

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004. Series H: United Jewish Appeal, 1945-1995.

Subseries 2: Correspondence, 1947-1982.

Box	
27	

Folder 15

Correspondence. Personal. 1959-1960.

For more information on this collection, please see the finding aid on the American Jewish Archives website.

3101 Clifton Ave, Cincinnati, Ohio 45220 513.487.3000 AmericanJewishArchives.org

### 1959

# **Ongoing Correspondence**



איגרת אוויר **AEROGRAMME** Mr. Herbert Fridman United Sewest 46 th St 165 West 46 th St 165 New York Certy J.a דואר אוויר אוויר אוויר אוויר אוויר קפל שלישי אם יועום מעוהו בפנים, תיעולח האיגרת בדואר רגיל EXPEDITEUR - חטולח masket n 5 Les King George Cone Jeursalim Э 7

march 2, 1959 Dear mpr. Fudman, I have a guilty conscience as big as a hause for not having written to you before to explain in completing your sugs. It is true that one was finished when you were in Israel and I was lead to believe that it was only a matter of meeks before me would be able to ship all three Hawever, the weaver's fortunets was our mesfortune - she got mairied and cauld not be persuaded to finish her work. after, what we considered a legitemate honeymoon ferrod we got after her and condinced her that it was worth her while the go back to work. Two weeks ago all three were shipped from Tel aner. after you see the sugs, I have your mull forget have long it taak To get them with my warmest regarda Betty Stuloah

FWS

3 April, 1959

Mrs. Reuven Shiloah MASKIT 60 King George Avenue Jerusalem, Israel

### AMERICAN JEWIS

Dear Betty,

Just a note to let you know that the rugs arrived and Mrs. Friedman and I are delighted with them. They are handsomely executed and just what we wanted.

Thank you so much for seeing the project through to a successful conclusion.

Sincerely,

Herbert A. Friedman

HAF/fe

1959

# **Chronological Correspondence**



HAF Files. Resonal

17 February 1959

Mr. Benjamin J. Massell The Massell Companies 40 Pryor Street, S.W. Atlanta, Ga.

Dear Ben,

I have discussed with Elaine your wonderfully kind offer of the use of your house in Miami for a week.

The children's vacation from school begins 23 April and continues through 1 May. If the house is five during those dates we would really love to take advantage of it, and we would go down with the children and the housekeeper.

But you must be honest with me. If any members of your family want to use the house for that period of time, I would expect that you would tell me the truth, and then I would not hesitate to ask again at some time in the future for a more convenient date.

Looking forward to hearing from you, I am

Sincerely yours,

Herbert A.Friedman

May 5, 1958

Mr. Minkus Stamp Department Gimbel's Broadway and 32nd Street New York City, N.Y.

### Dear Mr. Minkuss MERICAN IEWISH

This is to acknowledge stamps (Israeli) sent me with your invoice 114860 dated April 25.

In this connection, I am returning herewith Memorial Sheet Ninth Independence (\$1.00), Memorial Sheet Festival 1956 (\$1.50) and the four stamps -- retaining just the 10th Anniversary Cover (\$1.25). Will you please credit my account accordingly.

Sincerely,

Herbert A. Friedman

July 6, 1959

Mr. Irving Jacobs

Melvin S. Goldstein

You will recall that some time ago Mr. Friedman purchased 12 pieces of antique glass in Israel from the firm of Harry Philips. I have had word that these glass pieces cost between 300 pounds and 350 pounds.

Mr. Friedman took five of these pieces for his own use and it is, therefore, in order that he bhacharged for these five pieces. Since we don't know what each individual piece may have cost it is suggested that he be charged on a pro-rated basis.

MSG:mm

28th July, 1959

To Whom It May Concern:

Mrs. Dorothy Haydon was in our employ from June 1957 through July 1959.

She performed most admirably the functions of cook-housekeeper, but in addition to that she was friend and companion to the whole family. She helped in the training and character guidance of the children, came along on family picnics, and provided company for Mrs. Friedman when I was away on business trips.

It was a pleasure for us to have had her in our home. She was scrupulously honest and conscientious. She can always have a place with us again, should she ever wish to return to America.

> Herbert A. Friedman Executive Vice-Chairman.

HAF files -Personal

#### PERSONAL

22nd September, 1959

Mr. Eliahu Dobkin Jewish Agency Jerusalem, Israel ERICAN IEWIC

Dear Friend Dobkin:

I managed to locate the Eisen two volumes and we have them here in the office. I paid \$60.-- for them and we can work out later how you want to repay me. I would be perfectly happy to accept pieces of glass in payment. It is not important and we can discuss it when I am in Israel in November with the UJA mission.

As far as sending the books to you, there is no sense in mailing them by parcel post. Some of the members of my staff will be arriving in Israel in about three weeks, to prepare for the mission, and they will carry the books to you by hand.

Looking forward to seeing you, I am

צקב ויל

As ever,

Herbert A. Friedman

HAF/fe

#### הסוכנות היהודית לארץ־ישראל THE EXECUTIVE OF THE JEWISH AGENCY

Telegrams ; "JEVAGENCY JERUSALEM ISRAEL Telephone ; 4671 (9 Lines) Codes : BENTLEY'S P.O. Box 92 JERUSALEM September 16th.

> Fahim Kouchakor Boe bo st.

1959

Ref. No.

008 26

Mr.Herbert A.Friedman, United 'ewish Appeal, 165, West 46th St., <u>New York.</u>

Dear Friend Friedman,

Thanks for your letter of the 9th inst. regarding Arich Nesher. A am taking the matter up with him again on the terms set out in your letter, and will let you know of his attitude as soon as I have heard from him.

Regarding ancient glass - If the items on sale at the antique shop on Third Avenue are really inferior (for there are gradations in that, too), then the price you qhote seems much to high to me. I think that corresponding items here could be got for about half the price.

Could you buy for me the work on "Glass" by Eisen? When I was in New York I was told by people at your office that the price of two volumes was 2 50.-, which I would repay willingly either in cash or in glass vessels or any other articles you may desire to obtain at our end.

