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National Inaugural Conference [Miami, Fla.]. 1958-1959.

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ANN

Carl Drach SS



THE SPOKESMAN
OF A GALLANT PEOPLE



HIS GREAT TALENT
SERVES A GREAT CAUSE

Join in honoring them...

Take part in a tribute to . . .

HIS EXCELLENCY

☆☆☆ **ABBA S. EBAN**

Ambassador of Israel to the United States,
who has effectively advanced
the cause of democratic Israel and
has lifted up the hearts of Jews
throughout the world

AND

☆☆☆☆☆☆☆☆ **JACK BENNY**

pre-eminent in the world of entertainment
and equally outstanding for his
generation of service to
Jewish life and freedom

Come to the . . .



AMERICAN JEWISH
National Inaugural Dinner
of the
1959 United Jewish Appeal

*and help launch the UJA's
21st annual nationwide campaign
on behalf of Jews in need overseas,
newcomers to Israel
and refugees to this country*

Saturday Evening at 7:30, February 7, 1959

Fontainebleau Hotel

Miami Beach, Florida

R.S.V.P.

Dietary laws observed

Conferences
Miami 1959

A G E N D A

NATIONAL INAUGURAL CONFERENCE

February 7, 1959

Presiding: Morris W. Berinstein

1. HATIKVAH and STAR SPANGLED BANNER

Singer: Cantor Jacob G. Borenstein of Temple Israel of Greater Miami

Accompanied by: Mrs. Josephine Adler

2. Invocation Rabbi Leon J. Kronish
of Temple Beth Sholem of Miami Beach

3. Dinner

4. Opening Remarks Morris W. Berinstein

5. Address Herbert A. Friedman

6. Card Calling Albert A. Levin

Samuel Daroff

Albert A. Levin

7. Introduction of Ambassador Abba Eban=
and Presentation= Morris W. Berinstein

8. Address Ambassador Abba Eban

9. Introduction of Jack Benny and
Presentation Morris W. Berinstein

10. JACK BENNY

11. Adjourn

MSG/fc
2/6/59



Mr. Morris Berinstein, our Chairman, Mr. Ambassador, ladies and gentlemen:

This vast throng, perhaps not in numbers as large as this, but in numbers almost as large as this, meets every year to open a campaign. And yet, those of us who are seasoned in this, and almost every person in this room is a seasoned veteran of campaigns in his own community, know that not every year is the campaign of the same caliber, of the same urgency, of the same historic proportions.

This year we know that the campaign is different from what it was a year ago when we sat in this same room. We know that we are met now when times are once again astir with momentous things. Everyone in the room knows it. Everyone in the room has read the papers and everyone in the room knows that Jews are on the move again.

When this happens, our own blood moves more quickly, because we understand that history is being made again at a quicker pace. When Jews have been on the move in the last decade or two, it has been because we have been attempting to bind up the wounds of the period twenty years ago when we were struck so low, when we were almost prostrate, and when almost one-third of us were wiped from the face of the earth.

Then no Jews were on the move except to a final and irrevocable destination in some camp or in some chamber. When that hideous and horrible period was done and people were once again on the move, it was on the move to freedom. And for twenty years now, almost we have been gathering the broken and the wounded and we have watched them stream in, in small numbers and in large, from countries on every continent of this globe, towards the place where the greatest treasure we have, the people of Israel, could be safe in the greatest treasury we have, the land of Israel.

And every time we gathered a population from one country or another, from Iraq or from Yemen or from Tripolitania or Bulgaria or Yugoslavia or Poland, every time we gathered again the remnants of the population in that country, it was as though we were gathering together our treasure which had been dispersed, which had been stolen, robbed and scattered, but that the remnants were now coming back to the people to be made whole once again.

So that movement of Jews on the roads and the highways of the great seas always

meant to us salvation and renovation and rebirth of an ancient people in a new land.

In those periods when immigration, which is a prosaic word for this fantastic historic process, in those periods when immigration was low, you and I felt perhaps that the task upon us was not so pressing, because we understood by the intuition of history that the opportunity was not given to us to gather in the remnants, and when immigration would rise, your and my response to the plea of the campaign would rise. We understood implicitly over the past and pregnant years that when the opportunity was here to rescue, we must rise to that opportunity because we were undoing the work of Hitler, ~~yaxx~~ yamach sh-mo.

That is why we feel quite clearly that we are standing now on the bridge of another rapid expansion of possibility and opportunity when a new movement begins, and begins in such dimensions as we have not seen ⁱⁿ a whole decade.

The understand and the awareness of the vital implications have penetrated quickly, even though, as Morris said, this whole new fact broke upon us very quickly. The warnings and the grumblings began only some ninety days ago, and the exploration of the possibilities had occurred only in the last sixty or thirty days.

And a very fine man, to whom I spoke yesterday at very great length, said to me "You are asking me for so very much more money. This thing is so new, it hasn't sunk in on me yet".

He said, "It is penetrating, but give me a chance to digest it."

And I was pleading for his rapid cognizance and awareness of this because we do not any longer have time for slow, careful appreciation of what is happening. The explosion, good friends, has occurred. The door is open and the people are on the move and they are on the move in large numbers.

I applied for a visa to go to Roumania in December. I got it in January. I went and came back as Morris said, a few days ago. Last week at this time I was in the city of Bucharest, a city of a million and one half people; and, aside from the few Americans who are on the staff of the American Legation, I was the only American in the city until I was joined by a reporter from the New York Times, who was sent by his paper to find out what was happening there.

I tell you this to indicate the fact that land, and all the lands in that part of the

world, is one of the most remote from the West, with the smallest almost negligible contacts, but with the largest Jewish population on the continent of Europe, outside of the Soviet Union itself.

There were almost a million Jews in Roumania before Hifler started. Of those, a hundred thousand got off to Israel in the early years, in 1949 and 1950, and what is left now is a quarter of a million. This is tiny compared to what it once was. But this is great in terms of the human beings, the souls, the mothers and the children and the assets that they will bring with them to Israel as they go.

These people, and I talked to them in the streets, in the synagogues, in the Yiddish theater which exists there, in the restaurants, in the courtyards of the buildings in which they live huddled together for security, these people are of one mind -- they want to go to Israel. They have been of that mind for many a year.

The opportunity has not been theirs and when it became theirs it was as though you had given these people a ticket to heaven, they seized it with a unanimity, with a dispatch, with an alacrity, with a zest, with an understanding, that the door was open now to new life, so that the memories of the past could be wiped out and the future could be opened.

This is an exodus, and that is a word I want you to remember, which is taking place as a result of top policy decisions in that country. This is no haphazard emigration of a few individuals. I am not capable of analyzing the logic and the reasons of the government of that country which led it to its conclusion. I should like to believe that there is some humanitarianism implicit in the decision.

The government of that country has been pressed and persuaded for many years to permit a reunion of families for, as I said one hundred thousand Roumanian Jews went to Israel eight, nine or ten years ago, and when it was stopped, as it was then, peremptorily and without warning, many families were split asunder. Over the course of the years the government has been under constant pressure to act in a decent, humanitarian way and, perhaps, all that pressure has finally accumulated to arrive at the decision now made.

The second thing about this, besides it being an exodus, is the fact that it is very difficult for the people to leave, and you might say that this is a contradiction. If the government has, for motives well known to itself, decided to permit the Jews to leave

they why should it be made difficult for them to leave?

Again I cannot penetrate the labyrinthian minds of a complicated bureaucracy, but I know simply this -- if I were to try to describe to you in detail what each individual Jew must go through in order to get out, your head would be reeling with the rules and regulations and red tape and the papers and the documents and the stamps and the clerks and the offices and the bureaus to which he must wander as though he were on a merry-go-round before he can finally work his way out.

There are eight municipal departments of the city of Bucharest, and he must pass through the office of each one of the eight departments, clearing his dossier, showing that he owes no taxes, showing that his apartment has been left in good shape, repaired, repainted, the apartment which he now must give up, showing that nowhere on his record is there any debt, and if there is, then he must pay -- and he must obtain paper after paper renouncing his citizenship, and this costs him money; buying a laissez passe, buying a customs box from the government to take out his clothing in, this costs him money; leaving everything behind and doing this in only one way, by only one means, because he has no wealth accumulated.

I take exception with Morris when he says they are people as you and I. They are not people as you and I, and the sense of material possessions which we have. Culture they have and learning they have, and training they have, and Jewish hearts they have, but money or property or real estate or bonds or cash or jewels, they have not.

And to obtain this great bulk of paper work necessary for them to get out, they sell the only thing they have, which is furniture. And if you were to walk with me through the Jewish quarter of Bucharest, you would see in front of all the houses sheets of paper stuck up on the walls on the front of the buildings, offering beds and chairs and lamps and radios for sale.

These people are coming out with exactly eighty pounds of clothing, and that is not packing for an airplane trip of two or three weeks somewhere. That is changing venue for life. They are leaving one place for good and going to another place for good, and they are beginning anew with eighty pounds of clothing.

So that you must understand that this is an exodus made difficult, very costly, and

the last thing I would like you to know about it is that this is big--big -- in the last few short months more than twenty thousand have come into Israel already. Completed passports are existent for ten thousand at this moment. Twenty-five hundred new people have been granted passports in the first five days of February, twenty-five hundred people in the first five days

Registered to leave are one hundred thousand Jews out of the population of two hundred and fifty thousand, and this I want you to never forget--when a man registers to leave, he loses his job, so that you have tonight a hundred thousand people in Roumania who ~~have no salaries on which to eat.~~ have no salaries on which to eat.

A All right. Those are the facts about the Roumanian Jews, but if you and I are so inclined to gather in that group, take them to our breasts and say, "These are our brethren, they are in travail, they are in great trouble; we shall, nevertheless, strain ourselves in order to help them, we will gather all the money we can to make up for them, to help them with the money which they do not possess in order to buy their way out," you might then think that you have absolved yourselves of the responsibility. But I have yet a second question to pose.

Having decided that you will take these, your brothers, and carry them on your backs, on the trains into Vienna, on the boats into Naples, you have then not finished.

What about Israel? Jews, what about it?

These Roumanian Jews aren't coming to you in Columbus and Dallas and in Atlanta and in Westport, Connecticut. Nobody is asking you to take them into your homes, nobody is asking you to find jobs for them, nobody is asking you to train them in new vocations, nobody is asking you to move yourselves one inch from the normal routine of your lives or that of your families.

But in Israel there is a great jostling of the elbows. In Israel people move aside and take them in to rooms already overcrowded. In Israel there will be retraining of them. In Israel there will be housing for them. In Israel there will all be housing for them. In Israel there will be all these things.

So, some say, because we have become accustomed to the fact that in Israel they can do miracles -- do you remember the song in My Fair Lady, "I have grown accustomed to her face" -- we have in these few short years, my friends, grown too accustomed to the face of

a land where any miracle can be done.

Well, by God, there is a limit to that and let's now grow accustomed to it. We have taken pride and we have taken glory in Israel. Jewish dignity everywhere has been elevated by acts there where ~~anyone~~ which have evoked the plaudits of the world, Jewish and non-Jewish alike.

Deserts have been conquered, and when those words are said Jewish hearts sing with joy because non-Jewish hearts say those words of praise. The desert has been conquered, scientific knowledge will be enhanced, technology will be conquered and cancer will be conquered, and all the wonderful new things on the horizon will come forth from the minds and the hearts of the people working in Israel, and things turn from brown or green before our eyes, and we look upon it with pride and with glory and we love it.

And we think in order to keep the wheels of progress going, all we have to do in our love and friendship is to pour oil on the wheels of progress to keep them going, the oil each year of our money. Yet, everybody in this room that drives a car knows that when there is no oil in the crankcase, you can strip the gears and the car stops. Did anybody ever think of that?

This Roumanian influx could be catastrophe. Not to rescue them from Hitler's previous work, that would be a catastrophe. But the fact that a rescue operation that should yield us such job can, at the same time, cause us such fear, that is the paradox.

How can housing be expected to keep pace in Israel? What do you do if a hundred thousand people come in this year and, of that number, there will be twenty thousand school children? What crisis occurs in Los Angeles when you need to build schoolrooms, and the State floats a bond issue and on and on goes the complicated financial mechanism.

There will be twenty thousand more school children in Israel this year. Where do you keep them? In chicken coops?

Thank god there will be a thousand doctors coming in from Roumania into the Israeli population. What do you do with those doctors, make plumbers out of them, or do you build hospitals and equip them so they can heal and treat and offer the succor of their knowledge and training?

This is an enormous responsibility, and don't take easy comfort in the fact that miracles have been done before and will be done again. Remember this--if you are prone

to say that Israel had larger immigrations before and we never got so terribly excited about it, remember this: In the beginning, ten short years ago, there were, first of all those houses that were left by the Arabs who fled and those were filled up first. And after those were filled up, does anybody in this room remember what the country of Israel looked like in '50 with the tents dotting the countryside? Anybody here who has been in Israel in 1949 and 1950 and seeing those tens of thousands of people in tents, and the dole everywhere, the dirty dole--where a man sits jobless and somebody hands him a bucket with hot stew, and he sits in the tent in lassitude.

Do you want an Israel today as it was then in 1949 and 1950?

Do we want to take that glorious dream and have it retrogress and pushed backward in time, and take and sully it with an influx of people that it can't absorb because you and I aren't putting up enough money? Do you want to do that to Israel?

I don't think there is a person in the room that wants to do that. I beg you to remember that you cannot take miracles for granted.

I have talked to you about the Roumanians. I have talked to you about Israel.

I would like to finish by saying this. The compass of our hearts, the understanding of our minds, is simply not enough. May I be so bold as to go further. The tear that anyone in this room dares to shed for the Roumanian Jew who is running tonight like a rat in a trap from one office to another, trying to fight his way out-- the tear that anyone chooses to shed for him as an insult to him and that tear is better withheld if that is not accompanied by money sufficient to help him.

He doesn't need compassion, he doesn't need sympathy, he needs cash in hand. If you give him that, then you can give him the tear, and then you can give him the compassion and then you can give him the understanding, because then you are giving him everything he needs.

So, then, that is why I say the same with Israel -- the love that we feel for Israel, the pride and the glory are all emotions which are rendered false if, in her hour of need, we leave her and her dogged population to assume this burden themselves. These emotions are false if they are not accompanied by the most vigorous outpouring of money in order to see that the retrogression and the destruction of the progress doesn't want me to put my arms around him just in fatherly love; he wants those arms to go around him and he wants to feel

... that from the electric contact from me to him, I renew his strength and help him at the time that he comes to seek that.

Our strength is our wealth. And if we choose to put our arms out around the Jews of Roumania, or, symbolically, around the land of Israel and her people, then we must do so in a way that is not empty, but that is electric, and that means very concretely that every thousand dollars is a voltage that is powerful.

People have a tendency to think that if they gave three and now give four, even if they are able to give more that can't make much difference. A man that gives three and can give six instead thinks, "What is the difference?" That is just a small amount. This is what is the difference. Small thousands accumulate to big millions very quickly. Don't neglect that. Don't think that it doesn't make a difference. It can be the difference between destruction and success.

If everybody who gave one thousand dollars would double it, we would have a great, vast new treasure and we would rise to the challenge of this year, in which we have the feeling that we must make good a pledge to history, a pledge of promise which shall be backed up by a pledge of money.

We must implement our pledge to history that the Jews of Roumania will be safe in our arms, and that we will not allow Israel, great and glorious creation, to become hurt, to become so overtaxed that she falters. This we will not allow.

This we promise, and if we do this we are worthy of our name.

I suspect we are.

MEMORANDUM FOR MSG FILE:

Subject: Miami

*Conferences
than Feb 59
(also filed in
HAF files; Conferences
meetings
etc.)*

The following meetings are now scheduled for Miami and Barnett Janner is tentatively scheduled to address them:

- December 30th — Top Big Gifts at the home of Carl Weinkle for ten people. Janner is not addressing this one but it is being handled locally in Miami.
- January 6th — Five thousand dollars and over, ten to fifteen contributors at the home of A. J. Harris.
- January 7th — Campaign Rally.
- January 8th — Five thousand dollars and over contributors for ten or fifteen people at the home of Max Crowitz.
- January 13th — Big Gifts at the home of Sam Friedland.

Miami wants Morris Berinstein or Herbert Friedman for the January 13th meeting. This will be taken up next week.

MSG:nm
12/31/58

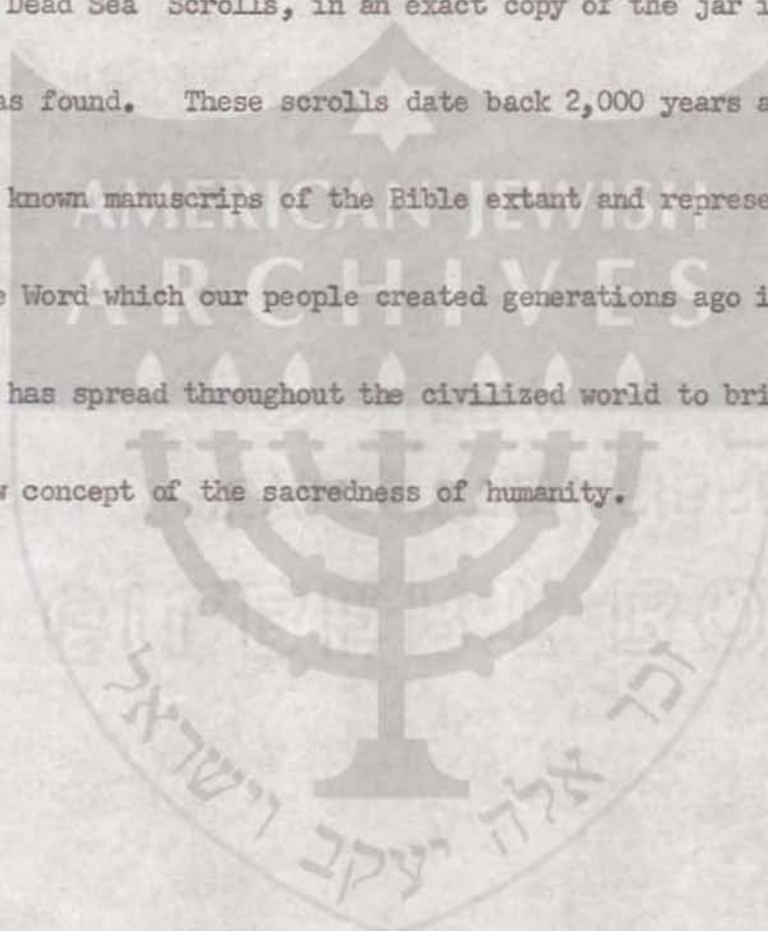
PRESENTATION TO AMBASSADOR EBAN

Those who had the responsibility for selecting some token to be presented to Ambassador Eban, gave the matter much consideration. Plaques and citations would be a matter of "coals to Newcastle". So, possibly, would be the sending of Judaica to Israel. Instead of this, your committee was fortunate in finding one of the earliest representations of a Statesman. This bronze, which dates from the 4th Century B.C., part of the Etruscan civilization which many feel was closely connected with the Phoenician Judaic tradition, is a remarkably preserved representation of a statesman at that time.

It is hoped that the ambassador will enjoy not only its aesthetic beauty, but will have it before him as a constant reminder of the meaningfulness of his mission and of the friendship and statesmanship which he so brilliantly accomplished.

PRESENTATION TO JACK BENNY

This is a unique replica of a precious reminder of our Jewish heritage. It is a duplication of one of the recently discovered Dead Sea Scrolls, in an exact copy of the jar in which it was found. These scrolls date back 2,000 years and are the oldest known manuscripts of the Bible extant and represent the Law and the Word which our people created generations ago in Israel and has spread throughout the civilized world to bring about a new concept of the sacredness of humanity.



TEXT PLAQUE ON SCROLL

TO JACK BENNY

A DEVOTED MEMBER OF THE AMERICAN JEWISH COMMUNITY

AND STAUNGH FRIEND OF ISRAEL

WHOSE TALENT, HUMANITY AND GENEROSITY THROUGH THE YEARS

HAVE BEEN AT THE SERVICE OF JEWISH LIFE AND FREEDOM

THIS SCROLL OF ANCIENT ANCESTRAL WISDOM IS PRESENTED IN ALL

GRATITUDE AND ESTEEM

EDWARD M.M. WARBURG

HONORARY CHAIRMAN

U.J.A.

MORRIS W. BERINSTEIN

GENERAL CHAIRMAN

HERBERT A. FRIEDMAN

EXECUTIVE VICE-CHAIRMAN

PRESENTED

FEBRUARY 7, 1959

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, New York

Conf. Mean JAF

FOR IMMEDIATE RELEASE

JACK BENNY AND AMBASSADOR EBAN TO BE HONORED AT 1959 NATIONAL INAUGURAL
DINNER FOR UNITED JEWISH APPEAL, SATURDAY, FEBRUARY 7, AT MIAMI BEACH

Dinner Will Launch Crucial UJA Drive At
Time of New Immigration Crisis Overseas

Jack Benny, famous motion-picture and TV star, will be a guest of honor at the National Inaugural Dinner of the 1959 United Jewish Appeal campaign Saturday, February 7, at Miami Beach, Fla. The dinner will be held at the Fontainebleau Hotel.

More than 1,000 Jewish leaders from all parts of the country are expected to attend to launch the 21st nationwide annual life-saving campaign of the United Jewish Appeal. They will honor Mr. Benny for his many years of service to Jewish communal causes and to overseas Jewish causes. Another guest of honor will be Abba S. Eban, Israel's Ambassador to the U.S.

The National Inaugural Dinner will begin one of the most crucial UJA drives of recent years. It comes at a time when a vast tide of emigration from Eastern Europe is flooding into Israel at the rate of many thousands each month. Predictions of immigration to Israel in 1959 run as high as 100,000.

"The great immigration from Eastern Europe is a genuine emergency with which we must cope at once," said Morris W. Berinstein, in making the conference announcement. "Frankly, it was not expected so soon and in such large numbers. UJA's agencies working in Europe and in Israel are in desperate need of funds with which to operate, and in Israel the already severe backlog of housing needs for other immigrants of recent years will be aggravated by the new immigration tide."

In Israel, UJA's agencies must help liquidate unmet immigrant absorption needs for 240,000 people, including farm settlers and 110,000 persons who still live in tin huts and wooden shacks for the lack of permanent housing.

In order to help solve these problems, the United Jewish Appeal seeks to raise a \$100,000,000 Special Fund in 1959 in addition to its regular budgetary campaign for more than \$105,000,000.

Through its regular campaign the United Jewish Appeal must also support programs providing welfare, medical and rehabilitation services for more than 530,000 Jewish men, women and children in Israel and 25 other countries, including the United States.

Through both the Special Fund and its regular campaign the UJA will aid more than 630,000 people through its member agencies -- the United Israel Appeal, which supports the work of the Jewish Agency in transporting and absorbing newcomers to Israel; the Joint Distribution Committee which provides aid for aged and handicapped in Israel and for Jews in need in 24 other countries; and the New York Association for New Americans, which provides adjustment services to refugees reaching the United States. The United HIAS Service, concerned with migration to countries other than Israel, will participate in the Special Fund.

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, N.Y.

Conf. Miami
HAF

FOR USE IN ISSUE OF JAN. 29-30
(With 1-col mat of Abba Eban)

GREATEST IMMIGRATION CRISIS IN DECADE WILL BE CHIEF CONCERN
OF UJA INAUGURAL CONFERENCE FEBRUARY 7TH IN MIAMI BEACH

Abba Eban to Address Dinner-Session Opening UJA's 1959 Campaign
for \$100 Million Special Fund and \$1,065,060 Regular Drive

NEW YORK -- Confronted with a mounting immigration crisis brought on by the sudden release of huge numbers of Jews from Eastern Europe -- immigrants who can find a haven only in Israel -- leaders of the United Jewish Appeal are responding to the vast new needs by speedily moving the 1959 twofold UJA campaign into high gear.

The UJA leaders have set a succession of dynamic actions designed to cope with what Levi Eshkol, Finance Minister of Israel, has termed "Israel's greatest immigration crisis in a decade." These include:

- 1 -- The UJA National Inaugural Conference, February 7 in Miami Beach, with Israel Ambassador Abba Eban as principal speaker, and at which more than 1,000 key Jewish figures from all sections of the United States are expected to set the urgent pace and standard of giving to the 1959 campaign.
- 2 -- A nationwide telephone hookup, on February 9, with some 80 communities participating and close to 10,000 Jewish leaders listening in. The leaders will hear Morris W. Berinstein, UJA General Chairman, and Rabbi Herbert A. Friedman, UJA Executive Vice Chairman, report on the East European immigration emergency.
- 3 -- A plan to help galvanize the campaign in both the grass roots areas and the metropolitan centers by bringing some twenty top figures in Israeli life -- including at least four Cabinet ministers -- into scores of American comm-

unities to tell the up-to-the-minute story of the immigration influx and how the people of Israel are coping with it.

The largest Jewish community in Eastern Europe -- outside the Soviet Union --- is that in Rumania, numbering 250,000. Poland has about 40,000 remaining Jews. It is now anticipated that immigration to Israel will run as high as 100,000 in 1959 alone.

EBAN TO ADDRESS CONFERENCE

A highlight of the February 7th Inaugural Dinner in Miami Beach will be an address by Abba Eban, Israel's Ambassador to the United States. The Ambassador's address will set forth Israel's plans for housing and integrating the huge influx of new arrivals in the crucial months ahead.

Another guest of distinction at the February 7th event will be that celebrated master of timing, Jack Benny, whose generous, consistent, and effective efforts in behalf of UJA and Israel ^{will} receive national recognition from the United Jewish Appeal.

ESHKOL MAKES IMMIGRATION FACTS PUBLIC

The high-gear campaign steps were taken following a hastily-convoked emergency assembly in New York January 19, when a UJA Campaign Cabinet session, attended by 300 Jewish leaders summoned from their communities all over the U.S., heard Levi Eshkol, Finance Minister of Israel, give the hard facts of Israel's "new immigration emergency."

Stating that Israel awaits some 8,000 immigrants mostly from East European sources, Mr. Eshkol explained that the crisis arises "not just from the numbers who are coming, but from the tragic fact that we have no housing available for immigrants beyond the next month or so -- and no funds with which to build more." He closed with a stirring plea to American Jews to give "full philanthropic priority" to the UJA \$100 Million Special Fund to help cope with the East European immigration emergency.

Morris W. Berinstein, General Chairman of the UJA Campaign, supported Mr.

Eshkol's plea, declaring, "In answer to this greatest immigration crisis in a decade, American Jews must be urged to respond in the same full and understanding measure as they did a decade ago." The UJA chairman called on his fellow-leaders to intensify their pre-campaign efforts so as to produce "the greatest sums possible" for the Miami conference.

Another painful and serious situation confronting the people of Israel was emphasized by Avraham Harman, member of the Jewish Agency Executive, who said that despite the immigration crisis, one 1959 welfare objective that must be retained "to the fullest extent possible," is Israel's program for clearing the "ma'abarot" -- the unsightly shanty towns still housing more than 100,000 earlier immigrants.

Through both the \$100 Million Special Fund and its regular campaign for \$100,065,060, the UJA will aid more than 680,000 Jews through its member agencies. These agencies are the United Israel Appeal, which supports the work of the Jewish Agency in transporting and absorbing newcomers to Israel; the Joint Distribution Committee, which serves aged and handicapped newcomers in Israel and also aids needy Jews in 24 other countries, and the New York Association for New Americans, which provides adjustment services to refugees settling in the New York Area. The United Hias Service, concerned with migration to countries other than Israel, will participate in Special Fund proceeds.

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FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York, N. Y.

Conf. Plan *HAF*
~~16~~

Note to Editor: Suggest you check with your Council or Federation executive as to participation of your community in UJA telephone hookup report on immigration emergency. Details as to date, time and place of local "hookup" event will enhance attached story.

FOR RELEASE: In Issue of Feb. 5/6, 1959

10,000 JEWISH LEADERS ACROSS U.S. TO GET TELEPHONE REPORT

ON EAST EUROPEAN IMMIGRATION EMERGENCY

AMERICAN JEWISH

NEW YORK — A nationwide telephone hookup giving close to 10,000 Jewish leaders in more than 100 communities across the country a report on last-minute developments in the fast-moving East European immigration crisis will take place on Monday, February 9. The unique leader-to-leader communication, set up by the United Jewish Appeal as part of its 1959 campaign activity, will last a half-hour.

Coming two days after the UJA's Inaugural Conference in Miami Beach, at which more than 1,000 key Jewish figures from all sections of the United States are expected to set the urgent pace and standard of giving for the 1959 campaign, the telephone report will be given by Morris W. Berinstein, General Chairman of the UJA, and Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman.

Mr. Berinstein will give an account of the results and accomplishments of the Miami Beach event, and Rabbi Friedman, just returned from a trip to East Europe, will give an eyewitness report of the huge migration from that area to Israel. The new movement — which may see 100,000 immigrants enter Israel this year — has confronted both the people of Israel and American Jews with a prime emergency.

The United Jewish Appeal's 1959 campaign is a two-fold effort: a \$100 Million Special Fund, to help finance the emigration from East Europe and re-

settlement of the newcomers in Israel, and its regular campaign for \$105,065,060, through which it will aid more than 680,000 Jews elsewhere.

The agencies whose services are financed by UJA funds are the United Israel Appeal, which supports the work of the Jewish Agency in transporting immigrants to Israel and absorbing them into that nation's economy; the Joint Distribution Committee, which serves aged, ill, and handicapped in Israel, and aids Jews in need in 24 other countries, and the New York Association for New Americans, which provides settlement-and-adjustment aid to newcomers arriving in the New York metropolitan area. The United Hias Service, which is concerned with immigrants to countries other than Israel, will also share in the Special Fund proceeds.



FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, N.Y.

FOR RELEASE: WEDNESDAY, FEBRUARY 4, 1959

UJA LEADERS FROM ALL AREAS OF U.S. TO MAP PLANS FOR 'MOST URGENT CAMPAIGN IN DECADE';
INAUGURAL CONFERENCE IN MIAMI BEACH WILL CONCENTRATE ON IMMIGRATION CRISIS

- - -

NEW YORK -- Inauguration of American Jewry's 1959 fund-raising effort to finance an enormous and unexpected transfer of Jews from Eastern Europe to Israel will take place in Miami Beach, Fla., /beginning Thursday, February 5, and culminating Saturday night, February 7, in the presence of more than 1,000 leaders representing Jewish communities in every area of the United States.

The event -- the National Inaugural Conference of the United Jewish Appeal -- will set the standard of giving to the crucial 1959 UJA campaign and will also seek to develop means of making the drive an unusually swift and effective one in direct response to the fact that the people of Israel are confronted with their greatest immigration crisis in a decade.

New emigration policies in East European countries -- which have been hailed in Israel as "the greatest miracle in current history" -- will have a profound and immediate effect on Israel, which must gird itself to accept and integrate 100,000 newcomers in 1959.

The dimensions of such an immigration have been interpreted by Israel spokesmen in terms of American population figures. Since 100,000 immigrants to Israel means a five per cent increase in its population, they make the point that an equivalent intake for the United States would mean nine million newcomers.

In Miami Beach, the UJA's session will get under way on Thursday, February 5, with top UJA leaders assembling at an expanded Campaign Cabinet meeting to set in motion the machinery for the most urgent UJA campaign since the estab-

lishment of Israel over a decade ago. A campaign of intensive effort and huge proportions, the UJA drive will be conducted on two levels. One is a \$100 Million Special Fund, representing American Jewry's specific response to the transfer-and-resettlement needs created by the upsurge of immigration; the other is the regular UJA campaign, whose goal is \$105,065,060. This is to finance essential services in behalf of 680,000 Jewish men, women and children in 26 countries, including Israel.

Two personalities of international distinction -- one in diplomacy, the other in the entertainment world -- will have featured roles at the Inaugural Dinner at the Fontainebleau Hotel, Saturday evening, February 7. Abba S. Eban, Israel's Ambassador to the U.S., will deliver an address, and Jack Benny, celebrated TV and radio performer, will be honored for his services to Israel's immigrants and Jews in need overseas.

Funds raised by the United Jewish Appeal finance the life-serving programs of three agencies. They are the United Israel Appeal, which supports the work of the Jewish Agency in transporting immigrants to Israel and absorbing them into that nation's economy; the Joint Distribution Committee, which serves aged, ill and handicapped newcomers in Israel, and also aids Jews in need in 24 other countries, and the New York Association for New Americans, which provides settlement-and-adjustment aid to new arrivals reaching the New York metropolitan area. The United Hias Service, which is concerned with immigrants to countries other than Israel, will also share in the proceeds of the Special Fund.

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
National Inaugural Conference
Fontainebleau Hote -Miami Beach
Press Room - Civic Room - JE 2-4281

FOR RELEASE: 7 P.M. and thereafter
Thursday, February 5

Conf. Miami

100,000 JEWS LEAVING EASTERN EUROPE FOR ISRAEL THIS YEAR IS
NOT JUST TALK, UJA EXECUTIVE VICE-CHAIRMAN FRIEDMAN STATES

Tells Opening Session UJA National Inaugural Conference that
Movement Represents "Greatest Humanitarian Challenge in
Decade to American Jews."

MIAMI BEACH - February 5

An American Jewish leader who returned this week from Europe where he made an appraisal of the new, mounting exodus of Jews from Rumania and other Eastern European centers, Rabbi Herbert A. Friedman, Executive Vice-Chairman of the United Jewish Appeal, today warned "it is not mere talk to suppose that this year may see 100,000 Jews going to Israel."

Rabbi Friedman, who spent ten days in Vienna and other cities, told a 100-man gathering of the United Jewish Appeal cabinet, UJA's top policy making body, that "the movement of nearly 20,000 Jews from Eastern Europe since September, has already posed a great financial crisis for the United Jewish Appeal agencies which serve them"

Today's meeting marked the first session of a three-day UJA National Inaugural Conference here at the Fontainebleau Hote. The conference which serves to launch the nationwide 1959 UJA in 3,500 communities will conclude Saturday evening an Inaugural Dinner at which Israel's Ambassador Abba. S. Eban, and comedian Jack Benny will be guests of honor

The UJA Executive head told his audience, "The Rumania authorities have taken a humanitarian step in permitting the departure of large numbers of Jews. In my opinion, the action is in response to the pleas of tens of thousands of Jews separated by World War II and subsequent events, to be reunited with their families now in Israel."

At the same time, Rabbi Friedman declared, "Today's movement from Eastern Europe, places the greatest humanitarian challenge in a decade before American Jews." He noted that ten years ago, we raised \$150,000,000 in the United Jewish Appeal to help Displaced Jews leave the DP camps, and today we must seek to raise even more."

Rabbi Friedman told the audience that "January saw 6,000 Jewish immigrants reach Israel, but February may see 10,000 come in."

"If immigrants continue to come into Israel even at the rate of 6,000 monthly, the United Jewish Appeal agencies must have between \$12,000,000 and \$15,000,000 monthly to receive and absorb them," Rabbi Friedman stated.

This year's UJA will be a two-pronged drive -- a \$100,000,000 Special Fund to resettle 100,000 new immigrants streaming out of Eastern Europe, and a regular campaign for \$105,000,000 to meet the continuing needs of 580,000 earlier immigrants to Israel and Jews in need in 24 European and Moslem countries, plus refugees to the United States.

Reporting on the costs of the current upsurge of emigration from Eastern Europe, Rabbi Friedman declared, "These begin the moment an emigrant arrives in Vienna." He added, "And today they are arriving by the hundreds."

The UJA executive head who spent two days last week in Vienna noted that "American Jews would be proud to see how a helping hand is extended in their name," the moment a newcomer reaches the Vienna station, "forlorn and wondering who will meet him."

"Hot meals, medical care, pocket money, a place to stay and rest for a day or two, a railroad ticket to Naples where a ship waits to take him to a new home in Israel, all these are immediately available," Rabbi Friedman reported.

He added, "These tell the Jew coming from Eastern Europe as no words can, that he is not alone and there are those who are deeply interested in helping him to build a new life for himself and his loved ones."

Rabbi Friedman gave the following figures as to the costs per individual immigrant, going to make up a total of \$1,606. These were: \$250, to cover the costs of reception in Vienna and Naples, railroad to Naples, and ship passage to Haifa; \$209 for bedding, kitchen utensils, furniture and cash grant to immigrants on arrival in Israel, \$1,100 per immigrant as his share of housing costs."

Rabbi Friedman said that there was no way of knowing definitely how many Jews in Rumania, are registered for emigration. "But it seems fairly clear "he said " that up to 100,000 are registered already."

Tomorrow's session of the National Inaugural Conference will consist of a second expanded Cabinet session. The meeting will go into further ways by which communities can obtain maximum results in this year's drive.

Through both the \$100 million Special Fund and its regular campaign for \$100,065,060, the UJA will aid more than 680,000 Jews through its member agencies. These agencies are the United Israel Appeal, which supports the work of the Jewish Agency in transporting and absorbing newcomers to Israel; the Joint Distribution Committee, which serves aged and handicapped newcomers in Israel and also aids needy Jews in 24 other countries, and the New York Association for New Americans, which provides adjustment services to refugees settling in the New York area. The United Hias Service, concerned with migration to countries other than Israel, will participate in Special Fund proceeds.

#

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
National Inaugural Conference
Fontainebleau Hotel - Miami Beach
Press Room - Civic Room - JE 2-4281

Miami
Conf. ~~Publ. Release~~

FOR RELEASE: 7 P.M. and there-
after, Saturday,
February 7th

NATIONWIDE CAMPAIGN FOR \$205,000,000 LAUNCHED BY UNITED JEWISH APPEAL AT
MIAMI BEACH CAMPAIGN INAUGURAL DINNER HONORING AMBASSADOR EBAN, JACK BENNY

American Jews Urged to Provide Maximum Funds in Shortest Possible Time
To Meet Challenge of Vast Immigration Crisis Confronting Israel.

Prime Minister Ben Gurion Sends Plea to American Jews to share
"Great Opportunity and Immense Challenge Posed by Fateful Immigration."

MIAMI BEACH, FLA. FEB. 7:

The 1959 nationwide United Jewish Appeal, which seeks a \$100 million Special Fund this year to aid 100,000 immigrants expected to pour into Israel from Rumania and Eastern Europe, was launched officially tonight at a National Inaugural Conference dinner attended by 1,500 Jewish communal leaders. The Special Fund is sought "over and above" UJA's regular 1959 goal of \$105 million.

In strong pleas, Abba S. Eban, Israel Ambassador to the United States, Morris W. Berinstein, UJA General Chairman and Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman, speaking at the meeting at the Fontainebleau Hotel, urged American Jews to provide maximum funds in the shortest possible time to meet a vast immigration crisis confronting Israel.

- more -

A message to the gathering from Israel Prime Minister David Ben Gurion expressed the hope that American Jews would "share with us both the great opportunity and immense challenge posed by this fateful immigration trend."

The Prime Minister in his message declared, "Immigration has soared in the last few months and will go even higher." He added, "Our people are hard pressed but fully determined to keep their pledge to welcome any and all Jews to our shores."

Mr. Ben Gurion also told the gathering in his message: "We want and need these newcomers, who have special talents and skills to contribute to building our land." He added, "But we must provide them with necessary housing, care and jobs, before they can stand on their own feet."

An immediate response to Mr. Ben Gurion's message and to the speakers of the evening, came from leaders in attendance at the dinner, who announced their own 1959 contributions and other large gifts already secured in their home communities.

Highlight of the evening was the presentation of special awards to Ambassador Eban and to noted comedian Jack Benny, both of them Guests of Honor at the gathering. They were cited for their humanitarian services to the people of Israel and Jews in need overseas.

BEN GURION PRAISES, EBAN, BENNY

In his message, Prime Minister Ben Gurion noted "with pleasure that on this occasion you are honoring Abba Eban, a most distinguished representative of his people abroad," and "the outstanding American actor, Jack Benny, for his selfless service to our cause."

BERINSTEIN ASKS QUICK, GENEROUS RESPONSE

UJA General Chairman Morris W. Berinstein told the audience "The two million people of Israel are ready to give the newcomers the greatest gift anyone can give - their home. We are only asked to give the more modest gift of our dollars. But we must give them quickly and more generously than ever."

An assurance that with the help of Jews abroad, Israel's people can meet the challenge posed by the new immigration, now streaming into the country at a rate of 6,000 or more monthly, came from Ambassador Eban.

He declared Israel was rising "in strong heart and buoyant purpose" to meet "its most exalting challenge - the integration of our kinsmen, now streaming toward us from Europe."

Mr. Eban declared that Israel, "with the new potentiality of industry, commerce, immigration, science and technology," could sustain a larger population than now. He said, "This blessed increase will bring nothing but welfare and benefits to our nation within the framework of its abiding fidelity to international peace, justice and law."

Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman warned that "the figure of 100,000 Jews from Eastern Europe, particularly Rumania, could be an under-estimate." He said, "There is evidence that more than that number are already registered for emigration."

He added: "The act of registration is a clear and positive indication that the individual wishes to go. Once a would-be immigrant registers, he does not have the option of changing his mind."

Rabbi Friedman repeated a plea made a month ago in this country by Levi Eshkol, Israel Foreign Minister. He asked that

Jewish communities throughout the land give "full philanthropic priority" to the needs of Israel's new immigrants.

"If there is doubt in any one's mind how sorely funds are needed," Rabbi Friedman stated, "let him remember that it will cost \$160 million to receive and absorb 100,000 immigrants - \$60 million more than we seek in the Special Fund".

The IJJA Executive added, "Two months ago it was our hope to help tear down 30,000 tin huts and shacks which still house 120,000 of Israel's earlier immigrants. Today, with funds for new housing limited; plans are being made to use these huts and shacks, if necessary, for the newcomers. We must not let this necessity come to pass."

The presentation to Jack Benny consisted of a unique half-size replica of one of the famous Dead Sea Scrolls now displayed in the Hebrew University in Jerusalem and of the jar in which the scroll was found.

The scrolls, recovered in 1947 near the shores of the Dead Sea are the oldest known Bible manuscripts and are estimated to be approximately 2,000 years old.


A silver plaque, fixed to the jar, carrying the names of IJJA's top officers, bore the following inscription:

"To Jack Benny, a devoted member of the American Jewish community and staunch friend of Israel, whose talent, humanity, and generosity through the years have been at the service of Jewish life and freedom, this scroll of ancient, ancestral wisdom is presented in all gratitude and esteem."

The presentation to Ambassador Eban was a small bronze figure of Etruscan origin dating from the 4th century B.C. Mr. J.J. Klejman of New York, a personal admirer of Ambassador Eban, helped to select it.

Tonight's meeting launched the 21st annual campaign of the United Jewish Appeal.

Through both the \$100 million Special Fund and its regular campaign for \$105,065,060, the UJA will aid more than 680,000 Jews through its member agencies. These agencies are the United Israel Appeal, which supports the work of the Jewish Agency in transporting and absorbing newcomers to Israel; the Joint Distribution Committee, which serves aged and handicapped newcomers in Israel and also aids needy Jews in 24 other countries, and the New York Association for New Americans, which provides adjustment services to refugees settling in the New York area. The United Hias Service, concerned with migration to countries other than Israel, will participate in Special Funds proceeds.



Prof. Haim
'59

FOR RELEASE 7 P.M. and THEREAFTER
Saturday evening, Feb. 7

TEXT OF CABLE GRAM FROM
DAVID BEN GURION
PRIME MINISTER OF ISRAEL

FU/feb

MORRIS W. BERINSTEIN
General Chairman, United Jewish Appeal
UJA NATIONAL INAUGURAL CONFERENCE
Fontainebleau Hotel, Miami Beach

The People of Israel join me in sending you and all friends of the United Jewish Appeal our warmest greetings as you launch this year's critical campaign for Jews in need and immigration to our country.

Immigration has soared last few months and will go even higher. We are witnessing the happy event of Jews previously unable to leave countries in Eastern Europe, now getting exit permits. At least 100,000 are expected this year.

Our people are hard pressed but fully determined to keep their pledge to welcome any and all Jews to our shores.

As our partners in the rescue and resettlement of hundred of thousands of Jews from Europe and Moslem lands, we know you will gladly share with us both the great opportunity and immense challenge posed by this fateful immigration trend.

We need and want these newcomers, who have special talent and skills to contribute to building our land and nation.

With your aid we can help them become self-sustaining quickly. But we must provide them with the necessary housing, care, jobs, before they can be expected to stand on their own feet.

I am confident that all attending this great United Jewish Appeal gathering will put forth every effort to support us in this critical, yet promising situation.

I am also sure you will return to your communities throughout the U.S. with redoubled energy and understanding of this vast human need in which your help is crucial.

I note with pleasure that on this occasion you are honoring Abba Eban, a most distinguished representative of his people abroad, for his service beyond the call of duty, and the outstanding American Actor Jack Benny, for his selfless help to our cause.

David Ben Gurion
Prime Minister, State of Israel



cc: Sholem Sontup

September 25, 1958

Has files -
Conf. Miami
1959
The Dates

- Mr. Arthur Fishohn
- Melvin S. Goldstein
- Miami Meeting

Mr. Friedman met Ambassador Eban Monday evening, September 22nd and discussed with him his participation in the Miami conference on February 7th. Mr. Eban said that he did not know whether or not any announcement with regard to his returning to Israel would be published by February 7th. That means that we can not be sure at this time as to whether the February 7th meeting can take the form of a farewell party for Ambassador Eban. On the other hand, however, Mr. Eban said he would definitely attend our February 7th meeting and would speak. You should, therefore, proceed on the basis of having Ambassador Eban at the conference and we will determine later whether or not the meeting can take the form of a farewell party.

It is also understood that you are following up with Jack Benny regarding his participation in the Miami conference.

MSG:ls



Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

\$100,000,000 UJA RESCUE FUND

over and above

1958 REGULAR CAMPAIGN GOAL—\$102,031,800

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

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National Chairmen
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JOSEPH MEYERHOFF
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Rescue Fund Chairman
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National Campaign Director
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National Campaign Cabinet Chairman
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BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
BERNARD J. SAMPSON
SOL SATINSKY
JOSEPH J. SCHWARTZ
MORRIS SENDEROWITZ, JR.
JOSEPH D. SHANE
RUDOLF G. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS

December 17, 1958

Honorary General Chairman
HERBERT H. LEHMAN

Honorary Chairman
EDWARD M. M. WARBURG

Honorary National Chairman
JONAH B. WISE

Honorary Rescue Fund Chairman
SAMUEL RUBIN

Office: NATIONAL INAUGURAL CONFERENCE
Broadripple Hotel—Suite 201
4370 Collins Avenue
Miami Beach 40, Florida

To the Sir

AMERICAN JEWISH

Once again I am asking for your help in connection with a series of meetings, and the National Big Gifts meeting itself, to take place in Miami Beach. The latter will convene at the Fontainebleau Hotel on February 7, 1959.

It would be most helpful, in order to assure the success of these meetings, if you would provide us with information in regard to people who are going to be in Miami Beach, Palm Beach and Hollywood Beach through February 7th, or who plan to be there at that time. We are very much interested in the following:

Name	Trade	1958 Regular Gift
Arrival Date	Highest Gift	1958 Rescue Fund
Florida Address	1957 Regular Gift	1959 Potential
Campaign Position (if any)	1957 Emergency	1959 Special Fund

Would you please be good enough to submit as much of this information as you can on each individual at the earliest possible moment on the attached form(s), or by wire or telephone if necessary. It should be submitted to the United Jewish Appeal, Broadripple Hotel, 4370 Collins Avenue, Miami Beach 40, Florida. Please also follow-up with additional information as it is obtained.

All pledges made at the Miami Beach meetings will, of course, be credited to the community of the individual making the pledge. These meetings are intended to accomplish the aims of setting standards in the various brackets that will be helpful in your local campaign, and to help speed the Big Gifts phase of your community campaign.

I certainly will deeply appreciate your cooperation in providing the information described and in every other way that may serve to make the meetings of the maximum effectiveness.

Sincerely yours,

Herbert A. Friedman

Herbert A. Friedman
Executive Vice-Chairman

HAF:glw
Attch.

UJA National Inaugural Conference—Miami Beach—Saturday, February 7, 1959



Annual Campaign for Life and Freedom

UNITED JEWISH APPEAL

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JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS

Sent to "old" hotels in Miami Beach, Palm Beach and Hollywood Beach. December 17, 1958



AMERICAN JEWISH ARCHIVES

Office: NATIONAL INAUGURAL CONFERENCE
Broadripple Hotel—Suite 201
4370 Collins Avenue
Miami Beach 40, Florida

For the past ten years the United Jewish Appeal has formally launched its annual national campaign with a meeting in Miami Beach, and once again we are scheduling the UJA National Inaugural Conference to be held on Saturday evening, February 7, 1959.

Your hotel has always performed an invaluable service for our cause by the cooperation you extend in connection with this traditional affair. It would contribute enormously toward the success of our 1959 Conference, and thereby to the effectiveness of the forthcoming campaign, if you would be good enough to make available your guest list to a representative of the United Jewish Appeal who will call upon you in the near future. This list will be used, as in the past, solely for the purpose of inviting those Jewish community leaders who are on it to attend the Conference.

The United Jewish Appeal, in its life-saving effort, seeks to raise a Special Fund to provide transportation and initial resettlement for thousands of Jewish refugees leaving areas of tension and uncertainty in Eastern Europe, North Africa and the Middle East. At the same time, through its regular campaign, the UJA must provide for the continuing needs of recent immigrants to Israel and others in need in countries throughout the world.

Your assistance in making our Conference a success will be deeply appreciated.

Sincerely,

Morris W. Berinstein

MWB:glw

UJA National Inaugural Conference—Miami Beach—Saturday, February 7, 1959

COPY. Eban

December 24, 1958

Mr. Ray Levy

Melvin S. Goldstein

- Miami Conference, February 7th, 1959

We have just had some preliminary discussion regarding the program for the Miami Conference and I want to pass on to you the following information:

Tentative program for the Dinner Meeting, February 7th in Miami provided Mr. Friedman does not go to Romania, as presently planned:

- a) Morris W. Berinstein or somebody else to act as Chairman.
- b) Address by Mr. Eban.
- c) Pitch for funds by Mr. Berinstein or somebody else.
- d) Card calling.
- e) Mr. Jack Benny.

Tentative program for the Miami Dinner in the event that Mr. Friedman does go to Romania, as presently planned:

- a) Morris W. Berinstein as Chairman.
- b) Address by Herbert Friedman.
- c) Card calling.
- d) Presentation of award to Mr. Eban and remarks by Mr. Eban.
- e) Presentation of award to Mr. Benny and remarks by Mr. Benny.

You will note that we now mention the possibility of giving an award to Mr. Eban (as well as to Mr. Benny) in order to dress up the program. I am giving you this information now because you will want to begin to think along these lines.

dictated by Melvin S. Goldstein

MSG:ls
12/24/58

NOTE FOR THE FILE
ON THE MIAMI CONFERENCE,
FEBRUARY 7th, 1959

December 24, 1958

During a discussion on December 22nd, attended by Mr. Berinstein and Mr. Friedman, the following decisions were reached with regard to the Miami conference:

- 1) National UJA will not run a Whitehall meeting. UJA will, however, service a Boston meeting at Whitehall if Boston so desires.
- 2) The UJA will run a meeting at Boca Raton or at Hollywood Beach.
- 3) The following is the tentative program for the Dinner Meeting February 7th in Miami, provided Mr. Friedman does not go to Romania, as presently planned:
 - a) Morris W. Berinstein or somebody else to act as Chairman.
 - b) Address by Mr. Eban.
 - c) Pitch for funds by Mr. Berinstein or somebody else.
 - d) Card calling.
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 - e) Presentation of award to Mr. Jack Benny and remarks by Mr. Benny.



dictated by Melvin S. Goldstein

MSG:ls
12/24/58

*Conference - The
order 1/9*

January 2, 1959
~~1958~~

Mr. Edward M. M. Warburg
Joint Distribution Committee
3 East 54th Street
New York City, New York

Dear Mr. Warburg:

At the National Inaugural Conference in Miami on February 7th, we should like to make some presentation to Ambassador Eban who, as you know, is being honored at this meeting. Certainly we don't want to give him the standard plaque or scroll, and I don't think that a silver bible or a piece of glass from Israel would be appropriate. It has occurred to us, however, that it might be a good idea to present an American painting to the Ambassador. I wonder if you would be good enough to give this some thought and perhaps with this as a starting point we can come up with something that will be very interesting for the Ambassador.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION TELEGRAM

W. P. MARSHALL, PRESIDENT

1201

SYMBOLS

DL = Day Letter

NL = Night Letter

LT = International Letter Telegram

The filing time shown in the date line on domestic telegrams is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

AA285 PA404

P WXL085 GOVT NL PD=SN WASHINGTON DC 2= 1959 FEB 2 PM 1 50

MORRIS W BERINSTEIN, GENL CHMN, NATIONAL INAUGURAL
DINNER 1959 UNITED JEWISH APPEAL TO HONOR HONORABLE

ABBA EBAN AND JACK BENNY= DLR SAT FEB 7 7:30 PM

FONTAINEBLEAU HOTEL MIAMI BEACH FLO=

DEEPLY REGRET IMPOSSIBLE FOR ME TO ATTEND DINNER. MY
WARMEST CONGRATULATIONS TO AMBASSADOR EBAN AND JACK
BENNY. AMBASSADOR EBAN HAS SERVED THE CAUSE OF PEACE AND
WORLD IMPROVEMENT AS WELL AS SERVING WITH THE HIGHEST
DISTINCTION THE PEOPLE OF ISRAEL. JACK BENNY HAS
ENDEARED HIMSELF TO US ALL THROUGH HIS GREAT SUPPORT

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION

TELEGRAM

W. P. MARSHALL, PRESIDENT

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=International Letter Telegram

1201

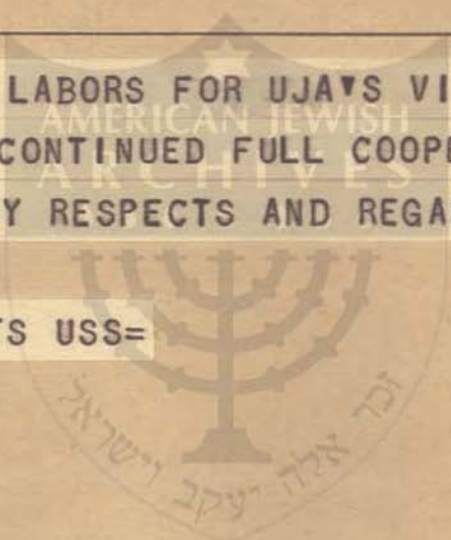
The filing time shown in the date line on domestic telegrams is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

PwxL085/y=

1959 FEB 2 PM 1 50

AND INDEFATIGABLE LABORS FOR UJA'S VITAL WORK. PLEASE
 BE ASSURED OF MY CONTINUED FULL COOPERATION IN UJA'S
 WORK AND EXTEND MY RESPECTS AND REGARDS TO ALL IN
 ATTENDANCE=

JACOB K JAVITS USS=



CLASS OF SERVICE

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:LT UNITED JEWISH APPEAL=

1959 FEB 6 PM 1 41

HOTEL FOUNTAINBLEU MIAMIBEACH (FLO)=

:DIRECTORATE KERENHAYESOD UIA SENDS WHOLEHEARTED GREETINGS

STOP CONFIDENT YOUR CONFERENCE WILL BE MARKED BY GREAT

ACHIEVEMENT AS AUGURY OF HISTORIC 1959 CAMPAIGN=

DOBKIN KOL BERMAN=

Conf Miami

9th February, 1959

Hon. Jacob K. Javits
341 Ninth Avenue
New York 1, N.Y.

Dear Senator Javits:

It was most kind and thoughtful of you to convey your greetings by telegram in the warm way that you did on the occasion of the UJA National Inaugural Conference in Miami. It was our particular pleasure to pass on your congratulations to Ambassador Eban and Mr. Benny.

We deeply appreciated hearing from you. Thank you very much indeed for wiring -- and kindest regards.

Sincerely yours,

Morris W. Berinstein.

Cory Miami

February 10, 1959

Mr. J. J. Klejman
982 Madison Avenue
New York City, N.Y.

Dear Mr. Klejman:

This is a note just to let you know how much Ambassador Eban appreciated the beautiful bronze presented to him.

I am sending you herewith a copy of the press release on the meeting, in which I thought you would be interested.

Sincerely,

Melvin S. Goldstein

MSG/fe
Encl: