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Correspondence. Personal. 1971.

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LT UJAPPEAL FOR FRIEDMAN NEWYORK

BENNO WEISER EXJEWISH AGENCY NEWYORK WILLING TAKE FLAT UNTIL JUNE
FIRST FOR THREEHUNDREDFIFTY PER MONTH STOP WE REQUEST FOURHUNDRED
PLEASE ADVISE

VINITSKY

~~CFM LT~~



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R

A
67



Tel Aviv
Parcel 86
Block 6106

East side of Yarkon River
registered in name of

Inez Boggedly (American who
received it by
request)

1. is it vacant lot ?
2. what is near and around it ?
3. what is general trend of neighborhood -
immediate and general ?
4. what are taxes on it ?
5. can it be sold to another American in US ?
6. how is deed transferred ?
7. what is it worth at prevailing real
estate prices in Tel Aviv ?
8. how large is it ?
9. what improvements (road, water, etc.) exist ?
10. perhaps get real estate appraisal.

THE YALE CLUB
VANDERBILT AVENUE & 44th STREET
NEW YORK 17, N. Y.

COMMITTEE ON ADMISSIONS
EDGAR M. CHURCH, '33
CHAIRMAN

Date

Re
Candidate for
Resident or Non-Resident Membership

Dear Sir:

On January 8, 1953, at a regular meeting of the Committee on Admissions of the Yale Club of New York, it was

RESOLVED, That candidates for Resident Membership must be known to at least four members of the Committee, two of whom are present at the meeting at which their names are presented.

In order to facilitate procedure it will not be necessary for a candidate to be accompanied by either his proposer or seconder when calling upon members of the Committee; but simply to drop in on those most conveniently located and introduce himself as a candidate. This is obligatory to all such candidates as are not personally acquainted with at least four of the Committeemen.

Candidates for Non-Resident Membership must be either known personally to one member of the Committee, or his proposer or seconder must contact and be known to one member of the Committee present at the meeting.

And it was

FURTHER RESOLVED, that all applications for membership from candidates who attended Yale for more than two years must be accompanied by at least two letters of endorsement in addition to the letters of the proposer and seconder; from candidates who spent less than two years at Yale, four letters of endorsement are required; such letters, of course, in either case to be from members of good standing in the Club, and preferably from classmates of the candidate.

The above requirements must be complied with.

For the convenience of candidates we submit below a list of the members of the Committee, with their addresses:

Edgar M. Church '33 <i>chairman</i>	375 Park Avenue	PLaza 1-4900
Granger K. Costikyan '29	165 Broadway	COrtlandt 7-3600
Orville H. Schell, Jr. '30	1 Wall Street	WHitehall 3-6500
George G. Henry '35	61 Broadway	WHitehall 4-2100
Willard Cates '36	99 John Street	WOrrh 4-4511
✓ Thomas G. Burke '37s	70 East 45th Street	MUrray Hill 6-0770
M. D. Sanders '38	20 Broad Street	DIgby 4-4000
Stanley A. Sweet, Jr. '41	1 West 34th Street	WIconsin 7-7850
William B. Jordan III, '43s	114 Fifth Avenue	WAtkins 9-2700
✓ Henry B. Platt '45W	727 Fifth Avenue	PLaza 5-8000
✓ Herbert T. VanIngen, Jr. '47	711 Third Avenue	OXford 7-4500
Carl T. Chadsey, Jr. '49	52 Vanderbilt Avenue	ORegon 9-6272
Elleworth L. Timberman, Jr. '50	247 Park Avenue	YUkon 6-9000
Abram Claude, Jr. '52	140 Broadway	REctor 2-6400
David H. Reed '57	48 Wall Street	WHitehall 3-4800

Yours very truly,

MARIE B. McDOWELL
Secretary to Committees

Telephone, Mayfair 0086 and 5726.
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MEMORANDUM

Date June 21, 1971

To Executive and Field Staffs

From Irving Bernstein

Subject Action Summary, Executive Staff Meeting, June 14

Leadership Nominations for 1972

- | | | |
|--|---|--------------------|
| As General Chairman, UJA | - | Paul Zuckerman |
| As Chairman, AJDC | - | Edward Ginsberg |
| As Chairman of the Board of Directors, UIA, Inc. | - | Melvin Dubinsky |
| As Women's Division Chairman, UJA | - | Mrs. Burt J. Siris |
| As Chairman, Israel Education Fund, UJA | - | Philip Zinman |

Professional Staff Transfers, Changes, Additions, etc.

To Israel:

- | | | |
|-----|---|--|
| HAF | - | Executive Vice Chairman, Israel. As of June 21. |
| ENR | - | Assisting, especially Operation Israel, after retirement, October 1. |
| MHS | - | Assisting, as of August 15. |

New and Altered Positions:

- | | | |
|---------------------|---|---|
| Irving Bernstein | - | Executive Vice Chairman, U.S., as of June 21. |
| Donald H. Klein | - | Assistant Executive Vice Chairman, as of August 15. |
| Rober Robert Herman | - | National Director of Cash |
| Al Ellis | - | Assistant Director of Cash |
| Harold Wenzel | - | Executive Assistant to Martin Peppercorn |
| Philip M. Waxberg | - | Administrative Assistant to Martin Peppercorn |
| Henry Bassuk | - | Assistant Campaign Director, as of June 7. |
| Joel S. Friedman | - | Assistant Campaign Director, as of August 15. |
| Howard Turchin | - | Assistant Campaign Director, as of July 1. |

continued - Action Summary, Executive Staff Meeting, June 14

- David Mark - Remains Assistant to Irving Bernstein; assumes responsibility for Israel Desk, including Operation Israel, other Missions, individual visits. As of June 14.
- Rabbi Harlan Wexler Assistant Director, Rabbinical Advisory Council.
- Irving Friedman - Assistant Director, Public Relations. Area: Creative Services. As of June 1.
- Roy Grant - Assistant Director, Public Relations. Area; Community Counseling and Servicing. As of June 1.

Interdepartmental Action Committees

Established to facilitate feedback of ideas from staff to front office. Chairmanship not based on seniority. Meetings at will of chairman, agendas open, monthly reports expected. Following were named by IB subsequent to staff meeting.

1. CASH*

Chairman: Hank Rosen.

Members: Sam Abramson, Al Ellis, Irv Friedman, Earl Jordan, Herb Rosenstein, Ernie Spickler, (MP or PBC)**

2. NATIONAL CONFERENCE

Chairman: Roy Grant

Members: Harry Biele, Mel Bloom, Pete Colwin, Don Klein (as of 8/15), David Mark, Eve Weiss. (Mitchell Gold or Bob Weiner)**

* Cash unit called meeting including most department heads on June 15 and report by MHS should be available to all above committee members.

** Bracketed names may alternate, delegate or otherwise decide department representation.

CJFWF Campaign Projection (reported by MT)

Overall campaign will be up \$65 million over 1970, or an increase of 22 or 23 per cent. If correct, UJA's share of total receipts will be about \$260 million. This kind of showing will probably not be duplicated in 1972.

Cash Campaign Action Requested by IB

1. From Cash Unit - profiles on all headquarters communities.
2. Recommendations from following department heads: ZB, MHB, EAJ, ENS, EW.

Study Conference Status

Acceptances, total 62 gift units. Same as last year, - unsatisfactory. IB: Total staff visit plan to be drawn up, including assigned recruitment visits to communities - not limited to Campaign Department.

continued - Action Summary, Executive Staff Meeting, June 14

Study Conference Status

(e.g.; PR community servicing personnel can be helpful in coordinated PR-Campaign Dept. effort). Cash calls could include point that Study Conference shows participants why cash is needed and how expended (suggestion made by Stanley Gottheimer).

Young Leadership Missions (ENS reporting)

July - 25 couples. November - 60 couples (sold out).

University Division (SHA reporting)

July Mission filled: 34 boys, 32 girls.

Campus campaigns - \$200,000 to date (vs. maximum \$65,000 total last year). 75 per cent is in cash.

Women's Division (EW reporting)

Mrs. Siris proposing select mission of 15 potential top leaders from major communities - to Europe and Israel, timed to hook up with Study Conference.

Newspapermen's Missions, '72 (RL reporting)

Proposed dates: September 1-15, November 15-30, sometime in January. Considering financial editors and women's page editors. (RL requests comments).

PR Department meeting with headquarters cities' PR Directors (IB, MHB reporting)

Nineteen of 21 cities represented. Earliest date of consultation at this level; antagonism at minimum; communications good; department presentations excellent; greater usage of National UJA prepared material anticipated; earlier ready date for basic PR materials anticipated.

Executive Training Program

MT handling. Study now being conducted by consultant on possibility of in-house program. Final recommendations for outside courses expected shortly.

#####

R JEVAGENCY JM

JUNE 30 - delivered to me by phone July 1, in person July 2 063 / 8-33

VINITSKY

JEVAGENCY

JERUSALEM ISRAEL

FOR FRIEDMAN:

ZUCKERMAN NOT ABLE CHANGE IMPORTANT FAMILY ANNIVERSARY

TWENTYEIGHT AUGUST AND THEREFORE WILL NOT BE ABLE PARTICIPATE

QUOTA SETTING MEETING JERUSALEM STOP ZUCKERMAN HOWEVER WILLING

LEAD AMERICAN GROUP TO VIENNA STOP FOR YOUR INFORMATION ELALP

AS FLIGHT MONDAY NIGHT THIRTY AUGUST DEPARTING TELAVIV SIX FORTY

ARRIVING VIENNA NINE TEN WHICH WILL PERMIT US JOIN GROUP STOP

VINITSKY HOLDING ONE HUNDRED ROOMS HILTON AND HOPES TO INCREASE

ALLOTMENT STOP DO NOT HAVE CONFIRMATION YET AS TO HOTEL SPACE

VIENNA STOP GINSBERG AND EYE MEETING WITH BENARI FRIDAY MORNING

REGARDING JUMBO STOP YOU WILL BE INTERESTED TO KNOW CASH

PRODUCTION PICKING UP AND WE SHOULD END JUNE WITH OVER ONE

HUNDRED MILLION STOP YOU WILL WANT TO CLEAR WITH DINITZ THE QUESTION

OF USING THEIR OFFICE FOR OUR EXPANDED PROGRAM OF ISRAELI

SOLICITORS FOR NINETEEN SEVENTYTWO STOP DINITZ AGREEMENT IS KEY

POINT IN GETTING COMMUNITY ACCEPTABLE ALONG LINES WE DISCUSSED IN

JERUSALEM STOP IF CHAIMS FINAL DECISION IS TO REMAIN DOWNSTAIRS

GINSBERG URGES THAT OFFICE PREVIOUSLY HELD FOR CHAIM NOW BE USED

AS COMBINATION GENERAL CHAIRMAN AND CONFERENCE ROOM STOP

BEN GURION CELEBRATING EIGHTYFIFTH BIRTHDAY IN OCTOBER STOP

GINSBERG ZUCKERMAN BOTH SUGGEST STUDY MISSION PLAN EVENT TO

HONOR BG AND CELEBRATE HIS BIRTHDAY

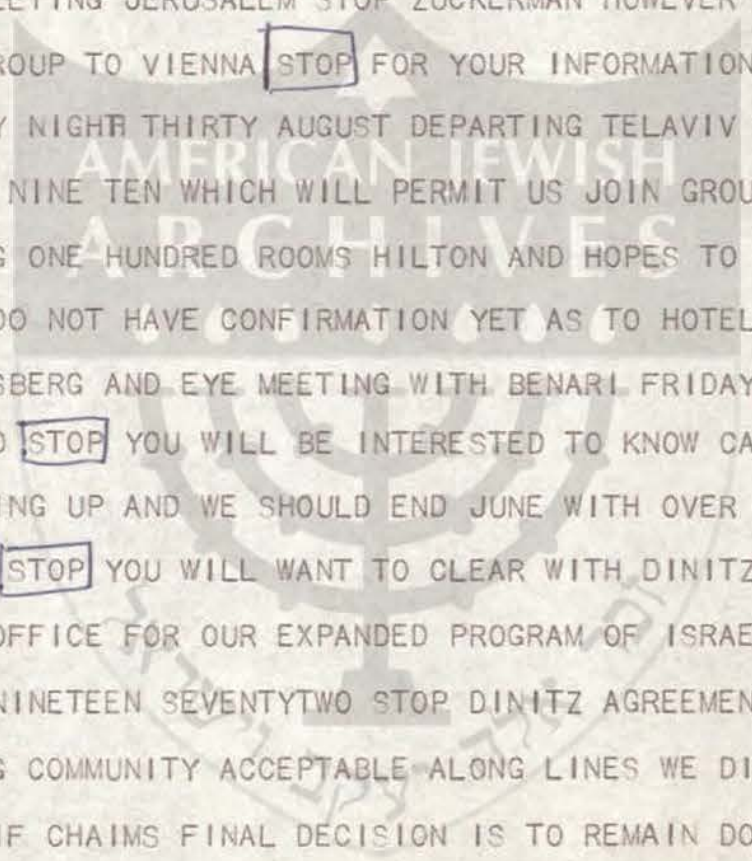
REGARDS - BERNSTEIN

R JEVAGENCY JM

V

R JEVAGENCY JM

① ✓
② ✓
③ ✓
④ ✓
⑤ ✓
⑥ ✓
⑦ ✓
⑧ ✓



CABLE DATED JULY 1

Delivered to me 1 July

FOR FRIEDMAN:

ABSOLUTELY NO HOTEL SPACE WEEK OF AUGUST TWENTYNINTH

THRU SEPTEMBER ELEVEN DUE TO MAJOR MEDICAL CONVENTION



BERNSTEIN

BERNSTEIN C/O UJAPPEAL NEWYORK

4.7.71

SAW DINITZ ASKED FOR FOLLOWING ITEMS WHICH HE TAKING UP WITH HER AND WILL GIVE ANSWERS SOONEST:

1. DISCUSSION OF SELECTED PERSONS AS REPRESENTATIVES OF PRIME MINISTER'S OFFICE
2. APPOINTMENT FOR WARBURG
3. APPEARANCE BEFORE JOSHUA GROUP
4. COMMITMENT FOR OCTOBER 25 NATIONAL STUDY CONFERENCE
5. COMMITMENT FOR LEADERSHIP DINNER SEPTEMBER SECOND
6. COMMITMENT IN PRINCIPLE TO MILLIONAIRE DINNER, LOCATION TO BE DECIDED BY EVENTS
7. DOCUMENTARY FILM STOP SAW TSUR WHO HAS FIVE YEAR PLAN WITH FIGURES AND BELIEVES THIS SHOULD BE PRESENTED TO SEPTEMBER LEADERSHIP GROUP SO THEY CAN HAVE LONG LOOK AT EVENTS PICTURE. I THINK THIS APPROACH IS OK STOP

HAD LONG MEETING WITH ALL JOSHUA PARTICIPANTS EVERYTHING UNDER CONTROL HAPPY TO START THIS FIRST WEEK STRONGER THAN LAST YEAR STOP

CHAIM WENT ROME FOR SOME PERSONAL REASONS RETURNING TUESDAY STOP WILL THEN SIT WITH HIM SHENHABI BARLEV RE STUDY CONFERENCE ITINERARY WHICH WILL INCLUDE BG BIRTHDAY EVENT STOP RE OFFICE SPACE WILL TRY WORK OUT YOUR SUGGESTION AND WILL LET YOU KNOW DEFINITELY AFTER FRANK DISCUSSION WITH CHAIM NEXT WEEK STOP

PINCUS WENT GENEVA TODAY FOR WEEK SO WILL SEE HIM AFTER RETURN STOP WILL TRY SEE THE FOLLOWING PEOPLE THIS WEEK
ELI BAR LEV RE TAKING JOB ON CHAIM'S STAFF PARALLEL RANK TO SHENHABI IN CHARGE OF NEW YORK MISSION
EBAN RE ISRAEL SOLICITOR

SAPIR RE MISCELLANEOUS LIST OF ITEMS

DULZIN FOR PUBLIC RELATIONS

EZRA SHAPIRO DITTO STOP

RECEIVED LETTER FROM RABBI SAUL BESSER OF DALLAS

SAYING ROSS PEROT INTENDS VISITING ISRAEL THREE DAYS ASKING
IF WE CAN TAKE CARE OF HIM AND IF I WOULD SPEND TIME PERSONALLY
WITH HIM STOP

MAN WANTS ABSOLUTELY NO PUBLICITY ABOUT VISIT STOP I REPLIED
TO BESSER AFFIRMATIVELY STOP WHAT WOULD YOU THINK OF MAN
AS CHAIRMAN OF NON SECTARIAN NATIONAL COMMITTEE STOP CHECK
OPINION OF HIM IS HE CONSIDERED REACTIONARY STOP

RECEIVED PHONE CALL FROM DAVID WOLPER ASKING FOR ASSISTANCE
TO HIS MAN BOB LARSEN WHO COMING HERE FOR PRELIMINARY SURVEY
OF DOCUMENTARY FILM OF CRUCIFIXION WHICH WOLPER WILL COME
HERE HIMSELF TO SHOOT IN SEPTEMBER STOP I PROMISED FULL
COOPERATION

REGARDS

FRIEDMAN



BERNSTEIN

6 July 71

DINITZ SAID SHE AGREES IN PRINCIPLE
TO ALL POINTS EXCEPT FILM WHICH STILL
~~UNDER~~ UNDER DISCUSSION ~~ASK~~ ~~ASK~~ BLOOM ~~KEEP~~

INFORM CONNELL THAT HUMPHREY LETTER
RECEIVED ~~MEET~~ AND WE ~~WILL~~ ^{STOP} KEEP PUSHING
STOP ~~MEET~~ ~~KEEP~~ ^{NEXT STEP} WILL TRY SEE EGAN TO
SETTLE ^{ON SPECIFIC} ~~ON~~ NAMES ~~AND~~ STOP RUTH DAYAN

ASKED IF WE WOULD BE INTERESTED IN
USING AS SPEAKER 15 YEAR OLD DRUG ~~WHO~~
WHO GOING CANADA ANYHOW
FRIEND OF HERS ^{WHO} IS YOUR REACTION

CABLE COPY

BERNSTEIN FOR FREIDMAN

JULY 6

YOUR WIRE VERY CLEAR EXCEPT FIRST SENTENCE WHICH WHOM YOU DISCUSSED ITEMS TO BE
TAKEN UP WITH LADY STOP ASSUME YOU REFER TO DINITZ STOP ONLY CHANGE IN ITEMS IS HER
COMMITMENT FOR LEADERSHIP DINNER WHICH MUST BE DINNER SEPTEMBER 1 INSTEAD OF
SEPTEMBER 2 AS GROUP RETURNS NEWYORK THURSDAY SEPTEMBER 2 STOP SPOKE WITH PINCUS
GENEVA AFTER DISCUSSIONS GINSBERG ZUCKERMAN FISHER AND PROGRAM NOW TENTATIVELY
SCHEDULED AS FOLLOWS 29 AUGSUT INTERNATIONAL COMMITTEE MEETING BEGINNING MORNING
WITH PINCUS AND FINISHING AFTERNOON AND EVENING WITH SAPIR AND GOLDA STOP
30 AUGUST WE LEAVE FOR VIENNA WHILE JEWISH AGENCY EXECUTIVE COMMITTEE MEETING TAKES
PLACE JERUSALEM STOP AMERICAN GROUP LEAVES NEWYORK EVENING 29 ARRIVES VIENNA NOON
30TH AND ALL OF US IN VIENNA DEPART FOR ISRAEL EVENING 30TH STOP AMERICAN GROUP MEETINGS
IN ISRAEL TO BE SCHEDULED AUGUST 31 THRU SEPTEMBER 1 STOP AMERICAN GROUP DEPARTS
FOR NEW YORK SEPTEMBER 2 STOP WHILE JEWISH AGENCY BOARD OF GOVERNERS HOLDS MEETINGS
SEPTEMBER 2 AND 3 STOP MIKE GOLDBERG NOT PARTICIPATING STUDENT MISSION DUE HAS
DISAGREEMENT PRINCIPLES OF SELECTION STUDENT MISSION MEMBERS STOP PARTING AMICABLE STOP
MARK WOLF TAKING HIS PLACE.
REGARDS BERNSTEIN

Show Pincus

CABLE COPY

8th July, 1971.

