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REPORT TO MEMBERS
UJA NATIONAL CAMPAIGN COUNCIL
VOLUME VII
1952



REPORT

to members of the
**NATIONAL CAMPAIGN
COUNCIL**

from JOSEPH J. SCHWARTZ, Executive Vice-Chairman

1952 GOAL OF THE



**UNITED
JEWISH
APPEAL**

\$151,500,000

on behalf of
JOINT DISTRIBUTION COMMITTEE
UNITED PALESTINE APPEAL
UNITED SERVICE FOR NEW AMERICANS

Vol. VII No. 1 February 14, 1952

165 West 46th St., New York City

NOT FOR PUBLICATION

GREATEST UJA CAMPAIGN LAUNCHING OF ALL TIME PLANNED FOR FEBRUARY 24

**Eddie Cantor to Head Extraordinary Program at National
Inaugural Conference to be Held in Miami Beach**

**Campaign Cabinet, Community Leaders, Trade and Industry
Heads and Executive Directors Gather as Advance Guard
to Ensure Largest Initial Pledge Total in History**

Miami Beach is now the scene of the most feverish activity ever known in the annals of UJA campaigning as dozens of key personalities of the American Jewish community, determined to break all records, ignore sun and sea to organize the 1952 National Inaugural Conference on February 24 on a scale that will dwarf all previous fundraising events.

Working 'round the clock, members of the UJA National Campaign Cabinet, leaders of community welfare funds, heads of trade and industry divisions, and large-city executive directors are doing everything in their power to set up a meeting at the Saxony Hotel in Miami Beach that will produce the greatest sum ever raised at a single meeting and light the flame that will send the Jewish communities of the country well on the way toward the 1952 UJA goal of \$151,500,000.

Included in the plans for the meeting is an unusual program, headed by Eddie Cantor who, now in his sixtieth year, is winning new laurels for service to Israel and Jews in need of help all over the world. Among those who will participate will be representatives of the Israel Government and the Jewish Agency, as well as Edward M. M. Warburg, UJA General Chairman; Morris W. Berinstein, Chairman of the UJA National Campaign Cabinet; William Rosenwald, UJA National Chairman and Dr. Joseph J. Schwartz, UJA Executive Vice-Chairman.

Scores of small parlor meetings will be held in advance of the major event on February 24 to obtain pace-setting pledges, and the Whitehall Hotel in Palm Beach, the Hollywood Beach Hotel and the Boca Raton Hotel will be the scenes of larger advance meetings on Tuesday, February 19, Wednesday, February 20 and Thursday, February 21, respectively.

Communities Urged to Forward Pledges of Contributors to Miami

Because there are a number of leading contributors throughout the country who will find it impossible to attend the meeting in Miami Beach, Mr. Warburg has issued a call to communities to rush advice about the pledges of local contributors to the United Jewish Appeal before February 24, so that they may be announced by Eddie Cantor at the meeting.

MIDWEST LEADERSHIP CONFERENCE PRODUCES OVER \$2,500,000

"Successful beyond our most optimistic hopes" was the consensus of opinion among almost 200 top leaders of Jewish communities in sixteen midwestern states after the curtain was lowered on the Midwest Leadership Conference of the United Jewish Appeal on February 10 in Chicago.

The Conference, traditionally held in Chicago, was called for the purpose of joint planning by community leaders for the year of campaigning ahead. Apparently this was just what the Region required for the Conference clicked from the moment it began and participation of the delegates in the discussions was general throughout the sessions. To top it off, checks totalling \$1,793,413 were received by the UJA as a result of the Conference and \$735,000 additional was firmly promised for the immediate future by leaders who were present. Among the speakers and discussants at the Conference were David Goitein, Minister Plenipotentiary of Israel to the United States; Dr. Joseph J. Schwartz; UJA Campaign Cabinet member Sol Luckman of Cincinnati; I. E. Goldstein of St. Louis, who served as Conference Chairman; Moritz M. Gottlieb, UJA National Chairman for Regions; Kalman S. Goldenberg, President of the United Jewish Fund and Council of St. Paul; Adolph Kiesler of Denver, UJA State Regional Chairman; Joseph H. Hoodin, Chairman of the Board of Directors of the Cincinnati Jewish Welfare Fund, UJA State Regional Chairman; B. Morris Pelavin of Flint, UJA Regional State Chairman for Michigan; UJA Campaign Cabinet member Henry Feferman of South Bend, who is State Chairman of Indiana for UJA; UJA Campaign Cabinet member Harold A. Goldman of Des Moines, Midwest Regional Chairman of the Council of Jewish Federations and Welfare Funds; Reuben L. Freeman, President, and Samuel A. Goldsmith, Secretary of the Chicago Jewish Welfare Fund.

Cash received as a result of the Conference ranged from Cincinnati's check for \$350,493 to Battle Creek's \$500 payment. Following is a list of checks in the amount of \$5,000 and over which were produced by the Conference. Lack of space prevents publication of scores of smaller payments but the officers of the United Jewish Appeal are grateful to all of the communities which participated.

St. Louis, Mo.	\$225,000	Southern Illinois	\$25,000
Minneapolis, Minn.	100,000	Muskegon, Mich.	25,000
Omaha, Nebr.	100,000	Duluth, Minn.	25,000
Cleveland, Ohio	100,000	Des Moines, Ia.	20,000
Milwaukee, Wisc.	100,000	Green Bay, Wisc.	19,000
Chicago, Ill.	91,015	Gary, Ind.	17,000
Columbus, Ohio	60,000	Rockford, Ill.	15,555
Kansas City, Mo.	55,000	Pontiac, Mich.	15,000
Youngstown, Ohio	50,000	Sheboygan, Wisc.	14,000
Lexington, Ky.	45,000	Fort Wayne, Ind.	13,000
Joliet, Ill.	30,000	Madison, Wisc.	12,000
Louisville, Ky.	30,000	Lincoln, Nebr.	11,000

Terre Haute, Ind.	\$10,000	Waukegan, Ill.	\$5,000
Cedar Rapids, Iowa	10,000	East Chicago, Ind.	5,000
Lansing, Mich.	10,000	Evansville, Ind.	5,000
Elyria, Ohio	10,000	Hammond, Ind.	5,000
Sioux Falls, S. D.	10,000	Kokomo, Ind.	5,000
South Bend, Ind.	8,705	Bay City, Mich.	5,000
Mansfield, Ohio	8,000	Lima, Ohio	5,000
Davenport, Iowa	5,750	Lorain, Ohio	5,000
Michigan City, Ind.	5,300	Middletown, Ohio	5,000
Paducah, Ky.	5,120	Appleton, Wisc.	5,000
Canton, Ohio	5,025	Racine, Wisc.	5,000
		Cheyenne, Wyo.	5,000

Checks rushed to the UJA just prior to the Conference at the urgent request of UJA officers totalled \$978,570, while checks actually presented at the Conference added up to \$814,843. Promises for substantial remittances in the very near future were made at the Conference by such cities as Detroit, Mich.; Kansas City, Mo.; Toledo, Ohio; Sioux City, Iowa; Duluth, Minn.; Akron, Ohio; Dayton, Ohio; Council Bluffs, Iowa, and others.

Israel Minister Goitein stirred the delegates with his description of the problems which must be met in Israel and the courage with which they are being faced. Mr. Luckman, in an extemporaneous talk that won him an ovation, said, "We must now, with deep understanding and with the knowledge that only we in America are in a position to do so, make available to Israel — through the UJA — the many millions of dollars that are needed at once to pull her through the present crisis."

The Conference delegates approved resolutions calling upon the communities in the Midwest to match this year's critical UJA drive with 1948 when UJA raised over \$150,000,000.

SOUTHWEST REGION TO HOLD PLANNING PARLEY

Close on the heels of the great Midwest Leadership Conference described above, will come the gathering of Southwest leaders at the Adolphus Hotel in Dallas, Texas on February 17. Conference Chairman Julius Schepps of Dallas, is busily engaged in setting up the program and assuring the attendance of important Southwest leaders together with his Co-Chairmen Ben H. Rosenthal of Fort Worth, Preston Pfeifer of Little Rock, Robert S. Kaufman of San Antonio, Julius Sanditen of Tulsa, Nolan Glazer of Dallas, Martin Nadelman of Houston and Meyer Barton of New Orleans.

Already scheduled to participate in the program are Senator Wayne Morse of Oregon, Avraham Harman, Director of Israel Office of Information, Ellis Radinsky, Executive Director of the United Israel Appeal and Moritz M. Gottlieb.

Additional Regional Conferences Scheduled

In addition to the Southwest Conference, the National Regional Division of the United Jewish Appeal, headed by Moritz M. Gottlieb, President of the Jewish Federation of Allentown, has scheduled a number of area meetings in all parts of the country to arouse the communities in these areas to the importance of raising the largest possible sums and transmitting to the United Jewish Appeal the maximum amount of cash. Meetings are scheduled thus far for Northern California, Eastern Pennsylvania, Virginia,

Southeast area, Ohio, Northern New Jersey, Eastern New York, South Carolina, Eastern Massachusetts, Southern California, Kansas-Missouri area, North Carolina, Western Iowa-Nebraska-Southern Minnesota area, and Northern Connecticut.

NATIONAL SCRAP IRON AND STEEL MEETING ESTABLISHES NEW HIGH

Jumping the gun on the official launching of the 1952 campaign, members of the National Scrap Iron and Steel Division took time out from the recent convention of their industry in New York City to pledge their support of the program of turning the homecoming of hundreds of thousands of Jews to Israel into a great home making.

Inspired by the addresses of Supreme Court Justice William O. Douglas, Edward M. M. Warburg and Robert Warner, Special Assistant to the Defense Production Administrator, who represented Manly Fleischmann, United States Defense Production Administrator, forty-three members of the industry announced contributions totalling almost \$700,000. This total, which will be raised considerably in line with promises made by many of those present, includes substantial increases over 1951 in most instances, and at least as much as 1951 in every other case. There were several who pledged double the amount of their 1951 contributions. Leaders of the industry who were present came out of the meeting confident that the Division would, in 1952, do the biggest campaign job since it was organized.

Those who attended the meeting gave credit for much of its success to three members of the National Trade and Industry Council Executive Committee: Harold Weinstein of East Chicago, Leonard H. Krieger of Pittsburgh, and Joseph Schapiro of Baltimore.

SILVER GREETED BY 6% INCREASE IN MIAMI

The first campaign in the United States is traditionally conducted each year by Miami, Florida and the community serves as a guide to those who study campaign trends. Jewish leaders are, therefore, greatly heartened by the fact that at a record-shattering Big Gifts meeting in Miami, sparked by an eloquent address by Dr. Abba Hillel Silver, the pledges of those who attended were 6% greater than those of the same contributors last year.

Miami, which raised \$1,205,640 in 1951, has set itself a goal of \$1,477,658 for 1952. The sum of \$526,000 has already been pledged toward this amount. The Miami Women's Division, at its Initial Gifts meeting, raised \$74,000 from women who gave \$63,000 in 1951, an increase of 17%.

Dan B. Ruskin is serving as President of the Greater Miami Jewish Federation and Carl Weinkle is General Campaign Chairman. Jacob Sher is Initial Gifts Chairman. Mrs. Louis Glasser is Chairman of the Women's Division and Morris Klass is Executive Director.

NORTHERN HUDSON COUNTY SETS GOAL OF \$650,000

Leaders of the campaign in Northern Hudson County, New Jersey, which comprises the communities of Union City, Weehawken, North Bergen, West New York, Guttenberg and Secaucus, have taken positive action to assure that the community will do its share toward raising the 1952 UJA National goal of \$151,500,000 by setting a quota for the year in the amount of \$650,000. In 1951, this community, under the dynamic leadership of Alexander Grodnick as General Chairman, and Israel Rogosin, its most generous

contributor, raised \$473,000. The entire proceeds of the Northern Hudson County campaign go to the United Jewish Appeal.

Judge Abraham Lieberman, who is currently visiting Europe and Israel, will serve as Advisory Chairman of the Campaign.

WESTERN ROUNDUP CONFERENCE TO BE HELD MARCH 9

Leaders of Far West communities, who have long felt that they should be given an opportunity to participate in a gathering similar to the National Inaugural meeting usually held in Miami Beach at the beginning of each campaign, are now planning a Western Roundup Conference to be held in two sessions; one in Phoenix and the other in Tucson, Arizona, on March 9.

Benjamin H. Swig, Executive Vice-Chairman of the UJA National Trade and Industry Council, who is serving as Chairman of the Western Roundup Conference, is doing a yeoman's job of organizing, and those who are working with him expect the event to mark a new chapter in Far West campaigning.

HOUSTON ADVANCE GIFTS TOP LAST YEAR'S

Starting right off in the 1952 mood, Houston, Texas, at an early Advance Gifts meeting last week, which was addressed by Dr. Joseph J. Schwartz, marked up pledges totalling \$127,160 from a group which gave \$123,210 in 1951. Practically all of the contributors present at the meeting either increased their gifts or pledged initially the same amount as last year. Some doubts as to campaign results which had been expressed earlier were completely resolved after Dr. Schwartz' talk and officers of the campaign are now going forward confident that the campaign will be a complete success.

Daniel Schlanger is serving as President of the Welfare Fund and Martin Nadelman is Campaign Chairman. Big Gifts Chairman is Irving Alexander. Mrs. Mitchel M. Lewis is Chairman of the Women's Division and Albert Goldstein is Executive Director.

MEYERHOFF OBTAINS 24% INCREASE IN HOLLYWOOD, FLORIDA

Joseph Meyerhoff, President of the Jewish Welfare Fund of Baltimore, and member of the National Campaign Cabinet of UJA, went into Hollywood, Florida this week to address contributors there at an Advance Gifts meeting. A group which contributed \$18,050 in 1951 pledged \$22,250 for this year, an increase of 24%.

The spirit at the meeting was so good that campaign leaders are now out to maintain the increase until the end of the campaign in Hollywood where \$112,000 was raised in 1951.

Stanley M. Beckerman is President of the Hollywood Jewish Welfare Federation and George H. Roth is serving as Campaign Chairman. Initial Gifts Chairman is A. W. Waxenberg and Mrs. Morris Madfis is Chairman of the Women's Division.

"WE CAN ALL SLEEP BETTER"

Following is the text of a letter sent by a Christian friend to Mr. I. M. Walder, Co-Chairman of the Alexandria, Louisiana campaign, together with a check for \$1,450.

Mr. I. M. Walder
Commercial Bank Building
Alexandria, Louisiana

Dear Mr. Walder:

I find I can spare a little more for Jewish relief and am glad to send it in to you. We can all sleep better knowing a few more will have shelter and before I overlook it or something happens, I want it sent off.

It's too bad more do not feel inclined to help out but it gives those of us who do a real blessing and I would not want it any other way.

No thanks needed — just get it off as soon as possible. Thank you.

Sincerely,

/s/

Mrs. Roy O. Martin
Edgewood Drive
Pineville, Louisiana

HARTFORD 1952 GOAL OVER A MILLION DOLLARS

Determined that Hartford will make a maximum effort to do its share toward the achievement of the national UJA goal of \$151,500,000 community leaders there voted unanimously this week at a meeting addressed by Moritz M. Gottlieb to set the 1952 goal for the community at \$1,098,500. Hartford raised \$735,000 last year. In the discussions at the meeting it was clear that the officers of the campaign considered the goal a realistic one and there was general agreement that the campaign would wind up victoriously.

President of the Hartford Jewish Federation is I. Oscar Levine. Samuel Roskin is Campaign Chairman. Co-Chairmen of Advance Gifts are Francis E. Stern and Israel Grody. Mrs. David Weinerman is Chairman of the Women's Division and Bernard L. Gottlieb is Executive Director.

26% INCREASE GREET'S JULIUS LIVINGSTON IN TUCSON

Fired by a magnificent address by Julius Livingston of Tulsa, Oklahoma, contributors gathered at an Advance Gifts dinner meeting in Tucson, Arizona pledged \$32,560, an increase of 26% over the \$25,909 given by the same group last year. The community is now bending all energy towards topping by a substantial margin the \$140,000 raised in 1951.

Jacob C. Fruchthandler is President of the Tucson Jewish Community Council. Harry W. Gilberg is Campaign Chairman and serving with him as Co-Chairmen are Rabbi Marcus Breger, Elmer Present and Morris Shanhouse. Advance Gifts Chairman is Stanley Katcher. Mrs. Leo Berner and Mrs. Henry Kaufmann are Co-Chairmen of the Women's Division and Benjamin N. Brook is Executive Director.

PHOENIX LAUNCHES EFFORT WITH 11% INCREASE

\$26,100 was pledged at the first meeting in Phoenix, Arizona by a group which gave \$23,515 in 1951 making the increase over that year 11%. Phoenix, which raised \$108,000 in 1951, has set its 1952 goal at \$150,000 with a quota of \$90,000 minimum for UJA against last year's allotment of \$58,026.

President of the Phoenix Jewish Community Council is Newton Rosenzweig and Joseph H. Fuchs is serving as Campaign Chairman. Mrs. Joseph C. Ehrlich is Chairman of the Women's Division and Hirsh Kaplan is Executive Director.

WEST PALM BEACH RUNNING 24% AHEAD

Stimulated by the moving remarks of Mrs. Archibald Silverman of Providence, a group of contributors at the Big Gifts dinner meeting in West Palm Beach, Florida pledged \$30,054 against \$23,214 for the same group last year, an increase of 24%.

Heading the Welfare Fund as well as the Campaign is Leo B. Schwack. Serving with him as Co-Chairman is Dr. Arthur I. Shain. Mrs. Al Moss is Chairman of the Women's Division.

EARLY GIFTS IN EL CENTRO SHOW 24% INCREASE

Outdoing their previous year's giving by 24% a number of contributors at the first meeting in El Centro, California pledged \$21,000 for 1952. The same group gave \$17,000 last year when the total amount raised was \$19,200.

Mauricio Richter is Campaign Chairman and serving with him as Co-Chairmen are Alex E. Engelman, Charles Freedman and Mrs. Ida Goldfine.

CAMPAIGN BRIEFS

A check for \$25,000 recently sent to the United Jewish Appeal by Muskegon, Michigan, whose campaign is headed by Chairman Paul M. Wiener, is the largest single payment ever made by the community...The excellent 1951 campaign results in Flint, Michigan were due largely to the persevering efforts of the following officers: B. Morris Pelavin, President of the Flint Jewish Community Council; Louis E. Rudner, Jack Shaprow and Dr. Saul S. Gorne, Campaign Co-Chairmen; Louis Kasle, Louis Lebster and Ellis H. Warren, Honorary Co-Chairmen; Samuel M. Catsman, Big Gifts Chairman; Mrs. Jacob Rabin and Mrs. H. H. Keston, Co-Chairmen of the Women's Division; and Philip Skorneck, Executive Director...Joseph Rosenfeld, Chairman of the Milford, Massachusetts campaign, has forwarded to the United Jewish Appeal a check for \$546.50, representing an amount over and above the community's allocation to the UJA, which was raised in the community to help victims of the flood in Israel...The Jewish community was saddened last month by the passing of Samuel Umansky of Meriden, Connecticut. Mr. Umansky was a devoted friend of the United Jewish Appeal and an ardent campaign worker. He served as a member of the National Council of the Joint Distribution Committee and of the National Council of the United Jewish Appeal.

The battle that *must* be won!

What the United Jewish Appeal Must Do in 1952

A Statement by Edward M. M. Warburg, General Chairman

JUST FOUR YEARS AGO the people of Israel won their independence. Their main weapons were sheer courage and devotion to the cause of freedom and the principles of democracy.

Today the people of Israel are engaged in another battle against great odds. This time they fight for economic survival, for a chance to work, to produce abundantly and to live in dignity.

No gun fire now, no bursting of bombs, no incredible victories. Yet the silent struggle in Israel today is as grim as the military defense of 1948.

On its outcome depends the fate of a young state that already has made inspiring history for the democratic cause. If Israel loses, liberty loses. Israel's disaster would be democracy's disaster.

This battle must be won. And Israel's people cannot lose it and will not lose it—provided we do our part just as we did four years ago. We did it then through the United Jewish Appeal, raising \$150,000,000. Today our main opportunity to aid Israel, and to aid her *quickly* is still through the United Jewish Appeal—*Israel's chief source of free, contributed dollars.*

UJA must raise \$151,500,000 in 1952

In 1952 the United Jewish Appeal must raise \$151,500,000 to support Israel's fight for economic freedom, to continue also the rescue and rehabilitation of hundreds of thousands of distressed Jews in European and Moslem lands, and to aid newcomers to this country.

In forty months, with UJA assistance, 700,000 newcomers poured into Israel. The immigrants arrived from DP camps, Iron Curtain countries and ghastly ghettos in Arab lands, in the greatest homecoming in modern history.

To newcomers, the new state has given her best in welcome, again with the aid of the United Jewish Appeal. But Israel's resources have been over-strained and vast needs still remain unfulfilled.

Thousands of new housing units have gone up—but 250,000 immigrants still live in tents, huts and unsatisfactory shelters.

Nearly 300 new settlements have been established since statehood—but 100 new settlements need to be built in 1952 alone!

Agricultural production has been increased eighty-five per cent—but tens of thousands of acres remain to be reclaimed for food production.

Jobs have been created for thousands—but Israel is far from realizing in full on the productive potential of her new manpower.

It is not enough that through the United Jewish Appeal we have helped to bring 700,000 to Israel.

In 1952 we must help speed the process of their absorption—must help turn the homecoming into the home making.

We must do this, even as we continue with other vital work which the United Jewish Appeal has long made possible.

In 1952, at least 120,000 Jews depend on United Jewish Appeal aid to reach Israel from lands of distress and danger.

At least 250,000 Jews in Europe, North Africa and the Near East have only our help on which to count for their daily bread, and in some cases, their very lives.

Some 10,000—still waiting in Europe's DP camps—need our aid to leave for this country and other Western democracies.

UJA Saves and Builds Lives

For thirteen years the United Jewish Appeal has been saving and building lives.

Since the end of World War II it has fed and cared for more than 1,000,000 distressed men, women and children. It has helped nearly 900,000 refugees reach free lands including Israel and the United States. It has helped to build and develop Israel.

These achievements are the proud accomplishments of all who have made the UJA's work possible. In 1952, it is urgent that this, great program of life saving and life building be continued.

We can accomplish this, above all, by helping the people of Israel in their economic battle. An economically secure Israel will provide both a full life for all who have come and a haven for those who must come.

In 1952, as Israel's people fight their second war of independence—this time for *economic independence*—we must help them win the crucial battle!

To turn the great homecoming into the great home making

United **J**ewish **A**ppeal

must raise \$151,500,000 in 1952

REPORT

to members of the
**NATIONAL CAMPAIGN
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from JOSEPH J. SCHWARTZ, Executive Vice-Chairman

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Vol. VII No. 2, February 29, 1952

165 West 46th St., New York City

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PLEDGES TOTAL \$11,341,000 AT UJA NATIONAL INAUGURAL CONFERENCE

**All Records Broken in Miami Beach at Greatest
Fund-Raising Meeting Ever Held**

**1952 Campaign Launched in Atmosphere of High
Enthusiasm and Generous Giving**

get to members

Leaders of the American Jewish community who for more than a decade have attended all important fund-raising functions were agreed, at the conclusion of the National Inaugural Conference at the Saxony Hotel in Miami Beach last Sunday, that the 1952 inaugural meeting was, from the point of view of actual results, the greatest event of its kind in which they had ever participated. Even last year's record-shattering total of \$10,150,000 in pledges was substantially topped by announcements which totalled more than \$11,341,000.

in Miami Beach

In keeping with the larger sums required by the UJA agencies in 1952, the overwhelming majority of the pledges were larger than or as great as those made in 1951 and will serve to set the standards in the home communities of the contributors whose gifts were announced.

Almost 500 leaders and contributors jammed the hotel ballroom and many others who were unable to attend wired or telephoned their pledges to Miami Beach. Topping the extraordinary program were inspiring addresses by Israel Ambassador Abba S. Eban, UJA National Leadership Mobilization Campaign Chairman Eddie Cantor, UJA General Chairman Edward M. M. Warburg, UJA National Campaign Cabinet Chairman Morris W. Berinstein and UJA Executive Vice-Chairman Dr. Joseph J. Schwartz. By its action the Conference launched the 1952 campaign of the United Jewish Appeal on a level of generosity that gave evidence of American Jewry's determination to provide the funds necessary to meet the great humanitarian and economic needs of Israel and to carry forward the relief, rescue and rehabilitation programs of the UJA agencies in all parts of the world.

