



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 4: Administrative Files, 1945-1994.

Box	Folder
43	2

Miscellaneous. 1971.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

ר
א
ו
ב
ו
ר
ו
ב
י
ו



**R
E
U
V
E
N
R
U
B
I
N**



GOLDMAN'S ART GALLERY
93 HANASSI ROAD, HAIFA

cordially Invites you to attend
the opening of an exhibition of

DRAWINGS, WATER COLOURS, GOUACHES
(1921—1971)

and

12 ORIGINAL LITHOGRAPHS

"THE STORY OF KING DAVID"

by

REUVEN RUBIN

on Saturday ,October 9, 1971, at 6.00 p.m.

Open daily from

10.00—13.00 & 16.00—19.00

20.00—22.00

Saturday 18.00—21.30

Musicians from Safed, Drawing 1967
Collection Goldman's Art Gallery





גולדמן גלריה לאמנות
שדרות הנשיא 93, חיפה

מתכבדת להזמין לפתיחת

ת ע ר ו כ ת

רשומים, צבעי מים, גואשים

(1921—1971)

ושתיים עשרה ליטוגרפיות מקוריות

„ספור המלך דוד“

של

ראובן רובין

בשבת, 9 באוקטובר 1971, בשעה 18.00.

פתוח כל יום בשעות

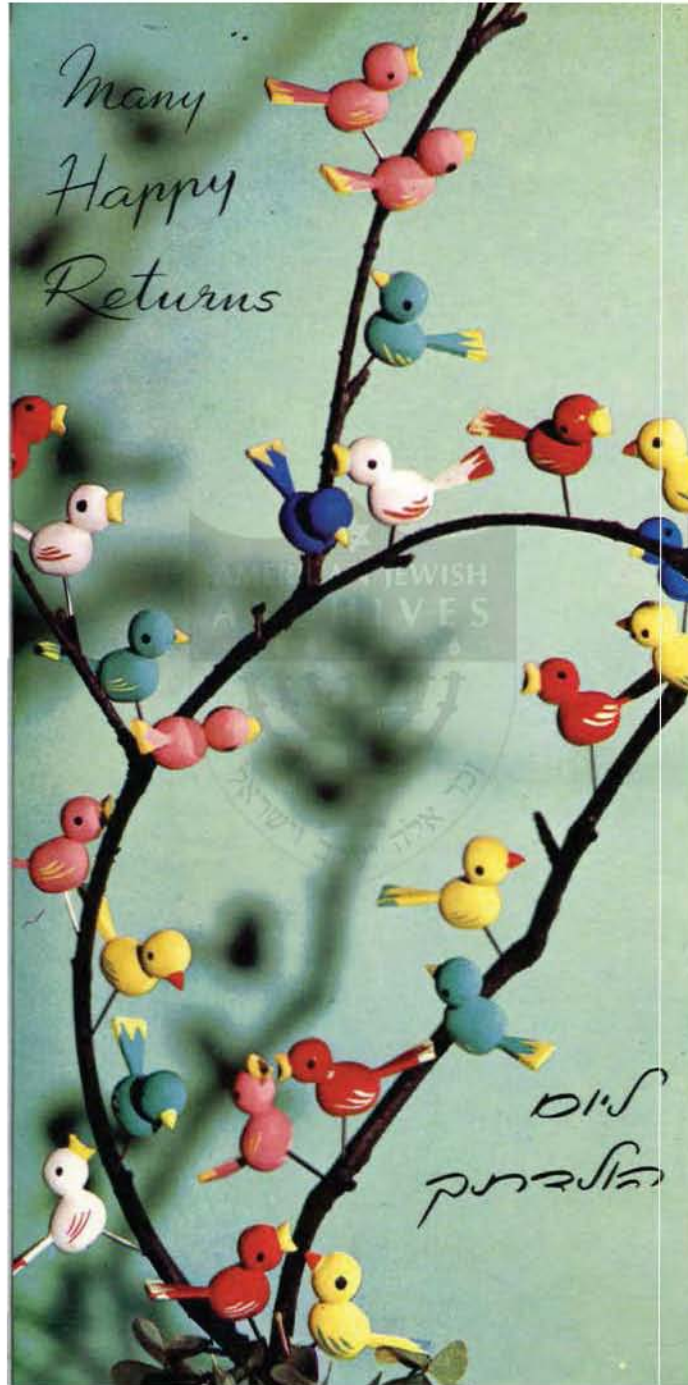
16.00—19.00, 10.00—13.00

20.00—22.00

בשבת 18.00—21.30

מננים מצפת, ציור 1967
אוסף גולדמן גלריה לאמנות





To HAF

I wish you
a wonderful
birthday and
the best of
everything in
the coming year

Sincerely
Philly

הזדה ציון קרית מועדנו עיניך

יבוכך ה' מציון וראה ב'  ב'טוב ירושלים כל ימי חייו

וזאת THIS

CERTIFICATE TESTIFIES THAT התעודה

FRIEDMAN אצ"י פרידמאן
FAMILY ז"ל צ"ל

ASCENDED MOUNT ZION אשר זכה ועלה
IN JERUSALEM לעיר הקודש ירושלים
IN KEEPING WITH THE ביום הזה וקיים
ANCIENT TRADITION מעות זכר עליה לרגל
OF THE PILGRIMAGE לפי מסורת ישראל
TO THE HOLY CITY

GIVEN ON MOUNT ZION נרתן בהר ציון
פכידאף ה'תשל"א י"ז ניסן

7.9.71

TO ISRAEL שלום על ישראל
שנה טובה מצד טוב

DR. S.J. KANAMA
THE CURATOR

7 SEP 1971



המוזיאון לתולדות ישראל

ותודתו לנצח וכל יחבביו בלינתקו

12 May 1971

Mr. Adi Yaffe
Tel Aviv
Israel

Dear Adi:

For the sake of good order, let me simply summarize in this letter the subject of our conversation last week in Jerusalem.

1. You explained to me the frame of reference of the work you are going to undertake, as requested by Mr. Sapir and Mr. Pincus. You indicated that there would be no conflict with the Israel Education Fund, because you would be selling projects which were much larger in size and scope. You indicated that the principle of clearance of names with the UJA, before you solicit them, had been agreed upon.

2. I indicated to you that both Irving Bernstein and I had made two points to Mr. Sapir - first, we thought that the principle of "matching" was harmful; and secondly, that the amount of money sought should be somewhere in the range of \$5 million from an individual. The reasons for these suggestions are as follows: "matching" is not really required, in our judgment, in order to obtain a contribution. It should not be offered. If, in the course of negotiation, it turns out that the offer to match is really necessary in order to close the gift, then it is hard to object and we certainly would not. But, with the level of contributions rising so high now in the Emergency Fund campaign, without any matching and without even any building being named, it seems a bit unfair to the good disciplined donor. Regarding the second point, of a high ceiling, we have in this year's campaign 13 gifts of \$1 million or more. That is the best reason in the world for keeping the "special project" amount very, very high. Again, we are not attempting to be rigid. We suggest \$5 million, in order to leave room for annual giving to increase, without coming close to the "special" giving. If you find someone who is willing to offer \$4 million we would not insist that you refuse it. What we are attempting to make clear is the general operating principle.

12 May 1971

3. As you requested, we shall go through various lists of prospects which exist here in the office, and at the first opportunity we will sit down together, especially since you will be located in our office in Jerusalem, and start to clear a list of names from which you can begin to work.

I am sure you understand that we are pleased at the possibility that new avenues of revenue may be opened for Israel. I am sure you also know how pleased we are to be able to work with you personally. The only thing we must always keep in mind is that we should do nothing to jeopardize the on-going work of the UJA in our zeal to find new sources.

With all best wishes and looking forward to seeing you soon, I am,

AMERICAN JEWISH
ARCHIVES

As ever,
Herbert A. Friedman

cc: Pinchas Sapir
Louis Pincus



הסוכנות היהודית לארץ-ישראל
THE EXECUTIVE OF THE JEWISH AGENCY

Telegrams: "JEVAGENCY" JERUSALEM

Telephone: 39261 (9 Lines)

Ref. No.

OFFICE OF THE EXECUTIVE

P. O. Box 92

JERUSALEM

May 18, 1971

Mr. Herbert A. Friedman,
United Jewish Appeal,
1290 Avenue of the Americas,
New York, N.Y.10019.

Dear Herb,

Many thanks for your letter of May 12.

We have cooperated in many fields for many years ^{and} I am sure that we shall continue to cooperate in my new post. It was for me a source of encouragement to see the warmth of your welcome to me in my new job and I rely on you and on Irving to help me, or even more important, to direct me how I can help you and all of us in our mutual efforts.

There are some differences of opinions, as you are well aware, in the points raised in your second paragraph, but I believe, the key to my activities, to success and to failure, is the last sentence of your first item, which means that I should, and so I intend to, clear the names with you and that we shall both coordinate our efforts. Then it will be easy for all of us to be flexible.

Awaiting the first opportunity to sit down together with you and with Irving concerning the list of potential contributors,

I am, Cordially

Yours sincerely,

Adi
Adi Yafeh

copy: Mr. P. Sapir
Mr. L.A. Pincus



Government Hospital
Tel-Hashomer
Israel

May 23rd, 1971

4441/8

Mr. ^Herbert A. Friedman,
Executive Chairman,
United Jewish Appeal,
1290 Avenue of the Americas,
New York, N.Y. 10019.

Dear Herb :

Thank you for your special interest in the promotion of Tel-Hashomer when so many major issues are on your shoulders. It is gratifying and encouraging to know that our hospital keeps its friends close to us. This gives me more courage to carry on on a road which is always climbing always facing obstacles. Sometimes a song comes to my mind which we sang as children in the Galuth: "Zu bin ich vun a Stein geboiren, zu hot mich kein Mame nit gehat".

There are Institutions who have 350,000 Ladies working for them, we only have about two dozens in the Manhattan Guild and 3 dozens in their Junior League which is great but from being in a position to fill the gap between our legitimate essential needs and our budgetary allocations. And in Israel we are part of the budget and its restrictions and we have no pressure groups to get a larger piece of the cake or an extra helping.

Therefore assistance offered from such quarters as yours and from you personally warm my heart even before the actual assistance has materialized.

In this spirit I wish you a pleasant Shavuoth. Of Shavuoth even Goethe sang as of the loveliest of feasts and for us it is the symbol of our betrothal to the Old Testament. What could be lovelier? Others got Oil, Diamonds and Gold-mines, we got all we were promised--: Ethics, Milk and Honey, Barley and Wheat, Grapes and Olives, Dates and Figs. And above all Friends amongst the Jews and very shaky ones amongst all the Gentiles.

"עם לבדד ישכון".

Cordially yours, *Chaim*

Chaim.

Rabbi Herbert A. Friedman U.S.A.
1290 Av of the Americas N.Y.C. 10019

בית החולים הממשלתי תל-השומר * ISRAEL * HOSPITAL TEL-HASHOMER
4.4.1971



משרד המנהל
DIRECTOR'S OFFICE
PHONE 750129 .70

Dear Herb: as Pessach is close
and I would like my reply to
reach you as soon as possible
I send this confirmation
of receipt of your most welcome
news about the possible will in
our favour of the widow of
Rabbi Henry Slonimsky. I knew of
the old Slonimsky who with Nahum
Sokolow edited the "Herzeflach"
when Bialk published his first
poems.

The pavillians which do most
work for the wounded soldiers
are pavillians 17 & 20 together
60 beds. 20 particularly under
of Alex Kaznelson (a relative
of Ben Kaznelson) needs an
expansion by 8-10 beds and
some special services for the
critically wounded. Such
restoration which will give
the pavillion both a very

different look from outside
and as I mentioned
more space and better
facilities can be accom-
plished with \$ 75-100,000,
and maybe we can handle
it as we did with Isidore
Cohen's will: give whole year
love and we pay the
interest rate to the old
lady? I asked Milton
Korn of the Direct Supply Division
to send you a brochure I
prepared on the "old Tel-
lephones" and I hope that
it might be some support
to explain to Mrs. Slonimsky
that we still adhere to
as far as structures are
concerned and that she might
listen to you and accept
your suggestion.

In this hope I remain
as always yours dear
Please look us up on your
next visit; meanwhile

*Process
Folder***MEMORANDUM**

Date May 28, 1971

To HERBERT FRIEDMAN

From MATTHEW SIMON

Subject

Dear Herb,

The time is rapidly approaching when you will be leaving for Aliyah. I appreciate the fact that your time is rather limited with only a few days remaining, and I wanted to take this opportunity to wish you and your family farewell in writing, if I will not be able to do it in person. It is no secret that I, like many others in the office, came to UJA on a professional basis to be associated with you in the work of redeeming both the land and the people of Israel. The two years I have spent in New York have been the most meaningful extension of my Rabbinic career that I have encountered. I hope and trust that your presence in Israel will deepen UJA's commitment to the work of human and physical reclaiming of the soul of our people.

It will be impossible for Sara and me to be at the farewell hosted by Irving Bernstein. I am certain this will not be our personal farewell in that there will be many opportunities this year, and in years to come, for our paths to cross in the work of the United Jewish Appeal.

On a professional basis, and confidentially, may I raise a question that has been troubling me of late. In our very first interview, we discussed the one major objection I had to the operative social welfare policies of Israel. It had to do with the status of Oriental Jews in Israel. You may recall I mentioned a rabbinic fight I had with my congregant, Lou Boyar, over the fund raising program of Hebrew University which seemed to emphasize construction of buildings against scholarships for Sephardim and open enrollment plans in extension departments of Hebrew University. While I was in Los Angeles, I had become the spiritual advisor of a group of Yemenite and Moroccan Israeli students who were attending UCLA. Every one of them was, to some degree, radicalized by the experience of participating in higher education as the first member of his family able to have the opportunity. Had there then been riots and protests of Sephardic Jews in Israel, these beautiful young people would surely have participated and assumed leadership roles.

During the development of the Black Caucuses in Los Angeles, in which I participated and the development of the Chicano movements in which I also played a role in Delano and other places, the "third world Jews" were influenced by me to ask admittance as Africans and Asians -- this to test the honesty of the Blacks and Browns regarding their attitude toward Jews and Israel, and to express the identity of these Sephardim with other third world movements. At that time, two years ago, you spoke to me of the work

of the Israel Education Fund and other projects of the Israeli Government which were established to deal with the social and educational problems of this internal Jewish minority group. I listened well, and you may recall I agreed to disagree and worry about the major fund raising problems that confronted us rather than be preoccupied with what was at that time a peripheral problem.

Two years later, all this has changed and I merely cite the above to re-establish personal credentials. I notice in the Student Mission itinerary, as one example, a tendency that I feel may be damaging and I want to share my feelings with you on a personal basis. The Student Mission hopes to have a meeting with the Israeli Black Panthers this summer. When I asked some of the leadership of the UJA Student Program why, they answered that they thought they ought to give the Black Panthers a hearing. I feel this approach will be damaging to a more meaningful solution and to the social and spiritual problems of Israel, and could possibly delay the development of true leadership among the Sephardic Israelis.

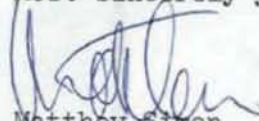
The American Blacks have taught us well, that the test of a leader is his ability to have access to power, funding and government. By our pandering to headlines in the newspapers, we are giving status to a small group who do not have power at their fingertips nor will they have that power, and at the same time, we deny access to important contacts in America to those leaders of the Sephardic community who could play positive roles in the present political and social confrontations that are occurring in Jerusalem and elsewhere in Israel. We, therefore, delay the latter from playing a role they must ultimately play, and we play the Leonard Bernstein game of Park Avenue "radical chic" by having a bus load of American college students roll up to a meeting, hear spleen being vented, express sympathy, and then roll away from one of the "highlights of the summer trip." This experience can only deepen the hostility of those who consider themselves Black Panthers, by having them feel something permanent has been accomplished and weakens the position of those who could play more positive roles, by denying them access.

Constructively, may I propose having some high school students from the Maaleh High School, which borders on Katamon, or Hebrew University students from the same neighborhood, meet with our college students and take them on a tour through their own neighborhood. Furthermore, although Operation Joshua is not using Debbie Lopez Cardozo as one of its personnel this summer, as it did last summer, she would be an excellent bridge between American students and Asian and African Jewish students at Hebrew University and Israelis of Moroccan and Yemenite backgrounds. The Mayor and Community Council of a development town like Nitivot has a story to tell, with a positive approach and a commitment to the future of his backwater town in a modern Israel. He minces no words, he has much hurt, but his leadership is natural and accepted in his own community. It is this approach that I feel will be ultimately constructive, for it will give Americans an insight into problems as they are articulated by sensitive Israelis who are well aware of their own background and their community, at the same time providing them with leadership opportunities for which they have the education and aggressiveness to build upon.

Enough said. Please know I feel close to this problem, and wish to be part of a solution through UJA and your Israeli endeavors.

This is rather lengthy but I hope well received. It is hardly a farewell since I am certain the word "Shalom" between us will be a greeting often in the future, rather than a salutation today.

Most sincerely yours,



Matthew Simon

MS/smp



RECEIVED
PARCLEMENT
HOLYER

MEMORANDUM

Date June 1, 1971

To Irving Bernstein

From Rabbi Earl A. Jordan

Subject Report of the Rabbinical Advisory Council

Part I - 1970/1971

During the first year of the Rabbinical Advisory Council's new status, under the direction of a staff member whose sole responsibility was the R.A.C., the role that it was to play in the UJA structure was ill-defined and not terribly clear. Some, both lay and executive leadership, were skeptical about the rabbinical community's potential value to the work of the UJA. That skepticism, coupled with some resistance by federation executives and by the unwillingness of field representatives to utilize this resource, made the value of the R.A.C. suspect. The project designated "The 100% Plan" did a great deal to mitigate this resistance and to demonstrate the potential usefulness of the R.A.C.

- A. The major thrust of our work during the past year was directly related to the unprecedented dimensions of the 1971 Campaign.

In the late summer of 1970, because of the scope of Campaign 1971, what had originally been viewed as a pilot project to be expanded in gentle stages over the next several years, was organized and implemented as a national project. In 1970 twelve congregations had agreed to participate in a pilot program that we designated as "The 100% Plan". Simply put, each synagogue participating related UJA giving (dues to the Jewish people) to congregational membership (dues to a segment of the Jewish community). Some made it a prerequisite for affiliation, others resolved to bring this relationship to the attention of their members in the form of a resolution by the Board of Trustees. In every case, we attempted to have a committee formed that would undertake to solicit every synagogue member not currently a contributor to the Campaign.

During September, 1970, while communities were being urged to accept quotas averaging 100% increases over their 1970 Campaigns, I was meeting with the Boards of Rabbis of the same communities; briefing them on the situation and urging them to adopt "The 100% Plan". In the course of these meetings, new insights were gained. We asked that Boards of Rabbis pass resolutions urging this act on all of their members. I met with the rabbis and presidents of congregations in a given community and this group was asked to formulate a resolution which was then publicized. In these meetings we helped to create a climate for the whole community; the sense of urgency and great need that was expressed by the actions of the synagogue community must have had an effect on the mood of the total Jewish Community. We also found that individual synagogues were less reluctant to implement "The 100% Plan" when they knew that others were doing the same thing. It became a matter of pride for a congregation

to undertake "The Plan" and at the same time they were not concerned about a loss of membership because of the new responsibility that they were about to either require of their members or bring to their attention.

As of the date of this report, 114 congregations outside of the New York City area have passed resolutions and in 22 communities either the Board of Rabbis or Rabbis together with congregation presidents have endorsed "The Plan".

I think that one indication of the impact that the R.A.C. has made in the community is the fact that the Israel Bond Organization has seen fit to create a similar council and that the Jewish National Fund is seeking a professional to work with rabbis.

As this year's Campaign draws to a close, we are emphasizing the role of the congregation in "cleaning up" the solicitation process. The attention of the federation can more easily be directed in this direction at this point in time because they are no longer in the pressure period of the Campaign. Congregational activities are winding down and so there is the manpower available for our UJA committees. A letter of thanks has been sent to each rabbi whose congregation passed "The Plan". In it we requested the name of his president and UJA chairman so that appropriate letters could be sent to them. It also served to remind the rabbi that a resolution was not enough - a committee must be formed and the actual solicitation undertaken. During the coming weeks we will be in touch with each congregation to see that progress is being made. By summer's end, we should be able to have some helpful statistics.

Before I leave this item, it should be noted that Rabbi Charles Davidson was assigned by the National UJA to work with congregations in the New York City area. His success has been phenomenal, enrolling more than 50 congregations in "The Plan" and introducing UJA functions in dozens of synagogues that had never before held them.

B. Annual Meeting

It had been the custom of the R.A.C. to meet annually at the conclusion of the National Conference in December. Because of the urgent need to expand "The Plan" we called an emergency meeting prior to the Holy Days in September. 27 men came to New York City on September 14, 1970, to discuss the ways in which they could "spread the word".

The major meeting of the R.A.C. took place January 13 and 14 at Brandeis University (35 men). It took the form of a Seminar on the Near East. The major topic was "Arab and Jew". We invited Professor Shlomo Avineri, Chairman of Political Science at Hebrew University to be our keynote speaker. Dr. Nadav Safran of the Center for Middle Eastern Studies at Harvard also spoke. Other lecturers included Muki Tzur, one of the editors of "The Seventh Day", Mr. Shlomo Argov of the Israeli Consulate and Herbert A. Friedman.

The value of such a meeting is inestimable. The men serving on the R.A.C. do not need to be propagandized. They do require other things, however. The first, a deepening of their knowledge of the fundamental issues and problems inherent in the State of Israel and the second, some hard facts

about current circumstances. Our Seminar dealt with both sides of the coin. The presentations made by Avineri and Safran offered a taste of the intellectual excitement and ferment currently taking place in Israel. Argov and Friedman emphasized current circumstances as seen through the eyes of the "Establishment" Muki Tzur was a refreshing human being whose participation had a electric effect on the group. The end result of the totality of the experience was in every case positive. The men came away informed, inspired and even more committed.

The third and final meeting of the R.A.C. took place April 27 in Cleveland. It was purely a business meeting. 22 men attended. Here too we tried to make our rabbis feel that they were involved in a meaningful way in the decision-making process.

C. Community Involvement

As the year progressed our existence was noted by an increasing number of professional colleagues. On several occasions we were invited to play a role in a community's campaign either because of a problem or because a rabbi from the National staff was the logical contact. One example may suffice.

Rabbi Matthew Simon returned from a visit to Miami to tell me that he had met with Mr. David Amdur of Fort Lauderdale. Amdur had been offered the assistance of the rabbis when he first arrived in Fort Lauderdale last February. He preferred to use the Federation structure and so the synagogue involvement in the Campaign was minimal. Now that the Campaign is over (sic) he wonders about bringing the rabbis in to the process.

I telephoned a rabbi in Fort Lauderdale whom I know and asked about the situation. He agreed that Amdur had not accepted his offer to be of help several months ago, although they did become friends. I asked when the rabbis in that community meet together and was told every Friday. I asked to be invited to the next lunch (which was to take place three days later) and he agreed. He further agreed to holding the meeting at the Federation office. I then called Amdur and told him what had happened. He was grateful and receptive. I went to Fort Lauderdale on Friday, May 28, and had a meeting with the three rabbis, David Amdur, Moshe Diskin and the president of the largest congregation (the other presidents could not come). I briefed them on the situation, told them about "The Plan" and managed to get them to the point of enthusiasm. No one picked up the ball, however, and so it was left to me to suggest that we call a special combined meeting of the boards of all three congregations for a presentation and to activate them in this year's Campaign. My suggestion was well received and I was asked to return to address that special meeting on June 13. Only time will tell what kind of effect this will have in terms of dollars and cents but I can not help but feel that this may represent an important breakthrough. There are several other examples of our involvement in a local campaign but they all make the same point: when the R.A.C. is used, it can be of help in a local community.

D. Rabbinical Mission

In 1969 and 1970 Rabbinical Missions were included as part of Operation Israel. In planning for 1971, it was the suggestion of the R.A.C. that

we not subsidize the men who would participate. Eight rabbis of the 200 who were invited accepted our invitation and therefore we decided to cancel the mission. In all fairness, it should be pointed out that the C.C.A.R. (Reform) met in Israel during March, 1970 and that the R.A. (Conservative) met there during March, 1971. Since the rabbis were subsidized entirely by their respective congregations for those meetings, it was hardly surprising that so few should be willing to go at their own expense within six months time.

E. National Rabbinic Bodies

The UJA, through the R.A.C., participated in each of the conferences mentioned above. In March of 1971 we sponsored a day-long trip for the Conservative rabbinate in Israel. 300 people went with us to an air force base, an immigrant absorption center and to kibbutzim in the Bet Shean Valley. The effect on the rabbis was dramatic and entirely positive.

I have been invited to participate in the program of the C.C.A.R. this June as a speaker on the subject "The Rabbi and the Secular Jewish Community". This too represents a kind of acceptance by rabbinical colleagues of the need to relate to the federations in positive ways. It also indicates that they know our address; that they can call upon us for constructive help in working through these relationships. This trend represents a significant improvement in the situation.

F. Rabbinical Schools

In the Spring of 1971 I taught a six-session luncheon seminar on the American Jewish Community to seniors at the Hebrew Union College - Jewish Institute of Religion in New York City. The last session was held in Herbert Friedman's office with him.

Rabbi Dudley Weinberg and I spoke with the senior class of the same institution's Cincinnati campus.

Rabbi Matthew Simon addressed the senior class at the Jewish Theological Seminary as part of a course given to seniors on "The Institutions of the American Jewish Community".

Contacts have already been made for similar programs at the Hebrew Theological College (Chicago) and at Yeshiva University's Rabbinical Seminary.

G. "Operation Outreach"

With literally thousands of rabbis serving around the country, it is highly desirable for us to devise a method of remaining in touch with them and of accustoming them to turn to us when they think of Israel. Most of our communication is one-way; we write letters to the rabbis. In very few instances do the rabbis contact us.

We attempted an experiment. I invited Rabbi Ehrenkranz to choose a dozen of his most respected colleagues in the Orthodox rabbinate and to solicit their help. He and Rabbi Golovensky wrote a letter which was mailed, Special Delivery, to twenty men. In it, they were told that

either Rabbi Ehrenkranz or Rabbi Golovensky would telephone them within the next few days to ask their help with a special project on behalf of UJA. They did make the telephone calls, during which they asked the men to come in to the UJA office to make telephone calls to other Orthodox rabbis around the country.

The purpose of the telephone calls was to learn what, if anything, was being done within the congregations on behalf of UJA.

As a result of these few calls (only five of the rabbis invited were able to come to our office at the appointed time) we learned of some congregations that had already adopted "The Plan" and we uncovered a problem in one community that resulted in my visiting with the Board of Rabbis and the subsequent passage of "The 100% Plan" resolution.

H. Jewish Observance at the UJA

A new practice was initiated on Chanukah of the year just ending. The entire staff was invited to a brief candle-lighting ceremony on the eve of the first night of the festival. Despite our concern that non-Jewish personnel might be made to feel uncomfortable, the reception to our program was entirely positive and Jew together with non-Jew commented on the beauty and appropriateness of such an observance. I spoke for under five minutes on the meaning of the festival, following which Minna Brott chanted the blessings and led us in a Chanukah song. Light refreshments were served.

Because of our experience at Chanukah, we attempted a different kind of program prior to Passover. I invited Rabbi Joseph Ehrenkranz to join me in a dialogue on the history, customs and contemporary relevance of the Passover. Our meeting was held at lunch-time and only coffee was served. Again, the entire staff was invited. 43 people attended and responded quite favorably to this program.

The only negative note to be added is that the executive and field staffs were poorly represented and their absence was eloquent testimony to either their disinterest in a Jewish-content discussion or their unwillingness to socialize with clerical staff. I don't know which reason is more disappointing.

I. Programs projected and never undertaken

There were several things that we had hoped to initiate during this past year that were never undertaken. Partly because of Rabbi Weinberg's limited strength and partly because of the limitations of my own time and energy, they were not developed.

1. A syllabus on Israel and the Jewish People to be used in synagogue adult education courses.
2. A Conference of Jewish Intellectuals was projected by Rabbi Weinberg as long ago as September, 1969. We might view our Near East Seminar as partly fulfilling this plan but not entirely.
3. The development of a committee structure to involve each member of the R.A.C. in a specific task on our behalf. We have not yet begun to utilize our "lay" leadership.

4. A regional program for rabbis that would allow their participation and growth without inviting them to be a part of our National Rabbinical Advisory Council.

Part II - The Year to Come

A. "The 100% Plan"

We will pursue this program even more vigorously than in 1970-71. As we acquire meaningful statistics from congregations already participating we will be better able to revise our methods and refine our techniques.

The great need is to be in constant touch with the people in each congregation charged with the responsibility for implementing "The Plan".

I believe that with each new addition to the list of congregations participating, the task of recruiting new ones becomes easier.

This Congregational Program can become "Campaign 1972 - Part 2" with the goodwill and help of the federations. I hope that it will be possible for us to convince them to work with us and their local rabbis and that the synagogue program is not a waste of their time and energy.

It would be greatly useful for them to include synagogue affiliation on their IBM cards. It would make the process of cross-checking synagogue lists vastly easier.

B. Rabbinical Advisory Council Meetings

I intend to follow the format of last year. There will be one Seminar of several days duration plus two business meetings, one in the Fall and another in the Spring.

We will continue to ask the men to pay for their hotel accommodations while we provide meals, transportation and cover program expenses.

C. Community Involvement

I want the opportunity to address federation executives and field staff. Memoranda and letters are not read and I am afraid that except for those few who have had a specific problem or reason for utilizing us, we are largely unknown to our professional colleagues.

D. Rabbinical Mission

1. I propose that we plan a Rabbinical Mission for January, 1972 and that we offer a subsidy of up to 50% to those men who require it.

There are several American rabbis who could be of much greater help to us if they were to see Israel through UJA's eyes.

This was the recommendation of the R.A.C.

2. I would also like to see the experiment of a synagogue-UJA mission. We have been discussing this in several memoranda elsewhere.

E. National Rabbinic Bodies

I expect to continue and expand our relationships in this area. The prognosis is good.

F. Rabbinical Schools

Here too we have made progress and I hope that it will continue.

I will teach a course at JIR.

We will have sessions with the seniors at each seminary in the Spring of 1972.

G. "Operation Outreach"

This project of contacting every rabbi by phone will be broadened and implemented regionally. Eventually, every man will be contacted by one of us and we will open a two-way route of communication.

I also project regional seminars for rabbis, to deal with the problems and challenges of Israel. They will involve a minimal cost to us but will go a long way toward informing and inspiring our colleagues in the rabbinate.

I project the first such regional seminar for October 25, 1971, in the Chicago area.

H. Jewish Observance at UJA

I hope that we will be allowed to continue this project. I would like a program, brief and on free time (lunch hour) prior to every Holy Day and Festival.

I would like some encouragement of the field and executive staffs by the Executive Vice-Chairman.

I. The program is ambitious and yet we haven't begun to scratch the surface of the task of informing, inspiring and involving the American rabbinate.

With the addition of another executive level staff person to this department, we should move ahead dramatically during 1971-1972.

EAJ:er

THE HARVARD-RADCLIFFE CAMPAIGN 1971

It began with the two of us and a misplaced sense both of optimism and pessimism. The anticipated barrage of Palistinian propoganda never emerged; the intense infighting among Jewish groups over legitimacy and ideology went on for too many months. Without reiterating the considerable documentation that exists concerning our disputes with Hillel, it held up our programs and forced us to use an excess of energy in a non-productive capacity; this was highly dysfunctional and discouraging.

In the fall we overcame the Harvard bureaucracy and established the STUDENTS OF HARVARD-RADCLIFFE FOR ISRAEL as an official organization with an office, sponsors, and supporters. We held four informal discussions with Amos Perlmutter (Israel and the Palistinians), Nathan Glazer (Soveit Jews), Michael Walzer (Bi-nationalism in the Middle East), and Martin Peretz (Israel and American Politics). At each of these meetings we passed out cards asking for names and addresses in addition to asking people if they were interested in working with our group. This proved reasonably successful in giving us some new people to contact, providing people with a reason to evaluate their feelings and committment to Israel, and advirtising our group's name. It also indicated what sort of people we were reaching with our activities.

In the winter we had hoped to run an extensive survey that would have served three vital functions: (1) give us an extensive, detailed understanding of the attitudes of the students here and their knowledge level concerning the Israeli situation (2) give us the knowledge of where the strongest supporters of Israel were living so that we would be sure to solicit them later (in other words the survey would allow us to limit our solicitation effort only to those rooms where we knew there was a reasonable chance of gaining some contribution in return for our sollicitaton effort --an obvious advantage in terms of limited manpower and time committments) (3) give us an outlet for those persons who desired to do something with us for Israel and provide a vehicle that could draw reluctant workers into the group--it being much easier to get someone to survey than to solicit funds. This, then, was the plan we adopted as best suited to our situation but it required approval by the Harvard administration in order for us to get into the dorms where 90% of the students live. After several months of discussions with the administration committees and the Dean of Students, they refused to let us survey (we hadn't asked to solicit yet). We were finally forced to limit solicitation on a personal basis to a small number and to send out a mailing to the students in the college and in four graduate schools.

This enabled us to raised \$1,239.40--more than four times the amount sent by this community to Israel last year.

Next year's campaign will be considerably aided by the fact that we have a list of contributors now, by the many experiences acquired this year, and by the 'modus vivendi' that has finally been arranged with Hillel (happily Rabbi Gold will be on sabbatical next year).

It is interesting to note that of all the competing groups that plagued us in the fall--AZYF, and the Hillel-backed Progressive Students for Israel--none were doing anything for Israel after January; we were the only pro-Israel (or anti-Israel for that matter) that lasted out the year and accomplished something. Needless to say, this established our legitimacy for next year rather well.

Finally we would like to make several recommendations: The survey that we are enclosing would make an excellent vehicle for many campus campaigns and it would give the SCCIEF some much-needed statistical data concerning American Jewish students vis à vis Israel. We are also enclosing copies of the letters that we sent out and the posters we used; sustaining a certain style and image add a certain amount of legitimacy and acceptability to a group. We think that other campus campaigns should try to tie in with other local campuses on such things as speakers, surveys, etc; we did this with Simmons and it has produced a very nice return there. Finally we feel that the SCCIEF must provide a more comprehensive and useable number of speakers, films, and information about the current situation in Israel. Regular channels of information and available support should be established in a more orderly, extensive, and effective way. While we are sending our contributions directly to the SCCIEF, frankly we must admit that your assistance of our effort here was negligible--although it was at least not counter-productive as our contact with Hillel and CJP (except for publicity) was.

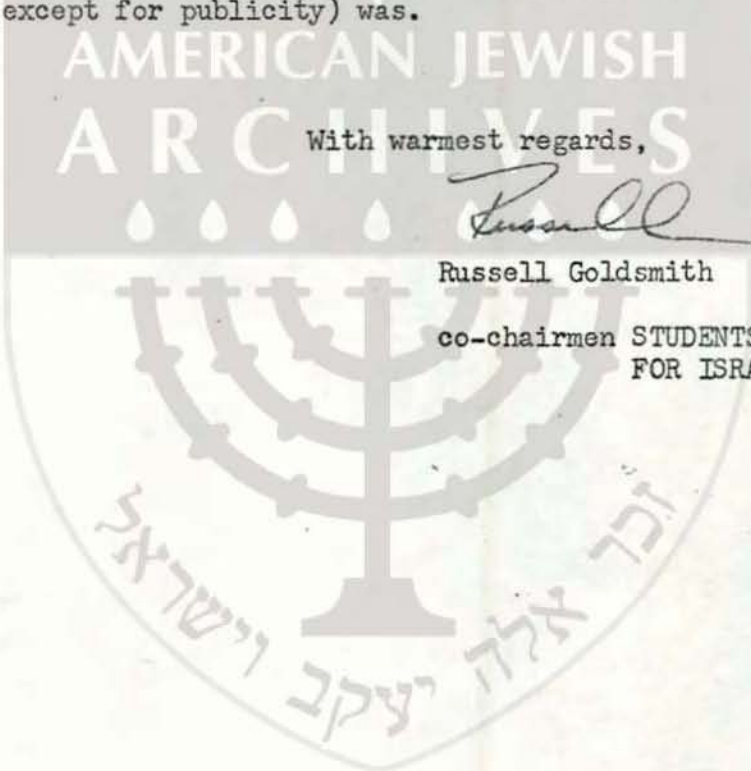
AMERICAN JEWISH
ARCHIVES

With warmest regards,

Russell *Rog*

Russell Goldsmith Roger Kaplan

co-chairmen STUDENTS OF HARVARD-RADCLIFFE
FOR ISRAEL



STUDENTS OF HARVARD-RADCLIFFE FOR ISRAEL

May 17, 1971

Dear Fellow Student,

You may not spend too much time thinking about Israel. We all know that there are tremendous human and political needs not only there but in other parts of the world too.

Yet how can we be effective? That question has reverberated around Harvard for too long. We can only answer it for our brothers trying to get out of Russia, and for our fellow Jews struggling for Israel's survival.

Israel today is in serious trouble. To survive, Israel is forced to spend 90% of her tax revenues on defense. Her social services are in a period of crisis. One out of every four Israelis lives in substandard housing. Without massive assistance from other Jews, the Israelis won't have enough money to fulfill even the most basic health, education and welfare needs--including the absorption of more than 50,000 immigrants in 1971.

Students of Harvard-Radcliffe for Israel is conducting the sole fund raising campaign on this campus so that all of us here can help meet the urgent needs of our people in Israel and Eastern Europe. None of our funds will be spent for Israel's defense needs.

As a part of a national student campaign for the Israel Emergency Fund, we will help our people through the following organizations:

The Jewish Agency--directs humanitarian programs to resettle immigrants and absorb them into Israeli life. Almost 140 people are migrating each day. Since 1948 nearly 1½ million refugees have become Israeli citizens. (That's as if 300 million people had immigrated to the United States in the same period.)

The Joint Distribution Committee---provides relief and rehabilitation to Jews in need throughout Europe and the Moslem countries. The JDC is the only source of food and survival for thousands of impoverished people.

We need your help in this year's campaign. We can and should raise at least \$3,000 in the Harvard-Radcliffe community; so far we have averaged \$16 per gift.

Although most parents do not contribute, saying that your parents do is a cop-out. We all have our own money. We all could give up some of our luxuries in order to help. Each of us has a responsibility to make a commitment to the survival of Israel.

If you say that you support them, then you must help. By enclosing a contribution you can take the first and most basic step. There are other worthwhile acts, but this is a prerequisite. The people of Israel--your people--need your help now.

Sincerely yours,



Russell Goldsmith '71 Roger Kaplan '73
co-chairmen

STUDENTS OF HARVARD-RADCLIFFE FOR ISRAEL

June 2, 1971

Dear

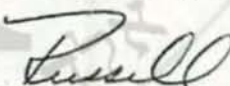
We received your contribution to the ISRAEL EMERGENCY FUND and wanted to express our appreciation.

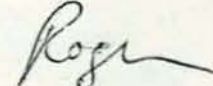
More importantly we are pleased to see you making an affirmative commitment to a cause that will continue to need your political and financial support in the future.

It may be of interest to you that the Harvard-Radcliffe campaign has raised over \$1,200 this year.

Next year we hope to reach greater numbers of students on a more personal and comprehensive level. This will require a more extensive educational effort than was possible this year. We hope that you will want to participate and we will contact you in the fall.

Sincerely yours,


Russell Goldsmith


Roger Kaplan
co-chairmen



CONFIDENTIAL



מס' 27

A large, semi-transparent grey shield emblem. At the top is a white Star of David. Below it, the text "AMERICAN JEWISH ARCHIVES" is written in white, with "ITINERARY" in smaller letters between "AMERICAN" and "JEWISH". Below the text are five white teardrop shapes. The main body of the shield contains a white menorah. At the bottom, there is Hebrew text: "מכון ליהודים אמריקאים" (American Jewish Archives) and "מס' 27" (27).

