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AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 2: Correspondence, 1947-1982.

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K, General. 1950-1981.

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לשכת ראש הממשלה
PRIME MINISTER'S OFFICE

Jerusalem, 22 August 1971

Mr. Herbert A. Friedman,
Executive Vice Chairman,
United Jewish Appeal,
P.O.B. 92,
Jerusalem.

Dear Herb,

I have read your letter of 12 August to the Prime Minister and she was far from being enthusiastic. Moreover, she will be on leave (God willing) until 12 September, which is a Sunday, i.e. Cabinet meeting. On September 14, she will be out of town for the whole day. The only day left, therefore, for the meeting with Mr. Samuel Hausman is Monday, 13 August, when Mrs. Meir will have to make up for her short holiday and to have one meeting after the other. Hence, she will not be able to see Mr. Hausman...

Believe me, if it had been possible, Mrs. Meir would have agreed to see Mr. Hausman.

Sincerely yours,

Low K.

L. Kaddar
Personal Assistant
to the Prime Minister

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Rabbi
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Associate Rabbi and
Director of Education
ARL URSTEIN
Cantor
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Sinai Temple

Affiliate of the United Synagogue of America

10400 Wilshire Boulevard • Los Angeles, California 90024

GRanite 4-1518 • BRadshaw 2-6336

March 23, 1970

Rabbi Earl A. Jordan
Rabbinic Advisory Council
United Jewish Appeal
1290 Avenue of the Americas
New York City, New York 10019

Dear Rabbi Jordan:

I am in receipt of your letter dated February 17, 1970, wherein you requested the participation of Sinai Temple in a nation-wide UJA pilot program.

It has long been my personal feeling that if commitment to Judaism and the synagogue means anything it certainly induces as a basic denominator the concept of "tzedakah."

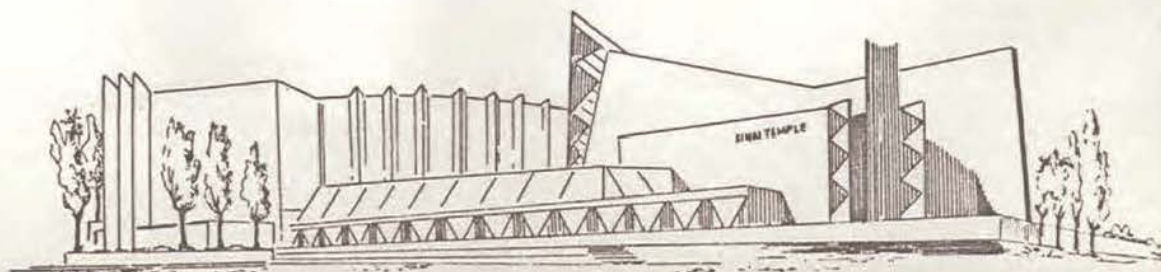
It is with extreme pleasure therefore that I inform you that at our most recent Sinai Temple board meeting it was moved and overwhelmingly passed that:

"it shall be a condition of membership at Sinai Temple that every member family be currently enrolled as a contributor to the United Jewish Welfare Fund."

I hope that this action will be useful to your organization and to our people. With kindest regards I am,

Dr. Edward Kamenir

Dr. Edward Kamenir
President of Sinai Temple



bc: HAF

March 31, 1970

Dr. Edward Kamenir
Sinai Temple
10400 Wilshire Blvd.
Los Angeles, California 90024

Dear Dr. Kamenir:

I am most gratified by your letter of March 23 and the news it contained. It is only fitting that Sinai Temple should be among the first of the synagogues in the United States to implement the "100% Plan".

Since I am in constant touch with Rabbi Silverman, I know that he will keep me informed of the details of your implementation.

Let me thank you again for taking the trouble to write.

Vi-asher Ko-cha-cha.

Cordially yours,

Rabbi Earl A. Jordan

EAJ:er

5
1st April 1970

Dr. Edward Kamenir, President
Sinai Temple
10400 Wilshire Boulevard
Los Angeles, California 90024

Dear Dr. Kamenir:

I have been informed by Rabbi Silverman of the magnificent action of your Board, and I have also seen the exchange of letters between yourself and Rabbi Jordan of our staff.

I should like to extend my personal congratulations for this type of leadership. You may realize, and on the other hand, you yourself may not even be aware, that the national implications of your action are enormous. You are assisting Israel and the Jewish people in a very important manner.

With deepest thanks again for the statesmanship, and with kindest regards, I am,

Sincerely yours,

Herbert A. Friedman

J
11 November 1966

Mr. Robert J. Kamin
Gofen & Glossberg
135 S. La Salle Street
Chicago, Illinois 60603

Dear Bob:

I appreciate very much Al Hutler's having sent to me the magazine you picked up in Nairobi. It really shows, in a most objective way, the Israeli contribution. This is the story of the old Jewish spirit of idealism at work in the 20th century. There is a genuine thrill in realizing that we are in the position to help others less fortunate. The Biblical expression of serving as the "light to the nations" becomes real here when you realize the light that is being brought to the darkness of Africa.

I am sending the magazine on to Ambassador Harman in Washington in case he hasn't seen it.

With many thanks, I am,

As ever,

HAF:gb

Herbert A. Friedman

Phyllis Haminsky

*922 Windan Lane
Johnstown, Pennsylvania 15905*

SEPTEMBER 21, 1971

RABBI HERBERT A. FRIEDMAN
VILLA SECTION
CEASAREA
ISRAEL

DEAR HERB:

SAM AND I WERE SO PLEASED AND TOUCHED TO RECEIVE YOUR WARM NOTE OF CONGRATULATIONS, AND WE THANK YOU.

MY PARENTS CAME TO JOHNSTOWN TO SPEND THE HOLIDAYS WITH US, AND THEY ARE LEAVING FOR ISRAEL THE FIRST WEEK OF OCTOBER. THE CAR HAS BEEN SHIPPED AND SHOULD BE ARRIVING THERE AT THE SAME TIME. ALL THEIR ALIYAH PAPERS ARE IN ORDER.

I SPOKE TO MATT BEFORE HE LEFT NEW YORK, AND I TOLD HIM ABOUT OUR PREVIOUS DISCUSSIONS. HE PROMISED TO LINE UP SEVERAL APARTMENT RENTAL POSSIBILITIES IN THE SUBURBS OF TEL AVIV FOR MY PARENTS TO CONSIDER.

WHEN THEY ARRIVE, THEIR CONTACT WILL BE: C/O AVIVI, 38 GORDON STREET IN REHOVOTH, OR; C/O KISHONI, REHOV HASHOMRIM 16 IN REHOVOTH - TEL: 95 08 18.

DADDY WILL CALL MATT AT THE OFFICE IN JERUSALEM A FEW DAYS AFTER HIS ARRIVAL. I WANTED YOU TO KNOW THEY ARE FINALLY GETTING THERE, AND WHATEVER YOU CAN DO TO EASE THEIR EMBARKATION UPON THE ROUGH WATERS OF ISRAELI ABSORPTION BUREAUCRACY, SPECIFICALLY, IN FINDING A PLACE TO LIVE, WOULD BE DEEPLY APPRECIATED. ON OUR NEXT TRIP TO ISRAEL, WE WILL THANK YOU PERSONALLY.

JOHNSTOWN IS A GREAT PLACE TO LIVE, AND SAM HAS ME RUNNING TO KEEP UP WITH HIM AND HIS MEETINGS. THE UJA CAMPAIGN FOR TRI-STATE OPENS SHORTLY AND I'M PLANNING TO HELP LOU SINGER IN PITTSBURGH AS MUCH AS I CAN.

IN THE MEANTIME, HAVE A GOOD AND REWARDING YEAR, AND OUR ETERNAL THANKS TO YOU FOR YOUR HELP.

*Warmest regards,
Phyllis*

CJFWF

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EXECUTIVE DIRECTOR
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October 7, 1965

Rabbi Herbert Friedman
National United Jewish Appeal
1290 Avenue of the Americas
New York, N. Y. 10019

Dear Herb:

I note the invitation to you to participate in the panel discussion on overseas services at the General Assembly in Montreal on Saturday, November 13, at 1:15 p.m.

We would be very pleased to have you sit on the dais for the plenary session on Thursday night, November 11th, as well. This important meeting on the overseas situation will take place in the Grand Salon of the Queen Elizabeth Hotel at 8:45 p.m.

Looking forward to seeing you there, I am

Cordially,



IRVING KANE, Chairman
Committee on Overseas Services

IK;sh



12 October 1965

Mr. Irving Kane
C.J.F.W.F.
729 Seventh Avenue
New York, N.Y.

Dear Irving:

I was pleased to have your letter of 7 October inviting me to participate in the panel discussion on overseas services on Saturday, 13 November.

I am happy to accept the invitation, and if anybody asks me a question, I'll answer it.

Thank you also for the invitation to sit on the dais for the plenary session on Thursday night, 11 November.

I look forward to seeing you on both occasions.

Cordially,

HAF:gb

Herbert A. Friedman

02/60487

15 Ibn Gabirol
Jerusalem
02/66921

17 October 1971

Mr. Richard L. Kane
2005 Woodbrook Drive
Wilmington, Delaware 19803

Dear Richard:

It hardly seems possible that two months have gone by since we sat and talked on the rear terrace of the King David Hotel. So much has happened since that time. The large national delegation arrived on September 1, at the invitation of the Prime Minister, spent two days here, and at a dinner with her in the Knesset on the second evening started pledging gifts for 1972 at a rate way far and above 1971 for the same men. It was a fantastically encouraging experience.

The big study mission is arriving tomorrow with about 350 people and again we have a feeling that the response will be strong and affirmative.

When we met I asked you for \$50,000 for 1972, which, I said then, sounded like a lot of money. As events have developed since then, it begins to sound like less and less. Right now Israel is living through a tense period, with Egypt threatening the renewal of the war before the end of the year. Sadat has come back from Moscow with a pledge of even greater support from Russia. You no doubt know about the air action of the last month. We lost one, they lost one. War's a very costly business - and is now draining 30% of the GNP of this country. Israel must be prepared - even if the Egyptians are bluffing.

Second, because the war is costing so much, the whole burden of immigration must be carried by Jews of America. And the immigration is increasing, thank God, as more and more Russian Jews are coming in every day. We are happy that they are escaping from communist persecution, but at the same time, we must be prepared to pay the costs of absorbing them here.

And, thirdly, there are terrible internal problems of poverty inside Israel, where immigrants of earlier years are living in awful conditions - 3 and 4 people to one room; trying to support a family of 5 on \$100 per month - and many other problems of kids dropping

17 October 1971

out of school because of lack of money in the family. If I had time I would tell you the whole story of the quarter million Jews (10% of the entire population) who are living below the poverty line, because they simply can't earn enough for a decent living. We must help them also.

So we have three things to keep worrying about -

1. War
2. Immigration of new people
3. Poverty (i.e. old immigration never really taken care of)

We (i.e. UJA) will be spending much more money in the year ahead on #2 and #3. The Government of Israel will be spending much much more on #1, so they cannot do anything about #2 and #3.

If we didn't have the war, believe me, we could ask for less. As it is, we must ask for more.

Leaders must lead. There is no other way. If you do what I am asking - you will probably raise extra tens of thousands in Wilmington. Think of how that will help here - and whom it will help. It is in your power to do a really great thing. Will you think about it seriously? Please write me at Box 92 in Jerusalem and let me know your decision.

Thanks for reading this long story.

Thanks in advance for what I know you will do.

Sincerely,

HAF:SS

Herbert A. Friedman

November 26, 1963

Mr. Joseph H. Kanter
Dixie Dale Farm
1651 Waycross Road
Cincinnati 40, Ohio

Dear Nancy:

In your brief note you ask for "corrections and additions" to your fine analysis of the Arab Refugee question. There is very little to correct. However, policy changes have recently been made with respect to the conditions of negotiations on the Refugee issue.

In addition a very important shift of policy was put into effect last week concerning the restrictions on movements of Israeli Arabs. I am, therefore, enclosing the following additions with the confidence that you will transform the "bedgering" of your friends, on this issue, to Israel's advantage.

Francine and I look forward to seeing you again very soon.

Sincerely,

Herbert A. Friedman

HAF/cis

P. S. Hope Joe the horseman is recovering.

THE ARAB REFUGEE

There are current many misconceptions and distortions regarding the status of the Arab refugee. To understand the situation in its proper perspective, it is important to take cognizance of the following facts:

1. The Arab refugee problem was caused by a war of aggression, launched by the Arab states of Egypt, Jordan, Syria, Lebanon, Iraq, Saudi Arabia and Yemen. The Secretary General of the Arab League described the invasion of Israel as "a war of extermination. It will be a momentous massacre", he said: "to be spoken of like the Mongolian Massacre and the Crusades". If there had been no war against Israel there would be no problem of Arab refugees today.

2. Some 600,000 Palestinian Arabs, urged on by irresponsible promises that they would return to inherit the spoils of Israel's destruction, sought shelter among their "brothers" in neighboring Arab lands. This is documented in Vol. V - No. 1, 1957, p. 10, of the survey conducted by the Research Group for European Migration Problems Bulletin, where these violent events are described as follows:

"As early as the first months of 1948 the Arab League issued orders exhorting the people to seek a temporary refuge in neighboring countries, later to return to their abodes in the wake of the victorious Arab armies and obtain their share of abandoned Jewish property".

3. The leaders of these Arab countries of Jordan, Syria, Egypt and Lebanon have refused, to this day, to consider any proposals dealing with the possible integration and absorption of these "brother" refugees. The reason behind this callous stand is summed up in the same study as follows:

"The official attitude of the (Arab) host countries is well known. It is one of seeking to prevent any sort of adaptation and integration because the refugees are seen as a political means of pressure to get Israel wiped off the map or to get the greatest possible number of concessions".

4. As long as the Arab thesis appears to be that Israel has no right to exist and must be destroyed, the Israeli government cannot consider the repatriation of three-quarter million Arabs who will only try to destroy it from within.

5. Nevertheless, Israel has seen fit to integrate close to 100,000 Arab refugees into its economy in keeping with its humanitarian policy of reuniting broken families. In addition, Israel has released bank accounts to the value of more than ten million dollars in favor of Arab refugees. Israel continues to transfer hard currency at a time when the Arabs maintain a boycott and ruthless economic warfare against the Jewish State.

6. Furthermore, the Israeli government maintains a record of each Arab's property and a complete and accurate listing is in the possession of the United Nations Palestine Conciliation Commission and its Work and Relief Agency which is charged with the responsibility of caring for the Arab refugees.

7. In 1950 the United Nations General Assembly adopted resolutions which call for "the reintegration of the refugees into the economic life of the Near East, either by repatriation or resettlement. In view of the fanatic hatred and bellicose attitude of the surrounding Arab States, Israel cannot consider repatriation without risking its own destruction. However, Israel stands ready to pay compensation to all legitimate Arab refugees as part of an overall plan designed to resolve the

refugee problem permanently on the basis of resettlement and integration into the lands where they now reside.

8. Israel's position was reaffirmed in early November 1963, at the United Nations by Golda Meir, Foreign Minister, who stated emphatically that her government is ready to "negotiate directly with the Arab governments concerned, on the refugee problem itself in order to reach an agreed solution, since we are anxious to see this humanitarian problem solved". Quite naturally, Israel prefers an overall settlement. If, however, the Arab governments are genuinely anxious to solve the refugee problem as such, they should respond to this offer. Now let us wait and see if the Arab leaders are interested in the welfare of their brethren or continue to use men, women, and children, as a political football.

9. Concerning the status of Arabs in Israel, it is important to note the following:

- a. They are not second rate citizens. They are full fledged citizens of the State of Israel enjoying religious freedom and standards of living unparalleled in any Arab country in the world.
- b. The Arab citizenry is represented in the "Knesset" -- the Parliament of Israel on a democratic basis.
- c. The Arab in Israel has never had the opportunity to be so well educated nor so healthy due to the efforts of the Israeli government to offer equal opportunities to them. Bedouin expectant mothers are actually offered cash benefits if they will come to the Israeli hospitals and be cared for in the proper and clinically approved manner in order to decrease a high rate of infant deaths among the Bedouin Arabs. The lazy Arab who is unconcerned about TB tests, etc., is treated at his residence by Israeli doctors in trailers who regularly go to them to test them and who rarely find it necessary to go to the Jewish families, who themselves prefer to go to the clinics personally. In 1948 in Israel, 50% of the Arab boys and 10% of the Arab girls of primary age were enrolled in school. In 1963 in Israel, 95% of the Arab boys and 72% of the Arab girls were enrolled in school. In Egypt today, the most progressive of Arab states, no more than 35% of the girls are enrolled in Egyptian schools.
- d. The only limitation placed on the Arab community in Israel was a matter of restriction of movement. This, of course, was a security measure. However, as of Friday, November 15, 1963, all limitations on movement affecting 250,000 Arabs in Israel were lifted. Restrictions remain in force only in five villages which still pose a security problem.

