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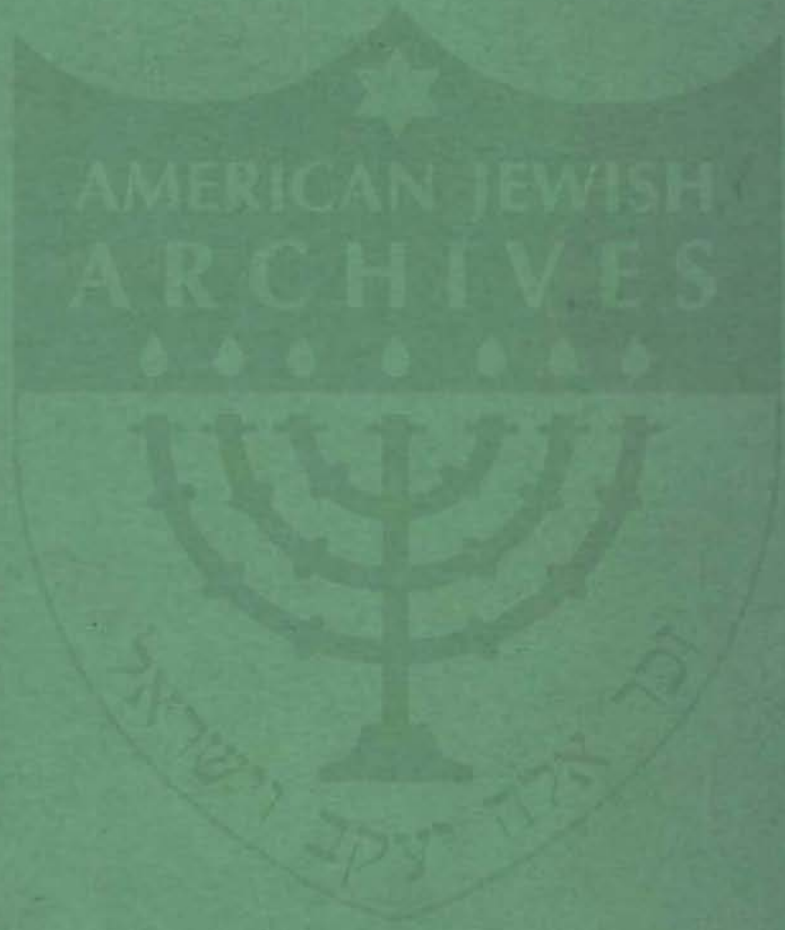
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COURT REPORTERS
1030-34 SEYMOUR BUILDING
MIAMI, FLA.

THE UNITED JEWISH APPEAL NINETEENTH ANNUAL
NATIONAL INAUGURAL CONFERENCE, SUNDAY,
MARCH 3, 1957, AT THE GRAND BALL ROOM,
FONTAINEBLEAU HOTEL, MIAMI BEACH, FLORIDA

P R O C E E D I N G S

GOLDA MEIR, ISRAEL PRIME MINISTER: My Friends,
it is extremely disappointing to me that I am not with you
right down in Miami. I was looking forward to meeting you
today in order that we can have a face-to-face talk about
what was and about what might be.

We are approaching now the end of our most diffi-
cult struggles that Israel has had before her since 1948.

I believe that by this time the world at large
knows and understands that Israel's struggle was an extremely
simple one as far as Israel's objectives were concerned.

We do not ask now for any privileges whatsoever.
It was a struggle for Israel's security, for Israel's welfare,
for Israel's economic right. That is all true, but I honestly
and sincerely believe that the struggle was a much deeper
one and a much more important one even than that.

I believe that it fell to the fate of little Israel
to carry on a struggle for some very basic and elementary

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principles. I think that our struggle and our victory in this struggle means that from now on no small nation, no matter how small, no matter how weak, needs to hesitate whether it can demand equality of rights for itself.

I believe that the principle of equality between nations, large and small, rich and poor, large territories and small territories, wealthy in natural resources and very poor in natural resources, but the equality of people, the equality of the right to live, the equality of the right to pursue their life in dignity, and in security, that that principle now is in fact in the life of the family of nations much stronger, much better understood than it was five or six months ago.

I am convinced that when the history of these last few months is written not only in the annals of the life of Israel but in the annals of humanity, of the peoples of the world, as we say in the history of the United Nations itself, that chapter will be one that Israel will have reason to be proud of and that all the peoples, individuals and nations that have understood Israel's struggle and have stood with her will have something to be proud of.

My Friends, we have been traveling on parallel lines during the last few months. On the one hand we were struggling for the recognition of Israel's right to security, to live, to work, but there was something else going on in Israel during

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these few months.

May I say this has been our fate from the very beginning. At the very beginning of the discussion of our problem in the United Nations I had the opportunity to say that on the 15th of May, 1948, two things happened; we were bombed by the planes of Egypt and the first boat of so-called "illegal Jewish immigrant to Israel--" they would have been illegal to Palestine--came in on the 15th of May to Israel. Nobody questioned their right to come in. This was the first group of Jews after the establishment of the State and they came in free and dignified citizens of the State of Israel. These two parallels have been with us throughout the years of our existence; on the one hand, the necessity, the dire necessity to defend our very lives and the integrity of our State and on the other hand unceasing absorption of people and the development of our country.

And so it has been also in these last four months.


I am sure that you know not all our energy was put merely into this diplomatic struggle that we carried on in the United Nations and elsewhere but at the very time in those very days and those very hours something of great vital importance was happening in Israel itself, boats coming in, planes coming in, people driven from their homes again in Egypt, people that were leaving Hungry because they were

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looking for a place that they wanted to live in, people from other countries--you know of whom I speak--who were leaving in masses to come home, to finally find a place from which there was assurance that they will not have to flee again, men, women and children.

It is those children, again a generation of Jewish children, that were driven out, expelled, not wanted, fleeing, crossing borders in the night, in the face of danger, in order to come home.

I wonder if all our energy and the ability of my colleagues in carrying on this diplomatic struggle wasn't the source of strength that we had from home, from this very thing that is going on there, this process of doing that for which Israel was established, a home for every individual Jew that wants it or needs it. (~~I wonder if we could have accomplished anything at all in the United Nations.~~)

 It was this certainty, this knowledge, this having our roots in the reality of what is Israel that made it possible, I believe, for us to go on, and, I believe, that that actually was the basis upon which we received so much understanding, so much sympathy, so much help from the Jewish community here, from every one of you, but not only you. If you realize the press in this country, television, radio commentators, if you realize the thousands of letters and

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wires that each one of us received every day throughout this period from Jews and many, many non-Jews wishing us well, encouraging us, if you realize all that it is not due to god speeches or to good formulas alone. It is due primarily to the fact that the world is cognizant of the task that Israel is performing in its every-day life.

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I am sure that I have no need to tell you how vital it is that this goes on, how vital and important it is that these people are enabled to go immediately to the Negev and to Galilee; that because we are cognizant of the specific conditions of the Negev it is important that we give them the maximum that we possibly can in order to establish their farms and their homes. It is so important that we do everything that is within our power; that we give them the maximum security that we can afford to give them.

It is so necessary, so vital that these children fleeing from the country from which they are coming to us are immediately placed in the condition that they know joy and happiness.

It is so important that schools be built right away. It is so important that the implements that the men and women need in their agriculture and their industry are given to them immediately.

It would certainly be very ^{tragic} traffic if it were

proven that we are powerful only in political demands, where much depends upon others and that in the field where all depends upon us and only upon us we do not come up to the mark.

I know that throughout the years, each year as one follows the other, you are being told that "This is the year." You are being told that "This is the year of crisis. This is the great year of development." Sometimes I wonder how you listen to these statements, how you interpret them to yourselves, and I would like to find some other words, some other way of saying it.

Doctor Weizmann once said, "Actually for two thousand years we are making the same speech," so don't hold it against me. What I am telling you now from the depth of my heart is that I am thoroughly and sincerely convinced, my friends, that this is the year not because there won't be another year next year, not because we think that the hundred thousand people that are coming into Israel today that is the end of Jewish immigration to Israel, God forbid - not that, but there is something about this year, something about its struggles, something about its tragic aspect and, I must say, something about its great glory that will go down in history.

The hundred thousand and more that will be coming

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into Israel during this year, this is a revival of the mass immigration into Israel. I know that these Jews that are coming in need Israel but honestly Israel must have them too. We need them. There is this combination of need. There is this faith for the individual Jew and the Jewish State that are common. There are no clash between these two needs of the individual Jew and the State of the Jews, and we must work fast. We must do things quickly. We must not leave things for tomorrow.

The boats are coming in in the thousands again and houses have to be built and farms have to be established and new townships have to be organized and roads paved and new resources develop much more quickly now than maybe you and we would like to allow ourselves.

Time is demanding of us, the conditions are demanding of us no rest, no let-up, to go on faster and quicker with more energy, even with more devotion than all of us have shown in the past.

It is history that is really knocking at our hearts, demanding an answer and a solution.

I know that everything that I can say to you this afternoon does not in any way portray what I would really like to say to you. You know me. I am not one ~~sphinx~~ having the ability of putting into words the real important

idle things of our country and our people. Somehow there has always been an understanding between us even when I wasn't able to put into words what you would like to hear.

I want to wish you and us only this one thing: that this great, wonderful understanding that has always existed between you and us, between you here and the people of Israel, that that may be strengthened, that all of us together should be cognizant of the great hour in which we live and never may we have reason to say to ourselves, "There was that hour. Something was asked of me and I didn't live up to it."

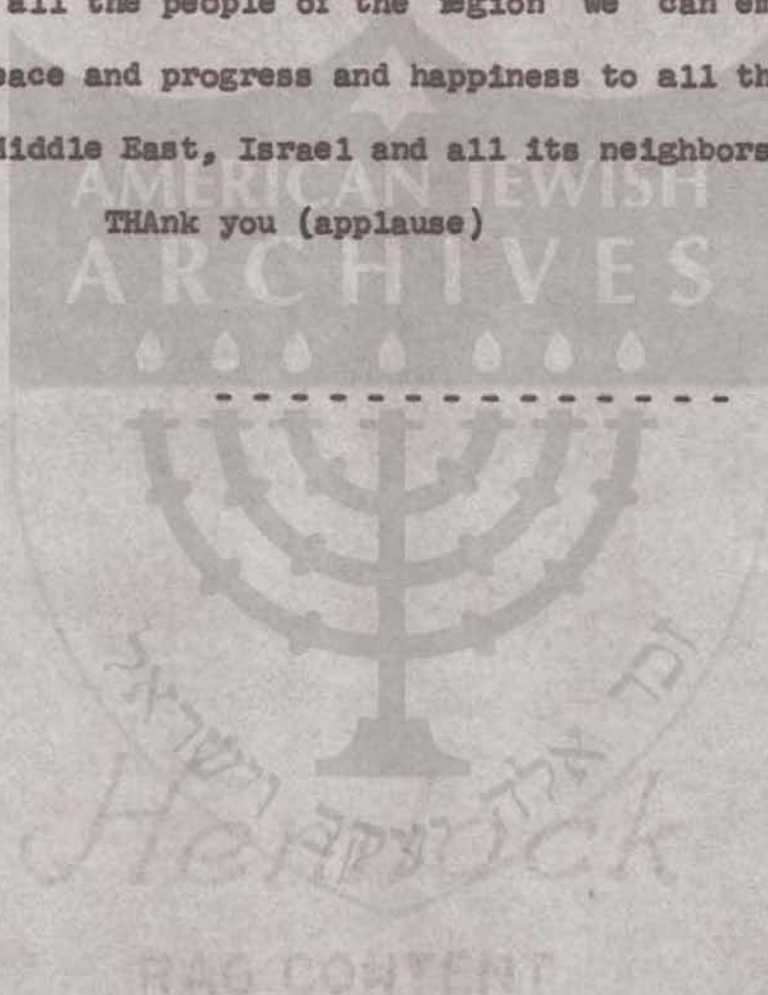
Judging you from the past I am confident and going home within probably the next two or three days and I think that I am allowed to say to my people at home that they too should share my confidence. You will as in the past live up to your ideals.

