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AMERICAN JEWISH ARCHIVES

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MS-603: Rabbi Marc H. Tanenbaum Collection, 1945-1992.

Series E: General Alphabetical Files. 1960-1992

Box 84, Folder 17, Knilli, Friedrich, 1979.

Prof. Dr. F. Knilli

Postanschrift: TU-Berlin · Sekr. TEL 10 · Straße des 17. Juni 135, D 1000 Berlin 12

Air Mail
Rabbi Marc H. Tanenbaum
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Interreligious Affairs
The American Jewish Comm.
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New York, N.Y. 10022
U S A

FACHBEREICH 1

Institut für
Medien-
wissenschaft
und Literatur-
soziologie

Fachgebiet
Germanistik

☎ (030) 314-2322 od. 2992 Ro

Datum July 30,79

Dear Rabbi Tanenbaum:

Our U.S. excursion dates have now been finalized and I am writing to tell you about the latest stage of our preparations.

We shall be in New York from 15 - 22 September 1979. As we mentioned before, we are very, very interested in meeting you for a discussion, and would be extremely pleased if you could give us an appointment with you sometime during this week. Please let us know if these dates are impossible for you as soon as possible. We shall then make any necessary rearrangements.

If we do not hear from you again before we leave for the USA, we shall assume that the suggested dates are convenient and will call you on Monday, 17th September to make a final date - if that is allright.

We should also like to avail ourselves of your kind offer of assistance and ask you for a small favour: Our primary interest in connection with this excursion to the USA is the background to the production of "Holocaust". It would be of great service to us if you could arrange contacts to other persons whom we should also like to interview. In particular, we were thinking of the producers Herbert Brodtkin and Robert Berger, the director Marvin Chomsky, the author Gerald Green and Mr. Paul Klein of NBC. We have already written to these gentlemen, through the very kind mediation of Titus Productions, but have had as yet no reply.

We should also be very interested in meeting and interviewing Ms. Esther Margolis, who did the PR-work at Bantam Books for the novel.

Looking forward very much to meeting you in New York, I remain,

Cordially yours,



(Knilli)



Enclosures

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Original documents
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Telefon: (030) 314-2322 oder 2992
Telex: 1 84 262 tubln -d-

Datum: July 1979

US-EXCURSION 1979

AMERICAN JEWISH
ARCHIVES

S. 15. Sept. 1979 Berlin - New York
Sunday, 16. Sept. 1979
M. 17.
T. 18. → N.Y.
W. 19.
Th. 20.
F. 21.
S. 22. New York - Philadelphia
Sunday, 23. Sept. 1979
M. 24.
T. 25. Philadelphia - Washington, Maryland
W. 26.
Th. 27.
F. 28.
S. 29. Chicago
Sunday, 30. Sept. 1979
M. 1. Oct. 1979
T. 2.
W. 3.
Th. 4.
F. 5.
S. 6. Chicago - Los Angeles
Sunday, 7. Oct. 1979
M. 8.
T. 9.
W. 10.
Th. 11. Los Angeles - San Francisco
F. 12.
S. 13. San Francisco, Berkeley
Sunday, 14. Oct. 1979 San Francisco - Berlin



"HOLOCAUST" RESEARCH PROJECT OF THE INSTITUTE FOR MEDIA STUDIES
AND SOCIOLOGY OF LITERATURE - EXCURSION TO THE UNITED STATES

Lectures:

1. Prof.Dr. Friedrich Knilli/Prof.Dr. Karl Heinz Stahl:
History and Framework of the "Holocaust" Project
at the Technical University Berlin
(approx 15 mins. German or English)
2. N.N.:
Empirical Studies of the Reception of "Holocaust"
in West Berlin.
(Lecture with slides, approx. 20 mins., German or English)
A slide projector will be required
3. Siegfried Zielinski:
"Holocaust" - Aspects of the Response in West Germany.
Film Showing with an Introduction.
(approx. 50 mins., German or English)
A 16mm projector will be required
4. Dipl. Psych. Tilman Ernst:
Impacts of the TV - Series "Holocaust" in the
Federal Republic of Germany
(approx. 40 mins., German or English)

