#### MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995. Subseries 4: Administrative Files, 1945-1994.

Box Folder 42 12

Klutznick, Philip. United Jewish Appeal luncheon speech. 5 February 1961.

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MR. LEVIN: Ladies and gentlemen, may
I take this opportunity to welcome the friends of
the United Jewish Appeal from all over the United
States and Canada, and may I ask the Chairman of the
Campaign Committee of our City of Miami, Joe Lipton,
to please stand up and take a bow.

### (Applause.)

Our good friend, Sam Hyman, the president of the Miami federation is stuck in New York with the snow and cannot get out. Representing the federation is Judge Irving Cypen. Judge, please stand up and take a bow.

### (Applause.)

As a matter of personal privilege, I should like to ask another gentleman to take a bow. He has been very helpful to me in working on this conference. He has been with me all week. Here is a man whom you all know, Mel Dubinsky.

# (Applause.)

Friends, in presenting our first speaker, one is touched with a feeling that cannot be put into words, and yet I must do so with pride and regret, pride in the fact that one of our own has achieved such great distinction in the field of national and world affairs, and regret that this very

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recognition of his ability will be the cause of taking him from the helm of the United Jewish Appeal.

Phil Klutznick has been one of the prides and glories of the American Jewish life, of world Jewish life for many years. Over the years, his talents have likewise been at the service of the country and of the American people as a whole. His leadership has brought vital force and guidance to virtually every facet of American Jewish life.

A few of the organizations I might mention are B'nai Brith, the United Jewish Appeal, the Claims Conference of the Jewish Agency, Incorporated and many, many others.

At the same time, his work for the Federal Government as a housing expert, as President Roosevelt's wartime housing commissioner and as United Nations delegate for President Eisenhower's administration, he has helped America as a whole during many critical times in our history. As a matter of fact, the Senate Committee as a whole approved his nomination by the President of the United States on Tuesday and he shortly will assume this new position of importance, that of United States representative to the United Nations Economic and Social Council, for the benefit of Americans, but

Many months ago, I agreed to accept the General Chairmanship of the United Jewish Appeal. To this agreement, I attached one condition; if after the elections the new President would call on me to assume a responsibility in which I felt I could be of service to our nation, I would feel bound to accept. I also indicated, however, that I would not actively seek such an office, for I felt then, as I

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feel now, that to serve the U.J.A. and my other communal interests was sufficient for me.

These conditions were part of my acceptance and so agreed to by the Committee of the U.J.A. On the eve of the U.J.A.'s national annual conference in December, the announcement was made of the appointment of the new head of the United States Mission to the United Nations. Even while our conference was taking place, some of those present here were being interviewed by a certain agency of the government with respect to your present speaker.

I suggested to some of my friends in the U.J.A. that the signs were clear that I was going to be offered a post, in which I felt I could serve, and that if I was offered it, I would not reject it. In spite of this, I was urged to accept the General Chairmanship, with the understanding that everyone would appreciate the necessity of resigning if the events which have transpired had come to pass.

Ten days ago, when the U.J.A. Executive Committee met, the dye had been cast. I so advised the Committee. I have tried to carry on as General Chairman from the day of the election until this moment, when my successor is to be presented officially. Now that the President and the Senate have seen fit to

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accelerate consideration of my nomination and with
the necessity of key manpower in our mission pressing,

I must anticipate that this meeting and my appearance
in Chicago on February 8th will be my last public
acts in connection with the United Jewish Appeal for
the duration of my service to my country.

Last Tuesday, I appeared before the Senate Foreign Relations Committee to respond to questions the Committee might have bearing on my fitness to represent the United States. The massive area of concern of the Economic and Social Council of the United Nations, covering as it does the economical, cultural and humanitarian work of all the specialized agencies of the United Nations, along with the technical and financial assistance to the less fortunate countries, prompted questions as to my prior interests, not the least of which has been my reasonably extensive list of Jewish affiliations. In view of my long and intimate association with both philanthropic and business enterprises concerning Israel, I regarded it entirely proper that I should be so questioned.

I was pleased that the occasion afforded me an opportunity to express my views and my plans. Paranthetically, being human, I was no less

pleased that it also provided certain senators an opportunity to express their personal knowledge of me and their confidence in the kind of work we have done.

It was at these hearings that I publicly declared that it was my intent to resign from all obligations, whether in voluntary associations or of a business nature, which could conceivably create any question of conflict of interests or absorb any part of my time. Working for peace in the world in which we live is not a part-time commitment.

Believe me when I say that I have found the choice of which vineyard in which to labor a difficult and burdensome one. To leave U.J.A., B'nai Brith, Hebrew University, Roosevelt University and a host of other activities which are contributing so much to human welfare and to separate myself from even the occasional exciting business venture has not been the product of a single night's thought. During these several weeks, this need to decide has produced many sleepless nights and unanswered questions. The very philosophy by which I live was born midst the trials of these efforts from which I now take leave. But I also feel strongly that it is a privilege to

labor on the world scene, for the dignity of one's fellow man and for his freedom from slavery, want, fear and distress. These are ideas not only applying to the U.J.A. or limited even to our Jewish tradition The New Testament, the Koran, the tenets of Buddism and of the many faiths of our complex world all invoke the great vision that all men shall be free and live in dignity. 

Here in the U.J.A., we have set a standard for others to follow. What has been our work but to rescue human beings and to give them a genuine chance to achieve normal, useful lives.

Ours has been not only a mission of mercy for those who have found their way to Israel, but for all our co-religions in the many lands of the world, where they have lived in want or fear or without a chance for the most elementary medical care or educational opportunity.

The work of the Jewish agency and of the Joint Distribution Committee has been complimentary efforts, parts of a world-wide organization based on the ancient Jewish concept that the salvation of the world rests on three things, learning, justice and peace. We have never considered that our task was done by merely feeding the hungry

and clothing the naked. We have regarded it completed only when we brought those we were helping back to some measure of human dignity by giving them the opportunity not only to eat, but to learn and to labor.

In today's world, there are also many other people who suffer deprivation similar to those whom we have sought to compensate or that which we have sought to end among our fellow Jews. We, in this country, live in an advanced society, where one-fifth or even one-tenth of our total labor force can meet all this country's food needs and even create an unmanageable surplus. Yet there are vast regions of the world where two-thirds of the labor force or even more is engaged in a grim, desperate battle to produce enough food to live by, and their people are going hungry.

We Americans live in a society in which the technology of transportation is so advanced, only a few days ago we could send a chimpanzee far out into space and have him returned. Yet throughout the world, there are great areas where transportation is so primative that farmers are unable to reach markets only a few miles away.

In our envirement the average expect-

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ancy has been raised to over 70 years. In many world areas, it is still not more than 35 years. Over 45 per cent of the world population is still illiterate, and a still similar proportion of the world's children do not even attend school.

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The task to which I have been called and to which I am privileged to undertake seeks to promote a maximum of world cooperation in many of the very fields in which we are active here in the United Jewish Appeal. I could not find it in my heart to reject any invitation from the President of the United States to serve our nation's legislative hopes and ambitions. But in addition, I especially welcome this opportunity to serve in an area which I regard as an extension of the very interests that for many years have occupied my energies and my best hopes. After all, what greater joy can one have than to be able to help try to find the formula for world cooperation, to advance human dignity, economic independence, learning, and all the attributes of a good life.

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I have no delusions as to the magnitude of the task, nor do I consider myself one amongst many working in these vital areas, but to the utmost, I shall strive to represent this nation of ours in

the great effort to attain and preserve on a world scale the goals of human dignity to which we are committed as Americans.

As I face this work, I feel strengthened for it by the heritage of spirituality, of generosity, of the eternal desire and hope for a better world, with peace and justice for all, a heritage which is mine as a Jew.

At the hearings in Washington last week, some interest was expressed in my ability to serve objectively in this new work. May I repeat what I declared then, that no man, no matter what his origin or religion, need fear my sense of fairness if what he seeks is human dignity, peace, justice and relief from the pressures of want and of fear.

If, out of the long history of my people, I have not learned the meaning of compassion for my fellow man, then I have learned nothing. In this blessed nation of ours, God and circumstance have shined upon me and my dear ones. I believe this is true of all of you, and that this fact is implanted in us in the will and the determination to exert our full strength in the precious hope that we, or at least our children, shall enjoy the benefits of an entire universe of peace, with all people living in freedom,

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supported by the strength of their various faiths.

May I then, in a few concluding words,

beg a favor of each of you? Today, we launch our

annual nationwide campaign for the United Jewish

Appeal. What we do at this national inaugural

conference will set the tone and provide the message

for the campaign throughout the country.

For the first time in many years, we have before us a fixed national goal, \$72,740,000. My friends, this is almost \$11,000,000 more than we actually raised last year. For the moment, a declining economy and a falling stock market suggested that this might have been a difficult campaign, but the economic tide is turning. I think the signs are almost at hand of a rising economy in this vast, great America of ours. But even if the tide has not set in, as set in it will, we are not faced here with a question of how good is business or how bad is business, we are faced instead with this vital question; can you or I, because of temporary fluctuations in our assets or our income, fancied or real, permit our great work of life-saving and lifebuilding to suffer a setback of any kind.

My friends, we are a blessed generation for we, in our lifetime, have been privileged

to see 2,000 years of Jewish agony and grief replaced by hope and the God-given opportunity to save lives. Do we now permit this singular and this long-prayed for opportunity to slip through our fingers? Our 1961 goal is a minimum one. I tell you from personal knowledge that its achievement will still leave great human needs unmet, but it is a realistic one, an attainable one, and it will go far to further our final aims.

If we fail to win it, we will leave untold suffering and misery in the path of our failure. We must not fail. We must not say or think we are tired of giving or that we are giving too much. We, who have behind us generations as dispensors of justice, do we dare not to face up to our responsibilities, but rather our great and unparallelled opportunities.

So long as one man, one woman, one child faces the problems which we have been meeting and have met for a million and a half who turned to us in the past decade, we know what we must do, what we need to do, and for God's sake, let us keep our standards high. Let others learn to follow the flag of devotion which makes us so rich and paves the way for the lights which lead us. In this, we shall be

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leading the path of today, when universal human
compassion shall exist among all peoples and all
nations.

I tell you, ours is a glorious role.

The role of being a Jew has nothing to exceed it in the world in which we live. Some people, some generations, have, by their acts, touched the very helm of immortality. Let that be our way today, and may God bless you as you complete today's ceremonies.

Now, my friends, I come to that moment of the transfer of duty and of power. There is very little of the latter. There is more than a sufficiency of the former.

successor, may I make this little statement which I feel compelled to make. I make it to him before I present him. I have known of the U.J.A. for a long period of time. I have known the members of its professional staff and key staff in many ways for many years, but intimately for only a few months. I would consider myself completely lacking of the decency I hope I posess if I did not say now to Herb Friedman, Mel Goldstein, Irving Jacobs and all their cohorts who really work at this task 24 hours a day, that in the past two months, what I knew of them I liked of

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them, and as I got to know them better, I liked them better. I shall miss them, for in this short period of time, we have been more than colleagues. I hope we become good friends.

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I have known the man who succeeds me for a number of years. I knew him when we did not always agree on certain national policies in the field of housing. I, of course, was right. Since he speaks last, I have led with my chin and I shall expect to suffer. But I have watched him show not only devotion to whatever task he committed himself in the field in which he has done so well during this time, but as each step was taken, I have watched him share more and more of what he is a success in with those who need him. He is a man full of generosity and understanding. He is a person who lives not alone of himself and his worldly goods, but of the best that is in him and, I begin to see, even of his whole family.

If I have any regrets in leaving, and there are many, they are at least completely overcome at this moment by the knowledge that in the hands of my successor, the U.J.A. will not only succeed this year, but in the years to come. It is a source of

delight that the leadership of the U.J.A. has seen

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fit to select as the General Chairman of the United Jewish Appeal one of the great American Jews of our day, my good friend Joe Meyerhoff.

### (Applause.)

MR. MEYERHOFF: Mr. Klutznick. General Laskov, ladies and gentlemen. First, let me say to you, Phil, how pleased I am with your very gracious introduction. It is probably a little more than I deserve. I also want to voice what Al Levin said. I consider it, and I am sure all of us consider it a real loss of the U.J.A. not to have the benefit of your leadership and your guidance in the years ahead, but at the same time, I am sure I also speak for all of you and from many thousands around the United States, appreciating what a tremendous sacrifice and substantial sacrifice you are making to undertake this government position, and that we have nothing in our hearts but the best wishes for you in your undertaking. We know you will do well.

# (Applause.)

Of course, I appreciate the confidence of the leadership of the U.J.A., who felt I could do this job. I am not nearly as confident about it as they are. As a matter of fact, I feel quite humble at this moment, when I realize that I follow in the

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I am sure you must all know, just as I know, that this is not a one-man job. You can call me the General Chairman, but I cannot raise the money myself and neither can any other General Chairman.

We require your support and your leadership and those like you around the United States. There are many hundreds who must accept this responsibility jointly with me.

All I can say to you, and I do not have to say it to you, but I say it to you so that you can tell others, is that the U.J.A. deserves your loyalty and support, just as it does the loyalty and support of every American Jew. We have an opportunity and a special responsibility, and that is to interpret the needs of the U.J.A. to the American Jewish community.

fellow, and the average Jewish community is a good community. The important thing is for us to make them understand what our needs are. If you can once express our needs and get their ears and hearts, I

do not think you will have any trouble meeting our goal, because the average American Jewish community can afford and will support all causes. I have never had any conflict myself with local causes or national causes in relation to the U.J.A. There is enough money to go around for everyone, provided we can make people understand the needs of the U.J.A. The U.J.A. has accomplished a lot in twenty-one years. We have actually, all of us, rescued nearly one million men, women and children settling in Israel, in addition to 300,000 or more who have gone to the United States, South America, Canada and Australia, which they could have only done with our help.

These people, these men, women and children, have been given an opportunity for a life of freedom, of self-respect and human dignity. This is in addition to the tremendous work the J.D.C. has done in our European countries in helping to re-establish Jewish communities throughout the European area. They have helped to school, clothe and feed Jewish children in Moslem countries. This is a tremendous record of which you all ought to be awfully proud.

But this job is far from done. The U.J.A. has many unfinished jobs. I think neither you nor I would be satisfied to say our work is

completed when we know there are still fellow Jews who must be saved, and they look only to us. There are others who cannot be saved tomorrow or next year, but I think they are sustained in their hopes and lives because they know we have not forgotten them.

In addition, we must be constantly prepared to rescue and help those who are the victims of persecution, oppression and discrimination only because they are Jews. These are the responsibilities we have, and they are serious responsibilities. It is not an easy job to raise the kind of money about which we are talking. \$11,000,000 more than we raised last year is not easy, and those of you who have been raising this money must know it is not an easy task, but it can be done.

Our job, as far as Israel is concerned, is additional to our other responsibilities, certainly does not end at the shores of Israel. We cannot send people there and say, "Now, you take care of finding a job." They have responsibilities which they are willing to undertake, but I think we also have some responsibility in helping to integrate these people in the community and make them self-supporting and self-sufficient.

I know all of you have undertaken your

responsibilities as leaders in the U.J.A., just as I
have, out of a sense of duty, out of a sense of what
compells you to do the things you know are right, and
I feel the same way.

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Frankly, I am not very happy about undertaking this job. It will take a tremendous amount of time and energy and all the other things you know go with these jobs. In many ways, they are thankless jobs and many of us are perfectly willing to say, "Well, it's about time they started asking somebody else to do this work." I sympathize with you and I sympathize with myself. Sometimes I say to myself, "It's terrible. Why shouldn't someone else do this job," but we know we would not want it any other way. We want to do what we can to see that our responsibilities are fulfilled. We have a tremendous responsibility as leaders of the American Jewish community.

You do not have to have wars and blood running in the streets in order to make people understand they must continue to support the U.J.A., but we can only do that if we continue to give the leadership the task. We must continue to lead and inspire by our devotion and by our example and our dedication and our generosity.

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I ask all of you to join me in dedicating yourselves to the U.J.A. for 1961 and the years ahead. Our work is not finished. The survival of the Jewish people and all the other things we stand for and have stood for these many years are at stake. They can only be solved and they can only be resolved if you and I and hundreds of others who are part of U.J.A. will get together and put your shoulders

Thank you for your confidence and I hope we can do the job together.

# (Applause.)

to the wheel and get the job done.

MR. LEVIN: With all our help, I am sure our new National General Chairman will do a successful and wonderful job. Joe is asking every one of us to join him in this tremendous opportunity.

Now, my friends, it gives me the deepest pleasure to present to you a great soldier of our time. Over the years, the United Jewish Appeal has had the honor to bring to American Jewish audiences some of the most notable figures of the 20th century. General Laskov is one of these people who has helped to shape the destiny of his country and of the world. He is a great soldier, one of Israel's greatest. But more than that, he is one of

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Israel's men of peace, an educator, an authority on the life of Israel's immigrants, a man of determination, seeing a future in the Neghiv. He is here to tell us of his problems, needs, and of his practical visions of the future.

I present to you now the former Chief of Staff of the Israeli defense forces, General Haim Laskov.

### (Applause.)

GENERAL LASKOV: Mr. Chairman, Rabbi Friedman, ladies and gentlemen. I feel that a great honor was bestowed upon me to address you here today, but I must tell you that I am laboring here under certain difficulties. I find that I am, in a way, embarrassed and surprised to be in this country, embarrassed because I grew to know that the U.J.A. is supporting us, and I find myself supporting the U.J.A. I am surprised, because at the beginning of the month in Israel, at the Prime Minister's office, I attended a ceremony, the changing of our guard, and at the end of 23 years, the ending of my formal military service. I was soldiering all my life in a citizen's army. The things I want to talk about and the message I want to convey to you is more from a civilian than from a military standpoint.

It is true that we of the Israeli

defense forces are proud to have won a war of
independence. I might correct a misunderstood part

of our history, because it was not the Balfore Declaratio
of 1917 which gave us the State of Israel. It simply
gave world Jewry an opportunity. It was only the

war of independence of 1948 that gave us our State
and to all Jewry another opportunity, and maybe our
last one.

It is also true that we take pride in the results of the Sinai Campaign. We are humbly proud to safeguard our country against odds and on our own. But what we are really proud of is the fact that we are the biggest school for adults, that we integrated people from over one hundred languages into Hebrew, from over eighty countries of origin into one community that teaches citizenship and trains citizen soldiers to live hard, because they will have to fight hard. It is a school which initiated the training of skills and crafts and started the industrial revolution in our country.

As you watch our people coming from different places to our shores in different ships, you cannot help feeling that they are all in the same boat. To say the survival of the State of

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Israel is a miracle is to tax the language too much and to belittle the efforts and sacrifices of men of faith toward their might and mind.

You may look now with pride at our joint achievement. Before the war of independence, Mr. Richard Crossman, from England, had a terrible prophecy for us. He said that Israel will become the dumping ground for all the unwanted Jews. A better word for it is the scum of the earth.

In this year of Bar Mitzvah, there is no need for misgivings. You might even have a very brief moment for rejoicing the achievements of the Jewish people. Great progress was made, but not enough to enable anybody to say that the Israelis never had it so good.

I wish I could tell you today that all our Torahs are over, that all our obstacles have been removed. They have not. I feel I have to tell you and warn you, as I did when I was in this country in 1957, that we must prepare for further efforts and sacrifices for the cause for which we are all soldiering.

In this 13th year of our State, if I were to draw an intelligent summary, I would have to tell you that we have not topped the ridge yet, but

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our problem is to be strong in order to avert war.

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Of course, it has this effort to gain friends among
nations, but it also means to industrialize the
country, to receive and absorb newcomers and to
settle the Neghiv and to settle the borders.

This is where you come in. If you take these and Nasser's inention to attack us some day, you will find where the Jewish front line really is. We cannot prevent Nasser from dreaming of throwing us into the sea. Neither can we prevent him from telling his people in their illiteracy and misery that he can do it. But if he dares, and dare us he may, there is the little army of Israel to prove to him that this was only a dream. Throw us into the sea. Little does he know that we do not teach our little boys and girls to swim. However, this is the burden that we Israelis carry alone, proud not to share it with anybody, not even the world Jewry.

Economically, we are not there yet.

To every nation, the freedom of the high seas is a birthright. For us, despite two military struggles, armistice agreements, the United Nations Security Council resolution, the Suez Canal is blocked off enough to become the sewerage of broken words and promises.

Water for irrigation is a problem for

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us, a struggle. As we go on our way to the top of the ridge, in its various stages, we find that nations, like individuals, have to consolidate, and this is what we are doing now. It does not mean marking time. It means the marshalling up of momentum so that we can bridge this top of the ridge.

Those of you who have been to Israel have seen a bright and rich land. You have seen the look of fertility about the country and how many acres were conquered from the desert, the way buildings are going up and roads are put down and towns are being built. You have seen people dress better and eat better. You have seen our little army. It is a good army.

These are tremendous things of which we can be proud, of which you can be proud, of which all of us should be proud. This is because we have worked hard, long and honestly. These results were achieved at a cost of lives, blood, tears, sweat and agony. Maybe it is because of this sufference that these achievements are so dear to us.

In one respect, this little State of Israel is the only Western democratic achievement in this world since 1948. Others started as a democracy but rather hurriedly reverted to a totalitarian

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regime. We are a democracy, although we face many problems and difficulties.

As I said before, I am here to draw a very short and intelligent summary, for you to see the goals, the objectives, the difficulties, the problems, the success and the failure, because you must know, because you will have to act.

It is true that we have done a tremendous job in absorbing over a million newcomers, but the fact is that one out of three has not yet been absorbed. He is not productive yet. There are still rocks to be cleared, but thanks to your efforts, harder to find. Our farmers are not eking out a living yet. This is a matter of grave concern. The aged do not get the treatment to which they are entitled. The youth do not get the education which we think is the minimum they need. This, in United Jewish Appeal terms means the absorbsion to bring to productivity over 300,000 people. Or, if this number is rather startling, to bring over 400 villages to self-sufficiency of these settlements on the borders and in the Neghiv, whether on an aggricultural basis or industrial basis or both. You know their economic and social aspect. I do not have to enlarge on this. But there is another aspect to them. By their very

nature, by their very existence, they reduce the chances of war. This is why the Arabs are against them. This is the very reason why they oppose more immigration to Israel, because it is not a desert that fodders the Arab, it is the Arab that fodders the desert.

Also, we need to stretch our water grid to better these settlements, to inhabit the Neghiv, to conquer more land from the Neghiv, to establish more townships based on skills where we lack raw material. For us, the Neghiv is where the frontier was of this country, or, as you used to say, "Go west, young man, go west." But this is not all. We are proud to receive each year from 30,000 to 40,000 newcomers. We need more, we want more, but we must prepare for the day more will come.

There are people in this world who have none of the freedoms you have taken for granted, but enjoy one freedom, the freedom of Jew hating.

Let it be known that without the United Jewish Appeal, it might be a hard thing to do and maybe our open door policy would be closed.

May I add a personal note. I have been soldiering too long not to be able to appreciate the annonymous efforts of the men and women whom you

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and I	also	know, t	hat pra	ise fall	s indiscr	imina	tely
over	these	workers	in too	small d	oses, so	I wis	h to
tell	you th	at you	have do	ne well,	because	you d	leserve
it.							

Mark my words. There will come a day when people will ask you how this Muddled East became a Middle East and they will say that these people brought it about.

Neither our neighbors nor any other nation in the world are willing to share our difficulties with us. We therefore will not be distracted from our cause for whatever reason, national or otherwise, because if we give in to Nasser instead of to the cause of greatness, if we succumb to the day instead of spending the day hacking our way to the top of the ridge, if we give in to the opposition, we can corrode the very foundation of world Jewry, too.

Let us brace ourselves to our duties.

Ladies and gentlemen, we lost our first temple to the Babylonians. We lost our second temple to the Roman might. Now, after this survival of the 20th century holocaust, we are building our third temple, and the State of Israel is our third temple. Its future depends on what we do now. If we will consolidate today, we can reach all the objectives on

	our way. You see, for us it is very vital to succeed
2	and succeed we must, succeed we shall.
3	(Applause.)
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