Wishing you and your family all the best for the coming New Year, I am,

Yoursingerely, 1 soft E.Dobkin.

C2

HAPPles-Person

### Rabbinical Placement Committee

#### Representing :

UNION OF AMERICAN HEBREW CONGREGATIONS: RABBI DANIEL L. DAVIS, 838 Fifth Avenue, NEW YORK 21, N. Y. CENTRAL CONFERENCE OF AMERICAN RABBIS: RABBI SIDNEY L. REGNER, 40 West 68th St., NEW YORK 23, N. Y. HEBREW UNION COLLEGE-JEWISH INSTITUTE OF RELIGION: RABBI SAMUEL SANDMEL, 3101 Clifton Ave., CINCINNATI 20, OHIO

October 30, 1959

Rabbi Herbert Friedman 15 Lockwood Circle Westport, Conneticut RICAN IEWISH

Dear Rabbi Friedman:

The Rabbinical Placement Committee has been asked to make recommendations to Congregation B'nai Jehudah of Kansas City of a rabbi to serve as the sneior rabbi of the Congregation who will assume his office July 1, 1960.

We would like to present your name to the Congregation and are enclosing some general data descriptive of the Congregation. Would you be good enough to let Rabbi Daniel L. Davis know at the earliest possible date whether or not you are interested in having us present your name.

Sincerely yours,

Rabbi Sidney L. Regner Central Conference of American Rabbis Rabbi Daniel L. Davis Union of American Hebrew Congregations

Rabbi Samuel Sandmel Hebrew Union College Jewish Institute of Religion

#### TEMPLE BINAI JEHUDAH

#### Kansas City, Missouri

Congregation B'nai Jehudah was until a year ago the only Reform Congregation in the Greater Kansas City area which has a population of nearly one million. A second Reform Congregation, Beth El, was formed with the guidance and cooperation of Congregation B'nai Jehudah and now has a membership of something less than 100. Congregation B'nai Jehudah has a membership of 1450 families and accepts membership from only a limited number of applicants in order to maintain the Congregation at its present size.

There are 988 children enrolled in the Religious School. The Congregation has a full time Director of Education. There is an Administrative Director and a staff of 12 persons. A cantor has been recently elected to serve the Congregation as Cantor-Youth Director and will assume his duties on September 1st of this year.

The Congregation has an operating budget in excess of \$200,000. The dues structure of the Congregation called "fair share" plan is one in which members are asked to contribute according to their means.

The physical plan of the Congregation consists of a new building completed in 1957 with 33 classrooms, a social hall which seats about 1,000 people and a small chappel, library, rabbis' study, administration offices, youth lounge and kitchen facilities. The sanctuary has not yet been built but plans are in hand for doing so. Services for the High Holidays are conducted in the Music Hall of the Municipal Auditorium.

There is a Board of Trustees of 30 men and women. The Sisterhood has a membership of 900, brotherhood a membership of 450. There is a Youth Group, a Temple Co-Eds' Group and a Temple Marrieds' Group.

Rabbi Samuel Mayerberg, the present incumbent, has indicated that he will retire on June 30, 1960, and it is hoped that his successor will assume the office on July 1, 1960, The Congregation plans to call an associate rabbi following the election of the senior rabbi.

The salary is open.

14 December, 1959

Hat

Mr. Lomax B. Lamb, Jr. Marks, Mississippi

### AMERICAN JEWISH

Dear Friend:

Since you asked for a news report for use in the 1938 class column, here goes:

Have spent the past year, as usual, in almost constant travelling ---Rumania in January; Israel in July; Europe often; just returned from a swing through Geneva, Vienna, Israel again, and Poland. Last year's voyaging included Iran. In all of these places, the purpose was to study the conditions of the local Jewish communities and to review the programs of assistance provided by the agencies of the United Jewish Appeal.

Most fascinating is the constant opportunity to see and Mear what people in Europe, Africa and Asia say and think about the United States. I am more convinced than ever that every American travelling abroad is an important emissary of our way of life and thought. If he handles himself well in conduct and conversation, he adds to an appreciation of the American position. If he handles himself poorly, this reflects on our national reputation. It may not be fair, but I think it is true.

In addition to overseas travel, there is the steady flying all over the United States, bringing the story to the campaign committees in each city, speaking at fund-raising meetings, and interpreting the complex problems of refugee absorption in Israel. I suppose that the total travel, overseas and domestic, is around 150,000 miles per year.

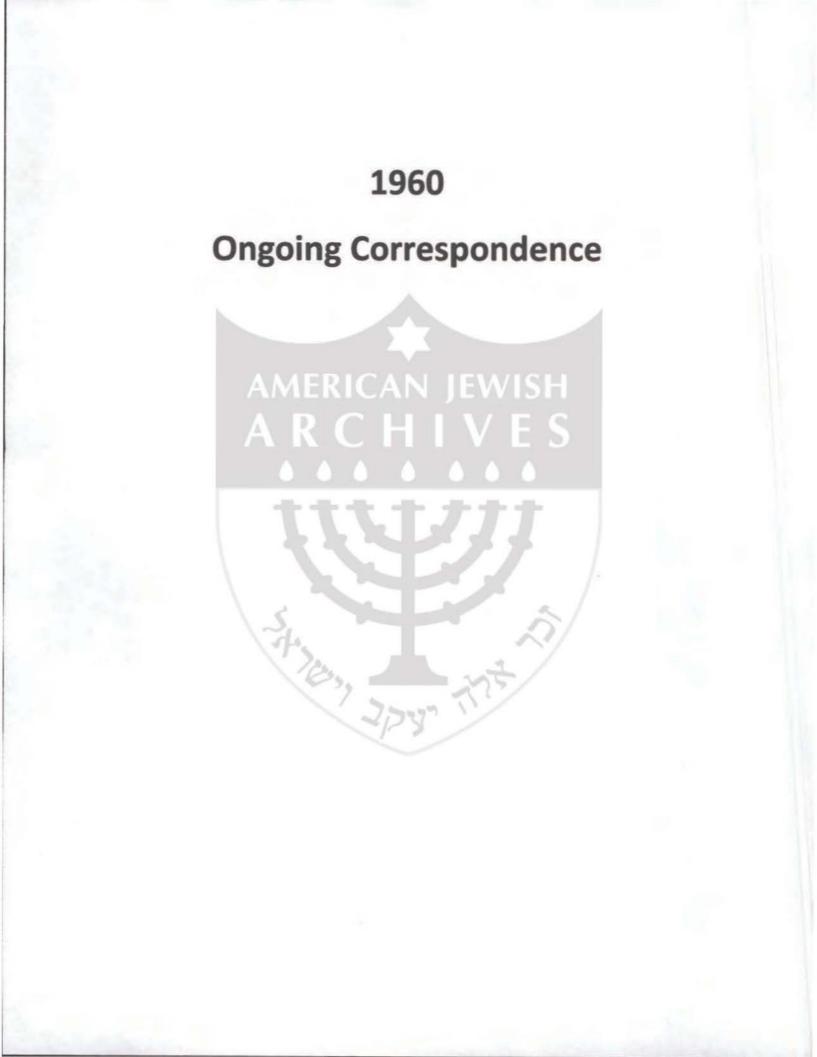
If you ever get to New York, please call and say hallo.

Sincerely,

Herbert A. Friedman

aderectioned reprets. Dec. 22 Personal Dear Mr. Friedman Phane delayed writing until I met Mis ann Constant Umerican - Jeraeli Jourdation. her was most pleasant - and a few days later she same to visit. Since the had spent sometime in Paris - the was most enthusiactic about my pictures and we also discussed brael. Samiliar with your selectule -

may I hope that you and Mirs. Triedman will be fre to visit me on fer, q= withe 16 -Well you call me? Wicking you and your family a very Happy Kanukah. Very Sincerely Hours Mith Shans Tall N. 1.17



#### AIR MAIL

הסוכנות היהודית לארץ־ישראל THE EXECUTIVE OF THE JEWISH AGENCY HAT

Telegrams : "JEVAGENCY JERUSALEM ISRAEL Telephone : 4671 (9 Lines) Codes : BENTLEY'S

12th March, 1960.

P.O. Box 92 JERUSALEM

Ref. No. Mr. Melvin S. Goldstein, United Jewish Appeal, NEW YORK 36. N.Y.

Dear Mr. Goldstein,

I am in receipt of your letter of March 4th in connection with Mr. Friedman's plans to rent a house in Herzlia, and wish to let you know, that not for a moment have I stopped looking for something suitable for the Friedman family.

In my numerous trips to Tel-Aviv and Herzlia - which my work entails - I have ample opportunities of meeting with heteliers and real-ESTATE people, and they were all advised accordingly to be on the look-out to find such a house. But unfortunately - up till new with no positive results.

I shall of course ask the help of Dr. M. Berman tee, and I however will try new to find a suitable pension or may be a couple of rooms, at a small distance from the beach of the Sharen Hotel - which you suggested.

We shall of course have better chances of finding houses to be let at a later date, when the people concerned make their plans for the summer holidays. (Many go away to Europe, etc for a few months).

Kindly cenvey to Mr. Friedman our regrets of not being able to help him in this respect, but we shall try our utmest, and as seen as I shall know of anything, I shall of course immediately let you know about it.

Kidest regards,

Very sincerely yours, Ch. Vinitsky

### AIR MAIL

#### הסוכנות היהודית לארץ־ישראל דאר AGENCY אראר אראר אראר דאר אראר אראר אראר

חשבון בנק הראר מסי 1270

P.O.B. 92 JERUSALEM

March 21 1960

ת. ד. 22 ירושלים

Mr.Melvin S.Goldstein United Jewish Appeal New York.

Dear Mr. Goldstein,

I have your letter of March 10th (and the two clippings from the Jerusalem Post) in regard to Mr.Friedman's desire for a flat.

I too saw these clippings, and now contacted the advertisers. Neither are interested to let for short periods, as one wishes to let for key money and the other for two years.

Please assure Mr. Friedman that not only me, but all my friends in the Tel Aviv area, are looking for a suitable cottage for Mr.Friedman.

Kind regards,

Yours sincerely Chain Vinitsky

12.59-4000-0305 98 0010

United Jewish Appeal 165 West 46th St., N.Y. 36, N.Y.

VINITSKY JEVAGENCY JERUSALEM (ISRAEL) September 19, 1960

DELIGHTED WEISER CHANGED MIND WIFES PARENTS WANT APARTMENT BEGINNING FEBRUARY FIRST UNTIL MIDJUNE THEREFORE TRY FIND CUSTOMER ONLY UP TO FEBRUARY STOP GOLDMANN NOT INTERESTED REGARDS

FRIEDMAN

HAF/fc

XXX

BRACE F. MARACHER Starvish Rd. Orecowish, Cons.

April 5, 1960

EWISI

Secretary for Admissions Yale Club Vanderbilt Ave. st hith St. New York, New York

Dear Sir:

It is with great pleasure that I propose Rabbi Herbert A. Friedman, '38, for membership in the Yale Club of New York.

I have known Rabbi Friedman since we were undergraduates together and can, without hesitation, vouch for his integrity and high moral character. He is at present Executive Director of the United Jewish Appeal, 220 West 58th St., New York, N.Y.

I am sure that he will be a worthy member of the club.

Very truly yours,

Borace E. Manacher

Hand /da

HERBERT SALZMAN

29-10 Hunters Foint Ave.

Long Island City 1, N.Y.

April 26, 1960

Yale Club of New York Secretary of Admissions 50 Vanderbilt Avenue New York, N.Y.

AMERICAN JEWISH

Dear Sir:

I understand that Herbert Friedman is applying for membership in the Club, and I am glad to endorse his application for membership.

I have known Herb since we were classmates at college. I have always regarded him as a warm and outgoing person whose vitality and interest in others enabled him to find a common interest with a wide range of people. He has always taken his obligations of every sort most seriously, and I am sure would be responsible for any obligations he undertakes.

I unreservedly commend him to you, secure in the knowledge that if elected to membership Herb Friedman would be an asset to the club.

Yours very truly,

Herbert Saltzman

HS:we

DAVID S. SHIELDS P. O. Box 711 Old Greenwich, Conn.

# AMERICAN EWISH

Secretary Committee on Administons Tale Club of New York City 50 Vanderbilt Avenue New York, New York

Gentlement:

cation for membership of Wr. Herbert A. Friedman.

He is a man of high caliber engaged in

a fine work.

respects be a credit to the Vale Club.

Very truly yours,

Var 16, 1960

David S. Shields DSSies ce: H. A. Friedman

#### COPY

SCIENTIFIC AMERICAN 415 Madison Avenue New York 17, N.Y.

May 25, 1960

Secretary of Admissions The Yale Club of New York Vanderbilt Avenue New York, N.Y.

Dear Sir:

It is a pleasure to endorse Herbert Friedman's application for membership. A have known him since we were at school and college together, and I can testify that he is a man of character and integrity and also a charming companion.

Beyond this I believe that his career speaks for itself. His Achievements are a credit to his university as they would also be to the club.

Sincerely,

Edward P. Rosenbaum Executive Editor Form 125 500

THE YALE CLUB VANDERBILT AVENUE & 44th STREET NEW YORK 17, N. Y.

COMMITTEE ON ADMISSIONS WILLARD CATES, '36 CHAIRMAN

Date Re Candidate for

Resident or Non-Resident Membership

Dear Sir:

it, was

On January 8, 1953, at a regular meeting of the Committee on Admissions of the Yale Club of New York.

RESOLVED, That candidates for Resident Membership must be known to at least four members of the Committee, two of whom are present at the meeting at which their names are presented.

In order to facilitate procedure it will not be necessary for a candidate to be accompanied by either his proposer or seconder when calling upon members of the Committee; but simply to drop in on those most conveniently located and introduce himself as a candidate. This is obligatory to all such candidates as are not personally acquainted with at least four of the Committeemen.

Candidates for Non-Resident Membership must be either known personally to one member of the Committee, or his proposer or seconder must contact and be known to one member of the Committee present at the meeting.

And it was

FURTHER RESOLVED, that all applications for membership from candidates who attended Yale for more than two years must be accompanied by at least two letters of endorsement in addition to the letters of the proposer and seconder; from candidates who spent less than two years at Yale, four letters of endorsement are required; such letters, of course, in either case to be from members of good standing in the Club, and preferably from classmates of the candidate.

The above requirements must be complied with.

For the convenience of candidates we submit below a list of the members of the Committee, with their addresses:

Willard Cates '36, Chairman Daniel C. Cook '31 James A. Deering '32 Clement O. Davidson '33s George G. Henry '35 Thomas G. Burke '37s George G. Haley, 3rd. '39 Stanley A. Sweet, Jr. '41 William B. Jordan, III. '43s Henry B. Platt '45w Herbert T. VanIngen, Jr. '47 James G. Hellmuth '48 John Macomber '50 Abram Claude, Jr. '52 David H. Reed '57 99 John Street
711 Third Avenue
200 East 42nd Street
380 Madison Avenue
61 Broadway
230 Park Avenue
122 East 42nd Street
1 West 34th Street
114 Fifth Avenue
727 Fifth Avenue
711 Third Avenue
60 East 42nd Street
140 Broadway
48 Wall Street

BArclay 7-1600 OXford 7-1540 MUrray Hill 7-6494 MUrray Hill 7-2300 WHitehall 4-2100 MUrray Hill 6-0770 OXford 7-3730 WIsconsin 7-7850 WAtkins 9-2700 PLaza 5-8000 OXford 7-4500 CIrcle 6-9300 MUrray Hill 7-3123 REctor 2-6400 WHitehall 3-4800

Yours very truly, MARIE B. McDOWELL, Secretary to Committees.

### 1960

## **Chronological Correspondence**



ישראל איגרת אוויר **AEROGRAMME** -nn= HERBERT FRIEDMAN (102 United Jewish Appeals 165 WEST 46 STREET NEW YORK 36 N.Y. PAR AVION קפל עולישי האיגרת משהו בפנים, תישלח אם יועם EXPEDITEUR - TUT A. Klocznik RAMLA - ISRAFL TENT Schol Herz S

Ramle, 4.10.60 HEFE -Dear Herbert, for a good Mew year, happiness and health for you and your family. We are O.K. and busy with the flat problem. I spoke with Un. Avin (the first " assistent of Tane) He told s letter conforming an additional "" Masch konta" for of 2000 pi "Inother Maschkanta" of 4000 + nill get before the flat is ready, by intermission of a lieunk The didn't know which bank and The didn't know which want and up to day I didn't get the letter about the first 2000, but the this is not very important, because alls our group will get it. Much more important are the other Usee p. and I am afreid if it will will get it. not be forgotten till then." What do you think about! I thank you very much again and we have to see you sook. your olen

# Horfers. Personal

#### Personal

20 May, 1960

Mr. Charles H. Jordan American Joint Distribution Committee 64, rue du Stand Geneva, Switzerland

#### Dear Charlie.

Hany thanks for your prompt cable on the cash needs, which we have already sent out all over the country. I just want you to know that I sent a similar request to Dov Joseph. You have responded. He has not.

As an amateur philatelist, let me ask you whether it is possible to get a commemorative cover which the JDC issued from Aden on 24 September, 1950, marking the final flight of Operation Magic Carpet? I have just seen a picture of that cover in the Philatelic Magazine I get from Israel, and I would love to have one, if possible. What advice do you have?

