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**AMERICAN JEWISH ARCHIVES**

**MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.**

Series H: United Jewish Appeal, 1945-1995.

Subseries 2: Correspondence, 1947-1982.

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28

Folder  
7

Dailies. 1966.

For more information on this collection, please see the finding aid on the  
American Jewish Archives website.

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*Gilt Bruler*  
T

21 December, 1966

Ray Aluf I. Rabin  
Chief of General Staff  
Israel Defense Forces  
Tel-Aviv, Israel

Dear General Rabin:

I want to thank you for making Colonel Bar-On available for participation in the UJA-B'nai B'rith Hillel Foundations Educational Program.

According to the letters I have received and the comments I have heard, Col. Bar-On distinguished himself as an outstanding lecturer and superb emissary of Israel to the campus community and the American Jewish intellectual. His audiences, I am told, were inspired by the informative talks he delivered on various subjects including the role of the Army as an instrument of education and integration in Israel.

Prior to his departure, Col. Bar-On reported on his appearances at seventeen universities from coast to coast and praised the program highly.

I informed the Colonel that the UJA is launching, for the first time, a University Study Mission during the summer of 1967. Approximately 25 male students, of leadership potential, will spend four weeks visiting Morocco, France, Germany, Poland, Austria and four weeks in Israel. We feel that the experience of meeting their contemporaries in Israel, on the campus and in the army, will be invaluable for the members of the University Mission.

Col. Bar-On indicated that he would discuss these matters with you and other suggestions which might serve to inspire the college men who will be visiting Israel for the first time.

Needless to say, your cooperation is deeply appreciated.

Sincerely yours,

Herbert A. Friedman  
Executive Vice-Chairman

V

21 December 1966

Mr. Louis A. Pincus  
Jewish Agency  
P.O. B. 92  
Jerusalem, Israel

Dear Louis:

I know you are deeply immersed in all the plans for your January meeting, and therefore do not want to burden you with a lengthy letter. There are, however, three points concerning which I wish to remind you.

1. The secondary school at Sde Boker

You will recall that you were going to send us official confirmation of the plans and costs for the secondary school. This was to be done after you had met with Aranne shortly upon your return. Could you please get this to us as quickly as possible?

2. Long range study of institutions of higher learning

As you will recall, I am prepared to send Abe Hyman over March 1st to start such a study. You said that you wanted to have preliminary discussions, along general policy lines, with Eshkol and Sapir first. Please let me have your reaction to the March 1st proposal as soon as possible, for we must make plans here.

In addition, George Wise said that he wants me to come over for a meeting with the presidents of the universities, which would be called on February 2. Is such a meeting on that date premature? As I understand him, the purpose of the meeting would be to explore in general terms whether this whole idea of studying a combined approach to university fund raising in America is meritorious or not. Max Fisher and the CJFWF both are interested that the UJA, and I particularly, should pursue the matter. Max indicated that he himself is interested in getting involved in the planning. This first meeting, if you deem it desirable to be held at all, would be only exploratory, as I understand George Wise, and therefore it would be necessary for Max to attend.

I want your reaction as quickly as possible, as to whether the meeting of February 2 should be set up at all. May I please have your judgment.

3. Constructive funds

You will recall that I made the point that the Constructive Funds should be informed officially that they must approach the Committee on Control of Campaigns long before they plan to launch their independent efforts. I simply wanted them to be told what the address is to which they must turn. This is not a matter of polemics, but simply information. It would seem to me it is the responsibility of your office to inform them of this simple fact.

It was good having you here for the December meeting. I do not have to tell you how significant was your participation, and how very much you added. You were just great and everyone is still singing your praises.

Looking forward to hearing from you just as soon as possible, I am,

As ever,

HAF:gb

Herbert A. Friedman

f

21 December 1966

The Honorable Hubert H. Humphrey  
Vice President of the United States  
Washington, D. C.

My dear Mr. Vice President:

I cannot begin to thank you for the perfectly magnificent address you made at the United Jewish Appeal Conference. It was quite obvious to you that the people reacted to your presence and to your stated convictions with a degree of warmth and affection that was matched only by your own warmth towards the audience. By all accounts, it was one of your most remarkable appearances in a long career of noteworthy oratory.

I look forward to seeing you again in February when Mr. Bookbinder tells me you are going to be kind enough to speak to the Young Leadership Cabinet of the UJA, which is having a two-day meeting on February 23 - 24.

Again, my warmest thanks.

Sincerely yours,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman

21

December 1966

Dr. Solomon Freehof  
Rodef Sholom Congregation  
4905 Fifth Avenue  
Pittsburgh, Pa.

Dear Dr. Freehof:

I would appreciate having your opinion regarding the whole matter of the public announcement of gifts to organized Jewish philanthropies. By public announcement I have reference to both oral and written forms of announcement.

It has sometimes been said that the procedure of public announcement violate Jewish tradition which requires giving to be anonymous.

I would appreciate your opinion on this whole question.

Very truly yours,

HAF:gb

Herbert A. Friedman

f

19 December 1966

AMERICAN JEWISH ARCHIVES

Mr. Paul Spiegel  
Zentralrat der Juden in Deutschland  
49 Fisherstrasse  
4 Dusseldorf Nord  
Germany

Dear Mr. Spiegel:

May I thank you most sincerely for sending copies of the textbooks utilized in the Nordrhein-Westfalen region of Germany to teach the history of the National Socialist era.

I have distributed the extra books to several interested individuals and organizations, and I am sure that they will be as pleased as I was to note the manner in which the subject is treated.

Please extend my warmest greetings to Dr. van Dam.

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hdw

h

15 December 1966

Mr. Robert Gamsey  
Jewish Agency  
17 Kaplan Street  
Tel Aviv, Israel

Dear Bob:

Enclosed is a sample set of the literature which will be distributed by the United Jewish Appeal during the 1967 campaign. I am sending quantities of each of the brochures to Chaim Vinitzky and I have asked him to contact you regarding its distribution in Israel.

With best regards,

Sincerely,

Herbert A. Friedman

HAF: hdw

enc.



h

15 December 1966

Mr. Moshe Rivlin  
The Jewish Agency for Israel  
P.O.B. 92  
Jerusalem, Israel



Dear Moshe:

Enclosed are sample copies of the literature which will be distributed to the key leadership of the United Jewish Appeal during the 1967 campaign. Chaim Vinitsky will have quantities of each of the brochures should you require additional material for distribution.

With warmest regards,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF: hdw  
enc.

15 December 1966

Mr. Sam Jaffe  
American Joint Distribution Committee  
64, Rue du Stand  
Geneva, Switzerland

Dear Sam:

I am enclosing sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign. Additional sample sets are being sent to Paula Borenstein, Leonard Seidenman, Lydia Eshkenazi, Egon Pink, Sidney Engel, Sam Castro, Moshe Haskell, Eran Laor, Zvi Garcy, Irving Haber and Henry Levy.

I sincerely hope that you find this material both interesting and useful.

With best regards, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF: hdv  
enc.

15 December 1966

Mr. Sidney Berg  
South African Zionist Federation  
Corner Banket and De Villiers Streets  
Johannesburg, South Africa

Dear Mr. Berg:

Enclosed is a sample set of the literature which will be distributed by the United Jewish Appeal during the 1967 campaign. I have arranged for 25 additional copies of each brochure to be sent to you under separate cover. I thought that you might like to have this material for distribution to your leadership.

With all good wishes, I am,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hdw  
enc.

15 December 1966

Mr. S. Y. Harwich  
Joint Palestine Appeal  
Rex House  
4 - 12 Regent Street  
London SW 1  
England

Dear Mr. Harwich:

I am enclosing a sample set of the United Jewish Appeal literature which will be distributed during our 1967 campaign. I particularly draw your attention to "The 1967 UJA Story", which I delivered as an address at our National Conference last week. It summarizes the salient points to which you referred in a previous letter.

Under separate cover, you will be receiving fifty copies of each of the brochures. I thought that you might want to have this material for distribution to your leadership.

Please express my warm regards to Messrs. Sieff and Morrison.

With all good wishes, I am,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF: hdw  
enc.

h

December 15, 1966

Mrs. Paula Borenstein  
American Joint Distribution Committee  
23 Rue La Boetie  
Paris 8e, France

Dear Paula:

Enclosed, for your information, are sample of copies of the literature which will be distributed by the United Jewish Appeal to its key leadership during the 1967 campaign.

I sincerely hope that you will find this material both interesting and useful.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

h  
December 15, 1968

AMERICAN JEWISH  
COFFEE  
SALES

Mr. Sam Castro  
Funda Social Jiuif Unifie  
67, Rue Breteuil  
Marseille 6e, France

Dear Sam:

Enclosed, for your information, are sample copies of the literature which will be distributed by the United Jewish Appeal to its key leadership during the 1967 campaign.

I sincerely hope that you will find this material both interesting and useful.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

h  
December 15, 1966

Mr. Moshe Haskell  
Jewish Agency  
26 Route de Malagnou  
Geneva, Switzerland

Dear Moshe:

Enclosed, for your information, are sample copies of the literature which will be distributed by the United Jewish Appeal to its key leadership during the 1967 campaign.

I sincerely hope that you will find this material both interesting and useful.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:vh  
enc.

f  
December 15, 1966

Mr. Irving Haber  
United Hias Service  
8 Avenue de Frontenex  
1207 Geneva, Switzerland

Dear Irving:

Enclosed, for your information, are sample copies of the literature which will be distributed by the United Jewish Appeal to its key leadership during the 1967 campaign.

I sincerely hope that you will find this material both interesting and useful.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.



h  
December 15, 1966

Mr. Eran Laor, European Representative  
The Jewish Agency  
20 Rue de Malagnou  
Geneva, Switzerland

Dear Eran:

Enclosed, for your information, are sample copies of the literature which will be distributed by the United Jewish Appeal to its key leadership during the 1967 campaign.

I sincerely hope that you will find this material both interesting and useful.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

December 15, 1966

Mr. Egon Fink  
American Joint Distribution Committee  
Brahmsplatz 3  
Vienna IV, Austria

Dear Egon:

Enclosed, for your information, are sample copies of the literature which will be distributed by the United Jewish Appeal to its key leadership during the 1967 campaign.

I sincerely hope that you will find this material both interesting and useful.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

k

December 15, 1966

Mr. Henry Levy, Director  
United Hias Service  
8 Avenue de Frontenax  
1207 Geneva, Switzerland

Dear Henry:

Enclosed, for your information, are sample copies of the literature which will be distributed by the United Jewish Appeal to its key leadership during the 1967 campaign.

I sincerely hope that you will find this material both interesting and useful.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

h

December 15, 1966

Mr. Sidney Engel, Director  
American Joint Distribution Committee  
P.O.B. 731  
Tehran, Iran

Dear Sidney:

Enclosed, for your information, are sample copies of the literature which will be distributed by the United Jewish Appeal to its key leadership during the 1967 campaign.

I sincerely hope that you will find this material both interesting and useful.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

L

December 15, 1966

Mr. Leonard Seidenman  
American Joint Distribution Committee  
Via Piemonte 26  
Rome, Italy

Dear Leonard:

Enclosed, for your information, are sample copies of the literature which will be distributed by the United Jewish Appeal to its key leadership during the 1967 campaign.

I sincerely hope that you will find this material both interesting and useful.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:vh  
enc.

December 15, 1966

Dr. Shimon Ben Eliezer  
Jewish Agency  
P. O. Box 92  
Jerusalem, Israel

Dear Shimon:

Enclosed, for your information, are sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign.

I sincerely hope that you find this material both interesting and useful.

With all good wishes,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

F

December 15, 1966

AMERICAN JEWISH  
UNIVERSITIES

Mr. Louis D. Horwitz, Representative in Israel  
United Israel Appeal, Inc.  
P. O. Box 7171  
Jerusalem, Israel

Dear Lou:

Enclosed, for your information, are sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign.

I sincerely hope that you find this material both interesting and useful.

With all good wishes,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

December 15, 1966

Mr. Wolf Perry  
The Jewish Agency for Israel  
P. O. Box 92  
Jerusalem, Israel

Dear Wolf:

Enclosed, for your information, are sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign.

I sincerely hope that you find this material both interesting and useful.

With all good wishes,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

MAF:wh  
enc.



h

December 15, 1966

Hon. Yigal Allon, Minister of Labor  
Ministry of Labor  
Russian Compound  
Jerusalem, Israel

Dear Yigal:

Enclosed, for your information, are sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign.

I sincerely hope that you find this material both interesting and useful.

With all good wishes,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:vh  
enc.

December 15, 1966

Hon. Theodore Kollek  
Mayor of Jerusalem  
Municipality of Jerusalem  
Jerusalem, Israel

Dear Teddy:

Enclosed, for your information, are sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign.

I sincerely hope that you find this material both interesting and useful.

With all good wishes,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

December 15, 1966

Hon. Zalmon Aranne  
Ministry of Education & Culture  
Shevet Israel St.  
Jerusalem, Israel

Dear Mr. Aranne:

Enclosed, for your information, are sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign.

I sincerely hope that you find this material both interesting and useful.

With all good wishes,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

F

December 15, 1966

H. E. Levi Eshkol  
Prime Minister  
Hakirya, Derech Ruppia  
Jerusalem, Israel

Dear Mr. Eshkol:

Enclosed, for your information, are sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign.

I sincerely hope that you find this material both interesting and useful.

With all good wishes,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

f

December 15, 1966

Hon. Pinhas Sapir, Minister of Finance  
Ministry of Finance  
Treasury Bldg.  
Hakiryah, Jerusalem, Israel

Dear Mr. Sapir:

Enclosed, for your information, are sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign.

I sincerely hope that you find this material both interesting and useful.

With all good wishes,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

December 15, 1968

Mr. Michael Barzilai  
Keren Hayesod  
National Inst. Bldg.  
Jerusalem, Israel

Dear Mike:

Enclosed, for your information, are sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign.

I sincerely hope that you find this material both interesting and useful.

With all good wishes,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

December 15, 1966

Mr. Louis Pincus  
The Jewish Agency for Israel  
P.O.B. 92  
Jerusalem, Israel

Dear Louis:

Enclosed, for your information, are sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign.

When your speech to the Conference is transcribed, we intend to distribute it as well.

I sincerely hope that you find this material both interesting and useful.

With all good wishes,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.

December 15, 1966

H. E. Abba S. Eban  
Israel Minister for Foreign Affairs  
Ministry for Foreign Affairs  
Hakiryas, Jerusalem, Israel

Dear Aubrey:

Enclosed, for your information, are sample copies of the literature which the United Jewish Appeal will be distributing to its key leadership during the 1967 campaign.

When your speech to the Conference is transcribed, we intend to distribute it as well.

I sincerely hope that you find this material both interesting and useful.

With all good wishes,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:wh  
enc.



f

15 December 1966

Mrs. Lydia Eshkenazi  
American Joint Distribution Committee  
4 Nikis Street  
Athens, Greece

Dear Mrs. Eshkenazi:

Enclosed, for your information, are sample copies of the literature which will be distributed by the United Jewish Appeal to its key leadership during the 1967 campaign.

I sincerely hope that you will find this material both interesting and useful.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hdy  
enc.

h

15 December 1966

Dr. Israel Goldstein, Chairman  
Keren Hayesod  
P.O.B. 583  
Jerusalem, Israel

Dear Israel:

Enclosed is a sample set of the literature which will be distributed to the key leadership of the United Jewish Appeal during the 1967 campaign. I am sending quantities of each of the brochures to Chaim Vinitzky and I have asked him to contact you regarding its distribution.

With best regards,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hdw  
enc.

f

14 December 1966

Mr. Chaim Vinitzky  
The Jewish Agency  
P.O.Box 92  
Jerusalem, Israel

Dear Chaim:

Enclosed are samples of our 1967 campaign literature.  
You will be receiving the following quantities of each  
brochure shortly:

- Our Towns, Our People.....1,000 copies
- Doors to Life.....1,000 "
- The 1967 UJA Story..... 500 "
- Absorption in Depth..... 500 "
- UJA Goal for 1967..... 250 "

I would appreciate it if you would handle the distri-  
bution of this material in Israel. Use your judgement,  
and also discuss it with Israel Goldstein, Harold Trobe  
and Bob Gansey. I am having sample sets sent to each of  
them as well.

With all good wishes,

Sincerely,

Herbert A. Friedman

HAF: hdw  
enc.

13 December 1966

Mr. Jerry Goodman  
The American Jewish Committee  
Institute of Human Relations  
165 East 56th Street  
New York, N.Y. 10022

Dear Mr. Goodman:

I read the November 29th memorandum concerning the Jewish population of the Tunisian island of Djerba with great interest. Thank you for sending it to me.

With all good wishes,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hdw

7

8 December 1966

Mr. W. Boschernitzan  
49 Boulevard de Clichy  
Paris 9, France

Dear Mr. Boschernitzan:

I am very pleased to tell you that we have received a later communication from our associates in Cleveland which indicates that Mrs. Hyman Silverstein may be the woman whom you have been seeking. She is an elderly lady who, at one time, was very active in the Jewish National Fund.

Mrs. Silverstein's address is 24565 Sittingborn Lane, Cleveland, Ohio 44121, USA. I sincerely hope that contacting her will enable you to locate your cousin.

With best wishes for success in your search, I am,

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

AMERICAN JEWISH  
CHIVES

f

6 December 1966

AMERICAN JEWISH  
ARCHIVES

Mr. W. Boschernitsan  
49 Boulevard de Clichy  
Paris 9, France

Dear Mr. Boschernitsan:

After receiving your recent letter, I made numerous inquiries in an effort to locate Mrs. Silverstein. Regretfully, I was unable to find any reference to her, or to the organization which you mentioned in your letter.

Perhaps you will be able to recognize her name from the attached list, which was copied from the Cleveland telephone directory.

If you can furnish me with any additional facts, I certainly will do all that I can to help you in your search.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hds

AMERICAN JEWISH  
A S

Silverstein G H Mrs 1926 E 89---231-6980  
Silverstein Abe Dr 21160 Seabury-331-6676  
Silverstein Anita 1866Garfld ----541-2006  
Silverstein Carl M 1198RanchlandDr442-3815  
Silverstein D 2617Brentwd ----469-1342  
Silverstein Edw A 2336Grandvw --371-3115  
Silverstein Edwin L 3861Grenvl --932-4273  
Silverstein Edwin L Mrs  
3861Grenville--932-1860  
Silverstein Hyman  
24565 SitnjbmLn--464-9226  
Silverstein Isaac 1560Wdrow ----449-2292  
Silverstein Jack 17912Lomond ---921-7929  
Silverstein Louis 2462Milton ----382-4798  
Silverstein Louis E 3582 W 65---651-0069  
Silverstein Marvin Mrs 2835Avndle-371-5593  
Silverstein Milton 3399DeSota ---932-9998  
Silverstein Norman 4818Walford --292-6461  
Silverstein O Mrs 3875Colony ----371-9998  
Silverstein Paul 4469Baintree ----291-1047  
Silverstein Philip DDS  
5746WilsonMls--449-1650  
Silverstein Philip Dr 5746WilsonMls-449-0363  
Silverstein Ronald 23901BanburyCir-475-3979  
Silverstein Rose 1742 S Taylor--932-1457  
Silverstein Sadie 14642 Supr----932-8537  
Silverstein Sam 3567Bainbridge --321-1671  
Silverstein Sarah Mrs  
3440 SuprPkDr--932-6488  
Silverstein Sid 1744 S Taylor---321-1479  
Silverstein Sol H 3691ConcordDr--464-1172  
Silverstein Solomon D 2482Derbyshr371-3717

f.

6 December 1966

General Chaim Herzog  
1 Har Sinai Street  
Tel Aviv, Israel

Dear Chaim:

Louis Pincus has arrived in New York and I had an opportunity to have a full discussion with him concerning the letter which I had written to him on 22 November, of which I also sent you a copy.

As a result of this discussion the questions which I raised in that letter have been satisfactorily answered.

He explained to me that regarding Item 4, what was meant by "sources which would otherwise not have been available" was such an individual or individuals who make no contribution whatsoever to the campaign and whom Mr. Ben Gurion might be able to persuade through personal intervention to contribute to the secondary school of the Midrasha. It would be wonderful if such persons, whom we have been trying to persuade for years, and have not succeeded, could be won over. I do not really know who such persons are, but one can always hope.

I also questioned Item 5 which used the phrase "continuing project... not limited in time or in the amount of money to be collected." Mr. Pincus explained to me that this referred to the fact that if we did not succeed in raising the total amount both before Mr. Ben Gurion came and even during his visit, we would continue to pursue all possible prospects, even after he left, until the goal is achieved. That is quite clear and agreed to by us.

With regard to the phrase that there would be no limit on the amount to be collected, there is, of course, a limit because you understand that our undertaking was to raise money for the secondary school and for scholarships. I stated that quite clearly in the last paragraph of my letter of 22 November.



So, it now appears that we are all squared away and that there are no outstanding items which are unclear. We are working on the schedule and as soon as we have completed it, I will be in touch with you again. I am happy that the project is now clearly on the track.

With all good wishes, I am,

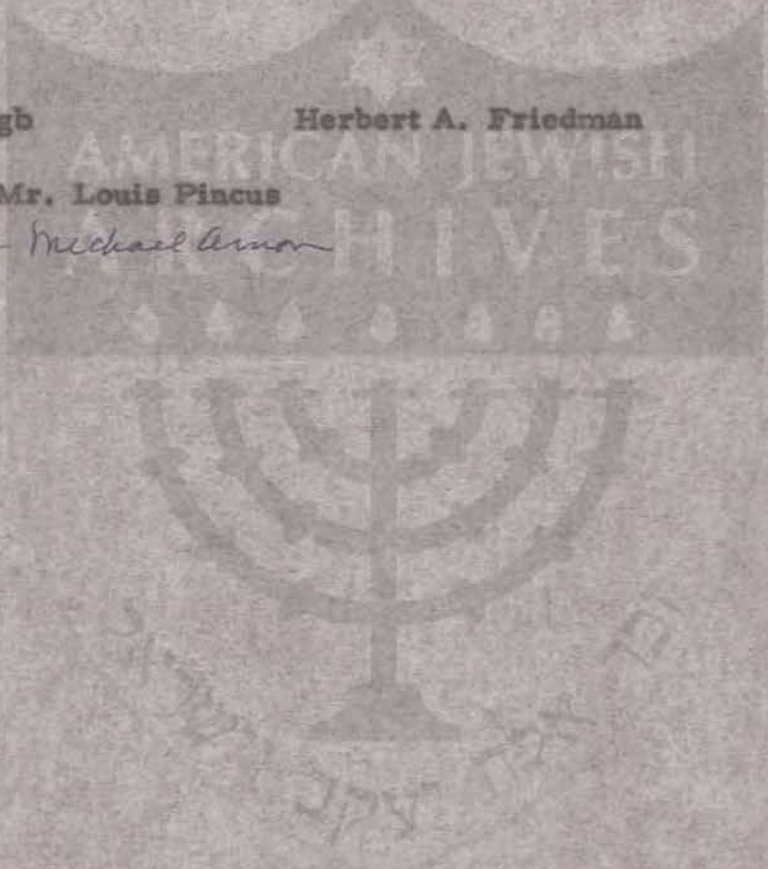
Sincerely yours,

HAF:gb

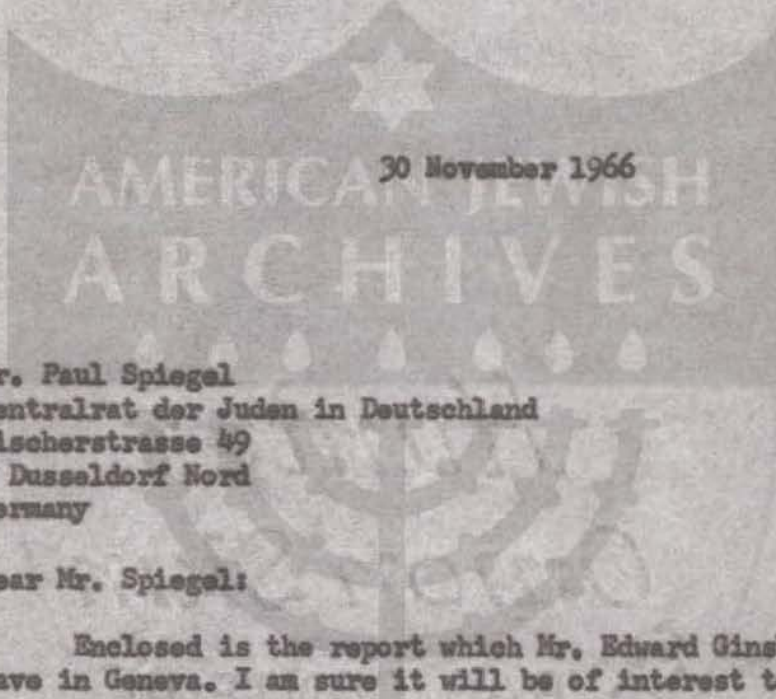
Herbert A. Friedman

CC: Mr. Louis Pincus

*ACC - Michael Aron*



f



30 November 1966

Mr. Paul Spiegel  
Zentralrat der Juden in Deutschland  
Fischerstrasse 49  
4 Dusseldorf Nord  
Germany

Dear Mr. Spiegel:

Enclosed is the report which Mr. Edward Ginsberg gave in Geneva. I am sure it will be of interest to you.

Please give my very best regards to Dr. van Dam.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:dw

REPORT OF MR. EDWARD GINSBERG  
ON GERMAN SUB - MISSION, MADE IN GENEVA  
TO ENTIRE MISSION GROUP  
OCTOBER 6, 1966

Ladies and gentlemen, this report, because of the emotional problems involved, will probably surprise many of you and it may provoke some of you. However, I'm going to try and give you what is the consensus of the members on this mission. I should tell you that we're talking about a community that is in the process of rebuilding itself and not of a community that is dying. There are three parts to this report. First, I think it is important that you know where we went, whom we saw and a little bit about the present composition of Germany. Secondly, I'll tell you why we went - the reasons for our going. And lastly give you our conclusions. We visited Bonn, Cologne, Bad Godesburg, Dusseldorf, Hamburg, Bergen Belsen, West and East Berlin.

We met with the Minister of the Interior Paul Lucke. He is a member of the government of the Christian Democratic Union which is the party in power. We had conversations with Professor Carlo Schmidt who is the Vice-President of the Bundestag. He is the leader of the SPD, the Socialist Party. We met with the State Secretary of the Department of Minister for Cultural Affairs of North Rhine, Westphalia - that's one of the states - a Doctor Herman Kohlhaase.

We met with the U. S. Embassy officials. Ambassador McGee was in Washington for the conferences with Erhard but in his place we met with the Charge d'Affaires Martin Hillenbrand and with the Ministers for Economic Affairs and Political Affairs of our embassy. We met with Ascher Ben Natan the Israeli Ambassador to Germany. We met with the Lord Mayor of Cologne, Mr. Barauer, and the Deputy Lord Mayor of Bonn, Mr. Hitz - with the Lord Mayor of Hamburg Doctor Weichmann who, incidentally is Jewish. It might interest you to know - a little aside - that in the last election he received a majority, not a plurality, of fifty nine percent of the votes. He is deeply and highly respected. We met with the representatives of the Jewish communities in every town that we visited - and we had sessions with the leaders of the Central Council of Jews in Germany.

Please understand one thing - all sessions were open, frank and no-holds barred - questions were asked that we felt might be embarrassing and we felt a little embarrassed at asking them but we were assured "speak your mind and speak it freely" - and freely we did.

Now, what about Germany today? Please understand that, when we speak of Jews in Germany, we do so advisedly. We don't refer to the German Jews, because most of them are not of German origin. We refer to them as the Jews in Germany and I'll tell you why in a moment. According to the latest figures available, as of April 1, 1960, there were 25,757 registered Jews in the Federal Republic of West Germany.

I use the term registered in the sense that these are identified with the Jewish communities - these are people who are affiliated. It is estimated there are approximately ten thousand additional Jews who for one reason or another are not affiliated or identified. In East Germany, the communist country, there are 1300 Jews - 850 of them live in East Berlin and 450 are scattered in the other communities - Leipzig, Dresden and so forth. In the city of West Berlin, there are six thousand Jews. In Dusseldorf, Hamburg, Cologne, Frankfurt and Munich, there are communities in excess of one thousand. These six communities that I have just mentioned, comprise sixty-five percent of the Jews in Western Germany. There are Jews in sixty-six other communities ranging from a few to four hundred. Before the war, there were 600,000 Jews in Germany. Of the 26,000 affiliated Jews today, thirty percent or less are of German origin. The others have come from Eastern Europe - from other parts of the world. For example, in Munich the population is overwhelmingly Eastern European. There's a logical reason. When the D. P. camps were liquidated, these people stayed, and many of them were from Eastern Europe. Ten years ago there were 16,000 Jews in Germany. In the ten years, 4572 have died. The next figure, I think, is significant - 642 births. There are 1163 children from infancy to age six - and there are 2100 Jewish children between the ages of seven and ten. Twenty-seven percent of the entire population is over sixty years of age.

Now, why did we go to Germany? We went for three reasons, and I might tell you that these three reasons were explained to everyone with whom we had contact. The first reason, we told them, was that we wanted to deepen our contact with the Jews in Germany. We wanted to see first-hand for ourselves and to observe and to learn about their progress and their programs. We wanted to visit their institutions. We wanted to see their synagogues, their schools and their centers. You must remember that this is the first time in twenty-one years, since the end of the war, that an official delegation of the United Jewish Appeal has come to Germany. The second reason why we came - we wanted to see for ourselves if democracy, as we know it, exists in Germany. We wanted to establish a dialogue with the German government officials and with the German people. We wanted to see what they were doing and what they had done to build a democratic society. How has the government pursued its stated aims? What have they done about teaching the children and the adults about the past? And we told them that we were a non-political group - that in the past there had been representatives of various American Jewish Organizations who had come and engaged in dialogue with the government officials, but for specific reasons - whether it was the claims conference or the extension of the statute of limitations or other specific particular reasons why they came - but we were now coming as representatives of the broad Jewish scene and our visit was non-political. The third reason was to express to them our concern for the growth of democracies throughout the world, and specifically Israel.

We explained to them that we were, as American Jews, vitally interested in the establishment of a strong Israel - that we had given our time and effort and our assistance to strengthen Israel to see that she flourished as a democracy. And we pointed out to them that this was not only our thought and our policy but this was the policy of the United States Government and of France and of Britain to see that Israel was strengthened and that she was made secure - and now we wanted to know what was Germany going to do? Was Germany going to help in this? Was Germany going to put into concrete and tangible evidence its support? It was one thing to exchange ambassadors - it was another thing to undertake material reparations.

The main question was how were they going to react in the future?

Now, what were our conclusions? You must understand that it is difficult, within a period of a week or eight days, to formulate positive, accurate determinations. I can only tell you that our conclusions are our considered best judgment. Now, with respect to Israel, we found that the government and the people had great interest and sympathy for the State of Israel and were willing to work and help Israel. The government had just concluded a long-term loan on very favorable terms for Israel. In fact, we were told that the percentage allocated to Israel -- of the amount of money that Germany had made available to the underdeveloped countries, is disproportionate. In other words, the government of Germany was lending more to Israel than to other countries.

We asked Carlo Schmidt, who is a leader of the Social Democratic Party, what would happen if Israel applied for association in the EEC? This is the common market. He said that Germany would go down the line and support this. It may interest you to know that coincidentally Israel did apply for this associate membership, a few days after our visit. One of the German officials said, "You have to look at our deeds and not our words". We'll find out now. Here will be an opportunity for them to express their feeling in deeds. I might tell you that the assistance being given by Germany was corroborated by Ambassador Ben Natan when we met him and he told us what was going on. The Mayor of Cologne, a wonderful man by the name of Buraen has been to Israel several times. He personally lectures to the population of Cologne - two hour lectures, every few weeks to a different group - to tell them about Israel. He has an exchange program involving the youth of Cologne - many of whom go to Israel every year - and the youth of Israel who come to Cologne.

What about the Jews in Germany? Vis-a-vis Israel? It may interest you to know that they have their own Keren Hayesod, which is the same as the United Jewish Appeal. Last year they raised, and gave to Israel directly, a half a million dollars. This is more than the entire Jewish Community of France. They have Keren Kayemet, the Jewish National Fund, and they are also involved in the Israel bond purchases. It is a good record.



Now, what about the question of democracy in Germany? We feel that the democratic seed has been planted. It is being nourished and fed and is growing. There are reasons why it's been successful to date. You have to remember that for twenty years now Germany has had good economic conditions. There is no unemployment in Germany. In fact, there is over-employment in the sense that they have to import labor into Germany, and there may be in excess of 100,000 people from other countries now working in Germany - so the democracy has started, in its first twenty years, in good economic times. There is a free press in Germany. There is wide-spread use of television and other media to explain the democratic institutions to the peoples of Germany. There is tourism - many, many Germans are going all over the free world establishing contact. In fact, one person said "I can tell you this - the Germans would never go to war against France anymore - it's just inconceivable because of this exchange of people, this inter-relationship which is being developed". These factors and these facts were corroborated by the U.S. Embassy officials, by the Minister in charge of political affairs and the Economic Minister. Inside Germany, the government, aside from restitution, is helping the Jewish community. It has given them the funds to rebuild synagogues. The Senate of West Berlin has built for them a Gemeinde House which we would know as a Jewish Community Center and Synagogue. They have undertaken the care and restoration of cemeteries - and in general the government is sympathetic and understanding.

There are dangers. There is a small political party known as the N.P.D. which is a neo-Nazi Party. They said in the last election this party only got two percent of the vote, but in certain areas they got five percent of some of the votes - ten percent - and this is a possible danger. There are elections coming up in November in Bavaria, in Hesse and these will bear watching. Under the German Constitution, a party can be banned if it is considered dangerous to the democratic state. We asked Minister Lucke, who is the Minister of the Interior and who has this responsibility, what he would do if a situation arose in which he felt this party was becoming a danger. He said it would be his responsibility and he would not avoid it; he would institute proceedings in the court to ban the party. Now, they have done this in the past. There was a Nazi Party that was banned - and the Communist Party has been banned. Now, the government assured us that they had no intention to forget the past. There was no attempt to hide or ameliorate their guilt or shame.

We specifically wanted to know about the Hitler era; was this being taught in the schools? And we were shown the textbooks - they gave them to us. The Nazi criminal period and the murder of the Jews was clearly and unequivocally told. They have set up Christian-Jewish Associations to discuss the Hitler period, to bring about a closer relationship between Jew and non-Jews. They have set up documentation centers, such as the one at Bergen-Belsen.

I don't have to tell you about Bergen-Belsen - but it is kept as a memorial and it's visible evidence - and I think we were all impressed by the fact that while we were there many, many people came through, children and teachers, obviously not Jews.

You have to understand one thing - the problem is teachers. There is no set formula how to teach. If you get a good teacher, he's going to do a good job in conveying what happened to the child. But there are many hold-overs from the Nazi era and so this is really a subjective thing - how good is the individual in his relationship with the children. We can't judge each individual teacher. We can only assume that the job is being done. How well, only time will tell. We feel that they are making strides. But what would happen if the economic condition turned downward? What would happen if there was severe unemployment? What would happen if somebody, on the question of reunification started a strong nationalist program again to reunify Germany, and economic conditions were bad? What would happen? Who can tell? All I can say is this: we felt that if the people we met in the government and the people like them, who espouse the same policies as they did, remained in power, then the free democratic society of Germany would prevail and that the question of the Jew would be secure.

Now, what about the question of the Jewish community in Germany? What's their future? First, let's talk about East Germany - 1300 people - 92% over 55 years of age - very little likelihood of procreation. Think of it! In this entire population, there are only 14 children up to the age of twenty. I would think, in all fairness, you would conclude that in time this community will disappear.

But in Western Germany you have a totally different picture. There is an established Jewish community in Germany, with perhaps two points of view. One opinion is that Jews are only in Germany temporarily; this is only a passing interlude; and, as one person said, our suitcases are still packed. The other point of view, which appears to be the majority view is summarized as follows: the time has come to unpack our suitcases.

They feel that they have the opportunity and the desire to build this Jewish community. West Berlin, which is really the most advanced - it's the largest - is doing a great job. They have schools for the children - they have kindergartens - they have a home for the aged - they have a golden-age home where people who are not indigent but who are homeless, in the sense that they have no families, have a decent place to live with respect and dignity as useful people - they have their synagogues - they have their community house - they have adult education programs - they have Hebrew learning - they have Bible study. This is a viable living community.

The question has often been raised by many Jews in America, Israel and elsewhere that there shouldn't be a Jewish community in Germany. We brought this up very frankly, and received equally frank answers. One person said, "Nobody has a right to tell me where to live and you should not tell me where to live. If I choose to live here, this is a matter of individual conscience and this is my decision and therefore accept it that we choose to live here - and nobody has a right to tell us not to." Another person said, "If we voluntarily leave Germany, we will do exactly what Hitler tried to do and failed, and that

is to wipe out and eradicate the Jews of Germany. We will not be a party to it." Now, these people are trying to be good Jews - they are accepting their responsibilities. I told you about Keren Hayesod. I told you about the Jewish National Fund, and about Israel Bonds. I don't think it's a question anymore where there should be a Jewish community in Germany. It is. It exists. It is a fact that there is a Jewish community in Germany. We don't give them any financial help anymore. The JDC program was completed and they are on their own feet. Financially, they're able to carry their own load. But, for years we helped them. We poured millions and millions of dollars into Germany. The fact that we are now no longer giving them this financial aid, does that mean we should now turn our backs on them? And this is the question that they put. Why aren't we recognized as part of the Jewish community of the free world? And I would say to you, ladies and gentlemen, that although there are many prejudices about our Jewish community in Germany, I think the time has come to look to the future. And, basically, who are we to judge them? All they ask is our friendship, our moral support. They seek contact with American Jewry and Jews of the free world. They're asking that we extend our hand of friendship to them. And, basically, when you come down to the bottom line, what is the difference, American Jews, German Jews, Polish Jews? Aren't we all Jews? Thank you.

x

Y

UNITED JEWISH APPEAL

HERZOG  
GUSRAS  
TELAVIV (ISRAEL)

NOV. 3 1966

M W. U. CABLES

WE EXTREMELY EAGER INCLUDE APPEARANCE FOR BONDS ON BENGURION VISIT  
STOP WE WILLING ALTER OUR SCHEDULE INORDER ACCOMMODATE THIS AND  
JOE SCHWARTZ EQUALLY WILLING ACCOMMODATE HIS SCHEDULE STOP HIS  
PREFERENCE WOULD HAVE BEEN FEBRUARY BUT SINCE THIS CLEARLY IMPOSSIBLE  
HE WILLING AND ABLE POSTPONE UNTIL SATURDAY NIGHT MARCH FOURTH BUT  
THIS IS ABSOLUTE LATEST STOP ALL CITIES INVOLVED HAVE BEEN EQUALLY  
COOPERATIVE AND THEREFORE AM NOW IN POSITION TO SUGGEST FOLLOWING  
REVISED TIMETABLE COLON FLY UNITED STATES THURSDAY MARCH SECOND  
FLY MIAMI FRIDAY THIRD MAJOR BOND CONFERENCE SATURDAY NIGHT FOURTH  
PHILADELPHIA MONDAY SIXTH LOS ANGELES WEDNESDAY EIGHTH CHICAGO  
SUNDAY TWELFTH NEW YORK MONDAY THIRTEENTH STOP THESE FOUR CITIES  
ARE AGREED UPON FOR UJA OPENINGS STOP CHICAGO BIBLE GROUP MEETING  
CAN TAKE PLACE :WHILE HE IS IN THAT CITY STOP OTHER MEETINGS SUCH AS  
VARIOUS THEOLOGICAL SEMINARIES BNAI BRITH CAN TAKE PLACE IN NEWYORK  
ON FOURTEENTH FIFTEENTH STOP SUGGEST RETURN TO ISRAEL FOR NIGHT  
FIFTEENTH OR SIXTEENTH IF HE WANTS EXERA DAY IN NEW YORK STOP

PAGE TWO

ACTUALLY THIS TIMETABLE SHOULD BE MORE PLEASING TO HIM BECAUSE  
IT IS SOMEWHAT SHORTER THAN ORIGINALLY DISCUSSED STOP DISREGARD LETTER  
ENROUTE SUGGESTING THAT HE MUST REMAIN UNTIL TWENTYFOURTH STOP  
NEWYORKCITY HAS AGREED TO MOVE ITS DINNER UP TO THIRTEENTH STOP  
REQUIRE CONFIRMATION FROM YOU NOW REGARDING THIS TIMETABLE SO THAT  
MULTITUDE OF DETAILS CAN BE WORKED OUT ~~XXXX~~ STOP TOTAL TIME ELAPSED  
FROM DAY OF DEPARTURE MARCH SECOND TO DAY OF RETURN MARCH SIXTEENTH  
EXACTLY TWO WEEKS STOP ALL ABOVE HAS BEEN DISCUSSED IN DETAIL AND  
AGREED TO BY ARNON AND JOE SCHWARTZ STOP PLEASE CONFIRM SOONEST  
REGARDS

FRIEDMAN

28 November 1966

Mr. Louis J. Fox  
2020 Hanover Street  
Baltimore, Maryland

Dear Lou:

May I express my fondest congratulations to you upon your election to the presidency of the Council. Not often does public honor come to one who has really worked for it. Too often offices are distributed without regard to work invested.

You have really deserved this because you have worked hard for years, and I visualize fine contributions from you in the fields of community understanding and cooperation.

For my part, let me pledge you my best efforts during your incumbency so that the causes we believe in shall prosper.

Sincerely yours,

HAF:gb

Herbert A. Friedman



f

28 November 1966

Dr. Israel Katz  
Paul Baerwald School of Social Work  
Hebrew University  
Jerusalem, Israel

Dear Dr. Katz:

I have received the memorandum signed by you and Harold Silver. I want to thank you very much for following through on this.

As I said to you in Jerusalem, I believe very strongly that there should be a substantial increase in the number of trained social workers available in Israel at this stage of her development. A successful accomplishment of the task of absorption is to me unthinkable without increased resources in trained manpower.

I intend to discuss this with Mr. Pincus when he is here in December, as well as with Max Fisher and the people in the United Israel Appeal, Inc., who allocate the UJA funds. It is my firm conviction that more money should be made available for training, retraining, upgrading and all the other things you spoke about.

Again, my deepest thanks for your prompt response.

Sincerely yours,

HAF:gb

Herbert A. Friedman

cc-MT

28 November 1966

Minister Georg von Lilienfeld  
Embassy of the Federal Republic of Germany  
4645 Reservoir Road N. W.  
Washington, D. C. 20007

Dear Minister von Lilienfeld:

I have your letter of 23 November regarding the background of Mr. Kiesinger, which I have read with a great deal of interest.

I have noted your comment that this material is not meant for publication; therefore I shall bring it to the attention privately of some of my friends, particularly those who participated in our recent visit to Germany.

By the way, let me thank you for the cooperation we received everywhere we went. I am sure this was due to the original memorandum you sent after we had our meeting at your Embassy last spring. The next time I am in Washington I should like to give you a detailed report which would take me too long now to dictate, on the results of our visit. In one sentence let me say that I thought it was extremely useful and gave us a much deeper understanding of many of the problems involved. We were particularly impressed with Minister Paul Lucke.

With regard to Mr. Kiesinger, it would seem to me that he will be judged much more by his future than by his past.

With kindest regards and looking forward to seeing you again, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman

November 22, 1966

Mr. Hyman H. Bookbinder  
Office of Economic Opportunity  
Washington, D. C.

Dear Mr. Bookbinder:

I was very pleased to note the results of your November 16th speaking engagement on behalf of the United Jewish Appeal in Youngstown, Ohio.

Your interesting analysis of the activities of the O.E.O., which are similar in many respects to the operations of UJA constituent agencies, and your eloquence in relating your impressions of Israel stimulated the members of the Youngstown community to increase their contributions by more than \$7,000 - representing a gain of 14.7 per cent above last years campaign.

I am grateful to you for presenting the UJA story with such clarity and import, and sincerely hope that you will be available to address other meetings on our behalf.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:vs

~~Giles~~  
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cc; ib erv mp sl dll enr

October 27, 1966

Mr. Sol M. Linowitz  
Five South Fitzhugh Street  
Rochester, New York 14614

Dear Sol:

I have just returned from our annual Study Mission to Europe and Israel. May I belatedly extend my congratulations to you on your appointment as the Ambassador to the Organization of American States. I know that this is a challenging assignment and am delighted that you were able to accept it. The country as a whole will gain, and the Jewish people in particular will feel an additional surge of pride.

I do quite understand your reluctance in taking any speaking engagements at this time. We are naturally disappointed that you cannot be with us in Chicago on January 13th.

During the course of our 1967 campaign there are a number of very important functions. I do hope that you will give us the opportunity to call on you at some future time.

With warm regards,

Cordially,

Herbert A. Friedman

HAF:LNW

V  
15 November 1966

Ltd. Ministerialrat Dr. Scheven  
Kultusministerium des Landes Nordrhein-Westfalen  
Karlstr. 7  
4 Dusseldorf  
Germany

Dear Dr. Scheven:

The members of the United Jewish Appeal Study Mission greatly appreciated your most meaningful participation in the discussions with our delegation in Dusseldorf.

We are especially appreciative of your frankness and honesty in approaching the pedagogical problems concerning the period of the National Socialist regime. Your remarks were illuminating and informative, and enabled each of the participants to gain a clearer insight into the manifold aspects of the issue.

I also want to thank you for forwarding additional published material on the subject, which I hope to receive shortly.

With all good wishes, I am,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

NAF:hds

15 November 1966

Mr. S. Y. Harwich  
Joint Palestine Appeal  
Rex House  
4-12 Regent Street  
London SW 1, England

Dear Mr. Harwich:

I have your letter of 10 November asking me for a draft of my ideas concerning the terms of reference of the Appeal for 1967. I am in the throws of preparing such a draft for my own staff. When it is done, hopefully within the next ten days, I shall, of course, be happy to send you a copy.

Please give my fondest regards to Mr. Sieff and Mr. Morrison, and please accept my hopes that you have now recovered from your illness.

Sincerely yours,

HAF:gb

Herbert A. Friedman

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cc: HAF

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ERV

15 November 1948

His Excellency, Levi Eshkol  
Prime Minister and Minister of Defense  
Government of Israel  
Jerusalem, Israel

My dear Mr. Prime Minister:

I thought you would be interested to know that Commander Shaul Rosolio's visit to the United States has been most beneficial for the United Jewish Appeal.

Communities which he visited with the Good Will Tour have been enthusiastic in their praise of him, not only the scope of his knowledge and experience but his eloquence and his skill in communicating his message to the important leaders whom he addressed. The inspiration which he brought to these communities has given tremendous impetus to the forthcoming campaign.

We are grateful to the Government of Israel for releasing Commander Rosolio from his important duties in order that he might perform this great service for the United Jewish Appeal. Please accept this expression of our appreciation.

With warm regards and good wishes.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:MEK

bcc: Commander Shaul Rosolio  
Mr. Pinchas Koppel, Inspector General of Israel

P.S. (Handwritten: This letter is no formality. He was really good.)

11 November 1966

H. E. Mr. Avraham Harman  
Israel Embassy  
1621 - 22nd Street, N. W.  
Washington, D. C.

Dear Abe:

Enclosed is a magazine picked up in Nairobi recently by one of the members of our Young Leadership Cabinet. He was obviously impressed and thrilled with the article on Page 27.

I thought you might get a kick out of it too, in case you didn't see it.

As ever,

HAF:GB

Herbert A. Friedman



11 November 1966

Mr. Albert A. Hutler  
Combined Jewish Appeal  
One South Franklin Street  
Chicago, Illinois 60606

Dear Al:

Many thanks for the magazine which Bob Kamin picked up in Nairobi. I am sending it on to Ambassador Harman in Washington.

It does give one a great feeling of pride to read something like this out of the blue. It almost reads like some Israel propaganda piece until one realizes that this is written by the Africans themselves.

Thanks for sending it to me.

Cordially,

HAF:gb

Herbert A. Friedman

11 November 1966

Mr. Robert J. Kamin  
Gofen & Glossberg  
135 S. La Salle Street  
Chicago, Illinois 60603

Dear Bob:

I appreciate very much Al Hutler's having sent to me the magazine you picked up in Nairobi. It really shows, in a most objective way, the Israeli contribution. This is the story of the old Jewish spirit of idealism at work in the 20th century. There is a genuine thrill in realizing that we are in the position to help others less fortunate. The Biblical expression of serving as the "light to the nations" becomes real here when you realize the light that is being brought to the darkness of Africa.

I am sending the magazine on to Ambassador Harman in Washington in case he hasn't seen it.

With many thanks, I am,

As ever,

HAF:gb

Herbert A. Friedman

10 November 1966

Mr. Isidore Sobeloff  
United Jewish Federation Council  
590 N. Vermont Avenue  
Los Angeles, California

Dear Soby:

I have your letter of 7 November regarding the additional meeting for the Women's Division on the morning of 9 January. The only problem with it is one of transportation. To take that meeting at around 11:00 a.m. would necessitate my going out the night before. The earliest plane leaving New York is 9:00 a.m. which arrives in Los Angeles at 11:40 a.m. That would have been plenty of time for the 1:00 p.m. Leadership Rally.

On the other hand, January weather being what it is, perhaps I should plan to come out the night before anyhow for safety's sake. So, let's go ahead and agree to it now.

Looking forward to seeing you next week, I am,

As ever,

HAF:gb

Herbert A. Friedman

f

Hunter

9 November 1966

Professor Dr. Herbert Weichmann  
Erster Bürgermeister der Freien und Hansestadt Hamburg  
Rathaus  
2 Hamburg  
Germany

Dear Dr. Weichmann:

I am writing to tell you how very much the members of the United Jewish Appeal appreciated your gracious hospitality during our visit to Hamburg.

Your cogent remarks on the problems that we face in common deeply moved each member of our delegation and substantially contributed to the creation of a better understanding between the people of our countries.

We are sincerely grateful to you for all your efforts to assure the success of our Mission.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

9 November 1966

Rechtsanwalt Dr. Fritz Manasse  
Jüdische Gemeinde in Hamburg  
Schaferkampsalles 29  
2 Hamburg 6  
Germany

Dear Dr. Manasse:

I am writing to express my sincerest appreciation for your most informative and meaningful participation in the discussions held in Hamburg with the members of the United Jewish Appeal Study Mission.

The participants in the Mission all feel that our visit to Germany was a great success. It created a basis for the creation of an even stronger bond of understanding between our people and we are grateful for your efforts to this end.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

9 November 1966

Herr Gunter Singer  
Jüdische Gemeinde in Hamburg  
Schäferkampsallee 29  
2 Hamburg 6  
Germany

Dear Herr Singer:

On behalf of the members of the United Jewish Appeal Study Mission, I would like to thank you for the many courtesies extended to our delegation during our stay in Hamburg.

Dr. Manasse's participation in the discussions added greatly to our understanding of the problems that the Jews of our respective countries face in common. I have written a separate note to him to say how very much we appreciated his presence during that evening.

I am grateful to you for all your efforts to make our visit to Hamburg as meaningful, informative and pleasurable as it was.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DMW

f  
9 November 1966

Herrn Oberkantor  
Estrongo Nachama  
Sudwestkorso #30  
1000 Berlin 31  
Germany

Dear Herrn Oberkantor:

May I express the appreciation of each member of the United Jewish Appeal Study Mission for your efforts to make our visit as pleasurable and meaningful as it was.

Your singing at the dinner in West Berlin was magnificent and moved each person in attendance. We are also grateful to you for accompanying our delegation to East Berlin, which was a most interesting part of our visit.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DNW

F

9 November 1966

Herrn Schenk  
Judische Gemeinde von Gross-Berlin  
Oranienburger Strasse 28  
104 Berlin  
East Germany (DDR)

Dear Herrn Schenk:

I am writing to tell you how very much the members of the United Jewish Appeal Study Mission appreciated your cordial reception and gracious hospitality during our visit to East Berlin.

The visit to the cemetery at Weisensee was a most moving experience and the tour of your synagogue captured the interest of all who were present.

We are sincerely grateful to you for all your efforts to assure the success of our visit to your city.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW



f

9 November 1966

Herr Schafer  
Judische Gemeinde zu Berlin  
Fasanenstrasse 79/80  
1 Berlin 12  
Germany

Dear Herr Schafer:

May I express the sincerest appreciation of the members of the United Jewish Appeal Study Mission for your efforts to make our stay in Berlin as meaningful and pleasurable as it was.

We are sincerely grateful to you for the gracious hospitality extended to our delegation.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DWW

9 November 1966

Herr Heinz Galinski  
Judische Gemeinde zu Berlin  
Fasanenstrasse 79/80  
1 Berlin 12  
Germany

Dear Heinz:

I am writing to tell you how very much the members of the United Jewish Appeal Study Mission appreciated your efforts to make our visit to Berlin as meaningful as it was.

The banquet tendered our delegation was a superb example of gracious hospitality which will allow us to recall our stay in your city with recollections of warmth and friendship. Berlin proved to be the highlight of our entire visit to Germany and each of the participants was deeply moved by what we saw in both the eastern and western sectors of the city.

The members of the Mission have returned to America with a clearer insight into the problems we face in common and we are grateful to you for providing the basis for the creation of even stronger bonds of understanding between the Jews of Germany and the United States.

May I ask you to extend our cordial greetings to Dr. Werner Stein, who did so much to assure the success of our visit.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DWV

9 November 1966

Mr. Alexander Ginsburg  
Synagogen-Gemeinde Köln  
Roonstrasse #50  
Cologne, Germany

Dear Mr. Ginsburg:

I am writing to tell you how very much the members of the United Jewish Appeal Study Mission appreciated your gracious hospitality during our visit to Cologne.

We greatly enjoyed the pleasant dinner which was served and the discussion which followed was most meaningful and informative.

May I add my warmest possible thanks for all that you did to assure the success of our stay in your city.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DWW

9 November 1966

Mr. Sally Kessler  
Synagogen-Gemeinde Köln  
Roonstrasse #50  
5 Cologne  
Germany

Dear Mr. Kessler:

I greatly appreciated your gracious hospitality and cordial reception of the United Jewish Appeal Study Mission.

The wonderful dinner which was served was a prelude to a most informative discussion session and I extend my warmest thanks to you for all your efforts to assure the success of our visit to Cologne.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DWV

9 November 1966

Staatssekretar Dr. Hermann Kohlhasse  
Kultusministerium des Landes Nordrhein-Westfalen  
Karlstr 7  
4 Dusseldorf  
Germany

Dear Dr. Kohlhasse:

On behalf of the members of the United Jewish Appeal Study Mission, I would like to thank you for the many courtesies extended to our delegation during our stay in Dusseldorf.

We especially appreciated the opportunity to discuss frankly the many problems which we face in common. Each of the participants has returned to the United States with a clearer understanding of the issues discussed.

We are sincerely grateful to you for all your efforts to make our visit as meaningful and informative as it was.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DWV

12  
9 November 1966

Ministerialdirigent Professor Dr. Holzapfel  
Kultusministerium des Landes Nordrhein-Westfalen  
Karlstr. # 7  
4 Dusseldorf  
Germany

Dear Dr. Holzapfel:

I am writing to tell you how very much the members of the United Jewish Appeal Study Mission appreciated your participation in the discussions with our group in Dusseldorf.

Your cogent remarks were helpful in providing a clearer understanding of the manifold problems of educating the youth of Germany and we are appreciative of your directness in approaching the issue.

With all good wishes, I am,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DWV

9 November 1966

Ltd. Ministerialrat Vogtmann  
Kultusministerium des Landes Nordrhein-Westfalen  
Karlstr # 7  
4 Dusseldorf  
Germany

Dear Mr. Vogtmann:

May I express the sincere thanks of the members of the United Jewish Appeal Study Mission for your most meaningful participation in the discussions with our delegation.

Your remarks concerning education in Germany were a significant contribution toward providing a basis for a deeper understanding on the part of each of the participants. We are grateful to you for helping to make the UJA Study Mission as informative and pleasurable as it was.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DWV

9 November 1966

Oberbürgermeister Theo Burauen  
Rathaus  
Am Rathausplatz  
5 Cologne  
Germany

Dear Oberbürgermeister Burauen:

On behalf of the members of the United Jewish Appeal Study Mission to Germany, I want to express our sincerest appreciation for your efforts to assure the success of our visit to your city.

Each of the participants greatly enjoyed meeting with you and hearing you speak with a genuine love of Israel and its people. We left Cologne with a clearer insight into the problems that we face in common and are grateful to you for providing the basis for the creation of even stronger bonds of friendship and understanding.

We shall always remember your cordial reception and gracious hospitality.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW



9 November 1966

Herr Siegmund Fischel  
Judische Gemeinde Hannover e.V.  
Haackelstrasse 10  
3 Hannover  
Germany

Dear Herr Fischel:

On behalf of the members of the United Jewish Appeal Study Mission, I want to thank you for the many kindnesses and courtesies extended to our delegation.

We are especially appreciative of your efforts to arrange our visit to the site of the Bergen-Belson camp, which was one of the most moving experiences of our Mission to Germany. We are also grateful to you for the pleasant luncheon tendered to our group and we shall remember it as an example of your most gracious hospitality.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

8 November 1966

Herr Oberamtsmann Kunis  
Rathaus  
53 Bonn  
Germany

Dear Herr Kunis:

On behalf of the members of the United Jewish Appeal Study Mission, I would like to thank you for helping to arrange the wonderful reception tendered our delegation at the Town Hall.

We shall fondly recall our visit to Bonn for years to come and are sincerely grateful for your efforts to assure the success of our Mission.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DWJ

8 November 1966

Burgermeister Michael Hits  
Rathaus  
53 Bonn  
Germany

Dear Burgermeister Hits:

The members of the United Jewish Appeal Study Mission join me in expressing our sincere appreciation for your gracious hospitality during our stay in your city.

The official reception tendered our delegation at the Town Hall will be remembered as a highlight of our visit to Germany. We are grateful for the many courtesies extended to each of us and are especially appreciative of your personal efforts to assure the success of our Study Mission.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DWI

8 November 1966

Cable to: DR HENDRIK G van DAM  
ZENTRALRAT DER JUDEN IN DEUTSCHLAND  
FISCHERSTRASSE 49  
4 DUSSELDORF  
GERMANY

IN NAMEN DES UNITED JEWISH APPEAL SENDE ICH IHNEN BESTE  
GRUESSE UND ALLERHERZLICHSTE GLUECKWUENSCHEN ZU IHREM  
SECHZIGSTEN GEBURTSTAGE STOP MOEGEN DIE DEUTSCHEN JUDEN  
WEITERHIN VON IHRER HINGEBENDEN FUERSORGE UND WEITREICHENDES  
BEISPIEL UMGEHEN SEIN STOP IHRE LEITUNG SETZT HOECHSTE  
STANDARTEN UND FEUERT ALLE DIE SIE KENNEN ZUR BEGEISTERUNG  
AN STOP MOEGE DER LIEBE GOTT SIE IN GESUNDHEIT UND GLUECKLICHKEIT  
EWIG BESCHUETZEN UND MOEGEN SIE EIN HUNDERT UND ZWANZIG SAHRE  
LEBEN

HERBERT A. FRIEDMAN  
EXECUTIVE VICE-CHAIRMAN

Hans hdu

8 November 1966

Minister Martin J. Hillenbrand  
Embassy of the United States of America  
Mehlemer Ave  
532 Bad Godesberg  
Germany

Dear Minister Hillenbrand:

May I express the sincere appreciation of the members of the United Jewish Appeal Study Mission for your kindness and courtesy in receiving our group.

Your cogent remarks and astute analysis of the topics of discussion carried great impact. They created a very real and lasting impression on each of the participants. The respective addresses of Minister Moline and Counsellor Sutterlin were most informative and enabled all of us to gain a clearer understanding of the issues discussed.

Please accept my warmest personal thanks and the grateful appreciation of the Mission members for your role in assuring the success of our visit to Germany.

Respectfully,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DWV

8 November 1966

Counsellor James S. Sutterlin  
Embassy of the United States of America  
Mehlener Aue  
532 Bad Godesberg  
Germany

Dear Counsellor Sutterlin:

I am writing to tell you how very much the members of the United Jewish Appeal Study Mission appreciated your most informative address during our stay in Germany.

We are particularly appreciative of your honesty and astuteness in approaching the issues and extend our sincere thanks to you for helping to make our Study Mission so meaningful. Each of the participants returned to the United States with a clearer understanding and we are grateful to you for your efforts to this end.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

8 November 1966

Mr. Walther Gottheiner  
Synagogengemeinde Bonn  
Worthstrasse 2-4  
53 Bonn  
Germany

Dear Mr. Gottheiner:

On behalf of the members of the United Jewish Appeal Study Mission,  
I would like to express our sincere appreciation for your kindness and  
courtesy in receiving our group at the Synagogue.

All the participants in the Mission agree that our visit to the  
Synagogue was a highlight of our stay in Germany and we are grateful  
for your gracious hospitality.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

8 November 1966

Professor Charles Horowitz  
Synagogengemeinde Bonn  
Worthstrasse 2-4  
53 Bonn  
Germany

Dear Professor Horowitz:

I am writing to tell you how very much I appreciate your thoughtful gift. The two volumes of the Talmud translations will occupy an honored place in my library and will serve as a constant reminder of our visit to Germany.

The members of the United Jewish Appeal Study Mission all agree that our visit was most meaningful and join me in expressing our sincere gratitude for the courtesies extended to us.

With all good wishes, I am,

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW



7 November 1966

Ambassador Asher Ben Natan  
Embassy of the State of Israel  
Zietelmamstrasse # 7  
53 Bonn  
Germany

Dear Arthur:

I am writing to express my personal thanks to you for your kindness and courtesy in receiving the members of the United Jewish Appeal Study Mission.

The reception at your residence was a highlight of our visit to Germany and your gracious hospitality was sincerely appreciated by all in attendance. Your role in assuring the success of our visit was just another manifestation of your great ability to effectively represent the State of Israel in a most crucial area of diplomatic relations.

I hope to have the pleasure of greeting you on your next visit to America and until then, I extend my very warmest wishes and thanks.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

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7 November 1966

Ministerialdirektor Karl Ulrich Hagelberg  
Bundesministerium des Innern  
Rheindorfer Strasse 198  
53 Bonn 7  
Germany

Dear Mr. Hagelberg:

May I express the sincere appreciation of the members of the United Jewish Appeal Study Mission for your participation in our discussion session in Bonn.

Your cogent remarks were most helpful in enabling each of the participants to gain a clearer understanding of the problems that confront us.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

7 November 1966

Vizepräsident Professor Carlo Schmid  
Deutscher Bundestag  
Bundeshaus  
53 Bonn  
Germany

Dear Professor Schmid:

May I express my sincere thanks to you for your most cordial reception of the United Jewish Appeal Study Mission during our visit to Germany.

We are particularly appreciative of your efforts which enabled the frank and meaningful discussion of problems of mutual interest to take place. We were all deeply impressed by our stay in Bonn and feel that an even greater bond of friendship and understanding was created.

With sincere appreciation of the many courtesies and hospitality extended to our group, I am,

Respectfully,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DNW

7 November 1966

Staatssekretar Karl-Gunther Von Hase  
Presse-und Informationsamt der Bundesregierung  
Walckerstrasse 11  
53 Bonn  
Germany

Dear Mr. Von Hase:

I deeply regret having missed you during my stay in Germany. I hope that you received a message indicating that I tried to reach you.

The United Jewish Appeal Mission was most successful, meaningful and informative. We deeply appreciate the many courtesies and hospitality extended to us and in view of your busy schedule, having just returned from the United States with Chancellor Erhard, I doubly appreciate your efforts to this end.

Please accept my warmest personal thanks for your kind attention and the grateful acknowledgement of the members of the Mission for your courtesy and consideration.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

f  
7 November 1966

AMERICAN JEWISH ARCHIVES

Dr. Miesner  
Presse- und Informationsamt der Bundesregierung  
Welckerstrasse 11  
53 Bonn  
Germany

Dear Dr. Miesner:

On behalf of the members of the United Jewish Appeal Study Mission, I would like to thank you for your most effective efforts to make our stay in Bonn as meaningful and informative as it was.

Our visit to Germany deeply impressed each of the participants and we are sincerely appreciative of your role in assuring the success of the Mission.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

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7 November 1966

Regierungsdirektor Jürgen C. Weichert  
Bundesministerium des Innern  
Rheindorfer Strasse 198  
53 Bonn 7  
Germany

Dear Mr. Weichert:

May I tell you how very much the members of the United Jewish Appeal Study Mission appreciated your presence during our visit to Bonn. Your contributions to our discussion were most meaningful and made a deep impression on all who participated.

With sincere appreciation, I am,

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

MAF:DeW

7 November 1966

Frau Marianne Herzog  
Bundesministerium des Innern  
Rheindorfer Strasse 198  
53 Bonn 7  
Germany

Dear Frau Herzog:

On behalf of the members of the United Jewish Appeal Study Mission, I would like to thank you for your many courtesies and efforts to make our visit to Germany as informative and pleasurable as it was.

With sincere appreciation, I am,

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

UNIVERSITY MICROFILMS  
SERIALS  
f  
7 November 1966

Herr Homfeldt  
Pressstelle des Deutschen Bundestages  
Deutscher Bundestag  
Bundeshaus  
53 Bonn  
Germany

Dear Herr Homfeldt:

On behalf of the members of the United Jewish Appeal Study Mission, I would like to express our sincere appreciation of your efforts in arranging our reception with Dr. Schmid.

Our stay in Bonn was most meaningful and we are grateful for the many kindnesses extended to us.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW



F

7 November 1966

Minister Edwin G. Moline  
Embassy of the United States of America  
Nehleser Ave  
532 Bad Godesberg  
Germany

Dear Minister Moline:

On behalf of the members of the United Jewish Appeal Study Mission,  
I want to express our sincere appreciation of your role in making our  
visit to Germany as meaningful and informative as it was.

Your frankness in approaching the issues and your deftness during the  
question and answer period following your address were invaluable factors  
in assuring the success of our Study Mission.

With grateful appreciation, I am,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

7 November 1966

Regierungsdirektor Dr. Frh. von Lersner  
Bundesministerium des Innern  
Rheindorfer Strasse 198  
53 Bonn 7  
Germany

Dear Dr. von Lersner:

The members of the United Jewish Appeal Study Mission deeply appreciated your participation in the discussions with our group in Bonn.

Your remarks were most meaningful and helped to provide a clearer basis for understanding the problems of mutual interest that confront us.

With sincere thanks, I am,

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

7 November 1966

Bundesinnenminister Paul Lucke  
Bundesministerium des Innern  
Rheindorfer Strasse 198  
53 Bonn 7  
Germany

Dear Minister Lucke:

I wish to express the sincere appreciation of the members of the United Jewish Appeal Study Mission for your courtesy and kindness in receiving our group during our recent visit to Germany.

We are especially appreciative of your efforts which made possible the frank and open discussion concerning problems of mutual interest. Your directness in approaching these problems made a substantial impact on our group and will serve to create deeper understanding.

Should your duties bring you to the United States at any time in the future, I hope to have the honor of greeting you and of returning, at least in part, your many kindnesses.

Respectfully yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:DW

X

United Jewish Appeal  
1290 Ave. of the Americas, N.Y., N.Y.

DAY LETTER (TO BE DELIVERED. PLEASE DO NOT TELEPHONE.)

NOVEMBER 4, 1966

MR. MORRIS SATINSKY  
PANORAMA & MT. PLEASANT ROADS  
VILLANOVA (PHILADELPHIA), PENNSYLVANIA

DEEPLY GRIEVED BY SOL'S PASSING. WE HIS FRIENDS AND COLLEAGUES IN UNITED JEWISH APPEAL WILL ALWAYS REMEMBER HIM WITH AFFECTION AND ESTEEM. SINCE INCEPTION UNITED JEWISH APPEAL HIS SUPERB LEADERSHIP, HIS WARM HUMAN QUALITIES, HIS WISE COUNSEL AND SELFLESS DEDICATION TO ISRAEL AND JEWISH SURVIVAL WERE PROFOUNDLY FELT ON NATIONAL SCENE AS WELL AS HIS HOME COMMUNITY PHILADELPHIA. HIS LIFE, HIS NOBLE DEEDS AND ACHIEVEMENTS WILL FOREVER BE INSCRIBED IN ANNUALS OF UNITED JEWISH APPEAL AND IN HEARTS OF ALL WHO KNEW HIM. IT IS WITH SENSE OF DEEP PERSONAL LOSS THAT WE EXTEND HEARTFELT SYMPATHY TO YOU AND TO ALL MEMBERS OF YOUR FAMILY.

MAX M. FISHER

HERBERT A. FRIEDMAN

(MMF-HAF:MMK)

4 November 1966

TO EXECUTIVE DIRECTORS AND CAMPAIGN DIRECTORS  
OF WELFARE FUND COMMUNITIES RE: MISSION MEM-  
BERS' GIFTS FOR 1967

I have just returned from overseas with the UJA Study Mission. Having seen at firsthand some of the problems of our people in Israel, Europe and Moslem lands, the members of the Mission were profoundly moved.

In Israel we were especially concerned by the grave economic situation which has resulted in unemployment, the pressures of continuing immigration and the spiraling costs of absorption and integration. All this goes on in the face of almost daily border raids. Mounting tensions in this area of security obviously consume maximum resources.

The reaction of the Mission members in terms of dollars was heartening. Seventy pledges were announced for 1967 totaling \$2,034,800 as compared with \$1,858,140 this year, for a 9.5% increase.

This trend for the 1967 campaign, as initiated on the Mission, has been strongly reinforced by reports received of the UJA Good Will Tours now almost completed. In five Ohio communities, for instance, campaign chairmen are increasing their gifts, the campaign climate is good and it is clear that more money will be raised in 1967. A sensational report has been received from Dallas, where priming of big gifts has started with an increase of 34% on the first half million dollars raised. This is all the more remarkable in the face of the increases of the past two years in Dallas.

Our impressions of optimism are further strengthened by the early figures reported for fall campaigns which are now under way:

<u>Community</u>	<u>1966</u>	<u>1965</u>	<u>% Increase</u>
Charleston, W. Va.	\$ 74,636	\$ 65,201	+ 14.5%
Fall River, Mass.	35,500	27,500	+ 29.1%
Johnstown, Pa.	68,180	66,225	+ 3.0%
North West Indiana	114,639	94,000	+ 22.0%
Providence, R. I.	615,877	547,679	+ 12.5%
Rochester, N. Y.	213,886	173,015	+ 23.6%
Shreveport, La.	155,635	151,500	+ 2.7%

It is apparent that although we are confronted with a sensitive situation on Wall Street, 1967 could show the American Jewish community taking another forward stride in meeting the great responsibilities to which we are all dedicated.

Sincerely,

*Herbert A. Friedman*

Herbert A. Friedman  
Executive Vice-Chairman

f

November 3, 1966

LETTER FROM HAF TO COMMUNITY EXECUTIVES  
RE: CONFERENCE SEMINAR SESSIONS

By this time invitations to UJA's forthcoming Annual National Conference have been mailed and received. As you know, the Conference Consultative Committee, consisting of a number of Community Executives and Campaign Directors, was deeply involved in the basic planning of the program.

At this point we need your assistance with regard to the Seminar Sessions on World Jewish Needs which are scheduled to take place on Friday, December 9. For your reference I am enclosing a copy of the Conference invitation with the reply card relating to these Seminars.

In order to avoid an imbalance in attendance at the various Seminars and to assure adequate physical accommodation, it is important that we have some idea of the number of attendees we may expect at each such Seminar. Although the reply card requests that an invitee check off the particular Seminar he wishes to attend, past experience has shown that few people take the trouble to indicate their choice in advance.

This is where you can help us. May I ask you to discuss these Seminars with those people in your community whom you know or expect will be attending the Conference, to influence them in their Seminar choices. As far as feasible, we would like to have an equal division of the attendees from your community to the Seminars. This would afford them the opportunity to become familiar with and report back to your community on as many aspects of the program as possible. As an individual makes his reservation for the Conference, you will want to discuss with him the selection of his Friday Seminar.

I would appreciate your advising me on the results of your efforts as soon as you have some specific information.

Cordially,

*Herbert A. Friedman*

Herbert A. Friedman  
Executive Vice-Chairman

HAF:afs  
enc.

F

Hunter  
Orton Stein

3 November 1966

Mr. Arthur Rosichan  
Executive Director  
Jewish Federation of Greater Miami  
1317 Biscayne Boulevard  
Miami, Florida 33132

BAG CONTENT  
AMERICAN JEWISH  
ARCHIVES

Dear Art:

I was pleased to learn from your letter of 31 October 1966 that you will be placing greater emphasis on the Labor Zionist segment of the campaign this year.

Your continuous efforts to inform and educate the 2,000 participants in the Labor Zionist Movement of the Miami area are bound to result in increased giving and will eventually make a substantial impact on the overall campaign. As you said, the task is not an easy one, but considering the hundreds of thousands of dollars raised by this group for other causes I feel that it is a worthwhile undertaking.

Looking forward to seeing you at the General Assembly in Los Angeles next month, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

hee mp  
ZB  
HAF:bdw

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3 November 1966

Mr. Hyman H. Bookbinder  
Office of Economic Opportunities  
Washington, D. C.

Dear Mr. Bookbinder:

I am enclosing a couple of samples of the method in which we would want to draw up the invitation to the Young Leadership group if the Vice-President agrees. These samples are obviously not definitive at all -- they merely give an indication of what I think would be a dignified invitation. Also, obviously, the inside contents would change, depending upon what you were able to arrange. I simply set this up along the lines of the letter I wrote.

If it were agreed, then we would insert the name of the individual invitee in very fine calligraphy on the front cover.

On the inside, I left the subject of the Vice-President's talk open, knowing that you would make an appropriate suggestion.

Also, under the Department of Defense and Department of State, I did not insert any names. We would have to rely upon you for guidance as to which personalities should be invited or would be available. Equally, obviously, on the Friday program I just inserted the names printed to give an indication of what we would like, if it were possible for you to arrange it.

At any rate, this is the general idea and if you obtain approval in policy, then we should get together to button up the details.

Looking forward to hearing from you, I am,

As ever,

HAF:gb

Herbert A. Friedman



Mr. Hyman H. Bookbinder

-2-2

3 November 1966

I do not mean to push at all, but I must set a meeting in Vienna, involving perhaps 50 persons, and the suggested date is February 27-28. Because of the closeness of the scheduling, I am keeping the people in Europe waiting. Therefore, it becomes all the more important to know about February 23-24 as quickly as possible.



ארכיון יהודי אמריקני

3 November 1966

Dr. S. Ben Eliezer  
Jewish Agency  
P.O.B. 92  
Jerusalem, Israel

Dear Dr. Ben Eliezer:

I received both of your transmissions - the one of October 26 with the appendices, and the one of October 30 with the copy of your Absorption Plan.

May I thank you for both of them. I appreciate your remarks about the appendices not being for public consumption, and we will be careful and judicious in our use of this material.

Regarding the Absorption Plan, I know the pressures under which you operate, and I am very grateful to you. We still have time to work this material into the brochure "Our Towns, Our People" and I know you will be happy that all this labor will not have been in vain.

Again, my kindest thanks and personal regards. I would also appreciate your extending my thanks to Mr. Gileadi.

Very sincerely yours,

HAF:gb

Herbert A. Friedman

f

3 November, 1966

The Honorable Theodore Kollek  
Office of the Mayor  
Jerusalem, Israel

Dear Teddy:

I very much appreciate having your thoughtful letter about the Jerusalem program which was arranged for the UJA Study Mission. The idea was excellent and, as a first attempt, it worked out rather well, helping the Mission get off to a really good start.

However, you will understand, I am sure, my suggesting that the program can and should be strengthened in certain details. For example, the youth and old age center I visited on my bus tour, as well as the vocational school, made little impression. On the other hand, the workshop for the handicapped - Lifeline - left a stronger impression, and the slum housing area in Sandhedria made quite an impact. The meeting at City Hall was outstanding.

I certainly hope you will conduct similar "courses" for forthcoming Missions. It seems to me that if further prior planning is given to each of the places to be visited, this could be an even more outstanding aspect of the Missions.

With best personal regards.

Cordially,

Herbert A. Friedman

HAF:hga

r

3 November, 1966

Mr. H. M. Greenspan  
Las Vegas Sun  
900 South Commerce  
Las Vegas, Nevada 89106

Dear Hank:

I had been thinking of you after seeing your book advertised here, and therefore it was particularly good to hear from you. Congratulations on the book's publication.

Knowing you as I do, I am sure it must tell quite a story. I have ordered a copy and, after reading it I should have a better idea of the most appropriate steps to take in spreading the word about it. I will write you again soon and let you know exactly what we can do.

With all good wishes and best regards.

Sincerely,

Herbert A. Friedman

HAF:bgs

1 November, 1966

Mr. Louis H. Weinstein, President  
Council of Jewish Federations & Welfare Funds  
315 Park Avenue South  
New York, New York 10010

Dear Lew:

I appreciate your thoughtful letter about the General Assembly.

It is my understanding now that you would like me to be a participant in the panel discussions both on Friday and Saturday, and I shall be glad to do so.

Thank you so much for inviting me to sit on the dais for the plenary session, which I also will be happy to attend.

Looking forward to seeing you, and with best regards.

Sincerely,

Herbert A. Friedman

HAF:bga

X

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UNITED JEWISH APPEAL

SAME WIRE TO EACH OF FOLLOWING:      NOVEMBER 1, 1966

BENJAMIN H. SWIG  
FAIRMONT HOTEL  
NOB HILL  
SAN FRANCISCO, CALIFORNIA

JACOB FELDMAN  
COMMERCIAL METALS  
512 S. AKARD STREET  
DALLAS, TEXAS

HAVE JUST RECEIVED RESULTS OF YOUR ABSOLUTELY INCREDIBLE WORK.  
CANNOT BEGIN TO THANK YOU ENOUGH. THIS REPRESENTS TREMENDOUS  
ENCOURAGEMENT FOR ALL OTHER COMMUNITIES. THANKS AGAIN FOR  
BRILLIANT JOB. REGARDS,

HERBERT FRIEDMAN



f  
1 November 1966

Mr. Jacques Nowick, Director  
Appel Unifie Pour Israel  
83, Av. de la Grande-Armee  
Paris 16e, France

AMERICAN JEWISH  
ARCHIVES

Dear Mr. Nowick:

Immediately upon receipt of your letter of 25 October 1966 concerning Mr. Moses Rotlewi, I contacted our associates in Detroit. I was informed that Dr. Wolff recently published an article concerning his research on cancer and as a result he has been besieged with requests for treatment. He has, in all cases, rejected these requests.

Dr. Wolff explains that his work is still in the research stage and that he cannot offer treatment to anyone, under any circumstances, at this time. Regretfully, there seems to be no possibility that an exception can be made for Mr. Rotlewi.

In regard to your request concerning my confidential letters, I will be very happy to see that you receive all future correspondence as well as other material periodically distributed by our office. I hope that you will find these materials both interesting and helpful.

With all good wishes, I am,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hdw



# United Jewish Appeal

1966 GOAL—\$73,420,000

ON BEHALF OF THE UNITED ISRAEL APPEAL—THE JOINT DISTRIBUTION COMMITTEE—THE NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019 • PLAZA 7-1500 • CABLE ADDRESS: UJAPPEAL, NEW YORK

31 October 1966

## AMERICAN JEWISH

At the caucus meeting, on the last day the UJA Study Mission was in Israel, I pointed out the dramatic fact that if one were to follow the headlines of the daily articles in the Jerusalem Post while we were in the country, one would have the whole campaign story immediately at hand.

Attached are a number of selected newspaper clippings which, when viewed in sequence, provide a documentary picture of the major issues presented to the members of the Mission. The problems of security and defense, of absorption and education, of rescue, relief and rehabilitation remain unabated.

These are the issues that we must thoughtfully and dynamically interpret to the American Jewish Community in the coming year. The attached newspaper clippings can help you in this task by providing a constant reminder of the day by day developments to which you were eye-witness and by serving as source material for our efforts to communicate the urgency of the 1967 UJA campaign.

Sincerely,

*Herbert A. Friedman*

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hdw  
enc.

**General Chairman**  
\*MAX M. FISHER

**National Chairman**  
**Representing Agencies**  
\*ISADORE BRESLAU, UIA  
\*JACK D. WELLES, IDC

**National Chairmen**  
\*ALBERT R. ADELMAN  
\*MELVIN DUBINSKY  
\*ISRAEL D. FINK  
\*EDWARD GINSBERG  
\*DAVID LOWENTHAL  
\*JOSEPH D. SHANE  
\*PHILIP ZINMAN

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**Chairman**  
\*MRS. JACK KARP

**Young Leadership Cabinet**  
**Chairman**  
\*LEONARD D. BELL

**Executive Vice-Chairman**  
\*HERBERT A. FRIEDMAN

**Assistant Executive Vice-Chairman**  
IRVING BERNSTEIN

**National Field Director**  
EDWARD B. VAJDA

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SAM BLANK  
IRVING BLUM  
ABRAHAM BOBMAN  
LOUIS H. BOYAR  
HYMAN BRAND  
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\*VICTOR M. CARTER  
\*NEMIAH E. COHEN  
NATHAN CRAMER  
ROBERT A. EPROYMSON  
SOL EISENBERG  
SOL ESFELD  
ALLAN FARRER  
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MAX FIRESTEIN  
LEOPOLD V. FREUDBERG  
SAMUEL N. FRIEDLAND  
CHARLES FROST  
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\*MUEL F. GINGOLD  
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DAVID W. GOLDMAN  
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BRAM GOLDSMITH  
DAVID I. GOLOVENSKY  
ARTHUR N. GOODMAN  
\*MRS. JACK A. GOODMAN  
IRWIN GREEN  
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\*EUREN E. GRZYMSKI  
SHELDON B. GUREN  
WALTER A. HAAS  
\*MERRILL L. HASKENFELD  
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DAVID M. LITWIN  
\*PHILIP W. LOWY  
BEN D. MARCUS  
\*JOSEPH MEGDELL  
\*SAMUEL H. MILLER  
\*JOSEPH N. MITCHELL  
MARTIN NADELMAN  
NORMAN C. NOBIL  
IRVING S. NORBY  
ALEXANDER J. OPPENHEIMER  
MAX OROVITZ  
\*JOSEPH OTTENSTEIN  
JULIUS PARIS  
\*ALBERT PARKER  
JAMES L. PERMUTT  
\*SIDNEY E. RAIB  
LEONARD RATNER  
SAMUEL ROTHBERG  
\*ALAN SAGNER  
MAURICE H. SALTZMAN  
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M. PETER SCHWEITZER  
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ROGER P. SONNABEND  
RUDOLF G. SONNEBORN  
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LOUIS D. STERN  
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\*SIDNEY STONEMAN  
\*DONARD R. STREBLITZ  
\*BERNARD STRIAR  
\*SEPH TALAMO  
\*R. J. TRANNIN  
MARVIN L. WARNER  
MILTON WEINSTEIN  
AARON WEISS  
CHARLES H. YALEM  
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\*Member, Executive Committee

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\*CHARLES H. JORDAN



10 October 1966

# Mine kills 4 Border Police, wounds 2 at Syrian border

## Tracks of 3 men traced

By DAVID SLAV, Jerusalem Post Reporter

**TIBERIAS.**—Four members of the Border Police were killed and two wounded when the jeep they were riding in hit a mine on Saturday close to midnight, northeast of Kibbutz Sha'ar Hagolan, in the Jordan Valley.

The four dead are Sergeant Yosef Amar, 21, of Or Akiva; Ya'akov Gigi, 19, of Netanya; Avraham Levi, 21, of Beit Elazari, near Hadera; and Nissim Cohen, 18, of Jaffa. Lightly wounded were the driver, a Druze, and the unit's tracker. Cohen and Gigi were in compulsory service, while the other two dead were regular border policemen. (See driver's account, Page 8).

The unit was on its way to investigate explosions in the grapefruit groves of Sha'ar Hagolan. The blasts, which destroyed a store-shed and a trailer, are believed to have been used as decoys to lure Israeli forces to the track where the mine was laid.

### TRACKS TO BORDER

At the site, tracks were found of three infiltrators, leading to and from the Syrian border, in the direction of Khirbet Tawafik in the demilitarized zone, 800 metres from the mining and 1½ km. from Sha'ar Hagolan. The Jordan border is a similar distance from the spot. The infiltrators wore rubber- or crepe-soled shoes. A complaint

was lodged with the Israel-Syrian Mixed Armistice Commission.

U.N. observers opened investigations in the afternoon. In the morning the Chief of Staff, Rav-Aluf Yitzhak Rabin, and the Chief of the General Staff Branch, Aluf Ezer Weizmann, visited the scene.

### HEAR EXPLOSIONS

Mr. Rafi Kotzer of Sha'ar Hagolan told *The Jerusalem Post* that at about 11 p.m. kibbutz members heard blasts in the grove, situated some 800 metres from the settlement, and saw flames. "We knew there was a trailer in the grove on which we were today due to load grapefruit picked on Friday. We set out to put out the fire and notified the Border Police that we would be driving with our headlights on. While on the way, we heard another blast, at about 11.15. Approaching the grove, we saw in the distance a border police jeep coming towards us on a dirt track which runs through the grove. Minutes later we heard deafening blast as the jeep hit the mine and saw a burst of flames. We continued to the spot, and began to pick up the casualties, who were taken to the kibbutz in a command car which had been travelling behind the jeep."

Two of the men were killed on the spot. Another died on the way to Poriya Hospital and the fourth after admission there.



The four dead. Left to right, top: Ya'akov Gigi and Yosef Amar; below: Nissim Cohen and Avraham Levi.



Member of the U.N. investigating team walks down the dirt track towards the site of the explosion. In foreground, the crater caused by the mine, and behind, the wrecked vehicle in which four policemen were killed. (Photo by newshet)

## Eshkol: To make Arab rulers aware of responsibility

Prime Minister Eshkol yesterday said Israel "would take steps" to make clear the gravity of the deteriorating situation on the borders and the full responsibility borne by "Arab rulers."

Reporting to the Cabinet on the incidents in Jerusalem and at Sha'ar Hagolan over the week-end, Mr. Eshkol said these acts served further to confirm Israel's policy of holding responsible for all acts of sabotage, the country from which the marauders cross into Israel.

Mr. Eshkol said that the latest acts of aggression gave the lie to Syria's unfounded accusations against Israel of hostile intent.

The Government Secretary, Mrs. Yael Uzai, last night told reporters that Israel would probably today circulate a letter among the members of the Security Council underlining the gravity of the border situation. Foreign Ministry officials indicated that Israel's envoys in the various capitals would also be instructed to inform the governments there of Israel's views.

### TO MEET BULL

It is expected that Prime Minister Eshkol, in his capacity as acting Foreign Minister will today meet with the Chief of Staff of the U.N. Truce Supervision Organization, Major General Odd Bull.

The Government Secretary said that Mr. Eshkol and the Cabinet sent their condo-

lences to the families of the four victims of the mine blast at Sha'ar Hagolan.

Mr. Eshkol yesterday also reported on Mr. Abba Eban's meetings in New York with the various Foreign Ministers. Finance Minister Pinhas Sapir yesterday reported on his trip to the U.S.

Since most of yesterday's meeting was taken up with Mr. Eshkol's report of the border situation, the Cabinet was prevented from discussing its scheduled agenda, and a second Cabinet meeting will be held on Tuesday, the Secretary told reporters.

## Asefah lay claim to Jerusalem attack

Damascus Radio yesterday quoted a communique from the Asefah organization claiming responsibility for the Romema attack. The communique listed a number of attacks on Israel military and police vehicles in the Negev which it said its gangs had been responsible for and then said:

"On the night of October 3 (sic, actually October 7) a force from Group 105 attacked occupied Jerusalem and mined its target. Two charges exploded at 23.45 hours and the two others at 24.00." It said the "enemy casualties were not known at the time this communique was issued."

The Syrian semi-official newspaper "al-Thawra, quoted by Reuter, praised sabotage acts carried out by Palestinian commandos inside Israel territory. It said the commando forces "have not been created under the will of any Arab Government and do not stand in the shadow of official quarters. They are an armed movement emanating from the will of the Palestine Arab people.

An explosive which these forces plant ... the lines of the enemy is equivalent, on the way to liberate Palestine, to the entire decisions of the Arab summits," the paper said.

The Jordan press ran only a brief report on its front page, attributed to Reuter's from "occupied Jerusalem." It made no mention of tracks leading to the Jordan border.

## SYRIA TO STRENGTHEN LINKS WITH EGYPT

Syria will "in the very near future" send a military and political delegation to Cairo to deepen the relations between the two countries, the Syrian Minister of Information, Mr. Jamil Shia, said yesterday, according to Damascus Radio.

11 October 1966

# PINCUS PROPOSES \$12m. ABSORPTION PLAN

Proposals for a \$12m. programme to speed the absorption in 1967 of vast numbers of Israel's 250,000 unabsorbed immigrants, most of them from Asian and African countries, were placed before the 200 members of the 12th Annual United Jewish Appeal Study Mission last night by Mr. Arye Pincus, Chairman and Treasurer of the Jewish Agency.

He told the Mission that Israel's current "economic slow-down" has made the position of tens of thousands of newcomers, previously living a marginal existence, even more precarious. The main beneficiaries of the proposed stepped-up absorption programme would be some 200,000 recent immigrants living in 21 development towns, where unemployment is the highest in the country and "one-fifth of the population is on public works or on relief."

The special \$12m. scheme would aim largely at assisting the children and at meeting the heavy problems presented by the social cases, including the aged, blind and handicapped. It envisages:

- increasing the number of pre-kindergarten schools for pre-school children from 90, caring for 7,000 children, to 130 caring for 12,000;
- providing supplementary education for another 30,000 backward and 5,000 gifted children;
- expanding job and vocational training centres for post-elementary school youngsters from the present 16, serving 1,600 youths, to 25, assisting 3,000 youths;
- expanding the youth club network from 90, attended by 12,000 youngsters, to 125, serving 18,000;
- mounting an anti-illiteracy campaign, along with increased vocational training and retraining for adults without employable skills, to encompass 25,000 persons in all;
- Expanding relief assistance to the aged, blind, handicapped and other social cases;
- extending the feeding assistance programme from 170,000 children to 300,000.

## SOCIAL DANGER

Idle youth and the drabness of life for youngsters in the development towns constitutes a "most crucial and alarming social danger for the future," Mr. Pincus stated. "To overcome this, we need to increase the number of youth clubs and centres and provide more effective programmes and training that will help make good productive citizens out of youngsters who might otherwise drift into delinquency."

The Jewish Agency Chairman told his audience that "30 per cent of adult immigrants from Asian-African countries — about 200,000 persons — are illiterate in any language. Persons now receiving relief aid are in urgent need of increased assistance. Our minimums are so low that they are heartbreaking. They certainly provide no room in which to build better lives."

Mr. Pincus told the UJA leaders that preliminary studies for such long-range absorption are in progress. "You must bear in mind that Israel has absorption problems because we declared — and still declare — that we will take in every Jew who seeks to come, without any restriction as to age, health, or employability," he said. "In the Hitler years we lost six million Jews. We cannot afford to lose any more. The great challenge before us is to make each person who comes to us as fully productive and capable as possible!"

The \$12m. programme would be in addition to the Agency's on-going work in 1967 in immigration, reception, assistance to newcomers, adjustment education for professionals, loans to workshops, aid to farmers and farm settlements and Youth Aliya.

11 October 1966

## U.J.A. Mission tours Capital

Jerusalem Post Reporter

The 200 members of the 12th Annual United Jewish Appeal Study Mission spent yesterday studying the problems of Jerusalem. Mayor Teddy Kollek told the group that Jerusalem's problems are greater than those of Israel's other cities because the Capital has less industry, commerce, banking and tax revenue. At the same time the social polarization was greater than anywhere else thus intensifying problems of integration far beyond those in Kiryat Shmona or Dimona which had usually been the focus of their attention.

Jerusalem's birthrate, at 26 per 1,000, is almost twice that of Haifa and Tel Aviv, he declared. In addition to the rapidly growing school enrolment, totalling over 50,000, Jerusalem also must cope with an extraordinarily large population of aged religious people, including many sick, who have been attracted to the City. Eighteen per cent of all families in Jerusalem are on Municipal welfare.

Asked by Mission members what they could do, Mr. Kollek said the city needs schools, gardens and possibly above all, sports facilities and playgrounds for the schools.

During an early morning tour of the city, Mr. Philip Stollman, of Detroit, promised to contribute the cost of planting a garden next to the Montefiore Windmill in the Yemin Moshe Quarter opposite Mt. Zion. Three months ago he gave a similar gift for a small garden in the new housing estate near the City Hall in Rehov Shlomo Hamelech.

Another member of the Mission, Mr. Albert Parker, of New York, opened the fourth academic year of the Junior College for Technical Teachers at Boys Town.

12 October 1966

*U.J.A. Mission told:*

## 32,000 families have sub-standard housing

Jerusalem Post Reporter

There are 32,000 Israeli families living in crowded or sub-standard housing conditions, Mr. Avraham Cygel, Head of the Jewish Agency Absorption Department, told members of the United Jewish Appeal Study Mission in Jerusalem yesterday morning.

An investment of about IL450m. would be required to make it possible for these families to enlarge their dwellings or to move to decent housing, Mr. Cygel added.

He was participating in a question-and-answer session with about 40 members of the Mission at Beit Giora, the Agency's hostel for new immigrants in the Kiryat Hayovel Quarter. At the same time, four other groups of Mission members participated in similar sessions with the Minister of Labour, Mr. Yigal Allon; the Minister of Education and Culture, Mr. Zalman Aranne; the Head of the Agency's Immigration Department, Mr. S.Z. Shragal; and the Head of Youth Aliya, Mr. Yitzhak Artzi.

Mr. Cygel said that the differentiation between "stress immigration" and "voluntary" or "affluent immigration" no longer applied, as a large part of the so-called stress immigration coming today consisted of professionals and skilled technicians who "would be welcomed" in many other countries if Israel proved unable to provide them with employment commensurate with their skills, with suitable housing, and with high-level educational opportunities for their children.

"What is more," Mr. Cygel said, "many of these immigrants come from countries whose authorities would relish the opportunity to exploit their tales of woe and failure in Israel."

According to Mr. Cygel, the investment required to successfully absorb such an immigrant family amounts to the cost of absorbing 10 families during the days of the mass "stress immigration."

At the education session, Mr. Aranne said that since the U.J.A.'s Israel Education Fund was established 24 months ago, more than \$13m. had been contributed for the construction of 26 high schools, youth centres, libraries, and pre-kindergartens.

Mr. Shragal told the immigration session that at the present rate, about 25,000 immigrants will have entered Israel by the end of the year.

Mr. Artzi told of plans to increase the number of vocational training centres for youth in the development towns.

At noon, the five groups went to Yad Vashem, where a memorial service was held for the Six Million. Mr. Sidney Zelman, of Cleveland, who lost many members of his family in the Holocaust, recited the *kaddish*. Mrs. Phyllis Allen, of Detroit, and Mr. Simon Helman, of Boston, turned up the Eternal Memorial Flame. Messrs. Herbert Ascherman, of Erie, Pennsylvania, and Joseph Strelitz, of Norfolk, Virginia, read tributes to the Six Million.

The Mission members visited the Hebrew University and were received by the Vice-President, Professor David Amiran.

A scheduled reception at Beit Hanassi was cancelled owing to President Shazar's sudden indisposition.

13 October 1966

## Call to Russia to let Jews keep traditions

The Deputy Director-General of the Foreign Ministry, Mr. Arthur Lourie, last night called on the Soviet Union to allow Jewish citizens "the opportunity to preserve their traditions and cultural identity."

Speaking to an audience of 200 members of the 12th United Jewish Appeal Study Mission, Mr. Lourie declared that "Israel, as a part of the Jewish world, is concerned with the fate of Soviet Jewry. Like numerous other ethnic-religious groups in the Soviet Union they must be allowed the opportunity to preserve their traditions and their cultural identity. On humanitarian grounds, there is no justification for preventing families disrupted by the Nazi holocaust from being reunited with their relatives, whether in Israel or elsewhere."

Mr. Lourie noted that although "Russia actively supported the establishment of Israel" 18 years ago, "for the past 12 years and more, the Arabs have been able to count in the United Nations on virtually unrestricted Soviet support, irrespective of the merits of the issue raised."

During the day, members were given a sneak preview of the Hebrew University's handsome new Paul Baerwald School of Social Work, financed and built by the American Joint Distribution Committee. A panel was held at which persons prominent in social work outlined the current social problems in Israel, and the effect which the new school may have in the integration of new immigrants. The Executive Vice-President, Mr. Bernard Cherrick, welcomed the group on behalf of the University.

In addition, the group visited the new Knesset building and toured and lunched at the Israel Museum.

14 October 1966

## Settlement Gruelling U.J.A. mission

14 Oct 66

THE 12th Study Mission of the United Jewish Appeal, comprising 200 men and women leaders of what is universally acknowledged to be the greatest voluntary philanthropic undertaking in history arrived last Sunday for a 12-day visit. Like previous Missions, this one came to keep a gruelling schedule.

This Mission began with visits of a number of sub-missions to the Jewish community in West Germany, to Poland and to Morocco, followed by a four-day conference in Geneva under the auspices of the American-Jewish Joint Distribution Committee. Reporting on the visit in West Germany, the first such by a U.J.A. group, Mr. Edward Ginsberg, of Cleveland, Chairman of the U.J.A. National Campaign Cabinet, who headed the submission, told the Geneva Conference that "There is no longer any question whether there should or should not be a Jewish community in Germany. The fact is that there is such a community."

The U.J.A. leaders, who arrived at Lydda Airport on Sunday afternoon, went directly to Jerusalem, where, on the following morning, they set out on an all-morning tour of the Capital's border and slum areas accompanied by Municipal officials and social workers. They wound up with an hour-long meeting with Mayor Teddy Kollek and his aides, who told them of Jerusalem's special problems as a city with an unusually large population of aged and infirm persons; with a rapidly growing school population which already totals more than 50,000; with 18 per cent of its population of about 175,000 on the Municipal welfare rolls, and with a birth-rate of 26:1,000, nearly twice that of Haifa and Tel Aviv.

That evening, the Chairman of the Agency Executive, Mr. Aryeh L. Pincus laid before them a proposal for a \$12m. programme — over and above the Agency's regular budget — for the special purpose of speeding the absorption of some 80 per cent of Israel's 250,000 unabsorbed immigrants, most of them from Asian and African countries, living what he called a marginal existence in the country's 21 development towns where unemployment is highest.

On Tuesday, five groups of Mission members met separately with Education and Culture Minister Zalman Aranne; Labour Minister Yigal Allon; the Head of the Agency's Aliya Department, Mr. S.Z. Shragai; Absorption Department

Head Avraham Cygel; and Youth Aliya Head Yitzhak Artzi, who went into detail on the programme outlined by Mr. Pincus.

On Wednesday evening, the Mission was given a foreign policy briefing by the Deputy Director-General of the Ministry for Foreign Affairs, Mr. Arthur Lourie, who dwelt on Soviet Jewry.

Yesterday the U.J.A. leaders went to Haifa. Today they were scheduled again to break up into several groups visiting different Northern frontier towns and settlements.

### Agency merger

MR. Pincus was visibly weary, and his voice was not at full strength, when he addressed the Mission members at a dinner at the King David Hotel on Monday evening. He had had a gruelling day of his own — presiding over the meeting of the Agency Executive which approved a proposal to reduce the number of Agency departments from the present 16 to nine.

The major change of public interest is that merging combining the Immigration, Absorption, and Economic Departments, Patwa (hitherto a section of the Youth

and Hehalutz Department), and the Commission on Manpower Opportunities in Israel (COMOI, hitherto an operation of the Prime Minister's Office) into one Immigration and Absorption Department.

Yesterday Mr. Pincus began holding talks with representatives of the Zionist parties on two outstanding problems, one long-range and the other immediate. The long-range problem concerns the re-apportionment of the nine Executive portfolios, on the basis of the party key, which will have to be dealt with by the 27th Zionist Congress in about two years' time.

The immediate problem, pending the Congress, is that of finding employment for the seven Executive members who are now left without portfolios. The parties have been asked to consider two proposals. One is that these seven shall serve as members without portfolio, taking on various *ad hoc* committee chairmanships or overseas assignments. The other is to give each department two Heads, one effective Head and one serving in an executive committee dealing with the affairs of his department. Under this plan, the Immigration and Absorption Department would have three Heads, all of who would be members of the proposed Government-Agency Immigration-Absorption Authority.

16 October 1966

## Time to finish the job

THE 12th United Jewish Appeal Study Mission is in Israel at a moment when circumstances serve well to highlight the continuously changing problems that in turn beset this country's life. On our borders the sabres once more clang loudly. Internally, there is the economic "slowdown" and growing unemployment. Immigration has dropped off sharply. "Emergency" immigration will this year amount to about 25,000—and immigration from the free countries shows no signs of developing in the hoped-for dimensions. The Jewish Agency is in the throes of reorganization.

The U.J.A. particularly, and the United Israel Appeal generally, are being asked, while immigration is at a low ebb, to participate with the Agency in a special effort to bring up to an acceptable level the living standards of some 80 per cent of Israel's 250,000 immigrants in 21 development towns where unemployment is high, and where many newcomers have never been fully integrated but live a marginal existence.

One reason why we have not been able to carry out this process ourselves during the past years is the crushing burden of military expenditure which the country must bear in view of the situation on our borders.

The second factor is less well known, except in its broader outlines. The full, detailed story of immigration and absorption, with all its epic qualities and with all the problems attending it, cannot be told at present owing to the conspiracies of silence which immigration impose upon us. But a quarter of a million immigrants came with their children, most of them illiterate and without skills, and without the means to retrain themselves or provide their children with education and training. Not all of them could be fully provided for by the Government and the Agency, whose funds and energies were concentrated on the elementary tasks of security on the one hand, and on the other hand, of merely bringing the masses of immigrants and giving them a roof over their heads, schools for their children and some form of employment.

Today, partly because of the dwindling immigration and the resultant slump in building, unemployment is growing. At such a time, it is the unskilled who suffer most. Add to this the fact that most of Israel's unskilled population is of Asian and African origin, and has a collective resentment against the more fortunately situated European-oriented veterans.

The irony of the situation is that it is precisely the slowdown in immigration which now creates an opportunity for the Government and the Agency to turn their attention once more to the immigrants of the years of greatest pressure, to speed up the construction of new homes for slum dwellers and additions for the homes of the scores of thousands of large families who live in intolerably overcrowded homes; to speed the construction of academic and vocational high schools, and make an added push towards free post-elementary education; to build the additional kindergartens and youth and community centres needed in the 21 development towns and the older urban and semi-urban poverty areas. In much of this work American Jewry is already participating — through the U.J.A.'s Israel Education Fund, and other efforts.

However, in asking world Jewry to do its full share in the task of reconstruction, we in Israel, and the Zionist Movement, must do our share. Both in reminding ourselves daily that we and world Jewry are one people, and that the effort in which we are all engaged in Israel is a partnership undertaking.

More particularly, the Zionist parties must follow the lead of their representatives in the Jewish Agency Executive in recognizing and acting upon the fact that the structure and methods which were good in pre-State and mass-immigration days are not necessarily valid in 1966. The U.J.A. leadership is careful not to ask questions about Zionist politics, considering this to be an internal problem of the Movement. But the parties must ask themselves the unasked questions, and must come up with answers that are commensurate with the emergency nature of the appeal for cooperation they are making to world Jewry.



16 October 1966

# Economy 'main challenge of future' says Eshkol

Jerusalem Post Staff

The economic programme and the security situation were the main subjects of public addresses made by Alignment Ministers over the week-end as the Alignment launched a massive information campaign to explain Government policies.

Premier Eshkol devoted the main part of a public question-and-answer meeting in Jerusalem to the economic problems which "present the main challenge to our future." Although the present unemployment was no solution in itself, the pressure it created had a beneficial effect which "dozens of speeches could not have achieved."

The unemployment was not planned. It had come into being as a result of the necessity to expose Israel's sheltered economy to open competition on the world market, Mr. Eshkol said. The solution lay only in the creation of "productive employment." The Premier took the press to task for exaggerating the extent of unemployment.

Finance Minister Pinhas Sapir, addressing a meeting in Ramat Gan, said unemployment would be wiped out in a few months if the public cooperated with the Government's economic policy by raising productivity and restraining the rise in the standard of living.

He said the present policy was necessary to avert complete economic collapse in another four years. In reply to demands from the audience that the Government stop all price rises, Mr. Sapir said a law against wage and price rises could not be effective in the context of Israel's economy.

## CATASTROPHE

Transport Minister Moshe Carmel, speaking in Rehovot, blamed a major part of the present economic crisis on last year's wholesale regrading in the public services, which he termed "an unprecedented catastrophe."

Minister without Portfolio Yisrael Galili, speaking in Netanya, declared that the fact that the Government had not been afraid to confront the people with the bare facts of the economic situation and with the difficult solutions found necessary, was a sign of the Government's and the Alignment's strength.

He said the Government was convinced that the rapid rise in the standard of living would have to be restrained, and especially for those sectors of the population who were better off. The Government, he added, did not accept planned unemployment as a part of its policy and would do all in its power to ensure that no one went hungry during the difficult transitional stage when redundant workers were being transferred to productive work.

Labour Minister Yigal Allon, speaking in Tel Aviv, outlined the Government's emergency building and development programmes introduced to alleviate unemployment. He said there were 27,000 unemployed, including 4,000 Arab workers laid off from building projects, and about 1,000 engineers and other professionals.

All the Ministers also spoke of the situation on the borders and the steps taken to react to the Syrian-inspired Fatah attacks.



16 October 1966

17 October 1966

## Sapir urges U.J.A. to aid education of newcomers

Jerusalem Post Reporter

HAIFA. — American U.J.A. leaders visited the development towns of Beisan, Ma'alot, and Migdal Ha'emek on Friday and the same evening questioned Finance Minister Pinhas Sapir on some of the things they had seen which "shocked and troubled" them. Mr. Sapir addressed the 200 members of the 12th Annual U.J.A. Study Mission at a dinner at the Dan Carmel hotel here.

They asked about what appeared to be discrimination between various groups of immigrants, terrible unemployment, shortage of social workers in the development towns, the lack of university students there and the emigration of university graduates from Israel.

Mr. Sapir said the Government has exactly the same attitude towards and responsibility for these towns as for any other parts of the country. These places, however, had been the hardest hit by the policy of slowing down building, although the talk of unemployment was greater than the actual numbers of unemployed.

He said new industries would be set up to absorb the unemployed in productive work. A number of rest houses were to be built at Ma'alot by the Pension Funds. The Government was making efforts to overcome the shortage of teachers who, like in most other countries, preferred to work in the large cities.

Mr. Sapir stressed that there was no discrimination in Israel but explained that immigrants from the Oriental countries had not yet attained the same economic level because the conditions in their countries of origin had deprived them of education. He appealed to the mission to consider themselves partners in the Government's struggle to raise educational levels and weld all the communities into one nation.

Regarding the emigration of university graduates, the Finance Minister said the Government is actively planning the establishment of a number of science-based industries, small for a start, which would absorb the graduates.

In a brief preliminary speech, Mr. Sapir spoke of the new economic guidelines, designed to make industry more efficient and raise exports despite the tremendous defence burden.

## Moshe Sharett School dedicated in Nazareth

UPPER NAZARETH. — The U.J.A.-Israel Education Fund construction programme, involving 29 projects, is providing employment to more than 400 workers, in addition to hundreds of others in the building supply industries, Mr. Jack D. Weller, New York real estate developer, declared at the designation ceremonies here yesterday of the Moshe Sharett Comprehensive High School in Upper Nazareth.

Mr. Weller, a U.J.A. National Chairman, who is one of the seven donors to the Sharett School, was the main speaker at a ceremony held in the presence of the 200 members of the United Jewish Appeal Study Mission. The other donors to the Sharett School are Mr. Frank Beckerman of Hartford, Conn.; Mr. Morris Brecher and his sister, Miss Susan Brecher, New York; Mr. William Fishman, Philadelphia; Mr. Benjamin H. Swig, San Francisco and Mr. Saul Furman of New York.

Mr. Louis Pincus, Jewish Agency Chairman, paid tribute to his immediate predecessor as Jewish Agency head as a statesman-scholar who combined love of learning, books and culture, with political leadership. He stressed that with school enrollment rising by 7,000 this year to total 740,000, the U.J.A. Israel Education Fund is performing a critically important task in lifting the cultural level of those immigrants from African and Asian countries in providing high schools, libraries, youth centres and pre-kindergartens, mainly in the development towns where the shortage of educational and cultural facilities is severe.

Mr. Eliezer Shmueli, director of secondary education of the Ministry of Education, said that the Sharett Comprehensive High School will enable talented youngsters to remain in their home town to live, rather than move to larger industrial centres in search of employment. He also pointed out that parents are more likely to remain in this mountain town when their children have the opportunity to attend a comprehensive high school with modern facilities.

The U.J.A. Mission also visited the Technion on Sunday. In the evening they were scheduled to attend a reception tendered by Mr. Max M. Fisher of Detroit, General Chairman of the U.J.A., and Mrs. Fisher.

17 October 1966

## 17 Oct / Ministerial c'ttee formed to combat unemployment

Jerusalem Post Reporter

A ministerial committee, headed by Mr. Eshkol, is to examine ways of alleviating the present unemployment situation, the Cabinet decided yesterday.

The decision followed a report by Labour Minister Yigal Allon who said that unemployment in September had reached 26,500, and jumped to 27,500 in the first two weeks of October. He said that his Ministry expects unemployment to reach a high point of 31,400 in December.

The Committee appointed yesterday includes Ministers Sapir, Allon, Zadok, Gvatl, Kol, M. Shapiro and Bentov. The Government Secretary told reporters that the solutions to be proposed by the committee will be made within the framework of the Government's overall economic retrenchment policy.

The Labour Ministry has proposed as palliatives to the rising unemployment, that various public building projects already approved but postponed in line with the retrenchment policy — should now be effected.

Mr. Allon said that there were about 1,200 professionals among the ranks of

the unemployed. He pointed out that their problem could be rapidly solved by filling the vacant Government jobs and by embarking on various necessary, but again postponed, planning projects.

The Labour Minister also noted that unemployment figures would probably show a marked decline starting in January when 8,000 to 10,000 additional workers will be engaged for citrus picking. He said the citrus industry as a whole employs between 16,000 to 17,000 during the season.

The Labour Ministry estimated that the breakdown of 27,500 jobless for the first two weeks of October is:

Unemployed registered at Employment Bureaus — adults 9,800; youth 2,600; professionals 800; relief workers 7,200. Estimated unregistered jobless: 7,1000 (including 400 professionals).



18 October 1966



## Youth Aliya turns away wards for lack of funds

RAMAT HADASSAH. — Nearly 1,000 applications are on file for 180 places at the Ramat Hadassah Youth Aliya Centre. Mr. Gershon Abrahamson, director of the Centre, told the United Jewish Appeal Study Mission on Sunday that a shortage of funds keeps Youth Aliya from even utilizing their capacity. Ramat Hadassah, for instance, has room for 300, but takes only 180.

The U.J.A. Mission was informed earlier by Mr. Yitzhak Arzti, head of the Agency's Youth Aliya Department, that it has 11,000 boys and girls under its care. Of these, 8,500 are living full time in Youth Aliya institutions or kibbutzim cooperating with Youth Aliya. An additional 2,500 live at home and spend their days in Youth Aliya day centres.

Youth Aliya's budget for 1965 was IL16m., of which 46 per cent comes from U.J.A. and the balance from Hadassah and other organizations, he said. The deficit of IL2m. will be more than doubled by Agency budget cuts.

18 October 1966

# Zayen says his new regime to press 'popular war'

By Our Arab Affairs Monitor

Syrian Prime Minister Dr. Youssef Zayen declared last night that one of the chief aims of his new Government is "to forge ahead with popular warfare," that is, Fatah sabotage raids, because this, he said, is "the beachhead for the liberation of Palestine." Dr. Zayen was reading a statement to the press after the first meeting of his new Cabinet in Damascus yesterday evening. It was broadcast by Damascus Radio.

The Cabinet was announced after midnight yesterday. Most of the main portfolios were unchanged but four Ministers were dropped and eight introduced. Four of the new ones are not members of the Ba'th party, but Dr. Zayen told the press that one of his purposes in reshuffling the Cabinet was to tighten relations between the Ba'th and the Government "and to implement the main point in the party's new political programme, namely the cause of Palestine and its liberation."

He went on: "As long as Israel exists, it will serve as a springboard for imperialism and prevent full implementation of Arab plans for the area. It is therefore one of the central aims of the new Government to develop further the strength of the Syrian Army and to forge ahead with popular warfare, which is serving as the beachhead for the liberation of Palestine."

## FOR NON-PARTY MEN

Dr. Zayen appointed the O.C. Air Force, General Hafez Assad, as Minister of Defence, in addition to his military post.

The four non-Ba'th men in the Cabinet are two Socialist Unionists, Mr. Adnan Mustaf (Minister of State) and Mr. Zuheir al-Khani (Minister of State for Council of Ministers' Affairs), as well as two Progressive Unionists, Mr. Fathalla Alloush (Justice) and Mr. Adnan Azzouz (Industry).

The Cabinet includes for the first time a Minister for Electric Power and Implementation of Major Development Projects, that is the Euphrates dam.

The other new Ministers are Mr. Suleiman al-Khasbi (Education), Mr. Mohammed al-Zuabi (Information), Mr. Fayez al-Jassim (Agriculture and Agrarian Reform) and Dr. Abdullah Wathiq Shahid (Higher Education).

Mr. Zuabi, the new Minister of Information and Acting Minister of Culture and National Guidance, is Assistant Secretary-General of the new international leadership of the Ba'th Party, it was revealed yesterday. The names of the other members of the leadership, elected at the recent ninth

international party conference, have not yet been made public.

(Mohammed al-Zuabi is a member of the Nazareth family of that name, two of whose members are in the Knesset.)

According to Damascus Radio, Dr. Zayen explained that the reshuffle had become necessary in view of the new stage of development which Syrian Socialism had entered. He reviewed the events of the last few days with special emphasis on the "Israel border threat" and the "Zionist attack" on the Syrian mission at the U.N.

Our diplomatic correspondent adds that observers in Jerusalem believe the Syrian Cabinet changes indicate an attempt to draw closer to Egypt. Of the four Ministers dropped, two were reputedly extreme anti-Nasserists, it was said. The move seemed to be aimed at strengthening the present unstable Syrian regime.

The inclusion of four non-Ba'thists among the eight new Ministers was also seen as an attempt to broaden the base of the Government.

## Egyptian army chief boasts of secret weapons

CAIRO (AP). — Lt.-General Abdul Mohsen Kamel Murtagi, Chief of Staff of the Egyptian Land Forces, said on Sunday that Egypt has secret weapons about which no information has yet been disclosed. "It is customary not to announce the weapons one has unless it happens that certain information has been leaked about it. We are keeping our weapons secret to surprise the enemy, for surprise represents 70 per cent of victory," he told a press conference.

The General denied that the presence of Egyptian troops in Yemen would hamper Egypt's military ability in case of a clash on the Israel-Syrian border.

"It is no secret that for each unit sent to Yemen we have recruited one or more units at home," he said. "We remain ready at all times to meet our military responsibilities anywhere in the Arab world."

Yesterday, the Cairo newspaper "Al Gomhouria" said the army had the latest amphibious tanks, capable of operating in all conditions.

20 October 1966

## 3 MARAUDERS, POLICEMAN KILLED IN CLASH

Jerusalem Post Military Correspondent  
TEL AVIV. — Three marauders were killed and an Israel border police corporal fatally wounded in a clash about five kilometres from the Lebanese border yesterday afternoon, the Army spokesman announced.

The incident occurred just over a kilometre south-west of Ramot Naphtali.

A few minutes after four o'clock, the leader of a border police patrol noticed a gang of four men attempting to hide behind a bush. He called on them to surrender and in reply they opened strong fire on the patrol from a range of 20 metres. The police took cover and an exchange of fire went on for more than 10 minutes when the police unit charged the intruders.

One of the policemen, Corporal Na'aman Rabakh, was hit and later died of his wounds. Three of the intruders were killed and a fourth wounded, taken prisoner and flown to hospital in a helicopter.

The marauders fought like well-trained soldiers and in fact the shot that killed the police corporal was fired by the wounded man.

The marauders, all aged about 25, were armed with Karl Gustav sub-machineguns and carried ammunition, a handgrenade each, water canteens, food packages as well as khaki field equipment. They wore khaki uniforms and rubber-soled shoes. They had no insignia on their clothes and it is surmised that they were sent by the Syrians on an espionage mission.

Corporal Rabakh, who was 43, was a Druse. He leaves a wife and five children.

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27 October 1966

Mr. Hyman H. Bookbinder  
Office of Economic Opportunities  
Washington, D. C./

Dear Mr. Bookbinder:

It was very good speaking to you on the telephone the other day and receiving your immediate understanding of the project I was proposing. Let me try to spell out the whole idea, with details.

We have developed an organization which is called the Young Leadership Cabinet of the United Jewish Appeal. This comprises 106 men, from all over the United States, average age 35. These men are extremely important in their own communities, play a role in molding public opinion, are civically active and alert in all general programs, not merely Jewish ones. All of them are college graduates, successful business or professional men, and are quite identical with the men who make up the Young Presidents Organization, with which I am sure you are familiar. As a matter of fact, many of the 106 are members of the YPO, whose qualifications for admission, as you know, are that a man must be under 40, the president of his own business, which must gross at least one million dollars per year.

I have spent several years training and developing this group for leadership in the Jewish community, and I think part of their education and training should also be to take leadership in the <sup>GENERAL</sup> ~~general~~ community. With this in mind, I think they would benefit immensely from a two-day program in Washington, to be exposed to the major international and domestic problems which our government faces. If they receive proper briefings and interpretations on these problems, they can be counted upon to return to their home communities and to interpret to hundreds of other people the major goals and objectives which our government is seeking to achieve. As a truly leadership group, they can do very much to create the kind of favorable climate of opinion which it is so important to achieve.

The specific program I have in mind is as follows:

1. Each man should receive an invitation from the Vice-President of the United States to come to Washington on February 23-24, 1967 for a program of briefings on international and domestic affairs.
2. The Vice-President should receive them either in the Senate Office Building or the Executive Office Building Thursday morning, February 23 at 9:30 a.m. If he could spend one-half hour with them, giving them a general over-view of the international and domestic scene, that would be splendid. If he could spend an additional half hour with them answering questions, that would be magnificent.
3. At 10:00 a.m. (or 11:00, depending upon how much time must be left for transportation), there should be a regular Defense Department briefing at the Pentagon, on the Vietnam situation. The regular briefing, with maps, charts and other audio-visual aids, which the Public Relations Office of the Pentagon has conducted for various groups, has been described to me by people who have attended it and have come away much more knowledgeable about and sympathetic with the Administration's policy in Vietnam than they were before.
4. In the afternoon, at 2:30 p.m. or 3:00, it would be desirable to arrange a briefing in the State Department, encompassing the major problems of our foreign policy. Obviously, one cannot tackle them all, but I am sure the State Department has its own list of priority items and we would be happy to have them cover those matters which they consider to be of major importance. The only suggestion I would presume to make is that the problems of the Middle East be added to the list.
5. The next day, Friday, February 24, I would like to suggest be devoted to all the domestic problems. I would leave it to your judgment to arrange a morning session, perhaps a luncheon session, and an afternoon session, to end no later than 4:00 p.m., covering the anti-poverty program, and all the matters which come under the jurisdiction of HEW. Obviously, it would be great if you could get Mr. Shriver to meet with them for half an hour, and also Mr. Gardner. If this is not feasible, then I know I can depend upon you to suggest properly qualified people.

The whole trick in this matter is to develop understanding of what our government is trying to achieve, and from this understanding I am sure sympathetic response will flow. The auspices are important, and that is why I suggest



27 October 1966

that the invitation to the group come from the Vice-President. They will then feel that it is mandatory for them to come to Washington. Obviously, I shall follow up personally with each invitee to explain to him how privileged he is to have this invitation and to urge his attendance. We could not hope, of course, to obtain all 106 and their wives. If I had to take a guess I would say the group would consist of 50 or 60 men, some of whom would bring their wives, who should be included in all the briefings. Therefore, I would conceive of a group of perhaps 100 in number. I mention this in terms of the planning that would have to be made for the size of the room in the various departments to which they would go. I also think that the idea of their moving from place to place is important, because then they get some sense of the physical scope of the operation.

Since it would be important to begin to work on this as quickly as possible, I would appreciate a reply from you just as soon as you can humanly manage it. If the Vice-President agrees in principle, then I can begin to alert the members of the group to save that date on their calendar and to expect an invitation from Washington. By the way, I assume it is perfectly clear that we shall bear all expenses involved in this program. We would not expect there be any financial outlay on the part of any department of government.

Looking forward to hearing from you as soon as possible, and with thanks again for your cooperation, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman

x

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UNITED JEWISH APPEAL

GOLDSTEIN  
KERYESOD  
JERUSALEM (ISRAEL)

OCT. 27 66

W. U. Cables

NOT NECESSARY YOU ISSUE ANY CORRECTIVE STATEMENT FROM JERUSALEM  
STOP AFTER CONSULTATION WITH FISHER STONE HAMMER WE ISSUED TODAY  
FOLLOWING STATEMENT TO JTA HERE IN NEWYORK QUOTE NOTING THAT THE  
STATEMENT ISSUED BY THE KEREN HAYESOD IN JERUSALEM REGARDING INCOME  
DERIVED FROM THE UJA IN THE UNITED STATES WAS INCORRECT AND MISLEADING  
E THE UJA AND THE UIA, INC. ISSUED THE FOLLOWING STATEMENT TODAY COLON  
FUNDS RAISED BY THE UJA IN THE UNITED STATES ARE TRANSFERRED TO THE  
UIA, INC. AN AMERICAN CORPORATION DOMICILED AT 515 PARK AVENUE NEWYORK  
STOP THE UIA, INC, BY ITS AMERICAN BOARD OF DIRECTORS MAKES ALLOCATIONS  
FOR WORK IN ISRAEL AND TRANSFERS FUNDS TO ITS AGENT, THE JEWISH AGENCY  
IN JERUSALEM, TO CARRY OUT ITS WORK STOP NONE OF THE FUNDS OF THE UJA,  
THROUGH THE UIA, INC. IS TRANSFERRED TO THE KEREN HAYESOD STOP DURING  
THE FISCAL YEAR APRIL 1, 1965 dash MARCH 31, 1966 THE UJA TRANSFERRED TO  
THE UIA INC. THE SUM OF \$37,757,272.89 STOP THE UIA, INC. ALLOCATED THESE  
FUNDS FOR USE IN THE FIELDS OF IMMIGRATION, ABSORPTION, AGRICULTURAL  
SETTLEMENT, YOUTH CARE AS WELL AS REPAYMENT OF DEBT TO AMERICAN  
INSURANCE COMPANIES UNQUOTE THANKS FRIEDMAN

X

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UNITED JEWISH APPEAL

GOLDSTEIN  
KERYESOD  
JERUSALEM (ISRAEL)

OCT. 26 66

W.U. CABLES

STATEMENT ATTRIBUTED TO YOU IN THIS MORNING'S JTA EXTREMELY  
MISLEADING AND HARMFUL STOP YOU SAID UJA GAVE THIRTY MILLION TO  
UIA STOP ACTUALLY FIGURE IS ALMOST FORTY STOP APPRECIATE YOUR  
ISSUING CORRECTED STATEMENT IMMEDIATELY OR EYE SHALL DO SO IN  
NEWYORK PLEASE ADVISE REGARDS

FRIEDMAN

k

25 October 1966

Mr. Sidney Berg  
South African Zionist Federation  
Corner Banket and De Villiers Streets  
Johannesburg, South Africa

Dear Mr. Berg:

Thank you very much for your letter of 20 October. It was very kind of you to keep me informed. I do have a feeling of tremendous personal interest in the success of the campaign and am delighted to hear of the continued good progress.

As far as the Young Leadership Mission is concerned, my congratulations for having gotten it off the ground. You are quite right in considering it a victory, no matter what the number or quality. Once you have a beginning, then you can only go one way -- upward.

Again, with my deepest thanks and looking forward to hearing from you periodically, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

24 October 1966

Mr. and Mrs. Harvey Gilston  
Residence Bellerive  
Ch. des Mouettes 16  
Lausanne, Switzerland

Dear friends:

You may have forgotten, but when we met at the Intercontinental Hotel in Geneva, I said that I would mail you a copy of the brochure describing our large Conference in New York in December.

You thought there might be a vague possibility of your being in New York around that time. If you are, please feel free to attend. I think you would find it most interesting. If by any chance you do think you are coming, I would love to hear from you in advance so that we can make adequate preparations for you.

With all good wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

24 October 1966

Mr. Maurice Saltzman  
Bobbie Brooks, Inc.  
3830 Kelley Avenue  
Cleveland, Ohio 44114

Dear Maury:

I have just returned from the Mission over this past weekend and I am writing to you at the first opportunity.

I saw Abie Nathan in Israel and explained to him that it would not be possible for you to make any contribution to the school he is talking about. His plans are really very vague. I am not at all sure that what he wants to do is necessary.

There is a full four-year high school for Arab students in the lower town of Nazareth. This has already been functioning for several years. We are now building a new school in Upper Nazareth which should be ready within one year, or less. His desire, apparently, is to build a third school between the Upper and Lower towns. There are not enough students to require a third school, and I am quite certain that he will not obtain permission to build it because it is superfluous.

That is where the matter stands now and I have made it clear to him that since this third school, if it is ever built, cannot go through our UJA IEF, you are not in a position to make any contribution to it.

Looking forward to seeing you at the December Conference, if not sooner, I am,

As ever,

HAF:gb

Herbert A. Friedman

v

24 October 1966

Mr. Aron Chilewich  
120 Wall Street  
New York, N.Y. 10005

Dear Aron:

I am enclosing this clipping which might be of interest to you in view of our discussion at the meeting in Tel Aviv. I certainly hope the plan announced in this article really works.

It was wonderful being with you and I look forward to seeing you and your wife at the December Conference.

Sincerely yours,

HAF:gb

Herbert A. Friedman

X

CC: HAF IL

United Jewish Appeal  
1290 Ave. of the Americas, N.Y., N.Y.

DAY LETTER (PLEASE DO NOT TELEPHONE. TO BE DELIVERED BEFORE 6 P.M. SUNDAY  
EVENING, OCTOBER 23, 1966)

OCTOBER 21, 1966

MR. JOSEPH W. GREENLEAF, CHAIRMAN  
ZIONIST ORGANIZATION OF AMERICA TESTIMONIAL DINNER TO RUDOLF G. SONNEBORN  
STATLER-HILTON HOTEL  
7TH AVENUE AND 33rd STREET  
NEW YORK, NEW YORK

DELIGHTED RUDOLF G. SONNEBORN BEING HONORED BY ZIONIST ORGANIZATION OF  
AMERICA FOR HIS LIFELONG EFFORTS BEHALF OF JEWISH STATE AND SERVICE TO HIS  
FELLOW MAN. HAPPY TO JOIN IN THIS TRIBUTE TO FRIEND AND DEVOTED MEMBER  
UNITED JEWISH APPEAL FAMILY. AS NATIONAL OFFICER, HIS SUPERB LEADERSHIP,  
WISE COUNSEL AND PERSONAL DEDICATION SINCE ITS INCEPTION HAVE HELPED FORGE  
UJA INTO GREAT INSTRUMENT FOR SURVIVAL OF OUR PEOPLE IN SECURITY AND FREEDOM  
IN ISRAEL AND OTHER FREE LANDS. HE WELL DESERVES PROFOUND ESTEEM AND AFFECTION  
HE HAS WON FROM ALL OF US. MAY HE BE BLESSED WITH MANY MORE YEARS GOOD HEALTH  
AND CONTINUED ILLUSTRIOUS SERVICE FOR PRESERVATION JEWISH LIFE AND JEWISH CULTURE  
THE WORLD OVER.

HERBERT A. FRIEDMAN

(HAF:MBK)



15 October, 1966

Dr. Israel Goldstein  
Keren Hayesod  
Jerusalem, Israel

Dear Israel:

I received your letter of 13 October. Frankly I do not understand it. This whole letter was talked out almost a year ago. I have had long talks with Dr. Rosenthal in Frankfurt. It was clearly understood by everyone involved, including yourself, that if the approach to the Jews in Germany on behalf of the Education Fund were made in such a manner as to be sure to protect the Keren Hayesod, then no harm could be done and the only possibility would be of some good forthcoming.

When I made the initial approach ten years ago Dr. Rosenthal was present, so he knows how I handled it then; when I made the second approach on this most recent visit to Germany, Mr. Eliezer Shavit was present and has reported fully to Mr. Pincus on the manner in which I made the presentation.

Israel, I think this whole contre temps is silly. I am not interested in invading the Keren Hayesod domain. It is absurd to suggest that I would want to do anything to hurt it. As a matter of fact it is almost an insult. The Jewish community funds in Germany either will or will not vote in the amount of money for a school. If they do is completely, clearly understood that they do not reduce one mark of their Keren Hayesod contribution.

The State of Israel only stands to gain by what I am trying to do and has nothing to lose. I suggest we stop worrying about this matter.

Cordially

Herbert A. Friedman

HAF/eg

cc: Mr. Louis Pincus

October 10, 1966

Mr. Louis H. Weinstein, President  
Council of Jewish Federations & Welfare Funds  
315 Park Avenue South  
New York, New York 10010

Dear Lou:

Your October 4th letter to Herb Friedman regarding General Assembly program planning arrived while Herb is in Israel with our Annual Study Mission. Because of its importance, I will undertake to forward its contents to Herb, hoping that he will have an opportunity to respond to your invitation before his return at the end of the month.

May I take this opportunity of wishing the Council much happiness in the new offices. When will the Chanukat Habayit be held?

I look forward to seeing you at the General Assembly.

Very cordially yours,

ERV:gb

Edward R. Vajda  
National Field Director

October 10, 1966

Mr. Benjamin C. O'Sullivan  
Bailen & O'Sullivan  
647 Fifth Avenue  
New York, New York 10022

Dear Mr. O'Sullivan:

Your letter of October 6th addressed to Rabbi Herbert Friedman arrived while he is in Israel.

It will be brought to his attention when he returns at the end of the month.

Sincerely yours,

Giti Bialer  
Secretary to Rabbi Friedman

October 10, 1966

Mr. Maurice Saltzman  
Bobbie Brooks  
3830 Kelley Avenue  
Cleveland, Ohio 44114

Dear Maury:

Your October 1st letter regarding the Kangerer Foundation arrived while Herb is overseas with our Annual Study Mission. I am confident that he is most appreciative of your thoughtful cooperation and will be guided by your suggestion.

I hope this note finds you in very good health.

Cordially yours,

ERV:gb

Edward R. Vajda  
National Field Director

OCTOBER 10, 1966

k

CABLE HERB FRIEDMAN  
% VINITSKY

RECEIVED LETTER FROM SAM ROSENBERG ATTORNEY  
DEMANDING \$5000 FEE STOP HAVE REFERRED LETTER  
TO GOODELL WILL KEEP YOU ADVISED

AMERICAN JEWISH  
ARCHIVES



October 5, 1966

Mr. Joseph W. Greenleaf, Chairman  
National Convention Committee  
Zionist Organization of America  
145 East 32nd Street  
New York, New York

Dear Mr. Greenleaf:

May I acknowledge your letter of September 19th to Rabbi Herbert Friedman who is overseas in behalf of the UJA campaign.

I am confident that Rabbi Friedman would like nothing better than to participate in your Convention especially since the banquet honors Rudolf Sonneborn, one of the organizers of the United Jewish Appeal. However, it is not expected that UJA's overseas Study Mission will conclude in time for Rabbi Friedman to return to the United States.

Since I know that Rabbi Friedman would be appreciative of your gracious invitation, I am taking the liberty of forwarding it to him in Israel. In the meanwhile, may I express the hope that the convention will be one of great meaning.

Very sincerely yours,

ERV:gb

Edward R. Vajda  
National Field Director

September 27, 1966

LETTER "A" SENT TO PRESIDENTS AND  
EXECUTIVE DIRECTORS OR CHAIRMEN OF WELFARE FUNDS  
AND COMBINED CITIES RAISING \$10,000 AND OVER



AMERICAN JEWISH

Over 100 leaders from across the country who will compose the Twelfth UJA Study Mission are starting on their way overseas. They will review the needs of our fellow Jews in Israel, Europe, North Africa, and Asia, which the UJA campaign of 1967 will undertake to meet.

In Israel, they will survey the solid achievements of 18 historic years of statehood. They will find, as they do every year, further progress, new improvements and more reasons to feel gratified. But they will also examine the vast unmet needs which shadow the lives of many thousands of immigrants. We brought them to Israel for a life of freedom and dignity, but we have not yet given them the chance to become productive self-supporting members of the community. The Mission will study these problems and ascertain what must still be done.

The huge task of meeting these needs, and also handling current substantial immigration will make overwhelming demands on the funds of the Jewish Agency. While we do not quote exact statistics for reasons well known to you, please be assured that the current flow continues to be what we call "normal" and that thousands of newcomers continue to arrive in Israel each month. The speed with which they have to be moved to Israel and the accelerated pace and growth of immigrant absorption needs, have far outstripped the funds that the UJA has been making available from its current and past campaign receipts.

The Joint Distribution Committee similarly is dependent on UJA-raised funds for maintaining its vital aid programs in France, Morocco, Iran and more than 20 other countries.

The on-the-spot observations of the Mission will very substantially shape the next campaign. We will, as in the past, advise you of the Mission's findings, and we will seek to have you share with us in the planning, the implementation and the setting of the goals for the 1967 campaign.

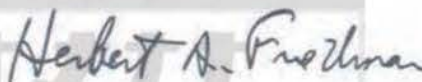
September 27, 1966

Circumstances certainly warrant that we prepare for that campaign as early as possible. The Mission will conclude on October 21st. I am writing now to propose that, in the meantime, you give immediate consideration to arranging for your community's leadership to meet with UJA national leaders. The purposes of the meeting would be to decide on a campaign goal that would represent a genuinely fair proportion of the national objective, and to develop a mutually satisfactory arrangement regarding the UJA's allocation from your campaign proceeds. This occasion could also effectively be utilized for a person-to-person interpretation of events overseas.

We are anxious to arrange our calendar for the meeting we would like to have in your community. We would like to sit down with you as soon in November as is possible. Our Mission will have returned and its members will have many interesting things to tell. Therefore, it would be extremely helpful if you would advise me soon when such a meeting may be arranged in your community. When writing, please give alternate dates and we on our part will try to keep our schedule as flexible as possible.

Looking forward to your usual cooperation, and with best wishes for health in the New Year,

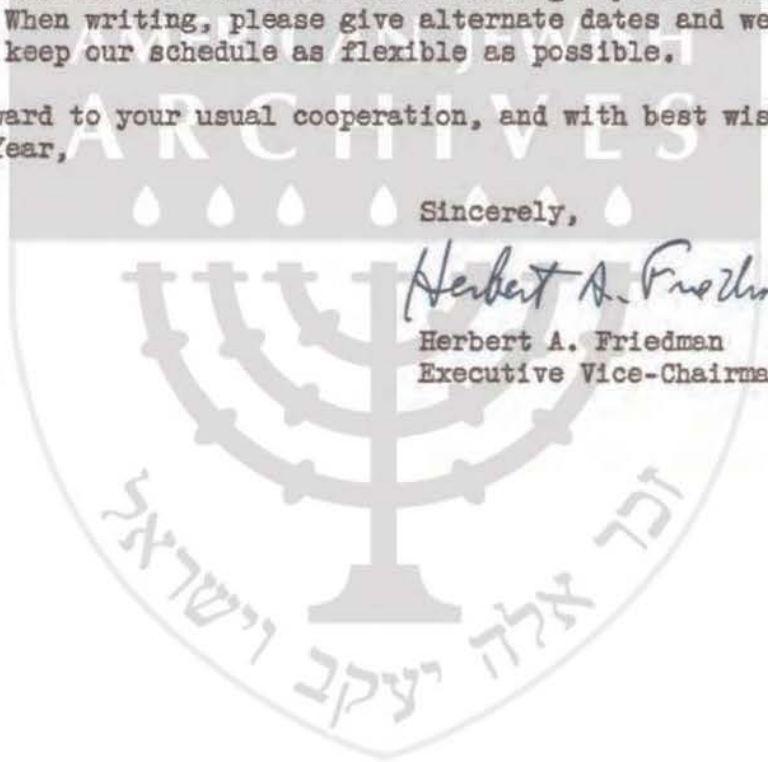
Sincerely,



Herbert A. Friedman

Herbert A. Friedman  
Executive Vice-Chairman

HAF:WRF





September 27, 1966

LETTER "B" SENT TO CHAIRMEN OF WELFARE FUNDS  
AND COMBINED CITIES RAISING UNDER \$10,000



AMERICAN JEWISH

Over 100 leaders from across the country who will compose the Twelfth UJA Study Mission are starting on their way overseas. They will review the needs of our fellow Jews in Israel, Europe, North Africa, and Asia, which the UJA campaign of 1967 will undertake to meet.

In Israel, they will survey the solid achievements of 18 historic years of statehood. They will find, as they do every year, further progress, new improvements and more reasons to feel gratified. But they will also examine the vast unmet needs which shadow the lives of many thousands of immigrants. We brought them to Israel for a life of freedom and dignity, but we have not yet given them the chance to become productive self-supporting members of the community. The Mission will study these problems and ascertain what must still be done.

The huge task of meeting these needs, and also handling current substantial immigration will make overwhelming demands on the funds of the Jewish Agency. While we do not quote exact statistics for reasons well known to you, please be assured that the current flow continues to be what we call "normal" and that thousands of newcomers continue to arrive in Israel each month. The speed with which they have to be moved to Israel and the accelerated pace and growth of immigrant absorption needs, have far outstripped the funds that the UJA has been making available from its current and past campaign receipts.

The Joint Distribution Committee similarly is dependent on UJA-raised funds for maintaining its vital aid programs in France, Morocco, Iran and more than 20 other countries.

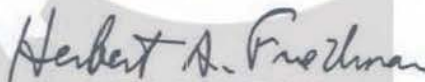
The on-the-spot observations of the Mission will very substantially shape the next campaign. We will, as in the past, advise you of the Mission's findings, and we will seek to have you share with us in the planning, the implementation and the setting of the goals for the 1967 campaign.

September 27, 1966

Recognizing the responsibility that confronts us, I am confident that your community will proceed rapidly towards setting a local campaign goal representing a genuinely fair portion of the national objective, and develop a mutually satisfactory arrangement regarding the UJA's allocation from your campaign proceeds.

Looking forward to your usual cooperation, and with best wishes for health in the New Year,

Sincerely,



Herbert A. Friedman  
Executive Vice-Chairman

HAF:WRF



26 September, 1966

Mrs. Stanley F. Weiner  
166 East 63rd Street  
New York, N.Y.

Dear Mrs. Weiner:

I am deeply saddened by the news of Stanley's passing. His warm human qualities and his many years of devoted and dedicated service were a source of strength and encouragement to me and I mourn his passing with heartfelt sorrow.

Although little can be said or done to ease your grief in this time of overwhelming loss, I hope that you will find some consolation in the knowledge that your friends at UJA share your loss in deepest sympathy.

Sincerely,

Herbert A. Friedman

HAF:hdw

Y

X

UNITED JEWISH APPEAL

September 23, 1966

PINCUS  
JEVAGENCY  
JERUSALEM (ISRAEL)

ITT

VERY DIFFICULT PREDICT 1967 CASH INCOME SINCE THIS DEPENDS SO MUCH  
ON GENERAL ECONOMIC CONDITIONS STOP STOCK MARKET TERRIBLY  
UNCERTAIN AND FEELING IS THAT ANY RETURN TO PREVIOUS LEVELS MAY  
BE LONG WAY OFF STOP SECONDLY MONEY MARKET REMAINS CRITICALLY  
TIGHT AND THIS HAVING SERIOUS EFFECT ON SEVERAL INDUSTRIES  
PARTICULARLY BUILDING IN WHICH SO MANY OF OUR LARGE CONTRIBUTORS  
INVOLVED STOP THIRDLY GENERAL BUSINESS EXPANSION BEING ~~XXXXXXXX~~  
SLOWED DOWN BY GOVERNMENTAL MEASURES IN ORDER PREVENT INFLATION  
PARENTHESIS DOES THIS SOUND FAMILIAR PARENTHESIS STOP FOR ALL THESE  
REASONS PREDICTIONS AT THIS MOMENT INVOLVE LOTS OF GUESSWORK STOP  
NEVERTHELESS AM WILLING STATE THAT 1967 UJA CASH INCOME COULD  
EQUAL 1966 WHICH WE NOW ESTIMATING TO BE SIXTYTWO MILLION STOP  
UJA PORTION OF THAT WOULD BE THIRTYEIGHT MILLION GROSS WHICH YOU  
UNDERSTZND MEANS THIRTYTHREE MILLION NET TO YOU AFTER NECESSARY  
DEDUCTIONS FOR LOAN SERVICE AND REPAYMENT STOP REGARDING YOUR  
SECOND QUESTION AS TO WHETHER TO USE THAT REALISTIC FIGURE AS  
BASIS FOR YOUR PRESENTATION OR A MORE AMBITIOUS TARGET FIGURE  
EYE WOULD MAKE FOLLOWING SUGGESTION COLON FIRST TAKE THE

PAGE TWO

REALISTIC FIGURE COMMA DECIDE HOW MUCH OF THAT YOU WILL SPEND  
ON ABSORPTION COMMA ~~XXXXXX~~ WHICH CAN BE CONSIDERABLY MORE THAN  
LAST YEAR BECAUSE YOU CAN SHIFT MONEY FROM THE IMMIGRATION  
CATEGORY COMMA AND SPELL OUT IN SPECIFIC DETAILS A PROGRAM OF  
ACTION BASED ON THAT AMOUNT STOP THEN TAKE AN ADDITIONAL FIGURE  
FOR EXAMPLE FIVE MILLION MORE DOLLARS AND SPELL OUT AGAIN IN  
DETAIL WHAT YOU WOULD DO IF YOU HAD THAT ADDITIONAL AMOUNT STOP  
THIS SECOND PHASE SO TO SPEAK WOULD REPRESENT A GOAL FOR WHICH  
TO STRIVE STOP BUT THE IMPORTANT THING IS TO SPELL OUT THE SPECIFIC  
DETAILS OF AN ABSORPTION PROGRAM WHICH CAN PROVIDE A STRONG LINE  
FOR THE CAMPAIGN REGARDS.

FRIEDMAN

F

21 September 1966

Mr. E. J. Horwitz  
South African Zionist Federation  
Corner Banket & De Villiers Streets  
Johannesburg, South Africa

Dear Edel:

I am writing this letter on behalf of a friend of mine who will be visiting South Africa towards the end of December. He is about to embark on a round-the-world trip and will reach Johannesburg at approximately the time indicated.

He is Rabbi Philip Bernstein, one of the outstanding Zionist leaders of the United States. I am sure you know his name. He and I have been friends for over 20 years and I know you will want to give him the hospitality for which you are so justly famed.

He is a wonderfully charming person and has a long record of service to the Jewish people and to Israel. We served together in Germany just after the war when he was the Advisory to the Commanding General on Jewish Affairs. Since then, for many years, he has been President of the American Israel Public Affairs Committee which makes representations to the Government of the United States regarding problems in which Israel is involved.

There is nothing you need do in terms of any arrangements for him. He is making his own. But when he arrives, he will get in touch with you, and I hope you will take him in hand, introduce him to some of the leading people, and give him some insight into the nature of the Jewish community.

May I thank you in advance for this kindness which I know you will be happy to undertake.

As ever,

HAF:gb

Herbert A. Friedman

cc: I. A. Maisels  
Philip Bernstein

21 September 1966

Mr. I. A. Maisels  
47 Central Street  
Lower Houghton  
Johannesburg, South Africa

Dear Issy:

I have sent the attached letter to Edel, and have given your name as well as Edel's to Rabbi Bernstein.

Should he be in touch with you, I know you will be glad to meet him, and furthermore, you will actually enjoy him.

As ever,

HAF:gb

Herbert A. Friedman

21 September 1966

Mr. Ed Rubin  
P.O. B. 458  
Nairobi, Kenya

Dear Ed:

It seems I have been sending you many customers lately and I hope you do not feel overburdened. But when important American Jews say they are going to Africa, I think immediately of you and your charming hospitality.

A good friend of mine, Rabbi Philip Bernstein of Rochester, is going on a trip around the world and plans to arrive in Nairobi around December 15. I am giving him your name and address. He will want to call you and I am sure that you will be happy to meet with him and to tell him something about conditions in Kenya.

He is really a remarkable man whom I have known for over 20 years. He has been an important public figure in the United States, is well acquainted with top government officials in Washington, has worked for Israel all through this time, and did an outstanding job at the end of the war in Germany where he served as the Advisor on Jewish Affairs to the Commanding General. His wife is with him and I know that you and your family will enjoy meeting him.

With all good wishes for the New Year, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

Mr. Ed Rubin  
76 Muthaiga Road  
Te: 65088



Reuven Dafni  
50 Pedder Road  
Cumballa Hill  
Bombay, India

Raphael Nechmias, Director  
ORT India School  
Macagon  
Bombay, India

Tel: 72400

Sidney Engel, Director  
American Joint Distribution Committee  
300 Avenue Shah Reza  
Teheran, Iran

Tei: 42915

AMERICAN JEWISH  
ARCHIVES



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UNITED JEWISH APPEAL

MORRISON  
19 ABBOTTSBURY ROAD  
LONDON, W. 14 (ENGLAND)

SEPT 19 66

W. U. CABLES

JOSEPH KANTER ARRIVING LONDON THURSDAY EVENING TWENTYSECOND  
STAYING AT GROSVENOR HOUSE REGARDS

HERBERT FRIEDMAN



7 September 1966

Mr. Samuel Rosenberg  
104-60 Queens Blvd.  
Forest Hills, New York

Dear Mr. Rosenberg:

In accordance with our conversation of August 29, 1966, I am writing to confirm that your services as Producer-Writer-Director of the film project "Children of the Exodus" pursuant to our agreement with you, dated March 7, 1966, have been terminated because of your unsatisfactory performance.

This is also to confirm our mutual agreement that no further monies are due you and that we, on our part, will not institute suit against you to recover the damages we have suffered.

Very truly yours,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman

F

6 September 1966

Mr. F. Haenggi  
Gallery 101  
Rand Central  
165 Jeppe Street  
Johannesburg, South Africa

Dear Mr. Haenggi:

I am in receipt of your letter of 25 August, which I have been unable to answer up till now because I have just returned to my desk.

We are interested in the work by Dumlie, but will not be able to purchase same until the end of the year. Our art purchases are made on a budget and present commitments would not permit payment to be made for 120 days.

I do not know how long it takes to make the casting nor how long shipping time is from Johannesburg to New York. The shipping is by boat.

I can commit myself to make payment by 31 December 1966. If this is satisfactory to you, then I would ask you to book a casting for me, and mail it to me whenever you wish. If this is not satisfactory, and if you require immediate payment now, then I am afraid that we must let the opportunity pass by.

I would be very happy to hear from you as to your decision.

Thanking you for your kindness, I am,

Very truly yours,

HAF:gb

Herbert A. Friedman

f

6 September 1966

Mr. David Susman  
Joint Managing Director  
Woolworths, Ltd.  
36 Corporation Street  
Cape Town, South Africa

Dear Mr. Susman:

It was very good seeing you in Cape Town and especially to witness your enthusiasm.

I am asking Mr. Ernest Spickler, the head of our Young Leadership Department to send you a packet of material which he is gathering from his files. This material will show you the way in which we have conducted our Missions in the past, and I would hope that there would be something of benefit to you in it.

This is also being sent to Mr. Sidney Berg at Zionist headquarters in Johannesburg. If I might suggest, a gentle and constant prod on your part would be useful in helping the policy makers on top decide to hold this Mission. As I said to you in person, I think it would be wonderful if you would lead it.

With best wishes for the New Year, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

f

6 September 1966

Mr. Sidney Berg  
Zionist Center  
Cor. de Villiers & Banket Streets  
Johannesburg, South Africa

Dear Mr. Berg:

Thank you very much for your kind letter regarding my visit to South Africa. It was rushed, but enjoyable and, I hope, productive.

Regarding the Young Leadership Mission which we discussed in detail, I am asking the Director of our Young Leadership Department, Mr. Ernest Spickler, to gather together some of the material which he has produced in the past, and to send it to you, together with some explanatory notes.

I am also asking him to send this material to Mr. Glass, Mr. David Susman in Cape Town and Mr. Yitschak Arikha, whom I met in Durban. They will be receiving duplicate material which is going to you. I promised each of them to send it, and I wish to keep my word.

Mr. Spickler stands completely at your disposal to help with whatever additional information you may want or to answer any questions which are not clear. He can be reached at our same address above.

With best wishes for the New Year, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

f

6 September 1966

Mr. Yitzchak Arikha  
S. A. Zionist Federation  
Cor. de Villiers & Banket Streets  
Johannesburg, South Africa

Dear Mr. Arikha:

Under separate cover, you will be receiving from Mr. Ernest Spickler, the head of our Young Leadership Department, some of his material which he has developed in organizing past missions to Israel. He is also sending this material to Mr. Berg and Mr. Glass, but since I promised to send it to you directly as well, you will be receiving it, and I am hoping you will share it with your group in Durban.

I also hope that the South Africa Young Leadership Mission will really come off and be as successful as ours have been.

With best wishes for the New Year, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

2 September 1966

Mr. Hyam Morrison  
10 Abbotsbury Road  
London, W. 14, England

Dear Scotty:

I cannot thank you and Doris enough for your willingness to extend hospitality to Mr. and Mrs. Joseph Kanter of Cincinnati.

For your background, he is 42 years of age, contributes \$37,599 to the campaign each year, and has been the National Chairman of our Young Leadership movement for two years. He is eager to move up the ranks and is willing to work hard. Dewey is interested in him for possible future Weizmann Institute leadership and we, of course, in the UJA, will continue to develop his interests and capabilities for top leadership /with us.

His wife, Nancy, is a beautiful and talented person, and she will be accompanying him.

I have already told him that you have extended this invitation to him to come to your home, and also to attend synagogue on Kol Ndre night and Yom Kippur day. He is most grateful for this hospitality, as am I.

Francine and I send our very best wishes to you and Doris and the whole family for a Happy and Healthy New Year.

Sincerely,

HAF:gb

Herbert A. Friedman



f

2 September 1966

Dear Bertha:

This is in response to your letter to Rabbi Friedman with reference to the payment of \$1500 to Zaritsky.

We would appreciate definite word from you as to how Zaritsky wants this sum paid.

Does he want it in Israel or Paris? We do not have an office in London.

We will be happy to send him a letter of payment just as soon as we have word from you.

Our Conference this year is scheduled for December 8 - 11.

I'm sorry I had so little time in Israel this trip and did not have a chance to visit with you and to accept your gracious invitation. Believe me, Bertha, I failed to see so many people, I feel frustrated. But, next time, for sure.

Hope to see you in New York.

Have a good holiday and a good year.

Sincerely,

f

1 September, 1966

His Excellency Pinhas Sapir  
Minister of Finance  
Jerusalem, Israel

Dear friend Sapir:

The United Jewish Appeal Study Mission, which will be in Israel from October 9th through October 21st, will be the largest of the twelve missions we have conducted, exceeding even that of last year. The group will be composed of over 100 UJA contributors, and their wives, who give a minimum of \$10,000 annually to our campaign and represent American Jewish leadership throughout the United States.

The members of the Mission will make an intensive survey of Israel's needs and accomplishments and report on their experiences to their communities when they return home. The Mission will culminate with fundraising in Israel and set the pace for our 1967 UJA drive.

The opportunity to meet with you would constitute a highlight of our Mission. Although I know that your schedule is very heavy, I do hope that you can arrange your calendar to be with us at the dinner at the Dan Carmel Hotel on the evening of Friday, October 14th.

I am asking Mr. Chaim Vinitzky to be in touch with your office concerning arrangements.

With kindest regards,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:gub

cc: IL SG HAF BH C. VINITSKY ROBERT GAMZEY

31 August, 1966

His Excellency Elishah Sasson  
Minister of Posts  
Jerusalem, Israel

Re: Application #213156007

Dear Mr. Minister:

I know that you have been giving consideration to the matter of providing a home telephone for Mr. Robert Gamzey in response to the above numbered application, but since a considerable time has elapsed since my last letter of June 15th, I am taking the liberty of writing you again about his application.

As I previously indicated, in the absence of a home telephone Mr. Gamzey has been having serious difficulty in adequately performing his functions for us as USA Informational Officer in Israel. This difficulty has been continually growing with the expanding requirements of his position. In view of this situation, it would be most deeply appreciated if you would do all that may be possible to expedite the processing of this application.

Mr. Gamzey resides at 4 Shir Street in Tel Aviv.

With kind regards.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:bgz

CC: IL, SG, HAF, HDB, BS, C. VINITSKY, MAX FISHER

30 August, 1968

His Excellency Sincour Salim Shazar  
President of the State of Israel  
Jerusalem, Israel

Dear Mr. President:

The United Jewish Appeal Study Mission, which will be in Israel from October 9th through October 21st, will be the largest of the twelve missions we have conducted, exceeding even that of last year. The group will number over 200 men and women, representing American Jewish leadership throughout the United States, including more than 100 contributors of \$10,000 and over to the UJA annual campaign.

The members of the Mission make an intensive survey of Israel's needs and accomplishments and report on their experiences to their communities when they return home. The Mission will culminate with fund raising in Israel, and sets the pace for our 1967 UJA drive.

The opportunity to call upon you always is one of the real highlights of our missions. Although I know your schedule is very heavy, I do hope that you can arrange your calendar so that we may call on you at your residence on the afternoon of Tuesday, October 11th.

We are asking Mr. Chaim Vinitzky, the Director of our office in Israel, to be in touch with your office in order to coordinate the arrangements.

With kindest regards,

Sincerely,

Max N. Fisher  
General Chairman

Herbert A. Friedman  
Executive Vice-Chairman

HMF:MAF:BNH

CC: IL, SG, HAF, RIG, HDB, BS, C. VINITSKY

30 August, 1966

His Excellency Zalman Aranne  
Minister of Education and Culture  
Jerusalem, Israel

Dear Minister Aranne:

The United Jewish Appeal Study Mission, which will be in Israel from October 9th through October 21st, will be the largest of the twelve missions we have conducted, exceeding even that of last year. The group will be composed of over 100 UJA contributors, and their wives, who give a minimum of \$10,000 annually to our campaign and represent American Jewish leadership throughout the United States.

The members of the Mission will make an intensive survey of Israel's needs and accomplishments and report on their experiences to their communities when they return home. The Mission will culminate with fundraising in Israel and set the pace for our 1967 UJA drive.

The opportunity to meet with you certainly would constitute one of the highlights of our Mission. I do hope that you can arrange your calendar to be with us at the luncheon at the King David Hotel on the afternoon of Tuesday, October 11th, to discuss matters in the area of education.

We are asking Mr. Chaim Vinitsky, who is in charge of our Mission in Israel, to be in touch with your office concerning further details.

Although I know how very busy you are, because of the importance of this group, I will deeply appreciate your cooperation in receiving the Mission members.

With best regards,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:BCH

CC: IL, SG, HAF, HDB, BS, C. VINITSKY *r*

30 August, 1966

His Excellency Haim J. Kadok  
Minister of Commerce and Industry  
Jerusalem, Israel

Dear Minister Kadok:

The United Jewish Appeal Study Mission, which will be in Israel from October 9th through October 21st, will be the largest of the twelve missions we have conducted, exceeding even that of last year. The group will be composed of over 100 UJA contributors, and their wives, who give a minimum of \$10,000 annually to our campaign and represent American Jewish leadership throughout the United States.

The members of the Mission will make an intensive survey of Israel's needs and accomplishments and report on their experiences to their communities when they return home. The Mission will culminate with fundraising in Israel and set the pace for our 1967 UJA drive.

In order to study the areas of its concern most effectively, this year's Mission will again operate in committees. We would like to have one of the committees meet with you in your office on Tuesday, October 11th, to discuss matters in the area of commerce and industry with you. I do hope you can arrange your schedule accordingly. Mr. Chaim Vinitzky, who is in charge of our Mission in Israel, will be in touch with you shortly concerning further details.

Although I know how very busy you are, because of the importance of this group, I will deeply appreciate your cooperation in receiving the Mission members.

With best regards,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:EGH

CC: IL, SG, HAF, HDB, BS, C. VINITSKY

30 August, 1966

The Honorable Theodore Kollek  
Mayor of Jerusalem  
Jerusalem, Israel

Dear Teddy:

The United Jewish Appeal Study Mission, which will be in Israel from October 9th through October 21st, will be the largest of the twelve missions we have conducted, exceeding even that of last year. The group will number over 200 men and women, representing American Jewish leadership throughout the United States, including more than 100 contributors of \$10,000 and over to the UJA annual campaign.

As you know, the members of the Mission make an intensive survey of Israel's needs and accomplishments and report on their experiences to their communities when they return home. The Mission will culminate with fundraising in Israel, and sets the pace for our 1967 UJA drive.

The opportunity to meet with you certainly would constitute one of the highlights of our Mission. Although I know that your schedule is very heavy, I do hope that you can arrange your calendar to be with us at the luncheon at the King David Hotel on the afternoon of Monday, October 10th.

We are asking Chaim Vinitzky to be in touch with your office concerning arrangements.

Hoping this letter finds you well, and with warmest regards,

Sincerely yours,

Herbert A. Friedman

HAF:BCH

CC: IL, SG, HAF, HDB, BS, C. VINITSKY

30 August, 1966

His Excellency Yigal Allon  
Minister of Labour  
Jerusalem, Israel

Dear Yigal:

The United Jewish Appeal Study Mission, which will be in Israel from October 9th through October 21st, will be the largest of the twelve missions we have conducted, exceeding even that of last year. The group will be composed of over 100 UJA contributors, and their wives, who give a minimum of \$10,000 annually to our campaign and represent American Jewish leadership throughout the United States.

The members of the Mission will make an intensive survey of Israel's needs and accomplishments and report on their experiences to their communities when they return home. The Mission will culminate with fundraising in Israel and set the pace for our 1967 UJA drive.

In order to study the areas of its concern most effectively, this year's Mission will again operate in committees. We would like to have one of the committees meet with you in your office on Tuesday, October 11th, to discuss matters within the scope of the Ministry of Labour. I do hope you can arrange your schedule accordingly. Chaim Vinitzky, who is in charge of our Mission in Israel, will be in touch with you shortly concerning further details.

Although I know how very busy you are, because of the importance of this group, I will deeply appreciate your cooperation in receiving the Mission members.

With best regards,

Sincerely,

Herbert A. Friedman

HAF:ECH



CC: IL, SG, HAF, HDB, BS, C. VINITSKY

30 August, 1966

Major General Yitzhak Rabin  
Ministry of Defense  
Jerusalem, Israel

Dear General Rabin:

The United Jewish Appeal Study Mission, which will be in Israel from October 9th through October 21st, will be the largest of the twelve missions we have conducted, exceeding even that of last year. The group will be composed of over 100 UJA contributors, and their wives, who give a minimum of \$10,000 annually to our campaign and represent American Jewish leadership throughout the United States.

The members of the Mission will make an intensive survey of Israel's needs and accomplishments and report on their experiences to their communities when they return home. The Mission will culminate with fundraising in Israel and set the pace for our 1967 UJA drive.

I am writing to you now because the participation of the Defense Forces is always one of the vital elements of the Mission. In previous years you have provided opportunities to witness Army maneuvers as well as to observe the Army's integration process, and you have arranged for English-speaking officers to accompany our group. In so far as possible, we would very much appreciate similar arrangements for this year's Mission.

I know that you and the members of your staff will extend the same kind of understanding cooperation you have given in past years and that you gave this July when our Young Leadership Mission was in Israel. If you have any questions, please do let me hear from you. In the meantime, I am asking Mr. Chaim Vinitzky, the Director of our office in Israel, to be in touch with your office in order to coordinate arrangements.

All good wishes and kindest regards,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:BGH

(SENT TO MR. WEINGROD)

CC: IL  
HAF  
MP  
ERV

30 August 1966

RE: MILWAUKEE

TO WHOM IT MAY CONCERN:

I have known Morris Weingrod for fourteen years and I am familiar with his record of dedicated service in behalf of Israel and the Jewish people.

Throughout his adult life he has worked unceasingly to further the Zionist movement, the ideal of the Jewish State and the cause of Jewish survival. He has championed every constructive endeavor in Jewish life. As one of the founders of the Milwaukee Jewish Welfare Fund, his pioneering leadership and personal devotion did much to develop the fine sense of communal responsibility that prevails in Milwaukee and the growth of its Jewish institutions.

I am happy to record my profound admiration for his great service to Israel and to the Jewish people.

Herbert A. Friedson  
Executive Vice-Chairman

HAF:MKK

F

30 August 1966

Mr. S. G. Menell  
Anglo-Vaal House  
56 Main Street  
Johanneburg, South Africa

Dear Slip:

It was very good seeing you, even though the visit was all too brief. Upon my return to New York I saw Max and told him what an enjoyable visit it had been with you. He always speaks of you with such warmth and affection.

Since we had such a short time together and tried to cover so many topics, I never did get around to talking with you in detail about the 1966 IUA campaign in South Africa. First of all, I think that under the prevailing conditions regarding the transfer of funds, your community is to be tremendously congratulated for the high morale it shows in conducting the campaign at all. And that compliment is genuinely meant.

On the other hand, the top level giving of the campaign really leaves very much to be desired. The typically successful campaign, as I tried to explain to you when we were talking about your University project, is one in which there are outstanding gifts made by outstandingly prominent people. That combination is unbeatable, since it sets the sights for everyone else. It is almost an axiomatic rule.

Four years ago, you doubled to your gift to R3000. You maintained that two years ago. This year I would hope that you would be able to double again, and at R16,000 you would probably be the largest contributor to the campaign.

That might appear to be an uncomfortable position, and yet, Slip, the only way in which the general standards of the community can be elevated, is by someone having the courage and generosity to step forward and set a new pace. Your feelings about Israel are clearly known to me and your warm-hearted devotion to Judaism is equally clear. With these motivations, I would hope that the economics of the situation would permit you to make a 1966 gift in the dimensions indicated above.

Mr. S. G. Menell

30 August 1966

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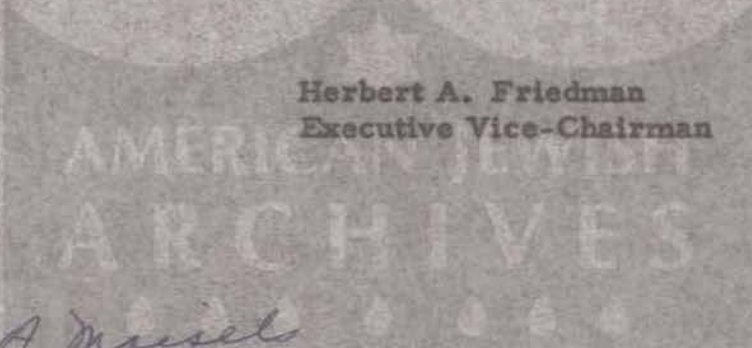
Please accept the free and frank tone of this letter as an indication of the high regard I have for you. Were it not for that, I would never permit myself to write in this vein.

Sincerely yours,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman

*cc - J.A. Maisel*



29 August 1966

Mr. Jacob H. Kravitz  
Jewish Welfare Federation of Dallas  
209 Browder Building  
Dallas, Texas 75201

Dear Jack:

I have just returned from a long trip overseas and have finished plowing through the pile of mail that accumulated. One of the items was your memorandum on the Dallas Million Dollar Story which you sent to Pete Colwin.

Jack, I want to congratulate you on this. Most professional writing is murky. This is so clear, chronological, helpful and instructive in your description of the detailed steps taken, that everyone can benefit from it immeasurably. And that is exactly its value. For another thing, you give credit where credit is due, and that is also unusual.

My congratulations again for a most interesting and helpful description of what a good campaign should look like.

Sincerely yours,

HAF:gb

Herbert A. Friedman

29 August 1966

Mr. Ned Noe  
Superior Meat Products, Inc.  
1700 Monroe Street  
Gary, Indiana

Dear Mr. Noe:

I have just returned from a long trip overseas and have been told by Mr. Hyman (who, himself, left for Israel a few days ago) about your letter to him of 8 August. I would love to accept your invitation to speak at your forum series, but it is absolutely impossible for me to accept any such invitations. My calendar is so crowded with hundreds of speeches during the year and scores of thousands of miles of travelling just on behalf of the campaign, that I have made it a rigid rule not to burden myself with any outside speaking engagements of any sort.

Thank you for the compliments you paid to me, and I only wish it were possible to accept your invitation as well as dozens of others, but I know you will understand.

With all good wishes for the New Year, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

29 August 1966

Mr. Reuven Dafni  
Consulate of Israel  
50 Pedder Road  
Cumballa Hill  
Bombay, India 26

Dear Reuven:

I have just returned from a long trip to Israel and South Africa to find a mountain of mail facing me, your letter included. Therefore, dear friend, please understand that if this reply is short, it does not indicate any less affection for you.

Of course, you have my permission to serialize our book, "21 Frontier Towns."

I understand exactly what you mean when you say that you will have to condense and eliminate, and I do trust that whatever changes you make will not be detrimental to the UJA.

Some day I may get through your part of the world and if so I expect to go tiger shooting with you.

All the best,

HAF:gb

Herbert A. Friedman

29 August 1966

Mr. Eliezer Shavit  
Jewish Agency  
P.O. B. 7053  
Jerusalem, Israel

Dear Eliezer:

I have received your curriculum vitae and photographs. Thank you very much. I wish everyone else were as responsible as you are.

I have had a discussion with our interior decorator who feels that the large glass which Vidan showed us will fit very well in the office. There is no need to make a special one of a different size. You recall the one I am talking about -- it is standing just inside the entrance to the factory, has the large sunburst on it, and the size was approximately 2'8" by 7'4". So, if Vidan wants to ship this to New York, I will be happy to place it in my office and we can show it to people who want to see an example of his work.

Meanwhile, I am having prints made of the slides you gave me, and I will show these prints to the people in the community center and synagogue organizations.

With best wishes for the coming holidays, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



23 June 1966

Dr. S. Ben Eliezer  
Jewish Agency for Israel  
P.O. B. 92  
Jerusalem, Israel

Dear Dr. Ben Eliezer:

I have your letter of 20 June in regard to the naming of the Rosenwald village.

I am simply acknowledging receipt of it, without going into the substance of it, because I am on the verge of leaving for Israel myself.

I shall bring the letter with me and we will discuss a few questions I have in mind. Then we can discuss the manner in which this should be communicated to Mr. Rosenwald. For the moment, therefore, let us do nothing until you and I can meet in person.

Looking forward to seeing you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

HERBERT A. FRIEDMAN  
ONION SKIN  
RAG CONTENT

x

k

b UNITED JEWISH APPEAL

JUNE 23, 1966

MR. SAMUEL ROSENBERG  
1308 WARING AVENUE  
BRONX, NEW YORK

HAVE YOUR LETTER. MUST ASK YOU TO CONFORM TO REQUESTS MADE  
IN LEVY'S LETTER OF JUNE 23. EXPECT TO SEE ROUGH ASSEMBLY  
BY JULY 20.

HERBERT FRIEDMAN



cc: HAF, IB, ERV, MP

STH  
V

SAME LETTER SENT TO EXEC. DIRECTORS IN LOS ANGELES, BOSTON, MIAMI  
SAN FRANCISCO, CHICAGO

22 June, 1966

Mr. Abe L. Sudron, Exec. Dir.  
Jewish Community Council of  
Essex County  
32 Central Avenue  
Newark, N.J. 07102

Dear Abe:

At the recent meeting of the UJA Executive Committee, the program of the National Council of Congregations was reviewed. It was recommended that a survey be made to determine the number of non-contributors to the annual campaign among the memberships of the major congregations of the twenty largest Jewish communities in the country.

The intention is to distribute the results of the survey at the forthcoming Annual National Conference of the UJA in December 1966. It is important that community leadership learn the facts and recognize that a more intensified congregational program could broaden the base of contributors throughout the country.

We would, therefore, appreciate receiving from your office information on:

- a) the number of congregations reviewed. (We are not interested in the names of the congregations or the denominational breakdown as long as they constitute a proper sampling)
- b) the total membership of the congregations surveyed
- c) the number and percentage of non-contributors to the annual campaign from the congregations surveyed
- d) the total number and percentage of contributors, who are members of these congregations, but whose maximum gift to the annual campaign does not exceed \$25.00.

Your guidance and cooperation in this effort is invaluable to the success of the National Council of Congregations program in 1967.

Sincerely yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF/cis  
cc: Mr. Martin S. Rakitt

r

22 June 1966

Mr. Max Firestein  
Max Factor & Company  
1655 N. McCadden Place  
Hollywood, California 90028

Dear Max:

Since we last met in Los Angeles in April, I have thought often of calling you, but then decided against it, because I figured that if you had reached any conclusions on the matter of the school, you would have been in touch with me.

My only reason for writing now is to let you know that I am leaving next week for Israel to spend the month of July with the Young Leadership Mission. If there are any questions you have of me, or if there is anything you want me to look into while I am over there, please write to me here at the office and my mail will be forwarded.

I will probably take a couple of weeks vacation in Israel after the work with the Mission is over, and expect to be back in New York by mid-August. I will call then just to say hello. Meanwhile I hope you and Cele have an enjoyable and quiet summer, in good health.

With all best wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

k

June 21, 1968

Rabbi Mordecai Kirshblum  
The Jewish Agency-American Section, Inc.  
515 Park Avenue  
New York, New York 10022

Dear Rabbi Kirshblum:

I received your letter dated June 9, 1968 and the publication "OR HAMIZRACH". Needless to say, the themes of the articles are interesting and thought provoking. To be sure, nothing would please us more than to be able to support such scholarly endeavors on a continuing basis.

However, it has been the policy of the UJA, in recent years, to reduce advertisement and administrative expenses to the minimum. The daily costs of the UJA and the lifesaving programs of our constituent agencies increase from year to year. This necessitates cutbacks in many crucial areas of the UJA here and abroad.

Regretfully, we cannot, at this time, give special consideration to your request.

Sincerely yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF/cis

f

21 June 1966

Mr. Abraham Spiegel  
9255 Sunset Boulevard  
Los Angeles, California 90069

Dear Abe:

I have not written since we had our nice conversation in Los Angeles in April concerning the high school in Israel because you told me then that there was one project in the works with Yeshiva University which you would know about in June.

You will recall that you said that you felt morally committed to Dr. Belkin if the project he had in mind met certain conditions which were important to you. You indicated that if those conditions were met, you would have to go through with your moral commitment to him. On the other hand, you said, that if this did not come through, then you would be free and you would be in a position to talk with us.

You indicated that you were planning to see Dr. Belkin during the graduation ceremonies in June.

Therefore, Abe, I am writing now to ask you where we stand. Ordinarily, I would have waited to hear from you. The reason I am writing now is that I am leaving for Israel next week. If there is anything you want me to look into while I am over there, I will be glad to do so. If you write to me here at my office, my mail will be forwarded to me.

I know how dedicated you are to the cause of Jewish education. I know how strongly you feel about the fact that we must provide a good Jewish education for our children in the United States. And if you make up your mind to do something on a large scale, either in New York or in Los Angeles, I will certainly understand it. My only hope would be that if there is still room in your heart and in your generosity for furthering the cause of high school education in Israel, you would make every effort to enlarge the scope of your generosity and include Israel in your thinking.

Looking forward to hearing from you, I am,

As ever,

HAF:gb

Herbert A. Friedman

21 June 1966

Mr. A. Alfred Taubman  
12741 Capitol Avenue  
Oak Park, Michigan

Dear Al:

The last time we spoke on the telephone, I asked you to try to sound out Milton Petrie about the matter of building a high school in Israel, or arranging an appointment for me to discuss this with him. I know that he was going to Europe a few days later, and therefore did not know whether you had an opportunity to bring the matter up with him.

I am leaving for Israel next week and will be gone until the middle of August. I wonder if you could drop me a note telling me what has happened. My office will forward my mail.

Have a good summer and let's see if we can't figure out some way for you to get me together with him after I come back.

All the best.

Sincerely,

HAF:gb

Herbert A. Friedman

17 June 1966

Mr. A. Gershon Bineth  
The Bineth Gallery of Fine Art  
14 King David Street  
Jerusalem, Israel

Dear Mr. Bineth:

I am enclosing a check for \$550 for the Fima green and white picture. You stated that you would airmail the painting to us as soon as you receive the check, so I look forward to receiving it.

I have not received the catalogs of the Fima exhibition and hope that they will arrive soon.

Looking forward to seeing you this summer, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



h

15 June, 1966

Mr. H. Vered, Director  
Keren Hayesod  
Apartado #9051  
Plaza Candelaria  
Caracas, Venezuela

AMERICAN JEWISH  
ARCHIVES

Dear Mr. Vered:

I was very pleased to note your favorable reaction to our "Twenty One Frontier Towns" brochure, but sincerely regret that we will be unable to comply with your request for 100 additional copies.

The booklet was printed for use in our 1966 campaign and the response to it from communities across the United States has been so great as to deplete our stock to the degree that we will not be able to meet our own needs for the balance of this year. We printed 20,000 copies, had many requests from all over the world, and now have only about 500 left.

I hope that another opportunity to cooperate with the Keren Hayesod of Venezuela will arise in the near future and that circumstances will permit the United Jewish Appeal to be of assistance. I am really very sorry not to be able to supply you with the booklets.

With all good wishes for the success of your 1966 campaign, I am,

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

KEREN HAYESOD

AV. LOS PROCERES, 51  
"BET-AM"  
SAN BERNARDINO



קרן היסוד

APARTADO 9051 (PLAZA CANDELARIA)  
TELEFONOS: 55 77 69 - 54 82 63  
CARACAS - VENEZUELA

16  
H.S.

Caracas, 8th June, 1966

United Jewish Appeal  
1290 Avenue of the Americas  
New York, N.Y. 10019  
U. S. A.

Dear Sirs,

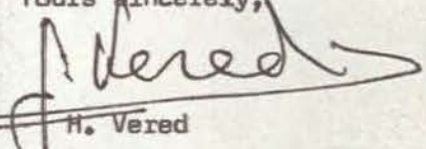
AMERICAN JEWISH  
ARCHIVES  
Re : 21 Frontier Towns

I received by Air Mail your 21 Frontier Pamphlet which impressed me very much.

As we are opening the 1966 Campaign in September, we would appreciate it very much if you would kindly send us about 100 copies of pamphlets, which we are sure will be of great use and a new and interesting approach to the work of Keren Hayesod.

Thanking you in advance,

Yours sincerely,

  
H. Vered

Director Keren Hayesod  
Venezuela

f  
14 June 1966

J. D. Smith Forwarders  
50 Broadway  
New York, N. Y. 10004

Attention: Mr. Strauss

Gentlemen:

As per telephone conversation with my secretary, Miss Bialer, this will confirm arrangements made with you to ship eight (8) cartons of baby food, cereals and soap powders to me at the Hotel Caesarea, Caesarea, Israel.

These cartons are to be picked up on Thursday at Irving's Food Center, 867 - 9th Avenue, New York City.

The above items are to be shipped via the S.S. Hadar, leaving New York June 17th.

Please insure above for the minimum \$100.

Also, please mail covering documents and your bill to me to my home, 200 Central Park South, New York, N. Y. 10019.

Thank you for your advice and help.

Sincerely yours,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman

10 June 1966

Mr. Leslie Jacobs  
Villa d'Este  
Cernobbia, Italy

Dear Leslie:

I have your long-hand letter, written from Venice and was delighted to hear from you. It is just marvelous that you have decided to finance the five kindergartens and I wish to thank you and your good wife most warmly.

With regard to the point of the broker, I have taken note of the names, and we will be sure to dispose of whatever stocks you decide upon through them, as per your instructions.

I am sorry that our itineraries will cross. My wife and I are leaving New York with the two babies on the 28th of June and are flying direct to Israel. It will simply be too difficult with the babies to try to stop anywhere en route. We will be working there with the Young Leadership Mission and then remain for a two week holiday. We will be back in New York at the end of July or the beginning of August.

Please have a wonderful trip the rest of the way, keep in good health, and give my best regards to your lady.

Sincerely yours,

HAF:gb

Herbert A. Friedman

10 June 1966

Mr. Arnold Levy  
1730 K Street, N. W.  
Washington, D. C. 20006

Dear Mr. Levy:

This is the first opportunity I have had to answer your letter of 27 May. I have been travelling a great deal and am sorry that the correspondence has been delayed.

Charlie Jordan has told me how delightful it was to meet with you. I certainly would welcome the opportunity to see you when I am in Washington. It is kind of you to take the initiative to suggest a chat. The only problem at this point is that I do not foresee getting to Washington between now and the time I am due to go overseas, with a large delegation of approximately 100 of the young leaders whom we are training for community leadership. Each year I take a group to Europe and Israel to expose them to the problems and to strengthen their sense of conviction. I am departing on 28 June, which is just a couple of weeks from now.

Should I have occasion to be in Washington before I leave, I will, of course, call you and we will make a date. Otherwise, please be sure that I will keep your letter in front of me and at the first opportunity after my return, I will call you and look forward very much to meeting with you.

With many thanks, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

r  
9 June 1966

Mr. Daniel Koshland  
Levi-Strauss & Co.  
98 Battery Street  
San Francisco, California

Dear Dan:

A final change has been made in the plans for the new Leo Baeck School in Haifa, and the groundbreaking ceremony scheduled for July has been delayed.

I met recently with Mayor Khoushi of Haifa and the Baeck School people, and had a close look at the final site chosen. I think it is an excellent one. The school will be constructed on the French Carmel, and not on the seashore. It will be primarily a local school in its first stage, with boarding facilities added later for the gifted and for overseas students.

The architect has been asked to draw up new plans. We will send you copies as soon as they are received and will inform you promptly of the new groundbreaking date.

Sincerely,

HAF:gb

Herbert A. Friedman

3 June 1966

Mr. Irving Sherman  
A. G. Becker & Co.  
60 Broad Street  
New York, N. Y.

Re: Benjamin Bittenwieser and Israel Education Fund

Dear Irving:

As you know, the Israel Education Fund was established approximately two years ago as a separate program of the United Jewish Appeal for the purpose of assisting secondary education in Israel. The decision to embark upon this project was made after a survey commission had issued a favorable report. A copy of that report is attached and you will note that this commission was headed by no less responsible an educator than the President of the Ford Foundation Educational Division.

The response to the program so far has been very good. Approximately \$12 million has been raised thus far, with many academic and vocational schools already under construction.

Mrs. Herbert Lehman has given her name to one high school in Dimona which will be opened this Fall, and for which the women of New York have raised \$750,000.

Just last week ground was broken in Eilat for the Monroe Goldwater school, which is being built by contributions from such of his friends and associates as William Rosenwald, Samuel Leidesdorf, Maurice Levin and others.

The whole purpose of this educational thrust is to provide facilities so that every eligible student shall have an opportunity to graduate from high school. Unless this is accomplished the technological, industrial and social future of Israel remains considerably clouded. If this can be accomplished, then the traditional Jewish emphasis on education and knowledge will be furthered. For, obviously, if we can see to it that a high school education is available to all, then there will be a further thrust into the field of higher education.

3 June 1966

There is still a tremendous gap to be closed. There are only 23,000 students in toto in all the institutions of higher learning in Israel. The base must be built from which to increase that many fold.

One of the schools being built under our program is in Haifa and will carry the name of the famous German liberal rabbi Leo Baeck. I have seen the site personally, and it is most lovely, high on the French Carmel, overlooking the sea. I have been told that Mr. Battenwieser has some feelings concerning the lack of a strong liberal religious movement in Israel. This high school will be the only one, at the moment, that will have a liberal religious trend included in its curriculum. What Mr. Battenwieser and many others, including myself, would like to see accomplished -- namely, the liberalization of religious forms in Israel -- can best be accomplished, in my judgment, by presenting such ideas to boys and girls of high school age, who as they mature, will become members of liberal congregations which are also currently being organized in Israel.

These are several other contributors to the Leo Baeck school. They constitute a very honorable group of names. One is Walter Haas of San Francisco; another is Maurice Salzman of Cleveland; a third is Robert Wishnick of New York; fourth is Max Kargman of Boston, and there are several others whose names might not be known to you. The project has the blessing of the Union of American Hebrew Congregations, whose officers have been cooperating most closely with us.

As you know, the minimum contribution to the Israel Education Fund is \$100,000 payable over a period of three to five years if the contributor so desires.

I would certainly appreciate anything you can do to see to it that this story is told to Mr. Battenwieser under the most favorable circumstances. I am grateful for your help and stand at your disposal at any time.

Very truly yours,

HAF:gb

Herbert A. Friedman



h

3 June, 1966

Mr. Joseph Winston  
Associate Campaign Director  
Jewish Community Federation of Cleveland  
1750 Euclid Avenue  
Cleveland, Ohio 44115

Dear Joe:

Enclosed is a specimen copy of the Gift of Life Award issued by the United Jewish Appeal of Greater New York, as well as a brief speech designed for utilization by card-callers in conjunction with it.

The Award is given in recognition of increased contributions in multiples of \$360 or \$1,440 for a family of four, which is the actual cost of rescue. New York UJA has found it to be an effective campaign tool and I would be very interested in learning the result of its use in Cleveland should it be implemented.

With all good wishes, I am,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hcw  
cc: MP

1st June 1966

Mr. Abe Pollin  
6101 - 16th Street, N.W.  
Washington 11, D.C.

Dear Abe:

I am wondering how your thinking was going in regard to joining the Mission. I wanted to add the additional thought that if you do decide to come along, I would like to urge you to come with me on the sub-mission to Germany. I feel that this is very historic and if you are at all interested, I would appreciate your giving me a ring so that I can explain the details to you. We expect to be in Berlin, Bergen-Belsen and Bonn.

Looking forward to hearing from you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

May 27, 1966

Mr. Melvin M. Swig  
110 Cherry Street  
San Francisco, California 94118

Dear Mel:

First let me tell you that I enjoyed talking with you when you were in New York and hope that you found everyone well on your return to San Francisco.

I am glad that we have been able to work out our conference arrangements so that you and the American Jewish Committee now have clear sailing for the third week end of February 1967. Edward Vajda, our National Field Director and Peter Coakley, of the Fairmont, have reached an understanding which places our West Coast Conference at the Fairmont for the week end of February 10-12, 1967. We had hoped that we would be able to conduct the gala Saturday Night Banquet on the evening of February 11 in the Gold Room but at this point we are told that we have to use the Terrace Room. Mel, would it be possible for you to work things around so that we might use the Gold Room instead of the Terrace Room? We would be very grateful.

Looking forward to hearing from you and as always, with best wishes, I am

Cordially yours,

Herbert A. Friedman

HAF:ysh

cc: IB  
ERV  
MP  
EWM

27 May 1966

Mrs. Bertha Urdang  
90 Herzl Boulevard  
Jerusalem, Israel

Dear Bertha:

Your letter of 22 May arrived this afternoon and I hasten to reply before the long weekend intervenes. I read with interest your description of the "small new light oil" by Zaritsky, and appreciate very much your interest in trying to get it for me. You make it sound most tempting. But I have reached the absolute limit of my financial ability. I still owe you \$250 and that weighs heavily on me. I want to try to get that paid off as quickly as possible. I do not see my way clear for a long time to acquiring anything else. I am in a state where retrenchment is mandatory. Therefore, I do not know how to answer you except in the negative -- painful as that is.

With regard to your request for \$350 out of the money due you after January 1st, I have found it possible to accede to this request, by cooperation on the part of the comptroller, and you will find check enclosed.

Regarding your trip to New York for December, I am really not in the position, Bertha, to tell you how to handle this, nor do I think it is fair to ask me for "reassurance in writing" because obviously the purpose of having this in writing is to be able to read it to him. I just don't think that is cricket. I cannot be brought into the middle of whatever your relationship is with him. You must decide this matter on your own and handle it on your own.

Regarding the dates of the regional conferences, they are now set and I can give them to you:

Chicago

January 13-15

Atlanta

January 19-22

San Francisco

February 10-12

Mrs. Bertha Urdang

-2-

27 May 1966

You are welcome to come to any of these, with the expenses to be borne by yourself. We will, of course, provide room for display purposes in the respective hotels.

Speaking about room, I think it is only fair to say that we are in the process of tightening up on our space very considerably. Up to now the Israel Education Fund office has been downstairs on the second floor. We are planning to bring them upstairs and squeeze them in with us in order to save the rent downstairs. This means that everybody will be very tight and there will not be a single extra room available. You are still welcome to the use of the library room but that is absolutely all we shall have to offer you. You know you are welcome, but this is an important change we are making and all of us must adjust to it.

We expect to be in Israel during all of July, and I look forward very much to seeing you then. I will be in Jerusalem for at least two or three days with the Young Leadership group, so we should certainly have time to get together.

With fondest good wishes, I am,

As ever,

HAF:gb

Herbert A. Friedman

10 May, 1966

Mr. Bernard H. Barnett  
Greenebaum, Barnett, Wood & Doll  
Kentucky Home Life Building  
Louisville, Kentucky 40202

Dear Barney:

While going through a whole bunch of papers on my desk, I found this list. I am dredging my memory to find out what it means because it has no heading on it.

I think it is a list made up by Teddy Kollek indicating various friends of his who might be approached on behalf of the Jerusalem Fund. Anyhow, I send it to you for whatever it is worth. Perhaps you will get some ideas from it.

When will I see you? Let's try to get together when you are next in New York.

As Ever,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:Wmd  
Enc.

Baltimore

Joe Meyerhoff  
Isaac Taylor  
Jacob Blaustein

Boston

Larry Laskey  
Harry Levine  
Phil Lown  
Fred Monosson  
Dowey Stone  
Sidney Rabb

Chicago

Col. Jacob Arvey  
Col. Crown  
Phil Klutznick  
Judge Marovitz

Cincinnati

Fred Lazarus Sen.

Cleveland

Eddie Ginsberg *+ others through him*

Detroit

Max Fisher  
Joe Holtzmann  
Paul Zuckerman *make him a Joe Holtzmann  
your agent*

Los Angeles

Lea Boyar  
Victor Carter  
Milton Taubman  
Lew Wasserman  
Joe Shane

Los Banos (Nev.)

Sam Hamburg

Miami

Sam Friedland  
Max Orowitz

New Jersey

Joseph Shulman (Paterson)  
through him Brawer and Jack Stern  
Larry Schacht (South Orange)  
Al Robison (Teaneck)

New Orleans

Paul Kopolow  
Label Katz

New York City

Abe Feinberg promised 2500 (Ralph)  
Armand Bartos  
Nahum Bernstein  
Irving Engel  
Ira Gilden  
Murray Gurfein & Nat Goldstein  
Arthur Krim  
Sam Leidesdorf  
Boris Margolin  
Joe Mazer  
Ted Racoosin  
Dick Scheuer  
Harry Seldin  
Philip Sporn  
Abe Wechsler  
Jack Weiler

Peoria, Ill.

San Rothberg (promised 5,000 for end Jan.; no  
need to remind him)

Philadelphia

Walter Annenberg  
Fred Mann  
Louis Stein

Pittsburgh

Alex Lowenthal (and even more so through him)

Rochester

Irving Norry  
Leon Falk

San Francisco

Ben Swig

AMERICAN JEWISH  
ARCHIVES

25 May, 1966

Mr. A. Gershon Bineth  
The Bineth Gallery of Fine Art  
14 King David Street  
Jerusalem, Israel

Dear Mr. Bineth:

I received your letter of May 19th and I am answering immediately as you requested.

I am delighted to hear that the Fima show was such a tremendous success. It must have made both you and him very happy.

I agree to purchase the Fima for \$550, and I am very grateful for the exceptional price, but I wish to make certain that we are talking about the picture I want. Of the three which I returned to you, I do not want the one entitled "Red Fish". Either one of the other two is acceptable to me. I do not know their names. One of them is in colors of green and white; the other is in colors of red and brown.

If the one you have put aside for me, at the above price, is either of those two, please let me know and I will send you a check by return mail.

You said that you enclosed the catalog of the Fima show. I have not received that and I would appreciate having two copies of the catalog.

I will be in Israel again during the month of July and look forward to coming in for a visit with you.

With a warm Shalom,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hdw



f.

20 May 1966

Mr. Leslie Jacobs  
Excelsior Hotel  
Florence, Italy

Dear Leslie:

I have just this moment received your letter of 12 May, dictated in Eliezer Shavit's office. I am delighted that you had such a fine visit and that you have fully decided to make this grant for the pre-kindergarten schools. It is a warm, wonderful and generous decision on your part.

I understand fully your anxiety about the tax angle. I can only say that I really do not think there is anything at all to worry about. We have written Mr. Jack Lewis under date of 10 May sending him a copy of the letter we have received from the Internal Revenue Service extending tax exempt status to gifts to the Israel Education Fund. We have received millions of dollars worth of gifts already, and I would not even have begun soliciting them without a prior ruling from the IRS.

I am enclosing a copy of the letter to Mr. Lewis and also a copy of the IRS ruling.

Even though I am very certain about this, Leslie, I can still understand that you would want to wait for your final decision until you return to Dallas and found that Mr. Strauss and Mr. Lewis were satisfied. So, let us leave it at that. I would love to see you and Mrs. Jacobs on your return through New York. I will be in the United States until 28 June, when I leave for Israel. I do have several out-of-New York speaking engagements and do not know, therefore, if I will be in the city exactly the day you arrive, but I will do my very best if I know when you are coming. So, as soon as your travel plans are definite, please let me know.

Again, my deepest gratitude to you and Mrs. Jacobs for the enthusiastic manner in which you have pursued this whole project.

Sincerely yours,

HAF:gb

Herbert A. Friedman

f

20 May 1966

Dr. S. Ben-Eliezer  
Jewish Agency for Israel  
P.O.B. 92  
Jerusalem, Israel

Dear Dr. Ben-Eliezer:

I have your letter of 16 May commenting on Robert Gamzey's memo to me on the subject of unemployment, dated 11 May.

Let me say clearly and unequivocally that I understand the tone of your letter and share your opinions.

I think Mr. Gamzey, who is a very fine journalist, has a tendency to think in terms of headlines, which are always black and white. The difficult thing is to find that shade of grey in between which represents a balanced approach. I feel particularly fortunate at this time to be the beneficiary of the two types of thinking reflected in your respective approaches. His is the immediate, urgent, somewhat flamboyant, with a tendency to arrive quickly at generalizations. He does things out of the great zeal he possesses to give us campaign slogans and headlines. I appreciate this, because this is the first time we have had anyone over there doing this for us.

On the other hand, you are offering us the social scientist, factual, underplayed approach based upon your research-type of mentality.

You cannot know how good it is to be receiving both flows and to have the opportunity to make a proper "mix."

I am writing a Personal Letter on the subject which should be finished by Monday and I will send you a copy immediately. I think you will see that I have tried to achieve a balance.

With many thanks, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

18 May, 1966

Hon. Mordechai Shalev  
Ambassador of Israel  
Embassy of Israel  
P. O. Box 3275  
Accra, Ghana

Dear Mordechai:

Your expression of appreciation was most kind, but we sincerely feel that we owe you a debt of gratitude for all you have done and continue to do for the Jewish people.

In regard to your query concerning the Israel Education Fund, I am pleased to enclose a copy of "Cornerstones", the I.E.F.'s newest publication which outlines the status of the program. We are very pleased with the progress made to date and are hopeful that our efforts to help provide a viable educational system for Israel will meet with continued success.

As you know, Joe Shane has been active in the education program and I am sure that when he visits with you in Accra he will transmit the excitement that we all feel about the I.E.F.. In terms of real progress, the fund has already raised nearly \$12 millions for the establishment of 32 facilities from the Galilee to Eilat; of the 32 projects activated to date, 26 are High Schools, four are Libraries, one is a Pre-kindergarten school and one is a Youth Center. You will be pleased to know that a library for Kiryat Malachi is being sponsored by the Shelters for Israel organization from Los Angeles.

The response from the American-Jewish community is indeed heart-warming and we look forward to making greater inroads toward providing free and equal educational opportunity for the children of Israel.

Hon. Mordechai Shalev

18 May, 1966

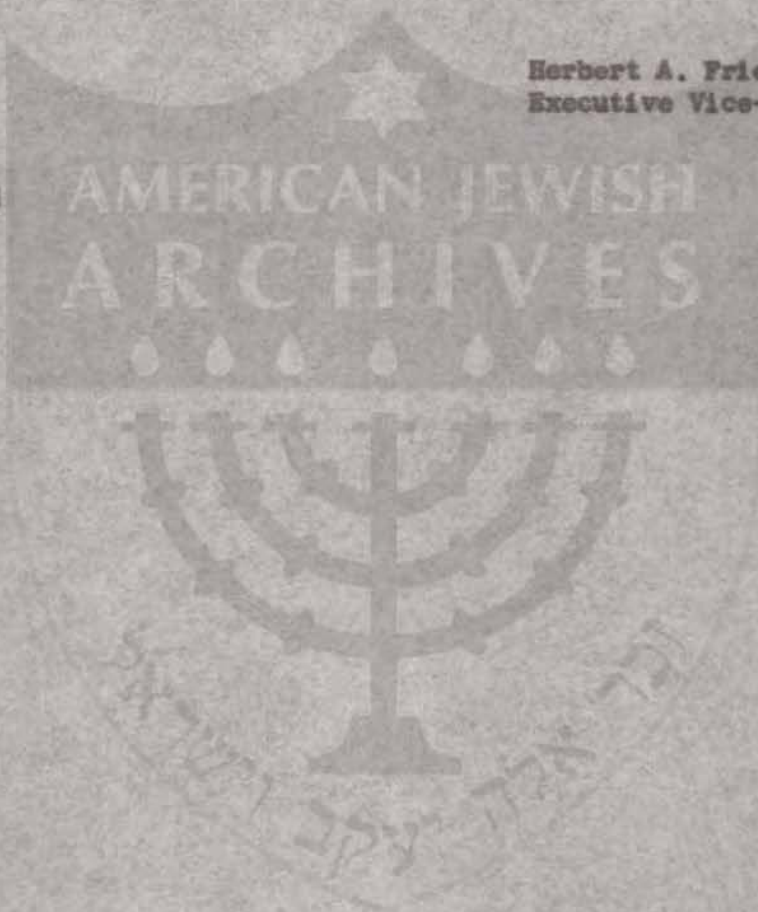
-2-

I know that you are effectively representing the State of Israel in a most critical area of Africa and I look forward to hearing from you again.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF: vmd  
Enc.



f

May 17, 1966

Mr. Chaim Vinitzky  
The Jewish Agency  
P.O. Box 92  
Jerusalem, Israel

Dear Chaim:

On May 16th I mailed three parcels of books to you. They are a gift for Mr. Herschel Benjamin.

When the parcels arrive, which should be in three to four weeks since they were sent via surface mail, I would appreciate your having them delivered to Mr. Benjamin. I think that the best way to get the books to him would be through his wife at the Caesaria Hotel Gift Shop.

With many thanks and warmest regards,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hdw

X

f  
cc: HAF  
MMF  
IL  
HDB

UNITED JEWISH APPEAL  
1290 Ave. of the Americas, N.Y., N.Y.

DAY LETTER (PLEASE DO NOT TELEPHONE. TO BE DELIVERED TUESDAY, MAY 17  
BEFORE 6 P. M.)

MAY 16, 1966

PHILIP G. GOLDBERG  
THE SOCIETY OF FOUNDERS  
AMERICAN FRIENDS OF THE HEBREW UNIVERSITY  
WALDORF-ASTORIA HOTEL  
PARK AVENUE  
NEW YORK, NEW YORK

DELIGHTED TO LEARN SAMUEL H. DAROFF OUR GOOD FRIEND AND COLLEAGUE RECEIVING  
SCOPUS AWARD CONFERRED BY SOCIETY FOUNDERS AMERICAN FRIENDS HEBREW  
UNIVERSITY IN RECOGNITION HIS LIFELONG SERVICE BEHALF WORLD JEWRY AND  
OUTSTANDING CONTRIBUTIONS HEBREW UNIVERSITY. NO ONE MORE DESEERVING GREAT  
HONOR IMPLICIT IN THIS AWARD. BY HIS PIONEERING LEADERSHIP AND PERSONAL  
DEDICATION IN UNITED JEWISH APPEAL HE HAS ENRICHED NOT ONLY ISRAEL, BUT  
JEWISH LIFE EVERYWHERE. WITHWarm CONGRATULATIONS WE EXPRESS HEARTFELT  
HOPE SAM WILL CONTINUE FOR MANY YEARS TO BE IN VANGUARD OF JEWISH LEADERSHIP  
SERVING AS INDEPATIGABLE CHAMPION AND COUNSELOR FOR PRESERVATION JEWISH  
CULTURE AND JTWISH LIFE THE WORLD OVER.

MAX H. FISHER

(MHP:HAF/MDK

HERBERT A. FRIEDMAN

16 May 1966

Mr. Jack Karp  
1140 Laurel Way  
Beverly Hills, California

Dear Jack:

I understand that Si Kenen of the America Israel Public Affairs Committee wants you to be his chairman in Los Angeles. I would like to second his request and explain why.

All of us are interested in doing things for Israel, but this is a multi-faceted matter. The work of raising money among Jews is part of it, the work of attracting investments and loans is another part, the work of selling bonds is another part. And all of these things are done by large public organizations with which you are very familiar.

The work in Washington is, to my mind, as important as any of these other things. And coming from me that is quite a statement. The work in Washington involves lobbying in the Congress, providing interpretation to individuals who make the big decisions about grant-in-aid or low cost loans from the Government, fighting the Arab boycott, molding public opinion among editors in order to maintain a favorable public climate towards Israel, and a multitude of other things, all of which are designed to lend crucial support, both political and economic.

The work of the Committee does not involve masses of people. A small nucleus is required in each city to do two things basically -- to raise the operating funds, which are really quite minimal (I don't know how much is required from Los Angeles, but Si told me that \$200,000 per annum from the whole country would do the trick); and to keep close touch with the Senators and Congressmen of the State on the half dozen basic issues.

I think it would be very important if you would take the chairmanship and bring to it your enthusiasm and your ability. It is really none of my business because it involves a different organization but I have never been parochial and narrow-minded. What is good for Israel is good for me, and I know the tremendous significance of the work which Si Kenen and his Committee have been doing.

I hope you give him an affirmative answer.

As ever,

Haf:Gb

Herbert A. Friedman

14 May 1966

Mr. Sol Linowitz  
5 South Fitzhugh Street  
Rochester, N. Y. 14614

Dear Sol:

I have your letter and want to thank you very much for the warm and friendly tone of the response.

I called Fred Papert and he was very happy to have me send over a print of the Drew Pearson film, which I did this afternoon. He said he would look at it at his earliest convenience, perhaps over the weekend or certainly by the beginning of the week.

I would appreciate it very much if you would ask him to be helpful.

With best regards and deepest thanks, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



HAF  
f

# United Jewish Appeal

1966 GOAL—\$73,420,000

ON BEHALF OF THE UNITED ISRAELI APPEAL—THE JOINT DISTRIBUTION COMMITTEE—THE NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019 • PLAZA 7-1500 • CABLE ADDRESS: UJAPPEAL, NEW YORK

SENT TO EXECUTIVE DIRECTORS, MIDWEST REGION FOR  
JUNE 14, 1966 MEETING AT STANDARD CLUB, CHICAGO

12 May, 1966

## AMERICAN JEWISH ARCHIVES

The United Jewish Appeal is now looking ahead to the 1967 Midwest Leadership Institute, scheduled for the second week end of January, in the Palmer House, Chicago.

The advice, guidance and cooperation of the executive directors of the area are again being solicited so that the Institute can be organized and programmed on the most meaningful level. Therefore, I would like to set up a planning meeting of executive directors, for the Institute, in Chicago, which appears to be most convenient for the majority of the community executive directors in the region.

Could you join your colleagues and me for lunch on Tuesday, June 14? We will meet at 12:30 at the Standard Club, 320 South Plymouth Court, Chicago.

Looking forward to hearing from you, and hoping that you will be able to meet with us, I am

Sincerely,

*Herb*  
Herbert A. Friedman

HAF:vsh

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\*SOL ZALLEA  
\*PAUL ZUCKERMAN

\*Member, Executive Committee

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K

12 May, 1966

Mr. Robert Gamsey  
Information Officer  
UJA Israel Education Fund  
4 Shir Street  
Tel Aviv, Israel

Dear Bob:

I am enclosing a New Yorker profile on a principal of a school in Harlem. The story struck me, not so much because it described how an ingenious man, dedicated to his profession, can handle difficult situations, but most of all because of the manner in which the problems of a Harlem school were described in such clear detail as to enable even the most remote observer to understand them.

The article described the man, but really described the problems the man was constantly trying to solve. I am more interested in the problems than the man, as far as what I want to ask you to do.

I want you to write for us a description of the educational and behavioral problems to be found in a school in a development town. If you describe these problems as Nat Hentoff did in the enclosed article, you will go a long way toward creating sympathetic understanding on the part of the prospective contributor.

Above all else, your story must be real. The beauty of this article is its obvious accuracy. The author went to the school many, many times and achieved integrity which rings so true as to overwhelm the reader.

Mr. Robert Gamsey

12 May, 1966

-2-

Build it around anything you want; tell it through the eyes of any narrator you choose; a teacher, a pupil, a principal, a parent - and if you tell it well, then perhaps we will publish it as a small brochure. It must make interesting reading. Make believe you are writing it for the New Yorker to accept. Maybe we would want to submit it to several magazines.

Good Luck!

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:Wmd

Enc: New York Profile  
May 7, 1966 Issue

bcc: DMN

~~105~~ TB  
L

May 9, 1966

Mr. Maril B. Jacobs  
202 South Ward Street  
Tampa, Florida 33609

Dear Mr. Jacobs:

Martin Peppercorn, our Associate National Field Director, has told me of the discussions he had with you, Mr. Kotler and Mr. Adler on his recent visit to Tampa.

He quite properly expressed to you the UJA's deep concern and willingness to be helpful in resolving Tampa's complex problems. He indicated to me Mr. Adler's request that we cancel the balances due the UJA for the years 1964 and 1963. Our records show that in 1963 the sum of \$57,474 was raised, from which the UJA was allocated \$26,750 and paid \$15,700. In 1964 the campaign raised \$57,463; UJA's allocation was \$23,595 of which \$20,854 was paid. This leaves a balance of approximately \$14,000 due the UJA for these two years.

Mr. Peppercorn indicated that he took the position that the UJA could not write off these balances. Mr. Adler then agreed to make available to us the names of the contributors and the amounts of their unpaid pledges for these two years. This list has not as yet been received by us.

The situation is further aggravated when one looks at the 1965 campaign which showed a total raised of \$70,000, an estimated allocation of \$26,200 and a total paid to date of only \$5,000. Needless to say, the Executive Committee of the UJA is not happy with the lack of cash from Tampa nor is it satisfied with the amount being allocated to us.

I am advised that you are requesting the UJA to postpone its regular spring campaign until September. In order to reach a decision that will be fair to the UJA and Tampa and to those contributors who have paid their pledges, it is imperative that there be a complete audit of all campaign records for the years beginning with 1963. Moreover, if the campaign is delayed until September its success must be assured by careful planning and a prior commitment of support from all elements of community leadership. I therefore urgently request that you arrange a meeting of your leadership within a few weeks. The UJA will be pleased to have a team including lay and professional officers to consult with you. The audit would be most useful at that time. It would seem to me that as incoming President of the Federation you would want to begin your incumbency with clarified records and maximum community support.

Mr. Maril B. Jacobs

-2-

May 9, 1966

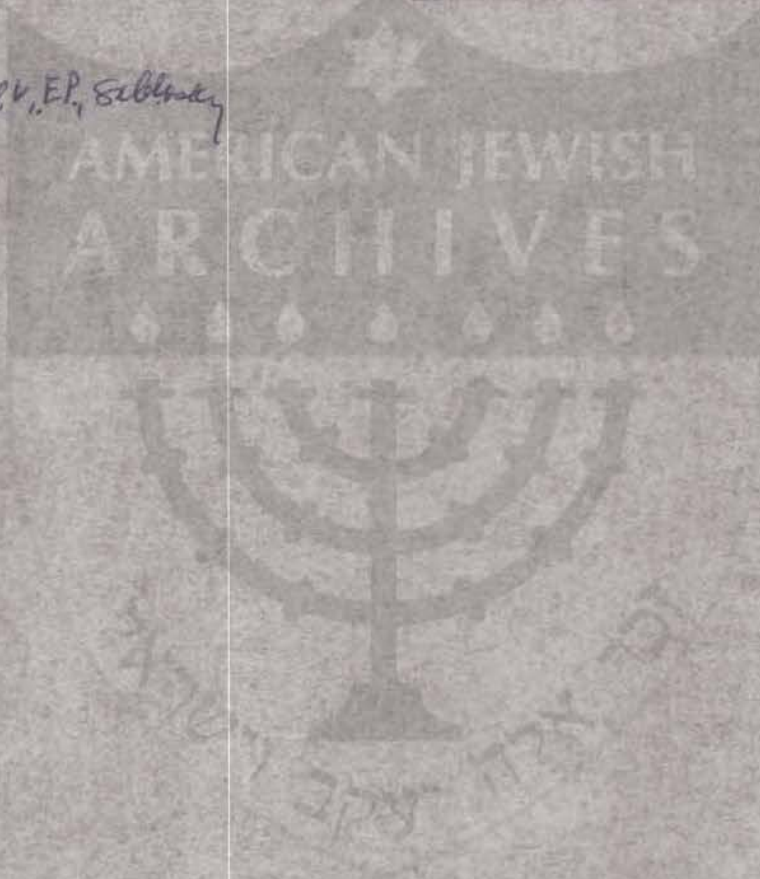
Confident that you will understand our desire to be helpful I am asking Mr. Peppercorn to be in touch with you concerning a date and composition of the requested meeting. In the meanwhile let me thank you for your own understanding and cooperation.

Cordially

Herbert A. Friedman  
Executive Vice-Chairman

HAF:PVJ

cc HAF-13, ERV, EP, Sibly



9 May 1966

Mr. Paul A. Goldman  
Markel Service  
P.O.B. 6614  
Richmond, Virginia 23230

Dear Paul:

I have your letter regarding the possibility of spending an evening later this month. I am delighted at the thought that we will get together. On Wednesday, the 25th, I will probably be out of town, so that is out. On Thursday, the 26th, we have tickets for the theatre to see "Sweet Charity" but my suggestion is that we meet for an early dinner. If you come to the office late in the afternoon we could have a very fruitful discussion for an hour, then have dinner together with my wife and myself, and then you would have the evening free, unless you want me to try to get another theatre ticket for you.

I am not certain whether you are coming alone or with your wife.

Looking forward to hearing from you, I am,

As ever,

HAF:gb

Herbert A. Friedman

9 May 1966

Mr. Kosso Eloul  
8463 Blackburn  
Los Angeles, California

Dear Kosso:

I am sending you, under separate cover, a couple of art magazines. I don't know whether you get them or not, but you can throw them away when you are finished.

I simply never had a chance to answer your letter of 8 April. First, I was in Israel until almost the end of April, then I was travelling, including a couple of days in Los Angeles when I didn't have literally a minute even to call you.

I am glad to see that you are beginning to strike some roots in Los Angeles and meeting different people, and if you want to carry that process further, Kosso, all you have to do is tell Ernie Michel when you would like to begin to meet some of the leadership of the Los Angeles community. He can arrange that very easily and will be happy to do so.

The America Israel Cultural House is a most beautiful place, with very tasteful exhibits. I do not know whether your big stuff would be able to fit in it, but that is for you and Mr. Glaser to decide. Anyhow, if you come to New York, we would be delighted to see you and Rita.

Fondest regards.

Sincerely,

HAF:gb

Herbert A. Friedman

F

May 9, 1966

Mr. Ralph I. Goldman

Herbert A. Friedman

I have asked Mike Feldman for an appointment for a few minutes on Monday, the 16th. I would like to take to him some kind of summary of our contributors to date, the group projects which are open for additional contributions, and a list of the priority schools now needed. All this material I would leave with him.

Also we were going to think of projecting to him a small list of prospects with whom he could help. I shall need this material in a couple of days.

HAF:gb



h  
9 May 1966

Mr. Joseph D. Shane  
9862 Wilshire Boulevard  
Beverly Hills, California

Dear Joe:

I am enclosing a report which was recently uncovered in the State Department files. Apparently this professor from the University of Oregon made the report at the request of the American State Department

I am sure the situation has not changed substantially since November 1963.

Your friends, the Babins, dropped in today and left some camera equipment for you. I did not know they were coming so I did not have a lot of time for them, but we chatted for a few moments. It was all very pleasant.

Looking forward to seeing you, I am,

Sincerely,

HAF:gb

Herbert A. Friedman

9 May 1966

Mr. Myer Feldman  
Ginsberg, Levinthal & Feldman  
1 Farragut Square S.  
1634 "I" Street, N. W.  
Washington, D. C. 20006

Dear Mike:

It was fun running into you in Los Angeles.

I will be in Washington next Monday, the 16th, for just a few hours and would love to see you.

Would you be free any time between 10:00 and 11:00 a.m. ?  
I would love to talk to you for a few more minutes on the matter of the high school education program.

Looking forward to hearing from you, I am,

Sincerely,

HAF:gb

Herbert A/ Friedman

f

CCSHAF  
12

MAY 6, 1966

CABLE - DELAYED RATE

BRINZ CALINSKI  
JOACHIMSTALER STRASSE 13  
BERLIN (GERMANY)

CONGRATULATIONS RECEIVING GROSSES HUNDSTERN  
KREUZ RECOGNITION YOUR OUTSTANDING LEADERSHIP  
DEDICATED SERVICE BEHALF GERMAN JEWRY. OFFICERS  
UNITED JEWISH APPEAL SEND WARM FELICITATIONS THIS  
WELLMERITED TRIBUTE FROM YOUR GOVERNMENT. REGARDS

HERBERT A. FREEMAN

(HAF:MBK)

6 May, 1966

Mr. S. O. Shapiro  
Cowles Magazine and Broadcasting, Inc.  
488 Madison Avenue  
New York, N.Y. 10022

Dear Shap:

Soon after receiving your note concerning David Kushlan, I had my office contact him by phone. He advised us that when he has the time, he would call to make an appointment for a meeting.

I have asked my assistant to speak with him in order to determine exactly what he is looking for and if we may be of some service. I'll be sure to let you know if something develops.

Best regards.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hdv

HA  
r

May 6, 1966

Mr. Louis A. Pincus  
Jewish Agency  
P. O. Box 92  
Jerusalem, Israel

Dear Louis:

I am sorry that you will miss our Young Leadership Mission in July. You will be very happy to learn that the Mission was sold out three weeks ago and we have been turning applicants down since then. We are more concerned with quality than quantity and I regret that you will not be able to meet with this impressive group of young men and women.

During our short meetings in New York and Los Angeles I was unable to review with you several of the items on our mutual agenda. One of the items that I wanted to go over with you is a revised version of our "21 Towns" booklet. The one we put out this past year has been very well received and has been a substantial aid to the 1966 campaign. When I was in Israel I had a long talk with Ben-Eliezer regarding a new version. He has clear ideas as to what we will need and indicated that he will begin on material for a new booklet.

I would, therefore, like to propose to you that we repeat the same process as last year, namely, to have him come over to meet with all the members of our staff who are involved, -writers, artists and layout men, so that we can obtain the same excellent product for 1967 as we were able to get for 1966.

The period of time I have in mind is beginning August 15, to work for a period of two to three weeks in our office. If you agree with the above, it would be most appreciated if you would release him to be with us at that time.

Looking forward to hearing from you.

Best wishes.

Cordially,

HA:SS

Herbert A. Friedman

x

h

UNITED JEWISH APPEAL

BENELIEZER  
JEVAGENCY  
JERUSALEM (ISRAEL)

MAY 6 66

W. U. Cables

NUMBER ONE MANY THANKS YOUR PROMPT ATTENTION HIMMELFARB MATTER  
WE NOW EXPLORING FURTHER WITH HIM WILL KEEP YOU POSTED NUMBER TWO  
APPRECIATE VERY MUCH YOUR BACKGROUND INFORMATION ASHDOD DIMONA  
VERY IMPORTANT TO US THANKS FOR TAKING INITIATIVE NUMBER THREE HAVE  
WRITTEN PINCUS FORMALL LETTER CONCERNING YOUR COMING :AUGUST ASSUME  
REPLY WILLBE AFFIRMATIVE BEST REGARDS

FRIEDMAN

1

May 6, 1968

Mr. Richard S. Levitt  
Dial Finance Company  
207 Ninth Street  
Des Moines, Iowa

Dear Dick:

Here are the plans for the Public Library in Beersheba, which we discussed last weekend at Onchiota.

For your convenience in visualizing its dimensions: a conversion of the square meter breakdown on the last page of the plans shows that the total area will be about 22,500 square feet, with 16,500 being constructed in the first stage.

If you have any questions about this material, we'll be happy to answer them promptly and completely.

Cordially,

Herbert A. Friedman

HAF:pr  
Enc.

5 May, 1966

Mr. Nathan Shapell  
S & S Construction Co.  
8857 West Olympic Boulevard  
Beverly Hills, Calif. 90211

Dear Nathan:

In regard to the question of unemployment in Israel, which we were talking about when we last met, I thought you might be interested in seeing some of the enclosed clippings.

It was wonderful visiting with you. Again, I wish to congratulate you for the magnificent vision you displayed in carrying through the Memorial Wall project. It was really an important thing to do and I am happy that you invited me to take part in it.

Best regards,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:hdw



4  
5 May, 1966

Mr. Edward Ginsberg  
Gottfried, Ginsberg, Guren & Merritt  
650 Terminal Tower Building  
Public Square  
Cleveland, Ohio

Dear Ed:

In regard to Manuel Blumenthal and Herbert Malkin, New York UJA advises that neither makes a substantial gift to the campaign. They have no information on Mr. Blumenthal and report Mr. Malkin's gift as \$55.00 to the regular campaign and \$25.00 to the Opportunity Fund.

Our experience has shown us that although UJA giving history is usually a good guideline in determining the prospect status of an individual, occasionally a "sleeper" is found. Perhaps this is one of these rarer instances. Please let us know if you feel that something can be developed with Messrs. Malkin and Blumenthal.

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:md

K

4 May 1966

Mr. E. Roeytenberg  
5 Hasanowitz Street  
Jerusalem, Israel

Dear friend Fima:

I received your cable and by now you have received an answer from me. The three paintings were taken from our office on Friday, April 29, are being packed and shipped probably tomorrow or the next day, and by the time you receive this letter, you will also have received a cable telling you on what plane they are being shipped. We will mail the necessary papers so that you can get them out of customs on your side. I do not know if they will reach you by May 8 in time for the opening of your exhibition, but I did not know the date of the exhibition. At any rate, you should receive them within a few days thereafter.

I am sorry that we were not able to sell any one of the three. Frankly, I wanted to buy one for the UJA, but our funds are limited and I could not purchase it for another half year. You say you are remaining in Israel until the end of June. I shall not be arriving until approximately the 10th of July, or perhaps a few days earlier, so it looks as though we shall miss each other.

I would like to discuss with you what you would charge the UJA for the middle size painting - the one done largely in green and white. Could you tell me what your price would be for that? Perhaps it will be sold during this exhibition, in which case please do not worry. We will find something else in the future.

All best wishes and good luck for the coming exhibition.

Sincerely yours,

HAF:gb

Herbert A. Friedman

cc: ERV  
MP  
HAF  
IL

4 May 1966

Dr. S. S. Hollender  
Jewish Federation  
of Metropolitan Chicago  
1 South Franklin Street  
Chicago, Illinois 60606

Dear Sam:

Thank you for your thoughtful letter informing me of the steps being taken by the Jewish Federation of Metropolitan Chicago to honor Sam Goldsmith on his retirement.

While I am delighted to add my name as a member of the General Committee, I regret that a campaign commitment on June 22 will prevent me from participating in this well-merited tribute to Sam.

Through the years of our association in the cause of the United Jewish Appeal, I have come to know, to admire and appreciate the high standard of leadership which has made him a positive force not only in Chicago, but in the whole field of Jewish social service. He has achieved a record of which he can well be proud.

I speak for all his friends at the United Jewish Appeal when I wish him many more years of good health and continued service for the welfare of mankind.

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:MBK

f

4 May, 1966

Mr. Philip W. Lown  
Penobscot Shoe Company  
179 Lincoln Street  
Boston, Massachusetts 02111

Dear Phil:

I have been out of town on an extended trip to the south and west coast and therefore have not had the opportunity to write sooner about the magnificent job you did at the State of Maine Inaugural Dinner.

Your skilled hand in planning the meeting and the adroitness with which you acted as Chairman were very meaningful factors in assuring the success of the meeting. The results of your efforts were certainly apparent in the many increased gifts which were secured, but I see the lasting value of your participation reflected in terms of impetus - you have established a foundation for UJA to build on in that area for many years to come.

Phil, I want to tell you how profoundly grateful I am for all that you do for UJA and especially for the invaluable service you have rendered in the State of Maine.

With warmest wishes,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:md

3 May 1966

S. Friedenberg Company  
384 East 149th Street  
New York, N.Y. 55

Gentlemen:

I am sorry that I have not responded to your previous statement, but I have been out of the country for almost a month and have been on the West Coast all last week.

I do not feel that this personal articles floater policy adequately covers the various items of jewelry, cameras, fine arts, etc. which are in our possession. The fault is ours, not yours, because we have not had the time to have the proper assessments made, nor to discuss thoroughly which items we really want listed.

Therefore, I would appreciate very much your cancelling the policy #1PAF719672 covered by New Hampshire. Our previous policy expired April 15. Please bill me for the time from April 15 to the present. Let me discuss with my wife the specific details of which items we want covered, and then I will be in touch with you again with an eye towards writing up a new policy.

Very truly yours,

HAF:gb

Herbert A. Friedman

3 May 1966

Mr. E. A. Ruben  
P.O.B. 458  
Nairobi, Kenya

Dear Ed:

A very dear friend of mine from Los Angeles, one of the most important national officers of the United Jewish Appeal, intends to visit Nairobi some time during the second half of June. He will be coming down after a visit to Israel.

His name is Joseph D. Shane and I have suggested to him that he write to you directly in order to establish contact, without further necessity of my serving as middle man between the two of you.

Therefore, the purpose of this letter is to introduce him, so that when you hear from him you will know who he is. He is a charming gentleman, well travelled, good tennis and golf player, and extremely loyal to the cause of Israel and world Jewry. He has addressed hundreds of meetings over many years on our behalf, has contributed hundreds of thousands of dollars, and I know you will enjoy his company. He plans to come with his son and has no definite ideas as to what he would like to do in Kenya. I am sure you will have some good suggestions for him.

I am sorry that a return trip of my own to Africa is being so long delayed, but the reasons are happy ones. We had another baby son just six months ago and this has curtailed lots of my travelling. I am certain that we shall see each other again before too long.

With many thanks in advance for the kindnesses I know you will show Mr. Shane, and with best regards to your wife and family, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

cc: Joseph D. Shane (blind)

3 May 1966

Mr. Baruch Saville  
71 Shlomo Hamelech Street  
Tel Aviv, Israel

Dear Baruch:

Thank you very much for your letter to us of 19 April. I am sorry to hear that you also were ill but happy that you are now back at work.

I have put your Tel Aviv telephone number in my personal notebook so that I shall have it with me at all times and shall certainly take advantage of your kind offer to call you whenever we feel we need anything.

I will be back in Israel in July with the Young Leadership Mission. Our present plans call for Francine to join me, but of course this is always very uncertain due to the children. At any rate, I shall be there and look forward to seeing you.

With all best wishes, I am,

Sincerely,

HAF:gb

Herbert A. Friedman

f

3 May 1966

Mr. Sol Linowitz  
5 S. Fitzhugh Street  
Rochester 14, N. Y.

Dear Mr. Linowitz:

I tried to reach you on the telephone, but we have missed connections.

I want to repeat what I wrote last year concerning the tremendous value of the UJA of the film "Let My People Go." Even the second time around it carried great weight and the impact on individuals and communities was tremendous. Our deepest thanks again for the public-minded approach which motivated you to produce the film in the first place.

I have a request. Drew Pearson has just completed a film on Israel. I saw it recently in a small private screening and was much impressed with its quality. I wonder if you would have time to see it? It can be shown to you here in New York, or in Rochester, whichever is more convenient for you. It is approximately one hour in length. After you have seen it, then I would appreciate the opportunity of discussing with you the best methods of obtaining television exposure for it. The story told in this film is of interest to the general public. Were this not so, I would not impose upon your time to see it.

Looking forward to hearing from you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



k  
3 May 1966

Mr. Joseph D. Shane  
9862 Wilshire Boulevard  
Beverly Hills, Calif.

Dear Joe:

I am enclosing a copy of the letter I sent to Ed Ruben in Nairobi. Now the ball is in your hands and you write to him directly.

As for the other places you want to visit in Africa, I will compile a list of the names and addresses of the Israeli Ambassadors in those various countries and if you want me to I will send letter of introduction along. I will also write to the head of the African desk in the Foreign Ministry in Jerusalem.

Regarding the appointments in Israel, we will start now and make the necessary appointments for you. I think it can be a wonderfully productive trip. I was wrong on the dates of Max Fisher's visit to Israel. Apparently he is not planning to get there until the end of June.

Regarding your arrival for the meeting at Onchiota, you can certainly take the flight that arrives in New York at 4:50 p.m. on May 20, and if you will tell me that exact flight number, we will have you picked up at the airport and drive you directly to the conference.

Looking forward to seeing you, I am,

As ever,

HAF:gb

Herbert A. Friedman

2 May 1966

Mrs. Rivka Guber  
Nehora  
Lachish, Israel

Dear Mrs. Guber:

I have just received your book and want to thank you for sending it to me.

When I have read it, I shall be happy to let you know my reactions.

Sincerely,

Herbert A. Friedman

May 2, 1966

Cornell University Press  
124 Roberts Place  
Ithaca, New York

Gentlemen:

I was pleased to receive a copy of Professor Weingrod's book, "Reluctant Pioneers".

I hope to read the book in the very near future and I will be in touch with you should it prove useful.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF: hdw

f  
cc: HAF  
IL  
D.MARK

28 April 1966

Mrs. Julius Klorfein  
465 Park Avenue  
New York, New York

Dear Mrs. Klorfein:

I was delighted to learn that you were honored by the Women's League for Israel at a testimonial luncheon Tuesday.

As a guiding spirit of the Metropolitan Chapter of the League, your personal dedication and generous support have done much to sustain and invigorate life in Israel. It was most appropriate that you received this meaningful honor on the occasion of Israel's "year-of-life" anniversary.

My warm congratulations and good wishes.

Cordially,

Herbert A. Friedman

HAF:MBK

21 April, 1966

Inspector Shaul Rosolio, Commander  
Israel Southern Area of Police  
Ministry of Police  
Jerusalem, Israel

Dear Inspector Rosolio:

I am writing to confirm our discussion while I was in Israel regarding your participation in the UJA Good Will Tour for this fall. This important project involves a series of meetings in the larger communities across the United States during the latter part of October and early November of this year. We would very much like you to come to this country in order to visit a number of these communities.

The program is for the general purpose of building a solid groundwork for the 1967 campaign. It entails formal meetings with the boards of federations and welfare funds, as well as informal individual meetings with \$10,000 and over contributors in each community. In most cases, you will be accompanied by a member of the UJA National Campaign Cabinet. Your function will be to give community leadership an up-to-date explanation of Israel's most important problems.

This Good Will Tour will take place approximately from October 10th to November 7th. As soon as these specific dates and other arrangements are more definitely set, I will advise you further.

Looking forward to hearing from you that you will be with us, and best regards.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:bga

f

20 April, 1968

Messrs. Leonard and Joseph Strelitz  
Haynes Furniture Company  
Granby and Main Streets  
Norfolk, Virginia 23510

Dear Leonard and Daddy:

It would be a gross understatement to say that I was merely pleased to note the results of your visit to Englewood last Thursday. I am, in fact, completely overwhelmed by your remarkable achievement.

You have instilled a new and dynamic vitality into the Englewood campaign. This factor, combined with the astounding quality and quantity of the increased gifts that you secured, assures UJA of a most successful campaign in that community.

I want to tell you both how profoundly grateful I am for all that you do for UJA and especially for the invaluable service you have rendered in Englewood.

With warmest wishes,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

BAF:md

f

April 20, 1966

Mr. Djamshid Kashfi, M.P.  
Tehaharrahe Bosorgmehr 85  
P.O. Box 762  
Tehran, Iran

Dear Mr. Kashfi:

I appreciate your thoughtfulness in sending me a copy of the photograph where you presented to President Johnson the rug into which the President's image was woven. May I say again that it is a remarkably artistic and accurate reproduction of the President. It is indeed a masterful piece of work.

I do want you to know that my office wrote directly to Mr. Henry Hai for some additional information and that we will do, at our end, whatever is possible to assist his admission to a college of his choice.

Again, with thanks and kindest personal regards,

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:fms

bcc: Louis Singer  
Ernest Spickler  
I. Edward Adler (Exec. Dir.)

19 April, 1966

Mr. Barney Radov  
Jewish Community Council  
110 West Tenth Street  
Erie, Pennsylvania

Dear Mr. Radov:

I have been following the progress being made on this year's campaign effort in Erie with great interest and, since reviewing the results of your latest meeting, with even greater pleasure.

The unique and effective leadership being provided by you and your young associates has been a source of encouragement and has confirmed my conviction that the "new" generation of American Jewry can and will carry on the remarkable record of rescue and rehabilitation achieved by the last generation. You are setting the pace for young leadership groups throughout the nation and the significance of your efforts cannot be overstated.

Because time does not permit me to write separate letters congratulating all the members of your campaign cabinet, I would consider it a personal favor if you would convey to your associates my sincere thanks and deepest appreciation for a job well done.

With warmest wishes, I am,

Respectfully,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:md



bcc: HLS  
ENS

L

19 April, 1966

Mr. Leonard Bell  
Bell Manufacturing Company  
777 Main Street  
Lewiston, Maine

Dear Leonard:

I have read the glowing reports of your participation in the State of Maine UJA Inaugural Dinner and hasten to extend my heartiest congratulations.

Your untiring efforts to develop the right kind of attendance at the dinner and your dynamic influence in securing so many increased gifts were, by far, the most important factors assuring the success of the meeting. My only regret is that I could not be with you to witness your adeptness and efficiency.

I am deeply grateful to you Leonard and look forward to thanking you personally when we meet in Atlanta this weekend.

With warmest wishes,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:md

GTT  
K  
April 19, 1966

H. E. Michael S. Comay  
Israel Ambassador to the United Nations  
11 East 70 Street  
New York, N. Y. 10021

Dear Michael,

It might be of interest to you to know where you have traveled over the years on behalf of UJA alone. Since everything done here is carefully documented, I am enclosing a Xerox copy of such record of travel. Our computers indicate that the round trip coverage is in excess of 40,000 miles.

Your luggage must, years ago, have taken a beating if only on our account. We feel remorse in not having done something about it a long time ago. Anyway - better late than never - so you will be receiving, in the next few days a three piece Ventura luggage set. Its use need not be restricted to UJA functions.

With grateful appreciation and sincerest thanks from all of us here for your effective and ready cooperation and my kindest personal regards to you and Joan,

Cordially,

Herbert A. Friedman

HAF:fms

f  
cc: DLL  
HAF  
IL

19 April 1966

Mr. Albert B. Adelman  
Adelman Laundry & Dry Cleaners  
709 East Capitol Drive  
Milwaukee, Wisconsin 53212

Dear Glier:

On my return from Israel I was delighted to find your note informing me that Walter Schroeder increased his gift from \$15,000 to \$15,500. I think this was a real victory, and you are to be congratulated on your persuasive powers. Enclosed is a copy of my letter to him.

Nothing has given us greater pleasure than the reports I have been receiving of the Milwaukee campaign, indicating that the final results will substantially surpass the total raised in 1965. In the face of the vastly greater needs which must be met this year, it is encouraging to anticipate the increased support which has been made available for the United Jewish Appeal.

Francine joins me in warm regards and good wishes.

Cordially,

Herbert A. Friedman

HAF:NEK

Enc.

(ENVELOPE MARKED "PERSONAL" AS REQUESTED BY MR. ADELMAN)

cc: DLL  
HAF  
IL

19 April 1966

Mr. Walter Schroeder  
Chris Schroeder & Son  
210 E. Michigan  
Milwaukee, Wisconsin

Dear Mr. Schroeder:

I heard from Ollie Adelman that you have contributed \$16,500 to the Milwaukee Jewish Welfare Fund campaign this year, representing an increase of \$1,500 over your gift for 1965. You know, I am sure, that the United Jewish Appeal is grateful, but I should like you to have this word of my personal appreciation.

Your exemplary action is significant not only for the additional funds you have provided to help sustain the far-flung lifelines of the UJA agencies. The understanding and high sense of responsibility you have manifested can be a source of inspiration to others stimulating them to greater efforts and support in behalf of our people in need both at home and abroad.

You will deserve the high esteem in which you are held in Milwaukee and indeed throughout the State of Wisconsin. I speak for all my colleagues at the United Jewish Appeal when I express my admiration and gratitude.

Warm regards and every good wish.

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:HEK  
BCC: MR. ALBERT B. ADELMAN

4 April, 1968

His Excellency Elishu Sasson  
Minister of Posts  
Jerusalem, Israel

Re: Application #213136007

Dear Mr. Minister:

I understand that Mr. Chaim Vinitzky of the Jewish Agency, our representative in Israel, has brought to your attention the matter of providing a telephone at his residence for Mr. Robert Gamzey, our IJIA Informational Officer in Israel.

As you can readily understand, under present circumstances it is impossible for the representatives of domestic and foreign press services to contact Mr. Gamzey after his regular working hours. It is presently also difficult for Mr. Gamzey to contact people he needs to reach in the absence of a telephone in his home at 4 Shir Street in Tel Aviv. He is involved as well in preparing publicity on many of our important leaders who visit Israel, and generally they cannot be reached at their hotels during the regular working day when they are out touring.

It is for these reasons that I am writing you about the importance of this application to our information and public relations program in Israel. I realize it is not an easy thing I ask of you, but I would most deeply appreciate your giving the matter your personal consideration.

With kindest regards.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:bga

(SENT FROM ISRAEL)

cc: EP  
HAF  
IL  
PBC

CABLE

March 27, 1966

MR. JACOB FELDMAN  
6142 Averill Way  
DALLAS, TEXAS

CONGRATULATIONS REACHING MILLION MARK.  
MAGNIFICENT ACHIEVEMENT REFLECTS YOUR  
INSPIRING LEADERSHIP STIMULATING WONDERFUL  
SPIRIT DALLAS. UJA GRATEFUL.

HERBERT FRIEDMAN

(HAF:MBK)

f

24 March 1966

Mr. Charles Zibbell, Assistant Executive Director  
Jewish Federation-Council of Greater Los Angeles  
590 North Vermont Avenue  
Los Angeles, California 90004

Dear Charlie:

It seems to me that, as a result of our exchange of correspondence on the question of \$25,000 from the estate of Jacob Barish, we have an honest difference of opinion as to whether the money should have been put into the regular fund of 1965 or the Special Fund, or should have been sent directly to the UJA, since it was a bequest.

I think the way to resolve this is for you to have a discussion with your lay leaders who are at the same time members of the Executive Committee or Cabinet of the United Jewish Appeal. I would be perfectly happy to abide by whatever decision this group of men makes, because they would really try to sort out the issue and be fair.

May I make the suggestion, therefore, that at your earliest convenience you call a meeting of this group, explain the facts to them and arrive at a decision. I would assume that you would also invite Ernie to that meeting.

With all best wishes, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

*cc - E. Michel*

23 March 1966

Mr. Leslie L. Jacobs  
6311 Bandera  
Dallas, Texas 75225

Dear Leslie:

It was wonderful seeing you and Mrs. Jacobs in New York. I cannot tell you how delighted I am at the thought that you will probably participate in this wonderful project.

Upon my return from Israel, I shall write you the official letter we discussed. That letter will refer to our first meeting at the Regency Hotel on March 16, will make reference to Mrs. Jacobs, and will include everything we agreed upon.

Right now I am dashing off this unofficial note to discuss travel plans with you. I had a chance to see Mr. Bensley who said he would be delighted to spend May 19 and 20 with you, while he is in Israel with Dr. Bernard Donovan, the Superintendent of Schools of the City of New York.

My suggestion, therefore, Leslie, is that you should plan to arrive in Israel around May 10 to give yourself plenty of time for a leisurely survey of the towns I will recommend to you. If you wish to break your trip in Rome, then it would mean starting out around May 7 or 8. I thought I would let you have this preliminary information, so that you could begin to investigate travel schedules now.

I will be back in the office April 12 and will be in touch with you shortly thereafter.



Mr. Leslie L. Jacobs

-2-

23 March 1966

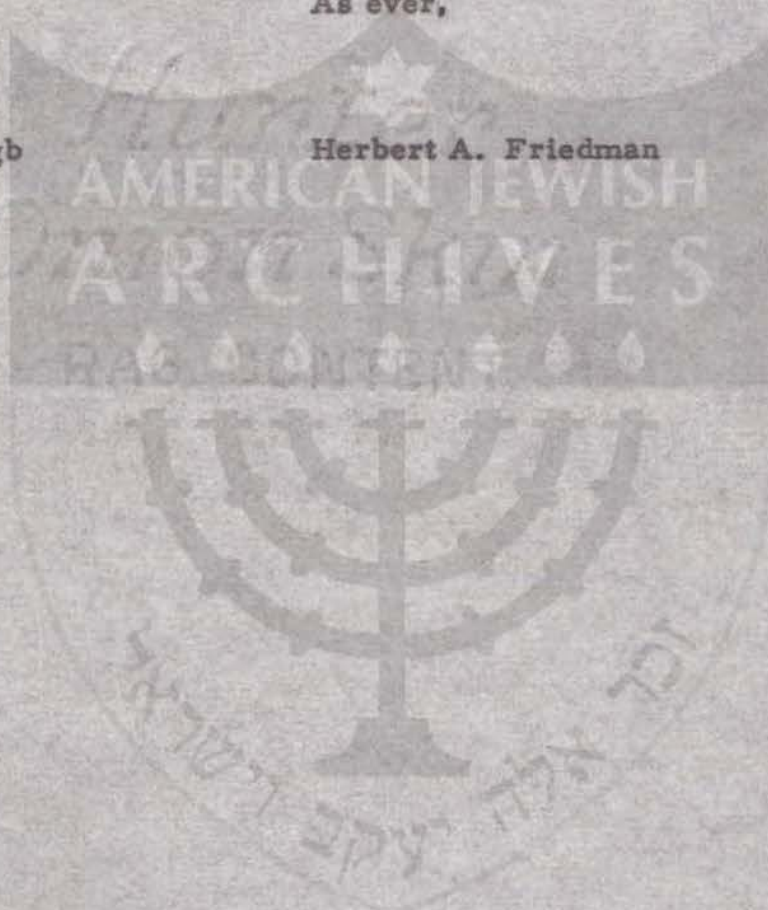
Irving Bernstein will be back in the office April 4 and you can be in touch with him, should the need arise.

Again, with thanks for your sympathetic ear, and looking forward to writing to you again, I am,

As ever,

HAF:gb

Herbert A. Friedman



r

23 March 1966

Mr. Edel Horwitz  
South African Zionist Federation  
P.O. B. 18  
Johannesburg, South Africa

Dear Edel:

I am not delaying a reply to your letter of 17 March because it would be vain to hope that my answer could be in the affirmative, and you will need all the time possible to look for someone else.

The personal problems to which I alluded in my previous letter are simply insuperable at this moment and I must bend before them. I am sure you understand that this is a decision arrived at through necessity, not choice.

With all good wishes for the Passover holiday, I am,

As ever,

HAF:gb

Herbert A. Friedman

23 March 1966

f

Dear Alton,

I am leaving tomorrow for a two week trip overseas, so it will not be possible for me to see the Lincoln before I leave.

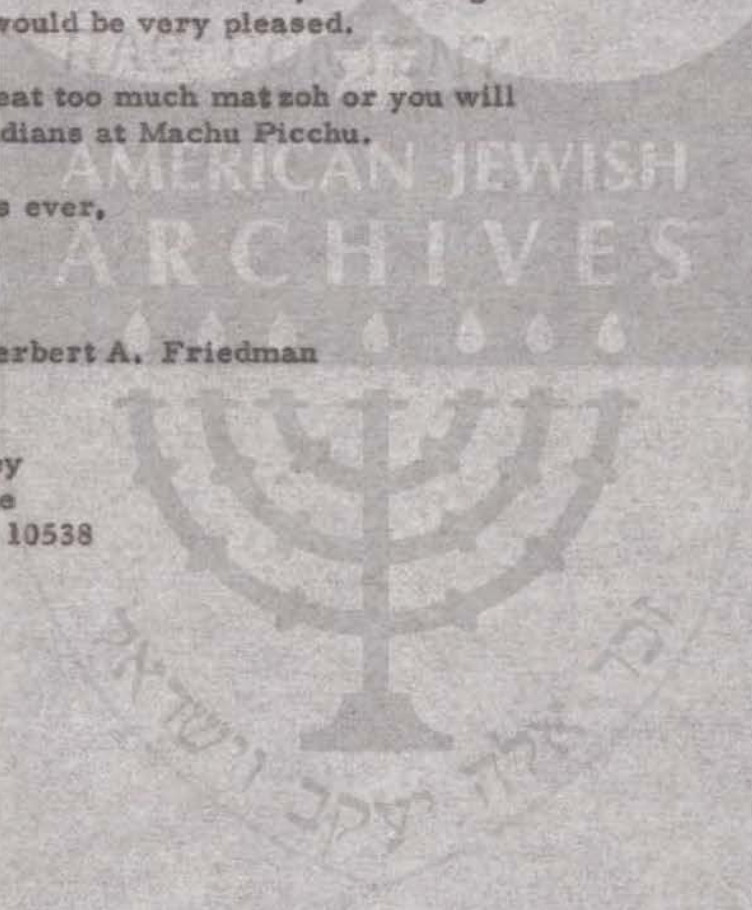
When I return, I will call and make a date. If it would be possible at that time for you to bring in the painting, I would be very pleased.

Meanwhile, don't eat too much matzoh or you will wind up like the Indians at Machu Picchu.

As ever,

Herbert A. Friedman

Mr. Alton S. Tobey  
296 Murray Avenue  
Larchmont, N.Y. 10538



f

cc: HAF  
IL  
EJW  
A.ELLIS

22 March 1966

Mr. Morton Spector  
D & H Distributing Company  
2525 North 7th Street  
Harrisburg, Pennsylvania 17110

Dear Morton:

Reports of the Harrisburg campaign are most heartening. With a total of \$238,000 announced at your opening meeting last week, I am encouraged to anticipate that your hope of reaching the \$300,000 mark will be realized.

This magnificent response is a tribute to the zeal and devotion of the leadership. While I know that you are motivated by your own dedication to the United Jewish Appeal, and that you expect no thanks for all that you are doing, I want you to have this word of my deep admiration and my gratitude. As long as the UJA has such champions, we can face the job ahead with courage and confidence.

I look forward with pleasure to sharing a memorable experience with you on the Young Leadership Mission in July.

Warmest personal regards,

Cordially,

Barbert A. Friedman

HAF:MEK

(Handwritten by HAF: "And don't forget, I owe you one for next year.")

cc: A.ELLIS

EJW

HAF

IL

22 March 1966

Mr. Lee H. Javitch  
1624 Mitchell Road  
Harrisburg, Pennsylvania 17110

Dear Lee:

Nothing has given me greater pleasure than the reports I have been receiving of the wonderful campaign you are conducting in Harrisburg. Manny Wideroff tells me that your goal of \$281,000 is in sight, and you are hopeful of reaching \$300,000.

Of course, knowing your profound devotion to the United Jewish Appeal, and your qualities of leadership, I am not surprised that under your Chairmanship Harrisburg is well on the way to its greatest campaign achievement of the past decade.

I know that your real satisfaction is in the knowledge of what your superb leadership, your constructive planning, and your own exemplary generosity are accomplishing. Nevertheless, I want to express my profound admiration and gratitude.

I do hope, Lee, that you will find it possible to join us on the Young Leadership Mission in July. I promise you a richly rewarding experience which you will long remember.

Warmest personal regards,

Cordially,

Herbert A. Friedman

HAF:MEK

22 March 1966

Dr. S. Ben Eliezer  
Jewish Agency  
P.O.B. 92  
Jerusalem, Israel

Dear Dr. Ben Eliezer:

I am answering your letter of 18 March which I received this morning, even though I shall be seeing you within a few days.

I appreciate exactly what you are saying and wish to reassure you that Mr. Gamzey will not be meddling into the very delicate situation in the Development Towns which you have described so well.

As a matter of fact, you are operating under a slight misconception. You said in your first paragraph that you believed Mr. Gamzey had been sent to Israel "to follow up the subject and provide additional information." That is not the reason that he has been sent at all. His general function is to serve as the publicity representative of the UJA in Israel. I would want the follow up on the Development Towns to be done by you, and you only. You have a tremendous skill in this field and I would not want anyone else to take over the assignment from you. If you are willing to continue working on this, I would be more than pleased and happy.

I will be in Israel beginning Monday, the 28th for five or six days. I would like to see you during that time. Mr. Vinitsky is setting up my appointments. Would you please do me a favor, save me writing a letter to him, and call him yourself to indicate that I have asked for an appointment with you, and put it into the calendar at our mutual convenience. Then, I will have Mr. Gamzey there and we can make sure that there are no crossed wires.

With kindest regards, I am,

As ever,

Herbert A. Friedman

HAF:gb

18 March 1966

Mr. Sol Eisenberg  
Kenwal Products Corporation  
9301 Central Street  
Detroit 4, Michigan

Dear Sol:

It was very good being with you in Detroit last week. I really enjoyed the drink at the Chop House, and the opportunity of spending a little while with you on a personal basis.

I am enclosing the listing of the contributions from public utilities in various cities, and hope it will be useful. It shows that a great deal more can be done in this area.

As ever,

HAF:gb

Herbert A. Friedman

K

cc: MP  
ERV  
HAF  
IL

15 March 1966

Mr. Leighton A. Rosenthal  
1768 East 25 Street  
Cleveland, Ohio 4414

Dear Leighton:

I want to thank you for writing me so frankly about the plaque which you received, and I do appreciate the spirit expressed in your letter.

May I first point out that the plaque was sent to a limited number of leaders and generous contributors like yourself. It was the decision of our Executive Committee that some mementos of this historic occasion be prepared for a selected group of friends of the United Jewish Appeal who contribute \$10,000 or more, and who attended the inaugural meeting. The Executive Committee felt that this was the only way in which the UJA could express its appreciation. On this basis no one is more deserving of the plaque than you are, and I hope that you will accept it and enjoy it in this spirit.

You will be interested to know that the response to the plaque has been generally enthusiastic.

Warmest regards and good wishes.

Cordially,

Herbert A. Friedman

HAF:MBK



f

February 14, 1966

Mr. Isidore Sobeloff  
Jewish Federation - Council of  
Greater Los Angeles  
590 N. Vermont Avenue  
Los Angeles, Calif. 90004

Dear Soby:

My letter of February 4 to you resulted from our discussion at Del Coronado. At that time you indicated that the Los Angeles Welfare Fund was having problems with Hebrew University, Technion and the Jewish National Fund. I, therefore, offered to help you with these institutions and it was agreed that it would be better to meet with their respective national officers in New York City rather than with the heads of the local chapters in Los Angeles.

It would seem, now, from your letter of February 8, that you do not believe that such meetings would have any value for you. I am still prepared, at any time, to be of help to you with any specific problem which you may have with any of the aforementioned institutions.

You say that you had not asked for special rules, but expect the UJA to insist on sound general rules. I quite agree with you, and so does everyone else who sits on the Committee for Control and Authorization of Campaigns. The exact purpose of that Committee is to try to obtain sound general rules. By and large they prevail. The problems always occur where infractions of the rule are developed by one or another organization.

My own feeling is that when such infractions do occur, the time and circumstances under which to iron out the problems are those immediately surrounding the infraction. Then, the whole discussion is specific, not vague.

Best wishes.

Sincerely,

HAF:SCS

Herbert A. Friedman

16 March 1966

Dr. Emanuel Neumann  
Jewish Agency  
515 Park Avenue  
New York, New York

Dear Dr. Neumann:

Following would be my recommendations as to the distribution of the 100 people for the community representatives:

New York		25
Chicago	4	
Los Angeles	4	
Baltimore	4	
Boston	4	
Cleveland	4	
Detroit	4	
Philadelphia	4	28
Pittsburgh	3	
St. Louis	3	
Newark	3	
San Francisco	3	
Washington	3	15
Miami	2	
Cincinnati	2	
Dallas	2	
Kansas City	2	
Milwaukee	2	
Minneapolis	2	12

16 March 1966

Providence	1	
Columbus	1	
Indianapolis	1	
Omaha	1	
St. Paul	1	
Houston	1	
Oakland	1	
Rochester	1	
Louisville	1	
New Orleans	1	
Worcester	1	
Denver	1	
Hartford	1	
Atlanta	1	
Buffalo	<u>1</u>	15
At Large	5	<u>5</u>
		100

This includes every community in the country that raises \$500,000 or more, gross total raised. Three communities are just under \$500,000. They are:

Worcester	\$495,000
Indianapolis	475,000
Omaha	465,000

Cordially yours,

HAF:gb

Herbert A. Friedman

cc: S.SARLOSKY

EP

HAF

IL

15 March 1966

Mr. Samuel J. Goldfarb  
404 E. Royal Flamingo Drive  
Sarasota, Florida

Dear Sam:

Thank you for your letter and enclosures.

The Ben Hecht article is indeed meaningful and challenging, but it has already been reprinted and widely distributed. I venture to say that most of the people to whom you suggest we send it saw either the original when it appeared in The American Mercury, or the condensed version in The Reader's Digest.

I do appreciate your thoughtfulness in bringing this to my attention. It reflects your continuing interest and your genuine concern for the United Jewish Appeal.

I would greatly enjoy seeing you on March 27, but I am leaving for Israel on the 24th.

Warmest regards.

As ever,

Herbert A. Friedman

HAF:NEK

14 March 1966

Mayor Abba Khoushi  
Haifa  
Israel

Dear Mayor Khoushi:

The Israel Education Fund of the UJA has been working together closely with the people of the Leo Baeck school and it looks as though the fund raising is going along quite well and the school can now be considered an actuality. One million dollars is within reach and there is enough money already committed so that the project can commence.

I am writing this personal and unofficial letter in order to indicate that I think that the site up on the French Carmel which has been under discussion up to now is really too small. One cannot build a large enough school together with all the necessary facilities and playing fields on a site of 16 dunam.

I am arriving in Israel on Monday, March 28 and Mr. Kargman has asked me to accompany him to Haifa to meet with you on the 29th or 30th which are the only days available to him. I will be happy to do so, but wanted you to have these views before I arrive. In the interest of time and efficiency, it might be a good idea if your City Planning and engineering people could take a hard look to see what larger plots are available within the area acceptable to the Leo Baeck Board.

I look forward to seeing you and meanwhile send you my very best wishes.

Sincerely yours,

HAF:gb

Herbert A. Friedman

RECEIVED  
MAY 10 1966  
CITY PLANNING  
DEPT.

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15 March 1966

Mr. Jerome Klorfein  
350 Fifth Avenue  
New York, New York

Dear Jerry:

I really enjoyed our conversation on the telephone this afternoon. You are so quick and perceptive that you grasped immediately what I was trying to say. It is a pleasure to talk to somebody like that.

The project I wish to put before you is the Leo Baeck School in Haifa. You know, of course, that he was the spiritual leader of German Jewry and that he was put into the concentration camp in Theresienstadt when he was 70 years of age. He actually came through alive, sustaining thousands of other prisoners with his great strength. He died a few years ago and we wish to perpetuate his memory among future generations in Israel.

A group of donors, at an average contribution of \$100,000, will erect this large high school. Each donor will have his name permanently attached to a portion of the building. We will go over the architect's plans and select with you whatever is appealing to you. For the sake of example, using whatever name you wish, such as the Klorfein family, or Julius Klorfein, or any other, we would name the Assembly Hall, or the Library, or a class room wing, or the dormitory with the name you wished to perpetuate.

We now have four definite donors and are now in the process of discussing the project with several others. Those who have contributed to date are:

1. Max Kargman of Boston
2. Maurice Saltzman of Cleveland
3. Walter Haas of San Francisco
4. Union of American Hebrew Congregations

Mr. Jerome Klorfein

-2-

15 March 1966

The reason for the last name is that this high school will be the only one in Israel which will have a liberal or progressive religious trend. You and I both know how important this is for the future of the country.

These donations are payable to the Israel Education Fund of the UJA, over a period of three to five years. I am enclosing the ruling from the Internal Revenue Service on the Israel Education Fund.

As I told you over the telephone, we are tentatively planning a groundbreaking ceremony for this school on July 14, and we would certainly hope that you or some member of the family could come over to be present on that auspicious occasion.

If there is any other information I can give you on this whole matter, please do not hesitate to call me. I wish to thank you, Jerry, for the kind and understanding manner in which you received my telephone call.

Cordially yours,

HAF:gb

Herbert A. Friedman

cc: Bling - RIG

14 March 1966

Mr. Ellis I. Levitt  
Dial Finance Company  
207 Ninth Street  
Des Moines 7, Iowa

Dear Ellis:

Many thanks for your note concerning Ruth Gruber. She really is a magnificent speaker as well as being a competent journalist. She can analyze a situation and then describe it. That is a rare combination of talents.

Some time ago, you said you might be coming to New York in mid-March. I am leaving for overseas on March 24. Is there any possibility of your being here before that?

Kindest personal regards.

Sincerely,

HAF:gb

Herbert A. Friedman



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15 March, 1966

Dr. Henry Van Damm  
Fischerstr 49  
Dusseldorf, Germany

Dear Dr. Van Damm:

Thank you very much for your cable. I can understand the circumstances that prevent you from traveling to New York at this time, and it is good to know that you can come in April or May.

I am now trying to determine the best time for us to meet on the basis of my own schedule and the calendars of several of our key people. The most practicable period probably would be at the end of April or early in May. I will write you again at the end of this month to present you with more definite dates.

With kindest regards.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:bga

15 March 1966

Mr. Marvin L. Warner  
10725 Reading Road  
Cincinnati, Ohio 45241

Dear Marvin:

I understand that there may be a possibility of your coming along on the Study Mission this October. If there is the slightest chance I would urge you very much to do so. I think it is terribly important, both for you and the community.

There is such a tremendous educational value in the whole experience that you should not overlook it. If you could, I would want you particularly to plan on joining the sub-mission which is going to Germany, or the one going to Poland. Either of these would broaden your outlook tremendously.

I am enclosing some material on the Mission, which you may already have. If so, forgive me for duplicating. I would like to hear from you that there is a real possibility of your joining us.

As ever,

HAF:gb

Herbert A. Friedman

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11 March, 1966

Mr. Joseph D. Shane  
J. D. Shane & Co.  
9902 Wilshire Boulevard  
Beverly Hills, California

Dear Joe:

Thank you ever so much for your reply to my letter of the 31st and for reviewing the question of calendar coordination with several of the people involved. In view of your comments, April is probably the best time to hold your meeting, so please go ahead and work it out at the mutual convenience of all the parties concerned.

We missed you here this week, and I look forward to seeing you in the near future.

With best regards,

Sincerely,

Herbert A. Friedman

HAF:lys

cc: Joseph N. Mitchell  
Victor H. Carter  
Isidore Sobeloff

11 March, 1968

Congressman James H. Schlessor  
House of Representatives Office Building  
Washington, D. C.

Dear Jimmy:

Since our luncheon on Wednesday, I have discussed with the New York City USA people the matter of your addressing their Bronx Inaugural Dinner on March 24th. It turns out that they already had scheduled Ruth Gruber as the speaker for the meeting as well as issued publicity, and therefore they are unable to make any changes.

They would like you to attend the dinner, where you would be introduced and seated on the dais. In addition, they would like you to speak in the campaign, and are looking for an appropriate function for you to address.

As you know we would have liked you to go to Detroit for us, but it could not be worked out because of your commitments. We still hope to call on you for appropriate meetings outside of New York City.

It was good being with you, and I look forward to our getting together again.

With best regards,

Cordially,

Herbert A. Friedman

HAF:lgn

10 March, 1968

Dr. Israel Goldstein, Chairman  
Keren Hayesod  
P. O. Box 883  
Jerusalem, Israel

Dear Israeli:

I am sorry to have to tell you that, after checking thoroughly into the campaign schedules for the first half of May, we find nothing that is really worthwhile for you. I have asked Henry Bernstein to explore the New York situation, but there doesn't seem to be anything sufficiently important there for you either. There are many small report meetings, but by now the campaign has been well launched, and the large climate setting functions are all behind us.

Thank you very much for letting us know about Dr. Ernst Lehman. I have also spoken to Henry concerning his availability. He is now determining how Dr. Lehman's services can best be utilized and as soon as he advises me about this I will write you again.

I will be in Israel just before Passover and I look forward to seeing you.

With best regards.

Sincerely,

Herbert A. Friedman

HAF:hgn

8 March 1966

Honorable Michael Pragai  
Embassy of Israel  
49 Prome Road  
Rangoon, Burma

Dear Michael:

It was a pleasure to hear from you once again and to share for a moment the color and atmosphere of your current assignment in Burma. I know that you are making the most of this rare experience and that you are representing the State of Israel with great ability in this critical area of Asia.

I was delighted to learn that in addition to my Personal Letters, you have been kept informed on UJA activities through our various publications. I will, of course, continue to write to you on the progress being made within the American-Jewish community and eagerly anticipate receiving your next letter from Rangoon.

Please be sure to let me know what your next assignment will be and if I will have the opportunity to greet you in America after the summer.

With warmest regards, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

cc: ~~HAF~~  
IL

3 March 1966

Mr. Harry Herbert  
National Jewish Welfare Board  
145 East 32nd Street  
New York, New York 10016

Dear Harry:

I deeply regret that I shall be unable to attend the testimonial dinner being tendered you May 1 by the National Jewish Welfare Board on your retirement, after a quarter of a century of distinguished service. During that weekend the United Jewish Appeal Young Leadership Cabinet Retreat will be held at Onchiota, New York, and I am committed to be there.

It would have given me great pleasure to join in honoring one with whom I have enjoyed a warm friendship for more than twenty-five years, and for whom I have such high regard and affection.

Our first meeting, which I recall vividly, was in 1940 when, as a student Chaplain, I was assigned to field maneuvers at Lake Charles, Louisiana for the high holidays. You were the Jewish Welfare Board field worker. That was a long time ago. Through the years I have known and admired you not only as an outstanding leader in Jewish social service, but as a warm human being possessed of deep sincerity and a rare sense of humor - qualities which have left their imprint on your service and for which your colleagues and friends are honoring you.

Please accept my hearty congratulations, and my fervent good wishes for your health and happiness.

Cordially,

Herbert A. Friedman

HAF:MEK

25 February 1966

Dr. Henry Van Damm  
Fischerstr 49  
Dusseldorf, Germany

Dear Dr. Van Damm:

I recall with great pleasure our meeting in Frankfurt in December, which we concluded with the words that we would see each other again soon.

One of the things we spoke about at great length was the general question of increasing the awareness by the American Jewish community of the Germany Jewish community. In line with that whole question of awareness, you remember I spoke about the possibility of bringing a large UJA Study Mission to Germany in October 1966. You made a very good suggestion that we should visit the three Bs - Berlin, Bergen-Belsen and Bonn.

I have discussed this with our leadership and they are quite pleased at the prospect. I have an appointment with the West German Embassy in Washington on Monday to discuss the proposed trip with them. I have also discussed it with Mr. Eban, the new Foreign Minister of Israel, and he thinks it is a good idea.

The reason for writing this letter is to invite you to come to New York as our guest to discuss with us the specific details of such a mission. I know that this is rather short notice but if you could possibly come this week, there would be a good opportunity for you to meet some of our leaders. We have a meeting of our Cabinet, which will consist of approximately 50 persons, at lunch on Monday on March 7. If you could be in New York by then, we would be happy to have you speak briefly at that meeting and tell something about the Jews in Germany today. If you could remain in New York for a few days we could then make final arrangements for the trip in October. I am leaving for Israel on 14 March and will be away at least 10 or 12 days.



Dr. Henry Van Damm

-2-

25 February 1966

If it is not convenient for you to come over right now, and again I repeat, the only reason I am suggesting it on such short notice is because we do happen to have this Cabinet meeting on 7 March, then I would propose that you come later on, in April, after I have returned from Israel, because I think it would be very valuable for us to plan this proposed October visit jointly.

Please let me know your reaction by cable or by telephone. Our cable address is UJAPPEAL NEWYORK and our telephone number is PLAZA 7-1500.

Looking forward to hearing from you and to seeing you now in March, or later in April, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman

FEBRUARY  
25 September 1966

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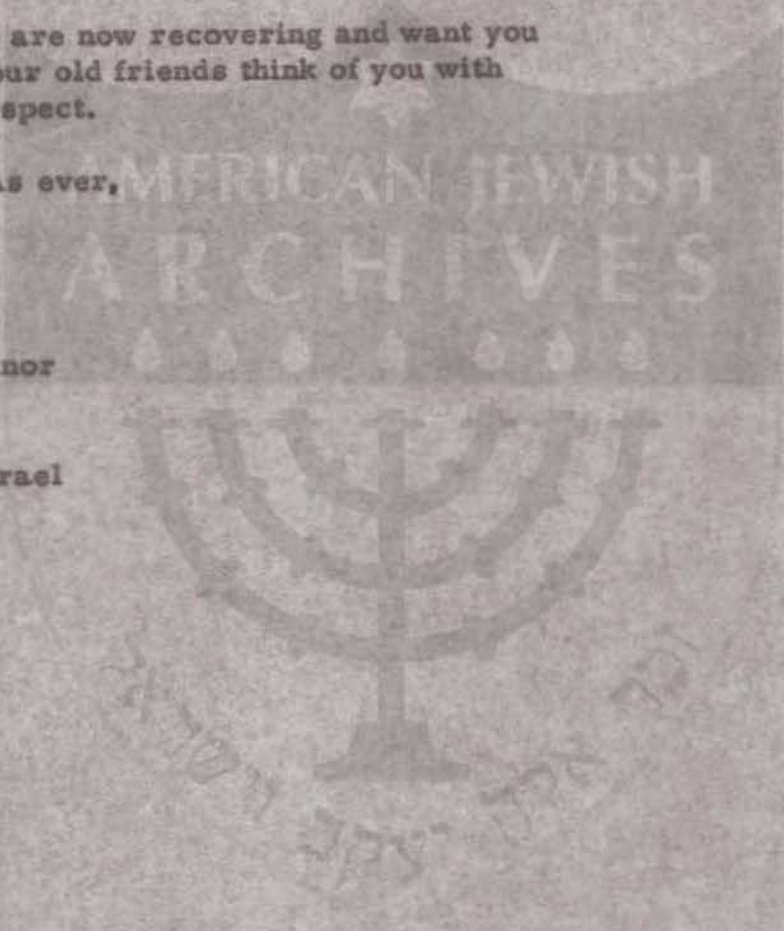
Dear Aryeh,

I was very sorry to read in the Jerusalem Post that you had suffered a car accident. The brief notice simply said that you were not going to Germany because you had broken a rib.

I hope that you are now recovering and want you to know that your old friends think of you with warmth and respect.

As ever,

Mr. Aryeh Manor  
Bank Leumi  
P.O. B. 2580  
Jerusalem, Israel



25 February 1966

Mr. Edel J. Horwits  
South African Zionist Federation  
P.O.B. 18  
Johannesburg, South Africa

Dear Edel:

I have been struggling for weeks with your letter of 8 February containing the warm and friendly invitation to come for the forthcoming I. U. A. campaign in August. Everything in me wants to accept, but I am afraid that I simply cannot.

The reasons are purely personal - nothing else. I must be in Israel with my Young Leadership Mission from 13-29 July. For the balance of the summer I have no plans whatsoever. For family reasons, I must leave all planning indefinite. The two young babies represent quite a strain on my wife, and during these heavy months of our campaign season, I am not at her side as much as I should be. When it comes to the summer, therefore, I feel that it is only fair to try to arrange for some brief holiday period for us. All of that is so very uncertain and will not become clarified for several months to come, that I feel it is unfair to delay answering your letter any longer.

You can see that I am being perfectly frank with you. In the interest of good organization, therefore, it is only fair for me to give you a regretfully negative response now, so that you can begin to make other plans.

I know that you are looking for people whose names and reputations are known in the Zionist world. Frankly, I do not know what suggestions to make along these lines. If, however, you are interested in a lay leader, I would unhesitatingly recommend to you Mr. Edward Ginsberg of Cleveland, Ohio. He is one of our very top echelon people, may very well succeed Max Fisher as the General Chairman some day, has been the Chairman of his campaign in Cleveland for three years and was responsible for raising more money each year. He is a lawyer, in his late forties, very personable, and himself a substantial contributor. His 1966 contribution is \$48,000. He speaks beautifully and is wonderful in personal relationships.

Mr. Edel J. Horwitz

-2-

25 February 1966

So, dear Edel, our reunion in one of the Republics does not appear to be fated for South Africa in 1966. Let us hope it may be somewhere else and as soon as possible.

Faithfully yours,

HAF:gb

Herbert A. Friedman

AMERICAN JEWISH  
ARCHIVES



25 February 1966

Mr. Dewey D. Stone  
53 Arlington Street  
Brockton, Mass.

Dear Dewey:

This may seem a little ridiculous, but in a sense it isn't. In line with your suggestion that Senator Edward Kennedy would be willing to speak on our behalf, and should be asked far in advance, I would appreciate your extending him an invitation to speak in Los Angeles on or about March 27 of next year.

In other words, they are really so eager to hear him that they want us to put this bid in early. So, would you please find the time and circumstances under which to obtain this commitment from him. And while you are at it, you might discuss the general question as to whether he would give us one or two other dates for the 1967 campaign, so that you can lay the groundwork for some additional requests.

As of this writing, Abe Feinberg has still not obtained an answer from Senator Robert Kennedy.

As ever,

HAF:gb

Herbert A. Friedman

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UNITED JEWISH APPEAL

FEB. 24, 1966

MOSHE KOL  
MINISTER DEVELOPMENT  
JERUSALEM (ISRAEL)

ALL AMERICA

UNDERSTAND YOU ARE CONSIDERING EXTENSION FOR AMERICA-ISRAEL  
PHOSPHATE COMPANY STOP WANT YOU KNOW THAT PERSON INVOLVED  
BERNARD BERGER IS FRIEND OF MINE AND HAS BEEN HELPFUL TO US IN  
MANY IMPORTANT MATTERS STOP WOULD THEREFORE APPRDCIATE YOUR  
DOING WHATEVER POSSIBLE HELP HIM STOP HE ARRIVING ISRAEL THIS  
SUNDAY AND WILLBE IN TOUCH WITH YOU THANKS REGARDS

HERBERT FRIEDMAN

CC: IL SG HAF K

24 February, 1968

Mr. Alton S. Tobey  
296 Murray Avenue  
Larchmont, New York 10538

Dear Alton:

I have referred Mr. Moises Weimand Weiss' inquiry to the proper authorities in Europe.

As I know you will understand, it takes a little time to get back information on problems of this sort. Please be assured that any assistance for Mrs. Orwaser that is possible will be extended.

With best regards.

Sincerely,

Herbert A. Friedman

HAF:bgs

February 21, 1966

Mr. Louis A. Pincus  
Jewish Agency  
P. O. Box 92  
Jerusalem, Israel

Dear Louis:

In line with previous discussions which Max Fisher and I have had with you, I am happy to be able to tell you that we have been able to employ a competent and knowledgeable man to work for UJA in Israel on our publicity and public relations needs.

You will be pleased to learn that he is someone with a good deal of knowledge of Israel and the Jewish Agency and is someone I believe you know. He is Robert Gamzey, former Editor and Publisher of Intermountain Jewish News of Denver, one of the better Anglo-Jewish newspapers in America.

Mr. Gamzey will be arriving in Israel on or about March 1st and will be looking forward to meeting you in his new capacity. I understand from him that he has interviewed you previously in his former role as Publisher of his newspaper.

As you may or may not know, Mr. Gamzey is now married to an Israeli who was a member of the Malben staff. With this background and his eight trips to Israel, Mr. Gamzey should be an asset to all of us.

I know you are away from your office but I received a note from your secretary that we do have an appointment at 9:00 a.m. on the 16th of March.

Looking forward to seeing you so that we can discuss the above as well as other items on our agenda,

Cordially,

Herbert A. Friedman

HAF:bbf



17 February 1966

Honorable Theodore Kollek  
Jerusalem  
Israel

Dear Teddy:

I am thrilled and delighted by your letter of 11 February indicating the good news of the paintings you are to receive from the Rothschilds.

Nothing would have given me greater pleasure than to be in London on March 9 to be present at the ceremony. I thank you very much for thinking of including me. Unfortunately, I will be in Flint, Michigan that night trying to shlep some money out of Jews.

I will be coming to Israel a week later, however, and expect to be there between the 16th and 23rd of March. Chaim Vinitzky is working out a series of appointments and he will be calling you for a convenient time.

I really look forward to seeing you.

With warmest regards, I am,

As ever,

HAF:gb

Herbert A. Friedman

15 February 1966

Dr. Henri Elfen  
Standing Conference of European  
Jewish Community Services  
64 rue du Stand  
Geneva 11 Switzerland

Dear Dr. Elfen:

In response to your letter of 10 February, I am delighted to send you, under separate cover, 50 reprints of the Fortune magazine article. It really had quite a repercussion here in the States, and I am happy that you can visualize the usefulness of it.

I also want to thank you for sending me, some time ago, all of the background material of your fund raising study. I have read it very carefully and am very eager to be of help to you. I think I can say, quite modestly, that there are skills and techniques which I have learned over the course of more than a decade in this job which could be useful to the Standing Conference.

I would like to be kept informed of all plans and programs, and would be quite happy to attend the Conference you are planning, if you will please give me advance notice of the dates. As a matter of fact, the sooner you let me know, the easier it will be for me to block out the time on my calendar.

Looking forward to hearing from you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

February 14, 1966

Mr. Isidore Sobeloff  
Jewish Federation - Council of  
Greater Los Angeles  
590 N. Vermont Avenue  
Los Angeles, Calif. 90004

Dear Soby:

My letter of February 4 to you resulted from our discussion at Del Coronado. At that time you indicated that the Los Angeles Welfare Fund was having problems with Hebrew University, Technion and the Jewish National Fund. I, therefore, offered to help you with these institutions and it was agreed that it would be better to meet with their respective national officers in New York City rather than with the heads of the local chapters in Los Angeles.

It would seem, now, from your letter of February 8, that you do not believe that such meetings would have any value for you. I am still prepared, at any time, to be of help to you with any specific problem which you may have with any of the aforementioned institutions.

You say that you had not asked for special rules, but expect the UJA to insist on sound general rules. I quite agree with you, and so does everyone else who sits on the Committee for Control and Authorization of Campaigns. The exact purpose of that Committee is to try to obtain sound general rules. By and large they prevail. The problems always occur where infractions of the rule are developed by one or another organization.

My own feeling is that when such infractions do occur, the time and circumstances under which to iron out the problems are those immediately surrounding the infraction. Then, the whole discussion is specific, not vague.

Best wishes.

Sincerely,

HAF:SCS

Herbert A. Friedman

MEMORANDUM

Date February 14, 1966

To Mr. Herbert A. Friedman

From Zelig Chinitz

Subject Telegram sent by ZC Sunday, February 13, 1966 -- 9:30 A.M.

MRS. MORRIS ADLER  
CONGREGATION SHAAREY ZEDEK  
27375 BELL ROAD  
SOUTHFIELD, MICHIGAN

THE OFFICERS AND STAFF OF THE UNITED JEWISH APPEAL JOIN  
OUR PEOPLE THE WORLD OVER IN HOPE AND PRAYER FOR THE  
SPEEDY RECOVERY OF YOUR HUSBAND, MAN OF COURAGE AND  
INSPIRATION, WHOSE DEVOTION AND IDEALISM HAVE EVOKED  
THE ADMIRATION OF ALL WHO KNOW HIM.

HERBERT A. FRIEDMAN  
EXECUTIVE VICE-CHAIRMAN  
UNITED JEWISH APPEAL

ZC/is  
cc: HAF, IB, ERV, BH, MT

February 11, 1966

Mr. Max M. Fisher

Herbert A. Friedman

### Israel Program

This is a summary of a number of items which have developed regarding our overseas program which I would like to bring to your attention.

1. In line with our previous discussions, I have finally been successful in hiring a capable publicity and public relations man for the UJA in Israel. He is Robert Gamzey of Denver, a professional newspaper man, the former editor and publisher of the "Intermountain Jewish News," one of the better Anglo-Jewish papers in the country and the author of two books on Israel. Mr. Gamzey has married an Israeli girl and is, therefore, interested in living in Israel and we are fortunate in getting his services for a minimal salary. He will be in Israel on or about March 1.

2. You should also be aware that we have heard from Lou Horwitz that he is seeking a staff member to do publicity for JAFI, INC.

3. When Louis Pincus attended our Budget and Finance Committee meeting in December, he raised the issue of the discontinuance of Jewish Agency subsidies for our overseas missions. You will remember that he did not recall the amount of the subsidies but insisted on their immediate discontinuance. During the Budget Meeting, therefore, we added \$15,000 to make up for these subsidies. However, I have just learned from Chaim Vinitzky, who is in the country, that the annual amount of the subsidies is \$30,000.

4. Mr. Vinitzky has also brought us a verbal message from Mr. Pincus that the Jewish Agency no longer wishes to include in its budget \$40,000 for hired cars for UJA visitors. According to Mr. Vinitzky, Mr. Pincus insists that American visitors should pay for their own cars. Actually, our visitors do pay for practically all the cars that they use in Israel. If a visitor stays for seven or eight days, and we give him one to three days service, he pays for the balance himself. Mr. Pincus, apparently, does not understand that it is essential for us to be in a position to offer a car to an American top contributor for a day or two. It is only in this way that we are able to get the visitor involved and get him interested in seeing UJA supported programs. The offer of a car is really a device to get the visitor to give us time. We do not provide cars for visitors for sight-seeing. The \$40,000 actually covers our program with visitors to view those installations, institutions and programs in which UJA funds are involved.

HAF:SCS

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PERSONAL AND CONFIDENTIAL

11 February 1966

Dear friend,

Since writing my last letter to you a few days ago, I have received important additional information which should be shared with you immediately. Therefore, I am sending this as an addendum to the previous letter, spelling out in detail the implications of Point IV, which referred to the loss of German reparations money.

Many of you have asked for a specific and detailed listing of the serious effects of this loss. I have queried the authorities of the Jewish Agency in Jerusalem, and have received this reply:

"Intensive discussions are now proceeding with various departments regarding cuts necessary because of the loss of reparations. The following economies are being studied though not yet finalized:

1. Reduction of initial cash assistance to newcomers from \$330 to \$260 average per family.
2. Loans for constructive purposes (i.e. going into business) averaging \$1500 available for only half of eligible cases.
3. Curtailing vocational retraining courses by at least half.
4. Reducing allocations to youth clubs in development towns by one-fifth.
5. Cutting high school scholarships for immigrant youth by one-fifth.
6. Reducing youth center trainees from 1500 to 1200.

7. Reducing new youth aliyah intake from 3500 to 2000 during the year.
8. Cutting rehabilitation loans for welfare cases by half.
9. Cutting relief payments to welfare cases by half.
10. Reducing the placement of children from welfare families in day homes from 1500 to 750.
11. Cutting hospitalization of aged and chronic invalids from 16,000 to 8,000 for the year.
12. Delaying urgent repair work on old age homes.
13. Cancelling the issuance of warm blankets.
14. Stopping all allocations for immigrant housing, which will affect plans for improving substandard dwellings in development towns and agricultural settlements.
15. Cutting original plan to give final allocations this year to 111 agricultural settlements, which means further delay in repeatedly postponed consolidation scheme.

Please note that the cuts considered above involve hardships out of all proportion to the sums economized, aggravating even further the already inadequate absorption services. We see no alternative failing new sources of substantial revenue. Also note that the proposed cuts will offset reparations losses only partially."

It is clear from this analysis that much soul-searching is taking place in Jerusalem. The same soul-searching should engage each of us in America as we face our responsibilities toward this year's campaign.'

Sincerely yours,

HAF:gb

Herbert A. Friedman

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10 February, 1966

Dr. S. Ben-Eliezer  
Treasury Department  
The Jewish Agency for Israel  
P. O. Box 92  
Jerusalem, Israel

Dear Dr. Ben-Eliezer:

Thank you very much for your thoughtful letter which clarifies my question about whether there are any conditions attached to naming the agricultural settlement for William Rosenwald.

In accordance with your suggestion, I will not let Mr. Rosenwald know about it until you have formal confirmation from the Education Ministry. I know that you will advise me as soon as you receive such confirmation.

With best regards.

Sincerely,

Herbert A. Friedman

HAF:hga



10 February 1966

*r ↓*  
*Please return to*  
*J. Beal*

Mr. Louis A. Pincus  
Jewish Agency  
P.O.B. 92  
Jerusalem, Israel

Dear Louis:

I wrote in my last letter of 7 January that I would be going to Israel in March, and that as soon as the dates were firmed up, I would let you know. I will be arriving late Tuesday afternoon, 15 March and wonder whether I could see you first thing Wednesday morning, the 16th. I will be staying for five or six days so that we can meet as often as you wish and have time for, but if we can set a date for the very first appointment immediately upon arrival, that would be helpful. I will be staying at the Hilton in Tel Aviv, so I can meet you Wednesday morning in Tel Aviv or later that day if you do not come down until the afternoon. I would appreciate hearing from you as to time and place.

To give you an idea of some of the things which are on my mind that I think we should talk about, let me simply list the following topics:

1. UJA Mission Programs
  - a. Young Leadership
  - b. Study
  - c. Women
  - d. Jewish Agency Personnel in Europe
  
2. Overseas Visitors Program
  - a. Mission subsidy
  - b. Provision for hired cars
  - c. Publicity Representative
  - d. Office space
  
3. Good Will Tour - October
  - a. Israeli participants

10 February 1966

4. December Conference
  - a. Theme
  - b. Inaugural Planning
5. Rosenwald Settlement
6. Big Cities
  - a. New York
  - b. Los Angeles
  - c. Chicago
7. Film for 1967

I am enclosing a couple of items, one from the Jerusalem Post and one from the JTA which have appeared in the last two days. I am not suggesting that anything much can be done about this, but simply wish to point out that this type of thing represents a continuous handicap to the campaign. The sharpness and unequivocal nature of the statements makes it very hard for us to combat. There are no "buts" or "maybes" about the way these statements are worded. They leave us no room for maneuvering. It is really too bad.

As for the campaign, I know you will be encouraged to hear that it has gotten off to a good start again. I trace it back directly to the wonderful success of the October Mission, the November soliciting program, the December Conference, with its Big Gifts dinner attached, and the January series of three Regional Conferences. All of these went off very well - one each in Chicago, Dallas and San Diego. It is too early to predict, with any degree of accuracy, but I have a feeling in my bones that 1966 will raise more than 1965 on a pledge basis. We should also see an increase on a cash basis, because the increased pledges of the 1965 campaign should begin to reflect themselves in the 1966 collections.

Everyone has been working hard and the morale, both lay and professional, is good. Max is tired, because he had a very tough January, travelling almost constantly.

Sam Goldsmith has finally retired in Chicago and the new director is Jimmy Rice. I have had long talks with him which I will tell you about when I see you.

Meanwhile, keep well.

With all good wishes, I am,

As ever,

HAF:gb

Herbert A. Friedman

9 February 1966

Mr. Burton I. Koffman  
Public Loan Company, Inc.  
41 Shenango Street  
Binghamton, New York

Dear Bud:

I have been trying to reach you on the telephone for several days but you have been out of town, so I am simply dropping you this short note to relay a question which Phil Zinman has asked me. I was speaking with Phil the other day, after he got out of the hospital, and he wanted to know whether you had sent us a check yet for the stock. I told him you had not, and he suggested that I should get in touch with you and remind you about the matter.

Phil is really very weak after a major stomach resection and removal of a duodenal ulcer. He is home in Camden now and will go down to Florida next.

Looking forward to hearing from you, I am,

As ever,

HAF:gb

Herbert A. Friedman

8 February 1966

Mr. Marvin L. Warner  
10725 Esading Road  
Cincinnati, Ohio 45241

Dear Marvin:

Mel Dubinsky was in the office today and told me about his visit to Cincinnati yesterday. He said that during the course of that visit he made a date for you and me to have lunch together when I come to Cincinnati on the 16th.

I shall be arriving on TWA Flight 127 at 11:27 a.m. and will go to the Netherland Plaza Hotel. We could meet by 12:30. Why don't we eat right at the hotel?

Could you drop me a note, Marvin, confirming this arrangement?

Looking forward to seeing you, I am,

As ever,

HAF:gb

Herbert A. Friedman

f

8 February 1966

Mr. Ellis I. Levitt  
Dial Finance Company  
207 Ninth Street  
Des Moines 7, Iowa

Dear Ellis;

I have your kind letter of 4 February and am delighted to learn that your interest in a library project in Beersheba or elsewhere in Israel has again been renewed.

You say that you and Dick will be in New York in mid-March. I shall be leaving for Israel for a short business trip on Monday evening, 14 March. I will be in New York from the afternoon of the 10th through the 14th. If you come during those days, I will be delighted and pleased to discuss the matter further with you.

If you come after I have left, both of my associates, Ralph Goldman and Abe Hyman will be in New York and available to you. They are authorized and knowledgeable on all matters.

Most warmly and cordially,

HAF:gb

Herbert A. Friedman

V  
8 February 1966

Mr. Paul Horovitz  
Lake Forest College  
Lake Forest, Illinois

Dear Mr. Horovitz:

It has taken me this long to answer your letter of 26 January because I have been travelling a great deal fulfilling campaign commitments.

I am most impressed with the arrangements for your Conference on Foreign Affairs and only wish I could take advantage of your invitation.

Unfortunately, I shall be unable to do so. I have an impossible calendar which is already so fully packed as to require some cancellations, rather than adding new commitments.

There is every objective reason why I would like to come: the topic, the presence of the Israel Ambassador, the recommendation of Mr. Norman Rabb, and most important, the student body itself. But, even in the face of all this, I shall have to decline, and hope you will understand.

With all good wishes for a successful Conference, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

7 February 1966

Dr. William Haber  
University of Michigan  
Engell Hall  
Ann Arbor, Michigan

Re: Miss Susi Friedman  
203 Fairfield Drive  
Wallingford, Pa.

Dear Bill:

I am writing this letter regarding my niece, named above, who has applied for admission to the School of Liberal Arts at the University of Michigan. Michigan was her first choice although she has also been interested in Northwestern and Boston University. She has taken her Boards and her scores have been around 600-650. Her S.A.T., both verbal and Math, were around 670.

She ranks in the upper 10% of her high school class, and is fairly well-rounded in her extra-curricular work. She is on the editorial staff of the school year-book, is active as a chair-leader, takes part in the chorus.

I wish to make it clear, Bill, that I am not asking you to do anything to bend the rules in any way. If she is academically qualified, meets the standards of Michigan, and in every other way equals the applicants who are in her class, then, and only then, I would appreciate whatever help you could give me regarding her application.

That being the case, you might wonder why I am writing at all. It is because I know that entrance is a problem for female, out-of-state students. And it is only in that one connection that I would solicit your help. If, after looking at her application, you feel that she is not qualified, then I would not want to embarrass you by asking you to intervene at all.

7 February 1966

If, on the other hand, she does measure up to the general cross-section of students applying, and might simply be rejected because of geography, then I would appreciate whatever you would feel would be within the limits of ethical behavior for you to do.

With thanks, and looking forward to hearing from you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

AMERICAN JEWISH  
ARCHIVES





7 February 1966

Baron Edmond de Rothschild  
45 rue du Faubourg Saint Honore  
Paris, France

Dear Baron:

I received a note from Teddy Kollek in Jerusalem asking me to send you a copy of the speech made by Baron Guy de Rothschild at the UJA dinner last December. I am happy to enclose this. If there is anything else I can tell you about the affair, I would be glad to.

My wife and I had the pleasure of spending several days at the Mont d'Arbois in December. We enjoyed ourselves immensely. Both M. Boisrame and M. Latille were extremely friendly and helpful.

Are you opening any more hotels? You now have us hooked at the Caesarea and Megeve. Where next?

All the best,

Herbert A. Friedman

CC: IL SG HAF MP ERV S.LESSER KKY

h

4 February, 1966

Mr. Benjamin H. Swig  
Fairmont Hotel  
Nob Hill  
San Francisco 6, California

Dear Ben:

Max and I were very happy to learn that you know Vice-President Hubert Humphrey and that you think you can get him for our UJA Inaugural Meeting to be held in New York at the Waldorf-Astoria on Thursday night, December 8, 1966.

I know you understand the importance of this meeting, and of course the Vice-President himself should recall that he addressed a similar meeting in Washington at the Mayflower Hotel on January 9, 1965. The forthcoming meeting, which is to be a black tie affair, will launch the twenty-ninth annual campaign of the UJA. We expect an attendance of 500 community leaders from all over the country who contribute \$10,000 and over to the campaign.

The group involved, of course, represents our most important leaders and the most influential segment in American Jewry. At our last conference in December of 1965, \$5,700,000 was pledged. Baron Guy de Rothschild and Senator Jacob K. Javits were our guests of honor and principal speakers at that time.

We deeply appreciate what you are doing. Please do not hesitate to let me know if you would like any further information.

With warmest regards.

Sincerely,

HAF:bga

Herbert A. Friedman

P.S. I have a meeting with the Executive Directors of the leading communities on 18 February and it would be very helpful if we could have an answer by that time, so I could report it to them and get their enthusiastic support behind next December's conference.

4 February, 1968

Mr. Joseph H. Kanter  
The Kanter Corporation  
690 Northland Rd  
Cincinnati, Ohio 45240

Dear Joe:

I want you to know, first of all, that I have written to Louis Pincus concerning the possibilities of a feasible loan to the Robert Sternbergs, your cousins in Israel. I also have discussed with Sam Haber the situation of your other relatives in Lithuania.

Sam tells me he recalls your discussing this case with him some time ago. He believes you understand that, as a general rule the only chance for those in the Soviet Union to emigrate to Israel is for close relatives in Israel to write them expressing regret over the fact that they haven't seen each other in years and asking them to come to Israel if possible so that they may be together. In some few cases, when presented with such a letter by Soviet Jews, Russian authorities will eventually permit them to leave the country -- but this is by no means inevitable.

Sam is trying to map out a good strategy to follow in the present instance, and he will advise us further about it early next week. I will write you again in detail at that time, and of course I also will be in touch with you as soon as I have a reply from Louis Pincus.

With best regards.

Sincerely,

HAF:bgn

Herbert A. Friedman

J. Kantor

4 February, 1968

Mr. Louis Pincus, Chairman  
Jewish Agency  
P. O. Box 92  
Jerusalem, Israel

Dear Louis:

Joseph Kantor of Cincinnati, whom you know, has for sometime been concerned about the problems of a family in Israel who are relatives of his. They are the Robert Sternbergs who live at Bira u-Bitzkan, near Rishon le Zion, Shikun 774/5 Israel.

*Bitzkan*

Most recently he has written to me about them as follows:

"I would like to see if I can get the Sternbergs on an economically sound basis so that I will not have to continue to send them money every month. At the present time, they seem to be very well oriented towards Israel as well as the economic conditions that exist there. It seems to me, however, that they need to get into some type of business. Since they have had experience and know the grocery business, this would seem to be the area they should enter in a very small way.

I have attempted to discuss with the Bank Leumi the possibility of loaning them \$10,000 in order to get into this business. Unfortunately, the interest rate is about 15% and they feel they do not want to borrow this money at this high interest rate because a small grocery cannot pay a sufficient return.

I understand from the bank that the Jewish Agency is making 10 to 12 year loans at 7% to 8% interest in order to assist immigrants in establishing themselves in Israel. I wonder if this loan would be available to my cousins, the Sternbergs."

I would deeply appreciate your looking into the matter to see what might be done for the Sternbergs along the lines that Joe requests, or suggesting some feasible alternative. I know that I do not often make this kind of request of you, but I feel I have to make an exception in the present case. Joe is very important to us -- he is a member of our Executive Committee, a former Chairman of our Young Leadership Cabinet and his contribution is \$37,500.

With warm thanks for your cooperation and understanding, and best regards.

Sincerely,

NAF:bga

Herbert A. Friedman

February 3, 1966

Mr. Jacob Blaustein  
The Blaustein Building  
1 North Charles Street  
Baltimore, Md. 21201

Dear Jacob:

Leighton Rosenthal, a very close personal friend, and one of Cleveland's leading citizens, is the owner of Work Wear, Inc.. He is a devoted community person, one of the very largest contributors, an active participant in all committees and programs. His company is the largest manufacturer of work clothing and uniforms and also operates the largest uniform rental in the country.

Work Wear, through its Chicago representative, Mr. Albert Ravid, is making a presentation to the uniform committee of American Oil Company in Chicago in the immediate future. The chairman of the committee is Mr. William Matthews.

I would like to be of assistance to Leighton, if at all possible, and, knowing of your relationship with American Oil, I thought of writing to you. I don't expect any favoritism to be shown to Leighton, but if Mr. Matthews could be advised that Work Wear is a fine company and its principals are fine people, at least it would give them an entree.

I would appreciate anything you can do along these lines.

My very best to you.

Sincerely,

HAF:SCS

Herbert A. Friedman

1st February 1966

Dr. Henri Elfen  
Standing Conference of European  
Jewish Community Services  
64, rue du Stand  
1211 Geneva 11, Switzerland

Dear Dr. Elfen:

This will acknowledge receipt of your letter dated 27 January,  
as well as documents on the Fund Raising Study.

I am very interested in this Study and look forward to receiving  
all future material on this project.

Sincerely yours,

HAF:gb

Herbert A. Friedman

f

1st February 1966

James Drew  
3 Burlington Arcade  
London, W. 1, England

Gentlemen:

The two Clarney shirts have arrived in perfect condition. I must compliment you on the effective packaging. You obviously take great pains and the result is that the parcel arrives undented and unbroken.

You may be sure that when I am next in London I shall drop in for shirts and sweaters.

Very truly yours,

HAF:gb Herbert A. Friedman

1st February 1966

Mr. Louis Lieblich  
United Jewish Federation  
4079 - 54th Street  
San Diego, California 92105

Dear Lou:

Enclosed is the letter you wanted for your president, Herbert Solomon.

I am sending you, under separate cover, a copy of the volume containing many other letters which you might find interesting. I am not billing you, in spite of the fact that you requested me to. This is a gift to you from me.

As ever,

HAF:gb

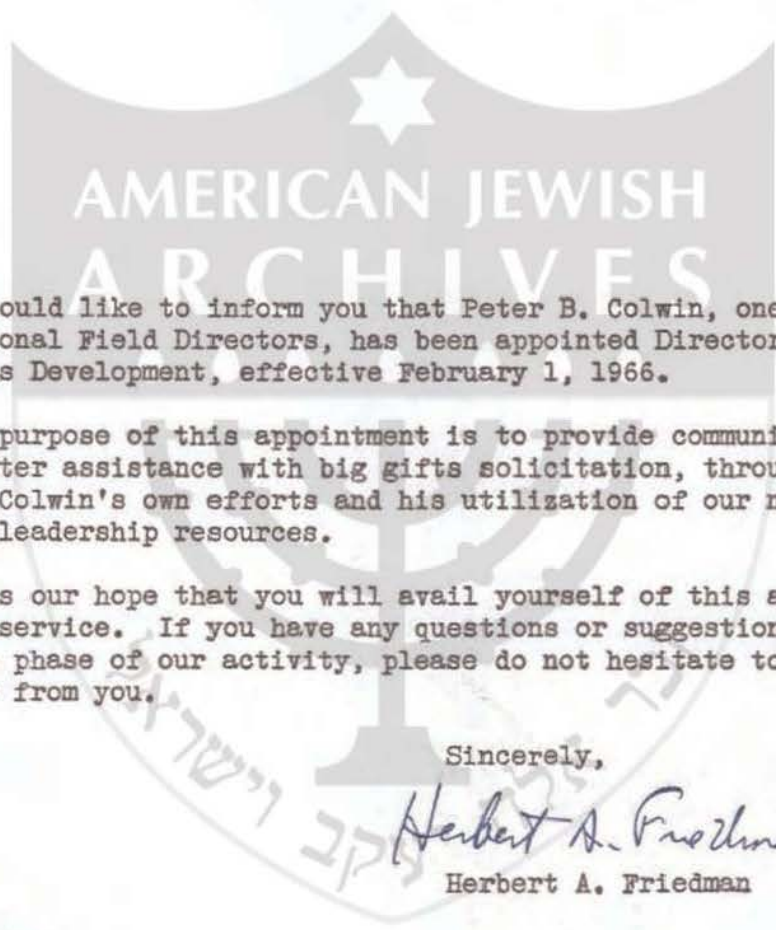
Herbert A. Friedman



f

TO ALL EXECUTIVE DIRECTORS

27 January, 1966



I should like to inform you that Peter B. Colwin, one of our Regional Field Directors, has been appointed Director of Big Gifts Development, effective February 1, 1966.

The purpose of this appointment is to provide communities greater assistance with big gifts solicitation, through Mr. Colwin's own efforts and his utilization of our national lay leadership resources.

It is our hope that you will avail yourself of this additional UJA service. If you have any questions or suggestions regarding this phase of our activity, please do not hesitate to let me hear from you.

Sincerely,

*Herbert A. Friedman*

Herbert A. Friedman

HAF:bga

26 January 1966

Dr. S. Ben Eliezer  
Jewish Agency  
P.O.B. 92  
Jerusalem, Israel

Dear Dr. Ben Eliezer:

Yesterday I received your letter of 18 January and, under separate cover, your set of blueprints illustrating plans for the project called Midreshet Rosenwald.

You asked me to let you know if the proposal is acceptable and what is the most appropriate way of communicating your "decision" to Mr. Rosenwald.

The answer is simple if the decision is really a decision, and an unconditional offer to name this for him. I am somewhat confused by the paragraph in your letter which seems to suggest that IL 4,000,000 of contributions are required in order to make this a reality. Let me quote the sentence which confuses me: "The implementation of these plans will of course depend upon the availability of the necessary funds at the right time." Is he expected to give this money? Is the I.E.F. expected to produce this money from other contributors? I would not consider it advisable at all to approach him until you give me a clear answer to these questions.

His assumption and mine, all along, has been that a settlement was to be named for him in honor of all past services and contributions on his part, not conditional upon any additional or future performance. As you will recall, this whole matter originated back in 1957 when he made a \$500,000 contribution to the campaign of that year, and was told then that this would entitle him to have something named in his honor.

I would appreciate hearing from you at your very earliest convenience.

Sincerely yours,

Herbert A. Friedman

HAF:gb

*cc - Friedman  
- RIC  
- SPARK*

f

X

UNITED JEWISH APPEAL

January 26, 1966

GOLDA MEIR  
MEMCHUTZ  
JERUSALEM (ISRAEL)

ALL AMERICA

DEAR GOLDA WE WANT VERY MUCH TO TALK TO YOU ABOUT ~~THE~~ MATTER  
OF GREAT IMPORTANCE TO ~~THE~~ UJA AND WOULD APPRECIATE ~~THE~~  
OPPORTUNITY OF HAVING A VISIT WITH YOU WHILE YOU ARE IN ~~THE~~ <sup>UNISTATE S</sup> ~~UNITED~~  
~~STATE~~ STOP WE UNDERSTAND FROM ~~THE~~ BOND OFFICE THAT YOU WILL  
BE IN MIAMI ON ~~THE~~ EIGHTEENTH AND NINETEENTH FEBRUARY STOP  
COULD WE SEE YOU FOR DINNER OR ~~THE~~ EVENING FRIDAY ~~THE~~ EIGHTEENTH  
OR SATURDAY MORNING ~~THE~~ NINETEENTH AT YOUR HOTEL STOP PLEASE  
CABLE REPLY TO UJA OFFICE REGRRDS

MAX FISHER

HERBERT FRIEDMAN

26 January 1966

Mr. Robert Z. Kaplan  
426 Spitzer Building  
Toledo, Ohio 43604

Dear Bob:

Thanks for the article from Midstream. The author happens to be one of the few well-adjusted people in the profession. He is really not writing out of sour grapes. He is simply observing the fact that the role of the rabbi has changed and is less important than it used to be, because individual men can no longer powerfully sway the course of events. Everything today is so highly institutionalized and organized that the individual leader is anonymous. That even applies to me.

My very success in operating a large, well-oiled machine guarantees the fact that my name is not front-page news. That was never the case with Stephen S. Wise or Abba Hillel Silver.

But, actually, who except an egomaniac cares? If the work goes forward successfully, the individual who steers and guides it can remain faceless. I admit that some of the flavor is lost thereby, but the cause is probably served better.

On the other hand, who knows? Maybe the flamboyant, prominent, charismatic individual has what people really need to stir them up. Hertzberg is saying there ain't no such leaders on the scene today, and he is right. He is also saying there ain't gonna be any, and there, too, he may be right.

Mr. Robert Z. Kaplan

-2-

26 January 1966

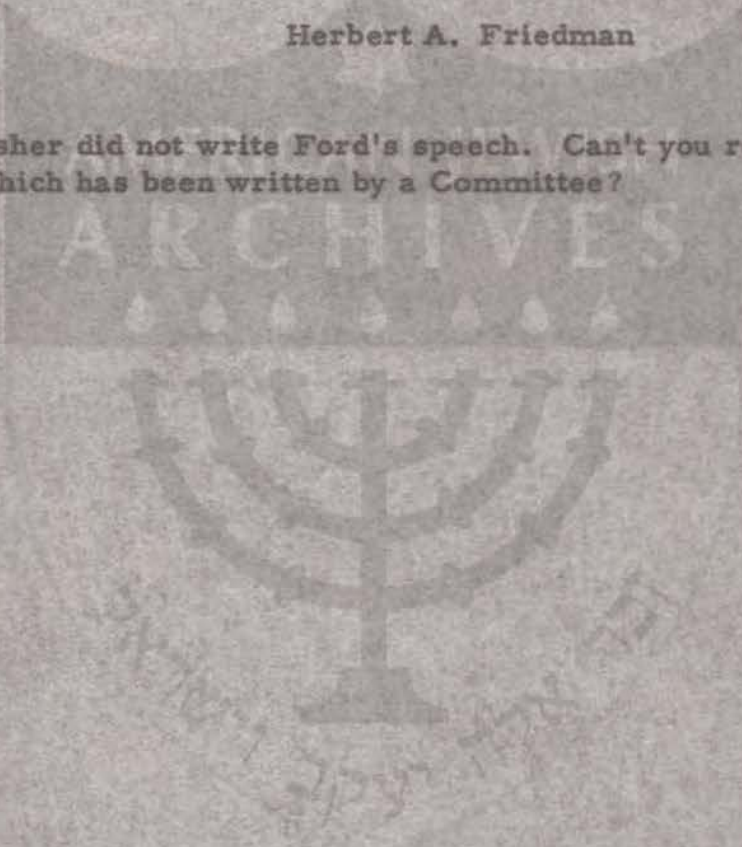
Why don't you change professions and jump up on the stage? It was good seeing you in Chicago. I always like to strike sparks with you.

As ever,

HAF:gb

Herbert A. Friedman

P.S. Fisher did not write Ford's speech. Can't you recognize a speech which has been written by a Committee?



26 January 1966

Mr. C. Stanley Rivin  
223 Bridge Court  
Sioux City, Iowa 51103

Dear Stan:

I have your letter of 18 January regarding my coming to Sioux City. I would really hope to be able to save you a date in the Spring of 1967, and will try my best to do so.

I have already informed our Field Department to contact you relative to this request, and we will put the whole matter in the file for next spring's campaign.

Believe me, I appreciate and respect your enthusiasm and will do my best to lend you the personal support which I am flattered you want.

Sincerely,

HAF:gb

Herbert A. Friedman

cc-ERV  
SL

X

UNITED JEWISH APEEAL

January 25, 1966

PINCUS  
JEVAGENCY  
JERUSALEM (ISRAEL)

all america

MAX FISHER JOINS ME AND ENTIRE UJA FAMILY LAY LEADERS AND  
PROFESSIONAL STAFF IN SENDING YOU FONDEST CONGRATULETIONS  
AND GOOD WISHES UPON YOUR ELECTION TO HISTORIC POST STOP YOU  
WILL HONOR THE MEMORY AND DEEDS OF ILLUSTRIOUS PREDECESSORS  
BUT MORE IMBORTANT WILL CREATE YOUR OWN METHODS AND  
RELATIONSHIPS BY WHICH TO ACHIEVE THE GOALS ON WHICH ISRAEL  
AND AMERICAN JEWRY ARE UNITED STOP WITH RESPECT AND FRIENDSHIP

HERBERT FRIEDMAN

FOR THE UNITED JEWISH APPEAL

24 January 1966

Mr. Justice Abe Fortas  
United States Supreme Court  
Washington, D. C.

Dear Justice Fortas:

It was a great pleasure for me to have met you last night and to have had the opportunity to tell you something about our plans.

Your response was most gracious and I would hope that there would be occasions in the future when you could lend your dignity and sincerity to the cause of the United Jewish Appeal, which is, after all, the largest single enterprise in which the total Jewish community is engaged.

Joel Fisher is a good friend of ours and we will be in touch with each other, either directly, or through him.

I look forward eagerly to further occasions upon which we shall meet.

Sincerely yours,

HAF:gb

Herbert A. Friedman



20 January 1966

Mr. Maurice H. Saltzman  
Bobbie Brooks, Inc.  
3830 Kelley Avenue  
Cleveland 14, Ohio

Dear Maury:

Following our telephone conversation yesterday, I simply would like to remind you that you and Charlie Jordan and I want to spend an hour together on the morning of February 1st, before the Administration Committee meeting of the JDC.

My suggestion is that we meet at 10:30 a.m. at your hotel, in order to make it as easy as possible for you. I do not know where you are staying, but Charlie and I are prepared to come to you.

Would you please let me know whether this time is convenient to you, and at what hotel you will be staying.

Cordially,

HAF:gb

Herbert A. Friedman



HAF  
✓

# United Jewish Appeal

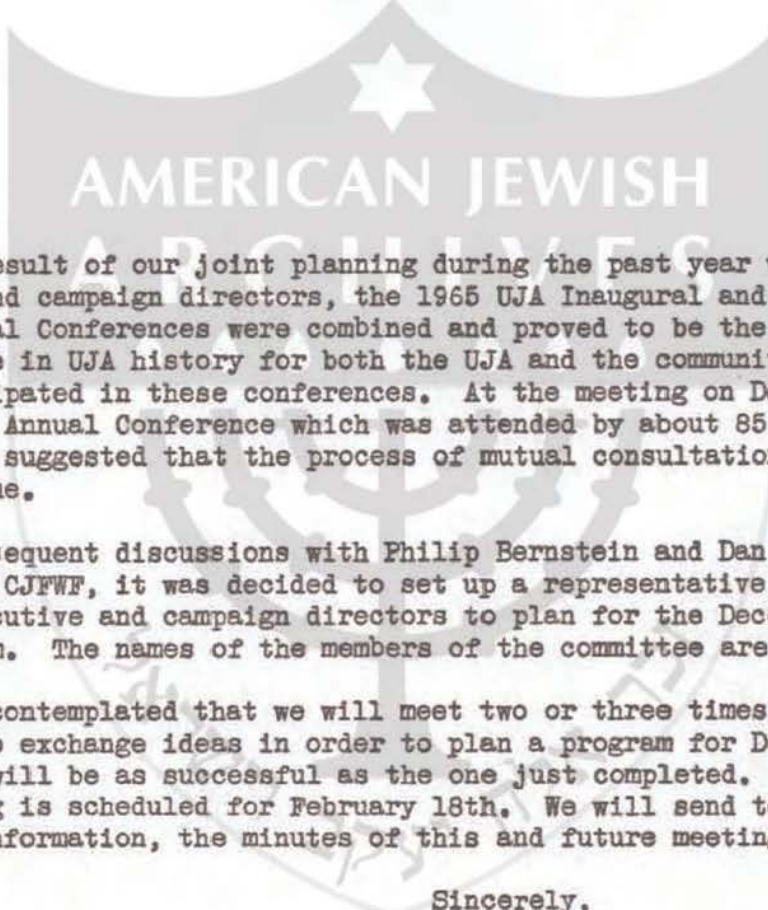
1966 GOAL—\$73,420,000

ON BEHALF OF THE UNITED ISRAELI APPEAL—THE JOINT DISTRIBUTION COMMITTEE—THE NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019 • PLAZA 7-1500 • CABLE ADDRESS: UJAPPEAL, NEW YORK

TO EXECUTIVE DIRECTORS AND CAMPAIGN DIRECTORS

20 January, 1966



*General Chairman*  
MAX M. FISHER

*National Chairmen*  
*Representing Agencies*  
ISADORE BRESLAU, UJA  
JACK D. WEILER, JDC

*National Chairmen*  
ALBERT R. ADELMAN  
MELYN DUBINSKY  
ISRAEL D. FINK  
EDWARD GINSBERG  
DAVID LOWENTHAL  
JOSEPH D. SHANE  
PHILIP ZINMAN

*National Women's Division*  
*Chairman*  
MRS. JACK KARP

*Young Leadership Cabinet*  
*Chairman*  
LEONARD D. BELL

*Executive Vice-Chairman*  
HERBERT A. FRIEDMAN

*Assistant Executive Vice-Chairman*  
IRVING BERNSTEIN

*National Field Director*  
EDWARD R. VAJDA

Cabinet in formation

*Honorary Chairmen*  
MORRIS W. BERINSTEIN  
JOSEPH MEYERHOFF  
WILLIAM ROSENWALD  
DEWEY D. STONE  
EDWARD M.M. WARBURG

*Honorary National Chairmen*  
SAMUEL H. DAROFF  
JOSEPH HOLTZMAN  
ADOLPH KESLER  
ALBERT A. LEVIN  
SOL LUCKMAN  
BENJAMIN H. SWIG

*Honorary Special Fund Chairmen*  
JOSEPH M. MAZER  
SAMUEL RUBIN  
ROBERT W. SCHIFF

*National Co-Directors*  
ABRAHAM GOODMAN  
JOSEPH I. LUBIN

*Secretaries*  
GOTTLIEB HAMMER  
CHARLES H. JORDAN

As a result of our joint planning during the past year with executive and campaign directors, the 1965 UJA Inaugural and Annual National Conferences were combined and proved to be the most productive in UJA history for both the UJA and the communities which participated in these conferences. At the meeting on December 12th at the Annual Conference which was attended by about 85 executives, it was suggested that the process of mutual consultation should continue.

In subsequent discussions with Philip Bernstein and Dan Rosenberg of the CJFWF, it was decided to set up a representative committee of executive and campaign directors to plan for the December 1966 program. The names of the members of the committee are attached.

It is contemplated that we will meet two or three times during the year to exchange ideas in order to plan a program for December 1966 which will be as successful as the one just completed. The first meeting is scheduled for February 18th. We will send to you, for your information, the minutes of this and future meetings.

Sincerely,

Herbert A. Friedman

HAF:bga  
Att.

MEMBERS OF THE UJA  
CONFERENCE CONSULTATIVE COMMITTEE

Philip Bernstein	CJFWF
Dan Rosenberg	CJFWF
William Avrunin	Detroit
Meyer H. Brissman	Washington, D.C.
James Bronner	Pittsburgh
Melvin Cohen	Worcester
Bernard Edelstein	St. Louis
Bernard Gottlieb	Hartford
Robert Hiller	Baltimore
Donald Hurwitz	Philadelphia
Albert A. Hutler	Chicago
Jacob Kravitz	Dallas
Aaron Levine	Boston
Ben Mandelkorn	Columbus
Frank Newman	Indianapolis
Benjamin Rosenberg	Boston
Arthur S. Rosichan	Miami
Isidore Sobeloff	Los Angeles
Isadore Sollod	Baltimore
Gerald Soroker	Pittsburgh
Ephraim Spivek	Norfolk
Abe Sudran	Newark
Sanford Treguboff	San Francisco
Melvin Zaret	Milwaukee
Henry Zucker	Cleveland

20 January 1966

Dear Al,

I received your character studies this morning and I think they are just great. I am sure when my wife sees them she will be able to add a dozen other poses and moods. She will say these reflect too well on me.

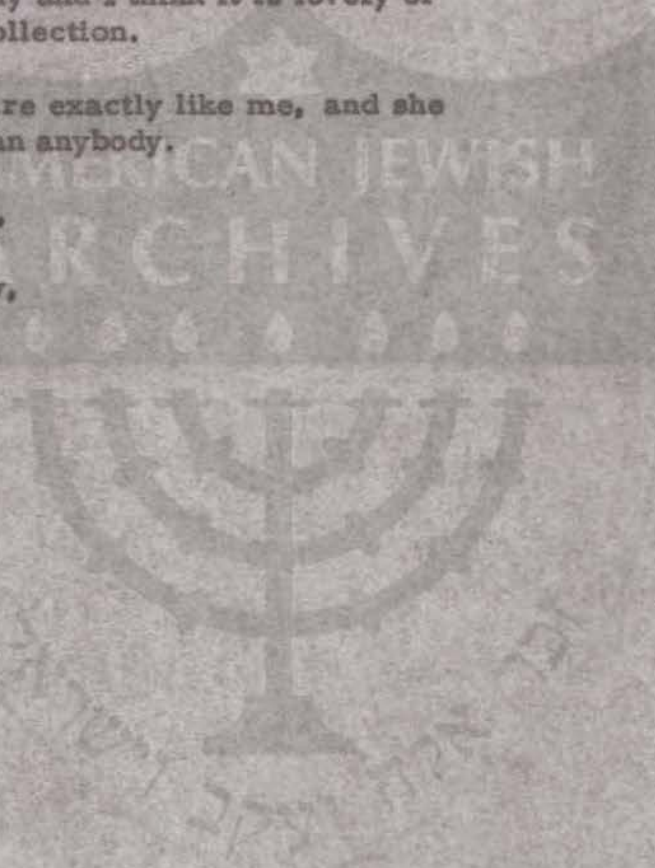
You certainly work quickly and I think it is lovely of you to let me have this collection.

My secretary says they are exactly like me, and she probably knows better than anybody.

Again, with thanks, I am,

Sincerely,

Mr. Alfred Fleishman  
407 N. 8th Street  
St. Louis, Mo.



19 January 1966

Mr. William Rosenwald  
122 East 42nd Street  
New York 17, N.Y.

Dear Bill:

Thank you for your note of 17 January regarding Frank Beckerman. I happen to agree with your analysis and feel he would be a valuable addition to the Cabinet.

I will be having a session with Max within the next two weeks to decide on the additions and/or deletions for 1966. I will strongly urge the addition of Frank's name. When Albert brought him along on the Mission, the process of indoctrination was begun which will bear fruit for many years to come.

Cordially,

HAF:gb

Herbert A. Friedman

cc: Mr. Albert Parker  
Mr. Irving Bernstein

January 12, 1966

Mr. Morris Weinberg  
251 Dunbar Road  
Palm Beach, Fla.

Dear Mr. Weinberg:

On the occasion of your forthcoming 90th birthday, may I extend to you our heartiest and warmest congratulations. The many years you have labored so ably in behalf of your people have endeared you to us all. And so we wish you great joy, fine health, continuing vigor - and the traditional "until 120".

At the same time we congratulate you and Mrs. Weinberg on the occasion of your 65th Wedding Anniversary.

Cordially,

Herbert A. Friedman  
Executive Vice-Chairman

/r1

12 January 1966

J

Dear Norman,

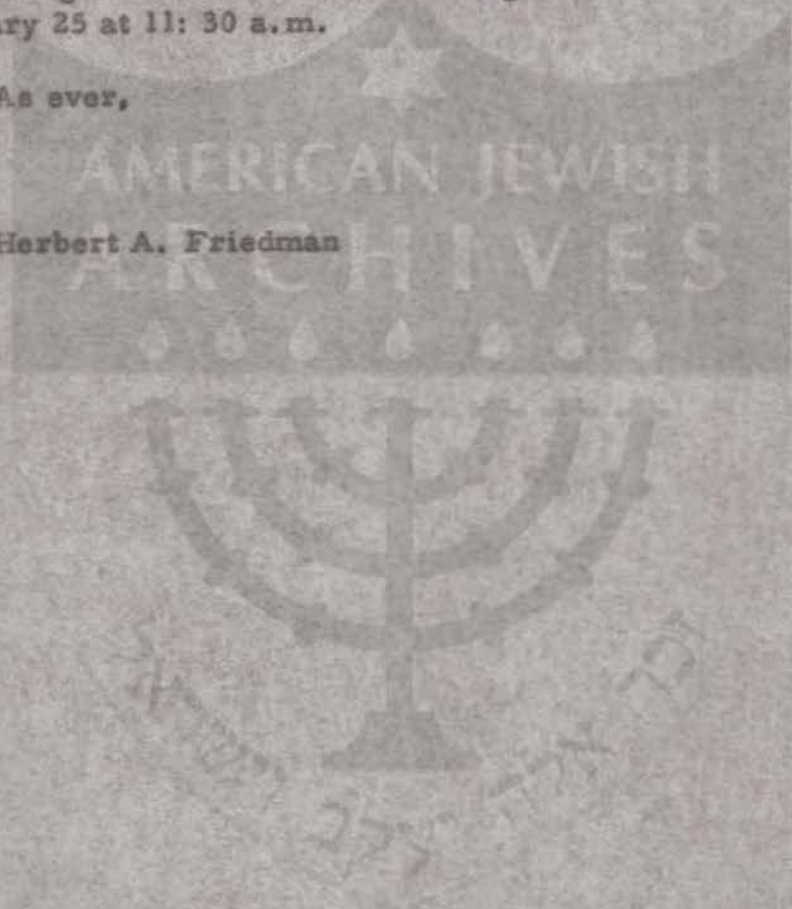
I am sending you, under separate cover, 30 copies of the 21 Towns book for you to distribute to your young leadership group.

It was wonderful seeing you last night and I look forward to our meeting in New York at the St. Regis on Tuesday, January 25 at 11: 30 a.m.

As ever,

Herbert A. Friedman

Mr. Norman Rabb  
393 "D" Street  
Boston, Mass.



11 January 1966

Major Adi Ben Or  
23 Avner Street  
Zahala, Israel

Dear Adi:

This is the first opportunity I have had to answer your note of December 3, which came during the busy days of the Conference. It was really a great affair and when I see you, I will tell you all the details.

Meanwhile, I am sending you, under separate cover, as a personal souvenir for yourself, a bronze copy of the medal we cast in gold for Eisenhower, Alexander and Koenig.

All the best to the family.

Sincerely,

HAF:gb

Herbert A. Friedman



11 January 1966

Mr. Philip Zinman  
Diplomat Towers  
Hollywood, Florida

Dear Phil:

I got the wrong information on Diller. Irving Bernstein had written me a memorandum, but somehow or other he was incorrect, and I apologize for transmitting incorrect information.

The facts are that Diller so far is offering \$16,000, as an increase from his \$11,000 of last year. They have not accepted it because they think ~~he~~ could go much higher.

Chotiner has gone from \$4,000 to \$5,000. Stanley Stalford has pledged \$5,000 for 1965 and has paid \$10,000 on his past account, due to your efforts.

In view of this, I would not recommend writing any letters to anyone, yet. Let's wait a bit and see what develops.

It was good seeing you in Florida and I look forward to seeing you again. All the best to Zola.

Sincerely,

HAF:gb

Herbert A. Friedman

(5:4)

10 January, 1966

Mr. Morris Walter  
8814 2nd Avenue  
North Bergen, N.J. 07047

Dear Mr. Walter:

I read your letter dated January 3, 1966, with great interest. Your comments and observations on the Annual Conference of the UJA held at the New York Hilton during the weekend of December 10-12, 1965, are deeply appreciated.

You will be happy to learn that the UJA is broadening its educational programs conducted jointly with the B'nai B'rith Hillel Foundations. The Rabbinical Advisory Council of the UJA is also intensifying its efforts in behalf of the 1966 campaign.

It was a dramatic conference which commemorated the twentieth anniversary of the end of World War II - an event never to be forgotten by world Jewry. The UJA could not celebrate this occasion without expressing gratitude to former President Eisenhower who led the Allied armies to victory against the enemy and who also rendered great humanitarian service in alleviating the plight of our people liberated from the German concentration camps in 1945.

I hope that you will be granted the strength to serve the cause of UJA for many years to come.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF/cis

*Daily*

X

UNITED JEWISH APPEAL

JANUARY 10, 1966

ISRAEL SIEFF  
KELMOND (ISRAEL)

ALL AMERICA

TERRIBLY SHOCKED TO HEAR OF DEATH OF YOUR BELOVED WIFE.  
BOTH MARJORIE AND I SEND OUR DEEPEST SYMPATHY AND WANT  
YOU KNOW WE ARE THINKING OF YOU AT THIS MOMENT OF GRIEF.  
OUR HEARTS GO OUT TO YOU.

MAX FISHER

*Daily*

X

UNITED JEWISH APPEAL

JANUARY 10, 1966

ISRAEL SIEFF  
TELMOND (ISRAEL)

AMERICAN JEWISH  
ARCHIVES all america

NEWS OF PASSING OF LADY SIEFF HAS SADDED ALL YOUR FRIENDS  
AND ADMIRERS. PLEASE ACCEPT CONDOLENCES PERSONAL AND  
OFFICIAL FROM ALL IN UJA FAMILY

HERBERT FRIEDMAN

f

10 January 1966

Mr. Stanley M. Nowinski  
1422 Vine Street  
Union Grove, Wisconsin

Dear Stan:

I have just returned from a trip abroad to find your letter. It did reach me ultimately, even though we have moved and have a new address as you note above. What are you doing in Wisconsin? The last time we met at the Plaza Hotel in New York, I was under the impression that you were going down to Florida.

I do not know where Abba is now, but my impression is that he can be reached, wherever he is, by writing to him at the Ministry of Foreign Affairs in Jerusalem, and they will forward mail to him, if he is not there.

As far as I am aware, there has never been an English translation of his book. So, you can go right on exaggerating all you want about the stories he tells, since no one can disprove them. Actually, I think there is a Professor of Modern Hebrew at the University of Wisconsin at Madison, and if you were ever really interested in getting specific pages of chapters translated for you, I am sure he would help.

I am still with the UJA and we have just held a tremendous conference in New York commemorating 20 years since the end of the war. We invited General Eisenhower (who could not come because he was in the hospital, but who sent General Lucius Clay in his place); Field Marshal Lord Alexander of Great Britain, who flew over from London; and General Pierre Koenig of the Free French Forces, who flew over from Paris. We struck a special medal for the occasion, with the faces of the three men on one side, and the insignia of SHAEF and the UJA on the other side. We gave the three generals copies in gold. I am sending you, under separate cover, a copy of this medal in bronze as a small souvenir from me to you. I am also sending a photograph of what the room looked like that night. There were 2500 people in attendance.

Mr. Stanley M. Nowinski

-2-

10 January 1966

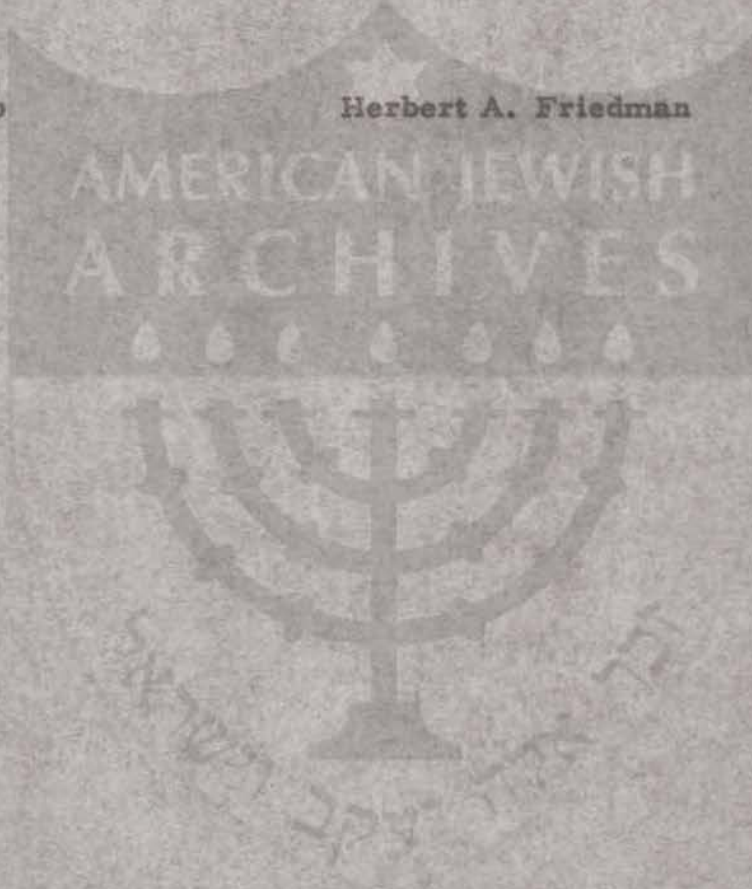
If you are ever planning to come through New York again, I wish you would let us know in advance so we can have a chance to meet.

My best regards to you and your wife for a healthy and happy New Year.

As ever,

HAF:gb

Herbert A. Friedman



10 January 1966

Dear Dr. Berger,

I have just returned from overseas to find your most kind letter of 29 December. It is overly generous in its praise, and the thanks expressed therein are as yet unmerited, for neither of us has as yet received any answer.

I stand at your disposal and await your next request. If there is something further I can do, you know I am willing to. You decide the appropriate time and do not hesitate to call. You know I mean this.

Sincerely yours,

Dr. Bernard Berger  
336 Fort Washington Avenue  
New York 33, N. Y.

10 January 1966

Mr. Max Bressler  
216 W. Jackson Boulevard  
Chicago 6, Illionois

Dear Max:

This is the first chance I have had to answer your kind note of 21 December concerning the birth of my son. I have been abroad ever since the end of our Annual Conference and have only recently returned.

I am delighted with the tone of the letter, as much as with the fact that you sent it. For the tone is full of the fire and brimstone of the old Max.

If you continue writing letters like this, nobody will ever believe that you had a heart attack. Our paths do not cross as often as they used to, but if nothing else brings us together, we may meet at a CJA dinner at the Covenant Club, for which they have invited me in April.

Until then, keep improving, you old war horse, and many thanks again for your warm note.

As ever,

HAF:hh

Herbert A. Friedman



10 January 1965

Dear Edel,

You have been most kind in all of the letters of thanks which you have written, and I am absolutely overwhelmed by the tremendous courtesy you have shown to everyone. We were all delighted to have you, you added immeasurably to our proceedings and you were a most welcome guest on every occasion.

It was a good show, wasn't it? I can only hope that our paths will cross again and that in the near future my wife and I will see you in either one of the three republics - US, SA, or Israel.

As ever,

Mr. Edel Horwitz  
Box 18  
Johannesburg, S. A.



7 January 1966

Rabbi Philip S. Bernstein  
Temple B'rith Kodesh  
2131 Elmwood Avenue  
Rochester 18, N. Y.

Dear Phil:

You left the Saturday night dinner of the conference just before it closed, and I left the very next day for London and Germany. Upon my return, I found your note, which indicated that you were going down to Palm Beach for some rest. I hope you got some good sun and baked out your old bones.

While in Frankfurt I took a couple of hours and went out to Bad-Homburg. There I drove around looking for the house in which we lived. Was it Holderlinweg? That name seemed to strike a bell in my mind and I found a house which looked like the one we lived in. It was quite a sentimental journey. I couldn't resist the temptation of buying a tzatzke and mailing it to you as a momento. I hope it arrived in one piece.

You should by now have received your medallion in silver. If it hasn't come, please let me know.

Got any ideas for next year's conference.

All the best.

As ever,

HAF:gb

Herbert A. Friedman

f

7 January 1966

Mr. Asher Ben Natan  
Israel Mission  
Cubbelrather Str. 15  
Cologne 5, Germany

Dear Arthur:

I must apologize. While still in Frankfurt several weeks ago, I cabled my office to send you the Schlessinger book on Kennedy. In going through my notes and checking to see whether that had been done, I found that some slip up had occurred and the book has not been sent. It is going out to you today via air mail post.

Such organizational knafus do not usually occur here. The people say the cable never arrived. Who knows? At any rate, read it and enjoy it and we shall see each other again soon.

Sincerely,

HAF:gb

Herbert A. Friedman

7 January 1966

Mr. Abe Shiffman  
1040 W. Fort Street  
Detroit 26, Michigan

Dear Abe:

I have wanted to write this letter to you for many weeks, but one thing after another kept interfering. First, there were all the preparations for the big Conference, then the Conference itself, and then I left immediately for an overseas trip, from which I have just returned. So, this is really the first opportunity I have had to sit down and tell you some of the thoughts that are on my mind.

We have known each other for many years, Abe, and I am familiar with some of the great works of philanthropy you have undertaken. Your generosity in Detroit and in the United States has made you one of the truly beloved leaders in the American Jewish community. You have not only been munificent in the amounts you have given away, but you have been so modest and gracious and friendly in the manner in which you have done your deeds and this has been almost more impressive than the actual sums involved. Very rarely does one find the combination of humility coupled with munificence. You have that rare combination.

But, of all the things you have done, I really think nothing has been as wonderful or immediate or inspirational as the gift you have made to the Israel Education Fund. Here you have done something which will directly affect the lives of thousands of children. And this effect will last for many generations to come. If all of our hopes are fulfilled, and if all of the plans of the educational authorities in Israel really come to pass, then the work that will be done in your school will do even more than influence the lives of the children who go there.

Mr. Abe Shiffman

-2-

7 January 1966

In the long run, the work to be done in that school will actually influence the life of Israel as a nation. You and I know perfectly well that Israel will always be small in population. Her success in the decades ahead will depend not upon quantity, but upon quality. If her population is educated properly, than her quality will constantly improve.

So, Abe, that is why I think this marvelous and generous act of yours is probably the most important of all the great things you have done. Israel is in her infancy. You are one of the few men who have taken the position of deciding what she will be like in the future. Any country only has a few founding fathers. I do not think I am exaggerating when I say that those Jews of America who will follow your example and will do what you have done, will be listed among the founding fathers of Israel. You have acted creatively as well generously. That is the highest possible mitzvah anyman can earn.

With respect and friendship, I am,

Sincerely yours,

Herbert A. Friedman

HAF:gb



6 January 1966

Mr. Israel M. Sieff  
Michaelhouse  
47 Baker Street  
London, W. 1, England

Dear Israel:

I should like to add my congratulations to the hundreds of others you must be receiving. We Americans are not very well versed in the niceties of the titled world, and so I am not certain whether a life Baron is the same as a life peer who carries the title Lord, or whether I have it all wrong.

At any rate, all of us share the thrill which you have earned by a lifetime of outstanding service, and all of us feel ennobled by this recognition which has come to you. A warm glow of pride spreads throughout the Jewish world and we are grateful to you.

Sincerely yours,

HAF:gb

Herbert A. Friedman

X

cc: MP  
ERV  
HAF  
IL

United Jewish Appeal  
1290 Ave. of the Americas, N.Y., N.Y.

DAY LETTER (TO BE DELIVERED. PLEASE DO NOT TELEPHONE.)

January 6, 1966

TO THE FAMILY OF THE LATE FLORENCE GRUNFELD HELLER  
1301 NORTH STATE PARKWAY  
CHICAGO, ILLINOIS

WITH PROFOUND SORROW OFFICERS OF UNITED JEWISH APPEAL LEARN OF THE PASSING OF FLORENCE GRUNFELD HELLER, ONE OF THE OUTSTANDING JEWISH WOMEN IN AMERICA. A DISTINGUISHED LEADER IN THE FIELD OF JEWISH WELFARE AND SOCIAL SERVICE, SHE GAVE A LIFETIME OF MAGNIFICENT SERVICE AND GENEROUS SUPPORT NOT ONLY TO CREATING A BETTER HUMAN SOCIETY IN THIS COUNTRY, BUT TO SURVIVAL OF JEWRY AND ALL THAT IS GREAT AND NOBLE IN JEWISH LIFE THE WORLD OVER. TO HER FAMILY, TO COMMUNITY OF CHICAGO AND TO THE MANY HUMANITARIAN, EDUCATIONAL AND CIVIC CAUSES ENRICHED BY HER DEVOTION AND GENEROSITY UNITED JEWISH APPEAL EXTENDS ITS DEEPEST SYMPATHY.

HERBERT A. FRIEDMAN

(HAF:MBE)

Give life  
Give hope  
Give freedom  
to Jews all over  
the world



# United Jewish Appeal

*HAF*  
*L*

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

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IN 23 MAJOR CITIES

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As a result of our joint planning during the past year with executive and campaign directors, the 1965 UJA Inaugural and Annual National Conferences were combined and proved to be the most productive in UJA history for both the UJA and the communities which participated in these conferences. At the meeting on December 12th at the Annual Conference which was attended by about 85 executives, it was suggested that the process of mutual consultation should continue.

In subsequent discussions with Philip Bernstein and Dan Rosenberg of the CJFFW, it was decided to set up a representative committee of executive and campaign directors to plan for the December 1966 program. Your name was proposed for the committee and I hope that you will agree to serve.

It is contemplated that we meet two or three times during the year to exchange ideas in order to plan a program for next year which will be as successful as the one just completed. The first meeting of the committee will take place at the UJA office in New York on Friday, February 18th, for lunch, at 12:30 p.m. The meeting should last until 4:00 p.m.

Looking forward to hearing from you that you will attend, and with best regards.

Sincerely,  
*Herb*  
Herbert A. Friedman

HAF:bga