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F, General. 1947-1982.

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\$250,000,000 MINIMUM DESTINY CAMPAIGN

UNITED JEWISH APPEAL

on behalf of JOINT DISTRIBUTION COMMITTEE, UNITED PALESTINE APPEAL

UNITED SERVICE FOR NEW AMERICANS

General Chairman
HENRY MORGENTHAU, JR.

National Chairman
RABBI ISRAEL GOLDSTEIN
WILLIAM ROSENWALD
RABBI JONAH B. WISE

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Chairman

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Chairman

National Women's Division
MRS. DAVID M. LEVY,
Honorary Chairman
MRS. ERNEST G. WADEL,
Chairman

National Trades and Industries
RUDOLF G. SONNEBORN,
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Regional Division
JULIAN B. VENEZKY,
Chairman

Speakers Committee
MRS. KATHARINE S. FALK,
Chairman

Interim Committee
MILTON KAHN,
Chairman

National Co-Treasurers
I. EDWIN GOLDWASSER
JACOB SINCOFF

Executive Vice-Chairmen
ISIDOR COONS
HENRY MONTOR

165 West 46th Street, N.Y. 19, N.Y. PLaza 7-1500

Cable Address, UJAPPEAL, New York

March 26, 1948

Rabbi Herbert A. Friedman
Temple Emanuel
1595 Pearl St.
Denver, Colo.

Dear Rabbi Friedman:

The attached wire from Dr. Jonah B. Wise, National Chairman of the United Jewish Appeal, sent to all communities in behalf of our officers, represents our basic thinking at this moment.

In amplification of it, there are several points to be remembered. Nothing in the general situation has occurred to lessen the need to raise the minimum \$250,000,000 campaign goal. Our primary job is still to raise that money. Any compelling facts that we bring to bear to accomplish this end are legitimate.

Whatever our personal feelings may be about the latest United States position, the fact is that the United Nations decision concerning the partition of Palestine still is the only legal reality today. Unless there is some major change of policy accepted by the General Assembly, the moral grounds on which our campaign rests are in no way affected.

Since the United Nations decision was taken, the course of events in Palestine has forced the active defense of life and property by the 700,000 Jews there. The withdrawal of all British troops from the Arab sections; the permission that their inaction has tacitly given to the continuous infiltration of armed Arab forces from neighboring states, and their virtual non-intervention when the Arabs have attacked the Jews has created a situation where the Jews must fight to safeguard their own lives as well as fight for the right of free immigration for those European Jews who want to come to Palestine.

The mandatory power has already permitted the disruption of necessary communal services. Today there are no secure postal, telegraphic, or telephonic communications in Palestine, and food transportation is becoming more and

TEMPORARY
LETTERHEAD

March 26, 1948

- 2 -

more difficult. When the Mandate ends on May 15th, there will be an unthinkable vacuum if no authority is prepared to take over government responsibilities. Knowing this, the Jewish Agency is preparing itself for that role. The Palestine Treasury has been taken over by the British, so there is no money with which to carry on even the most elementary functions.

Funds are essential and fund-raising is our job.

Cordially,

Katharine S. Falk

Mrs. Katharine S. Falk

KSF:EK
(Enc.)





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UNITED SERVICE FOR NEW AMERICANS

165 West 46th Street, N. Y. 19, N. Y. PLaza 7-1500

Cable Address, UJAPPEAL, New York

June 1, 1948

General Chairman

HENRY MORGENTHAU, JR.

National Chairmen

RABBI ISRAEL GOLDSTEIN
WILLIAM ROSENWALD
RABBI JONAH B. WISE

Advisory Committee

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HERMAN GILMAN,
Associate Chairman

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Honorary Chairman
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ISIDOR COONS
HENRY MONTOR

Rabbi Herbert Friedman
Temple Emanuel
1595 Pearl St.
Denver, Colo.

Dear Rabbi Friedman:

I know that there can be no formal "thank you" between us for the work we do in behalf of the United Jewish Appeal. We are in it together and, under the pressure of the unique and stirring situation with which we Jews are faced today, each of us does what he can out of his own sense of duty and conviction.

Nevertheless, since you have spoken outside of your own community under the aegis of the National U.J.A. Speakers Committee, I want you to know how fully aware we are of the contribution your efforts have made to the encouraging initial phases of the spring campaigns, nationally speaking.

You have a right to a sense of real satisfaction in this generally good beginning. The funds which have come in are at least in part the result of your enthusiasm and energy, and are a measure of the value of the example of sincerity and dedication which you have set.

I need not re-emphasize to you the imperative need for the immediate cash payment of pledges and I know that you will urge this continually at every opportunity.

With full confidence in the continuing success of our joint cause and with the knowledge that our efforts will strengthen the new State of Israel, as well as continue to support the less fortunate Jews of Europe, I am

Cordially yours,

Mrs. Katharine S. Falk
National Chairman, Speakers Committee

KSF:JZ

ALLAN FARBER
160 FREMONT STREET
WORCESTER 3, MASSACHUSETTS

Feb. 23/67

Dear Bert:

It was very gratifying to hear that you will be with us for the April 8 meeting honoring Joe Talamo.

Knowing the reverence that people here for Joe and with you as the speaker this should be the best attended and one of the most productive meetings Worcester has had.

We already have some encouraging increases and are working to get some more. Also it has been decided (unofficially for the moment) that all increases over last years amount are to go for over seas needs. For the first time in Worcester's fund raising history this is to be

(over)

a man and wife dinner meeting
and it will be interesting to see
what effect this will have on
contributions.

If you could bring Francine
it would be an added thrill. Please
tell her this is an official invitation.

I told Joe about your coming
and he was most happy. I want
you to know I am too.

Leheet rahet,

Allan

1 March 1967

Mr. Allan Farber
160 Fremont Street
Worcester 3, Mass.

Dear Allan:

I was delighted to have your note and am very happy that all the arrangements have worked out for the 8 April meeting honoring Joe Talamo. When you were trying to reach me by phone, I was running around from city to city like a chicken without a head.

I finally am back at my desk this morning (came in at 2 A.M. from Scranton) and have a couple of hours to catch up before going out to the airport this afternoon to receive Ben Gurion.

It is good to hear that there are increases this year, which will be allocated for overseas needs. We certainly need to raise more money. The unemployment situation in Israel is actually getting desperate.

I think the idea of a man and wife dinner is good. Experience shows that the women do not inhibit the men from giving, and, as a matter of fact, the wives themselves often wind up giving more in the women's division campaign. I don't know at this point whether Francine can come - but I certainly hope she will. I will extend your invitation to her.

Try to come in to the Ben Gurion dinner on the 14th. Thanks again for writing.

Herb

3 May 1972

RE ESTATE NOAH FREEMAN ADVISE FASTOV'S THAT OUR ATTORNEYS
AND CALIFORNIA ATTORNEYS HAVE BEEN FOLLOWING UP
LEGAL SNAFUS IN PUBLIC ADMINISTRATORS OFFICE
WILL KEEP AFTER THIS ITEM

ROSENSTEIN

Benjamin Fastov

280 BOYLSTON STREET
CHESTNUT HILL, MASS. 02167
U. S. A.

(617) 527-1433



6 August 1965

Mr. Theodore D. Feder
Malben - JDC
P.O.B. 2883
Tel Aviv, Israel

Dear Ted:

Our trip home was fine and I am now busy back at the desk, therefore am in the position to give you more business.

Seriously speaking, I would appreciate your handling the following matter:

I received a call from Rabbi Sidney Regner, Executive Director of the Central Conference of American Rabbis (Reform). He had received a letter from Rabbi Chanan Brichto, now in Jerusalem at the Hebrew Union College Building. Brichto wrote in regard to the case of a 92 year old woman, Mrs. Lauterbach. She is the first wife of a famous professor at the Hebrew Union College, Jacob Lauterbach. He is dead now. They were divorced many, many years ago. The feeling of responsibility for the woman is therefore sentimental, not moral or legal.

She has a son living in Israel with her ^{who} ~~and~~ earns IP 400 per month bruto. He has been supporting his mother up to now but is running into difficulty.

I do not know whether she is eligible for admission to one of the Malben institutions -- probably not, because she is not a new immigrant. On the other hand, I am sure that no real case work study has been made of the family situation. Therefore, what I am asking you to do, Ted, is to give Rabbi Brichto of Jerusalem an audience when he calls you for an appointment, listen to his whole story and then see if you can arrange for some social work investigation to be made so that you can suggest whether Malben can handle her case, or if something else could be done.

Knowing you will take care of this with your usual sweetness and efficiency, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

cc: Rabbi Sidney Regner
Rabbi Chanan Brichto

11 June 1965

The Honorable Michael A. Feighan, Chairman
Subcommittee on Immigration and Nationality
Committee on the Judiciary
House of Representatives
Washington, D. C.

Dear Mr. Feighan:

Thank you for your letter of May 28 with the enclosed copies of two recent addresses on the subject of immigration legislation. I have read these speeches with interest and appreciate your thoughtfulness in sending them to me. I am sorry not to have replied sooner, but speaking engagements in various parts of the country have kept me away from my desk for the past ten days.

I note that your bill also proposes to eliminate the national origins quota system which I have for so long felt was an operating principle unworthy of our democracy.

Since you have asked for my reaction to your proposals, I must say that the bill proposed by the Administration is closer to my personal point of view. I prefer the Administration Bill because of its greater flexibility and especially because of its much broader definition of eligibility of refugees for admission to the United States.

I am aware of the testimony presented by Mr. Murray Eurfain and Mr. James Rice of the United Hias Service when they appeared before your Committee and which was resubmitted during the recent hearings. I must say that I find myself in complete agreement with the position they took.

With many thanks for the courtesy you have shown in soliciting my opinion, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



החברה המרכזית לייצור משקאות קלים בע"מ

יצרן מוסמך על קניית מותג

רחוב השומר 129 תיבת דואר 555 בני ברק טלפון 740851

March 15, 1968

Mr. Herbert A. Friedman
Executive Vice Chairman
United Jewish Appeal
1290 Avenue of the Americas
New York, N. Y.

Dear Mr. Friedman: *Herb*

I thought you would enjoy having one of the first bottles of Coca-Cola to come off the line in the world's newest Coca-Cola bottling plant located near Tel Aviv in Israel, and I am arranging to have one shipped to you under separate cover.

