
Series D: International Relations Activities. 1961-1992

Box 59, Folder 1, Giuliani, Rudolph, 1989.
July 27, 1989

Mr. Marc H Tanenbaum
45 East 89th Street #18F
New York, NY 10128

Dear Marc,

It's time for a new Mayor for New York City.

I expect you agree with me. That's why I would like you to join my Citizen's Advisory Board.

The problems of New York are severe. Crime, crack and corruption haunt our lives and destroy our children. As U.S. Attorney I saw the scope of our problems first hand.

New York is a City out of control.

Businesses cannot find enough employees who can read, write and count; and employees cannot afford to live where they work. People are afraid to take the subways and enjoy our parks.

We are a City out of control because no one is leading us. My opponents offer nothing more than politics as usual. They will not find the solutions New York City needs.

And while I do not claim to know the solution to every problem, I offer myself as the candidate who can -- and will -- bring together the best minds, search for the best solutions and work to solve the City's problems.

This is why I am writing you today. I invite you to join with me in searching for creative ideas, long-term plans, and thoughtful answers to our problems. I know you share my commitment to New York, and I hope that you will become part of my Citizen's Advisory Board.

By participating on C.A.B. you will be asked to attend a meeting with me on Wednesday, August 16. There we will discuss some of the major issues our City faces today and get to know each other.

We will take a look at trends which are taking place in New York and I will outline some of my proposals to meet the new demands of a changing city.
There are two things I would like you to do today. First, make your reservation now for the August 16 meeting by sending me the enclosed reservation card, with your $500 check. Your contribution will help me meet the many challenges ahead in these critical weeks of campaigning. Second, please look over and answer the questions on the enclosed CITY SURVEY. Your answers will help me set the agenda for our meeting.

A great Mayor is one who will include, broaden and expand the possibilities for New York. I hope you will join my Citizen's Advisory Board and work with me to find solutions that will make New York great again.

Sincerely,

Rudy Giuliani

P.S. Space is limited -- send your reservation card in today. I look forward to seeing you on August 16th.
Dear Rudi:

Your retirement from the Office of U.S. Attorney is in many ways bad news for the cause of justice — but the prospect that you would become a candidate for the mayoralty is the best news to come down the political pike in a dozen years.

When you make the decision, Aunt Cigarette and me on your corner. We’re available to do anything we can to help you win.

On love and knots
Wishes to Donna, Anthony, and your good self!

Endevour,

Marc
January 30, 1989

Mr. Marc H. Tanenbaum
45 East 89th Street, Apt. 18F
New York, New York 10128

Dear Marc:

Thank you for the note. You and Georgette mean so much to Donna and me.

It is difficult to leave this job. However, I am looking forward to the future.

It is wonderful to know that whatever the future brings, I can count on your friendship.

Warm regards.

Sincerely,

RUDOLPH W. GIULIANI
United States Attorney
[start]

Original documents faded and/or illegible
August 30, 1989

Rabbi Marc Tannebaum
A.J.C.
45 East 89th Street
Apartment #18F
New York, N.Y. 10128

Dear Rabbi Tannebaum:

With the event just 6 business days away, I wanted
to touch base with you regarding your participation in
Rudy's fundraising dinner at the Plaza Hotel next Thursday,
September 7.

You and Mrs. Tannebaum arrive at 6:30 p.m.
VIP reception in Le Petit Tristan Restaurant at 7:30 p.m.
Shortly before 7:45 p.m., we will begin moving guests into
the Grand Ballroom for the dinner and will direct you to
your seats at that time.

There is no headtable or dais for this event.
Instead, we have seated you with Rudy, Donna and other
dignitaries at a large oval table in the center of the
room. (If you have made arrangements to sit with others of
your friends and supporters, please let me know as soon as
possible).

A brief outline of the evening's program is enclosed
for your reference. Talking points will follow next
Tuesday, September 5.

I will also confirm ticket arrangements and any other
last-minutes details with your office on Tuesday. If you
have any questions in the meantime, please do not hesitate
to call me at 408-2363.

