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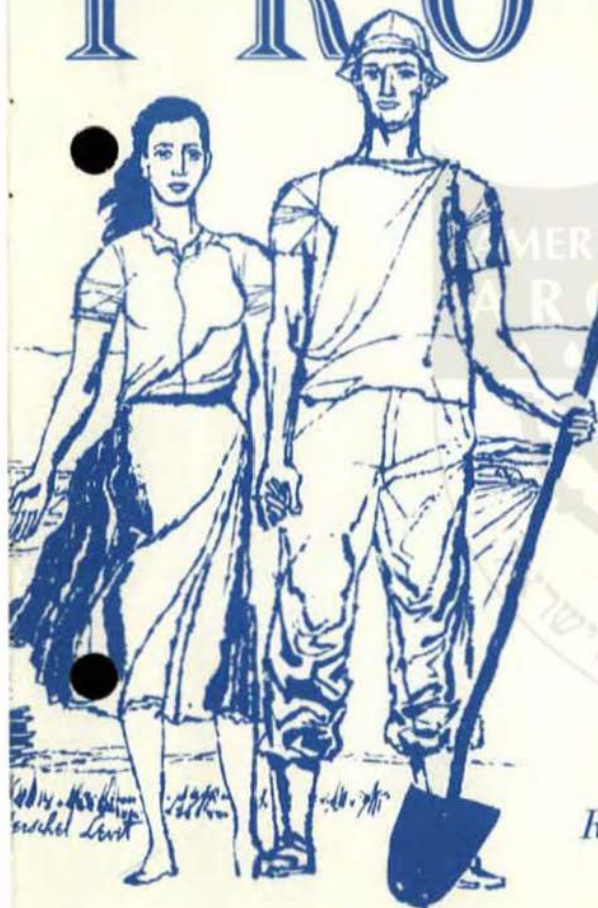
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National Cash Conference of the United Jewish Appeal [New
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PROGRAM



AMERICAN JEWISH
ARCHIVES



*National Cash Conference
of the United Jewish Appeal*

*Saturday Evening, June 20
and Sunday, June 21, 1959*

Roosevelt Hotel

New York City

SATURDAY EVENING, JUNE 20

DINNER MEETING

8:00 P.M.

GRAND BALLROOM

MORRIS W. BERINSTEIN

General Chairman, United Jewish Appeal

AMERICAN JEWISH
PRESIDING

ARCHIVES

The Star Spangled Banner

Hatikvah

Sung by Miss RUTH KOBART

Mezzo Soprano, New York City Opera Company

INVOCATION

Tribute to JACK D. WEILER

National Chairman, United Jewish Appeal

Addresses

WILLIAM O. DOUGLAS

Associate Justice, Supreme Court
of the United States

YAACOV HERZOG

Minister Plenipotentiary to the United States
Charge d'Affaires, Embassy of Israel

SATURDAY EVENING (Continued)

Special Presentation

EXODUS

*A dramatic excerpt from
the celebrated novel
by LEON URIS*

*with ELI WALLACH
as Narrator*

Staged by AMRAM NOWACK

Cast

*Ari Ben Canaan . . . MICHAEL SHILLO Sutherland HAROLD GARY
Mark Parker WILLIAM MYERS David REUVEN ADIV*

Singing by

ORANIM choral group under the direction of DOV SELTZER

featuring OHELA HALEVI, MORT FREEMAN and MICHAEL KAGAN

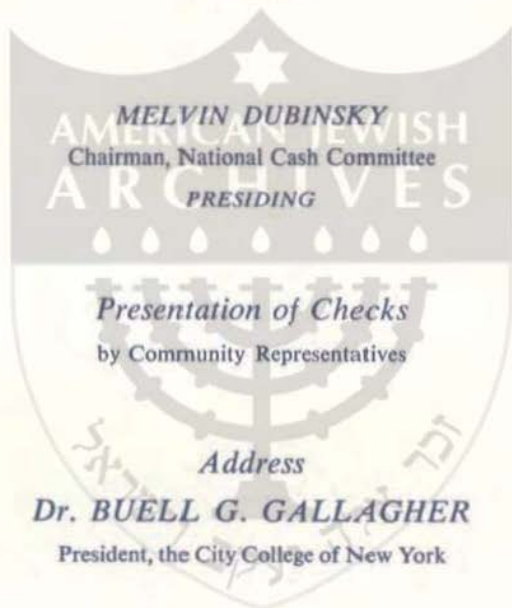
SUNDAY, JUNE 21

Morning Session

9:00 A. M.

Breakfast

GRAND BALLROOM



MELVIN DUBINSKY
Chairman, National Cash Committee
PRESIDING

Presentation of Checks
by Community Representatives

Address

Dr. BUELL G. GALLAGHER

President, the City College of New York

Cash and Campaign Report

Discussion

NATIONAL CASH COMMITTEE
1959 UNITED JEWISH APPEAL

Chairman

MELVIN DUBINSKY

MARTIN ABELOVE
HAROLD H. ALPERT
SAMUEL E. ARONOWITZ
CHARLES AUERBACH
JACOB L. BAROWSKY
MORTON S. BOOKEY
LEON H. BRACHMAN
DAVID CITRON
ABE L. DRASIN
I. D. FINK
HARRY H. FRANKEL
LEONARD H. GIDDING
SAMUEL F. GINGOLD
EDWARD GINSBERG
NOLAN GLAZER
DAVID GOLDMAN
SAM J. HEIMAN

JEROLD C. HOFFBERGER
JOSEPH E. HONIG
LAWRENCE S. KATZ
PAUL KAPELOW
I. L. KUNIAN
NATHAN I. KUSS
IRVING LEVICK
MARTIN LEVIN
NATHAN LIPTON
JULIUS LIVINGSTON
DAVID LOWENTHAL
PHILIP W. LOWN
JOSEPH MOSKO
N. AARON NABOICHECK
MARTIN NADELMAN
IRVING S. NORRY
EDWARD M. PINSOF

ALBERT B. RATNER
SAM S. SCHAHET
HERBERT H. SCHIFF
SELIG SCHWARTZ
HAROLD J. SCHNITZER
JOSEPH D. SHANE
CHARLES SHULMAN
MAX SIEGEL
RICHARD SLOAN
ALEX F. STANTON
BENJAMIN H. SWIG
JOSEPH TALAMO
MILTON I. TAUBMAN
EARL TRANIN
LAWRENCE A. WEINSTEIN
SAMUEL A. WEISS
PHILIP ZINMAN

NATIONAL CAMPAIGN CABINET
1959 UNITED JEWISH APPEAL

Chairman

FRED FORMAN

HERBERT R. ABELES
JACOB M. ARVEY
JACOB L. BAROWSKY
LOUIS BERRY
F. GORDON BOROWSKY
LEON H. BRACHMAN
HYMAN BRAND
MAX BRESSLER
EDDIE CANTOR
NEHEMIAH COHEN
LLOYD W. DINKELSPIEL*
MYER FEINSTEIN
JACOB FELDMAN
I. D. FINK
MAX FIRESTEIN
ABRAHAM GOODMAN
LAZURE L. GOODMAN
JACOB HIATT
JEROLD C. HOFFBERGER
MILTON KAHN
ABE KASLE

LABEL A. KATZ
ABE S. KAY
ADOLPH KIESLER
PHILIP M. KLUTZNICK
IRVING LEVICK
HARRY LEVINE
JOSEPH M. LINSEY
DAVID LOWENTHAL
PHILIP W. LOWN
BENJAMIN J. MASSELL
BARNEY MEDINTZ
IRVING MILLER
EDWARD D. MITCHELL
ELKAN R. MYERS
MARTIN NADELMAN
NORMAN C. NOBIL
IRVING S. NORRY
JAMES L. PERMUTT
SIDNEY R. RABB
BARNEY RAPAPORT
LEONARD RATNER

SAMUEL ROTHBERG
MAURICE H. SALTZMAN
BERNARD J. SAMPSON
SOL SATINSKY
HERBERT H. SCHIFF
JOSEPH J. SCHWARTZ
MORRIS SENDEROWITZ, JR.
JOSEPH D. SHANE
JOSEPH SHULMAN
RUDOLF G. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS
CHARLES H. YALEM
PHILIP ZINMAN

*Deceased

OFFICERS OF THE 1959 UNITED JEWISH APPEAL

General Chairman

MORRIS W. BERINSTEIN

Honorary General Chairman

HERBERT H. LEHMAN

Honorary Chairman

EDWARD M. M. WARBURG

Honorary National Chairman

JOSEPH HOLTZMAN

Honorary Special Fund Chairman

SAMUEL RUBIN

National Chairmen Representing Agencies

WILLIAM ROSENWALD, JDC DEWEY D. STONE, UIA

National Chairmen

SAMUEL H. DAROFF ALBERT A. LEVIN SOL LUCKMAN
JOSEPH MEYERHOFF JACK D. WEILER

Special Fund Chairmen

MAX M. FISHER JOSEPH M. MAZER

Executive Vice-Chairman

HERBERT A. FRIEDMAN

National Co-Treasurers

JOSEPH I. LUBIN JACOB SINCOFF

National Women's Division Chairman

MRS. JACK A. GOODMAN

Secretary

MOSES A. LEAVITT

National Campaign Cabinet Chairman

FRED FORMAN

Big Gifts Chairmen

ROBERT W. SCHIFF
BENJAMIN H. SWIG

Allocations Chairman

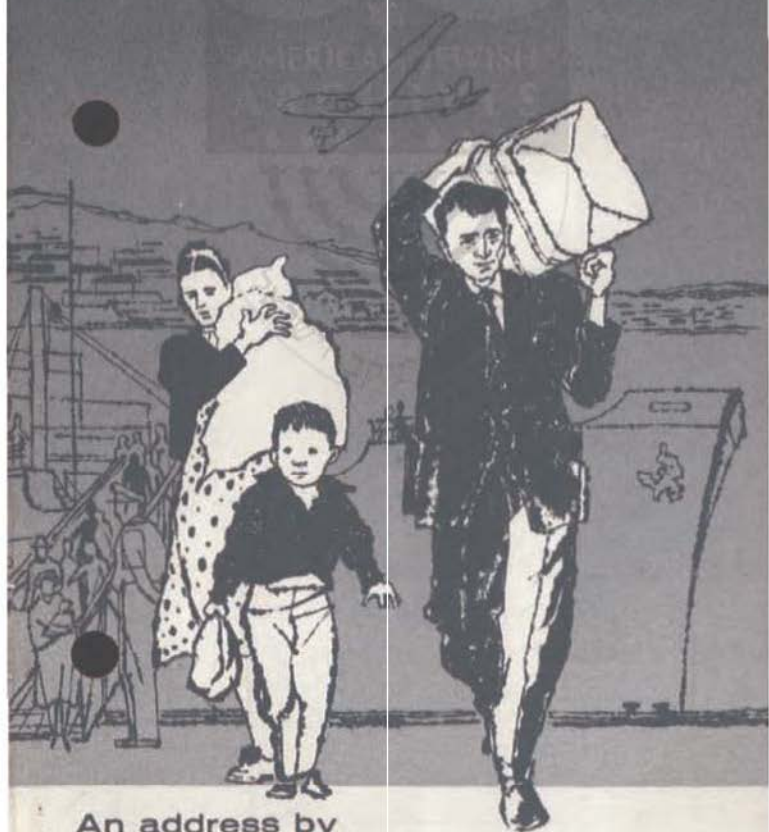
ISADORE BRESLAU

National Cash Chairman

MELVIN DUBINSKY

WORLD REFUGEE YEAR:

The *Heart*
of the
Matter



An address by

BUELL G. GALLAGHER

President, The City College of New York

A BRIEF STATEMENT OF
AMERICAN JEWRY'S 21-YEAR PROGRAM
IN BEHALF OF REFUGEES
APPEARS ON THE BACK COVER



UJA-ASSISTED REFUGEE IMMIGRATION

1939-1958

To Palestine (1939-1947) . . .	120,200
To Israel (1948-1958)	924,000
To United States (1939-1958)	160,000
To other countries (British Dominions, Latin-America, European lands)	165,000
Total	1,369,200

WORLD REFUGEE YEAR:

The *Heart* of the Matter

Following are excerpts of an address delivered by Dr. Buell G. Gallagher, President of the City College of New York, at the National Conference of the United Jewish Appeal, June 21, 1959, at the Roosevelt Hotel in New York.

The General Assembly of the United Nations adopted a resolution last December, setting aside an entire twelve months — July 1, 1959, through June 30, 1960 — as “World Refugee Year.” We who are assembled at this conference, whose goal, whose vigorous efforts, whose very motivation is humanitarian in its fundamental sense, should take clear cognizance of this needed merciful enterprise.

A United States Committee for Refugees was formed last fall with strong government support and has, after considerable study, set forth a four-point program. I shall shortly summarize these four points.

But the heart of the matter lies in the poignant and pointed reminder that the end of the refugee problem is not in sight — that there will be need for continuing international assistance long after this year of special emphasis has ended.

It takes no great vision to realize that a single year's effort, however intensive, cannot catch up with many years of relative

indifference to a situation rife with heartache, despair, human stagnation, homelessness, and the thousand other pains and frustrations of the refugees.

This kind of organization, this sort of worldwide undertaking can, however, be tremendously effective in moving us toward solutions.

The American committee, calling attention to the welcome fact that the United States is a co-sponsor of the United Nations resolution which called the World Refugee Year into being, urges us at this time to observe the year both through its governmental processes and through voluntary agencies.

FOUR-POINT PROGRAM

There are four elements to the program set forth for this nation.

First: that the government provide an amount of \$10 million, over and above currently-submitted budgets for refugee programs, to be used to help create permanent solutions to refugee problems.

Second: generous allocations, by our government, of additional supplies of surplus commodities should be made available. These could be distributed in kind, or sold for counterpart funds to finance special programs for the re-establishment of refugees.

Third: our immigration laws should be amended to provide for the annual admittance of 20,000 refugees beyond those authorized in current quotas. These would include a fair share of the difficult-to-resettle cases having suitable United States sponsorship. It is also urged that refugee orphans be admitted to our shores, under adequate agency safeguards, with no limitation as to origin, time, or numbers.

Finally: voluntary agencies should intensify their campaign efforts, so that \$20 million may be raised over and above the normal campaign goals for refugee problems.

THE GREATEST SUFFERERS OF OUR TIME

The World Refugee Year is an undertaking with a tremendous potential for the healing of a woeful sickness afflicting our era.

American Jews, with their ingrained impulse toward humanitarianism, could be counted on to lend their great, open-hearted aid in clearing up this dread backwash of turbulence, mass upheaval and global war, even if, miraculously, no Jews had been molested.

But the unutterably tragic fact is that Jews the world over have been the greatest sufferers of our time, and have sustained the worst losses.

The very term "refugee" evokes the figure of a smitten and victimized Jew. The persecutions which have brought such wretchedness and upheaval in their wake made Jews their first and severest victims. The Hitler malevolence saw to it that long before there were any other kind of refugees, there were Jewish refugees.

Leaving behind them the emaciated bodies of six million Jewish men, women and children, more than three million surviving Jews became wanderers on the face of the earth, searching, in an extreme of despair, for havens, asylums, shelter — for any place that could shield them from the incredibly brutal man-made storm of destruction.

And, compounding this tragedy of homelessness, other nations began to follow Hitler's

monstrous lead, forcing thousands of additional Jews to become wanderers and refugees.

And then it was that the Jews of the free nations of the world — particularly the Jews of America — gathered their forces together in a massive effort and demonstrated to the world in deeds how the human heart should respond in the hour of need.

You, the Jews of America, organizing yourselves into the United Jewish Appeal, began the gigantic task of aiding these victims of ruthlessness and rootlessness — of snatching them from death and bringing them to havens where they might have a new chance at life, where their shattered lives could be healed and rebuilt.

AMERICAN JEWISH
APPEALS
A TRAGIC REMINDER

It was the United Jewish Appeal that made it possible for 1,300,000 human beings to find new life and new freedom in Israel, in the United States, and in other lands of freedom. And in addition to this great number, another 1,400,000 persons were aided in their fight for survival. It is a great epic of human rescue.

In this epic there is a tragic reminder. We must recall that if the world had taken its cue from the magnificent rescue work of the Jews, it would have provided many more avenues of rescue and thus have saved the lives of countless numbers more of refugees, Jew and non-Jew alike.

This brings me to the conclusion of my first point. As we stand poised at the inauguration of the unique human enterprise we are calling the World Refugee Year, we must put a bright

focus of admiration and appreciation on the role of the United Jewish Appeal and its superb, epochal record of achievement these past 21 years.

At the same time, however, we must not lose sight of the fact that while the challenge of the Jewish refugee problem has been so effectively met, the complete solution is still, regrettably, a good way off.

We know, for example, that in Israel and in 24 other countries, there are more than 600,000 Jews who are still not thoroughly absorbed, who still require day-to-day aid (which they receive from UJA agencies).

I think we must recognize that these vast numbers, to the extent that they continue to require aid and genuine absorption are, in the broadest sense, still refugees, along with those unfortunate masses still in search of asylum.

My first point, then, is that over a period of 21 years, the agencies of the United Jewish Appeal — the Jewish Agency, the Joint Distribution Committee, the New York Association for New Americans and the United Hias Service — have brought their warm, healing embrace to more than 2,700,000 persons.

How can you calculate what the brave and wonderful efforts of the UJA have meant to those for whom it has spelled the difference between blighted lives and a bleak future or even death — and the light of brightly burning hope?

How appropriate it is that the symbol of the UJA should be a valiant, burning candle.

ENTHUSIASM AND CONCERN

I turn now to my second, and concluding point. I have been saying that the World Refugee Year has special meaning for the UJA. I want now to particularize this meaning in terms of Israel.

Israel is the prime example of all the things I have just been saying about refugees and humanitarian concern for the dispossessed. Israel is not yet ready to be judged in terms of a fully self-sufficient member of the family of nations. For these first eleven years of her life, Israel has been the great place of the in-gathering of the refugees and the exiled, supported by world Jewry.

Take agriculture, the basic factor in any nation. If all the arable land in Israel were brought together in one piece, you could put it down in an area 40 miles square. And by far the greater part of that land has to be irrigated from a water supply which is so limited as to be quite inadequate.

Moreover, the land had to be brought under cultivation in the presence of a continuing danger of military reprisals or harassing border raids, and under conditions calling for the marshalling of human strength both of body and of spirit. Within the first decade, every quarter-acre of arable land had been brought under cultivation. From here on in, each new acre has to be reclaimed from centuries of erosion, exploitation and neglect. It costs a thousand dollars an acre merely to get these old lands ready for planting.

With limited land and limited water, the human resources have been deployed in masterly fashion. One would believe that the agricultural future of Israel is assured, within the startlingly

circumscribed limits of its geography. And in terms of the first and immediate function of Israel, as a haven for the refugee, agriculture has played a primary part.

So, too, with industry. Necessarily placing its first emphasis on employment of the arriving refugee, industry has, nevertheless, prospered. Like other aspects of Israeli life, its developing industry has had to depend substantially on the subsidy of imported capital. So far, so good.

The real test comes a few years from now, as Israel attempts to take her full place in the free markets of the world, competing with the established industrialism of other free nations and of the barter economy of the Communist world. One has no doubts here; but one does have real concern for the years ahead.

OPPORTUNITY FOR SPIRITUAL HAVEN

When the time comes, as it inevitably will, that the vast outpouring of wealth from America and elsewhere begins to decline, Israel will have to look more and more to her own self-developed strengths of industry and agriculture for the economic base of her national life. *The lesson for UJA should be clear.*

Another facet of Israel greatly impresses the visitor; namely, the cultural and national diversity of the people. Gathered together from 70 nations, speaking at least 70 different languages and practicing widely divergent customs, the newly-arrived inhabitants of Israel have one great common bond of understanding — their status as refugees and their burning desire to build securely for the future.

In the struggle for cultural integrity which undoubtedly lies ahead in Israel, one expresses the conviction that a religious culture which has

survived two thousand years of the Diaspora will not be defeated by two decades of close confinement of diverse tendencies. On the contrary, Israel has the opportunity now to create for world Jewry a spiritual haven as real and as all-embracing as the physical home which nestles in the Judaeen hills beside the blue waters of the Mediterranean.

A LIVELY CULTURE

What shall one say of the arts and of cultural life in Israel? Everywhere the evidences of a lively culture are apparent. Painters and sculptors, musicians and poets, scholars and researchers enrich the life of the nation with, perhaps, a greater intensity and pervasiveness than any other nation in the history of mankind.

For all its pioneering character, Israel is a cultured and civilized place, exercising its civilizing influence alike on the immigrant from primitive nomadic lands, from ancient civilizations of the Far East, and from the throbbing centers of Western culture.

The most vivid impressions one brings away from Israel are personality pictures of its people. President Ben-Zvi, with his quiet, unassuming courtliness, his homburg and carefully knotted tie and his immense sincerity; his counterpart in the sprightly and somewhat impish Ben-Gurion, who never wears a necktie and never walks when he can trot. Together, they combine in remarkable fashion the ceremonial and practical functions of the central government; and in themselves, these two symbolize at once the diversity and the unity of Israel.

"THERE IS AN ANSWER"

There is a quality about the alchemy of Israeli life which any nation could covet.

The satisfactions of creating a new land out of a desert, of building a new nation in the presence of peril, of finding friendships across every barrier of nationality and culture, of working together for the common good instead of being refugees in a strange and hostile land — these things bring the spirit of life where there was none.

These things testify to the indomitable courage of the human spirit. These things reassure us again of the truth spoken by the Psalmist — that when one cries to the Lord out of the Depth, there is an answer.

Out of the Depth, these millions have cried unto the Lord. With your help, they will never again know the perils of persecution or the terrors of loneliness.

GOALS MUST BE ACCOMPLISHED

Israel will cease to be a land of refuge when there are no more who need to flee. It will be the home of the brave and the land of the free, a proud member of the family of nations.

If these hopes for Israel are to be realized, the next year is all important. The goals of the World Refugee Year must be accomplished.

The UJA, and all who make it possible, will, I know, be a most vital and effective element in our country's participation in World Refugee Year.

In the end, it is the desire of UJA to do its job so well that it works itself out of a job.

Let us, in a vast concord of resolution, reinforced by great common striving, give to the world's refugees the greatest gift within the power of man to give: home and hope and renewed faith in the future.

AMERICAN JEWRY AND THE REFUGEE PROBLEM

Whether they're known as refugees, displaced persons, exiles, emigres, newcomers — or by any other tragic appellation — the displaced and endangered Jewish victims of the world's upheavals need life-saving aid. This the concerned and responsive Jews of America, expressing their concern through the United Jewish Appeal, have given in notable measure.

From its inception in 1939 — the year Hitler started World War II — the UJA has been the instrument of American Jewry's compassion — a bright symbol of life, lighting up the dark shadows of oppression. For from that point until the end of 1947, the UJA's agencies — coping with the enormous difficulties imposed by the war, despite hard immigration restrictions, and in the face of lack of large-scale funds — managed to bring 120,200 homeless Jewish men, women, and children to Palestine, in addition to 112,000 for whom homes were found in other countries.

The birth of the State of Israel in 1948 rang a dramatic change in the refugee-rescue situation. The doors of Israel, at least, were open wide, and the Jewish community of America, through the UJA, proceeded to make possible an astonishing achievement in human rescue, helping to transport 924,000 Jewish refugees to the new state in the first decade of its existence. Meanwhile, in the same period, UJA agencies helped resettle an additional 213,000 persons in the United States, British Dominions, Latin America, and European lands. This was in addition to providing welfare aid for 1,400,000 in countries where they remained.

All told, in 21 years UJA funds have brought 1,044,200 refugees to Palestine-Israel and 325,000 to other free countries.

In the turbulent years 1939-1958 the United Jewish Appeal, carrying out the compassionate will of the Jews of America, has helped resettle and give a new chance at life — in freedom — to 1,369,200 refugee men, women, and children. This is a unique contribution to the history of human healing by men acting in voluntary association.

The UJA's job of refugee-aid is, however, far from done. Refugees remain refugees until they have livelihoods as well as asylum: dignity, self-sufficiency, usefulness.

By this realistic definition, UJA must continue to provide the day-to-day essentials of absorption for more than 600,000 Jews, in Israel and in 25 other countries. This is the responsibility that continues to confront us.

MORRIS W. BERINSTEIN

General Chairman, United Jewish Appeal





**A HISTORIC
EVENT YOU
MUSTN'T MISS
JUNE 20-21**



this is your opportunity...

to see
a unique
dramatization

drawn from the exciting pages of
Leon Uris' EXODUS
starring **ELI WALLACH**
and ORANIM—the celebrated Israel singing group.



Eli Wallach

at the UNITED JEWISH APPEAL
NATIONAL CASH CONFERENCE
FOR \$40,000,000



Hear these distinguished personalities

WILLIAM O. DOUGLAS **Dr. BUELL G. GALLAGHER** **YAACOV HERZOG**

Associate Justice of the Supreme Court
of the United States

President, The City College
of New York

Minister Plenipotentiary of Israel
to the United States
Chargé d'Affaires, Israel Embassy

MORRIS W. BERINSTEIN

General Chairman, United Jewish Appeal

MELVIN DUBINSKY

Chairman, National Cash Committee

Dietary Laws Observed

No Solicitation of Funds

SATURDAY EVENING AND SUNDAY

JUNE 20-21 * ROOSEVELT HOTEL * NEW YORK CITY

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, N.Y.

CONF
HAF
FOR RELEASE: FRIDAY, JUNE 5, 1959

\$27,750,000 IN PLEDGES CONVERTED TO CASH IN FIRST MONTH
OF UJA \$40,000,000 NATIONAL CASH COLLECTION CAMPAIGN

Leaders Predict Goal Will Be Reached
By Time of June 20 National Conference
In New York City

NEW YORK -- A total of \$27,750,000 in cash has been raised as of May 30 in the United Jewish Appeal's national effort to raise \$40,000,000 in cash on 1959 UJA pledges, Melvin Dubinsky, of St. Louis, Chairman of the UJA's National Cash Committee announced today (Friday).

The UJA National Cash Campaign began May 1, Mr. Dubinsky explained, and will continue until the start of the two-day National Cash Conference Saturday, June 20 and Sunday, June 21, at the Hotel Roosevelt in New York City. At that time hundreds of delegates from all parts of the United States will report on the results of the cash drives currently being conducted in their own local communities.

The National Cash Conference will climax the massive nationwide effort to raise \$40,000,000 in cash and will feature on its program the following: Associate Justice William O. Douglas, of the United States Supreme Court, who will deliver the keynote address; Yaacov Herzog, Israel's Minister Plenipotentiary to the United States, and his embassy's charge d'affaires, both of whom will speak Saturday night, and Dr. Buell G. Gallagher, President of the College of the City of New York, who will deliver his talk at the Sunday session. Mr. Dubinsky and Morris W. Berinstein, UJA General Chairman, will also address the Conference delegates.

(more)

The program will also feature a dramatic presentation about the birth and development of Israel, with noted stars of stage, screen and TV in the cast.

Discussing the results of the National Cash effort to date, Mr. Dubinsky said, "It's a real pleasure to report progress all along the line. We are at slightly more than the half-way point in time, and we've already collected some \$27,750,000 at the end of May. This allows three weeks in June to convert another \$12,250,000 in 1959 pledges into cash. It can be done if we all stay with the job right down to the finish line."

Commenting on Mr. Dubinsky's report, Mr. Berinstein said: Mr. Dubinsky has "good reason to reexpress this confidence, for at the pace that has been set in the cash collections during May, continued and increased effort in the few remaining weeks ahead will enable us to meet our goal in time for the National Cash Conference."

Mr. Berinstein said that of the many hundreds of communities over the nation who had already organized and initiated their cash collection drives, a number of them have reached quotas, or are close to reaching them.

"The efforts of these communities are heartening," Mr. Dubinsky declared, "and should serve to spur these communities who are just getting their cash collection drives underway."

He listed the following communities as among those which had reached their quotas at the time that he made his progress report:

Long Beach, Calif., Holyoke, Mass., Greensboro, N.C., Chester, Pa., West Chester, Pa., Pawtucket, R.I., Palm Springs, Calif., North Hudson, N.J., West Palm Beach, Fla., and Reading Pa. The last two communities, Mr. Dubinsky noted, went over their quotas, West Palm Beach with 126 per cent of its goal, and Reading, Pa., with 250 per cent of its goal.

Close to reaching their goals are: Shreveport, La., New London, Conn., Harrisburg, Pa., and Memphis, Tenn., have reached between 90 and 100 percent of their quotas, and San Francisco, Tacoma, San Jose, Calif., Albuquerque and El Paso

which have reached between 80 and 90 percent of their goals.

"Other communities are climbing fast into the near quota group," Mr. Dubinsky said, "and this is something we'd like to see emulated all over the country. We are in a better position to press for cash in the four weeks ahead than in the month through which we conducted the first half of the cash drive," Mr. Dubinsky explained.

"Many communities have now completed their campaigns and are in a position to conduct active efforts to bring in cash," he said.

In 1959 the United Jewish Appeal is conducting a two-fold campaign. The UJA \$100,000,000 Special Fund is to cover the costs of transporting and re-settling newcomers into the economy of Israel. The regular drive for \$105,065,060, provides funds for the world-wide programs of UJA's constituent agencies -- the United Israel Appeal, the Joint Distribution Committee, and the New York Association for New Americans.

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5/29/59

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, N. Y.

Conf H AF
June

FOR RELEASE: FRIDAY, MAY 29, 1959

SUPREME COURT JUSTICE WILLIAM O. DOUGLAS TO ADDRESS
UJA NATIONAL CASH CONFERENCE IN NEW YORK JUNE 20-21

* * *

Two-Day Session Will Climax Country-wide Effort to Raise \$40,000,000
in Cash for Overseas Humanitarian Needs; Israel's Minister
Plenipotentiary and CCNY President Other Speakers

NEW YORK -- Associate Justice William O. Douglas, of the United States Supreme Court, will deliver the keynote address at the National Cash Conference of the United Jewish Appeal which will be held in New York City at the Hotel Roosevelt June 20 and 21, Morris W. Berinstein, UJA General Chairman, announced today, (Friday).

Justice Douglas, who has visited Israel several times, will address the Conference delegates Saturday evening, June 20, and joins Yaacov Herzog, Israel's Minister Plenipotentiary to the United States, and Dr. Buell G. Gallagher, President of the College of the City of New York, on the Conference program. Mr. Herzog will talk to the Conference on Saturday night, while Dr. Gallagher will deliver his address Sunday, June 21. Mr. Berinstein and Melvin Dubinsky, of St. Louis, Chairman of the National Cash Committee, will appear on the Conference program.

Another feature of the program will be a dramatization of the birth of Israel, which will feature noted stars of stage, screen and TV.

In preparation for the National Cash Conference, hundreds of communities over the nation are seeking to convert increased pledges to the 1959 UJA campaign into cash, Mr. Berinstein said. They are attempting to raise \$40,000,000 in cash for the meeting.

"This money is desperately needed," Mr. Berinstein declared, "in order to meet the vital needs of the close to 30,000 immigrants who have come to Israel in recent months. The money will be used to provide housing and a whole array of absorption services to the newcomers."

The 1959 drive for cash, in which hundreds of communities over the nation are participating, is running about \$5,000,000 ahead of last year at the same time, Melvin Dubinsky, of St. Louis, UJA National Cash Committee Chairman, reported. "If we maintain the same pace in the remaining weeks of the National Cash collection effort," he continued, "we shall make our \$40,000,000 cash goal."

He also said that several communities have already completed their cash quotas, and that other communities had reached between 80 and 90 per cent of their cash goals and would probably complete them by the time the Conference opens. Mr. Dubinsky said the active assistance of more than 50 outstanding local community leaders, who are serving on the National Cash Committee and are currently making intensive visits to communities, has been invaluable in conducting the National Cash Campaign. Their objective, he explained, is to stimulate efforts on the local level to "raise every available dollar for the UJA."

Justice Douglas, who has travelled widely throughout the world, has first hand acquaintance with the situation in Israel because of several visits there. One of the youngest men ever to be appointed to the Supreme Court, he has distinguished himself by brilliant decisions and courageous actions. He has long championed independence for Palestine, and prophesied in 1947 the emergence of Israel as a "new and great democracy." He is the author of several best-selling books based upon his foreign travels.

Mr. Herzog, one of Israel's most important younger diplomats, has held his present position since October, 1957. For three years prior to that he was Director of the United States Division of the Israeli Ministry of Foreign Affairs, and dealt with United Nations affairs as well. He has been associated with Israel's

Foreign Ministry since 1949, serving prior to 1954 as Councillor on Jerusalem Affairs.

Dr. Gallagher has been President of City College since 1952; previously, he had served on the staff of the U. S. Office of Education as Assistant Commissioner for Higher Education. From 1933 to 1943 he was president of Talladega College, Talladega, Alabama, a liberal arts college for Negro students. He is the author of several books on race relations.

The United Jewish Appeal is conducting a two-fold, nationwide campaign in 1959. It seeks to raise a \$100,000,000 Special Fund to cover the enormous costs of transporting and resettling in Israel tens of thousands of new immigrants, and to clear a vast backlog of unmet needs of earlier immigrants. At the same time, UJA's regular campaign alone must support global programs providing welfare, medical and rehabilitation services for 580,000 Jews in need.

Through both the Special Fund and the regular campaign, UJA will finance the work of its member agencies -- the United Israel Appeal, representing the Jewish Agency and carrying out immigrant aid programs in Israel; the Joint Distribution Committee, which provides aid for Jews in need in 25 countries overseas; and the New York Association for New Americans, which provides adjustment services for newcomers to this country.

#

5/25/59

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York, New York

Conf. File
HAK

FOR RELEASE: THURSDAY, JUNE 18/FRIDAY, JUNE 19

SEVERAL HUNDRED DELEGATES POUR INTO NEW YORK CITY

FOR TWO-DAY UNITED JEWISH APPEAL NATIONAL CASH CONFERENCE

NEW YORK — Several hundred leaders of American Jewish communities from all over the United States began pouring into New York City this week for the two-day 1959 National Cash Conference of the United Jewish Appeal, which starts Saturday, June 20, at the Hotel Roosevelt, and will continue through Sunday, June 21.

Convened at the mid-point of the 1959 drive, Conference delegates will assess the mid-year status of the current UJA campaign and chart its course for the last half year of the multi-million dollar nationwide drive.

Delegates will also hear and discuss reports on the long-term problems arising out of the immigration and absorption of newcomers into Israel's social structure.

At the same time, delegates will report on the just completed National Cash Collection Drive a special, short-time phase of the Annual campaign, to convert 1959 UJA pledges into \$40,000,000 in cash, Melvin Dubinsky, of St. Louis, UJA National Cash Chairman, said. The cash will be used to meet the immediate need to pay the costs of transporting and resettling in Israel some 30,000 Jewish men, women and children who arrived there between September, 1958 and May 1, 1959.

Heading the roster of outstanding speakers at the Conference are: Associate Justice William O. Douglas, of the United States Supreme Court; Yaacov Herzog, Minister Plenipotentiary of Israel to the United States and Charge d'affaires of the Israeli Embassy; and Morris W. Berinstein, UJA General Chairman, all of whom are featured on Saturday's program. The Sunday program features Dr. Buell G. Gallagher, President of the College of the City of New York, and Mr. Dubinsky.

Eli Wallach, stage, film and TV favorite will star in a special dramatization of selected portions of Leon Uris' best-seller, "Exodus," a novel about the birth of Israel and of the waves of immigrant Jews who settled in the new democracy.

The National Cash Conference climaxes a massive nationwide effort to raise cash which began May 1, with several hundred communities across the nation participating. In addition to raising the cash needed to pay the costs of transporting to and resettling in Israel the most recent group of Jewish immigrants, the money is required immediately to finance the complete absorption into Israel's social and economic fabric of some 400,000 who came to Israel during the past several years.

The United Jewish Appeal finances the work of the United Israel Appeal, which remits funds to Israel for immigration, absorption and reconstruction; the Joint Distribution Committee, which provides welfare, medical and rehabilitation services for Jews in need in 24 countries other than Israel; and the New York Association for New Americans, which provides adjustment services for Jewish immigrants to the United States.

In 1959 the United Jewish Appeal is conducting a two-fold campaign. The UJA Special Fund is to cover the costs of transporting and resettling newcomers into Israel's economy. The regular drive provides funds for the worldwide programs of UJA's beneficiary agencies -- the United Israel Appeal, the Joint Distribution Committee and the New York Association for New Americans.

#

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, N.Y.

HAF

Conf file

FOR RELEASE IN ISSUES OF JUNE 25/26, 1959

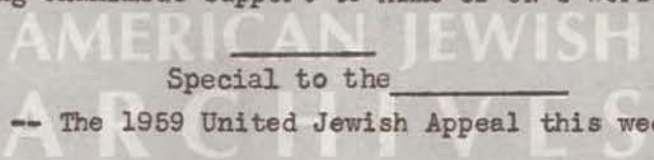
\$38,150,000 CASH RAISED BY THE UNITED JEWISH APPEAL AT MID-YEAR PARLEY;
1959 CAMPAIGN ENTERS SECOND HALF, WITH \$75,000,000 SET AS YEAR'S CASH GOAL

- - -

Morris W. Berinstein, UJA General Chairman, Cites Humanitarian
Services Provided by UJA Agencies in First Six Months of 1959

- - -

Conference Delegates Call for "Redoubling of Efforts in Behalf of Refugees"
in Resolution Giving Unanimous Support to Aims of UN's World Refugee Year



Special to the _____

NEW YORK -- The 1959 United Jewish Appeal this week reached a mid-year standing of \$38,150,000 in cash against pledges, as several millions of dollars in cash funds were brought forward here by representatives of local campaigns across the country.

This was announced by Melvin Dubinsky, UJA National Cash Chairman, at the conclusion of the UJA's two-day mid-year National Conference, in which more than 600 Jewish community leaders from all parts of the country participated. Mr. Dubinsky headed a sixty-day, nationwide effort by local campaign affiliates to convert a maximum amount of 1959 pledges into cash by Conference time. The effort will continue during the rest of the year. He was assisted by a committee of 51 men from all parts of the country.

CALL FOR \$75,000,000 BY END OF '59

The two-day conference, during which progress of the campaign was assessed by the delegates and future plans outlined, inaugurated the second half of the Appeal's nationwide drive, which is under the General Chairmanship of Morris W. Berinstein. Delegates to the conference adopted a resolution calling upon the local community affiliates of the United Jewish Appeal to provide a total of \$75,000,000 in cash funds against pledges to this year's effort by the end of 1959.

(more)

The more than 600 Jewish community leaders, meeting at the Roosevelt Hotel here, heard Associate Justice William O. Douglas, of the United States Supreme Court, speaking at the Saturday evening session of the two-day conference, state it as his conviction that both the United States and the countries of Asia "need" the democracy of Israel as a "great bastion" of "freedom and justice along the Mediterranean." The distinguished jurist directed strong pleas to the governments of the United States and Asian nations to "sustain Israel" and cited that country as showing Asian lands how to obtain "liberty and justice through political action," adding that the young state was a strong ally of this country's democratic ideals.

The Conference also heard Yaacov Herzog, Israel's Minister Plenipotentiary to the United States, declare that after eleven years of statehood, his country is able to face up to its problems "with a confidence born of experience and proven capacity."

ISRAEL NOW DURABLE

Mr. Herzog, who is Charge d'Affaires of the Israel Embassy in Washington, said:

"Israel has moved from a sense of survival to one of durability, even though her problems are by no means solved." He added, "there is more contemplation of the realities of statehood, more long-term planning, more study given to the character of nationhood and to Israel's place on the Middle Eastern scene."

Sunday morning, the assembled UJA leaders also heard Dr. Buell G. Gallagher, President of the College of the City of New York, speak on World Refugee Year, which begins July 1, and, upon the conclusion of his talk, voted to adopt a resolution declaring their unanimous support of the "aims and objectives" of the year-long international effort to solve outstanding refugee problems.

In their resolution the delegates declared: "It is most gratifying that the communities of the country have come forward with \$3,150,000 at this mid-year point in the 1959 campaign. While this sum represents one of the greatest amounts of cash raised and delivered in the first six months of any UJA campaign of recent years, it is only half of what is required in view of the vast needs which continue to exist for hundreds of thousands of immigrants who have come to Israel in recent years, tens of thousands of Jews in need in twenty-four countries of Europe and Moslem lands, and thousands of refugees to the United States."

Dr. Gallagher lauded the achievements of the United Jewish Appeal, declaring that in its 21 years of existence it had made it possible "for 1,300,000 human beings to find new life and freedom in Israel, the United States and other lands of freedom." He noted that approximately 1,000,000 of these had been resettled in Israel -- while 300,000 were settled in this country and other free communities.

He pointed out that the UJA and its agencies -- the Jewish Agency, the Joint Distribution Committee, the New York Association for New Americans, and the United Hias Service -- "have brought their warm healing help to more than 2,700,000 persons in the past 21 years."

UJA FUNDS ASSIST 600,000

The two-day conference, which met to assess the progress to date of the 1959 UJA and to inaugurate the second half of the nationwide drive, also heard Morris W. Berinstein, General Chairman of the United Jewish Appeal, report that funds raised by it had assisted more than 600,000 men, women and children in the first six months of the year. These, Mr. Berinstein said, included previous immigrants and recent newcomers to Israel, distressed Jews in 24 overseas lands and refugees to the United States.

In his report to the Conference, Mr. Berinstein said, "American Jews are far from the point where they have finished all the great humanitarian tasks of Jewish relief and reconstruction that faced them overseas fifteen years ago this Spring when World War II ended, and Hitler was defeated." He cited the transfer since January of 5,000 immigrant families in Israel from substandard shanty-town dwellings to permanent, modest but durable, new housing as an example of the still vital work which American Jews must still make possible through UJA."

SPECIAL DRAMATIZATION OF EXODUS GIVEN

The opening session was marked by a special dramatic presentation based on selected sections of Leon Uris' best-selling novel, "Exodus", the story of the birth of Israel and the destinies of the refugees in making a new life for themselves and helping Israel to grow. Eli Wallach, star of "The Cold Wind and the Warm," and TV and screen favorite, acted as narrator with Broadway and Hollywood players making up the cast. The presentation was directed by Amram Nowak. The Oranim Choral Group, under the direction of Dov Seltzer, provided the musical background for the presentation.

In 1959 the United Jewish Appeal is conducting a two-fold campaign, a drive for a Special Fund to cover the costs of transportation and initial resettlement of immigrants to Israel and other countries, and its regular campaign for budgetary requirements for the worldwide programs of its beneficiary agencies -- the United Israel Appeal, the Joint Distribution Committee, and the New York Association for New Americans. In addition, the United Hias Service is a beneficiary of the UJA Special Fund.

#

NOTES FOR MR. FORMAN -- CABINET MEETING -- JUNE 20th

1. I am very happy to welcome you all to this cabinet meeting preceding the Cash Conference. I think it is wonderful that so many of the cabinet members and other leaders made it their business to come to this meeting to be brought up to date on what has transpired in the spring campaigns and, particularly, where we stand in the cash campaign.

We want to begin, therefore, with a report on the status of the campaign and I will ask Morris Berinstein to tell you about that.

2. Mel Dubinsky, our National Cash Chairman, has been doing a really magnificent job in getting cash in. I am not sure, but I heard some talk that under Mel's direction the cash campaign is achieving some kind of a record. I'd like Mel to tell us where we stand on the cash.

3. You all have the program for the conference this weekend. Just to make sure, however, that everybody knows what we're going to do and what we mean to achieve I want to ask Herb Friedman to review some of the points of the conference and to let us know some of the plans for the mission to Israel this year and bring us up to date on other items.

4. I am really very pleased -- as well as honored -- that Simcha Pratt is with us today. He has been very close and helpful to the United Jewish Appeal and you all know him as the Consul General of Israel in New York. Just a few weeks ago, however, the Foreign Ministry in Israel gave to Simcha Pratt the rank of Minister Plenipotentiary and I want to take this opportunity, on behalf of all the members of the cabinet, to extend our congratulations and best wishes.

Mr. Pratt returned to the United States from a trip to Israel only about a week or so ago and he has a good deal to tell us about the situation in Israel at the present time.

5. Call for questions and discussion

(over) - 6³⁰ Theodore Aron

2.

NOTES FOR MR. FORMAN * CABINET MEETING * JUNE 20th

6. Before closing the meeting I want to remind you that the dinner this evening will be held at 7:30 p.m. in the main ballroom on the first floor.

You are all invited to meet the guests of honor at 6:30 p.m. in the Theodore Club Room on the 2nd floor.



MSG: rmm
6/19/59

AGENDA

CABINET MEETING JUNE 20, 1959

Presiding: Fred Forman

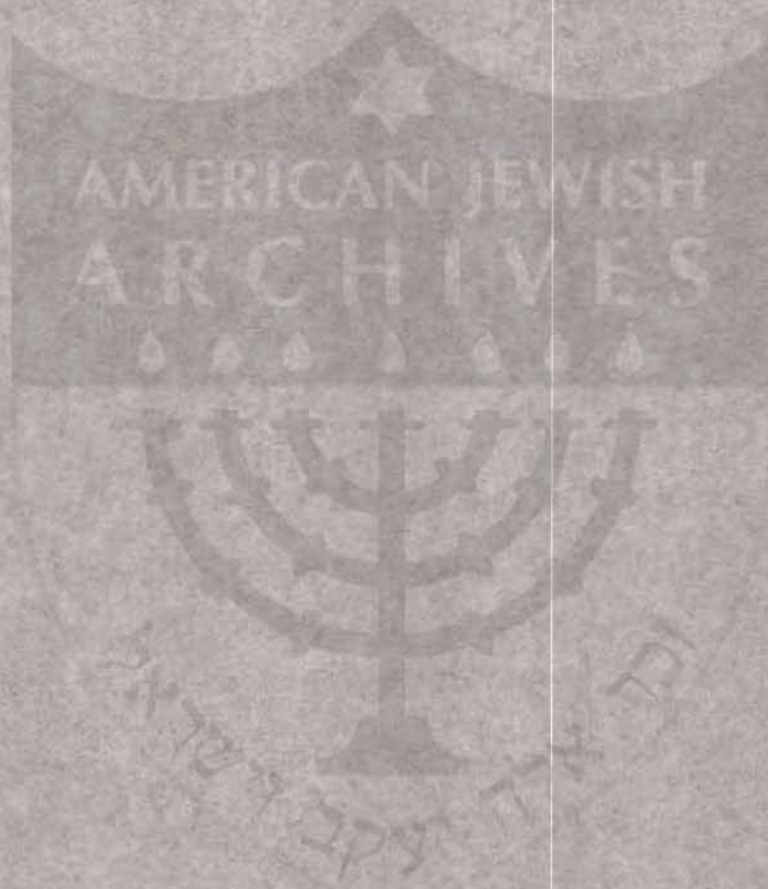
1. Campaign Report Morris W. Berinstein
2. Cash Report Melvin Dubinsky
3. Conference Review)
Mission)
February Conferences) Herbert A. Friedman
4. Simcha Pratt
5. Discussion

6/19/59
MSG

Cauf Dec

I - MELVIN LUBINSKY

During breakfast, call for Cash Line.



II - DUBINSKY - REMARKS FOLLOWING BREAKFAST AND COMPLETION OF CASH PRESENTATION

We have come an extremely long way in an awfully short time since April 16th, the day we launched this National Cash Collection Campaign.

I mean that literally, as well as figuratively, because this committee of fifty, which I have had the privilege of heading, and the hundred other leaders, who gladly joined us, have been on the road for weeks. There wasn't a city which we deemed too formidable to storm or one so small that we felt it would be a waste of precious time to visit on behalf of this cash campaign.

And, of course, being experienced fundraisers, we were prepared for major disappointments as well as major successes. But frankly, we were not prepared for the grand results that the Cash Line just revealed to you.

We must remember that many of the communities which we approached were still recovering from the severe economic recession of 1958; that many of them were heavily committed to the banks on behalf of the UJA's Renewal Loan and other communal obligations; and many others were beset with serious local problems which demanded immediate attention and the application of large sums of money.

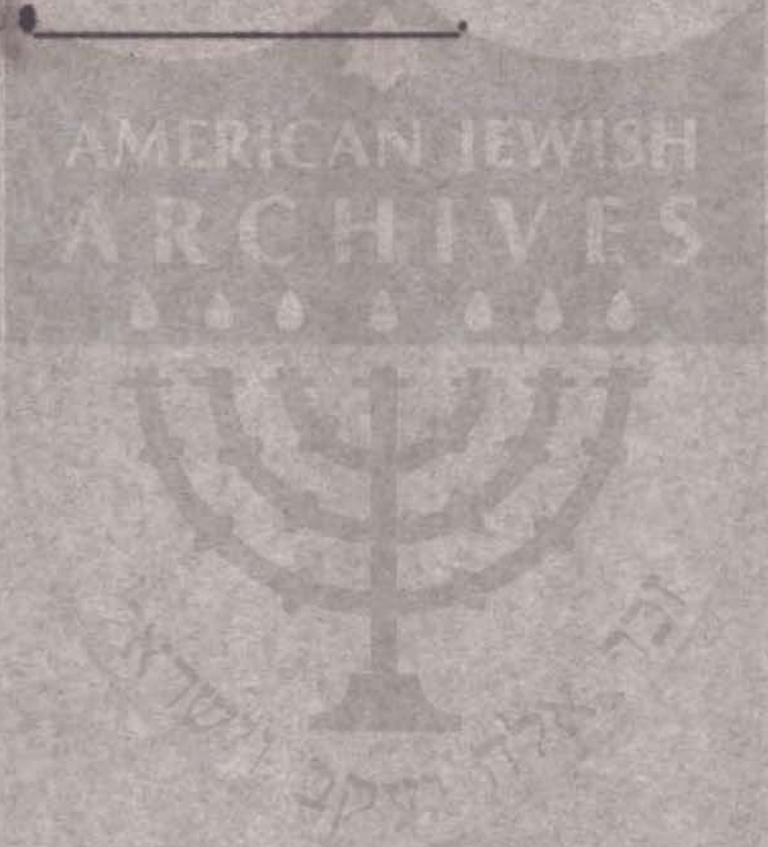
The proverbs say that where there is no vision, the people perish. If, in the face of all these handicaps, the cash result of this collection campaign is any criterion, we can rest assured that we are a long way from that.

Vision in this case was demonstrated by action and doing. Of course, the cause of this solicitude was the desire to help every Jew who wished or needed to go to Israel to get there, and to help the people of Israel not only in the enormous task of absorbing these newcomers, but to wipe the slate clean of unmet needs. In every community that we visited we noted a single-minded determination to meet this challenge in complete partnership with the people of Israel.

It was this spirit that moved mountains of financial obstacles and made our cash collection drive a success. From what I have seen I can say that American Jews realize that we not only have to be prepared financially to cope with any sudden surge of new immigration, but also to tackle the sore problem of those still in the ma'abarot who are no less deserving of assistance than any other group of immigrants.

The spirit and vision displayed by all we encountered had a wonderful effect on all of us. I assure you I speak for every member of the committee when I declare that this cash collection campaign will not stop with this conference, magnificent as the results are. I am sure that every one of us, as well as every Jewish leader, whether he is here or not, is determined to continue to work in order to deliver to the UJA the greatest amount of cash that can be raised. Of that I am absolutely certain.

Now I want to give you the good news. Against the \$40 million cash goal we set for the first six months, I am delighted to announce that we have raised \$_____.



III - MELVIN DUBINSKY INTRODUCTION OF DR. GALLEGHER

My friends it is now my happy privilege to introduce to you our guest speaker - Dr. Buell Gallegher - the President of the City College of New York.

The City College, as you know, has an enrollment of thousands of students, the vast majority of whom are Jewish. In fact the name of college here is too limiting because under Dr. Gallegher's splendid administration its curriculum embraces everything from the liberal arts to higher mathematics and engineering, and its adult education schools teach everything from appreciating New York City to the study of Hebrew.

It is a tribute to all America that it can be said of a man who was ordained as a Congregational minister that he is exerting as profound an influence over the Jewish youth of this, the largest city in the world as well as the largest single Jewish community in the world, as any Jewish rabbi or educator. And no man may I say has a profounder appreciation of the verities of Judaism, of its laws and its ethical precepts, than has our good friend.

It was Dr. Gallegher's interest in human relations which led him into the ministry and later into education. He has written a number of outstanding books on that subject - the latest one being "Portrait of a Pilgrim - A Search for the Christian Way to Race Relations".

I am glad to present to you one of the finest men it will be your privilege to meet: Dr. Buell Gallegher.

IV - RUBINSKY - INTRODUCING HERBERT A. FRIEDMAN

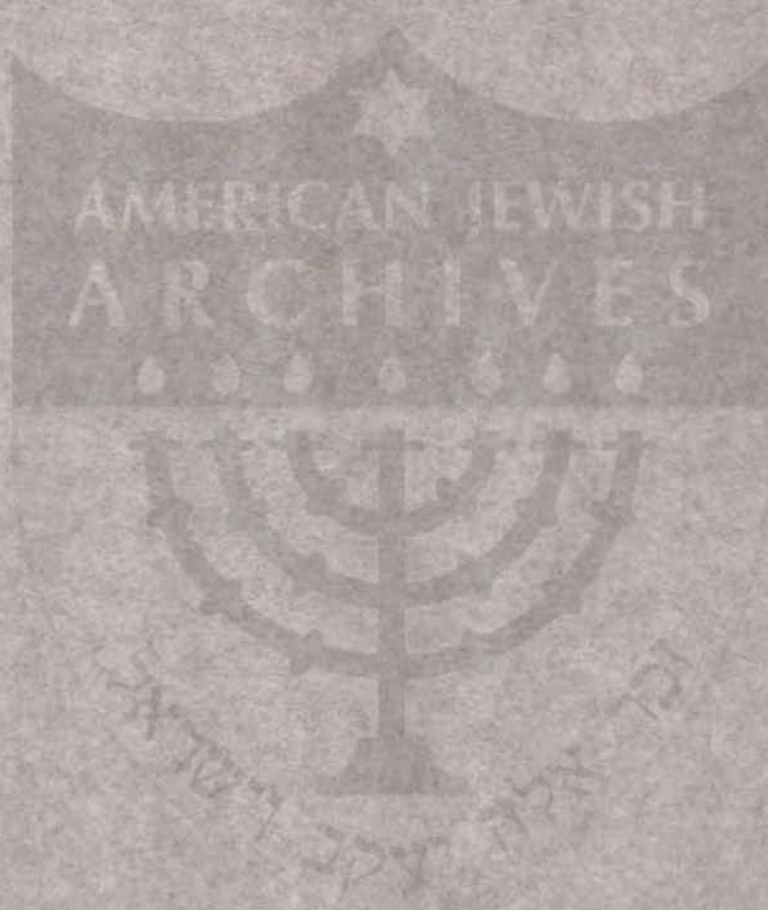
At this time, I should like to call upon Rabbi Herbert A. Friedman, Executive Vice-Chairman of the United Jewish Appeal, for his report on the status of the 1959 campaign.

Rabbi Friedman -



V - DUBINSKY

CALL FOR QUESTIONS AND DISCUSSION



Carl Dea

II - MWB - ADDRESS

Honored guests, ladies and gentlemen - welcome to this, the opening dinner of our National Cash Conference.

This conference, over the years, has come to be the traditional high point of the annual UJA campaign. Despite all the sweat and toil put into this drive by everyone in this room and especially by Melvin Dubinsky and his magnificent committee of fifty over the past few weeks, it is not the end of the campaign, but the crucial period of stocktaking - the moment of truth, so to speak, because it is on the basis of the cash results we shall have achieved by this weekend that we shall be able to tell whether or not the high hopes and great aims with which we began the year's fund raising activities will be realized.

And certainly every one in this room knows, as every informed Jew in the United States should know - that these fund raising activities are to assure the future of a large segment of the Jewish people by making Israel capable of continuously accepting and absorbing the thousands of Jewish immigrants who will be entering that country for years to come.

And certainly it should be clear to every one that during our lifetime, at least, Israel will not be able to go it alone; that the enormous task of absorbing these great waves of immigrants is far outside the economic, industrial and even social capacities of the people of Israel; that it would mean disaster for the Jewish State if this partnership between the United Jewish Appeal and the people of Israel were to fail.

It should also stand to reason that we who have the responsibility of managing the United Jewish Appeal certainly aren't happy about the fact that often we have presented this cause to the people of America in terms of disasters and crises. It has always been my desire to present the needs of the UJA on a continuing and unemotional basis.

But over the past few years we would only have been burying our heads in the sand and failing you and everyone else if we didn't inform you of the emergencies that come up. I look to the day when we can come down from the steep plateau of emergencies into the valley of normal fund raising.

When we could change our theme of money, more money, and more and more money, and get into a fund raising situation which was more manageable and more realistic on a long term basis.

We almost thought we could do it this fall. At last, we thought we would be able to present a budget devoted to planning and development that would be in manageable proportions.

But when this 1959 UJA campaign was launched, a great and sudden exodus had begun. It was for Israel and world Jewry a challenge.

For that immigration, as joyfully welcomed as it has been, was a very costly affair. The transportation, the housing, the subsistence, the health and other essential services for these thousands of penniless immigrants, have amounted to a sum which would constitute a formidable strain upon the economy of even a well-established and thriving country, let alone an Israel which, for as long as we can recall, has been faced with the problem of unmet needs or, in other words, commitments toward its immigrants which it has not been able to meet because of the shortage of funds.

It was this continuous emergency, these creeping crises, that have made me the practitioner of the hard sell. In fact, standing before you, I feel like a man facing his victims for, in a sense, you are the good people whom I have been exhorting with strong language and plaguing for endless hours on the telephone to accept astronomical quotas and, in some cases, to do the impossible in, I must confess, my most undiplomatic manner.

I have done so for two reasons: One because my taskmasters are the most wonderful, the most understanding people in the world - Jews of America and the Jews of Israel. And I did not dare to fail them.

The other reason why I have not indulged in subtleties in dealing with you was because I have seen too much suffering in the eyes of Jews on the march; too much anguish in the eyes of the men and women in the Israel Government and in the Jewish Agency whose responsibility it was to receive these people, feed them, house them, clothe them; I have seen too many opportunities to bring Jews in need into Israel irretrievably lost to be willing to settle for anything less than tachlis.

We have a wonderful program before us this evening which I am anxious to get started for you. But before that I must pay tribute to some very deserving heroes. First, of course, I must mention that rising young leader Melvin Dubinsky of St. Louis who took over the responsibilities of conducting the cash campaign. You will notice that when it came to

collecting cash, I selected a young man who possesses all the virtues which I do not possess - tact, diplomacy, patience, and sympathetic understanding of local problems. And I wish I had the time to call up every one of the fifty staunch and tireless members of his committee for a merited round of applause. But, unfortunately, I have not. However, tomorrow is their day and I am sure you will have a chance to give them all the recognition that they merit.

From what Melvin tells me about our cash collection effort, I am certain that all of us will be pleasantly surprised. I am confident that the announcement of the results will be a fitting climax of this conference.

On an occasion like this, I must pay a deserved tribute to that faceless mass we call the American Jewish community. For twenty years it has given without stint to the cause of the United Jewish Appeal. Over these decades its great generosity has made it possible for nearly three million people to move out of Europe, Asia and Africa - to move out of any country which either could not or refused to offer a productive or constructive future for these Jews.

For twenty years this unique Jewish community, of which we are fortunate to be a part, has continuously observed what the entire world will begin to commemorate in 1959 - a World Refugee Year.

And none too soon because the roster of homeless, dispersed and persecuted of every race, color and creed throughout the world now number in the millions.

If I may, I would like to offer a word of advice to the World Refugee Year leaders - and that is to take a leaf out of the book of Jewish experience and replace the word "refugee" with the word "immigrant".

Refugee has come to mean one who flees and who remains unwanted because he has no place to come to rest except temporarily in an alien land on the sufferance of others. The immigrant on the other hand means a person who migrates into a country which welcomes him and urges him to remain as a permanent resident, with all the rights of the native born.

Thank God that more than one million Jews, who were forced to leave their traditional homes over the past ten years - who were forced to abandon in the process all that they possessed - have not remained refugees because they were readily and eagerly received as new immigrants in Israel.

My friends, that we have immigrants instead of refugees we owe a tremendous debt to Israel's open door policy.

No domestic problem could be pressing enough for the Israeli people ever to refuse to share their homes, their land and their resources with any Jew who needs to go there. Despite the economic difficulties created by thousands of unabsorbed and ill-housed immigrants, it gladly accepted the burden of thousands of newcomers this year - at a cost to Israel of \$43,000,000.

In addition it is continuing to spend huge sums on development projects, on new housing, on irrigation and water schemes, to speed the absorption of those already there, and those who may have to come tomorrow.

And, at the same time, we are providing every element of aid to over 200,000 Jews in need - men, women and children - in lands outside of Israel which is the Joint Distribution Committee's area of operation.

My friends, I know that we shall never rest until the responsibilities of our generation to these causes are completely fulfilled. You and I may get discouraged at times, we may get physically and spiritually tired, but we shall never quit. If there is any doubt of that, just look around this room.

* * * *



III - MWB - BIBLE INSCRIPTION TO BE READ IN YOUR TRIBUTE TO JACK WEILER

Presented to

JACK D. WEILER

National Chairman, United Jewish Appeal

by his fellow UJA officers

in a spirit of joy and thankfulness

on his recovery

and his return to the role he fills so magnificently

of inspiring leader and worker in behalf of Israel

and his fellow Jews throughout the world

AMERICAN JEWISH
ARCHIVES

* * * * *



IV - INTRODUCTION FOR YAACOV HERZOG

I am about to introduce to you one of the young, brilliant diplomats for which the State of Israel has become famous - the Honorable Yaacov Herzog - Israel's Minister Plenipotentiary to the United States and its Embassy's Charge d'Affairs.

Like some of the greatest men in Israel's history - and here I am going from the very distant past of Abraham up to the present time of Ben Gurion - he is a product of the Diaspora. From such an unlikely place as Dublin, Ireland - of all places.

The skill, intelligence and resourcefulness with which Mr. Herzog has been carrying out the duties of this high office has won him the esteem and respect of our own government and his fellow diplomats, as well as, needless to say, our own gratitude.

My friends, it is a very special privilege to present to you the Honorable Yaacov Herzog, Israel's ranking diplomat in the United States.

Mr. Herzog -

* * *

V - MWE - INTRODUCTION TO EXODUS

You have all been reading "The Book" - the book about the victory which signalled the rebirth of Israel. It is Leon Uris' famous novel - "Exodus". Less than one year old, but so great is its grip on the imagination of the American public that it has been heading the national best seller lists for 37 weeks and gives no indication of losing that choice spot.

Leon Uris' "Exodus" is a story of a hard and desperate struggle, but in a victorious cause, thank God. I am proud of the fact that an excerpt of it will be dramatized for us tonight. Eli Wallach - star of stage and screen - who has just achieved a major triumph in S.N. Behrman's nostalgic play of Jewish life in New England - "The Cold Wind and the Warm" - will be the narrator. The members of the cast are Michael Shillo, William Myers, Harold Gary and Reuven Adiv. The director is Amram Nowack. And the music is by the Granim choral group under the direction of Dov Seltzer, featuring Ohela Halevi, Mort Freeman and Michael Kagan.

There goes the curtain now.

* * *



VI - MWB - INTRODUCTION OF JUSTICE WILLIAM O. DOUGLAS

There isn't a more important body of men in our country than the nine men who make up the United States Supreme Court.

A most illustrious member of that Court graces our dais here tonight. He is Associate Justice William O. Douglas.

If we hold Justice Douglas in special esteem it is because he brought with him to the bench a great concern for the rights of man and for human dignity. As long ago as 1947, in an address delivered at the United Nations, he prophesied the imminent emergency of a free and independent Jewish state in Palestine. Further, he predicted that it would be a great democracy. I am grateful that Justice Douglas has been able to visit the Jewish state on several occasions to witness for himself how accurate and true his prediction is.

However, I am more than grateful that he is here as our honored guest and for the high privilege of presenting him to you.

Justice William O. Douglas -

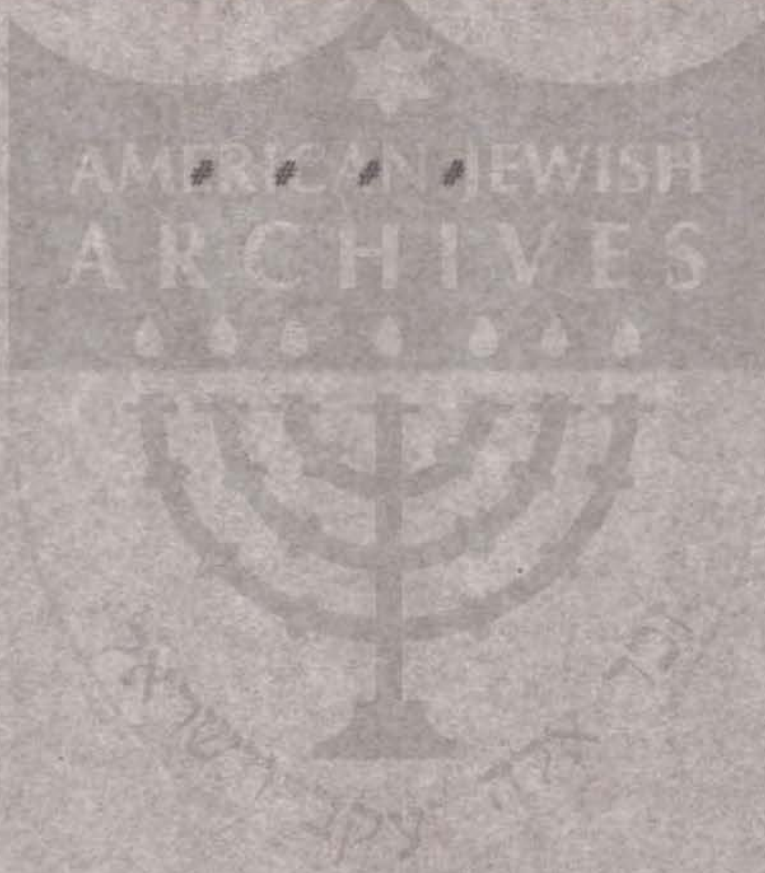
* * *



VII - MWB - CLOSING ANNOUNCEMENT

My friends - just one important announcement and this meeting will be adjourned.

Tomorrow's meeting will start promptly at 9:00 A.M. with breakfast in this room. See you on the Cash Line! Thank you and a very good night.



CABINET MEETING

SATURDAY, JUNE 20, 1959

Hotel Roosevelt, N.Y.C.

ATTENDANCE

Samuel E. Aronowitz, Albany

Shimshon Arad, Israel Consulate

Charles Auerbach, Cleveland, Ohio

Morris W. Berinstein

Henry C. Bernstein

F. Gordon Borowsky, Philadelphia, Pa.

Sol Boxer, Troy, N.Y.

Mrs. Alexander Brailove, Elizabeth, N.J.

Hyman Brand, Kansas City, Missouri

Max Bressler, Chicago, Ill.

David Busis, Pittsburgh, Pa.

Samuel Daroff, Philadelphia, Pa.

Melvin Dubansky, St. Louis, Mo.

Fred Forman, Rochester, N.Y.

Harry Frankel

Herbert A. Friedman

Leonard H. Gidding

Samuel Gingold, New Haven, Conn.

Bob Goldin, Toronto, Canada

Gottlieb Hammer, Jewish Agency N.Y.

M. L. Hodin, Scranton, Pa.

Joseph Honig, Kingston, N.Y.

Mrs. Hal Horne, N.Y.C.

Abe S. Kay, Washington, D.C.

~~Samuel A. Leavitt, N.Y.C.~~

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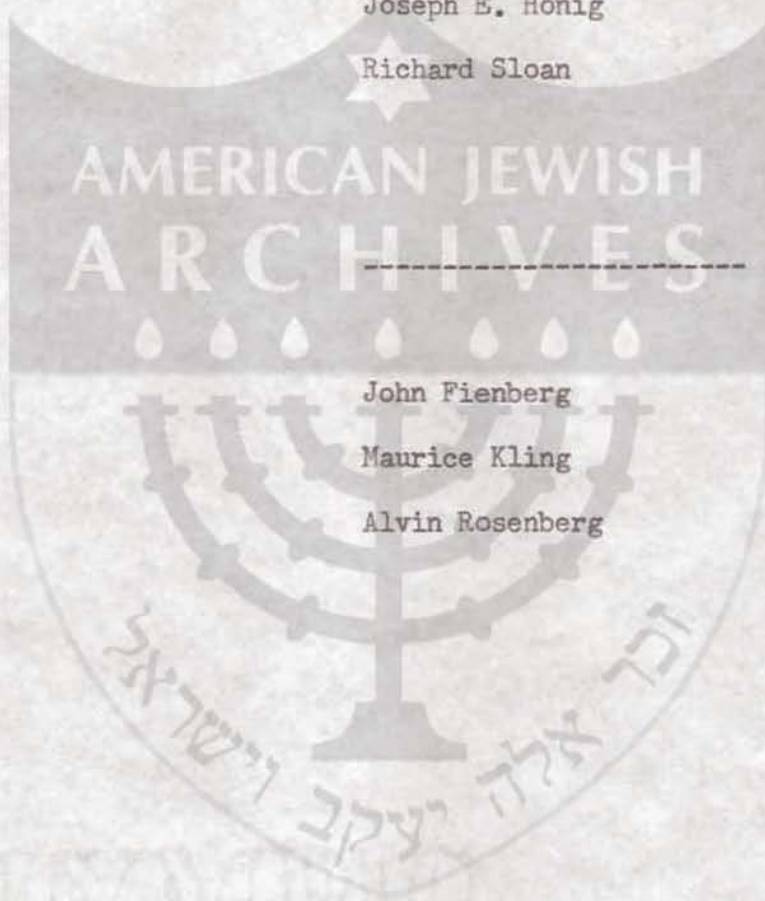
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Harry S. Sylk
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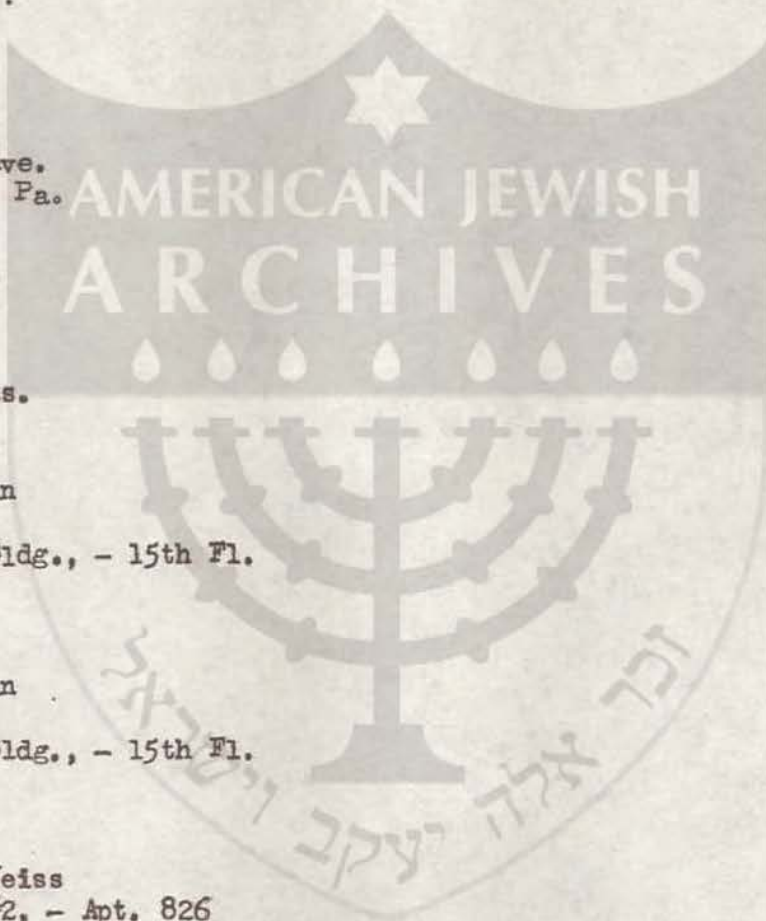
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Buffalo Oil Co.
First National Bldg., - 15th Fl.
Tulsa 3, Okla.

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Nob Hill
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New York 22, N. Y.

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Schiff Shoe Co.
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Columbus 15, Ohio

Jack D. Weiler
711 - 3rd Ave.
New York 17, N. Y.

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A
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The Jewish Agency for Israel
16 East 66th St.
New York 21, N. Y.

R
Mrs. Samuel W. Halprin
The Jewish Agency for Israel
16 East 66th St.
New York 21, N. Y.

June 19, 1959

NATIONAL CASH CONFERENCE
The Hotel Roosevelt - New York City
June 20 & 21, 1959

*Saturday only
**Sunday only
***Saturday & Sunday
(T) Tentative

National - 356 #
New York City - 287
Total - 643 #

Includes 17 (T)

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Samuel Rothberg

June 19, 1959

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June 19, 1959

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- ***Mr. & Mrs. A. Belfour
- ***William Bein
- ***Mr. & Mrs. Joe Beitler
- ***Mr. & Mrs. Benjamin Benari
- ***Mr. & Mrs. David Ben-Dov
- ***Mr. & Mrs. Moshe Ben Yosef
- ***Mr. & Mrs. L. Berenson
- ***Mr. & Mrs. Morris W. Berinstein
- *Sue Berkowitz
- *Mrs. Gertrude Berlin
- ***Miss Rose L. Berman
- ***Henry C. Bernstein
- ***I. Bernstein
- ***Philip Bernstein
- ***Dr. H. Bernard Birnbaum / 1
- *Mrs. Clara E. Bloom / 1
- *Miss Rita Blume / 1
- ***Mr. & Mrs. I. Blumert
- ***Mr. & Mrs. S. Bonchek
- ***Mr. & Mrs. Max Bookbinder
- **Mrs. Ray Bossuk
- *Mr. & Mrs. Philip Braver
- ***Miss Mollie Brecher
- ***Miss Susan Brecher
- ***Benjamin Bronstein
- ***Mr. & Mrs. Benjamin Bursztyn
- ***Miss Bessie Charney
- ***Mr. & Mrs. Harry Chernak
- ***Mr. & Mrs. Jack Cooper
- ***Mr. & Mrs. Pinhas Cruso
- ***Mr. & Mrs. J. Dobekirer
- **Mr. & Mrs. A. Dorsen
- *Mr. & Mrs. Abraham M. Druckman
- *Mrs. Beatrice Edelman / 1
- ***Mr. & Mrs. A. Edelstein
- ***Mr. & Mrs. Leonard M. Eisenberg
- *Miss Blanche Esenstadt
- ***Mr. & Mrs. Hy Faine
- ***Mr. & Mrs. M. Fisher
- ***Mr. & Mrs. Herbert A. Friedman
- ***Mr. & Mrs. Hy Fromowitz
- **Dr. Buell Gallagher
- ***Abraham Gartner
- **S. Michael Gelber
- *Elias Gilner / 1
- ***Israel Gitenstein
- ***Emil Glucker / 3
- ***A. Goldberg
- ***Mr. & Mrs. Ira Goldberg
- *Edward Goodell
- ***Abraham Goodman
- ***Mr. & Mrs. Gorenstein
- ***Mr. & Mrs. I. Gottlieb
- *Lawrence R. Gould / 1
- *John Stanley Grauel
- *William Gross
- ***Mr. & Mrs. Harold Grubart
- ***Mr. & Mrs. Eli Gutkin
- ***Dr. & Mrs. Mordecai Hacohen
- ***Isadore Hamlin
- Gottlieb Hammer
- ***Mr. & Mrs. Victor Handelman / 1
- ***Mr. & Mrs. Sam Helfinstein
- ***Basil Herman
- ***Mr. & Mrs. J. Hocherman
- *Judge Herman Hoffman
- *Mrs. Hal Horne
- ***Mr. & Mrs. Morris Horowitz
- *Miss Selma Horowitz / 1



NEW YORK CITY - continued

*S. Inbal
 *Mr. & Mrs. Harold Jacobi
 *Morris R. Jacobson
 *Mr. & Mrs. A. B. Joffe
 ***Mr. & Mrs. Harry Kahn
 ***Philip Kahn
 ***N. Kantorowitz
 ***Mr. & Mrs. Sam Kaplan
 ***Mr. & Mrs. Jacob Katzman
 ***Mr. & Mrs. M. Kekst
 *Miss Ruth Kobart
 ***Mr. & Mrs. Harry Kotofsky
 ***Mr. & Mrs. William Krasnow
 *Mr. Robert L. Kreuse / 1
 ***Eugene Krevoy
 ***Mr. & Mrs. Isidor Kapferman
 ***Mr. & Mrs. Julius Kushner
 ***Mr. & Mrs. M. Kustoff
 ***Mr. & Mrs. H. Kuttin
 ***Simon Lander
 ***Larry Landis
 *Mr. & Mrs. Emanuel Lapin
 ***Mr. & Mrs. Kalman Lassner
 ***Moses A. Leavitt
 ***Mr. & Mrs. Ehud Lederberger
 *Mrs. Clara Leff
 ***Miss Jenny Lefko
 ***Mr. & Mrs. Louis Lefkowitz
 *Hal Lehrman / 1
 ***Mr. & Mrs. Jacob Lemberger
 ***Mr. & Mrs. Aaron Lerner
 ***Dr. & Mrs. J. Levitt
 *Abraham L. Liebovitz
 ***Jacob Link
 ***Miss Rita Lubran
 ***Mr. & Mrs. H. Mackson
 *Mr. & Mrs. Harry Mandel
 ***Mr. & Mrs. S. Mayer
 ***Mr. & Mrs. Joseph M. Mazer
 ***Mr. & Mrs. Philip H. Michaels
 ***Mr. & Mrs. M. Mosewitzky
 ***Mr. & Mrs. Hyman Nachimowsky
 *Mr. & Mrs. Jerry Needleman
 ***Miss Sylvia Neulander / 1
 ***Mr. & Mrs. A. Nikin
 ***B. Charlie Nizer
 ***Mr. & Mrs. Abraham N. Olshen
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 ***Mr. & Mrs. Benjamin Peled
 ***Daniel Persky
 ***Mr. & Mrs. Allan Pollack
 *Mrs. Zelda Popkin
 ***Mr. & Mrs. Simcha Pratt
 ***Mr. & Mrs. J. Powers
 ***Theodore R. Racoosin
 ***James Rice / 1
 **Rabbi Leon J. Risikoff
 *Mr. & Mrs. David Rivlin
 ***Miss Ann Rosenberg
 ***Ray Rosenberg
 *Rose Rosenberg
 ***Miss Dunia Rubinstein
 **Gideon Saguy
 ***Miss Ruth Sameth
 ***Mr. & Mrs. S. Sarnatsky
 *Miss Rose Scall
 *Miss Florence Schulkind / 1

June 19, 1959

NATIONAL CASH CONFERENCE

- ***Yale Schulman
- ***Mr. & Mrs. J. Schwartz
- ***Mr. & Mrs. Alvin Scotland
- ***Louis Segal
 - *Dr. Simon Segal
- ***Zvi Shapiro / 1
- ***Mr. & Mrs. Philip Sharfstein
 - *Mrs. Rose Shoten / 1
- ***Mordecai Shtrigler
- ***Mr. & Mrs. M. J. Silverberg
- ***Max Smurlofsky
- ***Mr. & Mrs. Harry Sobotko
- ***Dr. Saul Sokal
- ***Mr. & Mrs. Samuel Sosensky
- ***Philip Soskis / 3
- ***Mr. & Mrs. Israel Stolarsky
- ***Sam Susker
 - *Herbert B. Sussman
 - *Mrs. Sylvai Tabakoff / 1
- ***Mr. & Mrs. Benjamin Teller
- ***Jacques Torczyner / 1
 - *Miss Dira Trackman
- ***Mr. & Mrs. David Van Gelder
- ***Mr. & Mrs. H. Wakesberg
- ***Dr. & Mrs. Bruno Waldman
 - *Mrs. Florence Warner
 - *Chaim Weintraub
- ***Charles Wolf
- ***Mr. & Mrs. Harry L. Woll
- ***Aviad Yafeh
- ***A. Zacks
- ***Mr. & Mrs. J. Zelizer
 - *Miss Frances Zinser
- ***Mr. & Mrs. S. Zipper
- ***Mr. & Mrs. H. Zucker / 1



April 2, 1959

Mr. Herbert A. Friedman

Melvin S. Goldstein

June Cash Conference

We were planning the following for Saturday night:

- 1- Governor Rockefeller
- 2- Dr. Goldmann or Abba Hillel Silver

Sunday:

- 1- Since Dore Schary and Gertrude Berg are out we were going to try for Joseph Schildkraut.
- 2- Minister Herzog
- 3- Ambassador Lawton

HSG:mn

UNITED JEWISH APPEAL, INC.
165 WEST 46th STREET
NEW YORK 36, N. Y.

*Check Bikel's history about
script for Exodus*

MEMORANDUM



Date April 2, 1959

To Rabbi Herbert A. Friedman

From Raphael Levy

Subject June Meeting

For the June meeting — what would you think of finding a spot on the program for Theodore Bikel, who has become very "hot" as a folk singer, especially of Israeli songs. He is, of course, an actor whose reputation grows every day.

And if not Bikel there are other Israelis in town who could supply a little entertainment.

RL/mcd
Att.

UL

UNITED JEWISH APPEAL, INC.
165 WEST 46th STREET
NEW YORK 36, N. Y.

MEMORANDUM

Date April 2, 1959

To Mr. Herbert A. Friedman

From Melvin S. Goldstein

Subject June Cash Conference

AMERICAN JEWISH ARCHIVES

We were planning the following for Saturday night:

- 1- Governor Rockefeller
- 2- Dr. Goldmann or Abba Hillel Silver

Sunday:

- 1- Since Dore Schary and Gertrude Berg are out we were going to try for Joseph Schildkraut.
- 2- Minister Herzog
- 3- Ambassador Lawton

OK

*Dept State
D.C.*

Sat. 20 June

Bar Ilan

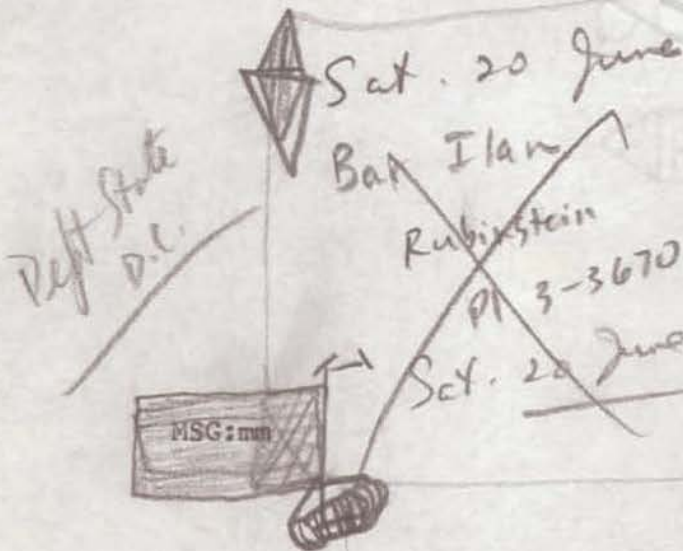
Rubinstein

PI 3-3670

Sat. 20 June

MSG:mn

124



Conf
NY
June 20/2
f/15

6 April, 1959

Ambassador Edward B. Lawson
State Department
21st and Virginia Avenue, N.W.
Washington, D.C.

My dear Mr. Ambassador:

I was delighted to have an opportunity to speak with you the other day but was sorry to learn that your trip back was so rough. I want you to know that all your friends here look forward eagerly to meeting you.

The meeting about which I spoke to you is called "The UJA National Cash Conference". It is our mid year conference at which we report on the status of the campaign. There is no fund raising. All of us here want very much to have you address that conference. It would be wonderful if you could give a personal report on your four years in Israel. As I indicated to you in our conversation, the main interest of the United Jewish Appeal is the humanitarian program being conducted in Israel primarily in connection with the absorption of immigrants. We do not, as I am sure you know, enter into any controversial or political discussions.

The specific meeting we would like you to address will be the main Banquet session of the conference. It will be held Saturday evening, June 20th, at the Roosevelt Hotel in New York.

Kindest personal regards.

Sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman

HAF/glc

cc: AF

Conferences -
June 59
outlet 4/16

April 7, 1959

Mr. Raphael Levy

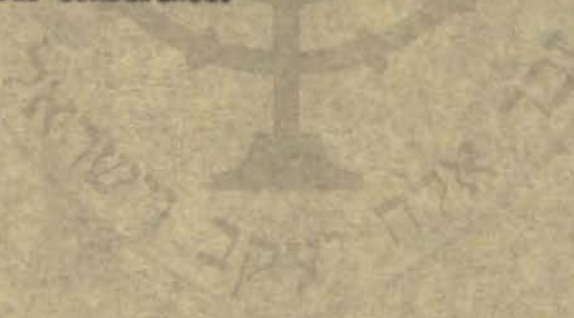
Melvin S. Goldstein

June Meeting



This is in reference to your memorandum of April 2nd regarding Theodore Bikel. It is felt that Mr. Bikel could be very helpful. However, before anything is done about Mr. Bikel I would appreciate it if you would follow through on the possibility of a sketch.

Herb Friedman says that Ben Rosenberg in Miami has a script for an "exodus" sketch representing highlights from the book. He understands that it was used in Miami and was very effective. Would you, therefore, speak with Ben Rosenberg about this and have him send you a copy of the script so that we can determine whether or not this can be helpful for our conference.



NSG:mm

4/12
Conf - June
April 7, 1959

Mr. Arthur Fishzohn

Melvin S. Goldstein

June Cash Conference

AMERICAN JEWISH ARCHIVES

This is to inform you that Minister Herzog has agreed to speak at our Cash Conference Sunday morning June 21st.

Ambassador Lawson has agreed to speak at our Cash Conference Saturday night June 20th.

Abba Hillel Silver was invited but he is not available. Dr. Goldmann will be out of the country. Phil Klutznick will be out of the country. Dore Schary, as I think I told you, will be out on the coast.

I think you ought to do what you can about getting Joseph Schildkraut for the Sunday morning meeting.

We still have to think of somebody for Saturday night, in addition to Lawson.

MSG:mn



DEPARTMENT OF STATE
WASHINGTON

APR 16 1959

NOTED BY	REFILED TO
April 15, 1959	<input checked="" type="checkbox"/>
	HAF
	Spokane
ANSWERED	

Dear Mr. Friedman:

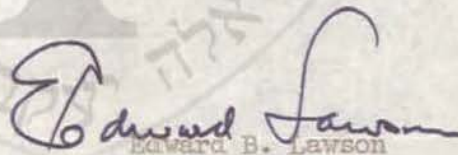
I was very glad to hear from you after my arrival here and greatly appreciated your letter of April 6 inviting me to address the UJA Conference banquet in New York on June 20.

I would like very much to be with you and your co-workers for the June 20 banquet but due to conditions, unexpected and beyond my control, regret that I must decline your most cordial invitation.

Again, I would like to say how much I appreciate the warmth of your invitation and your kindness in asking me to speak.

Please give my best regards to my many friends on the staff of the UJA and accept my kindest personal regards.

Sincerely yours,


Edward B. Lawson

Mr. Herbert A. Friedman,
Executive Vice-Chairman,
United Jewish Appeal,
165 West 46th Street,
New York 36, New York.

Copy given AF
4/16

Conf
June Conf
The big 1/1

7th May, 1959

Mr. Abraham Feinberg
Julius Kayser & Co.
425 Fifth Avenue
New York City, N.Y.

Dear Abe,

This is to confirm our telephone conversation today regarding Senator Symington.

We are very anxious to have Senator Symington address the main Banquet Session of our National Cash Conference which will be held Saturday evening, June 20th, in the Main Ballroom of the Hotel Roosevelt in New York. The audience will be composed of some 750 important national Jewish leaders from communities throughout the United States. There will be no fundraising at this conference, although cash will be presented by the communities at the Business Session on Sunday morning, June 21.

Mr. Yaacov Herzog, who will be Charge d'Affaires at the Israel Embassy in Washington and the ranking Israeli in the United States after the departure of Abba Eban, will address the Business Session Sunday morning. Senator Lehman is being invited to address the conference as well.

Anything that you may be able to do to have Senator Symington agree to be the main speaker at our conference will be greatly appreciated.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAFIGFC
CAF

Conf - June
S. W.

May 7, 1959

Senator Stuart Symington
Senate Office Building
Washington, D. C.

Dear Stu:

The enclosed letter addressed to me speaks for itself.

If this date is free in your calendar I would think it would be a most important assignment to accept. The representation at this Conference is national and it contains the important leaders. I can think of no more beneficial appearance in terms of some of the things that we have been thinking about. I urge it very strongly, and I hope that you will be able to work it out.

With kindest regards, I am,

Sincerely,

AF:rh
Enc.

Abraham Feinberg

cc-Rabbi Herbert A. Friedman

Confidential -
June 1959

cc: FC SG Field Ref AF

May 15, 1959

Dr. Buell Gallagher, President
City College of New York
Convent Avenue and 139th Street
New York, N.Y.

Dear Dr. Gallagher:

Along with everyone here at the United Jewish Appeal, I was most gratified to learn of your acceptance of our invitation to address the Breakfast Session of the National Conference of the UJA to be held at the Hotel Roosevelt in New York on the morning of Sunday, June 21st.

This conference is of the greatest importance to the American Jewish community in its efforts to aid distressed Jews overseas and to assist in the resettlement of many of them in Israel. It will serve as a focal point for the completion of spring campaigns on behalf of the UJA in communities throughout the country, and the collection and presentation of cash raised in the campaigns during the next few weeks. We anticipate that the conference will be attended by about 750 leading representatives of Jewish communities throughout the United States.

I know that your presence at our conference will be welcomed with extraordinary warmth. Moreover, I feel that your message of encouragement will be of enormous value in further inspiring the many leaders of American Jewry who are going to be assembled on this occasion. Consequently, we expect that there will result great additional benefit to the many thousands of men, women and children who are dependent on the help of the United Jewish Appeal.

Thank you very much once again for accepting our invitation. All of us at the UJA eagerly look forward to your being with us on this occasion.

Sincerely yours,

Morris W. Berinstein.

Conf June

XXI

YAACOV HERZOG
CARE FOREIGN MINISTRY
JERUSALEM (ISRAEL)

May 18, 1959

ANXIOUS HAVE YOU JOIN SUPREMECOURT JUSTICE DOUGLAS ADDRESS MAIN BANQUET SESSION UNITED
JEWISH APPEAL CONFERENCE SATURDAY EVENING JUNE TWENTIETH INSTEAD SUNDAY MORNING JUNE
TWENTYFIRST STOP WOULD APPRECIATE CALLED AGREEMENT STOP BEST WISHES FOR YOUR FATHERS
RECOVERY

ARCHIVES
HERBERT FREEMAN



MSG/fo

cc: AF

Conf June

MR. FRIEDMAN

THE CITY COLLEGE
CONVENT AVE. at 139 ST.
NEW YORK 31, NEW YORK

appointment

6/2 - 2.30

May 18, 1959

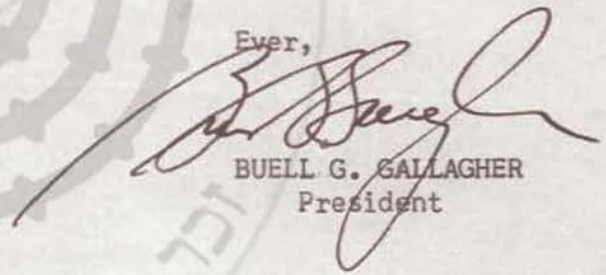
OFFICE OF THE PRESIDENT

Mr. Morris W. Berinstein
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Mr. Berinstein:

I look forward to the morning of June 21st. If you have any suggestions as to my topic, I'll be glad to hear from you.

Ever,



BUELL G. GALLAGHER
President

AD 4-2000

BGG:js

WAT
Make date to see the TCCNY
next mail
str

Conf - June

May 19, 1959

Mr. Herbert A. Friedman

Melvin S. Goldstein

June Conference

Henry Bernstein called me regarding our invitation for the June Conference, which he had just received. He said that there were no New York names listed in the invitation and therefore he felt that it should not be sent to his New York list. After speaking with you, I called Henry and told him that we would be prepared to add the names of some New Yorkers but he said that he did not think this was necessary and he preferred to have no invitation sent to the New Yorkers at this time. He said that when we repair our follow-up invitation the matter should be taken up with him so that arrangements may be made to send it to the New York list.

MSG:mm
cc:RL
LJ

Conf. Time

XX

HON. HERBERT LEHMAN

May 20

59

HOTEL MEURICE

PARIS

(FRANCE)

W.U. CABLES

FORTHCOMING UJA NATIONAL CASH CONFERENCE WILL SERVE AS FOCAL POINT FOR COMPLETION
 COMMUNITIES SPRING CAMPAIGNS AND FORTY-MILLION-DOLLAR CASH COLLECTION DRIVE STOP KNOW YOU
 RECOGNIZE SPECIAL IMPORTANCE FOR UJA THIS ANNUAL MEETING STOP ALL HERE STRONGLY FEEL
 YOUR PARTICIPATION ~~XXXXXXXXXXXXXXXXXXXX~~ WOULD VITALLY IMPLEMENT ITS SIGNIFICANCE AND WE
 RESPECTFULLY URGE YOU IF AT ALL POSSIBLE TO ADDRESS SESSION ON SUNDAY MORNING JUNE
 TWENTY-FIRST AT ROOSEVELT HOTEL NEWYORK STOP PLEASE REPLY SOONEST WARM REGARDS.

MORRIS W. BERENSTEIN
GENERAL CHAIRMAN

mbt:ggg





Has file
Conf June

Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA SPECIAL FUND

over and above

1959 REGULAR CAMPAIGN GOAL—\$105,065,060

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1500

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June 2, 1959

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JACOB SINCOFF

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Allotments Chairman
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Honorary National Chairman
JOSEPH HOLTZMAN
Honorary Special Fund Chairman
SAMUEL RUBIN

SENT TO VISITORS WHO HAVE BEEN TO ISRAEL

We were very pleased to know about your recent visit to Israel. It was heartening evidence to us of your deep interest in matters that concern the United Jewish Appeal, and we warmly welcomed the opportunity to help someone like you in connection with your trip.

Having seen for yourself the needs that exist in Israel and the UJA programs there, I think you will find it particularly fitting to attend the UJA National Cash Conference at the Roosevelt Hotel in New York City on Saturday night, June 20th and Sunday morning, June 21st. This Conference is of great importance to the American Jewish community in its efforts to aid distressed Jews overseas and to assist in the resettlement of many of them in Israel. We expect that it will be attended by hundreds of leading representatives of Jewish communities throughout the United States. It will be addressed by such dignitaries as Associate Supreme Court Justice William O. Douglas, Israel Minister Plenipotentiary Yaacov Herzog, and Dr. Buell G. Gallagher, President of the College of the City of New York, as well as top officers of the United Jewish Appeal.

The Conference serves as a focal point for the completion of spring campaigns in communities throughout the country, and the collection and presentation by communities of urgently needed cash raised in the campaigns. It would be wonderful to hear from you that you can attend. It may be that we will have an opportunity during your attendance at the Conference to talk over your impressions of your trip, which would be most gratifying to me.

I am enclosing a pre-addressed card for your convenience in replying.

With kindest regards,

Sincerely yours,

Melvin S. Goldstein
Melvin S. Goldstein.

msg:gss
Enc.



NEEDED: \$40,000,000 IN CASH BY JUNE 20-21
in time for UJA National Cash Conference, Hotel Roosevelt, N.Y.C.



Annual Campaign for Life and Freedom

HAF Files
Conf. June

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SENT TO VISITORS GOING TO ISRAEL

The fact that you are planning to visit Israel certainly shows you have a deep interest in matters that concern the United Jewish Appeal. This is very heartening to know about, and we warmly welcome the opportunity to help someone like you in connection with your trip.

With the prospect before you of seeing for yourself the needs that exist in Israel and the UJA programs there, I think you will find it particularly fitting to attend the UJA National Cash Conference at the Roosevelt Hotel in New York City on Saturday night, June 20th and Sunday morning, June 21st. This Conference is of great importance to the American Jewish community in its efforts to aid distressed Jews overseas and to assist in the resettlement of many of them in Israel. We expect that it will be attended by hundreds of leading representatives of Jewish communities throughout the United States. It will be addressed by such dignitaries as Associate Supreme Court Justice William O. Douglas, Israel Minister Plenipotentiary Yaacov Herzog, and Dr. Buell G. Gallagher, President of the College of the City of New York, as well as top officers of the United Jewish Appeal.

The Conference serves as a focal point for the completion of spring campaigns in communities throughout the country, and the collection and presentation by communities of urgently needed cash raised in the campaigns. It would be wonderful to hear from you that you can attend. It may be that we will have an opportunity during your attendance at the Conference to talk over your forthcoming trip, which would be most gratifying to me.

I am enclosing a pre-addressed card for your convenience in replying.

With kindest regards,

Sincerely yours,

Melvin S. Goldstein

msg:gss
Enc.



NEEDED: \$40,000,000 IN CASH BY JUNE 20-21
in time for UJA National Cash Conference, Hotel Roosevelt, N.Y.C.

*Caf June
Cabinet mtg.*

XXX

SINCHA PRATT
HAMISRAD MAHAV
JERUSALEM (ISRAEL)

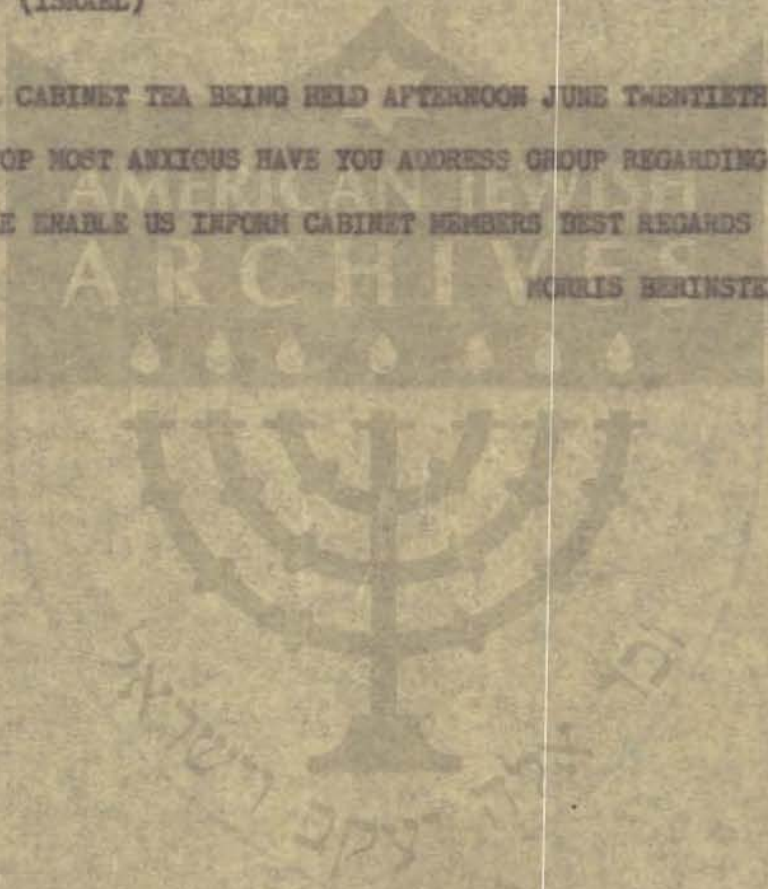
June 2, 1959

IMPORTANT NATIONAL CABINET TEA BEING HELD AFTERNOON JUNE TWENTIETH CONJUNCTION NATIONAL
CASH CONFERENCE STOP MOST ANXIOUS HAVE YOU ADDRESS GROUP REGARDING LATEST DEVELOPMENTS
ISRAEL PLEASE CABLE ENABLE US INFORM CABINET MEMBERS BEST REGARDS

MORRIS BERINSTEIN

NWB/gfo

AF





Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA SPECIAL FUND

over and above

1959 REGULAR CAMPAIGN GOAL—\$105,065,060

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1500

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June 3, 1959

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EDWARD M. M. WARBURG
Honorary National Chairman
JOSEPH HOLTZMAN
Honorary Special Fund Chairman
SAMUEL RUBIN

THANK YOU LETTER TO CASH CONF. ACCEPTANCES

AMERICAN JEWISH

I have to tell you how very pleased I was to learn that you will attend the UJA Annual National Cash Conference at the Hotel Roosevelt in New York on June 20th and 21st. It is most important that this campaign-climaxing event be a thoroughly successful affair, and I know your participation will contribute a great deal to bring this about.

I am sure you will find the Conference one of the most thrilling ever called by the UJA. In addition to the important dignitaries who will speak, there will be a dramatic presentation of the Exodus story.

I look forward very much to seeing you at the Conference, and thank you warmly for saying you will come.

Sincerely yours,

Morris W. Berinstein.

mwb: ggs



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June 3, 1959

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Honorary Chairman
EDWARD M. M. WARBURG
Honorary National Chairman
JOSEPH HOLTZMAN
Honorary Special Fund Chairman
SAMUEL RUBIN

INVITATION TO CAMPAIGN CTTEE. RE CASH CONFERENCE

AMERICAN JEWISH

We expect that the UJA National Cash Conference at the Hotel Roosevelt in New York on Saturday evening, June 20th, and Sunday, June 21st, will be one of the most exciting UJA meetings ever held. I certainly am looking forward very eagerly to your participation in it. It is certain that, as a member of the UJA National Campaign Committee and one of the most understanding leaders in our cause, your attendance will contribute invaluable to the meaningfulness of this occasion.

Quite likely you know something already about the details of the Conference. We expect that hundreds of leading representatives from communities throughout the United States will attend. The Conference will be addressed by such dignitaries as Associate Supreme Court Justice William O. Douglas, Israel Minister Plenipotentiary Yaacov Herzog, and Dr. Buell G. Gallagher, President of the College of the City of New York. There also will be a dramatic presentation of the Exodus story.

The Conference is intended to provide a suitable climax for the significant UJA campaign this year. As I believe you know, it is vitally important that at least \$40,000,000 in cash for the UJA be brought together for the Conference. It is equally important that it have the largest possible attendance by leaders like yourself. It certainly would be wonderful to hear from you that you will come. You may find the enclosed pre-addressed card convenient for replying.

Best regards,

Sincerely yours,

Morris Berinstein

Morris W. Berinstein.

mwb:ggs
Enc.



NEEDED: \$40,000,000 IN CASH BY JUNE 20-21
in time for UJA National Cash Conference, Hotel Roosevelt, N.Y.C.

D M J
OK



June 3, 1959

Miss Ruth Kobart
Ansonia Hotel
2109 Broadway
New York, N.Y.

Dear Miss Kobart:

Thanks ever so much for having accepted our invitation to sing Hatikvah and the Star Spangled Banner at the dinner session of the UJA National Cash Conference to be held at 7:00 P.M. on Saturday, June 20th, at the Roosevelt Hotel in New York City.

With sincere appreciation and best wishes,

Cordially yours,

LJW:SH
cc: HSG
RL
LN

Leonard J. Wechsler
Assistant Director
Speakers Division

June 3, 1959

Mr. Ray Levy

Leonard J. Wechsler


Cash Conference -- Saturday, June 20th

Miss Ruth Kobart, mezzo soprano with the New York City Opera Company, has accepted our invitation to sing Hatikvah and the Star Spangled Banner at the Saturday evening dinner session of the Conference. You will recall that she performed similarly at the last Annual Conference.

It would be appreciated if her name and identity could be included in the Conference program as was done on the last occasion. I have discussed this with Mr. Goldstein.

Thank you.

LJW:SH
cc: MSG
LW





Conf - Cabinet
Mtg.

FRED FORMAN

CHAIRMAN, NATIONAL CAMPAIGN CABINET

June 3, 1959

SENT TO CABINET ABOUT JUNE 20th TEA

I hope very much you will be attending the UJA National Cash Conference at the Roosevelt Hotel in New York on Saturday evening, June 20th, and Sunday morning, June 21st. It certainly is most important for this campaign-climaxing Conference to be fully successful, and certainly your participation will help significantly to achieve this result.

There are, in addition, several pressing matters that should be discussed in an informal fashion among the members of the Cabinet before the Conference gets under way. As usual, too, we of the Cabinet should be prepared to lead the way in creating the proper climate for the Conference. For these reasons, I would like to urge you to join with the rest of the Cabinet at tea to be held at 3:00 PM on Saturday, June 20th, in the Roosevelt Hotel.

I look forward very much to learning from you that you will attend this afternoon tea just preceding the Conference, as well as the Conference itself. I am enclosing a pre-addressed card for your convenience in replying.

Sincerely yours,

Fred Forman

Fred Forman.

ff:ggs
Enc.

Beneficial Standard Life Insurance Company

EDWARD D. MITCHELL

CHAIRMAN OF THE BOARD

756 SOUTH SPRING STREET
LOS ANGELES, CALIFORNIA
TELEPHONE MADISON 6-6351

*R noted
6/8*

June 5, 1959

RECEIVED			
JUN 8 - 1959			
NOTED BY		REFER TO	
DATE		DATE	
		<i>HSGP</i>	
		<i>FL</i>	
		<i>↑</i>	
ANSWERED			

Mr. Fred Forman, Chairman
National Campaign Cabinet
United Jewish Appeal
165 West 46th Street
New York 36, New York

AMERICAN JEWISH
ARCHIVES

*cc-LW
6/5 ⊗*

Dear Mr. Forman:

Mr. Edward D. Mitchell asked me to advise you that he would not be able to attend the pre-Conference tea to be held Saturday, June 20 nor the U.J.A. National Cash Conference as he is not planning to be in New York during that time.

Sincerely,

Shirley Cerai

Secretary to
Edward D. Mitchell

/sa

AIRMAIL



Cabinet

FOLLOW-UP LETTER TO CABINET ON JUNE 20TEA

FRED FORMAN

CHAIRMAN, NATIONAL CAMPAIGN CABINET

June 15, 1959

AMERICAN JEWISH

I now have some added information to give you about the Tea for the UJA National Campaign Cabinet at the Roosevelt Hotel in New York at 3:00 P.M. on Saturday, June 20th. The gathering will take place in Vanderbilt Suites 3, 4 and 5 of the Hotel.

Minister Plenipotentiary Simcha Pratt, who has just returned to this country from a visit to Israel, is going to join us. I know that he has many important things to tell about current developments in Israel.

I am counting strongly on seeing you at the gathering. If you have not already done so, I would appreciate your advising me that you will be there.

Sincerely yours,

Fred Forman

Fred Forman

FF:GRS

GIANT FOOD INC.

BOX 1804 · WASHINGTON 19, D. C.

N. M. COHEN
PRESIDENT

June 18, 1959

RECEIVED	
JUN 19 1959	
NOTED BY	REFER TO
DATE	DATE
	<i>MSG</i>
	<i>FC</i>
ANSWERED	

Mr. Fred Forman
Chairman, National Campaign Cabinet
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Mr. Forman:

Thank you for your letter of June 15th regarding the Tea for the UJA National Campaign Cabinet at the Roosevelt Hotel in New York at 3:00 p.m. on Saturday, June 20th.

I sincerely regret that I will be unable to attend the Tea.

Sincerely yours,

N. M. Cohen
N. M. Cohen

NMC:zlm



EDDIE CANTOR

June 17, 1959

RECEIVED

JUN 19 1959

NOTED BY	REFER TO
DATE	MSSC FL
ANSWERED	

Dear Mr. Forman:

Upon the advice of the doctor, the Cantors have gone away for a rest. He does not feel it advisable for Mr. Cantor to make a trip as far as New York at this time.

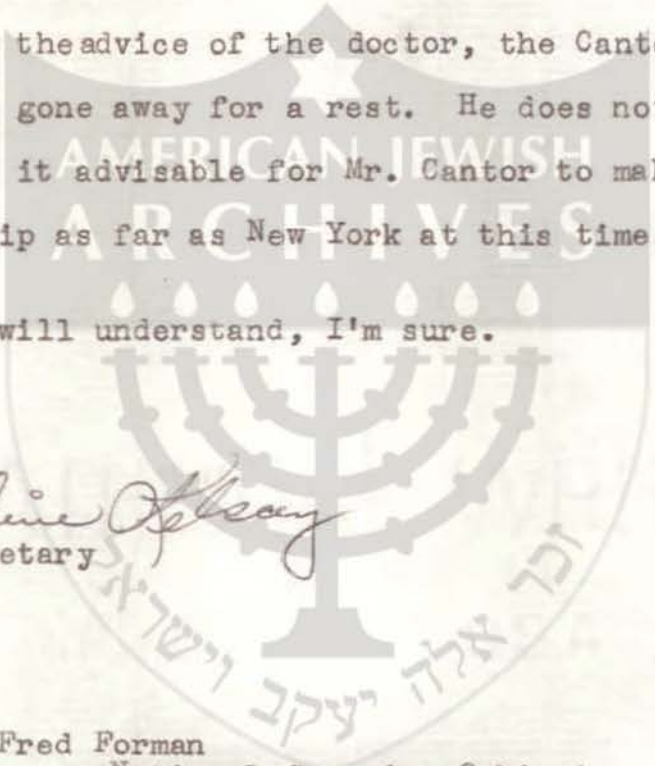
You will understand, I'm sure.

Aine O'Seary
Secretary

Mr. Fred Forman
Chairman, National Campaign Cabinet
United Jewish Appeal
165 West 46 Street
New York 36, New York

cc-LW

4/19



June 19, 1959

Mr. Hyman Brand
Statler Hilton Hotel
7th Avenue and 33rd Street
New York City, N.Y.

Dear Mr. Brand:

This is just to remind you that the first meeting scheduled for tomorrow is the Cabinet tea, which will take place at 3.00 p.m. in the Vanderbilt Suites 3/4/5 at the Roosevelt Hotel.

Looking forward to seeing you there,

Sincerely,

Melvin S. Goldstein

MSG/fc

Coy Dece

MEMORANDUM

Date June 19, 1959

To Mr. Melvin S. Goldstein
From Arthur Fishzohn
Subject Invocation

Rabbi Jacob Polish, of Temple Isaiah, Forest Hills, N.Y. (Reform) will deliver the invocation at our Conference Saturday night.

Rabbi Polish will have to leave immediately after dinner as he must return to Forest Hills for a personal engagement.

AF:SH
cc: HG

AF



cc: FC
SG
A Fishbehn

Conf June

June 23, 1959

The Honorable Yaacov Herzog
Charge d-Affaires
Embassy of Israel
Washington, D. C.

Dear Mr. Herzog:

In evaluating the results of the UJA National Cash Conference all of us agree that your address on Saturday night importantly captured the enthusiasm of all those assembled for the occasion. I know that your moving talk aroused your listeners to a high pitch of awareness and determination, and helped immeasurably to make the meeting the success that it was.

Everyone of us is very grateful that you were able to be with us.

Sincerely yours,

Morris W. Berinstein

MWB:GRS

cc: FC
SS
A Fishsohn

Conf June

June 23, 1959

The Honorable William O. Douglas
United States Supreme Court
Washington, D. C.

Dear Justice Douglas:

I want to convey the profound appreciation of all of us of the United Jewish Appeal for your participation in the banquet of the UJA National Cash Conference on Saturday night, June 20th. The stirring and delightful address with which you chose to honor us contributed importantly to raising the occasion to a very high level indeed. Moreover, we are very grateful for your kind remarks about our cause and about those who support it.

By marking the occasion in this way and lending it the prestige in which you are held by our fellow-Americans of all faiths, you surely have helped tremendously to inspire additional support for the great task in which the UJA is engaged.

With heartfelt thanks, and kindest regards,

Sincerely yours,

Morris W. Berinstein

MWB:GRS

cc: FC
SG
A Fishgohh

Conf June

June 23, 1959

Dr. Buell G. Gallagher
President, City College of New York
133rd Street & Convent Avenue
New York, N. Y.

Dear Dr. Gallagher:

Please accept this word of warm appreciation for the very moving and pleasing address you delivered Sunday morning at the UJA National Cash Conference. I know that all who were privileged to hear you felt that the message contributed importantly toward arousing those present to the kind of enthusiasm that is so vital for the further progress of our cause.

You have my heartfelt thanks for helping in this most significant way to make the Conference the effective event that it was.

With kindest regards,

Sincerely yours,

Morris W. Berinstein

MWB:GRS



Conf June

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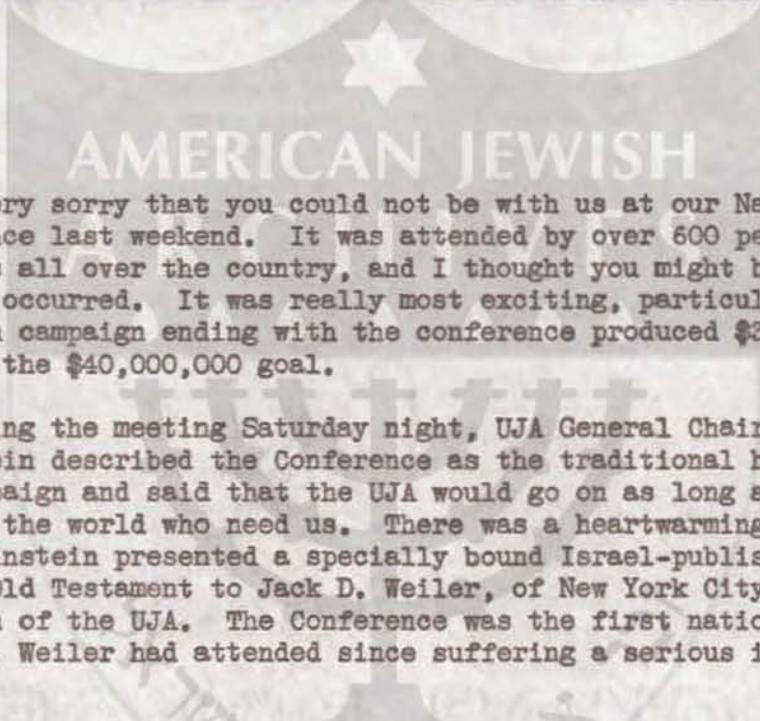
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JOSEPH HOLTZMAN
Honorary Special Fund Chairman
SAMUEL RUBIN

TO VISITORS ABROAD HELPED BY UJA NOT AT CASH CONFERENCE



I was very sorry that you could not be with us at our National Cash Conference last weekend. It was attended by over 600 people from communities all over the country, and I thought you might be interested in what occurred. It was really most exciting, particularly because our cash campaign ending with the conference produced \$38,150,000 against the \$40,000,000 goal.

In opening the meeting Saturday night, UJA General Chairman Morris Berinstein described the Conference as the traditional high point of the campaign and said that the UJA would go on as long as there are Jews in the world who need us. There was a heartwarming moment when Mr. Berinstein presented a specially bound Israel-published edition of the Old Testament to Jack D. Weiler, of New York City, a National Chairman of the UJA. The Conference was the first national event that Mr. Weiler had attended since suffering a serious illness last fall.

Yaacov Herzog, Israel's Charge d'Affaires, stated in his address that, even though Israel's problems are by no means solved, it is now in a position to give more attention to long-term planning and to the nature of its place in the international scene. United States Supreme Court Justice William O. Douglas described this place in the international scene as one of great significance to the democracies, for Israel by her accomplishments has become a pilot plant to which other new democracies are increasingly looking for guidance. At the same time, said Justice Douglas, Israel continues to need considerable help itself, and in their humanitarian task of assisting Israel through the UJA American Jews are also performing an important service for the free world. Justice Douglas, of course, compared Israel with many countries in Asia with which he is particularly familiar.

Having regard for the tremendous impression caused by the book "Exodus", the Saturday night program also included a dramatic presentation based

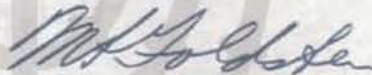
on "Exodus," starring stage and screen star Eli Wallach as narrator. It was quite thrilling.

At the Sunday morning conference session following the traditional "cash line," UJA National Cash Chairman Melvin Dubinsky announced that the UJA had reached a mid-year standing of \$38,150,000 in cash against pledges. He said there is an excellent chance that the UJA goal of attaining \$75,000,000 in cash by the end of this year will be achieved through a strong continued effort. The success of the cash drive so far is due primarily to Mr. Dubinsky having selected 50 leaders throughout the country who for weeks have concentrated on getting cash from communities.

In an eloquent address at this session, Dr. Buell Gallagher, President of the College of the City of New York, pointed out that the end of the world's refugee problem is not in sight. A concerted effort against this problem is planned for 1960, which has been proclaimed World Refugee Year, and Dr. Gallagher stated that the UJA and those who support it will be a most vital element in this effort.

With all good wishes, and best regards,

Sincerely yours,



Melvin S. Goldstein

MSG:GCF



cc: FC
SS
A Fishrohn

Conf *June*

June 25, 1959

Miss Ruth Kobert
2109 Broadway
New York, N. Y.

Dear Miss Kobert:

I am writing to thank you warmly for your most helpful participation in the UJA National Cash Conference. Along with all the others who heard you, I was thrilled and delighted by your beautiful renditions.

Everyone here at the UJA joins me in this expression of appreciation to you.

Sincerely yours,

Morris W. Berinstein

MWB:GRS



Conf. June

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June 26, 1959

"THANK YOU" LETTER TO CASH COMMITTEE MEMBERS

AMERICAN JEWISH ARCHIVES

I am sure you will be glad to learn that at our National Cash Conference last weekend we were able to announce that the UJA received during the first half of the year \$38,150,000 representing over \$10,000,000 more than the amount received during the same period last year. This made the conference a most successful and heartening affair. I'm certain that this result was achieved because of your efforts as a member of the UJA Cash Committee which did a really excellent job on cash collections.

Thanks to what you have done, there is an excellent chance that the UJA goal of reaching \$75,000,000 in cash by the end of this year will be attained. I know we can count on you to continue exerting your leadership with the marvelous effectiveness already demonstrated until this goal has been achieved.

With heartfelt appreciation and kindest regards,

Sincerely yours,

Morris Berinstein

Morris W. Berinstein

MWB:GRS



Conf. June

Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA SPECIAL FUND

over and above

1959 REGULAR CAMPAIGN GOAL—\$105,065,060

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1500

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June 26, 1959

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Honorary Special Fund Chairman
SAMUEL RUBIN

ABOUT CASH CONFERENCE TO CABINET MEMBERS NOT PRESENT

AMERICAN JEWISH ARCHIVES

All of us here were very sorry you could not attend the National Cash Conference June 20th and 21st. There were more than 600 people at the meeting from communities all over the country. It was really most exciting, particularly because our cash campaign ending with the conference produced \$38,150,000 representing \$10,650,000 more than we received in cash during the same period last year.

In opening the meeting Saturday night, Morris Berinstein described the Conference as the traditional high point of the campaign and said that the UJA would go on as long as there are Jews in the world who need us. There was a heartwarming moment when Morris presented a specially bound Israel-published edition of the Old Testament to Jack Weiler who was attending his first national event since suffering his illness last fall.

Yaacov Herzog, Israel's Charge d'Affaires, stated in his address that, even though Israel's problems are by no means solved, it is now in a position to give more attention to long-term planning and to the nature of its place in the international scene. United States Supreme Court Justice William O. Douglas described this place in the international scene as one of great significance to the democracies, for Israel by her accomplishments has become a pilot plant to which other new democracies are increasingly looking for guidance. At the same time, said Justice Douglas, Israel continues to need considerable help itself, and in their humanitarian task of assisting Israel through the UJA American Jews are also performing an important service for the free world. Justice Douglas, of course, compared Israel with many countries in Asia with which he is particularly familiar.


Having regard for the tremendous impression caused by the novel "Exodus", the Saturday night program also included a dramatic presentation based on the book, starring Eli Wallach as narrator. It was quite thrilling.

At the Sunday morning conference session following the traditional "cash line," Melvin Dubinsky announced that the UJA had reached a mid-year standing of \$38,150,000 in cash against pledges. He said there is an excellent chance that the UJA goal of attaining \$75,000,000 in cash by the end of this year will be achieved through a strong continued effort.

In an eloquent address at this Sunday session, Dr. Buell Gallagher, President of the College of the City of New York, pointed out that the end of the world's refugee problem is not in sight. A concerted effort against this problem is planned for 1960, which has been proclaimed World Refugee Year, and Dr. Gallagher stated that the UJA and those who support it will be a most vital element in this effort.

With all good wishes, and best regards,

Sincerely yours,


Melvin S. Goldstein

MSG:GRS





Cabinet rllg.
June 20

FRED FORMAN

CHAIRMAN, NATIONAL CAMPAIGN CABINET

June 29, 1959

LETTER TO CABINET ABOUT JUNE 20 CABINET MEETING

Some very important matters were discussed at the gathering of the UJA National Campaign Cabinet on the afternoon of June 20th, and I believe that a summary of what occurred would be welcome both to those who were present and those who could not attend.

Morris Berinstein reported that through the spring community drives over three-quarters of the campaign has been completed, and that overall community pledges thus far in communities outside of New York total \$72,500,000. Approximately \$15,000,000 has been pledged to date in the New York City campaign. New York City is running 13½% ahead of last year, while the regular campaign in the communities is 8% ahead and the Special Fund 38% ahead. There is an over-all increase of 12% over last year which will undoubtedly drop somewhat during the last quarter of the campaign. However, though it is not possible to predict with absolute accuracy there is every indication that the regular campaign will bring the UJA \$51,000,000 and the Special Fund \$19,000,000--compared with \$50,000,000 on the regular campaign and \$13,000,000 on the Special Fund which the UJA received in 1958. Achieving all of this increase depends on how diligently the last portion of the campaign is carried out and how well the fall phase of our effort is conducted.

National Cash Chairman Melvin Dubinsky announced that for the Cash Conference the UJA had reached a mid-year standing of \$38,150,000, or \$10,650,000 more cash than had been raised in the corresponding period last year. He pronounced the prospects good for realizing the UJA 1959 cash goal of \$75,000,000 by the end of the year if every leader puts his shoulder to the wheel during the fall to obtain the balance on outstanding pledges.

Herbert Friedman outlined some of the forthcoming events on the UJA calendar. He pointed out there was a great deal of early interest being shown in the Sixty UJA Study Mission planned for this fall. I want to suggest to you that if you know of any people, particularly young potential leaders, of the caliber to be invited to join the Study Mission this year, please send me their names. At the same time I should like to express the hope that you will join the mission if at all possible.

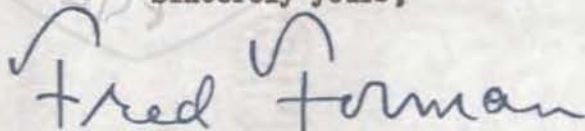
The traditional UJA Annual National Conference will be held in New York City December 11th, 12th and 13th. The National Inaugural Conference in Miami is planned for February 7th or 8th, 1960. There also will be two other important meetings in February next year. One will be a conference for midwest leaders to be held in Highland Park near Chicago on the weekend of February 13th and 14th. This will be followed on the following weekend by a conference of West Coast leaders at Arrowhead Springs in California. The great success of the West Coast conferences in recent years suggests that a similar midwest meeting will have great potential effectiveness.

One of the important matters that arose in the general discussion that followed was the lack of support by a large proportion of potential contributors in large metropolitan communities such as New York City, Chicago, Los Angeles and Philadelphia. Representatives of most other communities who were present felt they had a high proportion of representation in their campaigns, and in some cases described the machinery set up in their communities to assure maximum and continuing support.

Israel's Minister Plenipotentiary Simcha Pratt, who returned recently from a visit home, stated that returning to Israel after a lengthy absence made more concrete for him the phrases like "backlog of needs in Israel" which he hears frequently in the United States. Impressive new agricultural settlements are being created, but these as well as older settlements still lack vital implements, animals, approach roads and housing. So far as its military position is concerned right now, Israel feels more secure than it has in years, and faces the prospect of a quiet period of continued consolidation of its economy and absorption of immigrants. Much may be accomplished in this period with the substantial help of Jews in the United States and elsewhere.

You have my best wishes for a pleasant and relaxing summer.

Sincerely yours,

A handwritten signature in cursive script that reads "Fred Forman". The signature is written in dark ink and is positioned above the typed name.

Fred Forman

FF:GRS

June Conf.

July 6, 1959

Mr. Arthur Fishohn

Melvin S. Goldstein

Have you done anything about making Dr. Buell Gallagher's speech available to your speakers?

MSG:mas



August 19, 1959

Dr. Buell G. Gallagher, President
The City College of New York
Convent Avenue and 139 Street
New York, New York

Dear Dr. Gallagher:

It is my pleasure to enclose some copies of the pamphlet, based on your address at our June conference, which we have published as a means of giving as wide as possible a hearing to the significant message it carried.

I trust you will find the publication a satisfactory one. Should you wish to have more copies, please let me know.

Sincerely,

Herbert A. Friedman

HAF:jhs