10. To sum up: Israel, itself the victim of aggression, is ready to meet her responsibilities, moral and financial, vis-a-vis the Arab refugees, even before the achievement of a final peace settlement or the solution of other outstanding problems. Israel cannot be asked to open its doors to people who declare that they are entering to destroy it from within, aided by armies of hostile countries on all sides.

1st September 1965

Mr. Joseph Kanter
The Kanter Corporation
690 Northland Road
Cincinnati, Ohio

Dear Joe:

While I was in Israel the United Jewish Appeal received a letter from The Kanter Corporation requesting that it should insert the name of new directors and the names of new officers in the minutes of a meeting of the corporation.

I am sorry that the reply to that letter was delayed by my absence from the country.

As you know UJA is very reluctant to be involved in the management of a corporation. I do not believe there has been any instance of a gift of stock to UJA in which its position has been anything more than that of a stockholder with no responsibility for management.

It was our expectation in accepting the gift of Stratford stock that the persons acting as officers and directors would continue in office until the property was sold. It would be my preference that they should continue in office so that UJA is not involved in management.

However, if I am in error in that assumption, please advise me. In that event it will be necessary for me to submit the question of the election of directors and officers of Stratford to UJA's Board of Directors. I do not have the authority without a resolution of the Board to vote the share of stock of Stratford for the purpose of electing directors.

There is one practical problem concerning a meeting of the Board. I do not anticipate that the Board will meet prior to January when the annual meeting customarily takes place.

Cordially,

HAF:gb

Herbert A. Friedman

22 September, 1965

Mr. Joseph H. Kanter
The Kanter Corporation
690 Northland Road
Cincinnati, Ohio 45240

Dear Joe:

I would very much like to sign the consent that you enclosed with your letter of September 3rd in order to accommodate you but in my opinion I don't have the authority to do that.

The stock of Stratford Manor is owned by UJA and it is only the board of directors of UJA that has the authority to take action with respect to those shares of stock. Whether the matter involved is the election of directors or the ratification of their election is, it seems to me, immaterial because my authority to do either of those acts can only derive from authority conferred upon me by UJA's board of directors. Regrettably therefore I must defer the signing of the consent sent to me until the board acts.

Cordially,

Herbert A. Friedman

HAF:bmm

3 March 1971

Mr. Joseph Kanter
6010 North Bay Road
Miami Beach, Florida

Dear Joe:

Maybe you could find out from Wolfson when a meeting of the Board is contemplated.

I called a few days ago just to say hello and ask how things were going. If there is anything you want, do not hesitate to holler.

As ever,

Herbert A. Friedman

✓
file

24 September 1963

Mr. J. H. Kantor
787 West Kemper Road
Forest Park
Cincinnati 40, Ohio

Dear Joe:

Many thanks for your letter of 20 September with the enclosures. I do not think it is necessary for you to write anything to Alfie Friedlander on a formal basis. If you are chatting with him, on a social basis, you might try to make it clear that Rabbi Mihaly's letter simply brings up problems which are also disturbing to us, and which we seek to correct all the time.

I am having one of the members of our staff talk to Martin Cohn (without mentioning your name at all) to see if Martin needs any help answering the questions which are raised.

I checked with Cosmos and found that you are leaving on the evening of October 8 for Amsterdam. Francine and I must leave on the morning of the 8th for Rome. So it doesn't look as if we can fly together. But, if you are planning to come into New York the evening before, then perhaps we could get together on the night of the 7th and spend some time. We would love to see you.

As ever,

HAF:gb

Herbert A. Friedman

United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019

MEMORANDUM

November 12, 1963

To: Members of the Executive Committee
From: Herbert A. Friedman
Subject: Results of Study Mission Fund Raising

| <u>Contributor</u> | <u>1963</u> | <u>1964</u> |
|------------------------------------|-------------|--------------|
| Max Billig, New York City | 11,250 | 13,500 |
| Isadore Breslau, Washington, D. C. | 30,000 | 33,000 |
| Herman Cohen, Baltimore | 50,000 | 50,000 min. |
| Morris Cohen, Kansas City | 7,500 | 8,500 |
| Nathan Cramer, Los Angeles | 3,750 | 6,000 |
| Melvin Dubinsky, St. Louis | 31,000 | 33,500 |
| Benjamin Duhl, New York City | 7,500 | 8,250 |
| Jacob Feldman, Dallas | 35,000 | 50,000 |
| Max Firestein, Los Angeles | 120,000 | 125,000 min. |
| Max F. Fisher, Detroit | 145,000 | 152,500 |
| Edward Ginsberg, Cleveland | 40,000 | 42,500 |
| Hymen Goldmar, Washington, D. C. | 7,500 | 8,000 |
| Sidney E. Harris, Newark | 17,500 | 20,000 |
| Paul Himmelfarb, Washington, D. C. | 60,000 | 60,000 |
| Maurice Holman, Los Angeles | 10,500 | 11,500 |
| Joseph Kanter, Cincinnati | 20,000 | 30,000 |
| Label Katz, New Orleans | 15,000 | 15,000 |
| Max M. Kirstein, Swampscott | 15,000 | 20,000 |
| Jacob Leichtman, New York City | 8,000 | 9,000 |

| <u>Contributor</u> | <u>1963</u> | <u>1964</u> |
|---------------------------------|-------------|--------------|
| David M. Litwin, Newark | 7,500 | 10,000 |
| Joseph Meyerhoff, Baltimore | 80,000 | 90,000 |
| Albert Parker, New York City | 6,500 | 25,000 |
| Charles Rubenstein, Hartford | 3,000 | 3,900 |
| Julius Rubin, Milwaukee | 33,000 | 35,000 min. |
| Lawrence Schacht, New York City | 25,000 | 30,000 |
| Roger Sonnabend, Boston | 50,000 | 60,000 min. |
| Louis Stein, Philadelphia | 200,000 | 200,000 min. |

AMERICAN JEWISH ARCHIVES



HAF:bce

HAF -
TTC - Can

16 December, 1960

Mr. Paul Kapelow
Shelby Construction Co., Inc.
136 S. Derbigny Street
New Orleans, La.

Dear Paul,

I don't know whether you happened to see this article
in the Jerusalem Post. I thought it might be of some
interest to you.

All the best.

Sincerely,

Herbert A. Friedman

HAF/fc
Encl:

USA

Phoenix Jewish Community Council

915 N. FOURTH ST.

Telephone 4-5573

PHOENIX, ARIZONA

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February 24, 1950

Mr. Samuel Rose, Executive Secretary
Congregation Emanuel
16th Avenue & Pearl Street
Denver 5, Colorado

Dear Mr. Rose:

Thank you for your letter of February 20th. I have adjusted Rabbi Friedman's reservations for March 6th. I will meet him at the airport myself.

In order to spare Rabbi Friedman, we have arranged for our additional speaker in the person of Mrs. Ida Nasatir, of San Diego, to follow him on the Wednesday afternoon program to take care of the actual fund raising. Rabbi Friedman, however, will be the principal speaker at this meeting which begins at 2:00 p.m. as well as at the evening men's dinner at 7:00 p.m.

The afternoon women's affair will be at the Westward Ho; the evening affair at the Royal Palms Resort. I will be in touch with him and will arrange all details of transportation, etc.

Mrs. Joseph Gross is chairman of the women's affair which is a dessert luncheon and Mr. Ben Projan is chairman of the men's evening affair which is a dinner. We expect about 200 women and about 125 men. The latter group is our larger givers group and should produce about \$75,000.

Sincerely yours,

Hirsh Kaplan
Hirsh Kaplan,
Executive Director

hk:fw

UTA

Phoenix Jewish Community Council

915 N. FOURTH ST.

Telephone 4-5573

PHOENIX, ARIZONA

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JEWISH NAT'L WORKERS
ALLIANCE

March 17, 1950

Rabbi Herbert A. Friedman
Temple Emanuel
East 16th Avenue and Pearl Street
Denver 5, Colorado

Dear Rabbi Friedman:

Please accept my very warm thanks for your participation in our Welfare Fund Campaign. Your presence and that of Mr. Gottlieb did help us considerably in even a greater measure than you suppose.

Several days after, our delegation called on Mr. Korrick with the news that his pledge had been rejected, there was a meeting of the Campaign Committee in my office which Mr. Korrick attended. Again he heard re-discussed the whole matter of his pledge. To say that he was perturbed is putting it mildly. I believe the upward scale of his gift was begun at that meeting when he grudgingly increased his contribution by an additional \$1,000. This too was rejected.

As matters stand now we have reached the sum of \$45,000 without Mr. Korrick's gift. As a result too of the rejection, several other contributions have been up-graded. None of these, however, mean as much to the Campaign as Mr. Korrick's gift.

Nat Silverman and my wife join me in extending to you and to Mrs. Friedman our best wishes for a very happy Passover.

Regards.

Sincerely yours,

Hirsh
Hirsh Kaplan,
Executive Director

hk:fw
enc.

Muse

June 17, 1964

Mr. Robert E. Kaplan
428 Spitzer Building
Toledo 4, Ohio

Dear Bob:

You were not vanquished at Onchiota, nor did I attempt to conquer; neither were you a defendant anymore than I was a prosecuting attorney. If anything, I was the instrument through which you gave concrete expression to your sense of responsibility as a serious thinking Jew.

If you read me its because we are tuned in on the same frequency when we talk about Jewish survival and the role of UJA in our generation. Call it redemption or messianism; give it a transcendental foundation (a God chosen people) or a humanistic interpretation (a God choosing people); in the final analysis, we're both responding to the same pull of Jewish history. I think we share in common the awareness that our major responsibility, at this juncture of events, is the implementation of the aims and goals which flow from our respective ideological commitments.

You talk of "obsessions" and because they are "personal" you choose not to articulate these ideas in public. I know the fellows of the Young Leadership Cabinet. If you will scratch beneath the surface you'll find that most of them harbor similar, if not identical, philosophical notions of Jewish identification. I'm not persuaded that a public discussion of such deep seated feelings is necessarily "inappropriate."

On the contrary, it's my contention, based on a decade of intensive study and close contact with the situation, that an effective and resourceful UJA leader must be possessed of firm convictions which anchor him in the loom of Jewish history. Furthermore, the UJA, if it is to complete its mission of helping to put an end to the myth of the Wandering Jew, cannot rely on marginal or superficial leaders who have to be spoonfed, year in and year out, with thrilling melodrama and starry-eyed emotionalism. Such men lack staying power because theirs is a crisis relationship with UJA. On the other hand a commitment to UJA which has its roots in Halevi, or Hillel, or Hernal, can serve as a basis for a long term meaningful rapport which reflects consistency and steadfastness in terms of giving, working, and superb leadership on a local and national level. A discussion of this nature, I believe, is highly appropriate and I hope that you will initiate the dialogue at future retreats.

June 17, 1964

In any event, I'm delighted at your positive reaction to the quality and content of the Onchiota agenda. You will shortly hear more about the Israel Education Fund of the UJA, which as you rightly point out, has many interesting implications.

Have a restful and rewarding summer -- in preparation for the Columbus meeting in September. Perhaps we'll find the extra fifteen minutes for a private chat so that you and I can finish our all too brief conversation held, on the run, at Onchiota.

Sincerely,

Herbert A. Friedman

AMERICAN JEWISH
ARCHIVES



HAF/cis

cc: IB,2C

מדינת ישראל
STATE OF ISRAEL
MINISTRY OF DEFENCE

16
Herb

25th June, 1967

Look up
Mr. Herbert A. Friedman,
United Jewish Appeal
1290 Avenue of the Americans,
New York, N.Y. 10019

Dear Herb,

They say better late than never. This note comes just to confirm receipt of your letter of May 10th, 1967. Just one sentence - "I will do my best".

These are great days, big troubles, big hopes. I know you do great work!

Sara joins with warmest regards to Francine and yourself.

Yours.

Hashman
Hashman Karni.

Misc

10 September 1963

Mrs. Jack Karp
1140 Laurel Way
Beverly Hills, Calif.

Dear Myrtle:

For several days you and I have been playing cat and mouse on the telephone. This just goes to show that we are trying to prove to each other how busy we are.

Actually, your letter makes very good sense and there is no reason at all why you should not tell your closest associates in Hadassah, so that they can know what your plans are. You should not be placed in any awkward position whatsoever. We are delighted that you are going to be our National Women's Chairman, and there is no reason to deprive anyone else of that pleasure.

I shall be leaving for Morocco right after Yom Kippur, probably 1 October, so that perhaps we can get a chance to talk on the telephone before that.

With all best wishes to you and Jack for the New Year, I am,

As ever,

HAF:gb

Herbert A. Friedman

MMK

Dear Herb, August 21, 1963

Altho' there has been
no official announcement
word has reached us of
your recent marriage.

Jack and I congratulate
you and your bride
and wish you much
happiness and good health.

PS: 67N
T.

The situation and circumstances
surrounding my appointment
as Chairman has now reached
a most uncomfortable
stage. I find it exceedingly
embarrassing. Many people
in L.A. - now know of the

There will be a National
Convention late in October
and at that time elections
are held. The executive
may wish to ask me
to resign - or take a
sabbatical - Frankly
I doubt very much that
they would ask me to
do the former - however
for the sake of good
public relations - I do
think it imperative
that I inform the
executive committee
prior to the meeting
of the nominating committee
if the secret had been
kept - the need for this
step - would be

fact, I have been able
to trace the source -
(there are two men respon-
sible for the leak!) -
and have begged these
men to keep quiet about
it. I have chased, decried
and ignored the "Question".
God friends have heard
the news - and are disturbed
because I neglected to
tell them. As you may
remember, I was as anxious
as you to keep the news
secret - because I felt
it was unfair to Paulette
to have it known so long,
in advance of the Women's
Board meeting.

I am placed in an awkward
position vis-a-vis Haddassah.
I am a member of the National
Board of that organization
and I do have a respon-
sibility to the members
of that Board.

Unnecessary - but with
so many of the L.A. people
aware of the news -
word is bound to get out -
And back to N. Y. I already
has to some extent I
recently had a letter -
asking - "what national
job - are you taking?" -

I am truly very disturbed
at the turn of events. I dis-
like being involved in
subterfuge. I look to
you for guidance!

Sincerely

Myrtle

LA
24 December 1963

Mrs. Jack H. Karp
1140 Laurel Way
Beverly Hills, California

Dear Myrtle:

I am glad we had the long and fruitful visit together, even though Eddie Ginsberg did not find it necessary to come running across the hall in response to a cry for help.

I talked to Ernie about the matter of secretarial service and he said that he would work it out with you any way you wish.

I haven't had a chance to get into the office as yet to have a long conversation with Judy or Ed Vajda. Nor will I have that chance for the next several days. Rest assured, however, that I will get across to them all the points we talked about.

In the meantime, I am asking Ed to send out to you the proposed programs for the three regional conferences. All of these are always subject to change, but he will send you the latest drafts.

The most important thing for you to remember is that communication between you and me need not wait for the pleasure of personal visits. You must always feel that I am no further away than the other end of the telephone and that I am always at your disposal. I have enormous respect for the amount of work which the Women's Division does and for the number of dollars it produces. That is not simply a perfunctory statement but a genuine expression of my feelings. I wish to back those feelings up by a concrete offer to be of assistance any time you wish.

It was really good visiting with you.

As ever,

HAF:gb

Herbert A. Friedman

[illegible]

March 8, 1968

I. J. Carmin Karpman

LJCK/££

CC: IL SO HAF R. LEVE B. HART X

K
HAF

AMERICAN JEWISH
ARCHIVES

11 March, 1968

Mr. I. J. Carvin Karpman
Fitzman Publishing Corporation
20 West 48th Street
New York, New York 10017

Dear Mr. Karpman:

This is to advise you that I will be happy to serve
as a member of the Editorial Board of Who's Who in
World Jewry. Thank you very much for your invitation
to act in this capacity.

With kind regards.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:bga

044401987

28 November 1966

Dr. Israel Katz
Paul Baerwald School of Social Work
Hebrew University
Jerusalem, Israel

Dear Dr. Katz:

I have received the memorandum signed by you and Harold Silver. I want to thank you very much for following through on this.

As I said to you in Jerusalem, I believe very strongly that there should be a substantial increase in the number of trained social workers available in Israel at this stage of her development. A successful accomplishment of the task of absorption is to me unthinkable without increased resources in trained manpower.

I intend to discuss this with Mr. Pincus when he is here in December, as well as with Max Fisher and the people in the United Israel Appeal, Inc., who allocate the UJA funds. It is my firm conviction that more money should be made available for training, retraining, upgrading and all the other things you spoke about.

Again, my deepest thanks for your prompt response.

Sincerely yours,

HAF:gb

Herbert A. Friedman

Miss

29 November 1963

Mr. Joseph M. Katz
Papercraft Corporation
5850 Centre Avenue
Pittsburgh 6, Pa.

Dear Joe:

I am sorry we could not meet in person, due to the pressure of your overseas trip, but at least it was good to talk by telephone.

In order to make that conversation a matter of record, I have reported it to Mr. Warburg and Mr. Meyerhoff. They are delighted at your acceptance of membership in the National UJA Cabinet and look forward to an enjoyable and fruitful relationship, both in person and officially. There are many matters of UJA policy on which your advice and guidance will be valuable, not the least of which is the forthcoming inaugural meeting in Washington in February. They would like to consult you about this as soon after your return as will be feasible.

We are all aware of the continuous record of your generosity and know that you realize the effect of your contribution both in Pittsburgh and across the nation. I have explained that due to your absence and the lack of time available to discuss your 1964 gift with your associates, it will not be possible for you to announce your gift at the National Conference meeting December 6. We are encouraged to know that you will make your decision as soon as possible and that you will seriously consider the amount of \$50,000 which I suggested in our telephone conversation.

As I told you then, many of the leaders who were present in Jerusalem last month during the Study Mission voluntarily increased their gifts quite considerably when they saw the magnitude of the needs. I am enclosing a

29 November 1963

confidential list of the gifts made, for your perusal only. No publicity has yet been made of these.

Looking forward to a close association in the future, and with many thanks for your time, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

AMERICAN JEWISH
ARCHIVES



Blind copy: Mr. Joseph Meyerhoff
Mr. Edward M. M. Warburg
Mr. Robert Hiller

27 June 1967

Miss Shirley Katzander
Director of Promotion
The Reporter
660 Madison Avenue
New York, N.Y. 10021

Dear Miss Katzander:

Many thanks for the advance copy of the 29 June issue of The Reporter. The series of articles concerning the current Israeli-Arab crisis was among the finest and most illuminating I have seen to date.

I was particularly impressed by the sense of history communicated by each of the authors in his respective article. By placing the conflict in correct perspective, they have provided an all too rare opportunity for the public to formulate opinions based on knowledge of the full scope of affairs which led to the outbreak of hostilities in the Middle East.

Mr. Ascoli's wonderful editorial, The Unfinished War, is especially significant. He recognizes and conveys the central fact that the key to lasting peace in the Middle East is not to be won on the battlefield, but rather in the arena of political and diplomatic debate.

Let us all hope that we have seen the last of war and that a final and enduring peace can now be negotiated.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:hdw

THE REPORTER

660 MADISON AVENUE
NEW YORK, N. Y. 10021

212 TEmpleton 2-8800

Cable Address:
ASCOREP NEWYORK

June 20, 1967

Rabbi Herbert A. Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019


Dear Rabbi Friedman:

I should like to bring to your attention four major articles and an editorial by Max Ascoli on "The Unending Middle East Crisis," published in the current issue of The Reporter.

An advance copy of The Reporter is enclosed.

If you would care to comment, we should be pleased to hear from you.

Sincerely,


Shirley Katzander
Director of Promotion

SK:sfw
Enclosure

HAF
J

18 April, 1965

Rabbi Jay Kaufman, Vice-President
Union of American Hebrew Congregations
838 Fifth Avenue
New York, N.Y. 10021

Dear Jay:

When I asked Ormond Drake, "who watches TV 9:30 Sunday morning?" He answered: "You'll be surprised." I heard from scores of viewers, Jews and non-Jews, but, I wasn't really surprised until I received your note. Just don't ask me to reciprocate!

Drake is a talented fellow who knows his business. Thanks for boosting my Nielson rating.

Chag Sameach.

Sincerely,

Herbert A. Friedman

HAF/cis

cc: HAF, IB

11 April 1968

Rabbi Jay Kaufman, Executive Vice-President
B'nai B'rith
1640 Rhode Island Avenue, N. W.
Washington, D. C.

Dear Jay:

I am enclosing excerpts from a letter which I received from Joe Rosenblatt of Salt Lake City. Let me say, at once, that he is a wonderfully serious man, not a nudnick or a crank, is a deeply committed Jew and one who has given important support to Israel and all Jewish matters for many decades. He is the leading citizen in Salt Lake City, and beyond that, in a large part of the West. I make all of these introductory remarks in order to indicate that his comments are worthy of a serious reply.

You and I certainly don't see each other often enough to suit me. We are both on the run all the time, but I think we should try to get together more often than we do. Somebody said you would be spending a good deal of the summer in Israel. So am I. We have rented an apartment in Caesarea and will be there most of July and August. How about getting together?

As ever,

HAF:gb

Herbert A. Friedman

✓
S
April 20, 1966

Mr. Djamshid Kashfi, M.P.
Tehsharrahe Bozorgmehr 85
P.O. Box 762
Tehran, Iran

Dear Mr. Kashfi:

I appreciate your thoughtfulness in sending me a copy of the photograph where you presented to President Johnson the rug into which the President's image was woven. May I say again that it is a remarkably artistic and accurate reproduction of the President. It is indeed a masterful piece of work.

I do want you to know that my office wrote directly to Mr. Henry Hai for some additional information and that we will do, at our end, whatever is possible to assist his admission to a college of his choice.

Again, with thanks and kindest personal regards,

Cordially,

Herbert A. Friedman
Executive Vice-Chairman

HAF:ms

3rd March, 1960

Mr. I. L. Kenen
American Zionist Council for Public Affairs
1737 - H Street, N.W.
Washington, D.C.

Dear Si,

Re our conversation yesterday, let me remind you that Mr. Leo Weisfield (whose address is: Weisfield, Inc., 414 Pike Street, Seattle, Washington) plans to be in Washington on 5 and 6 May, 1960. He plans to be staying either at the Shoreham Hotel or with Senator Magnuson.

I think it would be a good idea if you would have the Embassy contact him now saying that they would like to see him when he comes in. This would seize his fancy. If, by that time, you have someone else to assume the total national responsibility, then at least you would want to speak to him about a regional responsibility out West.

It was good seeing you.

As ever,

Herbert A. Friedman

HAF/fc

21 June 1965

The Honorable Robert F. Kennedy
United States Senate
Washington, D. C.

Dear Senator Kennedy:

Abe Feinberg joins me in extending an invitation to address the Campaign Opening affair of the United Jewish Welfare Fund of Rochester, New York. This function which is scheduled to take place in October, will probably be held at the Eastman Auditorium. The people in charge in Rochester anticipate an attendance in excess of 3000 if you were to be with them that evening.

Outside of New York City, Rochester is the most important community in the entire state, as far as the UJA is concerned. The largest amount of money is raised, and the most influential group of leaders is centered there.

The order of preference of dates is: Monday, October 25; Tuesday, October 26; Sunday, October 24; Thursday, October 28.

There is no question that your participation would undoubtedly assure the success of the Rochester campaign. It is difficult for me to transmit the sense of anticipation and excitement that would be engendered by your visit. I do hope that you will be in a position to accept any one of these dates.

Cordially yours,

HAF:gb

Rabbi Herbert A. Friedman
Executive Vice-Chairman

cc - Abe Feinberg

KESHEV PRESS, BET-DAGAN, ISRAEL

Bet-Dagan (Israel), 5 Katzenelson St., P.O.B. 16

Telephone 94-4130

November 27th, 1962

Mr. Herbert A. Friedman
National Director
United Jewish Appeal
263 West 46th Street
New York City,

file

Dear Mr. Friedman,

The enclosed booklet deals, as its title indicates, with the most challenging and tragic problem raised by the Holocaust of European Jewry: How could it happen that six million people went to their death without attempting to resist, and at most fought back in a way which bore no relation to the real and actual needs of resistance? The emotions this question aroused in many parts of the non-Jewish world and among all Jewish men and women the world over are as powerful as ever. Indeed the time that has passed since the Second World War has sharpened interest in and deepened feelings about the issue. This is as true for non-Jews as it is for Jews in Israel and elsewhere.

"AS SHEEP TO THE SLAUGHTER?" sets out to offer an answer to this dreadful question. It is our feeling that the answer given is the correct one. We are convinced, like many experts in the field - Hitler's victims and non-victims alike - that it is absolutely necessary for "AS SHEEP TO THE SLAUGHTER?" to reach all men and women of good will, Jews and non-Jews, youngsters and adults alike. The purpose of this letter is to appeal for your help in achieving this end.

Your sympathy may be expressed in a number of ways: a) You may order a number of copies against cheque; b) You may order a number of copies against cheque enclosing a list of addresses, and we shall undertake the distribution; c) You may forward a contribution and leave it to us to use it for the purpose of distributing the booklet to the appropriate people.

Very sincerely yours,

SH. KESHEV
SH. KESHEV

P.S.: The price of a single copy is 50 cents. The booklet is available in Hebrew: 30 cents; in Yiddish: 40 cents.

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Send the following message, subject to the terms on back hereof, which are hereby agreed to

DECEMBER 13, 1968

RABBI MORRIS KERTZER
4705 HENRY HUDSON PARKWAY
BRONX, NEW YORK

FRANCINE AND I SEND CONGRATULATIONS ON YOUR INSTALLATION HOPE
MANY HAPPY AND USEFUL YEARS LIE AHEAD. LOOK FORWARD T SEEING
YOU SOON

HERBERT FRIEDMAN

55 November 1966

Dear Dan:

I want to express my sincerest thanks to you for your generous contribution to next year's UJA campaign. It was a real pleasure to meet you and to discover that we spoke the same language.

I enjoyed visiting with you and look forward to seeing you and Mrs. Kessler at the Inaugural Dinner on December 8.

With warmest wishes, I am,

Cordially,

HAF:gb Herbert A. Friedman

Mr. Daniel Kessler
Unishops
21 Cavenpoint Road
Irvington, N.J.

✓
10 January 1967

Mr. Daniel Kessler
14 Warner Road
Maplewood, N.J.

Dear Dan:

Enclosed is some of the information I promised you regarding the giving of business corporations to the UJA.

This information is certainly not exhaustive, and does not include all the gifts made, but is a representative sampling. It shows, in effect, that many of the men who make large contributions pay part of it out of their own pockets and part of it from their publicly owned corporations. I notice that a rather careful balance is struck. The average seems to be that a man will pay about 1/3 of his gift from the corporation.

The point you really wanted to know was whether any money comes from publicly held corporations. The answer is "yes."

Hoping that this is useful information, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

P.S. You realize, of course, that this is absolutely confidential and I would not want this material to be distributed to anyone else.

cc - Friedman

CONFIDENTIAL

To: Herbert A. Friedman

From: Comptroller

Subject: Gifts Received from Publicly-Held Corporations -- Names of Officers and Directors of these Corporations.

With the cooperation of Executive Directors, Campaign Directors, Comptrollers and our brokerage firm, Bruns, Nordeman & Co., I have compiled the following list of Officers and Directors of publicly-held corporations from which we receive substantial gifts. The record-keeping for these gifts varied considerably from community to community. Some communities know exactly what portion of an individual pledge was received from the publicly-held corporation in which this individual was involved. In the case of certain large gifts, the community could not define what portion was received through the publicly-held corporation.

LOS ANGELES, CALIFORNIA

Edward D. Mitchell
Beneficial Standard Life Insurance
756 S. Spring Street

Total Mitchell gift of \$82,000 includes
\$15,000 received directly from Beneficial
Standard Life Insurance

Officers: E. D. Mitchell; J. N. Mitchell; W. B. Colley; A. L. Buckman;
E. J. Falls; M. C. Hendershot; Marcus Loew; W. T. Hovey, Jr.;
Al Golden; A. J. Regenburg; H. Roth; M. Topper; H. Brodsky;
P. L. Williams; C. P. Streatfield.

Elliot Handler
Mattel, Inc.
5150 Rosecrans Avenue
Hawthorne, California

Total Handler gift is \$50,000 of which
\$20,000 is paid through Mattel, Inc.

Officers: E. Handler, President
R. Handler, Executive Vice-President
T. M. Horwith, Vice-President - Secretary-Treasurer

Directors: E. Handler, Chairman; J. Brooks; A. Handler; R. Handler;
S. Handler; T. M. Horwith; J. M. Kubert; A. S. Speer; H. Paul.

WASHINGTON, D.C.

Nehemiah M. Cohen
Jac J. Lehrman
Giant Food, Inc.
6900 Sheriff Rd.
Landover, Md.

Total Cohen-Lehrman gift is \$100,000.
A portion of the gift was paid through
Giant Food, Inc.

Officers: N. M. Cohen, Chairman
J. B. Danzansky, President
Jacob Lehrman, Executive Vice-President & Secretary
Emanuel Cohen, Treasurer

Directors: Israel Cohen; M. F. West, Jr.; L. P. Solomon; M. S. Gould;
Jacob Lehrman.

BOSTON, MASSACHUSETTS

Bernsteins
American Biltrite Rubber Co.
22 Willow Street
Chelsea, Mass.

The gift is \$75,000 and it is paid through
American Biltrite Rubber Co.

Officers: M. J. Bernstein, President
A. J. Bronstein, Secretary
R. G. Marcus, Treasurer

Directors: M. Marcus, Chairman; L. H. Martin; J. N. Mason; J.C. Whitehead;
D. W. Bernstein; E. L. Bernstein; M.J. Bernstein; A. J. Bronstein;
R. G. Marcus; W. M. Marcus.

Sidney R. Rabb
Stop & Shop, Inc.
393 D. Street

The gift is \$100,000 of which \$37,000 is
paid through Stop & Shop.

Officers: D. A. Cannon, President
L. D. Tarlin, Treasurer
M. E. Bernkopf, Clerk

Directors: S. R. Rabb, Chairman; W. Applebaum; M. E. Bernkopf; N.L. Cahners;
D. A. Gannon, A. J. Goldberg; I. W. Rabb; N.S. Rabb; Jacob
Rabinovitz; S. L. Solomon; L. D. Tarlin; W. W. Wolbach.

Cohen
Schwartz
Reiss
King's Department Stores, Inc.
150 California Street
Newton, Massachusetts

The total gift is \$33,500 of which \$17,750
is paid through King's Department Stores, Inc.

Officers: M. A. Candib, President
M. Greenberg, Secretary-Treasurer

Directors: A. O. Cohen, Chairman; M. A. Candib; B. M. Fiegar; A. G. Goldberg;
N. Greenberg; J. I. Hartblay; W. F. Kenny; C. J. Kittredge, Jr.;
H. S. Krusen.

Feldberg Family
Zayre Corp.
One Mercer Road
Natick, Massachusetts

Total Feldberg Family gift of \$50,000 is
paid through the Zayre Corporation.

Officers: S. H. Feldberg, President
S. L. Feldberg, Treasurer
N. A. Lane, Secretary

Directors: Morris Feldberg, Chairman; A. Berkowitz; Max Feldberg;
S. H. Feldberg; S. L. Feldberg; N. A. Lane; M. L. Levy;
M. Natelson; W. J. Salmon; B. S. Stern.

S. L. Slosberg
M. M. Landay
Sumner Gerstein
Green Shoe Manufacturing Company
960 Harrison Avenue
Boston, Massachusetts

Total gift of \$40,000 is paid through
Green Shoe Manufacturing Company

Officers: S. M. Gerstein, President
R. Landay, Secretary
M. M. Landay, Treasurer

Directors: S. L. Slosberg, Chairman; S. M. Gerstein; M. M. Landay; J. J. Minot;
C. D. Post; R. J. Potvin, Jr.; M. J. Slosberg; A. G. Smith; F. J. Weber.

A. L. Morse
Morse Shoe, Inc.
555 Turnpike Street
Canton, Massachusetts

Total gift of \$76,000 is paid through
Morse Shoe, Inc.

Officers: A. L. Morse, President
H. T. Mann, Treasurer-Secretary

Directors: L. S. Morse, Chairman; A. Berkowitz; E. M. Jennings, Jr.;
J. F. Miller; A. L. Morse; W. B. Morse; L. Scovell; L.R. Shindler;
E. B. Shoolman; N. Tishman; L.A. Wien.

DETROIT, MICHIGAN

Abraham Borman
Borman Food Stores, Inc.
12300 Mark Twain Avenue
Detroit, Michigan

Total of Borman gift is \$135,000 of which
\$45,000 is paid through Borman Food Stores.

Officers: P. Borman, President
J. Kron, Executive Vice-President
S. B. Friedman, Secretary
M. Tulupman, Treasurer

Directors: T. Borman, Chairman; R. Berman; A. Borman; P. Borman;
P.D. Borman; E. H. Catron; J.G. Conway; A. Faudman; R. Forshaw;
S. B. Friedman; R. Garbarino; J. Kron; J. Megdell; E. Netherton;
S. Rapaport; M. Tulupman.

Handleman Family
Handleman Company
670 E. Woodbridge Ave.
Detroit, Michigan

Total Handleman gift is \$44,300 and it is
paid through the Handleman Company.

Officers: P. Handleman, Chairman & Chief Executive Officer
D. Handleman, President
M. Handleman, Treasurer
S. J. Karbel, Secretary

Directors: R. H. Cummings; P.M. Detwiler; F. Golden; D. Handleman;
J. Handleman; M. Handleman; P. Handleman; S. J. Karbel.

CLEVELAND, OHIO

Harry H. Stone
American Greetings Corporation
1300 W. 78th Street
Cleveland, Ohio

Total gift is \$130,000, a portion of which
is paid through American Greetings Corp.

Officers: J. Sapirstein, Chairman
I.I. Stone, President
A. J. Goodfellow, Secetary
H. H. Stone, Treasurer

Directors: F. E. Joseph; C. B. McDonald; L.F. Salchow; J. Sapirstein;
H.H. Stone; I.I. Stone; M.S. Stone

PITTSBURGH, PENNSYLVANIA

Joseph N. Katz
Samuel Katz
Hyman Katz
J. Emanuel Katz
Papercraft Corporation
5859 Centre Avenue
Pittsburgh, Pa.

Total Katz gift is \$50,000, part of which
is paid through Papercraft Corp.

Officers: J. M. Katz, President
W. Katz, Secretary
E. B. Yohe, Jr., Treasurer

Directors: J. M. Katz (Chairman); K.S. Boesel; A.R. Katz; H.I. Katz;
J.E. Katz; S. Katz; W. Katz; H.F. Vultee.

TULSA, OKLAHOMA

Sanditen
Oklahoma Tire & Supply Co.
P.O. B. 885
Tulsa, Oklahoma

Total Sanditen gift is \$87,000 of which
\$15,000 is paid through Oklahoma Tire &
Supply Co.

Officers: Julius Sanditen, President
Eli Sanditen, Executive Vice-President
Abe Brand, Executive Vice-President
Herman Sanditen, Treasurer
Samuel Minsky, Secretary

In my conversations with Executive Directors and Campaign Directors, I discovered that a number of gifts which people might have thought are paid by corporations are paid personally or through Foundations. Some of the gifts in this category are:

Max Firestein (Max Factor & Co.)
Daroff (Botany Industries, Inc.)
Hoffberger Family (National Brewing Co.)
Jesse Shwayder (Shwayder Bros., Inc)
Maurice H. Saltzman (Bobbie Brooks, Inc.)
Jacob Feldman (Commercial Metals Co.)
Robert I. Wishnick (Witco Chemical Co.)
Sol Kittay (Superior Mills)
M. Peter Schweitzer (Peter J. Schweitzer, Inc.)
Hamburger Family (Production Steel Co.)
Stollman Family (Biltmore Building Co.)
Charles Yalem (Aetna Finance Co.)
Philip Zinman (S. Jersey Mortgage)
Max Freedman (Cook Coffee Co.)
Joseph E. Cole (National Key Co.)
David N. Myers (Byerlyte Corp.)
Leighton Rosenthal & Milton Kramer (Cleveland Overall)
Walter Annenberg (Triangle Publications)
Merrill Hassenfeld (Hasbro Co.)
Victor Carter (Republic Corp.)

28 November 1967

Miss Suzette Khayat
545 Fifth Avenue
New York, New York

Dear Miss Khayat:

Enclosed please find check for \$300 for purchase of one piece of Roman Glass, to be given as presentation to Mr. Leonard Bell, Chairman of Young Leadership Cabinet.

The UJA does not pay city sales tax, since it is a tax exempt philanthropic organization.

Very truly yours,

HAF:gb

Herbett A. Friedman

HAF
Misc Con

January 10, 1961

Mr. Adolph Kiesler
Peerless Alloy Co.
1445 Osage Street
Denver 4, Colo.

Dear Mr. Kiesler:

Just before leaving the city to attend UJA meetings, Rabbi Friedman received the enclosed photograph from Alan Sagner, taken by Mr. Sagner during the Study Mission in Israel. Mr. Sagner thought you would like to have it.

Sincerely yours,

Secretary to
Herbert A. Friedman

June 21, 1966

Rabbi Mordecai Kirshblum
The Jewish Agency-American Section, Inc.
515 Park Avenue
New York, New York 10022

Dear Rabbi Kirshblum:

I received your letter dated June 9, 1966 and the publication "OR HAMIZRACH". Needless to say, the themes of the articles are interesting and thought provoking. To be sure, nothing would please us more than to be able to support such scholarly endeavors on a continuing basis.

However, it has been the policy of the UJA, in recent years, to reduce advertisement and administrative expenses to the minimum. The daily costs of the UJA and the lifesaving programs of our constituent agencies increase from year to year. This necessitates cutbacks in many crucial areas of the UJA here and abroad.

Regretfully, we cannot, at this time, give special consideration to your request.

Sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman

HAF/cia

JONATHAN I. KISLAK

1101 BRICKELL AVENUE

MIAMI, FLORIDA 33131

December 9, 1981

Rabbi Herbert Friedman
75 East 55th Street
New York, New York 10022

Dear Herb:

Once again I want to thank you so much for coming to help us. It is interesting for those of us who are younger to realize that what we are doing is relatively new - that building a nation, gathering in the refugees, and our current self-image of strength and z'hor - have not existed forever, since they have existed for all of our lives. It certainly puts our work in perspective.

If the 1982 Campaign in Miami is a success, it will be in no small part due to your efforts and guidance, both in your presentation at the larger meeting and in your comments on our structure and methods later in the evening.

Thank you again for coming.

Very sincerely,



Jonathan I. Kislak

JIK/cr



greater miami jewish federation

4200 Biscayne Boulevard, Miami, Florida 33137 • Phone (305) 576-4000

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October 22, 1981

Rabbi Herbert Friedman
75 E. 55 Street Ste. 501
New York, N.Y. 10022

Dear Rabbi Friedman:

On behalf of the Greater Miami Jewish Federation, I would like to thank you once again for consenting to bring your expertise and knowledge to our community on Monday, December 7, 1981, at 5:30 PM.

As requested, we will provide a large map of the Middle East from Libya to Pakistan and a blackboard and chalk.

In regard to our discussion, we know you will limit your remarks to from 35 to 40 minutes as we will then serve dinner and conduct a session on Solicitation Skills.

We, of course, will arrange to pick you up and return you to the Airport when your plans become more definite. Additionally, we have been in touch with Bess Simon at the New York UJA and she is aware of this booking.

Marilyn Smith and I send our warmest regards and appreciation and look forward with great anticipation to your visit to our community.

Sincerely,

Jon Kislak

cc: Marty Barasch
Marilyn K. Smith
Bess Simon, UJA, NY

LOCAL AGENCIES AND SERVICES: Beth David Day School • B'nai B'rith Youth Organization • Central Agency for Jewish Education • Community Chaplaincy Service • Community Relations Committee • Foundation of Jewish Philanthropies • Hebrew Academy • High School in Israel • Hillel Community Day School • Hillel Foundations of Florida • Hillel Jewish Student Centers • Israel Programs Office • Jewish Community Centers of South Florida • Jewish Family and Children's Service • Lehrman Day School • Miami Jewish Home and Hospital for the Aged • Mount Sinai Medical Center • Rescue and Migration Service of the National Council of Jewish Women • Russian Resettlement Program • South Dade Hebrew Academy • Teachers Fringe Benefits Program • Torah Emes Academy • Jewish High School of South Florida



greater miami jewish federation

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*Carl Weinkle
Esther Weinkle

*Past Presidents

November 25, 1981

Rabbi Herbert A. Friedman
75 East 55 Street
Room 501
New York, N.Y. 10022

Dear Herb,

It was a pleasure speaking to you and I know that both of us anticipate a productive and successful evening.

In order that you have as much information as possible beforehand, I am enclosing a copy of our tentative agenda, copies of our annual reports for the past two years and a copy of the invitation. You will note that the title of the talk gives you leeway for whatever you deem effective for this year's effort - and the allotted time, as we discussed, is 40 to 45 minutes.

Thank you for agreeing to spend the dinner hour and the balance of the evening and you know that we shall make the most effective use of this time.

The anticipated attendance is approximately 200 people and the invitee list includes leadership and all campaign workers in the \$1,000 and up categories plus Women's Division and Hi-Rise leadership.

Thanks again.

Cordially,

Jon Kislak

Jonathan Kislak

/BG

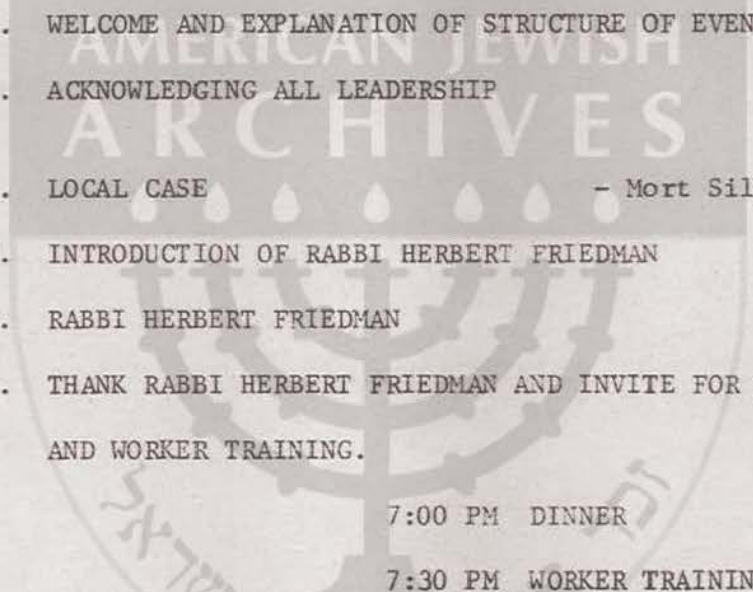
P.S. See you on December 7. Please let me know when you are arriving so we can pick you up.

LOCAL AGENCIES AND SERVICES: Beth David Day School • B'nai B'rith Youth Organization • Central Agency for Jewish Education • Community Chaplaincy Service • Community Relations Committee • Foundation of Jewish Philanthropies • Hebrew Academy • High School in Israel • Hillel Community Day School • Hillel Foundations of Florida • Hillel Jewish Student Centers • Israel Programs Office • Jewish Community Centers of South Florida • Jewish Family and Children's Service • Lehrman Day School • Miami Jewish Home and Hospital for the Aged • Mount Sinai Medical Center • Rescue and Migration Service of the National Council of Jewish Women • Russian Resettlement Program • South Dade Hebrew Academy • Teachers Fringe Benefits Program • Torah Emes Academy • Jewish High School of South Florida

Agenda

DECEMBER 7, 1981

CAMPAIGN LEADERSHIP WORKER TRAINING

- 
- 5:30 PM I. WELCOME AND EXPLANATION OF STRUCTURE OF EVENING - JON KISLAK
- II. ACKNOWLEDGING ALL LEADERSHIP - PHIL WARREN
- 5:45 PM III. LOCAL CASE - Mort Silberman?
- 5:55 PM IV. INTRODUCTION OF RABBI HERBERT FRIEDMAN - JON KISLAK
- 6:00 PM V. RABBI HERBERT FRIEDMAN
- 6:45 PM VI. THANK RABBI HERBERT FRIEDMAN AND INVITE FOR DINNER
AND WORKER TRAINING.
- 7:00 PM DINNER
- 7:30 PM WORKER TRAINING



Greater Miami Jewish Federation

"The Jews of the world are not partners — each with the other. They are each other. What one experiences and feels, all do. We are a unity, an entity, unbreakable, indivisible. Herein lies the secret of our power. So long as one of us is alive, all are alive. Support flows like a magnetic current, quiet and eternal."

Rabbi Herbert A. Friedman





Rabbi Herbert A. Friedman

Former United Jewish Appeal National Campaign Chairman and Executive Vice Chairman. Graduate of Yale, and ordained by Hebrew Union College. Served as assistant advisor on Jewish affairs to the commander of U.S. Occupation Forces in Germany during World War II. Secretly recruited into the Haganah; worked in the illegal immigration operation called "Aliyah Bet." Present at critical moments in the life of Jewish communities worldwide: pogroms in Morocco in 1955; flight of Hungarian refugees in 1956; exodus from Rumania in 1957. Participated in the historic formation of the Israel Emergency Fund in 1967.

You are cordially invited
to meet

Rabbi Herbert A. Friedman

"Campaign '82: The Critical Questions"

Greater Miami Jewish Federation
Combined Jewish Appeal—Israel Emergency Fund
Monday, December 7, 1981
5:00 PM Cocktails Federation Building

All 1982 CJA—IEF Campaigners are
invited to join us for dinner and a
Special Seminar to Sharpen Solicitation Skills
following Rabbi Friedman's address

RSVP Card Enclosed

No Solicitation of Funds

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Myron J. Brodie
Executive Vice President

Combined Jewish Appeal-Israel Emergency Fund

Philip T. Warren
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Marilyn K. Smith
Campaign Associate Chairman

Jonathan Kislak
Campaign Training Chairman

HAF files, Friedman
His. Com
Fellows

Congregation Emanu-El
of the City of Yonkers
Rumsey Road on the Parkway

Office of the Rabbi
DR. ABRAHAM J. KLAUSNER

MAY 31, 1961

no reply

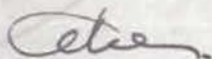
RABBI HERBERT FRIEDMAN
UNITED JEWISH APPEAL
165 WEST 46TH STREET
NEW YORK 36, N.Y.

DEAR HERBERT:

I DO WANT TO THANK YOU FOR JOINING ME IN
THE SIEFF MATTER. BOTH MARCY BLINKEN AND TEDDY
SIEFF ASKED IF THERE WAS SOMETHING THEY COULD DO
TO EXPRESS THEIR APPRECIATION. I TOOK IT UPON
MYSELF TO SAY YOU WERE MORE THAN HAPPY TO BE PART
OF THE SERVICE AND THAT NO FURTHER EXPRESSION WAS
NECESSARY.

AS AN ACT OF APPRECIATION, HOWEVER, TEDDY
HAS OFFERED TO GIVE US THE JACOB EPSTEIN HEAD OF
EINSTEIN TO BE PLACED IN OUR TEMPLE GARDEN.

CORDIALLY,



ABRAHAM J. KLAUSNER
RABBI

AJK:W

HAF -
These Gen

27 March, 1961

Mr. Philip Klutznick
Hotel Navarro
Central Park South
New York City, N.Y.

Dear Phil,

Attached correspondence is self explanatory.

I have not wanted to call you because I know how busy you are, but I miss you very much, and would love to see you before I leave for Israel this week-end.

How are you fixed for late Thursday afternoon? Elaine is coming in to town and we are going to the theatre. Could we have a drink -- no business -- around six?

As Ever,

Herbert A. Friedman

HAF/fo

Dictated but not read.

27 March, 1961

Mr. Aaron Scheinfeld
Chairman of the Board
MANPOWER, Inc.
9 West Washington Street
Chicago, Ill.

Dear Aaron,

I have your letter and will try to do what you requested, namely to arrange for an appointment between Mr. Klutznick and your friend David Sureck.

I am sure you know how fantastically busy Phil is these days, and I cannot guarantee in any way whatsoever that he will have time to see him. But I have sent Phil the papers and if I know him, he will, with his usual conscientiousness, try to do something about it.

