



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 2: Correspondence, 1947-1982.

Box
28

Folder
2

Correspondence. Personal. 1968.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

Summer 1968

UJA Correspondence - Israel



Via WUI
Via WUI
Via WUI
Via WUI
Via WUI

FOR BERSNTEIN

PLEASE TELEX 1967 INFORMATION BOTH REGULAR AND EMERGENCY OF FOLLOWING
NINE GIFTS

- QRIKLIS
- SHANBAUM
- CHILEWITCH
- KITTAY
- POMERANTZ
- ROGOW
- ROTH
- XSHWAYDER
- COHEN LEHRMAN

AND 1968 INFORMATION BOT REGULAR AND EMERGENCY ON FOLLOWING SEVENTEEN
GIFTS

- ANNENBERG
- BRONFMAN
- WILLIAM LEVITT
- JESSELSON-ULLMAN
- PETRIE
- HAMBURGER JOSPEY
- BELFER
- MILLIKIN
- CROWN
- FARKAS
- PALEY
- ROSENSTIEL
- MAYER
- LEVIN
- MRS STERN
- ELLIS LEVITT
- SUISSMAN STOP

ALSO PLEASE TELEX LIST OF THOSE AMONG TOP CONTRIBUTORS
FOR 1967 OR 1968 WHO ARE COMING ON STUDY MISSION MY LIST SHOWS
FOLLOWING FELDMAN ROSENWALD FISHER SHANBAUM MRS FEINSTEIN
POMERANTZ LEHRMAN SUISMAN

FRIEDMAN

AMERICAN JEWISH

NY 100

NY 100

*at 11:00
3:00 PM*

*at 8/5 - Planned for
2/6*

FOR GETL BIALER

PLEASE ASCERTAIN FOLLOWING DETAILS RE GINSBERG WEDDING AND INFORM
ME SOONEST ONE TIME OF PARTY SATURDAY NIGHT THIRTYFIRST AUGUST
AND EXACT DRESS REQUIRED/TWO TIME AND PLACE OF WEDDING CEREMONY
SUNDAY MORNING ALSO DRESS/THREE TRANSPORTATION FROM NEWYORK SUNDAY
MORNING IN TIME FOR CEREMONY SHOULD WE BE UNABLE GO SATURDAY

FRIEDMAN

R HILTELS TV556

PLS SEND THE FOLLOWING CABLE L/T

IRVING BERNSTEIN
UJAPPEAL 62911
NEW YORK CITY
NEW YORK

AMERICAN JEWISH
ARCHIVES *701*

FOLLOWING IS DUPLICATE OF LT SENT PHIL BERNSTEIN TODAY.

DID STFIG
PR 6)35-.8/9400- 43259,- 0 CABLE L/T

27X 2124

PHIL BERNSTEIN
COUNCIL JEWISH FEDERATIONS
415 PARK AVENUE SOUTH
NEW YORK CITY, N.Y.

L
LT: ABSOLUTELY DELIGHTED GIVE YOU FOLLOWING FIGURES FOR MISSION
COLON 140 FIRM GIFTS 1967 REGULAR 1,985,000 EMERGENCY 4,003,000
SEMICOLON 1968 REGULAR 2,161,000 EMERGENCY 3,868,000 SEMICOLON
1969 REGULAR 2,328,000 EMERGENCY 4,546,000 STOP THUS YOU CAN SEE
1969 FIGURES HIGHER THAN 1967 IN BOTH REGULAR AND EMERGENCY WHICH
IS REALLY REMARKABLE ACHIEVEMENT STOP ANOTHER APPROXIMATELY 40
GIFTS DID NOT COMMIT BECAUSE OF NEED TO CONSULT BACK HOME
BUT ALL MADE STATEMENTS TO EFFECT THEY UNDERSTOOD NECESSITY OF
GOING BEYOND 1967 BEST REGARDS

HERB FRIEDMAN

R HILTELS TV556

Hay T...

AMERICAN JEWISH
ARCHIVES

May 21, 1968

Mr. Louis A. Pincus
Jewish Agency
Jerusalem

Dear Lou:

This is to confirm the arrangements you made with Herbert Friedman for his participation in the Zionist Congress.

As you know, in line with your request, he changed his transportation from a group flight to regular economy in order to arrive in Israel in time to participate in the Congress. I understand that you agreed to absorb the difference in cost for the change in transportation. The purpose of this letter is to let you know that the additional cost is \$1,000.

It would therefore be most appreciated if you would arrange for such a remittance to us, or a credit, so that we can settle this portion of our account.

Looking forward to hearing from you.

Kindest regards.

Sincerely,

Irving Bernstein

IB:AS

cc HR 6/21

June 18, 1968

Rabbi Herbert A. Friedman
c/o Chaim Vinitzky
Jewish Agency
P. O. Box 92
Jerusalem, Israel

Dear Herb:

We both, apparently, had a rather hectic time when we saw each other in Israel. I hope that you and the family have since had a chance to settle down to some peace and quiet without the clanging of the telephone and the confusion of meetings where everyone speaks on all sides of all questions.

The tensions of a week such as the last one must come out in some way and my nasal polyps are now bigger and better than ever. I hope you can ventilate the frustration of last week into the sand, sun and water of Caesarea.

Now -- to a few small items of business.

1. CJFWF - Ginsberg handled the June 15 meeting of the CJFWF fairly well. Strangely enough, his biggest opposition came from Julie Paris. The consensus of the professionals was against two lines or two cards. The consensus of the lay men was for a two card or two line emergency campaign. Bill Rosenwald, God Bless Him, was strong for an emergency fund. However, no decision was reached and everything points to September.

Morey Levinson reported to the Board on June 16 on our meetings in Israel on the absorption conundrum. He gave them a blow by blow description, but, apparently, did it in a constructive way.

This morning Phil Bernstein and Lou Fox met with Sapir and were reassured that all is in order in Israel.

2. Women's Division - Fannie Schaenen has accepted the Women's Division chairmanship for 1969. You will want to send her a note of appreciation. Her address in Dallas is 6325 Banders, Dallas, Texas. Her husband's name is Bernie.

Rabbi Herbert A. Friedman

-2-

June 18, 1968

3. Study Mission - Our Study Mission count is now 231. We obviously still have a lot of work to do. You will recall that we talked about a personalized letter from you to a select list. Attached is the initial list for such a letter.

Love to Fran and the children. I'll try to send you a more detailed letter tomorrow.

IB:SS

AMERICAN JEWISH
As ever,
ARCHIVES
Irving Bernstein



June 19, 1968

Rabbi Herbert A. Friedman
c/o Chaim Vinitzky
Jewish Agency
P. O. Box 93
Jerusalem, Israel

AMERICAN JEWISH ARCHIVES

Communication #2

Dear Herb:

1. Student Mission - The Students all arrived and left. They are a very impressive group. Our briefing meeting with them went rather well. Norman did a superb job. He and Sam work well together. It was the first time that I had seen Norman in an active leadership situation and I was very much impressed with him.

Neil Berkman of Los Angeles, of the long hair, took a hair cut, but his hair is still longer than anyone else in the group (including my wife). Sam and Norman will try to shorten it before you see him. In addition, he is recuperating from a broken leg. On the other hand, he is a very bright boy, which may compensate for the hair and the leg.

2. Athens - I stopped off over night with Max Fisher in Athens where he had some business and found a truly beautiful place. It is probably as nice as any place I have ever seen. If you and Frannie want to get away from everything, you would do yourselves a favor if you went there for a week. Enclosed is a descriptive brochure.

3. Feinstein Library Dedication - I received the following message from David Mark: "As you may know, a dedication of the Myer and Rosaline Feinstein Library in Eilat had been scheduled for Oct. 15, just prior to the arrival in Israel of the UJA Mission. Mrs. Feinstein, now, in view of the fact that so many of her friends in Philadelphia who will be on the Mission have expressed the desire to attend the ceremony, requests that the ceremony be scheduled for Oct. 17, 18 or 19. She prefers the 17th for personal and family reasons."

If you approve, I am sure you will agree that we should do it only on the basis that it will not be a programmed session on the Mission and that Rosaline should not be offended if our leadership does not attend.

Rabbi Herbert A. Friedman

-2-

June 19, 1968

4. Rabin - We have asked Rabin for Thursday, December 12 for the Inaugural Meeting. We have also asked him for Saturday, February 15, 1969 for the Palm Springs Conference and for Saturday, February 22, 1969 for the Midwest Conference.

You know we have Henry Ford and Dayen for Saturday, December 14.

Max has not as yet confirmed Goldberg for Thursday night, December 12 Inaugural Meeting. Spickler is asking for Goldberg for the Young Leadership Cabinet in September. Should we really ask him for both? Actually, why not? Unless I hear differently from you, I'll ask Max to ask him for both.

5. Campaign - There is a discrepancy between the Council projection for the emergency fund and our own. The Council is projecting for 1968 emergency fund as 90 million plus. Our latest projection is 98 million.

However, included in our 98 million are optimistic figures from Los Angeles and Chicago as well as 60% of last year's Fall emergency campaign. It seems, therefore, that the final results will be somewhere between the Council's and our own estimates -- probably between 90 and 95 million dollars.

I have asked that a complete analysis be prepared in order to explain the differences in the Council's and our estimates, as well as our March projection, which was a guess at the best. This information should be ready before the week is out and I will send it to you as soon as it is ready.

6. Cash - The cash flow continues fairly well. Attached is yesterday's cash sheet. We are continuing with the bucket shop.

7. Ray Levy - Ray has suggested the attached release. Don Kellerman feels it is appropriate and would like to do this as soon as possible. It seems OK to me. However, I would like your approval. Please ask Chaim to include your decision in his regular cable so we will not lose time.

Relax and enjoy yourself. It is going to be quite hectic when you return. That much I can promise you.

Love to Francine and the kids.

As ever,

IB:SS
Encs.

Irving Bernstein

June 20, 1968

Rabbi Herbert A. Friedman
c/o Chaim Vinitzky
Jewish Agency
P. O. Box 92
Jerusalem, Israel

AMERICAN JEWISH ARCHIVES

Communication #3

Dear Herb:

1. Personnel

A. Publicity Department - We have completed our retrenchment arrangements. Marc has done a marvelous job with the Union and we have been able to complete what we set out to do.

Don Kellerman has now put his staff together and it looks like we are in for an interesting year. If this kind of planning continues, you and I will be the old men of the staff. The people coming in are as follows:

| | | | |
|----------------|----|--------------------|--|
| Marvin Migdol | 31 | Publicity Director | former publicity director of the Buffalo Federation, with a great deal of experience in PR work in private agencies. |
| Paul Leventhal | 31 | News Editor | former reporter for Newsday - has just returned from Israel. |
| Susan Solomon | 26 | Writer | former publicity director Dallas Federation. |
| Natalie Flatow | 42 | Writer | former publicity representative for McCarthy campaign - such experience with private PR agencies. |

The contact work with Federations and Welfare Funds will be done by one of the above in the East together with representatives from the Midwest and West Coast offices of HR & D in their respective areas. HR & D has decided that this is the most effective way to handle the community coverage even though it adds to their cost of operation, since they cannot charge us for the salaries of the additional personnel.

The above people have not physically moved in as yet but they should be here by July 1. Kellerman still believes he can adhere to the schedule.

B. Field Department - We have a new field man on staff. Marty hired

Rabbi Herbert A. Friedman

-2-

June 20, 1968

my younger brother, Murray, who is 43. Murray's children are grown up, one married, the other in College. He has a little money, had become bored with his work and decided to give a few years of his life to his fellow Jews. Marty hired him at \$9,000.00, which is a good deal less than he was making. Marty felt that if he did it this way, no one could say he was favoring a member of my family. Murray is not concerned because he feels that if he can produce, he'll get more and if he can't produce, he will go back to the philatelic business. He was a labor organizer before he took over a stamp company. Marty has assigned him to Bob Herasa and Marty and Bob are much impressed with his work to date. Maybe this is the answer to our staff problems, but, unfortunately, my older brother is too old and too rich and my sister's husband prefers doing his research with microbes rather than with humans.

2. CJFF - Espir will be back at the end of September. He asked me to try to get the Council to change their September schedule with us to the end of September so that he might attend. However, Phil says it is impossible to change for a variety of reasons. Therefore, we will remain with the present scheduled dates of September 13, 14 and 15.

3. UJA Meetings - EG has suggested a meeting of Officers prior to the Council meetings and a meeting of Executive Committee and Cabinet following the Council meeting.

I would like to suggest the following dates to you. Please check your calendar and let me know if you are clear, then I will see if I can work them out here -- Friday, September 6 - meeting with UJA Officers; Monday, September 23 - meeting of Executive Committee and Cabinet, or Friday, September 27, if we want to have Espir present at this meeting.

Eddie is on the West Coast on business and I haven't had a chance to check these dates out with him. If they don't fit into his schedule, I will be in touch with you again.

Best regards.

As ever,

IB:SS

Irving Berenstein

cc Rosenberg

LT CABLE

Handwritten signature

JUNE 20, 1968

ABRAMSON - GARCH
EDINBURGH
VIENNA (AUSTRIA)

FRANKMAN NOT ARRIVING BERLIN WILL JOIN STUDENTS MUNICH WILL CABLE YOU FLIGHT
DETAILS TOMORROW

04402201



המוכנת היהודית לארץ-ישראל
THE EXECUTIVE OF THE JEWISH AGENCY

P. O. B. 92
JERUSALEM

20.6.68

20.6.68
ירושלים

Mr. Irving Bernstein
United Jewish Appeal
New York

Dear Mr. Bernstein,

Mr. Pincus has asked Rabbi Friedman to advance his arrival for the Zionist Congress, and promised him to take care of the expense involved in this change.

On May 21st you wrote Mr. Pincus re the sum of \$1000 for expenses for the change in arrival.

On May 22nd Mr. Pincus cabled Rabbi Friedman notifying him that he has arranged with El Al to take care of Rabbi Friedman's change in arrival, and they promised to do so.

Mr. Pincus' office is now requesting to know what the situation is today — did El Al arrange it or do you want us to send you \$1000 or the equivalent in pounds.

Yours sincerely

CHAIM VINITSKY

044-32183



→ Haltruf
June 24, 1963

FOR BERNSTEIN C/O UJAPPEAL NEW YORK

RABBI FRIEDMAN ARRIVING MUNICH TWENTYSEVENTH KLM FIVE SIX TWO PM STOP ✓

RE ARANT SHERMAN RESERVED HILTON JULY TWENTYSIXTH THRU AUGUST ELEVENTH STOP

couple
RE COOPEL SKUTCH AND FELZ RESERVED HILTON JULY TWENTYSECOND KING DAVID
TWENTYFIFTH THRU TWENTYEIGHTH STOP

RE JAN GINGOLD RESERVED ONE TRIPLE INTERCONTINENTAL JULY TWELFTH THRU
FOURTEENTH

VINITSKY

FOR BERNSTEIN

PLEASE INSTRUCT SAN FRANCISCO TO TRANSMIT LANGENDORF GROVE TO UIA INC
WILL THEN BE IN POSITION TO FINALIZE MATTER AT THIS END

CHINITS

HARSHE-ROTMAN & DRUCK INC.