Sincerely,

Teresa J. Larson
Assistant Finance Director

Cc: Temple E. Henry
Original documents faded and/or illegible
October 21, 1989

Mr. Marc H. Tanenbaum
45 East 89th Street #18F
New York, NY 10128

Dear Marc:

This year -- 1989 -- New Yorkers have a clear choice: their past or their future. You and I represent that future.

My candidacy for Mayor is a personal commitment to all the people of our city to provide new leadership -- a leadership that will work to solve the problems that confront us. I will use both my experience as one among you -- as your neighbor -- and my management experience to get at the root cause of our problems.

It's time for a change. It's time for renewed hope. Our politicians and our leadership have let us down. Let's face the fact that the quality of all our lives has not been acceptable, that the future can and must get better for our children. We must decide whether we're going to continue with politics as usual -- with the usual politicians -- or sweep a new generation of leadership into City Hall and into city government.

You have already shown your commitment to our crusade with your past financial support. I ask that you now consider an additional contribution of $500, $1,000 or whatever you can manage. Your funds will be used for television and will make an immediate impact on our effort. (If you have recently contributed again, please accept my apology for this request.) Roger Ailes has two new television commercials ready to air next week -- your contribution will help ensure their full viewing.

I am grateful for your belief in my candidacy and your commitment to New York's future. I look forward to seeing you on November 7 at our Victory Party.

Sincerely yours,

Rudy Giuliani

Rudolph W. Giuliani

1270 Avenue of the Americas, Suite 700, N.Y. 10020 (212) 262-0075
INVOCATION BY RABBI MARC H. TANENBAUM OF NEW YORK CITY, AT DINNER HONORING MR. RUDOLPH W. GIULIANI, THE PLAZA HOTEL, SEPTEMBER 7, 1989

RIBON HAOLAMIM, MASTER AND CREATER OF THE UNIVERSE,
WE, YOUR SONS AND DAUGHTERS, MEMBERS OF ONE HUMAN FAMILY, STAND TOGETHER AFFIRMING THE DIGNITY OF EVERY HUMAN LIFE CREATED IN YOUR SACRED IMAGE.
JEWs AND CHRISTIANS, BLACKS AND WHITES, WE ARE INEXTRICABLY LINKED BY THE MORAL AND SOCIAL CHALLENGES OF THE PRESENT, AND BOUND TOGETHER BY THE PROMISE AND HOPE OF A HUMANE FUTURE WHERE THE SANCTITY OF LIFE, OF ALL LIFE, WILL BE INVOLATE AND REVERENCED.
MAY THIS SPECIAL EVENING IN WHICH WE HONOR ONE OF THE GREAT LEADERS OF THIS CITY AND NATION, A MAN OF DEMONSTRATED MORAL COURAGE, WHOSE CLARITY OF SPEECH IS THE OUTWARD IMAGE OF HIS INNER INTEGRITY, BE A TIME FOR ALL OF US TO REACH OUT TO ONE ANOTHER IN RENEWED FAITH AND TRUST FOR THE SHAPING OF A MORE HUMANE, SECURE AND JUST SOCIETY.
IN THE WORDS OF RABBI NAHMAN OF BRAZLAV, THE 18TH CENTURY HASIDIC MASTER, WE PRAY THESE HOLY WORDS:
"MAY THE WILL COME FROM THEE TO ANNUL VIOLENCE AND THE SHEDDING OF BLOOD FROM THE UNIVERSE, AND TO EXTEND A PEACE, GREAT AND WONDROUS IN THE UNIVERSE. LET ALL RESIDENTS OF THE EARTH RECOGNIZE AND KNOW THE INNERMOST TRUTH, THAT WE ARE NOT COME INTO THIS WORLD FOR QUARREL AND DIVISION, NOR FOR HATE, GREED, AND JEALOUSY, CONTRARINESS AND BLOODSHEER, but we are COME INTO THIS WORLD TO LIVE TOGETHER IN PEACE AND FREEDOM WITH ONE ANOTHER AS GOOD NEIGHBORS IN MUTUAL RESPECT UNDER THY GUIDING PROVIDENCE."
ON THEE EVE OF THE JEWISH HIGH HOLY DAYS WHICH BEGIN AT THE END OF THIS MONTH, ONE OF OUR CENTRAL PRAYERS IS: "AND THEY SHALL FORM ONE FELLOWSHIP TO DO THY WILL WITH A WHOLE HEART." THE PEOPLE OF NEW YORK CITY AND THE NATION AS A WHOLE NEED HEALING AND THE THERAPY OF MUTUAL RESPECT AND LOVE TO BE WHOLE AGAIN. IN THIS SPIRIT, WE PRAY THAT OUR HONORED LEADER WILL CONTINUE TO BE INSPIRED WITH SUCH MORAL VISION AND STRENGTH, AND THAT THE ALMIGHTY WILL GIVE FULFILMENT TO ALL ENGAGED IN THIS PILGRIMAGE OF RECONCILIATION.
ADONAI OZ L'AMO YITEN, ADONAI YEWORECH ET AMO BASHALOM, BLESS THE WORK OF THEIR HANDS AND GIVE STRENGTH TO ALL YOUR PEOPLE, ADONAI, BLESS YOUR PEOPLE WITH SHALOM.
HAMOTZI
Famed rabbi boosts Rudy

By FRANK LOMBARDI
Daily News Political Editor

Rabbi Marc Tanenbaum, one of the city's preeminent Jewish leaders, yesterday staunchly defended embattled Republican mayoral candidate Rudolph Giuliani against allegations that he mistreated Auschwitz survivor Simon Berger.

"It's absolutely scandalous that anyone would give even the appearance that somehow Rudy could behave in a Nazi-like fashion," Tanenbaum told the Daily News yesterday. "I've seldom met anyone who is more free of bias and more opposed to racism and anti-Semitism than he is."

For many years, Tanenbaum, 63, was one of the ranking staff leaders of the American Jewish Committee, a major Jewish organization. He is now retired but still serves as a consultant to the committee on fostering better relations between Jews and Christians.

Tanenbaum said he is a personal friend of both Giuliani and his wife, anchorwoman Donna Hanover.

"He is very stalwart in his moral beliefs," Tanenbaum said of Giuliani.

Tanenbaum initially defended Giuliani in an interview taped Thursday night for airing tomorrow on Channel 7's Eyewitness News Conference.

"Look at his record and what he has done to chase down Nazis and deport them," Tanenbaum urged.

Giuliani has been under fire for more than a week because of alleged mistreatment of Berger, a Long Island man arrested on kickback charges in 1986 and later acquitted. Giuliani was then the Manhattan U.S. attorney.

According to Berger, Giuliani's investigators had treated him in a "Nazi-like" fashion by making him sit in front of a blackboard on which someone had scrawled the German slogan, "Arbeit Macht Frei" ("Work Shall Set You Free"). That slogan was above the gates of Auschwitz, which Berger survived as a youth.

Giuliani has disclaimed knowledge of the incident.
RUDY'S MEN WERE NAZIS-HOLOCAUST SURVIVOR

By JERRY NACHMAN and FRED DICKER

A Long Island holocaust survivor, emerging now from what he calls his worst nightmare since being imprisoned in Auschwitz, as accused Rudolph Giuliani's U.S. attorney's office of using Nazi tactics to pressure him in the hours following his 1986 arrest on white-collar charges.

Simon Berger, 62, was seized from his Lido Beach home at 7 in the morning on Feb. 9, 1986, and taken in handcuffs to his U.S. attorney's office on Foley Square.

He was, according to court papers obtained by The Post, seated in a reception area on the eighth floor of the Manhattan federal prosecutor's office, then, according to Berger, a FBI agent moved Berger to an empty corridor leading to the reception area. The corridor contained nothing but a blackboard fac

ing a blackboard on wheels. Scratched across the board, amid a sea of doodles, were the words "ARBEIT MACHT FREI"—German for "Work shall set you free." Berger's head began to swim. The words were precisely those that "greeted" arrivals to the infamous Auschwitz concentration camp.

Simon Berger had walked out of Auschwitz. A younger sister and a brother did not. Berger's mother and two other sisters were murdered in other concentration camps and his father was beaten to death by Nazi's in the Lodz ghetto.

As he stared at the words, the years and his composure dissolved. Berger spoke to the agent guarding him.

"Officer, do you see this on the wall? This is German. This is the second time in my life I am in chains — when I was taken to Auschwitz and now. Both times I saw the same words [Arbeit macht frei] and I want you to take note of that.

"In an interview yesterday in The Post's newsroom, now-majority candi
date Giuliani insisted he knew nothing about the words on the blackboard until "fairly recently... perhaps several weeks ago."

Giuliani termed the incident "reprehensible" and said, "If we found the person who did it, and that person was with a federal agency, I'm sure we would have fired him. I think the government did precisely what it should have done. Preserve the evidence and turn it over to the defense counsel."

Then assistant U.S. Attorney David Zornow told The Post yesterday he treated the "Arbeit macht frei" incident seriously and launched an immediate investigation back in 1986.

He, in fact, ordered a picture taken of the blackboard after the initial complaint. Yesterday, Berger and his then-attorney Barry Slutnick.

"Arbeit macht frei" was scrawled across blackboard (above) in an U.S. attorney's office. Photograph was taken by feds after Simon Berger's protests. At right, the entrance to Auschwitz during the Holocaust.

"This is the most important day of my life," Berger said, and agreed to release Berger in exchange for his passport. In what many call a questionable, if legal, event, Berger was released without having been formally charged or arraigned, and told to "surrender" the following morning.

Slutnick told The Post yesterday he was "outraged" that a man with Berger's background and clean record would be taken from his home at 7 a.m. on a Sunday morning in handcuffs. Slutnick also said yesterday that he retains vivid memories of complaining "to the highest echelon of the U.S. attorney's office" about the Nazi slogan.

He finds it inconceivable that Giuliani would "not have heard about the investigation of the blackboard incident" early on.

"This was not an everyday incident," said Slutnick. "They [the investigators] would have had to tell Giuliani or they were guilty of dereliction or a cover-up.

Simon Berger also rejects Giuliani's claim of ignorance, saying, "I believe he knew, he believes he knows, and I believe he always knew. And if he didn't know, I don't think he deserves to be mayor."
BERGER from Page 5

ally and his representation of Berger, telling the court the concentration-camp survivor was so distraught over his arrest and after viewing those searing words, that he was unable to participate in defense strategy. Attorney Benjamin Brafman was subsequently retained by Berger.

The day following his arrest, Berger was arraigned and released on a signature bond. Even before the arraignment, Giuliani held a press conference announcing the charges against Berger and a co-defendant.

Later in 1986, Berger was indicted on mail-trust and conspiracy charges alleging that he paid bribes to induce the Housing Authority to purchase and use a unique door lock his company imported and sold.

His trial occurred over a two-day period at the beginning of December. In two days, a jury was unimpressed, both sides offered opening arguments, the government and the defense witnesses were examined and cross-examined and both adversaries made summations.

Late in the afternoon of the second day, Judge Lloyd MacMahon, now deceased, charged the jurors and sent them to dinner. By 8 that evening, the jury had eaten, deliberated and returned with a verdict: not guilty on every count.

Recalls Brafman: "The entire courtroom dissolved into sobs. Simon had collapsed. Spectators were crying. Jurors were crying." Brafman would later write Berger that the outcome of the case was "the greatest personal and professional satisfaction" he had ever experienced in his practice of law.

Brafman had special reason to rejoice. Immediately after the trial, Brafman filed a motion to dismiss the charges, claiming the blackboard incident constituted possible prosecutorial misconduct. He had no expectation of winning. MacMahon, who ruled on the motion and presided over Berger's subsequent trial, not only was known around the Foley Square courthouse as a "prosecutor's judge," but had been Giuliani's mentor.

