

# MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995. Subseries 2: Correspondence, 1947-1982.

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Dailies. 1969.

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Mr. M. Barzilay Joint Palestine Appeal 4-12 Regent Street London, S. W. 1, England

Dear Mike:

In answer to your recent inquiries, I have been trying to shape up my schedule. It looks now as though I shall arrive in London (I hope with my wife, but I'm not sure) Monday morning, 12 January. I will let you know the exact flight number and time.

I will want to sleep most of Monday afternoon and evening because I will have been flying for the previous five days out to the Coast and back via St. Louis.

I will be ready to meet beginning 9:30 Tuesday morning, the 13th, any place you say. We can meet all day and night on the 13th, as far as I am concerned.

I plan to leave for Israel the next day, Wednesday the 14th, via BOAC, flight 316 leaving at 12 N. I shall be happy and delighted to accept Michael Sachar's invitation for drinks on the 13th at 5:30 p.m.

I had a short talk with Ernie Michel when he was here in New York last week, and he does not think we have very much to talk about, and will not need very much time. I disagree. I think we should plan to work the whole day on the 13th, finishing with Sachar at his office. If my wife is with me I should like to have the evening free.

Looking forwardi to seeing you, I am,

As ever,

Sender's Name and Address

To

Word Count \_\_\_\_\_ Full Rate Unless Checked (\sqrt{)
Full Rate Letter Telegram Service (LT)
Date
24 October 1969

Extra Copy

GENERAL YARIV ISRAEL DEFENCE FORCES TEL AVIV (ISRAEL)

International Telegram Via

177

insert "ITT"

DEAR ARELE PLEASE RECONSIDER YOUR DECISION NOT TO TAKE BOSTON ON NOVEMBER THIRTIETH. THIS MEETING CAN MAKE OR BREAK BOSTON CAMPAIGN. ONERUNDRED TOP CONTRIBUTORS WILL BE PRESENT. WE EXPECT TO RAISE 2.5 MILLION DOLLARS. URGENTLY NEED YOU TO SPEAK TO GROUP AND STIMULATE GIVING. KNOW IT MEANS HARDSHIP FOR YOU BUT MUST REPEAT MUST HAVE YOUR ACCEPTANCE OF DATE. PLEASE WIRE CONFIRMATION TODAY. MANY THANKS

HERB FRIEDMAN

ITT World Communications Inc. Subsidiary of International Telephone and Telegraph Corporation

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Mr. Michael Barzilay Rex House 4/12 Regent Street London, S. W. 1, England

### Dear Mike:

Some months ago Gordon Zacks met with Trevor Chinn. You remember Zacks - he has been the chairman of our Young Leadership Cabinet and was on the panel last June with Michael Sachar. The two young men spoke about the creation of Young Leadership movement in England.

A few days ago, another one of our young leaders, Irwin Field of Los Angeles, was passing through London and again met with Chinn, and they discussed many specific things. They spoke about the possibility of an English Young Leadership Mission to Israel in July, when there would also be an American Young Leadership Mission in the country. The two groups could join for part of the time. They spoke about the possibility of one or two of the English men coming to a weekend retreat here, near New York, in May, so that they could hear the whole program being expounded.

Irwin Field heard that I was going to be in London and asked me if I would agree to spend some time with the group. You know how interested I am in this and how delighted I would be to do so.

My specific suggestion is that you see if Trevor Chinn and the eight or nine men who form his Executive Committee would be willing to meet for two hours any time during the period I am there. I would enjoy it very much and I think it is consistent with the very basic reason for our getting together, which is to explore ways and means of mutual cooperation. This Young Leadership think is one item which could certainly be beneficial.

Looking forward to seeing you, I am,

As ever,

Honorable Hubert H. Humphrey 1510 H Street, Northwest Washington, D. C. 20005

Dear Mr. Humphrey:

I have your letter and look forward to hearing from you concerning the date you select for a visit to Israel. I plan to be there from approximately 15 - 25 January. It certainly would be fun if we were there together. On the other hand, that is obviously not mandatory, and you please feel free to pick any date you want.

Regarding your suggestion about adding professors, ministers, media people, to the planeloads of community leaders who go to Israel each week, I appreciate your thoughtfulness and have the germ of an idea from what you wrote.

I am not certain that these people will all mix well together, but I do think that a planeload of people from the academic world does make a great deal of sense. What would your reaction be to our trying to arrange one planeload of academicians? Would Professor Humphrey be willing to go along with that planeload? Let's think of a handful of important names around whom we could build a planeload.

Looking forward to hearing from you, I am,

As ever,

UNITED JEWISH APPEAL 1290 - 6th Ave, NYC DECEMBER 29, 1969

X

BARZILAI ZIONIBURO LONDON (ENGLAND)

it ITT

PLEASE RESERVE SUITE DORCHESTER HOTEL ARRIVING NOON MONDAY JANUARY TWELVE FOR TWO NIGHTS LEAVING NEEDESDAY NOON FOURTEENTH, REGARDS

HERBERT FRIEDMAN

DEC. 29, 1969

ITT

x

UNITED JEWISH APPEAL 1290 - 6th Ave. NEW YORK CITY

SHAREF GOVERNMENT OF ISRAEL JERUSALEM (ISRAEL)

YOUR ITINERARY AS FOLLOWS MONDAY JANUARY NINETEEN COLUMBUS IN MORNING PHILADELPHIA IN AFTERNOON. TUESDAY TWENTIETH MIAMI MORNING WASHINGTON AFTERNOON. WEDNESDAY TWENTYFIRST PITTE WRCH AFTERNOON. THURSDAY TWENTSECOND BOSTON AFTERNOON, FRIDAY TWENTYTHIRD HARTFORD MORNING NEWARK AFTERNOON. THIS .SCHEDULE POSSIBLE BECAUSE WE USING PRIVATE JETS AND EACH MEETING IS MAXIMUM TWO ANDAHALF HOURS DURATION. THINK YOU WILL FIND THIS VERY EXCITING OPERATION. WILL ARRANGE ESSEX HOUSE FOR YOUR ARRIVAL ON SIXTEENTH. I AM ARRIVING ISRAEL ON FOURTEENTH FROM LONDON AND WOULD APPRECIATE SEEING YOU EVENING FOURTEENTH TOGETHER WITH PERES AND TWO GENERALS. I WILL ARRANGE WITH ALL OTHERS BUT WOULD APPRECIATE YOUR RESERVING COUPLE OF HOURS THAT EVENING FOR BRIEFING CONFERENCE. VINITSKY OF OUR OFFICE IN JERUSALEM WILL CELL YOU FOR EXACT TIME. REGARDS HERBERT FRIEDMAN

DEC. 29, 1969

X

UNITED JEWISH APPEAL 1290 - 6th Ave. NYC

> SHIMON PERES GOVERNMENT OF ISRAEL JERUSALEM (ISRAEL)

AM PLANNING ARRIVE JERUSALEM FROM LONDON LATE AFTERNOON FOURTEENTH JANUARY WOULD APPRECIATE HAVING COUPLE OF HOURS SECTIONAL SAME EVENING FOR CONFERENCE WITH YOU AND SHAREF REGARDING JANUARY SCHEDULE OF CITIES YOU WILL VISIT. VINITSKY OF OUR OFFICE WILL CALL YOU TO SET EXACT TIME AND PLACE IN COORDINATION WITH SHAREF. LOOKING FORWARD VERY MUCH SEEING YOU AND WORKING TOGETHER AGAIN. BEST REGARDS

HERBERT FRIEDMAN

Mr. Charles G. Eichel Jewish Teachers Community Chest 515 Park Avenue New York, N.Y. 10022

Dear Charles:

I have your kind letter of invitation to address the luncheon on 17 May, but cannot really commit myself at this time to accept the invitation, as much as I would like to do so.

I have a note in my calendar of a tentative meeting to be held in Paris on that day, and I will not know for at least two months whether that will become a definite date or not. Until then, I must not make any other commitment for that day.

I know how hard you and the JTCC have worked for the educational needs for the people of Israel. I certainly do want to add my encouragement to those efforts. I have spoken to the group before, and would always be happy to do so again, if the date were free. But unfortunately that is not the case and so I must regretfully decline.

With all good wishes for your health and happiness in the year ahead, and for success in our mutual efforts on behalf of Israel, I am,

Sincerely yours,

December 23, 1969

PINCUS JEVAGENCY JERUSALEM (IARAEL)

ALL PLANS FOR JANUARY AND FEBRUARY UNDER GOOD

CONTROL THANKS ELECTROP REGARDS

FRIEDMAN

Neiman-Marcus Dallas, Texas 75201

Gentlemen:

Please do not send my bills to Israel. Please send them to my address in New York - 200 Central Park South, N.Y.C. 10019.

It may be that we shall sometimes ask for merchandise to be sent to Israel, but in all cases the bill must always come to New York.

off

On the present bill, I remitted \$72, 18 by check under date of 25 November. I am remitting the balance, \$21, 68, with this letter.

Please be sure to ask your credit department to pay careful attention to these instructions.

With many thanks, I am,

Sincerely yours,

# Dear Dewey:

I am terribly sorry to hear the news of the death of your brother. I know how close he was to you and how difficult it is to endure such a loss.

There are no words that can bring comfort to you. You will find the strength within yourself to live through this painful period.

With deepest sympathy, I am,

As ever,

# Herbert A. Friedman

Mr. Dewey D. Stone 53 Arlington St. Brockton, Mass. 02401

Mr. Charles Ginsberg Aetna Cleaning Contractors 1801 St. Clair Avenue Cleveland, Ohio 44114

Dear Charlie:

I just heard what a beautiful job you did in Canton and want to express my deepest thanks to you.

What are you trying to do -- take your brother's job?

All the best,

November 25, 1969

PINCUS JEVAGENCY JERUSALEM (ISRAEL)

THANKS YOUR CABLE AM SENDING VIA DIP PROPOSAL FOR JANUARY OPERATION

WOULD APPRECIATE YOUR REACTION REGARDS

FRIEDMAN

November 25, 1969

PINHAS SAPIR 39 SHAUL HAMELECH TEL AVIV (ISRAEL)

HAVE WRITTEN MEMORANDUM ON PROPOSED JANUARY OPERATION AM SENDING THROUGH ALEXANDRONI VIA DIP WITH COPIES FOR SHAREF AND PINCUS STOP WOULD APPRECIATE YOUR PROMPT REACTION REGARDS

FRIEDMAN

Mr. Yaacov Aviad Deputy Consul General Consulate of Israel 11 East 70th Street New York, New York 10021

Dear Yaacov:

This is a simple note from one Jewish civil servant to another, to express gratitude and appreciation for your cooperation in the recent Prime Minister's flight. You did a beautiful job, and should feel the joy of participation in a real success.

I know you want no thanks, but I simply wanted to tell you how I felt.

As ever,

Mr. Edwin R. Gamson 1101 N. Beverly Drive Beverly Hills, California 90210

Dear Ed:

I have just returned from Israel and have heard about the wonderful meeting held at your house last week. Congratulations.

I found a note in my file concerning your interest in obtaining a painting by Moskowitz, the primitive, which we saw in Ed Sanders home the night we had dinner there together. Are you still interested in obtaining one? If so, I shall be happy to put you in touch with the man in New York who has several, and I shall be happy to explain to him who you are.

With all good wishes, I am,

As ever,

Mr. Zelig Chinitz United Israel Appeal, Inc. P.O. Box 7171 Jerusalem, Israel

Dear Zelig:

This note is not a formal thank you letter. I simply wish to express my appreciation and gratitude for the manner in which you took hold of the Prime Minister's flight group and steered it through its difficult course to a smashing conclusion. Without you there on top of it, it would not have succeeded.

The reverberations are tremendous throughout the country. Everyone is impressed. We are planning another follow up in February. It should be much easier, I imagine.

I will see you long before that, so meanwhile, my deepest thanks.

As ever,

Mr. Chaim Vinitsky Jewish Agency P.O. Box 92 Jerusalem, Israel

Dear Chaim:

You need no words of thanks from me. You know yourself the value of the work you do and the meaning it has for Israel.

I simply would like to say that the contribution you made to the success of the recent Prime Minister's flight is another feather in your cap. You arranged a beautiful, smooth operation, whose high standards of performance impressed every one of these men.

My deepest thanks. See you soon.

Sincerely yours,

Mr. Chaim Vinitsky Jewish Agency P.O. Box 92 Jerusalem, Israel

Dear Chaim:

You need no words of thanks from me. You know yourself the value of the work you do and the meaning it has for Israel.

I simply would like to say that the contribution you made to the success of the recent Prime Minister's flight is another feather in your cap. You arranged a beautiful, smooth operation, whose high standards of performance impressed every one of these men.

My deepest thanks. See you soon.

Sincerely yours,

Mrs. Lou Kadar Prime Minister's Office Jerusalem, Israel

Dear Lou:

This brief note is intended to express our warmest thanks for your help and cooperation in the recent special flight group. As usual, the person who takes care of the tiny details is responsible for the success of any major operation. Your help was indispensable.

The operation was a tremendous success, as you undoubtedly know, and the campaign of 1970 is off to a great start.

Looking forward to seeing you again, I am,

As ever,

T/A Menachem Miron Israel Defense Forces Tel Aviv, Israel

Dear General Miron:

Please accept our deepest thanks for the great work you did with the recent Prime Minister's flight group to your area. They enjoyed themselves tremendously, were greatly impressed, and the next day in Jerusalem, as you may have heard by now, they contributed a tremendous amount of money.

I know you put in a lot of work, and I wanted you to have the satisfaction of knowing that it was all worthwhile.

With best regards.

Sincerely yours,

Lt. Col. Eli Bar Lev Israel Defense Forces Tel Aviv, Israel

Dear Eli:

I should just like to express my deepest thanks, in this short note, for your wonderful cooperation on the recent Prime Minister's flight group. You did a beautiful job and helped achieve the successful results.

We are all most grateful to you. Looking forward to seeing you again soon, I am,

Sincerely yours,

Aluf Shlomo Lahat Israel Defense Forces Tel Aviv, Israel

Dear General Lahat:

This note of thanks is hardly sufficient to express our feelings of appreciation for your efforts on behalf of the recent group of visitors. Your plans and preparations were magnificent and contributed greatly to the success of the operation.

It was a tremendous success, not only in money, but also in morale. This operation has given new courage and new strength to my whole staff and to all of the workers out in the field.

When we meet again, I will tell you the details, and I know you will be very pleased. Deepest thanks.

Sincerely yours,

Mr. Simcha Dinitz Prime Minister's Office Jerusalem, Israel

Dear Simcha:

My deepest thanks for everything you did to make the recent group a success. The results were certainly magnificent, and it is clear that we now have a new dimension for the 1970 campaign.

For all you did, we are most grateful.

We are planning two more operations - one in January, and one in February. The former will involve bringing a team of Israelis over here to see \$50,000 and over contributors: the latter will involve another Prime Minister's flight group to Israel. We will, of course, keep you posted on all details as they develop.

Meanwhile, deepest thanks.

As ever,

H. E. Zeev Sharef Ministry of Finance Ruppin Road Jerusalem, Israel

Dear Friend Zeev:

I cannot possibly describe in a short note, the impact you made on the group when you spoke to them at lunch in Golda's office. You were absolutely sensational, and you contributed immensely to the success of the whole operation. The participants have been talking about you ever since their return. They were impressed with the contents of the material you divulged and the manner in which you did it.

My deepest thanks for your wonderful help.

As ever,

H, E. Golda Meir Prime Minister, State of Israel Jerusalem, Israel

Dear Madame Prime Minister:

This brief note can hardly express our respect and gratitude for the manner in which you handled the group whom you recently invited to Israel.

It was a brilliant success and has been reverberating throughout the communities. We are planning two follow up operations, again in an effort to reach unprecedented totals in 1970. I shall not burden you with the details, but will work things out with Ministers Sharef and Sapir.

With warmest personal thanks, I am,

As ever,

Mr. Mordecai Ben Ari El - Al Israel Airlines Lydda Airport Lydda, Israel

Dear Mr. Ben Ari:

I wish to express my deepest thanks for the magnificent performance of El Al in handling the recent Prime Minister's special invitation flight. I was not on board, as you know, either coming or going, but the reports which have reached me ring loud with praise. From the very moment people arrived at the Orange Terminal in New York, they were treated beautifully. Technical performance was superb, and in-flight service was the best ever.

I know this was a hard flight for you to arrange, but I wish you to have the satisfaction of knowing that it was all worthwhile. The operation was tremendously successful, from every point of view.

Through your personal attention to this flight, and through the efforts of your staff, both in New York and Israel, it was an unqualified success.

With warmest thanks, I am,

Sincerely yours,

Herbert A. Friedman

bc: Mr. Joram Kagan

Mrs. Max L. Schenk National Youth Aliyah Committee of Hadassah 65 East 52nd Street New York, N.Y. p0022

Dear Mrs. Schenck:

My deepest thanks for your invitation to be your guest at the Premiere Showing and Champagne Reception on December 9.

I would very much like to accept your invitation, but I am busy with meetings that day and all that week. As you know, our annual National Conference takes place the weekend of December 11 - 14, and I am very much involved in its preparation.

Wishing you a successful evening, I am,

Sincerely yours,

Mr. Jacob W. Ullmann American Society for Technion 1000 Fifth Avenue New York, N.Y. 10028

Dear Mr. Ullmann:

My deepest thanks for your warm and friendly invitation to attend the Technion dinner on 4 December. I would have liked very much togcome, but I shall be out of town that day on a speaking engagement of my own.

It sounds as though you shall have a very beautiful affair and I offer my hopes that it be a successful one as well.

With every good wish, I am,

Sincerely yours,

Mr. and Mrs. Avraham Agmon 10 Brachyahu Street Jerusalem, Israel

Dear Avraham and Mrs. Agmon:

I have your lovely invitation to the simcha of your son and I would love to come, particularly because his name is Zvi, which is my name.

But, I will not be in Israel at that time because that is exactly the weekend of our large annual Conference, and I am sure that you understand that I cannot get away. We will have about 3000 people attending the big dinner, at which Abba Eban will speak.

Please give your son my best congratulations and wishes for a long and happy life. I know you will have a great deal of pleasure from him.

As ever,

Mr. I. A. Maisels P.O.B. 1153 Johannesburg, S. A.

Dear Izzy:

Even if I were not going to be in Washington during the time you were there, I would make a special trip to see you, and invent some business at the Embaasy to justify it.

Actually, I am reasonably certain that we shall be in the United States during some part of the period you will be here. So, I am sure we will get together.

Morry Levinson's address is as follows:

Mr. Morris L. Levinson Associated Products Co. 445 Park Avenue New York, N.Y. 10022

I shall also give him the details of your visit.

Looking forward to see you, I am,

As ever,

NOV. 7, 1969

ITT

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UNITED JEWISH APPEAL 1290 Avenue of Americas New York, N.Y.

CHINITZ JEVAGENCY JERUSALEM (ISRAEL)

I AGREE TO TWOTHIRTY PM DEPARTURE AND CALLS SET WILL BE MADE MONDAY TO ALL PARTICIPANTS SET INFORMING THEM OF NEW DEPARTURE TIME. THIS MEANS APPROXIMATE ARRIVAL LYDDA EIGHT AM MONDAY MERETARY-MORNING SO YOU TAKE PLANNING SCHEDULE FROM THERE. RE YOUR PERSONAL TRAVEL PLANS DEPART ISRAEL FRIEAY MORNING. PLEASE MAKE ARRANGEMENTS FOR ONE OR TWO PHONES IN KINGDAVID ALWAYS TOBE ACCESSIBLE FOR POSSIBLE QUICK CALLS TO NEWYORK

FRIEDMAN

UNITED JEWISH APPEAL 1290 - 6th Aue. N.Y.W.

NEXXER MICHEL FSJU 19 RUE DE TEHERAN PARIS (FRANCE) ITT

11/5/69 4

CABLE TO HIM. IF YOU WANT JOE SHANE WHY DON'T YOU CALL HIM YOURSELF. AS YOU KNOW HE CERTAINLY IS NOT ONE OF THE TOP TOP UJA NATIONAL LEADERS. C ONCERNING EDDIE HE HAD NO KNOWLEDGE OF WHEN THIS KEREN EXESTEX HAYESOD CONFERENCE WAS ALL ABOUT AND I CERTAINLY WOULD NOT RECOMMEND THAT HE SHOULD GO. BEST REGARDS.

FRIEDMAN

### 28 October 1969

Mr. Michael Arnon Prime Minister's Office Jerusalem, Israel

Dear Mike:

The list has continued to build beautifully. I am enclosing what we have up to now. There may even be a few more additions coming in from the probable list.

The main reason for this letter is to say that I am taking your advice and planning to come a few days before. I will be arriving Tuesday morning, 11 November on El Al Flight 200 due at 11:15 a.m. I shall come immediately to Jerusalem. Perhaps we could have lunch that day, and get right down to work. If that is not convenient, I will meet you any time during the afternoon that you say.

In order not to be visible at the Kind David, in case people start coming in early, I am planning to stay at the Kings Hotel. As we work, we can decide how long I should stay and whether I should get out of the country on Sunday the 16th before they arrive or wait until the 19th after they have gone so we can do a post-mortem. That we can decide later.

All the best,

Herbert A. Friedman

cc: Zelig Chinitz (blind)

NAME ARTHUR B. BELFER HAROLD BRADY ELLIS CARP VICTOR CARTER MEMBER CHILEWICH FAMILY ARTHUR COHEN COL. HENRY CROWN NATHAN CUMMINGS GEORGE FARKAS MAX M. FISHER BEN FIXMAN EDWARD GLAZER REUBEN B. GRYZMISH & MRS. DAVID HANDLEMAN ELLIOT HANDLER LUDWIG M. JESSELSON NORMAN KAHN RICHARD S. LEVITT NATHAN I. LIPSON JOSEPH MAILMAN MORRIS M. MESSING JERRY MOSS SAMUEL H. MILLER FRED P. POMERANTZ SIDNEY R. RABB LEONARD RATNER MESHULAM RIKLIS DONALD M. ROBINSON

CITY NEW YORK CITY CHICAGO DALLAS LOS ANGELES NEW YORK CITY NEW YORK CITY CHICAGO NEW YORK CITY NEW YORK CITY DETROIT ST. LOUIS DES MOINES BOSTON DETROIT LOS ANGELES NEW YORK CITY NEW YORK CITY DES MOINES ATLANTA NEW YORK CITY NEWARK LOS ANGELES CLEVELAND NEW YORK CITY BOSTON CLEVELAND NEW YORK CITY PITTSBURGH



NAME LOUIS B. ROGOW LEONARD ROSEN WILLIAM ROSENWALD MAURICE H. SALTZMAN TED SHANBAUM SAUL STEINBERG BERNARD STRIAR ERIC MAX STRIAR JULIUS STULMAN MICHAEL SUISMAN LAWRENCE A. TISCH JACK L. WARNER JACK D. WEILER LAWRENCE JAY WEINBERG

CITY HARTFORD MIAMI NEW YORK CITY CLEVELAND DALLAS DALLAS NEW YORK CITY NEWARK CORRINNA, ME. NEW YORK CITY HARTFORD NEW YORK CITY LOS ANGELES

10

Mrs. John J. Fox Ansonia Road Woodbrige, Conn. 06525

Dear Rose:

I am delighted that Irving Bernstein was able to work things out for you and I want to thank you very much for the picture. I shall put it in my scrapbook as I am sure you have it in yours.

Hoping you have a nice visit on your forthcoming trip to Israel, and with best regards to John, I am,

As ever,

Mr. Z. O. Toren 5 Chevra Chadasha Street Tel Aviv, Israel

Dear Mr. Toren:

I would like to bring several matters to your attention and ask you please to take care of them:

1. I wish to remind you please to start the construction of the garage immediately and I would like a report from you as to the progress.

2. Please be sure that you put in the kitchen yard a faucet for running water and a drain in the floor to run the water off. The purpose for this is to wash the feet of people coming from the beach with tar on the bottoms of the feet. This faucet should be fairly close to the ground - a maximum of 24" above floor level. We will put a small beach near the faucet, so that people can sit down and wash their feet, and therefore the drain the ground should also be located close by.

3. I am concerned about the rain on the open chidren's terrace. I know there is one drain up there. Is one enough? During heavy rain much water will pur on it and I want to be certain that it does not collect there.

4. In the W.C. near the entrance door, please be sure that the yellow ceramic toilet paper holder is properly placed. This one item could easily be overlooked and forgotten. When I last saw it, this holder, in a cardboard package, was in the stairwell together with all the surplus bathroom tiles.

5. We are going to have two telephones, one for Mrs. Friedman's use, and one business phone for my use. Is it necessary to have two telephone jacks at every location? If so, please arrange for this.

I shall probably be in Israel for two or three days, from 11 - 15 November. We will have a chance to get together at that time and check the progress of the house.

Best regards to yourself and the family.

Very truly yours,

Mr. Ernest Michel Appel Unifie Juif de France 19 Rue de Teheran Paris, France

Dear Ernie:

I received your letter this morning and called Dewey immediately. It is lucky I caught him because he was leaving the country for Israel for almost three weeks, which would have gone far beyond the time his help would have been worthwhile.

He promised to call the Dean of Admissions and ask him to give special consideration to the application.

Let's pray.

How's your throat?

Sincerely,

October 22, 1969

IRVING BERNSTEIN HILTON HOTEL TEL AVIV (ISRAEL)

HAD LONG STRATEGY MEETING THIS MORNING WITH ARNON AND OUTLINED FOR HIM MY CONCEPTION OF HOW SOLICITATION SHOULD WORK TUESDAY AFTERNOON EIGHTEENTH. HE AGREED AND ALSO URGED AS YOU HAVE BEEN URGING THAT EYE COME A FEW DAYS IN ADVANCE IN ORDER REHEARSE ALL PARTICIPANTS IN THEIR ROLES INCLUDING PM. EYE AGREED AND PLAN ARRIVE TUESDAY ELEVENTH. STAYING AT INTERCONTINENTAL TO AVOID MIXING WITH GROUP. AM CONFIDENT IN MY MIND THAT BET SHEAN VISIT VIA HELICOPTER WILL WORK MORNING EIGHTEENTH AND SHOULD BE RETAINED STOP REALLY SORRY HEAR YOU NOT FEELING WELL. HOPE THINGS IMPROVE FOR YOU IN NEXT EENE FEW DAYS LOOK FORWARD SEEING YOU NEXT WEEK REGARDS

OCTOBER 21, 1969

VINITSKY JEVAGENCH JERUSALEM (ISRAEL)

FOR BERNSTEIN RE YOUNG LEADERSHIP MISSION ITINERARY DO NOT REPEAT NOT WANT YOUNG LEADERSHIP GROUP IN SHARM EL SHEIKH SAME DAY AS WEEKLY FLIGHT GROUP. NO NEED FOR YOUNG LEADERSHIP GROUP GO SHARM AT ALL RECAUSE THEY HAVE FULL ENOUGH PROGRAM WITHOUT IT AND NOT NECESSARY INCUR TREMENDOUS EXTRA EXPENSE. ALSO PLEASE DISREGARD MEMORANDUM FROM JOEL FRIEDMAN REQUESTING YOU ARRANGE INTERVIEWS WITH BENGURION AND TEDDY KOLLEK. REASONS ARE PERFECTLY CLEAR TO YOU. STOP. RE CBL HAVE MADE CAREFUL ANALYSIS AND AFTER CHECKING WITH COMMUNITIES WE NOW PROPOSE FOLLOWING SCHEDULE MONDAY. JANUARY TWELVE DETROIT FIVETHOUSAND DOLLAR MINIMUM APPROXIMATELY ONEHUNDRED SEVENTYFIVE MEN; TUESDAY, JANUARY THIRTEEN BOSTON TWENTYFIVE HUNDRED DOLLAR MINIMUM APPROXIMATELY ONEHUNDRED MEN; WEDNESDAY, JANUARY FOURTEEN LOS ANGELES TENTHOUSAND DOLLAR MINIMUM APPROXIMATELY ONEHUNDRED MEN: THURSDAY, JANUARY FIFTEEN CHICAGO TENTHOUSAND DOLLAR MINIMUM APPROXIMATELY ONEHUNDRED MEN; FROM THIS YOU SEE WE ARE ASKING FOR FOUR MEETINGS ON FOUR CONSECUTIVE DAYS IN FOUR OF THE LARGEST CITIES IN AMERICA FOR THE VERY TOP MONEY. THIS IS THE PROGRAM WHERE HE CAN DO THE ABSOLUTE MAXIMUM GOOD. OBVIOUSLY WE WILL NEED ACCEPTANCE ON THIS AS QUICKLY AS POSSIBLE. ALSO WOULD APPRECIATE HEARING FROM YOU ANYCONDITIONS SURROUNDING HIS APPEARANCE. STOP. WHILE CHECKING ABOVE WE ALSO DID ANOTHER CHECK ON YIGAL ALLON SCHEDULE WHICH STANDS AS FOLLOWS: TUESDAY, MARCH SEVENTEEN LOS ANGELES TWENTYFIVE HUNDRED DOLLAR MINIMUM

TELEX

APPROXIMATELY FIVEHUNDRED PEOPLE: WEDNESDAY, MARCH EIGHTEEN CHICAGO TWEMTYFIVE HUNDRED DOLLAR MINIMUM APPROXIMATELY FIVEHUNDRED PEOPLE; THURSDAY, MARCH NINETEEN NEWYORKCITY CAMPAIGN OPENING. THIS MEANS WE NOW REQUIRE SPECIFIC CONFIRMATION. STOP. RETNT CONTRACT THE WHOLE FLAP IS SIMPLY THAT WE HAVE NOT GIVEN ANY WORD TO THE COMPANY AND THEY MEANWHILE ARE ALREADY AT WORK, I DO NOT UNDERSTAND WHAT IS HAPPENING. THE CONTRACT IS APPROVED IN PRINCIPLE, IS IT NOT? I HAVE SO INFORMED NATE HALPERN. WHAT ARE THE SPECIFICS CONCERNING WHICH THERE IS STILL ANY QUESTION? STOP. DELIGHTED HEAR ALL TELSTAR CHARACTERS LINED UP. WE SHOULD BE ABLE TO GIVE SPECIFIC DATES INSIDE OF TOW OR THREE WEEKS WHICH SHOULD BE PLENTY OF TIME FOR ANYONE TO ARRANGE JANUARY CALENDAR. STOP. RE EBAN. DALLAS NOW HAS HUMPHREY SCHEDULE FOR DECEMBER ONE AND TWO TO CRACK BIG GIFTS LEVEL. IT IS THEREFORE NOT NECESSARY FROM OUR POINT OF VIEW FOR EBAN TO TAKE DALLAS AT ALL. THE ONLY REASON I WAS INTERESTED IN THE WORLD AFFAIRS COUNCIL DATE WAS IN ORDER TO GET HIM INTO TOWN ON OUR BEHALF. NOW THAT THAT IS NO LONGER NECESSARY HE CAN MAKE HIS OWN INDEPENDENT JUDGMENT ABOUT THE WORLD AFFAIRS COUNCIL INVITATION. LET HIM DEAL DIRECTLY THE WITH THEM AND LEAVE US OUT AS MIDDLEMAN. STOP. HAVE SAVED BEST FOR LAST PRIME MINISTER SPECIAL FLIGHT NOW INCLUDES ABOUT THIRTYFIVE DEFINITES INCLUDING NEW ACQUISITIONS OF JACK WARNER, ELLIOT HANDLER, JERRY MOSS, VICTOR CARTER, WILL CONTINUE KEEP YOU POSTED, STOP. WHAT ARE YOUR TRAVEL PLANS. BEST REGARDS

-2-

CHINITZ JEVAGENCY JERUSALEM (ISRAEL)

LOOKS LIKE WE WILL HAVE THE FORTY WE SHOT FOR. WILL SEND SPECIFIC LIST OF NAMES IN FEW DAYS. COLWIN MAILING YOU ALL AVAILABLE BIOGRAPHICAL MATERIAL. ARNON DID FANTASTIC JOB. MC ROSALLE FEINSTEIN LEAVING CRUISE SHIP ATHENS OCTOBER THIRTY ARRIVING ISRAEL NEXT DAY FROMADLE ENNE DAVED. REJOINING CRUISE SHIP ISTANBUL FEW DAYS LATER. ARRANGE APPOINTMENT FOR HER WITH PM BITHER SATURDAY NOVEMBER ONE OR SUNDAY NOVEMBER TWO. FIND HER AND BRING HER TO APPOINTMENT. BEN SWIG ARRIVING KING DAVID OCTOBER TWENTY BIX. STAYING APPROXIMATELY FIVE DAYS. SUGGEST SIMILAR PROCEDURE FOR HIM. BEST REGARDS.

# *konchennetek*

FOR BERNSTEIN NEITHER LESSER NOR I CAN DECIPHER THAT PART OF YESTERDAYS CABLE REGARDING SPEAKERS. IS THE BOSS S.E. OR C.B-L AND DOYOU MEAN THAT THE BOSS WOULD TAKE THREE OR FOUR MEETINGS IN JANUARY OR FEBRUARY. PLEASE CLARIFY. ASSUME YOUR REQUEST FOR FINAL DATES AND CITIES REFERS TO NOVEMBER SPEAKERS. HERE IS SCHEDULE AS IT NOW STANDS. A.L. THIRD NEWARK, FOURTH WASHINGTON. FIFTH HARTFORD, SIXTH INDIANAPOLIS, NINTH BOSTON, TENTH CINCINNATI ELEVENTH ST. LOUIS, SEVENTEENTH OAKLAND, EIGHTEENTH SEATTLE, NINETEENTH AND TWENTIETH LOS ANGELES. A.Y. SEVENTEENTH AND EIGHTEENTH LOS ANGELES, NINETEENTH MIAMI, TWENTIETH AND TWENTY-FIRST ATLANTA, XWXXXXXX TWENTYTHIRD NORFOLK, TWENTYFOURTH TWENTYEIGTH NEWYORK FOR OFF RECORD NEWSWEEK CLEVELAND, TWENTYFIFTH DETROIT, THIRTIETH ESTATEX BOSTON. INTERVIEW SPOKE WITH PARKER REGARDING POMERANTZ DEDICATION WHICH MUST BE HELD DECEMBER. PARKER INDICATES MORE PAYMENTS WILL BE COMING IN SHORTLY ON POMERANTZ PLEDGE. HAVE HAD SEVERAL MORE CONVERSATIONS WITH FISHER WHO NOW SAYS THAT ARNON SHOULD TELL GUS LEVY TOMORROW THAT FISHER WILL GO IF LEVY GOES. IN OTHER WORDS THE LEVERAGE HAS NOW TURNED. REGARDS

October 16, 1969

ITT

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UNITED XEEX JEWISH APPEAL 1290 Avenue of Americas New York, N.Y.

IRVING BERNSTEIN HILTON HOTEL TELAVIV (ISRAEL)

ADD FOLLOWING NAMES TO LIST OF FIRST CATEGORY RATNER, MILLER, SALTZMAN, ROBINSON, ROGOW, ONE OF SUISMAN FAMILY, RIKLIS, ACCORDING TO REPORT RECEIVED HERE FROM HENRY BERNSTEIN WHO SAW RICKLIS IN ISRAEL. ADD TO CATEGORY TWO ONE OF HANDLEMAN FAMILY. ARNON WORKING NOW IN CHICAGO AND WE WILL KNOW LATER TONIGHT. PHIL BERNSTEIN THRILLED WITH REPORT ON MISSION SUCCESS AND PM FLIGHT SUCCESS. CONTACT ERIK DURSCHNIED SUPPOSED TOBE PRESENTLY AT HILTON WHO WAS RECOMMENDED TO ME BY COLONEL EFRAT AS OWNINGA FILM IN WHICH WE MIGHT BE INTERESTED. IF HE HAS COPY WITH HIM YOU MIGHT ARRANGE TO SEE IT. HAVE RECEIVED LONG PITIFUL LETTER FROM MAN NAMED SIDNEY GOLDFISCHER CONCERTING HIS RELATIVES FROM RUSSIA KNE WHO ARE NOW IN ISRAEL AND LIVING IN WHAT HE DESCRIBES BAD CONDITIONS. HE SAYS HE SPOKE TO YOU AND YOU TOLD HIM IT WAS ALMOST IMPOSSIBLE TO MOVE THEM TO LARGER QUARTERS. PERHAPS YOU CAN DO SOMETHING ABOUT IT WHILE YOU ARE THERE OR LEAVE IT WITH CHINITZ. MY FEELING IS THAT WE SHOULD TRY TO DO SOMETHENG. THE PEOPLE INVOLVED ARE NAMED LAZAR BINSTEIN, KALOMANTED BAZ & TEHAI 148-31, JERUSALEM. HAD LONG TALK WITH ALBERT PARKER TODAY ONE ITEM OF WHICH

### PAGE TWO

CONCERNED POMERANTZ, WHO IS COMING ON PM FLIGHT AND ALSO WANTS TO COME IN DECEMBER FOR DEDICATION OF HIS SCHOOL FACILITY. PLEASE TALK WITH SHAVIT AS TO STATE OF CONSTRUCTION AND WHETHER DEDICATION CAN BE HELD. PARKER WHO KNOWS POMERANTZ INTIMATELY FEELS IT SHOULD NOT BE DELAYED. ADVICE JUST THIS MINUTE RECEIVED FROM CHICAGO THAT HENRY CROWN WILL PROBABLY BE THE ONE ON FLIGHT. BY COINCIDENCE HE PLANNING CALL TEDDY KOLLEK THRUSDAY ON SOME OTHER BUSINESS. KOLLEK SHOULD BE BRIEFED IN THE CROWN BRINGS UP

UNITED JEWISH APPEAL 1290 - 6th Ave. NYC

EDWARD GINSBERG MRX HILTON HOTEL TELAVIV (ISRAEL)

GOING CLEVELAND FOR FUNERAL TERRIELY SHOCKED

OCTOBER 16, 1969

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XMXX ITT

BOR BERNSTEIN BIG PROJECT GOING BEAUTIFULLY. ALREADY HAVE AROUND TEN ACCEPTANCES. WILL GIVE YOU NAMES LATER TODAY. ARNON ON ROAD. PETE EXCITED. RE MISSION GIFTS HAVE RECEIVED SAMPLE LINE WHICH LOOKS BEAUTIFUL. ALSO YOUR GROSS COMPARATIVE TOTALS AS OF OCTOBER TWELVE. HAVE NOT YET GIVEN ANYTHING TO EJFWF OR PUT ANYTHING ON TWX BUT WANT TO DO SO TOMORROW SO PLEASE CABLE ME TOTAL NUMBER OF GIFTS FIRMLY CLOSED PARE NTHESIS IT WAS SEVENTY SEVEN WHEN EYE LEFT PARENTHESIS AND GROSS COMPARATIVE TOTALS FOR THESE GIFTS. NOW TO OTHER BUSINESS COLON FIRST EBAN WAS TO HAVE GIVEN ANSWER AS TO ACCEPTING DALLAS DECEMBER FIFTEEN PLEASE FOLLOW UP SECOND WHEN YOU SEE DAYAN REMIND HIM THAT TELECAST HAS BEEN SHIFTED TO FEBRUARY THREE AND THAT HE AGREED TO GIVE FULL COOPERATION PLUS PERSONAL PARTICIPATION AT CANAL THIRD EYE HAD NO OPPORTUNITY DISCUSS MARSEER WITH GOLDA FOR HER PARTICIPATION SO YOU MUST BEGIN FRESH WITH DINITZ ON THIS ISSUE. EXPLAIN PROJECT AND SAY THAT DAYAN HAS COMMITTED TO APPEAR AT CANAL, EBAN HAS COMMITTED TO APPEAR AT SHARM AND WE WOULD LIKE HER TO APPEAR WITH CHILDREN AT A KIBBUTZ IN BETH SHEAN VALLEY. THIS COMBINATION OF PEOPLE AT THESE PLACES WOULD GIVE US MAGNIFICENT TOTAL PACKAGE. SPICKLER WAITING FOR ANSWER AS TO WHETHER FEBRUARY THIRD OK. HE WANTS INFORM COMMUNITIES SOONEST SO THEY CAN RENT HOTEL SPACE. SINCE THIS WHOLE SHIFT BEING MADE IN ORDER ACCOMMODATE NEWYORK PLEASE CHECK WITH BILL HENRY AND CABLE ME. SAV OUR FILM IN LONDON WHICH IS MOST BEAUTIFUL TENDER EMOTIONAL NOT HARDHITTING DOCUMENTARY AS WE HAVE USUALLY MADE IN PAST BUT REALLY A POEM.

OCTOBER 14, 1969

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UNITED JEWISH APPEAL 1290 - 6th Ave. NYC

IRVING BERNSTEIN HILTON HOTEL TELAVIV (ISRAEL)

MADE COMPLETE ANALYSIS WITH PETE ON BIG PROJECT AND AM DIVIDING NAMES INTO FOUR CATEGORIES FIRST DEFINITES SECOND THOSE WHOM ARNON REPORTED AS BEING DEFINITE BUT WHOM EYE FEEL REQUIRE ADDITIONAL CHECK THIRD GOOD POSSIBILITIES FOURTH VAGUE POSSIBILITIES. AM NOW LISTING FOLLOWING NAMES BY CATEGORY. FIRST CUMMINGS, FIXMAN, JESSELSON, MESSING, POMERANT BERNARD AND MAX STRIAR, STULMAN, WEINBERG, WEILER, ROSENWALD, LIPSON. SECOND GURNEY, PETRIE, ARTHUR COHEN, BELFER, CHILEWICH OR SON, KATZ, FELDBERG, CRYZMISH. THIRD JEROLD HOFF BERGER, MEMBER CROWN FAMILY. MEMBER KAHN FAMILY. FOURTH JOE MAILMAN, BRONFMAN, LUBIN, JERRY MOSS, HAD LONG TALK ON TELEPHONE WITH FISHER WHO SAYS MANY OF HIS FRIENDS HAVE CALLED FOR ADVICE AND HE HAS USGED THEM ALL TO COME. HE SAID HE MIGHT COME HIMSELF. HIS TONE WAS POSITIVE AND HE MADE SEVERAL HELPFUL SUGGESTIONS. EYE HALL CALL HIM AGAIN IN A FEW DAYS WITH A FURTHER REPORT WE WILL SEND LETTERS TO HARRIS AND BRADY FROM HERE TOMORROW. WE HAVE REQUEST FOR ATTENDANCE BY MRS. POMERANTZ AND MRS. BARBIE WEINBERG.

GRYZMISH SAYS HIS WIFE IS HIS NURSE. THIS WOULD MEAN THREE WOMEN SO FAR. NO IMMEDIATE DECISION REQUIRED BUT WHAT IS YOUR OPINION. CHECK WITH ED SANDERS AS TO WHETHER IT PAYS TO TAKE JERRY MOSS WITHOUT HERB ALPERT. JACK OSTROW CALLED AND URGES THAT WE DO SO. EYE AM INCLINED TO SAY YES. WILL MEEP YOU POSTED DAILY. BEST REGARDS

-2-

Mr. Gordon Zacks R.G. Barry Corp. 78 East Chestnut Street Columbus, Ohio 43215

Dear Gordie:

I have your note of 12 September concerning the Burr Cak Retreat. I will be coming for Saturday evening, 22 November and will try hard to get out that night, even by private plane, if possible, so that I can get hom and spend Sunday with the family.

As we get closer to the event, let's talk in specific detail about what you want me to do. If it is a straight fund raising pitch, then I understand my role.

Since you are giving the luncheon key-note address at the General Assembly, I suppose I will have to come to the damn thing. How about letting me see an outline of your speech. I am sure it will be great. I know you are a seasoned traceer, but for the rest of the goops in the audience, this will be your debut. You will knock them dead.

Am leaving for Israel again on 1 October and will be back three weeks later.

As ever,

Brig. Gen. Menachem Aviram Military Commander of the Gaza Strip Ministry of Defense Tel Aviv, Israel

Dear Men:

I wish to send congratulations on your new post. I wanted very much to see you this summer when I was in Israel, but I was busy as hell. So, please forgive me.

I saw your father and received greetings from you. He is such a dignified man and I wish I had had time to talk with him. Anyhow, he is very proud of you.

Again, best wishes and I hope to see you soon.

Shana Tova.

Sincerely,

Hon. Charles H. Silver, President Beth Israel Hospital First Avenue & 16th Street New York, New York

#### Dear Charles:

As I told you on the telephone, the UJA is planning a most unusual event for our National Conference. There is in Jewish history a tradition which calls for the honoring of those righteous men among the nations of the world who perform deeds of extraordinary charity, kindness and heroism on behalf of the Jewish people, particularly in times of great stress and flifficulty.

During the infredible period of Nazi bestiality, there were righteous men of all the nations, non-Jews, who saved Jews from the Nazis often at peril and personal risk, by hiding them in their homes and in a variety of other ways.

There is located in Jerusalem a central archive which contains the names of such righteous men, and from this archive we have selected four persons whom we shall bring to New York for this Annual Conference, and whom we wish to honor publicly. One of these persons is a Catholic priest from Belgium, Father Joseph Andre. Another is a French woman doctor; another is a German man now living in San Francisco; another is a Dutch man.

It is our desire and hope that His Entinence Clarence Cardinal Cooke would agree to accept our invitation to appear on that program, to present an award to the priest and perhaps one other of the recipients who might be of the Catholic faith, and most important of all to speak for a few minutes to the audience, which will be very large and will consist of people from all over the country, about his thoughts on man's humanity to man.

The exact date, dear Charles, is Saturday, 13 December 1969. We are not yet certain whether the ceremony will be held in the afternoon or the evening, but we shall know very shortly. The location is the New York Hilton Hotel. If you could speak to the Cardinal about this, we would be most grateful. If there is any other information you or he desire, I shall be happy to provide it.

With all good wishes for the coming holiday season, I am,

Sincerely yours,

Herbert A. Friedman Executive Chairman

Mr. Samuel L. Haber Joint Distribution Committee 60 East 42nd Street New York, N.Y. 10017

Dear Sam:

Thank you for your very kind letter inviting me to attend the JDC Overseas Conference in Geneva on 21-23 October. I really would like to come very much, and if I can leave Israel immediately after the Mission, I will be very happy to avail myself of your invitation.

The trouble usually is that there is always stuff left over to clean up so that I cannot depart from Iszael immediately at the conclusion. I usually need one or two days for handling matters that are always left over. This year, however, I shall try very hard to free myself so that I can come to Geneva. I hope we can leave it open this way, and let the ultimate decision depend upon circumstances at the moment.

With best wishes for the New Year, I am,

Sincerely yours,

#### UNITED JEWISH APPEAL

SHAVIT JEVAGENCY JERUSALEM (ISRAEL)

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JUNE 9, 1969

NO AGENT HERE FOR WALL TILES STOP SENT CHECK DIRECT TO JOHNSON COMPANY IN ENGLAND LAST DECEMBER ACCORDING TO RUBINSKY INSTRUCTIONS STOP RECEIVED ACKNOWLEDGMENT FROM THEM SAYING THEY EXPECTED TO SHIP IN FEBRUARY STOP HAVE HEARD NOTHING SINCE AND ASSUMED MATERIAL HAD BEEN RECEIVED STOP RUBINSKY FULLY AND SOLELY RESPONSIBLE STOP GROUP CALLED EDUCATIONAL RESEARCH ASSOCIATES PLACED ADVERTISEMENT IN JERUSALEM POST LAST WEEK ANNOUNCING ENGLISH XMEETER: SPEAKING SUMMER PLAYSCHOOL IN HERZLIA BETH FOR JULY AND AUGUST AGES FOUR TO SIX STOP COULD YOU PLEASE CONTACT :THEM POB 2224 RAMAT GAN FOR INFORMATION AS TO HOURS, COSTS, TYPE OF PROGRAM ETC. DAVID IS FIVE AND CHARLES ALMOST FOUR BUT HAS BEEN TO NURSERY SCHOOL FOR FULL YEAR

4 June 1969

Mr. Eliabu Honig Hebrew University Jerusalem, Israel

Dear Mr. Honig:

Regarding the luncheon which the University is holding on 2 July for Mr. Charles Bensley of New York, and for which I have already given to Mr. Harman a suggested list of guests to be invited, I should like to add two names. Both of them are individuals close to Mr. Bensley.

One is General (Ret.) Chaim Herzog, President of ORT in Israel, of whose Executive Committee in New York Mr. Bensley is chairman. The other is Mr. Joseph Meyerhoff of Baltimore, former Chairman of the Israel Education Fund and UJA, who will be staying at the Hilton Hotel in Tel Aviv.

I would appreciate it if both of these gentlemen could receive invitations to the luncheon, in addition to the list I gave to Mr. Harman in New York.

With thanks, I am,

Very truly yours,

Herbert A. Friedman

ce: Avraham Harman

JUNE 3, 1969

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ASHER BEN NATAN ISRAEL EMBASSY UBIE\*STRASSE 78 BAD GODESBERG (W.GERMANY)

ITT

SORRY WE WILL MISS YOU DELIGHTED ME ET WITH HANS HEIGERT BUT TIME YOU SUGGEST IS NOT GOOD BECAUSE WE ARE ON ALL DAY TRIP TO BERCHTESCADEN ON 25th STOP CAN OFFER FOLLOWING TIMES ON 24th EITHER FIVE PM OR **SECONF**-EIGHTTHIRTY PM AFTER DINNER PLEASE CONFIRM THANKS AND RECERDS

29 May 1969

Mr. Samuel B. Melner Pitman Publishing Corporation 20 East 48th Street New York, N.Y. 10017

Dear Mr. Melner:

I received a copy of your publication Eshkol - The Man and the Nation." It is certainly a handsome book and I shall begin reading it on my next plane flight. Regarding your suggestion that it might be of interest to members of our organization, I shall be better able to judge that once I have completed my perusal. I shall certainly keep your suggestion in mind.

Again with thanks for sending it to me, I am,

Sincerely yours,

27 May 1969

NHG COM

Mr. Eliezer Shavit Jewish Agency P.O.B. 7053 Tel Aviv, Israel

#### Dear Eliezer:

As you know, one of the things that Charles Bensley wants to do on his forthcoming visit to Israel is to make some trips with you to visit some of the schools and facilities.

In addition, he wants to spend some time in the Negev which he loves very much. He has an idea that he would like to be president of the University of the Negev, and I have already mentioned this fact to several people including Sam Rothberg, Abe Harman, Dewey Stone and others. I also asked Sam Rothberg to start to talk to Sapir about it. Mr. Bensley would be happy to establish a residence in Beersheba and spend many months a year living there running the affairs of the school.

With this idea in mind and also with the desire to see Eimona, Arad and many other places, we have reserved space at the Desert Inn in Beersheba Monday, Tuesday, Wednesday, 23-25 June. I would appreciate it very much if during those days you could spend some time with him in Beersheba and introduce him to the following people: Tuviahu, the present Mayor Navi, Dita Natzor, and the young man who is the Public Relations officer of the Negev Institute (which is located in the Hias House, as you know), named Danny Gavron. You could mention to him that Bensley is my father in law and I am sure he will receive you very well.

Looking forward to seeing you soon, I am,

As ever,

8 May 1969

Mr. Z. O. Toren 5 Chevra Chadasha Street Tel Aviv, Israel

Dear Mr. Toren:

Mr. Shavit came to my house yestercay with your very welcome letter and a copy of the air-conditioning plan.

Bookcase Wall - Regarding the plans for the cabinets along the bookcase wall, we can finalize them when I come to Israel, which will be 13 June. I have a conference in Jerusalem until the 20th and must go to Germany until the 30th June, and will then be back in Israel for all of July and August. Even though I will be busy at a conference in Jerusalem, I amisure I will have time to get together with you to approve final plans for the bookcase wall.

On the other hand, if you are worried about losing time, you can send me any plans you want. I will be in New York from now until June 12.

Projectors in Ceiling - I will decide on the placing of the paintings and let you know the sizes. You will then arrange for holes to be left in the ceiling planks. I will also let you know the location of the dining room table for there must beaa hole left there also for the chandelier above the table.

<u>Metal Coppings</u> - I hereby confirm and agree to the necessity for putting metal coppings on the roof above the brick walls to minimize rain damage. Please go ahead with this extra expense of IL 1200.

Air-Conditioning Plan - I am enclosing herewith the air-conditioning plan with some questions marked on it in red pencil.

a. Entrance Hall - Are there enough grills in the entrance hall? I seem to see only one small one around which I have drawn a circle in red. Is that enough? b. Lavatories - I see nothing in the two front lavatories, and I know you said you do not feel it is necessary, but I am frankly worried and I feel there should be grills in those two rooms.

-2-

c. Patio - There is only one grill in the patio area on the ground floor level and nothing in that area on the upstairs level. I am really very worried about this and want you to ask the air conditioning man to check the cubic volume once more and make certain that the patio downstairs will always be cool.

d. Kitchen - I see there is only one grill in the kitchen and perhaps it is sufficient, but I want to be certain. In all likelihood the kitchen door will be left open most of the time and therefore the one grill has to be sufficient to cool the kitchen (which gets hot from cooking) as well as the staircase. If one grill can do this, then I am satisfied, but I have my doubts.

e. Laundry Room - We spoke about having a grill there and I really think there should be one. I do not see it in the plan.

f. Maid's Bathroom - Is there is agrill in this room? I think there is, but I cannot be certain.

g. Staircase - I do not know the situation here. Please clarify.

h. The two corridors around the open patios - I do not understand the markings so I do not know if there are grills in the corridor or not. It seems to me that there should be.

i. Master Bedroom - Do you think that one grill is sufficient for a room of that size I just want to be certain that the technicians have measured the quantity properly. This is a large room, and I cdrtainly want the master bedroom always to be cool enough.

I would appreciate it very much if you would return this same plan to me with my markings on it and give me answers to each of the items according to the same letters. Please send this by airmail as quickly as possible.

I cannot tell you how excited we are at the thought that we shall be back in Israel in another month and we shall then see this beautiful dream come to reality.

With all good wishes to you and the family, I am,

Sincerely yours,

8 May 1969

Jacques Lacloche 24 Rue de Grennelle Paris, France

Dear Mr. Lacloche:

I have your letter of 29 April in which you confirm that charges for packing, transport and shipping from Paris to Haifa port will amount to 1865 ir. I would appreciate very much if you would ship the arm chair and the panel-table according to the following instructions. They are to be shipped to:

> Herbert Friedman Chosid and Grill, Agents P.O.B. 404 Haifa, Israel

Please send the bill of lading and all documents to Chosid and Grill at the above address. Please be certain that the shipment is marked for Haifa port. Please send to Chosid and Grill the in oice stating the cost of the objects. Please indicate whether they are going in one box or two separate boxes. Please send to Chosid and Grill the name of the ship on which they will be arriving, and the date of arrival of that ship at Haifa, Israel.

I would appreciate your sending me copies of everything which you sent to Chosid and Grill. I am enclosing my check for \$379., which is as close as I can figure to 1865 fr. If I have made a mistake, I shall be happy to make up any balance. Jacques Lacloche

By the way, I assume that the above cost also includes all costs of insurance to Halfa port.

Looking forward to hearing fromyou, I am,

Sincerely yours,

-2-



## 30 April 1969

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Minister Arie Eliav Ministry of Immigrant Absorption Jerusalem, Israel

Dear Lova:

I have delayed answering your letter, because you said that you had asked the publisher to send a copy of the book and I had wanted to receive it and read it before replying.

Yesterday I received the copy and wish to thank you for the inscription on the front page. I started to read it last night. It is remarkable to me how you can recall those events of a quarter of a century ago with such clarity. Either you have an uncanny memory or you are a good journal-keeper. Since I possess neither of these skills, I admire them both.

I understand you will be arriving in New York around the middle of May and I look forward eagerly to spending time together. Thanks for thinking of me.

As ever,

30 April 1969

Mr. S. J. Kreutner Keren Hayesod Jerusalem, Israel

Dear Mr. Kreutner:

I have your memorandum of 18 April concerning the Workshop on Campaigns, and asking for remarks.

The eleven items you list all seem relevant and I think are allinclusive. Item 11, Earmarking of Gifts, " is a matter which is of concern to England, because many of their major gifts do contain portions which are earmarked for specific purposes. This is not permitted in our campaign, as you know. Nevertheless, if the British wish to discuss this item, they should certainly be allowed to do so, and even if it has no relevance for us, it should remain on the agenda.

I can visualize a most useful and profitable session. I am very happy that this workshop has been included in the conference.

As I told Mr. Chinitz, when he was in New York recently, I shall have a personal problem of dividing myself between this workshop on Campaigns and another on Higher Education. It will be necessary to work out a rather precise timetable as to when I should be where.

Looking forward to seeing you, I am,

As ever,

UNITED JEWISH APPEAL

SHAVIT JEVAGENCY TELAVIV (ISRAEL)

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APRIL 29, 1969

EMAIL EXPORT COPORATION FROM WHOM EYE PURCHASED AIRCONDITIONING EQUIPMENT INFORMS ME THAT BOX NUMBER ONE CONTAINS HEAT PUMP. THEY SAY THEY CANNOT REPLACE SAME WITHOUT NECESSARY EXPERIMENT CERTIFICATE OF LOSS. THIS WILL OBVIOUSLY BELENGTHY PROCEDURE UNLESS IT IS SPEEDED UP IMMEDIATELY. PLEASE DO EVERYTHING POSSIBLE YOUR END TO GET ZIM TO ADMIT THAT BOX IS FINALLY LOST AND TO ISSUE NECESSARY PAPERS SO THAT INSURANCE CAN BE CLAIMED AND NEW EQUIPMENT SENT. THIS IS TERRIBLY FRUSTRATING AS YOU CAN WELL IMAGINE. THANKS AND REGARDS

# 18 April 1969

Mr. Eliezer Shavit Jewish Agency P.O.B. 7053 Tel Aviv, Israel

Dear Eliezer:

Thank you very much for your last letter giving a detailed report on what is happening at the house. I hope by now the matter of the second box of air conditioning equipment has been settled. Could you please let me know?

You once discussed with me the legal problems involved because of the government discussions about the 9th grade education becoming free. David Mark has sent you the minutes of a meeting which took place in Boukstein's office on this subject. Boukstein is in Israel now and I do not know if you will get a chance to talk to him about this matter.

We look forward to your coming some time after the first of May.

With all good wishes, I am,

As ever,

### 17 April 1969

Mr. Ted Shanbaum Dal-Tex Optical Company 1430 Dragon Street Dallas, Texas 75207

Dear Ted:

I cannot tell you how wonderful it was to have enjoyed your hospitality. You were a marvelous host, chauffeur, inn-keeper, and health consultant. Both Charlie and I spoke at great length on the way home about the graciousness of your hospitality.

I am enclosing a standard form which we use here at the I.E.F. and would appreciate your signing it, as well as making any corrections you might want to make. I did not fill in the name of the high school. You can decide on that, and there is no rush. Nor did I fill in the exact timetable of payments. I left it deliberately vague, between three and five years. You can leave that or you can change it any way you wish.

My deepest thanks to you and your associates for the vision you show in providing this facility for Israels children, and for building the cultural level of the Holy City of Jerusalem.

Sincerely yours,

### 13 March 1969

#### Dear Joe:

Thank you for your letter of 3 March. 1 feel like a heel because I have never congratulated you for the wonderful job you did on the February weekly flight. I have been going through some terrible problems here, involving re organization, ;which have taken up all my time.

You were a great leader and every report I got was most complimentary of you. The results were certainly marvelous.

I am going to Israel next week, will be back the end of the month, and hope we can get together some time during April.

monard

RAG CONTENT

As ever,

Mr. Joseph D. Shane 9862 Wilshire Boulevard Beverly Hills, California 13 March 1969

Mr. Eliezer Shavit Jewish Agency P.O.B. 7053 Tel Aviv, Israel

Dear Elieger:

I have your note of March 11. I am sorry about the problem with the papers for the air-conditioning equipment. I will do everything possible to avoid this on future shipments.

You asked me to find out the name of the ship and when exactly the shipment from the American Standard will leave the States. I did not order equipment from American Standard in the States. I ordered English Standard to come from England, and I ordered it many months ago and paid for it and already have the chancelled check for a long time. Toren should ask Rubinsky when the English Standard will arrive.

I also ordered the tiles from England, from Johnson and Company, and they wrote to me a long time ago saying that they would ship in February. I also ordered the floor tiles from Italy a long time ago and paid for them and have the cancelled check. So, I do not know when the shipments are coming from England and Italy.

I want to thank you for all your help and I look forward very much to seeing you next week.

As ever,

# 13 March 1969

Mr. George Cunella Coventry Moving & Storage Co. 1118 Longwood Avenue Bronx, N.Y.

Dear Mr. Cunella:

Confirming our conversation today, I would just like to remind you that all documents and bills of lading should be made out to my name - Herbert Friedman - Chosid and Grill, Agents, P.O.B. 404, Haifa, Israel. Also, please be sure that the goods are shipped only to the port of Haifa, and not to port of Ashdod. This is very important.

Please send bills of lading and inventory lists directly to Chosid and Grill, so that they can clear the goods from customs even when I am not there. They have my power of attorney. Please send me copies of all documents.

Thank you for all you are doing to insure that the goods will be carefully packed and crated.

Sincerely yours.

Herbert A. Friedman

March 13, 1969

Interavia Corraterie 6 1211 Geneve 11 Switzerland

Gentlemen:

Enclosed please find check for \$4.00 for subscription to "Internationale de Defense" for 1969.

Please send me your first issue for this year, if it has already been published, and subsequent issues as they come off the press.

Sincerely yours,

Herbert A. Friedman

# Dear Yigal:

Just a brief note to tell you that I read the text of your tribute to Eshkol delivered to the Knesset on 6 March, and it is a beautiful thing. It is thoughtful, emotional and impressive from every point of view.

Congratulations.

Sincerely,

Deputy Prime Minister Yigal Allon Jerusalem, Israel

# UNITED JEWISH APPEAL

MARCH 10, 1969

X

TEDDY KOLLEK JERUSALEM **XX** (ISRAEL) ITT

DEEPLY SORRY HEAR NEWS ABOUT MOTHER. PLEASE ACCEPT CONDOLENCES AND SYMPATHY

HERBERT FRIEDMAN

# Dear Sol:

I have your check for \$15,000 made out to the Emergency Fund and I am very grateful to you. You are a man with a conscience and it is good to know that Israel can always depend upon people like you.

I have turned over the check to our comptroller, Mr. Herbert Rosenstein, and you will be receiving an official receipt from him. According to your wishes, we shall not inform Providence of this gift, so that they cannot add it in their allocation to us.

Hoping that you will come to Israel with us on one of the National UJA trips very shortly, I am,

3科71246个约约

As ever,

Mr. Sol Koffler 91 Main Street

Warren, R. I. 02885

Rabbi Alexander M. Schindler Union of American Hebrew Congregations 838 Fifth Avenue New York, N.Y. 10021

Dear Alex:

I have your letter asking me to participate in a session of the Union Biennial dealing with "The Future of Jewish Philanthropy."

I am unable to accept the invitation because of the conflict of dates. I will be in Israel on 26 October. But I must say, that even if I were not, I would hesitate to join your session because of the implications contained in the notes which you attached. I know you do not feel this way, but the way the notes are written leaves the distinct impression that you are suggesting that we should look for new places to put philanthropic money instead of in Israel. Obviously, I could not go along with any such conclusion, not because of my job, but because of my beliefs.

Alex, I think this is serious enough that we should meet and talk about it as soon as possible, and certainly long before you crystallize your thinking into the printing of a program.

I look forward to hearing from you.

As ever,

#### Hebbert A. Friedman

P.S. I know you won't mind my pointing out to you that personal letter of this nature should not be signed by a rubber stamp.

Mrs. Ruth Aliav 81 Bograshov Street Tel Aviv, Israel

Dear Ruth:

I am sorry I have taken so long to answer your letters, but two things have intervened: the pressure of the campaign, and the time necessary to get a decision about the December Conference program.

The decision is negative, and the reasons are complicated. When I see you I can explain it all to you, but basically the opinion is that this is not the time to throw people's minds backward 25 years. We must exert tremendous pressure to keep the public thinking about the present and future. I do not agree with this analysis, because I believe that if people understand what happened in the past, they will work even harder in the future. But it is already March and there is no sense in arguing any further. The decision is made.

Mrs. Friedman and I are coming to Israel for just a few days to work on the house and it might be nice if we could take a few minutes to receive the decoration "Aleh" if you can arrange it. It could be Sunday, Monday or Tuesday morning, the 23rd, 24th or 25th of March. As you said, it should not be a complicated ceremony, just as short and simple as possible. If it cannot be arranged this quickly, then we can leave it until our next trip which will be beginning of June, when we will be in Israel for many weeks.

Looking forward to hearing from you, I am,

As ever,

Herbert A. Friedman

Mr. Zelig Chinitz Jewish Agency P.O. B.7171 Jerusalem, Israel

Dear Zelig:

I have your long memorandum about the Rabbi's Mission and want to thank you more than words can tell for your splendid cooperation, as well as your ability to interpret to the group what they were seeing.

I agree with you that this is a chance for a breakthrough with the organized American rabbinate. That was my reason for putting so much effort and money into the trip. Whether we can achieve that breakthrough or not will depend upon the follow up, as always, and that is in the hands of Weinberg and Davidson.

The campaign in general is going well at the top gifts level, but I am worried about the bottom line outcome, because there is a tremendous difference between what can be achieved with the big givers on a personal basis and what happens with the middle level contributors when the bureaucracy takes over. At any rate, we are certainly giving this campaign the benefit of many new ideas and much hard work.

Francine and I are coming to Israel for two or three days to work on the house, and we will not have any business appointments at all. If everything goes well with the construction we should be able to arrive by middle or end of May and remain for at least three months. During that time I promise that you and I will have a chance for a long talk.

As ever,

Herbert A. Friedman

12 February 1969

Minister Eliahu Sasson Minister of Police 8 Heth Street Tel Aviv, Israel

Dear Mr. Minister:

I should like to report to you, simply for your information, the remarkable success of the visits to American Jewish communities which have just been completed by Major General Shaul Rosolio. He has been in the United States on our behalf for approximately one month and during the course of this time has visited 20 communities, has made almost 50 public appearances, has spoken to hundreds and hundreds of people, and has been extremely helpful in presenting to the American Jewish community a clear and factual picture of life in Israel under today's conditions.

He has made a tremendous personal impression, due to his strength of presentation, his bearing, his posture, his method of presentation, and I think you should know that he has brought great credit to the Force whose uniform he wears. I have worked with many, many representatives from Israel in all categories, government officials, Jewish Agency officials, officers of Zahal, and others who have tume to help in the campaign. Seldom have we had someone of Major General Rosolio's ability and personality.

We hope he shall always be at our disposal, for he is the type of representative of Israel with whom the American Jew identifies quickly and warmly.

Very truly yours,

Herbert A. Friedman Executive Vice-Chairman

cc: H. E. Levi Eshkol cc: (Blind) Shaul Rosolio UNITED JEWISH APPEAL

FEBRUARY 12, 1969

EL DORADO POB 111 TUCSON, ARIZONA

X

FLIGHT CHANGED. ARRIVING FEBRUARY TWELFTH VIA AMERICAN

AIRLINES 455 AT 12:43 P.M.

MR. & MRS. HERBERT FRIEDMAN

10 February 1969

Mr. David Rubin 124 West 93rd Street New York, N.Y. 10025

Dear Mr. Rubin:

I have received your letter of January 28th. I will be melighted to see you upon my return from a trip throughout the United States, at the end of this month.

We will then discuss ways and means of distributing your book which I have read and enjoyed very much.

Sincerely yours,

Herbert A. Friedman

DESMIPHC

UNITED JEWISH APPEAL 1290 AVE. OF THE AMERICAS NEW YORK, N.Y.

DAY LETTER

X

FEBRUARY 7, 1969

RABBI FLOYD S. FIERMAN TEMPLE MOUNT SINAI 4408 NORTH STANTON EL PASO, TEXAS

AM ANALYZING EVERY COMMUNITY IN COUNTRY AS TO RESULTS 1967 AND 1968 CAMPAIGNS, POSSIBILITIES 1969. SEE YOUR TOWN FELL APART LAST YEAR. EMERGENCY FUND WAS HORRIBLE FAILURE. GOD BLESS YOU TAKING CHAIRMANSHIP 1969. YOU CAN PUT HUMPTY DUMPTY TOGETHER AGAIN. WE EXPECT \$135,000 IN REGULAR PLUS \$165,000 IN EMERGENCY FUND FOR TOTAL OF \$300,000. YOU CAN DO IT. BEST REGARDS.

HERBERT FRIEDMAN

HAF:sh

cc: IB MP PBC AE F, Fingerote 7 February 1969

H. E. Levi Eshkol Prime Minister Jerusalem, Israel

Dear Mr. Prime Minister:

I would like you to know that our friend, Minister Pinhas Sapir, has just completed a mission for the United Jewish Appeal which was another unbelievable tour de force. I have never in my life seen anybody who works as this man does. He travelled to eight cities, in 10 days, saw 57 people, and averaged four to five hours of sleep per night, because most of the time he was flying through the night from one city to another.

He is a remarkable power house of a man and gives himself with complete unthusiasm. He works in a most spectacular and successful way.

There is no measuring rod by which to evaluate his impact. All I can say is that he, personally helps to raise millions of dollars for the campaign, as well as giving inspiration to all those around him. I want you to know that this is not only my feeling but that of the entire UJA leadership.

With best regards, I am,

Sincerely yours,

Herbert A. Friedman

cc: (blind) Pinhas Sapir

UNITED JEWISH APPEAL

FEBRUARY 7, 1969

BENJAMIN BROOK TUCSON JEWISH COMMUNITY COUNCIL 102 NORTH PLUMER AVENUE TUCSON, ARIZONA

X

APPRECIATE YOUR ADVICE BUT IMPOSSIBLE INCLUDE TUCSON IN

INVITATIONS FOR RABBINICAL GROUP. CUT OFF LINE HAD TO BE ESTABLISHED SOMEWHERE AND REGRET KK GOULD NOT DIVITE (NCLU) P

TUCSON BUT I AM SURE YOU UNDERSTAND. BEST REGARDS

HERBERT FRIEDMAN

FEBRUARY 5, 1969

ITT

X

SHAREF MINISTRY OF FINANCE JERUSALEM (ISRAEL)

HAVE JUST LEARNED OF BOND DINNER IN NEWYORK FEBRUARY EIGHTEEN WITH YOURSELF AS SPEAKER. ALL THE ARGUMENTS WE GAVE YOU REGARDING THE CONFLICT IN LOS ANGELES APPLY TO NEWYORK KAYFEL KIFLAYIM BECAUSE NEWYORK IS NOT A FEDERATION AND NINETYFIVE PERCENT OF REGULAR CAMPAIGN GOES TO UJA. MRENAME OPENING LUNCH SET LONG AGO FOR MARCH THIRD INVITATIONS MAILED OVER SIGNATURE EDWARD WARBURG SPEAKER IS YIGAL ALON. NOW BOND INVITATIONS BEING SENT TO MANY OF SAME PEOPLE. BOND OFFICE IN NEWYORK USUALLY CLEARS REQUEST FOR DATES AFTER FEBRUARY FIRST WHEN UJA CAMPAIGN BEGINS BUT DID NOT DO SO IN THIS CASE. MUST : THEREFORE ASK YOU REMAIN CONSISTENT AND AGREE TO REQUEST OF PARKER AND BERNSTEIN WITH WHICH WE CONCUR COMPLETELY THAT YOU CANCEL THIS PROPOSED BOND DINNER. LOOKING FORWARD TO SEEING YOU WHEN YOU ARRIVE REGARDS GINSBERG-FRIEDMAN

JANUARY 30, 1969

TELEX

PINCUS JEVAGENCY JERUSALEM (ISRAEL)

JAC LEHRMAN OF WASHINGTON MAS WRITTEN LONG LETTER URGING YOU ATTEND THEIR BIG GIFTS MEETING FEBRUARY TWENTYSIX OR MARCH FIFTH AT HIS HOUSE OR DAVID KRIEGER'S, HIS LETTER SENS QUOTE WE ALL FEEL QUITE STRONGLY THAT WE MUST RAISE MORE MONEY THAN WE EVER RAISED BEFORE AND THAT EACH ONE OF US INDIVIDUALLY MUST GIVE NO LESS THAN OUR BEST GIFT. WE ARE CONVINCED THAT LOUIS PINCUS PARTICIPATION WILL BE A MAJOR FACTOR IN THE SUCCESS OF THIS FUNCTION UNQUOTE. I REPLIED TO THIS REQUEST SAYING THAT YOU WERE NOT COMING TO THE STATES END FEBRUARY OR BEGINNING MARCH AND THAT I DID NOT SEE HOW WE COULD PERSUADE YOU TO COME. SAPIR WAS IN WASHINGTON YESTERDAY ON INDIVIDUAL SOLICITATIONS AND THE COMMUNITY LEADERS DISCUSSED WITH HIM THEIR REQUEST FOR YOU. HE INDICATED TO THEM THAT HE WOULD ASK YOU PERSONALLY TO COME TO WASHINGTON FOR THIS MEETING. THERE IS NO DOUBT THAT IT IS CRUCIAL AND INVOLVES XNERK VERY BIG MONEY. THERE IS ALSO NO DOUBT THAT YOU ARE ABSOLUTELY BEST PERSON TO GET IT. IS THERE ANY POSSIBILITY OF YOUR TAKING THE MEETING. THEY EVEN GO ONE STEP FURTHER AND ASK YOU TO SUGGEST ALTERNATE DATES IF THAT WOULD HELP. BEST REGARDS

FRIEDMAN

TELEE

JANUARY 30, 1969

WITH

DEAR SIDNEY DELIGHTED XMMX THE MOOD OF YOUR MISSION AS WELL AS FIGURES. THEY ARE REALLY SPECTACULAR. IMAGINE YOU ARE TIRED AND FIGHTING WEATHER AND PROGRAM CHANGES BUT WISH CONGRATULATE YOU AND URGE YOU KEEP YOUR SPIRITS UP TO A GREAT ENDING. REGARDS

FRIEDMAN

Mr. Melvin M. Swig Fairmont Hotel Nob Hill San Francisco, California 94106

#### Dear Mel:

I am writing to you, because the card enclosed with the volume said, "Compliments of the family of Benjamin H. Swig."

Since I did not want to write to Ben himself, I am writing to you as the senior son of the family to say thank you and congratulations. It is a handsome volume and the story is beautifully told. I appreciate your having thought of me, and I shall keep it in my library to show to future generations of young men. It will certainly inspire anyone who reads it.

With all best wishes, I am,

As ever.

Herbert A, Friedman

PINCUS JEVAGENCY JERUSALEM (ISRAEL)

SET OF BEN-ELIEZER DRAFT PAPERS ARRIVED JUST TODAY STOP YOU ASKED FOR REACTIONS BY END JANUARY STOP WILL TRY GIVE REACTIONS WITHIN NEXT FEW DAYS BUT NEE MIGHT NEED TEN DAYS REGARDS

FRIEDOMAN

Miss Alice Spahn Kentucky Home Life Bldg. Louisville, Ky. 40202

Dear Miss Spahn

I would appreciate your sending me an account of my account. When I speak to Mr. Barnett we always have so much UJA business to talk about that I never get a chance to talk about my personal business.

Could you simply let me know what has been bought and sold, and where we stand now?

Thanks very much. I certainly do appreciate your kind attention.

Sincerely yours,

Herbert A. Friedman

# Dear Phil:

Just a short note to thank you for what you did in Trenton. I read the report very carefully, know the obstacles you ran into, and hope that your impact on Levy will have the desired result on King and Marcus. I am sure it will.

Thanks again for everything you have been doing.

As ever,

# Herbert A. Friedman

AGALELIM

MEMORY O

UTTE VOUDE

A PARTIES

Mr. Philip Zinman S. Jersey Mortgage Co. 500 Market Street Camden, N.J. 08102

#### Dear Jake:

I understand you were just magnificent in Houston, and according to the figures I now see, I feel much better. I was really worried and thought that the whole situation would collapse.

Thanks again for a great job.

As ever,

Herbert A. Friedman

Mr. Jacob Feldman Commercial Metals Co. 512 S. Akard Street Dallas, Texas 75202

TELEX January 24, 1969 SHENHABI FOR FANNIE SCHAENEN FIRST RESULTS WOMENS CAUCUS SOUND ABSOLUTELY FANTASTIC. YOU MUST BE DOING A SPECTACULAR JOB. PLEASE ACCEPT MILLIONS THANKS REGARDS FRIEDMAN

January 23, 1969

DUBINSKY JEVAGENCY JERUSALEM (ISRAEL)

2011月20時(2018年1月)

TELEX

MAGNIFICENT JOB. ABSOLUTELY THRILLING. KEEP UP GREAT WORK. GIVE THANKS TO MEGDELL AND ALL OTHERS WORKING WITH YOU XX AS WELL AS PETE AND STAFF

FRIEDMAN

VC

Mr. Millard Cummins P.O.B. 2179 Columbus, Ohio 43216

Dear Millard:

I have delayed answering your letter of 8 January about the Israel budget question, for two reasons. First of all, we published an explanation on 7 January, a day before your letter was written and sent it over the daily telex transmission to all communities. I figured that you would see it and this would answer your questions. In case you didn't, I'm enclosing it.

Secondly, I have written a longer and more detailed letter to all the executive directors in the country, copy of which is enclosed. I think that the further explanation given in this letter really answers all your questions.

Your advice about "the steadying hand from the top" was quite correct, which is why I issued these two documents. I think you would be happy to know that all appears to be quite steady now.

With best regards, I am,

Sincerely yours,

Herbert A. Friedman

TILIER PALLE

VILLE MOINC

# UNITED JEWISH APPEAL

EDWARD GINSBERG MKX HILTON HOTEL TELAVIV (ISRAEL)

X

JAN. 17 69

W.U.

FRIEDMAN

ORENSTEIN COOPERATED BEAUTIFULLY YOUR APPOINTMENT WITH CLARK FOR THURSDAY TWENTYTHIRD NOW SET FOR TWOTHIRTY PM INSTEAD FIVETHIRTY PM STOP HAVE CONFIRMED YOU TO NEWARK FOR ARRIVAL THERE BETWEEN SEVEN AND EIGHT PM BEST REGARDS

Litra writers . . . . .

Mr. Bert Rabinowitz Colonial Provision Co., Inc. 1100 Massachusetts Avenue' Roxbury, Mass.

Dear Bert:

I want to repeat what I set last night. You did one of the most masterful jobs of card calling I have ever seen in 15 years.

I am enclosing a schedule of meetings which are known and decided upon as of this moment. The next meeting is Thursday, February 13 at Palm Springs. Many of the members of the Executive Committee are remaining through Sunday for the Palm Springs weekend Conference. Many others are remaining beginning Monday, February 17, for several days, to work up and down the West Coast.

There will be a meeting some time towards the end of March, but this has not been set yet because Ed Ginsberg is still in Israel and we have not made a decision. I would suspect that it would be Monday, March 24, here in the office in New York. The New York meetings are usually luncheon meetings and finish by 3:00 or 3:30 p.m.

The next meeting is the annual weekend retreat which will be held May 16-18 at Williamsburg. This is an important meeting which lasts two full days and attempts to make a forecast of plans and policies for 1970.

No dates have been set beyond this and when Ed returns, we shall establish a calendar for the second half of the year.

Looking forward to hearing from you, I am,

As ever,

Herbert A. Friedman

Mr. Harry B. Hunter First National Bank Building Olean, New York

Dear Mr. Hunter:

I have read your letter of 8 January with sincere interest, and deeply appreciate both your motivation and viewpoint. Your comments written as the father of an Israeli soldier, have a very special significance; they represent to me the informed view of a man who has given not just of his time and money, but of the very essence of his being, to assure the survival of the Jewish homeland.

In the course of extensive travels over the years to garner increased support for the needs of the people of Israel, I have noted with dismay the widespread reliance on local media for news pertinent to our interests as Jews. I assume that as a resident of Olean you are sware that the small, local newspaper neither has the opportunity nor the inclination to provide in-depth coverage of events in the middle-east within the limited space allocated to international news.

Perhaps the most common plea I have heard smong the leaders of the American-Jewish community has been for UJA to provide a continuing source of cogent information to motivate greater understanding of the needs of our people, and in turn to generate greater response to our annual campaign. To meet this demand, we began a modest communications program aimed at bringing vital news, commentary and analysis to our key leadership.

The response to this initial program was overwhelming and the weekly circulation of our main news publication, the "FVI" has increased from 1400 just a few years ago to over 20,000 currently. The enclosed letter, received on the same day as yours and coincidentally, also from an attorney, is typical of the favorable responses we receive daily. Similar correspondence from Rabbis, educators and laymen throughout the country have been received in quantity, further attesting to the continuing need for informational services. Were it otherwise, the program would be ended without delay.

With regard to your comments on the Arab League's virulent propaganda campaign, it is perhaps extraneous to say that I share your disdain with vigor equal to your own. As an attorney you are no doubt aware that activities within this sphere by tax-exempt philanthropic organizations Mr. Harry B. Hunter

15 January 1969

are limited by law. The UJA has in the past and will continue in the future to do everything possible to counteract the publication of misinformation within the prescribed legal limits.

-2-

It is my sincere hope that this letter will serve to clarify the purpose and aims of our communications program. I do want to assure you that the expenditures involved are minimal when compared to the response they generate, and that the survival of the people of Israel is indeed in the forefront of our thoughts and actions.

Very truly yours,

Herbert A. Friedman

HAF:hdw

Encl.

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JAN 13:969

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. JE

MANUEL I. FISHER

1308 NATIONAL BANK OF COMMERCE BUILDING NEW ORLEANS, LA., 70112

Friday

January Tenth Sixty-nine

VIA AIRMAIL ERICAN JEWISH

Rabbi Herbert Friedman Executive Vice-Chairman, U J A 1290 Avenue of the Americas New York, New York 10019

Dear Rabbi Friedman:

I thought you might be interested in the enclosed clipping which appeared in one of our local newspapers.

Your "F. Y. I." Sheet is a splendid service and very much appreciated.

Sincerely,

M F D B

Enclosure

Mr. Manuel I. Fisher 1308 National Bank of Commerce Building New Orleans, Louisians 70112

Dear Mr. Fisher:

I want to express my sincere thanks to you for bringing the editorial from your local newspaper to my attention. It is indeed a most interesting commentary on the current situation and we plan to distribute it widely as a part of our next "FYI" bulletin.

It is good to note your favorable reaction to the "FVI". We hope that it provides an increased dimension of understanding among UJA leadership and your contribution toward this end, by bringing additional material to our attention, is greatly appreciated.

Sincerely,

Herbert A. Friedman

HAF: hdw

Mr. James Nobil, President Jewish Welfare Fund of Akron 73 East Mill Street Akron, Ohio

Dear Mr. Nobil:

Thank you for your letter of 9 January regarding your Federation's resolution on counteracting anti-Isrsel propagands. May I assure you and the members of your Board that we at UJA are sware of the problem as presented, and that we shall continue to make every effort to meet this challenge within the prescribed legal limits governing tex-exempt philanthropic organizations.

The UJA Newspaperman's Mission cited in your letter has now become an annual segment of our public relations program. Our weekly "FYI" reprint service is continually being expanded, and our national TWX system brings news, commentary and analysis to every major community in America on a daily basis. We can only urge individual Jewish communities to utilize these tools locally in as effective a manner as is possible.

We shall of course remain cognizant of the need for greater dissemination of sccurate information to the non-Jewish community, and shall continue to expand communication with this segment of the population within the framework of our philanthropic endeavors.

Sincerely,

Herbert A. Friedman Executive Vice-Chairman

HAF:hdw

Mr. Z. O. Toren 5 Chevrs Chadashs Street Tel Aviv, Israel

Dear Mr. Toren:

I have your letter of 12 January (really very good time -- only two days).

I have received Mr. Shavit's letter advising me not to come in January. I will be unable to come in February, but I can come the first week in March.

I am happy that you will be sending Mr. Shueli skilled bricklayers, because then we can be sure of the quality of the work. Is it your opinion that the brick walls will be finished by beginning of March, so that we can then decide on the exact locations for electrical outlets?

Regarding the invoice for the red ceramic floor tiles, I am returning it to you for correction of two errors. First, the port instructions on the invoice are to Ashdod, and second, the price is listed as FOB. The agent to whom Mr. Shavit introduced me, Mr. Chosid, made it very clear to me that he wants all shipments to come to Haifa, not Ashdod because it is easier for him to handle in Haifa, and also because that is closer to Caesares; and secondly, he made it perfectly clear that he wants all shipments to come CIF, if possible, because it is easier to clear from the port that way. You will recall that the order we placed with Rubinsky was directed to Haifa Port and the price was CIF.

Therefore, could you have this invoice re-typed, with shipping instructions to Haifa, and could you have the price figured to include CIF? Then return it to me, I will sign it and send a check directly to the firm in Italy.

I have two more requests: first, could you send me detailed drawings of the interior of the bathrooms, showing particularly the locations of shelving, medicine cabinets, electrical outlets, location of mirrors, location of towel bar and hooks and all other details which will enable us to think shead and make suggestions for the time we arrive; second, could you send me a sketch of the total downstairs living area, of the living room, library and patio, with exact dimensions, including your idea of the location of the bar, so that we can begin to think of minimum furniture purchases. Mr. Z. O. Toren

Looking forward to hearing from you and to seeing you again in about six weeks, I am

-2-

Sincerely yours,

HAF : SS Enc. Herbert A. Friedman

UNITED JEWISH APPEAL

JANUARY 13, 1969

WESLEY PAVALON 611 E. WELLS STREET MILWAUKEE, WISCONSIN

X

CONGRATULATIONS AND GOOD WISHES ON THE HONOR YOU RECEIVED. IT IS GREAT TRIBUTE TO YOU AND ONE WHICH YOU DESERVE. REWARDS FOR THINGS MEXAMERINE DONE WELL OBLIGATE ONE TO GO ON DOING GOOD THINGS. THIS NEE I AM SURE YOU WILL DO. BEST REGARDS

ALLER PATLS

MINE MOURE

TATE HOUSE HOUSE

HERBERT FRIEDMAN

January 13, 1969

TELEX

EDWARD GINSBERG HILTON HOTEL JERUSAE (ISRAEL)

RECEIVED YOURS RE CONVERSATION SHAREF ON CASH. THEORETICALLY POSSIBLE RAISE ONE HUNDRED MILLION CASH ON EMERGENCY FUNDS ALONE BECAUSE WE HAVE OVER FORTY MILLION IN ACCOUNTS RECEIVABLE ON 1968 AND 1967 EMERGENCY FUNDS. WHOLE QUESTION IS HOW MUCH EMPHASIS WE WANT TO PLACE ON IMMEDIATE CASH REMICTANCES. AM DISCUSSING WITH PHIL BERNSTEIN WHOLE PROBLEM ALONG LINES WE TALKED ABOUT BEFORE YOU LEFT. HAVE RECEIVED SOS TELEPHONE CALL FROM VICTOR CARTER SAVING NOTHING HAPPENENG LOSANGELES AT TOP LEVEL AND INSISTING YOU AND I COME OUT SOLICIT FOR THREE DAYS. HE WANTS JANUARY TWENTY TWENTYONE TWENTYTWO BECAUSE THERE IS MAJOR MANAGEMENT TEAM MEETING TWENTYFIRST WHICH MUST ALSO BE COVERED. I EXPLAINED TO HIM YOU WOULD JUST BE COMING BACK FROM ISRAEL AND I THOUGHT IT HIGHLY UNLIKELY YOU WOULD GO IMMEDIATELY TO COAST. BUT HE INSISTED IT TRANSMIT REQUEST TO YOU. HE FEELS TOP LEVEL IS REQUIRED. AND IF YOU UNAVAILABLE HE WANTS FISHER. I COMMITTED FOR MYSELF TO GO TWENTYONE AND TWENTYTWO BECAUSE HE IS RIGHT IN THIS REGARD THAT THE LOCAL LEADERS CANNOT GET KINXXXXIX THE TOP GIVERS OFF THE GROUND THEMSELVES. PLEASE CABLE ME YOUR REPLY IMMEDIATELY. IF BY CHANCE YOU CAN GO THAT WOULD BE WONDERFUL. IF NOT GIVE ME SOMETHING I CAN READ TO CARTER. BEST REGARDS

HERB

Mr. Norman C. Nobil The Nobil Shoe Company Akron, Ohio 44309

Dear Norman:

I have your note of 6 January in which you offer your resignation from the Cabinet. I know you feel badly that you have not been able to attend many Gabinet meetings, but I do not think that this is sufficient justification for your resigning.

We want you to remain on because, in our judgment, it has great value in many ways. Eddie Ginsberg is now in Israel with one of our weekly flights, but I am sure that he would absolutely concur in this request that you reconsider and agree to remain on the Cabinet. Your heart is certainly with us and therefore your name should appear on the letterhead.

Herbert A. Friedman

and the second second

As ever,

Mr. Saul Freedman Penn Federal Savings and Loan Assoc. 1627 Walnut Street Philadelphia, Pa.

Dear Saul:

Deepest thanks for the Scranton memorandum. I certainly appreciate your keeping me posted.

The memorandum is written in a very friendly fashion. I just hope that the committee which visited him came out with an accurate appraisal of the situation.

Sincerely,

Mr. & Mrs. Morris Fox 1133 Redick Tower Omaha, Nebraska

Dear Morris and Mrs. Fox:

I cannot tell you how pleased I am to have received a check in the amount of \$28,000 specifically sarmarked for the Israel Emergency Fund for 1969. I remember with great pleasure our talk together at the Suez Canal, and I was encouraged by your warm understanding.

I want you to know that your gift will bring great inspiration, not only in Omaha, but throughout the country. We are announcing it to all communities as one of the leading pace-setting gifts, and I am sure you will be happy if it helps to inspire others to do the same thing.

With best wishes, 1 am,

Sincerely yours,

Mr. Paul Veret Jewish Federation of Omaha 101 N. 20th Street Omaha, Nebraska 68102

Dear Paul:

I have your letter of January 3rd, postmarked January 10th, and received here today, indicating the contribution of Mr. & Mrs. Morris Fox to the Israel Emergency Fund for 1969.

I am pleased that Morris indicated that it would be satisfactory for the UJA to announce this gift. I intend to put it on romorrow's telex transmission, so that it can serve as an inspiration throughout the country. Please tell him that we have done this, and perhaps you will want to show him the transmission when it comes through the machine.

With best wishes, I amn

Sincerely yours,

Mr. Sylvan M. Cohen Philadelphia Saving Fund Building Philadelphia, Pa. 19107

Dear Sylvan;

Ed Ginsberg is in Israel right now with the weekly flight of the UJA and so I am taking the liberty of answering your letter to him.

We all feel the way you do about France. I am not certain that a boycott should be started against French merchandise, but I will be glad to do what you suggested, namely, to see to it that your thought is placed "in the proper channels."

As you are aware, there have been some spontaneous picketing of Air France offices around the country. Let us see how this situation develops.

Sincerely yours,

Herbert A. Friedman

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Mr. Henry Ford Ford Motor Company The American Road Dearborn, Michigan 48121

Dear Henry:

Thank you for being so good as to check your calendar about that Los Angeles date. They were disappointed that you could not come, but they understood it.

It was a pleasure being with you the night of the big dinner in New York, and I particularly enjoyed the short conversation we had during drinks upstairs with the picture taking ceremonies with Dayan.

I would love to continue the conversation, because there is so much that we could talk about that would be of interest to you. Perhaps, some time when you get to New York and have an extra hour, we could have a drink together. I would be pleased to meet you at any time convenient to you.

277

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Miss Dorothy O. Nicholson 333 Hammond Avenue San Antonio, Texas 78210

Dear Miss Nicholson:

My deepest thanks for your letter of January 2nd which reached me just yesterday. I particularly appreciated the quiet, intelligent analysis it contained. There was nothing shrill about it.

I am happy to say that there is a great deal of opinion developing along the lines which your letter expressed. I am enclosing, for your reading, a group of editorials which have appeared in American newspapers as well as abroad.

Many thanks for your expression of support.

Sincerely yours,

Mr. Sidney L. Bursten 2714 Prairie Road Madison, Wisconsin

Dear Mr. Bursten:

I received yesterday a copy of your Letter to the Editor. I think it is just great, and I have sent it on to the Israel Consulate here in New York, for them to see how Jewish public opinion is running in the United States.

You would be encouraged to know that the very great majority of the mail coming in expresses the same point of view that you do. In other words, Jewish public opinion in the United States is firmly and solidly behind Israel.

I am enclosing some interesting editorials, both from America and abroad, which also indicate that there is a great deal more support for Israel than one would suspect by listening to the UN condemnation.

Thank youffor taking the trouble to write. I certainly hope that the editor printed your letter.

With all good wishes, I am,

Sincerely yours,

Rabbi Harry Roth 483 Lowell Street Lawrence, Mass. 01841

Dear Rabbi Roth:

Thank you for both editorials. I appreciate your thinking of us. We are accumulating a tremendous collection from all over the country. The pendulum is swinging. Much public opinion is now really behind Israel, once the realization sets in that the condemnation was one-sided.

Sincerely yours,

Herbert A. Friedman

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January 7, 1969

Mr. William Rosenwald

Herbert A. Friedman

Abe Sudran recommends 11:00 a.m. as the best time to call Harold Renfeld. He can be reached at MU 8-2300.

The dates I am holding free are as follows:

Monday, January 13 Tuesday, January 14 Wednesday, January 15 Friday, January 17

Mr. Louis A. Pincus Jewish Agency P.O.B. 92 Jerusalem, Israel

Dear Louis:

Just a hasty note in the midst of the frantic campaign pace which now engulfs us.

Cash collections for the calendar year 1968 ended with a total of a little more than \$122 million, from all campaigns.

We are entering 1969 with the following accounts receivable due to us:

## Regular

Prior to 1967	\$ 5,758,000
1967	4,677,000
1968 (Est)	23, 925, 000
	and the second se

\$34, 360, 000

### **Emergency** Fund

1967	\$ 5,726,000
1968	39, 808, 000

45, 534, 000

TOTAL \$79, 894,000

Mr. Louis A. Pincus

We will work hard on a cash push and a very good portion of this should be coming in during \$969.

The mood of the campaign seems good. People are aware of the seriousness of the situation. The attitude of the Jewish community during events of the last 10 days has been extremely firm and solid. There is really no wobhling or insecurity. With really minor exceptions, the entire community' is firmly behind Israel.

The weekly flights are going on with an almost negligible factor of cancellation. When a man cancels, in most cases we find it is due to nervousness on the part of his wife.

As I recall, you will be in England most of the month. If there is anything I can do to help, do not hesitate to call. I shall keep you posted from time to time as to how things are going.

As ever,

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Rabbi Maurice N. Eisendrath Union of American Hebrew Congregations 838 Fifth Avenue New York, N.Y. 10021

#### Dear Maurice:

This is the first chance I have had to answer your letter of 23 December, which arrived on the 28th. I am sorry to hear that you were ill and hope that you have now really recovered. I do not understand why you are going on another trip around the world when you have just come back from Hong Kong.

I am leaving today for a series of community visits and will be away for most of this week and next week. I notice that you are leaving on 18 January and that you want to try to arrange for the group to meet with Ambassador Rabin before your departure. My schedule is so complicated that while I will be coming back to New York for one or two days during the next two weeks, I am not really dependable and therefore, I would not say that you should schedule any meeting based upon my availability. I would suggest that you go ahwad and make a date, let me know when it is and if it is humanly possible for me to attend, I will. Chances are very slim.

If I do not see you before you leave, I hope you have a wonderful trip. Keep in good health and let's hear from you when you return.

As ever,

Mr. Walter I. Sundlun Baker & Sundlun 1138 Hospital Trust Building Providence, R. I. 02903

Dear Mr. Sundlun:

I must apologize for the delay in answering your letter of 20 December, but we had some extraordinary year-end pressure here with regard to cash collections, and all of my correspondence simply has piled up.

Since you wrote frankly that I might not remember the writer, I must reply equally frankly that I do not. If we had, at some time in the past, a very short interview, which was obviously inadequate, from your point of view, to describe and fully analyze the project you propose, this should be remedied by a longer and more proper conversation for a detailed exchange of views.

I would be very happy to meet with you at any time or place you suggest. As you are aware, I travel a great deal and return to my office in New York between travels. I shall be going to Texas towards the end of this week and shall not return until next Monday. I will be in my office Monday, Tuesday and Wednesday, 13th through 15th. I shall be in Boston on Thursday, the 16th. If it is easier to meet me in Boston we could meet any time during the afternoon of the 16th. Let me hear from you as to your convenience, and if these dates do not work out then I suggest we communicate by telephone and I am sure we will be able to get together.

Very truly yours,

Mr. Joseph Meyerhoff Sun Life Building - Charles Center Baltimore, Maryland 21201

Dear Joe:

I think it is very thoughtful of you to send me a new picture and I certainly do want you to autograph it. We have various kinds of ink and special marking pens here in the office, so that the next time you come to New York, you can autograph it. Then, I will frame and replace the one now hanging on my wall.

It is interesting that the one now hanging is dated 1965, and yet this new one makes you look younger and fresher. So, please let me know when you are coming in. I would love to see you anyhow. We get too little chance to chat together.

As ever,

Mr. Abe Hyman 6 Vitkin Street Tel Aviv, Israel

Dear Abel

Many thanks for the chart of figures. I will now sit down with David Mark and try to begin to put together some kind of working memorandum on the subject of this united campaign for higher education. It may not come to pass for quite some time, but I think we have to be persistent in pushing it, otherwise it will never be born. Kee sending me additional information, such as expenses, and annual carrying charges on debts, both of which items you indicate might possibly be forthcoming.

I look forward to the first draft of the working papers. I am sure they will be helpful.

The pace here is hectic as hell -- but there is absolutely nothing unusual about that. During all of the recent hoo-ha I was impressed again with the remarkable stability of the community leadership, who remain solidly behind Israel and were not dismayed at all by the Security Council condemnation. Instead, they were indignant about it. And the National organizational leadership also spoke up quickly and strongly. It was good to see.

Keep well, keep enjoying your work, and one of these visits I will have enough time for us to sit and have a good chat.

As ever,