AMBASSADOR'S MISSION TO ISRAEL

OCTOBER 24 - 28, 1971

SUNDAY, OCTOBER 24

- 10.00 a. m. Departure London Airport for Vienna
- 1.00 p. m. Landing Vienna
Witness departure of Russian immigrants
bound for Israel
- 6.00 p. m. Arrival Lod Airport
Transfer to Hilton Hotel, Tel Aviv
- 8.30 p. m. Cocktails and Festive Opening Dinner
at the Hilton Hotel

Chairman:

MME. JOAN COMAY

Wife of the Ambassador to the Court of
St. James

Guest of Honour and Speaker:

MR. ARYE L. DULZIN

Treasurer of the Jewish Agency

Overnight: HILTON HOTEL, Tel Aviv

MONDAY, OCTOBER 25

8. 00 a. m. Leave hotel
8. 30 a. m. Arrive Tel Hashomer Hospital
Visit Soldiers Rehabilitation Centre
9. 30 a. m. Leave Tel Hashomer Hospital
11. 00 a. m. Arrive Air Force Base
The Members of the Mission will be the
guests of the Israel Air Force,
at a base "somewhere in Israel"
1. 00 p. m. Lunch at the Base
with Chief of Staff - LT. GEN. HAIM BAR-LEV
3. 00 p. m. Leave the Base and return to the hotel
4. 30 p. m. Arrive at the hotel
8. 00 p. m. Members of the Mission will be the
guests at dinner of the
MINISTER OF DEFENCE AND
MRS. MOSHE DAYAN
at their residence

Overnight: HILTON HOTEL, Tel Aviv

TUESDAY, OCTOBER 26

- 9.00 a. m. Leave hotel
Tour of slum areas and briefing on urban
rehabilitation programmes in Tel Aviv
and surroundings
Survey of immigrant housing projects
- 1.00 p. m. Lunch at the Hilton Hotel
Guest of Honour and Speaker:
MR. L. A. PINCUS
Chairman of the Jewish Agency
- 4.30 p. m. Briefing on "Sacher Scheme"
at the Hilton Hotel
- 5.00 p. m. Tea and Meeting at the Hilton Hotel with
GENERAL NEHEMIA KAIN
Economic Advisor to the Chief of Staff
Dinner at leisure

Overnight: HILTON HOTEL, Tel Aviv

WEDNESDAY, OCTOBER 27

9. 00 a. m. Leave hotel
10. 45 a. m. Arrive Jerusalem, Jewish Agency
11. 00 a. m. Meeting with the Prime Minister
MRS. GOLDA MEIR
At the Weizmann Hall, Jewish Agency
12. 45 p. m. Reception at the
Ivy Judah Youth Centre by
MR. TEDDY KOLLEK
Mayor of Jerusalem
2. 00 p. m. Leave Jerusalem for Tel Aviv University
4. 00 p. m. Cornerstone Laying Ceremony of the
Morrison Administration Building
8. 00 p. m. Closing Dinner at the Hilton Hotel
Guest of Honour:
MR. PINHAS SAPIR
Minister of Finance
Speaker:
RABBI HERBERT A. FRIEDMAN
Executive Vice-Chairman
United Jewish Appeal of the U. S. A.

Overnight: HILTON HOTEL, Tel Aviv

THURSDAY, OCTOBER 28

Morning

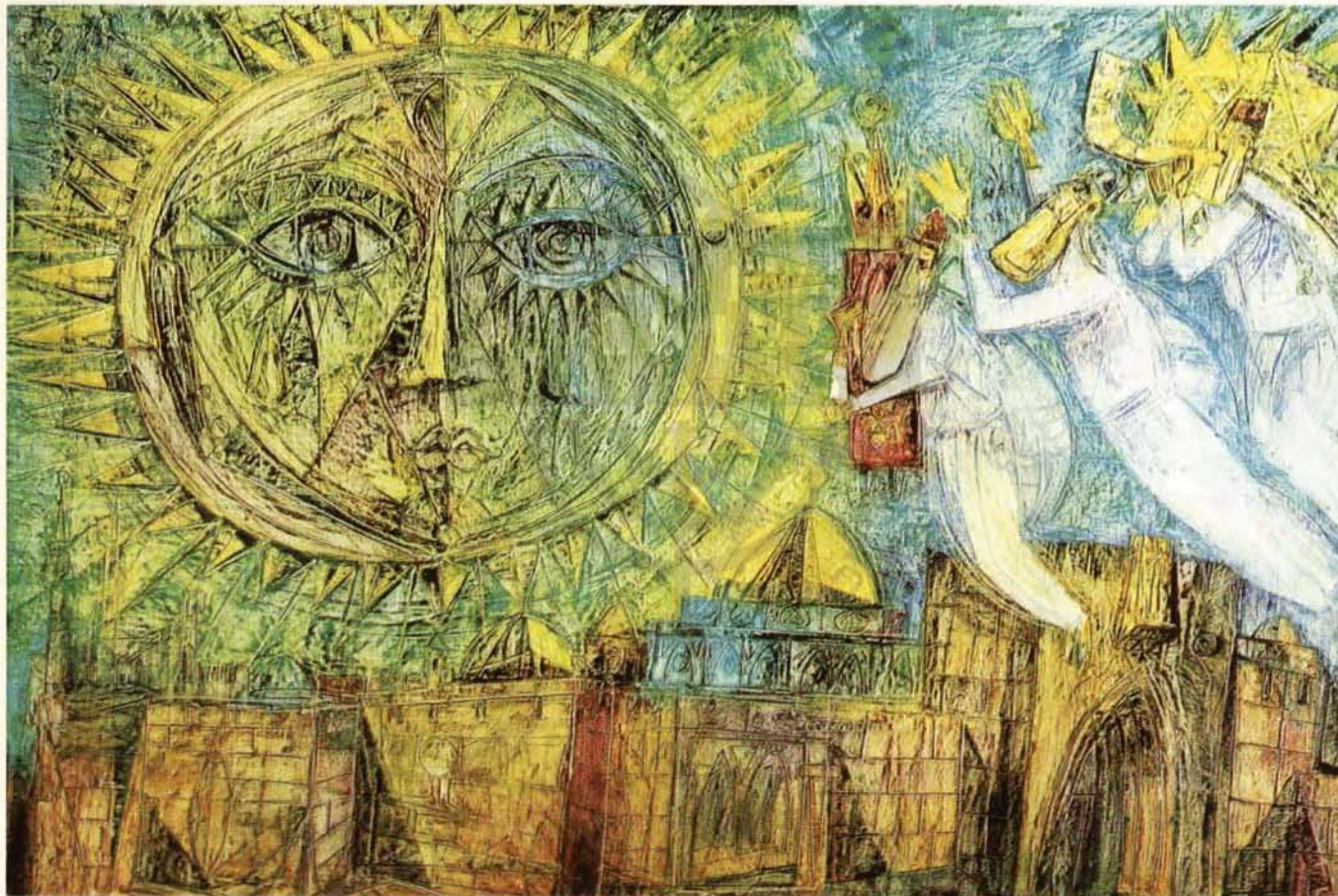
Leave Hotel



Transfer to Lod Airport

Departure





Prayer for Peace • Painting by Yossi Stern

Best Wishes
for a Happy and Prosperous New Year



Golda Meir

PRIME MINISTER

Jerusalem, September 1971

Mr. and Mrs. Edward Ginsberg
and
Mr. and Mrs. Paul Zuckerman
cordially invite you to attend a
Reception
on Saturday evening, December eleventh
at the conclusion of the U. J. A. Banquet
in the State Suite
Forty-fourth floor
The New York Hilton

DAIS SEATING LIST

UNITED JEWISH APPEAL INAUGURAL DINNER

December 9, 1971

Americana Hotel

ALBERT B. ADELMAN
Milwaukee, Wisconsin
National Chairman

CHARLES BASSINE
New York City
*Honorary Chairman of the Board,
UJA of Greater New York*

CHARLES J. BENSLEY
New York City
*President - Israel Education Fund
Chairman, The American Friends of
Haifa University*

IRVING BERNSTEIN
New York City
Executive Vice Chairman

RABBI ZEVULON CHARLOP
New York City
*Dean, Isaac Elchanan Theological
Seminary, Yeshiva University*

GERALD S. COLBURN
Milwaukee, Wisconsin
National Chairman Designate

MELVIN DUBINSKY
St. Louis
*National Chairman,
United Israel Appeal*

LEON DULZIN
Israel
Treasurer of Jewish Agency

THE HON. ABBA S. EBAN
Foreign Minister - State of Israel

DR. SIDNEY M. EDELSTEIN
Englewood, New Jersey
National Chairman

MAX M. FISHER
Detroit, Michigan
*Honorary General Chairman
President, Council of Jewish Federations
& Welfare Funds
Chairman, Board of Governors of the
Jewish Agency*

LAURENCE M. FRANK
Atlanta, Georgia
National Chairman Designate

HERBERT A. FRIEDMAN
Israel
Executive Vice Chairman

CHARLES GINSBERG, JR.
Cleveland, Ohio
National Chairman Designate

EDWARD GINSBERG
Cleveland, Ohio
*General Chairman, UJA;
General Chairman, JDC*

LOUIS S. GOLDMAN
Dayton, Ohio
National Chairman

BRAM GOLDSMITH
Los Angeles, California
National Chairman Designate

ALEXANDER GRASS
Harrisburg, Pennsylvania
National Chairman

SAMUEL HAUSMAN
New York City
*Honorary Chairman of the Board,
UJA of Greater New York*

JOSEPH H. KANTER
Cincinnati and Miami
National Chairman

MORRIS L. LEVINSON
New York City
*President, UJA of Greater New York
National Chairman, UJA*

JOSEPH MEYERHOFF
Baltimore, Maryland
*Honorary General Chairman,
Israel Emergency Fund*

ALBERT PARKER
New York City
*National Chairman,
President, The American Friends of
Haifa University*

BERT RABINOWITZ
Boston, Massachusetts
National Chairman Designate

ALBERT RATNER
Cleveland, Ohio
*General Chairman,
Welfare Fund of the Jewish Community
Federation of Cleveland*

MESHULAM RIKLIS
New York City
General Chairman, UJA of Greater N.Y.

THE HON. DAVID RIVLIN
New York City
Consul General of Israel

MRS. BERNARD SCHAENEN
Dallas, Texas
Chairman, National Women's Div.

RABBI SAMUEL SCHAFLER
New York City
Temple Gates of Prayer, Flushing

ROBERT MAX SCHRAYER
Chicago, Illinois
Chairman, Young Leadership Cabinet

MRS. BURT J. SIRIS
New York City
*Chairman Designate -
National Women's Div.*

LEONARD R. STRELITZ
Norfolk
National Chairman

LAURENCE A. TISCH
New York City
General Chairman, UJA of Greater N.Y.

PHILIP ZINMAN
Camden, New Jersey
National Chairman

PAUL ZUCKERMAN
Detroit, Michigan
General Chairman Designate

Chicago Rabbinical Kallah / PROGRAM



**East
meets
west:**

a study of social problems in Israel

East meets West:

A study of social problems in Israel

Sponsored by the Rabbinical Advisory Council of the United Jewish Appeal, with the cooperation of the Jewish United Fund of Metropolitan Chicago, the Chicago Board of Rabbis, and the Chicago Rabbinical Council.



Chicago Rabbinical Kallah
November 30, 1971
O'Hare Concord Motor Inn
O'Hare Airport, Chicago

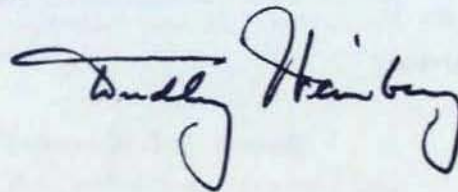
A message from the Chairman

With this Kallah, the Rabbinical Advisory Council initiates another program designed to inform the American Rabbinate about important issues facing World Jewry.

Since the birth of the State of Israel, we have witnessed an ingathering of Jews from the four corners of the earth. They have successfully formed a new society, a Jewish society, in their ancient homeland—but not without problems. The social conflicts resulting from East meeting West, the confrontations between Sephardic and Ashkenazic Jewry, these continue to be significant sources of discontent in Israel. The arrival of immigrants from the Soviet Union has compounded and brought into greater focus this conflict, necessitating a clear evaluation of the problem and creating a desperate need for solutions.

The dream of an Israel with social equality for all is one dream that we all share, and the realities that thwart this dream must be dealt with forthrightly and with a sincere attempt to reconcile the two cultures, while preserving the traditions and integrity of each.

With the desire to understand the social climate of the unique society of modern Israel, we have arranged a program for an intense look at this issue. We gather to gain a greater understanding of the problem and thereby we will hopefully be able to contribute to its solution.



Dudley Steinberg

PROGRAM

Both sessions will be held in the Lafayette Room.

9:30 a.m.

Professor Judah Matras

Associate Professor of Sociology, Hebrew University, Jerusalem; Visiting Professor, University of Wisconsin

"Two Israels, Many Israels, One Israel: Social Change in the Second Generation"

Rabbi Herbert A. Friedman

"A First Hand Report from Israel"

12:00 noon

Luncheon*

2:00 p.m.

"Israel: Reconciling Two Cultures"
A Panel Discussion

Participants:

Mr. Yosef Ben-Porat, Israeli novelist, Iraqi immigrant, writer on Sephardic affairs

Professor Jose Faur, President, Institute for Sephardic Studies; Professor, Jewish Theological Seminary of America

Mr. Arie Haskel, Consul for Press and Information, Consulate General of Israel, Chicago

Professor Judah Matras

4:30 p.m.

Adjournment

*Kashruth under the supervision of the Chicago Rabbinical Council

Yosef Ben-Porat

Mr. Yosef Ben-Porat was born in Baghdad in 1937, and was aided by the Zionist Movement to escape from Iraq when he was 6 years old. In Israel, he grew up partly on a Kibbutz, and then in Jerusalem. He is a graduate of the Hebrew University and is currently studying for a Ph.D. in Hebrew Literature and Cinema at Brandeis University.

He has published a novel in Hebrew, *B'lev HaM'tzulah, The Depths*, and has recently completed work on a second novel, *Dor HaP'tzatzot, Bomb's Generation*. Mr. Ben-Porat is the originator of a special technique of spatial photography which won him prizes for an exhibit entitled "Jerusalem with Love."

It has had showings in Boston, New York, Jerusalem and Tel Aviv.

He served in the Israeli Army, and participated in both the Sinai Campaign and the Jerusalem front of the Six Day War. He has been a contributor to the Israeli newspaper *Ha'aretz* reporting on the status of the Sephardic communities in Israel today.

Jose Faur

Professor Jose Faur is Associate Professor of Jewish Codes at the Graduate Rabbinical School of the Jewish Theological Seminary. He holds the degree of Rabbi as well as a Ph.D. in Semitic Philology from the University of Barcelona. Professor Faur has written extensively on subjects of Jewish legal theory, with particular emphasis on the Sephardic tradition. He is President of the Institute for Sephardic Studies, a non-profit institution dedicated to the cultural enrichment and self-realization of Sephardic communities in Israel and the diaspora.



Herbert A. Friedman

Herbert A. Friedman is Executive Vice Chairman—Israel, of the United Jewish Appeal. He resides in Caesarea, Israel.

(continued)

Rabbi Friedman is a graduate of Yale College and was ordained by the Hebrew Union College. He has served as spiritual leader of Temple Emanu-El B'nai Jeshurun in Milwaukee, and of Temple Emanuel in Denver. In 1945, he was a Chaplain with the Ninth Infantry Division in Germany, where he spearheaded efforts to help Jewish survivors of the Nazi death-camps, and later served as Assistant Advisor on Jewish Affairs to the Commander of the United States Occupation Forces in Germany.



Arie Haskel

Mr. Haskel was born in Vienna, Austria in 1929. At the age of 10 he fled to England where he was educated, completing his studies in literature and drama at the University of London. Following service in the Royal Air Force, which took him to the Middle East for the first time, he became active in the Zionist Movement and served as General Secretary of Young Poale Zion.



A journalist by profession, Mr. Haskel worked in this field in Britain prior to settling in Israel in 1955. From 1956 to 1960 he was Deputy Director and publications editor of the Jewish Agency's PATWA section. In 1960 he joined the Israel Broadcasting Service (Kol Israel) as English language news editor. During the Six Day War he directed the Service's round-the-clock English news operation, after which he was promoted to the post of Director of External Services of the Israel Broadcasting Authority. In this capacity he was responsible for broadcasts in 10 languages.

Mr. Haskel relinquished his post in August, 1971 to take up the appointment of Consul for Press and Information at the Consulate General of Israel in Chicago. He was also Chief Israel Correspondent of the "Jewish Observer and Middle East Review," published in London.

Judah Matras

Professor Judah Matras, Associate Professor of Sociology at the Hebrew University in Jerusalem, is currently Visiting Professor at the University of Wisconsin. Born in Milwaukee, he received his doctorate in Sociology at the University of Chicago. Since 1958 he has been on the faculty of the Hebrew University. During 1963-4 he served as a Research Associate in the Population Research and Training Center at the University of Chicago. Professor Matras is the author of *Social Change in Israel* and *Families in Israel*, as well as numerous articles on marriage and family formation among Jewish immigrant groups. He has completed work on the book *Populations and Societies* which is soon to be published by Prentice-Hall.



AN JEWISH
ARCHIVES

Rabbinical Advisory Council United Jewish Appeal

Chairman

Rabbi Dudley Weinberg, *Milwaukee, Wisc.*

Steering Committee Members

Rabbi Joseph Ehrenkranz, *Stamford, Conn.*
Rabbi David I. Golovensky, *New Rochelle, N.Y.*
Rabbi Arthur Hertzberg, *Englewood, N.J.*
Rabbi Robert I. Kahn, *Houston, Texas*
Rabbi Edward T. Sandrow, *Cedarhurst, N.Y.*
Rabbi Arnold J. Wolf, *Highland Park, Ill.*

Members

Rabbi Gustav Buchdahl, *Baltimore, Md.*
Rabbi Judah Cahn, *New York, N.Y.*
Rabbi Armond E. Cohen, *Cleveland, Ohio*
Rabbi Seymour J. Cohen, *Chicago, Ill.*
Rabbi Samuel Cooper, *Charleston, W. Va.*
Rabbi Simon A. Dolgin, *Beverly Hills, Calif.*
Rabbi Dov Peretz Elkins, *Jacksonville, Fla.*
Rabbi Arnold G. Fink, *Alexandria, Va.*
Rabbi Eric Friedland, *Chicago, Ill.*
Rabbi Joel Goor, *San Diego, Calif.*
Rabbi James I. Gordon, *Oak Park, Mich.*

(continued)

Rabbi Robert A. Hammer, *Wilmette, Ill.*
Rabbi A. Joseph Heckelman, *Waterbury, Conn.*
Rabbi Richard Israel, *New Haven, Conn.*
Rabbi Arthur Dov Kahn, *Tulsa, Okla.*
Rabbi Morton M. Kanter, *Detroit, Mich.*
Rabbi Samuel E. Karff, *Chicago, Ill.*
Rabbi Abraham Karp, *Rochester, N.Y.*
Rabbi I. Usher Kirshblum, *Flushing, N.Y.*
Rabbi Bertram W. Korn, *Philadelphia, Pa.*
Rabbi Manuel Laderman, *Denver, Colo.*
Rabbi Irving Lehrman, *Miami Beach, Fla.*
Rabbi Uri Miller, *Baltimore, Md.*
Rabbi Judah Nadich, *New York, N.Y.*
Rabbi Max Nussbaum, *Hollywood, Calif.*
Rabbi Stanley S. Rabinowitz, *Washington, D.C.*
Rabbi Emanuel Rackman, *New York, N.Y.*
Rabbi Sol Roth, *Atlantic Beach, N.Y.*
Rabbi Jacob M. Rothschild, *Atlanta, Ga.*
Rabbi Alvan D. Rubin, *St. Louis, Mo.*
Rabbi Herschel Schacter, *Bronx, N.Y.*
Rabbi Samuel Schafner, *Flushing, N.Y.*
Rabbi Fabian Schonfeld, *Flushing, N.Y.*
Rabbi Jacob E. Segal, *Detroit, Mich.*
Rabbi Zev Segal, *So. Orange, N.J.*
Rabbi Max A. Shapiro, *Minneapolis, Minn.*
Rabbi Norton D. Shargel, *Harrison, N.Y.*
Rabbi Daniel J. Silver, *Cleveland, Ohio*
Rabbi Hillel E. Silverman, *Los Angeles, Calif.*
Rabbi Myron Silverman, *Cleveland, Ohio*
Rabbi Harold P. Smith, *Skokie, Ill.*
Rabbi Maurice D. Solomon, *Kansas City, Mo.*
Rabbi Shubert Spero, *South Euclid, Ohio*
Rabbi Frank E. Stern, *Santa Ana, Calif.*
Rabbi Mordecai Waxman, *Great Neck, N.Y.*
Rabbi Alex Weisfogel, *Springfield, Mass.*
Rabbi Jeffrey A. Wohlberg, *Harrisburg, Pa.*
Rabbi Walter S. Wurzbarger, *Far Rockaway, N.Y.*

Members—Ex Officio

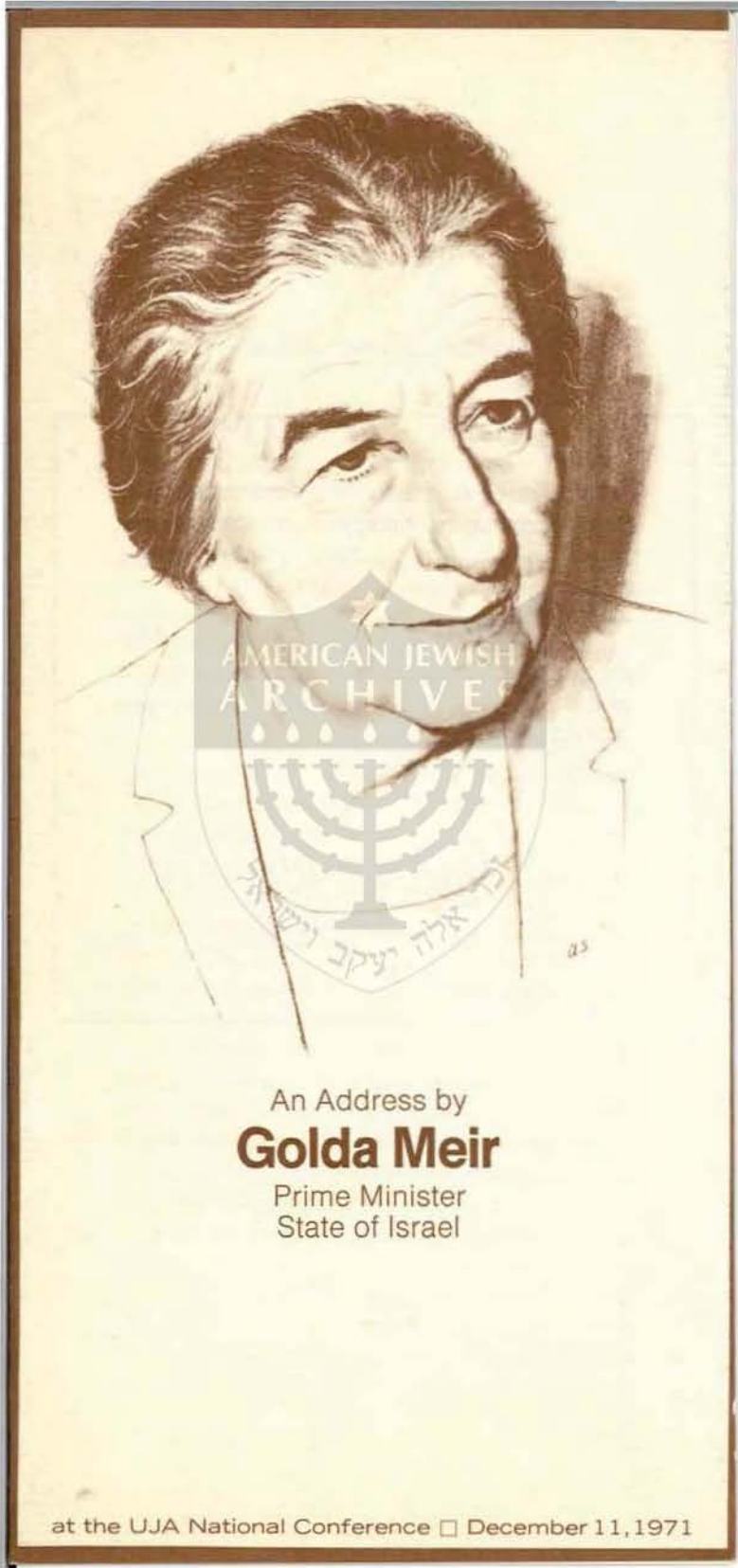
Rabbi Bernard L. Berzon, *New York, N.Y.*
Rabbi Charles J. Davidson, *New York, N.Y.*
Rabbi Gilbert M. Epstein, *New York, N.Y.*
Rabbi Harry Essrig, *Los Angeles, Calif.*
Rabbi Joseph B. Glaser, *New York, N.Y.*
Rabbi Harold Goldfarb, *Philadelphia, Pa.*
Rabbi Harold Grodon, *New York, N.Y.*
Rabbi I. Fred Hollander, *New York, N.Y.*
Rabbi S. Gershon Levi, *New York, N.Y.*
Rabbi Wolfe Kelman, *New York, N.Y.*
Rabbi Israel Klavan, *New York, N.Y.*
Rabbi David Polish, *Evanston, Ill.*
Rabbi Solomon Schiff, *Miami Beach, Fla.*
Rabbi Mordecai Simon, *Chicago, Ill.*

Director

Rabbi Earl A. Jordan

Associate Director

Rabbi Harlan Wechsler



An Address by
Golda Meir
Prime Minister
State of Israel

at the UJA National Conference □ December 11, 1971

The following is a copy of the address made by Her Excellency, Golda Meir, The Prime Minister of Israel, on December 11, 1971 in New York City.

I am sending it to you for it is important that we fully understand the changing needs of the people of Israel. It is important for you and for the future of Israel.

Wish best wishes,

Paul Zuckerman

PAUL ZUCKERMAN
General Chairman

An Address by
Golda Meir
Prime Minister
State of Israel



ABOUT A YEAR AGO, I think the greatest of all artists alive and a most wonderful human being, Pablo Casals, came to Israel to play, to see Israel again—the Israel he loves deeply.

I was at a concert that he conducted, and he was called out several times. And the audience of Jerusalem was beside itself with enthusiasm and the outpouring of appreciation and love for him.

This wonderful old gentleman came out, stretched out his arms to the audience and said, "I love you, I love you." After the concert he said to me, "You know, this was the first time that I made a speech in public."

The way I feel tonight seeing you here, hearing everything that was said, I thought to myself, I wish I could make this great speech of Pablo Casals, and say, "I love you, I love you, I love you," and sit down.

You have heard men and women speak here—those that have labored and those that have taken upon themselves the commitment, the pledge, to take the responsibility of going on with this work that is so essential to our very existence—and when I say "our existence," I mean *our* existence: the whole Jewish people.

And maybe very few can understand us. There are men and women in the world; there are presidents and chairmen of organizations that do good work, important work, certainly

devoted people—we are not unique in this. I wonder whether anyone can take upon himself the responsibility which is so awesome in the light of a great history, with all its tragedies...with daring to see the present as it is, no illusions, no painting it over with rosy colors—and know exactly what the dangers may be that we may have to face, not of our doing, not of our will.

But if we want to live, then we have to face the great test, to meet all the dangers that come our way.

Yet when you see these men and women in this work, somehow you really believe that they don't ask for, "Thank you," but they say that, "You have placed this burden upon us."

It is in this spirit that I say how I love you—those that are retiring, so to say—it's a figure of speech because they go on with the work anyhow—and those that are coming in, the young generation. Those that are older grow young in this work, and those that are young don't grow older, but maybe feel a little more the burden of Jewishness on their shoulders, and they should not be pitied for that; it is good.

Friends, perhaps you would like to ask me what I am doing here.

It is part of my work. It is part of my duty.

After all that has happened, why has the world made it so difficult for us?

Somehow one believes—I do—the world owes us something—all those that in the past have brutally harmed us. And a lot of that is still going on, wherever there are Jews.

With our own work and devotion, we faced rocks, sand and swamps; with our own hands, we changed the nature of the soil. Wherever there is shade, it is because of a tree that we have planted; wherever wheat grows, it is because we made it possible.

Why is it that in this world where everything is understood, why must there be one single thing that is not understood? Why?

Jews, like every other people want to be free, independent. Why is it so difficult for us to explain that this is an elementary right that we must enjoy as Jews, the same as every other people?

We, together with others, now and in the past, have applauded every nation that steps into independence and sovereignty, irrespective of the number of people. We think that is the basic right of a people.

Why, of all the nations of this great family of nations—why is it that only one member of the family must, morning, noon and night explain itself?

And through all kinds of instruments our image is examined. Are we too pale? Have we too much color? What is the color of our eyes? And if the color is right, why? What crime have we committed so that we can't stand up straight and dare to believe that we are equal to others—not better, but not worse, just equal—to every other single nation?

There are old nations, there are young nations, there are rich, there are poor, there are black, there are white, there are yellow—there are all kinds of colors. Everybody is accepted.

Sure they have quarrels. These are family quarrels. They have misunderstandings. There is not one of the nations in the United Nations whose very being is questioned—not by everybody.

But we see this sorry sight. Those that deny us the right of existence say it, stand up, and are counted. Many of the others abstain. They are not quite sure yet--yes or no. Many of those would never lend a hand to our not

being, but it is not always convenient, not always expedient, to stand up against 18 Arab countries! There are tens of millions against a little state that is a little over three million!

We don't have swamps any more, but we don't have oil.

Abba Eban quoted a very well known statesman from a very fine country that once said, "I live by principle. My first principle is expediency."

This principle is very thoroughly practiced among the nicest of people, and I honestly and sincerely believe that had this family of nations dared to speak up and judge, not according to expediency but according to what is right and what is wrong, who really wants peace and who really goes from one war to another, the life of Israel would be easier.

But not only that, the entire area in which we live would be much better off. Less young men and women would face danger in war. Not only Israelis pay with their lives for our existence and security; Egyptians, Jordanians, Syrians, Iraqis, pay with their lives for being sent to destroy us.

But they are dead—young people dead, for no good reason. Because no sooner had these leaders lost a war, than they immediately begin to prepare their young people to lose another one, for their honor's sake. More dead.

And I honestly and sincerely believe that if the nations of the world in the last 23 years would have acted differently, I believe that the situation in the Middle East would be different today.

I am not saying, as it is said in some quarters, that nobody is with Israel, that Israel is all alone. That is not true.

I am complaining about our friends—not

our enemies—our friends, who want us to exist—and admirers. But when it comes to action, somehow it isn't there.

We believed that after the Six Day War, that as a result of the shock of the defeat, our neighbors would be prepared to make peace with us, to try for a change. They never tried to live in peace with us just to try and see if it is possible. But they didn't. And hardly a day has passed since then that we haven't been threatened with a new war as we are today—literally.

War is going to begin. When? When the President of Egypt decides. Maybe today, tonight, maybe tomorrow, maybe in a week from now, maybe in a month from now, maybe not. Let's hope not. But no one in Israel could go on the premise that there will not be war just because we don't want it. Egypt is being fed constantly, not with possibilities to enrich the lives of her people, not with the possibility for one child in Egypt not to die in infancy—these are matters that are, among friends like the Soviet Union and Egypt, minor matters.

Tanks, Migs, better Migs, missiles, better missiles, more able to kill and destroy—and plenty. And we cannot be lulled into a complacency that just because we are convinced that they cannot win, just because we believe that Sadat knows it, that even his great big brother knows it, that there won't be war. War against us was never a result of clear thinking, of pure logic; it was always against logic. It was always the result of their hatred against us being greater than their love for their own people.

But here it is, and again we are threatened. Why are we threatened? It is said because we refuse to go back to international borders, to 4th of June borders. Nonsense!

This is an excuse. We are threatened because to our great sorrow, up to this point, our Arab neighbors—18 Arab states, some just born yesterday, some the day before, some three or four years ago, nobody older than we are—because with their vast territory, with their fantastic wealth of oil, they refuse to accept the fact that we have a right to be where we are.

And when people ask me, when will there be peace? When will they acquiesce to our existence? We have had what is being offered to us now—international guaranties, the United Nations, the Assembly, big powers, little powers, medium powers—all of them. Not a hundred years ago—'67.

When people tell us to go back, back to the same place where we were in '67, that very line which was destroyed for no good reason by Russian tanks in the hands of Egyptians, we should go right back to the same place—we say, we have done that before.

How many times in one generation should we be expected to make this return journey from where we are to Sharm-El-Sheik?

We are promised, "When things don't go right you know you can always come back again."

We have never been in Sharm-El-Sheik without having paid with the lives of young men and women that should have lived. Nobody in his right mind can promise you another excursion of this kind.

We will win again, and again people will pay with their lives. And I ask this world. Why? What moral right is there demanding of us this kind of procedure? Who is it that really can expect us to believe that international guarantees mean something? Where in the world has that been proven effective?

In the Far East? How many volumes of speeches have we heard from representatives of India preaching to us, "Cross borders; an act of reprisal"? When it used to be called Fedayeen or when infantries would cross the Syrian border, the Jordanian border, into Israel and kill and burn, and we would take so much, and finally we would do something on the other side, we were told, "This isn't nice; this is wrong."

Why am I here? Because the United States is the biggest friend we have. Big, not only because it is big in size, but big in greatness, in its constant friendship from before we were a state, and since.

Of course that does not mean your Government, whatever administration it was, always applauded us for everything we said and everything we did. That does not mean that we always felt that we had full understanding. No, I suppose that is really impossible, always even among the best of friends.

But basically we know that there is friendship and there is understanding; and yet from time to time it becomes necessary to try and clear things up, if possible.

It becomes necessary, not because it is pleasanter when there is full understanding, but in a situation like ours, it is sometimes very dangerous not to try and clear up misunderstandings.

I believe that it is essential that our friends should understand and help and accept several things, which I believe they know and have no doubt of. They cannot doubt that we honestly and sincerely want peace, above everything else.

One more thing that we ask our good friends to understand: we will not put the fate of the existence of Israel and the lives of the

people of Israel into the hands of anybody else except our own.

Not because, God forbid, everybody is our enemy and everybody is against us. No, no. But, my friends, how many times do we have to be in real danger, in danger of losing our sovereignty, in physical danger? How many times do we have to be in a situation of that kind, as we were in '48, as we were in '67?

We had no friends. I was going to say almost everybody was our friend in '67 between May and the 5th of June. Everybody felt sorry for us. I am sure that there were countries that would have liked to help us, but the net result was that we were alone.

What would have happened to us, my friends, if our children had not been able to do what they did? Would there have been an Israel now that is causing so much unpleasantness in the world? Where would we be? What would have been the fate of this third attempt of this old Jewish people to be itself?

It is impossible that we should be asked to forget. Why? After this, things will have changed? How dare we risk it? Why haven't we the simple, elementary duty—not only right, duty—to learn from our experience? After all, we are dealing with the life of a people—with the life, and not only of those who are in Israel today.

Russian Jews are struggling for the right to come to Israel. They *are* coming. One of my very dearest friends used to say—and he was one of the greatest scholars in Hebrew, "You know, I love to hear Hebrew with mistakes."

And I said, "How can you, of all people, say that?"

"You don't understand. When I hear

Hebrew spoken with mistakes I know that is our new Olim that have come in."

Now we hear Hebrew spoken with a Russian accent, and the particular mistakes are made by those who have come from Russia, and some that they have learned from the underground, from Moscow and Leningrad.

We know that they struggle. Now, can you imagine that they would have stood any chance whatsoever—with all their courage and heroism, which none of us can really understand—do you think they would have stood any chance had they asked to go somewhere else, that instead of a socialistic country they wanted to go to an imperialistic one?

But when these people say, "We want to go home, we are part of Israel, we are part of our people, and our people has a home, and our people has a culture, and Hebrew is our language and Israel is our home, and the Jewish people is my people"—even a power like the Soviet Union cannot withstand that.

Dare we risk it, so that they won't have a place to go to?

And those that come from Moslem countries, how are our Jews treated there? We know. Have we the right to risk that they should forever remain in those ghettos? How can anybody ask that of us?

And what do we really want? Really only one thing. We do not, have not, and will not ask the friendliest of governments to send us their armies to defend us, or to help in our defense. God forbid that. It would be terrible that the time should ever come when we would ask for one single soldier. So we say, "We are on our own, but on our own not only facing tanks and guns and planes; we are on our own also to grow stronger so that maybe we won't have to face these tanks and planes."

And we are on our own. We want to be on our own, so that when we negotiate for peace it should be from a position of strength, not to declare war on anybody, not to take anything away from anybody, but to protect ourselves, so that those with whom we are negotiating — if you wish to call it negotiations—shouldn't speculate that while negotiations are going on, "Never mind, Israel is becoming weaker."

We are not asking even from our best friends to adopt our stand; but our friends want us to negotiate, and we want to negotiate—directly, if possible. We still believe it is the best way.

But compromise? Indirect negotiation? Give us a chance, an equal chance, of negotiations.

Sadat wants to dictate what our borders should be, but we want secure and free borders, we want to negotiate borders. We ask our friends, "Please argue with us. Try to convince us. Don't take a public position so that Sadat is reassured that the Soviet Union is with him and the best friends that Israel has are also with him."

Why should he compromise to the slightest degree? It is practically in his pocket.

Give us a chance to negotiate freely, so that we can use the full capacity of our bargaining power. We cannot grow weaker while we are negotiating.

That is practically all that we are asking. This is the basic, so-called misunderstanding; and since we believe in the friendship of the United States people and Government, I thought I would come here.

I am very happy that I can report to you that the hours that I spent with the Secretary of State and his colleagues were in a very friendly atmosphere and in good spirit.

And with your President, with all that he has on his mind—even I don't envy him—he was very gracious, very kind, to give me a lot of his time, to listen patiently, to try sincerely and honestly to understand what it is that we really want.

We discussed the difficulties in all frankness, as we did in the past, all the problems that are outstanding. And I believe that I can say this: I believe that there is a greater understanding now than there was before I had been given the opportunity.

After all, there has been throughout this period, aid in helping us to keep our strength. We have had economic aid from your Government, loans, other ways, mainly through the understanding of your President, a lot of understanding in the Senate, in Congress, whether it is the Jackson amendment or whether it is other ways.

We cannot complain that we have no friends. We have. We appreciate that. And I want to believe that even at a moment when Sadat threatens again, we will have that understanding which will be interpreted in positive acts which are essential for Israel.

Allow me one more word about our problems at home. Actually, maybe the real reason why I am here is because I hoped—and I am sorry that I am disappointed—that if I go away for two weeks that the Cabinet, without me, will solve the problem of our budget. But my colleagues in the Cabinet are considerate, and far be it from them to find a solution for the billions of Israeli pounds of which our Minister of Finance is short, in order to be able to present the budget to the Knesset without my participation. They wouldn't do a thing like that.

So I am afraid that I am coming back

probably to the place that I left when I left.

And it is a very serious problem. Where do we cut? Can we allow ourselves to cut security needs? Especially now. Would any of you take this responsibility? Supposing this was thrown into your lap? Here is your income; here are our security expenditures, essential, after all kinds of cuts. Here is the number of Olim, of immigrants, which we must receive.

Should we tell these people, "Please don't come now because we haven't enough money to build houses for you?" Or what should we say to a soldier that has been three years in the army, whether it is in the Canal Zone or up in the Golan, or wherever he was, and comes back to civilian life—of course he is called up in the reserves quite often—and he wants to get married, wants to settle with a home and a family. He must have a little house. His parents or her parents do not live in such luxury that they can put up a room for them—and there are cases, many, when they have been waiting a long, long time—do we tell them, "No houses?" Or do we say to the large families that live in substandard housing, where there is not even room for enough cots to be placed in these rooms, do we say to them, "No hope?"

There is talk about discrimination in Israel, which is nonsense. But I will tell you: take a child out of a house where there is not a single corner where this child can come back from school to do his lessons, the same school, the same teachers, everything the same; two children, one that comes home from school and in addition he has the privilege of the father and the mother and an older brother and sister to help him with his lessons. Everybody is literate. But he also has a corner to sit down in and prepare his lessons, his home-

work. And the other child from the same school, same class, goes back to a house where you can't put a chair, practically, because all the floor space is covered with cots—is this discrimination? What kind of discrimination?

These are problems. I dare to say that the problem of meeting the challenge of war is our problem. For those that are in Israel, may we dare to say that this human problem is, in the wider term, your problem?

Believe me, I don't forget for a moment what the American Jewish community has done throughout the years, especially since 1967. Sometimes we sit and wonder—this is also one of the miracles—when we see new faces and new people, and young people that have come in. They visit Israel. I see them. I talk to them. One of the miracles—that we have no alternative? Who do you expect us to turn to?

Let me end with one example of a quite unusual gift to the UJA. Let us say. An American Jew visited Moscow a few months ago. From Moscow he came to Israel, and told the following story: He met a young man and this young man spoke a broken Hebrew, and he asked him, "Where have you learned your Hebrew?"

"In Moscow," he said, "in an Ulpan."

And this man said, "Ulpan in Moscow? It's underground, it's illegal, it's dangerous." He said, "Look, tell me anyhow, what do you want to know Hebrew for?"

He said, "Well, I'm getting ready to go to Israel."

Then he said, "This is foolish to risk your freedom to go to an illegal Ulpan in Moscow when in Israel they will send you to an Ulpan."

He said, "That I know, but if I learn Hebrew here I will be able to begin to work

quicker and I'll be saving the money for keeping me in an Ulpan in Israel."

If that isn't a contribution to the UJA I don't know what it is.

Friends, I would like to be the person who some day will call you all together and will be able to make this one great speech of Casal's. Everything in Israel will be peaceful; we will have another million, two million Jews. It will be peaceful in the country and about the country. The country will be developing; our industry, our agriculture, our science, our scientific institutions, our universities. And this Prime Minister will come back, only for one reason: to say, "I love you."



**keep
the
promise**

Issued by the United Jewish Appeal
1290 Avenue of the Americas, New York, N.Y. 10019





"At this time in our history, the Jews of America must understand the problems Israel is facing, and our extreme need for friendship, for real understanding—not just for words or phrases. It is a need of a people that is struggling for one thing only, to live in peace, freedom and dignity."

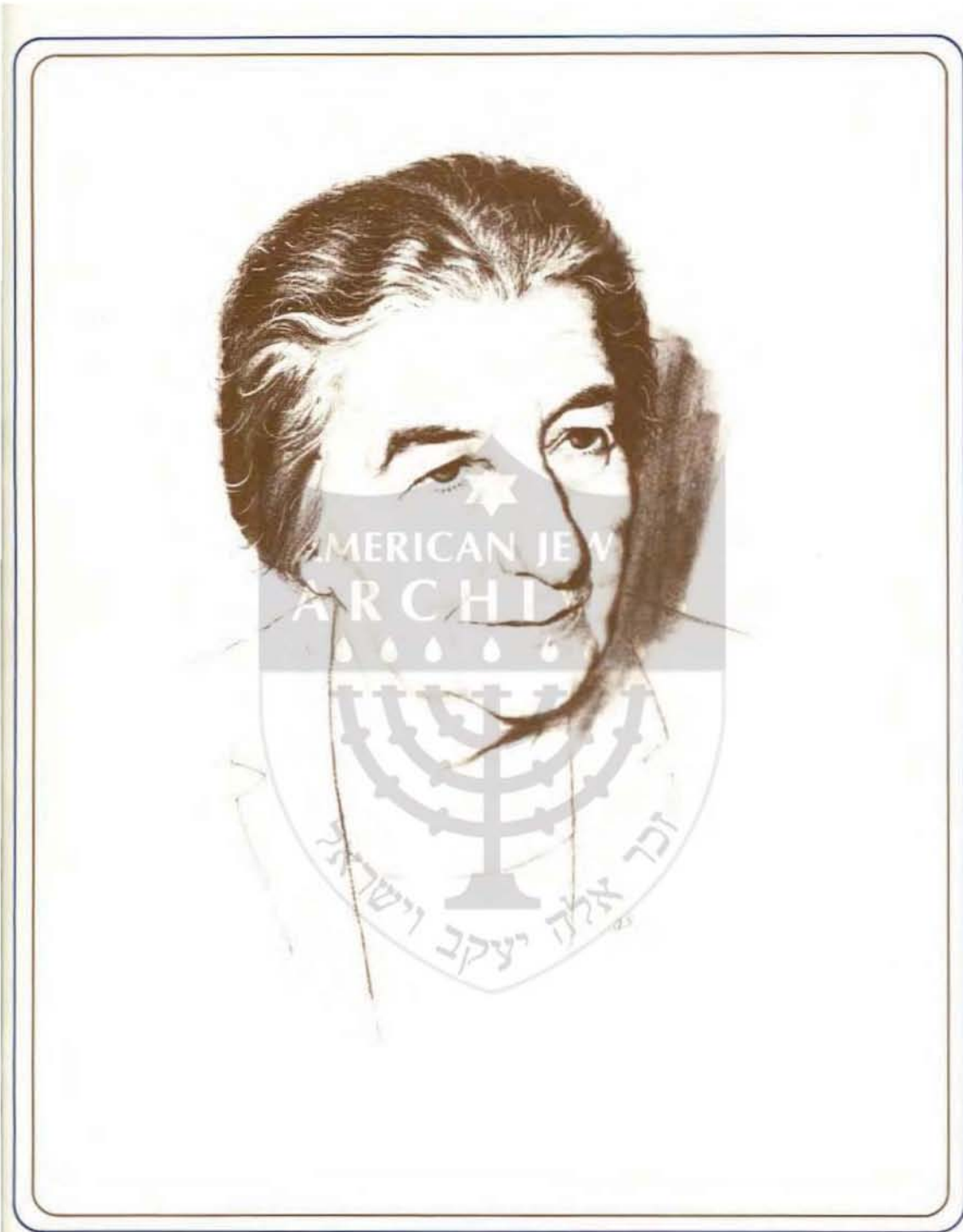
Golda Meir

Prime Minister, State of Israel

THE OFFICERS OF THE
UNITED JEWISH APPEAL
ARE PLEASED TO ANNOUNCE
A MAJOR ADDRESS BY
HER EXCELLENCY THE PRIME MINISTER
OF THE STATE OF ISRAEL
GOLDA MEIR
AT THE BANQUET
OF THE UJA NATIONAL CONFERENCE
SATURDAY, DECEMBER 11, 1971
AT 7:00 P. M.

GRAND BALLROOM
THE NEW YORK HILTON

AT ROCKEFELLER CENTER
NEW YORK CITY



PROGRAM
ANNUAL NATIONAL CONFERENCE
1972 UNITED JEWISH APPEAL



**keep
the
promise**

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ To ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆
Edward Ginsberg

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆



SINCE HIS APPOINTMENT to General Chairman in 1968 — a period critical in the history of Israel — Edward Ginsberg has led the United Jewish Appeal through its greatest years of fund raising effort. With the historic campaign following the Six Day War, he was instrumental in setting entirely new levels of philanthropic giving and consciousness throughout the American Jewish community.

His intimate knowledge of Jewish world needs and immigration and absorption problems, along with a great affection for Israel and her people has enabled him to provide a constant flow of innovative ideas and methods.

Serving in the policy-making bodies of the UJA for more than a decade — both on the National Campaign Cabinet and the Executive Committee — he was largely responsible for the formation of the Israel Education Fund, the expansion of the Young Leadership Cabinet, and the beginning of the UJA's Student Coordinating Committee.

Most recently, he has again proven his outstanding leadership qualities and commitment to the cause of world Jewry through this past Campaign — the largest and most successful in UJA history. A dynamic force in his own community of Cleveland, Ohio, he is the recipient of the 1971 Eisenman Award — the highest honor that the Cleveland Jewish Federation can bestow.

He now accepts new and important challenges — as Chairman of the American Joint Distribution Committee and President of UJA. Serving in these positions — along with his recent appointment to head of the International Fundraising Committee of the Jewish Agency — he continues to play a leading role in the bringing together of Jewish communities the world over to care for their brothers in need, and in the building, rebuilding and preservation of Jewish life.

PROGRAM

☆ ☆ ☆ ☆ ☆ ☆ ☆

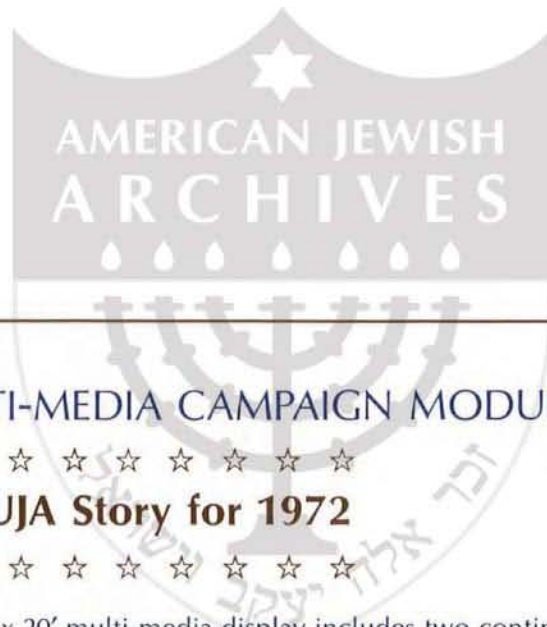
ANNUAL NATIONAL CONFERENCE
UNITED JEWISH APPEALS

☆ ☆ ☆ ☆ ☆ ☆ ☆

FRIDAY, DECEMBER 10
SATURDAY, DECEMBER 11, and
SUNDAY, DECEMBER 12, 1971

☆ ☆ ☆ ☆ ☆ ☆ ☆

THE NEW YORK HILTON
ROCKEFELLER PLAZA
NEW YORK CITY



MULTI-MEDIA CAMPAIGN MODULE

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

The UJA Story for 1972

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

This 20' x 20' multi-media display includes two continuous slide shows in color with *soundtrack and dramatic photo exhibits*. Available for use in your community. The Public Relations staff will be on hand to discuss details of the exhibit program.

ON VIEW

Thursday through Saturday Noon, Gibson Suite, Second floor.
Saturday, 7 P.M. to Midnight, the Promenade, Third floor.

9:30 AM to
12:15 PM
Trianon Ballroom

Friday, December 10

Opening Plenary Session "The Global Promise"

Presiding

Melvin Dubinsky, St. Louis
Chairman, United Israel Appeal, Inc.



Filmic Essay:

"Heritage of Love"

Presentation:

Samuel L. Haber, NYC
Executive Vice Chairman, Joint Distribution Committee

Filmic Essay:

"A Time to Build"

Presentation:

Gottlieb Hammer, NYC
Executive Vice Chairman, United Israel Appeal, Inc.

Filmic Essay:

"A Time to Rejoice"

Address:

Leon Dulzin,
Treasurer, Jewish Agency, Jerusalem



12:30 PM to
3:30 PM
(Buffet Luncheons)

Murray Hill Suite
Regent Room

"Promises to Keep"

Concurrent Seminars on Human Needs in Israel, Including
multi-media presentations

Session "A" Buffet Luncheon

Session "A"

Chairman:

Albert B. Adelman, Milwaukee
National Chairman, United Jewish Appeal

Presentations:

Dr. Claire Davidson

Director, Health Counselling and Guidance Center
for the Aged, Jerusalem

Yehuda Dominitz

Deputy Director-General, Dept. of Immigration
Jewish Agency, Jerusalem

Consultants:

Louis D. Horwitz

Director-General, American Joint Distribution Committee, Geneva

Max Braude

Director General, World ORT Union

Ehud Mouchly

Executive Director, Israel Education Fund, United States



Sutton Ballroom

Gramercy
Suite A

Session "B" Buffet Luncheon

Session "B"

Chairman:

Alexander Grass, Harrisburg

National Chairman, United Jewish Appeal

Participants:

Ethel Cohen

Director, Micha, Tel Aviv

Harry Rosen

Assistant to the Chairman, Jewish Agency, Jerusalem

Consultants:

Gaynor Jacobson

Executive Vice President, United HIAS Service

Eliezer Shavit

Executive Director, Israel Education Fund, Jerusalem

Philip Soskis

Executive Director, New York Association For New Americans



12 Noon
Beekman Room

Young Leadership Luncheon

Speaker:

Herbert A. Friedman

Executive Vice Chairman, United Jewish Appeal (Israel)

3:30 PM
Sutton Ballroom
North

Young Leadership Symposium

Speaker:

Dr. Allen Pollack

Vice Chairman, National Executive Committee,
American Professors for Peace in the Middle East

3:30 PM
Beekman Room

Cash Presentations

Chairman:

Dr. Sidney M. Edelstein, Englewood, N.J.

National Chairman, United Jewish Appeal



4:15 PM
Gramercy
Suite A

Sabbath Service

Rabbi Earl A. Jordan

Director, Rabbinical Advisory Council, United Jewish Appeal

8:00 PM
Murray Hill
Suite

Oneg Shabbat:

"The Problem of Jewish Identity"

Rabbi Dudley Weinberg, Milwaukee

Chairman, Rabbinical Advisory Council, United Jewish Appeal

Rabbi Shlomo Carlebach

Hasidic musical artist

Saturday, December 11

8:30 AM
to 10:30 AM
Gramercy
Suite A

Sabbath Service

Rabbi Harlan Wechsler

Associate Director, Rabbinical Advisory Council,
United Jewish Appeal

D'var Torah:

Rabbi Joseph Ehrenkranz,

Chairman Designate,

Rabbinical Advisory Council, United Jewish Appeal



10:30 AM

Campaign Leadership Seminars— Concurrent Sessions

Beekman Room

Cash Collections

Chairman:

Dr. Sidney M. Edelstein

National Chairman, United Jewish Appeal

Sutton Ballroom
South

“Psychology of Solicitation”

Chairman:

Leonard R. Strelitz

National Chairman, United Jewish Appeal

Dr. Aryeh Nesher

Director, Operation Breakthrough

Worker Training

Suite 524-526

Dan S. Rosenberg

Director, Campaign Organization; Field Services,
Council of Jewish Federations and Welfare Funds

Green Room

Mrs. Beatrice Finkelstein

Director, Administration;
Council of Jewish Federations and Welfare Funds

Suite 520

Operation Upgrade

Presiding

Leonard Bell, Boston

Chairman, Operation Upgrade

Trianon Ballroom

Public Relations Tools & Techniques

Chairman:

Joseph H. Kanter, Cincinnati

National Chairman, United Jewish Appeal

Presentation:

Melvyn H. Bloom

Director, Public Relations, United Jewish Appeal

Suite 549

Operation Israel Seminar

Chairman:

Louis S. Goldman, Dayton

National Chairman, United Jewish Appeal

Suite 550

Regional Seminars

Chairman:

Samuel H. Miller, Cleveland

National Chairman, United Jewish Appeal

Suite 510

Israel Education Fund

Chairman:
Philip Zinman
President, Israel Education Fund

Regent Room

Women's Division

Chairman:
Mrs. Burt J. Siris
Chairman Designate, Womens Division, United Jewish Appeal



12 Noon
Suite 517

Luncheon Rabbinical Advisory Council

Chairman:
Rabbi Dudley Weinberg
Chairman, Rabbinical Advisory Council, United Jewish Appeal

Mercury Ballroom

Young Leadership Luncheon

Chairman:
Robert Max Schroyer, Chicago
Chairman, Young Leadership Cabinet, United Jewish Appeal



2:00 PM
Trianon Ballroom

Oneg Shabbat: Symposium on Immigration

Sponsored by National Women's Division, United Jewish Appeal

Mrs. Bernard Schaenen, Dallas
Chairman, Womens Division, United Jewish Appeal

Mrs. Burt J. Siris, New York
Chairman Designate, Womens Division, United Jewish Appeal

Participants:
Moshe Rivlin
Director General, Jewish Agency, Jerusalem

Immigrants from Eastern Europe
& Moslem Countries

"Keep the Promise"

Herbert A. Friedman
Executive Vice Chairman, United Jewish Appeal (Israel)

7:00 PM
Grand Ballroom

Conference Banquet

Presiding

Edward Ginsberg, Cleveland
General Chairman, United Jewish Appeal

Invocation

Rabbi Judah Cahn
Metropolitan Synagogue of New York

Nominations Committee Report

Max M. Fisher, Detroit
Honorary Chairman, United Jewish Appeal

Award Presentations to:

Charles J. Bensley, New York
President, Israel Education Fund

Robert Max Schroyer, Chicago
Chairman, Young Leadership Cabinet

Mrs. Bernard Schaenen, Dallas
Chairman, UJA National Womens Division

Response:

Paul Zuckerman, Detroit
General Chairman Designate, United Jewish Appeal



Address

Her Excellency GOLDA MEIR
Prime Minister, Israel



Benediction

Rabbi Fabian Schonfeld
Young Israel of Kew Gardens Hills, Flushing, N.Y.

Sunday, December 12

9:30 AM
Mercury Ballroom

Young Leadership Cabinet Breakfast

Presiding

Don Benjamin, Essex County, N.J.
Chairman Designate, Young Leadership Cabinet

10 AM
Nassau Suite



Guide for Delegates

Registration and Information Center Promenade—2nd floor
Registration of delegates will take place at the Registration
Information Center and at the respective sessions.

Information and Services

Conference Records Clinton Suite
Operation Israel, Hospitality Room Morgan Suite
Hotel Accommodations Madison Suite
Multi Media Module Gibson Suite
Press Room Suite 504
Public Relations Office Suite 505
Operation Upgrade Suite 529 (Friday only)
Transportation Suite 513
Speakers Suite 513

Locations of Meeting Rooms

Beekman Room2nd floor	Mercury Ballroom3rd floor
Clinton Suite2nd floor	Morgan Suite2nd floor
Gramercy Suite2nd floor	Murray Hill Suite2nd floor
Gibson Suite2nd floor	Nassau Suite2nd floor
Grand Ballroom3rd floor	Regent Room2nd floor
Green Room4th floor	Sutton Ballroom2nd floor
La Petite Trianon3rd floor	Trianon Ballroom3rd floor
Madison Suite2nd floor	

Officers of the 1971 United Jewish Appeal

General Chairman

*Edward Ginsberg

National Chairmen Representing Agencies

*Isadore Breslau, UIA

*Jack D. Weiler, JDC

National Chairmen

*Albert B. Adelman

*Bernard H. Barnett

*Melvin Dubinsky

*Sidney M. Edelstein

*Jacob Feldman

*Louis S. Goldman

*Alexander Grass

*Joseph H. Kanter

*Morris L. Levinson

*Samuel H. Miller

*Albert Parker

*Leonard R. Strelitz

*Philip Zinman

*Paul Zuckerman

Honorary General Chairmen

*Morris W. Berinstein

*Max M. Fisher

*Joseph Meyerhoff

*William Rosenwald

*Edward M. M. Warburg

Honorary National Chairmen

*Israel D. Fink

*Merrill L. Hassenfeld

Joseph Holtzman

*Lawrence Schacht

*Joseph D. Shane

*Dewey D. Stone

Benjamin H. Swig

Honorary Special Fund Chairmen

*Joseph M. Mazer

Samuel Rubin

Secretaries

*Samuel L. Haber

*Gottlieb Hammer

National Co-Treasurers

Joseph I. Lubin

Louis D. Stern

National Womens Division Chairman

*Mrs. Bernard Schaenen

President, Israel Education Fund

*Charles J. Bensley

Young Leadership Cabinet Chairman

*Robert Max Schroyer

Executive Vice Chairman
(Israel)

*Herbert A. Friedman

Executive Vice Chairman
(United States)

*Irving Bernstein

Assistant Executive Vice Chairman

*Donald H. Klein

National Campaign Director

*Martin Peppercorn

*Member, Executive Committee

National Campaign Cabinet 1971 United Jewish Appeal

Harold B. Abramson	Irwin Fruchtman	Richard S. Levitt	Albert G. Segal
Stanford J. Alexander	Edwin R. Gamson	Edward C. Levy, Sr.	Walter S. Segaloff
Robert H. Arnow	Elliott B. Gant	*Nathan I. Lipson	Norman Seiden
Charles Auerbach	*Herbert J. Garon	Bert Liss	*Philip S. Seltzer
Elbert L. Bagus	Leon Gerber	David M. Litwin	Morris Senderowitz, Jr.
Philip Baskin	*Charles Ginsberg, Jr.	David Lowenthal	Nathan L. Shainberg
*Frank Beckerman	Morris Glasser	Ben D. Marcus	Ted Shanbaum
*Leonard D. Bell	Avram J. Goldberg	Joseph Megdell	George Shapiro
Gerrard Berman	Emanuel Goldberg	S. M. Melton	Morris A. Shenker
Irving Blum	Leonard Goldfine	Morris M. Messing	*Arant H. Sherman
*Herschel W. Blumberg	David W. Goldman	John Meyer	David Silbert
Abraham Borman	*Bram Goldsmith	*Harvey M. Meyerhoff	Irving S. Silver
Louis H. Boyar	Arthur N. Goodman	*Ernest W. Michel	Marvin Simon
*Joel S. Breslau	Mrs. Jack A. Goodman	Joseph N. Mitchell	Samuel Singer
Shepard Broad	Murray H. Goodman	Alfred L. Morse	Robert E. Sinton
*Louis Broido	Irwin Green	*C. M. Newman	Norman Sisisky
Albert T. Brout	Abe Greenberg	M. E. Newman	Charles E. Smith
Norman L. Cahners	Reuben B. Gryzmish	*James H. Nobil	Richard Alan Smith
*Victor M. Carter	*Sheldon B. Guren	Irving S. Norry	Herbert J. Solomon
*Lawrence M. Cohen	Walter A. Haas	Ivan J. Novick	Rudolf G. Sonneborn
N. M. Cohen	Samuel Hausman	Julius Paris	Morton I. Sosland
Saul Cohen	Robert C. Hayman	Bruce B. Paul	Morton Spector
Sylvan M. Cohen	Martin Hecht	Irving E. Pearlstein	Albert A. Spiegel
*Gerald S. Colburn	Harlan D. Hockenberg	*Raymond G. Perelman	Edward M. Stein
Lewis D. Cole	Jerold C. Hoffberger	Sidney R. Rabb	Herman H. Stein
Nathan Cramer	*LeRoy E. Hoffberger	*Bert Rabinowitz	David Steine
Julius Darsky	Lee H. Javitch	Lawrence B. Raskin	Phillip Stollman
Louis Degen	Irving Kane	Leonard Ratner	S. Sidney Stoneman
Ben Domont	Raymond Kaplan	Eugene J. Ribakoff	*Joseph H. Strelitz
Harry T. Dozer	*Max H. Karl	*Meshulam Riklis	Bernard Striar
Melvin Dubin	Louis Kasle	*Donald M. Robinson	Samuel N. Stroum
Robert A. Efromson	Joseph M. Katz	*Morris Rodman	*Melvin M. Swig
David Egozi	Label A. Katz	Louis B. Rogow	Herbert Tenzer
Morton Epstein	Daniel Katzman	Leonard Rosen	*Lawrence A. Tisch
*Raymond Epstein	Henry L. Kimelman	*Malcolm M. Rosenberg	Earl J. Tranin
Harold M. Falik	Solomon P. Kimerling	*Sam Rothberg	Richard B. Tucker
Isadore Familian	Bernard H. Kline	Charles Rubenstein	Marvin L. Warner
Robert M. Feinberg	Jerome Klorfein	*Robert Russell	Dudley Weinberg
Herman Fineberg	Bernard Kobrovsky	Melvin D. Sacks	*Robert Weiner
*Chester L. Firestein	Burton I. Koffman	*Alan Sagner	Milton Weinstein
Max Firestein	Herbert H. Kohl	Harold H. Saltzman	William Wishnick
Jack B. Fisher	Raymond F. Kravis	Maurice H. Saltzman	Malcolm Woldenberg
*Ben Fixman	Morris A. Kravitz	*Edward Sanders	Charles H. Yalem
David B. Follender	Nathan I. Kuss	Julius Sanditen	Stanley R. Yarmuth
Irvn Frank	Sidney Lansburgh, Jr.	Bernard Schaenen	*Gordon Zacks
*Laurence M. Frank	*Jac J. Lehrman	Herbert Schear	Calman J. Zamoiski, Jr.
Saul J. Freedman	Sidney E. Leiwant	Herbert H. Schiff	Morley Zipursky
Martin Fridovich	Ben Zion Leuchter	Joseph J. Schwartz	
Martin Friedman	Milton E. Levison	M. Peter Schweitzer	

*Member, Executive Committee

ירושלים



ירושלים



ירושלים



ירושלים



JERUSALEM
أورشليم - القدس





ראש העיר

رئيس البلدية

MAYOR OF JERUSALEM

AMERICAN JEWISH
ARCHIVES

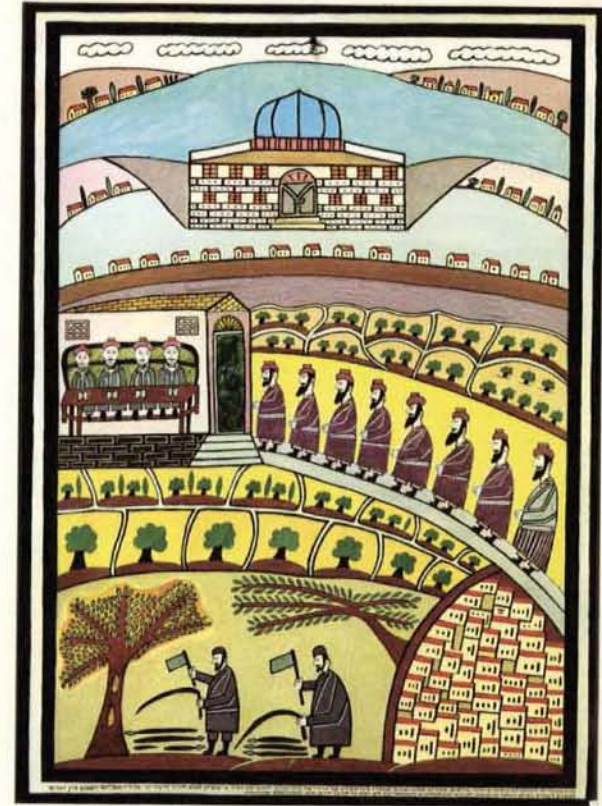
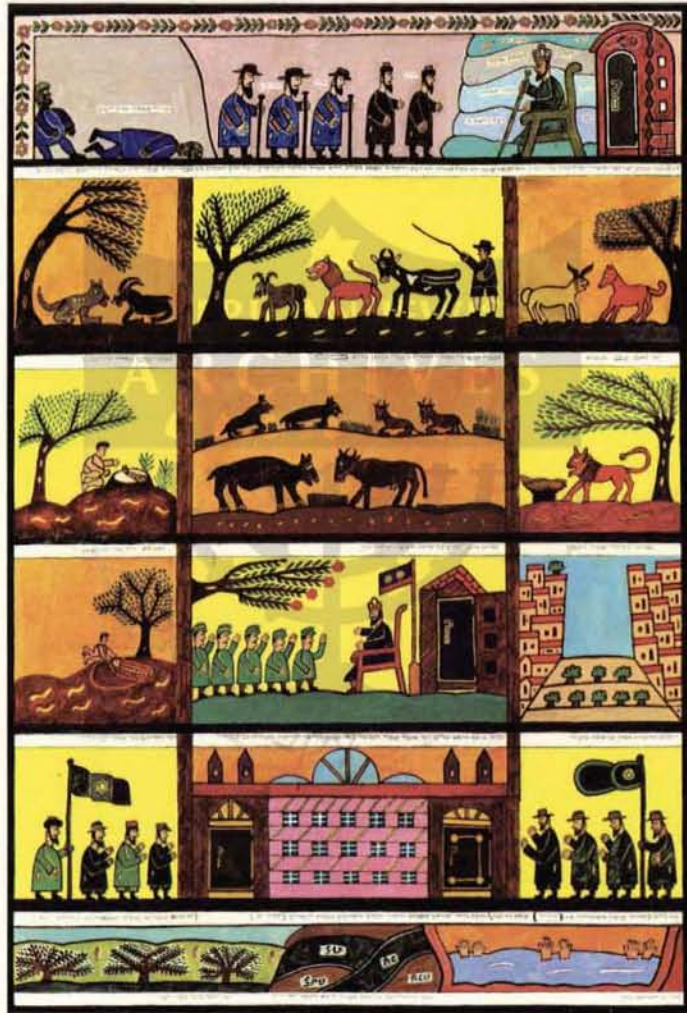
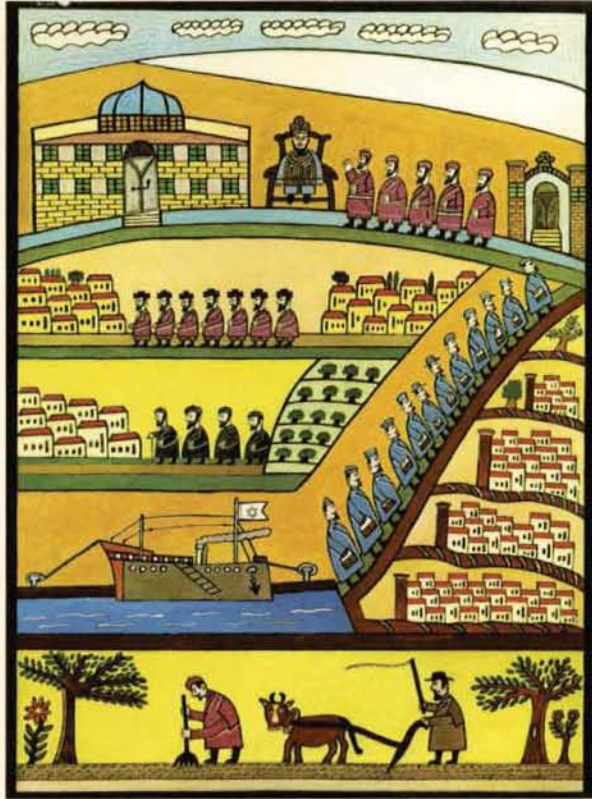
ברכות
ואיחולים
מירושלים
blessings and greetings
from Jerusalem

Tamir + Teddy
טדי קולק

TEDDY KOLLEK

טדי קולק

Jerusalem, September 1971 ירושלים, ערב ראש השנה תשל"ב





The Officers
and Board of Trustees of
Temple B'rith Kodesh
cordially invite you to participate
in the
122nd Annual Dinner Meeting
and celebrate
the 70th birthday of
Rabbi Philip S. Bernstein
Sunday Evening, May 23, 1971
six-thirty o'clock
Temple Auditorium

R.S.V.P. BY
MONDAY, MAY 17TH



OUR GUEST OF HONOR



Irving Bernstein

During his twenty-five years of association with the United Jewish Appeal, Irving Bernstein has served it in every section of this country. He draws from his wide experience in the United States and overseas an intimate knowledge of our communal and institutional life. His understanding of the needs of Israel, Eastern and Western Europe, Asia and North Africa comes from repeated visits to these parts of the world as a member of the UJA Study Missions and from personal contacts with many world Jewish leaders.

In 1969 he was appointed Executive Vice Chairman of the United Jewish Appeal.

Mr. Bernstein received his Bachelor of Arts Degree from the College of the City of New York and his Master's Degree from Columbia University.



You are cordially invited to attend a

TESTIMONIAL LUNCHEON

in honor of

Irving Bernstein

tendered by the
**AMERICAN JEWISH
SOCIAL SERVICE DIVISION**

of the

UNITED JEWISH APPEAL OF GREATER NEW YORK

Guest Speaker

EDWARD GINSBERG

General Chairman

United Jewish Appeal National

Thursday, April 1, 1971, 12 Noon

WALDORF ASTORIA HOTEL

Jade & Basildon Suites

Park Avenue at Fiftieth Street

New York City

R.S.V.P.

Covert \$6.50 per person

Dietary Laws Observed

SOCIAL SERVICE DIVISION

Guest of Honor
Irving Bernstein

Chairmen

Samuel L. Haber

Herbert Millman

Honorary Chairmen

Frances L. Beatman
Henry C. Bernstein
Philip Bernstein
Philip Chasin
Seymour Fishman
Harry M. Friedman
Rabbi Herbert A. Friedman
Isadore Hamlin

Gottlieb Hammer
Gaynor I. Jacobson
Saul Kagan
Ernest W. Michel
Dr. Joseph J. Schwartz
Sanford Solender
Philip Soskis
Hannah Stein

Campaign Committee

Percy Abrams
Harold Arian
Arnold Aronson
Ingram Bander
Irving Barshop
Roland Baxt
Al Bennett
Louis Berkowitz
Emanuel Berlatsky
Paul Bernick
Leo Bernstein
Sam Bloch
Lee Blume
Sam Botnick
Irving Brodsky
Saadia Cherniak
Mary Cohen
Ralph Cohen
Belle Coval
Cantor Simcha Dainow
Julia E. Desgun
Abraham Dickenstein
Harold Dinerman
Dr. Samuel Dinsky
Walter B. Duckat
Maurice Eigen
Sam Feingold
Murray M. Felson
Abe Finkelstein
Beatrice Finkelstein
Arthur A. Fishzohn
Natalie Flatow
Alan Freidberg
Dr. Ada Friedman
Ben Gallob
Benjamin Gastel
Bertram Gold
Hannah Goldberg
Dr. Jerome Goldsmith

Dr. Sol Green
Daniel Grodofsky
Chaim Grunwald
Simon Gutter
Max Helvarg
Dr. Kurt G. Herz
Hans Hirsch
Beth Hurwitz
Dr. Arthur T. Jacobs
Herbert Katzki
Jacob Katzman
Larry Kirschner
David M. Kleinstein
Dr. Edith Kosterlitz
Irma Kramer
Florence B. Kreech
Barry Kugel
Barney Lambert
Martin E. Langer
Sarah Lederman
Dorothy Lees
William Levine
Herman Levinson
Norman Linzer
Dr. Isador Lubin
Maxwell M. Luchs
Marion S. Lust
Martha Lusterman
Elaine Mann
Hadassah Markson
Isaiah Minkoff
Elayne Morse
Dr. Theodore Norman
Martin Peppercorn
Murray Peters
Dr. Arnulf M. Pins
Sol Rafel
Rabbi Isaac B. Rose
Jerome Rosemarin

Herman Rosen
Leah Rosen
Sylvia Rosencranz
Oscar Rosenfeld
Reuben Rosenfelder
Dr. Samuel Rosmarin
David Roth
Flora R. Rothenberg
George Rothman
David Rudavsky
Rabbi James Rudin
Herman L. Sainer
J. Harold Saks
Abram Salomon
Robert Saper
Ben Saxe
Dr. Alvin Schiff
Rabbi Alex Schindler
Martha K. Selig
Sally Sklar
Harry Soskin
Irwin Stahl
Rabbi Morris Talamsky
Kate Taormina
Dr. Morton Teicher
Isaac Toubin
Rabbi Isaac Trainin
Jacob L. Trobe
Dr. Carl Urbont
Mark Uveeler
Edward R. Vajda
Bernard Warach
A. David Weisgal
Adinah Weiss
Ricky Weiss
Nahum Weissman
Ben Winett
Mary Wisotsky
Harry Woll

Division Secretary

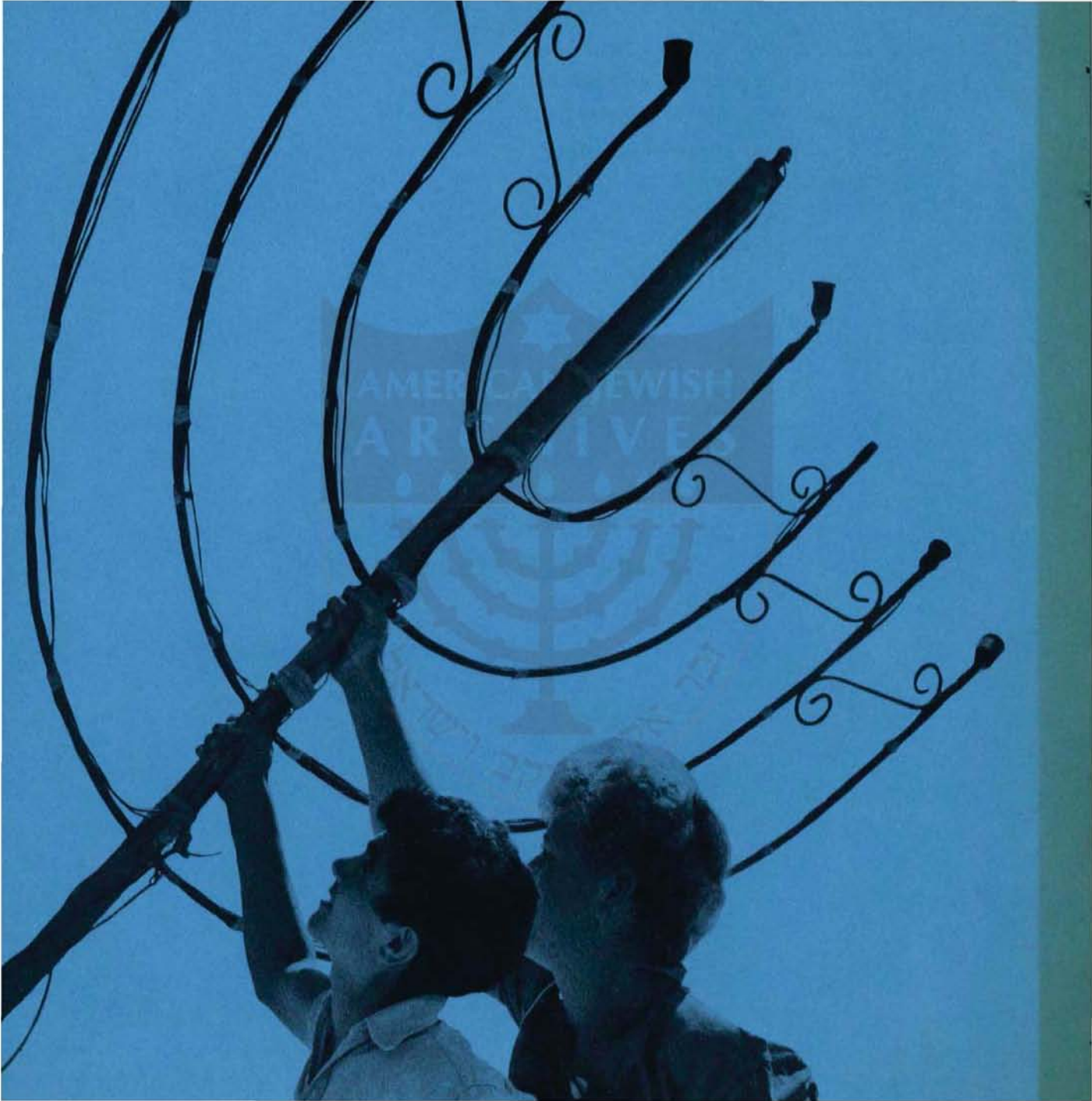
Jack Grossman
CO 5-2200

“...at stake
now is the
future of
Israel”

MOSHE DAYAN
DECEMBER 10, 1970

As Israel's future as a nation unfolds in crisis . . . we must continue to fulfill our traditional responsibility for meeting the great volume of human need arising out of mass migration to Israel.

