



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 4: Administrative Files, 1945-1994.

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Miscellaneous. 1969-1970.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.



PROGRAM

**UNITED
JEWISH
APPEAL**

AMERICAN
ARCHIVES

**south-
southwest
regional
conference**

JANUARY 11-12, 1969

STATLER HILTON

DALLAS, TEXAS

PROGRAM

Saturday, January 11

- 12:30 P.M.—ONEG SHABBAT LUNCHEON** Embassy Ballroom
Presiding: Nathan I. Lipson
Presentation: David Schoenbrun
News Commentator, Journalist, Author
- 2:30 P.M.—ONEG SHABBAT SEMINARS – Survey of World Jewish Needs** Court Room
1. "Europe and North Africa"
Samuel L. Haber, Executive Vice Chairman
American Joint Distribution Committee
Discussion
 2. "Israel in Crisis"
Dr. Isadore Lubin, Consultant for Programs
In Israel
United Israel Appeal, Inc.
Discussion
- 5:30 P.M.—COCKTAIL RECEPTION FOR CONFERENCE GUESTS** Embassy Foyer
Cocktail Reception - Young Leaders
Sponsored by Dallas Jewish Community
Vista Room
- 7:00 P.M.—CONFERENCE BANQUET** Embassy Ballroom
- Presiding: Jacob Feldman
- Anthems: Mrs. Sol Sanders, Dallas
- Invocation: Rabbi Hirshel L. Jaffe, Temple Shalom
- Greetings: Irvin Jaffe
President, Dallas Jewish Welfare Federation
- Remarks: Mrs. Bernard Schaenen, National Chairman
United Jewish Appeal Womens Division
- Gordon Zacks, National Chairman
United Jewish Appeal Young Leadership Cabinet
- Addresses: H. E. Shabtai Rosenne
Israel's Deputy Permanent Representative to
United Nations
- Rabbi Herbert A. Friedman
United Jewish Appeal, Executive Vice-Chairman
- Premiere: "Never Again To Be Denied", UJA 1969 Campaign Film
- Benediction: Rabbi A. Aaron Segal
Congregation Tiferet Israel

Sunday, January 12

9:00 A.M.—CONCURRENT BREAKFAST WORKSHOPS

Court Room

1. Campaign Clinic
Presiding: Charles Goodall, Tulsa

Panel: Sidney Feldman, Atlanta
Jack Kravitz, Dallas
Murray Munves, Dallas
Robert Russell, Miami
Charles Sugerman, San Antonio

2. Women's Division
Presiding: Mrs. Jerry Leibs

Vista Room

Presentation: Mrs. Bernard Schaenen

3. Young Leadership Division
Presiding: Sidney Stahl, Dallas

Gold Room

Presentation: Gordon Zacks, Columbus
"Young Leaders: Bringing About Change
In Jewish Community Life"

11:30 A.M.—NATIONAL ECONOMIC PROJECTIONS — 1969

Embassy Ballroom

Presiding: Charles Sugerman, San Antonio

Presentation: David Steine, Nashville
Professor of Business Administration
Vanderbilt University
Partner - J.C. Bradford & Co.
Investment Brokers

12:00 Noon—CONFERENCE SUMMATION

Embassy Ballroom

Bernard Schaenen, Dallas

1969 SOUTH-SOUTHWEST REGIONAL LEADERSHIP CONFERENCE

Co-Chairmen

JACOB FELDMAN, Dallas

NATHAN I. LIPSON, Atlanta

MRS. DAVID REISMAN, Dallas

Chairman

Host Committee

MRS. COLEMAN JACOBSON,

President, Womens Division

Dallas Jewish Welfare Federation

AMERICAN JEWISH ARCHIVES Conference Committee

A. N. ABRAMOWITZ, Orlando	CARL GOLDSTEIN, Nashville	LEONARD PHIPPS, Shreveport
WILLIAM ACKERMAN, Houston	DR. MARVIN GOLDSTEIN, Atlanta	MICHAEL PIZITZ, Birmingham
STANFORD ALEXANDER, Houston	DAVID GOLDWASSER, Atlanta	RICHARD PIZITZ, Birmingham
SEYMOUR ALPER, Wilmington	CHARLES GOODALL, Tulsa	JERRY POPKIN, Whiteville
DR. HAROLD ALPERN, Chattanooga	ROBERT W. GORDON, Hollywood	SIDNEY POPKIN, Whiteville
GEORGE ALTBACHI, Biloxi	ALBERT GRANOFF, Laredo	DR. BERNARD PORTMAN, Savannah
HILLIARD ARONOV, Montgomery	JENARD M. GROSS, Houston	GERALD RAUCH, Houston
MEYER BALSER, Atlanta	ABE GREENBERG, Durham	MARSHALL RAUCH, Gastonia
SAM BARSHOP, San Antonio	I. G. HARRIS, Beaumont	TED ROBBINS, Chattanooga
DAVE BENTON, Birmingham	HAROLD HASSENFELD, Nashville	MIKE ROBINOWITZ, Tulsa
ROBERT BERG, Columbia	DR. LEO HORVITZ, Houston	ISIDORE ROOSTH, Tyler
FRED BERMAN, Birmingham	STANLEY HUNTER, St. Petersburg	LEONARD ROSEN, Miami
HERMAN BERNARD, High Point	BARRY HYMAN, Mobile	SAM RUBIN, Wilmington
JOEL BERNSON, Memphis	ALBERT JACOBSON, Greensboro	HAROLD SALMON, JR., New Orleans
JEROME BORENSTEIN, Orlando	HENRY JACOBUS, JR., Dallas	JULIUS SANDITEN, Tulsa
ABE BRENNER, Winston-Salem	IRVIN JAFFE, Dallas	WILFRED SANDITEN, Tulsa
HERBERT BRENNER, Winston-Salem	MENDEL KALIFF, San Antonio	M. W. SAUL, Tampa
LUDWIK BRODZKI, Ft. Lauderdale	SAM KANTOR, Tulsa	BERNARD SCHAEENEN, Dallas
ELLIS CARP, Dallas	ZONDEL KATZ, Biloxi	ADOLPH SCHWARTZ, Galveston
DAVID COHEN, Sarasota	NATHAN KAPLAN, Alexandria	ALBERT SEGAL, Charlotte
LAWRENCE COHEN, Greensboro	SHERMAN KAPLAN, Dallas	MARTIN SERETEAN, Chattanooga
HENRY COHN, Dallas	SOL KIMMERLING, Birmingham	TED SHANBAUM, Dallas
JACK COLEMAN, Jacksonville	BERNARD KLINE, Columbus	DAVID SILVER, Augusta
ERVIN DONSKY, Dallas	DONALD KOLE, Savannah	HILL SILVER, Augusta
NATHAN DONSKY, San Angelo	MAX KRUGER, Wichita Falls	IRVING SILVER, High Point
CHARLES DUBROW, Chattanooga	JACK KUHN, Nashville	HORACE SIMON, Shreveport
RUBIN EDELSTEIN, Brownsville	HERMAN LEDER, Whiteville	GENE M. SLOTT, St. Petersburg
HAROLD EISEN, Beaumont	ALVIN LEVINE, Charlotte	PROF. DAVID STEINE, Nashville
IRVING EISEN, Beaumont	SOL LEVINE, Dallas	JERRY STERNBERG, Asheville
E. J. EVANS, Durham	ROBERT S. LEVY, West Palm Beach	CLIFFORD STRAUSS, Monroe
SIDNEY FELDMAN, Atlanta	BEN LIPSHY, Dallas	CHARLES SUGERMAN, San Antonio
RALPH FRANKEL, Montgomery	SIDNEY LIPSHY, Dallas	DR. JACK TEPPER, Chattanooga
YALE FRIEDLANDER, Montgomery	ROBERT E. LIST, West Palm Beach	MRS. HAROLD VEXLER, San Antonio
BEN L. FRIEDMAN, Jacksonville	JULIUS LIVINGSTON, Tulsa	MILTON WEINSTEIN, Atlanta
ERWIN FRIEDMAN, Jacksonville	SOL MAYER, Mobile	JACK W. WEISSMAN, Tampa
KARL FRIEDMAN, Birmingham	AL MITCHELL, Jackson	DR. WILLIAM WEXLER, Savannah
GENERAL EDWARD FRIEND, Birmingham	GEORGE MITCHELL, Jackson	JACQUES WIENER, JR., Shreveport
EDWIN GALE, Beaumont	MURRAY MUNVES, Dallas	SAMUEL G. WIENER, Shreveport
ALEX GENECOV, Tyler	STANLEY PEARLE, Dallas	LAWRENCE YAGO, Shreveport
NOLAN GLAZER, Dallas	SAM PERL, Brownsville	HENRY ZARROW, Tulsa
ROBERT GOLDSMITH, Memphis	DR. HARRY M. PERMSLY, Hollywood	ROBERT ZELIGSON, Tulsa
ABE GOLDSTEIN, Atlanta	JAMES PERMUTT, Birmingham	EMANUEL ZEYITZ, Mobile

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HIGHLIGHTS
UNITED JEWISH APPEAL
SOUTHERN REGIONAL CONFERENCE

Dallas, Texas

January 11-12, 1969

Statler-Hilton Hotel

Saturday, January 11

Noon OPENING LUNCHEON

Speaker: David Schoenbrun

Afternoon

PANORAMA OF OVERSEAS NEEDS

Rabbi Herbert A. Friedman,
United Jewish Appeal

Samuel Haber, *Joint Distribution Committee*

Gottlieb Hammer, *United Israel Appeal*

Evening RECEPTION

(Hosted by the Dallas Jewish Welfare Federation)

BANQUET

Speakers: Rabbi Herbert A. Friedman
Ambassador Shabtai Rosenne
Deputy Permanent
Representative to United Nations

Sunday, January 12

Breakfast CAMPAIGN CLINICS

Men, Women, Young Leadership

Noon

ECONOMIC REPORT ON ISRAEL
CONFERENCE SUMMATION

SPEAKERS:

DAVID SCHOENBRUN
TV-radio news commentator,
journalist and author



HERBERT A. FRIEDMAN
Executive Vice-Chairman
United Jewish Appeal



Ambassador SHABTAI ROSENNE
Israel's Deputy Permanent
Representative to the United Nations.



**Celebrate the 30th Anniversary of the United Jewish Appeal
and Help Launch Our 1969 Campaign**
Reports on Israel and Jewry throughout the world
Meet these distinguished leaders of the American Jewish Community



GOTTLIEB HAMMER
Executive Vice-Chairman
United Israel Appeal, Inc.



SAMUEL L. HABER
Executive Vice-Chairman
Joint Distribution Committee



MRS. BERNARD SCHAENEN
Chairman, National Women's Division
United Jewish Appeal



GORDON ZACKS
National Chairman
Young Leadership Cabinet
United Jewish Appeal



Professor DAVID STEINE
Member Campaign Cabinet
United Jewish Appeal
Nashville



IRVING BLUM
Member Campaign Cabinet
United Jewish Appeal
Baltimore



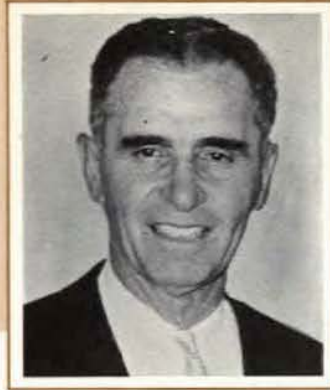
ENTERTAINMENT:

RIVKA RAZ
Star of Israel's "My Fair Lady"



1969 SOUTH-SOUTHWEST LEADERSHIP CONFERENCE

CO-CHAIRMEN



JACOB FELDMAN
UJA National Chairman
Dallas



NATHAN I. LIPSON
Executive Committee,
United Jewish Appeal

Conference Committee

A. N. Abramowitz, *Orlando*
William Ackerman, *Houston*
Stanford Alexander, *Houston*
Seymour Alper, *Wilmington*
Dr. Harold Alpern, *Chattanooga*
George Altbach, *Biloxi*
Hilliard Aronov, *Montgomery*
Meyer Balsler, *Atlanta*
Sam Barshop, *San Antonio*
Dave Benton, *Birmingham*
Robert Berg, *Columbia*
Fred Berman, *Birmingham*
Herman Bernard, *High Point*
Joel Bernson, *Memphis*
Jerome Borenstein, *Orlando*
Abe Brenner, *Winston-Salem*
Herbert Brenner, *Winston-Salem*
Ludwik Brodzki, *Ft. Lauderdale*
Ellis Carp, *Dallas*
David Cohen, *Sarasota*
Lawrence Cohen, *Greensboro*
Henry Cohn, *Dallas*
Jack Coleman, *Jacksonville*
Ervin Donsky, *Dallas*
Nathan Donsky, *San Angelo*
Charles Dubrow, *Chattanooga*
Rubin Edelstein, *Brownsville*
Harold Eisen, *Beaumont*
Irving Eisen, *Beaumont*
E. J. Evans, *Durham*
Sidney Feldman, *Atlanta*
Ralph Frankel, *Montgomery*
Yale Friedlander, *Montgomery*
Ben L. Friedman, *Jacksonville*
Erwin Friedman, *Jacksonville*
Karl Friedman, *Birmingham*
General Edward Friend, *Birmingham*
Edwin Gale, *Beaumont*
Alex Genecov, *Tyler*
Nolan Glazer, *Dallas*
Robert Goldsmith, *Memphis*

Abe Goldstein, *Atlanta*
Carl Goldstein, *Nashville*
Dr. Marvin Goldstein, *Atlanta*

Sol Kimmerling, *Birmingham*
Bernard Kline, *Columbus*
Donald Kole, *Savannah*

Michael Pizitz, *Birmingham*
Richard Pizitz, *Birmingham*
Jerry Popkin, *Whiteville*
Sidney Popkin, *Whiteville*
Dr. Bernard Portman, *Savannah*
Gerald Rauch, *Houston*
Marshall Rauch, *Gastonia*
Ted Robbins, *Chattanooga*
Mike Robinowitz, *Tulsa*
Isidore Roosth, *Tyler*
Leonard Rosen, *Miami*
Sam Rubin, *Wilmington*
Harold Salmon, Jr., *New Orleans*
Julius Sanditen, *Tulsa*
Wilfred Sanditen, *Tulsa*
M. W. Saul, *Tampa*
Bernard Schaenen, *Dallas*
Adolph Schwartz, *Galveston*
Albert Segal, *Charlotte*
Martin Sereteian, *Chattanooga*
Ted Shanbaum, *Dallas*
David Silver, *Augusta*
Hill Silver, *Augusta*
Irving Silver, *High Point*
Horace Simon, *Shreveport*
Gene M. Slott, *St. Petersburg*
Prof. David Steine, *Nashville*
Jerry Sternberg, *Asheville*
Clifford Strauss, *Monroe*
Charles Sugerman, *San Antonio*
Dr. Jack Tepper, *Chattanooga*
Mrs. Harold Vexler, *San Antonio*
Milton Weinstein, *Atlanta*
Jack W. Weissman, *Tampa*
Dr. William Wexler, *Savannah*
Jacques Wiener, Jr., *Shreveport*
Samuel G. Wiener, *Shreveport*
Lawrence Yago, *Shreveport*
Henry Zarrow, *Tulsa*
Robert Zeligson, *Tulsa*
Emanuel Zivitz, *Mobile*

You are cordially invited
to attend the
1969 United Jewish Appeal
South · Southwest
Leadership Conference
Saturday, January 11
Sunday, January 12
Statler-Hilton Hotel, Dallas, Texas

David Goldwasser, *Atlanta*
Charles Goodall, *Tulsa*
Robert W. Gordon, *Hollywood*
Albert Granoff, *Laredo*
Jenard M. Gross, *Houston*
Abe Greenberg, *Durham*
I. G. Harris, *Beaumont*
Harold Hassenfeld, *Nashville*
Dr. Leo Horvitz, *Houston*
Stanley Hunter, *St. Petersburg*
Barry Hyman, *Mobile*
Albert Jacobson, *Greensboro*
Henry Jacobus, Jr., *Dallas*
Irvin Jaffe, *Dallas*
Mendel Kaliff, *San Antonio*
Sam Kantor, *Tulsa*
Zondel Katz, *Biloxi*
Nathan Kaplan, *Alexandria*
Sherman Kaplan, *Dallas*

Max Kruger, *Wichita Falls*
Jack Kuhn, *Nashville*
Herman Leder, *Whiteville*
Alvin Levine, *Charlotte*
Sol Levine, *Dallas*
Robert S. Levy, *West Palm Beach*
Ben Lipshy, *Dallas*
Sidney Lipshy, *Dallas*
Robert E. List, *West Palm Beach*
Julius Livingston, *Tulsa*
Sol Mayer, *Mobile*
Al Mitchell, *Jackson*
George Mitchell, *Jackson*
Murray Munves, *Dallas*
Stanley Pearle, *Dallas*
Sam Perl, *Brownsville*
Dr. Harry M. Permsly, *Hollywood*
James Permutt, *Birmingham*
Leonard Phillips, *Shreveport*

THE YALE JEWISH APPEAL

Cordially invites you to attend a

Dinner and Meeting

For '69 YJA Campaign Staff and Their Guests

Monday Evening, January 29, 1969

6:30 P.M.

Presidents' Room

Woolsey Hall

Guest Speaker:

Rabbi Herbert A. Friedman '38

Executive Vice-Chairman

United Jewish Appeal

R.S.V.P. by January 22, 1969

YALE JEWISH APPEAL
265 YALE STATION
NEW HAVEN, CONN.



AMERICAN JEWISH
ARCHIVES

Rabbi and Mrs. Herbert A. Friedman
% United Jewish Appeal
1290 Avenue of the Americas
New York, New York

program

UNITED JEWISH APPEAL



MIDWEST LEADERSHIP INSTITUTE

FEBRUARY 21-22, 1969

SHERATON-CHICAGO HOTEL

CHICAGO, ILLINOIS

Friday, February 21

12:00 Noon — YOUNG LEADERSHIP LUNCHEON AND SEMINAR

Boulevard Room

PRESIDING: Robert Max Schroyer, Chicago, UJA Young Leadership Cabinet Executive Committee Member

PRESENTATION: Gordon Zacks, Columbus, National Chairman, UJA Young Leadership Cabinet

"Young Leaders: Bringing about Change in Jewish Community Life"

12:30 P. M. — WOMEN'S DIVISION LUNCHEON AND SEMINAR

Tally Ho Room

PRESIDING: Mrs. Harold Shlensky, Chicago

GREETINGS: Mrs. Bernard Schaeenen, Dallas, Chairman, UJA National Women's Division

PANEL: "OPERATION ISRAEL — FOR WOMEN ONLY"

Mrs. Albert B. Adelman, Milwaukee

Mrs. Norman Lettvin, Chicago

Mrs. Richard Lurie, Minneapolis

7:00 P. M. — SABBATH DINNER AND ONEG SHABBAT

Grand Ballroom

WELCOME: Paul Zuckerman, Detroit, Institute Chairman

PRESIDING: Louis S. Goldman, Dayton, Institute Associate Chairman

KIDDUSH: Rabbi Alvin I. Kleinerman, Park Synagogue Shaare Shalom, Chicago

GREETINGS: Irvin Swartzberg, Chicago, Special Gifts Chairman, 1969 JUF Campaign

PRESENTATIONS:

Colonel Shmuel Gorodish, Commander of the "S" Brigade, Conquerors of the Sinai

Rabbi Herbert A. Friedman, Executive Vice Chairman, United Jewish Appeal



Saturday, February 22

SURVEY OF WORLD JEWISH NEEDS

12:00 Noon — LUNCHEON

Tally Ho Room

PRESIDING: Joseph Megdell, Flint, Institute Associate Chairman

PRESENTATION: Arieh Dulzin, Treasurer, Jewish Agency for Israel

FILM: "Never Again to be Denied"

2:30 P. M. — CONCURRENT SEMINARS

EUROPE and NORTH AFRICA East Room (B)

PRESIDING: Melvin Dubinsky, St. Louis, National Chairman,
United Jewish Appeal

PRESENTATION: Samuel L. Haber, Executive Vice Chairman,
Joint Distribution Committee

ISRAEL IN CRISIS East Room (A)

PRESIDING: Albert B. Adelman, Milwaukee, National
Chairman, United Jewish Appeal

PRESENTATION: Gottlieb Hammer, Executive Vice Chair-
man, United Israel Appeal

5:30 P. M. — YOUNG LEADERSHIP RECEPTION Tally Ho Room

Co-sponsored by UJA Young Leadership Cabinet and
Chicago's Young People's Division

6:00 P. M. — RECEPTION FOR INSTITUTION DELEGATES Crystal Foyer

7:00 P. M. — INSTITUTE BANQUET Grand Ballroom

PRESIDING: Paul Zuckerman, Detroit, Institute Chairman

ANTHEMS: Cantor Wilhelm E. Silber, Chicago, Congrega-
tion Anshe Sholom B'nai Israel

INVOCATION: Rabbi Mordecai Simon, Executive Director,
Chicago Board of Rabbis

REMARKS: Gordon Zacks, Columbus, National Chairman,
UJA Young Leadership Cabinet

Mrs. Bernard Schaenen, Dallas, Chairman UJA National
Women's Division

PRESENTATIONS:

David Schoenbrun — TV Commentator, Journalist and
Author

Edward Ginsberg, Cleveland, General Chairman,
United Jewish Appeal

MUSICAL SELECTIONS: Yaffa Yarkoni



SABBATH SERVICES

Delegates wishing to attend Sabbath Services will be welcome at Park
Synagogue Shaare Shalom which is located on the 16th floor of the hotel,

REGISTRATION — Friday and Saturday

Crystal Foyer

INSTITUTE HOSPITALITY ROOM

San Juan Room — 11th Floor

DIRECTORY

UJA HEADQUARTERS — Kingston Room
11th Floor

PRESS OFFICE — Caracas Room
11th Floor

Boulevard Room	5th Floor
Crystal Foyer	7th Floor
East Room	9th Floor
Grand Ballroom	7th Floor
Tally Ho Room	9th Floor
Tropical Room	5th Floor





You are cordially invited
to attend the
BROOKLYN DIVISION
INAUGURAL DINNER
to honor

ABE STARK

BROOKLYN'S MAN OF THE YEAR
on behalf of the
UNITED JEWISH APPEAL
OF GREATER NEW YORK

Guest Speaker

RABBI HERBERT A. FRIEDMAN
Executive Vice-Chairman
National United Jewish Appeal

Thursday, March 13, 1969

6:00 P.M.

AMERICANA HOTEL
7th Avenue & 52nd Street
New York, New York

R.S.V.P.

COUVERT \$15.00

1969 BROOKLYN
CAMPAIGN OFFICERS

ABRAHAM D. BEAME
Campaign Chairman

HARRY WAXMAN
Dinner Chairman

MORRIS FURMAN
MORRIS KIRSCH
ABRAHAM M. LINDENBAUM
Campaign Co-Chairmen

MAX ABRAMS
HARRY LEVENTHAL
HARRY ZEITZ
Co-Chairmen
Israel Emergency Fund



BROOKLYN'S UJA MAN OF THE YEAR

ABE STARK



AMERICAN JEWISH
ARCHIVES
CIVIC AND COMMUNAL LEADER
HUMANITARIAN
DISTINGUISHED CITIZEN

It is by virtue of the profound sense of kinship which unites the Jewish people all over the world, their enduring concern for the welfare of their fellow Jews and their generous humanitarian spirit that the United Jewish Appeal has been able to achieve the miraculous redemption of so many hundreds of thousands of forlorn and needy men, women and children during the last few decades. In the Brooklyn Jewish community no one has upheld these beliefs more proudly, more devotedly than Abe Stark, Borough President of Brooklyn, whom we are happy to honor this year as its United Jewish Appeal Man of the Year.

A great praiseworthy tradition of philanthropic leadership is exemplified by Abe Stark who for more than three decades has served the UJA in leading positions of responsibility. This willingness to work for the good of others derives from a deeply felt conviction of the supreme importance of UJA's life-saving work, and his warm, sympathetic personality. He has been a leading participant in a multitude of organizations and he is particularly proud of his encouragement and support of the Brownsville Boys Club and the Brooklyn College Hillel Building.