In fact, Giuliani had been MacMahon's law clerk, and, in an exclusive Post story published last June, it was revealed MacMahon had gone so far as to request a draft determent for Giuliani during the Vietnam War. Brafman's motion was denied.

Brafman has said he doubts that Giuliani knew in advance what Berger was to see that February morning on a government blackboard. But, like Slotnick, Brafman calls what happened to Berger "an absolute disgrace." Brafman terms the arrest on a Sunday morning of "a distinguished citizen like Mr. Berger a terribly offensive abuse of prosecutorial discretion."

As for sealing Berger in front of the Nazi slogan: an event the government does not dispute took place — Brafman calls that "unforgivable, whether purposeful or incidental."

Zornow went on to be part of the Giuliani team that successfully prosecuted Stanley Friedman and others linked to municipal corruption in the Parking Violations Bureau scandal. He then became an associate in the federal independent counsel's office that prosecuted Lt. Col. Oliver North of Iran-Contra infamy.

Zornow, who characterized himself as "a rather committed Jew," told The Post yesterday — and Berger in 1986 — that his former in-laws were themselves survivors.

Simon Berger contends that his treatment by Giuliani's agents was virtually identical to the treatment he received from the Nazis in Poland 40 years ago.

"They came at 7 in the morning. In front of my wife they took me away. Giuliani did the same thing to me that the Nazis did and the people of New York should know this."

NEW YORK POST, THURSDAY, AUGUST 31, 1989

FLAP OVER JEWISH GROUP'S PROBE OF NAZI SLOGAN

By FREDRIC DICKER
The Anti-Defamation League of B'Nai Brith said yesterday it has concluded that Auschwitz survivor Simon Berger was not the target of the Nazi slogan he was made to face at the offices of former U.S. Attorney Rudolph Giuliani.

But the ADL investigation, sparked by a Post story, was conducted without interviewing Berger or his lawyer, who promptedly questioned the fairness of the probe.

An ADL spokesman refused to explain why Berger was not given a chance to be heard.

"I'd rather not go into detail as to what we've done," said ADL lawyer Steven Freeman.

"Berger has accused Giuliani of using "Nazi tactics" in an effort to scare him into confessing to a crime."

ADL National Director Abraham Foxman said the ADL found "the Nazi phrase 'AREEET MACHT FREE' (Work shall make you free) was written on a blackboard in the U.S. attorney's office several weeks before Simon Berger was arrested and was not directed at him."

Foxman, who previously called the Berger incident "anti-Semitic at worst and insensitive at best," also said the ADL had not determined how the Nazi slogan got on the blackboard. For that determination, said Foxman, he's awaiting the outcome of an in-house probe being conducted by Giuliani's successor, current U.S. Attorney Benjamin Romano.

Giuliani has repeatedly said he didn't know in advance about the incident, which he strongly condemned.

The 60-year-old Berger, who lost his mother, brother and two sisters in the Holocaust, was arrested on bribery charges at his home at 7 a.m. on a Sunday in 1986, brought to handcuffs at the U.S. attorney's office, and placed in a cell facing a blackboard on which the Nazi death-camp slogan was written.

One of Giuliani's top deputies contended at the time that Berger was made to face the blackboard by accident.

Berger, a Lido Beach, L.I., lockcompany owner, said through his son, Mark, that he was surprised and disappointed that he wasn't contacted as part of the ADL probe.

"My father if shocked that the ADL didn't contact him to discuss what happened to him. He's been (an ADL) member for 20 years," Mark said.
Friends of Giuliani

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Rabbi Tannebaum

COMPANY:

FROM:  
Teresa Lawson (408-2363)

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2. Will your wife be attending?
3. Could I get a brief bio for your introduction?  

Thanks!

