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AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 3: Conferences and Committees, 1947-1978.

Box
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Folder
3

National Conference of the United Jewish Appeal [New York,
N.Y.]. 1958-1959.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

Cabinet mtg. Dec. 10

XXX

United Jewish Appeal, 165 W 46 St.
New York 36, N.Y.

October 27, 1959

JOSEPH SHANE
PLAZA HOTEL
59TH STREET
NEWYORK CITY, N.Y.

UNITED JEWISH APPEAL NATIONAL CAMPAIGN CABINET MEETING AT LUNCHEON DECEMBER 10TH STATLER
HILTON HOTEL NEWYORK. THIS CABINET MEETING WILL PLAN PROGRAM NATIONAL ANNUAL CONFERENCE
DECEMBER 11TH 12TH 13TH AND THE CAMPAIGN LINE FOR 1960. YOUR PARTICIPATION AND COUNSEL
THIS MEETING MOST ESSENTIAL PLEASE LET ME KNOW YOU WILL ATTEND REGARDS

MORRIS BERINSTEIN

MSG/fo

Cabinet Mtg

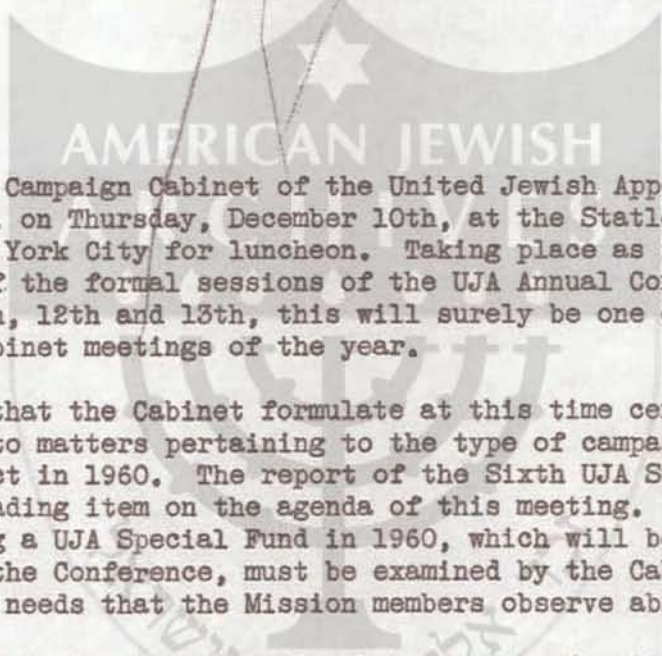
FC



FRED FORMAN

CHAIRMAN, NATIONAL CAMPAIGN CABINET

November 2, 1959



The National Campaign Cabinet of the United Jewish Appeal will meet at 12:30 p.m. on Thursday, December 10th, at the Statler Hilton Hotel in New York City for luncheon. Taking place as it does just in advance of the formal sessions of the UJA Annual Conference on December 11th, 12th and 13th, this will surely be one of the most important Cabinet meetings of the year.

It is vital that the Cabinet formulate at this time certain plans with regard to matters pertaining to the type of campaign the UJA should conduct in 1960. The report of the Sixth UJA Study Mission will be a leading item on the agenda of this meeting. The question of continuing a UJA Special Fund in 1960, which will be finally determined at the Conference, must be examined by the Cabinet on the basis of the needs that the Mission members observe abroad.

I really cannot urge too strongly that you attend. I will be able to let you know in due course of the room in the hotel where the meeting will take place, but in the meantime I hope very much you will let me know by means of the enclosed card that you will be there.

Sincerely yours,

Fred Forman

Fred Forman

FF:GRS

Encl.

SOUTH JERSEY MORTGAGE CO.

500 MARKET STREET



CAMDEN 1, N. J.

PHONE: EMERSON 5-4550

November 4, 1959

RECEIVED

NOV 5 - 1959

NOTED BY
DATE

REFER TO
DATE

MSG

ANSWERED

cc-LW
11/5
⊗

Mr. Fred Forman
United Jewish Appeal
165 West 46th St.
New York 36, New York

Dear Mr. Forman:

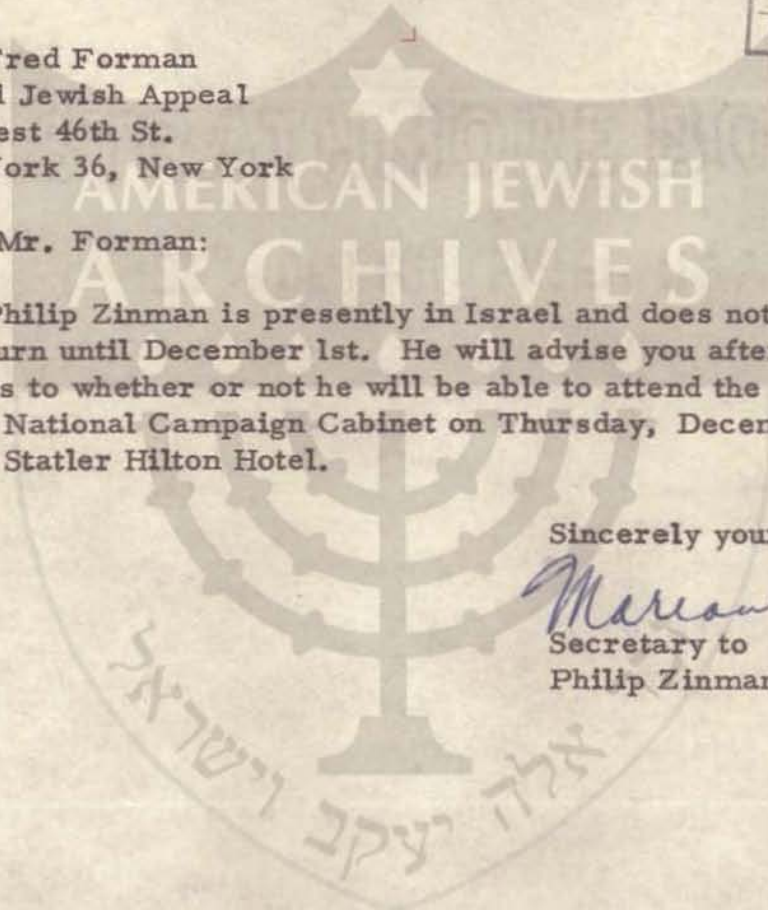
Mr. Philip Zinman is presently in Israel and does not plan to return until December 1st. He will advise you after that date as to whether or not he will be able to attend the meeting of the National Campaign Cabinet on Thursday, December 10th at the Statler Hilton Hotel.

Sincerely yours,

Marcus G. Smallwood

Secretary to
Philip Zinman

mcs



LAW OFFICES OF
SIROTE, PERMUTT, FRIEND & FRIEDMAN
1140-49 BROWN-MARK BUILDING
BIRMINGHAM 3, ALABAMA

PHONE FA 3-2586

November 4, 1959

MORRIS K. SIROTE
JAMES L. PERMUTT
E. M. FRIEND, JR.
KARL B. FRIEDMAN

JACK E. HELD
WILLIAM G. WEST, JR.

RECEIVED	
NOV 6 - 1959	
NOTED BY	REFER TO
DATE	MSG
ANSWERED	

Mr. Fred Forman
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Mr. Forman:

Your letter of November 2, addressed to Mr. James L. Permutt, was received by this office today. As you probably know, Mr. Permutt has gone to Israel with the UJA Study Mission and will not return to his office until November 24th. I am sure your letter will receive his prompt attention upon his return.

Respectfully yours,

Mrs. Marion Dockery

MRS. MARION DOCKERY,
Secretary to James L. Permutt.

L. SONNEBORN SONS, INC.

300 FOURTH AVENUE
NEW YORK 10, N. Y.

EXECUTIVE OFFICE

November 5, 1959

RECEIVED	
NOV 6 - 1959	
NOTED BY	REFER TO
DATE	MSG
ANSWERED	

Mr. Fred Forman
United Jewish Appeal
165 West 46 Street
New York 36, N. Y.

Dear Mr. Forman:

This is in reply to your letter of November 2, 1959
addressed to Mr. R. G. Sonneborn, concerning the meeting
of the National Campaign Cabinet of the United Jewish
Appeal on Thursday, December 10th.

Mr. Sonneborn has been ill for several months and,
consequently, will be unable to attend this function.

Very truly yours,

John B. Hightower
John B. Hightower
Assistant to Mr. Sonneborn

JEH:ms

THE NOBIL SHOE COMPANY

EXECUTIVE OFFICE

November 9, 1959

AKRON, OHIO

RE	
NOV 12 1959	
NOT	DATE TO
DATE	MS
ANSWERED	11/12 665 11/25

Mr. Fred Forman
 United Jewish Appeal
 165 West 46th Street
 New York 36, New York

Dear Fred:

I have your letter of November 2nd with reference to the Cabinet meeting in New York on December 10.

I suffered a heart attack on June 1st of this year and for that reason was not at the June meeting. In fact, I have just returned to work for a few hours a day within the last two or three weeks. I'm well on the way to recovery and any unpleasantness is in the past; however, my doctor feels it would be further beneficial if I would spend the early part of the winter in Florida and for that reason, unfortunately, I will not be able to be in New York on December 10th. This distresses me because I have missed the last two or three meetings, but there are things that cannot be helped. In the meantime, if there is anything I can do on the local scene, please let me know.

Kindest personal regards.

Sincerely,

Norman C. Nobil
 Norman C. Nobil

NCN:vj

cc-LW
 11/12 Selgan
 SON
 *



Cabinet Mtg.
12/10

Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA SPECIAL FUND

over and above

1959 REGULAR CAMPAIGN GOAL—\$105,065,060

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

November 20, 1959

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MORRIS W. BERINSTEIN

National Chairmen
Representing Agencies
WILLIAM ROSENWALD, IDC
DEWEY D. STONE, UIA

National Chairmen
SAMUEL H. DAROFF
ALBERT A. LEVIN
SOL LUCKMAN
JOSEPH MEYERHOFF
JACK D. WEILER

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National Co-Treasurers
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Assistant Executive Vice-Chairman
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National Campaign Director
SHOLEM SONTUP

National Women's Division
Chairman
MRS. JACK A. GOODMAN

National Campaign Cabinet
Chairman
FRED FORMAN

Big Gifts Chairmen
ROBERT W. SCHIFF
BENJAMIN H. SWIG

Allocations Chairman
ISADORE BRESLAU

National Cash Chairman
MELVIN DUBINSKY

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JACOB L. BAROWSKY
LOUIS BERRY
F. GORDON BOROWSKY
LEON H. BRACHMAN
HYMAN BRAND
E. BRESSLER
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LLOYD W. DINKELSPIEL
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I. D. FINK
MAX FINESTEIN
ABRAHAM GOODMAN
LAZARUS L. GOODMAN
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JEROLD C. HOFFBERGER
MILTON KAHN
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ADOLPH KIESLER
PHILIP M. KLUTZNIK
IRVING LEVICK
HARRY LEVINE
JOSEPH M. LINSEY
DAVID LOWENTHAL
PHILIP W. LOWY
BENJAMIN J. MASSELL
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MARTIN NADELMAN
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JOSEPH J. SCHWARTZ
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JOSEPH SHANE
JOSEPH SHULMAN
RUDOLF G. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAURMAN
MILTON I. TAURMAN
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CHARLES H. YALEM
PHILIP ZINMAN

Honorary General Chairman
HERBERT H. LEHMAN
Honorary Chairman
EDWARD M. M. WARBURG
Honorary National Chairman
JOSEPH HOLTZMAN
Honorary Special Fund Chairman
SAMUEL RUBIN

FOLLOW UP LETTER TO CABINET ON 12/10 MEETING

Fred Forman, as you probably know, is presently abroad with the Sixth UJA Study Mission. In his absence, I am writing now to inform you that the luncheon meeting of the National Campaign Cabinet of the United Jewish Appeal, starting at 12:30 P.M. on Thursday, December 10th, in New York City, will be held in the Terrace Lounge of the Statler Hilton Hotel.

I know that in his letter to you of November 2nd about the meeting, Fred outlined the reasons that make it such a tremendously vital one. The findings of the Study Mission as they have thus far been reported to us here give further indication of the importance that the meeting is sure to have.

It is obvious from word we have received that the Mission has observed both in Europe and Israel a great deal that will be very significant for next year's campaign. The Mission members have seen much that inspired them, and in addition many things requiring careful consideration in mapping out the UJA campaign for 1960.

The observations of the Mission will of course be presented at the Cabinet meeting, where the kind of campaign to be conducted next year will be discussed in relation to them. The need for your participation at this time really cannot be over-emphasized, and it is certainly hoped that every Cabinet member will attend who can possibly do so.

We very much look forward to your letting us know you will be present, if you have not yet already informed us of this.

Sincerely yours,

Sol Luckman

SL:gss



NEEDED: \$35,000,000 IN CASH FOR LAST HALF 1959

in time for UJA Annual National Conference, Dec. 11-13, Statler Hilton Hotel, N.Y.C.

NATIONAL CAMPAIGN COMMITTEE

ADOLPH KIESLER, *Chairman*



MARTIN ABELOVE	SAMUEL HAUSMAN
PHILIP BELZ	NATHANIEL P. KANN
SHELDON K. BEREN	PAUL KAPELOW
NORMAN BERLIN	LAWRENCE S. KATZ
DAVID BOROWITZ	DEVERE KAUFFMAN
CHARLES BROWN	BERNARD KOBROVSKY
LOUIS M. BUNIS	RALPH N. KOPELOVE
ABRAHAM S. DUBG	NATHAN I. KUSS
DAVID M. CITRON	JACK O. LEFTON
JOSEPH COBAN	HARRY MARKS
CARL COHEN	HENRY MASLANSKY
PHILIP N. COLEMAN	MORRIS MILLER
NORBERT J. COVY	MAURICE E. OREN
WILLIAM P. ENGEL	MAX I. PINCUS
SOL ESFELD	A. B. POLINSKY
ABRAHAM FEINBERG	EDWARD SCHAFFER
JULIUS FLIGELMAN	SELIG SCHWARTZ
LOUIS J. FOX	WILLIAM M. SHIPLEY
JOSEPH I. GIDWITZ	MAX SIEGEL
SAMUEL F. GINGOLD	ISAAC D. SINDERBRAND
SIDNEY C. GLUCKMAN	SAM J. SINGER
KALMAN S. GOLDENBERG	MORRIS SPEIZMAN
HAROLD SHERMAN GOLDBERG	ALEX F. STANTON
DAVID GOLDMAN	DAVID STEIN
I. E. GOLDSTEIN	ALEX TEMKIN
JULIUS I. GOODMAN	ALBERT TENENBAUM
SAMUEL H. GREENE	JULIAN B. YENETZKY
HENRY N. HART	HERMAN S. WIGODSKY
HENRY J. HASENFELD	SOL ZALLA

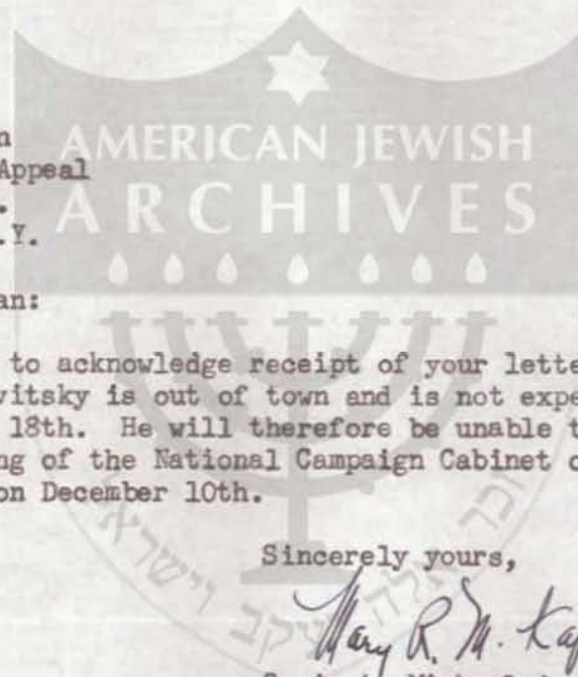
MICHAEL A. STAVITSKY & Co.

REALTOR

R 11/25

RECEIVED	
MILITARY PARK BUILDING	
NOV 25 1959	
60 PARK PLACE, NEWARK 2, N. J.	
MARKET 3-7915	REFER TO
NOV 23 1959	DATE
	<i>HSG</i>
	<i>FL</i>
ANSWERED	

Mr. Sol Luckman
United Jewish Appeal
165 W. 46th St.
New York 36, N.Y.



Dear Mr. Luckman:

This is to acknowledge receipt of your letter of November 20th. Mr. Stavitsky is out of town and is not expected to return until December 18th. He will therefore be unable to attend the luncheon meeting of the National Campaign Cabinet of the United Jewish Appeal on December 10th.

Sincerely yours,

Mary R. M. Kaplan
Sec'y to Michael A. Stavitsky

JOSEPH M. MAZER
477 MADISON AVENUE
NEW YORK 22, N. Y.

*noted 11/24
mm*

RECEIVED	
NOV 24 1959	
NOTE: DATE	REFER TO PAGE
	<i>KKG</i>
ANSWERED	

November 23, 1959

Mr. Sol Luckman
United Jewish Appeal
165 West 46th St.
New York, N. Y.

Dear Sol:

In reply to your letter of the 20th, I will
be present at the luncheon meeting on
December 10th.

Yours very truly,

JM Mazer
Joseph M. Mazer

jmm:se



BY FORCE
SECURITY
U.S.A.

SHOE CORPORATION OF AMERICA

AN OVERSEAS CORPORATION
EXECUTIVE OFFICES
COLUMBUS 15, OHIO

OFFICE OF
ROBERT W. SCHIFF

PERSONAL CORRESPONDENCE

November 24, 1959

Mr. Sol Luckman
United Jewish Appeal
165 W. 46th Street
New York City 36, N. Y.

Dear Mr. Luckman:

Before Mr. Robert W. Schiff left on a business trip, he asked me to inform you that he is planning to attend the luncheon meeting of the National Campaign Cabinet of U.J.A., at 12:30 P.M., on Thursday, December 10, in the Terrace Lounge of the Statler Hilton Hotel.

Reservations have already been mailed to Mr. Morris Berinstein, for Mr. and Mrs. Schiff, to attend the meetings and dinner of the Annual National Conferences of U.J.A., to be held in New York City on December 11, 12 and 13.

Cordially yours,

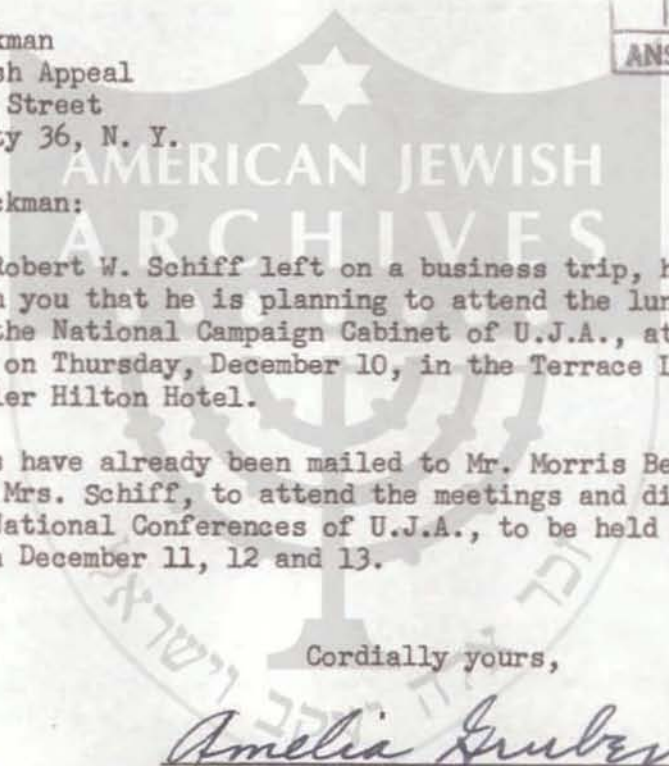
Amelia Gruber

A.G.

Secretary to Mr. Robert W. Schiff

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NOV 27 1959	
NOTED BY	REFER
DATE	MSG FC
ANSWERED	

W/LW
11/27
X



MM

cc: FC SG FF MM LJ

November 24, 1959

Mr. F. Gordon Borowsky
George E. Garrett Co. Inc.
Torresdale Avenue at Talbot Street
Philadelphia 36, Pa.

AMERICAN JEWISH
ARCHIVES

Dear Gordon:

I am writing now to inform you that the luncheon meeting of the National Campaign Cabinet of the United Jewish Appeal, starting at 12.30 P.M. on Thursday, December 10th, in New York City, will be held in the Terrace Lounge of the Statler Hilton Hotel.

In my letter to you of November 2nd about the meeting, I outlined the reasons that make it such a transcendously vital one. Our findings on the Study Mission further increase its importance.

The observations of the Mission will of course be presented at the Cabinet Meeting, and the kind of campaign to be conducted next year will be discussed in relation to them. The need for your participation at this time really cannot be over-emphasized.

I very much look forward to your letting me know you will be present, if you have not yet already done so.

Sincerely yours,

Fred Forman.

Same letter sent to: David Lowenthal
James L. Permutt
Leonard Ratner
Max Fisher

Joseph Talano
Philip Zisman
Melvin Dubinsky
Dewey D. Stone
Edward M.M. Warburg

ff:ggg

Cabinet mtg

cc: FC SG FF MM LJ

November 24, 1959

Mr. F. Gordon Borowsky
George K. Garrett Co. Inc.
Torresdale Avenue at Tolbut Street
Philadelphia 36, Pa.

AMERICAN JEWISH

Dear Gordon:

I am writing now to inform you that the luncheon meeting of the National Campaign Cabinet of the United Jewish Appeal, starting at 12.30 P.M. on Thursday, December 10th, in New York City, will be held in the Terrace Lounge of the Statler Hilton Hotel.

In my letter to you of November 2nd about the meeting, I outlined the reasons that make it such a tremendously vital one. Our findings on the Study Mission further increase its importance.

The observations of the Mission will of course be presented at the Cabinet Meeting, and the kind of campaign to be conducted next year will be discussed in relation to them. The need for your participation at this time really cannot be over-emphasized.

I very much look forward to your letting me know you will be present, if you have not yet already done so.

Sincerely yours,

Fred Forman.

Same letter sent to: David Lowenthal
James L. Permutt
Leonard Ratner
Max Fisher

Joseph Talamo
Philip Zinman
Melvin Dubinsky
Dewey D. Stone
Edward M.M. Warburg

ff:ags

SG ACCEPTANCE BOND

R *11/25*

HERBERT H. LEHMAN
41 EAST 57TH STREET
NEW YORK 22, N. Y.

SUITE 2704
ELDORADO 5-1182

November 24, 1959

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NOV 25 1959	
NOTED BY	DATE TO
DATE	<i>HSG</i>
	<i>FC</i>
ANSWERED	

Mr. Sol Luckman
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

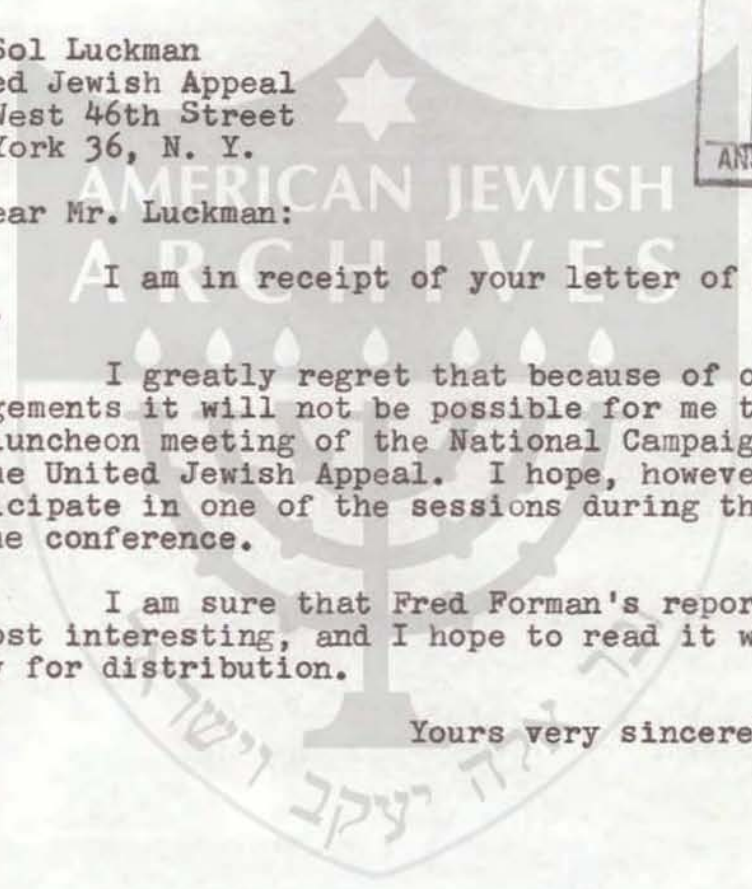
My dear Mr. Luckman:

I am in receipt of your letter of November 20th.

I greatly regret that because of other engagements it will not be possible for me to attend the luncheon meeting of the National Campaign Cabinet of the United Jewish Appeal. I hope, however, to participate in one of the sessions during the period of the conference.

I am sure that Fred Forman's report will be most interesting, and I hope to read it when it is ready for distribution.

Yours very sincerely,



EABLE-A

ACCEPTANCE BOND

JACOB HIATT
35 TERRACE DRIVE
WORCESTER 5, MASSACHUSETTS

November 25, 1959

A 11127

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NOV 27 1959	
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DATE	MSE
	PC
ANSWERED	

cc: LW
(2)

Mr. Sol Luckman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Mr. Luckman:

Please be advised that I will attend the luncheon meeting of the National Campaign Cabinet of the United Jewish Appeal, starting at 12:30 P.M. on Thursday, December 10th, in New York City in the Terrace Lounge of the Statler Hilton Hotel.

Very truly yours,

Jacob Hiatt
sms

Jacob Hiatt

sms

Cabinet
mtg

cc: SG FC MM Ref

November 25, 1959

Mr. Norman C. Nobil
The Nobil Shoe Company
117 E. Mill Street
Akron 8, Ohio

Dear Norman:

I have just returned from abroad with the UJA Study Mission and found your letter to me of November 9th concerning the December 10th Cabinet Meeting. I was very sorry to learn from your letter that you will not be able to make the meeting, but I was even more distressed at the reason for this.

It picked me up somewhat to note, however, that you now are already well enough to return to work for a few hours a day and that any unpleasantness is in the past. I certainly hope with all my might that you continue improving in this way and that you will be fully recovered very soon.

We will miss you at the meeting as we did when we met the last couple of times, but you surely could not have a better excuse for being absent. All that anyone can ask of you now is to take really good care of yourself until you are restored again to full vigor.

With every good wish and kindest regards,

Sincerely yours,

Fred Forman.

ff:ggg



FRED FORMAN

CHAIRMAN, NATIONAL CAMPAIGN CABINET

RECEIVED	
NOV 30 1959	
NOTED BY	REFER
DATE	DATE
November 24, 1959	<i>MS</i> <i>FL</i>
ANSWERED	

Mr. Dewey D. Stone
53 Arlington St.
Brockton, Mass.

Dear Dewey:

I am writing now to inform you that the luncheon meeting of the National Campaign Cabinet of the United Jewish Appeal, starting at 12.30 P.M. on Thursday, December 10th, in New York City, will be held in the Terrace Lounge of the Statler Hilton Hotel.

In my letter to you of November 2nd about the meeting, I outlined the reasons that make it such a tremendously vital one. Our findings on the Study Mission further increase its importance.

The observations of the Mission will of course be presented at the Cabinet Meeting, and the kind of campaign to be conducted next year will be discussed in relation to them. The need for your participation at this time really cannot be over-emphasized.

I very much look forward to your letting me know you will be present, if you have not yet already done so.

Sincerely yours,

Fred

Fred Forman

Star Fred:

I will be with you. Hope you

had a pleasant trip home -

hostily but cordially

[Handwritten signature]

ff:ggs

SERVICE

Uniform

COMPANY

UNIFORMS AND ACCESSORIES

70-72 PLAZA WAY, S.W., ATLANTA 3, GEORGIA Phone Jackson 3-1538

November 24, 1959

RECEIVED

DEC 1 - 1959

NOTED BY		REFER TO	
DATE		DATE	
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		FC	
ANSWERED			

Mr. Sol Luckman
165 West 46th St.
N.Y. 36, N.Y.

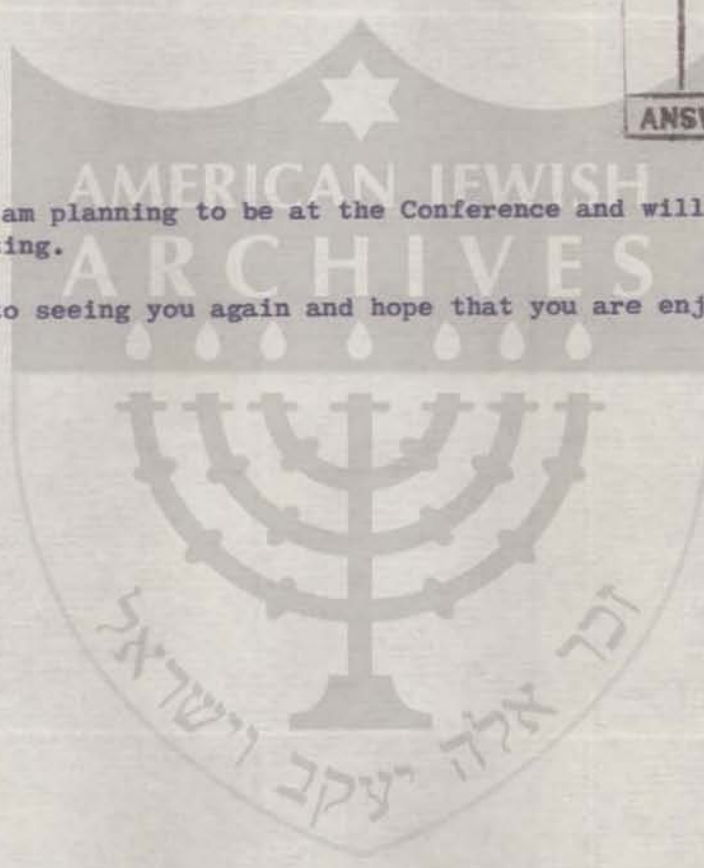
Dear Sol:

As things stand now I am planning to be at the Conference and will, of course, be at the Cabinet meeting.

I am looking forward to seeing you again and hope that you are enjoying good health.

Sincerely,

Barney Medintz



"Serco" Quality Uniforms

L. SONNEBORN SONS, INC. DEC 2 - 1959

300 FOURTH AVENUE
NEW YORK 10, N. Y.

EXECUTIVE OFFICE

NOTED BY		DATE

MSB
PC

December 1, 1959

Mr. Sol Luckman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Mr. Luckman:

This is in reply to your recent letter addressed to Mr. Rudolf G. Sonneborn concerning the luncheon meeting of the National Campaign Cabinet on Thursday, December 10th.

As you may know, Mr. Sonneborn has been ill for several months and is not expected to resume a full schedule of activities for quite some time to come. Because of this, he will be unable to attend the forthcoming luncheon meeting. I am sure that he will regret not being able to attend.

Very truly yours,

John B. Hightower

John B. Hightower
Assistant to Mr. Rudolf G. Sonneborn



Abinet

FRED FORMAN

CHAIRMAN, NATIONAL CAMPAIGN CABINET

December 2, 1959

This is in further reference to the Cabinet meeting which will be held at 12:30 p.m. on December 10th, 1959, in the Terrace Lounge of the Savoy-Hilton Hotel in New York.

Two extremely crucial policy questions will be discussed at the meeting and, therefore, attendance will be limited to Cabinet members only.

The first question refers to many conversations held recently with officials of the Jewish Agency concerning the creation of a new body which would enable American leaders to participate directly in the conduct of philanthropic programs in Israel. This problem directly involves UJA leadership and we want you to be thoroughly informed.

The second question refers to a Special Fund for 1960. The Sixth UJA Study Mission arrived at certain conclusions in Israel which will be presented and discussed at the General Session on Friday, December 11th. It is of the utmost importance, however, that the Cabinet plan the discussion for the General Session.

I know you will make every effort to attend this important Cabinet meeting.

Sincerely yours,

Fred Forman

Fred Forman

ff:ggs



H · DAROFF & SONS, INC.

Makers of 'Botany' 500 Clothing

2300 WALNUT STREET · PHILADELPHIA 3, PA.

EXECUTIVE OFFICES

December 4th, 1959

RECEIVED	
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NOTED BY	REF.
DATE	
MSG FC	
ANSWERED	

Mr. Fred Forman
United Jewish Appeal
165 W. 46th Street
New York 36, New York

Dear Mr. Forman:

I am replying to your letter of December 2nd, with reference to the Cabinet meeting on December 10th.

Although Mr. Daroff is home from the hospital, he is not engaging in any activities (business or social) for quite some time.

Therefore, I regret Mr. Daroff will be unable to attend, and thank you again for your letter.

Trusting this meeting will prove to be an eventful one, I remain,

Sincerely yours,

Barbara Shuster,
Secretary to Mr. Daroff

Cabinet Mtg.

United Jewish Appeal
165 West 46th Street, NYC.

DECEMBER 7, 1959

TO BE SENT TO ALL NAMES ON ATTACHED LIST

CORRECTION MY LETTER DECEMBER 2 CABINET MEETING ON DECEMBER TENTH ~~XXXXXXXXXXXX~~
TO BE HELD TERRACE LOUNGE STATLER HILTON HOTEL AT SEVENTH AVENUE AND 33RD NEW YORK
AND NOT REPEAT NOT SAVOY HILTON. ALL UJA CONFERENCE SESSIONS ALSO AT STATLER HILTON.

AMERICAN JEWISH
ARCHIVES
FRED FORMAN



ff: ggs

THE NOBIL SHOE COMPANY

EXECUTIVE OFFICE

December 7, 1959

AKRON, OHIO

RECEIVED	
DEC 9 - 1959	
NOTED BY	REFER TO
DATE	<i>MSB</i>
	<i>Linda Goldware</i>
ANSWERED	

Mr. Sol Luckman
United Jewish Appeal
165 West 46th St.
New York 36, New York

Dear Sol:

I have your letter of November 20th relative to the National Campaign Cabinet meeting on Thursday, December 10th, in New York.

I do not know whether you knew it or not, but I had a coronary back in June and have been taking it extremely easy, per doctor's instruction. I am leaving for Florida this week and will be gone until March 1st. I am terribly sorry that I will not be able to attend the Cabinet meeting, since I missed the one in June. I hope to be in good shape by next June in order to attend.

Sincerely yours,

Norman

Norman Nobil

NN:vj

THE WESTERN UNION TELEGRAPH COMPANY

NOTICE REGARDING TELEGRAM

W. P. MARSHALL, PRESIDENT

DEC 8 - 1959	
NOTED BY	REFER TO
DATE	DATE
1959 DEC 8	12/9/59
ANSWERED	NEW YORK

CT LLA466

DELIVERY NO.

UNITED JEWISH APPEAL

NAME

(BOOK OF TELEGRAMS)

DEC 7

ADDRESS

59 SOL LUCKMAN

Your telegram of _____ 19 _____ to _____

DATE

ADDRESSEE

at CIN.OHIO is undelivered for the following reason:

ADDRESS AND CITY

WE ARE ADVISED ADSE IS HERE IN CITY AT ROOSEVELT HOTEL.

Advised per [signature] 12/8

If you have occasion to correct the address originally supplied, please call

call PE 6-0540

and ask for _____

JU 6-3059 if no answer call PE 6-0540

A charge

for the correction or for an entirely new message, whichever is less, will be made.

THE WESTERN UNION TELEGRAPH COMPANY

SIDNEY R. RABB
CHAIRMAN OF THE BOARD

393 D STREET
BOSTON 10, MASSACHUSETTS

FF

December 8, 1959

Mr. Fred Forman
United Jewish Appeal
165 West 46th Street
New York 36, New York

RECEIVED	
DEC 9 - 1959	
NOTED BY	REFER TO
DATE	<i>MSS</i>
ANSWERED	

Dear Mr. Forman:

Your wire received today - and although Mr. Rabb had advised tentatively that he would attend the UJA National Campaign Cabinet Conference on Thursday, December 10, he now finds that it is going to be impossible for him to be away.

He regrets very much not be able to join the group.

Sincerely yours,

Caren Bohan

Secretary to
Sidney R. Rabb

LAW OFFICES

ARVEY, HODES & MANTYNBAND

ONE NORTH LA SALLE STREET

CHICAGO 2

TELEPHONE CENTRAL 6-9760

WASHINGTON, D. C. OFFICE
1025 CONNECTICUT AVENUE, N. W.

CABLE ADDRESS
"ARHOMA"

December
8th
1959

R	
DEC 10 1959	
NO	TO
DATE	<i>MCP</i>
	<i>PC</i>
ASSIGNED	

JACOB M. ARVEY
 BARNET HODES
 LOUIS M. MANTYNBAND
 GEORGE L. SIEGEL
 WILLIAM J. COSTELLO
 JAMES A. HARRINGTON
 SIDNEY R. ZATZ
 HOWARD ARVEY
 MASTER IN CHANCERY
 SUPERIOR COURT

J. HERZL SEGAL
 G. GALE ROBERSON
 HERMAN SMITH
 LE ROY R. KREIN
 MAURICE P. WOLK
 IRWIN I. ZATZ
 JACK H. OPPENHEIM
 HENRY J. SHAMES
 ALLEN H. DROPKIN
 RALPH A. MANTYNBAND
 NATHAN J. KINNALLY
 MERVIN N. BACHMAN
 WALTER V. LESAK
 EDWIN A. WAHLEN
 RICHARD Z. ROSENFELD
 STEVEN M. JACOBSON
 MARSHALL L. BURMAN
 DANIEL A. DON

Mr. Fred Forman
 United Jewish Appeal
 165 West 46th Street
 New York 36, New York

Dear Mr. Forman:

Your letter of December 2, 1959 relative to the Cabinet meeting in New York on December 10th, has been received. Mr. Arvey is away from the city and he advised me over long distance telephone today to write his sincere regrets and to advise you that it is not possible for him to attend the meeting on the 10th.

Sincerely yours,

Dorothy Christerson

Dorothy Christerson
 Secretary to J. M. Arvey

FC
The entire act
R/S
Cab meeting

December 17, 1959

Mr. Fred Forman
B. Forman and Company
46 Clinton Avenue, South
Rochester 4, New York

Dear Fred,

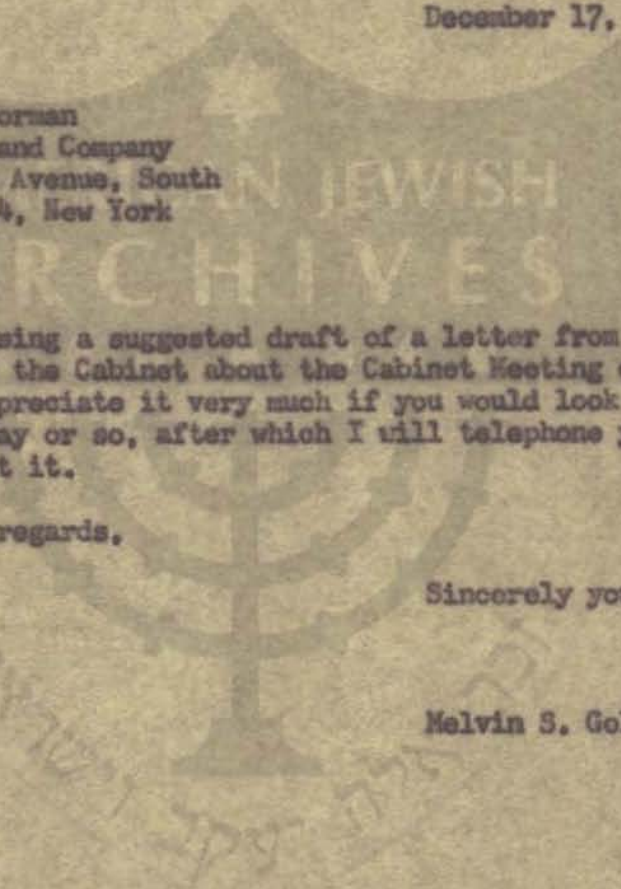
I am enclosing a suggested draft of a letter from you to the members of the Cabinet about the Cabinet Meeting on December 10. I would appreciate it very much if you would look it over during the next day or so, after which I will telephone you to get your views about it.

With best regards,

Sincerely yours,

Melvin S. Goldstein

MSG:glc
enclosure



FC
Gale + the rest
for next meeting
HAK
(12/1/58)

NOTES ON STAFF MEETING HELD THURSDAY, DECEMBER 18th, 1958
RELATING TO NATIONAL ANNUAL CONFERENCE

The following points were made by various people attending the meeting:

1) - The Friday afternoon session could have been much more interesting if the chairman had called on more people to announce stimulating gifts.

2) - Great care should be taken to see to it that the Friday session does not in the future degenerate into a straight fund-raising meeting. It should not be forgotten that this is a national annual conference of the United Jewish Appeal at which the tone for the entire campaign must be set and therefore the UJA should not go too far in attempting to have too many gifts announced at the conference. Only important and stimulating gifts should be announced.

3) - It is most important that people attending the conference have a much greater opportunity to participate in the business of the conference. At our conference last week the only opportunity the delegates had to participate in discussion was to a small extent on Friday and for a very short while on Sunday morning. It was suggested, therefore, that next year there definitely be a meeting of the steering committee Saturday afternoon and that great care be taken to permit delegates to discuss matters from the floor at length Sunday morning. This does not mean that the JDC session should be cancelled for Saturday noon but rather that the JDC session be shorter to permit a meeting of the steering committee the same afternoon.

4) - The JDC session was considered to be very good. It was felt, however, that there were too many speakers. It was suggested that there be one speaker for the JDC with a panel of three or four people and that at the end of the speech there be questions from the floor to be answered by the panel.

5) - It was the consensus of those present that the facilities at the Statler were much better than at the Waldorf and that the Statler should be used again. The microphone system should, however, be improved. The seating situation was much improved at the Statler but it was suggested that this be looked into again for possible further improvements.

6) - It was felt that Senator Javits' speech was most impressive and well received.

7) - It would be best if cocktails were not served in the guest of honor room because those who are not invited to the guest of honor room become insulted. If any cocktail party is to be run for the guests of honor then it should be done in a room removed from the banquet hall.

8) - It is most important that the Friday afternoon session open with a stimulating speaker.

9) - The Saturday evening session went off very well but it was the consensus of those present that something be done to break up the line of speeches. Singers or musicians should be introduced to provide some entertain-

right
right
more time to talk, but not at risk of cutting down JDC session.
more time can be made Sunday AM
same -
perhaps 2 speakers + more questions from floor.
right

right
but short
right

Notes on Staff Meeting
Held Thursday, Dec. 18th
Relating to National
Annual Conference

-- 2 --

ment or a pageant should be planned. The entertainment, of course, should be Jewish.

10) - It might be a good idea to show slides during the course of the dinner Saturday evening.

*Eddie's idea
still good*



dictated by Melvin S. Goldstein

MSG:ls
12/19/58





Cabinet Mtg.

FRED FORMAN

CHAIRMAN, NATIONAL CAMPAIGN CABINET

December 22, 1959

TO CABINET MEMBERS NOT AT 12/10 MEETING

Very important UJA Cabinet Meeting on Thursday, December 10th, was extremely well attended. Your presence was very much missed, and I know you will want to have a summary of what occurred.

The meeting addressed itself to the doubly significant task of reviewing the 1959 campaign and projecting the campaign for 1960. Concerning the 1959 UJA campaign, Herbert Friedman reported it was estimated that the UJA would realize \$51,500,000 in the regular campaign this year as compared with \$50,000,000 in 1958, and \$16,500,000 through the 1959 Special Fund as compared to \$13,000,000 last year. This will represent an increase of 3% in the regular campaign and 27% in the Special Fund. Herb called special attention to the substantial size of the increase being realized through the Special Fund as compared to the increase in the amount raised in the regular campaign. All told, the United Jewish Appeal will receive about \$5,000,000 more from the 1959 campaign than it did from the 1958 campaign, representing an over-all increase of 8%.

Regarding collections, Melvin Dubinsky said that through the month of November, the UJA had received \$60,219,299 for the year 1959, representing an increase of \$11,521,361 over the amount of \$48,697,938 collected in 1958 through the month of November. Last year the final total collected came to \$55,754,000. With the way that collections are still going this year, it is anticipated that finally somewhat better than \$69,000,000 will be realized. Mel Dubinsky declared it is still possible to achieve the announced goal of a \$70,000,000 cash collection figure by the end of this year if every leader does everything possible in his community between now and December 31st to obtain every available dollar. It was the unanimous feeling at the meeting that Mel has done a tremendously effective and marvelous job this year as UJA Cash Chairman.

I am sure you have learned by now that a Special Fund was adopted by the large group of delegates at the UJA Annual Conference on Friday as an indispensable fund-raising tool for the 1960 campaign. The matter of the Special Fund was previously placed before the Cabinet for final discussion at the meeting on

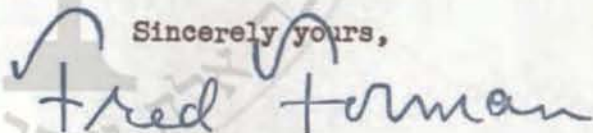
Thursday. It was pointed out that the matter had been elaborately discussed by the Cabinet at the meeting held on September 28th. Since then, the Sixth UJA Study Mission had gone to Israel. At the conclusion of its tour of the country, during which the great backlog of unmet immigration needs had been painfully noted, the Mission unanimously passed a resolution recommending a Special Fund for 1960.

Once again the points that have been expressed both in favor and against having a Special Fund next year were set out, and there was a final round of discussion on it. This discussion concluded with the unanimous recommendation to the Conference delegates that they adopt in some suitable form for 1960 the principle of extra giving to the work in Israel "over and above" the regular campaign. This recommendation represented the consensus of the Cabinet that the UJA simply cannot do without such an extra fund-raising tool next year in the face of the great need that exists in Israel to take care of thousands of immigrants in conditions of distress who could not be properly assisted in previous years because of the heavy flow of continuing immigration.

As a result of its adoption at the Conference, a Special Fund will now officially be part of the 1960 campaign. Its fully effective utilization to help clear up the great backlog of needs in Israel, as well as to help maintain continuing immigration to Israel at a figure of at least 25,000 people a year, is now in large part up to us.

The Cabinet in 1960 is going to have a new Chairman -- namely, Melvin Dubinsky. It is a pleasure to turn over my instruments of office to such a thoroughly capable and devoted and altogether wonderful individual. On my part, I can say that these two years as Cabinet Chairman have been most delightful as well as inspiring ones for me and I want to thank you from the bottom of my heart for helping to make them so.

Sincerely yours,

A handwritten signature in cursive script that reads "Fred Forman". The signature is written in dark ink and is positioned above the typed name.

Fred Forman

FF:Gls

Conf
December

June 5, 1959

Mr. Arthur Fishzohn

Melvin S. Goldstein

Leon Uris

AMERICAN JEWISH
ARCHIVES

Mr. Friedman spoke with Mr. Uris by telephone on June 4th. (Mr. Uris' address is 5078 Amestoy Avenue, Encino, California ST 4 - 3960.) Mr. Friedman reminded Mr. Uris that he had agreed some time ago to attend our December Conference. Mr. Uris said he did not recall that but he said that he would come if Mr. Friedman insisted. Mr. Friedman insisted and told Mr. Uris that we will bear in mind the fact that he has so much to do and has to go to so many places but Mr. Friedman pointed out the December Conference is terribly important to the United Jewish Appeal.

Mr. Friedman will write to Mr. Uris on June 15th to let him know time and place, etc.

MSG:mm

Conf Dec 1959
The June 29

16 June, 1959

Mr. Leon Uris
5078 Amestoy Avenue
Encino, California

Dear Leon,

Once a year the United Jewish Appeal has a great national conference to which the top leadership of the country comes in large numbers. This year the conference will be held at the Statler Hotel in New York City, 10 - 13 December.

Our officers join me in extending to you this invitation to speak at the convention. As we discussed on the 'phone, we would arrange for the maximum protection and minimum exposure to crowds of people.

As we get closer to the time, we can select the session of the conference which will be most important and arrange for you to come to just that one and leave immediately thereafter.

You are a great symbol today and people who work hard for this cause would love to see you and hear from you. On the other hand, I think you also would enjoy seeing those men whose devoted work over the years has helped make Israel possible.

I look forward with great joy to your coming to us.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF/fo
LHF

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION

TELEGRAM

W. P. MARSHALL, PRESIDENT

1959 JUN 17 1201 AM

SYMBOLS

DL=Day Letter

NL=Night Letter

LTD International Letter Telegram

The filing time shown in the date line on domestic telegrams is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

NS004 PD INTL FR=N ZL CFFF PARIS VIA WACABLES 43 17 1315=

HERBERT FRIEDMAN UJAPPEAL NYK (ISUJAPPEAL

UNITED JEWISH APPEAL 165 WEST 46TH ST#=

MOLLET ACCEPT IN PRINCIPLE. YOUR INVITATION TO BE YOUR GUEST DECEMBER ELEVENTH THROUGH THIRTEENTH NEWYORK PROVIDED OF COURSE POLITICAL SITUATION THAT TIME ALLOWS HIS LEAVING FRANCE STOP ALSO ACCEPTED LUNCHEON WITH US JULY FIRST STOP PLEASE CONFIRM REGARDS=

TSUR=

cc AF
6/17

ל- (מס' 10) (מס' 10) (מס' 10)
ל- (מס' 10) (מס' 10) (מס' 10)
ל- (מס' 10) (מס' 10) (מס' 10)



June 17, 1959

Mr. Arthur Fishohn

Melvin S. Goldstein

December Conference

This is to inform you that Mr. Guy Mollet has accepted "in principle" our invitation to address our National Annual Conference in December.

Mr. Friedman will meet Mr. Mollet in Paris on July 1st and will discuss the matter further with him at that time.

MSG:ma
cc:RL

Conf Dec
[Signature]

XIX

HANNAH
JEVAGENCY
JERUSALEM (ISRAEL)

June 17, 1959

KNOW YOU HAVE MANY THINGS YOUR MIND BUT WOULD APPRECIATE YOUR BLOCKING YOUR CALENDAR DATES
UJAPPEAL NATIONAL ANNUAL CONFERENCE NEWYORK DECEMBER ELEVENTH THROUGH THIRTEENTH STOP ALL
OF US HERE MOST ANXIOUS HAVE YOU ADDRESS MAIN BANQUET SESSION DECEMBER TWELFTH STOP WILL
DISCUSS FURTHER WITH YOU IN PERSON JERUSALEM REGARDS

FRIEDMAN



HAF/gfc

Conf Dec

XIX

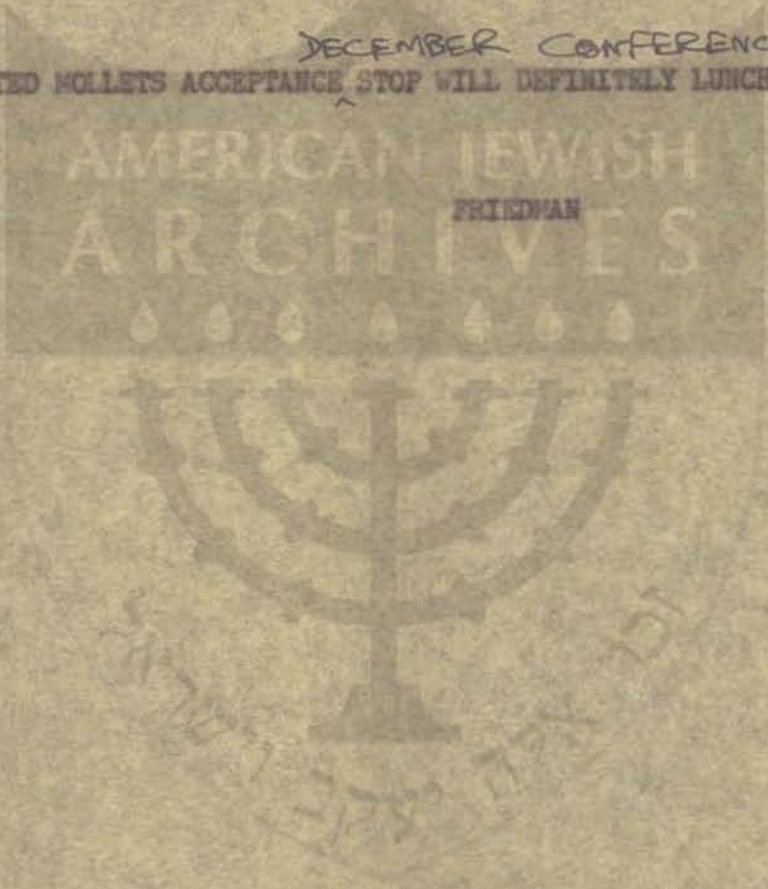
TSUR
HENISPAEL
PARIS (FRANCE)

June 17, 1959

DECEMBER CONFERENCE

POSITIVELY DELIGHTED WOULD ACCEPTANCE STOP WILL DEFINITELY LUNCH WITH YOU FIRST JULY

REGARDS



HAF/gfo
cc: AF

HAF files - Overseas

XXX

HARHAN
JEVAGENCY
JERUSALEM (ISRAEL)

June 17, 1959

KNOW YOU HAVE MANY THINGS YOUR MIND BUT WOULD APPRECIATE YOUR BLOCKING YOUR CALENDAR DATES
UJAPPEAL NATIONAL ANNUAL CONFERENCE NEWYORK DECEMBER ELEVENTH THROUGH THIRTEENTH STOP ALL
OF US HERE MOST ANXIOUS HAVE YOU ADDRESS MAIN BANQUET SESSION DECEMBER TWELFTH STOP WILL
DISCUSS FURTHER WITH YOU IN PERSON JERUSALEM REGARDS

FRIEDMAN

for study - m

OK ✓

HAF/gfc

June 26, 1959

Dear Herb:

As per our phone conversation, I have been cleared and sprung for your December meeting at the Statler. You can count on my appearance keeping in mind the things we discussed.

I know I'll hear from you later as soon as you are up on details.

Best wishes,

Sam
uris

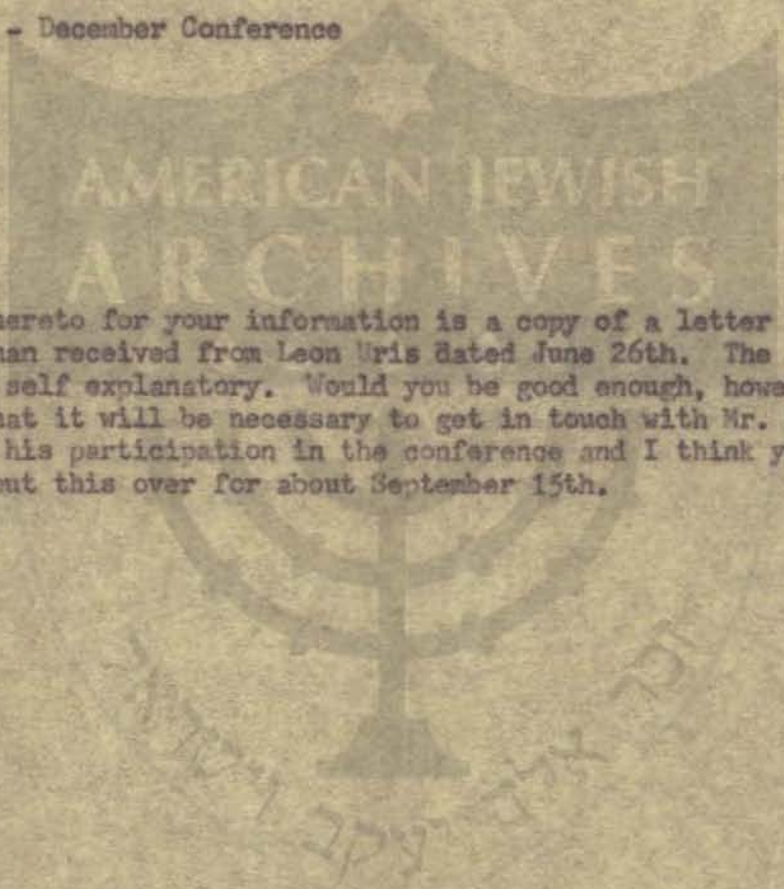
mtic
9/20

July 1, 1959

Mr. Arthur Fishzohn

Melvin S. Goldstein

Leon Uris - December Conference



Attached hereto for your information is a copy of a letter Mr. Friedman received from Leon Uris dated June 26th. The letter is self explanatory. Would you be good enough, however, to note that it will be necessary to get in touch with Mr. Uris regarding his participation in the conference and I think you ought to put this over for about September 15th.

C O P Y OF INCOMING CABLE

*original cable
in
speakers
Ind.
Mollet, Guy*

PARIS 33 1 1630

GOLDSTEIN UJAPPEAL
NY

HAVE MOLLET FOR DECEMBER DEFINITELY WITH POSSIBILITY
RETURN TRIP LATTER PART JANUARY TOUR FIVE CITIES BUT THIS MUST BE
WORKED OUT WITH LABOR GROUP WILL EXPLAIN UPON RETURN REGARDS

FREEDMAN

COPY
7/1/59

File

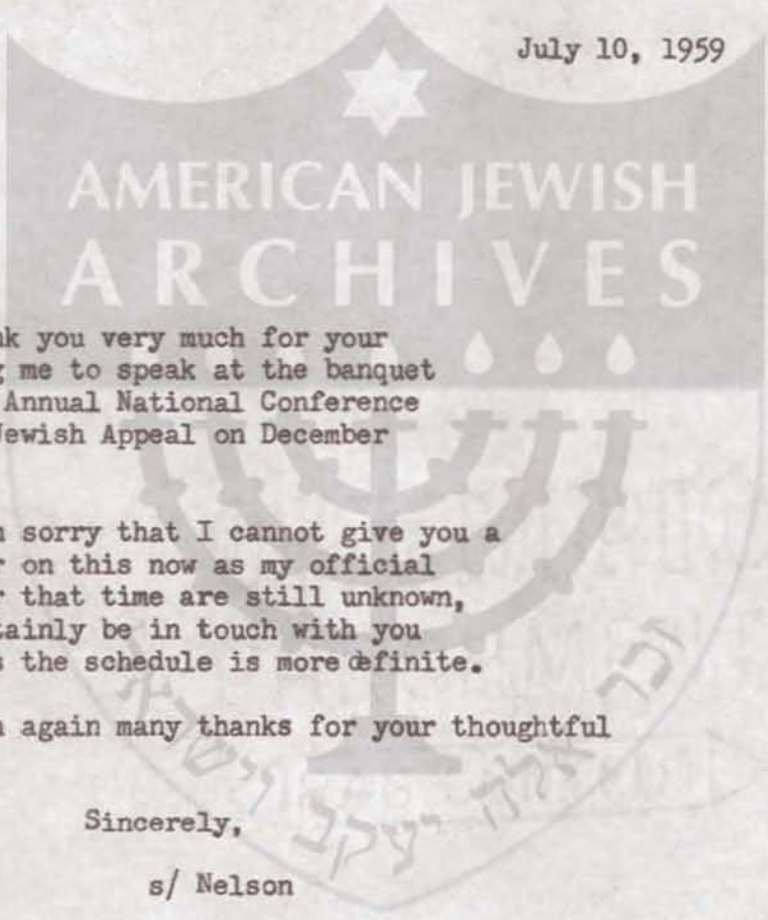
Tic Sept. 5

COPY

STATE OF NEW YORK
EXECUTIVE CHAMBER
ALBANY

NELSON A ROCKEFELLER
GOVERNOR

July 10, 1959



Dear Eddie:

Thank you very much for your letter inviting me to speak at the banquet session of the Annual National Conference of the United Jewish Appeal on December twelfth.