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Teaching and Research Project

'Holocaust'. German Antisemitism
as the Subject of Cross Cultural
Communications

Telefon: (030) 314 23 22 oder 29 92

Telex: 1 84 262 tubln -d-

Datum: March 1979

Project Leader: Prof. Dr. Friedrich Knilli

Viewing Evenings: Siegfried Zielinski

Telephone Survey and Questionnaire: Hella Dunger M.A./Dr. Kristina Zerges

Project Members: Gudrun Becker, Birgit Eulgen, Rita v. d. Grün, Erwin Gundersheimer, Dietrich Klitzke, Giesela Klump, Doris Kramer, Stephen Laufer, Burkhard Ost, Marlene Schäffer, Petra Schubert, Jörg Schumacher, Thomas Radevagen, Michael Vogler; Gloria Custance, Penny Mead, Sabine Kleczewski, Barton Byg.

Teaching Activities

Summer Semester 1978: Viewings and discussions of parts of original 'Holocaust' tapes from the U.S.A.

Winter Semester 1978/79: Seminars on the 40th Anniversary of the 'Reichskristallnacht'.

27. and 28. 1. 79: 'Holocaust' as Entertainment. Lecture of Prof. Knilli. Evangelische Akademie Lokum.

Summer Semester 1979: 'Holocaust' Seminar. German Antisemitism in Cross Cultural Communications.

Research

1. In conjunction with the Illustrated Magazine 'Stern': Pretest with former Wehrmacht soldiers, members of refugees associations, teachers, and school students.

2. In conjunction with 'Konkret' magazine: Questionnaire (in: issue No. 2. 1979)

3. With financial support of the Federal Department for Civic Education, Bonn: a) Telephone Survey of 1200 Berlin households
b) Foreign and local press cutting collections
c) Viewing evenings with young members of the Berlin Jewish Community, the Metalworkers Union, the Christian Democratic and Social Democratic Parties, and School Students, Senior Citizens, and members of a Protestant Youth Club.

4. In conjunction with the 'SFB' television station: Evaluation of viewers' telephone calls - Evaluation of viewers' letters.

Publications

1. Articles

- Gudrun Becker: 'Nothing Understood'. School Students Discuss 'Holocaust'.
In: Hannoversche Neue Presse, 23. 1. 79
- Hella Dunger/Kristina Zerges: 'Holocaust' Viewers Clearly Against
Statute of Limitations for Nazi Crimes. In: epd/Kirche
und Rundfunk, No. 9/1979
- Hella Dunger/Dietrich Klitzke/Kristina Zerges: 'Holocaust' = Coming to
Terms with the past? In: betrifft: erziehung No. 4/1979
- Hella Dunger/Kristina Zerges: 'Holocaust' - Encouragement Towards
coming to Terms with the Past. In: Bild der Wissenschaft No. 6/1979
- Dietrich Klitzke: 'Acknowledgement of Guilt Expected ...'. In: Süddeu-
tsche Zeitung, 26. 1. 1979
- Friedrich Knilli: The Final Solution of all Future Problems for US-
Television? A Marketing Product and its Reception in
the U. S. A. In: Medium, No. 1/1979
- Friedrich Knilli/Siegfried Zielinski: Auschwitz is still worth it.
In: Konkret, No. 2/79 (Content Analysis)
- Stephen Laufer: 'Holocaust' Lessons. In: Jewish Chronicle, 9. 2. 1979
(Ed.:) Stern Magazin, 'We Never Heard about it at School'. In: No. 6/79
(Ed.:) Der Spiegel, Reactions to 'Holocaust'. In: No. 4/1979
- Siegfried Zielinski: Mass Murder as Soap Opera. In: Konkret, No. 8/1978
- Siegfried Zielinski: Don't Remove the Ads! In: Medium, No. 1/1979
- Siegfried Zielinski/Dietrich Klitzke: 'One Couldn't See Where it all
Came from'. In: die tat, 16. 2. 1979

