



THE JACOB RADER MARCUS CENTER OF THE  
**AMERICAN JEWISH ARCHIVES**

**MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.**

Series H: United Jewish Appeal, 1945-1995.

Subseries 4: Administrative Files, 1945-1994.

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Box	Folder
42	8

Israel. World's fair. 1963.

For more information on this collection, please see the finding aid on the  
American Jewish Archives website.

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file  
Worlds Fair  
Israel

2. ~~All family items~~
- a. ~~Insurance Program~~
  - b. ~~Program for Dec. Conference~~
  - c. ~~Field aft. reorganization ?~~



5. Yannai - charge Brussels Fair (3,000,000 visitors)  
 25,000,000 1964-65 say fair specialists  
 Russian 1967 - a must

Would it be helpful to the USA if there were a good partition?

Would it be bad for Israel if there were no partition?

Would it help the USA by any hundreds of thousands? If so, this could make the fair "psychologically cheaper".

2 million - hard to decide

If Israel participated in Moscow  
fair and not New York —

This would be a terrible problem  
average Amer. Jew. contribution would  
be confused. Is Israel identifying with  
the east and not west.

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Fair brings Israel to the American Jew,  
who can't travel there. It would  
help campaign.

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a 2 million dollar opportunity is cheap.

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Depends on nature of exhibit

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If pavilion is Jewish, it could have  
negative effect on campaign - e.g. why  
does Israel need money.

Continue tradition — Palestine partition 1939.

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Don't concentrate on trade goods — show accomplishments of an underdeveloped country — pride.

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Israel's national interest requires a fair in N.Y.

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Israel can present an aspect of itself that is unique — different from all other countries. Must be an ideological fair.

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Israel cannot afford to abstain from the fair — N.Y. is largest <sup>single</sup> Jewish community in world

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Unanimous feeling that Israel should be there and partition should be ideological <sup>not</sup> products.