

September 28, 1976

Mr. James R. Gunning
President

and

Ms. Annette Burford
Chairperson

Forum for Corporate Responsibility
641 Lexington Avenue
New York, New York 10022

Dear Ms. Burford and Mr. Gunning,

Thank you for your warm and thoughtful letter of September 21st. I shall be happy to accept your kind invitation to serve as a Director of the Forum for the coming year.

I had planned to attend the October 7th meeting and I look forward to seeing you at that time.

With warmest personal good wishes, I am,

Cordially yours,

Rabbi Marc H. Tanenbaum
National Director
Interreligious Affairs
September 21, 1976

Rabbi Marc Tannenbaum
American Jewish Committee
165 East 56th Street
New York, New York

Dear Rabbi Tannenbaum:

We cordially invite you to serve as a Director of the Forum for Corporate Responsibility for the coming year. Your demonstrated interest in the field of corporate responsibility and your particular interest in the thrust of the Forum indicates to us that your service could be of great value to the Board. We look forward with eagerness to hearing from you and hope that you will accept.

The next meeting of the Board of Directors will be held in the late afternoon on October 7th. If you accept, we sincerely hope you can find time to attend this meeting, meet the other Directors of the Forum and participate in the deliberations of the Board. It is the Board's first meeting of the year with an important agenda -- a general review of where we have been, where we would like to go, and the ways by which we might get there. While there are many concrete ideas to discuss, we need the input from all the Board members to best shape the most effective program.

Please let us know if you can attend the meeting by calling the Forum office.

Yours very truly,

Annette Burford   James R. Gunning
Chairperson       President

att.
FORUM FOR CORPORATE RESPONSIBILITY
641 Lexington Avenue
New York, New York 10022

212/355-0862

MEETING

BOARD OF DIRECTORS
FORUM FOR CORPORATE RESPONSIBILITY

AMERICAN JEWISH ARCHIVES

Date: Thursday, October 7, 1976
Cocktails - 4:45 p.m.
Meeting - 5:30 p.m. prompt!

Place: Main Conference Room - 5th Floor
Martin E. Segal Company
730 Fifth Avenue (between 56th and 57th Streets)
New York City

Agenda:
1. corporate formalities and organizational decisions
2. election of new directors
3. report on tax exempt status
4. review of activities to date
5. review of current year's plans and programs
6. approval of annual budget
7. discussion of longer range plans
8. development of additional funding sources
9. adjournment no later than 6:45 p.m.
In the past two years, the Forum has provided services to a broad interfaith group of religious institutions. Our services assisted them to vote simply and intelligently on proxy questions.

We have also held a number of major meetings to discuss the issues facing socially and fiscally concerned shareholders. At such meetings we have had speakers such as Roger Kennedy, Vice President for Finance of the Ford Foundation; Roger Murray, eminent investment adviser to non-profit institutions; and Dr. Donald Shriver, President of Union Theological Seminary and an expert business ethicist. Scheduled currently are Episcopal Bishop Paul Moore, Jr., speaking on the subject of the moral responsibility of corporate business to remain in New York and former SEC Commissioner A. A. Sommer, Jr., an authority on disclosure of corporate contributions, political and other.

Membership in the Forum by institutions provides the following services:

- Subscriptions to the major corporate responsibility publications established in the field.
- Access to staff as a resource in discussing proxy issues and in conducting educational programs in corporate social responsibility for your constituency.
- Opportunities to exchange ideas with others in two types of meetings:

  1) Three or four major meetings with prominent speakers on the subject of corporate responsibility and business ethics, with unlimited participation from your institution.

  2) Monthly seminar discussions on issues of timely interest to socially concerned investors, business people, and those involved with Metropolitan New York religious bodies.

In addition to these services expended to Forum members, the 1976-77 program will contain an exciting new enterprise, a process of study and exploration which will lead to a mid-town center on corporate ethics and social responsibility. We anticipate doing this in cooperation with the new St. Peter's Center due to open in the fall of 1977 at the base of the Citibank Tower at 54th Street and Lexington Avenue.

During the next year, we will gather a broad range of New York-based corporations, labor organizations, religious, educational and other non-profit institutions in a cooperative venture. The focus of this group will be the discovery and exploration of the impact modern corporations have on all sectors of life. As a Forum member, you would be part of this process as it develops and have a role in the Center.

For further information please contact William Stempel, Director of the Forum at (212) 355-0862.
FORUM FOR CORPORATE RESPONSIBILITY
641 Lexington Avenue
New York, New York 10022

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BOARD OF DIRECTORS 1976-1977
Invitees to Board of Directors Not Responding by October 7

Dr. Gerson D. Cohen
Chancellor
The Jewish Theological Seminary of America
3080 Broadway
New York, New York

The Rev. Robert Davidson
Pastor
151 West 86th Street
New York, New York

Mr. Roger Murray
Professor Emeritus
West Park Presbyterian Church
230 Riverside Drive
New York, New York

Mr. Howard Schomer
Secretary
West End Collegiate Church (Reformed Church in America)
475 Riverside Drive
New York, New York 10027

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Chancellor
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151 West 86th Street
New York, New York

Mr. Roger Murray
Professor Emeritus
Graduate School of Business Administration
Columbia University
230 Riverside Drive
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Mr. Howard Schomer
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World Issues Office
United Church Board for World Ministries
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