1270 Avenue of the Americas • Suite 700 • New York, N.Y. 10020 • (212) 262-0075 & c.

Paid for by Friends of Giuliani, John H. Gries, Treasurer.
NOTE: REvised As of 9/5/89

EVENING'S PROGRAM
The Plaza Hotel
September 7, 1989

David J. Mahoney, Dinner Chairman
Master of Ceremonies

7:40  ● D. Mahoney asks guests to take their places—welcomes guests to the Dinner and announces RWG, who enters from side door. Music plays as spotlight follows him to his seat. (5 minutes)

● D. Mahoney introduces Licia Albanese to sing National Anthem. (1 minute)

7:46  ● L. Albanese leads guests in singing Star-Spangled Banner. (3 minutes)

7:49  ● D. Mahoney introduces Rabbi Marc Tannenbaum. (1 minute)

7:50  ● Rabbi Tannenbaum gives invocation. (3 minutes)

7:53  ● Meal service begins.

Program

9:10  ● D. Mahoney introduces dignitaries among the guests—asks each to stand and be recognized. (1 minute)

● Introduces evening's topic with remarks as to why he and others support RWG -- most effective against crime and drugs. (2 minutes)

9:13  ● D. Mahoney introduces John Walsh. (1 minute)

9:14  ● John Walsh gives remarks. (5 minutes)

9:19  ● A. Burns introduces RWG. (3 minutes)

9:22  ● RWG makes speech. (15 minutes)

9:37  ● Program concludes.
**VIEWPOINT**

**Rudy Giuliani or mayor of New York**

The years Rudolph Giuliani has spent as a prosecutor, especially his tenure as the U.S. Attorney for the Southern District of New York, have been marked by energy, drive, and impressive accomplishments. Ironically, this single-minded dedication to his work has meant that the Republican candidate for mayor has become remote to New Yorkers, its neighborhoods and its people, its business and economy. Despite the strides that Mr. Giuliani has made in recent months, there can be little doubt that he would enter the mayor's office with more to learn than any occupant in modern history.

Nonetheless, we endorse Mr. Giuliani for mayor. We do so because his positions on business-related issues—directed development, commercial rent control, taxes—are New York's business community. We do so because his intelligence and commitment suggest that he will, in a reasonable amount of time, become a knowledgeable and decisive mayor because of the city's painful financial squeeze and frustrating social problems is discouraging.

On specific issues, Mr. Giuliani is the preferable candidate. He opposes commercial rent control, a fundamental issue about whether an administration believes in a free market. Mr. Dinkins supports both the principle of such government interference and specific and distasteful legislation. Mr. Giuliani has said he is committed to major efforts to keep large employers in New York. Despite clarifications, Mr. Dinkins' economic development programs remain saddled with attitudes that suggest he won't fight as hard to retain big companies here.

We do agree with Mr. Dinkins' call for continued efforts to shore up our manufacturing base, to offer more loans to small companies, to increase money for convention promotion. We support his plan to strengthen city programs directed at minority-owned companies.

Neither candidate satisfies us on tax issues. Both say they understand higher taxes could imperil the city's economic base; neither is willing to pledge implementation of already-approved reductions in city income and energy taxes.

Fundamentally, however, we are convinced Mr. Dinkins' vision of managing the city through study, consultation and accommodation is flawed. A mayor must make tough decisions early, on tough decisions every year. Mr. Dinkins isn't up to the task.

Just last week, for example, he committed to a health-care package. Or maybe the I.R.S. has to realize that medical expenses should be totally deductible. Or is the answer nationalized medicine?

**Crain's wrong on health costs**

I disagree with your Oct. 9 editorial endorsing NYNEX Corp.'s position on health costs in its negotiations with unlicensed workers.

What NYNEX pays in health insurance is a deduction from its profits, so actually, costs are 39% less. What an individual pays is not, in dollars, which may mean more greens for New Yorkers.

Medical expenses are only deductible over 75% of gross income from federal and state income tax. Medical expenses are probably the only thing a person cannot control, in most cases. Car loans, credit card and home loans are controllable. I realize that business should pay all these things, but isn't that the cost of doing business?

Your statement that "telephone consumers should not have to pay more for health-care benefits" is correct, but what about stockholders? Or is this another LILCO situation, in which the vendors shouldn't have to lose, only the consumers or the workers?

Maybe the solution would be to negotiate salary and benefits as a whole package. Or maybe the I.R.S. has to realize that medical expenses should be totally deductible. Or is the answer nationalized medicine?

