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Israel Emergency Fund. Council of Jewish Federations and  
Welfare Funds. June 1967.

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UNITED JEWISH APPEAL (PURCHASE ORDER 1120)

June 5, 1967

CJFWF 6/3/67 - 8 P.M. (HILTON HOTEL)  
CHM: LOUIS STERN

1st SPEAKER - LOUIS PINCUS  
2nd " H.A.F.  
3rd " NACHUM SHAMIR

(LEO BERNSTEIN - PHIL BERNSTEIN - Q. & A)

STERN

...two comments. First, to members of the press, if there are any in the room, this meeting is strictly off the record. There are to be no quotes. Second, to those of you who are here, let me apologize for the very tight fit we have in this room. We were originally scheduled, as most of you know, to be in a much larger room at The Waldorf. Whether it was due to the residents arriving, a meeting at that hotel, or whatever - in any case, we were summarily disposed and had to scramble for space. It's very difficult to find in New York. We're very fortunate to be here. I suppose a moment like this a chairman of this kind of a meeting if he had enough "chutzpah," could make any kind of a speech giving chills. I have no such pretensions. The nature of the events that brought us here, the directives in which the communities of America are obviously going through, are in themselves enough of an open statement. Let me at this point really give you

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STERN

very quickly what the agenda for us to night is:  
to hear first a statement of the needs of the situation  
in Israel from Louis A. Pincus who is the Chairman  
of the Executive Treasurer of the Jewish Agency -  
you are to hear a very brief statement from Nachum  
Shamir the Economic Minister of Israel to the United  
States - and you are to hear then from Rabbi Herbert  
Friedman the Executive vice-president of UJA about  
what we do campaign-wise to meet the needs that  
Mr. Pincus is going to describe. (INTRODUCTION OF  
PINCUS) (APPLAUSE)

PINCUS

Mr. chairman and friends. I have been away from  
Israel now four days, having left it on Tuesday  
morning. And I must confess (HE ASKS QUESTION ABOUT  
VOICE  
(SEATING PEOPLE) Are there any seats at all in the  
house?

VOICE

Hold your hands up. (background talking)

(CUT)

PINCUS

.....have certainly increased the tension. And  
the significant.....from other quarters is doing  
nothing to disturb what is at best a tension. It

PINCUS

would appear that the great powers have not yet made up their minds - those whom we consider our friends have not yet made up their minds when and how and if they are prepared to act. And I had a very curious sensation these few days. I am sure that, if I were in Israel during this time, on the same text, I would not be as fearful as I am when I am outside Israel. Maybe your tremendous instruments of propaganda and information which give you no peace and no quiet do disturb one far more than when you are living in Israel and you see that people are going about their business and making their preparations and doing what they have to do. And although I have been busy these four days, and the kind of activity apparently is not as satisfying as the ones and the things that I would do if I were in Israel itself - and so friends we seem to be moving almost inevitably to a crashing phenomenon. In a sense, it's almost dream-like. To watch these events day by day happening before our eyes, knowing the end to which they must lead and yet nothing can be done to stop them. And every one of us - every one of you, not because you're the leaders of the Jewish community - I should say not only because you're the leaders of the Jewish community -- but

PINCUS

every Jew in and out of Israel is an actor in this great historical process, active or passive, for good or for ~~xxxix~~ evil. Each one<sup>of us</sup>/has been cast in a role which at some stage from now he will have to ask himself "did I or didn't I play the part that I should have played, historically speaking?" Now this may sound like high-fallutin' words. It's not true. It's not true. I tell you this who know the Israel position as well as the Jewish position in this and in other countries - never in such a clear forewarning - never, at a time when there was such ability and potentiation in the Jewish people both in and out of Israel, have.....been layed down and been offered to the Jews to play their part. And if you really want to know, that's almost all I want to say to you this evening -- because I'm going to go on - but this is the...(inaudible) -and the feeling and the aim of every word that I say is to arouse within you the consciousness that you not only have a direct stake - that has already begun your control of interest - but that you have a direct part no less than we in Israel, and we know the vital part that we play in the whole drama. To boil it all down and strip the story of everything

PINCUS

that's around it - it's a very simple story. A tiny people is now making one of its great claims - placing it all in risk - its great claim to survival - that's the story - that's what we want - that's what I believe the great American Jewish community wants. And the question that will arise is whether you will find the way to express that instinctive desire for survival - whether you will find a way to make the contribution that could at a given moment turn the scale? And here it is. I am talking to leaders of the Jewish community who know and understand the thing. Therefore, when I say that you could at a given moment turn the scales, I am not exaggerating it by one iota. Let us understand this is what we are fighting for - that is the spirit that is animating the people of Israel - that is the thing that is beyond the price of anything that the enemy can find to counterbalance -- weapons he can have - numbers in manpower he can have -- in spirit he will lack. And we have it there. I pray with you that you will show the same manifestation in the days that lie ahead - and I say days advisedly because I don't believe that we have much longer than that. And make no mistake about it, Nasser too is playing for the big... (inaudible) stakes. By our defeat.

PINCUS

Nasser takes control of the Arab world - Jordan, Saudi Arabia, Kuwait, and the very precious oil resources in that area, resources which would do so much to save Nasser from the economic, the deplorable economic plight in which Egypt finds itself. I could say more but what is the use? that Nasser's control of the Middle East will disturb vitally the balance of world order. But we, in our generation, not once, not twice, have watched great powers sacrifice their own interests in an (inaudible) fashion and not once and not twice were the Jews the victims of those great historic mistakes. And it seems to me that, if I were not a Jew and I were not an Israeli and could talk to this matter in a completely cold and objective fashion, I could explain to the American people that insofar as they see themselves being the decisive force in civilized life in the world that this issue that is now brewing can turn the scales in their future and determine their fate decisively. But that's not my concern this evening. My concern this evening is to make it clear that this is an enemy that is determined to annihilate, annihilate us, if possibly without any harm to himself....(inaudible) -- this is all for economics --

if the... it is by... all the better -

PINCUS

and those have been Nasser's tactics. And I would like each and every one of you to understand that when we talked about the Straits of Tiran and the closing off of the Gulf of Aqaba we are talking about a vital interest that without which we have no economic viability in Israel. It'll take longer but it can bring us to a grinding halt in all the basic plans that we have for the development in our country. And we have no claims and we have no interests in land not within the boundaries of our own country. What does it mean in concrete terms? Let me give you some examples. Oil, oil that comes to Elat and is pumped by the pipelines north to our harbors - northward to the Mediterranean and then (inaudible)....the edge of the country. Nasser has been led to these strategic materials - as I read the list the other day - and he's almost (inaudible) that strategic material. But that in itself - the oil question in itself would be a devastating blow to our planned economic process. The industrial resources in the Negev - around the Dead Sea - and the phosphates - these are - the port of Elat and the Indian Ocean in the Far East are vital if these too are to be exploited to the full benefit. And so the shutting of the Tiran Straits is something



PINCUS

that we as a state and a people cannot possibly accept. And very often when diplomats sit round the table they argue maybe a little here and a little there - and let's get peace and quiet. If we were to do it, or we were to be compelled to do it, let us know that we are destroying one of the basic economic foundations of our future, and that I have grave doubts as to whether Israel could then remain viable and economic. But so much concentration has been given to the Tiran Straits that we have become unmindful of another aspect of Nasser's tactics - his gathering of his forces in the Sinai Peninsula - the removal of the United Nations Peace Force is putting us back to 1955 and '56 - is putting us in the respect that our southern boundary - in no different position from the one that we had in regard to our northern and eastern boundary. In 1955 and '56 they were called Fedahien. When these saboteurs or infiltrators made life impossible to live even in the most populated and developed areas in Israel. Any of you who know will remember those days when they (inaudible)....a family living in a house was found killed. We know what is happening on the northern border by infiltrators from Syria from time to time. And this concentration in Sinai.