Hoping to see you soon, I am

As ever,

Herbert A. Friedman

HAF/fc

ORGANIZED IN 1926

מועצת בתי הכנסיות באמריקה

June 6, 1960



### Synagogue Council of America

110 WEST 42nd STREET . NEW YORK 36, N. Y. . BRYANT 9-2647

RABBI MAX D. DAVIDSON President RABBI JULIUS MARK Vice-President

> RABBI URI MILLER Vice-President

PHILIP GREENE Treasurer

HERBERT BERMAN Recording Secretary

MARVIN J. SILBERMAN Corresponding Secretary

RABBI MARC H. TANENBAUM Executive Director IRVING WORKOFF Director of Development

NATIONAL ADVISORY COUNCIL HON, HERBERT H. LEHMAN Honorary Chairman BENJAMIN LAZRUS Chairman

#### CONSTITUENT ORGANIZATIONS

CENTRAL CONFERENCE OF AMERICAN RABBIS

RABBINICAL ASSEMBLY OF AMERICA

RABBINICAL COUNCIL OF AMERICA UNION OF

AMERICAN HEBREW CONGREGATIONS

UNION OF ORTHODOX JEWISH CONGREGATIONS OF AMERICA

UNITED SYNAGOGUE OF AMERICA

#### Dear Rabbi Friedman:

The Synagogue Council of America has been called upon to act as convening agent for an allinclusive national Jewish consultative body.

Before deciding whether to issue such a call, we are appointing a Special Exploratory Committee, to study the question, and to recommend, to the Synagogue Council, whether such a call is feasible and/or advisable.

This is to invite you, as one of America's responsible leaders, to serve as a member of the Special Exploratory Committee. On receipt of your reply, which we should like to have by July 1, we shall be in touch with you further.

Cordially yours,

maran

Rabbi Max D. Davidson President

#### -PAST PRESIDENTS: -

 June 9, 1960

Miss Marie B. McDowell Secretary to Committees The Yale Club Vanderbilt Avenue and 44th Street New York 17, N.Y.

Dear Miss McDowell:

With reference to your communication of June 7th addressed to Rabbi Herbert A. Friedman, this is to advise you that the following named are the persons on whom Rabbi Friedman called in person:

> Thomas G. Burke Stanley A. Sweet, Jr. Henry B. Flatt Herbert T. Van Ingen, Jr.

> > Very truly yours,

Secretary to Herbert A. Friedman

P.S. Please note the above address -- your June 7th communication was addressed to 220 West 58th Street, which is incorrect.

Erral

16 June, 1960

Rabbi Max D. Davidson, President Synagogue Council of America 110 West 42nd Street New York 36, N.Y.

Dear Rabbi Davidson:

I am happy to have your invitation to serve as a member of the Special Exploratory Committee to study the question of convening a national Jewish body.

I consider this to be a very important matter and will be happy to serve on that Committee.

If you are planning any meetings for the summer, I shall unfortunately be unavailable, for I will be in Israel during July and August. Thereafter, I am at your disposal.

Sincerely yours,

Herbert A. Friedman Executive Vice-Chairman

HAF/fc

The Citizens of Denver, Colorado

request the pleasure of your attendance

at a program and ceremonies observing

Denver's 100th Anniversary

and Century of Progress

and honoring

Distinguished Citizens

DENVER COLISEUM

OCTOBER THE TWENTY-NINTH

NINETEEN HUNDRED FIFTY-EIGHT

SEVEN-THIRTY IN THE EVENING

R.S.V.P.

ENCLOSED CARD

BLACK TIE

United Jewish Appeal 165 West 46th St., N.Y. 36, N.Y.

VINITSKY JEVAGENCY JERUSALEM (ISRAEL)

September 13, 1960

MAKE COMPROMISE THREE THOUSAND UNTIL JUNE FIRST STOP KIBBUTZ SENDS LOVE

FRIEDMAN

HAF/fe

The executive of the ZIOHIST ORCAHISATION . הנהלת ההסתררות הציונית ersonal

כית הנכות הלאו e bezalel national ouseum

סלפון: 296 ודי שלאום • ירושלים • phone: בהיד • phone: בהיד • phone: בהידי סלפון: p.o.b: 296 ווידי

September 14, 1960

785/601

Rabbi Herbert Friedman, United Jewish Appeal, 165 West 46th Street NEW YORK 36. N.Y.

Dear Herb,

You owe me three, or one long one.

Just a couple of odds and ends.

ordered g/19 The photographs are being made for the Temple Israel exhibition. One request. Please purchase a copy of the new UNESCO large volume on "Israel Mosaics". I believe we shall mat the pages of that book separately. It is \$18.- The photos will cost approximately \$250 to \$300 to make.

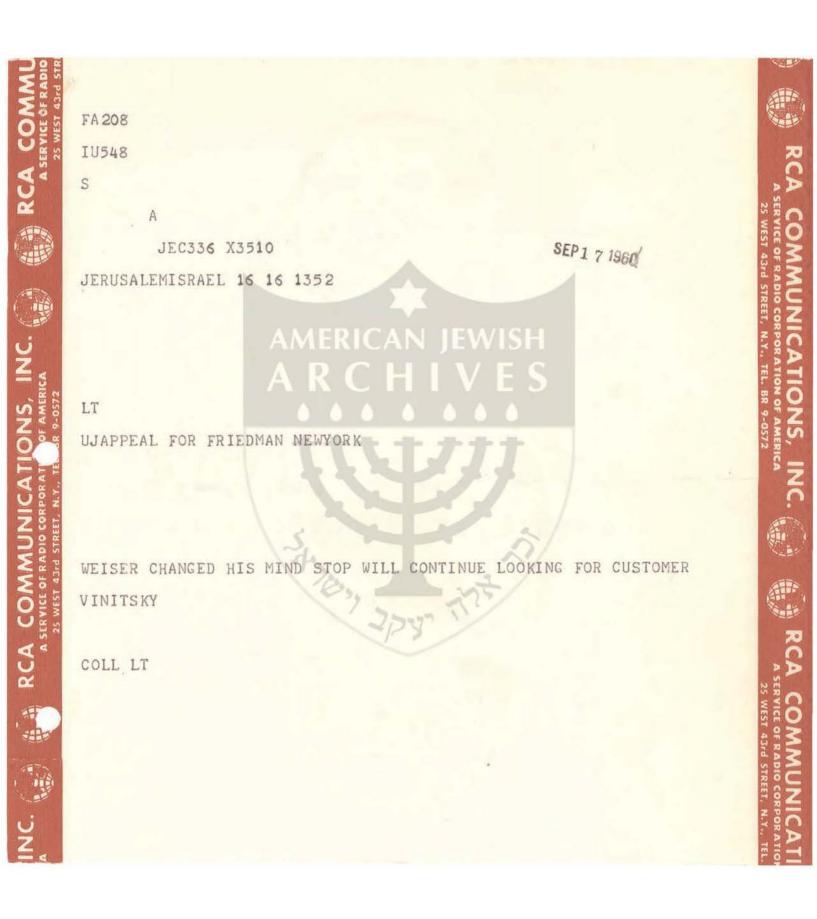
> As I wrote in my last letter, it appears that I will not be here on the 26th of October. I thought of Itzchak Danziger. He is an excellent artist and knows about art in Israel. He can be briefed about the Bezalel. He speaks English perfectly. Do you know him? What do you think of the idea?

