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Japan



The American Jewish
Committee

LOS ANGELES CHAPTER, 6505 Wilshire Boulevard, Suite 315, Los Angeles, CA 90048-4992 (213) 655-7071 Telecopier: (213) 658-5164

DATE: March 11, 1988

TO: Marc Tanenbaum

FROM: Neil C. Sandberg

At a meeting with James Zumberge, President of USC, he remarked that 9 out of the 10 largest foreign student groups at USC are now from Pacific Rim countries. Only a few years ago, there were many groups from the Middle East in the top groupings.

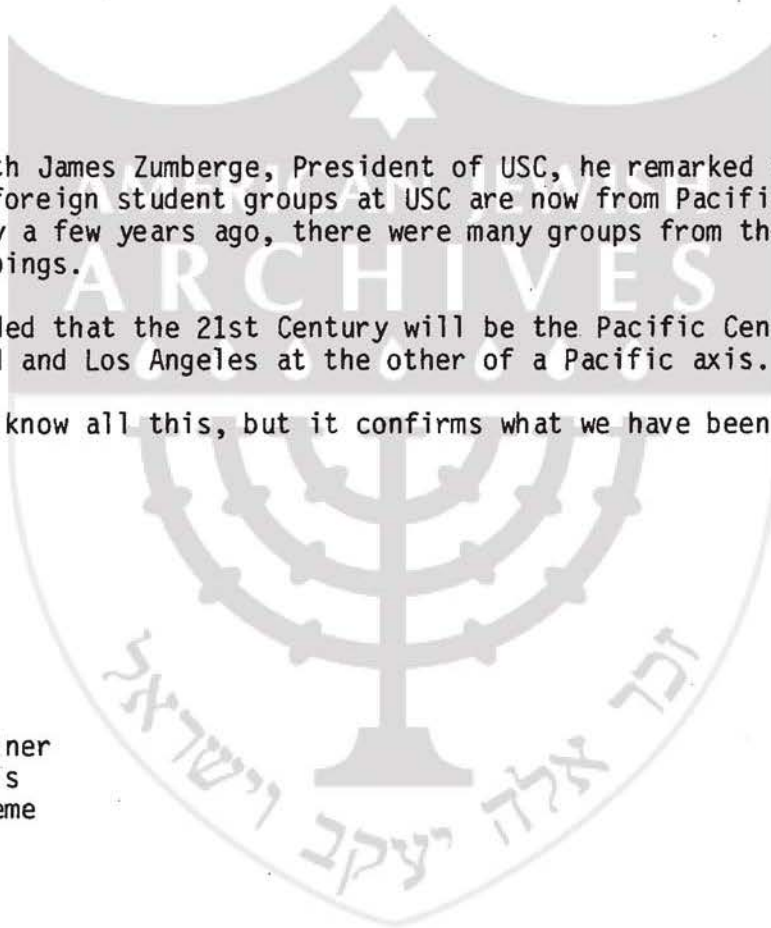
Dr. Zumberge added that the 21st Century will be the Pacific Century, with Tokyo at one end and Los Angeles at the other of a Pacific axis.

You undoubtedly know all this, but it confirms what we have been feeling for some time.

Regards.

NCS:11

cc: Martin Kellner
David Harris
Barbara Creme



JAPAN



The American Jewish
Committee

OFFICE OF THE WASHINGTON REPRESENTATIVE, 2027 Massachusetts Avenue, NW, Washington, D.C. 20036 (202) 265-2000

March 3, 1988

TO: DAVID HARRIS

FROM: JUDY GOLUB

RE: PRESS RESPONSE TO JAPANESE CONSULTATION

As late as one month after the consultation we are still getting press inquiries. A representative of NHK, the main Japanese television station, called for more information. Ms. Masano Hidaka said that she had been unable to attend the press briefing, but had "heard a lot about the consultation." I sent her our press packet and suggested she call you if she had any further questions. We have received in total about six inquiries from Japanese press who did not attend the briefing.

cc: Bert Gold
✓ Marc Tanenbaum



The American Jewish
Committee

SAN DIEGO CHAPTER, 8950 Villa La Jolla Drive, Suite 2210, La Jolla, CA 92037 (619) 546-8777

JAPAN
PACIFIC RIM

Date: March 22, 1988

To: Marc Tanenbaum

From: Marla White Strich *marla*

Subj: Pacific Rim

I would like to recommend an excellent contact for you on Pacific Rim issues. He is:

Robert Strich
12362 Cinnabar Road
Santa Ana, CA 92705
(714) 544-7259

As the recently retired president of ELCO, an electronics connector manufacturer, Bob has extensive business contacts in Japan. He also mentioned that one of his close associates is very involved with the Shinto religion, and if you wanted to approach issues from an interreligious point of view, he could be helpful there. (As you can tell from the last name, we are related - he is my father-in-law.)