Louvie Abbatepalo

Commack, L.I.

**LETTERS to the EDITOR**

**New York has allies in fight for clean air**

In "New Yorkers should unite to fight air pollution," (Executive Forum, Sept. 9) Barbara Charnes, executive director of Citizens for Clean Air, states that both Denver and New York City can benefit by forming an alliance to help in the fight for clean air. The city agrees and has taken a number of steps to assure that such an alliance exists.

Last year, New York City co-sponsored, with the Institute for Resource Management, a national conference on alternative fuels. In addition, New York, Denver and several other cities have been actively involved in the Urban Consortium Energy Task Force's project on alternative fuel vehicles, or AFVs. This task force has been a successful conduit for both dialogue and information sharing.

Also, Mr. Charnes seems unaware that New York City—through its departments of Environmental Protection and Transportation and its Energy and Telecommunications O ffices—is involved in a number of far-reaching AFV demonstration projects and environmental and economic assessments. Reformulations of gasoline, including oxygenated fuels, are also being examined for their benefit as a clean-air strategy.

Clean air and energy security are important issues. We are always willing to learn from and share our experience with other urban areas.

Harvey W. Schultz

New York City Department of Environmental Protection

Terry Agresta

New York City Energy and Telecommunications Office

Manhattan
TO: MARC TANNENBAUM

COMPANY:

FROM: BOB BUCKNAM

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[start]

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Elected Officials - breakfast hosted by Bob Abrams in DND and all Jewish public and party elected officials.

Rabbinic Cabinet - letter to all rabbis inviting them to join a Rabbinic Cabinet for DND (sent from Klaperman and others). Arrange meeting with New York Board of Rabbis.

High Holy Day greeting - letter from DND to our entire Jewish mailing list (7,000) - sent out around September 25th.

Borough Meetings - convene an information session/organizing meeting in each borough with a prominent surrogate. Follow-up to these sessions by linking Jewish supporters in each borough and AD with our general field operation.

Fundraising - meeting of DND and major Jewish philanthropists from UJA, JCRC, etc... followed by phone calls from supporters. Include Ravitch as co-host of the meeting.

Koch - have the Mayor accompany DND to visits in conservative and Orthodox communities. Use quote from him in advertisements and direct mail.

Goldin - campaign with DND on Lower East Side. Use him for some major surrogate appearances.

National surrogates - bring in Jewish members of Congress and the Senate to campaign for and with DND.

Media - arrange for DND to meet with Jewish Press, Jewish Week, Algemeiner Journal individually and a group interview session with all others. Schedule appearances on Ruth Jacobs and Zev Brenner radio shows. Create as many free media opportunities as possible for coverage on radio and television and in the daily newspapers (two-thirds of Jewish households do not get a Jewish paper).

Labor - work with DC 1707 to reach Jewish voters through the social service agencies and yes they represent. Work with ILGWU, ACTWU and UH to reach their members and retirees.

Hasidim - arrange meetings with DND and leadership in Crown Heights, Borough Park and Williamsburg. Have our top supporters call the key officials to help arrange endorsements.

Senior Citizens - send surrogate speakers to all Jewish senior citizens centers.

Materials - reprint Jewish/Hebrew button (5,000) and our Jewish street piece of literature.
Women stress DND's support for choice on abortion and his record on women's issues. Capitalize on the Jewish gender gap.

Dinkins - monitor what he plans to do with the United Jewish Coalition. Have our supporters with connections to him and attempt to keep down any-DNC rhetoric and activities. In the end, this is important. 

Advertisements - plan a round of ads in all Jewish media. At least one television commercial should have a strong Jewish flavor.

Issues/Concerns to Address:

1) Role of Jackson in campaign and administration
2) Middle East - what is DND's position in regards to Palestinian
   Concern about role at Democratic Convention
3) Affirmative action - equal vs. merit system
4) Aid to yeshivas
5) Who are the major Jewish supporters/endorser of DND?

6) Will there be active/observant Jews in prominent roles in a Dinkins administration and part of the inner circle.
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