



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 2: Correspondence, 1947-1982.

Box	Folder
25	5

C, General. 1948-1971.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

26 May 1971

Mr. Fred Carr
Fred Carr Associates
9300 Wilshire Boulevard
Beverly Hills, California

Dear Fred:

I am sorry not to have answered your letter of 10 May sooner, but I have been on the road travelling a great deal.

Actually, even if I had been here, I would not have been able to reply any sooner because I have been discussing your letter with Eddie Ginsberg, and have still not received any definitive reply from him. Apparently, he saw you in Los Angeles, and now tells me he is writing to you directly.

If by any chance you are in Israel this summer, please drop in again to Caesarea, because we will have more pots.

As ever,

Herbert A. Friedman

24 November 1964

Mr. Victor M. Carter
Republic Corporation
9601 Wilshire Boulevard
Beverly Hills, California

Dear Victor:

I have heard from Ernie Michel about the meeting you took on behalf of the UJA in Bakersfield, and want to thank you personally very, very much for this effort on our behalf.

From all reports you did a wonderful job, almost doubling the results, and leaving everybody with a very good taste and a very good feeling that if the UJA is capable of having such representatives as yourself then it certainly must be a most important cause.

I know how busy you are, Victor, and that is why I am more than grateful for your taking the time on this assignment.

Most sincerely yours,

Herbert A. Friedman

HAF:gb

21 February, 1968

Mr. Victor M. Carter
Republic Corporation
9801 Wilshire Boulevard
Beverly Hills, California

Dear Victor:

During the Regional Conference at Del Coronado there were several discussions with Max and myself regarding the scheduling difficulties of the Los Angeles Welfare Fund with the Los Angeles Israel Bond Campaign.

As you know, within a few week period there was an important Bond meeting with Abba Eban as well as the Welfare Fund's opening meeting with Abraham Ribicoff. It seems apparent that both meetings must suffer from competition with each other and the image of both must of necessity be blurred in the minds of the Welfare Fund contributor and the Bond purchaser.

Max and I were made aware of the fact that there exists an understanding between the Los Angeles Welfare Fund and the Los Angeles Bond organization, as to calendar.

This calendar understanding does not take into consideration the change in the timing of the National USA and Welfare Fund Campaigns which has taken place in the last few years. Due to the fact that the National Inaugural Meeting was held in December this year, the entire National Campaign has been accelerated. This acceleration will continue in the years to come. It is, therefore, important that the Los Angeles Welfare Fund be able to get sufficient breathing time from other seasonal campaigns to permit it to begin its campaign earlier in the year in line with the National Effort.

I am writing to you in your capacity as a member of the USA Executive Committee to ask you to attempt to work out a solution of this problem. You are in a unique position to do this due to your leadership in the Los Angeles Welfare Fund as well as the Bond Organization.

Our suggestion is that the Israel Bond Organization be given the months of July through December and that the Los Angeles Welfare Fund be allotted the months of February through June. The month of January should be assigned to neither so that the community can have a respite from public functions. January could be used quietly by both organizations - The Bonds to clean up, and the Welfare Fund to begin personal solicitations.

Mr. Victor H. Carter

21 February, 1966

I believe this proposal will be advantageous to both organizations and at the same time considerably aid the Welfare Fund which is very much handicapped by its present calendar restrictions.

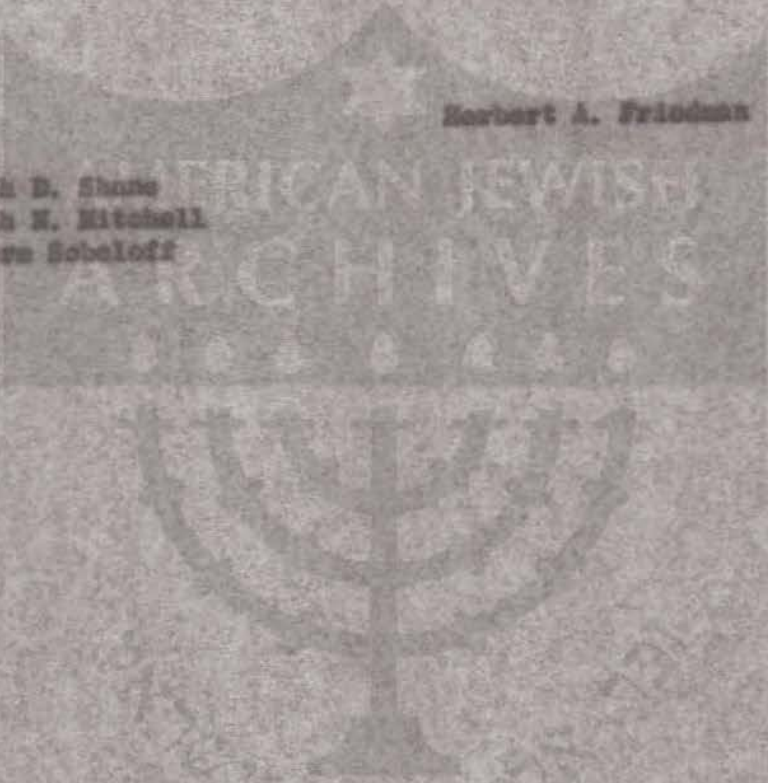
I hope that you will discuss this with all concerned and let me hear from you.

Sincerely,

HAF:lgn

Herbert A. Friedman

cc: Joseph B. Shure
Joseph N. Mitchell
Isidore Sobeloff



20 November 1967

Mr. Victor Carter
Republic Corporation
7250 Franklin Avenue
Los Angeles, California

Dear Victor:

Pursuant to our telephone conversation this morning, I am enclosing a draft of the letter which you would write to Soby. As you see the letter pre-supposes a meeting of the Executive Committee, and I have left the date blank, because I do not know when that meeting will take place. And then, I presume there would have to be ratification by the Board of Directors, but again I did not put in any date because I do not know specifically when it is. I think somebody said it was December 12.

The important thing is that there should be a unanimous feeling among the leadership. I think that that is now completely possible.

If there is anything further that I can do, please do not hesitate to call upon me.

Sincerely yours,

HAF:gb

Herbert A. Friedman

ישראל

GOVERNMENT OF ISRAEL

850 THIRD AVENUE
NEW YORK, N. Y. 10022

PLAZA 2-9800



AVNER CASSUTO

AMERICAN JEWISH
CHIVES

June 21, 1967

Rabbi Herbert Friedman
United Jewish Appeal
1290 Avenue of the Americans
New York, N.Y.

Dear Mr. Friedman:

I am taking the liberty of enclosing a
record of the Honorable Abba Eban's recent speech
before the Security Council of the United Nations.

Sincerely yours,

A. Cassuto
Avner Cassuto

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THE AETNA CASUALTY AND SURETY COMPANY
THE STANDARD FIRE INSURANCE COMPANY
HARTFORD, CONNECTICUT

151 WILLIAM STREET
"WILLIAM AND FULTON"
NEW YORK, N. Y. 10038
RECTOR 2-7900

NEW YORK OFFICE
EDWARD W. ELLISON, Vice President

To Whom It May Concern:

AMERICAN JEWISH

This is to advise you that our Company is not an Israeli concern and to the best of our knowledge we are not black listed by any Arabian Government.

Very truly yours,

E. I. Spaxling
E. I. Spaxling, Manager
Ocean Marine Division

EIS:fe

THE UNITED LUTHERAN CHURCH
IN AMERICA
OFFICE OF THE PRESIDENT
LUTHERAN CHURCH HOUSE
231 MADISON AVENUE
NEW YORK 16, N. Y.

RECEIVED	
APR 17 1962	
NOTED BY	REFER TO
DATE	DATE
	<i>HAF</i> <i>120</i>
ANSWERED	

April 16, 1962

Rabbi Herbert A. Friedman
United Jewish Appeal
165 West 46 Street
New York 36, N.Y.

Dear Rabbi Friedman:

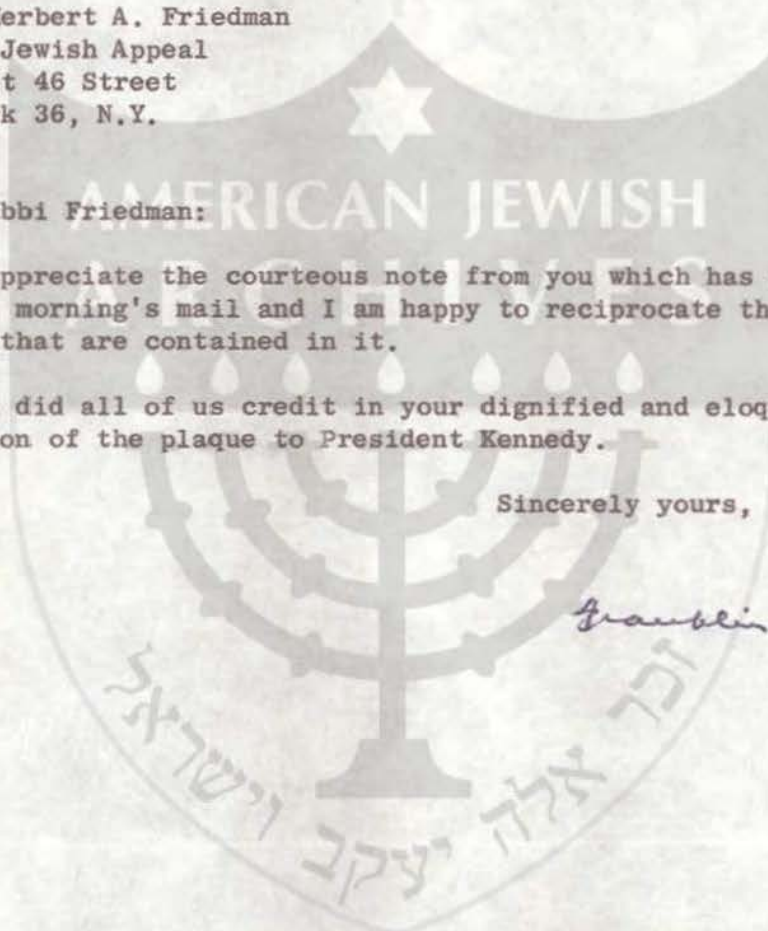
I appreciate the courteous note from you which has arrived in this morning's mail and I am happy to reciprocate the good wishes that are contained in it.

You did all of us credit in your dignified and eloquent presentation of the plaque to President Kennedy.

Sincerely yours,

Franklin Clark

FCF/md



JEFF CHANDLER

152 San Ysidro Drive

Princeton, N.J. 08540
MAR 60

FT
Harold
Ind -
Misc

DEAR HERB —

THANKS VERY MUCH FOR YOUR CONSIDERATE NOTE. WHEN I RECEIVED IT, I HAD ABOUT RESIGNED MYSELF TO THE FACT THAT I WOULDN'T BE MAKING THE TRIP — THE RAMIFICATIONS OF OUR STRIKE TOUCHING OFF CERTAIN COMPLICATIONS THAT WOULD BOLLIX A TIGHT SCHEDULE. NOW, HOWEVER, THERE'S A CHANCE THE STRIKE WILL BE SETTLED IN TIME. (IT ISN'T REALLY GREEK — IT'S JUST A MATTER OF FINISHING A SUSPENDED COMMITMENT IN TIME TO DO 'DAVID', WHICH MUST START BY A CERTAIN DATE.)