PUBLIC RELATIONS

300 EAST 44TH STREET, NEW YORK, N. Y. 10017 • 212-661-3400

TO: Irving Bernstein
FROM: Don Kellerman
DATE: 24 June, 1968

25N-35N.

RE: UJA PHOTOGRAPHER AND FILM

Please forward to Herb Friedman for immediate consideration two Public Relations requests: #

=photographer=#

- 1) assignment of a still photographer to Israel for a three week shooting schedule this summer. UJA picture materials inadequate for '69 campaign. Must begin to build bank immediately in order to move on development of print and ad campaigns.
Cost estimate: \$3,000 - \$4,000.
- 2) approval in principle of production of 30-minute television special for the coming campaign. Large communities have developed pattern of station acceptance. They don't wish it to be interrupted. We're working on approach now.
Budget estimate: \$50,000 with 10% contingency override.

It is essential that these requests be approved quickly if we're to get the program into gear during the next six weeks.

[Handwritten signature]

UJA 6190

June 26, 1968

AMERICAN JEWISH
ARCHIVES
Communication # 5

Dear Herb:

1) Solicitation of 1969 Gifts - In line with our discussion, attached for your attention is a list of \$10,000 and over contributors who will be in Israel during July and August, whom you may want to try to solicit for 1969 gifts, in line with our meeting with Bill Rosenwald. Bill is pushing us here and we will try to solicit some gifts as well.

Eddie is reluctant to start until late August, but I will do whatever I can to start some solicitations going.

2) Your letters # 1 and 2 - Have taken care of all items as you requested.

3) Eshkol - Let me know what happened at your "private and quiet meeting with Eshkol." It sounds mysterious enough to be interesting.

4) Campaign Status - Attached is the June 12 all regions community status report.

a) Also attached is a special analysis of Emergency Fund which I had the field department prepare, which indicates reasons for the change in the estimate of the Emergency Fund. As you will note, the March 21 projection was over-optimistic. It was too early and we did it because of the pressures on us for an estimate. The communities and UJA were looking through rose colored glasses. The current book value of the campaign is 98 million plus. However, the estimate will shrink again. I hope I do not win the pool. You may recall that my estimate was 89 million plus.

5) Also attached is a special cash status report I asked Herb Rosenstein to prepare. We are continuing with the bucket shops - calling all communities - asking the Council Cash Committee to do its share of calling and sending out mailings - visiting special problem communities. At this time of the year there is not much more to be done. However, if you can think of something, and I know you will, do not hesitate to send it on.

June 26, 1938

6) HR & D Kellerman wants to send a photographer to Israel for stills. He does not want to trust an Israeli photographer because of our previous negative results. He therefore wants to choose his own photographer and if necessary, send someone with him. The estimated cost of such an operation is between \$2,500. and \$3,000.

Since this has been a very painful problem in the past, I think you will agree we will have to go along with it and see if once and for all "professionals" can produce.

Kellerman is also preparing a story outline for you for a 30 minute television special for the 1939 campaign. He is talking about a program estimated at \$50,000, with a 10% contingency override. We are not committed to anything unless you agree with what they will show you. Therefore, I told him to go ahead and see what they can come up with.

7) December Conference Before Fisher left for overseas, he called Goldberg and got his acceptance to address the Inaugural Meeting, but did not speak to him about the Young Leadership Mission Meeting in September. That will have to wait until Fisher returns in mid-July. Therefore, we are now in real good shape for December. The program is as follows:

- a) Inaugural Meeting
Goldberg and Rabin
- b) Annual Meeting
Dayan and Henry Ford

Now hold on to your hat. Your father-in-law is still workin on LEJ. I just prepared a letter today from Charley to Ed Weisl.

Max left for a few weeks on business and pleasure. Therefore my home calls have fallen by 1/3 daily - now it is only Eddie and the Turk.

8) Also attached is the Status Community Report as of June 14. The next status report is due this coming Saturday and I will send it to you next week.

Let me know how the visit to Munich and Vienna turned out.

Take it easy on the motorbike.

As ever,

Irving Bernstein

IB:AS
Encl.

June 26, 1968

AMERICAN JEWISH
ARCHIVES
Communication # 5

Dear Herb:

- 1) Ben Hoff - Ben is leaving the end of this week and we are throwing a little farewell party for him. We will give him the same watch that we gave Ed Vajda and Lennie Wechsler and I will say all the nice things to Ben for you that you would have said if you were here.
- 2) Conference on Human Needs Attached is a copy of the letter from Eddie to Pincus regarding the conference. Please bear in mind that Abe Hyman will be arriving in Israel in August. I know you will want to make arrangements for him to be involved in the studies for the conference. Even though I wrote to Pincus about Abe, nothing will happen unless you do something about it while you are there.
- 3) September Young Leadership Mission Ernie is doing a marvelous job. He already has 76 young people for his September 29 - October 13 Cabinet Mission.
- 4) Study Mission
 - a) Attached is a list of the acceptances for the Study Mission as of June 24.
 - b) JDC is very unhappy with the date we have assigned to them on the Study Mission. They feel that because it is a Friday they simply will not have sufficient time to get across the JDC Europe and Malben story. Haber is meeting with me again tomorrow to urge moving up the date both in terms of program and Broide's availability. I will write to you again after I meet with him.
- 5) Women's Division Fanny Scharenen wants to call together the Presidents of all national women's organizations for lunch in our Board Room on Monday, December 16. I am sure you will agree with the idea. However, she would like you to address this group regarding the 1969 campaign. Please let me know whether or not you want to schedule yourself for this luncheon.
- 6) Ralph Goldman's Position Sid Avi-Hai will see you in Israel. Whether or not Sid succeeds in the Prime Minister's office, he wants to make his life in Israel itself.

Hoff

04-402-1-76

Herbert A. Friedman

Page 2.

June 28, 1968

You will probably see Ernie Michel when he comes to Israel for the Bar Mitzvah. Ernie seems determined to return to Los Angeles.

7) Campaign and Cash - Marty and I are going to Cleveland Friday, June 28, to meet with Eddie to review campaign status and cash. I will drop you a note when we return to bring you up-to-date.

Best wishes to the family.

AMERICAN JEWISH
ARCHIVES

As ever,

Irving Bernstein

ID:AS
Encl.



04 404179

Hal trip

AMERICAN JEWISH
ARCHIVES

June 26, 1968

Mr. Chaim Vinitzky
Jewish Agency
P. O. Box 92
Jerusalem, Israel

Dear Chaim:

This is in reference to your letter of June 20 to me regarding Rabbi Friedman's transportation to Israel for the Zionist Congress.

It was not possible to make arrangements for Rabbi Friedman and his family to fly El Al. The Friedmans, therefore, flew as originally noted in my letter to Louis Pincus of May 21.

The additional expense to us as a result of this trip is \$1,000.00. Therefore, it would be appreciated if you would have the Treasury of the Jewish Agency arrange a credit of \$1,000.00 for us in Israel for this item and send us a confirming letter to that effect.

Best wishes.

Sincerely,

ID:SS

Irving Bernstein

*cc HR
C. Kordon*

044402162

June 27, 1968

AMERICAN JEWISH
ARCHIVES

Rabbi Herbert A. Friedman
c/o Chaim Vinitzky
Jewish Agency
P. O. Box 92
Jerusalem, Israel

Communication #7

Dear Herb:

1. Eshkol-Dayan - Eshkol's meeting with you was most interesting. You will be pleased to learn that our arch conservative, Goodell, and tradition-bound, HCB, see no negatives in Dayan's speaking for us. In fact, -- they and all others are most excited with our programs for the Inaugural and Conference.

We still do not have a place for the \$50,000 and over luncheon. Attached, however, is a suggested spot.

2. Leon Uris - Lee called to speak to you. He is in Hollywood now working with Hitchcock on his last book "Topaz." He is marrying again. His girl is converting. He would like you to perform the ceremony in September. He asked that I send this message to you. He wants a small wedding of approximately 20 people in New York City, either in a Temple, home or hotel. I don't see how you can say no. Please answer so I can be in touch with him.

3. Fortas - Your vision is sometimes too good to be true. The list you asked me to prepare on contacts for Senators is paying off. Fortas is in trouble, as you know, and we were asked by the highest authorities to help. We are trying and hope we can be helpful to soften the opposition.

4. Study Mission - This is as a result of meetings with Eddie, Broido, Heber and Kitzki. As I wrote you earlier, JDC wanted us to push up the JDC day on the Study Mission. I finally convinced them to leave the program as is with the following change: Monday, October 21 - the dinner program to be chaired by Broido. We would have reports of the sub-Missions to Rumania, Morocco and France and Sam Heber would sum up the JDC story. I hope you will agree because this is the only way we could fit their program of insufficient JDC time.

Again love to Francine and the kids.

LT

Hof trefe

United Jewish Appeal, 1280 Ave. of
Americas, NYC

FRIEDMAN
CARE OF ABRAMSON
HABIS HOTEL
MUNICH (GERMANY)

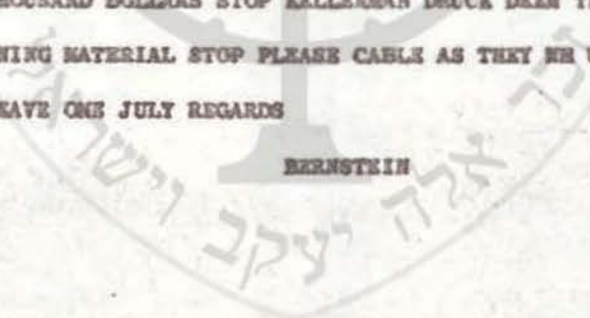
June 27, 1968

AMERICAN JEWISH
ARCHIVES
W.U. CABLE

KELLENMAN WANTS SEND PROFESSIONAL PHOTOGRAPHER FROM LONDON TO ISRAEL
FOR TEN DAY TWO WEEK PERIOD INORDER TAKE STILLS REQUIRED FOR CAMPAIGN
MATERIAL TO BE PREPARED STOP APPROXIMATE COST FEES TRAVEL EXPENSES FOR
THIS PROJECT THREE THOUSAND DOLLARS STOP KELLENMAN DRUCK DEEN THIS A
MUST AS BASIC BEGINNING MATERIAL STOP PLEASE CABLE AS THEY NR WISH
HAVE PHOTOGRAPHER LEAVE ONE JULY REGARDS

BERNSTEIN

000002176



CLASS OF SERVICE
 This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION

TELEGRAM

W. P. MARSHALL
 CHAIRMAN OF THE BOARD

R. W. McFALL
 PRESIDENT

SYMBOLS
 DL = Day Letter
 NL = Night Letter
 LT = International Letter Telegram

The time shown is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination.

SYA060 SSF184 1968 APR 29 11

5 SY WSA025 (SY CDU839) WUF079 21 PD INTL FR=CD
 MUENCHEN VIA RCA 29 1835=

*BERNSTEIN STONFLEIGH RD=

SCARSDALE RTE NEW ROCHELLE NY=

=3000 SEEMS HIGH FOR PHOTOGRAPHS BUT MUST HAVE THEM
 SO GO AHEAD STOP STUDENTS DOING WONDERFULLY=
 FIREMANN CD NYDU.

Hof trip

5C
 54749
 Als
 In red

047436170

Handwritten initials

*IB
12*

UJAPPEAL62911

WUCNY MSG 2

COR385

JNY0179 JERUSALEMISRAEL 29 25 1334

BERNSTEIN C/O UJAPPEAL NEWYORK

RABBI FRIEDMAN WILL FLY FROM VIENNA TO LOD FIFTH JULY WE
CABLED FINK TO TRY FIND BEST WAY TO REACH ISRAEL AFTERNOON
NOT PM

VINITSKY

COL 11A AYAG
UJAPPEAL62911

*Sedgwick
Bnd
Haw
How. 3*

WUJ
WUJ
WUJ

Has tape

LT

July 1-

UNITED JEWISH APPEAL, 1290 AVE OF THE AMER, NYC

AMERICAN JEWISH ARCHIVES

FRIEDMAN
CARE OF SAM ABRAMSON
BABS HOTEL
MUNICH (GERMANY)

RCA

| | |
|---|-----------------------|
| TOTAL CASH COLLECTED AS OF THIS DATE ON ALL REGULAR CAMPAIGNS | \$28,093,178 |
| 1967 EMERGENCY | 12,088,907 |
| 1968 EMERGENCY | 13,040,191 |
| | 13,242,111 |

STOP PEPPERCORN AND EYE MEETING WITH GINSBERG IN CLEVELAND TODAY TO REVIEW CAMPAIGN AND CASH PROGRESS STOP GOOD LUCK MUNICH

BERNSTEIN



1B
Dear Irving -

2 July 1943

Received this from Ernie about an hour ago. The plane finally arrived ^{at 7:10}. The people are showering and will eat shortly. I have conversed these minutes in the interim.

The general report is that this was lousy:

- 1.) Hated another group to our profit at least minute.
- 2.) Held everyone on aircraft for over an hour in 95° heat with no air conditioning, white loads, baggage of other group.
- 3.) Gave terrible food.
- 4.) Tried to compensate by making no charge for movie and giving free drinks.
- 5.) Made non-sensical stop in London to accommodate other group.
- 6.) ~~Later~~ Therefore, arrived even later in Frankfurt and missed Luftkannon connection.
- 7.) This necessitated another 2 1/2 hour wait in Frankfurt.

But the mood of the people is largely excellent, in the face of this.
Everything will be OK.

HAF Trip

July 2, 1968

Rabbi Herbert A. Friedman
c/o Chaim Vinitzky
Jewish Agency
P. O. Box 92
Jerusalem, Israel

AMERICAN JEWISH
ARCHIVES

Communication #9

Dear Herb:

This letter should find you back in Israel. No matter what it's like, it must be nicer than New York. Not only have we had the second wettest June in recorded history, but in the last few days we have suffered through weather unequalled by the hottest chamsin.

1. Study Mission - We have over 300 people. Attached are additional names for personal letters from you for invitations to the Study Mission.

2. Young Leadership Mission - They had a rather insuspicious departure last night. The flight left late and included an unscheduled stop in London. I hope it didn't affect them too badly and that they met you in good spirits in Vienna.

Abramson has been writing regularly about the Students and they seem to be doing very well. Spickler will be writing too and I hope to hear the same from him.

3. 1969 Campaign -

A. Philadelphia - Don Hurwitz called me today and told me Philadelphia will use two cards no matter what happens and in fact asked me whether he could go ahead with printing his cards right now. I gave him the green light. I thought you would appreciate this good news.

B. Bill Rosenwald - Bill is still pushing for solicitation of 1969 gifts. When I saw Eddie we assigned some cards for solicitation. He is not eager but we will try to get them done. We talked about his own gift which is bothering him tremendously, especially when I pointed out that he could do no less in 1969 than in 1968.

Morrie Levinson and Henry Bernstein went to see Lester Avnet who promised to give more in 1969 than 1968.

C. \$50,000 and over luncheon - thing available along the lines you suggested. What do you think of it? We have a hold on it but we can let it go.

July 2, 1968

4. Los Angeles - Philadelphia was good news but Los Angeles is not so good. They will raise about 7 million 200 hundred in the regular and 4½ million in the emergency. However, due to our formula and increased expenses overseas needs will get \$60,000 more out of the regular but local needs will get \$6,000 less.

Victor Carter called me to alert us that Los Angeles may have to deduct the emergency fund expenses in 1968 in order to help them with their local difficulties. He pointed out that we gave them the right to do the same thing in 1967 but that they didn't do it. I told him that I saw no problem in working this out and that we would cross that bridge when we came to it.

In regard to 1968 emergency, Herbie Alpert paid his ½ million for 1967 but still has not made a pledge for 1968. Even though Sapir saw Harvey there is still no gift for Harvey yet for 1968 for either regular or emergency.

In regard to Polevsky, when Braslau called him for cash, he denied making a pledge for ½ million for 1967. He indicated that his pledge for 1967 was only \$125,000 which he had paid and that the balance was money he promised to get from associates. Therefore, this balance is now up in the air.

5. Regional Conferences - I sewed up Rabin for the Insugural Meeting but he is bucking about the two Regional Conferences for 1969. Somehow or other he has the impression that Regional Meetings are relatively unimportant and he wants to accept National Meetings from now on. Do you want to let him out, or do you want to keep it open and try to resolve it when you return?

6. Women's Division - The Women's Division Mission has been cancelled. They couldn't put together a quality Mission due to competition from our three Young Leadership Missions and our own Study Mission.

I tried the assistant approach with Judy, but she is not psychologically geared to talk about that yet. We have to wait to see what happens with her over the Summer.

There is much more to write about, but the desk is piling up, so enough for today -- besides, you probably want to get some sun and water -- hug the kids for me and kiss your wife.

As ever,

IB:SS
Enc.

Irving Bernstein

July 3, 1968

Rabbi Herbert A. Friedman
c/o Chaim Vinitzky
Jewish Agency
P. O. Box 92
Jerusalem, Israel

AMERICAN JEWISH
ARCHIVES

Communication #10

Dear Herb:

1. EG Calendar - Attached is EG calendar for 1968 and 1969. Please note meetings scheduled for November 8 and December 12. If you have any objections let me hear from you.

You will also note that we listed solicitations for November and the Jet Operation for January. This is in line with previous discussions with you regarding preparation for the 1969 campaign.

I spoke to Sepir about the meeting on the 27th and he indicated he will hold the date. However, he asked for confirmation. I imagine you will like to do it during your stay in Israel. If not, please let me know and we will write him from here.

2. Passing of the Old Guard - Attached is an obit on Hans Meyer. I suppose this is the only way the JDC Administration Committee will change.

3. \$50,000 and over Luncheon - Please note the attached memo from Linda Goldware regarding the Metropolitan Opera. It looks like a real possibility. What is your reaction?

4. Fortes - For the first time I am beginning to think that your father-in-law may yet produce the President for December. LBJ is aware of our involvement in the Fortes case. Max really pulled a lot of strings. The President, therefore, may feel some sense of obligation to us and accept the December date. We'll see what happens.

5. Zuckerman - The Turk is as happy as a lark with his assignment as Chairman of the Midwest Conference. He immediately called Lou Goldman, Joe Megdell and Herbie Kohl and got them to serve as his Vice-Chairmen. Did you receive his JNF yermalka, brochures and local newspaper releases? If you didn't, how come you got left out since everybody else received them?

6. Executive Committee - It seems to me that we ought to do something about Phil Klutznick in view of his renewed activity. Don't you think we should appoint him to the Executive Committee and do it now so that he can participate in September?

July 3, 1968

7. Publicity Department - Kellerman wants to delay the PR meeting till September 16 and 17. He says he needs the time to canvass the communities and prepare material. In addition, it follows the scheduled CJFWF weekend which will allow greater attendance.

8. 1969 -

A. Solicitations - Barney is in Israel now and Eddie thought you might talk to him about his 1969 gift.

B. Needs - HCB raises a valid point regarding 1969 needs. We are supposed to be soliciting for 1969 but must do it without knowing the bottom line as to why. Could you get some preliminary material over to us? If you can't, could you use your inimitable, gentle style and get something on paper which we can use?

9. Hoffberger - Do you want to be in on the meeting with Hoffberger or should I try to arrange for Max and Eddie to meet with them? It seems to me that we should hold for you.

10. IRS - The word Goodell gets from Washington is that the recent inquiries in Washington were routine and resulted from American Council of Judaism pressure.

11. Staff -

A. Training - By mid-July I should be able to send you a recommended program for training.

B. Personnel - I think we ought to forget about the Israeli connection for Ralph's job. If Ernie doesn't want it, I would like to suggest that we go with a good, solid, American fundraiser. In one of my next letters I will send you a few names for your consideration.

C. Field Department - By mid-July I should have the Field Department reorganization for you.

12. Israelis - Shlomo Argov is in Washington. Eppy Avron has left and, as you probably know, will be the ambassador to Sweden.

13. Ralph Goldman - Ralph will be in Israel on or about the 10th. He tells me this is in line with his previous discussion with you.

14. Young Leadership - Attached, for your attention, is Spickler's memo with his program for his Conference. Everyone is all set, except for Adi Yaffe, who, I now hear, may not even be coming to New York.

The new publicity staff is here and I pray that their talent matches their youthfulness.

As ever,

Irving Bernstein

IB:SS
Encs.

x

Hof trap

United Jewish Appeal
1286 Avenue of Americas, NYC

FRIEDMAN
C/O PERK
JOINT/STND
VIENNA (AUSTRIA)

7/3/ 66

AMERICAN JEWISH
ARCHIVES
U.S. Cables

041492146

RYAN REQUESTING FIFTEEN THOUSAND DOLLARS ADVANCE ON SEVERANCE
NOW IN LINE WITH PRIOR DISCUSSION WITH YOU STOP THEREFORE UNLESS
HEAR DIFFERENTLY FROM YOU WILL AUTHORIZE ADVANCE STOP GINSBERG
DISAPPOINTED NO WORD FROM YOU STOP PLEASE WRITE HIM FROM VIENNA
REPORT ON BOTH MISSIONS STOP ALSO FROM ISRAEL LATEST DEVELOPMENTS
THREE STOP RE YOURS LEADERSHIP CABINET AND CONFERENCE GERVASI NOT
AVAILABLE STOP BEN WATTE ALSO NOT AVAILABLE AS NOT COMING NEW YORK
STOP UNDERSTAND REHAVEN AMIR COMING INSTEAD STOP YOU WILL WANT
REVIEW WITH SPICKLER AND ADVISE RE ^{WHO} SHOULD REPLACE GERVASI
AND IF WE SHOULD GO WITH AMIR ~~KERENBERG~~

BERNSTEIN

AND FROM ROSENSTEIN STOP AWAITING YOUR INSTRUCTIONS ON NATIONAL
INDUSTRIED INC STOCK DISPOSITION REGARDS

BERNSTEIN

7/1/68

WR-16

OK HYMAN ADVANCE STOP WROTE GRINSBERG WEDNESDAY AGAIN TODAY ALSO
FISHER STOP WILL ADVISE ON YOUNG LEADERSHIP PROGRAM STOP DO NOTHING
ABOUT NATIONAL STOCK EXCEPT HOPE IT RISES STOP MISSION TREMENDOUS
SUCCESS LEAVING FOR ISRAEL NOW REGARDS FRIEDMAN

11235A INHOT A

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UJAPPEAL62911

M

Handwritten signature



Herb

July 2, 1963

AMERICAN JEWISH
ARCHIVES

Dear Herb:

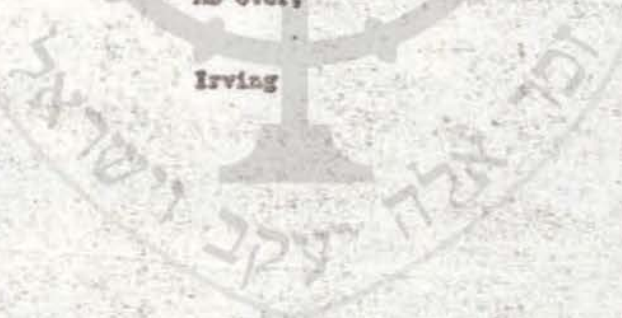
There will be a short hiatus before you hear from me again because Judy and I will be spending a few days with Mel Dubinsky in Minnesota. I will write you all about it when I return.

Unfortunately there is a telephone here and Max is back. Both he and the office find me twice a day. I feel the only way is to get out of the country which I think I will try to do.

Love to Fran and the kids.

As ever,

Irving



12

Herb

July 18, 1968

Rabbi Herbert A. Friedman
c/o Chaim Vinitzky
Jewish Agency
P. O. Box 93
Jerusalem, Israel

AMERICAN JEWISH
ARCHIVES
Communication #11

Dear Herb:

This is actually my first letter of any length since I wrote you before the July 4 holiday. I did send you a short note after that, but I am not counting that as a regular communication.

The reason for my delay in writing was the week Judy and I spent in Minnesota with Mel and Harriet Dabinsky. Eddie Ginsberg engineered it as a vacation for the three of us, but then dropped out at the last minute because Rosalie didn't want to go. We weren't too happy about it, but fortunately it turned out fairly well. I never realized how over-active Mel is. A day with him runs from dawn to dusk - golfing, fishing, swimming and boating. Harriet's two sisters and brother-in-law were also present which made it kind of a family affair. It was a pleasant interval, but it's good to be home. I'll just have to be a little more alert next time Eddie makes the arrangements.

Haamer

1. Government-Agency Meeting - Gottlieb told me today that a meeting will be held in Jerusalem between the Government and the Agency on June 23 regarding absorption. He reported that Pinous has asked Boukstein and Haamer both to attend this meeting. Booby is going and Haamer may go. I assume that you will attend.

2. Fisher's birthday - Max is in Las Vegas today finishing off the celebration of his 60th birthday. Margie chartered a plane and invited 40 couples for a weekend in Vegas. Fortunately, the Zuckermans were included. Max apparently didn't know a thing about it until he stepped on the plane. Fortunately, we were not included.

| | | | |
|--------------------------------------|----------|--------------------|-------------------|
| 3. <u>Campaign Status</u> - Regular: | | | |
| | National | 90,400,104 | 80,403,984 |
| | City | 20,955,203 | 17,530,000 |
| | | <u>111,355,307</u> | <u>97,933,984</u> |
| EB: | | | |
| | National | 66,696,346 | 61,707,778 |
| | City | 15,790,226 | 17,776,000 |
| | | <u>82,486,572</u> | <u>79,483,778</u> |

Rabbi Harbert A. Friedman

-2-

July 15, 1968

4. Executive Committee - Sometime ago you asked for a copy of the Executive Committee and Cabinet. I asked that it be sent to you but found today that it was still on your desk. Therefore, I am enclosing it now.

5. Israel Education Fund and Campaign Budgets - Attached for your attention are copies of the January 1 thru June 30 expenses for the regular campaign and for the Education Fund. Please let us know if you want to send them out as they are.

6. Los Angeles - Attached is a copy of a letter to Marty, and it speaks for itself. From all my contacts - I am afraid there is nothing more that can be done for 1968 at this late stage. We might have been able to do something if we had gone in in early spring, but even that is doubtful. If we made any mistakes it was not buttressing them professionally during the period of transition from Soby to Bronstein. Rumor now has it that Dave Rabinowitz will be going to Los Angeles as Bronstein's assistant. If the rumor is true, it doesn't speak well of Bronstein and Los Angeles. (While dictating this, I learned the rumor is true.)

7. Study Mission - Our total number of individuals is 346. Our total number of gifts is 198. The feeling here is that it will pick up and come close to last year's. My own feeling is that it will be in the neighborhood of 400.

Tomorrow's letter will be a little longer as I want to use most of today cleaning my desk, as you can imagine is covered with papers. You are totally "mashuga" if you are spending too much time with the Missions. Get as much rest as you can, while you can. You never will within Continental US, as I only know too well. As a result of all the calls to Minnesota to me from both Max and Eddie, I am flirting with the idea of a week to Mexico City. Sid Rubinfeld is coming in tomorrow morning to work out the details with me, and also come to some understanding of the problems which our Young Leadership Mission ran into. We have spoken to TWA first to have a meeting with them, but I just want to be sure that what happened never happens again to us.

Love to Franjie and kids.

As ever,

Irving Bernstein

IB:MSK

Herb

July 16, 1968

Rabbi Herbert A. Friedman
c/o Mr. Chaim Vinitzky
Jewish Agency
P. O. B. 92
Jerusalem, Israel

AMERICAN JEWISH
ARCHIVES

Communication #12

Dear Herb:

I thought my desk might be clearer today. But I must confess to failure, as it is even worse than yesterday's, even though I've got three girls working such to Marc's frustration.

However, let me try to bring you up-to-date on a number of matters which have been going back and forth between us.

- 1) Personal. Marc and Elaine are driving up to Tamsreck tomorrow to visit with Judy. Everything is O.K., so don't worry. There was a small misunderstanding with her school, which has been clarified. We feel that things are not as bad as her letters to you might indicate, but of course we will know more tomorrow when they return to New York. You can rest assured that whatever decision is reached here will be in Judy's best interest. If need be, we will, of course, find a place for her here. However, let's see what happens tomorrow.
- 2) Fortas. You will be pleased to know that Fortas and the President are both aware of the efforts of the UJA to soften the resistance to the Fortas appointment. Paul Porter spoke to Max Fisher yesterday to thank him personally for his contacts. Let us hope our work has not been in vain.
- 3) Budgeting. Although no serious problems have come up, we can already see that we may be slightly busy in this area, as Los Angeles, Chicago and Newark have all asked for meetings. Chicago wanted you in July; however, I did convince them to postpone their meeting for you till August 26th. Therefore, please add this date to your calendar. I tried to book Ginsberg or one of our other top people for the meeting before your return, but Klutznick would not hear of it and insisted only on you, since you were involved in the earlier discussions.
- 4) Cleveland. The ruling on the Cleveland Mission from the IRS was an adverse one. Ginsberg feels that Ed Weiner should pay the tax and then file suit in District Court. Goodell is now discussing it with DeWind, so that we can arrive at some agreed upon course of action.

5) Personnel.

a) Israel Education Fund. You may have already met with Ernie Michel. As you know, I think he would be ideal for the job. Ralph is a phenomenon, which I do not think can be repeated with the same value. Ernie is a self-starter with energy and drive, who can get the same job done. If Ernie isn't interested, I have another candidate which might be somewhat surprising to you. He is Henry Levy, who was in today. Henry is literate, articulate, knowledgeable, methodical, and the greatest "nudge" in the world. The job we are talking about is limited in time. So is Henry's future. If Ernie doesn't take it, I would like to strongly recommend Henry who, by the way, is vitally and viscerally interested.

b) Field staff. We have run into luck with some employment agencies and have picked up three good young men to add to the staff. Our problem seems to be resolved in the lower end. Tomorrow, or the next day, I'll write you about our recommendations in the higher echelons.

6) CJFFP. Attached for your attention is a memo the Council sent out on the June 15th meeting with EG and MP. It's a lousy memo which won't hurt us too much, but certainly won't help us. I told Phil that he did UJA and Eddie Ginsberg a disservice by not letting Eddie and the UJA see the memo before it went out. I asked Eddie to write Phil the same thing.

Plans for the September meeting are coming along, and that is where the decision will eventually be made re 1969, and not in the paper work.

You should be aware of the fact that the Council has a meeting of the Big 16 in Monterey during the first week in August and that after that Phil is going to try to get Max and Eddie together with Lou Fox and a few others of the Council, to continue to try to come to some further understanding prior to the September meeting.

7) Young Leadership Cabinet Meeting. I saw Tekosh yesterday and confirmed him for the Young Leadership Cabinet meeting. He will also get us the delegate from Malawi, who he thinks is much better than the delegate from Ethiopia. Besides, the Ethiopian is out of the country. We also confirmed Goldberg and did it ourselves without Max's help. I haven't told him yet because I know he will be a little upset. Unfortunately, the United Nations people have fallen down on their job and we have no confirmation from U Thant, Bunche or Ball, and we are trying to do something about that.

8) Rabin. We are having a lot of static from the Embassy on Rabin's schedule for the UJA. In order to resolve it, I am going to Washington on Thursday with Si Lesser, so that we can settle our requests once and for all.

9) Publicity. The publicity staff has gotten even a little younger than it was when I wrote to you last. Susan Solomon, who is 26, changed her mind and did not join the staff. Instead, we have Constance Cohen, who is only 23. She has her Master's in literature, but no experience. Kellerman and Druck are very high on their personnel. I am keeping an open mind and giving them all the rope in the world, even though I have some doubts inwardly as to the ability of these youngsters to produce. Some of their initial efforts and conversations are shockingly naive. Their first suggestion for the September invitation was an Israeli "passport" with Dayan's picture in it. They dropped the idea quickly when I asked where they were going to put Henry Ford.

We do, however, have a few problems which must be resolved and they are as follows:

a) PR meeting. We are running into a little trouble with the PR meeting. September 16 and 17 turns out to be no good, as the Campaign Directors will have their sessions during those two dates. It is pointed out to us that the Executive Directors will not be out of their communities on those dates, after a long Council weekend, since it will mean that both Executive and Campaign Directors will be out of their home communities at the same time. We tried scheduling it before the Council weekend, but we run into conflict with our Young Leadership Cabinet meeting and conference. In addition, it still would mean taking the community professionals away for an inordinately lengthy period. Therefore, in consultation with the Council, we have arrived at a mutually satisfactory date, which is Saturday and Sunday, September 28 and 29, between Rosh Hashana and Yom Kippur. Kellerman likes the date from a timing point of view. The Council likes it from a scheduling point of view.

In addition, I am trying to get Kellerman invited to the Big 16 meeting, since this could be extremely helpful to him in his planning for the September meeting.

b) Women's Division. Kellerman is running into a problem with Judy, as they cannot agree on Women's Division publicity material. It's going to come to a point where either you or I will have to do compulsory arbitration. If our publicity unit does something which they feel is high quality, it is going to have to be a top management decision as to whether or not the Women's Division must go along with it, even though the Women's Division director has objections. Otherwise, nothing may ever be produced. It may very well be, of course, that you and/or I may agree with Judy. But I think you will agree that in the final analysis the decision must be made up front if there is basic disagreement between departmental and publicity directors.

c) FYI. Kellerman has strongly urged me to cut out the FYI during the last week of July and all of August. He wants a hiatus between the old piece and the new one. Unless you have any serious objections, we will go along with his recommendation.

10) Pension Fund. The Pension Fund isn't making the kind of progress that it should, and we have not had a meeting for a long time. Therefore, I am suggesting we hold a meeting of the Pension Committee on September 6th, when we have a meeting of our officers, as all the members of the Pension Committee are officers of the UJA.

11) Your Schedule. Your personal schedule in August and September is just as indicated in your letter to me of 3 July. The only addition is the date I indicated above re Chicago on August 28. The Executive Committee and Cabinet meeting will be on September 27.

12) Phoenix Solicitation. There is nothing for you to do on the Phoenix solicitation, as that is being handled by Ollie Adelman.

13) Regional Conferences 1980. The dates on the Regional Conferences are included on the copy of Ginsberg's calendar which I sent you previously. Enclosed is another copy. In regard to the speakers of the conference, I'll write to you about that again on Thursday after we see Rabin. As you know, we are asking him for both Regional Conferences.

(4)

14) December Conference. The only thing we are holding for the \$50,000 and over Luncheon is Pavilion. The Met Opera idea turned out to be not worthwhile. The choices, therefore, are Pavilion, or back to Twenty-One, or Four Seasons. The clubs did not work out because of all sorts of limitations and restrictions at each one of the clubs.

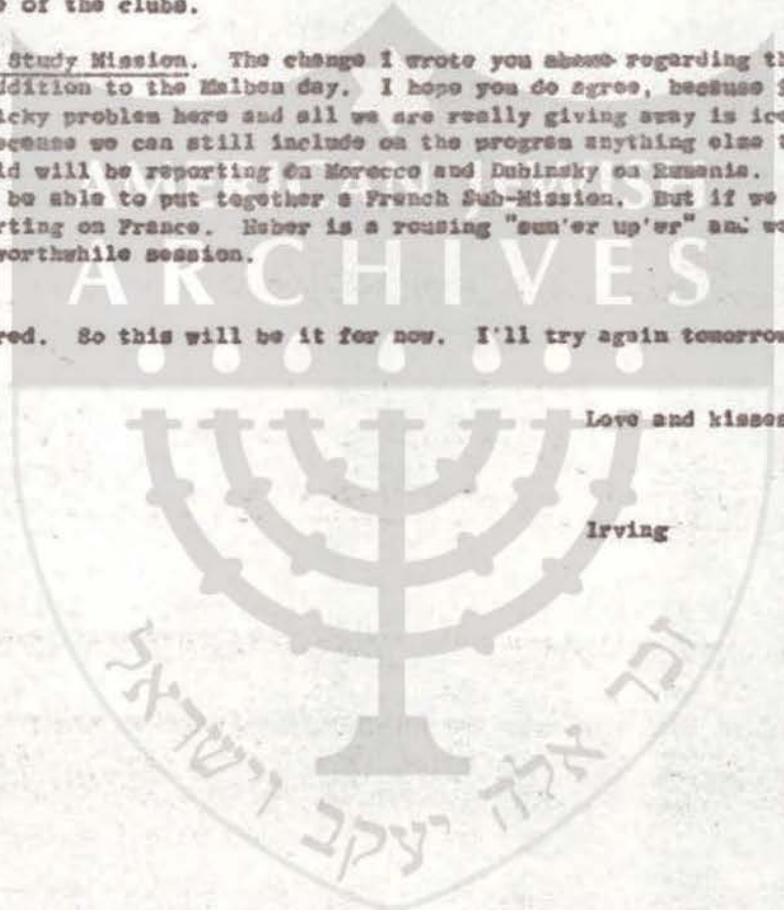
15) JDC Study Mission. The change I wrote you about regarding the Study Mission is in addition to the Malbec day. I hope you do agree, because it will settle a very sticky problem here and all we are really giving away is ice in the winter time, because we can still include on the program anything else that we want. Rosenwald will be reporting on Morocco and Dubinsky on Russia. So far, we don't seem to be able to put together a French Sub-Mission. But if we do, someone will be reporting on France. Huber is a rousing "sun'er up'er" and we could turn it into a worthwhile session.

I am tired. So this will be it for now. I'll try again tomorrow.

Love and kisses,

Irving

IB:MB



Handwritten signature

July 17, 1963

Mr. Herbert A. Friedman
c/o Mr. Chaim Vinitsky
Jewish Agency
P.O. Box 92
Jerusalem, Israel

AMERICAN JEWISH
ARCHIVES
Communication #13

Dear Herb:

1 - Fisher - His daughter Mary is still in Israel. She fell in love with the country and has not returned as yet. We understand she enrolled in an Ulpan. Max is still convalescing from his party and is in a state of euphoria for the moment.

2 - Newark - Segner was in touch with Ginsberg who was in touch with me and Marty. Attached is copy of Marty's memorandum. I hope you agree with the action taken.

3 - Feinstein - The Feinstein dedication will be October 17th. She is fully aware of the fact that the Officers and the Mission will not be able to attend. At least, that is what I understand from Ralph, Abe and Dave.

4 - Publicity - Bob Miller, who is Chairman of the Big Sixteen would not agree to Kellerman attending the Big Sixteen meeting in Monterey. Therefore, Don and his staff will have to make their contacts as they originally planned. You will not be surprised and you will derive some ironic satisfaction from the fact that the Hurwitts, Avranins, Hillers, etc., are a little disturbed that the UJA is attempting to give local emphasis to our overseas publicity.

A good deal of my time now is spent with the publicity operation in order to smooth the transition from the old to the new. Yesterday I had the whole new publicity crew in to meet the Executives present and many of our top non-Executives personnel in order to establish the fact that they are members of our staff and that we must all work together. There are minor problems and frictions which we will resolve if we keep the lines of communication open. Kellerman never worked so closely with us. His staff members are young and, therefore, tend to make the kind of mistakes which are typical of youth and inexperience. Laventhal looks good; Shapiro is an experienced woman; Cohen is really a child, but probably will work out well. She is delightful to have around. The big question mark is Migdol who has been selected as the publicity director. I have serious doubts about his ability to carry it off and I have told Don that he better be prepared to be here full time.

5 - Leon Uris - I talked to Lee today and you are off the hook. As is normal in situations like this, his bride has decided to stay with the Rabbi now converting her. Therefore, they will be married in California by Rabbi Meyer Miller. Lee deeply appreciates your offer and said you could do the eulogy at his funeral. I told him you would do it with pleasure.

044402147

Communication #13 Continued

Mr. Herbert A. Friedman

-2-

July 17, 1968

6 - Field Staff - In addition to my brother, we have taken on three good prospects. I thought you would like to read a little bit about them. Therefore, I am attaching a memorandum which I asked Marty to prepare

7 - Budget - Please note the following items on the January 1 - June 30, 1968 expense record: Field Department travel; Speakers Bureau fees; expenses and travel. In each of these areas there is quite an overage for last year. It seems to me that Rosenstain erred in not putting the entire overage, or most of the overage, into the Emergency Fund where it rightfully belongs. Therefore, I would very much appreciate your comments on these five items before we send out the budget. The Young Leadership expenses are higher than last year because of the expansion of the program. The Retreat cost more than ever before because it was one of the largest we have ever held. In addition, we have been sending out some costlier books than we have heretofore. I don't believe, however, that anyone will object to an overage in this area.

8 - Gottlieb Hamner - Attached is a memorandum Hamner prepared for Pincus on Absorption.

9 - Campaign Status - Enclosed for your attention is the abstract as of July 12 and the status report as of July 11, which speak for themselves.

10 - Ginsberg - Although ER and D have not as yet been able to do anything for EG - he apparently has done it for himself. Attached is the Council for Judaism's latest brief.

11 - Office Space - Jack Weiler has been around again trying to get us to sublet our present space in order to move into cheaper space elsewhere. I think I have talked him out of it but don't be surprised if he raises it again when I return. I think the only answer eventually may be for a UJA BUILDING to be put up in New York City so that we can pay rent to ourselves and derive benefit from tenants paying rent to us. That ought to be one of our next projects.

12 - 1969 - Rosenwald is still pressing and we now have a meeting set up for lunch on July 29th in order to plan for the 1969 campaign. We have had several soundings here, but nothing specific, as everybody's reaction is that it is too soon.

13 - Miscellaneous - What is your answer to my previous notes on Phil Klutznick joining the Executive Committee; a meeting with the Hoffbergers to be held for you, or try without you; preliminary information on 1969 needs to be sent to us.

14 - Speakers - After I meet with Robin I will write to you for our needs for the Regional Conferences. In addition, we have left wide open the Israelis we will need for the Seminars at the December Conference. Also, we have as yet left unresolved the International Guests for the Symposia - so there is still work to be done.

15 - Weather - You're damn lucky you are not here - the weather is unbelievably bad. It has been close to 100 almost every day. Driving is a nightmare because cars are breaking down all over the place. Going out is almost as bad because of power failures. Believe it, or not, the most comfortable place in town is right in the office. That's a hell of a commentary on our life and times.

Relax and enjoy it. As Ever,

July 17, 1968

*Hal
trip*

FOR FREEMAN;

Please do not send your reactions to USA Campaign expense record until you receive my comments in Communication #13 Stop. Also suggesting in some letter that we take Henry Levy as replacement for Goldson stop. Understand meeting being held twenty-third July between Government and Agency regarding absorption and that Pinous has asked representation from US at meeting stop. Boubstein Hanner definitely going Fisher Ginsberg definitely not going. Otherwise all is well. Trust same is true with all HAPS. Regards. Irving.



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0 4 4 0 2 1 4 2

Herb

AMERICAN JEWISH
ARCHIVES

July 18, 1953

Rabbi Herbert A. Friedman
c/o Mr. Chaim Vinitzky
Jewish Agency
P. O. B. 92
Jerusalem, Israel

Dear Herb: Communication #14

Just a short note to tell you that Judy is staying in Tamsrack. Marc and Elaine spent all day with her. Judy is doing well. She is popular with children, staff and management. I know you will want to praise her when you write to her.

In regard to the \$50,000 and over Luncheon, Eddie Ginsberg thinks it would be great if we could get Pavilion.

Gitel is back and we are glad to have her. I know it will take her a little time to adjust to UJA 1290, after all the excitement of Israel. However, she looks marvelous, so the experience was obviously extremely worthwhile for her.

Best wishes to all.

As ever,

Irving Bernstein

IB:MB

04 434108

MEMORANDUM

Date 19 July, 1968

To Rabbi Friedman

From Don Kellerman

Subject News and Feature Service

The new publicity staff has begun to work in many of the areas we presented for your approval before taking on operational responsibility. Paul Leventhal, UJA's National News Editor, has structured a News and Feature Service which requires your OK before we can move.

It involves:

- 1) Establishment of a "stable" of stringers living and working in Israel. Each of them is to be a working newsman or someone with a PR orientation. They provide us with a continuous flow of stories relating to 1) Americans working in Israel on projects directly related to UJA funded enterprises; 2) Jewish Agency programs with human interest and general interest angles; 3) important UJA contributors touring Israel whose observations about the things they see and the people they meet would be newsworthy at home.
- 2) Placement of these stories in newspapers, radio, and television in the hometown areas of the individuals concerned and, where possible, in national magazines or local media of major cities. After consultation with the Israeli press officer in New York and several others, we recommend the following structure. Ten stringers living in Israel are to receive retainers of \$10 per month. They must provide us with a minimum of two stories per month to maintain the retainer relationship. A bonus structure ranging from \$10 to \$25 would be established for placement in an American publication. The size of the bonus relates to the importance of the medium. Leventhal is to serve as supervisor of the program; Gornzy is to be his contact in Tel Aviv. We want to stress that these are to be legitimate stories with good news and/or feature angles. UJA's mention will usually be parenthetical but prominent. This is the best way to assure placement. We intend to work with the local federations for placement purposes as well as through the national organization. This stringer arrangement is standard procedure in any news-gathering organization. A question has been raised as to the propriety of paying fees to Israeli citizens. I see no objection myself inasmuch as they are rendering us professional services of prime importance to our new publicity program.

Herb

July 19, 1963

AMERICAN JEWISH
ARCHIVES

Dear Herb:

Attached is a proposal of Don Kellerman's which he feels strongly about. I do not have any feelings about it pro or con, although I have some doubts as to its usefulness.

Kellerman would appreciate immediate approval from you. Please cable one way or another.

Love to the family,



22.7.68

H. Trip

TO: BERNSTEIN UJAPPEAL NEWYORK

RECEIVED FROM EBIN A CHARMING PRESENTATION SUGGESTING THAT UJA EMPLOY HIM DIRECTLY TO BE PRESIDENT IN ISRAEL AS AUDIO-VISUAL MAN TO PROVIDE US WITH VIDEO TAPES, ASSISTANCE IN FILM MAKING, STILL PHOTOS STOP HIS PROPOSITION MAKES SENSE BUT EYE DONT WANT MAKE DECISION WITHOUT KNOWING BACKGROUND STOP WHY DID HRD NOT TAKE HIM HE WAS APPARENTLY WILLING PLEASE CABLE STOP SENT YOU EDDIE PHIL BERNSTEIN LONG LETTERS TODAY AM TRYING PERSUADE SAPIR PINCUS COME TO DECISION-MAKING MEETING 13-15 THINK THIS WILL BE VERY HELPFUL IN PUTTING ACROSS 1969 EMERGENE FUND STOP RE AMIR ^{quincy C. EL} FOR YOUNG LEADERSHIP CONFERENCE TELL ARNON TO TELL AMIR THIS IS A MUST AND PUT IT ON HIS CALENDAR AMIR WILL ACCEPT THIS GUIDANCE AND YOU CAN THEN GO AHEAD WITH PRINTING INVITATIONS RE CHICAGO EYE WILL NOT TAKE MEETING ON AUGUST 28 BECAUSE WILL BE FLYING ALL DAY 25 OR 26 THEN WILL NEED ONE OR TWO DAYS TO CATCH UP STOP WILLING COMMIT FOR 29 BUT NOT OVERNIGHT ASSUME THIS IS A DAY MEETING STOP RE PUBLICITY SET PR MEETING SEPT 28-29 BUT SINCE THIS IS WEEKEND DO NOT EXPECT TOO MUCH OF MY TIME WILL GLADLY APPEAR BUT WILL NOT SIT FOR TWO DAYS STOP AGREE CUT FXI JULY AUGUST STOP WE WILL MAKE FRONT OFFICE DECISION ON WOMENS DIVISION IF NECESSARY STOP RE DECEMBER LUNCHEON WHAT HAPPENED TO MET OPERA YOU SIMPLY SAID IDEA NOT WORTHWHILE BUT THIS DOESNT TELL ME ANYTHING PLACE HAS TOP STATUS WHAT ARE DIFFICULTIES REGARDS

FRIEDMAN

Via WUI

R JEVAGENCY JM

R TLGRAPH JM3

Haf trip

J798 UI80748 RMB1894 RX60193 SP

JOJM HL URRG 064 0882225

NEWYORK 64 20 449P EST

LT

VINITSKY JEVAGENCY JERUSALEM

AMERICAN JEWISH
ARCHIVES

1968 AUG 21

FOR FRIEDMAN STOP

SHAREF CABLED THAT PINCUS INVITED HIM ADDRESS CJFWF MEETING STOP

PHIL BERNSTEIN UNDERSTANDS THAT PINCUS ACTION THEREFORE MEANS

SAPIR NOT COMING STOP HAS PRESENTLY PLANNED YOU AND PINCUS

SPEAKING FRIDAY AND SHAREF SPEAKING SATURDAY STOP PRIOR

RECEIPT THIS INFORMATION PHIL HAD WRITTEN LETTER INVITING SAPIR

AFTER RECEIPT ABOVE INFORMATION HE CHANGED LETTER TO SAPIR

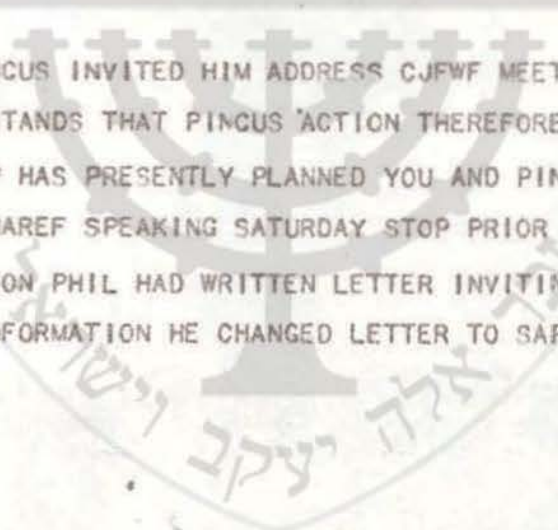
ACCORDINGLY REGARDS

BERNSTEIN

CFM LT

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IG/I Global Tel

IG/I Global Telegram

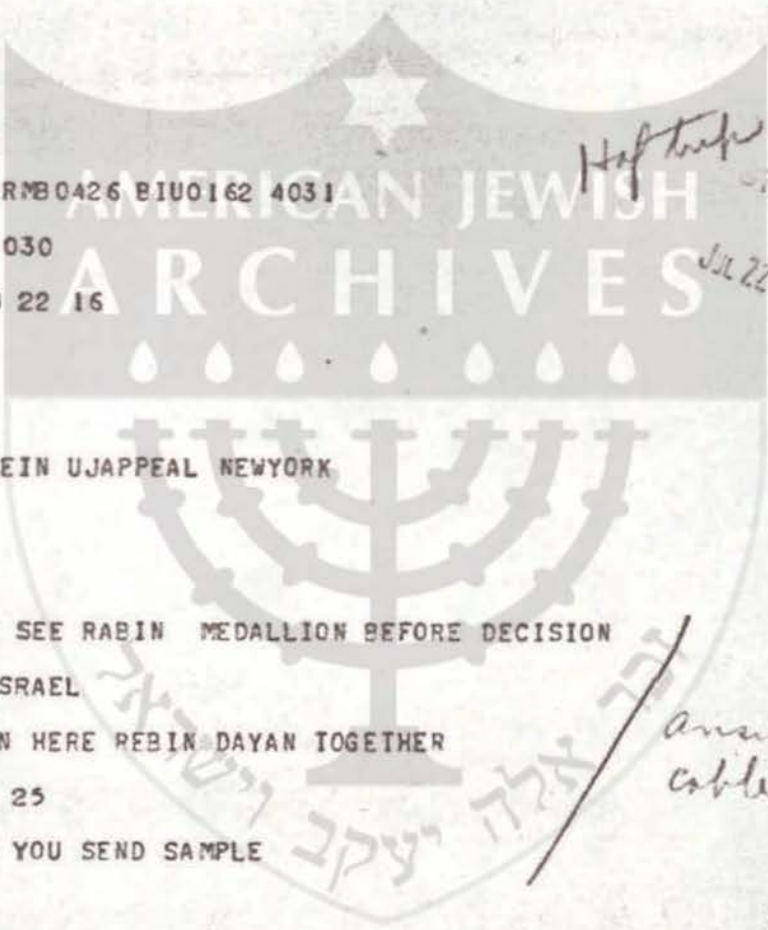
Global Telegram

NNNN

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URRG CO ISTY 030

TELAVIVYAF030 22 16



Hof...

STANDARD TIME

JUL 22 1 10 PM '63

FRUING BERNSTEIN UJAPPEAL NEWYORK

FRIEDMAN MUST SEE RABIN MEDALLION BEFORE DECISION

CANNOT FIND ISRAEL

ONLY MEDALLION HERE REBIN DAYAN TOGETHER

IN LUCITE FOR 25

POUNDS COULD YOU SEND SAMPLE

SPICKLER

answered by cable 7/22

COL 25

Vertical text on the right edge of the document, including "1414-000 1111-1111 1111 1111" and "1111 1111 1111 1111".

RCA Global Telegram

STANDARD TIME

JUL 25 10 07 AM '60

Haf

Reply via RCA: call 303-4141

AMERICAN JEWISH ARCHIVES

FOR IMMEDIATE SERVICE

TELEPHONE YOUR REPLY
OR FOR MESSENGER CALL
CI 7-5525

NNNN

ZCZC RXB0426 RMB2848 BIU0991 4028

URNY CO ISTDY 020

TELAVIVYAFO 20 25 1215

IRVING BERNSTIEN
UJAPPEAL NEWYORK

HAF SAYS SINCE RABIN OKD MADALLION HE HAS NO CHOICE
BUT TO APPROVE UNDER DURESS

SPICKLER



Hay Tsuf

X

UNITED JEWISH APPEAL 1390 - 6th Avenue NYC

AMERICAN JEWISH
ARCHIVES

JULY 30, 1963

VINITSKY FOR FRIEDMAN
JEVAGENCY
JERUSALEM (ISRAEL)

RCA

GINSBERG FULLY AGREES THAT YOUR PROPOSAL TO TRAIN PROFESSIONAL
PERSONNEL GOOD IDEA STOP HOWEVER HE INSISTS WE SHOULD NOT PICK UP ENTIRE
EXPENSES STOP HE STRONGLY URGES THAT KH OR JA PAY OVERSEAS EXPENSES
AND THAT WE PICK UP UNISTATES EXPENSES FOR ONE MONTH ONLY FOR MAXIMUM
TWO MEN DURING EACH CAMPAIGN STOP GINSBERG AND EYE LUNCHED WITH RALPH
TODAY STOP AS RESULT GINSBERG ASKED THAT EYE CABLE YOU HIS OPINION THAT



1

AMERICAN JEWISH
ARCHIVES

-2-

31
RALPHS SUCCESSOR SHOULD BE AMERICAN RATHER THAN ISRAELI
BERNSTEIN

זכר אלה יעקב וישראל

HJ/ks/w

July 29, 1968

Communication # 17

Rabbi Herbert A. Friedman
% Jewish Agency
P.O. B. 92
Jerusalem, Israel

AMERICAN JEWISH
ARCHIVES

Dear Herb:

1. Danny - Judy and I happened to be in camp during the Mo-Din so-called color war. Danny was on the Mo side and my two boys were on the Din side. Fortunately, the Din side one. I say fortunately because my kids were ecstatic and we were equally happy. But that is not why I am writing you about Mo-Din. Danny was superb. He personally must have been worth 100 points for his side. He didn't score one because he was not a participant but you would have "kleibed much nachas" if you could have seen the way he moved around encouraging his youngsters, getting every last bit of energy out of them, consoling them when they lost, congratulating them when they won, pushing them on when they had given up hope. Moreover, it wasn't what he did but the way he did it. He is a good boy and except for the long hair, I would be proud to take him as my own.
2. Goodell - Attached is correspondence from Goodell re UIA-JDC and also request for increase in fee. Eddie feels request is not out of line and is prepared to approve it. What is your reaction?
3. Pittsburgh - Attached is interesting letter from Soroker re Pittsburgh allocation.
4. Hammer - We understand from Hammer's office that negotiations between Government and Agency on absorption is going fairly well. We assume you are involved. Attached is latest correspondence on this matter.
5. 1969 solicitation - Meeting held today with WR, EG, HCB, MP, PBC. We assigned a lot of names for solicitation prior to September 9 meeting. Bill asked that a number of New Yorkers be invited to September 9 meeting. We finally agreed only to include Merry Levinson and HCB.

044404127

Bill going overseas August 10 and will return after Labor Day. Eddie and I seeing Sid Edelstein tonight. From preliminary conversations Eddie feels that Strelits, Dubinsky, Zinman will give at least same or more in 1969. Were you able to see Barney? Bill will try to see Phil Levin and also work on Weiler-Swig gift. Eddie will go after Adelman, Feldman, Kanter, Parker and Alex Gross. Hoffberger will be left for you and Eddie for early September.

You can rest assured that no deal will be made with Phil Bernstein without you. Phil is still away in California at the Big 16 meeting, so I don't know his reaction to your letter re Sapir and Pincus. You are absolutely right about the value of their attending the September meetings. However, you know that our effort here to get Sapir in failed. Therefore, we do not understand your note to Phil which says that Sapir was invited and was supposed to let Phil know if he could attend. What happened was that Sapir was ready to come but Phil said No.

6. Speakers - Eddie is against inviting Dultsin to the December Conference. He feels that chairman of the Agency should be the spokesman and that we should not be concerned with the Treasurer at this time. I will talk to him again about Dultsin. December Conference speakers adds up as follows:

Seminars

a. Immigration and re-settlement - Gaynor Jacobson, Philip Soskis. How about getting Narkiss for this one; in view of his present position he should be great.

b. Absorption - Gottlieb Hammer and Harold Trobe. Moshe Rivlin would be perfect for this one.

c. Eastern Europe - Sam Haber. I agree with you re Israeli. Let's use Dinstein instead of bringing someone from Israel.

d. Middle East - North Africa - Abe Laskove. Again instead of bringing someone from Israel, we could use Moshe Leshem or Shabtai Rosenne. We might also consider the new Consul General in New York who is supposed to be an excellent speaker.

e. Education - Max Braude, Ralph Goldman. In addition, we will use Shavit instead of Shmuell.

That leaves us open on the Friday morning plenary session. Last year we used Stone, Broide, Bensley. What do you suggest this year?

7. Regional Conferences - If we consider Rabin out of Regional Conferences, would you want to use Abe Harman? Another possibility is Arthur Goldberg for one or both.

8. 1969 Speakers -

January - I understand you invited Rosolio. In addition, we would like General Yariv.

044432130

February - We would like either General Sharon or Elazar or Gorodish, plus Stella Levy.

March - We can use three speakers during this month, preferably Avram Biran, Asher Levy and Joe Allon. In addition, we would like to ask Ruth Dayan for a tour.

New York City is asking for the following speakers for the following schedule:

- Colonel Gur
- General Weismann
- General Yariv
- General Yoffe

- April 15 to May 15
- May 1 to May 31
- May 15 to June 15
- May 19 to June 19

QUESTION ??????????????

Do you want to do all this during your vacation? If not, how do you want to handle it? While you are lying on your back, dictate the reply to your Faigl so that we will know.

There is much, much, much more to write about but since you are complaining about receiving letters, I think I better quit now. Besides Gitl is so "ungepashet" that she isn't as fast as she used to be, although she is much easier to live with. I think the answer is that we should keep our women fat.

Terribly sorry to hear about Faigl's bout with food poisoning. Tell her to take it easy.

Love and Kisses,

COMMUNICATION # 18

July 30, 1968

Rabbi Herbert A. Friedman
% Vinitzky
Jerusalem, Israel

Dear Herb:

Eddie Ginsberg - When you write to him again, you might congratulate him on his Weight Watcher's diet. He has already lost 18 pounds and by the time you come back should be down to a svelts 200 from 240.

Dultzin - Eddie feels very strongly that Dultzin should not be invited to the December Conference. He says that Pincus will be getting all the glory anyway and that all that will be left for Dultzin will be a minor spot. Furthermore, he doesn't think we should build up the post of the treasurer of the Jewish Agency. His suggestion is that we invite Dultzin to address a meeting of our Executive Committee and Cabinet at some future date. In addition, if Dultzin is a good speaker we should offer him a tour of communities during the campaign.

Ralph's successor - I cabled you today Eddie's opinion that Ralph's successor should be an American rather than an Israeli. This came up when Eddie and I lunched with Ralph today. Eddie feels that an American can do a better job of soliciting gifts for Israel than an Israeli can.

You asked about Prihar in your last letter. I think Prihar is an able man on his feet but I don't know whether his outgoing enough to do the kind of job that is required of the Education Fund solicitor. Further, I have doubts as to whether he is flexible enough for the kind of maneuvering that is necessary in that job. Besides Henry Levy, the only possible candidates that I have are Hank Rosen of the United Hias Service who used to be with us. I believe you know him. Hank is 49. Another possibility is Dick Cohen of the America Jewish Congress whom you know. Dick is versatile, knowledgeable and personable. *Another good one is Full "Lary" of Iowa, with who is understood and who knows what to do*

Young Leadership Seminar - We are in a lot of trouble here. U Thant won't say yes now and will not say yes or no until a few days before the Cabinet meeting itself, as he may be out of the country. Bunche turned us down and we are trying to get Ernest Gross. Ball only returned to the United States today and we hope to have an answer from him by tomorrow. My suggestion

044402185

is to cancel Schoenbrun the night before and the whole bit on Thursday at the UN and just o pen up with Goldberg for dinner if we don't get Ball. However, let's see what happens with Ball. I'll keep you informed.

Hoffberger - Can I set up a date for you and Eddie with the Hoffbergers in Baltimore during the week of September 9 since Eddie will be in New York that entire week.

CJFWF - Phil Bernstein will reply to your letter after he returns from the Big 16 meeting.

Zuckerman - He called today just to chat. He had a fire in his plant yesterday. It was serious but not critical. Paul claims that the Handelman gift of \$150,000 this year will be repeated next year. He refuses to commit about his own.

Cleveland Mission - Attached is a copy of the latest correspondence on the Cleveland mission problem.

Newark - Discussed your letter with Eddie regarding the Newark budgeting. Eddie still feels the way he wrote to Sagner and that is that the difference should come out of the Emergency campaign instead of the Regular. First of all, he feels that it is a legitimate Emergency Fund expense since he believes it is obvious that the Emergency Fund should have legitimate expenses charged to it. Secondly, he says it is manifestly unfair to the JDC to take the additional monies requested by the communities out of the Regular fund. If you feel very strongly about this we will have to try to keep other situations open until you return.

Morris Abrams - We are getting some requests for Morris Abrams as a speaker. Lesser tells me that you once objected to our using Abrams. In view of his present position, do you still feel the same way about it.

Morry Palavin - Palavin is marrying Mrs. Howard Mack in Israel on August 7.

Bar-Lev - Please let me know what happened at your meeting with Bar-Lev. Will he cooperate re generals coming to the United States and will he address more than just one meeting for us.

Will try to send you less annoying letters after this, but as you know there are always days like this one. Eddie came to town Sunday with Rosali and Bobby and is leaving today. Give Faigl and the kids shovels and let them dig while you count the treasures they find. Watch out - the merry-go-round starts soon.

As ever,

P.S. What does the Sapir appointment mean? Will he be coming to attend the International Monetary Conference or will it now be Sharef?

044402125

COMMUNICATION # 19

July 31, 1968

AMERICAN JEWISH
ARCHIVES

Dear Herb:

Campaign and Cash - Cash is coming along as you could see from the cash reports you are receiving. The campaign, however, is having its problems. The biggest question mark is NYC. HCB refuses to make an estimate. We are now carrying the regular campaign for New York at \$21,763,000 and the Emergency for \$15,955,000. Our own estimate for the year is \$19 million regular and \$24 million Emergency. Morry Levinson spoke to me yesterday and I hope he is wrong. He feels the \$19 million regular is in the bag but doesn't think the Emergency can do more than \$20 million. I hate to remind you what this will do to our over-all estimate. As of the present time, we are still projecting \$70.5 million in the Regular and \$96 million in the Emergency. By the way \$4 million of the \$96 million is the fall estimate.

Enclosed is the latest on cash, which is encouraging.

Air Travel - As you may have already heard air travel out of New York is chaotic. All flights are delayed unbelievable amounts of time getting off the ground and getting on the ground. It will create havoc for our plans if it continues, but particularly with your own, since your habit is to make it just as the door is closing. It isn't easy to learn new habits, but I am afraid you are going to have to.

Fortas - The Senate opposition has not been stilled. We are still heavily involved in trying to be helpful. I hope we can succeed but whether we do or not, we have really made points with the inside crowd at the White House.

El Al - Did you know that Gideon Pas is one of the Israelis being held in Algeria?

00000124

Staff - You will recall that I spoke to you some time ago about ending the per diem and hotel allowance for Colwin and Wideroff in New York. I want to do it now, as of January 1, 1969 and would like to tell them now. It just isn't working out the way it was originally projected. It was done during the period of time when Ed Vajda was here and was done with the best of intentions. It was thought that both men would spend little time in New York. However, it is working just in reverse and it is costing us over \$4000 annually for each man. If we end the allowance, I am certain that Wideroff will spend practically all of his time in the field, where he belongs. I am also certain that Colwin will spend more time in the field. Furthermore, some of the loss will be made up to Colwin in the increases we will be giving him over the next couple of years. The same holds true to a lesser degree for Wideroff.

I, therefore, want to tell them that the allowance is ended as of January 1, 1969. We will offer to pay for their move to New York if they are prepared to do so. Hope you agree.

Publicity - Had a real down-to-earth with Phil Bernstein on the whole publicity bit. He raised the objection that I reported to you previously about our entering into the arena of local publicity. I truly let him have it. We have a meeting together when he returns from the Big 16 meeting to discuss the question further.

Kellerman sent you his progress report. I am interested in your comments. Don's sideburns these days have almost reached his jaw bone. The shape of things to come.

Bell - Did I tell you that Bell has joined Joe Kanter as Vice-President of Kanter Enterprises? Now, that's a combination for the future - Kanter and Bell. In addition to Tel Aviv University, they are flirting with the Humphrey campaign. Joe wants to be Hubert's Jew. When you take over the world, give me Asia with headquarters in Japan. It is just far enough away with just enough to do.

Lehman - This one is still open. Carl Behr called me yesterday. I explained to him how positive you are, but pointed up some of the natural restraints that exist in an organization like ours. However, we will have to resolve this one when you come back.

That's enough for now. Max is in today. He is staying over for tomorrow, which leaves Friday the only day for me without EG or MMF. What a blessing.

Love to the Faigl and the children.

As ever,

Irving Bernstein

P.S. Attached is bio on Phil Katz who I re- d as prime candidate for Ralph's job.

0-1-1-2-4

MEMORANDUM

Date 31 July, 1968

To Rabbi Friedman
From Don Kellerman
Subject I. Campaign Film
II. Television Special

After considerable investigation of the advisability of a campaign film production we've come to the conclusion that it would be a positive and effective move from a number of viewpoints.

- 1) Our surveys indicate that the major communities consider it a prime element in fostering the UJA campaign.
- 2) It can be done at reasonable cost and ready for presentation at the national conference in December of this year.
- 3) The concept evolved in consultation with Harold Mayer Productions has a high degree of originality and indicates a potential for tremendous emotional impact.

The film, untitled at the moment, is a tone poem geared to Israeli music and lyric against a montage of stills and stock footage. Twelve to twenty minutes in length, this essay applies itself to a narrow focus. The following is a paraphrase of a quote you may recognize:

"These are the heroes of the six-day war. They won a battle but their security is still in jeopardy. The state must maintain that security. We must take care of other needs."

The film is an explication of that sentence. Its object is to create a climate in which UJA workers can carry their message with fervor and conviction. It would be our intent to use many of the stills we recently shot for the 1969 campaign. A stock footage search in this country is also an element in early production. I must emphasize that our purpose is not to do a nuts and bolts "How To" film but rather to elicit identification with current needs and the Jewish background.

Harold Mayer is one of the finest film-makers in the industry. He has a track record that includes top production credits with CBS, fine critical reviews for his independent productions made for, among others, N.E.T., the Amalgamated Clothing Workers, the Brotherhood of Railroad Trainmen, Westinghouse, etc. He's workmanlike, efficient, and gets the job done on schedule. The technique to be

used in this tone poem is similar to a film called "The Inheritance". This was a 45-minute history of the labor movement in the United States which Mayer produced for the Clothing Workers. It had wide theatrical distribution. Histradut, I believe, has a print in its possession.

I recognize that this outline is sketchy to say the least, but until we get your OK to go into production -- i.e., scripting, casting, etc. -- there's not too much more I can do. I hope I've communicated the essentials of what we're after. The key here is professionalism and I can guarantee that Mayer is a first class film-maker.

Budget estimate: \$28,000 to \$30,000. If we hold to the 15-minute limit, we hold to that figure. Inasmuch as I told Harold we need this film for presentation at the national conference, I'd very much appreciate your OK to go ahead.

The major television special I outlined in my progress report also requires at least preliminary work. I have thus far investigated the possibility for network exposure at both CBS and ABC. There is considerable interest in both areas if we come up with the kind of talent I outlined to you. At this point Garry Moore and Theodore Bikel have agreed to participate in the broadcast. Mrs. Bikel (an old friend) is part of the production company which would handle this project if you decide to go ahead.

I recognize that this is a decision of major consequence and that you won't be able to reach it until your return. I would ask your permission, however, to commit \$5,000 in pre-production funds so that we can come up with a script outline, get the necessary research materials, and continue lining up tentative commitments. If the ultimate decision is negative we will have washed out the pre-production funds. If, on the other hand, we decide that this is as important as I think it can be, we will have used the time between now and your final decision to fruitful advantage. It's a project that should at least begin to get rolling now and if you OK the disbursement we'll move ahead on a contingency basis.

Hoping to hear from you in the very near future.

Best regards,


Don Kellerman

P.S. Our surveys indicate thus far a high degree of interest in the new program with particular interest on the film possibility and the tie-up with local materials.

DK/rw

Cc: Irving Bernstein

058402119



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1820 AVENUE OF THE AMERICAS, N.Y., N.Y. 10010
CABLE ADDRESS: UJAPPEAL, NEW YORK

August 1, 1968

Rabbi Herbert A. Friedman
c/o Vlaisky
Jewish Agency
Jerusalem, Israel

AMERICAN JEWISH
ARCHIVES
COMMUNICATION NUMBER 20

Handwritten note: Herb's wife

Dear Herb:

Your tape arrived yesterday and I spent a pleasant evening listening to you. It is a sensational idea and I do not know why we did not do it before. If time permits, I will try to send you one in the next day or two. The best part of it is that I can make you stop talking at will.

Attached, is a memorandum from Don Kellerman which I asked him to prepare for you regarding a campaign film and TV Special.

I have not shown this or discussed any of it with Eddie Ginsberg.

Do you want to give them approval to go ahead on the campaign film on the basis of the information sent to you? I believe we need a film. The idea presented has some validity although I wish they could have developed it more fully. Since you are the film expert, do you want to make a decision based on what you have here - or do you want additional material? Please cable me.

Frankly, I do not feel as positive about the TV Special which I understand will cost us in the neighborhood of \$100,000. The information that Kellerman has given you in writing and me in person, is still too fragmentary for any real enthusiasm on my part - at least. The real question now is - do we want to gamble on the \$5,000 requested for pre-production?

My feeling is that we get ~~together~~ on the campaign film but hold up on the TV idea until you return. At that time Kellerman & Co. can present to you and to Ginsberg a hell of a lot more ideas re. the show - which can be done without \$5,000 of pre-production funds.

Looking forward to hearing from you.

As Ever,

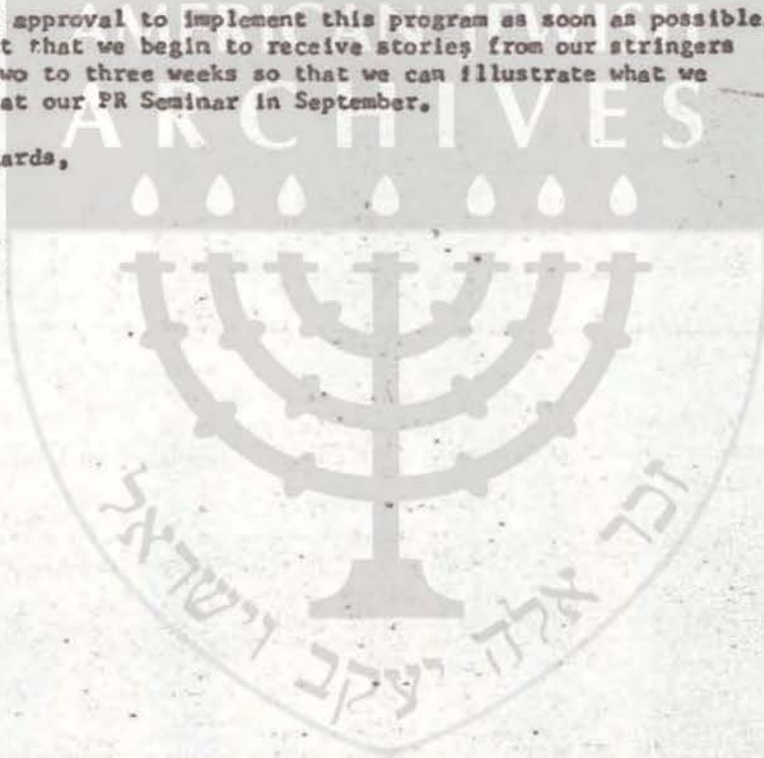
Handwritten signature: Irving Bernstein

3) Total costs for one year's program should range from \$3,000 to a maximum of \$5,000. This is based on the assumption that each of our ten stringers will succeed in producing and placing a minimum of one story or one radio tape per month. (The radio tapes are interviews with local American visitors for use on their hometown radio stations.)

I'd like your approval to implement this program as soon as possible. It's important that we begin to receive stories from our stringers in the next two to three weeks so that we can illustrate what we have in mind at our PR Seminar in September.

With best regards,


Don Kellerman



04-404137

1968 ISRAEL EMERGENCY FUND AND REGULAR CAMPAIGN

Speakers - army



Herb

UNITED JEWISH APPEAL

#21

ON BEHALF OF UNITED ISRAEL APPEAL, ADHOC DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS
1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019
PLAZA 7-1500 CABLE ADDRESS UJAPPEAL, NEW YORK

August 2, 1968

Dear Herb:

I was going to send you a tape today but there are just too many interruptions. Furthermore, I want to send some accompanying material so I'll make you read rather than listen. You may enjoy it more anyway because I cannot equal your dulcet tones.

After listening to your tape for 1-1/2 hours it is interesting to note how much we have been, and still are, on the same wave length. Your tape was timely because it provides appropriate guide lines in areas in which we have been working. Since we have been thinking along the same lines, your suggestions just carry us further along the way we have been going.

I had Marty, Pete, Ralph and Sy listen to the appropriate parts of the tape which relate to their operations. It's a hell of a lot more effective that way since they get the material first hand rather than by interpretation.

Speakers - Attached is a copy of a memorandum I asked Sy to prepare. It's rather comprehensive and the only comments I will add are as follows:

(a) NYC - Henry Bernstein is going away for a month, but I understand from his staff that he will accept the alternatives you discussed with Elaine Siris if he cannot get the Generals,

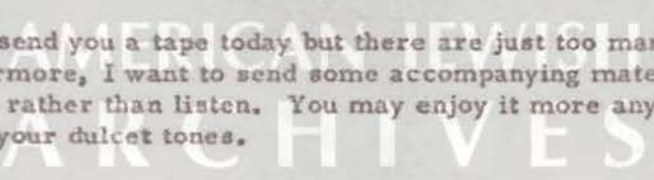
(b) We have clearance from Max to go directly to Goldberg ourselves. We would like to ask him for any or all of the following dates, but will not do so until we have your approval.

- Tuesday, December 17 - Philadelphia - Locust Club
- Sunday, January 12 or 19 - Baltimore - Top Gifts Brunch
- March 20, 24, 25, 26 or 27 - Special Gifts - Essex County
- February 21 or 22 - Chicago - Mid-West Conference
- February 14 or 15 - Palm Springs - Western Regional Conference

(c) Regional Conferences - Other possibilities for regional conferences are Pierre Mendes France and Lester Pearson. We understand from their agents that both are available for speaking tours. We have idea yet of the fees, but they cannot be beyond reason,

Vertical list of names and addresses on the left margin.

Vertical list of names and addresses on the right margin.



Biafra - It's fantastic but every time I go away something major breaks on the eve of my departure. Last time it was Fortas and now it's Biafra. Morris Abrams is activating a committee of Jewish organizations to run an ad for contributions for the starving children of Biafra. Max is involved and may pay for the ad. Therefore, there are a host of problems facing us and we are trying to clear them up. By the time you receive this, the ad will be past history. However, rest assured everybody who should be involved is being involved, including the Israelis.

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0 4 4 1 4 0 6 5
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45
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CJWF - The problem here is not convincing the Council of the needs. They are going to accept the fact that Israel needs the money. The problem is technique - how to raise it. Take Max for example. He will insist on a two-line card for himself, but he will not insist on a two-line card all the way down the line. How far down is the key to 1969. Max is ready to stop at \$10,000. We, of course, are ready to drop all the way down, or at least to, \$1000.

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Love,
[Signature]

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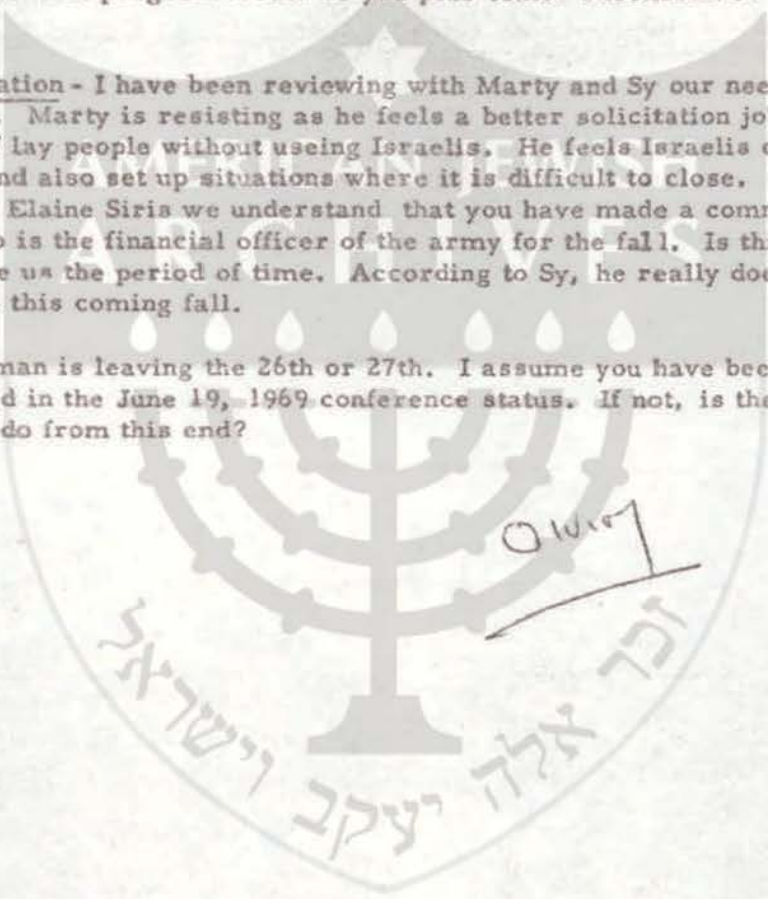
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0 4 3 4 2 5 0 6 7



August 1, 1968

044404110

Rabbi Herbert A. Friedman
c/o Vinitzky
Jewish Agency
Jerusalem, Israel

AMERICAN JEWISH
ARCHIVES
COMMUNICATION NUMBER 20

Dear Herb:

Your tape arrived yesterday and I spent a pleasant evening listening to you. It is a sensational idea and I do not know why we did not do it before. If time permits, I will try to send you one in the next day or two. The best part of it is that I can make you stop talking at will.

Attached, is a memorandum from Don Kellerman which I asked him to prepare for you regarding a campaign film and TV Special.

I have not shown this or discussed any of it with Eddie Ginsberg.

Do you want to give them approval to go ahead on the campaign film on the basis of the information sent to you? I believe we need a film. The idea presented has some validity although I wish they could have developed it more fully since you are the film expert. Do you want to make a decision based on what you have here - or do you want additional material? Please cable me.

Frankly, I do not feel as positive about the TV Special which I understand will cost us in the neighborhood of \$100,000. The information that Kellerman has given you in writing and me in person, is still too fragmentary for any real enthusiasm on my part at least. The real question now is - do we want to gamble on the \$5,000 requested for pre-production?

My feeling is that we get together on the campaign film but hold up on the TV idea until you return. At that time Kellerman & Co. can present to you and to Ginsberg a hell of a lot more ideas re. the show - which can be done without \$5,000 of pre-production funds.

Looking forward to hearing from you.

As Ever,

Irving Bernstein

to CV - via WU

Hof trap

AUGUST 1, 1968

for
BY FRIEDMAN

044402122

TRIED HARD TO CONVINCE GINSBERG TO AGREE ACCEPT FOUR MEN FOR TRAINING DURING EACH TWELVE MONTH PERIOD OF CALENDAR YEAR STOP HOWEVER HE INSISTS UPON BEGINNING WITH TWO MEN AND THEN ANALYZING SITUATION UPON CONCLUSION THEIR TRAINING BEFORE MAKING ARRANGEMENTS FOR ADDITIONAL MEN STOP EYE PERSONALLY BELIEVE BARTILAI EXCELLENT CHOICE STOP I FEEL HE HEAD AND SHOULDERS OVER ALL OTHERS PREVIOUSLY MENTIONED INVIEV HIS CAMPAIGN KNOWLEDGE AND EXPERIENCE WITH SOLICITATION STOP HOWEVER GINSBERG STILL HOLDING ON QUESTION OF AMERICAN OVER ISRAELI FOR POSITION AND INSISTS NO FINAL DECISION BE MADE UNTIL YOU HAVE DISCUSSED MATTER FURTHER WITH HIM STOP YOU WILL BE INTERESTED KNOW THAT FISHER FEELS THE MAN MORE IMPORTANT THAN HIS NATIONALITY STOP REGARD TO SEPTEMBER COUNCIL MEETING NOT ABLE REACH PHIL BERNSTEIN UNTIL TOMORROW STOP FISHER GINSBERG BOTH PREPARED TO RECOMMEND TO HIM TO INVITE PINCUS STOP HOWEVER INVIEV OF SAPIRS CHANGE IN POSITION BOTH FEEL IT NOT ADVISABLE ALSO INCLUDE HIM THIS MEETING STOP WILL CABLE YOU AFTER EYE REACH PHIL

BERNSTEIN

August 2, 1968

Com. 21

Dear Herb:

I was going to send you a tape today but there are just too many interruptions. Furthermore, I want to send some accompanying material so I'll make you read rather than listen. You may enjoy it more anyway because I cannot equal your dulcet tones.

After listening to your tape for 1-1/2 hours it is interesting to note how much we have been, and still are, on the same wave length. Your tape was timely because it provides appropriate guide lines in areas in which we have been working. Since we have been thinking along the same lines, your suggestions just carry us further along the way we have been going.

I had Marty, Pete, Ralph and Sy listen to the appropriate parts of the tape which relate to their operations. It's a hell of a lot more effective that way since they get the material first hand rather than by interpretation.

Speakers - Attached is a copy of a memorandum I asked Sy to prepare. It's rather comprehensive and the only comments I will add are as follows:

(a) NYC - Henry Bernstein is going away for a month, but I understand from his staff that he will accept the alternatives you discussed with Elaine Siris if he cannot get the Generals.

(b) We have clearance from Max to go directly to Goldberg ourselves. We would like to ask him for any or all of the following dates, but will not do so until we have your approval.

Tuesday, December 17 - Philadelphia - Locust Club
Sunday, January 12 or 19 - Baltimore - Top Gifts Brunch
March 20, 24, 25, 26 or 27 - Special Gifts - Essex County
February 21 Or 22 - Chicago - Mid-West Conference
February 14 or 15 - Palm Springs - Western Regional Conference

(c) Regional Conferences - Other possibilities for regional conferences are Pierre Mendes France and Lester Pearson. We understand from their agents that both are available for speaking tours. We have idea yet of the fees, but they cannot be beyond reason.

044492112

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0 4 4 9 0 2 1 1 3

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044402114

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044402115





Has trip fallen

UJAPPEAL62911

11.8.68

read 8/11

*MP + PBC out today
MT knows of this.
(shall be done soon)
ok with MP/PBC*

FOR BERNSTEIN C/O UJAPPEAL NEWYORK
PLEASE TELEX ME TWO SEPARATE LISTS NAMES AND ADDRESSES OF TWENTYFIVE
LARGEST CONTRIBUTORS TO 1967 AND 1968 EMERGENCY FUNDS STOP GIVE
AMOUNTS TO BOTH REGULAR AND EMERGENCY STOP INCLUDE BOTH NATIONAL AND
NEWYORK STOP WILL EXPLAIN REASON AND POSSIBLE USE BOTH LISTS TAPE
BEING SENT YOU STOP *Sent in memo* ALSO TAPE MY REACTION TO KELLERMAN PROPOSAL STOP
IN ESSENCE FEEL I NEED STORY OUTLINE FOR BOTH CAMPAIGN FILMS AND TV
SPECIAL BEFORE GIVING APPROVAL OR SENDING ANY MONEY

REGARDS

tape rec'd

FRIEDMAN

WUJ 72WUJ

August 16 1968

Hyf. [unclear]

FOR FREEMAN FOLLOWING IS 1948 1967 INFORMATION REQUESTED:

| | REG. | EMER. |
|---------------------|-------------------|-------|
| RIBLIS | 46 | 100 |
| SHANBAUM | 75 | 100 |
| CHILNITCH | 18 | 210 |
| KITZAY | 50 | 220 |
| POMERANTZ | 20 | 200 |
| ROGON | 25 | 125 |
| ROTH | 65 | 100 |
| SINAYDER | 108 $\frac{1}{2}$ | 140 |
| COHEN LEHMAN | 100 | 150 |

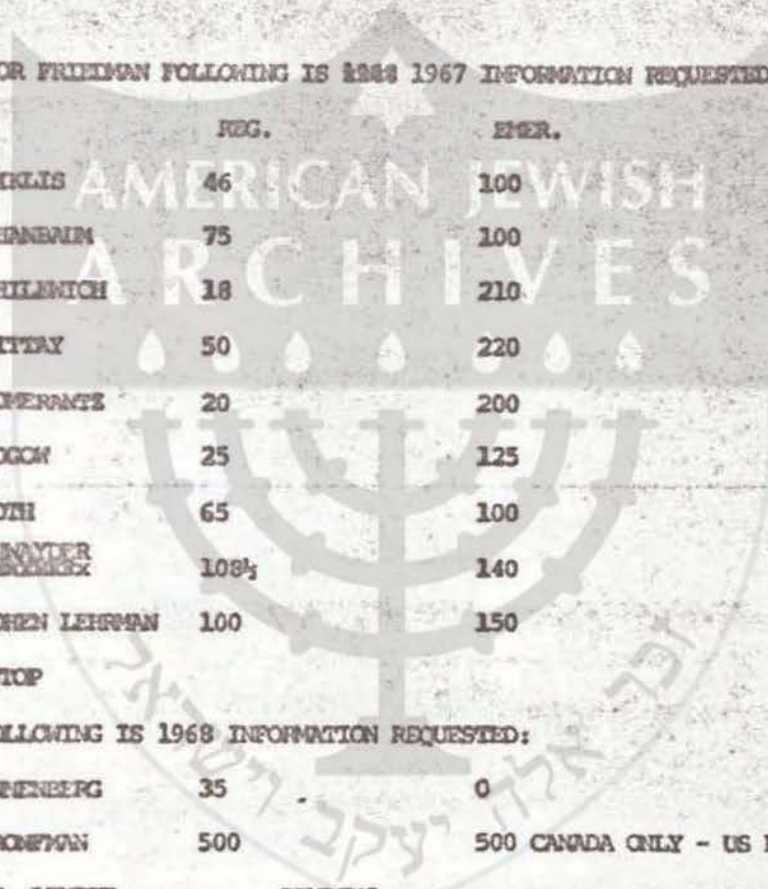
STOP

FOLLOWING IS 1968 INFORMATION REQUESTED:

| | | |
|-------------------|-----|------------------------------|
| ANNENBERG | 35 | 0 |
| BROEFMAN | 500 | 500 CANADA ONLY - US PENDING |
| MR. LEVITT | | PENDING |
| JESSELSOON-ULLMAN | | PENDING |
| PETRIE | | PENDING |
| HAMBURGER JOSPEY | 212 | 112 |
| MEHLER | 40 | 162 |
| MILLIKIN | | PENDING |
| CROWN | 100 | 100 |
| FARGAS | | 50 COMBINED |
| PALEY | | 50 COMBINED |
| ROSENSTIEL | | PENDING |

(more)

047402085

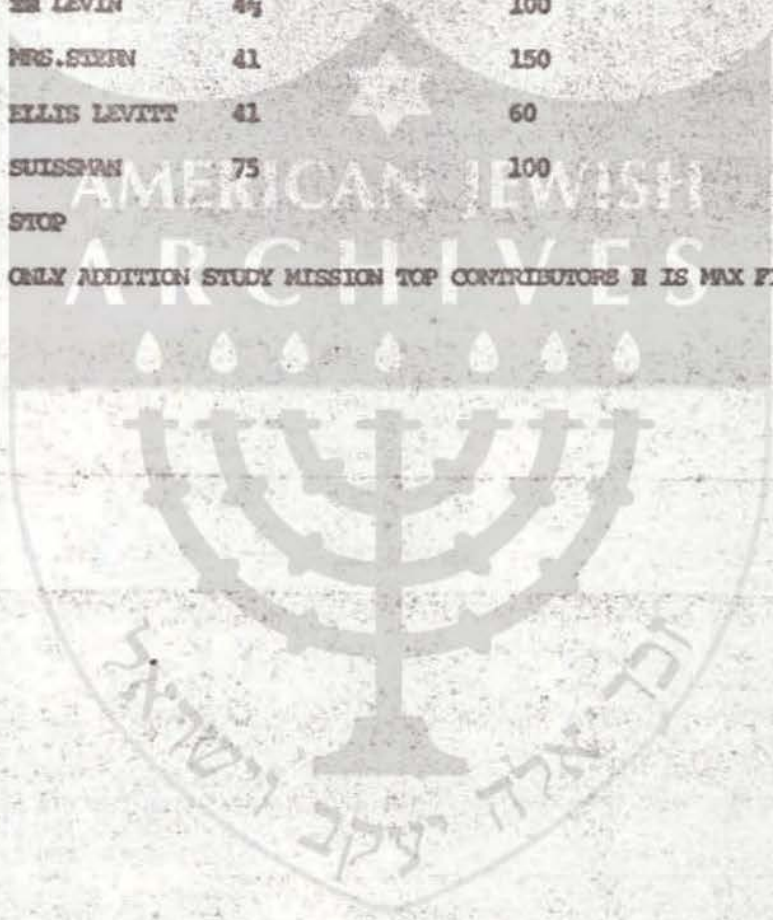


| | | |
|--------------|-----|-----|
| MAYER | 250 | 0 |
| Mr LEVIN | 41 | 100 |
| MRS. STEIN | 41 | 150 |
| ELLIS LEVITT | 41 | 60 |
| SUISSMAN | 75 | 100 |

STOP

ONLY ADDITION STUDY MISSION TOP CONTRIBUTORS IS MAX FIRESTEIN STOP

0
4
4
0
2
0
0
6
6



Via WUI
Via WUI
Via WUI

9/16 Hof trip

FOR BERNSTEIN C/O UJAPPEAL NEWYORK

RE YOUNG LEADERSHIP AM SLIGHTLY WORRIED ABOUT PRECEDENTS BECAUSE THERE WILL ALSO BE ONE OR TWO VERY LOYAL MEN LEAVING CABINET DUE TO AGE AND IF YOU START GIVING OUT GRADUATE YEAR REWARDS IT MIGHT BECOME COMPLICATED IN FUTURE STOP BUT IF ABSOLUTELY NECESSARY THAT HOCHENBERG AND LEUCHTER BE UBLICLY DESIGNATED AS ASSOCIATE CHAIRMEN AND IF ABSOLUTELY CERTAIN THAT SACHS WILL TAKE IT ONLY FOR ONE YEAR AND NOBEL WILL FOLLOW THEN BEST ALTERNATIVE IS NUMBER THREE BUT WITHOUT PUTING IN WRITING THAT SACHS IS ONLY ONE YEAR REGARDS STOP

FOR MISS BIALER PLEASE ASSURE ALLIE BEING AT AIRPORT REGARDS

FRIEDMAN

FOR BERNSTEIN

RE STUDY MISSION ABSOLUTELY CONVINCED THAT IT IS NECESSARY TO SPEND NIGHT IN THE DESERT INN ORDER TO MAKE STRONGEST IMPACT STOP NO NEED CONTINUE DISCUSSIONS IN CABLES WILL DISCUSS IN PERSON ON RETURN STOP PLEASE DO NOT SEND ME ANY QUESTIONS OR CABLES EVERYING CAN WAIT TILL I RETURN STOP NOT NECESSARY TO WRITE TO ROSOLIO

FRIEDMAN

00;⊕
UJAPPEAL62911

M
19.AUG
25.07 ;⊕
UJAPPEAL62911

NO
VIA WUI NYK
⊕
UJAPPEAL62911

R JEVAGENCY JM

19.8.68

FOR BERNSTEIN C/O UJAPPEAL NEWYORK

RE CLEVELAND INTEND GOING SUNDAY FOR WEDDING ONLY BECAUSE OF FAMILY
COMMITMENTS INCLUDING CHILDREN STOP
OBVIOUSLY WANT TO HELP HHH BUT DONT THINK IT IS CORRECT TO
GIVE OUT LISTS STOP IF SOME SPECIAL MAILING IS REQUIRED WHY
CANT WE DO THAT FROM NEWERA WITHOUT RELEASING LISTS BUT EVEN
THIS SHOULD BE CLEARED WITH GINSBERG STOP PLEASE EXPLAIN TO
KANTOR THIS IS MY REPLY TO HIS CABLE

FRIEDMAN

cc RL

Hof Twp

AMERICAN JEWISH
ARCHIVES



WUI
WUI

Via WUI Via WUI Via WUI

AMERICAN JEWISH ARCHIVES

VIA WUI NYK
UJAPPEAL62911

R JEVAGENCY JMB
UJAPPEAL62911

20.8.68

FOR BENRSTEIN C/O UJAPPEA
NEWYORK

RE LIST YOU SENT FRIEDMAN TWOHUNDREDFIFTY THOUSAND AND ABOVE HE QUESTIONING WHY ARE NOT INCLUDED JOSEPH LUBIN CHARLES REVSON DID THEY NOT GIVE TWOHUNDREDFIFTY THOUSAND TO EMERGENCY IN 1967 AND IS ANYBODY ELSE LEFT OUT? IF YOU HAVE OTHER NAMES PLEASE SEND WITH ADDRESSES STOP

Half trip

where reply

W. H. ...

09

R JEVAGENCY JM

UJAPPEAL62911

19

R JEVAGENCY JM

UJAPPEAL62911

AMERICAN JEWISH ARCHIVES

AUGUST 20

VINITSKY
JEVAGENCY
JERUSALEM ISRAEL

FOR FRIEDMAN:

REVSON 1967 REGULAR ONE HUNDRED FORTY THOUSAND - EMERGENCY TWO HUNDRED THOUSAND

1968 REGULAR ONE HUNDRED FIFTY THOUSAND EMERGENCY ONE HUNDRED THOUSAND

LUBIN 1967 REGULAR FIFTY THOUSAND EMERGENCY ONE HUNDRED THOUSAND

1968 REGULAR FIFTY THOUSAND EMERGENCY ONE HUNDRED FIFTY THOUSAND STOP

PHIL BERNSTEIN WRITING ESS TODAY INVITING HIM PARTICIPATE SEPTEMBER MEETINGS IF HE INTENDS BEING IN NEWYORK AT THAT TIME STOP YOU MAY WANT SEND GITL CONDOLENCES AS HER NEPHEW WAS KILLED YESTERDAY IN AUTO ACCIDENT STOP

Handwritten signature

see below

Aug 20 1968 2/8/20

044434072

-400-

AMERICAN JEWISH
ARCHIVES

CAN I GO AHEAD
R HILTELS TV

OCTOBER 28, 1968

BERNSTEIN UJAPPEAL NEWYORK 62911

BRICKNER CABLED SIGNIFYING INTEREST BUT REQUIRING ADDITIONAL
CONVERSATION TO RESOLVE CERTAIN QUESTIONS WHICH HE DID NOT DEFINE
STOP PLEASE CAL HIM SAYING EYE AM PLEASED WITH HIS REPLY
LOOK FORWARD SEEING HIM UPON RETURN TO OFFICE FRIDAY STOP FINAL DINNER
VERY GOOD MOOD FINE REGARDS

FRIEDMAN

MESSAGE WELL RECEIVED
UJAPPEAL62911
OK

044402053

044402054

COPY REEER TELEX SENT FROM NEWYORK RECEIVED OCTOBER 29.

TO: FRIEDMAN
GINSBERG

WEEKLY SPECIAL TOTALS PRESENTLY AS FOLLOWS

ONE DECEMBER EIGHT COMMA FIFTEEN DECEMBER EIGHTY COMMA FIVE JANUARY NINETY COMMA
 TWELVE JANUARY NINETYEIGHT COMMA NINETEEN JANUARY THIRTEEN COMMA TWENTYSIX JANUARY
 FOURTEEN COMMA NINETEEN JANUARY WOMENS DIVISION TWENTYTWO STOP
 THERE IS MUCH PRESSURE FOR WIVES TO ACCOMPANY HUSBANDS BUT WE STILL SAYING
 NEGATIVE STOP LOS ANGELES GROUP STILL GOING ONE DECEMBER STOP
 BALANCE OF WEST COAST GOING FIVE JANUARY AS DECEMBER DATE TOO EARLY STOP
 AS RESULT NEITHER GROUP WILL FILL CHARTER AIRCRAFT FROM WEST COAST TO NEWYORK STOP
 ALL WEST COAST PARTICIPANTS OPERATING ON EIGHTHUNDRED TWENTY DOLLAR FARE STOP
 WE WILL PROBABLY FILL ALL AIRCRAFT WITH POSSIBLE EXCEPTIONS ONE DECEMBER TWENTYSIX
 JANUARY STOP INITIAL RESPONSE DECEMBER CONFERENCE ATTENDANCE BEHIND LAST YEAR
 THIS DUE LATENESS OF INVITATION AND REACTION TO BROCHURE STOP HOWEVER FOLLOW UP
 GOING OUT THIS WEEK SHOULD MAKE SIGNIFICANT CHANGE STOP RECEIVED WORD FROM
 WASHINGTON THAT HOD OPPOSED YOUR OFFER HELICOPTER STOP IF YOU STILL INTERESTED
~~XXXXXXXXXXXXXXXXXXXX~~ SUGGEST YOU OR EDDIE DISCUSS FURTHER WITH HIM STOP
 TSKOAR AND CONSULS WORKING ON ATTENDANCE FOR PRIME MINISTERS MEETING STOP
 WILL HAVE FULL ACCOUNTING FOR YOU TOMORROW STOP HERB ALPERTS CANNOT GO BUT
 WISHES SEND HIS PARENTS STOP EYE ASSUME YOU AGREE WE CANNOT TAKE THEM ON THIS
 SPECIAL TRIP BUT MAY HAVE TO OFFER SEND THEM LATER DATE STOP PLS DOUBLE CHECK
 BE SURE INVITATIONS WERE SENT TO BERNARD STRIAR AND FRED POMKRANTZ AND CARLE
 SO WE CAN FOLLOW UP STOP BOGOW WANTS TO TAKE HIS WIFE STOP DO YOU WANT CHANCE
 POLICY AND INDICATE WIVES WELCOME BUT CANNOT MAKE TRIP INSIDE ISRAEL STOP STRONG
 REACTION TO FISHER KANTER LETTERS THUS FAR FROM BALTIMORE PHILADELPHIA NEWARK STOP
 THIS MAY PLAGUE US BUT DOING ALL POSSIBLE WE KEEP IT UNDER CONTROL
 FISHER PHIL BERNSTEIN SEND CONGRATULATIONS TO BOTH OF YOU FOR MAGNIFICENT
 MISSION FUNDRAISING RESULTS STOP REGARDS

BERNSTEIN

045402050

045402057

can't take

APPEALING
WIFE conf. not
have attend

CV-ne film

OMG

R JEVAGENCY JM

R TLGRAPH JM3

J1539 LQIB1852 WXB2949 LCA011 ME

ISTX HL URNX 033

LARCHMONT NY 33 25 940AEDT

LT

RABBI FRIEDMAN CARE VINITSKY JEVAGENCY

JERUSALEM



WOUL CONSIDER ACCEPTING OFFER PROVIDING SATISFACTORY RESOLUTIONS
OF REMAINING QUESTIONS NEED ADDITIONAL CONVERSATION PRIOR FINAL
DECISION TRUST YOU CAN WAIT WILL CALL NEWYORK AFTER 10/30

BALFOUR

COL LT 10/30

044402052