



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 3: Conferences and Committees, 1947-1978.

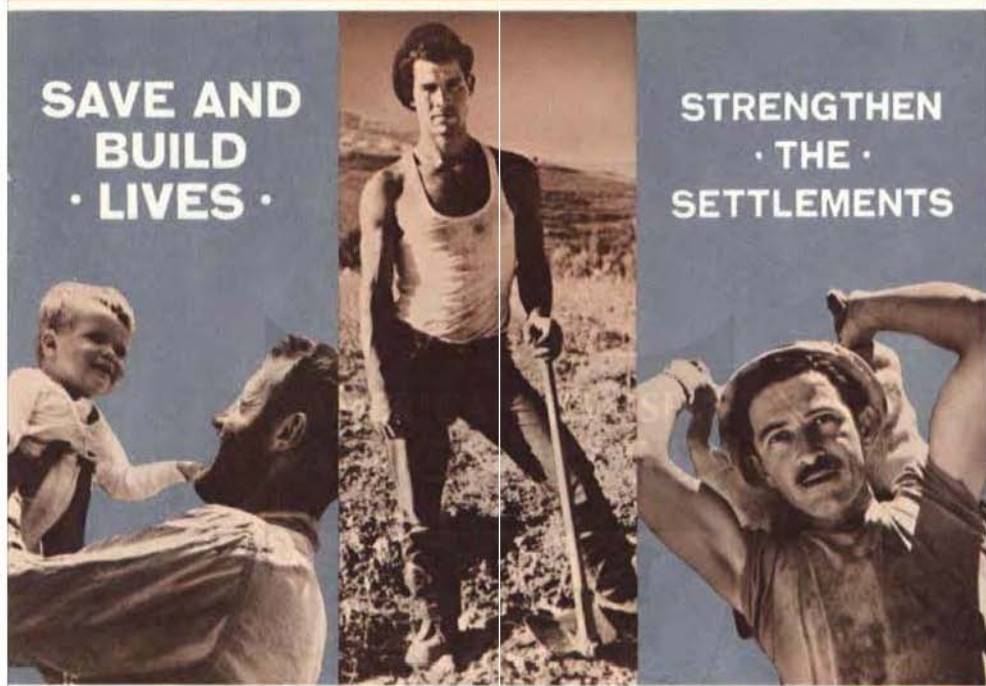
Box
35

Folder
1

National Conference of the United Jewish Appeal [New York,
N.Y.]. December 1960.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

PROGRAM



TWENTY-THIRD

UNITED JEWISH APPEAL ANNUAL NATIONAL CONFERENCE

FRIDAY MORNING, 9:30, DECEMBER 9

SATURDAY EVENING, DECEMBER 10

SUNDAY MORNING, DECEMBER 11, 1960

•

STATLER HILTON HOTEL

NEW YORK CITY

PROGRAM



TWENTY-THIRD
ANNUAL NATIONAL CONFERENCE
OF THE
UNITED JEWISH APPEAL

on behalf of

United Israel Appeal, Joint Distribution Committee
New York Association for New Americans



FRIDAY, DECEMBER 9

SATURDAY, DECEMBER 10

SUNDAY, DECEMBER 11, 1960

STATLER HILTON HOTEL

NEW YORK CITY

Dietary laws observed at all Conference meals

FRIDAY, DECEMBER 9

BUSINESS MEETING

9:30 A.M. TERRACE BALLROOM

WILLIAM ROSENWALD

National Chairman, United Jewish Appeal, for JDC

PRESIDING

ADDRESSES

DR. DOV JOSEPH

Treasurer, Jewish Agency

CHARLES H. JORDAN

Overseas Director General, Joint Distribution Committee

His Excellency AVRAHAM HARMAN

Ambassador of Israel to the United States

LUNCHEON FOR DELEGATES

12:30 P.M. PENN TOP SOUTH

Resolutions Committee Luncheon

12:30 P.M. PENN TOP NORTH

DEWEY D. STONE

National Chairman, United Jewish Appeal, for UIA

PRESIDING

2:00 P.M. TERRACE BALLROOM WEST

JACK D. WEILER

National Chairman, United Jewish Appeal

PRESIDING

Report of Resolutions Committee

DEWEY D. STONE

National Chairman, United Jewish Appeal, for UIA

ADDRESS

HERBERT A. FRIEDMAN

Executive Vice-Chairman, United Jewish Appeal

"The UJA in 1961"

DISCUSSION

SATURDAY, DECEMBER 10

SABBATH SERVICES

9:30 A.M.

TERRACE BALLROOM WEST

Conducted by
RABBI CHARLES E. SHULMAN
of the Riverdale Temple, New York City

The Conference will not open formally until 6:30 P.M.
Informal meetings will be held as follows:

10:00 A.M.

NATIONAL WOMEN'S DIVISION

**AMERICAN JEWISH
ARCHIVES**

GEORGIAN ROOM

BRUNCH

MRS. JACK A. GOODMAN

National Chairman, Women's Division, United Jewish Appeal

PRESIDING

**CELEBRATION OF 15th ANNIVERSARY
OF WOMEN'S DIVISION**

ADDRESS

HERBERT A. FRIEDMAN

Executive Vice-Chairman, United Jewish Appeal

ADDRESS

MRS. S. ALEXANDER BRAILOVE

Honorary Vice-Chairman, Women's Division, United Jewish Appeal

☆

SATURDAY, DECEMBER 10 (CONTINUED)

ONEG SHABBAT

2:30 P.M.

TERRACE BALLROOM

MEETING OF THE STEERING COMMITTEE

ALBERT A. LEVIN

National Chairman, United Jewish Appeal

PRESIDING

DEWEY D. STONE

*"The Reorganization of the
Jewish Agency for Israel, Inc."*

JOSEPH MEYERHOFF

"Financing, Goal and Quota Acceptance"

DISCUSSION

Led by Panel of National UJA Officers

MORRIS W. BERINSTEIN

General Chairman

WILLIAM ROSENWALD

National Chairman, for JDC

DEWEY D. STONE

National Chairman, for UIA

SAMUEL H. DAROFF

National Chairman

FRED FORMAN

National Chairman

PHILIP M. KLUTZNICK

National Chairman

ALBERT A. LEVIN

National Chairman

JOSEPH D. MEYERHOFF

National Chairman

JACK D. WEILER

National Chairman

SATURDAY EVENING, DECEMBER 10

BANQUET SESSION

7:00 P.M.

GRAND BALLROOM

MORRIS W. BERINSTEIN

General Chairman, United Jewish Appeal

PRESIDING

Hatikvah

Star Spangled Banner

INVOCATION

RABBI ZELIG S. CHINITZ

Utopia Jewish Center, Queens, N. Y.

ADDRESS

His Excellency PINHAS SAPIR
Israel Minister of Commerce and Industry

REMARKS

GERALD TELLER

Brooklyn College

REMARKS

RABBI MORRIS LIEBERMAN

Chairman, UJA Rabbinical Advisory Council

ADDRESS

LEON URIS

Author of "Exodus"

and "Mila 18"—The story of the Warsaw uprising

Presentation to ISADORE BRESLAU

Allocations Chairman, United Jewish Appeal

Presentation to MRS. JACK A. GOODMAN

National Chairman, Women's Division, United Jewish Appeal

Presentations by FRED FORMAN

National Chairman, United Jewish Appeal

ADDRESS

His Excellency NELSON A. ROCKEFELLER

Governor of the State of New York

SUNDAY, DECEMBER 11

BREAKFAST SESSION

9:30 A.M.

TERRACE BALLROOM

MAX M. FISHER

Special Fund Chairman, United Jewish Appeal

PRESIDING



The 7th Annual Overseas Study Mission

REMARKS

MERRILL L. HASSENFELD

*General Chairman of 1960 Campaign,
General Jewish Committee of Providence*



Special Mission to Vienna

REMARKS

I. D. FINK

President, Minneapolis Federation for Jewish Service



Report on Women's Division

MRS. JACK A. GOODMAN

National Chairman, Women's Division, United Jewish Appeal



Report of Nominating Committee

JOSEPH M. MAZER

Special Fund Chairman, United Jewish Appeal

PRESIDING

*Nomination of 1961 National Chairman,
Women's Division*

Nomination of United Jewish Appeal Officers

PRESENTATION TO

MORRIS W. BERINSTEIN

General Chairman, United Jewish Appeal

Presenting the Award

EDWARD M. M. WARBURG

Honorary Chairman, United Jewish Appeal



*Nomination of General Chairman
for 1961 United Jewish Appeal*

OFFICERS OF THE
1960 UNITED JEWISH APPEAL

Honorary General Chairman
HERBERT H. LEHMAN

Honorary Chairman
EDWARD M. M. WARBURG

Honorary Special Fund Chairman
SAMUEL RUBIN

Honorary National Chairmen
JOSEPH HOLTZMAN
SOL LUCKMAN

General Chairman
MORRIS W. BERINSTEIN

National Chairmen Representing Agencies
WILLIAM ROSENWALD, JDC **DEWEY D. STONE, UIA**

National Chairmen, 1960 Campaign
SAMUEL H. DAROFF **ALBERT A. LEVIN**
FRED FORMAN **JOSEPH MEYERHOFF**
PHILIP M. KLUTZNICK **JACK D. WEILER**

Special Fund Chairmen
MAX M. FISHER **JOSEPH M. MAZER**

Chairman, National Campaign Cabinet
MELVIN DUBINSKY

National Co-Treasurers
JOSEPH I. LUBIN **JACOB SINCOFF**

Secretary
MOSES A. LEAVITT

Executive Vice-Chairman
HERBERT A. FRIEDMAN

National Women's Division Honorary Chairmen
MRS. HERBERT H. LEHMAN

MRS. DAVID M. LEVY

Chairman
MRS. JACK A. GOODMAN

Honorary Vice-Chairmen
MRS. S. ALEXANDER BRAILOVE
MRS. HAL HORNE
MRS. HENRY NEWMAN
MRS. ALBERT PILAVIN

NATIONAL CAMPAIGN CABINET
1960 UNITED JEWISH APPEAL

CHAIRMAN
MELVIN DUBINSKY

BIG GIFTS CHAIRMEN
ROBERT W. SCHIFF BENJAMIN H. SWIG

Allocations Chairman
ISADORE BRESLAU

HERBERT R. ABELES

JACOB M. ARVEY
JACOB L. BAROWSKY
LOUIS BERRY
F. GORDON BOROWSKY
LEON H. BRACHMAN
HYMAN BRAND
MAX BRESSLER
EDDIE CANTOR
NEHEMIAH COHEN
MYER FEINSTEIN
JACOB FELDMAN
I. D. FINK
MAX FIRESTEIN
CHARLES FROST
EDWARD GINSBERG
ABRAHAM GOODMAN
LAZURE L. GOODMAN
WALTER A. HAAS
JEROLD C. HOFFBERGER
MILTON KAHN
PAUL KAPELOW
ABE KASLE
LABEL A. KATZ
ABE S. KAY
ADOLPH KIESLER
IRVING LEVICK
HARRY LEVINE
MORRIS LIEBERMAN
JOSEPH M. LINSEY
DAVID LOWENTHAL

PHILIP W. LOWN
BENJAMIN J. MASSELL
IRVING MILLER
EDWARD D. MITCHELL
ELKAN R. MYERS
N. AARON NABOICHEK
MARTIN NADELMAN
NORMAN C. NOBIL
IRVING S. NORRY
JAMES L. PERMUTT
SIDNEY R. RABB
BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
MAURICE H. SALTZMAN
BERNARD J. SAMPSON
SOL SATINSKY
HERBERT H. SCHIFF
JOSEPH J. SCHWARTZ
MORRIS SENDEROWITZ, JR.
JOSEPH SHANE
JOSEPH SHULMAN
RUDOLF G. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAUBMAN
SAMUEL A. WEISS
CHARLES H. YALEM
PHILIP ZINMAN

*The United Jewish Appeal Study Mission
of 1960*

ALBERT B. ADELMAN
Milwaukee, Wisc.

SEYMOUR L. ALPER
Wilmington, N. C.

BERNARD H. BARNETT
Louisville, Ky.

JACOB L. BAROWSKY
Holyoke, Mass.

MAX W. BAY
Los Angeles, Calif.

WILLARD C. BEAR
Akron, Ohio

HENRY C. BERNSTEIN
New York, N. Y.

F. GORDON BOROWSKY
Philadelphia, Pa.

VICTOR M. CARTER
Los Angeles, Calif.

NEHEMIAH M. COHEN
Washington, D.C.

PHILIP DIMOND
Paterson, N. J.

MRS. GEORGE FAMILIAN
Los Angeles, Calif.

MYER FEINSTEIN
Philadelphia, Pa.

I. D. FINK
Minneapolis, Minn.

BENJAMIN FINN
Boston, Mass.

JOSEPH E. FISHER
Canton, Ohio

MAX M. FISHER
Detroit, Mich.

KOLMAN FLEISHER
Boston, Mass.

FRED FORMAN
Rochester, N. Y.

HERBERT A. FRIEDMAN
New York, N. Y.

SAMUEL E. GINGOLD
New Haven, Conn.

EDWARD GINSBERG
Cleveland, Ohio

HARVEY H. GOLDMAN
Detroit, Mich.

NATHAN F. GOLDMAN
West Palm Beach, Fla.

STANFORD C. GOLDMAN
Toledo, Ohio

MELVIN S. GOLDSTEIN
New York, N. Y.

EUGENE H. GOODMAN
Cleveland, Ohio

MERRILL L. HASSENFELD
Providence, R. I.

PAUL KAPELOW
New Orleans, La.

ABE KASLE
Detroit, Mich.

ABE S. KAY
Washington, D.C.

MRS. MICHAEL H. KATZ
Kansas City, Mo.

ADOLPH KIESLER
Denver, Colo.

JULIUS I. KISLAK
Jersey City, N. J.

*The United Jewish Appeal Study Mission
of 1960*

JULIUS KLEIN
Elkins Park, Pa.

BERNARD KOBROVSKY
Allentown, Pa.

MAX KORMAN
Philadelphia, Pa.

MOSES A. LEAVITT
New York, N. Y.

JACK O. LEFTON
Detroit, Mich.

BERNARD LEVIN
Los Angeles, Calif.

PHILIP B. LEVITCH
Louisville, Ky.

JOSEPH LIPTON
Miami, Fla.

DAVID LOWENTHAL
Pittsburgh, Pa.

DR. ROBERT LURIE
Saginaw, Mich.

FRANK LYONS
Albany, N. Y.

SYLVAN J. MACK
St. Paul, Minn.

LEO MANN
Providence, R. I.

JOSEPH M. MAZER
New York, N. Y.

JOSEPH MEYERHOFF
Baltimore, Md.

VICTOR OTTENSTEIN
Washington, D. C.

MORRIS PAUL
Pittsburgh, Pa.

THEODORE R. RACOOSIN
New York, N. Y.

JULIUS RATNER
Los Angeles, Calif.

EDWARD ROSEN
Philadelphia, Pa.

ALAN SAGNER
Newark, N. J.

THEODORE SALL
Philadelphia, Pa.

GILBERT SCHNITZER
Portland, Oregon

ISIDORE SOBELOFF
Detroit, Mich.

MICHAEL A. STAVITSKY
Newark, N. J.

PHILIP STOLLMAN
Detroit, Mich.

DEWEY D. STONE
Brockton, Mass.

JACOB M. STUCHEN
Los Angeles, Calif.

BENJAMIN H. SWIG
San Francisco, Calif.

LOUIS WAGMAN
Los Angeles, Calif.

BERNARD WEINBERG
Philadelphia, Pa.

M. EDWIN WEINER
Cleveland, Ohio

MRS. HENRY WINEMAN
Detroit, Mich.

HARRY ZEITZ
New York City

PHILIP ZINMAN
Camden, N. J.

PAUL ZUCKERMAN
Detroit, Mich.



SERVICE GUIDE FOR DELEGATES

For the convenience of delegates, representatives of various departments of the national office of the United Jewish Appeal are available for consultation regarding aspects of local or national campaign activity.

Headquarters Room 365

NATIONAL CAMPAIGN DIRECTOR

Sholem Sontup

SPEAKERS DIVISION

Arthur Fish:ohn, Director

TRADE AND INDUSTRY DIVISION

Harry D. Biele, Director

NATIONAL WOMEN'S DIVISION

Mrs. Marvin Stang, Director

NATIONAL ALLOCATIONS

Edward R. Vajda, Director

TRANSPORTATION SERVICE FOR DELEGATES

Maxwell Kern, Manager

PUBLICITY DEPARTMENT

Raphael Levy, Director

Registration of Delegates will take place at the respective sessions.

DRAFT PROGRAM

DECEMBER ANNUAL CONFERENCE

Thursday, December 8:

- 12.30 p.m.: Cabinet Meeting
Melvin Dubinsky Chairman
- 11.00 p.m.: Special meeting approximately 40 selected
lay leaders to discuss fund raising at
Friday session Penn Top North
Morris W. Berinstein Chairman

Friday, December 9:

- 9.30 a.m.: Morning Session
William Rosenwald Chairman
1. Dr. Dov Joseph to speak on Jewish Agency
 2. Charles Jordan to speak on JDC
 3. Ambassador Avraham Harman
- 12.30 p.m.: General Luncheon for delegates
- 12.30 p.m.: Special Luncheon Resolution Committee
Dewey D. Stone Chairman
- 2.00 p.m.: Afternoon Session
Jack D. Weiler Chairman
1. Report of Resolutions Committee
Dewey D. Stone
 2. Herbert A. Friedman
 3. Call for discussion and vote and
announcement of gifts

Saturday, December 10:

Sabbath Services

- 2.30 p.m.: Steering Committee Session
Albert A. Levin Chairman
- Panel of National UJA Officers
1. Dewey D. Stone to speak on the new Jewish Agency

Saturday, December 10 (cont.)

2. Joseph Meyerhoff to speak on goal and quota acceptance, the combination of regular and special funds and the need for additional money
3. Discussion

7.00 p.m.: Banquet

Morris W. Berinstein Chairman

1. Hatikvah and Star Spangled Banner
2. Invocation
3. Dinner
4. Minister Sapir
5. College student to speak 5 minutes on program in colleges
6. Rabbi Morris Lieberman to speak 5 minutes on Rabbinical Council
7. Leon Uris
8. Award to Isidore Breslau by Fred Forman
9. Award to Sarah Goodman by Fred Forman
10. Governor Rockefeller

Sunday, December 11:

9.30 a.m.:

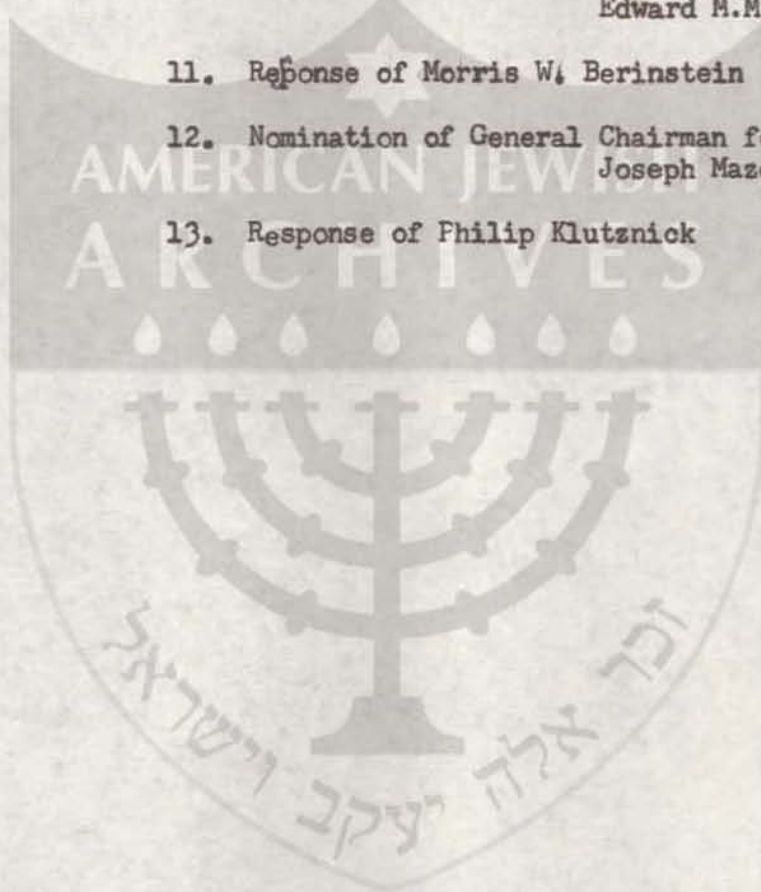
Breakfast

Business Session

Max Fisher Chairman

1. Cash Line
2. Cash Report -- Melvin Dubinsky
3. Campaign Report -- Herbert A. Friedman
4. Report on Study Mission -- Merrill Hassenfeld
5. Report on Mission to Vienna -- I.D.Fink

6. Report on Women's Division -- Sarah Goodman
7. Nomination of new Chairman of Women's Division
Joseph Mazer
8. Paulette Opert Fink -- Remarks
9. Report of Joseph Mazer on behalf of Nominating
Committee of nomination of other officers
10. Remarks and Award to Morris W. Berinstein --
Edward M.M. Warburg
11. Response of Morris W. Berinstein
12. Nomination of General Chairman for 1961
Joseph Mazer
13. Response of Philip Klutznick



MSG/fe
11/30/60

WILLIAM ROSEWALD

A.M., FRIDAY, DEC. 9
23RD UJA ANNUAL CONFERENCE

ANNOUNCEMENTS OF NAMING OF RESOLUTIONS COMMITTEE AND LUNCHEON BREAK

Ladies and gentlemen, before we adjourn for lunch, there remains on this morning's agenda the naming of the Resolutions Committee of the 23rd UJA Annual Conference.

The luncheon for the delegates of this Conference will be served in Penn Top South on the 18th floor. After luncheon, we will reconvene in the Terrace Ballroom at 2:00 p.m.

However, the Resolutions Committee will meet through luncheon in Penn Top North. I am happy to announce that Mr. Dewey D. Stone will act as Chairman of the Resolutions Committee.

Everything possible has been done to assure that we have appropriate representation from all parts of the country on the Resolutions Committee. We will now have the announcement of the members of the Committee.

(Names of Resolutions Committee to be read).

WILLIAM ROSENWALDA.M., FRIDAY, DECEMBER 9
23RD UJA ANNUAL CONFERENCEINTRODUCTION OF CHARLES H. JORDAN

It is again most appropriate that paired with Dr. Joseph on this morning's program we have a most authoritative representative of the Joint Distribution Committee. Charles H. Jordan, Director-General for Overseas Operations of the JDC, has long played a major role in the indispensable relief and rehabilitation operations in 25 countries, and through Malben in Israel, which depend so vitally on UJA-raised funds.

Mr. Jordan supervises the welfare, relief, emigration and medical programs for the hundreds of thousands of needy Jews who are affected by these operations. He was one of the first to arrive at the Austrian-Hungarian border in 1956 when the first group of Jewish refugees came over after the Hungarian uprising, and immediately was able to set up relief and welfare service programs for these refugees. He has also met the ships carrying homeless refugees driven out of Egypt, and helped to set up programs for them to provide food and shelter and arrangements for transportation to Israel and other free lands.

In March, 1959, he was named "Chevalier" of the Legion of Honor in recognition of his services on behalf of refugees who have found a haven in France. Most recently he has served as Co-chairman of the International Committee for World Refugee Year, representing 70 international voluntary agencies.

Ladies and gentlemen, I'm happy to present Charles Jordan.