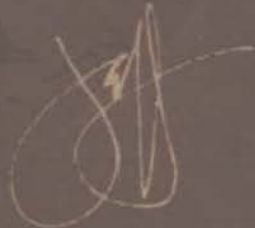
IF ALL GOES WELL, I'LL BE IN ISRAEL MAY 15, FOR A PORTION OF EIGHT WEEKS. I SAY PORTION BECAUSE CERTAIN INTERIORS WILL BE SHOT IN ENGLAND — JUST HOW MUCH I DON'T KNOW.

WE SHOULD CERTAINLY BE IN ISRAEL FOR A MAJOR PART OF JUNE, HOWEVER, SO GIVE A YELL WHEN YOU GET THERE. — IF I GO. I'LL KEEP YOU ADVISED.

MEANTIME, THANKS AGAIN FOR THE GRACIOUS GESTURE. YOU MORE OR LESS PUT YOUR FINGER ON THE SITUATION, THOUGH. THE COMPANIES USUALLY TAKE EXCELLENT CARE OF US IN OVERSEAS PROJECTS.

AND SPEAKING OF TAKING CARE, I TRUST THIS FINDS YOU IN THE BEST OF HEALTH AND SPIRITS. KEEP WELL.

WARMEST REGARDS.

A stylized handwritten signature in dark ink, consisting of several loops and a long horizontal stroke extending to the right.

UJA

UNITED JEWISH APPEAL



NATIONAL CAMPAIGN CHAIRMAN
JOSEPH CHERNER
CHERNER MOTOR CO.
1781 FLORIDA AVENUE, N. W.
WASHINGTON, D. C.

May 17, 1950

Rabbi Herbert Friedman
3001 Forest Street
Denver, Colorado

Dear Rabbi Friedman:

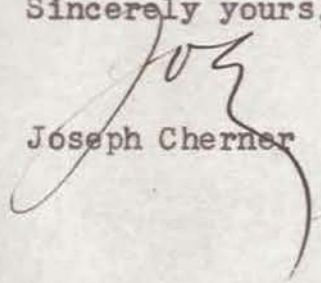
I just returned from Altoona, Pa., and shall leave for Louisville, Ky., tomorrow, but between trips I just had to write you a few words and tell you how I feel about your wonderful community.

I consider you very fortunate, indeed, to be a spiritual leader in Denver. The respect and esteem which everyone has for you is something I have never seen before. In the numerous communities I have visited, they all seem to sell the rabbi "short."

Under your leadership as Vice-chairman, and through your efforts and those of the wonderful people who are working with you, I am certain that Denver will make campaign history. The 51% increase at the Advance Gifts Dinner is the most remarkable of all communities I have visited. Keep up the good work.

Should you ever have occasion to visit Washington, I would deem it a pleasure to see you again. With kindest personal regards to Mrs. Friedman and yourself,

Sincerely yours,


Joseph Cherner

JC/jwd

June 1, 1950

Mr. Joseph Cherner
United Jewish Appeal
1781 Florida Avenue, N.W.
Washington, D. C.

Dear Uncle Joe:

I have your letter of 17 May, in which you wrote such nice things about Denver and myself. I can't tell you how much your visit meant to our community. It was absolutely inspiring in so many ways that people are still talking about you. Your provided a stimulus which carried us through not only the first Advanced Gifts Dinner, but maintained an impetus until the next Big Gifts Dinner, which also resulted in about a forty percent increase over last year. The Campaign is successfully launched, I think, and in no small measure it is due to your help.

I am going to be in Cincinnati next week for the Annual Meeting of the Central Conference of American Rabbis, and am having dinner on Friday evening, June 9th with Sol Luckman. He was supposed to have come here for our second dinner, but couldn't get away.

When I visit Washington again, I will certainly make it a point to call you and we shall get together.

Again with many thanks for your kind note, and your great help, I am

Sincerely yours,

Rabbi Herbert A. Friedman

F/s

האוניברסיטה העברית בירושלים
THE HEBREW UNIVERSITY OF JERUSALEM

DEPARTMENT OF ORGANISATION
AND INFORMATION
SHERMAN BUILDING

המחלקה לארגון ולפרסום
בנין שרמן

Jerusalem, August 18 1967

Rabbi Herbert Friedman, Exec.Vice-President
United Jewish Appeal
1290 Avenue of the Americas
New York, N.Y.
U.S.A.

Dear Herb,

I saw our friend Al Parker briefly during the recent Economic Conference, when he told me that he was busy in connection with the arrangements for this year's U.J.A. National Mission. I gathered from him that you are anticipating having an outstandingly large group.

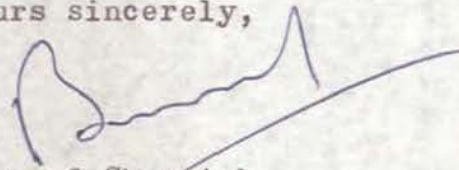
I am dropping this line personally to you - although I know that you do not deal with the details yourself - to extend a most cordial invitation for the group to come and visit the Hebrew University. As I know that probably a large proportion has been to our Campus at Givat Ram in recent times, I would suggest that they visit the University on Mt.Scopus. I saw you last, in fact, up there when I was receiving the Young Leadership Mission.

I would suggest that I similarly greet the full mission up there; perhaps for a question and answer session if they would like it, and then show them something of the buildings there.

I should be grateful to you for arranging to have the University included in their itinerary.

With best wishes,

Yours sincerely,



Bernard Cherrick
Executive Vice-President

BC/ea

bcc; IB
CS

✓

23 August 1967

AMERICAN JEWISH
UNIVERSITIES

Dr. Bernard Charriek
Executive Vice-President
The Hebrew University of Jerusalem
Jerusalem, Israel

Dear Bernard:

Many thanks for your kind invitation to have the 1967
WA Study Mission visit the Mt. Scopus campus.

We expect this year's Mission to have some five hundred
participants and therefore, as you can well understand,
the logistics are extremely complicated; I will, however,
do my absolute best to have Hebrew University included in
the itinerary.

Irving Bernstein is currently in Israel working on the
details of the Mission. We will have a clearer view of
the schedule after his return and I will advise you just
as soon as it is possible to reach a decision.

With warmest regards,

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:hdw

02/60487

15 Ibn Gabirol
Jerusalem
02/66921

1 October 1971

AMERICAN JEWISH
ARCHIVES

Mr. Bernard Cherrick
Vice-President
Hebrew University
Jerusalem

Dear Bernard:

I hope by now you are feeling better. By coincidence I gave also not been well during this past ten days, with a bad attack of sinusitis.

I have an answer from New York indicating that February would be just fine for you to come to the United States on behalf of the campaign. They understand your problem about March and would like very much for you to indicate how much of February you are able to give.

Looking forward to hearing from you,

As ever,

HAF:SS

Herbert A. Friedman

24 October 1966

Mr. Aron Chilewich
120 Wall Street
New York, N. Y. 10005

Dear Aron:

I am enclosing this clipping which might be of interest to you in view of our discussion at the meeting in Tel Aviv. I certainly hope the plan announced in this article really works.

It was wonderful being with you and I look forward to seeing you and your wife at the December Conference.

Sincerely yours,

HAF:gb

Herbert A. Friedman

4 March 1969

Mr. Zelig Chinitz
Jewish Agency
P.O. B. 7171
Jerusalem, Israel

Dear Zelig:

I have your long memorandum about the Rabbi's Mission and want to thank you more than words can tell for your splendid cooperation, as well as your ability to interpret to the group what they were seeing.

I agree with you that this is a chance for a breakthrough with the organized American rabbinate. That was my reason for putting so much effort and money into the trip. Whether we can achieve that breakthrough or not will depend upon the follow up, as always, and that is in the hands of Weinberg and Davidson.

The campaign in general is going well at the top gifts level, but I am worried about the bottom line outcome, because there is a tremendous difference between what can be achieved with the big givers on a personal basis and what happens with the middle level contributors when the bureaucracy takes over. At any rate, we are certainly giving this campaign the benefit of many new ideas and much hard work.

Francine and I are coming to Israel for two or three days to work on the house, and we will not have any business appointments at all. If everything goes well with the construction we should be able to arrive by middle or end of May and remain for at least three months. During that time I promise that you and I will have a chance for a long talk.

As ever,

Herbert A. Friedman



\$250,000,000 MINIMUM DESTINY CAMPAIGN

UNITED JEWISH APPEAL

on behalf of JOINT DISTRIBUTION COMMITTEE, UNITED PALESTINE APPEAL

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165 West 46th Street, N. Y. 19, N. Y. PLaza 7-1500

Cable Address, UJAPPEAL, New York

April 6, 1948

Rabbi Herbert Friedman
Temple Emanuel
1595 Pearl Street
Denver, Colorado

Dear Rabbi Friedman:

Many thanks for your kind acceptance of the invitation extended to you to be the guest speaker at the Zionist Fund Raising Meeting to be held in Lincoln, Nebraska, on Monday, April 12th. The function will take place at the Cornhusker Hotel at 6:30 P.M.

We are securing transportation for you from St. Louis to Lincoln and return to Denver. This will be sent to you early next week together with other background information.

On checking our files, we find that we do not have any publicity material which we could send to Lincoln. May we ask you to send us a biographical sketch as well as a glossy photo so that we may have sufficient copies made, not only for this particular visit but for any other which you may make in the future.

With deep appreciation for your helpfulness, I am,

Sincerely yours,

Harold A. Coban
Harold A. Coban
Director, Speakers Bureau

HAC:DPP

TEMPORARY
LETTERHEAD

15 Ibn Gabirol
Jerusalem
02/66921

24 December 1971

Mrs. Harold J. Cohen
11 Fifth Avenue
New York, N.Y. 10003

Dear Rena:

I just received your note of 11 December and wish to thank you for it so very much. It was more than kind of you to take the time to write. Your words were really heart-warming.

Frannie and the kids and I are enjoying living here so very much that it would take a very long letter to describe it. We love the mood, the spirit, the life style, and the content. The boys are progressing beautifully with their Hebrew and so is Francine. She goes to school five hours every day.

Please be sure to save time for us on your next trip, so that we can really receive you at home for a drink, either in Jerusalem or in Caesarea.

Fondly,

HAF:SS

Herbert A. Friedman

May 31, 1961

Mrs. J. X. Cohen
1367 Broadway
Hewlett, N.Y.

Dear Mrs. Cohen:

This is to advise you that your letter, marked "Personal", addressed to Rabbi Herbert A. Friedman, reached this office after he had left on a visit to Europe and Israel in connection with UJA matters.

Rabbi Friedman is scheduled to return toward the end of June, at which time your letter will be placed before him.

Very truly yours,

Secretary to
Herbert A. Friedman

miss

29 January 1965

Mr. Nehemiah M. Cohen
Giant Food, Inc.
6900 Sheriff Road
Landover, Maryland

Dear Nehemiah:

I will be in Washington on Thursday, 11 February for an appointment at 2:30 with Justice Arthur Goldberg. I will be with him for approximately one hour.

While I am in town that day, I would like very much to see you before I see him or after, whichever is most convenient for you. I am going out of the country today and will be back from London on the 10th. I would very much appreciate your doing me the favor of calling my secretary, Miss Bialer, at Plaza 7-1500, to fix a firm appointment when I can see you in Washington on the 11th.

Sincerely yours,

HAF:gb

Herbert A. Friedman

January 2, 1968

Mr. Philip T. Cohen
Jewish Federation of Cincinnati
2905 Vernon Place
Cincinnati, Ohio 45219

Dear Phil:

I am pleased that you shared with me your concern over the reaction to the sermon delivered at your Temple by the visiting rabbi.

First, let me deal with the specific question of the extent to which UJA funds are used in support of religious institutions in Israel. The only UJA money spent in Israel on religious institutions is that spent by the JDC on its Yeshiva program, which is basically a relief program. The JDC had traditionally given financial aid to the yeshivot in the European communities and has continued this support to their successors in Israel. The support consists of limited subventions to the institutions, small payments to the refugee rabbis, support of feeding programs, medical and health services and holiday allocations to the children. Altogether about 16,000 students enrolled in such yeshivot receive help from this program. A third of the children receive vocational training and/or general education, in addition to their religious studies. The JDC has budgeted \$883,000 for this purpose in 1968.

Second, there is the question of the status of Reform Judaism in Israel. With your permission I shall not comment on the charge of "Orthodox religious 'excesses'", since what is "excesses" is a matter of opinion and I feel that it would serve no useful end to engage in a debate as to whether the Orthodox religious element in Israel engages in excesses. It is, however, possible to give a factual account of the extent to which Reform Judaism is accepted in Israel and to assess whether Israel's attitude towards Reform Judaism may be properly described as "hostile."

The basic facts are these:

1. The Ministry of Religious Affairs has formally announced in the Knesseth that it will assist any congregation of whatever persuasion to find premises in which to conduct worship. The fact is that there are present seven reform congregations functioning in Israel and I know of no group that wants to establish a Reform Congregation that is having difficulty in finding premises. In any event, if any difficulties are encountered they are not due to any policy on the part of the Israel Government.
2. There is, as you know, a branch of the Hebrew Union College in Jerusalem. Weekly Reform services are conducted in this college without any interference. I myself attended services there this past Yom Kippur, and the chapel was filled all day.

January 2, 1968

Mr. Philip T. Cohen:

3. There is a secondary school in Haifa known as the Leo Baeck School which has a Liberal orientation. This school, which accommodates about 300 students in very inadequate quarters, is being replaced with a new building with funds (\$1,000,000) raised by the Israel Education Fund of the United Jewish Appeal. The new school, which will accommodate about 1,000 pupils, has the full approval of Israel's Ministry of Education. The Reform movement in the United States attaches great importance to this project for it entertains the hope that the school will introduce children to Liberal Judaism and provide successive waves of children with an alternative to Orthodox Judaism.

4. There is, admittedly, one area in which non-Orthodox rabbis are not accorded the rights granted to Orthodox rabbis. Thus, only Orthodox rabbis may solemnize marriages. This practice is challenged by many people in Israel as vigorously as it is by people living outside Israel. The practice is, however, supported by the vast majority of the people in Israel and those who oppose it live with it reluctantly because to make it a central issue would be to catapult the country into a "kultur kampfi" which the country, at this juncture of its history, cannot afford.

Rabbi Eisendrath is out of the country. However, we discussed your letter with Rabbi Alexander Schindler, Vice-President of the Union of American Hebrew Congregations. He asked us to convey to you that the Union is solidly opposed to the support of Reform Judaism in Israel at the expense of the UJA campaign. He emphasized that the Reform movement has approved a campaign to obtain \$1 from every Reform Jew in the United States and that the proceeds of this campaign would be used to strengthen Reform Judaism in Israel. In this context he added that the Reform movement could not expect equality in Israel if it had no Reform Jews there.

All in all, I think it can be said that the treatment accorded Reform Judaism in Israel does not warrant the withdrawal of any measure of support from the UJA. In any event, I would hope that American Jews had reached the point where they do not exact from Israel conformity with their individual views as to how Israel should conduct its internal affairs as the price for their support of the United Jewish Appeal. The point is that even if there were reason to be unhappy over the full acceptance of Reform Judaism in Israel that cannot be a reason for penalizing the people in Israel who desperately need our help.

I feel confident that with the help of your leadership you will satisfactorily resolve the question and that Cincinnati will continue to give the UJA campaigns its traditionally wholehearted support.

Warmest regards and best wishes.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:pr

AMERICAN JEWISH CONGRESS



STEPHEN WISE CONGRESS HOUSE · 15 EAST 84TH STREET · NEW YORK 28, N. Y. · TRAFALGAR 9-4500

DEPARTMENT OF
PUBLIC RELATIONS

RICHARD COHEN, Director

March 29, 1961

Rabbi Herbert Friedman
United Jewish Appeal
165 West 46th St.
New York, New York

Dear Herb:

I thought you might be interested in seeing my article on Agar's The Saving Remnant in the latest issue of Congress Bi-Weekly.

Jeanne joins me in sending you warmest wishes on the Passover season.

Sincerely,

Richard Cohen
Richard Cohen

RCvt
enc.

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ISIDOR TEITELBAUM, New York

Has file
misc

April 3, 1961

Mr. Richard Cohen
American Jewish Congress
15 East 84th Street
New York 28, N.Y.

Dear Dick,

Just before leaving for Europe and Israel, Rabbi Friedman received your letter of March 29th together with the issue of Congress Bi-Weekly carrying your article, and asked that I send you his thanks for your thoughtfulness.

Sincerely,

Secretary to
Herbert A. Friedman

File:
HAF files -
Misc. Con

FOLLOWING ARE SOME "QUOTES" FROM A FEW MINISTERS AND RABBIS AFTER THEY READ
"ENGINEER OF THE SOUL" by SADIE ALTA COHEN
PUBLISHED by BLOCK PUBLISHING CO. - \$4.00

Rabbi Benj. Friedman, Syracuse, N. Y. February 14, 1961

".....Congratulations are truly in order, for you have done a magnificent job with the book. I congratulate you on your literary efforts. Everyone who reads the book here feels the same way.....".

Rev. John Haynes Holmes, Community Church, N.Y. January 11, 1961

"The biography of your husband, so beautifully and effectively entitled "Engineer of the Soul" reached me yesterday, and I spent last evening reading it through. You have succeeded in your best hopes for the book - in structure, content, narrative interest, and reflection of personality. It's a superb piece of work.....".

Rabbi Harold I. Saperstein, Temple Emanuel, Lynbrook, N.Y.
From a review of the book written February, 1961.

".....His life reflects a balance between the two disciplines which he combined in such unique fashion. The book also presents an inside commentary on the Jewish history of our times. The book is a warm, human presentation which has much to teach us. Readers will find both interest and profit in this biography of a true 'Engineer of the Soul' ".

Rev. Carl Hermann Voss, The New England Congregational Church, Saratoga Springs, N.Y., February 15, 1961

".....I read your book with keen interest and great delight. You recaptured the spirit and accomplishments of your late, great husband. You are to be congratulated and thanked. Congratulated, because you avoided the sickly sentimentality so often characteristic of a biography written by a loved one, and thanked because you recaptured the spirit of a great man in a bygone era.....".

Rabbi Jacob Polish, Temple Isaiah, Forest Hills, N.Y., February, 1961

"I have read 'Engineer of the Soul' with both interest and profit. It is a book written with warmth and love, and is an enduring monument to Rabbi J. X. Cohen. It should be of particular interest, for it gives one a rare insight into the problems and challenges faced and met during a generation of change and turmoil."

1367 Broadway
Hewlett, N.Y.
May 25, 1961

Dear Rabbi Friedman,

When I spoke with Morton Berman a couple of days ago, he purchased for himself and a few of his friends several copies of "Engineer of the Soul". I sent you one to-day.

This is a biography of my late husband, Rabbi S. X. Cohen, and is written by me.

The reviews and comments wherever it's been read, have been most favorable.

I hope you'll like it, and if you do, will help to promote its sale.

Very sincerely yours

Sadie E. Cohen
(Mrs. S. X. Cohen)

No

action
per HAF

6/26.

JEVAGENCI LDN

14.9.71

EL HASOCHNUT LONDON

NODE LACHEM IM TAAVIRU ET HATELEX HABA :

FOR MICHAEL COMAY ISRAEL EMBASSY LONDON

DEAR MIKE AS CAMPAIGN TEMPO INCREASES WE NEED MORE AND MORE PEOPLE

FOR LONGER PERIODS STOP EBAN AND KIDRON YESTERDAY CLEARED

FOR US DAFNI, AVNON, VARON AND YOUR MAN AVITAL FOR ONE MONTH EACH STOP

AVITAL READY TO COME FOR MONTH DECEMBER BUT OBVIOUSLY NEEDS YOUR

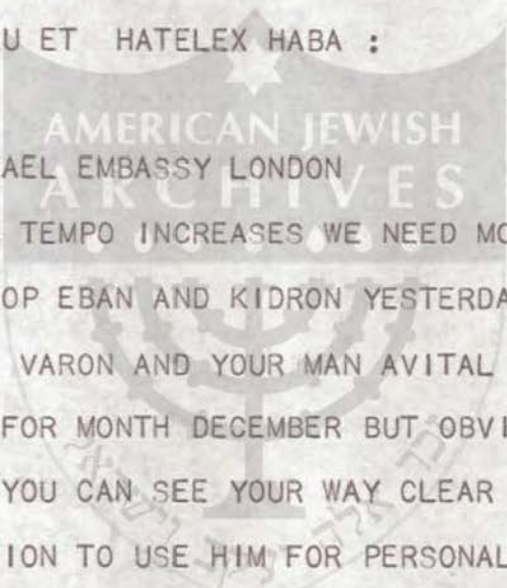
PERMISSION STOP HOPE YOU CAN SEE YOUR WAY CLEAR TO RELEASE HIM TO US

STOP IT IS OUR INTENTION TO USE HIM FOR PERSONAL SOLICITATIONS STOP

WOULD APPRECIATE YOUR CABLING REPLY TO ME CARE OF JEVAGENCY

JERUSALEM REGARDS

HERB FRIEDMAN



RECEIVED 14



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OFFICE OF THE PRESIDENT

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June 13, 1962			
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	HAF		
	180		
ANSWERED			

Mr. Herbert A. Friedman
 Executive Vice-Chairman
 United Jewish Appeal
 165 West Forty-sixth Street
 New York 36, New York

Dear Mr. Friedman:

I want to acknowledge the receipt of your letter of June sixth and the key from Mr. Ted Kollek of Jerusalem.

It was very nice of him to remember and nice of you to serve as an intermediary. I am writing to him today.

I too enjoyed his visit as well as yours and look forward to the next time we meet.

Sincerely,

Joe Cole
 Joseph E. Cole

JEC:ESH

27 March 1963

File
man

Mr. Joseph E. Cole
National Key Company
5777 Grant Street
Cleveland, Ohio

Dear Joe:

I heard the good news the other day that you had renewed your extra gift to the campaign and that you were again giving the total of \$50,000.

I think that is splendid and it made me feel so good, I simply had to write you this note expressing thanks and appreciation.

How about coming along with us on the Mission this October? We would love to have you, and if you are at all interested, I can give you some details about our plans.

With all best wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

Israelis Assault Jordanian Village

AMMAN (UPI) — Israeli helicopters strafed a Jordanian village Monday after Israeli artillery bombarded the town, an Amman military communique said.

Gunfire crackled along the border between those two nations as Lebanon began reinforcing its defenses facing Israel.

THE JORDANIAN announcement said three Arabs were killed and five wounded in the assault on As-Sati, two and one half miles south of the Dead Sea.

It said the Israelis pounded the town with field guns for 20 minutes. "Two enemy helicopters flew over the area and machinegunned civilian citizens," it added.

EARLIER, SPOKESMEN in Amman reported two machinegun duels across the Jordan River cease-fire line, one

2½ miles south of the Dead Sea and another near the Damaya Bridge to the north of it. No Jordanian casualties were reported.

The Lebanese-Israeli border was quiet Monday. But Lebanon began the work of reinforcing its border defenses in earnest and was also considering an army-backed compulsory military draft bill to bring 100,000 young men and women into the service this year.

IN PARIS, Israeli sources said France has clamped an embargo on spare parts for aircraft already sold to Israel on ammunition and "certain naval equipment."

The sources called the embargo a "serious danger to Israel."

IN JERUSALEM, Israeli Finance Minister Ze'ev Shorin (Continued on Page 3, Col. 3)

edge
arriv-

Israelis Assault Arab Town

(Continued from Page One)

presented to Parliament a \$2.2 billion budget for the 1969-70 fiscal year, with 37 per cent — or \$814 million — earmarked for military spending.

At the same time, a military communique issued in Jerusalem said Israel had suffered 281 killed and 1115 wounded since the end of the six-day Arab-Israeli war in June of 1967.

THE COMMUNIQUE said the Arabs lost 600 guerrillas dead and 1500 captured, plus an unknown but "not substantial" number of casualties among regular Arab army troops.

An official Lebanese spokesman denied reports Lebanese and Israeli representatives met recently on the border to seek ways of easing tensions.

IN CAIRO, a visit by the new Syrian foreign minister, Mohammed Eid Ashawi, has spurred hopes Syria may participate in an eventual peace settlement in the Middle East along the lines of the recent proposal by the Soviet Union.

Diplomats in London, however, said, prospects for a Middle East arms embargo faded with reports Moscow has ruled out any halt to arms deliveries to Arab allies before a peace settlement is reached.

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LA

24 December 1963

Mr. Nathan Cramer
5455 Wilshire Boulevard
Los Angeles, California

Dear Nate:

It was good being with you, even though the visit was brief. I would like to thank you for everything you did to make our trip meaningful.

I never got the chance to tell you, because of the shortage of time, that I had a long session with Ted Cummings in which I tried to give him a sense of the historic importance of the campaign, and urged him to throw himself into it really wholeheartedly. Julie Ratner was present during the conversation so you can get a fuller account from him. The upshot of it all was that I agreed to return to Los Angeles at Ted's urging and invitation, to speak to the group which he intends to gather in his house on January 29 in preparation for the Eban dinner in February. Also, I asked him for an extra \$50,000 contribution to the Special Fund. I have no idea whether he will do it, but I did sense a rather deep feeling of involvement on his part. Maybe we scored.

As soon as you have dates fixed, let me know and we will do the best we can to help. Again, Nate, thanks for all you are doing and good luck and best wishes for a successful campaign. There is a lot riding on your nose.

As ever,

HAF:gb

Herbert A. Friedman

8 March 1965

Disc

Dear Nate:

I just want you to have my personal thanks for the really excellent job you did chairing the Coronado Conference.

I appreciated what you said and how you said it. It made a tremendous difference to feel a firm hand at the reins.

Most sincerely,

Mr. Nathan Cramer
5455 Wilshire Boulevard
Los Angeles 36, California



HAF files
Rus. in
June 26

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March 22, 1961

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ANSWERED	

Rabbi Herbert A. Friedman
 Executive Vice-Chairman
 United Jewish Appeal
 165 West Forty-sixth Street
 New York 36, New York

Dear Herb:

I wish to acknowledge and sincerely thank you for your very kind letter of March 16.

I, of course, remember our conversation in Chicago during the evening of Phil Klutznick's dinner and like you, look forward to a time when we can spend an hour or so together talking about the national picture.

Unfortunately, I have been out of Chicago, but not in New York during the greater part of the last several months; and this procedure seems to be the pattern for at least the next two or three months.

If, however, I am coming to New York, and we find a time mutually convenient, I shall, of course, call you.

I sincerely appreciate your writing me; and I look forward to a conversation with you very shortly.

Kindest personal regards.

Sincerely,

Lester Crown
 Lester Crown

LC/jc

LA

24 December 1963

Mr. Ted Cummings
Food Giant Markets
9255 Sunset Boulevard
Los Angeles 69, California

Dear Ted:

The warmth and understanding you displayed at the time of our visit in the hotel was very encouraging. When it was over, I felt considerably more reassured. The knowledge that you will put yourself wholeheartedly into the effort to bring new leadership to the campaign, a new look, a new set of spokesmen, has encouraged me more than I can begin to tell you. If you also find it possible to put into the Special Fund the kind of contribution I was talking about, you may have the pleasure of seeing additional scores of thousands of dollars following your lead.

I have re-arranged my schedule and will make a special one-day trans-continental flight to be with you at your home on the evening of January 20. I will take the morning flight out and the night flight back. I do this gladly for I have great faith in your ability to do the trick.

Thank you again for your time and your comprehension.

As ever,

HAF:gb

Herbert A. Friedman

Misc

23 January 1964

Mr. Ted Cummings
Food Giant Markets
4707 District Boulevard
Los Angeles 58, California

Dear Ted:

Just the briefest of notes to thank you for the wonderful evening Monday last. You were a superb host and the most invigorating chairman. Now everything depends on the follow up and on the willingness of some individuals to step far forward in order to set examples.

Good luck and God bless you.

Sincerely,

HAF:gb

Herbert A. Friedman

Muri

29 January 1965

Mr. Ted Cummings
Food Giant Markets
4707 District Blvd.
Los Angeles 58, Calif.

Dear Ted:

When we last spoke in Los Angeles, so very profitably, I thought, about the future of the community, you suggested that I let you know when I would be coming to Los Angeles again, so that you could arrange an informal discussion evening with Lew Wasserman and several others whom you mentioned, in order that we may pursue this same topic.

I will be in Los Angeles, free and available, Sunday late afternoon and all evening, 21 February. I will be coming from San Diego and on my way to San Antonio.

I would hope that it would be possible to bring together that small and important group of people whose thinking and planning and advice and participation could mean so very much to the future of the organized Jewish community. We should spend a few hours talking philosophy and concept, for if we can find agreement on that, then we can easily find agreement on implementation.

I am leaving tomorrow for ten days overseas, so I am mailing a copy of this note to Mr. Sobeloff and am asking him to telephone you to see whether it would be possible for us to get together on that day.

Looking forward to seeing you, I am,

Most warmly and sincerely yours,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman



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AUGUST 17 1965	HHT - 13
DATE	DATE
ANSWERED	

RABBI HERBERT FRIEDMAN
 UNITED JEWISH APPEAL
 1290 AVENUE THE AMERICANS
 NEW YORK, NEW YORK 10019

DEAR HERB:

AFTER GREECE MY WIFE AND I STOPPED IN ROME FOR A FEW DAYS TO REST UP FROM THE MISSION. I AM GETTING TOGETHER THE INFORMATION WHICH YOU REQUESTED ON EXPORTING SCALES TO ISRAEL AND WILL MAIL IT TO YOU AT A LATER DATE.

I THOUGHT YOU MIGHT BE INTERESTED IN THE ENCLOSED LETTER WHICH WAS INCLUDED IN THE EXPORT PAPERS ON SEVERAL OF OUR SCALES THAT WERE SHIPPED TO SAUDI, ARABIA AND CONSIGNED TO AN AMERICAN ENGINEERING FIRM DOING WORK THERE.

SEE YOU IN CLEVELAND SOON.

YOURS VERY TRULY,

THURMAN SCALE COMPANY

MILLARD CUMMINS

PRESIDENT

MC/kk
ENCLOSURE

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MILLARD CUMMINS
P. O. BOX 2179
COLUMBUS, OHIO 43216

January 8, 1969

Rabbi Herbert Friedman
United Jewish Appeal
1290 Avenue of The Americas
New York, New York 10019

Dear Herb:

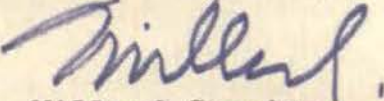
Enclosed is a copy of an article from the Columbus Citizen Journal of January 7, 1969. Since this article is a pick up from UPI and since the information presented is misleading, I thought you should be aware of this article and the problems it presents.

I have been speaking and soliciting on the basis that almost all of Israel's tax revenue is going for defense. The article states that \$814,000,000.00 or 37% of a 2.2 billion dollar budget is going for defense. Since it is unlikely that a country would run a federal deficit of about half of its budget, this would be equivalent to the United States running a deficit of about 60 billion dollars, it would appear at first glance that the information I have been disseminating for campaigning incorrect. I am sure other people have seen the information presented in this article, and I would appreciate some further information to go on.

I spoke to Ernie Spickler yesterday, Herb, and suggested some sort of fact sheet or personal letter from you might be in order at this time. Since May of 1967, I have never seen the community more agitated or uncertain. Both the UN censure and rapidly deteriorating public opinion against Israel is effecting both campaigning and community solidarity. I think a steadying hand from the top is quite necessary.

Thank you very much, Herb, for any response which you might feel in order.

Yours very truly,


Millard Cummins

cc: Gordon Zacks

20 January 1969

Mr. Millard Cummins
P.O.B. 2179
Columbus, Ohio 43216

Dear Millard:

I have delayed answering your letter of 8 January about the Israel budget question, for two reasons. First of all, we published an explanation on 7 January, a day before your letter was written and sent it over the daily telex transmission to all communities. I figured that you would see it and this would answer your questions. In case you didn't, I'm enclosing it.

Secondly, I have written a longer and more detailed letter to all the executive directors in the country, copy of which is enclosed. I think that the further explanation given in this letter really answers all your questions.

Your advice about "the steady hand from the top" was quite correct, which is why I issued these two documents. I think you would be happy to know that all appears to be quite steady now.

With best regards, I am,

Sincerely yours,

Herbert A. Friedman