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**AMERICAN JEWISH ARCHIVES**

**MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.**

Series H: United Jewish Appeal, 1945-1995.

Subseries 2: Correspondence, 1947-1982.

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Box  
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Folder  
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Correspondence. Personal. 1963.

For more information on this collection, please see the finding aid on the  
American Jewish Archives website.

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**1963**

**Ongoing Correspondence**



# Raylass Department Stores, Inc.

EXECUTIVE AND BUYING OFFICES  
370 SEVENTH AVENUE  
New York 1, N.Y.

LONGACRE 3-3650 1-2-3-4

January 10, 1963

Dear Herbert:

Sorry to have interrupted you at a very busy moment, but I do appreciate your hearing me out.

The attached is an outline about Joel, whom you met about four years ago, at his Bar Mitzvah. I am aware that there are quite a number of terrific boys throughout the country, but I do feel (as a prejudiced father) that he is quite a guy and that he has an excellent potential.

All things being equal, I believe that an opinion from a relative who is a distinguished Alumnus of Yale could conceivably tip the balance in Joel's favor for acceptance at Yale. That is, if you agree with this thought.

Sylvia and the rest of the family sends you and yours the very best wishes for a Healthy and Happy New Year.

Cordially,

*Sydney*  
Sydney Aaronson

Joel Aaronson--302 Eastern Parkway, Brooklyn 25, N.Y.

Interviewed at Yale on Saturday, Jan. 5, 1963

A very well rounded-social- fully aware- good looking-healthy young man who will be 17 in May.

1. Junior High honor student- graduated in 1960
2. 93rd in a graduating class of about 1800 students at Erasmus Hall High School of Brooklyn. He has an average of about 91.5. Is a member of the Arista Society(honor).
3. Is an excellent student in the sciences and in particular the biological sciences.
4. Winner of city-wide honor award sponsored in Science by the City of New York in 1960.
5. Honorable Mention Certificate by the National Science Foundation in 1962.
6. Winner of Honor Certificate by National Merit Scholarship in 1963.
7. Was selected by National Science Foundation to take Summer Institute Program course in Physiology at Hunter College during the summer of 1962 under Dr. M. Schwartz, Professor of Physiology at Cornell Medical School. He received an "A" and earned 4 college credits.
8. He is a candidate for the Westinghouse Scholarship. Took the exam this past December and also has submitted a paper on his project.
9. Is a member of High School Varsity baseball team. Quite a short-step.
10. Sports Editor of the official school paper, the "Erasmian".
11. President of his official Class.
12. Winner of Judge Chas. N. Cohen Medal for scholastic honors of his High School Class of Union Temple of Brooklyn, 1962.
13. Is taking special honors course in creative writing at High School.
14. A prolific reader of contemporary literature, fiction and the Classics.
15. Travelled during the summer of 1961 with a group of 40 boys and girls under the sponsorship of the Wel-Met Camps, throughout the Country, as far west as Yellowstone. A six week experience of group activity-learning to work with others, learning from them and contributing to them. Visited dozens of cities, met with many people, learned about the different cultures. A very rich and rewarding experience.

Joel is very much interested in studying Medicine and is interested in a college program that will give him a well rounded course in the liberal arts and the humanities. He feels that Yale is the school.



gii

29 January 1963

Mr. Arthur Howe, Jr.  
Dean of Admissions  
Yale College  
New Haven, Conn.

Re: Joel Aaronson  
302 Eastern Parkway  
Brooklyn, 25, N.Y.

Dear Dean Howe:

I graduated from Yale in 1938 and this is the first time in a quarter of a century that I am writing a letter such as this. I know how burdened the Admissions Office is with letters of recommendation coming from eager friends and relatives. I have always refrained from adding burdens to your already harrassed office.

I am violating my own rule, however, because of the exceptional nature of the young man named above. He was interviewed at Yale on Saturday, 5 January, so that you have his whole curriculum vitae. All that I can add are some insights into character and personality.

He is extremely bright, being 93rd in a graduating class of about 1800 students at Erasmus Hall High School. He excels principally in the sciences, having won many awards, certificates and scholarships in these fields. On the other hand, he is a well balanced person in the sense that he has displayed equal interest in the humanities. He is the type of well rounded boy whom I would be happy to have for my own son. He is a prolific reader of contemporary literature as well as the classics.

In addition, he has the pleasantly social personality of one who was able to be elected as president of his class, and the Sports Editor of his official school paper.

It seems to me he represents that blending of intellectual capacity, with balanced personality, which Yale has always sought in her sons. I would strongly urge him for admission, provided, of course, that he meets all other entrance requirements. He is a person our University would be proud to count among its future graduates.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman  
United Jewish Appeal

HAF:gb

# Raylass Department Stores, Inc.

EXECUTIVE AND BUYING OFFICES  
370 SEVENTH AVENUE

New York 1, N.Y.

LONGACRE 3-3650 1-2-3-4

January 31, 1963

Dear Herbert:

I received the copy of your letter which was sent to the Dean of Admissions of Yale College. Sylvia, Joe and I are extremely grateful for what you have done. We do realize that this is the only time that you have written on behalf of anyone. Of course we hope that your efforts as well as Joel's record will make a favorable impression on the Committee.

He is quite a boy, and the enclosed Xerox copy of an announcement in the New York Standard, last week, will show that your request was not an empty one.

Again our thanks. Best wishes to you and yours.

Cordially,

*Sydney*  
Sydney





**ditor**

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Brooklyn

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**Gallery of Science Whizzes**

**Heads, Heads, Heads and Brains**



Aaronson Abeles Aronson Baliff Bloch Bodner



Cappell Cawse Chang Doblin Elias Fetell

By Science Service

**WASHINGTON**  
The most talented high school science students in this year's senior classes were designated here Wednesday by Dr. Watson Davis, director of Science Service.

The 327 students were told they had won places in the honors group of the 22nd science talent search for the Westinghouse science scholarships and awards.

Next Wednesday, 40 of them will be selected as the top winners of the talent search. They will be invited to attend a five-day science talent institute here, starting Feb. 27. While in Washington they will be judged for \$34,250 in Westinghouse science scholarships and awards.

In all, 3,274 students competed for places in the honors group by submitting papers on science projects they had performed at school.

Of the 327 honored, 251 are boys and 76 girls. They live in towns and villages scattered from Maine to Hawaii.

Following are the honors winners from New York City, listed by the boroughs in which their high schools are situated.

**THE BRONX**

Ramsey Mark Ameen; Ellen Bronstein; Sylvain E. Cappell;

Deborah Chase; Robert H. Dichter; Also, Lance M. Dodes; Norman E. Friedman; Stuart E. Grassian; Harold W. Koenigsberg; Edgar L. Milford Jr.;

Also, Alan S. Perelson; David D. Saperstein; Peter S. Shenkin; Richard M. Sigel; Arthur S. Tischler;

Also, Alan P. Weinberger and Michael A. Zasloff.

All are from the Bronx High School of Science.

**BROOKLYN**

Rachel Bodner; Nancy L. Slifkin; both from Abraham Lincoln H. S.

✓ Joel P. Aaronson; Laurence Elias; Michael R. Fetell; Miriam Gerber; Matthew M. Katz; Edward B. Kirsch; Bruce R. Leslie; Jerrold S. Lozner; Zachary I. Miller; Paul A. Reasenberg; Alvin J. Silverstein; all from Erasmus Hall H. S. ✓

Robert A. Press, James Madison H. S.

Marjorie E. Kolkin; Kenneth Kramer; Jay A. Tischfield; all from Lafayette H. S.

Jerrold Garson; Robert D. Willig; both from Midwood H. S.

Elias Brettler, New Utrecht H. S. Madeleine J. Schwarzbach, Yeshiva of Flatbush H. S.

**QUEENS**

Larry E. Elbert; Ralph L. Propper; Philip M. Warner; all from Bayside H.S.

Eric Small; Far Rockaway H.S. Harold K. Berenzweig; Neil J.

Nathan; Carl R. Stern; all from Francis Lewis H.S.

Micha Abeles; Peter S. Aronson; Stephen P. Chang; Jane B. Hilfer; Eric H. Rosenfeld; Jacqueline M. Schulker; all from Forest Hills H.S.

Robert S. Schehr; Great Neck S: Sr. H.S.

Linda M. Baliff; Robert J. Bloch; Ellen M. Doblin; Joseph H. Goodbread; Glenn S. Lambert; Richard J. Shaw; all from Jamaica H.S.

Leonore Z. Pelter; Roger Sassen; Joan Silverberg; all from Martin Van Buren H.S.

**MANHATTAN**

Joshua S. Chaikin, Brant E. Fries; William A. Hirsch; Richard H. Rubin; Henry M. Smilowitz; Michael C. Steinlauf; Bernard G. Wacholder; all from Stuyvesant H. S.

**RICHMOND**

James N. Cawse; Jean M. Haloran; Paul D. Sigel; Jesse L. Sigelman; Joel B. Swartz; all from Curtis H.S.



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FROM NEWS



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ROBERT A. SALTZSTEIN

*DS*  
*HAF*  
*Personal*

March 13, 1963

PERSONAL

Rabbi Herbert A. Friedman  
165 West 46th Street  
New York 36, New York

Dear Herbert:

I am enclosing herewith clipping from today's Milwaukee Sentinel.

I am sorry that I did not get to see more of you in Chicago, but, of course, I understand how busily occupied you were. I do hope that the next time I am in New York, we will get a chance to spend a little time together.

With kindest personal regards, I remain

Sincerely yours,

*[Handwritten Signature]*  
Benjamin F. Saltzstein

BFS:cw  
Enc.

*IB*  
~~I think this is an electric typewriter.~~  
See how nice it looks.



*Personal*

27 March 1963

Mr. Benjamin Saltzstein  
625 N. Milwaukee Street  
Milwaukee 2, Wisconsin

Dear Ben:

This is the first opportunity I have had to write and thank you for sending me the clipping from the Milwaukee Sentinel. I cannot understand how the article ever appeared, but I am not disturbed by it. They called me from the Milwaukee Journal, and when I said that I had no comment, they were very sympathetic and understanding.

I think this whole thing will come to an end in June and then there will be no more talk about it.

It was wonderful seeing you in Chicago, however briefly, and I would love to see you the next time you are in New York. When will that be? Please let me know, so that we can arrange to have some time together.

Ever yours,

*J. H. Kanter, 787 West Kemper Road, Forest Park, Cincinnati 40, Ohio*

April 2, 1963

Rabbi Herbert Friedman,  
United Jewish Appeal Headquarters,  
165 W. 46th St.,  
New York 46, New York.

Dear Rabbi Friedman:

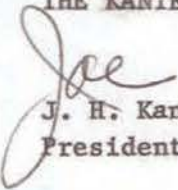
I have ordered from Gallant Products in New York a 12-Month Pocket Planner Set to be sent directly to you at UJA Headquarters.

I have found this Pocket Planner to be very useful to me and thought you might also find it helpful.

Best personal regards.

Sincerely,

THE KANTER CORPORATION

  
J. H. Kanter  
President

K:r



5 April 1963

Mr. J. H. Kantor  
787 West Kemper Road  
Forest Park  
Cincinnati 40, Ohio

Dear Joe:

I have received your note regarding the 12-Month Pocket Planner Set. I think it was wonderful of you to remember to do this and I know I shall enjoy using it.

We are all working very hard now on the campaign which is running about 5% ahead of last year at the one-third level of completion. If we can keep this up during the remaining two-thirds, that will be fine. The trouble is that people's energies flag towards the end and attrition begins to set in.

I would love to see you. When are you going to be in New York next?

As ever,

HAF:gb

Herbert A. Friedman

101  
May 1963

Dear Irwin,

I have received the beautiful book of poetry and am sending your father a note.

I was really most impressed with it and read several pages aloud last night to some people who were visiting. Thank you for thinking of me.

Looking forward to seeing you next weekend, I am,

As ever,

HAF:gb

Herbert A. Friedman

Mr. Irwin S. Field  
Liberty Vegetable Oil Company  
P.O.B. 125  
Norwalk, California



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*Bill  
for your file*

RECI	
MAY 6 1963	
NOTED BY	DATE
<i>HMF</i>	April 30, 1963
ANSWERED	

Mr. Herbert A. Friedman  
United Jewish Appeal  
165 W. 46th Street  
New York 36, New York

*LES GA*  
*GA*  
*(S) 1/6*

Dear Herb:

I have sent you, under separate cover, a book which I sincerely hope you will enjoy. I am sure the author would appreciate your objective comments on it.

My plans for the Retreat of May 17th seem to be shaping up very well. As one who plays the role of the "Lonesome End", I am looking forward to once again being able to join the huddle with my Quarterback!

Kindest personal regards.

Sincerely,

LIBERTY VEGETABLE OIL COMPANY

Irwin S. Field

ISF/pw

IB  
please return

March 7, 1963

Dear Herb:

I fear to say that we are getting what seems to be a lot of procrastination on the part of Beham who apparently has not even discussed the financial aspects of this with the Treasury Department. Also, I am assuming that none of the other Jewish organizations have paid up. This note is only to enlighten you on the situation. I "smell out" that I'll have to solicit your further help in the near future to get the collections in.


On the lighter side, I am at the beach and working very well towards the completion of the novel. Saturday Evening Post felt so strongly about the first part that they bought it as an entity and will publish it some time in April.

Incidentally, Dehring is starting to show the wear and tear of our stubbornness. He gave an interview to an Israeli journalist in which he broke down and wept and told of his intentions to go to the Chief Rabbi and find out why the Jews are persecuting him. The evidence is piling up daily so that we will be able to supply him with a full answer.

Affection to Francine and Irving.

When will we see you?

Love,



uris

Herbert Freidman  
UJA  
165 West 46th Street  
New York 36, New York

It seems to me that I promised your daughter, Judy, a photograph of some star and am now recalling that I must have misplaced my notes. If you could readvise me on this I will pursue the matter diligently.





23 April 1963

*File  
ny*

Dear Lee,

The autographed photos arrived, and I am forwarding them to my daughter, Judy. Once you remember to do something, you really do it fast.

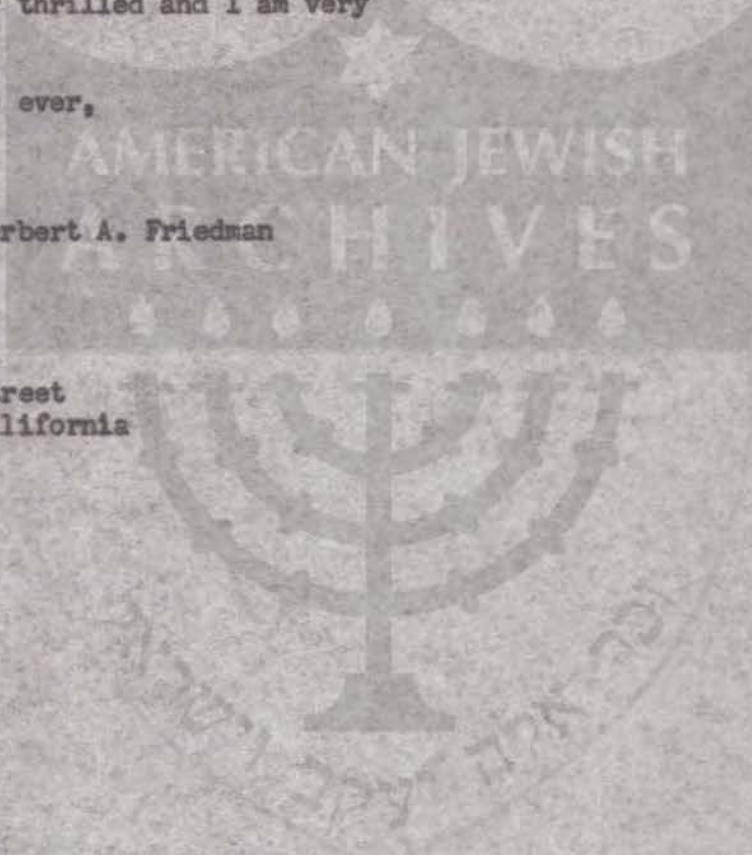
She will be very thrilled and I am very grateful.

As ever,

HAF:gb

Herbert A. Friedman

Mr. Leon Uris  
1438 N. Gower Street  
Hollywood 28, California





6 May 1963

*Bill*  
*ny*

Dr. William Haber  
530 Hillspur Road  
Barton Hills  
Ann Arbor, Michigan

Dear Bill:

We were all very pleased to learn of your appointment as DEAN of the COLLEGE OF LITERATURE, SCIENCE AND THE ARTS. It is a tremendous promotion and one which your friends obviously think you deserved long ago.

It should make you feel good to know that there was a warm reaction from everyone who heard the news. They were all so pleased for you. This leaves only one question -- how high is up and where do you go from here?

Loads of good wishes.

Sincerely,

HAF:gb

Herbert A. Friedman

THE UNIVERSITY OF MICHIGAN  
ANN ARBOR

DEPARTMENT OF ECONOMICS

May 10, 1963

*JB*

Dear Herb:

Your kind letter is most sincerely appreciated, and I'm deeply grateful to you and really hundreds of people from all over the country who have taken note of my designation to the Deanship at the university. It's rather late in life to start a new career. However, I look forward to it with a great deal of excitement and enthusiasm.

I have every expectation to continue my close association with Jewish affairs, particularly with ORT and JDC and, of course, to the extent that I can, UJA. ORT is very much a part of me. And my commitment has been more than casual, and I shall resist any involvements at the university which will materially interfere with my obligations in New York and overseas.

Thank you again for writing. Our paths have not crossed for a long time.

My very best wishes.

Cordially

*William Haber*  
William Haber

WH:sr

Mr. Herbert A. Friedman  
105 West 46th Street  
New York 36, N. Y.



Ref

21 May 1963

Rabbi Philip S. Bernstein  
Temple Brith Kodesh  
2131 Elmwood Avenue  
Rochester 18, N.Y.

Dear Phil,

Once, a few months ago, I asked you about the possibility of getting a duplicate set of your slides of the Warsaw Ghetto, and any other slides taken in Poland during our visit there in 1946. You said that when you had time you would look through the pile and try to have a duplicate set made.

I know you are not very busy now since it is only a week or so before confirmation, so I figure this was a good time to "nudge."

I am planning on a two-week automobile trip revisiting Germany at the beginning of August. One of the places I would like to drive by is the house in Bad Homburg. Do you remember the address? Do you remember the name of the owners? Have you ever been back to it?

Looking forward to hearing from you, I am,

As ever,

HAF:gb

Herbert A. Friedman



2131 ELMWOOD AVENUE ROCHESTER 18, NEW YORK

May 24, 1963

THE RABBI'S STUDY

Rabbi Herbert Friedman  
United Jewish Appeal  
165 West 46th Street  
New York, N.Y.

Dear Herb:

I am sorry about the slides. They really have been on my mind and conscience but the problem of selecting them has been so vast that I have just procrastinated. Unlike yourself, I haven't been very systematic about my slides, and must have six or eight or ten thousand in no particular order.

However, after Confirmation I'll have time to do some excavating and send you what you want. I think I took your original letter home and it seems to have gotten lost in the pile there so, both for guidance and as a reminder, drop me another note telling me exactly what you want and I will follow through promptly.

In Bad Homburg we lived on Hölderlin Weg. I can't recall the number but it's a short street and you won't have any trouble finding the house. I went back there six years ago with Fred Ziegellaub, the JDC director. The exterior of the place was entirely renovated. The woman with whom I spoke was distantly polite, but basically unfriendly. She said she knew nothing about the period when we were there and didn't even know the family that had owned the house.

You may be interested to know that the current New York edition of Life Magazine has a picture of Alice with the cast of "The Fantasticks" and that the current New Yorker has not one but three pieces by Jeremy including a serious signed book review and the opening item in "The Talk of the Town."





2131 ELMWOOD AVENUE ROCHESTER 18, NEW YORK

-2-

THE RABBI'S STUDY

*Bernstein*  
Steve and Ruth are in Zurich doing interesting work, and if you get there they would love to see you. Their address is Mohrlistrasse 23, Zurich 6, or c/o Prof. Conrad Ackert Institute Fur Hirnforschung, University of Zurich.

I hear by the grapevine that you are being married next month, and I wish you the best.

As ever,

*Philip*  
Philip S. Bernstein

P.S. May I assume that you get the CCAR Journal? The current Tenth Anniversary issue has some of my personal recollections of S.S.W. which I think you will enjoy.

5 June 1963

Rabbi Philip S. Bernstein  
Temple Brith Kodesh  
2131 Elmwood Avenue  
Rochester 18, N.Y.

Dear Phil:

Thanks for your letter of 25 May.

The slides I want are those taken in Poland during our visit there in 1946. You had quite a group taken in the ghetto as well as many other interesting shots. Any time that you get around to sorting them out, if you would send them to me, I will have a set of duplicates made and send the originals back. Please don't feel pressed by this. It is just that I have lost my own in the insatiable maw of our publicity department which borrowed mine from me and never returned them.

I looked for the Bernstein edition of the New Yorker, but it apparently had gone off the stands. I would love to see it. Do you remember the date of the issue? Then I can get it on a back order.

The grapevine is right. We are being married the end of this month and will be leaving on 2 July for Israel. I will keep Steve's address in Zurich and in case we get there, we will certainly look them up.

Give my best to Sophie, and if we don't meet before, we will certainly get together in the Fall.

As ever,

HAF:gb

Herbert A. Friedman



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V 219

August 12, 1963

Mr. Herbert Friedman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York 19, N. Y.

PERSONAL

Dear Herbert:

Just a few lines to let you know that we have seen Mr. Norman BENSLEY and his friend. They are two charming youngsters, and interested in practically everything. Unfortunately, they only reached me on Friday afternoon, and only had Saturday at their disposal for Vienna, so that nothing much could be done to show them the transmigrant movement. Nevertheless, we gave them full briefing, and showed them around in Vienna ( including the royal suite at the Hotel Imperial where they almost fell flat on their noses ).

Otherwise, there is nothing special to report. It was nice to hear from you indirectly.

Cordially yours,



Egon Fink

EF: hk



20 August 1963

Mr. Egon Fink  
American Joint Distribution Committee  
Brahmsplatz 3  
Vienna IV, Austria

Dear Egon:

Many thanks for taking care of my brother-in-law, Norman Bensley. We saw him in Berlin and he was very appreciative of what you had done for him in Vienna. You were your usual kind self and the kids appreciated it very much.

All the best for the new year.

Cordially,

HAF:gb

Herbert A. Friedman



*Jabbi Friedman*

October 1, 1963

Jacob R. Marcus, Ph. D.  
American Jewish Archives  
Clifton Avenue  
Cincinnati 20, Ohio

Dear Jacob:

I appreciated very much your visiting with me this past Sunday and in order to make a record of my recommendations, I am writing you this letter and retaining a copy in my files while awaiting further action. Copies of this letter are being sent to Martin Weitz, Joel Zion and Herbert Friedman.

As we discussed, I believe the Union Prayer Book, which was copyrighted in 1941, is somewhat outdated, and I feel that the Central Conference of American Rabbis should get together immediately and prepare a new Union Prayer Book. In attending the Rosh Hashana service and Yom Kippur, I could not help noticing that an excessive amount of praise to the Lord was done with page after page repeated over and over again. I don't think the Lord needs our praise and the services should be conducted to teach to the members more of the ethics and not so much time should be spent in the praise of the Lord.

Another item which I feel is subject to criticism was the decoration of the Torahs with crowns, chains and ornaments, which reminded one of an idol being worshiped by idolaters. In fact, it reminded me of the incident when Moses returned from Mt. Sinai and found the Children of Israel worshipping a Golden Calf which they had constructed.



Jacob R. Marcus, Ph. D.  
Cincinnati 20, Ohio

October 1, 1963  
Page 2...

I think you are in a position to take a forward step in correcting this situation. I would be greatly pleased to learn that some action has been taken to change these matters.

I was recently informed that Temple Micah does not have any decorations of any kind on their Torahs. Although they are a reformed congregation, they have not adopted this idolatrous method of decorating the Torah.

Trusting to see some action taken in this matter as soon as possible, I remain

As ever, your Friend,

Jesse Shwayder

JS:ln

P. S. I thought you might like to read the enclosed sermon by Rabbi Joel Zion entitled, "A New and Present Danger". Also enclosed is a reprint of "A Golden Rule for Young Americans", which appeared in REDBOOK some time ago.

cc: Rabbi Martin M. Weitz  
Rabbi Herbert Friedman  
Rabbi Joel Y. Zion



file

19

October 9, 1963

Mr. Jesse Shwayder  
Shwayder Bros., Inc.  
Denver 17, Colo.

Dear Mr. Shwayder:

A carbon copy of your letter addressed to Dr. Jacob R. Marcus arrived for Rabbi Friedman after he left for overseas.

It will be held for him until his return, early in November.

Sincerely yours,

Gitl Bialer  
Secretary to Herbert A. Friedman



GOLDMAN'S ART GALLERY

Beth Makranoth, corner Balfour-Merzl St.  
HAIFA Tel. 4817, 81300

גולדמן גלריה לאמנות

ביח הקרונוח - פנת בלפור - הרצל  
חיפה סל' 4817, 81300

November 29, 1963.

Dear Rabbi Friedman,

this is just to enquire whether the Stone Menora arrived in time and in good order. Also whether Mr. Bernstein received the Vase in good condition.

I enjoyed very much meeting you and Mrs. Friedman and I look forward to further meetings.

Hoping that everything is well with you and Mrs. Friedman and with my best personal regards and best wishes for a nice Chanika,

Sincerely,

*Herbert*



10 December 1963

Mr. Herbert Goldman  
Goldman's Art Gallery  
Beth Hakronoth  
Haifa, Israel

Dear Mr. Goldman:

Our menorah has just arrived in perfect shape and we are delighted, as you can imagine.

Mr. Irving Bernstein, however, reports that he has not yet received his vase. Since you asked about this in your last letter, I thought you would be interested to know it. It might be that he will receive his later. On the other hand, you might want to start tracing.

With all good wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



**1963**

**Chronological Correspondence**



10 January 1963

Dear Herb:

My very best wishes for the New Year. My numerologist tells me it's going to be a good one, -- everything synthesizes: one goes into three, three goes into six and nine, etc., etc., and if you believe, you're more meshuganah than the numerologist.

Seriously, I vaguely remember a conversation we once had about a summer in Israel for a child. The fact is that my daughter, Jo, who is going to be sixteen, wants to spend the coming summer in Israel, working in a kibbutz, she tells me.

I'd like to help her if I could. I don't think she'd react well to a posh tour, but do you have a contact that could arrange a real "working in the fields" sort of thing.

No panic about the request. I quite realize that you're still on that crazy schedule, but if anything occurs to you, have your secretary drop me a note.

Sorry about things here. It's a mad world.

My best always,

Julius #



*File*

29 January 1963

Dear Perry,

I learned recently from Sydney the sad news of the passing of your wife and I wish to send deepest condolences and sympathy. It is sad, in a way, that we have not seen as much of each other over the years as we should have. That has been mostly my fault, I guess, because of the extremely hectic nature of my work. I travel almost constantly, both in the United States and abroad.

When I heard the news, however, I felt badly and wanted you to have this simple expression of warm sympathy.

If you every come to New York, I would love to see you. Please call and perhaps we can get together.

With all good wishes, I am,

Sincerely,

HAF:gb

Herbert A. Friedman

Mr. Perry Aaronson  
46 Pembroke Avenue  
Providence, R. I.



29 January 1963

Full

Dear Julius,

This is not bad, my boy, responding on 30 January to a letter which was written on 10 January. As a matter of fact, you are doing better than par for the course. My life is crazier than it has ever been, and the one thing I pay very little attention to is mail.

Seriously, I think it is wonderful that your daughter wants to spend a summer in Israel working in a kibbutz. It is an experience which sometimes takes such deep hold that it affects the entire life outlook of a youngster.

There is a very specific program called Summer-in-Kibbutz which has been beautifully designed to cater to the idealistic wishes of kids such as yours. Unfortunately, your daughter would not be eligible because the program is designed for 18-25 year olds.

There are available, however, summer institute programs in Israel for 16 year old kids, and I suggest that the best thing for you to do is to write directly to the guy in charge. His name is Eli Calm and his address is listed on the front of the enclosed brochure. If you are serious about this, I would urge that you investigate immediately since these registrations fill up very early in the year.

If there is anything else I can do, don't hesitate to call.

As ever,

Mr. Jack Kuney  
4 Indian Hill Road  
Saugatuck, Conn.



*File*

29 January 1963

Dear Betty,

I cannot tell you what a shock it was to hear the tragic news. I was in Cleveland just about a week ago, and Eddie Ginsberg and I saw Shan that afternoon. As a matter of fact, he drove us from the plant to Eddie's office.

He was so full of life that it is almost impossible to realize he is gone. There are no words which any one of us can say to you which will ease the pain you feel. You will have to find the strength somewhere deep inside of yourself, and I pray that you will.

Please know that there are many of us who share, in some small way, at least, your sense of loss.

With deepest sympathy,

HAF:gb

Herbert A. Friedman

Mrs. Betty Carran  
19400 North Park Blvd.  
Shaker Heights 22, Ohio



*File  
Revised*

1 February 1963

Mr. Harold Alpert  
305 Luhrs Building  
Phoenix 3, Arizona

Dear Harold:

I would appreciate your sending me, at your earliest convenience, the usual figures which are required for income tax purposes regarding Elaine's portion of the Phoenix property.

I need the amount which was paid during 1962 for interest and taxes. Each year, at this time, you have been good enough to supply me with these figures, so that I can make the appropriate deductions on our income tax form, which we will still be filing jointly for 1962.

