



THE JACOB RADER MARCUS CENTER OF THE  
**AMERICAN JEWISH ARCHIVES**

**MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.**

Series H: United Jewish Appeal, 1945-1995.

Subseries 1: Sermons, Speeches and Writings, 1949-1982.

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Box  
23

Folder  
7

Speech notes. 1966.

For more information on this collection, please see the finding aid on the  
American Jewish Archives website.

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UIA, Inc. Board Meeting - 9 June 66

1.

I welcome and applaud this reconstitution of the United Israel Appeal. It is a good step - linking of Community representatives and Zionist representatives - in the service of a common cause, an appeal on behalf of fellow Jews. It is valuable for many reasons:

1. Difficulties of campaigning are increasing and all help possible is required.
  - a. Time separating us from historic events (Hitler and Israel)
  - b. Lessened sense of urgency
  - c. Fuzzy publicity (can't zero in hard on immigration)
  - d. Competition
  - e. Our own view that giving is long-term

2. The act of raising funds is itself an educational process. This is certainly a Zionist objective.

3. Deep loyalty is necessary for many years, to answer the challenge of absorption, as we answered the challenge of immigration.

4. Help in Israel Education Fund - which is so large a part of the answer.

5. Moral obligation to help raise money if you assume the right to direct the spending.

"The land of Israel was the birthplace of the Jewish people. Here their spiritual, religious and national identity was formed. Here they achieved independence and created a culture of national and universal

significance. Here they wrote and gave the Bible to the world."

First paragraph of Declaration of  
Independence of State of Israel

Martin Buber

"What, then, is to be done? If you mean by this question, "What is one to do?" - There is no answer. One is not to do anything. One cannot help himself, with one there is nothing to begin, with one it is all over. He who contents himself with explaining or discussing or asking what one is to do -- talks and lives in a vacuum.

"But he who poses the question with the earnestness of his soul on his lips and means, "What have I to do?" - He is taken by the hand, by comrades he does not know, but whom he will soon become familiar with, and they answer....."YOU SHALL NOT WITHHOLD YOURSELF"

from Herbert A. Friedman

family  
reunion

## Russia

1. Beginning - tap is dripping
2. Litta, Lettland, Bessarabi, Bukovina  
(Riga, Lvov, Vilna, Kishinev, Chernovitz)  
(examples in white Russia)
3. open-legal
4. procedure
  1. relatives in Israel apply for Admit
  2. " sends aff. to Russian relative
  3. rel. gets to place with aff. + curriculum
  4. " gets paper from employer
  5. waits - 2-3 months
  6. they attempt to dissuade (can)
5. can take his personal history + change rubles into \$ - 70.  
wvt + Fin
6. exit by plane to Vienna; or train Budapest-Vienna;  
or plane Moscow - Moscow (this is bad).
7. ticket Moscow - Vienna is \$ 125. They get tickets from Embassy.
8. good human material
9. reasons for exit:
  1. outside pressure
  2. general trend of liberalization

(over)

(2)

from Herbert A. Friedman

## Rumania

1. 100-110
2.  $\frac{2}{3}$  will go out like little children
3. Thousands of academics - engineers & doctors not allowed to go. Want to.
4.
  1. Arab pressure
  2. Oct. 10 article - H.T. - merchants of human beings
  3. can't believe Amer. Jews unable to prevent such an article.
5. New families are split
6. Govt + party says - wait a while.
7. Figures will go up again - only time question.

Keren  
1 May 66  
at 4L-Cabinet

## Possibilities of Peace Increasing

1. Glimmering of realism in Arab world
2. Firmness of US policy in the area
3. Soviet policy may become more flexible.

### Positive factors

1. Isolation of Nasser
2. Arms to Israel directly from US
3. Impatience with boycott
4. Relaxation of pressure by US to repatriate refugees
5. Tashkent
6. Israel's advance in public opinion

### Negative factors

1. Instability of Arab govts + omnipresent possibility of explosion
2. Arms race + unified Arab command
3. Economic waste of arms comp.
- 4.
5. Allab. of Nasser & Cairo
6. Effect of debate over Vietnam on US policy in mid-east

11. Thousands of affidavits have already been prepared in Israel.

brothers  
sisters  
parents





Joint Conference  
Fed - USA  
Fisher

No objection to Kuvon's picture of progress  
So long as we remember the problems.

YOUNG MEN

1

GLAMOR OF A  
BUILDING FUND  
CAMPAIGN

Education = Survival, B.G. - Shmueli

I. IMMIGRATION

II. ABSORPTION - 21 Towns (see Meilat) (A-B)

Danger

III. GERMAN MONEY

IV. JDC GLOBAL - example:

Morocco - ~~20,000~~ 15,000 children

- Moslem - 5
- malben - 6
- Yeshivot - 1
- ORT - 2
- France - 2
- Poland - 1 1/2
- R.I.T. - 3 1/2

\* 20

\$ 3 per month - feeding  
 10-12 per month - schooling  
 15 per month - health  
 20,000 per year - 400 kids in secondary school.

\* Russia 50,000 families in 264 localities

V. DEFENSE

1.) 22 Dec 65 - 400 million to Saudi Arabia  
300 - UK - Lightning + Provost fighters  
100 - US - Hawks

2.) 26 Dec 65 - c/s Rabin says Egypt has  
10 SAM sites; Squadron of MiG-21-D's.

3.) 29 Dec 65 - N.Y. Times reports a Nasser  
speech saying Russia has wiped off debt  
of 200 million £E.

4.) 29 Dec - US to supply 50 to 100  
Patton m 48 tanks (medium 50 ton)

"without  
defense  
expenditures,  
Israel  
would have  
achieved  
economic  
independence."  
Aron

## VI. RESPONSIBILITY - RABBI BOOK -

3

MORE MONEY MUST BE RAISED

'IT CAN BE DONE

CITIES ALL STARTING WELL

LAST NIGHT:	NEW TULSA	254,000	→	324	almost 30% <del>20%</del>
	NEWARK	495,000	→	635	"
	PHOENIX	81	→	100	25%

AND THIS CAN BE DONE WITH NO SACRIFICE

READ LETTER OF WHAT SACRIFICE MEANS.

WE ARE <sup>SELF-</sup>CHOSEN TO DO THIS JOB!

MUST RISE TO IT.

ECONOMIC  
CAPACITY

(A)

MA'ALOT - western Galilee - 12 miles Nahariya

" At The rate at which we are going, this is hardly any more a development town. Put a big wire fence around it, and it will soon be one big institution for social cases."

950 ~~1000~~ ~~1200~~ families - 6000 inhabitants - half under 18.  
35% of all adults illiterate.

180 families - full relief - unemployed

120 " - partial relief

300 " - work-relief projects

265 - fully employed in local industry + building trades

70 - service occupations - artisans

average income - \$100 per month - 1/2 national average

(B)

No doctor - one local nurse + one visiting.

Only 50 families have refrigerators

Needed: 1) industry - This Government must provide

2) sense of community - of belonging to nation -  
They feel Nahariya is a world apart.

3) pre-school nurseries

community center + library

first-aid station

sport center

community-owned bus - to go to Nahariya for culture.

YITZHAK FRIEDLANDER (1928-1948)

Born in Germany on June 29, 1928, Friedlander went to Palestine with his family in 1933. He completed his studies at the vocational school of the Haifa Technion and joined the Gordonia (pioneer scout) movement, serving as advisor of a girls' group. He entered Gadna', the Hagana's youth battalion, and joined the Palmah in October 1947. On May 15, 1948, he arrived at Kibbutz Nirim with a group dispatched to reinforce the defenders of the settlement, went out to mine the surrounding terrain and was killed toward morning when one of the mines exploded. He was buried at Nirim.

A BRITHDAY WISH

April 3, 1948

Shalom, Mother dear,

Yesterday was your birthday. I did not forget, but I couldn't find even a minute to send you this letter on that day. This explains why the letter is a day late. I don't know when it will reach you. You may even think, as you often do, that your Tzahik has forgotten you, but it is not so.

When I got up yesterday morning, I wanted so very much to tiptoe up to your bed and give you a warm kiss, say something to you just on the spur of the moment, and hand you a gift. But this time there could be neither kiss nor gift; this time our lot is separation, loneliness, anxiety and readiness for things to come. [This time my wishes for you are entirely different, more general, more "Zionistic" in spirit, and also far more practical than in years

past.]

Remember, Mother: the desire of a nation to live honorably cannot be measured by the number of pretty speeches made at conventions of world-wide organizations; it is measured by the sacrifices which each of us is ready to make for the cause. The human brain has developed to such an extent that without lofty ideals, without the exaltation of the spirit over and beyond our daily existence, life would be of little value. [Devotion to a lofty ideal and the linking of our entire future to that ideal is a trait which characterized the Jewish people even at the time of the destruction of the First and Second Temples, and it is this trait that has enabled us to survive through two thousand years of exile.]

To sum it all up, then: Here again, the spirit of Israel is revealed. Our ability to hold our own- physically and spiritually in equal measure - is the one factor which determines how we will pass the test, and which thus also



determines the character and the spiritual resources of our State which is about to be established. Those who fall in these days of battle demand that we stand firm and with pride-without defeatism-and it is thus and only thus that we may see the just victory of our ideals and of our cause.

These are my wishes for you, Mother, and these are things demanded of you and of each and everyone, not only on his or her birthday but every day and indeed at every moment. And, in addition to all the above-many, many kisses to you.

Your loving son,  
Yitzhak

Notes for Speech at Young Leadership Conference in Chicago  
15 Jan 66

## Techniques of Fund-Raising

1. Know The story (read, attend conferences, visit Israel, listen to speeches, etc.)
2. Tell it (don't simply ~~say~~ <sup>assume</sup> - you know the story - and start haggling over the amount)
3. Tell it in person. (no telephone solicitations)
4. Ask for a specific amount (don't just say - how much - remind about last year)
5. Close the deal (don't leave it that the prospect will think about it - use a specific function as a target date by which he must make up his mind. if you can't settle on the spot.)

1. GOOD CAMPAIGN

THANKS -

VAJDA  
PEPPER CORN

2. CONFERENCE HISTORIC -

WE MAKE HISTORY

3. CHALLENGE TO GO OVER TOP

AGAIN

AMERICAN JEWISH  
ARCHIVES

4. NEEDS

1. Immigrants

2. Absorption

3. Defense

4. German Money

5. JDC - Global

5. IDEAS FROM THE MEN



DENVER 2. COLORADO

## PRIORITY OF ALLIED

everything else is only  
part of the whole

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## TWO MAJOR SOURCES OF SURVIVAL

- a.) spiritual - Through religious institutions (including educational)
- b.) secular - Through Federations

# ISSUES

J.M.

from Herbert A. Friedman

IMMIGRATION - 40,000 + UHS increase

ABSORPTION - 21 Towns

## DEFENSE

1. 400 mill. to Saudi - 22 Dec  
300 mill - Lighting + Provost British Superonics  
100 mill - U.S. Hawks
2. Egypt - 10 SAM sites - US Rabin said on 26 Dec  
20-MIG 21 D  
write-off of 460 mill. on Russian debt
3. Jordan - U.S. Patton m-48 - 50 tons  
50 to 100 pieces

GERMAN MONEY - 17 mill.

JDC GLOBAL

FEELING OF OPTIMISM

CITIES STARTING WELL

ECONOMY FAVORABLE

15% increase

YOU ARE OFF THE PLATEAU - GO FURTHER

Israel's Security Depends on:

1. International posture (friendships)

2. World Jewry support

3. Israel itself i.e. I.D.F.

C.J.: 1 March 1966  
Administrative Comm.

Israel; 15 - 24, February

Increases in wages and salaries:

£ 2.7 retroactive increases for JDC.

\$ 5.0 retroactive for Agency.

\$ 2.5 + each year from now on.

Malben staff took voluntary 5% wage cut

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Russian emigration slowly rising - 200 in February.

Allowed to take property.

Israel embassy allowed to help financially.

Russians watching absorption in Israel carefully.

Affidavits sent from Israel to Russia - proper legal immigration.

Change of destination from Israel to U.S. while in Vienna would be bad.

This is all testing - nobody claims it is a real movement.

JDC to help with integration of Russian religious emigres in Kfar Chabad.

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Asked Sapir for £ 600,000 as subsidy for Malben beds, since other organizations (Hadassah, Kupat Cholim, etc.) also get subsidies. He agreed.

Burg won't support maintenance of Baerwald School.

Lookstein setting up competitive school of Social Work at Bar-Ilan and draining off possible maintenance funds from Burg.

Yeshiva students raising money for Leavitt Library.

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Eskhol and Eban in favor of R.I.T. program.

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Rabbi Rosen asking for \$1m per year for relief of aged people left behind in Rumania. This money to be under his control and at official rate of exchange. Vote was no.

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Cuba is still serious problem.

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Israel 15-24 Feb.

C. J.  
1 Mar 66  
Act Comm.

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Lookstein setting up competitive school of Social work at Bar-Ilan and creating off-farm maintenance funds from Burg.

Peshkin solicits existing money for Levitt library.

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Esthal & Eban in favor of R.I.T. program

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