



THE JACOB RADER MARCUS CENTER OF THE  
AMERICAN JEWISH ARCHIVES

*Preserving American Jewish History*

MS-603: Rabbi Marc H. Tanenbaum Collection, 1945-1992.

Series G: Speaking Engagements. 1975-1992

Box 106, Folder 12, Flatbush Jewish Center [Brooklyn, N.Y.]. 8  
February 1976.



## FLATBUSH JEWISH CENTER

Ocean Parkway at Church Avenue  
Brooklyn, N.Y. 11218

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## **May His Memory Be A Blessing**



**RABBI ABRAHAM MAYER HELLER**

**16 Adar, 5735**

**February 27, 1975**

## **THE RABBI A. M. HELLER MEMORIAL SCHOLARSHIP FUND**

We are deeply moved by the passing of our beloved Rabbi Heller. He touched all our lives. Each of us has his own warm memories of a force which was among us, influencing our lives and changing it for the good. Shall it end there? We say almost instinctively "May his memory be a blessing"; but will it? It can — if you wish it so.

The concrete evidence of Rabbi Heller's deepest interest and conviction is all around us. The perpetuation of our tradition was his consuming passion. It is appropriate therefore, and in fulfillment of the express wishes of his beloved Frances Heller, that the Rabbi A. M. Heller Memorial Scholarship Fund has been established. Contributions received will be deposited in a Special Trust Fund for the creation of a perpetual en-

dowment, the return from which will be used annually to provide needed scholarships. The greater the Fund, the more scholarships the Trustees can award each year. With this in mind a goal of \$250,000 has been set.

We earnestly solicit your participation. Because the sum we seek is substantial and the Fund to be created perpetual, it is anticipated that many will choose to redeem a pledge over a period of 2 or even 3 tax years. In recognition of their generosity donors in the following categories will be included on a new tablet: Founders — \$10,000 & over; Benefactors — \$5,000 & over; Patrons — \$2,500 & over; Donors — \$1,000 & over; Contributors — \$500 & over.

The important matter is that representation in this Fund consist of all of Rabbi Heller's friends. If that will be so, then Rabbi Heller's memory will indeed be a blessing; now and to future generations.



## FLATBUSH JEWISH CENTER

500 CHURCH AVENUE, BROOKLYN, N. Y. 11218

TELEPHONE: TR 1-5200

January 23, 1976

Rabbi Marc Tanenbaum  
American Jewish Committee  
165 East 56th Street  
New York, New York 10022

Dear Rabbi Tanenbaum:

I know of your conversation with Rabbi Feldman and I look forward to seeing and hearing you at the Center on February 8th. For your record, I am enclosing the invitation we sent our membership. You will note we have you scheduled to speak during the brunch which should begin shortly before noon and be over no later than one o'clock. Of course, we should be delighted to have you and Mrs. Tanenbaum as our guests at the brunch.

If there are any specific questions you have, please do not hesitate to get me on the telephone.

Cordially,

FLATBUSH JEWISH CENTER



Louis Sanders

Administrative Director

LS:zh



FLATBUSH JEWISH CENTER  
500 CHURCH AVENUE  
BROOKLYN, N. Y. 11218  
—  
TRIANGLE 1-5200

LOUIS SANDERS  
ADMINISTRATIVE DIRECTOR

February 13, 1976

Rabbi Marc Tanenbaum  
American Jewish Committee  
165 East 56th Street  
New York, New York 10022

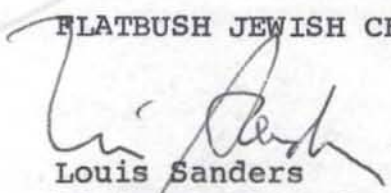
Dear Rabbi Tanenbaum:

I think you know how much we enjoyed your talk last Sunday, February 8th, and how well received it was. It provided just the right kind of spirit to inaugurate our contemplated Rabbi A. M. Heller annual memorial lecture. Since that day we have had any number of favorable comments from guests.

Please accept the enclosed simply as a token of our deep appreciation for being there that morning and helping us observe this most important occasion in the Center's life.

Very truly yours,

FLATBUSH JEWISH CENTER

  
Louis Sanders  
Administrative Director

LS:zh  
enc.

## UNANIMOUS RESOLUTION

### Whereas

Rabbi A. M. Heller has been serving the Flatbush Jewish Center with dedication and distinction for forty-five years, ministering to the spiritual needs of our people, creating here a virile and vibrant Jewish community, training and guiding leadership who are taking their places on the Jewish scene throughout our land, and serving all the while the cause of Israel Reborn, and

### Whereas

through his devoted efforts and inspired leadership the first edifice containing the Synagogue and Talmud Torah established in 1920, was completed in 1924; followed in 1950 by the completion of our second structure, the Community House, providing increased facilities for our Bialik Day School, Hillel School, Marshaliah High School, Youth and Golden Age activities and social and recreational programs; culminating now in the erection of our third wing, the Educational Institute providing enlarged facilities for a greater Flatbush Jewish Center including the housing of the Solomon Schechter Hebrew Day High School, the first of its kind in America, and

### Whereas

it is the unanimous and fervent wish of the Governing Body of the Flatbush Jewish Center to concretely express to Rabbi A. M. Heller its sincere appreciation of this lifetime of service to our community and our people and to effect significant recognition of these many achievements, be it now therefore

### Resolved

that at the Golden Anniversary of the Flatbush Jewish Center to be celebrated in May 1970, the recently completed Educational Institute be dedicated to the honor of Rabbi A. M. Heller and that it be thenceforth known as the Rabbi A. M. Heller Educational Institute of the Flatbush Jewish Center, and be it further

### Resolved

that the said Educational Institute be so dedicated free and clear of all encumbrances such as mortgage or other indebtedness, and be it further

### Resolved

that, to carry out the full import of these resolutions, a special committee be immediately designated to plan and execute an effective program to accomplish these ends.

*Adopted at a Joint Meeting of the Board of Governors and Trustees  
of the Flatbush Jewish Center, Tuesday, November 12, 1968*



RABBI A. M. HELLER

Rabbi Abraham Mayer Heller, spiritual leader of the Flatbush Jewish Center for over half a century died today. He was 77 years old and is survived by his wife Frances Heller (nee Lesser) and his son, Rabbi Zachary Israel Heller of Bayonne, New Jersey.

Scion of a prominent rabbinical family tracing its ancestry to the Chief Rabbi of Prague in the 16th Century, Rabbi Heller assumed the pulpit of the Flatbush Jewish Center in 1924 and served continuously in that post until his recent illness. Under his leadership the Flatbush Jewish Center grew from a modest house of worship to a prominent institution housing the Bialik School, a Conservative Day School which has become a prototype for similar educational institutions in this country; the first Conservative Day High School, the Solomon Schechter High School of Brooklyn, of which he was founder and guiding spirit; the Hillel School, an afternoon religious school; many Jewish, philanthropic and community organizations, and a wide range of activities for youth and senior citizens of Brooklyn.

Rabbi Heller was ordained at the Jewish Theological Seminary of America, which institution also awarded him a degree of Doctor of Divinity, and held degrees from the University of Minnesota, Columbia University, and St. John's University. He lectured widely, taught at the Seminary, contributed articles to numerous periodicals, and was the author of several books including the "Vocabulary of Jewish Life", "Jewish Survival" and "Israel's Odyssey" and "The Jew and His World".

Founder and past President of the Brooklyn Board of Rabbis, he also served as President of the New York Board of Rabbis and was largely responsible for securing for that body the support necessary to make of it today the world's largest Rabbinic organization. He was actively and prominently identified with the Zionist cause from his youth.

Funeral services will be held at the Flatbush Jewish Center at Church Avenue and Ocean Parkway on Sunday, March 2nd at 11 A. M.