On another note, I am enclosing clippings describing the opening of the School of International Studies at the University of California at San Diego. This is the only school in the country to specialize in Pacific Rim Studies. The dean of the school, Peter Gourevitch, is Jewish, and could be a good contact, as could several of the other faculty.

Best wishes.

cc: Robert Strich
Gene DuBow

Marc Jansenbaum

Sunday, March 6, 1988

The San Diego Union B-3

Governor to honor pioneering Pacific Rim program

By Jon Funabiki, Staff Writer

At 8:38 in the morning, as a young woman eats a breakfast banana and tardy students creep into the back row of hard-backed chairs, Room 100 of Building 518 could be any classroom at UCSD.

But as Professor Lawrence B. Krause weaves through a lecture on how California wheat sales and Japanese automobile imports help peg the world's yen-dollar exchange rate, 21 graduate students scribble notes that someday may help them post careers in a place called the "Pacific Rim."

Rich Cohen, 24, for example, wants to land a management job in Japan. Elise Bartosik, 22, intends to devote her life to rural development in Latin America. And William Tegland, 22, plans a career in international telecommunications.

Their goals are diverse, and diversity is the hallmark of UCSD's new Graduate School of International Relations and Pacific

Studies.

Although classes started for the first time last September, the graduate school formally will be inaugurated by Gov. George Deukmejian during a daylong series of events Thursday in the La Jolla campus' Mandeville Center Auditorium.

UCSD officials say the program is the nation's first professional school of international affairs to specialize in the Pacific Rim, which includes not only the United States and Canada, but also the myriad nations of Asia, Latin America and other parts of the Pacific.

"I think it's hard to imagine a better focus than the Pacific Rim," said Cohen, a recent economics graduate of the University of California at Santa Barbara. "That's where the money and the growth in the world is right now."

Officials say the program is unique in its attempt to develop a new breed of profes-

sionals armed not only with training in such areas as economics or management, but also with a specialized knowledge of the language, culture and history of a Pacific Rim country or region.

To meet this goal, the graduate school started at the ground floor in developing a new curriculum and recruiting faculty and students.

"I think we are getting students who see us offering an educational opportunity that never existed before," said Peter A. Gourevitch, the school's dean. "I think that one of our challenges for the future will be to explain to the employers the special value that our students are receiving from this kind of training."

Another challenge for both students and faculty lies in the fact that the program has drawn students with widely different backgrounds — their ranks include an Argentine-born physicist and a Japanese woman who

works for a private research institute.

While some students, for example, have strong backgrounds in finance and business and are familiar with the material covered in Krause's course on international economics, they may be struggling to meet the school's requirement to learn Spanish, Japanese or another Pacific Rim language.

Others have the opposite problem. Cheryl Caudebec, who is fluent in Japanese and who works as a teachers' assistant for fellow students learning the language, said the program's heavy emphasis on economics is "hellish for non-economics majors."

The situation creates a challenge for the professors, as well.

"A diverse student body is very exciting, but it is also difficult," said Gourevitch. "In one particular class, there will be very different kinds of students, and the professor may have difficulty figuring out at what level to pitch his subject."

"Being pioneers in this first year is hard for us and hard for the faculty," said Justin Miller, a 28-year-old graduate of the U.S. Naval Academy. "We're taking it from the conceptual stage to the first-year stage. There are glitches, but we're trying to work those out."

Under the university's timetable, next year's enrollment will grow to 55 students and will include the school's first doctoral degree candidates.

By the mid-1990s, the school is expected to have 400 students and the faculty will have grown from the current 12 instructors to 55.

Later this year, ground will be broken for an \$8.5 million permanent home for the school. Classes currently are held in temporary quarters in the campus' Matthews Complex.

At Thursday's inaugural, Deukmejian will

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The San Diego Union/Jerry Rife

UCSD Pacific Rim graduate students, from left: Denise Norton, Geof Land, John Hildeburn, Jason Altieri, Larry Messerman, Rebecca Eyre, Len Krause and Rick Werner.

Pacific Rim: UCSD program to be honored

Continued from B-3

deliver the keynote address, which will cover the importance of world markets to California business.

As part of a morning forum on "Competition and Cooperation in the Pacific: The Challenge for Education," remarks will be made by David P. Gardner, president of the University of California, and Frank Stanton, president emeritus of CBS

Inc. and chairman of the Corporate Council on the Liberal Arts.

Other forum participants will include Harold Meyerman, president and chief executive officer of First Interstate Bank; Gerald L. Warren, editor of *The San Diego Union*; and Krause.

The inaugural ceremony will include remarks by UCSD Chancellor Richard Atkinson, San Diego Assemblywoman Lucy Killea, Gardner and

Gourevitch.

An afternoon panel discussion on liberal arts education and professional careers will be led by Michael Useem, associate dean of the College of Liberal Arts at Boston University.

Also participating will be Stanley Burns, president of Chase Bank Maryland; Mary Walshok, UCSD associate vice chancellor, and Gourevitch.

Marc Jacobson

New UCSD ^{SD UNION} 3/11/88

school accents Pacific study

By Michael Scott-Blair
Staff Writer

The new Graduate School of International Relations and Pacific Studies at UC San Diego was officially inaugurated yesterday as the nation's first professional studies school to focus on the Pacific region.

Speaking at the ceremonies, Gov. Deukmejian said the new school will become a vital link in preparing the international business leaders needed as world commerce moves away from Europe and the eastern United States and focuses increasingly on the Pacific Ocean nations and on California.

The school, the first professional school to be opened on any of the nine UC campuses in the past 20 years, has 35 students in its first class and has received more than 400 applications for the 60 places in the class beginning in the fall.

Pointing to the growing importance of the Pacific region and the need to understand it, UC President David P. Gardner said 85 percent of California's imports come from Pacific Rim nations, 50 percent of the state's exports go to those nations. The nations surrounding the Pacific

See UCSD on Page B-5

JCS): New school accents Pacific studies

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Ocean represent a \$3 trillion economy that is expanding by \$3 billion a week, he said.

Speaking during a panel discussion moderated by San Diego Union Editor Gerald L. Warren, Gardner called on Californians to adopt a "global approach" toward business. He said the internationalization of business is happening at "breathtaking speed."

"We are entering not just a new century but a new world, and the new school (of international studies) is a timely expression of UC's role in this adventure," he said.

The new school was approved by the UC Board of Regents in 1986. It offers a master's degree in Pacific international affairs and a doctoral degree in international affairs. It is scheduled to occupy a new \$8.5 million building at the northwest of the campus next year.

The school currently has 11 full-time and 25 affiliated faculty, but is scheduled to grow to 35 full-time and 25 affiliated faculty members in 1991 when it reaches its anticipated enrollment of 400 students.

Praising the development of the new school, Harold Meyerman, president and chief executive officer of First Interstate Bank and an international banking authority, said that by helping this nation come to a fuller understanding of Pacific region economies and how to work with them, the new graduate school is "vital to the future of the state and the nation."

He stressed that success in the Pacific region involves more than just knowledge of the Japanese economy. U.S. business leaders need to understand the impacts of growing trade between Chile and New Zealand, between Korea and China.

Marc Jacobson

Friday, March 11, 1988

LOS ANGELES CCT/Part II

TIMES

Deukmejian Helps Open UCSD Pacific Rim School

By KATHIE BOZANICH,
Times Staff Writer

The first new University of California graduate school in 20 years and the first in the country to concentrate exclusively on the Pacific Rim was formally inaugurated Thursday at UC San Diego.

Gov. George Deukmejian, UC President David P. Gardner, UCSD Chancellor Richard C. Atkinson and other university administrators were on hand for the ceremonial opening of the UCSD Graduate School of International Relations and Pacific Studies.

The graduate school's curriculum will address economic, trade and public policy issues between countries in the Pacific region—including China, Japan, and all of Latin America—and the United States, particularly California.

"Americans are only now beginning to recognize that the best jobs, the largest markets, and the greatest profits belong to those who understand the country in which they are doing business," Deukmejian said at the ceremony.

Policy Expectations

Those involved in the school's establishment expect its graduates to assist the Pacific Rim's private and public institutions in conducting business and public policy, rather than merely provide an academic analysis of cultural and political differences in the region.

The school's first 35 students actually began their studies last fall, with their areas of study almost equally divided among Latin America, Japan and China, school officials said. More than 400 applications have been received for the 60 spaces available in the program this fall, according to officials.

The graduate school's dean, Peter A. Gourevitch, said the establishment of the school is "a historic occasion for all of us."

"The creation of our graduate school symbolizes clearly the recognition of a nation's need to know," he said. "A need to better understand America's place in a rapidly changing and Pacific-oriented international world."

Universities are the perfect forum for analyzing the United States' changing attitudes toward trade and international economic issues, Gardner said.

First to Respond

UC San Diego was chosen as the site for the unique graduate school because it was the first to act on Gardner's urging for increased emphasis on the Pacific region and submit a proposal for such a school to the UC Board of Regents.

"The technological revolution in communications and travel has brought us all closer together and is changing our world not temporarily, or at the margin, but permanently, and at the core," Gardner said.

"In such a world, universities

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SCHOOL: Pacific Rim Emphasized

Continued from Page 1

have a matchless opportunity to transmute what might otherwise be a passing interest into something more enduring," he said. "The Graduate School of International Relations and Pacific Studies is an investment in our future ability to adapt to the winds of change that are blowing across the world."

Deukmejian said every American is affected by the world economy, and a quality education in international affairs provides the basis for technological advances and improvements in communication and transportation.

"Italian typewriters are built in Indonesia for sale in the United States," Deukmejian said. "American fashion designers sew their sports clothes in Malaysia. Even the 1987 Pontiac LeMans was de-

signed in Germany and built with Japanese parts in Korea."

"So you can see that the term 'interdependent global economy' is more than just a snappy little cliché whipped up by some world high-powered financial consultant," he said. "Every day in every way, trade and investment affect each of us—from the food that we eat and the clothes that we wear to the cars we drive."

After the ceremonies, the governor said protectionist measures are not the answer to the country's trade imbalance, and he favors instead increasing the quality of American products and services.

"There is no question that protectionist-type legislation would be extremely detrimental to the working people of this country and especially California, where we have such a heavy dependency on international trade," Deukmejian

said.

"... I think that American business leaders have finally come around to the realization that perhaps we got too complacent in past years and that we did not continue to work at improving the quality and keeping our products and services at reasonable prices. While we're coming around to this a little late in a way, it's not too late."

Students who complete studies through the graduate school can receive a master's degree in Pacific international affairs or a doctorate in philosophy.

The UC Board of Regents approved the establishment of the graduate school in January, 1986. Construction of the \$8.5-million, 62,000-square-foot facility to house the school will begin later this year, with completion slated for late 1988.



JAPAN

MEMORANDUM

THE AMERICAN JEWISH COMMITTEE

date April 5, 1988

to Marc Tanenbaum, Gene DuBow

from Jeff Weintraub

subject Meeting with Japanese Consul General

A delegation from our chapter, including Chapter president Stanley Weinberger, Douglas Cohen, James Foster, David Inlander and Jeff Weintraub (staff), met on March 10 with the Japanese consul general in Chicago, Yoshio Karita, and his assistant, Yu Takahashi.

Mr. Karita was well-prepared for our meeting and initiated a defense of the seeming indifference to anti-Semitism in Japan. He also defended efforts by the Japanese government and private industry to improve relations with Israel.

We told Mr. Karita and Mr. Takahashi that we welcome improving relations between Japan and Israel. We also expressed our hope that the Japanese government make an official ministerial visit to Israel and that better diplomatic relations between the two countries be fostered.

Mr. Karita said that the Japanese are committed to improving their economic and diplomatic relationship with Israel. For the most part, he said, the Japanese companies make their own decisions on whether to trade with Israel largely without government prodding. As Japan reduces its independence on Arab oil, which it has done effectively in recently years, its growing relationship with Israel will be less sensitive.

We also discussed our desire to develop a relationship between the American Jewish community and Japanese, in this country and in Japan. Recognizing that each group understands very little about the other and that U.S.-Japan relations are growing in importance, we proposed exchanges and dialogues to bridge those gaps in understandings. We suggested, for instance, approaching Japanese Saturday schools and a day school here in the Chicago area and providing teachers there with material on Jewish history and culture, as well as materials and speakers on America's cultural pluralism.

Mr. Karita was open to the idea, though he felt that the day school would be a better place for this plan than the Saturday schools because they have more time to fit in such a curriculum.

We also touched on the idea of inviting Japanese families living here temporarily to Jewish religious and cultural events and perhaps engaging them in dialogues. The Japanese could, in turn, share some of their culture with the Jews involved in this program.

Mr. Karita also liked this idea. In several weeks I will call Mr. Takahashi to work out the details further.

We discussed the recent popularity of anti-Semitic literature circulating in Japan. Mr. Karita firmly denounced the writings, but stressed that they represent the sentiments of an isolated segment of the Japanese population. We responded that while this may be true, the American Jewish community is concerned with any manifestations of anti-Semitism, and that we feel it is important to dispel dangerous myths about Jews before they gain greater support.

cc David Harris
Charney Bromberg
Jonathan Levine
Douglas Cohen
James Foster
David Inlander
Stanley Weinberger