Abe Stark has set us a magnificent example of communal leadership and dedication to the interests of the Jewish people. With great affection and appreciation we offer him this public tribute for his distinguished record as a humanitarian, a public servant and business leader.

1969 BROOKLYN CAMPAIGN OFFICERS
CAMPAIGN ASSOCIATE CHAIRMEN

NAT A. BARELL
EMANUEL CELLER
EMANUEL COHEN
NAT COHEN
EUGENE GOLD
BENJAMIN D. HAIBLUM
HAROLD M. JACOBS
BENNE KATZ
ARTHUR L. KLIEGMAN
SAMUEL LEMBERG
JULIUS LEVENTHAL
ARTHUR LEVITT
WILLIAM MARX
DAVID MINKIN
BERTRAM L. PODELL
JOSEPH W. PRESSER
CHARLES PUNIA
JOSEPH REISS
JOSEPH RUBENSTEIN
SIDNEY L. SCHIFF
STEPHEN SHALOM
EDWARD S. SILVER
STANLEY STEINGUT
ABE TRAUB



You are cordially invited
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BROOKLYN DIVISION
INAUGURAL DINNER

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ABE STARK

BROOKLYN'S MAN OF THE YEAR
on behalf of the
UNITED JEWISH APPEAL
OF GREATER NEW YORK

Guest Speaker

RABBI HERBERT A. FRIEDMAN
Executive Vice-Chairman
National United Jewish Appeal

Thursday, March 13, 1969

6:00 P.M.

AMERICANA HOTEL
7th Avenue & 52nd Street
New York, New York

R.S.V.P.

COUVERT \$15.00

EXECUTIVE COMMITTEE

Morris Abrams
 Gerald Adler
 Joseph Altman
 Joseph Ashear
 Emil N. Baar
 Henry Bayles
 Harry Bearman
 Charles Berkman
 Bernard M. Bloom
 Jeremiah B. Bloom
 Nathaniel Bloom
 Louis M. Brass
 Benjamin G. Browdy
 A. Bert Chabot
 Bernard Christenfeld
 Stanley I. Clark
 Daniel M. Cohen
 Nathan Coleman
 Max Danzig
 George Davidson
 Sam Davidson
 Samuel Dinerstein
 Abraham L. Doris
 Rabbi Dr. Meir Felman
 Benjamin Finkel
 Irving J. Finkel
 Milton Fleiss
 Louis Fortgang
 Donald Freund
 Benjamin Fromberg
 Rabbi Ezra Gellman
 Dr. Israel Gerberg
 Harry Ginsberg
 Jacob Globe
 David Goldberg
 Elliot Golden
 Davis Goldman
 Fred Goldschmidt
 E. Louis Gothelf
 Jacob Goodman
 Max Goorland
 Aaron Gottlieb
 Isadore Gordon
 Louis Greenberg
 Marvin Greenberg
 Samuel L. Greenberg
 Charles S. Greene
 Jacob Greenfest
 Harry Greenfield
 Harry Greenstein
 Edward I. Grodsky

Benjamin Gursky
 Emerick Gross
 David Halpern
 Rabbi Harry Halpern
 Murray J. Hammer
 Murray Handwerker
 Nathan Handwerker
 Solon B. Hanft
 Saul L. Harris
 Rabbi Abraham M. Heller
 Norman E. Henkin
 Hyman Herman
 Irving Horowitz
 Irving S. Horowitz
 Edward Isaacs
 Sol R. Kaplan
 Saul C. Kaufman
 Morris Kavy
 Rabbi Kurt Klappholz
 Frank Kleiger
 George Kossoy
 William J. Kramer
 Rabbi Benjamin Z. Kreitman
 Julius Kushner
 Ben Laeger
 Archie Latto
 Jack Leeb
 Louis L. Lehman
 Herman Levin
 Phil Levin
 Wilbur A. Levin
 Julius A. Levine
 Rabbi Israel H. Levinthal
 Benjamin Levitt
 Sol Levy
 Albert B. Lewis
 Martin Lifton
 Murray Marrocco
 Dr. Bernard Metrick
 Herman M. Metz
 Lawrence Meyer
 A. Frederick Meyerson
 Isidore Meyerson
 Ned Miller
 Murray Mostoff
 Paul Pearlmutter
 Ted Pinsker
 Dr. Robert Pollock
 Harry Rebell
 Joseph Resnick

Charles I. Rockmore
 Mark Roebuck
 Harold Rosenbaum
 William Rosenblatt
 Robert Zeitz Rosenthal
 Sol Rosenzweig
 Samuel Rothstein
 Charles Rubenstein
 Dr. Maxwell L. Sacks, Rabbi
 Benjamin Salzhauer
 Harry Sand
 Louis Schachter
 Albert D. Schanzer
 Philip Scharf
 Seymour Scheer
 William Scheinberg
 Charles L. Schreiber
 Lawrence Schiff
 Dr. Milton Schiff
 Solomon C. Schoenberg
 Rabbi Israel Schorr
 Daniel Schwartz
 Max Schwartz
 Bernard Segal
 Jesse Segal
 Thomas D. Selzer
 Leo Shapiro
 Nathan D. Shapiro
 Rabbi Solomon J. Sharfman
 Max L. Shulman
 Jacob I. Seigel
 Leonard M. Simon
 Rabbi Baruch Silverstein
 Sidney L. Solomon
 Dr. Moses Spatt
 Samuel Sperling
 Rabbi A. Alan Steinbach
 Joseph Steinberg
 Joseph Strauss
 Harvey L. Strelzin
 William Suffin
 Samuel Sutton
 Max Teitelbaum
 Rabbi Seymour Turk
 Milton T. Vanderveer
 David A. Wallach
 Adolph Wasser
 Rabbi Bernard Weinberger
 Edward Samuel Wiener
 Ben Werbel
 Fred J. Zeitz

UNITED JEWISH APPEAL DIRECTOR – BROOKLYN DIVISION
 EMANUEL GREENFIELD





The Jewish Teachers Association
OF THE CITY OF NEW YORK, INC.

42ND
ANNUAL
LUNCHEON

Sunday, April 27th, 1969

12:30 p. m.

*Imperial Ballroom
Americana Hotel
New York City*

Affiliated with

**THE COUNCIL OF JEWISH ORGANIZATIONS
IN CIVIL SERVICE, INC.**

RECEPTION

Program of the Day

SHALOM

Mr. Bruce Rosen, Vocalist Mr. David Krane, Accompanist
Students, High School of Music and Art

HATIKVAH } *Cantor Joseph Boardman*
STAR SPANGLED BANNER } *Westchester Reform Temple*
INVOCATION *Rev. Dr. Louis C. Gerstein*
Rabbi, Spanish-Portuguese Synagogue



LUNCHEON



INTRODUCTION

TOASTMASTER *Mr. Jerome Parker*
Luncheon Chairman
A PRESIDENTIAL REPORT *Dr. Herman P. Mantell*
President, Jewish Teachers Association
MOMENTS TO REMEMBER *Dr. Harry Hershfield*
"Mr. New Yorker"
MUSICAL SELECTION *Bruce Rosen, David Krane*
"What The World Needs Now"

GREETINGS

Hon. Arthur Levitt Comptroller, State of New York
Hon. Louis J. Lefkowitz Attorney-General, State of New York
Dr. Nathan Brown Executive Deputy, Superintendent of Schools
Dr. Bernard E. Donovan Superintendent of Schools

A SALUTE TO ISRAEL 21

Hon. Simcha Dinitz — Minister of Information, Embassy of Israel in Washington

SONGS *Bruce Rosen, David Krane*
"Where Can I Go?"
"Jerusalem, The Gold"

PRESENTATION: THE AVODAH AWARD *Hon. Charles H. Silver*
President, Beth Israel Medical Centre
1968 Recipient of the Avodah Award

A TOAST *Bruce Rosen, David Krane*
"From 'Fiddler on the Roof'"

RESPONSE *Hon. Charles J. Bensley*
President, Israel Education Fund

SONG *Bruce Rosen, David Krane*
"Exodus"

BENEDICTION *Rabbi Harold Gordon*
Executive Vice-President, New York Board of Rabbis



Luncheon Music Provided by
DYKER HEIGHTS JUNIOR HIGH SCHOOL OF BROOKLYN
MRS. MADELEINE BRENNAN, *Principal*
MR. MICHAEL VASALLO, *Band Conductor*

The Jewish Teachers Association

DR. HERMAN P. MANTELL

President

IRVING ROSENBLUM *Vice-President*

ISRAEL ROSENBLUM *Secretary*

MICHAEL LEINWAND *Treasurer*

Borough Vice-Presidents

JACK VOGEL *Outlying Districts*

ALVIN ROSENTHAL *Brooklyn*

FRANK S. SACKS *Manhattan*

JEROME GREENBLATT *Bronx*

LEONARD BENNETT *Richmond*

EMANUEL M. EBBIN *Queens*

DR. JOHN LOWE *Higher Education*

All officers of the Association are seated on the Dais

Chaplain

RABBI LOUIS C. GERSTEIN

1969 CITY-WIDE LUNCHEON COMMITTEE

JEROME PARKER *General Chairman*

DR. ARTHUR HUGHSON *Co-Chairman*

IRVING ROSENBLUM *Co-Chairman*

MEMBERS

Mr. Leonard Bennett
Mrs. Jeanette Bragin
Dr. Jack Bloomfield
Mr. Gerald Brooks
Dr. Nathan Brown
Mr. Benjamin Chancy
Mr. Emanuel Ebbin
Mr. Jerry Eisenberg
Mrs. Ceil Epstein
Mr. Max Epstein
Miss Mabel Etkin
Miss Elizabeth Field
Dr. Irving Fine
Miss Jeanne Freeman
Miss Irene Goldsmith
Mr. Ed Golub

Mr. Jerome Greenblatt
Mr. Norman Harris
Mr. George Kaye
Miss Anne Kessler
Mr. Stanley Kingsley
Mrs. Frances Krauss
Mrs. Florence Leinwand
Mr. Michael Leinwand
Mr. Sidney Leinwand
Mr. William Leinwand
Mr. Nathan Levine
Dr. Harry Lewis
Dr. John Lowe
Mrs. Rebecca K. Marcus
Miss Beatrice Mantell

Mrs. Herman P. Mantell
Mr. Morris Mantell
Mr. Charles Meyer
Mr. Jacob Mish
Mr. Larry Parker
Miss Dorothy Posner
Dr. William Reiner
Mr. Alvin Rosenthal
Mr. Frank S. Sacks
Mrs. Eleanor Schiller
Dr. Charles Tanzer
Mr. Samuel Teicher
Mr. Abraham Venner
Dr. Jack Vogel
Mr. Edward Weston
Dr. Rose Zellers

MENU

SUPREME OF FRESH FRUIT PRINCESSE
With Strawberries

— • —

ROLLED FILET OF SOLE with SALMON HEARTS
Sauce Veronique

— • —

Small Parslied Potatoes
French Stringbeans Saute with Mushrooms

— • —

FROZEN SOUFFLE ALASKA
Strawberry Sauce

— • —

PETITS FOURS

— • —

COFFEE

... DAIS ...

Dr. Irving Anker	<i>Special Assistant to the Superintendent of Schools</i>
Hon. Vincent F. Albano, Jr.,	<i>Chairman, New York County Republican Committee</i>
Judge Thomas A. Aurelio	<i>New York State Supreme Court Justice</i>
Dr. Herman A. Bayern	<i>U.S. Provost of Gen. Alfaro Foundation, Panama</i>
Dr. L. Lester Beacher	<i>Chancellor, Philathea College</i>
Hon. Abraham Beame	<i>Former Comptroller, New York City</i>
Hon. Charles J. Bensley	<i>Guest of Honor</i>
Hon. Abraham Bernstein	<i>New York State Senator</i>
Dr. Maurice Blond	<i>Jewish Teachers' Association Insurance Coordinator</i>
Cantor Joseph Boardman	<i>Westchester Reform Temple</i>
Hon. George M. Bragalini	<i>Former New York State Commissioner</i>
Dr. Nathan Brown	<i>Executive Deputy Superintendent of Schools</i>
Hon. Leonard Buder	<i>New York Times</i>
Hon. John D. Calandra,	<i>New York State Senator</i>
Hon. John J. Cassese	<i>President, Patrolmen's Benevolent Association</i>
Mr. Arthur Clinton	<i>Director, New York City Bureau of Attendance</i>
Dr. Timothy W. Costello	<i>New York City Deputy Mayor, Administrator</i>
Hon. Simcha Dinitz	<i>Minister of Information, Israel Embassy in Washington</i>
Hon. Louis A. DeSalvio	<i>New York State Assemblyman</i>
Hon. S. Samuel DiFalco	<i>Surrogate, New York County</i>
Hon. Isidore Dollinger	<i>New York State Supreme Court Justice</i>
Mr. Thomas M. Donahoe	<i>President, Catholic Teachers Association of New York</i>
Dr. Bernard E. Donovan	<i>New York City Superintendent of Schools</i>
Dr. Charles G. Eichel	<i>Executive Vice-President, Jewish Teachers' Community Chest</i>
Hon. David N. Edelstein	<i>U.S. District Court Justice</i>
Hon. Leonard Farbstein (Rep. by David Allen)	
Hon. Richard E. Fenton	<i>New York City Commissioner, Dept. of Air Pollution Control</i>
Miss Margaret L. Flanagan	<i>President, Catholic Teachers Association of Brooklyn</i>
Rabbi Herbert A. Friedman	<i>National Executive Vice-Chairman, U.J.A.</i>
Hon. Norman Frank	<i>Director of Public Relations, P.B.A.</i>
Rev. Dr. Louis C. Gerstein	<i>Jewish Teachers' Association Chaplain</i>
Hon. Simeon Golar	<i>Commissioner, New York City Human Rights</i>
Rabbi Harold H. Gordon	<i>Executive Vice-President, New York Board of Rabbis</i>
Dr. Jay E. Greene	<i>Chairman, Board of Examiners, N.Y.C. Board of Education</i>
Hon. Seymour Halpern	<i>Member of U.S. Congress</i>
Dr. Arthur Hughson	<i>President, Retired Teachers Association</i>
Dr. Viqar Hamdoni	<i>Ambassador from Pakistan</i>
Dr. Harry Hershfield	<i>"Mr. New Yorker"</i>
Hon. Harold M. Jacobs	<i>President, Brooklyn Jewish Community Council</i>
Hon. Morris Iushewitz	<i>Member, New York City Board of Education</i>
Rabbi Meir Kahane	<i>National Director, Jewish Defense League</i>
Hon. Louis I. Kaplan	<i>Chaplain, New York City Shomrim Society</i>
Hon. Al Knopf	<i>Executive Vice-President, Musicians' Union</i>
Hon. Louis J. Lefkowitz	<i>New York State Attorney General</i>
Mr. Michael Leinwand	<i>Treasurer, Jewish Teachers Association</i>
Dr. Seelig L. Lester	<i>New York City Deputy Superintendent of Schools</i>

THE STAR-SPANGLED BANNER

Oh, say, can you see
By the dawn's early light
What so proudly we hailed
At the twilight's last gleaming?
Whose broad stripes and bright stars
Through the perilous fight
O'er the ramparts we watched
Were so gallantly streaming?
And the rocket's red glare,
The bombs bursting in air
Gave proof through the night
That our flag was still there.
Oh, say, does that star-spangled banner yet wave
O'er the land of the free and the home of the brave?

HATIKVAH

Kol-od ba-ley-vav p'ni-ma
Ne-fesh y'hud-di ho-mi-yah
Ul'fa-a-tey miz-rach ka-dimah
A-yin l'tsi-yon tso-fi-yah;
Od lo avdah tik-va-tey-nu
Ha-tikvah sh'not al-pa-yim
Lih' yot am chof-shi b'ar-tsey nu
Eretz Tsi-yon v'Y-rusha-la-yim.

We'd go to any lengths...



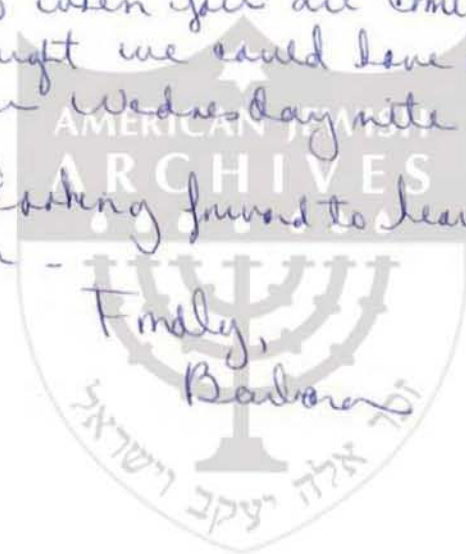
Dear Francine & Herb,

I thought you might
be interested in seeing our invitation -
cute??

Bob and I are anxious
to know when you are coming etc -
we thought we could have dinner
with you Wednesday night.

Looking forward to hearing
from you -

Truly,
Barbara



...to have you join us

at the Bryn Mawr Country Club

Thursday • May 1st • 1969

6600 North Crawford, Lincolnwood

Cocktails 11:30 a.m.

Luncheon 12:30 p.m.

Luncheon \$5.75

Women's Division

Jewish Federation and Jewish Welfare Fund

on behalf of the Jewish United Fund Campaign

Minimum Gift \$250

R.S.V.P. on enclosed card

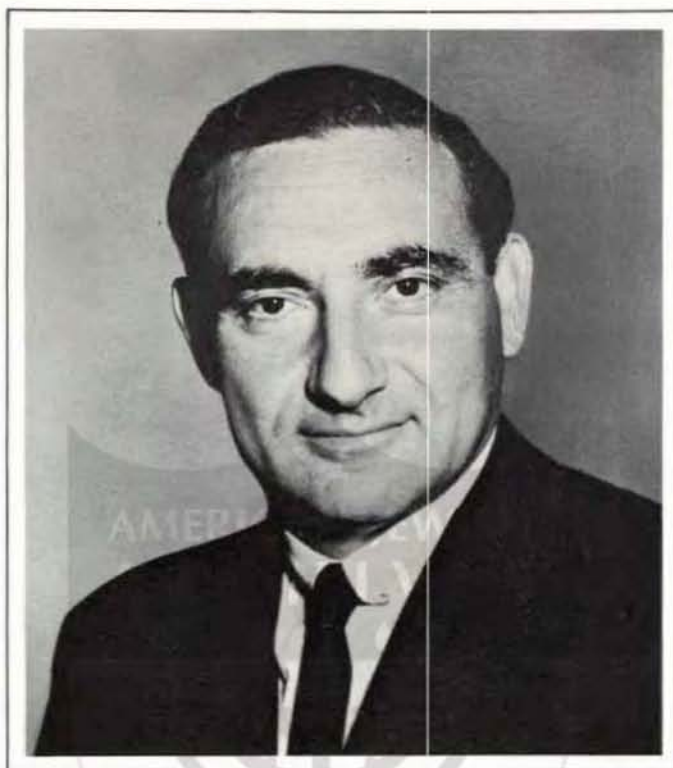


Our Guest Speaker

Rabbi Herbert Friedman

Executive Vice-chairman of the United Jewish Appeal

Seldom before has Rabbi Friedman addressed a group of Chicago women, and those who have heard him will tell you that there are few speakers in the United States better informed, more articulate, or more inspiring. His experience as a World War II army chaplain, seeing and working with Jewish survivors of the Nazi death camps, lingered in his soul. In July, 1955, Rabbi Friedman accepted his present post. Since then the world has been his pulpit. The need to help fellow Jews in Israel and around the world has been his sermon text. His work has taken him to lonely border outposts and behind the Iron Curtain, to the ghettos of North Africa and on countless trips to Israel. Rabbi Friedman has a deep feeling for and understanding of the problems of the world Jewish community. He will challenge your imagination and excite your expectations.



*We are pleased to announce that
Charles C. Bassine
Chairman of the Board, Spartans Industries, Inc.
will be the
Guest of Honor
at the
1970 United Jewish Appeal
National Inaugural Dinner*

*December 11, 1969
New York Hilton*

*Reception 6:00 P.M.
Dinner 7:00 P.M.*

Mr. and Mrs. Edward Ginsberg

cordially invite you to attend a

AMERICAN JEWISH
A Reception S

on Saturday evening, December thirteenth

at the conclusion of the U. J. A. Banquet

in the State Suite

Forty-fourth floor

The New York Hilton

Mr. Edward Ginsberg
General Chairman, United Jewish Appeal
cordially invites


to attend the
National Inaugural Dinner
launching the
1970 United Jewish Appeal

Addresses
Hon. Hubert H. Humphrey
Former Vice President of the United States
Louis A. Pincus
Chairman, Jewish Agency for Israel

Thursday, December 11th 1969
The New York Hilton
New York, N. Y.

Minimum Contribution \$ 20,000
Black Tie, R. S. V. P.

Reception 6:00 P. M.
Dinner 7:00 P. M.



*Lester Lanin and his
orchestra will be available for dancing
at the close of the Inaugural Dinner
Thursday evening, December 11, 1969.*

NAME

CITY

*accept with pleasure your kind invitation
to attend the United Jewish Appeal
National Inaugural Dinner
Thursday, December 11th, at 7:00 p.m.
at the New York Hilton
New York, New York*

31ST ANNUAL UNITED JEWISH APPEAL NATIONAL CONFERENCE
New York Hilton Hotel—December 12-14, 1969

PROGRAM HIGHLIGHTS

Israel must live



United Jewish Appeal

1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019
PLAZA 7-1300 CABLE ADDRESS: UJAPPEAL, NEW YORK

AMERICAN JEWISH
ARCHIVES

Dear Friend:

I am enclosing for your attention a program containing the highlights of the forthcoming UJA Annual National Conference, and trust it will help you plan your visit to New York City for the Conference.

Looking forward to seeing you.

Cordially,

Edward Ginsberg
General Chairman

Friday, December 12: OPENING PLENARY SESSION

9:30 A.M.

Presiding

JOSEPH MEYERHOFF

Honorary Chairman, United Jewish Appeal

Premiere Showing of the new UJA film, "Beit Shean: A Symbol of Life"

Reports

LOUIS BROIDO

Chairman, Joint Distribution Committee

MAX M. FISHER

Chairman, United Israel Appeal, Inc.

LEON DULTZIN

Treasurer, Jewish Agency, Israel

SURVEY OF WORLD JEWISH NEEDS

11:00 A.M.-
3:00 P.M.

Five Separate and Concurrent Seminars
(Luncheon will be served at 12:30 P.M.)

I. IMMIGRATION AND RESETTLEMENT

Presiding

ISADORE BRESLAU

National Chairman, United Jewish Appeal

Panel

GENERAL UZI NARKISS
Director General, Immigration and
Absorption, Jewish Agency, Israel

GAYNOR JACOBSON
Executive Vice-President,
United Hias Service

PHILIP SOSKIS

Executive Director, New York Association for New Americans

II. ABSORPTION IN ISRAEL

Presiding

MELVIN DUBINSKY
National Chairman, United Jewish Appeal

Panel

BRIGADIER GENERAL JOSEPH GEVA
Director General,
Ministry of Absorption, Israel

GOTTLIEB HAMMER
Executive Vice-Chairman,
United Israel Appeal, Inc.

III. EASTERN EUROPE

Presiding

SIDNEY M. EDELSTEIN
National Chairman, United Jewish Appeal

Panel

SAMUEL L. HABER
Executive Vice-Chairman,
Joint Distribution Committee

DR. YORAM DINSTEIN
Consul of Israel, New York

IV. NORTH AFRICA AND ASIA

Presiding

BERNARD H. BARNETT
National Chairman, United Jewish Appeal

Panel

ELIEZER SHAVIT
Jewish Agency, Israel

LOUIS D. HORWITZ
Director General,
Joint Distribution Committee

V. EDUCATION

Presiding

CHARLES J. BENSLEY
President, Israel Education Fund

Panel

DR. MAX A. BRAUDE
Director General, World ORT Union

DR. ARYEH NESHER
Executive Director,
Israel Education Fund

ELIEZER SHMUELI
Deputy Director General, Ministry of Education, Israel

1970 UJA CAMPAIGN STORY
SUMMATION OF SEMINARS

3:15 P. M.-
4:00 P. M.

Presiding

ALBERT PARKER
National Chairman, United Jewish Appeal

Address

HERBERT A. FRIEDMAN
Executive Chairman, United Jewish Appeal

• • •

NATIONAL CASH REPORT

4:15 P. M.-
5:00 P. M.

Presiding

ALBERT B. ADELMAN
National Chairman, United Jewish Appeal

•

KABBALAT SHABBAT SERVICES

6:00 P. M.

•

SHABBAT SYMPOSIUM
UJA-B'NAI B'RITH HILLEL FOUNDATIONS

6:30 P. M.-
10:30 P. M.

Presiding

JOSEPH H. KANTER
National Chairman, United Jewish Appeal

• • •

Saturday, December 13:

CONFERENCE LUNCHEONS

Noon-
2:15 P. M.

UNITED JEWISH APPEAL COMMUNITY CAMPAIGN CHAIRMEN

Presiding

LEONARD R. STRELITZ
National Chairman, United Jewish Appeal

•

OPERATION ISRAEL

Presiding

PAUL ZUCKERMAN
National Chairman, United Jewish Appeal

•

UNITED JEWISH APPEAL YOUNG LEADERSHIP

Presiding

GORDON ZACKS
Chairman, Young Leadership Cabinet, UJA

•

UNITED JEWISH APPEAL B'NAI B'RITH HILLEL FOUNDATIONS—
REPORT ON THIRD UJA UNIVERSITY STUDY MISSION

UNITED JEWISH APPEAL
NATIONAL WOMEN'S DIVISION

2:30 P. M.-
5:00 P. M.

“THE RIGHTEOUS AMONG THE NATIONS”
A tribute to the men and women of all faiths who helped
save Jewish lives during the Holocaust.
Produced in commemoration of the 25th Anniversary of
the National Women's Division of the UJA

Presiding

MRS. BERNARD SCHAENEN
Chairman, National Women's Division, UJA

PRESENTATION OF AWARDS TO

FATHER JOSEPH ANDRÉ..... BELGIUM
HERMAN GRAEBE..... GERMANY
DR. ADELAIDE HAUTVAL..... FRANCE
DR. WILLEM SANDBERG..... HOLLAND

• • •

CONFERENCE BANQUET

7:00 P.M.-
10:30 P.M.

Presiding

EDWARD GINSBERG
General Chairman, UJA

•

Report of Nominations Committee

AMERICAN JEWISH
ARCHIVES
LOUIS BROIDO
Chairman, Joint Distribution Committee

•

PRESENTATION OF AWARDS

Address

HONORABLE ABBA EBAN
Minister of Foreign Affairs, Israel

• • •

“A SINGLE LAMP IS BURNING”

A major exhibit of paintings and writings by children who have been living in the shelters of Israel's Beit Shean Valley settlement will be on display in the promenade.

• • •

DAIS SEATING LIST

•

UNITED JEWISH APPEAL ANNUAL NATIONAL CONFERENCE BANQUET SESSION

•

DECEMBER 13, 1969
NEW YORK HILTON
NEW YORK CITY

EDWARD GINSBERG
GENERAL CHAIRMAN, UNITED JEWISH APPEAL
Presiding
HON. ABBA S. EBAN
FOREIGN MINISTER, STATE OF ISRAEL
Guest of Honor

ALBERT B. ADELMAN
National Chairman, United Jewish Appeal
HON. SHIMON ALEXANDRONI
*Israel Economic Minister for
United States and Canada*
HON. REHAVEAM AMIR
Consul-General of Israel in New York City
ABBÉ JOSEPH ANDRÉ
Belgium
JORDAN C. BAND
*Chairman, National Jewish Community
Relations Advisory Council*
BERNARD H. BARNETT
National Chairman, United Jewish Appeal
LEONARD D. BELL
Executive Committee, United Jewish Appeal
CHARLES J. BENSLEY
President, Israel Education Fund
GERRARD BERMAN
National Cabinet, United Jewish Appeal
HENRY C. BERNSTEIN
*Executive Vice-President
United Jewish Appeal of Greater New York*
IRVING BERNSTEIN
Executive Vice Chairman, United Jewish Appeal
PHILIP BERNSTEIN
*Executive Vice President
Council of Jewish Federations and Welfare Funds*
RABBI PHILIP S. BERNSTEIN
*Honorary Chairman, American-Israel
Public Affairs Committee*

HERSCHEL W. BLUMBERG
Executive Committee, United Jewish Appeal

ABRAHAM BORMAN
National Cabinet, United Jewish Appeal

MRS. S. ALEXANDER BRAILOVE
*Past Chairman, National Women's Division
United Jewish Appeal*

HYMAN BRAND
National Cabinet, United Jewish Appeal

DR. MAX A. BRAUDE
Director General, World ORT Union

RABBI ISADORE BRESLAU
National Chairman, United Jewish Appeal

LOUIS BROIDO
*Chairman, American Jewish
Joint Distribution Committee*

BRIGADIER GENERAL DAVID CARMON
*Military Attache
Israel Embassy, Washington*

LAWRENCE M. COHEN
National Cabinet, United Jewish Appeal

N. M. COHEN
National Cabinet, United Jewish Appeal

GERALD S. COLBURN
National Cabinet, United Jewish Appeal

COMMANDER BERNARD B. DIRENFELD
*President, Jewish War Veterans
of the U.S.A.*

MELVIN DUBINSKY
National Chairman, United Jewish Appeal

DR. SIDNEY M. EDELSTEIN
National Chairman, United Jewish Appeal

DR. MAURICE N. EISENDRATH
*President, Union of American
Hebrew Congregations*

ROBERT M. FEINBERG
National Cabinet, United Jewish Appeal

ISRAEL D. FINK
*Honorary National Chairman
United Jewish Appeal*

MRS. ISRAEL D. FINK
*Past Chairman, National Women's Division
United Jewish Appeal*

JACK B. FISHER
National Cabinet, United Jewish Appeal

MAX M. FISHER
*President, Council of Jewish Federations
and Welfare Funds*

DAVID B. FOLLENDER
National Cabinet, United Jewish Appeal

MARTIN FRIDOVICH
National Cabinet, United Jewish Appeal

HAROLD FRIEDMAN
President, United HIAS Service

RABBI HERBERT A. FRIEDMAN
Executive Chairman, United Jewish Appeal

MARTIN FRIEDMAN
National Cabinet, United Jewish Appeal

MARTIN GANT
National Cabinet, United Jewish Appeal

HERBERT J. GARON
Executive Committee, United Jewish Appeal

MAJOR GENERAL JOSEPH GEVA
*Director General
Ministry of Absorption, Israel*

CHARLES GINSBERG, JR.
National Cabinet, United Jewish Appeal

LOUIS S. GOLDMAN
Executive Committee, United Jewish Appeal

RABBI DAVID I. GOLOVENSKY
Beth El Synagogue, New Rochelle, N.Y.

MRS. JACK A. GOODMAN
National Cabinet, United Jewish Appeal

HERMAN GRAEBE
Germany

ALEXANDER GRASS
National Cabinet, United Jewish Appeal

ABE GREENBERG
National Cabinet, United Jewish Appeal

SAMUEL L. HABER
*Executive Vice Chairman, American
Jewish Joint Distribution Committee*

DR. WILLIAM HABER
President, American ORT Federation

MRS. SAMUEL W. HALPRIN
*Chmn. of the Western Hemisphere Executive
World Jewish Congress*

GOTTLIEB HAMMER
*Executive Vice Chairman
United Israel Appeal*

HOWARD N. HARRIS
*President, New York Association
for New Americans*

MERRILL L. HASSENFELD
National Chairman, United Jewish Appeal

SAMUEL HAUSMAN
*Honorary Chairman of the Board
United Jewish Appeal of Greater New York*

DR. ADELAIDE HAUTVAL
France

MARTIN HECHT
National Cabinet, United Jewish Appeal

MRS. SOL HENKIND
*National President, National Women's League
of the United Synagogue of America*

PHILIP E. HOFFMAN
President, American Jewish Committee

MRS. HAL HORNE
*Past Chairman, National Women's Division
United Jewish Appeal*

LOUIS D. HORWITZ
*Director General, American Jewish
Joint Distribution Committee*

GAYNOR I. JACOBSON
*Executive Vice President
United HIAS Service*

MRS. MILTON JACOBSON
*President, Mizrahi Women's
Organization of America*

MRS. HARRY L. JONES
*Past Chairman, National Women's Division
United Jewish Appeal*

IRVING KANE
*President, American-Israel Public
Affairs Committee*

JOSEPH H. KANTER
National Chairman, United Jewish Appeal

RAYMOND KAPLAN
National Cabinet, United Jewish Appeal

RABBI JOSEPH KARASICK
*President, Union of Orthodox Jewish
Congregations of America*

HON. KATRIEL KATZ
Chairman, Yad Vashem Directorate in Israel

CANTOR SHOLOM KATZ
*Beth Shalom Congregation
Washington, D.C.*

DANIEL KATZMAN
National Cabinet, United Jewish Appeal

JACOB KATZMAN
National Secretary, Labor Zionist Movement

BERNARD KOBROVSKY
National Cabinet, United Jewish Appeal

NATHAN I. KUSS
National Cabinet, United Jewish Appeal

JAC J. LEHRMAN
Executive Committee, United Jewish Appeal

MORRIS L. LEVINSON
*President, United Jewish Appeal
of Greater New York*

HON. MOSHE LESHEM
*Member, Permanent Mission of Israel
to the United Nations*

S. M. MELTON
National Cabinet, United Jewish Appeal

JOSEPH MEYERHOFF
Honorary General Chairman, United Jewish Appeal

ERNEST W. MICHEL
Executive Director, Appel Unifié Juif de France

JOSEPH N. MITCHELL
Executive Committee, United Jewish Appeal

MAJOR GENERAL UZI NARKISS
*Director General, Immigration and
Absorption, Jewish Agency, Israel*

DR. ARYEH NESHER
Executive Director, Israel Education Fund

JAMES H. NOBIL
*1970 Chairman, Young Leadership Cabinet
United Jewish Appeal*

IRVING S. NORRY
National Cabinet, United Jewish Appeal

IVAN J. NOVICK
National Cabinet, United Jewish Appeal

RABBI MAX NUSSBAUM
Temple Israel, Hollywood, California

ALBERT PARKER
National Chairman, United Jewish Appeal

LOUIS A. PINCUS
Chairman, Jewish Agency for Israel

HON. ITZHAK RABIN
The Israel Ambassador to the United States

LEONARD RATNER
National Cabinet, United Jewish Appeal

MORRIS RODMAN
National Cabinet, United Jewish Appeal

HON. SHABTAI ROSENNE
*Deputy Permanent Representative of
Israel to the United Nations*

WILLIAM ROSENWALD
*Honorary General Chairman,
United Jewish Appeal*

ROBERT RUSSELL
National Cabinet, United Jewish Appeal

MELVIN D. SACKS
National Cabinet, United Jewish Appeal

DR. WILLEM SANDBERG
Holland

RABBI HERSCHEL SCHACTER
*President, Conference of Presidents
of Major American Jewish Organizations*

MRS. BERNARD SCHAENEN
*Chairman, National Women's Division
United Jewish Appeal*

MRS. MAX SCHENK
National President, Hadassah

RABBI ZEV SEGAL
President, Rabbinical Council of America

MORRIS SENDEROWITZ, JR.
National Cabinet, United Jewish Appeal

JOSEPH D. SHANE
*Honorary National Chairman
United Jewish Appeal*

ELIEZER SHAVIT
Director in Israel, Israel Education Fund

ARANT H. SHERMAN
National Cabinet, United Jewish Appeal

ELIEZER SHMUELI
*Deputy Director General
Ministry of Education, Israel*

MARVIN SIMON
National Cabinet, United Jewish Appeal

MRS. BURT J. SIRIS
*General Chairman, United Jewish Appeal
of Greater New York*

PHILIP SOSKIS
*Executive Director, New York
Association for New Americans*

LOUIS D. STERN
*President, National Jewish Welfare Board;
National Cabinet, United Jewish Appeal*

DR. DEWEY D. STONE
*Honorary General Chairman,
United Jewish Appeal*

JOSEPH H. STRELITZ
National Cabinet, United Jewish Appeal

LEONARD R. STRELITZ
National Chairman, United Jewish Appeal

JOSEPH TALAMO
National Cabinet, United Jewish Appeal

HON. YOSEF TEKOAH
*The Permanent Representative of Israel
to the United Nations*

JACQUES TORCZYNER
President, Zionist Organization of America

JACOB W. ULLMANN
President, The American Technion Society

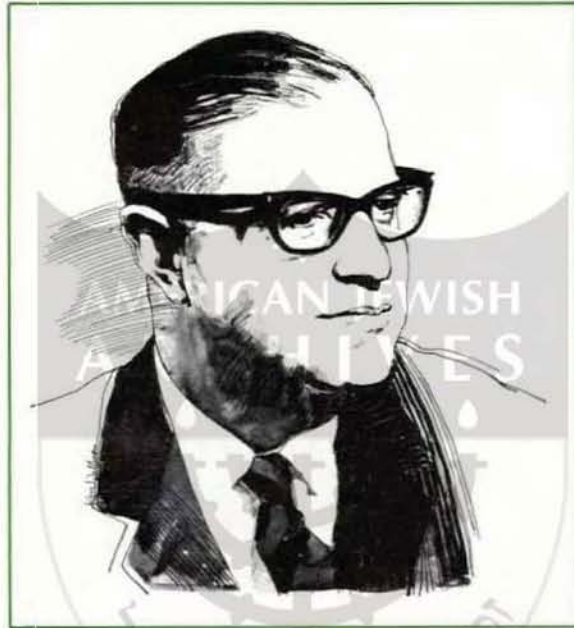
JACK D. WEILER
National Chairman, United Jewish Appeal

GORDON ZACKS
*Chairman, Young Leadership Cabinet
United Jewish Appeal*

PHILIP ZINMAN
National Chairman, United Jewish Appeal

PAUL ZUCKERMAN
National Chairman, United Jewish Appeal





Program
1970 Annual National Conference
United Jewish Appeal



A Welcome from the General Chairman

The year 1970 will be a year when the Jews of America will have to provide many answers.

We must answer the courageous people of Israel who are locked in a death struggle to survive against vastly greater numbers of Arab soldiers and equipment while they strive to absorb every immigrant who can come to Israel and to improve the quality of life for those who have already come.

We must answer our fellow Jews who still live in countries of distress and oppression—in lands where they are persecuted solely because they are Jews.

Most important, we must answer our own hearts.

Will we permit Nasser's war of attrition to succeed because we are tired? Will everything be lost because we failed to respond? And if we fail, the growth and achievements of the Israeli people will have been dealt a cruel blow and the state which we promised would be "a light unto the nations" will have its star dimmed, perhaps irreparably.

In 1970, we cannot afford to relax because we have heard and heeded the call in years past. We cannot cease to work simply because until now, we have brought 1,350,000 Jews from lands of persecution to freedom. We have no time to take satisfaction from the fact that we have helped so many of our fellow Jews to achieve dignity and self-respect.

The year 1970 will be a year unlike any we have yet experienced. In 1970 the need will be greater than ever before. Because of the crushing defense burden the Israelis must shoulder, our response must be overwhelming so that the human needs are met.

It will not be enough merely to give as usual, for 1970 will not be a usual year. Each of us must do and give more than we ever dreamed possible. Only then can we make adequate answer to the questions that so many millions of our fellow Jews are asking. Together, let us firmly resolve to respond to all those who need our help:

We hear you Israel!

Edward Ginsberg

We Hear You, Israel

Program

Annual National Conference

to launch the

1970 Israel Emergency Fund

AMERICAN and JEWISH

Nationwide UJA Campaign

in support of the lifesaving
and rehabilitation programs
of the United Israel Appeal, Inc.

American Jewish Joint Distribution Committee
and New York Association for New Americans



Friday, December 12 through

Sunday, December 14, 1969

The New York Hilton

Avenue of the Americas

53rd to 54th Street

New York City

Sabbath Services

Sabbath services will be held in the hotel for the convenience of delegates.

Friday evening service at 4:30 P.M., Gramercy Suite A
Sabbath morning service at 8:00 A.M., Gramercy Suite

Delegates will also be welcome at the following three synagogues in the vicinity of the hotel:

Orthodox

Fifth Avenue Synagogue, 5 East 62nd St.
Friday evening service at 4:30 P.M.
Sabbath morning service at 9:00 A.M.

Conservative

Sutton Place Synagogue, 221 East 51st St.
Friday evening service at 5:15 P.M.
Sabbath morning service at 9:00 A.M.

Reform

Temple Emanu-El, Fifth Ave. & 65th St.
Friday evening service at 5:15 P.M.
Sabbath morning service at 10:30 A.M.

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

☆ **A Single Lamp is Burning** ☆

☆ A major exhibit of paintings and writings by children ☆
☆ who have been living in the shelters of Israel's Beit Shean ☆
☆ Valley settlements is on display in the Promenade. ☆

☆ ☆

Friday, December 12

9:30 AM, Trianon Ballroom

Opening Plenary Session

UJA Annual National Conference

Presiding

Joseph Meyerhoff

Honorary Chairman, United Jewish Appeal

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

AMERICAN JEWISH
ARCHIVES

Reports by

Louis Broido

Chairman, Joint Distribution Committee

Max M. Fisher

Chairman, United Israel Appeal

Leon Dultzin

Treasurer, Jewish Agency, Israel

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

9:00 AM to 4:00 PM, Room 504

Continuous Screening of Two 1970 UJA Films

“Beit Shean: Symbol of Life”

“The Nights to Come”

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

11:00 AM to 3:00 PM

Survey of World Jewish Needs

Five Separate and Concurrent Seminars

Regent Room

I. Immigration and Resettlement

Presiding

Isadore Breslau

National Chairman, United Jewish Appeal

Panel

Gen. Uzi Narkiss

Director of Immigration and Absorption, Israel

Gaynor I. Jacobson

Executive Vice-President, United Hias Service

Philip Soskis

Executive Director, New York Association for New Americans

☆☆☆☆☆☆☆☆☆☆

Rhineland Gallery North

II. Absorption in Israel

Presiding

Melvin Dubinsky

National Chairman, United Jewish Appeal

Panel

Brig. Gen. Joseph Geva

Director General, Ministry of Absorption, Israel

Gottlieb Hammer

Executive Vice-Chairman, United Israel Appeal, Inc.

☆☆☆☆☆☆☆☆☆☆

Beekman Room

III. Eastern Europe

Presiding

Sidney M. Edelstein

National Chairman, United Jewish Appeal

Panel

Dr. Yoram Dinstein
Consul of Israel, New York

Samuel L. Haber
Executive Vice-Chairman, Joint Distribution Committee

Gramercy Suite A

IV. North Africa and Asia

Presiding
Bernard H. Barnett
National Chairman, United Jewish Appeal

Panel

Louis D. Horwitz
Director General, Joint Distribution Committee

Eliezer Shavit
Jewish Agency, Israel



Murray Hill Suite A

V. Education

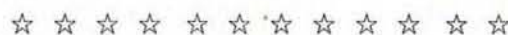
Presiding
Charles J. Bensley
President, Israel Education Fund

Panel

Dr. Max A. Braude
Director General, World ORT Union

Dr. Arieh Neshet
Executive Director, Israel Education Fund

Eliezer Shmueli
Deputy Director General, Ministry of Education, Israel



3:15 PM, Sutton Ballroom

Closing Plenary Session

Presiding

Albert Parker

National Chairman, United Jewish Appeal

Address

Herbert A. Friedman

Executive Chairman, United Jewish Appeal

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

4:15 PM, Beekman Room

National Cash Report

Presiding

Albert B. Adelman

National Chairman, United Jewish Appeal

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

4:15 PM, Suite 524

Regional Leadership

Presiding

Philip Zinman

National Chairman, United Jewish Appeal

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

8:30 PM, Gramercy B

Shabbat Symposium

UJA-B'nai B'rith Hillel Foundations

Presiding

Joseph H. Kanter

National Chairman, United Jewish Appeal

Saturday, December 13

9:00 AM, Gramercy Suite

Sabbath Services

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

12:00 Noon to 2:15 PM

Conference Luncheons

Murray Hill Suite

UJA Community Campaign Chairmen

Presiding

Leonard R. Strelitz

National Chairman, United Jewish Appeal

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

Operation Israel

Presiding

Paul Zuckerman

National Chairman, United Jewish Appeal

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

Mercury Ballroom

UJA Young Leadership

Presiding

Gordon Zacks

Chairman, UJA Young Leadership Cabinet

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

Gramercy Suite A

UJA-B'nai B'rith Hillel Foundations

Presiding

Rabbi Samuel Fishman

Director of Community Relations & Israel Affairs
B'nai B'rith Hillel Foundations

2:30 PM, Trianon Ballroom

“The Righteous Among The Nations”

A tribute to the men and women of all faiths who helped save Jewish lives during the Holocaust. Produced in commemoration of the 25th Anniversary of the National Women’s Division of the UJA.

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

Presentation of Awards to

Father Joseph André	Belgium
Herman Graebe	Germany
Dr. Adelaide Hautval	France
Dr. Willem Sandberg	Holland

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

Participants

Mrs. Bernard Schaenen
Chairman, National Women's Division, UJA

Cantor Sholom Katz
Beth Sholom Congregation, Washington, D. C.

Katriel Katz
Chairman, Yad Vashem Directorate, Israel

The Rev. Dr. David R. Hunter
Deputy General Secretary
National Council of Churches of Christ

The Rev. Msgr. Joseph P. O'Brien
Vicar General
Archdiocese of New York

Rabbi Philip S. Bernstein
Temple B'rith Kodesh, Rochester, N.Y.

6:00 PM, Sutton Ballroom South

**Young Leadership Reception
and Mission Reunion**

7:00 PM, Grand Ballroom

Conference Banquet

Invocation
Rabbi Max Nussbaum
Temple Israel of Hollywood
Hollywood, California

Presiding
Edward Ginsberg
General Chairman, UJA

Nominations Committee

Louis Broido
Chairman, Joint Distribution Committee

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

Presentation of Awards to

Max M. Fisher
President, United Jewish Appeal

William Rosenwald
Honorary Chairman, United Jewish Appeal

Gordon Zacks
Chairman, UJA Young Leadership Cabinet

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

Address

Hon. Abba Eban
Minister of Foreign Affairs, Israel

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

Benediction
Rabbi David I. Golovensky
Beth El Synagogue
New Rochelle, N.Y.

2:30 PM, Trianon Ballroom

“The Righteous Among The Nations”

A tribute to the men and women of all faiths who helped save Jewish lives during the Holocaust. Produced in commemoration of the 25th Anniversary of the National Women's Division of the UJA.

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The Rev. Msgr. Joseph P. O'Brien
Vicar General
Archdiocese of New York

Rabbi Philip S. Bernstein
Temple B'rith Kodesh, Rochester, N.Y.

6:00 PM, Sutton Ballroom South

**Young Leadership Reception
and Mission Reunion**

**Officers of the
1969 United Jewish Appeal**

General Chairman
Edward Ginsberg

President
Max M. Fisher

National Chairman Representing Agencies
Isadore Breslau, UIA Jack D. Weiler, JDC

National Chairmen
Albert B. Adelman Jacob Feldman Lawrence Schacht
Bernard H. Barnett Merrill L. Hassenfeld Leonard R. Strelitz
Melvin Dubinsky Joseph H. Kanter Philip Zinman
Sidney M. Edelstein Albert Parker Paul Zuckerman

National Women's Division Chairman President, Israel Education Fund
Mrs. Bernard Schaenen Charles J. Bensley

Young Leadership Cabinet Chairman
Gordon Zacks

Executive Chairman
Herbert A. Friedman

Executive Vice Chairman National Campaign Director
Irving Bernstein Martin Peppercorn

Honorary Chairmen
Morris W. Berinstein William Rosenwald
Joseph Meyerhoff Dewey D. Stone
Edward M. M. Warburg

Honorary National Chairmen
Israel D. Fink Joseph D. Shane
Joseph Holtzman Benjamin H. Swig

Honorary Special Fund Chairmen
Joseph M. Mazer Samuel Rubin Robert W. Schiff

National Co-Treasurers
Morris L. Levinson Joseph I. Lubin

Secretaries
Samuel L. Haber Gottlieb Hammer

Service Guide for Delegates

Registration and Information Center Promenade—2nd floor
 Registration of delegates will take place at the Registration
 Information Center and at the respective sessions.

Cash Collections
 Samuel H. Abramson, Director

Delegates Lounge, Morgan Suite

Field Department
 Martin Peppercorn, National Campaign Director
 Peter B. Colwin, Associate Campaign Director
 Herman Rosen, Associate Campaign Director
 Ernest N. Spickler, Associate Campaign Director

Regional Directors
 Albert Eller, Southwest
 Alfred Ellis, West Central States
 Alvin H. Gilens, Western States
 Robert Herman, New England
 Eugene Pollock, South
 Edward N. Rubin, East Central States
 Sam Sablosky, Virginia and the Carolinas
 Louis H. Singer, TRI-STATE (Pittsburgh Office)
 Emanuel J. Wideroff, Middle Atlantic States

Hotel Accommodations
 Miss Linda Goldware
 Harry Goldstein, Madison Suite

Israel Education Fund
 Dr. Aryeh Neshet, Executive Director

Labor Council
 Zev Baumgold, Director

Operation Israel
 Weekly Flights
 H. David Weinstein, Delegates Lounge

Press Room
 Howard Stone, Public Relations &
 Publicity Director, Gibson Suite

Rabbinical Advisory Council
 Rabbi Earl A. Jordan, Director

Speakers Division
 Seymour Lesser, Director
 Suite 513—5th floor

Systems and Personnel
 Marc Tabatchnik, Director

Transportation
 Miss Bess Simon, Suite 513—5th floor

UJA Central Information
 Suite 507—5th floor

University Program
 Rabbi Charles J. Davidson, Director

Women's Division
 Miss Anne Kelemen, Director
 Mrs. Avis Shulman, Assistant Director

Young Leadership Cabinet
 Rabbi Matthew H. Simon, Director
 Joel L. Friedman, Assistant Director

Locations of Meeting Rooms

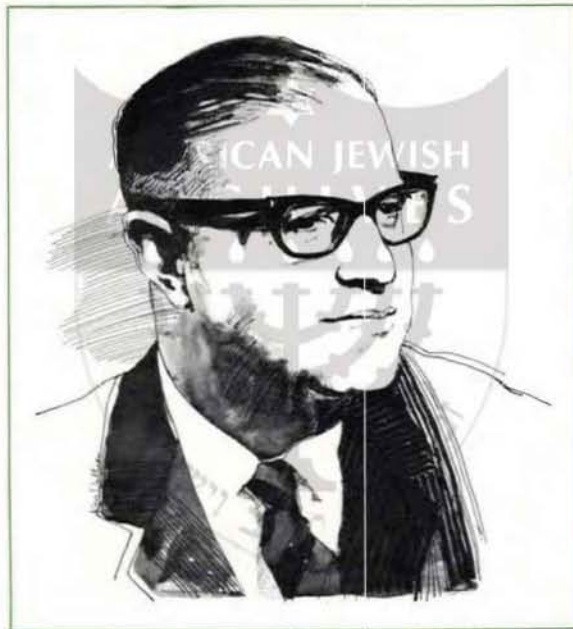
Beekman Room	2nd floor	Mercury Ballroom	3rd floor
Clinton Suite	2nd floor	Morgan Suite	2nd floor
Gramercy Suite	2nd floor	Murray Hill Suite	2nd floor
Gibson Suite	2nd floor	Nassau Suite	2nd floor
Grand Ballroom	3rd floor	Regent Room	2nd floor
Green Room	4th floor	Rhineland (North, South)	2nd floor
La Petite Trianon	3rd floor	Sutton Ballroom	2nd floor
Madison Suite	2nd floor	Trianon Ballroom	3rd floor

**National Campaign Cabinet
1969 United Jewish Appeal**

Harold B. Abramson
Robert H. Arnow
Gerrard Berman
Irving Blum
Abraham Borman
Louis H. Boyar
Hyman Brand
Shepard Broad
Albert T. Brout
Lawrence M. Cohen
N. M. Cohen
Sylvan M. Cohen
Gerald S. Colburn
Nathan Cramer
Louis Degen
Ben Domont
Melvin Dubin
Sol Eisenberg
Morton Epstein
Sol Esfeld
Harold M. Falik
Isadore Familian
Allan Farber
Robert M. Feinberg
Herman Fineberg
Max Firestein
Jack B. Fisher
Ben Fixman
David B. Follender
Irvin Frank
Martin Fridovich
Samuel N. Friedland
Martin Friedman
Irwin Fruchtman
Martin Gant
Leon Germanow
Charles Ginsberg, Jr.
Nolan Glazer
Leonard Goldfine
David W. Goldman
Hymen Goldman
Bram Goldsmith
Abraham Goodman
Arthur N. Goodman

Mrs. Jack A. Goodman
Alexander Grass
Irwin Green
Abe Greenberg
Bernard D. Grossman
Reuben B. Gryzmish
Walter A. Haas
Samuel Hausman
Robert C. Hayman
Martin Hecht
Jerold C. Hoffberger
Irving Kane
Raymond Kaplan
Max H. Karl
Joseph M. Katz
Label A. Katz
Daniel Katzman
Bernard H. Kline
Jerome Klorfein
Bernard Kobrovsky
Burton I. Koffman
Herbert H. Kohl
Raymond F. Kravis
Morris A. Kravitz
Nathan I. Kuss
Irving Lehrman
Philip J. Levin
Richard S. Levitt
Edward C. Levy, Sr.
Joseph M. Linsey
Joseph M. Lipton
David M. Litwin
Philip W. Lown
Ben D. Marcus
S. M. Melton
Morris M. Messing
Charles M. Nelson
M. E. Newman
Irving S. Norry
Ivan J. Novick
Max Orovitz
Julius Paris
Bruce B. Paul
James L. Permutt

Sidney R. Rabb
Leonard Ratner
Donald M. Robinson
Morris Rodman
Samuel Rothberg
Robert Russell
Melvin D. Sacks
Sidney Salomon, Jr.
Maurice H. Saltzman
Julius Sanditen
Herbert H. Schiff
Joseph J. Schwartz
M. Peter Schweitzer
Albert G. Segal
Philip S. Seltzer
Morris Senderowitz, Jr.
Nathan L. Shainberg
Ted Shanbaum
George Shapiro
Arant H. Sherman
David Silbert
Marvin Simon
Samuel Singer
Robert E. Sinton
Norman Sisisky
Charles E. Smith
Roger P. Sonnabend
Rudolf G. Sonneborn
Albert A. Spiegel
Herman H. Stein
David Steine
Louis D. Stern
S. Sidney Stoneman
Bernard Striar
Joseph Talamo
Earl J. Tranin
Richard B. Tucker
Marvin L. Warner
Dudley Weinberg
Milton Weinstein
William Wishnick
Malcolm Woldenberg
Charles H. Yalem
Stanley R. Yarmuth



We hear you, Israel.



**An Invitation to the
1970 Annual National Conference
United Jewish Appeal**



The Officers of the
United Jewish Appeal
cordially invite you to attend the
Annual National Conference

to launch the
1970 Israel Emergency Fund
and
Nationwide UJA Campaign

In support of the lifesaving
and rehabilitation programs
of the United Israel Appeal, Inc.

American Jewish Joint Distribution Committee
and New York Association for New Americans

Friday, December 12 through
Sunday, December 14, 1969

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Avenue of the Americas, 53rd to 54th Street
New York City

Dietary laws observed

Please respond on enclosed card

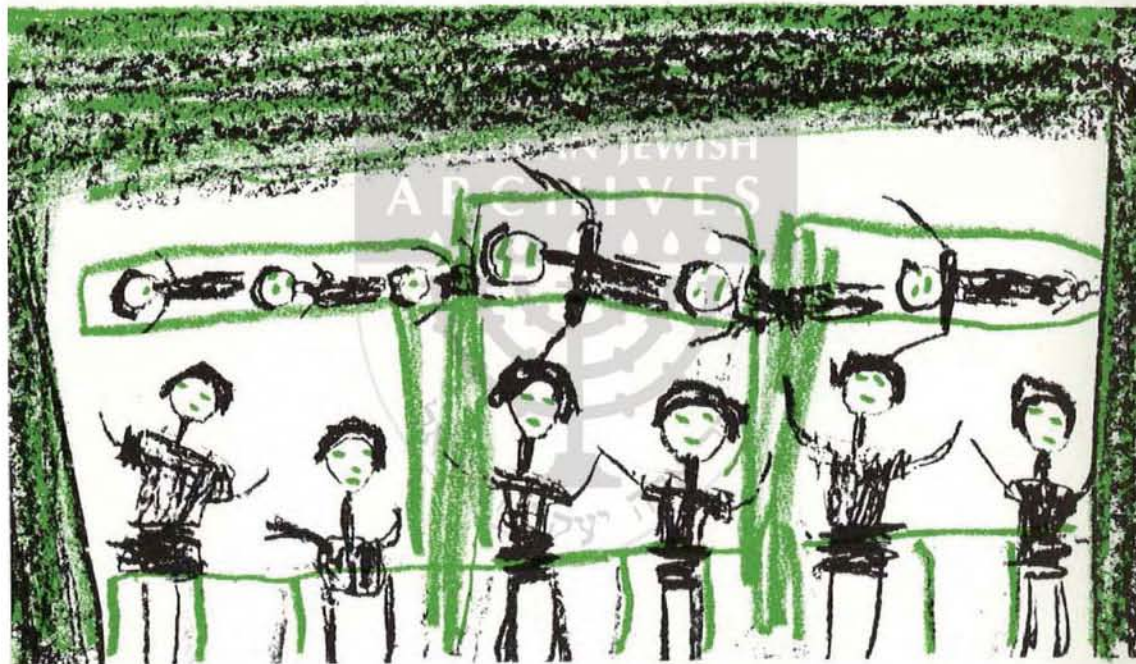
A Single Lamp is Burning in the Shelter

Outside, the roaring of the cannons—again!!!
We have become accustomed to spending long hours in the shelter with the shells roaring.
We have become used to dropping our games and not being wild whenever it happens.
Eyes open, staring in the air,
praying for the barrage to end so we can see the light of day once more.
One of the children bursts into tears
and Rachel comforts him: "Don't cry, it is going to end.
You will see. We are going to win." The child calms down.
It is quiet.
Tense,
every child with his own thoughts,
with his own ideas. Why war? Is it impossible to live in peace?
Is it our fault?
Suddenly the walls of the shelter shake, a shell has dropped nearby.
We all jump off the bunks and for a moment
everyone is confused. Then suddenly we break out into a mighty song
that is even louder than the roaring shells—

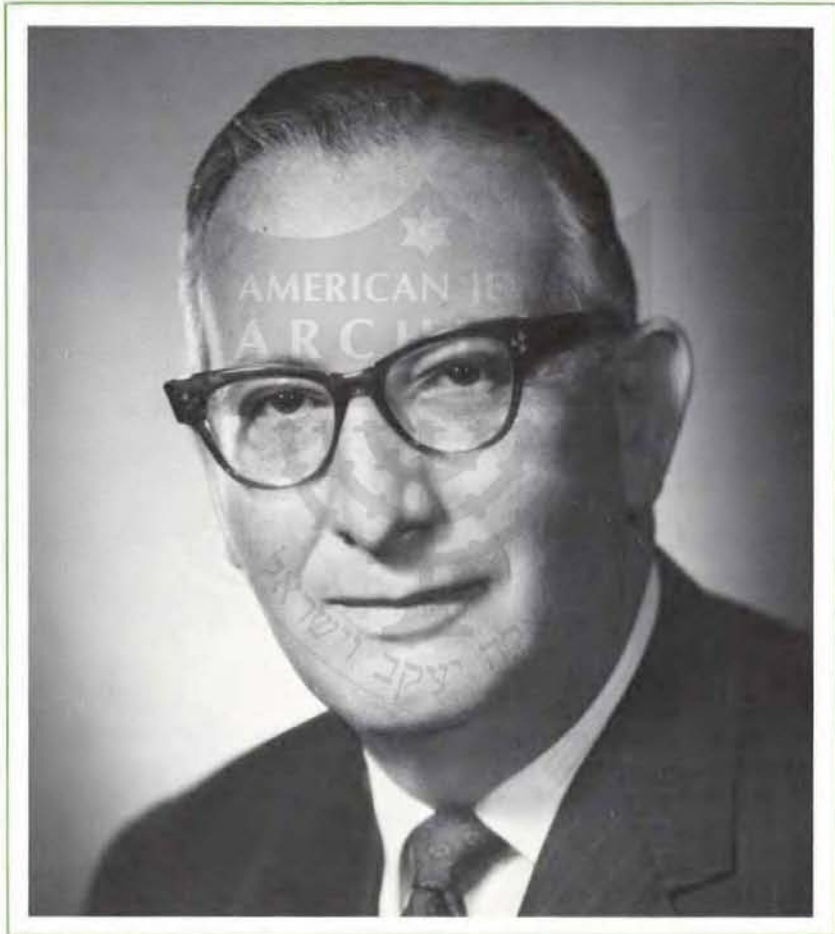
Yona (age 12), Kibbutz Ha-On

From "Childhood Under Fire"
Copyright by Sifriat Poalim, Tel-Aviv, Israel

We hear you, Israel.



A message from the General Chairman



Edward Ginsberg

The problems to which the United Jewish Appeal will address itself in the coming year are not new: the rescue, relief and rehabilitation of Jews in Israel and throughout the world.

The dimensions of the problems, however, are unprecedented. It is now more than two years since Israel won her life and death struggle in the Six-Day War, and there is still no peace. From Egypt we hear again cries for another round, cries that are reinforced by the daily bombardments of Israel's brave young men in the bleak desert. From their bases in Jordan, Syria and Iraq the violent terrorist organizations vow to continue their wanton acts of destruction, "for as long as it takes to break the will of the Jews."

Quite frankly, the people of Israel are at war, a war of attrition, a war in which their will to survive may well determine their destiny.

I believe that nothing can shatter the courage and determination of the people of Israel. And one reason is that they know they are not alone. They know that we Jews in the United States and throughout the free world are with them today in spirit as we have been from the beginning. We have shared the pride and the glory and we have shared the suffering and the anguish. We have truly been one people in the impossible, fantastic miracle, the creation of a haven for the homeless and the oppressed.

We are in this together *for as long as it takes*.

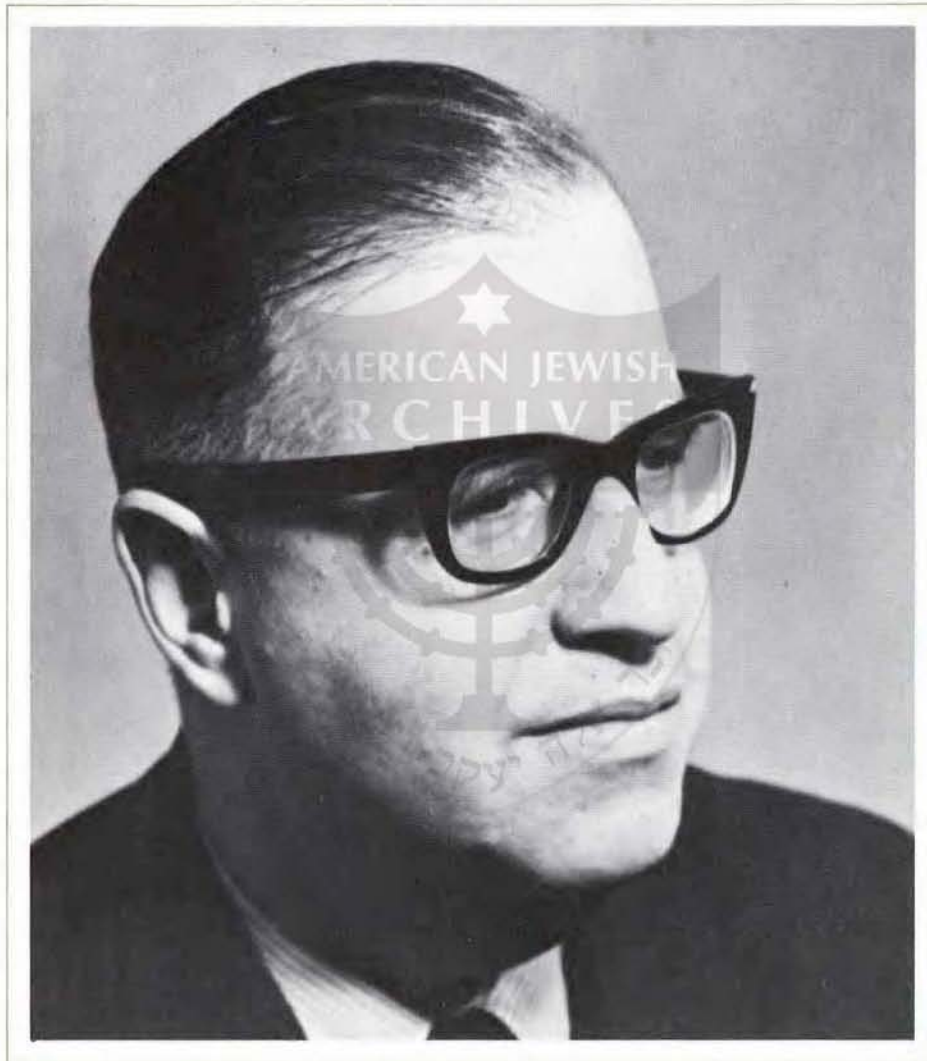
But it will not be easy. We must steel

ourselves for a long and persistent challenge. We must forge the determination of the American Jewish community to provide unprecedented financial and moral support to meet humanitarian needs for as long as it takes.

On December 12, 13 and 14, the leaders of the American Jewish community will gather in New York City for an historic conference. We will review the present situation and study the long-range human needs of the Jewish people in Israel and other lands. We will begin to marshal the resources that will be necessary to insure Jewish survival in the difficult years ahead.

I sincerely hope that you will be with us then, at the National Conference of the United Jewish Appeal, and that you will continue to help lead your community and the nation in fulfilling our sacred responsibility.

The people of Israel are determined to hold out against the threat of annihilation for as long as it takes to win a just peace and build economic independence. We must not do less. We must not give in, we must give more—of our resources, our time and our energy. Because while the bombs explode in the markets, while the shells shatter the stillness of the desert air, the planes keep arriving with immigrants yearning for freedom. Their needs are enormous. It is for them that a Jewish homeland was created and it is for them and for ourselves that we shall not falter now. We shall do what is necessary—for as long as it takes.



Program Highlights

Conference Banquet

Major address by ABBA EBAN
Foreign Minister of the State of Israel.

The Righteous Among the Nations

A tribute to the men and women of all faiths who helped
save Jewish lives during the Holocaust.
Produced in commemoration of the 25th anniversary of
the National Women's Division of the U.J.A.

Survey of World Jewish Needs

Seminars led by distinguished experts analyzing the needs
of our people in Israel and other lands.

A Single Lamp Is Burning

A major exhibit of paintings and writings by
children who have been living in the shelters of Israel's
Bet Shean Valley settlements.

Join these
leaders at an
historic conference

AMERICAN JEW
ARCHIVE



Edward Ginsberg
General Chairman
United Jewish Appeal



Max M. Fisher
President
United Jewish Appeal



Louis Broido
Chairman, Joint
Distribution Committee



Herbert A. Friedman
Executive Chairman
United Jewish Appeal



Jack D. Weiler
Nat'l. Chm'n. for
Joint Distribution Comm.



Albert B. Adelman
National Chairman
United Jewish Appeal



Bernard H. Barnett
National Chairman
United Jewish Appeal



Melvin Dubinsky
National Chairman
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Dr. Sidney M. Edelstein
National Chairman
United Jewish Appeal



Leonard R. Strelitz
National Chairman
United Jewish Appeal



Philip Zinman
National Chairman
United Jewish Appeal



Paul Zuckerman
National Chairman
United Jewish Appeal



Rabbi Dudley Weinberg
Chm'n., UJA Rabbinical
Advisory Council



Gottlieb Hammer
Executive Vice-Chm'n.
United Israel Appeal, Inc.



Joseph Meyerhoff
Honorary Chairman
United Jewish Appeal



William Rosenwald
Honorary Chairman
United Jewish Appeal



Dewey D. Stone
Honorary Chairman
United Jewish Appeal



Edward M. M. Warburg
Honorary Chairman
United Jewish Appeal



Charles J. Bensley
President
Israel Education Fund



Mrs. Bernard Schaenen
Chairman, National
Women's Division



Gordon Zacks
Chairman, Young
Leadership Cabinet



Morris L. Levinson
President, United Jewish
Appeal of N.Y. City



Irving Bernstein
Exec. Vice-Chairman
United Jewish Appeal



Isadore Breslau
Nat'l. Chm'n. for
United Israel Appeal Inc.



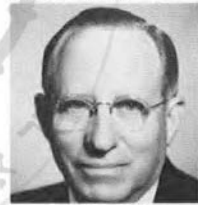
Jacob Feldman
National Chairman
United Jewish Appeal



Merrill L. Hassenfeld
National Chairman
United Jewish Appeal



Joseph H. Kanter
National Chairman
United Jewish Appeal



Albert Parker
National Chairman
United Jewish Appeal



Lawrence Schacht
National Chairman
United Jewish Appeal



Samuel L. Haber
Executive Vice-Chm'n.
Joint Distribution Comm.



Israel D. Fink
Honorary Nat'l. Chm'n.
United Jewish Appeal



Joseph D. Shane
Honorary Nat'l. Chm'n.
United Jewish Appeal



Benjamin H. Swig
Honorary Nat'l. Chm'n
United Jewish Appeal



Phillip Stollman
Chm'n., Nat'l. Council
of Congr. for UJA



the
nights
to
come

based on
the poetry
of Yehuda Amichai

Produced and directed
for the
United Jewish Appeal
by Marvin Lichtner

DEC. 1969

the nights to come

is an innovative UJA film offering.
Using highly sophisticated film techniques,
it makes its statement through a combination
of live action, still photographic art and poetry.
It probes the meaning of Israel, through her
people, as they go about their daily lives . . .
her children, her parents, her soldiers,
her lovers, her workers . . .

To watch and to listen is to come away
with a deeper grasp of what Israel means
to the Jewish people. Among the themes
evoked in the film's imagery are . . .



2,000 years of wandering...

People stray far from the places
where they were born
My father is buried at Sanhedria,
My grandmother on the Mount of Olives.
And all their forefathers
are buried in the ruined Jewish
cemeteries in the villages of
Lower Franconia.
Near rivers and forests which
are not Jerusalem.

and the joy of being home...

My son smells of peace
when I lean over him.
It isn't just the soap.
Everyone was once a child
with the smell of peace.
And the scent of orange groves
in blossom
was in them for awhile
Hands sticky
with juice and love.

the war...

The boy soldiers
Are driven in our city's
handsome buses:
Number 12, number 8, number 5
go to the front.

it's toll...

The earth drinks men and their
loves like wine,
To forget.
It can't.
And people who left whole
are brought home in the evening
like small change.

and the hope...

But perhaps
God will have pity on those
who love truly
And take care of them
And shade them . . .
Perhaps even we will spend on them
our last pennies of kindness
So that their own happiness
will protect us
Now and on other days.

about the poet...

Yehuda Amichai was born in Germany and emigrated to Israel with his family in 1936 when he was eight years old. He has lived in Jerusalem since that time. He saw active service in the Negev in the Israeli War of Independence and later in the Sinai Campaign. He has published several collections of short stories and poetry in Israel, and has had his plays produced there. In the United States, his poetry has appeared in *The New Yorker*, *Atlantic Monthly*, *Harper's Magazine* and *Mademoiselle*. The book "Poems" from which the selections for *THE NIGHTS TO COME* are taken, was published here by Harper & Row in 1968—the first volume of his translated poetry. A novel, "Not of This Time, Not of This Place" has also been published in English.

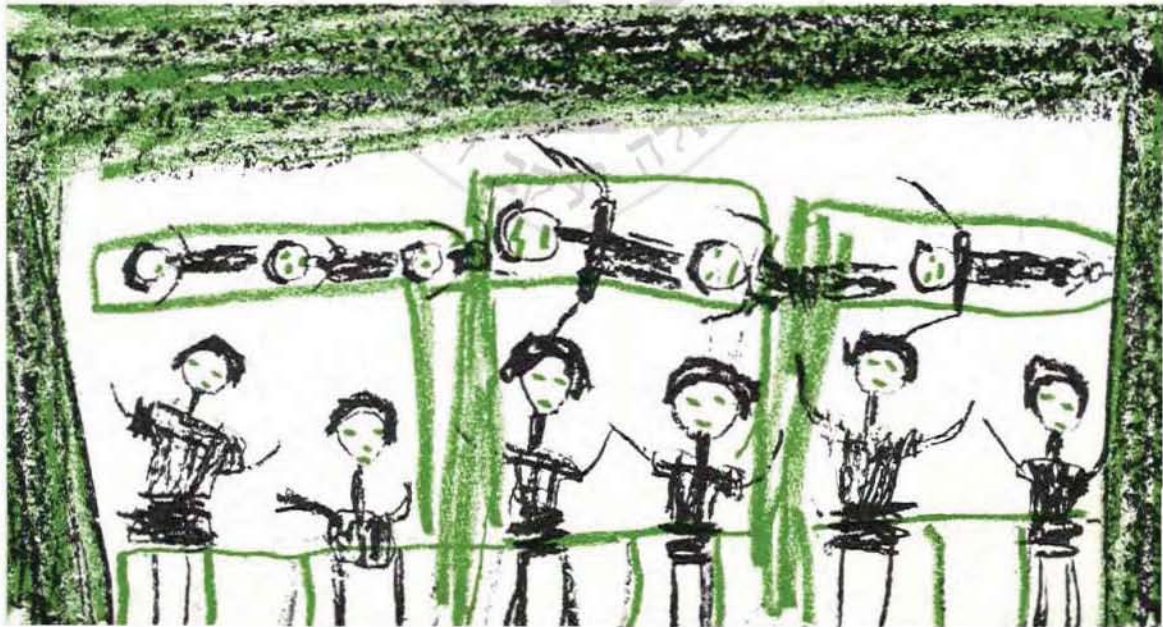
about the director...

Marvin Lichtner, born and raised in New York, has lived in London for the past five years. A still photographer as well as film director, Lichtner was formerly a member of the staff of *Life Magazine*. His photos serve as illustration for the book, "Serendipity New York," written by Gay Talese. He produced and directed the prize-winning filmic illustration of Dylan Thomas' "A Child's Christmas in Wales" and wrote and directed "A Danish Fairy Tale" for CBS Television.

about the narrator...

Topol, one of Israel's leading film actors, achieved international fame for his performance of the role, Tevya, in the London production of "Fiddler on the Roof." Topol has appeared in a large number of Israeli films including the prize-winning "Sallah." He has been chosen to play Tevya in the forthcoming film version of "Fiddler."

Children of the World Paint ISRAEL



This year's UJA National Conference features a striking art exhibit on the north wall of the 2nd floor lobby —

Children of the World Paint Israel

This exhibit comprises paintings and poetry created by school children living in the Beit Shean Valley, where children have spent their lives under the harassment of enemy artillery fire since the end of the Six Day War. Every night since the end of that war they have gone to sleep in community bomb shelters.

Their paintings, as you will note, deal with the overshadowing fact of their life — war. Their familiarity with guns, planes and rockets may seem strange. But these pictures and these poems vividly reflect a children's world in which terror and war are a part of everyday life. While other children tend to draw outdoor scenes, these children of the Beit Shean Valley concentrate largely on activity within the shelters.

A second element of the exhibit is part of a collection which was on display in the Children's Wing of the Israel Museum in Jerusalem for over four months. Here Jewish children of several countries express their views of a life style affecting children their own ages in a country at war. The colors they choose seem brighter than those we see in the Israeli art. But we realize that, although their art differs considerably, Jewish children in other lands express, though perhaps not so sharply, an awareness that their Israeli counterparts live in shelters and deal with the ominous presence of hostility.

The exhibit will be on display from Thursday, December 11th through Saturday night, December 13th. Following the conference it will be available to Jewish communities throughout the United States.

1969

Be sure to see 2 new UJA films

“The Nights to Come”

Based on the poetry of

Yehuda Amichai

and narrated by

Topol

and

“Beit Shean: A Symbol of Life”

A color documentary

on life in the Beit Shean Valley

Narrated by Garry Moore

FRIDAY, DECEMBER 12, 1969

Continuous screenings on the hour: 9 A.M. TO 4 P.M.

SUITE 504

THE MEANING OF THIS MOUNTAIN

Read by Azzaria Rapaport atop Massada, October 16, 1969
to the U.J.A. Study Mission

Listen to me friends.

Listen to me with your hearts, for I am going to speak of things that cannot be measured by mens' minds. I am going to speak of things that happened in this very place on a day such as this.

One Thousand and nine hundred years ago Jerusalem fell to the Roman Legions ... the Temple was defiled and destroyed ... the city, the City of David, was in flames ... the Jewish population herded into bondage like cattle.

It was the death agony of the Second Jewish Commonwealth.

From the carnage and the terror a few who cherished freedom fled across the barren Judean wastes to this mountain citadel - the last place on earth the Jews could call their own.

And here, in this fortress, nine hundred and sixty men, women and children held out against the entire might of the Roman empire for three glorious years.

But tyranny cannot tolerate glory, tyzanny cannot tolerate liberty's light.

And so it was, that in the year Seventy-Two, Rome's finest troops, her vaunted 10th Legion, marched on Massada, sworn to extinguish the defiant flame of freedom.

Nine hundred and sixty men, women and children stood in this very place and watched as thousands of Roman slaves built that ramp of beaten earth, watched as the armoured Roman hordes rolled the fearful battering ram into position. And finally, as dusk was falling, they watched their last defensive wall burst into flame.

In the valley below they could smell the pigs roasting in the Roman camp and in the stillness of the desert air they could hear the drunken singing of the Roman army. And they knew that with the dawn their splendidly hopeless dream of liberty would be crushed beneath the trampling boots of vengeance.

And a man arose who was called Ben Yair and he turned to his comrades and he said ... "My loyal followers, long ago we resolved to serve neither the Romans nor any one else but God. Now the time has come that bids us prove our determination by our deeds. We have never submitted to slavery, even when it brought no danger with it. We must not choose slavery now. Let our wives die unabused. Our children die without knowledge of slavery. Come, while our hands are free and can hold a sword, let them do a noble service. Let us die unchained by our enemies, and leave this world as free men."

It was on a night like any other here, with the sky so full of stars that there hardly seemed room to squeeze one more in, and the moonlight turning the sea below into a vast and shimmering silver bowl. A night like any other night, one thousand and nine hundred years ago...

It was on a night like any other night that Nine Hundred and Sixty men, women and children ended their lives by their own hands and became for time memorial a towering symbol of man's transcendent spirit.

In the morning, we are told, "the Romans met with the multitudes of the slain, but took no pleasure in the fact, nor could they do other than wonder at the courage of their resolution and their immovable contempt of death."...

Listen. Listen with your hearts to these silent stones, and you will hear the meaning of this mountain, a meaning and a moral for us today.

But mere words cannot interpret it.

For to tell the meaning of this mountain words must soar with the freedom of an eagle silhouetted against the high sun.

To tell the meaning of this mountain words must sing with the passion of indomitable pride and courage.

To tell the meaning of this mountain, words must cry out in rage against tyranny, injustice and war.

To tell the meaning of this mountain, words must cross the barrier of language and touch the deepest chords in the human soul; they must resound and reverberate from mountain top and valley, from every river bed and wadi, from every field and forest until all men hear, and stand in awe before freedom's majesty and might.

Listen to the meaning of this mountain. Listen to its demand that you give your life meaning by acting - without hesitation, without reservation and without fear - to break the chains that bind mankind and to live for the liberty of your brother.

Listen to the meaning of this mountain. Massada shall not fall again.

A Pledge Taken By The U.J.A. Study Mission
Atop Masada, October, 16, 1969

EDWARD GINSBERG:

Judaism teaches us to strive for peace, cherish freedom and honour the sanctity of human life. It is therefore fitting that we have come to Masada today to renew our dedication to these ideals and to reaffirm our identity with our fellow Jews who yearn for peace and dignity.

Here on this ancient battleground we pray for peace in Israel and in the world, and pledge ourselves to the pursuit of freedom.

I therefore ask that you repeat after me some thoughts which I know we all share.

READ RESPONSIVELY BY THE ENTIRE MISSION:

Grant us peace thy most precious gift
Oh, thou eternal source of peace
And enable Israel to be its messenger
Unto the peoples of the earth.
For freedom is the birthright of man
And peace is his need
And on this ground hallowed by martyrs' blood
We pledge ourselves to pursue peace
And dedicate ourselves to the struggle for freedom.

THESE ARE THE IMMIGRANTS YOU MET AT LYDDA AIRPORT
ON EL AL FLIGHT - OCTOBER 15TH, 1969

THIS INFORMATION IS STRICTLY CONFIDENTIAL
PERSONAL AND NOT FOR PUBLICATION

<u>NAME</u>	<u>PERSONS IN</u> <u>FAMILY</u>	<u>BORN</u>	
TAMAR URBACH	1	1950	Warsaw, Poland, milliner. Two sons, Max, Gustav, Urbach. School for gardening, Petah-Tikvah P.O.B. 63. New home in Israel.
ISADOR BRANER	3	1912	Warsaw, Poland, economist. Ramat Hanassi, 29/66 Livorna Str.
MEIR BLASS	3	1909	Czencin, Poland, economist. Brother, Yizhak Blass, kibbutz Ginegar.
ANNA BREZINSKA	1	1948	Warsaw, Poland, student, friend of Uriel Tikva, 12 Herzeliya St. Haifa.
ABRAHAM BOYARSKY	3	1924	Cernovitz, USSR, worker. Brother Boyarsky Chayuka, Haifa, Kiryat Hain, 72/10 Ben Zvi Str.
CHAIM BASSICHAS	4	1934	Cernovitz, USSR, electrician. Father, Cydel Bassichas, Shikun Rassco Natanyah, Havatzelet Hasharon 56/3
YEHIEL BACKLINIK	4	1923	Cernovitz, USSR, Tailor. Friend of Rahman Husha, Tel Aviv. Neve Sharett 58/64
IRENA GAPON	1	1907	Poland, Journalist. Sister: Omian Ruth, Jerusalem Rehavia, 16 Metudela Str.
SHLOMO GIMMELSTEIN	3	1909	Warsaw Poland. No relatives.
REGINA VILENSKA	1	1904	Lodz, Poland Cousin: Alperin Miriam, Sderot Blum 6, Ramat Aviv
PESSIA WEINBERG	1	1892	Russia. Avno Frankovska. Brother: Braverman Yosef. Kibbutz Givat Brenner
AHARON VOLODARSKY	3	1928	Russia. Simprofol. Electrician. Aunt: Amtkin Vita, Tel Aviv. 51 La Guardia Str. Yad Eliyahu.

VAL MARIA	1	1912	Warsaw, Poland. Dressmaker. Brother-in-law: Yesserles Arthur. 10 Kinnereth Str. Haifa.
ALEXANDER WEISS	3	1921	Bilina, Czechoslovakia. Driver No relatives.
MENDEL WEIMAN	2	1911	Wroclaw, Poland. Daughter: Lebster Bertha. Acre, 15/37 Herzl St.
ROMAN TABORSKY	2	1905	Warsaw, Poland. Brother: Gur Arye, Tel Aviv. Nahmani 3 Daughter: Polak Rahel, Jerusalem, Emek Refraim 6
HANNA YELLIN	2	1944	Batov, Poland. Economist. Friend of Pukhlik Sascha. Maroz Klita Givat Hanorch. Afula.
ISSAC YEDVEV	3	1910	Zcezcin, Poland. Worker Son: Kaminsky Haim, Tel Aviv. Herzl Street 61/34
ABRAHAM LESHINSKY	1	1900	Lodz, Poland. Daughter: Zanker Liliana. Kiryat Yan, G, Sderoth Histadruth 1/10 Haifa.
HAIM LERNER	3	1917	Lwow, Russia. Merchant. Daughter: Dorfman Anna, Lydda. Shikun Rastrun 144/23
ANNA LING-GADLER	1	1911	Warsaw, Poland. Bookkeeper Sister: Strassberg Clara, Haifa. Givat Neshar 25/a
SOPHIA LANKEVITZ	2	1920	Lodz, Poland. Lawyer. Husband: Lankevitz Herz. Neve Shalom, Derekh Hatayassin Block 9/29
MICHAEL NOCHIMOVITZ	2	1942	Czecin, Poland. Locksmith. Mother: Nuchimovitz Ludmilla. Ra'anana, Shikun Peretz, 14/a/6
ABRAHAM SEGAL	3	1916	Poland, Lodz, Textile Worker. Sister: Samasnovitz, Bronia. Holon 4, Ben Yehuda St.

PAUL SEGAL	1	1936	Bukarest, Rumania, Chemical Engineer. Father: Segal Marco. Ramat Gan, 21 Hagat.
MIECESLAV SENATORSKY	1	1925	Wroclav, Poland. Driver Sister: Shumacher Anya Netanya, Harav Kook St. 69
JEZEY FEDER	4	1941	Katovice, Poland. Building Technician. Aunt: Weintraub Felecia. Tel Aviv, 36 Basel St.
ROSA FORTGANG	1	1913	Warsaw, Poland. Dressmaker. Friend of: Regenbogen Helena. Tel Aviv, La Guardia 70.
YAACOV PROKOVITZ	4	1928	Russia. Avno. Parankovska. Bookkeeper. Sister: Arnon Shifra, Kibbutz Hanita.
ABRAHAM PINKERT	2	1911	Warsaw, Poland. Bag Maker. Daughter: Urbach Vila. Jerusalem, Kiryat Yovel, Shimon Bolivar 141/22
MENDEL ZCULK	2	1910	Czernovitz, Russia. Driver-Mechanic. Brother: Zculk Asher. Haifa, 45 Akiva.
TOMAS KLEIN	1	1947	Koshize. Czechoslovakia. Technologist. Aunt: Grosman Eliezer Nafanyah 14, Megdoland St.
HILLEL KLOTZ	5	1921	Wilna, Russia. Driver. Uncle: Levi Shimon, Tel Aviv. Ben Yehuda 100. Brother-in-Law: Gratenek Katriel, Tel Aviv, 14 Hatamlutar St.
BETTY RAUCHBERGER	2	1923	Czernovitz, Russia. No relatives.
BENYAMIN ROSENBERG	4	1914	Riga, Russia. Merchant, Bookkeeper. Friend of: Farber Miriam. Ramat Shaul, 10/b George St. Friend of: Yacobsen Shalom. Neve Sharet 1C2/33

YIZHAK ROSENTHAL	4	1908	Gorgeyev, Russia. Carpenter. Brother: Shein Julius. Haifa. Kiryat Haim, 71 Dagan St.
STEFANIA ROMANYUK	1	1908	Warsaw Poland. No relatives.
MIKLOSH ROSENFELD	1	1949	Budapest, Hungary. Electrician. No relatives.
VISLAV SPIELMAN	2	1944	Warsaw, Poland. Electronic Engineer. Cousin: Lecht Shaya. Haifa, Ramat Renez, 41 Haviva St.

ABRAHAM LYUBOTSKY

AMERICAN JEWISH
ARCHIVE

2

1906

Riga, Russia. Lawyer.
Cousin: Weinberg Bertha.
Tel Aviv. 64 Sokolov Str.



An Editorial . . .

WELCOME HOME

In the late 40's, an imposing figure stood on the stage of the Denver City Auditorium. This man had just returned from Israel and was making his report to the Jewish people of this city.

He had much to say and he spoke with great fervor and passion. Every word was like a thunderclap in the sky.

The State of Israel needed assistance then, as it does now. The cry for Israel's right to survival reverberated throughout the world then, as it does now.

No man could tell Israel's story better, nor more lucidly.

This man was a distinguished Denver spiritual leader before he was chosen for the most sacred task that could be conferred upon a Jew—to mobilize the resources of world Jewry so that Israel will stay alive and preserve and protect her freedom.

This man is the executive vice chairman of the United Jewish Appeal. He will speak in Denver on Saturday night at the Inaugural Ball of the Allied Jewish Council at Green Gables.

Let us give him a royal welcome.

His name is Rabbi Herbert A. Friedman.

One Night Record....

Inaugural Ball Raises \$788,000



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2nd of Nisan, 5729

March 21, 1969

Vol. 56, No. 12

Rabbi Friedman Increased Pledges Rejects a Four Reveal City's Power Conference Concern for Israel

"This is an intense nerve-racking period for the State of Israel. And it is going to get worse. I say this at the outset so there will be no misunderstanding, no disillusionments.

"We're not moving into the direction of peace. We're moving into the direction of war."

These frank statements, ominous as they may appear, marked the opening of Rabbi Herbert Friedman's speech to the guests of the Allied Jewish Council's 1969 Inaugural Ball held at Green Gables.

Speaking in this customary, hard-hitting style, the distinguished UJA leader traced the story of Israel-Arab relations as they exist at this very moment.

An influential French news paper has stated that the reason Egypt is shelling the Suez Canal so fiercely is because she wants to destroy the fortifications on our side of the canal so she can cross it and retake the Sinai," said Friedman.

This newspaper has no special knowledge, but this is her analysis. And it's a military interpretation.

Then, there is the political as-
(Continued on page 7)

A figure that smashed all previous records for a single event—\$788,000—was raised at the Allied Jewish Council's Inaugural Ball last Saturday night at the Green Gables Country Club.

From the moment that Charlie Goldberg began to call cards, it was apparent that this was to be the night of all nights.

Substantial increases came from the very start, beginning with the announcement of the evening's first contribution by King Shwayder representing Jesse Shwayder and all of the other members of the family who constitute the Samsonite Corporation.

Bruce Paul, the amiable general chairman and skillful master of ceremonies, followed with a major increase.

From then on, the pace never stopped.

A number of pledges were doubled over that of last year. Many were 50 per cent greater. Scores gave one-third more than their combined gifts in 1967 to the regular fund and to the emergency fund.

Goldberg, the undisputed
(Continued on page 23)

Allied Leaders at Ball



Denver's community leaders were in the limelight Saturday evening at the Inaugural Ball, the top social event of the Allied calendar. Among the honored guests were, seated, l.-r., Mrs. Gerald Altman, Mrs. Marvin Pepper, Jesse Shwayder, and Mrs. Shwayder. Standing, l.-r., King Shwayder, Mrs. Shwayder, Rabbi Herbert Friedman, guest speaker, Gerald Altman and Marvin Pepper.



Other guests seated at the head table at the Inaugural Ball were, l-r, Lawrence Kirsch, Mrs. Kirsch, Mrs. Morton Miller, Morton Miller, Mrs. Louis Degen, Louis Degen, Charlie Goldberg, Mrs. Nathan Rosenberg, Nathan Rosenberg, Mrs. Bruce Paul, and Bruce Paul, standing.

Rabbi Friedman . .

(Continued from page 1)

pect. This is designed to throw the countries into panic on the grounds that a war between Israel and the Arabs is imminent.

Whether it be military or political is not important. Egypt started it. People are getting killed. Israel's nerves are becoming more frayed by the hour.

When 5,000 shells an hour, for seven straight hours, are shot across the Suez, you can readily understand how frayed nerves can become.

When the Egyptians use a missile to try to take out a small Piper Club, they reveal two things: 1. They make such missiles public and they have lost their cool. You don't use a missile to destroy a small plane. Such weapons are used to destroy half of a city. This shows they don't care.

Rabbi Friedman related the tragic story of how Israel's soldiers wouldn't harm an Arab woman sitting before a cave in which a band of Arab marauders were hiding. When the women left the entrance, an Israel captain and two soldiers were blown to pieces before they successfully flushed out 14 Arab infiltrators.

"This happened on a quiet Tuesday afternoon. What were you people doing then? You probably never even heard about it. I am not trying to be sarcastic. But what a price for those men to pay. They have lost their lives, and three more wives and their children have become orphans.

"We don't intend to despair or compromise. We shall hold out until the Arabs make peace. That's our position."

We do not want a 4-power settlement, particularly, when two of those four powers—Russia and France—are already on the side of the Arabs. What

would a 4-power settlement mean? Nothing. A UN guarantee means nothing. You saw that demonstrated so vividly in May, 1967 when Nasser snapped his fingers and the UN withdrew its troops immediately.

You saw what happened in 1956 when Eisenhower begged Israel to withdraw and guaranteed there would be open shipping for Israel. You saw how that promise went unfulfilled in 1967. To President Lyndon Johnson's credit, he said the U.S. would attempt to keep shipping open if other countries would help. The only other country which responded was that small, magnificent nation of Holland. This was not enough. So we went to war.

The only 4-power conference that would make sense would be one consisting of Israel, Egypt, Syria and Jordan. These four powers could make peace and make it stick.

If one of those countries failed to keep their word, we could at least talk to them because they're next door.

All other suggestions are diplomatic nonsense. What is Israel doing in the middle of all this?

She is continuing the task of building and developing a country. While cannons roar, Israel's Minister of Education last week walked into the Knesset and asked for a bill that would provide free education for children 15 and 16 years old. Education now is free until the eighth and ninth grades. How we'll ever finance this new request—I don't know. But Israel carries on.

And she is doing the same thing in taking in new refugees from Algiers, Morocco and from other countries.

40,000 new immigrants this year means we'll need 6,000 more homes, and more farms. All in the middle of a war. Israel is not sterile or barren.

There is nothing negative about her approach.

The cost of defense is 2½ times that of 1967. Israel needs money to pay for new phantom jets which cost \$6 million apiece. She is spending more than she has at anytime in the past 21 years. She needs money to buy brass for shell cases, and steel for munitions.

It's never been more perilous in Israel. Never has so much been required to defend it and the Suez.

We have no moral right to ask one group of people to do it all. They shed blood. We are asked only for money, to hurt ourselves a little bit.

We're in the same boat as we were in World War II. Then, the boundary for Jews was the Rhine river. For Denver Jewry, the boundary is not Golden. It's the border of the Jordan river.

That soldier who is defending that border is not only guarding his security, he is guarding yours as well.

It's your duty, your responsibility to help. Do your job, and do it well. Thank you.



Jewish Telegraphic Agency

FEATURES

BETWEEN YOU AND ME

March 21, 1969

BY BORIS SMOLAR

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PROGRESS REPORT: Remember the fervor with which Jews in this country made their contributions to the 1967 United Jewish Appeal for Israel during the historic Six-Day War period? Remember how Jews rushed with their contributions to the campaign offices in every city and town in the United States, anxious to be of maximum help to Israel in the critical June month?

The UJA campaign this year, still in its early months, promises to be one of all-time high giving with community leaders matching--or even surpassing--the peak level of 1967. Early returns from a number of communities indicate a spirit of unprecedentedly generous giving, with the "big givers" setting the pace. A handful of top contributors in major communities are now on record as having presented \$80,000,000 to the regular UJA drive and to the UJA's Israel Emergency Fund.

Many of these contributors gave larger gifts than in 1967; others equalled their 1967 contributions which were the highest ever given. All of them gave more than last year. And all indications now point to the fact that this will be the case also with smaller givers.

In Detroit, the first 200 top contributors pledged at the opening dinner of the Jewish Welfare Federation a total of \$4,600,000. The same individuals had contributed \$4,000,000 last year. In Cleveland, about 200 gifts at the opening campaign meeting of the Jewish Community Federation produced a combined total of \$4,024,500 from individuals who had given \$3,547,000 last year. The total was the largest amount given at an opening affair in the history of the community.

In Baltimore, the campaign opened with leadership gifts of \$3,563,000 from contributors who last year gave \$3,296,000 and in 1967 gave \$3,215,000. In Chicago, the first 57 contributors totalled \$2,078,000 compared with \$1,595,000 last year. These constitute increases of 19 percent on the regular UJA campaign and 41 percent on the Israel Emergency Fund.

In Los Angeles, the campaign is now approaching the \$5,000,000 mark with figures of 34 percent above 1968 and 15 percent above 1967 for the Israel Emergency Fund on the same cards. In Phila-

(more)

delphia, the first 84 contributions totalled 42 percent over the gifts of the same individuals to the peak campaign of 1967.

In Boston, the Combined Jewish Philanthropies opened its campaign with top gifts showing an almost 60 percent increase over last year. The sum of \$537,000 was raised for the regular UJA drive compared with \$385,000 last year; for the Israel Emergency Fund, a total of \$556,000 was raised at the meeting as compared with \$302,000 in 1968.

In Pittsburgh, where the overall campaign has now passed the \$1,500,000 mark, the first 130 gifts to the United Jewish Federation there show a combined total for the regular UJA drive and for the IEF of \$1,226,000 compared with \$1,046,000 from the same contributors last year and well above the peak totals of 1967 of \$1,092,000.

In St. Louis, the first 150 contributors gave \$1,185,000. Last year the same contributors gave \$840,000. This makes an overall increase of 41 percent. Miami Jewish Federation reports that the total for the regular and Israel Emergency Fund campaigns is now \$1,100,000, double the gifts from the same individuals last year.

The Essex County (Newark) Jewish Community Council reports passing the \$2,500,000 mark with top gifts ahead of both the 1968 and 1967 campaigns by a substantial margin. In Atlanta, the 1969 campaign goal which had been originally set at \$2,130,000 has now been formally reopened by campaign leadership to \$3,000,000 and the campaign leaders are confident that the new goal can be obtained.

In Milwaukee, the top 65 gifts have produced more than \$1,750,000 compared with \$1,320,000 in the peak year of 1967. At the initial parlor meeting, the sum of \$1,218,000 was raised from 19 contributors who last year gave \$934,000. Campaign leaders are confident that they will exceed the results of the 1967 contributions which were the highest because of the Six-Day War.

Houston's first 81 gifts produced more than \$400,000 this year compared with \$340,000 last year. In Dallas the campaign has now reached \$1,400,000 which is \$110,000 more than last year. In Hartford, the first 35 contributions show an increase of 10 percent on the regular UJA campaign and 50 percent on the Israel Emergency Fund. In Cincinnati, early top givers substantially surpass the same persons' contributions made during the peak year of 1967, and the same is the case in Indianapolis and in numerous other Jewish communities.

JEWISH ANXIETY: The giving this year of large contributions to the United Jewish Appeal reflects the anxiety prevailing among Jews in this country over the shape of things to come in connec-

tion with the Arab-Israel conflict. They fear that the situation may become more complicated for Israel from the point of view of security. They realize that Israel will this year have to spend a large part of its budget for security needs and that it is up to American Jewry to help the Jewish State to cover her welfare and educational obligations at this crucial time.

President Nixon, who is now taking an active interest in the Arab-Israel issue, seeking to bring about a possible solution through preliminary talks by the Big Powers on the problem, has clearly stated that the Middle East is "a powder keg which may explode at any time." In the Suez area Nasser is testing Israel's power of restraint. Whether a full scale war between the Arab countries and Israel is likely this year or not, the fact remains that now that spring is coming, Israel expects the Arab armies as well as the guerrillas to intensify their activities.

At present, the Arab rulers have substituted guerrilla forays for conventional military war against Israel. The guerrilla leaders claim that they are preparing to turn their small scale attacks into more conventional warfare. Should this become the case, the Israeli army will have to resort to new methods of stopping the guerrilla bands. It will have to deal with the more conventional warfare on a more conventional level, and this may be the beginning of another explosion provoked by the Arabs.

The guerrilla bands have been taken by Nasser under his wing. They have been unified more or less under the command of Abu Amar, the El Fatah commander, who declared that he wants Israel destroyed, nothing less. He has even rejected the Soviet "peace plan." He made it clear that his aim is to fight Israel by military means. Israel is putting a lot of effort into stemming the tide of guerrilla warfare. However, in numerous settlements in the border areas, children have been living and sleeping in shelters underground for months--even now when the guerrillas are sometimes held up by rain, floods and bad weather.

Many of the UJA contributors are now reading the book, "If Israel Lost the War" by the three Newsweek writers, Richard Chesnoff, Edward Klein and Robert Littell. There they see graphically what can happen if Israel were no longer in a position to defend itself properly from Arab hostilities. The dramatic narrative shocks and forewarns. It makes people visualize the catastrophe which would have befallen Israel if the Six-Day War were lost. It also makes American Jews think of the calamity which Israel may face without proper aid in good time.

Dallas News 11 Jan 69

'Seeds for Conflict'

Israeli U.N. Deputy Raps Soviet Proposals

Israel's deputy permanent representative to the United Nations here Friday criticized proposals for a Russian-imposed settlement of the Middle East conflict on the grounds that it would lay "seeds for further conflict."

Dr. Shabtai Rosenne, who arrived in Dallas to speak at a United Jewish Appeal dinner, said Russia's proposal to order complete withdrawal of forces to positions before June, 1967, would result in increased hostilities.

That proposal was refuted by the United Nations following the 1967 conflict, he noted, adding that it is still no substitute for "face-to-face discussions around a conference table."

Dr. Rosenne said Israeli sources have found an increase in "completely inaccurate" information spread by Russians among the Arab nations. A similar situation preceded the 6-day war, he said.

The Israeli bombing of the Beirut airport — criticized by the United States and the United Nations — has not caused any appreciable loss of support in the United States for Israel's welfare, he feels.

"Because of our friendship, the United States can be more critical of certain incidents. There hasn't been any substantial coolness to the Israeli effort."

Here to speak at a dinner meeting of the United Jewish Appeal's South-Southwest Regional Leadersip Conference

Saturday, Dr. Rosenne said he doesn't expect to find any lessening of enthusiasm for Israel's cause by American Jews.

"The mail we've received indicates they supported it (the bombing)," he said. He justified the bombing as a move to protect Israel's civil air transportation. The air transportation had been interrupted twice on orders from Beirut headquarters, he said.

He declined comment on rumors that Israel has developed an atomic weapon, except to point out that Israeli government officials have denied it.

Dr. Rosenne said peace is within the realm of possibility in the Middle East. However, failure of Arab governments to keep terrorists under control weakens chances, he said.

A member of Israel's delegation to the U.N. General Assembly since 1957, he is considered an authority on international law. He served on delegations to



—Dallas News Staff Photo.

Dr. Shabtai Rosenne . . . Terrorists are weakening chances for Middle East peace.

the armistice negotiations with Egypt, Jordan, Lebanon and Syria in 1949.

The conference, sponsored by the Jewish Welfare Federation of Dallas, will attract 500 philanthropic leaders from a 13-state region. TV news analyst David Schoenburn and United Jewish Appeal Executive Vice-Chairman Herbert A. Friedman will also speak.

Defense, Immigrants Drain Israeli Funds

While the Israelis are waging daily war, in fact if not by formal declaration, they must count on friends in America—Jewish and non-Jewish—to wage the peace.

Enlisting such help is the mission of Rabbi Herbert Friedman of New York City, executive vice-chairman of the United Jewish Appeal. He stated the case for aid to Israel Friday at a meeting of the Jewish Welfare Federation Women's Division Pacesetters in Mrs. Stanley Marcus' home, No. 1 Nonesuch Road.

Another speaker was Mrs. Bernard Schaenen, recently named national chairman of the UJA Women's Division. Mrs. Theodore Strauss was chairman for the day's events, including a luncheon.

Dr. Friedman varies his steady routine of travels and lectures throughout this country with frequent trips to Israel, from the most recent of which he returned about two weeks ago.

"The Russians have come in deeply and completely on the side of the Arabs," the rabbi told a reporter. Guerrilla raiders harass Israel from all directions in what he called "daily warfare . . . And it is that. Every single day there are casualties."

The national budget, which the Israeli minister of finance presented last week to Parliament, shows that almost all the income expected from taxes during the coming year will be spent for defense.

Yet the young nation anticipates receiving between 30,000 and 40,000 more immigrants, refugees from Moslem and Communist countries, in 1969.

These newcomers will require housing, medical care, vocational and language training, education for their children—all the things their new country can't

provide while devoting its limited resources to defense.

Thus the job of carrying "the total burden of the human side of the problem," as Dr. Friedman puts it, must be assumed by friends outside Israel, mainly in America.

"I find as I travel that the American people—both Jewish and non-Jewish—understand this . . . The response has been positive."



Dallas News

11 Jan 69

United Jewish Appeal Sets \$250 Million Goal For 1970--Largest In Its History

NEW YORK, Dec. 14(JTA)--The United Jewish Appeal today set the highest goal in its 31-year history. It will seek to raise \$250 million in 1970 for humanitarian aid to needy Jews in Israel and in other countries all over the world.

The quarter billion dollar target was announced by Edward Ginsberg, of Cleveland, at the UJA's annual national conference here. Mr. Ginsberg was re-elected to his third term as the organization's general chairman. He told the 3,000 delegates that unprecedented levels of philanthropic assistance were necessary to insure Jewish survival in Israel and other lands.

Mr. Ginsberg referred to reports heard by the delegates during the three-day conference concerning the plight of Jews in Communist and Arab countries, where they are oppressed or endangered, and the difficulties that Israel is experiencing in trying to maintain its education, health, housing and other social services. Mr. Ginsberg said, "these reports indicate just how great the need is."

Israel's Foreign Minister, Abba Eban, addressing the delegates yesterday, called for a "reaffirmation of Jewish solidarity." He said, "We know there are millions who share with us the view that if Israel were to fail, 2,000 years of Jewish history would lose their meaning." He said that with overseas Jewry bearing the burden of Israel's humanitarian requirements, Israelis "can hold the line everywhere else."

"The burdens are very great," Mr. Eban declared. "Perhaps there might be some justification for the belief by some that our shoulders would crumble under the weight of the burden--if we had to bear that burden alone. What they don't take into account is the galvanizing force of Jewish solidarity," he said.

The delegates were told that 60,000 new immigrants are expected to arrive in Israel during 1970, many of them without a trade, and others aged and infirm and in need of medical care, housing, education and other vital services. Mr. Ginsberg said that one reason why the UJA was calling on Jews for unprecedented contributions was the size of Israel's defense budget that will absorb 83 percent of the country's taxes in 1970. Israelis are taxed at one of the world's highest rates and they now must carry the largest per capita national debt of any people in the world, Mr. Ginsberg said.

World Jewry will have to provide \$500 million in philanthropic aid to meet the humanitarian needs of the 60,000 immigrants expected to come to Israel in 1970 and of the more than 300,000 immigrants of previous years still in need of assistance, Rabbi Herbert A. Friedman, executive chairman of the United Jewish Appeal, told the annual conference.

"Our philanthropic dollars will be used as always to pay for the great immigrant absorption programs, including health and welfare and higher education and housing and farming and youth care and much much more," he said.

Rabbi Friedman said that for the Israelis, the "path ahead is clear--war along the Suez Canal, terrorism along the Jordan River, danger of economic collapse--and superhuman effort to absorb new immigrants into the fabric of Israeli society at the same time."

He also called strong world sympathy for Russian Jewry "a part of that totality of concern which unites all Jews in one tightly-linked brotherhood." He noted that in 1970, the Joint Distribution Committee, a UJA constituent, would spend \$24 million on aid to needy Jews outside the United States and Israel. He said that money would assist more than 300,000 people in such areas of life as care of the aged and the sick, children's homes and feeding programs.

12 Dec 69

\$500-Million Drive Is Set by U.J.A.

By IRVING SPIEGEL

The executive head of the United Jewish Appeal reported yesterday that more than \$500-million would be needed next year in philanthropic funds to cope with the humanitarian needs of Jews the world over, with special emphasis on Israel.

Rabbi Herbert A. Friedman, executive chairman of the appeal, told Jewish leaders attending the appeal's annual national conference at the New York Hilton Hotel that most of the money must be raised in this country.

While the appeal did not fix a goal, it was explained that next year's requirement was based on the budgetary needs set forth by the appeal's constituent agencies, of which the Jewish Agency for Israel is the major beneficiary.

At Thursday night's session, Louis A. Pincus, chairman of the Jewish Agency, said that American Jewish support was needed "to help meet the hu-

manitarian needs of the people of Israel." He was inaccurately reported to have said that the support was needed to help meet Israel's defense expenditures.

The Jewish Agency carries out resettlement and rehabilitation programs and other projects among those who have arrived in Israel from various countries and who are recent arrivals.

Figures Detailed

In pointing out that 60,000 immigrants were expected to arrive in Israel next year, Rabbi Friedman said it "was the obligation of their fellow Jews to make their arrival part of a fruitful renaissance of Jewish life in a war-harassed state."

In a breakdown of financial requirements, Rabbi Friedman said that \$135-million would be needed in Israel for social welfare services, immigration and absorption, \$60-million for health services, \$75-million for

education, with various other large sums needed for youth care and training, and immigrant housing.

The Joint Distribution Committee, the major American agency aiding needy Jews overseas, has adopted a budget of \$24.1-million for next year to provide a broad range of health and welfare services for more than 300,000 needy Jews in 27 countries. Part of this money is earmarked for special projects among the elderly and ill immigrants in Israel.

13,000 at UJA Drive Opening Told Arms Cost Imperils Israel

By IRVING SPIEGEL

Expenditures for weapons have posed a "financial crisis of the greatest magnitude" for Israel, the head of the Jewish Agency for Israel said last night.

Louis A. Pincus of Jerusalem, chairman of the agency, said necessary spending for arms had created a threat to Israel's social welfare and educational structure.

Speaking before 3,000 Jewish leaders at the opening of the United Jewish Appeal's national conference at the New York Hilton Hotel, Mr. Pincus pleaded for increased support from American Jews to help meet

Israel's defense expenditures, which have, he said, created a "seriously unfavorable balance of trade."

The expenditures, he added, have drained Israel's foreign currency "to the breaking point."

He said, in an interview, that Israel's exports increased from \$50-million in 1948 to more than \$1-billion in 1970. He noted however, that imports in 1970 would be about \$2.4 million.

His agency, he said, "has never before faced such staggering financial needs" for the housing, health, education and welfare "of those among the

more than one million immigrants who are still not completely absorbed in our economy."

Last year the Jewish Agency had a \$304,699,855 budget. The agency, the chief beneficiary of the United Jewish Appeal, carries out programs of resettlement and rehabilitation among newcomers to Israel.

Speaking at the dinner session last night, former Vice President Hubert H. Humphrey asserted that, "without downgrading the importance of peace in Vietnam," the problems in the Middle East hold out the "gravest danger of a broader conflict" that could involve "more and more nations."

There is, he said, "too great a risk in these days of atomic warfare to permit this kind of activity to go on."

New Peace Efforts Asked

In emphasizing his support for assistance to Israel, Mr. Humphrey said an "arms race is not the answer." He urged an intensified effort to achieve lasting peace in the Middle East.

Sam L. Haber, executive vice chairman of the Joint Distribution Committee, another beneficiary of the United Jewish Appeal, reported that by the end of this year his organization would have spent \$23.3-million on behalf of more than

300,000 needy Jews in 27 countries.

In a message to the Joint Distribution Committee, President Nixon praised the agency for its programs "to assist the less fortunate, the homeless, and those who seek spiritual comfort and encouragement in their daily lives."

Louis D. Horowitz, director-general of overseas operations for the Joint Distribution Committee, reported that "unexpected demands will be imposed this year" on his organization by the increased emigration of Jews from eastern Europe.

NATIONAL WOMEN'S DIVISION

record...



25th ANNIVERSARY YEAR ISSUE

Published by the
NATIONAL WOMEN'S DIVISION, UNITED JEWISH APPEAL

DECEMBER, 1969

from the Executive Chairman

Rabbi
HERBERT A. FRIEDMAN

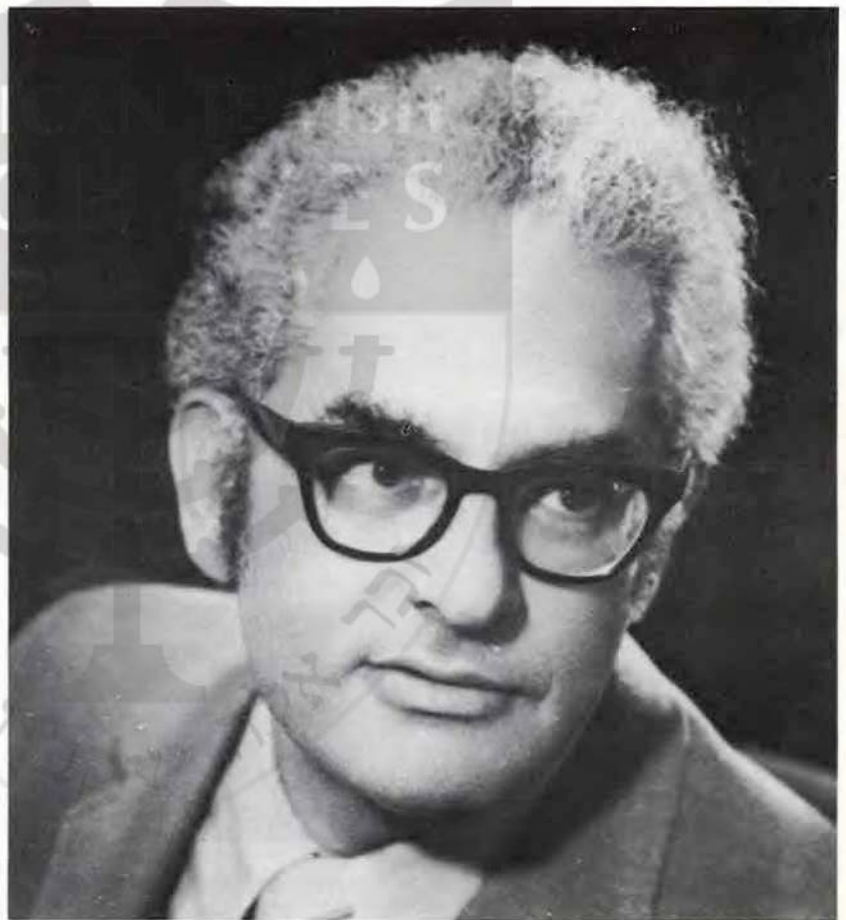
The National Women's Division was founded by women who believed the time had come for them to use their tremendous spirit and vitality by sponsoring their own campaign. They had the right idea. Your campaigns over the last quarter-century have raised well over 250 million dollars.

The National Women's Division has much more to be proud of than the amount of money it has raised. Your educational activities have helped Jewish women carry out their historic mission of passing on the feeling of commitment from one generation to the next. It is this commitment, this sense of responsibility of one Jew for all others, that has guaranteed and will continue to guarantee the survival of the Jewish people.

The coming year calls for a greater commitment from all Jews than ever before. Israel is in for a long hard struggle. Her borders erupt in fire every day. The war continues. But morale is high—determination is firm. The attitude of the people is beautiful.

And while the Israelis continue to pay the price—in human lives—for survival, it is up to us to alleviate the tremendous burden of humanitarian needs. For immigration continues, and grows. And the numbers increase—even in the face of war—and this too is beautiful. But the cost of this creative growth mounts staggeringly, and must be met by our best efforts.

As you stand poised, then, to embrace the next 25 years of challenge, I congratulate you on this milestone and wish you unprecedented success for the future, which begins now.



EDITOR'S NOTE

The main portion of this 25th Anniversary issue of *The Record* is devoted to reproducing selected articles that have appeared in past years. This has been done not only to elicit the nostalgia that accompanies names, faces and events, but also to create a sense of the exciting history of the Women's Division. Happy birthday and pleasant reading!

"Operation Israel — For Women Only"



"We taxied to the ramp at Lydda Airport . . ."



" . . . an in-depth briefing on the security situation . . ."



"Ashdod . . . a first look at the new absorption center"



" . . . each young girl must serve at least two years in her nation's army"



" . . . we stopped to enter the bunkers and the bomb shelters that have been the nightly homes for hundreds of children—for hundreds of nights"



"The hatchway swung open, and the first of 200 new immigrants stepped on to the land of Israel."



"The airport was noisy and alive with old friends meeting anew . . ."



" . . . brothers kissing brothers, Jews greeting Jews, laughter and tears"

IN THE CHAIRMAN'S VIEW



Mrs. Bernard Schaenen

The 25th Anniversary of the National Women's Division of UJA is a fitting time to look back over the work we have done during the past quarter of a century and look forward to the needs of the future.

One of the three hundred delegates at the official launching of the Women's Division said that the National Women's Division was formed because "we are past the stage where women can say 'I have no income of my own,' or

'My husband gives.'" The success of the Women's Division over the years makes these words sound archaic. We have raised more than a quarter of a billion dollars over and above what the men have raised in the past twenty-five years. We've worked hard the year round and have learned well how to adapt the fund-raising methods of the men to our own situation.

That a woman's job is never done is as true of fund-raising as homemaking. It is the Jewish woman's special duty to educate her husband and children, indeed the whole community, in Jewish values. One of the oldest of Jewish tenets is the concept of "Tzedakah" which means more than philanthropy. It connotes sharing. This is the commitment of the National Women's Division.

Largely as a result of the National Women's Division educational efforts, more young people are becoming active in fundraising. Jewish women from all parts of the United States are participating in the National Women's

Division. Their vitality is being felt as young women join seasoned community leaders in putting the new Regional Decentralization Plan into practice. Every woman active in the National Women's Division of UJA should feel pride in the quarter century of service both educational and philanthropic we have given.

But on this anniversary we must not think only of past achievements. New challenges face us. Israel faces the most crucial period in her 22 years of statehood.

On the "Operation Israel—For Women Only" missions we have learned firsthand how our Women's Division gifts contribute to the development of Israel and her people. We have seen the anxious faces of immigrants, faces which mirror their inner questions: "How will I get a job?" "Will my children be educated?" "What kind of housing will we have?" "Can I learn the language?" And we have seen how our gifts provide answers to these questions in the form of schools, development towns, absorption centers and also in the calm yet spirited faces of those who have been settled and are self-supporting.

The war after the war continues with no sign of abating. Israel's social needs are mounting. While the people of Israel defend their borders and absorb thousands of new immigrants, we must help them carry on their task of absorption and national development. There is no one else but us and the people of Israel depend on us. They cannot fight a war, build a country, settle immigrants without our help. We women must commit ourselves even more strongly in 1970 than ever before to helping Israel survive and grow. We must give a positive answer. Our answer must be loud and clear: We hear you, Israel.

Fannie Schaenen

FANNIE SCHAENEN

MRS. BERNARD SCHAENEN
National Chairman

Operation Israel - for Women Only

An extensive Operation Israel—For Women Only Mission leaves New York February 22. The two-week trip, which includes a 3-day stay in Vienna, offers an exciting expanded itinerary. Participants will meet with Israeli leaders and visit sites not ordinarily open to tourists. The all-inclusive cost of the Mission is \$995.

Below is an application form which can be sent with your check to your local Federation of Welfare Fund Executive Director or to: UJA Operation Israel, Suite 2900, 1290 Avenue of the Americas, New York, N. Y. 10019.

OPERATION ISRAEL: 1970 APPLICATION

Please enter a reservation in my name for
Flight No. 14 leaving February 22.
I enclose my check made payable to "UJA Operation Israel" in the amount of \$250 (deposit) or \$995 (full payment). I understand that said monies are fully refundable if I cancel in writing prior to departure.

Date of my last visit to Israel _____

(Please print or type)

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP CODE _____

area code _____

HOME PHONE _____

area code _____

OFFICE PHONE _____

300 Delegates Launch National Women's Division at St. Louis

Pledge All-Out Aid To Jewish Survivors

The National Women's Division got off to an exciting and successful start when it was officially launched with 300 women delegates pledging their all-out support of the unprecedented \$100,000,000 United Jewish Appeal campaign, after hearing Mrs. David M. Levy, Chairman of the National Women's Division, Lt. Col. Judah Nadich and Mrs. Richard Lawrence, outline the urgent needs of the 1,400,000 Jewish survivors in Europe.

The all day St. Louis meeting, at which 21 Mid-Western States were represented, was the first in a series of three regional conferences through which the Women's Division will bring the United Jewish Appeal story to the 300,000 women in communities throughout the country whom it hopes to mobilize for this vital campaign.

Mrs. Levy Gives Eyewitness Report

Delegates at St. Louis heard eye-witness accounts of the needs in Europe from Mrs. Levy and Col. Judah Nadich. Both described what they themselves had seen of hunger, disease and misery in Europe, and told the delegates that European Jewry today sees only one salvation—the help that American Jewry can give.

Mrs. Levy who spoke at the afternoon session brought tears to the eyes of her audience, when, in her own very quiet and restrained way, she told them of the Jewish children she saw in Europe. "I remember, for instance," Mrs. Levy said, "that I never saw a child who was full of mischief as our children often are. They were so terribly painfully docile, these children. And, wherever I went, they came to me and clustered around me. I think because they knew I loved children and could give them something of my love in the hour or two I was there with them. They talked to me in their



Mrs. David M. Levy, Chairman of the National Women's Division, who was the key speaker at the St. Louis Conference.

little voices, sometimes in a language I didn't know, but we understood each other anyway. I knew they were talking to me and in talking to me they were talking to you, you mothers and you wives who must care about them."

Col. Nadich in a rousing address during the same session in which he placed the responsibility for Jewish survival squarely on the American Jewish community, told the delegates that whatever they had done in the past was not enough because this year it was in their hands to determine who shall live and who shall die.

"If I were in your position," Col. Nadich told the delegates, "I would not let anybody deny me the right to work in this campaign. I think you ought to feel a little bit humble, because this year each of you is a little goddess, a little goddess with powers over life and death in your hands."

Women Raise \$8,725,583 In 9 Months



NATIONAL WOMEN'S DIVISION officers, executive committee members and their guests at the October 14-15 meeting in New York included: left to right (seated) Mrs. I. M. Weinstein, Mrs. Henry Wineman, Mrs. Leon Falk, Jr., Mrs. George Kahn, Mrs. Irving Blum, Mrs. David M. Levy, Mrs. Benjamin Lazrus,

Mrs. Jack Goodman, Mrs. Leo Greenwald, (standing) Mrs. Monte Selig, Mrs. Herman Baerwald, Mrs. Abraham N. Geller, Mrs. Louis Gerstley, Jr., Mrs. B. N. Berger, Mrs. Bertram Allenberg, Mrs. Ernest Wadel, Mrs. Hugo Dalsheimer and Mrs. Emery Klineman.

Our People Begin To Live Again

By Mrs. David M. Levy



ON THE ROAD TO HEALTH. These children live in a JDC Tatra Mountain children's home in Slovakia.



MRS. LEVY and first child born in Jewish Hospital in Bratislava after liberation.

I have just returned from a two month trip to Europe and Palestine and am happy to be able to tell you that in all the despair on the continent, I was able to glimpse a small, but bright rebirth of Jewish life. Everywhere I went . . . in France, Belgium, Holland, Poland, Germany and Czechoslovakia . . . I found determination among the survivors to start living again as free men either in Europe or abroad. There is darkness and defeat, yes, but . . .

Not all Europe is a panorama of human misery. Holland has made a remarkable recovery. The Dutch economy, through a persistent program of exportation, is just about on its feet. Holland is solving its Jewish problem. I could tell the same heartening story about Belgium, but the infiltration of Polish Jews who fled that country to escape anti-Semitic pogroms has complicated the Belgium situation. When the Polish infiltrate problem is solved, I feel certain Belgium will need little, if any, help from us.

POLISH JEWS UPROOTED

France was a great shock to me. Here I found Polish refugees living at the lowest level of human existence. They were heedlessly herded together in bombed-out chateaux outside Paris. The walls were crumbling and filthy. These people, rootless masses of humanity, are aliens in a strange land.

If all of you could go to the Warsaw Ghetto I am sure that you would not have to be asked to give money. You would give generously, happily and compassionately. Here one seems to see the whole struggle of the Jewish people for freedom climaxed in the rubble of the Warsaw Ghetto. Our people made a heroic fight against the madness of their murderers. Warsaw has no Jewish problem; for there are but a handful of survivors.

Living conditions for the DP have not been materially bettered. They are alive. They have organized some form of government; some form of entertainment; some form of communal living, but they are just living. They need to be retrained. People must do more than just live. They must feel they are contributive members of society; that in their own

small way they are important to the society. We must help them regain this human dignity.

CHILDREN ARE PRECIOUS

The terrific manpower shortage in Slovakia where the Sudetenland Germans were expelled help solve some of the Jewish problem. The relief roles have been substantially reduced.

Everywhere in Europe one gets the feeling that the children are the precious heritage; that they must be saved; they must be taught. And the children themselves. They are so docile. They don't laugh like normal children, happy in their innocence. They seemed like well-trained little soldiers; mentally, emotionally and physically.

PALESTINE IS PROMISE

Then I went from darkness to light, almost from death to life, when I left Europe and arrived in Palestine. Here there is vital, teeming, constructive activity. There is a spirit of courage, of bravery, of giving that pulsates in this little country, that shines in the faces of the pioneers. The Jews in Palestine are so eager to have their brothers from Europe. They will make every sacrifice if only a haven for these luckless sufferers can be realized.

I think that American Jewish women did an excellent job last year. But this year we face a greater challenge. I call upon the Jewish women of America to respond with heightened generosity in the 1947 Campaign to raise \$170,000,000!

Mrs. Wadel Named National Chairman

A plea for American Jewish women to help provide a "dignified and self-sufficient life" for Europe's remaining 1,500,000 Jews, whether they choose to rebuild their lives in Europe, resettle in the Jewish State in Palestine or come to the United States, was made by Mrs. Ernest G. Wadel of Dallas, Texas, newly named National Chairman of the U.J.A.'s Women's Division, before she sailed to Europe.

Mrs. Wadel, formerly one of four vice-chairmen of the National Women's Division, expressed hope that the Women's Division campaign would reach "every Jewish woman in every one of our communities." Mrs. Wadel sparked the South-

west Region's Women's Division drive which raised over \$600,000 in 1947 . . . a 154% increase over the 1946 figure of \$236,000.

The petite, dark-haired Texan was chairman of the 1946 women's drive in Dallas. She organized a year-round Women's Division in her home city and has been its president. Last year she was Special Gifts' Chairman in Dallas, and during the spring devoted herself almost exclusively to organizing Women's Divisions and speaking at functions throughout the Southwest Region.

Upon her return from Europe late in February, Mrs. Wadel will make a comprehensive report on overseas conditions.

AMERICAN JEWISH Our People Must Be Freed . . .

By MRS. ERNEST G. WADEL

Chairman, Women's Division National United Jewish Appeal

A few weeks ago I stood in a tiny cell in the Theresienstadt Concentration Camp in Czechoslovakia. It was a cell large enough for four persons at the most, but during the Nazi occupation as many as 37 women were herded into the cell at one time.

My guide shut the door, and for 60 seconds I thought I had lived a lifetime. "Here," I thought, "women who had sons, even as I do, who had homes and something to live for, waited day after day for their inevitable death. And they waited because they were Jews."

In the 60 seconds I stood in the locked cell the enormity



Thanks to UJA this child leaves a TB sanatorium cured.

of the tragedy of what had happened to the European Jew became clear to me. Freedom took on new meaning. The Jew in Europe is not free. He is a prisoner of the fear of anti-Semitism, the doubt that he will be able to rebuild his life in a shattered Europe and of the memories of the tragic losses he has suffered.

I talked to many of our fellow Jews, and I am convinced

that they want to leave the continent. Many of those who have relatives living in our country wish to come to the United States, but those who have no families want to go only to Palestine. I had the feeling that they would rather die fighting for freedom in Palestine than be dependent upon the generosity of others. No matter what is happening in Palestine the European Jew wants to go there.

One of the greatest shocks I experienced was when I visited an IRO camp in Italy. Our government has termed the International Refugee Organization program an "austerity" operation, but I was unprepared for what I saw. For 45 cents a day a DP is fed, housed and clothed in an IRO encampment. This is living at the very lowest level . . . if one can even call it living. United Jewish Appeal funds made available to the Joint Distribution Committee provide supplementary rations for these DP's.

Everywhere I went in Europe the DP's asked me one question, "When are we going to leave here?" I wondered, "How long must one travel to see the extent of Jewish misery? How many DP camps must one see where people are crowded like animals, where plumbing is primitive, where the food is just barely enough?"

However, there are some bright spots in Europe for the Jew. Outside Warsaw, I visited several installations for children. One was a home where fifty-five children live. The home is spotlessly clean. All of the children attend public school, and they have farm duties they perform after classes. They are even able to sell some of their dairy produce to the sanatorium across the street.

The tuberculosis sanatorium for children was also a model of cleanliness and modern medical progress. I met a little boy and his father and I asked them if they were going for a Sunday walk. The father replied, "No, I am taking him home. He is cured. Thanks to 'Joint'." Then he kissed my hand, and I am sure that this was a gesture of thanks for all the Americans who have helped his little boy back to healthy, normal childhood.

Before I went to Europe I thought that \$250,000,000 was a vast sum for the three agencies of the United Jewish Appeal. Now I ask myself, "How can so much be accomplished with so little?" I feel certain that American Jewry will hear and heed the anguished question: "When am I going to leave here?"

PALESTINE... HOPE FOR BRIGHTER WORLD

By MRS. S. A. BRAILOVE

(Editor's Note: Mrs. S. A. Brailove, a member of the Executive Committee of the National UJA Women's Division, was a member of a United Jewish Appeal delegation of 28 Jewish leaders from all sections of the country who flew to Palestine and Europe at their own expense to survey needs.)

Although they are contrasts, Europe and Palestine are one picture when the problem of Jewish homelessness is considered. The more DP camps the delegation visited, the more we realized this. We estimated that more than 600,000 Jewish survivors look to Palestine as their only hope for building a new life.

In Palestine I saw a new kind of Jew — a Jew who is tall and blonde, a Jew who is almost as swarthy as our American Negro, — a Jew who looks like all the people of the world. The Jews in Palestine are dedicated to one ideal and this is to build a free, democratic country which will provide a secure haven for the hundreds of thousands of Jewish survivors who wish to build life and home there.

I was amazed to see young girls — some no older than 17 — who were members of the Palmach,

the armed guards of Haganah. I saw them studying in the library of the Hebrew University with their guns propped up against the desks. These 'kids' are tough, but I saw scores of young Palmach fighters, real veterans at 18, stop to pick spring flowers for their dining tables.

At a reception given by the wife of a high Jewish Agency official my hostess, a woman near 60, excused herself at 11 p.m., saying "I am sorry I must leave you now, but I have four hours of guard duty to stand." Everyone is in the fight. I am proud to say that the Haganah soldiers do not fire first in any Arab-Jewish engagement. This is a Haganah policy.

The Jews in Palestine will die defending the right of their brothers and sisters to enter the Holy Land as proud, free citizens.

We Mourn Our Loss



THE LATE MRS. ERNEST G. WADEL

A Rare Human Being

Reba Wadel brought to her great task all the charm and breeding of the gently reared Southern woman. In addition, those who had contact with her recognized the force of a personality that was not forceful in the conventional sense of the word, but that achieved stature because of the beauty of spirit and the sense of understanding and compassion that were uniquely hers.

We mourn her as a leader in the United Jewish Appeal and we sorrow in the passing of a rare and beautiful human being.

Adele Rosenwald Levy

On November 29, Mrs. Ernest G. Wadel, who served as Chairman of the National Women's Division of the United Jewish Appeal during the 1948-49 campaigns, was killed in the crash of an American Airlines DC-6 at Love Field, Dallas, Tex. Mrs. Wadel was returning from the Atlantic City Conference of the United Jewish Appeal. She had retired as National Chairman.

Mrs. Wadel was not only a leader of the United Jewish Appeal, but a devoted worker in scores of Dallas civic organizations. This special issue of the Women's Division Record is dedicated to the memory of a great woman who helped make the Women's Division the powerful organization it is today.

Distinguished Service

Mrs. Ernest G. Wadel, former Chairman of the National Women's Division of the United Jewish Appeal, who was killed in the tragic plane crash in Dallas, rendered distinguished service in the struggle to reconstruct the lives of the Jewish people in many parts of the world.

For the past two years she had given of her time, her energies and her devotion to the cause of the homeless Jews of Europe and North Africa, settlement and development of Israel, and adjustment of refugees in the United States, through her service in the United Jewish Appeal.

Many Jews in Europe, tens of thousands of newcomers to Israel and thousands of new citizens of the United States owe their rescue from misery to Mrs. Wadel's tireless efforts in their behalf.

The national officers of the United Jewish Appeal are stunned by this grievous loss.

Henry Morgenthau, Jr.,
General Chairman

William Rosenwald
Judge Morris Rothenberg
Rabbi Jonah B. Wise
National Chairmen

Mrs. S. A. Brailove Is New Chairman

New Jersey Leader Wins Warm Praise from Henry Morgenthau, Jr.

Mrs. S. A. Brailove, outstanding New Jersey civic leader and communal leader, has been named 1950 Chairman of the National Women's Division of the United Jewish Appeal, it was announced by Henry Morgenthau, Jr., General Chairman.

Mrs. Brailove, an Executive Committee Member of the National Women's Division, has been one of the guiding spirits behind the organization of Women's Divisions in New Jersey, and as Co-Chairman of the New Jersey Region has helped triple the number of divisions in that state during the past three years.

In announcing Mrs. Brailove's appointment, Mr. Morgenthau declared:

"Mrs. Brailove has demonstrated rare qualities of leadership and devotion to the United Jewish Appeal. Her example of personal sacrifice will be an inspiration to all Jewish women in this country. I feel confident that she will do much to make all Americans aware of the tremendous needs in Israel, Europe and other parts of the world that must be met through the United Jewish Appeal in the coming year."

Mrs. Brailove was a member of the first delegation of UJA leaders to visit Israel after the U.N. had voted for the establishment of an independent Jewish State. Travelling through the Jewish homeland in the midst of the war that followed, she narrowly escaped death when Arab snipers ambushed the UJA delegation on the road from Tiberias to Haifa.

Following her return to the United States, she travelled to 53 cities in seven months on behalf of the UJA.

Mrs. Brailove has been Co-Chairman of the Elizabeth Women's Division for two years and Vice-Chairman of the Elizabeth campaign the past two years.

AN OPEN LETTER TO THE WOMEN OF AMERICA

By Mrs. S. Alexander Brailove

*'Our dollars can make the
American Dream come true in Israel'*

Sunday, October 8th has been designated as National 'C' Day—C for Cash, Cash for Life. To help give the Jewish women of America a sharper understanding and awareness of why cash is needed now, Mrs. S. Alexander Brailove, Chairman of the National Women's Division of the United Jewish Appeal, visited Israel in early September. She conferred with leading members of the Government, and studied at first hand the points at which the need for cash is greatest. What she saw and what she heard re-inforced her belief that cash, and only cash, can do the job. Here, in her own words, are her observations and conclusions—a report on Israel which she hopes will lead the women of America to see the job through on Sunday, October 8th.

Dear Friends

In a world filled with war and the threat of bigger wars, it is an uncommon pleasure to report on a bit of earth in which you and I have a kind of unselfish interest. Not alone because we are Jews do we indulge ourselves in pride, but also because our sense of sacrifice and generosity is a demonstration of the good that inheres to human beings.

Visited Every Part of Israel

I travelled throughout the length and breadth of Israel, from the green fields of the north to the barren wastes of the south. On the way I stopped to survey the products of what Ben-Gurion has chosen to call, "the dire need and the vision."

At Kfar Saba, outside of Tel Aviv, at the Children's homes in Nathanya and Ein Karim, I saw hundreds upon hundreds of orphans, lately of Morocco, Algiers, Tunis, Bengazi, Turkey, Tripoli, Scotland, of many European countries, as they were screened by physicians, taught the use of knife and fork, learning the Hebrew language, arts and crafts, agriculture. Under very special guidance they had learned too that begging and stealing were not the design for living, and when I saw them, like our own American progeny they proudly showed off their neatly arranged cupboards, well-made beds. In a few years they will take their places, not in the shadow of but alongside the Sabras, on the defense line, in the factories, on the farms. They are in truth replacements for those who died under Hitler, for those who fell in the war of independence.



'I SURVEYED what Ben Gurion has chosen to call the dire need and the vision.' Mrs. Brailove confers with Israel's Prime Minister on the urgent immigration and settlement tasks facing the new State and the UJA.

World's Most Unique Experiment

In Gedera I visited the Village for the Blind, an experiment unique in that it is the only one of its kind in the world. This is run by *Malben*, an instrument composed of the Joint District Committee, the Jewish Agency, and the Government of Israel. The tenants are families in which the breadwinner is either totally blind or is afflicted with an eye disease which will lead to blindness. These men had been taught mattress and brush making in the transit camps, their salaries are paid by the Jewish Agency which absorbs the output to supply the homes of newcomers. The women and grown children, perfectly normal, are required to cultivate

Continued

the soil which surrounds their houses, for which in turn they pay a small rental that goes toward amortization of the purchase price.

Malben is a far cry from Mendicancy, a beautiful example of self-help. When I asked Dr. Hagiel, the director, if I could see the factory and the living quarters, he called out, "Fritz!", and it wasn't until a seeing-eye dog trotted into sight that I discovered that the director himself was blind. The experiment is unique. Dr. Hagiel's experience is not—he had lost his sight in a concentration camp.

It wouldn't be possible in this little space to recount the stories and drama that attach to the scores of settlements and kibbutzim that I became acquainted with. Each is a separate tale in itself with its background of joy or tragedy, determination, new-found independence.

The Spirit of Israel

There was Beth Eshel for example, formerly a kibbutz inhabited by pious Jews and situated below Beersheba. It is now a series of sand-hills forming the roofs of underground shelters, its buildings a mass of rubble. Here seventy orthodox Jews, without food and water, tenaciously defended the gateway to the Negev. When Haganah took Beersheba and relief was finally brought to Beth Eshel seven men were all that survived. Beth Eshel will probably never rise again but its tradition and spirit will live on in Safaria, in a moshav occupied by seventy Russian Orthodox families. The bearded and venerable Jews are nurturing and developing the earth, manufacturing tiles so sorely needed in home construction. When I asked them what they did for recreation after a day's work, the spokesman replied, "Is there any better recreation than Torah?"

Indeed, Israel has not been idle. In the two years since statehood, she has built 240 settlements, as compared with 300 for the previous seventy years. To accomplish this the Israelis are eating less and less, and buying less and less so they can share with the new arrivals.

Only Dollars Can Do the Job

The reasons for Israel's economic imbalance are obvious even to an amateur observer like myself. New industries and projects cannot keep up with the continuing influx of immigrants who will require time and training before they can become self-sufficient and contributing, and who in the meantime must be housed, fed and clothed. Now Israel has reached a blind alley which only dollars can open up. Only dollars can fill the land, wake it from a centuries-old lethargy. Only dollars can empty the camps and free its hampered humans anxious to do their part. Everywhere there are houses half-finished, fields uncultivated because the dollars are not available for the necessary materials which can only be obtained abroad.

Israel is Like Early America

The resemblance between present-day Israel and the stirring chapters in our early American history is startling. Just as this country was built by successive waves of people fleeing persecution, so Israel is being remade by the harassed of many lands.

In a world filled with war and the threat of bigger wars it is uplifting to see Israel building, working, planting, reaffirming its faith in a peaceful future.

Only dollars, added to the dedication and magnificent spirit of its citizens, can make the American Dream come true in Israel.

Sincerely,

Mathilda F. Brailove



LEADERSHIP CONFERENCES in Jerusalem and Paris kept National Women's Division Chairman Mrs. Albert Pilavin very much "on the go" during October. At the conference on Israel, Prime Minister David Ben-Gurion presented her with a special Jerusalem edition of the Bible (above). She is also shown at the JDC's European Directors Conference in Paris with (l.) Moses W. Beckelman, JDC executive vice-chairman and Moses A. Leavitt, its director-general.

JANUARY, 1954



The closing plenary session of the annual conference was the occasion for installation of the National Women's Division Chairman for 1954. Mrs. Albert Pilavin of Providence, retiring Chairman, is shown here with the new incumbent, Mrs. Hal Horne of New York City.

Mrs. Pilavin's Farewell Message

"As I have travelled back and forth across our own great country, I learned

that the American Jewish woman, although living in comparative comfort and ease, is keenly aware of her responsibility to those in need and is imbued with the conviction that she truly is **her** brother's keeper. She continues to work quietly but with resolution to make their dreams of peace and security a reality.

"Our women have grown along with their tasks. They no longer measure their job in terms of one or two or three years. Their gifts to the United Jewish Appeal are as much a part of their lives as their household expenses and their household accounts.

"Although I have passed the National Chairmanship on to other hands, I have not resigned from the great mission represented by the UJA. If all of us stand together, those who need us so much will not stand alone."

Lea Horne '54 Chairman



MRS. HAL HORNE, CHAIRMAN FOR 1954

Mrs. Hal Horne of New York City, an indefatigable worker in the UJA cause for fifteen years, has been chosen Chairman of the National Women's Division for 1954. As Chairman, she will plan and direct the fund-raising efforts of women throughout the country in a sweeping campaign, theme of which will be "Your Heart *Plus* Your Hands Equal Their Future."

Mrs. Horne was installed in her new post by Mrs. Albert Pilavin, the retiring chairman, before the 1,200 delegates who gathered at the Waldorf-Astoria Hotel in New York in December for UJA's Annual National Conference.

In accepting the chairmanship, Mrs. Horne said, "It is with a great deal of humility and gratitude that I accept this position, and I accept it in the name of every woman in the United States. This past year I have travelled a great deal, and I have come to know

you wonderful, wonderful women who live in this great country of ours, and I know that together we will try to do as good a job as Mrs. Brailove did, as Mrs. Pilavin did, than whom there are no two greater women in our country."

Mrs. Horne brings to the Chairmanship of the Women's Division a wealth of experience in volunteer welfare work for both the United Jewish Appeal and other philanthropic causes. Chairman for Regions of the Division during 1953, she has also been a vice-chairman and a member of its advisory board. She has been active in the UJA of Greater New York since the founding of its Women's Division in 1939.

Mrs. Horne is honorary president of the women's division of the National Jewish Hospital at Denver. She is a vice-president and member of the executive board of the American Friends of the Hebrew University. She is also active in the work of the Weizmann Institute and Technion.

Her knowledge of UJA's work and problems is more than theoretical, for she has travelled widely in Europe, North Africa, and Israel. Last year along with five other UJA women leaders she visited these countries again and made an on-the-spot-survey of conditions in areas where UJA financed programs are carried on.

UJA General Chairman, Edward M. M. Warburg said of Mrs. Horne recently, "In the coming year, when we consider it more vital than ever that Israel not stand alone and that all those in other lands who look to us for help receive it in full measure, Mrs. Horne's understanding, experience and wisdom will be invaluable. We welcome her most heartily to the office of chairman of the National Women's Division."

RABBI FRIEDMAN REPORTS ON SITUATION OVERSEAS

Tells of Great and Urgent

Needs In Israel, Europe,

Tense North Africa

RABBI FRIEDMAN, Executive Vice Chairman of the UJA, recently returned from a six week trip to Europe, North Africa and Israel. Here are excerpts from his letters, cables and interviews in which he reports on some matters he feels are of greatest interest and value to UJA's Women's Division leaders. (*Recent disorders and violence in Morocco — while not primarily directed against Jews, has nonetheless victimized many of them. Some have been killed, many have been hurt and thousands have lost homes and livelihoods. Fearful of the future, thousands of Jews are pleading for speedy transfer to Israel.*) With respect to the Moroccan phase of his overseas survey, Rabbi Friedman gave this graphic description as a group of Jews prepared to leave for Israel.

Emergency in North Africa

"I went down to the docks in Casablanca to see a group embark for Marseilles, for transshipment to Israel. Their baggage was pathetic, tied with thin bits of string to protect their few remaining belongings. But their faces were eager because a great new adventure was beginning for them. . . .

"They were packed in the deepest hold of the ship. My first thought was that this must have been the way my father came from Russia to America fifty years ago in steerage. I asked one man, who was 43 years old and the head of a family of ten children what he hoped to do in Israel. He said he would do any work, even if that meant cleaning lavatories. He wanted to live where his children would be safe and where he himself was a human being. After talking with many others, I could see that this was the general feeling.

"In a camp just outside Casablanca,

where the people wait for their turn to board the ships, a lovely blonde girl of 17, with a spirit of dedication shining from her eyes, said she saw no reason to waste her life in a country which was not hers. She said she wanted to join the Israeli army to help defend the land and to build a better life for herself.

"Her brother, a mechanic aged 25, said that Morocco was not his country — he wanted to go to his country. The people feel that Israel is their own and they want to go home.

"From Morocco, I flew across North Africa to Tunisia. In the capital city of Tunis, I attended a meeting of the leaders of all the Jewish communities in the country. The Grand Rabbi of the island of Djerba was pointed out and I was eager to speak with him.

"He has a lovely face, a long white beard, and centuries of rabbinical ancestors. Jews have resided in Djerba continuously since the destruction of the first Temple twenty-five hundred years ago. The Grand Rabbi, Shushan Cohen, said he and his people now wanted to leave. This was quite amazing, because they knew they would be destroying a chapter of history if they liquidated the island. And yet he said they did not feel secure about the future and they wanted to go home. After twenty-five hundred years, Djerba was still not home.

Israel . . . "The Miracle of Birth"

"After finishing in North Africa and Europe, I came to Israel.

"My last trip was almost two years ago, and I was prepared for changes. But what met the eye was really startling. There are so many new houses, new villages and new people that even an old visitor must catch his breath.

"Without being able to describe

everything that is happening there, let me just say that the strongest single impression is one of new immigrants being made useful and empty land being filled with crops and settlements. The reclaiming of people and land is the story of Israel in one sentence.

"I visited a number of the UJA-supported hospitals, homes for the aged and rehabilitation centers for the handicapped. These various institutions are giving special care to thousands of dependent persons who would be a crushing burden on Israel's economy if we in America did not provide the required funds. (see picture, page 4)

"Included in these projects is a marvellous program of sheltered workshops in which handicapped persons are trained and employed under careful medical supervision. Some of the most beautiful furniture in the newest hotel in the country was made in one of these workshops.

"One of the most inspiring moments of my survey of UJA-aided operations was when I saw one instance of what our support of the irrigation and agricultural program has achieved.

"I stood in the midst of a great green field bearing a thousand acres of cotton. Out there, under the hot Negev sun, looking at the green plants and fluffy white pods, so different from the parched brown wasteland of a short time ago, I could only think of the miracle of birth. Give sweet water to thirsty soil, apply dedicated hands, and new life comes forth.

"Mounting immigration from North Africa is giving Israel numerous economic problems but Israel's people are shouldering these difficulties with ready willingness. They know they must act at once. I hope American Jews will respond in the same way."

MRS. HENRY NEWMAN CHOSEN NATIONAL CHAIRMAN



MRS. HENRY NEWMAN

Mrs. Henry Newman, who has been a Vice-Chairman of the National Women's Division of the United Jewish Appeal for the past two years, has been chosen Chairman of the National Women's Division for 1956.

Mrs. Newman has been a leader in many important humanitarian movements in Kansas City where she was reared and educated.

She is a member of the Board of Governors of the Kansas City Federation and Council, and of its Executive Committee, and a member of the local social planning committee. She is also a member of the Board of the National Women's Committee of Brandeis University, and a member of the Advisory Committee on Adult Education for the University of Kansas City.

Mrs. Newman, who also is a past president of the Kansas City School of Jewish Studies, and of the Kansas City Chapter of Hadassah, served as Women's Division Chairman of the local Federation Campaign, and as Special Gift Chairman in several successive campaigns.

UJA's new Women's Division Chairman is married to a prominent Kansas City business man, has one son and is

the proud grandmother of two grandsons. She is an art connoisseur, having run an art gallery of her own until her philanthropic work made too many demands on her time.

Mrs. Newman recently returned from her third trip to Israel and Europe during which she visited UJA financed institutions in France and Israel. As a member of this special fact-finding mission, she made a study "from the women's point of view" of the problems affecting women and children whose welfare depends on the outcome of the UJA campaign. She is also familiar at first hand with conditions in North Africa, having been there on a previous trip.

Serving as "the eyes and ears" of thousands of women in all parts of the United States, she visited temporary work villages, settlements and homes in Israel, and gathered up-to-the-minute information on the current situation in the young state.

JUNE, 1956

THIS IS ISRAEL'S GRAVEST HOUR

National Action Conference To Hear First-Hand Reports From North Africa and Israel



Uri of Nahal Oz

In view of the extreme tension which, despite the recent cease-fire, still holds Israel's people in its grip, the National Action Conference at the Roosevelt Hotel in New York on June 9 and 10 will be the gravest in the 18-year history of the United Jewish Appeal.

The two-day meeting, which will inaugurate the second half of this year's nationwide campaign, will provide for the remittance of community checks on the current unprecedented short-term effort to raise \$50,000,000 in cash collections, and set the stage for a successful conclusion of both the Regular and Special Survival Fund campaigns.

Mrs. Henry Newman, Chairman of the National Women's Division, urged all campaign workers and leaders to help in the current cash collection effort. She also urged as many as can to attend the Conference because of its tremendous importance and interest. Mrs. Newman will report on the Women's Division activities throughout the country.

Two Israeli Speakers

One of the exciting personalities at the Conference will be Uri Marinov of Nahal Oz, the young farmer-defender of that heroic border settlement which is only 500 yards from the Egyptian-held Gaza strip, has come here expressly to report to American Jewry on the

after-effects of the cease-fire in Israel's border villages. Uri is the 21-year-old dairy farmer who was interviewed on the Nahal Oz watch-tower by Ed Murrow during the latter's visit to Israel to film the 90-minute "See It Now" telecast entitled, "Egypt-Israel."

MRS. JACK GOODMAN NAMED NATIONAL CHAIRMAN FOR '57

Mrs. Jack A. Goodman, of Indianapolis, who has been a member of the Women's Division Board since its inception in 1946 and has had a wide background of national service, has been appointed Chairman for 1957 of the National Women's Division of the United Jewish Appeal. She is a member of the National Board of the United Israel Appeal, one of the three major constituent agencies of the UJA, and a former Vice President of Hadassah.

In addition to national associations, Mrs. Goodman is one of the leaders in the civic, cultural and public welfare activities of her native Indianapolis, and of her State. She is on the Executive Board of the Indiana Civil Liberties Union, and has received the "Honor Award" from the Indianapolis Community Chest for her constructive devotion to that cause.

She has also taken a leading part in local Jewish affairs. She was the only woman to be President of the Indianapolis Jewish Welfare Federation, and is a member of the Executive Boards of both the Indianapolis Jewish Community Relations Council and the Indianapolis Jewish Community Center Association.

Mrs. Goodman has long been active in the UJA. Her concern over the plight of Jewish refugees has taken her to Europe and Israel several times within the past few years in order to witness at first hand the problems involved. She has come back each time with a greater measure of appreciation for the work of the UJA.

As National Chairman, Mrs. Goodman is responsible for organizing and coordinating the drives by the Women's Division to raise their share of



MRS. JACK GOODMAN

the Emergency Rescue Fund of \$100,000,000 in addition to the Regular Fund campaign.

In announcing the appointment of Mrs. Goodman, William Rosenwald, the General Chairman of the UJA, hailed her "constant unstinted devotion to the cause of helping the homeless," and declared that her creative leadership would prove a boon to the success of the campaign.

Mrs. Goodman was born in Vienna and was brought by her family at an early age to St. Louis, where she attended school and subsequently was graduated from the St. Louis Teachers College. She was married to the late Jack Goodman, an Indianapolis industrialist and civic leader, and moved to Indianapolis where they both became active in Jewish and general welfare activities. Mr. Goodman was one of UJA's most stalwart supporters and workers.

Women's Survey Mission Reports

Immigration Emergency Mounting

Dear Colleagues and Friends:



Mrs. Jack Goodman

A few short weeks ago the Third Survey Mission of the UJA Women's Division was but a glint in our eyes and a prayer in our hearts. As you read this, most of us are back

in our own communities bursting with information that we want to impart to anyone who will listen.

Our aim on this Mission was twofold—to see, in tangible form, the results of the aid we have sent, and to find out what we still must do.

Our first encounter with the UJA services was in Vienna where we were taken to Camp Korneuburg, an old barracks where hundreds of emigrees from Hungary and Eastern Europe were housed and fed. We met and talked with various groups. Their one plea was "help us get settled and let us get to work and start life again."

Then came our flight to Israel. It would have been of great interest to poll the emotions of our group as they alighted on Israel soil—I am sure they were most varied. Of the group of thirty-two—twenty-four had never before been in Israel.

We went to a transit camp for Polish and Hungarian newcomers in Bat Yam. Each family was settled in a little asbestos house—each with its own shower and small kitchen. Some of the newcomers had already planted some flowers and greens. Some day these new immigrants will go into permanent new cement housing made possible with the

help of our contributions.

But even this "transitory camp" was a great step forward from the tent and tin hut settlements which housed earlier immigrants. We saw a grim reminder of this at Talpioth Ma'abaroah where several hundred immigrants still remain after many years... a reminder that the housing emergency in Israel is far from solved.

The JDC-operated Malben program offered many fascinating new developments. We visited the Malben Hospital for the chronically ill presided over by Dr. Vofsi—a healer of minds and bodies about whom a book could be written. What has been done under his supervision to make human beings out of wrecks is unbelievable.

A visit to a Malben Home for the Aged, was an unforgettable experience. This was not an institution—it was a home in every sense of the word.

On our third day we headed for Beer-sheba and en route we stopped in the Lachish area. There we saw how a new concept of a completely planned development is being worked out. Schools, stores, homes, hospitals, were planned and built so that new immigrants to Israel could go into a real settlement immediately after their arrival.

We found Beersheba has grown from a desert outpost to a bustling industrial community with two and three story houses, stores and factories in a few short years.

One of the most exciting institutions we visited was Ulpan Akiva, near Haifa, where an intensive training course in Hebrew is given to new immigrants. The class, composed of individuals from six-

teen different countries, ranging in age from 18 to 70, were having their first lesson and we were asked to join with them in a song which they were learning. It made us realize how difficult it is for these newcomers to be integrated into a new land without even a knowledge of the language.

Our last, but one of our most exciting experiences in Israel occurred at Lydda Airport as we were waiting for the Air France plane to take us home. When the plane landed, 32 new immigrants, men, women and youngsters from Iran stepped off it... dressed in colorful native costumes, clutching their few material possessions—one woman carried a lantern, another a milk can. Every face was lighted up with hope for the new life they were starting. Every one of the 32 members of the Mission realized that we were seeing in capsule form, the objective of the work we were going back to do for UJA in America. It was up to us to see that newcomers like these from Iran would find the new dignity and freedom of life that they hoped for.

Each one of us was inspired, excited and determined that no stone shall be left unturned until the last person who needs us shall be helped.

I hope that some day soon all of you can see what your work has accomplished—and the hope and courage of Israel's people. A good New Year to all of you. As they say in Israel, L'shanah Tova.

Sarah Wolf Goodman

National Chairman

ISRAEL WOMEN WELCOME NEWCOMERS

"THE WARM WORD" by RUTH GRUBER

Miss Gruber, a noted author, journalist and correspondent for the Herald Tribune was a member of a recent newspapermen's mission to Israel, which studied conditions among immigrants. This article was specially written for the Women's Division Record.

What does it mean to be a woman in Israel today in the floodtide of immigration?

It means standing symbolically with your arms open to welcome people you have never seen before.

To one woman, standing on the dock at Haifa as a ship came in, it meant an end to weeping. "For eight years," she told me, "I cried every night for the daughter I had left behind in Romania. Today I will cry no more. My daughter is on this ship with her husband and her little daughter."

To other women it means finding a job. The new tax for absorbing new immigrants cuts so deeply into their husbands' salary that there is rarely enough money to keep the household going unless the wife works too.

To a woman in Jerusalem during the worst snow storm in years, it meant scouting around to gather clothing for some of the newcomers who had no warm underwear, no warm nightclothes, nothing but the clothes on their backs. Jerusalem has already taken in 150 new families, housing them, sheltering them, finding them jobs. One of the newcomers was a graduate of the Conservatory of Music in Bucharest. Through some strange piece of luck, the Romanians had allowed him to take out his violin. So, instead of 88 pounds of clothes he was permitted to carry, he took all his music and some blankets.

To some women, it means meeting every ship and every plane as volun-



RUTH GRUBER interviewing immigrant youngsters on their arrival.

teers, to greet the newcomers, to make them feel wanted. As each ship docks at Haifa, the new immigrants are met by women who leave their own families for a few hours a day to give the newcomers a glass of milk or hot chocolate, and a bag of candy. And for the trip to their relatives' homes or to the village where a house is waiting for them, they give everyone a box lunch in a paper bag filled with rolls, cheese, an egg and an orange.

Every plane that brings new immigrants to Lydda is met by women volunteers from "The Association of Immigrants from Romania." Late one night, greeting the newcomers as they descended from El Al's fine new turbo-jets in the airlift, I talked with a Romanian woman who had arrived some years ago. "We come to the airport," she told me, "to give the people *ein warmest Wort*."

A warm word. The warm word to tell them that the whole country cares.

Other women get up at 5 in the morning, in rain or snow or heat, thumb a ride to some new immigrant settlement in the Galilee or the Negev, arrive there perhaps three or four hours later, and begin their job of "the warm word." They go to the new immigrants' houses, talk to the women, listen to their problems, teach them something of Israel's methods of cooking vegetables, take the little children to kindergarten and stay with them for a few hours so that they do not feel frightened or lost, baby-sit for the mothers who want to go to school with their children themselves, and perhaps at 10 in the evening thumb a ride home.

For Israel is a country of immigrants absorbing immigrants, and every woman is the bearer of "the warm word."

IN MEMORIAM – *Adele Rosenwald Levy*

Adele Rosenwald Levy, founder and first National Chairman of the UJA National Women's Division, was a member of a family which is committed by philosophy and character to the idea of helping others. She filled this commitment in the greatest measure during her lifetime. But Adele Levy was more than a leader, more than a doer, more than a giver—she was a woman of great heart and conscience.



Mrs. Adele Levy

Adele Levy became the Chairman of the National Women's Division in 1946, and served in that capacity for two years. She then became Honorary Chairman. But until the day she died her leadership was not a matter of title. She continued to give completely of herself, in every way that was possible to her, so that others might live and grow.

In 1946 and 1947 she made extensive tours of Europe and of what was then Palestine, in order to see for herself

what the needs were among the survivors of the Nazi holocaust. She inspected schools, hospitals, reception centers, camps and child care institutions. She plunged into the work of helping the survivors, speaking, writing, working night and day. What she helped to accomplish can be measured in terms of thousands of lives saved and brought back to hope.

She had that intangible gift of inspiring others to transcend their own limitations. Hers was a leadership of warmth, confidence and faith in the future. All who came into touch with her felt this quality.

In a dark and troubled world, in an age of anxiety, we learn to depend on beacons of light that will illuminate the night around us. This light and warmth emanates most strongly from certain human beings whose kindness and sterling humanity help us to maintain hope and courage. Such a beacon of light and humanity was Adele Levy whose passing has left a darkness where she was.

New Chairman Is Dynamic Leader

Paulette Oppert Fink (Mrs. I. D. Fink), brings to her new post as National Chairman of the UJA Women's Division a background of heroic war-time activity in her native France, a nationwide reputation as an eloquent speaker and worker for the UJA, years of leadership in Jewish welfare work and a profound knowledge of the needs and problems of all those aided by UJA.

Mrs. Fink, member of a well-known French Jewish family, and her first husband, Lt. Yves Oppert, served with distinction in the French underground — the Maquis. Lt. Oppert was captured and killed in June, 1944. His wife continued her work of rescuing Jewish children and leading them to safety. Changing her name often, always in danger, frequently cold and hungry, Mrs. Fink's courage never wavered.

At the end of the war, she undertook the work of providing care and shelter for the young ones whose lives she had saved, working with the

Joint Distribution Committee in France and with the *Aliyah Beth* movement to bring some of the children to Palestine.

Mrs. Fink first visited the United States in 1917 to bring her exciting story to UJA audiences. In 1949, as a representative of the UJA, she participated in the historic "Operation Magic Carpet" airlift of 45,000 Jews from Yemen to Israel.

In 1954, she married Israel D. Fink, Minneapolis businessman who is a member of the UJA National Campaign Cabinet and a past President of the Minneapolis Jewish Federation.

Mrs. Fink's electric vitality and quick wit make it clear how she managed to survive so many dangers and carry so much responsibility with ease. Although she has little time left over for pleasures, she enjoys fencing and playing the piano, and does both with professional skill. Mrs. Fink has two married daughters, and expects her first grandchild soon.

February, 1963

Re-elected Third Time as National Leaders of the United Jewish Appeal



Mrs. Israel D. Fink
Nat'l. Chairman, Women's Division

FEBRUARY, 1964

Mrs. Jack Karp Named 1964 Chairman

AMERICAN JEWISH
ARCHIVES

THE BIG THREE IN UJA LEADERSHIP

"We dedicate ourselves to the great unfinished tasks of resettlement, rehabilitation and absorption. We dedicate ourselves to bringing dignity and freedom to slaves of misery and fear and poverty. We dedicate ourselves to the historic challenge given to the women of this generation to provide the means to accomplish our goal."



Mrs. Jack Karp, National Chairman of the United Jewish Appeal Women's Division, is flanked by Joseph Meyerhoff (left), General Chairman, and Max M. Fisher, Associate General Chairman.

With this pledge did Mrs. Jack Karp of Los Angeles, Calif., accept the 1964 National Chairmanship of the UJA Women's Division at the 26th Annual UJA National Conference in New York City, December 6-8.

She succeeds Mrs. Israel D. Fink of Minneapolis who served in this position for the past three years.

In her farewell address at the concluding plenary session of the Conference, Mrs. Fink paid tribute to the women of the country who in the past 18 years have raised \$220 million.

She also expressed her deep thanks to all the people, lay and professional, "who have given me for the last three years their endless cooperation and devoted service."

Continuing, she said, "Life is made up of challenge. I think that we are constantly called upon to face one and to solve another. In solving each challenge, we find the fulfillment of a dream. My life, perhaps more than others, has been a life full of challenge. It found its real fulfillment in my last three years."

Mrs. Harry L. Jones Named Chairman

The United Jewish Appeal, at its 29th Annual National Conference, December 9-11 in New York City, named Mrs. Harry L. Jones of Detroit as National Chairman of the Women's Division, succeeding Mrs. Jack Karp of Los Angeles, who served for the last three years.

Max M. Fisher, also of Detroit, was re-elected to a third term as General Chairman.

MRS. JONES OUTSTANDING COMMUNAL LEADER

Mrs. Jones has long been engaged in a variety of causes—both Jewish and non-sectarian, local and national. She brings to her new post an intimate knowledge of the work and problems of the UJA, having served on the Women's Division National Cabinet and as a Vice-Chairman for many years. In 1966 she was National Chairman of the Women's Communal Services of the Council of Jewish Federations and Welfare Funds.

She has been instrumental in developing many cultural agencies in Detroit and is a leader in the United Foundation, Detroit's top non-sectarian philanthropic agency.

In 1963 Mrs. Jones was awarded the Women's Advertising Club of Detroit's Civic Award as "a firm believer in a total effort for a total community."

Mrs. Jones serves on the Boards of the Detroit Grand Opera Association, the Detroit Symphony and the League for the Handicapped. She is a member of the Executive Committee of the Michigan United Fund and the Detroit Jewish Welfare Federation, and formerly served as President of the Detroit Chapter of Hadassah, and Vice-President of the Girl Scouts.

Jennie Jones is the vital and energetic mother of a married son and daughter, and grandmother of five. A graduate of New York University, she obtained her Master's Degree in the Humanities and Liberal Arts at Wayne University in 1963. Returning to her first love, the ballet, which she studied under Mordkin, and Fokine,



DETROITERS ALL: Governor Romney of Michigan, Mrs. Jones, General Chairman Max M. Fisher.

she wrote her thesis on Diaghilev, the great Russian impresario who brought the Russian ballet to Paris.

Her husband, Harry L. Jones, is President of the Jones Iron Metal Company of Dearborn, Michigan.

WOMEN'S ONEG SHABBAT HEAVILY ATTENDED

More than 300 women crowded the Trianon Ballroom at the Conference on Saturday to view a new Women's Division campaign slide presentation, "J + H + E = ABSORPTION," narrated by Mrs. Jones, and to hear a stirring address by Mrs. Jack Karp. The slide film was originated by Mrs. Marvin Stang, Director of the Women's Division, written by Ruth Gruber Michaels and the illustrations are by Paul Freeman, an outstanding artist. It tells the story of absorption problems in Israel through two immigrant families — one from Eastern Europe and one from North Africa.

MRS. BERNARD SCHAENEN ELECTED NATIONAL WOMEN'S DIVISION CHAIRMAN



*Mrs. Bernard Schaenen,
Chairman, National Women's Division*

Mrs. Schaenen is currently serving a second term as Vice President of the Dallas Jewish Federation. She also is Chairman of the Federation's Social Planning Committee. Mrs. Schaenen's activities have advanced every phase of civic, cultural and philanthropic affairs in Dallas. She served as President of the Jewish Family Service. She is a former Chairman of the Family and Children Division of the Dallas Council of Social Agencies.

In her new position as National Chairman of the Women's Division of the United Jewish Appeal, Mrs. Schaenen stated the needs and goals of the 1969 campaign: "So long as Israel must spend most of her income to defend her people and her borders, it is our responsibility, as American Jews, to help her house, clothe, feed and educate thousands who have no one else but the Jews of the world to help them. Women have always cared about the needs of others. This year we ask them to care and to give even more".

Mrs. Schaenen is an authority on the welfare needs of immigrants in Israel and of refugees and impoverished Jews in other overseas countries. She has participated in numerous UJA Study Missions to Israel and Europe to make intensive on-the-scene surveys of destitute Jews and of UJA social welfare programs designed to meet them, the latest was in October with 400 men and women from 25 American cities to survey Israel's intensified human needs following the Six Day War.

Although more than busy with all her philanthropic activities, Mrs. Schaenen still has time for music. She majored in violin and piano at the Chicago Musical College and the Manhattan School of Music.

A native of Fort Worth, Mrs. Schaenen is a member of the Feldman family, which has long been in the forefront of the civic and philanthropic life of Dallas. Her husband, Mr. Bernard Schaenen, is one of Dallas' most active communal leaders. He has served as Federation Campaign Chairman, Federation President, and currently is a Southern Regional Chairman of the Council of Jewish Federations and Welfare Funds.

Mrs. Bernard Schaenen of Dallas, Texas, was named National Chairman of the Women's Division of the United Jewish Appeal at its 30th annual national conference. Mrs. Schaenen succeeds Mrs. Harry L. Jones of Detroit, who served for two years.

Mrs. Schaenen has long been involved in Jewish causes. She brings to her new position as leader of the Women's Division an intimate knowledge of the work and problems of the United Jewish Appeal, on both the federation and national levels. Mrs. Schaenen became the first woman to be awarded the title of "Mrs. Federation" in 1966, at the Annual Meeting of the Dallas Jewish Welfare Fund. In naming Mrs. Schaenen as the community's outstanding individual, the Dallas Federation gave her its highest honor. It was in recognition of her devoted and effective leadership covering two decades.

After her brilliant record as the Women's Division Chairman in the Federation's 1948 drive, Mrs. Schaenen was named General Chairman of the overall 1949 campaign. She was the first woman ever to receive that post. There are only a few other women in the United States who have ever led the total campaign in a major city. She has given further distinguished service on the national level. Besides her leadership activities in the National Women's Division of the United Jewish Appeal, she currently serves on the National Board of the Council of Jewish Federations and Welfare Funds.

A ROSTER OF ACHIEVEMENT

National Women's Division Chairmen



Mrs. David M. Levy
1946-47



Mrs. Ernest G. Wadel
1948-49



Mrs. S. A. Brailove
1950-52



Mrs. Albert Pilavin
1953



Mrs. Hal Horne
1954-55



Mrs. Henry Newman
1956



Mrs. Jack A. Goodman
1957-60



Mrs. Israel D. Fink
1961-63



Mrs. Jack Karp
1964-66



Mrs. Harry L. Jones
1967-68



Mrs. Bernard Schaenen
1969-

National Women's Division Directors



Mrs. F. R. Rothenberg
1946-49



Mrs. Judith Stang
1949-68



Miss Anne Kelemen
1968-