I am sorry that I cannot give you a definite answer on this now as my official obligations for that time are still unknown, but I will certainly be in touch with you just as soon as the schedule is more definite.

With again many thanks for your thoughtful invitation,

Sincerely,

s/ Nelson

Mr. Edward M. M. Warburg
United Jewish Appeal
165 West 46th Street
New York 36, New York

*Copy sent EMMW
7/15*

Dec Conf

July 21, 1959

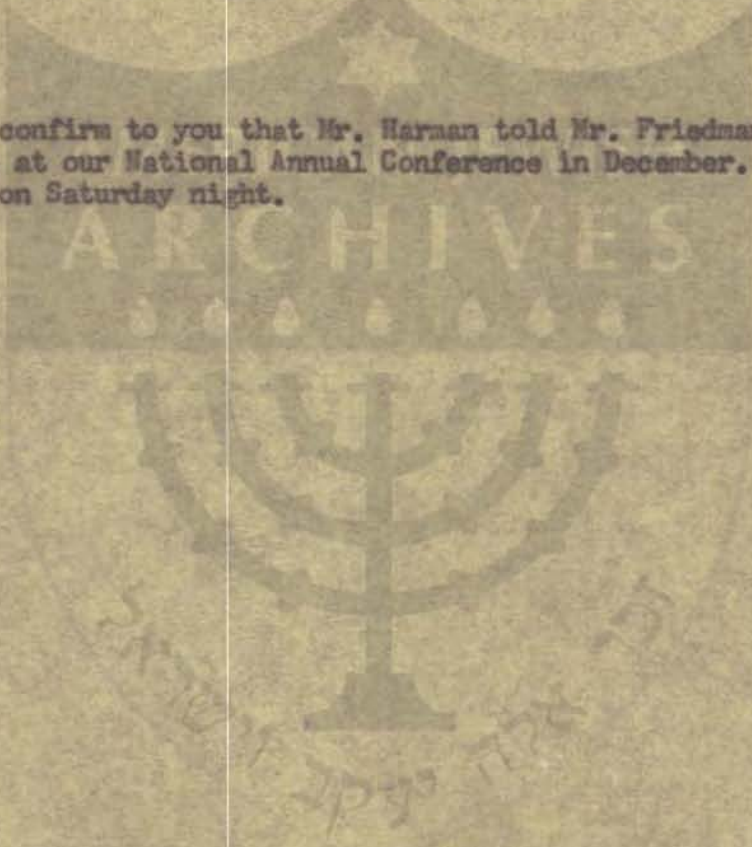
Mr. Arthur Fishsohn

Melvin S. Goldstein

Mr. Harman -- National Annual Conference

This is just to confirm to you that Mr. Harman told Mr. Friedman that he will definitely speak at our National Annual Conference in December. It is our plan to put him on Saturday night.

MSG:ls



June 23, 1959

The Honorable Nelson A. Rockefeller
Governor's Mansion
Albany, New York

Dear Nelson,

I am writing on behalf of the United Jewish Appeal to invite you formally and very cordially to address the main banquet session on Saturday night, December 12th, of the Annual National Conference of the UJA. This conference will be held at the Statler-Hilton Hotel in New York.

This is the largest and most important of all the UJA annual conferences, and it is expected that about 1,500 leading representatives of American Jewish communities from all over the country will attend. There is no fund raising at this function, but rather it is one at which plans are made for the campaign of the year ahead.

This Conference is of the greatest significance to the American Jewish community in its efforts to aid distressed Jews overseas and to assist in the resettlement of many of them in Israel. I know that your presence will be welcomed with outstanding warmth. A message of encouragement from you at this time will be of inestimable value in stimulating to further humanitarian effort the many leaders of American Jewry who are going to be assembled for this occasion.

My fellow officers of the United Jewish Appeal join me in the hope that you will be able to accept this invitation.

Sincerely yours,

Edward M. M. Warburg

EMW:GRS

Conference file
Dec. 1959.



STATE OF NEW YORK
EXECUTIVE CHAMBER
ALBANY

NELSON A. ROCKEFELLER
GOVERNOR

August 19, 1959

Dear Eddie:

Since writing to you on July eighth, I have reviewed my commitments for December and I find that it will not be possible for me to address the Annual National Conference of the United Jewish Appeal on December twelfth.

You are sure to have a wonderful gathering for this occasion and I am sorry that I will not be able to be there. Please convey to your associates in the UJA my best wishes for success in the important work you are doing.

With personal regards,

Sincerely,

A handwritten signature in cursive script, appearing to read "Nelson".

Mr. Edward M. M. Warburg
United Jewish Appeal
165 West 46 Street
New York 36, New York

Conf -
December
on the 9/24

September 17, 1959

Mr. Arthur Fishzohn

Melvin S. Goldstein

Leon Uris

You will recall, I am sure, that Leon Uris is to speak at our National Annual Conference in New York this December.

I'm wondering whether you have been in touch with Uris at all lately and whether the matter has come up. We definitely want him and we will have to set the exact time for his appearance and let him know so that we are sure that all will be in order.

Maybe it would be a good idea to send him a copy of our Report to Members which carries his name as a participant in the conference on the back page.

MSG:mm

SHEPARD MITCHELL
M. B. SILBERBERG
GUY KNUPP
PEERY PRICE
WILLIAM HINCKLE
C. E. ERKEL
ARTHUR GROMAN
CHESTER I. LAPPEN
EDWARD RUBIN
IRVING I. AXELRAD
JOHN L. NOURSE

LAW OFFICES
MITCHELL, SILBERBERG & KNUPP

6399 WILSHIRE BOULEVARD
LOS ANGELES 48, CALIFORNIA

RECEIVED	
SEP 21 1959	
NOTED BY	REFER
DATE	
IN REPLY PLEASE REFER TO:	
ANSWERED	

BRADNER PETERSEN
ALFRED T. MARSHALL
GEORGE BENEDICT, JR.
MACKLIN FLEMING
HAROLD FRIEDMAN
JAMES B. JENNINGS
JAMES S. KOSTAS
HILBERT P. ZARKY
MARTIN F. ROSTON
HOWARD S. SMITH
GERALD M. BAZAR

September 18, 1959

Dear Rabbi:

I made inquiry with the Vice President regarding the possibility of his appearing at the UJA opening dinner. The possibility of doing this is being given consideration.

Would you kindly inform me at your earliest convenience the date of the proposed dinner, in general the group that will attend, the names of the guests and speakers and such other information as you think would interest the Vice President's office.

Upon receipt of this information I will go forward with our inquiry.

Very truly yours,

M. B. Silberberg

MBS/af

Rabbi Herbert A. Friedman,
Executive Vice Chairman
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

142
118
55
MP
18
AF

*200 LA/CP/af
G. M. A.*

*Bullet
Hannan
V. is
Dr. Joseph
Reinhold, M. B. S., Stone,
Klutzberg, B. B. S.*

LANCASTER BOND
GONNOR TON TYPE

Conf -
Dec. 1959
Oct. 14

Personal

23rd September, 1959

Mr. M.B. Silberberg
Mitchell, Silberberg & Knupp
6399 Wilshire Blvd.
Los Angeles 48, Calif.

Dear Mendel,

I was very happy to learn from your letter of 18th September that consideration is being given to the possibility of the Vice President appearing at our National Annual Conference.

The main banquet session, which we would like to have the Vice President address, will be held Saturday evening, 12th December, in the Main Ballroom of the Statler Hilton Hotel in New York. The National Annual Conference is the opening conference of the campaign and the most important meeting held by the UJA. The banquet will be attended by about 1800 people from just about every city in the nation. These people are the Jewish community leaders and the opinion-making people in their cities.

Mr. Guy Mollet, the former Premier of France, will be on the program, as well as Avraham Harman, the new Israel Ambassador to Washington. It is understood, of course, that if the Vice President accepts our invitation he will have the place of honor on the program. Leon Uris, the author of "Exodus" and Dr. Dov Joseph, the Treasurer of the Jewish Agency in Israel, will also speak at other sessions.

Eddie Warburg, Bill Rosenwald, Dewey Stone, Phil Klutanick and Barney Balaban will all be at the conference.

Kindest personal regards.

Sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman

HAF/sfc
[Handwritten initials]

Conf Dec.

September 24, 1959

Mr. Arthur Fishzohn

Melvin S. Goldstein

Leon Uris



We have decided to have Mr. Uris to speak at our Conference on Friday, December 11th. Mr. Friedson spoke with Mr. Uris yesterday and told him and Mr. Uris agreed.

MSG:rm

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION

TELEGRAM

W. P. MARSHALL, PRESIDENT

1201

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=International Letter Telegram

The filing time shown in the date line on domestic telegrams is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

NA362 PD=LOS ANGELES CALIF 29 1240PMP=

HERBERT A FRIEDMAN= AMERICAN JEWISH

1959 SEP 29 PM 5:41

165 WEST 46 ST=

=SINCE I HAVE HEARD NOTHING FURTHER AS TO FINAL
OUTCOME MATTER IN WASHINGTON HAVE BEEN UNABLE TO CARRY
FORWARD REQUEST YOUR LETTER SEPTEMBER 23=

M B S=

Handwritten notes and scribbles in a box:

- 1.5.8
6.8 12.5/1 - 23

Conf Dec

September 30, 1959

MENDEL SILBERBERG
MITCHELL, SILBERBERG & KNUPP
6399 WILSHIRE BLVD.
LOS ANGELES, CALIFORNIA



LETTER SENT YOU YESTERDAY REGARDING DELAY DECISION. WILL KEEP YOU INFORMED
ANY DEVELOPMENTS. WOULD APPRECIATE GREATLY YOUR PRESSING REQUEST MY LETTER
SEPTEMBER 23



MSG

Following telegram sent from Plaze 7-1513

PRESIDENT
LABEL A. KATZ
608 Baronne St.
New Orleans 12, La.



B'NAI B'RITH

OLDEST AND LARGEST JEWISH SERVICE ORGANIZATION • FOUNDED 1843

1640 RHODE ISLAND AVENUE, N. W. • WASHINGTON 6. D. C.
EXecutive 3-5284

Conf. Dec.

fc/plb

EXECUTIVE VICE PRESIDENT
MADRICE BOSTER

CABLE ADDRESS:
BNAIBRITH

RECEIVED	
OCT 14 1959	
NOTED BY	REFE
DATE	<i>HAF</i>
DATE	DATE
ANSWERED	

October 13, 1959

Rabbi Herbert Friedman
United Jewish Appeal
165 West 46th Street
New York, New York

Dear Herbert:

Since the person you mentioned is in New York, Phil Klutznick wanted the appointment made through New York channels. Therefore, we are not continuing any contact through my office.

With kindest personal regards,

Sincerely,

W. J. ...

Executive Vice President

MB:ejl





Conferences -
Annual Conf. Dec 1959

Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA SPECIAL FUND

over and above

1959 REGULAR CAMPAIGN GOAL—\$105,065,060

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

General Chairman
MORRIS W. BERINSTEIN
National Chairman
WILLIAM ROSENWALD, JDC
DEWEY D. STONE, UJA

National Chairman
SAMUEL H. DAROFF
ALBERT A. LEVIN
SOL LUCKMAN
JOSEPH MEYERHOFF
JACK D. WELER

Special Fund Chairmen
MAX M. FISHER
JOSEPH M. MAZER

National Co-Treasurers
JOSEPH L. LUBIN
JAMES COFF

Secretary
MOSES A. LEAVITT

Executive Vice-Chairman
HERBERT A. FRIEDMAN

Administrative Vice-Chairman
MELVIN S. GOLDSTEIN

Assistant Executive Vice-Chairman
ABRAHAM S. HYMAN

National Campaign Director
SHOLEM SONTUP

**National Women's Division
Chairman**
MRS. JACK A. GOODMAN

**National Campaign Cabinet
Chairman**
FRED FORDMAN

Big Gifts Chairman
ROBERT W. SCHIFF
BENJAMIN H. SWIG

Allocations Chairman
ISADORE BRESLAU

National Cash Chairman
MELVIN DUBINSKY

Cabinet Members
HERBERT R. ARELES
JACOB M. ARVEY
JACOB L. BAROWSKY
LOUIS BERRY
F. GORDON BOROWSKY
LEON H. BRACHMAN
HYMAN BRAND
M. FESSLER
E. ANTOR
N. AH COHEN
LLOYD W. DINKELSPIEL
MYER FEINSTEIN
JACOB FELDMAN
I. D. FINK
MAX FIRESTEIN
ABRAHAM GOODMAN
LAZURE L. GOODMAN
JACOB HATT
HEROLD C. HOFFBERGER
MILTON KAHN
ABE KASLE
LABEL A. KATZ
ABE S. KAY
ADOLPH KESLER
PHILIP M. KLUTZNIK
IRVING LEVICK
HARRY LEVINE
JOSEPH M. LINDSEY
DAVID LOWENTHAL
PHILIP W. LOWN
BENJAMIN J. MASSELL
BARNEY MEDINTZ
IRVING MILLER
EDWARD D. MITCHELL
ELKAN H. MYERS
MARTIN NADELMAN
NORMAN C. NOBIL
IRVING S. NORRY
JAMES L. PERMUTT
SIDNEY R. RABR
BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
MAURICE H. SALTZMAN
BERNARD J. SAMPSON
SOL SATTINSKY
HERBERT H. SCHIFF
JOSEPH I. SCHWARTZ
MORRIS SENDEROWITZ, JR.
JOSEPH SHANE
JOSEPH SHULMAN
RUDOLF C. SONNENBORN
MICHAEL A. STAVITSKY
JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS
CHARLES H. YALEM
PHILIP ZINMAN

SENT TO PRESIDENTS AND EXECUTIVE DIRECTORS

October 15, 1959

AMERICAN JEWISH

I am writing to call your special attention to the 22nd Annual Conference of the United Jewish Appeal, which will be held in the Statler Hilton Hotel in New York City on December 11th, 12th and 13th. This conference traditionally is the most important event in the calendar of regularly scheduled UJA national functions, and once again this year it can be counted upon to be a tremendously stimulating meeting.

The conference program will include addresses by Avraham Harman, Israel's new Ambassador to the United States; Leon Uris, author of the best-seller "Exodus"; and reports by leaders of the Jewish Agency, the Joint Distribution Committee and the UJA. All of this should make for a very exciting and informative program -- but, as usual, the most thrilling aspect surely will be the presence of hundreds of leading representatives of American Jewish communities all over the country who will be there to rededicate themselves to the great cause of helping their fellow Jews in need.

To carry out this purpose most effectively, it will be the function of the conference to shape a campaign for the UJA in 1960 that will be proportionate to the massive needs that must be met. The most pressing of these needs are as follows:

(1) To provide improved dwellings, long over-due, for some 90,000 Jews in Israel who still live in the miserable shacks of the ma'abaroth and other woefully inadequate housing;

(2) To provide the means so that immigrants can at long-last make themselves self-sufficient in hundreds of farm settlements where appropriate roads, irrigation, livestock as well as various kinds of tools and equipment are still required;

(3) To provide additional training facilities for thousands still



2/..

NEEDED: \$35,000,000 IN CASH FOR LAST HALF 1959

in time for UJA Annual National Conference, Dec. 11-13, Statler Hilton Hotel, N.Y.C.

awaiting the opportunity to acquire new skills with which they can make a positive contribution to Israel's economy;

(4) To provide for the transportation and absorption of new immigrants continuing to come to Israel from Poland, Iran and other countries. It is also essential that we be prepared to help cope at once with any upsurge in immigration resulting from the sudden lifting of gates that are presently barred.

It will be up to the conference also to make the final determination for the entire Jewish community as to whether a special UJA fund for 1960 should be launched. Attention was given to this matter at a meeting of the Campaign Cabinet of the UJA on September 28th, where there was considerable frank discussion pro and con on the matter. It was decided that the Sixth UJA Study Mission, which will be in Europe and Israel during the early part of November, should consider the matter of the special fund in the light of what it observes abroad and bring back its findings to the conference.

AMERICAN JEWISH

Within the conference proper the major decisions are made by the Steering Committee. The decisions of this Committee will command the respect of the American Jewish community and, as such, will be implemented only if the Committee is fully representative of the individual communities throughout the country. For that reason, it is imperative that your community be well represented on this Committee.

Representation on the Steering Committee is according to the following formula:

If your community has a Jewish population up to 15,000, you may designate one delegate and one alternate to represent it on the Steering Committee.

If your Jewish population is from 15,000 to 40,000 your community is entitled to two delegates and two alternates -- while those with Jewish populations in excess of 40,000 are entitled to three delegates and three alternates.

These, together with 15 delegates from the Greater New York areas, 12 delegates representing the 8 regions of the Council of Jewish Federations and Welfare Funds, 25 delegates representing the country at large, and the national officers of the UJA constitute the Conference Steering Committee.

Please act at once to designate your delegates and alternates. As soon as you notify us of their names, we shall send them their credentials as Steering Committee members.

I know that you will extend every cooperation to assure that the forthcoming conference is as effective and successful as it must be.

Sincerely,

Morris W. Berinstein

Morris W. Berinstein
General Chairman

MWB:ggm

Conf

XXX

BARON GUY DE ROTHSCHILD
~~XXXXXXXXXXXXXXXXXXXX~~
FONDS SOCIAL JUIF
19 RUE DESSERRES
PARIS (FRANCE)

October 26, 1959

ON BEHALF OFFICERS UNITED JEWISH APPEAL WISH EXTEND CORDIAL INVITATION TO YOU ADDRESS MAIN BANQUET SESSION UJAPPEAL NATIONAL ANNUAL CONFERENCE IN NEW YORK SATURDAY EVENING DECEMBER TWELFTH STOP THIS CONFERENCE MOST IMPORTANT FUNCTION IN AMERICAN JEWISH PHILANTHROPY AND SOME EIGHTEEN HUNDRED COMMUNITY LEADERS FROM ALL OVER UNITED STATES EXPECTED TO ATTEND STOP ALL HERE STRONGLY FEEL YOUR PARTICIPATION WILL FURTHER EMPHASIZE SIGNIFICANCE OF OCCASION FOR THESE LEADERS ASSEMBLED TO REDEDICATE ~~THE~~ THEMSELVES TO OUR VITAL CAUSE AND HELP DETERMINE UJA CAMPAIGN LINES FOR NEXT YEAR TO MEET MASSIVE NEEDS STOP MOST EAGERLY HOPE YOU CAN COME IN VIEW ALL IT WOULD MEAN TOWARDS ASSURING REQUIRED SUCCESS THIS IMPORTANT OCCASION STOP WILL TELEPHONE YOU TUESDAY TWENTYSEVENTH WARM REGARDS

MSG/fo

MORRIS W BENKINSTEIN
GENERAL CHAIRMAN UJA

RECEIVED
OCT 27 1959

cc AF
~~AF~~

Conf Dec.

XIX

LEAVITT
JOINTFUND
GENEVA (SWITZERLAND)

October 26, 1959

FOLLOWING CABLE SENT GUTENROTHSCHILD TODAY QUOTE ON BEHALF OFFICERS UNITED JEWISH APPEAL WISH
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WILL TELEPHONE YOU TUESDAY TWENTYSEVENTH WARM REGARDS BERINSTEIN UNQUOTE WOULD APPRECIATE YOUR
SPEAKING DEROTHSCHILD TUESDAY MORNING USING YOUR GOOD OFFICES OBTAIN POSITIVE REPLY REGARDS

FRIEDMAN

MSG/fe

United Jewish Appeal
165 West 46th Street
New York 36, New York

SENT TO: SS
ASH
IJ
MP
SHA
RL
AF
HAF
MSG
SG

MEMORANDUM

October 26, 1959

TO

FROM Melvin S. Goldstein

SUBJECT National Annual Conference - December, 1959

Attached hereto is a first tentative draft of the program for the National Annual Conference to be held at the Statler Hilton Hotel in New York in December.

With regard to advance preparations for the Conference, the following points are to be attended to by the people indicated:

The first Conference invitation was scheduled to be sent on October 26th. (Mr. Levy)

The second Conference invitation is to be mailed on November 15th. (Mr. Levy)

The third Conference invitation is to be mailed December 2nd. (Mr. Levy)

The Budget Book, for distribution at the Conference, is to be prepared by Mr. Levy.

Field representatives are to begin work on attendance on November 15th (Mr. Sontup and Mr. Peppercorn)

A mailing to bring cash for the Conference and intensive follow-up on cash for the Conference to begin November 15th. (Mr. Abramson)

Members of the Resolutions Committee to be appointed November 15th. Those appointed should be people other than those who have indicated they will attend the Conference. (Mr. Jacobs)

Letters to people who have visited Israel urging them to attend the Conference. (Mr. Goldstein)

Special letter to top leadership in each community urging attendance at Conference to be sent November 15th and to be signed by Morris Berinstein or Edward Warburg or whoever is best person for the addressee. (List to be prepared by Mr. Sontup and Mr. Peppercorn and letter to be prepared and sent by Mr. Goldstein)

Special letter to campaign chairmen to be sent November 20th,
(Mr. Goldstein)

Mission report to be sent to all those who plan to come to the Conference
as well as to all chairmen of campaigns and presidents of welfare funds.
(Mr. Levy)

Wednesday, December 9th:

This will be a meeting of the 15 member Rabbinical Advisory Committee that
has been appointed by the UJA. This will be the first meeting of this
committee. Mr. Hyman will be in charge of the arrangements and the program.
It is expected that a chairman of the committee will be named.

Thursday, December 10th:

There will be a Cabinet Meeting at 12:30 at the Statler Hilton Hotel.
Luncheon will be served. The program for this meeting has not yet been
set.

Friday, December 11th:

A decision must be reached as to whether Dr. Goldmann is to be invited to
speak at this meeting. The question of whether or not Mr. Friedman will
speak on Friday depends on whether or not he will speak Saturday night.

I don't recall that the UJA has given an award to Senator Lehman. Certainly
we have not presented an award to him at any of our national conferences and
this might be a good opportunity to do so.

Saturday, December 12th:

Except for the showing of the film, the schedule for this day is the same as
last year.

Banquet session, December 12th:

Itzhak Perlman, is the young violinist who appeared on the Ed Sullivan Show
several weeks ago.

There is still a slight possibility that Richard Nixon might accept our
invitation to address the Conference. If he doesn't, we may want to think
in terms of inviting somebody else. We're thinking of Dean Acheson, Carl
Sandburg, Leonard Bernstein, Ambassador Lawson, Senator Humphrey but have
come to no decision.

The student speaker, mentioned here, is a university student (American) who
is to speak on what the young people in this country are doing for the
United Jewish Appeal. This will be a short address.

Sunday, December 13th:

The student speaker is included here in case we decide not to have him
Saturday night.

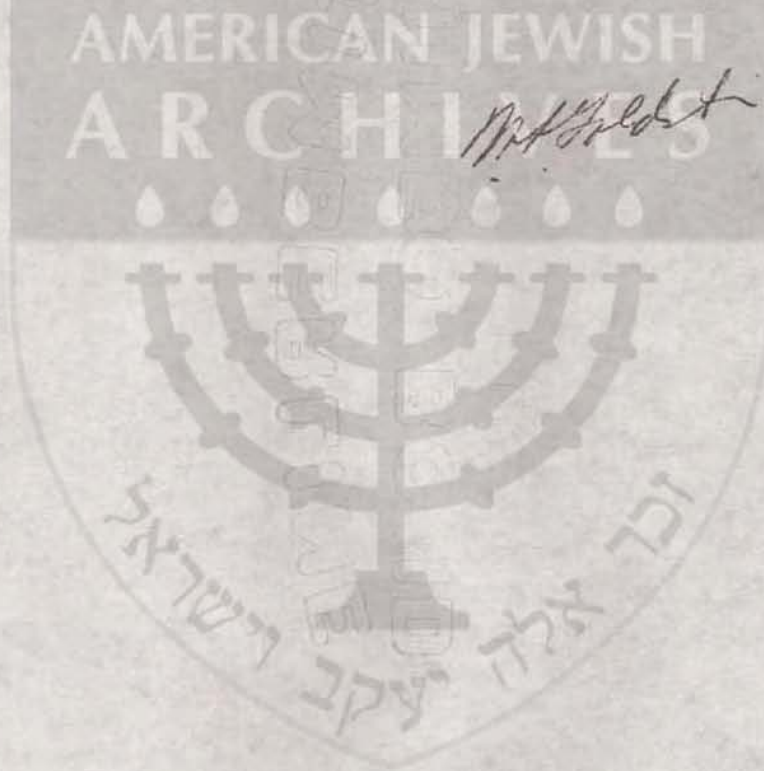
MEMORANDUM
ANNUAL NATIONAL CONFERENCE
DECEMBER, 1959 cont.

3.

The rest of the program for Sunday is similar to last year's, and we may have to change some of the assignments in order to be sure that everybody who is important in the organization has an opportunity to appear on the program and play an effective role.

The initials in parenthesis noted on the enclosed draft program are those of the people who are to follow through, in due course, on getting the people for the program, briefing them, etc. No definite action should be taken yet, however, until we are certain about the program.

(No action is to be taken on the Budget Book until a determination is made -- some time this week -- as to whether or not there will be a Budget Book).



MSG:mmm

United Jewish Appeal
165 West 46th Street
New York 36, New York

MSG ✓
SS ✓
SG ✓
ASH ✓
W ✓
MP ✓
SWA ✓
RL ✓
AF ✓
NAF

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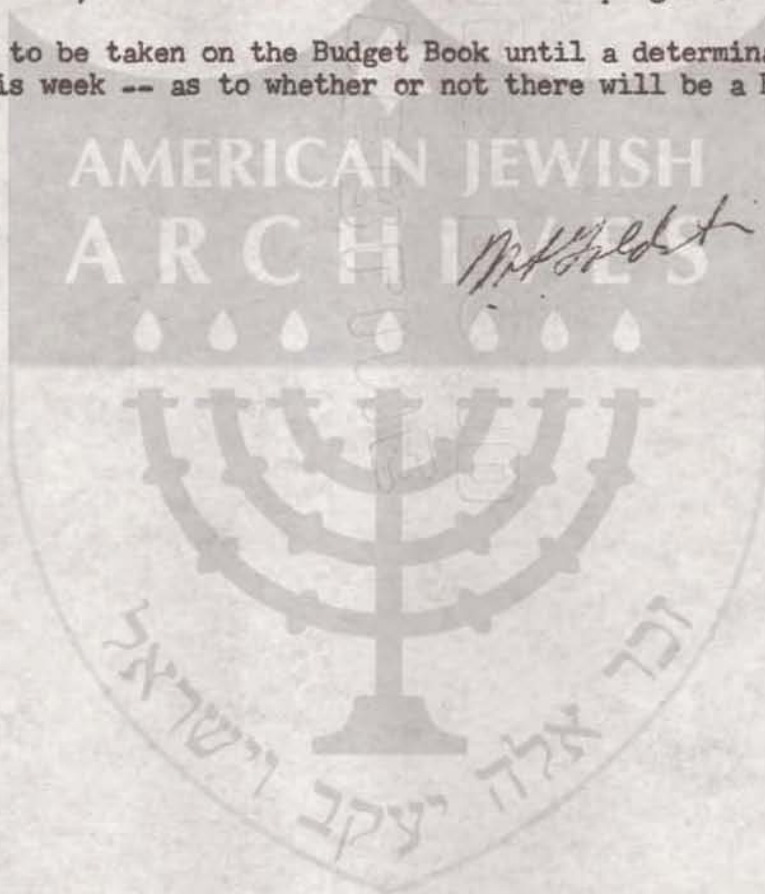
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STRAIGHT
~~STRAIGHT~~ - STRAIGHT

United Jewish Appeal
165 West 46th St., N.Y. 36, N.Y.

October 27, 1959

MENDEL SILBERBERG
MITCHELL, SILBERBERG & KNUFF
6399 WILSHIRE BLVD.
LOS ANGELES, CALIF.

MUST MAKE FIRM PLANS PROGRAM OUR DECEMBER CONFERENCE WOULD GREATLY APPRECIATE WORD OUR
SENDING ITEM REGARDS

AMERICAN JEWISH
HERBERT FRIEDMAN
ARCHIVES

HAF/gfc



Conf. Dec 1

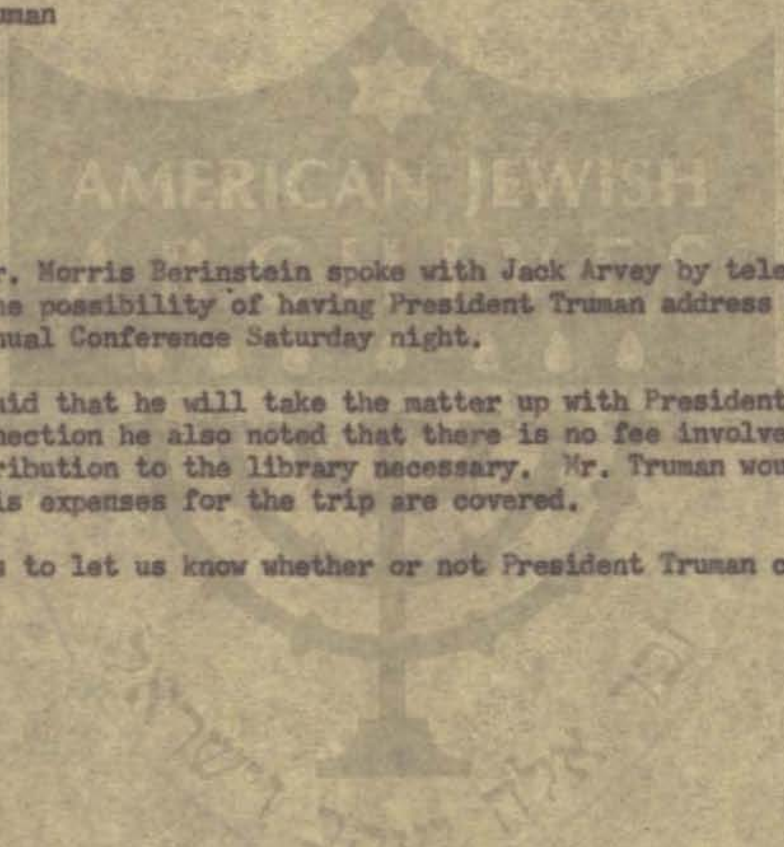
10/30

October 27, 1959

Mr. Arthur Fishzohn

Melvin S. Goldstein

Harry S. Truman



Yesterday Mr. Morris Berinstein spoke with Jack Arvey by telephone regarding the possibility of having President Truman address our National Annual Conference Saturday night.

Mr. Arvey said that he will take the matter up with President Truman. In this connection he also noted that there is no fee involved nor is any contribution to the library necessary. Mr. Truman would expect only that his expenses for the trip are covered.

Mr. Arvey is to let us know whether or not President Truman can accept.

MSG:mmm

UNITED JEWISH APPEAL, INC.

165 WEST 46th STREET
NEW YORK 36, N. Y.

MEMORANDUM

Date October 27, 1959

To Rabbi Herbert A. Friedman

From Maurice Bernardik

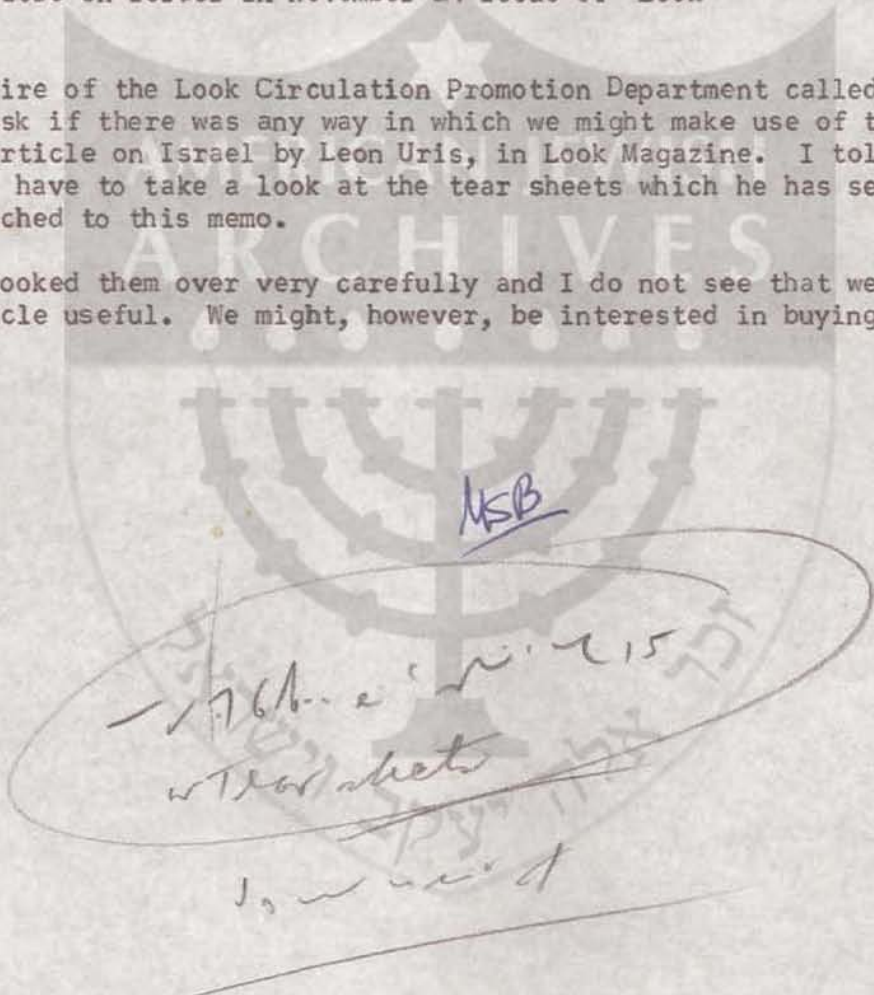
Subject Uris Article on Israel in November 24 Issue of "Look"

Jack Squire of the Look Circulation Promotion Department called me yesterday to ask if there was any way in which we might make use of the forthcoming article on Israel by Leon Uris, in Look Magazine. I told him that we would have to take a look at the tear sheets which he has sent me and are attached to this memo.

I have looked them over very carefully and I do not see that we could find the article useful. We might, however, be interested in buying some of the photos.

MB/mdo

Att.



Conf. Dec
Nov. 25.

October 29, 1959

Mr. Arthur Fishzohn, Mr. Abraham S. Hyman,
Mr. Raphael Levy, Mr. Martin Peppercorn,
Mr. Sholem Sontup
Melvin S. Goldstein

Leon Uris -- December Conference

Further to my memorandum of October 26th regarding the National Annual Conference, this is to inform you that Mr. Leon Uris will address the main banquet session Saturday evening, December 12th and not the Friday session.

Just for your information, Mr. Uris will probably arrive in New York on Thursday, December 10th. Mr. Uris said that he is not going to Philadelphia on December 10th.

It is suggested that arrangements be made to put Mr. Uris into a press conference Friday morning.

MSG:msm

Conf. Dec.

XIX

United Jewish Appeal
165 West 46th St., N.Y. 36, N.Y.

October 29, 1959

MENDEL SILBERBERG
MITCHELL, SILBERBERG & KNUFF
6399 WILSHIRE BLVD.
LOS ANGELES, CALIF.

DEAR MENDEL, LET ME REPEAT MY THANKS FOR YOUR STRONG EFFORTS. I KNOW YOU
HAVE MADE IT CLEAR THAT THIS MEETING IS MOST IMPORTANT THING FOR HIM TO ACCEPT.
I APPRECIATE YOUR WILLINGNESS TO TRY AGAIN AND LOOK FORWARD HEARING FROM YOU
NOVEMBER FOURTH PLEASE CABLE ME CARE JOINTFUND GENEVA SWITZERLAND. THANKS AGAIN

HERBERT FRIEDMAN

HAF/gfc



Conf. Dec.

October 29, 1959

Mr. Maurice Bernardik

Melvin S. Goldstein

Uris Article on Israel in November 24th Issue of "Look"

This is in reference to your memorandum of October 27th to Mr. Friedman regarding the above mentioned subject.

First of all, please be informed that Mr. Uris will now address our main banquet session on Saturday evening, December 12th. It is felt, therefore, that the forthcoming article on Israel by Mr. Uris can be used by us to build attendance at the Conference. Would you please see what can be done about sending tear sheets of the article to our mailing list, preferably without the advertising.

An alternative might be to reduce those sheets in size and have the whole thing set up on an overall sheet if you think that is advisable. I assume that you will take this up with LOOK because they might be willing to give us this material free of charge.

Mr. Friedman spoke with Mr. Uris by telephone yesterday. Mr. Uris agreed that this LOOK article can be sent out by us but it is important to bear in mind that nothing is to be printed over the article relating to the United Jewish Appeal. It is to go out as is. Uris does understand, however, that we would mail the article out with our next invitation to the Conference which is scheduled to be mailed on November 15th.

Please see me about this and I'll explain it further.

MSG:mm

cc:ld

Conf Dec
Nov-25

October 29, 1959

Mr. Raphael Levy

Melvin S. Goldstein

Sam Daroff

As you know Sam Daroff suffered a heart attack about ten days ago and is now in the hospital in Philadelphia. Mr. Daroff will probably remain in the hospital for some four or five weeks. I am told that he is now making progress and is out of the oxygen tent.

I doubt very much whether Mr. Daroff will be in a position to attend our National Annual Conference in December. It has occurred to me, however, that the UJA should present Mr. Daroff with an award even if he does not attend the Conference. I would appreciate it, therefore, if you would give some thought to this and let me have your views.

MSG:mm

Conf. Dec.

October 30, 1959

Melvin S. Goldstein

This is in reference to my memorandum of October 26th, 1959, regarding the National Annual Conference this December.

Please note that Leon Uris will not be on the program for Friday, December 11th but will address the main banquet session on Saturday evening, December 12th.

Would you also please note that Nahum Goldmann will not attend this Conference. He was listed as a tentative for the Friday, December 11th meeting.

Would those concerned please proceed with the items indicated as follows:

Mr. Friedman:

Ask Samuel Rubin to preside at the morning session on Friday, December 11th.
Ask Max Fisher to be chairman of the Resolutions Committee Meeting, Friday, December 11th.

Mr. Jacobs:

Prepare report of Resolutions Committee for Max Fisher, Friday, December 11th.
Prepare campaign report for Herbert Friedman, December 13th.
Prepare Special Fund Resolution (same as above) for Al Levin for December 13th.
Handle Nominating Committee with Elkan Myers as chairman for December 13th.

Mr. Levy:

Prepare for the showing of one of the new UJA films on Saturday afternoon, December 12th.
Prepare for the showing of the second UJA film Sunday morning, December 13th.

Mr. Hyman:

Make arrangements to have a chairman of the Rabbinical Advisory Committee speak Sunday morning, December 13th.
Arrange with Mr. Adelstein at Senator Lehman's office for the Senator's attendance at the Conference, Friday morning, December 11th.
Arrange for the student speaker to address the main banquet session Saturday evening, December 12th. In this connection please be certain that you hear this man before he is definitely put on the program. I would suggest that Arthur Fishzohn hear him too.

Mr. Fishohn:

- Arrange for someone to sing the Hatikvah Saturday evening, December 12th.
- Arrange for the invocation Saturday evening, December 12th.
- Arrange for Itzhak Perlman for Saturday evening, December 12th.
- Make sure about Leon Uris being present for the banquet session Saturday evening, December 12th.
- Make sure that Ambassador Harman is present for the session Saturday evening, December 12th.

Mr. Santap and Mr. Peppersorn:

Please arrange for proper questions to be planted for a discussion period which we hope we can have on Sunday, December 13th.

Mr. Ahnson:

- Arrange for Mr. Dubinsky to deliver opening remarks Sunday morning, December 13th.
- Arrange with Mr. Dubinsky to receive the checks Sunday morning, December 13th.

I will look after the following items:

- Invitation to the Cabinet Meeting.
- Arrange to have Dewey Stone preside at the afternoon session on Friday, December 11th.
- Invite the JCC people for the session December 12th.
- Arrange Sol Luckman's participation in the Sunday session.
- Arrange Joe Heynschoff's participation in the Sunday session.
- Arrange for the necessary resolutions to be read Sunday, December 13th.

I now note that an award was presented to Senator Lehman in 1955. No action is, therefore, to be taken on presenting another award to him now.

An award is to be presented to Fred Forman Saturday evening. Mr. Levy is to see to the preparation of a suitable award to be given to Mr. Forman on his retiring from the Chairmanship of the National Campaign Cabinet.

MSO:sm

SS
 ASH
 MP
 LJ
 RL
 AF
 SG
 SHA

Conf. Dec.

October 30, 1959

Mrs. Judith Stang

Melvin S. Goldstein

National Annual Conference

Mrs. Sarah Goodman is to be invited to address the Conference Sunday morning, December 13th and report of the Women's Division. Will you make all the necessary arrangements for this please.

MSG:mm

Conf Dec
11/18

October 30, 1959

Sholem Sontag
Martin Peppercorn
Melvin S. Goldstein

Mailing November 15 -- re Annual National Conference



Further to my memorandum of October 26th regarding the Annual National Conference, this is just to remind you to establish a list of names of top leaders in communities who are to receive a letter from Morris Berinstein urging them to attend the conference. This letter is to go out November 15th. Mr. Warburg is away and I therefore cannot secure his approval for the mailing. All these letters will, therefore, be mailed over Morris Berinstein's signature.

MSG/ro



Conf file

Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA SPECIAL FUND

over and above

1959 REGULAR CAMPAIGN GOAL—\$105,065,060

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1500

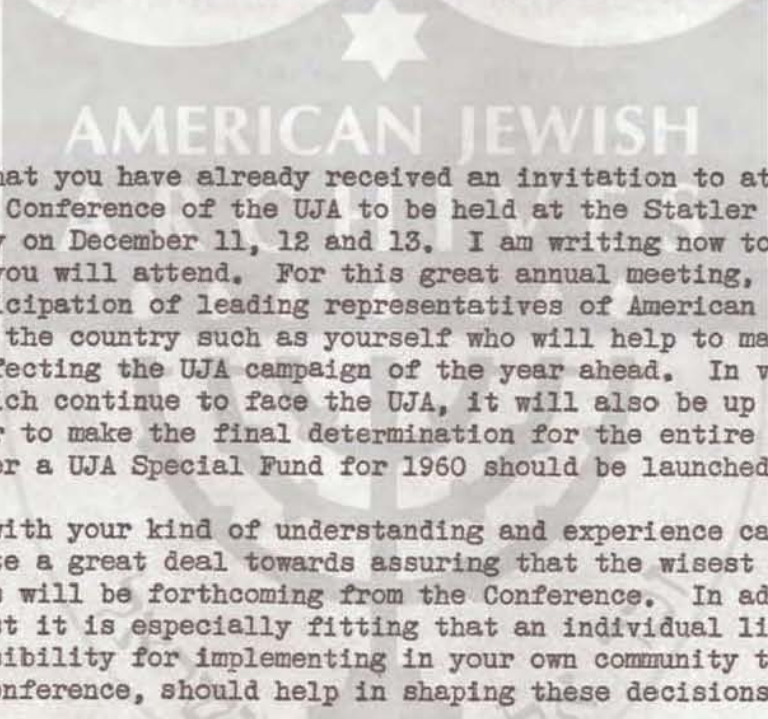
CABLE ADDRESS: UJAPPEAL, NEW YORK

- General Chairman
MORRIS W. BERINSTEIN
- National Chairman
Representing Agencies
WILLIAM ROSENWALD, IDC
DEWEY D. STONE, UIA
- National Chairman
SAMUEL H. DAROFF
ALBERT A. LEVIN
SOL LUCKMAN
JOSEPH MEYERHOFF
JACK D. WEILER
- Special Fund Chairman
MAX M. FISHER
JOSEPH M. MAZER
- National Co-Treasurers
JACOB L. LUBIN
JACOB S. COFF
- Secretary
MOSES A. LEAVITT
- Executive Vice-Chairman
HERBERT A. FRIEDMAN
- Administrative Vice-Chairman
MELVIN S. GOLDSTEIN
- Analyst Executive Vice-Chairman
ABRAHAM S. HYMAN
- National Campaign Director
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- National Women's Division
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JACOB L. BAROWSKY
LOUIS BERRY
F. GORDON BOROWSKY
LEON H. BRACIMAN
JACOB BRAND
JOSEPH BRESSLER
F. CANTOR
NEHEMIAH COHEN
LLOYD W. DINKELSPIEL
MYER FEINSTEIN
JACOB FELDMAN
I. D. FINK
MAX FIRESTEIN
ABRAHAM GOODMAN
LAZURE L. GOODMAN
JACOB HIATT
JEROLD C. HOFFBERGER
MILTON KAHN
ABE KASLE
LABEL A. KATZ
ABE S. KAY
ADOLPH KIESLER
PHILIP M. KLUTZNICK
IRVING LEVICK
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DAVID LOWENTHAL
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JOSEPH TALAMO
BERNARD P. TAUBMAN
MILTON L. TAUBMAN
SAMUEL A. WEISS
CHARLES H. YALEM
PHILIP ZINMAN

November 18, 1959

- Honorary General Chairman
HERBERT H. LEHMAN
- Honorary Chairman
EDWARD M. M. WARBURG
- Honorary National Chairman
JOSEPH HOLTZMAN
- Honorary Special Fund Chairman
SAMUEL RUBIN

TO COMMUNITY LEADERS EXCLUSIVE OF CAMPAIGN CHAIRMEN



I know that you have already received an invitation to attend the 22nd Annual National Conference of the UJA to be held at the Statler Hilton Hotel in New York City on December 11, 12 and 13. I am writing now to tell you how much we hope you will attend. For this great annual meeting, we must count upon the participation of leading representatives of American Jewish communities all over the country such as yourself who will help to make the major decisions affecting the UJA campaign of the year ahead. In view of the massive needs which continue to face the UJA, it will also be up to the Conference this year to make the final determination for the entire Jewish community as to whether a UJA Special Fund for 1960 should be launched.

Someone with your kind of understanding and experience can be expected to contribute a great deal towards assuring that the wisest and most effective decisions will be forthcoming from the Conference. In addition, I would like to suggest it is especially fitting that an individual like yourself, who has a responsibility for implementing in your own community the decisions reached at the Conference, should help in shaping these decisions.

It is for the above reasons that I particularly urge you to attend the Conference. Moreover, I think you will find the Conference program an especially exciting one, including as it does addresses by Avraham Harman, Israel's new Ambassador to the United States; Leon Uris, author of the widely read and discussed book "Exodus"; and reports by leaders of the Jewish Agency, the Joint Distribution Committee and the UJA.

A card has been enclosed for your convenience in replying -- and unless you have already so indicated --, I do hope you will use it to let me know that I can count on your presence.

Sincerely yours,

Morris W. Berinstein

Morris W. Berinstein.

MWB:gss
Encl:



NEEDED: \$35,000,000 IN CASH FOR LAST HALF 1959

in time for UJA Annual National Conference, Dec. 11-13, Statler Hilton Hotel, N.Y.C.



Conf. Dec.

Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA SPECIAL FUND

over and above

1959 REGULAR CAMPAIGN GOAL—\$105,065,060

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

November 11, 1959

- General Chairman
MORRIS W. BERINSTEIN
- National Chairmen
Representing Agencies
WILLIAM ROSENWALD, JDC
DEWEY D. STONE, UJA
- National Chairmen
SAMUEL H. DAROFF
ALBERT A. LEVIN
SOL LUCKMAN
JOSEPH MEYERHOFF
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- Special Fund Chairmen
MAX M. FISHER
JOSEPH M. MAZER
- National Co-Treasurers
I. LUBIN
SINCOFF
- Secretary
MOSES A. LEAVITT
- Executive Vice-Chairman
HERBERT A. FRIEDMAN
- Administrative Vice-Chairman
MELVIN S. GOLDSTEIN
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ABRAHAM S. HYMAN
- National Campaigns Director
SHOLEM SONTUP
- National Women's Division
Chairman
MRS. JACK A. GOODMAN
- National Campaign Cabinet
Chairman
FRED FORMAN
- Big Gifts Chairmen
ROBERT W. SCHIFF
BENJAMIN H. SWIC
- Allotments Chairmen
ISADORE BRESLAU
- National Cash Chairmen
MELVIN DUBINSKY
- Cabinet Members
HERBERT R. ABELES
JACOB M. ARVEY
JACOB L. BAROWSKY
LOUIS BERRY
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L. H. BRACHMAN
BRAND
BESSLER
EDITH CANTOR
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JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS
CHARLES H. YALEM
PHILIP ZINMAN

SENT TO VISITORS TO ISRAEL CONCERNING CONFERENCE

Dear Friend:

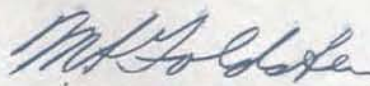
As one who has been to Israel himself and seen what has been accomplished with UJA funds as well as what remains to be done, your participation in the 22nd Annual National Conference of the United Jewish Appeal certainly would be especially helpful. As you no doubt already know, the Conference will be held at the Statler Hilton Hotel in New York City on December 11th, 12th and 13th. I am writing now to stress how valuable a contribution it would be towards the success of the Conference if you would attend.

I am sure you will find the program that is scheduled a very exciting one, including as it does addresses by Avraham Harman, Israel's new Ambassador to the United States; Leon Uris, author of the widely read and discussed book "Exodus"; and reports by leaders of the Jewish Agency, the Joint Distribution Committee and the UJA. Hundreds of leading representatives of American Jewish communities will be present to rededicate themselves to the great effort in which the UJA is engaged, and to help chart the type of campaign which the UJA should conduct in 1960. It will be up to the Conference also to make the final determination for the entire Jewish community as to whether a UJA Special Fund should be launched next year.

In view of the massive overseas' needs which remain to be met, it is vital that the most understanding and thoughtful consideration be given to the decisions on the campaign which the Conference must make. Your participation in making these decisions would surely mean a great deal to us.

Please come if you possibly can. You will find a card enclosed for your convenience in replying. I would deeply appreciate your using it to let us know -- if you have not already done so, of course -- that you will attend the UJA Annual National Conference.

Sincerely yours,



Melvin S. Goldstein

MSG:GRS

Encl.



NEEDED: \$35,000,000 IN CASH FOR LAST HALF 1959

in time for UJA Annual National Conference, Dec. 11-13, Statler Hilton Hotel, N.Y.C.

- Honorary General Chairman
HERBERT H. LEHMAN
- Honorary Chairman
EDWARD M. M. WARBURG
- Honorary National Chairman
JOSEPH HOLTZMAN
- Honorary Special Fund Chairman
SAMUEL RUBIN

National

Labor

Council

U N I T E D J E W I S H A P P E A L

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TEL. PLAZA 7-1500

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National Campaign Director
SHOLEM SONTUP

*National Women's Division
Chairman*
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Big Campaign Chairmen
ROBERT W. SCHIFF
BENJAMIN H. SWIG

Allocations Chairman
ISADORE BRESLAU

National Cash Chairman
MELVIN DUBINSKY

LABOR COUNCIL

Executive Committee

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SUSAN BRECHER
DAVID BRESLAU
PINCHAS CRUSO
CHAYA EHRENREICH
ANNA GRAFMAN
VICTOR HANDELMAN
PHILIP KAHN
SAMUEL KAPLAN
JACOB KATZMAN
CLARA LEFF
RITA LUBRAN
BATYA NIGER
LEON RUBINSTEIN
LOUIS SEGAL
SONIA SHATZ
MICHAL SILVERBERG
HANNA VOGEL

Secretary-Director
ZEV BAUMGOLD

TO ALL BRANCHES AND CLUBS OF THE LZOA -

FARBAND AND PIONEER WOMEN

November 18, 1959

Dear Chaverim and Chaverot:

The 22nd Annual National Conference of the United Jewish Appeal will be held at the Statler-Hilton Hotel in New York City from Friday, December 11th through Sunday, December 13th, 1959.

The Conference will be addressed by such distinguished personalities as Avraham Harman, Israel's Ambassador to the United States and Leon Uris, noted author of the best-selling novel "Exodus." Three outstanding leaders of American Jewry, Morris W. Berinstein, General Chairman of the UJA, Edward M.M. Warburg, Honorary Chairman of the UJA and Chairman of the American Joint Distribution Committee and Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA, who are currently leading a 115-man UJA Overseas Study Mission, will report on their findings and conclusions.

An attraction on the Conference program will also be a performance by the 14-year-old, polio-stricken Itzhak Perlman, Israel's youthful violin virtuoso.

Among other problems, the Conference will consider what American Jewry must do to meet the tremendous backlog of unmet needs in Israel. These unmet needs include:

- 1) Replacing the ma'abarot and substandard shelters with decent housing for some 60,000 persons.
- 2) Equipping of over 400 incomplete farm settlements to make them independently productive.
- 3) Providing full-time jobs to over 40,000 immigrants who are underemployed and who are now engaged in made-work projects.
- 4) Completing the absorption and integration of tens of thousands of newcomers, who reached Israel in recent years.

Because the needs have always been greater than the ability to meet them - Israel's open-door policy brought tens of thousands of immigrants to its shores, many with no more than the clothes on their backs - - this backlog has been accumulating since 1948, and must be met.

HAF Conf file



It must be met, first of all, to eliminate human suffering, secondly, it must be met, Chaverim and Chaverot, because as we, Labor Zionists, believe, there are tens of thousands of our brethren from lands of oppression, who want to come and who will come to Israel when they are permitted to leave the lands of their birth. No one knows when they will be permitted to leave. It may be next week, next year or three years hence. But come they will and we must be prepared to give them a chance for a new life in freedom and dignity.

The Conference will also consider the needs of the Jews currently streaming into Israel - notably from Poland - and the needs of Jews in 24 countries of the world other than Israel, who look to us for every kind of help, including the basic necessities of life.

We therefore appeal to you, Chaverim and Chaverot, to organize yourselves for greater efforts for the UJA, which is today the most dependable partner of Israel and the Jews in need. We ask you:

To involve as many of your members as possible in the efforts your local Welfare Fund is now making to convert pledges into cash, so desperately needed.

To see to it that as many of our Chaverim and Chaverot as possible are placed on the delegations from your communities to attend this vital National Conference of the UJA.

To begin to plan your participation and the complete involvement of your membership in the forthcoming 1960 campaign of your local Welfare Fund or Federation, which contributes to the UJA the major portion of the funds it raises.

Remember, as devoted Labor Zionists, you should become the example and the inspiration for the other sections of your Jewish community. We, our fellow Jews, who need our help, and Israel, depend on you.

With Labor Zionist greetings,

LABOR ZIONIST ORGANIZATION

Pinchas Cruso, President
Rabbi Samuel Wohl, Vice-President
Jacob Katzman, Executive Secretary

FARBAND LABOR ZIONIST ORDER

Meyer L. Brown, President
S. Bonchek, Vice-President
L. Segal, General Secretary

PIONEER WOMEN

Clara Leff, President
Blanche Fine, Vice-President

Rae Levitt, Vice-President
Edith Boxenbaum, UJA Chairman

NATIONAL LABOR COUNCIL OF THE UNITED JEWISH APPEAL

Z. Baumgold, Secretary-Director



Conf.

Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA SPECIAL FUND

over and above

1959 REGULAR CAMPAIGN GOAL—\$105,065,060

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

November 20, 1959

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National Chairman
Representing Agencies
WILLIAM ROSENWALD, JDC
DEWEY D. STONE, UJA

National Chairman
SAMUEL H. DAROFF
ALBERT A. LEVIN
SOL LUCKMAN
JOSEPH MEYERHOFF
JACK D. WEILER

Special Fund Chairman
MAX M. FISHER
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MELVIN S. GOLDSTEIN

Assistant Executive Vice-Chairman
ABRAHAM S. HYMAN

National Campaign Director
SHOLEM SONTUP

National Women's Division
Chairman
MRS. JACK A. GOODMAN

National Campaign Cabinet
Chairman
FRED FORMAN

Big Gifts Chairman
ROBERT W. SCHIFF
BENJAMIN H. SWIG

Allocations Chairman
ISADORE BRESLAU

National Cash Chairman
MELVIN DUBINSKY

Cabinet Members

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JACOB M. ARVEY
JACOB L. BAROWSKY
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LEON H. BRACHIMAN
HYMAN BRAND
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L. W. DINKELSPIEL
MYER FEINSTEIN
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PHILIP ZINMAN

Honorary General Chairman
HERBERT H. LEHMAN
Honorary Chairman
EDWARD M. M. WARBURG
Honorary National Chairman
JOSEPH HOLTZMAN
Honorary Special Fund Chairman
SAMUEL RUBIN

TO COMMUNITY CHAIRMEN CONCERNING DECEMBER CONFERENCE

The 22nd Annual National Conference of the United Jewish Appeal, as I am sure you now know, will be held at the Statler Hilton Hotel in New York City on December 11th, 12th and 13th. I feel it is particularly important to stress to someone like you, upon whom as Campaign Chairman so much of the responsibility rests for your community's campaign, the particular importance of having your participation in this Conference. Decisions will be made at this time which will affect the 1960 drives in communities everywhere, and surely nothing could be more fitting than for you to be there to help make them.

From our point of view, it is most important to have your kind of understanding and experience brought to bear in the formulation of these decisions. They will include the determination of the type of campaign the UJA should conduct in 1960 and the establishment of the proper climate for that campaign. It will be up to the Conference also to decide for the entire Jewish community whether, in view of the unmet and prospective needs, a UJA Special Fund should be launched next year.

In addition to all this, I think you will find the program scheduled for the Conference a most informative and exciting one. It will include addresses by Avraham Harman, Israel's new Ambassador to the United States; Leon Uris, author of the widely read and discussed book "Exodus"; and reports by leaders of the Jewish Agency, the Joint Distribution Committee and the UJA.

It would be especially meaningful to have your attendance on this traditionally significant annual occasion when hundreds of leading representatives of American Jewish communities come together to rededicate themselves to the great cause of helping their fellow Jews in need. We really are counting on your being there, and I do hope and trust you will make every effort to come.

You will find a card enclosed for your convenience in replying. I would deeply appreciate your using it to let me know -- if you have not already done so, of course -- that you will attend the UJA Annual National Conference.

Sincerely yours,

Morris Bernstein
Morris W. Berinstein

MWB:gss

Encl:



NEEDED: \$35,000,000 IN CASH FOR LAST HALF 1959

in time for UJA Annual National Conference, Dec. 11-13, Statler Hilton Hotel, N.Y.C.

SHEPARD MITCHELL
M. B. SILBERBERG
GUY KNUPP
PEERY PRICE
WILLIAM HINCKLE
ARTHUR GROMAN
CHESTER I. LAPPEN
EDWARD RUBIN
IRVING LAXELRAD
JOHN L. NOURSE
SEYMOUR P. STEINBERG

ALFRED T. MARSHALL
GEORGE BENEDICT, JR.
MACKLIN FLEMING
HAROLD FRIEDMAN
JAMES B. JENNINGS
HILBERT P. ZARKY
MARTIN F. ROSTON
HOWARD S. SMITH
GERALD M. BAZAR
BILLY H. HUNT
DAVID H. PALTUN

TELEPHONE
OLIVE 3-7511

LAW OFFICES
MITCHELL, SILBERBERG & KNUPP
6399 WILSHIRE BOULEVARD
LOS ANGELES 48, CALIFORNIA

IN REPLY PLEASE REFER TO:

November 20, 1959

Mr. Melvin S. Goldstein
165 West 46th Street
New York 36, N. Y.

Dear Mr. Goldstein:

I am sorry that I have been unable to give you any final word regarding the possibility of the Vice President appearing at the UJA dinner on December 12th.

This has been a matter of considerable discussion back and forth. It looks now rather hopeless.

If there is a change I will let you know.

I understand that both Morris Bernstein and Rabbi Friedman are out of the country. Will you let them know that because of the continued uncertainty I have not communicated with them.

If there is anything further you wish to know please call me.

Sincerely yours,

Mandel

MBS/af



Conf.

Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA SPECIAL FUND *over and above* **1959 REGULAR CAMPAIGN GOAL—\$105,065,060**

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PLAZA 7-1500

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SOE LUCKMAN
JOSEPH MEYERHOFF
JACK D. WEILER
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- National Treasurers
I. L. LUBIN
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- Secretary
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SIDNEY R. HARR
BARNEY RAPAPORT
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MILTON I. TAUBMAN
SAMUEL A. WEISS
CHARLES H. YALEM
PHILIP ZINMAN

**TO PRESIDENTS & EXECUTIVE DIRECTORS OF WELFARE FUNDS WHO DID NOT
REPLY TO LETTER OF OCTOBER 15th.**

November 23, 1959

- Honorary General Chairman
HERBERT H. LEHMAN
- Honorary Chairman
EDWARD M. M. WARBURG
- Honorary National Chairman
JOSEPH HOLTZMAN
- Honorary Special Fund Chairman
SAMUEL RUBIN

Dear Friend:

On October 15th I wrote to call your special attention to the 22nd Annual Conference of the United Jewish Appeal, which will take place in New York City on December 11th, 12th and 13th at the Statler Hilton Hotel, and requested that you select leaders who would represent your community on the Conference Steering Committee. I am writing again to stress the importance of having your reply in regard to this.

For this great annual meeting to be the success that it should be, we must count upon the participation of the leading representatives of American Jewish communities all over the country. Decisions will be made at this time which will affect the 1960 drives in communities everywhere, and surely it is fitting that your community should be suitably represented in making them.

I am preparing this letter to you immediately upon my return from abroad with the Sixth UJA Study Mission. Those of us on the Mission have observed both in Europe and Israel a great deal that will be very significant in next year's campaign. The Mission members have seen much that inspired them, and many things requiring careful consideration in mapping out the campaign in 1960.

The observations of the Mission will of course play an important role in the Annual Conference, when the kind of campaign to be conducted next year will be discussed in relation to it. They certainly can be expected to bear a major part in helping the Conference make the final determination for the entire American Jewish community as to whether a Special UJA Fund for 1960 should be launched.

It is already apparent that the unmet needs overseas call for the fullest mobilization of the resources of the American Jewish community in the year ahead. I cannot over-emphasize how significant it would be to have the participation of delegates from your community in the Conference to assure that the proper attention is given to planning the steps for meeting these needs.

To recapitulate from my previous letter, within the Conference proper the major decisions are made by the Steering Committee. Representation on the Steering Committee is according to the following formula:

If your community has a Jewish population up to 15,000, you may designate one delegate and one alternate to represent it on the Steering Committee.



NEEDED: \$35,000,000 IN CASH FOR LAST HALF 1959

in time for UJA Annual National Conference, Dec. 11-13, Statler Hilton Hotel, N.Y.C.

If your Jewish population is from 15,000 to 40,000, your community is entitled to two delegates and two alternates -- while those with Jewish populations in excess of 40,000 are entitled to three delegates and three alternates.

These, together with 15 delegates from the Greater New York area, 12 delegates representing the 8 regions of the Council of Jewish Federations and Welfare Funds, 25 delegates representing the country at large, and the national officers of the UJA constitute the Conference Steering Committee.

I hope very much that you will write to me now naming the leaders who will represent your community on the Conference Steering Committee. I will deeply appreciate having your understanding and cooperation in this regard. In replying, incidentally, it will be most helpful if you would advise us in regard to each delegate you name the number of plates that should be reserved for the luncheon on December 11th, the dinner on December 12th and the breakfast on December 13th. Please also let us know in the case of each delegate whether and from what date hotel reservations may be required, as well as whether these should include single or double room accommodations. We would also welcome being informed of the estimated time of arrival of each delegate.

With warm thanks, and kind regards.

Sincerely yours,

Morris Berinstein
Morris W. Berinstein.

mwb:egg



Conf. File

Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA SPECIAL FUND *over and above* 1959 REGULAR CAMPAIGN GOAL—\$105,065,060

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1800

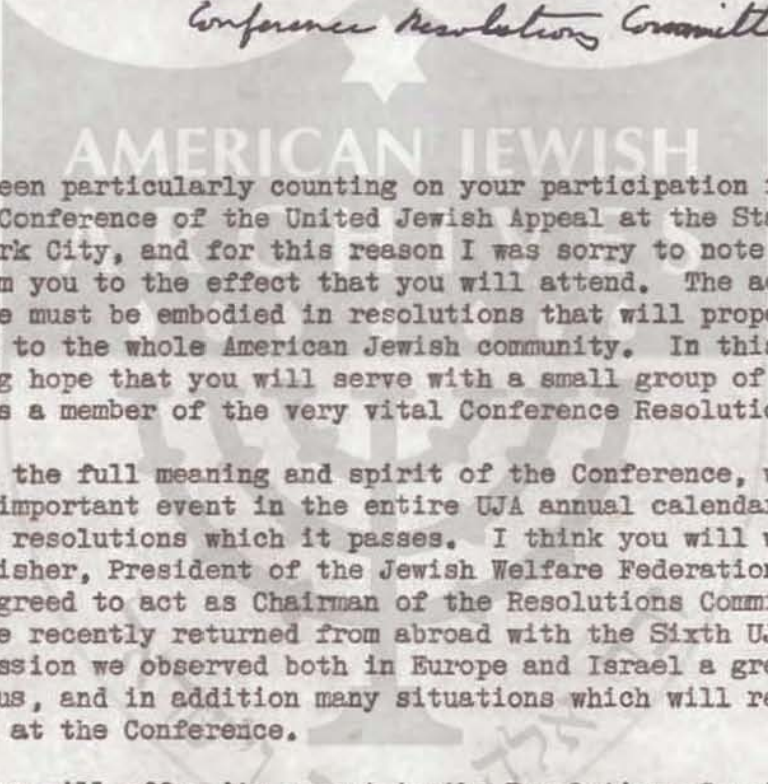
CABLE ADDRESS: UJAPPEAL, NEW YORK

November 25, 1959

- General Chairman**
MORRIS W. BERINSTEIN
- National Chairman**
HERBERT A. FRIEDMAN
- Representing Agencies**
WILLIAM ROSENWALD, IDC
DEWEY D. STONE, UIA
- National Chairmen**
SAMUEL H. DAROFF
ALBERT A. LEVIN
SOI LUCKMAN
JOSEPH MEYERHOFF
JACK D. WEILER
- Special Fund Chairmen**
MAX M. FISHER
JOSEPH M. MAZZER
- National Co-Treasurers**
JOSEPH I. LUBIN
LEON SINGOFF
- Special Fund Chairmen**
JACK A. LEAVITT
- Executive Vice-Chairman**
HERBERT A. FRIEDMAN
- Administrative Vice-Chairman**
MELVIN S. GOLDSTEIN
- Assistant Executive Vice-Chairman**
ABRAHAM S. HYMAN
- National Campaigns Director**
SHOLEM SONTUP
- National Women's Division
Chairman**
MRS. JACK A. GOODMAN
- National Campaign Cabinet
Chairman**
FRED FORMAN
- Big Gifts Chairman**
ROBERT W. SCHIFF
BENJAMIN H. SWIG
- Allocations Chairman**
ISADORE BRESLAU
- National Cash Chairman**
MELVIN DUBINSKY
- Cabinet Members**
HERBERT R. ABELIS
JACOB M. ARKVEY
JACOB L. BAROWSKY
LOUIS BERRY
F. GORDON BOROOWSKY
LEON H. BRACHMAN
HYMAN BRAND
JACOB BRESSLER
SCANTOR
IAH COHEN
LLOYD W. DINKELSPIEL
MYER FEINSTEIN
JACOB FELDMAN
I. D. FINK
MAX FREESTINE
ABRAHAM GOODMAN
LAZURE L. GOODMAN
JACOB HIATT
JEROLD C. HOFFBERGER
MILTON KAHN
ABE KASLE
LABRI A. KATZ
ABE S. KAY
ADOLPH KIESLER
PHILIP M. KLUTZNICK
IRVING LEVICK
HARRY LEVINE
JOSEPH M. LINSEY
DAVID LOWENTHAL
PHILIP W. LOWN
BENZJAMIN J. MASSELL
BARNEY MEDWITZ
IRVING MILLER
EDWARD D. MITCHELL
ELKAN R. MYERS
MARTIN NADELMAN
NORMAN C. NOBIL
IRVING S. NORRY
JAMES L. PERMUTT
SIDNEY R. RABB
DAVID RAPPAPORT
LEONARD RAYNER
SAMUEL ROTHBERG
MAURICE H. SALTZMAN
BERNARD J. SAMPSON
SOI SATINSKY
HERBERT H. SCHIFF
JOSEPH J. SCHWARTZ, JR.
MORRIS SENDEROVITZ, JR.
JOSEPH SHANE
JOSEPH SHULMAN
RUDOLF C. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS
CHARLES H. YALEM
PHILIP ZINMAN

- Honorary General Chairman**
HERBERT H. LEHMAN
- Honorary Chairman**
EDWARD M. M. WARBURG
- Honorary National Chairman**
JOSEPH BOLTZMAN
- Honorary Special Fund Chairman**
SAMUEL RUBIN

To Selected Leaders To Serve on
Conference Resolutions Committee



We have been particularly counting on your participation in the 22nd Annual National Conference of the United Jewish Appeal at the Statler Hilton Hotel in New York City, and for this reason I was sorry to note we have not yet heard from you to the effect that you will attend. The actions of the Conference must be embodied in resolutions that will properly convey its decisions to the whole American Jewish community. In this regard, it is our strong hope that you will serve with a small group of other outstanding leaders as a member of the very vital Conference Resolutions Committee.

Actually, the full meaning and spirit of the Conference, which is certainly the most important event in the entire UJA annual calendar, has to be summed up in the resolutions which it passes. I think you will want to know that Mr. Max Fisher, President of the Jewish Welfare Federation of Detroit, has already agreed to act as Chairman of the Resolutions Committee. Mr. Fisher and I have recently returned from abroad with the Sixth UJA Study Mission. On the Mission we observed both in Europe and Israel a great deal that inspired us, and in addition many situations which will require careful attention at the Conference.

The Mission will offer its report to the Resolutions Committee in particular and to the Conference in general, where it can be expected to play an important role in the discussion of the kind of campaign to be conducted next year. It will bear a major part in helping the Conference to decide whether to resolve that a Special UJA Fund for 1960 should be launched.

It is vital for the entire Conference, and for the Resolutions Committee, to be as fully representative as possible in order to make them as thoroughly meaningful as they should be. The unmet needs overseas, as we have observed them on the Study Mission, call for the mobilization of the maximum resources of the American Jewish communities in the year ahead. This most important fact can be communicated from the Conference to the community-at-large with the requisite feeling and conviction only through the participation of leaders like yourself. I cannot, therefore, urge you too strongly to come.



NEEDED: \$35,000,000 IN CASH FOR LAST HALF 1959

in time for UJA Annual National Conference, Dec. 11-13, Statler Hilton Hotel, N.Y.C.

The work on the resolutions will take place on the first day of the Conference-- that is, Friday, December 11th. I certainly hope, however, that you will be present not only on that day but for the entire Conference, which will run through the morning of Sunday, December 13th.

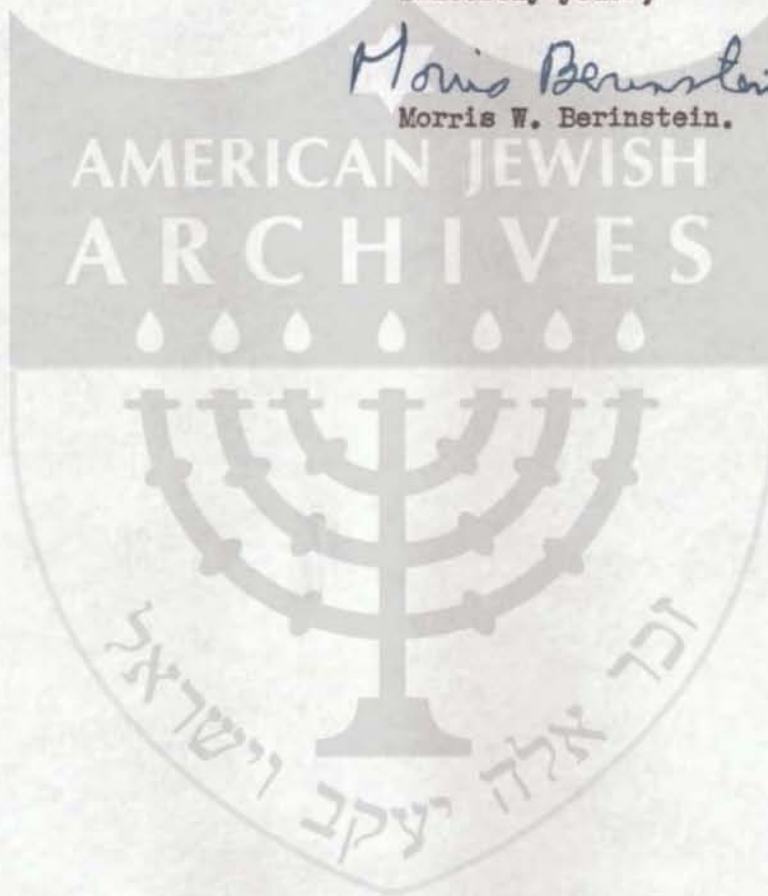
I would deeply appreciate your indicating just as soon as possible on the enclosed card that you will attend the Conference, and also your informing me that you will serve on the Resolutions Committee.

Sincerely yours,

Morris Bernstein
Morris W. Berinstein.

MWB:GGS

Encl:



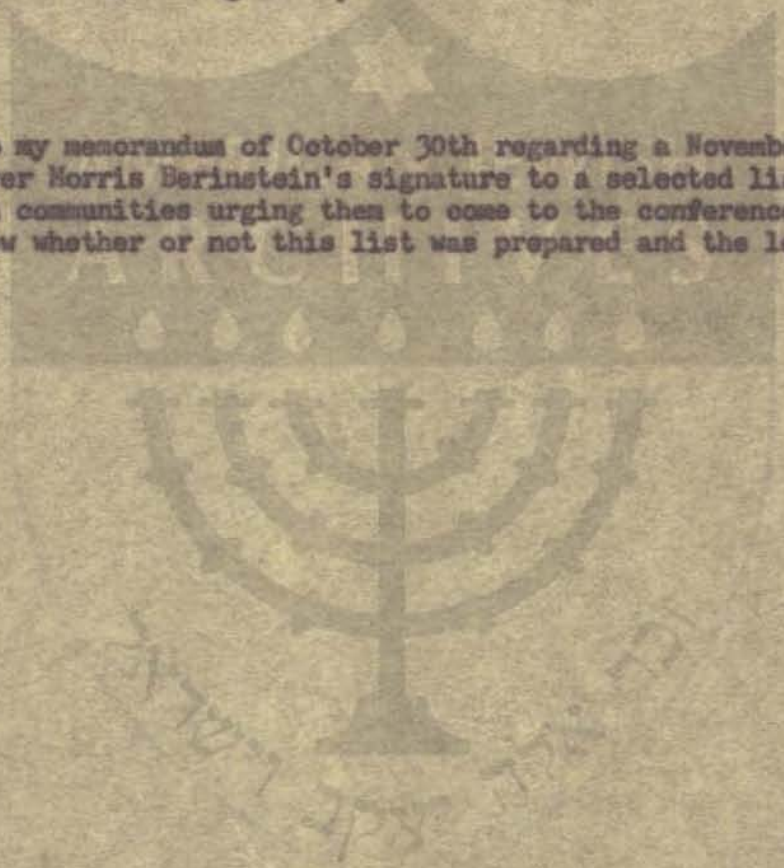
November 27, 1959

Sholem Sontag
Martin Peppercorn
Melvin S. Goldstein

Berinstein letter mailing to top leaders

Further to my memorandum of October 30th regarding a November 15th mailing over Morris Berinstein's signature to a selected list of top leaders in communities urging them to come to the conference, please let me know whether or not this list was prepared and the letters sent out.

MSG/fo



MEMORANDUM

November 27, 1959

To: Herbert A. Friedman; Abraham S. Hyman; Sholes Bestup; H. Levy
Irving Jacobs; Martin Peppercorn; Arthur Fishohn; Samuel H. Abramson
H. Gottheimer

From: Melvin S. Goldstein

Re: Conference Program

This is in reference to my memorandum of October 30th regarding the National Annual Conference this December.

Attached hereto is a new tentative program for this conference.

Would those concerned please proceed with the items indicated, as follows, and please let me know when these matters have been taken care of:

Mr. Friedman:

Ask Samuel Rubin to preside at the opening session Friday, December 11.

Max Fisher has already agreed to chair the Resolutions Committee meeting on Friday, December 11, and to present the resolution to the conference that afternoon.

Mr. Jacobs:

Prepare report of Resolutions Committee for Max Fisher, Friday, December 11.

Prepare campaign report for Herbert Friedman, December 13.

Prepare Special Fund resolution (same as above) for Al Levin for December 13.

Handle Nominating Committee, with Elkan Myers as chairman, for December 13.

Mr. Levy:

Prepare for the showing of the two new UJA films on Saturday afternoon, December 12. (This represents a change from the earlier tentative program.)

Prepare suitable presentations for Fred Foran, who will be leaving the post of Chairman of the Campaign Cabinet to become a National Chairman, and for Sol Luchman who will be leaving the post of National Chairman to become Honorary National Chairman. These presentations to be made by Mr. Bernstein at the Banquet Saturday evening.

2/.....

Mr. Hyman:

Make arrangements to have a chairman of the Rabbinical Advisory Committee speak Sunday morning, December 13.

Follow up with Senator Lehman -- that is, Henry Bernstein is to speak with him. If Senator Lehman agrees to attend, he will be placed on the program.

Arrange for the student speaker to address the main Banquet session Saturday evening, December 12.

Get in touch with Mr. Rosenwald on Monday, November 30, regarding his chairing of the Business session Sunday morning.

Mr. Fishohn:

I understand you have arranged for someone to sing the Hatikvah Saturday evening, December 12.

I understand you have arranged for the Invocation Saturday evening, December 12.

I understand you have arranged for Itzhak Perlman for Saturday evening, December 12.

Make sure about Leon Uris being present for the Banquet session Saturday evening, December 12.

Make sure that Ambassador Hornum is present for the Banquet session Saturday evening, December 12.

Mr. Sontag and Mr. Pappercorn:

Please arrange for proper questions to be planted for a discussion period on campaigning Sunday morning, December 13.

Mr. Abramson:

Arrange for Mr. Rubinsky to deliver opening remarks Sunday morning, December 13.

Arrange for Mr. Rubinsky to receive the checks Sunday morning, December 13.

I will look after the following items:

Arrange to have Dewey Stone preside at the afternoon session Friday, December 11.

The JDC people have been invited for the session, December 12.

Arrange Sol Luckman's presentation participation in the Sunday session.

Arrange Joe Meyerhoff's participation in the Sunday session.

Arrange William Rosenwald's participation in the Sunday session.

Arrange for Al Levin to be prepared to read the resolution Sunday morning, December 13.

Speak to David Lowenthal to second the resolution on the Special Fund December 13.

Arrange for the other resolutions.

Conf. Dec

November 27, 1959

Mr. Mendel Silberberg
Mitchell, Silberberg & Knupp
6399 Wilshire Blvd.
Los Angeles 48, California

Dear Mr. Silberberg:

Thank you very much for your letter of November 20th. I too am very sorry to learn of the unlikelihood that the Vice President will be able to appear at our UJA dinner on December 12th.

Morris Berinstein and I returned from Israel a couple of days ago and he too regrets that Mr. Nixon will not be able to be with us. We both know and appreciate greatly all that you did in this connection.

I hope very much that we'll have an opportunity to meet again soon. The UJA will hold an important West Coast Conference in Palm Springs on February 20th and 21st and Morris and Herb and I will be there. If we don't get together before that time I do hope that we'll be able to meet at Palm Springs.

Kindest personal regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

MEMORANDUM

November 30, 1959

To: Herbert A. Friedman; Abraham S. Hyman; Sholem Kortup; H. Levy
Irving Jacobs; Martin Peppercorn; Arthur Fishohn; Samuel H. Abramson

From: Melvin S. Goldstein

Re: Conference Program

This is in reference to the draft program of the Annual National Conference dated November 28th which was distributed to you late on November 27th. Please note the following changes in connection with the November 27th memorandum:

Mr. Dubinsky will deliver a short address on Poland on Friday morning, December 11.

There is still a possibility that Senator Lehman will attend the conference, which is the reason for including his name in the draft program.

The following items, in addition to those listed in the November 27th memorandum, are to be handled:

Mr. Jacobs:

Prepare campaign report for Mr. Friedman for the Cabinet meeting.

Prepare Cash report for Melvin Dubinsky for the Cabinet meeting.

Mr. Levy:

Prepare an award to Judge Samuel Weiss for his work in the Tri-State area.

Please note that Dewey Stone, in addition to presiding on Friday afternoon session, will be the chairman of the Resolutions Committee.

Mr. Hyman:

Please note that the chairman of the Rabbinical Advisory Committee and the student speaker will address the main Banquet session Saturday evening, December 12.

Mr. Rosenfeld has been informed that he is to chair the Sunday morning session. I told him he does not have to make opening remarks but needs only to introduce the speakers.

I will look after the following additional items:

Speak with Max Fisher about presiding Friday morning, December 11.

Speak with David Lowenthal and Edward Ginsberg to second the Special Fund resolution.

Conf file

Same letters to:

Max M. Fisher
Melvin Dubinsky
Fred Forgan
William Rosenwald
Edward M. M. Warburg
Sol Luckman
Joseph Holtzman
Dewey D. Stone

Samuel Rubin
Joseph Meyerhoff
Philip Klutznick
Joseph Mazer
Isadore Breslau
Dr. Dov Joseph
Simcha Pratt
Leon Uris

December 1, 1959

Mr. Jack D. Weiler
711 Third Avenue
New York 17, N. Y.

Dear Jack,

As the conference program shapes up, I realize that this is going to be another year when we will all work hard, attend many meetings and have little if any time to exchange pleasantries and be just social. Friday night, December 11, however, is quite free and I am writing to invite you and Doris to have dinner with me and several of our good friends. Ambassador and Mrs. Harman will be with us.

Please let me know that you will be able to dine with me -- dinner will be at 7.30 p.m., in the Chateau Suite of the Savoy Hilton Hotel.

Looking forward to seeing you and with kindest regards,

Sincerely,

Norris W. Berinstein

NWB:gmm

Conf Dec

Same letter sent to: Abe Kasle
Adolph Kiesler
Robert Schiff
Max Bressler
Is Fink
Jack Weiler
Isadore Breslau
Philip Lown
Michael Stavitsky

December, 1959

Mr. Leonard Ratner
Forest City Material Co.
17903 St. Clair Avenue
Cleveland 10, Ohio

Dear Leonard,

During the course of the Annual Conference, Sabbath Services will be held at 9.30 a.m. on Saturday, December 12th, in Terrace West of the Statler Hilton Hotel. We would very much welcome having you participate at that time when you will be given an "aliyah."

I look forward to worshipping with you at this Saturday morning service.

Sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman.

HAF:gg

Conf. Dec.

December 3, 1959

Mr. Raphael Levy

Melvin S. Goldstein

Program for National Annual Conference

Please note the following changes in the draft program of November 28th, 1959.

Saturday afternoon, December 12th at the JDC Session -- Mr. William Rosenwald will preside.

At the Sunday morning session on December 13th, it is planned to have Joseph Meyerhoff preside at the Business Session.

Also the Sunday morning session, December 13th, there will be a "Report on Nominations" by Elkan Myers.

MSO:nn

Conf. Re.

cc: AF

December 4, 1959

Hon. Herbert H. Lehman
41 East 57th Street
New York 22, N.Y.

Dear Senator Lehman:

I must tell you how extremely pleased I am to know that you will participate in the very vital session of the UJA Annual National Conference at 11 a.m. on Friday, December 11th. This session will take place in the Terrace Ballroom of the Statler Hilton Hotel. The heartening advice that you would attend was conveyed to me by Henry C. Bernstein.

The matters of formulating properly the kind of UJA campaigns required for 1960 and launching the campaign in an inspirational manner will be the special concerns of the Conference. The massive and pressing character of the needs to be met in the year ahead really demand that the Conference accomplish these aims in a thoroughly successful manner. Surely nothing could serve better towards achieving this result than the stirring impact that your participation is certain to have.

Please accept my warmest thanks for agreeing to address the Conference.

Sincerely yours,

Morris W. Bernstein.

mwb:ggg

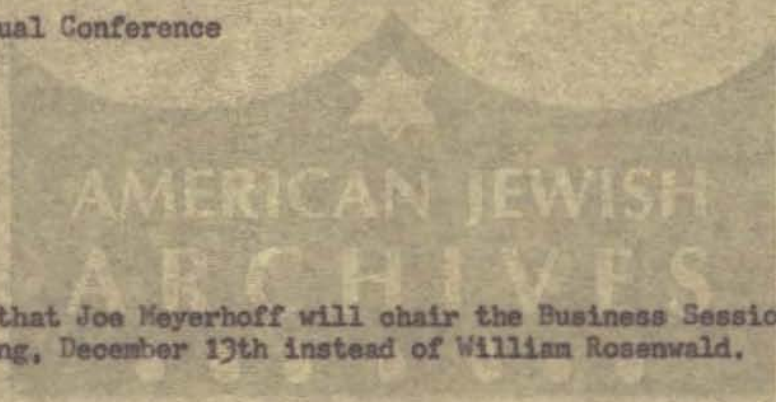
Carf

December 7, 1959

Mr. Raphael Levy

Melvin S. Goldstein

National Annual Conference



Please note that Joe Meyerhoff will chair the Business Session on Sunday morning, December 13th instead of William Rosenwald.

MSG:mm

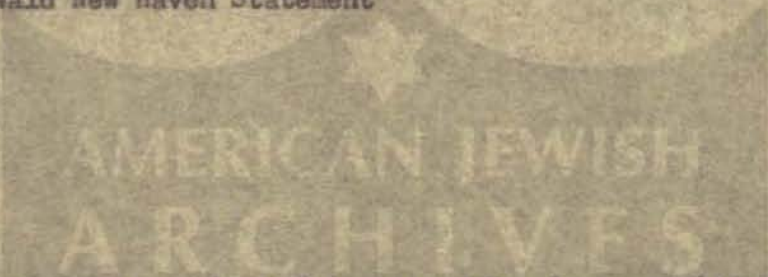
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December 7, 1959

Mr. Raphael Levy

Melvin S. Goldstein

William Rosenwald New Haven Statement



Would you please have a number of copies of Mr. Rosenwald's address available at the National Annual Conference, particularly the Friday, December 11th meeting. A number of people will undoubtedly want it at that time.

HSG:mm

Conf.

December 4, 1959

Mr. Arthur Fishzohn

Melvin S. Goldstein

Participation of Herbert H. Lehman in Annual Conference

I would appreciate your looking over the enclosed copy of a letter from Morris Berinstein to Senator Lehman, and pursuant to it making proper arrangements for Senator Lehman's participation in the Friday morning session of the Conference. This would include, of course, having him called for and brought to the session in the Terrace Ballroom.



msg:gss
Enc.



Dec. Conf

Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA SPECIAL FUND

over and above

1959 REGULAR CAMPAIGN GOAL—\$105,065,060

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

**TO VISITORS TO ISRAEL AND ALL MISSION MEMBERS NOT AT DECEMBER CONFERENCE
December 30, 1959**

- General Chairman**
MORRIS W. BERINSTEIN
- National Chairman**
Representing Agencies
WILLIAM ROSENWALD, JDC
DEWEY D. STONE, UIA
- National Chairman**
SAMUEL H. DAROFF
ALBERT A. LEVIN
SOI. LUCKMAN
JOSEPH MEYERHOFF
JACK D. WEILER
- Special Fund Chairman**
MAX M. FISHER
JOSEPH M. MAZER
- National Co-Treasurers**
JOSEPH L. LUBIN
JACOB SINGOFF
- Secretary**
MORRIS A. LEAVITT
- Executive Vice-Chairman**
HERBERT A. FRIEDMAN
- Administrative Vice-Chairman**
MELVIN S. GOLDSTEIN
- Assistant Executive Vice-Chairman**
ABRAHAM S. HYMAN
- National Campaign Director**
SHOLEM SONTUP
- National Women's Division
Chairwoman**
MRS. JACK A. GOODMAN
- National Campaign Cabinet
Chairman**
FRED FORMAN
- Big Gifts Chairman**
ROBERT W. SCHIFF
BENJAMIN H. SWIG
- Allocations Chairman**
ISADORE BRESLAU
- National Cash Chairman**
MELVIN DUBINSKY
- Cabinet Members**
HERBERT R. ABELS
JACOB M. ARVEY
JACOB L. BAROWSKY
LOUIS BERRY
F. GORDON BOROWSKY
LEON H. BRACHMAN
HYMAN BRAND
MAX BRESSLER
MORRIS CANTOR
MORRIS H. COHEN
LEON W. DINKELSPIEL
MYER FEINSTEIN
JACOB FELDMAN
I. D. FINK
MAX FIRESTEIN
ABRAHAM GOODMAN
LAZARE L. GOODMAN
JACOB HATT
EROLD C. HOFFBERGER
MILTON KABIN
ABE KASLE
LABEL A. KATZ
ABE S. KAY
ADOLPH KIESLER
PHILIP M. KLUTZNICK
IRVING LEVICK
HARRY LEVINE
JOSEPH M. LINSEY
DAVID LOWENTHAL
PHILIP W. LOWN
BENJAMIN J. MASSELL
BARNEY MEDINTZ
IRVING MILLER
EDWARD D. MITCHELL
ELKAN R. MYERS
MARTIN NADELMAN
NORMAN C. NOBIL
IRVING S. NORRY
JAMES L. PERMUTT
SIDNEY R. RABB
BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
MAURICE H. SALTZMAN
BERNARD J. SAMPSON
SOI. SATINSKY
HERBERT H. SCHIFF
JOSEPH J. SCHWARTZ
MORRIS SENDEROWITZ, JR.
JOSEPH SHANE
JOSEPH SHULMAN
RUDOLF G. SONNENBORN
MICHAEL A. STAVITSKY
JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS
CHARLES B. YALEM
PHILIP ZINMAN

- Honorary General Chairman**
HERBERT H. LEHMAN
- Honorary Chairman**
EDWARD M. M. WARBUH
- Honorary National Chairman**
JOSEPH HOLTZMAN
- Honorary Special Fund Chairman**
SAMUEL RUBIN

Dear Friend:

The UJA 22nd Annual National Conference of December 11th, 12th and 13th really was an outstanding event both in terms of the inspiration it provided and the record number of people who attended. There were about 1500 there. We were very sorry that you could not be with us, and I think now you may be interested in having a summary of some of the highlights of what occurred.

The stirring all-day first session of the Conference on Friday was climaxed by the passage by unanimous vote of a resolution calling on American Jewry in 1960 to raise a multi-million dollar fund in addition to that raised in the regular UJA campaign to help accelerate the distressingly lagging processes of integration for some 400,000 unabsorbed immigrants of recent years to Israel. A copy of this resolution is enclosed herewith.

In a tremendously moving address, Senator Herbert Lehman, on Friday morning, told about the achievements he had noted during his recent visit to Israel, praising particularly Israel's acceptance of nearly 1,000,000 refugees in eleven years. He emphasized the importance of continuing to provide the kind of help that will enable Israel to go on being "the oasis in the vast desert of world indifference in the plight of refugees." Dr. Dov Joseph, Treasurer of the Jewish Agency, told the audience that because of insufficient funds, an enormous backlog of unmet responsibilities has accumulated in the area of immigrant absorption. The unmet needs in Israel include the provision of better dwellings for the 60,000 immigrants still miserably housed in the maabarot, and also the provision of the various kinds of assistance required by many on inadequately equipped farms and in the slums of cities to give them some personal dignity at long last and to make them finally self-sufficient.

Melvin Dubinsky reported on the visit in Eastern Europe he had made with Herbert Friedman following the Study Mission. He noted that there is still a flow of emigration from certain countries in Europe, and that American Jews must supply the funds, through the UJA, to help transfer to Israel and other lands all those who want and are able to go. Herbert Friedman pointed out that the total UJA effort in 1960 calls for aiding more than 600,000 Jewish men, women and children in 25 countries elsewhere throughout the world as well as in Israel, through the programs of the UJA's beneficiary agencies.

At an Oneg Shabat on Saturday afternoon, during an informal session presided over by UJA National Chairman William Rosenwald, conference delegates heard reports on the work of the JDC from Moses A. Leavitt, JDC Executive Vice-Chairman; Charles H. Jordan, Director-General of JDC's overseas operations; Louis D. Horwitz, Director-General of Malben, JDC's welfare organization in

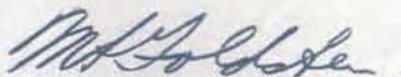
Israel; and Samuel Haber of JDC's Geneva headquarters. Summing up at this session, Moses Leavitt noted that "in 26 overseas countries where JDC works there are some 250,000 persons for whom JDC is the future, their hope for life itself. For these -- those halfway to their destination, and all the others -- the sick, the aged, the children, the needy and helpless -- JDC will require a minimum of \$29,142,000 in 1960."

The Saturday evening Banquet Session was addressed by Avraham Harman, Israel's Ambassador to the United States; Leon Uris, author of "Exodus"; Morris W. Berinstein, UJA General Chairman; and Edward M. M. Warburg, UJA Honorary Chairman, who was Chairman for the evening. Ambassador Harman stressed that in accepting a million refugees in the past eleven years, Israel has permitted the entrance of thousands of persons who would normally be rejected elsewhere as immigrants, including active tuberculosis cases, physically handicapped and aged people. He pointed out the need for maintaining the special programs for the social 'cases' which such immigrants continue to represent, as well as meeting other massive needs such as that which exists in the area of housing for thousands of normal immigrants. Leon Uris told of the inspiration he had derived from observing what the people of Israel are able to accomplish with the help given them. Morris Berinstein noted that in the year just completed the UJA, through its beneficiary agencies, had helped a total of 600,000 persons of whom 391,000 were in Israel, 105,000 in Moslem countries, 57,000 in Europe, 5,000 in the United States and 5,000 others in various other countries around the world. In the course of the evening special mounted silver Menorahs were presented for outstanding service to Fred Forman of Rochester, who has been Chairman of the UJA National Campaign Cabinet for two years, and to Sol Luckman of Cincinnati, a 1959 National Chairman and a long-time leader in our cause.

At the Business Session on Sunday morning, delegates to the Conference presented checks representing millions of dollars in community contributions, and Cash Chairman Melvin Dubinsky of St. Louis was able to announce that a total of \$69,300,000 in cash had been received up to that date by the United Jewish Appeal in 1959. At this session, Mrs. Jack Goodman, National Women's Division Chairman presented an inspiring report on the accomplishments of the Women's Division in 1959. The delegates re-elected Morris Berinstein as General Chairman to lead the UJA's 22nd yearly campaign. Sol Luckman was named Honorary National Chairman, Fred Forman and Philip Klutznick were named National Chairmen and Melvin Dubinsky was named Chairman of the National Campaign Cabinet. The other officers were re-elected.

With all good wishes and kind regards,

Sincerely yours,



Melvin S. Goldstein.

UJA CABINET MEETING - DECEMBER 10, 1959

(NOTES FOR FRED FORMAN)

OPENING REMARKS

I am very happy to greet so many of you here at today's meeting of the National Campaign Cabinet. This seems to be one of the best attended meetings of the Cabinet we have had. I am particularly glad that such a large number are present. The agenda we have for today is not a very long one but it really is a meeting of the utmost importance. That's why it is so good to have such a large participation.



UJA CABINET MEETING - DECEMBER 10, 1959

(NOTES FOR FRED FORMAN)

INTRODUCTION OF HERBERT A. FRIEDMAN - TO DELIVER CAMPAIGN REPORT

As the first order of business, Herbert Friedman is going to report to us on the 1959 campaign and tell us just where we stand right now as well as where we seem to be heading. I give you Herb Friedman.

UJA CABINET MEETING - DECEMBER 10, 1959

(NOTES FOR FRED FORMAN)

INTRODUCTION OF MELVIN DUBINSKY - TO DELIVER CASH REPORT

Now we are going to hear from Melvin Dubinsky, who served in such a wonderful and dynamic way as UJA National Cash Chairman in 1959. Mel, as some of you may know, went into Poland just a few weeks ago along with Herbert Friedman on their way back from the Study Mission. He is not going to speak about that now -- but he will tell us all about it at tomorrow morning's session of the Conference.

Mel will you please let us know now about the cash collection situation.

UJA CABINET MEETING - DECEMBER 10, 1959

(NOTES FOR FRED FORMAN)

INTRODUCTION OF HERBERT A. FRIEDMAN ON SPECIAL FUND FOR 1960

Herbert Friedman now is going to report briefly -- before we go into a general discussion of the subject -- on a matter of extreme importance, that of continuing a Special Fund for 1960. This is a matter with which the Study Mission recently concerned itself while in Israel. It is a matter which certainly will be discussed at length during the Conference session tomorrow. However, it is also most important that first of all we examine and discuss this matter fully. Herb, will you introduce the subject.

UJA CABINET MEETING - DECEMBER 10, 1959

(NOTES FOR FRED FORMAN)

INTRODUCTION OF MORRIS W. BERINSTEIN

At our last Cabinet meeting, Morris Berinstein reported to us that some conversations had taken place between representatives of the UJA and the Treasury Department. At that time, Morris assured us that insofar as the Treasury Department was concerned, there was no doubt about the UJA continuing to enjoy its tax exemption status. Since that time, there have been conversations between the UJA and the Jewish Agency in regard to greater and more direct participation of American Jewish leaders in certain aspects of the philanthropic programs in Israel. I want now to call on Morris to report to you on this very significant development.

SUGGESTED REMARKS FOR WILLIAM S. GOLDENBERG

SATURDAY EVENING, DECEMBER 12, 1959

Dec Conf

Mr. Chairman, Ambassador Harman, honored guests, ladies and gentlemen:

Thanks much for that nice introduction. Back in the University of Pennsylvania when I am trying to get 5 bucks from a fellow student for our UJA drive which this student has budgeted for a heavy date, I am not treated that kindly.

9 There is a Hebrew expression which is found over many of the arks in ^{many of} the synagogue which says: Da lifney me sto omaid -- know before whom you stand. While in appearing before you I do not have the awesome feeling that this phrase is meant to inspire, I want you to know that I know before whom I stand. I know that I stand before men and women -- leaders of American Jewry -- who have given much of their lives so that other Jews might live.

To many of you it may be news that we the Jewish students at the universities conduct campaigns among ourselves in behalf of the UJA. We do this under the auspices of the Hillel Foundations. Of course, we do not deal in the astronomical figures that you ^{do} and that we hear about. For example, by us a \$15 gift is considered a pace-setting gift, but that does not matter. What is important is that through these campaigns we succeed in impressing ^{upon} our fellow students that

they have a responsibility to other Jews no less deserving, only less fortunate, than they are.

Many of the Jewish students at the universities do not avail themselves of the rich cultural and religious programs provided for us by the Hillel Foundations. You may recall your own rebellious days when you felt that to stay away from religious services was the mark of an emancipated person. Well, we who conduct the student campaigns do precisely what you do in the communities. We pay no attention as to whether a student is observing or non-observing. If he is a Jew we feel that it is our right, if not, indeed, our obligation, to approach him for a gift to the UJA. We feel that the least a student who calls himself a Jew can do is show that he has a concern for our noble tradition and heritage of caring for our own.

It is not easy to conduct UJA campaigns among students. Jewish students, like all other students, are preoccupied with studies and with plans for careers. Moreover, many of us have very limited funds. But even more important than these considerations is the fact that the undergraduates now at the universities are students who have hardly any personal knowledge of the pre-war period, of Hitlerism, and of all the other things that have shaped your thinking and your

reactions. We have to learn these things through the cold print of books. I must say that Leon Uris's Exodus helped a great deal in filling the gap in our knowledge both as to the great tragedy which overtook the Jewish people and as to the great opportunities provided by Israel for solving the problem of Jews who are homeless. But even with the help this great dramatic work has provided, we still have a job on our hands convincing our fellow students as to the needs the UJA must meet and as to the importance of meeting these needs.

I really came here to tell you that the Jewish students at the universities are not living in ivory towers, above the scene of life's battles. Many of us are deeply aware of the problems the UJA is trying to solve and we know that these problems will not be solved in one generation. I, for one -- and I am confident that I speak for all of us who are active in UJA campaigns in the universities -- welcome the interest the UJA is displaying in the Jewish students. I interpret the invitation you have extended me to appear before you not as an invitation to me personally but as symbolic of your increased interest in us students. That interest is fully justified because, inevitably, out of today's and tomorrow's campuses will come the future leaders of American Jewry.

I am confident that in a few years you will find us among your ranks pulling our weight in the great mission American Jewry has undertaken. I feel that basically we on the campuses are dedicated to the principle that American Jewry

will not only survive but that the American Jewish community will grow in quality and with an ever-deepening sense of responsibility to itself and to Jews all over the world.



Conf.

LEADERS INVITED IN DECEMBER 2nd LETTER FROM HERBERT FRIEDMAN TO PARTICIPATE IN
CONFERENCE SABBATH SERVICE

Leonard Ratner

Abe Kasle

Adolph Kiesler

Robert Schiff

Max Bressler

Iz Fink

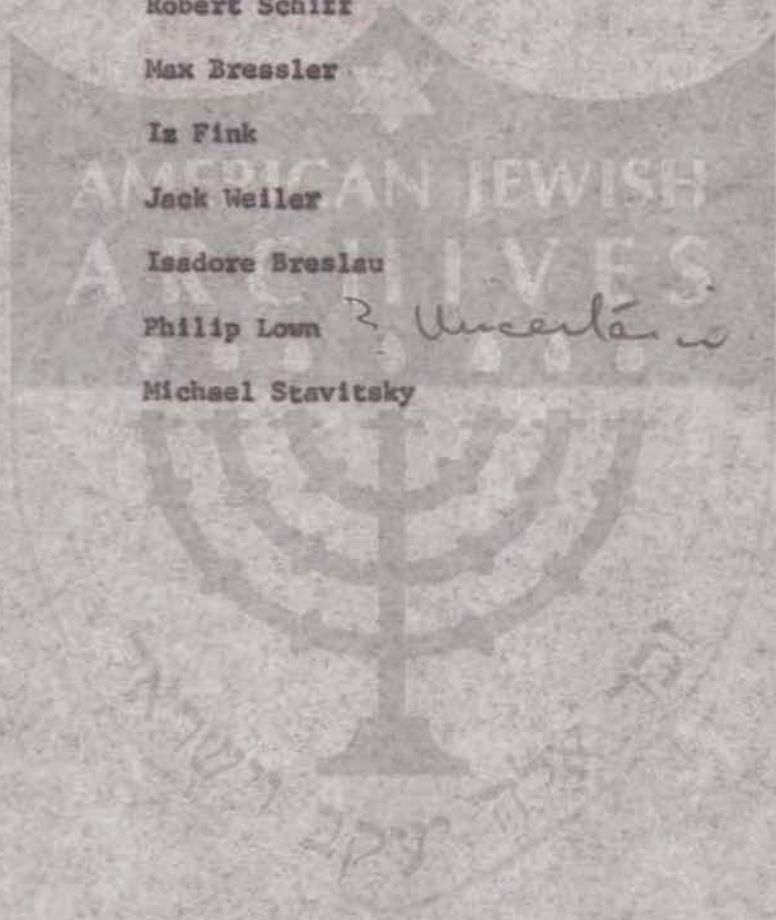
Jack Weiler

Isadore Breslau

Philip Lowm

Uncertain

Michael Stavitsky



FRIDAY MORNING SESSION
DECEMBER 11, 1959
ANNUAL CONFERENCE

(NOTES FOR MAX M. FISHER)

OPENING REMARKS

I am very happy to welcome such a very distinguished and large group ²⁵ ~~is~~ here this morning to this first session in what is certain to be a very exciting and historic Annual Conference of the United Jewish Appeal. I appreciate that so many of you have turned out for this occasion, particularly on a weekday morning. It really is most important to have you here, and I think you will find, too, that this meeting will have a great deal of significance for you.

Only a very few weeks ago I was in Europe and in Israel with the 1959 UJA Study Mission, which proved to be one of the most exciting and successful we have ever had. I can give you this verdict on it on the basis of considerable experience. For actually I am one of the very few people who has been on every one of the UJA Study Mission that has taken place. As a matter of fact, I believe Fred Forman is the only other person who can make this statement!

On the Mission I was inspired by the accomplishments and moved by the needs which will be brought to your attention in detail during the course of this Conference. I am not going to report on them now, but we have with us a number of distinguished and well-informed speakers who will be telling you about what is happening in Israel as well as about the needs there. In addition, you will hear tomorrow from the Joint Distribution Committee people directly concerned with their operation about the terribly needed programs abroad being maintained with UJA-raised funds. From these speakers I am sure

you will obtain in the best possible way much of the same information, and
the inspiration as well, which was gotten by the Study Mission.



FRIDAY MORNING SESSION
DECEMBER 11, 1959
ANNUAL CONFERENCE

(NOTES FOR MAX M. FISHER)

INTRODUCTION OF DR. DOV JOSEPH

I think it especially fitting that the first speaker at this opening session of the Annual National Conference is to be the illustrious Treasurer of the Jewish Agency, Dr. Dov Joseph. He can provide us with the solid framework of facts and figures upon which, it is hoped and expected, a many-storied and inspiring structure will have been built by the close of this Conference on Sunday.

Some of the important figures about Dr. Joseph himself include the facts that he has been a resident of Israel for more than 30 years as well as a member of the Knesset who has directed many Cabinet posts, and that he has been coming to the United States to bring the facts to UJA groups of this sort for some 22 years now.

It must be added that the "Treasurer's" report at our conventions traditionally is not the usual cut-and-dried affair, but is inevitably concerned both with inspiring achievements and the problems of flesh and blood. It is with great pleasure that I present to you Dr. Dov Joseph.

FRIDAY MORNING SESSION
DECEMBER 11, 1959
ANNUAL CONFERENCE

(NOTES FOR MAX M. FISHER)

INTRODUCTION OF MELVIN DUBINSKY

When we of the UJA elect someone as a National Cash Chairman, we expect that he will be on the "go" a great deal. The eminent gentleman from St. Louis who served in this capacity during the past year has been particularly dynamic in this regard, as many of you here have had occasion to know. As a matter of fact, his travels took him as very far afield as Poland, to observe along with Herb Friedman, something of the marvellous JDC operation and of the Emigration situation in that country. Mel Dubinsky returned from that trip a few short weeks ago, and he is now going to tell us about it.

Ladies and Gentlemen, Mr. Melvin Dubinsky.

FRIDAY MORNING SESSION
DECEMBER 11, 1959
ANNUAL CONFERENCE

(NOTES FOR MAX M. FISHER)

INTRODUCTION OF HERBERT H. LEHMAN

Surely in our day no American Jew has labored more mightily than our next speaker to uplift the under-privileged, the oppressed and the dispossessed of all races and creeds. All of us here surely have taken inspiration from his vigorous championship of the people of Israel and from his dedicated efforts on behalf of distressed Jews everywhere. No one will ever forget his noble work of rescue and regeneration as Director-General of the United Nations Relief and Rehabilitation Administration (UNRRA), nor his long and distinguished record of public service as Lt. Governor of the State of New York, and as United States Senator from New York. He is addressing you today in his capacity as Honorary General Chairman of the United Jewish Appeal.

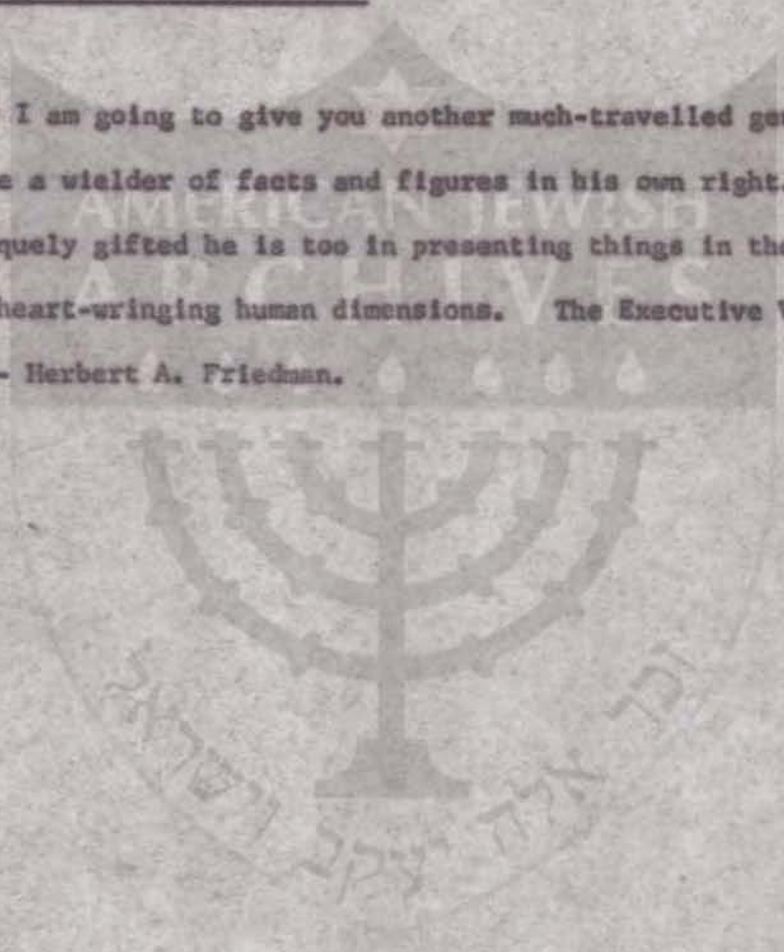
I present to you someone who has well earned ^{the} deep respect and affection I know you all have for him -- the Honorable Herbert H. Lehman.

FRIDAY MORNING SESSION
DECEMBER 11, 1959
ANNUAL CONFERENCE

(NOTES FOR MAX M. FISHER)

INTRODUCTION OF HERBERT A. FRIEDMAN

Now I am going to give you another much-travelled gentleman who is also quite a wielder of facts and figures in his own right. You all know how uniquely gifted he is too in presenting things in their heart-warming and heart-wringing human dimensions. The Executive Vice-Chairman of the UJA -- Herbert A. Friedman.



FRIDAY MORNING SESSION
DECEMBER 11, 1959
ANNUAL CONFERENCE

(NOTES FOR MAX M. FISHER)

NAMING OF RESOLUTIONS COMMITTEE

Before we adjourn for lunch, there remains the very important matter of naming the Resolutions Committee for this Conference. You will be free for lunch, which will be served in the Penn Top South on the 18th floor. At 2:00 P.M. the meeting will reconvene right here in the Terrace Ballroom. Incidentally, the Resolutions Committee itself will meet and lunch together as a separate group in the Penn Top North, also on the 18th floor, immediately following the breakup of this meeting.

And now I would appreciate your attention so that everyone can hear the list of names that have been proposed for this Resolutions Committee. As always, in connection with this rather long list, every effort has been made to assure representation to every area of the country.

I am happy to announce that Dewey Stone of Brockton -- and indeed of points east, west, north, south and everywhere that the cause of the UJA may be served -- has agreed to act as Chairman of the Resolutions Committee. The members, in alphabetical order, are as follows:

(See attached list)

Will the Resolutions Committee now please go to Penn Top North, and the rest of you to Penn Top South, for lunch. Thank you all very much for being here, and I hope you enjoy your lunch. We are expecting you back at 2:00 P.M. for the afternoon session.

FRIDAY AFTERNOON SESSION
DECEMBER 11, 1959
ANNUAL CONFERENCE

(NOTES FOR DEWEY D. STONE)

INTRODUCTION OF MAX H. FISHER

It seems most appropriate that the report of today's Resolutions Committee is to be presented to you by Max Fisher, one of the two 1959 UJA Special Fund Chairmen who had so much to do with seeing to it that last year's Resolution was carried out. Just as we have shared the task of chairing today's sessions, Max and I have been in harness together, with many others, helping to pull the UJA cart for a long time. It's been a proud and most pleasurable thing for me to be associated with him. I give you Max Fisher.

FRIDAY AFTERNOON SESSION
DECEMBER 11, 1959
ANNUAL CONFERENCE

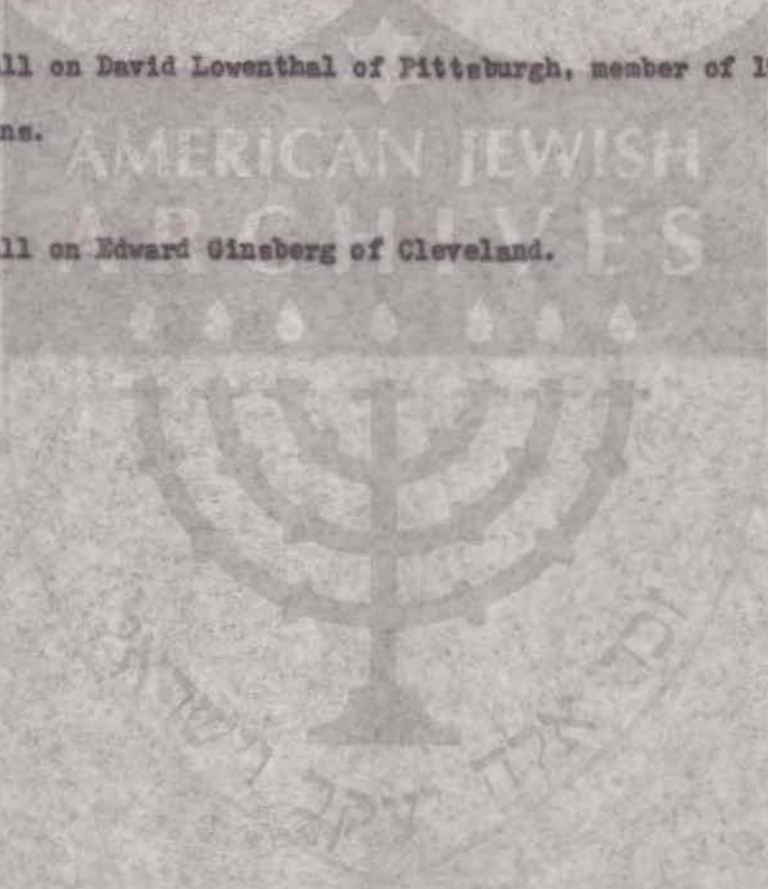
(NOTES FOR DEWEY D. STONE)

SECONDING OF RESOLUTION ON SPECIAL FUND

Call on David Lowenthal of Pittsburgh, member of 1958 and 1959

Study Missions.

Call on Edward Ginsberg of Cleveland.



SATURDAY EVENING BANQUET SESSION
DECEMBER 12, 1959
ANNUAL CONFERENCE

(NOTES FOR EDWARD M.M. WARBURG)

I would appreciate it if you would all now please rise for the Hatikvah and the Star Spangled Banner which will be rendered for us by Mrs. Barbara Lind Baron.

Kindly continue standing after Mrs. Baron concludes for the invocation which will be delivered by Rabbi Max Schenk of the Temple Sheari Zedek of Brooklyn.



SATURDAY EVENING BANQUET SESSION
DECEMBER 12, 1959
ANNUAL CONFERENCE
AFTER DINNER

(NOTES FOR EDWARD M.M. WARBURG)

INTRODUCTION OF ITZHAK PERLMAN, VIOLINIST

(AFTER DINNER)

We have a very exciting new guest from Israel with us tonight. He really doesn't need me to say much about him, since he already is amply spoken for by the many prizes he has won in Israel's musical competitions, as well as the acclaim for his skill he has received from such authorities as Yehudi Menuhin, Isaac Stern, Zeno Francescatti, Leonard Bernstein and many others. I understand he even made Ed Sullivan smile with pleasure on the two occasions he appeared on the Ed Sullivan Show. Though only 14 years old, young Perlman has been playing the violin since the age of 6. I give you, therefore, a veteran virtuoso --
Itzhak Perlman.

SATURDAY EVENING BANQUET SESSION
DECEMBER 12, 1959
ANNUAL CONFERENCE

(NOTES FOR MORRIS W. BERINSTEIN)

AWARD TO FRED FORMAN

Fred, as a token of the tremendous respect and appreciation we all feel for the dedicated way you have served during two successive years as Chairman of the National Campaign Cabinet, and for all your wonderful work and effort generally for the UJA, we of the UJA have a presentation to make to you. It is a really great pleasure for me to do this.

I know Fred, that you are retiring from the chairmanship of the Cabinet, but of course we certainly don't intend losing your grand and experienced leadership on behalf of the UJA nationally, and we have other things in mind for you now. At this moment, though, Fred, we want to present you with this sterling silver Chanukah Lamp which was created in Israel. I would like to read the heartfelt words of the inscription that goes with it.

(INSCRIPTION IS QUOTED)

SATURDAY EVENING BANQUET SESSION
DECEMBER 12, 1959
ANNUAL CONFERENCE

(NOTES FOR MORRIS W. BERINSTEIN)

AWARD TO SOL LUCKMAN

I now want to say something about someone who has long been one of the main supports of the UJA, one who has been for many many years a UJA National Chairman, and who has gone to almost every community in the United States as a champion of our cause. I am talking about Sol Luckman.

Sol has been one of the really solid fixtures in the backbone of the UJA since its founding. We expect to be counting on Sol's leadership and wonderful understanding in a new capacity, but that matter will come up later in the Conference.

This evening we of the UJA would like to give some idea of how very much he means to us by making this presentation to Sol. An inscription from our hearts goes with this Chanukah Lamp, and it reads as follows.

(INSCRIPTION IS QUOTED)

SATURDAY EVENING BANQUET SESSION
DECEMBER 12, 1959
ANNUAL CONFERENCE

(NOTES FOR MORRIS. W. BERINSTEIN)

INTRODUCTION OF STUDENT SPEAKER - WILLIAM S. GOLDENBERG

We are marking tonight what I believe is a very significant "first." A Conference of the United Jewish Appeal is going to be addressed for the first time by a representative of the great American Jewish college student body. The fact that he is speaking here tonight symbolizes the beginning of a new and intensive program by the UJA to enlist broader and deeper support by American college students on behalf of the UJA. Mr. William S. Goldenberg, a student at the University of Pennsylvania, and a leader in Hillel there, is a fine representative of that group, and I know there are many more like him. I am very pleased to present William Goldenberg.

SATURDAY EVENING BANQUET SESSION
DECEMBER 12, 1959
ANNUAL CONFERENCE

(NOTES FOR MORRIS W. BERINSTEIN)

INTRODUCTION OF LEON URIS

One of the latest unusual things which the dramatic resurgence of the remarkable country of Israel has done, has been to inspire a book -- a very remarkable book, too, by a very remarkable young man.

The book has managed to unglue many thousands of pairs of eyes from television sets to read it. It has astonished the leaders and people of Israel by the great knowledge and understanding of their struggle which it contains, as well as by the upsurge of tourism that has resulted from it and the special enthusiasm of the tourists who come after having read it.

The book of course is "Exodus", and the author is Leon Uris. Before writing the book, and since, Mr. Uris looked into every corner of Israel, as well as going to many other places, to pick up every thread of the past and continuing Israel story. He is just the kind of man who might be expected to understand and convey well the spirit of Israel. He joined the Marines when he was only 17, and fought through the bloody campaigns of the Pacific.

Ladies and gentlemen, the marine has landed, and I am sure he is going to take the situation in hand. Here he is -- Leon Uris.

SATURDAY EVENING BANQUET SESSION
DECEMBER 12, 1959
ANNUAL CONFERENCE

(NOTES FOR MORRIS W. BERINSTEIN)

INTRODUCTION OF AVRAHAM HARMAN

I now have the great honor and pleasure of introducing to you an old friend in a new and highly distinguished capacity. We have been stirred in hearing from him frequently during the past years. He has been one of the most beloved young leaders of Israel. A good many of us here have come to know him well and affectionately through meeting him in Israel as well as through his many visits to the United States.

I am happy now to welcome Avraham Harman as Israel's Ambassador to our country. He is certainly one of the best informed people on developments in Israel generally and from the point of view of the concerns of the UJA and of our agencies. For all the reasons I have mentioned he is surely someone who doesn't require a lengthy introduction to you. I am proud to present the Envoy of Israel to the United States, Ambassador Avraham Harman.

SUNDAY MORNING SESSION
DECEMBER 13, 1959
ANNUAL CONFERENCE

(NOTES FOR JOSEPH MEYERHOFF)

INTRODUCTION OF MRS. SARAH GOODMAN

It always is a great source of inspiration and delight to receive a report from the Women's Division. The faith of these women never wavers, their enthusiasm grows greater all the time, and their contributions have become a tremendously important in our cause. In addition to all they give in and of themselves, they do a remarkable job of helping to set a proper climate for their community campaigns and of getting the men to do more work in them.

The character that the Women's Division has come to take on surely is in large part due to the character of the grand lady who has been Chairman of it during the past three years. Her energy and devotion and effectiveness surely are the equal of any man in our cause.

I learned recently that, not so long ago, added to her other honors and distinctions, she had been named a "Fellow" of Brandeis University. *See fellow!*

Ladies and gentlemen, I present to you a wonderful woman, Mrs. Jack A. Goodman--Sarah Goodman, as we all think of her lovingly--who will report on the Women's Division.

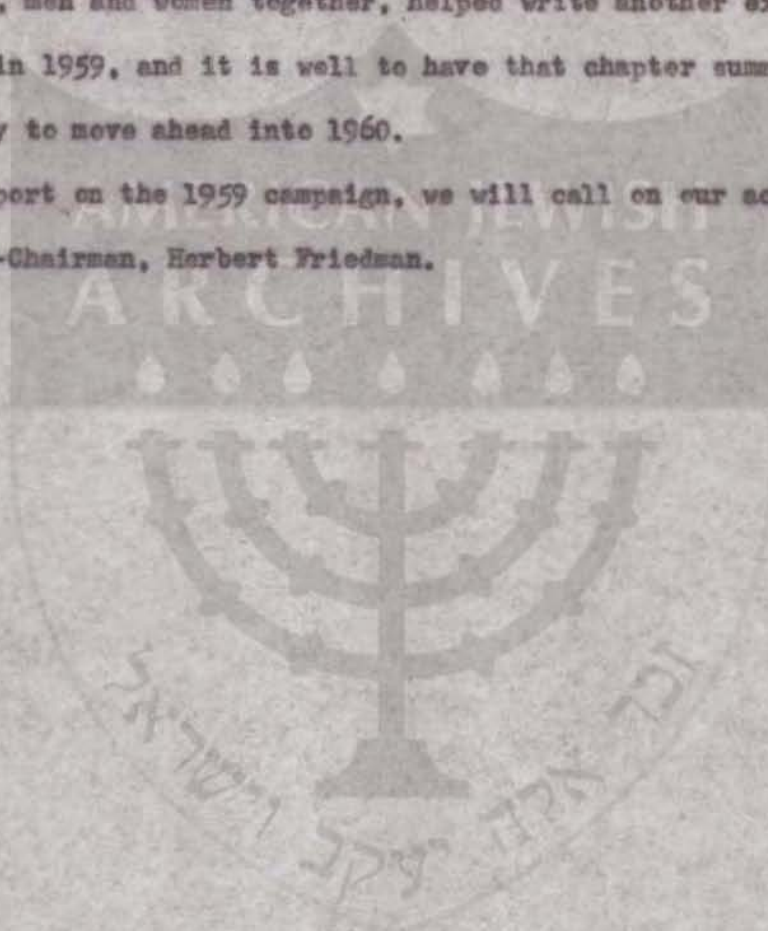
SUNDAY MORNING SESSION
DECEMBER 13, 1959
ANNUAL CONFERENCE

(NOTES FOR JOSEPH MEYERHOFF)

INTRODUCTION OF HERBERT A. FRIEDMAN TO DELIVER CAMPAIGN REPORT

The UJA's is a continuing story and, I think, sneever-inspiring one. All of us here, men and women together, helped write another exciting chapter of that story in 1959, and it is well to have that chapter summed up for us as we get ready to move ahead into 1960.

For a report on the 1959 campaign, we will call on our accomplished Executive Vice-Chairman, Herbert Friedman.



SUNDAY MORNING SESSION
DECEMBER 13, 1959
ANNUAL CONFERENCE

(NOTES FOR JOSEPH MEYERHOFF)

INTRODUCTION OF ELKAN R. MYERS

We will now go on to the next order of business for this session, which is the nomination of officers of the United Jewish Appeal for 1960.

To make these nominations, I want to call on a leader in our cause who is well experienced at the task. He comes from Baltimore, and he helps to spark practically every campaign there, whether Jewish or non-Jewish. A member of the UJA National Campaign Cabinet, he is a tireless and wonderful worker, well loved and respected everywhere outside as well as within his own community..

I take great pleasure in calling on a grand human being, Elkan Myers.



SUNDAY MORNING SESSION
DECEMBER 13, 1959
ANNUAL CONFERENCE

(NOTES FOR ELKAN MYERS)

I am here to perform what seems to have become my traditional task at these Conferences -- that of placing in nomination the names of the Campaign Officers for the coming year. I really get a great deal of pleasure out of doing this. It gives me a chance to express some of the affectionate and good feelings that keep welling up inside me all through the year as a result of being associated with these very fine people in the work of the UJA.

The year ahead, a Presidential Year in the United States, will see a great deal of so-called horse trading in smoke filled rooms in the selection of candidates. All of that is good American politics, but it is not the way we can or want to go about it in the UJA. Instead, the nominations I am about to announce are the result of well-ventilated reflection on who can best serve to advance our great cause.

First I wish to place in nomination the names of a group of men to serve as Honorary Officers of the UJA. All but one of these men served in the same capacity last year.

At the head of this distinguished list to serve you as Honorary General Chairman, is the beloved friend of all of us, a great American, a great Jew and a truly great human being -- the Honorable Herbert H. Lehman.

Next to be named for re-election as Honorary Chairman is a man we all love and respect -- a man who by his dedicated services has given increased lustre to a name synonymous with humanitarian service -- Edward M.M. Warburg.

For the office of Honorary Chairman of the Special Fund, we give you the name of one who served with great distinction as Chairman of the Emergency Rescue Fund for 1957, and as Honorary Chairman of the Rescue and Special Funds in 1958 and 1959. He has amply demonstrated, by word and deed, his dedication to the UJA and all it stands for in Jewish life. He is our friend and fine co-worker, Samuel Rubin.

For re-election as one of two Honorary National Chairmen for 1960, I present the name of a tremendous worker for the UJA, one who has participated in every major decision right from the beginning. His contributions to the UJA always have shown that he has a big heart, and this year he was sadly called upon to demonstrate the strength of this heart in a new way. Badly injured in a motor accident while abroad early in 1959, he has had to make the great fight of his life to get back on his feet again. The man I have in mind is the wonderful Joseph Holtzman.

For election as a new Honorary National Chairman we nominate Sol Luckman. It was a very happy thing to see him honored last night upon his retirement from the post of National Chairman. Sol certainly has given of himself tirelessly on behalf of the UJA ever since it all started. Everything that the UJA has accomplished is marked by his influence and effectiveness. His travels for the UJA have taken him everywhere, and he is universally admired and respected. It is a great pleasure to name Sol Luckman for this post.

For the positions of National Chairmen we place in nomination four men who held this position in 1959 and are being asked to serve again. In addition, two other men are being asked to accept positions as National Chairmen for the first time.

First of all, we re-nominate Samuel H. Daroff, admired throughout

the country for his high sense of dedication to Jewish causes, and honored many times in his home community of Philadelphia for all he has done there. Sam was taken rather ill this year, and we are all glad that he is getting his strength back again.

Next is a man who has given an inestimable amount of his time and energy to the UJA. A couple of years back, tribute was paid to him as the man who had travelled the most on the UJA's behalf. He has since worked up so much travel momentum that at this very moment he is on his way around the world. I am referring to Albert A. Levin of Cleveland.

Thirdly, we re-nominate Joseph Mayerhoff. He is a great force in his community of Baltimore and his most effective wholehearted devotion to the UJA and to Israel could not be more well known.

There is nobody like the next gentleman we want to re-name, and indeed he is famous for his uniqueness. This man is Jack Wiler, and he is special for the great feeling as well as ^{he shows in the service} effectiveness of his fellow Jews in distress.

The first of the two men we want to nominate for election as new National Chairman is Fred Forman, who has served so ably for the past two years as Chairman of the UJA National Campaign Cabinet. It gave us all a lot pleasure last night to honor him. We have come to love and admire Fred even more than ever as Cabinet Chairman, and we want to continue to benefit from the wise force and fine inspiration he exerts. Fred gives tremendous leadership in his community of Rochester in addition to the long and immeasurably meaningful service he has given to the UJA nationally.

The second new National Chairman we are naming is certainly one of America's most distinguished communal leaders. Though still a comparatively young man, he has well earned the great respect we all have for him for his varied leadership in Jewish causes. He was President of B'nai B'rith for two terms, beginning in 1953, and is currently its Honorary President. As Chairman of the Conference of Presidents, which brought together the heads of 16 large American Jewish agencies, he helped magnificently to co-ordinate organizational activities on behalf of Jewish causes, and particularly the UJA. He also is currently a ranking member of the UJA National Campaign Cabinet. I am delighted to submit to you the name of Philip Klutznick.

Now we come to the offices of the National Chairmen representing agencies. For National Chairman representing the United Israel Appeal, we are delighted to name someone who has served for the past five years in this post -- someone who has devoted himself utterly to the fullest development of Israel's cultural and economic life, and one of the strongest forces in the UJA. His name is linked with every great Jewish cause, and it is Dewey D. Stone.

As National Chairman representing the JDC, we are very happy to give you the name of someone who helped lay the very foundations of the UJA. He served us in this capacity last year and the year before, and during the three years before that exerted the most sterling leadership and grandest devotion as our General Chairman. He certainly has earned a permanent niche of honor in American Jewry, and we are all proud to be associated with him in our common cause. I am referring to the beloved and distinguished William Rosenwald.

For Chairman of the National Campaign Cabinet we nominate one who the past year served very dynamically and wonderfully as the UJA National Cash Chairman. He is a man who in the past was Chairman of the St. Louis Jewish Welfare Federation, and who through the years has proved his devotion to the UJA again and again. He is most articulate and never fails to respond to any call on his time and energy in the service of the UJA. Of course I refer to our good friend, Melvin Dubinsky.

A very much deserved special tribute was paid at our Conference last year to our next nominee. An award from Prime Minister Ben Gurion of Israel was presented to him at that time. He has absolutely identified himself with the cause of the UJA and, has shown his vital interest in the upbuilding of Israel in ways too numerous to mention. He is a wonderful human being. He is Adolph Kiesler, and we would like to nominate him once again for Chairman of the UJA National Campaign Committee.

The actress Sarah Bernhardt was known as the Divine Sarah, and our nominee for re-election as Chairman of the National Women's Division is equally deserving of that title. Mrs. Jack A. Goodman, whom we all know as Sarah, has served spiritedly and tirelessly as the Women's Division National Chairman for the past three years. Sarah is admired and loved most deservedly by the women in our cause throughout the country -- and (I am sure you will understand the spirit in which I say this) she is equally well loved by all the men who know her. It is good to present her name to you.

The position of General Chairman of the UJA is not only a position of honor, but it is one of almost terrifying responsibility. The exceptional meaning that this office has come to hold is the result of a tradition set by such men as Henry Morgenthau, Eddie Warburg and Bill Rosenwald.

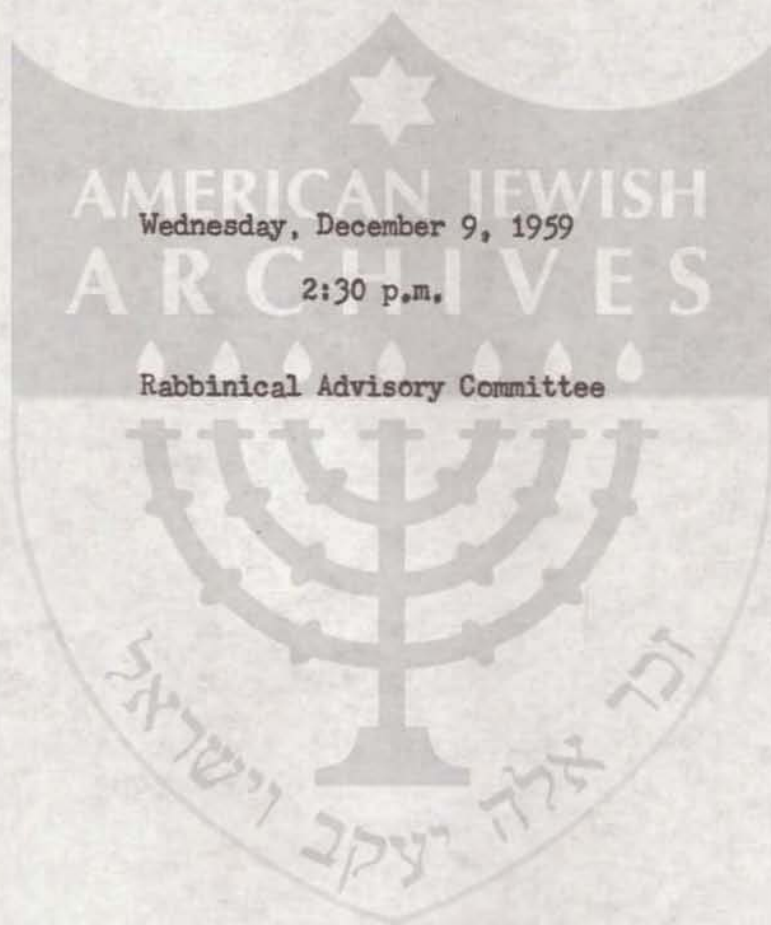
Great as it already was, Morris Berinstein has even managed to add further stature to this office during the two years he has already served in it.

Many men in our cause and in the American Jewish community are deserving of the highest honors but few have both the experience of long years of devotion as well as, frankly, the virtually limitless strength and energy required to bear the burdens of the General Chairmanship. He has rightly demanded a lot from others, but what he has asked in no way compares with all that he has demanded from himself. He has led a great campaign this year, and we know that we can count on his giving of his full energies and great talents to do it again.

We are happy and proud to present to you for re-election as General Chairman our grand and wonderful and utterly dedicated colleague,
Morris W. Berinstein.

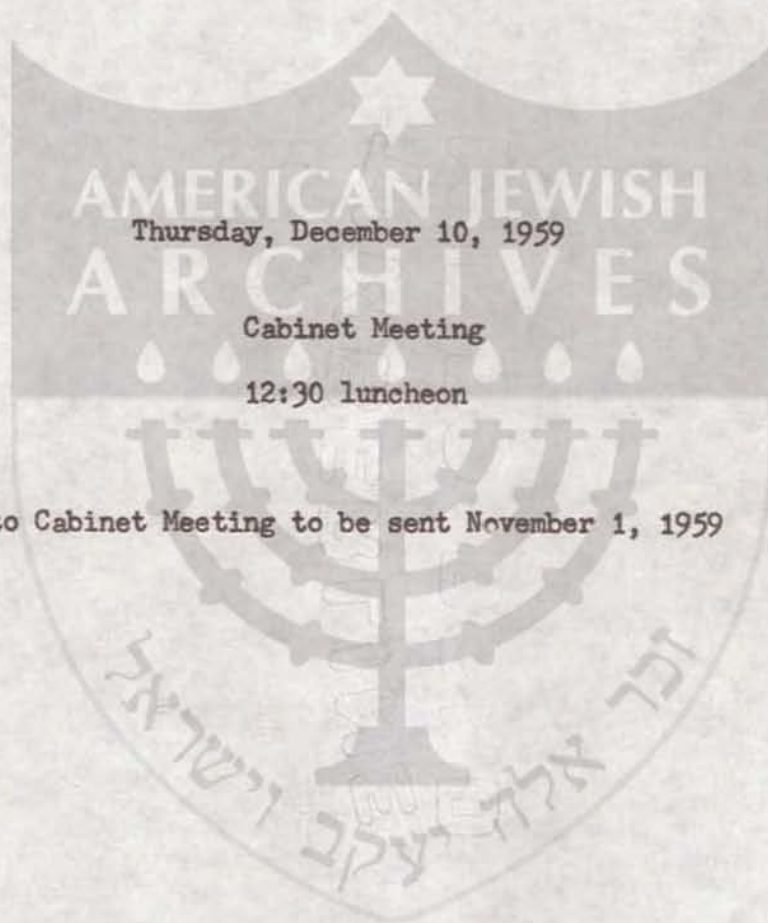
ANNUAL NATIONAL CONFERENCE

DRAFT PROGRAM



ANNUAL NATIONAL CONFERENCE

DRAFT PROGRAM



Thursday, December 10, 1959

Cabinet Meeting

12:30 luncheon

Invitation to Cabinet Meeting to be sent November 1, 1959

(MSG)

ANNUAL NATIONAL CONFERENCE

DRAFT PROGRAM

Friday, December 11, 1959

9:30 a. m.

	Samuel Rubin, Presiding	(HAF)
Remarks	- Chairman of Rabbinical Advisory Committee	(ASH)
Address	- Leon Uris	
? Remarks	- Nahum Goldmann ??	
Remarks	- Senator Lehman	(ASH)
	(Consideration to be given to presenting an award to Senator Lehman)	
Remarks	- Herbert Friedman ??	
	Luncheon and Meeting of Resolutions Committee Max Fisher, Chairman	(HAF)
	Afternoon Session Dewey D. Stone, Presiding	(MSG)
Address	- Dr. Dov Joseph	
Report of Resolutions Committee	- Max Fisher	(LJ)
Discussion		

ANNUAL NATIONAL CONFERENCE

DRAFT PROGRAM

Saturday, December 12, 1959

9:00 a.m. Religious Services - Rabbi Charles Shulman

AMERICAN JEWISH
ARCHIVES
Afternoon Session

2:00 p.m. - Premier showing of one UJA film for 1960 (RL)

3:00 - JDC Session (MSG)

Louis Horwitz
Samuel Haber
Charles Jordan
Moses Leavitt



ANNUAL NATIONAL CONFERENCE

DRAFT PROGRAM

Saturday, December 12, 1959

Banquet Session

	Edward Warburg, Presiding	
	AMERICAN JEWISH	
	Hatikvah	(AF)
	ARCHIVES	
	Invocation	(AF)
	Itzhak Perlman, Violinist	(AF)
	Morris Berinstein, Presiding	
	Award to Fred Forman	(MSG)
Remarks	- Student Speaker ??	(ASH)
? Address	- Herbert Friedman ??	
? Address	- Richard Nixon ??	
Address	- Avraham Harman	(AF)

ANNUAL NATIONAL CONFERENCE

DRAFT PROGRAM

Sunday, December 13, 1959

9:00 - Breakfast

Opening Remarks - Melvin Dubinsky (SHA)

Presentation of Checks to Melvin Dubinsky (SHA)

Premier Showing of Second UJA Films (RL)

Business Session

Sol Luckman, Presiding (MSG)

Remarks - Student Speaker ?

Report - Mrs. Sarah Goodman (Stang)

Campaign Report - Herbert A. Friedman (IJ)

Resolutions - Joseph Meyerhoff (MSG)

1) Resolution on Israel

2) Resolution on Cash

3) Resolution on needs of UJA, early campaign, etc.

Special Fund Resolution - Al Levin (IJ)

Discussion

Report of Nominating Committee - Elkan Myers (IJ)

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York, N. Y.

HAK

FOR RELEASE: Thursday, Nov. 19
Friday, Nov. 20

THREE OUTSTANDING UJA LEADERS TO ADDRESS

22nd ANNUAL NATIONAL CONFERENCE, DEC. 11-13

Berinstein, Friedman and Warburg Join Israel's Ambassador Harman
and Leon Uris, "Exodus" Author, on Program at Statler-Hilton

Three outstanding members of the American Jewish community will be featured on the program of the 22nd Annual National Conference of the nationwide United Jewish Appeal, which will be at the Statler-Hilton Hotel, from Friday, December 11 through Sunday, December 13, 1959.

They include: Morris W. Berinstein, General Chairman of the United Jewish Appeal, Rabbi Herbert A. Friedman, Executive Vice Chairman of the United Jewish Appeal, and Edward M.M. Warburg, Honorary Chairman of the United Jewish Appeal and Chairman of the American Joint Distribution Committee, a beneficiary agency of the UJA.

The three UJA leaders are currently heading the 110-man 1959 UJA Overseas Study Mission, which since November 7 has been making a survey of Jewish needs in Europe, the Middle East and Israel. They will return with the Mission about November 25 well in time to deliver reports on what the UJA Mission saw, heard and concluded while abroad.

Avraham Harman, Israel's Ambassador to the United States and Leon Uris, noted author of the best-selling novel about Israel, "Exodus," are featured on the program of the 22nd Annual National UJA Conference, also. Both guests are intimately familiar with the situation in Israel and widely known to the American Jewish community.

One of the great attractions on the Conference program will be the performance of 14-year-old Itzhak Perlman, Israel's youthful violin virtuoso. Stricken with polio in 1949, when he was three, young Perlman has been playing the violin since the age of six. He gave his first radio recital at 10 $\frac{1}{2}$ and was accepted as a student at the Tel Aviv Academy of Music at 11. He has won three prizes in Israel musical competitions, and has been acclaimed for his skill by Yehudi Mnuhin, Zino Francescatti, Leonard Bernstein, Paul Kletzki, and Isler Salomon. He has appeared on the Ed Sullivan show in 1958 and 1959.

The Conference will consider American Jewry's role in doing away with a tremendous backlog of unmet human needs in Israel. These unmet needs include: provision of adequate housing through tearing down ma'abarot and substandard shelters and constructing decent housing for some 60,000 persons; finishing the equipping of farm settlements so that they can be productive units, and the elimination of underemployment -- which involves part-time projects -- through the provision of productive full-time jobs. In addition, the Conference will conclude the 1959 Campaign, elect new officers and set the objectives for the 1960 drive.

The Mission's report on the situation of Jewish men, women and children in Europe, North Africa, the Middle East and Israel, as well as other parts of the world, will provide the material on which Conference delegates will make their decisions about the 1960 Campaign.

Tens of thousands of immigrants have come to Israel in recent years because of that country's open door policy of permitting any Jewish person to come and settle there. The newcomers, many of whom arrived in Israel with but the clothes on their backs, need help in being absorbed into Israel's social, economic and political life. Since the need has been greater than the ability to meet it, a backlog of requirements has grown up in the past few years.

The United Jewish Appeal finances the work of the United Israel Appeal,

which remits its funds to the Jewish Agency, the philanthropic organization responsible for the reception and absorption of immigrants to Israel; the Joint Distribution Committee, which aids the aged, ill and handicapped immigrants in Israel -- and Jewish men, women and children in need in 24 other countries outside of Israel, and the New York Association for New Americans, which provides adjustment services for Jewish immigrants in this country.



FROM: Rhapsael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, N.Y.
Plaza 7-1500

FOR RELEASE: Thursday, Nov. 12
Friday, Nov. 13

AVRAHAM HARMAN, ISRAEL'S AMBASSADOR TO U.S., TO ADDRESS
ANNUAL NATIONAL CONFERENCE OF UNITED JEWISH APPEAL
TO BE HELD DEC. 11 TO 13

Avraham Harman, Israel's Ambassador to the United States, and Leon Uris, noted author of the best-selling novel about Israel, "Exodus," will be the principal speakers at the 22nd Annual National Conference of the Nationwide United Jewish Appeal to be held at the Statler Hilton Hotel in New York from Friday, December 11 through Sunday, December 13, it was announced today by Morris W. Berinstein, General Chairman of the United Jewish Appeal.

"We are most fortunate," Mr. Berinstein said, "that Mr. Harman and Mr. Uris will be with us. Mr. Harman is one of Israel's outstanding young leaders, a member of the dynamic generation of young men and women who have been in the forefront of Israel's astonishingly rapid development as a nation. He has earned a reputation as a brilliant and articulate advocate of his country before the bar of world public opinion."

Pointing out that Mr. Uris is "well-fitted to report to Americans on the accomplishments, as well as the pressing needs of the people of Israel," Mr. Berinstein noted that Mr. Uris has been to Israel earlier

this year to gather material for a new book, "Exodus Revisited," which will cover Israel's progress since 1956, when he covered the campaign in the Sinai peninsula.

"Long absorbed in the dramatic resurgence of Israel," Mr. Berinstein continued, "Mr. Uris traveled all over Europe and the Middle East, interviewed scores of persons and researched into hundreds of books in quest of material for his current best-seller 'Exodus'. His journeys took him into every city, town and village, kibbutz and frontier settlements within Israel's borders."

The Conference will consider American Jewry's role in doing away with a backlog of unmet human needs in Israel. These unmet needs include: the provision of adequate housing through tearing down ma'abarot and substandard housing; the complete equipping of farm settlements, and, the elimination of underemployment -- which involves part-time work on public projects -- through the provision of productive full-time jobs, Mr. Berinstein reported. The Conference will conclude the 1959 Campaign, elect new officers and set the objectives for the 1960 drive.

Members of the 1959 UJA Overseas Study Mission will make their report to the Conference, which will make its decisions on the basis of the Mission's recommendations. The 110-man Mission recently went abroad to undertake a survey of UJA-supported programs in Europe and Israel, and will return to the United States about November 25.

The backlog of unmet needs stems from the open door policy maintained by Israel for tens of thousands of immigrants who flowed to her shores in recent years from Europe and the Middle East. The newcomers, many of whom arrived in Israel with but the clothes they were wearing, need help in being absorbed into Israel's social, economic and political life.

The United Jewish Appeal finances the work of the United Israel

Appeal, which remits its funds to the Jewish Agency, the philanthropic organization responsible for the reception and absorption of immigrants to Israel; the Joint Distribution Committee, which aids the aged, ill and handicapped immigrants in Israel -- and Jews in need in 24 other countries abroad, and the New York association for New Americans, which provides adjustment services for Jewish immigrants in this country.

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FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 W. 46th Street
New York City

Conf Dec #ATF

FOR RELEASE: THURSDAY, DECEMBER 3rd
FRIDAY, DECEMBER 4th

MORE THAN 1,000 DELEGATES EXPECTED TO ATTEND
UNITED JEWISH APPEAL ANNUAL NATIONAL CONFERENCE

December 11 to 13th Sessions to Hear 1959 Overseas Mission Report,
Set 1960 Goals; Harman, Uris, Berinstein And Others Featured

More than 1,000 delegates representing hundreds of American-Jewish communities across the country plan to attend the twenty-second Annual National Conference of the United Jewish Appeal which opens at the Hotel Statler-Hilton, New York City, on Friday morning, December 11th, it was announced by Morris W. Berinstein, UJA General Chairman.

The Conference, beginning with the morning session on Friday, will extend through Sunday afternoon, December 13th, Mr. Berinstein said. Recently returned from the Sixth Annual Study Mission conducted under the auspices of the United Jewish Appeal in Israel from November 9-22nd, he said that reports on conditions in Israel would serve to set the pace for the 1960 fund-raising drive. The goal for the forthcoming campaign, opening in January, will be announced at the Conference, he declared.

Prominent representatives of Israel and the United States are slated to be guests at the Conference. These include: Avraham Harman, Israel's Ambassador to the United States; Leon Uris, author of the year's best-selling novel, "Exodus". Itzhak Perlman, 14-year-old Israeli violinist who has won international acclaim for his performances here and in Israel, will be the guest soloist.

Besides Mr. Berinstein, UJA officers who will address the gathering are Edward M.M. Warburg, Honorary Chairman of the UJA and Rabbi Herbert A. Friedman,

UJA Executive Vice-Chairman. All were members of the 1959 Overseas Study Mission, and will present eye-witness accounts to the delegates on their visit to Israel.

The Study Mission, which has been conducted by the UJA for the past six years, provides leaders of the American Jewish community with an opportunity to make direct observations and gain first-hand knowledge of the situation of Jewish men, women and children overseas, and of the unmet needs in Israel arising from the immigration in recent years of tens of thousands of Jewish men, women and children.

Based on the material in these reports, delegates will set the 1960 campaign goals and objectives. It is anticipated that their reactions to the reports will help to determine the future of 600,000 Jewish men, women and children in Israel, Europe, North Africa and Moslem nations.

The delegates, who have been participating in the 1959 UJA Fall Cash Drive to convert pledges made to this year's UJA campaign into cash contributions, will bring in totals from their respective communities. Melvin Dubinsky, young St. Louis businessman, has been serving as Chairman of the Cash Drive. He heads a committee of 54 community leaders from all parts of the United States. The full amount raised in the Fall Cash Drive will be announced at the Conference.

The United Jewish Appeal finances the work of the United Israel Appeal; the Joint Distribution Committee, which cares for the aged, ill and handicapped immigrants in Israel as well as Jewish men, women and children in 24 other countries outside of Israel, and the New York Association for New Americans, which helps in the adjustment of Jewish immigrants in this country.

At the final Sunday afternoon session of the Conference on December 13th, new officers of the United Jewish Appeal for a one-year term will be elected.

#

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York City

Handwritten initials and signature

FOR RELEASE IN AM'S AND PM'S
OF FRIDAY, DECEMBER 11, 1959

THREE-DAY SESSION OF UNITED JEWISH APPEAL ANNUAL NATIONAL CONFERENCE
STARTS TODAY (FRIDAY) AT STATLER-HILTON HOTEL

The three-day meeting of the United Jewish Appeal's 22nd Annual National Conference, which will bring together 1500 Jewish communal leaders from all parts of the United States, opens at the Statler-Hilton Hotel today (Friday) with a business session considering reports on major problems facing the Appeal in 1960. The UJA is the major American agency raising funds for newcomers to Israel, distressed Jews overseas, and refugees to the United States.

Today's session will deal with the necessity for greatly expanded support from American Jews to cope with the vast unmet needs of nearly 400,000 unabsorbed immigrants of the nearly 1,000,000 who have come to Israel since 1948. These immigrants need decent housing, farm aid, employment aid, youth service programs and expanded welfare programs for the aged, physically handicapped and sick.

The delegates will hear the findings of the Sixth UJA Overseas Mission composed of 115 outstanding American Jewish leaders which returned at the end of November from a survey of UJA-financed operations abroad.

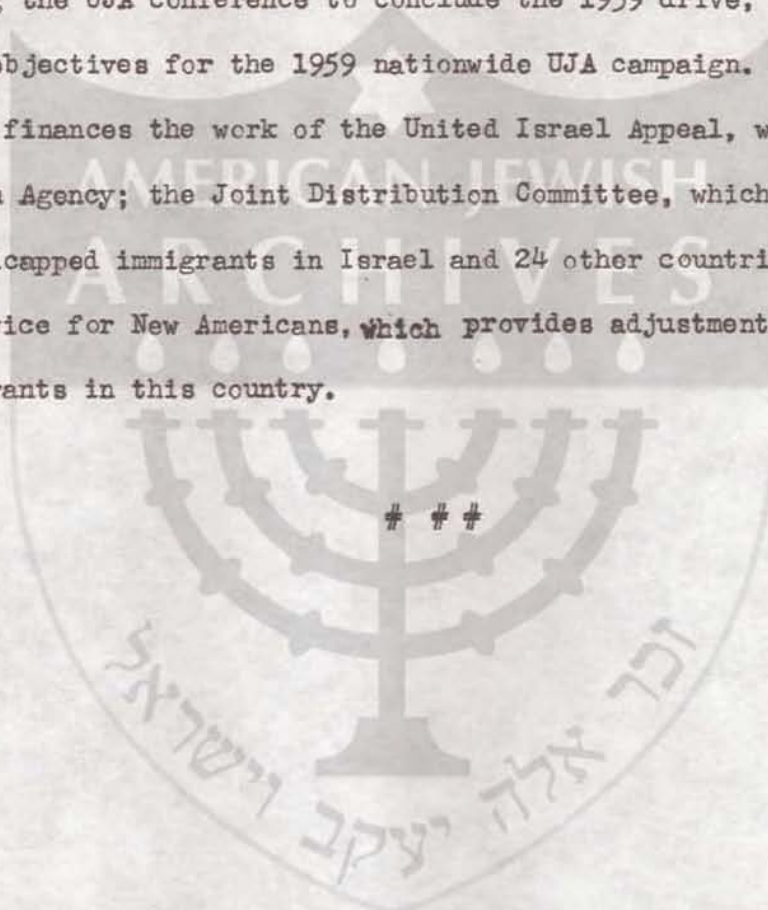
Today's sessions are scheduled to hear reports from Dr. Dov Joseph, Treasurer of the Jewish Agency, the philanthropic organization responsible for the transfer, resettlement and initial absorption of immigrants to Israel, Melvin Dubinsky, of St. Louis, UJA National Cash Chairman, Herbert A. Friedman, UJA Executive Vice-Chairman, Dewey D. Stone, of Boston, a UJA National Chairman, and other leaders.

(More)

A dinner meeting in the Grand Ballroom of the Statler-Hilton Hotel on Saturday evening will hear Israel's Ambassador to the United States, Avraham Harman; Leon Uris, author of the best-selling novel about Israel, "Exodus," and Morris W. Berinstein, UJA General Chairman. Closing business sessions will be held on Sunday.

The more than 1,500 Jewish community leaders from all parts of the nation are attending the UJA conference to conclude the 1959 drive, elect new officers and set the objectives for the 1959 nationwide UJA campaign.

The UJA finances the work of the United Israel Appeal, which remits funds to the Jewish Agency; the Joint Distribution Committee, which aids the aged, ill and handicapped immigrants in Israel and 24 other countries abroad and the New York Service for New Americans, which provides adjustment services for Jewish immigrants in this country.



ATTENDANCE

Harry Barron	Moses A. Leavitt	Maurie Taubman
Morris W. Berinstein	Irving Levick	Milton Taubman
Henry C. Bernstein	David Lowenthal	Edward M. M. Warburg
F. Gordon Borowsky	Joseph Lubin	Philip Zinman
Mrs. S. Alexander Brailove	Sol Luckman	Henry Zucker
Hyman Brand	Joseph Mazer	
Isadore Breslau	Barney Medintz	
Max Bressler	Sam Melnick	
Melvin Dubinsky	Joseph Meyerhoff	
Eli Fahn	Irving Miller	
Myer Feinstein	Elkan Myers	
I. D. Fink	Irving Norry	
Fred Forman	Mrs. Albert Pilavin	
Herbert A. Friedman	Leonard Ratner	
Edward Ginsberg	William Rosenwald	
Al Goldstein	Samuel Rothberg	
Mrs. Sarah Goodman	Bernard Sampson	
Mrs. Samuel Halprin	Sol Satinsky	
Gottlieb Hammer	Herbert Schiff	
Joseph Holtzman	Robert W. Schiff	
Mrs. Hal Horne	Joseph J. Schwartz	MSG
Dr. Dov Joseph	Joseph Shulman	IJ
Milton Kahn	Isadore Sobeloff	HDB
Abe Kasle	Isadore Sollod	SS
Label A. Katz	Gerald Soroker	MP
Abe S. Kay	Dewey D. Stone	HG
Adolph Kiesler	Herman Taubman	SG

ACCEPTANCES

- ~~X~~ Harry Bacon
- ~~X~~ Jacob L. Barowsky (T)
- ~~D~~ ✓ Morris W. Berinstein
- ✓ Henry G. Bernstein
- ✓ F. Gordon Borowsky
- ~~D~~ ✓ Mrs. S. Alexander Brailove
- ✓ Hyman Brand
- ✓ Isadore Breslau
- ✓ Max Bressler
- ~~D~~ ✓ Elvin Dubinsky
- ~~D~~ ✓ Eli Fahn
- ✓ Myer Feinstein
- ✓ I. D. Fink
- ~~D~~ ✓ Fred Forman
- ~~D~~ ✓ Herbert A. Friedman
- ~~Charles Frost~~
- ✓ Edward Ginsberg
- ~~ah Goldstein~~
- ✓ Mrs. Sarah Goodman
- ~~D~~ ✓ Mrs. Samuel Halprin
- ~~D~~ ✓ Gottlieb Hammer
- ~~X~~ Jacob Hiatt
- Jerold C. Hoffberger (T)
- ~~D~~ ✓ Joseph Holtzman
- ✓ Mrs. Hal Horne
- ~~D~~ ✓ Dr. Dov Joseph
- ✓ Milton Kahn
- ~~D~~ ✓ Abe Kasle
- ✓ Label A. Katz
- ✓ Abe S. Kay
- ✓ Adolph Kiesler
- ~~X~~ Philip M. Klutznick

- ✓ Moses A. Leavitt
- ✓ Irving Levick
- ~~X~~ Joseph M. Linsey (T)
- ✓ David Lowenthal
- ~~X~~ Philip Lown (T)
- ✓ Joseph Lubin
- ~~D~~ ✓ Sol Luckman
- ~~D~~ ✓ Joseph Mazer
- ✓ Barney Medintz
- ~~S. Melnick~~
- ✓ Joseph Meyerhoff
- ✓ Irving Miller
- ✓ Elkan Myers
- ✓ Irving Nerry
- ~~Mrs. Pelawic~~
- ~~Sidney Rabb (T)~~
- ✓ Leonard Ratner
- ~~D~~ ✓ William Rosenwald (T)
- ✓ Samuel Rothberg
- ✓ Bernard Sampson
- ✓ Sol Satinsky
- ✓ Herbert Schiff
- ✓ Robert W. Schiff
- ~~Joseph S. Schwartz~~
- ✓ Jacob Sincoff
- ✓ Joseph Shulman
- ~~Isadore Sobeloff~~
- ~~X~~ Jack Stern
- ~~D~~ ✓ Deway D. Stone
- ✓ Herman Taubman
- ~~Maurice Taubman~~
- ✓ Milton Taubman
- ~~D~~ ✓ Edward M. M. Warburg

- ~~X~~ Jack Weiler
- ~~X~~ Samuel A. Weiss
- ✓ Philip Zimman
- ~~Henry Zucker~~
- ~~Maurice Taubman~~
- ~~Henry Zucker~~
- ~~Isadore Sobeloff~~
- ~~H. Solod~~
- ✓ Melman
- ~~G. Sincoff~~
- ✓ msh
- ✓ J.J.
- ✓ HOB
- ✓ SS
- ✓ MP
- ~~Henry Brown~~

HGoldstein
 SG
 FC
~~Eli Fahn~~
~~AT Goldstein~~

UJA NATIONAL CAMPAIGN CABINET

Chairman - Fred Forman
B. Forman & Co.
46 Clinton Ave., S.
Rochester 4, New York

R Herbert R. Abeles
~~75 Mayhew Drive~~ 15 Spring Hill Drive
South Orange, N. J.

R Eddie Cantor
9360 Monte Leon Lane
Beverly Hills 67, Calif.

R Jacob M. Arvey
Arvey, Hodes & Mantynband
1 N. LaSalle Street
Chicago 2, Illinois

R Nehemiah M. Cohen
Giant Food Dept. Stores
6900 Sheriff Rd.
Landover, Md.

out of country until 12/15

A ~~Jacob L. Barowsky
Adell Chemical Co.
51 Garfield Street
Holyoke, Mass.~~

~~Lloyd W. Dinkelspiel
Heller, Korman, White & Mc Aniff
14 Montgomery St.
San Francisco 4, Calif.~~

AMERICAN JEWISH
ARCH

Louis Berry
Berry & Seyburn
3500 David Stott Bldg.
Detroit 26, Mich.

A Myer Feinstein
Myer Feinstein Co.
1623 Walnut St.
Philadelphia 3, Pa.

A F. Gordon Borowsky
George K. Garrett Co., Inc.
Torresdale Ave. at Tolbut St.
Philadelphia 36, Pa.

R Jacob Feldman
Commercial Metals Co.
512 S. Ankar St.
Dallas, Texas

Leon H. Brachman
Marco Chemical Co.
2001 N. Grove St.
Fort Worth, Texas

A I. D. Fink
G. & K. Corp.
1501 Nicollet Ave.
Minneapolis, Minn.

A Hyman Brand
Brand & Puritz
313-323 West 8th St.
Kansas City 5, Mo.

R Max Firestein
Max Factor, Inc.
1655 N. McCadden Pl.
Hollywood 28, Calif.

A Max Bressler
Reliance Merchandise Co.
216 W. Jackson Blvd.
Chicago 6, Ill.

R ^{ny 10} Abraham Goodman
H. Goodman & Sons
Div. of Delamere Co., Inc.
200 Varick St.
New York 14, N. Y.

~~will advise
1/10/52~~

R Lazure L. Goodman
National Associated Mills, Inc.
801 E. North St.
Indianapolis, Ind.

A Irving Levick
701 Seneca St.
Buffalo 10, N. Y.

A Jacob Hiatt,
35 Terrace Dr.
Worcester 5, Mass.

R Harry Levine
Commonwealth Plastics Corp.
98 Adams St.
Leominster, Mass.

T Jerold C. Hoffberger
National Brewing Co.
3720 Dillon St.
Baltimore 2, Md.

T Joseph M. Linsey
Whitehall Co., Ltd.
120 Ashford St.
Allston, Mass.

A Milton Kahn
Kahn Paper Co.
78 Essex St.
Boston 11, Mass.

A David Lowenthal
Apollo Steel Co.
First National Bank Bldg.
Pittsburgh 22, Pa.

A WDB 1-3
Abe Kasle
Kasle Steel Corp.
4343 Wyoming Ave.
Dearborn, Mich.

F Philip W. Lown
Penobscot Shoe Co.
179 Lincoln St.
Boston, Mass.

A Label A. Katz
608 Baronne St.
New Orleans, La.

R Benjamin J. Massell
The Massell Companies
40 Pryor St., S. W.
Atlanta 3, Ga.

A Abe S. Kay
6407 Bradley Blvd.
Bethesda, Md.

A Barney Medintz
Service Uniform Co.
70 - 72 Plaza Way, S. W.
Atlanta 3, Ga.

A Adolph Kiesler
Peerless Alloy Co.
1445 Osage St.
Denver 4, Colo.

A Rabbi Irving Miller, Chrmn.
American Zionist Council
342 Madison Ave.
New York, N. Y.

A Philip M. Klutznick
American Community Builders, Inc.
30 Plaza
Park Forest, Ill.

R Edward D. Mitchell
Beneficial Standard Life Insurance Co.
756 S. Spring St.
Los Angeles 14, Calif.

AMERICAN
ARCHIVES

אשראי

ענין
אשכול
11/9

A Elkan R. Myers
D. Myers & Sons, Inc.
Sherwood & Curtain Aves.
Baltimore 18, Md.

R Maurice H. Saltzman
- Bobbie Brooks, Inc.
3830 Kelley Ave.
Cleveland 14, Ohio

R Martin Nadelman
2 Knippe Rd.
Houston, Texas

A ^{WDB} Bernard J. Sampson
Samson's Television & Appliance Stores
222 E. Erie St.
Milwaukee 2, Wisc.

R Norman C. Nobil
Nobil Shoe Co.
117 E. Mill St.
Akron 8, Ohio

A Sol Satinsky
Frankford Woolen Mills, Inc.
Wister St. & Godfrey Ave.
Philadelphia 38, Pa.

A Irving S. Norry
Electric Equipment Co.
P. O. Box 51
Rochester 1, N. Y.

A Herbert H. Schiff
200 Ashburn Rd.
Columbus 9, Ohio

R ^{WDB} James L. Permutt
Sirote-Permutt-Friend & Friedman
Brown-Marx Bldg.
Birmingham 3, Ala.

A Dr. Joseph J. Schwartz
Development Corp. For Israel
215 - 4th Ave.
New York 3, N. Y.

R ^{WDB} Sidney R. Rabb
Stop & Shop, Inc.
393 "D" St.
Boston, Mass.

A Morris Senderowitz, Jr.
Royal Mfg. Co. Inc.
645 N. Jordan St.
Allentown, Pa.

R Barney Rapaport
P. O. Box 169
Windsor, Conn.

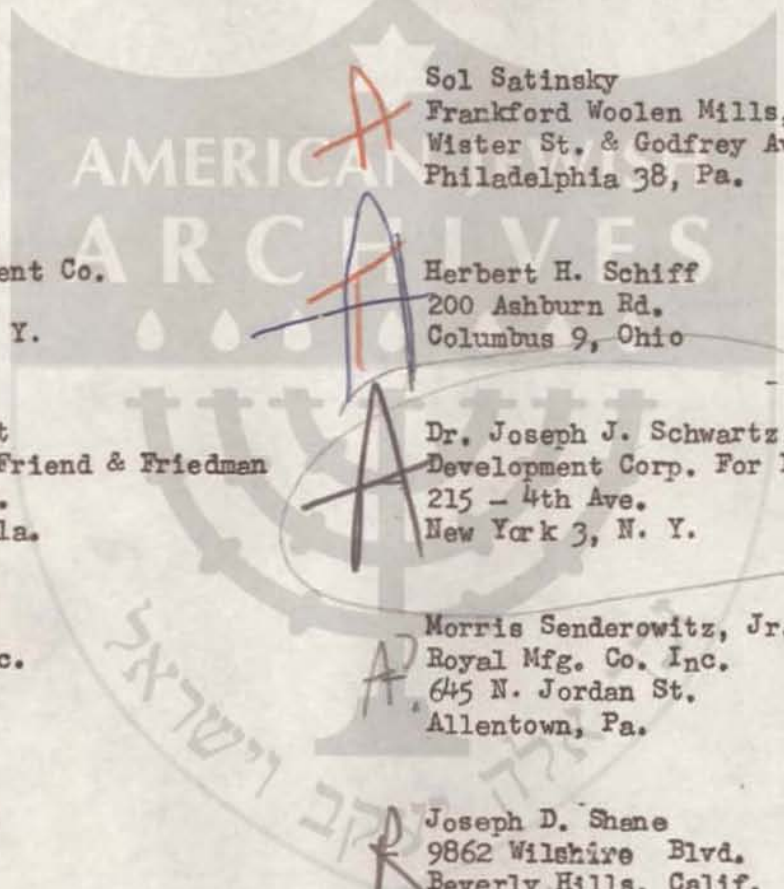
R Joseph D. Shane
9862 Wilshire Blvd.
Beverly Hills, Calif.

R Leonard Ratner
Forest City Material Co.
17903 St. Clair Ave.
Cleveland 10, Ohio

A ^{WDB} Joseph Shulman
Shulman Patrics, Inc.
386 Straight St.
Paterson 3, N. J.

A Samuel Rothberg
4739 Grandview Dr.
Peoria 4, Ill.

R Rudolf G. Sonneborn
L. Sonneborn Sons, Inc.
300 - 4th Ave.
New York 10, N. Y.



R Michael A. Stavitsky
Michael A. Stavitsky & Co.
60 Park Pl., - Rm. 1016
Newark 2, N. J.

A Jack Stern
Dave Stern, Inc.
390 Mc Lean Blvd.
Paterson 3, N. J.

R Harry S. Sylk
Sun Ray Drug Co.
4855 Lancaster Ave.
Philadelphia 31, Pa.

H.I. (15)
Return to
Committee
ABB 23
Joseph Talamo
Talamo & Talamo
340 Main St.
Worcester 8, Mass.

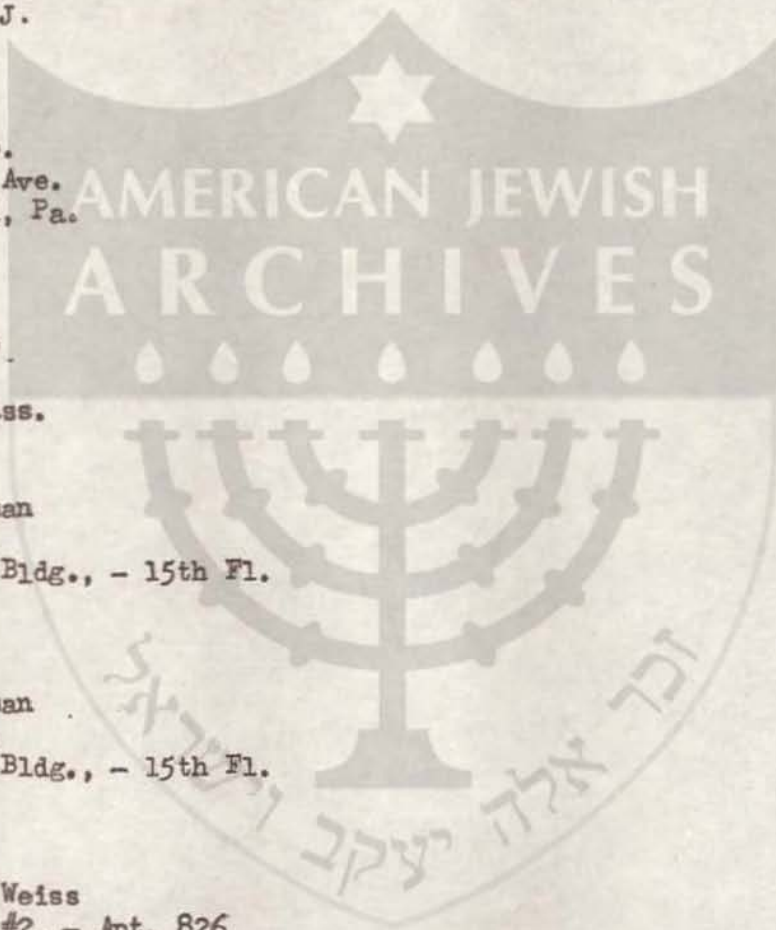
A Herman P. Taubman
Buffalo Oil Co.
First National Bldg., - 15th Fl.
Tulsa 3, Okla.

A Milton I. Taubman
Buffalo Oil Co.
First National Bldg., - 15th Fl.
Tulsa 3, Okla.

A Hon. Samuel A. Weiss
University Sq. #2, - Apt. 826
4601 - 5th Ave.
Pittsburgh 13, Pa.

R Charles H. Yalem
Aetna Finance Co.
120 S. Central Ave.
St. Louis 5, Mo.

A Philip Zinman
South Jersey Mortgage Co.
519 Market St.
Camden 1, N. J.



EX-OFFICIO MEMBERS

~~A~~ Morris W. Berinstein
Hotel Adams
2 East 86th St.
New York, N. Y.

~~A~~ Joseph Holtzman
Holtzman & Silverman
2120 National Bank Bldg.
Detroit 26, Mich.

~~A~~ ^{MSB n/y} Henry C. Bernstein, Exec. Vice Pres.
United Jewish Appeal of Greater NYC, Inc.
200 West 58th St.
New York 19, N. Y.

~~A~~ Mrs. Hal Horne
25 Central Park West
New York 23, N. Y.

~~A~~ Mrs. S. Alexander Brailove
1046 Harding Road
Elizabeth 3, N. J.

~~A~~ Moses A. Leavitt, Exec. Vice-Chrmn.
The American Jewish Joint Distribution
Committee, Inc.
3 East 54th St.
New York 22, N. Y.

~~A~~ Rabbi Isadore Breslau
4511 Argyle Terr., N. W.
Washington 11, D. C.

~~R~~ Hon. Herbert H. Lehman
41 East 57th St.
New York 22, N. Y.

~~R~~ Samuel H. Daroff,
H. Daroff & Sons, Inc.
2320 Walnut St.
Philadelphia 3, Pa.

~~R~~ Albert A. Levin
700 Marshall Bldg.
Cleveland 13, Ohio

~~A~~ Melvin Dubinsky
Jack Dubinsky & Sons
701 Chestnut St.
St. Louis 1, Mo.

~~A~~ ⁵²⁹ Joseph I. Lubin
Eisner & Lubin
521 - 5th Ave.
New York 17, N. Y.

~~R~~ ^{MSB n/y} Max M. Fisher
Aurora Gasoline Co.
15911 Wyoming
Detroit 21, Mich.

~~A~~ Sol Luckman
Midwest Coat & Suit Co.
205 West 4th St.
Cincinnati 2, Ohio

~~A~~ Herbert A. Friedman, Exec. Vice-Chrmn.
United Jewish Appeal
165 West 46th St. - Suite 1400
New York 36, N. Y.

~~A~~ Joseph M. Mazer
Hudson Pulp & Paper Corp.
477 Madison Ave.
New York 22, N. Y.

~~A~~ Mrs. Jack A. Goodman
301 Kessler Blvd., West Dr.
Indianapolis, Ind.

~~A~~ Joseph Meyerhoff
The Joseph Meyerhoff Co.
1300 First National Bank Bldg.
Light & Redwood Sts.
Baltimore 2, Md.

R Mrs. Henry Newman
Locarno Apts.
235 Ward Parkway
Kansas City 12, Mo.

A Jacob Sincoff
Jacob Sincoff, Inc.
667 Madison Ave., - Rm. 1004
New York 21, N. Y.

R Mrs. Albert Pilavin
601 Elmgrove
Providence 6, R. I.

A Dewey D. Stone
53 Arlington St.
Brockton, Mass.

A William Rosenwald
122 East 42nd St. - Rm. 3400
New York 17, N. Y.

R Benjamin H. Swig
Fairmont Hotel
Nob Hill
San Francisco 6, Calif.

R ^{per 1/28 m/v} Samuel Rubin
Faberge, Inc.
5 West 54th St.
New York 19, N. Y.

A Edward M. M. Warburg
The American Jewish Joint Distribution
Committee, Inc.
3 East 54th St.
New York 22, N. Y.

A Robert W. Schiff
Schiff Shoe Co.
35 North 4th St.
Columbus 15, Ohio

A Jack D. Weller
711 - 3rd Ave.
New York 17, N. Y.

INVITE TO MEETINGS

A Gottlieb Hammer
The Jewish Agency for Israel
16 East 66th St.
New York 21, N. Y.

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DECEMBER 11, 1959

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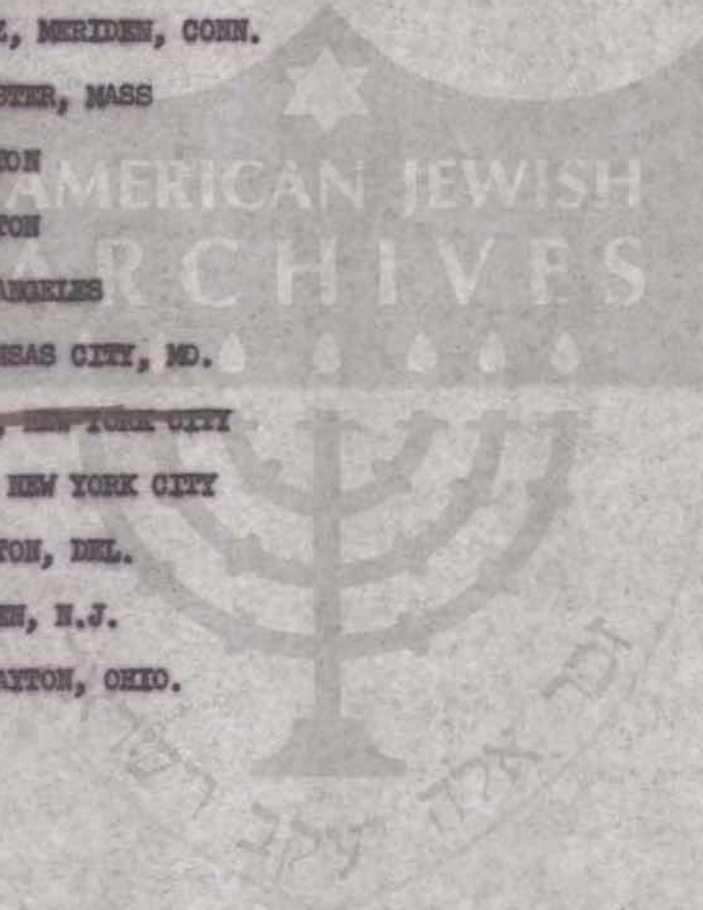
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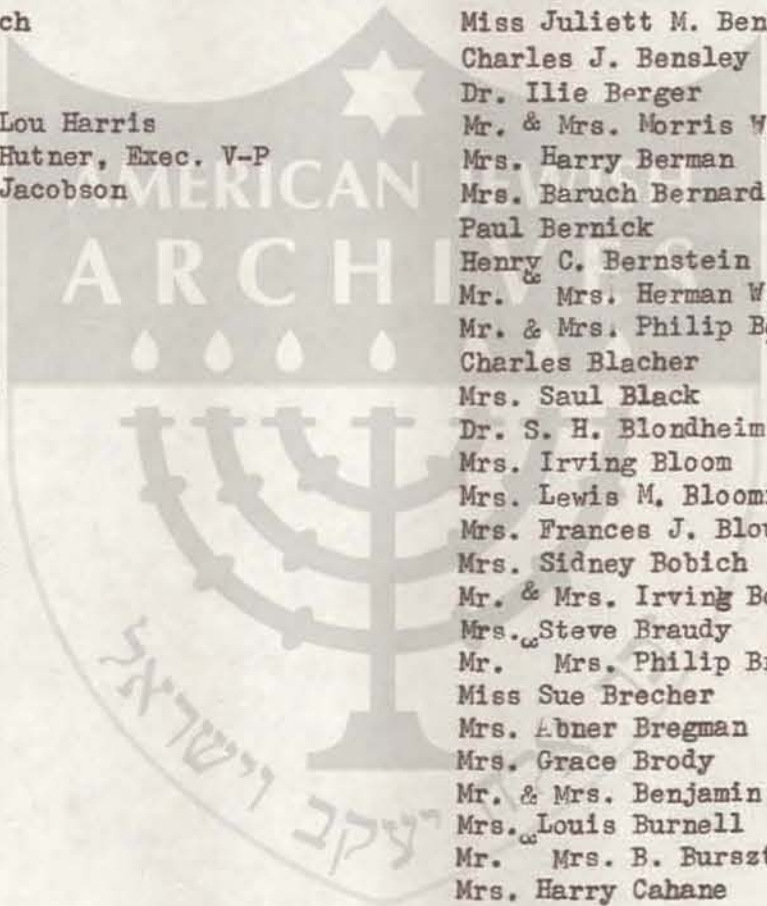
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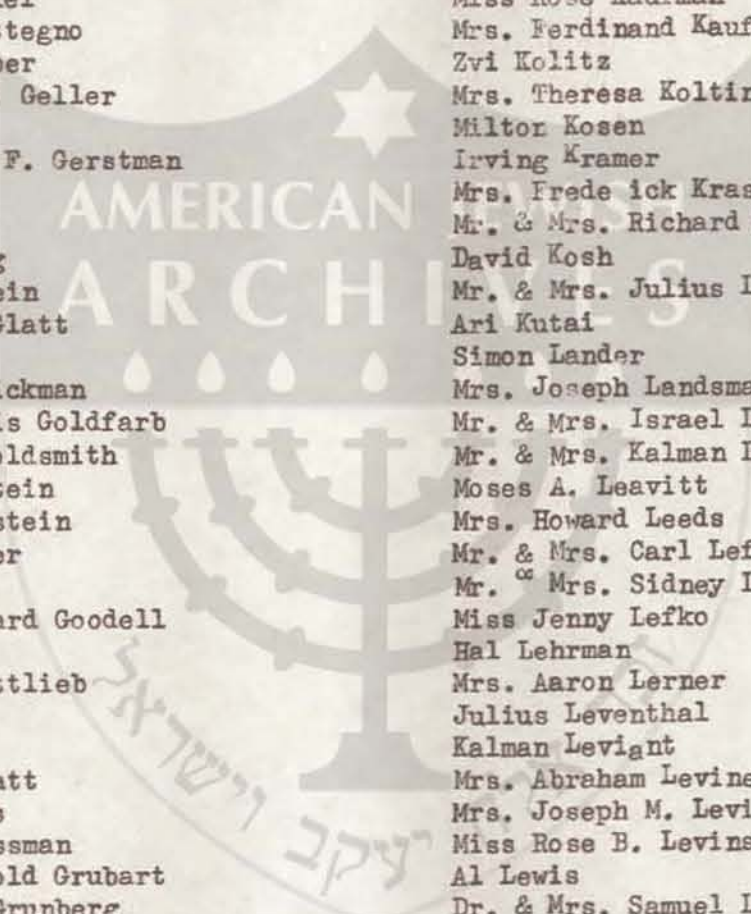


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