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UNITED JEWISH APPEAL

WHAT IT IS. . . WHAT IT DOES

During the coming twelve months the Jews of America will be called upon to contribute a minimum of \$250,000,000 through the United Jewish Appeal to support the programs of its three member agencies at home and overseas. This philanthropic goal is overwhelmingly the largest to be projected by a private welfare organization. It represents American Jewry's determination to provide a lasting solution to problems besetting those who have suffered the war's greatest tragedies and who are still carrying the heaviest postwar burdens.

UJA's story properly begins in 1939 when the fund-raising activities of the Joint Distribution Committee and the United Palestine Appeal were merged and incorporated with a drive to collect moneys for the newly-organized National Refugee Service (now United Service for New Americans). It was thought then, and it has since been proven, that a unified national fund-raising campaign could be conducted more effectively than a multiplicity of smaller, although individually worthwhile, drives. UJA's own magnificent nine-year record bears this out.

The scope of UJA's fund-raising effort is determined by a National Conference at which budgetary needs of three constituent agencies are presented and a fund-raising goal adopted in the light of those needs. By means of a system of quotas the large national goal is broken down into smaller local goals covering the 1,140 separate UJA campaigns which take place in the Spring or in the Fall in American Jewish communities from coast to coast.

This year's National Conference which took place in Atlantic City December 11-15, 1947, was probably the most representative meeting ever to be held in the annals of American Jewry. Some 1,300 community leaders from all parts of the country participated in discussions of problems of world Jewry as seen through the eyes of the leaders of Jews in Europe and Palestine as well as the United States. On the basis of the reports of the present state of Jewish life in Europe, in the Jewish homeland in Palestine, and the situation regarding refugee adjustment in the United States a \$250,000,000 quota was fixed as the minimum need for 1948.

Declaring that "out of the travail of the Jewish people has come a supreme moment in Jewish history in the form of the UN decision on Palestine," the more than 1,300 delegates adopted unanimously the resolution calling for

the raising of the unparalleled sum for relief, rehabilitation and resettlement.

The quota resolution emphasized the fact that the total needs of the three agencies which depend for their functioning on UJA funds is considerably in excess of the 1948 minimum campaign goal of \$250,000,000.

The needs of the UJA agencies - the Joint Distribution Committee, the United Palestine Appeal and the United Service for New Americans - amount to over \$395,000,000 for the year 1948.

The 1948 campaign of the United Jewish Appeal is of major interest to all Americans because it represents American Jewry's determination to carry out a three-fold plan for a permanent solution of Jewish world problems. It is estimated that a minimum of 600,000 Jews would leave Europe tomorrow to go to Palestine if they had the chance to do so. Included in this number are 225,000 who are in the D.P. camps in Germany, Austria and Italy; 30,000 now interned on the island of Cyprus and a minimum of 350,000 in Eastern Europe.

Through the Joint Distribution Committee which is supported by funds collected through the United Jewish Appeal, the unbated relief needs of European Jews will continue to be met. For 250,000 homeless Jews in Europe this is the third cold winter behind barbed wire since their ironic "liberation". Funds will be needed to the extent of \$98,547,000 to provide clothing and other preparation for the Jews who will emigrate from the D.P. camps in Europe to Palestine and other countries; to sustain those who will not be able to leave the D.P. camps within the next year; to provide for the rehabilitation of 800,000 Jews in Eastern Europe, more than two thirds of whom, particularly those in Roumania and Hungary, are dependent on the generosity of the American Jewish community for the bare needs of life. The Joint Distribution Committee will also assist in the reconstruction of war-shattered Jewish communities in Western Europe.

Through the United Palestine Appeal which is supported by funds collected through the United Jewish Appeal, a vast upbuilding program in the independent Jewish State will be continued. At least \$283,000,000 will be needed for this purpose in 1948, for immigration, housing, and vocational rehabilitation of a minimum of 75,000 Jewish D.P.s from Europe (including 24,000 children) who will be settled in Palestine in 1948; for acquisition of new land areas for settlement; for amelioration of land through irrigation and reclamation projects; and for the economic development and defense needs of the new Jewish State.

Through the United Service for New Americans which is supported by funds collected by the United Jewish Appeal, Jewish refugees who reach the United States will be aided in their integration into full and productive

American citizenship. A minimum of \$13,664,000 will be required for this purpose in 1948 to provide for the reception of 25,000 Jewish immigrants who will enter the United States. In the eighteen months which have elapsed since May, 1946, more than 37,000 Jews have entered and found haven in the United States to the enrichment of America's economic and cultural life. The United Service for New Americans provides for the reception, initial care, and re-settlement of the newcomers.

In seeking to raise a minimum of \$250,000,000 in 1948 for its three constituent agencies, the United Jewish Appeal has embarked on the largest fund-raising campaign ever undertaken by any private or voluntary organization in the United States. Henry Morgenthau, Jr., former Secretary of the Treasury, is serving as General Chairman of the \$250,000,000 Destiny Campaign of the United Jewish Appeal.



From: Meyer F. Steinglass
 Director of Publicity
 UNITED JEWISH APPEAL
 165 West 46th Street
 New York 19, New York

FOR RELEASE ON RECEIPT

U.J.A. 'STAR OF HOPE' BEGINS TRANSCONTINENTAL FLIGHT NEXT SUNDAY PRIOR TO DEPARTURE
 FOR INSPECTION TOUR OF EUROPE AND PALESTINE

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Forty American Jewish Leaders From All Sections of United States to Study Needs of
 Jews of Europe and Requirements of New Jewish State in Palestine in
 Conjunction With \$250,000,000 United Jewish Appeal

The United Jewish Appeal 'Star of Hope,' a TWA Constellation which will carry 40 distinguished American Jewish leaders and a party of newspaper correspondents to Europe and Palestine to study the needs of the 1,500,000 Jews left on the Continent and to survey the requirements of the new Jewish State in Palestine, will leave Los Angeles on the first leg of its dramatic trip at 9:00 A.M. (P.S.T.), on Sunday, January 25th, it was announced yesterday at the national headquarters of the \$250,000,000 United Jewish Appeal, 165 West 46th Street.

The Jewish leaders, representing cities in every section of the United States, are undertaking the trip at their own expense in conjunction with the 1948 nationwide campaign of the United Jewish Appeal for \$250,000,000 for overseas relief and reconstruction, for the upbuilding, settlement and security of the Jewish State in Palestine and for aid to Jewish refugees reaching the United States.

Included in the U.J.A. delegation are Jewish leaders from Los Angeles, Denver, Detroit, St. Louis, Des Moines, Ia., Milwaukee, Youngstown, O., South Bend, Ind., San Diego, Richmond, Va., Worcester, Mass., Elizabeth, N.J., and Long Branch, N.J. Several of the delegates are women.

The U.J.A. 'Star of Hope' will pick up the West Coast delegates in Los Angeles, then head for Chicago where the Mid-western groups will join the flight, and proceed to La Guardia Field, New York. The plane is scheduled to reach New York at 9:40 P.M. (E.S.T.) on January 25th. Special farewell ceremonies, in which city and state officials will participate, will be held in Los Angeles and Chicago prior to the take-off from these points.

Following one day's briefing on the present position of the 250,000 displaced Jews in Germany, Austria and Italy and the requirements of the fledgling Jewish State in connection with immigration, care and settlement of 75,000 homeless Jews in Palestine in 1948, the entire group will take off for Europe aboard the U.J.A. 'Star of Hope' on Tuesday, January 27th, at 1:00 P.M. (E.S.T.).

The first representative group of American Jewish leaders to tour Europe and Palestine since the action of the United Nations establishing an independent

Jewish State in Palestine, the United Jewish Appeal delegation will visit France, Germany, Italy and Palestine, in that order. It is hoped to complete arrangements by January 27th for the flying Jewish leaders to visit Cyprus, where more than 30,000 homeless Jews are still waiting for an opportunity to go to Palestine, but to date the proposed stop at Cyprus is tentative.

The U.J.A. 'Star of Hope' is scheduled to leave Lydda Airport, outside Tel Aviv, Palestine, on the return flight to the United States on February 18th.

While in Germany and Italy, the Jewish leaders and accompanying newspaper correspondents will eat the meals served displaced persons and will sleep in the D.P. camps. In Palestine, they will visit some of the new Jewish settlements now being established in anticipation of the influx this year of 75,000 Jews to the Jewish State. They will also have the opportunity to study the immigration, settlement and security plans of the new state.

The United Jewish Appeal is conducting a nationwide campaign in 1948 for a minimum of \$250,000,000 to support the worldwide reconstruction programs of the Joint Distribution Committee, which provides relief and rehabilitation assistance to the remaining Jews of Europe; the United Palestine Appeal, which provides for the mass immigration, settlement and upbuilding of the Jewish State; and the United Service for New Americans, which cares for Jewish refugees arriving in the United States.

Upon their return to the United States, the Jewish leaders will report to the American public on the actual needs of the Jews of Europe and of the Jewish State.

Among the members of the overseas delegation are: Louis Berry, Detroit, Mich., Mrs. Matilda Brailove, Elizabeth, N.J., Samuel Brown, South Bend, Ind., Jack Dembo, San Diego, Calif., Harry Goldman, Des Moines, Iowa, Jack Hiatt, Worcester, Mass., Joseph Holtzman, Detroit, Mich., Marvin H. Itts, Youngstown, Ohio, Irving G. Rhodes, Milwaukee, Wisc., Ben Solnit, Los Angeles, Calif., David Uchill, Denver, Colo., Max Zimmer, Los Angeles, Calif., Maxwell J. Bristol, No. Hollywood, Calif., Rabbi Aaron H. Lefkowitz, Long Branch, N.J., Alvin A. Wolff, St. Louis, Mo., Melvin Dubinsky, St. Louis, Mo., Irwin Ely Goldstein, St. Louis, Mo., Samuel G. Klein, St. Louis, Mo., Philip Klaus, Richmond, Va., Joseph Pursell, Los Angeles, Calif., Al Lushing, Los Angeles, Calif., Joseph Schulman, Los Angeles, Calif., M. F. Berg, Los Angeles, Calif., Maurice Kompanies, Los Angeles, Calif., Babette K. Lipsitz, St. Louis, Mo., Herman Reicher, Los Angeles, Calif., Myer Pransky, Los Angeles, Calif., Rabbi Max Nussbaum, Los Angeles, Calif., and Julius Fligelman, Los Angeles, Calif.

From: Meyer F. Steinglass
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 19, N. Y.

FOR RELEASE ON RECEIPT

EUROPE'S HOMELESS JEWS DETERMINED TO GO TO PALESTINE DESPITE VIOLENCE

THERE, REPORTS CHAIRMAN OF WOMEN'S DIVISION OF \$250,000,000

UNITED JEWISH APPEAL

Mrs. Ernest G. Wadel, of Dallas, Texas, Back In U.S. Following
Five-Week Survey of Jewish Needs In Europe, Calls Conditions
in D.P. Camps 'Scandalous and Shameful'

The present violence in Palestine has not weakened the determination of hundreds of thousands of homeless European Jews to immigrate there, Mrs. Ernest G. Wadel, of Dallas, Texas, Chairman of the National Women's Division of the United Jewish Appeal for \$250,000,000, said this week upon her arrival here aboard the Queen Elizabeth from a five-week survey tour of the Jewish communities and DP Camps in Germany, Italy, France, Poland and Czechoslovakia.

"No matter how disturbed conditions are in Palestine," the United Jewish Appeal leader said, "the determination of the survivors to reach the Holy Land where they can start life anew has not faltered. Their zest is greater now than ever. One finds that the closer the survivors are to ports of embarkation, the higher their morale. Consequently, the morale among the DP's in Italy is at a peak, while in Germany it is low."

Mrs. Wadel's return coincides with the launching of spring campaigns in communities throughout the nation by Women's Divisions which will raise funds for the United Jewish Appeal's three constituent agencies: the Joint Distribution Committee, charged with carrying on a relief and rehabilitation program among the 1,500,000 Jewish survivors in Europe; the United Palestine Appeal, which will help 75,000 Jewish DP's to emigrate to Palestine in 1948 and continue the upbuilding, resettlement and security programs of the Jewish state; and the United Service for New Americans, which will aid the 25,000 refugees who will arrive in the U. S. this year.

Mrs. Wadel termed conditions in the D.P. camps "scandalous and shameful" and said that the DP's were given "just enough food to keep them alive. The IRO program has been correctly termed an 'austerity' program as it meets only the barest human needs for life on the lowest level. If it were not for the Joint Distribution Committee's supplementary rations, many of these people would be dead.

She described as "typical" the DP camp at Sculsoa Padova, outside Milan. The camp, Mrs. Wadel said, "is an installation which would normally house 350 people, but between 1400 and 1500 humans live there without any privacy. A typical DP dinner consists of bread, peanut butter, soup and tea. Plumbing facilities are primitive and the DP's eat their meals out of cigar boxes and tin cups.

"It is hard for an American to believe that three years after the end of the war, human beings should be living under such primitive conditions," she continued. "It is heartbreaking to know that they have lived in concentration camps for eight years, DP camps for three years and that some may have to wait another eight years before they can emigrate."

At the former Theresienstadt Concentration Camp in Czechoslovakia, Mrs. Wadel said she viewed with "horror and disbelief" crematoriums where the Nazis "with their usual inhuman efficiency" burned 350 Jews each day. "I stood in a cell where four people might be comfortable, and shuddered when I was told that 35 Jews had been confined in the tiny space. They could not have sat or lain down."

A "bright spot" in the European Jewish scene is Poland where the Joint Distribution Committee supports a rehabilitation program which reaches out to "even the semi-invalids of the community," the UJA Women's Division chairman stated. The artisans cooperatives which JDC aids sell most of their finished products to the Polish Government. "This fine program," was praised by Mrs. Wadel as "a step towards making the Jewish people in Poland self-sufficient."

She said she was heartened to find that the "emphasis was on rehabilitation instead of solely relief." Before she went overseas, Mrs. Wadel declared she thought "the \$250,000,000 United Jewish Appeal goal a vast sum. Now, I wonder how so much can be accomplished with so little."

A full report of her trip will be given at a conference of the national vice-chairmen and executive committee members of the National Women's Divisions who will meet Thursday and Friday (Feb. 26 and 27) at the Waldorf-Astoria Hotel. Key women leaders throughout the country will hear reports from national chairmen of the United Jewish Appeal.

2/24/48

From: Meyer F. Steinglass
 Director of Publicity
 UNITED JEWISH APPEAL
 165 West 46th Street
 New York 19, New York

~~FOR RELEASE ON RECEIPT~~

UNITED JEWISH APPEAL PROVIDED NEW HOMES FOR 145,000 DISPLACED JEWS IN THREE
 YEARS SINCE V-E DAY

Henry Morgenthau, Jr., Reports on Resettlement of Refugees in Palestine, United
 States and Other Lands

On the occasion of the observance of the third anniversary of V-E Day, Henry Morgenthau, Jr., former Secretary of the Treasury and General Chairman of the \$250,000,000 United Jewish Appeal, announced that in the three years since the defeat of the German armies the funds raised by the United Jewish Appeal enabled 145,000 displaced Jews from Europe to find new homes in Palestine, the United States and other lands.

The emigration and resettlement program represented a combined operation of the Joint Distribution Committee, the United Palestine Appeal and the United Service for New Americans, Mr. Morgenthau said.

He reported that since May 8, 1945, more than 70,000 Jewish refugees were settled in the Jewish homeland in Palestine; nearly 50,000 entered the United States and approximately 25,000 were admitted to other countries in North and South America, Australia, South Africa, etc.

Characterizing this migration achievement as an outstanding factor in the work of relief, rehabilitation and resettlement supported by American Jews through the United Jewish Appeal, Mr. Morgenthau emphasized that the year 1948 was one "of the most crucial years for large-scale emigration activity."

"Unless, the United Jewish Appeal provides the financial means for the transfer this year of a minimum of 100,000 homeless Jews from the tragic continent of Europe to Palestine, the United States and other lands," he declared, "a critical situation will engulf the hundreds of thousands of Jews still living in displaced persons camps."

Mr. Morgenthau pointed out that immigration to Palestine has been greatly accelerated this year, disclosing that in the first four months of 1948 more Jewish refugees entered Palestine than in any single year since the end of the war. Present plans call for the admission to Palestine this year of 75,000 Jewish refugees, including 24,000 orphaned Jewish child survivors.

He emphasized that the immigration into Palestine as well as to the United States and other lands of refuge had involved large-scale financial assistance from the Jews of America, without which it would have been impossible.

The former Secretary of the Treasury cited the program under which 25,000 Displaced Persons enter the United States every year as one of the factors which have helped to make possible the emigration of homeless Jews from Europe. He said that 2,000 D.P.'s were continuing to enter this country every month and this figure may be increased if favorable legislation is adopted by Congress.

He declared that the agencies of the United Jewish Appeal are prepared to accommodate in Palestine and the United States as many of the 250,000 Jewish D.P.'s in Germany, Austria and Italy as can enter, if funds are made available by the American Jewish community.

Calling for an intensified drive for the \$250,000,000 United Jewish Appeal, the former Secretary of the Treasury stated that the observance of the V-E Day anniversary, marking the capitulation of the Nazis, was a particularly fitting time to intensify efforts on behalf of those persons who are still suffering from the after-effects of Nazi oppression.

The United Jewish Appeal requires a minimum of \$250,000,000 this year for the support of the relief and rehabilitation activities in European lands of the Joint Distribution Committee; the immigration, settlement and upbuilding effort in Palestine of the United Palestine Appeal and the adjustment program for refugees in the United States carried on by the United Service for New Americans.

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5/7/48

PRESS RELEASE

הסוכנות היהודית לארץ ישראל
THE JEWISH AGENCY FOR PALESTINE
16 EAST 66TH STREET, NEW YORK 21, N. Y.
TR 9-1300

Please Refer to VICTOR H. BERNSTEIN

For IMMEDIATE Release

New York, Dec. 20, 1950 - Levi Eshkol, Treasurer of the Jewish Agency for Palestine, the administrative body of Israel's immigration and colonization program, today declared that "every gift dollar contributed by Americans to Israel will serve to strengthen the United Nations' most ardent Middle Eastern supporter at this crucial moment in the world's struggle to maintain peace with freedom."

At a press conference at Jewish Agency headquarters, 16 East 66th Street, Mr. Eshkol, who returns to Israel by air tomorrow after a two-month stay in this country, said that he was heartened by what he termed "full recognition" by American Jewry that "continued help to Israel meant implementation of the policies of the UN aimed at strengthening democratic countries."

At the same time Mr. Eshkol stressed that "humanitarian considerations of overwhelming force" added urgency to the general political considerations involved in assisting Israel through what he termed the "now-or-never year of 1951." The Jewish Agency official continued:

"The bulk of the 200,000 Jews expected to emigrate to Israel in 1951 come from countries whose gates may be slammed shut at any moment. This is particularly true of Middle East countries and the nations of Eastern Europe. In 1951 we expect 60,000 Jews from Iraq alone. We expect 90,000 from various countries of Eastern Europe, 30,000 from North Africa and 20,000 from the rest of the world. Unilateral action by any of the governments involved, not to speak of the catastrophe of a third World War, could lose these Jews to Israel forever.

"The situation in Iraq is of special urgency. Jews who wish to leave that country must give up their Iraq citizenship to get exit permits. At least 30,000 such Jews are now awaiting transport to Israel. Stateless, they are cut off from normal life in Iraq, political and economic. Thousands are literally sleeping in the streets. The fact is that the bulk of Iraqi Jews must be removed by airlift, and there has not been enough money available so far to remove them faster than at the rate of 3000 to 4000 a month.

-More-

"Beginning January 1, the Jewish Agency will take over from the American Jewish Joint Distribution Committee the responsibility for transporting these people to Israel. The cost for the 200,000 expected newcomers is approximately \$15,000,000. Each \$75 by which the UJA campaign might fall short of supplying this item means a man or woman or child left stranded.

"At Atlantic City last weekend, the National Conference of the United Jewish Appeal was told that the United Palestine Appeal, through which the Jewish Agency gets its funds, needs a minimum of \$174,046,000 for Israel purposes in 1951. Transportation was only a relatively small item in that budget. Biggest item was more than \$82,000,000 for colonization. That sum is needed within the framework of Israel's four-year agricultural plan designed to make the country practically self-sustaining in food. The plan itself calls for the establishment of 120 new permanent agricultural settlements each year for the next four years.

"The immensity of this agricultural program can best be measured by the fact that it took thirty years of settlement in Palestine to create about 250 colonies. Another 250 settlements have been created in the 30 months since the establishment of the State. Now we are setting out to create approximately another five hundred in four more years.

"Next largest item in our budget is more than \$33,000,000 for the reception and initial absorption of immigrants. We are seeking, as you know, to obviate transit camps altogether by sending newcomers directly to temporary workers' villages, where at least the immigrants can lead normal family lives, be given immediate employment and add to the wealth of the state.

"More than 100 workers' villages, housing 17,000 families, are already in existence. About 100 more will be needed for the coming year. This is constructive spending from every point of view, but the hardships of living in such temporary settlements must not be minimized.

"For instance, of the 17,000 families now living in the existing 100 villages, at least 7000 live in tents. The other 10,000 are housed in wood-frame structures covered with canvas, aluminum or light timber. They cannot by any stretch of the imagination be called adequate housing, and the people who live in them are undergoing severe trials this winter.

"Israel, which became a nation in accordance with a decision of the UN, owes a special debt to the world organization. It seeks to repay that debt with loyal adherence to UN principles. Thus Israel seeks peace with its neighbors and the world, fosters democracy and economic well-being among its citizens and - despite tremendous difficulties - maintains the open door for homeless Jews everywhere in accordance with elementary human rights."

1949
FROM UNITED JEWISH APPEAL
165 West 46 Street
New York 19, N.Y.

FOR IMMEDIATE RELEASE

PREMIER DAVID BEN GURION DENIES REPORTED STATEMENT ON IMMIGRATION OF U.S. YOUTH

Monroe Goldwater, President of the United Jewish Appeal of Greater New York, revealed last week, following a meeting in Israel with Premier David Ben Gurion, that Mr. Ben Gurion had categorically denied a statement attributed to him to the effect that the government of Israel would attempt to "coerce" American Jewish youth to settle in Israel.

Mr. Goldwater, who met with Israel's Premier as a member of the Special Mission of American Jewish leaders which conferred with high Government officials on the needs of the Jewish State and on the extent of aid that will be required in 1950 through the United Jewish Appeal campaign, issued the following statement after emerging from the meeting with Mr. Ben Gurion.

"I am authorized by the Prime Minister of Israel to say that a recent report circulated by the Jewish Telegraphic Agency attributing certain statements to the Prime Minister in regard to immigration of Jewish Youth from America was a Distortion of his views. At no time did the Prime Minister say or give any reason to believe that Israel is interested in anything but the immigration by free will of any Jews who wish to enter the country. He authorized me to say that, in a recent meeting with a delegation of American Jews, he had expressed the hope, as he did to a meeting of our mission today, that Israel might have the benefit of the "know-how", the vitality and the democratic spirit that youth and other American Jews might contribute to Israel."

"The Prime Minister," Mr. Goldwater's authorized statement declared, "recognizes fully that in every community where Jews exist, in the United States as elsewhere, they will build as citizens of their respective countries, as Jews have always done."

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, N. Y.

FOR RELEASE: ON RECEIPT

ISRAEL PRIME MINISTER DAVID BEN-GURION TERMS THIS MOST CRUCIAL MOMENT IN HIS COUNTRY'S HISTORY AS HE CITES NEED FOR UNITED JEWISH APPEAL DOLLAR ASSISTANCE

Mr. Ben-Gurion in Rosh Hashanah Plea Calls Upon American Jews to Rally Behind UJA's Special Three-Month Drive for \$35,000,000 Cash

Prime Minister Cables Message to UJA General Chairman Edward M. M. Warburg and UJA National Cash Chairman Jack D. Weiler of New York Hailing Drive

* * * * *

Prime Minister David Ben-Gurion of Israel urged in a special plea last week on the eve of the Rosh Hashanah observance that American Jews close ranks behind the United Jewish Appeal's three-month nationwide drive for \$35,000,000 in cash to help his country gain new ground in its effort to win economic independence.

Mr. Ben-Gurion declared in a cabled message to UJA General Chairman Edward M. M. Warburg and Jack D. Weiler, UJA National Cash Chairman, that there has never been a "more crucial moment" in Israel's history and that his country "needs the free gift dollars that come through the United Jewish Appeal" if it is to ride out its current economic storms.

"Never since Israel's War of Independence," the Prime Minister declared, "has the significance of a United Jewish Appeal special cash campaign been as great as at this moment."

Asserting that the United Jewish Appeal "has been and continues to be a most vital and indispensable part of the four point program of economic aid to Israel," whose other three points are the sale of Israel bonds, the obtaining of American grants-in-aid and the stimulation of private American investment, Mr. Ben-Gurion stressed that the funds raised this fall through the Appeal's \$35,000,000 cash drive can help Israel score new victories in its drive toward economic stability and self-dependence.

Mr. Ben-Gurion, who earlier this month conferred in Jerusalem with Mr. Weiler to acquaint him with Israel's present difficulties preparatory to the latter's assumption of the UJA's National Cash Chairmanship, gave a three-point summary of the new State's immediate need for United Jewish Appeal dollar assistance.

The Prime Minister cited (1) Israel's acute need for the mass construction of new housing, (2) its requirements for a sharp increase in agricultural production and (3) its need for swift development of the rich natural resources recently discovered in the southern reaches of the Negev desert.

"Israel stands today on the threshold of a mighty era of progress and development," Mr. Ben-Gurion declared. "But Israel cannot cross this threshold alone. To build our bridge to tomorrow, to go forward to the future that awaits us, Israel needs also the free gift dollars that come through the United Jewish Appeal."

Mr. Warburg and Mr. Weiler, in communicating the Israel Prime Minister's message to the campaign chairmen and executives of the 1,500 communities taking part in the UJA's nationwide cash drive, declared that "every American Jew who has helped to make possible Israel's initial progress in establishing a democratic system of government and the framework of a modern, free society must resolve during the observance of the High Holy Days that this support shall be continued and increased."

"Mr. Ben-Gurion and the men and women of Israel are doing the work," they declared. "But we must provide the means."

"If Mr. Ben-Gurion's plea to us for aid is to have any meaning," the two UJA leaders stressed, "American Jews must make available to the UJA by no later than the middle of October no less than \$25,000,000 of the \$35,000,000 cash goal. It is the main purpose of the United Jewish Appeal during the remainder of 1952 to hasten the flow of dollar aid to Israel and its people."

Mr. Warburg and Mr. Weiler pointed out that the target date for the raising of the initial \$25,000,000 cash fund is October 18 and 19, when the United Jewish Appeal will hold a National Leadership Conference in Washington, D. C., to mark the high point of the three-month drive, and receive community cash proceeds.

The Israel Prime Minister, in bringing Israel's present needs to the attention of American Jews, said with respect to housing that UJA dollars must be made available at the earliest time "to replace the tents and tin huts in which one-sixth of our population lives."

This reference to "one-sixth" of Israel's population is a disclosure that close to 250,000 recent immigrants require suitable permanent housing or movement to warmer, safer shelter prior to the beginning of the rainy season on November 1.

Mr. Ben-Gurion in his statement on Israel's agricultural needs emphasized that large-scale irrigation and cultivation of the desert areas of the Negev can add a great new source of food supply. At the present time, Israel has come

close to exhausting its reserve of dollar exchange on the import of food commodities for the care of the thousands of dependent immigrants in camps.

In terms of natural resources development, the Prime Minister pointed out that the establishment of new settlements in the southern Negev will make available a sizeable manpower pool for the mining and exploitation of recent rich discoveries of revenue-producing minerals. Israel has been hampered in development of the mineral-rich southern Negev by the absence of populated areas on which to draw for labor power and by the lack of water. United Jewish Appeal funds can help to develop both.

Mr. Ben-Gurion, who lauded American Jews for their part "in the building of Israel," asserted that "no community has played as magnificent a role as the Jews of America. Their profound appreciation of Israel's great struggle to create a nation for the oppressed and hopeless of 70 lands around the world has expressed itself in the most generous outpouring of gifts the world has ever known."

The Prime Minister expressed the hope that during the UJA's \$35,000,000 cash drive "the Jews of America will seize the challenge which history has bestowed upon them to help the nation of Israel march proudly to its destiny."

The United Jewish Appeal which finances programs in Israel through the United Israel Appeal also provides for the welfare and rehabilitation of Jews in other countries through the Joint Distribution Committee, and aids newcomers to the United States through the United Service for New Americans.

TEXT OF THE ISRAEL PRIME MINISTER'S MESSAGE

The people of Israel welcome the special cash campaign for \$35,000,000 to be undertaken this fall by the United Jewish Appeal in the United States. In the building of Israel, no community abroad has played as magnificent a role as the Jews of America. Their profound appreciation of Israel's great struggle to create a nation for the oppressed and homeless of 70 lands around the world has expressed itself in the most generous outpouring of free gifts the world has ever known.

Yet never since Israel's War of Independence has the significance of the UJA special cash campaign been as great as at this moment.

Israel stands today on the threshold of a mighty era of progress and development. Each new day holds forth new promise of desert areas irrigated and brought under cultivation, of new settlements founded to provide the manpower with which to tap our natural resources, and of new housing to replace the tents

and tin huts in which one sixth of our population still lives.

But Israel cannot cross this threshold alone. To build our bridge to tomorrow, to go forward to the future that awaits us, Israel needs also the free gift dollars that come through the United Jewish Appeal, which has been and continues to be a most vital and indispensable part of the Four Point Program of economic aid to Israel. The Government and the people of Israel are concerned in the success of the UJA's special cash campaign this fall.

There has never been a brighter moment in Israel's history, nor one more crucial. I am certain that the Jews of America will seize the challenge which history has bestowed upon them to help the nation of Israel march proudly to its destiny.

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FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
NATIONAL LEADERSHIP CONFERENCE
SHOREHAM HOTEL
WASHINGTON, D. C.

FOR RELEASE: ON RECEIPT

MORE THAN \$18,000,000 IN CASH PRESENTED TO UNITED JEWISH APPEAL ON FINAL DAY OF
PARLEY GIVES UJA BETTER THAN 50% OF \$35,000,000 IT SEEKS IN LAST 3 MONTHS OF 1952

Checks Totalling \$18,150,000 Send UJA's Cash Income to \$64,200,000 For First
Nine and a Half Months of the Year, Action Wins Plaudit From UJA General Chairman

Ambassador Eban Tells UJA Conference United Nations Can Make Powerful Contribution
To Middle East Peace By Summoning Arab States for Face to Face Talks with Israel

Haim Cohen, Israel Minister of Justice, Asserts His Country Is Not A Theocracy
And Is Seeking to Evolve a Legal System Free of Religious and National Prejudice

UJA General Chairman Edward Warburg Reports UJA in First Nine Months of Year Has
Helped 521,000 Dependent Jews in 21 Countries of the World

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Outlines Tasks Facing Appeal in Remaining Months of 1952; Cites Winter Needs Abroad

Conference Hears From Leaders in American and Israeli Affairs and Special Address
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Appeal totalling \$18,150,000 came forward here at the final session of the
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"American Jews," Mr. Warburg declared, "have shown again their steadfast
devotion to the United Jewish Appeal as it seeks to strengthen the people of
Israel, to save the homeless and the oppressed, and to fortify democracy in
many parts of the world."

The Conference, apprised that another \$17,000,000 in cash must be raised by year's end to help the UJA attain its special \$35,000,000 goal, urged campaign communities throughout the 48 States to maintain the tempo set in the first four weeks of the emergency drive through action on this four-point program:

- (1) To secure full payment by contributors of 1952 campaign pledges.
- (2) To negotiate bank loans against pledges that will be outstanding until the early part of 1953.
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- (4) To collect on pledges still outstanding on pre-1952 campaigns.

The Conference termed implementation of this program "vital to full realization of the UJA's \$35,000,000 cash goal" and of "crucial importance in meeting the urgent winter relief needs of 245,000 immigrants in Israel and tens of thousands of dependent Jews in more than a score of countries in Europe and the Moslem world."

AMBASSADOR EBAN SAYS U.N. CAN SUMMON ARAB STATES TO PEACE TALKS

Abba S. Eban, Israel Ambassador to the United States, in a major address on opening of the Conference Saturday evening, told the more than 600 assembled Jewish leaders that the United Nations can "contribute powerfully" to peace in the Middle East "by summoning" the Arab States "to free and direct negotiations" with Israel.

Mr. Eban stressed that the UN cannot evade the fact that the Arab refusal to negotiate with Israel over the last four years "is equivalent to refusal of peace."

"In all the history of international relations," Mr. Eban declared, "nobody has ever secured a peace settlement by telepathy or remote control."

The Ambassador, who is also his country's permanent delegate to the United Nations, expressed the belief that "some turning point in Arab-Israel relations might even now be near" were it not for the tensions that are "irresponsibly renewed" in public at each annual meeting of the U.N. General Assembly.

Mr. Eban told the UJA conferees that the Appeal is helping Israel to achieve peace by its aid in strengthening his country's economy.

"Israel will have peace with its neighbors," he asserted, "when they are convinced of Israel's strength, permanence and stability."

MINISTER OF JUSTICE SAYS ISRAEL IS NOT A THEOCRATIC STATE

In another major address of the opening session, Haim Cohen, Minister of Justice of the State of Israel, declared that his country is not a theocratic state and will not develop in that direction despite the great inspirational debt its evolving legal system owes to ancient rabbinical law.

The Israel Cabinet officer stressed that the new State "is making a supreme effort to free itself entirely from all emotional, sentimental, religious and national prejudice as it seeks to create a system of law in keeping with modern democratic needs."

"The purpose of our laws," he told the UJA conferees, "is to meet the basic requirements of a progressive and democratic community and not to perpetuate a jurisprudence deriving from religious tradition."

"Since Israel's establishment four and a half years ago," Mr. Cohen declared, "our basic aim has been to evolve a new juridical structure incorporating the best of all the world's known legal systems."

He pointed out, however, that Israel pays special regard to the sources of ancient Jewish law and that when these yield a solution to a problem "that meets the needs of our modern and progressive country, we give it priority over the provisions of other law systems."

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The UJA General Chairman noted that this aid was extended by the United Jewish Appeal's three constituent agencies -- the United Israel Appeal, Joint Distribution Committee and United Service for New Americans -- and that of the 521,000 Jews who were helped by these agencies, 344,000 are in Israel, 170,000 in European and Moslem countries, and 7,200 in the United States, the latter numbering displaced persons and other refugees admitted here in recent years.

WEILER STRESSES 245,000 MUST GET WINTER HOUSING IN ISRAEL

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Mr. Weiler referred to a meeting in Jerusalem this past September with Prime Minister David Ben-Gurion and stressed his own conviction that "Israel cannot maintain its military defenses, cannot provide for development of industry, agriculture and newly found natural resources in the Negev, and cannot repay its international obligations if it must at the same time assume the main burden for financing the immediate needs of its 700,000 recent immigrants."

The UJA's National Cash Chairman termed the care, welfare and settlement of Israel's immigrants " a responsibility which must be shared with Israel by the Jewish community of the United States."

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The agreement provides that \$715,000,000, mostly in the form of goods, materials and supplies is to be paid out by West Germany to the Jewish State in the next twelve years to compensate her for the cost of resettling hundreds of thousands of Jewish victims of Nazism.

"The successful conclusion of the agreement gives Israel a once-in-a-lifetime opportunity to achieve economic self-sufficiency in the foreseeable future, if we do our part." Dr. Schwartz declared.

The UJA executive head warned: "But it would be tragic if Israel finds herself compelled to divert these supplies from their intended purpose of building up her economic plant, and use them instead for the purchase of food supplies, owing to a falling off of UJA funds."

American Jews, Dr. Schwartz said, must continue to make large sums available to Israel for bearing the costs of feeding, housing and caring for immigrants, and for similar expenditures on which no return can be expected.

"Our responsibilities will not end until Israel has reached a much greater degree of economic independence," he added.

MORE

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
NATIONAL LEADERSHIP CONFERENCE
SHOREHAM HOTEL
WASHINGTON, D. C.

FOR RELEASE: ON RECEIPT

MORE THAN \$18,000,000 IN CASH PRESENTED TO UNITED JEWISH APPEAL ON FINAL DAY OF
PARLEY GIVES UJA BETTER THAN 50% OF \$35,000,000 IT SEEKS IN LAST 3 MONTHS OF 1952

Checks Totalling \$18,150,000 Send UJA's Cash Income to \$64,200,000 For First
Nine and a Half Months of the Year, Action Wins Plaudit From UJA General Chairman

Ambassador Eban Tells UJA Conference United Nations Can Make Powerful Contribution
To Middle East Peace By Summoning Arab States for Face to Face Talks with Israel

Haim Cohen, Israel Minister of Justice, Asserts His Country Is Not A Theocracy
And Is Seeking to Evolve a Legal System Free of Religious and National Prejudice

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"Our responsibilities will not end until Israel has reached a much greater degree of economic independence," he added.

MORE

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, N.Y.

FOR RELEASE: Sunday noon, March 13th

The following statement was issued today by Edward M. M. Warburg, President, and William Rosenwald, General Chairman, of the national United Jewish Appeal, in connection with the announcement by the Honorable Levi Eshkol, Finance Minister of Israel, of the designation of Dr. Joseph J. Schwartz, Executive Vice-Chairman of the United Jewish Appeal, to serve as the new Chief Executive Officer of the Israel Bond Organization.

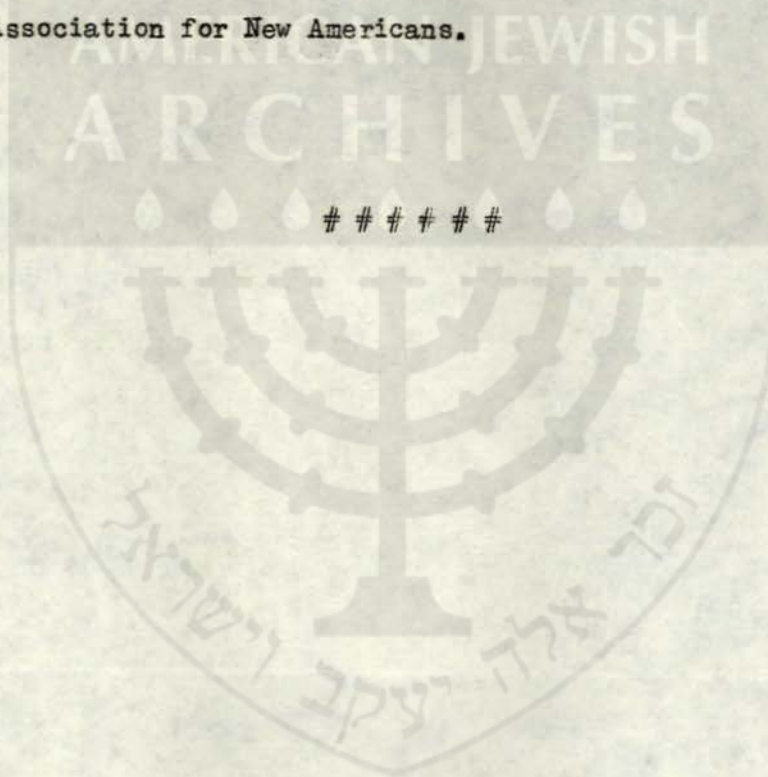
STATEMENT

Dr. Schwartz, who will shortly assume responsibility as the Chief Executive Officer of the Israel Bond Organization, has in almost four and a half years as executive head of the national United Jewish Appeal made a magnificent contribution to the efforts of Israel's free people to build and develop their democratic state and to the cause of oppressed and distressed Jews throughout the world. During his term of office the United Jewish Appeal has raised in excess of \$365,000,000, a sum which is expected to be augmented considerably by the results of the 1955 campaign. While the United Jewish Appeal will lose Dr. Schwartz' valued and dedicated leadership, we are happy to note that the cause of Israel will have the benefit of his continued devotion.

Rabbi Herbert A. Friedman of Milwaukee, Wisconsin, will succeed Dr. Schwartz on June 1 as Executive Vice-Chairman of the United Jewish Appeal. At the Annual National Conference of the United Jewish Appeal held in December 1954 inaugurating the 1955 campaign it was announced that Dr. Schwartz intended to retire from the office of Executive Vice-Chairman this year and at that time Rabbi Friedman was named as his successor.

(more)

The staff and officers of the United Jewish Appeal will remain intact and the 1955 United Jewish Appeal campaign, which has gotten off to its finest start in years with more money raised in its first two months than in any previous campaign, will continue with its customary vigor. The leadership of the United Jewish Appeal pledge to continue their efforts with fullest interest and devotion, to the end that the 1955 UJA goal of \$100,000,000 will be reached and so that the free people of Israel and distressed Jews overseas may receive fullest aid through UJA's constituent agencies, the United Israel Appeal, the Joint Distribution Committee and the New York Association for New Americans.



3/11/55

ISRAEL OFFICE OF INFORMATION
11 EAST 70TH STREET
NEW YORK 21, NEW YORK

Press Release

13 March 1955

STATEMENT BY THE HONORABLE LEVI ESHKOL,
MINISTER OF FINANCE IN THE GOVERNMENT OF ISRAEL

The following statement was issued today by the Honorable Levi Eshkol
Minister of Finance in the Government of Israel:

Mr. Eshkol said:

"Throughout my brief visit in the United States on this occasion, during the course of which I have had the honor of discussing the affairs of Israel with the leadership of many Jewish organizations, I have been greatly impressed by the spirit of responsible concern which I have met on all sides for the problems of Israel and the Jewish people. I return to Israel in full confidence that the support and understanding of American Jewry will continue in the future as in the past to sustain and help Jewry overseas through the United Jewish Appeal, to enable us in Israel to continue to absorb Jewish immigrants seeking refuge and dignity in our midst and, through State of Israel Bonds, to press forward to the goal of Israel's economic consolidation on the solid foundations which have already been firmly laid.

"It is with deep regret that I announce that the Underwriting Agreement between the State of Israel and the American Financial and Development Corporation for Israel for the sale of State of Israel Bonds by the latter will shortly be terminated by mutual consent. However, the American Financial and Development Corporation for Israel will continue the sale of Israel Bonds, as hitherto, until a successor organization is established to carry on the sales function.

"The sale of Israel Bonds under the Underwriting Agreement between the State of Israel and the American Financial and Development Corporation

for Israel will shortly be terminated, by mutual consent, because of honest differences with respect to policies of sales. On March 1, 1954, the State of Israel signed an underwriting agreement with the American Financial and Development Corporation which provided, among other things, for the exclusivity of sales of Israel Bonds by the American Corporation and which gave full power to the American Corporation to determine the times, places and methods of sale of Israel Bonds.

"However, in the light of a variety of considerations, the State of Israel subsequently stated that certain modifications were required in this broad grant of authority. The officers of the American Corporation felt, however, that the enterprise which they led could be managed most effectively only in relation to the Underwriting Agreement as it had been originally drawn. As a result, the State and the American Financial and Development Corporation agreed that the American Corporation should not continue its activities.

"On behalf of the State of Israel, I want to express my deepest appreciation to the Officers and Directors of the American Financial and Development Corporation for Israel for the extraordinary service they have rendered to the State of Israel during the past four years, in initiating and successfully conducting the sale of Israel Bonds, first, in the United States and now also in twenty-eight other countries. I want particularly to record the gratitude which the state owes to Rudolf G. Sonneborn, President of the Corporation, Julian B. Venezky, Chairman of the Executive Committee, Samuel Rothberg, National Chairman of the Bond Organization in the United States, and Henry Montor, Chief Executive Officer of the Corporation.

"I want especially to pay tribute to Henry Montor whom we in Israel regard as one of those who distinguished himself in mobilizing the material

and moral resources that made possible the establishment of the State and who, since the State of Israel was established, has been in the forefront of those who have stood by our side with ingenuity, skill and devotion to provide vast sums, first as Director of the United Jewish Appeal for thirteen years, and now during the past four years, as Chief Executive Officer of the Israel Bond Organization. He was the directing head of the United Jewish Appeal in the critical years following World War II when American Jewry rose to the greatest heights in financing the rehabilitation of the Jewish refugees and the rise of the State of Israel. During the past four years, the American Financial and Development Corporation for Israel has sold \$185,000,000 of State of Israel Bonds.

"It is also imperative that I make clear that the State of Israel has the deepest sense of obligation to the thousands of leaders throughout the United States and elsewhere who gave of their time, energy and resources to create this vital instrument of economic survival for the State. I want to assure the 700,000 Bond purchasers that they have rendered help of inestimable value to the State and to reassure them that their investments, already at work and producing dividends in Israel, will be repaid in full, interest and principal.

"The officers of the American Financial and Development Corporation, who have been and continue to be among the warmest friends and supporters of the State of Israel, have offered their fullest services in enabling the State to make the transition to a successor organization to carry on the sale of State of Israel Bonds.

"It is typical of the devotion of the officers of the American Financial and Development Corporation for Israel that they are carrying on the current activities for the sale of Israel Bonds and are making available their vast

experience to help launch the new Bond-selling organization. We also have every hope that they will be among the American leaders who will continue the responsibility for the sale of Israel Bonds in America.

"It is opportune to say to all officers of Israel Bond organizations throughout the United States and to all lay leader and professional staff that the State of Israel and the new organization to be formed count heavily on the continuation of their labors. It is these men and women, whether volunteers or technical personnel, who have been the backbone of the great organization that has been built up in America. They can feel amply rewarded for their labors in the knowledge that the great sums of capital they amassed are reflected in the development of Israel during the past four years, in farm and factory, in the exploration and exploitation of mineral and natural resources, in the promotion of housing and irrigation, of tourism and roads and, generally, in the whole fabric of Israel's economic life.

"The State of Israel relies upon the proceeds from Israel Bonds as one of the major factors in its development budget. It is glad to see, first, that the American Financial and Development Corporation for Israel is carrying forward wholeheartedly with current sales, and, secondly that every effort is being made, with universal good will, to set into motion, as rapidly as is practicable, a successor organization to carry on its splendid work.

"The responsibility for the establishment of the new sales organization for Israel Bonds has been accepted by Dr. Joseph J. Schwartz, the Executive Vice Chairman of the United Jewish Appeal. The Government of Israel is deeply grateful to Dr. Schwartz for having agreed to accept this great responsibility which means so much to the economic development and consolidation of Israel. The outstanding record of Dr. Schwartz over so many years in the American Joint Distribution Committee and the United Jewish Appeal and the

intimate association he has had with every aspect of the development of Israel admirably fit him for the new responsibilities he has now accepted. The affection and esteem in which he is universally held throughout the Jewish communities of the world have given him a unique stature among the Jews of our generation. That Dr. Schwartz should have agreed to shoulder this new task is evidence of his vital concern for the welfare of Israel and for the unity of purpose which join Jewish communities together for the cause of Israel's freedom, security and development. It is a further mark of the exceptional spirit of devotion of which he has always been a towering and inspiring example.

"The officers of the United Jewish Appeal, headed by Mr. Edward M.M. Warburg, President, and Mr. William Rosenwald, General Chairman, have been good enough to agree to make it possible for Dr. Schwartz to engage in the task of establishing the new organization. They have been moved to make the sacrifice of releasing Dr. Schwartz by their appreciation of the great importance to Israel of the uninterrupted continuation of the Bond effort. Numerous individuals of standing in the Jewish communities of the U.S.A. have already assured Dr. Schwartz of the fullest measure of their cooperation with him and it is expected that it will shortly be possible to complete the legal and practical arrangements required so that the new corporation will be able to function as the underwriter of State of Israel Bonds, at which time Dr. Schwartz will formally assume responsibility for the Bond Sales effort.

"The Government of Israel has every confidence that the efforts of Dr. Schwartz will be crowned with speedy success and has been greatly encouraged by the measure of cooperation which, in so short a time, he has already succeeded in evoking in so many quarters, both on the part of individuals and organizations."



Jewish Telegraphic Agency

DAILY NEWS BULLETIN

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USA VOL. XXII No. 50 - 37th year

Monday, March 14, 1955

DR. JOSEPH SCHWARTZ NAMED HEAD OF NEW ISRAEL BOND ORGANIZATION

NEW YORK, March 13. (JTA) -- A new sales organization for Israel bonds, under the direction of Dr. Joseph J. Schwartz, executive vice-chairman of the United Jewish Appeal, is now in the process of formation in this country, it was revealed here today by Israel's Finance Minister Levi Eshkol, prior to his return to Israel.

Mr. Eshkol said that the underwriting agreement between the State of Israel and the American Financial and Development Corporation for Israel--of which Henry Montor was executive head--would be terminated by mutual agreement because of what he termed "honest differences" over sales policies. He paid tribute to Mr. Montor and emphasized that there would be "complete continuity" of bond sales during the transition period.

The text of a formal statement issued by Mr. Eshkol reads:

"Throughout my brief visit in the United States on this occasion, during the course of which I have had the honor of discussing the affairs of Israel with the leadership of many Jewish organizations, I have been greatly impressed by the spirit of responsible concern which I have met on all sides for the problems of Israel and the Jewish people. I return to Israel in full confidence that the support and understanding of American Jewry will continue in the future as in the past to sustain and help Jewry overseas through the United Jewish Appeal, to enable us in Israel to continue to absorb Jewish immigrants seeking refuge and dignity in our midst, through State of Israel Bonds, to press forward to the goal of Israel's economic consolidation on the solid foundations which have already been firmly laid.

Eshkol Explains Reason for the Change

"It is with deep regret that I announce that the Underwriting Agreement between the State of Israel and the American Financial and Development Corporation for Israel for the sale of State of Israel Bonds by the latter will shortly be terminated by mutual consent. However, the American Financial and Development Corporation for Israel will continue the sale of Israel bonds, as hitherto, until a successor organization is established to carry on the sales function.

"The sale of Israel bonds under the Underwriting Agreement between the State of Israel and the American Financial and Development Corporation for Israel will shortly be terminated, by mutual consent, because of honest differences with respect to policies of sales. On March 1, 1954, the State of Israel signed an underwriting agreement with the American Financial and Development Corporation which provided, among other things, for the exclusivity of sales of Israel Bonds by the

American Corporation and which gave full power to the American Corporation to determine the times, places and methods of sale of Israel bonds.

"However, in the light of a variety of considerations, the State of Israel subsequently stated that certain modifications were required in this broad grant of authority. The officers of the American Corporation felt, however, that the enterprise which they led could be managed most effectively only in relation to the Underwriting Agreement as it had been originally drawn. As a result, the State and the American Financial and Development Corporation agreed that the American Corporation should not continue its activities.

Israel Minister Thanks Leaders of Bond Organization

"On behalf of the State of Israel, I want to express my deepest appreciation to the officers and directors of the American Financial and Development Corporation for Israel for the extraordinary service they have rendered to the State of Israel during the past four years, in initiating and successfully conducting the sale of Israel Bonds, first, in the United States and now also in 28 other countries. I want particularly to record the gratitude which the State owes to Rudolf G. Sonneborn, president of the Corporation, Julian B. Venezky, chairman of the executive committee, Samuel Rothberg, national chairman of the Bond Organization in the United States, and Henry Montor, chief executive officer of the Corporation.

"I want especially to pay tribute to Henry Montor whom we in Israel regard as one of those who distinguished himself in mobilizing the material and moral resources that made possible the establishment of the State and who, since the State of Israel was established, has been in the forefront of those who have stood by our side with ingenuity, skill and devotion to provide vast sums, first as director of the United Jewish Appeal for 13 years, and now during the past four years, as chief executive officer of the Israel Bond Organization. He was the directing head of the United Jewish Appeal in the critical years following World War II when American Jewry rose to the greatest heights in financing the rehabilitation of the Jewish refugees and the rise of the State of Israel. During the past four years, the American Financial and Development Corporation for Israel has sold \$185,000,000 of State of Israel Bonds.

"It is also imperative that I make clear that the State of Israel has the deepest sense of obligation to the thousands of leaders throughout the United States and elsewhere who gave of their time, energy and resources to create this vital instrument of economic survival for the State. I want to assure the 700,000 bond purchasers that they have rendered help of inestimable value to the State and to reassure them that their investments, already at work and producing dividends in Israel, will be repaid in full, interest and principal.

Old Officers to Conduct Sale of Bonds During Transition Period

"The officers of the American Financial and Development Corporation, who have been and continue to be among the warmest friends and supporters of the State of Israel, have offered their fullest services in enabling the State to make the transition to a successor organization to carry on the sale of State of Israel Bonds.

"It is typical of the devotion of the officers of the American Financial and Development Corporation for Israel that they are carrying on the current activities for the sale of Israel bonds and are making available their vast experience to help launch the new bond-selling organization. We also have every hope that they will be among the American leaders who will continue the responsibility for the sale of Israel Bonds in America.

"It is opportune to say to all officers of Israel Bond organizations throughout the United States and to all lay leaders and professional staff that the State of Israel and the new organization to be formed count heavily on the continuation of their labors. It is these men and women, whether volunteers or technical personnel, who have been the backbone of the great organization that has been built up in America. They can feel amply rewarded for their labors in the knowledge that the great sums

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"The State of Israel relies upon the proceeds from Israel bonds as one of the major factors in its development budget. It is glad to see, first, that the American Financial and Development Corporation for Israel is carrying forward wholeheartedly with current sales, and secondly, that every effort is being made, with universal good will, to set into motion, as rapidly as is practicable, a successor organization to carry on its splendid work.

Israel Grateful to Dr. Schwartz for Accepting Responsibility

"The responsibility for the establishment of the new sales organization for Israel Bonds has been accepted by Dr. Joseph J. Schwartz, the executive vice chairman of the United Jewish Appeal. The Government of Israel is deeply grateful to Dr. Schwartz for having agreed to accept this great responsibility which means so much to the economic development and consolidation of Israel. The outstanding record of Dr. Schwartz over so many years in the American Joint Distribution Committee and the United Jewish Appeal and the intimate association he has had with every aspect of the development of Israel, admirably fit him for the new responsibilities he has now accepted. The affection and esteem in which he is universally held throughout the Jewish communities of the world have given him a unique stature among the Jews of our generation.

"That Dr. Schwartz should have agreed to shoulder this new task is evidence of his vital concern for the welfare of Israel, and for the unity of purpose which join Jewish communities together for the cause of Israel's freedom, security and development. It is a further mark of the exceptional spirit of devotion of which he has always been a towering and inspiring example.

"The officers of the United Jewish Appeal, headed by Mr. Edward M. M. Warburg, president, and Mr. William Rosenwald, general chairman, have been good enough to agree to make it possible for Dr. Schwartz to engage in the task of establishing the new organization. They have been moved to make the sacrifice of releasing Dr. Schwartz by their appreciation of the great importance to Israel of the uninterrupted continuation of the Bond effort. Numerous individuals of standing in the Jewish communities of the U. S. A. have already assured Dr. Schwartz of the fullest measure of their cooperation with him and it is expected that it will shortly be possible to complete the legal and practical arrangements required so that the new corporation will be able to function as the underwriter of State of Israel Bonds, at which time Dr. Schwartz will formally assume responsibility for the bond sales effort.

"The Government of Israel has every confidence that the efforts of Dr. Schwartz will be crowned with speedy success and has been greatly encouraged by the measure of cooperation which, in so short a time, he has already succeeded in evoking in so many quarters, both on the part of individuals and organizations."

U. J. A. Issues Statement on Dr. Schwartz' New Appointment

NEW YORK, March 13. (JTA) -- In connection with the designation of Dr. Joseph J. Schwartz as the new chief executive officer of the Israel Bond Organization, the UJA today issued a statement--signed by Edward M. M. Warburg, president, and William Rosenwald, general chairman--lauding him for the "magnificent contribution" which he made in almost four and a half years as executive head of the national United Jewish Appeal.

The statement said that Rabbi Herbert A. Friedman of Milwaukee, Wisconsin, will succeed Dr. Schwartz on June 1 as executive vice-chairman of the United Jewish Appeal. At the annual national conference of the United Jewish Appeal held in December, 1954 inaugurating the 1955 campaign, it was announced that Dr. Schwartz intended to retire from the office of executive vice-chairman this year and at that time Rabbi Friedman was named as his successor.

JEWSH CLAIMS CONFERENCE ALLOTS \$10,000,000 TO EIGHTY GROUPS

NEW YORK, March 13. (JTA) -- Ten million dollars has been allocated for global relief, rehabilitation, cultural restoration, and educational programs in 1955 in behalf of victims of Nazi persecution throughout the free world, the Conference on Jewish Material Claims Against Germany announced here today. The allocation is the second the Conference has made from its share of German reparations payments under terms incorporated in the Bonn-Israel reparations pact signed at Luxemburg in 1952.

In 1954, the Conference assigned \$8,705,000 for the world-wide rehabilitation and cultural programs. This year's allocations were made to more than 80 Jewish organizations operating in 22 countries and will affect some 80,000 former persecutees, the Conference said. The bulk of monies--\$7,809,000--will be used for the relief and rehabilitation of indigent, sick or disabled Nazi victims. This includes legal assistance to former persecutees in 13 countries seeking compensation or recovering assets under the West German restitution and indemnification laws. A total of \$1,199,267 has been allotted for cultural and educational projects and the salvage of Jewish cultural treasures ravaged by the Nazis.

The funds available for allocation by the Conference this year represent only one-fifth of the amounts asked. More than 400 Jewish organizations all over the world had requested allocations this year totalling \$50,000,000, of which \$35,000,000 was for relief and rehabilitation projects. Allocations were based primarily on the urgency of need. They were made to established welfare and central communal organizations best qualified by experience to put the funds to the most effective use, the Conference said. The greater part of the relief and rehabilitation program is under the over-all supervision of the American Jewish Joint Distribution Committee.

Major Part of Funds to be Spent for Projects in Europe

The majority of the relief and rehabilitation funds will be utilized in Europe, particularly in former Nazi-occupied countries where the requirements for individual and communal rehabilitation are most urgent. Projects include the construction of homes for the aged and infirm, institutional repair and maintenance, medical aid, hospitals, health centers, children's homes, kindergartens and child care. The European countries where allocations were made are Austria, Belgium, Denmark, France, Greece, Holland, Italy, Norway, Portugal, Spain, Sweden, Switzerland and Yugoslavia.

Conference funds will also be used in rehabilitation programs that include assistance to Nazi victims in Europe for emigration to overseas lands and for vocational training and rehabilitation loan funds. The sum allocated for cultural and educational projects in 1955 exceeds by nearly \$300,000 the \$905,000 allotted for these purposes last year. An additional \$101,000 was approved providing that the funds become available to the Conference this year.

About 58 percent of the cultural allocation is ear-marked for Jewish education, particularly the acquisition of suitable school buildings and the improvement of existing buildings. An allocation of \$182,000 has been assigned to former Central and Eastern European yeshivot which were transplanted after the war to Western Europe, the United States, Canada, Australia and South America. The sum of \$135,000 has been granted for a program of scholarships and fellowships in the field of Jewish studies, including teacher training, graduate work and independent research.

The purpose of these grants, the Conference said, is to help refugee scholars resume projects interrupted by the war or to embark on new projects. Individual recipients of these awards, in addition to proving their scholastic ability, must be bona-fide victims of persecution. Thirty-six percent of the cultural funds is intended for research and publication projects in Europe, the United States and South America, utilizing the services of refugee scholars. The remaining 6 percent will be devoted to grants for the restoration of Jewish libraries, museums and archives, and the preservation of material relating to Jewish sufferings under the Nazis.

U. N. TRUCE CHIEF LEAVES ISRAEL FOR U. S. ; WILL REPORT ON GAZA CLASH

TEL AVIV, March 13. (JTA) -- Maj. Gen. E. L. M. Burns, Chief of Staff of the United Nations Truce Supervision Organization, left here by air today for New York where he will attend a meeting of the UN Security Council Thursday to report on the Gaza situation.

Prior to leaving, Gen. Burns declared that the Gaza incident must not be permitted to undermine future relations between Israel and Egypt. He declared that he would report to the Security Council all he knows about the situation preceding the incident--in which 38 Egyptians and eight Israelis were killed and 45 other Israelis and Arabs were wounded--as well as what he knows about the incident itself.

This was a major point raised by Israel at the meeting last Friday of the special Israel-Egyptian appeals committee, headed by Gen. Burns, which turned down Israel's appeal against the Mixed Armistice Commission decision of last Sunday condemning Israel for the February 28th battle in the Gaza area. At the same time, Gen. Burns agreed with Israel to change the wording to eliminate from the MAC decision such phrases as "brutal murder" and "huge" quantities of explosives used in the battle.

Meanwhile, an Israel patrol car was mined near the Egyptian border yesterday, according to an announcement by an Israel Army spokesman. There were no casualties, the spokesman said.

The Israel-Jordan MAC condemned Jordan this week-end for firing on an Israel patrol March 5 which had discovered Jordanian shepherds and sheep inside Israel territory. The same MAC session also censured Israel because the patrol replied in kind when it was fired upon.

J. N. F. CONVENTION DECIDES TO RAISE \$38, 000, 000 IN FIVE YEARS

WASHINGTON, March 13. (JTA) -- A five-year plan for the raising of \$38, 000, 000 in the United States by the Jewish National Fund to help implement a projected Joint Authority for land development in Israel was adopted here today at the conclusion of the three-day "Land for Security" assembly of the JNF of America. Some 500 community and Zionist leaders from all parts of the country attended the parley.

Dr. Harris J. Levine, president of the JNF of America, presenting the plan to the convention, noted that the \$38, 000, 000 quota sought of American Jewry constituted 70 percent of the Joint Authority's five-year budget of \$53, 000, 000. He revealed that both the Israel Government and the JNF would participate in the authority, which will develop and manage all public lands in the Jewish State. The government will transfer to the authority all the public lands it now holds, notably the lands deserted by the Arab refugees during the War for Independence. The JNF will transfer to the authority all the lands it has acquired in Israel in the last 54 years.

Dr. Levine also announced completion of the Huleh drainage project, major project of the American JNF for the past several years, which will provide Israel with 15, 000 acres of irrigated land on which will be established some 2, 000 farming units. He revealed that the JNF's contribution to the security of Israel was the provision of land on which 180 settlements along the borders have been set up, and the planting of dense frontier belts of some 250, 000, 000 trees.

After reviewing Israel's current situation, the delegates adopted a declaration to the effect "that we shall not rest until the security of Israel is fully assured." The resolution said the "call goes out to all Jews of the United States to rally around

Israel, to ally themselves on the side of the Jewish State through the Jewish National Fund, to the end that the cause of peace and freedom, of which Israel is the foremost representative in the Middle East, may triumph over its adversaries."

Barkley, Eban Join in Peace Appeal for Middle East

Senator Alben W. Barkley and Israel Ambassador Abba S. Eban joined in an appeal for a conclusion of peace between the Arab states and Israel. Ambassador Eban praised the JNF as "a pioneer in the international movement for the development of neglected lands."

In his first address to a Jewish organization since his election to the United States Senate last November, Sen. Richard L. Neuberger of Oregon, called on American Jews to help Israel develop the Negev. The Oregon legislator, who became the second Jew to serve in the present Senate--the other is Sen. Herbert H. Lehman of New York--told the delegates: "To become self-supporting economically, Israel relies upon the vision and unselfishness of millions of faithful backers all over the world, particularly in the United States."

Dr. Nahum Goldmann, chairman of the executive of the Jewish Agency, told the parley that the character of the JNF's work symbolized the highest ideals of the Zionist movement and the Jewish people. He said "no other institution or instrument of the Zionist movement symbolizes and expresses, in the measure in which Keren Kayemeth does, all the great ideals and visions of Zionism at their best."

Dr. Israel Goldstein, president of the American Jewish Congress, defended Israel's position in the controversy with Egypt over the Gaza clash. He said the incident "regarded in the larger context of the problem" was "the latest evidence that the present situation between Israel and its hostile neighbors is an untenable one." He said "a vigilant armistice commission is no solution. The only solution is peace."

Louis Lipsky, veteran Zionist leader, spoke on the fiftieth anniversary of the death of Theodor Herzl, extolling Dr. Herzl for his "prophetic vision" in founding the JNF. The JNF, said Mr. Lipsky, provided comfort to Dr. Herzl in the last years of his life because it was seen as a practical instrument of redemption in which the Jewish masses would participate and through which they would live their Zionist lives.

At the dinner concluding the convention, Mendel N. Fisher, rounding out 20 years of service as executive director, was presented with a citation for "extraordinary service" to the Jewish National Fund. At the same time, Dr. Levine announced that a Mendel N. Fisher Forest in Israel, numbering 20,000 trees, will be planted in tribute to Mr. Fisher for his 20 years of "unexampled devotion to the cause of the redemption of the land of Israel."

DR. CHURGIN HONORED; LEAVES U.S. TO HEAD A UNIVERSITY IN ISRAEL

NEW YORK, March 13. (JTA) -- A farewell dinner was given here tonight in honor of Dr. Pinchas Churgin, retiring Dean of Teachers Institute of Yeshiva University, who is leaving this month to settle permanently in Israel where he will head the new Bar-Ilan University. More than 500 persons attended the dinner.

The Mizrachi-sponsored university, which will be the first institution of its kind in Israel sponsored by Americans and patterned after American universities, will open for its first classes on September 20 of this year. The chief speaker at tonight's dinner was Dr. William S. Carlson, president of the State University of New York, which last year undertook to cooperate in a project of the Foreign Operations Administration to supply specialists in agriculture, public health, industry and teacher-training as part of the American technical aid program for Israel.

Monday, 14 March 53

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Israel Ends Bond-Selling Pact With Underwriting Agents Here

By IRVING SPIEGEL

The agreement between Israel and the American Financial and Development Corporation for Israel, which underwrites the sale of Israel bonds here, will be terminated soon.

This was announced here yesterday by Levi Eshkol, Israel's Minister of Finance, who said the termination was by mutual consent because of 'honest differences with respect to policies of sales.'

The action ended the association of Henry Montor, chief executive officer of the corporation, who headed the bond campaign since it was started here in May, 1951. The campaign has sold to date \$185,000,000 in Israel bonds.

At the same time, Mr. Eshkol announced that a new Israel bond-selling operation, now being organized, would be headed by Dr. Joseph J. Schwartz, executive vice chairman of the United Jewish Appeal. Dr. Schwartz will assume his new post after May 1. Mr. Eshkol said the present corporation would continue to handle the sale of Israel bonds until the new group is established in a few weeks.

The reorganization has been the result of a difference of opinion on timing between local communities campaigning for the United Jewish Appeal and the bond corporation. Bond officials contended that their sale of Israel bonds should be conducted throughout the year because bonds are investments.

On the other hand, the local communities said their drives for Jewish needs embraced a three-month period and the year-round bond drive interfered with their efforts.

Mr. Eshkol arrived here recently in an effort to resolve these difference. His statement yesterday pointed out that an agreement signed last year with

the corporation gave it full power "to determine the times, places and methods of sale of Israel bonds."

However, Mr. Eshkol added that the Israel Government "subsequently stated that certain modifications were required in this broad grant of authority." No compromise could be reached, the statement added, and the termination of the agreement resulted.

The Israel official paid warm tribute to Mr. Montor's efforts in behalf of Israel, pointing out that Mr. Montor "distinguished himself in mobilizing the material and moral resources that made possible the establishment of the state." He cited Mr. Montor's leadership for thirteen years in the United Jewish Appeal in raising record sums for Jewish needs before he assumed leadership in the bond drive.

Mr. Eshkol expressed hope that Mr. Montor and his associates "will be among the American leaders who will continue the responsibility for the sale of Israel bonds in America."

Mr. Eshkol also praised the efforts of the other members of the outgoing corporation—Rudolf G. Sonneborn, president; Julian B. Venezky, chairman of the executive committee, and Samuel Rothberg, national chairman.

Leaders of the United Jewish Appeal lauded Dr. Schwartz' leadership and his "magnificent contribution to the efforts of Israel's free people to build their democratic state." Efforts will be made to coordinate the campaigns in behalf of Israel.

Rabbi Herbert A. Friedman of Milwaukee will take over Dr. Schwartz' post on the United Jewish Appeal on June 1. The appeal's goal this year is for about \$100,000,000 to meet Jewish needs here and throughout the world.

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y. PLAZA 7-1500 CABLE ADDRESS: UJAPPEAL, NEW YORK



March 15, 1955

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Dear Friend:

In connection with the Bond - UJA relationship which, as you will recall, was the subject of the last Campaign Cabinet meeting: enclosed is a statement issued by Mr. Levi Eshkol, Minister of Finance of the State of Israel and a statement issued by Eddie Warburg and myself on behalf of UJA. These describe the most recent and final developments.

It is hoped that these statements, and the steps outlined therein, will usher in a period of cooperation and harmony in the two financial activities which are so important to the economic growth and development of Israel and for the welfare of our people everywhere.

In this difficult period of transition, which involves also important changes in the leadership and organizational structure of the two organizations, your cooperation is needed even more than before. Only the united efforts and the devoted services of all the members of the Cabinet and the Administrative Committee can maintain the auspicious beginnings of the campaign this year and bring success to our activities in 1955. I know that you can be counted upon for even greater effort.

With your continued and increased help, it will be possible to reverse the trend in 1955 and to end the year with the largest possible sum.

Kindest regards,

Cordially,

Bill Rosenwald