2. Broadcasts

- Discussion Jens Wendland/Friedrich Knilli. Hessischer Rundfunk Frankfurt.
31. 1. 1979
- SFBerlin. Siegfried Zielinski (12/78), Burkhard Ost (1/79)
Ideas - Controversy - Criticism. Interviews with Friedrich Knilli and
Siegfried Zielinski. Rias II, Berlin. 2. 2. 1979
- B.B.C.I, London. 'Tonight from Cologne'. With Stephen Laufer. 25. 1. 79

3. Film

- Research Film: 'Holocaust'- Producers, Multipliers, Critics, and
Viewers. Production: Technical University Berlin. Producer: Stephen
Laufer. Director: Siegfried Zielinski.

4. In Preparation

- A comparison of American and German reactions. Evaluation of 'Konkret'
Questionnaire, Letters, and Telephone Calls. F. Knilli, K. Zerges, and
H. Dunger, in: Bild der Wissenschaft. September 1979.
- 'Holocaust' and Anti-Semitism. S. Zielinski, H. Dunger, K. Zerges, in:
'New German Critique' No. 4/1979.
- 'Holocaust' and the Germans. B. Byg, in: Telos, St. Louis, 1979.

The above titles are only approximately translated.

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Original documents
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TEACHING AND RESEARCH CONCEPTIONS OF
M E D I A S T U D I E S

Media Studies at the Technical University Berlin is a part of Literature Studies. The courses are designed primarily for students of German, English and French. The students can take a media theme as major subject for any of the degrees (Diploma of Education, M.A. or Dr. phil.). Most of the students become German, English or French teachers. With this in view, the main emphasis of research lies in the fields of history and critique of the media, theory and topics of cross cultural communication. From 1979 onwards, the department is offering a course for media editors which includes projects and applied media research and reception-orientated product realization (pretesting, previewing).

PERMANENT COLLABORATORS IN THE MEDIA
STUDIES DEPARTMENT

- | | | |
|-------------------------|---|---|
| 1. Dr. Friedrich Knilli | - | University Professor of Literature |
| 2. Dr. Karl Heinz Stahl | - | University Professor of Sociology of Literature |
| 3. Dr. Kristina Zerges | - | Assistant |
| 4. Dietrich Klitzke | - | Student Assistant |
| 5. Jörg Schumacher | - | Student Assistant |
| 6. Michael Vogler | - | Student Assistant |

FREE LANCE COLLABORATORS

Research

Gabrielle Beck, M.A.
Hella Langer, M.A.
Knut Hickenhief
Stephen Laufer, B.A.
Wolf Dieter Lützen
Erwin Reiss, M.A.
Siegfried Zielinski

Guest Lecturers

Arthur Brauner, Filmproducer (CCC)
Dr. Christian Buggert, Director of department for radio-plays (Hessischer Rundfunk)
Hans-Eolo von Dincklage, Director (television)
Carl L. Cuggenos, Editor (Daily Newspaper 'Die Neue')
Prof. Dr. Rainer Kabel, Berlin
Dr. Götz Naleppa, Dramatic advisor for radio-plays (Rias Berlin)
Dr. Frika Runge, Author and director
Klaus Schöning, Dramatic advisor for radio-plays (Westdeutscher Rundfunk)
Frank Werner, Dramatic advisor for radio-plays (Sender Freies Berlin)
Prof. Dr. Andrzej Wirth, Oxford

- 2 -

LECTURES AND SEMINARS SUMMER 1979

- Prof. Knilli, 'Holocaust'. German Antisemitism in Cross Cultural Communications.
Prof. Knilli, Colloquium for Post Graduates.
Prof. Knilli, Jew Süss. Antisemitism as Entertainment. Part II.
Prof. Knilli/Hella Dunger, 'custom-made radio-plays'. Radio Play Experiments with Target Groups.
Prof. Stahl, Introduction to the Sociology of Literature.
Prof. Stahl, Introduction to the Methods of Literary Criticism.
Prof. Stahl, Theory and Practice of Video.
Hans-Bodo von Dincklage/Kristina Zerges, Series Production for the Early-Evening TV-Programme. The docu-drama 'Café Wernicke'.
Kristina Zerges, Experimental Audience Research. Introduction to the Methods of the Empirical Social Sciences.
Hella Dunger, Mediothek. Lectures held by Experts from the various Media Branches.
Siegfried Zielinski, Alternative Press and Marketing.

SELECTION OF PUBLICATIONS

- F. Knilli, Das Hörspiel in der Vorstellung der Hörer. 1959
F. Knilli, Das Hörspiel. 1961
F. Knilli, Deutsche Lautsprecher. Versuche zu einer Semiotik des Radios. 1970
F. Knilli (ed.), Semiotik des Films. 1971
F. Knilli, Die Unterhaltung der deutschen Fernsehfamilie. 1970
F. Knilli/U. Münchow, Frühes Deutsches Arbeitertheater. 1970
F. Knilli/Knut Hackethner/Wolf D. Lützen, Literatur in den Massenmedien. 1976
F. Knilli (ed.), 'Jud Süß'. Antisemitismus zur Unterhaltung. 1980
(darin auch verschiedene Beiträge von Siegfried Zielinski)
Siegfried Zielinski, Die Werbespots nicht einfach rauschmeißen. (zu 'Holocaust').
In: Medium, Januar 1978
F. Knilli/Siegfried Zielinski, Zur Rezeption von NS-Filmen in der BRD. In:
Sammlung 1. Jahrbuch für antifaschistische Literatur und Kunst. 1978
Siegfried Zielinski, Antifaschistische Nachkriegsfilme. In: Sammlung 2. Jahrbuch
für antifaschistische Literatur und Kunst. 1978
Erwin Reiss/Siegfried Zielinski, Internationaler Medienzusammenhang. In:
Argument-Sonderband 10. 1976
Hella Dunger/Kristina Zerges, 'Holocaust' - Ein Anstoß zur Bewältigung der Vergangen-
heit? In: Bild der Wissenschaft, Mai 1979
Hella Dunger, Konzepte zur Filmkritik aus den Jahren 1927 bis 1933. Eine empirische
Untersuchung. In: Kunst und Medien. Hrsg. G.Ch. Rump. Hildesheim 1978
Hella Dunger, Rezeptionsforschung zum Hörspiel. Tl. I: Telefonumfrage. In: Reports 1
d. Instituts für Medienwissenschaft und Literatursoziologie. Hrsg. Dunger/
Knilli/Zerges. TU-Berlin 1978
Jarlwig Fischer/Dietger Pforte/Kristina Zerges/Hella Dunger, Zur Archäologie der
Populärkultur. Eine Dokumentation der Sammlungen von Produkten der Massen-
kunst, Massenkultur und Werbung. Bd. I: Standortverzeichnis der Sammlungen.
Bd. II: Interpretierender Teil. 1979
Kristina Zerges, Sozialdemokratische Presse und Literatur. Empirische Untersuchung
zur Literaturverwertung in der Sozialdemokratischen Presse 1890-1933. 1978
Kristina Zerges, Literatur in der Presse. In: Literaturwiss. u. Medienwissenschaft. 197

For free copies of the periodical of the department 'Medien-Magazin' and further information write to:

Technische Universität Berlin
Institut für Medienwissenschaft und Literatursoziologie
Dr. Kristina Zerges TEL 10
Bismarck-Platz 7

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TECHNISCHE UNIVERSITÄT BERLIN

FB 1 - INSTITUT FÜR MEDIENWISSENSCHAFT
UND LITERATURSOZIOLOGIE

Fachgebiet Germanistik

BERLIN

Postanschrift TU Berlin Sekr TEL 10 Straße des 17 Juni 135, 1000 Berlin 12

Telefon: (030) 314-2322 oder 2992
Telex: 1 84 262 tubln -d-

Datum: July 1979

VORTRÄGE / KONTAKTE / INTERVIEWS

N.Y., N.Y.

16.9.-21.9.

1. American Jewish Committee, Rabbi M.H. Tanenbaum
2. The Graduate School and University Center of the City
University of New York /P.h.D. Program in Political Science
(Professor A. Rogow)
3. Goethe House New York, Dr. Wecker
4. Elic Wiesel
5. Titus Productions
6. Fritz Weaver (Hauptdarsteller in 'Holocaust' = Dr. J. Weiß)

Gewünschte Kontakte

1. ABC, CBS, NBC
2. Television Museum
3. ASI= Audience Studies Incorp.
4. N.Y. Times (Copy Tests, Führungen, Kontakt mit John O'Conner, Redakteur)
5. Independent TV-Station
6. Public Broadcasting Station

Philadelphia, PA.

22.9.-24.9.

1. University of Pennsylvania, Germanic Languages and Literatures
CU / Prof. Trommler
2. University of Pennsylvania The Annenberg School of Communications
Prof. G. Gerbner
3. Temple University/School of Communications and Theater
Dean R.R. Smith

Washington, Maryland

25.9.-26.9.

1. University of Maryland/Division of Arts and Humanities/
Comparative Literature Program, Director J. Fuegi

Washington-Amherst-Cortland-Syracus (Group 1) 27.9.-29.9.

Amherst

1. The Commonwealth of Massachusetts/University of Massachusetts/
Amherst:
 - Department of History, Prof. D.S. Wyman
 - Department of Germanic Languages and Literatures,
Sigrid Bauschinger

Cortland, N.Y.

1. State University of New York, College at Cortland,
Department of Political Science, Prof. H.J. Steck

Washington-Boston-Cambridge (Group 2) 27.9.-29.9.

Boston

Gewünschter Kontakt: M.I.T.

Cambridge

1. Harvard University/ Faculty of Arts and Sciences/ Prof.
Karl W. Deutsch

Chicago, Milwaukee, Bloomington, Northbrook 29.9.-5.10.

Milwaukee

1. Frank Zipes (New German Critic)

Bloomington

1. Indiana University/ Jewish Studies/ Prof. A. H. Rosenfeld

Northbrook, Ill.

1. A.C. Nielsen Company, Promotions Director, L. Frerk

Los Angeles

6.10.-11.10.

1. The Annenberg School of Communications at the University of
Southern California, Dean F. Williams
2. University of Southern California, University Park, Los Angeles,
Department of German/ Prof. Dr. C. Schnauber

Gewünschte Kontakte

1. ASI= Audience Studies Incorp.
2. ABC, CBS, NBC
3. Universal Studie
4. Disney-Land

San Francisco, Berkeley

11.10.-13.10.

1. San Francisco State University, Broadcast Communication
Arts Dept./ A.A. Berger
2. University of California, Berkeley, Department of Political
Science, Prof. P.W. Sperlich

Datum: July 1979

US - EXCURSION 1979

AMERICAN JEWISH
TEILNEHMER

1. Christiane Kunde, geb. 5.9.1958 in Frankfurt/M., Nationalität deutsch; Studentin / Adresse: 1. Jordanstr. 47, 6 Ffm. 90
2. Vierwaldstätterweg 13, 1 Berlin 51
2. Birgit Eulgem, geb. 25.9.1958 in Bad Kreuznach, Nationalität deutsch, Studentin
Adresse: 1. Bad Kreuznach, Schöne Aussicht 10
2. Suarezstr. 61, 1 Berlin 19
3. Susanne Flöttmann, geb. 5.4.1956 in Gütersloh, Nationalität deutsch, Studentin
Adresse: 1. 483 Gütersloh, Wilhelm-Baumann-Str. 4
2. Hochstetterstr. 20, 1 Berlin 65
4. Erwin Gundelsheimer, geb. 17.10.1955 in Reckendorf, Nationalität deutsch, Student
Adresse: Hasenheide 92, 1 Berlin 61
5. Heike Höpken, geb. 10.5.1957 in Letter/Hannover, Nationalität deutsch, Studentin
Adresse: 1. 3016 Seelze 2, Kurzer Kamp 31
2. Möckernstr. 72, 1 Berlin 61
6. Dietrich Klitzke, geb. 23.5.1953 in Ludwigshafen, Nationalität deutsch, Student
Adresse: 1. 6703 Limburgerhof, Kalmitweg 24
2. Dieffenbachstr. 62, 1 Berlin 61
7. Gisela Klump, geb. 12.7.1956 in Braubach/Rhein, Nationalität deutsch, Studentin
Adresse: 1. 5429 Holzhausen a.d. Heide, Bäderstr. 41
2. Suarezstr. 61, 1 Berlin 19
8. Nadine Le Gal, geb. 10.12.1960 in Berlin, Nationalität französisch, Studentin
Adresse: Urbanstr. 175, 1 Berlin 61