FOR FRIEDMAN

CONFUSION DUE TO FACT THAT SEVERAL DIFFERENT MEETINGS ALL
SCHEDULED SAME WEEK STOP PINCUS MOST CONCERNED WITH INTERNATIONAL
COMMITTEE AND JEWISH AGENCY EXECUTIVE COMMITTEE AND BOARD OF
GOVERNORS MEETINGS STOP AS FAR AS EYE KNOW PINCUS/RIVLIN ONLY
PLANNING INTERNATIONAL COMMITTEE MEETING TWENTYNINE AUGUST
EXECUTIVE COMMITTEE THIRTY AUGUST
BOARD OF GOVERNORS TWO AND THREE SEPTEMBER STOP
EYE DO NOT BELIEVE THEY TAKING INITIATIVE FOR AMERICAN VISIT
THIRTYONE AUGUST THRU ONE SEPTEMBER STOP
IT IS IMPORTANT FOR US THAT INTERNATIONAL COMMITTEE BE COMPLETED
ON TWENTYNINTH AND NOT POSTPONED UNTIL THIRTEITH SINCE
WE ALL MUST GO TO VIENNA STOP
GINSBERG FEELS VERY STRONGLY ABOUT THIS STOP
THERE MAY BE COMPLICATIONS BECAUSE OF GOVERNMENT MEETINGS SUNDAY STOP
THEREFORE WE URGE THAT WE BEGIN MEETINGS WITH PINCUS
SUNDAY MORNING AND FINISH WITH SAPIR GOLDA SUNDAY EVENING STOP
YOU WILL THEREFORE WANT TO REVIEW ABOVE WITH PINCUS STOP
WHEN EYE SPOKE TO LEO BERNSTEIN HE AGREED ATTEND INTERNATIONAL
COMMITTEE MEETING STOP
EYE ALSO CLEARED HIS ATTENDANCE WITH PINCUS STOP
AM TRYING WRITE LONG LETTER TO YOU WHICH HOPE SPICKLER CAN BRING

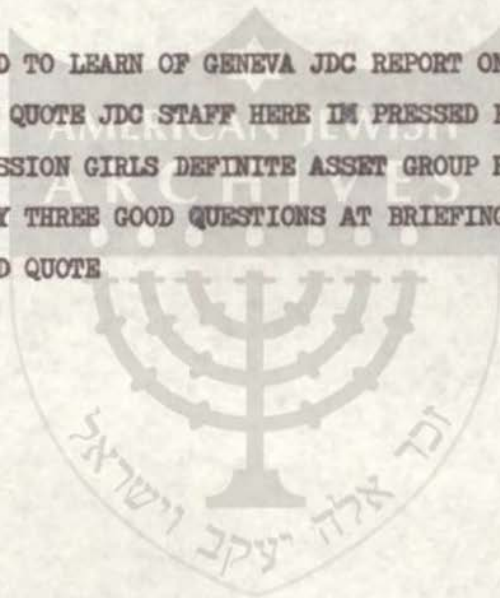
REGARDS - BERNSTEIN

CABLE COPY

JULY 13

FOR FRIEDMAN

YOU WILL BE PLEASED TO LEARN OF GENEVA JDC REPORT ON STUDENTS
MISSION AS FOLLOWS QUOTE JDC STAFF HERE IM PRESSED BY AND
ENJOYED STUDENT MISSION GIRLS DEFINITE ASSET GROUP RELATIVELY
EASY TO HANDLE THEY THREE GOOD QUESTIONS AT BRIEFING SESSIONS
REGARDS - FEDER END QUOTE



R JEVAGENCY JM TMM

R JEVAGENCY JM

R TLGRAPH JM5 TMM

R JEVAGENCY JM

R TLGRAPH JM5

J575 IK980 VIA ITT BRA180

ILJM HL UIRB 034

NEWYORK 34 13 1642

LT

VINITSKY JEVAGENCY

JERUSALEM

FOR FRIEDMAN

NESHER HELD DISCUSSIONS WITH TREGUBOFF REGARDING WEST COAST
ACTIVITY FOR HAIFA UNIVERSITY AND INVITED TREGUBOFF VISIT
ISRAEL STOP TREGUBOFF WILL BE ISRAEL SEPTEMBER FOURTEENTH
THRU SEVENTEENTH REGARDS

BERNSTEIN



MEMORANDUM

Date July 15, 1971

To HERBERT FRIEDMAN

From IRVING BERNSTEIN

Subject

Dear Herb,

This is an addendum to the letter I sent you yesterday. The purpose of this one is to give you some dates to serve as guidelines for some of the things we need badly.

JULY 29TH - BIG SIXTEEN

I have been invited to meet with the Big Sixteen and my date with them is on July 29th. If at all possible, it would be extremely important if I could have the August 29th Prime Minister's Mission programmed by that time.

In addition, since we are selling very hard on the Israeli solicitation program, it would be important if I could tell them that we have the permission to use the office of the Prime Minister.

AUGUST 2ND - EXECUTIVE COMMITTEE MEETING

We have set an Executive Committee meeting for August 2nd so that we can review 1972 planning with the Executive Committee. It would be helpful if we could have at that time, the itineraries for both the Study Conference and Operation Israel, since we will have sub-committee meetings on both overseas programs on August 2nd.

BOSTON

I am going again to Boston today, in order to try to resolve the budgeting problem. Apparently, we did nothing with them in 1970 or 1971. Therefore, they made unilateral decisions on their own, not only to freeze our regular fund, but also to allocate above and beyond their own allocation for community needs. For the two years 1970 and 1971, the bill can be almost \$1,000,000. Therefore, it is worth as many visits as I can make, if we can resolve it to our benefit.

ISRAEL BONDS

I have a meeting on Monday with Leo Bernstein, Shimon Alexandroni and Sam Rothberg, in order to try to settle the question of their participation in the International Committee meeting. I will let you know how that works out.

I will be in touch with you again shortly. My best to the family.

It was terrible to learn

IB/smp

About Shoshana Sapir - I hope he will be able to stand the storm -

As ever,

Irving

July 15, 1971

ISRAEL EDUCATION FUND

The Israel Education Fund is dormant and nothing is happening in terms of collections and pledges. If Shavit could come for the month of August, it would be extremely helpful. Please let me know if it can be worked out that way.

PRIME MINISTER'S MISSION

We are making reservations here for us for the flight from Israel to Vienna. As of the present time, it looks like so.

TO VIENNA FROM ISRAEL

Via Rome

TWA 841

Leave Israel 8:15 A.M.

Arrive Rome 11:30 A.M.

Connect with:

Alitalia 256

Leave Rome 12:15 P.

Arrive Vienna 12:40 P.

Via Athens

TWA 845

Leave Israel 8:00 A.M.

Arrive Athens 9:50 A.M.

Connect with:

Olympic 175

Leave Athens 10:45 A.M.

Arrive Vienna 11:50 A.M.

Approximate monthly Telex costs to Israel run \$400 a month. I don't have telephone costs as yet, but will send it to you as soon as I have it.

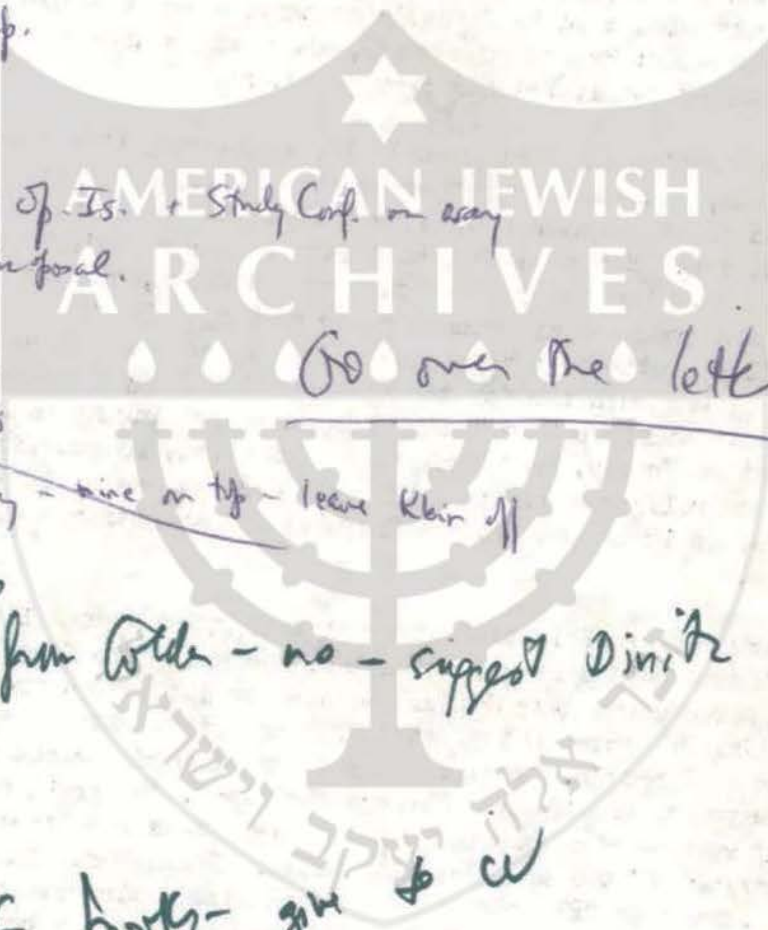
*we are housing they
space -*

10/2

IB call

16 July 71

1. Program set here for 31-1. What about passenger list 4x40
2. ^{Pincus falls} Fund-raising committee should meet for 2 days 29-30
I agree - Trip back to Vienna would have been nice, but is not mandatory. P2 can lead. I find it easier to stay here.
3. Your meeting on 19th with Alca, R. H. Bay, Co - if they want to attend or, just ok
4. Pincus cleanup.
5. Y.L. sold
6. Joshua good
7. Itineraries for Sp. Is. + Study Conf. on way
8. Elie Barker proposal.



Go over the letter

Family problems

Names on stationery - nice or tip - leave Klein off

Ph/a: 3 names
1. nice from Golda - no - suggest Dinitz

FF books - give to W

July 13, 1971

Dear Herb:

I thought I would have time, today, to write you a long letter, but unfortunately today is a day like all other days and it is just impossible to find the time to sit in a relaxed way and think about all the things that I want so much to say.

This is a summer like all previous summers, except hotter and with less time to try to do more things. It may have something to do with age or the change from one office to another or staff vacation schedules or simply my relationship with my troika ~~and~~ ^{and} Midwestern leaders or maybe its just a busy summer. Anyway -- I came back from Israel at the end of June to find a series of problems outside of the office which naturally have kept me busy and in some turmoil.

1. Judy's younger sister, Rose had open heart surgery and although she seems to be doing well now-it has been nip and tuck all the way and I think we have spent more time at the hospital than we have at home since the end of June because nurses can only do so much-and the family has had to pitch in in a physical way as well as for morale. She is at Montefiore Hospital and in excellent hands but this is as serious as an operation can get.
2. ~~Robbie~~ has had his usual problems with high school and college and although all seems to be "go" at the present time, it was also a borderline case all the way and here I really missed my coffee with my favorite psychologist, because Faygal in her own screwy way makes more sense than all the stable people I know.
3. My boat, which represents for me a rather large capital investment, has been a disaster from the start and I try not to get upset ~~and simply~~ paying bills with no solution in sight.

In terms of UJA and all that goes with it -- all is normal -- just chaos and confusion. This is par for the course so what the hell, we can learn to live with it.

1. August 29th Flight - even though we have no confirmation of the airplane from Ben Ari or the program from you, we are going full speed ahead and in a few days we will have the passengers all lined up. Maybe, we will use a Persian rug and take them to Afghanistan, but if this trip doesn't come off it is going to be the biggest letdown since Saturn '69.

2. Budgeting - It seems that all the problems that have been dormant all these years on budgeting are breaking through in one fell swoop. I have already been to Boston, Philadelphia and I am going to Chicago on Friday. One of the reasons for the visit is to open lines of communications and the other reason is to find out the problems, and there are problems, which I will discuss with you when I see you. Part of the headache in our office is that there is absolutely nothing on paper regarding budgeting relationships with these cities for the past several years.

3. Stationery - Attached is what I would like to do with our stationery for 1972. Please look at the way I have handled our own positions. If you agree, please let me know? If you do not agree, please let me have your recommendations.

4. Nesher Types - Essex County, Los Angeles, Boston and Philadelphia all have agreed to accept Israelis. Please let me know if you get agreement from Golda's office. I saw Zvi Bar Amotz. He is a great candidate but cannot take it this year.

5. Air Line Books - I ordered the domestic airline book for you which you requested. It should be arriving soon. You will recall you asked me to send you the little book.

6. Community Chairmen - Tisch - Ernie is meeting with Larry Tisch and Riklis next week and will find out if Tisch will take the New York City Chairmanship. It may very well work out, since Tisch may go on our August 29th flight.

Firestein - Chester so far not willing to take chairmanship. It has nothing to do with his co-chairman. Paul and I are going out to see him.

7. Students Mission - I saw the students off at the airport and briefed them. They are an excellent group. I put Mark Wolf of Indianapolis on instead of Mike Goldberg. Mark Wolf is the nephew of Sarah Goodman. He and Evelyn Graziani will be two of our staff members in the field for 1972. Mike Goldberg left us of his own volition. He simply could not accept the fact that we are taking sons and daughters of wealthy parents. He, therefore did the right thing by cancelling and resigning because he realized he would be destructive and not constructive.

8. Young Leadership - I am seeing them off tonight. It is a small group but a good group. I am convinced, however, that we do not need summer missions any more for Young Leadership. Young Leaders do not go in the summertime because they cannot make arrangements for their children. In the Spring and Fall, we are always overwhelmed with applications and we should concentrate that way.

I'll write again when I get a chance. My best to the children and, of course to Francine.

As ever,

Ray.

18 July

JB

FOR YOUR JULY 29 MEETING WITH BIG SIXTEEN YOU WANTED TWO THINGS FIRST USE OF PRIME MINISTER'S OFFICE FOR ISRAELI SOLICITORS THIS WE HAVE NOW ~~BE~~ BEGIN TO ~~BE~~ LOOK FOR SPECIFIC PEOPLE YESTERDAY SAW EBAN GAVE HIM LIST FIVE NAMES HE WILL GIVE ANSWER IN TWO WEEKS ALSO EYE AM CALLING OTHERS NOT ON EBAN LIST SO AM REASONABLY CERTAIN WE WILL BE ABLE MUSTER PRETTY GOOD GROUP STOP SECOND PROGRAM FOR LEADERSHIP GROUP AS FOLLOWS TUESDAY AUGUST THIRTYFIRST MORNING PINCUS DULTZIN ON AGENCY FIGURES ^{PWS} PANEL OF RUSSIAN IMMIGRANTS FOR PERSONAL AND DRAMATIC EXPOSE OF THAT STORY PWS IRAQI IMMIGRANTS WITH THAT FEARFUL STORY ~~STOP~~ PWS EXPLANATION ~~STOP~~ ~~ONCE~~ ONCE MORE OF UNMET SOCIAL NEEDS WHICH HAVE EXPLODED INTO BLACK PANTHERISM STOP AFTERNOON SAPIR TSUR ON GOVERNMENT AND DEFENSE FIGURES FOLLOWED BY EBAN ON FOREIGN POLICY STOP EVENING DAYAN GARDEN RECEPTION WHICH IS ONLY ITEM EYE DO NOT DEFINITELY HAVE YET BECAUSE HAVE NOT SEEN HIM BUT SPOKE TO CHAIM ISRAELI AND AM AWAITING APPOINTMENT STOP WEDNESDAY SEPTEMBER FIRST MORNING AIR BASE WITH CHIEF OF STAFF AIR SHOW PLUS GROUND EXHIBITION OF MAJOR DEFENSE ITEMS ~~STOP~~ THEN TO ASHDOD FOR RIDE ON CHERBOURG BOATS BACK TO ~~HILTON~~ ^{HILTON} FOR LUNCH THEN TO JERUSALEM LATE AFTERNOON FOR SHORT SERVICE AT WALL FOLLOWED BY DINNER WITH GOLDA AT KNESSET STOP EYE WOULD LIKE TO HAVE FUNDRAISING CAUCUS-STYLE AFTER GOLDA LEAVES ~~WHAT DO YOU THINK STOP~~ IF WE COULD GET ~~SEVERAL~~ HUNDRED GIFTS COMMITTED AT ALL LEVELS IT WOULD BE ~~A~~ GREAT START WHAT DO YOU THINK STOP FOR YOUR AUGUST SECOND EXECUTIVE COMMITTEE MEETING YOU WANT ^{BOTH} ITINERARIES BY NOW YOU SHOULD HAVE THEM STOP FOR YOUR MEETING RE BOND PARTICIPATION ^{INTERNATIONAL COMMITTEE} ~~AUGUST 29-30 MEETING~~ EYE HAD ANOTHER

LONG TALK YESTERDAY WITH LEO BERNSTEIN WHO UNDERSTANDS CLEARLY
THAT HE IS WELCOME TO COME OR NOT WITH WHOMEVER HE WISHES
TO BRING AND HE WILL DECIDE AFTER RETURNING TO NEW YORK STOP RE
SHAVIT FOR AUGUST HE ON VACATION THIS WEEK SOMEWHERE NETANYA HAVE
SENT MESSAGE TO HIM THROUGH SON BEST REGARDS

FRIEDMAN

AMERICAN JEWISH
ARCHIVES



R JEVAGENCY JM

R TLGRAPH JM5

25 persons -
DINNER SAT NITE - 28 Aug

JJ622 TIK166 VIA ITT BRA159

ILJM HL UIRB 144

NEWYORK 144 20 1629

UJA - MF, EG, HF, PB, IB

K.H. - 5

Bonds - 5

Israelis - GOLDA

SAPIR, PINCUS, ROLTZIN,
SHAPIRO

LT

VINITSKY JEVAGENCY

JERUSALEM

SUNDAY - 29 Aug.

Committee of work FR of JA.

agenda - L.P

GOAL

450-450-225 = 1,125

MONDAY - 30 - EREK Comm JA

TUESDAY - 31 - WED - SEPT 1

Two day program

FOR FRIEDMAN

MET WITH SAM ROTHBERG ALEXANDRONI MORRIS SPEISER AND SIDNEY GREEN OF BONDS STOP THEY RELUCTANT TO PARTICIPATE INTERNATIONAL COMMITTEE MEETING AS THEY FEEL BONDS WILL NOT HAVE PROPER EMPHASIS ON SUCH A COMMITTEE STOP THEREFORE WE AGREE ON TENTATIVE PROPOSAL THAT UJA KEREN HAYESOD BONDS MEET WITH PRIME MINISTER FOR

THURS - FRI } Board Gov.

2/63

DINNER SATURDAY NIGHT TWENTYEIGHT AUGUST STOP REPRESENTING UJA IN AMERICAN JEWISH COMMUNITY WOULD BE GINSBERG FISHER YOU BERNSTEINS IRVING AND PHIL STOP ISRAELIS AT MEETING WOULD BE DECIDED BY PINCUS AND SAPIR STOP HOPE THIS CAN BE WORKED OUT AS IT WOULD RESOLVE RESISTANCE OF BOND GROUP STOP WE WOULD AGAIN HAVE PRELIMINARY MEETING AFTERNOON TWENTYNINE AS WE DID LAST YEAR BETWEEN

3/25

COURSELEVES AND BOND GROUP STOP ALEXANDRONI CALLING SAPIT STOP I CABLED PINCUS IN ORDER AVOID PREVIOUS MISUNDERSTANDINGS STOP GINSBERG AGREES FULLY WITH ABOVE REGARDS

IRVING



AMERICAN JEWISH ARCHIVES

AMERICAN JEWISH ARCHIVES

R JEVAGENCY JM

R TLGRAPH JM5

J 482

ZCZC TIK970 VIA ITT BRA083

ILJM HL UIRB 164

NEWYORK 164 19 1702 1/60

LT

VINITSKY JEVAGENCY

JERUSALEM

FOR FRIEDMAN

PLEASE CABLE WHEN SHAVIT ARRIVING FOR WORK ON EDUCATION FUND

STOP NEED HIM BY AUGUST ONE AND SHOULD REMAIN UNTIL END MONTH

STOP MUCH TO BE DONE NOW

ON COLLECTIONS STOP AM PLANNING VISIT VIENNA ENROUTE ISRAEL

TO BE SURE VIENNA STOPOVER ON AUGUST THIRTY GOES WELL

STOP AT RESENT EXPECT TO BE THERE

BRA083 LT VIN 2/49

TWENTYTWO AUGUST STOP PLEASE ADVISE IF DOMINITZ CAN JOIN ME

THERE ON TWENTYSECOND OR TWENTYTHIRD SO THAT ALL NECESS-

ARY DECISIONS CAN BE MADE ON SPOT DISCUSSED YOUR MEETING WITH

PINCUS WITH GINSBERG STOP GINSBERG STILL FELS

MORE IMPORTANT THAT WE GO VIENNA THAN HE STAY FOR INTERNATIONAL

COMMITTEE STOP

BRA083 LT VIN 3/55

IN HIS MIND VIENNA WAS MORE IMPORTANT THAN JEWISH AGENCY EXE-

CUTIVE COMMITTEE WHICH HE WAS PREPARED TO MISS AND THEREFORE

CERTAINLY MORE IMPORTANT THAN INTERNATIONAL COMMITTEE STOP

FURTHERMORE HE BELIEVES INTERNATIONAL COMMITTEE

MEETING CAN BE FITTED IN ON SEPTEMBER SECOND AND

THIRD SINCE ALL MEMBERS OF COMITTEE ARE MEMBERS OF BOARD

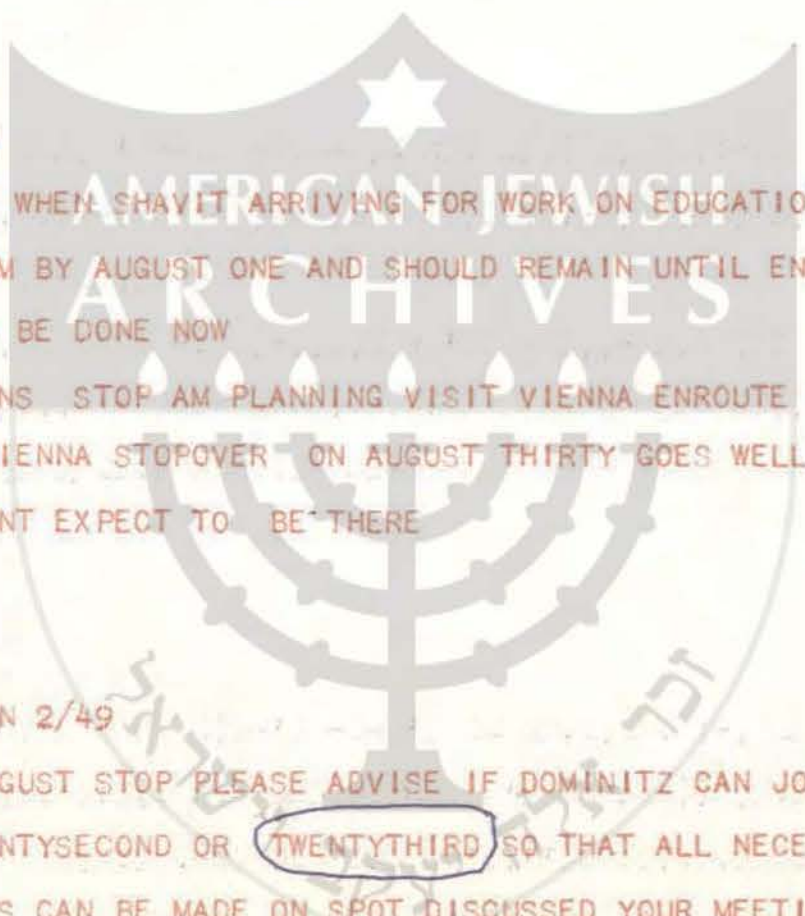
OF GOVERNORS REARDS

BERNSTEIN

No

1977 2/11

Call Narkiss





UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10018

July 22, 1971

CABLE ADDRESS: UJAPPEAL, NEW YORK

Dear Herb:

Just another note to try to bring you up to date on some of the things happening and some thoughts I have regarding some miscellaneous items.

✓ 1. Ginsberg Awards - You will recall that when Fisher gave up the Chairmanship we arranged for him to have two awards. The first was from the UJA which we gave him in December, and the second, or vice versa, was from the Government of Israel which we gave him during the Study Mission at the dinner for the Prime Minister.

Eddie remembers the procedure with Fisher and hopes that we will follow the same. Therefore, since you have such a good eye for glass, and this is what Eddie likes best of all, would you begin to look now for two pieces which we can give him in the same way we gave them to Fisher.

✓ 2. Zinman - IEF: Zinman is extremely impatient regarding getting started on the IEF. We may, therefore, have a problem with him. Paul, Eddie and I are meeting with Phil on August 2. The problem will be to protect Charlie and create room for Phil's elbows. I hope I can work it out well.

✓ 3. Books: Attached is the latest best seller list. Ask Francine to review it and let me know if she wants any of the books listed, since I don't know which she has read and which she already has.

✓ 4. Stationery: I have to include Don Klein's name on the stationery, as it's the only fair and right thing to do. You did it with me when I first came in and I was really less experienced than he is now, and even younger. Therefore, I must be as fair with him and give him every opportunity just as you did with me.

In regard to our names, let me see if I can find some other solution. The stationery is all in alphabetical order, and if I reverse our names, it isn't natural to the way the names are outlined, and I am going to run into difficulty with Eddie and Paul. I know you think it is none of their business, but you must bear in mind that I cannot work the same way that you did. First of all, my philosophy is somewhat different, and secondly, we are different personalities. I believe in sharing more than you do, and I don't have your ability to bull things through the way you did. Furthermore, you must also realize that Eddie, and not to a much lesser degree Paul, and Paul insists upon being involved in matters such as this relating to both of us.

July 22, 1971

✓ 5. Operation Joshua: For example, Eddie called me yesterday about an item that appeared in the Jerusalem Post on Operation Joshua. I had not seen it. The item apparently refers to Operation Joshua being sponsored by the National Tourist office. It further apparently refers to visits to your home in Caesarea for Operation Joshua and also apparently lists you as the head or something like that, of the UJA. Eddie is upset that first the Government should be involved with the Operation Joshua and secondly, that the students are visiting Caesarea which he thinks is a mistake. Thirdly, he feels that he is the head of the UJA. He is under the impression that you are responsible for the article. I told him that this could not be so, for you would never permit the National Tourist Bureau to take credit for something that is completely a UJA brainchild and project. I explained to him that we cannot be responsible for everything that appears in the Press. However, he asked me to pass on to you his feeling that it is a mistake to show the kids the villa section of Israel as part of their Operation Joshua experience.

✓ 6. Millionaires Meeting: One important thing I have in this letter is the meeting we talked about with Golda as the Million Dollar Meeting. Chester Firestein and Michel both, but particularly Chester, feel they have a great chance this year if they could repeat last year's experience. The question really is, could we get Golda to do it again, and if we couldn't get Golda, could we get Dayan? I know Dayan never would come unless it would be related to a visit to Washington. You could find out if there is such a possibility; with Firestein, Tisch and Riklis repeating, we would have a good chance which they don't feel can be done in London. Obviously, we got to go London or Washington if those are the only alternatives offered to us, but if we can go LA to New York again, since you already broke ground last year, and maybe pull in Chicago this year, we really have something going for us for '72.

✓ 7. August 29th: This one's coming, but extremely slowly because dammit everybody is away. All of the Executives are gone and most of the leaders and much of our staff, but we are making it and we are getting there and I think we will succeed. In the few places we requested messages from Golda, we will need them to overcome weak local leadership, both lay and professional, and that includes New York City because in this area, they feel weak and need the support of the wire from Golda. I know you and I agreed not to bother her, but I am afraid we have no alternative if we are going to make it with Philadelphia, New York and even with Jack Ressler in Columbus. I hope you can get it through.

8. Personal Plans: I am going to Detroit tomorrow to see Paul. He is getting nervous. Then next week, I will be out of the office seeing the kids in Maine and meeting with the Big Sixteen. However, I will only be a telephone away and if messages come in, I will get them since I will be in touch with the office every day, unfortunately.

On August 1st, we will have a dinner of the National Chairmen to start breaking through on 1972 gifts and on August 2nd we will put it to the Executive Committee.

9. Operation Israel: Attached is the up-to-date schedule.

July 22, 1971

10. Performing Arts: You will be pleasantly surprised to learn that I am trying to add Howard Stone to our staff for two major responsibilities.

- 1) Paul Zuckerman's speeches
- 2) Performing Arts Division

This year we are going to try to make a dent in the so-called amusement industry. Wish us luck.

Take care of yourself and Francine and the kids. With a little mazel, I will get to Israel on August 25 so we can have a few days together before the festivities start.

As ever,





UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019

July 23, 1971

CABLE ADDRESS: UJAPPEAL, NEW YORK

Dear Herb:

This is an addendum to yesterday's letter.

Los Angeles - Chester has come up with an interesting idea, if we can deliver the right person. They would like to have the million dollar meeting and then use closed circuit to other people's homes for meetings at other high levels. If it comes off, this really could make the campaign in a big way.

Bensley - Charlie called me and I am arranging for him to see Wideroff, although I have second thoughts as to whether or not Manny is the man for him.

Best wishes.



M

R JEVAGENCY JM

UJAPPEAL62911

VINITSKY FOR FRIEDMAN

SORRY EYE MISSED YOU TODAY BUT WAS IN DETROIT WITH PAUL STOP
WILL WRITE YOU REGARDING MY MEETING WITH HIM STOP PRELIMINARY
MEETING WITH BONDS FOR AFTERNOON TWENTYEIGHT AUGUST STOP VERY HAPPY
TO LEARN THAT PINCUS AGREES TO SCHEDULE FOR EVENING OF TWENTYEIGHT
STOP ALSO APPRECIATE HAVING DOMINITZ IN VIENNA STOP AFRAID VISIT
TO MUNICH NOT POSSIBLE AS IT WOULD MEAN CANCELLING AUGUST TWENTY-
NINE REGULARLY SCHEDULED SEVENFOURSEVEN FLIGHT TWLAVIV TO NEWYORK
THIS WOULD MAKE PRICE COMPLETELY PROHIBITIVE STOP IN ADDITION
BOTH GINSBERG ZUCKERMAN DO NOT FEEL DACHAU WORTHWHILE FOR THIS
GROUP STOP ALSO FEEL IT WOULD MAKE THIS LESS CREDIBLE AS A PRIME
MINISTERS MISSION STOP GINSBERG HAS NOT DONE ANYTHING WITH YOUR
PERSONAL REQUEST AND AT PRESENT NOT PLANNING DO IT SECOND AUGUST
STOP EYE WILL DISCUSS WITH HIM TO DETERMINE HOW HE PLANS HANDLE IT
AND ADVISE YOU STOP GOOD IDEA EYE AND MARTY GETTING TOGETHER STOP
DO NOT THINK NECESSARY INVOLVE PETE AS HE NOT NORMALLY INCLUDED
POLICY AND STRATEGY MATTERS AND BESIDES WILL NEED HIM SHEPARD
GROUP HOME STOP EYE WOULD AND SHOULD ATTEND BOARD OF GOVERNORS
MEETING JERUSALEM STOP THEREFORE HOPE WE CAN MAKE MEETING JERUSALEM
INSTEAD CAESAREA AS EYE UNDERSTOOD YOU MOVING THAT WEEK STOP
NOTHING DONE REGARDING WHITE HOUSE AT PRESENT TIME AND WILL NOT
BE DONE UNTIL SEPTEMBER STOP FOR VARIETY OF REASONS WHICH EYE
WILL EXPLAIN TO YOU STOP CANNOT CALL YOU SUNDAY AS ENROUTE MAINE
TO SEE CHILDREN STOP FROM THERE GOING BIG SIXTEEN MEETING CAPE
COD STOP DID NOT CALL YOU SINCE YOU WROTE YOU PLANNED THIS PAST
WEEK WITH FAMILY STOP THEREFORE WILL CALL YOU AS SOON AS EYE RETURN
GITL BRINGING ANOTHER LETTER WARMEST REGARDS ALL