I am sure you would be interested in knowing that beside the fact that the contents of the bottle were made in Israel, the bottle itself and the caps are likewise manufactured here. I think the adaptation of the Hebrew words for Coca-Cola to simulate as much as possible the Coca-Cola script is a small triumph of ingenuity.

You no doubt will share my feeling that this bottle represents a great deal more than just another bottle of the world's most famous soft drink. In my mind, this bottle is a symbol -- it is a symbol of democracy -- it is a symbol of business conducted at the highest level of corporate principle. It is in fact a salute to The Coca-Cola Company and its officials who stood up to be counted.

I too have one of these first run bottles in my office. It will always serve as a constant reminder of the business integrity of a fine American company and the men who determine its policy.

Sincerely,

Abraham
Abraham Feinberg

044401960

AB
Herb

LAW OFFICES
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THE TWENTY-FIFTH FLOOR
FIRST NATIONAL TOWER
LOUISVILLE, KENTUCKY 40202
(502) 589-4100

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ALAN B. FELDBAUM
MICHAEL A. LUVISI
LYNN H. WANGERIN

OF COUNSEL
LEONARD A. FINK*
WASHINGTON, D. C.

*NOT ADMITTED IN KENTUCKY

December 1, 1982

Rabbi Herbert Friedman, President
American Friends of Tel Aviv University
342 Madison Avenue
Room 1426
New York, New York 10173



Dear Rabbi Friedman:

As predicted by those of us who heard you speak in Louisville this past September, you eloquently "said what had to be said" at our \$100,000 Dinner last evening. I pray that one day you will return to our community to address a dinner when the \$100,000 is the fine print on the inside of the invitation.

Equally important were your suggestions during the conversation with Mitchell Charney, Joe Hertzman and myself in the hotel restaurant after the Dinner. This discussion served to crystalize the needs of our younger mens division. The program you outlined will serve as a springboard in the development of a plan to help "raise" the next generation of community leadership. An internship program on the boards of the local agencies is an innovative approach to involve young people and inject fresh ideas into the community. In addition, programming to develop fund raising skills and to educate as to the state of affairs of our people both in Israel and the rest of the world will give us the tools to act and react from strength in the years to come.

I will keep you informed about the progress of our younger mens division. Moreover, we intend to involve you in our Rumania/Austria Mission.

Good luck with your new endeavors on behalf of Tel Aviv University.

Le'hitraot,

A handwritten signature in cursive script that reads "Alan B. Feldbaum". The signature is written in dark ink and is positioned above the typed name.

Alan B. Feldbaum

ABF:pw

10 April 1968

Mr. Sumner Feldberg
1 Mercer Road
Natick, Mass.

Dear Sumner:

It was really a pleasure being with you last night and I enjoyed the meeting immensely.

I have checked my calendar this morning and find that on 7 May I shall be in Israel, but 4 June looks just fine. I shall mark it tentatively in my book waiting to hear from you. Please do not press the matter. If the fellows feel that enough of Friedman is enough, let it go. If, on the other hand, you think another session would be worthwhile, I am certainly willing.

With best regards, I am,

Sincerely,

HAF:gb

Herbert A. Friedman

March 26, 1965

Rabbi Abraham J. Feldman
Beth Israel Temple
701 Farmington Avenue
West Hartford 7, Connecticut

Dear Abe:

Pursuant to our telephone conversation today, I am enclosing basic material describing the very real needs in Israel which underlie the campaign of the Israel Education Fund. These items are the result of intensive research conducted by the United Jewish Appeal over a period of several years, and the resulting program - which you will find on the last pages of "ISRAEL'S MAJOR NEEDS IN EDUCATION" - is a minimal one.

The need has grown even in the few short months since that report was issued. Zalman Arame, Israel's Minister of Education and Culture, told the Knesset yesterday that 9,000 teachers must be trained in the next three years to meet the teacher shortage, which exists mainly in secondary education; our report, issued last September, had set the need at 8,500 teachers within five years.

To confirm what I stated on the phone, the Israel Education Fund campaign is limited, selective and specialized. There is no publicity in the usual campaign sense, and no large meetings. Solicitation is restricted to specific appointments with individual prospects. No IEF gift is solicited until the prospective donor has made his regular campaign pledge.

I would, as I said, very much appreciate your informing Mr. Louis Fox that Mr. Charles J. Bensley, president of the Israel Education Fund, would like to meet with him to discuss his participation in the IEF program.

Because of Mr. Fox's service on the Board of Education in Hartford, he will be interested in knowing that Mr. Bensley was a member of the New York City Board of Education for many years. He organized and led the mission of educators to Israel whose report served as the basis of the IEF program. He has

March 26, 1965

Rabbi Abraham J. Feldman:

been in Israel many times during the past decade in the course of an exploration in depth of the education system there and is one of the best informed men in this country on this subject.

Please let me know Mr. Fox's reaction to this suggested meeting. If it is favorable, Mr. Bensley will write to him directly for an appointment.

With kind personal regards,

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:mpr
Encs. Survey by Abraham S. Hyman
Israel's Major Needs in Education
Image Israel

14 June 1965

Mr. Jacob Feldman
512 S. Akard Street
Dallas, Texas

Dear Jake:

This is just a brief note to ask whether your plans for this Fall have become definite enough so that you know whether you can join us on the overseas Study Mission. I certainly hope that you will be able to make it.

The trip has been carefully prepared by a committee of knowledgeable lay leaders who have themselves been to Israel many times before, and who know what things to avoid and what to include in preparing an itinerary.

It will really be a great experience, in the company of a wonderful group of people. We begin in Rome on 13 October and finish in Tel Aviv with the Prime Minister's dinner on the night of the 28th. I am leaving for Israel myself in a couple of weeks to make the arrangements for the October trip.

I would appreciate hearing from you as to whether you are making plans to join us.

Sincerely yours,

HAF:gb

Herbert A. Friedman

24 January 1969

✓

Dear Jake:

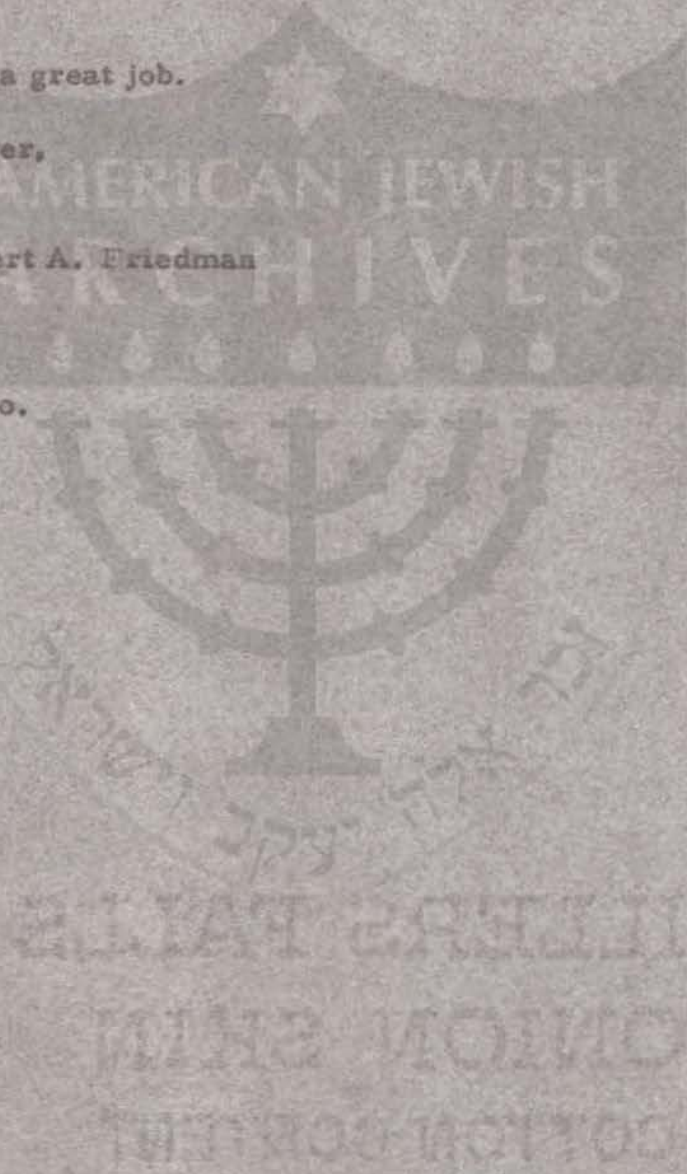
I understand you were just magnificent in Houston, and according to the figures I now see, I feel much better. I was really worried and thought that the whole situation would collapse.

Thanks again for a great job.

As ever,

Herbert A. Friedman

Mr. Jacob Feldman
Commercial Metals Co.
512 S. Akard Street
Dallas, Texas 75202



19 October 1970

Mr. Jacob Eeldman
Commercial Metals
512 S. Akard Street
Dallas, Texas 75202

Dear Jake:

I am writing this letter, rather than calling you in person, because I would prefer not to tire you out with an extensive telephone conversation. I know you will read this letter quietly and carefully, and I know that if it is humanly possible you will respond to this request.

In order to raise the amount of money which Israel requires next year, a \$1 million standard must be set throughout the United States. I do not have to describe the needs to you. You were at the recent Executive Committee session of the UJA and heard the whole story from Simcha Dinitz, in addition to having heard it in Israel very recently. Here is the first chance in 22 years to do something serious about protecting Israel's survival, and therefore, we simply must seek a huge amount of money.

There are already several \$1 million gifts from various parts of the country. This coming Monday, 26 October, there will be a lunch in Mrs. Golda Meir's suite at the Waldorf Towers for a small handful of men who are able to make seven-figure gifts. If it is at all humanly possible for you to be included in that category, you should be there. That same night there will be another million-dollar meeting at the home of Larry Tisch, just for New Yorkers; and the next day there will be still another similar-level meeting at the home of Max Firestein in Los Angeles.

Dear Jake, you have always been one of the strongest supporters of Israel in the United States. I have no idea if you are financially able at this point to consider such a gift. I have no desire whatsoever to bring any pressure upon you. You are the gentlest of men and the kindest. The purpose of my letter is simply to bring to your attention the fact that gifts of this size are required, if the campaign for \$500 million is to be successful, and to ask you whether it is possible for you to be among the contributors of that size.

Mr. Jacob Feldman

-2-

19 October 1970

If I have aimed too high, I am sure you will understand and forgive me. I know that the time is short, but I also know you have a way of making up your mind quickly, so that if it is possible you will let me know before next Monday. If it is not possible, I will certainly respect your decision and I know you will do the very best you can.

Very sincerely yours,

Herbert A. Friedman

AMERICAN JEWISH
ARCHIVES



JACOB FELDMAN
P. O. BOX 1046
DALLAS 1, TEXAS

October 22, 1970

| | |
|-----------------|----------|
| RECEIVED | |
| OCT 26 1970 | |
| NOTED BY | REFER TO |
| DATE | DATE |
| | HAF |
| ANSWERED | |

Rabbi Herbert A. Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019

Dear Herb:

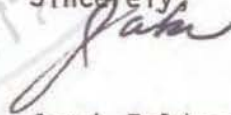
I have done a lot of soul searching, and your letter of October 19 certainly is in order.

The simple truth is that I cannot make a commitment for a million dollars because I am not in that position. I just don't have the assets. I have been doing a lot of thinking for a long time about my gift and I will make the gift as soon as possible.

I can truthfully say that if I had the assets, you would not have had to write me the letter; I would have made the pledge at the Executive Committee Meeting without any hesitation. I do not intend to die a rich man. I hope to give most of it away in my lifetime, outside of providing Sara with enough to take care of her needs. You know my deepest interest is in Israel, and my resources are available to Israel.

However, there is no point in making a commitment that I cannot meet.

Sincerely,



Jacob Feldman

JF:md

cc 1B/D M

MP
PBC

Nesher

HEK

Eller

Walling

②
1976

Mike

Personal and Confidential

29 November 1963

The Honorable Myer Feldman
The White House
Washington, D. C.

Dear Mike:

There is simply no sense in trying to describe how any of us feel at this moment. It is much worse for you who worked so closely with him. Nevertheless, all the rest of us who were touched by his magic mourn very deeply. There is no public function occurring in the whole myriad of Jewish organizational life which does not include some tribute to him. Chief Justice Warren was to have spoken next Saturday night at our annual conference. He is not coming. Instead we are playing a recording of his eulogy, while the crowd of almost 2,000 will stand in a darkened room.

I hesitated before writing this letter. Yet, after consultation with Dewey, have decided to do so, because life must go on.

I am referring to the plans we had involving the President and the White House for next February 10th. To recapitulate briefly, you will recall that we had agreed to set the 1964 UJA opening meeting in Washington on Sunday night, February 9th. This has been done - the affair will be at the Mayflower - and Justice Goldberg will be the speaker. Joe Meyerhoff of Baltimore will again be our National Chairman. The group to be invited will be all contributors of \$10,000 and over from the entire country.

We had then agreed that on Monday morning, February 10th, when the White House is closed to tourists, the group would be conducted through on a special tour, at the end of which they would have an opportunity to meet with the President. You will recall we had said that there would be

29 November 1963

no publicity given to this event. At the conclusion of the White House visit, at the end of the morning, you had accepted our invitation to come to the hotel and speak to the group at lunch.

My purpose in writing now is to ask you to confirm these arrangements with President Johnson.

I think I am fully aware of the pressures involved in the present change-over. Believe me, when I say that I make this request in the name of all of us in the UJA only because I am convinced that acceptance of this invitation will be to the benefit of the President as well as to the cause. It will give him an opportunity to meet face to face with a very important group of men who will be coming from all parts of the nation.

The cause is not unknown to him. He spoke at a UJA National Conference in June 1957. The leadership of today should not remain unknown to him. He should know these men and they should know him.

Your good taste and your own good judgment will dictate to you the proper time and circumstances under which to broach this matter. I would only remind you that we have but ten short weeks, interrupted by a long holiday season. We would need as much time as possible in order to work for the very best attendance.

I would be happy to come to Washington at your convenience, meet you in New York, or discuss this by telephone whenever you wish.

With fond regards, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

Mike

23 March 1964

Mr. Myer Feldman
White House
Washington, D. C.

Dear Mike:

I am writing on behalf of the Jewish community of Philadelphia to invite you to speak at the closing dinner on Wednesday, May 20 in the ballroom of the Warwick Hotel.

Honorable Abba Eban addressed the opening dinner some weeks ago, and the community unanimously desires you for the closing dinner. This will not be a fund raising dinner. There will be approximately 250 persons present. The meeting serves as a target for concluding the campaign and there are final announcements made.

The chairman of the campaign this year is Leonard Goldfine who went to law school with you. Another chap whom you might remember is Sylvan Cohen. He is serving in a very important post in the campaign. The leaders feel that you will see lots of old friends there, and that it can be a pleasant evening for you.

Let me quote just one paragraph from Lenny Goldfine's letter:

"The community regards the closing affair as one of great tradition and we generally have an overflow audience. It is important that our speaker be of major calibre and we think that Mr. Feldman would be a most happy choice."

If at all possible, I would urge that you accept this, Mike. It is not so far from Washington, and it is entirely possible that you could get back the same night. In other words, we could have you driven from Washington to Philadelphia in the late afternoon, have the car wait for you, and drive you home again at the conclusion of the meeting.

Mr. Myer Feldman

-2-

23 March 1964

I am also certain that the frequent train connections between the two cities would permit you to return the same evening.

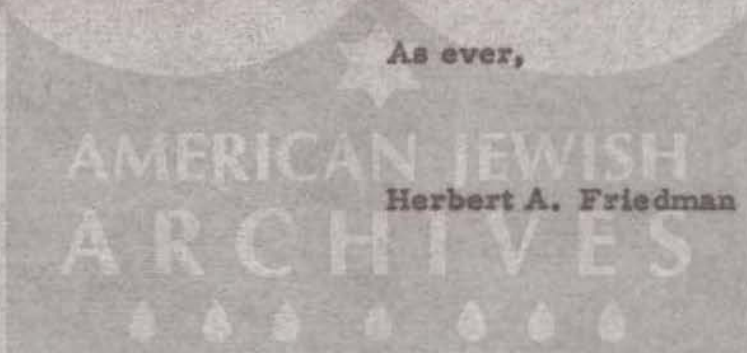
I know you are leaving for Israel in a few days but if it would be at all possible for you to give me an answer before you leave, that would give the community maximum time in which to publicize the event.

If you have any questions please do not hesitate to call me at the office. I have been away for the last couple of days, paying attention to the birth of a new son, but now I am back at my desk.

As ever,

HAF:gb

Herbert A. Friedman



02/60487

15 Ibn Gabirol
Jerusalem
02/66921

24 December 1971

Mr. William Feldstein
Junior House, Inc.
Milwaukee, Wisc. 53204

Dear Bill:

I have just received your letter of 9 December and hasten to thank you for the beautiful warm words. I shall keep the letter in my scrap book, which is just as unusual for me to do, as it was for you to write it.

I didn't really have a chance to congratulate you on your new assignment with the Weizmann Institute. It is a very big responsibility and I know you will discharge it well. It puts you in the forefront of American Jewish leadership.

You say you are going to be in Israel at the end of January. I expect to be here and would love to see you. I shall be in the States for about ten days in mid January and plan to return here on or about the 25th. So, please call when you arrive and we can easily get together. The phone numbers are listed above.

Again my thanks for your wonderful letter.

Sincerely,

HAF:SS

Herbert A. Friedman

Jewish Welfare Federation of Des Moines

315 SECURITIES BUILDING

DES MOINES, IOWA 50309

PHONE (515) 244-3144

February 28, 1973

GERALD S. FERMAN, PH.D.

EXECUTIVE DIRECTOR

OFFICERS

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HARLAN HOCKENBERG
FIRST VICE PRESIDENT

MARVIN MAZIE
SECOND VICE PRESIDENT

MARVIN WINICK
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PHIL SCHNEIDER
SECRETARY

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3 YEARS

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2 YEARS

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RONALD RABINOVITZ

1 YEAR

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MRS. MATTHEW BUCKSBAUM
NORMA JEAN GOULD
MARVIN POMERANTZ
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RABBI JAY GOLDBURG
RABBI IRVING WEINGART

Rabbi Herb Friedman
15 Ibn Gavirol
Jerusalem, Israel

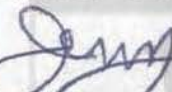
Dear Herb:

The leadership here has decided that the Bucksbaum's should not be solicited in Israel.

I would like to thank you anyway for your assistance and help during our Mission and willingness to involve yourself with the Bucksbaums.

With kindest regards.

Yours truly,



Gerald S. Ferman, Phd.
Executive Director

GF/cw

CHARTERED AS UNITED JEWISH PHILANTHROPIES — 1914

LOCAL SERVICES: COMMISSION ON JEWISH EDUCATION • COMMISSION ON COMMUNITY RELATIONS • COMMISSION ON IOWA JEWISH HOME
• COMMISSION ON JEWISH SOCIAL SERVICE • COMMISSION ON JEWISH COMMUNITY CENTER
• COMMISSION ON JEWISH WOMEN'S FEDERATION • COMMISSION ON CAMPAIGN DEVELOPMENT

A MEMBER AGENCY OF THE COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS

March 6, 1973

Mr. Gerald Ferman
Executive Director
Jewish Welfare Federation of Des Moines
315 Securities Building
Des Moines
IOWA 50309

Dear Gerry:

I received your note about the Bucksbaum's, sorry to hear that the plans have been changed. I hope the campaign goes well.

Please tell Harry Pomerantz I am looking forward to receiving a note from him telling me what his final commitment will be.

All the best,

As ever,

Herbert A. Friedman

HAI:amg

LA

23 December 1963

Mr. Irwin S. Field
Liberty Vegetable Oil Co.
15306 S. Carmenita Road
Norwalk, California

Dear Irwin:

Thank you very much for arranging that breakfast session the other morning. Even though it was tough to get started so early, it was refreshing to see how many of your gang you had rounded up. I think the guys were impressed and I hope we get a good turn out at Palm Springs.

I told Francine the crack you made about my being a great planner, as well as my reply that I was about to enjoy an unplanned dividend. The real question is how often this will happen in the future. She sends you her best.

As ever,

HAF:gb

Herbert A. Friedman

GB
file

Rabbi Alvin I. Fine
The Congregation Emanu-El
Arguello Boulevard and Lake Street
San Francisco

April 14, 1964

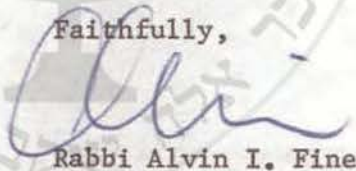
Dear Herb:

Perhaps you have heard by this time that Rabbi Irving Hausman of Sacramento has been named as my successor here at Emanu-El. I will conclude my service here on June 30.

