



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 3: Conferences and Committees, 1947-1978.

Box
33

Folder
5

National Conference of the United Jewish Appeal [New York,
N.Y.]. 1957-1958.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

January 7, 1958.

Mr. William Rosenwald

Melvin S. Goldstein

UJA National Annual Conference - December 1957.

This is to inform you that for December, 1957, the Waldorf Astoria can give us the Starlight Roof for the week-end, December 14th and 15th. The Grand Ballroom is not available for December, 1957.

Having regard to the fact that practically all good space in the city is pretty well tied up for the month of December, and an attempt to obtain other space will mean the application of a great deal of extraordinary pressure, I would appreciate your letting me know whether the date December 14th/15th is convenient, and in the event that it is, would you also indicate whether you feel we should take the Starlight Roof, or if not, the places you think would be better and the action that you feel should be taken.

WBG:jl.

cc: Herbert A. Friedman

March 21, 1957

Miss Dorothy Speiser
c/o Joint Distribution Committee
3 East 54th Street
New York, New York

Dear Dorothy,

This is to inform you that we have decided
to hold our National Annual Conference at the
Waldorf Astoria Hotel in New York, December 13,
14, and 15, 1957.

Best regards.

Sincerely yours,

MSC:js

Melvin S. Goldstein

Att. 1957
on file 4/4

March 25, 1957

Mr. Arnold Gurin
Council of Jewish Federations & Welfare Funds, Inc.
729 Seventh Avenue
New York 19, New York

Dear Arnold,

Herbert Abeles' letter of March 19th regarding the recent Board Meeting notes, among other things, that the next Board Meeting will be held on June 10th, and that there will be committee meetings on June 9th.

Although we have spoken about this matter, I am taking this opportunity to remind you that the UJA is holding a national conference in New York on June 8th and 9th. Our sessions on Sunday, June 9th, will be over at about 1:00 PM. I do trust, therefore, that the committee meetings you scheduled for Sunday, June 9th, will not conflict with our sessions.

Kind regards,

Sincerely yours,

MSG:js

Melvin S. Goldstein

4/15

March 29, 1957

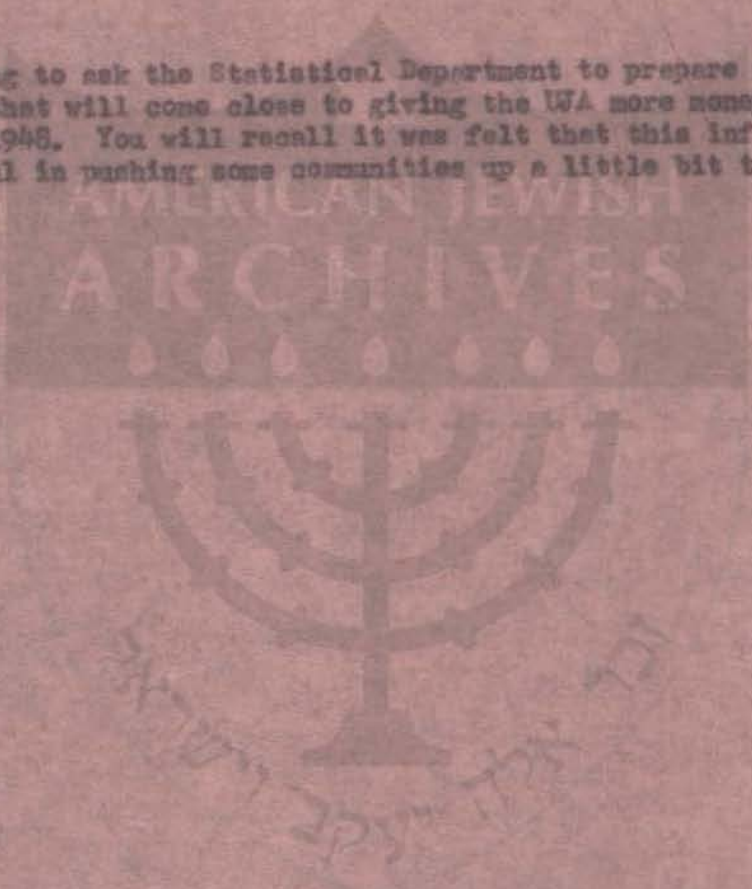
Mr. Irving Jacobs

Melvin S. Goldstein

Reminder -

You were going to ask the Statistical Department to prepare a list of those communities that will come close to giving the UJA more money in 1957 than they did in 1948. You will recall it was felt that this information would be very useful in pushing some communities up a little bit to get them over the top.

HSG:js



April 1, 1957

Mr. Raphael Levy

Melvin S. Goldstein

There are a number of communities which will probably turn over to the United Jewish Appeal more money in 1957 than they did in 1948. A check is being made of the communities involved.

Mr. Friedman feels that some kind of trophy should go to the communities in this category. It is also felt that such a trophy may well be used as a device to get communities to raise additional sums so that they will turn over to the UJA more in 1957 than they did in 1948. Would you, therefore, be good enough to undertake the planning necessary to make up the type of trophy that could be awarded to communities in this category.

NSD:je

*filed in HAF
Decorations*

MISS

*SS
Subst as you direct
Melich*

MEMORANDUM

Date April 26, 1957

To Mr. Irving Jacobs
From Melvin S. Goldstein
Subject

*twiford
Sept 1/57
Sept 15/*

Attached hereto is a copy of a Memorandum I sent to Ray Levy which you know about.

When I spoke with Mr. Friedman yesterday he said that he thinks the awards should go to those communities that will have raised more money in 1957 than they did in 1948. It is assumed that most of these communities will, therefore, have given more money to the UJA in 1957 than in 1948, but if there are some whose allotments are less in 1957 than in 1948 that should make no difference as far as the awards are concerned.

Most will give less to UJA in '57.

Perhaps we can get a good idea of the number of communities involved and be in a position to present the awards at our June 8th conference.

*Will this fact change the award
Thank you
J*

I know the # that may raise more
MSG:js
enc.
cc: Mr. Sholem Sontup
Mr. Abe S. Hyman
Mr. Ray Levy

*Melich
but by June 8th we could not be sure in most cases*

I think this is a Dec. it was + include & call letters

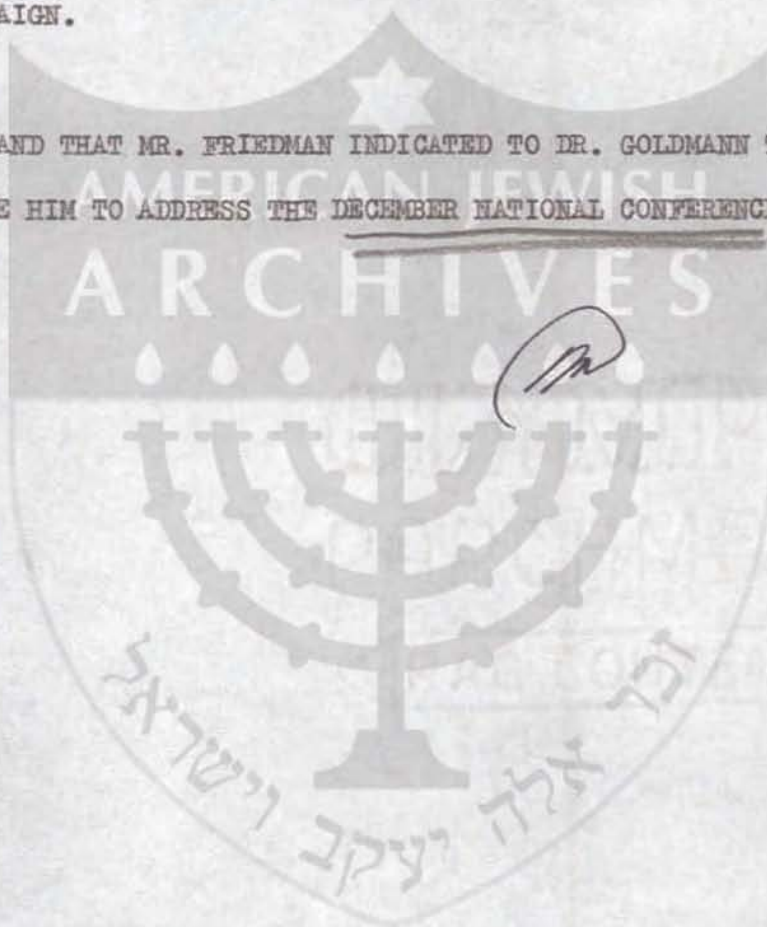
NOTE DICTATED BY M. S. GOLDSTEIN

JUNE 12, 1957

ON TIC FOR OCTOBER 1, 1957

MR. FRIEDMAN INDICATED THAT THE SPEECH NAHUM GOLDMANN DELIVERED AT THE
JUNE 8th CONFERENCE COULD HAVE BETTER BEEN THE OPENING SOUNDING OF THE
1958 CAMPAIGN.

I UNDERSTAND THAT MR. FRIEDMAN INDICATED TO DR. GOLDMANN THAT HE
WOULD LIKE HIM TO ADDRESS THE DECEMBER NATIONAL CONFERENCE.



MSG:js

GEORGE ALPERT

Wm. Rosenwald, in a memo dated March 26, 1957 (filed WR FILES: ALPERT GEO.) suggests that UJA be sure that Alpert is urged to attend December conference.



SHLOMO EISENBERG

שלמה איזנברג

Jerusalem, Israel.....7.11.57.....ירושלים
P.O.B. 92 .ת.ד.

Mr. Melvin S. Goldstein,
United Jewish Appeal
New York.

Personal

Dear Melvin,

A day or so ago, I asked the people of the Keren Hayesod to make sure that the arrangements regarding the visit of Mr. Moshe Sharett to the U.S. are in order. They suggested that it would be much better if I talk to him.

Yesterday I spoke to him twice and these are the arrangements. He will be leaving by El Al on Sunday Dec. 8 for Paris. He will stay in Paris overnight and on Monday Dec. 9 he will fly to New York by another air line (there is no El Al plane).

I asked El Al to provide him with a first class ticket from Paris to New York and I will let you know in a few days time, the flight number.

Anyway you can count on it that Mr. Sharett will be in New York on Dec. 10.

Kind regards,

Yours sincerely,


Shlomo Eisenberg

Mr. Maxwell Rabb
Secretary to the Cabinet
White House
Washington, D. C.

ILK:mbl
cc: Rabbi Friedman

September 25, 1957

Dear Max:

I am writing to enlist your assistance in facilitating an invitation to Vice President Nixon to address the annual convention of the United Jewish Appeal, which will be held at the Waldorf Astoria on December 14.

Yesterday, I had a telephone call from Rabbi Herbert A. Friedman, Executive Vice Chairman of the United Jewish Appeal, informing me that the UJA would like to invite the Vice President if he is receptive.

I need hardly point out to you the importance of the UJA since you have yourself served as Chairman of the Government Division here in Washington ever since you assumed office four years ago. I would merely like to emphasize that the UJA consists of the leadership of all segments of the American Jewish community, Zionists and non-Zionists. The UJA is concerned with the rehabilitation of Jewish refugees wherever they may be, in Europe or Asia, and, of course, it helps in the resettlement of refugees who come to Israel. I can think of no audience more representative of American Jewry than the one that will assemble at the Waldorf on December 14.

I am sure that Rabbi Friedman would like to come to Washington to meet with the Vice President if he believes that he can consider such an invitation. I do not know who else will be addressing the conference that night. Generally, the Saturday night session is addressed by the top-ranking Israel diplomat who might be in the country at the time, whether it be the Foreign Minister or the Ambassador, and the audience always overflows.

I was very glad to hear that you were personally planning to visit Israel, and I do hope that you have a wonderful trip, and, of course, I do wish you a very happy New Year.

With warmest regards,

Cordially,

L. L. Kenen

THE AMERICAN JEWISH
JOINT DISTRIBUTION COMMITTEE, Inc.
3 EAST 54th STREET, NEW YORK 22, N. Y.

PAUL BAERWALD, *Honorary Chairman*
HERBERT H. LEHMAN, *Honorary Chairman*
JAMES N. ROSENBERG, *Honorary Chairman*
MRS. FELIX M. WARBURG, *Honorary Chairman*
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DOROTHY L. SPEISER, *Assistant Treasurer*
ALEX. A. LANDESCO, *Comptroller*

September 23, 1957

AMERICAN JEWISH
MEMORANDUM
ARCHIVES

To Members of the Board of Directors

Please reserve Thursday, December 12th, 1957 for a meeting of the JDC Board of Directors, which will be held at the Waldorf-Astoria Hotel in New York City, at 4:30 P.M.

The Forty-Third Annual Meeting of the JDC National Council will be held the same afternoon. The Annual Dinner will be held the same evening, at 7:00 P.M.

I do hope you will be able to attend, so that we may have the advantage of your participation in our discussions and deliberations.

Further details will be sent you in due course. In the meantime will you please note this date on your calendar?

I think it will also interest you to note that the Annual National Conference of the United Jewish Appeal will be held at the Waldorf-Astoria Hotel on December 13, 14th and 15th, 1957.

Moses A. Leavitt
Moses A. Leavitt
Executive Vice-Chairman

AMERICAN ZIONIST COMMITTEE FOR PUBLIC AFFAIRS

1737 H STREET N.W. • WASHINGTON 6, D. C. • EXecutive 3-1060

RABBI PHILIP S. BERNSTEIN, Chairman

PINCHAS CRUSO
MRS. MOSES P. EPSTEIN
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LOUIS LIPSKY
HAROLD MANSON
RABBI IRVING MILLER

DR. JOSEPH SCHECHTMAN
AVRAHAM SCHENKER
LOUIS SEGAL

MRS. CHAYA SURCHIN
HARRY TORCZYNER
NATHANIEL ZELIKOW

NATIONAL FINANCE COUNCIL

CHAIRMAN
LAWRENCE G. LASKEY
178 HUNTINGTON AVENUE
BOSTON 18, MASS.

JOSSelyn M. SHORE

TREASURER
ABE S. KAY
EXECUTIVE SECRETARY
RITA GROSSMAN

I. L. KENEN, Executive Director

ALLEN LESSER, Director of Information

September 25, 1957

Dear Herb:

I tried to reach Rabb last night, but he was involved in the Little Rock affair and not available.

However, I called him this morning and he seemed very pleased at the idea of inviting Nixon. He suggested that we send a letter to him which he would put before Nixon as he offers the invitation.

I have written the enclosed and sent it by hand this morning to Max, since he is off to Israel for a week's trip on Friday.

With best regards,

Cordially,

I. L. Kenen

Rabbi Herbert A. Friedman
Executive Vice Chairman
United Jewish Appeal
165 West 46 St.reet
New York 36, New York

ILK:mb1
Encl. (1)

THE WHITE HOUSE

WASHINGTON

September 26, 1957

Personal

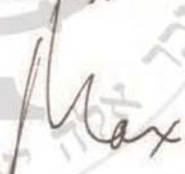
Dear Si:

I have just received your letter and I am getting in touch with the Vice President. As soon as there is a response you will be advised.

Thank you very much for your New Year's card. I can assure you that your greetings are heartily reciprocated.

With every good wish,

Sincerely,



Maxwell M. Rabb
Secretary to the Cabinet

Mr. I. L. Kenen
Executive Director
American Zionist Committee for Public Affairs
1737 H Street, Northwest
Washington 6, D. C.

FC/plb

AMERICAN ZIONIST COMMITTEE FOR PUBLIC AFFAIRS

1737 H STREET N.W. • WASHINGTON 6, D. C. • EXecutive 3-1060

RABBI PHILIP S. BERNSTEIN, Chairman

PINCHAS CRUSO

MRS. MOSES P. EPSTEIN

PAUL L. GOLDMAN

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RABBI MORDECAI KIRSHBLUM

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HAROLD MANSON

RABBI IRVING MILLER

DR. JOSEPH SCHECHTMAN

AVRAHAM SCHENKER

LOUIS SEGAL

MRS. CHAYA BURCHIN

HARRY TORCZYNER

NATHANIEL ZELIKOW

NATIONAL FINANCE COUNCIL

CHAIRMEN

LAWRENCE G. LASKEY

173 HUNTINGTON AVENUE
BOSTON 18, MASS.

JOSELYN M. SHORE

TREASURER

ABE S. KAY

EXECUTIVE SECRETARY

RITA GROSSMAN

I. L. KENEN, Executive Director

ALLEN LESSER, Director of Information

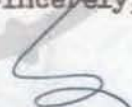
October 1, 1957

Rabbi Herbert Friedman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Herb:

The enclosed came in from Max. He is now in Israel and will be back in a couple of days. I will let you know as soon as I hear.

Sincerely,


I.L. Kenen

ILK:lj

Enc.

"THE COMMITTEE CONDUCTS PUBLIC ACTION, BEARING UPON RELATIONS WITH GOVERNMENTAL AUTHORITIES, WITH A VIEW TO MAINTAINING AND IMPROVING FRIENDSHIP AND GOOD WILL BETWEEN THE UNITED STATES AND ISRAEL."

October 6, 1957

DRAFT OF CABLE TO BE SENT TO GIORA JOSEPH TAL
MERCAZ MAPAI
REHOV HAYANKON 110
TELAVIV (ISRAEL)

AS IN PREVIOUS YEARS ADOPTION DECISION REGARDING ANOTHER SPECIAL FUND NINETEENFIFTYEIGHT
MUST BE REACHED BY SPECIAL DELEGATES FROM AMERICAN COMMUNITIES AT CONFERENCE IN NEWYORK
DECEMBER TWELFTH ~~STOP~~ ~~STOP~~ ~~STOP~~ IMMEDIATELY PRECEDING UJA ANNUAL NATIONAL CONFERENCE
STOP THIS YEAR DUE VARIETY REASONS INCLUDING PRESENT ECONOMIC OUTLOOK EXPECT ENCOUNTER
GREAT DIFFICULTY ADOPTION NEW SPECIAL FUND DESPITE TREMENDOUS NEED STOP ONLY
UNUSUALLY PERSUASIVE PRESENTATION BY ISRAELI COMMANDING COMPLETE CONFIDENCE AS WELL AS
RESPECT OF TOP LEADERSHIP WHO WILL ATTEND CONFERENCE CAN MOVE ADOPTION NEW SPECIAL
EFFORT STOP THE OFFICERS OF UJAPPEAL HAVE CONSIDERED MATTER VERY CAREFULLY AND ARE
CONVINCED YOU ARE ONLY PERSON WHO CAN ACCOMPLISH WHAT MUST BE DONE THIS YEAR STOP
HAVE ALSO CONSIDERED VARIOUS REASONS YOU PRESENTED HERETOFORE FOR NOT COMING UNISTATES
OUR BEHALF BUT SUPREME IMPORTANCE OF WINNING ACCEPTANCE NINETEENFIFTYEIGHT SPECIAL
FUND AND FACT YOU ARE THE ONE INDISPENSABLE PERSON WITH SUFFICIENT WEIGHT AND AUTHORITY
CARRY COMMUNITY LEADERSHIP MUST OVERRIDE ALL OBJECTIONS STOP REALLY COUNT VERY
STRONGLY ON REPLY YOU WILL BE PRESENT TO ADDRESS THIS MOST IMPORTANT SESSION REGARDS

WILLIAM ROSENWALD

MSG/fo

WRR
MRS. SWAN
Please send to MR
for clearance

October 6, 1957

DRAFT OF CABLE TO LEVI ESHKOL
MINISTER FINANCE
JERUSALEM (ISRAEL)

CORDIALLY INVITE YOU ADDRESS MAIN BANQUET SESSION UNITED JEWISH APPEAL NATIONAL ANNUAL CONFERENCE NEWYORKCITY SATURDAY EVENING DECEMBER FOURTEENTH STOP DEEPLY REGRET NECESSITY ADD TO YOUR PRESENT BURDENS BUT MUST STRESS URGENTLY NEED YOUR PARTICIPATION THIS OCCASION STOP THIS CONFERENCE PARTICULARLY IMPORTANT BECAUSE INCLUSION OF NINETEENFIFTYEIGHT SPECIAL FUND CAMPAIGN HANGS IN BALANCE ~~BECAUSE SPECIAL FUND NO LONGER COMPLETELY ACCEPTABLE ALL COMMUNITIES~~ STOP OFFICERS FEEL THAT FAVORABLE DECISION DEPENDS ON PRESENCE AT CONFERENCE OF ~~THE~~ MOST IMPORTANT ~~FIGURES IN~~ ^{FIGURE} ISRAEL STOP ASSURE YOU ONLY VITALLY IMPORTANT CAMPAIGN NEEDS COMPEL ADDRESS YOU THIS PRESSING FASHION AND LOOK FORWARD YOUR REPLY THAT YOU WILL HONOR THIS SESSION WITH YOUR ATTENDANCE KINDEST REGARDS

WILLIAM ROSENWALD

WR/gfc

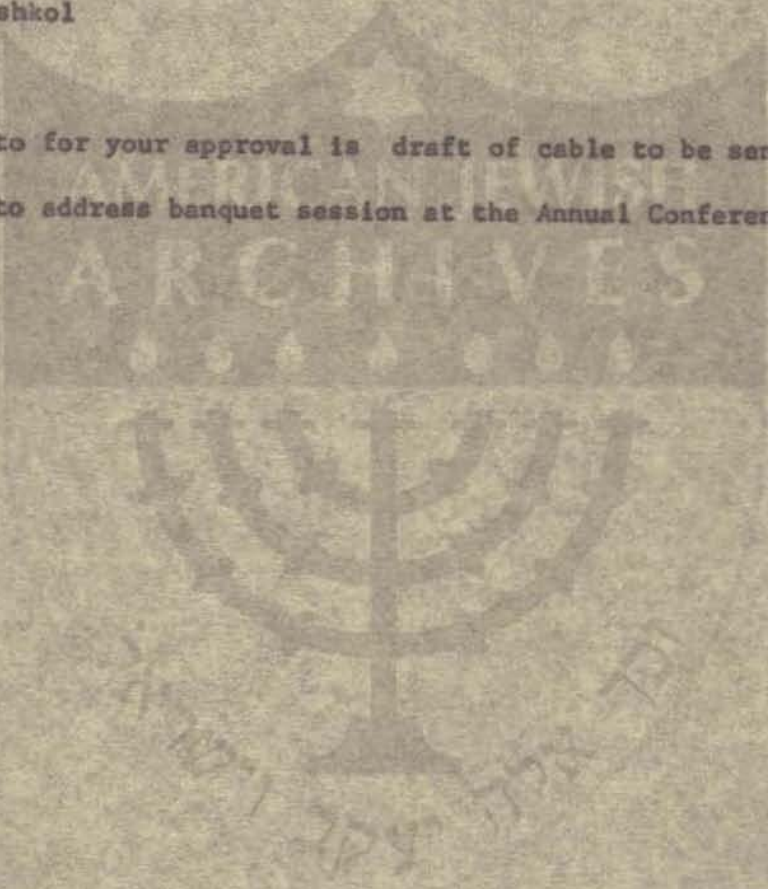
October 9, 1957

Mr. William Rosenwald

Melvin S. Goldstein

Cable to Mr. Eshkol

Attached hereto for your approval is draft of cable to be sent to Mr. Eshkol, inviting him to address banquet session at the Annual Conference, Saturday, December 14th.



XXX

GIORA JOSEPHIHAL
MERCAZ NAPAI
REHOV HAYASHON 110
TELAVIV (ISRAEL)

October 11, 1957

AS IN PREVIOUS YEARS ADOPTION DECISION REGARDING ANOTHER SPECIAL FUND NINETEENFIFTYEIGHT MUST
BE REACHED BY SPECIAL DELEGATES FROM AMERICAN COMMUNITIES AT CONFERENCE IN NEWYORK DECEMBER
FIFTH IMMEDIATELY PRECEDING IJA ANNUAL NATIONAL CONFERENCE STOP THIS YEAR DUE VARIETY REASONS
INCLUDING PRESENT ECONOMIC OUTLOOK EXPECT ENCOUNTER GRAVE DIFFICULTY ADOPTION NEW SPECIAL FUND
DESPITE TRENDS WHICH NEED STOP ONLY UNUSUALLY CONVINCING PRESENTATION BY ISRAELI COMMANDING
COMPLETE CONFIDENCE AS WELL AS RESPECT OF TOP LEADERSHIP WHO WILL ATTEND CONFERENCE CAN MOVE
ADOPTION NEW SPECIAL EFFORT STOP THE OFFICERS OF UJAPPEAL HAVE CONSIDERED MATTER VERY CAREFULLY
AND ARE CONVINCED YOU ARE ONLY PERSON WHO CAN ACCOMPLISH WHAT MUST BE DONE THIS YEAR STOP HAVE
ALSO CONSIDERED VARIOUS REASONS YOU PRESENTED HERETOFORE FOR NOT COMING UNITEATS OUR BEHALF
BUT SUPREME IMPORTANCE OF WINNING ACCEPTANCE NINETEENFIFTYEIGHT SPECIAL FUND AND FACT YOU ARE

Page 2

Giora Josephthal Mercaz Hapai Nehovo Bayarikon 110 Tel Aviv

THE ONE INDISPENSABLE PERSON WITH SUFFICIENT WEIGHT AND AUTHORITY CARRY COHERENT
LEADERSHIP MUST OVERRIDE ALL OBJECTIONS STOP ANNOUNCEMENTS AT THIS MEETING PAST TWO YEARS
ALSO SET FACE FOR GIVING THROUGHOUT RAYLES STOP MAIN ADDRESS FOR IT TRUS MOST STRATEGIC
UJA CAMPAIGN REQUIRING YOUR MATCHLESS PERSUASIVE POWERS STOP REALLY COUNT VERY STRONGLY
ON REPLY YOU WILL BE PRESENT TO ADDRESS THIS MOST IMPORTANT SESSION REGARDS

WILLIAM ROSENALD

WR/gfc

XXX

GIGSA JOSEPHHAL
MERCAL NAPAI
BENOV HAYAKON 110
TELAVIV (ISRAEL)

ROSEWALD CABLED INVITE YOU PARTICIPATE FRIDAY DECEMBER THIRTEEN SPECIAL SESSION
OF UJA ANNUAL NATIONAL CONFERENCE STOP WISE PARTICULARLY USCH YOU COME STOP YOUR
PRESENCE REALLY COULD BE FACTOR TIPPING SCALES FAVOR SPECIAL FUND FOR
NINETEENFIFTYEIGHT STOP EARNESTLY HOPE YOU CAN AND WILL ACCEPT BY EARLIEST CABLE
REGARDS

HERBERT FRIEDMAN

HSG/fc

XXX

LEVI ESHKOL
MINISTER FINANCE
JERUSALEM (ISRAEL)

October 11, 1957

CORDIALLY INVITE YOU ADDRESS MAIN BANQUET SESSION UNITED JEWISH APPEAL NATIONAL ANNUAL
CONFERENCE NEWYORKCITY SATURDAY EVENING DECEMBER FOURTEENTH STOP DEEPLY REGRET NECESSITY
ADD TO YOUR PRESENT BURDENS BUT MUST STRESS URGENTLY NEED YOUR PARTICIPATION THIS OCCASION
STOP THIS CONFERENCE PARTICULARLY IMPORTANT BECAUSE INCLUSION OF ABOUT FIFTYEIGHT SPECIAL
FUND CAMPAIGN BILLS IN BALANCE STOP OFFICERS FEEL THAT FAVORABLE DECISION DEPENDS ON PRESENCE
AT CONFERENCE OF MOST IMPORTANT ISRAELI FIGURES STOP ASSURE YOU ONLY VITALLY IMPORTANT CAMPAIGN
NEEDS COMPEL ADDRESSING YOU THIS PRESSING MATTER AND LOOK FORWARD YOUR REPLY THAT YOU WILL
HONOR THIS SESSION WITH YOUR ATTENDANCE kindest regards

WILLIAM ROSENWALD

WR/gfc

October 9, 1957

Mr. William Rosenwald

Melvin S. Goldstein

Cable to Dr. Josephthal

Attached hereto is draft of cable to Dr. Josephthal, inviting him to participate in Annual Conference and the special December 12th meeting. Would you please let me have your approval.

MSG:hs

cc: SO
FC
Reference

on Tue Oct 24

October 14, 1957

The Honorable Earl Warren
Chief Justice of the United States
Washington, D. C.

Dear Mr. Chief Justice:

Conference

On Saturday and Sunday, December 14th and 15th, the United Jewish Appeal will hold its Annual National ~~Convention~~. Its primary purpose is to provide inspiration for the 1958 United Jewish Appeal campaign. This meeting will be attended by American Jewish leaders from every part of our nation.

In view of your extensive knowledge of communal life in the United States, there certainly is no need to provide detailed information here on the nature and objectives of the United Jewish Appeal. Its record of achievement on behalf of the oppressed and the needy is one with which the Jews of the United States proudly identify themselves. The December meeting will derive added significance from the fact that the United Jewish Appeal stands on the threshold of its twentieth anniversary. This occasion should give us the opportunity to recall what already has been accomplished—particularly, the rescue of more than one million souls—, and to address ourselves to the immediate problems that lie ahead involving the rescue and resettlement of Jews streaming out of Eastern Europe, Egypt and North Africa.

The hundreds planning to attend the meeting, as well as the millions of Jews who labor for and contribute to the United Jewish Appeal, would be greatly honored to have you with us at the banquet session of the Conference on the evening of December 14th. This is to extend to you, therefore, a most cordial invitation to address the session.

My associates and I are certain that anything you might wish to say on this occasion would be warmly received. It has occurred to us that the participants would be greatly inspired by a discussion by you of the spirit of Anglo-Saxon legal tradition and the relation between this system and the Hebraic tradition. This, however, is only a suggestion submitted to you to deal with in any way you may see fit. We will be more than happy about any choice of subject you may wish to make. It is eagerly hoped you will be able to reply to this

The Honorable Earl Warren

- 2 -

October 14, 1957

invitation in the affirmative. It would be tremendously meaningful to all of us and to the great cause in which we are engaged if you could be with us at the December 14th meeting.

Cordially.

(William Rosenwald)

WR:GRS



October 15, 1957

Mr. Sidney Hyman
The Washington Post
Washington, D.C.

Dear Mr. Hyman:

I am enclosing a copy of Mr. Rosenwald's letter to Chief Justice Warren, which Abe discussed with you.

Kind regards.

Sincerely,

Melvin S. Goldstein

MSG:hs
Enclosure

cc:ASH

34TH FLOOR
122 EAST 42ND STREET
NEW YORK 17, N. Y.

TO: Melvin S. Goldstein CC: DATE: 10/8/57
FROM: Helen Berger MEMO RE: JDC 9/23 memorandum to Members of Bd of Directors
& Advising JDC re UJA Conf only 12/14 & 15 -- NOT 12/13

Mr. Rosenwald has requested me to point out the following, in connection with the attached 9/23 JDC Memorandum to Members of the Board of Directors:

- a) Mr. Rosenwald wishes to call your attention to the fact that the JDC Board of Directors meeting will be held on Thursday, December 12 at 4:30pm, and that the JDC National Council will meet the same afternoon.
- b) The last paragraph states that the National Conference of the UJA will be held on December 13, 14 & 15. Mr. Rosenwald suggests that you point out to JDC that the Annual Conference is scheduled for only December 14 & 15, and that ~~on December 13~~ it is a special meeting which is being held on December 13. For the future, you might wish to point out to JDC that similar references to the UJA Annual National Conference should indicate only a two-day (not a three-day) conference.

P.S.: WR pointed this (b) out to the Exec. Comm. at its ^{noon} meeting on Tues-10/8.

Thank you.

October 14, 1957

Miss Dorothy Speiser
c/o Joint Distribution Committee
3 East 34th Street
New York, New York

Dear Dorothy,

This is in reference to your memorandum of September 23, 1957 addressed to Members of the Board of Directors regarding the meeting set by the JDC for Thursday, December 12, 1957 to be followed by the 43rd Annual Meeting of the JDC National Council and the Annual Dinner which will be held that evening.

The last paragraph of the letter states that the Annual National Conference of the United Jewish Appeal will be held at the Waldorf Astoria Hotel on December 13th, 14th and 15th, 1957. In this connection it is important to note that the National Annual Conference of the United Jewish Appeal is scheduled for December 14th and 15th only. On December 13th there will be a special meeting to which only a selected group of people will be invited. It would be appreciated, therefore, if in the future similar references to the UJA Annual National Conference indicate only a two-day (not a three-day) Conference and the two days of the Conference will be December 14th and 15th.

I understand that Mr. Rosenwald pointed this out to the Executive Committee at its noon meeting on Tuesday, October 8th, but he asked me in addition to call this matter to your attention in this form,

Best regards,

Sincerely yours,

MSG:js

Melvin S. Goldstein

cc: I. Jacobs

CHAMBERS OF
THE CHIEF JUSTICE

Supreme Court of the United States
Washington 25, D. C.
October 16, 1957

Dr. William Rosenwald,
General Chairman,
United Jewish Appeal,
165 West 46th Street,
New York 36, New York.

Dear Mr. Rosenwald:

I regret very much that the Court work and previous commitments make it impossible for me to accept your cordial invitation to address the banquet session of your Annual National Conference on December 14th.

My duties as Chief Justice are such that I have very few moments for extracurricular activities. On checking my calendar for the next few months, I was forced to the conclusion that I already have more commitments than I probably should have taken on during the Court Term.

It was thoughtful of you to invite me. I appreciate it very much.

With best wishes, I am

Sincerely,

Earl Warren

Oct. 17
cc Sent WJR -
MSS (Chair)

COPY

SENT EX TELAVIV OCTOBER 16, 1957

Received New York October 17, 1957

ROSENWALD FRIEDMAN UJAPPEAL NEWYORK

THANKS YOUR INVITATION STOP WOULD LIKE TO TALK IT OVER WITH YOU
DURING YOUR VISIT STOP MAYBE THERE WILL BE EXCELLENT ALTERNATIVE
PROPOSAL BY THEN WARMEST REGARDS

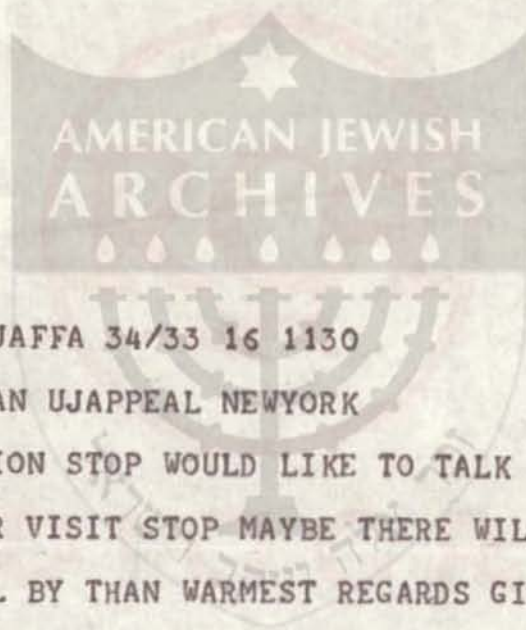
GIORA

Ec





REPLY VIA RCA
OCT 17 1957
FAST ACCURATE DIRECT



FA150

IU115 P1100 TELAVIVJAFFA 34/33 16 1130

LT ROSENWALD FRIEDMAN UJAPPEAL NEWYORK

THANKS YOUR INVITATION STOP WOULD LIKE TO TALK IT OVER
WITH YOU DURING YOUR VISIT STOP MAYBE THERE WILL BE EXCELLENT
ALTERNATIVE PROPOSAL BY THAN WARMEST REGARDS GIORA

CFM LT

*cc sent MSG Paris Oct 17
cc sent WTR Oct 21.*

11/15
10/25

October 16, 1957

Mr. I. L. Kenen
American Zionist Council for Public Affairs
1737 - H. Street, N. W.
Washington D. C.

Dear Sir,

Now that the Vice President cannot address our Conference in December I thought that I ought to let you know that we are trying to get Chief Justice Warren, and Mr. Rosenwald has written to him. I suppose that the Chief Justice is receiving any number of requests to address organizations and therefore I have no great hopes that we will get an acceptance. On the other hand, one never can be certain.

There are two other names that come to mind for our December 14th meeting: Herbert Brownell and Charles Wilson. I am writing to ask your advice on what you think about the availability of Mr. Brownell, or if you think he is out, then Mr. Wilson. I certainly don't think it would be good to speak with either of them, directly or indirectly, until we have had some word from Warren, but I thought you might have some preliminary views on the subject of their availability.

I am leaving today for the JDC Country Directors Conference in Paris and then to Israel, and will not be back before November 2nd. Any word you may have on the above, therefore, I would appreciate your taking up with Irving Jacobs.

Best regards.

Sincerely yours,

MSG:js

Melvin S. Goldstein

All America Commercial Mackay Radio Cables and Radio Cables

American Cable & Radio System American Cable & Radio
67 BROAD STREET, N. Y. • BOWLING GREEN 9-3800 67 BROAD STREET, N. Y. • BOW

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JERUSALEM ISRAEL 21 18 0215

LT JACOBS UJAPPEAL

JACOBS & UNITED JEWISH APPEAL 165 W 46 ST

NYK

NSH N

COULDNT CONTACT MY BROTHER TO FOLLOW UP ON WARREN

INVITATION SUGGEST CONTACT KENNAN FOR RECOMMENDATION REGARDS

HYMAN

Oct 21

*CC
H SG Israel*

OCT 19 1951

FOR PROMPT SERVICE
TELEPHONE REPLY TO
MAIN OFFICE • WH 4-3100

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EASTERN STANDARD TIME

1957 OCT 18 AM 10 12

AMERICAN JEWISH ARCHIVES

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JERUSAELM-ISRAEL 22 18 1456 ETAT DISRAEL

ROSENWALD UJAPPEAL

NEW-YORK (ROSENWALD O/O UNITED JEWISH APPEAL

165 WEST 46TH ST)

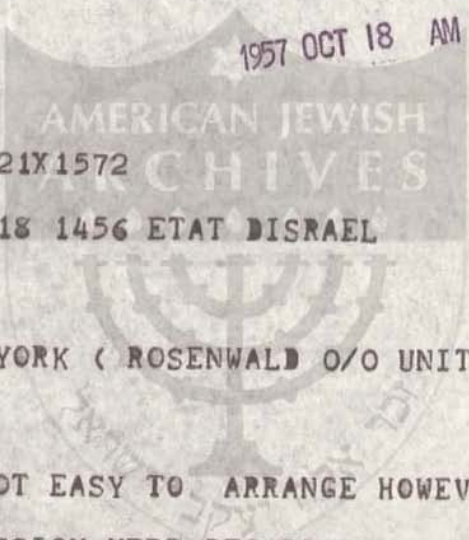
THANK YOU YOUR CABLE NOT EASY TO ARRANGE HOWEVER SHALL REACH FINAL DECISION WHEN STUDY MISSION HERE REGARDS

ESHKOL

Oct 21

*cc Sent WJ
cc Sent OJSG Israel*

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Commercial Radio Cables and Radio Cables and Radio Cables and Radio

American Cable & Radio System American Cable & Radio System
9 East 44th Street, N. Y. - Murray Hill 2-4160 9 East 44th Street, N. Y. - Murray Hill 2-

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MELVIN GOLDSTEIN

OCTOBER 21 57

CARE EISENBERG
JEVAGENCY

WUCABLES

JERUSALEM (ISRAEL)

ESHKOL CABLED QUOTE THANKYOU YOUR CABLE NOT EASY TO ARRANGE HOWEVER SHALL REACH FINAL
DECISION WHEN STUDY MISSION HERE REGARDS UNQUOTE STOP WR FEELS IMPERATIVE YOU KNOW
COMMUNICATE TO HERB STOP JOSEPH TAL CABLED WILL DISCUSS VISIT UNSTATES IN ISRAEL
WILL OFFER ALTERNATIVE SUGGESTION

JACOBS

LJ:hs

Commercial Mackay Radio Cables All America Commercial Mackay Radio Cables

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JERUSALEM 27 23 1220

LT UJAPPEAL JACOBS NEWYORKCITY / UNITED JEWISH APPEAL 165 WEST 46TH ST
FOR JACOBS
EYE NEGLECTED SEND ROSENWALD CABLE NAHUM GOLDMAN INVITING HIM MAKE
CLOSING ADDRESS DECEMBER FIFTEENTH WRAPUP ENTIRE CONFERENCE STOP WOULD
APPRECIATE CABLE TODAY

MELVIN

OCT 24 1957
FOR PROMPT SERVICE
TELEPHONE REPLY TO
MAIN OFFICE - WH 4-3100

Radio System American Cable & Radio System America
DWLING GREEN 9-3800 67 BROAD STREET N. Y. • BOWLING GREEN 9-3800 67 BROAD ST

XXX

NAHUM GOLEMAN
JEVAGENCY
JERUSALEM (ISRAEL)

VJNY OCT. 24 57

W.U. CABLES

CORDIALLY INVITE YOU DELIVER ADDRESS WINDING UP ANNUAL UJA NATIONAL CONFERENCE NEWYORK
SUNDAY ~~XXXXX~~ DECEMBER FIFTEEN SUMMARIZING NEEDS TO WHICH AMERICAN JEWISH LEADERS WILL
BE RESPONDING STOP CONFERENCE WILL SET TONE FOR OUR 1958 CAMPAIGN STOP EAGERLY LOOK FORWARD
YOUR ACCEPTING THIS INVITATION STOP WOULD APPRECIATE HEARING FROM YOU SOONEST BECAUSE
DESIRE TO BUILD PROGRAM THIS SESSION AROUND YOUR ADDRESS REGARDS

WILLIAM ROSENWALD

WR: ghs

cc AF

Commercial Mackay Radio Cables and Radio System

System: American Cable & Radio System
GREEN 9-3800 67 BROAD STREET, N. Y. • BOWLING GREEN 9-3800
67 BROAD STREET, N

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Oct 28

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TELAVIVJAFFO 18 26 1800

LT ROSENWALD UJAPPEAL (ROSENWALD % UNITED JEWISH APPEAL
NYK 165 WEST 46 ST NSH) N

THANKS YOUR INVITATION WILL DISCUSS AND DECIDE
AFTER RETURN NEWYORK BEGINNING NOVEMBER REGARDS

GOLDMAN

FOR PROMPT SERVICE
/ TELEPHONE REPLY TO
MAIN OFFICE - WH 4-3100

OCT 27 1955

HAF file -

Conference - Dec 1957

November 11, 1957

Mr. Arnold Gurin
Council of Jewish Federations and Welfare Funds
729 Seventh Avenue
New York, New York

Dear Arnold,

This is to inform you that the official dates for the
United Jewish Appeal Annual Meeting - New York City
are

December 14 and 15.

We had originally advised you that the dates for this
meeting were December 13, 14 and 15.

Would you please take note of this change in your next
issue of Council Reports?

Kind regards.

Sincerely yours,

MSG:js

Melvin S. Goldstein

11/26

November 12, 1957

Mr. Arthur Fishohn

Melvin S. Goldstein

Moshe Sharett

This is to inform you that Mr. Moshe Sharett who is scheduled to speak at our special meeting on Friday, December 13th and again at our main Banquet Session Saturday evening, December 14th, is due to leave Israel via El Al on Sunday, December 8th, for Paris. He will remain in Paris overnight and is scheduled to arrive in New York on Tuesday, December 10th. I do not yet know his flight number from Paris but will communicate it to you just as soon as the information reaches me.



MSG:js

cc: A.S. Hyman
L. Jacobs
R. Levy
Sholem Sontup

11/21

November 12, 1957

Mr. Raphael Levy

Melvin S. Goldstein

MOSHE SHARETT

It is not so much that Sharett's name is not known in the United States -- although this is also true among a great body of the American Jewish public -- but rather because it is important to utilize every means of publicity to build the conference in December, that a publicity campaign for Sharett should be gotten under way just as soon as possible. I think this should really start with some kind of an announcement or interview to appear in the Israel press just as soon as arrangements can be made for it by cable to Israel. I don't think that we have another "Lascov project" on our hands with regard to Sharett but a great deal will have to be done to build him as part of the UJA scene in December.

MSG:js

HAF Files - Conference
11/26 Dec. 1957

PERSONAL

November 12, 1957

Mr. Shlomo Eisenberg
c/o The Jewish Agency
P. O. Box # 92
Jerusalem, Israel

Dear Shlomo,

Thank you very much for your letter of November 7th regarding Mr. Moshe Sharett. I note that he will arrive here on December 10th and I trust that you will let me know in due course by what flight he will leave Paris. We will, of course, want to arrange to meet him upon his arrival.

I take it that Mr. Sharett is coming alone.

Best regards,

Sincerely yours,

MSG:js

Melvin S. Goldstein

~~MSG~~
fb

"SENT TO PRESIDENTS & EXECUTIVE DIRECTORS OF WELFARE FUNDS"

November 14, 1957



AMERICAN JEWISH
ARCHIVES

As you have been informed, the United Jewish Appeal will hold its 20th Annual Conference on December 14th and 15th at the Waldorf Astoria Hotel in New York City.

This Conference will have the responsibility of making major policy decisions with respect to the 1958 UJA campaign. In this connection, you and your colleagues should know that the flow of Jewish refugees from areas of persecution, tension and uncertainty continues. The best estimates are that in the forthcoming year, about 80,000 Jews from these areas will have to be resettled, of whom 70,000 will have to be absorbed by Israel. Unforeseen events may cause this figure to be exceeded. A large portion of the new refugees are made up of the tragic remnants of Polish Jewry whom we are now privileged to rescue and replant in Israel where they can live in dignity and freedom.

For the past two years, the American Jewish community, represented at the annual conferences of the UJA, rose to its full moral grandeur and voted special funds to provide for the wave of new Jewish refugees who had to be rescued and resettled. At the forthcoming Conference, we shall have to decide whether a special fund should be launched in 1958 and make other decisions in line with our responsibility to those who will be newly resettled in 1958 and to those who have not yet been fully absorbed in Israel. To have real meaning, these decisions, once made, will require the full support of the American Jewish community.

The Steering Committee is the leadership and decision-making body of the Annual Conference. Only if the communities, through their representatives, participate in the deliberations of this important Committee, can the decisions of the Conference reflect the collective will, and be regarded as the mandate, of American Jewry.

Representation on this Committee is according to the following formula:

If your community has a Jewish population up to 15,000, you may designate one delegate and one alternate to represent it on the Steering Committee.

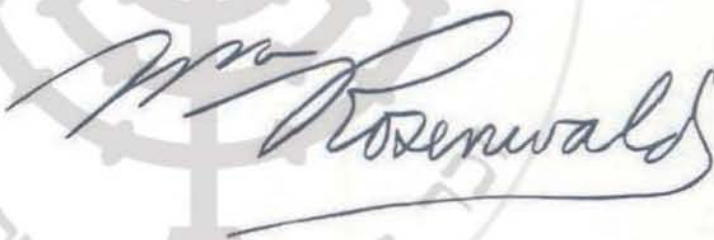
If your Jewish population is from 15,000 to 40,000 your community is entitled to two delegates and two alternates - while those with Jewish populations in excess of 40,000 are entitled to three delegates and three alternates.

These, together with 15 delegates from the Greater New York areas, 16 delegates representing the 8 regions of the Council of Jewish Federations and Welfare Funds; 25 delegates representing the country at large, and the national officers of the UJA constitute the Conference Steering Committee.

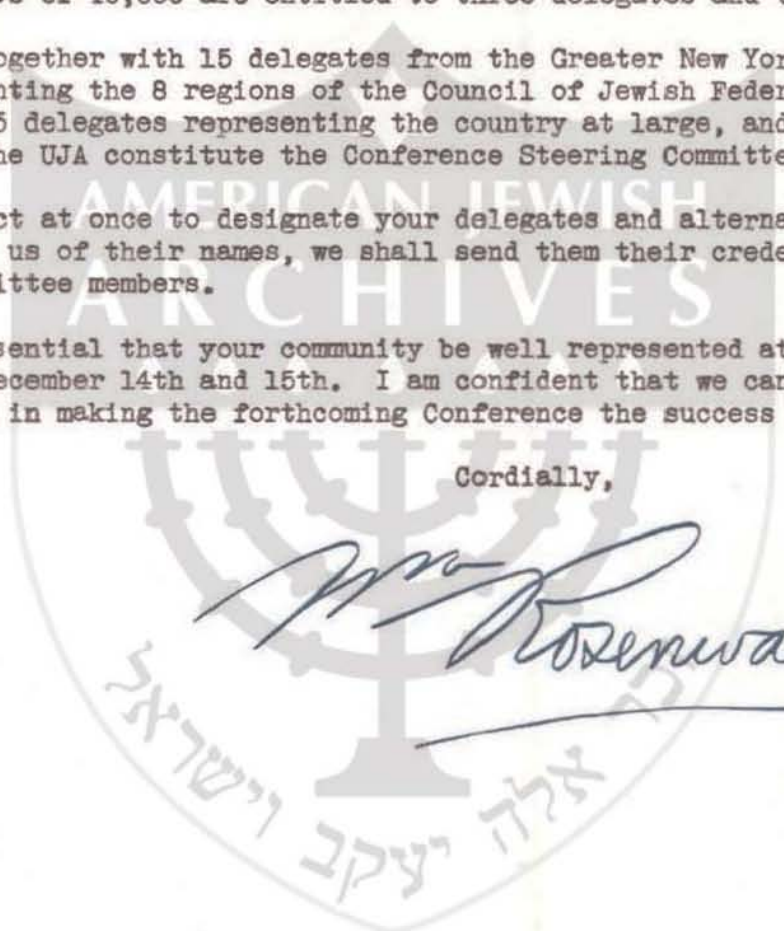
Please act at once to designate your delegates and alternates. As soon as you notify us of their names, we shall send them their credentials as Steering Committee members.

It is essential that your community be well represented at the Conference sessions on December 14th and 15th. I am confident that we can count upon you for your help in making the forthcoming Conference the success it must be.

Cordially,



Mr. Rosenwald





UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y. • PLAZA 7-1500 • CABLE ADDRESS: UJAPPEAL, NEW YORK

Dec. Conf.

\$100,000,000 UJA EMERGENCY RESCUE FUND for Freedom and Survival... 1957 REGULAR CAMPAIGN GOAL—\$105,557,250

over and above

"SENT TO PRESIDENTS & EXECUTIVE DIRECTORS OF WELFARE FUNDS"

Honorary General Chairman
HERBERT H. LEHMAN
Honorary Chairman
EDWARD M. M. WARBURG
President
MORRIS W. BERINSTEIN

November 14, 1957



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Representing Agencies
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JONAH R. WISE, IDC
- National Chairman
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
SOL LUCKMAN
JACK D. WEILER
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SAMUEL RUBIN
Co-Chairman
JOSEPH M. MAZER
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JACOB SINCOFF
- Executive Vice-Chairman
T. A. FRIEDMAN
- Assistant Executive Vice-Chairman
ABRAHAM S. HYMAN
- National Campaign Director
SHOLEM SONTUP
- National Women's Division
Chairman
MRS. JACK A. GOODMAN
- National Campaign Cabinet
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BRAND
RESSLER
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SAMUEL A. WEISS

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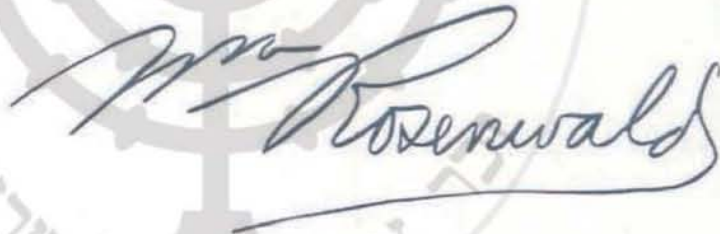
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Cordially,



Mrs. Rosenwald





JOSEPH MEYERHOFF

CHAIRMAN, NATIONAL CAMPAIGN CABINET

November 20, 1957

Mr. Herbert A. Friedman
United Jewish Appeal
165 W. 46th St.
New York, N. Y.

Dear Herb:

There will be a meeting of the National Campaign Cabinet of the United Jewish Appeal at 10:30 a.m. on Thursday, December 12th. We will meet in the Perroquet Suite of the Waldorf-Astoria in New York and continue through luncheon. The meeting should end by 3:30 p.m.

You have already been informed that a number of community leaders will assemble in New York for a special session on Friday to consider the report of the Fourth United Jewish Appeal Study Mission, particularly with regard to the resolution passed by the Mission that a UJA Special Fund be continued in 1958. It is important that the Cabinet meet in order to formulate certain plans with regard to the resolution of the Study Mission, as well as to discuss various aspects of the problems of campaigning in 1958.

Ambassador Eban will address the Cabinet meeting in the morning and it is, therefore, most important that the meeting begin promptly at 10:30 a.m.

Your participation is vitally needed. I look forward to receiving word from you on the enclosed card that you will be present.

Sincerely,



Joseph Meyerhoff

JM:ghs
Enclosure

Hot File -
Conf. Dec. 57 - Cabinet
11/26

SPECIAL DELIVERY

November 20, 1957

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Company
10 East Fayette Street
Baltimore 2, Maryland

Dear Joe,

It was good speaking with you today. The letter of invitation has gone out. We have been working on the program for the Cabinet Meeting and I am attaching hereto a copy of the Agenda. If there are any changes you think ought to be made please get in touch with me.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:js
enc.

cc: Palestine Economic Corp.

1777 files - Conf. Dec 1910
12/4

November 20, 1957

Dr. Dov Joseph
The Jewish Agency
P. O. Box # 92
Jerusalem, Israel

Dear Barney,

I returned to New York just a few days ago and Mary is still terribly excited about her visit to Israel. Both of us were thrilled with all the things we saw on this trip. We had a little bit more time than usual so that we saw a good deal more than is normally the case. Since it was Mary's first visit to Israel, this was certainly all to the good.

We have been working out the program for the IJJA National Annual Conference, December 14th and 15th. Herb Friedman tells me that you are coming to the United States soon and will remain on through the conference. On Saturday afternoon we have scheduled an important meeting at which there is to be a complete discussion on the IJJA goals and the ways and means by which the money required can be raised by the communities. This discussion on campaign techniques, however, must be preceded by a statement on the needs in Israel at the present time and the programs of the Jewish Agency. We will also require a statement for this session on the JDC programs.

It is our plan, therefore, to have Charlie Jordan, who is coming to the United States for the JDC Conference, speak on the JDC and it is our feeling that your statement on the Jewish Agency and the needs in Israel should follow. With that information at hand it will be appropriate to move into the discussion phase of the session.

With kindest regards to you and all our friends and looking forward to greeting you in New York.

Sincerely yours,

EDW:gjs

Edward M. M. Warburg

12/2
HAF files -
Conf Dec. 57
Cabinet mtg

November 20, 1957

Mr. Moshe Rivlin
Consulate General of Israel
11 East 70th Street
New York, New York

Dear Moshe,

I believe that some while ago Herb Friedman talked with you about having Ambassador Avidar attend our Cabinet Meeting on December 12th and address the members of the Cabinet on the situation of Jews in the Soviet Union. Since that time we have done a lot of work on the program for the Annual Conference, as well as for the Cabinet Meeting. It is felt that it would be in the best interest of all concerned if Ambassador Eban were to address the meeting of the Cabinet on December 12th and Herb Friedman is asking Ambassador Eban to come.

I tried to call you today about this but I wasn't able to reach you. I am, therefore, taking this means of requesting you to explain to Ambassador Avidar that we certainly want him at the Cabinet Meeting and would like very much to have him attend our Conference and accept a seat on the Dais, but that a talk on the Jews in Russia at this particular Cabinet Meeting would not be quite what is required at this time. Please let me know whenever you can whether Ambassador Avidar will attend the Conference.

Kind regards.

Sincerely yours,

Melvin S. Goldstein

MSG:js

cc: AF

Yours to Give—Life and Hope

HAF Files
Conf 1957



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 48 STREET, N. Y. 36, N. Y. • PLAZA 7-1500 • CABLE ADDRESS: UJAPPEAL, NEW YORK

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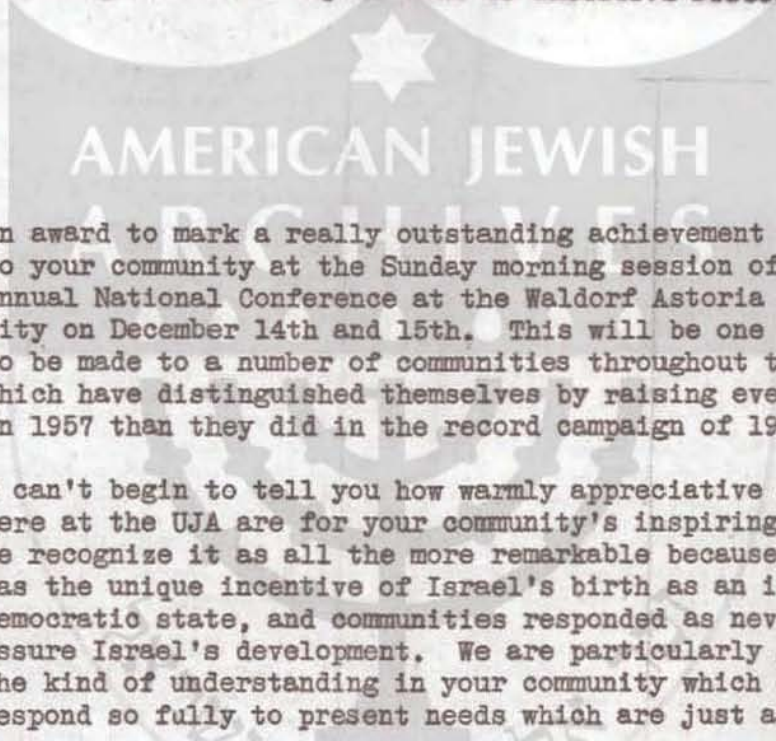
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- General Chairman**
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MILTON I. TAUBMAN
SAMUEL A. WEISS

November 21, 1957

- Honorary General Chairman**
HERBERT H. LEHMAN
- Honorary Chairman**
EDWARD M. M. WARBURG
- President**
MORRIS W. BERINSTEIN

**Letter to Welfare Fund Presidents on December Conference
Fund-Raising Awards -- Copies sent to Executive Directors**



An award to mark a really outstanding achievement will be made to your community at the Sunday morning session of the UJA Annual National Conference at the Waldorf Astoria in New York City on December 14th and 15th. This will be one of the awards to be made to a number of communities throughout the country which have distinguished themselves by raising even more money in 1957 than they did in the record campaign of 1948.

I can't begin to tell you how warmly appreciative all of us here at the UJA are for your community's inspiring accomplishment. We recognize it as all the more remarkable because in 1948 there was the unique incentive of Israel's birth as an independent democratic state, and communities responded as never before to assure Israel's development. We are particularly grateful for the kind of understanding in your community which enabled it to respond so fully to present needs which are just as pressing.

We are very eager to honor in person at the Conference the leaders in your community whose wonderful efforts brought about this result. We are counting on your attendance. At the same time, I would like to urge upon you to do all you can to have an important delegation from your community with you when the award is made.

It would be very much appreciated if you would send us the names of those who will make up your delegation, as well as the name of whomever is designated as the head of the group to receive the award on behalf of the delegation and the community.

I must take this opportunity personally to thank you for the leadership you gave in your community's great campaign.

Sincerely,

Morris Berinstein

Morris W. Berinstein
President.

MWB:GGS



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

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MSG

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MILTON I. TAUBMAN
SAMUEL A. WEISS

November 21, 1957

Honorary General Chairman
HERBERT H. LEHMAN

Honorary Chairman
EDWARD M. M. WARBURG

President
MORRIS W. BERINSTEIN

Invitation to Recent Visitors to Israel to Attend December Conference.



Having been a recent visitor to Israel, your presence is vitally needed at the Annual National Conference of the United Jewish Appeal, to be held at the Waldorf Astoria in New York City on Saturday and Sunday, December 14th and 15th. Your immediate knowledge of Israel's needs and the general weight of your experience can be most important factors in the deliberations on the pressing decisions the Conference must make. The Hon. Moshe Sharett, former Prime Minister of Israel, is coming to the United States for the express purpose of addressing the Conference, and there will be other outstanding speakers as well.

I am eager personally to urge you, for these reasons, to attend the Conference. It will determine the kind of campaign the UJA will have in 1958, particularly in the light of the resolution of the Fourth UJA Study Mission to Israel recommending a special fund for next year. I know you will want to be present for the unusual opportunity of hearing the message Mr. Sharett will bring us, and to help make the decisions on the 1958 campaign.

It is earnestly hoped that you can attend the meeting. Please reply to let me know whether we may count on your presence.

Sincerely,

Morris W. Berinstein
President.

MWB:GGS



FEDERATION OF JEWISH CHARITIES

of Atlantic City

NOV 22 1957

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NOTED BY _____

DATE _____

HAF

MSB

ANSWERED *HAF* / *GGG* 11/27

Suite 101
101 South Indiana Avenue
ATLANTIC CITY, N. J.
Atlantic City 6-1116

IRVING T. SPIVACK
Executive Director

November 21, 1957


Rabbi Herbert A. Friedman
Executive Vice Chairman
United Jewish Appeal
165 West 46th Street
New York, New York

Dear Herb:

The meeting you conducted in New Orleans will have, I believe, a very positive effect on community executives and subsequent action. First, as regards the Youth Leadership Field Tour — I am pleased to note your own enthusiastic response to it. I hope that you will officially endorse such a tour for the fall of 1958, so that we can advise our two new Leadership Training Groups of that possibility. I also hope that you will find a way to include a Young Women's Leadership United Jewish Appeal Field Tour for that period of time, since we are now engaged in such a training program for them in our community. I hope that our remarks at the meeting will help arouse other community executives to utilize this approach. I have sent a letter to Mel Goldstein giving him some details of the ways in which we have been able to bring the message of the Jewish Agency and other problems of the U.J.A. before our community.

As to your suggestion for bringing people who have had first hand experience to talk during campaign time, I am of the opinion that it would be very helpful to do so. The fact that many speak in Yiddish should not detract from their sincerity and their ability to convey to a good number of our people what they have to say. Now, as to the National Conference on December 14 and 15, Atlantic City will have an outstandingly large delegation of our Young Leadership Group as we did last year. If your schedule permits, and if Moshe Sharett can arrange a short period of time for them, I would very much like to have our Young Leadership Group meet with both you and Sharett during the time of the Conference. The enthusiasm and community interest that has been developed as a result of this trip is hard to express in terms of superlatives.

I look forward to seeing you shortly.

Cordially, 

IRVING T. SPIVACK

HAF Files
Conf Dec 1957
11/29

November 22, 1957

Mr. Raphael Levy

Melvin S. Goldstein

JOSEPH MEYERHOFF

One of the awards that will have to be made at the conference -- now scheduled for Sunday morning -- is to Joseph Meyerhoff upon his leaving the chairmanship of the National Campaign Cabinet.

I think it would be a very good idea to get for Mr. Meyerhoff a large "Pulpit Bible" put out by the Jewish Publication Society. The Federation in Philadelphia presented one to William Rosenwald some while ago and it's really a very beautiful volume.

The cover should be engraved in gold with a very brief statement that this was presented to Joseph Meyerhoff by the United Jewish Appeal on December 15, 1957. The first page, immediately under the cover, however, should be a hand illuminated page indicating in greater detail the circumstances under which the presentation was made and the reasons therefor.

We should also arrange to purchase for Mr. Meyerhoff a small flat topped wooden table on which the bible can rest.

MSG:js

HAF Files
Conf. Dec. 57

November 22, 1957

Mr. Abraham S. Hyman

Melvin S. Goldstein

Saturday Afternoon Session - December Conference

It is felt that Mr. A. I. (Butch) Savin of Hartford, Conn. should present to the Conference on Saturday afternoon the report on the findings of the Study Mission. According to this plan, Mr. Savin will follow Dr. Joseph.

I will have Mr. Rosenwald send to Mr. Savin a letter inviting him to make this report.

letter sent WR 11/25

M SG:ja

cc: S. Gottheimer

HAF files -
Conf. Dec
Cabinet 11/29

November 25, 1957

Mr. Jerold Hoffberger
The National Brewing Company
3720 Dillon Street
Baltimore, Maryland

Dear Mr. Hoffberger:

This is to invite you formally and most cordially to attend and participate in the vital meeting of the National Campaign Cabinet of the United Jewish Appeal at 10:30 a.m. on Thursday, December 12th. We will meet in the Parroquet Suite of the Waldorf Astoria in New York and continue through lunch.

This Cabinet meeting will be of enormous significance. It must lay the groundwork for the private session for selected communal leaders on December 13th, and the subsequent UJA Annual National Conference, where decisions about next year's campaign as well as a special fund in 1958 will be made. Ambassador Abba Eban will be present at the meeting to describe the present situation in Israel.

Obviously it is imperative that the meeting be most meaningful -- and it is our strong conviction that your presence will help immeasurably to achieve this result. In particular, the experience gained in the extensive travelling you have been doing on behalf of the UJA -- for which we are deeply appreciative -- certainly would make the contribution of your thinking a very important asset at this meeting.

It also will be a source of great personal satisfaction for me to have an opportunity to get together with you on this occasion. Please write and let me know that you will attend.

Kind regards,

Cordially,

(William Rosenwald)

WR:GGS cc: SS
HdB

HAF Files
Conf. Dec-57

November 25, 1957

Dr. Dov Joseph
The Jewish Agency
P.O. Box #92
Jerusalem, Israel

Dear Dr. Joseph:

Benny

Herb Friedman told me that you will be coming to the United States soon and will remain on through the period of the Annual National Conference of the United Jewish Appeal on December 14th and 15th. We have been working out the program for the Conference, and the following are some of the details.

For Saturday afternoon there has been scheduled an important meeting that will entail a complete discussion on UJA goals and ways and means by which the required funds can be raised by the communities. This discussion on campaign techniques, however, must be preceded by a statement on the needs in Israel at the present and the programs of the Jewish Agency. A statement on the JDC programs also will be required for this session.

Our plan is, therefore, to have Charles Jordan, who is coming to the United States for the JDC Conference, speak on the JDC, and it is our feeling that your statement on the Jewish Agency and the needs in Israel should follow. With that information at hand, it will be appropriate to move into the discussion phase of the session.

Kind regards.

Cordially,

(William Rosenwald)

WR:GGS

HMF files
Conf. Dec 57

November 25, 1957

Mr. A.I. Savin
The Savin Construction Corp
10 Village Street
Eastern Hartford, Conn

Dear Butch,

Everything that has come to my attention about the effectiveness of the Fourth United Jewish Appeal Study Mission to Israel has been most gratifying. There is no doubt that your participation contributed in large measure to this result. It therefore seems particularly appropriate to extend to you a very cordial invitation to present the report of the Mission at the Saturday afternoon session of the UJA Annual National Conference, to be held at the Waldorf Astoria in New York City on Saturday and Sunday, December 14th and 15th.

As you know, the Conference, and the private session of outstanding communal leaders such as yourself which will precede it on Friday, December 13th, will aim at deciding the type of campaign the UJA will have in 1958. The report of the Mission certainly will be a vitally important factor in making this determination. It is strongly felt that your presentation of the Mission's findings will best secure the concerted attention that their significance requires.

All of us here are counting upon your acceptance of this invitation to deliver the report. Your reply is eagerly anticipated.

Cordially,

William Rosenwald,

WR:GGS

cc: JS . B.Gottlieb ; HBF.

HAT files
Conf Dec 1957

November 25, 1957

Mr. Charles Jordan
American Joint Distribution Committee
119 Rue St. Dominique
Paris Vile, France

Dear Charlie:

It is very good to know that you will be coming over here soon for the JDC Conference, and that you will stay on for the UJA Annual National Conference at the Waldorf Astoria Hotel on December 14th and 15th. We have been working out the program for the Conference, and I'm sure you will want to have the following details.

There will be a meeting on Saturday afternoon, to consist of a thorough discussion of the UJA goals and the ways and means by which communities can most effectively raise the necessary cash. It is important to have this discussion of campaign techniques preceded by a statement on overseas' needs at the present time and the programs of the JDC. A statement on the Jewish Agency programs also will be required for this session.

We would like very much, therefore, for you to deliver a statement on the JDC and the needs it must meet, with Dr. Dov Joseph, who will be present to speak on the Jewish Agency, immediately following. With that information at hand, it will be appropriate to move into the discussion phase of the session.

I look forward to seeing you when you arrive in New York.

With kindest regards,

Sincerely,

Melvin S. Goldstein.

Yours to Give—Life and Hope

UJA Files -
Conf. 1957



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

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INVITATION TO MEMBERS BOSTON YOUNG LEADERSHIP GROUP TO ATTEND DECEMBER CONFERENCE.

November 25, 1957

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HERBERT H. LERMAN
Honorary Chairman
EDWARD M. M. WARBURG
President
MORRIS W. BERINSTEIN

- General Chairman
WILLIAM ROSENWALD
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JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS



I am eager to call to your attention the fact that the Hon. Moshe Sharett will address the Annual National Conference of the United Jewish Appeal, to be held at the Waldorf Astoria Hotel in New York City on Saturday and Sunday, December 14th and 15th. The former Prime Minister of Israel is coming to the United States expressly for this purpose. You will recall having met Mr. Sharett at Mr. Eisenberg's home while you were in Israel with the Boston Young Leadership Group, I'm sure, and I know you will welcome this opportunity to hear the message he is now bringing to us.

Those attending the Conference will determine the kind of campaign the UJA will have in 1958, particularly as regards continuing some sort of special fund. Because of your recent experience in Israel, you would be especially qualified to join in making the important decisions. It would be enormously helpful to have you with us.

I earnestly hope you will attend the meeting. Please reply to let me know whether we may count on your presence.

Sincerely,

Morris Berinstein

Morris W. Berinstein
President

MWB:GGM

United Jewish Appeal, Inc.
165 West 46th Street
New York, New York

HAF File - Conference
Dec. 1957

MEMORANDUM

DATE November 25, 1957

TO: STAFF
FROM: Melvin S. Goldstein
Subject: National Annual Conference

The following is a brief review of some of the sessions scheduled in connection with the National Annual Conference of the UJA next month. This review should be of some assistance to you in discussing Conference plans with your lay leaders.

CABINET MEETING -

Thursday, December 12, 1957 - 10:30 AM - Perroquet Suite at the Waldorf Astoria Hotel

The Cabinet Meeting, which will start at 10:30 AM, will run through luncheon and will probably end about 3:30 PM.

Joseph Meyerhoff, the Chairman of the National Campaign Cabinet, will preside. The Agenda includes a report on the 1957 campaign by William Rosenwald, an address by Ambassador Abba Eban and a report on the current emigration picture as seen through reports of the Study Mission, the sub-committee to Vienna and the tour of Poland which Mr. Friedman plans to make early next month together with several lay leaders.

SPECIAL SESSION -

Friday, December 13, 1957 - 9:30 AM - Sert Room, Waldorf Astoria Hotel.

This is the special session to which only a selected group of lay leaders has been invited. This session is not part of the regular National Annual Conference. The main subject for discussion will be a special fund for 1958.

Mr. Dewey D. Stone will preside at the morning session. The Agenda will include a report on the tour of Jewish communities in Poland, an address on overseas needs by Mr. Friedman, an address by Mr. Moshe Sharett, a statement on special fund needs by Sen. Herbert H. Lehman.

The afternoon session will be chaired by Mr. Morris W. Berinstein. Following a report of the Resolutions Committee, the afternoon session will be devoted to general discussion.

CONFERENCE STIRRING COMMITTEE -

Saturday, December 14, 1957 - 2:30 PM - Jade Room, Waldorf Astoria.

Mr. Jack D. Weiler will preside at this meeting. This is the first session of the regular National Annual Conference of the UJA.

The Agenda will include a report on JDC needs by Mr. Charles H. Jordan, a statement of the needs in Israel and the programs of the Jewish Agency by Dr. Dov Joseph, a report on the 4th UJA Study Mission by one of the Mission members, the presentation of the UJA goals, problems on fund raising techniques, etc. by Mr. Sol Luckman and a discussion of the various matters arising out of this statement. It is likely that a panel will be appointed to participate in this discussion.

BANQUET SESSION -

Saturday, December 14, 1957 - 6:30 PM - Starlight Roof, Waldorf Astoria.

Mr. William Rosenwald will preside.

The program will include the lighting of a Menorah built by students at the ORT school in Warsaw and brought to New York especially for this purpose, as a symbol of renewed contact with Eastern Jewry. There will be an address by Mr. Edward M. M. Warburg. Ambassador Abba Eban will introduce Moshe Sharett and there will be a major address by Mr. Moshe Sharett.

BUSINESS SESSION -

Sunday Morning, December 15, 1957

Mr. Samuel Daroff will preside.

The Agenda includes the presentation of Cash and related matters. At this session there will be awards to be presented to some 30-odd communities that raised more money in 1957 than they did in 1948. There will also be several other awards to outgoing officers. The Nominating Committee will then report and new officers will be elected. Dr. Nahum Goldmann will deliver the closing address.

HAF Files - Conf. Dec 57

11/29

November 25, 1957

Mr. Arthur Fishzohn

Melvin S. Goldstein

This is to inform you that Mr. Moshe Sharett is scheduled to arrive in New York via Air France flight #071 on December 10th, 1957.

AMERICAN JEWISH ARCHIVES

AF I would suggest that you call Mr. Shmuel Cahana at the Israel Embassy in Washington and get some advice from him as to the hotel at which a reservation should be made by us for Mr. Sharett. Mr. Sharett will, of course, require a suite.

MSG:js
cc: Mr. R. Levy



HAF File - Conf Dec. 57

November 25, 1957

Mr. Shamay Cahana
Embassy of Israel
Washington, D. C.

Dear Mr. Cahana:

You will be interested in knowing that Mr. Moshe Sharett is scheduled to leave Israel on December 8th via El Al flight #205 for Paris. Mr. Sharett will remain overnight in Paris and will leave France on the evening of December 9th aboard Air France flight #071 which is scheduled to arrive in New York City on the morning of December 10th.

I am sure you will wish to inform Ambassador Eban.

Kind regards.

Sincerely yours,

MSG:js

Melvin S. Goldstein

cc: IS
E.WIDEROFF

27th November, 1957

Mr. Irving T. Spivack
Executive Director
Federation of Jewish Charities of
Atlantic City
Suite 101
101 South Indiana Avenue
Atlantic City, N.J.

Dear Irv:

It was good to have your letter of November 21st. In particular, what you convey about the enthusiasm and interest of the Young Leadership Group in Atlantic City is most encouraging. It is highly gratifying to know that a large contingent of them will attend the UJA Annual National Conference.

We will be prepared to meet with this delegation, but I am sorry to have to tell you that it just isn't possible for us to arrange for Moshe Sharett to do so. I am sure you will understand about this.

I deeply appreciate your letting us have your views on future planning of field tours, as well as having the information you sent Mel Goldstein. We certainly will keep all that you have conveyed to us in mind for consideration.

Best wishes and kind regards.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman.

RAF:GGS

12/3

November 27, 1957

Mr. Henry C. Bernstein

Melvin S. Goldstein

Charles Mayer

As you know, Charles Mayer is supposed to present the award to William Rosenwald on Sunday morning, December 15th.

I wonder if you would be good enough to speak with Mr. Mayer about this.

MSG:js



COPY

COPY

KEREN HAYESOD UNITED ISRAEL APPEAL

PHONE 4691 P.O.Box 583

Jerusalem, December 1, 1957

Rabbi Herbert Friedman
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Friend,

After a long interval I am renewing my practice of addressing personal letters to you. I devote my present letter to two subjects, namely, the difficulties which have arisen in regard to departure to Israel from Eastern Europe and the financial problems of the Jewish Agency in drawing up the budget estimates for the second half of the current year.

As yet there has been no change with respect to the prospects of emigration to Israel from Roumania. With few exceptions the Hungarian Government also persists in denying permission to Jews to migrate. Our main efforts today are concentrated upon ensuring continued immigration from Poland. Thirty-six thousand Jews have come from Poland in the course of the past year. No more than 30,000 to 35,000 Jews remain in that country and, according to our information, at least 15,000 of them desire to come to Israel. In addition we must reckon with another 10,000 candidates for immigration among the Jewish repatriates from Russia during the coming year. Thus we must take into account a potential immigration of 25,000 Jews from Poland.

It is true that six weeks ago the Polish Government discontinued the issuance of passports, but we are unrelenting in our efforts and hope to surmount this obstacle. The main difficulty is the decision of the Polish Government to permit no longer the payment in Polish zlotys of travelling expenses from Warsaw to Trieste or Genoa. It insists upon payment in dollars. Negotiations on this point are at present in progress between the Israel Minister and the Polish Government. We trust that these conversations will prove successful and that at the beginning of 1958 we shall witness renewed immigration from Poland. We may assume that following the resumption of the issuance of passports there will be an increase in pressure by Jews, fearful that exit gates will be closed again.

There is no doubt whatever that the influx of immigration will be influenced in no small degree by the reports of the 36,000 Polish Jews who have already settled in this country. With every month that passes it seems that despite all the difficulties we are succeeding in finding somehow a solution to the problems of housing of the immigrants and of their employment. Consequently the volume of favourable letters sent abroad is increasing. We must not, however, ignore the influence of the comparatively few who have not settled down and whose stories of their hardships and difficulties are not without some effect in dissuading potential immigrants from coming here. This aspect acquires a special importance when we recall that in the event of the renewal of the issuance of passports by the Polish authorities they will insist upon the departure of the Jews in the shortest possible time. We must take into account the fact that the Arabs are pressing for a prohibition of emigration from Poland and that this pressure is not confined to the Polish Government but is being brought to bear also upon the Russian Government.

Under these circumstances we cannot overstress in our propaganda the significant aspects of this immigration, especially the fact that it is bringing into Israel a considerable number of members of the liberal professions, including scientists and gifted administrators and managers in industrial, military and other fields.

The vital importance of an intensified absorption effort, which constitutes a guarantee for the continuation of immigration, brings me to the question of the budget. Two days ago the Permanent Finance Committee of the Zionist General Council approved the budget estimates totalling over IL.120 million for the current six months from October 1957 through March 1958. The income items in these estimates are by no means assured. Indeed it is not certain that the necessary funds will be raised. At the same time it must be stressed that even if the money is found the budget does not meet our most urgent needs.

There are three major problems for which the estimates do not offer any solution:

- 1) The position of 150,000 thousand settlers in 480 villages founded in the past nine years has not yet been consolidated. Up to the present IL.580 million have been invested in these settlements, but at least IL.400 million is still required to ensure their consolidation. This sum must be invested within the next three or four years. The endurance capacity of some of these settlers has almost reached the limit and indeed the weaker elements may desert their holdings and seek other easier and more profitable means of livelihood, unless we provide them in good time with the necessary equipment and livestock to enable them to support themselves on their farms.
- 2) There are still some 20,000 families in the Ma'barot. We cannot erect housing for newly arrived immigrants as long as provision is not made for the housing of the immigrants who came several years ago and are not prepared to put with any discrimination against them.
- 3) The immigrants from Eastern Europe have been absorbed in part in the cities but not in the development areas. There are still many thousands of families who must be placed in diverse branches of our economy by fostering industrial enterprises, expanding the Ulpanim, increasing loan funds to assist them, etc.

85,000 immigrants will have settled in Israel during 1957. Originally we announced that we intended to bring 100,000. There is little doubt that had the funds been available we would have attained this figure. It has become evident that even the absorption of 85,000 newcomers is an excessive burden. None of us can say what the figure will be for 1958. We wish to establish an average of at least 60,000 to 70,000. To attain this figure, however, it is essential, first of all, to integrate those who have already come to Israel.

We hope that the Jews of the Diaspora, seeing the efforts being made in this country to solve the problems we have encountered in this sphere, will share our concern and evince a proper understanding of the gravity of the situation. We trust that on the threshold of the State's Tenth Anniversary they will make a major effort to enable us to bring to Israel all those Jews who wish to come.

Yours sincerely,
(signed) E. Dobkin
E. Dobkin

12/6

M E M O R A N D U M

Messrs. Hyman, Jacobs, Levy and Sontag

December 2, 1957
DATE

TO
FROM Melvin S. Goldstein

SUBJECT NATIONAL ANNUAL CONFERENCE

The attached sheets represent the new program scheduled for Saturday afternoon, December 14th, Saturday evening, December 14th, and Sunday morning, December 15th and are to replace the sheets dated November 20th.

SATURDAY
AFTERNOON
SESSION With regard to Saturday afternoon you will note that Mr. A. I. Savin is scheduled to deliver the report of the Study Mission to Israel. At this moment, however, it is very doubtful as to whether Mr. Savin will attend the conference and this time may have to be changed.

Mr. Sol Luckman's presentation is to be informal in the sense that he will call attention to the fact that all present have heard the reports and now are fully posted on the needs. He can then report briefly on the meeting held the previous day, December 13th, and can note the action taken in adopting the resolution for a new special fund in 1958 for \$100,000,000 or whatever the sum might be, and Mr. Luckman would also note that the regular campaign of the UA is for a certain amount of money. Mr. Luckman should then attempt to create some excitement by going into a fighting speech on the extra effort that will have to be made in 1958 to raise the money that is required and to meet the goal adopted the previous day for the new special fund. He can wind up by asking the question "How are we going to do this?" and then open the meeting to general discussion.

The importance of planting proper questions at the Saturday afternoon session cannot be over-emphasized -- otherwise it is going to fall on its face.

SATURDAY
EVENING
MEETING Fred Forman is to be asked to explain the meaning of the lighting of the Polish Menorah. Incidentally, if the Menorah does not get to us on time from Poland then another Menorah will have to be found. Fred Forman was with the Study Mission in Paris and he was with the sub-committee in Vienna where he saw Polish Jews en route to Israel and, of course, he was also in Israel with the Study Mission. In his remarks he should mention the fact that he saw these people on the move.

It is understood, but it is not yet certain, that Mrs. Cherner will not be available to light the Polish Menorah and after this is checked early in the week Mrs. Katz is to be asked. Mrs. Katz of Kansas City was also with the sub-committee of the Mission in Vienna.

It is to be noted that the special fund resolution is now scheduled to be read after Mr. Sherrett's address and therefore it will be in the nature of a response

to Mr. Sharrett. Mr. Joseph Holtzman is to be asked to read the special fund resolution after saying a few words about it being the IJA's response to the needs in Israel and the situation as it is explained by Mr. Sharrett. It is certain, at this time, that Mr. Max Fisher will not be in New York for the Saturday night session. We are still hoping that he might be able to make it for Friday.

SUNDAY
MORNING
SESSION

We will have to give some thought to have something similar to the gangplank used last June for the cash line.

Before making the presentation to the communities Joseph Holtzman will have to make a statement about this. In this connection he will of course point out what a great thing it was for these communities to raise more money than was raised in 1949 and that the man receiving the award represents the thousands of people in his community who did so much to make the 1957 campaign in their communities the success that it was. While each person will be called up individually to receive the scroll for his community, arrangements will have to be made to keep these people together at some point so that a group picture can be taken later. It would be a good idea to make quite a fuss over the taking of this picture on this very historic occasion and perhaps everything ought to wait while the photographers place the people in proper order so that ~~the group picture can be taken.~~ the group picture can be taken.

In placing Fred Forman's name in nomination for chairmanship for the National Campaign Cabinet, Elkan Myers should make a somewhat longer statement than would usually be the case, pointing out what a great man Fred Forman has been.

In placing the names of the National Chairmen in nomination, Elkan Myers should single out Joseph Meyerhoff, the new name in the list.

Sam Daroff should then step up to introduce Sam Rubin for the presentation to Joseph Meyerhoff.

In placing the names of Desey Stone and William Rosenwald in nomination for National Chairmen representing agencies, Elkan Myers should make clear that the new name here is that of William Rosenwald.

Sam Daroff is then to introduce Charles Mayer who will make the presentation to William Rosenwald.

December 3, 1957

Mr. Fred Forman
B. Forman & Co.,
46 Clinton Avenue S.,
Rochester 4, N.Y.

Dear Fred:

As you know, one purpose of the Cabinet meeting on Thursday, December 12th, is to lay the groundwork for the special session of community leaders on Friday that will consider the launching of a UJA Special Fund in 1958. ~~This~~ In this connection, we would very much appreciate your outlining the nature of this session at the Cabinet meeting. I am enclosing some notes which I hope will be helpful as a guide for you in this. They describe the agenda for the session, which is the result of a good deal of discussion here.

I look forward to seeing you.

Sincerely,

Melvin S. Goldstein.

MSG:GSS

Enc.

HAF Files
Copy Dec 1957
12/16

December 3, 1957


Mr. Arthur Fishzohn

Melvin S. Goldstein

Ambassador Avidar

On November 20th I sent you a copy of my letter to Moshe Rivlin advising it had been decided to have Ambassador Eban speak at our Cabinet Meeting but that we would like Amb. Avidar to attend the conference and accept a seat on the Dais. Can you check, please, on whether Ambassador Avidar will attend the conference.

MSG:js



HA Files
Conf 1957

December 3, 1957

Mr. Morris W. Berinsein

Melvin S. Goldstein

For your information attached hereto is a set of the schedules for the National Conference this month. I wanted particularly to have you see how we are now set for Saturday night and Sunday morning.

MSG:ja
enc.

AMERICAN JEWISH
ARCHIVES



Yours to Give—Life and Hope *HAF files*

Conf. Dec 57



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y. • PLAZA 7-1800 • CABLE ADDRESS: UJAPPEAL, NEW YORK

FC

\$100,000,000 UJA EMERGENCY RESCUE FUND for Freedom and Survival... *over and above* 1957 REGULAR CAMPAIGN GOAL—\$105,557,250

General Chairman
WILLIAM ROSENWALD

National Chairmen
Representing Agencies
DEWEY D. STONE, UJA
JONAH R. WISE, IDC

National Chairmen
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
SOL LUCKMAN
JACK D. WEILER

Emergency Rescue Fund
Chairman
SAMUEL RUBIN
Co-Chairman
JOSEPH M. MAZER

National Co-Treasurers
JOSEPH I. LUBIN
JACOB SINCOFF

Executive Vice-Chairman
FRANK A. FRIEDMAN

Assistant Executive Vice-Chairman
ABRAHAM S. HYMAN

National Campaign Director
SHOLEM SONTUP

National Women's Division
Chairman
MRS. JACK A. GOODMAN

National Campaign Cabinet
Chairman
JOSEPH MEYERHOFF
Vice-Chairman
FRED FORMAN

Big Gifts Chairmen
BENJAMIN H. SWIG
MAX M. FISHER

Allocations Chairman
ISADORE BRESLAU

Chairmen for Regions
ALBERT A. LEVIN
JOSEPH SHULMAN

Trade and Industry Chairman
ROBERT W. SCHIFF

Speakers Division Chairman
MILTON KAHN

Cabinet Members

- HERBERT R. ABELES
- JACOB M. ARVEY
- LOUIS BERRY
- DAVID BOROWITZ
- HYMAN BRAND
- JOSEPH BRESSLER
- JOSEPH CANTOR
- JOSEPH COHAN
- LLOYD W. DINKELSPIEL
- MELVIN DUBINSKY
- WILLIAM P. ENGEL
- ABRAHAM FEINBERG
- I. D. FINK
- MAX FIRESTEIN
- KALMAN S. GOLDENBERG
- ABRAHAM GOODMAN
- LAZURE L. GOODMAN
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- ABE KASLE
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- JOSEPH TALAMO
- HERMAN P. TAUBMAN
- MILTON I. TAUBMAN
- SAMUEL A. WEISS

Honorary General Chairman
HERBERT H. LEHMAN

Honorary Chairman
EDWARD M. M. WARBURG

President
MORRIS W. BERINSTEIN

December 3, 1957

FOLLOW-UP LETTER TO EXECUTIVE DIRECTORS ON CONFERENCE FUND-RAISING AWARDS.

AMERICAN JEWISH ARCHIVES

This is in reference to Morris BerinStein's recent letter concerning the award to be presented to your community at the UJA Annual National Conference at the Waldorf Astoria in New York City on December 14th and 15th.

In order to complete arrangements for the Sunday morning session at which the awards will be presented, we would most appreciate your letting us know the names of the members of your community's delegation and the name of the head of the delegation to receive the award on behalf of the community. We are, of course, very eager to honor in person the leaders whose efforts brought about your community's wonderful fund-raising results this year.

Kind regards.

Sincerely,

Melvin S. Goldstein
Melvin S. Goldstein

MSG:GSS

Some letter sent to:

HNF File -
Conf de
15

- ✓ Lester Kaufman, Perth Amboy (for Metuchen)
- ✓ Sanford Dreguboff, San Francisco
- ✓ Emil Salomon, Tulsa
- ✓ Benjamin B. Rosenberg, Miami Beach
- ✓ George Hantgan, Englewood
- ✓ Henry L. Zucker, Cleveland
- ✓ Albert A. Hutler, San Diego
- ✓ Nathan Rosenberg, Denver
- ✓ Harry I. Barron, New Orleans

cc: SGN
SS
E. SPICKLER

December 3, 1957

Mr. Isidore Sobeloff
Executive Vice President
Jewish Welfare Federation of Detroit
Fred H. Butzel Memorial Building
163 Madison at John R.
Detroit 26, Michigan

Dear Soby:

This is in reference to Morris Berinstein's letter of November 21st concerning the award to be presented to your community at the UJA Annual National Conference at the Waldorf Astoria in New York on December 14th and 15th. While we have not yet heard from you concerning the delegation that will represent your community and the person who will receive the award on behalf of the community, we note that some people from Detroit have indicated that they will come. We would most appreciate your advising us whether we may consider them as part of your community's official delegation, as well as the names of any others who will make up the group and the designated head of the delegation to receive the award on behalf of the community. This information is needed in order to make proper arrangements for the Sunday morning session at which the awards will be presented.

We are, of course, very eager to honor in person the leaders whose efforts brought about your community's wonderful fund-raising results this year.

Sincerely,

Melvin S. Goldstein.

MRS. STAMPER
↑

M.S.C.

MEMORANDUM

Date December 3, 1957

To Mr. Melvin S. Goldstein
cc - Mr. Harry D. Biele

From Irving Jacobs

Subject Annual Conference - December 1957.

The following is the present status of the room arrangements for the Annual National Conference:

THURSDAY, DECEMBER 12, 1957 --

8:30 AM	Officers Meeting - Breakfast	4-M
10:30 AM	Cabinet Meeting and Luncheon	Jansen Suite

FRIDAY, DECEMBER 13, 1957 --

9:30 AM - 5:00 PM	Special Meeting	Sert Ballroom
12:30 PM	Luncheon	Empire Room
12:30 PM	Resolutions Committee - Luncheon	4-M
12:30 PM	Officers Meeting - Luncheon	4-F

SATURDAY, DECEMBER 14, 1957 --

11:00 AM	Women's Division Brunch	Perroquet Suite
2:00 PM - 5:00 PM	Steering Committee	Jade Room
6:30 PM	Reception for Dais and Honor Guests	17 G-H
6:30 PM	Dinner	Starlight Roof
11:00 PM <u>or</u> 4:00 PM	Nominating Committee	17 G-H

SUNDAY, DECEMBER 15, 1957 --

9:00 AM	Breakfast Session	Sert Room
1:30 PM	Women's Division Executive Directors	Pillement Suite
1:30 PM	Publicity Directors	Carpenter Suite

MISS J
Place in folder
for office needs
Dec 12/57.
HAF
MSC
P/L

December 4, 1957

Mr. Dewey D. Stone
53 Arlington Street
Brockton, Mass.

Dear Dewey:

I just learned that you are in bed with a cold. I hope you get well soon.

When I wrote you the other day, I neglected to mention that you have an assignment to perform at the Officers' meeting scheduled for 8:30 a.m., December 12th (Room 4N). In fact, you will have to handle the most important item on the agenda, namely, introduce the discussion of the need for a Special Fund.

I presume because it is SOP in the UJA to prepare suggested remarks for speakers, I have jotted down an outline for a presentation on the need for a Special Fund. However, having heard you speak on several occasions and with the memory of your performance at the caucus fresh in my mind, I am sure that you will proceed to disregard these suggestions and make a typical Dewey Stone presentation which, of course, will be superb.

The Friday morning session in the Sert Room, starting at 9:30 a.m., at which you will preside, shapes up as follows:

- | | |
|---|--|
| 1. Invocation | Rabbi Charles Shulman
of Riverdale Temple |
| 2. Report on trip to Poland | Maurice Saltzman |
| 3. Address on overseas needs | Herbert A. Friedman |
| 4. Address | Moshe Sharatt |
| 5. Statement on Special Fund
needs | Senator Herbert H. Lehman |
| 6. Appointment of Resolution
Committee
(Members not yet selected) | |

December 4, 1957

You will observe the unusual item in the foregoing agenda, namely, the invocation. We felt that a good invocation could set the proper mood for this meeting and that Charles Shulman is preeminently qualified to establish this mood. In introducing him, you might say that, in view of the solemnity of the occasion and the weightiness of the problems with which we are confronted, we want to invoke the blessings of the Almighty, or words to that effect.

Although attendance at the Friday session is by invitation, there will undoubtedly be quite a few people who were not invited who will attend. Because of this, and on general principles, it would be wise if you mentioned several times in the course of the Session that everything said at the meeting is off-the-record.

With warmest regards, I am,

Sincerely,

Abraham S. Hyman
Assistant Executive Vice-Chairman

ASH:gb

cc: HAF, SS, MSG, LJ

Handwritten notes:
April 4 1958
sent check for
with check 12/9 AM
with red stamps
mail 12/10 as per
Celia Bachman
RJA

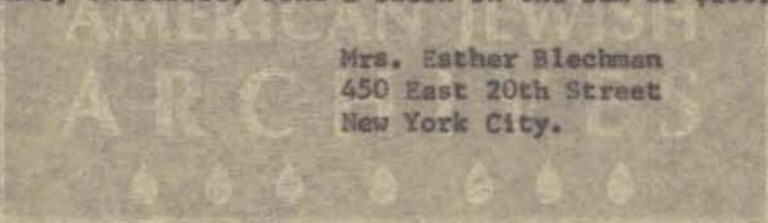
December 5, 1957

Mr. Irving Jacobs
Melvin S. Goldstein

Menorah for Mr. Rosenwald

The price of the Menorah we purchased as an award to Mr. Rosenwald is \$200.

Would you please, therefore, send a check in the sum of \$200. to:



Mrs. Esther Blechman
450 East 20th Street
New York City.

MSG:js



Yours to Give—Life and Hope

HAF Res - Conf. Dec. 1957



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

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over and above

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JONAH B. WISE, JDC
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MICHAEL A. STAVITSKY
JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAURMAN
MILTON I. TAURMAN
SAMUEL A. WEISS

December 6, 1957

- Honorary General Chairman**
HERBERT H. LEHMAN
- Honorary Chairman**
EDWARD M. M. WARBURG
- President**
MORRIS W. BERINSTEIN

Letter on Conference Sessions to those invited to December 12 Officers Mtg

AMERICAN JEWISH

In view of the great number of meetings scheduled from December 12th through December 15th, in connection with the Annual National Conference of the UJA, I thought you would like to have for your personal convenience the following review of the meetings scheduled. The rooms referred to are all in the Waldorf Astoria Hotel in New York.

THURSDAY, DECEMBER 12th, 1957

8.30 AM - ROOM 4 M OFFICERS BREAKFAST

This meeting will give preliminary attention to matters that will face the Cabinet and the private session for top communal leaders on December 13th, as well as the subsequent UJA Annual National Conference per se.

10.30 AM - JANSEN SUITE CABINET MEETING AND LUNCHEON

The Agenda includes a report on the 1957 campaign by William Rosenwald, an address by Ambassador Abba Eban and a report on the current emigration picture as seen through reports of the Study Mission, the sub-committee to Vienna and the tour of Poland which Mr. Friedman now is making with Maurice Saltzman of Cleveland.

FRIDAY, DECEMBER 13th, 1957

9.30 AM to 5 PM - SERT BALLROOM SPECIAL MEETING

This is the special session to which only a selected group of lay leaders has been invited. This session is not part of the regular National Annual Conference. The main subject for discussion will be a special fund for 1958. Luncheon will be served at 12.30 PM in the Empire Room.

SATURDAY, DECEMBER 14th, 1957

2.00 PM to 5.00 PM - JADE ROOM STEERING COMMITTEE

JDC needs and the needs in Israel will be presented by Charles Jordan and Dr. Dov Joseph to be followed by a report on the Fourth UJA Study Mission. There will then be a discussion on the UJA goals and how they can be achieved.

6.30 PM - STARLIGHT ROOF BANQUET SESSION

William Rosenwald will preside. There will be an address by Edward M.M. Warburg, and Ambassador Abba Eban will introduce former Israel Prime Minister Moshe Sharett who will deliver a major address.


SUNDAY, DECEMBER 15th, 1957

9.00 AM - SERT BALLROOM BREAKFAST - BUSINESS SESSION

This session will include the presentation of cash and related matters. Awards will be presented to some 30-odd communities that raised more money in 1957 than they did in 1948. There will also be several other awards to outgoing officers. The Nominating Committee will then report and new officers will be elected. Dr. Nahum Goldmann will deliver the closing address. This session should end by about one o'clock. There will be no luncheon.

I look forward to seeing you.

Sincerely,


Melvin S. Goldstein.

MSG:GSS

HAF Files
Conf. Dec 57



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ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

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IFC

\$100,000,000 UJA EMERGENCY RESCUE FUND for Freedom and Survival... 1957 REGULAR CAMPAIGN GOAL—\$105,557,250

over and above

December 6, 1957

Honorary General Chairman
HERBERT H. LEHMAN
Honorary Chairman
EDWARD M. M. WARBURG
President
MORRIS W. BERINSTEIN

Letter on Conference Sessions to Cabinet Members other than officers.

- General Chairman
WILLIAM ROSENWALD
- National Chairmen
Representing Agencies
DEWEY D. STONE, UJA
JONAH R. WISE, JDC
- National Chairmen
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
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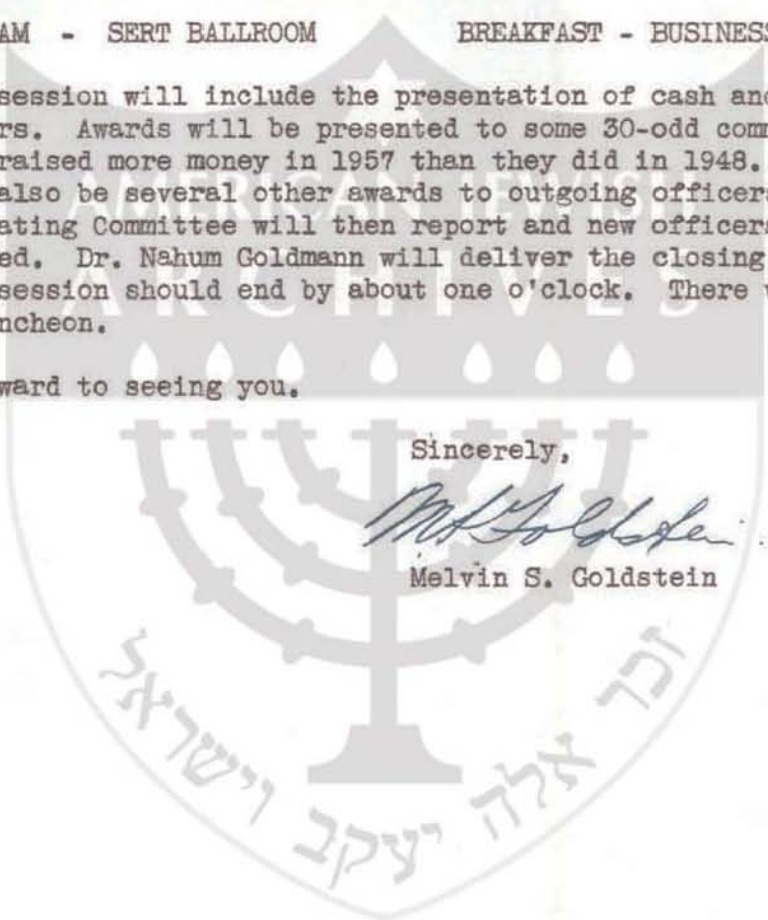
I look forward to seeing you.

Sincerely,



Melvin S. Goldstein

MSG:GSS



HAF file
Comp. Dec

XXX

DECEMBER 6, 57

FOLLOWING MESSAGE WAS SENT OVER TELEPHONE FROM PLAZA 7-1500

MOSHE SHAROFF
CARE BERMAN
KATZESOD
JERUSALEM (ISRAEL)

MUST ADVISE YOU GREAT CONCERN HERE OVER CHANGE YOUR ARRIVAL DATE FROM DECEMBER TENTH TO
TWELFTH PARTICULARLY VIEW WINTER WEATHER STOP THREE HUNDRED TOPMOST AMERICAN JEWISH LEADERS
ATTENDING SPECIAL SESSION THIRTEENTH AND APPROXIMATELY ONE THOUSAND ATTENDING BANQUET
DECEMBER FOURTEENTH STOP CONFERENCE SUCCESS ASSUMEDLY DEPENDS ON YOUR PRESENCE STOP TERRIBLY
WORRIED YOUR PRESENT ARRIVAL SCHEDULE COULD BE DELAYED WHICH WOULD BE CATASTROPHIC FOR
CONFERENCE STOP STRENUOUSLY URGE YOU REVERT DECEMBER TENTH ARRIVAL DATE OR AT LEAST ARRANGE
ARRIVAL NO LATER THAN ELEVENTH AND WOULD PROFOUNDLY APPRECIATE YOUR CAILING ME THIS EFFECT

MORRIS BERINSTEIN
WAPPEAL

December 7, 1957

Mr. Joseph Holtzman
2120 National Bank Building
Detroit 26, Mich.

Dear Joe,

First of all, I am sure you will be pleased to know that Herb Friedman and Maurice Saltzman finally arrived in Warsaw yesterday. They had a very difficult time getting out of here in the storm on Wednesday, spent many hours in Shannon and then finally landed in Lyon, where they had to take the train to Paris. Of course they missed their connection on Thursday to Warsaw, and I was beginning to think that because of the fog and bad weather in Europe they would not be able to get to Poland at all, but they finally made it. Now we are keeping our fingers crossed that they will be able to get out and back here in time for our meetings.

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The most important matter to be taken up at the officers breakfast, Thursday morning, will be the resolution that was passed by the Study Mission in Jerusalem with regard to the need for a Special Fund in 1958. I am sure we are going to have a full and frank discussion of the matter because, although most of the officers are informed, I do know that there are some different points of view and the purpose of this particular meeting is to get all these points of view out in the open and then come out of the meeting with the officers united as regards the need for a Special Fund next year.

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The agenda for the Saturday evening banquet is also enclosed. I am sure you have heard of Maryan Filar, the pianist, whom we have invited to play for some five or six minutes. Filar, as I am sure you know, is a Polish Jew, a product of the DP camps of Europe and we thought it altogether fitting to have him at this banquet. The menorah that is to be lighted is one that was just made in the ORT school in Warsaw and was brought to us specially for this purpose last week. Fred Forman will explain the meaning behind the lighting of this particular menorah at this time, symbolizing the new opportunity given to us to help the Jews of Poland and the renewed contact between us and those Jews. The candles will then be lit by Mrs. Katz of Kansas City, who was on the Study Mission.

After Moshe Sharett speaks we will want you to reply on what the UJA and the American Jewish community plan to do next year, by reading the resolution passed the previous day on the Special Fund.

The Sunday morning session will begin with breakfast at 9.00 a.m. and I am attaching a copy of the agenda. We want you, as you know, to make the presentations to the communities that raised more money in 1957 than in 1948. There are about 30 such communities but I don't think more than 15 to 20 will be represented at the conference. These communities are to receive scrolls acknowledging the record they set. After that, Elkan Myers will present the report of the Nominating Committee for 1958 officers. You will note in this connection that Joe Meyerhoff has agreed to become a National Chairman. A Bible is being presented to him in recognition of his services as chairman of the Campaign Cabinet. Fred Forman, of course, will be the chairman of the Cabinet for 1958. Bill Rosenwald has been designated by the JDC to be the National Chairman representing the JDC. We have a presentation for Bill Rosenwald in the form of a lovely antique silver menorah which is to be presented to him by Charlie Mayer of New York.

There is one other point I think you ought to know. Bill Rosenwald has finally agreed to a Testimonial Dinner to be tendered to him in 1958. I think you know that we have been discussing this with him all year, but he has felt that it would not be in the best interests of the UJA to have a dinner in his honor in 1958. Now, however, we have finally convinced him that such a dinner would mean a great deal in getting the campaign off to a proper start, and our present plans are to have the March 2nd conference in Miami take the form of a Testimonial Dinner to Bill Rosenwald. We will, of course, be discussing this in detail but I wanted you to have this word now.

Kindest regards,

Sincerely,

MSG/fc

Melvin S. Goldstein

December 7, 1957

Mr. Samuel H. Daroff
H. Daroff & Sons, Inc.
Walnut at 23rd Street
Philadelphia, Pa.

Dear Sam,

First of all, I am sure you will be pleased to know that Herb Friedman and Maurice Saltzman finally arrived in Warsaw yesterday. They had a very difficult time getting out of here in the storm on Wednesday, spent many hours in Shannon and then finally landed in Lyon, where they had to take the train to Paris. Of course they missed their connection for Thursday to Warsaw, and I was beginning to think that because of the fog and bad weather in Europe they would not be able to get to Poland at all, but they finally made it. Now we are keeping our fingers crossed that they will be able to get out and back here in time for our meetings.

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The officers meeting, incidentally, is going to be very well attended. Practically every one of the nineteen officers invited has said that he will be there. Two other items that will be taken up at this meeting, before the discussion on the Special Fund which will be the last item, are: plans with regard to the General Chairmanship for 1958 and plans for the June Anniversary Conference in Jerusalem next year.

The next meeting will be that of the Cabinet which will be held at 10.30, with Joe Moyerhoff presiding. Enclosed herewith is the detailed agenda we have arranged for the meeting of the cabinet, which I am sure is self explanatory.

The meeting to be held on Friday, December 13th, is, of course, the so-called "Special Session". At this point it appears that we will have an excellent turnout. Almost all the important cities are sending delegations made up of some very top people. All in all, we have about 350 definite reservations for this

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Mr. Samuel H. Daroff

December 7, 1957

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After Moshe Sharatt speaks, Joe Holtzman will stand up to reply by reading the resolution passed the previous day on the Special Fund, pointing out in this fashion what the UJA expects to do next year to help Israel.

The Sunday morning session will begin with breakfast at 9.00 a.m., and I am attaching a copy of the agenda. This is the real business session of the conference at which you are to preside. I think you should know that there are some 30 communities in the United States that raised more money in 1957 than in 1948. These communities are to receive scrolls acknowledging this record. After that, Elkan Myers will present the report of the Nominating Committee for 1958 officers. You will note in this connection that Joe Meyerhoff has agreed to become a National Chairman. A Bible is being presented to him in recognition of his services as chairman of the Campaign Cabinet. Fred Foxman, of course, will be the chairman of the Cabinet for 1958. Bill Rosenwald has been designated by the JDC to be the National Chairman representing the JDC. We have a presentation for Bill Rosenwald in the form of a lovely antique menorah which is to be presented to him by Charlie Mayer of New York.

There is one other point I think you ought to know. Bill Rosenwald has finally agreed to a Testimonial Dinner to be tendered to him in 1958. I think you know that we have been discussing this with him all year, but he has felt that it would not be in the best interests of the UJA to have a dinner in his honor in 1958. Now, however, we have finally convinced him that such a dinner would mean

Mr. Samuel H. Daroff

December 7, 1957

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Kindest regards,

Sincerely yours,

Melvin S. Goldstein

MSG/fe
Encls:



December 7, 1957

Mr. Sol Luckman
Midwest Coat and Suit Co.
Cincinnati, Ohio

Dear Sol,

I have not had a chance to talk to you in the last couple of days although I have been wanting to do so to keep you posted on what is going on. Herb Friedman is in Poland with Maurice Saltzman, who I'm sure you must know. We had thought that the delegation would be made up of Herb and Morrie, as well as Sam Daroff and Joe Holtzman, whom we had persuaded to agree to go, but at the last minute word came through that the Israelis felt it would be unwise for a group that large to go to Poland now, particularly the national chairmen, because that would make it too official. I must say that both Sam and Joe were perfectly wonderful about agreeing to remain on here, but then, again, they are wonderful guys. Herb and Morrie are due back here on the 11th, and I hope weather conditions will permit them to stick to this schedule.

I know we have been sending you a good deal of information regarding the conference and yesterday I sent to you and the other officers and members of the cabinet a schedule of the various meetings that are set. At this time, however, I thought you would like to have, for your own information, some details on what is being planned for the different sessions.

Three items are to be taken up at the officers breakfast Thursday morning. One is the report on the General Chairmanship, which you are to make, so that the officers can be brought up to date. The officers meeting will be very well attended and almost all of the 19 people we have asked will be there. Most of them know about the plans for the General Chairmanship, but you will have to report formally on what has happened in the past six months since you were appointed to look into the matter. I will go over some notes with you on this. The other two items are the June Conference which will be held in Jerusalem next year, about which Herb Friedman will speak, and a discussion about a Special Fund for 1958, which Dewey Stone will introduce. I am sure we are going to have a full and frank discussion of the Special Fund, and the purpose of this meeting is to have the officers agree on the need for a Special Fund next year.

The next meeting will be that of the Cabinet which will be held at 10.30, with Joe Meyerhoff presiding. Enclosed herewith is the detailed agenda we have arranged for the meeting of the cabinet, which I am sure is self explanatory. You will note that you are to report to the Cabinet on the General Chairmanship for 1958. At this point Morris Berinstein will not be present. Your report here will be somewhat fuller and a bit more formal than the one you will have given to the officers, and we will have a chance to talk about this too. Right after your report Joe Meyerhoff will name a committee to call on Morris. The idea here, of course, is not to have a group try to "persuade" Morris to take the job because

December 7, 1957

this has been more or less settled and it would not be wise to proceed in this fashion. The real reason is to enable Morris to discuss the forthcoming campaign with this group of people who will call on him and get their support for 1958.

The meeting to be held on Friday, December 13th, is, of course, the so-called "Special Session". At this point it appears that we will have an excellent turnout. Almost all the important cities are sending delegations made up of some very top people. All in all, we have about 350 definite reservations for this session. A copy of the agenda for this meeting is enclosed. The Resolutions Committee will be made up of about 30 people. If Phil Lowm does attend -- and he said that he will try very hard to do so -- we will name him as chairman of the Resolutions Committee. If Phil Lowm does not come, then we plan to appoint Joe Mazer. Max Fisher's wife is due to give birth to a child some time next week, but he said he would do everything in his power to show up for the Friday meeting. He will be one of the people who will second the resolution that is to be presented, and we also expect that Sam Rubin will do so. Adele Levy, I am happy to say, also said that she would speak in favor of the resolution. We do expect, of course, that several people will announce important gifts.

Our tentative plan at this time is also to have five or six of the top officers lunch together near the room in which the Resolutions Committee will meet at luncheon. The reason for this is to enable these officers to go into the Resolutions Committee meeting as and when necessary. We will work out the details on this just before Friday.

The so-called "Steering Committee" will meet Saturday afternoon. The agenda for this meeting is also enclosed. At this meeting this year we want to give those present an opportunity to discuss ways and means of raising the kind of money we need in 1958. That is why we want you to start the discussion after the speeches. I asked Abe Hyman to send you an outline of what we want you to say, but the important thing here is for you to keep the discussion going and give everybody a chance to participate on how money can best be raised next year to meet the needs.

The agenda for the Saturday evening banquet is also enclosed. I am sure you have heard of Maryan Filar, the pianist, whom we have invited to play for some five or six minutes. Filar, as I am sure you know, is a Polish Jew, a product of the DP camps of Europe and we thought it altogether fitting to have him at this banquet. The menorah that is to be lighted is one that was just made in the ORT school in Warsaw and was brought to us specially for this purpose last week. Fred Forman will explain the meaning behind the lighting of this particular menorah at this time, symbolizing the new opportunity given to us to help the Jews of Poland and the renewed contact between us and those Jews. The candles will then be lit by Mrs. Katz of Kansas City, who was on the Study Mission.

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Mr. Soljuckman

December 7, 1957

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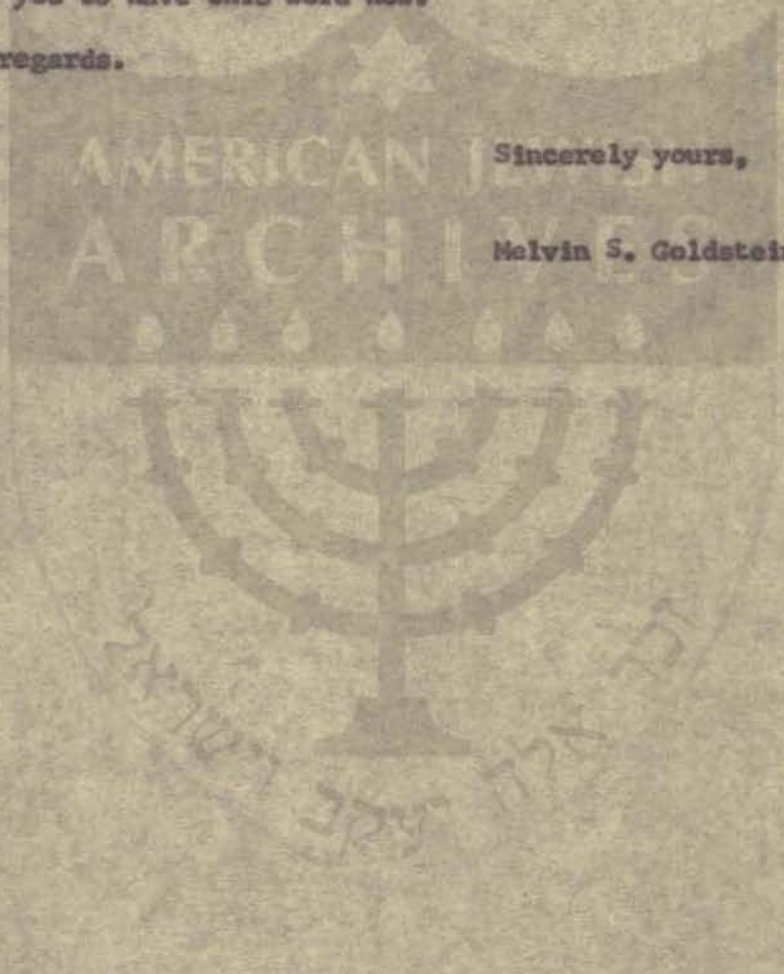
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Kindest regards.