BERNSTEIN

JULY 24, 1971

*

R JEVAGENCY JM

UJAPPEAL62911

5.5

HERBERT A. FRIEDMAN

sent 25 July 71

BURNSTEIN

WE CAN CERTAINLY MAKE MEETING WITH
PEPPER CORN IN JERUSALEM. ~~INSTEAD OF CA BEING~~
^{FOR WHICH EYE FEEL TWO DAYS NEEDED}

~~WILL BE IN RESIDENCE STOP BOARD GOVERNORS~~
~~ALSO SCHEDULED A SECOND AND THIRD~~ ^{SAME TWO FULL DAYS} ~~STOP~~
^{IF YOU WANT ATTEND}
~~THEN WE MUST FIGURE OUT WHEN YOU CAN~~

WHEN WOULD YOU MEET WITH US STOP ALSO THINK
IT WOULD BE GOOD FOR PETE TO BE PRESENT BECAUSE
EYE HAVE FOUND THAT THINGS SOMETIMES GET LOST IN
TRANSMISSION TO HIM AND SINCE WE GOING PLAN

ENTIRE YEAR'S WORK IT IS VITAL HE UNDERSTAND ALL
NUANCES STOP ^{PLEASE GIVE THOUGHT TO} ~~WHAT~~ SOMEONE ELSE SHEPHERD THE GROUP

HOME STOP ABBI BEN ARI HAS AGREED COME JANUARY FOR
ISRAEL SOLICITOR PROGRAM KNOWS PHILADELPHIA WELL EYE
FEEL HE WILL DO EXCELLENT JOB THIS MEANS CANCELLING
COMMITMENT ~~MADE~~ MADE TO LESSER FOR USUAL SPEAKING

^{HARSH} TOUR STOP SEEING NETZER WEDNESDAY RE RUSSIANS FOR
SPEAKING ^{AND FOR MEETING MISSIONS} ALSO PRIMER RE SOLICITING ^{HAVE GOOD WEEK} REBARD'S

26 July

Peppercom

~~RE~~

GOLDA AGREES SEND WIRES TO TEN NEWYORKERS THREE PHILADELPHIANS
ONE COLUMBUS WHEN DO YOU WANT THEM SENT FROM HERE
PLEASE CHECK WITH BERNSTEIN AND ~~RE~~ INFORM ME STOP ABRAMSON
OF KEREN HAYESOD ASKED IF WE WOULD INCLUDE EIGHT ~~LEADERS~~ ^{OF THEIR LEADERS}
~~LEADERS~~ SACHOR BROWN TOPOL AND OTHERS IN OUR TWO DAY PROGRAM I
SAID YES CHECK WITH GINSBERG STOP HOW IS FLIGHT ATTENDANCE DOING
HOPE IT IS BUILDING IN QUALITY AND QUANTITY ~~PLEASE~~ CABLE ME
STATISTICS OF PEOPLE AND COMMUNITIES REGARDS

27 July 71

IB

PERSONAL MEMO IN MAIL TO YOU STOP WILL LOOK FOR CLASS FOR GINSBERG STOP TELL HIM FIRST EYE HAD NOTHING TO DO WITH JOSHUA ARTICLE IN POST MATTER OF FACT BLOOM WILL COLLABORATE THAT I ACTUALLY FORBAD ANY PUBLICITY ON JOSHUA SECOND EYE AM NOT ^{FUDISH} ~~SMART~~ ENOUGH TO TAKE JOSHUA TO VILKA SECTION BUT MEET THEM EVERY MONDAY IN AMPHITHEATRE STOP WILL TRY TO MEET GOLDA AGAIN ON MILLIONAIRE FORMAT BUT CANNOT DO THIS UNTIL AFTER SISCO LEAVES STOP DAYAN TURNED DOWN REQUEST FOR AUGUST THIRTYFIRST ~~LEAVE~~ BUT EYE NEVER SAW HIM BECAUSE NO APPOINTMENT WAS ARRANGED AND ^{I GUESS} HE MERELY HEARD ~~ABOUT~~ SOMETHING FROM A SECRETARY WILL NOW TRY AGAIN TO SEE HIM STOP RECEIVED YOUR CABLE REGARDING SPEAKERS AND ^{CHAIM I} WILL START WORK ON IT REBARS

CHAIM ISRAELI CHAIRMAN BG 85 BIRTHDAY COMMITTEE AGREED FIVE BG TO OCTOBER STUDY MISSION DO YOU WANT FRIDAY OCT 22 PLEASE CABLE IMMEDIATELY SO WE CAN BLOCK OFF DATE STOP HAPPY SAVE 26 27 FOR YOU RE STATIONARY WE WILL DISCUSS AT THAT TIME

IRVING BERNSTEIN
ONE STONELEIGH ROAD
SCARSDALE, N. Y.

August 12, 1971

Dear Herb:

Eddie surprised me at the Executive Committee and held a little birthday party for me, and then Ernie Michel did the same with a small group of professionals.

I like these exhibitions almost as much as you do but was upset for another reason which had nothing to do with a public affair.

Everybody thought I was part of the younger generation and now they know that it's all a fake and I am really as old as I feel.

For laughs, attached is a toast that Eddie drank to me.

IB

IB:gh
att.

Let's drink a toast to the
man who is fifty
Who handles his age in a
manner that's nifty
But who is this man who
is one half century old
Is he meek, is he
moderate, is he bold
The Bernsteins are many
as we all know
Who is the one that
we have in tow
Is it Irving, is it
Leo, is it Phil?

Who is the man of the
hour, of the year
Who is the one that
we use to cheer
Is it Irving, is it Leo
is it Phil?

Who is the one the women
all love
Who is the one the husbands
would love to club
Who is the one with
the cherubic kisser
Who is the one who
was Friedman's ass-----
Is it Irving, is it Leo
is it Phil?

Who is the guy who
puts up with so much
Who thru all the
turmoil never loses
his touch
Is it Irving, is it Leo
is it Phil?

It's obvious to all
who assemble here
That today there really
is one we cheer
Leo is great and his
word is his bond
Phil is terrific
of him we are fond
But the man of the
hour at least for today
Is Irving, the Bernstein
of the UJA.

So let's drink a toast
to our very good friend
For who knows how long
before his reign may end

All kidding aside may
his tenure seem to be
the proverbial Ad Meah Ve'Esrin

So Leo and Phil please
excuse my prose
How good this Bernstein is - only
God Ginsberg and Judy knows

Happy Birthday
Oiving Ad Meah Ve'Esrin





UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019

CABLE ADDRESS: UJAPPEAL, NEW YORK

August 12, 1971

HERBERT A. FRIEDMAN

Dear Herb:

Just a fast note before I leave to bring you up to date on a number of outstanding items:

I. NATIONAL CHAIRMEN

In line with the discussions at our June meeting, Zuckerman has already spoken to the following regarding acceptance of 1972 Chairmanship and they have accepted --

- ✓ A. Bram Goldsmith
- ✓ B. Bert Rabinowitz
- ✓ C. Larry Frank

II. Charlie Bensley wants to hire a 43-year old non-Jew for Haifa University. He feels that the guy is the best of every one he has seen. He would like you to find out if Rafaeli has any objections to a non-Jew. Please cable Charlie directly.

Charlie also wants you to know that Sacher agreed to join his Board.

IB:gh

MEMORANDUM

Date August 14, 1971

To EXECUTIVE STAFF

From IRVING BERNSTEIN

Subject MINUTES STAFF MEETING August 12, 1971

VACATIONS:

IB stated that, because campaign activity in recent years had literally created a twelve-month operation, with a consistently heavy summer work load, the standard vacation pattern allowing an executive to take a full month off during the summer was counterproductive. He announced, accordingly, that such vacations would no longer be approved, except in unusual cases cleared by department head and front office. Starting in 1972, based on departmental workload and the demands of the campaign, executives will be expected to spread vacation time over the full calendar. MT will, as before, coordinate.

RELATIONSHIPS TO COMMUNITIES:

IB asked that staff become more conscious of the need to strengthen our working relationship with community federations and welfare funds be improved and made closer, particularly in those communities which are known to be sensitive to "actions by the national office". There must, especially, be more consultation. Before reaching into a community in any basic way - egs.: a letter from a national officer to a community list of contributors, a cash call, an invitation to join a national committee - we should consult with the community's executive director; it's not enough simply to send the executive director a copy of the letter, or a memo on the phone call, after the fact. This is a matter of logic and courtesy, in no way implying community veto power over any action. It will very often mean making a larger number of phone calls around the country before taking any of the actions described, but the time spent "Touching base" in this way is worthwhile. --- On the other hand, we must avoid making multiple calls into communities from the national office; community professionals are rightly annoyed by this and consider it wasteful. IB designated MT to consider possible solutions to this problem.

STAFF DEVELOPMENT:

IB announced that the management consultant firm of Educational Systems and Designs, Inc. had drawn up a plan for in-house training of the executive staff, to take place during two consecutive weekends, hopefully before Rosh Hashana. Based on a study made by the firm, it is

designed to create greater openness and communication in executive staff relationships. A meeting of the total executive staff with the firm's representative is to be arranged by MT as soon as possible. The plan will be explained to the staff at that meeting and will be implemented only with the approval of a convincing majority.

PRIME MINISTER'S MISSION:

The special Prime Minister's Mission, August 29 - September 2, announced at the last staff meeting and described in the minutes of that meeting, is not filling as well as it should, IB stated. Some of the reasons: the idea is no longer as fresh with first-time impact; it is, for the first time, an announced fund-raising mission; with some community executives away on vacation, we do not have the advantage of full local recruitment power; the novelty of the Boeing 747, considered a drawing card in advance, has not proved to be one; there is great alternate interest in the Study Conference in October. IB, saying that this Mission could make or break the 1972 campaign, asked that as many staff members as possible be sent out to the road during the next two weeks to build up the Mission. He also asked that lay leadership be used as strongly as possible.

PROGRAM:

IB urged that the same double effort - maximum staff in field, maximum use of lay leadership - be applied to building up the Study Conference ... to Operation Israel, which is off to a slow start and in which the organization and recruitment efforts of lay committee and pro staff will require a lot of support ... and to the cash drive, which shows a plus over last year (\$15.5 million) but in which a plus of \$70 million is required of us. In all these efforts, swift evaluation of the effectiveness of Campaign Department personnel in their communities must be made and, if necessary, assignments changed.

The Inaugural Dinner on December 9 will be in honor of retiring General Chairman Edward Ginsberg. IB felt this should make it a very appealing event to the country. Ambassador Rabin will be the speaker. Abba Eban will be the speaker for the December 11 banquet session of the Annual Conference. The Interdepartmental Action Committee on the Annual Conference must come up with recommendations for the program very soon.

IB called on the other project committees - on Cash and on Speakers - to come up with fresh, free-wheeling vital ideas ... the committee on cash on an immediate, cash basis; the committee on speakers in more long-range terms (but with application, as much as possible, to the 1972 campaign).

IB said it was the consensus of lay leadership that the 1972 goal be somewhat in excess of the \$400 million goal declared for 1971, although there was some sentiment for holding it at the \$400 million figure. The goal will be proposed late this month by the Jewish Agency's world fund-raising committee, headed by Ed Ginsberg.

MP said our campaign must take advantage of early momentum provided by the Prime Minister's Mission and not let the calendar gap of later campaign opening dates lead to a loss of edge. In September, the Campaign Department will stress-a) community acceptance of new quotas, probably on an unofficial, non-formal basis, and-b) translating those quotas into viable fund-raising programs. October will emphasize key individual solicitation to supplement Study Conference solicitation. The proposed program of "resident Israelis" to be used for a month for solicitation has met with enough favorable response in headquarters communities to indicate that it would be workable as early as November (and as late as March or April). A number of intermediate communities have expressed interest in using Israelis for shorter periods. SL has prepared a roster of Israelis for this program. Campaign Department supervisors will elicit specific dates for meetings from communities. Initial calendarizing will take place shortly.

IB/DM



UNITED JEWISH APPEAL, INC.
1290 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK 10019

MEMORANDUM

August 19, 1971

CONFIDENTIAL

To: Members of the Executive Committee

Re: Notes on Executive Committee Meeting, August 2, 1971, at the Americana Hotel in New York. Mr. Edward Ginsberg presided.

The following were present:

Albert B. Adelman	Morris L. Levinson
Hon. Shimon Alexandroni, Israeli Economic Minister for U.S. and Canada	Joseph M. Mazer
Hon. Rehavam Amir, Israeli Consul-General in New York	Ernest W. Michel
Bernard H. Barnett	Samuel H. Miller
Frank Beckerman	James H. Nobil
Leonard D. Bell	Albert Parker
Charles J. Bensley	Martin Peppercorn
Irving Bernstein	Bert Rabinowitz
Philip Bernstein	Donald M. Robinson
Louis Broido	Morris Rodman
Lawrence M. Cohen	Malcolm M. Rosenberg
Gerald S. Colburn	William Rosenwald
Sidney M. Edelstein	Sam Rothberg
Raymond Epstein	Robert Russell
Max M. Fisher	Lawrence Schacht
Larry M. Frank	Mrs. Bernard Schaenen
Herbert J. Garon	Philip S. Seltzer
Charles Ginsberg, Jr.	Arant H. Sherman
Edward Ginsberg	Mrs. Burt J. Siris
Samuel L. Haber	Leonard R. Strelitz
Gottlieb Hammer	Jack D. Weiler
LeRoy E. Hoffberger	Gordon Zacks
	Philip Zinman
	Paul Zuckerman

Mr. Ginsberg presented a silver bowl as a farewell gift on behalf of the United Jewish Appeal to the Hon. Rehavam Amir, who recently was appointed Israel's Ambassador to Thailand. He expressed deep appreciation for Mr. Amir's very effective cooperation with the UJA during his service as Consul-General in New York.

WASHINGTON REPORT Mr. Fisher presented an off-the-record report on the current situation in Washington as it relates to Israel.

1971 CAMPAIGN Mr. Ginsberg reported that, as of July 28, a total of \$296,785,142 had been raised in community campaigns (including New York City),

compared to \$223,253,139 in last year's values. This total included \$150,030,069 in the regular campaign, compared to \$124,070,296 in last year's values, and \$146,755,073 from the Emergency Fund compared to 1970 values of \$99,182,843.

Mr. Ginsberg noted that, as of July 28, the computer projected the following results for the 1971 campaign: regular - \$172,346,000; Emergency Fund - \$180,700,000. It was further projected that the allotment to the UJA out of all campaign proceeds could amount to \$268,000,000 compared to \$205,000,000 for 1970.

The Executive Committee members were urged particularly to do all they could to help assure outstanding cards in their own communities are handled quickly and with maximum results.

CASH REPORT Mr. Ginsberg congratulated Dr. Edelstein, UJA National Cash Chairman, for his leadership of the very effective spring drive which resulted in more than \$100,000,000 in cash being realized over the first six months of 1971.

Dr. Edelstein reported that in July the UJA had received an additional \$15,000,000, making a total so far of \$115,000,000 compared to \$101,000,000 in cash received by the same date last year. At the assembly of the reconstituted Jewish Agency in Israel in June it was indicated that a minimum of \$240,000,000 in cash was needed from the UJA to meet overseas requirements this year. To achieve this result, the pace of cash collections must be further accelerated over the remainder of 1971. Dr. Edelstein said special cash drive plans include:

Meetings in 12 of the 21 largest communities where the personal effort of the UJA Cash Chairman might be especially effective. Top community leaders at these meetings will be urged to pay their own pledges quickly if they have not yet done so, and to try strenuously to obtain payments from others;

A survey of other communities that raise \$500,000 or more to determine where additional meetings with the participation of UJA national leaders could be helpful;

Compilation of a national list of contributors with large unmet pledges, for a telephone solicitation effort by the national leadership during November.

The Executive Committee members were requested to become directly involved in cash collection efforts in their own communities, and to consult with Dr. Edelstein if they believe the national office can be of special help. In addition, members were asked to make themselves available to assist with cash drive in communities outside their own.

Mr. Irving Bernstein observed that the executive directors of the 16 largest communities, at a recent meeting with him and Mr. Peppercorn, indicated they would welcome assistance from the UJA national leadership in their efforts for maximum cash.

PRIME MINISTER'S MISSION Mr. Ginsberg advised that Prime Minister Golda Meir was most encouraged with her experience in 1971 with two community missions. She, therefore, expressed her desire to repeat the invitation for 1972 but requested that only one such flight be arranged this year, due to the current pressures on her and other government and Agency officials. The Prime Minister has asked El Al to make available its only Boeing 747 for this mission. Although the 747 seats 400, it is planned to take less than 250 on the flight in order to assure comfort for all. Mission invitations are being extended to the executive director, the 1972 campaign chairman, and two other campaign leaders in each of 58 communities which raised more than \$1,000,000 in 1971.

Mr. Ginsberg said the forthcoming mission will stop briefly in Vienna on August 30 for a meeting with transmigrants from the USSR, and will go on to Israel that same evening. It returns to New York September 2. The program in Israel includes the following:

August 31

Morning - Meeting on Human Needs with Louis Pincus, Chairman of Jewish Agency; Leon Dultzin, Treasurer of Jewish Agency; representatives of "Black Panthers" and other immigrant groups.

Afternoon - Meetings with Minister of Finance Pinchas Sapir, and representatives of Ministry of Defense for review of Israel's financial burden.

Evening - Reception at home of Defense Minister and Mrs. Moshe Dayan.

September 1

Morning - Meeting with Chief of Staff Haim Bar Lev, and review of security problem.

Afternoon - Visit Jerusalem; meeting with Minister of Foreign Affairs Abba Eban; service at Western Wall; meeting with Prime Minister Golda Meir; voluntary fund-raising caucus.

The General Chairman asked the Executive Committee members to indicate to him whether they planned to participate in the Prime Minister's Mission as well as whether they could announce their 1972 gifts at that time. It was pointed out that the Mission can and should spearhead the 1972 campaign. Mr. Fisher declared its success would be vital to help build support and endorsement of the 1972 campaign at the Board Meeting of the Council of Jewish Federations and Welfare Funds scheduled for September 10-12. Mr. Ginsberg said the participation of Executive Committee members was essential because of their knowledgeability and dedication, their exemplary giving, and the kind of contributors who would be attracted to make the trip with them.

1972 GOAL Mr. Ginsberg pointed out that at the assembly of the reconstituted Jewish Agency a number of international committees were set up to deal with various aspects of the Agency's concerns. Among them is an International Committee on Campaign Organization and Fund-Raising, of which Mr. Ginsberg is Chairman. At a meeting in mid-August in Jerusalem this Committee will consider possible 1972 fund-raising goals for the various areas in the world where money is raised for Jewish Agency programs. Significantly, this meeting will take place just prior to the Prime Minister's Mission.

The General Chairman asked the Executive Committee members' views on the comparative fund-raising effectiveness of 1)- asking the American Jewish community to accept the same goal (\$400,000,000) as in 1971, or 2)- a somewhat higher goal -- or 3)- calling for a massive response to massive requirements without setting a specific goal. Points made in the ensuing discussion included:

In favor of the same \$400,000,000 goal for 1972, it could be asserted that this amount was not achieved in 1971; therefore the needs that were not met this year as well as next year's basic needs add up to the same figure. On the same basis -- because the 1971 goal was not reached -- many might not find the idea of a higher goal creditable.

In favor of a higher goal for next year, it was observed that if the goal is the same as in 1971 some contributors may consider it appropriate to make the same gifts as they did this year. The necessity to make up for the amount by which the present campaign falls short of its goal would be an argument in favor of a higher goal in 1972.

The UJA will realize more pledges from the current campaign than was ever raised before, and this was considered evidence of the effectiveness of setting a specific goal -- even though the goal is not completely attained. On the other hand, there were some who felt that serious acceptance of a specific goal next year would be unlikely because the 1971 goal was not reached, and that the ultimate amount to be raised should be "what the conscience of American Jewry will permit in the light of the needs."

There was general agreement that, with or without a specific goal, particular attention should be given in the 1972 campaign to detailing the substantial needs to be met. It was further agreed that these needs warrant a carefully planned effort to raise more money in the year ahead.

Mr. Zuckerman reported that much consideration already had been given to the campaign slogan for next year: "Keep the Promise." He expressed the belief that this slogan, combined with emphasis on the fact that the 1971 goal had been missed by about \$135,000,000, would be an expression of a campaign goal, with or without an amount being explicitly stated.

Mr. Ginsberg thanked the Executive Committee members for providing helpful advice and counsel. He said that, following the deliberations of the International Committee in Jerusalem, the matter would be brought before the CJFWF Board Meeting of September 10-12, and also back to the UJA Executive Committee.

MILLION DOLLAR MEETINGS The General Chairman commented that the million-dollar-minimum gift meetings held in Los Angeles and New York, with the participation of Prime Minister Golda Meir, had been particularly significant in the 1971 campaign. Similar meetings were being contemplated early in the 1972 campaign in these two cities and possibly Chicago as well. Mr. Ginsberg said it was hoped the Prime Minister or Defense Minister Moshe Dayan would be able to participate, but if neither proved available the meetings still should be scheduled with another Israeli dignitary. The Executive Committee agreed it was important for the million dollar meetings to be held under any of the alternative circumstances indicated.

STUDY CONFERENCE There was general agreement among the Executive Committee members that the itineraries for the 1972 Study Conference and the Operation Israel trips, as implemented by the proposals made at the Committee's Retreat in June, represented particularly informative and attractive programs.

Mr. Parker, Chairman of the Study Conference Planning Committee, reported that as of August 2 a total of 345 husbands and wives -- representing 177 gifts -- had indicated they would participate in the Study Conference. He urged the further cooperation of Executive Committee members in recruiting more participants in the \$20,000 minimum gift category, especially from certain key communities not yet adequately represented, including Los Angeles, Chicago, Detroit, Boston, and New York. Mr. Parker reemphasized that the best way for UJA leaders to get others to make the trip is to go themselves.

OPERATION ISRAEL Mr. Louis Goldman, Chairman of the Operation Israel Planning Committee, presented the following revised dates for the forthcoming trips:

#1	PHYSICIANS AND WIVES	October 31 - November 10
#2	COUPLES	November 14 - 24
#3	MEN	November 28 - December 5
#4	MEN	December 12 - 19
#5	STUDENT CAMPAIGN CHAIRMEN	December 19 - 29
#6	COUPLES	January 9 - 19
#7	MEN	January 16 - 23
#8	WOMEN'S DIVISION	January 23 - February 2
#9	COUPLES	January 30 - February 9

OPERATION ISRAEL (CONT'D.)

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| #10 | MEN | February 6 - 13 |
| #11 | MEN | February 13 - 20 |

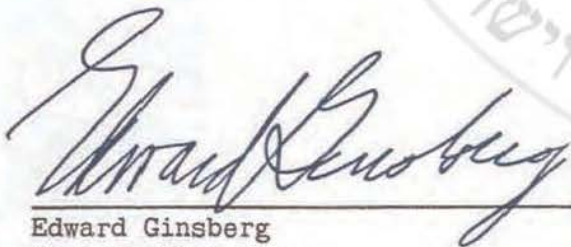
Mr. Goldman introduced Mr. Colburn as his Co-Chairman in charge of recruitment, and emphasized the importance of the cooperation of the Executive Committee members in recruiting participants, as well as of taking part themselves. He pointed out increases in giving on these trips have proven much larger than the national average for contributions solicited in the communities. The gifts made overseas provide significant impetus to the campaigns in the participants' communities. A planning committee for Operation Israel will meet in New York on August 17 to plan further recruiting activity. Mr. Bernstein stressed the particular need for the UJA leaders to help assure a good and evenly distributed representation on the trips from all key communities.

Mrs. Siris pointed out there will be a special mission for Women's Division chairmen, October 17-31, and she said the Executive Committee could be helpful in getting appropriate women community leaders to take part.

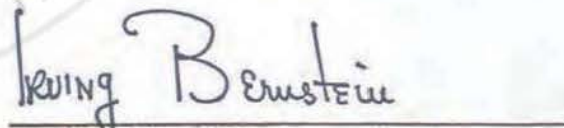
NEW PROGRAMS The General Chairman reported that, in connection with the 1972 campaign, plans were being developed to set up a Performing Arts Division in order to generate a greater response from Jews involved in the theater, TV and movies. In addition, with the cooperation of the Prime Minister, increased use of Israeli solicitors is contemplated, including arrangements for them to take up residence in selected communities for periods of about a month at a time.

* * * * *

Mr. Ginsberg thanked everyone for attending, and adjourned the meeting.



Edward Ginsberg
General Chairman



Irving Bernstein
Executive Vice-Chairman



Jewish Telegraphic Agency

FEATURES

JEWISH TELEGRAPHIC AGENCY
BETWEEN YOU AND ME

FOR RELEASE
AUGUST 20, 1971

BY BORIS SMOLAR

(Editor-in-Chief Emeritus, J. T. A.)

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PERSONALITY PROFILE: Meet Irving Bernstein, the able and amiable executive vice-chairman of the United Jewish Appeal. He is now the executive head of the UJA in the United States succeeding Rabbi Herbert A. Friedman who moved to Israel for settlement there.

Rabbi Friedman, who currently also carries the title of executive vice-chairman, has long nurtured the dream of settling in Israel. A man of vision and energetic action, he will conduct the Israeli end of the UJA operations from newly established headquarters in Jerusalem. From time to time, he will visit the United States to lend a helping hand in the UJA campaign.

Mr. Bernstein is different from all the former top executive officers of the UJA in that his predecessors came to their high positions in the UJA from other high posts. He came from the UJA ranks. He has been with the UJA since 1947 and started in field work with the smallest communities in the middle east. Some of these communities had only 2 or 3 Jewish families.

He ascended higher and higher in the UJA system. From field representative he was elevated to the post of director of the West Coast Region. In this position he served successfully for 12 years. He was then summoned to New York to become assistant executive vice-chairman which post he held for 8 years. In 1969, he was named executive vice-chairman.

An excellent administrator, he worked hand-in-hand with Rabbi Friedman. Doing a very efficient job, he nevertheless held himself always in the background. His modesty won him many friends among the UJA lay leaders as well as among the top professionals in the communities throughout the country.

* * *

SHARING PROBLEMS: Executive directors in the Jewish communities consider Irving Bernstein a man of their own. Having grown up with many of them in the field of social work, he is looked upon by them as a member of their intimate family of communal workers.

This is no small asset to the UJA. In the fund-raising campaigns

(more)

-2-

of the UJA the personal friendship of the executive director in each community is as important as the good will of "big givers." It is the executive director that carries the burden of the day-to-day hard work in conducting the campaign in his community.

Because of his close relationship with many of the executive heads of the communities, Mr. Bernstein, stepping into the new position, made it clear that he intends to open--and maintain--a new line of communications with the executive directors in each community. His intention is to share with them--in an informal way--the problems and issues of various magnitudes that he will face in his daily work and to consult them, so as to have the benefit of their thinking on matters of mutual concern.

This new approach will keep the executive heads in the communities closer to the "inner doings" in the UJA. It will give the executive directors the opportunity to express their views and to be au-courant of matters of special interest to them. It will establish a two-way line between him and those engaged in making the local fund-raising drives a success.

* * *

THE 1972 OUTLOOK: Mr. Bernstein is very optimistic about the outlook for the 1972 UJA campaign of which he will be the chief engineer. He expresses his optimistic view in no uncertain terms.

His optimism is based on his belief in the quality of the UJA leadership. He also believes strongly that the American Jewish community is now sure of itself, of its identification with Israel's humanitarian needs, and of the importance of meeting the needs of Jewish communities in other overseas lands. He expects that the UJA campaign will bring close to \$300 million in 1972 which is the same sum anticipated in 1971--the largest sum ever raised in any year in the past.

Without saying so, the young-looking executive head of the UJA indicates that in his opinion there will be no going back in contributions to the UJA. This is because American Jewry has come to realize that it is now really and truly the "brother's keeper" of needy Jews throughout the world, whether through the Jewish Agency or through the Joint Distribution Committee--the two main partners in the UJA. All elements in American Jewry are now united in the UJA, sitting under one roof and aware of their obligations when it comes to aiding Jewish communities abroad.

Mr. Bernstein is especially encouraged by the fact that the top leaders of the UJA campaign in New York and Los Angeles--two communities that have especially distinguished themselves in the fund-raising drive this year--have already indicated their readiness to remain at their leadership positions for 1972. He also lays great hope on

(more)

-3-

Paul Zuckerman, the incoming national UJA chairman. Mr. Zuckerman, a Detroit and national Jewish leader, is a man of great energy and strong dedication to the UJA which he has exhibited for years in most active work locally and nationally.

Born in New York 50 years ago, Mr. Bernstein comes from a family deeply interested in matters Jewish. He received his general education in the City College of New York and in Columbia University where he received his degrees. During 1942-45 he served with the U.S. Army and later in the New York City Department of Welfare. In the UJA, he led numerous study missions of American Jewish leaders to Israel, Iran, France and Germany. He also made special trips on behalf of the UJA to countries in Eastern Europe, North Africa and Asia.

NOTE TO EDITORS: Mr. Smolar will be away on vacation for several weeks. His column will be resumed after Rosh Hashanah.





מברק

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LT Friedman Vila Section Kesorin

: 78

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Irving

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JERUSALEM

FOR FRIEDMAN

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1971 MAY 1/81

B call - 6 Aug.

② Golda

① Study Mission
~~JDC - lunch instead
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Dayan - 2nd & 3rd week Nov.
stay in nearby Sept 1

~~ask GSH - Simon letter~~

③ personal memo

~~⑧ call Era - re Montreal & Toronto~~

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⑤ helicopter accident

AMERICAN JEWISH
ARCHIVES

⑥ John Granet

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⑨ testimony

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⑪ ban film

ארכיון תולדות עם ישראל
ארכיון תולדות עם ישראל

2 Aug 71

PEPPER CORN

FIRST TWO LISTS RECEIVED. SHOWS 82 LAY LEADERS
PLUS 31 EXECUTIVE DIRECTORS FROM 43 COMMUNITIES. QUALITY
EXCELLENT, CONGRATULATIONS, ACCORDING MY ~~OWN~~ CALCULATION
STILL APPROXIMATELY 15 COMMUNITIES TO BE HEARD FROM, ASSUME
THEY WILL BE COMING IN. AS FOR QUANTITY FOLLOWING ARE
WEAK AND SHOULD BE PRESSED HARD FOR ADDITIONAL LEADERS OF
~~SIMILAR~~ TOP QUALITY COLON ATLANTA BOSTON CHICAGO DALLAS HARTFORD
MIAMI PITTSBURGH ST. LOUIS WASHINGTON BIRMINGHAM BRIDGEPORT LYNN
NEW ORLEANS OAKLAND RICHMOND WICKESBARE WORCESTER NEW HAVEN STOP
BELIEVE THIS IS REALLY GOOD JOB SO FAR BUT NOW HARD WORK
REQUIRED TO HAVE ALL COMMUNITIES ADEQUATELY REPRESENTED WHICH
MEANS ~~NEAR~~ ^{TARGET} OF ABOUT 60 CITIES ~~WITH~~ 200 LAY LEADERS 45
EXECUTIVE DIRECTORS AM SURE YOU CAN REACH THIS REARDS
FRIEDMAN