I am now engaged in considering a number of possibilities and opportunities. Needless to say, I want to be thorough in my search -- wise and careful in my final choice. If you know of anything at this time that you think would be of interest to me, I would be grateful to hear from you. I want to consider all possibilities before making a final decision sometime between now and June 30. I will appreciate hearing from you.

Liz joins in sending best regards from house to house.

Faithfully,



Rabbi Alvin I. Fine

Rabbi Herbert Friedman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Mr. Herbert Freedman,
United Jewish Appeal, New York

May 3, 1962

certainly be worthwhile stopping to visit with him, as I know that he will be very happy to see you.

Sincerely yours,

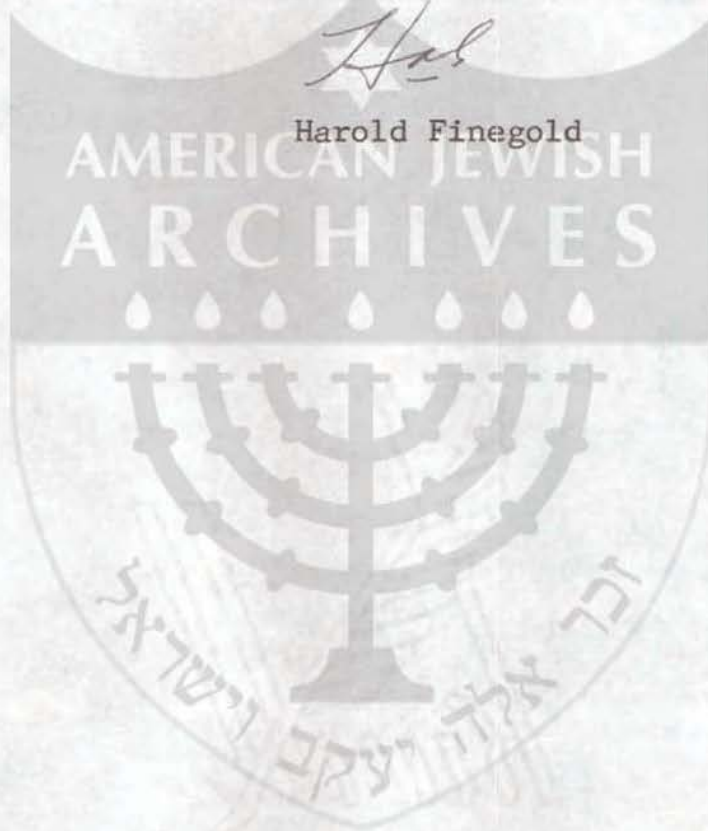
ATLAS TRAVEL SERVICE



Harold Finegold

AMERICAN JEWISH
ARCHIVES

HF:ad





Travel Service

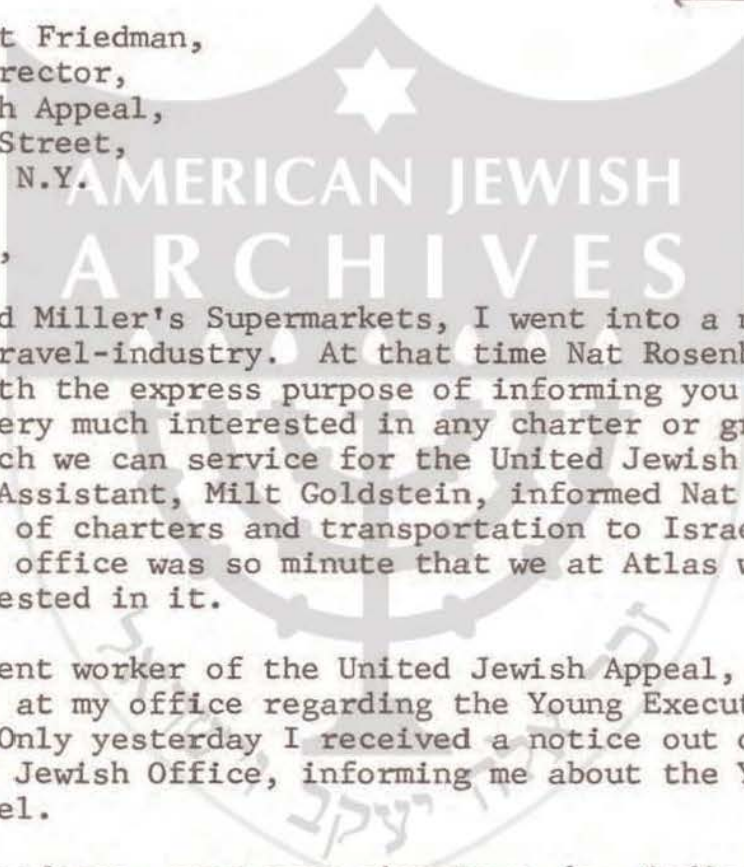


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| | TOURS | CRUISES | HOTELS |
| MAY 7 1962 | | | |
| ANSWERED | | | |

DENVER HILTON HOTEL (OFF MAIN ENTRANCE ON COURT PLACE)
DENVER 2, COLORADO

Airline and Steamship Tickets TO ALL PARTS OF THE WORLD • TOURS • CRUISES • HOTELS

Rabbi Herbert Friedman,
Executive Director,
United Jewish Appeal,
165 W. 46th Street,
New York 36, N.Y.



cc GH
Michel
5/9

Dear Herbert,

After we sold Miller's Supermarkets, I went into a new enterprise Travel-industry. At that time Nat Rosenberg wrote you with the express purpose of informing you that we would be very much interested in any charter or group business which we can service for the United Jewish Appeal. Your former Assistant, Milt Goldstein, informed Nat that the business of charters and transportation to Israel, through your office was so minute that we at Atlas would not be interested in it.

Being an ardent worker of the United Jewish Appeal, I have been swamped at my office regarding the Young Executive Group to Israel. Only yesterday I received a notice out of our local Allied Jewish Office, informing me about the Youth trip to Israel.

Your correspondence, over your signature, has indicated that you are going to have many missions to Israel, and after all, how can the youth of our Country get interested in fund raising if they do not know what they are fund raising for. Therefore, I feel that the Atlas travel Service can give you excellent service arranging this trip at the cost which you have indicated. We feel that we would like to have an opportunity to get some of this business from New York, United Jewish Appeal Office.

I know that you will be interested to know that Dad is feeling better, and if you contemplate going to the West Coast, it will

6/1 (interim
note

LEIGHTON A. ROSENTHAL
1768 EAST 25th STREET
CLEVELAND 18, OHIO

May 31, 1961

Rabbi Herbert A. Friedman
165 West 46 Street
New York, New York

Dear Rabbi:

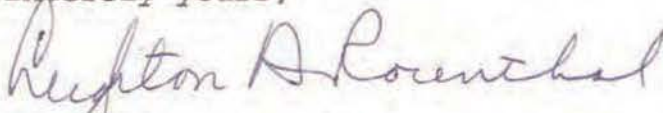
Since you are now a stockholder, I feel it is timely for me to burden you with some of the problems that go with this privilege.

Unquestionably you know Mr. Fink of Minneapolis. This man runs a rather substantial operation, and purchases substantial quantities of merchandise of a type that we manufacture. He has indicated to our salesman in the territory that he buys pretty much from people that he knows.

In view of his involvement in the work of the U.J.A., it occurred to me that you see him frequently enough that possibly you could mention to him something about me that might be effective in trying to convert him to our merchandise. In any event, don't go to any great trouble, but if there is something that can be conveniently done, I would appreciate it.

With kindest personal regards.

Sincerely yours,



Leighton A. Rosenthal

lar/fk

June 1, 1961

Mr. Leighton A. Rosenthal
1768 East 25th Street
Cleveland 14, Ohio

Dear Mr. Rosenthal:

This is to acknowledge your letter of May 31st addressed to Rabbi Friedman. Rabbi Friedman is at present out of the country. He is scheduled to return toward the end of this month, at which time your letter will be placed before him.

Sincerely,

Secretary to
Herbert A. Friedman

30 June, 1961

Mr. Leighton A. Rosenthal
1768 East 25th Street
Cleveland 14, Ohio

Dear Leighton,

As you know, I was out of the country with the Young Leadership Mission of the UJA, which returned just a week ago. Hence the long delay in answering your note of 31 May.

In the course of speaking with Is Fink of Minneapolis, I mentioned that I had heard from you. He was delighted to know that you were involved in the work in Cleveland and said that he would certainly do what he could to further his business relationships with your people.

He himself is a most wonderful man, extremely capable, and not only makes a large contribution, but gives vast quantities of time to the UJA. He is the chairman of the National Cash Committee, and has just completed a brilliant job, reaching the goal of 33 million in cash for the first six months of the year. He also travels around the country a great deal, speaking at meetings. The next time he gets to Cleveland, I am sure you would enjoy meeting him.

With kindest personal regards, I am

As ever,

Herbert A. Friedman

HAF/fo

cc: Mr. I.D. Fink

HAF/fo

HAF Files
Misc. Coll.

30 June, 1961

Mr. I.D. Fink
G. & K. Corporation
1501 Nicollet Avenue
Minneapolis, Minn.

Dear Iz,

Enclosed is a copy of the letter I received from Leighton Rosenthal of Cleveland, concerning which I spoke with you over the 'phone.

He is really a very fine person, one of the strongest pillars of the campaign in Cleveland, as well as one of its largest contributors. I have known him for some years and have always found him present at the important community meetings. I know that you would enjoy meeting him and would find that you have much in common.

Please give my best to Faulette, and I look forward to seeing you in New York on the 11th.

As ever,

Herbert A. Friedman

P.S. I am enclosing copy of a letter I am sending to Leighton Rosenthal in response to his.

cc: Leighton A. Rosenthal

HAF/fo

11 August 1965

Mr. I. D. Fink
1501 Nicollet Avenue
Minneapolis 3, Minn.

Dear Iz:

Your letter to Shmueli re the Grossman boy was just perfect.

I have written to Shmueli as per the attached copy.

All the best,

HAF:gb

Herbert A. Friedman

11 August 1965

Mr. Eliezer Shmueli
Ministry of Education
Jerusalem, Israel

Dear Eliezer:

You have received a letter from one of our most important National Chairmen of the UJA, Mr. I. D. Fink of Minneapolis, regarding Richard B. Grossman of Minneapolis, who would like to become a teacher in Israel.

