MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995. Subseries 2: Correspondence, 1947-1982.

Box Folder 25 12

Ginsberg, Edward R. 1963-1971.

For more information on this collection, please see the finding aid on the American Jewish Archives website.



THE JEWISH COMMUNITY FEDERATION OF CLEVELAND

1001 HURON ROAD . CLEVELAND 15, OHIO . TOWER 1-4360

President M. E. GLASS Vice-Presidents EMIL M. ELDER MAURICE SALTZMAN WILLIAM C. TREUHAFT

Treasurer LEONARD RATNER Associate Treasurer ALEX MILLER Executive Director HENRY L. ZUCKER

May 13, 1963

Rabbi Herbert A. Friedman, Executive Vice-Chairman United Jewish Appeal 165 West 46 Street New York City 36

(Confidential)

Dear Herb:

Hank Zucker and I want to confirm today's phone conversation.

Al Levin owes the Federation \$112,097 on back pledges. This year, he announced a pledge at the national UJA meeting. He later informed our campaign chairman that he did not make a new pledge for 1963, but simply agreed to make a payment on his old account during 1963. In 1962 he pledged \$34,700.

Leonard Ratner has been trying to collect what is owed on the old account. As a result, Al has delivered some land to us upon which he places a value of \$40,000. He has promised to give us land valued at \$48,000 additional right after the first of the year. This would leave a balance of \$24,000 on his account.

Leonard advises that we should accept this land even though he cannot guarantee that we will get full value out of it. Leonard believes that with these payments behind him, Al will again be making pledges to the Welfare Fund. Leonard believes that we should not press Al to confirm a 1963 pledge at this time.

We believe that there should be a pledge from Al for 1963. Therefore, we propose that we turn in a memorandum pledge in the sum of \$34,700 for 1963 and inform Al Levin about this later.

We feel especially strongly about this, because we are approximately \$115,000 short of being able to reach last year's campaign result. With the help of this \$34,700, we believe that we have a good chance to close the gap of the other \$80,000. Without it, we think that we have practically no chance of getting this additional money. Therefore the pledge is exceedingly important not only for itself but as an incentive to raise an additional \$80,000 or \$90,000 in the remaining few days of the campaign.

What we are proposing specifically is this: we believe that we should enter a memorandum pledge of \$34,700 and later deal with this pledge both with Al Levin and with Leonard Ratner. We should accept the land at the value set forth. If there is a shrinkage in the Levin account for 1963 or previous years, we should treat with this outside of the regular shrinkage account of the Federation, and the UVA and the Federation should share in the shrinkage according to the prevailing formula for the years affected.

Because of the delicate nature of the situation, we believe it should be kept quiet at this time. At such time as you are in Cleveland, or as Leonard Ratner and I and if possible Henry Zucker are in New York, we should talk out how to handle with Al Levin the confirmation of his 1963 pledge and his attitude toward giving in the future. (Our officers are prepared to discuss this with Al.) At that time the lay head of the UJA could be involved.

Meantime, I ask you to confirm this letter on your own with my support. This will minimize the chance of a misunderstanding, and at the same time take a prompt action which is absolutely essential if we are to wind up the Cleveland campaign on May 16 with the best possible result.

We are proceeding on the basis of this understanding and will be in touch with you later to set up the date to discuss the matter in detail with Leonard Ratner.

Best personal regards from Hank and from me.

Cordially,

Edward Ginsberg

jk

27 October 1965

Mr. Edward Ginsberg 1114 Hippodrome Bldg. Cleveland 14, Ohio

Dear Eddie:

You might recall that some weeks ago you asked me to speak to Bill De Wind on the question of deductibility for trips overseas.

Bill has been in touch with Bob Merritt of your office many times and has the feeling that there is no general program going on throughout the country with regard to this matter, but that it is an individual item for the discretion of various district offices.

So, apparently there is nothing we need do about it as a matter of policy. It is up to each individual who is questioned to go through his own review.

All the best,

HAF:gb

Herbert A. Friedman

TD21 CONFIRMATION MSGE FONED WUI 936P FEB 5,67 VINITSKY JEVAGENCY

JERUSALEM

5 5

FOR GINSBERG HOPE EVERYTHING GOING OKAY AND YOU HAVING GOOD VISIT STOP PARIS VERY WORTHWHILE THEY MAY R RAISE ENOUGH THIS YEAR CARE FOR ALL NEEDS FSJU ELIMINATING NECESSITY JDC SUBSIDY STOP GOING DETROIT WEDNESDAY AT AVRUNINS STRONG REQUEST TO BACK UP GENERAL ZAMIR STOP WORKED ALL DAY ON JET ITINERARY SHOULD FINISH TOMORROW STOP SAPIR FEELING GREAT AND DOING SUCCESSFUL SKLICITING STOP FINISH EDITING YOUR FILM TODAY REALLY GOOD HOPE TO HAVE PRINT IN COMMUNITIES BY NEXT WEEK STOP BEST TO ROSALIE

810AM BOR

Neturn to Bealon October 22nd, 1967 Baron Elie de Rothschild 11, Rue Masseran Paris 7ème FRANCE Dear Elie, I want to express my thanks to you for your warm and gracious hospitality during our visit to Paris last week. You will be very much interested to learn that our mission is going very well with the first 50 men giving \$3,700,000 -- as against \$2,900,000. I have informed Edward Ginsberg, our next General Chairman, that you will join us at the 6 December Dinner which is being held in his honour by his friends and associates from Cleveland. He deeply appreciates your acceptance and looks forward to meeting you. You will want to add this date to your calendar : Dinner, Wednesday 6 December, at the Hilton Hotel in New York City. With warmest regards, I am, Sincerely, Herbert A. Friedman

RECEIVED

NOV. 1667

ANSWERED

November 10, 1967

Mr. Irving Bernstein United Jewish Appeal 1290 Avenue of the Americas New York, New York 10019

Dear Irvings

Arthur Pishzohn has been in touch with me concerning the role of the Baron Elie de Rothschild at the Edward Ginsberg Testimonial Dinner on Wednesday, December 6. Arthur informed me that a staff person in France is working with the Baron on this, and that your office will forward our suggestions to the Baron through him.

We would like the Baron to speak for ten to fifteen minutes on the importance of world wide Jovich solidarity as evidenced during the Israel Emergency Fund and the importance of leaders such as Edward Ginsberg. If he chooses, the Baron could tell us about the refuges problem in France and how France is coping with it programmise and financially. I'm sure that the guests would like to hear an assessment from the Baron on the future of Franch and European Jewish fund raising; and his view of the role of American Jewish philanthropy in meeting critical overseas needs.

Recognizing that the Baron will address many of the same guests on Thursday night, we would understand that he will wish to save some of his material for that occasion.

Arthur indicated that the Baron would appreciate some background information on Eddie which can be woven into his presentation. Some information is being prepared by Eddie's family and I will get this to you as quickly as possible. I am enclosing some material prepared by our public relations department which may be useful. Eddie has been a member of the Board of

Trustees of the Jewish Community Federation for a number of years, is past General Chairman of our Jewish Welfare Fund Appeal, and a past President of Fairmount Temple (Reform). He is Chairman of the Federation's Budget Committee and has served on most of our major committees as well as on Boards of several of our local agencies.

The December 6 program lines up in this fashion: Rabbi Arthur Lelyweld will give the invocation. Sheldon Curen, Eddie's law partner, will serve as toastmaster and Maurice Saltzman will introduce the Baron. Following the Baron's presentation, three or four people (Shelading Merb Friedman) will pay tribute to Eddie is a three to five minute talk. Our President, David N. Myers, will present a special gift to Eddie and Rosalie, following which Eddie will respond. Following the meeting, we plan a dance and I am working out the details with Harry Coldstein of your office.

The emphasis of the affair will be to honor Eddie and the program should not be heavy. There will be no fund raising.

I'll appreciate your passing this information along to the appropriate parties. If you have any questions, please get in touch with me.

Cordially,

Joseph S. Winston Campuign Director

enel.

EC

cc: AF SL HAF IL

16 November 1967

Baron Elie de Rothschild 11, Eus Hasseran Paris Teme Prance

Dear Elim:

It will be appreciated if you will let us know the time of your arrival in New York. We shall, of course, arrange to have you not. We are planning to make accommodations for you at the New York Hilton Hotel, where all our Conference sessions will be held, or at any other hotel you prefer, if you will so advise us.

I don't believe you have not Eddie Ginsberg, who is to be our next General Mational Chairman. Be is the youngest man to assume this high position and is a truly wonderful fellow. As I wrote you from Israel, he and his friends in Cleveland deeply appreciate the fact that you have graciously consented to be with us at the December 6 Dinner honoring him. Some of us will be speaking about Eddie and the outstanding community of Cleveland which is, without question, the finest Jewish community in America in torms of its record of philanthropic achievements.

Your own comments at this secting can be ten minutes, and it would be very meaningful if you would refer to the Significance of leadership to the cause of Israel and strengthening of Jewish communal life here and abroad. As I am sure you will want to include a few words about the guest of homor, I am enclosing some background thoughts about him.

If there is anything else you wish to know about this dinner neeting or any other aspect of the Conference, don't hesitate to let me know.

Looking forward to seeing you.

Cordially.

Herbert A. Friedman

HAF:HEE

Enc.

bcc: Ernest W. Michel Mrs. Paula Borenstein

"BLIND"

"All over the world, wherever I went, I saw Jews running...
and I felt that this should be my area of greatest concern."

Edward Ginsberg explains that on trips he has taken around the world, the sight of his fellow Jews in need has made him increasingly aware of the necessity to involve himself further in the work of the United Jewish Appeal.

For more than 20 years... ever since he returned from service in World War II —Edward Ginsberg has become increasingly engaged in service to the Jewish community, He began volunteer work with the Jewish Community Federation mainly in the field of fund-raising, and soon found himself taking on many additional responsibilities. In 1960 and '61 he served as chairman of the Jewish Welfare Fund campaign.

In 1957, Mr. Ginsberg took part in a national study mission sent to Europe and Israel, and it was then that he "found Jews running." Through the years, he has traveled to Israel some 15 times, accompanied often by his wife, Rosalie. "I've been to Iran, Morocco...in fact, I guess I've been in most of the countries of the world where there are Jews."

Ed Ginsberg believes that his deep emotional attachment to Jewish relief stems from the way he was raised, and the feeling for the less fortunate—a feeling instilled in him by his father and mother. His father, Charles Ginsberg Sr., "never said 'no' to any appeal," he recalls.

What will his new position mean in terms of expenditure of time and energy? Mr. Ginsberg notes that, in the coming month, he has accepted time speaking engagements in cities from coast to coast — and was forced to forego several other urgent invitations. Frequent trips for consultation, discussion, and public meetings are the lot-of-the-UJA associate general chairman.

"Fortunately," he remarks, "I have fine, understanding law partners -- and, most especially, an understanding wife who herself has a great affection for Israel."

As a member of the law firm of Gottfried, Ginsberg, Guren & Merritt, Mr. Ginsberg feels that his association with such community leaders as Henry Gottfried and Sheldon Guren has given him further impetus in his community work. He points also to the influence of Leonard Ratner, "who always calls me his protege."

How does a busy attorney find time to sandwich all these activities into hes life? " Without sounding stuffy, I guess it means working long days and long hours," Mr. Ginsberg reflects.

The Ginsbergs' sons, Bill and Bob, are sources of great pride. Bill, a student of math and economics at Harvard University, was the winner of a National Science Foundation Award. Bob is a junior at the University of Michigan.

"Bill has been at every UJA national conference for the past five years," his father notes with satisfaction, "and Bob has attended a number of regional conferences in the past few years."

Perhaps because of his experience with his own sons, Ed Ginsberg has no fear that the younger generation is losing interest and concern with Jewish life. "The fathers," he declares. "I don't think we will ever lose our identity, our culture, or our ideology. The sense of the Jewish-people-as-one will continue."

On Jan. 16, 1967 Mr. Ginsberg will retire as president of Fairmount Temple, a post he has held for the past two years. "It's a magnificent institution, " he reflects, "and I think we have a great rabbi in Arthur Lelyveld."

He points to the "great strides forward in program, purpose, and human concern" on the part of Fairmount Temple. "Our:

Social Action Commission has been in the forefront of the antipoverty program, and in enlistion members' support for such things as the Call to Racial Justice."

"The whole feeling and spirit of the temple is one of helpfulness and concern for humanity," the president declares.

Outside of his community concerns, Ed Ginsberg finds stimulation in music, and is an avid symphony fan. He has been an "armchair sports addict" for many years, agonizing over the fate of the football Browns and the baseball Indians as the seasons roll by. Outside of the armchair, he is a weekly golf enthusiast.

With his brother, Charles Jr., and Henry Gottfried, he is the owner of a stable of racehorses in Tropical Park, Fla. appropriately known as "The 3-G Stable."

For the future, Ed Ginsberg dreams of going to Israel every year to spend a month or two. In the past, he and his family have made extended visits to the country. One year the whole family spent five weeks in Herzita. "We have a lot of friends there now, " he says. "My kids love it, too."

GOTTFRIED, GINSBERG, GUREN & MERRITT

EDWARD GINSBERG
SHELDON B. GUREN
ROBERT L. MERRITT
WARREN K. ORNSTEIN
KENNETH G. WEINBERG
WILTON S. SOGG
WILTON S. SOGG
AVERY S. COHEN
PAUL G. KLEIN
WILLIAM S. LEIZMAN
IRWIN J. DINN
JAMES M. FRIEDMAN
HOWARD H. FISHKIN
GEOFFREY J. PORTER

CLEVELAND, OHIO 44113

AREA CODE 216 696-8550

OF COUNSEL
HENRY S. GOTTFRIED
ALVIN I. KRENZLER

January 8, 1968

Rabbi Herbert Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019

Dear Herb:

I received a letter from Joe Kanter and notice that you received a copy as well.

I would appreciate it very much if you would prepare an answer for me. I don't know what the hell the guy is dreaming about. He is about three years late concerning the development of the university movement but if you think that his suggestion ought to be followed up with something concrete, let me know and I will be guided accordingly.

Sincerely,

Edward Ginsberg

EG:ja

7 March 1968

Mr. Chester H. Roth, Chairman Albert Einstein Commemorative Awards Dinner 55 Fifth Avenue New York, N.Y. 10003

Dear Mr. Roth:

I am very honored that you have invited me to serve as Associate Chairman of the 1968 Albert Einstein Commemorative Awards Dinner. The recipients of the awards are all talented and devoted people. I would have especially wanted to have joined in honoring Jack Weiler, who is one of my close friends and associates in the work we have done together for many years.

On the other hand, I am sure you understand that as General Chairman of the United Jewish Appeal, I must remain scrupulously faithful to the organization which I lead. Without detracting one iota from the importance of the Albert Einstein College of Medicine, I must simply be very careful, as a matter of policy, not to give my name to any other organization, for I feel that this would diminish my effectiveness in my present capacity. I must reserve all my time, energy and influence to try to perform the massive task I have undertaken. For the time I am in this office, I must resist the temptation of associating myself in any way with any other fund raising function.

It is not easy for me to maintain this hard and fast position, but I am trying my best to do so, and again I bespeak your understanding of the reasons which have led me to this policy decision.

With best wishes for a most successful affair, I am, '

Sincerely yours,

Edward Ginsberg General Chairman January 13, 1969

EDWARD GINSBERG HILTON HOTEL JERUSALEM (ISRAEL) Del Curo

RECEIVED YOURS RE CONVERSATION SHAREF ON CASH. THEORETICALLY POSSIBLE RAISE ONE HUNDRED MILLION CASH ON EMERGENCY FUNDS ALONE BECAUSE WE HAVE OVER FORTY MILLION IN ACCOUNTS RECEIVABLE ON 1968 AND 1967 EMERGENCY FUNDS. WHOLE QUESTION IS HOW MUCH EMPHASIS WE WANT TO PLACE ON IMMEDIATE CASH REMICTANCES. AM DISCUSSING WITH PHIL BERNSTEIN WHOLE PROBLEM ALONG LINES WE TALKED ABOUT BEFORE YOU LEFT. HAVE RECEIVED SOS TELEPHONE CALL FROM VICTOR CARTER SAVING NOTHING HAPPENENG LOSANGELES AT TOP LEVEL AND INSISTING YOU AND I COME OUT SOLICIT FOR THREE DAYS. HE WANTS JANUARY TWENTY TWENTYONE TWENTYTWO BECAUSE THERE IS MAJOR MANAGEMENT TEAM MEETING TWENTYFIRST WHICH MUST ALSO BE COVERED. I EXPLAINED TO HIM YOU WOULD JUST BE COMING BACK FROM ISRAEL AND I THOUGHT IT HIGHLY UNLIKELY YOU WOULD GO IMMEDIATELY TO COAST. BUT HE INSISTED IT TRANSMIT REQUEST TO YOU. HE FEELS TOP LEVEL IS REQUIRED. AND IF YOU UNAVAILABLE HE WANTS FISHER. I COMMITTED FOR MYSELF TO GO TWENTYONE AND TWENTYTWO BECAUSE HE IS RIGHT IN THIS REGARD THAT THE LOCAL LEADERS CANNOT GET KXNXXXXXX THE TOP GIVERS OFF THE GROUND THEMSELVES. PLEASE CABLE ME YOUR REPLY IMMEDIATELY. IF BY CHANCE YOU CAN GO THAT WOULD BE WONDERFUL. IF NOT GIVE ME SOMETHING I CAN READ TO CARTER. BEST REGARDS

HERB

UNITED JEWISH APPEAL

EDWARD GINSBERG NEW HILTON HOTEL TELAVIV (ISRAEL) JAN. 17 69

W.U.

FOR THURSDAY TWENTYTHIRD NOW SET FOR TWOTHIRTY PM INSTEAD
FIVETHIRTY PM STOP HAVE CONFIRMED YOU TO NEWARK FOR ARRIVAL
THERE BETWEEN SEVEN AND EIGHT PM BEST REGARDS

FRIEDMAN

18 August 1971 Goldman's Art Gallery 92 Shderot Hanassi Haifa Dear Herbi Enclosed please find check for \$900.00 from the UJA for the two pieces for Mr. Edward Ginsberg which you have put aside. Just to remind you, you said you would make two presentation boxes, lined with velvet cloth. One piece is to be presented to him here in Israel at the concluding study conference banquet at the end of October. The second piece must be taken to the United States, where it will be presented to him at the annual conference in December. Perhaps a good deadline for yourself would be to deliver both boxes to Mr. Chaim Vinitsky at the Jewish Agency building in Jerusalem by 15 October. Thanks for all your cooperation. As ever, HAF:SS Herbert A. Friedman be IB

GOTTFRIED, GINSBERG, GUREN & MERRITT

EDWARD GINSBERG
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WARREN L UDISKY
ROBERT A BLATTNER
RICHARD S. RIVITZ
CHARLES R. SCHAEFER
JERRY E. KUGELMAN
CAROL F. DAKIN
JOSEPH D, ZAMORE
JAMES N. BAILEY
ROBERT S. GINSBERG

650 TERMINAL TOWER CLEVELAND, OHIO 44113 216/696-8550

COLUMBUS OFFICE SUITE 1630 + 88 EAST BROAD STREET COLUMBUS, OHIO 43215 614/221-2500

November 23, 1971

OF COUNSEL HENRY S. GOTTFRIED JOSEPH W. BARTUNEK PAUL P. SOGG 1969

Rabbi Herbert Friedman United Jewish Appeal P.O.B. 92 Jerusalem ISRAEL

AMERICAN JEWISH ARCHIVES

Dear Herb:

I received your note and thanks for your good wishes.

I went to see Nahemia and Jack Lerman. All I can tell you at this point is Nahemia has been bum rapping Jack for years because when Jack agreed to put up the extra \$250,000 to go to the million, Nahemia reneged. It was obvious to me why he had to renege. He doesn't own one single share of stock. His children own all of the stock and he just says that they won't do it. All these years Nahemia has been saying -- it's okay with him if Jack would do it and I think it was just a big bluff. He figured Jack would not do it and then he would not be called to task. Now that Jack has volunteered to come up with his \$250,000 (they committed to a half a million when I was there) then Nahemia couldn't produce. I really feel badly because he really hasn't been treating Jack properly and now I have the complete story. I am going to arrange for a meeting with Nahemia's children to see if I can influence them but I suppose it's whistling Dixie. However, it is worth the effort.

You are fully familiar with what is happening so I don't have to fill you in on all the changes. I'm hoping that with Golda coming

Rabbi Herbert Friedman November 23, 1971 Page 2

that we will even get more mileage out of her although Moshe would have been great because of the intimacy of having various dinners in other cities. This will be one large dinner and it may lose some effect. I'm sure you also know that at this point we have fourteen \$1-million gifts which is one more then we got all last year and so it is conceivable we might hit for twenty.

I spent an hour yesterday with Henry Taub and I didn't get a positive "yes" but as he said, "I'm not saying no to your request". Hopefully, if not this year, then later on this will be a million dollar giver. He is such a wonderful, decent human being and he just should be handled properly and he will respond.

I look forward to seeing you. Give my love to Francine and your kids.

Sincerely,

Edward Ginsberg

EG:eo

Both mispelled Ju lqual teatment

December 3, 1971 Mr. Edward Ginsberg Gottfried, Ginsberg, Guren & Merritt 650 Terminal Tower Building Public Square Cleveland, Ohio 44113 Dear Eddie: I wanted very much to be here tonight, with you, at this moment of your moving upward and outward to a new platform and a new dimension in the international Jewish arena. But the UJA, which we both serve and love so much, decreed otherwise and sent me to Milwaukee to raise funds tonight. I think it was a plot on Sam Haber's part to separate us, for Milwaukee is his very home town. You now head one of the oldest Jewish service organizations in existence. You will uphold its honorable traditions and add luster to them, for you are a respecter of heritage. You will make a brilliant chairman because you know the raising as well as the spending of money; and because you have compassion for every Jew everywhere; and because you have the human skill to lead a team of laymen and professionals in harmonious devotion to a high cause. From afar I extend good wishes, a warm prayer for your continued health, that you may be enabled to serve, and a promise of support in every way possible. Congratulations and deep respect. Herb HAF:MB

EDWARD GINSBERG
SHELDON B GUREN
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GOTTFRIED, GINSBERG, GUREN & MERRITT

CLEVELAND, OHIO 44113 216/696-8550 COLUMBUS OFFICE SUITE 1630 - 66 EAST BROAD STREET COLUMBUS, OHIO 43215 614/22:-2500

December 13, 1971

OF COUNSEL HENRY S. GOTTFRIED JOSEPH W. BARTUNEK PAUL P. SOGG 1969

TO THE OFFICERS AND MEMBERS OF THE EXECUTIVE COMMITTEE OF THE UNITED JEWISH APPEAL

Dear Fellows: AMERICAN JEWISE

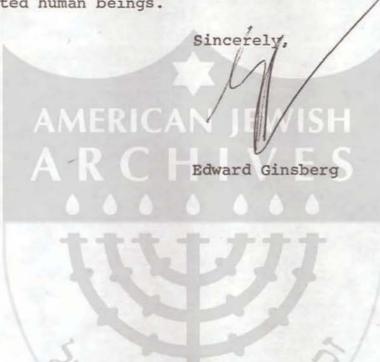
I hope you do not mind my using this collective method of saying thanks. Since you are the inner family and since we are so closely allied and associated, I could not say something to one that would not apply to the other and so I have made it easy on myself and my secretary by writing one letter to all of you.

First of all and foremost, of course, is my thanks for the service that you have rendered to the UJA and because of that service made it easier for me to serve as Chairman. Certainly, this is not a one man job. It is the collective effort of literally thousands of people who serve and it lies in the hands and jurisdiction of the few who lead the many. You have exhibited great leadership and great devotion to the UJA and to me, and you have made it all possible.

The dinner given by the Officers and Executive Committee for Rosalie and I on Friday is an event that will long stand out in my memory. No one is entitled to have received so much as I did and words are really inadequate to express the feeling that I have for all of you who have made someone like me possible.

December 13, 1971 Page 2

Again, thanks for the past four years, thanks for Friday night, and we all thank you for being what you are -- great and dedicated human beings.



EG:eo