An Invitation to UJA's Pace Setters Dinner



The Officers of the
United Jewish Appeal of Greater New York
cordially invite you to attend the

PACE SETTERS DINNER

launching the
1971 UJA campaign

AMERICAN JEWISH
ARCHIVES

Hotel Plaza

Fifth Avenue at 59th Street

Wednesday, February 24, 1971

Reception: 6:30 o'clock Dinner: 7:30 o'clock

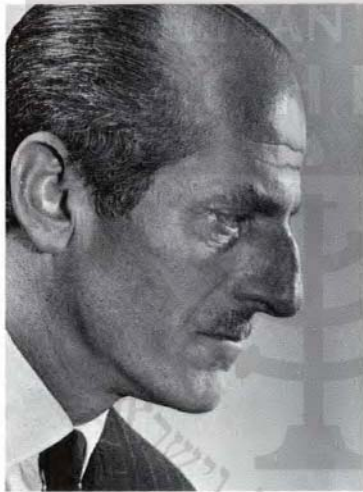
Dinner Chairman: William J. Levitt
Guest of Honor: Baron Elie de Rothschild
Guest Speaker: Herbert A. Friedman

R.S.V.P./Black Tie

Minimum Contribution:\$10,000

Dietary laws observed

GUEST OF HONOR



Baron Elie de Rothschild
President of the
United Jewish Appeal
of France, and
President of the
Fonds Social Juif Unifié

1971 CAMPAIGN CHAIRMEN



Meshulam Riklis



Laurence A. Tisch

Why a \$10,000 dinner in 1971? Because we live in a changing era. Change is affecting all our institutions, and it is vital that the United Jewish Appeal move with the tide.

There was a time when UJA could be measured by the same yardstick as other philanthropies. It was important; it was constructive; it was a guardian of Jewish lives. All that is still true, but now a new dimension has been added. It is expressed in the word "survival," the survival of the Jewish people.

Israel's Defense Minister, Moshe Dayan, summed it up when he said recently ". . . at stake now is the future of Israel." With survival as the overriding issue, UJA is facing the supreme challenge. It is a challenge that will test Jewish leadership to the utmost . . . a challenge that will affect the future course of Jewish history.

One response has already been placed on the record. In the metropolitan area of New York, the UJA has accepted responsibility for raising \$150,000,000 in 1971. Never before has a single community adopted a quota so vast and so demanding.

An effort so completely unprecedented, so gigantic, urgently calls for new methods and new techniques. That is why, for the first time, UJA will inaugurate its 1971 campaign with a dinner at which the minimum contribution will be \$10,000. Through this one towering demonstration of philanthropic strength, the pattern for the entire campaign can be set.

This dinner, the Pace Setters dinner, will declare to New York's Jewish community . . . and to the people of Israel . . . that we have the understanding and the will to win out in the struggle for survival.

It is the one way to express our conviction that in this year, of all years, survival means sacrifice.

UNITED JEWISH APPEAL OF GREATER NEW YORK

President

Morris L. Levinson

Chairman, Board of Governors

Albert Parker

General Chairmen

1971 Campaign

Meshulam Riklis

Laurence A. Tisch

CAMPAIGN CABINET

Chairman, Campaign Cabinet

Herbert Tenzer

Chairman, Pace-Setters

Charles C. Bassine

Chairman, Person-to-Person

Jack D. Weiler

Chairmen, Trades and Professions

Sol W. Cantor

Andrew Goodman

Murray Sussman

Chairmen, Special Gifts

Samuel Hausman

William J. Levitt

Chairmen, Israel Missions

Eugene M. Grant

Oliver M. Mendell

Chairmen, Communities

Max J. Billig

Benjamin Duhl

James L. Weinberg

Chairman, Organizations

Charles J. Bensley

Chairmen, Lifeline Committee

Irving Roaman

Lee Scheinbart

Theodore H. Silbert

Chairman, New Contributors

Carl Glick

Chairman, Rabbinical

Advisory Committee

Rabbi Judah Cahn

Chairmen, Israel Emergency Fund

William Rosenwald

Mrs. Burt J. Siris

Saul P. Steinberg

William Wishnick

Co-Chairmen,

Israel Emergency Fund

Max Abrams

Arthur G. Cohen

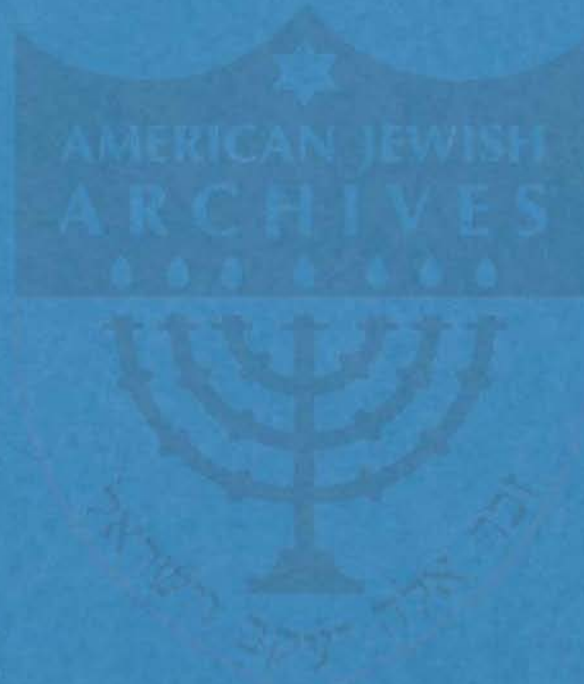
Samuel Hausman

Carl Leff

Fred P. Pomerantz

Lawrence Schacht

Irving Schneider



Survival means sacrifice

Mr. and Mrs. Richard Bloch

*request the honour of your presence
at the marriage of their daughter*

Barbara Susan

to

Mr. Yehuda Vinitzky


on Saturday, the twenty-fourth of April

One thousand nine hundred and seventy-one

at eight o'clock in the evening

The New Reform Temple

Kansas City, Missouri

The logo for the American Revolution Archives is a shield-shaped crest. At the top is a five-pointed star. Below the star, the words "AMERICAN" and "REVOLUTION" are written in a serif font, with "ARCHIVES" below them. The shield is flanked by two vertical lines, and at the bottom, there are several small stars and a banner with the year "1776".

Reception and Dinner
immediately following the ceremony
Oakwood Country Club

Irving Bernstein

THE NEW YORK TIMES, SUNDAY, JANUARY 31, 1971

Barbara Bloch Engaged to Wed Israeli Lawyer

Special to The New York Times

KANSAS CITY, Mo., Jan. 30 — Miss Barbara Susan Bloch, a great-grandniece of Miss Kate Wollman, who gave the Wollman Memorial Skating Rink and the Kate Wollman Memorial Rink in Brooklyn, to the City of New York, and Yehuda Vinitzky of Jerusalem plan to be married in the Oakwood Country Club here on April 24.

The announcement of their engagement has been made by the prospective bride's parents, Mr. and Mrs. Richard A. Bloch of Kansas City. Mrs. Leon E. Bloch of Kansas couple met while his daughter was visiting in Israel, is chairman of the board of H. & R. Block, Inc., the income tax service company, which has headquarters here. The company name is spelled with a "k" to make it easier to pronounce, Mr. Bloch explains.

The prospective bridegroom is the son of Mr. and Mrs. Chaim Vinitzky of Jerusalem, where Mr. Vinitzky is the director of the United Jewish Appeal.

The prospective bride is a



Norman Hoyt

Miss Barbara Bloch

granddaughter of Mr. and Mrs. Leon E. Bloch of Kansas City, where Mr. Bloch heads his own law firm.

Miss Bloch attended the University of Wisconsin and received a B.A. degree in art history in 1969 from Boston University.

Mr. Vinitzky was graduated from the Hebrew University of Jerusalem with a degree in law.

1971



Nancy and Joe Kanter...

*...requests the honor
of your company at the
Pacesetters Dinner*

Wednesday, February 3rd
AMERICAN JEWISH
ARCHIVES *at our home*
6010 North Bay Road, Miami Beach

*on behalf of the
Greater Miami Jewish Federation's
1971 Combined Jewish Appeal
and Israel Emergency Fund*

Honored guest:

Rabbi Herbert A. Friedman

Executive Chairman of the United Jewish Appeal

Cocktails: 7:00 p. m.

Dinner: 8:00 p. m.

Minimum contribution: \$10,000

R. S. V. P.

**the most
critical
campaign
in 50 years**





HERBERT A. FRIEDMAN
Executive Chairman
United Jewish Appeal



No volunteer worker can afford to miss this one and only opportunity to hear the confidential story of the 1971 Campaign from world Jewry's most dynamic and informed articulator of the situation in Israel today. Herbert A. Friedman, Executive Chairman of the United Jewish Appeal, will prepare you, as never before, to be a persuasive and successful campaigner.

The Jews Of The World Depend On You!

Be an effective worker for the
Associated Jewish Charities and Welfare Fund Campaign.
Hear the not-for-publication facts! Learn today's campaign techniques!

Workers Rally

Sunday, January 31, 1971
Suburban Club, Park Heights and Slade Avenues
Be our guest for breakfast at 10:15 a.m.

A must for workers.

RSVP card enclosed.



Associated Jewish Charities and Welfare Fund

1971 Campaign

Sidney Lansburgh, Jr. Calman J. Zamoiski, Jr.
General Co-Chairmen

Trades and Professions Council
Dr. Stanley Kogan Leonard R. Sachs
Co-Chairmen

Theodore Hirsh Michael Weinman
Vice Chairmen

ZCZC CBA558 VIA ITT KIT1334 4017002 ISR GOVT

TELAVIVJAFFO 65 2 1510

ETATPRIORITY FRIEDMAN AND I BERNSTEIN
UNITED JEWISH APPEAL 220 WEST 58 STR 1290 AVE OF THE
AMERICAS NEWYORK 10019

1971 JAN 2 AM 11 53

CONGRATULATIONS YOU ON THE GREAT ACHIEVEMENTS
AND EXCELLENT RESULTS OF THE 1970 UNITED
JEWISH APPEAL STOP YOUR INCREASED SHARE IN OUR
PARTNERSHIP HELP TO
STRENGTHEN THE STATE IN ECONOMIC SITUATION
AND DEFENCE STOP
PLEASE CONVEY MY CONGRATULATIONS TO ALL

COL I 220 WEST 1290 1970

PGE 2/15

WHO GAVE THEIR SHARE IN HELPING
TO MAKE TGWBDRIVE A SUCCESS

PINCHAS SAPIR

ITT World Communications Inc.

NY Phone Serv: Teleg. 797-3311 / Msgr. -7522 / Intor: 7550 / Telex-7590

NY PH

Intor: 7550 / Telex-7590

ITT World Communications Inc.

ITT World Communications Inc.

NY PH

Via WUI Via WUI Via WUI Via WUI Via WUI Via WUI Via WUI Via WUI Via WUI Via WUI

0

007ITT G13.31

+

UAPPEAL 422841T

008ITT G13.33

+

UAPPEAL 422841

ZCZC TL0834 VIA ITT KIT1084 4017032

TELAVIVYAF0 32 8 1315



FRIEDMAN UJAPPEAL NEWYORK

HAVING HEARD FIGURES OF 1970 AND REALISING THE DIFFICULTIES WHICH YOU FACED THIS YEAR THE RESULTS ARE TRIBUTE TO YOUR UNFAILING EFFORT AND DESERVE COMMENDATION AND DEEP APPRECIATION

PINCUS

COL 1970

HAF

004ITT G20.22

+

UAPPEAL 422841

ZCZC TLD164 VIA ITT KIT0205 JEC 045 1016023

JERUSALEMISR 56 4 1500 ISRAGOV



ETAT

EDI GINSBURG HERB FRIEDMAN IRVING BERSTEIN UJAPPEAL NEWYORK

IT GIVES ME GREAT PLEASURE TO CONGRATULATE YOU ON THE
 EXCELLENT RESULTS ATTAINED BY UJA IN THESE CRUCIAL
 DAYS FOR OUR PEOPLE AND OUR COUNTRY STOP MORE THAN EVER
 BEFORE YOUR EFFORTS AND LEADERSHIP ARE CALLED UPON STOP
 MAY YOU MOVE FROM SUCCESS TO SUCCESS

GOLDA MEIR

WUI Via WUI Via WUI Via WUI

From the Desk of

ALBERT A. SPIEGEL

Jan 5, '71

Dear Herb:

Your kind note will always
be an inspiration to me. In the
middle of your biggest campaign
you find the time and energy
to concern yourself with all
aspects of the life of your people -
from the call of bones to a routine
election in Los Angeles. More im-
portant, the individual does not
get lost in the community - you
take time to gladden the heart of
a single man. I was impressed
and deeply moved. Cordially,
Al

PROGRAM



RABBINICAL ADVISORY COUNCIL
OF THE
AMERICAN JEWISH
UNITED JEWISH APPEAL

ANNUAL MEETING
JANUARY 12-14, 1971



A SEMINAR ON THE NEAR-EAST:
ARAB-JEWISH RELATIONSHIPS



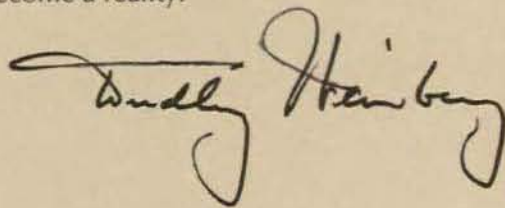
A MESSAGE FROM THE CHAIRMAN

IT HAS BECOME INCREASINGLY CLEAR that the United Jewish Appeal reflects an emerging dynamic of contemporary Jewish life—the recognition that all of our labors must be undertaken in the context of a Jewish value system. The implications of that dynamic for the Jewish people, both in the diaspora and in Israel, are matters of the most profound concern to the American rabbinate.

We are not an ordinary people and Medinat Yisrael is not an ordinary nation-state. The participation of the Jewish people in the mainstream of world history, through the medium of the State of Israel, does not alter our traditional character as a holy people dedicated to the redemptive task of bringing peace and harmony to the community of man.

The United Jewish Appeal helps provide the means which enable the Jewish people, particularly in the State of Israel, to acquire the practical tools to enhance the quality of their brothers' lives. With the help of the Lord, this society of mutual concern will be worthy of emulation by the peoples of the Middle East and by all the nations of the world. It is with this end in view that the present Annual Meeting of the Rabbinical Advisory Council of the United Jewish Appeal focuses on Middle Eastern affairs with special emphasis on Arab-Jewish relationships.

What we will learn here will enable us to interpret the role of modern Israel more effectively both to our own people and to all who are truly concerned that secure peace in the Middle East shall cease to be simply a dream and become a reality.

A handwritten signature in black ink, reading "Waddy Humber". The signature is written in a cursive style with a large, sweeping initial "W" and a long, trailing flourish at the end.

PROGRAM



A SEMINAR ON THE NEAR EAST:
ARAB-JEWISH RELATIONSHIPS
AT
BRANDEIS UNIVERSITY

LODGINGS
MARRIOTT MOTOR HOTEL
COMMONWEALTH AVENUE .
ROUTE 128 and MASS. TURNPIKE
NEWTON, MASSACHUSETTS

All meals will be served in the kosher dining facilities of the
Sherman Staff Dining Room at Brandeis University.

TUESDAY, JANUARY 12

7:00 PM

DINNER



8:30 PM

SHLOMO AVINERI

Chairman, Department of Political Science,
Hebrew University



WEDNESDAY, JANUARY 13

7:30 AM

AMERICAN JEWISH
ARCHIVES



8:15 AM

BREAKFAST



9:00 AM

NADAV SAFRAN

Professor of Government, Harvard University
Associate, Harvard University Center
for Middle Eastern Studies



12:30 PM

LUNCHEON



2:30 PM

HON. SHLOMO ARGOV

Minister Plenipotentiary, Embassy of Israel

4:30 PM

MINCHA-MA'ARIV



7:00 PM

DINNER



8:30 PM

MUKI TZUR

Member, Executive Committee,
World Zionist Movement



THURSDAY, JANUARY 14

7:30 AM

SHACHARIT
CHAPEL



8:15 AM

BREAKFAST



9:00 AM

HERBERT A. FRIEDMAN

Rabbi; Executive Chairman, United Jewish Appeal



11:00 AM

BUSINESS SESSION



1:00 PM

LUNCHEON

SHLOMO ARGOV



In 1968, Shlomo Argov was appointed Minister Plenipotentiary of the Israeli Embassy in Washington, D.C. Prior to his present position, he served in the Ministry of Foreign Affairs in Jerusalem. From 1961 to 1964 he was Consul of Israel in New York City. He has also

served as Consul-General in Ghana and Nigeria. Minister Argov holds a B.S. degree from Georgetown University and an M.Sc. in Economics from the University of London. He was born and grew up in Jerusalem where his family has lived since the early 19th Century. During Israel's War of Independence he served with the Palmach units of the Haganah.

SHLOMO AVINERI

Shlomo Avineri is Chairman of the Department of Political Science at Hebrew University. He did both his undergraduate and graduate work at Hebrew University, receiving his Ph.D. in 1964. Since 1961, he has lectured at Hebrew University. In 1960-1961 he was a British



Council Scholar at the London School of Economics. Dr. Avineri served as a Visiting Lecturer at Yale University in 1966-67. Born in Poland, he emigrated to Israel when he was six. He has served with the Israel Defense Forces. Dr. Avineri is the author of many articles and books in his field.

HERBERT A. FRIEDMAN



Herbert A. Friedman has been Executive Chairman of the United Jewish Appeal since 1969. Prior to his present appointment he served as Executive Vice Chairman, a position he attained in 1955. Rabbi Friedman is a graduate of Yale College and was ordained by

the Hebrew Union College. He has served as spiritual leader of Temple Emanu-EL B'nai Jeshurun in Milwaukee, and of Temple Emanuel in Denver. In 1945, he was a Chaplain with the Ninth Infantry Division in Germany, where he spearheaded efforts to help Jewish survivors of the Nazi death-camps, and later served as Assistant Advisor on Jewish Affairs to the Commander of the United States Occupation Forces in Germany.

NADAV SAFRAN

Nadav Safran is a Professor of Government at Harvard University and an Associate of the University's Center for Middle Eastern Studies, the Center for International Affairs and the Russian Research Center. He is the author of *From War to War, The Arab Israeli Conflict 1948-1957* among other books. Dr. Safran did his undergraduate work at Brandeis University and received his Ph.D. from Harvard University, where he has been teaching since 1958. Born and educated in Cairo, Dr. Safran subsequently moved to Israel where he joined a Kibbutz. He fought in the Israeli Army during the War of Independence, and later moved to the United States.



MUKI TZUR

Muki Tzur is one of the youngest members of the Executive Committee of the World Zionist Movement. He was a major force in the organization of the Education Department of the Histadrut Youth Movement. Mr. Tzur holds a B.A. from the Hebrew University in General Philosophy, Jewish Philosophy and Mystical Thought. His professional experience is concentrated in the areas of education and youth work. Since 1956 he has been a resident of Kibbutz Ein Gev where he serves as Secretary.



RABBINICAL ADVISORY COUNCIL UNITED JEWISH APPEAL

Chairman

RABBI DUDLEY WEINBERG, Milwaukee, Wisc. .

Steering Committee Members

RABBI JOSEPH EHRENKRANZ, Stamford, Conn.

RABBI DAVID I. GOLOVENSKY, New Rochelle, N.Y.

RABBI ARTHUR HERTZBERG, Englewood, N.J.

RABBI ROBERT I. KAHN, Houston, Texas

RABBI EDWARD T. SANDROW, Cedarhurst, N.Y.

RABBI ARNOLD J. WOLF, Highland Park, Ill.

Members

RABBI GUSTAV BUCHDAHL, Baltimore, Md.
RABBI ARMOND E. COHEN, Cleveland, Ohio
RABBI SEYMOUR J. COHEN, Chicago, Ill.
RABBI SAMUEL COOPER, Charleston, W.Va.
RABBI SIMON A. DOLGIN, Beverly Hills, Calif.
RABBI DOV PERETZ ELKINS, Jacksonville, Fla.
RABBI ARNOLD G. FINK, Alexandria, Va.
RABBI ERIC FRIEDLAND, Chicago, Ill.
RABBI JAMES I. GORDON, Oak Park, Mich.
RABBI ROBERT A. HAMMER, Wilmette, Ill.
RABBI A. JOSEPH HECKELMAN, Waterbury, Conn.
RABBI RICHARD ISRAEL, New Haven, Conn.
RABBI ARTHUR DOV KAHN, Tulsa, Okla.
RABBI MORTON M. KANTER, Detroit, Mich.
RABBI SAMUEL E. KARFF, Chicago, Ill.
RABBI I. USHER KIRSHBLUM, Flushing, N.Y.
RABBI BERTRAM W. KORN, Philadelphia, Penn.
RABBI MANUEL LADERMAN, Denver, Colo.
RABBI IRVING LEHRMAN, Miami Beach, Fla.
RABBI URI MILLER, Baltimore, Md.
RABBI JUDAH NADICH, New York, N.Y.
RABBI MAX NUSSBAUM, Hollywood, Calif.
RABBI STANLEY S. RABINOWITZ, Washington, D.C.
RABBI EMANUEL RACKMAN, New York, N.Y.
RABBI SOL ROTH, Atlantic Beach, N.Y.
RABBI JACOB M. ROTHSCHILD, Atlanta, Ga.
RABBI ALVAN D. RUBIN, St. Louis, Mo.
RABBI HERSCHEL SCHACTER, Bronx, N.Y.
RABBI FABIAN SCHONFELD, Flushing, N.Y.
RABBI JACOB E. SEGAL, Detroit, Mich.
RABBI ZEV SEGAL, South Orange, N.J.
RABBI MAX A. SHAPIRO, Minneapolis, Minn.
RABBI NORTON D. SHARGEL, Harrison, N.Y.
RABBI DANIEL JEREMY SILVER, Cleveland, Ohio
RABBI HILLEL E. SILVERMAN, Los Angeles, Calif.
RABBI HAROLD P. SMITH, Skokie, Ill.
RABBI SHUBERT SPERO, South Euclid, Ohio
RABBI FRANK E. STERN, Cleveland, Ohio
RABBI MORDECAI WAXMAN, Great Neck, N.Y.
RABBI ALEX WEISFOGEL, Springfield, Mass.
RABBI WALTER S. WURZBURGER, Far Rockaway, N.Y.

Members—Ex Officio

RABBI BERNARD L. BERZON, New York, N.Y.
RABBI PAUL DUBIN, Los Angeles, Calif.
RABBI GILBERT M. EPSTEIN, New York, N.Y.
RABBI ROLAND B. GITTELSON, New York, N.Y.
RABBI HAROLD GOLDFARB, Philadelphia, Penn.
RABBI HAROLD GORDON, New York, N.Y.
RABBI I. FRED HOLLANDER, New York, N.Y.
RABBI WOLFE KELMAN, New York, N.Y.
RABBI ISRAEL KLAVAN, New York, N.Y.
RABBI S. GERSHON LEVI, New York, N.Y.
RABBI SIDNEY L. REGNER, New York, N.Y.
RABBI SOLOMON SCHIFF, Miami Beach, Fla.
RABBI MORDECAI SIMON, Chicago, Ill.

Director

RABBI EARL A. JORDAN

מלונות שרון
SHARON HOTELS



TUES AM.

DEAR FRIEDMANS :

BEFORE LEAVING FOR THE PLANE,
LET ME SAY THE OBVIOUS - YOUR HELPFULNESS
WAS MAGNIFICENT. THIS HONEY INTERLUDE
WAS JUST WHAT WAS NEEDED AS A CHANGE OF
PACE FROM THE TOURIST SCHEDULE. THANKS !!

MY WHAT A BEAUTIFUL JOB YOU'VE DONE
WITH THAT HOUSE ! DO ALLOW YOURSELF
THE PRIVILEGE OF PRIVACY. YOU'VE DONE
ENOUGH FOR THE JEWS AND THEY OWE YOU
SOME UNDERSTANDING. OF COURSE WHAT I'M REALLY
SAYING IS - NOW THAT WE INVADERS - KEEP
THE OTHERS OUT !

WE DINED AT TOUTONDE WITH SISCO, BARBOUR,
RABIN, DINITZ ET AL AT THE TABLE NEXT DOOR.
GOOD DORLING . .

הרצליה חוף ים, טלפקס 69112, טלפון 938777, מלון 69112, תל אביב, ISRAEL, ON SEA, HERZLIA

THANKS AND ALL THE BEST.

Edchi

Leonard D. Bell
10 Bowser Road
Lexington, Mass. 02173

July 27, 1971

Rabbi Herbert A. Friedman
Jewish Agency
P. O. Box 92
Jerusalem, Israel

Dear Herb:

Let me tell you in a brief few words why you have not really left or will ever leave the American scene.

In traveling about the country talking to all of "your boys" in preparation for the next campaign, I see bits and pieces of you in all of them.

Shalom,

Leonard D. Bell
Leonard D. Bell

LDB/lp



EDWARD GINSBERG
SHELDON B. GUREN
ROBERT L. MERRITT
WARREN K. ORNSTEIN
KENNETH G. WEINBERG
WILTON S. SOGG
AVERY S. COHEN
IRWIN J. DINN
WILLIAM S. LEIZMAN
WARREN L. UDISKY
ROBERT A. BLATTNER
RICHARD S. RIVITZ
CHARLES R. SCHAEFER
JERRY E. KUGELMAN
CAROL F. DAKIN
JOSEPH D. ZAMORE
JAMES N. BAILEY
ROBERT S. GINSBERG

GOTTFRIED, GINSBERG, GUREN & MERRITT

650 TERMINAL TOWER

CLEVELAND, OHIO 44113

216/696-8550

COLUMBUS OFFICE
SUITE 1630 - 88 EAST BROAD STREET
COLUMBUS, OHIO 43215
614/221-2500

December 13, 1971

OF COUNSEL
HENRY S. GOTTFRIED
JOSEPH W. BARTUNEK
PAUL P. SOGG 1969

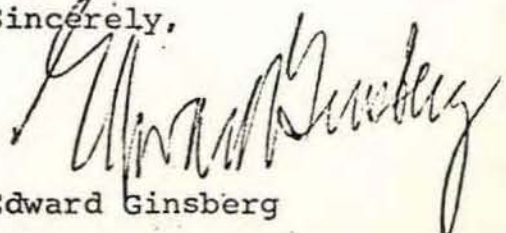
TO THE STAFF OF THE UNITED JEWISH APPEAL:

I have just concluded four wonderful years as your General Chairman. I can honestly say that they have been for me four great and wonderful years made so by the cooperation, strength and support accorded me by you, the wonderful people of the UJA.

I don't know that many people realize that prior to June 1, 1967, we were an organization geared to fund raising at the rate of \$60-million to \$70-million per year and overnight we became a vast network in the fund raising business reaching in excess of a billion in the next four years. It took a great deal of hard work. It took a great deal of understanding and devotion to accomplish this. I know more than anyone that the effort succeeded because of your devotion and hard work.

I would like to thank each and every one of you individually but I assume you will forgive me if I use this media of saying to you -- I'm grateful, I am most appreciative, and to you thank you for helping me do whatever I did. Keep up the good work. I know that you will show the same loyal devotion and dedication to Paul Zuckerman as your new Chairman who too will come to understand that it is you who make everything possible.

Sincerely,


Edward Ginsberg

EG:eo

BEARDED CHARMER ("Hatich")

Many years ago, when Elaine Siris was, for the first time, introduced to David Ben Gurion, she told him she was associated with the Appeal.

The Old Man roared to the vivacious American:

"And you don't talk Hebrew? You must learn the language!"

When Ben Gurion commands - and in that tone of voice - it is an order.

Last week she proved that she has learnt the language, and knows it better than he does. When Ben Gurion welcomed Elaine Siris and other members of the U.J.A. Study Mission, headed by Rabbi Herbert Friedman, the Old Man accosted the Chairman of the Appeal, whom he has known a long time:

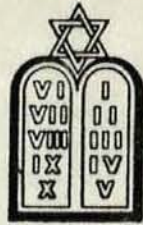
"What happened to you, Rabbi, why the sudden beard?"

Elaine Siris hastened to interrupt in sabra Hebrew:

"To be a "hatich"!"

Ben Gurion started: "Hatich? What is a hatich?"

Yediot Nov 5, 71



1946 — 1971

The Association of Jewish Chaplains of the Armed Forces
presents this

Certificate of Appreciation

to Charter Member

Herbert A. Friedman

in recognition of twenty-five years
of continuous and faithful support of the work of our organization
and of the ideals of Jewish unity and service to mankind
to which we are dedicated.

Shalom Brach
President

The entire structure of the contemporary "madman of the spirit" rests on doubt: Perhaps man can improve; perhaps the creation of man has not yet been completed; perhaps he must yet struggle on in a more exalted direction. The "madman" of today has no other foundation than this "perhaps"; hence he holds on to it as though it were an anchor and for this "perhaps" he gives his life.--A.D. Gordon

To Herbert--Words of Warning-Praise

If Nietzsche were alive today,

He'd puke

(That is

if he hadn't already had the
dry heaves from last century)

At all the undermen

Who come and go their way

(Stressing here possessive plurality,

As though they all belonged to the same organity called
Shit)

"Dung unto dung, asses unto asses..."

If Nietzsche were alive today,

He'd puke

(That is

if it weren't for the fact that they
would say it was great--

You know--Great Man Brought Low...)

At the bi-digital (devour↔shit) computers

Who have programmed themselves off as men,

Leaving the whole world in drag;

Lacking both boldness and balls,

And as THIS POEM indicates

gentleness.

gentleness

When I was a kid I used to be kind,

No step on ants, no stealing Scripto pens at school.

And I still don't

pander Parkers or spindle spiders:

Just People and what they feel.

(Remember gentleness?)

And when I was a kid, I plowed through Plutarch,

Thinking,

"Holy shit! Here's some dude rapping through

Bout folks he really knew two

Thousand years ago Who were noble-bold;

I mean Heroes, not Hardy Boys.

Well me and Alexander croaked in Asia.

Not even the Theban could play old LBJ at Yale.

Mr. Lyndon turned my world's lights off

In order to keep America's elechistory bill down

Along with 50,000 in the ground.

Very dark and cold.

You ever been to Hades without a flashlight?

It's hell.

And then I found an Ever Ready

That's been ready for four thousand kilowatt hours

Of Eons and Neons and Nightness' glow

And I'd forgot it

was in my own pocket.

And the bulb and bell-bottomed Bar Kochba brought

Me outta death's shadow

To where I could see what cast it and

cast it

off.

If Nietzsche were alive today,

He'd puke

(Except they'd call it avant-garde)

At the men of cunning

Who lack all strength

At the men of wanting

Who lack all power

At the men of stone

Who lack the mortar

To hold the world together.

And he'd say with Plutarch and Cassandra

"You better watch your ass, Great Caesar,

Cassius got himself a grinding stone;

You gonna grab your toga or your sword?

You gonna fight or die with gentleness?"



ASSOCIATED JEWISH
CHARITIES & WELFARE FUND
319 WEST MONUMENT STREET • BALTIMORE, MARYLAND 21201



Rabbi Herbert A. Friedman
Executive Chairman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019





ASSOCIATED JEWISH CHARITIES & WELFARE FUND

319 WEST MONUMENT STREET • BALTIMORE, MARYLAND 21201 • 301-727-4828

RECEIVED			
FEB 5 1971			
NOTED BY	REFER TO	DATE	DATE
	HAF		
ANSWERED			

February 3, 1971

Rabbi Herbert A. Friedman
 Executive Chairman
 United Jewish Appeal
 1290 Avenue of the Americas
 New York, New York 10019

Dear Herb:

Let me give you the report first and the comments later. Our meeting this past Sunday had 507 campaign workers in attendance. A number of men were unable to get in because the parking lot and the driveways were completely filled. 389 signed cards. You will recall that 40 of the division leaders stood up and indicated that they had signed before the meeting and they were, therefore, not included in the total. The meeting itself produced \$171,000, with a 70% increase. Several divisions had an average increase as high as 200% (automotive, insurance, graphic arts).

Now for the comments. The whole city has been talking about this meeting. The climate that was created is unprecedented. When I dropped you off at the airport, I had to return for an annual meeting at our Sinai Hospital. All of the discussion at the hospital meeting was about our meeting that morning. We have gotten a number of cards from the men who did not sign at the meeting. Some of them had to consult partners, etc. I want you to know that your presentation was absolutely magnificent. I have had literally dozens of people tell me that this was the most exciting meeting that they had ever attended. Comments ranged from such statements as: "Now I know why he is the head of UJA;" "They don't make speakers like this any more;" "This is a marvelous representative of national Jewish leadership;" etc. etc.

We enjoyed you; I hope you enjoyed us. It is always a pleasure to work with you on a very constructive enterprise. My very warmest regards. Look forward to seeing you next week in New York.

Sincerely,

Robert I. Hiller
 Executive Vice President

RIH:bcs

cc: IB
 DM
 MP
 JAC
 HER
 Weisberg
 SL
 RH
 HR
 EB
 (9)
 1/5



MEMORANDUM

Date May 12, 1971

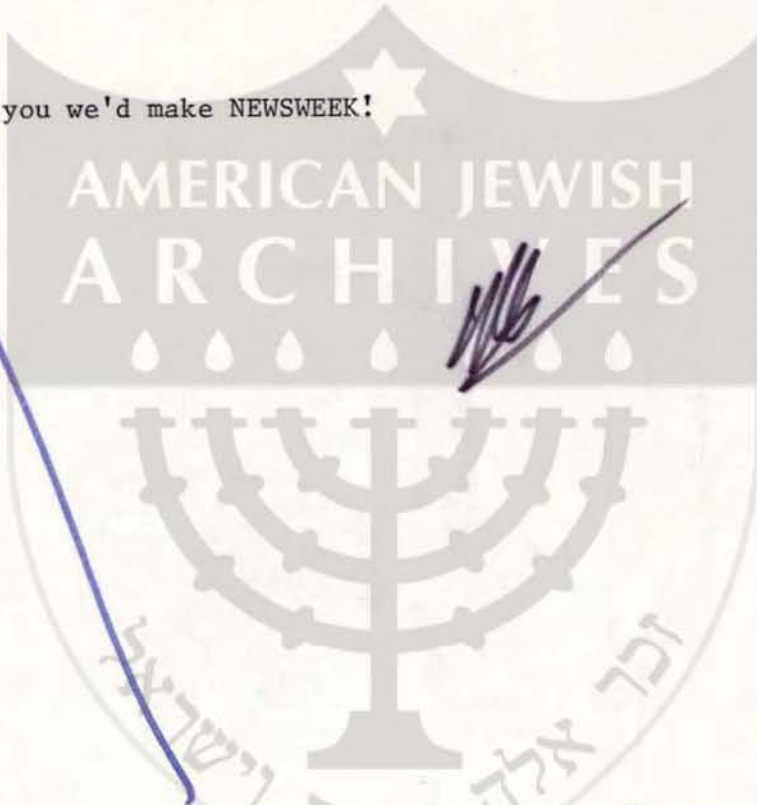
① Hoff

To ② Irving Bernstein - *FIL - on the lighter side*

From ③ Mel Bloom

Subject

I told you we'd make NEWSWEEK!



MB:gh
att.

WMB -

*Did you see the NEWSWEEK
reference to Rogers & "USA
inspirational tours"*

MB

Big Gamble In the Middle East

William Pierce Rogers has not been a strong Secretary of State. Although his rank makes him the No. 1 man in the Cabinet, the amiable lawyer-turned-diplomat has been consistently overshadowed in the shaping of U.S. foreign policy by Presidential adviser Henry Kissinger and by Richard Nixon himself. Not long ago, indeed, one senator was tactless enough to publicly describe Rogers as a Washington laughingstock and a "Secretary of State in title only." Deeply stung, Rogers has since then tried to project a more effective image, and last week, in his boldest stroke yet, the Secretary embarked on an ambitious and far-ranging overseas trip. As the journey unfolded, it became clear that Rogers was staking his chances for a comeback on the hope that he could break the diplomatic logjam in the Middle East. And the dimensions of that gamble left even some of his closest supporters a little breathless. Said one State Department official: "I don't know whether to call him foolhardy or naïve—or just courageous."

If nothing else, Rogers was assured of achieving one historic breakthrough this week, when he will become the first American Secretary of State to visit Cairo since John Foster Dulles eighteen years ago. But long before he even reached the Middle East, Rogers was already making news on other subjects. In London for a meeting of the Southeast Asia Treaty Organization, he repeatedly stressed Washington's willingness to negotiate a settlement with North Vietnam. (Later in the week, President Nixon underscored his Administration's determination to get out of Indochina by promising to make another troop withdrawal announcement next Oct. 15.) And in the course of some cautiously optimistic remarks on U.S.-China relations, Rogers displayed a grasp of geopolitical gamesmanship that would have done Henry Kissinger proud. Asked by an interviewer whether improved relations between Washington and Peking might not miff the Russians, he replied: "Why shouldn't we try to get along better with both the Soviet Union and Communist China? Now if, incidentally, that irritates one or the other, that just happens to be a dividend, but it's not our policy."

Yet if there was anything in the diplomatic realm that Rogers could claim for his own, it was the Middle East. With



Rogers with Nixon: Projecting a more effective image

Kissinger and his National Security Council staff absorbed in Vietnam, the Secretary has taken charge of the search for an Arab-Israeli settlement to such an extent that Kissinger himself is sometimes left in the dark. "Rogers," says a White House aide, "has one thing that few others have: direct access to the President. He is forever coming over here or talking to the President by phone. And sometimes the President doesn't put the conversation into memo form. People say that State doesn't know what the NSC is up to, but often the reverse is true. The Mideast is Rogers's issue, and Henry has to follow it as best he can."

Compromise: That fact has consoled Rogers during an otherwise disheartening period. But he could hardly have picked a less promising bailiwick. Although he managed to arrange a cease-fire nine months ago, he found that the hate-filled Arab-Israeli conflict was simply too complicated for the package settlement that he had envisioned. But like the good corporation lawyer that he is, Rogers assumed that reasonable men can always reach a compromise—if not all at once, then step by step. Thus, he recently began to focus on a single step: an agreement whereby Israel would pull its troops back from their positions on the eastern bank of the Suez Canal, permitting the waterway to reopen.

To Rogers, it seemed that the case for an agreement on the canal was overwhelming. In Paris, where he stopped briefly on his way from London to a Central Treaty Organization meeting in Ankara, Turkey, the Secretary declared: "Egypt would like to reopen [the canal]. Israel would like to have it open. The United States favors it, the Soviet Union does and [so do] all the nations in the area." But no matter how logical it all seemed, the two sides remained far apart. The Israelis insisted, among other

things, that Egyptian troops should not be allowed to cross the canal after their own forces had withdrawn; predictably, Cairo rejected this and other conditions. And each side clearly felt that it was up to the other to give in.

The Secretary's first three stops in the Arab world—Saudi Arabia, Jordan and Lebanon—promise to be relatively routine, unless some of the bitter Palestinian guerrillas in Amman or Beirut decide to cause trouble. (To prevent such an outburst, the Lebanese Government warned that anyone who carried a weapon into the streets of Beirut would be shot on sight.) But in Cairo, Rogers will finally get down to the most serious business of his trip. And of all American statesmen, he may be the best man for the job. The U.S. is still a universal bogeyman in the Arab world, but the Secretary of State is held in remarkably high esteem for his efforts to adopt an "even-handed" approach to the problems of the Middle East. "The Arabs have called Rogers a sincere man," notes a Western diplomat in Cairo, "and an Arab cannot say much more than that." Thus, Egyptian leaders were actually looking forward to the Rogers visit, in the hope that he could be won over. Many high-ranking Egyptian officials remained skeptical about his ability to pressure the Israelis into further compromises, but President Anwar Sadat and Prime Minister Mahmoud Fawzi were said to be hopeful that Rogers could—and would.

