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AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 4: Administrative Files, 1945-1994.

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| 37 | 9 |

Cabinet meeting. 1957.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

CONFIDENTIAL

8 June, 1957

A Special Meeting will be held to hear a strictly Confidential Report on the movement of Jews from Poland and other European countries. This report will be presented by a person who has just come from the area and is most intimately acquainted with the subject.

You are urged, therefore, to join a select group at this private meeting to be held at

11.30 p.m. TONIGHT in the RIB ROOM

on the Main Floor of the Hotel Roosevelt.

Herbert A. Friedman

Invites to 11:30 PM Top Leaders Mtg - June 8 - Rm Room

~~UJA 9-BIRMINGHAM~~ - JUNE 8th, 1957 - 12:30 LAMENSON - HOTEL ROOSEVELT
MADISON ROOM

plus additional invites
by field representatives

ATTENDANCE

Herbert Abeles, So. Orange
Charles Auerbach, Cleveland
Morris Batzer, Atlantic City
Morris W. Berinstein, Syracuse
Henry C. Bernstein, NYC
F. Gordon Borowsky, Phila.
S. Boxer, Troy
Mrs. S. Alexander Brailove,
Max Bressler
Abraham S. Burg, Swampscott, Mass.
Samuel H. Daroff
Melvin Dabinsky
Allan Ferbar, Worcester, Mass.
I. D. Fink
Max H. Fisher
H. A. Friedman
Louis J. Fox, Baltimore (after lunch)
Fred Forman
Samuel F. Gingold, New Haven
Max David Goldman, Teaneck, NJ
Louis B. Green, Syracuse
Bernard Golub, Schenectady
Mrs. Jack A. Goldman
Samuel Goldman, New Haven
Samuel H. Greene, Syracuse
Gottlieb Hammer
Paul Himmelfarb, Wash. DC
Jerold C. Hoffberger, Baltimore
Joseph Holtzman

Mrs. Hal Horne

Cecil Hymen

Louis A. Kason, Newark

Lebel A. Kats

~~Myers Kaufman, West Chester, Pa~~

Abe S. Kay

Molph Kiesler

Moses A. Leavitt

Albert A. Levin

Joseph H. Levy, Providence
Judge Abraham Lieberman, Neeshaken

Phillip W. Low

Sol Jackman

David H. Markovits, Camden

Joseph M. Maxer

Barney Medints

Joseph Meyerhoff

Elkan Myers

Morris Paul, Pitts.

M. E. Polson, New Orleans

Barney Rapoport

Bernard Rubinstein, San Antonio - to be introduced to Sen. Johnson Sat PM

William Rosenwald

Samuel Rothberg

Bernard Sampson

Sol Satinsky

~~Miss~~ Selig Schwartz

William Seltzer, St. Louis

Morris Senderovits, Jr.

Joseph Shulman

Jacob Sincoff

Dr. Ab. Sirbu

Alex F. Stanton, Phila.

Michael A. Stegitsky

David Stein, Waterbury, Conn.

Dewey D. Stone

Joseph Talamo

Milton J. Taubman
Edward M. H. Werburg

Jack D. Veiler

Hon. Samuel A. Weiss

Henry Zucker



SENT TO ALL CABINET MEMBERS

May 29, 1957

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.....
.....

Dear

Because of the rapidly accelerating pace of the present momentous campaign of the United Jewish Appeal, I find it is important once again to bring you up to date on new developments. I especially think you should have this information as a background for your participation in the vital Cabinet meeting scheduled for Saturday, June 8th.

The "returns" on the telecast of April 29th all are in now, and they show that it was viewed by more than 20,000 people in strategically located cities throughout the nation. As I wrote you on April 24th, this telecast was planned especially to capture the enthusiasm of those in the middle giving bracket -- which all the reports indicate it most successfully accomplished.

Not the least notable in the imposing array of participants in the telecast was Brigadier General Chaim Laskov, the military hero of the Negev. During his stay in the United States from April 18th to May 22nd, General Laskov fulfilled about 22 speaking engagements for the UJA around the country -- engendering marvelous enthusiasm wherever he went.

During the month since my last letter, support for the Emergency Rescue Fund has continued to come forward in a heartening manner, while the regular campaigns still are doing at least as well as last year. The following are a few examples of the present status of the Rescue Fund campaigns: Los Angeles has \$1,400,000 from contributors who last year gave \$650,000 to the Special Fund; San Francisco -- \$431,500 against \$184,000 in 1956; Baltimore -- \$1,100,000 against \$403,000 in 1956; Cleveland -- \$1,055,000 against \$642,000 in 1956; Dallas -- \$198,000 against \$71,000 in 1956; Houston -- \$257,000 against \$127,000 in 1956; Louisville -- \$81,000 against \$34,000 in 1956; Memphis -- \$120,000 against \$44,000 in 1956; Miami -- \$416,000 against \$164,000 in 1956; New Orleans -- \$200,000 against \$11,500 in 1956.

As I previously advised you, the agenda for the June 8th Cabinet meeting will include a campaign report -- by Herbert Friedman -- consideration of the 1957 UJA Good Will Tour and of the Study Mission, and an address by Reuven Shiloah, Israel Minister Plenipotentiary in Washington. In addition, Jack Weiler will be with us to give a first-hand account of the Polish refugees he met when they arrived recently by ship in France.

The Cabinet meeting, as you know, is scheduled for 12.30 luncheon at the Hotel Roosevelt in New York, to precede the crucial National Rescue Conference. The latter will begin with a banquet session on Saturday evening, June 8th, at the Hotel Roosevelt, and continue through the morning of Sunday, June 9th. At the banquet, an important address will be delivered by Senator Lyndon Johnson, while Ambassador Abba Eben will make a vital statement on American-Israel relations. There also will be a report from Dr. Nahum Goldmann, President of the World Zionist Organization and the Jewish Agency, who has just returned from an extensive tour of Europe and Israel.

On Sunday morning there will be another important report, by Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee, on the immigration situation -- as well as a talk by Dr. Lincoln Hale, former Director of the U.S. Operations Mission in Israel, that should prove an inspiring one. Scheduled for that session, too, are a discussion of campaign progress and the cash presentation.

You know that the ultimate aim of the Conference is to produce \$50,000,000 in cash for the UJA. I previously described to you how the vast task before us this year was mounting. The need for cash immediately has continued to grow. This need, I think, is underscored graphically in the urgent cable of May 15th from Dov Joseph, Treasurer of the Jewish Agency in Israel, to William Rosenswald. I understand a copy of the cable was mailed to you by the National Office. From having read it, you will appreciate the fact that, more than ever before, funds are desperately required for immigration programs in Israel. If they are not forthcoming quickly and in generous proportions, Masbaroth to house the overwhelming numbers of new arrivals once again will dot the Israeli landscape. This will mean the return to an unsavory housing picture which it was vowed would never come back. To prevent this from occurring, I urge you to make your leadership felt fully in your community to assure that the maximum amount of cash is brought together for presentation at the Conference.

Maximum attendance at the Conference, as well as the maximum presentation of cash, is of extreme importance. I earnestly hope you will reply to this letter by stating that you will be present -- if you have not already done so. I am also, of course, looking forward eagerly to seeing you at the Cabinet meeting on June 8th.

Sincerely yours,

Joseph Meyerhoff

JM/gfc
Encl:



JOSEPH MEYERHOFF

CHAIRMAN, NATIONAL CAMPAIGN CABINET

April 24, 1957

May 10
Cabinet meeting

SENT TO ALL MEMBERS OF THE CABINET

Now that the composition of the 1957 National Campaign Cabinet is complete, I want to tell you how pleased and privileged I feel to be serving with you. The leadership you can be counted on to provide will, I know, even further strengthen the impact of a team that already has demonstrated an enviable ability for outstanding achievement.

As you know, the UJA currently is engaged in its most crucial campaign. Confronted with a tremendous task from the outset, the scope of our responsibilities keeps growing all the time. For instance, it originally was estimated that the tragic events occurring overseas would create 100,000 Jewish refugees this year -- most of whom would have to be resettled in Israel. At this point it appears that more than 100,000 will be going to Israel, while an additional 25,000 will seek new homes in other hospitable countries.

On the other hand, it is heartening to note that support that has come forward for the Emergency Rescue Fund, which was set up in response to the refugee problem. At the moment pledges in communities all over the country add up to more than twice the value of those made to the Special Fund last year. The regular campaigns, in all cases, are doing at least as well as last year. The following are a few examples of the status of the Rescue Fund campaigns: San Francisco has \$314,000 against \$151,000 from the same people last year. Baltimore has \$835,000 against \$290,000. Miami has \$395,000 against \$160,000 in 1956. Atlanta has \$235,000 against \$100,000. San Diego has \$85,000 against \$22,000. And there are any number of others too numerous to list here.

The Rescue Fund seems to be holding up at the high level I have indicated largely because of the devoted efforts of the Cabinet members in going into community after community and making their impact felt. Of course it cannot be stressed too strongly how important it is for us to assure that the impetus thereby given to the campaign is maintained -- by not letting down our efforts in any way.

In engendering support, we are privileged currently to have unusually talented assistance in the colorful person of the Hon. Robert Briscoe, Dublin's Lord Mayor. The magnificent way he has been giving of his

time and energy is effecting great results. In addition, we are honored by the presence in this country of Brigadier General Chaim Laskov, the military hero of the Negev and an altogether imposing figure, who will visit communities throughout the nation for the UJA.

Both Mayor Briscoe and Brigadier General Laskov are participating in the UJA's closed circuit telecast from New York on the evening of Monday, April 29, in which 30 cities are scheduled to join. This telecast is being planned especially to capture the enthusiasm of those in the middle giving bracket whose additional support in large numbers is so essential to the success of this campaign. The occasion is expected to set a high water mark for us, since the telecast of January 15th gave every indication of the effectiveness of this technique.

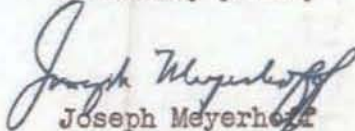
Another important high point in the campaign will be the National Cash Conference, which is to take place at the Hotel Roosevelt in New York City during the weekend of June 8th and 9th. The Hon. Lyndon B. Johnson, majority leader of the U. S. Senate, already has accepted an invitation to speak at the main banquet of the Conference on the evening of June 8th, and several other important personages will be on hand to deliver messages.

The June Conference will serve as the focal point for the completion of the nation-wide Spring campaigns of the UJA and the collection and presentation of cash raised in campaigns during the next few weeks. The resources of the agencies supported by the UJA have been severely strained by the current crisis. Therefore, the maximum presentation of cash as well as maximum attendance at this Conference are of the utmost urgency.

There will be a luncheon meeting of the National Campaign Cabinet on Saturday, June 8th, preceding the main banquet session. Reuven Shiloah, Minister Plenipotentiary in Washington, will join us at the Cabinet meeting. I will write you in more detail about the meeting shortly, but you will probably want to set time aside now in order to make sure of your presence at it.

The length of this letter is due to the fact that the forthcoming Cabinet meeting is still some distance away, and I felt it was important that you be brought up to date on the status of the campaign before then. At the rate events have been moving, I know that there will be a great many new and urgent matters to consider at the meeting, including those of a confidential nature which can only be brought up at a meeting of this sort. For this reason, in addition to a personal desire that as many as possible of the Cabinet members get together to exchange experiences, I am eagerly counting on seeing you on June 8th.

Sincerely yours,


Joseph Meyerhoff

5/14

May 7, 1957

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Company
10 East Fayette Street
Baltimore 2, Maryland

Dear Joe,

We had a meeting with Bill Rosenwald yesterday and discussed some details relating to the conference on June 8th and 9th. In the next day or two I will write you again to let you know what we have been able to work out as a program. My purpose in writing you now is to take up with you the Cabinet Meeting to be held at luncheon, Saturday, June 8th at the Hotel Roosevelt.

We have several important things we want to take up with the cabinet. The Good Will Tours, which this year will be run between September 9th and September 20th, are going to be a big thing. We expect to cover some 72 communities and I believe we will have more lay leadership participating in the tours than was heretofore possible. All in all I think we will have about 40 lay leaders to cover the communities. We are also thinking in terms of having some Israelis visit the communities with the lay leaders.

About two weeks ago Jack Weller and Henry Bernstein flew to Europe for a weekend to meet a ship with Polish emigrants coming into France direct from Poland. We expect to have Jack Weller tell the story at the conference itself, but having regard for the more informal atmosphere of the Cabinet Meeting, I thought it would be a good idea to have Henry Bernstein tell of his experiences there.

Last year, you will remember, we set up a Cabinet Committee for the Study Mission under the chairmanship of Fred Forman. We plan to have a Cabinet Committee on the mission this year and we expect to ask Sol Lachman to take the chairmanship. I think that Sol will be going on the mission this year.

I believe that I mentioned to you a little while ago that Reuven Shilosh, whom you know, had agreed to attend the Cabinet Meeting and tell us something of the present situation and how it affects Israel. It is also important at this Cabinet meeting to have a full

Mr. Joseph Meyerhoff

- 2 -

May 7, 1957

and frank discussion on the status of the campaign and all of the up-to-date information on the campaign should be made available to the cabinet members.

Having regard for all of the above, therefore, the following is a tentative agenda for the Cabinet Meeting to be held under your chairmanship:

- | | |
|----------------------------------|---------------------|
| 1. Good Will Tours | William Rosenwald |
| 2. UJA Study Mission | Sol Lachman |
| 3. Campaign Report | Herbert A. Friedman |
| 4. Report on Meeting Polish Ship | Henry C. Bernstein |
| 5. Address | Reuven Shiloah |

In a couple of days I will send you a draft of a formal letter of invitation to go out over your signature to members of the cabinet inviting them to the June 8th Cabinet meeting. This will serve as a follow up to your last letter.

With kind regards and every good wish.

Sincerely yours,

Melvin S. Goldstein

MSG:js

cc: S. Gottheimer

May 8, 1957

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Company
10 E. Fayette Street
Baltimore 2, Maryland

Dear Joe:

As I mentioned I would do in my letter of May 7th, I am enclosing a draft of a formal letter of invitation to go out over your signature to members of the Cabinet inviting them to the June 8th meeting. I would appreciate it if you would call me about it.

Kind regards and best wishes, as always.

Sincerely yours,

Melvin S. Goldstein.

msg:gss

Enc:

JOSEPH MEYERHOFF
10 EAST FAYETTE STREET
BALTIMORE 2, MARYLAND

May 8, 1957

RECEIVED
MAY 9 - 1957

~~MSG~~
P

AND SG/SS 5/10

Dear Melvin:

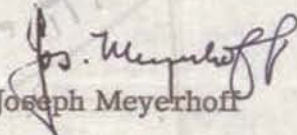
I have your proposed agenda for the June 8th meeting of the Campaign Cabinet.

1) The only comment that I have is, I would think that the report of Henry Bernstein and Shiloah should come before the Campaign reports and a discussion to follow by the members of the Cabinet as to what can be done regarding the balance of the Campaign year.

2) You have not mentioned the fact that we should send out a letter to the members of the Cabinet as we talked about previously. I suppose you intend to send that together with the agenda for the meeting.

I am leaving town for about a week, but will return on Friday, May 17th and will be glad to talk to you further, if there is anything that you want to talk to me about.

Yours truly,


Joseph Meyerhoff

Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46th St.
New York 36, N.Y.

May 10, 1957

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Company
10 East Fayette Street
Baltimore 2, Maryland

Dear Joe:

I have your letter of May 8th and have noted your suggestions.

Concerning the agenda -- there may very well be some other changes to be made in it. I should have more information about this in a few days and will be talking to you about it.

I have been thinking in terms of the letter to the members of the Cabinet that we discussed. It seems to me that it will be a good idea to get it out shortly after May 20th. In that way it can provide the Cabinet members with a good deal of background information which will be helpful for the meeting and can also serve as a follow-up invitation to the meeting. On May 8th I sent you a copy of the meeting notice I had drafted. Since you are away, I am having that notice sent out to the members today.

We also are inviting to the Cabinet meeting selected leaders from around the country and the members of the UJA National Campaign Committee. As this procedure has been followed before, I am sure you will have no objection to it. The invitations to these people are going out under Bill Rosenwald's signature.

I hope your trip away is proving a most pleasant one. I will be in touch with you when you get back.

Kindest regards,

Sincerely,

cc: FC
SG
FIELD
REF

Melvin S. Goldstein.

msg:es

FC



JOSEPH MEYERHOFF

CHAIRMAN, NATIONAL CAMPAIGN CABINET

MEYERHOFF LETTER SENT TO CABINET MEMBERS INVITING THEM TO JUNE 8TH CABINET MEETING

May 10, 1957

AMERICAN JEWISH

This is to notify you formally of the vital meeting of the National Campaign Cabinet of the United Jewish Appeal, scheduled for 12:30 luncheon at the Hotel Roosevelt in New York on Saturday, June 8th.

The meeting will help set the tone for the campaign-climaxing National Rescue Conference, which will open that Saturday evening. As I mentioned in my letter of April 24th, Reuven Shiloah, Israeli Minister Plenipotentiary in Washington, will join us at the meeting to describe the effect on Israel of the present international situation.

There is considerable pressing business that requires the attention of the Cabinet. Up-to-date information on the status of our momentous campaign will be made available in order that the Cabinet may discuss it in the full and carefully deliberated manner expected of its members. On the agenda, too, is the subject of the 1957 UJA Good Will tours which must be planned now to start early in September, when it is hoped that some 72 communities may be visited by about forty of our leaders possibly accompanied by outstanding Israelis. It will also be necessary to consider the UJA Study Mission to Israel later this fall. The Mission takes on special significance this year because of circumstances resulting from the lowering and subsequent lifting of the United States ban on American visitors to that country.

Obviously it is imperative that the meeting be a most meaningful one. This will not be possible without a highly representative participation. Therefore I urge you please to indicate on the enclosed card that you will be present and mail it to me.

Sincerely yours,

Joseph Meyerhoff.

jm:eggs
Enc:



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y. • PLAZA 7-1500 • CABLE ADDRESS: UJAPPEAL, NEW YORK

\$100,000,000 UJA EMERGENCY RESCUE FUND for Freedom and Survival... 1957 REGULAR CAMPAIGN GOAL—\$105,557,250

over and above

Honorary General Chairman
HERBERT H. LEHMAN

Honorary Chairman
EDWARD M. M. WARBURG

President
MORRIS W. BERINSTEIN

General Chairman
WILLIAM ROSENWALD

National Chairmen
Representing Agencies
DEWEY D. STONE, UIA
JONAH B. WISE, JDC

National Chairmen
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
SOL LUCKMAN
JACK D. WEILER

Emergency Rescue Fund
Chairman
JEL RUBIN
Chairman
JOSEPH M. MAZER

National Co-Treasurers
JOSEPH I. LUBIN
JACOB SINCOFF

Executive Vice-Chairman
HERBERT A. FRIEDMAN

National Campaign Director
SIOLEM SONTUP

National Women's Division
Chairman
MRS. JACK A. GOODMAN

National Campaign Cabinet
Chairman
JOSEPH MEYERHOFF
Vice-Chairman
FRED FORMAN

Big Gifts Chairman
BENJAMIN H. SWIG

Allocations Chairman
ISADORE BRESLAU

Chairmen for Regions
ALBERT A. LEVIN
JOSEPH SHULMAN

Trade & Industry Chairman
ROBERT W. SCHIFF

Speakers Division Chairman
TON KAHN

May 13, 1957

ROSENWALD INVITATION TO CABINET MEETING ON JUNE 8TH
SENT TO NATIONAL CAMPAIGN COMMITTEE MEMBERS.

AMERICAN JEWISH

This is to invite you formally and most cordially to attend and participate in the vital meeting of the National Campaign Cabinet of the United Jewish Appeal, scheduled for 12:30 luncheon at the Hotel Roosevelt in New York on Saturday, June 8th.

The meeting will help set the tone for the campaign-climaxing National Rescue Conference, which will open that Saturday evening. Reuven Shiloah, Israeli Minister Plenipotentiary in Washington, will be present at the meeting to describe the effect on Israel of current international events.

There are many pressing UJA matters to be considered -- and your kind of thinking directed on them could be of inestimable value. Up-to-date information on the status of our momentous campaign will be made available in order that the leaders attending may discuss it knowledgeably and frankly. On the agenda, too, are the subjects of the 1957 Good Will Tours to some 72 communities, scheduled to start early in September, and the UJA Study Mission to Israel.

Obviously it is imperative that the meeting be most meaningful -- and it is our very strong conviction that your presence will help immeasurably to achieve this result.

It will also be a source of great personal satisfaction to me to have an opportunity at this turning point of the year to get together with you. Please use the enclosed card to let us know that you will attend.

Kind regards.

Cordially,

William Rosenwald.

Enc:

15th May, 1957

Mr. Arthur C. Melamed

opportunity to do this. Should there be no chance of its occurring any sooner, I certainly hope you will provide me with an occasion to meet and talk with you by attending the meeting on June 8th.

I look forward with warm anticipation to hearing from you.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman.

cc: BGN
A.LANGER
hafiggs FC
SG
FIELD
REF

15th May, 1957

Mr. Arthur C. Melamed
Coast-to-Coast Stores
29 Main Street, S.E.
Minneapolis 14, Minn.

Arthur
Dear Mr. Melamed:

In looking over the roster of stalwarts whose leadership has been formally enlisted for our cause in 1957, I was very disappointed to find a most important name still absent. Apparently your formal acceptance of Bill Rosenwald's invitation to serve as a member of the National Campaign Committee of the United Jewish Appeal this year has not yet been received here.

Since the latter of these invitations was sent you on March 13th, there has been no diminution whatsoever of the strong feeling shared by all of us here that we want you and need you as a member of the Committee. If anything, the conviction has increased that, from this new high level, you will lend urgently needed extra leadership and prestige to this crucial campaign.

Pressing matters relating to the campaign must be considered at a vital meeting of the UJA Cabinet, scheduled for 12:30 luncheon at the Hotel Roosevelt in New York on Saturday, June 8th. Among other things, the meeting will help set the tone for the campaign-climaxing National Rescue Conference, which will open that Saturday evening. Having your kind of thinking directed on our problems on this occasion would be of inestimable value. Please accept this, therefore, as a most cordial invitation to attend and participate in the meeting. I would deeply appreciate your letting me know that you will be with us -- as well as that you will serve as a member of the Campaign Committee.

I am personally very eager to get together with you for a general discussion of the UJA's mounting task this year as well as of matters relating to the campaign in Minneapolis. If you are going to be in New York any time within the next two or three weeks, I would be grateful to you for letting me know and giving me an

May 17, 1957

Mr. Herbert A. Friedman

Melvin S. Goldstein

Cabinet Meeting - June 8th.

I spoke with Henry Bernstein about the cabinet meeting on June 8th and said we wanted him to report on his trip to Le Havre. I explained, of course, that Jack Weiler would report at the main banquet session. Henry felt that he should not speak on the subject at the Cabinet Meeting and I am, therefore, removing this item from the agenda.

HSG:js

cc: Mr. William Rosenwald

R

May 21, 1957

Mr. Louis J. Fox
2020 S. Hanover Street
Baltimore 30, Maryland

Dear Lou,

AMERICAN JEWISH

This is to invite you formally and most cordially to attend and participate in the vital meeting of the National Campaign Cabinet of the United Jewish Appeal, scheduled for 12:30 luncheon at the Hotel Roosevelt in New York on Saturday, June 8th.

The meeting will help set the tone for the campaign-culminating National Rescue Conference, which will open that Saturday evening. Reuven Shiloah, Israeli Minister Plenipotentiary in Washington, will be present at the meeting to describe the effect on Israel of current international events.

There are many pressing UJA matters to be considered -- and your kind of thinking directed on them could be of incalculable value. Up-to-date information on the status of our momentous campaign will be made available in order that the leaders attending may discuss it knowledgeably and frankly. On the agenda, too, are the subjects of the 1957 Good Will Tours to some 72 communities, scheduled to start early in September, and the UJA Study Mission to Israel.

Obviously it is imperative that this meeting be most meaningful -- and it is our very strong conviction that your presence will help immeasurably to achieve this result.

It will also be a source of great personal satisfaction to me to have the opportunity at this turning point of the year to get together with you. Please write and let us know that you will attend.

Kind regards,

Cordially,

William Rosenwald.

WR:SG:SS

cc: I. Solted

1FC
24th May, 1957

Mr. Nahum Astar
Consul General
795 Peachtree Street, N.E.
Atlanta, Georgia

Dear Nahum:

We are eager to have you accept the invitation sent you to attend the UJA National Rescue Conference, and we would like you to come to it as our guest. The Conference, as you know, is scheduled for Saturday and Sunday, June 8th and 9th, at the Hotel Roosevelt here in New York. Ambassador Abba Eban will speak at the banquet session on Saturday night.

I feel very strongly that Israel representatives like yourself not stationed in New York, who exert themselves strenuously in our cause, should have the chance to become more intimately acquainted with the operations of the UJA. One way to do this is to be present at conferences such as this one.

A vital meeting of the UJA National Campaign Cabinet is scheduled for 12:30 luncheon at the Hotel Roosevelt on Saturday, June 8th, immediately preceding the start of the Rescue Conference. You are cordially invited to participate with our top leaders on this occasion. The meeting will help set the tone for the campaign-climaxing Conference. Reuven Shiloah will address it. Pressing UJA matters will be considered, and I will provide up-to-date information on the status of our momentous campaign in order that the leaders attending may discuss it knowledgeably and frankly.

I earnestly hope you will let me know that you will attend. It will be an unusual privilege as well as a pleasure to have you with us.

Kind regards.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman.

HAF:GGS

cc: AF

FC

24th May, 1957

Mr. Simcha Pratt
Consul General
Consulate of Israel
936 N. Michigan Avenue
Chicago 11, Illinois

Dear Simcha:

We are eager to have you accept the invitation sent you to attend the UJA National Rescue Conference, and we would like you to come to it as our guest. The Conference, as you know, is scheduled for Saturday and Sunday, June 8th and 9th, at the Hotel Roosevelt here in New York. Ambassador Abba Eban will speak at the banquet session on Saturday night.

I feel very strongly that Israel representatives like yourself not stationed in New York, who exert themselves strenuously in our cause, should have the chance to become more intimately acquainted with the operations of the UJA. One way to do this is to be present at conferences such as this one.

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I earnestly hope you will let me know that you will attend. It will be an unusual privilege as well as a pleasure to have you with us.

Kind regards,

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman.

HAF:GGS

cc: AF

FC

May 24th, 1957

Dr. Avraham Biren
Consul General
Consulate of Israel
659 South Highland Avenue
Los Angeles 36, California

Dear Avraham:

We are eager to have you accept the invitation sent you to attend the UJA National Rescue Conference, and we would like you to come to it as our guest. The Conference, as you know, is scheduled for Saturday and Sunday, June 8th and 9th, at the Hotel Roosevelt here in New York. Ambassador Abba Eban will speak at the banquet session on Saturday night.

I feel very strongly that Israel representatives not stationed in New York who, like yourself, exert themselves strenuously in our cause, should have the chance to become more intimately acquainted with the operations of the UJA. One way to do this is to be present at conferences such as this one.

A vital meeting of the UJA National Campaign Cabinet is scheduled for 12:30 luncheon at the Hotel Roosevelt on Saturday, June 8th, immediately preceding the start of the Rescue Conference. You are cordially invited to participate with our top leaders on this occasion. The meeting will help set the tone for the campaign-climaxing Conference. Reuven Shiloah will address it. Pressing UJA matters will be considered, and I will provide up-to-date information on the status of our momentous campaign in order that the leaders attending may discuss it knowledgeably and frankly.

I earnestly hope you will let me know that you will attend. It will be an unusual privilege as well as a pleasure to have you with us.

Kind regards.

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman.

HAF:GGS
AF

R FC

22nd May, 1957

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Company
10 East Fayette Street
Baltimore 2, Maryland

Dear Joe:

Enclosed is a draft of the letter to the Cabinet which we discussed. I would appreciate it very much if you would call me about it after you have looked it over.

Best wishes and kind regards.

Sincerely yours,

Melvin S. Goldstein.

MSG:GSS
Enc.

MEMORANDUM

Date May 23, 1957

To Mr. Sholem Sontup

From Irving Sidman

Subject Suggested List of Invitees to Expanded Cabinet Meeting

NEW JERSEY

| | |
|---------------|--|
| Atlantic City | Julius Waldman |
| Bayonne | Morris Drogin Jerome J. Rose |
| Camden | David Markowitz Norman Heine |
| Elizabeth | Julius Kwalick William Schweitzer |
| Englewood | Eugene Jacobson |
| Fair Lawn | Leo Bornstein |
| Hackensack | Bernard Richman |
| Jersey City | Louis R. Kagan Manny Weitz Harry Weinberg |
| New Brunswick | Dr. Bernard M. Friedman Abraham B. Halpern |
| Passaic | Sylvan Strauss A. D. Endler |
| Paterson | Jack Stern Archie Marcus |
| Perth Amboy | Henry Spitzer Benjamin Lorber David Wilentz Leon Hess |
| Plainfield | Max Rosenbach |

To: Mr. Sholem Sontup
Re: Suggested List of Invitees
to Expanded Cabinet Meeting

-2-

May 23, 1957

NEW JERSEY (Cont'd)

Teaneck Matthew Feldman
Trenton Arthur Teich
 Robert Albert

PENNSYLVANIA

Allentown Sam Smith
 Louis Subin
 ~~Bernard Kabrovsky~~
Chester Sam Friedman
Harrisburg Eugene Gurkoff
 Mary Sachs
 Aaron S. Feinerman
Norristown Louis Tose
 Stanley Rieger
Scranton David Fliegleman
 A. I. Gross
 ~~M. L. Hodin~~
West Chester David Ginsburg
 ~~Devere Kauffman~~
Wilkes-Barre Dr. William Rosensweig
 Morton Weiss
 Arthur Silverblatt
York Joseph Rubin
 Ben Lavetan

DELAWARE

Wilmington ~~Sel Zalles~~
 Judge Daniel Herrmann

NORTH CAROLINA

Charlotte I. D. Blumenthal
 ~~Morris Speizman~~
Greensboro Louis Silverstein
Gastonia Robert Gurney

To: Mr. Sholem Sontup
Re: Suggested List of Invitees
to Expanded Cabinet Meeting

-3-

May 23, 1957

SOUTH CAROLINA

Charleston

Aaron Solomon

VIRGINIA

Newport News

Leroy Spigel
Frank Blechman
Theodore Beskin

Norfolk

Jake Goodman
Ralph Margolius
Bertram S. Nussbaum, Sr.

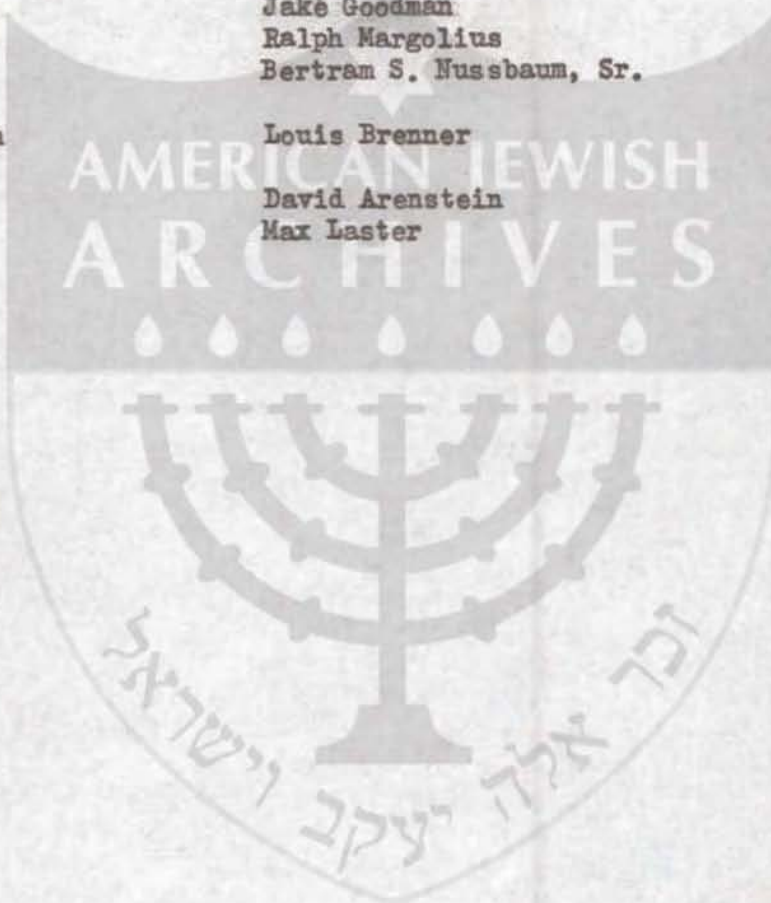
Portsmouth

Louis Brenner

Richmond

David Arenstein
Max Laster

SS:MH



MEMORANDUM

Date May 27, 1957

To SS

From JB

Subject Suggested invitees to expanded Cabinet meeting

Following is list given me on phone today by Irving Bernstein:

SEATTLE

Nathan Feinberg
Sol Esfeld

PORTLAND

Harry Mittelman
Gilbert Schnitzer

OAKLAND

Sam Olar
Sam Shapero

SAN FRANCISCO

Edward Branstetter

LOS ANGELES

Julius Higelman
Robert Rosenson
Steve Brody
Ted Zuckerman

SAN DIEGO

Max Rabinowitz

PHOENIX

Newton Rosenzweig

TUCSON

Henry Kaufman
Morris Rosenbaum

EL PASO

Al Schwartz

DENVER

Hyman Friedman
Morris Miller
Edw. Hirshfeld
David Garlett

MEMORANDUM

Date May 23, 1957

To Mr. Sholem Sontup

From Samuel H. Abramson

Subject Suggested invitees to expanded Cabinet meeting - June 8

PITTSBURGH

Morris Balter
Abe Banchek
~~Walter Burke~~
Louis Caplan
Eugene S. Cohen
~~Rabbi Seymour J. Cohen~~ ✓
Harry M. Epstine
Leon Falk, Jr. ✓
Herman Fineberg
Samuel Frankel
Harold A. Goldstein
Bernard Halpern
Lester Hamburg
~~Samuel Horelick~~ ✓

WASHINGTON, D. C.

Jack Bender
Morris Cafritz
Mrs. Joseph Cherner
Nehemiah D. Cohen
Leopold V. Freudberg
Aaron Goldman
Hymen Goldman
Paul Himmelfarb
Charles Kaplan
Joel Kaufmann
~~Abe S. Kay~~
Milton King
Milton Kronheim
William Magazine
Isadore Tourover

NORTH HUDSON, N.J.

Murray Gillette ✓
Alexander Grodnick ✓
Benjamin M. Halperin ✓
Arthur Knaster ✓
Judge Abraham Lieberman ✓
Irving Nashel
Louis Poddelsky
Israel Rogpsin
Charles Sprayregen
Morris Walter

PITTSBURGH (Continued)

~~Nathaniel P. Kann~~
Stanley J. Kann
Bernard Kaplan
Frank R. S. Kaplan
Aaron P. Levinson
~~David Lowenthal~~
~~Alex Lowenthal~~
~~Louis J. Reizenstein~~ ✓
Hyman Rogal
Charles J. Rosenbloom
Adolph Schoenbrun
~~Robert S. ...~~

NEWARK, N. J.

Leo Brodie ✓
Alta Cohen
Julius H. Cohen
Charles R. Davis ✓
Herman Gering
Dr. Saul Helperin ✓
Martin Jelin
Samuel Kessler
Samuel Klein ✓
Ivan Levenson
Martin Levin ✓
Maurice Levin ✓
William Margolese
Robert Puder
Frank Reitman
George Sagan ✓
Lawrence Schacht ✓
Ralph Wechsler ✓
Jack Woldman ✓
Louis A. Kasen ✓
Louis Stern



Handwritten notes:
Abramson
Jack Horelick

Handwritten signature: W. ...

Handwritten signature: ...

May 24, 1957

Suggested List of Invitees for Enlarged Cabinet Meeting

~~Martin Abelova, Utica, N. Y.~~
~~Sam Aronowitz, Albany, N. Y.~~
~~Harry Marks, Albany, N. Y.~~
~~Ben Golub, Schenectady, N. Y.~~
~~Sam Greene, Syracuse, N. Y.~~
~~Hy Poltenson, Syracuse, N. Y.~~
~~Joseph Roth, Syracuse, N. Y.~~
~~Louis Dunio, Buffalo, N. Y.~~
~~Ike Gordon, Rochester, N. Y.~~
~~Irving Levick, Buffalo, N. Y.~~
~~Julius Goodman, Troy, N. Y.~~

Conn. and

Larry Fenn, Bridgeport, Conn.
Ike Schine, Bridgeport, Conn.
Leo Federman, Bridgeport, Conn.

MORRIS PERLMAN, STAMFORD
HARRY ROSENBAUM
Sam Zales, Stamford, Conn.
MARTIN LEVINE, STAMFORD

~~Emmel Gratenstein, New Haven, Conn.~~
~~Sam Gingold, New Haven, Conn.~~
Jacob J. Cooley, New Haven, Conn.
John J. Fox, New Haven, Conn.

~~Edward Suisman, Hartford, Conn.~~
Samuel Suisman, Hartford, Conn.
A. I. Savin, Hartford, Conn.

Ernest I. Schwarz, Middletown, Conn.
Jack Ditesheim, Greenwich, Conn.
Richard Dentsch, Greenwich, Conn.
Albert A. List, Greenwich, Conn.
Ted Broide, Westport, Conn.
Charles Frost, Westport, Conn.
~~Judge Selig Schwartz, Meriden, Conn.~~

Louis Levine, Leominster, Mass.

Lou Smith, Boston, Mass.
Lewis H. Weinstein, Boston, Mass.

(Cont.)

May 24, 1957

~~Abe Burg, Lynn, Mass.~~
Harry Remis, Lynn, Mass.
Charles Shulman, Lynn, Mass.
Meyer Kirstein, Lynn, Mass.

David Kirstein, Peabody, Mass.

Manuel M. Epstein, Haverhill, Mass.

N. Louis Stone, Taunton, Mass.

~~Allan Farber, Worcester, Mass.~~
Abraham S. Persky, Worcester, Mass.
Leon Newton, Worcester, Mass.

Edward Schaffer, Springfield, Mass.
Louis Levin, Springfield, Mass.
Jack Popkin, Springfield, Mass.
Max Katz, Springfield, Mass.

Jacob Barowsky, Holyoke, Mass.
I. Ziff, Holyoke, Mass.

Selwyn Brandy, New Bedford, Mass.
Fisher Abramson, New Bedford, Mass.

Benjamin Green, Fall River, Mass.
Meyer Jaffe, Fall River, Mass.
Ed Jaffe, Fall River, Mass.

Sam Medoff, Woonsocket, R. I.

Harry Schwartz, Pawtucket, R. I.
Max Alperin, Pawtucket, R. I.

Joseph Emple, Bangor, Maine
James Striar, Bangor, Maine
Max Kominsky, Bangor, Maine
Dr. Howard L. Kominsky, Bangor, Maine

Harold Potter, Portland, Maine
Harold Nelson, Portland, Maine

(Cont.)

Nickolas J. Grossman, Lewiston-Auburn, Maine

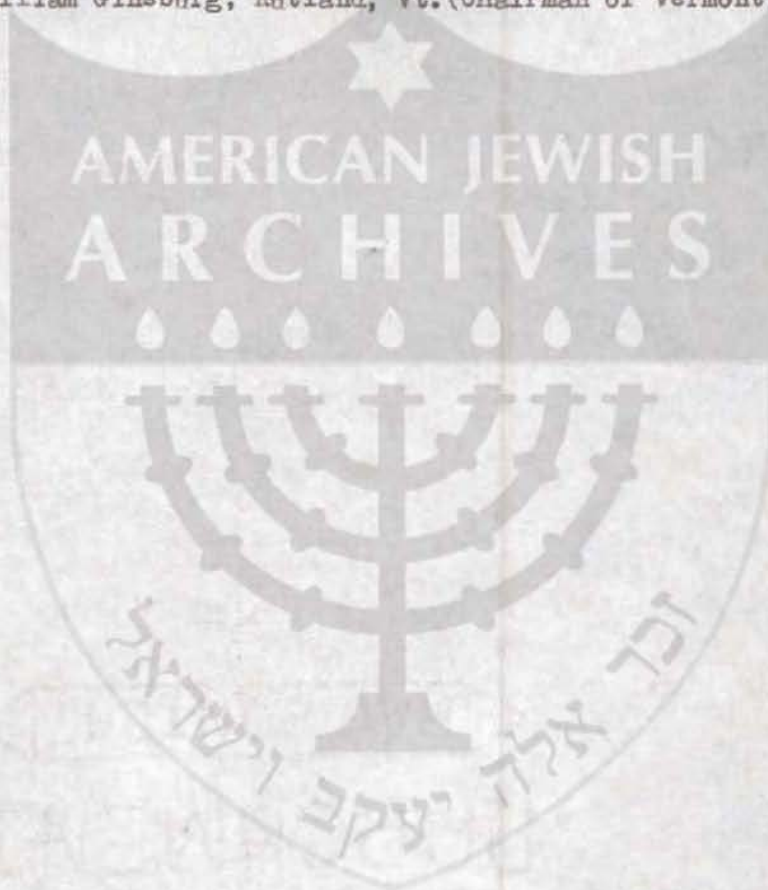
Sam Sidore, Manchester, N. H.

Sam Greenspan, Manchester, N. H.

Abe Machinist, Manchester, N. H.

Sam Smith, Newmarket, N. H. (Chairman of New Hampshire)

William Ginsburg, Rutland, Vt. (Chairman of Vermont)



UNITED JEWISH APPEAL, INC.

165 WEST 46th STREET

NEW YORK 36, N. Y.

MEMORANDUM

Date May 23, 1957

To Mr. Sholem Sontup

From Peter B. Colwin

Subject List of special invitees for Expanded Cabinet meeting.

Attached please find list. To this can be added chairman and/or Presidents of smaller communities.

Regards,

PBC/rs

P.S. Submitted in quadruplet for your convenience.



A handwritten signature in dark ink, appearing to be "P. Colwin", is written over the bottom right portion of the American Jewish Archives logo.

MEMORANDUM

Date May 23, 1957

To Mr. Sholem Sontup

From Peter B. Colwin

Subject Names for Expanded Cabinet Meeting

ATLANTA

Bernard Howard
Max Kuniansky
Stanford Makover
Morton Weiss
Nathan Lipton
Sidney Feldman

TULSA

Morris Sanditen
Julius Sanditen
Herman Kaiser
Orin Saulian
Samuel Kantor

Dallas

Morris Jaffe
Max Glazer
Nolan Glazer
Sherman Kaplan
Irving Goldberg
Henri Bromberg, Jr.
Herman Waldman

OKLAHOMA CITY?

Sylvan Goldman

NEW ORLEANS

Paul Kapelow
George Marcuse
Edward Polsen
Isaac Heller
Barney Mintz

HOUSTON

Louis General Pulaski
Harding Frankel
Gerald Rauch
Morris Rauch
Harold Falik
M. S. Williams
David H. White
Bernard Weingarten
Jos. Weingarten

MOBILE

Maurice Olins

MONTGOMERY

Ralph Franco
James Loeb
Herbert S. Rice

BIRMINGHAM

E. M. Friend
Dr. I. Z. Harris
Wallace Cohen

MEMPHIS

Aaron Brenner
Ralph Rubin
William Loewenberg
Nathan Shainberg
Jack Goldsmith

NASHVILLE

David Steine
Dan May
Bernard Werthan
Julian Zanders

Ft. Worth

~~Leon Brachman~~
Sol Brachman
Marcus Ginsberg
Louis Barnett
M. M. Goldman

*clear
same as before
- (bottle) for copy in dep. file*

TO: FIELD DEPARTMENT Date of Memo: May 21, 1957
 FROM: S. G. Naparstek Date of Contact: _____
 SUBJECT: Invites - Cabinet meeting Phone Visit
 (Community, State, and Year)

| | |
|----------------------------|------------|
| DO NOT WRITE IN THIS SPACE | |
| RECEIVED | |
| MAY 27 1957 | |
| NOTED BY | REFER TO |
| DATE | DATE |
| | <i>M36</i> |
| ANSWERED | |

Type of Campaign: Total Goal: _____ UJA Incl. for: _____
 Ind. Comb. WF

Complete this section when reporting results of campaign meeting:

Type function: _____ Date of function: _____
 Speaker(s): _____ Number present: _____

Raised this function \$ _____ by _____ persons who gave \$ _____ last year.

% increase this function _____ Total % increase campaign to-date: _____

| | |
|---|--|
| Total Raised to-date: \$ _____ | Paid UJA to-date: \$ _____ |
| Estimated final total raised: \$ _____ | Next cash \$ _____ |
| Comparative last years values: \$ _____ | To be remitted by (date) _____ |
| Total outstanding last years values: \$ _____ | Community owes banks \$ _____ |
| Estimated worth of OV's, above: \$ _____ | UJA allotment \$ _____ current year |
| Total # cards last years OV's: _____ | UJA estim. alloc.: \$ _____ |
| Estimated wind-up date: _____ | Allotment \$ _____ previous year |
| PCB formula: _____ | |

| | | | | | |
|-----------------------------------|------------|-------------|-----------|-----------------|--------|
| Date of next campaign function(s) | OM | BG | CO | WD | Trades |
| Worker's Mtg. | Educ. Mtg. | Report Mtg. | Cash Mtg. | Allocation Mtg. | |

Purpose and results of contact including persons contacted:
 The following people, if possible, should be asked to attend the augmented Cabinet meeting Saturday, June 8:

- | | |
|---|---|
| <p>J.J. Altman - E. St. Louis David Blacker - Omaha, Neb. Harry Bloch, Jr. - Milwaukee Marton Bookoy - Des Moines, Ia. Don Bremer - Kansas City, Mo. David N. Citron - Peoria, Ill. Meyer Cohen - Green Bay, Wis. Robert Gov. - Cincinnati, Ohio Harry Draker - Marshalltown, Ia. Richard G. - Marshalltown, Ia. Richard G. - Marshalltown, Ia. Joshua Glasser - Chicago, Ill. Louis Goldberg - W. Fargo, N.D. Ben Harris - Chicago, Ill. Duke Hurwitz - Sioux Falls, S.D. Lawrence Katz - Milwaukee, Wis. Ralph K. - Dayton, Ohio Dan Lavin - Detroit, Mich.</p> | <p>Jack Barton - Detroit, Mich. A.J. Levine - Toledo, Ohio Albert Livingston - Marshalltown, Ia. Milton Livingston - Omaha, Neb. Arthur Malow - Minneapolis, Minn. Robert Morrison - Waukegan, Ill. Max Pinson - Detroit, Mich. E. Pinsoff - Chicago, Ill. Lou Piser - So. Bend, Ind. Abe Prod, Aberdeen, S.D. Hymen Poretz - Waukegan, Ill. John Rosenblatt, Omaha - Neb. Dave Silbert - Chicago, Ill. Also Tankin - Madison, Wis. Richard Waxenberg - Marshalltown, Ia. Laurence Weinstein, Madison, Wis. Mortimer Wilk - Fargo, N.D. Aaron Zacks - Columbus, Ohio</p> |
|---|---|

Regards,

Naparstek

MEMORANDUM

TO: FIELD DEPARTMENT Date of Memo: May 29/57
 FROM: S. G. Naparstek Date of Contact: _____
 SUBJECT: Conference Attendance Phone Visit
 (Community, State, and Year)

| | | | |
|----------------------------|--|----------|------|
| DO NOT WRITE IN THIS SPACE | | | |
| RECEIVED | | | |
| MAY 31 1957 | | | |
| NOTED BY | | REFER TO | |
| DATE | | | DATE |
| ANSWERED | | | |

Type of Campaign: Total Goal: _____ UJA Incl. for: _____
 Ind. Comb. WF

Complete this section when reporting results of campaign meetings:

Type function: _____ Date of function: _____
 Speaker(s): _____ Number present: _____

Raised this function \$ _____ by _____ persons who gave \$ _____ last year.

% Increase this function _____ Total % increase campaign to-date: _____

| | |
|---|--|
| Total Raised to-date: \$ _____ | Paid UJA to-date: \$ _____ |
| Estimated final total raised: \$ _____ | Next cash \$ _____ |
| Comparative last years values: \$ _____ | To be remitted by (date) _____ |
| Total outstanding last years values: \$ _____ | Community owes banks \$ _____ |
| Estimated worth of OV's, above: \$ _____ | UJA allotment \$ _____ current year |
| Total # cards last years OV's: _____ | UJA estim. alloc.: \$ _____ |
| Estimated wind-up date: _____ | Allotment \$ _____ previous year |
| PCB formula: _____ | |

copy

| | | | | | |
|-----------------------------------|------------|-------------|-----------|-----------------|--------|
| Date of next campaign function(s) | OM | BG | CO | WD | Trades |
| Worker's Mtg. | Educ. Mtg. | Report Mtg. | Cash Mtg. | Allocation Mtg. | |

Purpose and results of contact including persons contacted:

Please add to attendance lists:

- Akron, Ohio - Mr. and Mrs. Charles Schwartz - *Sunday*
Nathan Pinsky
- Cincinnati, Ohio - Martin Cohn
Raym Herbert Covy - maybe
- Columbus, Ohio - Ben Mandelkorn - maybe
- Dayton, Ohio - Ralph Kopelove - maybe
- Milwaukee, Wisc. - Melvin Zaret

Cash:

- Akron, Ohio - \$200,000
- Columbus, Ohio - 50,000M

* * * Please have Mr. Ben Harris of Chicago called re his conference attendance. He can be reached until June 1 at the Belmont Plaza Hotel in New York City. After June 1 until June 3 he can be reached at Goshen, N.Y. - Goshen 902.

*HDB
skilled*

MEMORANDUM

TO: FIELD DEPARTMENT

Date of Memo: May 29, 1957

FROM: H. H. Lipson

Date of Contact: _____

SUBJECT: I.D. Fink - Minneapolis, Minn.

Phone

Visit

(Community, State, and Year)

| | | | |
|----------------------------|----------|--|----------|
| DO NOT WRITE IN THIS SPACE | | | |
| RECEIVED | | | |
| MAY 31 1957 | | | |
| | NOTED BY | | REFER TO |
| DATE | | | DATE |
| ANSWERED | | | |

Type of Campaign: Total Goal: _____ UJA Incl. for: _____

Ind. Comb. WF

Complete this section when reporting results of campaign meeting:

Type function: _____ Date of function: _____

Speaker(s): _____ Number present: _____

Raised this function \$ _____ by _____ persons who gave \$ _____ last year.

% increase this function _____ Total % increase campaign to-date: _____

Total Raised to-date: \$ _____

Paid UJA to-date: \$ _____

Estimated final total raised: \$ _____

Next cash \$ _____

Comparative last years values: \$ _____

To be remitted by (date) _____

Total outstanding last years values: \$ _____

Community owes banks \$ _____

Estimated worth of OVs, above: \$ _____

UJA allotment \$ _____
current year

Total # cards last years OVs: _____

UJA eslim. alloc.: \$ _____

Estimated wind-up date: _____

Allotment \$ _____
previous year

PCB formula: _____

| | | | | | | |
|-----------------------------------|------------|-------------|-----------|-----------------|--------|--|
| Date of next campaign function(s) | OM | BG | CO | WD | Trades | |
| Worker's Mtg. | Educ. Mtg. | Report Mtg. | Cash Mtg. | Allocation Mtg. | | |

Purpose and results of contact including persons contacted:

Met with I.D. Fink of Minneapolis today. Mr. Fink stated that he tentatively plans on being at the Conference in New York next weekend, and I advised him that we would make reservations accordingly for him in the hope he will be able to use them.

Regards,

Dear.....:

It is anticipated that the forthcoming meeting of the United Jewish Appeal National Campaign Cabinet will be one of the most important ever held. The meeting is scheduled for 12:30 luncheon at the Hotel Roosevelt in New York on Saturday, June 8th. Because of its overwhelming significance, it is our strong conviction that the participation of such knowledgeable and devoted leaders in our cause as yourself, in addition to the Cabinet members, is required to assure the maximum success of the meeting. This letter, therefore, constitutes a formal and most cordial invitation to you to attend.

There are many pressing matters concerning this year's unprecedented UJA campaign to be considered -- and your kind of thinking directed on them could be of inestimable value. Up-to-date information on the status of the campaign will be made available in order that the leaders attending may discuss it thoroughly and frankly. On the agenda, too, are the subjects of the expanded 1957 UJA Good Will Tours to some 72 communities, and the unusually significant Fourth UJA Study Mission to Israel. Reuven Shiloah, Israeli Minister Plenipotentiary in Washington, will be present at the meeting to describe the effect on Israel of current international events. In addition, Jack Weiler will be with us to give a first-hand account of the Polish refugees he met when they arrived recently by ship in France.

The ultimate aim of the meeting is to set the tone for the campaign-climaxing National Rescue Conference, which will open that Saturday evening. It is earnestly hoped that you will reply affirmatively to the invitation to the Conference you have received -- if you have not already done so. Scheduled for the Sunday morning session of the Conference is a further discussion of campaign progress. Your presence would increase the benefit of this discussion for the hundreds of leaders from all over the country who will be attending the Conference.

Obviously it is imperative that the Cabinet Meeting as well as the Rescue Conference be most meaningful -- and there is no doubt in our minds that your attendance at both will be of ~~invaluable~~ invaluable assistance in achieving this result.

Furthermore, it will also be a source of great personal satisfaction to me to have an opportunity at this turning point of the year to get together with you. Please write and let me know you will come to the Cabinet Meeting as well as the Conference.

Cordially,

William Rosenwald.



May 29, 1957

Mrs. Frances Simpson

Melvin S. Goldstein

Additional Invitees to Cabinet Meeting - June 8th.
Mailing - William Rosenwald

Herewith enclosed, in duplicate, is copy of letter to go over William Rosenwald's signature, to the 235 names on the cards also enclosed herewith. New Era has a "Bill" and a "William Rosenwald" signature. Where first name salutations are noted on the cards, the signature is to be "Bill". Where there is no salutation marked, formal salutation is to be used, with "William Rosenwald" signature.

Please instruct New Era to put this letter in the mail today.

Letters should be airmail to all points west of Pennsylvania and south of Virginia.

Paragraphs should be indented 11 spaces.

Please have New Era use June 8-9 Conference stationery.
Deliver 50 flats (plain white) to us.

NSG:ja

14DB

MAILING TO SUNDRY LEADERS TO ATTEND
JUNE 8th CABINET MEETING - 235 people

May 29, 1957

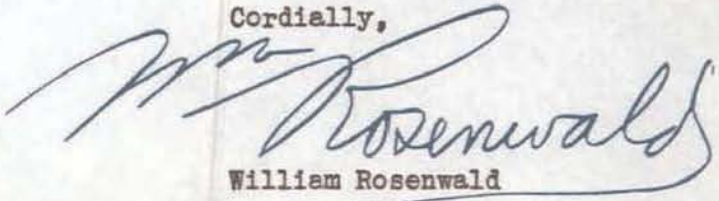
It is anticipated that the forthcoming meeting of the United Jewish Appeal National Campaign Cabinet will be one of the most important ever held. The meeting is scheduled for 12:30 luncheon at the Hotel Roosevelt in New York on Saturday, June 8th. Because of its overwhelming significance, it is our strong conviction that the participation of such knowledgeable and devoted leaders in our cause as yourself, in addition to the Cabinet members, is required to assure the maximum success of the meeting. This letter, therefore, constitutes a formal and most cordial invitation to you to attend.

There are many pressing matters concerning this year's unprecedented UJA campaign to be considered -- and your kind of thinking directed on them could be of inestimable value. Up-to-date information on the status of the campaign will be made available in order that the leaders attending may discuss it thoroughly and frankly. On the agenda, too, are the subjects of the expanded 1957 UJA Good Will Tours to some 72 communities, and the unusually significant Fourth UJA Study Mission to Israel. Reuven Shiloah, Israeli Minister Plenipotentiary in Washington, will be present at the meeting to describe the effect on Israel of current international events. In addition, Jack Weiler will be with us to give a first-hand account of the Polish refugees he met when they arrived recently by ship in France.

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Cordially,


William Rosenwald



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y. • PLAZA 7-1800 • CABLE ADDRESS: UJAPPEAL, NEW YORK

\$100,000,000 UJA EMERGENCY RESCUE FUND for Freedom and Survival... 1957 REGULAR CAMPAIGN GOAL—\$105,557,250

May 29, 1957

Honorary General Chairman
HERBERT H. LEHMAN

Honorary Chairman
EDWARD M. M. WARBURG

President
MORRIS W. BERINSTEIN

General Chairman
WILLIAM ROSENWALD

National Chairmen
Representing Agencies
DEWEY D. STONE, UIA
JONAH B. WISE, JDC

National Chairmen
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
SOL LUCKMAN
JACK D. WEILER

Emergency Rescue Fund
Chairman
ISRAEL RUBIN
Vice-Chairman
STEPHEN M. MAZER

National Co-Treasurers
JOSEPH I. LUBIN
JACOB SINCOFF

Executive Vice-Chairman
HERBERT A. FRIEDMAN

National Campaign Director
SHOLEM SONTUP

National Women's Division
Chairman
MRS. JACK A. GOODMAN

National Campaign Cabinet
Chairman
JOSEPH MEYERHOFF
Vice-Chairman
FRED FORMAN

Big Gifts Chairman
BENJAMIN H. SWIG

Allocations Chairman
ISADORE BRESLAU

Chairmen for Regions
ALBERT A. LEVIN
JOSEPH SHULMAN

Trade & Industry Chairman
ROBERT W. SCHIFF

Speakers Division Chairman
MILTON KAHN

MR INVITATION TO LEADERS WHO PARTICIPATED IN PREVIOUS UJA STUDY MISSIONS -44

Planning for the unusually significant Fourth United Jewish Appeal Study Mission will be one of the important items on the agenda of the forthcoming vital meeting of the UJA National Campaign Cabinet. The Mission will take place at a unique moment in Israel's history, and the observations of its members will considerably influence next year's UJA campaign. As a top leader who has participated previously in a UJA Study Mission, the wealth of experience you could bring to the discussion would help assure that this Mission effectively fulfills its historic task.

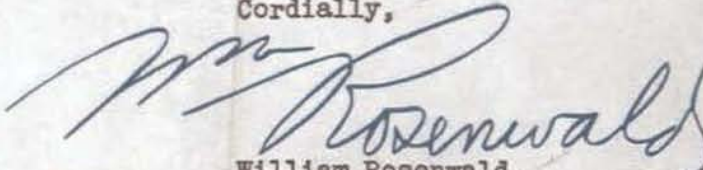
The Cabinet Meeting is scheduled for 12:30 luncheon at the Hotel Roosevelt in New York on Saturday, June 8th. This is to invite you formally and most cordially to attend. In addition, the agenda will include the subject of the UJA Good Will Tour for 1957. The results of this project, too, will have tremendous significance in setting the climate for next year's campaign. Your participation in the deliberation of this item also would contribute immeasurably toward assuring the effectiveness of the 1957 Tour.

There are many other pressing UJA matters to be considered. Up-to-date information on the status of our momentous campaign will be made available. Reuven Shiloah, Israeli Minister Plenipotentiary in Washington will be present at the meeting to describe the effect on Israel of current international events -- while Jack Weiler will be with us to give a first-hand account of the Polish refugees he met when they arrived recently by ship in France.

The meeting will help set the tone for the campaign-climaxing National Rescue Conference, which will open that Saturday evening. It is earnestly hoped that you will reply affirmatively to the invitation to the Conference you have received -- if you have not already done so. Scheduled for the Sunday morning session of the Conference is a further discussion of campaign progress. Your presence certainly will increase the benefit of this discussion for the hundreds of leaders from all over the country who will be attending the Conference.

Obviously it is imperative that the Cabinet Meeting as well as the Rescue Conference be most meaningful -- and there is no doubt in our minds that your presence at both will be of invaluable assistance in achieving this result. Please use the enclosed card to let me know that you will attend the Cabinet Meeting on June 8th as well as the Rescue Conference.

Cordially,


William Rosenwald.

NATIONAL RESCUE CONFERENCE for \$50,000,000 CASH

June 8th-9th, 1957 • Hotel Roosevelt • New York City

SILBERBERG, Mendel B.
Los Angeles, CALIF.

SUISMAN, Samuel C.
Hartford, Conn.

TITLE, Melvin V.
Hartford, Conn.

GINGOLD, Samuel F.
New Haven, Conn.

KAPLAN, Charles I.
Washington, D.C.

HEIMAN, Sam J.
Miami, Fla.

HELLER, Walter E.
Chicago, Ill.

RUBINER, Samuel H.
Detroit, Mich.

ZIVIAN, Max J.
Detroit, Mich.

WOLF, Mack
St. Paul, Minn.

FLEISHMAN, Alfred
St. Louis, Mo.

BATZER, Morris
Atlantic City, N.J.

GREENBERG, David
East Paterson, N.J.

KRAMER, Raymond
Paterson, N.J.

SCHWARTZ, Charles E.
Akron, Ohio

GOLDENBERG, Ted E.
Dayton, Ohio

SMITH, Samuel
Allentown, Pa.

FREED, Meyer J.
Chester, Pa.

GOLDBLOOM, Abraham
Pittsburgh, Pa.

FELDSTEIN, William J.
Milwaukee, Wisc.

BENDER, Jack
Washington, D.C.

BLOCH, Jack
Cleveland, Ohio

BOHR, Raymond H.
West Englewood, N.J.

BOXER, Solomon
Troy, N.Y.

BUCHALTER, Irwin R.
Los Angeles, Calif.

CALLNER, Milton H.
Chicago, Ill.

COHEN, Nehemiah M.
Washington, D.C.

EISER, Abraham
Toledo, Ohio

GERBER, Isadore
Pittsburgh, Pa.

GERSHENSON, Charles H.
Detroit, Mich.

GLASSER, Joshua B.
Chicago, Ill.

GOLDEN, Jack Wolfe
Philadelphia, Pa.

GOLDMAN, Nat C.
West Palm Beach, Fla.

GOLDSTEIN, Harold A.
Pittsburgh, Pa.

LASTER, Max O.
Richmond, Va.

PAUL, Morris A.
Pittsburgh, Pa.

PINSOF, Edward M.
Chicago, Ill.

ROTH, William R.
Detroit, Mich.

RUBENSTEIN, Harry
Wilmington, Delaware

SIMONS, Leonard N.
Detroit, Mich.

WEINBERG, Bernard
Philadelphia, Pa.

ZACKS, Aaron
Columbus, Ohio

SUGAR, Samuel J.
Washington, D.C.

GLOSSER, David A.
Johnstown, Pa.

AMERICAN JEWISH
ARCHIVES



SENT TO ALL CABINET MEMBERS

May 29, 1957

Because of the rapidly accelerating pace of the present momentous campaign of the United Jewish Appeal, I find it is important once again to bring you up to date on new developments. I especially think you should have this information as a background for your participation in the vital Cabinet meeting scheduled for Saturday, June 8th.

The "returns" on the telecast of April 29th all are in now, and they show that it was viewed by more than 20,000 people in strategically located cities throughout the nation. As I wrote you on April 24th, this telecast was planned especially to capture the enthusiasm of those in the middle giving bracket -- which all the reports indicate it most successfully accomplished.

Not the least notable in the imposing array of participants in the telecast was Brigadier General Chaim Laskov, the military hero of the Negev. During his stay in the United States from April 18th to May 22nd, General Laskov fulfilled about 22 speaking engagements for the UJA around the country -- engendering marvelous enthusiasm wherever he went.

During the month since my last letter, support for the Emergency Rescue Fund has continued to come forward in a heartening manner, while the regular campaigns still are doing at least as well as last year. The following are a few examples of the present status of the Rescue Fund campaigns: Los Angeles has \$1,400,000 from contributors who last year gave \$650,000 to the Special Fund; San Francisco -- \$431,500 against \$184,000 in 1956; Baltimore -- \$1,100,000 against \$403,000 in 1956; Cleveland -- \$1,055,000 against \$642,000 in 1956; Dallas -- \$198,000 against \$71,000 in 1956; Houston -- \$257,000 against \$127,000 in 1956; Louisville -- \$81,000 against \$34,000 in 1956; Memphis -- \$120,000 against \$44,000 in 1956; Miami -- \$416,000 against \$164,000 in 1956; New Orleans -- \$200,000 against \$11,500 in 1956.

As I previously advised you, the agenda for the June 8th Cabinet meeting will include a campaign report -- by Herbert Friedman -- consideration of the 1957 UJA Good Will Tour and of the Study Mission, and an address by Reuven Shiloah, Israel Minister Plenipotentiary in Washington. In addition, Jack Weiler will be with us to give a first-hand account of the Polish refugees he met when they arrived recently by ship in France.

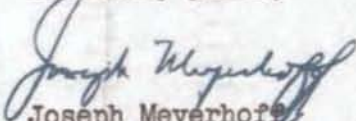
The Cabinet meeting, as you know, is scheduled for 12:30 luncheon at the Hotel Roosevelt in New York, to precede the crucial National Rescue Conference. The latter will begin with a banquet session on Saturday evening, June 8th, at the Hotel Roosevelt, and continue through the morning of Sunday, June 9th. At the banquet, an important address will be delivered by Senator Lyndon Johnson, while Ambassador Abba Eban will make a vital statement on American-Israel relations. There also will be a report from Dr. Nahum Goldmann, President of the World Zionist Organization and the Jewish Agency, who has just returned from an extensive tour of Europe and Israel.

On Sunday morning there will be another important report, by Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee, on the immigration situation -- as well as a talk by Dr. Lincoln Hale, former Director of the U. S. Operations Mission in Israel, that should prove an inspiring one. Scheduled for that session, too, are a discussion of campaign progress and the cash presentation.

You know that the ultimate aim of the Conference is to produce \$50,000,000 in cash for the UJA. I previously described to you how the vast task before us this year was mounting. The need for cash immediately has continued to grow. This need, I think, is underscored graphically in the urgent cable of May 15th from Dov Joseph, Treasurer of the Jewish Agency in Israel, to William Rosenwald. I understand a copy of the cable was mailed to you by the National Office. From having read it, you will appreciate the fact that, more than ever before, funds are desperately required for immigration programs in Israel. If they are not forthcoming quickly and in generous proportions, Maabaroth to house the overwhelming numbers of new arrivals once again will dot the Israeli landscape. This will mean the return to an unsavory housing picture which it was vowed would never come back. To prevent this from occurring, I urge you to make your leadership felt fully in your community to assure that the maximum amount of cash is brought together for presentation at the Conference.

Maximum attendance at the Conference, as well as the maximum presentation of cash, is of extreme importance. I earnestly hope you will reply to this letter by stating that you will be present -- if you have not already done so. I am also, of course, looking forward eagerly to seeing you at the Cabinet meeting on June 8th.

Sincerely yours,


Joseph Meyerhoff

JM/gfo
Encl:

United Jewish Appeal
165 West 46 Street
New York 36, NY

MEMORANDUM

DATE May 31, 1957

TO National Field Representatives
From Shalom Sontup
Subject National Campaign Cabinet Meeting - June 8, 1957

The Cabinet Meeting scheduled for June 8th at the Hotel Roosevelt in New York will take place at luncheon - 12:30 PM.

In addition to members of the Cabinet and the Officers, invitations have been extended to members of the National Campaign Committee and to a number of other leaders. For your guidance and information, attached hereto is a list of the names of leaders who have been invited to attend the Cabinet Meeting. During the time that is still available between now and the date of the meeting you will probably meet or speak by telephone with a number of people on the attached list. You are urged to point out to them the importance of attending the Cabinet Meeting on Saturday, June 8th at which, among other things, Reuven Shiloah, Israel's Minister Plenipotentiary, will speak.

SS:gjs
enc.

31st May, 1957

Mr. Cecil Hyman
Consul General
Consulate of Israel
11 East 70th Street
New York 21, N.Y.

Dear Cecil:

A vital meeting of the UJA National Campaign Cabinet is scheduled for 12:30 luncheon at the Hotel Roosevelt on Saturday, June 8th, immediately preceding the start of the National Rescue Conference to which you have already received our invitation. I am eager now to invite you cordially to participate with our top leaders at the Cabinet meeting. This meeting will help set the tone for the campaign-climaxing Conference. Reuven Shiloah will address it. Pressing UJA matters will be considered, and I will provide up-to-date information on the status of our momentous campaign in order that the leaders attending may discuss it knowledgeably and frankly.

I feel very strongly that Israel representatives like yourself should have the chance to become more intimately acquainted with the operations of the UJA. One excellent way to do this is to be present at Cabinet meetings of this sort, as well as at conferences like the forthcoming one.

I earnestly hope you will let me know that you will attend. It will be an unusual privilege as well as a pleasure to have you with us.

Kind regards,

Sincerely,

Herbert A. Friedman
Executive Vice-Chairman.

HAF:GCS

6/7

June 3, 1957

Mr. Sholem Sontag

Melvin S. Goldstein

Cabinet Meeting - June 8th.

I don't want to forget these items and that is why I am sending you this memorandum now:

1. Mr. Rosenwald, of course, will speak on the Good Will Tours for September. In order to bring out some discussion on this I would appreciate it very much if you would ask Mr. Al Levin to make some remarks following Mr. Rosenwald's presentation, to the effect that the Good Will Tours aren't always effective in all cities, particularly in the large cities, and that in places like Cleveland the local people can take care of the campaign and the situation in the community much better than people from outside the community.

2. Mr. Sol Luckman is to speak on the UJA Study Mission in October and in this connection it is suggested that you ask Mr. Deroff to state that he has been on a number of these Missions and while he feels they are very important he isn't certain that too many people should go on it because it costs a great deal of money and perhaps that money can be better used by having it contributed to the UJA. Mr. Deroff might say that he thinks the Mission should be a very small one and, in any case, he should state that he feels that the people who do go on the Mission should be included in all phases of the activity and that no one should be excluded from any of the discussions.

MSG:js

June 2, 1957

Mr. Sol Luckman
Hotel Roosevelt
Room 1056
43rd Street and Madison Avenue
New York City.

Dear Sol,

Attached hereto are some suggested lines for the report at the Cabinet
on the UJA Mission. If you have any questions at all, please call me.

I look forward to seeing you tomorrow.

Best regards,

Sincerely,

Melvin S. Goldstein.

MSG:GSS

Enc.

June 7, 1957

Mr. Joseph Meyerhoff
Hotel Roosevelt
43rd Street and Madison Avenue
New York City.

Dear Joe:

Attached is the agenda worked out for the Cabinet Meeting. This is the result of a good deal of discussion on the part of Bill Rosenwald, Herb and myself and we think it flows best this way.

Also enclosed -- although I'm sure this is superfluous -- are some notes you may or may not wish to use in connection with the Cabinet Meeting.

I look forward to seeing you tomorrow.

Sincerely,

Melvin S. Goldstein.

MSG:GSS

encs.

to: Herbert A. Friedman

June 7, 1957

NOTES ON MOVEMENT OF REFUGEES

POLAND

Through May 31st 22,100

Of the 2,500 expected to move out of Poland in June, 800 represent backlog and 1,700 are ~~new~~ ^{new} exit visas. Expect 1,700 monthly from now on.

HUNGARY

Now one thousand per month-- restricted to those over 54 years of age.

Thus far about 3,000 have moved directly to Israel from Hungary.

ISRAEL

Between October 1, 1956 and May 19, 1957

56,822

have arrived. This includes some 26,000 from Eastern Europe, 10,000 from Egypt and 16,000 from North Africa.

MSG

AGENDA -- CABINET MEETING -- Hotel Roosevelt -- Madison Room
Lunch, 12.30 p.m., ~~Friday~~, June 8, '57
Saturday

1. REPORT ON MEETING POLISH SHIP Jack D. Weiler
2. REPORT ON ISRAEL Reuven Shiloah
3. GOOD WILL TOURS William Rosenwald
4. UJA STUDY MISSION Sol Laskman
5. CAMPAIGN REPORT Herbert A. Friedman

Ec
6/6/'57

ATTENDANCE AT

UJA CABINET MEETING, SATURDAY, JUNE 8, 1957
Hotel Roosevelt, N.Y.

ABELES, Herbert
South Orange, N.J.

ARAD, Shimshon
Israel Embassy, Washington, D.C.

ASTAR, Nahum
Israel Consulate, Chicago, Ill.

AUERBACH, Charles
Cleveland, Ohio

BARRON, Harry, Exec.Dir.
New Orleans, La.

BERINSTEIN, Morris
Syracuse, N.Y.

BERNSTEIN, Henry C.
N.Y.C.

BERNSTEIN, Philip
CJFWF, N.Y.C.

BOROWSKY, F. Gordon
Philadelphia, Pa.

BOXER, S.
Troy, N.Y.

BRESLAU, Isadore
Washington, D.C.

BRESSLER, Max
Chicago, Ill.

BRISMAN, Mike
Washington, D.C.

BURG, Abraham S.
Swampscott, Mass.

DAROFF, Samuel H.
Philadelphia, Pa.

DEINARD, Amos, Sr. (and Jr.)
Minneapolis, Minn.

DUBINSKY, Melvin
St. Louis, Mo.

FARBER, Allan
Worcester, Mass.

FEINSTEIN, Myer
Philadelphia, Pa.

FINK, I.D.
Minneapolis, Minn.

FISHER, Max M.
Detroit, Mich.

FRIEDMAN, Herbert A.
N.Y.C. UJA

FRANKEL, Harry H.
Elizaville, N.Y.

FOX, Louis J.
Baltimore, Md.

FORMAN, Fred
Rochester, N.Y.

GINGOLD, Samuel FJ
New Haven, Conn.

GLASSER, Joshua,
Chicago, Ill.

GOLDMAN, David
Teaneck, N.J.

GOLDNER, Louis
Syracuse, N.Y.

GOLUB, Bernard
Schenectady, N.Y.

Goodell, Edward
N.Y.C.

Goodman, Mrs. Jack A.
Indianapolis, Ind.

GOODWIN, Samuel
New Haven, Conn.

GREENE, Samuel H.
Syracuse, N.Y.

HIMMELFARB, Paul
Washington, D.C.

GULDEN, Sidney
Atlanta, Ga.

HAMMER, Gottlieb
N.Y.C. (Jsh. Agency)

HILLER, Robert
Pittsburg, Pa.

HERLITZ, Esthe§
N.Y.C. (Israel Consulate)

HOFFBERGER, Jerold C.
Baltimore, Md.

HOLTZMAN, Joseph
Detroit, Mich.

HOODIN, M.L.
Scranton, Pa.

HORNE, Mrs. Hal
N.Y.C.

HYMAN, Cecil
N.Y.C. (Israel Consulate)

KAHN, Ed, Exec. Dir.
Atlanta, Ga.

KATZ, Label A.
New Orleans, La.

KAY, Abe S.
Washington, D.C.

KEYSERLING, Leon
Washington, D.C.

KIESLER, Adolph
Denver, Colo.

KRAKOW, S.
Wilmington, Delaware

LEAVITT, Moses A.
N.Y.C. (JDC)

LEVIN, Albert A.
Cleveland, Ohio

LIEBERMAN, Judge Abraham
Weehawken, N.J.

LIPTON, Nathan
Atlanta, Ga.

LOWN, Philip W.
Boston, Mass.

LUCKMAN, Sol
Cincinnati, Ohio

MACHINIEST, A.
Manchester, N.H.

MAXMAN, H.
Detroit, Mich.

MAZER, Joseph M.
N.Y.C.

MEDINTZ, Barney
Atlanta, Ga.

MEYERHOFF, Joseph
Baltimore, Md.

MELNICK, S.
Philadelphia, Pa.

MYERS, Elkan
Baltimore, Md.

PINSKY, N., Exec. Dir.
Akron, Ohio

POLSON, M.E.
New Orleans, La.

PRATT, Simche
(Israel Consulate, Chicago, Ill.)

RAPAPORT, Barney
Hartford, Conn.

RUBINSTEIN, Bernard
San Antonio, Texas

ROSENWALD, William
N.Y.C.

ROTHBERG, Samuel
Peoria, Ill.

SAMPSON, Bernard
Milwaukee, Wisc.

SATINSKY, Sol
Philadelphia, Pa.

SCHWARTZ, Joseph J.
N.Y.C.

SCHWARTZ, Selig
Meriden, Conn.

SELTZER, William
St. Louis, Mo.

SENDEROWITZ, Morris, Jr.
Allentown, Pa.

SENORA, J.
Utica, N.Y.

SHULMAN, Joseph
Paterson, N.J.

SILVERSTEIN, Lou
Greensboro, N.C.

SHILOAH, Reuven
Israel Consulate N.Y.C.

SIRBU, Dr. Ab.
San Francisco, Calif.

SOBELOFF, Isadore
Exec.Dir., Detroit, Mich.

SOLLOD, I., Exec. Dir.
Baltimore, Md.

STANTON, Alex F.
Philadelphia, Pa.

STAVITSKY, Michael A.
Newark, N.J.

STEIN, David
Waterbury, Conn.

STONE, Dewey D.
Brockton, Mass.

TALAMO, Joseph
Worcester, Mass.

TAUBMAN, Milton I.
Tulsa, Oklahoma

TROLIN, H.J.
Utica, N.Y.

WARBURG, Edward M.M.
N.Y.C.

WEILER, Jack D.
N.Y.C.

WEINSTEIN, Yale
Tucson, Arizona

WEINGARTEN, Samuel
Schenectedy, N.Y.

~~WEISS, Hon. Samuel A.
Glassport, Pa.~~

Melvin ZARET
Ex. Dir., Milwaukee, Wisc.

ZUCKER, Henry
Ex. Dir., Cleveland, Ohio

CONFIDENTIAL

8 June, 1957

A Special Meeting will be held to hear a strictly Confidential Report on the movement of Jews from Poland and other European countries. This report will be presented by a person who has just come from the area and is most intimately acquainted with the subject.

You are urged, therefore, to join a select group at this private meeting to be held at

11.30 p.m. TONIGHT in the RIB ROOM

on the Main Floor of the Hotel Roosevelt.

Herbert A. Friedman

NON CABINET MEMBERS INVITED TO

CABINET MEETING - JUNE 8, 1957

| | |
|-------------------------------------|--|
| Fisher Abramson, New Bedford, Mass | Mrs Joseph Cherner, Washington DC |
| Robert Albert, Trenton | Eugene S. Cohen, Pittsburgh |
| Max Alperin, Pawtucket, RI | Julius H. Cohen, Newark, NJ |
| Jacob J. Altman, E.St.Louis, Ill. | Meyer Chhen, Green Bay, Wisc. |
| David Arenstein, Richmond, Va. | Dr. Seymour J. Cohen, Pittsburgh |
| Samuel E. Aronowitz, Albany NY | Wallace Cohen, Birmingham, Ala. |
| Charles Auerbach, Cleveland | Jacob J. Cooley, New Haven |
| Morris Balter, Pittsburgh | Charles R. Devis, Newark |
| Louis H. Barnett, Ft. Worth | Amos S. Deinard, Minneapolis |
| Jacob L. Barowsky, Holyoke, Mass | Morris Drogin, Bayonne, NJ |
| Charles C. Bassine, NYC | Henry Drusker, Marshalltown, Iowa |
| Theodore H. Beskin, Warwick, Va. | Henry Joseph Emple, Bangor, Maine |
| David Blacker, Omaha | Aaron D. Endler, Passaic, NJ |
| Franklin O. Blechman, Newport News | Manuel M. Epstein, Haverhill, Mass |
| Harry Bloch, Jr., Milwaukee | Harry M. Epstine, Pittsburgh |
| Isidor D. Blumenthal, Charlotte NC | Sol Esfeld, Seattle, Wash. |
| Morton S.Boockey, Des Moines | Leon Falk, Jr., Pittsburgh |
| F.Gordon Borowsky, Philadelphia | Allan Farber, Worcester, Mass. |
| Sol Brachman, Ft. Worth | Leo G.Federman, Bridgeport |
| Selwyn I. Braudy, New Bedford, Mass | Nathan Feinberg, Seattle |
| Aaron Brenner, Memphis | Aaron S. Feinerman, Harrisburg, Pa. |
| Daniel L. Brenner, Kansas City, Mo. | Matthew Feldman, Teaneck, NJ |
| Louis Brenner, Portsmouth, Va. | Sidney Feldman, Atlanta, Ga. |
| Leo Brody, Newark | Lawrence E. Fenn, Bridgeport |
| Steve Broidy, Los Angeles | Harry Fleischer, Watertown, Conn. |
| Henri L. Bromberg, Jr., Dallas | John J. Fox, Orange, Conn. |
| Morris Cefritz, Washington DC | Ralph A. Franco, Montgomery, Ala. |

Leopold V. Freudberg, Washington, DC
Dr. Bernard Friedman, New Brunswick, NJ
Hyman Friedman, Denver
Samuel A. Friedman, Chester, Pa.
Edward M. Friend, Jr., Birmingham, Ala.
David W. Garlett, Denver
Murray Gillette, Weehawken, NJ
David Ginsburg, W. Chester, Pa.
William L. Ginsburg, Rutland, Vt.
Max Glazer, Dallas
Nolan Glazer, Dallas
Louis P. Goldberg, West Fargo, N.D.
Aaron Goldman, Washington, D.C.
Sylvan N. Goldman, Oklahoma City
Dr. Israel Goldstein, New York City
Bernard Golub, Schenectady, NY
Jake Goodman, Norfolk, Va.
Isaac Gordon, Rochester, NY
Emanuel H. Gratenstein, Hamden, Conn.
Benj. Green, Fall River, Mass.
Saul Greenspan, Manchester, NH
Alexander Grodnick, Weehawken, NJ
Abe I. Gross, Scranton, Pa.
Nickolas J. Grossman, Auburn, Maine
Eugene Gurkoff, Harrisburg, Pa.
Robert J. Gurney, Gastonia, NC
Benj. M. Halperin, Union City NJ
Abraham B. Halpern, New Brunswick, NJ
Benjamin R. Harris, Chicago
Dr. Irving Zulie Harris, Birmingham, Ala
Norman Heine, Camden NJ
Isaac S. Heller, New Orleans, La
Dr. Saul Halperin, Hillside NJ
Hon. Daniel L. Herrmann, Wilmington
Leon Hess, Perth Amboy, NJ
Paul Himmelfarb, Washington DC
M. L. Hodin, Scranton, Pa.
Joseph Hoodin, Cincinnati
Samuel H. Horelick, Pittsburgh
Bernard Howard, Atlanta
Louis R. Hurwitz, Sioux Falls, SD
Eugene Jacobson, Englewood, NJ
Edwin A. Jaffe, Fall River, Mass.
Meyer Jaffe, Fall River, Mass.
Morris I. Jaffe, Dallas
Martin Jelin, So. Orange, NJ
Louis R. Kagan, Jersey City NJ
Herman George Kaiser, Tulsa
Samuel M. Kantor, Tulsa
Stanley J. Kann, Pittsburgh
Louis A. Kasen, Newark NJ
Max Katz, No. Wilbraham, Mass
Henry H. Kaufmann, Tucson
Joel S. Kaufmann, Washington DC
Milton W. King, Washington DC
David Kirstein, Peabody, Mass
Max Kirstein, Swampscott, Mass
Samuel Klein, Newark NJ

| | |
|---|------------------------------------|
| Arthur Knaster, No. Bergen NJ | George E. Marcuse, New Orleans |
| Dr. Howard L. Kominsky, Bangor, Maine | Ralph S. Margolius, Norfolk |
| Max S. Kominsky, Bangor, Maine | David H. Markowitz, Camden NJ |
| Philip C. Kopitsky, St. Louis, Mo | Irving A. Mathews, San Antonio |
| Milton S. Kronheim, Sr., Washington DC | Dan May, Nashville |
| Max L. Kuniansky, Jr., Sandy Springs, Ga. | Samuel J. Medoff, Woonsocket RI |
| Julius Kwalick, Elizabeth, NJ | Morris Miller, Denver |
| Daniel A. Laven, Detroit | Bernard D. Mintz, New Orleans |
| Louis Laven, Easthampton, Mass | Harry Mittleman, Portland, Ore. |
| Ben Lavetan, York, Pa. | Robert Morrison, Waukegan, Ill |
| Jac J. Lehman, Washington DC | Harold P. Nelson, Portland, Maine |
| Ivan Levenson, Hillside NJ | Leon S. Newton, Worcester, Mass |
| Irving Levick, Buffalo NY | Bertjam S. Nusbaum, Norfolk |
| Martin Levin, Livingston NJ | Sam Olar, Oakland |
| Maurice Levin, Irvington NJ | Morris Perlman, Stamford, Conn |
| Abe J. Levine, Toledo | Abraham S. Persky, Worcester, Mass |
| Martin Levine, Stamford, Conn | Louis Piser, So. Bend, Ind. |
| Judge Abraham Lieberman, Weehawken NJ | M. E. Polson, New Orleans |
| Rabbi Morris Lieberman, Baltimore | Hymen I. Poltenson, Syracuse, NY |
| Nathan Lipton, Atlanta | Jacob Popkin, Chicopee Falls, Mass |
| Albert A. List, Bryam, Conn | Hymen L. Porett, Waukegan, Ill |
| Albert K. Livingston, Moline, Ill. | Harold J. Potter, Westbrook, Maine |
| Milton S. Livingston, Omaha | Sen. Abe Pred, Aberdeen SD |
| James L. Loeb, Montgomery, Ala. | Louis General Pulaski, Houston |
| William A. Loewenberg, Memphis | Max Rabinowitz, San Diego |
| Benj. Lorber, Metuchen, NJ | Gerald Rauch, Houston |
| Abraham Machinist, Manchester, NH | Morris Rauch, Houston |
| Stanford I. Makover, Atlanta | Frank H Reitman, Newark |
| Archie B. Marcus, Paterson NJ | Louis J. Reizenstein, Pittsburgh |

| | |
|--------------------------------------|---------------------------------------|
| Harry Remis, Swampscott, Mass | Nathan L. Shainberg, Memphis |
| Bernard Richman, Leonia, NJ | Charles Shulman, Swampscott, Mass |
| Stanley Rieger, Norristown, Pa. | Saul O. Sidore, Manchester NH |
| Jerome J. Rose, Bayonne NJ | David Silbert, Chicago |
| Max Rosenbach, Plainfield NJ | Lou Silverstein, Greensboro, NC |
| Harry Rosenbaum, Stamford, Conn | Louis Smith, Salem NH |
| Mayor John Rosenblatt, Omaha | Sam Smith, Newmarket NH |
| Robert Rosenson, Los Angeles | Aaron Solomon, Charleston, SC |
| Newton Rosenzweig, Phoenix | Leroy Spigel, Hampton, Va. |
| Joseph Roth, Syracuse, NY | Henry Spitzer, Perth Amboy, NJ |
| Joseph E. Rubin, Hellam, Pa | David Steine, Nashville |
| Ralph Rubin, Memphis | Louis D. Stern, So. Orange NJ |
| Bernard Rubinstein, San Antonio | N. Louis Stone, Taunton, Mass |
| Miss Mary Sachs, Harrisburg, Pa | Sylvan Strauss, Passaic NJ |
| George Sagan, So. Orange, NJ | James Striar, Corinna, Maine |
| Maurice H. Saltzman, Cleveland | Louis Subin, Allentown, Pa. |
| Julius Sanditen, Tulsa | Arthur Teich, Trenton NJ |
| Maurice Sanditen, Tulsa | Louis Tose, Bridgeport, Pa. |
| Morris W. Satinsky, Philadelphia | Tsadore S. Turover, Bethesda, Md. |
| Abraham I. Sevin, E. Hartford, Conn | Jack J. Waldman, Irvington NJ |
| Lawrence Schecht, Hillside, NJ | Julius Waldman, Atlantic City |
| Edward Schaffer, Easthampton, Mass | Richard Waxenberg, Davenport, Iowa |
| Gilbert Schnitzer, Portland, Ore. | Ralph Wechsler, Harrison NJ |
| Albert J. Schwartz, El Paso | Harry Weinberg, Jersey City NJ |
| Harry A. Schwartz, Valley Falls, RI | Bernard Weingarten, Houston |
| Ernest I. Schwarz, Middletown, Conn | Joe Weingarten, Houston |
| Irving Schwebel, Youngstown, Ohio | Laurence A. Weinstein, Madison, Wisc. |
| William P. Schweitzer, Elizabeth, NJ | Lewis H. Weinstein, Boston |
| William S. Seltzer, St. Louis, Mo. | Morton Weiss, Wilkes-Barre, Pa. |

Morton L. Weiss, Atlanta

Emanuel Weitz, Jersey City NJ

Bernard Wertham, Nashville

Hon. David T. Wilentz, Perth Amboy, NJ

Mortimer A. Wilk, Fargo, ND

Samuel Zales, Stamford, Conn.

Julian Zander, Nashville

Isadore M. Ziff, Holyoke, Mass

Ted I. Zuckerman, Los Angeles



June 11, 1957

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Company
10 E. Fayette Street
Baltimore 2, Maryland

Dear Joe:

I am enclosing a draft of a letter to the Cabinet reporting on the June 8th meeting, intended particularly for the benefit of those members who could not attend. X I will call you about it in a day or so.

It was very good seeing you during the past highly stimulating conference weekend.

Kind regards,

Sincerely,

Melvin S. Goldstein.

x The letter will however go to those who attended the meetg -- as well as those who didn't.

MSG:SSG

Enc.

June 12, 1957

Mr. Reuven Shiloah
Minister Plenipotentiary
Embassy of Israel
1621 22nd Street
Washington, D.C.

Dear Mr. Shiloah:

This is to convey my personal thanks, and those of all the members of the UJA National Campaign Cabinet, for your most enlightening remarks at our meeting last Saturday. It was our consensus that your talk was extremely effective and definitely constituted a high point of that occasion.

I would like to tell you, too, of the sense of loss we feel at your imminent departure from this country -- though, of course, we know you must be vitally needed in your new post in Jerusalem.

Best wishes from every one of us, and kind regards.

Sincerely,

Joseph Meyerhoff.

JN:GGS

June 14, 1957

Mr. Joseph Meyerhoff
The Joseph Meyerhoff Company
10 E. Fayette Street
Baltimore 2, Maryland

Dear Joe:

Please find enclosed a copy of a letter written over your signature to Mr. Reuven Shiloah, conveying thanks for his talk at the Cabinet Meeting.

Best wishes and kind regards.

Sincerely,

Melvin S. Goldstein.

MSG:GSS

Enc.

FC



JOSEPH MEYERHOFF

CHAIRMAN, NATIONAL CAMPAIGN CABINET

June 18, 1957

MEYERHOFF LETTER TO CABINET MEMBERS REPORTING ON JUNE 8TH MEETING.

While a written report cannot possibly capture the flavor and all the developments involved in a meeting, for those who could not attend I will try to summarize what occurred at the meeting of the National Campaign Cabinet that preceded the UJA National Rescue Conference of June 8th and 9th. For those who were there, I hope that this will serve as a useful summary.

There were about a hundred in attendance. They included some invited members of the National Campaign Committee and some leaders from communities all over the country, as well as members of the Cabinet. We were also favored with the presence of a number of Israel consuls and Israel Embassy representatives.

The program opened with Jack Weiler's account of his meeting the shipload of Jews who sailed recently from Stettin in Poland to France, on their way to Israel. All told, there were 1,020 people on board the vessel -- and 350 of them were children! Another significant observation was the utter lack of individuals between the ages of 15 and 25, indicative to Jack of how well Hitler had done his grisly work in destroying a whole generation of Jews. Remarkable among the adults were the large number of professional people -- engineers, doctors, lawyers, journalists and accountants as well as mechanics and other trained workers -- who would be helpful additions to the population of Israel. Stressing the still-confidential nature of reports on this emigration, Jack pointed out the reasons these Jewish families gave him for leaving Poland. These involved growing anti-Semitism, under which Jewish school children are stigmatized and Jewish wives are constantly fearful of their husbands' safety on their way to and from work.

Appropriately following his account came a report by Reuven Shiloah, Israeli Minister Plenipotentiary to Washington, who recently returned to this country from a visit to Israel. Mr. Shiloah described a growing and encouraging appreciation in the capitals of the democracies of the reasons for Israel's Sinai campaign. This has developed from a realization of the need to prevent consolidation of a Nasser-led Arab coalition against Israel because it also represents a threat to western parts of the free world. But, after Egypt's disaster in provoking Israel to use her military strength, Israel's enemies are now hoping for economic disaster in Israel as a result of her present great problem of absorbing a tremendous flow of immigration, Mr. Shiloah said. He added, however, that today there is a definite realization that Israel can become economically self-sustaining -- and, with the proper support of her friends as well as by her own sacrifices during the coming critical years, she will achieve that end.

Next Bill Rosenwald reported on plans for an expanded UJA Good Will Tour for 1957. It is expected that 72 cities will be visited by UJA leaders during the coming Tour -- in a relaxed manner at a time when no campaign is in progress. Their purpose will be to interpret UJA activities for these communities, enlist new leadership and generally set a good climate for the campaign to follow. The Tour is scheduled for the weeks of September 8th and September 15th. Teams of UJA leaders will be organized to function during each of these weeks. It is planned to bring together members of the teams for general orientation before the start of the Tour. This project was initiated last year, Bill pointed out, and was most successful in helping to set a proper climate for the present campaign.

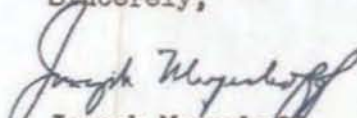
As Chairman of the Cabinet Committee for the 1957 UJA Study Mission, Sol Luckman followed with a report on the planning for that project. Every member of the Cabinet already has been sent an invitation to come along. The Mission, as you know, will have its first official meeting in Paris on October 20th and formally terminate in Israel about October 31st. Those who will participate can expect more complete details about the Mission shortly from the National Office. Sol stressed the fact that the observations made by the Mission at the key-noting Conference in December have become an indispensable element in setting the stage for the subsequent campaign.

Herb Friedman concluded the meeting appropriately with a summary statement of the present campaign. He said that about 90% of the communities have come over to spring campaigns. Based on the present status of the over-all campaign, which is about 75% completed, it was estimated that the regular drive would bring in about \$58,000,000 -- about the same as it did in 1956 -- by the end of this year. On the same basis, it was estimated that about \$34,000,000 would come into the Emergency Rescue Fund, which would be about twice the total of the Special Fund last year. Herb made the point that actually achieving these estimates, and perhaps even surpassing them, depended on our not letting up now -- but rather proceeding with even greater push on the last lap. He reminded us that the amount of cash that will become available to the UJA is critical because a substantial portion of cash raised must be used to repay bank loans. He therefore urged everyone to get as much cash in as possible in order to support the increased rate of immigration.

The meeting was most instructive. We missed all of you who couldn't be there.

In closing, I would like to wish a very pleasant summer to you all.

Sincerely,


Joseph Meyerhoff.