MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995. Subseries 4: Administrative Files, 1945-1994.

Box Folder 42 1

Israel Emergency Fund. 1969.

For more information on this collection, please see the finding aid on the American Jewish Archives website.

23. Emanuel J. Wideroff

24. Paul Zuckerman

85,000,000 to 90,000,000

96,000,000

160,000,000

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Hay

July 22, 1968,

Mr. Philip Berestein
CJRGP
315 Park Avenue South
NEW YORK, N.Y. 10020.

Dear Phil.

I have been going through long conventations here with both sapir and Pineus on the question of moods for next year, specially with reference to the matter of another "energency" fund.

Since this is really a complicated matter, and we are struggling hard to try to arrive at the correct decision; and since the real decision will be made at the meetings 13-15 September; I have taken the liberty of asking both Sapir and Pincus if they would come to attend the first two days of discussion or the 13 and 14th, I did not invite them to attend the Board meeting on Sunday the 15th, because it is obviously not my right to do so. Nor, frankly, do I think they should be present when your Board takes its formal vote. But it does seem to me that it would be extremely helpful if they could sit through the discussions on the 13th and 14th, with both Executive Directors and lay lenders, to make their presentations, answer questions, and listen to the general tone of the discussions.

Sapir told me when he was in the States recently you had asked him to attend these meetings, and he had not given you a definite answer. I preused him further this somning and he said that he would agree to come if the Prims Minister agrees that he should be out of the country for those two days. I saw Pincus last night and he also agreed. I think if they come it can only be helpful to us to arrive at the best possible clarification and decision, I am really eager that there be a full and frank discussion on the subject. In that connection, could you give me some idea of how you are planning to structure the meetings. I recall that last year we had two separate and distinct days. One day was devoted solely to the Executive Directors, and there were about 60 of them present. If that could possibly be enlarged it would be even more valuable, so that we could have the broadest possible cross-section of professional thinking. The second day included lay leaders, one or two from each community. I think this is so important that every single community should be invited to send its President and/or Chairman. I do not think we need be afraid of a meeting that would even reach the proportions of 250 people. Then we could really feel that we have a broad base of understanding.

Could you tell me whether this coincides with your thinking and let me say that if you want any help in getting the attendance, our office would certainly be glad to a saist you in any way, by writing letters, making calls, et c. I believe that if the decision-making process is as democratic as possible, we will get the best result. Let me hear your reactions to all of this as quickly as you can.

Encidentally, when I can Sapis this morning he spoke highly of Sid Vincent, whom he described as being "sorious and extrest". From everything I gather, including a very chert conversation with Sid a few minutes ago, he says "is of yesterday I think we got the show on the read,"

Looking formed to bearing from you, I am, as ever,

ARCHIVES

the best way to reach me is to write to the Hotel Semmen, Caesaren, Ismel,

HAFter

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ec: Edward Gineberg, Cleveland, Ohio Irving Bernstein, HY.

Hay

July 22, 1968.

C. D. C. L. J. J. E. C.

plaz Rollies ARCHIVES

Enclosed copy of latter to Phil Bernstein is self-explanatory. I think if it can work out that both Pincus and Sapir come, then we will have the strongest possible team to put across the story of the needs. If we cannot get another energency fund, using that kind of power, then we could not get it under any circumstances. So I think it is ulse planning to try to insist that both men come.

I had a long talk with Pincus yesterday and told him about the idea you had of doing individual solicitations of Executive Committee members during September. He will be in the United States beginning the 4th September and said he would be glad to help, so if we can erganize individual appointments, which should certainly be possible with a limited number of men (let's say 15 or 20), then we can have a good idea as to the response we would get for 1969.

I also spoke about this to Sapir who will be available for the same purpose on the 27th and 29th September. In other words, Sapir would be making two wrips to the States - one for the crucial meeting of 13th and 14th with the CJFWF and again from the 27th onward, when he can give us a few days and must then go to the International Monetary Fund meetings in Mashington.

If we can get the use of both men, one early in September and the other at the end of the month, to complete as many solicitations as possible (including New Yorkers and Bill Rosemenld should be clued in on all of this), then we will have made the best possible start before the mission. And then you will have an answer to your own personal dilemma, as to what you should do yourself.

There is a second important item which I discussed with Pincus, and that is the question of providing training possibilities for professional personnel of the Keren Physsod, as we have spoken so often. We have offered to help train people in three ways, by showing them how our National Office functions; by placing them in a community where the Executive Director would be sympathetic; and by attaching them to one

of our Regional Directors. The total time involved in this is somewhere between two and three months. The question comes up of who should pay for this. CIPMP is offering scholarships for two such trainees. The scholarships consist of cound-trip transportation to and from Esrael, plus unlatenance in the United States, The question is whether we would provide scholarships for four such trainees. I told Pincus that I would write to you about this, and that my om judgment would be to go along with it, but that I was not proposed to make a Federal case over the matter. His attitude was identical, his said that if you agreed it would be very lovely, and be would appreciate it very such, but that he also was not prepared to make a big fight over the facus. I musliy think we should do it and the sum of momey involved is not sumly much, it might sum \$3,000 or \$4,000 per man for transportation and a few months' maintenance. Think it over, let me know what you want to do about it, because the decision has to be sade now. People have to be selected and the time-table has to be arranged as to when they would come and where to totald put them,

We then spoke about the December conference and his role in it. I told his we would want him to speak at the \$50,000 Thursday luncheon and at the Saturday night dinner. We then went on to speak about the problem of Mr. Dultain, the mew Treusurer, who must slowly and gradually be introduced to the American public. We discussed the matter of possibly asking Dultain to speak on the Friday sorning, to the Plenary Sassion, before we broke into the workshops. No need to decide about that now, but let's think about it. The other-possibility that occurred to me was that we might invite Dultain to the Regional Conference in February. Let me have your reactions.

There are lots of other small matters but I wen't bother you with them now. I will write again in a few days. All the beste

MAP10F

ccs Irving Bernstein, NY.