I understand that the UJAniks will be in Jerusalem on the 28th. We had planned to close the African exhibition on the 22nd. However, if we can get them to come to the Museum, we would keep it open until the 30th. What are the chances?

Priestly blessings to you, your wife and the offspring for 5721.

Thirty.

Fondly. Karl Katz



The executive of the ZIONIST ORCANISATION . הנהלת ההסתררות הציונית



סלפון: phone: בסל ותיד + Jerusalea, Israel + ירושלים + phone: בסלב + חיד: p.o.s: 298

Rabbi Herbert Friedman, United Jewish Appeal, 165 West 46th Street, NEW YORK 36, N.Y.

Dear Herb,

You don't have to answer all the letters I write.

A bright idea. Probably the best qualified person to give an informative arty seductive talk about painting and sculpture in Israel and the Bezalel National Museum, past, present and future, is Bezalel Schatz, son of the founder of Bezalel, an artist himself and a good talker. What do you think?

I think you are floating with difficulty, but then the collector has to think big. I shall try my best.

We are keeping the African show on through October, so that the UJAniks will definitely be able to see it. I hope they will.

In a short while I shall send you a final list of everything which will be included in the show for Westport, texts and dimensions as well. The texts will have to be I.B.M.typewritten, some enlarged, others in negative. Photographs will have to be mounted.

A happy 9061 (you figure it out) to Klal Israel and your family,

Fondly.

Karl Katz Bezalel National Museum

אברהם קסלר שרות מחקר כלכלי

#### A. KESSLER

ECONOMIC RESEARCH SERVICE

P.O.B. 981 JERUSALEM, ISRAEL TELEPHONE 4340

Ref .: Sz/6

ח.ד. 189 ירושלים

4340 11970

September 25, 1960

Herbert A. Friedman United Jewish Appeal 165 West 46 Street New York 36, New York

Dear Mr. Friedman:

I had planned to send off a complete report on the color film market a week before Rosh Hashana. Unfortunately, I could not keep to my schedule. Untoward delays in obtaining final interviews with a number of key people made us two weeks late in finishing the field work. Then our Turkish correspondent informed us that the data, which have already been late in coming, will be delivered only in the middle of October. Despite our efforts to make up for these delays, it became apparent a few days ago that it would be impossible to send off the finished report in time for your Rochester meetings. I am sorry, and I sincerely hope that this has not caused you too great inconvenience or difficulties.

I shall have to revise the draft I now have somewhat in order to compensate for the absence of the Turkish data. Technically, it will not be possible to send off the report before next week. I hope that the situation with regard to obtaining data, at a reasonable cost, from Greece and Iran, in addition to Turkey, will be clarified soon. In the meantime, here is a summary of some of the conclusions of the report:

The present sales of color film and processing services in Israel are very limited; the market potential, however, is quite large.

Imports of color film are now running at approximately \$30,000 annually. A third of this amount is purchased by Israeli residents (excluding military authorities), another third by tourists visiting Israel, and the remaining third by the diplomatic corps, etc..

Adjustments in the price paid for color film in Israel, and better supplies of Kodachrome, would immediately result in substantial increases in purchases by the first two categories.

The long-term prospects for considerable increases in purchases by these two categories are excellent.

The value of local processing is at present about IL40,000 annually; this would cost only \$10,000 if done in the United States. An estimated \$25,000 worth of processing is done abroad for Israel residents and diplomats stationed in Israel.

- 2 -

The establishment of a Kodak licensed processing facility (capable of handling Kodachrome) and, with it, better service at competitive prices, would immediately result in a shift to Israel of most of the above processing.

It would also result in obtaining a considerable volume of processing from tourists in Israel.

The expected volume of processing of a Kodak licensed facility in Israel may be conservatively estimated at \$100,000 at the end of the first year of operation, assuming the existence of proper conditions regarding quality, service, price, taxes, etc..

Since the minimum profitable annual volume of a Kodachrome facility is said to be \$200,000-\$250,000, the local facility will initially have to depend on processing business obtained from other countries.

The potential color film market in Greece and Turkey, to judge by imports of photographic goods, is larger than that of Isfael.

It would thus appear that if Israel were able to obtain even part of the processing work originating in these and some other countries, the local facility would be able to reach a profitable volume of business.

The earning of foreign exchange from processing of film sent by foreign countries would ensure an adequate supply of film on the local market.

Further exploration should be made of the possibility of selling Kodak color film, including the cost of processing in Isracel, to countries with whom Israel has clearing agreements and who restrict the import of film or processing services from hard currency countries.

The report does not take into account the requirements of the military establishment and moving picture producers.

My best wishes for a happy new year.

Yours sincerely,

as Kenten

A. A. Kessler

Hope fils fersonal

27 September, 1960

Dear Rosalie and Eddie,

The kids received the ping pong table and are in seventh heaven. It was a lovely, lovely gesture and you made them very happy.

Of course, as far as I am concerned, I could kill you. They bother me constantly to go down and play with them and I am getting too old for that sort of thing.

See you in Israel. Love and kisses.

As ever,

Herbert A. Friedman

Mr. and Mrs. Edward Ginsberg 18000 Shaker Cleveland, Ohio

27th September, 1960

HAF Elg-Fersuel

Mr. Charles H. Jordan American Joint Distribution Committee 64, rue du Stand Geneva, Switzerland

M.

#### Dear Charlie,

This is the first opportunity I have had to express my thanks to you, and through you to Swiss Air, for the great kindness shown to me and my family early in September. You will recall the difficulty with our transportation, and I am most appreciative of the extreme cooperation given by Swiss Air to enable us to make our connections. I would appreciate it if you would find the means of expressing our gratitude to the company.

Sincerely yours,

Herbert A. Friedman

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LT HERBERT FRIEDMAN

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(HERBERT FRIEDMAN UNITED JEWISH APPEAL OF GREATER NYK 165 WEST 46ST) REGRET REPORT WILL BE SENT ONLY NEXT WEEK STOP LETTER MAILED STOP CONCLUSIONS FAVORABLE HOWEVER MUST EXPORT AND OBTAIN OFFICIAL CONCESSIONS SHANATOVA

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Mackay Radio 27 September, 1960

HAF'Files-Resard

Mr. Ernest Pines Mondiale Tours ERICAN JEWISH 16 Avenue Friedland Paris, France

Dear Ernie,

This is the first opportunity I have had since returning to thank you for everything you did in connection with the transportation problem my family had from Geneva early in September.

I know how hard you worked with Sabena and other lines and I am sorry for the confusion of booking then canceling, but that's the nature of the business.

At any rate, I did want you to know how grateful I was for everything you did.

Sincerely yours,

Herbert A. Friedman

#### Personal

30 September, 1960

Mr. Chaim Vinitsky Jewish Agency Jerusalen, Israel

#### Dear Mr. Vinitsky:

I spoke with Dr. Goldmann yesterday. He will be in Israel for the first few days of the UJA Study Mission and plans to leave on 26 October. He will then return around mid November and will remain until mid January -- a period of approximately two months.

He said he might be interested in renting the apartment for that period of two months and asked that you contact him when he arrives in Israel in October, so that he can have an opportunity to see the place, and decide whether he wants it for the November - January period.

Of course, if you should find someone to take it for the complete time until February 1st, please do so. That is perfectly clear. Should you not find anyone, then please speak to Dr. Goldmann as soon as he arrives in Israel.

Looking forward to seeing you on the 18th, I am

Sincerely yours,

Herbert A. Friedman

HAFFILS .

#### BLIND COPY Mr. Manacher

14 November, 1960

Mr. Lygum Bank Artsi 14 Rothschild Blvd. Tel Aviv, Israel

Dear Er. Lygum:

I am sorry that I didn't have the opportunity to say goodbye to you before leaving Israel. I called the evening before we left but there was no answer at your home.

You remember that I spoke to you about a parcel of land in which I am interested in Bat Yam. The land is registered in the name of an associate of mine, Mr. Manacher, and you felt that it had reached the point in value where it should now be sold.

We are interested in selling, and I explained to my associate that I would like to place the matter in your hands, to take care of for us. Mr.Manacher has received a letter from two gentlemen making an offer of 60 pounds per square netres Their names are:

1. Y. Calaborra - Benkehuda, Architect 2. Anilenia Gerner Daniel Street Tel: 84792

Mr. Manacher will be writing to Mr. Calaborra suggesting that the latter get in touch with you, since you will be acting as our agent. I do not think it is necessary for you to trouble yourself to get in touch with Calaborra.

When he contacts you. I know that you will do everything possible to find out if that is his maximum offer, and also to advise us as to whether it is possible to get any more for the land from anyone else.

I am sure that you will be able to tell us whether Mr. Calahorra is a reputable businessman and can make good on any commitments he undertakes.

With many thanks, and knowing that you will do your best to serve our interests, I am

Sincerely yours,

Herbert A. Friedman

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#### MANAGEMENT 777377

S. Lygum, Personal

2 Sincerely yours, S. Lygum ////// a Sent m. machen 201.7/60

Rabbi Herbert Friedman United Jewish Appeal 165 West 46th St. New York 36, N.Y.

Dear Rabbi Friedman.

I promised you when you left that I would get for you a valuation of the plots at Bat-Yam.

As I have been informed the two plots are worth today 70 - 75 thousand Israeli Pounds. I might, however, succeed in getting about 5 - 10 thousand Pounds more, if I had a definite decision of the owner to sell, but the maximum cannot be obtained when I can state nothing final in the name of the owner.

In any event I think it advisable to sell right now, with the existing favourable conditions, for these may change and consequently prices are liable to fall considerably.

HORACE E. MANACHER 325 EXTERIOR STREET NEW YORK 51, N. Y.

November 18, 1960

Habbi Herbert Friedman United Jewish Appeal 165 West 46th St. New York, New York

Dear Herb: MERICAN IEWISH

Pres,

I have the copy of your November 14, 1960 letter to Lygum.

Do you think it would be advisable to have Lygum spell out, in writing, the terms under which he will act as our agent? It might be just as well to do this in advance, if it would not be embarrassing to make such a request of him at this time.

As ever,

#### VICTOR H. OTTENSTEIN

2216 SIXTH STREET, N. W. . WASHINGTON 1, D. C.

November 28th, 1960

Rabbi Herbert Friedman United Jewish Appeal 165 W. 46th St. New York 36, N.Y.

Dear Herbert:

It was nice seeing you again in New York and having dinner with you. I hope we will be able to do this again soon and that you will let us know whenever you are coming to Washington se that we can get together.