Exchange: The Israelis were equally hopeful that Rogers could be brought around to *their* point of view. When he arrives in Israel, the Secretary will probably be treated to an inspirational "UJA tour" of Israel, possibly including a visit to the Golan Heights or some other piece of occupied territory. "I think that if Rogers comes here and sees everything," Prime Minister Golda Meir said last week,

ure is 20 per cent, women hold only 2 per cent of the full professorships. At Berkeley, women earned 52 per cent of the doctorates in French awarded from 1967-69, but held only 3.3 per cent of the faculty positions in that department. Berkeley, in fact, has not appointed a woman to its faculty in music since 1943, in sociology since 1925, in psychology since 1924. Harvard's faculty includes 582 male tenured full professors—and three women.

Predictably, these stunning discrepancies are seldom admitted by male academics to reflect discrimination. Instead they are explained away on a variety of other grounds. Perhaps the most effective deterrent to a woman's progress on campus is the rule, written or unwritten, against "nepotism" at many institutions. A large percentage of all women Ph.D.'s have husbands who are also Ph.D.'s, and if the husband holds a teaching job at an institution, the wife usually must either work elsewhere or take a part-time position. Says Berkeley women's leader Shirley Zimmerman: "No case has yet been found where the male member of the team has been discriminated against."

Angry: Many academic leaders insist, too, that women are unreliable because they often leave jobs to follow their husbands to new positions. And, inevitably, the charge is made that women want to quit, or take leave, to have and care for children. This attitude persists despite a recent study showing that 91 per cent of all women who earned doctorates in 1958 were working in 1965 (the last year studied) and 79 per cent of them had been continuously employed. Furthermore, some department chairmen argue that they are unable to find qualified female candidates for faculty positions. To angry women this sounds hypocritical. "They have no business giving us Ph.D.'s," says Susan Ervin-Tripp, professor of rhetoric at Berkeley, "and then saying women are not qualified to be hired."

To overcome these obstacles, women in academia urge a series of new policies. One idea is to develop a system of tenure and promotion for part-time faculty members, so that women can enjoy the benefits of academic security and status while maintaining their family responsibilities. Another proposal calls for a system of maternity leaves, coupled with the creation of university-sponsored day-care centers for faculty children.

Ultimately, of course, women in the academic world run into the same hurdle as do women who seek success in any worldly occupation—the notion that they have no business competing aggressively with men. "Boys are taught from the beginning about competing, winning, striving," sums up UCLA dean of women Nola Stark. "By contrast, the great majority of American families still want the girls to be 'happy.' But when you take a bright girl and make her 'happy' by letting her mind rot, you've got a problem."

Adventures of a Nebbish

Woody Allen has once again gone **BANANAS**. His latest film fantasy—which he co-authored with Mickey Rose, directed, starred in and drove crazy—is the wildest piece of comic insanity since Harpo, Groucho and Chico climbed Mount Dumont. Allen is conscious of his debt to the Marx Brothers, mimicking Harpo's puff-cheeked mugging and Groucho's corkscrew ballet. He also shares their anarchic impulse to subordinate everything—plot, plausibility and people—to the imperatives of a good joke. Allen is right. He delivers more good laughs than a Presidential press conference.

His story is the stuff of comic mono-



Allen and rebel: Comic insanity

logue, with Woody playing his customary role as the world's foremost nebbish. A habitual bed wetter as a youth who survived constant shocks by his electric blanket, he grows up to be a sex-starved tester of gadgets, including a combination executive desk and gymnasium that goes berserk and nearly kills him with a barrage of basketballs.

Outrage: He falls hopelessly in love with a young activist, played by his ex-wife, Louise Lasser. But she does not love him because he lacks leadership. "Who is she looking for?" he asks. "Hitler?" In despair, he visits the Republic of San Marco whose President has just been assassinated on "Wide World of Sports." The new strongman, played by Carlos Montalban, invites Allen to dinner at the palace. The banquet ends with Allen, wearing a blue suit that still carries the chalk marks of a tailor's alteration, picking up the check. The strongman plans to kill him, blame it on

the rebels and profit from American outrage at the death of one of their citizens.

But the rebels capture Allen and use him to reconnoiter food. At gunpoint, Allen requisitions a thousand grilled-cheese sandwiches from a local greasy spoon, leading a battalion of heavily-laden delivery boys back to camp. The rebel leader wins the guerrilla war, despite last-minute government reinforcements provided by the United Jewish Appeal. But when he announces he is changing the national language of the island to Swedish, Allen takes over.

Woody goes to America to promote trade for his country, offering a variety of locusts at popular prices. He is arrested and tried for treason before a jury which passes a joint among them. A black woman identifying herself as J. Edgar Hoover testifies against Allen. Miss America sings an aria in Italian, and Allen is freed only on the condition that he promises not to move into the judge's neighborhood. In the finale, he wins the girl. Their marriage is consummated on television with Howard Cosell doing the play-by-play.

The film has its slow and flimsy moments. The romance between Allen and Lasser occasionally falls over the very cliché it is kidding. But these moments are lost in the velocity of Allen's unrelenting, imaginative energies. Allen does not specialize so much in satire as in the celebration of all that is irrational and chaotic in the human condition. In a piece not too long ago, he promised to unveil his ballet of a flounder being stuffed with crab meat. We are waiting.

—PAUL D. ZIMMERMAN

Skag and Gab

For several months now, the Whitney Museum of American Art in New York has been showcasing a broad range of new films by independent and largely unknown American filmmakers. Called New American Filmmakers, the ongoing festival has a single pragmatic goal: to get commercial showings for films that distributors would otherwise never hear about. **SKEZAG**, a direct cinema study of a black Vietnam veteran who gets hooked on heroin on his return home, is the first successful graduate of the Whitney's important program.

It is, in many ways, what one might expect from an early essay in *cinéma vérité*. Filmmakers Joel Freedman and Philip Messina grope with eager but untrained hands after the images that tell their story, blurring their focus as they move in fast, capturing their own soundman standing between themselves and their subject, editing so faithfully along the arc of the one evening they filmed at the veteran's East Village apartment that their film encompasses all that art normally avoids: formlessness, random ramblings, boredom, chaos. But this pain-

Baltimore

January 22, 1971

Friedman To Speak at Rally For AJCharities Workers

Herbert A. Friedman, executive chairman of United Jewish Appeal, and one of the foremost authorities on Jewish needs in Israel and in Iron Curtain countries, will be guest speaker at the Workers Rally held in behalf of the 1971 campaign of the Associated Jewish Charities and Welfare Fund Sunday, Jan. 31, at 10:15 a.m. at the Suburban Club.

"The rally," according to Sidney Lansburgh, Jr., and Calman J. Zamoiski, Jr., campaign general co-chairmen, "is being held to give all workers in our 22 trades and professions divisions the plain hard facts of this most critical campaign in the 50-year history of the Associated. We urge all workers, even the most seasoned, to make every possible effort to come."

"Only if they are thoroughly familiar with the campaign facts, and the unprecedented demands being made on us, will they be able to transmit the urgency of our needs to our contributors."

U.S.A., headed by Friedman, is the largest beneficiary of the 1971 campaign of the Associated Jewish Charities and Welfare Fund.

With Israel's every available dollar being used for defense, funds allocated to UJA will be used to pick up the tab of meeting humanitarian needs. They will be used to care for aged, sick, and homeless; to help resettle refugee newcomers; and to provide educational, vocational and social welfare programs.

Friedman, who travels nearly 100,000 miles annually to tell the UJA story, has made numerous and exhaustive on-the-spot studies of critical needs as they have arisen among refugees overseas. He has worked closely with Israel's leaders in mapping out far-ranging plans for helping the hundreds of thousands Jewish men, women and children in Israel, and conferred with top authorities on the needs of the newcomers to Israel, and how they could



Herbert Friedman

best be integrated into the country's life and economy.

Friedman has also frequently visited Central and Eastern Europe, made border crossings to meet escaping Jews as they entered Austria from Iron Curtain Countries, visited refugee camps, and personally surveyed the Jewish situations in Poland and Roumania. He has also personally investigated conditions in the ghettos of North Africa.

Friedman is a graduate of Yale College and the Hebrew Union-College-Jewish Institute of Religion. Following World War II, he served as assistant advisor on Jewish affairs to General Joseph T. McNarney, commander of United States Occupation forces in Germany.

The campaign workers rally, which is being preceded by a breakfast, is being arranged under direction of Dr. Stanley Kogan, and Leonard Sachs, co-chairmen of the Trade and Professions Council; and Theodore Hirsh and Michael Weinman, vice-chairmen of the council.

HERB!
I thought it was possible, but didn't think in my life time.

Bob Miller



FROM: N.Y. TIMES
MONDAY, JANUARY 25, 1971



FISHER—William, The Officers, Executive Committee and staff of the National United Jewish Appeal record with great sorrow the passing of the beloved father of Max M. Fisher, of Detroit, Honorary Chairman of the UJA and former General Chairman and President. He gave to his children a sense of deep concern for humanity & he drew great joy from his son's outstanding leadership in behalf of human welfare here & abroad. We extend our heartfelt condolences to the family.

EDWARD GINSBERG, General Chairman
United Jewish Appeal
HERBERT S. FRIEDMAN,
Executive Chairman
IRVING BERNSTEIN,
Executive Vice Chairman
MRS. BERNARD SCHAEFER, Chairman,
Women's Division
ROBERT SCHRAYER, Chairman,
Young Leaders Cabinet

FISHER—William, The Directors, Officers & Staff of the Council of Jewish Federations & Welfare Funds extend their deep sympathy to their esteemed President Max M. Fisher on the recent passing of his beloved father in Florida. Burial services in Detroit, Ill. on Jan. 23, 1971.

Fisher—William, The officers, members and staff of the American Jewish Committee express deep-felt condolences to Max M. Fisher, distinguished chairman of our National Executive Council, on the passing of his beloved father.
Philip E. Hoffman, President
Bartram H. Gold, Executive Vice President

Boston Globe 13 Jan 71

Rabbis discuss Mideast at Brandeis

A desire to become better informed about Arab-Jewish relationships in the Middle East to enable them to more effectively interpret the role of Israel to those concerned about peace has brought a group of more than 30 American rabbis to Brandeis University.

Last night a seminar began, which will run through tomorrow morning, with "Arab-Jewish Relationships" as the theme and scholars in the field as the interpreters.

The rabbis, who represent the major approaches to Judaism, are, for the most part, members of the Rabbinical Advisory Council of the United Jewish Appeal, which gathers the moneys needed to maintain, among other things, extensive programs for the resettlement and absorption of Jewish immigrants in Israel.

"The lives of Arabs and Jews alike are at stake. Our task as Jews is to preserve life," said Rabbi Dudley Weinberg last night. He is chairman of the council, which is holding its annual meeting in the Boston area for the first time.

Rabbi Weinberg, who left Temple Ohabei Shalom in Brookline 15 years ago to become rabbi of Temple Emaau-El Bne Jeshurun in Milwaukee, told the Globe:

"We refuse to believe that the enormous difficulties which seem to lie in the way of a genuine peace in the Middle East are insoluble. We are convinced that patience, persistence and faith in the possibilities both of human nature itself and the political

process can yield peace with justice and dignity for the people of the Middle East.

"So much is at stake that we cannot proceed with any other attitude. The survival of Israel is crucial and we intend that Israel should survive."

Observing that the peace of the Middle East and the world itself may be involved, he stressed that, "We are dedicated to the pursuit and the achievements of peace. When the question is about peace we refuse to take no for an answer."

"Therefore this conference is focused primarily upon the problem of Arab-Jewish relations and is bringing scholars who will help us the better to understand the problem and to work toward its speedy solution.

"Through this conference we hope to learn how to achieve a better understanding between Jews and our Arab brothers which will lead to the peace we all so desperately require."

The opening speaker last night was Dr. Shlomo Avineri, chairman, department of political science, Hebrew University.

Others scheduled to address the rabbis are: Shlomo Argov, Minister Plenipotentiary, Embassy of Israel; Rabbi Herbert A. Friedman, executive chairman, United Jewish Appeal; Dr. Nadav Safran, professor of government, Harvard; and Muki Tzur, member, executive committee, World Zionist Movement.

LEO SHAPIRO

TV complains of film boycott

Jerusalem Post Staff
The film industry is blocking the presentation of both local and foreign films on Israel Television, according to a report presented by its management to the Broadcasting Authority.

The Authority was also presented with a plan including a number of programme changes to come into effect on April 1.

The main casualties under the new scheme will be Haim Yeviv's Weekly News Magazine (at present shown in two editions, on Friday and Saturday nights) and Dr. Amnon Rubinstein's "Boomerang" discussion programme. A news magazine, "Panorama," will be attached once a week to the evening news-reel, Mabat. The interview programme Moked will be moved to Sunday nights.

On the vexed question of the lack of imaginative dramas and other works in Hebrew, the plan suggests three possible approaches: either a comedy can be filmed in the theatre, or a play can be specially performed in the studio for filming, or a special television script can be written. By this means it is hoped to build up a stock of six Israel dramas by the winter. In addition, Aharon Megged's "Hedva and I" has already been produced in 12 episodes, which will be shown on Monday nights.

The plan says that it is still virtually impossible to get Israel films

for the public, because the potential suppliers are asking a minimum of IL50,000 a film. The cinema owners, working hand-in-hand with distributors of foreign films, are also managing, it is alleged, to limit the import of suitable foreign films, by means of an organized boycott. As a result, most films are chosen on a haphazard basis. It is hoped that the standard of TV films will be improved by a more judicious selection through trips to TV fairs and festivals.

Friday nights will be brightened by an imported film, and Saturday nights by the entertainment serial "Love, American style." Local musical entertainment will be confined to Tuesday nights, instead of being shown on Friday nights as well. Generally, efforts will be made to avoid repeats of local productions. An attempt will be made to get some ambitious Israel documentaries prepared.

In the presentation of foreign documentaries for both adults and children, increasing use will be made of having the commentary re-spoken in Hebrew, thus reducing the need for captioning. This system is said by the plan to have proved to be a great success.

Other programmes that will disappear with the winter winds are the various games in Hebrew, "Man and Scenery in Israel," "The History of the Yishuv," and "Family Affair."

If suitable arrangements can be made with Educational TV about the use of Channel 8, Hebrew programmes will begin at 5.30 p.m.,

otherwise they will still start at 6. The hours available for Arabic listeners will be increased by 30 minutes daily. No increase in Hebrew hours is planned. Children will receive much the same inadequate service as they are getting at present.

The plan was presented and explained to the Authority plenary yesterday by the Director-General of the Authority, Mr. Shmuel Almog, and the Director of TV, Mr. Nakdimon Rogel. The plan now goes to the plenary's various committees.

Criticism of Arabic TV programmes was voiced during the debate by two Arab members, Mr. Azar Artul, of Nazareth, complained that Arab viewers, whether in Israel or in the administered areas, want to watch TV in the evenings and not only up to 7.30. He wanted foreign-language films shown on Hebrew TV to run additional subtitles in Arabic. He also complained that the TV news in Arabic failed to include all items broadcast in the Hebrew news. Mrs. In'am Zuabi, wife of the Knesset Deputy Speaker, said that the women's features on the Arabic TV were unsuitable for Arab women. She gave as an example a feature on the care of dogs, and asked what Arab women do this? She said Arabic TV had need of an expert on Arab culture.

Mr. Elishu Lanekin charged that Israel TV had failed to live up to expectations, and that it simply conformed to the level prevailing in other countries.



Members of the Israel Armenian community celebrating Christmas yesterday for the first time at the ancient monastery in Jaffa, instead of in Jerusalem. The Israel Armenians thus expressed their protest at the Patriarch, who rules from Jerusalem, and whom they have accused of planning to sell Armenian community property without the consent of the people. (The banner in Armenian script reads: "Israel, 1971, Happy New Year and a Merry Christmas.") (I.P.P.A. photo)

Agency must take on Jewish education abroad - Pincus

Jerusalem Post Reporter
The Jewish Agency must make itself responsible for Jewish education in the Diaspora, as the future of Jewish youth is a most vital topic for the Zionist Organization and Israel. This was stated by Agency chairman Arye Pincus at a press luncheon at Beit Agron in Jerusalem yesterday.

One of the main problems today is with the students, not the New Left whom it is not possible to persuade, but those who either have some Israel orientation, or who are at present indifferent to us, Mr. Pincus said. The problem facing us is to awaken them anew.

He said that, despite the fact that the Jerusalem Programme of the Zionist Organization did not meet with the approval of the World Union of Jewish Students' representatives at the time it was pre-

sented none the less many students from various countries have accepted it and have joined the Organization. I believe that this programme is the only one which has any hope of succeeding with Jewish youth, Mr. Pincus stated.

Questioned about the recent rumours that the Absorption Ministry is to be abolished, Mr. Pincus stated that there is no such intention. He said that he is certain that there is a need for a public body to handle absorption matters here, although he added that the existence of the Ministry has not led to any reduction in the number of addresses which the immigrant must call at during his early days in the country. He added that he recently met with Absorption Minister Nathan Peled and that they agreed to arrange matters between the two bodies for the benefit of the immigrants.

Agency, ILP 'not responsible' for Alonei Yitzhak school

BY DAVID LENNON
Jerusalem Post Reporter
Responsibility for the Alonei Yitzhak high school and its protesting American students is the responsibility of the owners of the school, the Independent Liberal Party, Jew-

ish Agency Chairman Arye Pincus told a press conference in Jerusalem yesterday.

The only role the Agency plays in the programme is in making the arrangements in the U.S. and screening the pupils. He admitted that, apparently, something went wrong with the selection.

However, Tourism Minister Moshe Kol, Chairman of the Independent Liberal Party, and formerly head of Youth Aliya, with which the

Look Ma, no heads!

Jerusalem Post Reporter
HAIFA. — A car that appeared to be careening driverless down Jaffa Road here was headed off by police yesterday after attracting considerable attention. It was found to be carrying two small boys, aged 10 and eight, who were not tall enough to be seen over the back of the seat.

The 10-year-old boy, who had reportedly been driving, stopped the car and fled when the police approached. The patrol picked up the younger boy and notified his parents of the dangerous adventure. The identity of the 10-year-old, who has a previous record of delinquency, is known to the police.

Police said the two boys had driven off unnoticed in a Chevrolet belonging to Mr. Zvi Zahal, after the owner left it near the post office on Rehov Hameginim. Police said they used the ignition key of a Susstta to start it. Before the police caught up with them, the boys had driven the car down the length of Jaffa Road, ignoring traffic signals and executing some astonishing manoeuvres through the busy street.

Green light for Tel Aviv subway

Agreement in principle has been reached on building a subway network in metropolitan Tel Aviv, Deputy Transport Minister Gad Ya'acobi told Tel Aviv Mayor Y. Rabinowitz yesterday. Immediate steps will be taken to establish a planning unit for the project.

L'pool - Ashdod container line

Jerusalem Post Reporter
HAIFA. — Zim, in cooperation with two British shippers, has opened a Liverpool-Ashdod express container service. The service will, for the time being, be run with two British container ships, the Tua and Tibor. Both were built last year and have a speed of 17 knots.

The Zim spokesman announced last night that the two partners in the scheme are the Mossa-Hutchison and Ellerman and Papano lines. The two ships will each be able to carry 150 containers, with a capacity of 15 tons in each container. The first vessel was due to have left Liverpool for Ashdod yesterday, and return from Ashdod on February 7. Sailings from each port will take place regularly once every 12 days, he said.

Bid to raise T.A. water rates by 19%

Jerusalem Post Reporter
TEL AVIV. — The Municipal Executive has proposed raising water rates by about 19 per cent to cover an annual deficit of some IL2.5m. in the water department. The move requires approval by the Municipal Council and various Government authorities.

The National Water Commission and the Ministry of Interior are said to be agreeable to the increase, but the Ministry of Finance may well veto it, as well as the City's request that it be allowed to collect higher municipal rates under the new system put into effect last April. At the time, the city switched from a system of collecting rates according to the number of rooms in an apartment, to one according to size. The Government approved the change, but instructed the City not to charge higher rates than previously. The Municipality now wants to be free to implement the new system without this limitation.

Tax laws to be reviewed by public committee

Judge Shlomo Ascher is to head a public committee of 15 members to examine Israel's tax laws, according to a Treasury statement yesterday.

The aim of the committee's recommendations will be to ensure a fair distribution of the tax burden and to promote economic develop-

TEL AVIV STOCKS

Fall in stocks

Jerusalem Post Financial Reporter
TEL AVIV. — Profit-taking set in yesterday on the stock market, with the price of many stocks falling. The turnover was a medium IL348,900, of which only IL37,300 was in the variables. Both dollar and index-linked bonds fell. The turnover in bonds was IL1,140,200.

The investment dollar fell by three agora to stand at IL4.18 after \$90,000 was offered: some \$38,500 was traded. The black market dollar was about IL3.79-81. The general index of share prices declined by 0.31 per cent to stand at 119.87.

The following rose in price: Union Bank (2,000) by 1.5; Discount A (1,000), Otzar Taassiya (2,000), Ata Deferred (1,000), Chemicals (3,000), Nehushtan (500), Phoenicia (1,000), Assis (6,000), all by one; Poalim Preferred (7,000), Pri-Or (1,000), Development and Mortgage (2,500), all by two; Bank Leumi (5,000) by 0.5; and Lapidot Registered (8,300) gained one and then one, closing at 73.

The following fell: IDB Ordinary (7,000), Isras (7,000), Property and Building (4,000), Anglo-Israel Investors (10,000), Ata C (6,000), Wire (5,000), Solel Boneh (3,000), Lewin-Epstein (3,000), Shemen (5,000) and Export Investment (2,000), all by one; Wolfson-Clores-Mayer IL10 Be'er (7,000), Ampa (5,000), Both by 1.5; Ta'al (500), Cold Storage (4,500), ICP (4,500), all by two; Tefahot Preferred (8,000), Africa-Palestine IL10 (8,500), Mehadrin (7,500), all by

Histadrut firm on rates, taxes staying put

Jerusalem Post Reporter
TEL AVIV. — The Trades Union Department of the Histadrut yesterday resolved that, should taxes and municipal rates be increased this year, the "package deal" would be considered broken. Mr. Uriel Abrahamowicz, head of the department, said the "package deal" was successful on the whole.

The Histadrut and the Manufacturers Association are to meet today to decide on the cost-of-living allowances which follow from the rise in the c-o-l index. Tomorrow, the Histadrut representatives are meeting Mr. Pinhas Sapir, the Minister of Finance. The Histadrut demands will be finalized at the Central Committee meeting on Sunday. The Trades Union Department said yesterday that the two per cent wage increase, which is to be paid under the "package deal," should be in cash. The Finance Minister insists that it be paid in Government Bonds. The Histadrut will also insist on having the c-o-l allowance increases as of December 1, 1970, instead of January 1, 1971.

The Gahal faction yesterday voiced its opposition to raising the ceiling for Histadrut fee calculations. The labour federation's deficit, the faction stated, can be overcome if Kupat Holim is taken over by the National Health Insurance scheme which the majority in the

Advertisers press for commercial television

Jerusalem Post Reporter
TEL AVIV. — The country's burgeoning advertising business wants commercial television, and the Union of Israeli Advertisers told the press at Beit Sokolov yesterday that "commercial television is overdue." Mr. Y. Modai, chairman of the union, acknowledged that commercial TV will reduce the volume of promotion in other media, particularly radio and the press. Together with other union spokesmen, Mr. Modai reassured the public that, "we are sure that guide lines will be set to preserve good taste and keep out harmful influences."

Members of the Union of Advertisers processed 95 per cent of commercial advertising in Israel during 1970, and 70 per cent of all advertising — including Government advertisements and personal announcements.

The economy spent IL96m. on advertising in 1970, an increase of IL6m. over 1969, which meant that IL32 was spent on persuading each Israeli to buy various products (in

1969, the per capita outlay was IL30). However, the advertisement percentage of the GNP hardly changed: 0.68 p.c. to 0.69 p.c. The increase in money figures reflected the rise in charges.

The breakdown of the IL96m. expenditure was thus: 60.2 per cent — daily press; 3.8 p.c. — weeklies; 7.7 p.c. — radio; and 3.8 p.c. — cinema. Some IL23.5m. was spent on promotion through such means as hoardings, exhibitions, shop windows, guides and direct mailing.

The trend of concentrating advertising in five newspapers intensified, just as in other western countries. The five were: "Ma'ariv," "Yediot Aharonot," "Ha'aretz," "Davar" and "The Jerusalem Post," and they increased their domination of the market from 78.6 to 85.4 per cent of all advertising revenue placed in the press. According to the union, the gross advertising revenue of "Ma'ariv" rose by IL2.75m., "Yediot Aharonot" by IL2.65m., "Ha'aretz" by IL1.6m., "Davar" by IL370,000 and "The Jerusalem Post" by IL275,000

Education Fund leader Bensley named chairman of Haifa University Board

Histadrut opposes. The kibbutzim should be asked to contribute more, Gahal said.

Chairman of Haifa University Board

Jerusalem Post Reporter
HAIFA — Haifa University's newly constituted Board of Governors, at its first plenary meeting yesterday, elected Charles J. Bensley, a New York lawyer, as its chairman. Mr. Bensley, 63, a prominent American Jewish leader, is President of the Israel Education Fund, National Executive Board Chairman of American Ort, and a member of the Board of Directors of the United Jewish Appeal and of many other public bodies in the U.S.



Charles Bensley

Pro-Rector Prof. Binjamin Akzin was elected Acting President, and the Administrator, Mr. Eliezer Raphaeli, Executive Vice-President.

The Board will today elect its executive committee, which is in charge of Haifa University's finances, management and development. It will be composed of the Mayor of Haifa (chairman), the President and Rector of the University and five other persons to be elected by the Board from among its members.

In his acceptance speech, Mr. Bensley said, "The very diversity of our large student body... is a signal to the world that in our house of learning there will be no room for hate, prejudice or discord. Already seated in common classrooms at the university are Jews, Arabs, Druse and students of 34 other nations. Together they shall solve the mutual problems of man that shall ultimately lead to peace in this land and with our neighbors everywhere..."

"However mundane, money is still the matter and manner of building, and in this sphere I doff my cap to the superior abilities of our Minister of Finance and our esteemed leader, Rabbi Herbert Friedman, head of the U.J.A. in the U.S.," Mr. Bensley said.

Professor Akzin gave a survey on academic developments

which the board discussed. Today's session will be devoted to discussion of the University's budget, development and its relations with the Municipality.

The published list of members of the board has 53 names, including

three women: Mesdames Hannah Khoushy, Pnina Mor and Judith Watski, who represent the University's administrative employees. The Government will be represented on the board by three representatives: the Minister of Education, the Minister of Labour and the Education Ministry's Director-General. The Haifa Municipal Council, to date the major source of finance for the University, is represented by 11 members headed by the Mayor, the Jewish Agency, the Friends of the University in Israel and the U.S. by five each, the future University Senate (and meanwhile the teachers' council) by five, the Students Association by three.

Other members of the board are Finance Minister Pinhas Sapir, the Pro-Rector of the University, Prof. Benjamin Akzin, professors of the Hebrew University and the Haifa University, Members of the Knesset, judges, directors and managers of public institutions and industrial leaders and foreign well-wishers such as the writer Hans Habe.

school has strong connections, denied this. The only role the party plays in the school is fiscal, and not pedagogic, he claimed. "Is it the Party which recruits the pupils in the U.S.? Do we have pedagogic emissaries in America?" he asked rhetorically. "Of course not. This is the responsibility of the Jewish Agency. The success of this programme depends on the quality of the screening done in the U.S., and this seems to have been relaxed," he emphasized.

The students, who are attending a one-year programme, came to Jerusalem on Monday on strike against what they termed inadequate tuition and food.

As one senior Agency official put it — when a programme is successful it has many parents, but when it gets into trouble then it's an orphan.

In the meantime, the group of pupils who came to Jerusalem to complain about the conditions at the school have returned to Alonit Yitzhak. Today a Jewish Agency and Youth Aliya investigation team will visit the institute to look into their complaints. They will be joined by Mr. Moshe Avital, the Jewish Agency official who handled the school placements in New York, who arrived in Israel yesterday afternoon.

Lib-Lab parley today

By SRAYA SHAPIRO
 Jerusalem Post Labour Reporter

TEL AVIV — Six hundred delegates, representing the 20,000 members of the Liberal Labour Movement, gather here today in the group's second national conference at the Ohel Shem Hall.

The Liberal Labour Movement, affiliated with the Independent Liberal Party, garnered 35,000 votes — good for 5.7 per cent of the seats — in the Histadrut elections of 1969. That was a substantial jump from its share of the vote and seats in the previous Histadrut vote — 4.2 per cent — and organization leader Hillel Seidel says that it shows the L.L.M.'s sound appeal to non-members.

Mr. Seidel, a soft-spoken man with glasses, is the only non-Alignment member of the Histadrut Central Committee and its only non-Socialist. He believes this caused much of the tension generated just after Yitzhak Ben-Zur assumed the Secretary-Generalship last year. But, Mr. Seidel is quick to point out, his relations with the Secretary-General are "correct," and Mr. Ben-Aharon is to address the convention's opening session today.

The Liberal Labour Movement's basic concern, Mr. Seidel says, is the rights of the individual. With this as his basis, he opposes anything imposed from above, unless it is absolutely necessary for the public good. For instance, Mr. Seidel believes that the Histadrut political tax should not be made compulsory, noting that half the Histadrut members have not paid it so far.

Mr. Seidel and the L.L.M. also oppose the practice of linking one working group to another in negotiations with employers, believing in direct and independent formulation of labour contracts. The linked wage scale, he says, has caused strikes which could have been avoided. He strongly approves the proposed changes in the Histadrut constitution, which will make it more like the British Trades Union Congress — a federation of autonomous trade unions.

Another L.L.M. platform plank is the introduction of compulsory arbitration in labour disputes affecting vital services. And the movement seeks to achieve national health insurance through a single sick fund, rather than the current situation of separate sick funds.

Histadrut-sponsored industry is justified, only if it helps to develop areas where private capital will not enter, Mr. Seidel argues. The purpose of Histadrut economic activity is to reduce consumer prices and create a source of income for new settlers. He also is against the current plan to give workers in Histadrut enterprises a share in managerial responsibilities. That goes against all managerial logic, he says.

Visitors to London really welcome at HENLEY HOUSE HOTEL

30 Barkston Gdns, Earls Ct. S.W.5. 01-373-3770. Special Winter rates from 15/- Family rooms from 100/-. Radios, Shaver pts, heating, new decor. Huge English breakfast. Book now!

Z.O.A. HOUSE

Wednesday

In cooperation with "Rotary" Women
 Jan. 20, 5 p.m.
NEWCOMERS' SOCIAL CLUB
 "TIME WITH ANA"
 Poetess Anda Pinkerfeld-Amor will talk and read her poems

Same day at 8.30 p.m.
 In cooperation with the Commercial & Industrial Club
 Round Table Discussion
 (Hebrew)

POLITICAL PARTIES: SIMILARITIES AND DIFFERENCES
 With the participation of:
 Rabbi Dr. Shlomo Ben-Meir
 National Religious Party
 Mr. Zalman Suzayev
 Liberal Party
 Adv. Zvi Klementinovskiy
 Independent Liberals
 Mr. B.Z. Keshet
 Deputy Chairman of the Knesset (Herut)

Moderator:
 Mr. Ya'acov Grauman,
 Chairman
 Z.O.A. House
 Programming Committee

Thursday

Jan. 21, 8 p.m.
BIBLE RESEARCH
 Mr. Arie Bartal
 Lecture in Hebrew on "Prophet Samuel as a 'oric personality'"

at 8.30 p.m.
 In cooperation with the A.A.C.I.
 session in a Series on
 "The Novelist"
 Hillel Barzel
 University
 in English on

Friday
 7 and 9.30 p.m.
CLUB RIOT
 Leckman

W. Med. unchangeable. Fair with
 WEATHER
 STS
 more
 Dance

es with
 TEL AVIV
 OUR BUSINESS
 tment
 keta to all
 at Z.O.A.
 BROKERS

Attention! Good Skiers!

All ski instructors, who worked last year for
Mrs. NAOMI of "NEOT HASHELEG,"
 and all those interested to act as ski instructors this year, in a part-time position, will meet at the **KIBBUTZ HAGOSH-RIM** guest house, Tel. 067-40139, 40511 on Saturday, Jan. 23, 1971 at 10 a.m. sharp.

ment of avoiding any negative impact from the tax system. Account must be taken of the State's Budgetary requirements during the coming years, and of Finance Minister Sapir's declared intention of introducing the added value tax in 1972/73.

Members of the committee in addition to Judge Ascher are Messrs. Shimon Eilman (Chairman of the Export Institute), Avner Ben-Yakar (Chairman of the Tel Aviv Chamber of Commerce), Baruch Ber (Manufacturers' Association), Dr. Eytan Berglas (Tel Aviv University), Messrs. Moshe Barzel, Shmuel Zhitely and Yoram Barzilai (of the Histadrut), Knesset Member Y.S. Ben-Meir, Dr. Fanya Gonor (Bank of Israel), Mr. Aharon Dovrat (head of Clal Investment Company), Mr. Yitzhak Mann (Chairman of the Association of Certified Accountants), Miss Tamar Mann, Mr. Yitzhak Nenner (former Mayor of Eliat) and Mr. Ya'acov Frank.

Higher export credit

Export credit is to be increased by 10 per cent, from IL2.80 per export dollar to IL3.10, according to the spokesman of the Bank of Israel.

SLIGHTLY UP

The market closed slightly higher in active volume. Continuing interest in the market is overcoming the effects of some limited profit-taking. The market is overdue for a downside correction, but continuing interest declines are helping to fend off a readjustment.

Bank of America cut its prime rate from 6½ to 6 per cent and late yesterday announced it is going to reduce the interest rate paid on savings deposits.

The market traded in a very narrow range. Volume of shares traded amounted to 15,820,000 as advancing issues outpaced those declining by 810 to 617. The Dow Jones Industrial Average was up 1.64 and closed at 849.46.

WALL STREET

Alcoa	66%	Gen. Elec.	95%	Otis Elev.	42%
Amer. Can.	4%	G. Fa. Corp.	88	Pac. Petr.	28%
Amer. Mot.	8%	Gen. Instr.	16%	Panama WA	14%
Amp.	17%	Gen. Mot.	79%	Penn-Centr.	6%
Amer.R & D	44%	Gillette	47%	Pennzoll Un.	30%
Amer. T & T	53%	Glen Alden	7%	Phil. Petro.	31
Anaconda	21%	W.R. Grace	32%	Polaroid	29%
Avco	15%	G. W. Fin.	23%	Raytheon C.	30%
Beth. Stl.	23%	Homest. Min.	23%	RCA	29%
Boeing Co.	17%	IBM	312%	Reynolds T.	56%
Bourns Inc.	13	Int. Paper	35%	Sears Roe	81%
Brunswick	20%	Int. T. & T.	53	Sollit. Dev.	11%
Borrowings	108%	Itek Corp.	30%	Sperry Rnd.	25%
Celanese	65%	Lilly & Co.	110%	Stonj	68%
Chrysler	25%	Ling T. Vght	12%	Syntax	39%
Coca-Cola	84%	Litton Ind.	24%	Teledyne	24%
Comsat	51%	Loew's Inc.	37%	Telex Corp.	15%
Cont. Data.	49	Marcor	33%	Texas Instr.	81%
Ct. Wright	12%	Mc Crory	19	Time Inc.	43%
Dow Chem.	75	McCul. Oil	40%	Transwar	15%
Dupont	130	McDon-D	25%	U.N. Carbide	43%
East. Airmas.	16%	Miles Lab.	44%	US Smelting	29%
Ektodak	74%	Min. MM	96%	US Steel	33%
Fair Cam.	25%	Mozman	34%	Westg. El.	69%
Fair Hill.	10%	Motorola	58%	Witco Chem	26%
Fd.Nt. Mrtg.	61%	Murphy Ind.	11%	Woolworth	39
1st Ch. Fin.	44%	Natomas	58%	Xerox Co.	86%
Ford Mot.	55	Occ. Pet. C.	18%	Zenith Rad.	38%
Gen. Bat.	24%	Olin Corp.	18%		

Supplied by Sebelman, Hochstin & Trotta Inc., members N.Y. Stock Exchange.

U.S. SECURITIES
 For all brokerage services call or visit
Scheinman, Hochstin & Trotta
 Tel Aviv 9 Rehov Ahad Haam
 Shalom Tower, 4th fl.
 Office: Tel. 51525, 51711.

INVESTMENTS IN U.S. and Israel
SECURITIES
OSCAR GRUSS & SON
 MEMBERS NEW YORK STOCK EXCHANGE
 TEL AVIV: Shalom Tower, 19th Floor
 Tel. 51961

2.5; Naphtas (2,500) lost one and one, closing at 47, and ILDC Bearer (28,000) lost 1.5 but then recovered by 0.5, closing at 78.

18.1.71	19.1.71
LINKED TO THE DOLLAR	115.3 115.3
5% Dead Sea Junior	294.8 205.5
5% Electric Corp. Tranche A	128 127.3
6% Electric Corp. Tranche B	
LINKED TO THE C.O.L. INDEX	
(Capital & Investment)	105.5 104.9
Defence Loan 41 1968	138 137.3
Absorp. and Comp. Loan 1965	
SHARES	
Electric Corp. — O.	54 54
Union Bank of Israel — O.	116.5 118
Otar Hit. Hayehudim — O.S.	177.5 177
I.D.B. Co. — O.	108 107
Gen. Mort. Bank — O.	178.5 178
Pal. — British Bank — O.	156 156
Israel Discount Bank — "A" O.	227 228
Misrahi Bank Ltd. — O.	126 126
Carmel Mort. — O.	114 114
Bank Leumi — "A" O.S.	245 245.5
Mg. & In. Bk. for Bldg. — "D" O.	99 99
Bank Hapoalim — 10% P.O.	130.5 130.5
Industrial Dev. Bk. — 8% P.O.	82.5 82.5
Develop. & Mort. Bank — O.T.	170 172
Housing Mort. Bank — O.	130.5 130.5
G.U.S. — Rasco Bank — O.	37.5 38
Isr. Cent. Tr. & Inv.	102.5 102.5
Hassneh Ins. Co. — O.	105.5 110
Wilson. Clere, Mayer — O. ILI	96.5 87
Wilson. Clere, Mayer — O. ILII	96.5 87
Tefahot Isr. Mort. Bank 8% P.O.	140.5 138
Tefahot Isr. Mortg. Bank — O.	141 137.5
Sahar — "C" O.	92.5 89
Azotim — O.	82.5 82.5
Africa-Pal. Investment — O. ILIO	118 115.5
Israel Land Dev. Com. — O. Reg.	76.5 75
Isr. Land Dev. Com. 60/61 O.T.	77 77.5
I.C.P. Isr. Land Dev. Com. — O.	68 68.5
Property & Build. Corp. — O.	109 108
Mehadrin	116 112.5
Pr. Or. Ltd.	111 110
Anglo-Israel Investors — O.	90.5 89.5
Rasco — 8% P.O.T.	41 40.5
Rasco — O.	29.5 29
Irmas	51 51.5
Neot Aviv — O.	39 29
Alliance — B.T.	595 596
"Elico" Isr. E-Mech. Ind. — O.T.	92 92
"Argaman" Isr. 8% P.O.T.	81 81
"Aia" — "C" O.	92.5 91.5
Motor House — O.	51 51
Dubek — 8% P.O.T.	137 136.5
Cold Stor. & Supp. Co. — O. ILII	97 97
Elect. Wire & Cable Co. — O.	105.5 100.5
Solel Boneh — 10% "A" P.O.	91 90
Lightering Supply Co. — O.	70 69
Chemicals & Phosphates — O.	33.5 34.5
Lewin Epstein — 8% P.O.T.	65.5 64.5
Moller Textile — O.	113.5 113
Nechustan — 8% P.O.T.	110 110
Teva — O.T.	388 384
Phonecta 8% P.O.T.	58 59
Paper Mills — O.	135.5 139.5
Asias "B" — O.	123 123.5
Shemen 8% — P.O.T.	76.5 75.5
"Taal" Man. of Plywood — O.	115.5 117.5
Delek "C" — O.	107 106.5
Elgar — O.	55 55
Eliern Invest. Co. — O.	114.5 114.5
Bank Hapoalim Inv. — O.	112 112
Export Bank Inv. Co. — O.	40 40
Paz Investment Develop. — O.	68 68.5
Amps Investment — O.	73 71.5
Discount Bk. Inv. Cor. — O.T.	141 140.5
Tajhet Bank Invest. Cor. — O.	84.5 84
Bank Leumi Invest. C. — O.	162.5 162.5
Foreign Trade Invest. C. — O.	45 45
Misrahi Inv. Cor. — O.	114 114
Hapoel Hamizrachi Inv. Co. — O.	48 48
"Piryon" Inv. Trust — "B" Sh.	50.5 50
Clal Isr. Inv. Co. — O.	93 93
Naphtas — O.T.	48 48
Lapidot — O.	70.5 72
Legend: O.S. Ordinary Stock; P.O. Preferred Ordinary; O. Ordinary; P. Preferred; T. Tax Limit 25%; N.C. Not Communicated; S. Sellers only	
(In cooperation with the Union Bank)	

Securities
 Don't buy without experts' advice — ours is free!
UNION BANK OF ISRAEL LTD
INVESTMENT SERVICE
 NATHANYA • HADESA • BEHOVOT • BEER SHEVA
 TEL AVIV • RAMAT GAN • JERUSALEM • HAIFA

Sapir warns of higher taxes as Knesset votes on budget

By ASHER WALLFISH
Jerusalem Post Knesset Reporter

The Knesset yesterday sent the 1971/72 Budget Bill to the Finance Committee, by a vote of 48 to 29, on the first reading, while Finance Minister Pinchas Sapir warned again that taxes may have to go up.

The Finance Minister, replying to the 17 hours of debate on the first reading, lashed himself into a thunder of indignation as he cast the arguments of the Opposition back in their teeth.

Mr. Sapir warned that when it came to high taxes, foreign indebtedness and sales of State properties, "a nation with its back to the wall may have no options." If the situation made it essential, he warned, taxes would be raised still further — "indirect taxes first."

He voiced the hope that the teachers would not strike over their current wage claims, suggesting that the Histadrut's Teachers Union was being dragged along willy-nilly by the Secondary School Teachers Association. (See page one.)

On wage claim in general, the Finance Minister warned that he would take whatever steps proved necessary to ensure that stability was preserved. "Let's not sell our economic future for a mess of pottage," he urged.

Mr. Sapir scathingly rejected barbs thrown during the debate about the state of the economy, by accusing the Opposition of not admitting openly just how much the defence burden affected the economy. The first 30 years of Israel's existence had seen it spending \$1,700m. in foreign currency on defence. The past three years alone have seen an expenditure of \$2,400m. on defence. "No other country in the world has ever had such a massive defence burden to bear, for such a long period, while maintaining rapid development, absorbing immigrants, and raising standards of living among the population generally and the needy in particular," he said.

Meanwhile, in the sphere of private consumption, there was a certain fall off during the second half

Man shot dead in Gaza

Jerusalem Post Reporter

GAZA. — The body of a local man was brought to the Baptist Hospital here yesterday. He had apparently died of bullet wounds, en route to the hospital. A preliminary investigation indicated that the man had probably been murdered by terrorists.

"Itim" identified the man as Ibrahim Hassan el-Madhoun, about 40, from Jebelieh. The news agency added that a 16-year-old local boy was also hospitalized with bullet wounds yesterday.

Grenade misses

of 1970. Because of higher travel taxes, only 140,000 Israelis went abroad instead of the 200,000 expected — but the figure should have gone down to 40,000, he said. "Other countries in time of war would have introduced the need for exit permits."

Mr. Sapir denied that real wages lagged behind price rises or that the share of employed income in total national income had fallen, "despite the fact that some feinschmecker economists have tried to prove the opposite."

Mr. Sapir was sarcastically uncompromising about experts' recent assessment that there are "200,000 under-nourished citizens in Israel." He said these experts were "libelling our society" and educating the public badly. "Soon they'll be saying that Sapir and Almagi are living on the poverty line."

When the debate on the first reading of the Budget Bill was concluded, earlier in the session, Mr. Yusef Saphir (leader of the Liberal wing of Gahal) said the country's economy would never be healthy as long as the Treasury fiddled around with half-measures, and deferred radical changes.

One of the basic ills of the economy, Mr. Saphir said, was that too many resources were concentrated in the hands of the Government, and too little left to private enterprise. The Treasury's policy of subsidies, moreover, was not only erroneous — it was dangerous. This was because no initiative could get off the ground if it did not enjoy the goodwill of the Government.

The general need, he urged, was to boost productivity, and to see that resources were utilized more fully.

Mr. Haim Zadok and Mr. Moshe Baran (Alignment) also spoke.

Mayor serves as traffic cop

Jerusalem Post Reporter

RAMLE. — The Mayor of Rishon LeZion, Mr. Hanania Gibstein, directed traffic for half an hour yesterday at a railway crossing where the automatic gate had broken down.

Mr. Gibstein was returning from Jerusalem in his chauffeured car. His driver stopped at the level crossing outside Ramle when the gate came down with lights blinking. More than 10 minutes went by with no sign of a train. Drivers lined up behind the mayor's car began honking, and several overtook the queue and drove through the gap normally left by the gate.

Mr. Gibstein sent his driver to the local police station to notify them of the breakdown, and he himself stood on the trucks and signalled the cars through one by one while keeping an eye peeled for trains.

Two months ago, two persons were killed and two others injured when their car was hit by a train. The gate had not been working at the time.

Zouabi appeals again for Arab Affairs post

Jerusalem Post Reporter

NAZARETH. — Deputy Speaker Saif e-Din Zouabi yesterday insisted that the creation of an Arab Affairs Ministry would promote friendly relations between the Knesset, Mr. Zouabi said:

Peres to sign flight accord with France

LOD AIRPORT. — Transport and Communications Minister Shimon Peres left here by El Al for Paris yesterday, to sign a new civil aviation agreement between Israel and France.

The present five-year agreement, delineating the landing rights of El Al in France and of Air France in Israel, expires shortly. The new agreement will also be for a five-year period.

Mr. Peres was accompanied by El Al's assistant manager, Mr. Yerahmiel Shrem. They will join managing director Mordechai Ben-Ari, who is already in Paris.

Another Cabinet Minister, Housing Minister Ze'ev Sharef, took off for Switzerland and Scandinavia yesterday on an 18-day tour of appearances for Israel Bonds.

Alignment protests delay in extending school-leaving age

Jerusalem Post Knesset Reporter

The Alignment Knesset faction has raised objections to a planned draft amendment to the Compulsory Education Law which would defer the extension of two more free years of schooling to grades nine and ten.

Mr. Yitzhak Navon insisted yesterday that Education Minister Yigal Alon come to the faction caucus and explain his intentions before the draft is tabled in the House.

Similar protests were raised by Mr. Reuven Arzi of the Alignment's Mapam wing in connection with the draft amendment to the Penal Code Ordinance regarding offence given to heads of foreign states.

Blowing hot and cold in new Beit Hanassi

Jerusalem Post Knesset Reporter

Holy cows cost money. One such sacred bovine seems to have found a place in the slowly-rising Presidential Residence, in Jerusalem's Talbieh quarter. It is costing the tax-payer unnecessary money.

One of the principles governing construction of premises for government offices rules that civil servants may not enjoy air-conditioning in Jerusalem.

The Presidential Residence embodies an integrated system of air cooling and air heating, for the comfort of the President, his family, and his guests. Somebody decided that, in accordance with the book of rules, the officials on the President's staff can only enjoy winter warmth but not summer cooling.

Since the integrated heating-cooling system already in the Residence could not be adapted for heating only, there was no choice but to alter the plans, and install a special separate heating-only system, which costs several thousands of pounds more.

The holy cow was discovered only by accident, when the Knesset Finance Committee discussed the budget of the President's bureau yesterday, and one of the Committee members suggested they go along to Talbieh, to see how the building was going on.

Walking along the corridor to the Secretariat wing, the Committee almost stumbled upon a radiator cluster, rising from the middle of the floor. "What's this?" they asked, and after, some humming and hawing, they got the answer.

They also learned that the building, already a year behind schedule, is due to be completed at Passover, but probably will not be ready by then.

Reacting to the criticism, the Jerusalem District Engineer of the Public Works Department told *The Jerusalem Post* that air-conditioning for civil servants was precluded by regulation all over the country, except for Ellat, Tiberias and Beisan. The official, Mr. Avimar Gil, said there would be "no proteksia for Beit Hanassi staff." He added that extension of the cooling-heating system from the private and ceremonial wings to the offices would have entailed a bigger and costlier plant.

As regards the delay in construction, he said the slowdown was due to the nation-wide problem of the shortage of building manpower and the building boom, especially felt in Jerusalem.

But the new Beit Hanassi would have been ready for handing over to the President by the beginning of April, had not further demands been made by security authorities some three weeks ago. These will take an extra three or four months to complete. The demands were said to have been prompted by the news of the attack on the Pope during his Asian tour.

Hands off M.K.s, bar association warned

Jerusalem Post Knesset Reporter

The Knesset House Committee Chairman, Mr. Yisrael Yeshayahu, warned the Chamber of Advocates yesterday to leave Knesset Members in peace.

The Chamber is currently discussing the ethics of a Knesset Member practising law. Mr. Yeshayahu issued a clear warning that any decision by the Chamber that a Member could not be a practising lawyer while he was serving in the Knesset would be a clear violation of the constitutional rights of M.K.s. He reminded the Chamber that the rights of a Knesset Member were clearly defined by law, and warned that any internal decisions the Chamber took had to be consistent with that law.

'Nature Reserves Week' declared

The week of Tu B'Shvat — from February 4 to 12 — has been declared National Nature Reserves and Landscape Week by the Ministries of Education and Culture and Tourism and by the Nature Reserves Authority and Society.

Organized and guided tours will

U.S. Speaker hits at Leningrad trials

The Speaker of the U.S. House of Representatives, Mr. John McCormack, has condemned the Leningrad trial in the name of the House. In a letter sent to Knesset Speaker Reuven Barkat via the Israel Ambassador in Washington, Mr. McCormack said that the trial and verdicts aroused the same strong feelings in him as they had done in Mr. Barkat and the members of the Knesset. On trial, he wrote, were "Jews, whose only crime was their link to the Jewish People and their spiritual heritage and historic homeland."

Mr. McCormack's letter was in response to a call by the Knesset to parliaments and enlightened opinion throughout the world to persist in the struggle against the oppression of Soviet Jewry.

New Polish aid to North Vietnam

TOKYO (AP). — Poland has agreed to grant new economic and military aid for 1971 to North Vietnam, Hanoi's Vietnam news agency said yesterday. It said the agreement

Young footpads rob woman at knife-point

TEL AVIV. — A Ramat Gan woman told the police early yesterday morning that she had been robbed by two teen-agers, one of whom held a knife at her throat.

The woman, Mrs. Aliza Kubinsky, said she was walking home just after midnight on Monday night when two boys of about 17 fell on her. One of them seized her around the neck and held a knife to it, while the other snatched her handbag. The boys then ran off with the bag, which contained about IL40, while Mrs. Kubinsky screamed and attracted the attention of a policeman.

Police are investigating. (Itim)

Police districts are combined

Jerusalem Post Reporter

RAMLE. — The Ramle-Rehovot and Petah Tikva Police Districts have been combined, and both are now part of the Central Police Region, a jurisdiction extending from Kiryat Anavin in the south to Netanya in the North. There are 340 settlements, including seven cities, in the region with a total population of about 600,000.

The usual complement for a police command this size is 640 officers.

Heading the Central Region is Chief Superintendent Ezra Goldberg, who formerly commanded the Ramle-Rehovot District. His deputy is the former head of the Petah Tikva District, Chief Superintendent David Schmerler. Superintendent Shimon Savir has been assigned to head the Investigations Division.

A JEWISH-ARAB FOLKLORE evening will be held tomorrow at 7.30 in Beit Ha'am in Jerusalem. Arranged by the Municipality, the programme will include an Armenian folklore group, the Municipal dance group, Hora, and several other entertainers performing in Hebrew and Arabic.

IPO bans another contemporary

Jerusalem Post Reporter

TEL AVIV. — The Composers League yesterday protested against the decision of the Israel Philharmonic Orchestra to remove Mordechai Seter's "Phantasy" from the sixth subscription concert series starting on Saturday night in Tel Aviv.

The League, in its statement, heartily endorsed a letter sent by Mr. Seter to Education and Culture Minister Yigal Alon protesting against the I.P.O. decision.

The composers noted that this rejection of an Israel work followed the removal by the I.P.O. of Schoenberg's Violin Concerto from its recent programme.

Mr. Seter wrote to the Minister: "What causes me concern is not only the fact that my work will not be heard, but the explanation I received from the I.P.O. management. They claim that our subscribers try to get rid of their tickets for any concert including a contemporary composer... This claim is in direct contradiction to the purpose of the orchestra as an educational and cultural factor in our society. The Israel Philharmonic thus makes itself an organization that supplies entertainment only to the masses, and makes itself entirely dependent on the taste of some of its subscribers."

The Composers League noted its surprise that the Minister had not

הוֹנְפֵי הַבְּנֵי
CONFIDENTIAL LTD
CONSULTANTS • BROKERS

INSURANCE PROBLEMS
ARE OUR BUSINESS

HAIFA TEL AVIV
Tel. 520041 Tel. 50747

THE WEATHER

Forecast: Humidity unchanged. Fair with slight rise in temperature.

Weather synopsis: Ridge extends from Turkey to East Mediterranean. Shallow low over Central Mediterranean.

Jerusalem	52	8-14	16
Golan	50	4-12	14
Nahariya	47	7-20	21
Safad	72	5-13	14
Haifa Port	25	10-19	20
Tiberias	50	9-13	21
Nazareth	67	8-16	18
Afula	58	4-19	20
Beisan			22
Bethoron	54	9-15	17
Tel Aviv	62	9-18	20
Lod Airport	53	6-20	21
Jericho	33	4-20	22
Gaza	48	10-19	20
BeerSheva	59	6-17	19
Eilat	29	12-24	24
Tiran	47	14-25	28

ARRIVALS

Rabbi Arthur Herzberg, member of the Jewish Agency Executive, and Mrs. Herzberg, for a six-months stay, (by El Al).

Mr. Gottlieb Hammer, Executive Vice-Chairman, United Israel Appeal Inc. New York, on Jewish Agency business.

DEPARTURES

Actress Hanna Marron, to Zurich, for the last stage of treatment on her amputated leg (by El Al).

Israel's new Ambassador to Nepal, Mr. H. Caspi, for Katmandu.

First names first

People's names are to be written first name first, followed by surname, unless otherwise specified — according to a new decision by the Ministry of Education and Culture. Instructions to that effect have been sent to all educational institutions.

It was further specified that, when a personal name is represented only by an initial, the initial is to be punctuated with an apostrophe.

Malagasy envoy

Mr. Alfred Rajonarivelo, the Malagasy Republic's Ambassador in London, has been appointed in addition as Ambassador to Israel. His permanent place of residence will be in London.

in Beit Lahiyeh

Jerusalem Post Reporter
BET LAHIYEH. — A grenade was thrown at a police vehicle on the road near here (outside the curfew area) at 3.30 yesterday afternoon. It exploded behind the vehicle, injuring no one and causing no damage. No arrests were reported.

All curfews in the Gaza Strip were still in effect as of yesterday, it was learned. But the curfew clamped down on Seje'iyeh Monday after two grenade attacks was limited to the main road.

Meanwhile, a 25-year-old Beduin was sentenced yesterday before a full military court to eight years in jail for membership in the Popular Front for the Liberation of Palestine, complicity in planting a mine next to an electric pylon, and training in the use of weapons.

The man is Abdul Suleiman Id Swarka, who admitted the charges. In addition, 13 curfew breakers from the eastern quarter of Seje'iyeh were summarily tried and fined IL70 apiece.

A 25-year-old El Arish citizen, Mohamed Hasan el-Menei, was sentenced to 12 years imprisonment by a military court here yesterday for "supplying the enemy with information of military value" and for sheltering nine Egyptian intelligence agents. The three-man court was presided over by Rav-Seren Zvi Schneider. El-Menei was prosecuted by Segen Dan Ben-Ner.

His offences spanned a period from April 1969 to April 1970 when he was arrested by security forces. He supplied details of troop movements in the El Arish area to Egyptian intelligence via a local judge who has since absconded.

The same court also sentenced a Khan Yunis man, Muhammad Said Latal, to three years in prison for leaving and entering the country illegally and being a member of the Fatah. Latal left the Gaza Strip illegally in June 1970 and crossed to Jordan where he was recruited into the Fatah. He spent 20 days in a training camp and returned, again illegally, to the Gaza Strip. He was arrested four months later, not having committed any known offences in the meantime.

THE COHENS AREN'T JEWISH ANYMORE

"The Jewish community is not replenishing itself. Young Jews are afraid to come to Portugal." So runs the sad tale of Portuguese Jewry. Intermarriage is high and the lack of promising jobs accounts for the failure of young Jews to enter the country. Read "Jews in Portugal: the Cohens Aren't Jewish Anymore!" in the October issue of the HADASSAH MAGAZINE now on sale at selected newsstands for only IL1.75.

In Haifa, available at: Sifri, Mt. Carmel Drucker, Haifa Post Steimatzyk, Derech He'atzmaut. READ THE MAGAZINE WHICH IS READ EVERY MONTH BY 1,000,000 AMERICAN JEWS.

BRONFMAN'S AGENCY LTD.

"I don't want such a ministry to be set up for my benefit. It isn't a condition that I be deputy to the new minister."

Mr. Zouabi advised his colleagues to consider his proposal carefully. "If they have the benefit of our young people at heart, they should help, not hinder, the establishment of the new ministry."

Teachers

(Continued from Page One)

to put in more time on such things as compulsory refresher courses. According to Education Ministry sources, Mr. Allon took great pains to explain the special position of the teachers and the very serious consequences that might ensue both if there was another prolonged strike and if the right people were not attracted to the profession.

All this apparently did not impress Mr. Sapir, who is understood to have reiterated his opinion that the teachers "only work 24 hours a week." Accordingly, if this demand were met, it would mean that the teachers would be getting a 20 per cent increase over and above the 10 per cent general wage increase already allowed for during the coming year.

Prime Minister Golda Meir, while expressing concern at the prospect of a chain reaction of wage demands if the teachers' claims are even partially met, reserved judgment until Sunday.

The Secondary School Teachers' Association, in the meantime, has dissociated itself from Mr. Allon's compromise solution, which they say was made in their name without their permission.

The Education Ministry spokesman said last night that Mr. Allon "will not be lobbying" during the next few days and that no more meetings are planned with Mr. Sapir. Asked whether Mr. Allon might resign if he does not manage to win Mr. Sapir and the rest of the Cabinet over by Sunday, the spokesman said, "We'll cross that bridge when we come to it." The spokesman stressed, however, that the confrontation between Mr. Sapir and Mr. Allon was "not personal."

A brief part of the Cabinet discussions was taken up by the nurses' pay demands, but decisions about these too were deferred until Sunday.

A strike of all ORT schools, scheduled for this morning, was called off yesterday following a last-minute meeting between the Hadassah Teachers' Union and the ORT Vocational School system. It was decided that teachers in the Rehovot ORT school, whose work had been drastically cut, would resume work on a full-time basis. The trade instructors in the Rehovot school had been on strike for the past seven weeks.

A spokesman for the Nurses Union yesterday said the Union was withholding strike action until the Government finishes its discussions on Sunday. Previously it was announced that the Union would call a strike if the Government failed to reach a favourable decision at its meeting yesterday.

The chairman of the Trades Union Department in the Histadrut stated yesterday that he did not believe the nurses would dare to go out on strike without the approval of the Department or of the Histadrut Executive. Commenting on this, the spokesman noted that the last strike had been carried out without such approval.

Upper Nazareth, was posted to the Kiryat Haim police station and was lodged at the Masorti Hotel in Tivon, because he had come off duty at a very late hour.

During the night he was awakened by a suspicious noise in the corridor. He got up and caught a young man lurking there. Cohen went back to sleep after handing over the intruder, who comes from Kfar Vitkin, to his colleagues.

World synagogue parley next year

The Second World Conference of National (orthodox) Synagogue Organizations and Kehillot will take place in Jerusalem on January 9, 1972, it was decided recently at a consultative meeting at Hechal Shlomo.

Present at the meeting — which passed resolutions protesting "growing anti-Semitism" in the Soviet Union and the "sad state of religious education and assimilation" in the Diaspora — were representatives of the European Rabbis Conference, the Union of Orthodox Jewish Congregations of America, the National Council of Young Israel in the U.S., the Israel Association of Religious Councils and the Union of Israel Synagogues.

Dino Bousso buried at Haifa

HAIFA. — The funeral took place here yesterday of Dr. Dino Bousso, the Technion scientist and inventor who died on Monday at the age of 38. A large gathering of Technion teachers and students followed the bier from the Rambam Hospital to the cemetery on the Carmel shore. Eulogies were delivered by Prof. Elisha Shiklarsky, Vice-President of the Technion, Prof. Uri Yishai, Head of the Mechanics Department, and Prof. Boaz Popper.

5732 WILL BE the year of the Ari and the Rema, marking the 400th anniversary of the deaths of Rabbi Yitzhak Luria and Rabbi Moshe Isserles. The Ministry of Religious Affairs has appointed a committee to arrange events in commemoration of their life and work.

'Palace' held 0:0

By GIDEON HOD

Jerusalem Post Sports Reporter
TEL AVIV. — The Israel Selected Soccer eleven last night held English First Division Club Crystal Palace to a goalless draw in a quick-moving game at Bloomfield Stadium.

In perfect weather 19,000 spectators saw the home team dictating play from time to time, while the fit-looking Londoners showed good passing and speedy passing.

Both teams missed several golden scoring opportunities. The most glaring of these was in the 68th minute, when the crowd held their breath as Feigenbaum's magnificent drive was pushed away by Palace's goalkeeper Jackson and Spiegler's shot on the rebound was kicked off the line by defender Blyth.

At the other end, Sorinov distinguished himself with several spectacular saves from the eager English forwards. The Israelis clearly missed Spiegler

Daniel Lewin, Ambassador to Thailand, dies at 63

Jerusalem Post Reporter
 The death took place yesterday evening in Bangkok of the Israel Ambassador to Thailand, Dr. Daniel Lewin. He died of a sudden heart attack at his residence at the age of 63. He was about to see off a visiting colleague from Jerusalem — the Director of the Foreign Ministry's Asian Department, Mr. Mordechai Sheerson, — when he collapsed.



Daniel Lewin, one of the first members of Israel's foreign service, served in many senior posts in the Foreign Ministry in Jerusalem and abroad. Born in Berlin, he came to this country in 1938. He had been a leader of the Maccabi movement in Germany, and was a keen sportsman. He was one of the first members of Kibbutz Kfar Maccabim. In 1945-46 he was Secretary of the Mapai branch in Haifa.

In 1947, he headed the Jewish Agency mission which worked in the Jewish DP camps in Germany, and which was attached to Unrra. As "Kurt" Lewin, he was a familiar figure in the Bergen-Belsen camp which accommodated thousands of survivors of the Holocaust. In Germany, he was active in aliyah from the camps.

With the establishment of the State he served as Consul in Austria, and then as Charge d'Affaires at The Hague. Returning to Jerusalem, he headed the Foreign Ministry's Asian and African Department. He then served as Ambassador in Burma, and in Japan, after which he headed the Ministry's Asian Department. His next appointments were Ambassador at The Hague, and two years ago, in Bangkok.

He is survived by his wife, who is in Bangkok, and a married daughter, Mrs. Miriam Czesnik in Jerusalem. The coffin is due in Israel on Friday.

Julius Margolin, writer, dies

TEL AVIV. — Dr. Julius Margolin, author and journalist, died in Tel Aviv yesterday after a short illness. He was 70.

Dr. Margolin achieved fame with the publication of his "La Condition Inhumaine," a detailed description of the five years he spent in a Soviet Labour camp from 1940 to 1945. The book was later translated into several other languages. Dr. Margolin originally came to this country in 1936, but returned to his home-town, Plinsk, three years later, for personal reasons. After his term in the labour camp, he was exiled to Siberia for another two years, and only returned to Israel in 1947.

A philosophy graduate of Berlin University, he contributed to various newspapers and periodicals in Israel and Russian-language publications overseas, on political and cultural subjects. He was one of the foremost thinkers and intellectuals among the country's journalists. E.G.

Hauer, ophthalmologist at Donolo, dies

TEL AVIV. — The director of the Ophthalmology Department at Donolo Hospital in Jaffa, Dr. Yitzhak Hauer, died yesterday after a short illness. He was 66.

Dr. Hauer had also been a senior lecturer at Tel Aviv University. His funeral will set out at 1.30 this afternoon from the hospital for the Kiryat Shaul Cemetery.

THE WINNING six numbers in the Lotto draw of Mifal Hapayis are: 03, 12, 17, 20, 22 and 31. The additional number (which participants add by themselves) was 21.

EVERGREEN

No. 84

NOVEMBER ISSUE

SOLE DISTRIBUTOR

Steimatzyk's Agency Ltd.

ISRAEL - TEL AVIV - HAIFA - YODOT AIRPORT

AVAILABLE EVERYWHERE

WOMAN

DECEMBER 5 ISSUE

WOMAN'S OWN

DECEMBER 5 ISSUE

SOLE DISTRIBUTOR

Steimatzyk's Agency Ltd.

ISRAEL - TEL AVIV - HAIFA - YODOT AIRPORT

AVAILABLE EVERYWHERE

Hadera man, 80, killed by car

HADERA. — A local resident, Moshe Efron, 85, was killed yesterday when he was knocked down by a car in the main road here. He was taken to Hillel Yaffe Hospital, where he died shortly after admission.

Police arrested the driver of the car, a resident of Nir Yisrael, for investigation. (Itim)

Mental patient killed by train

RAMLE. — A 78-year-old inmate of the Shmuel Harofé mental hospital in Be'er Ya'acov was killed by a train yesterday. The woman was sitting on the rails near the hospital when a goods train approached. The engine driver, Moshe Hess, saw her from a distance of about 200 metres and blew the train whistle while he applied the brakes. He could not stop the train in time, however, and the woman was killed on the spot. (Itim)

Jailed for killing friends in road crash

BEERSHEBA. — A driver who was found responsible for the death of two persons was yesterday sentenced to three months' imprisonment by the Magistrates Court here. He also received a IL3,000 fine and had his driver's licence suspended for three years.

Eliaz Pisanti of Givatayim was driving along the Beersheba-Arad road last January when his car suddenly swerved into the path of an oncoming lorry. As a result of the head-on collision two passengers in his car were killed. Magistrate Yitzhak Banai, in passing sentence, refused to consider the fact that Pisanti has been dependant since the accident, because the victims had been friends of his.

Schoolboy dies after stone fight

MIGDAL HA'EMEK. — A 13-year-old boy from Upper Nazareth who was critically injured during a school playground fight on Sunday died yesterday at Bellinson Hospital.

The boy, David Ohana, had been hit by a stone thrown by another pupil, after school hours at the comprehensive religious school here. The other boy, aged 14, is being held by the police for interrogation.

The Education Ministry has announced that it is launching its own investigation. (Itim)

Driver dies after wrestling with buddy

TULKARM. — A local taxi driver, Abdul Rahman Hasiba, 35, died here yesterday after engaging in some horseplay with a fellow driver.

Eyewitnesses reported that Hasiba, father of eight children, had been thrown to the ground in a friendly wrestling match in the street with Mahmud Safaka. The two then went to a coffee house, where they continued their playful wrestling. Hasiba was again thrown and taken home after he complained of not feeling well. He died half an hour after reaching his house.

The body was taken to the At Kabir Institute for Forensic Medicine for a post mortem examination. The other driver is cooperating with the police. It was learned. (Itim)

Child drowns in well

Jerusalem Post Reporter

HAIFA. — A three-year-old child, from Daliat el-Carmel, Fadi Hama Halabi, drowned in a well near his courtyard of his home on Yehuda. His lifeless body was discovered in the well, several hours after he was reported missing. (Itim)

COMMEMORATE COINS AND OFFICIAL STATE MEDALS

An enduring your visit

The perfect friends and business

Visit our shop 11 Keren Ha... JERUSALEM... TEL AVIV... (near the...)



ALL STATE MEDALS are identifiable by the State emblem and the words "State of Israel" in Hebrew and English on the rim



ISRAEL GOVERNMENT AND MEDALS CORPORATION



Jewish Telegraphic Agency

FEATURES

JEWISH TELEGRAPHIC AGENCY
BETWEEN YOU AND ME

FOR RELEASE
AUGUST 20, 1971

BY BORIS SMOLAR

(Editor-in-Chief Emeritus, J. T. A.)

(Copyright 1971, Jewish Telegraphic Agency, Inc.)

PERSONALITY PROFILE: Meet Irving Bernstein, the able and amiable executive vice-chairman of the United Jewish Appeal. He is now the executive head of the UJA in the United States succeeding Rabbi Herbert A. Friedman who moved to Israel for settlement there.

Rabbi Friedman, who currently also carries the title of executive vice-chairman, has long nurtured the dream of settling in Israel. A man of vision and energetic action, he will conduct the Israeli end of the UJA operations from newly established headquarters in Jerusalem. From time to time, he will visit the United States to lend a helping hand in the UJA campaign.

Mr. Bernstein is different from all the former top executive officers of the UJA in that his predecessors came to their high positions in the UJA from other high posts. He came from the UJA ranks. He has been with the UJA since 1947 and started in field work with the smallest communities in the middle east. Some of these communities had only 2 or 3 Jewish families.

He ascended higher and higher in the UJA system. From field representative he was elevated to the post of director of the West Coast Region. In this position he served successfully for 12 years. He was then summoned to New York to become assistant executive vice-chairman which post he held for 8 years. In 1969, he was named executive vice-chairman.

An excellent administrator, he worked hand-in-hand with Rabbi Friedman. Doing a very efficient job, he nevertheless held himself always in the background. His modesty won him many friends among the UJA lay leaders as well as among the top professionals in the communities throughout the country.

* * *

SHARING PROBLEMS: Executive directors in the Jewish communities consider Irving Bernstein a man of their own. Having grown up with many of them in the field of social work, he is looked upon by them as a member of their intimate family of communal workers.

This is no small asset to the UJA. In the fund-raising campaigns

(more)

-2-

of the UJA the personal friendship of the executive director in each community is as important as the good will of "big givers." It is the executive director that carries the burden of the day-to-day hard work in conducting the campaign in his community.

Because of his close relationship with many of the executive heads of the communities, Mr. Bernstein, stepping into the new position, made it clear that he intends to open--and maintain--a new line of communications with the executive directors in each community. His intention is to share with them--in an informal way--the problems and issues of various magnitudes that he will face in his daily work and to consult them, so as to have the benefit of their thinking on matters of mutual concern.

This new approach will keep the executive heads in the communities closer to the "inner doings" in the UJA. It will give the executive directors the opportunity to express their views and to be au-courant of matters of special interest to them. It will establish a two-way line between him and those engaged in making the local fund-raising drives a success.

* * *

THE 1972 OUTLOOK: Mr. Bernstein is very optimistic about the outlook for the 1972 UJA campaign of which he will be the chief engineer. He expresses his optimistic view in no uncertain terms.

His optimism is based on his belief in the quality of the UJA leadership. He also believes strongly that the American Jewish community is now sure of itself, of its identification with Israel's humanitarian needs, and of the importance of meeting the needs of Jewish communities in other overseas lands. He expects that the UJA campaign will bring close to \$300 million in 1972 which is the same sum anticipated in 1971--the largest sum ever raised in any year in the past.

Without saying so, the young-looking executive head of the UJA indicates that in his opinion there will be no going back in contributions to the UJA. This is because American Jewry has come to realize that it is now really and truly the "brother's keeper" of needy Jews throughout the world, whether through the Jewish Agency or through the Joint Distribution Committee--the two main partners in the UJA. All elements in American Jewry are now united in the UJA, sitting under one roof and aware of their obligations when it comes to aiding Jewish communities abroad.

Mr. Bernstein is especially encouraged by the fact that the top leaders of the UJA campaign in New York and Los Angeles--two communities that have especially distinguished themselves in the fund-raising-drive this year--have already indicated their readiness to remain at their leadership positions for 1972. He also lays great hope on

(more)

-3-

Paul Zuckerman, the incoming national UJA chairman. Mr. Zuckerman, a Detroit and national Jewish leader, is a man of great energy and strong dedication to the UJA which he has exhibited for years in most active work locally and nationally.

Born in New York 50 years ago, Mr. Bernstein comes from a family deeply interested in matters Jewish. He received his general education in the City College of New York and in Columbia University where he received his degrees. During 1942-45 he served with the U.S. Army and later in the New York City Department of Welfare. In the UJA, he led numerous study missions of American Jewish leaders to Israel, Iran, France and Germany. He also made special trips on behalf of the UJA to countries in Eastern Europe, North Africa and Asia.

NOTE TO EDITORS: Mr. Smolar will be away on vacation for several weeks. His column will be resumed after Rosh Hashanah.



12 Dec 71

THE NEW YORK TIMES, SUNDAY,

LE

at this Low, Sale
increased costs and

\$9.99

ORIG. 19.99



WARDROBE

of durable natural brown
ed within 2 days. A really
order yours now! 20" x 7"
ch)

SPECIAL GIFT LIST

N BAG

shapes itself to you. It's a chair,
ger. Made of heavy "wet look"
t exciting colors. Black, white,
or red. Child size Bean Bag

U.J.A. Calls for Funds to Meet Needs of Immigrants in Israel

By IRVING SPIEGEL

Leaders of the United Jewish Appeal said yesterday that the 50,000 newly arrived immigrants in Israel, 9,000 of them Russian Jews who had arrived in the last several months, faced an acute shortage of health and social services.

Moshe Rivlin, director general of the Jewish Agency, which carries out the programs of rehabilitation and absorption among immigrants, said it required about \$23,000 to integrate a Russian Jewish family of four into Israeli life. The Jewish Agency is chief beneficiary of United Jewish Appeal campaigns.

At the meeting of the United Jewish Appeal yesterday, 2,000 delegates elected Paul Zuckerman, of Detroit, communal leaders, as general chairman of the United Jewish Appeal. He succeeds Edward Ginsberg of Cleveland.

Speaking at the organization's annual conference at the New York Hilton Hotel, Mr. Rivlin said Russian Jews required "hospital beds, schools, vocational training, housing, health insurance."

He said his agency's budget for human needs in 1972 was \$645-million. The United Jewish Appeal will seek \$450-million of this sum in the United States.

Rabbi Herbert Friedman, executive vice chairman of the United Jewish Appeal, in reporting that Israel expected 50,000 new immigrants next year, asserted that the Appeal's campaign "can and must expand its goal to exceed the \$450-million."

"For the large number of

Israel's poverty-afflicted, a sound mind and body must come before dreams of a better future," he said.

Mr. Zuckerman, the ninth general chairman of the United Jewish Appeal, told the delegates that the process of absorption "into a new society is costly and a sometimes painful."

"It is our task," he said, "to insure that each immigrant can reach the fulfillment of his promise to himself and his children."

Mr. Zuckerman, who is chairman and executive officer of the Velvet O'Donnell Corporation, a food products and liquor importing and distributing concern, becomes a member of the executive of the Jewish Agency with his election as U.J.A. chairman.

Mrs. Golda Meir, the Prime Minister of Israel, was scheduled to address the Appeal dinner last night.

Socialist (In Italian

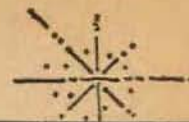
Special t

ROME, I
mier Fran
chairman o
increased l
former Pre
fani, the ca
tian Demo
fourth ball
tial election

But the
member e
comprising
Pariament
representative
ciusive, an
meet agai
fifth ballot

In tonig
Martino r
seven mor
ballot yest
Mr. Fanfar
fewer than

Tonight's
in which,
tion, a ma
would hav
election of
During the
a two-third
quired.



OPEN NIGHTS!

Israeli Fights Different War—This One for Harmony With Arabs

Last of a Series

By DALE C. FRANZ
Of The Bulletin Staff

Jerusalem — Even on the days when there is no news from the Middle East — no violence or threats or peace offers — an Israeli general is quietly winning his war in the Middle East.

It's a very little war but if there's a victory everybody could be a winner. Brig. Gen. Shlomo Gazit's assignment is to get the Arabs and Israelis to live together peacefully. He is in charge of the Arab territories captured in the Six Day War — the Golan Heights, West Bank, Gaza and Sinai.

One Israeli official says that "we don't expect them to love us, but we hope they will come to understand that they can live with us."

Unemployment Dips

The Arabs manage their own affairs through local governments that existed before 1967. Israel says unemployment in the territories has fallen from more than 10 percent in 1967 to about 3 percent of the work force now. The standard of living has gone up, economic activity has increased, education has improved and Arabs are being trained in new jobs.

"Perhaps one of the greatest achievements," Gen. Gazit says, "is the fact that for the last 4½ years there hardly was one incident between Israeli and Arabs. And this definitely wouldn't be the case if you have two people who sincerely hate each other."

"There was not one single case of an Israeli car with a family finding themselves in the middle of nowhere running into any trouble. And in many cases there was not one single reason you could say that they (the Arabs) were afraid of the military. There wasn't a single army man for 10 miles around."

Message Carried

And the people in the territories, free to cross the bridges back and forth into Jordan are "carrying the message," Gazit says.

Rabbi Herbert A. Friedman, executive head of the United Jewish Appeal, speaks with newsmen in Jerusalem about war and the prospects for peace. He is asked if Israel is basing its dream for peace on the hope that it can overcome hostility.

"Sure we believe it," he replies. "We believe that the condition of the human animal is to try to become more human than animal. We believe in progress. And we believe in growth. We believe every man is either your potential friend or your potential enemy."

Q. It seems that it's a long-range shot.

A. It sure is. You can't teach your enemy ... Jesus said, Turn the other cheek, and he said it 2,000 years ago in this city. Now that's long range. And all you do is keep turning the other cheek and every once in awhile you don't turn the other cheek, and you await.

He continues: "We don't really turn the other cheek. Teach your enemy what? Teach your enemy to love you. Try teaching your enemy to love man. Try teaching your enemy to love its own people. You know what one of the strongest things is, that hugs us?"

Feel for Them

"We're 2½ million people. In this country, and a quarter million of us are in poverty conditions. We agonize for them. There are 31 million people in Egypt. And 31 million of us are in poverty. And (President Anwar) Sadat spends billions of dollars each year on war, and doesn't give a god-damn about 30 million of his own people. So we are going to teach him to love us?"

He is asked what specifically Israel is doing to improve the human condition.

He answers: "From our



Brig. Gen. Shlomo Gazit



Rabbi Herbert A. Friedman

talk usually, not always, emerges some kind of concrete little program, even modest, but some concrete program emerges. And you start with two or three villages, and slowly it spreads."

A newsmen replies: "You are talking about millions of Egyptians. When you talk about tiny little examples ..."

Rabbi Friedman says: "Americans tend to quantify. Why are you worried about millions? You know, let's get one village and let five Arabs go in Cairo and say, you know those Jews really have an idea. And ten years from now five more Arabs will say, you know Ben Gurion says, Ben Gurion believes, we're going to have peace with the Arabs."

Arab Mentality

"There are 120,000 university graduates in Cairo today. He says he can't believe that they are not going to begin to have an effect on the Arab mentality. Now the man's 85 years old and he sits there with that kind of optimism in his head."

The newsmen comments "You know, the Second World War was between highly educated people."

Friedman answers: "You are just too pessimistic. I don't understand. This is a despair among the young people which always mystifies me. If the net result of saying that there's Auschwitz and therefore there's no way for man to learn how to be humane to his fellow men — if the net result of that is suicide — well I don't buy it. That's all."

How It Will Happen

"What lies behind it will come a simple thing. In the Arab village of Daliat el Carmel or any other Arab village, on the border, what's going to happen is this. An Arab doctor is going to be persuaded by a Jewish doctor that the two doctors ought to live in the village instead of commuting from Haifa."

"If you can get the doctor to live in the village, and the schoolteacher, the cop and the social worker to live in the village, the village is going to take on a different connotation. And if the Jewish doctor will live there with the Arab doctor, then pretty soon the Jewish doctor's mother's going to bring him blintzes on Friday night, so then she'll stay overnight, and then pretty soon her kids are going to come down to spend a weekend there."

"And pretty soon there will be ten Jews in that village and those ten Jews and the Arabs are going to start to talk. Now you can say, what is that. That's how all beginnings are made. The same old Chinese proverb, you walk a thousand miles by taking the first step."

3 Things Needed

David Ben Gurion, Israel's first prime minister, is recuperating from illness in his Tel Aviv home. He talks with newsmen, telling them there are three things that Israel needs.

"We need six million Jews,

liam P.) Rogers came to Egypt, and from there he came to Israel. He came to see me first and he told me he talked with Sadat — he told me that he had a long talk with Sadat and Sadat is for peace with Israel. The impression I had from Sadat was not like that, but I said he talked to him, perhaps he knows him better. I doubted whether Sadat really wants to have peace.

"I wouldn't say that under no condition will Sadat make peace, but I doubt it. I believe that there are reasons and forces in Egypt which need peace badly. Egypt is one of the very few countries where the majority of the people are peasants.

Worst in 3 Areas

"Well, the conditions of peasants in every country is not the same — but the worst is Egypt, in three areas. First, they are very poor; they have more children every year, but they haven't got more land for the children, so they are getting poorer every year.

Then, they are unhealthy. And the third thing is, they have no education.

"I am certain that there are many who want to improve the position for their own people. Last year Nasser had changed his mind. Throughout all the years he had one idea — he wanted to maintain an ideal for all the Arab countries to destroy Israel. But in his last year he came to the conclusion that he had made a mistake — what his people

needed was not to destroy Israel — they needed better conditions of life — better education.

"But he died."

Confident of Peace

Ben Gurion says an American journalist told him of Nasser's last wishes. He continues:

"I believe that while this year there will be no peace, I cannot imagine that within the next ten years — nobody can tell exactly when some-



U. J. A. Calls for Funds to Meet Needs of Immigrants in Israel

By IRVING SPIEGEL

Leaders of the United Jewish Appeal said yesterday that the 50,000 newly arrived immigrants in Israel, 9,000 of them Russian Jews who had arrived in the last several months, faced an acute shortage of health and social services.

Moshe Rivlin, director general of the Jewish Agency, which carries out the programs of rehabilitation and absorption among immigrants, said it required about \$23,000 to integrate a Russian Jewish family of four into Israeli life. The Jewish Agency is chief beneficiary of United Jewish Appeal campaigns.

At the meeting of the United Jewish Appeal yesterday, 2,000 delegates elected Paul Zuckerman, of Detroit, communal leaders, as general chairman of the United Jewish Appeal. He succeeds Edward Ginsberg of Cleveland.

Speaking at the organization's annual conference at the New York Hilton Hotel, Mr. Rivlin said Russian Jews required "hospital beds, schools, vocational training, housing, health insurance."

He said his agency's budget for human needs in 1972 was \$645-million. The United Jewish Appeal will seek \$450-million of this sum in the United States.

Rabbi Herbert Friedman, executive vice chairman of the United Jewish Appeal, in reporting that Israel expected 50,000 new immigrants next year, asserted that the Appeal's campaign "can and must expand its goal to exceed the \$450-million."

"For the large number of

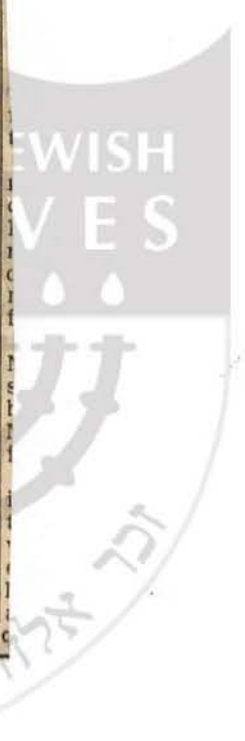
Israel's poverty-afflicted, a sound mind and body must come before dreams of a better future," he said.

Mr. Zuckerman, the ninth general chairman of the United Jewish Appeal, told the delegates that the process of absorption "into a new society is costly and a sometimes painful."

"It is our task," he said, "to insure that each immigrant can reach the fulfillment of his promise to himself and his children."

Mr. Zuckerman, who is chairman and executive officer of the Velvet O'Donnell Corporation, a food products and liquor importing and distributing concern, becomes a member of the executive of the Jewish Agency with his election as U.J.A. chairman.

Mrs. Golda Meir, the Prime Minister of Israel, was scheduled to address the Appeal dinner last night.



Israel's Big Resource—People—Blessed With Able Leaders

By Gabe Parks

World-Herald News Editor

Jerusalem — The greatest resource of this little patch of Mideast soil known as Israel is its people. And the people have been blessed with able leaders. A group of American journalists

Last of a Series

recently had the chance to sit down and talk at different times with four of these leaders — one of the past, three of the present. Here is the report.

David Ben-Gurion

Israel's first premier, recently turned 85, met with us on the second floor of a small, square



Ben-Gurion

residence in Tel Aviv a block or so from the sea.

In this building many of the strategy sessions were held when Israel was gasping for breath back in 1948.

The three main rooms of the second floor are lined with books. Two of three young male aides keep things organized.

David Ben-Gurion is a short, stocky man, soft-spoken, courteous. He is known affectionately by his countrymen as BG. He spends part of his time at his old kibbutz, Sde Boker, in the Negev Desert and part of the time in Tel Aviv. He recently had been ill; there was some doubt as to whether he would be well enough for the interview.

But once he started talking, he seemed to gain strength. An hour and 15 minutes later he was still going strong.

Ben-Gurion doesn't discuss current political matters any more — he prefers to talk of the past and of the future.

He told how he decided to speak Hebrew as a boy in Poland when all the others were speaking Yiddish. He told of landing at Jaffa 65 years ago, of working in a village in Galilee, of becoming an editor, of attending a university in Turkey, of voyages on the Mediterranean.

British Seeking

Then he turned to the future. "We need six million more Jews," he said. "We need to change the desert so it is not a desert and we need peace with our neighbors. I cannot say that I am certain there will be peace. But I see that there is a hope that there will be peace."

Shimon Peres

One of Israel's most talked-about younger politicians is Shimon Peres. He has a new book on the stands and his governmental duties cut across a wide field.

Currently he is Minister of Transportation and Communications and the director of economic development for the West Bank.

Peres believes that peace in the Mideast must wait until the Arab countries develop larger middle classes.

Lebanon has an important middle class already which would have something to lose in a new war, he said. "And this is a stabilizing factor."

Some Peres observations: —On the Arab countries: "Armies are in possession of nations rather than nations in —On girls in the army: "Secretaries are as important as generals in running a war."

—On hopes for river development: "The Jordan is richer in history than in water." possession of armies."

Traffic is one of Peres's concerns.

"We have 300,000 cars driven by 300,000 impatient Israelis."

One idea being studied: a mass transport system like San



Peres

Francisco's BART to connect the three big cities, Tel Aviv, Haifa and Jerusalem. It would be a combination of underground, grade and elevated trains.

"We won't consider monorail," Peres added. "The streets are too narrow."

Some observers say that Peres, at 48 the youngest man in the Cabinet, may be a future premier.

He deftly turns aside questions on the subject. "Politics is decided by the party leadership and by seniority," he said.



Dr. Sabin

Weizmann Institute of Science at Rehovot bounced briskly down the stairway and greeted his guests.

Dr. Albert Sabin led the 14 journalists into the spacious, sunny dining room of his home, saw that they were seated and began to eat and talk.

First he asked each man where he was from and then came up with a personal connection for each place. Example:

"Were you in Omaha when I was there about 10 years ago? Ten thousand people were in the

audience. I remember it well. I got a plaque from the Omaha Jaycees."

Dr. Sabin, 65, discoverer of the oral polio vaccine which bears his name, has headed the institute here since 1970. But he also is involved in planning cancer research in the United States.

"I'm practically commuting back and forth."

About cancer research: "There is reason to be hopeful but no basis on which to make predictions."

"I will say that when a cure is found it will not be dramatic and it will not be one discovery. It will have to be many because cancer is many diseases. It will be slow, step by step. There is no magic bullet that will hit every cancer."

Dr. Sabin believes that new methods of diagnosing cancer may be the next breakthrough.

"If we can localize it early, even with existing methods thousands are alive now because of advances. Every year of prolonging a life is a year of prolonging a life is a year of hope. Maybe something will come along in that year."

Herbert Friedman

Herbert Friedman looks like a



Friedman

modern-day Moses and he has had a lot to do with the blossoming of the Promised Land.

His mission is getting people to give money.

He took over running the United Jewish Appeal in 1955 and has played a big role in raising more than \$2 billion for Jewish humanitarian uses.

Rabbi Friedman, 53, operated out of New York until recently. Then he decided to move to Israel himself with his wife and two young sons.

From Israel he continues in charge of UJA's fund-raising

with the title of executive vice-chairman.

He is a Yale graduate and as a chaplain with the U.S. Army in Germany in 1945 assisted newly liberated Jewish survivors of Hitler death camps. Later he was assistant adviser on Jewish affairs to Gen. Joseph T. McNarney in Germany.

Heard what Rabbi Friedman says about Israel:

"This state wasn't created for fighting wars. That's not our primary purpose. This state was not born to become a Sparta, a small beleaguered nation, fighting for its existence all the time."

"This state has a huge, great raison d'etre for its existence and that is extending the hand to the fellow man in need."

Now no Jews in trouble anywhere in the world are going to "wind up in a gas chamber."

"They will wind up in a free, democratic society. That's the purpose and meaning of the State of Israel."

TEAM ELECTRONICS

RCA TUBES..... 40% OFF

6109 AMES AVENUE
12100 W. CENTER ROAD
3901 LEAVENWORTH





"... and this little old gray-haired lady asks me, 'Are they Phantom jets, young man?' and I says, 'Yes, ma'am, they are.' And then she slugged me!"

TIME - 13 Dec 71

from RAPHAEL LEVY

12/27/71

TO HAF

FYI



Two recent
Newstobermen's
Mission stones.
Cordially.

Israelis Have Single Purpose

In the 23 years since Israel became an independent nation, it has worked to turn its country into a secure and productive homeland for Jews the world over, always with an overriding concern for defense against surrounding Arab nations. Fourteen newspaper representatives from across the U.S. recently toured the country and to meet with Israeli leaders on the nation's achievements and problems. This is the first of four articles by Helen Carringer, a member of the tour group, recording some of her impressions of Israel and its people.

By HELEN CARRINGER

TEL AVIV, Israel — Prepare for the worst but work for the best.

That philosophy, expressed often by Israeli leaders and demonstrated by Jews in every corner of this tiny nation, has carried Israel through dark hours and gigantic challenges.

It has unified a people into a single "Never Again" purpose — that Jews shall not be persecuted or denied a homeland and a haven from oppression.

FOR ME, it was the single most important impression of a two-week tour of Israel with 13 other journalists from Seattle to Massachusetts and Florida.

The tour, sponsored by the United Jewish Appeal, took us from the edge of the Suez Canal where we looked, from behind barbed wire, across

180 yards of water at Egyptian soldiers stationed on the Western Bank.

In the Northeastern-most corner of the state, we saw abandoned Army installations on Golan Heights from which the Syrians had shelled Kibbutzim (collective settlements) in the valleys below.

BETWEEN those two extremes were compressed the history of 4,000 years — the past typified by a Bedouin tribesman leading a camel or

tending a goat herd in the wilderness of Judean hills or the Sinai Desert; the present by development of "instant" housing, high-rise buildings and snarled traffic.

In their work for the best, Israelis have almost miraculously turned sterile, arid areas into vegetable, fruit and flower baskets of the Mideast.

We met with the modern-day "Lion of Judah" — David Ben Gurion, first prime minister when the War of Independence ended in 1948 and prime minister again in 1955. His goals of working the land and building a nation still hold the Israeli dream together.

THERE WERE long meetings with education, military and government leaders, ranging all the way up to Abba Eban, foreign affairs minister. And we talked with Arab leaders in the city of Nazareth. In that area, Jews and Arabs are living and working together, if not in love, at least in peace.

But peace for all Israel is only a dream and while they



Rabbi Friedman

work for the best, Israelis turn over more than a third of all they earn to defend the country they are building.

Government spokesmen were disappointed — even critical — of the U.S. interpretation of "balance of power" in the Mideast and U.S. unwillingness, so far, to sell Phantom jets to Israel.

Now in their 18th month of an unsigned cease-fire, Isra-

elis are convinced time is running out for the uneasy truce.

SABRE-RATTLING of Egypt's President Anwar Sadat during our two-week stay only aggravated their pessimism about chances for a prolonged peace.

Three government and defense officials who asked not to be identified were more specific. They said:

"For 2,000 years there has not been peace here. There may not be for another 2,000 years."

"OUR IMPRESSION is that Egypt has decided to resume hostilities. I hope we shall pass this period without either side suffering too much."

"We are seeing by living with Arabs in occupied territory and through direct contact (mostly with Jordanian Arabs) that we can build a new kind of relationship. But chances for peace are not a matter of weeks or months, but a very long process. There are too many emotions at work, mistrust and lack of confidence."

So security has become an obsession with the Israelis in every way.

... in the addition of reinforced concrete, shell-proof rooms to apartments in kibbutzim and border settlements.

... In a security check as people in the old Jerusalem market place approach the Western (Wailing) Wall.

... In precautions taken to keep two bridges open between Israel and Jordan so Arabs will have free access to occupied or other portions of Israel.

... at El Al Airlines terminal in New York, where I was frisked for the first time in my life and my bags were thoroughly checked before the trip began.

IT IS a security that drains the nation's resources for its other two major concerns:

absorption of immigrants and social welfare, including education.

"But this state has a reason for being," said Rabbi Herbert Friedman, who moved to Israel recently with his wife and two sons.

He is executive vice chairman of UJA which raises much of the money used to attack Israel's humanitarian problems. These include 10 pct. of the population below the poverty level and many more bordering it, free compulsory education now availa-

ble for only nine years, and critical housing needs.

HE ADMITS conditions in the Gaza Strip, where most anti-Israeli terrorism originates, are "horrible and Arabs there are living in little better than rabbit hutches."

When one newsman asked him how he ever expected to turn enemy Arabs into friends or even to achieve peaceful co-existence, he replied:

"Look, my friend. Jesus said to turn your other cheek, and he said it in this city (Jerusalem). We can't hope to teach Arabs to love Jews,"

but we can try to teach respect for every man.

"WE CAN either despair that the problems never will be solved and conditions improved, or we can go doggedly ahead and say 'We're going

to try.'

"If you can get a Jewish doctor and an Arab doctor to live in the same village, one social worker and a teacher to live there instead of leaving at the end of the day, it's a start.

"Remember the Chinese

proverb, 'You walk a thousand miles by taking the first step.' It's happening here."

Next: Immigration.

COPY:
R. LEVY

Bring Israel To Maturity

(EDITOR'S NOTE: This is the final story in the "Daily Mail in Israel" series which has been appearing the past two weeks.)

BY CHARLES CONNOR
Of The Daily Mail Staff

A two-weeks whirl through Israel and its 4,000 years of history leaves one with this overriding impression:

The tremendous energy of its people. Everyone, everywhere, seems to be hard at work to build up this new nation which, in the shaky Middle East,

has survived three wars in its brief history and which is threatened on all sides by hostile forces.

Reforestation? One hundred million trees have been planted.

Agriculture? Every inch of arable soil, and new land even now being cleared of rocks and brush, is under intensive cultivation and irrigation.

Education? The traditional Jewish concern in this field is evident everywhere. New school buildings and universities have been built, new community and cultural centers are rising.

Immigration? In only 23 years, 1,400,000 new citizens from 72 different countries have joined with the natives in a common destiny to build a state where no Jew, ever again, will have to fear the tyranny and murder which took the lives of 6,000,000 of them in the "holocaust" of World War II's Germany. And 40,000 to 50,000 immigrants a year are still coming.

Industrialization? Between 1950 and 1969, Israel's output rose from \$18 to \$552 millions, an increase of 20 per cent per year.

Over all, the impression goes a step farther: Israel is trying to do the impossible overnight.

The problems assailing it—absorbing the immigrants and putting them into productive employment; maintaining an alert defense posture; pouring millions into settlement projects, new towns, housing, industrial plants, etc., in short, building up the nation—are formidable but not overpowering when one sees the resoluteness of the people who've



SUEZ LOOKOUT — Guard up, the young nation of Israel believes that survival means sacrifice. Above, a young soldier stationed at the Suez canal zone keeps a lookout for movement of Egyptians and Russians on the other side.

been slugging it out here since 1948.

But, as emphasized by their leaders over and over, they cannot do it alone.

Listen to Zelig Chinitz, a representative of United Israel Appeal:

"Israel's situation is quite paradoxical. On the face of it, things seem to be going along quite well. Exports have increased. There is no unemployment. One cannot help but be impressed by the boom in construction and the expansion of commercial enterprise. So people ask, 'Why do we seek to continue a United Jewish Appeal Israel Emergency fund now, some four years after the Six Day War?' The answer is simple. While business is good in Israel, the government is broke. Unless the Jews of the world stand behind Israel in its present situation, we run the risk of bleeding to death financially."

He points out that the defense budget is 31 per cent of Israel's gross national product. This compares to the U. S. defense budget of 9.8 per cent even though the U. S. has

250,000 troops still in South-east Asia.

He points out that fully integrating an immigrant costs \$22,000 each—retaining, providing a job, building the houses for immigrants, etc.

And he deals at great length with a multitude of other "growing pains" problems of a young country.

To meet them next year, the special drive will require \$645 millions from Jews outside of Israel, \$450 millions of it from the 6,000,000 Jews in the United States.

And they expect to get it. World Jewry already has contributed \$2 billion to rescue Jews threatened with death by war or tyranny, or in need of welfare, immigration and other humanitarian aid.

A man who has had a great deal to do with raising this, Rabbi Herbert A. Friedman, executive vice chairman of United Jewish Appeal, tells why he expects fund-raising efforts to succeed:

"This is a country motivated by ideals, the same ideals that motivated America 100 years ago. We came here to

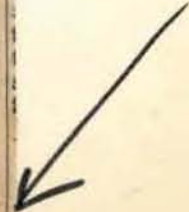
save the lives of all the Jews that could be saved after World War II and to say, never again—NEVER AGAIN—shall such tyranny crush so many of our people.

That Hitler business did something to us as I'm sure you noticed. It left a scar on the psyche of every Jew.

So we have a sense of mission that derives from the Bible. We are here to establish a just and purposeful nation which will serve as a light unto the world. Duty, responsibility, all that we've known as a people since the dawn of history, and ideals that went into the Christian religion, are part of this mission.

"That's why morale is high here despite the problems of war and immigration and poverty and all the rest. We have something to believe in and to stake our lives on. Some people spend all their lives searching for a cause. We've found it here, in the new Israel, something worth struggling for, fighting for, dying for.

"But it can't be done alone. We still need help."



21 oct 71

משלחת של המגבית בארה"ב נפגשה עם עולים בלוד

מאת עמוס חדר,
סופר "הארץ"

קור במרכזי קליטה בקרית-מלאכי, בגבעת עדה ובפרדס חגת. אתמול אה"צ נפגשו בכנס עם סגן יו"ר הנהלת הסוכנות, הרב מרדכי קירר שבלום, מנהל מחלקת העליה והקליטה של הסוכנות מר עוזי נרקיס וגנבר הסוכנות מר אריה דולצין. מנהל משרד הקליטה מר הלל אשכנזי, שקיים מסיבת עיתונאים בלוד בעת בוא העולים מסר, כי מנהל משרד הקליטה בלוד, מר חגי גיה טויטש, יצא לוינה כדי לערוך שם את הסידורים הפורמליים של העולים מבריה"מ כדי שיוכלו לעבור בהקדם למקומות קליטה, והוא בא במטוס עם העולים. מר אשכנזי מסר עוד, כי בשנת 1971 יתכנס מספר העולים בכ" 43,000.

תרומות המגבית היהודית המאוחדת מיהודי ארה"ב בשנת 1971 יס"תכמו כ"3 מיליון דולר — 50 מיליון דולר יותר מאשר בשנת 1967. בשנת 1972 מצפים לתרומות בסכום גדול יותר מאשר השנה. על כך מסר אתמול לסופר "הארץ" יו"ר המגבית בישראל, מר ארוב פריד"ן, בעת קבלת פנים למאות עולים, שנערכה על-ידי 350 חברי משלחת סקר של המגבית במסגרת "יום העליה", שנערך מטעם מחלקת העליה והקליטה של הסוכנות.

לגמל התעופה לוד הגיעו אתמול בבוקר, תוך שעה אחת, שלושה מטוסי בואינג 707, שהביאו עמם 464 עולים — מספר שיא של עולים שהגיע ביום אחד ללוד. תחילה נחת מטוס אל"על, שהביא עמו עולים מטהרן והודו האחרון נחתו בזה אחר זה שני מטוסים אשר הביאו עמם עולים מווינה ומ"צרפת.

עם נחיתת המטוס הראשון של העולים מאירן היו אנשי המגבית נרגשים ביותר וקיבלו את פני העולים במחאות כפיים. הם נישקו ילדים וחילקו להם ממתקים. נשקו את האדמה.

ההתרגשות גברה יותר כאשר הגיע המטוס השני מוינה ובו עולים מ"בריה"מ. עם פתיחת דלת המטוס נראו רבים מאנשי המגבית בוכים מרוב התרגשות וכאשר העולים מ"בריה"מ ראו זאת, החלו לבכות אף הם. המחוות מרגשים כאלה לא היו בגמל התעופה, אמרו עובדי הנמל הוותיקים העוסקים בקליטת העולים. אנשי המגבית ניהלו שיחות ערות עם העולים ושאלו על בעייתיהם. רבים מהעולים הגיעו עם ספרי תורה עתיקים. כאשר רצו ל"נשק את אדמת הארץ, העבירו את ספרי התורה לחבריהם, כרעו על ברכיהם ונשקו את האדמה.

שש המשפחות שהגיעו מאירן ומהודו מרובות ילדים. חלק מהבאים סטודנטים, שיועברו תחילה למרכזי קליטה ולקבוצים. בין העולים מ"בריה"מ רבים הבאים מגרוזיה. בין עולי בריה"מ יש גם ששה אקדמאים מכפילים תרומותיהם.

מנהל מחלקת העליה והקליטה של הסוכנות מר עוזי נרקיס, נכח בגמל התעופה בעת בוא העולים. הוא מסר לסופר "הארץ" כי המגע החי בין התורמים ובין העולים מביא להכפ"ת תרומותיהם.

יו"ר המגבית בארה"ב, מר אדי נייטברג, אמר שכל חברי המגבית באו לארץ על חשבונם כדי לעמוד קרוב על הסידורים לקליטת העולים. הוא עצמו מבקר בארץ מספר ימים בשנה על חשבונם. בתום קב"ה הפנים יצאו אנשי המגבית לבר-



SUMMER IN ISRAEL

— student style

by George Leonof

WITH tourist accommodation all booked up visitors arriving hopefully may find room at a small hotel or, at a pinch, in a private home. But these alternatives suit neither the means nor mores of the estimated 20,000 foreign students and other young people currently footloose in Israel.

Most of them have come in singles, doubles or other small, odd-sized teams, in many cases formed spontaneously at chance encounters during an earlier trip in Europe. There were also larger groups who arrived in more orthodox style, organized by reputable travel agencies, only to find that a most coveted part of their itinerary, an earn-your-keep stint at a kibbutz, had been cancelled.

Last June, the cancellation of visits of thousands of young people from the U.S., France and Germany who had hoped to spend several weeks in kibbutzim resulted in a probe into the affair by a special committee appointed by the Tourist Ministry. The committee, under Rabbi Shmuel Nathan, subsequently found that overseas travel agents were the chief offenders for over-booking kibbutz tours. But it said that Histadrut, the Histadrut tourist organization, and the Israeli branch of ISTA, the International Student Travel Association, share responsibility for failing clearly to coordinate bookings with their American, German and French counterparts.

Some thousands of disappointed young tourists in America, Germany and France who as a result cancelled their visits. Se-

veral thousand others were not advised of the cancellations in advance, and discovered only on arrival that there was no room for them at kibbutzim. Some had signed on for a six-week holiday of which no less than five were to have been spent in a kibbutz and their trip was ruined.

The case of 19 German students whose vacation has been at least partly salvaged through the efforts of the Tourist Ministry and Kibbutz Ramat Rahel, on Jerusalem's southern perimeter, provides a typical example.

The 19 young men and women, aged 19 to 27, had booked their holidays separately through D.S.R., the German student travel service, and ISTA in Germany. The bookings provided that three of their nearly five weeks in Israel would be spent living and working in a kibbutz. They were informed that these three weeks would cost them some IL100, since they would have only petty private expenses in the kibbutz. The rest of the time they were to spend touring Israel, at their own expense.

On arrival last week, they were told by an ISTA representative in Tel Aviv that the kibbutz phase was out.

Nicol Werner, 27, of Frankfurt, and Eckhard Koops, 22, of Wolfsburg, near Brunswick, said they at first could not believe the news. The kibbutz period was, in fact, the main motivation of the visit for most of the 19, who had come to experience this new form of social organization at first hand.

The same day the group sent delegates to the West German Embassy, where they demanded that unless they could stay in a kibbutz, the Embassy help them re-



German students who expected to work in a kibbutz for most of their stay and who were told there was no work for them on arrival. Ramat Rahel on the outskirts of Jerusalem took them in and let them pick fruit, but had no beds free for them.

turn to Germany immediately. Wheels began to hum, and the next day they were informed that accommodation had been found for them in Ramat Rahel, where they are the second such group this year.

Expensive solution

It was not for them a totally satisfactory solution, since the kibbutz could not put them up nights, but it has managed, according to their own testimony, to impart understanding, appreciation and respect for an unfamiliar way of life. They have nothing but praise for the efforts of the kibbutz to make their visit in Israel a pleasant one, and regret that Ramat Rahel's inability to put them up has deprived them of the opportunity fully to live the life, mix with the members, and share all aspects of daily routine. It has also made the visit more expensive, and instead of the IL100 in "petty expenses" the three weeks will cost them about a good deal more. One result of this is that some of the group are foregoing the tour with which they were to have concluded their holiday.

Michaela Selkow, 18, of Linz, Austria, finds picking apples, peaches and plums seven hours a day tiring, but the experience exciting.

A member of a former group, she has extended her stay at the kibbutz. She is among the most bitterly critical of ISTA, and, just out of high school, cannot understand the difficulty involved in matching the number of places available for visitors in kibbutzim with the number of excursions sold.

For Ramat Rahel with a total membership of 55, however, the young visitors they are caring for has put a serious burden on the kitchen and service personnel. Before it had received an S.O.S. from the Tourist Ministry to find work and feed the 19 Germans, the kibbutz had already 31 other youths from abroad, plus a 17-man Nahal unit. Today the visitors outnumber the kibbutz members, with all the obvious burden this imposes on the kitchen and service staff.

Yossi Ein-Gev, the youthful "ekonom" of the kibbutz, says the "urgent Tourist Ministry request to take on the 19 constituted a problem — but that Ramat Rahel agreed simply in order to help the Ministry out of a tight spot.

The arrangement was for the kibbutz to collect the young people from the American College in Ein Karem, where the Ministry provided lodgings for them, and provide two meals a day while employing them in the orchards. The students were to return to the College on their own.

"The very first day we saw this would not work," Yossi recalls.

Three meals

The upshot was that Yossi and two young Nahal instructors, Yigal Mussinger and Amos Yaniv, took the group under their joint wing. The kibbutz now provides a third meal, and the Nahal organized the home-ward transport. In addition, the kibbutz provides them with Saturday tours — Jericho, Wadi Kelt, the Dead Sea, Massada — and they stay on in the kibbutz for the Saturday night dinner and movie.

The group of 19 is among the comparatively few fortunate, for they have, to a great extent, obtained what they had come for — even if at greater cost than anticipated. Thousands of others, not quite so lucky, have had to fend for themselves.

Kibbutzim, according to ISTA, are not all quite blameless, and some communal settlements

which had earlier in the year undertaken to accept the youth groups, begged off or reduced their previous estimates for various reasons. Some claimed that last April's sudden storm had wrought havoc with orchards, and the need for fruit-pickers had greatly diminished; others, it turned out, simply had to give priority to their central organization, whether the Ihud Hakibbutzim or another, which had made their own arrangements to put up young visitors. After all, a total of about 15,000 young people are spending summers in kibbutzim this year.

ISTA claims that its Israel branch, at least, had not undertaken to accommodate more visitors than it had arranged for with the kibbutzim. "But arrangements with kibbutzim are not legally binding contracts," says ISTA head Alex Gur-Arie, "and when they back out, we are left holding the bag."

Boomerang

ISTA, he adds, had gone to considerable expense to provide alternative programmes and accommodation, to the best of its ability and means, in some cases footing the hotel bill for as long as three weeks.

Gur-Arie concedes that some travel agencies abroad, although they had received news of kibbutz cancellations in good time, appeared to have been reluctant to inform their clients; others simply ignored the information and, on to a good thing financially, continued to sell excursions which they knew could not take place according to plan.

"It's not the problem of any single organization," Mr. Gur-Arie says, "it's a national problem — because the great 1971 tourist year may boomerang."

Whether or not the danger in fact exists, the Tourist Ministry has stepped into the breach and, in the assessment of some travel agents, has done wonders in providing alternative programmes. These are not only for "disappointed kibbutzniks" but for the thousands of youths from various countries, attracted by various aspects of Israeli life and by the low air transport rates. There are six such programmes in all.

AMONG the most popular of the projects are "the Digs" and "Operation Joshua." The first is precisely what it sounds like:

(Continued on page 8)



U.S. students working on archaeological digs in a get-together in their makeshift quarters in an old building in Jerusalem's Rehov Agron. (Photos by Tova Weiss)

SUMMER IN ISRAEL

(Continued from page 5)

work at archaeological sites in various parts of the country, from Safed to Arad.

Four of the sites are in Jerusalem or its immediate vicinity — the Western Wall, Mount Zion, Ramat Rahel and in Beit Jalla, opposite Bethlehem, where work is under way on what is believed to have been a Roman mausoleum. The main problem to be overcome was that of lodgings, which has been successfully solved with the acquisition of a spacious old building at the top of Rehov Agron, opposite Supersol, plus accommodation at the American College in Beit Hakerem.

Besides the Ramat Rahel group, the Ministry puts up about 100 young people at the College. Among the lodgers here is a group which works in the Hebrew University's Botanical Garden. Others are transported to Beit Jalla by an Arab bus, hired for the purpose by the Ministry.

About 250 are staying at "Agron 2," thanks at least in part to the police force, which responded gallantly to the Ministry's appeal for beds and mattresses, but only until the end of August. By that time many of their present occupants will have left — they are taken on for two weeks or three at most—but there is a long line of volunteers for the digs.

The Tourist Ministry also

houses the young "archaeologists" in four hotels, all situated just inside the Old City's Jaffa Gate.

All the young people working on digs are provided with two meals a day, but must worry about the evening repast themselves. But admission to folklore and musical performances is on the house — which helps explain the generous sprinkling of jagged jeans and sawed-off slacks among the more formal attire at the Israel Festival evenings in Jerusalem.

Other archaeological sites to which the Ministry sends applicants are at Tel Arad, Tel Sheva (at Beersheba) and at Khirbet Sheima' near Safed.

In all these programmes so far as they involve members of organized groups disappointed by kibbutz cancellations, the travel agencies concerned are chipping in to meet the unforeseen expense. But in at least one case, involving a group of young people from Germany, the agent was not put out of pocket, for the group had in advance decided they would pay for their working vacation at the kibbutz as well.

★ ★ ★

"OPERATION Joshua" is conducted by the Ministry's Youth and Student Department in conjunction with the United Jewish Appeal. Five buses leave from Jerusalem and Tel Aviv five times a week for a day's tour of U.J.A.

projects, complete with guide, a meal and a programme that includes meetings with Israeli and Arab youth. The price is \$3.

An inexpensive alternative for the youthful visitor is conducted in cooperation with the camping association and El Al. This offers, for \$2 a day, free inter-urban bus travel, a place to sleep in one of the organized camps, a meal a day and free entry to all national parks.

Thirty youth hostels cooperate in another of the Ministry's projects that provides, for \$4, two meals a day and a bed at any of the hostels, with a two-week bus ticket thrown in and complete freedom to spend each of the 14 nights at a different camp.

There is also a special arrangement with Egged that applies to travel only — \$12 for a 15-day ticket to anywhere, provided it is served by a regular route.

Along with the sixth programme, a more expensive package deal for students only, that is operated together with ISTA, the International Student Travel Association, the Ministry today takes care of nearly 1,000 visitors daily. And efforts are being made further to expand the programmes, for if the pre-season estimates hold true — and they have so far — Israel can expect another 30,000 young people to swarm ashore before the end of the tourist season.

THE JERUSALEM POST

SPECIAL UNITED JEWISH APPEAL STUDY CONFERENCE SUPPLEMENT

OCTOBER 20, 1971



"I remember in the most bitter days of the Holocaust somebody asked me, what revenge can there be? We will build something of such moral value, something of such human decency and dignity, that all the people who throughout the ages hated us and persecuted us will come to our doors to learn from us."

Golda Meir
Prime Minister
State of Israel

HEAVY YOKE OF RESPONSIBILITY

ON behalf of the Jewish Agency for Israel, I am happy to welcome the United Jewish Appeal Study Conference.

This past year has been one of historic significance in terms of solidification of the entire Jewish people around Israel. The struggle of Soviet Jewry, indeed the courage and fortitude of our brothers under oppression in both the Soviet Union and Arab states, has played an enormously important part in helping us to strengthen and define our purposes. The reconstitution of the Jewish Agency and its far-reaching ramifications strengthens the Jews of the free world in terms of responsibility and cooperation far beyond any formal agreement.

We will need to draw heavily on these sources of strength during the coming year, for despite the fact that we have brought more than 150,000 new immigrants to Israel since the Six Day War, the rate is increasing and we must be ready for every opportunity whenever it arises. Despite the magnificent achievements we have registered in housing and settlement, in education, in health and welfare services, we have much to do. For the task of unceasing vigil-

By LOUIS A. PINCUS

Chairman of the Jewish
Agency Executive

ance in a no war, no peace atmosphere and the rising costs of the defence burden make it imperative that we rise to the ever-increasing responsibility of meeting the human needs of the people of Israel. The period has long since passed when the Israeli taxpayer could help meet these costs.

This is a heavy yoke of responsibility, and it is up to you to understand the nature and dimension of these needs in the light of the situation that confronts Israel's people today. It is up to you to interpret these needs to the members of your home communities, and to emphasize your interpretation with your commitment.

That you have accepted this yoke of responsibility bears us no small measure of comfort, and underlines your unwavering devotion to the people of Israel. That you have joined us in our struggle means simply that we shall face it as a united Jewish people.



TO COMPLETE THE MIRACLE

AS members of the 1972 Study Conference, we have come to Israel to carefully and critically re-examine the overwhelming needs of her people.

What these valiant people have already accomplished is nothing short of a miracle.



By EDWARD GINSBERG

General Chairman
United Jewish Appeal

It has taken courage, strength and unbending faith in the face of seemingly impossible challenges. They have turned a dream into reality, and have kept that dream alive and real for every Jew, no matter where he may live. They have been able to succeed by committing totally their energies, their resources, their very lives. They have fought voracious enemies — against almost insurmountable odds. They have lived for 23 years in the shadow of annihilation. Stubbornly, they have struggled and they have developed and they have progressed.

Today the people of Israel are caught in the midst of a tenuous situation. There is neither war, nor peace. The threat remains, and it is as menacing as ever. Our Israeli brothers already bear the heaviest tax burden in the world — but their need to maintain vigilance continues to consume the entire tax revenue. They are deeply in debt, and have mortgaged future generations. This they do alone. They know it is their job, and that they cannot and must not relax. There is too much at stake. Life itself.

There are thousands of new immigrants to resettle and retrain... aged and infirm to care for... children to educate... homes to build. We will see all that. And the new immigration beginning of our brethren from the Soviet Union — another miracle in itself —

brings an added yet welcome burden of responsibility. We will have the privilege of witnessing this noble human drama as it is enacted. And it is history being made before our very eyes. This struggle to be free is a story of heroism and tenacity and inspiration which makes the heart soar.

And we will see the needs of those who have yet to find their place in Israeli society. Fellow Jews who we have helped rescue from lifetimes of trauma, who lack the resources to become truly absorbed in this vibrant society. All this, and more, forms the basis for the upcoming Campaign. During the next week you will see and hear for yourselves why this must be the greatest campaign in our history, why our help is so desperately needed — why we must help to complete the miracle.

This then is our task. To prepare and educate ourselves. To understand what we are about to see and hear. To reaffirm our commitment.

We will have good teachers, and astute observers. Golda Meir, Moshe Dayan, Pinhas Sapir, Louis Pincus. Can we match their commitment? Can we join hands with them in meeting the wide spectrum of challenge which faces us all? We must.

And when we return to our homes, we must create a like awareness — pervasive and intense — throughout the American Jewish community. The needs are immediate and they must be met. The story must be told. And the response must match the enormity of the challenge. To complete the miracle — together we can do it; together we will.

ALBERT B. ADELMAN, Milwaukee, National Chairman and Member of the U.J.A. Executive Committee. On boards of many organizations. One of the owners of the Milwaukee Brewers baseball team. Accompanied by wife, Edith.

BENJAMIN ALPERT, Great Neck, N.Y. — Senior partner in J.H. Cohn and Co., director of several corporations. His wife, June, is with him on the trip.

HILLIARD ARONOV, Montgomery, Ala. — Past president of synagogue, co-chairman of local drive in 1966 and 1967. President of fabrics firm, interests in construction and real estate. Accompanied by his wife, Hazel.

DAVID E. BEBER, Omaha, Neb. — Lawyer. Former member of local J.W.F. executive board. His wife, Arlene, accompanies him.

MRS. CHARLES J. BENESLEY, New York — Wife of the retiring chairman of the Israel Education Fund, who has accepted the Chairmanship of the Board of Governors of Haifa University. Mr. Benesley is a member of the U.J.A. Executive Committee and is active in many education-oriented Jewish organizations.

MARTIN M. BERGER, Elkins Park, Pa. — Chairman of Advance Gifts and of the Trade Council for the Greater Philadelphia Federation of Jewish Agencies. Awarded the Allied Jewish Appeal-Israel Emergency Fund Medalion of Honour. Accompanied by his wife, Lucille.

DAVID BERNSTEIN, Boston — Former Vice-President of Boston Combined Jewish Philanthropies, member of Executive Committee. His wife, Bernice, accompanies him.

IRVING BERNSTEIN, New York — Executive Vice Chairman of the United Jewish Appeal for the United States. A participant in U.J.A. Study Missions since 1961, he has traveled widely and conducted several vital studies on behalf of the U.J.A. and the American Jewish community. He began his career with the U.J.A. as a field representative before the founding of the State of Israel.

ROBERT M. BERNSTEIN, Philadelphia — Prominent attorney, Honorary Director of the Allied Jewish Appeal of Philadelphia. Honorary Fellow of the Hebrew University of Jerusalem.

Israel



HERBERT A. FRIEDMAN
Executive Vice Chairman, Israel

Honoured in 1962 at a State of Israel Tribute Dinner, in 1971 received the Annual Award of American Jewish Congress. Accompanied by his wife, Edith.

HAROLD BERRY, Detroit — Chairman of the Allied Jewish Appeal of Philadelphia. Honorary member of the U.J.A. and the American Jewish community Council. His wife, Barbara, accompanies him.

ARTHUR H. BIENENSTOCK, New York — Trustee of the Federation of Jewish Philanthropies and the Park Avenue Synagogue in N.Y., founder of the Albert Einstein College of Medicine, with wife, Elaine.

MELVYN H. BLOOM, New York — Director of Public Relations of the United Jewish Appeal.

MILTON C. BORENSTEIN, Brookline, Mass. — Member of the National Council of the J.D.C., U.J.A. Advance Gifts Chairman for 1971. Active in many local and national organizations. His wife, Anne, accompanies him.

MRS. ABNER (KITTY) BREGMAN, Port Chester, N.Y. — National Chairman of the U.J.A. U.J.A. Women's Division. Member of J.D.C. Executive Board.

HENRY BRENNER, Plandome Manor, N.Y. — Member of Executive Committees of American-Israel Public Affairs Committee, N.Y. Federation of Reform Synagogues. Wife, Anne, who accompanies him, has served as local Woman's Division Chairman for two years.

MEYER H. BRISMAN, Rockville, Md. — Executive Director of the Greater Washington, D.C., U.J.A. Accompanied by wife, Ruth.

MYRON J. BRODIE, Miami — Associate Executive Director of the Greater Miami Jewish Federation.

HERBERT BRODY, Newark, N.J. — Co-Chairman of Advance Gifts for the 1972 campaign. Vice Chairman of the Board of Supermarkets General Corp. Wife Frances accompanies him.

LOUIS BROIDO, New York — Chairman of the Joint Distribution Committee since 1965. A leader in New York's philanthropic and economic life for many years. Former Commissioner of Commerce and Industrial Development for the city. Distinguished law career. Accompanied by wife, Dorothy.

MATTHEW BROWN, Brookline, Mass. — President of the Combined Jewish Philanthropies of Boston, on National Board of the J.D.C. Appointed a Special Justice of the Boston Municipal Court in 1962.

VICTOR M. CARTER, Los Angeles — Member of the U.J.A.'s National Executive Committee and Campaign Cabinet. Recipient of the Shield of David Award, presented to him by Foreign Minister Eban. His wife, Adrea, who accompanies him, is also very active in community work.

JOSEPH M. CHECKERS, Chicago — Vice President of the Chicago Jewish Welfare Fund, member of Board of Jewish United Fund. His wife, Dolly, accompanies him.

MAX COFFMAN, Brockton, Mass. — Trustee of the United Fund and the Retarded Children's Fund. Recipient of the Horatio Alger Award, and an Honorary Doctor of Humilities degree from Northeastern Law School.

GERALD L. COHEN, New York — An active supporter of his community campaign, he is on his third trip to Israel.

N.M. COHEN, Washington, D.C. — Active for many years in local and national U.J.A., member of the National Campaign Cabinet since 1959. Prominent Israel Bonds leader. Accompanied by wife, Naomi.

THEODORE COHN, West Orange, N.J. — Twenty years of activity in Jewish fundraising. Managing partner of J.H. Cohn, a prominent C.P.A. With wife, Dina.

CHARLES CONSTON, Philadelphia, Pa. — The 1972 Advance Gifts Chairman for the Allied Jewish Appeal Campaign sponsored by the Federation of Jewish Agencies of Greater Philadelphia. He served as Trade Council Chairman for the 1971 drive and is a trustee of the Federation. His wife, Shirley, is accompanying him.

HERBERT COOK, Denver — Leader of the Allied Jewish Community Council campaign. In sporting goods business. With wife, Gloria.

EMANUEL CRYSTAL, Jackson, Miss. — Chairman of local Jewish Welfare Fund, past chairman of Jackson U.J.A. His wife, Elaine, accompanies him.

AMOS DEINARD, Minneapolis — Attorney. Long leader for U.J.A. through campaigns of

national Executive Committee. World famous authority on early chemistry and ancient dye-making.

SOL EISENBERG, Detroit — Member of U.J.A. National Campaign Cabinet. He has headed the Allied Jewish Campaign in his community, and has served as Pre-Campaign Chairman. His wife, Ann, accompanies him.

LOUIS EPSTEIN, Hollywood, Calif. — Served as Chairman of the Hollywood Division of the Jewish Welfare Fund. Prominent bookseller. His wife, Ann, who accompanies him, is active in many Jewish organizations.

HENRY FEINBERG, Camden, N.J. — Local Big Gifts Chairman, 1971, and Director of the Federation of Jewish Agencies. President of real estate development firm. His wife, Joan, accompanies him.

HAROLD S. FEINBLUM, Rochester, Industries Division of Local J.W.F., now works with Facetsports Division. Manufacturer of athletic uniforms. His wife, Joan, accompanies him.

MORRIS FELD, Chifton, N.J. — Leader in Passaic, N.J., local campaign. Accompanied by his wife, Eva.

DR. LEON FILL, Huntington Woods, Mich. — Active in Jewish affairs. Specialist in obstetrics and gynecology. With wife, Clothilde.

JERRY FINGER, Houston — President of Republic National Bank, active in banking and civic affairs. His wife, Nanette, accompanies him.

J. ROBERT FISHER, New York — Leader of United Jewish Appeal of Greater New York. President of Fisher Chemical Co.

LARRY M. FRANK, Atlanta — Incoming National Chairman of U.J.A., member of the National Executive Committees of U.J.A. and Israel Bonds. On Board of Governors of Hebrew

University. His wife, Lois, who accompanies him, is vice president of the Atlanta Federation's Women's Division.

ABNER M. FRIEDLAND, South Orange, N.Y. — Trustee of the Essex County Jewish Community Council. Mrs. Dell Friedland is active in J.C.C. affairs.

GERALD J. FRIEDMAN, Norfolk, Va. — Leader of United Jewish Federation of Norfolk campaign. Accompanied by his wife, Nancy.

HARRI HERBERT A. FRIEDMAN, Jerusalem — Executive Vice Chairman for Israel, has been with the U.J.A. for 16 years. He was awarded an Honorary Doctor of Divinity Degree from the Hebrew Union College — Jewish Institute of Religion 1970. His wife Francine will participate in the conference.

MARTIN FRIEDMAN, Cleveland, Ohio, a member of the U.J.A. National Campaign Cabinet, has been Co-Chairman of the Cleveland Jewish Community Federation Emergency Fund Drive for over 20 years. Member of the Greater New York Campaign for Israel Bonds, serves a score of other major organizations. Founded the Gildesgane Mobile Music Clubs in Israel. Accompanied by his wife, Lucille.

LEON GILDESGAME, Mount Kisco, N.Y. — A noted philanthropist, has served as General Chairman of the Northern Westchester U.J.A. for over 20 years. Member of the Greater New York Campaign for Israel Bonds, serves a score of other major organizations. Founded the Gildesgane Mobile Music Clubs in Israel. Accompanied by his wife, Ruth.

CARLETON GINSBERG, Swampscott, Mass. — Member of the Greater Lynn Jewish Federation Campaign Cabinet. President of Tiara Footwear. Accompanied by wife, Evelyn, who has been active in the Women's Division.

CHARLES GINSBERG JR., Cleveland — Member of the U.J.A. Executive Committee and its National Campaign Cabinet. Has been Chairman and General Co-Chairman of the Cleveland U.J.A. Israel Emergency Fund Campaign. Mrs. Bernice Ginsberg, who accompanies him, has been very active in Jewish organizations in Cleveland.

EDWARD GINSBERG, Cleveland, Ohio, has played a vital role in the U.J.A. General Chairman of the nationwide United Jewish Appeal for the fourth consecutive year. Associate General Chairman in the history-making 1967 U.J.A. Israel Emergency Fund campaign. His wife, Rosalie, is active in the Women's Division of the Welfare Fund, and is a former Chairman of its Special Gifts Solicitation Committee.

SAMUEL H. GIVELBER, Cleveland, Ohio, is accompanied by his wife, Esther, an active worker for many years in the Builders Division of the Cleveland Jewish Welfare Fund Campaign. An engineer, Mrs. Givelber, received the Gold Medal Award of the Cleveland Engineering Society.

ARNOLD GOLDBER, Short Hills, N.J. — Regional board member of the Anti-Defamation League, active in communal affairs. Manufactures Jewellery. His wife, Grace, is a member of the National Council of the J.D.C.

KALMAN S. GOLDENBERG, Minneapolis — Former member of the U.J.A. National Campaign Cabinet. His wife, Maxine, is a founder of the U.J.A. Women's Division in Minnesota.

LEONARD GOLDFINE, Melrose Park, Pa. — Member of U.J.A. National Campaign Cabinet, President Philadelphia Chapter of Committee. Accompanied by wife, Beatrice.

JULIUS GOLDMAN, Sherman Oaks, Calif. — Member of the National Board of American Friends of Hebrew University. In poultry and egg business. Accompanied by wife, Mary.

LOUIS S. GOLDMAN, Dayton, Ohio — U.J.A. National Chairman and a member of the U.J.A. Executive Committee, as well as a former National Committee Chairman of the U.J.A. Young Leadership Cabinet. He also heads the U.J.A. Operation Israel Planning Committee. Accompanied by his wife, Barbara, Past President of the Women's Division of the Jewish Community Council.

ALEXANDER GRASS, Harrisburg, Pa. — National Chairman, member of Executive Committee and National Campaign Cabinet of the U.J.A. Was served as General Campaign Chairman, Associate Campaign Chairman and Emergency Fund Chairman for Harrisburg U.J.A. Mrs. Lois Grass is a member of the Council of Jewish Federations and Welfare Funds, also has a Ph.D. in chemistry.

WILLIAM H. GREEN, San Francisco — Member of the Board of Directors of the Jewish Family Service Agency. Mrs. Frances Green is the 1972 Chairman of the Jewish Welfare Fund Campaign in the San Francisco Area.

MAX WILLIAM JACOBS, The Jacobs Family Foundation Chairman of the Board of Yehuda Professional Basketball President of Empire City.

HAROLD J. KAUFMAN, Advance Division Campaign, Jewish Welfare Federation. His wife, Golda, accompanied him.

CHARLES KESSLER, Cincinnati Board member and Vice President of Empire City. He is the third consecutive year Chairman of U.J.A. of tion of North Jersey.

DONALD H. KLEIN, New Executive Vice Chairman of Appeal.

JEROME KLOFFEIN New the U.J.A. National Camp Chairman of the Real Estate U.J.A. of Greater New York Advisory Board of the U.S. tion Fund.

GEORGE KONHEIM, Beve serving his fourth term a Vista Del Mar Child Care member of the Major Mat of U.J.W.F. His wife, Eva.

SAMUEL J. KRASNEY, Ohio, is a member of the U.J.A. Community Federation wife, Rosalind, accompanies him.

MEYER KOPOLOV, Ladue St. Louis Campaign. Proness. Accompanied by wife.

SAMUEL KRASNOV, Alent homes, old age homes and Krasnov (Fanny), accompa

Conference leaders from all parts of

Other U.J.A. officers participating in the study conference



ALBERT B. ADELMAN
National Chairman

the Minneapolis Federation for Jewish Service. Accompanied by wife, Hortense.

ERVIN DOSZKY, Dallas — Former head of Jewish Welfare Federation of Dallas in 1967. On J.D.C. National Council, active in Bonds drive. Accompanied by wife, Frances.

HARRY T. DOZOR, Merion, Pa. — President of Federation Foundation and Co-Chairman of the Advanced Gifts Division of the Allied Jewish Appeal. President and Chief Executive Officer of Union Fidelity Corporation and its subsidiaries.

HAROLD DRIMMER, Harrison, N.Y. — Heads his own investment firm. President of Westchester Community College Foundation, member of the Board of Visiting Overseers of Harvard University. With his wife, Florence.

MRS. IRVING DWORKIN, New York — With her late husband, active for many years in Jewish communal affairs in New York, particularly the U.J.A. and Bonds.

DR. SIDNEY M. EDELSTEIN, Englewood, N.J. — National Chairman of U.J.A., Chairman of National Cash Committee, member of Na-

tion. His wife, Lois, who accompanies him, is vice president of the Atlanta Federation's Women's Division.

ABNER M. FRIEDLAND, South Orange, N.Y. — Trustee of the Essex County Jewish Community Council. Mrs. Dell Friedland is active in J.C.C. affairs.

GERALD J. FRIEDMAN, Norfolk, Va. — Leader of United Jewish Federation of Norfolk campaign. Accompanied by his wife, Nancy.

HARRI HERBERT A. FRIEDMAN, Jerusalem — Executive Vice Chairman for Israel, has been with the U.J.A. for 16 years. He was awarded an Honorary Doctor of Divinity Degree from the Hebrew Union College — Jewish Institute of Religion 1970. His wife Francine will participate in the conference.

MARTIN FRIEDMAN, Cleveland, Ohio, a member of the U.J.A. National Campaign Cabinet, has been Co-Chairman of the Cleveland Jewish Community Federation Emergency Fund Drive for over 20 years. Member of the Greater New York Campaign for Israel Bonds, serves a score of other major organizations. Founded the Gildesgane Mobile Music Clubs in Israel. Accompanied by his wife, Ruth.

LEON GILDESGAME, Mount Kisco, N.Y. — A noted philanthropist, has served as General Chairman of the Northern Westchester U.J.A. for over 20 years. Member of the Greater New York Campaign for Israel Bonds, serves a score of other major organizations. Founded the Gildesgane Mobile Music Clubs in Israel. Accompanied by his wife, Ruth.

CARLETON GINSBERG, Swampscott, Mass. — Member of the Greater Lynn Jewish Federation Campaign Cabinet. President of Tiara Footwear. Accompanied by wife, Evelyn, who has been active in the Women's Division.

CHARLES GINSBERG JR., Cleveland — Member of the U.J.A. Executive Committee and its National Campaign Cabinet. Has been Chairman and General Co-Chairman of the Cleveland U.J.A. Israel Emergency Fund Campaign. Mrs. Bernice Ginsberg, who accompanies him, has been very active in Jewish organizations in Cleveland.

EDWARD GINSBERG, Cleveland, Ohio, has played a vital role in the U.J.A. General Chairman of the nationwide United Jewish Appeal for the fourth consecutive year. Associate General Chairman in the history-making 1967 U.J.A. Israel Emergency Fund campaign. His wife, Rosalie, is active in the Women's Division of the Welfare Fund, and is a former Chairman of its Special Gifts Solicitation Committee.

SAMUEL H. GIVELBER, Cleveland, Ohio, is accompanied by his wife, Esther, an active worker for many years in the Builders Division of the Cleveland Jewish Welfare Fund Campaign. An engineer, Mrs. Givelber, received the Gold Medal Award of the Cleveland Engineering Society.

ARNOLD GOLDBER, Short Hills, N.J. — Regional board member of the Anti-Defamation League, active in communal affairs. Manufactures Jewellery. His wife, Grace, is a member of the National Council of the J.D.C.

KALMAN S. GOLDENBERG, Minneapolis — Former member of the U.J.A. National Campaign Cabinet. His wife, Maxine, is a founder of the U.J.A. Women's Division in Minnesota.

LEONARD GOLDFINE, Melrose Park, Pa. — Member of U.J.A. National Campaign Cabinet, President Philadelphia Chapter of Committee. Accompanied by wife, Beatrice.

JULIUS GOLDMAN, Sherman Oaks, Calif. — Member of the National Board of American Friends of Hebrew University. In poultry and egg business. Accompanied by wife, Mary.

LOUIS S. GOLDMAN, Dayton, Ohio — U.J.A. National Chairman and a member of the U.J.A. Executive Committee, as well as a former National Committee Chairman of the U.J.A. Young Leadership Cabinet. He also heads the U.J.A. Operation Israel Planning Committee. Accompanied by his wife, Barbara, Past President of the Women's Division of the Jewish Community Council.

ALEXANDER GRASS, Harrisburg, Pa. — National Chairman, member of Executive Committee and National Campaign Cabinet of the U.J.A. Was served as General Campaign Chairman, Associate Campaign Chairman and Emergency Fund Chairman for Harrisburg U.J.A. Mrs. Lois Grass is a member of the Council of Jewish Federations and Welfare Funds, also has a Ph.D. in chemistry.

WILLIAM H. GREEN, San Francisco — Member of the Board of Directors of the Jewish Family Service Agency. Mrs. Frances Green is the 1972 Chairman of the Jewish Welfare Fund Campaign in the San Francisco Area.

MAX WILLIAM JACOBS, The Jacobs Family Foundation Chairman of the Board of Yehuda Professional Basketball President of Empire City.

HAROLD J. KAUFMAN, Advance Division Campaign, Jewish Welfare Federation. His wife, Golda, accompanied him.

CHARLES KESSLER, Cincinnati Board member and Vice President of Empire City. He is the third consecutive year Chairman of U.J.A. of tion of North Jersey.

DONALD H. KLEIN, New Executive Vice Chairman of Appeal.

JEROME KLOFFEIN New the U.J.A. National Camp Chairman of the Real Estate U.J.A. of Greater New York Advisory Board of the U.S. tion Fund.

GEORGE KONHEIM, Beve serving his fourth term a Vista Del Mar Child Care member of the Major Mat of U.J.W.F. His wife, Eva.

SAMUEL J. KRASNEY, Ohio, is a member of the U.J.A. Community Federation wife, Rosalind, accompanies him.

MEYER KOPOLOV, Ladue St. Louis Campaign. Proness. Accompanied by wife.

SAMUEL KRASNOV, Alent homes, old age homes and Krasnov (Fanny), accompa



IRVING BERNSTEIN
Executive Vice Chairman, U.S.

University. His wife, Lois, who accompanies him, is vice president of the Atlanta Federation's Women's Division.

ABNER M. FRIEDLAND, South Orange, N.Y. — Trustee of the Essex County Jewish Community Council. Mrs. Dell Friedland is active in J.C.C. affairs.

GERALD J. FRIEDMAN, Norfolk, Va. — Leader of United Jewish Federation of Norfolk campaign. Accompanied by his wife, Nancy.

HARRI HERBERT A. FRIEDMAN, Jerusalem — Executive Vice Chairman for Israel, has been with the U.J.A. for 16 years. He was awarded an Honorary Doctor of Divinity Degree from the Hebrew Union College — Jewish Institute of Religion 1970. His wife Francine will participate in the conference.

MARTIN FRIEDMAN, Cleveland, Ohio, a member of the U.J.A. National Campaign Cabinet, has been Co-Chairman of the Cleveland Jewish Community Federation Emergency Fund Drive for over 20 years. Member of the Greater New York Campaign for Israel Bonds, serves a score of other major organizations. Founded the Gildesgane Mobile Music Clubs in Israel. Accompanied by his wife, Ruth.

LEON GILDESGAME, Mount Kisco, N.Y. — A noted philanthropist, has served as General Chairman of the Northern Westchester U.J.A. for over 20 years. Member of the Greater New York Campaign for Israel Bonds, serves a score of other major organizations. Founded the Gildesgane Mobile Music Clubs in Israel. Accompanied by his wife, Ruth.

CARLETON GINSBERG, Swampscott, Mass. — Member of the Greater Lynn Jewish Federation Campaign Cabinet. President of Tiara Footwear. Accompanied by wife, Evelyn, who has been active in the Women's Division.

CHARLES GINSBERG JR., Cleveland — Member of the U.J.A. Executive Committee and its National Campaign Cabinet. Has been Chairman and General Co-Chairman of the Cleveland U.J.A. Israel Emergency Fund Campaign. Mrs. Bernice Ginsberg, who accompanies him, has been very active in Jewish organizations in Cleveland.

EDWARD GINSBERG, Cleveland, Ohio, has played a vital role in the U.J.A. General Chairman of the nationwide United Jewish Appeal for the fourth consecutive year. Associate General Chairman in the history-making 1967 U.J.A. Israel Emergency Fund campaign. His wife, Rosalie, is active in the Women's Division of the Welfare Fund, and is a former Chairman of its Special Gifts Solicitation Committee.

SAMUEL H. GIVELBER, Cleveland, Ohio, is accompanied by his wife, Esther, an active worker for many years in the Builders Division of the Cleveland Jewish Welfare Fund Campaign. An engineer, Mrs. Givelber, received the Gold Medal Award of the Cleveland Engineering Society.

ARNOLD GOLDBER, Short Hills, N.J. — Regional board member of the Anti-Defamation League, active in communal affairs. Manufactures Jewellery. His wife, Grace, is a member of the National Council of the J.D.C.

KALMAN S. GOLDENBERG, Minneapolis — Former member of the U.J.A. National Campaign Cabinet. His wife, Maxine, is a founder of the U.J.A. Women's Division in Minnesota.

LEONARD GOLDFINE, Melrose Park, Pa. — Member of U.J.A. National Campaign Cabinet, President Philadelphia Chapter of Committee. Accompanied by wife, Beatrice.

JULIUS GOLDMAN, Sherman Oaks, Calif. — Member of the National Board of American Friends of Hebrew University. In poultry and egg business. Accompanied by wife, Mary.

LOUIS S. GOLDMAN, Dayton, Ohio — U.J.A. National Chairman and a member of the U.J.A. Executive Committee, as well as a former National Committee Chairman of the U.J.A. Young Leadership Cabinet. He also heads the U.J.A. Operation Israel Planning Committee. Accompanied by his wife, Barbara, Past President of the Women's Division of the Jewish Community Council.

ALEXANDER GRASS, Harrisburg, Pa. — National Chairman, member of Executive Committee and National Campaign Cabinet of the U.J.A. Was served as General Campaign Chairman, Associate Campaign Chairman and Emergency Fund Chairman for Harrisburg U.J.A. Mrs. Lois Grass is a member of the Council of Jewish Federations and Welfare Funds, also has a Ph.D. in chemistry.

WILLIAM H. GREEN, San Francisco — Member of the Board of Directors of the Jewish Family Service Agency. Mrs. Frances Green is the 1972 Chairman of the Jewish Welfare Fund Campaign in the San Francisco Area.

MAX WILLIAM JACOBS, The Jacobs Family Foundation Chairman of the Board of Yehuda Professional Basketball President of Empire City.

HAROLD J. KAUFMAN, Advance Division Campaign, Jewish Welfare Federation. His wife, Golda, accompanied him.

CHARLES KESSLER, Cincinnati Board member and Vice President of Empire City. He is the third consecutive year Chairman of U.J.A. of tion of North Jersey.

DONALD H. KLEIN, New Executive Vice Chairman of Appeal.

JEROME KLOFFEIN New the U.J.A. National Camp Chairman of the Real Estate U.J.A. of Greater New York Advisory Board of the U.S. tion Fund.

GEORGE KONHEIM, Beve serving his fourth term a Vista Del Mar Child Care member of the Major Mat of U.J.W.F. His wife, Eva.

SAMUEL J. KRASNEY, Ohio, is a member of the U.J.A. Community Federation wife, Rosalind, accompanies him.

MEYER KOPOLOV, Ladue St. Louis Campaign. Proness. Accompanied by wife.

SAMUEL KRASNOV, Alent homes, old age homes and Krasnov (Fanny), accompa



ALEXANDER GRASS
National Chairman

University. His wife, Lois, who accompanies him, is vice president of the Atlanta Federation's Women's Division.

ABNER M. FRIEDLAND, South Orange, N.Y. — Trustee of the Essex County Jewish Community Council. Mrs. Dell Friedland is active in J.C.C. affairs.

GERALD J. FRIEDMAN, Norfolk, Va. — Leader of United Jewish Federation of Norfolk campaign. Accompanied by his wife, Nancy.

HARRI HERBERT A. FRIEDMAN, Jerusalem — Executive Vice Chairman for Israel, has been with the U.J.A. for 16 years. He was awarded an Honorary Doctor of Divinity Degree from the Hebrew Union College — Jewish Institute of Religion 1970. His wife Francine will participate in the conference.

MARTIN FRIEDMAN, Cleveland, Ohio, a member of the U.J.A. National Campaign Cabinet, has been Co-Chairman of the Cleveland Jewish Community Federation Emergency Fund Drive for over 20 years. Member of the Greater New York Campaign for Israel Bonds, serves a score of other major organizations. Founded the Gildesgane Mobile Music Clubs in Israel. Accompanied by his wife, Ruth.

LEON GILDESGAME, Mount Kisco, N.Y. — A noted philanthropist, has served as General Chairman of the Northern Westchester U.J.A. for over 20 years. Member of the Greater New York Campaign for Israel Bonds, serves a score of other major organizations. Founded the Gildesgane Mobile Music Clubs in Israel. Accompanied by his wife, Ruth.

CARLETON GINSBERG, Swampscott, Mass. — Member of the Greater Lynn Jewish Federation Campaign Cabinet. President of Tiara Footwear. Accompanied by wife, Evelyn, who has been active in the Women's Division.

CHARLES GINSBERG JR., Cleveland — Member of the U.J.A. Executive Committee and its National Campaign Cabinet. Has been Chairman and General Co-Chairman of the Cleveland U.J.A. Israel Emergency Fund Campaign. Mrs. Bernice Ginsberg, who accompanies him, has been very active in Jewish organizations in Cleveland.

EDWARD GINSBERG, Cleveland, Ohio, has played a vital role in the U.J.A. General Chairman of the nationwide United Jewish Appeal for the fourth consecutive year. Associate General Chairman in the history-making 1967 U.J.A. Israel Emergency Fund campaign. His wife, Rosalie, is active in the Women's Division of the Welfare Fund, and is a former Chairman of its Special Gifts Solicitation Committee.

SAMUEL H. GIVELBER, Cleveland, Ohio, is accompanied by his wife, Esther, an active worker for many years in the Builders Division of the Cleveland Jewish Welfare Fund Campaign. An engineer, Mrs. Givelber, received the Gold Medal Award of the Cleveland Engineering Society.

ARNOLD GOLDBER, Short Hills, N.J. — Regional board member of the Anti-Defamation League, active in communal affairs. Manufactures Jewellery. His wife, Grace, is a member of the National Council of the J.D.C.

KALMAN S. GOLDENBERG, Minneapolis — Former member of the U.J.A. National Campaign Cabinet. His wife, Maxine, is a founder of the U.J.A. Women's Division in Minnesota.

LEONARD GOLDFINE, Melrose Park, Pa. — Member of U.J.A. National Campaign Cabinet, President Philadelphia Chapter of Committee. Accompanied by wife, Beatrice.



By
**YIGAL
ALLON**
Deputy Premier
and Minister
of Education
and Culture

Our urgent responsibilities

IT IS always a pleasure to welcome the members of the United Jewish Appeal Study Conference, and to wish you a successful and fulfilling stay. As Deputy Prime Minister, I can tell you that our security is not as certain as an absence of continued shooting would seem to make it. As Minister of Education and Culture, I must tell you that only as an educated people will we lend significance to our existence.

The monies budgeted for education by the Government are second only to those set aside for our defence, an indication of the importance we place on our educational processes despite our state of virtual siege. Education has been given, historically and traditionally, this emphasis, and if we are to give thought not only to survival but to the very substance of that survival, then education is certainly the key to our future as a people.

This is because education on all of its levels is a vehicle not only for quenching our thirst for knowledge, but for expanding and solidifying our base culturally and historically, and for bridging the gaps created by history, by raising the level of those who come from culturally and economically disadvantaged backgrounds, thus making for the fusion of all sections of the population — Jews and Arab. In the final count, it is the quality of the people as a whole that will be decisive.

We have shown that, given the means, we can develop and implement the necessary innovative educational programmes needed to accomplish our lofty purpose. But we cannot do it alone. You of the United Jewish Appeal and the Israel Education Fund, the leaders of American Jewry, have always stood by us, and I am confident that in the future you will meet the urgent responsibilities which you have historically accepted.



By
**PINHAS
SAPIR**
Minister of
Finance and
Commerce
and Industry

Opportune time to come

I WISH to extend to you my sincerest good wishes on your arrival in Israel. You come at a most opportune time for us.

You will note the change in atmosphere from 15 months ago, when the daily firing across the Suez Canal stopped and the tension from these hostilities declined. Today the spectre of casualties in a senseless war of attrition no longer haunts us as it did then.

However, we must remember that the calm has not at all brought a stop to the process of reinforcement and rearmament being exercised by our enemies. A continuing flow of military equipment, and constant political declarations of solidarity by the Soviet Union, only serve to underline that the conflict between Israel and her neighbours has grown sharper despite the fact that the firing has lessened.

And so our watchword is preparedness, preparedness at an ever-increasing speed in order to keep pace with our enemies, preparedness that forces us to use the bulk of our resources for simple survival. We are still directing 25 per cent of our Gross National Product towards this purpose, virtually all of our citizens' taxes. The cease-fire has not brought us the relief we need from this burden, relief which would enable us to devote our resources in force to our social and human needs. In fact, increasingly sophisticated defence needs make our survival an even more expensive business.

You, the leaders of American Jewry, have always been at our side during our years of need, filling the gaps and providing the services that we simply could not afford. I believe that our bond has grown even stronger, and will be strengthened even more during the coming years.

'YOU NEVER FAIL US'

By **ABBA EBAN**
Minister for Foreign Affairs

We dare not slacken in our insistence that the Soviet authorities let our people go!

Israel must withstand the manoeuvres of an Egypt that equivocates between lip-service to the Security Council's call for peace agreement and the effrontery of seeking to dictate terms to the victor. We must reckon with a super-power that is pouring weapons into Arab arsenals and lending its communications media and its

political resources to the support of Arab militance.

Against all these perils we have consolidated Israel's military strength and international links. Our country is not an isolated fortress but a focus of diplomatic and political pilgrimage and world attention.

The signs are, then, that the coming labours of the United Jewish Appeal will be multiplied and magnified. Israel is confident that the task will once more be fulfilled. We challenge you, in the sure knowledge that you will never fail us.



A year ago, in my greeting to the United Jewish Appeal Study Group assembled in Jerusalem, I foretold a year of tension for Israel under pressures that threatened our recent achievements. This prediction has been fulfilled.

A peace worthy of the name still eludes us. Our military vigilance entails vast expenditures. Global economic upset our foreign trade and our balance of payments. The inflow of immigrants, welcome as it is, demands an immense output of money, organization and social and educational effort.

SAM ROTHBERG, Peoria, Ill., a member of the U.J.A. Executive Committee and National Campaign Cabinet. A former U.J.A. National Chairman, he also served as National Cash Co-Chairman in 1956 and 1967. A founder of the State of Israel Bond Organization, Mr. Rothberg is General Chairman for the Bond drive.

RONALD RUBIN, Penn Valley, Pa., Active member of both the Federation of Jewish Agencies and the Board of American Friends of the Hebrew University.

BURTON B. RUBY, Michigan City, Ind., is President of the Michigan City United Jewish Welfare Fund and Chairman of the Fund's 1971 Drive.

MAYER B. RUDMAN, Dallas — On the panel of speakers for the National Conference of Christians and Jews. Founder of the Anti-Smoking League of America.

WILLIAM M. SAVITT, Hartford, Conn. — Has received the U.S. Citizen Award of the Jewish War Veterans and the Honor Award of the National Conference of Christians and Jews.

BERNARD SCHAENEN, Dallas — Member of U.J.A. National Campaign Cabinet, Past President of Jewish Welfare Federation. Mrs. Fannie Schaeenen is Chairman of the U.J.A. National Women's Division and a member of the U.J.A. Executive Committee. She has served as Vice President of the Dallas Jewish Federation and as Chairman of the Federation of Jewish Philanthropies Committee.

MRS. EMMA SCHAEFER, Southfield, Mich. — Founder of Harry S. Truman peace centre in Jerusalem, Governor of the Hebrew University, Chairman of the Woman's Division of Israel Bonds in Detroit.

HERBERT O. SCHEAR, Dayton, Member of the U.J.A. National Cabinet, he has been Vice Chairman for Advance Gifts in Dayton drives for the past ten years, and has served as Chairman of the Food Division.

IRVING SCHNEIDER, New York, N.Y., is a member of the Executive Committee of the U.J.A. of Greater New York and a Director of the J.D.C. and the United HIAS Service. He is Associate Chairman of the Federation of Jewish Philanthropies of New York.

MRS. ROSE SCHWARTZ, New York, N.Y., serves the Women's Division of the National U.J.A.

EMANUEL B. SCHER, Englewood, N.J., gives leadership to his local campaign. He will be accompanied by his wife.

PETER J. SCOTT, South Orange, N.J., is a member of the Board of Trustees for the Jewish Community Council and served as local Advance Gifts Chairman.

MILTON E. SELIG, Philadelphia, Pa., is the head of a legal firm bearing his own name

and is Chairman of the Board of Trustees of the Selig Foundation.

DAN SELIGMAN, Shaw, Miss. — Supporter of the U.J.A. and was instrumental in building his local Jewish Centre. His wife, Bess, is President of her local Hadassah Chapter.

TED SHANBAUM, Dallas — Member of the U.J.A. National Campaign Cabinet. In his community, he is a member of the Budget Committee of the Jewish Welfare Federation and a director of the Golden Acres Home.

MRS. CHARLES SHAPIRO (Mary), New York — President of a chapter of the American Jewish Congress for three years, President of a chapter of Woman's American O.R.T. for 12 years, and resident of the National Home for Asthmatic children for 11 years.

ARANT H. SHERMAN, Davenport, Iowa — Member of the U.J.A. Executive Committee, National Campaign Cabinet, President of his community's Jewish Welfare Fund and Chairman of its U.J.A.

I. WILLIAM SHERR, Oak Park, Mich., was Chairman of the Arts and Crafts Division in Detroit's 1971 Allied Jewish Campaign. He also served on the Campaign Cabinet.

ABRAHAM SHIFFMAN, Detroit, Mich. — Philanthropist noted for his endowments to educational and medical institutions, including Brandeis University, Wayne State College, the Detroit Medical Centre, Detroit's Sinai Hospital, and the University of Michigan.

MORTON SILBERMAN, Miami — Vice President of the Greater Miami Jewish Federation, Chairman of the Federation's Community Relations Council, Co-Chairman of its Budget Committee, and a member of the Campaign Executive Cabinet.

HERBERT F. SILLMAN, Bloomfield Hills, Mich. — President of the Jewish Family and Children's Service of Detroit. A member of the Board of Directors of the Jewish Welfare Federation of Detroit, and Chairman of the Professional Division of the U.J.A. in Detroit.

ALBERT SIMON, Oakland, Calif. — Vice President, Finance, of his local Jewish Welfare Federation Pacesetter Chairman and former Campaign Chairman.

MARVIN SIMON, Norfolk, Va. — Member of U.J.A. National Campaign Cabinet, director of J.C.C. of Norfolk, and J.D.C.

JOSEPH SINAY, Los Angeles — Chairman of the Furniture Division in the campaign of the Jewish Federation-Council of Greater Los Angeles. He is Chairman of the Board of R.B. Industries, Inc. and President of Josam Investment Co.

HARRY SLEY, Philadelphia, Pa., — Leader in Philadelphia's Allied Jewish Appeal. He recently donated a pavilion to the Moss Rehabilitation Hospital in Philadelphia. His wife, Beatrice Elizabeth, accompanies him.

HARRIS C. SOBOL, New York, N.Y. — A supporter of his local U.J.A., he is Vice President of Faberge Inc. and has affiliations with Faberge Inc. in Israel.

JACOB J. SOBOL, Bloomfield, N.J. — A leader in the Newark campaign. Associated with — A leader in the life insurance and financial planning firm.

MAURICE SOBOL, Newark, N.J., a leader in the Jewish Community Council of Essex County.

MRS. ROSE SPERRY, Los Angeles, Calif. — Vice Chairman of the American Jewish Committee, Los Angeles Chapter, a member of the Committee's National Board of Governors, and a member of the Advisory Board of the Jewish Community Foundation.

CHARLES STERN, South Orange, N.J., — Vice President of the United HIAS Service and a Past President of the Jewish Community Council of Essex County.

MARVIN N. STONE, Chicago — Vice President of the Jewish Federation of Metropolitan Chicago and Director of his local Jewish United Fund. Director of the Welfare Council of Metropolitan Chicago.

LEONARD R. STRELITZ, Norfolk, Va., — U.J.A. National Chairman and member of the Executive Committee and the National Campaign Cabinet. He is an Executive Committee member of his local Jewish Community Council, and was 1964 Chairman of the Council's United Jewish Fund Campaign.

SYDNEY SUSSMAN, Cherry Hill, N.J., — Chairman of "Country Club Day" for the Allied Jewish Appeal of the Jewish Federation of Camden County, for five consecutive years. Served as Chairman of the Young People's Division of the Jewish Community Centre Building Fund.

JOSEPH VEANER, Boston, Mass., was Chairman of the Construction, Real Estate and Allied Industries of the 1971 Combined Jewish Philanthropies.

CHAIM VINITSKY — Director-General of the U.J.A. office in Israel and has been with the Jewish Agency for 37 years.

GILBERT WEINBERGER, Waverly, Pa. — Leader of Seranton campaign. President of investment realty firm. Accompanied by wife, Judith.

MURRAY WEINBERGER, Scranton, Pa., serves his local U.J.A. campaign. Accompanied by his wife, Goldy.

EUGENE WEISSMAN, Laude, Mo. — Chairman of the 1972 St. Louis Federation-Israel Emergency Fund Campaign. On the C.J.F.W.F. National Public Relations Committee. Accompanied by his wife, Sonia.

MRS. M. EDWIN (SUE) WEINER, Cleveland, Ohio, — Member of the Executive Committee and a Regional Co-Chairman of the Women's Division of the National U.J.A. and served from 1963 to 1969 on its National Board.

LOUIS WEINTRAUB, San Mateo, Calif., is the Executive Vice President of the Jewish Welfare Federation of San Francisco, Marin County and the Peninsula.

MERVIN WINEBERG, Adams, Mass., Has organized and motivated local U.J.A. and Israel Bond Drives since the 1940s.

ROBERT H. WINNERMAN, Short Hills, N.J., is the President of the New Jersey Associations for Children with Learning Disabilities. His wife, Rosalind, accompanies him.

LOUIS WOLIN, New York, N.Y., and North Miami Beach, Fla. Has received the Award of Honour from American Red Mogen David of Israel for services rendered during the Six Day war. Accompanied by his wife, Sadie.

SIDNEY ZEHMAN, Cleveland — Leader of the Builders Division of the Jewish Welfare Federation Campaign in his community. He is a Vice President of the Bureau of Jewish Education and a Past President of the Cleveland Hebrew Schools.

JOSEPH J. ZILBER, Milwaukee, Wisc., — President of Towne Realty Co., He gives service to the Milwaukee Campaign. Mrs. Zilber accompanies him.

RALPH ZIMMERMAN, Woodland Hills, Calif., — Campaign Director of the United Jewish Welfare Fund of Los Angeles. Mrs. (Hilda) Zimmerman accompanies him.

PHILIP ZINMAN, Camden, N.Y., and Philadelphia, Pa., is a U.J.A. National Chairman and a member of the U.J.A. Executive Committee. He also headed the U.J.A. National Cash Campaign for three years.

LOUIS I. ZORNSKY, St. Louis, Mo., is President of the Jewish Federation of St. Louis and member of the Governing Council of the American Association for Jewish Education.

HENRY L. ZUCKER, Cleveland, Ohio, is Executive Vice President of the Jewish Community Federation of Cleveland.

PAUL ZUCKERMAN, Detroit, Mich., a National Chairman of the United Jewish Appeal and a member of its Executive Committee, was Chairman of the highly successful U.J.A. "Operation Israel" during the past three years, and was the 1969 recipient of the Fred M. Butzel Annual Award for outstanding service to the Jewish and general communities. In Detroit he has served as President of the United Jewish Charities and a Director of the non-sectarian United Foundation. He is accompanied by his wife, Helen.