You may already have sent her this information and I am not aware of it. If you have, would you please send me a copy of any letter you may have mailed to her. If not, would you please send the figures to me, with a copy to her. I would appreciate your writing to me at 165 West 46th Street, New York 36, New York.

With every good wish, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



# Temple Beth Rodesh

2131 ELMWOOD AVENUE  
Rochester 18, New York

February 11, 1963

THE RABBI'S STUDY

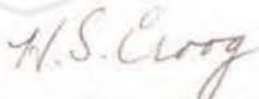
Rabbi Herbert Friedman  
United Jewish Appeal  
165 West 46th Street  
New York, N. Y.

Dear Rabbi Friedman:

Rabbi Bernstein has just left for Florida and asked me to send you a copy of the sermon he gave last Friday night on Nasser and Israel. It was dictated hastily on Friday morning, and delivered Friday evening, but the Rabbi thought you would like to read what he said.

Rabbi and Mrs. Bernstein will be at the Palm Beach Towers at Palm Beach from February 11th for approximately a week and he assumes you will be in touch with each other.

Sincerely,



Mrs. S. Croog, Secretary to  
Rabbi Bernstein

Friday Evening Service  
February 8, 1963  
Rabbi Philip S. Bernstein

## NASSER AND ISRAEL

### A Rabbi's Report from Washington

Because tonight's address will involve some critical evaluation of U.S. policy affecting Israel, I should like to begin with a genuine and heartfelt expression of appreciation for the sympathetic attitude of the United States government and people through the years and particularly for the aid that has been given since Israel has become a state. Every American president beginning with Theodore Roosevelt expressed sympathy with Zionist aspirations. Every session of Congress over the past thirty years has shown a similar friendliness. The American press, growingly the clergy, and the rank and file of the American people have shown their good will toward this historic effort to right an ancient wrong and to enable the Jewish people to reestablish itself in dignity and in freedom. President Wilson, in consultation with Justice Brandeis and Rabbi Stephen Wise, approved the issuance of the Balfour Declaration. President Harry Truman, within minutes after Israel became a state, recognized it. Today it is only the Arabs and the American Council for Judaism that question the Jewish State's right to exist. World opinion, and especially that of the American people, tend to be sympathetic and friendly to Israel making due allowances of course for the program of international aggression of the Soviet Union which, by its very nature, is hostile to an obstruction to its designs on Africa.



Sympathy is one thing. Economic aid is another. Economic aid in substantial quantity was given almost from the very beginning and has increased through the years. For example, 52.7 million was given in 1959, 55 million in 1960, 84.3 million in 1961, total U.S. aid in ~~1961~~ 1962 reached 85.2 million. This included grants in aid of \$400,000., loans 45 million dollars, surplus foods 29 million, Export-Import Bank loans 10.8 million. Thus American economic aid to Israel since the state came into existence now totals over a billion dollars, and is the largest single form of aid that Israel has received, greater in quantity than the United Jewish Appeal or Bonds for Israel or the tremendous sums that have come out of German restitution. I do not know whether Israel could have survived without this economic aid from the United States.

Growingly and not always publicly acknowledged for obvious reasons, there has been increasing security aid. In the fall as I told you we were summoned to the White House where the President personally told us that the U.S. government was going to make good to air defensive missiles, the Hawk, available to Israel. He also indicated that this was not a one shot deal, but represented a change of a fundamental character in U.S. policy, committing us to Israel's security and strength. The President did not discuss how these purchases of these very expensive missiles were to be financed. U.S. law as far as I know prohibits their being given to Israel, but I must take for granted that if the United States wants Israel to have them it will find the way to enable Israel to get them without bankrupting her economy.

I wish to say also that in the crucial issue now developing about which the Arabs have threatened war, the United States has taken a clear and announced



policy, at least announced to the Arab states in Israel, I refer to the use of the Jordan waters for irrigation, these do not involve taking any water away from the Arab countries. These follow in a general way the proposals made by Eric Johnston in 1955 which were acceptable to the technicians on both sides but vetoed for political ~~reasons~~ reasons by the Arab rulers, which would redound to the benefit of both Arabs and Jews. Arabs oppose this now because they know it makes for growing strength for Israel for its growing economic health, and because it enables Israel to absorb more immigrants. For this reason they threaten war. The United States government has indicated, and I must say that both the President and the Secretary of State as well as lesser officials in the State Department, have told us explicitly that they have informed the Arabs explicitly that they support Israel in its development of the Jordan Water project providing that Israel does not use more than the amounts proposed in the 1955 Eric Johnston plan. To this of course Israel has agreed. This represents a serious commitment on the part of the United States to Israel. It is a commitment that is resented by the Arabs, and it is a commitment that Israel appreciates because Israel desperately needs the water for its economic growth.

In any event what I have been saying is that the United States has been enormously helpful to Israel, and that help is growing under the present administration. I go on to add that this help is justified and, as our government realizes, is very much needed. Israel does not want American help for its internal economic affairs, but Israel needs help both from the Jewish people and from our government for the absorption of vast numbers of refugees, for the development of a neglected and backward country, for security in order that it



shall survive. And may I point out that not altruism alone is responsible for the U.S. recognition of Israel's need for security. Our government understands that our commitments in Jordan, in Saudi Arabia, in Lebanon, perhaps even in Iraq, would be gravely endangered if Israel would go under. Can you imagine what would happen to Jordan if Israel weren't there? Nasser's designs on Jordan are perfectly obvious. His designs on the oil rich countries of the Arabian peninsula are perfectly clear. Israel, and Israel alone, stands athwart his great designs, and for this reason he is particularly belligerent toward Israel, and for this reason also the United States is supporting Israel.

Our government also understands that the Soviet Union has designs on Africa and for this reason is wooing the Arab world. Our government also understands that the newly emerging Arab nations are suspicious of the great powers of the west whereas they understand that Israel has no designs upon them. Consequently again it is in the interests of the west that Israel be, that Israel survive, that Israel be strong, that Israel be encouraged and helped in Point Four programs for these new Arab nations. This is sheer self interest on the part of the United States of America.

Finally, it is understandable that our government should be helping Israel because in that whole Middle East complex this is the only country completely committed to the west. The reasons are obvious. Ideologically, Israel is a democracy and therefore sympathetic to the democratic west. In terms of international geo-politics, the United States has no designs on the Middle East, on Africa, on Asia, but the Soviet Union does, and Israel is an obstacle to the carrying out of those designs. Therefore the Soviet Union is hostile to Israel and



this forces Israel into the arms of the west, whether ~~ix~~ it should want it or not. And finally, the Jews of America who have been so devoted and so generous and so helpful to Israel could not conceivably continue that attitude and that assistance if Israel were to repudiate the United States and turn to the Soviet Union. Therefore our government knows that Israel, as is said negatively, is in her pocket, but as can be said positively is for spiritual and practical reasons, and the powerful reason of self-interest, completely committed to the west and therefore a bastion of democracy, the only one, in that part of the world.

It should also be stated in explanation of American policy that Israel is not the State Department's only concern nor its chief concern. In the briefings that we have had from the highest level of government officials including the President of the United States, the Secretary of State, the assistant secretaries in charge of various areas of the world, it has become perfectly clear that our country is involved in the problems of the entire world, and these are the gravest problems that our country has ever face in which literally life or death are at stake. And that these problems are very complicated and exceedingly difficult because we are dealing with a foe that doesn't want peace, although perhaps I must add that in recent months there has been some move in that direction although how far is not yet clear. But certainly until the present the Soviet Union's behavior in ~~XX~~ Asia, and Africa, and Berlin, and Central and South America, all point to a desire to keep the pot boiling. All show a desire to use every means short of shooting war to bring about Communist revolution and Communist dominion. And this is the real concern of the United States of America. Consequently the problems of Israel have to be related to the total strategy of our government in the cold war.



This brings it down to the specific area of the Middle East. Last week when I sat in the office of the Assistant Secretary of State for the Middle East, we were shown a map on which certain developments were explained, and this map consisted chiefly of the Arab countries. You know (perhaps I should get my eyes ~~examined~~ examined) I could hardly find Israel on it. We sometimes and correctly in justifying Israel's existence point to the fact that it's such a tiny country surrounded by the vast Arab hinterland, that the Arab people have far more land than they can possibly use whereas the Jews were extruded from Europe and need every inch of the ground that they have in little Israel. And certainly the facts justify such a position. The seven Arab countries that invaded Israel in 1948 numbered some fifty million persons holding an area of 1.5 million square miles (the total Arab League which includes the North Africal Arab nations is now twice this size). As compared with this there are two million Israelis living on less than eight thousand square miles a very small fraction of the area which is a total of forty-five thousand square miles.

Morally this would seem to justify the Jews' claims to that smaller area of Palestine which they now hold as the state of Israel, but from the point of view of geo-politics, from the point of view of tough-minded, single-minded international strategy, it means a tiny country with a couple of million inhabitants as against vast crucial areas with today perhaps seventy-five to a hundred million peoples, and behind them the entire Moslem world including the peoples especially of Pakistan and of India. It becomes understandable therefore that the United States doesn't just rush in to aid Israel, but also must keep in mind at all times the hostile attitudes of the Arabs.



It must also keep in mind oil and bases. Usually the struggle in that part of the world is over oil as I believe it really is now in Yemen. What Nasser wants since he can't deliver on his promises economically to his own people are the resources of the oil-rich Arab countries around him and he uses revolutionary slogans for this predatory purpose. On the other hand the oil of that area is necessary for the survival of western Europe. Consequently the United States which is very much concerned with the survival of Western Europe must keep this factor in mind when it deals with the Arabs.

It must also remember its global strategy toward Russia. Whether or not our bases near to Russia are as effective as we intended them to be may perhaps be open to question but so long as our strategy requires bases closer to Russia than we will permit them to have bases close to us, we must be concerned with the attitudes of the governments who in the past have permitted us to establish such bases. And this of course means some of the Arab countries.

The point that I am making without tax as I will indicate as we go along justifying everything that our government is doing is that the legitimate self interest of the United State government in matters affecting the Middle East explains policies which from the narrowly Jewish point of view or the point of view of Israel's self interest might be questioned. Whether these policies are wise, whether they are not based on outworn assumptions, whether they are actually producing the very opposite to what they are intended to do, those are other questions which will be considered with you.

Now let us discuss our differences with the State Department policy. Let me begin with that poignant question what to do with the Arab refugees. There is



little point in this at this late date in recapitulating the whole long history of the refugee problem, how it was created by the Arabs themselves when they invaded Israel. How the Arabs were promised that if they turned against Israel they would be rewarded with Jewish property, Jewish homes. Then when they were defeated they joined the refugee group and hundreds of thousands of others joined themselves to them for the ride. It meant free food, lodging, care, under UN supervision largely financed by the United States. The exact number of legitimate refugees is not known. It may be five or six hundred thousand although the total number given today is closer to a million. In any event the problem is unresolved. The tragedy for those caught in the camps should be close to the heart of all decent human beings, and everything possible should be done to get the problem solved.

The State Department has taken the position that the time is not ripe for peace talks with the Arabs but that something can be done to nibble away, or chip away at the refugee problem. Therefore, they have supported various plans including most recently the so-called Johnson Plan which in effect will give the refugees a choice as to whether to return to Israel or to be resettled in Arab countries. At various times Israel has been open minded toward some such accomodation. In fact about eight or nine years ago they accepted a total of between forty and fifty thousand Arab refugees, reuniting families, legitimizing those who had slipped in surreptitiously, but Israel found that this didn't make the slightest dent in either the refugee problem as a whole nor in the hostility of the Arab leadership toward Israel.

At the present time the State Department has been pushing a plan which will



give the Arabs some choice. There are some safeguards in the plan which they have supported, but the safeguards don't mean very much as I can testify from my own experience in Europe. Even when there were substantial number of Jewish refugees, of displaced persons, in the camps of Germany and Austria who would have been willing to come to the United States if immigration possibilities were opened to them, nevertheless confronted by UNSCAP, the United State Commission to determine their fate practically unanimously they said they wanted to go to Israel. It was the only line that they could take politically at the time. The same with the Arab refugees. If they will be given an option, the whole propoganda line of the Arab leadership would lead them to decide to go to Israel whether they all ultimately returned there or not. Consequently it was highly unrealistic for Mr. Johnson to propose, and for the State Department to support, some program which would give the Arabs an option particularly since the Arabs maintain their ongoing hostility to Israel, and especially since the Arab leadership particularly Nasser in every public address commits himself to the destruction of Israel.

Why should the Jewish state accept half a million, or a quarter of a million, or a tenth of a million Arab refugees committed to its own destruction? What other state would dream of doing this? Consequently the position of Israel has had to be that it will not make any further concessions on the refugee problem apart from peace talks. If there will be any clear cut desire on the part of the Arab leadership to work out a peace settlement within the framework of that settlement, Israel will be prepared to accept a certain number of refugees. But it is also clear that if there should be a peace settlement Nasser will have no



further reason to maintain the refugees as refugees but should be willing to have them resettle in Arab lands. For the present he with the other Arab leaders who are under his domination are maintaining the refugees where they are as a thrust at the heart of Israel, as a political weapon to win world opinion to their side in the fight against Israel, and constantly to be an unsettling fact in the Middle East situation preserving ongoing tensions, hostilities and hatreds.

I must report that at the initiative of the President, it went that high, U.S. support for the Johnson Plan was temporarily withdrawn but both the President and the State Department people are continually probing for some way to take the heat off the refugee problem particularly since the United States has the heaviest burden of supporting the refugees since our own Congress is getting restive at this burden which seems to go on forever.

Our position is that there is one solution for the refugee problem and that is peace. If the pressure will be brought not on Israel to accept the Fifth Column but on the Arab nations to make peace, overnight the refugee problem will be solved.

Let us turn now to the serious situation that has developed in Yemen. Here the United States finds itself in a very ambivalent position. On the one hand it is committed to the support of revolution that is democratic, that is progressive, that makes for the welfare of the masses of a country. On the other hand it faces the fact that this not entirely nor even primarily an indigenous development but that Nasser has sent in perhaps twenty to twenty-five thousand of his troops, possibly a third to a quarter of his army, and that Nasser has sent in bombers, Russian equipment to overthrow the Iman the Ruler of Yemen. From the United



States' point of view this is a serious threat because in the first place it is a threat against the countries to which we are committed such as Saudi Arabia and Jordan. In the second place it is a threat to the oil supplies for the western world. Consequently this is not an honest revolution but this is Nasser's further aggression primarily in order to extend his power and primarily, I repeat, in order to get economic resources that don't belong to him because he is unable to fulfill his promises to the Egyptian people.

What should the United State do? What has it done? In effect it has accepted Nasser's victory and gone on from that point. This is the easy way out but it is not the best way out, because what this is saying in effect to Nasser and to the other Arab states is that the United States will not take a firm clear cut position on such aggress. If therefore we can give no assurances to the other countries what is to prevent Nasser from going through with the squeeze on them, and why should the rulers of those countries have the courage, the determination, to fight it out if they get the feeling that as Chamberlain sold out Czechoslovakia in Munich we might be ready to do the same to them in the event of a similar crisis.

The U. S. government insists that there are assurances and guarantees and that the Arab countries know it and that Nasser has been informed. I am not so sure. It seems to me that not words spoken quietly are the determining factors here but the facts themselves are, and if we have accepted Nasser's victory in Yemen, if we have come to terms with him, then we have in effect given sanction and encouragement to aggression and I believe we will rue this.

This brings me to a discussion of a fundamental difference which in my



opinion is our evaluation of Nasser. Let me add however immediately that I find no pro-Nasser sentiment in our government. They are worried about him. They understand the danger that he poses but they are trying to deal as realistically as they can with him in terms of the total U.S. commitments. However, let me suggest what I think the basic differences are.

The first is the feeling that has been expressed to us again and again by the State Department that you don't need to take Nasser quite so seriously as his words might lead you to. They say that Nasser has been less outspokenly belligerent with regard to Washington. Well, I find as I read statements that he has made that he continues to blast the United States at the very moment that he is taking aid. In fact his aid this year will be about a quarter of a billion dollars. Think of it. This is particularly questionable because although it is theoretically for economic aid it enables him to use his other resources to buy Russian arms. And thus we are indirectly financing the arming of Nasser against Israel and hence against the West.

Nasser continues to be as outspoken against Britain as ever. He is engaged in a constant state of certainly of warfare of words against our ally. He remains just as threatening toward his Arab neighbors as before. His statements against Israel every week or two reaffirm his determination to destroy the Jewish state. He may not plan a direct attack upon Israel at this moment although the fact that he was ready to deploy a third or a quarter of his armed forces in Yemen shows that he is less afraid of Israel militarily than he was, but if he manages to get rid of the kings of Jordan and Saudi Arabia then he'll encircle Israel and try to strangle her.



The second assumption of the State Department is that Nasser really seems to be concerned with the advancement of his own people and consequently he is less interested in foreign ventures but the Yemen aggression precisely demonstrates that this isn't so. And the Yemen venture is a very costly one and it lowers not raises the standards of the Egyptian people. But he has gone ahead with it because it serves his overall political purposes.

Then the State Department seems to think that Nasser is diminishing his relationship and his dependence on the Soviet Union because of the aid that he is getting from the west, but this seems to be wishful thinking. Nasser continues to get MIG 21s and TU 16s from Moscow. He has IL 28s, the kind of planes that we forced out of Cuba. He is assembling his own rockets which means that Nasser has perfected the art of neutralism, double entry bookkeeping with two sets of ledgers. Whether Nasser intends it or not, his current initiatives do serve Soviet interests because they tend to undermine the position of the west in the Red Sea, the Persian Gulf, the Indian Ocean, the British port in Aden, the French port in Djibouti, the oil interests and Israel's trade with Africa. In other words we are just kidding ourselves if we think that by placating Nasser and subsidizing such vast amounts we are weaning him from the Soviet Union, and from its designs. We seem to be doing the very opposite.

What can we do about this? First we can put conditions on our aid to countries that practice aggression. President Kennedy undoubtedly was referring to this when in his State of the Union message he said, "What we do ask - and all that we ask - is that our help be used to best advantage and that their own efforts not be diverted by needless quarrels with other independent nations."



This statement by the President reflects views that many members of Congress have written into our Foreign Aid program. There was the amendment to the Foreign Aid Appropriations Bill adopted every year since 1959 asserting that Congress does not approve of aid to countries which discriminate against Americans on the ground of race or religion. There was the Douglas -Keating amendment opposing aid to nations which carry on boycotts and blockades against their neighbors. There was the Keating-Halpern amendment which questioned aid to the countries which acquired weapons from the Soviet bloc.

All decent people want economic aid to go to underprivileged masses to raise their standard of living. But sensible people should not approve of aid that goes to countries which use it for aggressive purposes against the other. The Arab states under the leadership of Nasser are active in the United Nations, occupy important posts in the United Nations, and yet openly proclaim they are in a state of continuous warfare with Israel which is contrary to the charter of the United Nations.

Of course the leadership throws up its hands. What can we do? But this is no solution. It is only a postponement of the ultimate showdown. There is something to do and that is to make it clear that we will not countenance, and we will not support, and we will not accept aggression. This has never been tried and in my opinion it is the only solution that will work.

This is related to the question of peace initiatives. The administration, chiefly the State Department, has taken the position that the time isn't ripe to insist upon direct Arab Israel peace negotiations, and that any attempt to force them produces the opposite result to ~~that~~ that which is desired. Therefore, the



State Department ordered our representatives to the United Nations to vote against the sixteen nation resolution in 1961 for direct peace negotiations and it has taken a similar position with regard to the twenty-one nation resolution of 1962. These resolutions were largely supported by African nations, by the countries who have come into the United Nations because they believe it is an instrument of peace, and then when they see that the United States is not ready to take that forthright, courageous, constructive position on this issue, they have every right to wonder as to what will happen to them if a similar issue should arise.

There are two ways to promote Arab Israel peace. One way is to keep Israel strong and thus to let potential aggressors know that it would be very dangerous to attack her. This the United States is now doing, although I must add that it is a very costly business. The Israel government doesn't reveal the cost of its defense establishment but we know that it is tremendous, and we know that a Hawk missile costs as much as a high school in Rochester. And we know that Israel will have great difficulty in keeping up a military balance with President Nasser's rockets and Soviet made MIG 21s and IL 28 bombers and therefore will urgently need U.S. aid for this purpose. There seems to be good reason now to believe that it will have such aid.

On the other hand there must be the weakening, the blocking, of Arab aggression and this is what neither the United Nations nor the United States has succeeded in doing, and I maintain the reason for their failure lies in their unwillingness to take a clear cut position and to support it by strength if necessary. Even in Suez the promise made by President Eisenhower was never carried out. The UAR continues to impose its embargo against shipping bound for Israel despite



the "international use" provisions of an 1888 convention bearing upon the status of the waterway and despite efforts of the United Nations to have the anti-Israel restriction removed. In other words Nasser continues to defy the United Nations openly and flagrantly and nothing is done about it. He even gets tremendous U.S. economic aid for the deepening and widening of the Suez Canal at the very moment when he is repudiating the commitment made by the President of the United States when he got Israel to withdraw. How under those circumstances can we hope that Nasser will behave peacefully toward Israel in the future or toward its own Arab neighbors on whom he has designs?

In my visit to Washington last week where I discussed these matters with top U.S. officials with the same frankness and perhaps even more forthrightness than I have expressed tonight, we made it clear that we are dissatisfied with the policy that is encouraging aggression and not encouraging peace.

So far as we Jews are concerned determined as we are that the Jewish state shall survive what the world permitted in the slaughter of six million in our lifetime will never happen again, everything must be done to keep Israel strong. And this means not only legitimate pressures upon our government to do what is in its own interests in the Middle East but also the fullest kind of economic aid through the United Jewish Appeal and the Bonds for Israel campaign.

In this visit to Washington I also ~~spent~~ spent a couple of hours with the Israel ambassador who had just returned from consultations in Jerusalem and he reported that Israel is very much concerned about its security. That Israel feels as we did when we discovered aggressive Russian arms in Cuba. On the other hand there is no panic in Israel. There is an ongoing continuation of daily



business and daily routines even though they ~~live~~ live in the presence of danger and there is there a determination that Israel will survive.

In the Haftarah portion for tomorrow morning we read of Deborah's victory over the Philistines and how in that victory she saved Palestine for the Jews and therefore for humanity, because somehow human victory has been involved in what happened in that sacred little land. Thus when we do what lies within our power to safeguard Israel we are doing also what lies in our power to safeguard its contribution to humanity.

AMERICAN JEWISH  
ARCHIVES





איגרת אוויר  
AEROGramME



Rabi Herb Friedman  
c/o United Jewish Appeal  
165 W 46<sup>th</sup> St.  
New York 36, N.Y.

דואר אוויר  
PAR AVION

AMERICAN JEWISH  
ARCHIVES

קפל שלישי

אם יושם משהו בפנים, תישלח האיגרת בדואר רגיל

השולח - EXPEDITEUR

S. Fidler

6 Tel-Hai St.

Jerusalem, Israel

דואר אוויר

קפל שלישי



IB  
discuss with me.

Jerusalem, Feb. 29, 63

Dear Herb,

Days, weeks, and now I'm already counting the months since I last had a glimpse at you at the Americans. I meant to write earlier but just did not come to it.

I am more than happy to be back - although I loved and enjoyed my stay in U.S. and why not? Having friends like you are always, and everywhere, a pleasure. Haven't seen enough of you when I was in D.C. but hope to see you when you come to Israel.

Am not, as yet, in a permanent office but Teddy's office is aware of my whereabouts. May I give you my home address and this I do with the hope not to be missed. It is: -

6 Tel-Hai St.  
Jerusalem      32675  
Telephone: 32675

Please remember me to all our mutual friends.

yours

Shosh Fidler

How you let us know  
look forward seeing you  
in July.

March 7, 1963

Dear Yohanan:

Thank you for your note of February 25 and the copy of your answer to Mr. Kaufman.

It would be an understatement to say that your remarks brought a great deal of happiness to our camp.

Our expenses are mounting up rapidly as Mr. Kaufman's office has been pursuing this with enormous vigor including the instance of persons traveling from the continent to London to give statements.

I think what is in order is an immediate clarification of exactly where the situation stands and an honest appraisal of what types of problems you anticipate and whether or not we can look forward to endless haggling on the subject.

Secondly, we should like to know if any of the other Jewish organizations have come forth with their share and if not, why?

I am certain that Mr. Hausner can be of some value but I do feel and have stated to Mr. Kaufman that some legal branch of your government, presumably the Attorney General's Office, should be getting statements from numerous witnesses in Israel.

I do hope to hear from you very shortly that these matters which we felt were resolved have truly been resolved.

Elmer Bernstein will be traveling to Israel under the auspices of one of your tours in July. It might be a valuable time for him to tape the various types of Israeli music from the *Kal Israel Library*. As his trip time draws near, I'll let you know. The musical, it may or may not be a version of Exodus, will be announced here as soon as the

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newspaper strike is over in New York. Perhaps when Elmer is in Israel it might be an opportune moment to discuss your premiere plans with him.

Warmest regards to Bee.

With affection,

uris

Mr. Yohanan Beham  
5 Sholem Aleichem Street  
Jerusalem, Israel



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Y

# KRON-TV

SAN FRANCISCO 19, CALIFORNIA

*Bill  
Lerman*

HAROLD P. SEE  
GENERAL MANAGER

March 11, 1963

Dear Rabbi Friedman;

We wish to thank you for your contribution to this station's programming in the public interest through your appearance on "Conscience of a People," which was broadcast on Sunday, March 3, at 11:30 a.m. as part of our JUDAISM series.

We are always pleased to cooperate with leaders in Jewish community affairs.

Sincerely,

*Harold P. See.*

Rabbi Herbert A. Friedman  
Vice Chairman  
UNITED JEWISH APPEAL  
165 W 46th Street  
New York, New York

HPS:bw



cc: NM SI HAF AF

*Cherif*

*Letter to Miss Fidler Personal*

14 March, 1963

Miss Shoshana Fidler  
6 Tel-Hai St.  
Jerusalem, Israel



Dear Shosh:

Thank you very much for writing and letting me know about yourself. It is always good to hear from you.

I will be in Israel from July 9th to July 26th with the UJA Young Leadership Mission, and I hope to see you then. Please keep me informed of your whereabouts and what you decide to do.

Looking forward to seeing you, and with warmest regards.

Cordially,

Herbert A. Friedman

HAF:rgf



*Received*



Jerusalem, 18th March, 1963

Dear Herbert,

I am grateful to you for your good wishes on the occasion of my being nominated Deputy Speaker of the Knesset. I was happy to receive your congratulations.

We have not met often and then mostly when we were busy with various occupations and tasks which demand most of a man's energy and time. Nevertheless, it was always pleasant to exchange views with you on a matter, dear to both of us: the ways and means of recruiting the Jewish Nation to the great work of building up its country.

I saw some of the difficulties and obstacles you encounter in your work; I also saw your endeavours and as a result: the achievement. I had the opportunity to say how much I appreciate the United Jewish Appeal of which you are the driving spirit.

There is no lack of problems in the country. Many things happen in this part of the world, and they demand great cautiousness and watchfulness. Economically we have to get ready for a day when there will be no more income and help from outside. The horizons of Aliyah are shrouded in fog.

I was happy to read that you are expecting the campaign to bring good results and that the morale of the leadership is good.

Thank you again for your good wishes and I shall be very happy to meet you shortly during your next visit to Israel.

Yours sincerely,

*with best wishes as ever*

Israel Barzilai, M.K.  
Deputy Speaker of the Knesset

Mr. Herbert A. Friedman  
United Jewish Appeal  
165 West 46th Str. N.Y. 36,  
New-York



*Levin*

27 March 1963

Mr. Leon Uris  
Dagon, Incorporated  
1438 N. Gower Street  
Hollywood 28, California

Dear Lee:

I have your letter of 7 March but this is absolutely the first opportunity I have had to answer it because I have been doing so damn much campaign travelling.

I am glad you are keeping me posted as to the financial aspects of the case, and certainly you know that if there is anything you want me to do, I will be glad to. Don't holler for help unless you need it, but if you do, holler.

If the Saturday Evening Post publishes the first part of the novel, I promise you I'll read it. That will not exonerate you, however, from autographing a copy which I will be forced to buy just in order to get your bloody signature in it.

Thanks for remembering about the photographs for Judy. If you hadn't, you bastard, you can be assured I would have reminded you. She wants desperately to have two personally autographed pictures, one from Ricky Nelson and one from Dick Chamberlain. If that child ever falls in love with a real human being as intensively as she has with these mythological figures, I will personally break her neck. The depth of her feeling is utterly unhealthy. At any rate, you will redeem my prestige in her eyes if you will produce these two pictures extravagantly autographed to her by name: "To Judy with warmest and deepest affection" or some other such nonsense. The sooner the better, old man. Thanks.

Francine sends her best and there is always a warm light in our window for you.

As ever,

RABBI ARTHUR J. LELYVELD  
FAIRMOUNT TEMPLE  
CLEVELAND 21, OHIO

April 3, 1963

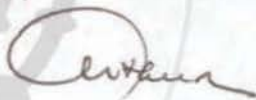
Dear Herb:

Both your letters achieved your purpose, because they did make me feel very good. I know how busy you are, and so I am all the more grateful for your having written.

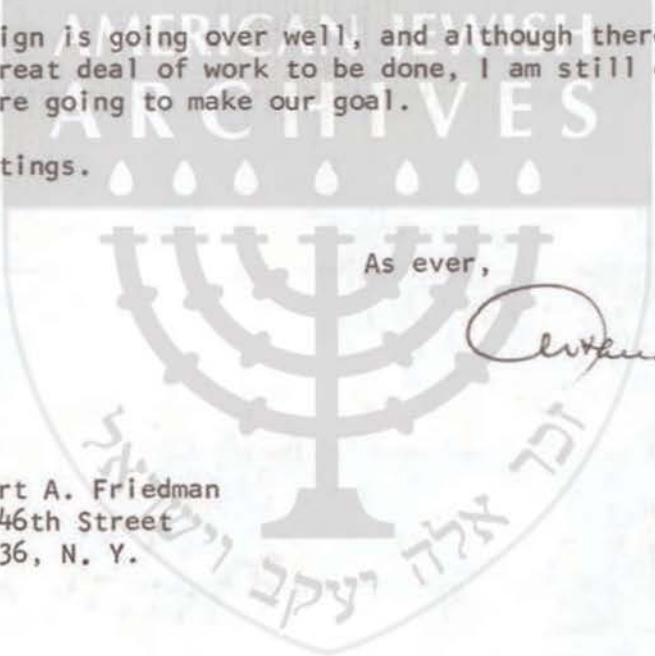
The Campaign is going over well, and although there is still a great deal of work to be done, I am still confident that we are going to make our goal.

Fond greetings.

As ever,



Mr. Herbert A. Friedman  
165 West 46th Street  
New York 36, N. Y.





9 May 1963

Mr. Walter L. Field  
Mac-O-Lac Paints, Inc.  
5400 E. Nevada Street  
Detroit 34, Michigan

Dear Mr. Field:

I received the beautifully inscribed volume of your verse and cannot tell you how touched I am by your thoughtfulness in sending it to me.

I have not had a chance to read it through as yet from cover to cover, but have sampled a few of the poems. You have such a deep knowledge of Jewish history and such a passionate concern for Jewish survival that these beliefs come through in every line you write. I cannot really tell you how enjoyable I found this first sampling.

I am looking forward to seeing Irwin next week when he comes East to our Young Leadership Conference. You have planted your seed well in that boy and it is a delight to listen to him talk. You should be very proud of him, for he reflects your own choicest ideals.

With many thanks and best regards, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

*file  
NY*

16 May 1963

Her Excellency Golda Meir  
Minister of Foreign Affairs  
Hakirya, Jerusalem  
Israel

Dear Golda,

I saw recently in the press, and several people who have returned from Israel recently have told me, that you have been in hospital for a check-up. We were concerned about this and hope that everything is all right.

You will never know how many people here think of you often and affectionately. When you are ill, it becomes a matter of worry. We certainly hope that you are now fully rested and back in perfect health again.

With all good wishes, and looking forward to seeing you in July when I will be in Israel with the Young Leadership Mission, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



*Ref*

21 May 1963

Dear Charlie,

I read your article entitled "Two Anniversaries."  
I think it is good and am glad to hear that it  
will be published in the "American Zionist" and  
will also be distributed to the Anglo-Jewish  
press throughout the country.

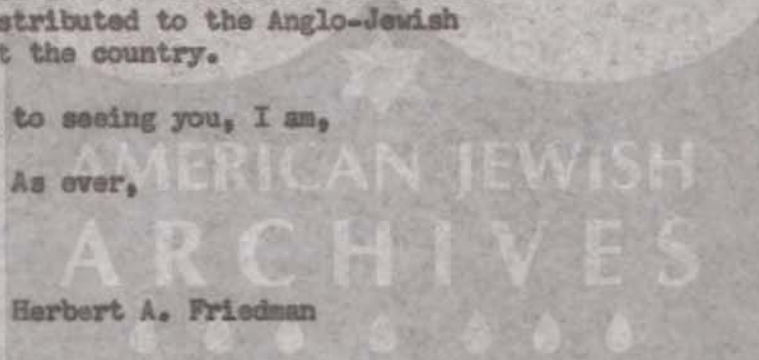
Looking forward to seeing you, I am,

As ever,

Herbert A. Friedman

HAF:gb

Rabbi Charles Shillman  
3850 Hudson Manor Terrace  
New York 63, N.Y.



*Key*

21 May 1963

Dear Kivie,

I have received the Dick Gregory record which you sent me, and I appreciate your thinking of me. I share your sentiments in this whole matter of racial equality, as you know, and believe that we all must work very hard to try to build a better democracy.

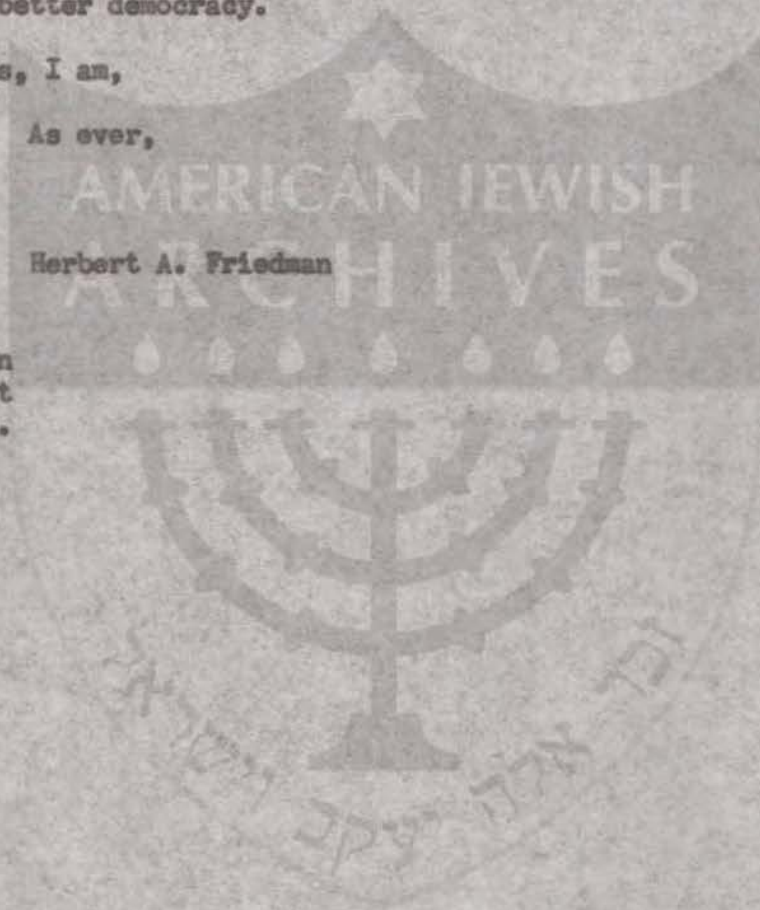
With many thanks, I am,

As ever,

Herbert A. Friedman

HAF:gb

Mr. Kivie Kaplan  
195 South <sup>3</sup>Street  
Boston 11, Mass.







PATENT KIPS & SIDES (BLACK & COLORS)  
HANDBAG PATENT LEATHER (BLACK & COLORS)  
ELK SIDES • SMOOTH DRESS SIDES  
GLOVE LEATHERS • HANDBAG LEATHERS  
SIDE LEATHER SPECIALTIES  
NATURAL SOLE SPLITS • OOZE LININGS  
SUEDE SPLITS

# COLONIAL TANNING COMPANY, INC.

195 SOUTH STREET • BOSTON 11, MASS.  
TELEPHONE • LIBERTY 2-5860 CABLE • COLONIAL BOSTON

May 23, 1963

Rabbi Herbert Friedman  
165 W. 46th Street  
New York, N. Y.

Dear Herb:

Many thanks for your note of the 21st and glad that you liked the Dick Gregory record.

We have a tremendous job to do for the fight for justice in this country, as well as for the Jews, all over the world. We can't let what is going on in our country pass without helping.

Our Life Membership which we call an investment in freedom is \$50 a year for ten years - \$500 - and I do hope, Herb, that I can add your name to the 12,115 others that we have, many of which are Rabbis and Ministers and Priests. I am enclosing herewith one of our Life Membership pamphlets and possibly you can get others to do the same.

With kindest personal regards and best wishes in which Emily joins, I remain

Sincerely yours,

*Kivie*  
Kivie

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28 May 1963

Dr. & Mrs. Israel Goldstein  
12 Pinsker Street  
Talbieh, Jerusalem, Israel

Dear Bert and Israel:

I have your beautiful invitation for the Chanukas Habeiit on 5 June. Nothing would give me greater pleasure than to be present. The front door of the house looks beautiful, the people inside are lovely, and I am hungry to see Israel again (the country, I mean).

If the demands of the campaign were not so onerous, and if we were not in the middle of discussing this whole enormous new problem of education, I would fly over for the party. As it is, that pleasure must wait until I arrive normally a month later with the Young Leadership Mission. I hope I have a rain-check then to come and visit you in your new home. Meanwhile, Mazel and Bracha for a long life and much happiness.

As ever,

HAF:gb

Herbert A. Friedman



ref

5 June 1963

Dear Kivie,

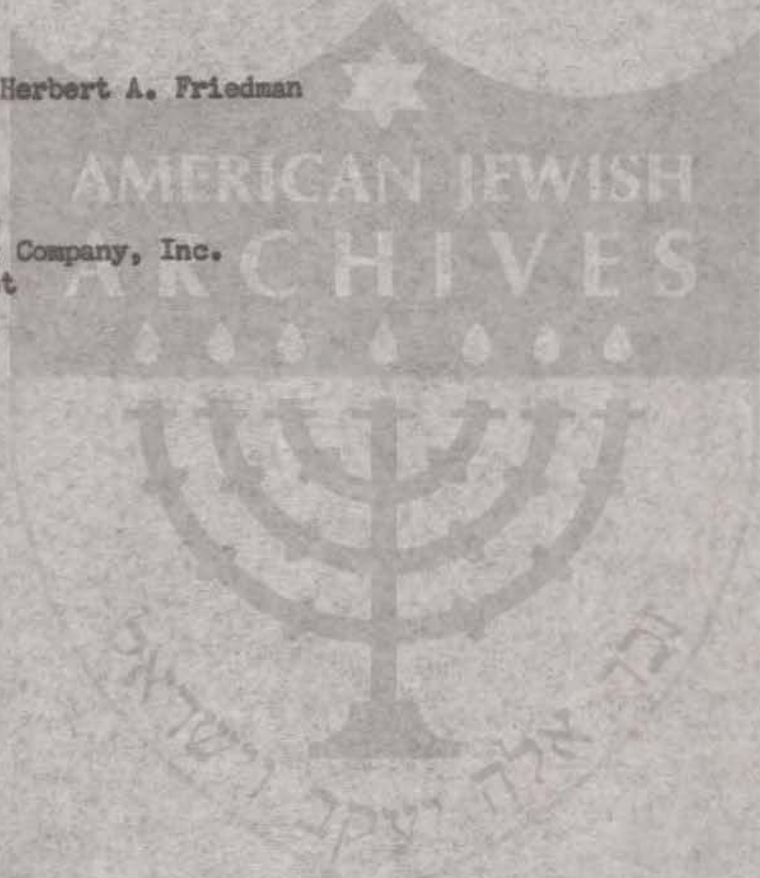
Many thanks for the two books you sent me. I know I shall enjoy reading them and I appreciate your thoughtfulness.

Very truly yours,

HAF:gb

Herbert A. Friedman

Mr. Mivie Kaplan  
Colonial Tanning Company, Inc.  
195 South Street  
Boston 11, Mass.



20 June 1963

Key

Dear Mr. Papp:

As you know perfectly well, people almost never write fan letters. Last night I saw your production of Antony and Cleopatra in the company of the Charles Bensley family. I simply cannot begin to tell you what a magnificent job it was. It was a stunning production, in the literal sense of that word. It stunned me into an oblivion of the entire world except for what was happening on the stage in front of me.

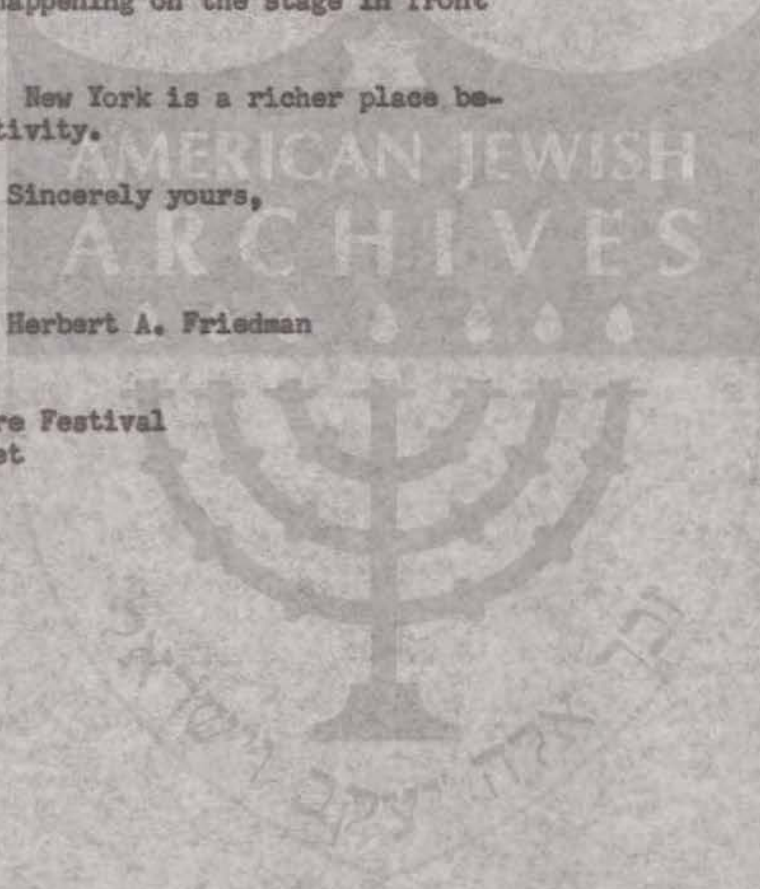
More power to you. New York is a richer place because of your creativity.

Sincerely yours,

Herbert A. Friedman

HAF:gb

Mr. Joseph Papp  
New York Shakespeare Festival  
118 West 57th Street  
New York, New York





20 June 1963

44

Dear Moshe,

I have just received a copy of your book from Simon and Shuster with the lovely card inside saying that it was being sent with the compliments of the author.

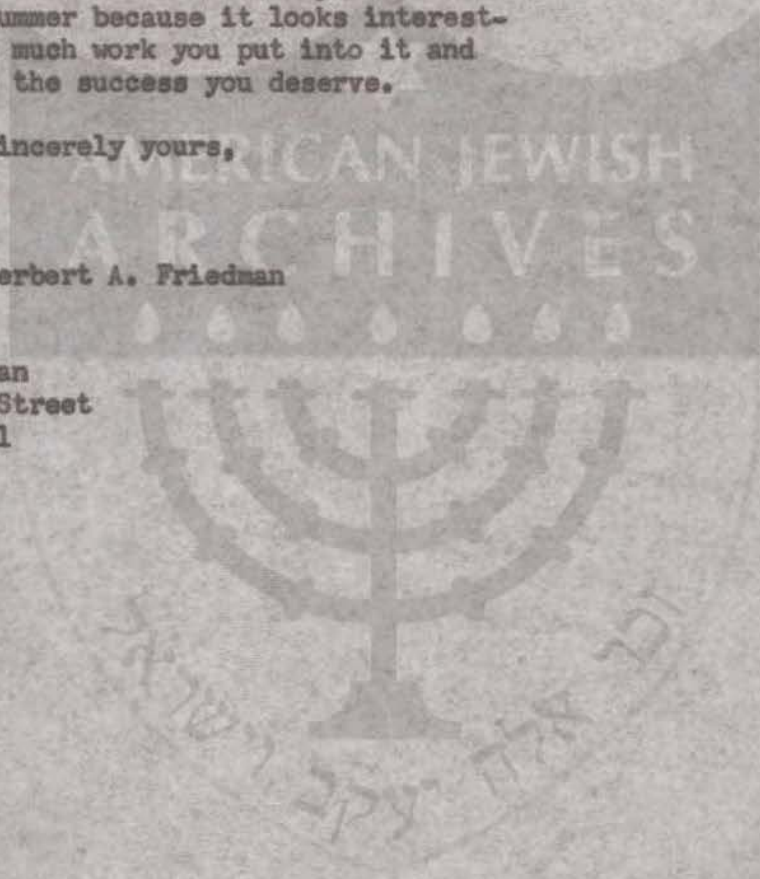
For this thoughtfulness I thank you very deeply and can only say that I will actually read the damn book this summer because it looks interesting. I know how much work you put into it and I hope it enjoys the success you deserve.

Sincerely yours,

Herbert A. Friedman

HAF:gb

Mr. Moshe Pearlman  
16 David Marcus Street  
Jerusalem, Israel



25 June 1963

Veterans Administration Center  
Fort Snelling  
St. Paul 11, Minnesota

Re: Policy No. V 19051992

Gentlemen:

I wish to inform you of two things:

1. Change of Address

Please change your records

from

Herbert A. Friedman  
165 West 46th Street  
New York 36, New York

to

Herbert A. Friedman  
1290 Avenue of the Americas  
New York 19, New York

2. Change of Beneficiary

I would appreciate your sending me whatever forms and instructions are necessary to effect a change of beneficiary.

Very truly yours,

HAF:gb

Herbert A. Friedman



24  
1 July 1963

Mrs. Paul Basinger  
917 Casselwood Terrace  
Chicago, Illinois

Dear Mrs. Basinger:

I have just learned of the passing of your father and hasten to tell you of the tremendous respect and admiration I had for him.

He was one of the very few men in the entire profession to whom many of us looked for the wisdom, guidance and tolerance which marked his whole life.

I am sorry that he is gone, but if it is any satisfaction for you to know that he lived his life in a most beautiful and unique fashion, then please cherish that knowledge which might help to assuage this moment of grief.

Sincerely yours,

HAF:gb

Herbert A. Friedman



Xef

1 July 1963

Mr. Jack D. Weiler  
711 Third Avenue  
New York, N.Y.

Dear Jack:

Francine and I were married last Friday in a beautiful but simple family wedding at Charlie Bensley's apartment. Rabbi Shulman performed the marriage.

We are leaving for Israel where we will meet the Young Leadership Mission and spend the month of July working with them. Then Francine and I are going alone to Germany for about two weeks, because I want to show her the places where I first began my work almost 20 years ago. We will be back in New York by the middle of August.

I wonder, Jack, whether you could help us in the search of an apartment. We cannot afford to buy a cooperative and therefore must look for a rental. We can pay \$400 or perhaps a bit more, if necessary. We need at least two bedrooms (one for my children when they come to visit), a library, a separate dining room and a large living room for entertaining. I suppose this would be called a six or even seven room apartment.

If possible, of course, we would like to have it with a pretty view either of the park or of the skyline of New York. Also, if possible, I would like to be within walking distance of the office, which, as you know, is on 51st St. and 6th Ave. We would prefer the West side because of the proximity to the office and the theatre district and Lincoln Center. We would also prefer an older building, for such buildings have the large rooms, high ceilings, and even fireplaces which we find more charming and graceful than the architecture in the new buildings.

I am wondering, particularly, whether Mr. Charin might have something in the Century, or whether Mr. Rudin might have something in one of the older buildings on the East side.



Mr. Jack D. Weiler

-2-

1 July 1963

I realize I am giving you what might be an almost impossible assignment but any help would be most warmly welcomed.

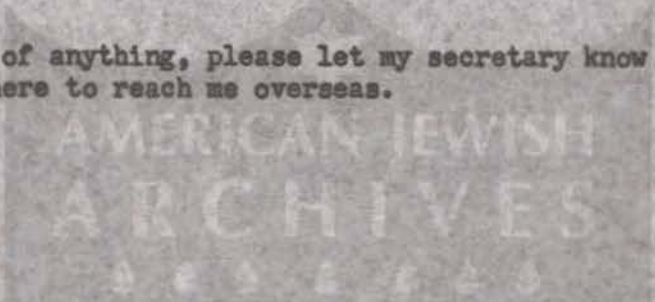
All the best for the summer to Doris and you.

Sincerely,

HAF:gb

Herbert A. Friedman

P.S. If you hear of anything, please let my secretary know and she will know where to reach me overseas.



*File*

*JUNE*  
13 July 1963

Mr. Jack Lyons  
2 Campden Hill  
London W. 8  
England

Dear Jack:

A good friend of mine by the name of Floyd Kops is moving to London where he has started a life insurance company. The name is Consumers Life Insurance Company, 19 Fitzroy Square, London W.1.

He has asked me if I would do him a favor and write this note of introduction to you, so that when he calls you, you will recognize his name. I have no idea what he wishes to discuss with you, but I know you will extend him the courtesy of receiving him.

Francine and I plan to be married on 28 June and will be leaving immediately for Israel where we will spend almost all of July with our annual Young Leadership Mission. We will be in Paris at the Hotel Maurice between 26-29 July. Is there any chance of running into you and Roslyn any time during the month ahead? If not, we will see you in London the first weekend in November.

Since the River Club dinner is set for Monday, 4 November, perhaps we could have some fun during the weekend preceeding.

With all good wishes and best regards to Roslyn, I am,

As ever,

HAF:gb

Herbert A. Friedman



*Herb*

סגן ראש הממשלה  
THE DEPUTY PRIME MINISTER

Jerusalem, 18 July 1963

Rabbi Herbert A. Friedman  
executive Vice-Chairman  
United Jewish Appeal  
165 West 45th Street  
New York, N.Y.

Dear Herb,

Many thanks for your cable of 26 June 1963.

I deeply appreciate the kind thoughts of so many friends in Israel and abroad who have sent me a word of encouragement on my appointment as Deputy Prime Minister in the new Cabinet.

I greatly value your expression of good will.

Yours sincerely,

*Abba Eban*

20 August, 1963

Associated Hospital Service of New York  
80 Lexington Avenue  
New York 16, N. Y.

Re: Certificate No. 9453206 N II  
United Jewish Appeal Contract No. 139989

Gentlemen:

Please note my change of address from Lockwood Circle,  
Westport, Conn. to 333 West 56th Street, New York, N. Y.

As of July 5, 1963 my contract was changed to include Mrs.  
Herbert (Francine) Friedman. Would you please send me my  
new contract and identification cards.

Sincerely yours,

Herbert A. Friedman

HAF;Gb



Key

20 August 1963

Mr. Richard Levitt  
Dial Finance Company  
207 Ninth Street  
Des Moines 7, Iowa

Dear Dick:

I saw your note to Ernie Spickler and I think it was very nice of you to write him as you did. Good manners and good breeding always show.

While we were at the Accadia Hotel, you may recall, you spoke to me about the syndicate which is put together once a year to build housing in Israel. This is a deal in which a group of American investors put up a million or a million and a half dollars, which is matched by insurance company money of \$4-5 million, and also matched by the Israel Government for an equivalent amount. This makes a total of \$10 million which builds approximately 2,000 housing units. These are rented from the syndicate by the Jewish Agency and given to new immigrants.

Jack Weiler, one of our top national chairmen, is the president of American Associates, the name of the building syndicate. I told Jack that you had expressed an interest in being included in the next group which would be formed. While speaking with him this morning, I learned that he is in the process of forming a group right now. He suggested that if you were interested you should write to him and he would be very happy to give you all the details. His address is: Mr. Jack D. Weiler, 711 Third Avenue, New York 17, N. Y.

It was wonderful being with you on the mission and I certainly hope we meet again soon.

With all good wishes, I am,

As ever,



Key

23 August 1963

Mr. and Mrs. Herbert M. Goodman  
30 Chiltern Hill Drive  
Worcester, Massachusetts

Dear friends,

I have just returned from a long trip overseas and found your invitation to Richard's Bar Mitzvah. I would have loved very much to have come but, unfortunately, I have a three-day conference that very weekend with the executive directors of the fifteen largest cities in the country. They are coming in from all over the United States and this conference was scheduled several months ago, so that it cannot be shifted.

Please accept my fondest congratulations. I know it will be a wonderful event and if the son follows in the tradition of his father and grandfather, then it will be a very beautiful ceremony.

With all good wishes for the New Year, I am,

Sincerely,

HAF:gb

Herbert A. Friedman



18 September 1963

Mr. Heinz Galinsky  
Fasanenstr. 79/80  
West Berlin, Germany

Dear Mr. Galinsky:

I am enclosing some pictures taken at the time of our visit to Berlin. I thought you might enjoy having these as a souvenir.

Would you please give one picture to the man from the Altersheim. I forget his name, but I made an extra copy for him.

With all good wishes for the New Year and many thanks for everything you did to make our visit enjoyable, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



18 September 1963

My dear friend,

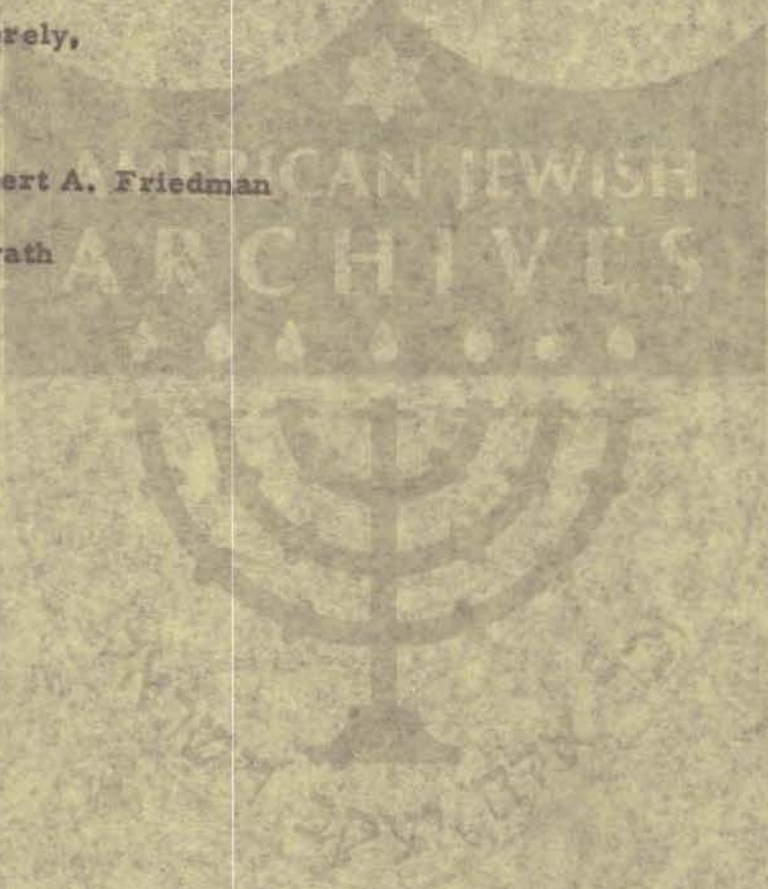
I am sending you two pictures, one for yourself  
and one for your comrade. You will remember  
that we took these on the day when you drove me  
around Arad - 23 July 1963.

Thank you for everything you did.

Sincerely,

Herbert A. Friedman

Samal Yosef Ben Porath  
Mishtereth Yisrael  
Beer-Sheba, Israel





18 September 1963

Mr. Danny Gavron  
Arad, Israel

Dear Danny:

I am sending you a souvenir of our visit to Arad on 23 July.  
I have also sent copies to the policemen at the following  
address:

Samal Yosef Ben Porath  
Mishtereth Yisrael  
Beer-Sheba, Israel

I hope they received them and you might find the opportunity  
to check up on that.

We enjoyed our visit very much and look forward to coming  
back in October with the large UJA Mission.

Regards to your wife and mother in-law.

Sincerely yours,

HAF:gb

Herbert A. Friedman



18 September 1963

Dear Marion,

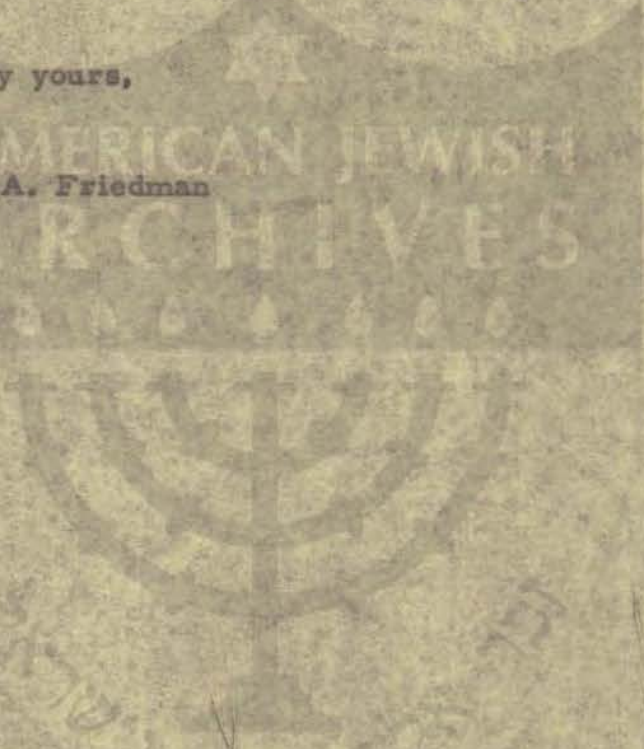
I am enclosing one souvenir of our visit together in Munich. It is a lovely picture and reminds us of our very fine days together.

I hope we will see you in Rome. Meanwhile, Francine joins me in sending best wishes for the New Year.

Sincerely yours,

HAF:gb Herbert A. Friedman

Mr. Marion Gid  
Zieblandstr. 16/II  
Munich, Germany





September 1963

Dear Dr. Gringaus,

Enclosed is a picture which I spoke to you about  
over the telephone.

I look forward very much to seeing you next week  
and we can reminisce.

Best wishes for the New Year.

Sincerely,

HAF:gb

Herbert A. Friedman

Dr. Samuel Gringaus  
447 Ft. Washington Ave.  
New York, N. Y.





20 September, 1963

Dear Max:

After lunch, Eddie and I went across the street to the office (it's very handy having Toot's Shor's just across the street), and went over the calendar of the next several months. Let me put down the major things in outline form:

NOVEMBER

General Assembly of the CJFWF, Miami, 7-10 Nov. If, and only if, you are already planning to be there, we would want to set up one or two small group solicitations. Specifically, Pittsburgh has asked if you would meet with their top six contributors. If you are not planning to be there, it is not necessary to make a special trip.

DECEMBER

1. The dates of the Annual Conference are 5-8 Dec. This includes the JDC Annual Dinner on Thursday 5 Dec.
2. San Francisco has asked for you for their top families solicitation - the meeting you attended once before. The date is 17 Dec., but that is flexible.
3. Los Angeles is willing to set the ECB meeting in connection with the San Francisco date. In other words, we tie the two together with one trip.

JANUARY

Louis Pincus is scheduled for a series of top parlor meetings. It is not necessary for you to accompany him. Some top lay leaders will cover these. It is necessary to arrange some soliciting in advance. If you do Pittsburgh in November, San Francisco in December, and could take Newark and/or Philadelphia (both near New York) anytime in November or December, whenever you will be in New York anyhow, that is all you would have to do for the big city solicitation program.



FEBRUARY

We are having the 1964 Inaugural Dinner in Washington on Sunday night 9 Feb. and Monday morning 10 Feb. You would be chairman of this dinner.

REGIONAL CONFERENCES

There are three:

Houston (for the South-Southwest) 24-26 January

Palm Springs (for eleven Western States) 21-23 February

Chicago (for all mid-Western states) 6-8 March

It is not necessary for you to be at all or any of these. If you could be present, that would be fine, but it is absolutely not mandatory. All the other top brass of our leadership would be divided up to attend one or the other, so that they would all be covered.

EXECUTIVE COMMITTEE MEETINGS

You know we try to hold these once monthly. You have always managed to attend most of them. If you could not be present, either Eddie or Dewey would be willing to chair the meeting for you.

---

That's it Max. There could easily be a tremendous amount of time available for your other things. Actually, for the UJA there would be nothing else until October 1964 Mission, and if you were tied up that month politically, you could even skip the mission for that one year.

We want you very much. You want to do this. It is good to know you will do it for 1965. We need you for 1964. I am convinced that we can keep the UJA load down to the absolute minimum for the first year. Please say yes now, so we can plan some effective meetings with Eshkol while we are in Israel together next month. If you have any questions on any of the above material, please call.

Fondest regards to Margie,

M. V TEVERYA



ד.מ. טבריה

Wednesday, the 25th  
of September, 1963

Dear Herb:

The trip was all I could have hoped for and I look forward to seeing you some time soon and telling you about it. The stay in the Arab countries was very revealing and I have much to tell you, better told by word of mouth than in a letter. I succeeded in getting into Jordan and that made me feel a bit less "rejected" after my experience in 1955 of which I told you and Francine last February. Saw Ben-Gurion (who promised to do a paragraph for the dust jacket of the forthcoming Holmes-Wise dual biography) and everyone else worth seeing and talking to. Your JDC Agency representatives in all the important places were hospitality personified and I was impressed by the esprit de corps and loyalty. It was not always thus and you are to be congratulated... I shall be in NYC some time later in October and November and I am hoping you'll be there too so that we can spend an evening in your home and catch up on these intervening months. I saw Charlie Shulman in Haifa on August 11th when the SS Flaminia brought in 411 Moroccans (a thrilling experience!) and he assured me the nuptials went happily. As you and Francine know from my letters of last spring, it warms my heart to see you two content and as one. -- Forgive the typing errors in this note, but the ocean is rough today. But the voyage has been a delight. More of that anon. -- All the best, Herb, and see you soon! Cordially,

לביא 50-100 5.62 194

Carl



30 September, 1963

Mr. and Mrs. Sam Rose  
1161 Pontiac Street  
Denver, Colorado

Dear Sam and Marion,

I was going through some old slides, and found  
the enclosed which I thought you would enjoy having.

Things are going well and I hope you are both  
looking forward to a good year.

As ever,



30 September, 1963

Dear Sam,

Going through some old slides recently,  
I found the enclosed.

How the hell are you? We're leaving for  
overseas next week. I'll call you before we  
go.

Happy New Year.

As ever,

Mr. Sam Friedman  
203 Fairfield Drive  
Wallingford, Pa.

AMERICAN JEWISH  
ARCHIVES





30 September, 1963

Dear Aryeh:

Going through some old slides recently,  
I found the enclosed shot. This was taken  
when we were in Denver in 1949.

How do you like the way you looked?

Happy New Year.

As ever,

Rabbi Aryeh Lev  
Jewish Welfare Board  
145 East 32nd Street  
New York, N. Y.

AMERICAN JEWISH  
ARCHIVES





30 September, 1963

Dear Sir:

Going through some old slides recently  
I found the enclosed shot, which will show  
how well you looked 16 years ago.

Happy New Year.

As ever,

Mr. I. L. Kenen  
American Zionist Committee  
for Public Affairs  
1737 "H" Street, N. W.  
Washington 6, D. C.





2 October 1963

Mr. Bernard Barnett  
Jewish Hospital  
Louisville, Kentucky

Dear Barney:

So, they finally got you settled down in one place for more than five minutes!! This is a remarkable achievement. I kept trying to call you last week simply to say hello and wish you a Happy New Year. You were chasing around and I suppose you never got the message. Anyway, Happy New Year.

We all certainly hope that after a nice comfortable bed rest, you will be back to full strength and health. All of us here send you deepest love and affection and fondest good wishes for a complete recovery.

Sincerely,

HAF:gb

Herbert A. Friedman



7 October 1963

Dr. Carl Hermann Voss  
New England Congregational Church  
127 Circular Street  
Saratoga Springs, New York

Dear Carl:

Yours of the 25th September, written on the high seas, arrived a couple of days ago. It has caught me just prior to my departure. I am leaving in a couple of hours for Rome, where the Study Mission starts its annual clambake. We will be back 5 November, and I would certainly hope we could have a chance to visit together.

Your note sounded as though you had a very exciting trip. I hope it was not too wearing on the body and refreshing to the soul.

As ever,

HAF:gb

Herbert A. Friedman



Moshe Sharett

Personal

Jewish Agency

Jerusalem

November 12, 1963

Tel. 24671

143/62/40

Rabbi Herbert Friedman,  
United Jewish Appeal,  
New York.

-----  
Dear Herb,

Regarding my forthcoming visit to the United States for the UJA, I want you to note that I will be coming alone, yet I would appreciate it if the UJA could cover Zipporah's travelling expenses to Europe and back.

I am sure the UJA would have been ready to pay for her trip to the United States and back if she wanted to join me, including her expenses in New York, so here is a clear case of economy for you.

Cordially,

Moshe.



14 November 1963

Mr. Sam Blank  
National Brands, Inc.  
690 N. W. 13th Street  
Miami 36, Florida

Dear Sam:

I have just heard the news of your wife's illness and I cannot tell you how upset I am for you. I certainly hope she comes along well and I know you will give her every possible care.

Keep up your courage and good cheer, for there are many of us, your friends, who are thinking of you at this time.

With best regards, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



15 November 1963

Mr. Benjamin F. Saltzstein  
625 N. Milwaukee Street  
Milwaukee 2, Wisconsin

Dear Uncle Ben:

I tried to get you on the phone, but we failed to connect. When you were ready to speak, I was in a meeting, and when I was ready to speak, you were on your way to the Hilton Hotel in Chicago. Apparently you never arrived, because I could not find you there.

Anyway, dear friend, the whole purpose of this was simply to wish you a happy birthday. I do not remember the day exactly but I know it is sometime last week or this week. You must be as old as Methuselah by now. But from all reports you are well in body and in mind. I say nothing about the condition of your soul because that, I know, has always been first-rate.

Fondest congratulations and good wishes, and I would love to see you the next time you come to New York.

As ever,

HAF:gb

Herbert A. Friedman



**STANDARD FINANCIAL  
CORPORATION**

530 Fifth Avenue, New York 36, N. Y.

THEODORE H. SILBERT  
PRESIDENT

November 18, 1963

Rabbi Herbert A. Friedman  
United Jewish Appeal  
National Headquarters  
1270 Sixth Avenue  
New York, N. Y.

Dear Rabbi:

You will please find enclosed a few photos which may be of interest to you. You and Mrs. Friedman are pictured in several of them and the others are sent to you for two reasons. Firstly, I wanted you to see how well the Demi-Canon performed. Secondly, you may want to use the picture of the child, with a small loaf of bread, who had just descended from the airplane on arriving in Israel.

The photo of the water meter inspector, I thought was particularly sharp and interesting.

You are free to use and retain, with my compliments, any of the pictures.

Kindest regards to you and Mrs. Friedman.

Cordially,

Theodore H. Silbert

THS:EK  
Enc.



19 November 1963

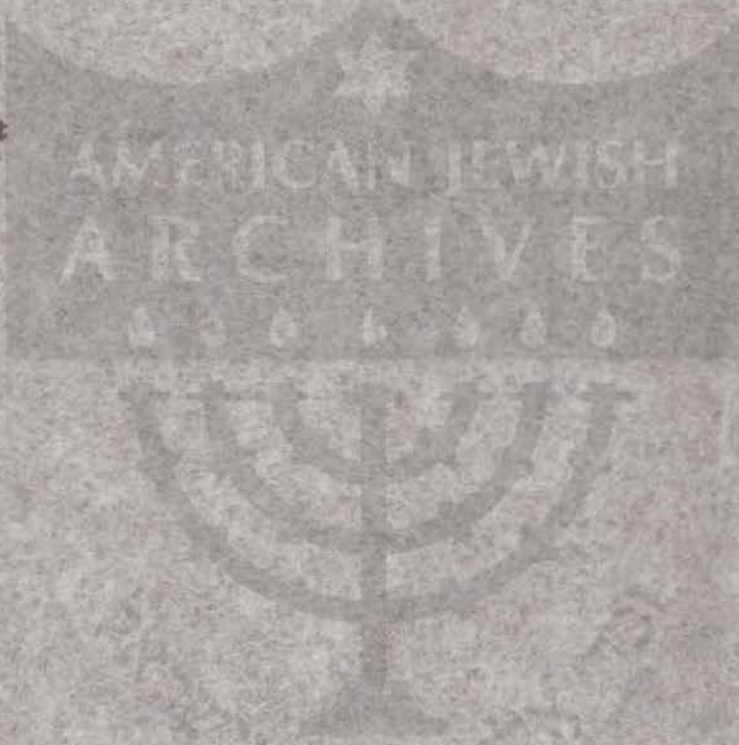
Dear Moshe,

Of course, I will arrange the expenses of your trip as you suggest in your letter of 12 November.

Looking forward to seeing you in New York and with best regards to Zipporah, I am,

Cordially,

Mr. Moshe Sharett  
Jewish Agency  
Jerusalem, Israel





19 November 1963

Mrs. Senta Josephthal  
Kibbutz Gal-Ed  
Israel

Dear Senta:

I received the volume of Giora's speeches and letters. Thank you very much for sending it. I cannot tell you what a warm feeling it gave me inside, just to handle the book, look at the pictures, and begin slowly to read some of the leading articles.

He was such an inspiration to so many of us that it is wonderful to know we shall always be able to look back at his words.

Meanwhile, life goes on, and we continue to work very hard to explain to the Jews of America why they must continue to give large amounts of money. Their endurance is remarkable, as is yours in Israel. Twenty years ago the Jewish people were faltering. Today, I do not think they are.

With warmest regards, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



November 20, 1963

Dear Herb:

By now, the glowing moment of the commencement of your honeymoon (via El Al, of course,) is but a glowing memory, and why we haven't sent you the pictorial recording of it sooner is beyond me!

Here it is anyway with my best wishes and fond regards.

Cordially,

*J. Peter Brunswick*  
J. Peter Brunswick

JPB:m

encl.

Rabbi Herbert A. Friedman  
Executive Vice Chairman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, New York

**EL AL ISRAEL AIRLINES**

850 THIRD AVENUE, NEW YORK 22, NEW YORK

*1924*



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AMERICAN JEWISH  
ARCHIVES



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1907 volume of the...



mf

26 November 1963

Mr. Theodore H. Silbert  
Standard Financial Corporation  
530 Fifth Avenue  
New York 36, New York

Dear Ted:

Many thanks for the photos you sent. It was a pleasure to see how well the Demi-Canon performed. We bought one at the airport in Tel Aviv and used it in London. It did not perform well -- perhaps because the Italian film I bought at the airport was stale. We will try again.

The pictures were very interesting and it was kind of you to think of us. Hoping to see you at the conference in December, I am,

Cordially,

HAF:gb

Herbert A. Friedman



26 November 1963

Mr. & Mrs. Uri Ramati  
% American Express  
Geneva, Switzerland

Dear Uri and Rachel:

I just received the card announcing your marriage and hasten to send fond congratulations. It was a long struggle, but you won.

After the long period of shturm und drang, I can only hope that the future for both of you will be peaceful and happy. I am sure it will.

You may have heard that I was married in June. It has been a long haul for me too. We are going to have a baby in March.

The next time you come to New York please call and we would love to see you. If we get to Israel before you get to New York, we will call you.

With all good wishes,

Sincerely,

HAF:gb

Herbert A. Friedman



94

26 November 1963

Mr. Kosso Eloul  
2 Armonim Street  
Ramat Gan, Israel

Dear Kosso:

The screaming sculpture has arrived and everyone comes in with only one question -- what the hell is it? I have my own private opinion as to what it represents, but I say nothing.

I want you to know that we love it very much and I turn in my chair very often to look at it, because I have the feeling that there is a real thing standing behind me. In a way, it is absolutely crazy because it is so completely abstract that everyone is free to put his own meaning into it. When art goes so far from the forms of nature, most people are baffled. I simply like its form and size. If there is anyone you want to come up to see it, you are welcome to refer them.

Again, we are really very, very pleased and it is exactly in scale and makes the room very handsome.

Francine sends her best regards and we will see you again soon somewhere on this small planet.

As ever,

HAF:gb

Herbert A. Friedman



x

*Key*

UNITED JEWISH APPEAL

NOVEMBER 26, 1963

GOTTLIEB HAMMER  
1154 East 27th STREET  
BROOKLYN, NEW YORK

DEAR GOTT VERY DISTRESSED LEARN OF YOUR FATHER'S PASSING. NO  
MATTER HOW LONG AND FULL A LIFE HE MAY HAVE LIVED THIS DOES NOT  
MA  
MAKE PARTING ANY EASIER. DEEPEST CONDOLENCES

HERB FRIEDMAN





26 November 1963

Dear Ollie,

Francine and I wanted to have a private party on the Friday evening of the December conference weekend, but now we find that that will not be possible. After much searching, we have finally located an apartment and will be moving in a couple of weeks. This involves so much detailed planning that we simply do not have time to prepare, as we would have wished.

So, you have a raincheck and when we get settled in the new place, we will strat all over again and have a real humdinger.

As ever,

Mr. Albert B. Adelman  
709 E. Capitol Drive  
Milwaukee 12, Wisconsin

*E. Gensberg*  
*M. Rubinsky*  
*Joe Kantor*  
*Sagor*



Translate to Hebrew

Nov. 24, 1963  
M

Rabbi Dr. Elio Toaff  
Grand Rabbi of Rome  
Sinagoga, Lungotevere Cinci  
Rome, Italy

My dear friend,

I was very sorry to hear of the news of the death of your father. He was an honored man in the Jewish community and lived a long life. We send you condolences and sympathy. It is never easy to lose one's father, but you may have the consolation of knowing that he served in the best Jewish tradition and that he continues through you.

All of the friends of the UJA who met you in Rome recently join in sending this message.

*HAF wants the last line in as an  
attached*



לכב' הרב ד"ר אליהו טואף  
הרב הראשי של רומא  
ביח הכנסת, לונגוטהרה צינצי  
רומא, איטליה

ידידי היקר,  
הצטערתי מאוד לשמוע על פטירת אביך. הוא היה מכובד ונערץ  
בעדה היהודית וחי חיים אופניים. אנו מביעים לך בזה את  
רגשות השתתפותנו בצערך ובאבלך. תמיד אין זה מן הקלות  
להתייחס מאב, אבל אתה רשאי להתנחם בידיעה, כי הוא שירת  
לפי מיטב המסורת היהודית וכי הוא ממשיך בשירותו זה  
באמצעותך.  
כל ידידי המגבית היהודית המאוחדת" שנפגשו אתך ברומא לפני  
זמן מועט מצטרפים אלינו בהבעת השתתפות כנה באבלך.  
ברוך דיין אמת.

י' כסלו, תשכ"ד.



ROBB H. FRIEDMAN  
% U.S.A.  
165 West 46 St.  
U.S.A.



New-York



23

אשר ל Dr. Moses Rosen

Sef Rabia

al Cultului Mozaic din Republica Populară Română

הנהלת תרבות יהודית ומוזיקלית  
בבוקרסט, רומניה

Bucuresti  
Str. Maria Rosetti 17

Tel. 12-77-81

Translate to Hebrew  
Use att. stationery

Nov 26, 1963

901

Dr. Moses Rosen  
Str. Maria Rosetti 17  
Bucarest, Rumania

Dear Rabbi Rosen:

I received your card of blessings for the New Year. It was ~~very~~ very good to hear from you and to know that you were thinking of me.

I was married last June and we are going to have a child in the months ahead.

My wife joins me in sending fond greetings to you.

May you be blessed for the year ahead with good health and happiness.

With fond greetings,



AMERICAN JEWISH ARCHIVES  
BETH SHOLOM  
MEMORIAL



לכב' ד"ר משה רוזן  
רחוב מאריה רוזטי, 17,  
בוקארסט, רומניה.

הרב רוזן היקר,

קיבלתי את כרטיס הברכה שלך לקראת השנה החדשה. היה טוב מאוד  
לשמוע ממך ולדעת כי אתה חושב עלי.

באתי בבדיח הנשואין ביוני שעבר ואשתי עומדת ללדת באחד  
החדשים הקרובים.

אשתי מצטרפת אלי במשלוח דרישת שלום לכביית אליך.

תחברך נא בשנה החדשה בכריאות טובה ובאושר רב.

בברכות לכביות

י' כסלו, תשכ"ד



**JOINT PALESTINE APPEAL**

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General Secretary :  
S. Y. HARWICH

JPA. SYH/MG

28th November, 1963.

Rabbi Herbert Friedman,  
United Jewish Appeal,  
1290 Avenue of the Americas,  
NEW YORK 19,  
N.Y.,  
U.S.A.

Dear Rabbi Friedman,

I know that you returned safely to the U.S.A. and I hope that both you and particularly your wife are keeping well.

Now, you will remember that you did say that when I receive the bill from the Dorchester that I should send you an account of the special items therein, which you would refund to us.

I have now received the bill from the Dorchester which totalled £104. 3. 1d. in respect of your four days stay. The special items repayable by you are:-

Bookstall	£2. 7. 3.
— Hairdressing	1. 5. 6.
Flowers	4. 4. 0.
Telegrams, cables and telephone calls	7.18.10.
— Pressing	2.16. 0.
	<hr/>
	£18.11. 7.

P.T.O.



107

2 December 1963

Mr. Yehuda Shragai  
El Al Airlines  
574 Fifth Avenue  
New York, New York

Dear Yehuda:

Thank you for your lovely Chanukah gift. I have not had a chance as yet to look through it but it certainly is one of the most handsome things I have ever seen. I know that when I have time to read it in detail, I will be very thrilled and pleased.

It was very kind of you to think of us.

Very truly yours

HAF:gb

Herbert A. Friedman

12 December 1963

Mr. Nathan Rapoport  
59 West 74th Street  
New York, New York

Dear Mr. Rapoport:

I cannot tell you how thrilled Mrs. Friedman and I are with the creative work which you have completed. It is very strong, very descriptive and very beautiful. We are so pleased with it, that we cannot find the words with which to tell you.

I hope you are as pleased as we are. When the artist and the subject are both equally happy, then it means that you have captured a moment of truth and beauty.

We look forward to seeing you upon your return to the United States. If there is anything you want to discuss with us, you have our new telephone numbers.

With best good wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



12 December 1963

Mr. Bernard Spitzer  
551 Fifth Avenue  
New York, N. Y.

Dear Mr. Spitzer:

We are looking forward with pleasure to being tenants in your building at 200 Central Park South. We have rented Apt. 16M and we are moving in tomorrow, Friday, 13 December.

There is one serious technical problem which I would appreciate your solving. The door to the master bedroom conflicts with two other doors immediately behind it, one to the closet and one to the bathroom. If either of these two latter doors is left even slightly ajar, it is impossible to open the bedroom door, and the whole situation becomes a dangerous tangle. Aside from this one bad jam, the rest of the apartment is laid out quite well, and I know that you would want to solve this, because we should try right from the beginning to avoid the possibility of accidents. This is especially relevant because my wife is pregnant and we should avoid any awkwardness of doors jamming.

I am told that Mr. Harry Hyman in Apt. 34A had the same problem and that you solved it by installing a bi-fold door. I would appreciate your doing the same for us. I know you are plagued with a thousand details, but I would appreciate your giving this your attention just as soon as is humanly possible.

Very sincerely yours,

HAF:gb

Herbert A. Friedman



NY

12 December 1963

Mr. J. Peter Brunswick  
El Al Israel Airlines  
850 Third Avenue  
New York 22, New York

Dear Pete:

Many thanks for the beautiful picture. It goes into the scrapbook with fond recollections of you and the evening.

We are moving this weekend and when we are settled, we would love very much for you to come and visit. We are going into 200 Central Park South, Apt. 16 M, Telephone No. LT 1-7436.

Happy Chanukah.

Cordially,

HAF:gb

Herbert A. Friedman



16 December 1963

Mr. Edwin Lasner  
19 High Point Road  
Westport, Conn.

Dear Ed:

This is the first opportunity I have had, due to the pressure of the National Conference, to express my condolences. It was such a sad and shocking loss. I know how hard you worked to make her life happy and meaningful.

Words can do very little to ease the sadness you must feel, but please know that there are many of your friends who feel the deepest sympathy.

Sincerely,

HAF:gb

Herbert A. Friedman



16 December 1963

Mr. and Mrs. A. O. Samuels  
27 Dogwood Lane  
Westport, Conn.

Dear Ruth and A.O.:

This is the first opportunity I have had to write and express my sympathy. I can just imagine how you must feel. There are no words with which anyone can attempt to explain this tragedy.

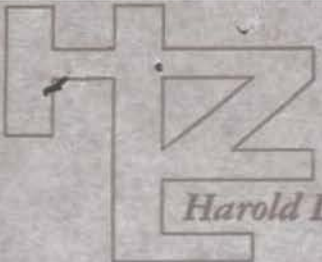
You did everything you possibly could for her. It simply was not fated to be. She was a lovely and wonderful person. My heart goes out to you in deepest sympathy.

Sincerely,

HAF:gb

Herbert A. Friedman





*Harold L. Zellerbach, One Bush Street, San Francisco 19, California*

December 18, 1963

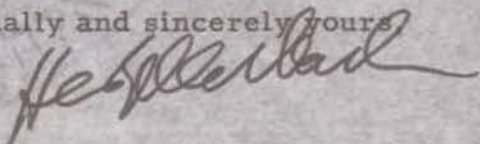
Dear Rabbi Friedman:

I expect to be in New York, at the Sheraton East Hotel, from January 19th through the 23rd, and I should like very much to meet with you, have a chat and get acquainted.

Please let me know if you will be in New York while I am there and what dates you will have free. In case of necessity you can always reach me through Mrs. Jane Gerard, my secretary at Crown Zellerbach Company in New York. The telephone number is OX 7-3240.

Mrs. Zellerbach joins in wishing you and your family a very happy holiday season.

Cordially and sincerely yours



Rabbi Herbert Friedman  
United Jewish Appeal  
165 W. 46th St.  
New York, N. Y.

Key

26 December, 1963

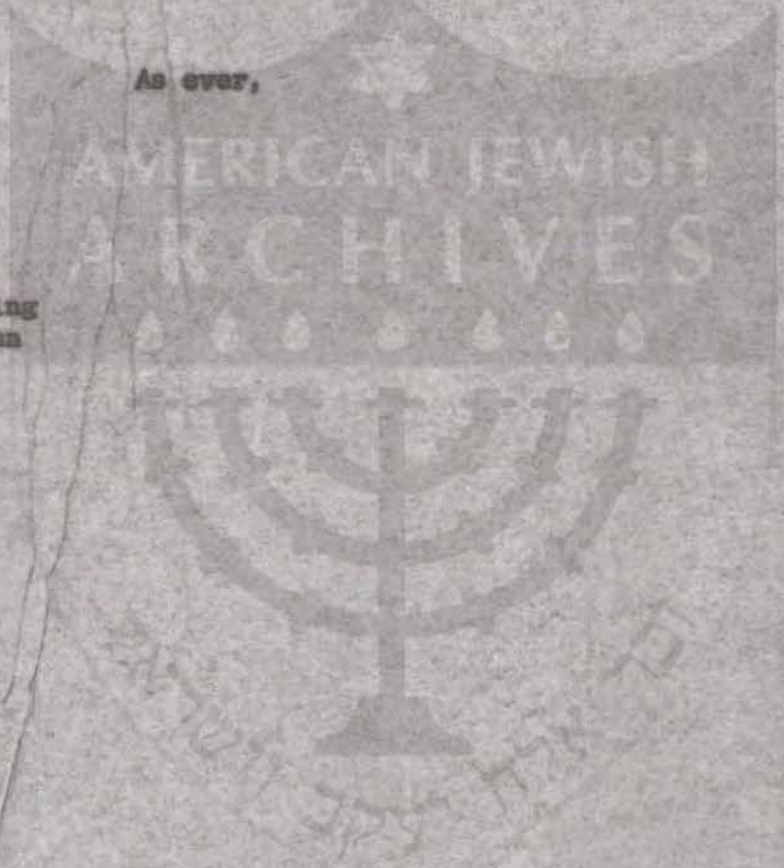
Dear Max:

This is a rather unusual book which has just come out. I don't know whether you have seen it or not, but in view of everything you have told me about your friend GR, I thought this might interest him.

You might want to inscribe it to him from yourself.

As ever,

Mr. Max M. Fisher  
2210 Fisher Building  
Detroit 2, Michigan





26 December 1963

Mr. Harold L. Zellerbach  
One Bush Street  
San Francisco 19, California

Dear Mr. Zellerbach:

I was delighted to receive your letter of 18 December, and look forward very much to the opportunity of meeting with you when you are in New York.

I have asked my secretary to be in touch with Mrs. Gerard at your New York office to give her a wide choice of dates. I shall be travelling during that period, but we shall come together easily, I am sure. I must be in Los Angeles for one day on 20 January, and in Pittsburgh for lunch on 22 January. I am free on the 19th, the evening of the 21st, late afternoon or evening on the 22nd, and any time on the 23rd.

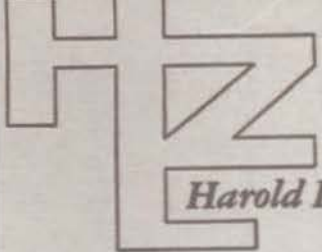
We can either meet at your hotel or office, my office, or we would love to have you come to our home for a drink and a chat.

Looking forward to hearing from you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



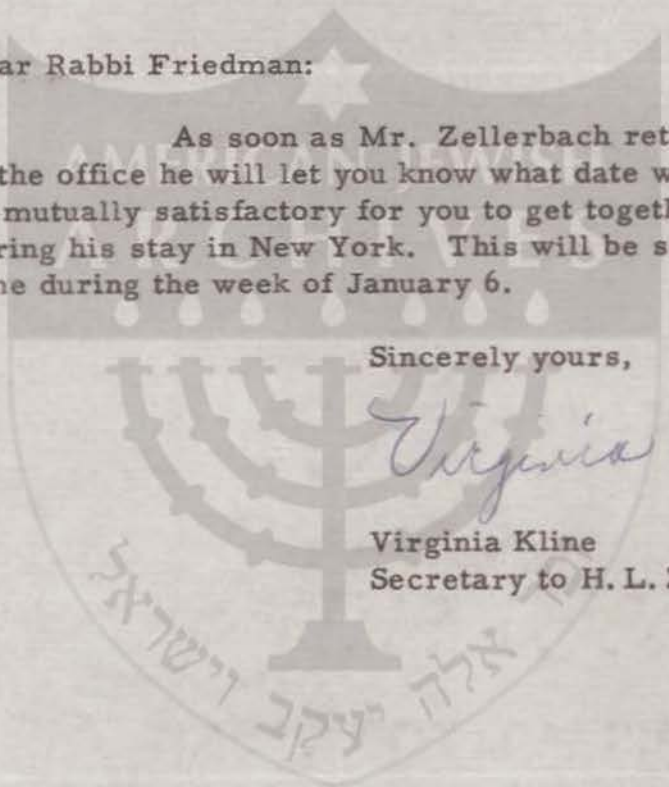
*Harold L. Zellerbach, One Bush Street, San Francisco 19, California*

December 30, 1963

Dear Rabbi Friedman:

As soon as Mr. Zellerbach returns to the office he will let you know what date will be mutually satisfactory for you to get together during his stay in New York. This will be some time during the week of January 6.

Sincerely yours,



*Virginia Kline*

Virginia Kline  
Secretary to H. L. Zellerbach

Rabbi Herbert Friedman  
United Jewish Appeal  
165 W. 46th St.  
New York, N. Y.