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AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 2: Correspondence, 1947-1982.

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Folder
6

Dailies. 1965.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

CC: IL SG HAF X's

Both
I am holding
in mass folder
HAF

13 December, 1965

Mr. Robert Ganzey
Intermountain Jewish News
717 Kirtredge Building
Denver, Colorado 80202

Dear Bob:

It was good to have the news about you and Dora. Both Francine and I thank you both for your congratulations.

There is a possibility that you could do some work for us in Israel and I would like to discuss this with you. Since I am just about to leave for abroad myself, please call me about our getting together any time after my return which will be January 3rd.

Looking forward to hearing from you, and with best regards.

Sincerely,

Herbert A. Friedman

HAF:bga

12 December 1965

Rabbi Robert L. Samuels
Leo Baeck School, Ltd.
47 Hillel Street
Haifa, Israel

Dear Bob:

I have your letter of 29 November and am answering it hastily for I am in the middle of our large annual Conference and am running off to London tonight. I do not want you to wait two weeks for an answer, so I am replying briefly.

There is no possibility of "putting your organization into the scheme of funds distributed to Israel from the UJA."

We do not distribute monies to any organizations. We divide the funds between the JDC and the Jewish Agency. They make the allocations.

The JDC does distribute money to various yeshivas in Israel for support of their budgets in regard to food, clothing, etc. for the Yeshiva students. I do not know whether they would entertain a request from you for funds whose intent was non-philanthropic. The Director General is Mr. Charles Jordan and their office is at 3 East 54th Street, New York. The President is Mr. Louis Broido.

With all best regards, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

V

X

UNITED JEWISH APPEAL

DECEMBER 9, 1965

JACOB PRESSMAN
TEMPLE BETHAM
LA CIEGNEGA & BOULEVARD
LOS ANGELES, CALIFORNIA

AM SURE YOU UNDERSTAND THE NECESSITY SHAPPEL REMAIN NEWYORK
FOR JDC SESSION FRIDAY. APPRECIATE YOUR UNDERSTANDING. REGARDS

HERBERT FRIEDMAN

Daily

X

UNITED JEWISH APPEAL

DECEMBER 7, 1965

ZADOK
MEMISCHAR
JERUSALEM (ISRAEL)

ALL AMERICA

AMERICAN JEWISH ARCHIVES

UNDERSTAND YOU ARE CONSIDERING EXTENSION FOR AMERICA-ISRAEL
PHOSPHATE COMPANY STOP WANT YOU TO KNOW THAT PERSON INVOLVED
BERNARD BERGER IS FRIEND OF MINE AND HAS BEEN HELPFUL TO US IN
MANY IMPORTANT MATTERS STOP WOULD THEREFORE APPRECIATE
YOUR DOING WHATEVER POSSIBLE HELP HIM THANKS REGARDS

HERBERT FRIEDMAN
EXECUTIVE VICEPRESIDENT
UNITED JEWISH APPEAL

V

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UNITED JEWISH APPEAL

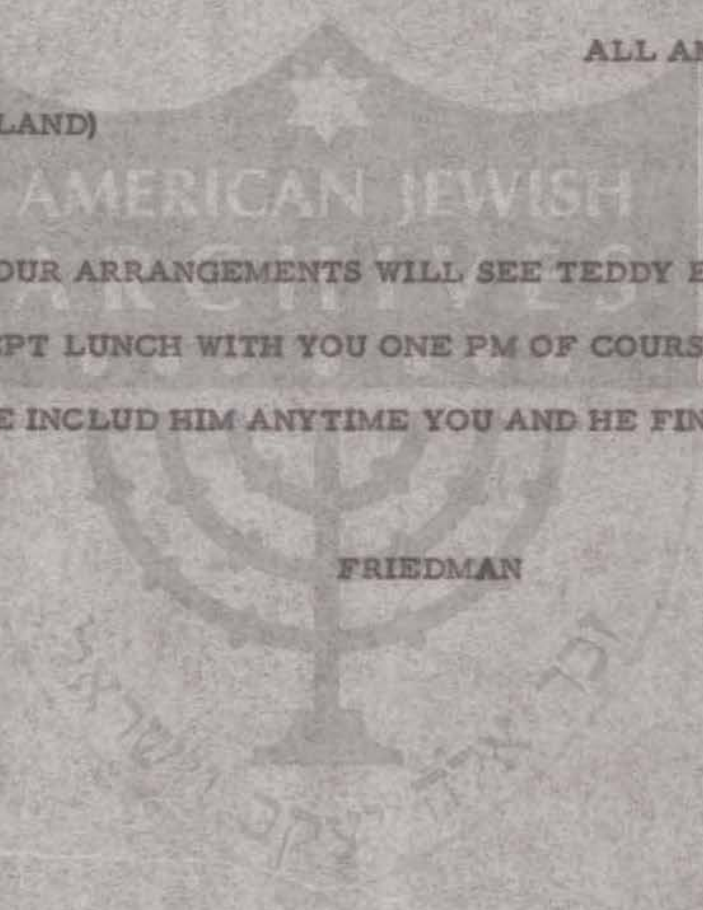
DECEMBER 7, 1965

BAKSTANSKY
ZIONBURO
LONDON (ENGLAND)

ALL AMERICA

DELIGHTED YOUR ARRANGEMENTS WILL SEE TEDDY ELEVEN AM
GLADLY ACCEPT LUNCH WITH YOU ONE PM OF COURSE WANT TOSEE
HYMIE PLEASE INCLUD HIM ANYTIME YOU AND HE FIND POSSIBLE
REGARDS

FRIEDMAN



cc: HAF
IL
J. Stang
G.H.

4 January 1965

Mr. Jakob Michael
211 Central Park West
New York, New York

Dear Mr. Michael:

I am deeply grieved by the passing of your beloved wife for whom I had a great admiration and friendship.

Imbued with a profound devotion to Israel and to the cause of Jewish survival, she won the esteem and affection of all who knew her and her life of selfless dedicated service.

I cherish the memory of my association with her in the United Jewish Appeal. It is with a sense of personal loss that I extend to you and to the other members of your family my heartfelt sympathy.

Sincerely,

Herbert A. Friedman

HAF:NEK

5 January, 1965

Mr. Melvin S. Zaret, Exec. Vice President
Milwaukee Jewish Welfare Fund, Inc.
710 N. Plankinton Avenue - Room 435
Milwaukee, Wisconsin 53203

Dear Mel:

I know Milwaukee beer is famous -- but don't you agree
that the Journal's typesetter ought to wait until
after work before enjoying it?

Thank you for sending the clipping. Along with others
here I got quite a kick out of it, and I go along with
you in electing it the "type" of the year.

With best regards.

Sincerely,

Herbert A. Friedman

HAF:bga

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7 December 1965

Colonel Nachman Karni
55 King David Boulevard
Tel Aviv, Israel

Dear Nachman:

I have your letter of 30 November. I am terribly rushed right now because we are in the midst of the plans for the big Conference. Therefore, please excuse the brevity of this letter.

I have passed on Mr. Zellerbach's letter to Ralph Goldman.

Looking forward to seeing you when I come to Israel next, and with thanks for your regards, I am,

As ever,

HAF:gb

Herbert A. Friedman

6 December 1965

Mr. Jacob Blaustein
One North Charles
Baltimore, Maryland 21203

Dear Jacob:

We are all very pleased to learn that you had accepted Max Fisher's invitation to speak at the Inaugural Dinner Thursday evening.

I thought it might be helpful to you if you had a notion of the agenda, together with some idea of what the other men are going to cover. I am, therefore, listing in abbreviated form, the outline of the evening's proceedings:

6:30 - 7:30 Reception Empire Room Waldorf Astoria
7:30 - 8:45 Dinner - during which Max Fisher will introduce the date guests and call on Ambassador Michael Arnon for a two minute greeting on behalf of Israel

SPEAKING PROGRAM

5 minutes Senator Jacob K. Javits - Greetings
15 minutes Baron Guy de Rothschild

Theme of his talk will deal with the responsibilities of men, who are in leadership positions by virtue of their family names, or public positions, to act on behalf of community needs.

15 minutes Israel Sieff

Theme of his talk deals with the role of Israel in helping to provide a home for refugees in need.

6 December 1965

15 minutes

Jacob Blaustein

As Max suggested to you, we would hope that the theme of your speech would deal with the Claims Conference, the funds it produced for improving the conditions of Jews around the world, and the difficulties now faced by various organizations due to the culmination of these funds. It is hoped that you would end your speech, which leads right into the fund raising, with the reminder that American Jewry should exert itself to the utmost to raise more funds to replace what has now come to an end.

Following the speeches, the fund raising will take place, and following that, the dinner guests are invited to adjourn back to the Empire Room for dancing.

If there are any questions you have about this, I will be happy to answer them.

Looking forward to seeing you, and again with thanks for accepting this assignment, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

V

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UNITED JEWISH APPEAL

December 3, 1965

DORCHESTER HOTEL
LONDON (ENGLAND)

ALL AMERICA

THANKS YOUR CONFIRMATION OUR RESERVATION STOP REQUIRE ADDITIONAL
SINGLE NEXT TO OR NEAR OURS FOR BROTHERINLAW NORMAN BENSLEY
WHO WILL BE STAYING ~~IN~~ FROM THIRTEENTH THROUGH EIGHTEENTH
THANKS

HERBERT FRIEDMAN
200 CENTRAL PARK SOUTH



x

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UNITED JEWISH APPEAL

DECEMBER 2, 1965

DORCHESTER HOTEL
LONDON (ENGLAND)

ALL AMERICA

HAVE JUST LEARNED MY RESERVATION FOR DECEMBER THIRTEEN AND
FOURTEEN HAS BEEN CANCELLED. THIS IS AN ERROR. PLEASE REINSTATE
RESERVATION AND CABLE CONFIRMATION COST FOR WHICH PLEASE PLACE
ON MY BILL. ARRIVING FROM NEWYORK VERY EARLY MONDAY MORNING
THIRTEENTH MUST HAVE ROOM AVAILABLE BY NINE AM. WOULD APPRECIATE
HAVING SMALL SUITE WITH FIREPLACE THANKS

HERBERT FRIEDMAN

2 December 1965

Mr. Levy Bakstansky
Joint Palestine Appeal
Rex House
4/12 Regent Street
London, S. W. 1, England

Dear Baky:

I have learned from Jack Lyons that the projected meeting for 13 December has been postponed. But I had already made other commitments on the continent so I am coming through London anyhow.

I would love to see you on Tuesday morning, 14 December and would be happy to come to your office at 10:00 a.m. We could shmush for an hour or so and I could bring you up to date on many of our plans for the 1966 campaign. In general, I would like to see you anyhow. Would you please cable me, since time is short, whether this appointment is all right with you.

Also, I would like to see Teddy Sieff for a few moments to tell him about the conference in which Israel participated. Perhaps I could meet him at 11:00 a.m. or 11:30 a.m. that same morning. Would you do me the favor of trying to fix that appointment?

Looking forward to seeing you, I am,

As ever,

HAF:gb

Herbert A. Friedman

2 December 1965

Mr. Nathan Shapell
S/ & S. Construction Company
8857 W. Olympic Boulevard
Beverly Hills, California

Dear Nathan:

I am delighted that you are coming to New York. I am enclosing an invitation for you to attend the very special and private luncheon which is being held at the Four Seasons on ~~Wednesday, December 2~~ ^{12/9}. Max Fisher wants to be sure that you receive this invitation to come as his guest. Joe Mitchell is also being invited to this luncheon so you will come together with him.

We made a date for you to come to my house for a drink Wednesday evening at 6:30 p.m. I would like to change this to 6:00 p.m. and I am planning to have a few other officers and overseas guests of the UJA. The address at home is 200 Central Park South.

Looking forward to seeing you, I am,

As ever,

HAF:gb

Herbert A. Friedman

1st December 1965

Mr. I. J. Lyons
Blundell House
2 Campden Hill
London, W. 8, England

My dear Jack:

I am sorry to have received your letter of 26 November for two reasons -- one, because your idea did not come off, and two, because I made other appointments in Europe which I would not otherwise have made, but which I must now carry through anyhow.

Neither of these is serious, however, and I am only sorry that you put in some effort which came to naught. But, that's the life of a campaigner.

Best to Roslyn and yourself for the year ahead. I am sure we will find an opportunity to be together again.

Yours ever,

HAF:gb

Herbert A. Friedman

1st December 1965

Mr. Avraham Avi-hai
Prime Minister's Office
Jerusalem, Israel

Dear Syd:

Equally tersely, equally warmly, let me say that we will welcome you in New York and do our best to see if we can be of any help. Between now and the time you arrive I will have the boys on the staff look into the matter of speaking assignments.

Call me as soon as you come to New York, and we will get together.

As ever,

HAF:gb

Herbert A. Friedman

29 November 1965

Ambassador Asher Ben Natan
Israel Mission
Cubbelrather Str. 15
Cologne 5, Germany

Dear Arthur:

My date in Frankfurt on the 16th of December with some of the leaders of the German-Jewish community has now been confirmed.

I am waiting to hear from you as to whether it is possible for us to meet on the 15th, as I indicated in my last letter.

Looking forward to hearing from you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

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29 November 1965

Dr. Henry Van Damm
Fischerstr. 49
Dusseldorf, Germany

Dear Dr. Van Damm:

I am very happy to receive your letter of 24 November in which you state that a meeting between us is possible in Frankfurt on 16 December. I look forward very much to this meeting.

I will be staying at the Intercontinental. You suggest that the meeting should be held at the Hotel Frankfurter Hof. That is perfectly all right with me. Will you make the necessary arrangements?

You say that you are interested in knowing which questions I wish to discuss. I would like to discuss the following matters:

1. A general description of the condition of Jews in Germany today. This is of great interest to the leading supporters of the United Jewish Appeal in America. They always appreciate having from me a first-hand report of the conditions of Jewish communities all over the world. I have not been in Germany for several years and I wanted to have an up-to-date picture for myself to give to my Boards.
2. I wanted to discuss the whole question of whether it is helpful to bring American groups of visitors to Germany, such as the big UJA Study Missions.
3. I want to discuss some of the work of the Joint-Malben in Israel which deals with so many of the victims of Nazism.
4. I want to discuss the question of education in Israel, especially secondary schools.
5. I want to make a report to you of the work of the UJA in America.

6. I would like to hear from you any questions you would want to raise with me.

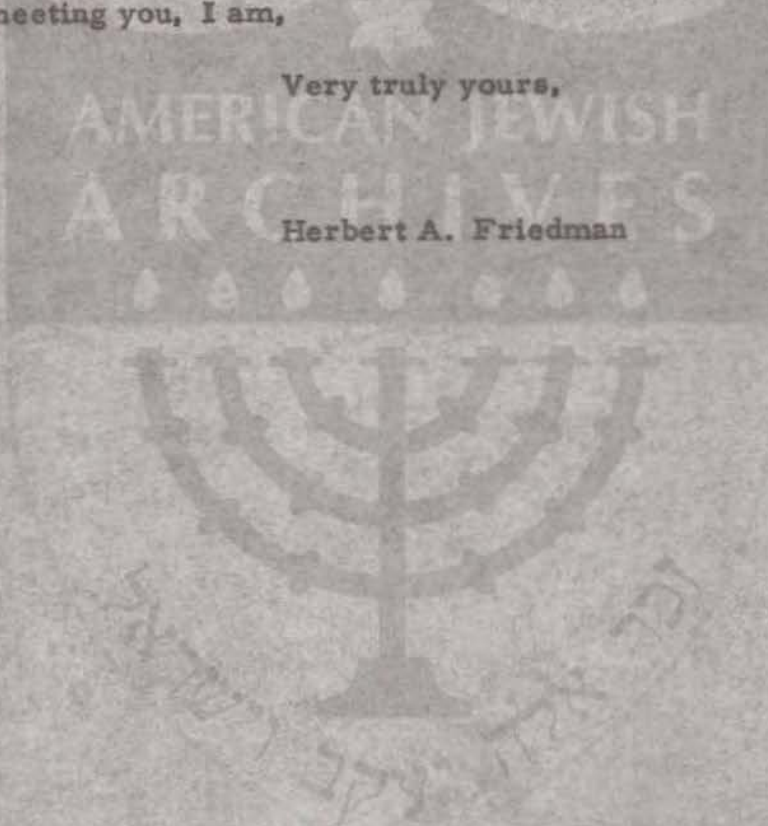
I do not know how long we will need to cover this agenda. If we begin at 15.00, perhaps we should plan to continue right through dinner and the evening. I would be at your disposal for as long as your group can remain together.

With many thanks for your courtesy in receiving me, and looking forward to meeting you, I am,

Very truly yours,

Herbert A. Friedman

HAF:gb



22 November 1965

Mr. Max M. Fisher
2210 Fisher Bldg.
Detroit, Mich. 48202

Dear Max:

I spoke with you on the telephone about the son of Dr. Chaim Sheba who is the Director of Tel Hashomer Hospital, which is the largest government hospital in Israel.

The son, whose name is Shmuel, is 25 years of age and graduated from the Haifa Technion in Mechanical Engineering. He is interested in obtaining a job with one of the large automotive companies where he would be working with automatic and semi-automatic transmissions, and under load shifting transmissions for tractors, buses and cars. He would like to have a job as close to the designing office as it is possible to get.

He is willing to go anywhere and does not simply want to be an onlooker, but wants to get actual experience. He is a very serious and hard-working boy, and I know if it is at all possible, you would want to help him.

He is staying in New York at the present time and can be reached in care of Mrs. Rubin, 147 East 63rd Street, New York City, Telephone: Te 8-8650.

I know how busy you are and how many other things are on your mind. But, I also know that you will derive great satisfaction in helping this boy by embarking him on his professional career if you can possibly do so.

As ever,

HAF:gb

Herbert A. Friedman

19 November 1965

Mr. Morris Senderowitz
1802 Hamilton Street
Allentown, Pa.

Dear Morris:

Ambassador Goldberg has been so terribly busy that it has been impossible for me to get to see him personally. On top of that he has been ill and confined to bed for a few days during the past week.

Therefore, rather than delay any longer, I had a long talk with his secretary, Miss Garaventer, and explained to her very carefully that I was endorsing in the strongest terms the request of Dr. Jensen of Muhlenberg College.

She explained to me that the Ambassador has received the letter of November 5th from the College but has not had a chance to answer it yet because of the pressure of work. She promised that she would transmit to him my endorsement and my explanation of why I thought he should accept this invitation.

I hope it works and I look forward to seeing you and Lena at the Conference.

With best wishes, I am,

Sincerely yours,

Herbert A. Friedman

(RE: TELEGRAM SENT 11/19 rewritten in letter form as requested by JM)

cc: MP - ERV
HAF
IL

19 November, 1965

Mr. Lester S. Levy
The Center Club
1 Charles Center
Baltimore, Maryland

Dear Lester:

I am delighted to learn that a Joseph Meyerhoff Chair in Education is being established at the Hebrew University. There is no one more deserving of this significant honor.

As General Chairman of the United Jewish Appeal, his statesmanlike leadership, his keen understanding of Jewish problems, his wise counsel and personal dedication have not only enriched Israel and Jewish life everywhere, but have been a source of strength and inspiration to all fortunate to be associated with him in this great work.

Joe's friends at the United Jewish Appeal join me in extending warmest congratulations to him, and in expressing our heartfelt hope that he will continue for many more years to be in the vanguard of Jewish leadership serving as guide, counselor and indefatigable champion for the preservation of Jewish culture and Jewish life.

Cordially,

Herbert A. Friedman

HAF:MBK

19 November 1965

Ambassador Asher Ben Natan
Israel Mission
Cubbelrather Str. 15
Cologne 5, Germany

Dear Arthur:

I am planning to be in Germany for a day or two in the middle of December. I am trying to arrange a date with Dr. Van Damm and other leaders from various communities to meet with me in Frankfurt on Thursday, the 16th of December. I have not heard from them yet, so I do not know if this will be the actual date, but I am working on the assumption that it will be.

I would like to see you first, in order to let you know what I am doing, and for old times sake. My lovely wife will be with me and when I told her that there was a possibility we would meet again, she was very thrilled.

My plans would be to come from London to Cologne on Wednesday, 15 January via BEA #624 arriving at 1:55 p.m. Then, I would leave Cologne that same evening at 9:10 p.m. via Sabena #739 for Frankfurt. That would give us many hours together and a chance for a good visit.

I hope you are free that day, and I would appreciate hearing from you as to where we could meet. I am not sure whether you are in Bonn or Cologne. Would you please let me know what would be the best arrangements?

As soon as I hear from Van Damm confirming my appointment, I will let you know. Should there be any change, I will, of course, keep you posted.

Looking forward to seeing you and waiting to hear from you whether the 15th is O.K., I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

V

16 November 1965

General Lucius D. Clay
One William Street
New York, New York

Dear General Clay:

I am enclosing a copy of Lord Alexander's speech. We have not yet received the text of General Koenig's, but when that comes in, I will send it to you immediately.

I am also enclosing a draft of a letter which we prepared for General Eisenhower but which was never sent to him. In that draft you will see the suggestions we were making regarding the tenor of his remarks. These were the general lines along which he and Max Fisher spoke when they met in person at Gettysburg some months ago.

We are all so pleased that you will be with us that evening and look forward with great eagerness to renewing old friendships. Max is particularly grateful for the manner in which you have stood by during this uncertainty of General Eisenhower's illness.

With all good wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

16 November 1965

Mr. Jacob Lowy
19 Deom Street
Montreal, Que. Canada

Dear Jacob:

You know that we will be delighted to welcome you at our Conference in New York.

Will you please let me know exactly who in your family is planning to attend. We would want to have the exact names so that we can arrange the seating.

Also we would like to know who is coming to the Thursday night fund-raising dinner and who is coming to the Saturday night banquet.

We would want you to sit on the dais Saturday night, for which the dress is black tie. You know, of course, that Thursday night is also black tie.

Looking forward to hearing from you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

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X

UNITED JEWISH APPEAL

November 15, 1965

BAKSTANSKY
ZIONIBURO
LONDON (ENGLAND)

ALL AMERICA



WOLPER CABLED BLAUG PERMISSION RELEASE FILM TO JPA STOP
YOU NOW CONTACT BLAUG REGARDS

HERB FRIEDMAN

15 November 1965

Dr. Henry Van Damm
Fischerstr. 49
Dusseldorf, Germany

Dear Dr. Van Damm:

Since writing to you last week my plans have changed by a few days and I wonder if it would be possible for us to meet in Frankfurt on Thursday, the 16th of December instead of Wednesday, the 22nd. If you and your group could accommodate to this, I would be very, very grateful. It will make my life much easier for a number of reasons which are too complicated to go into.

If, on the other hand, it is impossible to change, then I will certainly understand and we will remain with the original date. I would hope to hear from you just as quickly as possible so I can make the necessary travel arrangements.

With all good wishes and looking forward to seeing you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

15 November 1965

Mr. Roger Boisrame
45 rue du Fauburg St. Honore
Paris 8, France

Dear Mr. Boisrame:

I am very pleased to have your letter of 9 November in which you say that the Mont d'Arbois will be opened only on the 18th.

My wife and I would like to come on the 18th and remain until the 24th. I am happy that you will be there yourself during the same period so we can again have the opportunity to renew your acquaintance.

With best regards, I am,

Sincerely yours,

HAF:GB

Herbert A. Friedman

12 November 1965

Mr. Albert Parker
530 Fifth Avenue
New York, N. Y.

Dear Albert:

This is the first opportunity I have had to write and thank you for many things which are on my mind regarding your perfectly wonderful and marvelously helpful activity recently.

First of all, I want to thank you most sincerely, and not at all perfunctorily, for the excellent work you did as chairman of this year's Study Mission. It is the first one in eleven years that I missed, but the reports which I have received are most detailed in nature, and they indicate to me that this is probably the best one in eleven years. Through your meticulous planning and through the manner in which you handled yourself publicly during the days in Israel you succeeded in creating an atmosphere of genuine enthusiasm and commitment to the cause. These poor words are really inadequate to express our gratitude for everything you did and meant.

I was delighted to see the extensive interview and personal profile with you in the Jerusalem Post. You certainly deserved it and I must say I thought it was written very well. I have received many comments about it and while I know that you are by nature a modest man, nevertheless this article should have left you with a good feeling.

Lastly, I have heard about the meeting in Birmingham the other day and want to thank you for taking that assignment at such short notice, but more importantly, doing so well at it. I have a report from a rather hard-boiled professional social worker in the community who heard you and who told me that everyone was impressed with your dignity and general bearing. You were a worthy representative for a great cause.

Mr. Albert Parker

-2-

12 November 1965

I hope we have an opportunity to see each other very soon. I am travelling almost constantly these days, but will try my best to get to the reception which you are giving at the Plaza on the 18th. If I miss you then I hope we get together again soon.

With best wishes to Mrs. Parker, I am,

Sincerely yours,

HAF:gb

AMERICAN JEWISH
Herbert A. Friedman
ARCHIVES



12 November 1965

Mr. Nathan Shapell
8857 W. Olympic Boulevard
Beverly Hills, California

Dear Nathan:

This is the first opportunity I have had to answer your letter of 26 October. Every time I read one of your letters I am impressed with the beauty and dignity of the thoughts you express and the words you find with which to clothe those thoughts. You are a writer at heart and it shows every time you set pen to paper.

I expect to be in Los Angeles for two days on the 21st and 22nd of this month. I will certainly get in touch with you and we will visit together. I always enjoy this so much. In the meanwhile, please accept my fondest regards and good wishes.

Sincerely yours,

HAF:gb

Herbert A. Friedman

cc. E. Michel

12 November 1965

Mr. S. Sidney Stoneman
Singer, Stoneman & Kurland
31 Milk Street
Boston 9, Massachusetts

Dear Sid:

This is the first opportunity I have had to write and thank you for the tremendous diligence you showed in the days we spent together. You really acted like a president, taking the fate of your community seriously in your own hand. I am most impressed with the generosity with which you gave your time, your means and your energy to this cause which embraces us all.

Dear Sid, please do not misunderstand what I am about to say. I think your increase to \$37,500 is a truly magnificent one. I do not underestimate it in the slightest and I think it will have strong impact. But, somehow or other I will continue to hope and pray that I can see you at the Four Seasons luncheon, which would mean just that extra little bit of stretch which we were talking about. If it is not possible, believe me, I will understand it. But, if it is possible, I would love to see you decide it now.

I hope everything goes well at Al Morse's breakfast on the 21st, and I would love to be kept informed as to the results, particularly from the fellows we visited together.

With all good wishes, and looking forward to seeing you in December, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

12 November 1965

Mr. Alfred L. Morse
Morse Shoe, Inc.
555 Turnpike
Canton, Massachusetts 02021

Dear Al:

This is the first opportunity I have had to write and thank you for the really wonderful visit we had together. I think it is a tremendous tribute to you that you were willing to give the amount of time you did that morning when we were sitting in your office. You asked many questions and listened long and hard, which gives me the feeling that Boston is indeed fortunate to have you as the Big Gifts Chairman. I hope the meeting at your house on the 21st goes off very successfully.

I also want to thank you for the tremendous thrill and lift which you have given to everyone by the wonderful increase which you and your brother have decided to make. I was perfectly content in my mind to let the matter rest for several weeks and therefore you cannot imagine how surprised I was later that very same afternoon that you had made the really dramatic move which you did. You are acting like a true leader and I think you will derive great satisfaction from it.

Looking forward to seeing you in New York on Thursday, December 9, both at the Four Seasons luncheon and at the Waldorf dinner that evening, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

12 November 1965

Mr. Norman B. Leventhal
Beacon Construction Company
100 Hano Street
Allston, Massachusetts

Dear Norman:

I would like to thank you very much for the wonderful cooperation you gave during the days I was in Boston. I realize how hard it was for you to fit all those appointments into your schedule when you were very busy with your own affairs. I think it was wonderful of you to be so diligent about your responsibility.

I am convinced in my mind that with a person of your caliber the campaign of 1966 stands a great chance of going forward considerably. My best wishes for your next meeting on the 21st and I look forward to seeing you at the Inaugural dinner in New York on December 9.

Cordially yours,

HAF:gb

Herbert A. Friedman

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12 November 1965

Professor William Haber
1017 Angell Hall
University of Michigan
Ann Arbor, Michigan 48104

Dear Bill:

This is the first opportunity I have had to answer your letter of 29 October, but many things have delayed my correspondence, not the least of which was the birth of a new son a week ago. Mother and child are doing fine, the bris has just been successfully accomplished, and now I will get my correspondence in order.

I really want to thank you, Bill, most warmly and sincerely, for the help you gave in the Abe Shiffman gift. You certainly did the trick because the results were tremendous. He contributed \$600,000 to the Israel Education Fund and with that money two things will be accomplished -- a secondary school will be built in the new development town of Tirat Hacarmel, where it is urgently and desperately needed and where it will bring almost literally new life to this small community; and a fund is being set up at the Hebrew University for the training of secondary school teachers. Half a million dollars will go for the construction of the school and \$100,000 for the teacher training fund.

When he was in Jerusalem and our friends were all talking with him, he told several people of the cogency of your letter to him and even showed it to many people, including Max Fisher, for he carried it in his pocket. This is the most direct evidence I can give you of the efficacy of your help.

I want you to know how much we all appreciate it. You asked whether Charles Bensley was pleased. I think he will adore you even more than he does now.

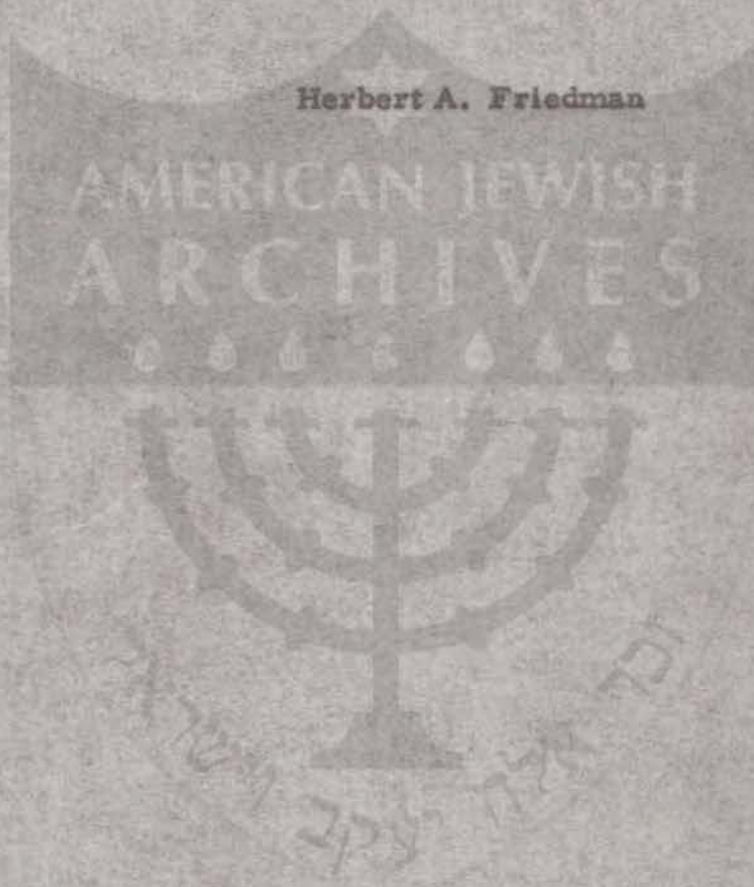
12 November 1965

You are right in saying that we get together far too seldom. I know that whenever you come to New York you are harrassed and pressed with many appointments, so I always hesitate to intrude. If you could let me know the next time you plan to come to the city, then perhaps we could steal an hour and have a drink together and have a good shmus.

Cordially yours,

HAF:gb

Herbert A. Friedman



cc: Mr. Charles Bensley

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UNITED JEWISH APPEAL

november 8, 1965

JACK LYONS
BLUNDELL HOUSE
2 COMDEN HILL
KE LONDON W. 8 ENGLAND

ALL AMERICA

WOLPER WILLING CABLE PERMISSION RELEASE FILM TO JPA FOR PRIVATE
NONCOMMERCIAL SHOWINGS STOP PLEASE CABLE ME NAME AND ADDRESS
OF COMPANY IN LONDON HOLDING FILM REGARDS

HERB

✓

X

UNITED JEWISH APPEAL

NOVEMBER 5, 1965

LYONS
BLUNDELL HOUSE
2 COMPDEN HILL
LONDON W 8 (ENGLAND)

ALL AMERICA

AM CONTACTING DAVID WOLPER WILL LET YOU KNOW AS SOON AS EYE
HAVE WORD REGARDS



HERB

5 November 1965

Dr. Henry Van Damm
Fischerstr. 49
Dusseldorf, Germany

Dear Mr. Van Damm:

I wrote to you on 7 October regarding the meeting which I wanted to have with the leaders of your community and which Mr. Charles Jordan had set up for 29 October. I received no response to that letter, but probably none was necessary because Mr. Jordan's office informed you, I am sure, that the projected meeting had to be postponed anyhow, since I was waiting for the birth of my child.

Our son has now been born and both he and his mother are doing very well. I still want very much to meet with you and I would like to propose a new date. I could be in Frankfurt on Wednesday, 22 December and we could meet on that day if it were possible for you to gather together the various men who were to have come to the previous meeting. Mr. Jordan told me that there were just a few people so I hope it will be possible.

I shall be staying at the Intercontinental Hotel and we could meet in my hotel beginning at 10:00 a.m. We could continue and have lunch together and I think we should be finished by the middle of the afternoon.

Looking forward to hearing from you just as soon as possible for I must make my plans in advance, I am,

Warmly and cordially yours,

HAF:gb

Herbert A. Friedman

5 November 1965

Mr. Samuel Daroff
2320 Walnut Street
Philadelphia 3, Pa.

Dear Sam:

I saw in the Jerusalem Post the lovely article about the dedication of the auditorium which you are putting up in Haifa. Congratulations on a wonderful project which I know will bring much beauty and culture to thousands of people in the years ahead.

I am sorry I was not on the Mission and could not see you personally but the reason was that I was waiting for the birth of a baby, which just occurred a few days ago. We have a new son named Charles Edward and we are very happy with him.

Again, a big Mazel Tov to you and the family.

Sincerely,

HAF:gb

Herbert A. Friedman

5 November 1965

Mr. Michael W. Duany
President of the Sudan
African Students' Union
of Pennsylvania
P.O. Box 182
Oxford, Pennsylvania 19363

Dear Mr. Duany:

Thank you very much indeed for your note of October 17 which I have read with interest.

As you may know, the United Jewish Appeal is engaged exclusively in relief and rescue activities for needy Jews, in Israel, in Europe and elsewhere. Accordingly, the matters you raise do not fall within the purview of our activities.

I shall, however, certainly get in touch with you again should the matter arise.

Yours sincerely,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

Y

4 November 1965

Mr. Irving Usen
Usen Trawling Company
One Fish Pier
Boston, Massachusetts

Dear Irving:

It was good talking with you on the telephone, even though we did not get a chance to meet in person. You asked me to write you the details of the meetings in New York and I would like to give this to you in chronological sequence:

1. Thursday, December 9 - Lunch at the Four Seasons, for men only, in honor of Baron Rothschild and Israel Sieff. I am enclosing an invitation card for this luncheon and would ask you to please send a note to Max Fisher that you are coming.
2. Thursday evening, December 9 - Gala dinner-dance at the Waldorf Astoria. This is a black tie affair, with dancing following the meeting. This will really be a beautiful party, for husbands and wives. This is the dinner at which the cards will be called of the top contributors.
3. Saturday evening, December 11 - The great banquet of the Conference will be held with General Eisenhower, Field Marshal Alexander and General Pierre Koenig as the guests of honor representing the three Allied armies which won the war 20 years ago and liberated the concentration camps.

I think you will get a great thrill out of the historic nature of this meeting.

I do not know if you would plan to stay until Saturday night, but if you do, please let me know and I would be very happy to make reservations for you and Mrs. Usen.

If there is any other information I can give you, please do not hesitate to call. I would really love to see you. As I told you on the phone, Paul Zuckerman sends his regards and I know that he will be at all these meetings.

Cordially yours,

HAF:gb

Herbert A. Friedman

r

4 November 1965

Mr. Bernard D. Grossman
L. Grossman & Sons, Inc.
30 Union Street
Braintree, Massachusetts

Dear Bernie:

It was very good seeing you again - we simply don't get together often enough. I suddenly realized by the end of the day that you had bought both lunch and dinner. I think picking up two checks in one day is too much. Better you should give the money to the C.J.P.

Seriously speaking, thanks very much for your hospitality. It was warm and gracious as usual.

As ever,

HAF:gb

Herbert A. Friedman

November 4, 1965

Mayor-Elect John V. Lindsay
30 West 44th Street
New York, New York

Dear John:

The United Jewish Appeal is having a tremendous Conference in New York at the New York Hilton Hotel on Saturday night, December 11, to commemorate the 20th Anniversary of VE Day, and to mark the liberation of mankind from tyranny and the opening of the concentration camps.

The honored guests at this Conference, all of whom will be present in person, are General Eisenhower, Field Marshal Alexander representing Britain, and General Pierre Koenig, representing the French. General Eisenhower is coming up from Georgia and the other two men are coming from London and Paris, respectively.

Many other friends of ours will be present that night including General Lucius Clay and Senator Javits.

I would like to invite you and your good wife to be my guests that evening, for I think this is an important Conference and one which you would enjoy attending. There will be approximately 2500 people there who will be coming from every major community in the country. It is a good audience for you to meet and to meet you.

Dress is black tie for dais guests and the reception begins at 6:30 p. m. If you will please let me know whether your wife is coming, I will arrange to have her seated at one of the special tables for the wives of our guests.

Looking forward to hearing from you that you can be with us that evening, I am,

Cordially yours,

MMF:gb

Max M. Fisher

v

LT

UJA, 1290 Ave. of the Americas, NYC

11/4/65

IRVING BERNSTEIN
THE DORCHESTER
LONDON (ENGLAND)

ITT

AMERICAN JEWISH

CANNOT EVEN BEGIN TO TELL YOU MASS OF DETAIL IN PLANNING CONFERENCE
BUT DONT REALLY NEED TELL YOU BECAUSE YOU UNDERSTAND STOP PLEASE
MAKE RESERVATIONS AT DORCHESTER FOR SUITE TWO NIGHTS DECEMBER
THIRTEEN FOURTEEN BUT MUST BE AVAILABLE BEGINNING NINE AM MONDAY
THIRTEENTH SINCE WE TAKING OVERNIGHT FLIGHT TO LONDON ARRIVING
SEVENTHIRTY AM STOP SEE YOU MONDAY FOR BRITH REGARDS

HERB

r

4 November 1965

Mr. Paul Zuckerman
Velvet Food Products
P.O.B. 73 N.E. Station
Livonia, Michigan 48152

Dear Turk:

Please use your best efforts to get Irving to come into New York for the Conference. We would especially want him for Thursday night.

Thanks again for your kindness in thinking about Francine and the good wishes on the birth.

As ever,

HAF:gb

Herbert A. Friedman

~~1-IB~~
~~2-HAF~~
✓

November 3, 1965

Jerome S. Menaker, M.D.
2703 East Central
Wichita 14, Kansas

Dear Dr. Menaker:

Your letter dated October 19, 1965, addressed to Mr. Max H. Fisher, has been brought to my attention.

To begin with, I know you will be pleased to learn that not one minute of your time will have to be spent collecting any pledges to pay for the General's appearance. He has graciously accepted to appear at the UJA Annual National Conference on December 11, 1965, without any fee at all.

Furthermore, the primary purpose of the Conference is to commemorate the Twentieth Anniversary of V-E Day, an event never to be forgotten by free men everywhere and certainly of special significance to the survival of the Jewish people in our times. General Eisenhower was invited as the Supreme Commander of the Allied Expeditionary Forces, together with two fellow commanders, the English General Alexander and the French General Koenig, as the leader of that group of free and democratic armies which crushed the Nazi enemy.

General Eisenhower's record vis-a-vis concentration camp survivors and the Jewish displaced persons is most commendable. I had the privilege of serving under his command at the time as a U.S. Army Chaplain, and can testify from personal experience that General Eisenhower himself was fully aware of some of the most crucial aspects of the problem of Jewish displaced persons and was anxious to improve their lot as rapidly as possible.

In addition, it is a fact that the only official territorial guarantee Israel has, to this very day, is based on the Tripartite Agreement of 1950 between the United States, England and France, which was designed to maintain the status quo in the Middle East. This declaration may have been insufficient to counter the threat of Arab Fedayeen guerilla raiders, but, in the absence of alternate agreements, the Tripartite Guarantee, reaffirmed during the Eisenhower Administration, cannot be ignored.

The purpose of this letter is not really to engage in a discussion of General Eisenhower as a Zionist or lover of Israel. I am sure you agree that as the liberator, as a former President, as a man of genuine concern for the EP's, he is certainly to be considered an honored and worthy guest for the UJA Conference.

Please accept my thanks for your interest and concern.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

v

3 November 1965

Mr. Maxwell M. Rabb
145 Central Park West
New York, New York

Dear Max:

As you know, I have been working on the arrangements for the UJA Conference in December, which has as its theme the commemoration of the 20th Anniversary of VE Day. The final banquet of this Conference will be held on Saturday night, December 11, at the New York Hilton Hotel.

General Eisenhower is coming, as well as Earl Alexander of Tunis representing Great Britain and General Plesre Koenig, representing France.

I would like to invite you to be my guest for this evening, and to join us on the dais. The reception for dais guests will be held at 6:30 p.m. and the banquet will begin at 7:30 p.m. Dress is black tie.

If Mrs. Rabb can join you, we would be very delighted, and I would appreciate your letting me know, since we are planning to have special tables reserved for the wives of the men who will be sitting on the dais.

I look forward to this being a great affair for it marks an important moment in human history, for mankind at large, and also the liberation of the Jewish people in particular from the camps. I certainly do hope you will be with us that evening and I look forward to hearing from you.

Cordially,

MMF:gb

Max M. Fisher

v

3 November 1965

General Lucius D. Clay
One William Street
New York, New York

Dear Lucius:

As you know, I have been working on the arrangements for the UJA Conference in December, which has as its theme the commemoration of the 20th Anniversary of VE Day. The final banquet of this Conference will be held on Saturday night, December 11, at the New York Hilton Hotel.

General Eisenhower is coming, as well as Earl Alexander of Tunis representing Great Britain and General Pierre Koenig, representing France.

I would like to invite you to be my guest for this evening, and to join us on the dais. The reception for dais guests will be held at 6:30 p.m. and the banquet will begin at 7:30 p.m. Dress is black tie.

If Mrs. Clay can join you, we would be very delighted, and I would appreciate your letting me know, since we are planning to have special tables reserved for the wives of the men who will be sitting on the dais.

I look forward to this being a great affair for it marks an important moment in human history, for mankind at large, and also the liberation of the Jewish people in particular from the camps. I certainly do hope you will be with us that evening and I look forward to hearing from you.

Cordially,

MMF:gb

Max M. Fisher

V

3 November 1965

Mr. Harold M. McClure, Jr.
McClure Oil Company
F.O.B. 147
Alma, Michigan

Dear Harold:

As you know, I have been working on the arrangements for the UJA Conference in December, which has as its theme the commemoration of the 20th Anniversary of VE Day. The final banquet of this Conference will be held on Saturday night, December 11, at the New York Hilton Hotel.

General Eisenhower is coming, as well as Earl Alexander of Tunis representing Great Britain and General Pierre Koenig, representing France.

I would like to invite you to be my guest for this evening, and to join us on the dais. The reception for dais guests will be held at 6:30 p.m. and the banquet will begin at 7:30 p.m. Dress is black tie.

If Mrs. McClure can join you, we would be very delighted, and I would appreciate your letting me know, since we are planning to have special tables reserved for the wives of the men who will be sitting on the dais.

I look forward to this being a great affair for it marks an important moment in human history, for mankind at large, and also the liberation of the Jewish people in particular from the camps. I certainly do hope you will be with us that evening and I look forward to hearing from you.

Cordially,

MIMF:gb

Max M. Fisher

2 November 1965

Mr. David Kendall
Chrysler Corporation
341 Massachusetts
Highland Park, Michigan

Dear Dave:

As you know I have been working on the arrangements for the UJA Conference in December, which has as its theme the commemoration of the 20th Anniversary of VE Day. The final banquet of this Conference will be held on Saturday night, December 11, at the New York Hilton Hotel.

General Eisenhower's acceptance has turned this into an affair of major importance. Earl Alexander of Tunis is coming from England and General Pierre Koenig is coming from France. These men will be representing our Allies in that great struggle.

I would like to invite you to be my guest for this evening, and to join us on the dais. The reception for dais guests will be held at 6:30 p. m. and the banquet will begin at 7:30 p. m. Dress is black tie.

If Mrs. Kendall can join you, we would be very delighted, and I would appreciate your letting me know, since we are planning to have special tables reserved for the wives of the men who will be sitting on the dais.

I look forward to this being a great affair for it marks an important moment in human history, for mankind at large, and also the liberation of the Jewish people in particular from the camps. I certainly do hope you will be with us that evening and I look forward to hearing from you.

Cordially,

MMF:gb

Max M. Fisher

2 November 1965

Mr. I. Jack Lyons
Blundell House
2 Compden Hill
London, W. 8, England

Dear Jack:

I am making plans to leave New York immediately upon the conclusion of our own great Conference Sunday evening, 12 December, to arrive very early Monday morning in London. Francine will be with me, since the birth, happily, is now completed and we are the proud owners of a second son named Charles Edward. It was a difficult labor, but everything is now in great shape, and you can imagine how happy we are.

I would appreciate your getting us a suite at the Dorchester for the two nights of the 13th and 14th. We are planning to leave on Wednesday, the 15th. There is just one tricky thing in the making of these reservations. The hotel must be informed that we are arriving very early in the morning and be asked to give assurance that the room would be prepared. Usually rooms are not ready until late in the afternoon. That would cause great confusion with our nervous systems.

I will be going to Montreal alone now since Francine will not yet be able to travel. I hope to see you there and will call you at the Ritz Carlton.

All the best to Roslyn.

Sincerely,

HAF:gb

Herbert A. Friedman

11/1

✓

1 November, 1963

Mr. Samuel Brufman
Seagram Distillers Company
1430 Peel Street
Montreal, Canada

Dear Sam:

We have completed our plans for the events described in the enclosed invitations and I want to explain the programs which involve your personal participation.

At the National Inaugural Dinner to be held on Thursday, December 9, 1963, at the Waldorf-Astoria Hotel, you will be formally introduced as a guest of honor. Please note that it is a black tie affair and that the reception commences at 6:30 P.M.

Friday morning is the JEC session. Friday lunch and afternoon is the Jewish Agency session. I know you will find both these meetings interesting and informative.

At 3:00 P.M. on Saturday, December 11, at the New York Hilton Hotel, we will conduct a "Global Review", with the participation of yourself and the other distinguished guests listed in the conference invitation. The gathering will be chaired by Dr. Israel Goldstein of Jerusalem who will call upon you to make a presentation (approximately fifteen minutes) on the general situation of Jewish life in your country. At the conclusion of the various addresses, there will be a question and answer period so as to engage the conference delegates and community leaders in a dialogue with international Jewish personalities.

The Conference concludes on Saturday evening with the banquet session, at which time we will honor former President Eisenhower, Field Marshal Alexander and General Pierre Koenig. You are most cordially invited to the special reception, beginning at 6:30 P.M. and you will be seated on the dais. Dress at the banquet is also black tie.

Needless to say, your personal interest in the success of this historic conference is deeply appreciated by the leadership of the United Jewish Appeal. If there is any further information that you desire concerning the meetings and programs described above, please communicate with me at your earliest convenience.

I look forward to meeting you in New York on Thursday, December 9, 1963.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF/cis
Encl.

Bill

cc: ~~(blind)~~ Charles Jordan JDC New York
cc: IB, ERV, HEB, AF, ZC

1 November, 1965

Mr. Gregorio Faigon, First Vice-President
Delegacion de Asociaciones Israelitas
Argentinas
Pasteur 663, Piso 5
Buenos Aires, Argentina

Dear Mr. Faigon:

We have completed our plans for the events described in the enclosed invitations and I want to explain the programs which involve your personal participation.

At the National Inaugural Dinner to be held on Thursday, December 9, 1965, at the Waldorf-Astoria Hotel, you will be formally introduced as a guest of honor. Please note that it is a black tie affair and that the reception commences at 6:30 P.M.

Friday morning is the JDC session. Friday lunch and afternoon is the Jewish Agency session. I know you will find both these meetings interesting and informative.

At 3:00 P.M. on Saturday, December 11, at the New York Hilton Hotel, we will conduct a "Global Review", with the participation of yourself and the other distinguished guests listed in the conference invitation. The gathering will be chaired by Dr. Israel Goldstein of Jerusalem who will call upon you to make a presentation (approximately fifteen minutes) on the general situation of Jewish life in your country. At the conclusion of the various addresses, there will be a question and answer period so as to engage the conference delegates and community leaders in a dialogue with international Jewish personalities.

The Conference concludes on Saturday evening with the Banquet session, at which time we will honor former President Eisenhower, Field Marshal Alexander and General Pierre Koenig. You are most cordially invited to the special reception, beginning at 6:30 P.M. and you will be seated on the dais. Dress at the Banquet is also black tie.

Needless to say, your personal interest in the success of this historic conference is deeply appreciated by the leadership of the United Jewish Appeal. If there is any further information that you desire concerning the meetings and programs described above, please communicate with me at your earliest convenience.

I look forward to meeting you in New York on Thursday, December 9, 1965.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

MAF/cis
Encl.

~~cc: (blind) Charles Jordan, JEC New York~~
cc: IB, ERV, HEB, AF, ZC

HAF

1 November, 1965

Mr. Ediel J. Hogwitz
P. O. Box 341
Johannesburg,
Union of South Africa

Dear Ediel:

We have completed our plans for the events described in the enclosed invitations and I want to explain the program which involve your personal participation.

At the National Inaugural Dinner to be held on Thursday, December 9, 1965, at the Waldorf-Astoria Hotel, you will be formally introduced as a guest of honor. Please note that it is a black tie affair and that the reception commences at 6:30 P.M.

Friday morning is the JEC session. Friday lunch and afternoon is the Jewish Agency session. I know you will find both these meetings interesting and informative.

At 3:00 P.M. on Saturday, December 11, at the New York Hilton Hotel, we will conduct a "Global Review", with the participation of yourself and the other distinguished guests listed in the conference invitation. The gathering will be chaired by Dr. Israel Goldstein of Jerusalem who will call upon you to make a presentation (approximately fifteen minutes) on the general situation of Jewish life in your country. At the conclusion of the various addresses, there will be a question and answer period so as to engage the conference delegates and community leaders in a dialogue with international Jewish personalities.

The Conference concludes on Saturday evening with the banquet session, at which time we will honor former President Eisenhower, Field Marshal Alexander and General Pierre Koenig. You are most cordially invited to the special reception, beginning at 6:30 P.M. and you will be seated on the dais. Dress at the banquet is also black tie.

Needless to say, your personal interest in the success of this historic conference is deeply appreciated by the leadership of the United Jewish Appeal. If there is any further information that you desire concerning the meetings and program described above, please communicate with me at your earliest convenience.

I look forward to meeting you in New York on Thursday, December 9, 1965.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF/cis
Encl.

HAF

November 1, 1965

Dr. Israel Goldstein
Jewish Agency for Israel
P. O. Box 92
Jerusalem, Israel

Dear Israel:

We have completed our plans for the Conference events described in the enclosed invitations and I want to explain the programs which involve your personal participation.

At the National Inaugural Dinner to be held on Thursday, December 9, 1965, at the Waldorf-Astoria Hotel, you will be formally introduced as a guest of honor. It is a black tie affair and the reception commences at 6:30 P.M.

Friday morning is the JDC session. Friday lunch and afternoon is the Jewish Agency session. Louis Fincus will speak at this lunch and you will be seated on the dais.

As I mentioned to you in New York, the Saturday afternoon Oneg Shabbat session, beginning at 3:00 P.M. in the Sutton Ballroom of the New York Hilton Hotel is devoted to a Global Review. You will serve as Chairman of this symposium. We hope to accomplish two things at this session; first, we want to give each community leader from abroad an opportunity to speak for about fifteen minutes, especially those individuals for whom the symposium will be the first and only forum for a public address at this weekend of conferences. I will give you the specific names on Friday, December 10th, after the JDC session. Second, we want to give the Conference delegates an opportunity to ask questions, and for this we must reserve at least one hour.

I am counting on you to conclude the "Global Review" no later than 5:00 P.M., so that we can have ample time to change and be ready for the pre-banquet reception at 6:30 P.M.

page 2

Dr. Israel Goldstein

November 1, 1965

The Conference ends with the Commemorative Banquet on Saturday night, beginning at 7:30 P.M. The reception, for dais guests, begins at 6:30 P.M. Dress at the banquet is also black tie.

If there is any further information you want, please drop me a note at your earliest convenience.

AMERICAN JEWISH
Sincerely,
ARCHIVES

Herbert A. Friedman
Executive Vice-Chairman

HAF/oms

cc; haf ib erv af hdb so



HAF

29 October, 1965

Dr. Astorre Mayer, Chairman
Standing Conference of European
Jewish Community Services
64 Rue du Stand
1211-Geneva-11, Switzerland

Dear Dr. Mayer:

We have completed our plans for the conference events described in the enclosed invitations and I want to explain the programs which involve your personal participation.

At the National Inaugural Dinner to be held on Thursday, December 9, 1965, at the Waldorf-Astoria Hotel, you will be formally introduced as a guest of honor. Please note that it is a black tie affair and that the reception commences at 6:30 P.M.

The UJA Annual Conference at the New York Hilton Hotel, begins on Friday, December 10, 1965, at 9:30 A.M. The first item on the agenda is the Joint Distribution Committee Business Session and Global Review. It has been requested that you join the panel of experts to answer questions relating to the work of the JDC in Italy and Europe. During the course of the discussion you will have an opportunity to describe the general situation of Jewish life in your country, and the work of the Standing Conference.

There are no sessions on Sabbath morning. The delegates are invited to worship at neighborhood synagogues and temples.

At 3:00 P.M. on Saturday, December 11th, we will conduct an Oneg Shabbat Symposium, with the participation of yourself and the other distinguished guests listed in the conference invitation. The gathering will be chaired by Dr. Israel Goldstein of Jerusalem and the major portion of the program will be devoted to questions and answers so as to engage the conference delegates and community leaders in a dialogue with international Jewish personalities.

The Conference concludes on Saturday evening with the banquet session, at which time we will honor former President Eisenhower, Field Marshall Alexander and General Pierre Koenig. You are most cordially invited to the special reception, beginning at 6:30 P.M. and you will be seated on the dais. Dress at the banquet is also black tie.

Needless to say, your personal interest in the success of this historic conference is deeply appreciated by the leadership of the UJA. If there

Dr. Astorre Mayer

- 2 -

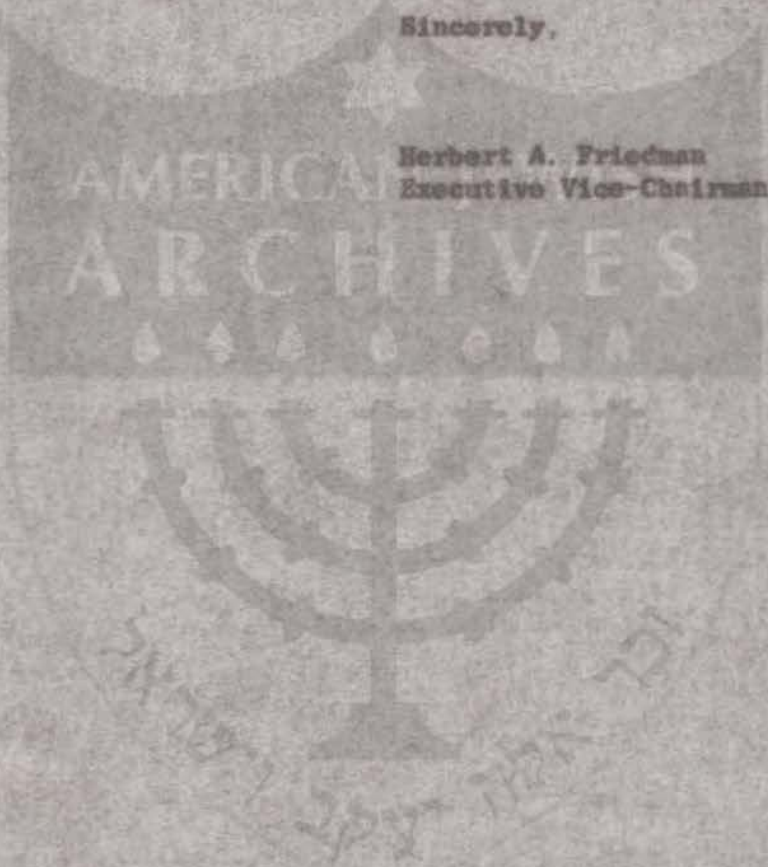
29 October, 1965

is any further information that you desire concerning the meetings and programs described above, please communicate with me at your earliest convenience.

I look forward to meeting you in New York on Thursday, December 9, 1965.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman



HAF/cis
Encl.

cc: (blind) Charles Jordan JDC New York

cc: IB, ERV, HIB, AF, ZC

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29 October, 1965

Mr. Djamshid Kashfi, M.P.
Tohaharrahe Bosorgmehr 85
P. O. Box 762
Tehran, Iran

Dear Mr. Kashfi:

We have completed our plans for the Conference events described in the enclosed invitations and I want to explain the programs which involve your personal participation.

At the National Inaugural Dinner to be held on Thursday, December 9, 1965, at the Waldorf-Astoria Hotel, you will be formally introduced as a guest of honor. Please note that it is a black tie affair and that the reception commences at 6:30 P.M.

The United Jewish Appeal Annual Conference at the New York Hilton Hotel, begins on Friday, December 10, 1965, at 9:30 A.M. The first item on the agenda is the Joint Distribution Committee Business Session and Global Review. It has been requested that you join the panel of experts to answer questions relating to the work of the JDC in Iran. During the course of the discussion you will have an opportunity to describe the general situation of Jewish life in your country. It will be the first time, in many years, that our delegates will be privileged to hear a report, in depth, from an official representative of Iranian Jewry.

There are no sessions on Sabbath morning. The delegates are invited to worship at neighborhood synagogues and temples.

At 3:00 P.M. on Saturday, December 11th, we will conduct an Oneg Shabbat symposium with the participation of yourself and the other distinguished guests listed in the Conference invitation. The gathering will be chaired by Dr. Israel Goldstain of Jerusalem and the major portion of the program will be devoted to questions and answers so as to engage the Conference delegates and community leaders in a dialogue with international Jewish personalities.

Mr. Djamshid Kashfi

29 October, 1965

The Conference concludes on Saturday evening with the banquet session, at which time we will honor former President Eisenhower, Field Marshal Alexander and General Pierre Koenig. You are most cordially invited to the special reception, beginning at 6:30 P.M., and you will be seated on the dais. Dress at the banquet is also black tie.

It would be most helpful if you could let me know your expected arrival date in New York and the flight number of the plane on which you will be coming.

The Conference sessions start on December 9th, but we are hopeful you can get here a few days in advance of that date. Accommodations will be arranged for you at the New York Hilton since that is the hotel where the Conference will be taking place.

If there is any further information that you desire concerning the meetings and programs described above, please communicate with me at your earliest convenience.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF/cms
encl.

cc: haf ib erv af hub so
cc: Jordan at JDC N.Y. (blind)

29 October 1965

Mr. Jack Friedlander
29 Malaga Avenue
Coral Gables, Florida

Dear Jack:

This is the first opportunity I have had to answer your letter of 12 October. Many thanks for all the kind things you said about our son David. We are awaiting momentarily the birth of his brother or sister.

As far as the pages are concerned for the stamp album, I am mailing, under separate cover, many of these pages. I do not know if there is a master plate. I suppose there is, but it is too complicated for me to try to find it. I have had about 50 sheets printed for my next album which will cover me for the next five years.

I am happy to send this to you and hope that you can find a binder into which to fit them. I would not suggest putting first day covers on these sheets because they are much too expensive for that. Use them only for your singles or tabs.

With good wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

29 October 1965

Mr. Roger Boisrame
45 rue du Faubourg St. Honore
Paris 8, France

Dear Mr. Boisrame:

It is approximately one and a half years since we met at the Hotel Caesarea in Israel, but my wife and I have been back several times during that period. We saw the Baron just a few months ago at the hotel and spent a lovely evening with him.

In case you do not recall, I am the Director of the United Jewish Appeal in America. When we met we spoke about the possibility of going to Megeve for a short holiday.

You said that if I ever found the time to come, I should let you know and you would make the necessary reservations for me.

My wife and I are very grateful for this kindness and would like to take advantage of it at this time. We will come from London to Geneva on Wednesday afternoon, 15 December and would like to stay until Tuesday morning, 21 December. We shall be arranging our own car transportation, so we will come ourselves from the airport to the Mont de Arbois. We would appreciate having lovely accommodations, which would give us as much sunshine as possible. My wife is having a baby now and this short holiday is to enable her to have a good rest, fresh air and all of the advantages of your esteemed reputation.

Looking forward to hearing from you at your earliest opportunity, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

28 October 1965

Mr. Ernest Michel

Herbert A. Friedman

Let's try to finish up the Nathan Shapell Business:

1. I have mailed to you, under separate cover, the manuscript which came back from Random House.
2. I am enclosing the letter which Raziel wrote to me and I suggest that you show it to Nathan. Tell him that if there is anything further he wants us to try, we will be glad to do so.
3. I have your memorandum of 21 October describing your conversation about the Inaugural Dinner. If, in your judgment, we should leave it at this, then let's leave it. If you get any clue that he is willing to have the matter re-opened (it all depends upon how coy he is), then I will re-open it in person at the end of the month when I am out there. I do not think your suggestion about writing him a letter is a good one.

Now, let's get away from the Shapell business and go on to the January schedule you project in your memorandum of 21 October to ERV. I will take Denver on Sunday night, 16 January and Las Vegas on the following day. The only thing left open for us is to decide where we go from Vegas, and this we will continue to discuss.

All the best.

OUTGOING
COPY OF ENGLISH TELETYPE

October 27, 1965

k

Hunter

VINITSKY FOR BERNSTEIN

Union Skin

AMERICAN JEWRY ARCHIVE

WAS TERRIBLY SHOCKED FEW MINUTES AGO TO RECEIVE CALL FROM WASHINGTON SAYING HUMPHREY TURNED DOWN UJA FOR THURSDAY NIGHT DECEMBER 9 INAUGURAL DINNER BECAUSE DEMOCRATIC PARTY FUNCTION IN NEW HAMPSHIRE SAME NIGHT STOP SHOCKING THING IS THAT HE IS TAKING WEIZMANN ~~XXXXXXXXXX~~ INSTITUTE DINNER DECEMBER 6 STOP WE FEEL CERTAIN WEIZMANN INVITATION CAME TO HIM LONG AFTER OUR INVITATION OF AUG 4 WAS ON HIS DESK AND FEEL THAT IT IS UNFAIR FOR THEM TO HAVE INTERVENED WITH THEIR INVITATION MAKING IT NECESSARY FOR HIM TO CHOOSE BETWEEN TWO JEWISH REQUESTS WITHIN FEW DAYS OF EACH OTHER STOP HAD THEIR INVITATION NOT BEEN PUT TO HIM WE FEEL WE WOULD HAVE HAD A BETTER CHANCE TO HAVE OURS ACCEPTED STOP DONT KNOW WHAT YOU CAN DO ABOUT IT AT THIS POINT PERHAPS TALK TO STONE BUT AT LEAST WANTED YOU TO KNOW FACTS REGRADS

FRIEMAN

OUTGOING TELETYPE MESSAGE 10/27/65

V

X

UNITED JEWISH APPEAL

October 27, 1965

CABLE PHONED IN TO ITT

VINITSKY
JEVAGENCY
JERUSALEM (ISRAEL)

ITT

FOR BERNSTEIN GLAD YOU AGREE ON FOUR SEASONS EVERYONE VERY
PLEASED WITH THIS DECISION WE GOING AHEAD WITH ENGRAVED INVITATIONS
INSTEAD OF TYPEWRITTEN LETTERS TOP RE PITTSBURGH BY NOW NOTHING
SHOULD BE UNCLEAR PITTSBURGH DEFINITE NOVEMBER 22 STOP RE LONDON
DONT WORRY HAVE CHANGED DATE BY ONE WEEK UNTIL DECEMBER 13
FOLLOWING CONFERENCE STOP YOUR GENERAL MISSION REPORT SOUNDS
MARVELOUS AND VERY HAPPY ABOUT FISHERS STRONG LEADERSHIP PLEASE
GIVE HIM HUG FOR ME STOP NO WAY OF COMMUNICATING FEELING OF RELIEF
AND EXALTATION AT KNOWING R/WHOLE VENTURE WAS SO SUCCESSFUL STOP
HAVE GOOD REST YOU DESERVE IT FRANCINE SENDS LOVE JUDY YOU SAYS
SHE MIGHT AS WELL HOLD OUT NOW UNTIL YOU RETURN REGARDS KKKX

~~XX~~

HERB

X

UNITED JEWISH APPEAL

October 27, 1965

CABLE PHONED IN TO ITT

ITT

VINITSKY
JEVAGENCY
JERUSALEM (ISRAEL)

FOR FISHER DEAR MAX MOST WONDERFUL CONGRATULATIONS FOR MARVELOUS
LEADERSHIP YOU GAVE TO WHAT WAS THE MOST SUCCESSFUL MISSION WE
HAVE W// EVER HAD STOP BOTH IN TERMS OF NUMBERS OF PEOPLE AND
NUMBERS OF GIFTS THIS HAS BEEN THE BIGGEST EVER AND YOU HAVE EVERY
RIGHT TO FEEL LIKE A TRUE LEADER STOP REPORTS I GET FROM ALL SOURCES
SAY THAT THE PERSONAL IMPRESSION YOU MADE AND THE SOCIAL MANNER IN
WHICH YOU HANDLED THE PEOPLE AND THE GENERAL OVERALL STATURE YOU
PROVIDED WERE RESPONSIBLE FOR ACHIEVING THIS GREAT SUCCESS STOP
YOU SHOULD FEEL VERY GOOD AT THIS POINT AND HAVE EARNED EVERYONES
PRAISE REGARDS

HERB

UJA, 1290 Ave. of the Americas, NYC

10/26/65

VINITSKY FOR BERNSTEIN
JEVAGENCY
JERUSALEM (ISRAEL)

ITT

REACHED ZIBBELL TO GIVE SOBY MESSAGE RE BUDGETING MEETING AT MONTREAL STOP
ZIBBELL SAID THREE LAYLEADERS PLANNING ATTEND MAX RAY LARRY IRELL AND
NINETEENSIXTYSIX CHAIRMAN AL SPIEGEL STOP WILL HEAR FROM SOBY PROBABLY
TOMORROW STOP ERNE HILL HEARD THEM WHAT ABOUT FOURSEASONS NEED ANSWER
STOP ALSO WHAT ABOUT INVITING TO THAT LUNCH MEMBERS EXECUTIVE COMMITTEE WHO
DONT GIVE FORTYTHOUSAND STOP THIS INVOLVES SIXTEEN PEOPLE MY SUGGESTION IS
INCLUDE THEM AS REWARD FOR SERVICE STOP WHAT DO WE WANT DO ABOUT HENRY
BERNSTEIN HAMMER JORDAN STOP PLEASE CABLE OPINIONS TODAY ON THESE QUESTIONS
~~RECORD~~ SINCE OUR CABLES APPARENTLY CROSSED THIS CONFIRMS FACT
~~RECORD~~
PITTSBURGH DEFINITELY WANTS FISHER MONDAY NOVEMBER TWENTYTWO

REGARDS

FRIEDMAN

27 October 1965

Mr. Edward Ginsberg
1114 Hippodrome Bldg.
Cleveland 14, Ohio

Dear Eddie:

You might recall that some weeks ago you asked me to speak to Bill DeWind on the question of deductibility for trips overseas.

Bill has been in touch with Bob Merritt of your office many times and has the feeling that there is no general program going on throughout the country with regard to this matter, but that it is an individual item for the discretion of various district offices.

So, apparently there is nothing we need do about it as a matter of policy. It is up to each individual who is questioned to go through his own review.

All the best,

HAF:gb

Herbert A. Friedman

k

27 October 1965

Mr. Barnett Litvinoff
4 St. George
Hanover Square W. 1
London, England

Dear Barney:

I have received a copy of your book "History of Zionism," sent from the publisher, with a card enclosed - compliments of the author.

May I express my thanks to the author before even having read the book. This is my way of making certain that I am not guilty of bad manners. At least you know that I have received it, even though I cannot comment on it yet. You may be sure, however, that the next time I see you I will be able to discuss it intelligently.

With many thanks for your thoughtfulness, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

r

27 October 1965

Dr. Israel Goldstein
Keren Hayesod
P.O.B. 583
Jerusalem, Israel

Dear Israel:

I have your letter of 22 October in which you bring up the question of an alternative to Goldenberg of the Argentine. The matter is already academic, because his vice-president Mr. Faigon has already accepted.

Had either one of us thought of the question of a substitute, when we were talking it over personally in your study in New York, and had you suggested the president of the Keren Hayesod at that time, I would have been more than happy to have concurred. Unfortunately, it is now too late.

With regard to Mr. Flesch, he is more than welcome to attend our conference, and we will see to it that he is properly guided through the various meetings and sessions which would be of interest to him. I would suggest that he write and let us know exactly when he is arriving in New York so that I can assign one of my assistants to him and see to it that he is properly cared for.

Thank you for your comments about the Education Fund of the UJA. I am so delighted that it is working this well. With regard to England, I want you to know that Charles Bensley had a long talk in London with Haim Morrison, who was very enthusiastic about the whole concept. If you channel the thing through the Keren Hayesod, then you would be dealing with Hymie. It should please you to know that all the ground has now been broken and he is quite au courant.

Amazing as it, the Friedman child has not yet appeared, but we shall, of course, keep you informed.

Cordially,

HAF:gb

Herbert A. Friedman

f

26 October 1965

Mr. Louis Pincus
Jewish Agency
P.O.B. 92
Jerusalem, Israel

Dear Louis:

I wonder if I might ask you to handle the matter of determining a common line on the question of future immigration.

The two items I am enclosing both appeared in the Jerusalem Post of October 21. The paper reaches at the very least, hundreds of fairly large contributors in the United States.

You and I agreed on a line, and we have both been following it. You expressed it in your speech to the Mission, and I have expressed it in my last personal letter (copy enclosed), as well as given instructions to all publicity staffs.

I can understand electioneering speeches and slogans. But all that will be over next week. Is there any way that all the factors and personalities involved can hold to the same line in the weeks and months ahead as we attempt to get the 1966 campaign successfully started?

Looking forward to seeing you and really sorry that I missed the Mission this time, I am,

As ever,

HAF:gb

Herbett A. Friedman

26 October 1965

Dr. Israel Goldstein
Keren Hayesod
P.O.B. 98583
Jerusalem, Israel

Dear Israel:

I never did get to Israel for the Mission because the birth has not yet taken place. From everything I can gather it has been going very successfully and I have shattered the theory of indispensability once and for all.

In response to your letter of 15 October, I discussed with Eddie Waeburg the request for Geneva, Paris or Brussels for next year.

He has refused, offering two reasons: general fatigue after a quarter century, which motivated his resignation as president of the JDC; and specific fatigue, due to the recent death of his brother. This has left him upset, with many family responsibilities to unravel which, he says, will pre-occupy him for several months ahead.

I am sorry I have failed. Do you have any other candidates with whom you might want me to be helpful?

Looking forward to seeing you in December and with many thanks for your hospitality to the members of our Mission, I am,

Cordially yours,

HAF:gb

Herbert A. Friedman

TELEX


OCTOBER 25, 1965

f

VINITSKY FOR DUBINSKY
JEVAGENCY
JERUSALEM (ISRAEL)

HEAR YOU GUYS DOING GOOD JOB SOLICITING WANT YOU KNOW EYE
AM SOLICITING MY WIFE HOPE YOUR RESULTS ARE BETTER THAN MINE
~~WIKXX~~ STILL NO NEWS THANKS AGAIN FOR WONDERFULLY LOYAL
SPIRIT REGARDS

ARCHIVES
FRIEDMAN



TELEX

OCTOBER 25, 1965

VINITSKY FOR GINSBERG
JEVAGENCY
JERUSALEM (ISRAEL)

REPORT SAYS YOU HAVE NOT LOST ^{SOLICITING} TOUCH STOP APPRECIATE YOUR
HARD LABOR WISH MY WIFE ~~WOULD~~ DO SAME STOP STILL NO NEWS
THANKS AGAIN



f

x

UNITED JEWISH APPEAL

October 25, 1965

GOLDMAN
CARE VINITSKY
JEVAGENCY
JERUSALEM (ISRAEL)

ITT

KOSHLAND WHO IS HELPING ME INVOLVE WALTER HAAS SUGGESTS
POSSIBILITY THAT HAAS MIGHT CHECK WITH HIS FRIEND JACOB SOLOMON
LAWYER HAIFA REGARDING IMPORTANCE IEF AND LEOBAECK SCHOOL
STOP THEREFORE IMPORTANCE BRIEF SOLOMON THOROUGHLY REGARDS

FRIEDMAN

r

X

UNITED JEWISH APPEAL

October 25, 1965

AVIHAI
MEMROSH
JERUSALEM (ISRAEL)

ITT

PLEASE TELL PM THIS IS FIRST AND ONLY MISSION MISSED IN ELEVEN
YEARS DUE IMMINENT BIRTH STOP MY USUAL TIGHT ORGANIZATIONAL
CONTROL SEEMS TO HAVE FAILED THIS TIME STOP THANK HIM FOR
WONDERFUL COOPERATION REGARDS

FRIEDMAN

r

x

UNITED JEWISH APPEAL

October 25, 1965

JORDAN
JOINTFUND
TELAVIV (ISRAEL)

ITT

AMERICAN JEWISH
THANKS FOR ROTHSCHILD YOU ARE MARVELOUSLY QUICK STOP REARTICLE
HERALD TRIBUNE NO OTHER NEWSPAPER OR REPORTER HAS SPOKEN TO
ABE ALL IS QUIET SUGGEST LEAVING IT SO STOP ABE WOULD BE HAPPY
SEE YOU WHEN YOU ARRIVE REGARDS

HERB

TELEX

OCTOBER 25, 1965

VINITSKY FOR BERNSTEIN
JEVAGENCY
JERUSALEM (ISRAEL)

PITTSBURGH BEING VERY UNDERSTANDING AND FLEXIBLE WILL WAIT
UNTIL FISHER RETURNS FOR DECISION STOP EXACTLY WHEN DOES HE
RETURN TO, NEWYORK OR DETROIT STOP REMILWAUKEE YOU RECALL
SAYING FISHER WILLING GO ONLY IF BIG GIFTS STOP MILWAUKEE AGREED
HAVE BIG GIFTS DINNER NIGHT NOVEMBER THIRTIETH WITH SOLICITATION
PRECEDING DURING DAY STOP IF FISHER UNABLE MAKE NIGHT THEY
WILLING HAVE BIG GIFTS LUNCHEON THIRTIETH BUT THIS WOULD REQUIRE
SOLICITATION PRECEDING DAY TWENTIYNINTH PLEASE ADVISE RE
THURSDAY DECEMBER NINE LUNCHEON HAVE JUST BEEN THROUGH FOUR
SEASONS WHICH CAN BE MOST GRACIOUS AND ELEGANT PARTY EVER
HELD STOP NO COMPARISON WITH WALDORF OR HARMONY CLUB STOP
EYE HAVE HOLD ON PLACE AND STRONGLY URGE WE TAKE IT STOP PLEASE
CABLE AGREEMENT SO EYE CAN CONFIRM TOMORROW STOP VAJDA HAS
CHECKED RELEVANT COMMUNITIES AND GIVING POTENTIAL NAMED
PERSONS ASFOLLOWS EISNER \$2500 IMPORTANT GET COMMITMENT FROM
HIM TO REPEAT AS CHAIRMAN KAPLAN \$4000 GOTTLIEB \$10,000 ROSEN
\$10,000 STERN \$20,000 POLLIN \$25,000 PERSONAL OR \$40,000 INCLUDING
SONS STOP JORDAN HAS OBTAINED ROTHSCHILD ACQUIESCENCE TIMELIFE
BREAKFAST THURSDAY DECEMBER NINE STOP ~~MESSMIRKXKXKXKXASXOXK~~
~~XKXKXKXKX~~ NOW YOU GET SIEFF STOP SENDING SEPARATE MESSAGES
EDMEL AS YOU SUGGESTED STOP FUNDRAISING MAYBE SLOW BUT APPEARS

TOBE VERY STEADY CONGRATULATIONS THEREFORE STILL IN ORDER
YOUR REQUEST KEEP PRAYING FOR YOU SOMEWHAT FUNNY HOW ABOUT
PRAYING FOR ME STILL NO NEWS LOVE TO MAX REGARDS

FRIEDMAN



ארכיון יהודי אמריקני
AMERICAN JEWISH ARCHIVES

22 October 1965

Mr. Merrill Hassenfeld
Hassenfeld Brothers
1027 Newport Avenue
Pawtucket, R. I.

Dear Merrill:

I am writing this to your office, hoping that they will forward your mail and that this will catch you somewhere on your itinerary.

I happened to be speaking on the phone with Jack Lyons in London, and he said that he would be delighted to meet you and Sylvia while you were in London. I told him you would be at Claridges between 20-24 November. He said he would call you.

He and his wife, Roslyn, are really delightful people. I know you will find that you have many of the same interests, both in business and in philanthropic work.

Have a good trip.

As ever,

HAF:gb

Herbert A. Friedman

XXX

✓

UJA, 1290 Ave. of the Americas, NYC

BERNSTEIN CARE VINITSKY

OCT. 22 65

JEVAGENCY
JERUSALEM (ISRAEL)

WU CABLES

BRITISH CAMPAIGN WANTS ME MONDAY NIGHT DECEMBER SIXTH FOR PRECAMPAIGN DINNER
TOP ONEHUNDREDFIFTY CONTRIBUTORS SAVOY HOTEL STOP WILL BE BACK NEWYORK TUESDAY
AFTERNOON SEVENTH STOP WANT TO AND FEEL MUST ACCEPT STOP TOLD THEM AGREED IN
PRINCIPLE AND WOULD GIVE DEFINITE ANSWER MONDAY NIGHT THUS LEAVING TIME GET
MAX YOUR REACTION REGARDS

HEEB

HAF: mm

22 October 1965

Rabbi Hillel Silverman
Sinai Temple
10400 Wilshire Boulevard
West Los Angeles, California

Dear Hillel:

Ernie Michel has told me what a brilliant job you did at the Young Leadership Conference in Palm Springs.

This note is simply to thank you very warmly and gratefully for undertaking and carrying out the assignment so well. The few of us who are able to do this job have an enormous responsibility.

The young leaders require a combination of inspiration and information. If they won't come to the pew to receive it every Friday night, then the pulpit has to go to them. Actually we are preaching and yet the art is to do it without sounding preachy. Apparently you have succeeded in mastering the art well.

Let me know the next time you are coming East, so we can have a good reunion together.

As ever,

HAF:gb

Herbert A. Friedman

x r

UNITED JEWISH APPEAL

OCTOBER 22, 1965

BERNSTEIN
CARE VINITSKY
JEVAGENCY
JERUSALEM (ISRAEL)

ALL AMERICA

AMERICAN JEWISH
CANCEL VAJDA CABLE YESTERDAY RE FISHER PITTSBURGH STOP HAVE TALKED
SOROKER NOW HAVE MUCH BETTER AND MORE PRODUCTIVE PROPOSITION STOP
NEED FISHER ONE DAY IN PITTSBURGH FOR A FEW SOLICITATIONS PLUS
EVENING MEETING AT JOE KATZ HOUSE FOR TOP FIFTEEN CONTRIBUTORS
STOP THIS IS MAKE OR BREAK FOR PITTSBURGH CAMPAIGN STOP CHOICE OF
ONE OF THREE EVENINGS SUNDAY MONDAY TUESDAY NOVEMBER TWENTYONE
TWENTYTWO OR TWENTYTHREE STOP WISH REMIND YOU THESE ARE ALSO
DATES FOR LOSANGLES TOWHICH FISHER NOT COMMITTED STOP ZINMAN
AND EYE WILL GO FOR INDIVIDUAL SOLICITATION NO MEETING STOP FISHER
PREFERRED NOT GO LOSANGELES ANYHOW STOP CABLE PREFERABLE DATE
FOR PITTSBURGH REGARDS

HERB

x

V
10/21/65

UNITED JEWISH APPEAL

**NORMAN BENSLEY
8 WEECH ROAD
LONDON, NW 6 (ENGLAND)**

ITT

**FRAN FEELS FINE BUT NOTHING HAPPENING YET SO HAVE . CANCELLED TRIP
ISRAEL AND GERMANY REALLY SORRY BECAUSE WANTED K SEE YOU STOP
WILL KEEP YOU POSTED WHEN STUBBORN KID FINALLY APPEARS**

HERB



r

X

UNITED JEWISH APPEAL

October 21, 1965

BERNSTEIN

All America

CARE VINITSKY
JEVAGENCY
JERUSALEM (ISRAEL)

FISHER PUBLIC RELATIONS APPROACH BEGINNING PAYOFF AND DRUCK
ORGANIZATION REALLY WORKING STOP ZEKE ROSE REPORTS POSSIBILITY
BREAKFAST MEETING THURSDAY DECEMBER NINE WITH HENRY LUCE AND
TOP TIMELIFE PEOPLE FOR FISHER SIEFF ROTHSCHILD ME AND OTHER
INTERNATIONAL LEADERS WE WISH INVITE STOP ROTHSCHILD AVAILABILITY
IS KEY TO LUCE BEING PRESENT PERSONALLY STOP AM ASKING JORDAN
CONTACT ROTHSCHILD OBTAIN CONSENT STOP ASK MAX CONTACT SIEFF
NOW IN ISRAEL AND CABLE ME IMMEDIATELY STOP THIS COULD BE ~~VERY~~ ~~IMPORTANT~~
IMPORTANT BREAKTHROUGH FOR US STOP NOTHING NEW WITH FRAN
DOESNT LOOK LIKE I WILL GET TO ISRAEL ATALL HAVE ALSO CANCELLED
MEETING FRANKFURT STOP REGARDS TO MAX EVERYONE

HERB

f

x

UNITED JEWISH APPEAL

October 21, 1965

GOLDMAN
CARE VINITSKY
JEVAGENCH
JERUSALEM (ISRAEL)

ALL AMERICA

AMERICAN JEWISH

CONGRATULATIONS IT SOUNDS LIKE EVERYTHING GOING WELL PUBLICITY
HAS BEEN GOOD AND GIFTS ARE EVEN BETTER STOP NOW THAT TIRAT
HACARMEL SETTLED LETS FINISH LEOBAECK STOP SAW KOSH LAND
SANFRANCISCO THIS MORNING WITH EISENDRATH STOP POSSIBILITY
ONEHUNDREDTHOUSAND ALSO WORKING ON ZELLERBACH STOP TELL
SHMUELI SHAVIT TO GO AHEAD WITH LEOBAECK WE HAVE ENOUGH TO
START ALSO INFORM ELK STOP KEEP UP GOOD WORK REGARDS

HERB

X

✓


UNITED JEWISH APPEAL

OCTOBER 21, 1965

KANTER CORPORATION
690 NORTHLAND ROAD
CINCINNATI, OHIO

THIS IS TO CONFIRM THAT A RESOLUTION WILL BE ADOPTED BY THE BOARD OF DIRECTORS OF THE UNITED JEWISH APPEAL INC AT ITS NEXT MEETING RATIFYING AND APPROVING THE SALE OF ALL THE SHARES OF COMMON STOCK OF STRATFORD MANOR SECTION ONE INC HELD BY IT FOR THE SUM OF SEVENTYFIVE THOUSAND DOLLARS IN CASH

HERBERT FRIEDMAN
EXECUTIVE VICECHAIRMAN
UNITED JEWISH APPEAL



r

X

UNITED JEWISH APPEAL

OCTOBER 21, 1965

BERNSTEIN
CARE VINITSKY
JEVAGENCY
JERUSALEM (ISRAEL)

ALLAMERICA

FOLLOWING IS SUGGESTED TEXT FISHER PERSONAL INVITATION FOR WHICH
WE HAVE RECEIVED SALUTATION LIST STOP NAME OF PLACE IS LEET BLANK
BECAUSE WE STILL TRYING FIND RIGHT LOCATION WHAT DO YOU THINK OF
CARLYLE HOTEL OR LOTOS CLUB STOP QUOTE EEE WISH TO EXTEND TOYOU
A MOST CORDIAL INVITATION TOBE MY PERSONAL GUEST AT A LUNCHEON
WHICH EYE AM GIVING FOR A GROUP OF FRIENDS AT BLANK THURSDAY
DECEMBER NINE AT TWELVETHIRTY PM PARA THE PURPOSE OF THIS PURELY
SOCIAL INFORMAL GATHERING IS TO AFFORD ME THE PLEASURE OF MEETING
YOU PERSONALLY AND PRESENTING YOU TO BARON GUY DE ROTHSCHILD
ISRAEL SIEFF AND SOME OF OUR HONORED INTERNATIONAL GUESTS WHO
WILLBE IN NEWYORK ATTENDING THE UJA CONFERENCE PARA EYE HOPE
YOU CAN JOIN ME PLEASE LET ME KNOW THAT YOU WILL COME CORDIALLY
UNQUOTE PLEASE CABLE APPROVAL OR CORRECTIONS REGARDS

HERB

f

X

UNITED JEWISH APPEAL


OCTOBER 21, 1965

BENSLEY
CARE VINITSKY
JEVAGENCY
JERUSALEM (ISRAEL)

ITT

FRAN FEELING FINE BUT NOTHING HAPPENING STOP KNOW YOU WERE
PLANNING LEAVE ISRAEL SUNDAY OR MONDAY WHERE SHALL EYE CABLE
YOU THEREAFTER STOP PUBLICITY LOOKS GREAT YOU SHOULD FEEL
WONDERFUL LOVE FROM ALL

HERB



20 October 1965

Mr. Paul Bernick
ORT
222 Park Avenue
New York, N. Y. 10003

Dear Paul:

I have received your medallion and cannot tell you how grateful I am for your thoughtfulness.

The fact that you personalized it makes it all the more significant. I shall keep it with the others which I have on a souvenir shelf and it will rest in very good company.

Sincerely,

HAF:gb

Herbert A. Friedman

DOMESTIC SERVICE	
Check the class of service desired, otherwise this message will be sent as a fast telegram	
TELEGRAM	
DAY LETTER	
NIGHT LETTER	XX

\$
S
E

WESTERN UNION TELEGRAM

1206 (4-55)

W. P. MARSHALL, PRESIDENT

INTERNATIONAL SERVICE	
Check the class of service desired, otherwise the message will be sent at the full rate	
FULL RATE	
LETTER TELEGRAM	
SHORE-SHIP	

NO. WDS.-CL. OF SVC.	PD. OR COLL.	CASH NO.	CHARGE TO THE ACCOUNT OF	TIME FILED
			United Jewish Appeal, Inc. 1290 Ave. of Americas New York, N. Y.	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

AMERICAN
ARCHIVES

10/19/65 Daily

I. Bernstein, c/o Vinitzky
Jevagency
Jerusalem (Israel)

YOUR CABLE WAS LIKE RAIN ON PARCHED FIELD STOP WARBURG ELATED WITH NEWS STOP
CANNOT TELL YOU HOW GRATEFUL I AM FOR MASTERFUL WAY YOU ARE HANDLING EVERYTHING
ADELMAN INCREASE NOT ADEQUATE DUBINSKY GINSBERG CONCUR IN THIS JUDGMENT THEY SAY
LEAVE HIM TO THEM STOP I AM UNAWARE ANY REASON INHIBITING HIM STOP YOU CAN
IMAGINE HOW IMPATIENT I AM TO JOIN YOU FRAN FEELS TERRIBLE TO BE HOLDING UP
WORKS BUT ABSOLUTELY NOTHING TO BE DONE STOP I CABLED MAX CONGRATULATIONS STOP
KEEP UP WONDERFUL JOB REGARDS TO HAIM AND BOYS

HERB

DOMESTIC SERVICE	
Check the class of service desired; otherwise this message will be sent as a fast telegram	
TELEGRAM	
DAY LETTER	
NIGHT LETTER	

\$
S
E

WESTERN UNION TELEGRAM

1206 (4-55)

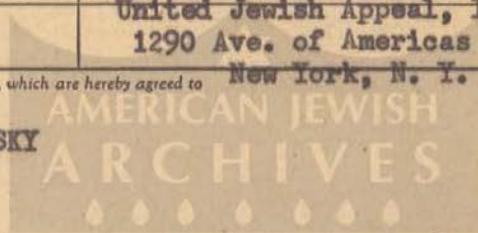
W. P. MARSHALL, PRESIDENT

INTERNATIONAL SERVICE	
Check the class of service desired; otherwise the message will be sent at the full rate	
FULL RATE	LT
LETTER TELEGRAM	
SHORE-SHIP	

NO. WDS.-CL. OF SVC.	PD. OR COLL.	CASH NO.	CHARGE TO THE ACCOUNT OF	TIME FILED
			United Jewish Appeal, Inc. 1290 Ave. of Americas New York, N. Y.	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

MAX M. FISHER, C/O VINITSKY
JEVAGENCY
JERUSALEM (ISRAEL)



10/19/65 ✓

HAVE HEARD HOW WELL MISSION IS GOING CONGRATULATIONS STOP YOUR ROME SPEECH WAS
MARVELOUS ACCORDING TO ALL REPORTS AND MORALE OF MISSION MEMBERS HAS NEVER BEEN
HIGHER STOP FUND RAISING RESULTS SO FAR REALLY SPECTACULAR YOU SHOULD FEEL WONDERFUL
MISS BEING WITH YOU MORE THAN I CAN SAY AM ITCHING TO GET OVER BUT SO FAR NOTHING
BUT FALSE LABOR FOR PAST WEEK STOP AM HOPING FROM DAY TO DAY REGARDS

HERB

DOMESTIC SERVICE	
Check the class of service desired; otherwise this message will be sent as a fast telegram	
TELEGRAM	
DAY LETTER	
NIGHT LETTER	

\$
S
E

WESTERN UNION TELEGRAM

1206 (4-55)

W. P. MARSHALL, PRESIDENT

INTERNATIONAL SERVICE	
Check the class of service desired; otherwise the message will be sent at the full rate	
FULL RATE	IT
LETTER TELEGRAM	
SHORE-SHIP	

NO. WDS.-CL. OF SVC.	PD. OR COLL.	CASH NO.	CHARGE TO THE ACCOUNT OF	TIME FILED
			United Jewish Appeal, Inc. 1290 Ave. of Americas	

Send the following message, subject to the terms on back hereof, which are hereby agreed to New York, N. Y.

C. BENSLEY, c/o VINITSKY
JEVAGENCY
JERUSALEM (ISRAEL)

AMERICAN JEWISH
ARCHIVES

10/19/65 ✓

YOUR CALL WAS WONDERFUL YOU SOUNDED LIKE MILLION DOLLARS AND HAVE PROBABLY RAISED
THAT MUCH IN LAST FEW DAYS STOP BLESS YOU KEEP WELL WILL CABLE AS SOON AS YOUR
BEAUTIFUL DAUGHTER PRODUCES

HERB

15 October 1965

General Haim Laskov
Israel Ports Authority
Tel Aviv, Israel

Dear Haim:

I have delayed answering your letter of 29 September because I have been trying to find out what letter of mine dated 16 September you are referring to. I do not recall writing and we cannot seem to find anything in our files. So there seems to be some mystery here which remains unresolved.

I am sorry that you have a sour taste in your mouth. That should not exist between friends.

I thought I had answered you on the subject of Yad Mordecai. If I did not, let me say that I do not know how I can be of help in this matter. You spoke about the need for money for a museum. UJA funds cannot be made available for this purpose, and I personally am in no position to solicit individuals. I am constantly soliciting for the UJA itself and for our newly established Israel Education Fund.

Of course you know I would want to be helpful in any way I can, but there is no way in which I can assume the prime responsibility.

With regard to the mix up of evenings, I was not under the impression that we had a date. Please accept my sincere apologies for any inconvenience.

I hope the sour taste goes away.

Sincerely,

HAF:gb

Herbert A. Friedman

r

X

UNITED JEWISH APPEAL

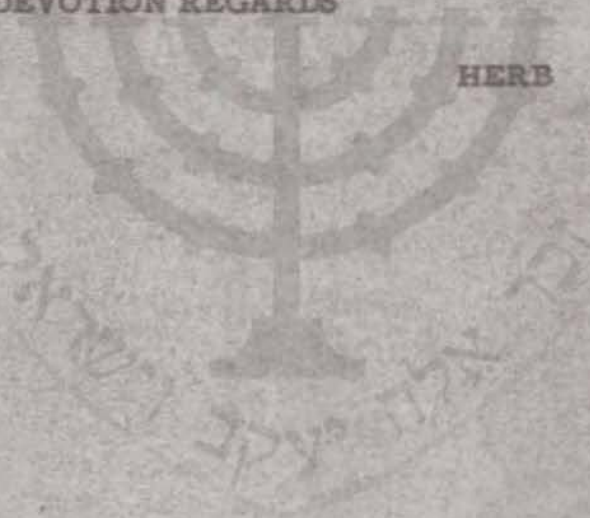
OCTOBER 15, 1965

IRVING BERNSTEIN
GRAND HOTEL
ROME (ITALY)

ITT

GINSBERG DUBINSKY AGREED COME ANYWAY WILL ARRIVE ISRAEL
THURSDAY TWENTYFIRST TWA EIGHTFOURZERO STOP WILL LEAVE ISRAEL
THURSDAY TWENTYEIGHTH TWA EIGHTFOURONE STOP ;SUGGEST FISHER
CABLE THEM AT THEIR RESPECTIVE HOMES NOW EXPRESSING THANKS FOR
THEIR LOYALTY DEVOTION REGARDS

HERB



15 October 1965

Mr. Avraham Avi-Hai
Prime Minister's Office
Jerusalem, Israel

Dear Syd:

Thanks for your letter of 10 October. I hope that your understanding about Mr. Pincus and his staff dealing with the question of the Rosenwald village is correct. I would assume it is from the letter I received from him, copy of which is enclosed.

With regard to the possibility of General Laskov being invited to the December dinner, the idea has been vetoed here. This, of course, has nothing to do with Laskov personally. Max Fisher and others felt that the program was already sufficiently well rounded.

Max is in Israel right now with the Mission, as is Irving Bernstein, my assistant. I would suggest that you get hold of Irving, through Chaim Vinitsky, who will know where he is every day, if you wish to press the matter further.

I am not there myself because the new Friedman baby is being stubborn and just won't get born on time.

All the best,

HAF:gb

Herbert A. Friedman

HAF

v

October 14, 1965

Mr. Albert A. Hutler
Associate Executive Director
Combined Jewish Appeal
1 South Franklin Street
CHICAGO, Illinois 60606

Dear Mr. Hutler:

Pursuant to our telephone conversation of October 14th, I am writing this letter to confirm the fact that the American Jewish Joint Distribution Committee is entitled to receive grants specifically designated for the functioning of any of its programs as the beneficiary of any Will, Estate, Testamentary Bequest or Provision and under any Power of Appointment, without sharing these grants with any of the other beneficiaries of the United Jewish Appeal, Inc.

Let me quote to you the relevant section of the 1964 - 1968 Agreement among The American Jewish Joint Distribution Committee, Inc., United Israel Appeal, Inc. and New York Association for New Americans, Inc., paragraph 7:

"Any funds paid or payable directly to the JDC, the UIA, NYANA as the respective beneficiaries of any Will, Estate, Testamentary Bequest or Provision and under any Power of Appointment, shall be retained by the recipient thereof and not be included in, nor considered part of the UJA."

With kindest regards,

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:RFF

✓

14 October 1965

Mr. M. Cohen
Director of Philatelic Services
Ministry of Posts
Jerusalem, Israel

Dear Mr. Cohen:

For many years you have been kind enough to have me on your mailing list for two items, the English bulletins of forthcoming issues, and first day covers which you have mailed to me at the above address.

There seems to have been some interruption and I have not received any of the English bulletins since #151 dated 25 March 1965. Also, there seems to have been some interruption in regard to the first day covers. I have not received the following:

National Insurance	24 February 1964
Ben Zvi	13 April 1964
16th Independence Day	13 April 1964
Tokyo Olympics	24 June 1964
Medical Congress	5 August 1964
High Holidays 5725	5 August 1964
17th Independence Day	27 April 1965
Concentration Camp	27 April 1965
UIT	21 July 1965
International Cooperation Year	21 July 1965
Dead Sea Works	21 July 1965
High Holy Days 5726	7 September 1965

I would appreciate it very much if you would have the missing items mailed to me and see to it that all future bulletins and first day covers are sent to me as they are issued. Thank you very much for your attention.

Sincerely yours,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

r.

X

UNITED JEWISH APPEAL

October 14, 1965

IRVING BERNSTEIN
GRAND HOTEL
ROME (ITALY)

ITT

HAVE DISCUSSED WITH ED VARIOUS FISHER DATES WILL KEEP YOU POSTED
AS SOON AS THINGS ARE FIRMED UP STOP RECEIVED CABLE FROM RALPH
SAYING COPENHAGEN VISIT OUTSTANDING SUCCESS STOP NOTHING NEW SO
~~WEAKENED~~
WHAT DO I DO NOW REGARDS

HERB



12 October 1965

Mr. Irving Kane
C. J. F. W. F.
729 Seventh Avenue
New York, N. Y.

Dear Irving:

I was pleased to have your letter of 7 October inviting me to participate in the panel discussion on overseas services on Saturday, 13 November.

I am happy to accept the invitation, and if anybody asks me a question, I'll answer it.

Thank you also for the invitation to sit on the dais for the plenary session on Thursday night, 11 November.

I look forward to seeing you on both occasions.

Cordially,

HAF:gb

Herbert A. Friedman

13 October 1965

Mr. Charles H. Jordan
American Joint Distribution Committee
64 rue du Stand
Geneva, Switzerland

Dear Charlie:

I have read and re-read your letter of 7 October concerning Norway and Sweden, and must confess a certain amount of confusion.

When we spoke in Copenhagen, and you suggested that perhaps you would look into the question of whether the Norwegians and the Swedes had not also done something outstanding for Jewish survival, I had no idea that you were talking about entering into any full scale research projects. I thought you simply meant that you would investigate, in quite personal terms, by having conversations with various people, what the background story might be.

As for full scale research involving a book, a salary, and all the subsequent problems of publishing and selling, I had nothing of the sort in mind and I think this has been carried far beyond our simple Copenhagen conversation.

Isn't fundamental research of this sort more in the interests of the World Jewish Congress or the American Jewish Committee? I certainly do not want to embarrass you, but it does seem to me that this is not a matter on which I can spend UJA money.

We can talk about this some more in person when we next see each other.

All the best,

HAF:gb

Herbert A. Friedman

k

13 October 1965

Miss Eileen Blackey
U. C. L. A. School of Social Welfare
Los Angeles, California 90024

Dear Miss Blackey:

I am writing with reference to your letter of 24 September to Charlie Jordan concerning the article in Look.

I thought your letter was a fine one, and I would like to take advantage of your willingness, expressed in the last paragraph, to make some of the same comments to Moskin or the magazine.

I feel that your letter is balanced and that its tone and temper are exactly what Look should receive. Would you be good enough to send me a copy of the letter you write to the magazine?

Thank you very much for your helpful cooperation.

Sincerely yours,

HAF:gb

Herbert A. Friedman

✓

13 October 1965

H. E. Mr. Avraham Harman
Ambassador of Israel to the United States
1621 - 22nd Street, N. W.
Washington 6, D. C.

Dear Abe:

On behalf of Max Fisher, who has just left to join the Mission, and with whom you spoke before his departure, and myself, I am happy to invite you to join us at the Annual Conference of the United Jewish Appeal at the end of this year.

We would like you to speak at the Saturday evening banquet, December 11, as the closing speaker, following General Eisenhower.

I shall fill you in on many additional details of the conference as we draw closer to it, but for the time being, we want you to have this invitation and place this date on your calendar.

As ever,

HAF:gb

Herbert A. Friedman

x

r

UNITED JEWISH APPEAL

GOLDSTEIN

Oct. 13

65

KERYESOD
JERUSALEM (ISRAEL)

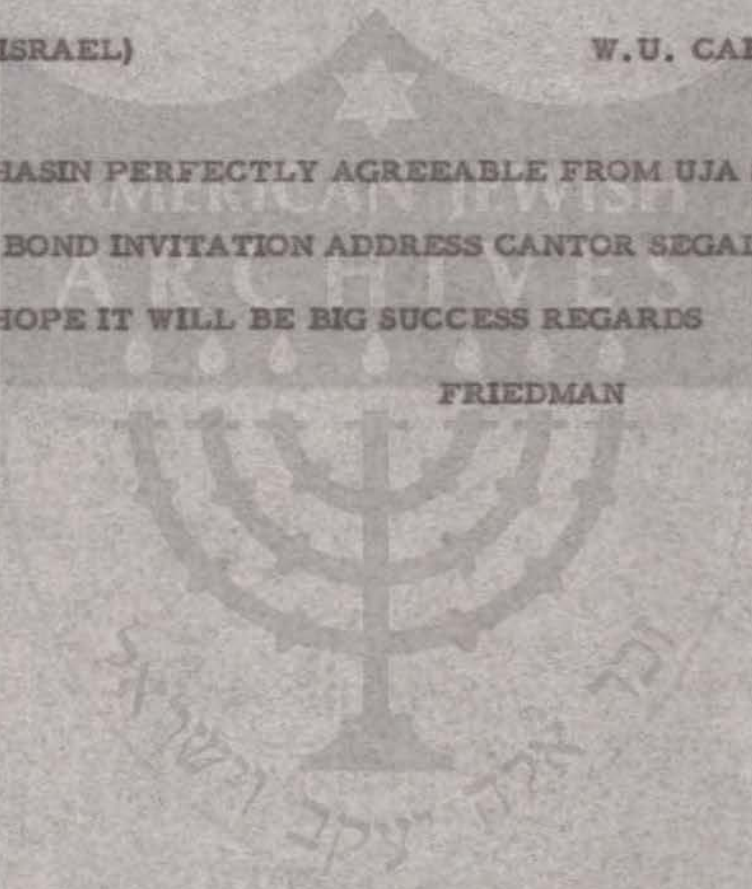
W.U. CABLES

TOLD PHIL CHASIN PERFECTLY AGREEABLE FROM UJA STANDPOINT

YOU ACCEPT BOND INVITATION ADDRESS CANTOR SEGAL DINNER DECEMBER

SEVEN STOP HOPE IT WILL BE BIG SUCCESS REGARDS

FRIEDMAN



HAF

r

October 13, 1968

Mr. Norman S. Rabb
393 D Street
Boston, Mass.

Dear Norman:

You will be pleased to learn that Ben Rosenberg has invited me to address the young leaders on Monday, January 11, 1969. I look forward to a stimulating evening with the group.

We will have ample opportunity to discuss your suggestion of arranging a trip to Israel for the thirty-three members involved in the program.

Needless to say, your letter was deeply appreciated.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF/cis

cc: HAF, IB, ERV-MP, SL, HDE, ENS

Daily -

STRAIT

UJA 1290 AVE OF THE AMER

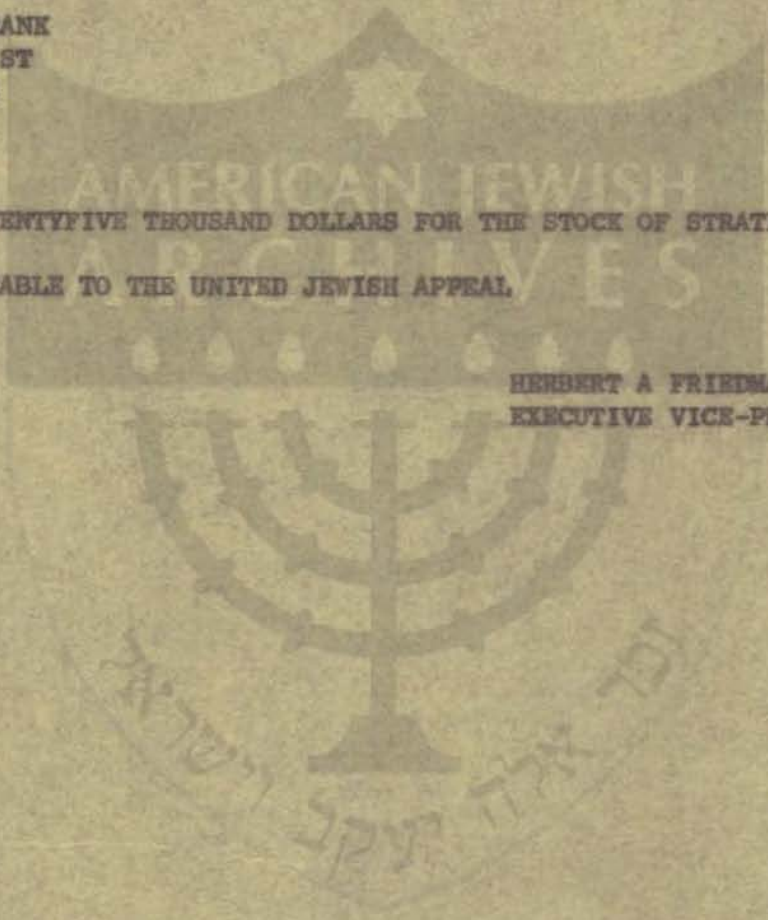
OCTOBER 11, 1965

MR. MAURICE B. FRANK
30 NORTH LASALLE ST
CHICAGO, ILLINOIS

YOUR OFFER OF SEVENTYFIVE THOUSAND DOLLARS FOR THE STOCK OF STRATFORD MANOR SECTION
ONE INC IS ACCEPTABLE TO THE UNITED JEWISH APPEAL.

HERBERT A FRIEDMAN
EXECUTIVE VICE-PRESIDENT

HAF:11



V

8 October 1965

Mr. Ernest Pines
16, Av. de Friedland
Paris 8, France

Dear Ernie:

We received the notice of the opening of the exposition of your wife's paintings. I just wish I would be in Paris in order to enjoy the cocktail, the vernissage and the beautiful Paris autumn weather. None of that is possible, however, because we are waiting momentarily for the birth of another baby.

Therefore, the best I can do is offer you and your wife good luck and congratulations, with best wishes for a great success. It must be quite thrilling and while I read carefully the explanation of the meaning of pluralisme, I would still hope some day to see an actual picture so that I can understand the meaning.

All good wishes.

As ever,

HAF:gb

Herbert A. Friedman

✓

8 October 1965

Mr. Abe J. Nathan
3 Esther Hamalka Street
Tel Aviv, Israel

Dear Abie:

It has taken me a long time to answer your letter of 15 September, but my office here is as much of a madhouse as yours must be. You are running after votes, I am running after money. I think you have an easier job,

Seriously speaking, I was very delighted to receive your letter in which you made a firm commitment to contribute IL 100,000 to the Sharett school. You say you hope the plan has not been dropped. On the contrary, the plan has gone forward with great enthusiasm and we now have IL 900,000 more to add to yours, which makes a total of IL 1,000,000 so far. So, the thing is really born and is one-third completed. Now we must carry it the balance of the way.

With regard to your question as to whether you could help raise more money in the United States, I am asking Ralph Goldman, who is the Director of the Israel Education Fund of the UJA, to contact you when he arrives in Israel at the end of next week. He will be in the country for about two weeks. During that time he will sit down with you and discuss whether you know any people who you can approach and whether he had any names for you to approach, and between the two of you, you will make the decision as to whether it can be useful and profitable for you to come.

Francine has still not given birth although we are waiting every single day, and I will send you a cable when the good news occurs. As for the P.S. on your letter, my dear friend, my wife is highly insulted to think that you would assume that she might not have hung your painting. You are hanging in very good company and all I can say is that some day your pictures

8 October 1965

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3 Esther Hamalka Street
Tel Aviv, Israel

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✓

8 October 1965

Mr. Roger Sonnabend
Hotel Corporation of America
464 Commonwealth Avenue
Boston, Mass.

Dear Roger:

I am enclosing the photograph and the curriculum vitae of a young lady who would like to go to work for the Interior Design Department of the Hotel Corporation of America.

As you can see, she has been operating up to now as a free lance, but would like to make a permanent connection, on a steady basis, even though the net result of a year's earnings might be less.

The reason I am asked to bring this to your attention is that she is the cousin of my wife's, yet I want you not to feel any sense of awkwardness whatsoever. If she qualifies for employment on your staff, that would be fine. If she doesn't, then you must feel perfectly free to make any decision you wish. All that I would appreciate would be an opportunity for her to be interviewed by whoever runs that department.

With all good wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

7 October 1965

Dr. Henry Van Damm
Fischerstr. 49
Dusseldorf, Germany

My dear Dr. Van Damm:

I learned with great pleasure from Mr. Charles Jordan of the appointment which has been made for October 29 for myself to meet with some of the leaders of the German-Jewish community. As I understand it the appointment has been made for Frankfurt although I have not yet been informed as to exact time and place.

I cannot tell you how pleased I am at this opportunity. There are many important things which we can discuss together. I certainly look forward to seeing you again for I remember with pleasure the many times we have met at various JDC conferences.

I understand that you may be in Israel during the time that our UJA mission will be in the country. I, myself, do not know exactly what day I will be arriving in Israel, for my wife is awaiting the birth of a child any day now. When that great act of God is completed, my schedule will then become more exact.

At any rate, if we are in Israel at the same time, I will certainly look forward to meeting you. And I hope you will be back in Germany by the 29th, so we can meet there again.

With best wishes for the New Year, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

cc - Chas. Jordan

r

7 October 1965

Mr. Lavy Bakstansky
Joint Palestine Appeal
4-12 Regent Street
London, SW 1, England

Dear Lavy:

I am sending you, under separate cover, the raw material on the 21 Towns project. There is the introduction, in galley form, which will be printed very shortly and I will send you some copies of the completed job.

There are also 20 individual stories. One is missing. We are still waiting for it to be finished. You may keep these. It is not necessary for you to send them back.

Of course, you cannot get any idea from these typed scripts of what the finished product will look like. It will be set up very handsomely, although simply, with photographs. Please let me know your wishes.

As ever,

HAF:gb

Herbert A. Friedman

P.S. I have just received a call from Governor Rockefeller's office. He is unable to accept the invitation because it comes in the middle of his legislative session. The legislature sits from the beginning of January until the beginning of April every year. I will be glad to try to help you get someone else, although let me suggest now that you forget about Senator Robert Kennedy who has been most uncooperative. What other personalities would interest you?

K

4 October 1965

Mr. Lavy Bakstansky
Joint Palestine Appeal
4-12 Regent Street
London SW 1, England

Dear Lavy:

I have extended the invitation to Governor Rockefeller to address the Presidents Dinner, February 22, 1966, and am waiting for a reply. It will probably be difficult, as it was last year, because the New York State Legislature is in session at the Capitol in Albany during that month, and the Governor does not like to absent himself during that period. You will recall that was the reason for his turn down last year. Let us hope, however, and we lose nothing by trying.

Regarding the material on the development towns, I plan to make extensive use of this approach in the 1966 campaign. The problems of absorption must be dramatized and that is why I thought of the approach of a specific number of towns, with the exact and specific data describing the life of the people in those towns. Ben Eliezer did the basic research and then our team of writers went to work on it. They have done what I think is a beautiful job. The title is "21 Frontier Towns." Each town will be written up in four pages - the size of a Readers Digest page. There is also an eight page introduction. The whole, therefore, published and bound as one book, will reach almost 100 pages, approximately the thickness of a Readers Digest ordinary issue. A man can easily slip it in his pocket.

When used individually, each four page brochure can be placed next to a dinner plate at a table, and can be read easily during the course of a dinner.

By the end of this week I shall be able to send you typed scripts of the 21 stories plus the introduction. If you want us to print some extra copies for you, we will, of course be glad to. On the other hand, you might want to put your own imprimatur on it.

With all good wishes for the New Year, I am,

As ever,

HAF:gb

Herbert A. Friedman

V

X

~~XXXXXXXX~~ UNITED JEWISH APPEAL

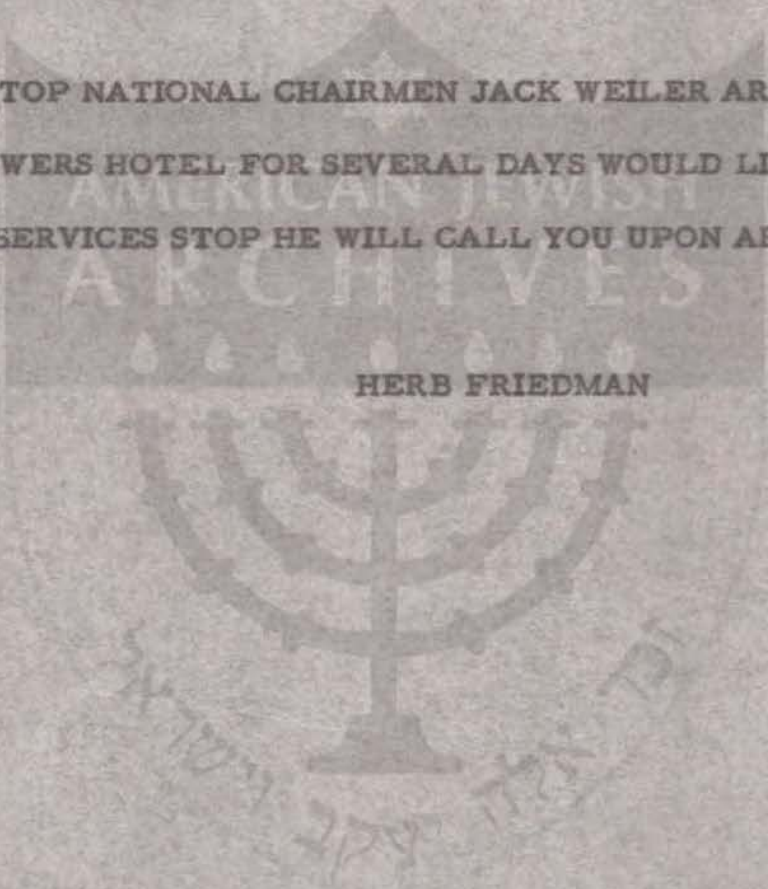
SEPTEMBER 30, 1965

BAKSTANSKY
ZIONIBURO
LONDON (ENGLAND)

ITT

ONE OF OUR TOP NATIONAL CHAIRMEN JACK WEILER ARRIVING SATURDAY
CARLTON TOWERS HOTEL FOR SEVERAL DAYS WOULD LIKE TO ATTEND
YOMKIPPUR SERVICES STOP HE WILL CALL YOU UPON ARRIVAL REGARDS

HERB FRIEDMAN



23 September 1965

Mr. Richard S. Levitt
Dial Finance Company
207 - 9th Street
Des Moines, Iowa

Dear Dick:

What's the matter - don't you like New York? Roma di Notte is waiting for you.

Seriously speaking, what's new with your Dad and the library? You will recall that you suggested to me that he should go over to Israel, and the best way to get him to go was to have an invitation from the Mayor of Beersheba. That letter was sent to him on July 14, 1965.

Does he plan to make the trip? Is the project still alive in his mind? I would love to hear from you.

Fondest good wishes for the New Year to yourself and your lovely family.

As ever,

HAF:gb

Herbert A. Friedman

23 September 1965

The Vice-President
United States Senate
Washington, D. C.

My dear Mr. Vice-President:

Further to the letter I sent you the other day regarding the candidate for Surgeon General, I thought you might be interested in seeing the enclosed letter which the Maryland Congressional Delegation sent to the President.

Sincerely yours,

HAF:gb

Herbert A. Friedman

23 September 1965

Mr. Jacob Blaustein
1 North Charles Street
Baltimore, Md. 21203

Dear Jacob:

Further to the letter I sent you the other day regarding the candidate for Surgeon General, I thought you might be interested in seeing the enclosed letter which the Maryland Congressional Delegation sent to the President.

Sincerely yours,

HAF:gb

Herbert A. Friedman

20 September 1965

Mr. Jacob Blaustein
1 North Charles Street
Baltimore, Md. 21203

Dear Jacob:

President Johnson has before him right now, under active consideration, the appointment of a Surgeon General for the United States. I am enclosing the curriculum vitae and picture of one of the nominees for the position.

Dr. Solomon has been recommended by the Medical Research Council, by the Dean of the Harvard Medical School, and by all the other scientific bodies which have passed upon his technical credentials.

Senator Tydings has met him and was very impressed with him, to the extent that he has arranged an appointment with Mr. John Macy, the head of the Civil Service Commission who makes personnel recommendations to the President.

The President is looking for someone who is young, imaginative and capable of projecting a certain image of strength. Dr. Solomon fits all of the qualifications.

I am giving you this background, Jacob, in the hope that you will use your own judgment as to how to press the candidacy of this man. If you decide that there is nothing you can do, I will certainly understand. On the other hand, if you have an opportunity to put a word in at whatever level you think it would make a difference, with Senator Tydings or with the President himself, I would certainly appreciate it.

Wishing you and your family all the best for the New Year, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

cc - E. Ginsberg

Daily
~~RF~~

20 September 1965

Mr. Avraham Avihai
Prime Minister's Office
Jerusalem, Israel

Dear Syd:

I have a letter from Teddy Kolley dated 14 August, a copy of which he said he had sent you, referring to the matter of naming a village for Bill Rosenwald. He also said that you had spoken to Louis Pincus about the matter and that both Mr. Eshkol and Mr. Pincus were ready to renew their offer of naming a village for Bill.

Two matters were left open - one was the exact name in Hebrew and the other was the exact location. I know that there is a committee on names in Israel which must make the final decision, but of the various suggestions which were offered by Teddy, Bill prefers Yaar Vradim. As for the location, Teddy had suggested that the best possibilities were either in Central Galilee or the Baor Region. Bill has indicated a preference for the Central Galilee.

I know that you have many things on your mind during this difficult period, but life must go on. I would appreciate your being the catalyst now to ask Mr. Eshkol and Mr. Pincus to carry this matter to its conclusion.

Bill's support of Israel through the UJA during all these years is a matter of great pride to him and to us. After his return from his trip this summer, he spoke about Israel with such a new dimension of understanding that you would have been thrilled. The historic relationship between the name of William Rosenwald and the map of Israel is something which will not mark the end of a period of his service, by any means, but will only underline long years of activity in the future.

All the best,

HAF:gb

Herbert A. Friedman

cc: Mr. Louis Pincus
Mr. Teddy Kolley

Blind copy: William Rosenwald
Shimon Ben Eliezer

15 September 1965

Dr. Emanuel Neumann
Theodor Herzl Institute
515 Park Avenue
New York 22, N. Y.

Dear Dr. Neumann:

I am happy to have your invitation to participate in your conference on the theme "Planning for the American Jewish Community of Tomorrow" to be held on November 6 and 7, and to address the Special Interest Group Session on Sunday, November 7 at 11:00 a. m.

I am pleased to be able to accept this invitation and hope that I can make a contribution to the conference.

Looking forward to being with you and wishing you all the best for a good year, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

r

13 September 1965

The Vice-President
United States Senate
Washington, D. C.

My dear Mr. Vice-President:

This is an unusual sort of letter for you to receive from me, but I write it with the thought that it might be of some help to the President.

There is under consideration at the moment the appointment of a new Surgeon General of the United States. One of the men recommended for this appointment is Dr. Neil Solomon. I am enclosing his photograph and curriculum vitae.

He has received all of the usual recommendations, by the Medical Research Council, the Dean of the Harvard Medical School, and all of the other scientific people. In addition, Senator Tydings took him to see John Macy.

I am writing, not as an expert in the field of medicine, but in the field of personnel selection. This man seems to me to represent exactly what the President is looking for. He is young, vigorous, idealistic, with a great belief in the same kind of social goals which you and the President share. In other words, all other technical qualities being equal, it would seem to me that this man would reflect the image of the President as he would want to project it to the country.

I thought I would give this to you and let you do with it whatever is correct in your judgment.

Sincerely yours,

HAF:gb

Rabbi Herbert A. Friedman

File ✓

September 3, 1965

The Honorable Robert F. Kennedy
United States Senate
Washington, D. C.

Dear Senator Kennedy:

As you so kindly suggested in your letter of June 24, I am again writing to you regarding the October Campaign Opening affair of the United Jewish Welfare Fund of Rochester. You, of course, recall that Abe Feinberg joined me in this invitation.

I previously indicated that Rochester is the most important campaign in the entire state as far as the UJA is concerned. Our friends in Rochester are prepared to have this event on the following dates subject to your preference: Monday, October 25; Tuesday, October 26; Sunday, October 24; Thursday, October 28. They look forward to having over three thousand in attendance.

I do hope that you will find it possible to be with our friends in Rochester for this major function.

With warm thanks for your consideration,

Sincerely,

Rabbi Herbert A. Friedman
Executive Vice-Chairman

HAF:LMW

cc; ib erv mp ewm

~~Gitl Bealer~~
Daily

September 2, 1965

Ambassador Avraham Harman
Embassy of Israel
1621 22nd Street, N.W.
Washington, D.C.

Dear Abe:

I know you will not be surprised if I tell you that we have been receiving numerous requests to have you address functions during our 1966 campaign. I, of course, know you have many commitments and very limited time at your disposal. However, four of these meetings are of critical importance to the UJA and I would be most appreciative if you could accept these dates.

Week of January 17 - Pittsburgh - Pacesetters
This event produces in excess of \$300,000.

Sunday, January 23 - Cleveland - Pacesetters Brunch
In past years over \$1,000,000 has been accounted for at this function.

Friday, January 28 - San Diego - UJA Western Regional
Leadership Conference
This affair is the largest regional conference and in essence it is actually a miniature national meeting. Those present represent leaders of every major community in the western region of the United States.

Saturday evening - Denver - Campaign Opening
March 12 or 19
You, of course, recall that you had accepted the invitation to address this meeting in 1965, but due to an unforeseen problem arising you were unable to get to Denver. Needless to say, the folks in Denver are looking forward to your presence in 1966.

While I realize that it may be difficult to plan your calendar so far in advance, I hope that you can give us an affirmative answer so that the communities may make plans for your visit.

With warmest regards,

Cordially,

Herbert A. Friedman
Executive Vice-Chairman

HAF:LNW

Daily

1st September 1965

The Honorable Arthur J. Goldberg
U.S. Representative to the U.N.
799 United Nations Plaza
New York 16, New York

Dear Ambassador Goldberg:

I am attaching, for your information, a copy of our invitation to President Johnson to address our December conference, which we are mailing to the President today.

Since I know you would like to be fully briefed on our planning to date, I do want to tell you that we had previously invited the Vice-President to address our Inaugural meeting on December 9. The Inaugural meeting is not part of the conference but a completely separate function being held at a different hotel. As you may recall, the Vice-President addressed this same meeting last year and he has advised us that he will make his decision some time during the next few weeks.

I cannot tell you how much Max Fisher and I appreciate your finding time in your busy schedule to meet with us and to give us the benefit of your counsel and guidance.

Sincerely yours,

HAF:gb

Herbert A. Friedman

September 1, 1965

The President
The White House
Washington 25, D.C.

My dear Mr. President:

You are a man with a great sense of history and a deep understanding of how a strong vision can motivate people to attempt far-reaching solutions to their problems. This sense of history and sense of vision have impelled you to fashion "The Great Society" as an answer to many of America's problems.

The United Jewish Appeal, of which I have the honor to serve as General Chairman, has also operated from the same premises. For more than a quarter of a century our organization, embracing the loyal support of almost all American Jews and many of their Christian neighbors as well, has worked with a sense of history and vision to save 1,500,000 lives chiefly through resettlement in Israel and other free countries of the world.

I shall never forget your inspiring words to the UJA leaders, including myself, assembled by your gracious invitation at the White House in February of 1964: "The noblest work of man is what he does for his fellow man... because of you we have a better country and because of what you are doing, we will have a better world."

A very noteworthy historic anniversary is being observed in this year of 1965 -- the 20th anniversary of the end of the Second World War and the liberation of the concentration camps in Europe by the victorious Allies. The UJA is now preparing an impressive Commemorative Conference to mark this victory of freedom and to recall that moment two decades ago when man's spirit as well as his body was released from tyrannical oppression.

We decided some months back to invite the Commanding Generals of the Allied Armies, for these men symbolized the millions of soldiers who fought for freedom. I am happy to inform you that the following men have accepted our invitation and will attend: The Supreme Commander, General Dwight D. Eisenhower, for the United States; Lord Alexander of Tunis, for the United Kingdom; and General Pierre Koenig, for the Free French.

It will be the first time in twenty years that they have been on one platform together and, conceivably, the last time they may be able to do so. A new generation, born since the war, surely will understand the symbolism of the three standing together, and will be reminded of the eternal lesson that liberty must always be dearly defended.

These military commanders remind us of great past events. It is our earnest hope that you can be present to speak to us of the future.

The date is Saturday night, December 11, 1965.

The place is the New York Hilton Hotel.

The audience will consist of 3,000 communal leaders from all over the United States.

We are deeply convinced that your participation will make this occasion one of great historic significance for all mankind.

Very respectfully yours,

MMF:gb

Max M. Fisher
General Chairman

Daily

1st September 1965

Mr. Joseph Kanter
The Kanter Corporation
690 Northland Road
Cincinnati, Ohio

Dear Joe:

While I was in Israel the United Jewish Appeal received a letter from The Kanter Corporation requesting that it should insert the name of new directors and the names of new officers in the minutes of a meeting of the corporation.

I am sorry that the reply to that letter was delayed by my absence from the country.

As you know UJA is very reluctant to be involved in the management of a corporation. I do not believe there has been any instance of a gift of stock to UJA in which its position has been anything more than that of a stockholder with no responsibility for management.

It was our expectation in accepting the gift of Stratford stock that the persons acting as officers and directors would continue in office until the property was sold. It would be my preference that they should continue in office so that UJA is not involved in management.

However, if I am in error in that assumption, please advise me. In that event it will be necessary for me to submit the question of the election of directors and officers of Stratford to UJA's Board of Directors. I do not have the authority without a resolution of the Board to vote the share of stock of Stratford for the purpose of electing directors.

There is one practical problem concerning a meeting of the Board. I do not anticipate that the Board will meet prior to January when the annual meeting customarily takes place.

Cordially,

HAF:gb

Herbert A. Friedman

Personal

Wally

26 August 1965

Mr. Theodore Kollek
Israel Museum
Jerusalem, Israel

Dear Teddy:

Thank you very much for your letter of 14 August about Bill Rosenwald. He returned to New York a couple of days ago and I shall speak to him by telephone later this morning. I appreciate everything you have done and I will now carry the matter from here. Progress will be reported to you through copies of correspondence because I would certainly want you to be informed. Let's hope everything comes to a fruitful conclusion.

Regarding the Museum, I hope that you have by now received the official letter signed by Mrs. Halprin. What lies behind it is simply the fact that fund raising in the United States cannot take place in a vacuum. It must be connected to some established and authorized organization. The natural relationship for the Museum is obviously the A.I.C.F. Therefore, what the Committee was saying was the fact that official approval for conducting this campaign had to be granted to an already authorized institution.

I visualize no difficulty. I do not know if there is any reason, on your end, why you should not want the A.I.C.F. to act as the umbrella under which you operate. Actually, you need a channel for many reasons, not the least of which is to have an address in the United States.

Please discuss this whole thing with Messrs. Stern and Recanati and I will continue to be at your disposal, to steer things through, and to help wherever I can. The formalities can be concluded very quickly as soon as they return to the United States. If they will be in touch with me, I will try to advise them as to what questions they might face before the Committee and what information they might be requested to provide. The basic thing that the Committee would want to know would be your projected plan of operation -- when you intend to work, where you intend to work,

Mr. Theodore Kollek

-2-

26 August 1965

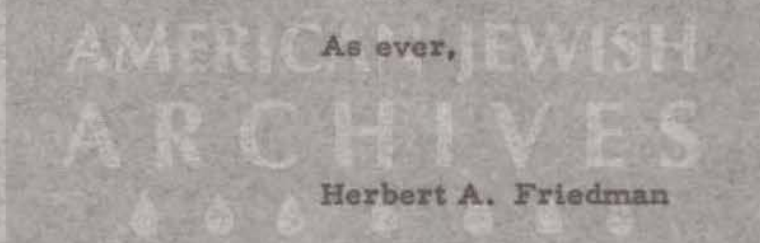
with whom, etc. If you wanted, I would also be happy to assist in the preparation of such a plan.

One thing I am doing now is drawing up a list of prospects. I am sure you have many names of people who visit the Museum, or who have written to you, and these are obviously the people who should be seen first. In addition, let me try to draw together some suggestions so that when the formalities are complet and somebody does start the actual work of picking up a telephone to solicit the first prospect, you will have some names with which to start in addition to those you already have. As soon as that is completed, I'll send it to you for your comments and opinions.

As ever,

HAF:gb

Herbert A. Friedman



PERSONAL

August 20, 1965

Mr. Richard Levitt
Dial Finance Co.
207 Ninth Street
Des Moines, Iowa

Dear Dick:

I am enclosing a copy of the letter which Beersheba's Mayor, Mr. E. Navi, recently sent to your father.

I hope you will encourage your father to accept Mayor Navi's invitation to visit Beersheba, so that he can see for himself the tremendous need for a library there. It would be wonderful if the Levitt name could be associated with the pioneering spirit of Beersheba.

Please let me know if there is anything that I can do to advance this project.

With warmest regards,

As ever,

Herbert A. Friedman

HAF/s
enc.

Daily

AUGUST 20, 1965

UNITED JEWISH APPEAL 1290 Avenue of Americas NYC

RIVLIN
JEVAGENCY
JERUSALEM (ISRAEL)

ITT

DELIGHTED HAVE BENELIEZER COME UNISTATES WITH ALL MATERIAL
SUGGEST HE ARRIVE BY FRIDAY TWENTYSEVENTH FOR STAFF MEETING
SATURDAY MORNING TWENTYEIGHT REGARDS

FRIEDMAN



Daily

18 August 1965

Mr. Louis A. Pincus
Jewish Agency
P.O. B. 92
Jerusalem, Israel

Dear Louis:

This is the first chance I have had to write since coming back. Things are very busy here and so much is happening that I am not sure I can clue you in on everything. But, I will try.

1. December Conference - We now have acceptances from General Eisenhower, General Pierre Koenig and Lord Alexander of Tunis. Max Fisher has been sounding out opinion and is of the frame of mind not to invite a Russian. That item is still pending.

In addition, our plan was to invite several important lay leaders from around the world, and we now have acceptances from Israel Sieff (England), Baron Guy de Rothschild (France), Samuel Bronfman (Canada), Astorre Mayer (President of 14 European Counties), Israel Goldstein (Israel) and Edel Horwitz (South Africa). We are waiting to hear from Goldenberg (Argentina) and Kashfi (Iran).

I tell you all this simply to indicate that the conference is beginning to assume the quite large and historic proportions that I had hoped it would when we first projected this idea.

2. October Mission - The list has now assumed the largest proportions in our entire history. There are approximately 190 persons at the moment, and while there will undoubtedly be some fall off, there may also be some additions. There are many, many large contributors, plus some large prospects for the I. E. F.

18 August 1965

3. New Settlements - a. I notice from the enclosed clipping that the Agency took a decision to establish new farm settlements. This is the first time in a year or two that this is being done. You will recall we discussed the whole concept and agreed that we would not make a major campaign out of it, for it was not timely. On the other hand, since it has been announced publicly, it would seem to me that we should not ignore it completely and make some judicious use of this fact. Could you, therefore, send me whatever informational material you have about these ten new settlements. I particularly want to know exactly where they are (please send a map) and some simple background information about them.

b. The enclosed clipping from the Hadassah convention will indicate to you that Hadassah plus the JNF are developing the new town of Carmiel. Is that a fact?

4. Bonds - I am curious as to whether you have any information as to what is meant by the phrase "expansion of the bond organization." If this is just a publicity writer's phrase, it doesn't matter. If, on the other hand, there are concrete plans for the expansion of the bond work in which we might be interested, then it would seem to me that we should be informed on what those plans are.

5. Study of 21 Towns - You will recall our final telephone conversation in which I discussed with you the question of whether you thought Moshe Rivlin could produce the necessary studies of these towns in time, so that the raw data could be translated by my publicity department into suitable campaign documents. Your personal opinion in that phone conversation was that, with the best will in the world, Moshe probably could not get the material done in time.

I have been giving a great deal of thought to this. The story of absorption must figure very prominently in the 1966 campaign. If that story is told through the vignette approach, then it can be made attractive. What it all boils down to is that I am thinking of sending a person or two over for 6 or 8 weeks, to do the researching and the writing on the spot. I am sure that you, Moshe, Zygel, Ben Eliezer and everyone else will lend their support and cooperation. I am looking around now for the proper personnel and as soon as that is decided, I will let you know.

6. Radio tubes - I sent them with Peppercorn and assume that you have long since received them, but if something has gone wrong, please let me know.

All of us here send best regards.

As ever,

HAF:gb

Herbert A. Friedman

Daily

18 August 1965

Mr. Shaiké Dan
Ministry of Foreign Affairs
"G" Street # 7
Hakiryá, Tel Aviv, Israel

Dear Shaiké:

I wrote to you on 12 May concerning the family Hausfater. I have not heard from you and wonder if you can give me some report.

I'm sorry I missed you when I was last in Israel. We were supposed to meet at Shavit's house. I hope you are well and look forward to seeing you.

As ever,

HAF:gb

Herbert A. Friedman

11/1

Doily

UNITED JEWISH APPEAL

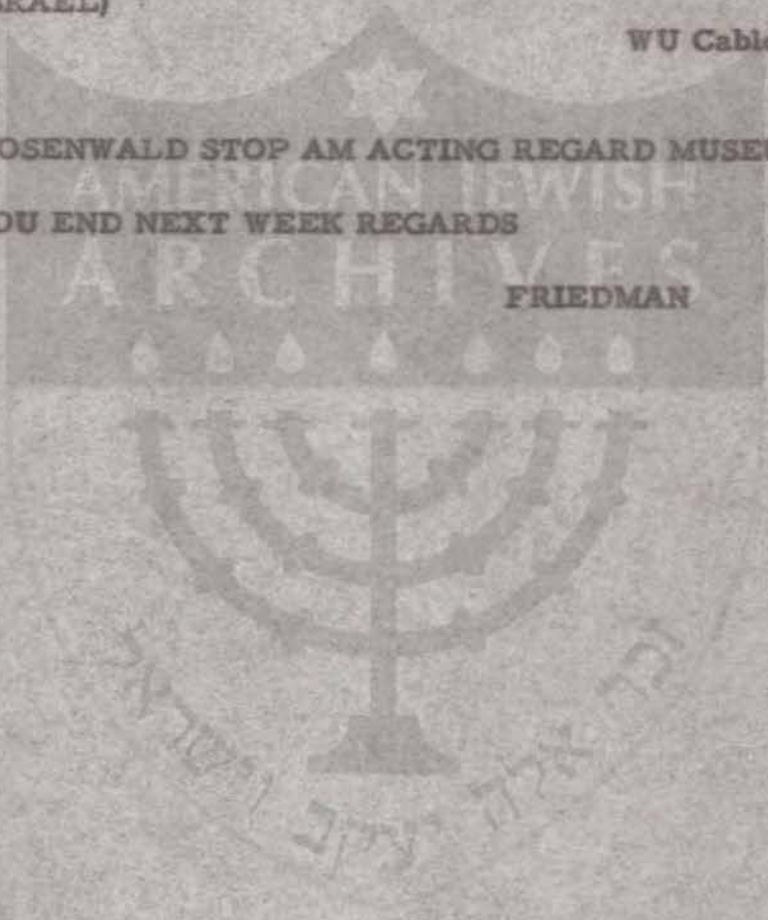
KOLLEK
ISRAEL MUSEUM
JERUSALEM (ISRAEL)

Aug. 12 65

WU Cables

THANKS FOR ROSENWALD STOP AM ACTING REGARD MUSEUM WILL HAVE
REPORT FOR YOU END NEXT WEEK REGARDS

FRIEDMAN



Day

UJA, 1290 Ave. of Americas, NYC

8/12/65

AVIHAI
MIBDOSH
JERUSALEM (ISRAEL)

ALL AMERICA

MANY THANKS FOR KAREN STOP NEED HIM BEGINNING SEVEN OCTOBER OAKLAND
CALIFORNIA STOP PLEASE NOTE THIS ^{VS} DAY AFTER YOM KIPPUR STOP TELL HIM
CONTACT MORTON BERMAN RE TRAVEL ARRANGEMENTS REGARDS

FRIEDMAN

HAF:mm

h

August 10, 1965

Mr. Ralph Goldman

Herbert A. Friedman

Kiryat Yam

Would you please give Mr. Rodman the enclosed pictures. I visited Kiryat Yam and thought of him. I took these pictures of the school being built by him and know he would like to have them.

The prints are numbered on the back and following is a description of each:

1. New construction
2. " "
3. " "
4. " "
5. Older part of town
6. on the right - Mr. Shavit
on the left - Mr. Benjamin Efrot, the Mayor
7. School under construction
8. " " "
9. " " "
10. Scene from the third floor of the school construction. Further construction will extend towards the sea.

cc: HAF
IL
EWM
SL

10 August 1965

Mr. Isadore Sobeloff
Executive Director
Jewish Federation-Council
590 North Vermont Avenue
Los Angeles, California

Dear Soby:

As you know, an invitation was extended to Vice President Hubert H. Humphrey to give the principal address at the opening meeting of the Los Angeles campaign, indicating a choice of dates (in order of preference), February 23, 24, 17, 16, 15.

We are now advised by William Connell, Administrative Assistant to the Vice President that the Vice President will make his decision in September when his late winter schedule will be planned. He is placing it on top of the pile for decision at that time.

Best regards,

Cordially,

Herbert A. Friedman
Executive Vice-Chairman

HAF:MBE

Daily

6 August 1965

Rabbi Philip Bernstein
2131 Elmwood Avenue
Rochester 18, New York

Dear Phil:

In answer to your several letters, let me take up the items seriatim:

(1) Herman Cohn - I really have no idea what to suggest for his \$5000. I do not know anything about the Ruppin Institute. Perhaps you should write to Michael Arnon, the new Consul General in New York, who was formerly Ambassador to Ghana and who might have some suggestion for Mr. Cohn.

(2) I received the article you wrote about Sharatt and it was very interesting, warm and sentimental. I want you to know that we are going to build a tremendous school in his name, high on a hill in Upper Nazareth. I selected that location because, somehow, he seemed to have an interest in and understanding for the Arab mentality as well as the Christian. While the school at Nazareth will obviously be primarily for Jewish children, nevertheless, as the years go on, it is equally obvious that Arab and Christian children from the lower town will find their way to the high school in the upper town. I am not taking the time to develop this theme, and as I have stated it, it may sound rather crude, but I think you have a glimmering of what I am driving at. We have already found three people who are willing to contribute \$100,000 each in Sharett's memory because of the feeling they had for him.

I know how you felt about him, and if there is anyone you can think of who should be approached for this project, I would love to hear about it now. We are working on this currently and would like to complete it fast.

(3) With regard to the stones, I had a long talk with Avraham Biran, the head of the Department of Antiquities in Israel, without whose permission nothing from Caesarea can be touched. He is very reluctant to grant permission for a Roman column or capital to leave the country. I pressed hard and he is thinking about it. Let's see what happens.

With regard to large stones from Jerusalem or the Dead Sea or King Solomon's Mines, there is really no problem. It is simply a technical one of finding a company with heavy equipment to handle packing and shipping. I am having some inquiries made as to what this might cost and as soon as I hear, I will let you know. I am making my inquiries on the basis of pieces 2 metres square, wide and high. Were you thinking of something larger than this?

(4) The article for the Zeitschrift is almost finished. Frankly, it was rough going. I had to extract myself from current preoccupations and bring back to mind the fabulous years of 1946-47. But, once I started the article, I enjoyed writing it. The more so, because the time we spent in Europe were the best years of our lives. The article gave me an opportunity to say coherently what I think of you personally and of the role you played in the unique period of our history.

As ever,

HAF:gb

Herbert A. Friedman

6 August 1965

Mr. Theodore D. Feder
Malben - JDC
P.O.B. 2883
Tel Aviv, Israel

Dear Ted:

Our trip home was fine^{rk} and I am now busy back at the desk, therefore am in the position to give you more business.

Seriously speaking, I would appreciate your handling the following matter:

I received a call from Rabbi Sidney Regner, Executive Director of the Central Conference of American Rabbis (Reform). He had received a letter from Rabbi Chanan Brichto, now in Jerusalem at the Hebrew Union College Building. Brichto wrote in regard to the case of a 92 year old woman, Mrs. Lauterbach. She is the first wife of a famous professor at the Hebrew Union College, Jacob Lauterbach. He is dead now. They were divorced many, many years ago. The feeling of responsibility for the woman is therefore sentimental, not moral or legal.

She has a son living in Israel with her ^{who} ~~and~~ earns IP 400 per month bruto. He has been supporting his mother up to now but is running into difficulty.

I do not know whether she is eligible for admission to one of the Malben institutions -- probably not, because she is not a new immigrant. On the other hand, I am sure that no real case work study has been made of the family situation. Therefore, what I am asking you to do, Ted, is to give Rabbi Brichto of Jerusalem an audience when he calls you for an appointment, listen to his whole story and then see if you can arrange for some social work investigation to be made so that you can suggest whether Malben can handle her case, or if something else could be done.

Knowing you will take care of this with your usual sweetness and efficiency, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

cc: Rabbi Sidney Regner
Rabbi Chanan Brichto

Daily

5 August 1965

Mr. James L. Magrish
921 Dixie Terminal Building
Cincinnati, Ohio 45202

Dear Jim:

Technically, this is an answer to your letter to me of 30 June, but actually it is a summary of the telephone conversation we had the other day.

I am glad we had the chance to talk at length about the value of the Good Will Mission for Cincinnati. I feel certain that if you utilize this team of men properly, you will achieve exactly "the rekindling of enthusiasm" about which you wrote to me.

There appears to be a slight hitch in the dates we discussed. I spoke to you about October 11 and 12. It turns out that the reason these dates were free on the calendar of the touring teams is because they are the first two days of Succoth. Those dates would apparently not be any better for you than for any other community.

My suggestion, Jim, is that you and Martin discuss alternate dates and give me a series of possibilities. The entire month is booked, but we will try to re-juggle with some other communities in order to accommodate you.

Aside from the question of dates, please think through the question of the usage of these men. You would get one Israeli and one American for at least two days. You might want to arrange a meeting of your B board. You might want to arrange a social get-together of some of the potential younger leaders of whom we spoke. You might want to have a small lunch with your very top contributors for the purpose of education and inspiration. You might want to use these men to make individual calls on some of the larger contributors who would not come out to a meeting. You might want to have a meeting of your Women's Division Board and top workers to inspire them.

5 August 1965

What I am really saying is that the possibilities are limitless for the usage of these men and you must decide yourself how to achieve maximum exploitation. The end result of a well scheduled two days would be that you would saturate most of the top echelon of contributors and workers with a renewed sense of vigor and dedication. And that in a nutshell is the purpose of the Good Will Mission.

So, let me hear from you as to dates.

With all good wishes, I am,

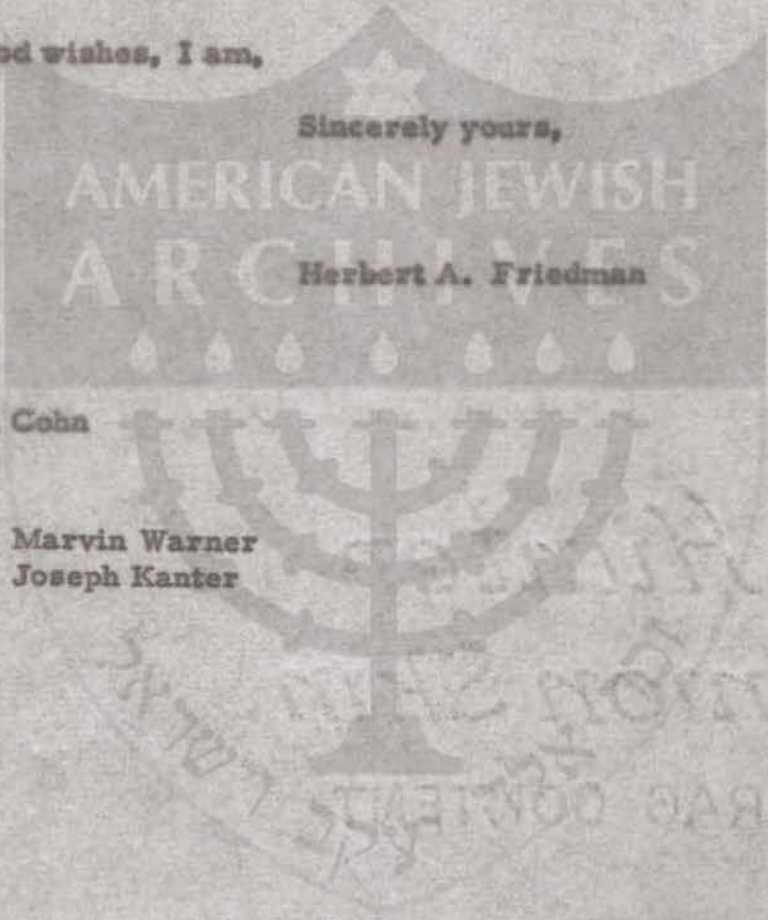
Sincerely yours,

AMERICAN JEWISH
ARCHIVES
Herbert A. Friedman

HAF:gb

cc: Martin Cohn

Blind copy: Marvin Warner
Joseph Kanter



X

UNITED JEWISH APPEAL

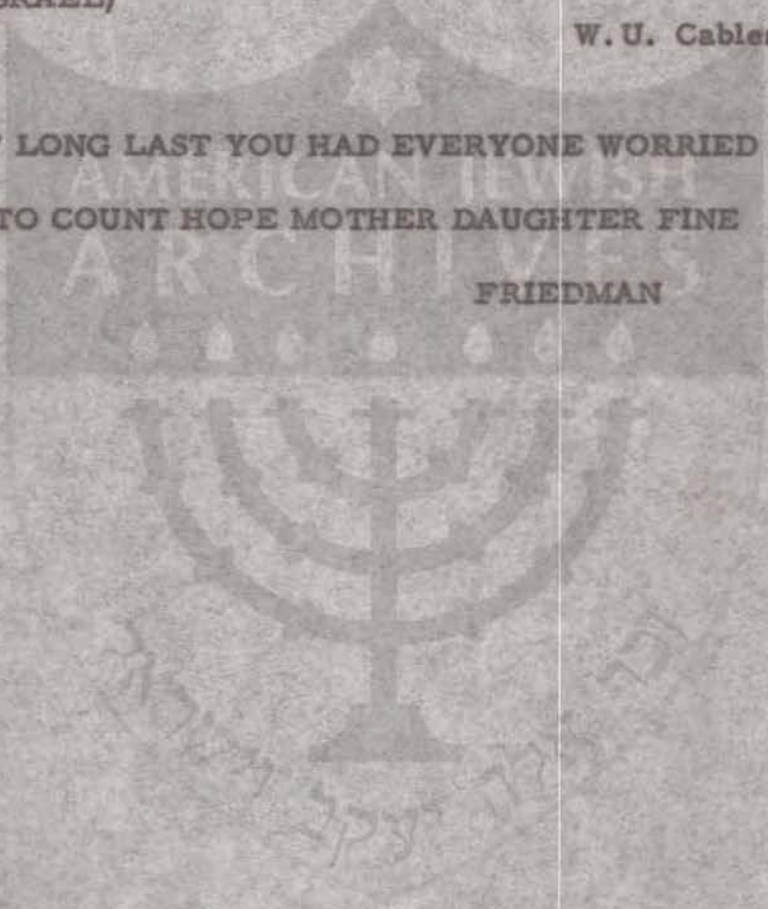
RIVLIN
JEVAGENCY
JERUSALEM (ISRAEL)

AUG. 4 65

W. U. Cables

MAZAL TOV AT LONG LAST YOU HAD EVERYONE WORRIED BECAUSE YOU
FORGOT HOW TO COUNT HOPE MOTHER DAUGHTER FINE

FRIEDMAN



✓

PERSONAL AND PRIVATE

3 August 1965

Mr. William Rosenwald
Hotel Majestic
Cannes, France

Dear Bill:

I read the long letter which Charlie Jordan sent to you on the whole matter of the Jewish Agency-UHS fight, and I must say that he covered the waterfront very thoroughly.

I understand that you wanted my opinion as to how you should proceed in the matter. I would say that you should do nothing at all. There are many issues constantly boiling in this non-tranquil Jewish world of ours, and it is not necessary for you to feel obligated to take up the gauntlet on every one.

My point of view is that Mr. Shragai's war with the UHS must be brought to an end immediately. I refer both to his public war, conducted in the press, and his private war conducted in letters to his own staff. It is unseemly, undignified, and damaging to the UJA, for two of its beneficiaries to be involved in a fight. From everything I can gather it is not even a two-way fight, but one which was imposed on the UHS. It seems to me to make absolutely no sense for this to continue.

If there are disagreements on a local operating level, they should be ironed out on that level and should never reach the proportions to which this tempest has blown.

The second thing I feel is that the struggle on the local operating level, notably Naples and Vienna, is also unwarranted. Our proposition, in the simplest terms, must be that a migrating Jew has a right to choose his destination. I know of the line of reasoning which says that the exits from Rumania are predicated upon the reunion of families in Israel. I am fully aware of the sentiment and feeling of the Jewish Agency and the Zionist movement that the best refuge for any Jew seeking to resettle himself is Israel. You know perfectly well that I agree with that fully and have stated so hundreds of times in all of the public speeches I have made.

3 August 1965

On the other hand, there is one thing to which I will never agree and that is the concept of forcing a man to elect a destination which he really does not want. I would do everything possible to explain to the prospective migrant why I thought Israel would be the best place for him, but once I saw that his mind was fixed elsewhere, for whatever reason, I would not feel that I had the moral right to attempt to play God in the solution of his life's problems. It seems to me incredible that there should be any argument on this point. If the migrant makes up his mind after all the discussion, that he wants to go to Canada, or the United States, or Australia or wherever, he should be turned over at once to the UHS.

As far as the IRC is concerned, not a single Jewish migrant would ever fall into their hands if harassing and delaying tactics by Agency personnel were not employed. Nor should anyone be referred by the Jewish Agency to the IRC. Non-Israel-bound cases should be turned over only to UHS.

Therefore, Bill, I repeat that it is not necessary for you to get involved in this. Should Louis Pincus, who has the ultimate authority, speak to you, there are two things to be stressed: (1) request Mr. Shragai to call off his attacks; (2) request that the operating procedures in the field be such that upon an individual's statement that he does not want to go to Israel, he be turned over to the UHS for processing.

I think I have now outdone Charlie in the length of his letter and since he apologized for invading your vacation in Cannes, I will do the same re your visit with Alice to Israel.

All the best,

HAF:gb

Herbert A. Friedman

2 August 1965

Mrs. Henry F. Schoenfeld
Har Sinai Sisterhood
Baltimore, Maryland

Dear Mrs. Schoenfeld:

I have just returned from abroad to find your kind letter of 28 June.

I would have liked very much to accept your invitation, but it is really impossible for me to do so. I receive hundreds of such requests and find that there is no possibility of saying yes, for the ordinary demands of my work are such that I am constantly travelling and speaking almost the whole year.

I appreciate your wanting me and must ask you to understand the reasons for my refusal.

With all good wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

2 August 1965

Rabbi Howard A. Simon
Har Sinai Congregation
6300 Park Heights Avenue
Baltimore, Maryland

Dear Rabbi Simon:

As you can see from the enclosed copy, I have had to refuse the invitation to speak in your congregation. It simply is not possible for me to accept all of the outside requests that come. I have enough trouble keeping us with the speaking engagements which are mandatory to my work.

I had no idea you were in Baltimore, but you certainly have become affiliated with a fine rabbi and a fine congregation. My best wishes to you and I, too, would hope to see you. If you ever get to New York do not hesitate to let me know.

Sincerely yours,

HAF:gb

Herbert A. Friedman

Daily

2 August 1965

Dr. William Korey
B'nai B'rith
315 Lexington Avenue
New York, N.Y. 10016

Dear Dr. Korey:

I am returning to you, as you requested, the 1960 memorandum. It certainly shows a tremendous amount of work.

I would be happy if you could keep me informed from time to time of changes in the situation, for I hope to be able to make a visit to the Soviet Union some time in the spring of next year.

With all good wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

25 June 1965

Mr. Joseph D. Shane
9862 Wilshire Boulevard
Beverly Hills, California

Dear Joe:

I have your letter regarding the Israel Bond chairmanship. I think it is an honor and I do agree with the viewpoint that your taking it would be to the benefit of the UJA. It will project you throughout the community with an even larger image. You must simply make certain that in all biographical releases about you, your UJA connection and titles are spelled out very prominently.

My only feeling in the matter is that if you have a choice, let Mitchell take it first, and you take it the year after. My reason for saying that is that if you follow Mitchell, you would not lay yourself open to the accusation of being only a red hot, pro-Israel zealot (which nobody would accuse Mitchell of being) and therefore if you took it after him, you would simply be following in the line of good community leadership responsibility.

On the other hand, perhaps that is not too important, because Carter is also an all-around community leader.

As you can see, I do not have passionately strong feelings one way or the other. I think it would be good for the UJA if you took it and while it might be better if you took it a year from now, perhaps it is just as well for you to make any deal with Mitchell that you and he are both comfortable with.

I am leaving for Caesarea tomorrow and if you should pop over during the summer, I'll find you a tennis partner.

As ever,

HAF:gb

Herbert A. Friedman

P.S. Congratulations. Everybody recognizes a good man when he sees one.

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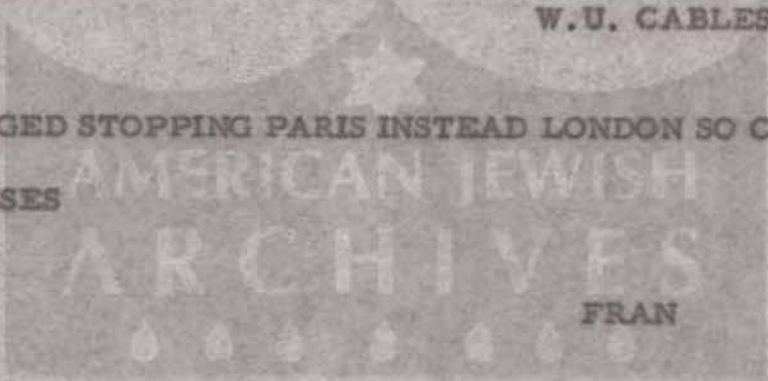
UNITED JEWISH APPEAL

NORMAN BENSLEY
STAND PALACE HOTEL
LONDON(ENGLAND)

June 24 65

W.U. CABLES

FLIGHT CHANGED STOPPING PARIS INSTEAD LONDON SO CANNOT MEET
LOVE AND KISSES



X

f

UNITED JEWISH APPEAL

JUNE 21, 1965

(SEND TO ATTACHED LIST)

(Rec Com)

WITH DEEPEST REGRETS AM SORRY TO INFORM YOU THAT MOE LEAVITT DIED IN GENEVA THIS MORNING. FUNERAL ARRANGEMENTS NOT YET COMPLETED. WILL ~~EEK~~ KEEP YOU INFORMED. LETTERS OF CONDOLENCE MAY BE SENT TO HIS DAUGHTER MRS. JAMES ZUCKERMAN CARE OF JDC THREE EAST FIFTYFOURTH STREET NEWYORK. ALL OF US WHO WORKED WITH HIM OVER THE YEARS AND WHO RESPECTED HIM FOR HIS UTTER DEVOTION WILL MISS HIM SORELY.

HERBERT A. FRIEDMAN

X

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UNITED JEWISH APPEAL

VINITSKY
JEVAGENCY
JERUSALEM (ISRAEL)

June 21 65

AMERICAN JEWISH ARCHIVES

WITH DEEPEST REGRETS AM SORRY TO INFORM YOU THAT MOE LEAVITT : DIED
MONDAY. FUNERAL ARRANGEMENTS NOT YET COMPLETED. WILL KEEP YOU
INFORMED. LETTERS OF CONDOLENCE MAY BE SENT TO HIS DAUGHTER MRS.
JAMES ZUCKERMAN CARE OF JDC THREE EAST FIFTYFOURTH STREET NEWYORK.
ALL OF US WHO WORKED WITH HIM OVER THE YEARS AND WHO RESPECTED
HIM FOR HIS UTTER DEVOTION WILL MISS HIM SORELY. PLEASE INSERT
APPROPRIATE CONDOLENCE MESSAGE JERUSALEM POST OTHER PAPERS IF
NECESSARY FROM MAX M. FISHER GENERAL CHAIRMAN HERBERT A FRIEDMAN
EXECUTIVE VICE_CHAIRMAN UJA.

HERBERT XX FRIEDMAN

x

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UNITED JEWISH APPEAL

GOTTLIEB HAMMER
DOELEN HOTEL
AMSTERDAM (HOLLAND)

June 21 65

W.U. CABLES

WITH DEEPEST REGRETS AM SORRY TO INFORM YOU THAT MOE LEAVITT DIED
IN GENEVA MONDAY. FUNERAL ARRANGEMENTS NOT YET COMPLETED. WILL
KEEP YOU INFORMED. LETTERS OF CONDOLENCE MAY BE SENT TO HIS
DAUGHTER MRS. JAMES ZUCKERMAN CARE OF JDC THREE EAST FIFTYFOURTH
STREET NEWYORK. ALL OF US WHO WORKED WITH HIM OVER THE YEARS AND
WHO RESPECTED HIM FOR HIS UTTER DEVOTION WILL MISS HIM SORELY.

HERBERT FRIEDMAN

21 June 1965

Mr. Sanford M. Treguboff
Jewish Welfare Federation
230 California Street
San Francisco, Calif. 94111

Dear Treg:

When I was at the Budgeting Committee meeting in San Francisco a few weeks ago, one of the members of the committee, a Dr. David (I think was his name), spoke to me about the subject matter contained in this clipping.

I do not know whether this story appeared in the San Francisco paper or not, but in case it did not, would you please do me a favor and send it to Dr. David with my compliments.

I am leaving Thursday for Israel for five weeks and want to wish you a wonderful summer.

All the best,

HAF:gb

Herbert A. Friedman

✓
17 June 1965

Mr. Nathan Shapell
S. & S. Construction Company
8857 W. Olympic Boulevard
Beverly Hills, California

Dear Nathan:

Atheneum is today considered one of New York's best publishing houses. Mr. Bessie came out of Harper's, and is one of the partners. Another partner is Alfred Knopf, Jr. It is really a first quality firm.

Mr. Bessie has agreed to read the manuscript, and we are pushing him to do so before the end of the month. These things, however, do have a way of taking a little time, because the top men are always busy with many, many manuscripts.

As soon as we hear something, I will let you know.

All the best.

Sincerely,

HAF:gb

Herbert A. Friedman

16 June 1965

Dr. M. Elk
Leo Baeck School, Ltd.
47 Hillel Street
Haifa, Israel

Dear Dr. Elk:

I have your letter of 7 June, and am very rushed at the moment so I will not write you a long detailed report. This will have to wait until we meet in person.

I will be coming to the Hotel Caesarea. I am not sure of the exact date but it will be by Monday, 28 June at the latest. I notice that you are leaving by July 1 for England, and that you will be back ten days later. I expect to remain in Israel until 28 July, so there will be plenty of time for us to meet after your return from England.

I will call you in Haifa by telephone when I reach the hotel and we will fix an appointment.

Looking forward to seeing you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

15 June 1965

Mr. Nolan Glazed
508 Park Avenue
Dallas, Texas 75201

Dear Nolan:

This is just a brief note to ask whether your plans for this Fall have become definite enough so that you know whether you can join us on the overseas Study Mission. I certainly hope that you will be able to make it.

The trip has been carefully prepared by a committee of knowledgeable lay leaders who have themselves been to Israel many times before, and who know what things to avoid and what to include in preparing an itinerary.

It will really be a great experience, in the company of a wonderful group of people. We begin in Rome on 13 October and finish in Tel Aviv on the night of the 28th with the Prime Minister's dinner. I am leaving for Israel myself in a couple of weeks to make the arrangements for the October trip.

I would appreciate hearing from you as to whether you are making plans to join us.

Sincerely yours,

HAF:gb

Herbert A. Friedman

14 June 1965

Mr. Louis Degen
Shwayder Bros., Inc.
1050 S. Broadway
Denver, Colorado

Dear Louis:

This is just a brief note to ask whether your plans for this Fall have become definite enough so that you know whether you can join us on the overseas Study Mission. I certainly hope that you will be able to make it.

The trip has been carefully prepared by a committee of knowledgeable lay leaders who have themselves been to Israel many times before, and who know what things to avoid and what to include in preparing an itinerary.

It will really be a great experience, in the company of a wonderful group of people. We begin in Rome on 13 October and finish in Tel Aviv with the Prime Minister's dinner on the night of the 28th. I am leaving for Israel myself in a couple of weeks to make the arrangements for the October trip.

I would appreciate hearing from you as to whether you are making plans to join us.

Sincerely yours,

HAF:gb

Herbert A. Friedman

14 June 1965

Mr. Jacob Feldman
512 S. Akard Street
Dallas, Texas

Dear Jake:

This is just a brief note to ask whether your plans for this Fall have become definite enough so that you know whether you can join us on the overseas Study Mission. I certainly hope that you will be able to make it.

The trip has been carefully prepared by a committee of knowledgeable lay leaders who have themselves been to Israel many times before, and who know what things to avoid and what to include in preparing an itinerary.

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I would appreciate hearing from you as to whether you are making plans to join us.

Sincerely yours,

HAF:gb

Herbert A. Friedman

14 June 1965

Mr. Nathan I. Lipson
3659 Northside Drive, N. W.
Atlanta, Georgia

Dear Nathan:

This is just a brief note to ask whether your plans for this Fall have become definite enough so that you know whether you can join us on the overseas Study Mission. I certainly hope that you will be able to make it.

The trip has been carefully prepared by a committee of knowledgeable lay leaders who have themselves been to Israel many times before, and who know what things to avoid and what to include in preparing an itinerary.

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I would appreciate hearing from you as to whether you are making plans to join us.

Sincerely yours,

HAF:gb

Herbert A. Friedman

14 June 1965

Mr. Carl G. Linn
36 Bruce Lane
Newton, Mass.

Dear Carl:

This is just a brief note to ask whether your plans for this Fall have become definite enough so that you know whether you can join us on the overseas Study Mission. I certainly hope that you will be able to make it.

The trip has been carefully prepared by a committee of knowledgeable lay leaders who have themselves been to Israel many times before, and who know what things to avoid and what to include in preparing an itinerary.

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I would appreciate hearing from you as to whether you are making plans to join us.

Sincerely yours,

HAF:gb

Herbert A. Friedman

14 June 1965

Mr. Max Kohl
8190 River Road
Milwaukee, Wisconsin

Dear Max:

This is just a brief note to ask whether your plans for this Fall have become definite enough so that you know whether you can join us on the overseas Study Mission. I certainly hope that you will be able to make it.

The trip has been carefully prepared by a committee of knowledgeable lay leaders who have themselves been to Israel many times before, and who know what things to avoid and what to include in preparing an itinerary.

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I would appreciate hearing from you as to whether you are making plans to join us.

Sincerely yours,

HAF:gb

Herbert A. Friedman

14 June 1965

Mr. Martin B. Seretean
627 Brookville Avenue
Chattanooga, Tenn.

Dear Bud:

This is just a brief note to ask whether your plans for this Fall have become definite enough so that you know whether you can join us on the overseas Study Mission. I certainly hope that you will be able to make it.

The trip has been carefully prepared by a committee of knowledgeable lay leaders who have themselves been to Israel many times before, and who know what things to avoid and what to include in preparing an itinerary.

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I would appreciate hearing from you as to whether you are making plans to join us.

Sincerely yours,

HAF:gb

Herbert A. Friedman

14 June 1965

Mr. Norman B. Dunitz
Gloray Knitting Mills
Robesonia, Pa.

Dear Norman:

This is just a brief note to ask whether your plans for this Fall have become definite enough so that you know whether you can join us on the overseas Study Mission. I certainly hope that you will be able to make it.

The trip has been carefully prepared by a committee of knowledgeable lay leaders who have themselves been to Israel many times before, and who know what things to avoid and what to include in preparing an itinerary.

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I would appreciate hearing from you as to whether you are making plans to join us.

Sincerely yours,

HAF:gb

Herbert A. Friedman

K

11 June 1965

The Honorable Michael A. Feighan, Chairman
Subcommittee on Immigration and Nationality
Committee on the Judiciary
House of Representatives
Washington, D. C.

Dear Mr. Feighan:

Thank you for your letter of May 28 with the enclosed copies of two recent addresses on the subject of immigration legislation. I have read these speeches with interest and appreciate your thoughtfulness in sending them to me. I am sorry not to have replied sooner, but speaking engagements in various parts of the country have kept me away from my desk for the past ten days.

I note that your bill also proposes to eliminate the national origins quota system which I have for so long felt was an operating principle unworthy of our democracy.

Since you have asked for my reaction to your proposals, I must say that the bill proposed by the Administration is closer to my personal point of view. I prefer the Administration Bill because of its greater flexibility and especially because of its much broader definition of eligibility of refugees for admission to the United States.

I am aware of the testimony presented by Mr. Murray Earfein and Mr. James Rice of the United Hias Service when they appeared before your Committee and which was resubmitted during the recent hearings. I must say that I find myself in complete agreement with the position they took.

With many thanks for the courtesy you have shown in soliciting my opinion, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

11 June 1965

The Honorable Michael A. Feighan, Chairman
Subcommittee on Immigration and Nationality
Committee on the Judiciary
House of Representatives
Washington, D. C.

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With many thanks for the courtesy you have shown in soliciting my opinion, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

9 June 1965

Mr. Max Firestein
Max Factor, Inc.
6655 McCadden Place
Hollywood 28, California

Dear Max:

There is nobody I enjoy sparring with more than you. To sit across your desk and to engage in the verbal and intellectual gymnastics which you and I do so well together is a pleasure. You know what I am talking about and I know what you are talking about.

I am mailing you some reports which you might find time to skim through. You know my feelings about the perpetuation of your name in Israel. So many things could be accomplished at the same time -- giving a real opportunity in life to the thousands of kids who would go through a school you would build; helping make Israel that much stronger by enabling everyone to climb up the educational ladder, which would mean better jobs for them in the future; a better economy for the country and a better defense system; closing the gap between Ashkenazi and Sephardi kids; and last, but not least, leading the way for others to match your munificence.

Think it over, Max. It is really something for the Memorial Foundation to undertake and you, as one of the trustees, can help find the way to turn the key. I leave it in your hands and thank you most warmly and sincerely for your constant friendship.

As ever,

HAF:gb

Herbert A. Friedman

9 June 1965

r

Mr. Joseph Mitchell
Beneficial Standard Life Insurance Co.
756 S. Spring Street
Los Angeles, California 90014

Dear Joe:

It was a pleasure seeing you last week and enjoying the hospitality of your lovely table. The presence of Beverly and the girls made it feel very much like home and I felt quite relaxed and comfortable.

I do not want to burden you with all the details of the various visits I made, but I am asking Ernie Michel to give you a complete fill in. We got one definite promise from Nathan Shapell for somewhere between \$100 - \$200,000; and we planted several good seeds for the future.

Again with thanks, I am,

As ever,

HAF:gb

Herbert A. Friedman

9 June 1965

Mr. Victor Carter
Republic Corporation
9601 Wilshire Boulevard
Beverly Hills, California

Dear Victor:

It was good talking to you on the telephone last week while I was in Los Angeles, even though we did not get a chance to meet personally. The advice you gave me on the telephone was good, and I think we made progress on this trip. Nathan Shapell definitely committed himself for \$100,000 and perhaps \$200,000. Abe Spiegel is thinking about it and will probably decide on some specific project when he comes to Israel with the UJA Mission in October. He raised the question with me as to whether educational facilities are required more in the United States or in Israel. You can help with him, Victor, if you urge him to build a school first in Israel and then think of something in Los Angeles for later on.

I do not want to burden you with the details of all of the other visits I made, but Ernest Michel will fill you in. I think we planted several good seeds that will blossom within the next one or two years.

Looking forward to seeing you, I am,

As ever,

HAF:gb

Herbert A. Friedman

9 June 1965

Mr. Abraham Spiegel
9255 Sunset Boulevard
Los Angeles, California 90069

Dear Abe:

I want you to know how much I enjoyed our conversation the other evening in your beautiful home. The physical surroundings were gorgeous, but I was equally pleased with the intellectual and spiritual environment.

The more I thought over what we talked about, the more I have come to the conclusion that your building a school in Israel is really the culmination of everything you believe in. Achad Ha'am said that a Jewish State would be the Mercaz Ruchani - the spiritual center - of the Jewish people. A spiritual center without full education facilities for all children is an impossibility.

I want you to keep your mind open and when you come on the Mission in October we will show you the educational needs of the country. I am sure you will be convinced, and I am equally certain you will want to place your name on an important building. After all, what is our immortality? If you can have the knowledge that with your money you will guarantee the education of thousands of children for many, many decades into the future, what better thing could you do?

Again, with thanks for giving us so much time and looking forward to seeing you again, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

9 June 1965

Mr. Nathan Shapell
S. & S. Construction Company
8857 W. Olympic Boulevard
Beverly Hills, California

Dear Nathan:

I cannot tell you how wonderful it was visiting with you and your lovely family the other evening. Your whole attitude was so helpful that it just made my heart feel good.

I have already started developing some contacts in regard to the autobiography and you will hear from me as soon as I have something to report. We will explore several angles and I should be writing to you again next week.

With regard to the prospectus for the pre-kindergarten schools, I am having that re-drawn to include the other names you suggested and you will be receiving it very soon. I hope at that time you will be able to persuade the other members of your family to go along with the full suggestion. And please begin to give some thought to which names you want on each building.

With best regards, and repeating my offer to be your "gabbai" any time you want, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

✓

9 June 1965

Mr. Lawrence J. Weinberg
9300 Wilshire Boulevard
Beverly Hills, California

Dear Larry:

Just a note to tell you what a pleasure it was to have lunch with you the other day. Your warm and sympathetic attitude made me feel that I was talking to someone who really understood these problems.

I full respect your statement that we must wait a year or two in order for you to be ready to do something substantial towards a school building program. I feel certain that you will not forget this conversation and that you yourself will try to advance the time as much as possible when you will make a decision.

I am sending you, under separate cover, several reports which I know you will find the time at least to skim. If the subject matter interests you, as I think it will, and you have any further questions, I would be happy to answer them.

When I am next in Israel I will give your regards to Sapir, and I look forward to our future meetings when I am in Los Angeles.

Sincerely yours,

HAF:gb

Herbert A. Friedman

9 June 1965

Mr. Benjamin B. Smith
880 Strad Vecchia Road
Bel Air, California

Dear Mr. Smith:

I enjoyed our breakfast together and hope that you will give some thought to the request I made of you. One of the ways to find the personal satisfaction and involvement which you are seeking is to commit yourself to a specific project. Once you do that, you begin to identify with that project more and more, and become more and more involved in its implementation.

If you were to build a vocational school and really follow through on it, you would become involved in the lives of the children, the training of the teachers, the handling of equipment, and every other phase of a complex venture. There is no other institution which gets you as deeply involved with the life of people as does a school.

Meanwhile, I shall think of the things you told me and shall see what the possibilities are. I will be in touch with you again when I return from Israel in August.

With thanks for your sympathetic hearing, and looking forward to some positive decision, I am,

Sincerely yours,

Herbert A. Friedman

HAF:gb

8 June 1965

Mrs. Bertha Urdang
98 Herzl Street
Jerusalem, Israel

Dear Bertha:

I have just returned from a trip to the West Coast to find your two letters - one to the office and one to the house.

First of all, let me congratulate you most warmly on the birth of your second grandson. I can imagine how proud you must feel and I hope he brings you great joy.

1. The Leah Nikel has arrived and is in customs and we are arranging to get it out. I certainly do understand why you sent it C.O.D. and there is no problem on that score. We will pay the charges.

I shall keep a copy of the agreement between the Rina Gallery and Mr. Leeman in which it is stated that the \$300 will be paid in November in New York.

If you wish, Bertha, it can be paid now. In answer to your question as to whether the painting is really for me or the UJA, it is for me personally, and is being given to me as a present by the members of my staff. Quite unbeknownst to me, they arranged a party to celebrate my 10th anniversary with the UJA and have raised a sum of money amongst themselves to give me a present. I think it is very touching and very sentimental. They have \$200. I shall pay the other \$100. So the money is available now, if you want a check made out to his order. Please give me his exact name and address and we can make out the check to him and mail it to him directly, or we can send it to you. Whatever you wish. Or would you want us to hold it until November. I would appreciate hearing about this as soon as possible, so that I can give the necessary instructions before I leave for Israel in 2 weeks.

2. As for the Ben Shaul oil on paper, I have not had a chance to discuss it with Avalon and will not have time to do so. Therefore, I would say you should take off the red tag and sell it if you can.

3. As for the Zaritsky water color, please hold it for the UJA, as agreed. We will include it in next year's purchase list.

4. You make reference to "a beautiful small Ben Shaul for \$250." I do not recall having seen it; you say that I can trust you and I am sure I can, but I would rather see it before making a decision. So, when we come to Israel in a couple of weeks, I will have a chance to look at it and will decide then.

With all good wishes, and looking forward to seeing you, I am,

As ever,

HAF:gb

Herbert A. Friedman

V
8 June 1965

Mr. Theodore Kollek
Israel Museum
Jerusalem, Israel

Dear Teddy:

I have just returned from a trip to the Coast to find your correspondence with Henry Bernstein and Charles Goldman.

Your covering note said "just to keep you informed about our attitude towards the UJA."

I never doubted your attitude towards the UJA. You have always been great and you always will be.

We are planning to be at the Caesarea Hotel between 24 June and 29 July. How about coming up for a swim?

As ever,

HAF:gb

Herbert A. Friedman

8 June 1965

Mr. Judd L. Teller
Histadrut Cultural Exchange Institute
33 East 67th Street
New York, N. Y. 10021

Dear Judd:

I have just returned from a trip to the West Coast and found your note with the three publications you sent me.

I have not had a chance to read them as yet, but hope to do so soon.

With many thanks, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

h

8 June 1965

Mr. Dave X. Marks
3663 West 6th Street
Los Angeles, California

Dear Mr. Marks:

I enjoyed very much our visit the other day when you were kind enough to receive me in your office together with Mr. Dan Chapman.

I was very encouraged by your positive attitude towards the problems of education in Israel which I described to you. I was also encouraged by the fact that while your primary interest, as you said, was in contributing towards the construction of University buildings, nevertheless you had seen the necessity of preparatory schools, and had demonstrated that through your generosity to Loyola.

You said that you would be interested in reading some of the material and background research we have done. I am, therefore, sending you, under separate cover, two reports which I am sure will interest you.

At the conclusion of our conversation you said that you were committed on various projects for several years into the future and that you would not be able to get to ours for three or four years. I fully respect your long range program and can only hope that when we come to share in it you will decide to construct a preparatory school in Israel which will give you the same satisfaction that all of your other benefactions have done. I would like to add another handsome picture to the lovely gallery now on the walls of your waiting room.

I shall shortly be writing to the Marks family in London and will convey to them my pleasure at having met you.

Very truly yours,

HAF:gb

Herbert A. Friedman

cc: Mr. Dan Chapman

8 June 1965

✓

Mr. Joseph Shane
9862 Wilshire Boulevard
Beverly Hills, California

Dear Joe:

Just a note of thanks for the wonderful cooperation and hospitality you extended to me last week. I enjoyed very much seeing the new Music Center and the performance. Also your guidance about the individuals we were discussing was really invaluable.

To sum up the work of the two days, I would make the following estimate:

1. Dave Marks -- We will get something in the future.
2. Ben Smith -- I have my doubts about him, but the follow up on him is up to you. If anybody can bring it to fruition, you will.
3. Abe Spiegel -- I think there is a possibility. He was definitely interested and was not negative. We left it that while he is in Israel with the UJA Mission in October, we would show him various educational needs and he would decide then.
4. Nathan Shapell -- He agreed to \$100,000 for pre-kindergarten schools and he might be able to persuade the other members of his family to give as high as \$200,000.
5. Max Firestein -- He listened politely, but did not demur, and we left it that we would talk again.
6. Larry Weinberg -- I think we will definitely get something in the future. That might be a year or two off.

All in all, therefore, I feel it was a productive visit and we definitely planted some seeds which will grow within the next few years.

Mr. Joseph Shane

-2-

8 June 1965

Upon returning to New York, I saw Rosser Chinn, who is on his way to the West Coast. He told me he will be seeing you in about a week. He is going to San Francisco first and then going to Los Angeles. He is a very good friend of Mark Taper. We spent about half an hour discussing the approach to Taper. We finally decided to ask him for \$1 million to build a big high school in the name of Winston Churchill. Chinn thinks that the patriotic appeal to him as an Englishman, plus the ego appeal of having his name linked with Churchill, is the right approach to him. Chinn is eager to tackle him for the project. I know you will be seeing Chinn and therefore wanted you to be informed of this so that you can guide him accordingly.

Again, thanks, Joe, with all good wishes for your continued cooperation.

As ever,

HAF:gb

Herbert A. Friedman

r

8 June 1965

Rabbi Edgar Magnin
Wilshire Boulevard Temple
3663 Wilshire Boulevard
Los Angeles 5, California

Dear Edgar:

It was good seeing you last week. You are absolutely ageless. I am 30 years younger than you are, but feel 20 years older when I look at you.

Thanks for your cooperation. I would like to urge you to continue to search your mind for likely candidates for our project and also to urge Jerry Burg to continue to give his invaluable recommendations to my West Coast man, Ernest Michel, who was with me in your office, as you may recall. Jerry can be helpful and I know you will want him to be. Please tell him.

Looking forward to seeing you again, and waiting to hear where you discovered Ponce de Leon's fountain of youth, I am,

As ever,

HAF:gb

Herbert A. Friedman

✓
3 June 1965

Rabbi Leonard I. Beerman
Leo Baeck Temple
1300 N. Sepulveda Boulevard
Los Angeles 49, California

Dear Leonard:

Just a note to thank you for your kind offer to give some thought to finding one or two people who might be able to make a contribution the Israel Education Fund on behalf of the Leo Baeck School. Our man on the West Coast, Ernest Michel, will be calling you and when you have the opportunity to go over some names with him, I would be grateful.

Under separate cover, I am sending you some material on the Israel Education Fund to add to your already over-burdened desk. Seriously though, this stuff makes interesting reading.

As ever,

HAF:gb

Herbert A. Friedman

V

8 June 1965

Mr. Dan Chapman
State of Israel Bonds
636 N. La Brea Avenue
Los Angeles, California

Dear Dan:

My deepest thanks for your kind cooperation when I was in Los Angeles last week. You were certainly most helpful and I do appreciate it.

I am enclosing copy of my letter to Dave Marks as well as copy of a letter I sent to his family in London. Both of these are self-explanatory. If he answers me, I will keep you informed. In turn, if you get any reaction from him, will you please keep me or Ernie Michel informed.

I am leaving the whole proposition of John Factor up to you. I did not attempt to see him while I was in Los Angeles nor have I asked anyone else to contact him. If you proceed along the lines upon which we agreed, and have any positive reaction whatsoever, please let me know. I shall be leaving for Israel on June 24th, so thereafter, please follow up with Ralph Goldman.

Ernie and I spent three hours with Abe Spiegel at his home. He started out by saying that he had about half an hour, which stretched into the whole evening. I do not really know how to evaluate his reaction. I will ask Ernie to fill you in on the details of that lengthy dialogue which covered so many subjects. The bottom line of the whole business, in my judgment, is that he is not accustomed to giving away large sums of money. He is going on the UJA Study Mission to Israel in October and said that he would then be interested in seeing various areas where schools were needed. We will certainly show him everything. He spoke at great length about the party he gave for Shalev and was obviously quite proud of that. He also said that he now holds over \$100,000 in bonds which he has not given away. I urged him to continue buying and holding so that he would have a very nice nest egg with which to make a big commitment.

If there is any way that you can think of to continue to keep this matter alive in his mind until October, I would certainly appreciate it.

Looking forward to seeing you again, I am,

As ever,

HAFigb

Herbert A. Friedman

r

8 June 1965

Mr. J. Edward Steff
Michael House
47 Baker Street
London W. 1, England

Dear Teddy:

As you can see from the letterhead on which I am writing to you, the Education Fund for the buildings in Israel about which I have spoken to you in the past has become a reality. We have been in actual operation since last October and have accumulated about \$5 million worth of pledges in that period of time. During that same season we have, of course, launched and three-quarters completed the current 1966 regular campaign of the UJA. I am most encouraged by the start and feel that we will be making another important contribution to Israel's growth. I am sending, under separate cover, several of the basic reports and documents which went into the establishment of this new campaign.

The other day I was in Los Angeles and had a long personal visit with Mr. Dave K. Marks. He contributes annually to the Los Angeles campaign only \$2500. It was suggested that I see him, however, because of his interest in education and the fact that he has contributed very substantially (I would guess running into a total of somewhere between \$1 and \$2 million) for the construction of large buildings at the University of Southern California, Claremont College, the Hebrew University and Loyola (a Catholic institution).

In the course of our conversation he told me that he was the first cousin of the late Lord Simon Marks. This surprised me for I had been given no inkling of this fact by anyone. He spoke very proudly of his association with the family and showed me a telegram from Mrs. Eloud acknowledging his invitation to attend the dedication of another building he had built and regretting her inability to be present.

I explained to him the needs for secondary schools in Israel and he was quite sympathetic. He also stated that he was committed to many projects which would take him several more years to pay off. He thought he would be prepared to do something for us in 3 or 4 years. He is quite a remarkable man, 75 years of age and in possession of full vigor. He has no hesitation about speaking of "3 or 4 years from now" in spite of this age. He is a bachelor, whose only brother died recently so there is the whole question of a very large estate with no heirs.

8 June 1965

I am writing to you, Teddy, in order to seek your support and that of Israel in this matter. I understand that the Director of Secondary Schools of the Ministry of Education, a Mr. Eliezer Shmuell, was in London early in the spring and spoke to Israel about constructing a comprehensive school in the town of Migdal Haemek in the name of Lord Simon Marks and that Israel said he was prepared to contribute towards this school. I would like Mr. Dave Marks of Los Angeles to contribute his funds, if we can get something from him, towards the same project.

When I was with him last week, I did not discuss any specific school or any specific amount, preferring to leave that completely open. Therefore, what would be helpful would be a letter from you or Israel supporting the general proposition that these secondary schools are desperately required in Israel and urging him to participate in the specific school honoring Lord Simon. Your letter could help to swing him into what might ultimately be a quarter or half a million dollar contribution.

His address is: Mr. Dave X. Marks, 3663 W. 6th Street, Los Angeles California. I would appreciate your sending me a copy of whatever is written to him so that we can follow up from here.

All the best,

HAF:gb

Herbert A. Friedman

Daily

May 28, 1965

Mr. Chaim Vinitzky
The Jewish Agency for Israel
P. O. Box 92
Jerusalem, Israel

Dear Chaim:

There is a matter of personal interest that I would like to bring to your attention.

Mrs. Dvorah Rabinowitz, Honorary National President of the Mizrahi Women's Organization of America, has been visiting the United States this spring. During the course of her stay in the country, she addressed a number of functions on our behalf. I have received excellent reports on her ability to get across the UJA Story at these meetings.

Mrs. Rabinowitz plans to return to Israel this summer where she has a permanent residence in Ramat Aviv. She is very desirous of securing some meaningful employment in Israel. You will note from Mrs. Rabinowitz' 'curriculum vitae', which is enclosed, that her background would be an asset to any organization.

Anything that you can do to assist Mrs. Rabinowitz would be most appreciated.

As ever,

Herbert A. Friedman
Executive Vice-Chairman

HAF:LNW
Enc.

SENT TO EXECUTIVE DIRECTORS OF HEADQUARTER CITIES

~~HAF~~
r

28 May, 1965

Mr. Harry Greenstein, Exec. Dir.
Jewish Welfare Fund of Baltimore
319 W. Monument St.
Baltimore, Md. 21201

Dear Harry:

At the recent meeting of the Executive Committee the plan to establish a National Council of Congregations For United Jewish Appeal was projected. The purposes and functions of the Council of Congregations are outlined in the accompanying memorandum which was prepared in consultation with Philip Bernstein and his staff.

It is our feeling that the attainment of the objectives described in the enclosed memorandum will be to our mutual benefit.

Your comments and suggestions on how best to implement the program are appreciated.

Sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman

HAF/cis
Encl.

cc: HAF, IB, ERV, MP, PBC, EWM, DLL

DRAFT MEMORANDUM
NATIONAL COUNCIL OF CONGREGATIONS
FOR
UNITED JEWISH APPEAL

I. PURPOSE

During the past two decades, the membership rosters of Jewish religious institutions have greatly increased. This fact is reflected, especially, in the suburban congregations of the larger cities in the United States where the overwhelming majority of American Jewry resides.

The primary objectives of the National Council of Congregations for UJA would be to enlist the active support of the rabbinic and lay leadership of Orthodox, Conservative and Reform Congregations, in coordination with local federation leadership, to increase the number of contributors to the annual campaign and to raise the level of giving among the membership of synagogues and temples throughout the country.

II. NATIONAL STRUCTURE

The structure of the National Council of Congregations for UJA will consist of the following:

- A. A Chairman to be appointed by the General Chairman
- B. A group of Vice-Chairmen -- one from each community where a Council of Congregations or its equivalent is established or is presently in existence. The Vice-Chairmen will be selected in consultation with local federation leadership. The Chairman and the Vice-Chairmen qualify for positions of leadership by virtue of their past record of achievement in behalf of the annual campaign and their prominence in the religious life of their respective communities.
- C. The National Presidents of the three major religious groupings, viz::
 - Union of Orthodox Jewish Congregations (Orthodox)
 - United Synagogues of America (Conservative)
 - Union of American Hebrew Congregations (Reform)
- D. The Chairman of the UJA Rabbinical Advisory Council

It is of interest that the Presidents of the three major rabbinic bodies:

- The Rabbinical Council of America (Orthodox)
- The Rabbinical Assembly (Conservative)
- The Central Conference of American Rabbis (Reform)

are presently members of the UJA Rabbinical Advisory Council.

- E. A member of the UJA National Executive Staff will be assigned to the Chairman and the National Council of Congregations.

III. LOCAL STRUCTURE

The National Council of Congregations for UJA is prepared to work flexibly with each community and to adjust techniques and methods to local conditions in order to assure maximum effectiveness of the program. Among the suggested approaches are the following:

- A. Where a congregational council or its equivalent does not exist, the Chairman, in conjunction with the local Federation leadership, will seek to establish a city-wide Council of Congregations for the Federation or Welfare Fund. The city-wide Council of Congregations will urge the creation of a Campaign Committee, or other mechanism for campaign cooperation and aid, in every congregation, to enlist the support of those congregational members who are not presently contributors to the annual campaign, and to reach others with greater effectiveness.
- B. The Vice-Chairmen should guide and follow through on the activities of the congregations, to evaluate and help accelerate the progress made.
- C. Organizational meetings may be held to officially launch the program of a local Council of Congregations or its equivalent. To this meeting are invited the Rabbis, Presidents, Executive Directors, Men's Club and Sisterhood Presidents, of every Orthodox, Conservative and Reform congregation. The gathering will be addressed by the Chairman of the Council and/or the Chairman of the UJA Rabbinical Advisory Council, or an appropriate communal leader.
- D. The tentative plan is to launch the program of the National Council of Congregations for UJA in New York and the major communities. If successful, the program will be extended to the communities of smaller size.

IV. SUGGESTED PROGRAM

- A. The local Congregational Council will seek to publicize the needs and achievements of the UJA and the local Federation through the synagogue bulletins and in other ways.
- B. The Board of Trustees of local synagogues and temples will be asked by the local Congregational Council to send a letter to all congregants, urging their support to the local campaign.
- C. The local Congregational Council will make a special effort to increase the participation of the religious school students in the annual drive.
- D. The local Congregational Council will seek the general support of the Rabbinate for the campaign. The Rabbi will be asked to devote at least one Sabbath to a discussion of current needs.

E. The National Council will endeavor to publicize its program in the publications of the major religious groupings.

V. GOAL

Suggested goal of the National Council of Congregations for UJA in 1966:

100,000 NEW CONTRIBUTORS TO THE ANNUAL CAMPAIGN



26 May, 1965

Rabbi Judah Nadich
Park Avenue Synagogue
50 East 87th Street
New York, New York

Dear Judah:

It is my understanding that former President Dwight D. Eisenhower will be with you at the Park Avenue Synagogue on Friday night. I want you to know that our General Chairman, Max Fisher, has personally invited Mr. Eisenhower to participate in our Annual National Conference on Saturday night, December 11th and receive an award commemorating his leadership in the Liberation of Mankind from the Rule of Tyranny.

As I am sure you understand, the December Conference is our most important event of the year and sets the keynote for the campaign that follows. It will be attended by over 2,500 top Jewish leaders from all over the country. This year the UJA wishes to focus attention on the 20th Anniversary of the Liberation of Europe, and the period of Jewish revival and reconstruction which followed.

Mr. Eisenhower indicated to Mr. Fisher that he would try to do everything he could to make the date. All of us know how Mr. Eisenhower feels about you. It is Mr. Fisher's hope as well as my own that you might encourage him to attend by expressing your appreciation for the consideration he is giving our invitation.

I tried to call you but discovered you were out of town. Since I am going away myself, I have written this letter which I wanted to be sure you would have on your desk when you returned.

With best regards.

Sincerely,

HAF:hga

Herbert A. Friedman

26 May 1965

Dr. Nelson Glueck
HUC - JIR
1301 Clifton Avenue
Cincinnati, Ohio

Dear Nelson:

It has come to my attention that there were some proposals under way to change the name of the school by eliminating the JIR portion. I have heard about this indirectly, not officially, and therefore have no way of knowing whether this rumor is accurate. If it is not, I should be delighted to be so informed.

If there is any substance to it, however, I would like you to know that there are many of us who would be very disturbed at such an act. You must be aware of the fact that this is still a very sensitive matter, involving memory, sentiment, and actual promises made. Names carry within themselves facts of history. I, for one, would not want the historic fact of the existence of the JIR to be obliterated by the elimination of its name.

It is not my purpose in this letter to adduce all of the arguments I have against the suggestion. Suffice it to say that I felt impelled to put my opinions on record with you. Should there be an opportunity for lengthier dialogue between us, I would be pleased to go into more detail.

In friendship,

HAF:gb

Herbert A. Friedman

26 May 1965

Mr. David Rabinowitz
1211 Walnut Street
Kansas City, Mo.

Dear Dave:

Thank you for the clippings from the Kansas City Star regarding the Eddie Jacobson episode.

It is one of those fascinating simplified versions of history which do, as you say, leave out the names of many people who also played a role. When history is written in full detail it sometimes has a tendency to be boring to the ordinary reader. When it is written as this was, it is more sensational and less accurate.

What Eddie Jacobson did was great and I had the pleasure of knowing him quite well and visiting with him often. But I can understand what you mean when you say that some of your people are upset by the sins of omission. You must be statesmanlike enough to mollify them.

As ever,

HAF:gb

Herbert A. Friedman

cc: HAF
IL

25 May 1965

AMERICAN JEWISH
AFFILIATES

Dr. Arish Nesher
Hamatmid, 18
Ramat-Gan, Israel

Dear Arish:

I appreciate your thoughtfulness in sending me the card depicting the "zahal" Flag Parade on Independence Day.

I was delighted to hear from you, and have conveyed your greetings to all your friends at the United Jewish Appeal. They join me in reciprocating your warm regards and good wishes. Shalom.

As ever,

Herbert A. Friedman

HAF:MEK

(TYPED ON HAF'S PERSONAL STATIONERY.)

cc: HAF
IL

25 May 1965

Mr. and Mrs. Uri Marinov
3821 Pammel Court
Ames, Iowa

Dear Ora and Uri:

I was delighted to receive the announcement of your graduation from Iowa State University.

It would have given me great pleasure to be with you on this happy and momentous occasion so that I might express my hearty congratulations to you in person. However, campaign commitments prevent my acceptance of your kind invitation.

May I take this means of conveying to both of you my best wishes for a wonderful future. I hope we shall have the opportunity of getting together soon.

Cordially,

(HERBERT A. FRIEDMAN)

(HAF:MEK)

r

24 May 1965

Mr. Albert Elovic
Hotel Caesarea
Caesarea, Israel

Dear Mr. Elovic:

It is my pleasure to write to you now to confirm the arrangements we discussed when we last met, regarding our next visit.

Mrs. Friedman, our 15 month old son, David, his nurse, Miss Jennifer Wheeler, and I will be arriving at the hotel on Thursday, 24 June. We shall be leaving on Wednesday, 28 July. As we discussed, you will make available one apartment plus an adjoining bedroom (a combination such as Room 268-269, or something identical on a different floor), on a demi-pension basis for \$40 per day, which includes service charge. There is already a refrigerator in the apartment and you said you would be happy to put in a small electric burner for the sake of the baby.

We are looking forward very much to this visit because we love the hotel and its facilities. By coincidence, I will be seeing Mr. Roger Sonnabend this evening at a reception at the Plaza Hotel in New York and I plan to tell him of our forthcoming stay in Caesarea.

Would you please confirm these arrangements to me by return mail.

Looking forward to seeing you, I am,

Very truly yours,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

X

CC: HAF
IB
DLL

UNITED JEWISH APPEAL
1290 - 6th Ave. N.Y., N.Y.

TELEGRAM

(TO BE DELIVERED. PLEASE DO NOT TELEPHONE.)

MAY 23, 1965

RABBI DUDLEY WEINBERG
SCHRODER HOTEL
MILWAUKEE, WISCONSIN

CONGRATULATIONS. DIFFICULT TO BELIEVE TEN YEARS HAVE
PASSED. PLEASE ACCEPT MY BEST WISHES FOR LONG AND
WONDERFUL FUTURE.

HERBERT A. FRIEDMAN

(HAF;MDK)

Daily

21 May 1965

Mr. Ellis I. Levitt
Dial Finance Company
207 Ninth Street
Des Moines 7, Iowa

Dear Mr. Levitt:

I have been abroad in Israel and Denmark for the past two weeks, so this is the first opportunity I have had to answer your letter of 4 May.

I am very pleased to hear that you are still giving careful consideration to our suggestion that you build a library in Beersheba. I can quite appreciate your feeling that you would like to visit Israel "and see on the ground floor what the project involves." That is a very sensible approach, which I fully understand.

When you feel that you are ready to make the visit, I would appreciate your being in touch with me, so that we can be of whatever service possible in order to make your visit most enjoyable and fruitful.

I myself will be in Israel for five weeks between 23 June and 28 July. If you were to come during that time, I would be happy to escort you myself for a conversation with the Mayor of Beersheba and a visit to the proposed site.

Should you plan your trip for some later time we would put all of our facilities at your disposal.

I am sorry that I missed you when you were in New York last and would hope to see you when you come again. I have such a high regard for your son, Dick, and enjoy so much spending time with him that I know I would have at least the same, if not greater pleasure in a personal chat with you.

Thank you very much for your kind letter and looking forward to hearing from you, I am,

Most Cordially,

HAF:gb

Herbert A. Friedman

Daily

20 May 1965

c Dr. Max Nussbaum, President
Zionist Organization of America
145 East 32nd Street
New York 16, N. Y.

Dear Dr. Nussbaum:

I am very pleased to have your invitation to address the Plenary Session of the Annual National Convention of the Zionist Organization of America on July 2nd.

Unfortunately, I will not be able to accept this very kind invitation because I will be in Israel at that time.

My best wishes for a very successful and fruitful convention.

Cordially yours,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

cc: MMF
HAF
IL

May 19, 1966

Mrs. Jacob Sincoff
650 Fifth Avenue
New York, New York

Dear Mrs. Sincoff:

It is with profound grief that we learn of the passing of your beloved husband.

We, his friends and colleagues in the United Jewish Appeal will always remember Jack with affection and esteem. His superb leadership, his warm human qualities, his wise counsel and selfless dedication in furthering the causes vital to Israel and to Jewish life everywhere, were felt throughout the length and breadth of the land and abroad. The vigor and devotion which he brought to his service make all the more poignant the suddenness with which he is lost to us. His life, his activities and his achievements will forever be inscribed in the annals of the United Jewish Appeal and in the hearts of all of us who knew him.

It is with a sense of deep personal loss that we extend our heartfelt sympathy to you and to your daughters. May you and all his loved ones find solace and consolation in the memory of Jack's noble deeds and accomplishments.

Sincerely,

Max H. Fisher
General Chairman

Herbert A. Friedman
Executive Vice-Chairman

(MMF-HAF:MBK)

Daily

3 May 1965

Senator Abraham Ribicoff
United States Senate Building
Washington, D. C.

Dear Abe:

Enclosed please find some correspondence concerning Charles
Bensley.

There is a letter from Mr. Goldwater to Ed Weisl and there is
a reply from Weisl.

I know you will pursue this with your usual diligence. It would
mean a great deal to us to have Bensley appointed to the Com-
mission.

Many thanks.

Sincerely,

HAF:gb

Herbert A. Friedman

Daily

30 April 1965

Mr. Max M. Fisher
2210 Fisher Building
Detroit, Michigan 48202

Dear Max:

I called you in Detroit this morning and they said you were in Louisville. I called Louisville and could not reach you.

I saw Eisendrath yesterday and he said that he would be glad to meet us for breakfast at the Regency on Friday morning, May 21, together with his lay leaders, to discuss the name "Reform Jewish Appeal." That is the only time his group can make it because they have a Board meeting beginning at 10:00 a.m. which will last all day. Is this time OK with you? Please let me know so I can confirm the appointment with them.

We had pretty good luck in Boston yesterday on the education fund. We saw four people. One said "maybe;" one said "no;" and two said "yes." Bernie Grossman said "no" because he could not maintain an annual level of \$50,000 if he were to take on an extra amount for the education fund. I told him that was perfectly OK because the annual campaign has ~~the~~ priority. Sidney Rabb said "yes" and he wants to give some thought to how much. Dave Kane said "yes" for somewhere between \$100-200,000, but does not want to make a commitment until next year.

Max Rabb called and wants very much to be helpful. He thinks he can best be helpful by going along with you to see Eisenhower. He met Dave Kendal in Washington a few days ago but did not say anything to him. Kendal told Rabb that he was probably going to see Eisenhower with you. My own feeling in the matter is that you should invite Rabb to go along with you. It cannot hurt and can only help. I think you should call Rabb on the telephone and discuss it with him.

I will call you on Monday before I leave to go overseas.

All the best,

HAF:gb

Herbert A. Friedman

X

Daily

UNITED JEWISH APPEAL

VINITSKY
JEVAGENCY
JERUSALEM (ISRAEL)

April 26 65

W.U. CABLES

HAROLD HASSENFELD ETWIFE ARRIVING SATURDAY EVENING EIGHTH MAY VIA
AIRFRANCE ONETHIRTY STOP NEEDS SUITE KINGDAVID UNTIL SIXTEENTH STOP
HE HAS ALREADY CABLED AVRAHAMI SO PLEASE COORDINATE STOP HASSENFELD
LAWYER SIDNEY RABINOWITZ ARRIVING NINTH NEEDS SINGLE KINGDAVID UNTIL
SIXTEENTH STOP REXX PLEASE CABLE CONFIRMATION REGARDS

FRIEDMAN

Daily

20 April 1965

Mr. Sol M. Linowitz
Xerox Corporation
Midtown Tower
Rochester, New York

Dear Sol:

I was delighted to receive your letter of 13 April in which you recall that we had met before. I remember that meeting but did not want to presume upon it, and therefore addressed my previous letter to you in more formal fashion.

Many things have happened to both of us during these intervening years and I would like to get together with you to renew old acquaintance ship. Do you get to New York very often? As you may have noticed from the address we are located in the same building as Xerox. Therefore, it would be very easy and convenient for us to meet in your office or mine whenever you get to New York.

I will be in the office next week, will then be abroad for two weeks and will be back by May 18. Let us do our best to get together.

Again, with compliments on a great show, concerning which reports are still coming in to us, I am,

As ever,

HAF:gb

Herbert A. Friedman

Daily

16 April 1965

Mr. Arthur S. Rosichan
Greater Miami Jewish Federation
1317 Biscayne Boulevard
Miami, Florida 33132

Dear Art:

I am very pleased to have your invitation to be the key-note speaker at the Israel Independence Day celebration in Miami on 6 May.

On that date I will be sitting in the reviewing stands at Tel Aviv watching the Independence Day parade.

Some people say Miami and Tel Aviv are interchangeable cities, so while I am in the latter I may think I am in the former. But, I cannot be in two places at one time.

Thank the folks for the invitation, tell them I would have been happy to accept it were it not for the fact I will be out of the country.

Happy Passover.

As ever,

HAF:gb

Herbert A. Friedman

Daily

14 April 1965

Mr. Levi Bakstansky
Joint Palestine Appeal
4/12 Regent Street
London, S.W. 1, England

Dear Baky:

Mr. and Mrs. Joseph Meyerhoff of Baltimore will be at the Claridges in London from May 13 until May 20. Mr. Meyerhoff was the General Chairman of the United Jewish Appeal from 1961 through 1964. His current contribution is \$92,000, and he has given as much as \$120,000, but more important, Joseph Meyerhoff is one of the truly significant leaders of the United Jewish Appeal in America. He is as well informed on campaigning as he is on the needs of our overseas agencies. He and his wife have travelled extensively and have made it their practice to meet with leaders of Jewish communities wherever they have been.

Although they visited London before, they really have not met with the leaders of the British Jewish community. I would very much want them to be received by Sir Isaac Wolfson, Teddy Sieff, Jack Lyons and Haim Morrison. What I hope is that you will be able to arrange for Mr. Wolfson to have the Meyerhoffs for dinner at his home. I trust you will be able to handle this in your own very tactful manner. It would be very nice if Mr. Wolfson would invite some important people along with the Meyerhoffs. Mr. Meyerhoff knows Barney Shine quite well and his inclusion might mean one mutually familiar face. In addition, I thought it would be very appropriate if either Teddy Sieff, Scotty Morrison or Jack Lyons would host a small party which would include these three, as well as any others they might want to invite. I would very much appreciate your letting me know whether these arrangements can be made.

In addition to the question of hospitality, there is a more important reason for asking you to arrange proper appointments for Mr. and Mrs. Meyerhoff. As you know, we have our Annual Conference in December of each year. These are weekend affairs attended by over 2,500 men and women representative of the American Jewish community. Each year we try to plan the Conference around an exciting theme to attract and stimulate our leadership. In 1962 we celebrated the 25th anniversary of the United Jewish Appeal; in 1963, former President Truman was the key-note speaker of

Mr. Levi Bakstansky

-2-

14 April 1965

our meetings; in 1964, we built the Conference around the 50th anniversary of the JDC and in 1965, we want to commemorate the 20 years of liberation of the Jewish people since the end of World War II. In order to do this, we would like representative leaders of other important Jewish communities to be present and to participate.

I would want the men mentioned above to come to our December Conference and I would like Mr. Meyerhoff to discuss their participation with them when he is in London. I believe that you ought to encourage them to attend. It would be good for them and for you because I am sure their involvement would add meaning and significance to their roles in the JPA campaign. Our people can learn from them and they can gain much from the American approaches to fund raising and leadership development.

I would very much appreciate your giving this matter your immediate attention and advising me when the appointments can be arranged, since Mr. Meyerhoff must be able to plan his calendar.

Looking forward to hearing from you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

Daily

14 April 1965

Mrs. Bertha Urdang
Rina Gallery
13 Shlomsion Hamalka Street
Jerusalem, Israel

Dear Bertha:

Pardon the hastiness of this note, but as usual, I am dictating while I am eating.

We have received your "wee gift." It was very sweet of you and I thank you for doing it. Now, if you will only stack the deck so that we can win, you will really show what kind of organizer you are.

Looking forward to seeing you again soon, I am,

As ever,

HAF:gb

Herbert A. Friedman

Sach

14 April 1965

Mr. Theodore Kollek
The Israel Museum
Jerusalem, Israel

Dear Teddy:

You are a great guy, but you cannot take so much credit for yourself. Neither you nor any individual can be responsible for the failure in Los Angeles. The whole community is responsible.

Seriously speaking, at the meeting in New York of the Jewish Agency Committee on Controls, to which you refer, there was only the most gentle wrist slapping which took about five minutes and it was all over.

I look forward to seeing you at the time of the Museum opening.

All best wishes,

HAF:gb

Herbert A. Friedman

Daily

9 April 1965

Mr. Sol M. Linowitz, President
Xerox Corporation
Midtown Tower
Rochester, New York

Dear Mr. Linowitz:

I have just seen "Let My People Go" and I cannot begin to tell you what an absolutely magnificent job you have done. Congratulations to you and Mr. Wolper.

As you can understand, I am intimately familiar with the entire range of historical material you have covered, and I must say that I have never, in all my experience, seen this history reduced to film in a more excellent fashion.

The picture was strong, vital, accurate, powerful and gripping. I think you have performed a most important public service by making this available to the wide American audience.

You may also be aware of the fact that we did a very wide-scale promotional program in all of the cities in which the film appeared and hundreds of our people were in touch with your various dealers in every city making the arrangements for this promotion. I hope that the film had a tremendous rating. It certainly deserves it.

Sincerely yours,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

Daily

5 April 1965

Mr. Michael S. Mahr
Maryland Paper Box Company
4545 Old Annapolis Road
Baltimore, Md. 21227

Dear Mike:

I just want you to know that I think you did an outstanding job in preparing the Conference this past weekend. I would not be at all disturbed, if I were you, at the fact that some of the Baltimore people failed to attend, even though they had reserved.

The crowd was large, I think we got our message across, and I would certainly call the meeting a great success, from our point of view.

Let me hear from you as soon as possible about the details of your idea for the Young Leadership Cabinet and the Education Fund. As soon as I hear your plans, then I can give you my reaction to it.

Meanwhile, thanks again for a wonderful job.

As ever,

HAF:gb

Herbert A. Friedman

cc: E. RUBIN
DLL
HAF
IL

Daily

3 April 1965

Rabbi Samuel Wohl
The Isaac M. Wise Temple
Cincinnati, Ohio

Dear Rabbi Wohl:

May I extend my warm congratulations and good wishes to you on your 70th birthday.

I am happy to learn that on this occasion you will be honored for the dedication with which you have served The Isaac M. Wise Temple and the community of Cincinnati for nearly forty years. It gives me great pleasure to express the appreciation of the officers of the United Jewish Appeal for all that your leadership and personal devotion have meant in furthering the causes vital to Israel and to Jewish life everywhere.

You have brought to your service as spiritual leader qualities which have not only enriched your congregation and your community, but which have attained for you a place of eminence in the American Rabbinate and in the movement for the establishment of the State of Israel. You will deserve the esteem and gratitude you have won from all of us.

May you be blessed with many more years of good health and illustrious service.

With warmest personal regards,

Cordially,

Herbert A. Friedman

HAF:MMK

~~C.H.~~
Dachy

2 April, 1965

Mr. Phillip Stollman
Biltmore Building Co.
23100 Greenfield - Suite 101
Oak Park 37, Michigan

Dear Phil:

In reading the material attached to your letter of March 24th, I was impressed with the specifics of the program of the Congregational Council that you helped establish in Detroit.

As you know, Max is in Nassau and he hasn't had an opportunity to explore the details of your suggested program in connection with a National Council of Congregations for UJA.

We understand the importance of your decision to serve as Chairman of the Council of Congregations for UJA where, as you point out, a "great challenge" exists on the American Jewish scene. I am certain that Dr. Schwartz appreciated your statesmanlike approach to global, Jewish problems.

Rabbi Chinitz informs me that he is accumulating data on the major communities, where we hope to launch this significant project.

I look forward to meeting with you and Rabbi Golovensky in the near future so that we can implement the plans that you outlined in my office.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF/cis

cc: HAF, IB, ERV, MP

Give life
Give hope
Give freedom
to Jews all over
the world



H A F

United Jewish Appeal

ON BEHALF OF UNITED ISRAELI APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019 • PLAZA 7-1500 • CABLE ADDRESS: UJAPPEAL, NEW YORK

1 April, 1965

- Grand Chairman**
*MAX M. FISHER
- National Chairman**
*ISAACORE BRESLAU, UJA
*JACK D. WEILER, IDC
- National Chairmen**
*MELVIN DUBINSKY
*ISRAEL D. FINK
*EDWARD GINSBERG
*DAVID EDWENTHAL
*JOSEPH D. SHANE
*PHILIP ZINMAN
- National Women's Division**
Chairman
*MRS. JACK KARP
- Young Leadership Cabinet**
Chairman
*JOSEPH H. KANTER
- Executive Vice-Chairman**
*HERBERT A. FRIEDMAN
- Assistant Executive Vice-Chairman**
IRVING BERNSTEIN
- National Field Director**
EDWARD R. VAJDA
- Cabinet Members**
*ALBERT R. ADLMAN
*BERNARD H. BARNETT
*PHILIP BELZ
*CHARLES J. BENSLY
*MORRIS C. BERNSTEIN
*LEONARD BORMAN
*LOUIS H. BOYAR
*BYMAN BRAND
*MAX BRUNSLER
*VICTOR M. CARTER
*NEHEMIAH M. COHEN
*ROBERT A. EPROYMONSON
*SOL ESPELDO
*ALLAN FARBER
*MYER FEINSTEIN
*JACOB FELDMAN
*HERMAN FINEBERG
*MAX FIRESTEIN
*LEOPOLD V. FRIEDBERG
*SAMUEL N. FRIEDLAND
*CHARLES FROST
*LEON GERMANOW
*CHARLES H. GERSHENSON
*SAMUEL F. GINGOLD
*JOSHUA B. GLASSER
*MORRIS GLASSER
*NOLAN GLAZER
*CHARLES GOLDBERG
*LEONARD GOLOFINE
*DAVID W. GOLDMAN
*HYMEN GOLDMAN
*DAVID I. GOLOVENSKY
*ABRAHAM GOODMAN
*ARTHUR N. GOODMAN
*MRS. JACK A. GOODMAN
*BERNARD D. GROSSMAN
*REUBEN B. GRYZMISH
*SHELDON B. GUREN
*WALTER A. HAAS
*MERRILL L. HASSENFELD
*SAMUEL HAUSMAN
*JEROLD C. HOFFBERGER
*MILTON KAHN
*LEVY K. KASERMAN
*LEON KANE
*IRVING KANE
*MORRIS KAPELOW
*HERMAN M. KATZ
*LABEL A. KATZ
*EDWARD H. KAVINOKY
*LEONARD LASER
*IRVING LEVICK
*PHILIP J. LEVIN
*LESTER S. LEVY
*JOSEPH M. LINSEY
*PHILIP W. LOWN
*BEN D. MARGUS
*JOSEPH N. MITCHELL
*MARTIN NADELMAN
*NORMAN C. NOBIL
*IRVING S. NORBY
*ALEXANDER J. OPPENHEIMER
*MAX OROVITZ
*JOSEPH OTTENSTEIN
*JULIUS PARIS
*ALBERT PARKER
*JAMES L. PERMUTT
*SIDNEY R. RABIN
*LEONARD RATNER
*SAMUEL ROTHBERG
*ALAN SAGNER
*MAURICE H. SALTZMAN
*SOL SATINSKY
*LAWRENCE SCHACHT
*HERBERT B. SCHIFF
*JOSEPH J. SCHWARTZ
*M. PETER SCHWELTZER
*MORRIS SENDLEROWITZ, JR.
*GEORGE SHAPIRO
*DAVID SILBERT
*LOUIS P. SMITH
*ROGER P. SONNABEND
*RUDOLF G. SONNEBORN
*DAVID STEINE
*LOUIS D. STERN
*PHILIP STOLLMAN
*BERNARD STRIAR
*JOSEPH TALAMO
*EARL J. TRANVIN
*MARVIN L. WARNER
*MILTON WEINSTEIN
*AARON WEISS
*SAMUEL A. WEISS
*CHARLES H. VALEM
*SOL ZALLEA
*PAUL ZUCKERMAN

- Honorary Chairman**
*MORRIS W. BERINSTEIN
*JOSEPH MEYERHOFF
*WILLIAM ROSENWALD
*DEWEY D. STONE
*EDWARD M. M. WARBURG
- Honorary National Chairman**
*SAMUEL H. DAROFF
*JOSEPH HOLZMAN
*ADOLPH KIESLER
*ALBERT A. LEVIN
*SOL LUCKMAN
*BENJAMIN H. SWIG
- Honorary Special Fund Chairman**
*JOSEPH M. MAZER
*SAMUEL RUBIN
*ROBERT W. SCHIFF
- National Co-Treasurers**
*JOSEPH I. LUBIN
*JACOB SINCOFF
- Secretaries**
*GOTTLIEB HAMMER
*MOSES A. LEAVITT

You may recall that in preparation for the 1965 United Jewish Appeal Midwest Leadership Institute, we polled you and your colleagues in an effort to find a date which would best serve the communities' campaign needs. We are gratified with the results of the Institute held at the Edgewater Beach Hotel this January, and are encouraged by the initial reports of the current campaigns.

May I now ask when you would prefer that we hold the 1966 Midwest Leadership Institute, which we again plan to have in Chicago although probably in a different hotel. In making your recommendation, it may be helpful for you to know that we are expecting to include the National Inaugural Fund-Raising Dinner for \$10,000 and over contributors into the period of the National Conference December 9-12, 1965. Advancing of this Inaugural Dinner into December leaves January completely free for the various UJA Regional Conferences.

Please let me have your recommendation on the bottom of this letter. When we have completed the polling, we will let all of you know the results.

I look forward to hearing from you. With all good wishes, I am

Very sincerely yours,

Herb

Herbert A. Friedman
Executive Vice-Chairman

HAF:VSH

I would prefer:

- January 21-23
- February 11-13
- March 4-6

Any Other Specific Date _____

*Member, Executive Committee

G.H. Paster
Daily

30 March, 1963

Mr. Harold H. Falik
Mr. Saul Garber
Jewish Community Council
3080 Hermann Drive
Houston, Texas 77004

Gentlemen:

In connection with your letter dated March 15, 1963, I should like to clarify the official position of the United Jewish Appeal concerning the redemption of Third Development Issue Israel Bonds.

The primary function of the United Jewish Appeal is the raising of funds for the relief, rescue and rehabilitation of Jews in need anywhere in the world. The funds raised are transmitted to the beneficiary agencies of the United Jewish Appeal, viz., The Jewish Agency for Israel, Inc., The American Jewish Joint Distribution Committee, The United Hias, and The New York Association for New Americans. The philanthropic programs of the constituent agencies of the UJA are conducted in thirty countries including Israel.

The sale of bonds, sponsored by the Israel Development Corporation, is to be viewed as an investment in the economy of the State of Israel. The increasing demand to expand the economy in order to provide employment for the 250,000 Jews who entered Israel in the last four years, is one of the major factors responsible for the launching of the Third Development Issue of Israel Bonds.

However, due to external and internal pressures on the Israel economy in recent years, it was resolved not to permit the exchange of Third Development Bonds for Israeli pounds for a minimum period of two years from the time of purchase. This was a policy decision of the Government of Israel and is reflected in the Third Development Issue Prospectus.

The UJA, in conjunction with the Israel Bond authorities, therefore, issued a directive which prohibits the acceptance of Third Development Bonds as payments toward UJA pledges for a period of two years from the time of purchase.

It will interest you to know that in 1964, the total cash receipts of the UJA was \$60,724,327. This figure exceeded the UJA cash figure of 1963, which was \$60,597,203. Yet, in 1964, the UJA received as payments for pledges, \$1-1/2 million less in Israel Bonds than in 1963, partially because of the two year rule of the Third Development Issue Prospectus. This accomplishment reflects the awareness on the part of American Jewry of the needs of the constituent agencies of the UJA.

It is quite evident that the American Jewish Community, by and large, appreciates the basic differences in the purposes of the UJA and the Israel Development Corporation. In the light of these developments, I would urge you to explain to your colleagues why the UJA, if it is to meet its responsibilities to the Jewish Agency, the JDC, United Hias, and NYANA, cannot accept Third Development Bonds in payment of pledges in 1968.

Needless to say, your personal interest in the success of this year's campaign is deeply appreciated by the leadership of the UJA.

Sincerely,

AMERICAN JEWISH
A J C I

Robert A. Friedman
Executive Vice-Chairman

RAF/cis

cc: Mr. Albert Goldstein

cc: RAF, IB, ERV-MP, PDC, HR

Daily

26 March 1965

Mr. David B. Follender
1460 Hudson Road
W. Englewood, N.J.

Dear Dave:

Just a note of congratulations to tell you that I think you did a fine job. You should be feeling pretty good today because there is no doubt that you will push the campaign to the highest level ever achieved. My only question is - how large an increase will you register - and I would hope that it could be \$25,000-\$30,000 better than last year.

More power to you. It is good to know that you are in this struggle as a front-line fighter for many years to come.

Sincerely,

HAF:gb

Herbert A. Friedman

Baily

26 March 1965

Mr. Murray Greenfield
Sheraton Hotel
Tel Aviv, Israel

Dear Murray:

I have almost succeeded in putting together the \$200 I owe you for the Mairowich. Do you want me to send it to you in Israel, or would you prefer that I give it to Mrs. Baum here in New York?

I am sorry it has taken this long but I am so broke it isn't even funny. Answer me fast - otherwise the money is going to disappear.

As ever,

HAF:gb

Herbert A. Friedman

Daily

26 March 1965

Mr. David W. Goldman
145 Norma Road
Teaneck, New Jersey

Dear Dovidl:

It was real good seeing your ugly face last night - and particularly good to watch you spark off a meeting. You said just the right thing at just the right time and both of us witnessed the rare effect of contagion. It doesn't always happen this way and when it does, there is a great deal of satisfaction in it.

Make the million - retire - and then I'll put you to work in a manner which will give you satisfactions you never dreamed of,

If you ever stay in New York for an extra hour, you provincial hick, I would love to have your come up to the office or the house for a drink. Please call.

As ever,

HAF:gb

Herbert A. Friedman

Daily

March 26, 1965

Rabbi Abraham J. Feldman
Beth Israel Temple
701 Farmington Avenue
West Hartford 7, Connecticut

Dear Abe:

Pursuant to our telephone conversation today, I am enclosing basic material describing the very real needs in Israel which underlie the campaign of the Israel Education Fund. These items are the result of intensive research conducted by the United Jewish Appeal over a period of several years, and the resulting program - which you will find on the last pages of "ISRAEL'S MAJOR NEEDS IN EDUCATION" - is a minimal one.

The need has grown even in the few short months since that report was issued. Zalman Aranne, Israel's Minister of Education and Culture, told the Knesset yesterday that 9,000 teachers must be trained in the next three years to meet the teacher shortage, which exists mainly in secondary education; our report, issued last September, had set the need at 8,500 teachers within five years.

To confirm what I stated on the phone, the Israel Education Fund campaign is limited, selective and specialized. There is no publicity in the usual campaign sense, and no large meetings. Solicitation is restricted to specific appointments with individual prospects. No IEF gift is solicited until the prospective donor has made his regular campaign pledge.

I would, as I said, very much appreciate your informing Mr. Louis Fox that Mr. Charles J. Bensley, president of the Israel Education Fund, would like to meet with him to discuss his participation in the IEF program.

Because of Mr. Fox's service on the Board of Education in Hartford, he will be interested in knowing that Mr. Bensley was a member of the New York City Board of Education for many years. He organized and led the mission of educators to Israel whose report served as the basis of the IEF program. He has

March 26, 1965

Rabbi Abraham J. Feldman;

been in Israel many times during the past decade in the course of an exploration in depth of the education system there and is one of the best informed men in this country on this subject.

Please let me know Mr. Fox's reaction to this suggested meeting. If it is favorable, Mr. Bensley will write to him directly for an appointment.

With kind personal regards,

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:mpf

Encs. Survey by Abraham S. Hyman
Israel's Major Needs in Education
Image Israel

Daily

25 March 1965

Dear Max,

I know how busy you are and yet I am somewhat disturbed by the fact that time is fleeting and we have not gotten together. Both Irving Bernstein, my assistant, and I have called several times following your return from Europe. It sure sounds as though you sit through more conferences than I do.

I really think, Max, that it is necessary for us to get together immediately, so that we can jointly plan where to go from here.

As ever,

Mr. Maxwell M. Rabb
61 Broadway
New York, N. Y.

Daily

22 March 1965

Mrs. Bertha Urdang
Rina Gallery
13 Shlomsion Hamalka Street
Jerusalem, Israel

Dear Bertha:

Pursuant to our conversation today, I should like to inform you that it is the intention of the United Jewish Appeal to purchase out of 1966 budgeted funds (if and when made available) the following paintings:

1 Gross	- Oil	\$ 725
1 Chazan	- Oil	275
1 Chazan	- Water Color	100
1 Chazan	- Water Color	60
1 Malachi	- Drawing	50
3 Levanon	- Water Colors	<u>300</u>
		\$1,510

We shall apply as a credit towards the above total the sum of \$900 which was owed by you to the UJA. This means that we must pay you after January 1, 1966 the sum of \$610. Please accept this letter as a commitment to that effect.

Very truly yours,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

Daily

19 March 1965

Mr. J. Edward Sieff
Michael House
47 Baker Street
London W. 1, England

Dear Teddy:

I have a personal request to make of you, and I know that if it is at all within your power, you will be glad to help.

My young brother-in-law, Norman Bensley, is graduating from Princeton this June. He has majored in Modern History.

He has applied to the London School of Economics, to take the General Course (for foreign students). This is a program designed for graduate students from abroad who wish to enjoy the benefits and high standards of British education.

I do not know how these matters are handled in England, but I do know that in the United States letters of reference which are sent in by well known persons do have a way of aiding the registrar in deciding on whether to accept an application or not. If you felt that you were in the position to do so, I would appreciate your sending a letter to the registrar at the London School, Houghton Street, Aldwych, London, W.C. 2, supporting Norman's application.

He is a fine young man, of the highest character and ethical standards, quite sensitive and intelligent, who wishes ultimately to pursue the study of law. About to finish Princeton, he feels that before going to one of the large law schools, he would rather continue to strengthen his general academic background by studying more politics and economics for which the London School is so justly famed. He requires no scholarship or bursary assistance of any sort. He is that rather serious type of young man who is eager to absorb as much studying as he can, for he knows that once he enters the professional world his opportunities for broad intellectual experience will become limited. I think this is a wise decision on his part and would like to do everything possible to help him spend that year in London.

19 March 1965

If a personal letter of recommendation is not the right procedure, according to English mores, I would appreciate any advice you might have as to how recommendations are sent in.

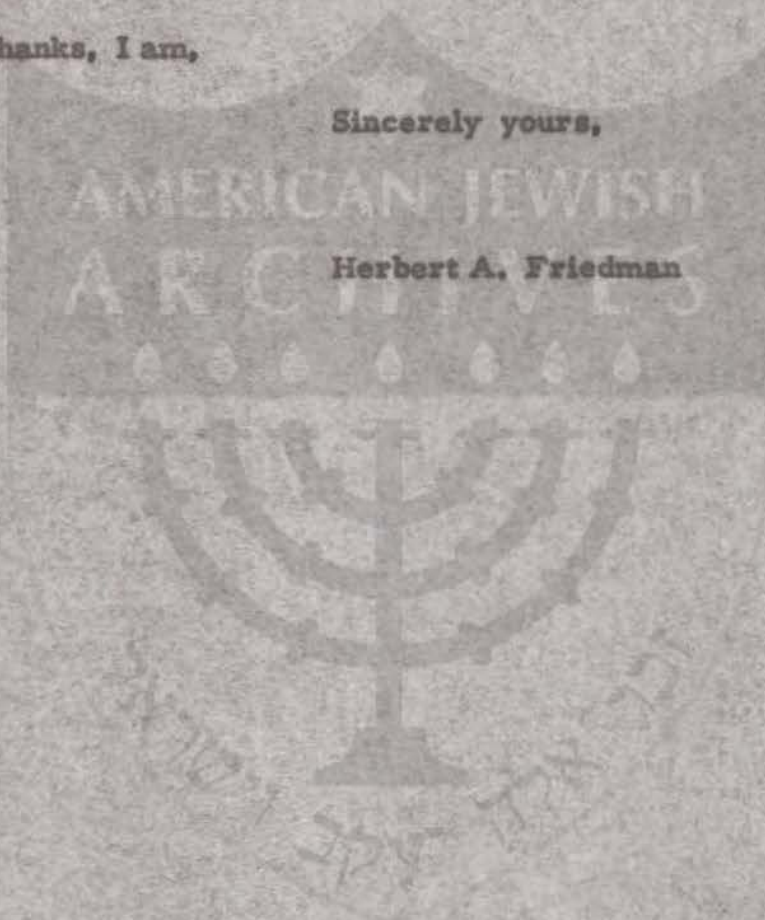
I gather that there is a certain speed involved, for the decisions regarding entrance to the Michaelmas term which begins 4 October are probably being made right now.

With many thanks, I am,

Sincerely yours,

Herbert A. Friedman

HAF:gb



Daily

19 March 1965

Mr. Martin B. Seretean
627 Brookfield Avenue
Chattanooga, Tenn.

Dear Bud:

I want you to know what a great lift I got out of meeting you and seeing you take hold of the leadership in Chattanooga. You have natural qualities which cause other people to follow you and if you use these well, you will bring great benefits to the Federation. You and I know that more money should be raised and I know that you are the fellow that can do it.

I would love very much to have you join us on the Study Mission in October and I am enclosing some information. Please put the dates on your calendar and let me know whether you can come along.

Please extend my thanks to your wife for the lovely hospitality she provided and tell her that the ~~Merax~~ program I was referring to will be shown in Chattanooga over channel WTVC-9 on Thursday, April 8 from 8:00 - 9:00 p.m.

Sincerely yours,

HAF:gb

Herbert A. Friedman

Daily

19 March 1965

Dr. Jack Tepper
Tepper Clinic
511 McCallie Avenue
Chattanooga, Tenn. 37403

Dear Jack:

I cannot begin to thank you enough, both personally and officially, for your hospitality the other day. It is wonderful that you feel such strong concern and that you backed up your labors with such generosity.

I can only hope that we set some new sights for the community and that this year and in future years both the Center and the Federation will achieve higher goals.

It was a real pleasure to see that your interest in the work was not perfunctory but genuine, and I wish to thank you for it.

Sincerely yours,

HAF:gb

Herbert A. Friedman

Daddy

19 March 1965

Dr. Charles Harold Alper
Hogshead Alper Hospital
602 Georgia Avenue
Chattanooga, Tenn.

Dear Harold:

I would like to thank you very much for the kind reception you gave me in Chattanooga the other day and for the concern you showed for the success of the campaign.

It was very encouraging to me to see how much you care. I wish you strength and health to continue serving in our common cause for many years to come.

Sincerely yours,

HAF:gb

Herbert A. Friedman

Daily

15 March 1965

Mr. Jack J. Sarver
7106 N. Edgewood Place
Tucson, Arizona

Dear Mr. Sarver:

Please accept my thanks and congratulations for the really fine job you are doing as Chairman of the campaign this year. Our Western Regional representative, Mr. Ernest Michel, has been telling me of the energy and zeal with which you have been attacking your job. You cannot know how much we appreciate such enthusiasm.

Cordially yours,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

Daily

15 March 1965

Mrs. Rivka Guber
Nehora
Lachish, Israel

Dear friend, Mrs. Guber:

I cannot tell you how happy I was to receive your sweet and wonderful letter. It has a warmth which comes from a great heart, which you possess as a wonderful mother in Israel.

The gift which you knitted was given to me by Chaim Vinitzky when I saw him in London. My wife is overwhelmed with the sentiment and the only reason that she has not written to you herself to thank you for your great kindness is because she has been very busy with our baby and travelling with me.

This is the high season of the campaign and I have been working very hard night and day. We must all work harder now that Israel is faced with major difficulties. I am happy to say that the campaign is going better this year and I think we will raise more money for the absorption of immigrants. I know how dear this cause is to your heart.

At the moment I am planning to be in Israel from May 4 - 12. I hope during these days that I will be able to come to visit you in Lachish. I would love to see you again. If it is not possible on that trip, then I am sure it will be possible in the summer when I hope to be in Israel during most of July.

For the meanwhile, until we meet again, I send you my deepest thanks for the gifts to my wife and my congratulations on the success of your book.

Looking forward to seeing you again, I am, with kindest thoughts,

Herbert A. Friedman

Daily

12 March 1965

Mr. Irving T. Spivack
Federation of Jewish Agencies
5321 Atlantic Avenue
Ventnor City, N.J. 08406

Dear Irving:

Thank you for your lovely letter of 8 March. I am delighted that the meeting had such a wonderful tone and was so successful. I think the front-page publicity can only help to make the Federation more important in the eyes of all the contributors. Congratulations for such good organization as to have the editor of the paper present.

I do understand more fully the various problems you describe in relation to the Community Chest. It simply seems too bad that because of the lack of responsibility in the community as a whole, the Jewish Federation cannot enjoy the same advantages that almost all other Federations in the country have at their disposal. When all is said and done, I am sure you know the local situation better than anyone, and if it doesn't make sense to try to become a beneficiary of the Chest, then just drop it.

We will have to continue to try to raise more money in Atlantic City so that the UJA can receive at least the national average of 50% of the gross total raised, which, I am sure, you and your leadership would really like to allocate to us. If we continue to work together, then perhaps we can push the total fund raising up so that the UJA can receive a larger share.

In that connection, I meant what I said in the closing part of my remarks when I talked about the priority of the Federation and the disproportionate way most of the people distribute their money. You have been kind enough to ask if I could dictate the sum and substance of those closing sentences. It is hard for me to do that, but I can recapitulate the argument in topic sentences as follows:

1. The Federation is the most important Jewish secular activity in any community.
2. The Federation deserves by far the greatest measure of a man's philanthropic giving. If I were asked to be specific I would say that a man should give two-thirds of his total charitable dollars annually to the Federation.
3. Everyone speaks of the great days of fund raising back in 1948, as though this was the peak of achievement. It is not so.
4. Jews are giving away more money today than they did then. They are simply giving it to other things, instead of to their Federations.
5. In addition to giving more money now than they did 15 years ago to Jewish causes, they are also giving more today to non-Jewish causes.
6. Therefore, it is fair to say that the philanthropically-minded Jews of this country are at the peak of their generosity today.
7. Jews are making a terrible mistake in reducing the proportion of their total giving to their central Federations, because if the central Federations grow weak, then it will be hard to finance all the good causes which the Federations support.
8. It is not enough to applaud a man for his total generosity if the manner in which he has allocated his gifts shows a disproportionate and unbalanced distribution. The truly generous man must be made to understand that he should re-allocate his annual "portfolio of contributions" so that his Federation receives the major portion.
9. The man who is not truly generous must be made to understand that a greater share is required from him, and that simply re-allocating does not represent assumption of full responsibility on his part.

With best regards, I am,

Cordially,

HAF:gb

Herbert A. Friedman

Handwritten signature

12 March 1965

Mr. Charles Yalem
1645 West 22nd Street
Sunset Isle #4
Miami Beach, Florida

Dear Charlie:

I am sure you recall the long and friendly conversation we had in your office in St. Louis last October about the subject of high school education in Israel.

You were very sympathetic and asked simply that I leave you alone for a few months in order for you to get your thoughts straightened out regarding the many other request which were being made of you.

In this intervening period I have become more convinced than ever that the future of Israel depends upon the quality of her children's education. Israel may be fighting soon again -- who knows. We struggle through many short term problems, but must always remember that the long term solution of the survival of any nation or any people lies in the level of achievement obtained in its schools and colleges.

I am enclosing a presentation we have drawn up which I would like to submit to you for your earnest consideration and approval. I would hope that you would give me a positive reaction to this proposal.

Cordially and sincerely yours,

HAF:gb

Herbert A. Friedman

Sauly

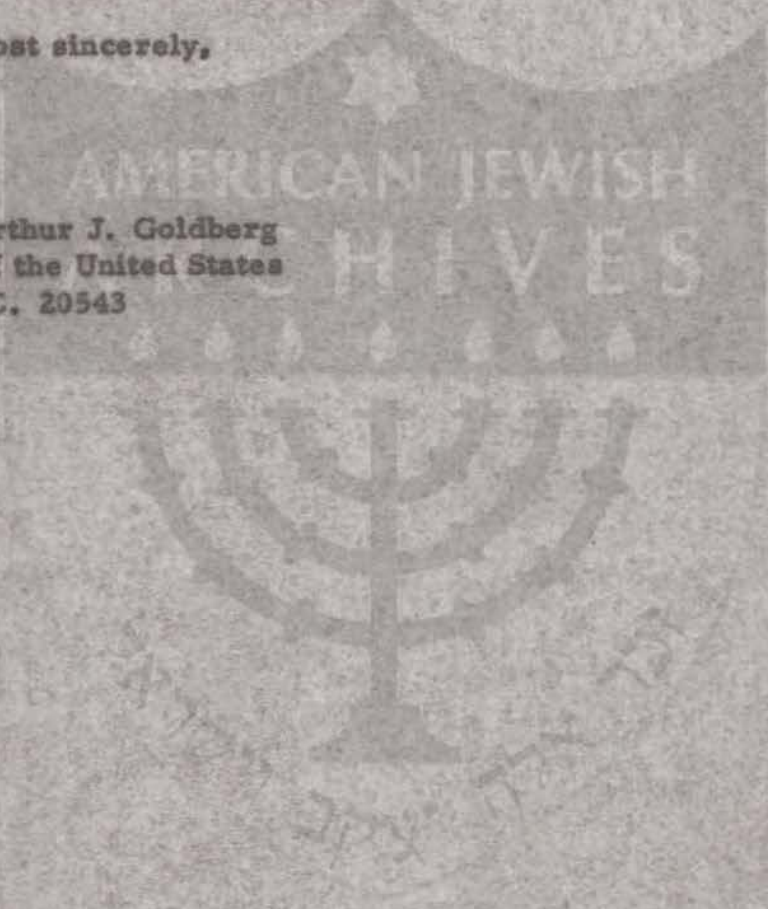
8 March 1965

My dear Mr. Justice:

Please accept my deepest personal thanks for the excellent help you gave us at the Los Angeles campaign opening. It is very encouraging to know that you are so wholeheartedly with us in this UJA enterprise.

Most sincerely,

The Honorable Arthur J. Goldberg
Supreme Court of the United States
Washington, D. C. 20543



8 March 1965

Daily

Dear Nate:

I just want you to have my personal thanks for the really excellent job you did chairing the Coronado Conference.

I appreciated what you said and how you said it. It made a tremendous difference to feel a firm hand at the reins.

Most sincerely,

Mr. Nathan Cramer
5455 Wilshire Boulevard
Los Angeles 36, California

AMERICAN JEWISH
ARCHIVES



8 March 1965

Daily

Dear Joe:

I just want you to have a personal word of thanks from me for the role you played at the recent Coronado Conference.

I am sorry I will not see you at the next Executive Committee meeting in Detroit, but you will receive the minutes of the meeting so you will be posted and kept up-to-date.

Charlie had a good visit in Washington Friday at the State Department and the Danish Embassy regarding the project. I imagine he will write to you in great detail.

I just wonder whatever happened with the bank stock that you once spoke to me about. Has there been any movement?

With warmest regards, I am,

Sincerely,

Joseph Shane

8 March 1965

Daily

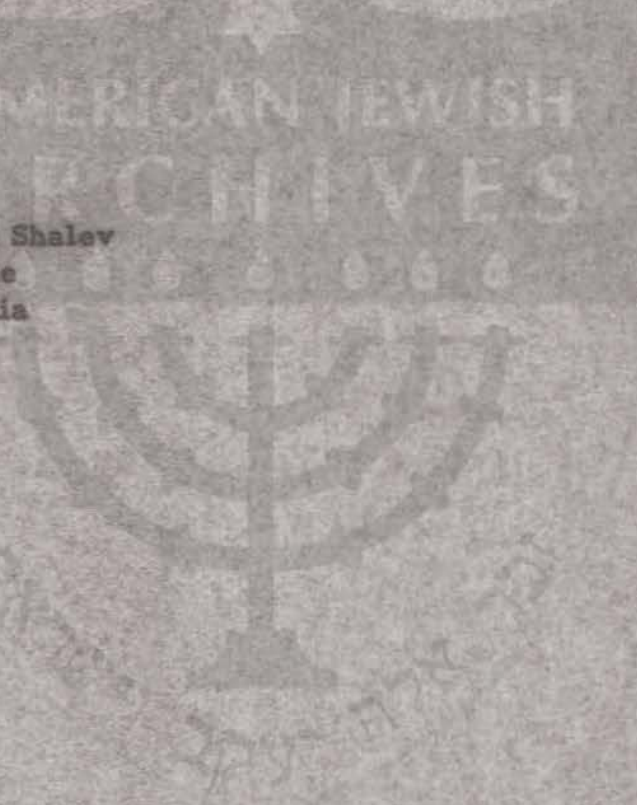
Dear Mordecai:

It was good shmoosing with you in Corodado last week. I think we both agree that we are in a difficult period now of watchful waiting. It could be serious.

Thank you for everything you did at the Conference, and, as a matter of fact, for your ever ready cooperation.

Sincerely,

Consul General Mordecai Shalev
659 South Highland Avenue
Los Angeles 36, California



Daily

8 March 1965

Mr. Lazure L. Goodman
801 East North Street
Indianapolis, Indiana 46207

Dear Lazure:

I have your letter of 23 February, which I have not had a chance to answer until now because I have been on the road almost constantly with campaign conferences and openings.

Let me give you my personal reactions, as follows:

1. I think your analysis of the campaign is correct. The greatest bulk of the money must come from the smallest number of top contributors. I think it is absolutely splendid that you are willing to try to stimulate these top contributors by matching their increases with a 1/3 increase of your own. I think what you did in the 1964 campaign was marvelous when you said you would increase your pledge to the extent of 10% of all pledges made and paid above \$405,000. As you pointed out, this increased your liability by \$6000 above your basic pledge of \$25,000, which you were happy and willing to do. This year you are making an even more generous offer, and I think you are greatly to be commended for it.
2. I do not think you are correct in saying that if you increase your basic pledge of \$25,000 it will not affect the giving by others. I would strongly urge and recommend that you do make some increase, as a definite commitment. You know, and you hope very much that it will come to pass, that your offer to match will result in costing you more money. Last year, it cost you an extra \$6000. We do not know what it will cost you this year, but you are obviously willing to give something more in order to stimulate others. Therefore, my recommendation is that you take a fixed amount, let us say \$5000 and increase your gift by that definite commitment from \$25,000 to \$30,000. This might serve to inspire some of the other top 25 or 50 contributors, which is exactly what you want to see happen. I think you will help it to happen by making a small definite commitment increase.

8 March 1965

3. The 1965 campaign has started out with some increases, but I do not see this campaign spurting ahead of last year's in the same proportion that last year's went ahead of the year before. In other words, 1964 showed almost a \$60,000 increase over 1963. I do not see a \$60,000 increase in 1965 over 1964. There will be some increase but I do not see it in the same dimensions. It might be that your plan has not been fully communicated to the top 25 or 50 individuals.

4. Therefore, I would like to make another suggestion, namely, that you write a personal letter to the top 25 or 50 men, explaining your willingness to match them, and urging them to increase their gifts. I think it is entirely possible for the Welfare Fund to reach a figure of \$500,000 if you spur the men forward. I realize that you cannot be active in the campaign because you are adhering to your doctor's advice. On the other hand, writing a letter such as I am suggesting would not be too strenuous a task. I am sure that Frank Newman at the Welfare Fund office would be glad to have the typing done individually (it should not be a form letter by any means) and all you would have to do would be to sign your name 25 times. That you could do at your leisure in the evenings.

It is just wonderful to think that there are people like you who care so much about raising the level of the campaign. The thought you gave to these various plans and schemes makes of you more than just a contributor -- you are really a creator of ideas.

Please let me know what you think of my suggestions. Meanwhile, keep in good health.

As ever,

HAF:gb

Herbert A. Friedman

cc. Frank Newman

Daily

2 March 1965

Mr. Eliyahu Dobkin
The Israel Museum
Jerusalem, Israel

Dear friend Dobkin:

Thank you very much for your kind letter of invitation to attend the gala opening of the Israel Museum for the 10th, 11th and 12th of May.

Mrs. Friedman and I are hoping very much to be in Israel at that time, and therefore we are happy to accept your invitation. We will be delighted to come to the various events which you have outlined in your letter. They sound exciting and interesting.

If there is any additional information we need, or any tickets which are required, I shall be happy to hear from you again. Meanwhile, until we see you, please accept my best wishes for your good health.

As ever,

HAF:gb

Herbert A. Friedman

Sally

2 March 1965

Mr. J. Edward Sieff
Michael House
Baker Street
London, W. 1, England

Dear Teddy:

I am now back from the West Coast and have the opportunity to answer your letter of 13 February which was acknowledged in the interim by my assistant.

It is true that Mr. Ferkauf of Korvette Company is the largest contributor to the United Jewish Appeal in North America. The record of his giving is as follows:

<u>1962</u>	<u>1963</u>	<u>1964</u>	<u>1965</u>
\$50,000	\$85,000	\$112,000	\$250,000

In addition to this, he has contributed \$600,000 to the Israel Education Fund of the UJA for the building of a comprehensive school in Or Yehuda.

He has already paid the \$250,000 plus the \$600,000 for a total of \$850,000. It is this total figure which makes him the largest contributor.

With regard to your question about the "\$ 5,000,000 Vendors Committee," This is much less concrete. It is really an idea in the heads of the organizers of the New York City campaign. They hope to build around the personality of Mr. Ferkauf a large meeting of merchants of the city of New York. My own personal opinion, for your confidential information, is that the project is too loosely conceived, does not have a powerful committee behind it, and will not materialize to achieve the fullest potentiality unless a great deal more preparatory work is invested in it by the professional and lay leaders of the campaign.

Mr. J. Edward Sieff

-2-

2 March 1965

Mr. Ferkauf himself is a warm, wonderful and modest human being. His is the first of the real large gifts we intend to solicit for the education fund. You might notice that his regular giving to the annual campaign has gone up consistently even in the face of this tremendous capital fund gift.

With all good wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



Fannie

2 March 1965

Mrs. Bernard Schaenen
6325 Bandera Street
Dallas 20, Texas

Dear Fannie:

My deepest and warmest thanks to you for everything you did in Houston to make the visit of Mathilda Brallove as profitable as it was.

I am sorry that I have not written this note earlier, but I have been away from my desk for days campaigning in the West. It is because of the support of wonderful and dedicated people like yourself that 1965 will see more money raised, I hope. The campaign everywhere appears to be starting well, and that gives great comfort to the people overseas.

I honestly feel that there is more money to be raised in the Women's Division, and you gave it a marvelous impetus by proving the point that hard work produces results.

Again, my warmest thanks.

Sincerely yours,

HAF:gb

Herbert A. Friedman

8 March 1965

The Right Reverend James A. Pike
Diocese of California
1055 Taylor Street
San Francisco 8, California

My dear friend:

Please accept my personal, as well as official, thanks for the splendid support you gave at the UJA Conference last week in San Diego.

The things you said are so right and true. The audience knew that it all came from your heart, and the obvious sincerity of it made it that much more effective.

Again, with warmest appreciation, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

Said

1st March 1965

The Honorable Jacob J. Javits
Senate Office Building
Washington, D. C.

Dear Senator Javits:

My most heartfelt thanks for your appearance at our Conference in San Diego last weekend. You gave a tremendous lift to the meeting. Both in form and in content your speech was a gem.

As ever,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

Daily

1st March 1965

Mr. Walter M. Mirisch
The Mirisch Corporation
1041 N. Formosa
Hollywood 46, California

Dear Walter:

I have finally reached New York, after a week on the road. Slugging it out for \$1000 contributions in San Antonio, Texas or Denver, Colorado is tough work. At the end of a week of such labor one is not exactly exhilarated.

Upon finding your letter my spirits soared. It was really kind of you to be of such help to us.

I shall wait for Abe Lastfogel to call and hope it will be soon. If he is willing to take this thing in hand then there is a real possibility that the project can be realized.

With deepest thanks, I am,

As ever,

HAF:gb

Herbert A. Friedman

Daily

17 February, 1968

Major Adil Ben Or
23 Avner Street
Zahale, Israel

Dear Adil:

As always, it was good to hear from you. Francine, David and I are all well, and we are glad that you and your family are enjoying the records.

No doubt Chaim has already told you about our conversation regarding the Education Fund. I very much wish there was something we could do, but there just isn't any spot for us to fill since we cannot place our own people according to present arrangements.

Please do not hesitate to let me know if I can be helpful in any other way. I will be in Israel in May, and I look forward to seeing you.

With fondest regards to all.

Sincerely yours,

Herbert A. Friedman

HAF:bga

Daily

16 February 1965

Mr. Maxwell M. Rabb
145 Central Park W.
New York, N. Y.

Dear Max:

I am enclosing several photographs taken at the time of the UJA presentation to General Eisenhower in 1955. You will recognize yourself in the corner of several of them. Bill Rosenwald is making the presentation, and if you were ever interested in identifying any of the other men, I would be happy to label them for you.

I am also enclosing one of the copies of the Eisenhower-Zhukov meeting at Potsdam in 1945.

I cannot begin to tell you how much I appreciate your enthusiastic acceptance of and participation in our grand plan. If we can bring this one off, it will have tremendous benefits for everyone.

With kind regards, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

Daily

February
16 September 1965

Mr. Theodore Kollek
The Israel Museum
Jerusalem, Israel

Dear Teddy:

We have your invitation to attend the gala opening of the Museum on Tuesday, 11 May.

I am really delighted to be able to accept, because by wonderful coincidence we will be in Israel for a week at that time. Francine and I will be arriving just before Independence Day and we will be happy to be included on your invitation list.

We will not require any assistance from Travex, Ltd. because we will be making our own travel arrangements from this end.

With kindest regards, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

Danley

16 February 1965

Mr. Maxwell Dane
Doyle Dane Bernbach, Inc.
20 West 43rd Street
New York, N. Y.

Dear Mac:

Our new General Chairman, Mr. Max Fisher of Detroit, has been quite concerned about the public relations of the UJA. He feels that we simply are not projected often enough or conspicuously enough in the press and magazines. He keeps saying all the time that he would like to meet with someone of top level ability to discuss this concern of his.

I have told him about you, and how you have been a long time friend and adviser. He will be very grateful if you would be able to give him some time.

He lives in Detroit, schedules his trips to our New York headquarters fairly far in advance, and we know now that he will be in town on Wednesday, March 3. He has a luncheon meeting from 12 until 3:30. Would it be convenient for you to meet with the two of us either in the morning or late afternoon for such a discussion? I would appreciate it very much if it were possible.

As ever,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

Daily

15 February 1965

Mr. Arthur Loewengart
Loewengart & Co., Inc.
443 Park Avenue South
New York, N.Y. 10016

Dear Arthur:

Thank you very much for the article regarding Shave Zion. I must say that it is quite remarkable to read such a sympathetic and informed article on things Jewish in the German language. It still is somewhat of a psychological shock for me, but I must say it couldn't be more friendly.

Thank you for letting me see it.

With kindest regards, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

X

Daily

UNITED JEWISH APPEAL

FEBRUARY 12, 1965

SIR ISAAC WOLFSON
PALM BEACH TOWER APT. 315
PALM BEACH, FLORIDA

TO BE DELIVERED - NOT PHONED IN

EACH YEAR UJA OF NEW YORK OPENS ITS CAMPAIGN WITH A TRADITIONAL TOP LEVEL RECEPTION AND DINNER IN PALM BEACH WHICH IS TO BE HELD NEXT TUESDAY EVENING FEBRUARY SIXTEEN. AMBASSADOR HARMAN IS FLYING DOWN FROM WASHINGTON ESPECIALLY FOR THIS DINNER. THE CHAIRMAN IS ALBERT PARKER ONE OF THE TOP NATIONAL LEADERS OF THE UJA AND ONE OF OUR MOST IMPORTANT MEN. THE ENTIRE COMMITTEE WOULD BE

TREMENDOUSLY HONORED IF YOU WOULD GRACE THE EVENING WITH YOUR PRESENCE. I KNOW HOW MUCH YOU WANT TO BE HELPFUL AND I AM CERTAIN THAT IF YOU WOULD INFORM MR. PARKER WHO IS ALSO AT THE PALM BEACH TOWERS APARTMENT B-104 THAT YOU WOULD BE WILLING TO ATTEND THEY COULD SEND NOTICES OUT QUICKLY AND THIS FACT WOULD HELP STIMULATE AN EVEN GREATER INTEREST IN AND ATTENDANCE FOR THE FUNCTION. IT WAS SUCH A PLEASURE TO BE WITH YOU IN LONDON ON MONDAY AND TO SEE HOW GREATLY YOU INSPIRED THE PEOPLE THERE. THAT IS THE REASON WHY I PRESUME UPON YOUR TIME AND ASK YOU TO DO A REPEAT PERFORMANCE.

BEST REGARDS.

HERBERT FRIEDMAN

Daily

12 February 1965

Mr. S. Y. Harwich
Rex House
4/12 Regent Street
London, S. W. 1, England

Dear Mr. Harwich:

I am enclosing the first day cover, concerning which I spoke with you. I am happy to add this to your collection and hope you will derive much pleasure from it.

My warmest thanks for the kind and courteous manner in which you always take care of me when I am in London.

Sincerely yours,

HAF:gb

Herbert A. Friedman

Daily

X

UNITED JEWISH APPEAL

BAKSTANSKY

4 February 65

ZIONBURO
LONDON (ENGLAND)

WU CABLES

FRIEDMAN ARRIVING TWA FLIGHT SEVENZEROTWO DUE SUNDAY NIGHT
NINETHIRTYFIVE INSTEAD OF PREVIOUS FLIGHT DUE MONDAY MORNING
STOP PLEASE ARRANGE DORCHESTER HOTEL LATE SUNDAY NIGHT ARRIVAL

UNITED JEWISH APPEAL



Sauls

29 January 1965

Mr. Nehemiah M. Cohen
Giant Food, Inc.
6900 Sheriff Road
Landover, Maryland

Dear Nehemiah:

I will be in Washington on Thursday, 11 February for an appointment at 2:30 with Justice Arthur Goldberg. I will be with him for approximately one hour.

While I am in town that day, I would like very much to see you before I see him or after, whichever is most convenient for you. I am going out of the country today and will be back from London on the 10th. I would very much appreciate your doing me the favor of calling my secretary, Miss Bialer, at Plaza 7-1500, to fix a firm appointment when I can see you in Washington on the 11th.

Sincerely yours,

HAF:gb

Herbert A. Friedman

Daily

29 January 1965

Mr. Ted Cummings
Food Giant Markets
4707 District Blvd.
Los Angeles 53, Calif.

Dear Ted:

When we last spoke in Los Angeles, so very profitably, I thought, about the future of the community, you suggested that I let you know when I would be coming to Los Angeles again, so that you could arrange an informal discussion evening with Lew Wasserman and several others whom you mentioned, in order that we may pursue this same topic.

I will be in Los Angeles, free and available, Sunday late afternoon and all evening, 21 February. I will be coming from San Diego and on my way to San Antonio.

I would hope that it would be possible to bring together that small and important group of people whose thinking and planning and advice and participation could mean so very much to the future of the organized Jewish community. We should spend a few hours talking philosophy and concept, for if we can find agreement on that, then we can easily find agreement on implementation.

I am leaving tomorrow for ten days overseas, so I am mailing a copy of this note to Mr. Sobeloff and am asking him to telephone you to see whether it would be possible for us to get together on that day.

Looking forward to seeing you, I am,

Most warmly and sincerely yours,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

Daily

28 January 1965

Mr. Levy Bakstansky
Joint Palettine Appeal
% Rex House
4/12 Regent Street
London, S. W. 1, England

Dear Baky:

It occurs to me that if you really want me to solicit some of the top individuals as you intimated you did over the telephone, then the stage has to be somewhat prepared for such a maneuver.

It is true the last time I did this, several years ago, I did it during the cocktail reception before we proceeded into the dining hall. Nevertheless that was not my first crack at the boys because I had been in town a few days in advance and had been discussing this matter of an increase, particularly with Hymie Morrison and Jack Lyon.

It seems to me, therefore, that we should set up some opportunity earlier in the day for me to speak to those individuals whom you wish me to solicit. I am arriving Monday Morning, 8 February on BOAC Flight #506 due at 9:35 a.m. I would be prepared to begin meeting people at lunch and would want to finish by about 4:00 p.m. in order to get an hour's rest before dressing for the evening. Then, I could have another crack during the cocktail reception. You set up any appointments you wish. I would like to have a notation on each person, listing his gifts to the JPA for the past five years (i. e. 1960 through 1964). That will give me some idea as to whether the individual has made any steady advancement in his giving. I would also like a suggestion from you as to what you want me to ask each individual for. In other words, you rate the prospect. If that list could be given to me upon my arrival, I would have a chance to study it before meeting anyone.

I am leaving Sunday, 31 January for the Dorado Beach Hotel, Dorado, San Juan, Puerto Rico and will stay until 7 February. You may communicate with me there or with my office here in New York and they will be in touch with me, in case there is any reason.

Looking forward to seeing you, I am,

Union
Sincerely yours,

Herbert A. Friedman

Daily

27 January 1965

Vice-President Hubert H. Humphrey
Senate Office Building
Washington, D. C.

My dear Mr. Vice-President:

You were perfectly marvelous at the United Jewish Appeal opening dinner in Washington on January 9, and you won the hearts and heads of the audience. The people are still talking about that dinner which was a tremendous success financially, as well as from the point of view of morale.

I would appreciate your doing me a favor. You may recall that we spoke about your previous speech for the UJA two years ago at the Regional Conference in Palm Springs. At that conference a man preceded you on the program who was a refugee from Europe. He went through the hell of the whole Hitler period, then got a chance to come to the United States, where, in a dozen years, he has built a fortune in housing, and has become a very generous contributor. I saw him in Los Angeles a few days ago and told him that you remembered the speech he made, which was a personal testimonial of how he had come from slavery to freedom.

I have taken the liberty of drafting the enclosed letter to Mr. Shapell. If he receives this letter from you, it will make him feel ten feet tall and we will receive tens of thousands of dollars of extra contributions from him.

I would be deeply appreciative of your cooperation in this matter.

Very truly yours,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

Draft of Letter from Vice-President Hubert H. Humphrey to Nathan Shapell

Hunter

Mr. Nathan Shapell
S. N. S. Construction Company
8857 W. Olympic Boulevard
Beverly Hills, California

Dear Mr. Shapell:

At the opening meeting of the UJA in Washington a few weeks ago, I was talking with Rabbi Friedman about my last appearance in Palm Springs two years ago. While reminiscing, we spoke about you and I recalled the wonderful speech you made and what a fine person you are.

I just thought I would drop you this note to let you know how much I respect persons like yourself who, given an opportunity in a free America, make their way forward to great success, and then share the fruits of that success with others who are in need.

My best wishes to you and I hope you continue doing even more good work in the future.

Sincerely yours,

Daily

27 January 1965

Dr. Sidney Nelson
American Joint Distribution Committee
B. P. 202
Tunis, Tunisia

Dear Sidney:

I have just received your letter of 19 January and look forward to seeing you when you arrive in New York to start your speaking tour at the end of next month.

Between now and then, however, I think there are a few things you could do with regard to your "relocation problem." I do not know whether you are interested in a position as Executive Director of a community, but a game of musical chairs is about to open up, because jobs are now available in Chicago, Baltimore and St. Paul. As these jobs are filled other jobs open up, and executives move around from city to city in this game, which I call musical chairs. It would seem to me that the best thing for you to do would be to throw your hat in the ring immediately with Phil Bernstein of the CJFWF. The communities go to the Council for recommendations for candidates and if the Council knows that you are available and wish to be recommended, I am sure they would cooperate. For instance, I have heard, although I do not know this personally for a fact because I have not spoken to him, that Jimmy Rice was interested in the Chicago job and was recommended by the Council for it. He is not the only candidate, of course.

I would suggest that you write immediately to Philip Bernstein, Council of Jewish Federations and Welfare Funds, 729 Seventh Avenue, New York, 19, N.Y., send him your curriculum vitae, and let him put you on their list.

Dr. Sidney Nelson

-2-

27 January 1965

Also, if you wish, I will talk to Phil personally and tell him what I know about you and give him a very strong push to recommend you for any of the openings. Let me know if you want me to do this and I will be happy to speak to him immediately upon hearing from you.

With all good wishes and looking forward to seeing you, Sam,

As ever,



Dawley

27 January 1965

Mr. Nathan Shapell
S. N. S. Construction Co.
8857 W. Olympic Blvd.
Beverly Hills, California

Dear Nathan:

It was good seeing you in Los Angeles last week. I always enjoy talking to you, because you always have something interesting to say.

Just before coming out to Los Angeles, I was in Washington, where the UJA had its big Inaugural Dinner, like the one last year with President Johnson which you attended. This year we had Vice-President Humphrey. When I went to his office in the Senate to pick him up to bring him over to the hotel, I reminded him that the last time he spoke for the UJA was at the Western Regional Conference two years ago at Palm Springs. When I told him that, his face lighted up in a big smile and he said that he recalled that meeting with a great deal of pleasure because he enjoyed very much going out there.

Then he asked how you were. It was really most remarkable that he should remember you and I told him that I was surprised that he could remember one man, when he sees so many people all over the United States. He said that he remembered you quite clearly because you had made a tremendous impression upon him with your speech and the story of your life. You will recall that you preceded him on the program in Palm Springs and you told about the experiences that you had gone through. Those experiences, which were so typical of the recent history of the whole Jewish people in Europe, made an impression on him, and you symbolized for him the value of freedom and democracy. You came out of the background of the camps and when you reached the United States, you built a fortune by your skill and ingenuity. This impressed him because it was a perfect example of how a man can forge ahead in a democratic environment.

Mr. Nathan Shapell

-2-

27 January 1965

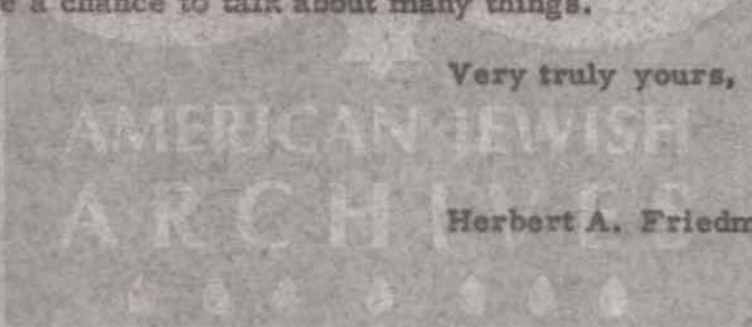
I think it is quite remarkable and a great tribute to you, that the Vice-President of the United States should remember you so well and that he should ask for you two years later. This should make you feel good, Nathan, and you should be very proud of what you have accomplished.

I look forward to seeing you next month in San Diego where we will again have a chance to talk about many things.

Very truly yours,

HAF:gb

Herbert A. Friedman



TEMPORARY
LETTERHEAD

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019 • PLAZA 7-1500 • CABLE ADDRESS: UJAPPEAL, NEW YORK

TO FEDERATION AND WELFARE FUND PRESIDENTS

21 January, 1965

General Chairman
MAX M. FISHER

National Chairmen
Representing Agencies
ISADORE BRESLAW, UJA
JACK D. WEILER, JDC

National Chairmen
MELVIN DUBINSKY
ISRAEL D. FINK
EDWARD GINSBERG
DAVID LOWENTHAL
JOSEPH D. SHANE
PHILIP ZINMAN

National Women's Division
Chairman
MRS. JACK KARP

Young Leadership Cabinet
Chairman
JOSEPH H. KANTER

Executive Vice-Chairman
HERBERT A. FRIEDMAN

Assistant Executive Vice-Chairman
IRVING BERNSTEIN

National Field Director
EDWARD H. VAJDA

Honorary Chairmen
MOHRIS W. BERNSTEIN
JOSEPH MEYERHOFF
WILLIAM ROSENWALD
DEWEY D. STONE
EDWARD M. M. WARBURG

Honorary National Chairmen
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
ADOLPH KIESLER
ALBERT A. LEVIN
SOL LUCKMAN
BENJAMIN H. SWIG

Honorary Special Fund Chairmen
JOSEPH M. MAZER
SAMUEL RUBIN
ROBERT W. SCHIFF

National Co-Treasurers
JOSEPH I. LUBIN
JACOB SINCOFF

Secretaries
GOTTLIEB HAMMER
MOSES A. LEAVITT

AMERICAN JEWISH

The United Jewish Appeal, in cooperation with the Council of Jewish Federations and Welfare Funds, is planning an overseas study mission designed exclusively for community professionals during the summer of 1965. I am writing to you now about this trip because I believe you will want one of your staff -- such as your executive director, campaign director or another member of your professional staff -- to participate.

Participants in the Mission will meet with Israel's leaders in the Government and Jewish Agency, as well as with Israelis from all walks of life in their homes and at social gatherings. The problems and the process of immigration and absorption will be studied in depth. In Europe, representatives of the Joint Distribution Committee, United HIAS Service, and ORT will review their organizations' programs and needs. There will be the opportunity to observe on-the-spot activities in Paris, Vienna and Rome.

The Mission is scheduled to leave New York on Monday, July 19th, and return to New York on Thursday, August 12th, with stops in Israel, Paris, Vienna and Rome. The cost for the trip of \$1050 per person includes round-trip jet air fare from New York, all hotels and all meals on the scheduled days, taxes, airport taxes, tips, transfers and bus tours.

Hundreds of leaders like yourself have participated in missions conducted by the UJA or toured Israel as individuals with the assistance and guidance of the JDC and Jewish Agency. Unfortunately, most community professionals have never had an opportunity to participate in such missions. In view of the vital role of the staff in fund-raising and the importance of these needs in community campaigns, I am sure you will recognize how valuable it would be if it were possible for a member of your professional staff to take advantage of this opportunity.

If you would like further information, please get in touch with me.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:brs

TEMPORARY
LETTERHEAD

United Jewish Appeal

ON BEHALF OF UNITED ISRAELI APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019 • PLAZA 7-1500 • CABLE ADDRESS: UJAPPEAL, NEW YORK

TO COMMUNITY PROFESSIONALS

21 January, 1965

General Chairman
MAX M. FISHER

National Chairman
Representing Agencies
ISADORE BRESLAU, USA
JACK D. WEILER, JDC

National Chairman
MILVIN DUBENSKY
ISRAEL D. FINK
EDWARD GINSBERG
DAVID LOWENTHAL
JOSEPH D. SHANE
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**National Women's Division
Chairman**
MRS. JACK KARP

**Young Leadership Cabinet
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Assistant Executive Vice-Chairman
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National Field Director
EDWARD R. VAIDA

Honorary Chairman
MORRIS W. BERINSTEIN
JOSEPH MEYERHOFF
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Secretary
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MOSES A. LEAVITT

AMERICAN JEWISH ARCHIVES

The United Jewish Appeal, in cooperation with the Council of Jewish Federations and Welfare Funds, is planning an overseas study mission designed exclusively for community professionals during the summer of 1965.

Participants in the Mission will meet with Israel's leaders in the Government and Jewish Agency, as well as with Israelis from all walks of life in their homes and at social gatherings. The problems and the process of immigration and absorption will be studied in depth.

In Europe, representatives of the Joint Distribution Committee, United HIAS Service, and ORT will review their organizations' programs and needs. There will be the opportunity to observe on-the-spot activities in Paris, Vienna and Rome.

The cost of the Mission is \$1050 per person and includes round trip jet air fare from New York, all hotels and all meals on the scheduled days, taxes, airport taxes, tips, transfers and bus tours. A total of seven days in Paris, Vienna, Israel and Rome do not have scheduled programs and you will have them free for personal activities. Hotel accommodations and breakfasts for these days are included in the Mission price.

All hotel accommodations will be first class, with the price based on double occupancy. Single accommodations are slightly higher. Reservations for the Mission must be taken on a first-come first-served basis. Spouses are welcome, but there are no accommodations for children.

The Mission schedule is as follows:

Monday, July 19	- Leave New York	- Arrive Paris
Thursday, July 22	- Leave Paris	- Arrive Vienna
Sunday, July 25	- Leave Vienna	- Arrive Tel Aviv
Tuesday, August 10	- Leave Tel Aviv	- Arrive Rome
Thursday, August 12	- Leave Rome	- Arrive New York

For reservations, a deposit of \$200 per person made payable to the United Jewish Appeal is required by March 1st. Payment of the total by April 1st to secure reservations is requested.

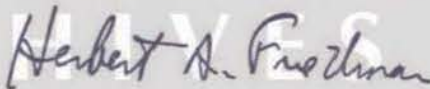
I know that it has been a long time since many community professionals have had an opportunity to participate in a survey of the overseas programs of the UJA. It is my strong hope you will be able to take advantage of this opportunity.

I would very much appreciate your advising me now if you are interested in this Mission. As noted, the agenda is being worked out in cooperation with the CJFWF and your suggestions, comments, and questions will be most welcome. I am attaching for your information a copy of a letter describing this trip which has been sent to Federation and Welfare Fund Presidents.

With best regards,

AMERICAN JEWISH
ARCHIVES

Sincerely,



Herbert A. Friedman
Executive Vice-Chairman

HAF:bas
Enc.



Daily

20 January 1965

Mr. Ernest Michel

Herbert A. Friedman

I am sorry we did not have more time to spend together, but it was a very rushed visit.

I would appreciate your keeping track of the gifts of the following men as you become aware of them any time in the next couple of weeks. I simply want to know, for my own personal satisfaction, whether the soliciting did any good. I am interested in:

Lawrence Weinberg
Nathan Shapell
Ted Cummings
Mark Bloome
Dan Greenberg

Please give me the 1964 and 1965 comparisons, both regular and special.

Daily

18 January 1965

Mr. Nathan Rosenberg
Allied Jewish Community Council
400 Kittridge Bldg.
Denver, Colo. 80202

Dear Nat:

I just learned that your house was completely destroyed by fire. I don't know who was playing with matches, but I can certainly imagine how shocked and upset you must be.

As I understand it, thank God nobody was in the house and therefore nobody was hurt, and that, after all, is the main thing.

With your usual persistence and courage, I am sure you will rebuild from the bottom up and that the new structure will be better than the old. Please know that your many friends are thinking of you at this moment and wish for you the recovery you will undoubtedly make. When it is all over you will have to have a big party and invite everybody to see the new premises.

As ever,

HAF:gb

Herbert A. Friedman

Dawley

15 January 1965

Mr. David Lowenthal
1915 Frick Building
437 Grant Street
Pittsburgh 19, Pa.

Dear David:

I got the figures on the Hartford meeting and it was absolutely sensational. One or two of those had been gotten in advance like Beckerman and Gampel, but you really hit with the rest and it gave us all a tremendous lift to see the spurt.

From all the reports I got your presentation was tremendous and it should make you feel good to know that even at your age you can still hit a home run.

Thanks.

Sincerely,

HAF:gb

Herbert A. Friedman

Daily

14 January 1965

Dr. Maurice U. Ames
Jewish Teachers Community Chest
515 Park Avenue
New York 22, N.Y.

Dear Dr. Ames:

I am delighted to have your letter of 12 January inviting me to speak at the Donor Luncheon of the JTCC on 28 February, at the Americana Hotel.

I shall be pleased to be there to speak on the subject you requested.

I am sure it shall be a worthwhile meeting and I look forward to it with pleasure.

Sincerely yours,

HAF:gb

Herbert A. Friedman
Executive Vice-Chairman

Daily

4 January 1965

His Excellency Ambassador Gershon Avner
Embassy of Israel
45 Powell Avenue
Ottawa, Ontario, Canada

Dear Gershon:

First of all, I should like to thank you very much for agreeing to take the Big Gifts fund raising meeting in Los Angeles on the evening of January 27th. As I explained to you on the telephone, this is one of a series of meetings which Minister Pinhas Sapir was scheduled to take. After his cancellation, discussions were held with the various communities and with Ambassadors Harman and Comay, both of whom felt that it was necessary to find the requisite substitutes for the Minister. Each is doing his share and ~~have both~~ *both have* suggested that you take the Los Angeles meeting.

I know how you feel about not leaving Canada, since you have more than enough to do in that primary area of your responsibility, and we certainly will not consider your acceptance of this meeting as a precedent, although you must be aware of the fact that there are many American communities which would like to invite you back after your previous successful visits.

This particular meeting will take place at the home of Mr. Bram Goldsmith, 924 North Beverly Drive, Beverly Hills. He is the chairman of the 1965 campaign. There will be a dinner for approximately 25 or 30 men. All of them are in the category of \$10,000 or over contributors. Following the dinner you will be called upon to speak, and after that the cards will be called. If 25 men attend, the meeting can be expected to have a minimum value of half a million dollars. If the attendance can be developed up to 50 men, then the meeting can easily have a value of one million dollars.

As you can see, the setting is informal. The power of your personality and the proper projection of the needs will do the trick. The community is looking forward very much to your coming.

4 January 1965

While you may want to check on the transportation at your end, our Transportation Department offers the following as the best schedule they can devise:

GOING

Lv.: Ottawa, 7:05 a.m., 1/27, via TCA #651
Ar.: Toronto, 8:00 a.m.

Lv.: Toronto, 10:50 a.m., via TCA #607
Ar.: Chicago, 11:30 a.m.

Lv.: Chicago, 1:15 p.m., via TWA #27
Ar.: Los Angeles, 3:13 p.m.

RETURNING

Lv.: Los Angeles, 9:00 a.m. 1/28, via AAL #74
Ar.: Cleveland, 3:55 p.m.

Lv. Cleveland, 5:30 p.m. via TCA #276
Ar. Toronto, 6:30 p.m.

Lv. : Toronto, 7:35 p.m., via TCA #238
Ar.: Ottawa, 8:40 p.m.

If this is acceptable to you, we will order these tickets and mail them to you. If there are any revisions you prefer, please let me know.

Looking forward to hearing from you and again with deepest thanks for your cooperation, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman