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AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 2: Correspondence, 1947-1982.

Box	Folder
26	1

M, General. 1960-1981.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

h
April 29, 1971

Mr. M. Peppercorn

Herbert A. Friedman

Jerry Mack, Las Vegas

Mack spoke to HAF in person about backing up Tekoah with somebody of Neshar's emotional speaking quality. Mack is now pressing the same point further. Neshar is due to go to Los Angeles the 19th to begin his soliciting program. You should decide after consultation with Weinberger and Mack whether Neshar should go to Las Vegas on the 20th.

Mack had spoken to HAF about soliciting people in Los Angeles by the name of Arvey Silbert, Harry Goldman, and his son Nor Goldman. There is to be a private meeting in Los Angeles on May 18 at the home of Ben Malyz with Hubert Humphrey, to try to get some big gifts. The above named people are being invited to the meeting, I learned in Los Angeles.

Mack should know that this effort is being made.

SATURDAY-SUNDAY, APRIL 3-4, 1965 ☆ ☆ ☆ MIDDLE ATLANTIC

Young Leadership Regional Conference

319 WEST MONUMENT STREET • BALTIMORE 1, MARYLAND • PHONE: SARATOGA 7-4828

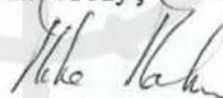
April 1, 1965

Rabbi and Mrs. Herbert Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York, 10019

Dear Rabbi and Mrs. Friedman:

You are cordially invited to be guests of the Young Leadership Council at our Buffet Dance on Saturday evening, April 3, 1965, 9-12 p.m., at the Suburban Club.

Sincerely,



Michael S. Mahr
Regional Chairman

AMJ

5 April 1965

Mr. Michael S. Mahr
Maryland Paper Box Company
4545 Old Annapolis Road
Baltimore, Md. 21227

Dear Mike:

I just want you to know that I think you did an outstanding job in preparing the Conference this past weekend. I would not be at all disturbed, if I were you, at the fact that some of the Baltimore people failed to attend, even though they had reserved.

The crowd was large, I think we got our message across, and I would certainly call the meeting a great success, from our point of view.

Let me hear from you as soon as possible about the details of your idea for the Young Leadership Cabinet and the Education Fund. As soon as I hear your plans, then I can give you my reaction to it.

Meanwhile, thanks again for a wonderful job.

As ever,

HAF:gb

Herbert A. Friedman

Friedman
Onion Skin
IRG CONTENT

25 May 1972

Mr. Martin H. Manvil
905 North Camden Drive
Beverly Hills, Calif. 90210
U. S. A.

Dear Martin:

Your letter of 18 April, addressed to me in New York, was held there for some stupid reason and was never forwarded to me until today. I can only apologize for such inefficiency.

I am writing today to the Ulpan Akiva in Natanya and hope that my letter of recommendation will not be too late.

I am leaving tomorrow for two weeks in the States and will be back here by 13 June. I don't know when you plan to arrive, but it would be wonderful to see you and hope you will call. Here are the phone numbers:

02/60487	(office in Jerusalem)
02/66921	(home in Jerusalem)
063/88233	(home in Caesarea)

If a fourth year medical student is not too busy (and I hear all you guys do is flirt with the nurses) then maybe you will have time to see us in Jerusalem next year. Anyhow, it will be good to have you in our City.

As ever,

HAF:SS

Herbert A. Friedman

25 May 1972

Ulpan Akiva - Natanya
International Adult Hebrew Study Center
Havazelet Hasharon

Gentlemen:

I understand you have an application from Mr. Martin Manvil of Beverly Hills, California. I wish to give you my strongest recommendation to accept this young man.

In 1968 he came to Israel with me under the official auspices of the United Jewish Appeal University Students Mission. A love for Israel was developed in him at that time, which has never left him. During all these years he has dreamed of returning to Israel, and has now been given the opportunity to take some of his fourth year medical studies at Hadassah Hospital in Jerusalem. For this he must have some Hebrew preparation. That is why he has applied to you.

In other words, he is quite serious, and is not simply a tourist passing by, or a curiosity seeker. He is extremely personable, friendly, and a hard worker. I would urge that you try to find room to take him in.

Sincerely yours,

HAF:SS

Herbert A. Friedman
Exec. Vice-President

18 April 72

Martin H. Manvil
905 n. Camden Drive
Beverly Hills, Calif. 90210

Dear Rabbi Friedman -

While driving past the mountains of Gilboa during the 1968 University Study Mission, I "dreamed" that I would study medicine in Jerusalem. Last week, I was accepted to spend part of my 4th year of medical school at Hadassah Hospital. But, fortunately, the patients there speak Hebrew. So, to speak the language of my patients and my people I am applying to what I have heard is the best Ulpan in Israel. And because it is so important to me, I am asking you for a letter of recommendation.

Could you please send the letter as soon as possible to:

Ulpan Akiva - Nectanya
International Adult Hebrew Study Centre
Havazelet Hasharon,
Israel tel. 053-23947

Best Wishes,
Martin Manvil

P.S. For further personal reference, please contact Irwin S. Field, who knows me well.

LA

23 December 1963

Mr. Leo Marants
Golden Creme Farms, Inc.
3625 - 11th Avenue
Los Angeles, 18, Calif.

Dear Leo:

It was good seeing you at Hillcrest the other day and to receive such wonderful encouragement from you for 1964. I wish to hell you made \$5 million a year because then we would not need any campaign at all in Los Angeles. We would get everything from you. You are a great guy.

I had a long visit with Ted Cummings and asked him for an extra \$50,000 for the Special Fund. Please do not say anything about this to him. Let us see what happens. I can only tell you we spent a long time together and he was very cooperative and promised to help to the maximum in this forthcoming campaign. He will try to bring in Al Hart, Lew Wasserman and many other people. He is going to have a big meeting at his house to prepare for the February Big Gifts dinner.

I hope you can manage to come to Washington on February 9 and 10. This will really be a thrilling event including the visit to the White House. The invitations will be going out in about 10 days and when you receive it, I hope you will respond affirmatively.

As ever,

HAF:gb

Herbert A. Friedman

6 January 1967

Mr. Benjamin J. Massell, Jr.
Massell Companies
40 Pryor Street, S. W.
Atlanta, Georgia

Dear Mr. Massell:

I shall be coming to Atlanta shortly for a weekend Regional Conference of the UJA. While there, I would love to have the opportunity of meeting with you alone for a short time to discuss a matter which your late father and I had talked about many years before his death.

I shall be arriving Thursday noon 19 January and remain until Sunday morning the 22nd. If at all possible, I would like to meet with you late in the afternoon of the 19th or that evening. Should that not be possible, I will conform to any free time you have during the period of my stay.

Looking forward to hearing from you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

STANDING CONFERENCE OF EUROPEAN JEWISH COMMUNITY SERVICES

(Conférence Permanente des Services Communautaires Juifs d'Europe)

64, Rue du Stand - Geneva, Switzerland. Telephone 26 32 60

September 6, 1963

ASTORRE MAYER
Chairman
Milan

CLAUDE KELMAN
1st Vice Chairman
Paris

OTTO LEVYSOHN
2nd Vice Chairman
Copenhagen

NOTARIS E. SPIER
Hon. Secretary
Amsterdam

ERNST FELDSBERG
Vienna

HEINZ GALINSKI
Berlin

OTTO H. HEIM
Zurich

FRIEZ HOLLANDER
Stockholm

H. OSCAR JOSEPH
London

RENZO LEVI
Rome

LEON MAIERSDORF
Brussels

MAX MAZIN
Madrid

ISIDORE NOAH
Athens

PAUL PHILIPPSON
Brussels

DR. ALBERT VAJS
Belgrade

MURRAY M. SKLAR
Executive Secretary
JDC Geneva

*Success Ent
United Jewish Appeal*

Rabbi Herbert Friedman
Executive Vice Chairman
United Jewish Appeal
165 West 46th Street
New York 36, New York
U. S. A.

Re: 4th Annual Assembly of European Jewish Community Services
Monday, November 4 and Tuesday, November 5, 1963 - Geneva

Dear Rabbi Friedman,

It is my privilege to invite you, on behalf of the Standing Conference, to attend the plenary sessions of the 1963 Assembly, which will be held this year at the Maison du Congrès of the Palais Wilson, rue des Paquis 52.

In the near future we expect to forward to you a copy of the projected program. As in previous years, it is being drawn up to reflect recent developments in the European Jewish community health, social and welfare services. Thus, it will include reports and discussions on the activities of the Standing Conference, its Commissions on "Exchange", Personnel, Jewish Community Centers and Vacation Camps, Education, Fund Raising and Health, as well as special subjects of particular concern to European Jewish communities at the present time. We would welcome your own comments and suggestions.

Please let us know if we can look forward to your attendance.

Sincerely yours,

Astorre Mayer
ASTORRE MAYER
Chairman

CHAIRMEN OF COMMISSIONS :

CENTERS & VACATION CAMPS
PROF. CHAIM PERELMAN

PERSONNEL
CLAUDE KELMAN

FUND RAISING PROGRAMS
JOSEF KOMKOMMER

" EXCHANGE "
JULES JEFROYKIN

HEALTH PROGRAMS
DR. BARNETT STROSS, M.P.

JEWISH EDUCATION
JULES BRAUNSHVIG

17th September, 1963

Mr. Astor Mayer, Chairman
Conference of European Jewish Community Services
84, Rue du Stand
Geneva, Switzerland

Dear Mr. Mayer:

Thank you for your invitation to attend the plenary sessions of the 1963 Assembly of the European Jewish Community Services which will be held in Geneva November 4-5.

I regret that my commitments in London on that date will prevent me from attending the Assembly.

However, I expect to be in Geneva for the Joint Distribution Committee's Country Directors Conference October 30-31, and I hope I shall have the opportunity to meet with you at that time.

My best wishes to you for the New Year.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

NAF:MBK

THE WHITE HOUSE

WASHINGTON

April 16, 1962

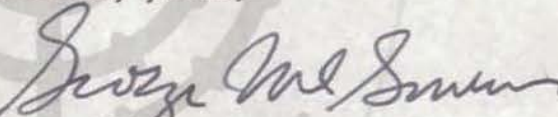
Dear Rabbi Friedman:

Thank you for your gracious letter of April thirteenth.

I, too, enjoyed and was much impressed with the proclamation ceremonies in connection with American Voluntary Overseas Aid Week. I much appreciate your willingness, and that of Mr. Meyerhoff, to lend your prestige and support to this project.

With every good wish, I am

Sincerely yours,



George McGovern
Special Assistant to the President
Director, Food For Peace

Rabbi Herbert A. Friedman
Executive Vice-Chairman
United Jewish Appeal
165 West 46th Street
New York 36, New York

*Your statement at the ceremony was first
rate!*

from Herbert A. Friedman

M

~~#B-TXT~~
GTH - please
etc

11 March, 1966

Dear Joe: (Megdell), Flint, Mich

Here are the automotive figures you asked me for. Someone in Detroit apparently got the GM gift for 1965 for the first time. Do you think you can do better? Why not point out to your friend that GM is lower than the others?

We would certainly be grateful for anything you can do.



UNITED JEWISH APPEAL
1290 AVENUE OF THE AMERICAS
NEW YORK, N. Y. 10019

Hunter
Onion Skin
RAG CONTENT

March 11, 1966

AUTOMOBILE INDUSTRY GIFTS TO U.J.A.

	<u>Ford</u>	<u>Chrysler</u>	<u>General Motors</u>
1965:	\$25,000	\$15,000	\$12,500
1964:	\$15,000	\$12,500	\$ 0
1963:	\$15,000	\$10,000	\$ 0

COPY

Free

28 September 1962

Her Excellency Golda Meir
Israel Delegation to the United Nations
11 East 70th Street
New York, New York

Dear Golda:

I wish to bring to your attention the enclosed front page of the September 7th issue of the London Jewish Chronicle.

Please note the photograph of a shipload of immigrants arriving in Israel and the immigration figures indicated on the front page for the entire year 1962, as well as the monthly rate.

As you know, we have been very strict about mentioning such figures, even to the point of handing our fund raising potential. It is, therefore, frustrating to see this information so openly publicized where such relatively little money is involved. In addition, it is very difficult for us to give any logical and rational answer to the Anglo-Jewish papers in the United States who have accepted voluntary censorship at our request when they see items like this published in a prominent newspaper such as the Jewish Chronicle.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:gb

J

X

UNITED JEWISH APPEAL

January 26, 1966

GOLDA MEIR
MEMCHUTZ
JERUSALEM (ISRAEL)

ALL AMERICA

DEAR GOLDA WE WANT VERY MUCH TO TALK TO YOU ABOUT ~~THE~~ MATTER
OF GREAT IMPORTANCE TO ~~THE~~ UJA AND WOULD APPRECIATE ~~THE~~
OPPORTUNITY OF HAVING A VISIT WITH YOU WHILE YOU ARE IN ~~THE UNITED~~^{UNISTATES}
~~STATES~~ STOP WE UNDERSTAND FROM ~~THE~~ BOND OFFICE THAT YOU WILL
BE IN MIAMI ON ~~THE~~ EIGHTEENTH AND NINETEENTH FEBRUARY STOP
COULD WE SEE YOU FOR DINNER OR ~~THE~~ EVENING FRIDAY ~~THE~~ EIGHTEENTH
OR SATURDAY MORNING ~~THE~~ NINETEENTH AT YOUR HOTEL STOP PLEASE
CABLE REPLY TO UJA OFFICE REGARDS

MAX FISHER

HERBERT FRIEDMAN

ראש הממשלה
THE PRIME MINISTER

Jerusalem, 14 April 1969

Mr. Herbert A. Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, N. Y. 10019

Dear Herb:

I wish to associate my colleagues and myself with the invitation extended to you by the Chairman of the Jewish Agency to attend the Conference on Human Needs, to be held in Jerusalem from June 16th till June 19th, 1969.

Over the past year we have held a number of conferences in Israel, dedicated to deepening the links between Jewish communities abroad and Israel, in the fields of investments and trade and in the fields of Jewish education and aliya. The Conference on Human Needs will be the final world-wide conference which we are convening within the context of Jewish unity. The vast defence burden which Israel must bear in her efforts to prevent war and thereby to encourage trends towards peace in our area, must not divert our attention from the task of completing the integration into the framework of Israel society of hundreds of thousands whose absorption is not complete in one field or another, and of planning well ahead the absorption of the waves of immigration which we expect to come. This issue is central indeed to Israel's stability and progress.

At the Conference we shall present you with reports on the existing situation and projections for the future, seeking your counsel and cooperation in formulating programmes for the years ahead. With all the difficulties, this is an historic time indeed for the Jewish people, replete with dangers, on the one hand, but with vast hopes, on the other. In the spirit of Jewish unity, which has reached unprecedented heights, I do hope to be able to welcome you at the Conference on Human Needs.

Sincerely yours,

Golda Meir
Golda Meir

3 April 1970

H. E. Golda Meir
Prime Minister
State of Israel
Jerusalem, Israel

Dear Madame Prime Minister:

Commander Shaul Rosolio of the Israel Police, has just completed a speaking tour on behalf of the United Jewish Appeal which was one of the most remarkable and productive effort conducted by any Israeli official. I simply thought you should know how cooperative and helpful he was. He covered 15 cities, spoke at 29 separate meetings (sometimes as many as three and four in one day), and received standing ovations on many occasions.

Everywhere he went, he created a feeling of pride in Israel, and gave pride to the Jews of these communities when they saw the caliber which he represented as a public official. His was such an uncommonly good tour that I felt constrained to write these few words to you.

Sincerely yours,

Herbert A. Friedman

cc: Shlomo Hillel, Minister of Police

cc: Shaul Rosolio (bD)

PITMAN PUBLISHING CORPORATION

May 15, 1969

Rabbi Friedman
United Jewish Appeal of Greater New York
220 West 58th St.
New York, N.Y.

Dear Rabbi Friedman:

I believe that you will have a special interest in a new Pitman publication, a copy of which we are pleased to send you. It is ESHKOL: THE MAN AND THE NATION by Terence Prittie. It is--in addition to being a first-rate biography of the late Prime Minister--perhaps the best popular history of Israel that has been written.

I do hope you enjoy the book, and I would be very pleased to receive your comments on it. It is also possible that a book of this caliber could be of interest to members of your organization.

The book will be published on June 6th.

Sincerely yours,



Samuel B. Melner
Marketing Manager

SBM:bb

29 May 1969

Mr. Samuel B. Melner
Pitman Publishing Corporation
20 East 48th Street
New York, N.Y. 10017

Dear Mr. Melner:

I received a copy of your publication Eshkol - The Man and the Nation. It is certainly a handsome book and I shall begin reading it on my next plane flight. Regarding your suggestion that it might be of interest to members of our organization, I shall be better able to judge that once I have completed my perusal. I shall certainly keep your suggestion in mind.

Again with thanks for sending it to me, I am,

Sincerely yours,

Herbert A. Friedman



MINISTRY FOR FOREIGN AFFAIRS
JERUSALEM, ISRAEL

משרד החוץ
ירושלים

Confidential and Personal

Jerusalem, 1 January 1962

Rabbi H. Friedman,
United Jewish Appeal,
New York City.

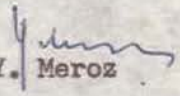
Dear Herb :

It was a pleasure having lunch with you the other day. I did not send you the memo which we discussed, because I later learned from Harman that he was scheduled to meet with you and discuss the North-African matter with you in detail.

Let me say this though: after our meeting I discovered to my consternation that a good number of your people talk publicly in the most unrestrained manner about operational and financial details which in Israel are known but to a handful of people. I had a report to that effect from Gershon Avner who attended a U.J.A. meeting in Philadelphia, as well as from others. I was not certain at all, to begin with, that it was necessary for all Cabinet members to know all the particulars, but I consider it even less appropriate - to use a mild term - that they should be so indiscreet with their knowledge in public.

This is merely a personal observation which I felt I had to get off my chest - I know that you agree with me.

Cordially,


Y. Meroz

YM/rk

TAYLOR MANOR
Hospital



Telephone: HOWard 5-3322

ELLICOTT CITY, MARYLAND

Irving J. Taylor, M. D.
Medical Director

I. H. Taylor
Administrator

March 20, 1963

"PERSONAL AND CONFIDENTIAL"

Mr. Joseph Meyerhoff
1st National Bank Building
Baltimore 2, Md.

Dear Joe,

Former Ambassador Abba Eban has requested that I summarize for a small group of Baltimore Jewish Leaders the development of Israel's relations with the new independent countries. He refers to the new states of Africa, Asia and the Caribbean as the most important advance that Israel has made recently in the international area. Israel has emerged from her regional isolation and has become a recognized factor in the evolution of the modern community of nations.

The role which Israel is undertaking in this domain is highly approved of by friendly governments, including the United States.

We have already reached a stage in which African nations support us in the United Nations against Arab attacks and exercise pressure on the Arab states in favor of peace. Israel's economy and commerce will also benefit from these relations. Hundreds of the future leaders of new Nations are studying in Israel and hundreds of Israelis are abroad, in the new States, in responsible tasks.

One of the results of this opportunity, however, is that an exceptional financial burden falls upon Israel. Israel maintains more missions in Africa than any, except the Great Powers. Israel initiates international gatherings, such as the Rehovot Conference of 1960, which launched Israel's scientific relations with the new States. At the United Nations Conference on Science in lesser developed areas held during February, 1963, we were more heavily represented than the normal budgetary provision allowed. It is vital that Israel continue to receive visits by African and Asian personalities and to pursue her educative role amongst the new leaders of nations.

In order to sustain this work over the next year or so, it is hoped to create a special fund of about \$500,000 to be contributed to by about two hundred leading friends of Israel, to whom Minister Eban talked in his recent trip here. It is a primary condition, that this

March 20, 1963

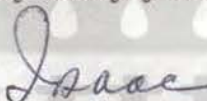
should not in any way be at the expense of U.J.A. This is why we must approach those in the higher brackets, for whom a contribution of \$2000 or upward is not too great a strain. Israel Bonds are acceptable; and in view of the cultural purpose of the fund, a tax-exempt instrumentality has been secured.

Some of those in the group to which he spoke, have already pledged \$2000 each to this cause. His request is for another dozen or so citizens to be told this story in confidence, so that a Baltimore contribution of about \$25,000 - \$30,000 might be achieved.

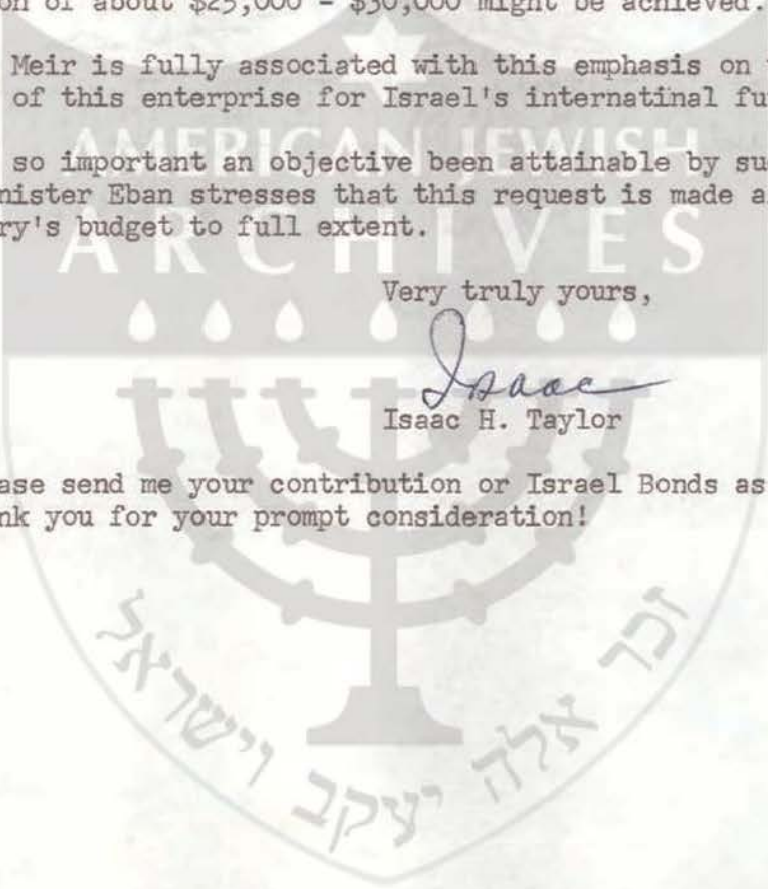
Mrs. Golda Meir is fully associated with this emphasis on the importance of this enterprise for Israel's international future.

Rarely has so important an objective been attainable by such modest means. Minister Eban stresses that this request is made after straining his Ministry's budget to full extent.

Very truly yours,


Isaac H. Taylor

P. S. Please send me your contribution or Israel Bonds as soon as possible.
Thank you for your prompt consideration!



CHARLES R. MICHAEL
120 WALL STREET
NEW YORK, N. Y. 10005
—
WHITEHALL 3-1600

ENS

please answer him

May 26, 1969

Dear Herb:

In light of your comments recently at Laguna Beach to the National Leadership Cabinet, I thought you would find the enclosed of interest.

Kindest regards,

Charlie



Reserves Seen at Minimum

Heavy Israeli Spending Stirring Economic Fears

JERUSALEM, May 22—Young Israelis are spending like Klondike gold miners in the midst of Israel's latest economic boom, and the country's economists are getting worried.

Prices and wages are rising, and at the same time imports are flowing in and nibbling away at Israel's precious currency reserves.

Reserves are estimated at \$500 million, considered the minimum by many economists.

High defense expenditures, and with more to come when Israel begins paying \$300 million for U. S. phantom jets, add to inflationary pressures.

Economists have argued for curbs on domestic consumer spending, but the government, facing an election in late October, is wary of braking the boom.

Touch of the Brakes

Even if the government decided to apply a slight touch of the brakes, it would have a problem making it stick. Israelis are already heavily taxed. Slamming the brakes too hard would create the danger of another 1965-1966 style recession when unemployment rose to 10 per cent.

Economic history also suggests Israelis will continue to spend heavily as long as they can no matter what the government does. Automobile and television set purchases continue to rise briskly. Small apartments in Israeli go for almost as much as they do in Washington in actual dollar figures.

The buoyant consumer market is reflected in a 6 per cent annual increase in the cost of living and an 8 per cent annual decrease in the real purchasing power of the Israeli pound.

Despite wage controls, take-home pays rose last year by an estimated 5 per cent.

But there are also some encouraging signs. Israeli exports, which three years ago equaled 58 per cent of imports, have

grown to 70 per cent of imports.

Finance Minister Ze'ev Sharef has predicted the gross national product will grow by 11 or 12 per cent. Skeptical economists have suggested that real growth compared to inflationary growth will be more like 8 per cent.

Bank of Israel Governor David Horowitz has been among economic leaders calling for a curb on consumer spending and tighter money.

Defense expenditures, meanwhile account for 40 per cent of Israel's budget and 20 per cent of its gross national product.

The switchover from French to American arms purchases, because of the French embargo, adds to budgetary pressures.

Israel used to pay \$2 million each for French mirage jets, U. S. Phantoms will cost \$6 million each and will total 10 per cent of defense outlays.

Some Israeli politicians have grumbled that the United States should help pay for the phantoms because Israel is one of the few American allies in the Middle East.

4. L.

June 3, 1969

Mr. Charles R. Michael
120 Wall Street
New York, New York 10005

Dear Charlie,

Thanks for the clipping from the May 23 Journal of Commerce. In view of the contents of the article our task of support for Israel's human welfare needs becomes even more important.

I expressed myself to the Cabinet at its Retreat in May 1967 prior to the Six Day War and I feel the same now - Israel is at war! They will take care of security - we will do our share.

It was good being with you guys again.

Best regards.

Sincerely,

Herbert A. Friedman
Executive Vice Chairman

HAF:SDP

FB

23 March, 1962

Mr. Ernest W. Michel
United Jewish Appeal
590 N. Vermont Ave.
Los Angeles 4, California

Dear Ernie:

In case you will not recognize the name, Ralph Kopslove, formerly of Dayton, Ohio, was one of the most ardent UJA supporters. He is an aggressive campaigner and I think you could make use of him all up and down the coast. Please get in touch with him and establish a personal relationship.

The address is: National Metal & Steel Corp.
Terminal Island, California
Tel: Spruce 5-3321

Sincerely,

Herbert A. Friedman

HAF:fb

MEMORANDUM

Date December 20, 1963

DEC 23 1963	
DATE	HAJF
ANSWERED	

To Mr. Herbert A. Friedman

From Ernest W. Michel

Subject LETTERS TO LOS ANGELES INDIVIDUALS FOLLOWING YOUR DECEMBER 18th and 19th VISIT

During your visit, you met the following individuals to whom you indicated you wanted to write:

✓ Mrs. Jack H. Katz
1140 Laurel Way
Beverly Hills, California

✓ Mr. Nathan Cramer
Nathan Cramer & Associates
5455 Wilshire Boulevard
Los Angeles 36, California

Mr. Cramer is the 1964 Los Angeles UJWF Chairman.

✓ Bram Goldsmith
Buckeye Construction Corp.
292 South La Cienega Boulevard
Beverly Hills, California

Mr. Goldsmith is the 1964 Business and Professionals Chairman, UJWF. You and Eddie solicited him in his office.

✓ Mr. Nathan Shapell
S & S Construction Co.
885 West Olympic Boulevard
Beverly Hills, California

Mr. Shapell was the 1963 Chairman, Los Angeles Construction Division. We met him briefly at lunch on December 18th. Be sure and remind him about the Washington Inaugural Dinner.

✓ Mr. Joseph D. Shane
9862 Wilshire Boulevard
Beverly Hills, California

You met with Eddie in his office on December 18th. He, more than any other person in Los Angeles, was responsible for the appointments which were set up in connection with your visit.

Mr. Herbert A. Friedman
Ernest W. Michel

Page 2
December 20, 1963

Letters to Los Angeles Individuals Following Your December 18th and 19th Visit

✓
Mr. Louis J. Galen
9460 Wilshire Boulevard
Beverly Hills, California

You solicited him with Shane and Ginsberg in his office. Indicated substantial increase in 1964.

✓
Mr. Leo Marantz
Golden Creme Farms
3625 - 11th Avenue
Los Angeles 18, California

You met at Hillcrest. Indicated substantial increase in 1964.

Mr. Mark C. Bloome
Mark C. Bloome Co.
6210 Sunset Boulevard
Los Angeles 28, California

You met briefly at Hillcrest. Eddie spent most of the time with him. No definite gift was obtained but indicated increase.

✓
Ted Cummings
Food Giant Markets
9255 Sunset Boulevard
Los Angeles 69, California

You and Eddie had breakfast with him on December 19th. He is 1964 Special Gifts Chairman. He asked you and you accepted an invitation to address a special fundraising dinner at his home on January 20th. (Ratner is informing Cummings that you are making a special trip to address this meeting.) As you know, Cummings is emerging as probably the key individual in attracting some top Los Angeles potential givers to the Welfare Fund drive.

✓
Mr. Milton Sperling
9255 Sunset Boulevard
Beverly Hills, California

We met him on December 19th. You asked him to call you in New York to get together with him.

✓
Mr. Irwin S. Field
P.O. Box L
Norwalk, California

He is Regional Young Leadership Chairman. Organized and chaired the Young Leadership breakfast which was attended by almost 40 men on Thursday at 8:00 a.m.

✓
Mr. Max Firestein
Max Factor & Co.
1655 North McCadden Place
Hollywood 28, California

Was of particular help in solving the 1964 PCB problem.

EWM:eb
cc: IB - ERV, GH

Jay

UNITED JEWISH APPEAL, INC.

165 WEST 46th STREET
NEW YORK 36, N. Y.

Handwritten signature

MEMORANDUM
MEMORANDUM

PERSONAL

Date December 26, 1963

To Mr. Herbert A. Friedman

From Ernest W. Michel

Subject LOS ANGELES, CALIFORNIA

There are only two possibilities. Either you had stacked away in your suitcase a superb speech writer or you took the time, and it must have been considerable time, to dictate all the individual letters you sent to Los Angeles following your visit last week.

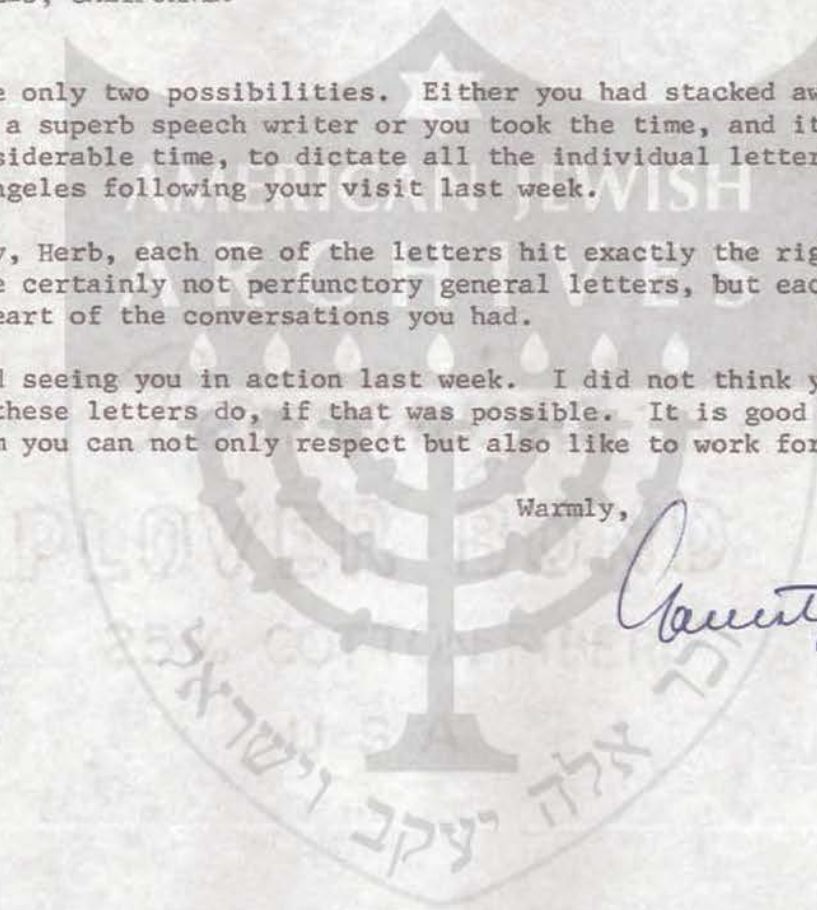
Seriously, Herb, each one of the letters hit exactly the right note. These are certainly not perfunctory general letters, but each one gets to the heart of the conversations you had.

I admired seeing you in action last week. I did not think you could top it, but these letters do, if that was possible. It is good to have a boss whom you can not only respect but also like to work for.

Warmly,

Handwritten signature: Cauntz

EWM:eb



20 January 1965

Mr. Ernest Michel

Herbert A. Friedman

I am sorry we did not have more time to spend together, but it was a very rushed visit.

I would appreciate your keeping track of the gifts of the following men as you become aware of them any time in the next couple of weeks. I simply want to know, for my own personal satisfaction, whether the soliciting did any good. I am interested in:

Lawrence Weinberg
Nathan Shapell
Ted Cummings
Mark Bloome
Dan Greenberg

Please give me the 1964 and 1965 comparisons, both regular and special.

28 October 1965

Mr. Ernest Michel

Herbert A. Friedman

Let's try to finish up the Nathan Shapell Business:

1. I have mailed to you, under separate cover, the manuscript which came back from Random House.
2. I am enclosing the letter which Raziell wrote to me and I suggest that you show it to Nathan. Tell him that if there is anything further he wants us to try, we will be glad to do so.
3. I have your memorandum of 21 October describing your conversation about the Inaugural Dinner. If, in your judgment, we should leave it at this, then let's leave it. If you get any clue that he is willing to have the matter re-opened (it all depends upon how coy he is), then I will re-open it in person at the end of the month when I am out there. I do not think your suggestion about writing him a letter is a good one.

Now, let's get away from the Shapell business and go on to the January schedule you project in your memorandum of 21 October to ERV. I will take Denver on Sunday night, 16 January and Las Vegas on the following day. The only thing left open for us is to decide where we go from Vegas, and this we will continue to discuss.

All the best.

~~Handwritten initials~~
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All the best.

cc: HAF
IL

19 April 1968

Dr. Ruth Gruber Michaels
300 Central Park West
New York, New York

Dear Ruth:

I am delighted to learn that the leaders of Hadassah in Greater New York will honor you on May 26 in recognition of your dedicated service to Israel. All your friends at the United Jewish Appeal join us in congratulating you most heartily.

You know how I feel about the significant role you have played in the United Jewish Appeal, but on this occasion I welcome the opportunity to express in a formal way my great admiration for you, and my appreciation of your truly significant service in furthering the nationwide campaign of the United Jewish Appeal.

In your distinguished career as a student of the condition of our people overseas, as a campaign organizer and fund-raiser, as an effective speaker and an authoritative writer, you have added new dimensions to the meaning of Jewish responsibility. Your rare qualities of heart and mind, the depth of your insight into the problems of our people and your skill in interpreting the needs have been a fountain of inspiration in communities from coast to coast where you have told the story of the United Jewish Appeal.

Your accomplishments have been directly translated into saving lives and sustaining hope among the men, women and children whose cause you have championed so devotedly. That is the real testimony to your work.

Cordial greetings and best wishes.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

(HAF:MBK)

HAF files -
Misc. - Cou

2 February, 1960

Mr. Philip Milstein
Banker's Warehouse Co.
4303 Brighton Blvd.
Denver, Colo.

Dear Phil,

You may remember that you spoke to me about the Denver group going to the Arab countries and Israel.

I am enclosing a clipping from the Jerusalem Post which indicates that the Denver group got top treatment from the Israel Foreign Office. When Rev. Elsea gets back you might put him together with Nat Rosenberg to see if he can be helpful in making any public statements for the campaign.

All the best to Bonnie.

As ever,

Herbert A. Friedman

HAF/fc

ISAIAH MINKOFF
FIFTY-FIVE WEST FORTY-SECOND STREET
NEW YORK, N. Y. 10036

July 5, 1967

Rabbi Herbert Friedman
Executive Vice-Chairman
United Jewish Appeal
1290 Avenue of the Americas
New York, N. Y.

Dear Herb:

I take great pleasure in enclosing a check in the amount of \$50,000 from the Atran Foundation to the Israel Emergency Fund of the United Jewish Appeal and the Foundation's accompanying letter.

As I mentioned to you on the phone before you left for Israel, there was a possibility that I might be leaving for Israel, myself. I am now definitely going tomorrow and will be in Israel on Friday afternoon. I will go directly to Jerusalem and hope to stay at the King David Hotel. I will try to contact you.

I understand that it is your intention to acknowledge receipt of the enclosed check directly to the Atran Foundation from Jerusalem.

With best personal regards, I am

Sincerely yours,

Isaiah
ISAIAH M. MINKOFF

Encls.

IMM r

*ack sent
7/9/67
sent CC
to IMM*

28 January 1969

Mr. Isaiah Minkoff
N. C. R. A. C.
55 West 42nd Street
New York, N.Y.

Dear Isaiah:

This note is from one of the men in Miami who has been writing to me repeatedly, suggesting that there be full-page ads taken by local committees in local newspapers.

What do you think?

Sincerely,

Herbert A. Friedman

Linclif

CORP.

EXECUTIVE OFFICES: 564 N. W. 24TH STREET • MIAMI, FLORIDA 33127 • (305) 573-7866

RECEIVED			
JAN 23 1969			
NOTED BY		REFER TO	
DATE			DATE
		HAF	
ANSWERED			

January 21, 1969

Rabbi Herbert Friedman
United Jewish Appeal
1290 Sixth Avenue
New York, N. Y.

Dear Rabbi:

Enclosed please find an ad which appeared in the Miami Herald.

Somehow despite the fact that the UN has favored them, they still feel that information of this type will benefit them. It certainly cannot hurt them. However it appears that what they are really doing here is waving the American flag to their advantage.

I believe we could do a far more effective job in the same vein but in full page ads.

I do not wish to belabor you regarding this matter but felt that I should pass this on to you.

Most sincerely,

Edward Berman
Edward Berman

EB:d
encl.

AMERICAN JEWISH
ARCHIVES

cc IB
DK
Leventhal
EP
MP
PBC
① 1/23



Maggie
Country Clothes



golden goddess



barefoot contessa

AMERICANS and ARABS . . .

. . . What Common Interest Do They Share?

LET'S SEE:

AMERICANS WANT

1. An end to foreign Control over indigenous states.
2. Freedom for peoples on the basis of self-determination (That principle reflects American foreign policy since Pres. Wilson first proclaimed it in 1918).
3. The right of Palestinian Arab Refugees to return to their homeland. (As evidenced by the U.S. vote every year in the past 20 years in support of the U.N. Resolution which calls upon Israel to repatriate the Arab refugees.)
4. In his farewell "State of the Union" message to all Americans on Jan. 14, 1969, President Johnson said:

"Finally, the quest for stable peace in the Middle East goes on in many capitals. We fully support the unanimous resolution of the U.N. Security Council which points the way."

ARABS WANT

1. the same
2. the same freedoms
3. fully agree. Israel has refused to implement this humane solution for the past 20 years.
4. Jordan and U.A.R. (Egypt) support the U.N. resolution.

Thus, it is obvious that both Americans and Arabs want peace in the Middle East.

It is Israel which is out of step.

The conscience of the world demands that justice be restored to 1,500,000 Palestinian Arabs who have been uprooted from their homeland.

for further information contact:

THE ARAB INFORMATION CENTER

405 Lexington Avenue, Suite 3711
New York, New York 10017
Telephone 1-212-687-4141

Handwritten initials

15 April 1964

Mr. Newton N. Minow
The American Jewish Committee
165 East 56th Street
New York 22, N. Y.

Dear Mr. Minow:

I appreciate very much the kindness of your invitation to be your guest at the annual dinner of the American Jewish Committee on 30 April.

I would have wanted very much to attend, because the program sounds outstanding and because it is such an important event.

Unfortunately, I am speaking myself that night at the annual dinner of the Jewish Welfare Board. One of the problems with my job is that I spend so many evenings on the speaking platform myself, I never get a chance to hear anyone else. I am beginning to feel culturally deprived.

Seriously speaking, I wish to thank you again for the generosity of your invitation and hope you have a brilliant evening.

Sincerely yours,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman



THE AMERICAN JEWISH COMMITTEE

Institute of Human Relations • 165 East 56 Street, New York 22, N. Y. • Plaza 1-4000 • Cable Wishcom, New York

April 13, 1964

Rabbi Herbert Friedman
Executive Vice-Chairman
United Jewish Appeal
165 W. 46th Street
New York, New York 10036

Dear Rabbi Friedman:

In behalf of the officers and members of The American Jewish Committee, I have the honor of inviting you and Mrs. Friedman to be our guests at our Annual Dinner, Thursday, April 30, 1964, at 6:00 P.M. in the Grand Ballroom of the New York Hilton Hotel.

On this occasion Secretary of State Dean Rusk will receive AJC's American Liberties Medallion. We will also have as our Honored Guest, His Eminence, Francis Cardinal Spellman.

The Dinner is our highlight event of the year, and will be attended by community leaders from throughout the country, as well as distinguished guests of all faiths.

I look forward to word from you and hope that you will give us the pleasure of your company at the Annual Dinner.

Sincerely,

Newton N. Minow
Chairman, Annual Meeting
Planning Committee

NNM:ls

57th Annual Meeting, APRIL 30-MAY 3, 1964, THE NEW YORK HILTON

MORRIS B. ABRAM, President
RALPH FRIEDMAN, Chm., Executive Board
WILLIAM ROSENWALD, Chm., Nat'l Advisory Council
MAURICE GLINERT, Treasurer
ARTHUR D. LEIDESDORF, Associate Treasurer
ORIN LEHMAN, Secretary
JOHN SLAWSON, Executive Vice-President

JACOB BLAUSTEIN, Honorary President
LOUIS CAPLAN, Honorary President
HERBERT B. EHRMANN, Honorary President
IRVING M. ENGEL, Honorary President
JOSEPH M. PROSKAUER, Honorary President
SAMUEL D. LEIDESDORF, Honorary Vice-President
JAMES MARSHALL, Honorary Vice-President
RALPH E. SAMUEL, Honorary Vice-President
HORACE STERN, Honorary Vice-President
FRED LAZARUS, JR., Hon. Chm., Nat'l Advis. Council

ELY M. AARON, Chicago, Vice-President
MAX WM. BAY, Los Angeles, Vice-President
IRVING L. GOLDBERG, Dallas, Vice-President
JACK A. GOLDFARB, New York, Vice-President
PHILIP E. HOFFMAN, So. Orange, N. J., Vice-President
JULIUS S. LOEWENTHAL, New York, Vice-President
RICHARD MAASS, White Plains, N. Y., Vice-President
EARL MORSE, New York, Vice-President
NORMAN S. RABB, Boston, Vice-President
JOSEPH ROSS, Detroit, Vice-President

THE MIRISCH CORPORATION
OF DELAWARE

1041 NORTH FORMOSA · HOLLYWOOD 46, CALIFORNIA
TELEPHONE HOLLYWOOD 9-6161 · CABLE: MIRCO

February 26, 1965

Mr. Abe Lastfogel
William Morris Agency, Inc.
151 El Camino
Beverly Hills, California

Dear Abe:

I am writing to remind you of our conversation about the projected television show to be shot in Israel, along the lines of "Elizabeth Taylor in London" and "Sophia Loren in Rome".

The person most interested in advancing this show is Rabbi Herbert Friedman, who is located at the National UJA headquarters in New York. Rabbi Friedman would like to know with whom he could discuss this matter in your New York office, since I think the best method for handling this subject would be for your company to help package it and then present it for sale to one of the networks.

With best regards.

Sincerely,

WMM
Walter M. Mirisch

WMM:jrp

cc: Rabbi Herbert A. Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, NY 10019

THE MIRISCH CORPORATION
OF DELAWARE

1041 NORTH FORMOSA · HOLLYWOOD 46, CALIFORNIA
TELEPHONE HOLLYWOOD 9-6161 · CABLE: MIRCO

VICE PRESIDENT IN CHARGE OF PRODUCTION

February 26, 1965

Rabbi Herbert A. Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019

Dear Herb:

The attached copy of my letter is self-explanatory.

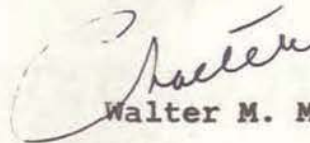
I changed my mind, after speaking with you, and decided to talk to Abe Lastfogel of the William Morris Agency about handling your projected Israeli television subject.

Abe was very cooperative and felt that his people could be very helpful in suggesting production talent, as well as personalities to appear in the show. He also agreed that, after the format and personnel of the show had been agreed upon, his organization would offer it for sale to the networks.

I expect to hear from Abe shortly as to whom in his New York office would be able to coordinate this matter with you.

With best regards.

Sincerely,



Walter M. Mirisch

WMM:jrp
encl.

Misc

1st March 1965

Mr. Walter M. Mirisch
The Mirisch Corporation
1041 N. Formosa
Hollywood 46, California

Dear Walter:

I have finally reached New York, after a week on the road. Slugging it out for \$1000 contributions in San Antonio, Texas or Denver, Colorado is tough work. At the end of a week of such labor one is not exactly exhilarated.

Upon finding your letter my spirits soared. It was really kind of you to be of such help to us.

I shall wait for Abe Lastfogel to call and hope it will be soon. If he is willing to take this thing in hand then there is a real possibility that the project can be realized.

With deepest thanks, I am,

As ever,

HAF:gb

Herbert A. Friedman

21 February, 1968

Mr. Joseph N. Mitchell
Beneficial Standard Life Insurance Co.
756 S. Spring Street
Los Angeles, California 90014

Dear Joe:

During the Regional Conference at Del Coronado there were several discussions with Max and myself regarding the scheduling difficulties of the Los Angeles Welfare Fund with the Los Angeles Israel Bond Campaign.

As you know, within a few week period there was an important Bond meeting with Abba Eban as well as the Welfare Fund's opening meeting with Avraham Harshan. It seems apparent that both meetings must suffer from competition with each other and the image of both must of necessity be blurred in the minds of the Welfare Fund contributor and the Bond purchaser.

Max and I were made aware of the fact that there exists an understanding between the Los Angeles Welfare Fund and the Los Angeles Bond organization, as to calendar.

This calendar understanding does not take into consideration the change in the timing of the National UJA and Welfare Fund Campaigns which has taken place in the last few years. Due to the fact that the National Inaugural Meeting was held in December this year, the entire National Campaign has been accelerated. This acceleration will continue in the years to come. It is, therefore, important that the Los Angeles Welfare Fund be able to get sufficient breathing time from other communal campaigns to permit it to begin its campaign earlier in the year in line with the National Effort.

I am writing to you in your capacity as a member of the UJA Executive Committee to ask you to attempt to work out a solution of this problem. You are in a unique position to do this due to your leadership in the Los Angeles Welfare Fund as well as the Bond Organization.

Our suggestion is that the Israel Bond Organization be given the months of July through December and that the Los Angeles Welfare Fund be allotted the months of February through June. The month of January should be assigned to neither so that the community can have a respite from public functions. January could be used quietly by both organizations - The Bonds to clean up, and the Welfare Fund to begin personal solicitations.