9. Jutta Obrowski, geb. 27.7.1956 in Pforzheim, Nationalität deutsch, Studentin
Adresse: 1. 7530 Pforzheim, Erlenweg 10
2. Fritschestr. 28, 1 Berlin 10, bei Batova
10. Bettina Wagner, geb. 28.3.1958 in Gießen, Nationalität deutsch, Studentin
Adresse: 1. 6301 Bibertal, Birkfeld 10
2. Sybelstr. 60, bei Lindner, 1 Berlin 12
11. Frank Wagner, geb. 27.8.1958 in Kaiserslautern, Nationalität deutsch, Student
Adresse: Calvinstr. 14, 1 Berlin 21
12. Siegfried Zielinski, geb. 1.1.1951 in Butzbach, Nationalität deutsch, Student
Adresse: 1. 6300 Lahn/Giessen, Ederstr. 28
2. Graefestr. 13, 1 Berlin 61

BEGLEITER

1. Prof. Dr. Friedrich Knilli, geb. 14.2.1930 in Fehring, Nationalität österreichisch, Hochschullehrer
Adresse: Argentinische Allee 2, 1 Berlin 37
2. Prof. Dr. Karl Heinz Stahl, geb. 23.11.1937 in Nürnberg, Nationalität deutsch, Hochschullehrer
Adresse: Weiherwiesenstr. 14, 8500 Nürnberg-Brunn
3. Gloria Custance, geb. 5.9.47 in London, Nationalität britisch, Sekretärin
Adresse: 1. 4 Rockhampton close London SE 27 ONG
2. Graefestr. 13, 1 Berlin 61
4. Dipl. Psychol. Tilmann Ernst, geb. 27.8.1942, Nationalität deutsch, Abteilungsleiter
Adresse: 1. Winzerstraße 62, 5300 Bonn 1, Tel (02221) 233313
2. Bundeszentrale für politische Bildung, Berliner Freiheit 7, 5300 Bonn, Tel (02221) 515282 oder 5151 (Vermittlung)

TECHNISCHE UNIVERSITÄT BERLIN
Institut für Medienwissenschaft und Literatursoziologie
Amerika Haus Berlin

M E D I O T H E K

Geschichte in den Medien vor und nach der amerikanischen Familienserie "Holocaust"

Freitag, 22. Juni 1979, Beginn 19 Uhr

Prof. Dr. H.-B. Moeller, Universität of Texas, Austin

**Historisierung oder mit dem Herzen à la Syberberg
– Zum episch-demonstrierenden Film seit Brecht –**

Montag, 25. Juni 1979, Beginn 19 Uhr

Prof. Dr. John Fuegi, Universität of Maryland, College Park

Feuchtwanger, Brecht und die epischen Medien

Freitag, 29. Juni 1979, Beginn 19 Uhr

Prof. Dr. David L. Paletz, Duke University, Durham, und Fulbright Professor in
Odense, Dänemark

"Holocaust" hinter dem Bildschirm

Freitag, 13. Juli 1979, Beginn 19 Uhr

Friedhelm Ebel, Schriftsteller, München

"Jud Süß" nach Auschwitz

**Veranstaltungsort: Hörsaal H 0106, Hauptgebäude der TUB,
Straße des 17. Juni 135**

Eintritt frei