With all good wishes, I am

As ever,

Herbert A. Friedman

HAF/sc

ATHENEUM

PUBLISHERS

162 EAST 38 STREET NEW YORK CITY 16 MURRAY HILL 5-3011

SIMON MICHAEL BESSIE
HIRAM HAYDN
ALFRED KNOPF JR

September 19, 1960

Dear Herb:

I've taken the liberty of asking our printer to rush you a set of folded and gathered sheets of Andre Schwarz-Bart's THE LAST OF THE JUST, which we'll be publishing in late October. The chances are you've heard of this book—it sold some 450,000 copies in France since it was published last October—and I suspect it will be a terribly important book for Jewish groups all over the United States. I'm very anxious to talk to you about it after you've had a chance to read it, and I hope, if you have any time for reading these days, you'll be able to get to it soon.

Yours always,



Mr. Herbert Friedman
Bayberry Lane
Westport, Connecticut
AK:gk

HAF files -
17.5c

27th September, 1960

Mr. Alfred Knopf Jr.
Atheneum Publishers
162 East 38th Street
New York 16, N.Y.

Dear Pat,

Received Schwarz-Bart's "The Last of the Just". Have started to read it and find the first fifty pages absolutely fascinating, both in content and style. Am leaving again for overseas in a couple of days and will carry the thing with me to finish it.

Wanted you to know at least that I had received it and have already started it.

Very truly,

Herbert A. Friedman

HAF/fc

14 June 1965

Mr. Max Kohl
8190 River Road
Milwaukee, Wisconsin

Dear Max:

This is just a brief note to ask whether your plans for this Fall have become definite enough so that you know whether you can join us on the overseas Study Mission. I certainly hope that you will be able to make it.

The trip has been carefully prepared by a committee of knowledgeable lay leaders who have themselves been to Israel many times before, and who know what things to avoid and what to include in preparing an itinerary.

It will really be a great experience, in the company of a wonderful group of people. We begin in Rome on 13 October and finish in Tel Aviv with the Prime Minister's dinner on the night of the 28th. I am leaving for Israel myself in a couple of weeks to make the arrangements for the October trip.

I would appreciate hearing from you as to whether you are making plans to join us.

Sincerely yours,

HAF:gb

Herbert A. Friedman

J
9 February 1966

Mr. Burton I. Koffman
Public Loan Company, Inc.
41 Shenango Street
Binghamton, New York

Dear Bud:

I have been trying to reach you on the telephone for several days but you have been out of town, so I am simply dropping you this short note to relay a question which Phil Zinman has asked me. I was speaking with Phil the other day, after he got out of the hospital, and he wanted to know whether you had sent us a check yet for the stock. I told him you had not, and he suggested that I should get in touch with you and remind you about the matter.

Phil is really very weak after a major stomach resection and removal of a duodenal ulcer. He is home in Camden now and will go down to Florida next.

Looking forward to hearing from you, I am,

As ever,

HAF:gb

Herbert A. Friedman

10 March 1969

Dear Sol:

I have your check for \$15,000 made out to the Emergency Fund and I am very grateful to you. You are a man with a conscience and it is good to know that Israel can always depend upon people like you.

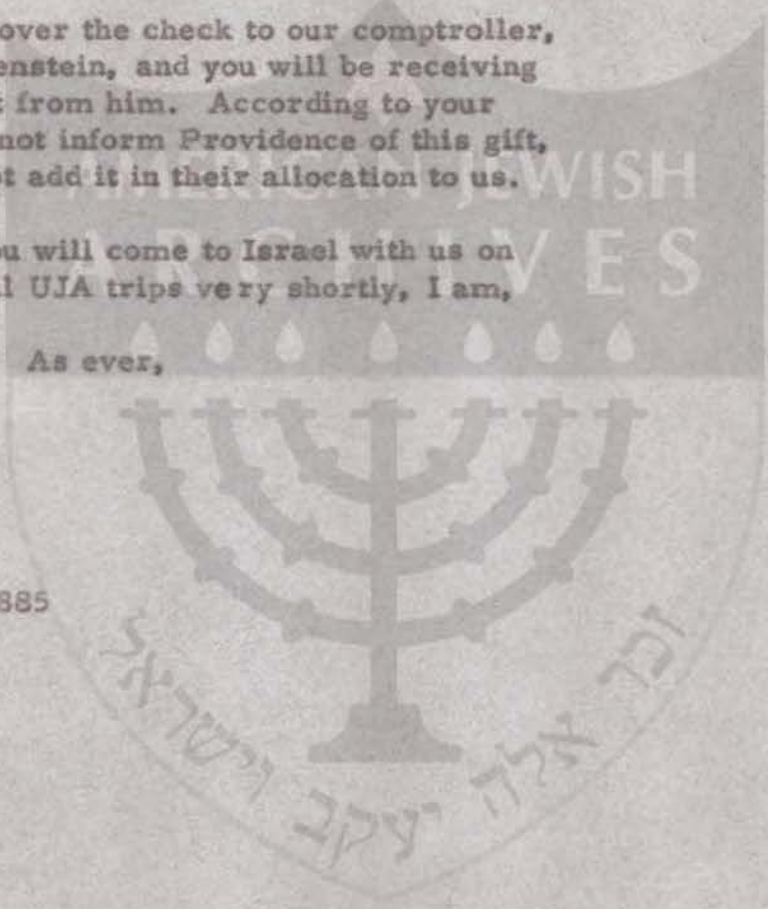
I have turned over the check to our comptroller, Mr. Herbert Rosenstein, and you will be receiving an official receipt from him. According to your wishes, we shall not inform Providence of this gift, so that they cannot add it in their allocation to us.

Hoping that you will come to Israel with us on one of the National UJA trips very shortly, I am,

As ever,

Mr. Sol Koffler
91 Main Street

Warren, R. I. 02885





YOUTH ALIYAH

הסוכנות היהודית לא"י : המחלקה לעליית ילדים ונוער : THE EXECUTIVE OF THE JEWISH AGENCY

REF. No. 257/62

TELEPHONE 4231-61473
24231 - 20473 - 26479

JERUSALEM, P.O.B. 92

March 11, 1962

Mr. Herbert A. Friedman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Friend:

Thank you for your letter of February 19, 1962, concerning the daughter of Mr. Max Fisher.

I have discussed the contents of your letter with my colleagues and I would like to sum up briefly our suggestion. I personally think that trying to find a suitable occupation for a 13 year old girl in any of the Youth Aliyah institutions during the summer months is an impossible proposition. As you may know our absorption places are having their vacation during the summer, both the educators and the children, and the problem of keeping Mary busy and providing suitable adult care for her is beyond solution.

May I therefore suggest instead that we think of placing Mary for the few weeks in one of the good kibbutzim. I am thinking quite specifically of Magan Michael on the seashore between Caesarea and Haifa. The kibbutzim have summer projects for their own children of Mary's age together with youngsters coming from city schools. These programs usually entail about three hours of work in the kibbutz suited to the physical performance level of the youngsters. The rest of the program consists of social activities, outings, sports etc. Such a solution would make it possible for Mary to make herself useful and at the same time meet youngsters of her age both from the kibbutz and from the city. Mr. Weiss of our Public Relations Office is following up on this matter and I hope that I will be able to give you full details shortly.

I want to assure you dear friend that I shall do my best to make it possible for Mary to spend her time meaningfully in Israel. I shall be writing to you again.

With kindest regards, I am

Yours sincerely,

M. Kol
Moshe Kol

Did you have wd?

*I asked C.V. yesterday
if anyone mentioned this
to him - no one did.
it*

January 17, 1962

Mr. Theodore Kollek
Office of the Prime Minister
Jerusalem, Israel

Dear Mr. Kollek:

While going through some of the material in Rabbi Friedman's office, we came across a small Dictaspeaker and five magnetic tape magazines.

Rabbi Friedman would like to know if you are still using the Dictaphone Recorder which he gave you a few years ago. If so, can you use the above mentioned material which we could send along with Chaim Vinitsky when he returns to Israel.

In the event you are not using the machine, we would appreciate your returning it to us.

Sincerely yours,

For Herbert A. Friedman

/rm

T.W.

מסדר ראש הממשלה
PRIME MINISTER'S OFFICE

August 15, 1962
Jerusalem

Mr. Herbert A. Friedman
Executive Vice-President
United Jewish Appeal
165 West 46th Street
New York, N.Y.

Dear Herb,

AMERICAN JEWISH

I am writing to you about two subjects. The first one is Phil Klutznick. It is now quite clear that he will leave the U.S. U.N. delegation at the end of this year and I am a little worried that if he doesn't quickly find for himself the right place in Jewish life, he - with his unusual energy and gifts - may easily be drawn into other activities and therefore may easily be lost to our general interests. I am sure you have given this subject a great deal of thought but I am again trying to draw your attention to this and would very much like to hear from you about it.

The second subject is your kind invitation to come to visit the United States in January and help with the U.J.A. campaign. To my regret, I cannot see any possibility for this. As I told you, last year, when I came over on rather short notice and helped out, the situation was different. This was the time of cabinet formation and none of the leaders of the Israel Government was able to absent himself from Israel even for a week or two. As you were then most anxious to establish the identification of the Israel Government with the United Jewish Appeal, I felt that I could help in a small way in this connection and, therefore, immediately agreed to come. However, this year I cannot see any possibility for leaving Israel for even two or three weeks at that time, and so, with all my deep feelings for the U.J.A., I must decline.

I am, however, making a suggestion of several names in our own office - and you have, of course, a much wider field for your choice - which may be helpful to you. The first one is General Harkabi, who is now working with us and whom you may know by name or in person. The next one is Syd Applebaum, whom I don't have to introduce, and the third possibility is Uri Lubrani, the advisor to the Prime Minister on Israel-Arab affairs, who will probably by then have taken Yitzhak Navon's place as head of Mr. Ben Gurion's bureau. All three, I think, would be excellent in the job you want performed in January and I think certainly one of them could be spared at that time.

With warmest regards,

Sincerely yours,

Theodore Kollek

משרד ראש הממשלה
PRIME MINISTER'S OFFICE

August 15, 1962
Jerusalem

Mr. Herbert A. Friedman
Executive Vice-President
United Jewish Appeal
165 West 46th Street
New York, N.Y.

Dear Herb,

I imagine you were as pleased as we with the news that the Cabinet has decided to have us participate in the New York World's Fair.

When I last spoke to you, it seemed to us that the only way to achieve this decision was to have a number of our friends in New York speak to Eshkol. I then reconsidered and came to the conclusion that it would be unfair to put the burden on you.

At any rate the matter came before the Cabinet on Sunday and the decision is positive. I hope that the several months we have lost will not necessitate having to forego the first-rate plot that the Fair management had originally set aside for Israel.

Whatever happens, though, we will do our best to have a proper representation and a good pavilion. When you see Eshkol in New York it would be worthwhile reassuring him on the Cabinet's decision, which he alone opposed to the end.

From our discussions I have the feeling that the millions of Jews and even non-Jews who see our pavilion may be influenced to higher levels of sales or gifts and there will thus be a direct benefit to UJA and to Bonds. A good word from you would certainly make Eshkol feel much happier about the required investment.

With all good wishes,

Cordially,

Theodore Kollek

4 September, 1962

Mr. Theodore Kollek
Prime Minister's Office
Jerusalem, Israel

Dear Teddy:

I have now come back to my desk and am plowing through the mail after having spent the month of August in South Africa helping them with their campaign. That was a fantastic experience, and I hope I have the time to fill you in on the details. In broad outline, you know that the morale down there was very bad, due to Israel's vote in the United Nations on the question of censuring South Africa for the policy of racial discrimination, and also because the South African government then forbade the transfer of funds to Israel. In the face of this unfavorable political climate, there was a great deal of uncertainty on the part of the Jewish leadership about having a campaign at all. But, I must say that it has all worked out very well and I succeeded in charging them with a great deal of enthusiasm so that the campaign not only was held, but was actually started with increased gifts over the previous campaign. The leadership was quite thrilled and amazed at this result and I have gotten some very nice letters from the people down there saying how thankful they were. That made me feel good, because I really had taken away a lot of time from my work here and came back to a desk full.

I found both your letters of 15 August and want to assure you that I will take care of two of the items you mentioned. I will speak to Eshkol and reassure him about the Fair in New York and tell him that even though I know he felt it was a financial burden, nevertheless it is an absolute necessity for Israel to be present at that Fair. Anything I can do to make him appreciate that position, I will be happy to do.

As regards the second matter, namely Phil Klutznick, as you are aware, I am quite close to him and keep that connection as best I can in view of his busy schedule. As a matter of fact, before leaving for Israel at the beginning of July with the Young Leadership Mission, I went to have a long talk with him and discovered the same thing that you indicated, namely, that he probably would be leaving the U.N. delegation by the end of the 1962 and therefore I told him that he would have to think in terms of coming back to our work during 1963. He did not demur. There are some ticklish aspects about this thing, which I would not want to put in a letter, but which I will explain to you when I see you in person. For the meanwhile, thanks for keeping in mind the fact that he is probably the most outstanding person on the American Jewish scene right now and that we all collectively must do everything we can

4 September, 1962

not to lose him but to keep him close to our interests. As a matter of fact, when I return to Israel in October with the Study Mission, I will want to talk to you specifically about a problem I have. The solution to that problem is crucial for our future and our involvement of Phil. So, let's hold it until then.

As for the third item you mentioned, namely the fact that you did not see any possibility of coming to the United States in January to help with the campaign, I will leave this one in abeyance and not accept your answer. We have drawn up our schedule of work and it involves a very heavy emphasis during the month of January, but I would much rather wait until we meet personally in October in order for me to be able to persuade you again. In other words, I will not take "No" for an answer at this time, and will not invite anyone else to fill that slot in our schedule. There will be time to have a final decision in October.

The plans for the Mission are as follows: The whole group will meet in London on the morning of October 15. We will then split in two parts, one section going to Germany and the other section to Poland. In these two countries visits will be made to the various concentration camps and appropriate ceremonies of memorial will be conducted, both at Bergen-Belsen and at Auschwitz. Then the group rendezvous in Paris on 18 October and we remain there until the 21st. We go to Israel on the morning of the 22nd, will stay there with the Mission until November 1st. The Prime Minister's dinner is set for Wednesday night, October 31. Until then, fondest regards.

Cordially,

Herbert A. Friedman
Executive Vice-Chairman

HAF:gb

File

מסדר ראש הממשלה
PRIME MINISTER'S OFFICE

September 12, 1962
Jerusalem

Rabbi Herbert A. Friedman
Executive Vice-President
United Jewish Appeal
165 West 46th Street
New York 36, New York
U.S.A.

Dear Herb,

Thank you for your letter of September 4th. I am glad to hear that your mission in South Africa helped clear up attitudes in the Jewish community and got the campaign off to a better start than in the past. From the beginning I had no doubt that this would be so.

By now Eshkol has appeared at your cabinet. I am glad I was able to persuade B.G., Golda and him to make arrangements which made his presence possible. Please let me know what the feeling was at the cabinet meeting and what positions were taken. Thank you too for speaking to Eshkol about the Fair.

I am looking forward to seeing you here and talking about Phil Klutznick.

As far as my campaigning for U.J.A. during January, it is no less difficult to say no to you in person than by letter. Again, we'll have time to go into this in October.

The Mission plans sound good, and if there is anything else I can do in this connection, just let me know. This will be the first year that the Mission will not meet with Giora. He will be missed in many fields, and this is just one of them. There were few who understood better the complexities of American Jewish life and the problems of U.J.A. I know you will miss Giora as we do.

With best wishes for the New Year,

Cordially yours,

Theodore Kollek
Theodore Kollek

File

22 March 1963

Mr. Theodore Kollek
Prime Minister's Office
Jerusalem, Israel

Dear Teddy:

AMERICAN JEWISH

You are probably already enjoying the presence in Israel of the distinguished group of Miami investors who are supposed to be going for the opening of the Dan Carmel on 25 March.

I am writing to you about them because there is no one here who can have any influence, and we hope that you might be able to. The situation, very briefly, is that the gifts of these gentlemen to the Miami campaign, which opened several months ago, stand as follows:

| | <u>1962</u> | <u>1963</u> |
|---------------|-------------|-------------|
| Max Orovitz | \$25,000 | Uncommitted |
| Sam Blank | 25,000 | \$15,000 |
| Dan Ruskin | 7,500 | Uncommitted |
| Sam Friedland | 75,000 | 75,000 |

As you can see, Sam Blank made a big cut and the talk is that both Max and Dan will do the same.

In reviewing the situation here, we came to the conclusion that there is only one hope of influencing these men, and that is your good self. I have no idea whether you could find the opportunity to take up the matter of their gifts with them or whether you would even want to get into it. If you can do anything, Teddy, we would be very grateful.

