



THE JACOB RADER MARCUS CENTER OF THE  
**AMERICAN JEWISH ARCHIVES**

**MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.**

Series H: United Jewish Appeal, 1945-1995.

Subseries 4: Administrative Files, 1945-1994.

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Box  
38

Folder  
5

Campaign. Planning documents. 1957.

For more information on this collection, please see the finding aid on the  
American Jewish Archives website.

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LIST OF GIFTS THAT WERE DISCUSSED ON NOVEMBER 20, 1957 BY

Messrs. ROSENWALD, BERINSTEIN, BERNSTEIN, FRIEDMAN,  
GOLDSTEIN, JACOBS, AND SONTUP

- ISRAEL ROZOSIN - Mr. Sontup is to get in touch with him regarding a gift for 1958
- ROBERT & SAUL SCHIFF - Mr. Henry Bernstein will see Mr. Saul Schiff
- HERMAN TAUBMAN - Mr. Morris Bernstein will speak with Mickey Taubman in order to learn from him what his father's plans are with regard to coming to New York
- MAX H. FISHER - Mr. Bernstein is in touch with Mr. Fisher
- LEONARD HATNER - Mr. Bernstein will speak with Mr. Al Levin regarding this gift
- PHIL LOWN - This is to be left to Dewey Stone
- DEWEY D. STONE - Mr. Bernstein is to invite Mr. Stone to a special meeting in New York which will also be attended by Joseph Meyerhoff and Max Fisher
- JOSEPH H. REDFIELD - Mr. Rosenwald and Mr. Henry Bernstein are to take action regarding this gift
- BEN MASSELL - Mr. Rosenwald and Morris W. Bernstein are to arrange to meet with Mr. Massell in New York before the national conference. Mr. Rosenwald is to call him as soon as possible about coming to New York in advance of the conference.
- SIDNEY HADE - This is to be left to Dewey Stone
- BARNEY RAPAPORT - Mr. Bernstein will be in touch with Mr. Rapaport and perhaps will visit Hartford in order to speak with Mr. Rapaport, Mr. Savin and one or two others in Hartford.
- MAURICE SANDYTEN - This is to be held until after Mr. Bernstein's conversation with Mickey Taubman
- A. I. SAVIN - He is to be invited by the U A to report on the findings of the Study Mission at the Saturday afternoon session of the conference. Mr. Bernstein or Mr. Rosenwald is to be in touch with Mr. Savin in advance of the conference regarding his gift.
- MAX FRIEDMAN - This one is to be held over
- MAURICE AND GEORGE LEVIN - Mr. Friedman is to call Martin Levin to get a line on this gift.
- MRS. JOS. CHERNER - She is to be invited to light the candles at the Saturday night ceremony, December 14th. Meanwhile Mr. Brisman is to be called by Mr. Sontup to get a line on how Mrs. Cherner may be approached with regard to the 1958 gift.

- NEHEMIAH COHEN - Mr. Sontup is to call Mr. Briseman or Mr. Spiegler in Washington to get a line on how this gift should be handled
- HARRY KARL - Mr. Rosenwald is to invite Mr. Karl to lunch at the Harmony Club and it was suggested that Dewey Stone accompany Mr. Rosenwald
- PAUL HIRSHELFAIS - Morris Bernstein is to call Rabbi Breslau to see how this gift can be handled
- LOUIS BOYAR - Sam Rothberg is to be asked to take action on this gift
- JEROLD HOFFENBERGER - He is to be placed on the Cabinet and invited to the Thursday Cabinet meeting. Mr. Goldstein is to take care of this.
- FRED FORMAN - He is to be asked to lunch with Morris Bernstein, Joseph Meyerhoff, etc. noted above.
- SAMUEL DAROFF - Mr. Rosenwald will visit Philadelphia accompanied by Mr. Bernstein to see Sam Daroff as well as his brother, Mr. Borowsky and Sol Satinsky. Mr. Rosenwald will speak with Sam Daroff in advance by telephone regarding this.
- PHIL KLUTZNICK - Mr. Joshua Glasser is to be asked how Mr. Klutznick's gift of \$50,000 for 1957 came about.
- MEYER RIESMAN - This is to be left to Dewey Stone
- IRVING NORRY - Mr. Rosenwald and Henry Bernstein will have lunch with Mr. Norry
- AL LEVIN - He is to be asked to lunch by Mr. Bernstein together with Fred Forman, Joseph Meyerhoff, etc noted above
- DAVID BROWWITZ - Sam Goldsmith in Chicago is to be asked to bring him and Sam Katzin to the conference
- SAM ROTHBERG - Mr. Rosenwald will solicit Mr. Rothberg in NYC

UNITED JEWISH APPEAL  
OF GREATER NEW YORK, INC.  
220 WEST 58th STREET

cc Sent

## MEMORANDUM

To Mr. Melvin S. Goldstein


Date November 22, 1957

From Henry C. Bernstein

Subject Joseph Renfield  
Renfield Importers Ltd.  
445 Park Ave., NY 22

AMERICAN JEWISH  
ARCHIVES  
(Tel.: MU. 8-2300)

Confirming telephone advice concerning Mr. Renfield, the suggestion is that William Rosenwald ask Samuel Bronfman to join him in asking Renfield for a large contribution. Renfield will be in New York until the end of the year but, since there is a Federation liquor function taking place on December 5th and Renfield's son-in-law is chairman, it is advisable that Renfield be seen before that date.



11/27

November 22, 1957

Mr. William Rosenwald

Melvin S. Goldstein

BEN MASSELL

At the meeting the other day it was agreed that you would call Ben Massell and ask him to meet you in New York some time before the conference in December. At that time you and Morris Berinstein would discuss Mr. Massell's gift with him.

Mr. Massell's verified telephone numbers are:

Atlanta, Georgia - Business: Jackson 2 - 7932  
Residence: Trinity 6 - 2878



MSG:js

ccHDB

11/27

November 22, 1957

Mr. William Rosenwald

Melvin S. Goldstein

A. I. SAVIN  
BARNEY RAPAPORT

At the meeting the other day it was agreed that you would be prepared to accompany Mr. Morris Berinstein to Hartford to meet with A. I. Savin and Barney Rapaport and perhaps one or two other important contributors in Hartford. Mr. Berinstein is to call Mr. Savin and speak with him about an appointment. I will, of course, keep you informed.

MSG:js

cc HDB



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11/27

November 22, 1957

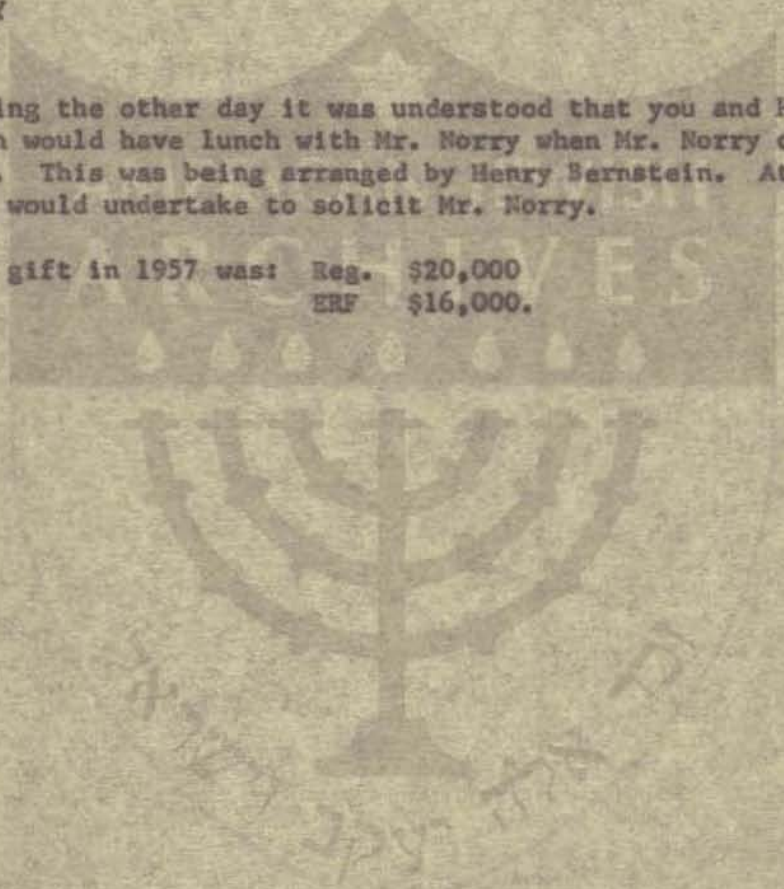
Mr. William Rosenwald

Melvin S. Goldstein

IRVING NORRY

At the meeting the other day it was understood that you and Henry C. Bernstein would have lunch with Mr. Norry when Mr. Norry comes to New York. This was being arranged by Henry Bernstein. At this meeting you would undertake to solicit Mr. Norry.

Mr. Norry's gift in 1957 was: Reg. \$20,000  
ERF \$16,000.



MSG:js  
cc HDB

/

12/6

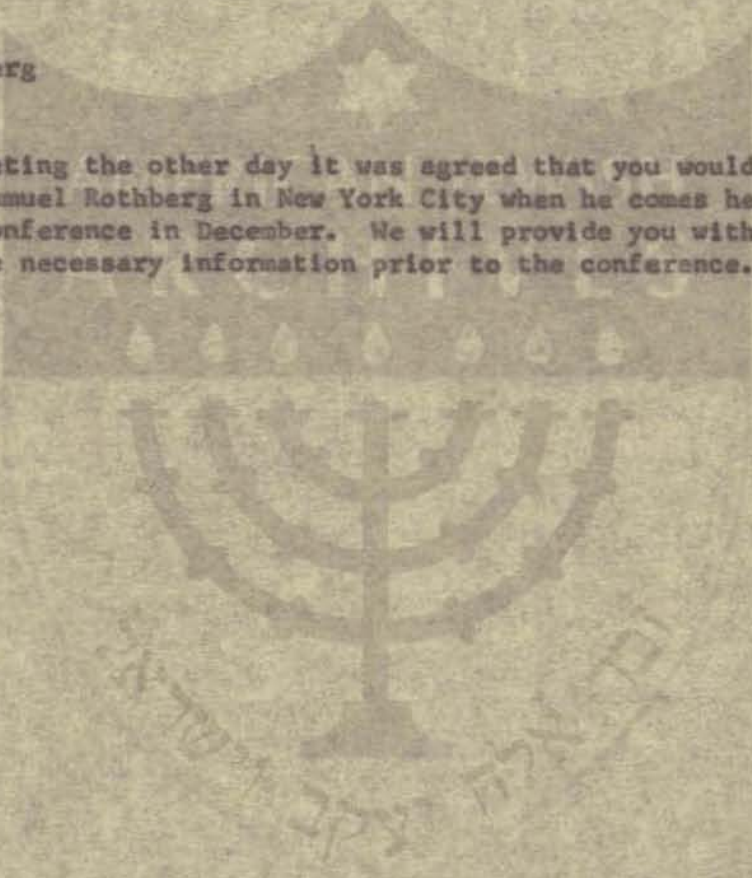
November 22, 1957

Mr. William Rosenwald

Melvin S. Goldstein

Sam Rothberg

At the meeting the other day it was agreed that you would solicit Samuel Rothberg in New York City when he comes here for the conference in December. We will provide you with all of the necessary information prior to the conference.



MSG:ja

cLHDA



12/2

November 22, 1957

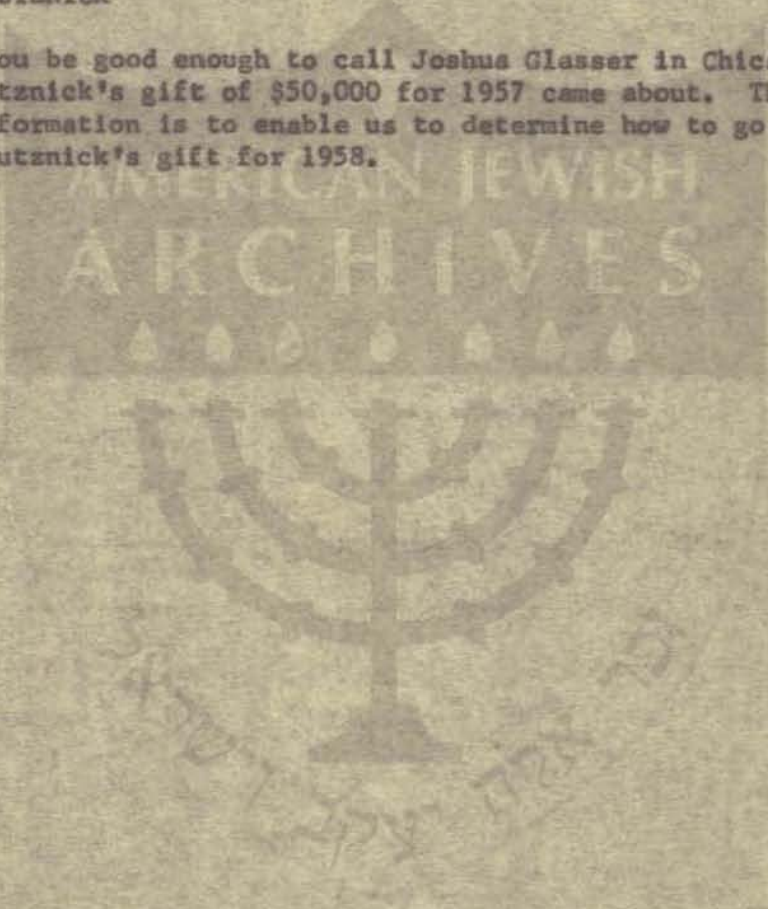
Mr. Harry D. Biele

Melvin S. Goldstein

PHIL KLUTZNICK

Would you be good enough to call Joshua Glasser in Chicago and ask him how Klutznick's gift of \$50,000 for 1957 came about. The reason we want this information is to enable us to determine how to go about getting Phil Klutznick's gift for 1958.

MSG:js



11/27

November 22, 1957

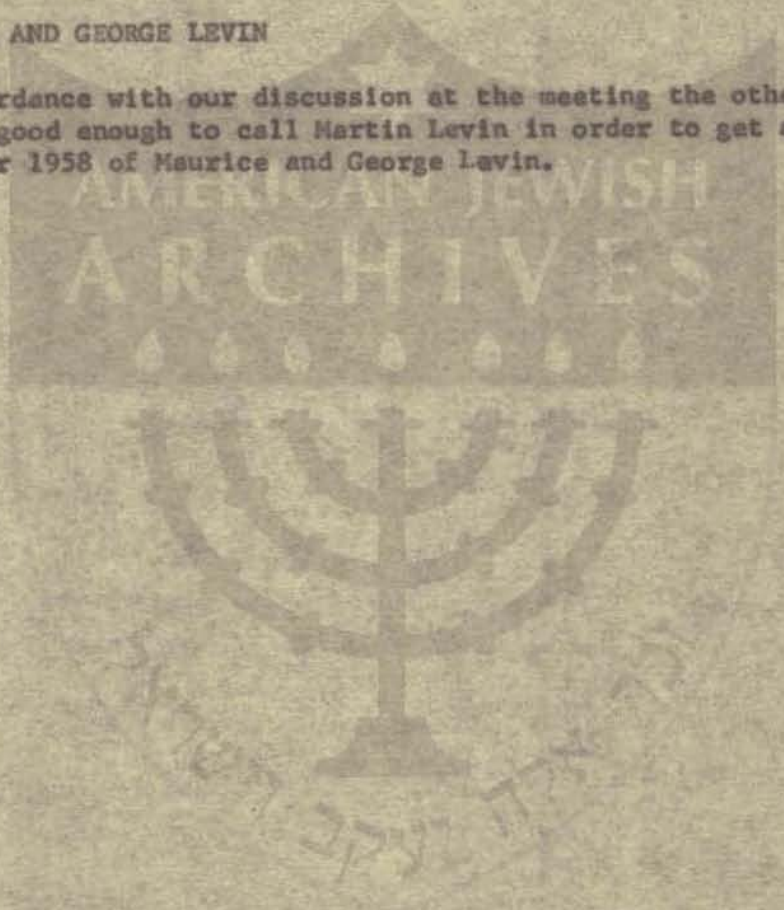
Mr. Herbert A. Friedman

Melvin S. Goldstein

MAURICE AND GEORGE LEVIN

In accordance with our discussion at the meeting the other day, would you be good enough to call Martin Levin in order to get a line on the gift for 1958 of Maurice and George Levin.

MSG:js



11/29

November 22, 1957

Mr. Henry C. Bernstein

Melvin S. Goldstein

SOLICITATIONS

This is just to remind you regarding the following items which were discussed at the meeting the other day in connection with soliciting certain individuals for their 1958 gifts:

ROBERT & SAUL SCHIFF - You said that you would see Saul Schiff and would inform us.

JOSEPH RENFIELD - You and Mr. Rosenwald will arrange to see him.

IRVING NORRY - You and Mr. Rosenwald will have lunch with Mr. Norry.

MSG:js

11/29

November 22, 1957

Mr. Sholem Sontup

Melvin S. Goldstein

**Solicitations**

In accordance with our discussions at the meeting the other day regarding solicitations to be undertaken for the December conference, would you please take care of the following:

**ISRAEL ROGOSIN** - for the time being please hold up your approach to Mr. Rogosin.

**MRS. JOSEPH CHERNER** - Would you be good enough to call Lou Spiegler or Mike Brissman in Washington in order to determine what the best approach might be to Mrs. Cherner. At the same time would you be good enough to ask Spiegler or Brissman what they think of the idea of our inviting Mrs. Cherner to light the candles Saturday night at the Banquet Session of the conference.

**NEHEMIAH COHEN** - Would you be good enough to call Mike Brissman or Lou Spiegler to find out how Mr. Cohen might be best approached for his gift in 1958.

MSG:js

11/27

November 22, 1957

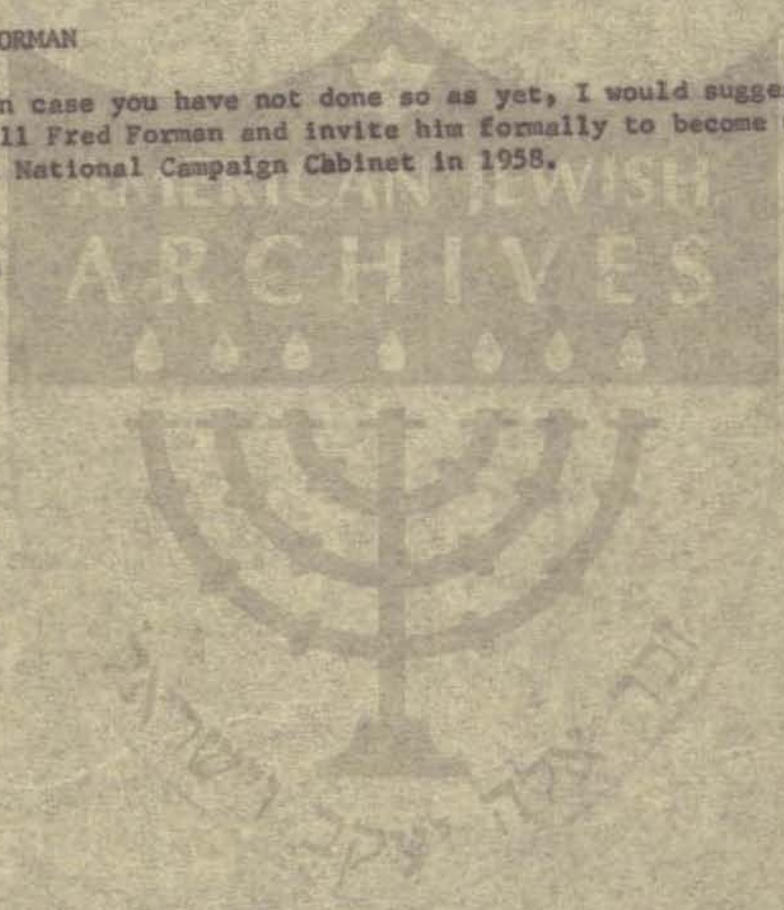
Mr. Morris W. Berinstein

Melvin S. Goldstein

FRED FORMAN

Just in case you have not done so as yet, I would suggest that you call Fred Forman and invite him formally to become Chairman of the National Campaign Cabinet in 1958.

MSG:js



11/27  
November 22, 1957

Mr. Harry D. Biele

Melvin S. Goldstein

VARIOUS SOLICITATIONS

Attached hereto are copies of various memoranda sent to Mr. Berinstein and to Mr. Rosenwald regarding solicitations they have undertaken.

Particularly with regard to those undertaken by Mr. Rosenwald it is most important that the giving history and related information on these individuals be obtained and made available to him as early as possible. Would you, therefore, be good enough to obtain this information and supply it to Mr. Rosenwald as soon as you possibly can.

MSG:js  
enc.

11/27

November 22, 1957

Mr. Morris W. Berinsteen

Melvin S. Goldstein

CONTACTS TO BE MADE FOR 1958 GIFTS

The following are your assignments arising out of the meeting we had the other day:

HERMAN TAUBMAN - You are to call Mickey Taubman and find out from him what his father plans to do.

MAURICE SANDITEN - After you have spoken with Mickey Taubman we are to come to a determination on what to do about soliciting Mr. Sanditen.

LEONARD RATNER - You have already spoken to Al Levin and this is, therefore, taken care of for this time.

BEN MASSELL - Mr. Rosenwald is to arrange a meeting with Mr. Massell in advance of the conference in New York and you will join Mr. Rosenwald at this meeting.

BARNEY RAFAFORT --  
A. I. SAVIN -- You are to call Mr. Savin and arrange to visit him as well as Mr. Rapsport in Hartford in regard to their gifts.

SAM DAROFF & BROTHER  
F. GORDON BOROWSKY  
SOL SATINSKY - Mr. Rosenwald is to set up appointments in Philadelphia and you will accompany him.

DEWEY D. STONE  
FRED FORMAN  
AL LEVIN  
MAX FISHER  
JOSEPH MEYERHOFF - You are to invite these men to a special luncheon meeting with you in New York.

msg:ja  
cLHDKB

COPY

MEMORANDUM

date November 22, 1957

TO: Mr. Melvin S. Goldstein

from: Henry C. Bernstein

Subject: Joseph Renfield  
Renfield Importers Ltd.  
445 Park Ave., NY 22 (Tel: Mu. 8 - 2300)

Confirming telephone advice concerning Mr. Renfield, the suggestion is that William Rosenwald ask Samuel Bronfman to join him in asking Renfield for a large contribution. Renfield will be in New York until the end of the year but, since there is a Federation liquor function taking place on December 5th and Renfield's son-in-law is chairman, it is advisable that Renfield be seen before that date.

COPY

COPY

COPY SENT TO WILLIAM ROSENWALD 11/25/57 AM



11/27

cc: H.D.Biele

November 22, 1957

Mr. William Rosenwald

Melvin S. Goldstein

HARRY KARL

At the meeting the other day it was agreed that you would call Mr. Harry Karl and invite him to lunch at the Harmony Club. The suggestion was also made that Dewey Stone would be the best person to be with you at that luncheon.

Harry Karl's verified telephone numbers are:

Los Angeles - Office: Michigan 1883  
Residence: Granite 2 - 0517

MSG:js

MR BIELE

11/27

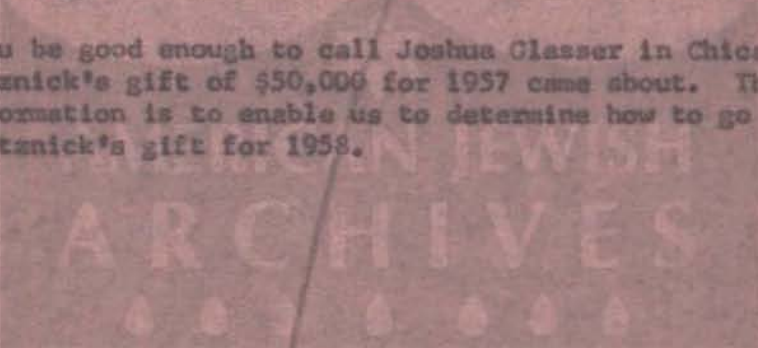
November 22, 1957

Mr. Harry D. Biele

Melvin S. Goldstein

PHIL KLUTZNICK

Would you be good enough to call Joshua Glasser in Chicago and ask him how Klutznick's gift of \$50,000 for 1957 came about. The reason we want this information is to enable us to determine how to go about getting Phil Klutznick's gift for 1958.



MSG:js

*Did you hear anything about this?*

*W  
11/27*

11/29

November 25, 1957

Mr. Harry D. Biele

Melvin S. Goldstein

The other day while reviewing the names of some of the top givers in the United States for possible solicitation prior to the December 13th meeting, we came across the name of Lou Boyar. It was the consensus of those who were reviewing the list that Sam Rothberg would be the best man to speak with Lou Boyar with regard to his 1958 gift. I would, therefore, appreciate it if you would take this matter up with Sam Rothberg whenever you can.



MSG:js

12/3

November 25, 1957

Mr. Dewey D. Stone  
53 Arlington Street  
Brockton, Mass.

Dear Dewey,

Several days ago we reviewed some of the top gifts in the United States with a view to having some of these important contributors solicited prior to the December 13th meeting.

The names of Phil Lown, Sidney Rabb and Mayer Riesman are, of course, very important. It was felt that you would be the best person to speak to these men at whatever time you felt might be appropriate with regard to the contributions they will make in 1958.

Sincerely yours,

MSG:js

Melvin S. Goldstein

LAW OFFICES  
OF  
ALBERT ARTHUR LEVIN  
700 MARSHALL BUILDING  
CLEVELAND 13, OHIO  
SUPERIOR 1-5230

November 25, 1957.

Mr. Herbert A. Friedman,  
United Jewish Appeal,  
165 West 46th Street,  
New York 36, N.Y.

Dear Herb:

I find your letter of November 19 among my accumulated mail, and I am sorry that I will not be able to be in on Tuesday, which is to-morrow the 26th.

Will you please tell Morry that I have begun my conversation with Leonard, and I am meeting with him again to-morrow, after which I hope to be able to call him or have Leonard call him in regard to the December 12th meeting. I am urging him most strenuously that he attend, and I am wondering if it would not be advisable for Morry to drop him a note or call him urging his attendance at these meetings.

I talked with Morry Saltzman on Friday, and he is very excited about his proposed trip, which I have mentioned to noone except Leonard, and he asked me about his speaking, and I told him that with his new face and one able to present himself factually and emotionally that he would do a wonderful job.

Sincerely yours,

ALBERT A. LEVIN.

RECEIVED	
NOV 27 1957	
NOTED BY	ALB
DATE	
	<del>HAF</del>
	<del>HDB</del>
ANSWERED	11/19/57

AAL/ee

Feb 58

November 27, 1957

Mr. William Rosenwald

Melvin S. Goldstein

Louis Boyar

I refer to the meeting we had on November 20th to discuss solicitation of top gifts. It was felt that Sam Rothberg would be the best person to contact Lou Boyar. We have learned, however, that Mr. Boyar has had a heart attack and is now in the hospital. We will, therefore, delay on the solicitation, but we are preparing a letter in your name to go to Mr. Boyar.

MSG:js

UNITED JEWISH APPEAL, INC.  
165 WEST 46th STREET  
NEW YORK 36, N. Y.

## MEMORANDUM

*Date* November 27, 1957

*To* Mr. Melvin S. Goldstein

*From* Harry D. Biele

*Subject* Philip M. Klutznick, Chicago, Ill.  
American Community Builders, Inc.  
&  
Manilow Construction Co.

GIFT: 1957 \$20,000 Reg.  
30,000 ERF  
1956 17,100 Reg  
5,100 SF

The Klutznick gift includes:

Sam Beber  
Nathan Manilow  
Jerrold Loebel  
Norman Schlossman

Messrs. Beber and Manilow, next to Mr. Klutznick, are the principal participants; Messrs. Loebel and Schlossman are architects for the two construction firms.

Joshua Glasser advised me that the gift was announced by Mr. Klutznick at a fund raising function, without any special visit beforehand.

It may be of interest to you that when I accompanied Mr. Rosenwald on his visit to Henry Crown at the Waldorf early this year, Mr. Crown pointed out that the Klutznick gift included a number of people and hence could not be considered a personal gift from Mr. Klutznick.

When Mr. Klutznick attends the UN Sessions, he stays at the Waldorf.

HDB:il/

KAB

November 30, 1957

Mr. Harry Karl  
Hotel Plaza  
New York City, N.Y.

Dear Mr. Karl:

I have tried to reach you by telephone several times but understand that your wife's illness has probably kept you out. I am quite anxious to arrange an appointment with you and would appreciate it if you would ring me at OXFORD 7-2429 at your earliest convenience. You can reach me at this number whether I am at home or in the office.

This is also to express the hope that Mrs. Karl will soon be well.

Cordially,



December 2, 1957

Mr. William Rosenwald

Melvin S. Goldstein

Philip M. Klutznick

At our recent meeting at which we reviewed some special gifts for possible solicitation prior to December 13th, it was suggested that we get in touch with Joshua Glasser in Chicago in order to determine how the Klutznick gift was obtained for 1957.

The Klutznick gift which covers the American Community Builders Inc. and Manilow Construction Co. was \$20,000 Regular plus \$30,000 ERF in 1957, and was \$17,100 Regular and \$5,100 Special in 1956. The Klutznick gift includes Sam Baber, Nathan Manilow, Jerrold Loebl, Norman Schlossman. Glasser said that the gift was announced by Mr. Klutznick at a fundraising function without any special action having been taken on it beforehand.

We are checking this matter further.

MSG:js

12/9

December 2, 1957

Mr. Harry D. Biele

Melvin S. Goldstein

Thanks for your memorandum of November 27th regarding Phil Klutznick. It just doesn't seem right that Mr. Klutznick simply got up and announced this gift without having been solicited or even spoken to at all beforehand. It would seem to me that Glasser does not know what happened in this case and I would suggest, therefore, that you speak with someone else in Chicago, even if only Murray Vale. Please follow through on this and let me know.

MSG:js



UNITED JEWISH APPEAL, INC.  
165 WEST 46th STREET  
NEW YORK 36, N. Y.

## MEMORANDUM

Date December 4, 1957

To Mr. Melvin S. Goldstein

From Harry D. Biele

Subject Philip M. Klutznick, Chicago, Ill.  
American Community Builders, Inc. &  
Manilow Construction Co.

I re-checked the Klutznick gift with Murray Vale and as Joshua Glasser previously reported, no special visit or pressures were involved.

Abe Epstein, an architect, who headed the Building Trade Division, solicited Mr. Klutznick on the basis of increased need and the firms' ability to give.

It is Murray Vale's opinion (as it was that of Henry Crown and Josh Glasser) that this is not an extraordinary gift from Mr. Klutznick and his associates, in the light of their tremendous earnings in recent years. It is felt that the gift should have been \$50,000 in 1955 and 1956 and even more in 1957.

HDB:il

MISS S  
did not to put in  
this funds to our  
exhibit  
P  
12/4

HDB

~~HAF~~ Files.  
Conf Dec '57  
Solicitation

December 5, 1957

Mr. William Rosenwald

Melvin S. Goldstein

Philip M. Klutznick

Further to my memorandum of December 2nd regarding Philip Klutznick's gift for 1957, Murray Vale advises that no special visit or pressures were involved and it is his opinion that this is not an extraordinary gift from Mr. Klutznick and his associates in the light of their tremendous earnings in recent years. This is similar to the opinions held by Henry Crown and Joshua Glasser. Mr. Klutznick's gift was actually solicited by Abe Epstein, an architect, who headed the Building Trade Division.

MSG:js

HAF files.  
Conf. Dec. Rosenwald

December 8, 1957

Mr. Edward D. Mitchell  
Beneficial Life Standard Insurance Co.  
756 S. Spring Street  
Los Angeles, California

Dear Ed:

I am looking forward to a call from you tomorrow (Monday) or Tuesday advising me what I may announce on your behalf at the UJA leadership meeting on Friday, December 13.

Your affirmative decision would help immeasurably at this particular time toward the initiation of a pattern of repeats and increases, meaning many additional millions of dollars to the campaign.

You can reach me at any time through my office switchboard at OXFORD 7-2429.

It was a real pleasure seeing you again, and meeting Henry. Best regards to you and your family.

Cordially,

William Rosenwald

UNITED JEWISH APPEAL, INC.  
165 WEST 46th STREET  
NEW YORK 36, N. Y.

FC/ fob

# MEMORANDUM

Date December 10, 1957

To Mr. Melvin S. Goldstein

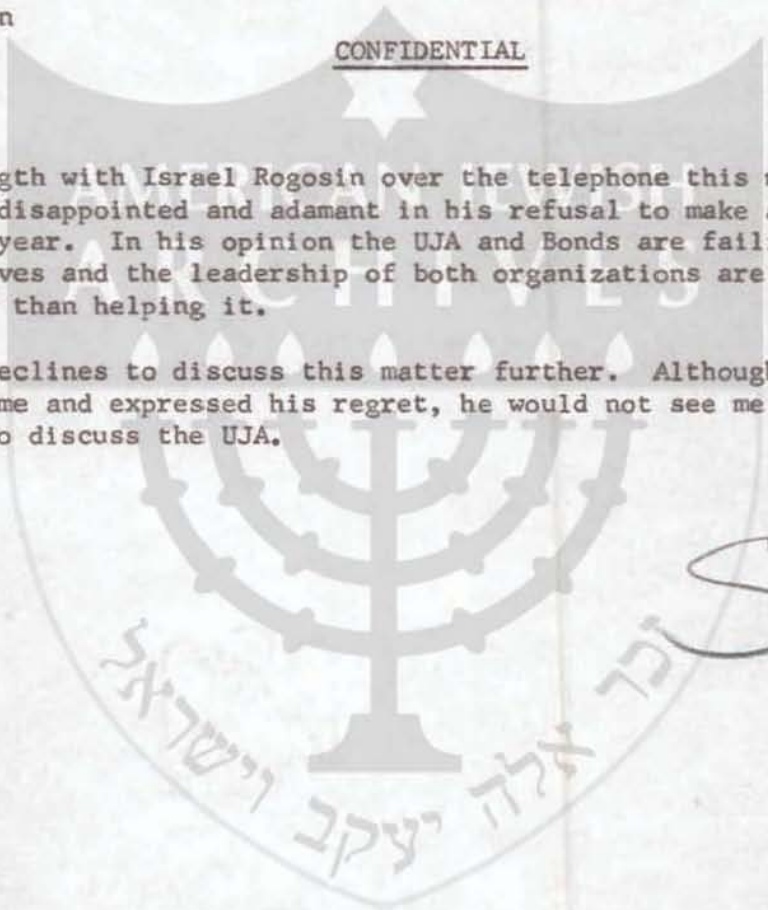
From Sholem Sontup

Subject Israel Rogosin

CONFIDENTIAL

Talked at length with Israel Rogosin over the telephone this morning. He is angry, disappointed and adamant in his refusal to make any kind of gift this year. In his opinion the UJA and Bonds are failing in their objectives and the leadership of both organizations are hindering Israel rather than helping it.

Mr. Rogosin declines to discuss this matter further. Although, he was courteous to me and expressed his regret, he would not see me or anyone at any time to discuss the UJA.



S

SS/1s

## SUGGESTIONS FOR PRIMING FOR

DECEMBER 1958

	1957		<u>Total</u>	<u>Suggested Contacts</u>
	<u>Regular</u>	<u>ERF</u>		
Israel Rogosin North Hudson, N.J.	100,000	250,000	350,000	SS
Robt & Paul Schiff & Assoc. N.Y.C. and Columbus	155,000	100,000	255,000	Jack Weiler and WR
Herman Taubman Tulsa	65,000	185,000	250,000	WR and HAF
Max M. Fisher Detroit	110,000	110,000	220,000	WR & M. Berinstein
John and Nathan Lurie Detroit	128,000	92,000	220,000	Max Fisher & Sidney Rabb
Leonard Ratner Cleveland	102,000	50,000	152,000	WR
Robert Gurney N.Y.C. & Gastonia, N.C.	50,000	100,000	150,000	HAF and WR
Philip W. Lown Boston	60,000	90,000	150,000	D. Stone and WR
Dewey D. Stone Boston & Brockton	50,000	100,000	150,000	WR and HAF
Jos. H. Renfield Newark and N.Y.C.	35,000	100,000	135,000	WR
Ben Massell Atlanta	60,000	65,000	125,000	WR EMW
Sidney Rabb Boston	70,000	43,500	113,500	WR and D. Stone
Leon B. Russell San Francisco	75,000	37,500	112,500	EMW and HAF
Joseph Holtman Detroit	Combined		103,000	M. Berinstein
Abe Kasle Detroit	30,000	72,000	102,000	WR
Barney Rapaport Hartford	50,000	50,000	100,000	M. Berinstein & HAF

	1957		Total	Suggested Contacts
	Regular	ERF		
Maurice Sanditen Tulsa	71,000	29,000	100,000	WR and HAF
A.I. Savin Hartford	60,000	40,000	100,000	B. Rapaport, WR and D. Stone
Edw. A. & Samuel C. Suisman Hartford	60,000	40,000	100,000	B. Rapaport and A. Savin
Joseph Meyerhoff Baltimore	45,000	50,000	95,000	WR & M. Berinstein
Max Freedman Cleveland	66,200	22,600	88,800	WR
Maurice and Geo. Levin Newark	50,000	35,000	85,000	J. Weiler and HAF
Mrs. Joseph and Leon Cherner Washington, D.C.	50,000	30,000	80,000	M. Berinstein & WR
Jacob Feldman Dallas	30,000	50,000	80,000	EMMW
Harry Karl Los Angeles	16,500	60,000	76,500	HAF
Paul Himmelfarb Washington, D.C.	25,000	50,000	75,000	WR
Louis H. Boyar Los Angeles	20,000	50,000	70,000	Sam Rothberg
Harry Levine Boston	20,000	50,000	70,000	D. Stone
Jerold Hoffberger Baltimore	46,250	22,500	68,750	HAF
Milton and Mrs. I.M. Weinstein Atlanta	49,000	17,000	66,000	EMMW HAF
Fred Forman Rochester	30,000	35,000	65,000	M. Berinstein & HAF
Max Firestein (Max Factor Memorial Fdn.) Los Angeles	30,000	30,000	60,000	WR
Tom & Al Borman & Assoc. Detroit	27,000	28,000	55,000	Joe Holtzman and Sidney Rabb



	1957		<u>Total</u>	<u>Suggested Contacts</u>
	<u>Regular</u>	<u>ERF</u>		
Nehemiah Cohen & Jac Lehrman Washington, D.C.	30,000	25,000	55,000	WR and Sidney Rabb
Sam Daroff Philadelphia	25,000	25,000	50,000	M. Berinstein
Harry S. & Mm. H. Sylk Philadelphia	30,000	25,000	55,000	D. Stone
Emanuel H. Gratenstein New Haven	20,000	30,000	50,000	D. Stone and WR
Philip M. Klutznick & Assoc. Chicago	20,000	30,000	50,000	WR
Alex <sup>Miller</sup> Cleveland	29,000	21,000	50,000	
Meyer & Jos. G. Riesman Boston	25,000	25,000	50,000	D. Stone and WR
Max J. Zivian Detroit	Combined		50,000	Joe Holtzman & M. Berinstein
Sol Satinsky Philadelphia	25,000	20,000	45,000	M. Berinstein & HAF
F. Gordon Borowsky Philadelphia	17,000	25,000	42,000	WR
Maurice H. Saltzman Cleveland	22,000	20,000	42,000	HAF & EMMW
Samuel Katzin (& Mort Weiss) Chicago	30,000	10,000	40,000	
Irving S. Norry Rochester	20,000	16,000	36,000	M. Berinstein, F. Forman and HAF
Al Levin and Julius Paris Cleveland	13,500	21,500	35,000	M. Berinstein and HAF
Arthur, Joseph & Louis Zalk Duluth	23,000	10,000	33,000	M. Dubinsky & Alex Miller
David Borowitz Chicago	20,000	10,000	30,000	M. Berinstein and Sol Luckman
Carl Weinkle Miami	20,000	10,000	30,000	

	1957		<u>Total</u>	<u>Suggested Contacts</u>
	<u>Regular</u>	<u>ERF</u>		
Abe J. Levine Toledo	15,000	10,000	25,000	EMMJ
Harry Sugar Akron	10,000	15,000	25,000	
Julius Fligelman and Edw. Meltzer, Los Angeles	5,000	15,000	20,000	
Samuel Rothberg Peoria		Combined	18,500 (1956)	