Sincerely yours,

Melvin S. Goldstein

MSG/fo



December 7, 1957

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Company
10 East Fayette Street
Baltimore 2, Maryland

Dear Joe,

First of all, I am sure you will be pleased to know that Herb Friedman and Maurice Saltzman arrived in Warsaw yesterday -- only one day late. I was beginning to worry that because of the fog and bad weather in Europe they would not be able to get to Poland at all. Now we are keeping our fingers crossed that they will be able to get out and back here in time for our meetings.

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The next meeting will be that of the Cabinet at which you will preside. That will take place at 10:30. I asked Abe Hyman to send you an outline of remarks with regard to that meeting and I hope that it will be satisfactory.

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December 7, 1957

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The agenda for the Saturday evening banquet is also enclosed. I am sure you have heard of Maryan Filar, the pianist, whom we have invited to play for some five or six minutes. Filar, as I am sure you know, is a Polish Jew, a product of the DP camps of Europe and we thought it altogether fitting to have him at this banquet. The menorah that is to be lighted is one that was just made in the ORT school in Warsaw and was brought to us specially for this purpose last week. Fred Forman will explain the meaning behind the lighting of this particular menorah at this time, symbolizing the new opportunity given to us to help the Jews of Poland and the renewed contact between us and those Jews. The candles will then be lit by Mrs. Katz of Kansas City, who was with the Study Mission.

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There is one other point I think you ought to know. Bill Rosenwald has finally agreed to a Testimonial Dinner to be tendered to him in 1958. I think you know

Mr. Joseph Meyerhoff

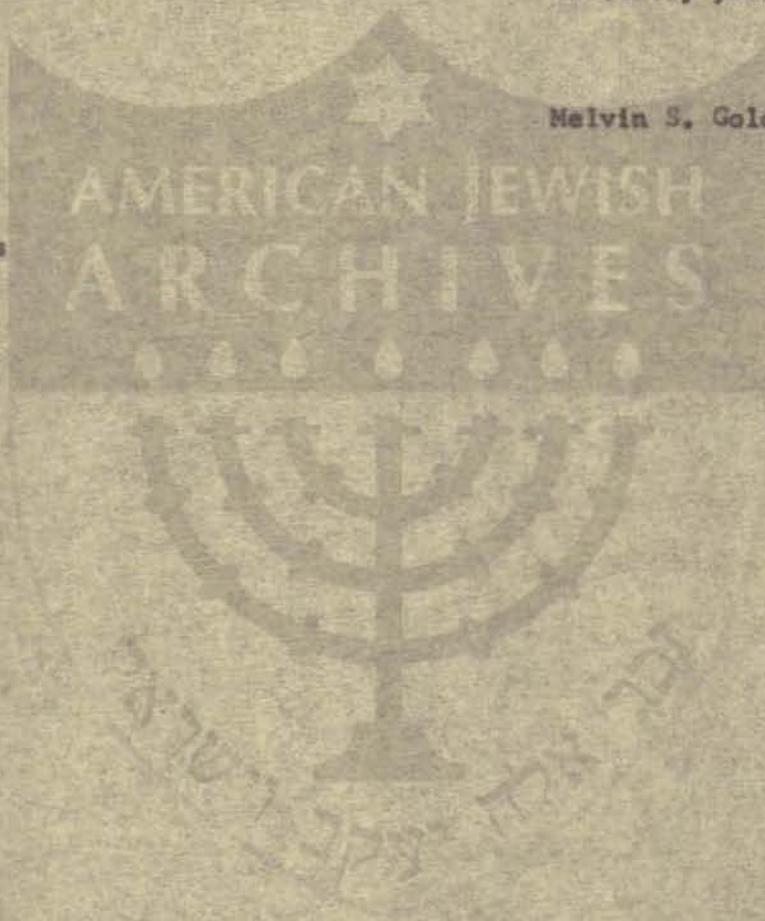
December 7, 1957

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Kindest regards.

Sincerely yours,

Melvin S. Goldstein

MSG:hs
Enclosures

December 7, 1957

Mr. Dewey D. Stone
53 Arlington Street
Brockton, Mass.

Dear Dewey,

First of all, I am sure you will be pleased to know that Herb Friedman and Maurice Saltzman arrived in Warsaw yesterday -- only one day late. I was beginning to worry that because of the fog and bad weather in Europe they would not be able to get to Poland at all. Now we are keeping our fingers crossed that they will be able to get out and back here in time for our meetings.

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The most important matter to be taken up at the officers breakfast, Thursday morning, will be the resolution that was passed by the study Mission in Jerusalem with regard to the need for a Special Fund in 1958. I believe Herb told you that we would like you to introduce the subject and lead the discussion. I am sure we are going to have a full and frank discussion of the matter because, although most of the officers are informed, I do know that there are some different points of view and the purpose of this particular meeting is to get all these points of view out in the open and then come out of the meeting with the officers united as regards the need for a Special Fund next year.

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Mr. Dewey D. Stone

December 7, 1957

Phil Lowm does attend -- and he said that he will try very hard to do so -- we will name him as chairman of the Resolutions Committee. If Phil Lowm does not come, then we plan to appoint Joe Mazer. Max Fisher's wife is due to give birth to a child some time next week, but he said he would do everything in his power to show up for the Friday meeting. He will be one of the people who will second the resolution that is to be presented, and we also expect that Sam Rubin will do so. Adele Levy, I am happy to say, also said that she would speak in favor of the resolution. We do expect, of course, that several people will announce important gifts.

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The nomination of Morris Bernstein for the General Chairmanship should be seconded by two persons, and in this connection Eddie Warburg has agreed to speak, and all of us here feel that you should make the other seconding speech. I will ring you on Monday about this and other items that are coming up.

Mr. Dewey D. Stone

December 7, 1957

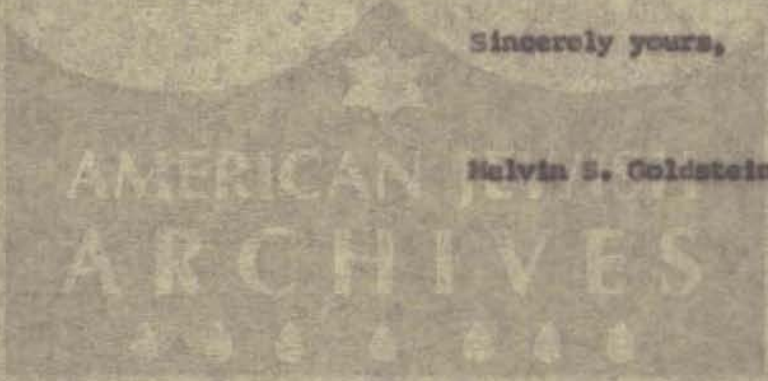
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Kindest regards,

Sincerely yours,

Malvin S. Goldstein

MSG/te
Encls:



470-175-113
175-113

December 7, 1957

Mr. Fred Forman
B. Forman & Company
46 Clinton Avenue, S.
Rochester 4, New York

Dear Fred:

First of all, I am sure you will be pleased to know that Herb Friedman and Maurice Saltzman arrived in Warsaw yesterday -- only one day late. Sam Daroff and Joe Holtzman were supposed to go with them, but at the last moment the people in Israel decided that a group made up of four people was too large and, certainly, a delegation including national chairmen of the UJA made the entire mission much too official in nature. Joe and Sam were wonderful about agreeing to remain on here. Because of the bad weather, we were beginning to worry that Herb and Morrie might not be able to get to Poland but we have had word that they arrived and now we are keeping our fingers crossed that they will be able to get out and back here in time for our meetings.

I know we have been sending you a good deal of information regarding the conference and yesterday I sent to you and the other officers and members of the Cabinet a schedule of the various meetings that are set. At this time, however, I thought you would like to have, for your own information, some details on what is being planned for the different sessions.

The most important matter to be taken up at the officers breakfast, Thursday morning, will be the resolution that was passed by the Study Mission in Jerusalem with regard to the need for a Special Fund in 1958. I am sure we are going to have a full and frank discussion of the matter because, although most of the officers are informed, I do know that there are some different points of view and the purpose of this particular meeting is to get all these points of view out in the open and then come out of the meeting with the officers united as regards the need for a Special Fund next year.

The officers meeting, incidentally, is going to be very well attended. Practically every one of the nineteen officers invited has said that he will be there. Two other items that will be taken up at this meeting, before the discussion on the Special Fund which will be the last item, are: plans with regard to the General Chairmanship for 1958, about which you are fully informed and which will be presented by Sol Luckman, and plans for the June Anniversary Conference in Jerusalem next year.

The next meeting will be that of the Cabinet which will be held at 10.30, with Joe Meyerhoff presiding. Enclosed herewith is the detailed agenda we have

Mr. Fred Forman

December 7, 1957

arranged for the meeting of the Cabinet, which I am sure is self-explanatory. Toward the end of the discussion, we will want you to describe the plans for the meeting to be held on December 13th. I am sure we will have a chance to go over this before the Cabinet meeting on the 12th.

The meeting to be held on Friday, December 13th, is of course, the so-called "Special Session". At this point it appears that we will have an excellent turnout. Almost all the important cities are sending delegations made up of some very top people. All in all, we have about 350 definite reservations for this session. A copy of the agenda for this meeting is enclosed. The Resolutions Committee will be made up of about thirty people. If Phil Lowm does attend --and he said that he will try very hard to do so -- we will name him as chairman of the Resolutions Committee. If Phil Lowm does not come, then we plan to appoint Joe Mazer. Max Fisher's wife is due to give birth to a child some time next week, but he said he would do everything in his power to show up for the Friday meeting. He will be one of the people who will second the resolution that is to be presented, and we also expect that Sam Rubin will do so. Adele Levy, I am happy to say, also said that she would speak in faqof of the resolution. We do expect, of course, that several people will announce important gifts.

Our tentative plan at this time is also to have five or six of the top officers lunch together near the room in which the Resolutions Committee will meet at luncheon. The reason for this is to enable these officers to go into the Resolutions Committee meeting as and when necessary. We will work out the details on this just before Friday.

The so-called "Steering Committee" will meet Saturday afternoon. The agenda for this meeting is also enclosed and I think that this should be a very good meeting because it will be based on Dov Joseph's address on the needs in Israel. At this meeting this year we want to give those present an opportunity to discuss ways and means of raising the kind of money we need in 1958. Heretofore we have done this Sunday morning, but there will not be time for it next Sunday.

The agenda for the Saturday evening banquet is also enclosed. I am sure you have heard of Maryan Filar, the pianist, whom we have invited to play for some five or six minutes. Filar, as I am sure you know, is a Polish Jew, a product of the DP camps of Europe and we thought it altogether fitting to have him at this banquet. The menorah that is to be lighted is one that was just made in the ORT school in Warsaw and was brought to us specially for this purpose last week. We would very much like to have you explain the meaning behind the lighting of this particular menorah at this time and we will have some material on that available to you. The candles will then be lit by Mrs. Katz of Kansas City whom you know.

After Moshe Sharett speaks, Joe Holtzman will stand up to reply by reading the resolution passed the previous day on the Special Fund, pointing out in this fashion what the UJA expects to do next year to help Israel.

The Sunday morning session will begin with breakfast at 9:00 a.m., and I am attaching a copy of the agenda. I think you should know that there are some 30 communities in the United States that raised more money in 1957 than in 1958. These communities are

3/....

Mr. Fred Forman

December 7, 1957

to receive scrolls acknowledging this record. After that, Elkan Myers will present the report of the Nominating Committee for 1958 officers. You will note in this connection that Joe Meyerhoff has agreed to become a National Chairman. A Bible is being presented to him in recognition of his services as chairman of the Campaign Cabinet. Bill Rosenwald has been designated by the JDC to be the National Chairman representing the JDC. We have a presentation for Bill Rosenwald in the form of a lovely antique silver menorah which is to be presented to him by Charlie Mayer of New York.

There is one other point I think you ought to know. Bill Rosenwald has finally agreed to a Testimonial Dinner to be tendered to him in 1958. I think you know that we have been discussing this with him all year, but he has felt that it would not be in the best interests of the UJA to have a dinner in his honor in 1958. Now, however, we have finally convinced him that such a dinner would mean a great deal in getting the campaign off to a proper start, and our present plans are to have the March 2nd conference in Miami take the form of a Testimonial Dinner to Bill Rosenwald. We will, of course, be discussing this in detail but I wanted you to have this word now.

Kindest regards,

Sincerely yours,

Melvin S. Goldstein

MSG:hs
Enclosures

December 7, 1957

Mr. Jack D. Weiler
711 Third Avenue
New York City, N.Y.

Dear Jack,

First of all, I am sure you will be pleased to know that Herb Friedman and Maurice Saltzman arrived in Warsaw yesterday -- only one day late. I was beginning to worry that because of the fog and bad weather in Europe they would not be able to get to Poland at all. Now we are keeping our fingers crossed that they will be able to get out and back here in time for our meetings.

I know we have been sending you a good deal of information regarding the conference, and yesterday I sent to you and the other officers and members of the cabinet a schedule of the various meetings that are set. At this time, however, I thought you would like to have, for your own information, some details on what is being planned for the different sessions.

The most important matter to be taken up at the officers breakfast, Thursday morning, will be the resolution that was passed by the Study Mission in Jerusalem with regard to the need for a Special Fund in 1958. I am sure we are going to have a full and frank discussion of the matter because, although most of the officers are informed, I do know that there are some different points of view and the purpose of this particular meeting is to get all these points of view out in the open and then come out of the meeting with the officers united as regards the need for a Special Fund next year.

The officers meeting, incidentally, is going to be very well attended. Practically every one of the 19 officers invited has said that he will be there. Two other items that will be taken up at this meeting, before the discussion on the Special Fund which will be the last item, are: plans with regard to the General Chairmanship for 1958, which will be presented by Sol Luckman, and about which you know, and plans for the June Anniversary Conference in Jerusalem next year.

The next meeting will be that of the Cabinet which will be held at 10.30, with Joe Meyerhoff presiding. Enclosed herewith is the detailed agenda we have arranged for the meeting of the cabinet, which I am sure is self explanatory.

The meeting to be held on Friday, December 13th, is, of course, the so-called "Special Session". At this point it appears that we will have an excellent turnout. Almost all the important cities are sending delegations made up of some very top people. All in all, we have about 350 definite reservations for this session. A copy of the agenda for this meeting is enclosed. The Resolutions Committee will be made up of about 30 people. If Phil Low does attend -- and he said that he will try very hard to do so -- we will name him as chairman of the Resolutions Committee. If Phil Low does not

Mr. Jack D. Weiler

December 7, 1957

come, then we plan to appoint Joe Maser. Max Fisher's wife is due to give birth to a child some time next week, but he said he would do everything in his power to show up for the Friday meeting. He will be one of the people who will second the resolution that is to be presented, and we also expect that Sam Rubin will do so. Adele Levy, I am happy to say, also said that she would speak in favor of the resolution. We do expect, of course, that several people will announce important gifts.

Our tentative plan at this time is also to have five or six of the top officers lunch together near the room in which the Resolutions Committee will meet at luncheon. The reason for this is to enable these officers to go into the Resolutions Committee meeting as and when necessary. We will work out the details on this just before Friday.

The Steering Committee session, at which you will preside, will meet Saturday afternoon. The agenda for this meeting is also enclosed, and I think that this should be a very good meeting. The important thing here is to bring out all possible discussion with regard to the Special Fund and how money is to be raised in 1958 to meet the needs. At this meeting this year we want to give everybody present an opportunity to join in the discussion. Heretofore we have done this Sunday morning, but because of lack of time this year we are going to take all of this up on Saturday afternoon.

The agenda for the Saturday evening banquet is also enclosed. I am sure you have heard of Maryan Filar, the pianist, whom we have invited to play for some five or six minutes. Filar, as I am sure you know, is a Polish Jew, a product of the DP camps of Europe, and we thought it altogether fitting to have him at this banquet. The menorah that is to be lighted is one that was just made in the JET school in Warsaw and was brought to us specially for this purpose last week. Fred Forman will explain the meaning behind the lighting of this particular menorah at this time, symbolizing the new opportunity given to us to help the Jews of Poland and the renewed contact between us and these Jews. The candles will then be lit by Mrs. Katz of Kansas City, who was with the Study Mission.

After Moshe Sharett speaks, Joe Holtzman will stand up to reply by reading the resolution passed the previous day on the Special Fund, pointing out in this fashion what the UJA expects to do next year to help Israel.

The Sunday morning session will begin with breakfast at 9.00 a.m., and I am attaching a copy of the agenda. I think you should know that there are some 30 communities in the United States that raised more money in 1957 than in 1948. These communities are to receive scrolls acknowledging this record. After that, Elkan Myers will present the report of the Nominating Committee for 1958 officers. You will note in this connection that Joe Meyerhoff has agreed to become a National Chairman. A Bible is being presented to him in recognition of his services as chairman of the Campaign Cabinet. Fred Forman, of course, will be the chairman of the Cabinet for 1958. Bill Rosenwald has been designated by the JDC to be the National Chairman representing the JDC. We have a presentation for Bill Rosenwald in the form of a lovely antique silver menorah which is to be presented to him by Charlie Mayer of New York.

There is one other point I think you ought to know. Bill Rosenwald has finally agreed to a Testimonial Dinner to be tendered to him in 1958. I think you know that we have been discussing this with him all year, but he has felt that it would not be in the best interests of the UJA to have a dinner in his honor in 1958. Now, however, we have finally convinced him that such a dinner

Mr. Jack D. Weiler

December 7, 1957

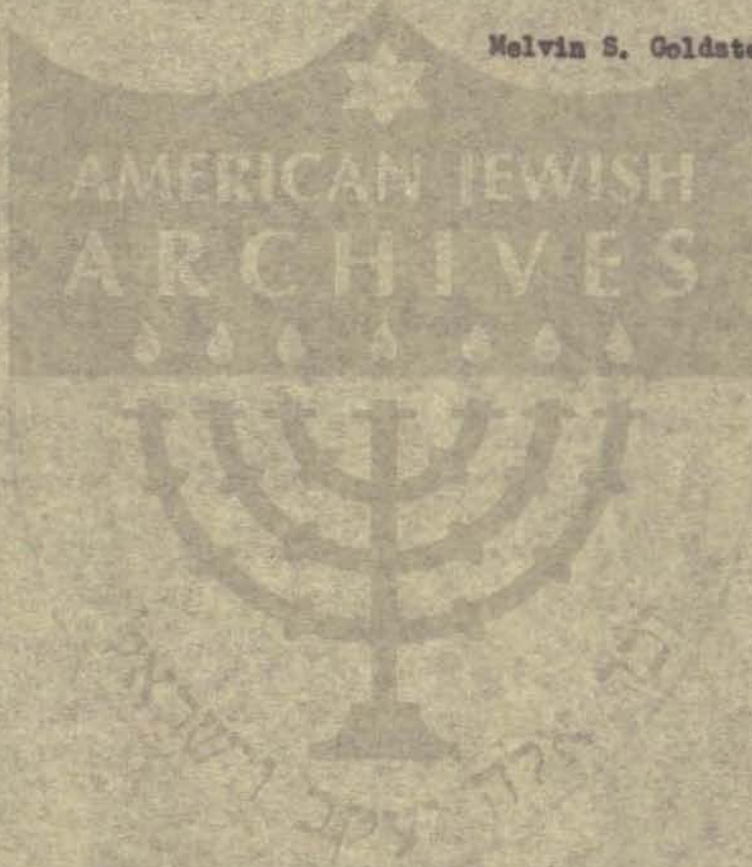
would mean a great deal in getting the campaign off to a proper start, and our present plans are to have the March 2nd conference in Miami take the form of a Testimonial Dinner to Bill Rosenwald. We will, of course, be discussing this in detail but I wanted you to have this word now.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein

MSG/fg
mcls:



December 8, 1957

Mr. Edward M.M. Warburg
3 East 54th Street
New York City, N.Y.

Dear Mr. Warburg:

Attached hereto is a set of up-to-date schedules for the conference this coming week-end.

We have a very good list of people who are coming to the conference. A number of cities are sending delegations composed of some very top leaders. The officers' meeting scheduled for Thursday at breakfast, will be attended by just about every one of the nineteen officers who have been invited. This officers' meeting will probably be one of the most important sessions of the conference. The two things that must be taken care of here are -- agreement for the election of Morris as General Chairman and agreement on the need for a Special Fund in 1958. Of course, the same thing holds true for the Cabinet meeting.

Last year the Resolutions committee played a role that was quite unusual. We hope to be able to run the meeting in the same way this year. If Phil Low attends -- and he said that he will try very hard to do so -- we will name him as chairman; otherwise, we plan to appoint Joe Mazer. Max Fisher's wife is due to give birth to a child some time next week, but he said that he would do everything in his power to show up for the Friday meeting.

The Resolutions committee will have lunch on Friday in Room 4 F. Five or six of the top officers will lunch together in Room 6M, so that they might join the Resolutions committee meeting whenever necessary.

Saturday night, Maryan Filar will perform for about five minutes. He is a Polish Jew, a product of the IP camps of Europe, and we thought it altogether fitting to have him at this banquet. The menorah that is to be lighted was just made in the OET school in Warsaw and was brought to us last week.

On Sunday morning Joe Mayerhoff will be presented with a Bible in recognition of his services as chairman of the campaign cabinet. We also have a presentation for Bill Rosenwald in the form of an antique silver menorah.

Incidentally, Bill Rosenwald has finally agreed to a testimonial dinner to be tendered to him in 1958 and our present plans are to have the March 2nd conference in Miami take the form of a testimonial dinner to him.

Sincerely,

Melvin S. Goldstein

MSG/fe

Encls:

December 8, 1957

Mr. Moses A. Leavitt
Joint Distribution Committee
3 East 54th Street
New York City, N.Y.

Dear Moe,

Attached hereto, for your information, is a set of schedules for the conference this week. Also attached is a copy of a letter I have sent to Eddie Warburg regarding the programs, in which I am sure you will be interested. If you would like any further information at all, please give me a ring.

Regards.

Sincerely,

Melvin S. Goldstein

MSG/fo
Encl:1

December 8, 1957

Mr. Morris W. Berinstein
Hotel Adams
2 East 86th Street
New York City, N.Y.

Dear Morris,

Attached hereto is a new set of schedules for the conference this coming week-end. There have been some slight changes, particularly for Sunday morning when the officers are elected. The way we have it set up now provides for a better flow and a more appropriate buildup.

The Resolutions committee on Friday, December 13th, will lunch at 12.30 p.m. in Room 4M. Following the procedure of last year, we expect to have five or six of the top officers lunch together in Room 4F and they will be available to the Resolutions Committee Meeting when necessary.

Sincerely,

Melvin S. Goldstein

MSG/fe
Encls

December 8, 1957

William Rosenwald

Melvin S. Goldstein

Schedules of Programs Conference December 12 - 15

Attached hereto are up to date schedules for the conference this coming week-end. Some changes have been made, particularly for the Sunday morning session. I think the way this session is set up now provides for a better flow and more appropriate buildup and also takes into consideration some of the ideas you made known to me.

The Resolutions committee on Friday, December 13th, will lunch at 12.30 p.m. in Room 4M. Following the procedure of last year, we expect to have five or six of the top officers lunch together in Room 4F and they will be available to the Resolutions Committee meeting when necessary.

MSG/fo
Encls:

CONFIDENTIAL

December 8, 1957

Mr. Sol Luckman
Midwest Coat and Suit Co.
Cincinnati, Ohio

Dear Sol,

You certainly know all of this a lot better than I do, but I thought you would like to have an outline of some of the things you might want to mention at the Officers' meeting Thursday morning and at the Cabinet meeting immediately following that, with regard to the General Chairmanship matter.

Kind regards.

Sincerely,

Malvin S. Goldstein

MSG/fo
Encls:

OUTLINE OF REMARKS
for
Sol Luckman

at OFFICERS' MEETING, DECEMBER 12

This is a private meeting of the officers of the UJA and I want to report on a matter of great importance that has been going on inside the family for the past six months or so. This is one of the most important matters on which we have to decide.

Last June Bill Rosenwald definitely made known that he could not continue as General Chairman after the end of this year. The National Chairmen discussed the matter and the feeling was unanimous that the next General Chairman should be someone intimately connected with the UJA. They felt that it would be a mistake to reach outside the organization just for the sake of obtaining an illustrious name for the post. It was felt that the General Chairman in 1958 should be selected from the active and tried leadership of the UJA, and that he would work closely with a team that would give him all the necessary support.

I was asked by the National Chairmen to speak with various people in order to find the proper person to be invited to serve next year. There were a number of people who have given of themselves over these years, who would be eminently well qualified for the post of General Chairman in 1958. I talked with a lot of people. Finally I found that there was one person on whom there was almost complete agreement. Those with whom I spoke pointed to the long period of time he has been part of our leadership group, and the outstanding effectiveness, warm devotion and great practical understanding he has shown. It became definite that Morris Berinstein was the person to be asked to lead the UJA in 1958.

I spoke with Morris and at first he said that it would be too much for him. But after we talked about it for a while he felt that he could depend upon the leaders in the UJA and in the country to help him and together they could form the kind of team that could share the responsibility and run the best possible campaign.

HAF files -
Conf - Cabinet
Hlg

CONFIDENTIAL

December 8, 1957

Mr. Sol Lickman
Midwest Coat and Suit Co.
Cincinnati, Ohio

Dear Sol,

You certainly know all of this a lot better than I do, but I thought you would like to have an outline of some of the things you might want to mention at the Officers' meeting Thursday morning and at the Cabinet meeting immediately following that, with regard to the General Chairmanship matter.

Kind regards.

Sincerely,

Melvin S. Goldstein

MSG/fe
Encs:

HS/pl

Via All America **DEC 9 - 1957**

TG2988/IV977/ JEC 4 12 36 15 JERUSALEM ISRAEL 19 8 1826
LT MELVIN GOLDSTEIN UJAPPEAL NEW YORK MELVIN GOLDSTEIN
UNITED JEWISH APPEAL
165 WEST 46TH STREET /N

SHARETT LEAVING TUESDAY DECEMBER TENTH ARRIVING NEWYORK WEDNESDAY
DECEMBER ELEVENTH KLM FLIGHT 637 BERMAN

CFM *LI* 637

Due at 7:05

*cc: AF
RL
12/9/57*

FOR PROMPT SERVICE
TELEPHONE REPLY TO
MAIN OFFICE • WH 4-3100

Commercial Markey All America
Radio Cables and Radio
Cables and Radio
Cables and Radio
Cables and Radio

Cable & Radio System
American Cable & Radio System
American Cable & Radio System
American Cable & Radio System

FOR PROMPT SERVICE
TELEPHONE REPLY TO
MAIN OFFICE - WH 4-3100

EASTERN STANDARD TIME

1957 DEC 10 AM 10 33

MRS. S...
cc:
AF
RL
12/10/57
B

ACR35/TGB285

JERUSALEMISRAEL 16 10 1518 ✓

✓
UJAPPEAL GOLDSTEIN

NYK (UNITED JEWISH APPEAL 165 WEST 46TH ST

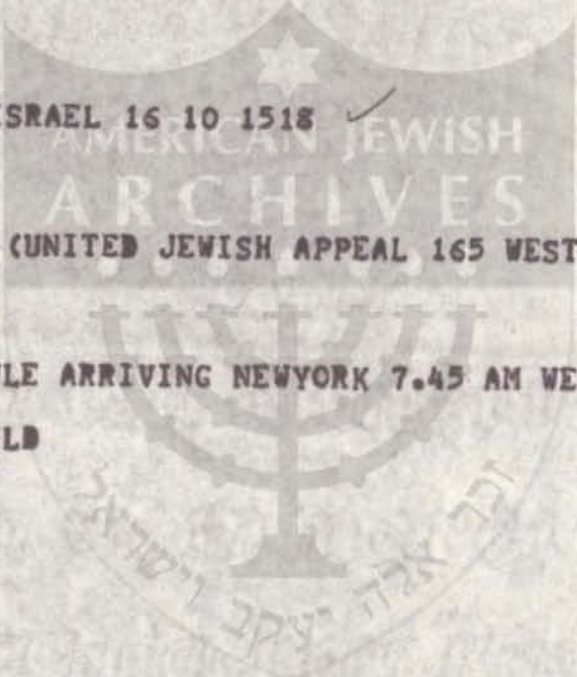
FOR GOLDSTEIN)

SHARETT LEFT ON SCHEDULE ARRIVING NEWYORK 7.45 AM WEDNESDAY

KLM 637 BERMAN ROSENFELD

7.45 637

20



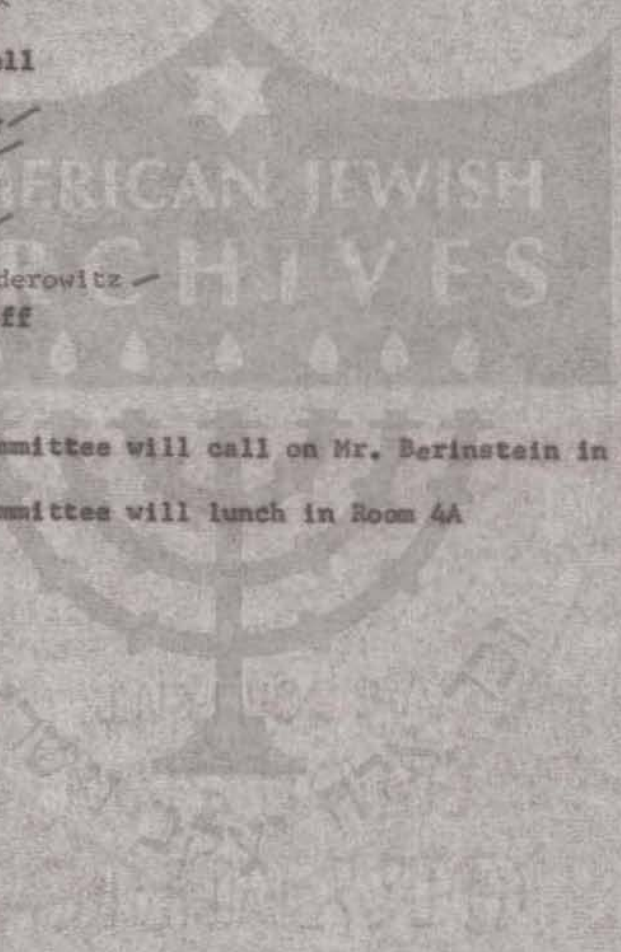
HAF files
Conf Dec 57

Committee to Call on Morris W. Berinstein

- William Rosenwald, Chairman
- Gordon Borowsky /
- Joseph Mazer / -- Chairman
- ~~Herbert Schiff~~ x
- Benjamin Massell
- Leonard Ratner /
- Mel Dubinsky /
- Dewey Stone /
- Jack Stern /
- Jack Weiler /
- Morris Senderowitz /
- Joseph Meyerhoff
- Abe Kay /

Note: The committee will call on Mr. Berinstein in Room 17 G and H
The committee will lunch in Room 4A

MSG:hs
12/10/56



Dec. Conf.

RESOLUTIONS COMMITTEE

CHAIRMAN-

Joseph D. Shane	Los Angeles, Cal.	Samuel H. Greene	Syracuse, N. Y.
Benjamin H. Swig	San Francisco, Cal.	Norman C. Nobil	Akron, Ohio
Barney Rapaport	Hartford, Conn.	Jack B. Fisher	Canton, Ohio
Sol Zallea	Wilmington, Del.	Leonard Ratner	Cleveland, Ohio
Jack Bender	Washington, D. C.	Maurice H. Saltzman	Cleveland, Ohio
Abe S. Kay	Washington, D. C.	Robert W. Schiff	Columbus, Ohio
Carl Weinkle	Miami, Fla.	Morris Senderowitz, Jr.	Allentown, Pa.
Joshua B. Glasser	Chicago, Ill.	F. Gordon Borowsky	Philadelphia, Pa.
Philip M. Klutznick	Chicago, Ill.	Kevy K. Kaiserman	Philadelphia, Pa.
Paul Kapelow	New Orleans, La.	Sol Satinsky	Philadelphia, Pa.
Jerold C. Hoffberger	Baltimore, Md.	David Lowenthal	Pittsburgh, Pa.
Elkan R. Myers	Baltimore, Md.	Martin Nadelman	Houston, Texas
Philip W. Lown	Boston, Mass.	Bernard J. Sampson	Milwaukee, Wisc.
Joseph Linsey	Boston, Mass.		
Edward Schaffer	Springfield, Mass.	Charles Frost	New York City
I. D. Fink	Minneapolis, Minn.	Morris Ginsburg	New York City
Melvin Dubinsky	St. Louis, Mo.	Charles Gutwirth	New York City
Martin Levin	Newark, N. J.	Samuel Hausman	New York City
Jack Stern	Paterson, N. J.	Charles Mayer	New York City
Irving Levick	Buffalo, N. Y.	Joseph M. Mazer	New York City
Irving S. Norry	Rochester, N. Y.	Major Abraham Wechsler	New York City

EASTERN STANDARD TIME

1957 DEC 13 AM 8 58

ACR5/TGB881/IV632 JEC 303 3702

JERUSALEMISR 83 13 1330

FOR PROMPT SERVICE
TELEPHONE REPLY TO
MAIN OFFICE - WH 4-3100

ROSENWALD BZRNSTEIN FRIEDMAN UJAPPEAL NY (ROSENWALD BZRNSTEIN
FRIEDMAN C/O UNITED JEWISH APPEAL 165 WEST 46THST)

KERENHAYESOD SENDS WHOLEHEARTED WISHES YOUR NATIONAL CONFERENCE
WE KNOW YOUR DELIBERATIONS WILL PREPARE WAY FOR CAMPAIGN TO MATCH
EXTRAORDINARY TASKS IMPOSED ON ISRAEL IN ITS TENTH ANNIVERSARY YEAR
STOP UJA KNOWS URGENT NEED TO INTEGRATE IMMIGRANTS APPROACHING MILLION
WHO REACHED ISRAEL FIRST DECADE AND

AMERICAN JEWISH
ARCHIVES



ACR5/TGB881/ PAGE 2

PROVIDE HOME FOR HUNDREDS OF THOUSANDS COMING IN NEXT YEARS
STOP DEEPEST GRATITUDE UJAS MAGNIFICENT PAST ACHIEVEMENTS AND
EVEN GREATER

FUTURE ACCOMPLISHMENTS GUARANTEEING NEW LIFE FOR OUR PEOPLE
ELIAHU DOBKIN CHAIRMAN BOARD OF DIRECTORS

Co: surfiles
12/13/57
ks

UNITED JEWISH APPEAL, INC.

165 WEST 46th STREET

NEW YORK 36, N. Y.

MEMORANDUM

Feb

Date December 10, 1957

To Mr. Melvin S. Goldstein

From Harry D. Biele

Subject

For your information, Dr. Nahum Goldmann is scheduled to arrive from London at 8:00 A.M. on Friday. He will therefore not be able to attend the Cabinet Meeting on the previous day, and I have advised Mr. Hamlin to invite him to be present at the Leadership Meeting on Friday, also at the Dinner Meeting Saturday night where he would, of course, sit on the dais.

HDB:il

cc IJ SS AH

HDB

December 11, 1957

Mr. William Seltzer
Pierre Hotel, Rm. 936
5th Avenue at 61st Street
New York, New York

Dear Mr. Seltzer:

I just learned that you were in the city and since I haven't been able to reach you by phone, I am taking this means to invite you to join us tomorrow morning at a meeting of the National Campaign Cabinet of the United Jewish Appeal. The meeting, which will be addressed by Ambassador Eban, will take place at 10:30 in the Jansen Suite of the Waldorf-Astoria Hotel and will run through luncheon, ending by 3:30 p.m. Although this is a closed session, should you find it possible to attend -- and I certainly hope you can -- arrangements will be made so that you will be admitted without difficulty.

On Friday, December 13th, a selected group of top leaders throughout the country are meeting in a special session to hear Mr. Moshe Sharatt, who just arrived in this country today. A particularly interesting feature of this meeting will be a report from Herbert A. Friedman on the situation in Poland. Mr. Friedman and Maurice Saltzman of Cleveland also just returned to this country today after a trip to Poland to survey the status of Jewish emigration from Poland to Israel and the programs being established in Poland by the JDC. This special session will take place in the Sert Room at the Waldorf-Astoria at 9:30 a.m.

Again, I hope you can be with us at these meetings and I look forward to seeing you.

Sincerely,

Morris W. Berinstein
President

MWB:ghs

HAF File
Conf. Dec. 57

16 December 1957

Rabbi Morris M. Hershman
Joliet Jewish Welfare Chest
226 E. Clinton Street
Joliet, Illinois

Dear Rabbi Hershman:

I want to express warm appreciation to you for the moving invocation you delivered at the Banquet of the UJA Annual National Conference last weekend. You expressed very effectively the sense of dedication shared by all those attending.

Thank you once again.

Sincerely,

HAF:ggj

Herbert A. Friedman
Executive Vice-Chairman

cc: A. Fishzohn SG FC Ref.

16 December 1957

Rabbi Peretz Halpern
8 Preston Beach Road
Marblehead, Mass.

Dear Rabbi Halpern:

I want to thank you very much
for the very effective benediction you delivered at
the Banquet of the UJA Annual National Conference last
weekend. Your words very movingly expressed the sense
of dedication which this meeting inspired in us all.

Sincerely,

HAF:ggj

Herbert A. Friedman
Executive Vice-Chairman

cc: A.Fishzohn FC SG Ref.

16 December 1957

Dr. Dov Joseph
c/o The Jewish Agency
16 East 66th Street
New York, New York

Dear Barney,

Everyone who was privileged to hear you on Saturday afternoon agreed that your address was a most moving and effective presentation and the high spot of the UJA Annual National Conference.

You gave a most clear and compelling picture of the situation that faces us.

I offer you my warmest thanks for being with us to help make the meeting a success.

Best wishes and kind regards.

II Sincerely,

HAF:ggj

Herbert A. Friedman
Executive Vice-Chairman

cc: A.Fishzohn FC SG Ref.

16 December 1957

Mrs. S. Alexander Brailove
1046 Harding Road
Elizabeth, New Jersey

Dear Matilda,

I am eager to tell you how deeply I appreciate the way your wonderful efforts helped to make our just-concluded conference the great success that it was.

You are especially to be thanked for your chairmanship of the Women's Division Brunch, and for the very glowing and heartening report on the activities of the Women's Division which you delivered on Sunday morning.

Thank you very much -- and with kindest regards,

Sincerely,

HAF:ggj

Herbert A. Friedman
Executive Vice-Chairman

cc: A.Fishzohn SG FC Ref.

16 December 1957

Mr. Jack D. Waller
711 Third Avenue
New York, New York

Dear Jack,

There are so many ways in which your leadership helped make our just-concluded conference such a tremendous success, it is difficult to know where to start in thanking you. I would like to express particular appreciation, though, for the very effective way you handled the delicate chore of presiding over the Steering Committee session on Saturday afternoon.

This is just a brief note that is meant to express the tremendous appreciation for all you did to help make this important meeting the great success that it was.

Kindest regards,

Sincerely,

HAF:ga)

Herbert A. Friedman
Executive Vice-Chairman

cc: A.Fishzohn SG FC Ref.

16 December 1957

Mr. Charles H. Jordan
c/o Joint Distribution Committee
3 East 54th Street
New York, New York

Dear Charlie,

Please accept this word of warm appreciation for the very informative and telling talk you delivered Saturday afternoon at the IJA Annual National Conference.

I know that everyone who heard you felt that your report contributed importantly toward providing enlightenment and enthusiasm which is so necessary to further advancing our cause. Thank you very much for helping in this vital way to make the conference the great success that it was.

Kindest regards,

Sincerely,

HAF:gaj

Herbert A. Friedman
Executive Vice-Chairman

cc: A.Fishzohn FC SG Ref.

16 December 1957

Mr. I. D. Fink
G. & K. Corporation
1501 Nicollet Avenue
Minneapolis, Minn.

Dear Iz,

The UJA Annual National Conference just-concluded was a tremendous success, and from everything I have been hearing the very effective report on Iran you delivered at the Saturday afternoon session helped enormously to bring this about.

All who heard you went away feeling better informed and more inspired as a result. On this occasion, just as you have on many others, you certainly earned the warm appreciation of all of us at the UJA.

With kindest regards,

Sincerely,

HAF:ggj

Herbert A. Friedman
Executive Vice-Chairman

cc: A.Fishzohn FC SG Ref.

December 16, 1957

Raphael Levy

Melvin S. Goldstein

Mr. Warburg's Address Saturday Evening Conference

Mr. Warburg called this morning regarding his address Saturday evening at the conference.

Mr. Warburg said that in the event the speech is to be distributed, he wanted to be certain that we use the transcript of the stenographic record rather than the original Dickman version. The reason for this, said Mr. Warburg, is that he made some slight changes in delivering the address.

MSG/fc

17 December 1957

Mr. Charles Mayer
J. H. Taylor Construction Co.
31 Union Square
New York 3, New York

Dear Mr. Mayer:

I want to thank you very much for the very effective way you expressed the feelings of us all in making the presentation to William Rosenwald at the UJA Annual National Conference. This tribute certainly meant a great deal to everyone and was a high point of the meeting.

Thank you very much once again -- and kind regards.

Sincerely,

HAF:RBJ

Herbert A. Friedman
Executive Vice-Chairman

cc: A.Fishzohn FC SG Ref.

17 December 1957

Dr. Nahum Goldmann
The Jewish Agency
16 East 66th Street
New York, New York

Dear Nahum,

I want to convey to you the deep appreciation of all of us at the United Jewish Appeal for your very telling address at the conclusion of the tremendously successful UJA Annual National Conference this past weekend. It was apparent that your moving talk aroused your listeners to a high pitch of determination -- and helped immeasurably to make the meeting the success it was.

Everyone of us is very grateful that you were able to be with us.

Sincerely,

NAF:ggj

Herbert A. Friedman
Executive Vice-Chairman

cc: A. Fishzohn SG FC Ref.

17 December 1957

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Co.
10 E. Fayette Street
Baltimore 2, Maryland

Dear Joe,

This is just a brief note to tell you how warmly I appreciate the way your magnificent leadership helped to make our just-concluded conference the success that it was. Your remarks at the session on Sunday morning were most heartening. It is good to know you will be lending your strength as a national chairman of the 1958 campaign.

Thank you very much once again for everything, and warm regards.

Sincerely,

HAF:ggj

Herbert A. Friedman
Executive Vice-Chairman

cc: A. Fishzohn SG FC Ref.

17 December 1957

Mr. Fred Forman
B. Forman & Company
46 Clinton Ave. So.
Rochester 4, New York

Dear Fred,

I want to let you know how grateful I am for the many ways in which your leadership helped to make the UJA Annual National Conference the tremendous success that it was. It is hard to know where to start to thank you. Certainly your remarks in making the presentation to Joe Meyerhoff on Sunday morning very eloquently expressed the feelings of us all.

Thank you very much, too, for accepting the chairmanship of the UJA Cabinet. Everyone here deeply appreciates your willingness to exert your leadership in this post.

Warm regards.

Sincerely,

HAF:gsj

Herbert A. Friedman
Executive Vice-Chairman

cc: A. Fishzohn SG FC Ref.

17 December 1957

Mr. Joseph Holtzman
Holtzman & Silverman
2120 National Bank Bldg.
Detroit 26, Michigan

Dear Joe,

Your personal efforts were very much the backbone of much that happened at the very successful conference this past weekend. I don't know where to begin to thank you -- but perhaps I should particularly mention your presentation of the resolution on Saturday night, and your very effective handling of the rendering of awards on Sunday.

There certainly is much more that could be said -- but I am sure you will understand all I feel.

Kindest regards.

Sincerely,

HAF:SGJ

Herbert A. Friedman
Executive Vice-Chairman

cc: A. Fishzohn FC SG Ref,

17 December 1957

Mr. Albert A. Levin
700 Marshall Bldg.
Cleveland 13, Ohio

Dear Al,

I want to express my heartfelt gratitude to you for all you did to make the Annual National Conference the great success that it was. The wonderful results of this meeting are in large part a tribute to the effectiveness with which you delivered the report on the Study Mission at the Saturday session.

Thank you very much once again -- and kind regards.

Sincerely,

HAF:sgj

Herbert A. Friedman
Executive Vice-Chairman

cc: A. Fishzohn SG FC Ref.

17 December 1957

Mr. Sol Luckman
Midwest Coat & Suit Company
205 West 4th Street
Cincinnati, Ohio

Dear Sol,

This is just a brief note to express a great deal of appreciation for all you did to make the conference last weekend the very effective affair that it was. You certainly were your usual masterful self in handling the difficult job of presiding over the discussions on Campaign Goals and Techniques on Saturday afternoon and again on Sunday morning.

Thank you very much, Sol -- and warm regards.

Sincerely,

HAF:ggj

Herbert A. Friedman
Executive Vice-Chairman

cc: A.Fishzohn SG FC Ref.

17 December 1957

Mrs. Michael H. Katz
5930 Ward Parkway
Kansas City, Missouri

Dear Rose,

I want to express the most profound thanks for the particularly gracious way you helped to make our Conference last weekend the success that it was. The lighting of the Menorah at the Banquet surely was one of the most stirring moments of the weekend, and it was particularly good to have your participation in this ceremony.

Thank you very much -- and warm regards.

Sincerely,

HAF:SSJ

Herbert A. Friedman
Executive Vice-Chairman

cc: A.Fishzohn FC SG Ref.

17 December 1957

Mr. Samuel H. Daroff
H. Daroff & Sons Inc.
Walnut at 23rd Streets
Philadelphia 3, Pa.

Dear Sam,

A great deal of the credit surely is due to you for the heartening success of the Conference this past weekend. Particularly impressive was the very effective way you presided over the session on Sunday morning -- and, along with it, the task of receiving checks. As usual you were a tower of strength, and I am most grateful.

Warm regards.

Sincerely,

HAF:gsj

Herbert A. Friedman
Executive Vice-Chairman

cc: A. Fishzohn SG FC Ref.

17 December 1957

Mr. Benjamin H. Swig
Fairmont Hotel
Nob Hill
San Francisco 6, California

Dear Ben,

I am eager to thank you for your very effective participation in the tremendously successful conference of this past weekend. Your presence was felt importantly in many ways -- one of the most touching of which was in connection with the lighting of the Menorah at the Banquet.

Thank you very much for all you did -- and kind regards.

Sincerely,

HAF:gsj

Herbert A. Friedman
Executive Vice-President

cc: A.Fishzohn

SG FC Ref.

December 17, 1957

H. E. Abba Eban
Embassy of Israel
1621 22nd Street, N.W.
Washington, D. C.

Dear Ambassador Eban:

Please accept this word of warm appreciation for the very compelling statement you delivered Saturday night at the UJA National Conference. All of us who were privileged to hear you were tremendously inspired and moved.

Thank you very much, too, for your extremely effective talk to the UJA Cabinet, which definitely was a high point of the meeting.

Sincerely,

Morris W. Berinstein
President

MWB:ggj

17 December 1957

Mr. Elkan R. Myers
D. Myers & Sons Inc.
Sherwood & Curtain Avenues
Baltimore 18, Maryland

Dear Elkan,

Allow me to tell you how much I appreciate what you did to help make the USA Annual National Conference such a tremendous success.

It is hard to know where to begin in thanking you. Certainly everyone here is particularly grateful for the very effective job you did in connection with the report of the Nominating Committee. Although this letter is brief it expresses appreciation that is beyond measure.

Warm regards.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:gdj

December 17, 1957

H. E. Moshe Sharett
Government of Israel
Jerusalem, Israel

Dear Mr. Sharett:

Although I spoke to you yesterday, I want to express in writing the profound appreciation of all of us of the United Jewish Appeal for your participation in our Annual National Conference this past weekend. Your fine and moving addresses on Friday and on Saturday evening produced great spontaneous reactions. These left no doubt that your audiences were tremendously moved by you and filled with a kind of inspiration that should prove of great benefit to our cause. They reflected the devotion to Israel of the many hundreds who attended.

To a very large extent the wonderful attendance at the Conference, and its great success, were due to your participation. I am deeply grateful to you for being with us on this occasion.

Sincerely,

Morris W. Berinstein
President

NWB:ggj

See. Conf

17 December 1957

H. E. Abba Eban
Embassy of Israel
1621 22nd St. N. W.
Washington, D. C.

Dear Aubrey,

This is to convey my personal thanks, and the thanks of all of us of the United Jewish Appeal, for your most enlightening addresses at our Cabinet Meeting and the Banquet of our Annual National Conference. The inspiration aroused by your eloquence should continue to rebound to the advantage of our cause for some time to come.

We are deeply appreciative to you for being with us to help make the conference a success.

Sincerely,

HAF:ggj

Herbert A. Friedman
Executive Vice-Chairman

cc: A. Fishzohn FC SG Ref.

HAF Files -
Conf. Dec.

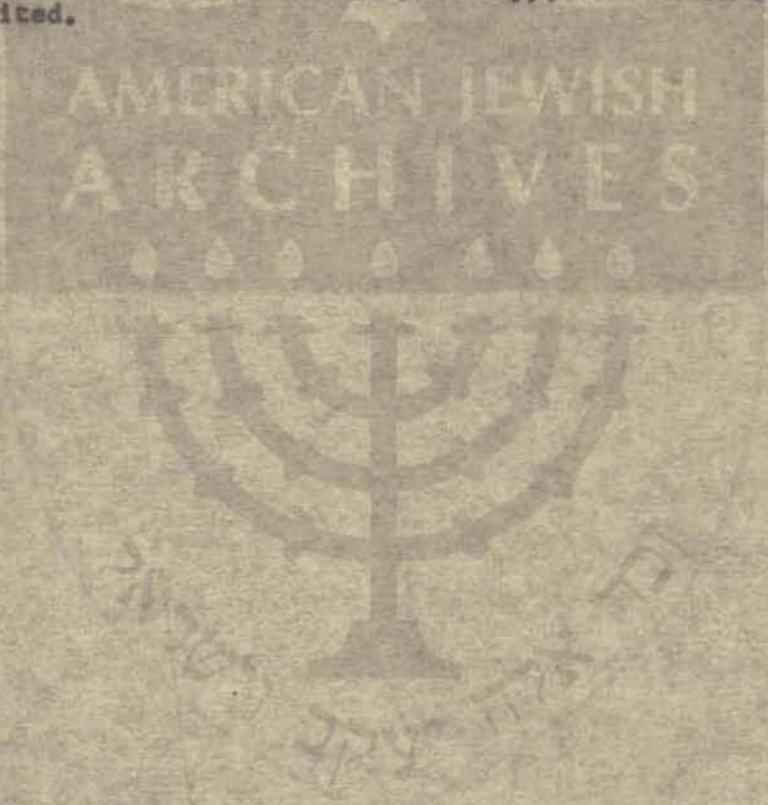
December 17, 1957

Mr. Edward M. M. Warburg

Melvin S. Goldstein

Attached hereto are a copy of the stenographic transcript of your remarks last Saturday evening and a mimeographed copy, taken from the transcript but slightly edited.

MSG:hs
Attach/



cc: HS ✓
SG
FC
Ref.

HAF files 28

Conf Dec 57

December 17, 1957

Mr. Elisha Dobkin
c/o Keren Hayesod
Jerusalem, Israel

Dear Mr. Dobkin;

This is to acknowledge with warm appreciation your wire of December 13th in which you sent the United Jewish Appeal the good wishes of Keren Hayesod on the occasion of its Annual National Conference.

I am happy to tell you this meeting was a resounding success. I believe that everyone who attended can be counted upon to give himself to the task still before us with new vigor. You have my assurance that all of us of the UJA will be dedicated completely to accomplishing what must be done in the year ahead.

Thank you very much for your cable--and kindest regards.

Sincerely,

Morris W. Berinstein

MWB:GRS

Conf Dec 57
December 17, 1957

ANNUAL NATIONAL CONFERENCE
Waldorf-Astoria - New York City
December 13, 14 & 15, 1957

ATTENDANCE

NATIONAL - 821
NEW YORK CITY - 304
Total - 1125

ALABAMA

BIRMINGHAM

Allace Cohen
Mrs. Benjamin A. Roth, Exec. Secy.

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Dr. Avraham Biran
Jules Bisno
Julius Bisno, Exec. Secy.
Julius Ratner
Joseph D. Shane

SAN DIEGO

Dr. A. P. Nasatir

SAN FRANCISCO

G. Marvin Schenberg, Asst. Ex. Secy.
Benjamin H. Swig

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Adolph Kiesler
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Harold Lustig
Nathan Rosenberg, Exec. Dr.
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Michael Arnon
Meyer H. Brissman, Camp. Dir.
S. Cahana
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I. L. Kenen
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Rabbi Peretz Halpern
Rabbi Israel Harburg
Mrs. Willy Nordwind
Albert Stein, Exec. Dir.

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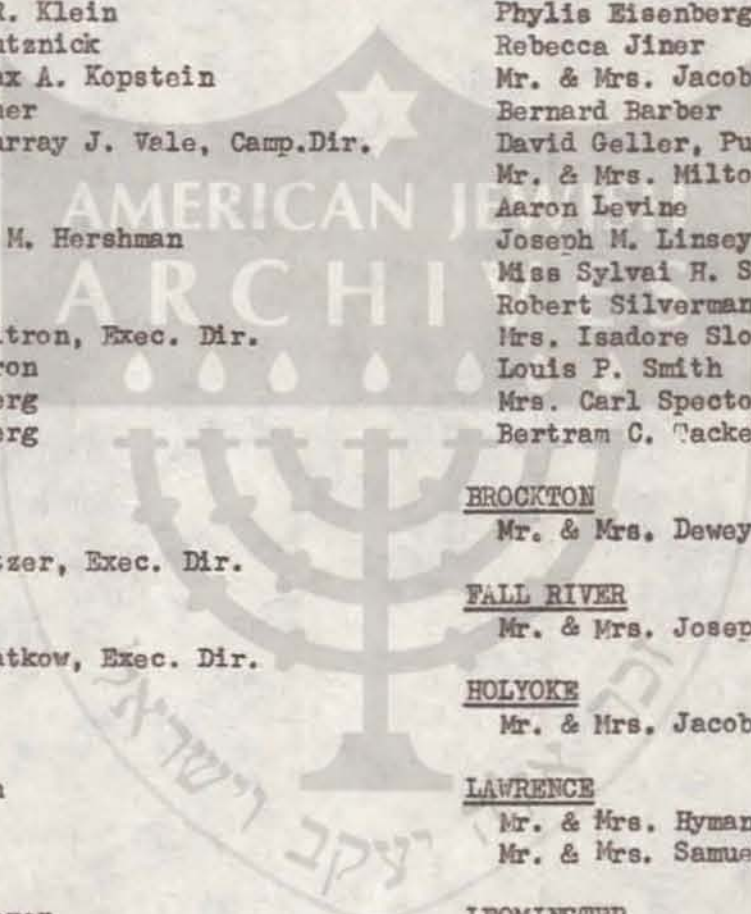
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Abraham Yaches

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Albert H. Slater
Jack Stern
Max Stern, Exec. Dir.
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Harry Salvin
Mr. & Mrs. Joseph Weinberg
Mac R. Tarnoff

RAHWAY

Mr. & Mrs. Irving Kaplan

RUTHERFORD

Rabbi & Mrs. Lawrence J. Gerstein

SOMERVILLE

Mr. & Mrs. M. H. Rubin

SOUTH RIVER

Mr. & Mrs. Alex Siegel

STELTON

Mr. & Mrs. Robert Schwartz

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David Goldman
Mr. & Mrs. D. Steinberg

TOMS RIVER

Mr. & Mrs. Heinz J. Guenzburger
Mr. & Mrs. Arnold Lehman
Michael Lehman

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Milton A. Feinberg, Exec. Dir.
Joseph Fishberg
Arthur S. Kelsey
Charles Sabin
Arthur Teich

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Dr. & Mrs. Harry Jasper
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Mr. & Mrs. Maurice J. Roses

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Mrs. Meyer Rivchun
Manus Roizen

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Mr. & Mrs. Louis N. Zipperman

ELMIRA

Mrs. Lafayette H. Rosenbloom

HUDSON

Joel Epstein
Mr. & Mrs. Sam Siegel

HURLEYVILLE

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Michael Shindler
Mr. & Mrs. M. Miller

NEWBURGH

Murray Gunner, Exec. Dir.

ROCHESTER

Mrs. Sol Aiolo
Fred Forman
Mrs. Jerome Glaser
Joseph Goldstein
Elmer Louis, Exec. Dir.
Mr. & Mrs. Irving S. Norry

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Harry Ruvin
Samuel M. Scheinzeit
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Samuel Weingarten, Exec. Dir.
Mr. & Mrs. David Weiss

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Mr. & Mrs. Abraham Meltzer
Irving Schatz
Max Yokell

SUFFERN

Mr. & Mrs. Irving Gelford

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Norman Edell, Exec. Dir.
Isadore J. Elman
Mr. & Mrs. William Ginsburg
Louis Golden
Mr. & Mrs. Lewis Goldner
Miss Libby Goldstein
Sam Green
Mr. & Mrs. Sidney H. Greenberg
Samuel H. Greene
Miss S. Jerome
Mr. & Mrs. Louis A. Yaffee

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Mr. & Mrs. Solomon Boxer
Mr. & Mrs. Ben Katz
Irwin M. Lasky

UTICA

Mr. & Mrs. Gerald Sallus
Mr. & Mrs. James M. Senor, Ex. Dir.
Mrs. Florence Sitron

WHITE LAKE

Mr. & Mrs. Jacob Elfinbaum

OHIO

AKRON

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Mr. & Mrs. I. Ostrov
Nathan Pinsky, Exec. Dir.
Mr. & Mrs. Edward J. Rabb
Charles E. Schwartz
Mr. & Mrs. H. S. Subrin

CANTON

Mr. & Mrs. Jack B. Fisher
Leonard Sebrans, Exec. Dir.

CINCINNATI

Mr. & Mrs. Martin W. Cohn, Exec. Dir.
Clara Greller
Henry H. Hersch
Mrs. Nathan Levine
Sol Luckman
Mr. & Mrs. James L. Magrish
Rabbi Samuel Wohl

OHIO - continued

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Mrs. Sanford R. Arsham
Mrs. Merrill Gross
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HAF files
Conf. Dec. 57

December 19, 1957

Mr. Abe S. Kay
6407 Bradley Blvd.
Bethesda, Maryland

Dear Mr. Kay:

In accordance with your request I am sending you herewith a verbatim transcript of Maurice Saltzman's remarks at the meeting last Friday.

It was very good seeing you and I do hope I will be with you again soon.

Best regards.

Sincerely yours,

MSG:js
enc.

Melvin S. Goldstein

December 24, 1957

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Company
10 E. Fayette Street
Baltimore 2, Maryland

Dear Joe:

I am enclosing a draft of a letter to the Cabinet reporting on the December 12th meeting. I will call you about it in a day or so, after you have had a chance to look it over.

It certainly was good seeing you during the weekend of the Conference, which every one feels was a most heartening success.

With kind regards,

Sincerely,

Melvin S. Goldstein.

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MORRIS W. BERINSTEIN

General Chairman, United Jewish Appeal

December 23, 1957

Dear Friend:

This is my first communication to you as General Chairman of the United Jewish Appeal.

Conscious as I am of the honor of being elected General Chairman of the UJA for 1958, I am even more conscious of the responsibilities which this office carries -- responsibilities which I can hope to discharge only with your help and with the help of the millions of fellow American Jews like you.

I follow in office Mr. Rosenwald, whose years of devoted service in behalf of the UJA have won for him the respect and admiration of the entire American Jewish community. I know that you will be pleased to learn that at the UJA Conference in Miami which will be held March 2, 1958, we shall honor Mr. Rosenwald at a testimonial dinner in recognition of his distinguished service in behalf of the UJA, and particularly, for his superb record as General Chairman for 1955, 1956 and 1957. The most fitting tribute we could pay him would be to be able to report on that occasion that the 1958 campaign was definitely headed for an outstanding success.

I should like to tell you very briefly about the Annual UJA Conference which we just concluded.

It was a conference both of substance and of great inspiration. From several authoritative sources we learned that during the forthcoming year we may reasonably expect a new influx of 70,000 Jews into Israel from Poland, Egypt, North Africa and other areas, and that, additionally, we will have to provide for the resettlement of 10,000 in other free lands. We received stirring reports from our Executive Vice-Chairman, Mr. Herbert A. Friedman, and Mr. Maurice Saltzman of Cleveland, who had just returned from a flying trip

to Poland, portraying the tragic life of the small remnant of the once distinguished Polish Jewish community and why Polish Jewry is now in the process of self-liquidation by emigration to Israel.

From Mr. Charles Jordan, JDC Overseas Director, we learned of JDC's global program of relief and rehabilitation and of the recent expansion of this program to meet the mounting economic crisis facing Moroccan Jewry and to assist the Polish Jewish repatriates from the Soviet Union. From Israel's former Prime Minister, Moshe Sharett, Dr. Nahum Goldmann and Dr. Dov Joseph, Chairman and Treasurer, respectively, of the Jewish Agency, we received full and frank reports on the effect of the recent influx of immigrants on Israel's economy, an economy already under tremendous strain due to Israel's defense requirements.

To be specific, last year alone more than 80,000 new immigrants came to Israel from Egypt, Hungary, Poland and North Africa and 20,000 Jews were resettled in countries other than Israel. Inasmuch as a minimum of \$1000 is required to provide for the initial absorption costs of a single immigrant, we undertook to raise \$100 million in the Emergency Rescue Fund in 1957. By any standard, the 1957 campaign was a great success. Yet, the fact is that we succeeded in raising only about \$30 million in the ERF as against the \$100 million needed for the emergency rescue program. In Israel alone the resulting deficit is reflected in staggering debts incurred by the Government of Israel and the Jewish Agency and in the radical curtailment of the development program for new immigrants. For the first time in a decade Israel's representatives spoke of the threat to future migration to Israel and to Israel's economy that this situation -- the great disparity between the amount raised and the number of people resettled in Israel -- presented.

Confronted with these facts and figures, more than 1400 leaders of American Jewry who attended the Conference unanimously confirmed a resolution adopted by an extraordinary session of 500 communal leaders which preceded the Conference, calling upon the UJA to launch a Rescue Fund for \$100 million to provide for the anticipated 80,000 new immigrants who will have to be resettled this year and to cover the unmet needs of those who have been previously resettled. This is in addition to the \$102 million goal fixed as the sum to be raised in the Regular Campaign. Many of the 500 people present at the special session seconded the resolution by eloquent endorsements and by announcing gifts which reflected unprecedented generosity and full appreciation of the continuing emergency confronting us. A copy of the resolution is enclosed.

I am confident that those who attended the Conference represent the conscience and the heart of American Jewry and that successful as the 1957 campaign was, we shall this coming year live up to our responsibilities by surpassing what we did in 1957.

I pledge you my full energies in our common cause and derive strength and encouragement from the knowledge that I shall have your full support.

Sincerely,

Morris Bernstein

Morris W. Berinstein
General Chairman

MWB:ed
Enc.

AAF Files - Conf. Dec

Cabinet Meeting

FC



JOSEPH MEYERHOFF

CHAIRMAN, NATIONAL CAMPAIGN CABINET

December 31, 1957

TO CABINET ON 12/12/57 CABINET MEETING

I am sure those who could not attend the momentous Cabinet meeting on December 12th -- preceding the Special Leadership Session and the UJA Annual National Conference -- will want a summary of it. I also hope the following will prove useful for those who were there.

Reporting on the 1957 campaign, Bill Rosenwald pointed out that the Emergency Rescue Fund is expected to raise a gross sum of about \$30,000,000, over and beyond some \$55,000,000 brought in by the regular campaign. He added that, although this represents a fine response, the Jewish Agency had to go deeply into debt to meet its obligations because the goal of an extra \$100,000,000 for the rescue of 100,000 refugees was not realized. One consequence is that thousands of older immigrants in Israel are still housed in sub-standard Ma'baroth dwellings because funds to improve this situation had to be used to save new refugees.

In a most significant address, Ambassador Abba Eban stressed that the strengthening of its economy is the primary present aim of the Government of Israel. Ambassador Eban commented that those who can come to Israel now and in the months ahead from North African countries as well as those of Eastern Europe may not be able to do so later on, for the exit gaps are narrowing. He said that, in view of the military threat of its Soviet-armed enemies and its financial condition, the word "emergency" definitely applies to the situation Israel faces now. It would be a terrible irony if, during the celebration of Israel's tenth anniversary year, when a great demonstration of solidarity with Israel by Jewry everywhere might be expected, a position of economic weakness should manifest itself.

Only the day before the meeting, Herb Friedman and Maurice Saltzman, Cleveland's 1957 Campaign Chairman, returned from a tour of Poland. The situation can be described openly -- and accurately --, Herb told us, by saying that Jews in Poland have come to realize the

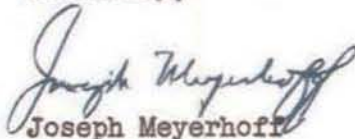
can't live a Jewish life in Poland, and therefore want to leave. All evidences of the rich Jewish past in Poland are fast disappearing. It is expected that a minimum of 30,000 Jews will be brought out of Poland in 1958. Presently 500 additional exodus-hungry Polish Jews are being repatriated from Russia every month. They cannot go to Israel now, but when the Polish-Russian repatriation agreement expires next year, several thousand probably will be able to leave Poland for Israel.

The recommendation that the 1957 UJA Study Mission made while in Israel to continue a special fund was then considered. Many speakers affirmed the need for a fund, and asserted that sufficient money to meet the stated needs could not possibly be raised in 1958 without it. The general attitude was summed up by Morris Berinstein when he declared that we must have the additional cash raised through a special fund to assure that Israel's back is not broken economically through the great effort to save Jews in distress anywhere in the world -- the effort to which the UJA is dedicated. I am very happy to note that following a report by Sol Luckman, Morris was named at this meeting as the Cabinet's unanimous choice for the UJA's 1958 General Chairman. His election at the Conference was one of the most thrilling high points of the meeting.

I can't conclude this letter, my last to you as Cabinet Chairman, without noting what a really stirring experience it has been to have worked so closely together during these past two years in this capacity with you and all the other members of that great team known as the UJA Cabinet. I doubt if there is a group of more dedicated leaders anywhere, and I certainly shall enjoy continued inspiration -- and, I am sure, needed support -- from this leadership in the new post I have assumed as one of the 1958 National Chairmen.

Surely one of the most vital factors in making the Cabinet, and indeed the UJA, as remarkable as they are has been the devoted leadership of Fred Forman, a wonderful person, who is taking over as 1958 Cabinet Chairman. His ability has been well demonstrated over the years and I know that all the members of the Cabinet will support his leadership in every way possible.

Sincerely,


Joseph Meyerhoff

JM:GGS

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'57

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January 7, 1958

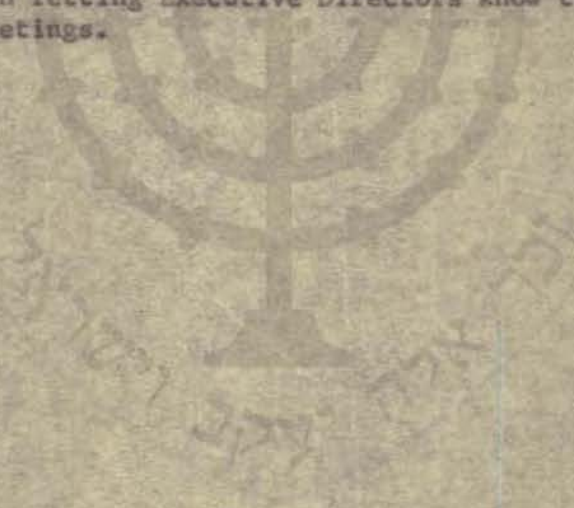
Mr. Herbert A. Friedman

Melvin S. Goldstein

Warburg Speech

We are receiving quite a number of requests for copies of Mr. Warburg's speech and even for tapes of Mr. Warburg's speech -- the one he delivered at the Saturday night session of the Conference. We do have a tape which we have been making available to those who ask for it and we've been sending out mimeographed copies of the text of the address.

I am wondering whether you wouldn't want to have something special done with regard to Mr. Warburg's address such as sending it to the Personal Letter List and then letting Executive Directors know that the tape can be available for meetings.



HSG:js