PINCUS

even if it were to lead to war, would mean it would be the cradle from which the infiltrators could come and go - and it would be impossible to stop them completely. And therefore this... (inaudible) of slow strangulation. There was once an <sup>article</sup> ~~article~~ written in an important British newspaper some years ago - many years ago - called "Death By Slow Murder." That, coupled with the economic stranglehold of shutting the Gulf of Aqaba could bring our economy and our life to a standstill from any point of view of an ordered existence - and therefore these stakes which Nasser is fighting are the very stakes in a negative sense against which we are fighting. We cannot go on living as a people and as a state if these conditions are permitted to continue. And that is why the people of Israel, from the highest to the lowest, that is why we are so determined that there will be no giving in to them. In the memory of most of the people of Israel, as in your memory, (inaudible)... is still or should still be the thing that (inaudible)... And that is why we in Israel - and I would like to tell you something of this -- four days ago seems an age ago, but I'd like to tell you something of the people of Israel. Much

... after I complained about the

PINCUS

aura of glory that surrounds an Israeli - somebody said the other day, and I think he was right, that when the going is good that aura is a little tarnished. I can say that now the going is rough and grim and bitter the people of Israel are...(inaudible) It has been proven by two million three hundred thousand persons' understanding, willing, able, devoted and determined to see this thing through to the bitter end if need be. And when you go in Israel now you will find a nation totally mobilized. You see we only have a comparatively small standing army, but the nation as a whole is the army. And when you go into the streets of Tel Aviv, all you find is a quietness....(inaudible)...an abstinence of young men in the streets - and that is true of Haifa and that's true of Jerusalem. And if you go into the settlements, you will find numerous settlements with a hand-full of men still working those areas - and you will find the young children of school-going age digging slit trenches, putting up sandbags, doing it not in the spirit of fun -- I have seen it - I have seen it in the village that I live - I have seen the young children, all knowing that maybe a fearful outcome is awaiting them - but it is this spirit that I wish I could communicate to you.

PINCUS

Because sitting...(inaudible)....very often it is a thing that has made the most important impression on me, this quietness. When I compared that quietness - what we are doing - with the Arab (inaudible) that you listen to - and the Arab states and the martial music that Nasser keeps playing -- and his Hebrew (inaudible) -- hoping to win over those immigrants - those recent immigrants who have come from Moslem states -- he is going to fail in that (inaudible). I want to quote a young Sabra in regard to that last bit of it - a young boy of 17 - and you know I have spoken to the American Jewish community, time out of number, about the two Israels and how we desperately want to solve that problem. It's not an easy problem. And one of the things that ~~you~~ the young Sabra there felt is maybe these new immigrants in a time of crisis won't stand firm. And this young boy had been in one of the Kibbutzim. And then he wandered over the whole area -- a number of new immigrants. And I spoke to him and he said - you know, I used to think that if there would be trouble they wouldn't - they wouldn't be like we are. (inaudible). And they don't understand what all this means to us. He said, I made a mistake. (In Hebrew) And this is what it means - both in one people.

PINCUS

And if we've achieved to that extent, then that is some of your achievements - that the experience of that process has not been completed, let's chalk it up as one of the historic failures of not acting in time and let's <sup>remember it</sup> ~~remember it~~ in the better days to come that that too will be corrected.....later... (inaudible). But what is what spirit means. I want to tell you something about young Jews who are found in Israel who are not Israeli. In a sense, even more...(inaudible) Because when that young Sabra thinks he was born and bred with our love and an understanding that he was but the first generation or the second generation, it is (inaudible).... ~~the~~ there at the moment -- therefore hundreds of young people.....all kinds of privileges.....(inaudible) ...at the universities...(inaudible) - and I want to tell you the story of three of them who have put in for service to the people...(inaudible). There were young Americans who were taken from this country to give a year of service to helping the outlying settlements plainly in the educational field - they've been working there for four months - in a settlement right on the border. We decided, because this whole program was a program of the Jewish Agency, that to bring them in and put them in an area more in the

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central part of the country -- all kinds of people -- we made that (inaudible). We picked one of the counselors (inaudible) to speak.....They answered those things. They said we came here to serve the people. For four months we've been (inaudible) living with them ....(inaudible). Well, that too is the spirit of the Jewish people. Maybe there is something in the atmosphere that makes us all one at a time like this? The other was a conversation that I myself had with a young girl....(inaudible) She had the...(inaudible)...repeating things. (inaudible) She was a young girl who came to the university... (inaudible) and she said to me, you know I was never a Zionist. I came here. I didn't quite know why. And she...(inaudible). I said well, why don't you go back? And she said, I can't tell you why either. I couldn't go back now. And I want to work. And all students - all students, apart from a handful, are <sup>besieging</sup> ~~hassacking~~ our doors and the (inaudible) doors saying to us - put us to work - let us take the places of those who are in the army and those who are in the front line...(inaudible). And that is why I tell you this spirit...(inaudible) country will see us through insofar as spirit and...(inaudible)

PINCUS

From May the 22nd until today we have been living under these conditions of total mobilization. And I think, too, you should know what this is doing to our economy. Our harvesting has become minimum - and one of the best years we've ever had has not been met. Our productivity has dropped probably much more than twentyfive per cent. Our factories are working at a maximum under the circumstances of part manpower. Our foreign currency is down - tourists don't come at this time of the year. Our exports are going down because of the productivity due to the shortage of manpower. Under war conditions our imports are going up. And the whole of our economy is being shaken. As we stand today - and I know I am for the moment talking only - only of the cost of the mobilization not the economy (inaudible), not the (inaudible)-loss of foreign currency \* not the (inaudible) - it's costing us two million dollars a day. The other economic cost we can't make and we won't know for a little while and that is why time is so running against us, and that is why the days are so important not only for us but for all of you who are determined to stand by us. That is why you are so important to us actors in this drama. You, like us, have not time to wait.

PINCUS

no days to count, no (inaudible). The speed with which we put the whole country under mobilization - within forty-eight hours - should be some kind of measure of the speed which you will do what you have to do in respect to all the efforts. Now this economic crisis is just being intensified from the one that existed prior to May the 22nd. You know that we are passing through a most difficult period - we (inaudible) in Israel. I'm not sure that any Israeli...(inaudible)...the word (inaudible) - it's been such a long time ago. I have told American Jewry for the last two or three years - and certainly in the last six months - that the job of absorbing Jewish immigrants into Israel should never have been placed upon the back of the Israeli taxpayer. I warned that the ratio of two thirds to one third - the Israel taxpayer paying two thirds and the Jews of the world paying one third of the costs of real absorption could no longer be born by the government - and I was talking of prior to May 22nd. I tell you that we have had notice from the government that it cannot and will not accept the obligation to pay for any absorption which bylaw is not imposed upon it. Because it hasn't got it. The money that



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it will have available will be to keep the barely elementary needs of the community and its war effort going. And so I say to you take charge and let me use...(inaudible)....of that front which in the long run is no less important than the front on the boundaries in Eilat and on the sea. Talking about the education - the children of the new immigrants - I'm talking about absorption in...(inaudible) I'm talking about health...(inaudible) - I'm talking about the things that have to be done for...(inaudible) and the children - I'm talking about the housing which is so inadequate amongst hundreds of thousands of the people there. Sometimes I ask myself--So little had been done in this area<sup>did</sup> between you and us - where/the spirit of the one people come to which I referred in my earlier remarks? But these are the things that legitimately - and I only want to use that word once - because I want to say that these are the things that morally are the burden of the Jewish people outside Israel. We'll stand fast with everything that we have got. It is my fervent prayer - and in some measure the Jews of this country (inaudible).....will understand the urgency and the obligations and the stakes that are to be decided in the days and the weeks that lie ahead. I say you

PINCUS

have to do it. Just as there has been a rousing of the Jews all over the world. Coming here we met the leadership of the Jewish....on Tuesday...the airport for four hours - they came in from every European country to meet with Minister Spier and myself. Now they are doing something that is...(inaudible) in their own Jewish history. A France that used to be a byword for....(inaudible) Jewish activity and never raised more than seven hundred thousand dollars a year - which would be comparable to your UJA - this France has pledged itself to ten million dollars. England, that had raised between two and two and a half million sterling, has pledged itself to twenty million sterling. This is a kind of thing that I want to tell you is what they are doing. But even if they do the maximum....(inaudible) in the present situation --- eighty per cent....(inaudible).... even in previous days...(inaudible)...this country -- n figures worked out. This is the kind of thing that you have to do again because you are five and a half million strong and you are the richest Jewish community in the world, and you have a high sense of Jewish solidarity, and in these days it will be the measure of that solidarity that will determine not what we will do with our tanks and air force but

PINCUS

will determine the social fiber of the people that go up to make the State of Israel. And so we have a demarcation at our functions. I beg of you tonight, when you go back to your communities, tell every Jew not to count the cost - tell every Jew that what he did in 1948 - and this community has a proud record - or again in 1957 - has no relationship to the size, the speed, the dimension of the problems. It is my belief, and I'm sure that it is your belief, that the survival of Israel is vital to the survival of the Jewish people. And I can't imagine anything that should make - anything that could make a moral demand of the utmost efforts in everything that you have to do - organized Jewry within its own ranks and with the Jews who are outside its ranks ought to make in my opinion the total mobilized effort that we have to make in Israel. We are sitting in Israel today because we wanted to give the request of the insistence of other parties/<sup>in</sup>the world an opportunity to find a peaceful solution to the problem - the problems to which I referred. But we are sitting there - our soldiers are sitting in the Negev, in that hot, dry, arid Negev - our people are barely able to do their daily business without

PINCUS

spending their time - they are civilians - taking the precautions that we have to take - whether it's against the bombing in the air or gas warfare which we now know is part of Nasser's program. And we are sitting there as a coiled spring, as Abba Eban put it, as a coiled spring. One of our most important factors in maintaining our morale - in maintaining that kind of a spirit is the deep inner feeling that we are not alone. Friends, this is what I want to tell you. I am here tonight, and I can give my impression of what this meeting means to me, that by your daily activity it would not only be (inaudible) ~~max~~ importance - it will be your identification with what we are doing that will give us the will, the guts, the determination to see it through. And this preparedness of ours - even before a shot is fired - is the most powerful political weapon that we have. And time is running out - time is running out from all points of view. I mentioned in my opening remarks that the political situation seems to have changed somewhat for the worst. These are precious days which, if we do not do what we have to do today, maybe, God forbid, you will never be able to do them again. You know our history, and it's been a long history - there have been very many manifestations.

PINCUS

There was a time when we fought the Romans. There was the time when those three thousand people on Massada said, after three years of holding out, we'll die by our own hand rather than fall captive. Nothing like the position that we stand in today is comparable today. (inaudible)...what the holocaust means. We have...(inaudible)...what the Warsaw Ghetto means - we have...(inaudible) going to slaughter like sheep means. We in Israel are not going to do either. From the best military analysis - not bragging - not boastfulness - we believe that this war will be a bitter, brutal, costly war in manpower and in material - but our military people believe that we can win that war - and I believe it too - although I'm not a military man - I believe that we have it within us to do. But you partners- and today for the first time I can use the word partners in the fullest way - you are called upon to stand by us - you are called upon to show us that energy and that devotion to which I have referred. Maybe we will meet in brighter days to come? I am unconvinced we will. We will meet, if every one of us in the days that lie ahead, goes about the business of standing together in solidarity. I'm sure then we will come

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PINCUS

out of this thing not only victorious but a finer, better Jewish people. (applause)

(CUT)

STERN

....Herb Friedman, the Executive Vice-President of UJA who will talk to you about what it is precisely that we as American Jews can and should do. (applause)

FRIEDMAN

Ladies and gentlemen. Mr. Pincus used the words - and those two words indicate the dimensions of the problem - he used the word Munich - he used the word war. Those are the alternatives. Munich means that someone else decides your fate for you and cuts you up - and you are something less than you were before - and you are a pawn in a very large game and, if ultimately you go down the drain, no one cares or weeps. That's the exact meaning of the word. War means the exact opposite. It means you attempt by your own strength and your own dignity, your own sense of historic conviction that you will fight as best you can and refuse to surrender. If the days are ticking away during which the world is expected to try to find some other solution to this than either one of these two alternatives -- so far we have

FRIEDMAN

no progress - and if each passing day brings us closer to either of the two, ultimately, alternatives, then the one with which Mrs. Pincus spoke should make it crystal-clear and obvious which of the two alternatives the Jewish people will choose. Of defining the ability of the people in Israel, there is no question - of the will and the morale and the capacity there is no question. We are now at that moment in your destiny, in our history, here, where it must be able to be said of us that there is no question either about our will, our courage, our capacity. The electricity which is in this room, with the people crowding in the back to come in, is symbolic of the electricity which is sweeping the streets of this nation in which the Jewish communities of this country are waiting for us to lead them. I am positive that with very rare exception our people will go where we will take them. If there is faltering of the will on the part of the leadership, nothing better can be expected of the rest. If there is clarity and precision on the part of the leadership, the Jews will follow. There is only one kind of faltering that I have been able to detect, faltering in terms of understanding whether or not we are against the

FRIEDMAN

two ultimates - that's the only kind of faltering which I have been able to discern. I have made scores and scores of telephone calls in the last forty-eight hours. I have had one unsatisfactory telephone call and I should like to describe it because it seems to me this call represents the only possibility of weakening in our ranks. I spoke to a man and I asked him for a large sum of money. I spoke to him in short, stacatto words. I assumed that he as a very intelligent man and as a fairly large contributor is following the news and understands the implications - so perhaps I did not take the time to flesh out all the details clearly and that might have been a defect on my part -but I was operating against the clock, as all of us will when the days tick away. His response to me was, number one, don't be hysterical. Number two, you are pressuring and telling me things which I don't believe. Number three, if I see that this emergency will develop next week or in two weeks, then I will think of the nature of my response. You can't count on me now. And I said fine. We will never count on you. And I slammed the phone down in anger. Perhaps that was intemperate? But what he was saying is an indication to me of the only



FRIEDMAN

problem we face, namely that this super-clever cynicism in which someone said well, I'm not quite so sure that we are standing before the moment of truth. Ladies and gentlemen. This is the only one thing we must make perfectly clear, that we are standing before the ultimate of Munich or war and, if Munich is an inconceivable solution for us, as it is, then the only other solution in which we have been for fourteen days - we have been in war for fourteen days - that has failed to penetrate him - then, he will not respond and he will say check me out. I'll wait. I stress it because it seems to me that in terms of our work this is the one factor we must clear up. It's not that a series of situations will develop differently from the way we can understand them now and prognosticate. Several things have happened which I should like to report to you. First of all - and I'm not - not doing this in a perfunctory way -- I want to thank in the most profound and sincere and grateful way the Council of Federations and Lou Fox and Phil Bernstein for the absolute instantaneous reaction to an understand of what was involved here. The Council of Federations acted as a massive instrument. and very quickly. to mobilize sentiment

FRIEDMAN

and feeling. It demonstrated that it's not simply a letterhead but that it's an apparatus. It demonstrated statesmanship. It demonstrated its comprehension. It demonstrated its swiftness. I should like, secondly, and this also is not perfunctory in the slightest - I should like to thank Eddie Ginsburg, who's been the active General Chairman of the UJA in these hectic days, who took his coat off and came to New York a week ago and hasn't been home since, and who called together a group of men who sat and called indefatigably - and many of these men are in this room - they will excuse me if I don't mention them individually by name - they know who they are - they fought with one weapon in their hands which was the telephone - ten of them installed overnight in the board-room of the UJA - and they urged and they explained and they persuaded for ten and twelve hours a day over the telephone - selective calls were made for large amounts of money. I have in front of me a list containing forty-four gifts totalling seven million dollars - for an average of ~~160~~ 160 thousand dollars per gift. This is the beginning of the comprehension of the dimension of this problem. And you must understand that anything less than this is ~~absolutely~~ absolutely unworthy. You

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talk to a man who gave five thousand or ten thousand and you ask him for fifty. And you talk to a man who gave ten and twenty or twenty-five and you ask him for a hundred. And you talk to a man who gave thirty or forty and you ask him for two hundred. This is a shocking thing for people to hear in the first few minutes. There's a recoil and yet there's an instant rebound. And time after time we've tested with these words when we've made these requests - do you think we are crazy? The man says no. And we say do you think there's a moral right to issue this call upon your capital, your assets, your net worth? And this man says yes, there is a moral right. The question then only becomes one of - does he have the capacity and does he choose to divest himself of some minute fraction of his net worth or his assets? Ladies and gentlemen, we're not asking the Jewish people of America to open their treasuries - no one is selling his paintings or liquidating his fortune. Any man in this country, of whom we have asked a million dollars - and we have asked a dozen men for that money - is not being asked for more than a fraction of what he owns - and therefore this is a concept of boldness but non-insanity -- ~~we're not~~ screaming through the streets in hysterical

FRIEDMAN

panic asking for things which are not possible. There's a clear logic in every request that's made. I say these things because the start of the phone-calls that had been made, which have produced these results in twenty-four or thirty-six hours, indicate that this measure of response is perfectly feasible and possible - it's realistic. All the years we've argued about what's realistic and what isn't realistic. I tell you this is realistic. One meeting is being called. Our aim is to try to conduct this campaign in the month of June. No goal is being set. There are very sound, political and psychological reasons why there should be no goal. The dimensions of this problem will not be established by the setting of a goal. The dimensions will be established by the measure of the response - that men will come forward with a million dollars and a half million and a quarter million - that determines the dimensions. And so there will only be time in the one month of June for one meeting, on a national basis, to set tone, to set pace. The meeting will be held a week from Monday - June 12th - here in New York at the Americana Hotel. To that meeting will be invited all contributors who have customarily in the campaign given ten thousand

FRIEDMAN

dollars or over. These are the men who can come with the fifties and the forties and the eighties and the hundreds. And this is what they must come with. There's a week to prepare this in all the communities of the country. The responsibility's yours, ladies and gentlemen, to utilize that week. Following that - or before that - or simultaneous with that there must be the organization of a campaign in every community to give every single Jew a chance to respond to this - and here I make a point quite different from the million dollars and the hundred thousand dollars. Every individual has the right to be called upon or to come forward - and in many cases he will have to come forward without being called upon because no campaign organization can be set up so swiftly as to be sure that it would embrace everyone and ring everyone's doorbell. You shouldn't wait for the doorbell to be rung. Every one of you should have your gift in by Monday, by Tuesday. And you will find, at the lower levels of the campaign, that people have been giving a hundred dollars and five hundred dollars will come forward with the thousands if you show them that these are the dimensions expected. A man who sent a telegram offering twenty-five hundred

FRIEDMAN

dollars. We looked up the list. The last regular gift that he was was two hundred. A man sent a check for twenty-six thousand dollars. We couldn't understand it. We looked up and found that his regular gift was one, and he was adding twenty-five to the one. This is not abnormal. This is not exceptional. This is not unusual. This is not heroic. He understood. The technical organization of this is that the Executive Board of the United Jewish Appeal on Monday of this week voted to create the Israel Emergency Fund - that is the name of it - that is the name in which the bank account has been opened up - the Israel Emergency Fund is to respond to the emergency in Israel - the words are exact and literal. This Council will vote on that and ratify that and approve that this weekend -- that is the purpose of your deliberations - and I have no doubt as to what you will do. Newspaper ads will appear in twenty of the major cities of America on Monday announcing the formation of this Israel Emergency Fund and rallying the Jews to contribute to it - and not just the Jews, because there's a word in there which says - We ask all friends of Israel's ~~xxx~~ people - and there will be non-Jewish friends of Israel's people who will want

FRIEDMAN

to contribute to this fund. The skill and the professional expertise with which you do this in each community will be the determining factor of how much money will be raised. If you realize the implication of that sentence, then you'll realize the burden being placed upon you. Not the will of the Jewish people is at stake but the skill of the leadership. Not the will but the skill of the leadership. If the leadership organizes well, people will respond well and quickly. And so in every community there must be the swiftest organization of a new campaign structure and calling for new pledges. And I should like to take a second to relate this to the effort which is going on in every community now, and has been, Mr. Pincus, since the 22nd of May - for the days that Israel mobilized, American Jewry mobilized - and the first item on which we mobilized was the collection of the cash on the old pledges that were outstanding from previous campaigns, money that was owed on the campaign of 1965 or '66<sup>or</sup> of this current year of '67, and in a very swift operation action was started to gather that in - that is going on - that must go on - that should go on - every man is obligated to pay up immediately and instantly what he owes from before

FRIEDMAN

- including before, meaning the month of February or the month of March or the month of April of 1967 when he just made his pledge a few months ago - but that current pledge which you ordinarily might not pay for several months is now due and payable - and so that operation goes on and that operation is not to be interfered with. Simultaneous with that the new operation starts - the new campaign starts - and you take your vote today - tonight - tomorrow morning - I think tomorrow when the whole board meets. And therefore, in the sequence of events, the old pledge to be collected in cash - and the new pledge to be made - and currently the new pledge to be translated into cash just as quickly as possible. One more item of information. Several of the organizations have been meeting in order to try to clear the deck on the American Jewish calendar so that there may be no obstruction or interference with this. I'm very happy to announce to you that what the most powerful organization in terms of its discipline and the size of its membership, Hadassah, has met and has said yesterday afternoon, in a meeting with Mr. Sapir, Mr. Pincus and myself, that they would take their entire - I started to say manpower -



FRIEDMAN

they would take ~~their entire~~ their entire womanpower, their entire skill, their entire devotion and throw it into this Israel Emergency Fund through the organized channel of every Welfare Fund in the country, not operating as a maverick and not operating separately. They're yours. Put them to work. They can raise many times the annual ten million dollars a year that they raise for their own regular budget, many times that. A meeting was held last night at midnight with the officers and leaders of the Histadruth and they did similarly - they put aside their own work and they said that they would organize their members and their chapters and their trade unions, and in any circles where they have influence, and bring the money in to the Israel Emergency Fund. In other words there grows very quickly in the times of crisis a unity - and let no one say that this is a disorganized community - unity is shaped and everyone falls into one massive treasury. I've been given to understand that Brandeis University has canceled fund raising meetings scheduled in the City of Boston, and I hope that they will do it elsewhere. So that for the month of June or the month of July, if it takes us that long to get this done there will be nothing competitive going on

FRIEDMAN

- from a domestic point of view not just an Israeli point of view. I've been told that the Einstein Medical College, which had a large meeting scheduled in New York for fund raising - its largest fund-raising meeting of the year for June the 20th - has ordered that to be canceled. Now these are not world-shaking things but these are manifestations of the facts that other things can be laid aside now and should be - and these are good and welcome signs. The whole question of the Bond organization has been raised and has been discussed in most thorough fashion. At the meeting, yesterday morning, of the Executive Directors, Leo Bernstein of the Bond organization made what I thought was a brilliant and masterful and friendly and helpful and cooperative statement - and in terms of that question of what is expected of American Jewry - the question of whether free gifts, as we're asking for, are expected first, and the sale of Bonds second? There will be clarification on that point at this meeting unfolds to its next presentation. I should like to end by saying very simply the national UJA will work as swiftly as its top lay leadership and its professional staff can work. And this is not now a question of directions coming from above - this is a question of

FRIEDMAN

improvisation but with professional control over what you improvise - and swiftness and skill. Friends, just never forget that there is only one Israel. The people Israel is one the world over. The name Israel was chosen for the land, for the state. The name Israel applies to the people wherever they live. If the State of Israel goes down, the people of Israel go down - even we in the United States. (applause) And so as Mr. Pincus said, that they would fight and win, I am convinced, as we are skillful, we will fight and win. And if we fight and win, we protect everything that's dear to us - our homes, our children, the ideals we taught them, the faith and traditions we cherish, our sense of the past, our sense of history and destiny for the future - we protect all that in the people Israel if we protect the land Israel. If we lose the one, we lose the other. So that this is the ultimate which is on the table for us and therefore the ultimate response is expected of us. In my own mind, based only upon the impressions of the last seventy-two very hectic hours, I have no doubt as to what the outcome will be. (applause)

(CUT)

STERN

To complete the formal part of this evening I'd like to call now on Mr. Nachum Shamir the Economic Minister to the United States for a brief statement upon the relationship between....(inaudible)  
(applause)

SHAMIR

Mr. chairman and friends. I have a very difficult task today. First, as everybody in this room, I am moved by what you have said, and maybe more. But what remains unsaid but we all feel in our hearts. I am here at the request of the Minister of Finance, Mr. Sapir. He wanted very much to be with you tonight but went to Chicago to meet with the committee there...(inaudible) South America to meet with the leaders of the South American community from all countries there. I can just tell in my humble heart that the times that we are passing now are the most crucial times probably that we face and, as Pincus said, it's not '48 and not '56. We think - we are determined - we are sure that this won't be a ~~Massada~~ Massada. And even when you hear the discussions in the United Nations, and read the papers, and sometimes get the feeling that you are alone, sitting in this room I know we are not alone because we are together. Herb Friedman made an

SHAMIR

announcement about the Israel Emergency Fund. He said there are no goals. There are no targets. There is one goal, I would say, to assist as much as you can Israel (inaudible). But just to give a dimension of what we need according to our economy - according to our estimates, the optimists are putting the figure at about six hundred million dollars - if there is no war. The pessimists think it's closer to one billion dollars. That's the entire cost and the direct damage to our economy - the loss of tourists and the loss of exports and the sad fact of what we have worked hard for eleven years this time. Well take our.....And now sitting here I'm sure that you will also take upon your shoulders your part and fulfill your responsibilities. I was asked to advise you about the position that the government of Israel regarding the Israel Emergency Fund and all the other fund raising organizations and the Israel Bond...(inaudible). The Prime Minister of Israel has announced that the Israel Emergency Fund of the United Jewish Appeal has full primacy to provide in free dollars the assistance that Israel so urgently requires to meet vital human needs. The Prime Minister has called upon all the Israeli social and educational institutions to urge their American friends and

SHAMIR

supporters to stop forthwith all special fund raising for their institutions and to give complete and unlimited support to the Israel Emergency Fund of the United Jewish Appeal. The Minister of Finance, in his speech yesterday before the Executives of the Council, has reiterated this primacy about all forms of aid. And as you have heard from Mr. Friedman, all institutions not only Haddasah and the labor movement and the Histadruth campaign, but also university and vital institutes and all other organizations have stopped all their emergency fund-raising cooperation and all are putting at your disposal their members and officers and I'm sure you will make good use of them. In addition to the largest possible gifts people can contribute to the Israel Emergency Fund of the United Jewish Appeal, <sup>Israel</sup> ~~Israel~~ is calling upon its friends to invest in the State of Israel Bonds and has asked the Israel Bond Organization to intensify its efforts. The United Jewish Appeal and Israel Bond Organization, after long deliberations and discussions as we had in the last few days, has ~~agreed~~ agreed to culminate their actions ~~fulling~~ in keeping with the above statements of the Prime Minister and the Minister of Finance. In order

SHAMIR

to achieve the results essential to Israel and its people, the United Jewish Appeal, The Welfare Funds and the Israel Bond organization would have to mobilize their manpower and resources for the most intelligent and rapid activity in their history. I know that not everything seems too clear and simple. But we say to you clearly, first get the gift - get the free money for the kind of expenses we have to cover. We can't commit very much to the already very heavy indebted State of Israel. But we must ...(inaudible). Therefore the State of Israel bonds have to go on with their sales - and in fact there are many possibilities - there are many avenues, but we (inaudible)...cooperate. The first one gifts - the second The Bonds...(inaudible) That through cooperation we can avoid (inaudible) ...and discussions...(inaudible) We know and you know that in some places there are already joint campaigns. I know that among the officers and the leaders of the Israel Bond organization are people that are willing to cooperate and work for you. And I'm sure that you will also be ready to work for Bonds if necessary. (BACKGROUND TALK) The leadership of the three organizations-that we have discussed with them the problems - are in full agreement...

SHAMIR

(background talk) (banging of gavel)...that this can be done and this should be done. You just read and heard that the Government of Israel has been enlarged. We have in Israel achieved what the hour has required - the unity from wall to wall - every party is today represented in the government. We believe and we hope that you people too will unite in this one effort to help in this (inaudible) hour. Thank you very much. (applause)

STERN

...has been called on to leave New York City...(inaudible) and has been a comparatively short period of time to execute what will probably be the most amazing fund raising campaign that American Jews have ever seen. I think it would be only appropriate that you don't leave this room until you had had as many of your questions answered as possible by the people who made these presentations. I'm now going to open this meeting for questions and discussions. There are mikes in the aisle. I will ask you, that when you come to the mike to ask the questions, to give your name and the communities from which you come.

VOICE

The name isn't important and I'm not going to ask a question. But the Jewish community of Chicago through



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VOICE (cont'd)

its Welfare Fund, is now organized and ready to kick off this special fund on Monday. In the meanwhile, the Jewish Welfare Fund in Chicago..(inaudible) cash for a million dollars. (applause)

STERN

Well, that was a pleasant type of comment. Anybody else?

VOICE

The community of Englewood, New Jersey organized on the evening of May the 23rd, one day after the crisis. We have already turned in two hundred thousand dollars-- our community's approximately two thousand families - and we have started a telethon on Sunday - a week ago we had <sup>ten</sup> telephone plus our regular five - that's fifteen - we had over three hundred people working - calling - soliciting - knocking on doors - picking up checks. We didn't wait. We were in the middle of our drive and we did it. We continued on Monday. We had women in our community work as extra bookkeepers because the bookkeeping is tremendous. We worked all day Tuesday, a day of rest for many people, to continue the drive. We are still working. Add Monday night we're having another meeting to find out what is left to be done. We have covered about

VOICE (cont'd)

fifteen hundred families already. Appeal have been made from the pulpit by me of the three congregations in our community. I have spoken to neighboring communities to get them moving before this meeting was called. We are going to our neighboring communities in Bergen County to tell them what we did and to assist them in our work. The neighboring communities are coming to us tomorrow to use our phones - they don't have the set up - our communities are helping each other. That is our history. (applause)

VOICE

My name is Dan Keller and I'm from Miami, Florida, and I want to direct this question to Herb because I think we need some help, and I'm fearful that the expressions here about our free dollars having primacy may not be realistic. For example, if we really mean what we say, then I think something needs to be done pronto. We have already in Miami this week had a big Bond meeting. Tomorrow afternoon x in a portion of the city Bonds are holding another meeting. Tomorrow evening Bonds has rented the Miami Beach ~~auditorium~~ Auditorium. Now we're here representing the Federation. And how will we be able to explain to the confused numbers of Jews

KELLER (cont'd)

in Miami that in fact it was the joint decision that we have primacy? No one is going to know our well kept secrets. Therefore, can you give us some direction? I fear that you know that the platitudes here are not realistic in terms of what we want to try to do in our own community. Herb, can you help me, please?

FRIEDMAN

Dan, I don't think the Jews of Miami are confused. And I don't think that what we've said here is platitudinous. Speaking at your Bond meeting in Miami tomorrow night is General Chaim Moskol who is speaking in the ten days that he's in the United States at nine free-gift fund raising meetings for this Israel Emergency Fund. If the ratio were different and he were speaking at nine Bond meetings and one Emergency Fund meeting, there would still be no confusion. This Bond meeting has been called in Miami and the Jews are being asked to buy bonds which is to lead some money to the State of Israel. As soon as you can get a gift meeting going for the Israel Emergency Fund in Miami, the Jews will come to that. (applause) There isn't the slightest confusion. If a man goes to... (BACKGROUND TALK)  
(TRANScribing OF TALK) If a man goes to a Bond meeting

FRIEDMAN (cont'd)

because he was called to the Bond meeting first, he will buy whatever bonds he chooses to buy. You heard the statement made tonight in clear terms by the representative of the Finance Minister of the State of Israel. They prefer free money which they shall never have to repay. That's their statement of policy and position. If a Jew buys bonds and does not contribute any money, he is not doing his full duty. That's what I mean by saying there's no confusion. Because one meeting gets organized before the other meeting doesn't mean there's a confusion. He's being called upon to do both. He's being told that what is preferred is in his gift. He's being told that he's being asked to lend. He's being asked to do two things. He's being told which of the two things is more important. And there couldn't be anything clearer. The only other implication of what you're saying is that he shouldn't be asked to lend - and I don't think that's correct or fair in this situation. There are very many people who might find it easier to lend vast amounts and give smaller. I believe there will be more people who will be able to give vast amounts and lend smaller. But these two operations running on

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FRIEDMAN (cont'd)

- as we keep trying to explain them. (applause)

(BACKGROUND TALK - BANGING OF GAVEL)

VOICE

...(name)...(inaudible) Miami. He will answer every other community here and substantiate what Herb Friedman has said. Last Monday night a community which normally sells 350, four hundred thousand dollars in bonds held its bond rally and sold 750 thousand dollars. On the day - that night the leaders of the community agreed that on Thursday night of this coming week we would launch our campaign. ~~Next~~ Until the following last Sunday night the leaders of the community, a handful, pledged and started to make their own commitments, after having brought the bonds, that the allocations that we would be giving to the general (inaudible) UJA this year would ~~exceed~~ exceed to the Emergency Fund four times what our general allocation is - and the business already started in -and the dinner will be Tuesday and Thursday night indicate, that though we have already pledged the largest amount of bonds in the history of our community by far, that the amount of money that is ready, waiting for us throughout the world, abroad in this country, is ~~far greater~~ far greater than any man in this room believes. And

VOICE (cont'd)

it's up to us as the leaders to mobilize and get.  
And you'll get both. (applause)

STERN

Is Leo Bernstein in the room? Leo.

LEO BERNSTEIN

Don't cut up a hand - don't cut up a hand unless  
you can find a way to make one hand do the work of  
two. Mr. Hassenfeld spoke of what happened in  
Providence. Mr. Jacob Feldman, sitting here, from  
Dallas, Texas, can tell you another story. He  
attended a telephone hook-up of the Bond organ-  
ization on Tuesday, May 23, a group of twelve men.  
They paid money. They made additional commitments.  
They went to work. Mr. Feldman was in New York a  
couple of days later at a meeting preliminary to  
this meeting. He came back to Dallas, Texas. There  
was another meeting. In those days in Dallas, Texas,  
from then until now, there has been deposited close  
to one million dollars for the sale of Israel Bonds  
in the house - made out to the State of Israel and  
available for Israel to use right away. The same  
men, who did this under Mr. Feldman's leadership and  
the leadership of others, didn't find it difficult,  
didn't find it impossible to mobilize huge amounts

LEO BERNSTEIN

together. Far more is being raised as a result than could be raised by either one alone. Let me tell you what I regard as being primacy. The first primacy is Israel and the vast amounts that we have to make available. In actual operation, if a man were to ask the question - I have fifty thousand dollars or a hundred thousand dollars to make available, what shall I do with it? The answer is make out a check to the Israel Emergency Fund, one hundred per cent of which goes to Israel quickly, rapidly, promptly. That's the first thing you do. Then, if you have resources available, make these resources available to the State of Israel bonds which likewise go to Israel rapidly and promptly and which is not a short-term loan. That's priority in terms of money. Now I want to talk to you for a moment about priority in terms of effort. Don't fence in any effort for Israel. But we will say this. If the Welfare Fund selects any date which you want to have a meeting of a given group, you will have that date and not the Bond organization. If the Bond organization has set a date and is functioning, and is functioning for a meeting that will produce large amounts of for Israel, set a different date. There's a calendar in a community.

LEO BERNSTEIN

You will have first preference on any open dates that you want to set a meeting for. That does not mean - and ~~km~~ I'll say this to you very clearly, very frankly and very bluntly - this does not mean that if you want to set a meeting for four weeks from now - and Bonds can be in and out in five days or in eight days or in ten days - that you have a right to ask Israel to hold Bonds back. But the date that you want - the date that you're ready to set for - the date that you're willing to work for, you'll have priority on. This is what we mean by priority. Priority to say to people write the largest check that you can to the Israel Emergency Fund - then loan as much as you can to the State of Israel.\* Priority of effort, priority of date means that we both should be scheduling as much as we can, and, ~~and~~ when a date is open, you can have it first. If you need more time, - we may be in and out very quickly - if you want to go right away, we'll come in after you. Now let me say something about what has been happening. I don't know whether many of you in this room are aware - there are thirteen hundred banks in this country which own State of Israel Bonds - and many of the people who made the sales to the



LEO BERNSTEIN

banks aren't just isolated Welfare Fund people or Bond people, they're people who felt this was helpful to Israel. I think that the amounts made available by these banks, though very substantial, is not more important than the fact that the Board of Directors and the opinion-makers who normally are on the Board of Directors of these banks scattered throughout the country have Israel Bonds in their portfolio. They not only have Israel Bonds in their portfolio but they know what the Israel Bonds are for. It may interest you to know that in this last ten days we have had some sixty to seventy new purchases by banks, some of them for the second and third time, some for the first time - we have had five requests for withdrawal and one of those has since been rescinded by the bank because people came to them and said are you sure you want to have the bonds redeemed? You have the right. If this is what you want, you will have it just as due. But if you feel you want to show your further confidence in Israel, let the money stay. That bank withdrew its request and said well, let the money stand. Now let's talk about something else for a moment, that we're quite clear - what is the money? what is the money that can be made available to sources which

LEO BERNSTEIN

could not conceivably be made available through United Jewish Appeal-Israel Emergency Funds? Let me cite an example. A man only buys a thousand dollars, or gives a thousand dollars - and this is in a midwest city. He sent in a check for twenty-five thousand dollars from his child's trust fund. He said I can't give away the money in my child's trust fund - I can buy Israel Bonds with that money. In a southern city and in a few of the cities around the Virginias there has been cooperative action and cooperative meetings - there were six hundred thousand dollars raised in a meeting, and some follow up - I don't know what the division is - I think it runs about half and half in that particular case. One of the men went to the bank to borrow money to pay for his bonds - and the bonds are the security for the borrowing which he is making - and the bank president said to him, you know you're the third fellow whose in here to borrow money to tell me that you're leaving the bonds as the security. What's going on? He told what was going on. The bank is already the owner of State of Israel Bonds. They said well, we'll expect that we'll have a surprise for you also. There are foundations which give away capital. These are

LEO BERNSTEIN

foundations which give away earnings on capital.\*  
Foundations which give away capital can very well  
be approached for a maximum possible gift to the  
Israel Emergency Fund. Foundations which hold  
securities and use the interest on these securities  
as a means of making contributions can very well  
be asked to use Israel Bonds as the holding in their  
portfolio - as many foundations already do. There  
are tens of millions of dollars which the men in  
this room can help make available to Israel very  
rapidly and very quickly - and we already have much  
money from these sources. I'm talking now of com-  
munal organizations in the Jewish community which  
have ~~fund~~ funds which are not needed for maintenance,  
which are not needed for operations, which are not  
needed for current building plans - I'm talking  
about cemetery funds - I'm talking about endowment  
funds - and I'm talking about funds of this sort  
which for one reason or another cannot be made  
available as gifts,\* if they can be made available  
as gifts, that's where they should go first. If  
they cannot be made available as gifts, the men and  
women in this room can be of enormous help in getting  
rapid action so that the money still available in

LEO BERNSTEIN

thirty to forty millions of dollars now available in State of Israel Bonds by similar communal organizations. I hope that I have demonstrated to some degree the fact that these are two great weapons that Israel has and that we must use these great weapons to the maximum. As a matter of fact, Herb, if I may for a moment, I would like also to raise a question as a matter of conscience for myself.

Herb referred to the order of three priorities within the campaign which is being waged. One, the payment of outstanding pledges - and, as I say, I make this a personal comment - one is the payment of outstanding pledges. Two is the making of pledges for the Israel Emergency Fund, one hundred per cent of which goes to Israel. And third is the payment of those pledges to the Israel Emergency Fund. And my small point of conscience, which troubles me, and it's based on a remark which a man made yesterday to me, who is this year's chairman of a bond campaign and last year's chairman of the Welfare Fund campaign in one of the big cities of the country - and talking to me he said it's my feeling - it's my strong feeling that what we are doing for Israel Emergency Fund and for Bonds

... money that must go to Israel quickly and

LEO BERNSTEIN

promptly - and that our on-going responsibilities should be met in an on-going way. I say this to you so that when you have your further deliberation and the deliberations of your board tomorrow you might bear in mind that to many people the kind of response which is being made is because there's an urgent, immediate, drastic need for every possible dollar that can go to Israel promptly and quickly, and that people are not making these dollars available so that they can pre-pay their commitments, their pledges which they ordinarily would pay over a certain period of time - those pledges should be paid over that certain period of time, or advanced if possible - but the men who are borrowing, the men who are digging down, the men who are responding to the crisis of Israel should know that the dollars they are making available are going to Israel at this time. Thank you. (applause)

~~STEVEN~~ *P. Bernstein*

In every meeting - in every meeting that we have had through the weekend, starting with yesterday morning, this question of Bonds and UJA has continued to come up. And the reason is that there is unquestionably a great deal of confusion in some cities - in some cities but not in all - and you have now heard

~~STERN~~ *P. Bernstein*

the statement of policy on the part of the highest officials of the Government of Israel. You've heard the agreement reached nationally by UJA and by Bonds. And therefore let me state in just three or four sentences as succinctly and as I can exactly what our understanding is and what we as a Council will be sending to all of our communities on Monday morning, and it is simply this - in terms of the individual who comes either to the Bond representatives or to the representatives of our Welfare Fund on behalf of this need and asks - I have dollars to give to Israel or dollars available to Israel, how will it help most? What shall I do with it? It is the clear understanding, in our discussions with both Bonds and with Israel, that he will be told - if you can give all of that as free dollars to the Israel Emergency Fund, give it. There is complete agreement on what will be said to each individual in terms of national instructions - in terms of a community. It is a fact then that some will say that I may be able to give three quarters of what I can make available and loan one quarter or fifty per cent. Shall I give it that way if that's the best I can do? And of course the answer will be yes. The major goal there is to ~~make~~ make

STEIN

available the ~~max~~ maximum. Then what remains to be done - I would say that what has already happened in some communities be done immediately on Monday in the others - and that is that the lay leadership and the professional staffs of Bonds and our Welfare Funds sit down quickly to implement this cooperation in every community so that each will know what the other is doing and planning in terms of meetings and approaches. And I think with this clear understanding now that we didn't have and which was not stated until this weekend - with this clear understanding and with the kind of cooperation which has already developed in some cities, I think there is no reason why, except for some problems which inevitably will crop up, the major thrust ~~is~~ of this cannot be carried out along the lines we've given. (applause)  
(BANGING OF GAVEL)

VOICE

(name) from New Jersey. (inaudible) I'm sure when I look around... (inaudible)... America is a very rich country. (inaudible)... make a good job... (inaudible) Rabbi Friedman... (inaudible) you have said that each and every Jew... (inaudible) partners... (inaudible) has tried to do the best. He should be able to make

VOICE (cont'd)

of need - he should stand by and help as much as he can. And you also have a statement that the publicity (inaudible) in twenty papers...(inaudible) I want to ask, Rabbi Friedman, if between those twenty papers that - did you take into consideration that we have a lot of Jewish communities...(inaudible)? And I wonder if you...(inaudible) Thank you.

FRIEDMAN

Yes, we're going into the Yiddish press, obviously.  
(BANGING OF GAVEL)

VOICE

Marvin Goldstein from Atlanta, Georgia. I just came in today. We mobilized starting Thursday and I'd like to present, from Atlanta, Georgia, thirty thousand dollars. (applause) (B.G. TALKING)  
(BANGING OF GAVEL)

STERN

Quiet, please.

VOICE

My name is Ben Rudolph of Sarasota, Florida. Within our organization...(inaudible)....a little bit of a corner there to use the same mobilization card for blood. (applause) (b.g. talking)(banging of gavel)



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VOICE

I would like to know if any community is planning on having a combined effort to UJA and Bonds for Israel at the same time, the same solicitors...(inaudible) (b.g. talking)

FRIEDMAN

The only one that I know of at the moment is a week from Sunday on the 11th in Los Angeles, in the Hollywood Bowl - they're planning to have the meeting. I guess there are twenty thousand seats in The Bowl and on each seat there will be placed a pledge card for a gift to the Israel Emergency Fund and a pledge card for the sale of Bonds. In a mass meeting the size of twenty thousand people, there's nothing you can do except to put pledge cards on the seats - and therefore at that meeting - and I'm going out to speak at it - there are going to be two cards on each seat. I don't know if that's going to be done anywhere else, but that's the one that I've heard of.

VOICE

Mr. Chairman.

STERN

Yes.

VOICE

This is the fastest general assembly CJFNF has had. Because it's really been a general assembly. I had to miss the last one so I hope you'll permit me, Mr. Chairman, if I just make three or four observations? May I? Tomorrow morning, when our Board of Directors meet, I know that we will do whatever we have to do with the Board to start and show our support for this Israel Emergency Fund. I don't think there's any question about it. When you raise -when someone raised a question about a blood bank for Israel, the answer was not yet. I think it would be appropriate that you know that the addition to Bonds and in addition to fund raising for this United Israel Appeal - and I know that the word dimension which has been used here tonight will be so...(inaudible) that it'll be beyond anything we ever imagined - I know that's how successful we will be. I want you to know that other work is also being done - that, for example, on Wednesday and Thursday of this week the conference of the presidents of American Jewish Organization will be meeting in Washington to make sure that the work that's being done in every community to make sure that Senators and Congressmen and Governors and Mayors ~~can~~ or other get across that there's just time \*

VOICE (cont'd)

to fulfill our commitments to the State of Israel  
- that that work is continuing and that we in our  
Federation and our Welfare Funds in all of our com-  
munities will do everything that we possibly can in  
that direction as well as raising the money that's  
so essential. Mr. Chairman, may I just make two  
other observations? The day before yesterday I  
came to New York to be present when one of my  
nephews, the oldest son of my sister who lives here  
in New York came back from Viet Nam after a year  
having been a 1st Lieut in the infantry there. On  
that same day, I spoke to my brother, who is president  
of the Essex County Federation, who told me that  
his son had started that day - that even though  
having been admitted to a course at Colombia this  
summer,--he's a senior at the University of Michigan  
-- instead of going to take that course in advanced  
writing at Colombia, he is going to work for Israel  
to serve on a kibbutz. (applause) And tomorrow  
night at nine-thirty my brother will be bringing  
him to Kennedy so that he can take a plane - El Al -  
along with a whole group of others - to do work -  
so that wonderful harvest/<sup>that's</sup> ~~that~~ Mr. Pincus' pride  
can be manned to the extent possibly by young

VOICE (cont'd)

for more. The dates of '48, the date of '56 - let me tell you about two very important dates in my life. One of them was August 25, 1944, a half hour after I saw General Von (name) sign a surrender to General LeClair. That was translated into French, German and English by a young American Corporal named Cohn - and this took place in the railroad station at (name) in Paris. I went to (name) synagogue, and a group of Jews took off their yellow badges with the words "Juif" on it and they recited together with me (in Hebrew.) Several months later - I guess it was about five months later - I was with an American division - and I haven't told this to this group before or any similar group -- when the American division liberated Dachau, and when a group of us, all Jews, stood together and recited the kaddish because people were still dying in front of us - and I also remember a short while later while in Paris the first group of young Jewish children who'd been gathered together from the camp were assembled there so they could be sent to what was then Palestine and what became Israel. Mr. Pincus, Mr. Shamir, Rabbi Friedman, every Jewish Federation and Welfare Fund in our country and Canada will proceed in a way which was never conceived as

- 60 -

VOICE (cont'd)

being possible before. We're going to do that not only because (in Hebrew) but because we believe in the phrase (in Hebrew) - the people of Israel live and will continue to live. (applause)