Levitt Family Pledges \$250,000

Heading the list of gifts announced at the Conference was the \$250,000 pledge of Abraham Levitt & Sons of New York City. Other notable pledges, many of which represented substantial increases over last year, were those of William Rosenwald, Mrs. Adele R. Levy and Mrs. Marion R. Ascoli and families of New York City, more than \$200,000; Mrs. Felix M. Warburg, New York City, \$150,000 personal; Mrs. Louis Altschul, New York City and Miami, \$150,000; Blaustein family group, Baltimore, \$150,000; Morris Schiff (A. S. Beck Shoe Co.), New York City and Columbus, Ohio, more than \$150,000; Charles Fruchtman, Toledo and Miami, \$120,000; Joseph Cherner, Washington, D. C. and Miami, \$100,000; George and Samuel Friedland, Philadelphia and Miami, \$100,000; Jack D. Weiler and Benjamin H. Swig, New York City and San Francisco, more than \$100,000; Anonymous, Cleveland, \$83,000; Jacob Feldman, Dallas, \$77,000; Louis H. Boyar, S. Mark Taper and Ben Weingart (Aetna Construction Co.), Los Angeles, \$75,000; Mrs. Henry Ittleson (Ittleson Foundation), New York City, at least \$75,000; Israel and Louis Davidson and family, Detroit, \$73,500 minimum; Abe Kasle and Associates, Detroit, \$65,000; Joseph and Jacob Meyerhoff, Baltimore, \$65,000; Oscar S. Pattiz and Edward D. Mitchell, Los Angeles, \$60,000; Leonard Block and Alfred Roberts, New York City, at least \$55,000; Leon Falk, Jr. and family, Pittsburgh, \$55,000; Samuel and Louis Hamburger, Detroit, more than \$55,000; Reuben B. Gryzmish, Boston, \$50,000 minimum; Robert J. Gurney, Gastonia, N. C., \$50,000; Yoland D. Markson (Markson Bros.), Los Angeles, \$50,000; Barney Rapaport, Hartford, \$50,000; Samuel S. Schneierson & Bros., New York City, \$50,000; Sheerr Foundation, Philadelphia, about \$50,000.

Joseph Holtzman and Nathan Silverman, Detroit, more than \$46,500; Felix Kramarsky, New York City, \$45,000; Tom May (May Co.), Los Angeles, \$45,000; Harry Donnenfeld, Jack Liebowitz and Paul Sampliner, New York City, \$40,500; Louis E. Zalk, Duluth and Los Angeles, substantially more than \$40,000; Baroness Pierre De Gunzbourg, New York City, \$40,000; Joseph Eisner and Joseph Lubin, New York City, more than \$40,000; Katzner Foundation, Baltimore and New York City, \$40,000; Paul Himmelfarb, Washington, D.C., \$40,000; Morris W. Berinstein, Syracuse, more than \$35,000; Anonymous, Cleveland, \$35,000; H. A. and R. E. Kangesser, Cleveland, more than \$35,000; Samuel Kappel and Louis Sudakoff (Howard Clothes), New York City, \$34,500 initial; Joseph Schapiro, Baltimore, \$32,000; Weingarten-Alexander family, Houston, \$32,000; Bert Kaplan, Chicago, \$31,000; Herman Bralof and Irving Gelder (Cauldwell-Wingate), New York City, more than \$30,000; Samuel N. Katzin and Morton B. Weiss, Chicago, more than \$30,000; William Rosenthal, New York City, over \$30,000; Henry C. Kaplan, New York City, \$30,000; L. E. Block, Chicago, \$30,000; Samuel and Sidney Epstein, Baltimore, \$28,000; Nathan Schwartz, Boston, \$28,000; Samuel D. Ruby, Chicago, \$26,500; Morris Rudofker, Philadelphia, \$26,500; Manuel Frank, Philadelphia, 26,000; Levinson family, Pittsburgh, \$26,000.

Jack Bloch and Isidore Kurtz, Cleveland, \$25,000; Emil Brown (Emil Brown Co.), Los Angeles, \$25,000; Baroness Robert De Gunzbourg, New York City, \$25,000; Mose Duberstein, Dayton, \$25,000; Henry Feferman, South Bend, \$25,000; Sol Satinsky (Frankford Woolen Mills), Philadelphia, more than \$25,000; Jacob Friedman, Cleveland, at least \$25,000; Charles and Henry Kahr, New York City, \$25,000; Leonard H. Krieger, Pittsburgh, \$25,000; Jack Rothenberg (Judy Bond), New York City, more than \$25,000; J. S. Smolian, Birmingham, \$25,000; Paul Uhlmann, Kansas City, \$25,000; Carl Weinkle, Miami, \$25,000.

Contributors Who Increased By 100% or More

Lack of space prevents publication of all gifts received in Miami Beach or even all of the increases. However, there were a number of notable increases of 100% or more, as follows:

Oscar S. Pattiz and Edward D. Mitchell, Los Angeles, \$30,000 to \$60,000; Barney Rapaport, Hartford, from \$25,000 to \$50,000; Fredric R. Mann, Philadelphia, \$10,000 to \$20,000; Leon B. Jacobs, Lancaster, Pa., \$1,000 to \$10,000; Herman Levinson, New York City, \$5,000 to \$10,000; Abe Globman, Martinsville, Va., \$2,500 to a minimum of \$7,500; David Usdan, New York City, \$3,000 to \$6,000; Sidney Barton, New York City, \$1,500 to \$5,000; William Goodman, Portland, Me., \$3,000 to more than \$5,000; Lester J. Josephs, New York City, \$2,500 to \$5,000; Harry L. Lebeson, Chicago, \$2,000 to \$5,000; Herman Schneider, New York City, \$500 to \$3,500; Martin Nadelman, Houston, \$1,500 to \$3,000; Ben Baker, Cleveland, \$1,200 to \$3,000.

Other substantial increases included: Charles Fruchtman, Toledo and Miami, from \$100,000 to \$120,000; Abe Kasle and Associates, Detroit, \$60,000 to \$65,000; Joseph and Jacob Meyerhoff, Baltimore, \$60,000 to \$65,000; Samuel S. Schneierson & Bros., New York City, \$35,000 to \$50,000; Phil W. Lown, Auburn, Me., \$45,000 to \$49,500; Felix Kramarsky, New York City, \$40,000 to \$45,000; Harry Donnenfeld, Jack Liebowitz and Paul Sampliner, New York City, \$25,000 to \$40,500; Samuel N. Katzin and Morton B. Weiss, Chicago, \$25,000 to more than \$30,000; Leonard H. Krieger, Pittsburgh, \$17,500 to \$25,000; Dr. Meno Lissauer and Associates, New York City, \$20,000 to \$25,000; David Rosenthal and Henry Kalman, New York City, \$20,000 to \$25,000; J. S. Smolian, Birmingham, \$22,500 to \$25,000; Carl Weinkle, Miami, \$20,500 to \$25,000; Abraham J. Molasky, St. Louis, \$20,000 to \$22,500; Hyman M. Cohen, Boston, \$16,000 to \$20,000; Mark H. Nolan, Pittsburgh, \$15,000 to \$20,000; Schwaber Foundation, Baltimore, \$12,500 to \$20,000; David C. Neuman, Philadelphia, \$15,000 to \$20,000; Samuel Roskin, Hartford, \$15,000 to \$20,000; Albert Levinson, Los Angeles, \$10,000 to \$15,000; Frank Rosen, Philadelphia, \$12,500 to \$15,000 minimum; Albert M. Bershad, Philadelphia, \$9,000 to \$13,500 minimum; Samuel H. Horelick, Pittsburgh, \$10,600 to \$12,600; Abraham Pickus, Cleveland, \$10,200 to \$12,500; Pick-N-Pay Associates, Cleveland, \$10,100 to \$12,000; Henry S. Gottfried, Cleveland, \$10,000 to \$12,000; S. M. Goldberg, Pittsburgh, \$6,000 to \$10,000; Zamoiski Foundation, Baltimore, \$6,000 to \$10,000; Leslie Gerson Cramer, Los Angeles, \$7,500 to \$10,000; Martin Friedman, Cleveland, \$7,500 to \$10,000; Hyman Korman, Philadelphia, \$8,000 to \$10,000; Louis J. Reizenstein, Pittsburgh, \$6,000 to \$8,500; Jack Stern, Paterson, \$5,000 to \$7,500; Robert Silberstein, Peoria, \$3,000 to \$5,000 and Morris Brill, New York City, \$3,000 to \$5,000.

How It Was Done

Record results such as those achieved at the Miami Beach meeting can be realized only through extraordinary activity and teamwork well in advance by lay leaders and staff. For a number of weeks prior to February 24, this activity engaged the full attention of Morris W. Berinstein, Chairman of the UJA National Campaign Cabinet, who headed the effort, and a loyal and devoted group who worked with him.

A number of smaller meetings in Palm Beach, Hollywood Beach and Boca Raton were held in advance of the main meeting in Miami Beach and these contributed to the final achievement.

According to Mr. Berinstein, the cooperation he received from UJA National Campaign Cabinet members and other community leaders was tremendously effective. Yeoman work was done by Abe Kasle, Chairman of the Detroit campaign, and Leonard Ratner of Cleveland, as well as Joseph Holtzman of Detroit, Milton Kahn of Boston, Joseph Levy of New York City, Joseph Schapiro of Baltimore, Harold Weinstein of East Chicago, Jack D. Weiler, a Chairman of the UJA Campaign of Greater New York, Henry Feferman of South Bend, Samuel S. Schneierson, a Chairman of the UJA of Greater New York, Eugene H. Goodman, Chairman of the Cleveland campaign, Samuel N. Katzin, Chairman of the Chicago campaign,

Joseph Mazer of New York City, Hyman Cohen of Boston, Sig Welber of South Bend, Samuel H. Daroff of Philadelphia, George Sall of Philadelphia, Judge Maurice Bernon of Cleveland, Moritz M. Gottlieb of Allentown, Earl J. Tranin, Chairman of the Kansas City campaign, Col. Jacob N. Arvey of Chicago, Samuel Z. Troy of Richmond, Theodore W. Berenson of Boston, Samuel Kappel of New York City, Jack Stern, Chairman of the Paterson campaign; David Rosenthal of New York City, Milton Lichtenstein of Philadelphia, Joseph H. Schwartz of New York City, William Rosenthal of New York City and others.

Barney Rapaport of Hartford spent his time busily helping everybody to make the meeting a success. Joseph Meyerhoff of Baltimore came down several weeks in advance of the meeting and did his bit. Joseph Shulman of Paterson was ill but did a fine job of obtaining pledges on the telephone.

Mr. Berinstein paid tribute to the work of William Rosenwald, a National Chairman of UJA who, he said, was a tower of strength. He praised Mr. Warburg and Dr. Schwartz for their untiring advance efforts. In addition, Mr. Berinstein said, there were a number of community Executive Directors who together with members of the UJA professional staff pitched in to put the total over last year's record.

BEN-GURION CALLS UJA "NOBLE INSTRUMENTALITY"

In a cable to Mr. Warburg and Dr. Schwartz, in connection with the National Inaugural Conference, Prime Minister of Israel David Ben-Gurion declared:

PLEASE CONVEY MY SINCERE GREETINGS TO ALL UJA TIRELESS WORKERS AND GENEROUS GIVERS ASSEMBLED AT GREAT NATIONAL BIG GIFTS CONFERENCE IN MIAMI BEACH STOP HISTORY WILL NEVER FORGET MAGNANIMITY OF JEWS OF AMERICA WHICH HELPED NEWBORN ISRAEL OVERCOME ONSLAUGHT OF FOES, GAIN RECOGNITION OF FRIENDS AND GIVE SUCCOUR TO HUNDREDS OF THOUSANDS FELLOW JEWS IN SEARCH HOME SAFETY AND INDEPENDENCE STOP ALL OVER ISRAEL CITIES TOWNS VILLAGES FIELDS FACTORIES AT VERY DESERT FELT HEALTHY INFLUENCE OF CONSTRUCTIVE HELP OF THAT NOBLE INSTRUMENTALITY CALLED UJA STOP FROM ESTABLISHMENT OF STATE TO END 1951 ISRAEL RECEIVED SIXHUNDRED EIGHTYFOUR THOUSAND TWOHUNDRED SEVENTYFIVE IMMIGRANTS INCREASED POPULATION ONEHUNDREDTWENTY PERCENT IN THREE YEARS SEVEN MONTHS AUGMENTED AGRICULTURE AND INDUSTRY GAINED NATIONAL STATURE STOP MESSIANIC HOPE OF INGATHERING OF DISPERSIONS IN PROCESS OF FULFILLMENT STOP ISRAEL VERY GROWTH HOWEVER IS BESET BY GRAVE AND DANGEROUS DIFFICULTIES WHICH YOUNG STATE ALONE CANNOT MASTER WITHOUT CONTINUOUS SELFLESS COOPERATION OF JEWISH MEN AND WOMEN WORLD OVER STOP THIS VERY MOMENT ISRAEL GOVERNMENT INTRODUCED MEASURES COMBATING INFLATION INCREASING PRODUCTIVENESS IMPOSING STERN AUSTERITY IN ORDER OVERCOME ACCUMULATED DIFFICULTIES CAUSED BY BUILDING UP AN IMPERATIVE DEFENCE FORCE BY ABSORPTION OF NEWCOMERS BY LAYING FOUNDATION OF FUTURE ECONOMIC INDEPENDENCE STOP PEOPLE OF ISRAEL WILL CHEERFULLY BEAR HEAVIER BURDENS KNOWING THEY ARE NOT ALONE IN FULFILLING THE TASK WHICH PROVIDENCE IMPOSED UPON OUR PRESENT GENERATION STOP BLESSED BE YOU LEADERS AND WORKERS OF UJA AND LET US CARRY TO SUCCESS THE PERHAPS GREATEST AND MOST CONSTRUCTIVE ENTERPRISE OF OUR PEOPLE IN ITS LONG HISTORY

DAVID BEN-GURION

WARBURG SAYS ISRAEL STRENGTHENS DEMOCRACY

In brief but moving remarks, Mr. Warburg, who presided at the National Inaugural Conference, declared on opening the meeting: "I cannot stand before you here without sensing the message in the eyes of those who peer across the Atlantic into this room.

Here we are, with the responsible leadership of the American Jewish community assembled to set the standards for the country and to give the answer to those who ask, not in pleading, not with any sense of begging, but who simply ask, 'Do you care?'

"As Americans all of us realize, I think, that what we do here today is an extension and a confirmation of the basic principle of our American foreign policy, namely, that where democracy exists we must strengthen it — particularly at that crossroads of three continents — at that show window of the west towards the east — the State of Israel."

CANTOR HAILS SPIRIT OF PEOPLE IN ISRAEL

In a remarkable address that brought the audience alternately from laughter to the verge of tears, Eddie Cantor reviewed the situation in Israel and the responsibilities of American Jews.

"You have been warned of Israel's acute danger by her best friends; but, if by any chance — any chance at all — you are still skeptical, let me tell you this: The people of Israel are counting on you but Israel's enemies are also counting on you, only they are counting on you to fail. Do you know, are you aware, what the Syrian delegate to the United Nations recently declared before the United Nations Assembly in Paris? His words should strike a chill into your heart as it did into mine. I still cannot get over it. His words keep ringing in my ears.

"He stated that his country — and that goes for all the Arabs — was not going to take up actual arms against Israel again. Instead, he declared that they would stand by and watch Israel go down under the weight of its present economic burdens. He was certain that American Jews would lose interest in Israel. He emphasized that. He said that American Jews could no longer be counted on to give Israel the vast financial help she requires. By 1952, he said, Israel will be through, finished — no more Israel.

"Will it, ladies and gentlemen? Yes, if you are all through, then Israel is through; but I do not believe it. We were not through in spite of Hitler. We were not through in 1948 and, with the help of God Almighty, we will not be through now."

EBAN EXPRESSES ISRAEL'S APPRECIATION OF UJA AID

Introduced by William Rosenwald, Israel Ambassador to the United States Abba S. Eban, in the keynote address of the Conference, praised the contributors to the United Jewish Appeal, pointing out that their help is dictated by no law, treaty or obligation but springs from sentiment, tradition and a generous resolve to serve the Jewish future in a spirit of common solidarity.

"The government of Israel," he said, "deeply moved by the wide ambition, the vast scope and the fruitful results of the United Jewish Appeal in its constant performance year by year, in times of triumph and adversity, sent me here to express their profound appreciation of what the United Jewish Appeal signifies for Israel's welfare, for Jewish pride, for Middle Eastern democracy, for universal ideals, social justice, and international peace. Do not believe any allusion which would tell you that the United Jewish Appeal has lost anything of its special importance. It is true that other enterprises designed to mobilize foreign currency for Israel have been initiated, but these enterprises supplement the United Jewish Appeal. They do not replace it.

Nothing can detract from your organization's unique part in having been first in the field for the mobilization of total Jewish aid for Israel's rehabilitation, and for Jewish rescue."

Mr. Eban reviewed the economic progress which has been made in Israel and spoke of the grave problems which still remain to be solved. He stressed the importance of prompt payment of pledges in cash, declaring: "The maintenance of our credit system, the intensification of the flow of capital investments is involved. Having mentioned our credit system, I should like to add one last word in relation to the magnificent results which have been achieved this afternoon. The credit system of a developing community is vital to its life, and it is composed of two elements. The first element is of quantity - a sufficiency of income, and no one can ever complain of the dimension and proportion of your response this afternoon. But the other factor is that of time. It is not only necessary to meet obligations in their proper quantity, but it is necessary, also, to meet the times and limits which are set and, therefore, I would appeal to all those who intend to assist the state of Israel in any measure, by any means, to understand not only the crucial question of quantity, but also the decisive element of time."

SCHWARTZ EMPHASIZES SIGNIFICANCE OF 1952 CAMPAIGN

In a ten-minute address Dr. Joseph J. Schwartz made a capsule recapitulation of the needs of Jews in Israel, North Africa, the Moslem countries, Europe and the United States. He pointed out that the government of the United States in voting a grant-in-aid to the government of Israel was influenced by the fact that the Jews of the United States through the UJA contributed some \$700,000,000 to save a people and build a land.

"The significance of the campaign in 1952", said Dr. Schwartz, "is that we are going to help Israel over this hump. We are going to make it possible for the people of Israel to be decently fed and housed until such time as they can supply themselves with all of the necessities of life. We are going to make it possible to save and to rescue the thousands of Jews living in fear and in distress who must still be rescued in 1952; and we are going to show to the Congress of the United States and to the people of America that we stand solidly behind the state of Israel and that we as Americans support this State because it is doing a great humanitarian work and also because it is fostering the spread of democracy in a part of the world where democracy is unknown.

"That is what makes the campaign of 1952 fully as important as the campaign of 1948. This is Israel fighting its second war, the war of economic independence, and we can strike a mighty blow on behalf of the state of Israel, on behalf of the democratic ideals in which we are all interested, by lending our wholehearted support to this effort and by telling the people in Israel and in the world at large that we are standing behind the people of Israel in this their period of difficulty, and that we are going to help them see it through to the best of our ability."

ZALMAN SHAZAR SENDS GREETINGS OF WORLD ZIONIST ORGANIZATION

Zalman Shazar, Acting Chairman of the Zionist Executive, in a cable to Mr. Warburg and Dr. Schwartz conveying the greetings of the World Zionist Organization, declared:

UJA HAS BEEN ONE OF MOST SPLENDID LINKS IN CHAIN OF OUR RENAISSANCE STOP MAY IT BE STRENGTHENED THIS HOUR WHEN JEWISH PEOPLE ARE CALLED UPON TO MOBILIZE FULLEST MEASURE THEIR CONSTRUCTIVE CAPACITY...AMERICAN JEWISH ASSISTANCE IN DAYS OF OUR POLITICAL TRIALS WILL FOREVER REMAIN ENSHRINED IN HISTORY OF OUR REVIVAL STOP MAY IT NOW WHEN YOUNG STATE IS SUFFERING PANGS OF CONSOLIDATION AGAIN REVEAL ITS GENEROUS AND LARGEHEARTED SUPPORT EVINCING ITS HUMAN AND JEWISH FAITHFULNESS AND SOLIDARITY

ZALMAN SHAZAR

WARBURG WELCOMED IN PITTSBURGH WITH 10% INCREASE

After hearing a superb address by Mr. Warburg, a group of contributors at a Big Gifts meeting in Pittsburgh, Pennsylvania pledged over \$200,000. Most of the announcements represented increases over the gifts made by the same people in the preceding year and the overall increase was better than 10%. Latest reports indicate that Pittsburgh has received thus far well over \$500,000 in pledges and that an increase is still being maintained.

Leon Falk, Jr. is President of the Pittsburgh United Jewish Fund and Louis J. Reizenstein is Campaign Chairman. Special Gifts Chairman is Leonard H. Krieger. Serving with him as Associate Advance Gifts Chairmen are Leon Falk, Jr. and Harry M. Epstein. Mrs. Wilfred J. Finegold is Chairman of the Women's Division and Dr. Maurice Taylor is Executive Director.

PEORIA BIG GIFTS RUN 55% AHEAD OF 1951

At a Big Gifts meeting in Peoria, Illinois at the home of Sam Rothberg, UJA National Campaign Cabinet member, contributors who last year gave \$36,750 pledged \$56,900 for 1952, an increase of 55%.

Jack T. Szold is President of the Jewish Community Council of Peoria and Bernard Venezky is Campaign Chairman. Serving as Co-Chairmen are Michael Heller and Max G. Lipkin.

BLAIRSVILLE TOPS LAST YEAR'S TOTAL AND THIS YEAR'S QUOTA

In a sensational, whirlwind campaign, the Jewish community of Blairsville, Pennsylvania, which last year raised a total of \$4,200 and which accepted a quota of \$5,000 for 1952, raised \$7,500 at its campaign opening meeting. The entire community was present at the meeting which was addressed by David Olbum of Pittsburgh and which produced an increase of 81% over last year. All of Blairsville's funds go to the United Jewish Appeal.

The dynamic leaders of the Blairsville campaign are Dr. Harry Cohen, Chairman, L. Harold Kirkell, Co-Chairman and B.W. Goldfarb, Treasurer.

DALLAS BIG GIFTS 4% AHEAD

At an Initial Gifts meeting in Dallas, Texas, this week, addressed by Supreme Court Justice William O. Douglas, contributors who gave \$193,850 last year pledged \$202,336, an increase of 4%.

Sam R. Bloom is President of the Jewish Welfare Federation of Dallas and Ben Ely is Campaign Chairman. Serving with Mr. Ely as Co-Chairmen are Sherman M. Kaplan,

Morton H. Sanger, Bernard Schaenen and Albert Susman. Mrs. Joseph E. Rothschild is Chairman of the Women's Division and Jacob H. Kravitz is Executive Director.

SAN ANTONIO LEADS 1951 BY 2%

Another Initial Gifts meeting this week held in San Antonio, Texas, resulted in pledges of \$43,350 from contributors who last year gave \$42,550. The meeting was addressed by Dr. Ruth Gruber.

Robert S. Kaufman is President of the Jewish Social Service Federation of San Antonio. Campaign Chairman is Alexander J. Oppenheimer and Louis Lieblich is Executive Director.

SOUTHWEST LEADERSHIP CONFERENCE PRODUCES OVER \$1,000,000 IN CASH

More than 200 leaders of campaigns in communities throughout the Southwest gathered at the Adolphus Hotel in Dallas, Texas last week and made available \$1,001,627.21 in cash in recognition of the critically urgent need for funds with which to carry forward the work of the United Jewish Appeal.

The Conference began with a morning work-session addressed by Irving Goldberg, 1951 President of the Dallas Jewish Welfare Federation, and Ellis Radinsky, Executive Director of the United Israel Appeal. In addition to general campaign leaders, about forty Women's Division leaders and workers attended this session. The discussions, in which many of the delegates participated, served to clarify many questions about the 1952 campaign and to inspire the leaders to go forward in the dynamic manner required by Jewish needs.

The high spirit of the Conference was maintained throughout the luncheon session which was addressed by Julius Schepps of Dallas, Conference Chairman, Avraham Harman, Director of the Israel Office of Information, and Sen. Wayne Morse of Oregon.

As a result of the Conference, even the leaders of a few communities in which there was some difficulty in arousing adequate campaign spirit felt that they had obtained sufficient campaign ammunition with which to go back to their communities for a bang-up job.

Eastern Pennsylvania To Hold Record Rally

Plans are now being completed for additional regional conferences in various parts of the country in an effort to rally hundreds of communities behind a greater 1952 United Jewish Appeal campaign, according to Moritz M. Gottlieb, National Chairman for Regions. In Scranton, Pennsylvania, more than 1,000 delegates are expected to attend the Eastern Pennsylvania Reunion Conference of the UJA at the Hotel Casey on Sunday, March 16.

Featured speakers at this Conference will be Gen. A. Robert Ginsburgh, Special Assistant to Secretary of Defense Robert A. Lovett, Ham Fisher, noted cartoonist, and Zelda Popkin, well-known journalist, novelist and lecturer.

Bertram N. Linder, 1951 Co-Chairman of the Scranton campaign, will be Conference Chairman. Working closely with him as Co-Chairmen will be Morris Senderowitz, Jr.,

Chairman of the 1951 campaign in Allentown, Leroy Landau, President of the Wyoming Valley Jewish Committee and Henry M. Miller, 1952 Campaign Chairman in Harrisburg.

New England Leaders To Meet In Boston

Another outstanding conference will take place the same day in Boston, Massachusetts, when more than 500 delegates from five New England states will gather at the Hotel Somerset to participate in a program headed by David Goitein, Minister Plenipotentiary from Israel to the United States. Conference Co-Chairmen are Dewey D. Stone of Brockton, Massachusetts, UJA Regional Chairman for New England, Joseph Goldberg of Worcester, UJA Co-Chairman for the state of Massachusetts, Eli A. Cohen of Lynn, and Harold Sherman Goldberg of Boston.

Atlanta To Be Host To Southeast Communities

Word has been received from Barney Medintz of Atlanta, Georgia and James L. Permutt of Birmingham, Alabama, Chairman and Co-Chairman respectively of the Southeast Regional Conference that the greatest outpouring of Jewry in the Southeast can be expected at the UJA four-state regional conference to be held in Atlanta on Sunday, March 9 at the Atlanta-Biltmore Hotel. Among the speakers to be featured at the conference will be Captain Joshua L. Goldberg, District Chaplain for the Third Naval District and Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee.

WOMEN'S DIVISION PLANS REGIONAL MEETINGS

Mrs. S. Alexander Brailove, Chairman of the National Women's Division, announced that if women throughout the country are to achieve the same final figure as in 1948, in line with the goal of the UJA this year, every Women's Division which has been dormant in the past few years must be reactivated.

In order to accomplish this, a series of regional meetings for women have been planned around the country. Set up as workshop sessions, these meetings will inform women leaders what techniques and procedures have proven most successful in raising maximum funds and will stress the importance of separate women's efforts in community campaigns.

The first two such meetings were held successfully this month in northern and southern California. Representatives from 17 communities in the state heard Mrs. Brailove and Mrs. Jack A. Goodman of Indianapolis, a member of the National Women's Division Advisory Board who has just returned from Israel, discuss women's role in community drives.

Similar meetings are being scheduled in March in Boston for the state of Massachusetts and in four areas of New Jersey - Jersey City, Passaic, Asbury Park and Bridgeton.

Additional conferences will be held for the state of New York, Eastern Pennsylvania and the Tri-State region.

CAMPAIGN AWARDS MANUFACTURED IN ISRAEL

Several contributors have advised the United Jewish Appeal that additional aid is being made available to Israel by some communities through the utilization of Israel-

made products for campaign awards and door prizes. The suggestion has been made that other communities which give such awards and door prizes can purchase inexpensive products of Israeli handicraft in the United States and thus provide additional dollar currency for Israel.

GARCIA-GRANADOS TO MAKE UJA TOUR

Dr. Jorge Garcia-Granados, who as representative of Guatemala to the United Nations played a key role in the diplomatic events which led to the establishment of the state of Israel, has agreed to visit the United States early in March and make a campaign tour for the United Jewish Appeal. Dr. Garcia-Granados is now in the midst of an extensive tour of Israel where he is meeting with all government and Jewish Agency officials and observing the changes and advances made in the country since his last visit in 1947.

Dr. Garcia-Granados, who is an outstanding orator, is the author of "The Birth of Israel: The Drama as I Saw It." He is a leading political figure in his native land, Guatemala, having served as a representative and President of Congress in the nation's highest legislative body.

AMERICAN JEWISH COMMUNITY MOURNS EMANUEL SPECTOR

The Jewish world lost one of its most dynamic and devoted leaders with the untimely passing of Emanuel Spector, past President of the United Jewish Fund of Pittsburgh and 1951 Campaign Chairman, last week. Mr. Spector, who had just been appointed a member of the UJA National Campaign Cabinet, had for many years been known as Pittsburgh's spark plug. Day after day, week after week, month after month, "Manny", as he was known to thousands, kept the community on its toes and constantly aware of its responsibilities. There was not a worthwhile cause which did not feel Mr. Spector's guiding hand. In 1951, he was cited by Edward M.M. Warburg for his endeavors in behalf of the United Jewish Appeal. At a testimonial dinner of Bonds for Israel, he was honored by Israel Foreign Minister Moshe Sharett. He was a director of the Montefiore Hospital, Federation of Jewish Philanthropies, Jewish Family and Children's Service, Zionist Organization of America and the American Joint Distribution Committee, as well as a member of the National Board of the UJA. In addition, he served as Vice-President of the Hebrew Institute and past President of the Hebrew Free Loan Association. He was active in the Community Chest and past President of the YM & YWHA.

Mr. Spector is survived by his daughter Marjorie Spector whose grief is shared by the many thousands of men, women and children who knew him or who were the beneficiaries of his life's labors.

REPORT

to members of the

NATIONAL CAMPAIGN COUNCIL

from JOSEPH J. SCHWARTZ, Executive Vice-Chairman

1952 GOAL OF THE



UNITED
JEWISH
APPEAL

\$151,500,000

on behalf of
JOINT DISTRIBUTION COMMITTEE
UNITED ISRAEL APPEAL
UNITED SERVICE FOR NEW AMERICANS

Vol. VII No. 3 March 27, 1952

165 West 46th St., New York City

NOT FOR PUBLICATION

NEW YORK CITY LAUNCHES CAMPAIGN WITH \$7,000,000 IN PLEDGES

Maintaining the record-breaking pace established at the National Inaugural Conference of the United Jewish Appeal in Miami Beach, the United Jewish Appeal of Greater New York, at its own Inaugural Dinner at the Hotel Plaza in New York, announced more than \$7,000,000 in pledges for 1952. Included in the total were substantially increased gifts from many New York contributors.

The more than 500 prominent New Yorkers who attended the Inaugural Dinner, at which William Rosenwald, a UJA National Chairman, presided, were inspired in their response by a ringing appeal by Louis Broido, President of the New York UJA.

The guests at the dinner, which was in the form of a testimonial to the five New York UJA Chairmen, Samuel Hausman, Benjamin Lazrus, Samuel S. Schneierson, Jerome I. Udell and Jack D. Weiler, also heard stirring addresses by Viscount Samuel, first High Commissioner for Great Britain's Palestine Mandate, and by Ambassador Abba Eban of Israel.

Eban Calls UJA Indispensable To Israel

In his address Ambassador Eban said, "It remains vitally necessary for Israel's future to strengthen the UJA which is one of the most remarkable undertakings in voluntary statesmanship ever known. The other efforts (on behalf of Israel) on which we have embarked must supplement and augment, but not replace it." Ambassador Eban made a formal presentation of the third Annual Chairmen's Award for distinguished service to the causes represented by the UJA of Greater New York to U. S. Senator Herbert H. Lehman. Because Senator Lehman was detained in Washington by urgent Senate business the award was accepted on his behalf by his son John, who is Special Gifts Chairman of the Junior Division and active in the newly formed Young Executive and Professional Group.

Samuel Says People of Israel Have Done Their Utmost

Analyzing the nature of the crisis UJA agencies must meet this year, Viscount Samuel said: "No one can say of the State of Israel and the people of Israel that

they have done less than they ought. They have done their utmost. Some may think they have done even more than they should, facing the grave economic and financial situation that has in fact fallen upon them. Whether they can succeed is not really in their hands. The task is too great for so small and hard-pressed a country. It must depend upon the Jews of the world."

Henry C. Bernstein and Samuel Blitz are Executive Vice-Presidents of the United Jewish Appeal of Greater New York.

BALTIMORE HOLDS RECORD BIG GIFTS MEETING

With Joseph Meyerhoff, who is serving as President of the Baltimore Jewish Welfare Fund and Campaign Chairman, presiding, contributors at the Big Gifts meeting in Baltimore, Maryland, addressed by Dr. Joseph J. Schwartz, pledged \$1,184,000, making the meeting the greatest in the history of that city.

This meeting, at which pledges ran ahead of those made by the same group last year, was followed by a number of industry division meetings which also produced larger sums than in 1951.

Serving with Mr. Meyerhoff as Vice-Chairmen are Elkan R. Myers, Louis J. Fox, Bernard Manekin, Maurice H. Annenberg, J. Benjamin Katzner, Mose I. Speert, Jacob W. Scher, Lee L. Dopkin, Edward B. Sandler, Abraham Mahr and Richard B. Ayares. Mrs. J. Benjamin Katzner is Chairman of the Women's Division which had, at the last report, raised about \$80,000, maintaining a lead over 1951. Harry Greenstein is Executive Director and Isadore I. Sollod is Fund-Raising Director.

PITTSBURGH'S TOTAL NOW AT \$923,500

Advance Gifts in the Pittsburgh, Pennsylvania campaign now stand at \$923,500 with many substantial increases in the total. The campaign is going forward vigorously under the Chairmanship of Louis J. Reizenstein and the Welfare Fund Presidency of Leon Falk, Jr.

RECORD MEETING IN NEWARK BRINGS TOTAL TO \$650,000

An overflow meeting, one of the largest Big Gifts events in the history of Newark, New Jersey, brought the total pledges for the 1952 campaign in that city to \$650,000. This sum represents a very substantial increase over the amount given by the same persons last year. Supreme Court Justice William O. Douglas addressed the meeting.

Alan V. Lowenstein is President of the Jewish Community Council of Essex County and Herbert R. Abeles is Campaign Chairman. Special Gifts Chairman is Sidney E. Harris. Mrs. Samuel E. Cooper is Chairman of the Women's Division. Herman M. Pekarsky is Executive Director and Marchy Schwartz is Campaign Director.

MIAMI STILL RUNNING 10% AHEAD

At a meeting of 400 workers addressed by Rabbi Irving Miller of New York, a Vice-President of the American Jewish Congress, it was announced that the Miami, Florida campaign now had \$922,892 in pledges. This total represents a 10% increase over the amount given by the same contributors in 1951.

Dan B. Ruskin is serving as President of the Greater Miami Jewish Federation and Carl Weinkle is General Campaign Chairman. Jacob Sher is serving as Initial Gifts Chairman and Mrs. Louis Glasser is Chairman of the Women's Division. Morris Klass is Executive Director.

WARBURG GREETED BY INCREASES IN WHIRLWIND TOUR

Covering seven widely scattered cities in less than two weeks, Edward M. M. Warburg, General Chairman of the United Jewish Appeal, carried to the country the spirit engendered at the Miami Beach Inaugural Conference in February at which the national campaign of UJA was launched with more than \$11,000,000 in pledges. By plane, train, automobile and foot power, Mr. Warburg carried the story of the greater and more urgent needs of UJA agencies in 1952. But even this tour was only the first lap of a journey that will still take him to Hartford, Conn., Denver, Colo., Syracuse, N. Y., Paterson, N. J., Indianapolis, Ind., etc., in addition to campaign meetings in New York City.

New Orleans Special Gifts Total Over \$95,000

Mr. Warburg's first stop was New Orleans, Louisiana where contributors responded to his address by pledging considerably more than the same group gave last year. The total announced at the meeting was \$95,675. Total pledges in New Orleans stand at more than \$115,000.

In addition to the pledges which were made at the meeting, Mr. Warburg was given a check for the United Jewish Appeal in the amount of \$100,000.

Henry Maslansly is President of the New Orleans Jewish Welfare Fund and Meyer Barton is Campaign Chairman. Morris Kirschman is serving as Big Gifts Chairman and Dr. David Fichman is Executive Secretary.

Houston Opens With \$320,000

From New Orleans Mr. Warburg went to Houston, Texas where, after yeoman advance efforts by Moritz M. Gottlieb, UJA National Chairman for Regions, some 250 contributors substantially increased their 1951 giving by pledging \$320,000. An additional \$50,000 was pledged by the Women's Division bringing the total to \$370,000.

Daniel Schlanger is President of the Welfare Fund and Martin Nadelman is Campaign Chairman. Big Gifts Chairman is Irving Alexander. Mrs. Mitchel M. Lewis is Chairman of the Women's Division and Albert Goldstein is Executive Director.

Seattle, with \$81,350, Runs Ahead Of Last Year

After a stop-off in Dallas for a campaign discussion with leaders there, Mr. Warburg's next one night stand was Seattle, Washington where pledges at the meeting he addressed totalled \$81,350, better than 13% ahead of 1951. Leaders in Seattle agreed that Mr. Warburg's presentation did the trick.

President of the Seattle Federated Jewish Fund is Irving Anches. Sam Rubinstein is serving as Co-Chairman with the Chairman of the campaign still to be appointed. Mrs. Irving Anches is Chairman of the Women's Division and Samuel G. Holcenberg is Executive Director.

Portland Starts Off With More Than \$116,000

In Portland, Oregon, too, the leaders of the campaign gave credit to Mr. Warburg for the excellent results achieved at the Advance Gifts meeting which he addressed.

Pledges totalling \$116,385 were made by contributors who last year gave \$107,450, an increase of 8%.

Louis Gevurtz is President of the Oregon Jewish Welfare Fund and William Tannenbaum is Campaign Chairman. Milton D. Goldsmith is Secretary.

San Francisco Ahead Of Last Year With \$432,000 Pledged

Mr. Warburg continued his tour with a visit to San Francisco, California. Here, too, the contributors who heard him speak increased substantially over their 1951 pledges and a total of \$432,000 was raised from a group that gave \$406,000 in 1951, bringing the increase to better than 6%.

Cognizant of the vital need for cash, San Francisco leaders had made in advance the necessary arrangements for turning over to Mr. Warburg a check for \$250,000 on his arrival to that city.

Walter D. Heller is President of the San Francisco Jewish Welfare Fund and Edward Bransten, Jr. and Peter E. Haas are serving as Co-Chairmen. A. J. Shragge is Big Gifts Chairman. Co-Chairmen of the Women's Division are Mrs. Louis Honig and Mrs. Mathew O. Tobriner. Sanford M. Treguboff is Executive Secretary.

Oakland Tops 1951 With \$100,639 Pledged

Completing his southern and western tour in Oakland, California, Mr. Warburg was greeted at the Big Gifts meeting there with pledges of \$100,639. The fact that here, too, the group contributed more than last year gave Mr. Warburg a 100% rating for increases throughout.

Abraham Kofman is President of the Welfare Fund and Rabbi William M. Stern is Chairman of the campaign. Paul W. Learner is Big Gifts Chairman. Chairman of the Women's Division is Mrs. Maurice Koplman. Harry J. Sapper is Executive Director.

Richmond Big Gifts Total Almost \$73,000

After the long hop back to New York Mr. Warburg scarcely had time to unpack before he was on his way to Richmond, Virginia. Here again his presence produced a substantial increase over 1951. Contributors at the Big Gifts meeting pledged \$72,955 against \$59,330, an increase of 23%.

President of the Richmond Jewish Community Council is Jacob M. Viener. David Arenstein is General Chairman. Big Gifts Chairmen are Richard Schwarzschild and Herbert L. Seegal. Mrs. Jerome S. Meyer is Chairman of the Women's Division and Morris J. Appleman is Executive Director.

\$59,380 PLEDGED AT JERSEY CITY BIG GIFTS MEETING

Inspired by an address by Rabbi Charles Shulman of Riverdale Temple in New York, the contributors who attended the Big Gifts meeting in Jersey City, New Jersey increased their 1951 pledges to \$59,380. Total pledges in Jersey City now stand at \$110,300 with an increase being maintained.

George R. Milstein is Chairman of the campaign. Big Gifts Chairman is Louis Struhl. Mrs. Helen Shapiro is Chairman of the Women's Division and Samuel Shair is Executive Secretary.

BERINSTEIN GETS 23% INCREASE IN HARRISBURG

Moved to new heights of generosity by an address by Morris W. Berinstein of Syracuse, Chairman of the UJA National Campaign Cabinet, contributors in Harrisburg, Pennsylvania pledged \$162,400. The same group pledged \$131,800 last year, thus making the 1952 increase 23%.

Irving Yaverbaum is President of the United Jewish Community of Harrisburg. Honorary Co-Chairmen are Miss Mary Sachs and Charles M. Feller. Chairman of the Campaign is Henry M. Miller and serving with him as Co-Chairmen are Henry H. Brenner, Milton M. Cohen and Benjamin Lehrman. Horace S. Goldberger is Big Gifts Chairman. Mrs. Sondell Coleman is Chairman of the Women's Division and Albert Hursh is Executive Director.

ELIZABETH RAISES \$139,450 AT INITIAL GIFTS DINNER

Contributors at an Initial Gifts dinner in Elizabeth, New Jersey, addressed by Dr. Joseph J. Schwartz, surpassed their 1951 record with pledges totalling \$139,450. The gifts were headed by that of Col. William Schweitzer who pledged \$80,000. Initial Gifts Chairman, Abraham Levine, increased from \$12,000 to \$14,000.

Nathan Reibel is President of the Elizabeth Jewish Council. Max Yospin is Campaign Chairman. Mrs. Sol M. Trister is Chairman of the Women's Division and Louis Kousin is Executive Director.

SMALLER COMMUNITIES SHOW BIG INCREASES

The smaller communities, too, are doing their bit to bring the 1952 UJA total up to the greater figure that must be obtained this year. Following are the results achieved to date by some of these communities:

COMMUNITY	AMOUNT RAISED	AMOUNT RAISED	PERCENTAGE	CHAIRMAN
	1952	1951	INCREASE	
West Palm Beach, Fla.	\$42,000	\$37,500	12%	Leo B. Schwack
Orlando, Fla.	40,000	37,725	12%	S. Morris Abramowitz
Palm Springs, Calif.	20,045	18,000	11%	John Chernus
Sacramento, Calif.	12,085	9,075	33%	Dr. Seymour Lewis
Logan, W. Va.	10,444	7,700	36%	Bernard Miller
St. Petersburg, Fla.	8,000	6,300	27%	M. C. Rosenberg
Ft. Lauderdale, Fla.	7,023	6,105	15%	Louis Sterling
Williamson, W. Va.	6,175	5,900	5%	Phil Beinhorn
Sumter, S. C.	3,800	3,450	10%	Abram Brody
Canton, N. C.	2,600	2,000	30%	Mrs. M. F. Raiff

WASHINGTON, D.C. TO GIVE UJA 80% OF PROCEEDS

The Executive Committee of the United Jewish Appeal of Greater Washington has agreed in advance of the campaign to allocate 80% of the net proceeds of the 1952 effort to the UJA.

Milton W. King is acting President of the Washington campaign and Louis E. Spiegler is Director.

MAYOR SHRAGAI OF JERUSALEM AIDS UJA DURING VISIT HERE

The Honorable Shlomo Zalman Shragai, Mayor of Jerusalem, who is now visiting the United States, has arranged his busy schedule so that a maximum amount of his time here might be available for the United Jewish Appeal which he considers of vital importance to Israel.

Mayor Shragai has made a series of addresses in behalf of UJA in New York City and Chicago, and leaders in both cities have expressed their gratification at his effective and moving presentations.

Jerusalem's colorful mayor came to what was then Palestine in the year 1928 and almost immediately assumed a leading role in Hapoel Hamizrachi. He was elected Mayor of Jerusalem in 1951 in the first elections after the creation of the State.

MISS ISRAEL 1952 TO TOUR COUNTRY

Michal Harel, who was selected as "Israel's most beautiful and charming woman of the year, ideally suited to represent the new State's youth and vitality," is touring the United States in behalf of the United Jewish Appeal. Four days after notices of her arrival appeared in the press she was solidly booked for campaign meetings for the duration of her stay.

Twenty-year old Miss Harel, who is a veteran of Israel's war of independence, was crowned Beauty Queen among contestants from all parts of Israel. She is intimately acquainted with the daily problems and social conditions of the fast-growing new State. During the Arab invasion of Israel, Miss Harel, a Sabra and the sixth generation of her family to live in Israel, formerly Palestine, was a member of the Women's Auxiliary Force and fought in the defense of her native city, Jerusalem, during the long months of bitter siege. As a kindergarten teacher in a work village for immigrants she has learned at first hand the critical problems that face thousands of new arrivals from oppressed lands.

WOMEN'S DIVISIONS TAKE UP CHALLENGE

First fund raising reports from Women's Divisions around the country have been most encouraging. Tucson, Arizona at its kick-off luncheon, produced \$12,285 from 154 women who had pledged \$10,868 the previous year. Co-Chairmen are Mrs. Leo Berner and Mrs. H. H. Kaufman.

The first California community to report was San Diego, where a \$250 minimum luncheon produced \$16,660 against \$15,115. Highlighting the meeting was a pledge by Mrs. Jack Gross, Chairman, who announced that in honor of her anniversary that day she was going to give \$100 for each year of marriage, totaling \$2400.

Mrs. J. Benjamin Katzner, Chairman of the Baltimore, Maryland Women's Division announces that thus far in special gifts close to \$79,000 has been pledged against approximately \$75,000 in 1951.

In Fort Worth, Texas \$42,221 was the total raised at an initial gifts function according to Mrs. Elias Brachman, Chairman. The same group had pledged \$38,721 the previous year.

REGIONAL CONFERENCES BRING IN FIVE MILLION IN CASH

Regional Conferences held between March 2nd and March 24th served not only to stimulate campaign activity in the various areas in which they were held, but also to provide \$5,000,000 in cash, it was announced by Moritz M. Gottlieb, UJA National Chairman for Regions. Following is a brief review of these Conferences.

Eastern Pennsylvania Cities Hold Meeting in Scranton

Despite a raging snow storm that engulfed the entire area of Eastern Pennsylvania, over 300 leaders gathered at the Eastern Pennsylvania Reunion Conference in Scranton, Pennsylvania where they heard stirring addresses by Gen. A. Robert Ginsburgh, Assistant to Secretary of Defense Robert A. Lovett; Ham Fisher, internationally famous cartoonist and champion of minorities; and Zelda Popkin, noted author and journalist. In addition to these speakers, there were special recorded messages from Herman Mankiewicz, noted movie producer and director, and June Clayworth, famed Metro-Goldwyn-Mayer star. All five of these personalities are natives of Wilkes-Barre and highly esteemed throughout Eastern Pennsylvania. Much of the credit for the success of the Conference was given to Bertram N. Linder, General Conference Chairman and 1951 Co-Chairman of the Scranton United Jewish Campaign.

Samuel K. Mittelman, President of the Scranton-Lackawanna Jewish Council; Henry M. Miller, Chairman of the Harrisburg United Jewish Campaign; Leroy Landau, President of the Wyoming Valley Jewish Committee; Charles Weissman, National Chairman of the UJA Automotive Division; Morris Senderowitz, Jr., 1951 Chairman of the Allentown Jewish Appeal; Irving Newman, who chaired the morning session; Emanuel Laster, a member of the Board and past President of the Scranton-Lackawanna Jewish Community Council, also spoke. Moritz M. Gottlieb presented scrolls to the guests of honor.

Panel discussants for the work session included Mr. Linder, Maurice M. Swimmer, Chester, Pa.; Mr. Weissman; Mrs. Morris Senderowitz, Jr.; George Joel of Scranton, Pa.; George Feldman of Allentown, Pa.; Louis Smith of Wilkes-Barre, Pa., and Mr. Senderowitz, Jr.

As a result of the Conference almost \$550,000 in cash was made available to the UJA. Among the checks received were those of Allentown in the amount of \$100,000; Harrisburg, \$88,392; Philadelphia, \$75,000; Scranton, \$70,000; Wilkes-Barre, \$60,831; Reading, \$20,000; Carbondale, \$15,000; Honesdale, \$10,000; Chester, \$10,000; Pottstown, \$10,000; and many others.

New England Cash Totals \$1,311,364

On the day that the leaders of Eastern Pennsylvania were gathering in Scranton, more than 250 New England personalities came together at the UJA Regional Conference for New England in Boston and announced cash for UJA in the sum of \$1,311,364.

The delegates were inspired by addresses by David Goitein, Minister Plenipotentiary from Israel to the United States, and Jorge Garcia-Granados, former Guatemalan Ambassador to the United States and Representative to the United Nations.

Conference Co-Chairmen were Dewey D. Stone of Brockton, Mass.; Eli A. Cohen of Lynn, Mass.; Harold Sherman Goldberg of Boston, Mass.; and Joseph Goldberg of Worcester, Mass. Mrs. Archibald Silverman of Providence, R. I. conducted the roll call for

cash and Michael M. Nisselson, Assistant Executive Vice-Chairman of the United Jewish Appeal, made the opening presentation. Among those who also spoke were Harold Sherman Goldberg, Mrs. Philip A. Segal of Boston, Jacob L. Wiseman, Acting President of the Combined Jewish Appeal of Boston, and Eli A. Cohen.

On the panel at the work session were Sidney S. Cohen of Boston, Joseph Galkin of Providence; Mr. Nisselson; Mrs. William Talcoff of Boston; Harold Sherman Goldberg and Joseph Goldberg.

Among the checks announced and promised for the immediate future at the New England Conference were those of Boston, Mass., \$500,000; Worcester, Mass., \$150,000; Providence, R. I., \$82,300; Portland, Me., \$82,500; Lewiston, Me., \$75,000; Springfield, Mass., \$75,000; Lynn, Mass., \$50,000; New Bedford, Mass., \$50,000; Bangor, Me., \$50,000; Fall River, Mass., \$50,000; Waterville, Me., \$15,000; Taunton, Mass., \$10,000; Manchester, N. H., \$10,000; and many others.

Virginia State Leadership Meeting Brings Forth Over \$202,000 Cash

The UJA will receive \$202,763 in cash as a result of the Virginia State Leadership Meeting held in Norfolk, Va., and presided over by UJA State Chairman Samuel Z. Troy of Richmond, Va.

A most effective presentation was made by Barney Medintz of Atlanta, Ga. Guest speaker was Yehuda Hellman. Mrs. William Diamonstein of Newport News, Va., a member of the Executive Committee of the UJA National Women's Division, spoke on Women's Divisions for the State.

Ohio Regional Conference Results in \$153,000 Cash

The sum of \$153,000 in cash was presented or promised for the immediate future by delegates to the Ohio Regional Conference of the UJA held in Columbus, Ohio.

Featured speakers were Dr. J. L. Teller, authority on the Middle East and noted foreign correspondent, and General A. Robert Ginsburgh. A major contribution to the success of the Conference was made by Richard J. Abel, 1952 President of the United Jewish Fund of Columbus, Joseph H. Hoodin, 1951 President of the Jewish Welfare Fund of Cincinnati, and Judge Maurice Bernon of Cleveland, a member of the UJA National Campaign Cabinet. Maurice Bernstein, Executive Director of the Columbus Campaign did much to assure the success of the meeting through his efforts before and during the conference.

Northern California Zone Conference Produces \$445,000 Cash

Representatives of sixteen communities in Northern California met in Berkeley, California at a morning work session and a luncheon session to map out 1952 campaign plans. An additional feature of the Conference was the announcement that \$444,895 in cash would accrue to the UJA as a result of it.

Lloyd W. Dinkelspiel, 1951 President of the Jewish Welfare Fund of San Francisco, presided at the morning session, and Dr. Harry Weinstein, of San Francisco, told of urgent UJA needs based on a recent visit of the San Francisco delegation to Israel. Ernest R. Lilienthal and Sanford M. Treguboff, who were in the delegation, also participated in the session as did Mrs. Arthur A. Barnett, a member of the UJA National Women's Division Executive Committee.

Conference Chairman Abraham Kofman of Oakland, California, presided at the luncheon session which featured an inspiring address by Academy Award winner Luise Rainer. S. Michael Gelber, prominent Canadian, active in Jewish affairs, also addressed the session. Mr. Dinkelspiel called for the checks which had been brought to the Conference.

Southeast Conference Held in Atlanta

Barney Medintz, of Atlanta, UJA State Chairman for Georgia, and James L. Permutt of Birmingham, UJA State Chairman for Alabama, both Conference Co-Chairmen, presided with extraordinary effectiveness at the two sessions of the Southeast Conference of the UJA held in Atlanta, Ga. Captain Joshua L. Goldberg, District Chaplain of the Third Naval District, and Ellis Radinsky, Executive Director of the United Israel Appeal, were the featured speakers. Mrs. Louis Glasser, Chairman of the Women's Division in Miami, Florida, told of her travels in Israel and Africa.

Over \$375,000 in cash and promises for the immediate future were announced for the UJA as a result of the Conference.

Eastern New York State Campaign Leaders Meet in Albany

Under the chairmanship of James C. Myers, 1952 Chairman of the Albany campaign, leaders of Eastern New York State communities met in Albany, New York, to make plans for their 1952 campaigns. Sholem Sontup, National Field Director of the UJA, was the principal speaker.

The sum of \$372,475 in cash was made available, or will be made available within a few days, to the UJA as a result of the Conference.

State Leaders Confer in South Carolina

Almost \$90,000 in cash will accrue to the United Jewish Appeal as a result of a South Carolina Leadership Meeting held in Columbia, S. C. The community leaders who were present were brought to new heights of enthusiasm by the remarks of Barney Medintz, UJA State Chairman for Georgia and a member of the UJA National Campaign Cabinet, and an address by Leo Lania, author and world-renowned foreign correspondent. So effective was the spirit of the Conference that a number of the leaders present not only pledged themselves to go back to the communities determined to beat last year's results, but also pledged that they themselves would give more generously than last year. Mr. Milton Shapiro of Bamberg, S. C., for instance, announced that he would increase his contribution 100% as a result of the inspiration of the meeting.

North Carolina Leaders Defy Tornado

Despite the fact that the area was threatened by the fringe of one of the recent devastating tornadoes, leaders of North Carolina came together at a Leadership Conference in Charlotte, North Carolina and assured the UJA of \$191,000 in cash.

J. Bernard Stein of Fayetteville, N. C., 1952 UJA State Chairman for North Carolina, served as Conference Chairman. The Conference was addressed by Barney Medintz, Mrs. Nathan Blass of Atlanta, a member of the Executive Committee of the UJA National Women's Division, and Leo Lania. Delegates were welcomed by Harry L. Schwartz, President of the Federation of Jewish Charities of Charlotte, and resolutions were presented by Robert I. Lipton, President of the Federation of Jewish Charities of Durham. Among those present who contributed to the success of the Conference were Robert J. Gurney

of Gastonia, who flew in from Pittsburgh especially for the meeting; Moses Richter of Mt. Gilead, past UJA State Chairman for North Carolina; Hon. Emanuel J. Evans, Mayor of Durham, J. Herman Leder of Whiteville Zone, and Morris Speizman of Charlotte, UJA State Co-Chairmen for North Carolina.

New Jersey Conference Yields Approximately \$600,000 Cash

The sum of \$594,149 in cash was announced as a result of a spirited conference of the New Jersey Region held in Paterson, New Jersey. Jack Stern, Chairman of the Paterson campaign, served as Conference Chairman.

The delegates who were present were inspired by addresses by Gen. A. Robert Ginsburgh, Avraham Harman, Director of the Israel Office of Information, and Michal Harel, who is Miss Israel 1952.

Moritz M. Gottlieb opened the morning work session with a presentation of UJA needs and Joseph Shulman of Paterson, a member of the UJA National Campaign Cabinet, called for the checks. George R. Milstein, Chairman of the Jersey City campaign, presided at this session.

Kansas-Missouri Regional Conference Nets \$242,000 Cash

Just at press time word was received that the conference of the Kansas-Missouri Region, which was attended by over 350 leaders and addressed by Sen. Hubert H. Humphrey of Minnesota, and Dr. Ruth Gruber, foreign correspondent and author, produced cash announcements of \$242,000. I. J. Mnookin of Kansas City, UJA Chairman for Kansas-Missouri Region, was Conference Chairman.

Hartford Leadership Meeting Provides \$455,000 Cash

Presses had to be stopped to include this report of a leadership meeting held in Hartford, Connecticut at which representatives from Hartford, Waterbury, Meriden, Willimantic, Torrington, New Britain, Bristol, Norwich and New London, Connecticut gathered and announced approximately \$455,000 in cash for the United Jewish Appeal. Samuel Roskin, Chairman of the Hartford campaign, presided at the meeting. Barney Rapaport, Co-Chairman of the meeting, Moritz M. Gottlieb and Michael M. Nisselson also spoke.

Among the cash announcements were those of Hartford, \$210,000; Waterbury, \$50,000; Norwich, \$50,000; New London, \$35,000; New Britain, \$25,000; Willimantic, at least \$12,000; Torrington, \$10,000; Meriden, \$10,000 and Bristol, \$9,275. Bridgeport and Middletown, which were not represented at the meeting, sent \$160,000 and \$10,000 respectively. Danbury, which conducted a fall campaign in 1951 and is planning to advance its drive in 1952 to the Spring, borrowed and remitted \$25,000 as an advance on their 1952 campaign. Much of the credit for the success of the meeting was attributed to Bernard L. Gottlieb, Executive Director of the Hartford Jewish Federation, for his advance efforts.

ZIONIST GROUPS PROCLAIM PRIMACY OF UJA

Following is an excerpt from a Proclamation stressing the role of Zionists in the 1952 campaign of UJA and issued by the leading Zionist organizations in the country:

WE ENDORSE THE PRIMACY OF THE UNITED JEWISH APPEAL as the main channel for

American philanthropic support of Israel in 1952 and as the keystone of Israel's economic planning. As Zionists, we must assume the role of pacemaker in support of the United Jewish Appeal, setting an example for others in the generosity of our giving and in the zeal of our labors.

Israel is today in the midst of a battle for its economic survival. Not since the fateful days of 1948 when Israel was confronted with the threat of destruction has it faced so crucial a battle. The tremendous waves of immigrants seeking a haven have doubled and may soon triple its population - the number of men, women and children who must be fed, clothed, housed, educated, trained and given the opportunity to earn their own livelihood. Despite magnificent gains, miraculous increases in agricultural and industrial production, Israel still must import five times as much as it exports to sustain its disaster-swelled population. Droughts and floods have added unexpected hardships. And in addition, in 1952 Israel must accept at least 120,000 Jews from danger areas. It is quite possible that even more will have to be accepted in view of the grave situation in several North African countries and the dangers threatening the Jewish populations there.

It is the unique and irreplaceable responsibility of the United Jewish Appeal to meet the needs of these refugees from death and persecution, to transport them to a haven in Israel, receive them, house them, clothe them and set them on the road to a productive life. It is the responsibility of the United Jewish Appeal to provide for those among the 700,000 recent immigrants who still live in reception camps and Maabaroth - who still need training and education, who still cannot stand on their own feet. It is the responsibility of the United Jewish Appeal to expand food production and agriculture so that Israel can eventually feed its own population...

SO LONG AS THERE ARE JEWS LIVING IN TENTS IN ISRAEL AND JEWISH LIVES ARE THREATENED OUTSIDE ISRAEL, neither Israel nor the United Jewish Appeal has completed the tasks for which they were created. Like Israel's, the UJA's is a great humanitarian task; it is a great constructive task; it is a task which is writing its own chapter in the history of the Jewish people.

* * * * *

AS AN EARNEST OF OUR WHOLEHEARTED SUPPORT, we herewith pledge that all Zionist groups in the New York area will join in giving wholehearted cooperation and support for service on behalf of the United Jewish Appeal Campaign so as to assure maximum results for 1952.

Signatories

B'NAI ZION, Dr. Jacob I. Steinberg, National President; HADASSAH WOMEN'S ZIONIST ORGANIZATION OF AMERICA, Mrs. Samuel J. Rosensohn, President; HAPOEL HAMIZRACHI OF AMERICA, Charles Bick, President; FARBAND-LABOR ZIONIST ORDER, Meyer L. Brown, President; KEREN HAYESOD (PALESTINE FOUNDATION FUND), Benjamin G. Browdy, President; KEREN KAYEMETH (JEWISH NATIONAL FUND), Dr. Harris J. Levine, President; LABOR ZIONIST ORGANIZATION OF AMERICA, Mr. Baruch Zuckerman, President; MIZRACHI ORGANIZATION OF AMERICA, Dr. Pinkhos Churgin, President; MIZRACHI WOMEN'S ORGANIZATION OF AMERICA, Mrs. Joshua Lewis, President; PIONEER WOMEN OF AMERICA, Dr. Sarah Feder, President; PROGRESSIVE ZIONIST LEAGUE (HASHOMER HATZAIR), Mr. Avraham Schenker, President; UNITED LABOR ZIONIST PARTY, Mr. Paul L. Goldman, General Secretary; UNITED ISRAEL APPEAL, Rudolf G. Sonneborn, National Chairman; UNITED ZIONISTS-REVISIONISTS OF AMERICA, Leo Wolfson, Chairman National Council; ZIONIST ORGANIZATION OF AMERICA,

Benjamin G. Browdy, President; THE NATIONAL COMMITTEE FOR LABOR ISRAEL, which includes Zionists as well as non-Zionists, endorses wholeheartedly the above Proclamation, Joseph Schlossberg, National Chairman.

TO THE READERS OF THE UJA REPORT TO MEMBERS

In these periodic Reports to Members of the National Campaign Council we try to present an overall picture of the UJA campaign so that leaders in the various communities may be able to see what the rest of the country is doing for UJA. In this issue I feel it necessary to use some of the available space to bring to your attention the extremely urgent cash needs of Israel. Time and again, you have read, I am sure, of the sacrifices which the people of Israel are making in order that they may be able to continue to receive Jewish men, women and children who are in danger where they now reside.

The sacrifices that are now being made are more than the people of Israel should be called upon to bear, for the rescue and rehabilitation of Jewish victims of war and persecution are the common concern of all Jews who are able to help. We must not, if we can possibly help it, allow the burden of Israel's people to become even heavier than it now is. At least the minimum of food, clothing and shelter they now have should be retained while provision is made at the same time for those who are still streaming in.

I have been gratified by the results of the 1952 campaigns which are already under way. They are a tribute to the understanding and generosity of American Jews. I am also greatly encouraged by the helpfulness of communities in making cash available in the month of March. I would make one more request: that community leaders do everything in their power to turn pledges into cash immediately, whether by bank borrowings or intensive collections, or both; and I would urge all contributors to pay their pledges at once or, if they cannot pay them entirely, to pay as large a part of them as they possibly can.

When we make pledges we give hope. When we pay cash we give life. Let us give both hope and life to those who are counting on us.

Joseph J. Schwartz

REPORT

to members of the
**NATIONAL CAMPAIGN
COUNCIL**

from JOSEPH J. SCHWARTZ, Executive Vice-Chairman

1952 GOAL OF THE
**UNITED
JEWISH
APPEAL**



\$151,500,000

on behalf of
JOINT DISTRIBUTION COMMITTEE
UNITED ISRAEL APPEAL
UNITED SERVICE FOR NEW AMERICANS

Vol. VII No. 4 April 18, 1952

165 West 46th St., New York City

NOT FOR PUBLICATION

AMERICAN JEWISH NEW YORK CITY BORROWS FOUR MILLION DOLLARS FOR UJA

Total Bank Borrowings for UJA in Top Cities Exceed \$14,000,000

The largest bank loan ever made by a community for the United Jewish Appeal was negotiated last week when the UJA of Greater New York obtained \$4,000,000 from local banks to help meet the desperately urgent needs in Israel. This brings the amount remitted by the New York City campaign since the last published cash report to almost \$6,000,000.

A survey of the top 126 communities discloses that more than one-half of them have borrowed from banks this year and forwarded to the United Jewish Appeal, as a result of these borrowings, a sum in excess of \$14,000,000.

This action represents a mature understanding of the desperate need for dollars with which Israel is confronted and is evidence of the willingness of community leaders and contributors to do everything within their power to help meet the crisis. Many of the communities which have not yet borrowed from the banks are now in the process of negotiating loans. The officers of the United Jewish Appeal plead with those communities which have not yet taken such action to call early meetings of their officers for the purpose of joining with the other communities in providing maximum sums in the shortest possible time through bank borrowings. The need continues to be critical and only total action by American Jews can do the job that is required.

Following is a list of communities which have remitted \$25,000 or more since the beginning of March and which were not recorded in the last issue of Report to Members.

Cleveland, Ohio	\$1,050,000	Miami, Fla.	\$200,000
Philadelphia, Pa.	500,000	Chicago, Ill.	184,607
Pittsburgh, Pa.	388,025	Atlanta, Ga.	175,000
Denver, Colo.	260,500	Kansas City, Mo.	150,000
San Francisco, Calif.	250,000	Paterson, N. J.	150,000
Detroit, Mich.	250,000	Albany, N. Y.	150,000
Buffalo, N. Y.	250,000	New Orleans, La.	100,000
Rochester, N. Y.	250,000	Jersey City, N. J.	100,000

Cincinnati, Ohio	\$100,000	Long Beach, Calif.	\$40,000
Toledo, Ohio	100,000	Lowell, Mass.	38,000
Richmond, Va.	100,000	Duluth, Minn.	35,000
Seattle, Wash.	97,105	Las Vegas, Nev.	35,000
Utica, N. Y.	75,000	Phoenix, Ariz.	30,000
Dallas, Texas	75,000	Troy, N. Y.	30,000
Columbus, Ohio	73,500	Oklahoma City, Okla.	27,230
San Diego, Calif.	50,000	Sacramento, Calif.	25,000
Peoria, Ill.	50,000	Fall River, Mass.	25,000
Greensboro, N. C.	50,000	Newark, N. J.	25,000
Youngstown, Ohio	50,000	Columbia, S. C.	25,000
Tulsa, Okla.	50,000	El Paso, Texas	25,000
Houston, Texas	50,000	Charleston, W. Va.	25,000
Norfolk, Va.	46,338		

CLEVELAND BREAKS ALL RECORDS AT \$1,582,290 BIG GIFTS MEETING

At a meeting addressed by George Jessel at the Beechmont Country Club in Cleveland, Ohio, contributors pledged \$1,582,290, the largest amount ever raised at a single meeting in the history of fund-raising in Cleveland. This was achieved by contributors who had to sludge through seven inches of snow to get to the meeting. The amount represents a very substantial increase over the sum given by the same contributors in 1951.

Spirit at the meeting was high and there were many increases including a substantially increased gift of \$83,775, the biggest contribution in the twenty-one years of Welfare Fund drives in the community.

Henry A. Rucker is President of the Jewish Community Federation of Cleveland and Max Freedman is Honorary Chairman. General Chairman of the Campaign is Eugene H. Goodman with Maurice Maschke, Jr. and Leonard Ratner serving as General Co-Chairmen. Serving as Special Gifts Chairman is M. E. Glass. Mrs. Nathan I. Gordon and Mrs. Gerald J. Miller are Co-Chairmen of the Women's Division. Henry L. Zucker is Executive Director.

KANSAS CITY BIG GIFTS MEETING RAISES \$465,000

At a Special Gifts meeting also addressed by George Jessel, in Kansas City, Missouri, the contributors present registered a substantial increase over their 1951 giving with pledges totalling \$465,000.

Hyman Brand is President of the Welfare Fund. Campaign Co-Chairmen are Milton W. Feld and Milton Silverman with Clarence C. Cohen and Benjamin Sosland serving as Associate Campaign Co-Chairmen. Julius Karosen, Jack Rieger and Earl J. Tranin are Co-Chairmen of Big Gifts. Co-Chairmen of the Women's Division are Mrs. Sidney F. Pakula and Mrs. I. J. Mnookin. Abe L. Sudran is Executive Director.

DENVER BIG GIFTS MEETING PRODUCES OVER \$400,000

A Big Gifts meeting in Denver, Colorado, addressed by Edward M. M. Warburg, UJA General Chairman, produced pledges totalling \$408,825 surpassing last year's results for the same group.

Joseph Mosko is President of the Welfare Fund. Jesse Shwayder is Honorary

Chairman of the Campaign. Edward Hirschfeld is serving as Campaign Chairman with Moses M. Katz and Mandel Berenbaum acting as Co-Chairmen. Jake M. Miller and Morris Miller are Big Gifts Co-Chairmen. Mrs. Sol Girsh is Chairman of the Women's Division. Nathan Rosenberg is Executive Director.

UPSURGE IN ATTENDANCE AT PHILADELPHIA CAMPAIGN MEETINGS

Leaders of the Philadelphia, Pennsylvania campaign, who will announce that city's pledge total at a great report luncheon on May 5, to be addressed by Jorge Garcia-Granados, former Guatemalan Ambassador to the United States, are expressing amazement and delight at the extraordinary improvement in attendance at all campaign meetings as compared with the last two or three years. Representation at trade and professional meetings is running from 20 to 150% better than in the past.

For instance, the Lawyers Division, headed by Co-Chairmen Fred L. Rosenbloom and William B. Rudenko, brought out 132 contributors to this year's dinner meeting. The same meeting last year was held with only 30 in attendance.

The Theatrical Division, which in 1951 wasn't even able to get enough people together to hold a meeting, gathered this year with an attendance of 75. Leo Posel and David Supowitz are Co-Chairmen of the Theatrical Division.

The Food Division held a meeting this year at which 95 were present as compared with 60 last year. \$275,000 was raised at this meeting which was in excess of the amount raised last year, as was also the case in the other meetings described above. This Division meeting was addressed by Oscar Ewing, Administrator of the Federal Security Agency. Co-Chairmen of the Food Division are Isaac Kaplan and Arthur Rosenberg.

The Real Estate Division also went ahead of last year with \$150,000. The attendance totalled 110 as compared with 95 in 1951. Philip S. Seltzer is Chairman of the Real Estate Division.

Sol Satinsky is President of the Allied Jewish Appeal of Philadelphia and Leon B. Bernstein is General Chairman of the Campaign. Chairman of Advance Gifts is George L. Sall. Harry S. Sylk is Chairman of the Trades Council. Mrs. Sol Brody is Chairman of the Women's Division and Ephraim R. Gomberg is Executive Director.

SAN FRANCISCO INCREASE MORE THAN 8%

Latest reports from San Francisco, California show pledges totalling \$668,000, a sum which is more than 8% greater than the amount given by the same contributors in 1951.

President of the San Francisco Jewish Welfare Fund is Walter D. Heller. Campaign Co-Chairmen are Edward Bransten, Jr., and Peter E. Haas. Serving as Big Gifts Chairman is A. J. Shragge. Mrs. Louis Honig and Mrs. Mathew O. Tobriner are Co-Chairmen of the Women's Division and Sanford M. Treguboff is Executive Secretary.

ATLANTA ADVANCE GIFTS MEETING 14% BETTER THAN LAST YEAR

Following addresses by David Goitein, Minister Plenipotentiary from Israel to the United States, and Commander Joshua L. Goldberg, District Chaplain of the Third

Naval District, contributors at the Advance Gifts meeting in Atlanta, Georgia pledged \$314,900. The same contributors gave \$276,000 last year. Total pledges now stand at \$327,190 as against \$286,900 in 1951, an increase of approximately 14%.

Frank Garson is President of the Atlanta Jewish Welfare Fund. Co-Chairmen of the Campaign are M. William Breman and Dr. Irving L. Greenberg. Edward M. Kahn is Executive Secretary.

HARRISBURG PLEDGES RISE TO \$234,000, 27% AHEAD OF LAST YEAR

Harrisburg, Pennsylvania, which started off with a Big Gifts dinner that raised \$131,800, or 23% more than last year, surged further forward at a meeting addressed by Dr. Joseph J. Schwartz. The total was brought to \$234,000 at this meeting and the increase over last year now stands at 27%.

Irving Yaverbaum is President of the United Jewish Community of Harrisburg. Honorary Co-Chairmen are Miss Mary Sachs and Charles M. Feller. Chairman of the Campaign is Henry M. Miller and serving with him as Co-Chairmen are Henry H. Brenner, Milton M. Cohen and Benjamin Lehrman. Horace S. Goldberger is Big Gifts Chairman. Mrs. Sondell Coleman is Chairman of the Women's Division and Albert Hursh is Executive Director.

TRENTON ADVANCE GIFTS INCREASED BY 5%

At an enthusiastic Advance Gifts meeting in Trenton, New Jersey, total campaign pledges of \$225,100 were recorded. This total is approximately 5% greater than the amount pledged by the same contributors last year. Mr. Albert Kahn made a presentation on behalf of UJA at the meeting and himself increased from \$16,000 to \$20,000. Robert G. Marcus, Vice-Chairman of Initial Gifts, who last year gave \$13,000, pledged \$14,000. Arthur Teich, Campaign Chairman, doubled his gift to \$2,000, while Meyer and Morris Kaplan went from \$1,500 to \$3,000, and Charles N. Schragger from \$1,500 to \$1,800. Herman and Edward Ring (Circle F Manufacturing Co.) increased from \$6,000 to \$7,500.

In addition to the officers mentioned above, Irvin J. Millner is serving as President of the Jewish Federation of Trenton. Israel Kramer is Big Gifts Chairman and Milton A. Feinberg is Executive Director.

\$214,000 RAISED AT BUFFALO BIG GIFTS MEETING

Buffalo, New York's Big Gifts meeting, which was addressed by Dr. Schwartz, wound up with pledges totalling approximately \$214,000. The comparison with last year is not yet at hand but indications are that the total represented an increase.

Joseph Markel is President of the United Jewish Federation of Buffalo and Maurice S. Tabor is Campaign Chairman. Serving with Mr. Tabor as Associate Chairmen are Arthur Victor, Jr. and Stanley S. Falk. Arthur S. Rosichan is Executive Director.

ALBANY CAMPAIGN 7% AHEAD OF LAST YEAR WITH \$108,975 PLEDGED

Another Big Gifts meeting was addressed by Dr. Schwartz in Albany, New York. This resulted in pledges totalling \$108,975, which is 7% in excess of the amount contributed by the same group last year.

Sidney LaCholter is President of the Albany Jewish Welfare Fund. James C. Myers is Campaign Chairman. Sydney S. Abzug is Executive Director.

SAN ANTONIO STILL RUNNING AHEAD WITH PLEDGES TOTALLING \$138,000

The campaign opening meeting in San Antonio, Texas brought the pledged total for 1952 to \$138,000 with a substantial increase being maintained.

Robert S. Kaufman is President of the San Antonio Jewish Social Service Federation and Alexander J. Oppenheimer is Campaign Chairman. Co-Chairmen of the Women's Division are Mrs. Philip Adelman, Mrs. Nathan Alterman, Mrs. Sol Frank, Mrs. Perry Kallison, Mrs. Oscar Schwartz and Mrs. David Uris. Louis Lieblich is Executive Director.

PEORIA TOTAL NOW \$105,558 WITH INCREASE AT 39%

Peoria, Illinois is maintaining a very substantial increase over last year with \$105,559 pledged to date as against \$75,988 from the same contributors last year.

Jack T. Szold is President of the Jewish Community Council of Peoria. Campaign Chairman is Bernard Venezky. Michael Heller and Max G. Lipkin are Co-Chairmen. Mrs. Bernard Venezky and Mrs. Hyman Markman are Co-Chairmen of the Women's Division. Active in the Big Gifts phase of the campaign is Sam Rothberg, a member of the UJA National Campaign Cabinet. Mrs. Regina M. Citron is Acting Executive Director.

EARLY BIG GIFTS IN COLUMBUS INCREASED BY OVER 12%

Despite the fact that the Big Gifts meeting in Columbus, Ohio was scheduled on the day that the steel strike was to have gone into effect, and despite the fact that the meeting was headed by metal trades contributors, pledges ran better than 12% ahead of those made by the same contributors last year. A total of \$74,300 was raised at this meeting as against \$66,275 raised in 1951. The meeting was addressed by Moritz M. Gottlieb, UJA National Chairman for Regions.

Richard J. Abel is President of the United Jewish Fund of Columbus and Troy A. Feibel is Campaign Chairman. Maurice Bernstein is Executive Director.

SOUTHERN ILLINOIS OPENS WITH OVER \$63,000

At a campaign opening meeting attended by Henry Feferman of South Bend, Indiana, a member of the UJA National Campaign Cabinet, pledges were recorded totalling \$63,557. This represented a larger sum than the amount contributed by the same group last year.

Herschel Eichhorn is President of the Jewish Welfare Fund of Southern Illinois and Ralph Silverman is Campaign Chairman. Co-Chairmen of the campaign are Aaron Karchmer and Jacob Altman. Sidney Salada is serving as Big Gifts Chairman. Chairman of the Women's Division is Mrs. Isadore Friedman. Hyman H. Ruffman is Executive Director.

SAVANNAH BIG GIFTS RUN AHEAD OF LAST YEAR

A Big Gifts meeting in Savannah, Georgia, addressed by Moritz M. Gottlieb of Allentown, UJA National Chairman for Regions, resulted in pledges totalling \$58,950, a substantial increase over the amount given by the same contributors in 1951. The total in Savannah now stands at \$66,100 with the increase still being maintained.

Sam Robinson is President of the Savannah Jewish Council and Jack M. Levy is Campaign Chairman. Albert Tenenbaum is Vice-Chairman. Chairman of the Women's Division is Mrs. Abro Robinson. Paul Kulick is Executive Director.

TAMPA GETS OFF WITH 40% INCREASE

At an Advance Gifts meeting held at the home of Jack Weissman, Campaign Chairman, \$22,500 was pledged by contributors who gave \$16,000 in 1951, an increase of 40%. Mr. Weissman and his partner Sam Gardner sparked the meeting by increasing their gift from \$1,500 to \$5,000 for 1952. Additional pledges have been recorded bringing the campaign total to date to \$44,500, still maintaining a very high percentage of increase.

President of the Jewish Welfare Federation of Tampa is Jules W. Bragin. Serving with Mr. Weissman are Manual Aronovitz and Leon Haber as Big Gifts Chairmen. Nathan Rothberg is Executive Secretary.

NEW LONDON BIG GIFTS 71% AHEAD OF 1951

A Big Gifts meeting in New London, Conn. addressed by Miss Jeanne Daman produced pledges totalling \$25,200 from a group which last year gave \$14,700, an increase of 71%. Leaders are confident that a high increase can be maintained throughout the campaign.

Louis V. Kaplan is doubling as President of the Welfare Fund and Chairman of the campaign. Campaign Vice-Chairmen are Dale Pollack and Aron Agrin. Mrs. Moses A. Savin is Chairman of the Women's Division.

SMALLER COMMUNITIES STILL SHOWING EXTRAORDINARY RESULTS

Healthy increases in the smaller communities are still the order of the day. Following are latest reports on some of the communities in the lower brackets:

<u>COMMUNITY</u>	<u>AMOUNT RAISED IN 1952</u>	<u>AMOUNT RAISED IN 1951</u>	<u>PERCENTAGE INCREASE</u>	<u>CHAIRMAN</u>
Sheboygan, Wisconsin	\$11,450	\$9,825	17%	Ben Zimmerman
Pensacola, Florida	9,500	8,100	17%	Julian Siegel
Martinsville, Virginia	7,950	7,250	10%	
San Angelo, Texas	6,590	5,375	20%	Mitchel Goren
Carnegie, Pennsylvania	5,775	5,300	9%	Saul S. Lipman
Mt. Vernon, Ohio	3,525	2,820	25%	(David Lowenthal (Lester Smilack
Freeport, Illinois	2,180	2,005	9%	Allen Cohen
Merced, California	1,710	1,350	27%	Philip Newmark

INDIANAPOLIS SETS \$675,000 GOAL AND DRAFTS EDWARD M. DAYAN AS CHAIRMAN

At a meeting attended by Moritz M. Gottlieb, the Jewish Welfare Federation of Indianapolis, Indiana, which in 1951 raised \$585,000, set a goal of \$675,000 for its 1952 campaign. The meeting, the largest of its kind ever held in Indianapolis, was attended by 95 persons who drafted Edward M. Dayan to serve as General Chairman of the campaign. A Big Gifts meeting, to be addressed by Edward M. M. Warburg, was set

for April 28th. Other officers who were elected to serve in 1952 were Phillip Adler, Big Gifts Chairman; Manuel Leve and Bernard Stroyman, Special Gifts Co-Chairmen; Maurel Rothbaum and Nathan Regenstreif, Trade and Industry Co-Chairmen and Mrs. Jack A. Goodman and Mrs. Charles Efroymsen, Women's Division Co-Chairmen.

Julian Freeman is President of the Jewish Welfare Federation of Indianapolis and Sidney Cahn is Executive Director.

WASHINGTON, D. C. ELECTS OFFICERS

Washington, D. C., which has set a goal for 1952 in the amount of \$2,000,000 and which has agreed to allocate 80% of the net proceeds to the UJA, will have at the head of its campaign this year Chairman Leopold V. Freudberg.

Rabbi Isadore Breslau is President of the United Jewish Appeal of Greater Washington. Mrs. John M. Safer is Chairman of the Women's Division. Louis E. Spiegler is Director of the campaign and Mrs. Meyer R. Bernstein is Executive Secretary.

NEW HAVEN SETS GOAL OF \$1,120,000

Determined to go all out in the effort to raise the larger sums required in 1952, leaders of the New Haven, Connecticut campaign have established a goal in 1952 in the amount of \$1,120,000. New Haven raised \$553,423 in 1951.

Judge Charles Henschel is President of the New Haven Jewish Welfare Fund and Rabbi Robert E. Goldberg is Campaign Chairman. Serving with him as Co-Chairman is Rabbi Stanley Rabinowitz. Special Gifts Co-Chairmen are Abe Lapidés and Bernhart Eliot Hoffman. Co-Chairmen of the Women's Division are Mrs. M. M. Krevit and Mrs. Paul R. Press. Norman B. Dockman is Executive Director.

LEADER OF IRAQI JEWS SPEAKS FOR UJA

Ezra E. Haddad, the distinguished leader of the Jewish refugees from Iraq who were evacuated to Israel by the tens of thousands by dramatic air rescues during 1951, is now visiting the United States for the first time and touring the country in behalf of the United Jewish Appeal.

Mr. Haddad was a prominent writer, educator and historian in Bagdad which held one of the oldest Jewish communities in the world. He played a vital role in the communal life of that city and was an intimate observer of the mass entry and resettlement of homeless Jews in Israel. He is a member of the Executive Council of the World Zionist Congress. Early in 1951, following the passage of hostile, restrictive measures against the Jews of Iraq, he surrendered his nationality and became one of the leaders of the mass migration of the Jewish community to the new State.

RUTH DAYAN TO MAKE CAMPAIGN TOUR

Mrs. Ruth Dayan, wife of General Moshe Dayan, famed defender of Jerusalem in Israel's War of Independence, has come to the United States to tell the story of the needs which must be met by the UJA. Mrs. Dayan has played an outstanding role, as a young Israeli pioneer and teacher, in the resettlement program in Israel.

During the war of liberation Mrs. Dayan served alongside her husband who was

called from his farm to direct the defense of his people as Commander-in-Chief of the defense forces in the Jerusalem area. For the last three years Mrs. Dayan has lived and worked closely with the critical immigration problems facing Israel as it seeks to make homes for the more than 700,000 newcomers who have been brought there since 1948.

NEGEV HERO ARRIVES FOR CAMPAIGN TALKS

The developer and hero of the Negev in Israel, Mr. Isaac Chizik, is devoting the next few weeks to the task of assisting the UJA through addresses in communities all over the country. Prime Minister David Ben-Gurion placed Mr. Chizik in charge of the development and organization of the desert lands of the Negev in 1949. As Chairman of the Negev Commission, Mr. Chizik's administration was responsible for making thousands of acres of desert land fertile and for rebuilding the port city of Elath. Mr. Chizik is now manager of the Tel Aviv-Jaffa Ports, having been appointed to that post by the Prime Minister.

When the State of Israel was established he was appointed Military Governor of Jaffa. He maintained discipline in the town, instituted municipal services and formed an Arab police station. Mr. Chizik is in large measure responsible for the inauguration of a training course for pilots in Israel.

NOTED AMERICAN JOURNALIST RETURNS FROM ISRAEL VISIT

Erwin Savelson, noted foreign correspondent and political observer, who has reported on the post-war scene in Europe, Africa and the Middle East for leading American newspapers, has just returned from his third visit to the State of Israel. Mr. Savelson, a by-line writer on the New York Daily Mirror and other newspapers, has been cited by Vice-President Alben W. Barkley for his brilliant reporting from Israel.

During his recent tour of Israel Mr. Savelson had person to person contacts with immigrants, pioneers and high Government officials. He has agreed to report on his trip at a limited number of UJA campaign meetings.

RADIO, MAGAZINES AND NEWSPAPERS TELL UJA STORY

Noted stars Sid Caesar and Robert Montgomery will be featured in "The Bitter and the Sweet", a special program saluting Israel's fourth anniversary, to be presented by the National Broadcasting Company network on Wednesday, April 30 from 10:00 to 10:30 P.M. (E.D.S.T.) A heart-warming story based on Israel's wit and humor in the face of adversity, the broadcast sums up highlights in the nation's first four years. We urge readers of Report to Members to listen in and to advise friends and neighbors not to miss this unusual program.

Of interest in the realm of articles referring to UJA and Israel are: "Young Israel" by Chester Morrison, appearing in LOOK magazine on April 22, a series of four articles on Israel's present battle for economic independence by Ruth Gruber, the distinguished journalist and author, which appeared in the New York Herald Tribune from March 16 to 19, and "Israel's Struggle for Life" by Erwin Savelson, popular newspaperman and speaker, in the New York Daily Mirror from April 6 to 19. These provide an up-to-the-minute picture of life in Israel today.

REPORT

to members of the
**NATIONAL CAMPAIGN
COUNCIL**

from JOSEPH J. SCHWARTZ, Executive Vice-Chairman

**1952 GOAL OF THE
UNITED
JEWISH
APPEAL**



\$151,500,000

on behalf of
JOINT DISTRIBUTION COMMITTEE
UNITED ISRAEL APPEAL
UNITED SERVICE FOR NEW AMERICANS

SPECIAL ISSUE June 2, 1952

165 West 46th St., New York City

NOT FOR PUBLICATION

\$12,000,000 ANNOUNCED AT GREAT UJA CASH MOBILIZATION

Chicago Gathering Brings April-May Total To \$22,177,000

**Sharett, Eban, Warburg And Others See Community Leaders Take Conference Spotlight
In Extraordinary Check Presentation Ceremony**

Hundreds of delegates, representing scores of communities from New York to Los Angeles, gathered at the National Cash Mobilization Conference of the United Jewish Appeal in Chicago last weekend, and formed one of their sensational check presentation queues in view of Foreign Minister Moshe Sharett and Ambassador Abba Eban of Israel, just as they had done last year to the delight and amazement of Israel's Prime Minister David Ben-Gurion.

When the last check had been handed to Edward M. M. Warburg, UJA's General Chairman, and the last community leader had been photographed with Mr. Sharett and Mr. Warburg, the latter was able to announce that \$12,000,000 in cash had been made available to the UJA as a result of the Conference, exceeding substantially the goal of \$10,000,000 which had been set when the Conference was announced on May 1st.

The above amount brought the total of UJA cash for the months of April and May to \$22,177,000 as compared with \$19,988,000 for the same period last year.

SHARETT CALLS SELF-TAXATION THROUGH UJA INDISPENSABLE

In a keenly analytic, scholarly and inspiring address which was in keeping with the mature and sober atmosphere of the deliberations at the Conference, Mr. Sharett, the honored guest of the Conference, reviewed the progress made in Israel in the face of grave difficulties. He stirred his listeners with a description of a bountiful crop of wheat and barley billowing over vast expanses of the northern Negev which only recently had been wasteland. He spoke of Israel's hope for expanding many times the area under cultivation as well as Israel's industrial capacity. Mr. Sharett expressed encouragement and appreciation at the assistance given to Israel by the United States government and gratification at the increasing support of American Jews through the various phases of the four-point program.

*copy in
Chicago Conf.*

Stressing the role of the American Jewish community, through the United Jewish Appeal, in all that has been accomplished, Mr. Sharett declared: "Let it be realized that were it not for the fact that for decades past and more particularly in the last few years Jewish communities in all countries of the free world, led by the example of American Jewry, have contributed vast funds to the creation and upbuilding of Israel, we would never have lived to see the day when it could qualify for the assistance of a major world power like the United States of America. Even today, the basis of that faith in Israel's future to which American aid bears testimony, is the faith of the Jewish people in the future of Israel. If that source of assistance were, heaven forbid, to dry up, its drying up would spell the doom of any other form of assistance from international sources.

"American aid to Israel is of most decisive importance. Yet, it can only complement — it can in no way be a substitute for — that great feat of self-taxation which such large numbers of American Jews have carried through and are continuing today under the auspices of the United Jewish Appeal."

Mr. Sharett pointed out that with the help of the United Jewish Appeal the area of cultivation in Israel had been more than doubled since the establishment of the State; that the 330 villages which had been created in the previous seventy years had been augmented by another 330 in the past four years; that against the nine million trees planted in the course of twenty-five years more than twenty million were planted in the last four years.

"To transform and build and expand the country's economy and place it on such broad and firm foundations as to turn all these people into fully productive citizens, and accomplish a balanced economy for the country as a whole," said Mr. Sharett, "that is the phase of our struggle, the decisive phase of our struggle upon which we have only recently embarked. It carries with it unprecedented difficulties, but it carries with it as well the promise of eventual triumph against all odds of history."

DELEGATES GREETED BY REUBEN L. FREEMAN

In welcoming the delegates to Chicago in behalf of his community, Reuben L. Freeman, President of the Chicago Jewish Welfare Fund, declared: "The plans and decisions we make here and the success of our cash mobilization efforts will have a direct and critical bearing upon Israel's struggle for economic independence, as well as the nation-wide United Jewish Appeal campaign... Let us then say here, as we have endeavored to say in previous years, we stand four-square and affirmatively behind Jews in need wherever they may be."

BERINSTEIN URGES LEADERS NOT TO TIRE

In opening the Conference, Morris W. Berinstein of Syracuse, New York, Chairman of the UJA National Campaign Cabinet, who presided at the Saturday evening session, welcomed the delegates and reviewed the emergencies they had been called upon to meet by the UJA in recent months. "I am very happy to say", declared Mr. Berinstein, "that we rolled up our sleeves; we did everything in our power to meet the situation, and I am sure that before you go home tomorrow, when you have heard the results, when you have actually seen the checks that have been presented, you will know what I mean... Perhaps from this Conference, you can take away with you a reason why it should become

less difficult to do the things we are called upon to do. I am sure that each of you is just as proud as I am of the accomplishments of the last four years — of what has happened to our money — and to what has happened to our people; and that because of it we'll manage not to get quite so tired so that we can really and honestly and sincerely do what we all set out to do."

WARBURG CALLS COMMUNITY RESPONSE MAGNIFICENT

After an off-the-record address by Moses A. Leavitt, Executive Vice-Chairman and Secretary of the Joint Distribution Committee, who is serving as Chairman of the delegation to the Conference on Jewish Material Claims against Germany, in which Mr. Leavitt sketched the background of the problems leading to the formation of the delegation and reviewed the deliberations held in the Hague with German representatives, Mr. Warburg spoke to the delegates in the moving and inspiring manner that they have come to know so well.

"I think one of the things that keeps us going", said Mr. Warburg, "is the sense that one gets of coming into community after community, and conference after conference, and seeing people that one can't help but respect. It is exciting to come and to realize that the quality of the leadership attending these conferences is a constant — and not only is a constant, but is an ever-growing and an ever-more-meaningful group. Certainly, I don't think there is any group that has had so many calls made upon it; I am sure that there has never been a group that has responded as magnificently.

"I think that what we have been able to accomplish has added much to our stature. We've got to realize that we have done some perfectly extraordinary things. Let us not forget that the DP camps no longer exist — and that was a dream about which most of us who dared to dream it were a little worried as to whether we had a right to dream it to its happy conclusion."

Mr. Warburg spoke also of the miracle of the winning of the War of Independence and of the tremendous achievement of resettling the more than 700,000 newcomers in that country. "It seems to me", declared Mr. Warburg, "that right now the problem of absorption of the 700,000 who have come in, the productivizing of these people to a point where they can become self-sufficient, is one that challenges the imagination of all. And I think we Jews have enough sense of the dramatic to fear the concept of anti-climax."

SAMUEL N. KATZIN OPENS SUNDAY SESSION

The Sunday session of the UJA Cash Mobilization Conference, which was presided over by Mr. Warburg, was opened by Samuel N. Katzin, Chairman of the Chicago Combined Jewish Appeal. Mr. Katzin expressed his pleasure at the visit of the delegates to the city of Chicago and added a cordial welcome to that given by Mr. Freeman the evening before.

"We in Chicago feel that this year is critical in Jewish history," declared Mr. Katzin. "We have mobilized thousands of workers in all walks of life in the 1952 campaign and the results we have been able to achieve thus far have been an inspiration to us indeed. We earnestly hope that these meetings in Chicago will be a source of great inspiration to all of you personally, and through you to the millions of Jewish people in your own communities who look to you for leadership."

MRS. BRAILOVE REPORTS ON WOMEN'S DIVISION CAMPAIGNS

In a report on the progress of the Women's Division campaigns in behalf of the UJA throughout the country, Mrs. S. Alexander Brailove, Chairman of the UJA National Women's Division, told of the selfless and heroic work of women leaders. She spoke of the action of Mrs. Jack A. Goodman of Indianapolis who, after accepting Co-Chairmanship of the Women's Division there, met with serious injuries in an automobile accident. "In her hospital room," said Mrs. Brailove "she called together her Cabinet and then from her bed at home she ran the Women's Division campaign in Indianapolis and the campaign in that city is now at 90% of goal and very soon will reach its 100%."

Mrs. Brailove told also of a young woman in Richmond, Virginia who, immediately after being hurt in an accident, on her way to a Women's Division meeting, continued on to the meeting, remained to announce her gift and then went home to be treated by her doctor. "I think that even by Israeli standards," declared Mrs. Brailove "which I consider the highest in the world, our distinguished visitors from Israel will say that these women, too, are noble."

Mrs. Brailove reviewed the results of a number of communities whose Women's Division campaigns were still in progress and reported to the delegates that the Cleveland, Ohio Women's Division was the first to complete its campaign. This group raised \$469,000 as against \$451,000 in 1951. The Miami, Florida Women's Division wound up its drive with \$10,000 over last year. Many other communities now nearing the wind-up of their Women's Division campaigns are running substantially ahead of last year, according to Mrs. Brailove.

SONNEBORN CALLS UJA EFFORTS MORE THAN PHILANTHROPY

Pointing out that in thirty years the agencies of the United Israel Appeal have spent approximately \$772,000,000 of philanthropic funds, 70% of this amount being utilized for development programs, Rudolf G. Sonneborn, a National Chairman of UJA as well as National Chairman of UIA, told the delegates that he would like to say "just a word about what happens to UJA funds. We have come somehow to think of money given to philanthropy as good and helpful, but still money that is somehow dissipated. We think of it perhaps all too frequently in terms of soup kitchens and dole philanthropy.

"There is nothing further from the truth than such a conception. It is true that a part of our UJA funds is used for direct relief simply because the vast majority of the people who come to Israel are in desperate need of the basic fundamental requirements for living. The fact is — the overwhelming truth is — that the money for the most part is being used primarily for these people to help themselves, to help create a real productivity, since the fact is that only productive people can make the country what we will it to be and what they will it to be."

EBAN ANALYZES REASONS FOR ISRAEL'S CRITICAL NEEDS

The final address of the Conference by Israel's Ambassador, Abba Eban, set a high mark even for this gifted statesman and orator. With consummate artistry he traced the events which have brought Israel to its present state of extraordinary achievement coupled with extraordinary difficulty. Speaking of the first year of Israel's

independence as the military year, the second year, as the political one and the third year as the year of the ingathering of the exiles, Mr. Eban told the delegates of the urgency of speeding the economic security of the new State in the fourth year.

Mr. Eban said that "the crisis of Israel's economy does not arise from causes within Israel itself. It is the direct consequence of Israel's willing acceptance of central responsibility for Jewish misery outside. The question is not how long will Jewish communities abroad be called upon to assist the State of Israel. The question is how long will Israel, with insufficient help from abroad, be called upon to bear upon its shoulders the total weight of all the misery, all the anguish, all the insecurity which afflicts the Jewish people in many lands.

"We sometime hear it said," Mr. Eban continued, "that the fourth year of Israel's independence does not compare in its rate of achievement with the three years that preceded it. We sometimes hear it asserted that Israel's economic performance falls notably short of our achievements in the spheres of military defense and of political consolidation. I suggest to you that this diagnosis cannot survive one minute of objective scrutiny.

"You can read every word that has ever been written of the great migration movements which have transformed the face of continents and altered the destiny of history. Never will you find any country which has sustained such a burden of increased immigration through the arrival of people destitute and in want, haunted in spirit and battered in body. There is no precedent which shows that any other country could have trebled its population in so short a time and have emerged with less ordeal, with less tension, with less austerity and less strain than those which characterize the scene in Israel today ... The astonishing thing is not that this enormous shock was sustained to the accompaniment of such hardship. The miracle is that it was accomplished at all. I therefore would suggest to you that you speak of Israel's economic performance in terms of buoyancy and confidence appropriate to this unparalleled achievement."

Mr. Eban declared: "The United Jewish Appeal may well associate these four years of Israel's independent life with its own impressive record of achievement.

NEW YORK, CHICAGO, PHILADELPHIA AND LOS ANGELES PRESENT MILLION OR MORE EACH

Among the largest amounts made available to UJA as a result of the Conference were those of New York City, \$2,200,000; Chicago, \$1,404,000; Philadelphia, \$1,000,000; and Los Angeles, \$1,000,000. Representing the above communities at the Conference were Jack D. Weiler, Samuel N. Katzin, Sol Satinsky and Joseph D. Shane, respectively. Joseph Holtzman presented a check for \$750,000 in behalf of Detroit, with \$250,000 in addition promised for early remittance.

Following is a list of checks in amounts of \$5,000 and over received at the Conference and during the months of April and May subsequent to the publication of the last issue of REPORT TO MEMBERS. The UJA regrets the fact that lack of space prevents publication of checks in all amounts but this in no way diminishes the sense of appreciation which the officers of the United Jewish Appeal feel for the cooperation of those smaller communities whose remittances were naturally in smaller amounts.

Washington, D. C.	\$500,000	Plainfield, N. J.	\$30,000
Boston, Mass.	500,000	Middletown, N. Y.	30,000
Philadelphia, Pa.	500,000	Steubenville, Ohio	30,000
San Francisco, Calif.	350,000	Tyler, Texas	30,000
Elizabeth, N. J.	200,000	San Diego, Calif.	25,000
Newark, N. J.	200,000	Waterbury, Conn.	25,000
Syracuse, N. Y.	150,000	Aurora, Ill.	25,000
Milwaukee, Wisc.	150,000	Joliet, Ill.	25,000
Minneapolis, Minn.	135,000	Rockford, Ill.	25,000
South Bend, Ind.	125,000	Wichita, Kans.	25,000
Akron, Ohio	100,000	Fall River, Mass.	25,000
Memphis, Tenn.	100,000	Flint, Mich.	25,000
Houston, Texas	100,000	Atlantic City, N. J.	25,000
Ft. Wayne, Ind.	75,177	Newburgh, N. Y.	25,000
Des Moines, Iowa	75,000	Spring Valley, N. Y.	25,000
Baltimore, Md.	75,000	Lorain, Ohio	25,000
Columbus, Ohio	73,000	Youngstown, Ohio	25,000
North Hudson Co., N. J.	70,500	Butler, Pa.	25,000
Dayton, Ohio	62,700	Washington, Pa.	25,000
Norwich, Conn.	61,200	Woonsocket, R. I.	25,000
Dallas, Texas	60,000	Norfolk, Va.	25,000
Trenton, N. J.	55,700	Madison, Wisc.	24,200
Omaha, Nebr.	55,543	Lynn, Mass.	24,000
Hartford, Conn.	55,000	Fresno, Calif.	20,000
New Orleans, La.	54,500	Duluth, Minn.	20,000
Salt Lake City, Utah	54,000	Erie, Pa.	20,000
Atlanta, Ga.	53,500	New Castle, Pa.	20,000
Pittsburgh, Pa.	53,000	Reading, Pa.	20,000
Southern Illinois	50,000	Upper Beaver Valley, Pa.	20,000
Kansas City, Mo.	50,000	Clarksburg, W. Va.	20,000
Gastonia, N. C.	50,000	Huntington, W. Va.	20,000
Allentown, Pa.	50,000	Ellenville, N. Y.	18,000
Altoona, Pa.	50,000	Evansville, Ind.	17,500
Harrisburg, Pa.	50,000	Corpus Christi, Texas	17,000
Johnstown, Pa.	50,000	Passaic, N. J.	15,500
Scranton, Pa.	50,000	Hollywood, Fla.	15,000
Nashville, Tenn.	50,000	Tampa, Fla.	15,000
Fort Worth, Texas	50,000	Springfield, Ill.	15,000
San Antonio, Texas	50,000	Louisville, Ky.	15,000
Charleston, W. Va.	50,000	Fair Lawn, N. J.	15,000
Gary, Ind.	42,200	Liberty, N. Y.	15,000
Savannah, Ga.	40,000	Monticello, N. Y.	15,000
Tulsa, Okla.	40,000	South Fallsburg, N. Y.	15,000
McKeesport, Pa.	40,000	Greensburg, Pa.	15,000
Oakland, Calif.	35,000	Sharon, Pa.	15,000
Wilmington, Del.	35,000	Norristown, Pa.	14,740
Poughkeepsie, N. Y.	35,000	Perth Amboy, N. J.	14,000
Chattanooga, Tenn.	35,000	Homestead, Pa.	14,000
El Paso, Texas	35,000	West Palm Beach, Fla.	12,500
Newport News, Va.	35,000	Wheeling, W. Va.	12,500
Shreveport, La.	34,445	Little Rock, Ark.	12,043
Canton, Ohio	31,000	Aliquippa, Pa.	12,000
Birmingham, Ala.	30,500	Denver, Colo.	11,300
New Haven, Conn.	30,000	Shelbyville, Ind.	11,000

South River, N. J.	\$11,000	Waterloo, Iowa	\$6,300
New Brunswick, N. J.	10,376	Ansonia, Conn.	6,000
Chicago Heights, Ill.	10,145	Hagerstown, Md.	6,000
Tucson, Ariz.	10,000	Ambridge, Pa.	6,000
Willimantic, Conn.	10,000	Oil City, Pa.	6,000
Jacksonville, Fla.	10,000	Sacramento, Calif.	5,601
Decatur, Ill.	10,000	Fayetteville, N. C.	5,500
Elgin, Ill.	10,000	Duquesne, Pa.	5,348
East Chicago, Ind.	10,000	Nampa, Idaho	5,200
Lafayette, Ind.	10,000	Montgomery, Ala.	5,000
Alexandria, La.	10,000	Palm Springs, Calif.	5,000
Lewiston, Me.	10,000	Manchester, Conn.	5,000
Portland, Me.	10,000	Milford, Conn.	5,000
Worcester, Mass.	10,000	Daytona Beach, Fla.	5,000
Ann Arbor, Mich.	10,000	Fort Lauderdale, Fla.	5,000
Jersey City, N. J.	10,000	Orlando, Fla.	5,000
Long Branch, N. J.	10,000	Sarasota, Fla.	5,000
Ithaca, N. Y.	10,000	St. Petersburg, Fla.	5,000
Loch Sheldrake-Hurleyville, NY	10,000	Champaign, Ill.	5,000
Woodridge, N. Y.	10,000	Kankakee, Ill.	5,000
Charlotte, N. C.	10,000	Quincy, Ill.	5,000
Warren, Ohio	10,000	Hammond, Ind.	5,000
Jeannette, Pa.	10,000	Marion, Ind.	5,000
Uniontown, Pa.	10,000	Terre Haute, Ind.	5,000
Charleston, S. C.	10,000	Sioux City, Iowa	5,000
Sioux Falls, S. D.	10,000	Lawrence, Mass.	5,000
Austin, Texas	10,000	Ware, Mass.	5,000
Portsmouth, Va.	10,000	Bay City, Mich.	5,000
Tacoma, Wash.	10,000	Springfield, Mo.	5,000
Green Bay, Wisc.	10,000	Bayonne, N. J.	5,000
Racine, Wisc.	10,000	Belmar, N. J.	5,000
Hudson, N. Y.	9,000	Bradley Beach, N. J.	5,000
Brownsville, Pa.	9,000	Amsterdam, N. Y.	5,000
Evansville, Ind.	8,500	Kingston, N. Y.	5,000
New London, Conn.	8,000	Niagara Falls, N. Y.	5,000
New Kensington, Pa.	8,000	Cincinnati, Ohio	5,000
Blairsville, Pa.	7,600	Bethlehem, Pa.	5,000
Vallejo, Calif.	7,500	Easton, Pa.	5,000
Cedar Rapids, Iowa	7,500	Lower Beaver Valley, Pa.	5,000
Indiana, Pa.	7,500	Mt. Pleasant, Pa.	5,000
Kittanning, Pa.	7,500	York, Pa.	5,000
Clairton, Pa.	7,200	Jackson, Tenn.	5,000
Asheville, N. C.	7,000	Wharton, Texas	5,000
Logan, W. Va.	7,000	Richmond, Va.	5,000
Key West, Fla.	6,606	Martinsburg, W. Va.	5,000
Elmira, N. Y.	6,500	Weirton, W. Va.	5,000
Pottsville, Pa.	6,350		

TRI-STATE CONFERENCE PRODUCES \$800,000 CASH

Approximately 700 representatives of 70 communities in the Tri-State area recently celebrated the fourth anniversary of the State of Israel with Brigadier General A. Robert Ginsburgh, USAF, Special Assistant to Secretary of Defense; Rabbi Charles E. Shulman of Riverdale Temple, New York; Miss Michal Harel, (Miss Israel 1952) and

Regina Resnik, star of the Metropolitan Opera Company, as guests of honor. Approximately \$800,000 in cash was made available to the UJA as a result of the Conference. Mayor David A. Lawrence of Pittsburgh, Honorary Chairman of the Reception Committee, welcomed the guests and Judge Samuel A. Weiss, of Glassport, Pa., dynamic Chairman of the Tri-State Region, presided. Resolutions were presented by David H. Weiner of Washington, Pa. Post #49 of the Jewish War Veterans presented the colors.

The following leaders presented checks in behalf of their communities: Dr. Harry I. Snyder, Aliquippa, Pa.; Myer Abelson, Altoona, Pa.; William Green, Ambridge, Pa.; Aaron Green, Lower Beaver Valley, Pa.; Isel H. Gordon, Upper Beaver Valley, Pa.; Paul Shoff, Blairsville, Pa.; Dr. Harry S. Kopsosky, Braddock, Pa.; Jack Greenfield, Brownsville, Pa.; Hyman Hurwitz, Butler, Pa.; Dr. Abe Azorsky, California, Pa.; William Katz, Canonsburg, Pa.; Ben E. Sherman, Carnegie, Pa.; Joseph C. Recht, Clairton, Pa.; Hon. Abe I. Daniels, Connellsville, Pa.; Leonard B. Morris, Coraopolis, Pa.; Mano Lichtenstein, Donora, Pa.; Moe Shakespeare, Dubois, Pa.; Meyer Finkelstein, Duquesne, Pa.; Allen I. Schwartz, Elizabeth, Pa.; Milton Schweiger, Ellwood City, Pa.; Harry Cohen, Erie, Pa.; Abraham A. Raden, Glassport, Pa.; Jack H. Millstein, Greensburg, Pa.; Leonard Grinberg, Homestead, Pa.; Abraham Swartz, Huntingdon, Pa.; Hyman J. Brody, Indiana, Pa.; Mrs. Anna Cohen, Irwin, Pa.; Essak Weiner, Jeannette, Pa.; Elliot B. Levine, Johnstown, Pa.; Isadore Pollock, Kittanning, Pa.; Irving C. Lowenstein, Latrobe, Pa.; Sam Weissberg, McDonald, Pa.; Arthur R. Rack, McKeesport, Pa.; Emil Glick, McKees Rocks, Pa.; William M. Stadlander, Monongahela, Pa.; Philip Poster, Mt. Pleasant, Pa.; Abraham Fisher, New Castle, Pa.; Harold L. Schwartz, New Kensington, Pa.; David M. Cohen, Oil City, Pa.; John Gross, St. Marys, Pa.; Martin Shanks, Sharon, Pa.; Miss Sara Bassel, State College, Pa.; Joseph Wikes, Tarentum, Pa.; E. Milton Cohen, Uniontown, Pa.; Ben H. Richman, Washington, Pa.; Robert Weiner, Clarksburg, W. Va.; Isadore J. Berman, Charleston, W. Va.; Rabbi I. E. Friedman, Fairmont, W. Va.; E. Henry Broh, Huntington, W. Va.; Louis Kusner, Martinsburg, W. Va.; Max Beren, Parkersburg, W. Va.; Herman Schipper, Weirton, W. Va.; Charles Perelman, Wheeling, W. Va.; Dr. Meyer Franklin, Bellaire, Ohio; Herbert L. Strauss, Portsmouth, Ohio; Morton Lincoff, Steubenville, Ohio. Checks were also received from Titusville, Pa.; Warren, Pa.; Bluefield, W. Va.; Williamson, W. Va.; and Ashland, Kentucky.

Co-Chairmen of the Cash Mobilization Committee of the conference included Maurice D. Friedman, Huntington, W. Va.; Samuel H. Jubelirer, Altoona, Pa.; Nathan Kaufman, Uniontown, Pa.; Alex Lowenthal, Pittsburgh, Pa.; David Olbum, Pittsburgh, Pa. and Charles Perelman, Wheeling, W. Va.

The members of the Reception Committee, in addition to Mayor Lawrence, included: Samuel D. Lopinsky of Charleston, W. Va. as Chairman, and Co-Chairmen were: Hon. Abe I. Daniels, Connellsville, Pa.; Myer Frank, Farrel, Pa.; William Horwitz, Butler, Pa.; M. Mayo Levick, Erie, Pa.; Isadore K. Klatzkin, Johnstown, Pa.; Ben H. Richman, Washington, Pa.

1,000 DELEGATES ATTEND CATSKILL ZONE CONFERENCE

The largest United Jewish Appeal Conference ever held in the Catskill Area in New York State took place last weekend at Grossinger's with almost 1,000 delegates attending from dozens of nearby communities. This extraordinary attendance record was made in the face of a torrential all-day downpour.

An unusual program was presented at the Conference at which Judge Milton Levine of Hurleyville, presided. Included in the program were Rabbi Philip J. Bernstein of Rochester, George Jessel and Michal Harel (Miss Israel 1952), as well as the Hon. Benjamin Newberg, Meyer J. Rider, Chairman of the Newburgh campaign, and Assemblyman H. E. Mintz. A plaque was presented by Mr. Jessel on behalf of UJA to Mrs. Jennie Grossinger for her many years of service to the cause.

Checks in the amount of \$193,000 were made available to the UJA as a result of the Catskill Conference.

FINAL CLEVELAND TOTAL \$4,209,387

First Large Community To Complete Campaign Raises More than Last Year

Cleveland, Ohio wound up its 1952 campaign with pledges totalling \$4,209,387, according to an announcement made at the closing dinner of the Cleveland Jewish Welfare Fund. This total is in excess of the \$4,166,839 raised in Cleveland in 1951.

Credit for Cleveland's splendid campaign achievement must go to that community's dynamic band of leaders and workers headed by Henry A. Rucker, President of the Jewish Federation of Cleveland; Eugene H. Goodman, Campaign Chairman; Maurice Mashke, Jr. and Leonard Ratner, Co-Chairmen; M. E. Glass, Special Gifts Chairman; Mrs. Nathan I. Gordon and Mrs. Gerold J. Miller, Co-Chairmen of the Women's Division, and Henry L. Zucker, Executive Director.

HARTFORD ALREADY OVERTOPS LAST YEAR'S TOTAL

With the campaign in Hartford, Connecticut still uncompleted, that community has already raised \$758,160 against a total of \$750,000 in 1951. Gifts are running 10% ahead of last year and the leadership is hoping that the increase will be maintained until the end of the campaign.

I. Oscar Levine is President of the Hartford Jewish Federation and Samuel Roskin is serving as Campaign Chairman. Israel Grody and Francis E. Stern are Advance Gifts Chairmen. Chairman of the Women's Division is Mrs. David Weinerman. Bernard L. Gottlieb is Executive Director.

HARRISBURG PLEDGES EXCEED 1951 TOTAL

Pledges in the Harrisburg, Pennsylvania campaign to date stand at \$358,822 against a total of \$323,570 raised in 1951. The campaign is running 19% ahead of last year.

Irving Yaverbaum is President of the United Jewish Community of Harrisburg. Miss Mary Sachs and Charles M. Feller are Honorary Co-Chairmen. Serving with Henry M. Miller, Campaign Chairman, are Co-Chairmen Henry H. Brenner, Milton M. Cohen and Benjamin Lehrman. Horace S. Goldberger is Big Gifts Chairman. Mrs. Sondell Coleman is Chairman of the Women's Division and Albert Hursh is Executive Director.

TAMPA, FLORIDA AT \$64,000 MARK; RAISED \$57,000 IN 1951

Tampa, Florida joins the growing list of communities which are surpassing last year's total results. With its campaign not yet finished Tampa already has pledges totalling \$64,000. The entire amount raised in Tampa last year was \$57,000.

Jules W. Bragin is President of the Tampa Jewish Welfare Fund and Jack Weissman is Chairman of the community's extraordinary campaign. Serving as Big Gifts Chairmen are Manuel Aronovitz and Leon Haber. Nathan Rothberg is Executive Secretary.

SHARETT REVITALIZES PHILADELPHIA CAMPAIGN

Israel Foreign Minister's Meetings For UJA To Include New York, Detroit and Los Angeles

Foreign Minister Moshe Sharett of Israel, in the first two of a series of meetings he will address in behalf of the UJA, inspired leaders and contributors in Philadelphia to renewed effort to bring that city's campaign to the most successful conclusion possible. Speaking first at a luncheon meeting at the offices of Walter Annenberg, publisher of the Philadelphia Inquirer, attended by about forty of the top campaign leaders, and then at a dinner meeting of 400 top contributors and leaders at the Warwick Hotel, Mr. Sharett brought graphically to the attention of those who heard him the primary importance of their labors in and support of the UJA campaign.

The officers of the Allied Jewish Appeal of Philadelphia, under whose auspices Mr. Sharett spoke, are convinced that as a result of his visit to their community the campaign will be carried forward with reinforced vigor. They are hopeful now that the drive in Philadelphia which has achieved about 80% coverage in the community will achieve 100% coverage.

A check for \$500,000 was presented to Mr. Sharett for the UJA.

In addition to the meetings in Philadelphia Mr. Sharett is scheduled to visit New York, Detroit and Los Angeles in behalf of the UJA.

MEMO TO JEWISH COMMUNITY LEADERSHIP

The results of the National Cash Mobilization in Chicago, which are reported in these pages, have been extremely gratifying to the officers of the UJA. The generous outpouring of cash from the communities which made it possible to announce \$12,000,000 at the Conference in the face of a goal of \$10,000,000 is a measure of the American Jewish community's maturity and statesmanship.

Another event, encouraging beyond words, is the achievement of the first large community to complete its 1952 campaign. Cleveland, Ohio, in raising more than it did last year, has set a mark that is worthy of emulation by all other communities.

In expressing appreciation to the communities for their superb cooperation in the cash effort and in pointing up Cleveland's accomplishment, the officers of the UJA feel it their duty to stress the desperate urgency of continuing the flow of cash and the supreme importance of following Cleveland's successful campaign with many others set in the same pattern.

The needs in Israel continue to be great and critical. Only with maximum sums made available with maximum speed can we hope to continue to meet them. And we must always remember that while we are carrying forward this task, Israel itself is consolidating its gains in the form of agricultural and industrial expansion. Israel's goal is economic security and self-sufficiency. Our job is to carry Israel through the difficult period which remains before this goal is achieved. The Jews of the United States, by matching Israel's sacrifices with their own generosity, can assure the successful completion of the historic task in which we are working and striving together.

Joseph J. Schwartz

REPORT

to members of the

NATIONAL CAMPAIGN COUNCIL

from JOSEPH J. SCHWARTZ, Executive Vice-Chairman

1952 CAMPAIGN



UNITED JEWISH APPEAL

on behalf of

JOINT DISTRIBUTION COMMITTEE

UNITED ISRAEL APPEAL

UNITED SERVICE FOR NEW AMERICANS

ol. VII No. 5, October 6, 1952

165 West 46th St., New York City

NOT FOR PUBLICATION

WASHINGTON TO BE SCENE OF UJA NATIONAL LEADERSHIP CONFERENCE

Gathering To Climax Intensive Nationwide Cash Effort For
UJA Headed By Jack Weiler

After an intensive survey of Israel by Jack Weiler, Chairman of the United Jewish Appeal of Greater New York, Moritz M. Gottlieb, UJA National Chairman for Regions, and Henry C. Bernstein, Executive Vice-President of the UJA of Greater New York, which included discussions with Prime Minister of Israel David Ben-Gurion, Mr. Weiler agreed to serve as Chairman of a National Cash Cabinet which will strive to bring together \$35,000,000 in cash for UJA by the end of the year. The cash campaign will focus on a National Leadership Conference at the Shoreham Hotel in Washington, Saturday evening, October 18 and Sunday, October 19.

Outstanding American and Israeli personalities will address the Conference which will feature one of the now famous cash queues of community leaders presenting checks to the UJA officers.

An important phase of the Conference will be a session on Sunday morning which will be devoted to discussion from the floor by the delegates on all matters which pertain to the task of American Jewry in the months ahead. A panel of experts will be on hand to answer authoritatively any questions that may be posed by the delegates.

Since attendance at the Conference is limited to 600, campaign leaders and workers who desire to participate in the sessions are urged to make their reservations at the earliest possible moment.

PRIME MINISTER BEN-GURION HAILS CASH CAMPAIGN

Following is the text of the cable sent to Edward M. M. Warburg, Jack Weiler and Dr. Joseph J. Schwartz by Prime Minister of Israel David Ben-Gurion in connection with the cash campaign which Mr. Weiler has agreed to head:

copy in Wash. Copy

THE PEOPLE OF ISRAEL WELCOME SPECIAL CASH CAMPAIGN FOR THIRTY FIVE MILLION DOLLARS TO BE UNDERTAKEN THIS FALL BY UJA IN US STOP IN THE BUILDING OF ISRAEL NO COMMUNITY ABROAD HAS PLAYED AS MAGNIFICENT A ROLE AS THE JEWS OF AMERICA STOP THEIR PROFOUND APPRECIATION OF ISRAELS GREAT STRUGGLE TO CREATE A NATION FOR THE OPPRESSED AND HOMELESS OF SEVENTY LANDS AROUND THE WORLD HAS EXPRESSED ITSELF IN MOST GENEROUS OUTPOURING OF FREE GIFTS WORLD HAS EVER KNOWN STOP YET NEVER SINCE ISRAELS WAR OF INDEPENDENCE HAS THE SIGNIFICANCE OF THE UJA SPECIAL CASH CAMPAIGN BEEN AS GREAT AS AT THIS MOMENT STOP ISRAEL STANDS TODAY AT THRESHOLD OF MIGHTY ERA OF PROGRESS AND DEVELOPMENT EACH NEW DAY HOLDS FORTH NEW PROMISE OF DESERT AREAS IRRIGATED AND BROUGHT UNDER CULTIVATION OF NEW SETTLEMENTS FOUNDED TO PROVIDE MANPOWER TO TAP OUR NATURAL RESOURCES OF NEW HOUSING TO REPLACE TENTS AND TIN HUTS IN WHICH ONESIXTH OF OUR POPULATION STILL LIVES STOP BUT ISRAEL CANNOT CROSS THIS THRESHOLD ALONE STOP TO BUILD OUR BRIDGE TO TOMORROW TO GO FORWARD TO FUTURE THAT AWAITS US ISRAEL NEEDS ALSO THE FREE GIFT DOLLARS THAT COME THROUGH UNITED JEWISH APPEAL WHICH HAS BEEN AND CONTINUES TO BE MOST VITAL AND INDISPENSABLE PART OF POINTFOUR PROGRAM OF ECONOMIC AID TO ISRAEL STOP GOVERNMENT AND PEOPLE OF ISRAEL ARE CONCERNED IN SUCCESS OF UJA SPECIAL CASH CAMPAIGN THIS FALL STOP THERE HAS NEVER BEEN A BRIGHTER MOMENT IN ISRAELS HISTORY NOR ONE MORE CRUCIAL STOP I AM CERTAIN THAT JEWS OF AMERICA WILL SEIZE THE CHALLENGE WHICH HISTORY HAS BESTOWED UPON THEM TO HELP NATION OF ISRAEL MARCH PROUDLY TO ITS DESTINY

DAVID BENGURION

FIRST UJA NATIONAL CASH CABINET INCLUDES TOP AMERICAN JEWISH LEADERSHIP

In response to an invitation extended to a limited group of community leaders to serve with Mr. Weiler as members of his National Cash Cabinet, more than 160 expressed their willingness to serve and to cooperate in the effort to assure the success of the UJA National Leadership Conference and the drive for \$35,000,000 in cash by the end of the year. Following is a list of the members of the UJA National Cash Cabinet:

Richard J. Abel, Columbus, O.	Ben Cohen, Wilkes-Barre, Pa.
Bernard Alexander, Trenton, N.J.	A. B. Cohen, Scranton, Pa.
Irving Alexander, Houston, Texas	Harry Cohen, Erie, Pa.
Irving Anches, Seattle, Wash.	Max Cohen, Chicago, Ill.
David Arenstein, Richmond, Va.	William Cohen, Lehighton Pa.
Samuel E. Aronowitz, Albany, N.Y.	Philip N. Coleman, Jacksonville, Fla.
	Mortimer Copeland, Plattsburg, N.Y.
	Leslie Gerson Cramer, Los Angeles, Calif.
E. W. Baron, Sioux City, Ia.	Morton H. Darman, Woonsocket, R.I.
I. J. Behr, Rockford, Ill.	Hon. David Diamond, Buffalo, N.Y.
I. L. Benjamin, Salisbury, Md.	Harry Dickstein, Scranton, Pa.
Benjamin Berger, Minneapolis, Minn.	Lee L. Dopkin, Baltimore, Md.
Frank Berman, Chester, Pa.	Mose Duberstein, Dayton, O.
Theodore Beskin, Newport News, Va.	
Walter H. Bieringer, Boston, Mass.	Nathan Fein, Reading, Pa.
Sam Blank, Miami, Fla.	Harry S. Feller, New Brunswick, N.J.
Max H. Block, Seattle, Wash.	M. B. Finkelstein, Chattanooga, Tenn.
Leon H. Brachman, Ft. Worth, Texas	Max Fisher, Reading, Pa.
Selwyn I. Braudy, New Bedford, Mass.	Samuel Fleck, Marion, Ind.
Benjamin B. Bregman, Malone, N.Y.	Max Freedman, Cleveland, O.
M. William Breman, Atlanta, Ga.	Julian Freeman, Indianapolis, Ind.
Max Bressler, Chicago, Ill.	Harry Fieldman, Springfield, Mass.
Edward Bransten, Jr., San Francisco, Cal.	Norbert Friedman, Louisville, Ky.
Samuel Brown, South Bend, Ind.	

Harry I. Gale, St. Louis, Mo.
Morris Gerber, Norristown, Pa.
Herman Gilman, Boston, Mass.
Herbert M. Given, El Paso, Texas
Milton Goldberg, Winston-Salem, N.C.
Joseph Goldberg, Worcester, Mass.
Dr. Arthur D. Goldhaft, Vineland, N.J.
N. C. Goldman, W. Palm Beach, Fla.
Lazure L. Goodman, Indianapolis, Ind.
M. D. Goodrich, San Diego, Calif.
I. E. Goldstein, St. Louis, Mo.
Dr. Abraham Greenberg, Omaha, Nebr.
Dr. Irving L. Greenberg, Atlanta, Ga.
Maurice Greenberg, Waterbury, Conn.
Sam Grundfest, Little Rock, Ark.

Henry J. Hassenfeld, Providence, R.I.
Isaac S. Heller, New Orleans, La.
Walter D. Heller, San Francisco, Calif.
Daniel Hill, Lincoln, Nebr.
Paul Himmelfarb, Washington, D.C.
Morton Honeyman, Roanoke, Va.

Leslie L. Jacobs, Dallas, Texas

Alex Katchen, New Brunswick, N.J.
Ben Katz, Troy, N.Y.
Samuel N. Katzin, Chicago, Ill.
Jacob Kozloff, Las Vegas, Nev.
Herbert Kohn, Memphis, Tenn.
Bernard P. Kopkind, New Haven, Conn.
Theodore Koppelman, Scranton, Pa.
Robert J. Koshland, San Francisco, Calif.
Elias G. Krupp, El Paso, Texas
J. Harry Kulakofsky, Omaha, Nebr.
Nathan I. Kuss, Wilkes-Barre, Pa.

Leroy Landau, Wilkes-Barre, Pa.
Louis Levine, Leominster, Mass.
Judge Louis E. Levinthal, Phila., Pa.
Robert M. Levison, San Francisco, Calif.
Leon L. Levy, Trenton, N.J.
Judge Abraham Lieberman, Union City, N.J.
Rudolph E. Lifson, Elizabeth, N.J.
Ernest R. Lilienthal, San Francisco, Cal.
Robert I. Lipton, Durham, N.C.
Alan V. Lowenstein, Newark, N.J.
Arthur M. Lowenthal, Rochester, N.Y.
Herbert L. Luria, Phila., Pa.
William J. Luria, Phila., Pa.

Lewis C. Markel, Richmond, Va.
Ben D. Marks, Corpus Christi, Texas
Henry Maslansky, New Orleans, La.
Herman Masur, Monroe, La.
Mortimer May, Nashville, Tenn.

Hyman S. Miller, Birmingham, Ala.
Samuel K. Mittelman, Scranton, Pa.
Fred Monosson, Boston, Mass.
Joseph Mosko, Denver, Colo.
James Muslow, Shreveport, La.
Elkan R. Myers, Baltimore, Md.

Martin Nadelman, Houston, Texas
Irving Newman, Honesdale, Pa.
B. E. Nickoll, Milwaukee, Wisc.

Judge Isaac Pacht, Los Angeles, Calif.
Kurt Peiser, Phila., Pa.
Irving D. Peisner, Passaic, N.J.
B. Morris Pelavin, Flint, Mich.
James L. Permutt, Birmingham, Ala.
Preston Pfeifer, Little Rock, Ark.
Dr. Morris Polsky, Austin, Texas

Alex Rittenbaum, Birmingham, Ala.
Henry A. Rucker, Cleveland, O.
Ben H. Rosenthal, Ft. Worth, Texas.
Newton Rosenzweig, Phoenix, Ariz.
Samuel Roskin, Hartford, Conn.
Myron Ross Rubey, Mobile, Ala.
Joseph E. Rubin, York, Pa.
Harry H. Ruvin, Schenectady, N.Y.

Morton H. Sanger, Dallas, Texas
Robert W. Schiff, Columbus, O.
Daniel Schlanger, Houston, Texas
Irving Schneider, Long Beach, Calif.
Charles E. Schwartz, Akron, O.
I. C. Schwarzman, Vineland, N.J.
Bernard G. Segal, Phila. Pa.
Morris Senderowitz, Jr., Allentown, Pa.
Max Siegel, Salt Lake City, Utah
Samuel Siegel, Hudson, N.Y.
Mendel B. Silberberg, Los Angeles, Calif.
Archibald Silverman, Providence, R.I.
Samuel Simon, Monticello, N.Y.
Ben Solnit, Los Angeles, Calif.
Mose I. Speert, Baltimore, Md.
Morris Speizman, Charlotte, N.C.
Abe Srere, Detroit, Mich.
Michael A. Stavitsky, Newark, N.J.
David Stein, Waterbury, Conn.
Louis Stein, Jersey City, N.J.
Max Sweet, Stockton, Calif.
Benjamin H. Swig, San Francisco, Calif.

Louis Tabashnik, Detroit, Mich.
William Tannenbaum, Portland, Ore.
Sam W. Tarshis, Seattle, Wash.
Arthur Taubman, Roanoke, Va.

Arthur Teich, Trenton, N.J.
Albert Tenenbaum, Savannah, Ga.
Meyer Tkatch, Topeka, Kan.
Samuel Z. Troy, Richmond, Va.

Jacob M. Viener, Richmond, Va.

J. Edward Wasserman, Dayton, O.
Sam. L. Weil, Columbus, Ga.
I. Weiner, Houston, Texas.
Judge Samuel A. Weiss, Glassport, Pa.

Charles Weissman, Wilkes-Barre, Pa.
Emanuel Weitz, Jersey City, N.J.
Sam Weitz, Albuquerque, N.M.
Samuel G. Wiener, Shreveport, La.
Norman Winestone, Helena, Mont.
Mack Wolf, St. Paul, Minn.

Irwin M. Yanowitz, Sharon, Pa.

Osias Zwerdling, Ann Arbor, Mich.
Philip R. Zinman, Camden, N.J.

ISRAEL "BLITZED" BY WEILER GROUP

The headline in the Jerusalem Post read, "BLITZ TOUR FOR UJA LEADERS" when Mr. Weiler, Mr. Gottlieb and Mr. Bernstein swept through the country on their pre-cash campaign survey.

Arriving at the airport in Lydda at 6:00 AM on Monday, by 9:00 AM they were breakfasting with Theodore Kollek, Director-General of the Prime Minister's office, and by noon attending a meeting at the Jewish Agency Executive. After lunch with the Executive, they met with Prime Minister Ben-Gurion in his Jerusalem office and only after a condolence call on the widow of the late Finance Minister Eliezer Kaplan did they permit themselves any rest after their arduous trip.

On Tuesday, in addition to eight official meetings, they visited several of the Maabarot, the Village of the Blind and the Beer Yaacov TB center. Included in their meetings on Tuesday were discussions with U. S. Ambassador Monnet David and Finance Minister Levi Eshkol.

On Wednesday morning the Prime Minister arranged to have the group review the army maneuvers and to drive to Beersheba visiting pipelaying projects, new settlements, Negev farms, underground pumping stations, etc. After this morning of intensive activity they had meetings with Golda Myerson, Minister of Labor, Dov Joseph, Minister of Commerce and Industry, Berl Locker, Chairman of the Jewish Agency and others.

As a result of the observations and findings of the group, Mr. Weiler cabled Mr. Warburg as follows:

MY VISIT TO ISRAEL HAS SHOWN ME THRILLING PROOF OF NATIONS PROGRESS IN PAST YEAR BUT I HAVE ALSO WITNESSED CONTINUING HARDSHIPS WHICH PEOPLE BEAR STOP PRIME MINISTER BEN-GURION TOLD ME TODAY THAT ISRAEL FACES DESPERATE SHORTAGE OF DOLLARS STOP BECAUSE ISRAEL LACKS HARD CURRENCY SOME TWO HUNDRED AND FORTY THOUSAND PERSONS MUST STILL LIVE IN TENTS AND FLIMSY SHACKS STOP WINTER CUTS IN FOOD RATIONS EXPECTED STOP RAW MATERIALS IMPORTS SLASHED THEREBY THREATENING CRISIS IN PRODUCTION VITAL FOR FOREIGN TRADE STOP FURTHER DRAINS ON PRECIOUS FOREIGN EXCHANGE RESERVE NECESSARY BECAUSE ISRAEL CANNOT RELAX DEFENSE PRECAUTIONS AMID CONTINUING NEAR EAST POLITICAL TURMOIL STOP DEEPLY IMPRESSED BY NECESSITY TO RAISE CASH QUICKLY FEEL COMPELLED TO ACCEPT YOUR REQUEST THAT I SERVE AS CHAIRMAN OF UNITED JEWISH APPEAL CASH CAMPAIGN FOR THIRTY FIVE MILLION DOLLARS STOP SITUATION DEMANDS ALL AMERICAN JEWISH COMMUNITIES BE MOBILIZED FOR INTENSIVE EFFORT STOP RETURNING IMMEDIATELY TO UNITED STATES TO GET CASH CAMPAIGN UNDER WAY

JACK WEILER

OPTIMISM DOMINATES FALL CAMPAIGN SCENE

A spirit of renewed optimism is prevalent in communities throughout the country which conduct their campaigns in the Fall. A practical demonstration of the realistic basis for this optimism is evident in communities like Boston, Jacksonville and others described elsewhere in this Report, which have already launched their drives.

The leaders of the forthcoming campaigns in Providence, Rhode Island, Rochester, New York, Toledo, Ohio, Birmingham, Alabama, Tulsa, Oklahoma, Youngstown, Ohio, Flint, Michigan, Wilmington, Delaware, Shreveport, Louisiana, etc., after obtaining initial reactions from their top contributors, have expressed confidence that in their communities, too, the trend toward increased giving will mark campaigns. Reasons for their hopeful forecasts are variously given as improved business conditions in some formerly hard-hit industries, increased awareness of the fact that funds are desperately needed at this time and an appreciation of the fact that past efforts are yielding tangible results in Israel so that the new State is at last on the road to self-sufficiency in the foreseeable future.

An equally encouraging manifestation is the willingness of communities to borrow cash in advance of their campaigns so that urgent immediate needs of UJA agencies can be met.

BOSTON BIG GIFTS MEETING SHOWS INCREASE WITH \$862,000 PLEDGED

Trade Meetings Bring Total To \$1,264,000

After only ten hectic days of campaigning Boston leaders have announced pledges totalling \$1,264,000 representing a substantial increase over last year.

The first major Big Gifts effort in that city, addressed by George Jessel, closed the evening with \$862,000 pledged by a group that last year gave \$810,000.

Increases have prevailed at all other fund raising meetings held thus far in Boston. For instance, the Building Division wound up its first meeting with \$65,100 from a group that gave \$48,200 in 1951. The Waste Materials Division raised \$43,000 at a meeting of a group that last year contributed \$40,000. Members of the Lawyers Division who gave \$43,900 last year, have pledged for 1952 the sum of \$46,100. In the Plumbing and Heating Division, contributors who gave \$21,785 in 1951 pledged \$25,000 for 1952.

The Women's Division, too, has announced that the most substantial increases in years have been recorded in 1952. Following an overflow meeting of more than 600 women, which was inspired by a magnificent address by Herman Wouk, author of "The Caine Mutiny," a total of \$103,000 for the Division was announced. Officers of the campaign said that the enthusiasm at this meeting was the greatest since 1948. Mrs. S. Alexander Brailove, National Chairman of the UJA Women's Division, had visited the community earlier to address a smaller meeting which initiated the trend toward greater giving.

Samuel Markell is serving as President of the Combined Jewish Appeal of Boston with Isidor Slotnik serving as Chairman. Vice-Presidents are Harold Sherman Goldberg, Myer Riesman, Morris Shapiro and Mrs. Carl Spector. Jacob Lewiton is Secretary and Morris J. Rabinovitz is Treasurer. Mrs. William J. Talcof is Chairman of the Women's Division and Sidney S. Cohen is Executive Director.

\$92,000 ANNOUNCED AT JACKSONVILLE BIG GIFTS DINNER

A large and enthusiastic group of contributors, addressed by Dr. Joseph J. Schwartz, at a testimonial dinner to Samuel Kipnis in Jacksonville, Florida, announced pledges that brought the initial total in Jacksonville to \$92,000.

The community has already made plans for distribution of cards for the intermediate and general gifts solicitation and an intensive effort will be made to complete the coverage of the community at an early date. At the same time an effort is under way to obtain cash for presentation at the UJA Leadership Conference in Washington on October 18th and 19th.

Leonard Moss is President of the Jacksonville Jewish Community Council. Sam Green and Robert Jacobs are serving as Campaign Co-Chairmen. The Big Gifts Committee consists of Ben Stein, J. L. Kipnis and Philip N. Coleman. Mrs. Sylvia Glickstein is Chairman of the Women's Division and Ben Stark is Executive Director.

AMERICAN JEWISH NEW ENGLAND LEADERSHIP MEETING PRODUCES ALMOST \$2,000,000 CASH AND COMMITMENTS

Combining Fall campaign planning with a special effort to provide cash toward the current UJA cash drive, fifty of the top leaders of Boston, Mass., Lynn, Mass., Lowell, Mass., Fall River, Mass., New Bedford, Mass., Peabody, Mass., Worcester, Mass., Brockton, Mass., Salem, Mass., Providence, R. I., Lewiston, Me., Pawtucket, R. I., Beverly, Mass., and Portsmouth, N. H., gathered at a New England leadership meeting in Boston a few days ago and provided cash and pledges for the Washington Conference on October 18 and 19 totalling almost \$2,000,000.

Rabbi Herbert A. Friedman of Milwaukee, who is Chairman of the National UJA Speakers Bureau, delivered an inspiring address to the gathering. Dewey Stone of Brockton presided. Archibald Silverman of Providence, Rhode Island called on the communities to make their cash commitments.

A discussion on the problems of the communities was participated in by Selwyn I. Braudy, Fred Monosson, Bennett Silverblatt, Harry Hassenfeld, Dr. Illie Berger, Robert Silverman, Eli A. Cohen, Reuben Goodman and others.

MAYOR OF NATHANYA TO AID UJA CAMPAIGN

Oved Ben-Ami, dynamic Mayor of the beautiful city of Nathanya in Israel, is visiting the United States in October at the invitation of the UJA. He will speak in a number of communities which are conducting Fall campaigns for the UJA.

Mayor Ben-Ami, who was born in Israel, has distinguished himself as a patriot, journalist, businessman and planner. His leadership as Mayor of the port city, which is named after the American philanthropist Nathan Strauss, has won him wide acclaim.

Mayor Ben-Ami will bring to the members of those communities fortunate enough to hear him a unique view of Israel and an unusual understanding of that country today and the new nation's plans for tomorrow.

INDEPENDENT UJA CAMPAIGN IN BANGOR RAISES \$77,000

As a result of special local circumstances, an agreement was effected between leadership in Bangor, Maine and the UJA that the UJA would this year conduct its campaign in that community independently of the Bangor Jewish Welfare Fund.

In accordance with this agreement the UJA waited until the Welfare Fund had completed its drive and then, with the invaluable leadership of Phil W. Lown, UJA Chairman for the State of Maine, and other devoted members of the community, conducted its own effort and raised \$77,000, the same amount as that which the UJA received from Bangor in 1951. This was substantially more than the UJA could have obtained had there been a joint campaign this year.

Max S. Kominsky served as Chairman of the extraordinary UJA campaign in Bangor with Joseph Emple assisting as Co-Chairman. Special Gifts Chairman was Moses J. Byer. Mrs. Milton Lincoln served as Chairman of the Women's Division.

LEXINGTON LAUNCHES 1952 CAMPAIGN WITH \$52,600

Gifts totalling \$52,600 were announced at the campaign opening meeting in Lexington, Kentucky last week, a larger sum than was contributed by the same persons last year.

Co-Chairmen of the campaign are Dr. Irving Kanner and Hyman Shraberg. Mrs. Sam Chatoff is Executive Director.

GEORGE JESSEL BACK FROM ISRAEL UNDERTAKES WHIRLWIND TOUR

Following an extended visit to Israel where he participated in the making of a UJA motion picture and where he traveled throughout the width and breadth of the land to observe the progress being made there, George Jessel returned to the United States determined to do everything in his power to advance the cause of Israel through the UJA.

In addition to the National Conference in Washington and the Big Gifts meeting in Boston, described elsewhere in these pages, Mr. Jessel is also scheduled to speak, in behalf of the UJA, in Tulsa, Oklahoma, Shreveport, Louisiana, Rochester, New York, Toledo, Ohio, Birmingham, Alabama, Providence, Rhode Island, Fall River, Massachusetts, Youngstown, Ohio, and Gary, Indiana.

Mr. Jessel was tremendously inspired by what he saw in Israel and is eager to carry the message of Israel to Jews all over the country.

WESTERN NEW YORK LEADERSHIP MEETING STIMULATES AREA AND PRODUCES CASH

A leadership meeting in Buffalo, New York, attended by top leaders from Buffalo, Niagara Falls, Dunkirk, Newark and Lockport, etc., resulted in making substantial sums of cash available to UJA and re-invigorating campaign efforts throughout the area. Avraham Harman, Director of Information for the State of Israel, was guest speaker.

The evening meeting, which was the last of three sessions, was attended by 160 leaders from Buffalo and nearby communities and featured a panel of experts who answered questions from the floor. Joseph Markel, President of the United Jewish Federation of Buffalo, presided at this meeting and Judge David Diamond acted as moderator.

At the leadership meeting, Buffalo presented a check to the UJA for \$200,000. This represented funds borrowed from the banks over and above \$150,000 which the community still owes. William Nimelman announced that \$15,000 was being borrowed from the banks in Niagara Falls in addition to \$5,000 which had recently been forwarded. Word was received at the conference from Bradford, Pennsylvania, Sayre, Pennsylvania, Olian and Auburn, New York that these communities were also borrowing funds for remittance to UJA.



REPORT

to members of the
**NATIONAL CAMPAIGN
COUNCIL**

from JOSEPH J. SCHWARTZ, Executive Vice-Chairman

1952 CAMPAIGN



**UNITED
JEWISH
APPEAL**

on behalf of
JOINT DISTRIBUTION COMMITTEE
UNITED ISRAEL APPEAL
UNITED SERVICE FOR NEW AMERICANS

SPECIAL ISSUE, October 23, 1952

165 West 46th St., New York City

NOT FOR PUBLICATION

AMERICAN JEWISH LEADERSHIP REINSPIRED AT WASHINGTON CONFERENCE WHICH PRODUCES \$18,150,000 CASH

Over 600 Delegates Participate in Extraordinary Weekend Gathering

**Enthusiasm Rises High as Halfway Mark is Passed in Campaign
to Raise \$35,000,000 Cash by Year's End**

At one of the most enthusiastic and well-attended National Conferences ever held by the United Jewish Appeal, more than 600 delegates representing communities from Maine to California met at the Shoreham Hotel in Washington, D. C. last weekend and brought the current UJA drive for \$35,000,000 in cash well past the halfway mark. The sum of \$18,150,000 cash was announced at the Conference after the last delegate, on the longest check presentation queue ever lined up at a UJA conference, turned over his community's check. So inspired were the delegates and so imbued were they with renewed vigor, optimism and determination, that full confidence was expressed that the balance of the \$35,000,000 would be obtained before the end of the year.

The delegates were stirred by the address of a brilliant array of leading American and Israel personalities including H. E. Haim Cohen, Minister of Justice of Israel, Hon. Abba S. Eban, Ambassador of Israel to the United States, Edward M. M. Warburg, General Chairman of the UJA, Jack D. Weiler, Chairman of the UJA National Cash Cabinet, Hon. Oved Ben-Ami, Mayor of Nathanya, George Jessel, William Rosenwald and Rudolf G. Sonneborn, National Chairmen of UJA, Mrs. S. Alexander Brailove, Chairman of the UJA National Women's Division and Dr. Joseph J. Schwartz.

Rabbi Isadore Breslau, President of the UJA of Greater Washington, welcomed the delegates in behalf of the host city. Arthur D. Greenleigh, Executive Director of the United Service for New Americans, Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee and Ellis Radinsky, Executive Director of the United Israel Appeal, spoke on new developments and their effect on the work of the UJA agencies at a panel session on Sunday morning in which many of the delegates present participated.

An unusual event at the Conference was a breakfast meeting on Sunday morning, attended by members of the UJA Campaign and Cash Cabinets. They were addressed by Oscar Gass, Economic Advisor to the Government of Israel, who, in an off-the-record presentation, analyzed Israel's financial position and the prospects for Israel's future development.

WARBURG LAUDS COMMUNITY LEADERS

In the opening address of the Conference Mr. Warburg, who presided over the Saturday evening session, stressed the importance of reaching the cash goal of \$35,000,000 by the end of the year and praised the delegates at the Conference and the leaders of communities throughout the country for their service to the causes represented by the UJA.

"It is upon the shoulders of you men and women that the greatest responsibility for the success of the UJA has devolved and must continue to devolve," he said. "I know that we can count on you to continue your heroic efforts in the dedicated and modest fashion that is so characteristic of you. To the people of Israel, to the homeless, the hungry, the displaced, you have shown yourselves to be more than just trustworthy friends. I know that your friendship, which is the friendship of deeds, will prove itself once more through new deeds in the months that are to come."

Mr. Warburg pointed out that the UJA this year "has provided the funds for the settlement, the welfare, the rehabilitation of some 521,000 men, women and children in twenty-one countries. Of these 521,000 human beings that have received the life-saving help of the UJA, some 344,000 are in Israel, 170,000 in the Moslem countries and Eastern Europe, while 7,200 are newcomers to the United States." These are large numbers of people, said Mr. Warburg, and large amounts of money have gone to help them. But even larger sums must be raised, he added, and raised quickly "to meet the very pressing needs of our fellow Jews in Israel and in other lands."

"It is my fervent hope," said Mr. Warburg, "that you will leave these meetings inspired to get your second wind and to complete the job that you have started: specifically the job of raising the balance of \$35,000,000 in cash in the remaining months of this year."

WEILER TELLS OF VISIT TO ISRAEL AND NORTH AFRICA

Mr. Weiler, who during the past few weeks had headed and sparked the drive which brought UJA's total cash income for the first nine and a half months of the year to \$64,200,000, portrayed vividly his experiences during his recent "blitz tour" of Israel and North Africa with Moritz M. Gottlieb, National Chairman for Regions of the UJA, and Henry C. Bernstein, Executive Vice-President of the UJA of Greater New York. He praised the 160 leaders who had joined the Cash Cabinet with him. "They are among the most wonderful men in the country," he said. "They are tireless workers. All of them heeded the call. They shrugged off fatigue, they renewed their efforts and they came through magnificently. All of us owe them a debt of gratitude."

Discussing a meeting they had had with Dr. Dov Joseph, Minister of Commerce and Industry, Mr. Weiler said, "Dr. Joseph told us that rationing is still eight eggs a month — if available. And the grownups seldom get those eggs because they are

reserved for the youngsters. Eight ounces of meat per month — if available. A little over two pounds of fats and oils — if available. And that is the tagline on every rationed item — if available. Dr. Joseph told us that you can't give a man his April rations in October because if he doesn't get them in April, he just doesn't get them at all. You can't make it up six months later."

Mr. Weiler pointed out that there were still 17,000 families in Israel living in wooden huts, 20,000 in canvas tents and 8,000 families in ordinary tents. "Do you know the difference between a canvas hut and a tent?" asked Mr. Weiler. "There is a wooden floor in the canvas hut, there is no floor in the tent. There is just bare ground or mud — and next month it will be mud."

Mr. Weiler also told of the tremendous advances that were being made in Israel's agricultural and industrial development. "In Israel we saw thousands upon thousands of new homes going up for the immigrants," he said. "We saw dozens upon dozens of agricultural settlements dotting the plains and the hills of Israel. We saw the most modern farm equipment and we saw evidence of a bumper crop raised in the very heart of the Negev where 175,000 acres sprang into miraculous life after 2,000 years. We saw new railroads being built and we can report that thousands of the handicapped, the sick, the old, the children have been helped and thousands more rehabilitated and started on the road to self-support. But so much more must be done."

He also told of the heartrending scenes of misery among the Jews in the ghettos of North Africa who are being cured of disease and fed and taught through the JDC representatives there.

Pleading for continued cooperation in making cash available, Mr. Weiler said, "Only with dollars can we liquidate the tents and shacks in Israel and build permanent housing for the newcomers. Only with dollars can more water, more tools, more machines be made available and more land be placed under cultivation. Only with dollars can we help the Jewish communities in North Africa and other countries where misery, poverty and sickness prevail."

JUSTICE MINISTER TELLS OF FREEDOM UNDER LAW IN ISRAEL

In a scholarly address in which he pointed up the fact that Israel is not a theocratic state, His Excellency, Haim Cohen, Minister of Justice of Israel, told the delegates how encouraging it was to meet with the leaders of the UJA. "I know," he said, "and we all know that without you our work could not be done and our work will never be finished without your help."

Mr. Cohen stressed the fact that the law and the courts in Israel are deeply concerned with the rights of the individual. In Israel, he added, the law of equality for women "does not only stand on paper. It is practiced... In every respect and with every means at our disposal we encourage the full and true emancipation of the women of our country in all fields of public and private life."

Mr. Cohen declared that the task of creating in a newly born state a new system of laws is a very difficult one. "However," he said, "we do progress. We have in the last four years created a body of laws greater and more comprehensive than any legislative work done anywhere else during the same period of time." He said that Israel receives in its work of developing its legal system the help and assistance of the most distinguished law schools of the United States as well as of scholars and libraries all over the world.