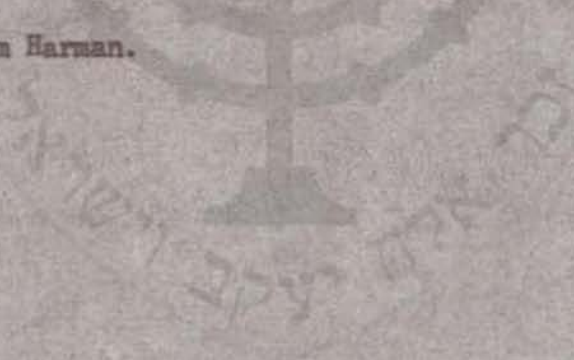
WILLIAM ROSENWALD

A.M., FRIDAY, DECEMBER 9

INTRODUCTION OF AMBASSADOR AVRAHAM HARMAN

I am sure that many of you have had the great pleasure before of seeing and hearing Israel's well-known and esteemed Ambassador to the United States, Avraham Harman. He has spent a good many years now representing his country in the United States and Canada, and during that time has made himself happily acquainted with a large section of the public.

Mr. Harman was appointed Israel's Ambassador to the United States in June, 1959, succeeding Abba S. Eban, Israel's first ambassador to this country. As I am sure has been made most apparent, he came to this post after a very notable career in Israel's diplomatic corps. He has added even further glory to that career by his eloquence and effectiveness in his present capacity. It is an honor and a delight for me to introduce to you Ambassador Avraham Harman.



WILLIAM ROSENWALD

A.M., FRIDAY, DEC. 9
23 UJA ANNUAL CONFERENCE

INTRODUCTION OF DOV JOSEPH

included in the remarks provided to you.



*Hunter
Onion Skin
CENTRE*

JACK D. WEILER

P.M., FRIDAY, DEC. 9
23RD UJA ANNUAL CONFERENCE

INTRODUCTORY REMARKS

Well, it is good to see all of you back here this afternoon, and I want to welcome you to the second session of this UJA Annual Conference.

This morning you heard from three very knowing and eloquent speakers, and I am sure they made quite an impact. This afternoon we are going to let - and indeed we want very much - you to get into the act. Please don't hesitate really to pitch in when the time for discussion roles around this afternoon.

Before that time comes, there is some important business we must transact, stemming from the meeting of the Resolutions Committee which took place during luncheon today.



JACK D. WEILER

P.M. FRIDAY, DECEMBER 9th
23rd UJA ANNUAL CONFERENCE

INTRODUCTION OF REPORT OF RESOLUTIONS COMMITTEE (DEWEY STONE)

Reporting on the job accomplished by the Resolutions Committee, and bringing the resolutions before you for your consideration, will be the gentleman who chaired the meeting of that Committee today, Dewey D. Stone. A National Chairman of the United Jewish Appeal since 1955, he's been such a key figure in our cause for so long now that I'm sure he needs no introduction to all of you here. He's also the National Chairman of the United Israel Appeal, the agency through which UJA-raised funds are remitted to the Jewish Agency -- and it should be mentioned that he is now Chairman of the newly established Board of the Jewish Agency for Israel, Inc.

I give you one of our grandest leaders, Dewey Stone.

JACK D. WHILNER

P.M., FRIDAY, DEC. 9
23RD UJA ANNUAL CONFERENCE

INTRODUCTION OF HERBERT A. FRIEDMAN

I would now like to present to you the Executive Vice-Chairman of the United Jewish Appeal, Herbert A. Friedman, who has observed on the spot virtually all of the situations overseas with which we of the UJA are concerned.

Herb has been the UJA's Executive Vice-Chairman since 1955, during which period he has hit many high-spots. However, perhaps he achieved a new kind of peak at the Young Leadership Conference a couple of weeks ago, when I understand he spoke for over two hours on the history of modern Jewry and its relation to the United Jewish Appeal. Although he apparently kept everyone thoroughly enthralled, I believe he intends to keep his remarks a little shorter today. He has some very vital points to make, and I am sure he can expect to command your thorough attention.

Ladies and gentlemen, Herbert A. Friedman.

HERBERT A. FRIEDMAN'S INTRODUCTION OF LEON URIS
AT 23rd ANNUAL NATIONAL CONFERENCE
OF THE UNITED JEWISH APPEAL

DECEMBER 10, 1960

Ladies and Gentlemen, we have no award for our next speaker, but I just found out what he wants; and so when we do give him an award, Leon Uris will get a set of luggage, and we will bring it and spread it up on top of the table here, and you will all be able to see it.

He can use it, because he travels so much. He is all over this country. He speaks too much and for the wrong people. He takes too many vacations. He shouldn't; he should take one a year, right here, plus five or six others that we will find for him at convenient times during the heat of the campaign, and we will give him the luggage, because what he will do with it will be to travel some place on the face of this globe, searching out problems to analyze so that he can write books about them to bring them to our attention as sharply and poignantly as he is capable of doing.

Millions of people read the last book. Tens of thousands of tourists went to Israel because of it, but we are not here to talk about the last book, whose name I don't even mention because that is in the past, and he is young and he doesn't look to the past; he looks only to the future.

Looking to the future, he has already gotten another book written and that is the one I would like to tell you about. It is the one I would like to tell you about. It is the one that I hope he tells you about.

He has written a new book which will come out in a few months called "Mila 18". I don't know if the name means anything. It is the name and address of a street, a street in Warsaw, the name and address of the place which served as the headquarters of the underground fighting organization in the Warsaw uprising which started on the first night of Passover, 1943.

He tackles deeply and seriously problems in that book, which I read in transcript. Do you fight back when people are trying to kill you? How do you fight back? Do you feel that it is impossible and do you take it lying down? What do you do?

Those questions are raised and some answers are given to those questions in that new book, which millions of people will also read, and when it comes out, it will do again the same as the last book did. It will create pride and honor and dignity.

I have a special fondness for him; I like him very much because he is of the new generation, which I like to think is mine too.

He has created a new image of the fighting Jew, of a fighter for freedom and peace and idealism, and away went the bent back, and up went the straight head. He is without complexes, the way the Jews in Israel are today, and that is the way I like him. He is as tough as an ex-marine can be. He is as sensitive as a lover can be, a lover of idealism, a lover of the just, a lover of mankind.

It is with a great deal of honor and personal friendship that I present to you Mr. Leon Uris.

HERBERT A. FRIEDMAN'S INTRODUCTION OF LEON URIS
AT 23rd ANNUAL NATIONAL CONFERENCE
OF THE UNITED JEWISH APPEAL

DECEMBER 10, 1960

Ladies and Gentlemen, we have no award for our next speaker, but I just found out what he wants; and so when we do give him an award, Leon Uris will get a set of luggage, and we will bring it and spread it up on top of the table here, and you will all be able to see it.

He can use it, because he travels so much. He is all over this country. He speaks too much and for the wrong people. He takes too many vacations. He shouldn't; he should take one a year, right here, plus five or six others that we will find for him at convenient times during the heat of the campaign, and we will give him the luggage, because what he will do with it will be to travel some place on the face of this globe, searching out problems to analyze so that he can write books about them to bring them to our attention as sharply and poignantly as he is capable of doing.

Millions of people read the last book. Tens of thousands of tourists went to Israel because of it, but we are not here to talk about the last book, whose name I don't even mention because that is in the past, and he is young and he doesn't look to the past; he looks only to the future.

Looking to the future, he has already gotten another book written and that is the one I would like to tell you about. It is the one I would like to tell you about. It is the one that I hope he tells you about.

He has written a new book which will come out in a few months called "Mila 18". I don't know if the name means anything. It is the name and address of a street, a street in Warsaw, the name and address of the place which served as the headquarters of the underground fighting organization in the Warsaw uprising which started on the first night of Passover, 1943.

He tackles deeply and seriously problems in that book, which I read in transcript. Do you fight back when people are trying to kill you? How do you fight back? Do you feel that it is impossible and do you take it lying down? What do you do?

Those questions are raised and some answers are given to those questions in that new book, which millions of people will also read, and when it comes out, it will do again the same as the last book did. It will create pride and honor and dignity.

I have a special fondness for him; I like him very much because he is of the new generation, which I like to think is mine too.

He has created a new image of the fighting Jew, of a fighter for freedom and peace and idealism, and away went the bent back, and up went the straight head. He is without complexes, the way the Jews in Israel are today, and that is the way I like him. He is as tough as an ex-marine can be. He is as sensitive as a lover can be, a lover of idealism, a lover of the just, a lover of mankind.

It is with a great deal of honor and personal friendship that I present to you Mr. Leon Uris.

HERBERT A. FRIEDMAN'S INTRODUCTION OF LEON URIS
AT 23rd ANNUAL NATIONAL CONFERENCE
OF THE UNITED JEWISH APPEAL

DECEMBER 10, 1960

- - -

Ladies and Gentlemen, we have no award for our next speaker, but I just found out what he wants; and so when we do give him an award, Leon Uris will get a set of luggage, and we will bring it and spread it up on top of the table here, and you will all be able to see it.

He can use it, because he travels so much. He is all over this country. He speaks too much and for the wrong people. He takes too many vacations. He shouldn't; he should take one a year, right here, plus five or six others that we will find for him at convenient times during the heat of the campaign, and we will give him the luggage, because what he will do with it will be to travel some place on the face of this globe, searching out problems to analyze so that he can write books about them to bring them to our attention as sharply and poignantly as he is capable of doing.

Millions of people read the last book. Tens of thousands of tourists went to Israel because of it, but we are not here to talk about the last book, whose name I don't even mention because that is in the past, and he is young and he doesn't look to the past; he looks only to the future.

Looking to the future, he has already gotten another book written and that is the one I would like to tell you about. It is the one I would like to tell you about. It is the one that I hope he tells you about.

He has written a new book which will come out in a few months called "Mila 18". I don't know if the name means anything. It is the name and address of a street, a street in Warsaw, the name and address of the place which served as the headquarters of the underground fighting organization in the Warsaw uprising which started on the first night of Passover, 1943.

He tackles deeply and seriously problems in that book, which I read in transcript. Do you fight back when people are trying to kill you? How do you fight back? Do you feel that it is impossible and do you take it lying down? What do you do?

Those questions are raised and some answers are given to those questions in that new book, which millions of people will also read, and when it comes out, it will do again the same as the last book did. It will create pride and honor and dignity.

I have a special fondness for him; I like him very much because he is of the new generation, which I like to think is mine too.

He has created a new image of the fighting Jew, of a fighter for freedom and peace and idealism, and away went the bent back, and up went the straight head. He is without complexes, the way the Jews in Israel are today, and that is the way I like him. He is as tough as an ex-marine can be. He is as sensitive as a lover can be, a lover of idealism, a lover of the just, a lover of mankind.

It is with a great deal of honor and personal friendship that I present to you Mr. Leon Uris.

JACK B. WEILER

P.M., FRIDAY, DEC. 9
23RD UJA ANNUAL CONFERENCE

CALL FOR DISCUSSION AND VOTE AND ANNOUNCEMENT OF GIFTS

I would now like to open for general discussion here the matter of the resolution presented to you this afternoon, and after that we can proceed to vote on it.

(AFTER DISCUSSION ON RESOLUTION).

The resolution has been placed before us and I would like to call on someone to second the motion for its adoption.

(AFTER SECONDING OF MOTION, CALL FOR VOTE).

(AFTER ADOPTION OF RESOLUTIONS, ANNOUNCEMENT OF GIFTS ARE CALLED FOR).

P.M. FRIDAY, DECEMBER 9th
23rd UJA ANNUAL CONFERENCE

ANNOUNCEMENT OF SABBATH SERVICES

I want very much to remind you that Sabbath services will be held for UJA Conference participants starting at 9.00 A.M., tomorrow morning in the Terrace Ballroom West of this hotel. We hope and expect many, many of you will attend.

INTRODUCTORY REMARKS

It is good to greet all of you at this Steering Committee session this afternoon. With such an eager-looking group in front of me, I am particularly glad to have the security provided me by being backed up on the platform today by virtually all the National Officers of the United Jewish Appeal.

Don't let this imposing array intimidate you. After the two formal presentations we have scheduled, discussion will be called for on the very important subjects we have on the agenda, and at that time we definitely want you to get into the act.

INTRODUCTION OF DEWEY D. STONE

Jack Weiler told you something yesterday about our first speaker today, and really he needs no introduction. He is UJA's National Chairman, Dewey D. Stone.

As Jack Weiler mentioned, he is also now Chairman of the newly established Board of the Jewish Agency for Israel, Inc., consisting as it does of American-Jewish leaders - many of whom like Dewey himself, are leaders who have long been associated with our own great cause. He is going to address you now on a topic which I know you have been waiting to hear about, namely, this new Jewish Agency Board. I'm happy to present to you Dewey Stone.

ALBERT A. LEVIN

P.M., SATURDAY, DEC. 10
23RD UJA ANNUAL CONFERENCE

INTRODUCTION OF JOSEPH MEYERHOFF

Not the least of the wonderful things about this UJA work is the kind of people you get to know - people like Dewey Stone and like our next speaker. I am sure you all know him too, and I actually need to say very little about him.

Joseph Meyerhoff of Baltimore is also a long-time National Chairman of the United Jewish Appeal and tremendously active in all aspects of our activities. I believe he has been on everyone of the UJA's Study Missions. He is also a Vice-Chairman of the Board of the Jewish Agency that Dewey was just telling you about - and is President of the Palestine Economic Corporation, a Director of the United Israel Appeal and a member of the National Executive Committee of Israel Bonds. Back home in Baltimore - well, it really would take too long to tell you all the things he does and has done in his home city and state.

He is going to speak to you now on some of the most vital matters before this Conference. Ladies and gentlemen here is Joseph Meyerhoff.

ALBERT A. LEVIN

P.M., SATURDAY, DEC. 10
23RD IJJA ANNUAL CONFERENCE

CALL FOR DISCUSSION AND ANNOUNCEMENT

After Joseph Meyerhoff's address, the floor is to be thrown open for discussion by the delegates.

(ANNOUNCEMENT AT CLOSING OF MEETING).

Before you all go, I just want to remind you that the banquet tonight will take place in the Grand Ballroom and will commence at 7:00 p.m.



MORRIS BERINSTEIN

BANQUET, SATURDAY, DECEMBER 10th
23rd UJA ANNUAL CONFERENCE

HATIKVAH, STAR SPANGLED BANNER AND INVOCATION

Would you please all rise for the singing of the Hatikvah and the Star Spangled Banner, which will be rendered for us by Mrs. Barbara Lind Baron.

Kindly remain standing after Mrs. Baron concludes, for the invocation, which will be delivered by Rabbi Zelig Chinitz of Utopia Jewish Center in Flushing, New York.

INTRODUCTION OF MINISTER PINHAS SAPIR

Being one myself, like many of you here, I'm particularly pleased at the fact that our first speaker this evening is a businessman. He is the Minister of Commerce and Industry of the State of Israel, Pinhas Sapir.

I suppose, being from Israel, he is a rather unique kind of businessman, as practically everybody and everything from that unusual country is unique. Nevertheless, he is one of us.

Before assuming his present Cabinet post, he was Director-General in the Defense Ministry, and also in the Treasury. He is also General Manager of the "Mekorot" Water Company Ltd.

Ladies and gentlemen, I'm happy and privileged to present our distinguished guest from Israel, the Honorable Pinhas Sapir.

INTRODUCTION OF COLLEGE STUDENT (GERALD TELLER)

Another new program that was initiated about a year ago, and that has been coming along well since, is one that has been enlisting wider and more understanding support of the United Jewish Appeal on the college campuses throughout the country. The college students, from whom will come the UJA leaders of the future, have given us good reason to feel encouraged.

Representing this group here tonight is Mr. Gerald Teller, a senior majoring in History at Brooklyn College and President of Hillel there. He has been wonderfully active in the student campaign at his college. I am very pleased to present Gerald Teller.



INTRODUCTION OF RABBI MORRIS LIEBERMAN

Last year a new and most helpful program was initiated, concerned with ways and means by which the Rabbis of the United States might cooperate even more closely with the UJA. A UJA Rabbinical Council was formed, on which were included many of the leading Rabbis of this country.

This program has been continuing most encouragingly through the past year. The Chairman of the Council is here with us tonight to tell you something about it. He is Rabbi Morris Lieberman, the spiritual leader of the Baltimore Jewish Congregation. He has also served as a Director of the Baltimore Jewish Council and he has undertaken most effectively many speaking engagements on behalf of the UJA.

It is good to present to you now Rabbi Morris Lieberman.



MORRIS W. BERINSTEIN

BANQUET, SATURDAY, DECEMBER 10
23RD UJA ANNUAL CONFERENCE

Herbert Friedman is to be called upon to introduce Leon Uris.



INTRODUCTION OF FRED FORMAN TO MAKE AWARDS

We have a pair of awards we want to make tonight to two very grand people, and Fred Forman of Rochester -- quite a grand guy in his own right -- is going to present them. Fred, of course, is one of our topnotch leaders in every way, and he has the titles to show for it. He's a UJA National Chairman, and before that he was Chairman of the UJA's National Campaign Cabinet, and before that

But we're a forward-looking group, so I won't go any further, although there's so much that could be said about him. Anyway, he got an award himself here last year, and he knows how we feel about him.

Fred, I now call on you.

(Forman will make awards to Isidore Breslau and Sarah Goodman, after which Mr. Berinstein introduces Governor Rockefeller).

INTRODUCTION OF GOVERNOR NELSON A. ROCKEFELLER

Although the Governorship of the State of New York was the first elective office he had ever sought, Governor Nelson A. Rockefeller was active in public service on local, state and federal levels for 25 years before his election. He well proved at the polls that his name had become well known through this service.

He served in the Federal Government in numerous posts under the last three Presidents. Under President Eisenhower he was Chairman of the President's Advisory Committee on Government Organization, and one of his recommendations in that post resulted in the establishment of the Department of Health, Education and Welfare where Mr. Rockefeller served as Under-Secretary until called upon by President Eisenhower to undertake the position of Special Assistant to the President for Foreign Affairs.

Governor Rockefeller's service in the Federal Government began in the early 1940's when President Roosevelt appointed him Coordinator of Inter-American Affairs, which involved checking Nazi influence in Latin America and strengthening the cultural and commercial ties between the United States and other American Republics. Later under President Roosevelt he served as Assistant Secretary of State for American Republic Affairs. Under President Truman, he headed the International Development Advisory Board, which drafted a blue print for the coordination of the United States' Technical and Economic Assistance Program for the less developed countries of the world.

His associations with state and local governments have been equally long and effective, culminating in his present high post. Ladies and gentlemen, it is a great honor and privilege for me to present to you Governor Nelson A. Rockefeller.

INTRODUCTION OF GOVERNOR NELSON A. ROCKEFELLER

Although the Governorship of the State of New York was the first elective office he had ever sought, Governor Nelson A. Rockefeller was active in public service on local, state and federal levels for 25 years before his election. He well proved at the polls that his name had become well known through this service.

He served in the Federal Government in numerous posts under the last three Presidents. Under President Eisenhower he was Chairman of the President's Advisory Committee on Government Organization, and one of his recommendations in that post resulted in the establishment of the Department of Health, Education and Welfare where Mr. Rockefeller served as Under-Secretary until called upon by President Eisenhower to undertake the position of Special Assistant to the President for Foreign Affairs.

Governor Rockefeller's service in the Federal Government began in the early 1940's when President Roosevelt appointed him Coordinator of Inter-American Affairs. He also served as Assistant Secretary of State for American Republic Affairs, and later under President Truman, he headed the International Development Advisory Board. His associations with state and local governments have been equally long and effective, culminating in his present high post.

Governor Rockefeller also has been a staunch supporter of the United Jewish Appeal -- in addition to his important association with a great many other most worthy philanthropic endeavors. I have long admired him in the warmest way for his magnificent humanitarianism. In this respect, he has carried on a wonderful family tradition of philanthropy for which the name of Rockefeller has become well known everywhere.

Ladies and gentlemen, it is a great honor and privilege for me to present to you Governor Nelson A. Rockefeller.

ANNOUNCEMENT OF AWARD TO RABBI ISADORE BRESLAU

Certainly one of the most demanding and vital tasks in the UJA structure of operations is that involved in being UJA Allocations Chairman. It involves almost constant traveling around the country and talk sessions that often go on until late in the night. Rabbi Isadore Breslau has filled this post magnificently and tirelessly for five years now.

As a result of his efforts, the number of pre-campaign budgeting arrangements that the UJA now is able to make with the communities is impressively greater than it was before--and I'm sure everyone here understands how much that means. The significance of such arrangements looms as even greater than ever for the year ahead--and it surely is good to feel we can count on Isadore Breslau to go on handling them in his thoroughly capable way.

As if this weren't enough, he gives the UJA general leadership on the national level which includes the most invaluable advice and counsel--and he makes his impact felt in the most positive way on our behalf in the campaigns in his own community of Washington.

It is a delight to present to Isadore Breslau, from all of us, this ancient and lovely Roman glass excavated in the Palestine area. Here is the inscription that goes with it:

(INSCRIPTION ATTACHED)

FRED FORMAN

BANQUET, SATURDAY, DEC 10

23rd UJA ANNUAL CONFERENCE

INSCRIPTION-- AWARDED TO ISADORE BRESLAU

To ISADORE BRESLAU

UJA NATIONAL CHAIRMAN FOR ALLOCATIONS

Presented in deepest appreciation by the

UNITED JEWISH APPEAL

This antique glass flask from the Land of Israel,
so fragile and yet unbreakable, approximately twenty
centuries old, recalls the imperishable history and
heritage of the Jewish people which Isadore Breslau
has helped to sustain with greatest devotion.

New York

December 10, 1960



ANNOUNCEMENT OF AWARD TO SARAH GOODMAN

Unaccustomed as I am to presenting gifts to ladies, I wish at this moment that I had had more practice so that I could be sure of performing this task in the high style it should be done. For our beloved Sarah Goodman is a very grand lady, and it's a great pleasure for me to take part in honoring her tonight.

She is retiring as National Women's Division Chairman of the UJA after serving with tremendous impact for four years in that capacity -- I understand she has held that post longer than anyone else. "Retiring", of course, in the UJA has different connotations than elsewhere, and I'm sure we are still going to be able to call on her invaluable leadership and experience somehow and in some way.

She is a former National Vice-President of Hadassah, a past President of the Indianapolis Jewish Welfare Federation, and this business of receiving awards for all she's done is not new to her -- she's received several before for her work in Indianapolis.

As you can see, she's a lady with quite a past -- an inspiring past of virtually 75 years now, for that's the landmark she'll be reaching on her next birthday just a couple of months off. In part at least, I think we should dedicate our gathering here as a giant birthday party for her! For all she's meant to us -- and for being 75 years young --, we want to present her with this water color painting of Ein Karem, the sector of Jerusalem where the new Hadassah Hospital is being built -- which we believe will have a lot of meaning for her.

I'd like to read the inscription that goes with it:

(INSCRIPTION ATTACHED)

FRED FORMAN

BANQUET, SATURDAY, DECEMBER 10th
23rd UJA ANNUAL CONFERENCE

INSCRIPTION -- AWARD TO MRS. JACK A. GOODMAN

To Mrs. Jack A. Goodman
Chairman, National Women's Division, 1957-1960

A woman of heart and vision -- a leader of great humanity, whose life work on behalf of her fellow-Jews has made her truly beloved.

The Officers and Board of Directors, United Jewish Appeal, December 1960

MAX H. FISHER

8
A.M. SUNDAY, DECEMBER 11th
UJA ANNUAL CONFERENCE

NOMINATION OF JOSEPH M. MAZER AS SPECIAL FUND CHAIRMAN --

To Be Made Right After Mr. Mazer Nominates Melvin Dubinsky

May I take over for a moment, for I want to place the name of Joseph Mazer in nomination. We certainly need him as UJA Special Fund Chairman for 1961.

He has already done a wonderful job in connection with the 1960 UJA Special Fund campaign as well as Co-Chairman of the 1956 Emergency Rescue Fund and Chairman of the 1958 Rescue Fund. We want and must have his leadership in a similar capacity once more.

(AFTER ABOVE, MR. MAZER WILL RESUME ROSTRUM TO CONTINUE NOMINATIONS).

INTRODUCTORY REMARKS

Good morning Ladies and gentlemen. It's good to see all of you here for this wind-up session of this very exciting UJA Annual Conference.

You've all spent quite a full three days together, and after undertaking several remaining important matters this morning, we will bid one another goodbye. This session, which is going to be a very interesting one, will adjourn right before lunch--there will be no lunch served. I am sure you will all want to stay until that moment. And I'm sure many of us are going to be becoming into contact again one way or another in the months ahead in the course of our common task of making the 1961 UJA campaign everything that it must be.



CONFIDENTIAL
UJA ANNUAL CONFERENCE
1961

MAX H. FISHER

A.M., SUNDAY, DEC. 11
23RD UJA ANNUAL CONFERENCE

INTRODUCTION OF HERBERT A. FRIEDMAN (CAMPAIGN REPORT)

You've heard from our next speaker before at this Conference, and you all know him well. He's the Executive Vice-Chairman of the United Jewish Appeal, Herbert Friedman.

He is now going to present a report on the 1960 campaign of the UJA. Here is Herb Friedman.



INTRODUCTION OF MERRILL L. HASSENFELD

The recent UJA Study Mission, of which I was very happy once again to be a participant, was unusually exciting in many ways. In membership, I understand it was the largest ever. Particularly heartening to a veteran missionary like myself was the large number of new faces in the group -- representing leaders who had not been on missions previously.

One of these leaders whom it was particularly good to have with us is going to speak to you now about the Mission. He is Merrill L. Hassenfeld of Providence, Rhode Island, who served magnificently this year as General Chairman in the Providence campaign.

Indeed, he has been most prominent and effective in drives in Providence over the last several years, including his service in the post of Initial Gifts Chairman in 1959.

Ladies and gentlemen, here is Merrill Hassenfeld.

MAX M. FISHER

A.M., SUNDAY, DEC. 11
23RD UJA ANNUAL CONFERENCE

INTRODUCTION OF I. D. FINK

It was good to have many of the old-timers too on the Mission, and one of these was my good friend I. D. Fink of Minneapolis. He is, I am sure, well known as a member of the UJA National Campaign Cabinet, and since 1957 he has been President of the Federation for Jewish Service in his home town of Minneapolis, where he has given such impressive leadership for so many years.

Every year he visits a large number of communities across the country, speaking on UJA's behalf. This year, before joining the Mission for its first formal meeting in Rome, he and Albert Adelman of Milwaukee made a special trip to Vienna to take a look at the situation that has developed out of Jewish refugees gathering and passing through Vienna. They then brought their report on the situation to the Mission.

Iz Fink is now going to report on this situation to you, and it gives me great pleasure to present him.

MAX M. FISHER

A.M., SUNDAY, DEC. 11
23RD UJA ANNUAL CONFERENCE

INTRODUCTION OF MRS. JACK A. GOODMAN

The UJA National Women's Division represents a most important and ever-growing aspect of the UJA's activities. Certainly Sarah Goodman has contributed in a tremendous way to making it as significant as it has become.

The idea of all that she means to us was well conveyed by Fred Forman when he presented our award to her last night. She has of course put in four great years as National Women's Division Chairman. Now that she is retiring, I am sad to say this is the last time she will be reporting to us in that capacity on activities in the Women's Division during the year past.

This is an event--and I am delighted to present to you Mrs. Sarah Goodman.



MAX M. FISHER

A.M., SUNDAY, DEC. 11
23RD UJA ANNUAL CONFERENCE

INTRODUCTION OF JOSEPH M. MAZER TO MAKE NOMINATIONS

I would now like to call on Joseph Mazer of New York City to come forward, ~~representing the Nominating Committee~~ to place in nomination the UJA officers for 1961.

Joe Mazer and I are both Special Fund Chairmen of the UJA, and it's been a great pleasure to be in harness together with him. He's contributed years of devoted leadership in our cause—he was Chairman of the 1958 Rescue Fund and Co-Chairman of the 1956 Emergency Rescue Fund—, and he has been Associate Chairman of the United Jewish Appeal of Greater New York.

It makes me very happy to introduce and to call on a wonderful worker in our cause and a really fine fellow, Joseph M. Mazer.



MAX H. FISHER

8
A.M. SUNDAY, DECEMBER 11th
UJA ANNUAL CONFERENCE

NOMINATION OF JOSEPH M. MAZER AS SPECIAL FUND CHAIRMAN --

To Be Made Right After Mr. Mazer Nominates Melvin Dubinsky

May I take over for a moment, for I want to place the name of Joseph Mazer in nomination. We certainly need him as UJA Special Fund Chairman for 1961.

He has already done a wonderful job in connection with the 1960 UJA Special Fund campaign as well as Co-Chairman of the 1956 Emergency Rescue Fund and Chairman of the 1958 Rescue Fund. We want and must have his leadership in a similar capacity once more.

(AFTER ABOVE, MR. MAZER WILL RESUME ROSTRUM TO CONTINUE NOMINATIONS).

DEWEY D. STONE

A.M. SUNDAY, DECEMBER 11th
UJA ANNUAL CONFERENCE

INFORMATION FOR SECONDING NOMINATION OF PHILIP M. KLUTZNICK AS UJA GENERAL CHAIRMAN

(Immediately After Nomination Made by Joseph Mazer) -- AND INFORMATION ON MR. KLUTZNICK
FOR REMARKS THEREAFTER.

Has been a ranking member of UJA National Campaign Cabinet, and is now a National Chairman of the UJA.

Has been President of B'nai B'rith (elected in 1953 at age of 46, the youngest man to hold that post -- and served two terms until 1959).

Since 1958 has been Chairman of the Presidents Conference -- which includes heads of 16 national major agencies representing a broad cross-section of Jewish communal life.

Member of the Board of the Jewish Agency for Israel, Inc.

Developer of unique pre-planned community in Park Forest, Illinois, and also of Israel's Ashdod Seaport.

Was a wartime federal public housing commissioner, and received Certificate of Merit from President Truman on retirement from this post.

In 1957, served under President Eisenhower as a member of the U.S. Delegation to the 12th Session of the U.N. General Assembly.

EDWARD M.M. WARBURG

1
A.M. SUNDAY, DECEMBER 11th
UJA ANNUAL CONFERENCE

PLEASE STAND UP AFTER NOMINATION OF MORRIS W. BERINSTEIN AS HONORARY CHAIRMAN BY
JOSEPH MAZER AND SECOND THE NOMINATION -- Then Proceed To Make Presentation of
Award to Morris Berinstein.

Morris Berinstein -- UJA General Chairman -- 3 years, from 1958 to 1960.

To continue now as Honorary Chairman.

He has also been UJA Regional Chairman for New York State, Chairman of the UJA National Campaign Cabinet, a UJA National Chairman and President of the UJA.

He is being presented with an antique Megillah case, made in Austria in the 18th century, of filigree silver in Polish style.

FULL DESCRIPTION OF AWARD AND INSCRIPTION ATTACHED.

(PLEASE SIT DOWN AS SOON AS AWARD PRESENTED AND JOSEPH MAZER WILL TAKE ROSTRUM AGAIN)

INSCRIPTION-- AWARD TO MORRIS W. BERLINSTEIN

Presented in heartfelt tribute

by the officers of the

UNITED JEWISH APPEAL

and a grateful American Jewry

to MORRIS W. BERLINSTEIN

Inspired and Dedicated Leader
in the Cause of Israel and Distressed Jews Overseas

To mark three years of outstanding service, 1958-1960,
as General Chairman, United Jewish Appeal

New York

December 11, 1960

This antique Megillah case, of filigreed silver,
made in Austria in about 1775, contains the
traditional Story of Esther, a heroic chapter
in the history of our people.

JOSEPH M. MAZER

A.M. SUNDAY, DECEMBER 11th
UJA ANNUAL CONFERENCE

NOMINATION OF PHILIP M. KLUTZNICK AS UJA GENERAL CHAIRMAN FOR 1961 --

To Be Made Right After Edward Warburg Presents Award To Morris Berinstein

I now have the honor of making the nomination for the most responsible high post it is within the province of us of the UJA to give. The post is that of General Chairman of the United Jewish Appeal for 1961 -- and for that high office I propose the very illustrious name of Philip M. Klutznick.

(IMMEDIATELY AFTER THE ABOVE, DEWEY STONE WILL STAND UP TO SECOND THE NOMINATION).

PHILIP M. KLUTZNICK
General Chairman, United Jewish Appeal

Philip Morris Klutznick, of Park Forest, Illinois, has distinguished himself in three distinct fields: as a socially-motivated builder and housing leader; as a public servant and high United States Government official; and as one of the most dynamic and persuasive leaders in American civic and Jewish communal life.

Serving after Dec. 12, 1960 in the key post of General Chairman of the United Jewish Appeal, American Jewry's instrument for aiding immigrants to Israel, Jews in need overseas and refugees to this country, Mr. Klutznick has also gained nationwide renown for his outstanding service as international President of the B'nai B'rith, as the developer of the revolutionary Park Forest preplanned community outside Chicago and of Israel's Ashdod seaport, as President Roosevelt's wartime housing chief, and as a lawyer and youth organizer.

As a mark of the esteem in which he is held in American Jewish life, Mr. Klutznick was chosen in 1958 by the heads of 16 major national agencies, representing a broad cross-section of Jewish communal life, to be Chairman of the Presidents' Conference. This extraordinary gathering was called into being to coordinate action on various issues, and to meet a crisis in the emigration of Jews from Eastern Europe. It greatly helped the success of recent UJA fund-raising campaigns.

For the past two decades Mr. Klutznick has been a moving force in the work of the UJA, both nationally and on the local scene, through the Combined Jewish Appeal of Chicago, of which the UJA is a major beneficiary. He also serves on the Board of the Jewish Agency for Israel, Inc., which through the United Israel Appeal, the UJA constituent agency engaged in immigrant aid and absorption in Israel, transmits funds to the Jewish Agency in Jerusalem.

His abilities are well known in Washington. In 1957, President Eisenhower recalled him to Government service, after a nine-year absence, and appointed him to the U.S. Delegation to the United Nations Twelfth General Assembly. His work on the Sixth (Legal) Committee drew warm praise.

Mr. Klutznick was born July 7, 1907, in Kansas City, Missouri, and was educated at the University of Kansas, the University of Nebraska, and Creighton University, which granted him a law degree in 1929.

He began the practice of law in Omaha, Nebraska, in 1930 and, at the same time, became that city's assistant corporation counsel. One of his first projects was the preparation of a municipal ordinance authorizing a local housing development. Thus was planted the seed of his national prominence as a builder with strikingly daring and imaginative ideas, a vocation pursued as part of his larger social philosophy, which he once summed up by saying, "I want to be found guilty of 'do-goodism'."

In 1935, Mr. Klutznick was named a special assistant in slum clearance to the U.S. Attorney General; in 1938, he became general counsel to the Omaha Housing Authority. Called to Washington for the first time in 1940 as a consultant to the U.S. Housing Administrator, he sought to enlist in the army after Pearl Harbor although over military age, but was persuaded to serve as Regional Coordinator of the Division of Defense Housing. Later, as Assistant Administrator of the National Housing Agency, he was in charge of crash building programs for troops and war workers.

In 1944, President Roosevelt appointed Mr. Klutznick Commissioner of the Federal Public Housing Authority. He won the admiration of FDR, President Truman and Senators and Representatives of both parties for his crowning achievement of that time, the rapid-fire construction of over 500,000 dwelling units. For this service, President Truman awarded him the Certificate of Merit in 1947.

After World War II, he applied his building talents to private business and social service, demonstrated by the Park Forest Development which he began in 1948 on undeveloped acreage 27 miles south of Chicago. Park Forest is now a model community of 30,000 and has won many architectural and planning awards. He is President of the nearby giant Old Orchard Shopping Center and with it another giant facility known as Oak Park Terrace.

Today, another of his mammoth projects attests to his vision in understanding the needs of Israel's people. Now rising on Israel's coast west of Beersheba near the Biblical city of Ashdod is what will be the largest pre-planned community ever developed with private captial -- a huge seaport city planned for a population of more than 150,000. The Ashdod project illustrates in a practical way Mr. Klutznick's interest and devotion to Israel, a logical outgrowth of his long-time leadership in the Zionist organization of America, and of his adherence to Jewish communal service. Today, among other posts, he serves as President of the American Friends of the Hebrew University in Jerusalem.

He has visited Israel many times, seen the young nation in its moments of triumph and stress, and reported his findings to the American Jewish community. His forceful qualities as a speaker have caused him to be widely sought to address high-level meetings and assemblies.

In 1933, while serving as Vice President of the Southwest Region of the ZOA, active also in B'nai B'rith youth work, and practicing law and serving the city of Omaha, he was elected President of the West Central States Region of the Council of Jewish Federations and Welfare Funds. The following year, he became Chairman of Omaha Jewish Philanthropies, and in 1937 was Chairman of the Budgeting Committee of the Omaha Federation of Jewish Service.

Mr. Klutznick was elected President of B'nai B'rith -- the world's oldest and largest Jewish service organization -- in 1953 at the age of 46, the youngest man then ever to hold that important post. He served two terms until 1959. During his tenure he worked vigorously to expand the organization's membership and institute new youth and adult education programs. His election followed 30 years of B'nai B'rith service. In 1947, he was elected to the Supreme Lodge Executive while serving as consultant to the Youth and Budget Commissions. He was also elected to the Boards of two B'nai B'rith-founded hospitals. He is also active in the organization's Anti-Defamation League, was Chairman of its Chicago Executive from 1950 to 1953, and was Vice Chairman of its National Committee.

Mr. Klutznick holds honorary degrees from Dropsie College of Hebrew and Cognate Learning (D.H.L., 1954); Creighton University (IL.D., 1956); Hebrew Union College-Jewish Institute of Religion (D.H.L., 1957); and Wilberforce University (D. Hum., 1959). He was named 1957 Man of the Year by the Chicago Israel Bonds Division; cited as one of Chicago's outstanding citizens by the 1957 Conference of Jesuit Fathers; received, together with Henry Cabot Lodge and George B. Meany, the 1958 Annual Award of the Massachusetts Committee of Catholics, Protestants and Jews; and was given the 1958 Annual Award of the National Federation of Jewish Men's Club.

Mr. Klutznick is married to the former Ethel Rickes; they have four sons, Thomas, James, Robert, Samuel, and a daughter, Bettylu.

It is hard to sum up this dynamic, intense, vigorous, yet warm and sympathetic man. Close friend and author Max Baer described him this way: "Phil Klutznick has vision, but is no visionary; his idealism is tempered by experienced business judgment. He is courageous and bold, but tact, warmth and consideration are his too."

The United Jewish Appeal is the major American agency aiding immigrants to Israel and distressed Jews overseas. UJA aid programs are carried out by its three constituent agencies: the United Israel Appeal, which undertakes to resettle, receive and aid the absorption of Israel's immigrants; the Joint Distribution Committee, which aids Jews in 24 countries and conducts a special welfare program for aged, chronically ill and handicapped immigrants to Israel; and the New York Association for New Americans, which meets the needs of Jewish newcomers to the United States. The United Hias Service, which provides for the transfer of Jewish immigrants to countries other than Israel, is a beneficiary of UJA Special Fund drives.

#

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, New York

HAF

FOR ISSUES OF DECEMBER 2 WEEKEND

PINHAS SAPIR, MEMBER OF THE ISRAEL CABINET, TO SPEAK
AT UJA ANNUAL NATIONAL CONFERENCE NEXT WEEK

Joins Gov. Rockefeller, Leon Uris, Ambassador Harman;
Delegates to Hear Seventh Overseas Study Mission Report,
Addresses by Dr. Dov Joseph and Moses A. Leavitt

Recently Announced Proposal For Fixed Goal For 1961 Drive
To Be Considered By 1500 Community Leaders;
Will Be In Neighborhood of \$73,000,000

NEW YORK, N.Y. — Pinhas Sapir, Minister of Commerce and Industry in the Israel Cabinet, will make a featured address at the 23rd Annual National Conference of the United Jewish Appeal, Dec. 9-11, at the Statler-Hilton Hotel in New York, it was announced this week.

Mr. Sapir joins Gov. Nelson Rockefeller of New York, author Leon Uris and Israel Ambassador to the United States Avraham Harman on the list of major speakers. His and other addresses by Israel government and Jewish Agency officials are expected to touch on the needs of 315,000 immigrants in Israel, the number still unabsorbed out of a total of close to a million brought to Israel with UJA help in recent years.

Facing more than 1500 American Jewish leaders expected at the Conference will be several major tasks. After hearing a first-hand report on the work of UJA agencies from the Seventh UJA Overseas Study Mission, they will act on a proposal for a formal goal of about \$73,000,000 for next year's campaign. In addition, they will elect new national officers and present cash collected in fall drives in their communities.

The National Women's Division of the United Jewish Appeal will mark its

fifteenth anniversary at the Conference and will elect a new National Chairman.

The proposed 1961 goal, termed an "irreducible minimum" when announced recently by Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman and confirmed by UJA National Chairman Philip M. Klutznick at last week's National Young Leadership Conference in New York, will be 15 percent higher than the \$63,000,000 in cash funds the UJA expects to receive this year.

Speaking at the Conference on detailed aspects of overseas work which UJA makes possible will be Dr. Dov Joseph, Treasurer of the Jewish Agency for Israel, which carries out immigrant absorption programs with funds remitted by the United Israel Appeal, UJA member agency, and Charles H. Jordan, Overseas Director of the Joint Distribution Committee, the UJA member agency which carries out relief and rehabilitation work in Israel and 25 other countries.

National UJA officials slated to speak to delegates, conduct sessions and make key reports include Honorary Chairman Edward M.M. Warburg; General Chairman Morris W. Berinstein; William Rosenwald, National Chairman representing JDC; Dewey D. Stone, National Chairman representing the United Israel Appeal; National Chairmen Fred Forman, Albert A. Levin, Joseph Meyerhoff and Jack D. Weiler; Melvin Dubinsky, National Cash Chairman and Chairman of the National Campaign Cabinet, and Mrs. Sarah Goodman, National Chairman of the Women's Division.

Mr. Uris, author of the celebrated novel, "Exodus," has recently completed a new book, "Mila 18", an account of the historic Warsaw revolt against the Nazis.

To meet the proposed 1961 goal, UJA leaders indicated, communities must be prepared to fill realistic proportionate quotas. This will be a distinct departure from recent practice, in which communities were asked simply to raise as much as possible toward the budgetary commitments of UJA agencies, which include the United Israel Appeal, the Joint Distribution Committee and the New York Association for New Americans.

The \$73,000,000 sum is designed to meet the needs of almost 600,000 men, women and children in 27 countries throughout the world.

#####

11/25/60

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th St.
New York, N.Y.

HAK

FOR ISSUES OF DECEMBER 9 WEEKEND

~~THE~~ TWENTY-THIRD ANNUAL NATIONAL CONFERENCE OF UNITED JEWISH APPEAL
IN PROGRESS IN NEW YORK CITY TO SET 1961 CAMPAIGN GOALS

More Than 1500 Community Representatives From All Over
Country Discussing Crucial 1961 Nationwide Goal and
Commensurate Community Quotas
New Officers for Nationwide UJA Drive to Be Chosen

NEW YORK, N.Y. -- The 23d Annual National Conference of the nationwide United Jewish Appeal is in progress here this weekend, with more than 1500 community representatives from all parts of the country participating in the formulation of the 1961 UJA drive, setting of campaign goals and election of officers.

Most important decision facing the delegates to the three-day sessions at the Statler Hilton Hotel is action on the proposal to adopt a definite amount as a campaign goal and to set adequate community quotas based on that overall total. This is the first time in eight years that a fixed goal has been proposed for the national UJA drive.

Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman, already has made known that the 1961 budgetary requirements of the UJA's agencies total \$72,740,000, with the greatest part of that amount needed by the United Israel Appeal and the Joint Distribution Committee.

The \$72,740,000 figure was underlined by UJA National Chairman Philip M. Klutznick in addressing the UJA's Young Leadership Conference held here two weeks ago. If this figure is adopted by the UJA Conference delegates, it will mean a 1961 goal 15 per cent higher than the sum UJA expects to raise in 1960.

The delegates will act on the campaign goal proposal after hearing first-hand reports on the imperative 1961 needs from leaders of the Israel Government and top officers of the Jewish Agency, the UIA and the JDC, and the reports from the Seventh UJA Overseas Study Mission.

Among the guest speakers at the UJA National Conference will be Governor Nelson A. Rockefeller of New York, and Leon Uris, author of "Exodus" and a forthcoming book on the heroic Warsaw uprising against the Nazis, "Mila 18".

At the opening Conference sessions on Friday, with UJA National Chairman William Rosenwald presiding, the delegates will hear Dr. Dov Joseph, Treasurer of the Jewish Agency for Israel; Charles H. Jordan, the Joint Distribution Committee's Director-General for Overseas Operations, and Avraham Harman, Israel's Ambassador to the U.S.

Friday's activities also will include discussion and action on resolutions prepared by the committee headed by UJA National Chairman Dewey D. Stone. UJA National Chairman Jack D. Weiler will preside at the Resolutions session and Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman, will give a special report to lead off the discussion.

Key roles in the discussion will be taken by Melvin Dubinsky, UJA National Cash Chairman and Chairman of the National Campaign Cabinet, National Chairmen Philip M. Klutznick, Albert A. Levin and Joseph Meyerhoff.

At the banquet session on Saturday evening, with UJA General Chairman Morris W. Berinstein presiding, the main address will be given by Governor Nelson A. Rockefeller.

Pinhas Sapir, Israel's Minister of Commerce and Industry, will deliver a significant speech, and Leon Uris also will be heard at this session.

Special awards will be presented to UJA Allocations Chairman Isidore Breslau and Mrs. Sarah Goodman, National Chairman of the UJA Women's Division. National Chairman Fred Forman will make the presentations.

Sunday's sessions will include cash proceeds brought forward by representatives of communities throughout the nation, and the UJA officers for 1961 will be elected.

12/2/60



MSB

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
23rd Annual National Conference
Statler Hilton Hotel
New York, N.Y.

FOR RELEASE ISSUES OF DECEMBER 14-16
WEEKEND

PHILIP M. KLUTZNICK ELECTED GENERAL CHAIRMAN OF 1961 UNITED JEWISH APPEAL;
NATIONAL CONFERENCE ADOPTS GOAL OF \$72,740,000 FOR 1961

- - - - -

Cov. Rockefeller Praises Achievements of UJA and Israel;
Israel Minister Sapir Asks American Jews to Bolster Immigrant Absorption;

AMERICAN - JEWISH

Morris W. Berinstein, Samuel H. Daroff Named to Honorary Posts;
Mrs. Paulette Fink to Head Women's Division; Ben-Gurion
Message Calls for Intense Drive to Aid Immigrant Absorption

- - - - -

NEW YORK, N.Y., -- Philip M. Klutznick, of Park Forest, Ill., was unanimously elected General Chairman of the 1961 United Jewish Appeal at the 23rd Annual UJA National Conference at the Statler Hilton Hotel next weekend.