It was extremely gratifying to see the amount of interest and participation generated at the recent Youth Conference in New York City, and I especially enjoyed the wonderful reaction to your talk, and I want you to know that I share this feeling with them.

Kindest regards.

Sincerely yours,

Victor H. Ottenstein

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Dank

# BANK ARTZILTD. • ""

#### חל-אביב, שררות רומשילד 14 ח. ד. 737

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TEL-AVIV, 14, ROTSHILD BLVD. P.O.B. 937

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### MANAGEMENT 771177

S. Lygum, Personal

TELAVIV December 4th, 1960 27-20-30

No	 	 ũ,

Rabbi Herbert A. Friedman, United Jewish Appeal, 165 West 46th St., New York 36, N.Y., U.S.A.

Dear Rabbi Friedman, AN EVI

This is to acknowledge receipt of your letter of November 14th, which crossed mine of November 16th.

All I can add at the moment is that I shall be pleased to hear from you about your decision in this matter.

Assuring you again that I am at your service, I remain,

Sincerely yours,

min S. Lygum

### הסוכנות היהודית לארץ־ישראל

THE EXECUTIVE OF THE JEWISH AGENCY

P.O.B. 92 December 5th, 1960 92 ....

### Dear Rabbi Friedman:

I wanted to write you already for some time to tell you how much I enjoy the apartment. It is really a lovely place and I am very happy here. I learned where to put on the heat and where the hot water, but what is more important I learned to switch it off. I am sure that I will turn my pilot light in the kitchen in New York off every day from now on to a ply the Jerusalem ways. And at night, I am waking up with a shock, asking myself if I did not leave the light burning in the hall. My inner alarm clock in the morning is set before 7:00 am to switch on the hot water. Then I crawl back to bed for half an hour. Nice?

The terrace is marvelous. I am sunbathing and got myself a nice sun tan and I hope you envy me terribly.

Your new telephone number is: 33544.

All the best from house to house

Very sincerely yours,

lora

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то	Rabbi Friedman	DATE 12/8/60
FROM	Horace E. Manacher's office	
	Enclosed please find photostat is self-explanatory.	of letter sent to Israel, which
	AdE Lag	The second

NEW YORK & N.Y.

December 8, 1960

Mr. Lygum Bank Artsi 14 <sup>R</sup>othschild Blwd. Tel Aviv, Israel

Dear Mr. Lygums

Rebbi Herbert Friedman has told me of his conversation and correspondence with you about the percel of land which I own in Bat-Yam. It is most kind of both my friend Herbert Friedman and yourself to advise me with reference to this matter.

I understand that you believe that now is the most favorable time to sell the land and that you would require a definite decision on my part in order to achieve the highest price. You may not know that I have been in correspondence during the past few months with several prospective purchasers in Israel. Two of them, a Mr. Shalom Schwerling of #12 Bav Kook St., Bat-Yam, and a Mr. Moshe Ishay, P.O.B. 1313, Tel Aviv, have submitted affers of IL.40 per square meter, which effers have been rejected as unsatisfactory. A Mr. Y. Calahorra and Ban Yehuda, Architects, 2 Anilewiz, corner Daniel St., Bat-Yam (Tel: 84,792) have made an offer of IL.60, which has also been rejected as too low. Since I have only recently indicated to these gentlemen by mail the unsatisfactory nature of their offers, I have not as yet had time to receive their responses.

Now, as to my intentions -- I think that I would most seriously consider selling the land if I were able to get at least IL.85,000 for both parcels provided the terms of the sale are satisfactory to me. If you think that you could get IL.85,000 for the land, and I have no objection to your calling on Mr. Calahorrs or Mr. Schmerling or anyone else on my behalf, then I am inclined to authorise you to consumate the sale subject to my approval of its terms. However, I wish to limit the offer for sale at this price to no more than a two month period, and all costs for the transfer of the land to the purchaser must be borne by the purchaser.

Furthermore, I would very much like to learn before approving any transactions

a. What are the purchaser's payment terms.

da da la

- b. How you would advise handling the tax problem on the sale of the land in Israel and, if you have any suggestions, in the United States as well.
- c. What procedures are to be followed were I to keep the money in Israel, take the proceeds to the United States, keeppart in Israel and bring part to the United States, etc.

IRV ~3 A MANACHER PH EAST -493 STREET NEW YORK SI, N.Y.

page 2

- d. Would the sale bring in a better price if the proceeds were not converted into hard currency?
- e. What fees or commissions will be charged for handling the details of the transaction?

Rabbi Friedman has also mentioned that you are very familiar with the Israeli general economic scene and that you may be in a position to suggest some potentially profitable investments in the country. I would be most annious to learn of any such situations from you and if anything really interesting should develop, I would arrange to have my son fly over and look into the matter personally.

I hope you will appreciate that I am not responsible mor shall I be liable for any fees of any kind unless and until a sale is actually executed as a result of a transaction brought about by you and authorized by me, and the deed of sale delivered and the consideration for the transfer thereof actually paid, and then only subject to such formal written agreement as we may make at the proper time.

Very truly yours,

12/6/60

Irving A. Manacher

Personal

16 December, 1960

Miss Vera Bud c/o Jewish Agency Jerusalem

AMERICAN JEWISH

Dear Vera,

Thank you very much for your kind note. I am delighted to hear that you are really happy there. It is snowing here like mad and we are in the middle of a big blizzard. So when I read your note that you are sun-bathing on the terrace, I am very very envious.

Have fun. Happy Chanukah and thanks for writing.

Sincerely,

Herbert A. Friedman

16 December, 1960

Mr. Victor H. Ottenstein 2216 Sixth Street, N.W. Washington 1, D.C.

Dear Vic.

Thanks for your last note concerning the Young Leadership Conference, and also for the pictures you sent.

Am enclosing a copy of Merschell Benyamin's letter to me and my answer to him.

Happy Chanukah and best wishes to the whole family.

Sincerely,

Herbert A. Friedman

HAF/fc Encl: