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**MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.**

Series H: United Jewish Appeal, 1945-1995.

Subseries 2: Correspondence, 1947-1982.

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Box  
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Dailies. 1971.

For more information on this collection, please see the finding aid on the  
American Jewish Archives website.

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27 August, 1974

Mr. William Connell,  
President  
Concept Films, Inc.  
1155 15th Street, N. W.  
Suite 312  
Washington, D. C. 20005

Dear Bill:

I am really sorry it has taken so long to get an answer for you on your proposal on the Mrs. Mair film. The reason it has taken this length of time is that she weighed the matter very seriously, in an effort to try to arrive at an affirmative conclusion. She did see your film on Hubert and liked it very much.

Her reply at this time is negative and the reason is that she simply cannot visualize incorporating into her schedule at this time a project which will be as time consuming as this. In view of her schedule in the months ahead, it simply isn't practical.

She has, however, left the door open to a certain extent by saying she is willing to re-examine the matter for 1972. My own suggestion would be that you should write to her political advisor, Mr. Simcha Dinitz, who is thoroughly conversant with this whole matter in January and ask when it would be possible to re-examine the schedule.

She really hopes you understand the reason for her refusal at this time. She appreciated the letter from Hubert, understands what you are trying to do and hopes you will understand that it is simply the pressures of her schedule that prevent her at this time. So, the door is not completely closed, and if you are interested, then make the next move in January.

As ever,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:ES

BC: IB  
Simcha Dinitz

# CONCEPT FILMS, Inc.

1155 15th St., N.W. Suite 312  
Washington, D. C. 20005  
(202) 223-9490

July 21, 1971

Mr. Herbert Friedman  
c/o United Jewish Appeal  
The Jewish Agency  
P. O. Box 92  
Jerusalem, Israel

Dear Herb:

Mel Bloom tells me that he has heard from you and that the UJA has decided to do all they can to get Mrs. Meir to agree to do the film. He tells me also that while you are not prepared to make a flat commitment in terms of financing, the UJA would, if they liked the film, purchase a number of prints.

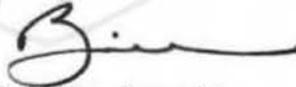
We can discuss this latter point when and if we ever get into production. And the first step in that, of course, is to persuade Mrs. Meir to permit us to do the film.

As I indicated to you, I would be prepared to come over to Jerusalem and to discuss the matter with Mrs. Meir. And Mrs. Joseph, who would do the writing on the project and who has had an extensive interview with Mrs. Meir, would also be free to do so.

I take it that she has received Senator Humphrey's letter of recommendation by now, and I am just wondering if there is anything I might do now to advance the discussions.

With best wishes.

Sincerely,



William Connell  
President





# United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS.

1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019  
PLAZA 7-1500, CABLE ADDRESS: UJAPPEAL, NEW YORK

July 21, 1971

Mr. William Connell  
Concept Films, Inc.  
1155 15th Street N.W.  
Suite 312  
Washington, D.C. 20005

Dear Bill:

It was good to talk with you again yesterday.

As I told you at that time, the word from Israel is that the decision of our leadership has been that we would be pleased to help in any way we can to secure the necessary agreements to do the film which you have in mind.

We would not at this point, however, be in a position to make an advance commitment for financial assistance. Should you be able to bring this one off, and the film does seem useful to us, we would of course be most interested in making arrangements with you for the purchase of a number of prints.

Please keep me posted on your progress, and let me know if there is anything that we can do.

Sincerely,

Melvyn H. Bloom  
Director of Public Relations

MHB:wm

ccs: Herbert A. Friedman  
Irving Bernstein

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- GORDON ZACKS

PEPPERCORN C/O UJAPPEAL NEWYORK

23.8.71

~~ixyinx~~

TRYING TO WORK OUT LAST MOMENT LOGISTICS THEREFORE  
MUST RECONCILE STATISTICS STOP WE ARE EXPXCTING  
THIS MOMENT A TOTAL OF 252 PERSONS REGARDLESS OF  
WHETHER THEY ARE ON PLANE OR ARRIVING ISRAEL EARLIER  
THIS NUMBER CONSISTS OF 44 EXECUTIVE DIRECTORS 202 LAY  
LEADERS AND 6 STAFF STOP PLEASE CONFIRM ACCORDINGLY STOP  
THIS NUMBER DOES NOT INCLUDE ANYONE FROM CANADA SINCE  
WE HAVE RECEIVED NO CANADIAN NAMES FROM YOU OR FROM ANYONE  
ELSE STOP IF CANADIANS ARE COMING WE WANT NAMES REGARDS

FRIEDMAN

UNITED JEWISH APPEAL

X

JUNE 9, 1971

BARZILAY  
ZIONBURO  
LONDON (ENGLAND)

ITT

WOULD PREFER TO MEET THURSDAY TWENTYFOUR SEVEN AM SACHAR'S  
SUITE BUT IF NO CHOICE WILL AGREE TO WEDNESDAY SAME TIME  
AND PLACE. REGARDS

FRIEDMAN



AMERICAN JEWISH  
UNION  
FUND

9 June 1971

Mr. Herman Perl  
26 Columbia Turnpike  
Florham Park, N.J. 07932

Dear Herman:

Many thanks for the necktie - I mean the sculpture. The next time you show up in my office in Jerusalem, you will see it there. It is interesting that a guy like you, who is always "up" should have portrayed a figure which is "down." Actually, however, I understand it.

Let's keep in touch on your project, and I know we will see each other again soon.

As ever,

Herbert A. Friedman

2 June 1971

Mr. Wesley S. Sineath  
Douglas L. Elliman & Co.  
15 East 49th Street  
New York, N.Y. 10017

Re: 200 Central Park S. Apt. 16M

Dear Mr. Sineath:

I received yesterday your letter of June 1st asking if we intended to renew our lease on the above listed apartment. Approximately three weeks ago, I spoke with you by telephone to indicate that we did not intend to renew, that we were planning to vacate on the 22nd of June.

You kindly offered to put the apartment up for rent, available as of July 1st, and indicated that you would make a strenuous effort to rent it as quickly as possible. I, of course, understand my obligation under the terms of the lease, but do appreciate your willingness to attempt to rent it prior to expiration date, and thus save me some money.

I have already informed Mr. Fernandez, the superintendent of the building, and he has offered to send in contractors with estimates regarding removing of wallpaper, in order to turn the apartment back to you in proper shape.

Thanking you for your cooperation, I am,

Sincerely yours,

Herbert A. Friedman

f

x

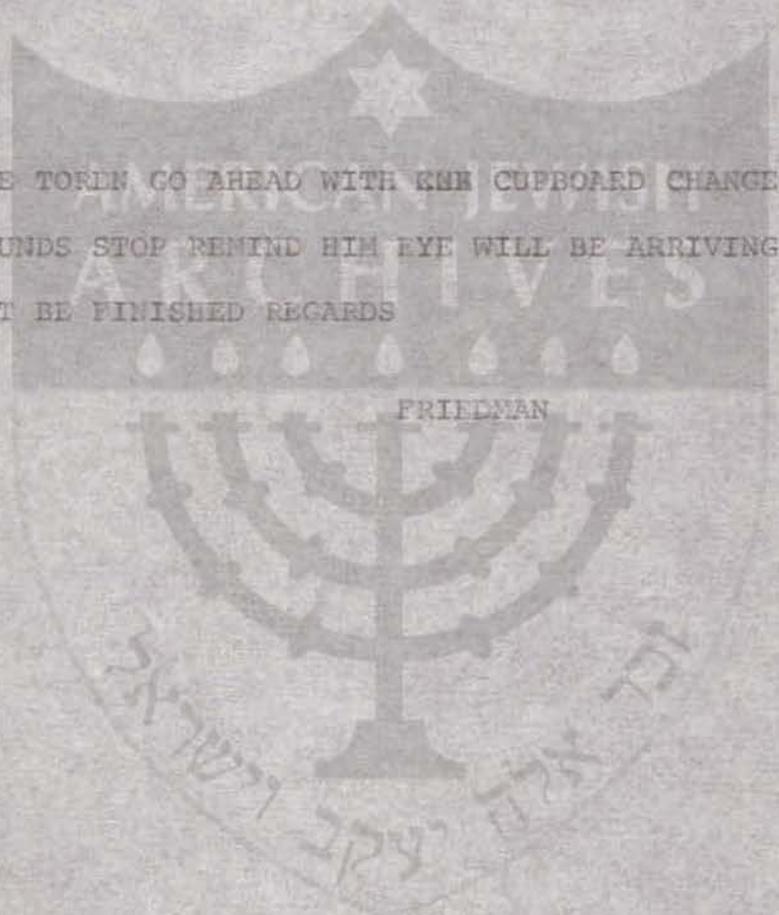
UNITED JEWISH APPEAL

JUNE 2, 1971

VINITSKY  
JEVAGENCY  
JERUSALEM (ISRAEL)

ITT

PLEASE AUTHORIZE TOREN GO AHEAD WITH RMR CUPBOARD CHANGES FOR  
NINE HUNDRED POUNDS STOP REMIND HIM EYE WILL BE ARRIVING NINETEENTH  
SO ALL WORK MUST BE FINISHED REGARDS



RECEIVED

UNITED JEWISH APPEAL

FRIEDMAN

JUNE 1, 1971

PINCUS  
JEVACENCY  
JERUSALEM (ISRAEL)

SAPIR HAD ORIGINALLY REQUESTED A MEETING TO DISCUSS 1972 TO  
TAKE PLACE DURING WEEK OF ASSEMBLY WHILE POWERFUL FUND LEADERS  
FROM ALL OVER WORLD WERE IN JERUSALEM STOP WE IN UJA VETOED  
THAT AS EXACTLY THE KIND OF INTERFERENCE WITH ASSEMBLY TO  
WHICH YOU RIGHTFULLY OBJECT STOP WE PROPOSED 1972 DISCUSSION  
TO BE HELD IN AUGUST AND ARE CURRENTLY NEGOTIATING FOR DATE  
STOP THIS SMALL TWO HOUR MEETING ON 23 JUNE WAS SUGGESTED AFTER  
CLEARANCE WITH ASSEMBLY SCHEDULE AND IS INTENDED ONLY FOR MOST  
PRELIMINARY TYPE OF DISCUSSION WITH VERY LIMITED LIST NAMELY  
FISHER GINSBERG ZUCKERMAN BERNSTEIN MYSELF YOU AND SAPIR STOP  
HOPE THIS CLEARS UP MATTER REGARDS

FRIEDMAN

F

1st June 1971

Mr. Michael Barzilay  
Joint Palestine Appeal  
4-12 Regent Street  
London, SW 1, England

Dear Mike:

The Lawyers group concerning which you spoke in your letter of 26 May is being planned by New York City UJA. I spoke with Ernest Michel today, and he told me that the group is postponed until December.

Concerning the question as to whether your Lawyers Committee could join with this group, Ernie's reaction was positive. I suggest you write to him directly and make your own arrangements, remembering always that you have the responsibility of clearing with Jerusalem.

Ernie's address is:

United Jewish Appeal of Greater New York  
220 West 58th Street  
New York, N.Y. 10019

As ever,

Herbert A. Friedman

1st June 1971

Mr. Eliezer Shavit  
Jewish Agency  
P.O.B. 7053  
Tel Aviv, Israel

Dear Eliezer:

Just a quick note to inform you of the plans for our move. I will be leaving New York on the 18th of June, and Francine, the kids and Mrs. Bensley will be leaving around the 21st.

The furniture is being shipped from the apartment to a warehouse in the Bronx and from there to Israel. The shipper is the same one who sent all the stuff to Caesarea. Our household goods will be leaving on the S.S. Hadar, due to sail from New York on July 9th. They are being sent in my name, % Chasid. The bills of lading will be sent to him. The ship will not be arriving until the very end of July or even the first days of August. I still think it is a good idea to warn him that the shipment is coming.

Looking forward to seeing you, I am,

As ever,

Herbert A. Friedman

Survival  
means  
sacrifice

# United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS.

1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019  
PLAZA 7-1500, CABLE ADDRESS: UJAPPEAL, NEW YORK

18 May 1971

Mr. M. Barzilay  
Joint Palestine Appeal  
Rex House  
4-12 Regent Street  
London, S.W. 1, England

Dear Mike:

I think the slogans are terrible. "Help Israel Make Peace" sounds as though Israel doesn't want peace, and we have to help her (i.e. force her). Or else, it sounds as though she can't do it by herself, and needs outside help, for some reason.

The sudden blossoming of the dove gives the impression that a change of policy has taken place - i.e. before we wanted war, and now we want peace.

The whole conception is wrong, in my judgment. Slogans must reflect realities. What will be the reality of our situation for 1972? The way it looks to me - there will be no agreement or treaty; negotiations will go stumbling along; there will always be the possibility of renewed fire; and military purchases will be at least as high as 1971. Is this peace?

As ever,

*Herb*  
Herbert A. Friedman

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ARANT H. SHERMAN  
JOSEPH H. STRELITZ  
MELVIN M. SWIG  
LAURENCE A. TISCH  
GORDON ZACKS

14 May 1971

Dr. Chaim Sheba  
Tel Hashomer Hospital  
Tel Aviv, Israel

Dear Chaim:

I finally got to see Mrs. Slonimsky today, showed her the brochure and had a fairly long discussion with her.

My reaction is that she is quite interested. She thinks she will have \$75,000, and maybe even \$100,000 to give away, and she really seems to be favorably inclined. She is now going to discuss it with her lawyer and her executor.

When I brought up the question of giving the money now, while she is alive and receive interest from you, she said that she would really like to do this, but her lawyer has already warned her against making any such commitment. Under normal circumstances, at her age of 84, she should be quite able to live from the income, and the capital could remain in tact. So, theoretically, she could give the capital away now, as I tried to suggest. But, they told her some unusual sickness might occur whereby she might have to use the capital, and since it is all she has, she would not be fair to herself if she gave it away. So, I don't think we have much of a chance along those lines.

I will contact her again in a week or two to see if the deal is final. Meanwhile, all the best.

Sincerely yours,

Herbert A. Friedman

f  
14 May 1971

Mr. Shlomo Argov  
Embassy of Israel  
1621 - 22nd Street, N. W.  
Washington, D. C. 20008

Dear Shlomo:

Eddie Warburg brought something very interesting to my attention. The University of Arizona has something called Environmental Institute, which has a display mounted at or near the airport at Tucson. It consists of some domes and a model for desalinating water. According to their calculations, with some kind of special seeds, and a plentiful enough supply of desalinated water, seven acres of desert can grow enough stuff to feed 1 million people.

It all sounds crazy to me, but Eddie is excited about it and thinks that you guys might be interested. Perhaps you want to arrange for someone to have a look.

As ever,

Herbert A. Friedman

Sapir  
✓

12 May 1971

Mr. Adi Yaffe  
Tel Aviv  
Israel

Dear Adi:

For the sake of good order, let me simply summarize in this letter the subject of our conversation last week in Jerusalem.

1. You explained to me the frame of reference of the work you are going to undertake, as requested by Mr. Sapir and Mr. Pincus. You indicated that there would be no conflict with the Israel Education Fund, because you would be selling projects which were much larger in size and scope. You indicated that the principle of clearance of names with the UJA, before you solicit them, had been agreed upon.

2. I indicated to you that both Irving Bernstein and I had made two points to Mr. Sapir - first, we thought that the principle of "matching" was harmful; and secondly, that the amount of money sought should be somewhere in the range of \$5 million from an individual. The reasons for these suggestions are as follows: "matching" is not really required, in our judgment, in order to obtain a contribution. It should not be offered. If, in the course of negotiation, it turns out that the offer to match is really necessary in order to close the gift, then it is hard to object and we certainly would not. But, with the level of contributions rising so high now in the Emergency Fund campaign, without any matching and without even any building being named, it seems a bit unfair to the good disciplined donor. Regarding the second point, of a high ceiling, we have in this year's campaign 13 gifts of \$1 million or more. That is the best reason in the world for keeping the "special project" amount very, very high. Again, we are not attempting to be rigid. We suggest \$5 million, in order to leave room for annual giving to increase, without coming close to the "special" giving. If you find someone who is willing to offer \$4 million we would not insist that you refuse it. What we are attempting to make clear is the general operating principle.

12 May 1971

3. As you requested, we shall go through various lists of prospects which exist here in the office, and at the first opportunity we will sit down together, especially since you will be located in our office in Jerusalem, and start to clear a list of names from which you can begin to work.

I am sure you understand that we are pleased at the possibility that new avenues of revenue may be opened for Israel. I am sure you also know how pleased we are to be able to work with you personally. The only thing we must always keep in mind is that we should do nothing to jeopardize the on-going work of the UJA in our zeal to find new sources.

With all best wishes and looking forward to seeing you soon, I am,

As ever,  
AMERICAN JEWISH  
ARCHIVES

Herbert A. Friedman

cc: Pinchas Sapir  
Louis Pincus



F

X

5/11/71

UJA - 1290 Ave. of Americas, NYC

"ITT"

VINITSKY

~~SHEVIABI~~

JEVAGENCY

JERUSALEM (ISRAEL)



FOR SHEVIABI

RE OPERATION JOSHUA DO YOU HAVE ANSWER ON TABLE LOCATIONS STOP IF YOU GET OK  
 IN JERUSALEM FOR GOVERNMENT JAFFA GATE AND DOWNTOWN TOURIST OFFICE THESE  
 TWO WILL BE ENOUGH AND FORGET ABOUT HEBREW UNIVERSITY STOP IF YOU DONT GET  
 JAFFA GATE THEN WE NEED UNIVERSITY STOP RE TEL AVIV DO YOU HAVE CAFE MASSIT  
 DIZENGOFF LOCATION DEFINITE STOP ABBI BEN ARI HAS TEXT FOR POSTER AND IS  
 WAITING TO HEAR FROM YOU ABOUT LOCATIONS SO HE CAN PRINT PLEASE INFORM HIM  
 AND US SOONEST STOP HAVE YOU TAKEN NECESSARY STEPS TO GET AMPHITHEATER AT  
 CAESAREA WITHOUT CHARGE EVERY MONDAY AFTERNOON APPROXIMATELY FOUR PM FOR MY  
 LECTURE. REGARDS

FRIEDMAN

19 April 1971

Mr. Raanan Weitz  
Settlement Study Center  
P.O.B. 555  
Rehovot, Israel

Dear Raanan:

I have your letter concerning Professor Sobel. From everything I have heard, he is certainly a wonderful man. Now that my father-in-law is associated with Haifa University, I look forward to meeting him at some future occasion.

Meanwhile, we really have no work during the summer. He has all the qualifications for being a wonderful campaign speaker, but July and August are not our season.

I shall keep his biography in my file and I am sure something will develop in the future.

Looking forward to seeing you this summer, I am,

Sincerely yours,

Herbert A. Friedman

r

7 April 1971

Mr. Louis A. Pincus  
Jewish Agency  
P.O.B. 92  
Jerusalem, Israel

Dear Louis:

By the time you receive this letter you may already have had a conversation with Irving on the same matter, since he is in Israel for Pesach week.

The problem has to do very simply with the office space needs of the UJA, which you are kind enough to provide for us in the Jewish Agency building.

The original discussion concerning space was held between us about a year and a half ago, and it is quite possible that the details have been forgotten. The request we made of you at that time, to which you agreed, was for a total of 15 rooms. We now are working on the construction of 8 rooms on the second floor and Chaim is holding 5 rooms on the first floor. This would give us a total of 13. So we are still short 2 rooms. I would appreciate very much if you could give some thought to where you could give us another 2 rooms, and perhaps when you and Moshe are here together later this month, you can give me that answer.

Regarding the supplying of space for Adi Yaffe and Eliezer Shavit, of course, we will be happy to accommodate them, and we will squeeze ourselves in order to do so. But it is obvious that it will be hard enough to squeeze them into 15 rooms and I have been breaking my head to see how to squeeze them into 13. The reason for this letter now is that I have been studying the plans all day yesterday, and cannot figure out how to do so. So, with the original 15 rooms, we will be happy to take them in.

Looking forward to hearing from you, I am,

Sincerely yours,

Herbert A. Friedman

*April 1971*

*Y*

X

UNITED JEWISH APPEAL 1290 - 6th Ave. NYC

IRVING BERNSTEIN  
HILTON HOTEL  
TELAVIV (ISRAEL)

ITT

RE ARIK WE SIMPLY CANNOT USE PERSON OF THAT STATURE IN MAY STOP  
IF YOU WANT INVITE HIM ON PERSONAL BASIS WHICH WE CAN COVER BY  
FINDING ONE OR TWO APPEARANCES PERFECTLY OK BUT WE SHOULD NOT GO  
THROUGH EMBARRASSMENT OF TRYING BUILD MEANINGFUL SCHEDULE FOR HIM

FRIEDMAN



29 March 1971

Dr. Chaim Sheba  
Tel Hashomer Hospital  
Tel Aviv, Israel

Dear Chaim:

There is a lady in New York who is 84 years old who wants a suggestion from me as to how she should write her will. Her late husband was a professor of mine at the Stephen Wise Seminary, and the man who really shaped a great part of my intellectual life.

I suggested the Tel Hashomer Hospital, and she is interested in rehabilitation for wounded soldiers. I told her that I had no intimate and specific knowledge of the exact facilities which you have available or which you might need but, in my judgment, Tel Hashomer was the best hospital in Israel and certainly the one which did the most for the rehabilitation of wounded veterans.

I am not sure of the amount we are talking about but my impression is that it must be in the area of \$75-\$100,000. I do not know whether she would want his name memorialized (his name was Henry Slonimsky - and he was one of the true Jewish philosophical geniuses. Ask Gershom Sholom about him). She seems to be intrigued by the word "pavilion." Does it sound feasible to create a Slonimsky Pavilion for Rehabilitation, for approximately the above amount of money? All these are random thoughts and I would appreciate having your reactions.

Write to me privately. I will not show your first letter to her. Let us discuss it together, until we reach a viable proposition and then I will ask you to write me a letter which I can show to her, together with proposed sketches or photographs or something graphic which she can see.

Again, as you understand, this will be a bequest in her will. Due to her age, it is obvious that the money will be available before very long.

With all best wishes and looking forward to hearing from you quickly, I am,

As ever,

Herbert A. Friedman

26 March 1971

Mr. Fred Pomerantz  
Leslie Fay, Inc.  
1400 Broadway  
New York, N.Y. 10018

Dear Fred:

I made a terrible mistake in regard to the date of your party. I did not realize that I had promised my wife to take her away for one week to the Bahamas for some much-needed sun. She has been sick all winter with a bad bronchitis and I have just never managed to get the time to take her away. I find that we are to be down there for a week, returning Sunday, April 4th, the day after the party.

Dear Freddie, please accept my best wishes for a long and happy life for many, many years to come of continuing to do your great and wonderful works. And that night you can afford to get drunk. Have a wonderful time.

As ever,

Herbert A. Friedman

MARCH 25, 1971

SAPIR  
MINISTER OF FINANCE  
JERUSALEM (ISRAEL)

SPOKE WITH ROTHBERG WHO TALKS ABOUT LAUNCHING  
UNIVERSITY CAMPAIGN EARLY IN APRIL STOP YOU MUST  
REALIZE WE ARE TERRIBLY CONCERNED ABOUT THIS AND  
YOU CANNOT PERMIT THIS TO HAPPEN AT THIS TIME  
BECAUSE CAMPAIGN NOWHERE NEAR SUCCESSFUL CONCLUSION  
YET STOP PLEASE SPEAK SERIOUSLY WITH HIM SOON AS  
POSSIBLE. REGARDS

FRIEDMAN

23 March 1971

Mr. Max Shein  
Inmobiliaria Quetzal  
Rio de La Plata No. 56-102  
Mexico 5, D. F.

Dear Max:

I have your letter of March 16 and wish to inform you that we have looked through all the New York records and find no record whatsoever of any gift for a Mr. Berthold Adler. I am enclosing a copy of the memorandum to me from my comptroller, to that effect. So I do not know what to suggest for further research. It would appear that Mr. Adler does not make any gift.

I do know Lou Barnett of Fort Worth and he certainly works hard for Israel. He gives a large gift, and he invests lots of money in factories over there. He would be a good one to try to convince Elias. Anyhow, I will continue to try to find the opportunity to meet him face to face.

With best wishes for a Happy Pesach, I am,

Sincerely yours,

Herbert A. Friedman

9 March 1971

Mr. Moshe Avni  
Acapulco Num. 70-4o Piso  
Mexico 7, D.F.

Dear Moshe:

I received your letter with the three checks, and you will be receiving acknowledgments from our comptroller.

I had a long talk on the telephone with Elias Sourasky and decided not to discuss the campaign with him over the telephone. We spoke instead about arranging a meeting in person. Either we will meet in Israel during Pesach or during August when he usually spends the whole month there. I feel it is better to try to do a job on him in person, rather than over the telephone.

Good luck for the Abba Eban meeting.

As ever,

Herbert A. Friedman

*Hunter*

*Union Skin*

9 March 1971

Mr. Max Shein  
Paseo de Las Palmas 725  
Mexico 10 D.F.

Dear Max:

I have your letter of March 2, and we will start to make inquiries about Mr. Berthold Adler, in order to see if we can track down any contribution in New York. Is there a possibility that he would be making such a contribution in any other city in America? We do not have here a central file for every contribution in the United States. We can, however, make a check in any individual city we wish to. I am currently checking the New York City registry. Is it possible that he makes a contribution in Los Angeles, or some place in Texas?

Regarding Elias Sourasky, I had a nice talk with him on the telephone. I did not discuss his contribution with him. I decided to wait until I see him in person. We made a tentative date to meet in Israel either at Passover time or in the summer. Now that I have re-established contact with him, I will make a point of meeting with him in person and then I will begin to try to re-educate him. Maybe it will not work, but who knows.

Hoping that the meeting with Abba Eban will be a great success, I am,

As ever,

Herbert A. Friedman

f

9 March 1971

Mr. Edward Sanders  
Irell & Manella  
Century City  
Los Angeles, California 90067

Dear Ed:

This is to report that I made my two calls. I had a long talk with Erwin Buhhalter, in which I asked him for \$50,000. He said it was not easy and he was sweating and would need some time. I urged him to take all the time in the world if that would help him arrive at the desired figure. My own appraisal is that he is trying. Whether he is trying hard enough, I am not sure. I would say that you should put him on Eddie Ginsberg's list for a visit later this month.

I had an even longer talk with Lester Deutsch. He explained to me the problems they were having with Lockheed. If Lockheed ceases doing business with them completely, they will be stuck with \$1 million inventory on their hands. They hope this will not happen, but they do foresee reduced volume of business.

I asked him for \$100,000. He said that is the amount they were planning to give away totally to everything -- \$50,000 to us and \$50,000 to all the various hospitals, centers, non-Jewish drives, etc. I asked him if he could either increase the amount to be given away in toto, or declare a moratorium on other things and give us the whole \$100,000. He said he would not be able to answer for several months -- probably August.

I had a feeling he was being conscientious and honest. I am not sure that forcing him to see Eddie at the end of the month would help.

If I were you I would indicate to him that you are aware of my conversation with him, and that you will mark your calendar to talk to him in June or July.

I have a feeling that both conversations were helpful.

As ever,

Herbert A. Friedman

3 March 1971

Mr. Joseph Kanter  
6010 North Bay Road  
Miami Beach, Florida

Dear Joe:

Maybe you could find out from Wolfson when a meeting of the Board is contemplated.

I called a few days ago just to say hello and ask how things were going. If there is anything you want, do not hesitate to holler.

As ever,

Herbert A. Friedman

3 March 1971

Dr. Alexander Goldberg  
Technion  
Haifa, Israel

Dear Sasha:

A young cousin of mine, named Richard Goodman, currently at Carnegie in Pittsburgh, is interested in going to the Technion for post-graduate work. I wrote to you about him once before.

He is planning to be in Israel for two weeks beginning March 12. I suggested to him that he write and ask you for an appointment, following which you could direct him to the proper department. I know you would be happy to see him as a favor to me.

By coincidence I shall be in Caesarea the weekend of Friday-Saturday, March 12-13. I do not know if you intend to be there also on that weekend, but if so, you could see the young man then.

At any rate, he will be writing to you and I know you will do your best.

Looking forward to seeing you, I am,

As ever,

Herbert A. Friedman

3 March 1971

Mr. Eliezer Shavit  
Jewish Agency  
P.O.B. 7053  
Tel Aviv, Israel

Dear Eliezer:

I have your long letter of 21 February and have not been able to answer it because I have been ill for a few days. I expect to be in Israel for a week beginning March 12 and will sit down with you then to figure out all these details. There is no sense in sending a check now.

I have only one question which I would like you to think about in the meantime. In paragraph 2 you use the figure of IL 220,000 as the value of house and land for purposes of registration. In paragraph 4 you use the figure of IL 125,000 for house and land for purposes of property tax. I do not understand this. Are separate figures used for separate purposes?

We will talk it all over when I see you. Meanwhile, thanks for your careful attention to detail.

As ever,

Herbert A. Friedman

3 March 1971

Mr. Charles Ribicoff  
15 Commonwealth Court  
Apt. 14  
Boston, Mass. 02135

Dear Charles:

I have read through your survey of attitudes and knowledge in the Middle East. It was really fascinating. You certainly have a sophisticated knowledge of how to do one of these things.

I intend bringing this to the attention of the adult leaders of the UJA.

It certainly proves what we have felt all along -- namely, that there is a very strong pro-Israel feeling among students. Our job is to provide facts which will take this vague feeling and translate it into much harder and specific attitudes.

Thanks again for your initiative.

Sincerely,

Herbert A. Friedman

3 March 1971

Dear Sidney,

Many thanks for your kind letter. I rest perfectly confident in my mind that you will not lose sight of the matter.

I think I shall ask Lou Wolfson's friend, Joe Kanter, to try to get some idea as to when the meeting of the Foundation Board might be called.

I shall, of course, keep you posted.

As ever,

Herbert A. Friedman

Dr. Sidney M. Lefkowitz  
St. Johns & Mallory  
Jacksonville, Florida 32305

3 March 1971

Mr. Richard Lee Goodman  
1069 Morewood Avenue  
Pittsburgh, Penn.

Dear Dick:

Sorry about the delay in answering your letter. I have been ill for a couple of days.

I think the person you should see is the president of Technion himself, Dr. Alexander Goldberg, who should get to know you as a person, and then refer you to the proper people in the proper department.

I shall write to him today indicating that he will be hearing from you, requesting an appointment and I would recommend that you write to him immediately asking for the appointment.

I seem to recall that he is leaving Israel around the middle of March, because I know he is due in the United States on March 22. It might very well be, however, that he will be there for the first few days of your stay. If I were you, I would ask for an appointment immediately on the day of your arrival.

By a great coincidence I expect to be in Israel for some of those days myself. We have a house at Caesarea, which is not far from Hafia. By another tremendous coincidence, Dr. Goldberg has a house right across the street from ours and he usually spends weekends there. If you are actually arriving on the 12th, which is a Friday, he will probably not be in his office in Haifa, but will be in his house in Caesarea. It might be possible for you to see him on the 12th or 13th.

Mr. Richard Lee Goodman

-2-

3 March 1971

I expect to be leaving for Israel on Thursday, March 11 on El Al Flight 200. If by the most coincidental of all coincidences you are on the same plane, we can make our arrangements then. If not, it might be a good idea to give me a ring in New York and we can fix time and place on the telephone.

Looking forward to hearing from you, I am,

Sincerely yours,

Herbert A. Friedman

AMERICAN JEWISH  
ARCHIVES



התאחדות היהודים  
בארצות הברית

26 February 1971

Mr. Claude Kelman  
Conference Mondiale des Communautés  
Juives Pour Les Juifs D'Urss  
Rue aux Laines 24  
1000 Bruxelles, Belgium

Dear Mr. Kelman:

My deepest thanks for your letter of 12 February, which reached me on the 22nd. I wish to thank you very much for the warm and cordial invitation to attend the Brussels conference. I must confess to you that if I had been able to come, even without your letter of invitation, I would have done so because I am so vitally interested in the subject.

The reason I did not come was that I had a long-standing commitment for Wednesday night, 24 February to speak at the Opening Dinner of the United Jewish Appeal campaign in New York City. The guest of honor was Baron Elie de Rothschild who came especially from France for this meeting. We raised \$16 million in the one evening.

You see, therefore, that it would really have been impossible for me to have gone to Brussels anyhow. Your letter was very much appreciated and I shall look forward to receiving the various resolutions and transcripts which I am sure you will publish.

I hope that the Conference was a great and brilliant success.

Sincerely yours,

Herbert A. Friedman

26 February 1971

Professor Benjamin Akzin  
University of Haifa  
Haifa, Israel

My dear friend,

Deepest thanks for your letter of sympathy regarding the death of my father. It was kind of you to write and I do appreciate such consideration.

Regarding my interest in the future of the university, please be assured that it is very real. I do want to help and I shall do my best to be of service to my father-in-law, and to you. Please do not hesitate to ask. I am not always able to perform, but I shall not be embarrassed to say no if you are not embarrassed to request.

Please give my best regards to Mr. Rafaeli.

Sincerely yours,

Herbert A. Friedman

f  
February 23, 1971

Mr. Max Shein  
Paseo de las Palmas 725  
Mexico 10 D.F.

My dear Mr. Shein:

I am writing this official letter to you, as the Honorary President of the Keren Hayesod in Mexico City, authorizing you to read any documents which Mr. Berthold Adler has in his possession, indicating that he gives a \$10,000-yearly contribution to the UJA in the United States.

This official authorization may be used by you, or an agent whom you designate, to witness documents, but not to retain them. They are the property of the man to whom they were sent and must remain so.

You, however, are entitled to read them in full.

Very truly yours,

Herbert A. Friedman  
Executive Chairman

HAF:gh

February 23, 1971

Mr. Sam Kurian

Dear Sam:

I remember with great pleasure the evening we spent at the Beit Israel Congregation and afterwards at the Kineret Restaurant. When you come to New York I will give you much better corned beef.

Seriously speaking, I would like to remind you of the conversation we had concerning a gift of \$50,000 to the Emergency Campaign. It would be very good if you could make up your mind right now, because the preparations are being made for the visit of Abba Eban in a few weeks. When he comes to Mexico, there should be the largest possible pledging, so that he will be encouraged and feel that you are standing behind him in support.

Dear Sam, if you can possibly do so, give this amount, and quickly. Call Moshe Avni and give him a "gutte besoreh" so he can be encouraged to work on other people.

Shalom and thanks.

Sincerely,

Herbert A. Friedman  
Executive Chairman

g

BCC: Moshe Avni

February 23, 1971

Mr. Sam Wishniak

Dear Sam:

I want to thank you for receiving me so graciously in your house, after George Wise recommended me. I enjoyed our conversation very much.

I wish to remind you of the request I made that you contribute \$25,000 to the Emergency Campaign this year, or, if that was not possible, at least \$20,000, which would be double last year. The slogan of the Campaign is to double, and I hoped you would do at least that, if not more.

I know you explained all about the project which Moshe Dayan is interested in, but I hope and pray that you can accomplish that project, at the same time doubling to the Magbit. What we are really talking about is your trying to find \$10,000 or \$15,000 extra.

You remember that the man who came with me was Moshe Avni, the Director of the Keren Hayesod office in Mexico City. I would appreciate your calling him and giving him what I hope will be the good news about your decision.

All preparations are now being made for the Abba Eban visit in a few weeks, and at that time all of the biggest contributors in the city should make their maximum effort to show him that they are standing with him.

Sincerely yours,

Herbert A. Friedman  
Executive Chairman

HAF:gh  
bcc: Moshe Avni

February 23, 1971

Mr. Sydney Kravitz

Dear Sydney:

Just a brief note to recall our breakfast meeting the other morning, in which you were kind enough to listen to an explanation of Israel's great needs, and to offer to try to do something with Mr. Steele about this matter.

I just wish to repeat how fantastic it would be if you could achieve a breakthrough and obtain a good-sized contribution (which I would judge to be something in the neighborhood of \$50,000 to \$100,000). It would be a tremendous boost in morale to the whole community.

Preparations are under way now for the visit to Mexico of Abba Eban. He will be received in a full state visit by the President. One evening will be devoted privately to a meeting with the leaders of the Jewish community. At that time there should be a tremendous outpouring of material support, to show him that the people are standing behind him. For this reason, an affirmative decision by Mr. Steele, coming at exactly this time, would give a great lift to the whole effort. I know you will try your best, and I believe, if anyone can succeed, you can.

Sincerely yours,

Herbert A. Friedman  
Executive Chairman

HAF:gh

bcc: Moshe Avni

Y

February 23, 1971

Mr. Leon Davidoff

Dear Leon:

The more I think about the forthcoming visit of Abba Eban, and the conversation we had at the home of Ambassador Darom, the more I must express a certain worry.

The plan we made at the Ambassador's house was correct: to have a dinner for a selected number of people, with a minimum contribution of \$5,000. But the execution of this plan depends upon having enough workers to make the solicitations in advance. All those people now above \$5,000 must be solicited, in order to achieve maximum increases. And every one now giving between \$1,000 and \$5,000 must also be individually solicited, to bring them up to the minimum.

You will recall that I asked you whether you had enough manpower (10 to 20 persons) to carry out this job. You said you did, and at the same time you said to me that you supposed you would now have to throw yourself personally into this project in order to make it a success.

I agree wholeheartedly, and this is exactly my worry. If you do take charge of this project, it will succeed. If you do not, I have great worry that it will fail. I simply think, Leon, that after all the effort you have invested in bringing Mexico up to such a high standard, you must do this one additional job, for the next three weeks, in order to ensure all the other work you have done in the past.

Israel needs you to bring this one project to a successful conclusion.

As ever,

Herbert A. Friedman

HAF:gh  
bcc: Moshe Avni

February 23, 1971

Mr. Max Shein

Dear Max:

This is just a brief note to ask you again to give most careful thought to the request I made of you regarding your own contribution.

You may recall that I asked you for two amounts, each one based on a separate reason. I asked you for \$101,000 (so that you, as the Honorary President, could be the largest contributor) or \$70,000 (which is double your last year's gift).

You remember how I explained that either one of these two amounts would provide a tremendous inspiration, and I wish to repeat this now in view of the fact that Abba Eban is shortly arriving in Mexico City. This will be a natural occasion around which to announce the largest contributions in town. The sooner you make your mind up, the sooner you can get other people to increase as well.

I know you understand what I am saying, Max, and I hope you will quickly make up your mind to do so.

Again, with warmest thanks for your friendship, I am

As ever,

Herbert A. Friedman

HAF:gh

bcc: Moshe Avni

February 23, 1971

Dr. Igor Orenstein

Dear Dr. Orenstein:

I wish to thank you for the very fine visit in your office, when you so graciously received me, after Dr. George Weise recommended me. You listened very sympathetically, and I am grateful for your time and attention.

My reason for writing now is to indicate that preparations are being made for Mr. Abba Eban's forthcoming visit to Mexico in a few weeks. There will, undoubtedly, be arranged some private function with the Jewish community, in which a great outpouring of gifts should be made to show him that you stand behind him.

In this connection, I would like to remind you of the request I made for a contribution of \$100,000 to the Emergency Campaign, for a field hospital. You answered me quite frankly that you would not give \$100,000, but that you would make a generous contribution. I would like to ask you once more if you could possibly reconsider and give that amount. If not, I hope that your definition of the word generous will bring you as close to that amount as possible.

You will recall that a Mr. Moshe Avni was present with me during our interview. He is the Director of the Campaign Office in Mexico City, and I hope you will very quickly be able to give him some good news, which he can then use to inspire others, in order to make the maximum use of Mr. Eban's visit.

With deepest thanks for your hospitality, I am

Sincerely yours,

Herbert A. Friedman

Executive Chairman

HAF:gh

bcc: Moshe Avni

February 23, 1971

*Pasco*  
Mr. Elias Sourasky  
Pasco de la Reforma 1540  
Mexico 10 D.F.

Dear Mr. Sourasky:

I was in Mexico City last week, working on behalf of the Israel Emergency Campaign. Mr. Max Shein called your office several times in order to arrange an appointment for us, but unfortunately, you were not in during the time I was there.

Actually, I wanted to renew acquaintances, because we met once before, 24 years ago, in 1947. I came to Mexico at that time, for days, on a certain mission involving a ship in Tampico. You were extremely kind to me personally, and very helpful to the project.

As a matter of fact, you and Arturo Wolfowitz, helped me and my friend from Israel, Avram Fein, to bring the whole thing to a successful conclusion.

Since we did not have a chance to meet in person, I shall take the liberty of calling you next week, Monday morning, March 1st, at your office, so that we can at least talk over the telephone.

Looking forward to renewing acquaintances, I am

Sincerely yours,

Herbert A. Friedman  
Executive Chairman

HAF:gh

bzc: Moshe Avni  
Max Shein

f

22 February 1971

Mr. Leon Davidoff  
Diego Fernandez de Cordoba 220  
Mexico 10, D.F.

Dear Leon:

I simply will not try to find the words to describe your kindnesses on my recent visit. You know in your heart how pleased I was. You were simply marvelous, both in business and pleasure.

One of our leading national chairmen, Dr. Sidney Edelstein, of New Jersey, is going down to Mexico on Saturday, 27 February, for a week, on business. He is one of our most generous contributors (\$150,000 for 1971, plus \$100,000 for a library in Kiryat Shmoneh), and in addition travels extensively as a volunteer soliciting gifts. He is a chemist by profession as well as an author, and an authority on dyes and colors. He does business with some of the leading people in Mexico, and while he is going on a business trip, nevertheless, he would be willing to take some time out to do some solicitations.

He is staying at the Camino Real, and I took the liberty of giving him the telephone numbers of yourself and Avni. He will call, and I know that if there is any good work he can do for you, he would be glad to.

As ever,

Herbert A. Friedman

cc: Sidney Edelstein (blind)

12 February 1971

Mr. Jack M. Hodin  
Giant Market  
501 S. Washington Avenue  
Scranton, Pa. 18505

Dear Jack:

I have written twice to Morris Gelb. You know how difficult he sometimes is, therefore I am sending this copy to you blind.

If I hear anything from him, I will, of course, let you know.

As ever,

Herbert A. Friedman

12 February 1971

Mr. Morris Selb  
501 Monroe Avenue  
Scranton, Pa. 18510

Dear Morris:

Some time ago I sent you a note containing a fact sheet with all the figures relevant to the 1971 campaign. Those figures were intended to demonstrate the fact that there was an enormous need in 1971. I know you are a person who is interested in specific data, and I hoped that you would read that fact sheet with a fine eye.

Because of the huge defense problem of Israel, which is taking almost 25% of the GNP, over 40% of the total budget, and 92% of the revenue from taxation of the people of Israel, there has never been a more stringent financial situation.

Besides this defense burden there is a humanitarian burden of bringing in approximately 50,000 immigrants during this year of 1971.

The defense burden of about \$1½ billion has been somewhat eased by the granting of \$500 million of credits by the United States Government to Israel. That still leaves a defense burden of over \$1 billion.

The humanitarian burden has not diminished at all. It will run close to \$600 million for 1971.

The purpose of this letter is to ask you if it is possible for you to give \$100,000 to the campaign in 1971. You have often been accustomed to give out of capital and I would hope you are prepared to do so again. You gave \$57,000 in 1969 and \$25,000 in 1970. The market has turned upward again and I hope that you will make it easier for you to meet the request I am making.

Mr. Morris Gelb

-2-

12 February 1971

Israel is moving through a very dangerous period. The slogan of the campaign this year is "Survival Means Sacrifice." I think that \$100,000 would require a genuine sacrifice on your part. I hope you would be willing to consider it.

As ever,

Herbert A. Friedman

AMERICAN JEWISH  
ARCHIVES





# United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS.

1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019  
PLAZA 7-1500, CABLE ADDRESS: UJAPPEAL, NEW YORK

9 February 1971

Mr. Raymond Epstein  
2011 West Pershing Road  
Chicago, Illinois

Dear Ray:

The meeting we had in Chicago last week pertaining to budgeting is still with me, and while it is fresh in my mind, I thought I would drop you this note. I am disappointed about all three items and I am sure you will understand the spirit in which I said that I would feel compelled to bring up the matter to the Executive Committee at its forthcoming meeting, Friday, 12 February.

First of all, I am disappointed about the matter of the expenses which have been charged to the Emergency Fund for the past few years. In essence, you have been charging the Emergency Fund, not with actual expenses, but with a pro-rata share of the total campaign expenses. There isn't another community in America which does this to the best of my knowledge, and I cannot for the life of me understand the justification for it. The fact that your group voted to do it makes it legal, from your point of view, but doesn't make it correct.

Secondly, I am terribly disturbed at the renegeing on the 1970 formula. The fact that you have very carefully worked out rationalizations as to why it is necessary doesn't make it any the more palatable. When Eddie Ginsberg and I made our presentation last spring, and you so painstakingly worked out a small upward adjustment, it gave us reason to hope that we were at last on the path toward arriving in Chicago at the national average for the country. When you found it necessary, a few months later, to renege on that, we found ourselves frankly mystified.

Thirdly, your proposal for an agreement on the 1971 campaign leaves us even more mystified. When you talk about making an agreement based upon a regular campaign adjustment of \$12,750,000, you know as well as I do that there isn't the slightest chance in the world of raising that much money in the regular campaign. Morris

Glasser himself said during the discussion that the regular campaign cannot be expected to increase more than 5 or 10%. I don't understand frankly what possible purpose there is in indulging in such speculation. What you are really saying, and you admitted this, is that we should meet when the campaign is over and attempt to negotiate some sort of an agreement. You know how unacceptable this post-campaign negotiating is to us, because it usually involves recriminations with the UJA being forced to accept some lower share.

To have been hit with all these three items in one meeting was really a bit much, Ray. It adds up to a situation of extreme gravity. After the Executive Committee meeting next Friday, you will hear from either Ed or myself, as to what transpired.

Let me simply say that in the negative and indeed dismal atmosphere of the meeting, the only redeeming feature was the fact that I felt you personally were almost as unhappy as I was. For that, I would like to express my appreciation.

As ever,

Herbert A. Friedman

cc James Rice



8 February 1971

Mr. Eliezer Shavit  
P.O.B. 7053  
Tel Aviv, Israel

Dear Eliezer:

I have your letter of 2 February regarding registration of the house.

I would like to know some specific information.

1. You keep talking about the registration of the land. Are you speaking about the house also? As you know, I want to put both the land and the house in Francine's name.
2. You say the fees for transferring from husband to wife later on are much lower than the regular transfer fees. What is the amount we are speaking about in both cases. How much would it be to make the transfer now and put the land and the house in her name? How much would it be to do so later, as the second step.
3. You talk about the possibility of taking another lawyer. It brings up the whole question of a lawyer in Israel. I do not have one. I imagine I will need one in the future. Chaim Vinitzky has a brother-in-law in Tel Aviv who is a lawyer. I do not remember his name. Could you find out from Chaim if his brother-in-law is a specialist in this matter of registration. I do not want somebody who is a large corporation lawyer. I need somebody who can serve me as one small individual. I want somebody who knows about Israeli income taxes, and all the other problems relating to temporary and permanent residents. Maybe this is a good time to hire a lawyer for myself and to try to find the question of registration. At any rate, you find out from Chaim, and I will wait to hear from you as to the actual amount of the transfer fees, and then we will decide what to do.
4. I do not understand the pointt about the property tax from 1967. I have never received any bill, so I do not know what they mean when they say I must pay "immediately." No one has ever informed me. I want to be told all the details. Why 1967? I own the land before that. What does the property tax cover?---land, or land and house? As soon as I receive some official notification explaining the details to me, I will, of course, pay whatever is required by law.

Mr. Eliezer Shavit

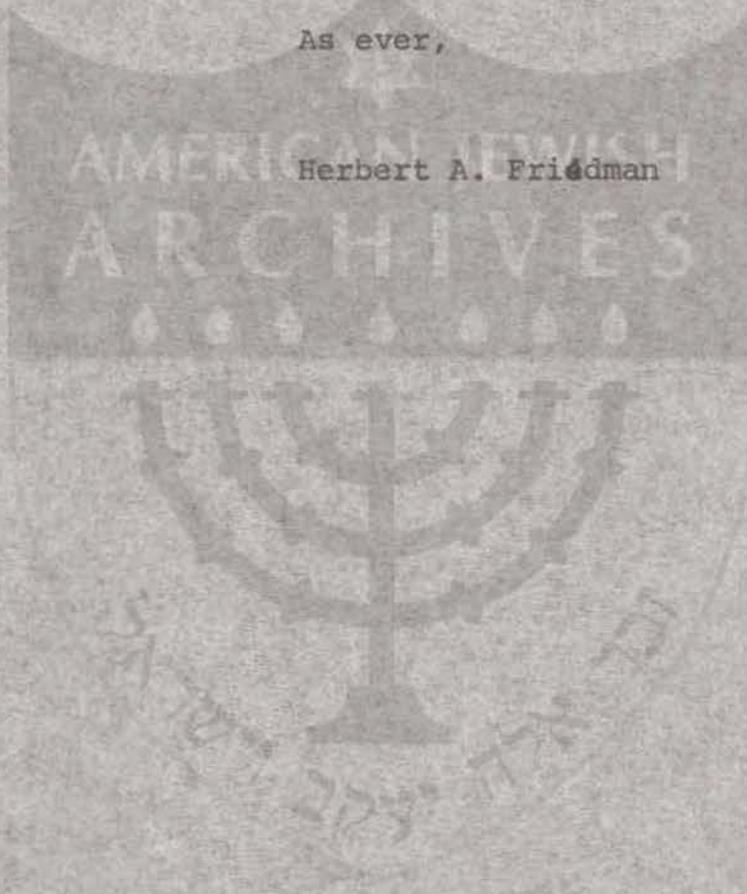
-2- n

8 February 1971

I appreciate all your interest and help and I look forward to hearing from you.

As ever,

Herbert A. Friedman



f

1st February 1971

Mr. Fred P. Pomerantz  
Leslie Fay, Inc.  
1400 Broadway  
New York, N.Y. 10018

Dear Fred:

I have read the correspondence you sent me between yourself and Abe Sachar.

I wish to give you my deepest compliments. You are really acting like a strong soldier defending Israel. I think it is amazing that you have such a clear vision of what is important, and that you have the will power to carry out what you believe in.

Most people cave in. You didn't. Congratulations.

Sincerely yours,

Herbert A. Friedman

f  
1st February 1971

Rabbi Mark Tannenbaum  
American Jewish Committee  
165 East 56th Street  
New York, N.Y. 10022

Dear Mark:

Here are some buttons for your daughter. The blue one is self-explanatory. Look carefully at the red one to decipher the meaning of the Auschwitz number on the arm.

Our Student Committee wants to distribute the red one in quantity. Some of our adult advisers think it is too radical. You are both old enough and young enough to express an opinion.

Best regards.

Sincerely yours,

Herbert A. Friedman


 Survival  
means  
sacrifice

# United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS.

1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019  
PLAZA 7-1500, CABLE ADDRESS: UJAPPEAL, NEW YORK

26 January 1971

Mr. Laurence A. Tisch  
1540 Broadway  
New York, New York 10036

Dear Larry:

I. You may recall that I once spoke to you about Jay Phillips of Minneapolis. When I went to solicit him some weeks ago for \$1 million, he spoke with great admiration of your gift in that same amount. He spoke in warm terms of how much he admired such action on your part. I asked you to help with him, and you said you would be glad to do so after the first of the year. By now Phillips has left Minneapolis and is at the Harbour House in Bal Harbour. Before going south he told the UJA committee that he would give \$250,000 for 1971, which is only \$50,000 increase over last year.

I am really surprised. I thought he would make a much larger increase, from the way he spoke. I think it would be very helpful if you could see him, or at least, talk to him on the telephone. If he will not give the \$1 million, he should and could give at least \$500,000. If he does not, there is no chance whatsoever of Minneapolis reaching its goal.

II. Martin Peppercorn tells me that there are two people of Miami Beach whom you agreed to solicit when you go south. They are Morton Hill and Morris S. Burk. Each man should be asked for \$100,000. The following is their giving history:

MORTON HILL

Tel: Res: (305) 757-7619

	<u>Regular Campaign</u>	<u>Emergency Fund</u>	<u>Total</u>
1967	\$ 5,000	\$10,000	\$15,000
1968	5,000	22,000	27,000
1969	15,000	25,000	40,000
1970	20,000	30,000	50,000

MORRIS S. BURK

Tel: Bus: (305) 949-3116

Res: (305) 667-0855

	<u>Regular Campaign</u>	<u>Emergency Fund</u>	<u>Total</u>
1967	---	\$ 2,500	\$2,500
1968	---	---	---
1969	\$10,250	---	10,250
1970	8,000	4,000	12,000

There is a deadline on Hill and Burk. The Big Gifts meeting in Miami Beach is being held at Joe Kanter's house on February 3rd, and we wanted these solicitations to be made before that date, so that the gifts could be announced at that meeting. I don't have to tell you how helpful it would be if the meeting could be sparked by two such increased gifts.

My deepest thanks to you, Larry, for everything you have been doing.

AMERICAN JEWISH  
ARCHIVES  
As ever,

Herbert A. Friedman



26 January 1971

Mr. Trevor Chinn  
18 Great Marlborough Street  
London W1V  
England

Dear Trevor:

I haven't got a clue as to when this letter will reach you, but I assume that some day the postal strike will be finished and the backlog will be delivered.

First of all, I appreciate more than I can say, the beauty and warmth of your handwritten note of sympathy. If ever the phrase "Man proposes and God disposes" had relevance, it certainly applied in this instance. Here we made our plans months in advance, and suddenly this sad event occurred. Your words were very comforting and again, I want you to know how much I appreciate them.

I am delighted with the report Matthew brought back. He was extremely enthusiastic and almost unbelievably complimentary about you and your influence. He says you are a true leader, in our terms. You are able to reach people who are aloof, and to convince them.

I am thrilled that the Conference went off as well as it did, and I certainly shall accept your invitation to address the J.P.A. Young Leadership later in the year. As your program becomes more firm, let us discuss actual dates.

Matthew tells me that you are planning a Young Leadership mission to Israel some time in April, and I would like to say very simply that if you feel he can be of any value to you in helping you lead and inspire the group, I would be very pleased to make him available to you in Israel.

26 January 1971

He also reported that you had something in mind to try to do with the leading banks of the City and in this connection you were inquiring about the possibility of Gus Levy coming to London some time. I don't know whether this would be a Young Leadership function or something which the General Chairman of the campaign would be planning. I would have no hesitation in asking Gus Levy if he would go to London, but I would think Michael Sachar would have to be involved. If, therefore, you come up with some very precise and specific function which you think Gus Levy could perform, let me know and I would be pleased to put the request to him.

Again, with thanks for your understanding and looking forward to seeing you as soon as possible, I am,

As ever,

Herbert A. Friedman

AMERICAN JEWISH  
ARCHIVES



26 January 1971

Mr. Michael Eshel  
Keren Hayesod  
584 St. Kilda Rd.  
Melbourne, Vic. 3004  
Australia

Dear Michael:

I have your letter of 13 January inquiring if there would be a possibility of my passing through Australia. It all depends on the time of year. When are you thinking about, specifically? What role would you want me to perform? I have no idea of your campaign calendar.

In other words, let me know more exactly what you have in mind and I can then give you a clear cut yes or no.

It was great meeting you and I certainly hope our paths cross again.

As ever,

Herbert A. Friedman

26 January 1971

Dear Dick:

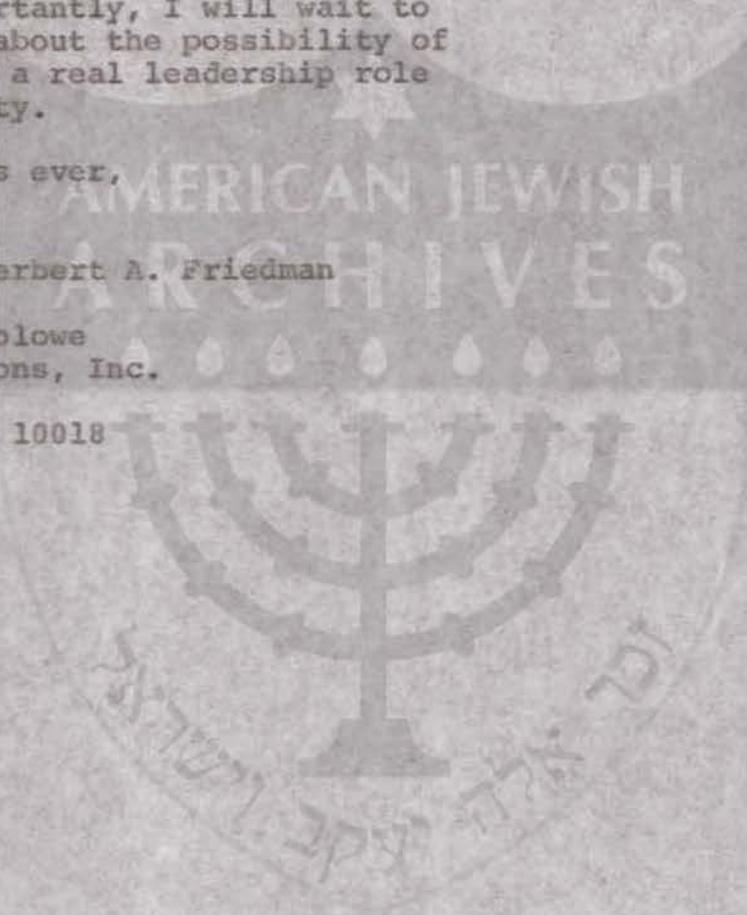
Many thanks for the memorandum from the Jewish Rand Corp. of Stamford. It is an interesting idea, and I will pass it along.

More importantly, I will wait to hear from you about the possibility of your taking on a real leadership role in New York City.

As ever,

Herbert A. Friedman

Mr. Richard Smolowe  
Paintset Fashions, Inc.  
1350 Broadway  
New York, N.Y. 10018



26 January 1971

Mr. Nathan Rapoport  
54 West 74th Street  
New York, N.Y. 10023

Dear Mr. Rapoport:

This is the first chance I have had to reply to your letter of 6 January. I have been travelling a great deal. Also, within the last few days my father died.

I do not know when I can come to your studio, but of course, I would like to hear about the progress of your great work. Perhaps it might be easier for you to bring the photos and come to my office for a few moments. I would suggest you call my secretary to find out when I am in New York and make a convenient appointment.

A friend of mine, an Israeli sculptor by the name of Kosso Eloul, also has a studio in your building. He, too, has been urging me to come to visit his studio for weeks and I have not found the time to do so.

Looking forward to hearing from you, I am,

Sincerely yours,

Herbert A. Friedman

15 January 1971

Mr. Jay Phillips  
2345 N. E. Kennedy Street  
Minneapolis, Minn. 55413

Dear Jay:

I enjoyed very much the lunch we had together when I was in Minneapolis some weeks ago. The things we spoke about then have become even more urgent now as current events continue to move in the direction I predicted then.

You said that you would give serious thought to the request I made, and I believe you will.

I have been giving thought to the comment you made that if you gave a very large gift, others in the community might be tempted to lay down on the job. Therefore your tendency would be to wait to see what others would do, and not have them rely upon you.

I do not think that this would be the case. This year I think every man is striving to do his maximum. Most importantly of all, we need your example, not only for Minneapolis, but as a national example which can succeed in stimulating other large gifts all over the country. Please think of it that way.

With best wishes, and with thanks again, for your gracious hospitality, I am,

Sincerely yours,

Herbert A. Friedman

cc: Mr. Harold I. Grossman (blind)