The Conference was also marked by the adoption of a fixed goal of \$72,740,000 for the UJA's 1961 campaign.

This sum, the first such goal set by the international philanthropic organization in eight years, is some fifteen per-cent higher than the amount the United Jewish Appeal expects to receive by the end of this year.

Mr. Klutznick, an internationally renowned community builder who has also held several high U.S. Government posts, succeeds Morris W. Berinstein, of Albany, N.Y., who served as UJA General Chairman for three years. He is Chairman of the International Council of B'nai B'rith and is a past international President of that Jewish service organization, the oldest and largest in the world.

- more -

GOV. ROCKEFELLER SAYS ISRAEL AIDS CAUSE OF FREEDOM

Earlier, Governor Nelson A. Rockefeller of New York told the Conference that, "the progress of Israel goes hand in hand with the progress of democracy, with the advance of the cause of peace and freedom."

Praising the UJA's aid to Israel's immigrants as in America's interest, the Governor said that "as we contribute to the strength of Israel, so do we contribute to the strength of the free world." The UJA has helped to settle and rehabilitate nearly a million immigrants in Israel in the past 12 years.

"The work of the UJA is a mission of mercy," he added, "the mission of helping displaced men, women and children and helping them build new lives wherever they can find a place for a new start."

PINHAS SAPIR, ISRAEL CABINET MINISTER, HAILS UJA ROLE

High praise for the role that American Jews have played through the UJA in making possible the unparalleled immigration to Israel also was expressed by a member of Israel's Cabinet, Pinhas H. Sapir, Minister of Commerce and Industry.

"Israel has made great progress," Mr. Sapir declared, "since the first immigrants poured into the new state. But make no mistake about it, we still need the full assistance of the United Jewish Appeal in order to meet our mutual obligations to the immigrants who have come to our shores, and the hundreds of thousands whom we believe will come."

A similar thought was expressed by Israel Ambassador Avraham Harman, speaking at the opening session, declared, "the open doors of Israel would be a figment of the imagination without the UJA to help Jews to come in through them."

Leon Uris, author of the novel "Exodus" and of "Mila 18," a soon to be published novel on the Warsaw uprising, told the audience that Israel's further growth depends, among other things, upon a climate of peace.

NEW LEADER SERVED THREE ADMINISTRATIONS

Responding to his unanimous election, Mr. Klutznick declared:

"The United Jewish Appeal has been and remains "the supreme communal activity in American Jewish life. This stems from the simple fact that UJA's purpose is the same today as it was yesterday, to save and build the lives of our fellow Jews who are not as fortunately placed as we are. This sacred obligation of ours continues to be urgent."

Mr. Klutznick has served in government posts during the last three administrations. After acting as Commissioner of the Federal Public Housing Authority under Presidents Roosevelt and Truman, he was appointed by President Eisenhower in 1957 to the U.S. Delegation to the United Nations Twelfth General Assembly. The Park Forest Development, which he began in 1948 on undeveloped acreage outside of Chicago, has served ever since as a model for preplanned middle income communities throughout the world.

OUTGOING GENERAL CHAIRMAN HONORED

Other leaders unanimously elected by 1500 conference delegates included: Mrs. Paulette Oppert Fink, National Women's Division Chairman; Samuel H. Daroff, Honorary National Chairman; and Max Fisher, National Chairman. Mr. Berinstein was elected an Honorary Chairman, joining Edward M. M. Warburg, who was reelected to a similar post.

The outgoing General Chairman was honored at the Conference for his three years of service. He received a filigreed silver "megillah," containing a parchment scroll inscribed with the biblical story of Esther.

Mrs. Fink, born in Paris, and a leader in the wartime French underground is the wife of I. D. Fink, member of the UJA National Campaign Cabinet, who reported at today's session on the work of UJA member agencies in Vienna.

TOP LEADERS REELECTED

Reelected to top UJA posts today were National Chairmen William Rosenwald, representing the Joint Distribution Committee; Dewey D. Stone, representing the United Israel Appeal; Fred Forman, Albert A. Levin, Joseph Meyerhoff and Jack D. Weiler. Mr. Dubinsky will once again act as National Campaign Cabinet Chairman, while Robert W. Schiff and Benjamin Swig will continue as Big Gifts Chairman.

Others reelected were Senator Herbert H. Lehman, Honorary General Chairman; Joseph Holtzman and Sol Luckman, Honorary National Chairmen; Samuel Rubin, Honorary Special Fund Chairman; Isadore Breslau, Allocations Chairman, and Adolph Kiesler, National Campaign Committee Chairman.

GENERAL CHAIRMAN REVIEWS UJA ACCOMPLISHMENTS

Mr. Berinsein, General Chairman of the UJA, reviewing the accomplishment of the UJA, for the full twenty-two years of its existence, noted that the sum supplied by American communities for its work of rescue, resettlement and rehabilitation since 1939 was well over one billion dollars.

The total number of persons assisted by UJA's member agencies during the twenty-two years, he pointed out, was 2,700,000.

"But our humanitarian journey is far from over," Mr. Berinsein stated. "We cannot rest until every Jew everywhere who needs haven and a chance for a new life is helped to attain them."

1961 GOAL TO MEET DESPERATE NEED

Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman explained in proposing the 1961 campaign goal, that it is based "on a realistic appraisal of what the American Jewish community should provide as a minimum towards the budgetary requirements of UJA's beneficiary agencies."

Israel's amazing achievements in her first twelve years, he asserted, "are obscuring the fact that a third of the young nation's nearly 1,000,000 immigrants are in desperate need of aid to become fully absorbed citizens."

RECOMMENDATIONS SOLELY AMERICAN

Dewey D. Stone, UJA National Chairman representing the United Israel Appeal, told delegates that the proposed 1961 goal represents for the first time the recommendation exclusively of American bodies. This development is the result of the reorganization earlier this year of the Jewish Agency for Israel, Inc.

Its 21-Man of Directors, of which Mr. Stone is the Chairman, determines the use of American dollars -- remitted through the United Israel Appeal to the Jewish Agency in Jerusalem -- for those immigrant absorption programs in Israel which are felt to be the particular responsibility of American Jews.

JOSEPH AND JORDAN DETAIL URGENT NEEDS

Dr. Dov Joseph, Treasurer of the Jewish Agency for Israel, in Jerusalem, and Charles H. Jordan, Director-General of Overseas Operations for the Joint Distribution Committee, underlined the crucial needs, declaring that these needs were on the rise rather than on the decline.

"Since October, 1948, we have received about \$500,000,000 from the United Jewish Appeal," Dr. Joseph said. "This is a magnificent sum by any standard. Yet this sum has covered only about 50 per cent of what should have been expended."

Mr. Jordan indicated that American Jews were being asked to supply, through the UJA, less than two-thirds of the total of \$28,775,000 which the JDC needs for its worldwide programs in 1961.

MRS. JACK A. GOODMAN AND ISADORE BRESLAU HONORED

At the dinner session of the Conference, special honors were bestowed upon Mrs. Jack A. Goodman, Indianapolis, retiring National Chairman of the Women's Division and Isadore Breslau, of Washington, D.C., UJA Allocations Chairman.

The United Jewish Appeal is the major American agency aiding immigrants to Israel and distressed Jews overseas. UJA aid programs are carried out by its three constituent agencies: the United Israel Appeal, which undertakes to resettle, receive and aid the absorption of Israel's immigrants; the Joint Distribution Committee, and the New York Association for New Americans.

M58

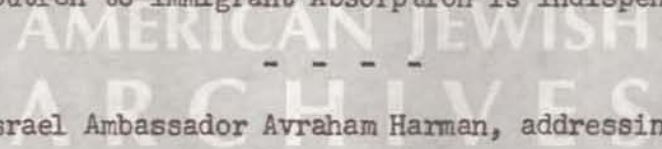
FROM: Rapheal Levy
Director of Publicity
UNITED JEWISH APPEAL
Annual National Conference
Statler Hilton Hotel
New York, N.Y.
PE 6-5000, Ext. 392

FOR IMMEDIATE RELEASE

AMBASSADOR HARMAN SAYS ISRAEL CANNOT KEEP ITS DOORS OPEN TO
IMMIGRATION WITHOUT THE AID OF THE UNITED JEWISH APPEAL

- - - -

Addresses 23rd Annual National Conference of the UJA in
New York City, Telling 1500 Delegates American Jews
Contribution to Immigrant Absorption is Indispensable



NEW YORK, N.Y., -- Israel Ambassador Avraham Harman, addressing the first session of the three day 23rd Annual National Conference of the United Jewish Appeal here, ending Sunday, December 11, told 1500 community representatives that "Israel cannot continue to keep its doors open for Jewish immigration and take care of the elemental needs of this immigration without the United Jewish Appeal," and that "it will not be in a position to do that in the future."

Although Israel's economy is progressing rapidly, "however much we grow, we cannot be expected to take care of these needs ourselves.

"We are a community of 1,850,000 people in Israel," Ambassador Harman said. "Two out of every three of us is an immigrant. One out of every three of us is an immigrant of less than ten years standing. Our natural increase is 30,000 a year. This we have to take care of through our own resources, through our economic growth.

"Are we to be expected from our own resources, in this kind of community, to be able to take care in addition for the transportation, and the reception into Israel of twenty - twenty-five - thirty - forty thousand people from the outside each year?

- more -

"We have been able to do this job with these people in Israel because you have shared this burden with us."

Ambassador Harman praised the work of American Jews through the United Jewish Appeal in helping to bring nearly one million Jews to Israel.

"The essential greatness of the United Jewish Appeal is that it sets as its goal always the conversion of the individual Jew in need from a liability into an asset for himself and for his people.

"You have ended this last decade of the Fifties in your work with a huge surplus in the commodity which you are engaged in producing one million free Jews. It is a good balance sheet and one that you can be proud of," Ambassador Harman said. "But there is a cash deficit. I would not like to imagine the consequences for Israel if this deficit which was incurred by world Jewry, in the service of world Jewry, had to be met by the taxpayers of Israel -- and from what" The Israel Ambassador declared, "The open doors of Israel would be a figment of the imagination without the UJA to help Jews to come in through them."

At the Conference a national monetary goal of \$72,740,000 was voted for the 1961 campaign of the United Jewish Appeal, as a minimum budgetary requirement to enable the UJA agencies to maintain their programs for 580,500 people in Israel and 26 other countries. At the same time, the Conference resolved that local communities set commensurate quotas in order to help UJA attain this goal. The UJA's offices include the United Israel Appeal, the Joint Distribution Committee and the New York Association for New Americans."

12/11/60

#

Annual Conf

ppp

MAX M. FISHER

A.M. SUNDAY, DEC. 11
23RD UJA ANNUAL CONFERENCE

(During the breakfast, Melvin Dubinsky will call for the formation of the traditional Sunday breakfast cash line. When the presentation of cash and the taking of pictures has been completed, Mr. Fisher is to open the Business Session).



COLEMAN
PARCHEMENT
PARCHEMENT

NOTE

FOR DECEMBER CONFERENCE FILE

Mr. Warburg thinks that Herbert Agar will be in the United States at the time and suggests that he be considered as one of the leading speakers.



MSG:mm
4/28/60

Conf. Attendance

December 8, 1960

ANNUAL NATIONAL CONFERENCE
Statler Hilton Hotel - New York City
December 9, 10 & 11, 1960

*Saturday Banquet only
**Entire Conference
***Friday only
****Friday and Saturday
#Saturday and Sunday

National 813
New York City 283
Total 1096

FINAL ACCEPTANCE

ALABAMA

BIRMINGHAM

**Mrs. Benjamin A. Roth, Exec. Secy.
**Dr. & Mrs. Leon Weinstein

ARIZONA

PHOENIX

**Harold H. Alpert
**Maurice D. Brown

TUCSON

Henry H. Kaufman

CALIFORNIA

LOS ANGELES

**Mrs. Max Bay
**Julius Bisno, Asso. Ex. Dir.
**Mr. & Mrs. Victor Carter
**Mrs. Jack Karp
**Mr. & Mrs. Leonard M. Sperry
Mr. & Mrs. Joseph H. Weisman

OAKLAND

**Oscar A. Mintzer, Exec. Dir.

SAN DIEGO

**Louis Lieblich, Exec. Dir.

SAN FRANCISCO

**Sanford M. Treguboff, Exec. Dir.

COLORADO

DENVER

****Mrs. R. Robert Cohen
Charles Goldberg
**Moses M. Katz
**Adolph Kiesler
**Harold V. Lustig
**Nathan Rosenberg, Exec. Dir.
**Richard B. Tucker

CONNECTICUT

BRIDGEPORT

Lloyd Savitt

GREENWICH

Joseph Mitchell Kaye

HARTFORD

Mrs. Gerald S. Berson
#Mrs. Harry Bishop
**Mr. & Mrs. Bernard L. Gottlieb, E.D.
N. Aaron Naboicheck

MERIDEN

*Jacob Gottlieb / 1
Judge Selig Schwartz

MOODUS

*Joseph Frumkin / 1

NEW BRITAIN

Ben Stark

CONNECTICUT - continued

NEW HAVEN

*Mr. & Mrs. Abraham I. Brodner
**Mr. & Mrs. Israel Friedman
#Mr. & Mrs. Samuel Gingold
*Mr. & Mrs. Jack Konowitz
**Mrs. Rose Jacobs Levine
**Benjamin M. Levy, Exec. Dir.

NEW LONDON

#Dr. Charles M. Krinsky / 1
#Hyman Wilensky

NORWALK

**Mrs. Solomon Dutz

VALLEY AREA

Mrs. Mollie Aaronson

WATERBURY

*Ralph Segalman, Exec. Dir.
*Mrs. David Stein
*Mr. & Mrs. Joseph Stein

WESTPORT

*Mr. & Mrs. Edward L. Amsel

DELAWARE

WILMINGTON

**Mr. & Mrs. Saul L. Cohen
**Harold B. Nappan, Exec. Dir.
**Mr. & Mrs. Harry Rubenstein
**Mr. & Mrs. Sol Zallee

WASHINGTON, D. C.

**Rabbi & Mrs. Isadore Breslau
**Mr. & Mrs. Meyer H. Brissman, Ex. Dir.
**Mrs. Paul Fanet
**Mrs. Shoshana Fidler
#Hymen Goldman
**Mrs. Alexander Hassan
**Paul Himmelfarb
#Joseph Ottenstein
#I. S. Turover

FLORIDA

JACKSONVILLE

Edgar H. Felson

MIAMI

**Robert H. Golden, Camp. Dir.
**Sam J. Heiman
**Joseph M. Lipton
Leo Robinson
**Arthur S. Rosichan, Exec. Dir.

PALM BEACH

I. Altschuler

ST. PETERSBURG

**Mrs. Ludwig Kaphan

December 8, 1960

GEORGIAATLANTA

**Mrs. George Chait
 **Mrs. Sidney James
 **Edward M. Kahn, Exec. Dir.
 **Nathan Lipton
 **Mr. & Mrs. Harold Marcus
 #Samuel Rothberg
 **Mrs. Jerome Zimmerman

SAVANNAH

**Joseph M. Moseson, Exec. Dir.

ILLINOISCHICAGO

Max Bressler
 **Mr. & Mrs. Joshua B. Glasser
 **Mr. & Mrs. Albert A. Hutler
 **Philip M. Klutznick
 **Leonard Laser
 **Miss Lois Payne (Staff)
 *Mrs. Arthur S. Pos
 ****Mrs. Henry Shapiro / 2
 **Mr. & Mrs. David Silbert

PEORIA

Samuel Rothberg

SOUTHERN ILLINOIS

Frank N. Altman
 Hyman H. Ruffman, Exec. Dir.

INDIANAINDIANAPOLIS

**Milton J. Fineberg
 **Mrs. Jack A. Goodman
 **Frank Newman, Exec. Dir.

SOUTH BEND

**Bernard H. Natkow, Exec. Dir.

KENTUCKYLOUISVILLE

**Mrs. S. P. Auerbach
 *Mr. & Mrs. B. H. Barnett
 **Mr. & Mrs. William S. Heidenberg
 **Mr. & Mrs. Clarence F. Judah, Ex. Dr.
 ****Mr. & Mrs. Phil B. Levitch
 *Mrs. Boris Pressma / 1
 **Dr. & Mrs. Irvin S. Rosenbaum

LOUISIANANEW ORLEANS

**Miss Marion Anneberg (Staff)
 **Harry I. Barron, Exec. Dir.
 **Mrs. Joseph Cohen
 **Mrs. Howard Gruenberg
 **Mr. & Mrs. Paul Kapelow
 **Label A. Katz
 **Mrs. Loris K. Levy

MARYLANDBALTIMORE

**Mrs. Jacob Blaustein
 ****Dr. & Mrs. Hyman L. Granoff / 1
 **Mr. & Mrs. Geauliah Cohen
 ***Mrs. Frank A. Kaufman / 1
 #Mr. & Mrs. Lester S. Levy
 #Rabbi & Mrs. Morris Lieberman
 **Mr. & Mrs. Joseph Meyerhoff
 **Elkan R. Myers
 **Mr. & Mrs. Isadore I. Sollod, C. Dir.

HARFORD COUNTY

**Chaplain H. Dicker / 1

MASSACHUSETTSBOSTON

**Mrs. David Bond
 Norman L. Cahners
 **Mr. & Mrs. J. Maynard Cashman
 **Miss Phyllis Eisenberg (Staff)
 **Mr. & Mrs. Kolman Fleisher
 **David Geller, Pub.
 **Miss Selma Gordon (Staff)
 **Mr. & Mrs. Milton Kahn
 **Irving Kessler (Staff)
 **Aaron Levine, Camp. Dir.
 **Joseph M. Linsey
 **Fred Monosson
 **Mr. & Mrs. Joseph Reisman
 #Bernard A. Riemer
 **Dr. Benjamin B. Rosenberg, Exec. Dir.
 **George Shapiro
 **Robert Silverman
 **Mrs. Isadore Slotnick
 **Louis P. Smith
 **Mrs. Carl Spector
 **Reevan Spiller (Staff)
 **Mr. & Mrs. S. Sidney Stoneman
 M. William Weinberg
 #Lewis H. Weinstein
 **Mr. & Mrs. Mortimer Weiss

BROCKTON

**Dewey D. Stone

FALL RIVER

**Mr. & Mrs. Joseph Gittleman

HOLYOKE

**Mr. & Mrs. Jacob L. Barowsky
 #Mr. & Mrs. Harry D. Blum

HYANNIS

Morris C. Cohen

LAWRENCE

Hyman Axelrod

LOWELL

***William Levine
 *Bennett Silverblatt / 1

LYNN

#Hyamn Addis
 *Rabbi Peretz Halpern
 **Walter J. Levy, Exec. Dir.
 Mr. & Mrs. Samuel W. Schwartz
 #Sydney Sugarman

NEW BEDFORD

#Samuel Barnet

PITTSFIELD

Paul C. Aronstein
 Mr. & Mrs. Isidore Cooperman, Ex. Dr.

SPRINGFIELD

**Mr. & Mrs. Bernard Freed
 **Mr. & Mrs. Philip E. Saks
 **Mr. & Mrs. Benjamin Wolf, Exec. Dir.

VINEYARD HAVEN

Henry Cronig

WORCESTER

**Mr. & Mrs. Melvin S. Cohen, Exec. Dr.
 **Allan Farber
 #Mr. & Mrs. George Kangisser
 #Joseph Talamo

MICHIGAN

DETROIT

- **William Avrunin, Asso. Ex. Dir.
- **Mrs. Theodore Bargman
- **Mrs. Celia Baruch
- **Mr. & Mrs. Marvin Diamond
Max M. Fisher
- **Mr. & Mrs. Joseph Holtzman
- **Mrs. John Hopp
- **Frank Lewis (Staff)
- **Miss Esther R. Prussian (Staff)
- **Mr. & Mrs. Isidore Sobeloff, Ex. V-P
- **Phillip Stollman
- **Mrs. Henry Wineman

FLINT

- **Irving Geisser, Exec. Dir.
- #Mr. & Mrs. Arthur Hurand

SAGINAW

- #Dr. & Mrs. Robert I. Lurie

MINNESOTA

DULUTH

- **R. J. Benton

MINNEAPOLIS

- **Dr. & Mrs. S. G. Balkin
- **Mr. & Mrs. Norman B. Dockman, Ex. Dir.
- **Mr. & Mrs. I. D. Fink

ST. PAUL

- **Dan S. Rosenberg, Exec. Dir.
- **Mrs. Arnold Rubinstein

MISSOURI

KANSAS CITY

- **Mrs. Lewis Hoffman
- **Mr. & Mrs. Michael H. Katz
- **Mrs. Henry Newman
- **Abe L. Sudran, Exec. Dir.

ST. LOUIS

- Avery Carp
- **Mr. & Mrs. Melvin Dubinsky
- **Herman L. Kaplow, Exec. Dir.

NEW HAMPSHIRE

DOVER

- *Mr. & Mrs. Philip Harris
- *Mr. & Mrs. Morris Resnick

NEW JERSEY

ATLANTIC CITY

- **Mr. & Mrs. Morris Batzer / 1
- #Mr. & Mrs. Henry L. Cohen
- **Mrs. Jack Soble / 1
- **Mr. & Mrs. Irving T. Spivack, Ex. Dr.
- **Mr. & Mrs. Julius Waldman

BAYONNE

- *Mr. & Mrs. Henry Abramson

BOUND BROOK

- #Mr. & Mrs. Paul Schumer
- *Mr. & Mrs. Karl G. Smith

NEW JERSEY - continued

BRIDGETON

- *Judge & Mrs. David L. Horuvitz
- *Mr. & Mrs. Charles S. LuBow
- *Mr. & Mrs. Samuel Perlow

CAMDEN

- **Bernard Dibin, Exec. Dir.
- **Mr. & Mrs. Norman Heine
- **Mr. & Mrs. Max Odlen
- **Mr. & Mrs. Samuel L. Rosenberg
- **Mr. & Mrs. Edward Saline
- ****Philip Zinman

CRANFORD

- **Mr. & Mrs. Sigmund Nathan

ELIZABETH

- **Mrs. S. A. Brailove
- ***Mrs. Albert Schnitzer

ENGLEWOOD

- *Mr. & Mrs. H. N. Rosenberg / 4

FAIR LAWN

- *Mr. & Mrs. Julian Bornstein
Stan M. Charles
- *Mr. & Mrs. Nathan Sprechman
- *Mr. & Mrs. Ralph W. Wolff

HACKENSACK

- *Irving Marshawsky, Secy.

JERSEY CITY

- *George Clott
- *Mr. & Mrs. Lothar Daniel
- *Louis A. Falk
- *Mr. & Mrs. Henry Gur-Arie
- *Mr. & Mrs. Morris Janoff
- *Judge & Mrs. Louis R. Kagan
- *Mr. & Mrs. J. I. Kislak
- *Mr. & Mrs. Irving Kriegel
- *Mr. & Mrs. Michael Lewis
- *Mr. & Mrs. Sol Mesel
- *Mr. & Mrs. George R. Milstein
- *Dr. & Mrs. Samuel Niede
- *Max Pillersdorf
- *Mrs. Helen Robbins
- *Mr. & Mrs. Saul Safier
- #Dr. & Mrs. Meyer Schleider
- #Hirsh Schpoont
- *Dr. & Mrs. Harry A. Silberman
- *Mr. & Mrs. Louis Struhl
- *Mr. & Mrs. Harry Weinberg
- *Mr. & Mrs. Emanuel Weitz

KEYPORT

- *Miss B. Dorothy Cohen

LINDEN

- Mr. & Mrs. Michael A. Posnock

LONG BRANCH

- ****Louis Blank / 1

MAYWOOD

- *Mr. & Mrs. Seymour F. Malkin

NEW JERSEY - continuedMETUCHEN

Alfred Rauchman
Mr. & Mrs. Samuel F. Simkin

MORRISTOWN

*Harry I. Morchower / 3

NEWARK

***Mrs. Jacob Kesselman
*Milton Kosen, Dir. of FR
**Mr. & Mrs. Morris B. Mandelbaum
**Dr. Eugene V. Parsonnet
Herman M. Pekarsky, Exec. Dir.
****Mr. & Mrs. Michael A. Stavitsky

NEW BRUNSWICK

Mr. & Mrs. David Darwin
*Mr. & Mrs. Harry B. Kroll
*Mr. & Mrs. Fred A. Liff, Exec. Dir.
*Mr. & Mrs. Louis Rockoff
#Mr. & Mrs. Isadore Sapiro

NORTH HUDSON

*Mrs. Benjamin Daitzman
#Dr. Fred J. Friedman
*Murray Gillette / 1
#Arthur Knaster / 1
*Mrs. Sadie Kolson
*Mr. & Mrs. Louis Podolsky
***Mrs. Patricia F. Rheiner, Ex. Secy.
*Mr. & Mrs. Jacob Weisberg

PALISADES PARK

*Mr. & Mrs. Fred Linick
**Benjamin Levy / 1
*Mr. & Mrs. William Pomeranz

PASSAIC

****Dr. & Mrs. Irving Ehrenfeld
*Mr. & Mrs. Sol Entin
*Judge & Mrs. Elmer Friedbauer
**Max Grossman, Exec. Dir.
****Mr. & Mrs. Daniel Rachles
****Dr. & Mrs. David Tanenbaum

PATERSON

Philip Dimond
**Mrs. Morris S. Joelson
**Mrs. Raymond Kramer
*Mrs. Joseph Sall / 2
Paul Segal
Joseph Shulman
*Albert H. Slater
****Max Stern, Exec. Dir. / 1
****Herman Yucht / 1

PAULSBORO

*Mr. & Mrs. David Rosen
*Mr. & Mrs. Ben Solof

PERTH AMBOY

****Israel Silver

PLAINFIELD

*Mr. & Mrs. Leonard H. Gidding
**Rubin Lefkowitz, Exec. Dir.
*Hyman W. Okun
*Harry Salvin
*Miss Anne Srager
#Max R. Tarnoff
*Mr. & Mrs. Joseph Weinberg

NEW JERSEY - continuedRAHWAY

Mr. & Mrs. Irving Kaplan
Dr. & Mrs. S. Katzman

RIDGEWOOD

*Mr. & Mrs. Joseph J. Friedman
#Mr. & Mrs. Alex Puritz

RUTHERFORD

Max M. Kleinbaum

SOMERVILLE

*Mr. & Mrs. Edward Allen
***Ira Moss, Camp. Dir.
*Mr. & Mrs. Tarry Robinovitz

SOUTH RIVER

*Mr. & Mrs. Alex Siegel

TRANECK

*Mrs. Julia Simon

TOMS RIVER

*Jack Fleischman
*Mr. & Mrs. Heinz J. Guenzburger
*Mr. & Mrs. Arnold Lehman
*Simon Schwartz

TRENTON

*Mr. & Mrs. Israel Amitai
Milton A. Feinberg, Exec. Dir.
Hon Joseph Fishberg
***Mrs. Mildred H. Fuld
Arthur S. Kelsey

VINELAND

*Benjamin Louchter

WESTWOOD

*Barnett Maron

NEW YORKALBANY

#Mrs. Milton Alpert
**Mr. & Mrs. Morris W. Berinstein
#Mrs. Jack Berkun
#Mr. & Mrs. Joseph Einhorn
**Edward Phillips, Exec. Dir.

BINGHAMTON

Eugene Kaminsky, Exec. Dir.

BUFFALO

**Sydney S. Abzug, Exec. Dir.
Dr. Marvin A. Block
***Arnold Jacobowitz
Mrs. Gerda Klein
#Mrs. Benjamin E. Obletz
**Dr. & Mrs. Meyer H. Rivchun

ELLENVILLE

*Mr. & Mrs. Louis N. Zipperman

HIGHLAND FALLS

*Mr. & Mrs. William J. Haft

NEW YORK - continuedHUDSON

#Mr. & Mrs. Sam Siegel, Pres.

HURLEYVILLE

*Dr. & Mrs. I. Hochbaum
 *Mr. & Mrs. J. Hochbaum
 *Mr. & Mrs. S. Levin
 *Mr. & Mrs. Max Miller
 *Michael Shindler

KINGSTON

***Daniel Balsam, Exec. Dir.
 *Mr. & Mrs. Joseph E. Honig

LIBERTY

#Mr. & Mrs. Henry Sinowitz

PLATTSBURGH

#Sol Levites
 #Mark Rabin

POUGHKEEPSIE

**Mr. & Mrs. Leon R. Bloom
 ***Julius Dorfman, Exec. Dir.
 **Dr. & Mrs. Marc Eckstein
 #Miss Berta C. Friedman
 **Dr. Maurice I. Sitomer

ROCHESTER

**Mrs. Sol Aiole
 #Mr. & Mrs. Hanon Burger
 **Fred Forman / 1
 Elmer Louis, Exec. Dir.
 *Julius Ness
 **Leon H. Sturman / 1

SCHENECTADY

Mortimer Greenberg, Exec. Dir.

SPEING VALLEY

Mr. & Mrs. Meyer Mantofel
 *Mr. & Mrs. Abraham Meltzer
 #Irving Schatz / 1
 Mr. & Mrs. Alexander C. Schwarz

STAMFORD

**Samuel D. Harris

SYRACUSE

**Mr. & Mrs. Norman Edell, Exec. Dir.
 Dr. Kenneth E. Gale
 ***Leonard S. Goldberg
 **Mr. & Mrs. Lewis R. Goldner
 **Sidney H. Greenberg
 *Hyman H. Matlow / 2
 *Melvin R. Rudolph
 **Mr. & Mrs. Louis A. Yaffee

TROY

**Irwin M. Lasky, Exec. Dir.
 #Irving H. Myers
 *Dr. Walter Schwebel

WARWICK

*Mr. & Mrs. Meyer Entin

NORTH CAROLINAWILMINGTON

**Seymour L. Alper

OHIOAKRON

*Mr. & Mrs. S. J. Kaplan
 **Mrs. Noah Miller
 ****A. I. Ostrov / 1
 **Nathan Pinsky, Exec. Dir.
 **Mr. & Mrs. H. S. Subrin
 ****Dr. Alven M. Weill / 5

CANTON

**Leonard Sebrans, Exec. Dir.

CINCINNATI

**Martin M. Cohn, Exec. Dir.
 **Mrs. Edward Frank / 1
 **Miss Clara Greller (Staff)
 **Mrs. Franklyn Harkavy
 **Mr. & Mrs. Nathan Levine

CLEVELAND

**Charles Auerbach
 #Mr. & Mrs. Edward Braverman
 ****Mr. & Mrs. Mattie Y. Goldman
 **S. Goldhamer
 #Mrs. Merrill Gross
 **Mr. & Mrs. Irving Kane
 **Mr. & Mrs. Albert A. Levin
 **Mrs. Harry Ratner
 **Mr. & Mrs. Leonard Ratner
 **Henry A. Rocker
 **Richard Ronis, Ex. Secy. of W.D.
 **Gerald S. Soroker, Camp. Dir.
 **Mrs. Sidney Zehman
 Henry L. Zucker, Exec. Dir.

COLUMBUS

**Mrs. Simon Lazarus
 **Ben M. Mandelkorn, Exec. Dir.
 Herbert H. Schiff
 **Morris Skilken / 1
 **Mr. & Mrs. Abe I. Yenkin
 Mr. & Mrs. B. A. Yenkin

DAYTON

**Mr. & Mrs. Robert Fitterman, Ex. Dir.

TOLEDO

#Mr. & Mrs. Richard Kasle
 **Marvin G. Lerner, Exec. Dir.
 **Norman Weiner

OKLAHOMATULSA

*Mr. & Mrs. Carl Appel
 *Mr. & Mrs. Gerald Hoffman
 *Miss Adina Levi
 *Mr. & Mrs. Meyer C. Miller
 *Maury Taubman
 **M. B. Taubman
 **M. I. Taubman

PENNSYLVANIAALLENTOWN

#Mr. & Mrs. Philip I. Berman
 **George Feldman, Exec. Dir.
 *Mr. & Mrs. Bernard Kobrovsky
 *Mr. & Mrs. Morton Levy
 *Mr. & Mrs. Morton Schneider
 Mr. & Mrs. Morris Senderowitz, Jr.

PENNSYLVANIA - continuedBRADFORD

Mrs. Howard Miller

CHESTER

**Mr. & Mrs. Leon Gordon

COATESVILLE

Mr. & Mrs. Samuel Chertok

EASTON

**Jack Sher, Exec. Secy.

ERIE

Herman Roth, Exec. Dir.

HARRISBURG

**Mrs. Harry Cramer / 1

Albert Hursh, Exec. Dir.

**Mr. & Mrs. Morris Schwab

HAZLETON

**Mr. & Mrs. Isadore Kornswieg, Ex. Dir.

MIDLAND

**Paul Megdal

PHILADELPHIA

**Mr. & Mrs. Ingram Bergman

**Mr. & Mrs. Leon B. Bernstein

**Mr. & Mrs. F. Gordon Borowsky

***Fred B. Creamer

***Milton B. Creamer

**Samuel H. Daroff

**Mr. & Mrs. Albert R. Wittelson

**Mr. & Mrs. Myer Feinstein

**Mr. & Mrs. Dalck Feith

**Mr. & Mrs. Leonard Goldfine

**Mr. & Mrs. Joseph N. Gorson

**Donald B. Hurwitz, Exec. Dir.

**Julius Klein

**Mr. & Mrs. Max Korman

**Judge & Mrs. Louis E. Levinthal

**Samuel Melnick, Camp. Dir.

**Mr. & Mrs. Leon Meltzer

***Emanuel Meyer

Isidore David Possow

**Mr. & Mrs. Aaron A. Robinson

***Morton Sand

**Sol Satinsky

**Roman Slobodin, Pub. Rel.

**Mr. & Mrs. David Salesky

**Mr. & Mrs. Albert A. Toll

**Mr. & Mrs. Bernard Weinberg

PITTSBURGH

#M. G. Dumas / 1

**Mrs. K. Falk

**Robert I. Hiller, Exec. Dir.

**Mr. & Mrs. Samuel Horelick

**Mr. & Mrs. Joseph M. Katz

**David Lowenthal

*Adele Nusbaum, Pub.

#Mr. & Mrs. Louis J. Reizenstein

**Don Robinson

**Samuel T. Shear

Mr. & Mrs. William Stark

**Ralph Zimmerman, Camp. Assoc.

PENNSYLVANIA - continuedREADING

**Mr. & Mrs. Leo Camp

SCRANTON

****Dr. & Mrs. Seymour Bachman

#Mr. & Mrs. Milton Eisner

*Mr. & Mrs. Herman S. Goodman

**Morris Goodman

**Mr. & Mrs. Irving Harris

**Joseph M. Harris

**Mr. & Mrs. Morris L. Hodin

**Mr. & Mrs. George Joel, Exec. Secy.

**Mr. & Mrs. Nat E. Levy

*Mr. & Mrs. David B. Miller

**Mr. & Mrs. Paul Rosenberg

*Mr. & Mrs. Ted Smulowitz

WILKES-BARRE

**Mr. & Mrs. David M. Baltimore

#Mr. & Mrs. Ralph Brandwene

*Mr. & Mrs. Gerald Hershenfeld / 2

Nathan I. Kuss

**Harold Rosenn

**Mr. & Mrs. Louis Smith, Exec. Secy.

*Mr. & Mrs. Oscar Weissman

RHODE ISLANDPAWTUCKET

#David Horvitz

**Israel Resnick

PROVIDENCE

**Mr. & Mrs. Bertram L. Bernhardt

**Mr. & Mrs. Joseph Galkin, Exec. Dir.

**Mr. & Mrs. Merrill L. Hassenfeld

*Mrs. Julius Irving

**Mrs. Albert Pilavin

**Mr. & Mrs. Joseph W. Ress

****Miss Gertrude B. Tarnapol (Staff)

#Nathan Temkin

Max Winograd

TENNESSEECHATTANOOGA

Louis Kunian

NASHVILLE

***Mr. & Mrs. Robert D. Eisenstein

**Mrs. Bernard Fensterwald

**Mrs. Carl Goldstein

**Mr. & Mrs. Harold Hassenfeld

**Sam A. Hatow, Exec. Dir.

TEXASDALLAS

**Jacob H. Kravitz, Exec. Dir.

FORT WORTH

Eli Fahn, Exec. Dir.

*Sherwin Rubin, Secy.

VERMONTFURLINGTON

Mr. & Mrs. Mayer B. Cohen

VIRGINIANEWPORT NEWS

#Mrs. William Diamanstein
#Charles Olshansky, Exec. Dir.

NORFOLK

**Lewis B. Fine
**Mr. & Mrs. Ephraim Spivek, Ex. Dir.

PORTSMOUTH

**Mr. & Mrs. Norman Olitsky

RICHMOND

**Mrs. Jacob Brown
**Mr. & Mrs. Reuben Goldman
**Mrs. Abe W. Grandis
**Mrs. Kurt H. Marcus
#Julius Mintzer, Exec. Dir.
**Mr. & Mrs. Nathan Petersiel

WISCONSINMADISON

#Mr. & Mrs. Warren Randy

MANITOWOC

#Mr. & Mrs. Simon Schwartz

MILWAUKEE

**Albert B. Adelman
**Benjamin F. Saltsstein
**Mr. & Mrs. Melvin S. Zaret, Ex. Dir.

SHEBOYGAN

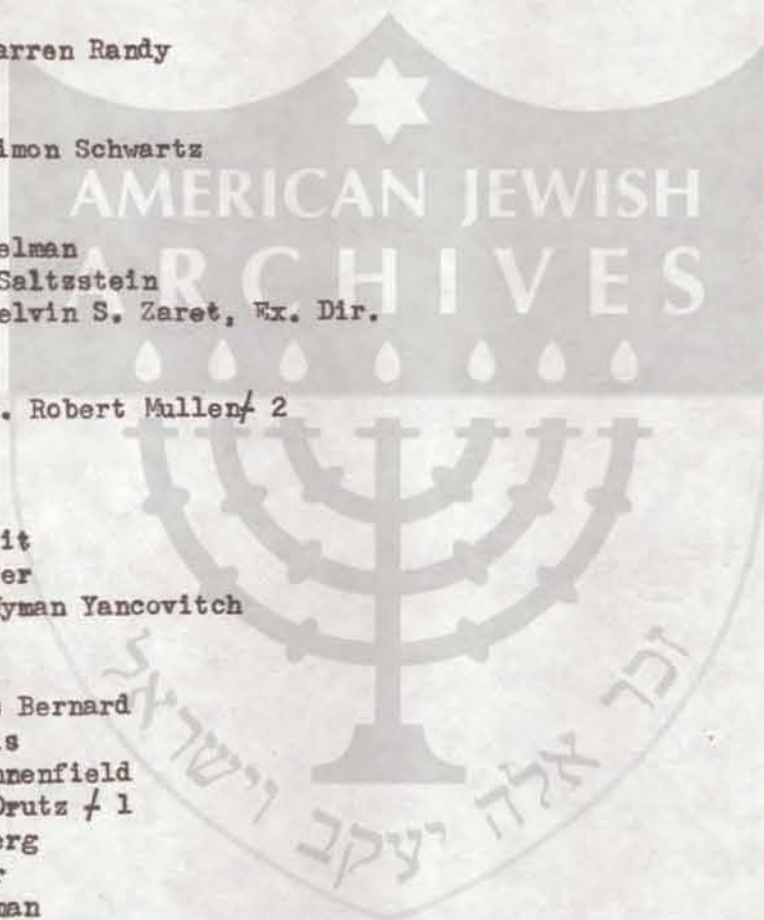
***Mr. & Mrs. D. Robert Mullen / 2

CANADAMONTREAL

**Sidney Gotfrit
**Jack Schachter
**Mr. & Mrs. Hyman Yancovitch

TORONTO

**Miss Frances Bernard
**Reuben Dennis
**Miss Lil Donnenfield
**Dr. Daniel Drutz / 1
**John D. Fienberg
**Meyer Gasner
**Bernard Herman
**Miss Florence Hutner, Ex. V-P
**Mr. & Mrs. Alvin B. Rosenberg
**Sam Sable
**Benjamin Schneider
**Max Tanenbaum



NEW YORK CITY

- Mrs. Anna R. Abelow
 Mrs. Warren Abrams
 ****Mrs. Joseph Ackerman
 #Prof. Howard L. Adelson
 **Shimshon Arad + 1
 **Y. Isaac Aronowicz
 Robert August
 *Mr. & Mrs. Josef Avidar
 *Mrs. Sabina Bach
 **Paul Baerwald
 *Solomon Barash
 **Raymond Barnett
 *Mrs. Barbara Lind Baron + 1
 ****Lt. Col. Mordechai Bar-On + 1
 ****Miss Elinor Barr
 **William Bein
 ****Miss Julliet N. Benjamin
 *Charles Berkman + 1
 Mrs. Harry Berman
 Samuel Berman
 Mrs. Baruch Bernard
 Murray Bernfeld
 *Mr. & Mrs. Paul Bernick
 Henry C. Bernstein
 *Philip Bernstein
 *Dr. & Mrs. David Bierenbaum
 Mrs. Frances J. Bloustein
 Philip Braver
 *Max A. Braude
 Mrs. Abner Bregman
 ****Mrs. Harry Cahane
 Dr. B. Cherney
 Rabbi Zelig Chinitz + 1
 Mrs. Arthur Chodosh
 ****Mrs. Frank Cohen
 ***Mrs. George Cohen
 *Nathan Coleman
 Jack Cooper
 ****Miss Florence R. Dolowitz
 ***Mrs. Murray Dublinsky
 #Mrs. Moses Dychman
 Mrs. J. Eisen
 Mrs. I. L. Epstein
 *Ira Feinberg + 1
 Miss Judith Feldman
 *Dr. & Mrs. S. Fiderer
 Mrs. Harry Fierst
 #Mrs. David Fink
 ***Mrs. Alfred R. Fischer
 ****Mrs. Aaron Fishman + 1
 ****Mrs. Lawrence Freeman + 2
 *Mr. & Mrs. Harry Friedman
 **Rabbi & Mrs. Herbert A. Friedman
 *Mrs. Moses Friedman
 **Samuel H. Friedman
 ****Mrs. Samuel Gattegno + 3
 ***Mrs. Joseph C. Gayl
 Abraham Gersh
 **Max F. Gerstman + 1
 *Lester Ginsburg
 **Dr. Herman A. Glatt
 *Irving Goldberg + 1
 *Mr. & Mrs. Harry Golden
 ***Paul L. Goldman
 ***Mrs. Harry Goldstein
 Hon. Jonah J. Goldstein
 *Mrs. Lena Goldstein
 ***Max Goldweber
 Mollie L. Golub
 ****Edward Goodell + 1
 ***Miss Anita S. Goodman
 ***Jacob Goodman
 **Mrs. Z. Goodman + 1
 *Mrs. Jeanne Gordon
 **Stanley Gordon
 Helen Gottlieb
 #Miss Judith Gottlieb + 1
 ****Nathan Gould
 *Miss Esther D. Greenberg + 1
 *Mr. & Mrs. Herman Greenberg
 Mrs. Tana Gres
 Dr. Samuel Gringaus
 Mrs. Alfred Gross
 *Mendel Haber
 *Dr. William Haber
 ***Miss Miriam Hadar
 ****Mr. & Mrs. Harry G. Haft
 Mrs. Joseph Hamerman
 Isadore Hamlin
 Ambassador Avraham Harman
 ***Mrs. David Heffer
 **Yehuda Hellman
 ****Mr. & Mrs. R. Hersh
 Judge Herman Hoffman
 ***Abe Holland
 **Mrs. Hal Horne
 Mrs. Charlotte Housman
 **Dov Joseph
 **Mrs. Joseph Jonas
 Charles Jordan
 ***Saul Kagan
 Alexander Kahn
 Harry J. Kahn
 Mrs. Barnet D. Kaplan
 ***Mrs. Ferdinand Kaufmann
 *Mr. & Mrs. Dov Kedem
 Jacob Kestenbaum
 *Frank Kingdon
 Andre Koenig
 ***Mrs. Richard Kolb
 ***Mrs. Harry Koldin
 *Mrs. Siegfried Kramarsky + 1
 ***Irving Kramer
 ***Mrs. Allen Krulwich + 1
 *Miss Eleanor Kubie
 S. Lander
 ***Sadie R. Landsman
 Moses A. Leavitt
 J. Lefko
 *Attorney-General Louis Lefkowitz
 ****Hal Lehrman + 1
 *Miss Rose B. Levinson + 1
 *Dr. & Mrs. S. D. Lieberman
 ***Mrs. Barney Lifshay
 Mrs. Frieda L. Lorber
 **Mr. & Mrs. Abe Loskove
 Mrs. Howard Lude
 *Mrs. Joseph Lukashok
 ***Mrs. M. L. Luman
 #Mr. & Mrs. Aryeh Manor
 *Melville Mark
 Dr. Leo Mayer
 ***Henry Mayer
 ***Mrs. Lawrence Meyer

NEW YORK CITY - continued

- ****Mrs. Jakob Michael + 4
 #Mr. & Mrs. Philip H. Michaels
 ****Abraham Miller
 *Rabbi Irving Miller
 Simon S. Nessim
 **Miss Sylvia Neulander + 1
 ****Max Ogust
 ***Harry C. Oppenheimer + 1
 ***Mrs. Gerald Paradise
 Miss Ann S. Petluck
 Col. Leopold Philipp
 ****Dr. Arie L. Plotkin + 1
 ****Miss Zelda Popkin
 Michael Pragai
 **Mr. & Mrs. Joel Price
 Samuel Reese
 Judge Hyman J. Reit
 ****James Rice + 1
 Governor Nelson A. Rockefeller
 **Dan Rodgers
 *Harry Rolins + 1
 ****Mr. & Mrs. Emanuel Rosen
 ****Mr. & Mrs. Herman Rosen
 *Mr. & Mrs. J. Rosenbloom
 *Mr. & Mrs. Isadore Rosenblum + 1
 William Rosenwald
 Mrs. H. Herbert Rossman
 *Miss Flora R. Rothenberg
 **Henry Rothman + 1
 Harry Rutenberg
 Mrs. Alexander Sack
 ***Mrs. B. Salk
 High Salpeter
 Minister Pinhas Sapir
 **Mr. & Mrs. Lawrence Schacht
 *Mrs. Edward Schaffer
 *Miss Rachel Schanz + 1
 ***Judge Albert D. Schanzer
 ***Yvette G. Scharfman
 ***Mr. & Mrs. Lee Scheinbart
 Mr. Avraham Schenker
 ****Robert W. Schiff + 1
 ***Michael Schimmel
 ***Richard S. Schlein
 Mrs. Samuel Schoenfeld
 **Miss Florence Schulkind + 1
 ***Mrs. Saul Schulman
 ****Yale Schulman + 1
 Mr. Louis Segal
 Dr. Simon Segal
 ****Michael Shillo + 1
 ****Rabbi I. H. Shoulson
 Rabbi Charles E. Shulman
 ***Mrs. Sigmund A. Siegel
 Mrs. David Silverman
 **William H. Smyth
 Sigmund I. Sobel
 ***Rudolf G. Sonneborn + 1
 **Philip Soskis + 1
 ****Shulamith Spector + 1
 *Samuel Sperling
 Miss Hannah Stein
 Mrs. Sol W. Steinberg
 Mrs. Daniel L. Stone
 *Charles Taubman + 1
 Sol Tekulsky
 Mrs. Oscar Toback
 ****Jacques Torczyner + 1
 ****Ben Touster + 1
- Miss Yetta Tumin
 *Mrs. Moe Turman
 *Leon Uris
 Edward M. M. Warburg
 *Miss Florence Warner
 Jack D. Weiler
 ***Mrs. Harry Weinstein
 Chaim Weintraub
 **Rosalie Westreich
 ***Robert I. Wishnick
 **Aviad Yafeh
 ****Miss Gitti Zand + 1
 ***Mrs. Samuel Zaslow



BREAKFAST SESSION
OF THE
TWENTY-THIRD ANNUAL NATIONAL CONFERENCE
OF THE

UNITED JEWISH APPEAL
AMERICAN JEWISH
ARCHIVES

December 11, 1960
9:30 o'clock a.m.

Statler Hilton Hotel
New York, New York.

SILLS REPORTING SERVICE, INC.

38 Park Row New York 38, N. Y.

REctor 2 -1780

The Sunday morning session of the
Twenty-Third Annual National Conference of the United
Jewish Appeal convened at the Statler Hilton Hotel, New
York City, at 9:30 a.m., Sunday, December 11, 1960,
Mr. Max M. Fisher, Special Fund Chairman, United Jewish
Appeal, presiding.

* * * *

MR. MELVIN DUBINSKY: Will you please take
your seats?

Good morning, ladies and gentlemen. Come in
and sit down with the checks.

Do I hear a nice good morning from all the
people in the room?

(Chorus of good morning.)

I know that most everyone here had ten or
twelve hours sleep last night. You are so fresh this
morning I can see that the checks are bulging in some of
the pockets of some of the people who are here.

One redeeming feature about our conferences
that are held in New York is the Sunday morning session
when all of the delegates -- here comes some more checks --
when all the delegates gather together for the Sunday
morning session.

Wolf
bzb

Now, if I can have just a little bit of your cooperation, the proceedings will move very speedily.

Now, for the sake of some people who are in the room, my name is Melvin Dubinsky, and I am the Cash Chairman.

(Applause)

At this time, ladies and gentlemen, I would like to pay particular tribute to four co-chairmen -- we divided the country up geographically -- Ben Swig, who canceled out at the last minute and could not be with us this morning, did a tireless job on the West Coast -- his home is in San Francisco -- and he covered the entire Western area and as per usual he did a magnificent job of which I am sure we will have evidence of this morning.

Although he is not here this morning, I think he deserves a round of applause for his tireless efforts.

(Applause)

In the South, and for the Southern regions, we had one of the community leaders and one of the members of the National Cabinet who covered many states and did an outstanding job for us, and this gentleman, I believe, is in the room having breakfast, Mr. Paul Kapelow of New Orleans.

Paul, are you here?

(Applause)

Paul, will you be kind enough to take a position on the raised platform to the left?

In the Middle West, we have our Irish Jewish friend who always does a wonderful, wonderful job, that dear and lovable Josh Glasser. Where are you, Josh?

(Applause)

Josh, take a position on the stage, please.

The Eastern States were covered by a man who has served as chairman of the Philadelphia campaign for several years, a man who is a member of the National campaign cabinet, and a man who has set new standards for working and giving in Philadelphia, Mr. Gordon Borowsky. Gordon.

(Applause)

Gordon?

A VOICE: He is coming down. He is still upstairs.

MR. DUBINSKY: Now, if the cash line will form along the rear wall, in a single line, if you will bring your checks up and line up in an orderly fashion, the checks will be presented at the far end of the stage.

Now, we want to move along with the program. We will deeply appreciate your cooperation in expediting this matter. Just line up along the rear wall.

A VOICE: Mr. Paul Kapelow and Mr. Gordon Borowsky, please come up to the stage.

MR. DUBINSKY: Ladies and gentlemen, Mr. Charles Auerbach of Cleveland, the first gentlemen.

MR. CHARLES AUERBACH, Cleveland, Ohio: Ladies and gentlemen, I am proud and happy to be able to report to you that we meet with what we deem to be great success in Cleveland.

We have previously -- that is, up to this point -- remitted in cash \$827,000. That is during the past six months.

We now have, and are happy to present to you, a check for an additional \$113,500, giving us a total of approximately \$950,000, almost a million in cash. We are very happy.

(Applause)

MR. DUBINSKY: Thank you very much, Charlie.

Mrs. Stein of Waterbury, Connecticut, has presented us with a check for \$10,000. Let's give her a big hand.

(Applause)

MR. DUBINSKY: Our old friend Paul Himmelfarb of Washington, a wonderful, wonderful guy.

MR. PAUL HIMMELFARB, Washington, D. C.:
Reporting from the Washington community, with this money of \$125,000 that I am turning in now, it makes us for this year \$1,250,000, and I am sure, very sure before the end of this month we will add another \$100,000.

MR. DUBINSKY: Thank you very much, Mr. Himmelfarb.

(Applause)

I promise you this morning before we are through we will get an Irish god bless you.

Melvin Rudoll. of Syracuse.

MR. MELVIN RUDOLL, Syracuse, New York: So far we have remitted \$52,000 and we have a check today for \$25,000 more.

MR. DUBINSKY: Thank you very much.

(Applause)

One of our honorary National chairman, a real leader and a man who has been an inspiration to all America, Mr. Joseph Holtzman of Detroit.

(Applause)

MR. JOSEPH HOLTZMAN, Detroit, Michigan: Mr. Cash Chairman, as usual Detroit challenges Cleveland here and wins. Cleveland announced a check for \$113,000. Our check is \$250,000.

(Applause.)

Cleveland announced that this makes a total of \$967,000 for 1960. This is a trifle over a million for 1960 from Detroit. (Applause)

MR. DUBINSKY: With all the cheers, we forgot to tell Mr. Holtzman that Cleveland has another check there, the second man in line (laughter).

Joseph Ress of Providence.

MR. JOSEPH W. RESS, Providence, Rhode Island: Mr. Cash Chairman, our quota for Providence has been \$150,000. We have thus far remitted \$15,000. We have a check here for \$125,000 and before the end of the year we will have the balance.

MR. DUBINSKY: Thank you very much.

(Applause)

Ladies and gentlemen, it is very difficult to work up here and I would appreciate your cooperation in holding down the breakfast noises.

Joseph Harris of Scranton.

MR. JOSEPH HARRIS, Scranton, Pennsylvania: Our cash quota was \$75,000. We had previously remitted \$37,000, and I have checks with me for \$135,000.

MR. DUBINSKY: Thank you very much.

(Applause)

Joseph Gittelman of Fall River, Massachusetts.

MR. JOSEPH GITTELMAN, Fall River, Massachusetts: Our quota was \$50,000. We have sent \$11,000. An additional check of \$50,000, which is more than you expected from us this year.

MR. DUBINSKY: Thank you very much.

(Applause)

Harry Blum of Holyoke, Massachusetts.

MR. HARRY BLUM, Holyoke, Massachusetts: Holyoke used to deal in paper settings. Now it is the setting of Lestoil. \$10,000 beyond our cash quota; a check for \$20,000.

MR. DUBINSKY: Thank you very much.

(Applause)

Leonard Sebrans, Canton, Ohio.

MR. LEONARD SEBRANS, Canton, Ohio: We have thus far submitted \$34,500. We have checks here for \$20,000. (Applause)

MR. DUBINSKY: Mr. Salesky and Mr. Goldfine of Philadelphia. This is going to be a very pleasant surprise, so give me your attention.

MR. LEONARD GOLDFINE, Philadelphia, Pa.: Philadelphia is very proud this morning to present to the UJA a check for \$300,000. This makes a total thus far for the six month period of \$1,182,831. Before December is finished, Philadelphia will send in an additional \$175,000 in bonds and will make a payment of an additional \$110,000 for the bank loans, for a total of the six months, of \$1,367,131. (Applause)

MR. DUBINSKY: Sam Siegel of Hudson, New York.

MR. SAMUEL SIEGEL, Hudson, New York. I have got a big check, but I won't announce it; only \$5,000.

MR. DUBINSKY: Let's give Mr. Siegel a big hand. (Applause)

Joe Einhorn of Albany.

MR. JOSEPH EINHORN, Albany, New York. Albany previously remitted \$37,000. We have checks here for \$55,000, making a total of \$92,000.

MR. DUBINSKY: I want you to know Mr. Phillips, the Executive Director, came along to be sure

we received the checks. (Applause)

Jack Konowitz of New Haven.

MR. JACK KONOWITZ, New Haven, Connecticut:

This check brings our total so far to \$92,000. We hope to add another \$41,500 before the end of the year to bring our total to \$134,923. (Applause)

MR. DUBINSKY: Ben Yenkin of Columbus. Good morning, Ben.

MR. BEN YENKIN, Columbus, Ohio: Columbus is always short on words and long on accounts. I am presenting you a check for \$10,000 making our total remittances for the year up to \$150,000 and we have met our cash quota.

MR. DUBINSKY: Good, good.

(Applause)

Si Schwartz, of Manitowac, Wisconsin.

MR. SIMON SCHWARTZ, Manitowac, Wisconsin:

Our community consists of about 50 families. Our contribution is \$15,000. I am making our final payment.

MR. DUBINSKY: That is very good. (Applause)

Robert Mullen of Sheyboygan, Wisconsin.

MR. ROBERT MULLEN, Sheboygan, Wisconsin: With this check makes \$19,400. (Applause)

MR. DUBINSKY: Mrs. Michael Katz of Kansas City, Missouri.

MRS. MICHAEL H. KATZ, Kansas City, Missouri: \$150,000 for Kansas City, and I present a check for a balance of 50.

MR. DUBINSKY: Thank you very much.

(Applause)

David Horvitz of Pawtucket, Rhode Island.

MR. DAVID HORVITZ, Pawtucket, Rhode Island: Our quota for the period is \$10,000 and this check raises our total to that figure.

MR. DUBINSKY: Thank you very much.

Morton Levy, Allentown, Pennsylvania.

MR. MORTON LEVY, Allentown, Pennsylvania: Our wonderful community of Allentown has a thousand families. Its cash quota was \$75,000. We have presented to date \$21,000. We are presenting now \$50,000 and by the end of the year we will be well above our quota. Thank you. (Applause)

MR. DUBINSKY: Ephraim Spivek, Norfolk, Virginia.

MR. EPHRAIM SPIVEK, Norfolk, Virginia: Our quota from Norfolk is \$50,000. Since July 1st we have

sent in \$37,000. Here is a check for \$20,000.

MR. DUBINSKY: Thank you very much.

(Applause)

Norman Olitsky of Portsmouth, Virginia.

MR. NORMAN OLITSKY, Portsmouth, Virginia: Our cash quota was \$15,000. So far we have presented \$10,000. Here is a check for \$5,000.

MR. DUBINSKY: Thank you very much. (Applause)

Bennett Silverblatt of Lowell.

MR. BENNETT SILVERBLATT, Lowell, Massachusetts: Lowell's quota was \$25,000. We have already remitted \$15,000, and I have a payment of \$10,000, making up \$25,000. (Applause)

MR. DUBINSKY: Thank you very much.

William Heidemberg, Louisville, Kentucky.

MR. WILLIAM HEIDEMBERG, Louisville, Kentucky: Mr. Chairman, ladies and gentlemen, Louisville has a Jewish population, including men, women and children of about 8,500. We have heretofore given \$64,000. Our quota was \$100,000. I have a check for the sum of \$42,500, which makes us approximately 7 per cent over our quota. (Applause)

MR. DUBINSKY: Thank you very much.

Eugene Kaminsky.

MR. EUGENE KAMINSKY, Binghamton, New York:
With this check, it brings our cash total to \$17,000.
Before the end of the year we will be over the \$20,000
cash quota for the first time in our history.

MR. DUBINSKY: Good.

(Applause)

Henry Mathis, I need your extraordinary
attention right now. There is nothing like being an
ex-chairman.

Sarah Goodman of Indianapolis. (Applause)

MRS. JACK A. GOODMAN, Indianapolis,
Indiana: Thank you very much. Our quota is \$125,000.
In July 34 sent you \$38,000. I have \$10,000 here and in a
month or so after we pay a bank loan and I get back to work
I am going to assure you there is going to be more money.

MR. DUBINSKY: Thank you very much.

(Applause)

Mrs. Loris Levy of New Orleans.

MRS. LORIS LEVY, New Orleans, Louisiana:
With this check for \$36,374.28, New Orleans has given
\$250,000 to the UJA since January 1.

MR. DUBINSKY: Thank you very much.

(Applause)

Mrs. Riwchun, Buffalo.

MRS. RIWCHUN, Buffalo, New York: Buffalo is presenting \$260,000.

(Applause)

MR. DUBINSKY: Leon Sturman of Rochester.

MR. LEON STURMAN, Rochester, New York.

Rochester, New York has previously remitted \$117,000 of the \$350,000 quota. We are now remitting checks for a total of \$370,000.

MR. DUBINSKY: That is wonderful. Give him a hand. (Applause)

Julius Waldman of Atlantic City.

MR. JULIUS WALDMAN, Atlantic City, New Jersey:

We have a cash quota of \$100,000. We have already paid you \$54,000 and I have \$25,000 more, and I hope before the year is over we will go 100 per cent.

MR. DUBINSKY: Good.

(Applause)

Bob Fitterman of Dayton.

MR. ROBERT FITTERMAN, Dayton, Ohio: Dayton's quota has been \$150,000. We have already transmitted \$85,000. We have a check today of \$60,000, making a

total of \$145,000. Before the end of the year we will be over our quota.

MR. DUBINSKY: Thank you very much.

(Applause)

Louis Richman of Farmingdale, New Jersey.

MR. LOUIS RICHMAN, Farmingdale, New Jersey:

We are a small Jewish community and we have now a check of \$2,500 and we will have another one, too.

MR. DUBINSKY: Good, good.

(Applause)

Dr. Leon Weinstein of Birmingham, Alabama.

DR. LEON WEINSTEIN, Birmingham, Alabama: On behalf of Birmingham, Alabama, the heart of Dixie, I wish to present this check for \$53,500 cotton-pickin dollars. That brings our total to \$97,000 since the first of the year.

MR. DUBINSKY: He was in the Dixieland Bank that I listened to last night.

(Applause)

Sam Rothberg -- the Southern Sam Rothberg -- he is bringing his contingent with him. He will speak for himself.

MR. SAMUEL ROTHBERG, Atlanta, Georgia: I hope

I am not in a situation -- can you hear me back there? -- then I feel a little bit like the old man and his wife who came to church Sunday morning. The church was crowded and he took a back seat. The old gentleman leaned over to his wife and he said, "Mary, I can't hear a word the minister is saying."

She answered him, "Keep quiet and thank God."

I hope I am not in the position of that politician in Georgia who addressed a gathering such as this, who said, "My friends," and a great big guy in the back seat stood up and he said, "Name one." (Laughter)

This morning I have a very, very high privilege. Through the past years I have brought the checks. This year we parted and we brought you charm and beauty to give you the checks. Mrs. Harold Marcus, chairman of our Women's Service Group, and a member of the National Board. Mrs. Sidney Janis is co-chairman of our 1961 campaign. I promise you they will do a bigger job than we have done in many years and this morning I am stepping out and giving way to the women.

(Applause)

MRS. HAROLD MARCUS, Atlanta, Georgia: It is my pleasure to bring from Atlanta checks for \$95,440 extra.

We have a cash quota of \$300,000. The UJA offices received \$114,000 and hope that more will be forthcoming shortly. (Applause)

MR. DUBINSKY: Mrs. Jack Sher of Easton, Pennsylvania.

MRS. JACK SHER, Easton, Pennsylvania: We have an allocation for UJA for \$30,000. We have remitted ten and here is another \$10,000 which makes a total of \$20,000 thus far this season.

MR. DUBINSKY: Thank you very much.

(Applause)

Can I have your attention: There is much too much noise in the room. It is very difficult to work up here; please.

A lovely lady from Nashville, Mrs. Fensterwald and Mrs. Goldstein.

MRS. FENSTERWALD: We have a check now for \$32,000. We have paid \$35,000. Our total quota is \$125,000 and more coming in soon.

MR. DUBINSKY: Thank you very much, Mrs. Fensterwald. (Applause)

Mrs. William Diamonstein of Newport News.

MRS. WILLIAM DIAMONSTEIN, Newport News,

Virginia: Two small checks totaling only \$11,000.

MR. DUBINSKY: Thank you very much, Mrs. Diamonstein. (Applause)

Mr. Simkin and Mr. Rauchman from Metuchen, New Jersey.

MR. SAMUEL F. SIMKIN, Metuchen, New Jersey: The small town of Metuchen, we have about 224 families in the lower middle classes. This year our quota was \$25,000. We raised \$30,000. I don't know the total, but we are giving you an additional check for \$2,500 and I hope to give more before the end of the year. Thank you.

MR. DUBINSKY: Thank you very much. (Applause) Sigmund Nathan of Cranford, New Jersey.

MR. SIGMUND NATHAN, Cranford, New Jersey: I have two checks, one from last year and one from this year, \$2,576.

MR. DUBINSKY: Thank you very much. (Applause) Isadore Sapiro, New Brunswick, New Jersey.

MR. ISADORE SAPIRO, New Brunswick, New Jersey: With this check of \$10,000, plus \$9,000 previously, we pay up more than the half cash quota of \$25,000 out of the fall campaign.

MR. DUBINSKY: Thank you very much. (Applause)

Sydney Sugarman of Lynn, Massachusetts.

MR. SYDNEY SUGARMAN, Lynn, Massachusetts:

At this time we are making available \$47,000. This together with our previous payments bring our total up to date of \$80,000.

MR. DUBINSKY: Thank you very much. (Applause)

Ralph Brandwene of Wilkes-Barre, Pennsylvania.

MR. RALPH BRANDWENE, Wilkes-Barre, Pennsylvania:

This check for \$57,000 plus \$88,000 already sent in makes a total of \$137,000 to date for Wilkes-Barre.

MR. DUBINSKY: Thank you very much. (Applause)

Mrs. Noah Miller of Akron, Ohio.

MRS. NOAH MILLER, Akron, Ohio: I bring along \$60,000.

MR. DUBINSKY: Thank you very much.

(Applause)

The youngest man in Boston, Milton Kahn - shall I tell them, Milton Kahn?

MR. MILTON KAHN, Boston, Massachusetts: You can. Boston this fiscal year has sent in \$782,000. We shall send in another half million dollars before the end of the year.

MR. DUBINSKY: Thank you very much, Milton.

(Applause)

Hy Ruffman.

MR. HY RUFFMAN: Our goal was \$90,000 last year. We already presented checks for \$68,000. This is another check for \$10,000 and the balance will be in by the end of this month.

MR. DUBINSKY: Thank you, Hy. (Applause)

Harold Lustig of Denver.

MR. HAROLD LUSTIG, Denver, Colorado: The mile high city of Denver, Colorado, the total so far \$160,000 with an additional \$100,000 checks, tax deductible.

MR. DUBINSKY: Thank you, Harold.

(Applause)

Are there any more in the room who have checks in their possession for presentation and if so, will you be good enough to bring them up right away. Thank you very much.

Can I have your attention, please?

Ladies and gentlemen, could I have your attention please?

Will you please be seated.

Ladies and gentlemen: in behalf of my four co-chairmen, and the 51 members of our committee that

worked around the country, I want to take this opportunity to thank you for your participation. We needed the cooperation of many of the presidents of many of the Federations, the executive directors, the chairmen of the cash committees in the respective communities, and all the host of people around the country who worked on this cash effort.

We are still behind for the year of 1960. I only urge you, the people who are in attendance this morning, to go back to your communities and re-double your efforts, keep your activated cash committees working. We do not close our books until December the 31st, but if you will re-double your efforts in behalf of cash -- and after all, cash is the word that really does the work -- if you will re-double your efforts, I am certain that we will pick up many hundreds of thousands of dollars that will bring us toward our goal.

I can tell you that with the cash that we have collected today and with the anticipated collections that normally take place between now and December the 31st, we have an estimated total for the year of 1960 of \$60,200,000, but I say this with a word of caution to the people who are here today: Unless you continue

working between now and December the 31st, we will not reach the figure that I have given you.

I am sorry to say, it takes additional effort and energy on your part to make this possible. It has been a very tough year. We have done a reasonably good job and again I want to say thanks to you, the members of the Cash Committee and all of the people in America who keep the United Jewish Appeal running, keep the wheels moving, by the steady flow of cash that carries on this work that is so important to you, and I, and to all the people of America.

Thank you and God bless you.

(Applause)

(Continued on page 22.)

CHAIRMAN FISHER: Thank you, Mel.

Ladies and gentlemen, it is good to see you here at this windup session of the assembly at which we have some very important matters of business to transact. However, I can assure you that you will be out of here before lunch so you can all to your ways.

The Regional UJA Study Mission, of which I was happy to be a participant, was unusually exciting in many ways. In membership it was the largest we ever had; particularly heartening to a veteran like myself was the large number of new faces in the room, representing leaders who had not been on the Mission before. One of these young leaders, who is Merrill Hassenfeld of Providence, Rhode Island, served magnificently this year as General Chairman of the Providence Campaign. Indeed, he has been most prominent and effective in drives in Providence over the last several years, including his service in the post of Initial Gifts Chairman in the year 1959. It is a real pleasure to present Merrill Hassenfeld.

(Applause)

MR. MERRILL L. HASSENFELD: I approach this microphone with the same trepidation that a young rookie pitcher or college quarterback does as he is called upon

to perform in the pro circles for the first time. Certainly this weekend we have listened to the top men of UJA, the top leaders of Israel. What, therefore, can a person like myself, an amateur, a businessman, active at the local level of a wonderful but medium-sized community add to the many impressive and far-reaching words that have been spoken, not only about the accomplishments of the past year and the years before, but more so of Israel's current problems, spoken by the men who know, spoken by the men who live these problems daily.

Perhaps only to add that to have been a part of the UJA Study Mission was the greatest thrill that I have ever experienced. For through it I saw Israel, and I mean we saw it.

When a man like our good friend, Herb Friedman, tenders an invitation to join a mission, he just isn't inviting one to join a tea party. Although I will say that after a hard day's work is done, we were privileged to be the guests of various Israel leaders at tea parties and dinner parties, and they were all very exciting.

Since I am trying to find something I might add that has not already been expressed, something that will not be a duplication of thoughts: many, I dare say, most of

you have been to Israel. You have seen its glories, you understand its problems. If you didn't realize how serious these problems were before this weekend, I know that in leaving here today you will have an appreciation of their magnitude.

I do not intend to give a day-by-day report of the activities of the mission, just to say that we worked hard. The report is in the book that has been distributed. But rather, a few thoughts that go through my mind as we moved about Israel.

I suppose everyone had his thoughts about Israel in his own frame of reference. As we crossed the country some of us might have been thinking in terms of the original dream of the State of Israel and might have wondered in their minds, could the dreamers ever have visualized what we are currently seeing.

Others on the Mission who do a great deal of world traveling might have been reacting to Israel by comparing it to the various countries they have been visiting to the east and to the west, and they must have thinking how modern and progressive is all this that we are seeing, as compared with the poverty and the backwardness of many of the lands to the east and the west.

Perhaps others like myself who were visiting Israel again after a lapse of several years were reacting to Israel in terms of the comparison between this trip and the past. Mine was a comparison with 1953.

The recollection of the rationing of a single egg per week in 1953 to each Israeli came to my mind as we visited a very modern egg processing plant, and we learned that the country today not only produces what it needs for its population but has taken its place as a producer for world markets. And this is true not only of eggs, but even of other food products and, of course, many industries' commodities.

The recollection of the scars of the ma'abarot back in 1953 which so thoroughly dominated the land now, not completely gone, but most of them disappearing, replaced by modern well-planned housing.

The recollection of the statement that I made -- and I remember it very well -- as we rode several years ago from Lydda Airport to Jerusalem that this land which abutted that particular road would be worthless to the State of Israel. For it was not sand and desert, which Israel had proven could be cultivated; it was rock.

How startled I was this time as we drove that

road to find the rock was gone, and in its place, as far as any eye could see, were the crops, orchards and vineyards.

And further along that road, remembering the rather precipitous hills leading into Jerusalem and thinking back to what I said then, that they would be completely worthless to the country, today they are completely covered with forests and towns.

I would also suppose if all the members of the Mission were to have been polled and were to have been asked for a single word or expression that best describes Israel today, some might have used the word "growth," some "resettlement," some, "land of the future," some "accomplishment." They would have all been correct.

But as I thought I might answer that question, a single word came to my mind. That word was "undercapitalization." I must admit that everything we saw did denote growth, accomplishment, land of the future. But with almost every project we visited, came the story and the problems, and the one thing they all had in common, they were fraught with the frustration of not enough to finish what had to be done.

We here gathered must see to it that American philanthropy continues at an even greater rate, for the

pace of progress is getting faster.

I know that we will accept our responsibility, but the job gets tougher.

While I was in Israel, something from within disturbed me, and that disturbance transcended into a fear. I am afraid of something strange. I am afraid of the invasion of Israel. I do not mean the invasion by the Arab nations. I refer to the invasion by sincere and well-meaning Jews who in larger numbers each year, by themselves or by the ever-increasing numbers of sponsored tours, by our sisterhoods and men's clubs and community centers and country clubs and industrial organizations, and so forth, are converging upon Israel to see the handiwork of their investment. And when they leave, they leave with a pride in their hearts and a great feeling of accomplishment in a job well done. All that they set out to do has seemingly been accomplished: a people resettled, a thriving land with beautiful and productive agricultural communities, bustling cities, successful and expanding industries, three magnificent universities, numerous hospitals, and a center soon to be opened, the envy of all who are in hospital work, the development of new schools, wonderfully planned new housing, museums, concert halls,

hotels, even a championship golf course. You name it, Israel's got it.

And seeing all this, you will rightly question: What is my fear? For it has been the theory of UJA for many years that the greatest selling point we have is to get the members of our community to Israel and the rest will take care of itself.

Perhaps I should not have said that I actually fear this invasion. What I really fear are the reactions that might come from this invasion by these well-meaning people, for they have seen the surface picture, and the surface picture only. That is my feeling. For many of these men and women cannot discern the fragile substance and subtle problems under the surface. They cannot believe from the surface sight that we are only a fraction of the way toward bolstering and making this lovely facade a permanent reality.

Yet, these are the men and women from whom you and I will have to solicit, and from them, as has already happened in our community and I am sure in yours, will come the words, or may come the words, "We have been to Israel, we loved it, it is beautiful, it is magnificent." But they don't need as much as they did in the past. Everything

is wonderful there."

You and I know otherwise. Israel needs not as much -- it needs more.

So the great, the fantastic job of selling, of UJA, of the past several years becomes an even more difficult task. The purely emotional appeal is gone. Now we must turn to salesmanship and we must fortify ourselves with the knowledge to answer and satisfy our over-relaxed and complacent returnees and to impress upon them that the beauty they have seen is but skin deep.

In closing, I must tell you of another personal feeling of a different nature which I experienced while on a mission. As we were riding a bus through the Jordan River Valley into Nazareth, Upper Nazareth and to Haifa, I had a nostalgic feeling, for suddenly I found myself thinking of a song which I had learned thirty-five years ago, a song which I learned in a boy's camp in Maine. And in those days that camp was owned by one of Israel's current great educators and great men, Dr. Alexander Dushkin. It was a song I had not heard for 35 years. But somehow, as the wheels of the bus kept turning, the melody and the words came to life, and I would like to leave you with the words of that song. For they tie

together so beautifully the dream of the past with the reality of the present:

Po Beeretz Chemdot Avot

Tit Kyemet Kol Hatikvot

Po Nichye Upo Nitzor

Chaye Osher Chaye Dror.

In the land of our Father's delight
Will come true all the dreams of the night
There to live and there create
A house of beauty -- Freedom's State.

(Applause)

CHAIRMAN FISHER: I know for myself and all of you it has been inspiring to hear the reactions of Mel on his first trip to Israel.

Let me say this: It seems to me that the hope and the future is the type of leadership that Merrill represents. This is what is going to carry on this job and I know that we all feel a little more safer if we have somebody coming along to take on this responsibility, and I say again, this is really -- (applause)

It was good to have many of the old-timers on the mission, and one of those is my good friend, Iz Fink of Minneapolis. He is, I think, well known as a member of

the UJA National Cabinet since 1957, has been president of the Federation for Jewish Service in his home town of Minneapolis, and who has given such impressive leadership over many years. Every year he visits large numbers of communities over the country speaking on behalf of our cause. This year before joining the mission for its first formal meeting in Rome, he, and Albert Edelman of Milwaukee, made a special trip to Vienna to take a look at the situation that has developed out of the East European refugees passing and gathering out of Vienna. They then passed on the situation to the mission.

Iz Fink is now going to report on the situation, to you and it gives me great pleasure to present him.

Iz. (Applause)

MR. I. D. FINK: I am speaking to you today under a considerable handicap, the handicap that resulted from one of the really great tragedies resulting from the efforts of the United Jewish Appeal. You will recall that several years ago a large group of Jewish people in certain countries in this world were led to believe that their exit from the country of their oppression and their entrance into Israel was a matter of but days or weeks at most. And as a result of the widespread publicity that

followed this situation, the hopes of all of these people were dashed and the emigration from these countries was canceled, the exit visas were no longer available and literally thousands of our people, whose hopes had been raised to the highest point possible, were immediately dashed and reduced to the lowest point possible.

Therefore, I will not refer to countries; I will not refer to the quantities of immigration involved. I want to leave you with one thought: that immigration is moving forward steadily, that the numbers that you have heard announced in previous meetings concerning the volume of immigration moving to Israel are in my judgment extremely conservative and will continue to be even more conservative provided we have the good sense and the good judgment not to use these immigration figures for the purpose of public announcements intended to raise added funds.

This was my fourth visit to Vienna, and this Vienna situation presents us with an entirely different aspect of our work. Most of the talk here has been concerned with the problems that arise once emigres reach Israel. And those problems are broad enough, deep enough and difficult enough to occupy our attention completely

during this entire conference.

But I think you will be interested in an offhand reaction to the situation of that group of people who are leaving countries of their oppression and who upon their arrival in Vienna for the first time in 21 years find themselves in a position where they can speak freely.

You see, it is extremely difficult for me to remember that for literally hundreds of thousands of people, the impact of the last war still remains; that the oppression which found its roots in the last war continues with variations from country to country and from locality to locality, completely unabated.

And if there is one characteristic that these people have in common, it is a characteristic of confusion, not knowing how to deal with the problems and with the situation that arises from their being free.

When you ask them whether at the airport or at the railroad station, after they have just set foot on free soil, the question that I think reveals the most: Why did you leave, and why are you going to Israel? The answer in nine cases out of ten is what some people might call a corny answer: "We want our children to be raised in freedom."

We have never known anything else but freedom. So it seems a little corny that someone should tell you with dead seriousness, "We want our children to be raised in freedom."

There was one other characteristic of all of them that developed when we wanted to take for our personal mementos pictures of some of these people. Without exception these people did not want their picture taken. And the only pictures that we got were taken on our solemn promise that these pictures would never be published, that they would never get into the newspaper, that there would never be any opportunity for these pictures to be returned to their lands of origin or to be seen by people who might report them back to their lands of origin.

If there was one war cry that these people had -- one woman in particular must have interrupted me fifteen times in the course of an hour and a half's visit with a group of some 25 or 30 of these refugees. It made no difference to her what I was talking about, it made no difference to her what answers I was getting or what inquiries I was making; she would interrupt me rhythmically every two or three minutes: "But, Mister, you must

remember something. Don't forget the people that we left behind. I have a sister, I have a brother, I have a whole family. You must not forget the people that were left behind." And I would be talking to somebody else about what his trade was, what he hoped to do in Israel, what his ambition is, what his aspirations were. She would interrupt: "But, Mister, don't forget what I told you, please, don't forget the people we left behind."

There was a second point, a second item that came into the conversation endlessly, and this came from the men exclusively: "Will we find work in Israel? There is work in Israel, isn't there? We know we are going; we want to work. Is there work there?"

And I assured them that if they would be patient for a short period of time, they could feel confident that work would be found for them. But it is this type of experience that seemed to fit the pattern of eight or nine years ago, that was a part of the dreadful period, that I thought had completely ended.

Let me tell you about one man that I had a lengthy visit with. The story came out when I asked him "what about your wife and family?" This was a man, I judge, to be in his early forties. He said, "I am not

married."

I said, "At your age you are not married?"

He said, "I haven't had an opportunity to get married."

I said, "Why?" And here is his story.

He said "When the war started, I was a member of the army of my country. The Germans overran the country promptly and I was in a concentration camp." He said, "I always was a strong Zionist and believed that people should go to Israel, at that time Palestine.

"I stayed in a concentration camp for 52 months, and when I got out, you will recall that my country went through a period of confusion and a peculiar kind of freedom, and so I got busy assisting friends of mine to reach Vienna and helping them to get on their way. I was caught, I was arrested. I could not and would not admit that I was a part of any organization involved in this, because I wasn't.

"I spent six months in jail. When I got out, it seemed to me perfectly logical that I should go back and start helping more people get out of the country, and I did. And I was caught again, and again I was put in jail.

"This time I was lucky; I was lucky, because I conceived the idea immediately after my arrest that if I

would insist that I had a sister with starving children on the outside and that I was their sole means of support, sooner or later I would find a sympathetic ear.

"I did, and I was released after two and a half months. I went right back to the work that I was engaged in. And by this time, through a coincidence, I found myself involved in helping people from an adjoining country to reach Vienna, and from there to go on to Israel.

"Again I was arrested. By this time the country to which I am referring was under Communist domination. And I made a major mistake. The judge before whom I came I assumed was one of my own people. And I was stupid enough to send him a note saying 'you surely understand and can speak frankly to me.' I got ten years. I had made a mistake.

He said, "Exactly three days ago I was released from prison. During the interim I worked in an area as a member of a slave labor gang."

And he outlined to me with drawings and with sketches on paper the layout of the slave labor arrangement, a matter with which I had previously had no knowledge, and he continued to describe the floggings and the beatings and the work and the movement from labor camp

to labor camp that led up to the point three days before I met him when he was released for good behavior at the end of approximately eight and a half years.

Fortunately for him, one of the conditions of his release was that he get out of the country, because, as I mentioned, this was not the country of his origin, and thus he wound up in the JDC office in Vienna. And two days later I met him as a part of the group ready to leave for Israel.

Twenty years of a man's life and his release from the consequences of the last war occurred three days before I met him. I said, "Why are you going to Israel?"

His answer was very simple: "I labored for the country of my birth. I labored for an adjoining country. I labored for the country of my last incarceration. I have a few productive years left. I am going to give the remaining labor that is in me to the land of my ancestors and to the land of my people."

I must tell you one other facet of the Vienna operation, and then with this I close.

I have been never able to understand how it is possible for a handful of people, field employees, area directors, country directors of the JDC, to handle this

steady stream of misery and poverty day after day and year after year and yet avoid treating these people as cases or numbers or both.

The thing which amazed me when I first visited Vienna, perhaps because I was completely strange to it, was the fact that these people in Vienna -- Maurice Lepien, the present director of the JDC office there, the man whom I first met as the director for Iran and Teheran several years ago -- how this man, how his assistants, how his staff are able to find within themselves this never-ending torrent of compassion for people who are in difficulty, is completely behind me.

I only say this to you: When you give, and when the people of your community give, I am sure that everyone of you would like to feel that those people who are working in the various countries of the world and in Israel are motivated not by the usual motives that drive a man to do a good job in whatever his vocation may be; that we want these people dealt with in a spirit of compassion, in a spirit of affection, in a spirit of helping; and I can tell you, after having met these people, these wonderful people again, for the fourth time, that if you were to search this world from one end to the other, if you were to inquire of every

person whom you could possibly meet under any and all circumstances, nowhere in this entire world would you find so dedicated, so compassionate, so humane, so affectionate and so dedicated a group of people as this group of people in Vienna.

You may rest assured that these harassed people whom we undertake to help start their journey to complete freedom and hope under the most magnificent circumstances possible. Their first greeting with the outside world, their first meeting, is with people of such magnificent compassion and affection that surely, as they start their journey from Vienna to the land of freedom, or whatever country they may be going to, they start with a full heart, recognizing, I am sure, that if these people whom they first meet are representative of the people whom they represent, surely there are many, many wonderful people in the world.

And I am satisfied that this first impact, this first impression which these refugees get from our representatives overseas in the JDC, must surely be a major factor in helping them to bridge over what must always be a very difficult transition period until they find themselves rooted in the land of their future in Israel.

(Applause)

CHAIRMAN FISHER: Thank you.

The UJA National Women's Division represents an ever-important and growing part of UJA activities.

Certainly Sarah Goodman has contributed in a tremendous way to making it as significant as it has become. What she means to us was well conveyed by Fred Forman who presented our award to her last night. She has, of course, put in four great years as the National Women's Division Chairman.

Now that she is retiring, I am sad to say that this is the last time she will be reporting to us in that capacity on activities in the Women's Division. This is an event and I am delighted to present to you our beloved Sarah Goodman.

(Applause.)

4-1b

MRS. JACK A. GOODMAN: Mr. Chairman, Dr. Joseph, the VIPs that I see sitting in front of me, for you are the VIPs in this group. Ladies and gentlemen, I know time is of the essence and many of you have to run and catch planes and trains.

I am going to make mine as brief as possible. Yesterday we celebrated the 15th anniversary of the Women's Division of the United Jewish Appeal, with a birthday cake, with a magnificent speech from Herb Friedman better than any I have heard and words that we women have been waiting for for a long, long time, and as we reviewed our history it came into being and into life again and he spoke of the women who headed the Women's Division of the United Jewish Appeal; those that were with us and still are with us.

We spoke of Rita Wavel who gave her life at the last moment of leaving this conference some several years ago, and of Adele Levy who brought spirituality and a way of life and stature to this group.

I leave after four years, it is true, and what has been said to me has been said about the women of the Women's Division, for without them, without these hundreds of thousands of women and without the staff and

without all of you I would be as nothing.

So as someone said to me this morning, does your hat fit and I said I have a very happy faculty, I have a 20-20 hearing but I have a way of turning it off and when people are saying things to me I think it is about someone else.

The Women's Division is 15 years old. In that period of time -- and this may not be too significant, because money after all only means what it can do -- we have raised over \$185 million. (Applause)

A hundred million of which, I am sure, have gone into the coffers of the United Jewish Appeal, and when women come to me and say, "Why the Women's Division because the men do not seem so interested," I tell them -- give them those figures, but the Women's Division is of greater importance than that.

Herbert Friedman can come in to your community and talk to the men and the men come with their minds made up on what they are going to give and after listening to what he has said plan to raise, and they go home tired and the next morning they go to their desks filled with the problems of the day and nothing more has been said.

A woman can come and hear Herbert Friedman

and she can't wait until she gets home and on her way home she stops at the grocery store and runs into a friend and tells her what she has heard. She waits until she gets home at the dinner table, she discusses all of this, and the United Jewish Appeal becomes a living thing in that household, and a couple of weeks ago you had a youth conference and I have heard the words fantastic, fabulous, never could we expect anything like that.

Well, let me tell you, behind each young matron and each young man there was a mother or a grandmother, an aunt or a sister that kept that flame away.

I envy Mr. Hassenfeld his first trip for this was my eleventh, and I still get excited and I hope I will live long enough to be excited many, many more times in seeing the land of Israel.

You have had your seventh mission, we have had our sixth, four of which I was privileged to lead and 85 women from 36 communities of the United States were on these missions. 21 this year representing 19 communities.

We, too, saw Israel, we saw her hills and verdant valleys; we saw her desert that came abloom when a bit of water seeped down. We saw the Galilee; we saw the

Gulf of Aqaba; we saw the Dead Sea. We saw those three little rivers that mean life because it means water: The Gishon, Ma'in and Jordan. We visited the institutions of learning and the agricultural areas and we know all was well.

We were privileged to visit in the homes during the holy days of many Israelis and met them, the man on the street.

We visited with the powers that be, and we visited in the settlements and in Malben. And we visited Malben as we always have and have gone away with a feeling that not enough has been done.

I saw a miracle there, a girl whom I had watched for years and for the first time after ten years she realized that she had legs and she was on crutches and walking up to meet me and to greet me. She is in one of the institutions.

I do not have to tell you what all this means to all of us. And sometimes you wonder what makes us tick. I only know what makes me tick. I happen to have come from a Viennese family, was fortunate enough to have a brother who was secretary to Theodor Herzl when my brother was in the University of Vienna and he had a

mast head that said, a sermon to the light.

These are the days of the Festival of Lights and that ninth little candle that lights all the other lights is the sermon to the light, and I think the women who form the Women's Division are all sermons to the light, whether it is an intellectual light, whether it is a light in a dark corner of the world where Jews need them, that light we keep kindling.

I am stepping out and not down. I am only stepping to the side of my successor and I want to say to her the words of Milton: "He also serves who stands and waits," and I shall be waiting.

(Applause)

CHAIRMAN FISHER: Sarah -- let me say this. I forgot to mention before that she has really been an inspiration to all of us on several missions. Her youth and vigor is more than many of us can follow, and I hope to see you on many more missions, Sarah.

MRS. GOODMAN: Thank you.

CHAIRMAN FISHER: I would like now to call on Joe Mazer to come forth and place in nomination the UJA officers for 1961. Joe has contributed many years of devoted leadership to our cause. He was chairman of

the 1958 Rescue Fund, co-chairman of the 1956 Rescue Fund, and has been an associate chairman of the United Jewish Appeal of Greater New York, and this past year we served together as Special Fund chairmen and it was a real pleasure to work with him. It makes me very happy to introduce and call on a wonderful worker in our cause and a really fine fellow, Mr. Joe Mazer.

Joe.

(Applause)

MR. JOSEPH M. MAZER: One thing I promise, it is going to be very brief. (Laughter)

First of all, Sarah Goodman has just left us with a very important empty place to fill and I believe we have got just the lady who can do it, she is Paulette Fink of Minneapolis, who with her husband, Iz Fink, of our cabinet, represent the elite husband and wife team of National and community leadership.

Paulette Fink's remarkable background includes the fact that she was an underground war-time leader in France working with the Maqui in establishing JDC supported children's homes where thousands of homeless children were sheltered during the occupation.

After the war in 1948 she participated as a

UJA representative in the operation Magic Carpet, which airlifted 45,000 Jews from Yemen to Israel.

She has made frequent on-the-spot observations of the situations in which the UJA is concerned in many parts of the world. She is currently a member of the National Women's Division, Executive Committee, and she has performed a wide variety of important services for the UJA here and abroad.

To serve as UJA National Women's Division Chairman in 1961, I propose Paulette Obert Fink, Mrs. I. D. Fink. (Applause)

MRS. FINK: Thank you, Joe, those of you who know me here in this room would never believe it, but I am speechless.

This is a great challenge, my friends. It is a great honor and I am mighty proud of it.

I am following in these last 15 years seven grand human beings who have given their devotion and their dedication to the undertaking in which we are involved. My task will not be easy following the one we call "Our Fair Lady," but if the Women's Division is 15 years old, this is also another anniversary for me. Fifteen years ago I came to these shores. I came for

three months, I came to participate in this history-making convention where the Jews of America decided to raise for the first time in history, and not in the history of Jews, but in the history of people, decided to raise one hundred million dollars.

Fifteen years ago last summer, our beloved and great Adele Levy came to Paris and visited us. She was the first American that we greeted and she saw and she witnessed and she heard. She watched us feeding children who had just come out of Buchenwald with a little glass pipe because their stomach had so shrunk that they could not feed them a normal mouth-feeding, and she then decided that the women of America should be responsible, that those children were theirs. This is how and when the Women's Division was created.

Gentlemen, I am saying to you, don't even minimize the power of the women, and as we say in French, "cherchez' la femme" when your candidate is good.

Without a good strong women's division your men's campaign is no good, and I am not minimizing, believe me, the tremendous amount of money you give and what you do, but let me believe that we are an inspiration.

I pledge all the strength I have. I pledge

to you that I will do my utmost to lead the women of this country to a greater effort because if the challenge is mine, it isn't mine only. It is one moment, as far as I am concerned, in a life that has comprised almost nothing else.

I am highly grateful and I have so much to be grateful for. I am mainly so grateful to have a husband line mine (applause) who has been willing for the last six years to live with a woman who has dual loyalty. I am married to him but I am also married to the United Jewish Appeal.

Thank you for your trust, thank you for your confidence. I hope and pray to deserve it, and thank you for all the expression of faith that I have received in the last two days. (Applause)

MR. MAZER: We in the UJA are indeed fortunate to have women like Paulette Fink.

I would now like to submit in nomination the names of men who will serve as officers in the UJA in 1961.

Isadore Breslau, the kind of tribute which he has well earned and has already been paid at this conference to the first candidate. He comes from

Washington, but we want and need him again as UJA allocations chairman.

I cannot resist mentioning again how tremendously meaningful his accomplishments in this capacity are and indeed his all-around leadership on behalf of the UNA. It is essential that we have his leadership again as allocations chairman for what must be accomplished in the year ahead.

As one of our two large gifts chairmen we propose to continue in office a very grand gentleman and a long-time leader in our cause, Robert W. Schiff.
(Applause)

He has been a great fund-raiser in our cause and is one of the outstanding veterans, having been associated with UJA since its establishment in 1939.

Also to serve again as gifts chairman we propose the wonderful Benjamin X. Slate of San Francisco.
(Applause)

He has been UJA gifts chairman since 1954 and always comes through with an inspiring job.

One of these days TV is going to have to add to its roster of Wyeth Erp and Bat Masterson and others another already historic Western figure, ~~5013~~

Adolph Kiesler of Denver. (Applause)

He recently marked his 80th birthday and it was happily celebrated with appropriate sermons in Israel when he was here this fall with the UJA Studies Mission. We all love him and would like to re-nominate him as chairman of the United Jewish Appeal National Campaign Committee.

Nor the Chairman of the UJA National Campaign Cabinet we re-nominate Mel Dubinsky of St. Louis.

CHAIRMAN FISHER: Just a moment. I would like to place in nomination as chairman. I am sure you will all agree with me that it is a real honor to have him with us again.

MR. MAZER: As distinguished National Chairmen we wish to propose the names of five National Chairmen four to be reelected and the fifth to be elected for the first time in this capacity.

One of the men we recommend for reelection is Fred Forman. (Applause)

All know and love him. He has served most effectively this past year as National Chairman and before that for two years was tremendously inspiring chairman of the UJA National Campaign Cabinet. Fred is a wonderful

leader of his own community in Rochester in addition to all he does nationally for the UJA.

Next is a man who we -- when we held our conference last year was away driving around the world. It would take a project of that size to keep him away from an important UJA affair. He has given a tremendous amount of his time and energy to the UJA. This year in addition to everything else he usually does he has headed up most effectively the vital UJA renewal -- loan renewal project.

I am referring, of course, to Albert A. Levin of Cleveland. (Applause)

The third man we recommend for reelection is Joe Meyerhoff of Baltimore. (Applause)

He is someone who has always been available with the wisest counsel and has to his credit a record of magnificent leadership in our cause in which he has served as chairman of the National Campaign Cabinet as well as UJA National Chairman. He is, in addition, a tremendously constructive force in his own community of Baltimore.

The fourth to be re-nominated for this office is Jack D. Weiler of New York City. (Applause)

He certainly has no equal in dedication and devotion when it comes to things Jewish and for helping his fellow Jews in need. In addition to the leadership he gives the UJA nationally, he is at present Chairman of Trustees of the United Jewish Appeal of Greater New York; a select group of New York community leaders who have played key roles in history-making UJA drives.

For election as a new UJA National Chairman we propose a man who has long given his heart and mind to the UJA, Max M. Fisher of Detroit. (Applause)

He was Special Funds Chairman in 1959 and 1960. He has, I believe, been a ranking participant in each of the UJA Study Missions since 1954. He is a member of the National Council of the JDC and he is president of the Jewish Welfare Federation of Detroit. It is a honor to propose him for election to this office. (Applause)

Now we come to the officers of National Chairmen representing agencies. For National Chairman representing the JDC it is a great pleasure to present the name of someone who helped bring UJA into being and then through great leadership helped to make it the greatest humanitarian endeavor which it is. He has already served in this capacity for three years now and before

that for three years he served inspiringly and effectively as our General Chairman. I refer to our great, grand friend and colleague Bill Rosenwald. (Applause)

For the National Chairman representing the United Israel Appeal, it is good to present to you the name of one who served for six years in this capacity. Indeed, his name certainly is associated with virtually every great Jewish cause, more especially he has dedicated himself to the upbuilding economically and culturally of Israel. He has respect and the great admiration of all of us. I refer to our wonderful friend Dewey Stone. (Applause)

I now would like to submit in nomination the names of a group of men to serve as Honorary Officers of the UJA for 1961. For the office of Honorary Chairman of the Special Fund, we propose a UJA leader who has served with great distinction in this post in 1959 and 1960 as well as Honorary Chairman of the Rescue Fund in 1958 and of our Emergency Rescue Fund in 1957. He has thoroughly demonstrated over and over again his devotion to our cause and all it stands for in Jewish life. His philanthropies have enriched the culture as well as the economic life of Israel, and he is an inspiration to

all of us. The gentleman, I mean, as you must have surmised is Samuel Rubin. (Applause)

For one of the three UJA Honorary National Chairmen, the name of Joe Holtzman is submitted. (Applause)

His leadership in the UJA since its beginning has been untiring. He is a wonderful human being, a shining example and beloved by all of us.

As Honorary National Chairman, too, the name of Sol Luckman is proposed. (Applause)

Before becoming a UJA Honorary National Chairman for the first time last year Sol served superbly in the post of National Chairman for the UJA. His leadership, advice and counsel has been tremendously influential in making the UJA what it is. He has given of himself without stint on behalf of our organization.

For election for the first time as a UJA Honorary National Chairman it is a great pleasure for me to give you the name of Sam Daroff. (Applause)

He has been one of the great UJA National officers for many years now, having served as National Chairman of the Campaign from 1957 through 1960. He has been the UJA National Chairman for Cash in 1956 drive.

He is a warm and lovable human being as well as a most effectibe leader in our grand cause. (Applause)

As he has done for several years past, Senator Herbert H. Lehman graces this distinguished list of nominees. We admired and looked up to him for his great record of public service as New York State Governor and Senator, we love him for his compassion for his fellowmen, as well as putting into practice the highest ideals of our faith. It is a great privilege for me to propose Senator Lehman for the office of Honorable UJA General Chairman. (Applause)

For reelection as Honorary Chairman, a most respected and beloved name is submitted, that of Edward M. M. Warburg. (Applause)

In a fabulous manner he has added even greater luster to the name of glorious, and identified with greater service to humanity. He was one of the small grand body of men that helped bring the UJA into being. Through his subsequent leadership, he aroused American Jewry to its moral obligation to our fellow Jews everywhere who may be in need. I mean, of course, Edward Warburg.

Now we have a distinguished name we would like to add for the first time in 1961 as Honorary

Chairman. It is Morris Berinstein. (Applause)

Who has given us such wonderful leadership as UJA General Chairman during the three years past.

MR. EDWARD M. M. WARBURG: I want to come in at this moment. I haven't had a chance to speak (laughter).

Ladies and gentlemen, you have heard a list of the team, which has made up the UJA over the years. This is not an exclusive club and we welcome all those who wish to join. In fact, you all have joined.

We are the ones who have had the job of taking over certain titles, but I long ago learned in the Army that the medals go to the generals for the work done by the privates.

In welcoming Morris to the group of Honorary Chairmen, I don't want him to think that he has any less work to do. I found out that via the hard way and really I don't think these remarks should be made to Morris at all but probably to Elsie. The Council of the Welfare Fund has their Elsie B. which they talk about and we also have our Elsie B., Elsie Berinstein.

And these two Elsie Bs. are what keep Morris going. (Laughter)

I am not going to embarrass Morris by trying

to find the words to express the affection and love we all have for him. I think he and I probably more than any of the ones that have the job were less suited to it emotionally. We worried, and Morris was one who I think outdid me at worry, and many is the time, and I can tell you -- and all successors will find it, too -- that this job is a lonely job, is a terrifyingly responsible job, is a job that you have where you spend your nights worrying about it in order to figure out what the meeting the next day may result in.

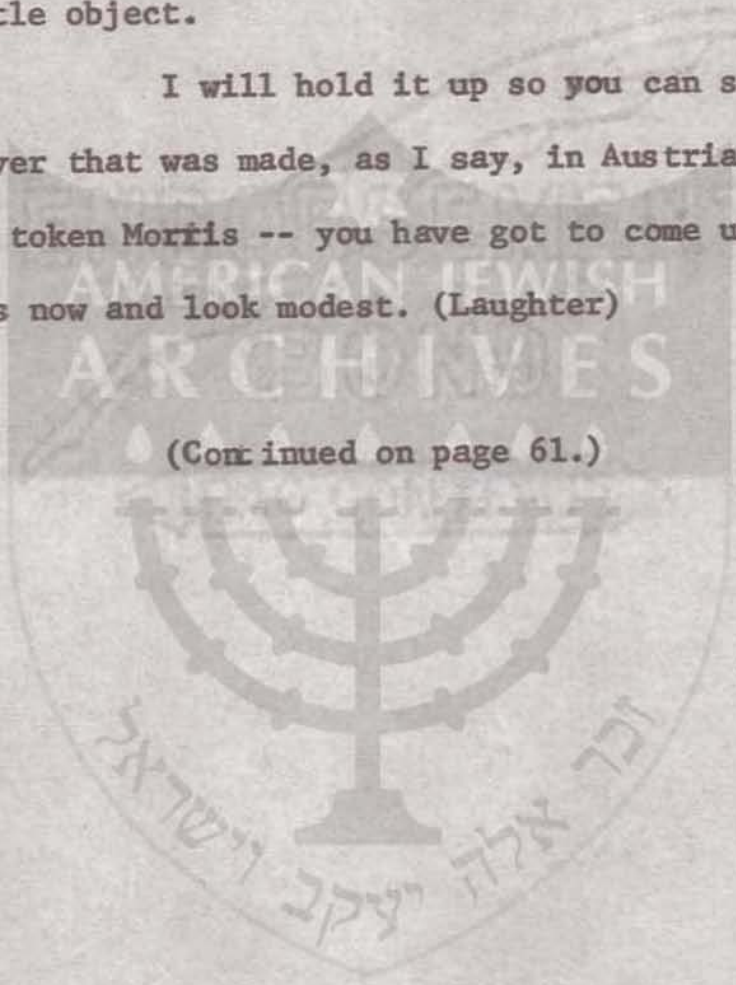
These have been difficult years and Morris has led us gloriously and what he has talked up by way of record is something that all of us are proud for him, and he has every right to be proud of.

This is not the time to try and enumerate. To say thank you to him is ridiculous because I am sure that he has found in this work the satisfaction that all of us have found. We wouldn't be in it if it was just because of the titles or because of the little tokens that from time to time are handed our way, but, nevertheless, in 1775, which was a year not unmeaningful in our own history of the United States, in Austria some wonderful craftsman produced a Megillah. It happened to be a Megillah

in dealing with the story of Esther, and that in itself was a story of the fighting for freedom and it seemed to us appropriate that we give to Morris this extraordinary little object.

I will hold it up so you can see the filigree silver that was made, as I say, in Austria in 1775, and the token Morris -- you have got to come up and receive this now and look modest. (Laughter)

(Continued on page 61.)



aml

Presented in heartfelt tribute by the Officers of the United Jewish Appeal and the great American Jewry to Morris W. Berinstein, inspired and dedicated leader in the cause of Israel and distressed Jews overseas, to mark three years of outstanding service, 1958 to 1960, as General Chairman of the United Jewish Appeal, New York, December 11, 1960, this antique filigree silver made in Austria in 1775, which contains the traditional story of Esther, an heroic chapter in the history of our people.

Now, before you make any answer, I want to make a speech to Elsie. Where is she? Elsie?

She is sitting way over there. Elsie, dear, you are the one who made the real sacrifices during these years.

(Applause.)

And I want to say to you --

(Applause; standing ovation.)

MR. BERINSTEIN: Eddie Warburg, all my good friends, all my very good friends.

I also am somewhat at a loss for words. I also have been a very careless person when it comes to preparing material. I never could write down what I wanted to say. My brain just won't function with a pencil in my hand,

ENDORSEMENT

2am

but I will admit that during the past 48 hours, whenever I had a chance, I would try to think of something, which I will mention in brief, something to express my feelings and this time, even without a pencil, my brain just won't function.

My dear beloved mother's name was Esther, so this, of course, to me is also a very touching thing. She was a wonderful woman, helped train me in the work I do.

I am eternally grateful to Eddie for this one particular thing at least, because he said things that perhaps I would find it difficult to say to my wife.

I must admit that I have been a very selfish husband. I have been taking her around just like a van of furniture, except I didn't pay the price for the trucking.

She has been a very brave soldier. I am thankful that Eddie can express it better than I can.

I will never forget. Sometimes we talk about democracy and the lack of it. Sometimes even we in UJA have been criticized for lack of democracy.

The first time that I ever was approached to take the exalted position of General Chairman was by Eddie Warburg in his always unique manner, but thank God I always

3am

63

consider it humorous, when he said, "Make believe that I have asked you three or four times already and you thought it over, and say 'yes'."

(Laughter.)

I want to be very simple. I don't think that any truer statement can be made that whatever one gives to a position like this, it is extremely small in proportion to what one gets.

I'm a great believer in God and, for God to have chosen me, to have given me whatever inspiration, or, if you will forgive the word, talent to be able to do whatever I was able to do, is just an accident.

He could have made me just as rough and tough as some people I know.

Thank God, he didn't.

To measure the worth in my balance sheet -- I know you heard Mr. Harmon, the Ambassador, talk about the balance sheet of the UJA -- but to measure my balance sheet, the names of the people whose -- the great names of the people whose names you already heard and placed in nomination -- there are many people sitting in front -- the professional staff that I have been privileged to work with.

4am

This may even surprise some people, the executives in the communities, the leaders, their wives, all over the country, the grand people of the JDC, the grand people of the Agency, and because I am a little biased, if I may use the greatest superlative, the great people of Israel, the leaders of Israel, all these people that I know so well, so intimately, people that I love, people that I am egotistical enough to think might love me, this balance sheet compared to all the effort, all the travel, all the disturbing elements, fade completely from the picture. It is something that I have the rest of my life and perhaps even my family beyond that.

This has been a grand group of people to work with, and you have been grand people to work with, and I want to close by saying that we all know, never has it been made clearer, that our job is not finished.

I doubt if I will live long enough to see it finished from what I know of the plight of our fellow people, but that we must go on and on and on, and we were taught and understand that a job half-finished is not any kind of a job at all, and we must have the guts to go on and finish it. It leads me to the following statement.

5am

I don't suppose I am privileged to name my successor, but I call upon all of you, each and every one in this room, and all those in your communities, communities that you came from, to give him the same kind of cooperation -- because I don't think it could be more, because this is my opportunity to say, he is a great man, a man whom we all can be so proud of.

For myself, I realize that I am not through because the job isn't through, but to this man I want to say, I will try to be as kind and as thoughtful and cooperative with him as he has been with me.

Thank you and God bless all of you.

(Applause.)

MR. MAZER: Morris, although we have lost our 1960 General Chairman, we still have a devoted UJA worker.

All the names except one have been placed in nomination.

Do I have a second for the list up to now?
Does anybody second that list?

A VOICE: I second it.

MR. MAZER: All in favor vote "Aye".

(A chorus of "ayes".)

6qm

TRAB CONFIDENTIAL

MR. MAZER: Thank you. Now it is perfectly legal.

I now have the honor of making the nomination for the most responsible high post that is within the province of us of the UJA to give; the post is that of General Chairman of the UJA for 1961, and, for that high office, I propose the very illustrious name of Philip M. Klutznick.

He is already an outstanding leader of American Jewry.

He has long been a member of UJA National Campaign Cabinet, and he is now the National Chairman of UJA.

He was President of B'nai Brith, and, when elected to that position in 1953 at the age of 46, he was the youngest man ever to hold that post.

Since 1958, he has been Chairman of the President's Conference, which includes the heads of 16 national major agencies representing a broad cross-section of Jewish communal life.

He is a member of the recently formed Board of the Jewish Agency of Israel, Inc.

A great builder in all senses of the word, he is the developer of a unique land community in Park Forest,

FRAG. CONTENT

7am

Illinois, and also of Israel, Arbdot Seaport.

He was a wartime Federal Public Housing Commissioner, and received the Certificate of Merit from President Truman on his retirement from that post.

In addition to many other positions of public service, in 1957, he served under President Eisenhower as a member of the U. S. delegation to the twelfth session of the General Assembly of the United Nations.

He has certainly demonstrated his capacity for the high leadership in no uncertain terms and he is obviously some one who can be depended upon to carry on in the position of the UJA General Chairman in the great tradition set by Henry Morgenthau, Eddie Warburg, Bill Rosenwald and Morris Berinstein.

It is a tremendous pleasure and privilege for me to place his name in nomination.

(Applause.)

MR. STONE: Joe, dear friends:

I have been given the great privilege of seconding this nomination, but, Phil, before I do that, I would like to take the privilege of saying to you, Morris, not only amen to everything which Eddie said, but to add one other note which I think most of the community may

8am

not be quite as aware of as those of us who have worked so closely with you in this past year.

Assuming the Chairmanship of the so-called exclusive Club of 21, formerly the Jewish Agency for Israel, Incorporated, I have been its spokesman, and many of you may not know, and I am sure do not realize, that the real architect of this reorganization, the man who gave many sleepless nights, hours and hours of time and effort, was Morris Berinstein, and, if it weren't for Morris Berinstein, I am sure there would be no successfully reorganized Jewish Agency today, and I want all of you to know it, and I want you to know, Morris, how much we appreciate it and what a tremendous contribution I am sure this is going to be to the wonderful things which you have done all through the years for American and world Jewry.

(Applause.)

Phil, so far as you are concerned, I am going to put into the record, because I think it would be a shame to have this wonderful manuscript, which has been prepared and which tells all about you -- and I am going to put it into the record for the record, and I am not reading it, and I am going to say very little because

9am

69

I know that you are not the kind of a person who wants to sit and listen to having himself praised particularly in public.

As we have sought every few years for a new General Chairman, it has not been a question of a lack of suitable candidates, but, knowing the tremendous burden of this job, it has not been easy to convince the respective chairmen we have had through the years that this was the time and the moment for them to assume this responsibility.

I think that we were more fortunate this year than we have been in the past, because it wasn't easy to get Morris to say "yes", and, fortunately for us, Phil started to show a genius for leadership so young in his chronological lifetime that he was more than ready for this top job in the American Jewish world when, from my point of view, he is still a mere youth, and he is a realist and he knows the UJA and he recognized the opportunity for service which we were offering him and which we were seeking to have him accept.

And we are fortunate because we have had distinguished leadership as we deserved, and, in Phil Klutznick, believe me, it is going to be continued, and, Phil,

10am

all of us are tremendously pleased.

We have individually and collectively promised you our unstinting support, of ourselves, of our ladies, and I know that you will start this new platform from which to give of yourself to our people, and I wish you Godspeed and good luck, which you need and which you deserve.

(Applause.)

MR. MAZER: I am now going to ask all you folks assembled here to vote on the nomination of Phil Klutznick.

All in favor say "Aye".

(Chorus of ayes.)

MR. MAZER: Congratulations, Phil.

(Applause.)

MR. KLUTZNICK: Mr. Chairman, distinguished guests, ladies, friends:

I think that I can call you friends.

A few moments ago, Max Fisher asked me whether I was nervous. I said, "No." I was deep in thought, and he, therefore, thought that I was worried.

I told him honestly and confessed that I was, at that moment, wondering whether I shouldn't call for a

11am

psychiatrist.

I am not unmindful of what has happened here this morning, at least, as of this moment, but I am wondering whether this is properly the high light of day.

Reference was made to the fact that some years ago I was elected to office in another organization, and I recalled, as that reference was made, a statement that is fresh in my mind, that, at this moment, it is Morris Berinstein that we honor and not his successor.

A ship that sets out to sail under a new captain has proved nothing. It may or may not arrive in port; but, when the captain has brought back a ship, after having sailed it so well and led it so nobly, he is the one who merits the plaudits of the crowd.

(Applause.)

Therefore, I say to you, my good friend, that at this moment I only wish that I were enjoying what it is that is justly yours, and I shall take advantage of your more than gracious and recognize that, in your experience and in your background, there is much that I can learn from and much that I can follow.

And may I say to the charming lady who preceded me in this moment of take-over, that I shall not only

12am

recognize the power of womanhood -- this does not come belatedly to me, incidentally, --

(Laughter.)

-- but having learned the lesson not alone at the feet of my mother, but at the side of my own and beloved wife, I shall, for the purposes of this organization, try to practice my lesson well, and give to the women of our faith and of the UJA that place in the sun that they so justly deserve.

(Applause.)

Now, may I talk about ourselves for a few moments, collectively.

Collectively, that is.

I have listened for a long while, and it seems much longer with each succeeding speech and, therefore, this one may be the longest of them all.

I have listened to the needs of the people of Israel, and this from personal knowledge and commitment I endorse without reservation. I have listened to the sad and depressing and continuing saga of countless thousands of our co-religionists, uncertain as to what the morrow will bring, seeking, as has been so well said, a freedom that we perhaps take too lightly because we

13 am

breath it as we breath the air of which we are a part.

I have listened to all this, and what we do for them, and I think that the time has come to recognize what we are, in fact, doing for ourselves.

There sits in this room the head of that organization which concerns itself with the community fund raising mechanism and the standards of social commitment and communal commitment in this, our American Jewish community; and I think that it is important for me, in his presence and in the presence of communal leaders throughout the land who wear not one, but several hats, to make clear a personal philosophy.

When, yesterday, my dear and old friend, old in terms of years that we have known each other, and not in terms of his own years, Joe Meyerhoff, rather unbusinesslike in one moment of his life, referring to a 72 million dollar quota, you may have noticed that some one sent up a slip of paper. I had sent it up because the quota is 72 million, 740 thousand dollars, and we don't start an effort of this sort by compromising the first moment that we discuss our commitment.

(Applause.)

Now, I am not unaware that this creates a great

problem in our community.

Some one has said that I am a realist, and Dov Joseph doesn't altogether believe that realists can solve the problems of the world, and I agree with him.

A realist would not have accepted a quota of \$72,740,000, but a realist who dreams -- and I like to think of myself as one -- can dream myself into the illusion which I think will become a fact, that this is realizable.

But only in one way, and that is if we who sit at this table understand that the communities of America have problems as well.

I open with a simple commitment: that I shall always appreciate and understand the problems of the communities of my great America, and, in return, shall expect them to reciprocate.

(Applause.)

I believe -- no need for applause -- this is business -- I believe that we have a right to go to any community in America and say to them, "We need this much more money."

I believe, too, that they have a right to say to us that "We have needs which we have long deferred,

and we need more money."

But, in the discussion of this mutuality, the genius of leadership is not in one giving away to the other, but in finding the delicate balance which enables us to achieve both of our objectives.

This is what I call for.

I am willing that the communities raise twenty million more this next year so that the UJA may get its ten million more, but I am not willing and will not be amiable with the suggestion that the communities raise less or raise the same amount and that the UJA take less.

This I say now is an inconceivable reduction to an absurd position which statesmanship and leadership must not contemplate.

There is room in this United States to raise more money. In this, Dov Joseph is right. No community, no matter how generous it has been, has outdone itself beyond the point of no return, and let us be candid to one another.

In these moments when people say to me, "We have local priorities", and some speak as if none of them have been met, I would say to you, as one who has traveled

ENDORSEMENT
BOND

this land from coast to coast, both east to west, and from the northern border to the southern, I am not aware that, in our own community life, we have not met the urgent priorities since the war.

What we have done is, we have built more synagogues, and we should have, we have built more old folks homes, and we should.

AMERICAN JEWISH ARCHIVES

These problems are pressing, and they must be met, but let us not be under the illusion that the American Jewish community has deferred all of its needs in order to meet the needs of rescue and of the rebuilding of Israel.

I say this in utmost candor, for, if there is anything I enjoy about the position I now have, it is that I can afford the luxury of being honest with you and honest with myself.

This is not to say that American Jewry doesn't need more, but it will be to the everlasting disgrace of this great and affluent community, if, in the securing of what we need, we sacrifice what we have brought to this point or helped bring to this point so well.

There are priorities in life, and we must never become so callous that one human life loses its first

priority.

We must never become so removed by the listening of endless speeches that the saving of a man from North Africa can be equated with the building of any building anywhere in the world.

(Applause.)

This, my friends, is a thing that the UJA does for us. It makes of us total human beings. We speak about what we do for others.

What would we be if we weren't blessed by the opportunity to give?

What would we be if our horizons were kept so low that our heart did not respond to this cry, though it may come from thousands of miles away?

What would there be of this ancient history and this tremendous tradition of our people if we lost the capacity to do what we are doing, but more than we are doing?

We will be adjourning very shortly. The pomp and the ceremony will be over. Let me say not cynically, but from simple fact, most of the speeches will be forgotten. I will say for the record, because I owe it, I guess, to the committee and to the people who have evi-

ENDORSEMENT

denced their confidence in me, i accept this responsibility, but I don't want to accept it in the loneliness to which Eddie Warburg has so truthfully referred, and I don't want to accept it in the thought that I am doing anything for anybody.

(Applause.)

I want to accept it in your presence and I hope with your indulgence, and, I know, with your cooperation in the simple realization that you and I together in achieving the task that we will achieve will not sacrifice any of the values, but, rather, together, in achieving it, we may each touch the hem of immortality that is a search of all mankind.

(Applause.)

MR. MAZER: Officially, now, the meeting is adjourned.

Thank you very much.

(Adjourned at 12:30 o'clock p.m.)

BILLS REPORTING SERVICE, INC., 38 PARK ROW, NEW YORK 38, N. Y.