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"What Golden Calves Do We Worship Today?" 11 March 1955.

For more information on this collection, please see the finding aid on the  
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# The Temple Bulletin

OF  
Congregation Emanu-El B'ne  
Jeshurun

Milwaukee 11, Wisconsin

Vol. 22, No. 13

March 9, 1955

Adar 15, 5715

## Sabbath Services

Friday Evening, March 11, at 8 o'clock

RABBI HERBERT A. FRIEDMAN

will speak on:

"WHAT GOLDEN CALVES DO WE WORSHIP TODAY?"

Friday Evening, March 18, at 8 o'clock

RABBI HERBERT A. FRIEDMAN

will speak on:

"PROF. TOYNBEE'S GENTEEL ANTI-SEMITISM"

## Sabbath Morning Services

11:15 A.M.

# THE TEMPLE BULLETIN

Published by  
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Affiliated with the  
Union of American Hebrew Congregations

Herbert A. Friedman ..... Rabbi  
Joseph L. Baron ..... Rabbi Emeritus  
Sol Altschuller ..... Cantor  
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Herman A. Mosher ..... Treasurer  
Lillian Friedman ..... Executive Secretary

## Kaddish List

(Taken from Memorial Tablets)

March 11

Minnie Bernstein      Sophia E. Goodsitt  
Tillie Patek Ettenheim      Lulu Erensky Ott  
Samuel Fredman      Louisa Pentler  
Percy Fredman      Julius Strnad  
Jacob Goldberg      Sigmund Winter

March 18

Leo Baum      Raymond Scribner  
Regina Kann      Caroline Zarne

### In Memoriam

**ROSE L. GOLDMAN  
BENJAMIN GREEN  
ESTHER JACOBSON  
SAM MINKOVSKY  
PEARL LEVY NEUWALD  
ROSETTA WEISKOPF**

## AMERICAN SERMON NOTES

### WHAT GOLDEN CALVES DO WE WORSHIP TODAY?

March 11

This week's portion of the Torah tells the story of the Golden Calf. During Moses' prolonged absence, the people grew impatient and demanded of Aaron a god they could worship. They made an idol of gold and gave themselves to it with abandon. The phrase "Golden Calf" has ever since been used to refer to any false object of worship.

Men have created all kinds of "Golden Calves" throughout their history. Passing generations have worshipped a great variety of standards, objects and criteria, which later analysis has shown to be unworthy. Even war was worshipped, in the Middle Ages, for example, in the figure of the glamorous and virtuous knight, who was praised and acclaimed.

What are the Golden Calves of our century? What do we worship falsely today? The sermon will deal with four objects, the false worship of which altogether too many people are guilty.

H.A.F.

### PROF. TOYNBEE'S GENTEE ANTI-SEMITISM

March 18

The final volumes of Arnold Toynbee's monumental "Study of History" have recently appeared. The total of ten volumes, embracing six thousand pages, establishes the British historian as one of the most prolific writers of this generation, if not one of the most accurate.

There are not only errors, but actual misrepresentations and editorial judgments about the Jews, especially in Volume VIII, which make Toynbee's work very dangerous. He has prejudices which are not even slightly veiled, and he may become another "scientific" source for anti-semites to quote.

For instance, he suggests that the Germans as a Western Christian nation sank terribly low in the 1933-45 period, when six million Jews were exterminated, but the Zionists sank even lower in 1948 when they drove the nice Arabs out of the larger part of Palestine. We should study Toynbee's chapters on the Jews carefully, to see him for what he is.

H.A.F.

### Men's Club Monthly Luncheon

WEDNESDAY NOON, MARCH 16, at 12 o'clock

RABBI FRIEDMAN WILL LEAD THE DISCUSSION

RESERVATIONS \$1.25

CALL ED 2-9850

**SUPPORT OUR  
NEIGHBORING REFORM TEMPLE**

\*\*\*  
**Congregation Shalom**  
will present a  
**Concert Festival of Jewish Music**  
with outstanding artists

\*\*\*  
Saturday evening, March 19

\*\*\*  
Call our Temple Office for Tickets  
Admission — \$2.00

**GIFTS OF LOVE**

The *Congregation* acknowledges with thanks the receipt of gifts to Temple Funds:

**ENDOWMENT FUND**

A Memorial Plaque from Mrs. Nathan Sondel, as a perpetual memorial to her husband, Nathan Sondel.

A Memorial Plaque from Mr. Max Blade, Edna Blade and Mrs. Selma Waterman, as a perpetual memorial to wife and mother, Flora Blade.

General contributions from Mrs. Arthur Suran, in memory of Arthur Suran, and from Mr. and Mrs. Bernard Freudenfeld, in memory of Esther Jacobson.

**LIBRARY FUND**

From Mr. and Mrs. Herbert Gronik, in memory of Miss Anna Baron.

The *Sisterhood* acknowledges with thanks the receipt of contributions to its **FLORAL FUND** in memory of:

Nathan Sondel                      Rachel Levy  
Birthday anniversary of Lena Hammel.  
Rabbi Samuel Hirshberg and Jeanette  
Hirshberg on February 25th.

**COFFEE HOUR AND DISCUSSION  
FOR YOUNG MARRIEDS**

The Sisterhood Young Marrieds Group will meet for a coffee hour after services on Friday evening, March 18th, in the Temple Vestry. Rabbi Friedman will lead an informal discussion based on his provocative sermon topic of the evening.

All "young marrieds" affiliated with the Congregation are urged to contact either Mrs. Alvin Kaplan, WO 2-0602 or Mrs. Saul Hershoff, WO 2-2461 for information regarding the group.

**HERMAN MOSHER ELECTED TO  
NATIONAL OFFICE**

At the 43rd General Assembly of the Union of American Hebrew Congregations recently held in Los Angeles, Mr. Herman Mosher, Treasurer of the Temple, was elected to the National Executive Board of the UAHC. Mr. Mosher has served as President of the Great Lakes Regional Council of the Union for the past six years.

**A SISTERHOOD SCHOOL TREAT**

Under the auspices of the Third Grade Mothers Circle of Sisterhood, and in commemoration of Brotherhood month, the children of members of the Saturday Arts Group presented the play, "The Yeleds of Yeled", before our Religious School assemblies on Saturday and Sunday, February 26 and 27.

The play, adapted from a script written especially for an Eternal Light and NBC Radio program, was directed by Mrs. Manuel Levin.

The Third Grade Mothers Circle of Sisterhood has as its co-chairmen Mmes. Burton Zucker and Ray Rice.

**FORTHCOMING EVENTS**

Wednesday, April 20 — Men's Club Annual Meeting  
Friday, May 6 — Sisterhood Mothers Day Sabbath  
Friday, May 13 — Junior Congregation Graduation  
Friday, May 20 — Presentation of Bibles to Confirmands  
Sunday, May 22 — Annual Meeting of Members of the Congregation  
Saturday, May 28 — Confirmation

## ***THE SISTERHOOD AND MEN'S CLUB***

cordially invite you to attend  
an exciting and spectacular

# **BEAUX ARTS BALL**

**Saturday Evening, March 26, 1955**

Cocktails (in members' homes) **7:00 to 8:30** o'clock  
Dinner and Dancing (at Temple) **9:00 to 12:00** o'clock

Reservations — \$10.00 per couple or \$5.00 per person

Proceeds will be used to redecorate and  
improve lighting in our classrooms.

- Two Orchestras — Latin Play Boys and Russ Zarling
- Dance Contests and Gifts
- Gay Carnival Atmosphere
- (Not a costume party)

Don't Delay — Act Today! Send your reservations, accompanied by check,  
to Mrs. Milton Bass, 4532 N. Sheffield Ave.

**THE TEMPLE BULLETIN**  
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Milwaukee 11, Wis.

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WTF! GOLDEN CALVES DO WE WORSHIP? <sup>TODAY</sup>

We worship  
I. Material Success

We Jews should know how ephemeral this is. We have seen material wealth destroyed so often.

Yet we are guilty with all others of this materialistic culture.

The big income, the big car, the status brought by money - are the objects of envy.

Even we tend to say - "Oh, he's only a professor." Society pays its professors a small salary, then ignores them because they are not money men.

The OP's knew the fragility of money - they parted after it and yet scorned it - buying gems with it - "harte" and "weiche".

(2)  
Georg Buchmann, a Norwegian  
engineer and member of underground  
during Nazi occupation, has written book  
called Humanity & Happiness.

To those who fondly cling to  
the illusion that happiness increases  
in ratio to their prestige and possessions,  
he reminds them of the lesson taught  
by Socrates — that ~~only~~ life without  
self-examination and risk for the sake  
of ideal ends is not worth living.

Life without an ideal is meaningless.  
Material success is an insufficient  
ideal. It will leave you with a  
brown taste.

we worship

(3)

II. Narrow Patriotism

My country right or wrong  
is a philosophy of idology. What is  
one country, even ours? We  
have only one world. Narrow  
patriotisms will ruin it.

International & international  
government must be the order of the  
future. This will release man for  
the highest loyalty - to the whole  
human race.

We must always warn Israel  
against narrow patriotism. This is  
applicable to her, also.



III.

We worship

Conformity of Thought

(4)

This is the duty we must resist most of all, because the "crowd mind" has always produced the oppressive revolution - Nazism, Fascism, Stalinism.

In these days, the deviate in political thought is suspect.

"Free Thought" is a crime in 1984.

Worshiping what the crowd worships is fine, as far as baseball heroes are concerned - not as far as social theories are concerned.

The free mind is indispensable.

IV.

we worship

Gadgets

(5)

Especially radio + TV. These instruments blow incessantly. The telephone hypnotizes. And exactly through these has the "sub mind" been shaped. Mass media create most of fixed opinions.

We Jews are not anti-scientific. Freud + Einstein opened new frontiers. But the mechanical age which science has produced can become the new enslaver.

"I heard" or "I saw" - very little independent reading, leading to - "I think".

Thinking has been replaced by gadgets. And we are enslaved.

Q- What is the common denominator  
of these false gods we worship? (6)

A. - We have succumbed to  
authority:

1. Material success - The authority of money
2. Narrow patriotism - " The state
3. Thought-conformity - " " mob  
(in majority)
4. Gadgets - " " mass media

Bertrand Russell wrote a book entitled  
"Authority & the Individual". It has  
to do with reconciling private & public  
welfare. I take the title and apply  
it to all these false gods.

The individual must rebel  
against all these & authorities  
(and others) and seek to develop  
his own personality.