Irving Bernstein will be coming over to Israel probably the first week in May to set up the Young Leadership Mission for July and I know he will be in touch with you at that time.

Meanwhile, if you can do anything about this, please let me know at your earliest convenience.

As ever,

RCA COMMUNICATIONS, INC.
A SERVICE OF RADIO CORPORATION OF AMERICA
66 BROAD STREET, N. Y. TEL. 363-2121



RCA COMMUNICATIONS, INC.
A SERVICE OF RADIO CORPORATION OF AMERICA
66 BROAD STREET, N. Y. TEL. 363-2121



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JERUSALEMISRAEL 23 31 1145 ETAT D ISRAEL

ETAT HERBERT FRIEDMAN UJAPPEAL NEWYORK

YOUR LETTER CONCERNING MIAMI GROUPERS ARRIVED TODAY SHALL TRY TO CONTACT
THEM IF THEYRE STILL IN ISRAEL TEDDY

1963 MAR 31 AM 10 24



RCA COMMUNICATIONS, INC.
A SERVICE OF RADIO CORPORATION OF AMERICA
66 BROAD STREET, N. Y. TEL. 363-2121



RCA COMMUNICATIONS, INC.
A SERVICE OF RADIO CORPORATION OF AMERICA
66 BROAD STREET, N. Y. TEL. 363-2121

Kallen

6/14/63

WILLIAM LEVITT BUILDER GAVE FIFTY THOUSAND IN 1962 TO PHILADELPHIA
CAMPAIGN STOP THIS YEAR GAVE ONLY TWENTYFIVE THOUSAND STOP HIS
LAWYER SAID LEVITT HAD HEATED BATTLE WITH BENGURION DURING RECENT
VISIT STOP WHAT LIGHT CAN YOU THROW ON THIS STORY STOP ALSO WHAT
WAS ANSWER OF ISAAC STERN PLEASE CABDE REPLY REGARDS



COPY

KLUTZNICK ENTERPRISES

One East Wacker Drive, Chicago 1, Illinois.

Philip M. Klutznick
Thomas J. Klutznick

July 29, 1963
(Our Ref: No. 3/2336/

Honorable Theodore Kollek
Prime Minister's Office
Jerusalem, Israel

My dear Teddy:

The fates are against me. Ethel and I had fully planned to be in Israel next month. Some time ago I committed myself to write a book for the Council on Foreign Relations. Due to the intervention of hospitalization, reorganizing my business life, etc., I have gotten very far behind. It looks like the only way I can get back on the track is by abandoning any thought of going abroad this summer. I shall have to go into a hermits retreat for a couple of weeks at least. Until I have completed this task, I shall not reschedule a trip abroad. The chances are we will do it this fall. Ethel joins me in sending our very best to you and yours.

Cordially,

(Sgd.) PHIL

Philip M. Klutznick

PMK/ac

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AMERICAN JEWISH
ARCHIVES

ETAT FRIEDMAN UJAPPEAL NEWYORK

LEVITT DID NOT MEET PM

WHO WAS THEN IN SDEBOKER

MAYBE THIS CAUSED HIS DISPLEASURE

STOP STERN SO FAR REFUSED

SHALL TRY AGAIN DURING HIS

VISIT IN JULY HOPE SEE

YOU BEFORE REGARDS

TEDDY

6-20

advised Dan

Horw. 3 -

(B.)

File

ERV

מסרר ראש הממשלה
PRIME MINISTER'S OFFICE

Jerusalem, December 16th, 1963.

Mr. Herbert A. Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York 19, N.Y.
U.S.A.

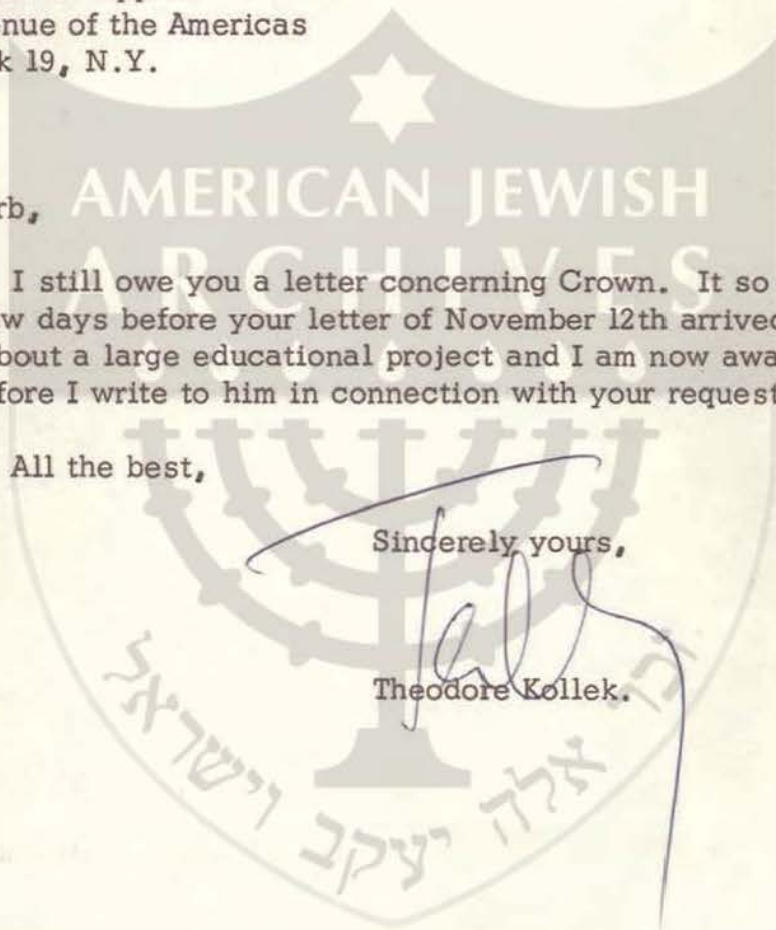
Dear Herb,

I still owe you a letter concerning Crown. It so happened that a few days before your letter of November 12th arrived I wrote to him about a large educational project and I am now awaiting his reply before I write to him in connection with your request.

All the best,

Sincerely yours,

Theodore Kollek
Theodore Kollek.



משרד ראש הממשלה
PRIME MINISTER'S OFFICE

Jerusalem, January 1st, 1964.

Mr. Herbert A. Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York 19, N.Y.
U.S.A.

Dear Herb,

Here is my letter to Henry Crown and his reply. At least it isn't negative.

I hasten to dictate this note but the letter to Crown about your Mid-West Leadership Institute I shall write only the day after the Papal visit is over - if they don't crucify me the next morning, as they surely will if anything goes wrong.

All the best,

Sincerely yours,

Theodore Kollek.

encls.

copy

300 West Washington Street
Chicago 6,
December 26, 1963.

The Honorable Theodore Kollek
Director General of the Prime Minister's Office
Jerusalem, Israel

Dear Teddy,

Thank you very much for your most sincere and interesting letter of December 9. I have certainly not forgotten your suggestions and am glad to have your added thoughts.

While matters here have been rather hectic, I am still thinking, although perhaps only dreaming, about showing up in your great country in the near future. However, it's too much to hope that more than two members of the family can be there at the same time.

Meanwhile, nothing would please all of us any more than to visit with you here.

Everyone joins me in warmest regards.

Sincerely,

sgd. Henry Crown.

copy

Jerusalem, December 9th, 1963.

Colonel Henry Crown
900 Edgemere Court
Evanston, Illinois
U.S.A.

Dear Henry,

I miss you often but this week I thought of you in particular. The prompting was not only nostalgic recollection of our pleasurable (for me) meetings but also a damnable sense of the passage of time. Let me be less cryptic and explain.

Yesterday, Marc Chagall arrived from France to discuss with me detailed plans for the special Chagall Museum that will be going up soon in the National Museum compound. (You may remember that we spoke of this when we last met). He will also be doing a special Gobelin" tapestry for our new Parliament building. Going over the sites, Chagall told me that of the many things he had done in his life which had given him delight, none was dearer to his heart than the projects which would give his work and his name so deep an association with the eternal city.

His Moving words were almost an echo of similar thoughts uttered to me three days ago by Lord Victor Rothschild. He had been inspecting the construction work of the new Knesset - our Parliament building - which is the gift to Israel of the Rothschild family. They have done much in their time for the Jewish people and for Israel. Nothing, said Victor, had given them greater satisfaction nor a keener sense of identification with the Jewish past and the Jewish future.

And only a day earlier, much the same expression had been used by Sam Bronfman's daughter - the one who lives in Paris - when we visited the site of the Bronfman Archaeological Museum. This, as you know, is the 70th birthday gift to their father by the Bronfman children, and one or other of them has been coming over every few months to see how the building is progressing. The joy it gives to Sam and the increased interest in Israel by his children are immeasurable.

Now do you see why you were - and are - so much in my thoughts? I adore Chagall; I am fond of Victor; I think well of the Bronfmans. But I could not get it out of my mind that what I'd rather have been doing was walking in the sun with Gladys and Henry and your sons, inspecting the site of some important institution of learning or some other constructive enterprise linking the name of Henry Crown eternally with Israel. Naturally, this mood was accompanied by auxiliary thoughts on the subject which I set down in my letter to you of last June. Henry, I do wish you would rool this suggestion round the tongue of your mind. It would be a tremendous thing for Israel. It could also be a source of abiding satisfaction and inspiration for the whole of

of the Crown family. And now is the best time ever for making the great decision.

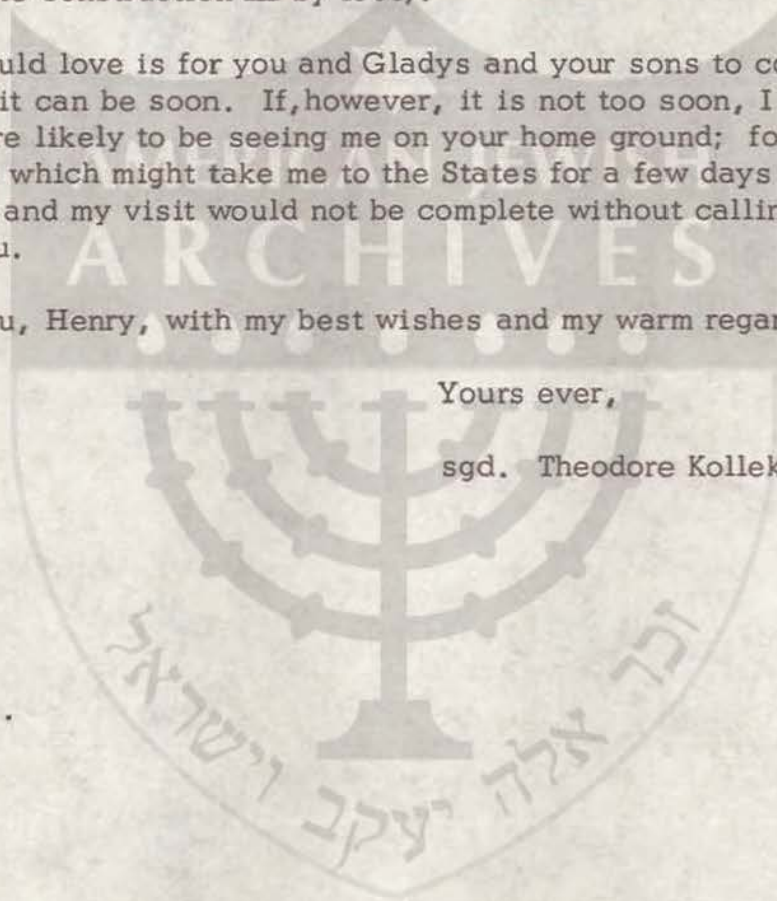
It so happens that the buildings I have mentioned are springing up just beyond my window in the Prime Minister's Office, near the delightful Hebrew University campus. This, indeed, is fast becoming a most beautiful centre of Jerusalem, and only a week ago some of your Hilton fellows were here with me admiring the view. (Incidentally, we were discussing the building of a Hilton in Jerusalem and we have high hopes of reaching an agreement and being able to complete construction ~~xx~~ by 1968).

What I would love is for you and Gladys and your sons to come and see it all. I hope it can be soon. If, however, it is not too soon, I must warn you that you are likely to be seeing me on your home ground; for I have a little business which might take me to the States for a few days towards the end of January and my visit would not be complete without calling to pay my respects to you.

I leave you, Henry, with my best wishes and my warm regards.

Yours ever,

sgd. Theodore Kollek.



משרד ראש הממשלה
PRIME MINISTER'S OFFICE

Jerusalem, January 20th, 1964.

Mr. Herbert A. Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York 19, N.Y.
U.S.A.

Dear Herb,

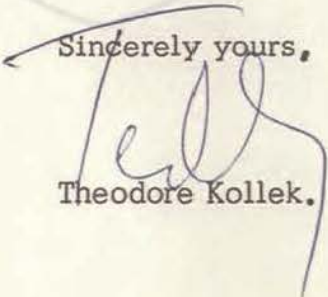
The Pope's visit, an impressive event, has passed into history although its repercussions may be felt for many a long day. The Nazareth and Jerusalem post offices had special cancellation marks to honour this visit. On the chance that you or someone in your circles may be interested, I am sending you a few envelopes with this commemorative postmark.

Incidentally, while the Pope of course has not recognised Israel in any formal sense, there is no doubt that his defence of Pius XII in Jerusalem, in the presence of the President of Israel, is a recognition that this is the centre of world Judaism, and this is perhaps more important, in a way, than any formal recognition of the State. Maybe some Jews, who have unwittingly followed the Pope in withholding recognition, may now wittingly follow him in his new attitude!

I was in charge of arrangements for the visit and am only now beginning to recover.

All the very best,

Sincerely yours,


Theodore Kollek.

encl.

copy

HENRY CROWN
300 West Washington Street
Chicago 6, Illinois.

February 6, 1964.

The Honorable Theodore Kollek
Director General of the
Prime Minister's Office
Jerusalem, ISRAEL

Dear Mr. Kollek:

Your letter of January 12 was received in Henry Crown's absence from the city.

While Mr. Crown is expected to return briefly, his schedule indicates that he will not be in the Chicago area early in March, and I know he will regret his inability to attend the United Jewish Appeal Conference. I shall, however, bring your letter to Mr. Crown's attention when he gets back to the office.

Kindest regards,

Sincerely,

sgd. Susan Van Huisseling
Secretary to Henry Crown.

February 1964

Mr. Theodore Kollek
Prime Minister's Office
Jerusalem, Israel

Dear Teddy:

Thank you very much for the envelopes with the commemorative postmark of the Pope's visit. I shall add them to my collection.

You have the satisfaction of knowing, without any one of us telling you, that you handled the arrangements beautifully. The whole world was aware of the difference. It must have been a frightful job, but since it all worked out so well, you should feel happy.

We continue to have endless meetings on the education subject, but I feel things are coming to a successful conclusion.

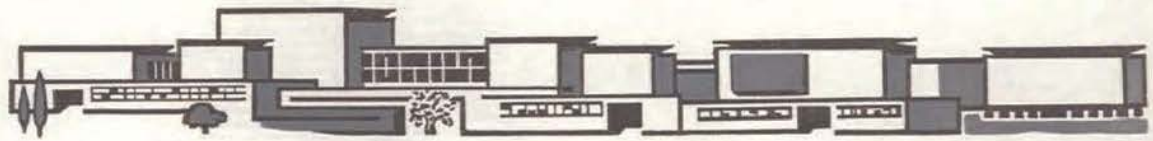
All the very best.

Cordially,

HAF:gb

Herbert A. Friedman

הכולל בית הנכות הלאומי בצלאל,
מוזיאון ש. ברונופמן למקרא
ולעתיקות, גן האמנות ע"ש ב. רוז
והיכל הספר



Uniting the Bezalel National Museum,
the Samuel Bronfman Biblical and
Archaeological Museum, the Billy Rose
Art Garden and the Shrine of the Book

April 5th, 1965.

Mr. Herbert A. Friedman
United Jewish Appeal
1900 Avenue of the Americas
New York, N.Y. 10019
U.S.A.

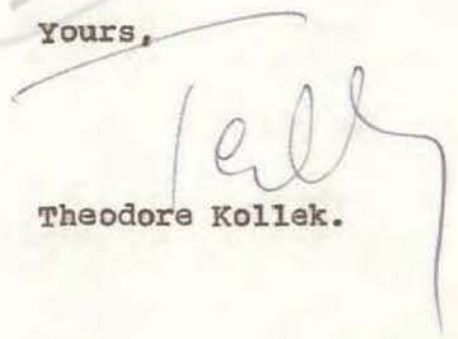
Dear Herb,

After our meeting at your office I tried to reach Max Orovitz but was unsuccessful. On my return here I found he had been to the Museum, seen everything there was to see, and afterwards wrote me an enthusiastic fan letter about it. I made use of the opportunity to write to him about his U.J.A. contribution, saying that I, a priori, was releasing him from any contribution towards the Museum. Incidentally, I wrote that I would like, through him or Sam Friedland, to interest Nate Cummings - who has been disenchanted with Israel for the last sixteen years - in the Museum.

Meanwhile, I hear that there was a meeting in New York at which it was decided that my appearance in Los Angeles was instrumental in bringing about the failure of this year's campaign in Southern California. Let me say how proud I am to know that I am so influential and that I am happy that I have provided such a wonderful scapegoat for Sobie and his friends!!

All the best.

Yours,


Theodore Kollek.

14 April 1965

Mr. Theodore Kollek
The Israel Museum
Jerusalem, Israel

Dear Teddy:

You are a great guy, but you cannot take so much credit for yourself. Neither you nor any individual can be responsible for the failure in Los Angeles. The whole community is responsible.

Seriously speaking, at the meeting in New York of the Jewish Agency Committee on Controls, to which you refer, there was only the most gentle wrist slapping which took about five minutes and it was all over.

I look forward to seeing you at the time of the Museum opening.

All best wishes,

HAF:gb

Herbert A. Friedman

COPY LETTER

UNITED JEWISH APPEAL OF GREATER NEW YORK, INC.?

May 13, 1965.

Mr. Theodore Kollek,
Israel National Museum,
Jerusalem, Israel.

Dear Teddy,

There has been wonderful publicity on the Museum and about you personally. My congratulations!

There is, however, one disturbing factor which I know you will join me in deploring. I am sure that you don't want anyone to give money to the Museum at the expense of contributing to U.J.A. Milton Schwartz and his family last year contributed \$27,5000 plus \$48,500 to the Opportunity Fund. This year, Milton Schwartz initially announced \$25,000 and told Bill Rosenwald that he would get the final gift in time for the Real Estate Division dinner. At the dinner last night, he informed us that his family would not be able to give more than \$25,000 because he got a call from Charles Goldman, his brother-in-law, asking the family to contribute \$50,000 to the Museum. This is in no sense a complaint either directed to Milton Schwartz and his family, because they have been wonderfully helpful both in work and support, nor against you. I write only in the hope that you can do something to change this situation so that U.J.A. will not be deprived of funds which, as you know, we need so very desperately. I'd be grateful to you for your help.

Thanks and regards.

Sincerely,

(-)

Henry C. Bernstein,
Executive Vice-President.

HCB/be.

May 27th, 1965.

Mr. Henry C. Bernstein
United Jewish Appeal of Greater New York
220 West 58th Street
New York, N.Y. 10019
U.S.A.

Dear Henry,

The enclosed letter speaks for itself.

You are at liberty to show it to Herb Friedman and to those of the other U.J.A. bigshots who were somewhat chary lest funds for the museum would be given at the expense of U.J.A. contributions.

All the best.

Sincerely yours,

Theodore Kollek.

enc.

May 24, 1965.

Mr. Charles Goldman,
Sherry Netherland Hotel,
781, 5th Avenue,
New York 22,
N.Y., U. S. A.

Dear Charles,

I have long been familiar - always at second hand - with the accepted significance of "embarras de richesses". Never did I imagine that I would myself be the victim of such an "embarras", in its less fortunate meaning - straightforward embarrassment.

It all comes of maintaining my regular army of New York spies. One of them, who has just come in from the cold - actually - it is our friend Henry Bernstein of U.J.A. reports:

"Milton Schwartz and his family - who have been wonderfully helpful to U.J.A. in work, support and major financial contributions - last year contributed \$27,500 to the United Jewish Appeal plus \$48,500 to the Opportunity Fund. This year Milton Schwartz initially announced \$25,500 and told Bill Rosenwald that he would jet the final gift in time for the Real Estate Division dinner. At the dinner, however, (if I believe on 12 May), he informed the U.J.A. that his family would not be able to give more than \$25,000 because he got a call from Charles Goldman, his brother-in-law, asking the family to contribute \$50,000 to the Israel Museum".

Henry tells me that the U.J.A. have no complaints against me or the Museum or Milton Schwartz or Charles Goldman or any other member of your generous family. But they do feel it a pity that urgent funds required for the highly important U.J.A. work should not now be forthcoming.

My embarrassment is two-pronged. First, while I don't need to tell you what a great thing the Israel Museum is both culturally and politically for Jerusalem, the country, and our people, in the order of our priorities in appeals to generosity I would put it

Con t..

AFTER U.J.A. and Bonds. Second, I gave my work to both those organisations when I went to the States in March of this year that any monies I was able to secure for the Museum would NOT be at their expense.

Now you see the spot I am in.

I am passionately interested and involved in the Museum and I know you as art lover are just as interested. I am also passionately interested and involved in Israel and our people. I want the Museum to help them, not to exist at the expense of other urgencies they may need more. I could not feel comfortable in my Museum office if I thought that securing another pavillion might mean keeping out a single immigrant family or denying an underprivileged but bright schoolboy from receiving a secondary education.

After giving this problem much thought, I have come to the following conclusion: If the family can contribute both to U.J.A. and to the Museum, our delight would be boundless, even if any possible gift to the Museum would be forthcoming over a period of time. If however you find that you cannot do both, then, with all my reluctance to create holes in my Museum budget and with all the financial difficulties we suffer, I must waive your gift in favour of the U.J.A.

I need hardly tell you with what a heavy heart I have found myself moved even to envisage the second alternative.

Whatever you decide, you and the family will always continue to be the recipients of my deep respect, my warm regards and my vast gratitude.

Yours sincerely,

Theodore Kollek.

מוזיאון ישראל, ירושלים
the israel museum, jerusalem

bezalel, national art museum
the samuel bronfman biblical and archaeological museum
the billy rose art garden
the shrine of the book, d. samuel and jeane h. gottesman
center for biblical manuscripts

May 27, 1965.

✓
~~HAF~~
IB
6-9-65
HAF replied.

Mr. Herbert A. Friedman,
United Jewish Appeal,
1290, Avenue of the Americas,
New York 19, N.Y.,
U. S. A.

Dear Herb,

Just to keep you informed about our attitude towards
the U.J.A.

All the best.

Yours, *over*

Telly
Theodore Kollek.

Enc:

ראש העיר
MAYOR OF JERUSALEM

Rabbi Herbert A. Friedman
U.J.A.
1290 Avenue of the Americas
New York 10019
N.Y.

February 11th, 1966

Dear Herb:

AMERICAN JEWISH

This is to let you know some good news: Mrs. James de Rothschild and Lord Victor Rothschild are to present the Israel Museum, Jerusalem, with a valuable group of paintings, two Van Goghs, two Gauguins, one Cézanne and one by Sir Winston Churchill.

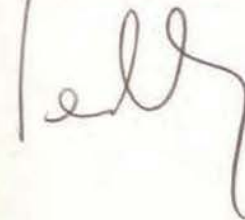
I thought you would be pleased to know beforehand of this addition to our permanent collection, certainly the most important single gift of art the Museum has received so far.

Lord Rothschild will present these treasures to us at a small ceremony in London on March 9th. Should you be in Europe around this time we would, of course, like to have you with us on this occasion. In that case, please let Yohanan Beham know where your official invitation should be sent. He can be reached:

c/o Israel Government Tourist Office
59 St. James's Street
London S.W.1.
England

With warmest regards.

Yours sincerely,



Don't Miss

THE SPECIAL CBS TELECAST

ON THE ISRAEL MUSEUM

MARCH 6th, 1966

17 February 1966

Honorable Theodore Kollek
Jerusalem
Israel

Dear Teddy:

I am thrilled and delighted by your letter of 11 February indicating the good news of the paintings you are to receive from the Rothschilds.

Nothing would have given me greater pleasure than to be in London on March 9 to be present at the ceremony. I thank you very much for thinking of including me. Unfortunately, I will be in Flint, Michigan that night trying to shlep some money out of Jews.

I will be coming to Israel a week later, however, and expect to be there between the 16th and 23rd of March. Chaim Vinitzky is working out a series of appointments and he will be calling you for a convenient time.

I really look forward to seeing you.

With warmest regards, I am,

As ever,

HAF:gb

Herbert A. Friedman

20 November 1968

The Honorable Teddy Kollek
Mayor of Jerusalem
Jerusalem, Israel

Dear Teddy:

In order to help the Emergency Fund, we need strong messages from a few of the top leaders of Israel. The best message is in videotape form, which we can reproduce and send to many communities.

A member of our staff, Mr. Paul Leventhal, will be in Israel December first, to make these tapes. He will call you for an appointment, and I would appreciate your cooperation.

The time needed to make the tapes will not exceed 10 or 15 minutes. Mr. Leventhal, an ex-newspaperman, will ask you a series of questions designed to elicit from you a description of the continuing emergency situation in Israel and to create a climate for successful fund raising in the United States.

Many thanks for your interest and cooperation.

Sincerely yours,

Herbert A. Friedman

National Metal & Steel Corp.

TERMINAL ISLAND, CALIFORNIA

March 20, 1962

Rabbi Herb Friedman
United Jewish Appeal
New York, N.Y.

Dear Herb:

Just a few lines to let you know that I am still alive and kicking. I have been located in Los Angeles for the past eight month and am associated with Joseph S. Schapiro of National Metal & Steel Corp.

I thought I would just drop you this note to let you know where I am, what I am doing and to say, that if you get out to Los Angeles I hope that you will look us up. My home phone is Crestview 6-3997.

I have been doing a little work for the United Jewish Appeal as far as the metals division is concerned out here. I'm sure you know, Herb, if there is anything that I can do to materially help the cause, I want you to feel free to call on me.

Thanks for your many past courtesies, favors and understanding. Give my regards to Mel Goldstein and all of the people that I know so well and let me hear from you.

Sincerely,



Ralph N. Kopelove

RNK:mb

FB
23 March, 1962

Mr. Ralph H. Kopelove
National Metal & Steel Corp.
Terminal Island, California

Dear Ralph:

Was delighted to receive your letter and learn that you are still in the land of the living.

I do get to Los Angeles once in a while and will certainly look you up.

Meanwhile I think the people in the Los Angeles office of the Welfare Fund, as well as our own UJA office, should be informed of your presence and availability. The name of our West Coast UJA Director is Ernest Michel. I am going to ask him to get in touch with you and I know that you can be extremely valuable in the entire area. Your long years of devotion to the cause and your understanding of campaigning will be of great assistance to us.

You asked for regards to be sent to Mel Goldstein. He is no longer with the UJA, and is working now at the Israel Bond Office. But I shall certainly pass on regards to him and to all the rest of the boys here. It was wonderful hearing from you and getting the sense of your letter that you are in good spirits. I look forward to seeing you and thanks for writing.

Sincerely,

Herbert A. Friedman

HAF:fb

THE WHITE HOUSE
WASHINGTON

July 5, 1961

PC/PL

Rabbi Herbert A. Friedman
Executive Vice-Chairman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Rabbi Friedman:

It was so kind of you to write me on June 30 with an explanation of your inability to be with us for the First National Conference of the American Food For Peace Council on Wednesday, June 28.

Your office had reported to me that you had accepted an engagement for this date previously, and we do understand that you maintain an exceedingly full schedule.

We deeply appreciate your interest and, especially, your courtesy in writing to us.

We are happy to tell you that the Jewish Faith was well represented at our Conference in the person of Rabbi E. William Seaman of Washington Hebrew Congregation, who pronounced the benediction at the close of the dinner meeting of the Conference on June 28. Rabbi Seaman's simple words were appropriate and inspiring.

We hope to have the opportunity of asking you to participate in one of our programs in the near future.

Most sincerely yours,

Norman Kraeft

Norman Kraeft
Executive Secretary
American Food For Peace Council

HAF file
Miss. Am

30 June, 1961

Mr. Norman Kraft, Executive Secretary
American Food for Peace Council
Executive Office Building, Room 217
Washington, D.C.

Dear Mr. Kraft:

I should like to thank you for your kindness in extending to me the invitation to participate in the recent conference called by the American Food for Peace Council.

I am sorry that I was unable to accept, since I was speaking in Chicago that evening, but assure you that I am grateful for your thoughtfulness in including me in the program.

If, in the future, I can be of service to you, I want you to know that I am always at your disposal.

With many thanks, I am

Sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman

HAF/fo

ANTI-DEFAMATION LEAGUE

OF B'NAI B'RITH

515 Madison Avenue — Suite 300
New York 22, N. Y.

MEMORANDUM

To: Benjamin R. Epstein

From: Louis Krapin

Date: January 6, 1961

Subject: Rohm and Haas

Ben, Rohm and Haas is one of the largest Chemical firms in the country, averaging from \$100-\$200 million in sales. Its principal products are: plastics, resins, and chemicals.

The New York branch office is located at 350 Fifth Avenue and its national office is located at 222 Washington Square, Philadelphia, Pennsylvania.

ADL has never had any complaints or derogatory information pertaining to the company's employment policies or attitudes toward Jews.

We also checked with the Philadelphia Commission on Human Relations, who advised us that they never had a record of any complaint of employment discrimination against the company.

The Jewish Community Relations Council in Philadelphia advised us that on February 20, 1939 it was reported that the company was receiving merchandise from Germany. (Since the files have been removed for those years there is no report on any action taken at the time.) The JCRC further advised that there has been nothing on the company since the above mentioned date of February 20, 1939.

The following is a list of the companies directors and executives:

Rohm & Haas Co., 222 W. Washington Sq., Philadelphia 5, Pa.

| | |
|--|---------------------|
| Chairman of the Board & Executive Committee & President | Otto Haas |
| Vice-Chairman & Executive Vice-President | F. O. Haas |
| Vice-President (Prod) | Lloyd W. Covert |
| Vice-Chairman, Executive Committee & Vice-President (Sales--Resinous) | Louis Klein |
| Vice-President (Sales--Chemicals & Plastics) | Donald S. Frederick |
| Vice-President (Research) | Ralph A. Connor |
| Vice-President | A. L. Blount |
| Vice-President | Vincent C. Henrich |

Vice-President

Donald F. Murphy

Vice-President & Member Executive Committee

John C. Haas

Vice-President

John F. Bergin

Treasurer

W. T. McClintock

Secretary

Frederick J. Rarig

Advertising Manager

R. P. Goodale

Purchasing Agent

Peter J. Clarke

Accountants

Sales Range \$100-\$200 Million

Peat, Marwick, Mitchell & Co.
Philadelphia 2, Pa.

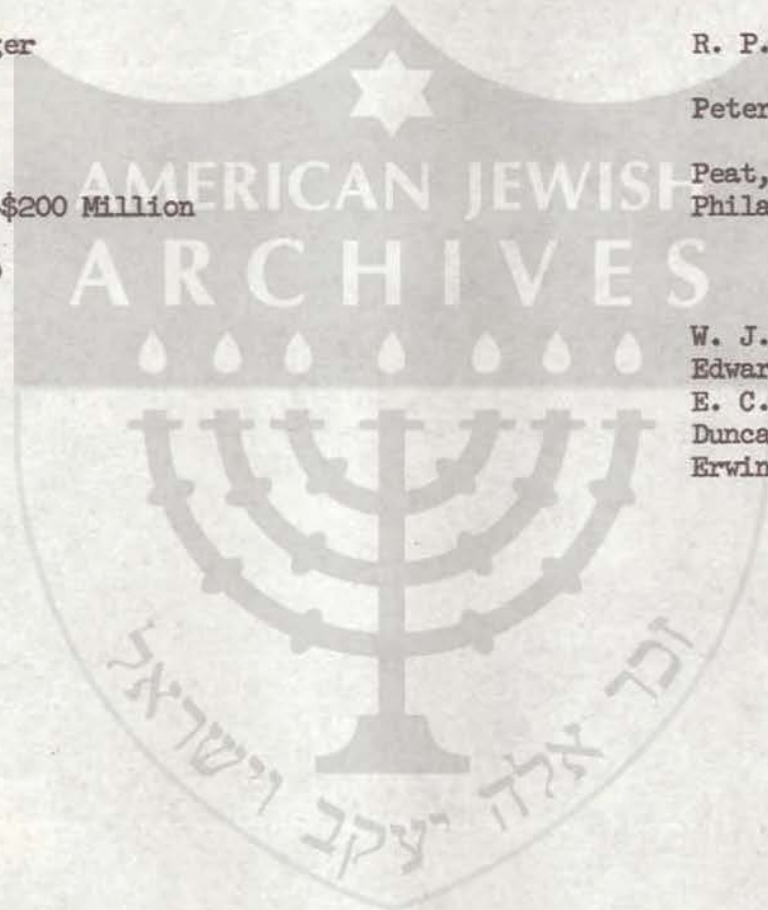
Employees: 7,400

Other directors;

W. J. Friedman
Edward Hopkinson, Jr.
E. C. B. Kirsopp
Duncan Merriweather
Erwin A. Stubner

LK:ah

cc: Bea Harrison



August 12, 1966

MEMO on CAMPAIGN PLANNING:

THE DALLAS MILLION DOLLAR STORY

From

Jack Kravitz, Executive
Vice-President
Jewish Welfare Federation
of Dallas

The minutes of the June 13 meeting of the CJFWF Board of Directors reflects a most interesting discussion on Campaign Planning, which includes a brief summary of my reply to a question regarding the Dallas Campaign. Because of the interest involved, I was invited to present an extension of my remarks for the record. The following attempts to pin point a few highlights of three years of campaign planning which was tailored to the Dallas community.

1. It was an "at home" evening in May 1963 with Walter Levy, Southern Regional Director of CJFWF, who was on one of his planning visits from Atlanta. The subject was the just completed Dallas Campaign, which had dropped to \$680,000 - the first time we had dropped below \$700,000 in five years. Our Campaign Chairmen, who had recently visited Israel, had been inspiring. The spirit of the campaign personnel had been excellent. Our organizational format had been adequate. Yet we had raised less - not more.

As we continued to analyze specific Dallas factors, we found the following significant facts. In the four emergency years of 1946-49, we had galvanized a Jewish community of about 9,000 souls to exciting results with an average million dollar total. In the 14 years between 1950 and 1963 with a continually growing Jewish population which was gradually approaching 20,000, we had levelled off to an average \$700,000 campaign, with erratic ups and downs which gave no indication of any pattern of change. It was true that the rest of the country was also on a plateau - or perhaps it could better be called "in a campaign valley."

No matter how we rationalized, when we examined our continued economic growth, our increase in local services, the growth in knowledgeable leadership, we could only assume that the Dallas Federation had the capacity to raise any reasonable amount it felt was required by the needs. Thus was born the concept of "Dallas, a Million Dollar Community;" and the initial plans toward achievement of this objective grew from the dialogue between two communal executives - the local Federation executive and the representative of the national Community Planning organization.

2. Then began a round of discussions with top leadership and top givers, where we literally developed a healthy dissatisfaction with our campaign results among many people who had always assumed that Dallas did a good job. We stressed the results in Atlanta (with less population), in Denver, Minneapolis and Kansas City (with slightly higher population) - all of whom had been raising more than Dallas. We pointed to the pride Dallas took in being among the leaders in communal and welfare services, and urged that we discontinue pointing to those who did less than Dallas. In Dallas, this emphasis on community pride - in recognition that we were not carrying our proper share of the needs - was most meaningful. Ours is a community which, at the very least, has real pride in its religious and communal structures and services.

From the beginning we involved in these discussions our top campaign leadership and givership. In fact, one of our concentrations was to bring big givers into active campaign roles. At this first step our results were encouraging, and our 1964 campaign totals went up 10% to \$750,000.

3. Now came the real test - could we keep up the momentum? The next step had been carefully outlined a year before. With the aid of CJFWF, arrangements were completed to bring a Kansas City team to Dallas for a full day in June, 1964 for Campaign Planning and Budgeting. The stage was set for a most significant session. Our new Campaign Chairmen, selected earlier than ever before, had their cabinet present to meet with the K. C. Federation executive and one of his lay Campaign-Budget leaders. A full afternoon was spent discussing CJFWF data - K. C. statistics vs. Dallas figures. The details of this confrontation are not as important as the feeling tones that developed. The more we talked the more convinced we in Dallas became that if Kansas City, with only about 3,000 more Jews, could raise a million or more dollars annually, we could do it too. With this conviction, we made a number of divisional changes - fundamentally on the conviction that they would help to upgrade the middle bracket of \$500 to \$1,000 givers. At the same time, we recognized that there was literally no bracket of giving that couldn't be improved, and that our major emphasis still had to be on upgrading our Big Gifts, despite the rumblings that we had already done too well here.

4. It wasn't only convictions that needed development - it was also the upgrading of giving standards. Now was the time for leadership qualities to be put on the dotted line of accomplishment. The Federation executive director had another "think session" - this time, with Peter Colwin, the UJA Southern Regional Director, who from the beginning was involved in our Campaign Planning. The UJA had come up with a most worthwhile plan to bring education to local leadership on a year-round basis through a so-called Good Will Mission, which included a top Israeli official and a national UJA cabinet member. It was our belief that October was not too early, and that this Good Will Mission could also become a "Good Funds" Mission.

Once we had involved the Federation president, Nolan Glazer, and our Big Gifts chairman, Jacob Feldman, in this strategy we had the making of a fine pre-campaign selective solicitation affair. And since Feldman and Glazer were our leading givers, as well as campaigners, we knew our plan could work. A two-day program encompassed successful solicitation of fifteen of our largest givers; then development of a resolution calling for a campaign objective of \$1,000,000 within three years - and an increase of \$100,000 for the current year. When at an enlarged Board meeting the following evening we presented this resolution with the announcement of over \$200,000 committed by the Resolutions Committee at a 25% increase, that resolution was adopted unanimously. With this start, the 1965 Campaign was pursued to a satisfactory conclusion, with a total of \$855,000, or an increase of 14% over the previous year.

5. Then came our plans for the 1966 campaign, and some of our leadership began to be wary. We decided at first to set our campaign objective at another \$100,000 more - with the \$1,000,000 to be our 1967 objective. Again with the cooperation of the UJA we brought in an early "Good Will Mission" and this time expanded the initial Big Gifts group. This time 17 men committed \$240,000, an increase of 20% over their last year's generous increased gifts. This looked good until Jake Feldman, our Advance Gifts Chairman, showed up at a Campaign Planning Committee meeting and announced that he could bring in an additional \$35,000 as a Challenge gift if we would raise our sights and make 1966 our Million Dollar Year. Immediately, a Challenge Cabinet was established and our goal was revised. This inspired Challenge group of a dozen men set to work in teams of two and three, and within two weeks had achieved results that made the million dollar goal attainable. When we suffered a \$15,000 gift loss, these same men committed themselves to make up the difference, if necessary. The entire campaign moved ahead in this atmosphere and ended on our closing date with \$1,016,000 raised, without the necessity of calling on the guarantors. In our top 25 gifts, other than the one lost gift, we showed twenty increases, five same and no decreases, for an average 50% increase. The overall total showed an increase of 19%.

6. Thus in three years we had moved from \$680,000 to \$1,016,000 - an increase of approximately 50%. Our three year planning program had achieved its objective, not only in dollars but in many other by-products - increased number of contributors, greater involvement, particularly of big givers, and an up grading of givers all across the board. Has Dallas moved ahead to a new plateau? Are we on shaky ground and liable to slide backwards? Only the 1967 Campaign will provide the specific answers, but there are several straws in the wind....Our new chairmen and their cabinet are enthusiastic about the potential for the new Drive....Dallas has enrolled seven couples to participate in this Fall's UJA Overseas Mission - included are our new Campaign Chairmen, a goodly part of last year's Challenge Cabinet, and the Federation executive....And in our ears there still rings the challenge of Jake Feldman at our 1966 Closing Campaign Rally, when he pointed to the fact that in the Emergency Year of 1948, Dallas raised \$1,360,000. It is this objective that we must reach no later than 1969. If Milwaukee can do it - if Miami and St. Louis can do it - why not Dallas?

Although some of our men's leadership privately express a willingness to rest and entrench themselves in what they hope will be a new million dollar plateau, we find that the new leadership of our Women's Division, which throughout has been a tower of strength, enthusiasm and plus dollars, is insisting that "to stand still is to move backward."





The Jewish Welfare Federation of Dallas

Officers

Nolan Glazer*
President
Joe H. Golman*
Sol Levine*
Herman M. Waldman*
Vice Presidents
Morton H. Sanger*
Secretary
Irving L. Goldberg*
Treasurer
Jacob H. Kravitz
Executive Director
Sam Negrin
Assistant Director

August 22, 1966

Mr. Peter B. Colwin
United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019

Dear Pete:

I have sad news for you. Morton Lewis passed away early Friday morning and was buried Sunday at noon. Cancer took its toll much faster in this instance than anyone expected. His widow and three children, his parents-in-law, Mr. and Mrs. Ben Lipshy, 5381 Nakoma, and his own parents, Mr. and Mrs. Paul Lewis, 6126 Averill Way, are of course, all prostrate. In view of his devoted activities, I believe you will want some official or personal recognition.

At this time, I am also enclosing a copy of a Memorandum that I have just sent to Dan Rosenberg at the Council of Jewish Federations and Welfare Funds, which I believe they plan to reproduce in one of their Campaign Bulletins. This is sent solely for your personal attention, reactions, and/or corrections - there may still be time for revisions if I hear from you quickly.

Cordially yours,

Jack
Jacob H. Kravitz
Executive Vice-President

JHK:w
Encl.

Supporting More Than 50 Local, National, and Overseas Agencies

Local Services: JEWISH FAMILY SERVICE GOLDEN ACRES JULIUS SCHEPPS COMMUNITY CENTER
WOMEN'S DIVISION ASSOCIATE BOARDS SOCIAL PLANNING COMMUNITY RELATIONS COUNCIL
Members: Dallas County United Fund Council of Social Agencies Council of Jewish Federation and Welfare Funds

29 August 1966

Mr. Jacob H. Kravitz
Jewish Welfare Federation of Dallas
209 Browder Building
Dallas, Texas 75201

Dear Jack:

I have just returned from a long trip overseas and have finished plowing through the pile of mail that accumulated. One of the items was your memorandum on the Dallas Million Dollar Story which you sent to Pete Colwin.

Jack, I want to congratulate you on this. Most professional writing is murky. This is so clear, chronological, helpful and instructive in your description of the detailed steps taken, that everyone can benefit from it immeasurably. And that is exactly its value. For another thing, you give credit where credit is due, and that is also unusual.

My congratulations again for a most interesting and helpful description of what a good campaign should look like.

Sincerely yours,

HAF:gb

Herbert A. Friedman

Roumanian Jewish Federation of America, Inc.

Suite 206

253 WEST 72nd STREET

New York 23, New York

HAF
ruse

HONORARY PRESIDENTS

DR. WILLIAM FILDERMAN

*PROF. LEON FERARU

PAST PRESIDENT

*LEON FISCHER

*DECEASED

DR. CHARLES H. KREMER, PRESIDENT

253 WEST 72ND STREET

NEW YORK 23, N. Y.

EN 2-9600

Dec 13, 1961.

Mr. Herbert A. Friedman
Executive Vice Chairman U. J. A.

AMERICAN JEWISH
ARCHIVES
New York City

My dear Mr. Friedman:

It gives me great
pleasure to invite you at an intimate
reception given in honor of the R.P.R.'s
Chief Rabbi Dr. M. Rosen and his wife, which
will take place in the home of Dr. Dayobest
Dr. Rines 44 W 77th Str (14th floor) on
Tuesday December 19, 1961 at 8 p.m.

Advised 12/14/61

With kindest and best
wishes for a good year
in U. J. A.

I remain

Respectfully yours
Dr. C. H. Kremer
Pres.



מכון ויצמן למדע

AMERICAN COMMITTEE FOR THE WEIZMANN INSTITUTE OF SCIENCE

515 PARK AVENUE • NEW YORK 22, NEW YORK • PLAZA 2-1300

ARTHUR B. KRIM
Chairman, Weizmann Dinner

November 16, 1961

Rabbi and Mrs. Herbert Friedman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Rabbi and Mrs. Friedman:

You will see from the enclosed invitation that for our Annual Weizmann Institute Dinner on Tuesday, December 12th, at the Waldorf Astoria Hotel, we have the good fortune to have as our Guest of Honor, Professor Jerome B. Wiesner, and as our Guest Artist, Miss Leontyne Price.

Kindly do let me know as soon as possible whether you plan to attend, so that I can mail to you two guest tickets and arrange for your seating at the Dinner.

With kindest regards,

Sincerely,

Arthur B. Krim
Arthur B. Krim

Enclosure

HAF file
Ther

27 November, 1961

Mr. Arthur B. Krim
American Committee for the Weizmann Institute
515 Park Avenue
New York 22, N.Y.

Dear Mr. Krim:

Mrs. Friedman and I are delighted to have your invitation to be your guests at the Annual Weizmann Institute Dinner. We have cleared the calendar and look forward very much to being with you. I shall be happy to receive from you any instructions regarding seating at the dinner, as you indicated.

With kindest regards,

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF/fo

cc: Ida Lind
*Putl
for your file*
19 March, 1963

AMERICAN JEWISH
ARCHIVES

Mr. Marshall H. Kuhn,
Campaign Co-Chairman
Jewish Welfare Federation
230 California St. Room 500
San Francisco 11, California

Dear Marshall:

Thank you very much for your kind and thoughtful letter.
It was good to have had the opportunity to be with you
at your Campaign Inaugural Dinner.

Eddy and Rosalie Ginsberg certainly are wonderful people,
and it is nice to know all of you had a pleasant evening
together. What you say about the TV program "Conscience
of a People" is most interesting. I am glad it proved
successful.

I know what you mean when you say you discovered you were
going to be home one night next week. I hope you actually
made it.

Best regards.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:bgk



1963 CAMPAIGN

OF THE JEWISH WELFARE FEDERATION

OF SAN FRANCISCO, MARIN COUNTY AND THE PENINSULA
RM. 500 • 230 CALIFORNIA ST., SAN FRANCISCO 11 • SU 1-3082

March 8, 1963

Mini

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| RECEIVED | |
| MAR 14 1963 | |
| NOTED BY | DATE |
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| ANSWERED HAF/3/24/63 | |

3/14 CCA AF HOB Mashed ERV

Rabbi Herbert A. Friedman
Executive Vice-Chairman
United Jewish Appeal
165 West 65th Street
New York 36, New York

Sylvan J. Lisberger
President

Benjamin H. Swig
Chairman, Fund
Raising Committee

Marshall H. Kuhn
John H. Steinhart
Campaign Co-Chairmen

Martin M. Swig
Chairman, Advance Division

Dr. Ben Colloff
Reynold H. Colvin
Co-Chairmen, Business &
Professional Division

Nat Landes
Chairman, Suburban
Communities

Mrs. Simon D. Anixter
Chairman, Women's
Division

Mrs. William Green
Vice-Chairman, Women's
Division

Morton Hoffman
Chairman, Marin Division

Rabbi Gerald Raikin
Rabbi Sanford E. Rosen
Co-Chairmen, North
Peninsula Division

Jerome Sokolski
Chairman, South
Peninsula Division

Mrs. Eugene Schoenberger
Chairman, Residential
Division

Albert A. Dornier
Campaign Director

Dear Herb:

To put it briefly, you were "terrific" at our Campaign Inaugural Dinner on February 26. Surprising though it may have been, this is the first time I really heard you "take off" because your telling us in Europe and Israel that we had to be aboard the bus the following morning at 7:30 just did not have the same impact. Of course, I am being facetious.

Actually, your message was most effective and your description of the truly grand scale of the project in which all of us are actively engaged simplified the UJA story for many in the audience. Again, our thanks to you on behalf of the Federation and myself for arranging your schedule to be with us.

We had the pleasure of having an evening in our home last Friday for Eddy and Rosalie Ginsberg. They are a delightful couple and we really had a great time. Of course, the Cleveland Record has given me an inferiority complex.

You may be interested to know also that the T.V. program, "Conscience of a People" which we taped on February 26 and which was released on March 3, was also a subject of a great deal of favorable comment from the entire community---both Jewish and Gentile. We had good publicity and I am certainly glad that we took the time to do it.

We are now getting down to the heart of our campaign and I have made the amazing discovery that I actually am going to be home one night next week. I am sure this is an oversight.

Kindest regards as always.

Sincerely,

Marshall H. Kuhn
Marshall H. Kuhn
Campaign Co-Chairman

MHK:bc