I urge you most earnestly to take a personal interest in this matter and not let it be handled in some bureaucratic fashion, because we have very much to gain if you can work this out.

First of all, we will win Mr. Grossman for Israel, for there is no way for him to become better involved in the life of the country than to teach its youth. Second, you will win a new teacher of English, which you need very desperately. Third, we will win the sympathy and friendship of his family, and that can be important for many reasons, including financial. Fourth, we win the continued support and loyalty of Mr. Fink which is very crucial to us.

For all these reasons, I urge you to do everything possible to receive the young man with sympathy and understanding and steer him in the right direction.

Knowing that you will handle this with your usual skill and charm, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

LA

24 December 1963

Mr. Max Firestein
Max Factor & Company
1655 N. McCadden Place
Hollywood 28, California

Dear Max:

Just a hasty note of thanks for the support you gave us and the role you played in the negotiating meeting.

I think you really shocked your fellow townsmen by bringing to their attention as strongly as you did, the matter of ever-mounting expenses. You really opened their eyes, and I suggest that you keep pounding on this point, because the others are now beginning to be aware of the fact that you have taken a businessman's approach, while they have had the tendency perhaps to be unhappy but not to do anything vigorous to reverse the trend.

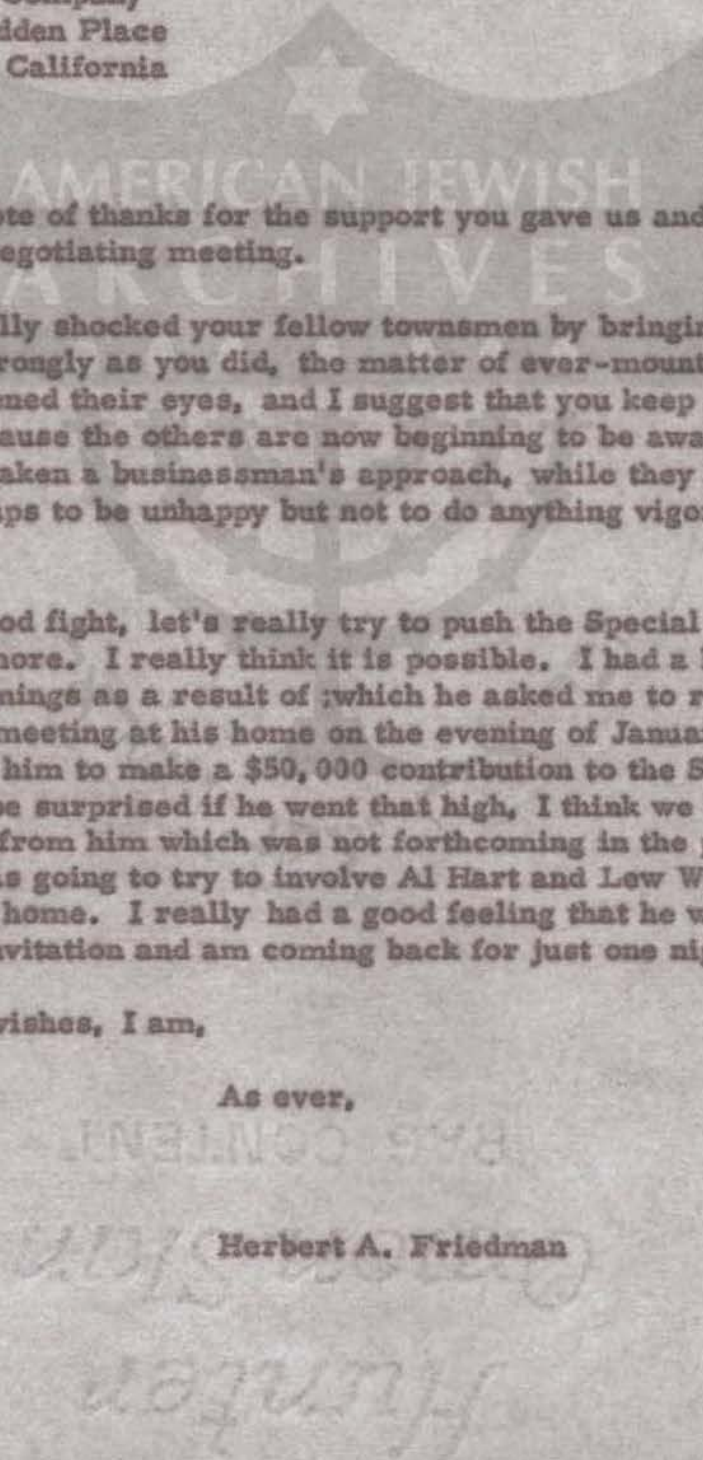
Keep up the good fight, let's really try to push the Special Fund up to \$1 million or more. I really think it is possible. I had a long conversation with Ted Cummings as a result of which he asked me to return to Los Angeles for a meeting at his home on the evening of January 20. Confidentially, I asked him to make a \$50,000 contribution to the Special Fund, and while I would be surprised if he went that high, I think we will undoubtedly get something from him which was not forthcoming in the past. He also said that he was going to try to involve Al Hart and Lew Wasserman at that meeting in his home. I really had a good feeling that he was sincere so I accepted the invitation and am coming back for just one night.

With all good wishes, I am,

As ever,

HAF:gb

Herbert A. Friedman



FB

26 March, 1962

Mrs. Max Fisher
27751 Fairways Hills Drive
Birmingham, Michigan

Dear Marjorie:

Here is a letter I have back from Mr. Moshe Kol, who is the head of the Youth Aliyah. I wrote to him regarding Mary and I am attaching a copy of his reply.

From the looks of things I think we simply must wait to hear from him again and see what he comes up with.

All the very best to you and Max. When are you coming to New York? I am going to Israel for a few days at the end of April. If there is anything you might want me to do while I am over there please do not hesitate to ask.

As ever,

Herbert A. Friedman

HAF:fb
enc.

30 April 1965

Mr. Max M. Fisher
2210 Fisher Building
Detroit, Michigan 48202

Dear Max:

I called you in Detroit this morning and they said you were in Louisville. I called Louisville and could not reach you.

I saw Eisendrath yesterday and he said that he would be glad to meet us for breakfast at the Regency on Friday morning, May 21, together with his lay leaders, to discuss the name "Reform Jewish Appeal." That is the only time his group can make it because they have a Board meeting beginning at 10:00 a.m. which will last all day. Is this time OK with you? Please let me know so I can confirm the appointment with them.

We had pretty good luck in Boston yesterday on the education fund. We saw four people. One said "maybe;" one said "no;" and two said "yes." Bernie Grossman said "no" because he could not maintain an annual level of \$50,000 if he were to take on an extra amount for the education fund. I told him that was perfectly OK because the annual campaign has the priority. Sidney Rabb said "yes" and he wants to give some thought to how much. Dave Kane said "yes" for somewhere between \$100-200,000, but does not want to make a commitment until next year.

Max Rabb called and wants very much to be helpful. He thinks he can best be helpful by going along with you to see Eisenhower. He met Dave Kendal in Washington a few days ago but did not say anything to him. Kendal told Rabb that he was probably going to see Eisenhower with you. My own feeling in the matter is that you should invite Rabb to go along with you. It cannot hurt and can only help. I think you should call Rabb on the telephone and discuss it with him.

I will call you on Monday before I leave to go overseas.

All the best,

HAF:gb

Herbert A. Friedman

J

February 11, 1965

Mr. Max M. Fisher

Herbert A. Friedman

Israel Program

This is a summary of a number of items which have developed regarding our overseas program which I would like to bring to your attention.

1. In line with our previous discussions, I have finally been successful in hiring a capable publicity and public relations man for the UJA in Israel. He is Robert Gamzey of Denver, a professional newspaper man, the former editor and publisher of the "Intermountain Jewish News," one of the better Anglo-Jewish papers in the country and the author of two books on Israel. Mr. Gamzey has married an Israeli girl and is, therefore, interested in living in Israel and we are fortunate in getting his services for a minimal salary. He will be in Israel on or about March 1.

2. You should also be aware that we have heard from Lou Horwitz that he is seeking a staff member to do publicity for JAFI, INC.

3. When Louis Pincus attended our Budget and Finance Committee meeting in December, he raised the issue of the discontinuance of Jewish Agency subsidies for our overseas missions. You will remember that he did not recall the amount of the subsidies but insisted on their immediate discontinuance. During the Budget Meeting, therefore, we added \$15,000 to make up for these subsidies. However, I have just learned from Chaim Vinitzky, who is in the country, that the annual amount of the subsidies is \$30,000.

4. Mr. Vinitzky has also brought us a verbal message from Mr. Pincus that the Jewish Agency no longer wishes to include in its budget \$40,000 for hired cars for UJA visitors. According to Mr. Vinitzky, Mr. Pincus insists that American visitors should pay for their own cars. Actually, our visitors do pay for practically all the cars that they use in Israel. If a visitor stays for seven or eight days, and we give him one to three days service, he pays for the balance himself. Mr. Pincus, apparently, does not understand that it is essential for us to be in a position to offer a car to an American top contributor for a day or two. It is only in this way that we are able to get the visitor involved and get him interested in seeing UJA supported programs. The offer of a car is really a device to get the visitor to give us time. We do not provide cars for visitors for sight-seeing. The \$40,000 actually covers our program with visitors to view those installations, institutions and programs in which UJA funds are involved.

HERBERT A. FRIEDMAN

To: The Entire UJA Staff

Attached is a letter from Mr. Fisher to me, which is intended for each individual member of our staff

To his thanks, may I add my own. It was a marvelous performance and a great team effort.

AMERICAN JEWISH
ARCHIVES



MAX M. FISHER

2210 FISHER BUILDING

DETROIT 2, MICHIGAN

Dec. 1 - 1916

Dear Hub.

It was a wonderful conference.
exciting - stimulating and everybody
has left with a feeling of dedication.

But to the unknown soldiers
belongs a warm word of thanks
and commendation. You w our
wonderful staff to the very last
person by their dedication - hard work
& attention to all the details really
played an important part in the
success of our conference. Please tell
the cell personally how I feel. Trust

25 August 1967

Mr. Max M. Fisher
2210 Fisher Bldg.
Detroit, Michigan 48202

Dear Max:

I have read the prospectus proposed by Dr. Barahal of Wayne State University regarding the volunteers in Israel. In my opinion, this could be a very important piece of work. Its purpose is to try to ascertain the motives which caused these young people to go to Israel at this time, and to probe their system of values and ideals which caused them to make such a social commitment. If he can find answer to these questions, it would be very significant, because it could apply to the attitude of young people in general towards seeking out social goals in their lives. In other words, it would go far beyond the idea of Israel and could give us some clue as to the beliefs of young people in general. In that sense, it would have a very broad value.

I certainly hope that the project will be successful. In his letter to you he stated that one of his assistants was already in Israel, and beginning to interview volunteers. I hope he is receiving all the cooperation he needs. A good person for him to be in touch with would be Dr. Israel Katz of the Paul Baerwald School of Social Work at the Hebrew University. Another valuable contact would be the Gutman Institute of Applied Social Research.

The second matter about which I spoke with you on the telephone was the matter of Zvi Kolits, the producer who put on "The Deputy," and various other plays. He is now producing a musical called "King Solomon and the Cobbler." It is due to open in March. He has signed Jose Ferrer for the lead. His stage manager, Al Golden, approached the Nederlanders for use of the Palace Theater. They presently have booked the Palace for the October opening of a musical called "Henry Sweet Henry."

25 August 1967

If that play is not successful and does not remain until March, Kolitz asked whether he could have first preference for the theater. Apparently, other producers have asked if the theater can be available for their productions.

All I can say, Max, is that Kolitz has been very helpful to us, and is one of our really first-rate speakers. He is an Israeli and has a tremendous ability to speak and sway audiences, so we have used him extensively. He did not want to bother you directly with this request, and asked me if I would do so. I know you will do whatever is possible.

As ever,

HAF:gb

Herbert A. Friedman



Mendel N. Fisher Testimonial Dinner

WALDORF-ASTORIA HOTEL
FEBRUARY 18th, 1962

Sponsored by BNAI ZION

225 WEST 57th STREET
NEW YORK 19, N. Y.
Plaza 7-7461

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Associate Secretaries

FRED KAHAN

HANAN YARDEN

Sponsor's Committee

(in formation)

January 5, 1962

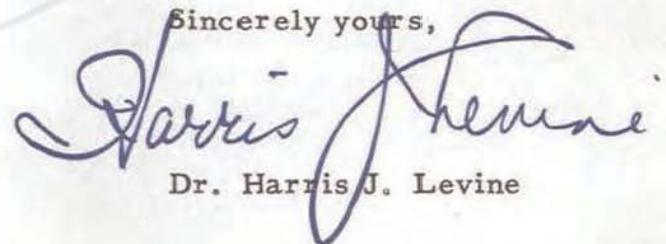
Dear Rabbi Friedman:

On February 18, 1962, Bnai Zion is tendering a testimonial dinner to Mendel N. Fisher, to mark the occasion of his retirement as Executive Director of the Jewish National Fund of America after 27 years of truly outstanding service.

In conjunction with the dinner, a Souvenir Journal will be issued, in which we would like to publish messages of greeting to Mr. Fisher, to mark this important event in his life.

We would deem it an honor if you would be good enough to mail to us, as quickly as possible, your expression of regard to Mr. Fisher for the great contribution he has made not only to the Jewish National Fund, but to the establishment and development of the State of Israel.

Sincerely yours,



Dr. Harris J. Levine

hjl:elg

HAF
Misc.

10th January, 1962

Mr. Mendel N. Fisher
Testimonial Dinner
Waldorf-Astoria Hotel
New York, N.Y.

Dear Mendel:

Along with everyone here at the United Jewish Appeal, I was delighted to learn that, upon the event of your retirement, Bnai Zion is planning to honor you for the 27 years you have dedicated to giving truly inspiring leadership to the Jewish National Fund of America. You surely are eminently deserving of such a testimonial.

I very much welcome the opportunity this occasion provides me to convey my heartfelt appreciation of you and all you have accomplished. I can strongly testify to the marvellous manner in which, by your deeds and your example, you have through the years massively helped to strengthen the great ideal embodied in the State of Israel. It has long been a most heartwarming thing to note the efforts you have exerted in your capacity as Executive Director of the Jewish National Fund of America. Through these efforts you have certainly set a superlative standard of service.

It is indeed a privilege to make this comment on the significance of your career. I hope and pray for many more years of health and joy for you in the course of the new phase of life in which you are now entering.

Sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman

haf:bgs



AFHU

AMERICAN FRIENDS OF THE HEBREW UNIVERSITY

11 EAST SIXTY-NINTH STREET, NEW YORK, N. Y. 10021

SEYMOUR FISHMAN
EXECUTIVE VICE PRESIDENT

May 25, 1971

Dear Herb,

Since I met you on Central Park South the other day I have learned that you are planning to officially move to Israel.

I know that this will not change your program as you can operate from Israel as well as from New York.

I do wish you all the best in your new home.

With warm regards,

Sincerely,

Rabbi Herbert Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, N.Y.

SPEAKERS DIVISION
UNITED JEWISH APPEAL
165 WEST 46TH ST.
NEW YORK, NEW YORK

M E M O R A N D U M

November 12, 1953

FROM: Arthur Fishzohn
SUBJECT: UJA Emergency Cash Needs

The telegram set forth below was sent by Dr. Joseph J. Schwartz and Mr. Edward M. M. Warburg to all communities earlier this week promptly upon their return from Israel.

"IF THERE IS ANYTHING IN THE WORLD YOU CAN DO TO PROVIDE ADDITIONAL CASH WITHIN THE NEXT TWO WEEKS WE APPEAL TO YOU TO DO IT. AT A TIME WHEN ISRAEL IS BESET BY DANGERS ON ALL SIDES AND ITS CASH POSITION CRITICAL BEYOND WORDS UJA CASH RECEIPTS ARE RUNNING SEVERAL MILLION DOLLARS BEHIND LAST YEAR. WE KNOW YOU HAVE STRAINED COMMUNITY RESOURCES TO BE HELPFUL IN PAST WEEKS BUT PRESENT SITUATION IS SO GRAVE WE APPEAL TO YOU TO HELP US IN OUR ENDEAVOR TO BRING TOGETHER \$10,000,000 DURING NOVEMBER TO AVERT SERIOUS CONSEQUENCES FOR ISRAEL. WHATEVER YOU CAN DO, BE THE AMOUNT SMALL OR LARGE, WILL BE IMMEASURABLY HELPFUL. PLEASE DO WHAT YOU CAN AND WIRE WHAT WE MAY EXPECT."

As you can see, it sets forth in no uncertain terms the vital need for immediate cash from every possible source. The debts that press upon Israel from all sides are creating tremendous difficulties.

In your every contact with communities on our behalf please do your very best to urge upon community leaders the necessity for transmitting to us immediately every available dollar.

Many thanks and best wishes.

Arthur Fishzohn

Dear Herb -

AF:WSG

I thought you would be interested in reading this item which we sent out to speakers today. Regards
Arthur

26 March 1965

Mr. David B. Follender
1460 Hudson Road
W. Englewood, N.J.

Dear Dave:

Just a note of congratulations to tell you that I think you did a fine job. You should be feeling pretty good today because there is no doubt that you will push the campaign to the highest level ever achieved. My only question is - how large an increase will you register - and I would hope that it could be \$25,000-\$30,000 better than last year.

More power to you. It is good to know that you are in this struggle as a front-line fighter for many years to come.

Sincerely,

HAF:gb

Herbert A. Friedman



Henry Ford II
Chairman of the Board

Ford Motor Company
The American Road
Dearborn, Michigan 48121
December 18,
1968

Rabbi Herbert A. Friedman,
Executive Vice-Chairman,
United Jewish Appeal,
1290 Avenue of the Americas,
New York, N. Y. 10019

Dear Herb:

I have checked my schedule for February 26, 1969 and am terribly sorry that I have to tell you that I cannot be with you in Los Angeles. I had hoped that I would be able to make it.

I thought the dinner the other night was great, and I appreciated very much being a participant.

Best Regards
Henry

HFII:jc

8 January 1969

Mr. Henry Ford
Ford Motor Company
The American Road
Dearborn, Michigan 48121

Dear Henry: AMERICAN JEWISH

Thank you for being so good as to check your calendar about that Los Angeles date. They were disappointed that you could not come, but they understood it.

It was a pleasure being with you the night of the big dinner in New York, and I particularly enjoyed the short conversation we had during drinks upstairs with the picture taking ceremonies with Dayan.

I would love to continue the conversation, because there is so much that we could talk about that would be of interest to you. Perhaps, some time when you get to New York and have an extra hour, we could have a drink together. I would be pleased to meet you at any time convenient to you.

אלה יעקב יישי

24 January 1966

Mr. Justice Abe Fortas
United States Supreme Court
Washington, D. C.

Dear Justice Fortas:

It was a great pleasure for me to have met you last night and to have had the opportunity to tell you something about our plans.

Your response was most gracious and I would hope that there would be occasions in the future when you could lend your dignity and sincerity to the cause of the United Jewish Appeal, which is, after all, the largest single enterprise in which the total Jewish community is engaged.

Joel Fisher is a good friend of ours and we will be in touch with each other, either directly, or through him.

I look forward eagerly to further occasions upon which we shall meet.

Sincerely yours,

HAF:gb

Herbert A. Friedman

28 November 1966

Mr. Louis J. Fox
2020 Hanover Street
Baltimore, Maryland

Dear Lou:

May I express my fondest congratulations to you upon your election to the presidency of the Council. Not often does public honor come to one who has really worked for it. Too often offices are distributed without regard to work invested.

You have really deserved this because you have worked hard for years, and I visualize fine contributions from you in the fields of community understanding and cooperation.

For my part, let me pledge you my best efforts during your incumbency so that the causes we believe in shall prosper.

Sincerely yours,

HAF:gb

Herbert A. Friedman

JULIUS I. FOX
SIMTAT HAZOREA
KFAR SHMARYAHU
ISRAEL 46910

August 19, 1972

Rabbi Herbert Friedman
10 Herold HaMelech
Caesarea

Dear Rabbi Friedman:

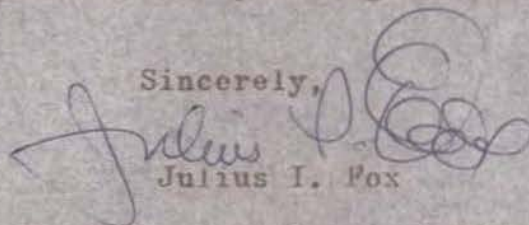
If you prod your memory a little you may remember me. My wife, Perla, and I were with you in the summer of 1962 on the Second Annual Young Leadership Mission. Since that time I have seen you briefly on a couple of occasions in Washington, D.C., where I have been active in the U.J.A. campaign in a number of capacities over the years.

Our 1962 Mission turned out to be the first of many trips to Israel, the current one being number seven if we have not lost count. Now that I think of it, we saw you here for a few seconds perhaps three years ago in the parking lot of the Caesarea golf club. We were getting out of our car and you were mounting a motor bike. We exchanged greetings briefly, and I think you professed to remember us.

This seventh trip differs from the prior ones in a number of ways. For one thing we will be here for a year. We have cut most of our U.S. ties and this is a sort of "trial aliyah". We arrived in late June with our daughter Judy, aged 13½. She will do her 8th grade here, starting in September. Our sons, aged 20 and 18, will continue their educations in the U.S., although both of them are here with us now on a tiyul.

Perla and I would very much like to see you and talk to you, at your convenience, either here in Kfar Shmaryahu or, if you prefer, in Caesarea. I particularly would like to have the benefit of your advice concerning some thoughts I have about a career in Israel. We know how busy you must be and we will try not to take more of your time than you can easily spare. Our schedule is flexible, for the most part, and we would appreciate it if you would drop us a note at our address shown above, or call us at (03)938867. After all, you were at least partially responsible for planting the first seeds of our mishigoss!

Sincerely,



Julius I. Fox

P.S. Do you know of other Mission Alumni who have made Aliyah, or are we a potential first?

13 January 1969

Mr. & Mrs. Morris Fox
1133 Redick Tower
Omaha, Nebraska

Dear Morris and Mrs. Fox:

I cannot tell you how pleased I am to have received a check in the amount of \$28,000 specifically earmarked for the Israel Emergency Fund for 1969. I remember with great pleasure our talk together at the Suez Canal, and I was encouraged by your warm understanding.

I want you to know that your gift will bring great inspiration, not only in Omaha, but throughout the country. We are announcing it to all communities as one of the leading pace-setting gifts, and I am sure you will be happy if it helps to inspire others to do the same thing.

With best wishes, I am,

Sincerely yours,

Herbert A. Friedman

To: HERBERT FRIEDMAN
 From: RENA FAILER
 Subject: FLINT, MICHIGAN

Flint, Michigan is a community with approximately 2300 Jews. It is a community whose economy is tied to the automobile and has an unemployment rate of over 20%.

This meeting is the opening event for the 1983 Campaign. The attendance for this meeting is estimated at 100. We had hoped for more, however, attendance at every function of the Jewish community has been down during the past year.

Prior to this meeting there was an evening for past Presidents and Campaign Chairmen and a few key leadership. This meeting was held last Tuesday evening. Fifteen men attended and eleven cards were turned in. There was an increase from \$43,000 to \$71,000. These cards were not signed, they will be turned in tonight. There is not a minimum commitment for this evening. Most in attendance will be among the major contributors, however.

Among those attending will be:

| | | |
|--------------------------|----------|--|
| L. Kasle | \$65,000 | |
| J. Kasle | 11,700 | (Last year tentative 15,000) |
| M. Isaacs | 3,800 | (this gift has gone down and should move up) |
| Steve Klein President | 10,000 | |
| Michael Pelavin | 10,000 | |
| Carl Schwartz | 10,000 | |
| Agree | 12,500 | |
| Ed Powers | 6,000 | |
| M. Moss | 6,000 | |

The meeting is being held at the Synagogue (Conservative)

AGENDA

| | |
|-------------|---|
| 6:00 - 6:45 | Cocktails (a time for pre-solicitation) |
| 7:00 | Havdallah Service |
| | First two courses of the meal |
| | Speaker (35 minutes) |
| | President and/or Chairman (to be decided prior to dinner) |
| | Dinner |
| | Dancing and Socializing |

A "Special Fund" Campaign has not been run Flint. Most of the people are not even aware of it. Therefore, this need should be addressed.

There are many in the community who are "anti-Begin" and equate Begin with the State of Israel. This can be addressed too.



F

OLYMPIC MANUFACTURING CO.

DIVISION OF CONSOLIDATED FOODS CORPORATION
DRAWER 19808, STATION N
ATLANTA, GEORGIA 30325

OFFICE OF
THE PRESIDENT

21 April 1971

| | |
|-------------|----------|
| APR 23 1971 | |
| NOTED BY | REFER TO |
| DATE | DATE |
| | HAF |
| ANSWERED | |

Rabbi Herbert Friedman
The United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019

Dear Herb:

Time has certainly flown since your recent visit with us and I just want to express to you how much we appreciate your coming to Atlanta to speak at our major Pace Setters Dinner.

Your remarks were not only timely and enlightening, but very inspiring and you contributed greatly to the success of this affair. I personally want you to know how much I appreciated and enjoyed your visit.

The roughest part of the campaign is now upon us because it entails that last group of uncommitted pledges which for various reasons, some valid and some not, are always the hardest to secure, but I hope to be able to conclude our drive by the end of May.

Again, many thanks and do not hesitate in calling on me if I can be of assistance.

Kindest personal regards,

Larry M. Frank
Larry M. Frank

LMF/JC

no reply needed

cc IB-TH
MP
PAC
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EP
4/23

Miss

STRAIT

UJA 1290 AVE OF THE AMER

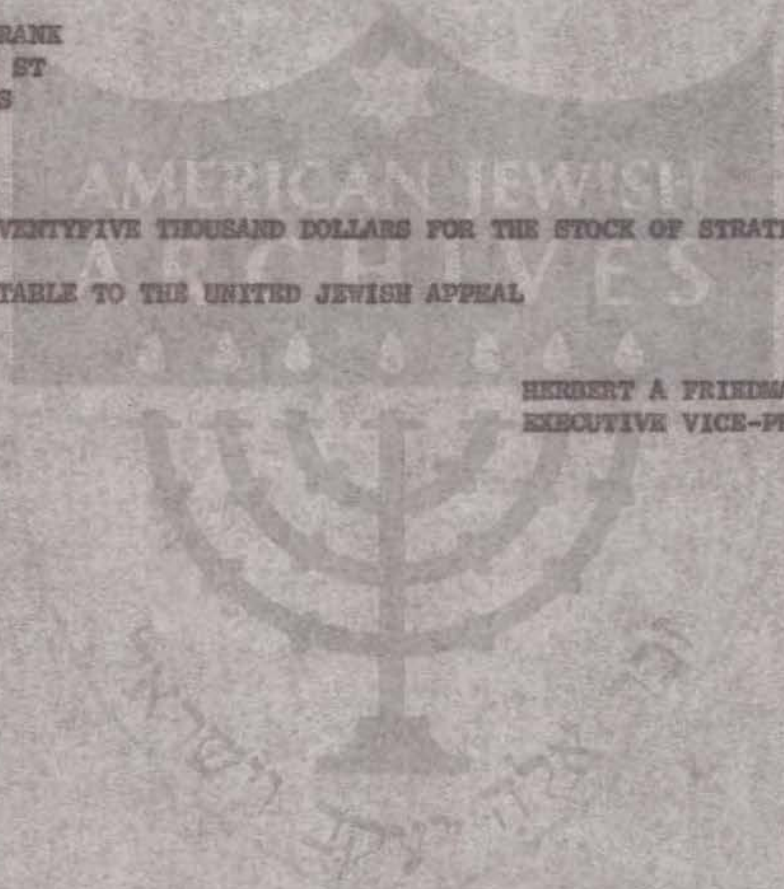
OCTOBER 11, 1965

MR. MAURICE B. FRANK
30 NORTH LASALLE ST
CHICAGO, ILLINOIS

YOUR OFFER OF SEVENTYFIVE THOUSAND DOLLARS FOR THE STOCK OF STRATFORD MANOR SECTION
ONE INC IS ACCEPTABLE TO THE UNITED JEWISH APPEAL

HERBERT A FRIEDMAN
EXECUTIVE VICE-PRESIDENT

HAF:11



15 February 1965

Mrs. Harding Frankel
3608 Rio Vista
Houston, Texas

Dear Lois:

My deepest thanks for everything you did to make the visit of Mathilda Brailove to Houston as worthwhile as it was.

It is typical of your enthusiasm and conviction that you should have thrown yourself into this project on such short notice -- and you had such a success. We are all grateful to you and I wanted you to know this from me personally.

All the best to Harding.

As ever,

HAF:gb

HAROLD H. FRANKEL
344 CHEWS LANDING ROAD
HADDONFIELD, N. J. 08033

| | |
|-----------------|----------|
| RECEIVED | |
| FEB 6 1970 | |
| NOTED | REFER TO |
| DATE | DATE |
| | HAF-1B |
| ANSWERED | |

February 4, 1970

Rabbi Herbert Friedman
United Jewish Appeal
1290 Sixth Avenue
New York, N. Y. 10019

Dear Herb:

I should like to call your attention to an article which was in Women's Wear Daily, Monday, February 2nd, written by Lloyd Schwartz. This was an interview with Ambassador Sharaf, from the State of Jordan. The article presented the usual biased Arab viewpoint, and from the way I read it, had a great deal of acrimonious distortions, and presented the State of Israel in a despicable situation.

While I realize this is nothing new. I feel a person of your stature should be aware of this so that you could give a rather judicious and incisive reply in this newspaper. Should you wish a copy of this article and you cannot get it, please contact me and I will send you a Xerox copy of it.

As President of the Camden County Federation, I have had many discussions with Bernie Dubin regarding the urgent need for for money and energy to be spent by UJA for a clear and naked public relations effort. This, to me, is almost as necessary as raising our level of giving. All of us in this area are quite concerned with the potentially disastrous results which can accrue from the violent Arab propaganda. I feel whatever is being done at the national level must be improved.

We are attempting in our area to do what we can, and we are successful through the good offices of the editors of our local paper (circulation 120,000.)

cc MP
PBC
EVS
HER
SHA
EJW
5
2/6

HAROLD H. FRANKEL
344 CHEWS LANDING ROAD
HADDONFIELD, N. J. 08033

Rabbi Herbert Friedman
February 4, 1970
Page Two

I would appreciate very much hearing from you, and I hope you won't mind my presumptuous suggestions.

Incidentally, I am sure you will hear from Manny Wideroff. Last night at our Tel-Star big dinner, we had an increase of 35% in giving. We were quite thrilled by this, and we certainly feel the efforts which we have made in the past four years to increase the level of giving in Camden County, are going to bear delicious and sweet fruit.

Kind personal regards.

Cordially yours,



Harold

S

9 February 1970

Mr. Harold H. Frankel
344 Chews Landing Road
Haddonfield, N. J.

Dear Harold;

Women's Wear Daily actually is very friendly to Israel, as I am sure you know. My wife subscribes to it and points out to me, from time to time, the favorable articles it contains about Israel. Some weeks ago there was a very long interview with Ambassador Rabin on the front page, which was very good.

Actually I am not as disturbed as most people are about the so-called "public relations problem." I am sending you, under separate cover, a brochure containing the reprints of many favorable articles and editorials from all over the country. You yourself say that you are successful with the editors of your own local paper.

We have established good contact with approximately 40 newspapers around the United States whose editors and writers we have invited to Israel and shown the country in depth. I am also sending a series of articles written by a man in Richmond, Va.

I am delighted to hear that the closed circuit broadcast went off well. Your increase of 35% was the exact statistical cross country average for 43 cities that night. The whole thing was a great success.

It was good to hear from you, and not at all "presumptuous." Only because there are guys as interested as you are can Israel keep going.

Sincerely yours,

Herbert A. Friedman

December 9, 1947

Mr. Israel Friedman,
United Jewish Appeal,
220 Empire Building,
Denver 2, Colorado.

Dear Israel:

Enclosed is envelope containing 60¢ in cash from young Max Jacobson of 1570 Lincoln Street. Max is just six years old and brought these coins to me, with the statement that he wanted them to be used to help some little boy in one of the DP camps.

He is really an outstanding kid--his Mother teaches in our Sunday School--and I know that a nice letter from you would please him very much. Thanks a lot.

As ever,

Rabbi Herbert A. Friedman

HAF:EW
Enc.

American Synagogue Directory

24 RUTGERS STREET

NEW YORK 2, N. Y.

CORTLANDT 7-6973

LAWRENCE FRENKEL

PUBLISHER

December 28, 1960

Rabbi Herbert A. Friedman, Executive Vice Chairman
National United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Rabbi Friedman:

I am happy to inform you that the 1961 edition
of the AMERICAN SYNAGOGUE DIRECTORY is now off the press.

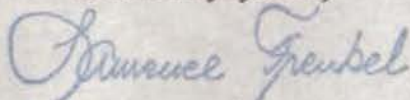
Your name is listed on page 75.

In this, our third edition, there are over 3,700
Congregations and Jewish Social Service Agencies listed
according to affiliations with the Orthodox, Conservative,
and Reform movements throughout the United States and Canada.

Would you please let me know the number of copies
we may send for your Library at \$5.00 each.

Thanking you for your cooperation in bringing about
this third edition, I remain

Cordially yours,



Lawrence Frenkel

HAF file
Misc.

29 December, 1960

Mr. Lawrence Frenkel
American Synagogue Directory
24 Rutgers Street
New York 2, N.Y.

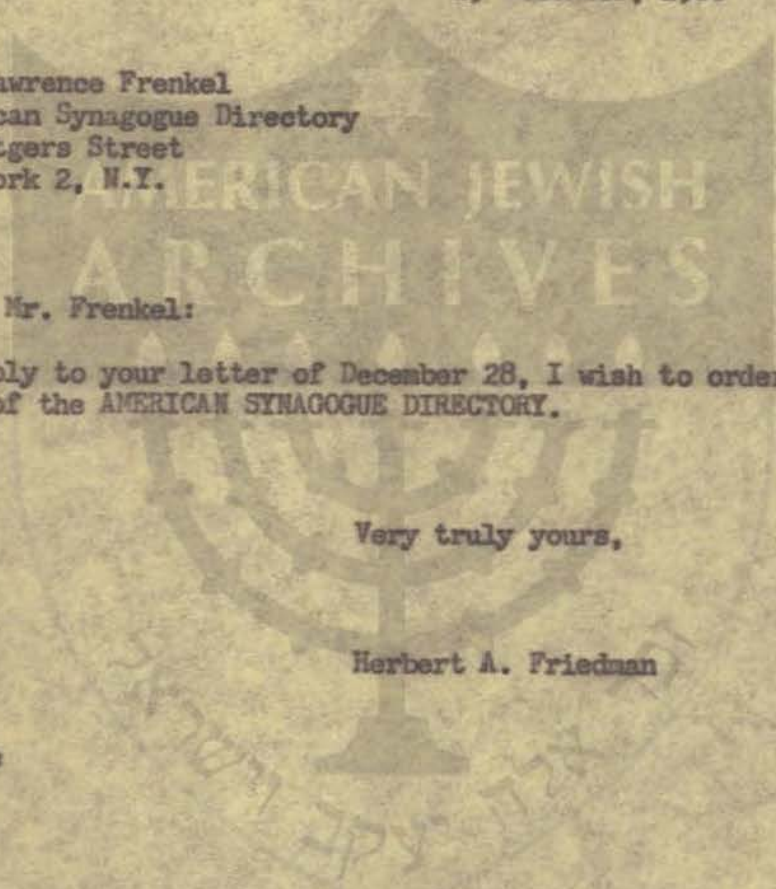
Dear Mr. Frenkel:

In reply to your letter of December 28, I wish to order one
copy of the AMERICAN SYNAGOGUE DIRECTORY.

Very truly yours,

Herbert A. Friedman

HAF/fo



J

8 January 1968

Mr. Karl B. Friedman
1st Avenue at 21st Street, N.
Birmingham, Alabama 35203

Dear Karl:

I am enclosing four documents which cover four years worth of allocations made by the Jewish Agency for Israel, Inc. (whose name was changed a year ago to United Israel Appeal, Inc.). It is the same corporate entity.

These documents are marked with Roman numerals. I is for the fiscal year April 1, 1964-March 31, 1965; II is for the year 1965-66; III is for the year 1966-67; and IV, which is in the form of a printed pamphlet is for 1967-68.

On the first three mimeographed documents, I have made a check mark indicating the column which describes how the UJA money was spent, by category. For 1964-65, you can see that the total was approximately \$34,000,000; for 1965-66, it was approximately \$36,500,000; for 1966-67, it was approximately \$36,000,000; and then, of course, for the current year, it shows a tremendous increase, which reflects the income from the Emergency Fund.

You might question where the balance of the UJA money went to each year. The whole picture is as follows:

| | |
|--|-------------------------|
| Spent on programs in Israel through the Jewish Agency for Israel, Inc. | approx. \$35 million |
| Payments of principal and interest on \$50 million debt owed to insurance companies | approx. \$ 5 million |
| Allocations to JDC | approx. \$18-19 million |
| Allocations to U. H. S. and NYANA | approx. \$ 1 million |
| UJA National overhead expenses | approx. \$ 3.5 million |
| | approx. \$62-63 million |

I really think, Karl, that this is a detailed explanation, but in case anything more is required, do not hesitate to ask.

Sincerely,

HAF:gb

Herbert A. Friedman

Hadassah
65 East 52 St
New York 17, N.Y.

HAFRE
J. L. C. - Con.
copy

August 1, 1961

Mrs. Faye Friesan
104 Center Terrace
Newark, N. J.

Dear Mrs. Friesan:

We have been in communication with your sister-in-law, Mrs. Aaron Bernstein, relative to the possible acceptance of your children by Youth Aliyah in Israel. Mrs. Bernstein informs us that you have already been in touch with the Jewish Family Service Agency in Newark. This is exactly what we would have advised you to do, and therefore are happy to learn that you have already set this operation in motion.

You might inform the case worker who is handling this matter for you that if the agency recommends Youth Aliyah for your children, she can communicate with me at this office. I will then follow through from there.

I sincerely trust that everything will work out satisfactorily for the boys and yourself.

Sincerely yours,

Mrs. Max Schenk, Chairman
National Youth Aliyah Committee

FS:hr



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233029

file



THEATRICAL PRODUCTIONS | תיאטרון תמוז
9, KIKAR MALCHEI ISRAEL, TEL AVIV | תל-אביב, כנר מלכי ישראל 9

Rabbi Friedman
President of the U.J.A.
Jewish Agency
Jerusalem

4th January, 1971.

Dear Rabbi Friedman,

AMERICAN JEWISH

Although we had a long telephone conversation a few hours ago I am taking the liberty to write to you as I feel I want to add a few more words on the importance of ONLY FOOLS ARE SAD as a means of propaganda for Jewish youth in the States.

I presume you too are aware of the recent religious revival among youth throughout the world. A revival which brought to, among other things, the presentation of the musical Jesus Christ Super-Star in New York. You probably can recall several articles dealing with the subject, a cover story in the Time magazine not long ago and just yesterday I read an article in the local evening newspaper "Yedioth Ahronot".

It's true that Only Fools Are Sad doesn't completely comply with this pseudo religious movement's requirements, however, it has in it sufficient material to bring over to the Jewish youth and students at least a part of the Jewish folklore and morals. Many of the critics while writing about the play mention this aspect.

I told you about Bob Dylan's enthusiasm of the play and his repeated visits to the theatre and the friendly relations he has with the cast.

This only strengthens the opinion that the play appeals to the youth. According to my latest information from New York, more and more young people come to see the show and respond with excitement to what they see.

Incidentally, the play went through a few changes since the time we saw it together in Jerusalem.

I strongly believe that all this can assure us a great success in a tour of the Jewish communities in the States. I agree with you that we should look upon

.../2



228954
233029



THEATRICAL PRODUCTIONS | תיאטרון תיאטרון
9, KIKAR MALCHEI ISRAEL, TEL AVIV | תל-אביב, כנר מלכי ישראל 9

- 2 -

the tour as a propoganda investment and I have no doubt that the results will be excellent.

While Only Fools Are Sad presents the Jews of the 18th and 19th century, the film Mazor will bring the audience close to modern Israel with its struggle for survival.

Shalom 73 is due to tour the States in September 72 we hope with equal success as Shalom 72. This tour with its message of peace can round up the subject of Israeli propoganda in a most suitable way.

This may be a long letter, however I could sense your sensitivity towards the subject of Israeli propoganda especially when it is aimed at the Jewish youth. Therefore I allow myself to put down in writing some of my views.

Thanking you for your cooperation, I remain,

Yours truly,

Y. Frost
Y. Frost

P.S. I am enclosing some newspaper clippings on the play.