May I even say something more? May I say that knowing you as I do, knowing the hour that we are facing, you will in the coming days, nay in the coming hours, do even more than you have done in the past so that together we shall have the strength and the courage and the conviction to face those great historic days that are still before us, until we all live to see the day of an Israel strong, an Israel safe, an Israel proud of its task that it had

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performed, an Israel prepared every hour of the day or night to receive any Jew from anywhere to come safely to its shores. May we live to see the day when the neighbors of Israel will have heeded the great call that comes from the very heart of the people of Israel, this longing for peace and security for all the people of our neighborhood so that together with all the people of the region we can embark on a path of peace and progress and happiness to all the people of the Middle East, Israel and all its neighbors.

THANK YOU (applause)

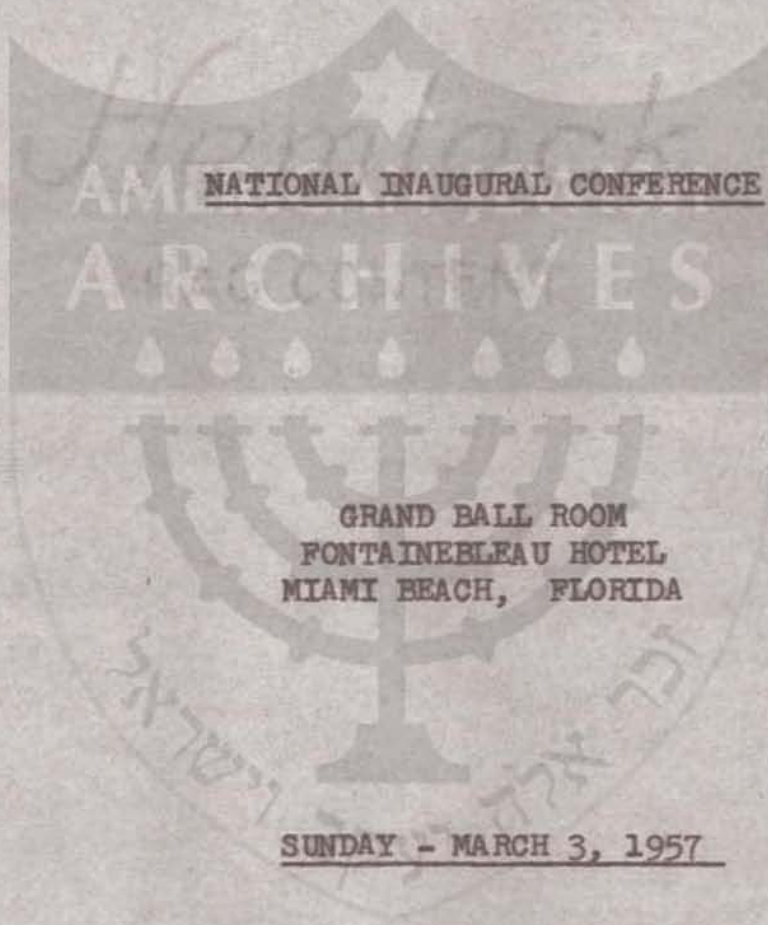


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NATIONAL INAUGURAL CONFERENCE

ARCHIVES

GRAND BALL ROOM
FONTAINEBLEAU HOTEL
MIAMI BEACH, FLORIDA

SUNDAY - MARCH 3, 1957

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SPEECH OF WILLIAM ROSENWALD,
CHARLES H. JORDAN and MORRIS
W. BERINSTEIN

UNITED JEWISH APPEAL NINETEENTH ANNUAL
NATIONAL INAUGURAL CONFERENCE, SUNDAY,
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(Introduction)

WILLIAM ROSENWALD: Morris, thank you for that much too kind introduction. I am glad my family isn't here because if they heard it, they never would have recognized me.

I am terribly happy that I am able to return the compliment because we are exactly as fortunate, as Morris has described, in having him as our president (applause).

Morris, we, the ladies and gentlemen in this room and the communities that we represent are happy and confident because we have your ability and devotion and indefatigable help in the pursuit of our campaign, and I am happy to say that we have the same qualities in our other national leaders two of whom, Jack Weiler and Dewey Stone, both national chairmen, will participate later in today's program (applause).

During the last 24-hours all of us are painfully and keenly aware of the fact that Israel's ship of state has to navigate a long and difficult voyage through the troubled

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waters of Arab hostility and of economic hardship, and similarly we of the United Jewish Appeal have our own ships for which we are responsible. I refer to our life-saving ships loaded to the gunwhales with refugees.

They have to make a great many long and difficult voyages and to make those voyages they have to be manned and fueled and provisioned, and we of the United Jewish Appeal have the responsibility of seeing to it that not only those ships on those voyages are manned and fueled and provisioned but what is much more important is seeing to it also that they come safely into port bearing their precious cargo of human lives (applause).

Others here today will tell you of what lies ahead for Israel, but for us of the United Jewish Appeal, our course is clearly charted. Today we launch our regular 1957 campaign and in addition our \$100,000,000. Emergency Rescue Fund, and it is at this meeting that we have come together in order to re-dedicate ourselves to our great and historic task on a worldwide basis of saving human lives, of creating homes for the homeless and of giving to the oppressed a new opportunity to find freedom.

In our efforts, no man is more dedicated than he who serves as the commander of our fleets of ships and no man speaks with greater authority on what is going on overseas

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today for he is the Overseas Director of the Joint Distribution Committee's operations. He has flown here especially to be with us at this meeting to tell us what he has seen and to tell us what the Joint Distribution Committee is doing.

It was my privilege 20 years ago to work in very close association with him, and I am very glad to number him as a personal friend. More important he is the friend of the homeless and the suffering Jew wherever he may be, and that is why I am so happy to give you Charlie Jordan (applause).

CHARLES H. JORDAN: Thank you, Mr. Rosenwald.

It is wonderful to be here after having spent the last few months in very strenuous work and new crises coming up every day, and I am glad to be here and to tell you something about it.

But friends, there is something strange, something unreal in having this kind of a meeting on the topic of the rescue of suffering Jews in this kind of a setting, Miami Beach. After all, you are here to rest and relax, to have a good time, to enjoy the blue skies, the brightly shining sun, the pleasant breeze playing in the palm trees.

I don't normally come to Miami Beach. My beat is Europe, North Africa and Israel, but I understand how you feel because it happened to me 16 years ago.

Mr. Rosenwald, who referred to our association so

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many years ago, will remember because at that time in November 1941, the Joint Distribution Committee sent me to Havana, Cuba, another one of the pleasure stops of the world, to meet refugees coming from Germany and Austria and in one month, right around the time of the outbreak of World War II, more than 10,000 Jews arrived in Havana who had come out on the last trains from Berlin and other places and who embarked in Vigo, Spain, by the man we all know, Doctor Joseph Schwartz and his devoted staff, and I was in Cuba to get them off the boats. That, friends, was in 1941, and from where I sit nothing has changed except that the scene has shifted to another pleasure stop of the world, to the French and to the Italian Riviera, to the coast of the Mediterranean. The skys are just as blue and the sun shines just as brightly as it does here. Right now in Havana, as in Nice, Cannes and Monte Carlo, this is Mardi Gras time. I could be a socialite playboy now. I have just been to these places but, you see, there is a difference. There are constantly, every day, boats and trains arriving bringing Jews who have been driven out of their homes, driven out of countries in which they have lived all their lives. They don't see the bright sun. They don't see the blue skies. Their heads are down and they are lost in wonderment: "What is going to happen to us from here?"

Look at your watches, Ladies and Gentlemen, we are six hours apart from Europe. At this very moment while we

are meeting here a boat is leaving Alexandria, Egypt, 1,116 Jewish men, women and among them 216 little children under the age of seven who are on their way to Athens, refugees from Egypt. They are leaving the country which has been home for their families for generations. They are leaving because they have no choice. They bring the total of Egyptian Jews who have left since November to over 13,000 Jewish refugees from Egypt, over 4,000 a month, and they keep coming at that rate and they will keep coming at that rate until the whole of Egyptian Jewry, 50,000 of them, will have left that unhospitable country of the new pharaoh. I don't want to call any worse names than that.

I have just been to Athens and I met the previous boat with almost a thousand Jews on it. Here were people who have been kicked around, deprived of their citizenship, treated like outcasts, thrown out of their jobs, their life-time savings having been confiscated, their homes plundered. Many of them had been interned, suffering all the indignities and horrors of persecution. They came, most of them, penniless.

There was a fine-looking man with a charming wife and two lovely children. He had been a member of the Alexandria Stock Exchange. He owned a wonderful home, had a few cars, a wonderful life, and I met him as he came off the boat with two suitcases and with just enough to go on for a couple of days,

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and he asked me for a thousand "richmos" so that he could buy the children a piece of chocolate -- penniless, sad, bitter and hurt, and to my amazement there was the Greek Red Cross with ambulances.

I said, "What goes on here?"

There was an escort from the International Red Cross on the boat and he had cabled to the Greek Red Cross and he said, "There are any number of stretcher cases on this boat."

What happened? The Egyptians had pushed out of the Jewish hospital a half-dozen sick people, had them carried on stretchers to the boat, and when the boat arrived one lady of 78 was dying.

Why? Well, it was because they wanted to put their hands on that Jewish hospital. They didn't want these people around - shameful, shameful cases, which show beyond a shadow of a doubt that the Egyptians want to make the country "Juden rein," and that they use all means at their disposal, unscrupulously, to do it.

Again, friends, there is a difference between 1941 and 1957. You know, the ten thousand Jews who came to Cuba in 1941 had to be kept in the immigration encampment. I just went over there a few days ago to take a look around. They had to stay at this miserable camp for as many as eight or ten months. We had to pay for it, of course, even though it

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was just a miserable camp, but they had to stay because there were not enough places for Jews in this hemisphere or any place else.

In subsequent years, in Germany, in Austria, in Italy, in many other countries, hundreds of thousands of displaced Jews in camps waiting, waiting, waiting. Some went to South America, yes; some went to this country, yes; some went to Canada, yes; but the immigration opportunities, the re-establishment opportunities offered to the fleeing Jews of 1941 fell far short of the goal until the State of Israel became a reality.

Take these 1,116 Jews fleeing from Egypt today. They will arrive the day after tomorrow. The Jewish agency, the Joint, the Community, will be there to meet them and the boat has already been prepared to take the majority of them right straight to Haifa.

Now shipping difficulties are such that not all of them can go off to Haifa right away but those who remain waiting for a week or ten days will be put up in hotels, fourth-class hotels, ladies and gentlemen, because we don't have enough money for anything better. They are something that you wouldn't call hotels necessarily but which we do call hotels, and they will leave in a week or ten days; but do you see what this implies? In the first place, it shows you

that the large majority of Jews coming out of Egypt certainly are going straight on to Israel and one wonders sometimes why.

I said to one on this last boat, the 40-year-old father of four children, lovely children, "Why do you want to go to Israel? Do you realize what it means? Do you know that until the Jews of the United States put up the money to give you a little house in which to raise your family that you may have to live in a camp for any length of time and do you know that Israel is in trouble, that the fight with the Arabs isn't finished yet and that the trouble may become greater?"

He looked me straight in the eye with all his children around him and his wife sitting by smiling and said, "Mr. Jordan, of course I have faith in the generosity of the American Jewry. They have done it time and again. But I want to tell you this: 'I and my family are prepared to sleep in the gutters and live on bread and water but we want to be able to raise our heads as Jews and say to ourselves that we are at home, finally home.'" (Applause)

He said, "Here nobody spits in our face, nobody kicks us in the shins," and I asked the 11-year-old boy, he was standing at the railing gazing over the sea, "Where are you going?"

He said, "Home," and there as a smile under the tears.

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It is like that with other people. We can't talk about them but read all about it in the New York Times, with the Hungarians and with the Moroccans. It is like that with all the Jews who are leaving their homes and go out on the road to freedom.

Of course, as I have said, some go to other countries than Israel primarily for family reunion reasons. World War II has torn many families apart and the process of reuniting them is still unfinished. You know that. The United Hias Service together with the Jewish Agency and my own agency benefits from this Rescue Fund and does a fine job on behalf of you American Jewry, in the area of this work.

Of course, most of the family reunion takes place in this country and many communities and many individuals here must be commended for the sacrifices they make in order to make this reunion possible, but most Jews today, you know, are the remnants of what were once large families. Six million were killed. Their kin were killed. Imagine, there are today over 30,000 single, unattached men and women, mostly women, 65 years and older, in a certain eastern country completely dependent upon public charity because their kin were destroyed. There is nobody left. They have nobody in the world and they have to be helped.

Imagine, they are caring today, the Joint, for these

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people and almost 160,000 other victims of Nazi persecution in World War II, in European countries, Israel and also including the people in North Africa, and this at a time when Jews are forced from their homes and appear before us penniless.

The Jews can't win. The Jews are the victims whether it is Naziism, Communism, or anti-Semetism.

In addition to the Egyptian Jews, Jews are fleeing from many countries.

You can imagine why I don't want to talk about it but what it adds up to is that there exists a situation today which compels us to transport mainly to Israel and other countries monthly between 8,000 and 10,000 Jews, Jewish men, women and small and larger children, and reestablish them somewhere. This includes the Hungarian refugees of whom you have heard so much. Let me tell you something about them.

I could tell you about the man who saw his wife shot by communist border guards before his very eyes as they were trying to escape into Austria. I could tell you about the baby who was born just 10 kilometers from the border in the very first place of refuge her mother was able to reach. I could tell you about the heroic head of the family who made three dangerous trips back into Hungary bringing his dear ones out, two and three at a time, so as to get them safely into Austria under cover of night. I could tell you dozens upon

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dozens of dramatic, heartbreaking, incredible stories of human courage and esperation, of human suffering and hope, but I don't.

I would rather tell you about an ordinary family, something that we can understand, all of us. Let me call the man Borash - a good Hungarian name. He is about 35-years of age. He was an engineer working in plastics. His wife whose English is so excellent that she volunteered as my interpreter, worked at knitting machine ten hours a day to supplement the family income even though her husband was one of the better paid workers of Hungary. They have a little girl, Judith, who is eight-years of age. This story is about Judith.

One Sunday morning when she and her husband began to talk seriously of fleeing Budapest, while there was still time, they talked it out all day long and you could imagine what agonizing thoughts occurred to her family when they were trying to decide whether or not to leave their home, their jobs, their friends, the city in which they were born, their child's school, their clothing, their books, everything they know, in exchange for the completely unknown and hazardous. They knew that the minute they gave up their identity, established in the thousand ways that daily life creates identity, they would take their places among the faceless and the nameless,

the masses, the refugees forced to forget pride and dignity and to put themselves at the mercy of relief agencies.

Like most people the Borashes are proud and self-supporting people, but at five o'clock in the evening they decided to leave. The next morning at five they woke their daughter, put on the warmest clothing they owned, and took with them only two things, a bag of sandwiches for the road and Judith's school bag with her arithmetic and reading books.

As Mrs. Borash told me, the thing that hurt her the most was having to tell the child that she could not take her new doll with her, the beautiful one that her uncle in America had sent her for her birthday, and which was the marvel of Budapest because it could cry and wet and say momma. But how could they burden themselves with a doll knowing the hundreds of miles they might have to walk when they denied themselves as much as a change of clothing, as a toothbrush.

Yes, this is the fate of refugees, ladies and gentlemen, and this is the Jewish world today. This is the somber setting overseas. This is the far-flung canvas painted in hard colors. This is the tragic story with its repetitious chorus of suffering.

Against this background we have drawn our goal for 1957 to rescue 100,000 Jews from Egypt, from Hungary, from

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Morocco, from other countries, wherever else they are in danger and to carry them safely to Israel or to some other country where their children can grow up in the full dignity of man.

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Make no mistake about it. There isn't enough money in the world to do the job as you and I would want to see it done. Even a Rescue Fund of \$100,000,000., and it seems such a staggering sum, will make it just barely possible to do the nearest to the decent thing for people who have lost everything and must start out to build a second life. No, there isn't enough money in the world to do that, to do all that should be done for the uprooted, for the displaced, for the homeless.

With all our generosity and working with all our hearts and energy, we can only do that bare minimum which can start them in the direction of a new life, but this much we can and we must do.

So today let us hope that this will be a different kind of world. Wouldn't it be nice to think that some day our grandchildren, if not our children, would ask, "Daddy, what is a refugee?" but until that day comes, there can be no let-up for those of us with a Jewish heart and a Jewish conscience.

Not until every Jewish child begging in the streets of North Africa is going to school in Israel, not until every

Jewish mother in Poland can feel it safe to tell her children the story of Chanuka, not until every peaceful, innocent Egyptian Jewish family can again earn an honest living, can we feel that our job is done (applause).

History will record two things about Jews, the millennia of persecutions that have continuously threatened our very existence and the incredible, unparalleled way in which we have always helped one another to survive.

I don't think any other people since the dawn of history have shown the generosity and human compassion that American Jews have demonstrated for their fellow Jews in trouble (applause).

The whole world has stood back and marveled at us, at the brotherhood we feel for the every-night shepherd and the Polish scholar alike. The whole-heartedness with which we give of our time and our energy and our money and our clothing and our manpower to help Jews wherever and whenever they need us.

It is an inspiring picture and I am proud to be part of it, but make no mistake about it, I didn't come here to flatter you. We, those of us who are just soldiers at the warfront come to you at the homefront and we are saying to you: "Increase the production. Give us more money which we need to do the job."

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Ladies and gentlemen, this boat that leaves Alexandria today with the 1,116 Jewish men, women and the 216 children under seven must be met. The people must be met and housed and transported to new homes and they must get into homes and they must get jobs; otherwise, what did they flee for? What did they look for freedom for? The cost of doing this for these 1,116 people is over one million dollars and this is the fifth such boat that has come out of Egypt in the last three months and there will be 20 more such boats coming out in the course of this year, Egyptian Jews alone.

I know you want these people to be taken care of. They are people like yourselves, fine, well-established citizens and parents who overnight are face-to-face with disaster, unable to feed their little children. We have got to make sure that these people will once again look up at the blue sky and look at the brightness of the sun and that the bitterness in their hearts is turned into hope for their future, hope for their children, for the greater glory of the Jewish people, for the greater glory of humanity.

Thank you (applause).

MR. BERINSTEIN: Thank you, Charlie Jordan.

I guess we have no word on the TV situation. Mr. Dafni is here and he will speak in a few minutes.

In the meantime, I would like to take just a couple

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of minutes and speak to you ladies and gentlemen, to the leaders of American Jewry, and I want to speak as an American Jew.

UJA, the organization that we are all so proud of, is not a political organization. It never has and never will be a political organization. It isn't a political platform. It is a humanitarian organization. It is an organization that saves lives, that creates dignity, that creates respect, that wants Jews to live like ordinary human-beings, no better, no worse.

You know all the discussions that you have heard during the past four weeks, the political discussions, all kinds of words and all kinds of expressions, but there never was an expression used that there would be any sanctions against immigration. There wouldn't be any sanctions against throwing out the Egyptian Jews, of taking all their money away.

What is happening in the Eastern European countries? Never a word because that job is ours. We are the only ones that can apply sanctions against rescuing these Jews.

I don't know how you feel about it. Again please pardon me but I am just talking now as a plain American Jewish citizen but I am mad. I am not angry. I am mad. I am mad at seeing Jews pushed around again. I am mad that Jewish

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communities are being wiped out again. There will be no Polish Jewish community, there will be no Hungarian Jewish community, there will be no Egyptian Jewish community. There will be practically two Jewish communities left to amount to anything, Israel and the United States. I don't think that what I am saying is unpatriotic. I feel I am as good an American citizen as there is. I love my country and I think what is good for Israel is good for my country too (applause).

Now, the question is simply this: it boils down very clearly and very clarifying. Golda Meir is talking to the capitols of the countries at this moment and I think the capitols of the country are watching us at this moment. What are we American Jews going to do at this particular time? Are we going to take this task? Are we going to fulfil it, are we going to give more money than we ever gave before in our lives, and save more lives than we have accomplished before (applause).

Are we going to lie down and take it, are we going to pass resolutions, or are we going to put up cash? Are we going to do the job that God put us on this earth to do?

The answer to that will be decided by you ladies and gentlemen in a few minutes and God give you the wisdom to decide right.

Thank you very much (applause).

TICK JAN. 1, 1957

NOTE FOR TICK

August 14, 1956

At a meeting with Mr. Friedman on Thursday, August 2, attended by Mr. Friedman, Mr. Jacobs and myself, Mr. Friedman said that he did not think it wise for members of the staff going to Miami for the conference there in February to be accompanied by their wives. He said that the men who go to Miami for the UJA in connection with this conference should not bring their wives with them because they are not able to devote as much time to the tasks at hand.

AMERICAN JEWISH
ARCHIVES

MSG:ba



NOTE FOR DECEMBER ANNUAL CONFERENCE FILE

September 5, 1956

In a telephone conversation on August 31st Mr. Rosenwald informed me that Spike Conally, the Head of the American Securities Corporation, was getting in touch with Henry Ford to tell him that he would like to see him in ^{Detroit} Miami on September 12th or 13th on a matter not relating to the Ford Foundation or to the Securities business. Mr. Conally is to sound out Henry Ford on whether he would be willing to have Mr. Rosenwald come to Detroit to talk to him about appearing at the Miami meeting of the UJA on March 3rd.



NSG:es

cc: Herbert A. Friedman

*Unable
for work*

BY HAND

TOP SECRET

September 8, 1956

Mr. Emmett P. Connally
130 East 80th Street -- 12th Floor
New York City, N.Y.

Dear Mr. Connally:

In accordance with the request of Mr. William Rosenwald attached hereto is a memorandum (original and two copies) on the United Jewish Appeal. It is understood that you will discuss with Mr. Ford the possibility of his addressing the National Inaugural Conference of the United Jewish Appeal in Miami Beach on March 3, 1957.

Mr. Rosenwald suggested that if Mr. Ford cannot address the March 3rd function, then perhaps he might be able to speak at the UJA fundraising conference on February 2, 1957, in New York City.

Sincerely yours,

Melvin S. Goldstein

MEG/fe
Encls:

September 9, 1956

The United Jewish Appeal, the largest voluntary fund-raising agency in the history of private organized philanthropy, has provided over a billion dollars since its inception in 1939 for the relief, rehabilitation and resettlement of overseas Jews and newcomers to the United States. Through its constituent agencies -- the Joint Distribution Committee, the United Israel Appeal (Jewish Agency) and the New York Association for New Americans -- the UJA is currently supporting programs which vitally affect the lives of nearly half a million people. Its funds are raised through annual nationwide campaigns by contributors and volunteers drawn from the ranks of business and the professions, the contributions being made in the most part through the Jewish welfare funds of thousands of communities throughout the country.

UJA funds, through the Joint Distribution Committee, helped to salvage the remnant of the Jewish community left in Europe after World War II. In Europe and North Africa these funds have fed the hungry, cared for the sick, found homes for the homeless, taught trades to the unskilled and made it possible for Jewish families and even entire communities to be restored to self-sufficiency. These funds helped wipe out the DP camps and to establish the State of Israel as an asylum for homeless Jews from over 40 lands.

In Israel itself, UJA funds, through the Jewish Agency which is a purely philanthropic organization, have been used for the building of new settlements, the construction of homes for immigrants and the forwarding of vast projects of development and irrigation as the new state struggled to absorb the mass of newcomers who reached those shores. Thus a large part of the funds raised by the UJA are going to help the people of Israel meet the problem of transporting and absorbing great masses of new immigrants while they struggle to survive and build their economy as an island of Western dynamism and democracy in the Middle East.

The extent of the support made available to the United Jewish Appeal by the American Jewish community is indicated by the fact that more than one million gifts are made to UJA campaigns every year, of which more than four thousand are over \$5,000 each.

On March 3, 1957, the UJA will hold its National Inaugural Conference in Miami Beach. This meeting is the largest single national fund-raising meeting held by the UJA from the point of view of total raised, attendance and publicity. Last year \$28,500,000 was announced at this meeting. Some 500 leaders from communities throughout the nation were in attendance. (There is only one other UJA National fund-raising meeting and that is scheduled for February 2nd in New York City.)

The General Chairman of the UJA is William Rosenwald, son of the famous philanthropist Julius Rosenwald, and himself a great figure in the annals of philanthropy and one of the outstanding leaders of the American Jewish community. He is supported in his leadership by a group of National Chairmen and others who are the most prominent Jewish personalities in their communities.

UNITED JEWISH APPEAL, INC.
165 WEST 46th STREET
NEW YORK 36, N. Y.

MEMORANDUM



Oct 3/56
To Mr. D. I don't think Douglas
would be too much of an
attraction for men. Women
probably yes, and they
might drag out their
husbands.

Date

October 1, 1956

my own hunch is
that Mollie
Berg - ~~is~~
who also was
in Israel -
recently -
would be
much more
of a draw.
What do you
think of
trying to
get her?
JF

W. H. A. file?

To Mr. Arthur Fishzohn

From Melvin S. Goldstein

Subject March 3rd Meeting in Miami

Mr. Friedman has mentioned Kirk Douglas as a possible speaker
at the March 3rd meeting.

What do you think?

(Handwritten initials)

MSG:js

Of course - the real guy
would be Danny Karger!

October 1, 1956

Mr. Arthur Fishsohn

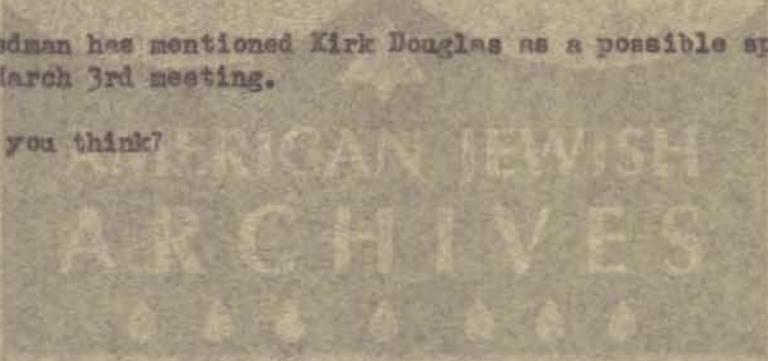
Melvin S. Goldstein

March 3rd Meeting in Miami

Mr. Friedman has mentioned Kirk Douglas as a possible speaker
at the March 3rd meeting.

What do you think?

MSG:js



October 3, 1956

Governor Abraham A. Ribicoff
Executive Mansion
Hartford, Conn.

Dear Governor:

It was a very great pleasure indeed to speak with you last night, and this is to express my deep appreciation for your willingness to consider addressing the National Inaugural Conference of the United Jewish Appeal's 1957 campaign which will take place in Miami Beach Sunday afternoon, March 3, 1957.

This Miami Beach meeting is the United Jewish Appeal's most important fund raising function; it is attended by some 500 of the very top leaders from communities throughout the nation. This is the conference at which the tone for the 1957 campaign as a whole is set, and, through national publicity, it touches off the campaigns in the communities by directing attention to the UJA's great fund raising effort. Last year a total of \$28,500,000 was announced at the Miami Beach function.

All the officers of the United Jewish Appeal join me in extending a cordial invitation to you to be with us for this very important meeting. As an outstanding Jewish personality on the national scene, your impact upon the leadership of the American Jewish community will go a long way toward creating the atmosphere needed for establishing the proper pitch for a successful campaign.

What you told me about your conversation with Governor Simpson of Wyoming is most interesting. You may be sure that this information will be conveyed to the people in Israel who will best be able to evaluate it.

It is my recollection that you said that you will be able to make a final decision as to your participation in the Miami meeting by October 11. All of us here at the UJA look forward eagerly to word from you that you will find it possible to honor us with your presence.

Cordially,

(Wm. Rosenwald)

WR

MSB/jc P.S. In my absence you can communicate with Mr. Melvin S. Goldstein at the

October 8, 1956

Governor Abraham Ribicoff
Executive Chambers
Hartford, Connecticut

Dear Governor Ribicoff:

In the absence of Mr. William Rosenwald, who left for Europe and Israel to join the Third United Jewish Appeal Study Mission, this is to thank you for your letter of October 5th.

The officers of the United Jewish Appeal are very happy indeed to note that you will address the National Inaugural Conference in Miami Beach on March 3rd and your letter is, of course, being forwarded to Mr. Rosenwald.

We will be in touch with you again to provide you with further details on the meeting.

Sincerely yours,

Melvin S. Goldstein

cc:SS:hs

*In letter in
V. G. H. H. H.
Conf. file*

October 8, 1956

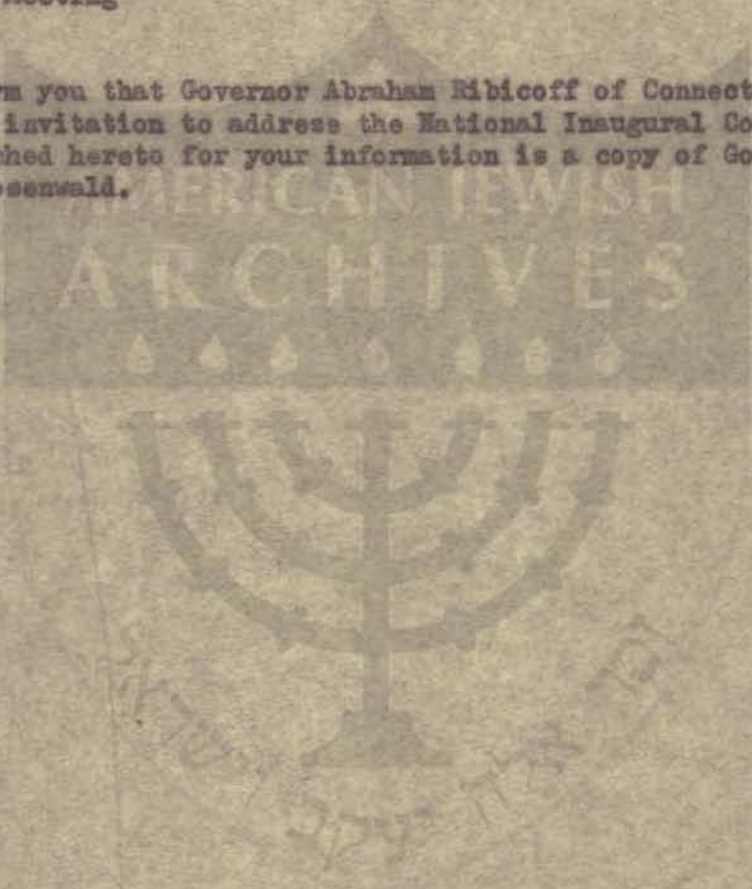
Messrs. Arthur Fishohn, Ray Levy, M. W. Weinberg and Sholem Sontup

Melvin S. Goldstein

Miami Big Gifts Meeting

This is to inform you that Governor Abraham Ribicoff of Connecticut has accepted Mr. Rosenwald's invitation to address the National Inaugural Conference on March 3, 1957. Attached hereto for your information is a copy of Governor Ribicoff's letter to Mr. Rosenwald.

MSG:hs
Attach/



MEMO FROM

Thru Nov. 21st.

FLORRIE CHIAT

October 29, 1956

Miss Berger called

re: Ribicoff letter

The second paragraph of the letter reads: "I know you will contact me long before that date with further details of this meeting --

WR asks: Have details been sent?



Handwritten notes in Hebrew and English:
לפני ה-9-1-1956
3-2-56
לפני ה-4-1-56
לפני ה-1-1-56

ABRAHAM RIBICOFF
GOVERNOR



STATE OF CONNECTICUT
EXECUTIVE CHAMBERS
HARTFORD

October 5, 1956

Mr. William Rosenwald
United Jewish Appeal
165 West 46 Street
New York 36, New York

Dear Mr. Rosenwald:

In answer to your letter of recent date, I will be pleased to address the National Inaugural Conference in Miami Beach on March 3, 1957. The only possibility of cancellation would be due to some State emergency which might require my presence in Connecticut. However, I cannot anticipate any such event at this time.

I know you will contact me long before that date with further details of this meeting.

Looking forward to seeing you, I am

Sincerely,

Governor

AR/ccc

CC: Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46 Street
New York 36, New York

ABRAHAM RIBICOFF
GOVERNOR



STATE OF CONNECTICUT
EXECUTIVE CHAMBERS
HARTFORD

MRS. STARR
MRS. STARR
to the Governor?
11/17

*Make me sure sent
by 11/17 to
to the Gov. 11/17/56*

November 15, 1956

RECEIVED	
NOV 16 1956	
NOTED BY	REFER TO
DATE	DATE
	<i>MSC</i>
AND	

Mr. William Rosenwald
United Jewish Appeal
165 West 46 Street
New York 36, New York

Dear Mr. Rosenwald:

This is to acknowledge receipt of your letter of recent date to Governor Ribicoff.

The Governor is presently out of the State. Upon his return, it will be called to his attention.

Sincerely,

Corrine C. Casino

(Miss) Corrine C. Casino
Secretary to the Governor

PARCHMENT DEED

SOUTHWESTERN DEEDS

December 18, 1956

Mr. M. William Weinberg

Melvin S. Goldstein

Miami meeting

Would you please let me know at what hotel the March 3rd meeting in Miami will take place and at what time the Conference is scheduled to begin.

MSG:hs

AMERICAN JEWISH
ARCHIVES



UNITED JEWISH APPEAL, INC.
165 WEST 46th STREET
NEW YORK 36, N. Y.

MEMORANDUM

Date December 18, 1956

To Mr. M. William Weinberg

From Melvin S. Goldstein

Subject Miami meeting

Would you please let me know at what hotel the March 3rd meeting in Miami will take place and at what time the Conference is scheduled to begin.

MSG:hs

Fontainebleau
lunch - usually 12:30

MRS. STUMPS

We printed this for
me report of world
got lots of info. please!
P
repro

Get out the Ribicoff file &
see Evli write him you're
thinking. The letter can now
come from Friedman.

@
12/20/56

Melvin

24th December, 1956

Governor Abraham Ribicoff
Executive Chambers
Hartford, Connecticut

Dear Governor Ribicoff:

All the officers of the United Jewish Appeal are very pleased to know that you will address the UJA's National Inaugural Conference on March 3, 1957.

This is to confirm to you that the meeting will take place at luncheon, 12.30 p.m. on Sunday, March 3rd, at the Hotel Fontainebleau in Miami Beach.

We would be very pleased to arrange whatever transportation and hotel accommodations you desire. If you will just let me know your wishes on this matter, our office will handle all the details.

Allow me again to express my heartfelt thanks for your splendid cooperation. I feel very strongly that the impact you will have on our people there will translate itself into tremendous benefit for the causes represented by the UJA.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman.

HAF:ESS

cc WRR

1/4/57

Haf Zles

December 26, 1956

Mr. Herbert A. Friedman

Melvin S. Goldstein

Miami Big Gifts Meeting March 3rd.

Gov. Ribicoff, of course, is scheduled to address the Miami Big Gifts Meeting on March 3rd. A little while ago we decided that an Israeli should also speak at that meeting, and I am sure that by March 3rd we will have a proper person from Israel to fill this spot.

It was also felt, however, that we should have someone at the Miami meeting who is familiar with the refugee situation in Europe and can speak on problems arising as a result of what is happening in Egypt and North Africa. You thought that Charles Jordan might be brought over for this particular task and that he could then stay on for a month or so to speak at various communities throughout the country. Since that time however, we decided to ask Charlie to send Isaac Kleinbaum to the United States. I think Kleinbaum ought to do well for us on a tour through this country, and I think you should also bear him in mind for the March 3rd Miami slot.

MSG:js
cc: Mr. L. Wechsler

ABRAHAM RIBICOFF
GOVERNOR



STATE OF CONNECTICUT
EXECUTIVE CHAMBERS
HARTFORD

January 17, 1957

Mr. Herbert A. Friedman
Executive Vice-Chairman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Mr. Friedman:

In answer to your letter of recent date, I am planning to leave for Miami on the afternoon of February 27 with Mrs. Ribicoff from New York. We will depart from Miami to New York on Tuesday morning, March 5.

Mrs. Ribicoff and I will be guests of friends at the Hotel Fontainbleau during our stay, and I understand that they are arranging for the hotel.

I would appreciate your making plane reservations for the best accommodations either on National Air Lines or Eastern Air Lines.

Sincerely,

Handwritten signature of Abraham Ribicoff in cursive script.
Governor

AR/ccc

January 18, 1957

Mr. Arthur Fishsch
Mr. Max Kern

Melvin S. Goldstein

Governor Abraham Ribicoff

Attached hereto is copy of letter received from Gov. Ribicoff regarding his trip to Miami. Please make the necessary arrangements.

MSG:js
enc.



1/30

January 21, 1957

Mr. Max Kern

Melvin S. Goldstein

Attached hereto is a copy of the letter Mr. Friedman has sent to Governor Ribicoff regarding his trip to Miami. You have already received a copy of Governor Ribicoff's letter of January 17th.

Would you please make arrangements for the transportation of the Governor and Mrs. Ribicoff to Miami and return to New York. Please let me have the information as soon as possible so I can communicate with the Governor.

MSG:js
enc.



VJA -- Conferences
Miami 1957

21st January 1957

Governor Abraham Ribicoff
State of Connecticut
Executive Chambers
Hartford, Connecticut

Dear Governor Ribicoff:

Thank you very much for your letter of January 17th. I note that you plan to leave for Miami from New York on the afternoon of February 27th with Mrs. Ribicoff, and that you will depart from Miami to New York on Tuesday morning, March 5th. We will, of course, arrange for the plane reservations on National Airlines or Eastern Air Lines, and will let you know the details in the very near future.

I note that Mrs. Ribicoff and you will be guests of friends at the Hotel Fontainebleau. If there is any way at all in which we can be of assistance to you, please get in touch with me.

With kindest regards.

Sincerely yours,

HAF:gjs

Herbert A. Friedman
Executive Vice-Chairman

cc: Mr. Max Kern
Mr. L. Wechsler

MEMORANDUM

Date January 22, 1957

To Melvin S. Goldstein

From Max Kern - Transportation

Subject Gov. Ribicoff - Miami-1957

- 1) I have arranged for Gov. and Mrs. Ribicoff to leave Idlewild at 3:30 P. M. February 27 and arrive in Miami 7:00 P. M. February 27 via Eastern 605.
- 2) For the return trip, I have secured two seats on National 400 leaving Miami at 9:30 A. M. March 5 and arriving at Idlewild at 1:00 P. M. on March 5.

If the return flight is not satisfactory, I am trying to get space on the 10:15 A. M. Eastern 600 flight from Miami to New York on March 5.

MK:GM

Max Kern



NOTE - DICTATED BY M. S. GOLDSTEIN JANUARY 24, 1957

RE: MARCH 3rd MEETING IN MIAMI

AT THE MEETING WITH MR. FRIEDMAN AND MR. JACOBS LAST NIGHT
IT WAS AGREED THAT THE FOLLOWING EXECUTIVE DIRECTORS BE
INVITED TO GO TO MIAMI IN CONNECTION WITH THE CONFERENCE
IN ORDER TO WORK ON GIFTS IN FLORIDA:

Sid Cohen

Isidore Sobeloff

H. Pekarsky

S. Goldsmith

js
1/25/57

cc: Mr. I. Jacobs

24th January, 1957

Governor Abraham Ribicoff
State of Connecticut
Executive Chambers
Hartford, Connecticut

Dear Governor Ribicoff:

I should like to let you know that we have made the following arrangements for your trip to Miami:

Seats have been secured for you and Mrs. Ribicoff aboard Eastern Air Lines Flight 605 which leaves Idlewild at 3:30 p.m. on February 27th and arrives in Miami at 7:00 p.m. For the return trip, two seats have been obtained on National Airlines Flight 400, departing from Miami at 9:30 a.m. on March 5th and arriving at Idlewild at 1:00 p.m.

If there is anything else that we can do for you, please do not hesitate to let me know.

With kind regards,

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:ghs

P. S. Your tickets will be forwarded to you by February 1st.

cc: LW, M. Kern



MIAMI BEACH, FLORIDA

February , 1957

Dear Friends:

Mrs. Golda Meir, Israel's distinguished Foreign Secretary, will address the National Inaugural Conference of the United Jewish Appeal.

The UJA is highly honored that Mrs. Meir, despite obvious and tremendous commitments in Washington and the United Nations at this very critical time, is making this trip to Miami specially to address the UJA meeting.

The Inaugural Conference will take the form of a luncheon at 12.30 P.M. on Sunday, March 3, at the Hotel Fontainebleau. In view of the unusually large attendance that is expected please call any of the following numbers for reservations: Jefferson 1-1262, 1263, Jefferson 4-2737, Jefferson 8-2751, 6696.

Cordially,

William Rosenwald

February 4, 1957

Mr. Shelton Contup

Malvin B. Goldstein

At the cabinet meeting on February 2nd the following named persons indicated that they will be in Miami and help in connection with the campaign:

Harris Barinstein
Dessy Stone
Sam Haroff
Phil Low
Malvin Rubinsky
Joe Maltzman
Isadore Bresler
Max Bressler
Jack D. Weiler.

The following named said they would try to come down:

Sam Rubin
Joe Messer.

MBB:js

cc: Mr. H. D. Siele
Mr. M. Kern
Mr. A. Wechsler
Mr. S. F. Weiner

February 4, 1957

Mr. Max Lera

Malvin S. Goldstein

Please arrange for Edward Verburg, Charles Jordan, and Max Leavitt to leave New York for Miami on the morning of February 26th.

Would you also please arrange for rooms to be reserved for them at the Hotel Algiers.

There is a possibility that Mr. Verburg may have to leave Miami for New York on March 1st. It is suggested that you make a tentative reservation for him on a plane leaving Miami that afternoon.

MSG:JS

cc: Mr. S. Contap
Mr. L. Wechsler
Miss L. Goldwren, MB
Mr. S. F. Weiner MB

February 7, 1957

Mr. Herbert A. Friedman

Melvin S. Goldstein

Florida Meetings

The following meetings have thus far been set in Florida:

Sunday, February 24th	Cabinet Breakfast - Hotel Saxony
Monday, February 25th	Cocktail Party - Hollywood Beach Hotel
Wednesday, February 27th	Luncheon for Boston group - Whitehall Hotel, Palm Beach
	Dinner Party New York City group - Charles Frost home, Palm Beach
Thursday, February 28th	9:00 PM - National Meeting - Whitehall Hotel, Palm Beach
Saturday, March 2nd	Cabinet Breakfast - Hotel Algiers
Sunday, March 3rd	Luncheon - Hotel Fontainebleau

MSB:ja

February 7, 1957

Mr. Herbert A. Friedman

Helvin S. Goldstein

Florida - Cabinet Meetings

We have a cabinet breakfast scheduled at the Hotel Saxony in Miami Beach on February 24th and one at the Algiers on March 2nd.

The purpose of the February 24th meeting is simply and solely to get cabinet members who are present to accept assignments for the following week. Anything else represents added starters.

With regard to a cabinet meeting on March 2nd you will recall that at the meeting last year (held at Hotel Seville) very little happened except for a speech made by Leon Lowenstein. I don't see any purpose, therefore, to having a second cabinet meeting in Miami on March 2nd this year.

HSO:js

February 7, 1957

Mr. Morris W. Gerinstein
Morris W. Gerinstein & Co. Inc.
612 Syracuse Kemper Bldg.
Syracuse 2, New York

Dear Morris,

Bill Rosenwald wants to continue with you and Herb Friedman, in Florida, the conversation began just before the cabinet meeting on February 2nd.

Bill suggested that Saturday night, February 23rd, be devoted to this meeting, but Herb said some other time could be fixed after we all get down. Bill did, however, want you to know that when we get to Miami we will arrange an appointment to continue the discussion.

I look forward to seeing you Sunday.

Best regards.

Sincerely yours,

MSG:js

Melvin S. Goldstein

2/18

February 11, 1957

Mr. Sholem Sontup

Melvin S. Goldstein

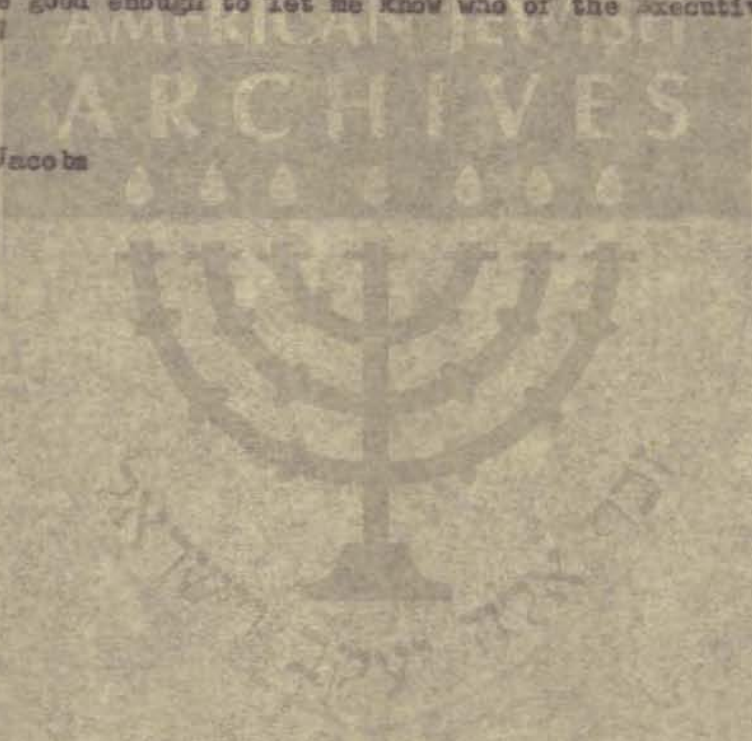
Executive Directors for Miami

You will recall that it was agreed Sid Cohen, Isidore Sobeloff, H. Pekarsky, and S. Goldsmith would be invited to Miami this year.

Would you be good enough to let me know who of the Executive Directors will be in Miami?

MSG:js

cc: Mr. I. Jacobs





JOSEPH MEYERHOFF

CHAIRMAN, NATIONAL CAMPAIGN CABINET

INVITATION TO CABINET MEETING IN MIAMI BEACH ON FEBRUARY 24th.

February 13, 1957

There will be a breakfast meeting of the National Campaign Cabinet at the Hotel Saxony in Miami Beach, Florida, at 9 a.m. on Sunday, February 24th.

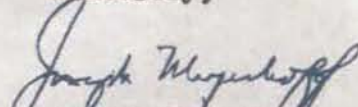
One purpose of the meeting is to make plans for the success of the vital National Inaugural Conference of the UJA to be held at the Hotel Fontainebleau in Miami Beach on March 3rd. In view of the accelerated pace of events in various parts of the world, it becomes increasingly evident that every effort must be exerted to assure that this conference has the maximum impact.

The tremendous task before the UJA this year looms more complex and more pressing from day-to-day. The flight of Jews from Egypt continues unabated, and there seems to be no end to it in sight. Despite stepped-up emigration from Austria, there are still about 7,500 Hungarian Jews in that country. Anti-Semitic incidents in camps for Hungarians in Austria and Italy are aggravating their plight. Recent hostilities on the Yemen-Aden frontier have caused about 2,000 Yemenite Jews to seek emigration to Israel. The current rate of refugees to Israel as a consequence of these circumstances, and still others occurring elsewhere, is indicated by the fact that a staggering total of 7,000 immigrants arrived during January.

Obviously, all of this is creating problems of the most critical kind for the UJA -- and it is of the utmost importance that we address ourselves to them at the Cabinet meeting. Therefore I ask that you do everything within your power to be present in Miami for this meeting as well as for the National Inaugural Conference on March 3rd.

Please send me the enclosed card, confirming that you will attend the Cabinet meeting on February 24th.

Sincerely,


Joseph Meyerhoff

JM:SSS
Enc.

2/18

February 13, 1957

Mr. Arthur Fishohn
Mr. Ray Levy

Melvin S. Goldstein

Governor Ribicoff

As you know, Governor Ribicoff and his wife are coming to Miami and the Governor will address our meeting on March 3rd. It is suggested that you get in touch with Governor Ribicoff in order to give him some line on what we would like him to say at the meeting. This meeting could also serve to obtain some advance quotes from the Governor for publicity use.

Please let me know what plans you are making in this connection.

HSG:js



February 13, 1957

Mr. William Rosenwald

Malvin S. Goldstein

Miami Meeting

Just for your information this is to advise you that I discussed with Herb Friedman today, among other things, the question of having Drew Pearson address our March 3rd meeting in Miami. Drew Pearson would have to be the draw. Mr. Friedman felt that Pearson should not be invited.

We are now trying to get August Lindt, the United Nations High Commissioner for Refugees, who is in the United States.

MSG:js

2/14

February 13, 1957

Mr. Arthur Fishohn

Melvin S. Goldstein

This is just to confirm to you that Mr. Werburg is trying to arrange to have August Lindt, the United Nations High Commissioner for Refugees, address our meeting in Miami on March 3rd. Mr. Lindt is now in the United States. We should have some definite word on this by tomorrow.

MSG:js
cc: Mr. S. Sontag



February 15, 1957

Mr. Sholem Sontag

Malvin S. Goldstein

Philadelphia

Mr. Rosenwald has suggested that since many leaders will be in Miami through March 3rd, it might be well to set up a meeting in Miami with the Philadelphia leadership to discuss the campaign.

In my memo of February 11th I advised you that Mr. Rosenwald felt Dewey Stone could be helpful in the Philadelphia situation. It was also stated that the people who are interested in UWA and have confirmed that interest by making good gifts to the Emergency Rescue Fund should be informed of the difficulty in Philadelphia and should be mobilized to support the UWA at meetings. Mr. Harwitz has also told Mr. Rosenwald that he would be glad to sit down with the UWA people.

Please keep me informed on this meeting.

MS3:js

February 19, 1957

Mr. Ray Levy

Melvin S. Goldstein

Miami

Fred Forman is scheduled to preside at the Cabinet Meeting on February 24th. If you are getting out any publicity on this meeting Mr. Rosenwald urges that Fred Forman be played up.

Mr. Rosenwald did mention that he thought the United Rias story should have been announced in Morris Berinstein's name or some person other than himself.

MSB:js



February 19, 1957

Mr. Raphael Levy
Mr. Sholem Sontag

Helvin S. Goldstein

Attached hereto for your information is the agenda for the meeting of
the Cabinet scheduled in Miami for Sunday morning, February 24, 1957.

MSG:js
enc.



February 19, 1957

Miss L. Goldware

Melvin S. Goldstein

This is just a reminder that the following should be arranged:

Hire one stenotypist
Rabbi
Singer for Star Spangled Banner and Hatikvah

MSG:js

*MSC
(copy in Miami file)*



February 19, 1957

Mr. Morris W. Berinstein
Morris W. Berinstein & Co. Inc.
612 Syracuse Kemper Bldg.
Syracuse 2, New York

Dear Morris,

I just want to keep you posted on some of the discussions we have been having here regarding the Miami meetings.

There will be, as you know, a meeting of the National Campaign Cabinet on Sunday morning, February 24th at Hotel Saxony. We have also invited to this meeting a number of other important community leaders who are in Miami. Fred Forman will preside at this enlarged Cabinet meeting and Ambassador Comy is coming down to speak to the group. We are asking you to discuss fund raising and assignments will be given out for the week.

During the week there will be a number of meetings arranged for individual communities and also a couple for areas. At all of these meetings, of course, there will be either straight fund raising or priming in preparation for the March 3rd meeting. The Hollywood Beach Hotel meeting this year will be held on the afternoon of Monday, February 25th, and the National UJA meeting at the Whitehall Hotel, Palm Beach, will be held the evening of Thursday, February 28th.

The March 3rd meeting at the Fontainebleau will, of course, take place at luncheon. The program is not yet final, but as of this writing we expect to have Charlie Jordan of the JDC in Europe speak, to be followed by Jack Weiler who will call cards and who in turn will be followed by Dewey Stone who will also call cards. After that Bill Rosenwald will introduce Governor Ribicoff who will deliver the main address.

Kind regards.

Sincerely yours,

MSO:js

Melvin S. Goldstein

February 19, 1957

Mr. Sol Luckman
Midwest Coal & Salt Co.
7th & Plum Streets
Cincinnati 2, Ohio

Dear Sol:

I just want to keep you posted on some of the discussions we have been having here regarding the Miami meetings.

There will be, as you know, a meeting of the National Campaign Cabinet on Sunday morning, February 24th at Hotel Saxony. We have also invited to this meeting a number of other important community leaders who are in Miami. Fred Forman will preside at the enlarged Cabinet meeting and Ambassador Casey is coming down to speak to the group. We are asking Morris Berinstein to discuss fund raising, and assignments will be given out for the week.

During the week there will be a number of meetings arranged for individual communities and also a couple for areas. At all of these meetings, of course, there will be either straight fund raising or priming in preparation for the March 3rd meeting. The Hollywood Beach Hotel meeting this year will be held on the afternoon of Monday, February 25th, and the National UJA meeting at the Whitehall Hotel, Palm Beach, will be held the evening of Thursday, February 28th.

The March 3rd meeting at the Fontainebleau will, of course, take place at luncheon. The program is not yet final, but as of this writing we expect to have Charlie Jordan of the JDC in Europe speak, to be followed by Jack Weiler who will call cards and who in turn will be followed by Dewey Stone who will also call cards. After that Bill Rosenwald will introduce Governor Ribicoff who will deliver the main address.

Kind regards.

Sincerely yours,

MSG:js

Melvin S. Goldstein

February 19, 1957

Mr. Samuel H. Daroff
H. Daroff & Sons Inc.
Walnut at 23rd Streets
Philadelphia 3, Pa.

Dear Sam,

I just want to keep you posted on some of the discussions we have been having here regarding the Miami meetings.

There will be, as you know, a meeting of the National Campaign Cabinet on Sunday morning, February 24th at Hotel Saxony. We have also invited to this meeting a number of other important community leaders who are in Miami. Fred Forman will preside at this enlarged Cabinet meeting and Ambassador Comey is coming down to speak to the group. We are asking Morris Berinstein to discuss fund raising and assignments will be given out for the week.

During the week there will be a number of meetings arranged for individual communities and also a couple for areas. At all of these meetings, of course, there will be either straight fund raising or priming in preparation for the March 3rd meeting. The Hollywood Beach Hotel meeting this year will be held on the afternoon of Monday, February 25th, and the National UJA meeting at the Whitehall Hotel, Palm Beach, will be held the evening of Thursday, February 28th.

The March 3rd meeting at the Fontainebleau will, of course, take place at luncheon. The program is not yet final, but as of this writing we expect to have Charlie Jordan of the JDC in Europe speak, to be followed by Jack Weiler who will call cards and who in turn will be followed by Dewey Stone who will also call cards. After that Bill Rosenwald will introduce Governor Bibicoff who will deliver the main address.

Kind regards.

Sincerely yours,

MSG:js

Melvin S. Goldstein

February 19, 1957

Mr. Joseph Holtzman
Holtzman & Silverman
2120 National Bank Building
Detroit 26, Michigan

Dear Joe,

I just want to keep you posted on some of the discussions we have been having here regarding the Miami meetings.

There will be, as you know, a meeting of the National Campaign Cabinet on Sunday morning, February 24th at Hotel Saxony. We have also invited to this meeting a number of other important community leaders who are in Miami. Fred Forman will preside at the enlarged Cabinet meeting and Ambassador Comay is coming down to speak to the group. We are asking Morris Berinstein to discuss fund raising, and assignments will be given out for the week.

During the week there will be a number of meetings arranged for individual communities and also a couple for areas. At all of these meetings, of course, there will be either straight fund raising or priming in preparation for the March 3rd meeting. The Hollywood Beach Hotel meeting this year will be held on the afternoon of Monday, February 25th, and the National UJA meeting at the Whitehall Hotel, Palm Beach, will be held the evening of Thursday, February 28th.

The March 3rd meeting at the Fontainebleau will, of course, take place at luncheon. The program is not yet final, but as of this writing we expect to have Charlie Jordan of the JDC in Europe speak, to be followed by Jack Weiler who will call cards and who in turn will be followed by Dewey Stone who will also call cards. After that Bill Rosenwald will introduce Governor Ribicoff who will deliver the main address.

Kind regards.

Sincerely yours,

MSG:js

Melvin S. Goldstein

February 19, 1957

Mr. Dewey D. Stone
c/o Whitehall Hotel
Palm Beach, Florida

Dear Dewey,

I just want to keep you posted on some of the discussions we have been having here regarding the Miami meetings.

There will be, as you know, a meeting of the National Campaign Cabinet on Sunday morning, February 24th at Hotel Saxony. We have also invited to this meeting a number of other important community leaders who are in Miami. Fred Forman will preside at the enlarged Cabinet meeting and Ambassador Comey is coming down to speak to the group. We are asking Morris Berinstein to discuss fund raising, and assignments will be given out for the week.

During the week there will be a number of meetings arranged for individual communities and also a couple for areas. At all of these meetings, of course, there will be either straight fund raising or priming in preparation for the March 3rd meeting. The Hollywood Beach Hotel meeting this year will be held on the afternoon of Monday, February 25th, and the National WJA meeting at the Whitehall Hotel, Palm Beach, will be held the evening of Thursday, February 28th. Eddie Warburg and Bill Rosenwald will, of course, be in Palm Beach for several days to help in connection with the Charlie Frost meeting on February 27th and the Whitehall meeting on February 28th.

The March 3rd meeting at the Fontainebleau will, of course, take place at luncheon. The program is not yet final, but as of this writing we expect to have Charlie Jordan speak, to be followed by Jack Weiler who will call cards, and in turn to be followed by your calling cards. After that Bill Rosenwald will introduce Governor Ribicoff who will deliver the main address.

Kind regards.

Sincerely yours,

MSG:js

Melvin S. Goldstein

February 19, 1957

Mr. Jack Weiler
711 Third Avenue
New York, New York

Dear Jack,

I just want to keep you posted on some of the discussions we have been having here regarding the Miami meetings.

There will be, as you know, a meeting of the National Campaign Cabinet on Sunday morning, February 24th at Hotel Saxony. We have also invited to this meeting a number of other important community leaders who are in Miami. Fred Forman will preside at this enlarged Cabinet meeting and Ambassador Conroy is coming down to speak to the group. We are asking Morris Berinstein to discuss fund raising, and assignments will be given out for the week.

During the week there will be a number of meetings arranged for individual communities and also a couple for areas. At all of these meetings, of course, there will be either straight fund raising or priming in preparation for the March 3rd meeting. The Hollywood Beach Hotel meeting this year will be held on the afternoon of Monday, February 25th, and the National UJA meeting at the Whitehall Hotel, Palm Beach, will be held the evening of Thursday, February 28th.

The March 3rd meeting at the Fontainebleau will, of course, take place at luncheon. The program is not yet final, but as of this writing we expect to have Charlie Jordan of the JDC in Europe speak, to be followed with card calling by you, and you in turn will be followed by Dewey Stone who also will call cards. After that Bill Rosenwald will introduce Governor Ribicoff who will deliver the main address.

Kind regards.

Sincerely yours,

MSG:js

Melvin S. Goldstein

February 19, 1957

Mr. Edward M. M. Warburg
c/o Joint Distribution Committee
3 East 54th Street
New York, New York

Dear Mr. Warburg:

I just want to keep you posted on some of the discussions we have been having here regarding the Miami meetings.

There will be, as you know, a meeting of the National Campaign Cabinet on Sunday morning, February 24th at Hotel Saxony. We have also invited to this meeting a number of other important community leaders who are in Miami. Fred Forman will preside at this enlarged Cabinet meeting and Ambassador Comsy is coming down to speak to the group. We are asking Morris Berinstein to discuss fund raising and assignments will be given out for the week.

During the week there will be a number of meetings arranged for individual communities and also a couple for areas. At all of these meetings, of course, there will be either straight fund raising or priming in preparation for the March 3rd meeting. The Hollywood Beach Hotel meeting this year will be held on the afternoon of Monday, February 25th, and the National UJA meeting at the Whitehall Hotel, Palm Beach, will be held the evening of Thursday, February 28th.

The March 3rd meeting at the Fontainebleau will, of course, take place at luncheon. The program is not yet final, but as of this writing we expect to have Charlie Jordan speak, to be followed by Jack Weiler who will call cards and who in turn will be followed by Dewey Stone who will also call cards. After that Bill Rosenwald will introduce Governor Bibicoff who will deliver the main address.

Kind regards.

Sincerely yours,

MSG:js

Melvin S. Goldstein

AGENDA FOR THE CABINET MEETING - MIAMI BEACH

SUNDAY, FEBRUARY 24, 1957

TENTATIVE AGENDA

AMERICAN JEWISH

Fred Forman

Presiding

Remarks

Ambassador Michael Gossay

Remarks and Assignments

Norris W. Berinstein

MSQ
2/19/57

February 26, 1957

.....
.....
.....

AMERICAN JEWISH ARCHIVES

WANT YOU TO BE AMONG FIRST TO KNOW THAT DESPITE OBVIOUS
AND TREMENDOUS COMMITMENTS IN WASHINGTON AND UNITED NATIONS
THIS CRITICAL TIME MRS. GOLDA MEIR ISRAELS DISTINGUISHED
FOREIGN SECRETARY COMING TO MIAMI SPECIALLY TO ADDRESS THE
NATIONAL INAUGURAL CONFERENCE OF UNITED JEWISH APPEAL AT
LUNCHEON 12.30 P.M. SUNDAY MARCH THIRD HOTEL FONTAINE BLE AU.
PLEASE CALL FOR RESERVATIONS JEFFERSON 1-1262, 1263,
JEFFERSON 8-2751, 6696

WILLIAM ROSENWALD

AMERICAN JEWISH ARCHIVES

PROGRAM FOR CONFERENCE

MIAMI BEACH

SUNDAY, MARCH 3, 1957

12.45 p.m.	Call for the singing of Hatikvah and Star Spangled Banner and on audience to remain standing for the invocation to be given by Rabbi Irving Lehrman	Morris W. Bernstein
1.45 p.m.	Call meeting to order and Remarks	Morris W. Bernstein
	(a) Due complicated political situation Mrs. Meir will not attend in person but will speak on TV	
	(b) Max Fisher of Detroit, National Chairman of Big Gifts	
	(c) Introduce William Rosenwald	
1.54 p.m.	Remarks	William Rosenwald
1.59 p.m.	Introduction of Charles Jordan	William Rosenwald
2.00 p.m.	Address	Charles Jordan
2.15 p.m.	Introduction of Mrs. Golda Meir on TV	William Rosenwald
2.16 p.m.	Address	Golda Meir
2.21 p.m.	Introduction of Reuven Dafni	William Rosenwald
2.22 p.m.	Address	Reuven Dafni
2.45 p.m.	Calling of Cards	Jack D. Weller
	Calling of Cards	Dewey D. Stone
3.43 p.m.	Introduction of Governor Ribicoff	William Rosenwald
3.46 p.m.	Address	Governor Abraham Ribicoff
	Call for Benediction	William Rosenwald
	Benediction	Rabbi Mayer Abramowitz

3/3/57



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

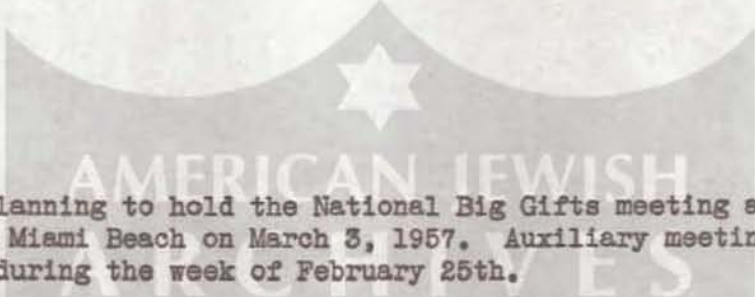
165 WEST 46 STREET, N. Y. 36, N. Y. • PLAZA 7-1500 • CABLE ADDRESS: UJAPPEAL, NEW YORK

\$100,000,000 UJA EMERGENCY RESCUE FUND for Freedom and Survival... 1957 REGULAR CAMPAIGN GOAL—\$105,557,25

*HAF over and above
File - Conf. March 3
Hofda*

SEND TO EXEC. DIR. AND/OR PRES.

- Honorary General Chairman*
HERBERT H. LEHMAN
- Honorary Chairman*
EDWARD M. M. WARBURG
- President*
MORRIS W. BERKSTEIN
- General Chairman*
WILLIAM ROSENWALD
- National Chairmen*
Representing Agencies
DEWEY D. STONE, UJA
JONAH B. WISE, JDC
- National Chairmen*
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
SOL LUCKMAN
JACK D. WEILER
- Emergency Rescue Fund*
Chairman
JUEL RUBIN
Chairman
PHILIP M. MAZER
- National Co-Treasurers*
JOSEPH I. LUBIN
JACOB SINCOFF
- Executive Vice-Chairman*
HERBERT A. FRIEDMAN
- National Campaign Director*
SHOLEM SONTUP
- National Women's Division*
Chairman
MRS. JACK A. GOODMAN
- National Campaign Cabinet*
Chairman
JOSEPH MEYERHOFF
Vice-Chairman
FRED FORMAN
- Big Gifts Chairman*
BENJAMIN H. SWIG
- Allocations Chairman*
ISADORE BRESLAU
- Chairmen for Regions*
ALBERT A. LEVIN
JOSEPH SHULMAN
- Trade & Industry Chairman*
ROBERT W. SCHIFF
- Speakers' Division Chairman*
MILTON KAHN



We are planning to hold the National Big Gifts meeting at the Fontainebleau Hotel in Miami Beach on March 3, 1957. Auxiliary meetings will be held in Florida during the week of February 25th.

It is our hope through these meetings to set standards in the various brackets that will be helpful in your local campaign. At the same time, it is our thought that our Florida meetings will serve to accelerate the Big Gifts phase of your community campaign. Naturally, all pledges made at these meetings will be credited to the community in which the pledgor lives.

We are primarily concerned with those people who are now in Miami Beach, Hollywood Beach and Palm Beach, and who will be there until March 3rd and with those people who expect to be there at that time.

It will be appreciated if you will at the earliest possible moment -- either on the attached form(s) or if necessary by wire or telephone -- submit to Mr. Stanley F. Weiner, Assistant Field Director, at the Broadripple Hotel, 4370 Collins Avenue, Miami Beach 40, the following information as presently available and follow-up with subsequent information as obtained:

Name	Highest Gift
Arrival Date	1955 Gift
Florida Address	1956 Regular Gift
Campaign Position (if any)	1956 Special Fund
Trade	1957 Potential
	1957 Emergency Rescue Fund

Your cooperation in doing everything possible from your end to assure the success of these meetings in Florida would be most encouraging and deeply appreciated.

Sincerely yours,

Herbert A. Friedman
Herbert A. Friedman
Executive Vice-Chairman

HAF:lw
Atch.

DAIS LIST SUNDAY, MARCH 3, 1957

HERBERT ABELES

CHARLES JORDAN

JACOB ARVEY

AL LEVIN

RABBI ISADORE BRESLAU

PHILIP M. KLUTZNICK

SAM BRISKIN

MILTON KAHN

ABE KASLE

MA& BRESSLER

JOSEPH MAZER

MORRIS BERINSTEIN

IRVING NORRY

MELVIN DUBINSKY

BARNEY RAPAPORT

SAMUEL DAROFF

LEONARD RATNER

REUVEN DAFNI

JOSEPH RENFIELD

FRED FORMAN

WILLIAM ROSENWALD

HERBERT A. FRIEDMAN

GOVERNOR ABRAHAM RIBICOFF

MAX FISHER

~~BERNARD SAMPSON~~

ROBERT J. GURNEY

DEWEY STONE

SAMUEL HEIMAN

JACK D. WEILER

JOSEPH HOLTZMAN

5th March, 1957

Mrs. Golda Meir
Minister of Foreign Affairs
Government of Israel
(Savoy Plaza, N.Y.)

Dear Golda,

I don't know whether I was able fully to convey to you over the telephone the utterly thrilling effect of your appearance before us by means of television at the UJA National Inaugural Conference in Miami on March 3rd. The technicians performed their work well, and the reception was excellent. As for the superlative quality of the job you did -- suffice it to say that the response of the 1,200 people in the room, in reaction to your remarks, was at the highest pitch of enthusiasm.

There is no doubt in my mind that the effect you had on them will be carried back to communities throughout the nation and continue to redound to the benefit of the cause represented by the United Jewish Appeal. I do hope, however, that the time you so kindly allotted to us at this critical moment in history did not in any irremediable way divert your attention or your schedule from the most urgent and delicate matters with which you are currently concerned. Certainly we are all profoundly appreciative for what you did for us.

I would like to take the occasion of this letter also to put in a few words of praise for Reuven Dafni. We of the UJA have found dealing with him invariably is a pleasure as well as a privilege. In regard to this occasion, as always, he was remarkably cooperative, helpful, and understanding. As you know, he flew down from New York and reached the conference room to speak at exactly the right psychological moment -- just before your own appearance, in fact --, and he performed wonders. He got the assemblage in precisely the appropriate mood -- the mood it was in when you came on and gloriously capped the climax.

Thank you again for the important sacrifice I know you made in turning your attention to us on this occasion. I can assure you that, far more than anything else, it contributed toward making this Conference a tremendously successful one.

Kindest regards.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman

HAF:sss

March 6, 1957

Rabbi Robert E. Goldberg
Temple Mishkon Israel
Orange and Audobon Streets
New Haven, Conn

Dear Rabbi Goldberg:

This is to express formally, on behalf of the United Jewish Appeal, our profound gratitude for your helpfulness and understanding in trying to work out with us the participation of Mr. and Mrs. Arthur Miller in the National Inaugural Conference of the United Jewish Appeal in Miami on March 3rd. An expression of our respect for the Millers, and of our appreciation for their willingness to attend the Conference, is being conveyed to them in a separate letter.

It is deeply regretted that, despite the flawlessly devoted and intelligent efforts on your part, this matter did not work out as we all had hoped it would. We are counting on the fact that we have not worn out our welcome with the Millers and that we may call upon them again to help rally support for the UJA on some other occasion in this most crucial campaign, as the need may arise.

Thank you once again for all that you did.

Cordially,

(William Rosenwald)

WR:SG:SS

cc: JS: M. Kesner

March 7, 1957

Rabbi Mayer Abramowitz
North Shore Jewish Center
Miami Beach, Florida

Dear Rabbi Abramowitz:

All of us here at the WJA are grateful for the benediction with which you eloquently closed our National Inaugural Conference.

By common consent, your words reflected the elevated mood of this occasion in a way that was most uplifting.

Kind regards,

Cordially,

(William Rosenwald)

WR:SG:SS

cc: SS: M. Samter

March 7, 1957

Rabbi Irving Lehrman
Temple Emanuel
Miami Beach, Florida

Dear Rabbi Lehrman:

This is to express our thanks for your moving invocation at the National Inaugural Conference of the United Jewish Appeal.

It is unanimously agreed that your eloquence helped significantly to set the dedicated mood of this occasion.

Kind regards,

Cordially,

(William Rosenwald)

WR:SG:SS

cc: SS: ^MM. Samter

March 7, 1957

Mr. & Mrs. Arthur Miller
444 East 57th Street
New York, N.Y.

Dear Mr. & Mrs. Miller:

This is to express formally, on behalf of the United Jewish Appeal, our warm appreciation for your willingness to help rally support for the UJA at our National Inaugural Conference in Miami on March 3rd. Profound thanks are also due to Rabbi Goldberg for the dedicated and intelligent way he lent his help in this matter.

The sympathetic understanding you indicated through Rabbi Goldberg during the protracted telephone conversations about your attendance at the Conference confirmed for all of us here what wonderful people you are. Particularly because of this, it was a source of deep regret to my associates and myself to have to be deprived finally of your presence among us in Miami. Moreover, your sympathetic attitude in regard to the unusual circumstances which had to be considered has increased to mighty proportions the great respect and admiration for you that we already felt. It is our hope that we can have a "rain check" to be used for another occasion in the very near future.

Thank you again, and the very kindest regards.

Cordially,

(William Rosenwald)

WR:SG:SS

UNITED JEWISH APPEAL, INC.
165 WEST 46th STREET
NEW YORK 36, N. Y.

BB/
file in Miami
March 3, 1957

MEMORANDUM

Date August 13, 1956

To Mr. Melvin S. Goldstein

From Irving Jacobs

Subject Miami Conference, 1957

Mr. Rosenwald called today and indicated that he is getting in touch with Henry Ford for the Miami, March 3rd, meeting. He will let us know.

IJ:ba



[Handwritten signature]

[Handwritten mark]

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, N.Y.

KCPul
HAF
FOR RELEASE ON RECEIPT

GOVERNOR RIBICOFF OF CONNECTICUT TO ADDRESS NATIONAL INAUGURAL CONFERENCE
OF UNITED JEWISH APPEAL TO BE HELD IN MIAMI BEACH ON SUNDAY, MARCH 3

UJA General Chairman William Rosenwald Calls Upon American Jewry for
"Action of Highest Calibre" To Assure Outstanding Start for UJA's
1957 Nationwide Campaign

Governor Abraham A. Ribicoff of Connecticut, an outstanding figure in American public affairs, will be the featured speaker at the National Inaugural Conference of the United Jewish Appeal to be held at the Fontainebleau Hotel in Miami Beach, Fla., on Sunday, March 3, it was announced this week by UJA General Chairman William Rosenwald. The UJA leader issued a last-minute call to American Jewry for "action of the highest calibre" to assure an outstanding start for the UJA's nationwide 1957 campaign which will get under way at the Inaugural Conference.

Mr. Ribicoff is the first Jewish Chief Executive in Connecticut's history. He has maintained an active interest and participation in Jewish affairs during his distinguished political career, which includes an outstanding record in the U.S. House of Representatives.

Jewish communal leaders from all sections of the country will attend the Inaugural Conference to set in motion a high-powered drive for both the UJA's regular campaign and for its unprecedented \$100,000,000 Emergency Rescue Fund to save and rebuild the lives of at least 100,000 Jewish refugees this year.

Charles A. Jordan, Director General of the Joint Distribution Committee's Overseas Operations, will fly in from Europe to give the latest reports on the gravest Jewish refugee crisis in a decade, with more than 11,000 of Egypt's 50,000 Jews already driven out by dictator Nasser, more than 17,000

who have escaped from Hungary and tens of thousands streaming out of Eastern Europe and North Africa.

Mr. Rosenwald and UJA Honorary Chairman Edward M.M. Warburg will head the group of top UJA Officers who will present the problems facing the UJA in rescuing the mounting numbers of uprooted Jews and providing homes and jobs for them in Israel and other countries of the free world. Others will include Morris Berinstein, UJA President, Dewey D. Stone, Jack D. Weiler and Joseph Holtzman, UJA National Chairmen.

Hailing American Jewish leadership for coming forward with a record-shattering total of more than \$21,000,000 in pre-campaign gifts at the UJA's recent National Testimonial Dinner honoring UJA leader and philanthropist Samuel D. Leidesdorf, Mr. Rosenwald urged all communities to press for "an achievement on an even higher level" at the forthcoming Inaugural Conference.

"Every supporter of the UJA," Mr. Rosenwald declared, "should regard the success of the Inaugural Conference not only as a personal responsibility but as a personal opportunity. In remembrance of those we were helpless to save in the tragic Nazi era, let us create a mighty financial reservoir to rescue the victims of today's tyrannies. And let us do it with the knowledge that this time we can save them."

Through the \$100,000,000 Emergency Rescue Fund, the UJA will finance the increased needs of the United Israel Appeal in caring for Jewish refugees entering Israel and speeding their absorption; the operations of the Joint Distribution Committee, major agency aiding Jewish refugees in Europe and Moslem areas, and the New York Association for New Americans, responsible for welfare services for Jewish refugees being resettled in the metropolitan New York area, where most of the newcomers to America arrive. In addition, the Rescue Fund will allocate to the United Hias Service, a Jewish migration and resettlement agency, funds needed above its usual budget because of the migration emergency.

Besides the minimum of 100,000 Jewish refugees who must be aided through its Emergency Rescue Fund, the UJA also must help 525,000 other Jews in need this year through its regular campaign on behalf of its member agencies. The UIA must aid scores of thousands of recent newcomers to Israel, the JDC must provide welfare services for thousands of distressed and dependent Jewish men, women and children in Israel, Europe and Moslem lands, and NYANA must maintain its adjustment services for immigrants in this country.

