



THE JACOB RADER MARCUS CENTER OF THE  
**AMERICAN JEWISH ARCHIVES**

**MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.**

Series H: United Jewish Appeal, 1945-1995.

Subseries 1: Sermons, Speeches and Writings, 1949-1982.

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Box

22

Folder

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Speech notes. 1958.

For more information on this collection, please see the finding aid on the  
American Jewish Archives website.

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1958

1. Hidden Persuader - UJA Impersonal
2. couldn't be more wrong - UJA is the most personal apparatus possible - deals with people's lives.
3. Its aim was love and its deed was pain.  
It is the product of American genius for organization and Jewish deans to save life.  
It springs from the deep Jewish life - Must  
ש"ס א"ל  
ש"ס א"ל  
ש"ס א"ל
4. It evolved along a double path:  
JDC - since World War I  
UJA - " " " "  
and finally coalesced - because to save people means to transplant them from danger to security. For past twenty years the money in the common pot has gone to both organizations which have worked hand in glove. This is major statesmanship. There has always been a third org - to bring refugees to U.S.

HERBERT A. FRIEDMAN

5. Record so far - over 2 million aided;  
almost 1 million to Israel.
6. Agony of 20<sup>th</sup> century not over -
  - a) Persia, East Europe, Russia itself
  - b) Israel to become truly self-sustaining
7. Job will be done when there is no Jew in need anywhere. American Jewry as richest, safest, has high task of noblesse oblige. Great moral opportunity of our generation.

סוריא

# Cleveland Speech

1. Poland (1958 picture)
2. What would happen if Israel falls?  
1.) spiritual degradation - pride replaced by guilt.  
(No financial relief to us)

3. Long view - (Eddie's speech) - what  
have we done in twenty years -  
in human terms

4.) Leadership responsibility - we are better  
for having done this job. Small group  
leads one city - small group of cities  
leads a country

Houston story  
San Bernardino story

Spur K. King of Cleveland

## I POLAND

1. can get out  
passport fees - just raised to 3000  
for European countries; 5000 to non-European;  
300 to Israel & Germany.  
This indicates govt policy in re <sup>Jewish</sup> migration.
2. i.e., we should push for as much  
money as possible, to capitalize on this  
present policy position.

## II JDC in program for refugees NORTH AFRICA

1. migration under negotiation
2. JDC program increasing, to  
include adults, not only children

## III EGYPT

1. migration continues
2. ICRC remains

## IV USHS

11,500

~~US~~ US 4400

Canada 2000

Latin Am 2

Australia almost 2

Other 1

ISRAEL

~~Ma'abarot~~

1. Old settlers

486 villages

150,000 settlers

£ 550 m. already invested in these settlements

£ 400 m. still required

(ironically, Sinai cost £ 350 + \$ 60 m.)

2. Ma'abarot

20,000 families last Oct.

Yokneam, Holon cleared in last two months.

3. Professionals - Upanim

1	Sept	56	-	1950	students
1	Sept	57	-	6100	"

4. Security

Harman's letter - end

with +

Jewish Sec

NO EFFECT OF RECESSION - because Jews understand

1. GLORIOUS DECADE  
Hell to Glory

2. RISKS OF THE ENTERPRISE

- a.) Built prestige (our children benefit from pride)
- b.) Fall Flat - Jews everywhere suffer if I. goes down.

3. ENTERPRISE NOT SECURE - DANGER FROM 2 SIDES

- a.) military -
- b.) Economic

4. ISRAEL WILL TAKE CARE OF #1 - TERRIFIC ARMY  
WE MUST TAKE CARE OF #2

5. NO FINANCIAL PROBLEM IF NOT FOR IMMIGRANTS  
WHOSE JEWS ARE THEY?  
MILLION IN TEN YEARS.

6. WE ARE TRYING TO SAVE A PEOPLE (Poland)  
AND BUILD A LAND (Negev - Moses)

7. HOT SUN OF JEWISH WARMTH MAKES PEOPLE SMILE  
AND TURNS LAND GREEN.

8. MONEY IS CLUE

MORE THAN LAST YEAR - REGULAR + RESCUE

NO RECESSION OF JEWISH LOVE OR PRIDE.

21/9/0

LIFE + FREEDOM

BESHALLACH - Ex. 17: 8-13

1. People were in trouble
2. Moses held hands up and people were encouraged.

Did so with help of Aaron and Hur (brother + nephew).

Lesson: people need leader, but no leader can do it alone - needs help.

3. Word for holding hand "steady" was  $\text{נָחַם}$ .

This usually means "faith"  
steadiness, steadfastness, faithfulness,  
faith.



(2)  
4. Prof. Blank in new book on Isaiah  
says there are two kinds of faith

faith by believing

faith by doing

5. We must believe in our  
people - saving Jews  
building Israel

we must act on this belief.

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6. Our destiny is in our  
own hands. Jewish decision  
is now the ruling factor.

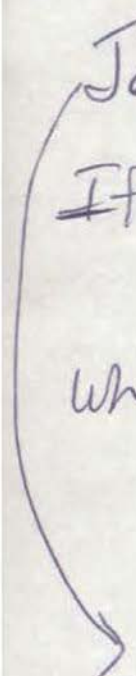
What do we want to decide?

Recap

Jewish destiny is in our hands.

If leaders hold up their arms,  
people are encouraged.

When a community does well,  
other cities are encouraged.



We can do what we want.

What we leave undone, is our  
own doing.

- 1) We can build a rich life here <sup>in</sup> U.S.
- 2) We can continue the rescue operation.
- 3) We can build Israel

We will be better people for it - a proud  
generation.

9. Do we want to build Israel? YES - and we are only halfway through this job.

a. old settlers  
450 villages  
150,000 families settlers  
of 400 still required -  
(ironically, Sinai cost \$350 + 60m)

b. Ma'abarot  
20,000 families

c. professionals - olim  
one year ago 2000  
now 6000

d. security

(4)

8. Do we want to save Jews  
overseas? Yes - and  
we are halfway through the  
job

ten years  
one to million (almost)

AMERICAN JEWISH  
ARCHIVES

POLAND  
EGYPT  
NORTH AFRICA  
PERSIA

other  
IRON CURTAIN  
to come



Suppose these million Jews  
had come to U.S. in last  
ten years. What would we  
have done?

7. Do we want to build  
a wonderful community in U.S.  
we have done A. Look at  
list in Denver:

- Alliance
- Temple
- Rose Hosp.
- Beth Joseph
- Rodef Shalom
- Micah
- Beth Am

} no buildings, as yet  
but

- Center
- meadow Hills Club
- Green Gables Club

All apparatus for play, worship, health,  
recreation, learning.

## Long-Range View

(7)

we are trying to save  
a people, and build a land.

We have raised more  
than a billion dollars —  
we have rescued almost a  
million people — we have  
watered a land and changed  
its color from brown to green.

In nature this can be  
done only by the light of the  
sun. In Jewish life this was  
done by the light of an ideal  
which shed its brilliant warmth.  
How ignoble to stop now.

Jews in certain countries  
can have bread &  
work at the price of  
liberty. When they come  
to Israel can we give  
them liberty without  
bread & work.



Maett

Rabbi LeFKowitz  
Rabbi Brenner

THEME of  
EXODUS

1. Twenty-years ago tonight  
Warsaw

2. That's why we fought to  
establish Israel - so  
no Jew would be  
homeless.

3. Today - Israel secure -  
out of stage of improvisation  
into period of consolidation  
Beginning to look better.

Neighbors from  
visiting communities

Families here

Egypt  
Holland  
Germany  
Austria

4. Problems Ahead

a) unfinished job - 1 out of 3

1. ma'abarot
2. slums
3. Farms
4. under employed

MEN DO NOT LIVE BY FREEDOM ALONE  
b.) new immigration

STORY FROM VIENNA

TASK of a Generation -  
young people here  
OUR DEEPEST VALUES AS JEWS

Family Pride in Giving  
Community Pride " "  
Don't Go by Pre-Conceived Notions