"The people who come to Israel from all those dark countries, so vividly described to you by Mr. Weiler," said Mr. Cohen, "for the first time in their lives get a taste of personal freedom, a taste of liberty, of access to a court of justice, and it is with a view to educating them to good citizenship that we employ the machinery of our legislature to try to make the laws of the State of Israel into the most progressive and democratic, the most just and the most equitable system in the world."

EBAN EMPHASIZES UJA'S IMPORTANCE TO ISRAEL

The concluding address of the Saturday evening session was made by Ambassador of Israel Abba S. Eban whose words visibly stirred the delegates. After reviewing the accomplishments of Israel since the establishment of the State and pressing for negotiations that would lead to peace in the Middle East, Mr. Eban declared: "The people who go about asserting in these days that Israel's cause has now lost the radiance which particularly belongs to great issues must themselves be living far, far below the level of events."

"I speak of these things frankly here because the UJA is in essence nothing but an opportunity and a mechanism to enable Jews to decide whether or not they shall be tangibly and constructively associated with Jewish history in its greatest era and its broadest sweep. No other opportunities or mechanisms can ever replace those which we have here constructed. We need your help and we need your confidence in our success perhaps even more than we need your help, and I interpret this inspiring gathering as a further declaration of belief in Israel's potential capacity to achieve the conditions of its economic freedom."

Mr. Eban touched on the adverse comments of some tourists on their return from Israel. "Is it intelligent," asked Mr. Eban, "to require that by the fifth year of its life Israel should be expected to have repulsed its invader, to have consolidated its full political and international position, to have doubled its population, to have founded its free institutions and also to have achieved a complete balance between production and consumption and a well ordered fiscal and administrative system? When I am told of any other country which has registered such achievements within the first five years of its revolutionary war I may begin to express envy and to regret our own palpable imperfections. The wonder is not that we have accomplished our tasks with difficulty and hardship. The miracle is that we have accomplished them at all. I know of no comfortable revolutions and I have never read of chromium-plated bathrooms at Valley Forge ... I do not here suggest a moratorium on criticism. Criticism is our only unrationed luxury in Israel. We have a lot to learn and we have no lack of willing teachers. The point is that we witness and suffer here not the ills of decadence or of old age, but the sharp pangs of rapid growth."

Declaring that "the availability of free dollars not committed to specific investment enterprises continues to be extremely vital in the entire structure of our financial plans," Mr. Eban said, "You here have established the UJA to test your devotion and your faith. It has done valiantly. Its leaders deserve the praise of our immortal history. It has rendered a service by its tens of millions of precious money, by the healing which it has brought to the bodies and the spirits of our tormented people."

DELEGATES PARTICIPATE IN WORK SESSION

At a spirited session on Sunday morning in which many of the delegates participated, a panel of experts was available to answer questions posed by the delegates.

Mr. Rosenwald, who presided at the session, advised the delegates that the discussions would revolve around "New Developments And Their Effect On The Work Of The UJA Agencies." Mr. Rosenwald introduced Arthur D. Greenleigh, Executive Director of the United Service for New Americans, Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee and Ellis Radinsky, Executive Director of the United Israel Appeal, who made brief presentations of the accomplishments and continuing responsibilities of the agencies they head.

Mr. Greenleigh pointed out that "most of the 150,000 Jewish survivors who have been enabled to enter the United States since the end of the war have been transformed from homeless, persecuted, bewildered individuals into self-supporting and respected members of American communities. They are making their contribution to the economic, social and cultural life of our country in every field of endeavor from the worker in the factory to the successful businessman, from the scientist, artist, musician, scholar, to every other occupation that any citizen follows."

Mr. Leavitt referred to a problem that remains for the JDC in Europe. "It is not one of the largest," he said, "but it is one of the most difficult problems that the JDC has ever had to face. It is the problem of 5,000 or 6,000 so-called hard-core people — the aged, the sick, the handicapped." Mr. Leavitt also spoke of the hard-core in Israel which is covered by the Malben program. He said that a serious situation existed in the Moslem countries where all that can be done in view of the magnitude of the problem is to try to save the children.

Mr. Leavitt also reported on the reparations agreement with West Germany in which he acted as chief negotiator for the Conference on Jewish Material Claims Against Germany.

Mr. Radinsky declared that of the 700,000 who have found new homes in Israel, 250,000 are still "without decent housing, poorly fed and living in the margin of the economy of the country." Mr. Radinsky said that in the next three months "the calls upon the Jewish Agency will be more demanding than they were in the first part of the year. We are now approaching the rainy season. It will be impossible again to subject the inhabitants of the Maabarot to the hurricane winds and to the slashing rain and mud which many of them have had to live through for two or three seasons. New commitments have been made in the last few months for prefabs and wooden structures which are being rushed to completion before the heavy rains begin again ... It is a challenging thought to contemplate that in the hands and the hearts and in the pockets of the tens of thousands of UJA workers and contributors rests the sole determination that starvation and homelessness will not haunt the people of Israel during the next ninety days."

After the presentations there was considerable discussion from the floor and many questions were asked of the panel of experts, which consisted of Morris Laub, Assistant Secretary of the JDC, Philip Soskis, Co-Executive Director of the New York Association for New Americans, Ruth Becker, Comptroller of the USNA, Dr. Yehuda Lowe, Agricultural Attache to the Embassy of Israel, and Dr. George Stefansky, Research Director of the UIA.

The session was summarized by Samuel A. Goldsmith, Secretary of the Jewish Welfare Fund of Chicago. "We sit here today," declared Mr. Goldsmith, "not as demi-gods, but, if you will, with the burden of being American Jews, American citizens of the world today as well as just Americans — Jews with a long ingrained history that has taught us how to adapt ourselves to the varying burdens and the varying emotional impacts of our people and has made us understand that we, of all peoples, feel and know and act on the supposition that our brothers' and sisters' burdens are our own. I hope that in that spirit we will provide the means, physical, mental, psychological, for the UJA to continue its work as long as it needs to be continued."

SCHWARTZ STRESSES URGENCY OF CASH NEEDS

In a brief address on Sunday, Dr. Schwartz emphasized that the main task which faced the UJA, in addition to a successful fall campaign effort, was the success of the cash campaign for \$35,000,000 by the end of the year.

"I want you to believe," said Dr. Schwartz, "that the adoption of a goal of \$35,000,000 in cash for the last four months of the year was not just a slogan or a campaign technique. It was based on reality — on an assessment of the actual situation both in Israel and overseas. To the extent that we succeed in reaching our goal and in mobilizing the full amount of \$35,000,000, to that extent will we succeed in helping Israel over the hump which it now faces in the closing months of 1952."

Dr. Schwartz said that the future of Israel has never loomed brighter than it does today, but while the future looms bright, the current day to day needs are desperately urgent and must be met. "The only way," he said, "in which we can assure the development of that bright future which lies ahead is by seeing to it that the short-term day by day needs and realities are taken care of, that the credit of Israel is upheld as it has been upheld up to now, that the economy of Israel is kept going just as it has been up to now and until those wonderful projects which are in the process of development become a reality and begin to yield their returns to the people of Israel. That is the job which we face today."

"If I know the Jews of the United States and the Jewish communities throughout the country," Dr. Schwartz concluded, "I know that they will meet this situation and this crisis as they have met so many others in the past and that they will make a determined effort to assure a bright and glorious future to all those Jews who look to us and who can look only to us for help and for salvation."

MAYOR OF NATHANYA DESCRIBES DEVELOPMENT OF CITY

At the concluding session on Sunday, at which Mr. Sonneborn presided, Mayor Oved Ben-Ami of Nathanya described the pioneering effort which went into the building and the development of his city and which typified in capsule form the entire development of the State of Israel. "What Nathanya has faced and continues to face," he said, "in the way of absorbing tens of thousands of immigrants is very much the same problem that the whole of Israel faces ... a little over twenty years ago a handful of Israelis pitched their tents on the sandy wastes of the Mediterranean shores. Experts at the time warned us that our efforts would be in vain, that no trees would take root in the sandy soil, that our children would die of malaria, that the sandstorms from the sea would bury our houses. But today, on that spot, you will find a city of

nearly 40,000 people. Nathanya is a planned city, a city with laid out parks, fine facades and parkways leading to the city. Nathanya is also a city of stores, business places and industry. It is a city with its eyes on the future, just as Israel is a nation with its eyes on the future."

Mr. Ben-Ami said that Israel still needs the partnership of American Jews as much as ever. "The free dollars that come to us through the UJA," he said, "cannot be replaced and have not been replaced. Your dollars help take care of the refugee problem, help put the land back into cultivation, help bring irrigation to the desert. Your dollars make it possible for us to go on with the task of industrializing Israel together with dollars from the Bond drive, from private investment, from government loans. What we have done in Nathanya is what is being done and will be done in a hundred corners of our lives."

In the remarks with which he opened the session, Mr. Sonneborn said that in the past four years the agencies of the United Israel Appeal had spent "a total of some \$216,000,000 for agricultural development alone." He said that at least 250,000 people "have yet to be helped, have yet to be brought out of marginal existence, from the transition centers to full productivity, primarily on farms."

MRS. BRAILOVE TELLS OF WOMEN'S DIVISION ACHIEVEMENTS

Announcing that in the first eight months of 1952 the Women's Division campaign of the UJA had raised the sum of \$9,100,000, Mrs. Brailove, speaking at the Sunday afternoon session, said that this brought the total raised by the Division in the six years and eight months of its existence to \$92,000,000.

"I think our meeting on this particular date is a most timely one," said Mrs. Brailove, "coming as it does in the midst of a torrid political campaign. But Communism, taxes, tidelands and agriculture aside, the platforms of both parties have wholeheartedly embraced and committed themselves to the support of the platform of the UJA. What we do here and hereafter will determine the degree to which the victorious party will implement its promises. Its willingness will be measured by our zeal."

JESSEL ADDRESSES CLOSING SESSION

After adding a light note to the discussions which had taken place throughout the sessions of the Conference, George Jessel closed in a serious vein.

"I say that most American Jews do not look back into their past quite far enough," he declared. "I would ask them to look back farther and farther and the chest will fill out, the head will rise in pride and the heart will beat with joy because they will find that their fathers and their fathers before them were the people who brought godliness to an entire world, who wrote the Ten Commandments, the eternal page on which all civilization is founded. They were the authors of all that is good in Christianity and brought more morality and spirituality to the world than all the other peoples put together."

"After all this, people will say, 'well, this is of the past.' I would tell you to look upon the handful of people in the State of Israel — heroes all — with the courage of the Maccabees of old — young modern skilled men, women and children fighting for their existence and maybe for yours and mine and for their faith in Almighty God."

CONFERENCE SENDS MESSAGE TO BERINSTEIN

Morris W. Berinstein, Chairman of the UJA National Campaign Cabinet, who was to have presided at the breakfast session addressed by Mr. Gass, was unable to attend the Conference because of illness. A message was sent to him from the Conference expressing regret that he could not be with the delegates and wishing him a speedy recovery.

Sol Luckman of Cincinnati, a member of the UJA Campaign, chaired the breakfast meeting in the absence of Mr. Berinstein.

HUNDREDS OF COMMUNITIES PARTICIPATE IN CASH DRIVE

The task of bringing together the sum of \$18,150,000 in cash in so brief a period of time could not possibly have been accomplished without the wholehearted support and cooperation of the leaders of hundreds and hundreds of communities throughout the land.

The following list of communities which provided cash constitutes an honor roll of Jewish service by men and women who understand their historic role in Jewish history and are willing to assume the responsibilities which go with it.

In addition to the communities mentioned below, wires were received from a number of others including Los Angeles which advised the Conference that arrangements had been made for a loan of \$1,000,000 which would be forwarded to the UJA in a few days.

New York City	\$4,079,848	Rochester, N. Y.	\$98,000
Boston, Mass.	1,000,000	New Haven, Conn.	95,500
Philadelphia, Pa.	700,000	Wilkes-Barre, Pa.	82,178
Detroit, Mich.	550,000	North Hudson, N. J.	76,000
Chicago, Ill.	500,000	Fall River, Mass.	75,000
Cleveland, Ohio	430,000	Worcester, Mass.	75,000
Baltimore, Md.	394,525	Paterson, N. J.	75,000
Washington, D. C.	300,000	Akron, Ohio	75,000
St. Louis, Mo.	300,000	Dayton, Ohio	75,000
Pittsburgh, Pa.	266,400	Memphis, Tenn.	75,000
Hartford, Conn.	225,000	Minneapolis, Minn.	65,000
Kansas City, Mo.	214,000	Passaic, N. J.	64,000
Buffalo, N. Y.	200,000	Louisville, Ky.	62,000
Cincinnati, Ohio	200,000	Denver, Colo.	60,000
Providence, R. I.	200,000	Portland, Ore.	60,000
San Francisco, Cal.	150,000	Johnstown, Pa.	60,000
Newark, N. J.	150,000	New Bedford, Mass.	59,000
Milwaukee, Wisc.	126,500	St. Paul, Minn.	57,473
Bridgeport, Conn.	125,000	Richmond, Va.	55,813
Dallas, Texas	125,000	Stamford, Conn.	50,000
Toledo, Ohio	120,000	Wilmington, Del.	50,000
Miami, Fla.	100,000	Des Moines, Iowa	50,000
Omaha, Nebr.	100,000	Springfield, Mass.	50,000
Columbus, Ohio	100,000	Grand Rapids, Mich.	50,000
Youngstown, Ohio	100,000	Atlantic City, N. J.	50,000
Tulsa, Okla.	100,000	Greensboro, N. C.	50,000
Scranton, Pa.	100,000	Allentown, Pa.	50,000
Houston, Texas	100,000	Norfolk, Va.	50,000

Seattle, Wash.	\$50,000	Wheeling, W. Va.	\$15,000
Lynn, Mass.	48,500	Lancaster, Pa.	13,800
Nashville, Tenn.	40,000	Albuquerque, N. M.	13,364
San Antonio, Texas	40,000	Newburgh, N. Y.	13,000
Salt Lake City, Utah	40,000	Port Arthur, Texas	13,000
Jersey City, N. J.	39,975	Lewiston, Maine	12,842
New Brunswick, N. J.	39,630	Columbia, S. C.	12,500
Trenton, N. J.	39,000	Chattanooga, Tenn.	12,000
Lexington, Ky.	37,459	Little Rock, Ark.	11,546
Chester, Pa.	37,000	Somerville, N. J.	11,500
Atlanta, Ga.	36,200	Olean, N. Y.	11,145
New Orleans, La.	35,000	Terre Haute, Ind.	11,000
Birmingham, Ala.	30,285	Glens Falls, N. Y.	10,600
Ft. Wayne, Ind.	30,000	Poughkeepsie, N. Y.	10,158
Perth Amboy, N. J.	30,000	Montgomery, Ala.	10,000
West Chester, Pa.	30,000	Phoenix, Ariz.	10,000
Fort Worth, Texas	30,000	Long Beach, Calif.	10,000
Reading, Pa.	27,000	Salinas, Cal.	10,000
York, Pa.	26,600	Meriden, Conn.	10,000
Norwalk, Conn.	26,250	New Britain, Conn.	10,000
San Diego, Cal.	25,000	Waterbury, Conn.	10,000
Jacksonville, Fla.	25,000	Springfield, Ill.	10,000
Savannah, Ga.	25,000	East Chicago, Ind.	10,000
Gary, Ind.	25,000	Shelbyville, Ind.	10,000
Holyoke, Mass.	25,000	Waterloo, Iowa	10,000
Lowell, Mass.	25,000	Topeka, Kans.	10,000
Harrisburg, Pa.	25,000	Alexandria, La.	10,000
Charleston, W. Va.	25,000	Monroe, La.	10,000
Huntington, W. Va.	25,000	Peabody, Mass.	10,000
Charleston, S. C.	23,750	Duluth, Minn.	10,000
Lawrence, Mass.	21,000	Manchester, N. H.	10,000
Vineland, N. J.	21,000	Steubenville, Ohio	10,000
Pawtucket, R. I.	21,000	Erie, Pa.	10,000
Shreveport, La.	20,000	Greensburg, Pa.	10,000
Spring Valley, N. Y.	20,000	Homestead, Pa.	10,000
Lorain, Ohio	20,000	McKeesport, Pa.	10,000
New Castle, Ohio	20,000	Upper Beaver Valley, Pa.	10,000
El Paso, Texas	20,000	Washington, Pa.	10,000
Portsmouth, Va.	20,000	Sioux Falls, S. D.	10,000
Troy, N. Y.	19,250	Corpus Christi, Tex.	10,000
Pottstown, Pa.	17,000	Newport News, Va.	10,000
Morristown, N. J.	15,400	New London, Conn.	9,000
Oakland, Calif.	15,000	Braddock, Pa.	8,000
Peoria, Ill.	15,000	Danbury, Conn.	7,500
Wichita, Kans.	15,000	Beverly, Mass.	7,500
Lincoln, Nebr.	15,000	Pittsfield, Mass.	7,500
Englewood, N. J.	15,000	Fargo, N. D.	7,500
Plainfield, N. J.	15,000	Red Bank, N. J.	7,354
Niagara Falls, N. Y.	15,000	Galveston, Texas	7,325
Altoona, Pa.	15,000	Gloversville, N. Y.	7,200
Sharon, Pa.	15,000	Beach Haven, N. J.	7,050
Uniontown, Pa.	15,000	Derby-Shelton, Conn.	7,000
Waco, Texas	15,000	Las Vegas, Nev.	7,000

Teaneck, N. J.	\$7,000	Decatur, Ill.	\$5,000
Bradford, Pa.	7,000	Evansville, Ind.	5,000
Easton, Pa.	7,000	Portland, Maine	5,000
Hagerstown, Md.	6,000	Cumberland, Md.	5,000
Pontiac, Mich.	6,000	St. Joseph, Mo.	5,000
Middletown, N. Y.	6,000	Springfield, Mo.	5,000
Springfield, Ohio	6,000	Asbury Park, N. J.	5,000
Farrell, Pa.	6,000	Dover, N. J.	5,000
Hollywood, Fla.	5,865	Long Branch, N. J.	5,000
Woodbridge, N. J.	5,700	Hudson, N. Y.	5,000
Amsterdam, N. Y.	5,600	Liberty, N. Y.	5,000
Punxsutawney, Pa.	5,550	Suffern, N. Y.	5,000
Orlando, Fla.	5,200	Aliquippa, Pa.	5,000
Norristown, Pa.	5,100	Bethlehem, Pa.	5,000
Monticello, N. Y.	5,096	Butler, Pa.	5,000
Tri-Cities, Ala.	5,000	Austin, Texas	5,000
Manchester, Conn.	5,000	Corsicana, Texas	5,000
Pensacola, Fla.	5,000	Roanoke, Va.	5,000
West Palm Beach, Fla.	5,000	Clarksburg, W. Va.	5,000
Augusta, Ga.	5,000	Cheyenne, Wyo.	5,000
Macon, Ga.	5,000		

SMALLER COMMUNITIES MAKE IMPORTANT CONTRIBUTION TO TOTAL

The above list includes communities which provided cash in amounts of \$5,000 or more. There is an even greater group of communities which provided sums of less than \$5,000 but whose aggregate contribution toward the total was very substantial. It is with deep appreciation that we record these communities in the following columns.

<u>ALABAMA</u>	<u>CALIFORNIA</u> (cont'd)	<u>CONNECTICUT</u> (cont'd)	<u>GEORGIA</u> (cont'd)
Anniston	Petaluma	Middletown	Cordele
Demopolis	San Jose	Moodus	Dalton
Gadsden	San Pedro	New Canaan	Fitzgerald
Huntsville	Santa Ana	New Milford	La Grange
Jasper	Tulare & Kings	Newton	Moultrie
Opelika	County	Putnam	Rome
Tuscaloosa	Vallejo	Rockville	Tifton
Tuskegee	Venture	Seymour	Tri-Cities
	Wilmington	Wallingford	Waycross
<u>ARKANSAS</u>		Westport	West Point
Fort Smith	<u>COLORADO</u>	Willimantic	
Helena	Arkansas Valley		<u>IDAHO</u>
Jonesboro	(La Junta)	<u>FLORIDA</u>	Boise
Newport	Boulder	Daytona Beach	Idaho Falls
Paragould	Colorado Springs	Kendall	Pocatello
Pine Bluff	Pueblo	Lake City	
Wynne		St. Petersburg	<u>ILLINOIS</u>
	<u>CONNECTICUT</u>	Sanford	Bloomington
<u>CALIFORNIA</u>	Ansonia	Sarasota	Chicago Heights
Elsinore	Bristol		Danville
Eureka	Colchester	<u>GEORGIA</u>	De Kalb
Modesto	Lebanon	Athens	Galesburg
Palm Springs	Lower Middlesex	Carrollton	Kankakee
Pasadena	County	Columbus	Kewanee

ILLINOIS (cont'd)

La Salle
Mattoon
Pontiac
Quincy
Sterling
Streator
Waukegan

INDIANA

Goshen
Hammond
La Porte
Marion
Whiting

IOWA

Centerville
Clinton
Creston
Davenport
Iowa City
Marshalltown
Mason City
Oskaloosa
Ottumwa
Sioux City

KANSAS

Coffeyville
Independence
Junction City
Lawrence
Leavenworth
Pittsburg

KENTUCKY

Ashland
Harlan Zone
Hopkinsville
Mayfield
Owensboro

LOUISIANA

Baton Rouge
Lake Charles
New Iberia

MAINE

Bath
Biddeford-Saco
Calais

MARYLAND

Annapolis

MARYLAND (cont'd)

Bel Air
Cambridge
Centerville
Easton
Frederick
Pocomoke City
Westminster

MASSACHUSETTS

Adams
Ayer
Gloucester
Greenfield
Medway
Milford
Millis
Newburyport
North Adams
North Attleboro
Northampton
Plymouth
Salem
Southbridge
Webster
Winchendon

MICHIGAN

Ann Arbor
Battle Creek
Bay City
Benton Harbor
Cadillac
Escanaba
Iron County
Iron Mountain
Jackson
Kalamazoo
Lansing
Ludington
Marquette County
Mt. Clemens
Petoskey
Saginaw
South Haven
Traverse City
Ypsilanti

MINNESOTA

Albert Lea
Austin
Brainerd
Chisholm
Eveleth
Hibbing

MINNESOTA (cont'd)

International Falls
Mankato
Red Wing
Rochester
Virginia
Winona

MISSISSIPPI

Brookhaven
Columbus-Starkville
Greenwood
Hattiesburg
Indianola
Jackson
Lexington
Meridian
Port Gibson
Rolling Fork-
Sharkey County
Tupelo

MISSOURI

Cape Girardeau
Columbia
Hannibal
Hayti
Joplin
Kirksville
Poplar Bluff

MONTANA
Billings
Bozeman
Butte
Great Falls
Helena

NEBRASKA

Columbus
Grand Island
Hastings
Norfolk
North Platte

NEW HAMPSHIRE

Dover
Exeter
Keene
Laconia
Portsmouth

NEW JERSEY

Bergenfield
Bernardsville

NEW JERSEY (cont'd)

Boonton
Bordentown
Bound Brook
Bradley Beach
Burlington
Carmel
Carteret
Chatham
Cranford
Deal
Farmingdale
Flemington
Garton Road
Hackettstown
Hasbrouck Heights
Hightstown
Hoboken
Jamesburg
Keyport
Lakewood
Lake Hiawatha
Linden
Lyndhurst
Madison
Maywood
Metuchen
Millville
Newton
Park Ridge
Paulsboro
Penns Grove
Point Pleasant
Pompton Lakes
Princeton
Rahway
Riverside
Roselle
Rutherford
Salem
Summit
Toms River
Union
Westwood
Wildwood
Woodbine
Woodbury

NEW MEXICO
Carlsbad
Hobbs
Los Alamos
Santa Fe
Silver City

NEW YORK

Auburn
Batavia
Canandaigua
Corning
Fulton
Haverstraw
Herkimer
Highland Falls
Hoosick Falls
Hornell
Jamestown
Lake Placid
Little Falls
Lockport
Malone
Massena
Newark
Norwich
Ogdensburg
Oneonta
Oswego
Plattsburgh
Port Henry
Port Jervis
Potsdam
Saranac Lake
Saratoga Springs
Schenectady
Stamford
Tupper Lake
Warwick
Watertown

CATSKILL MOUNTAIN

AREA, N.Y.

Ellenville
Fleischmanns
Glen Wild
Hunter
Jeffersonville
Livingston Manor
Lock Sheldrake
Margaretville
Parkville
South Fallsburg
White Lake
Woodbourne

NORTH CAROLINA

Ahoskie
Asheboro
Brevard
Burlington
Charlotte

NORTH CAROLINA (cont'd)

Fayetteville
Hendersonville
Kinston
Lincolnton
Mt. Airy
New Bern
Raleigh
Rocky Mount
Statesville
Whiteville Zone
Wilmington
Williamston
Wilson
Winston-Salem

NORTH DAKOTA

Devils Lake
Grand Forks
Minot
Williston

OHIO

Ashtabula
Bellaire
Bowling Green
Canton
Chillicothe
Circleville
Coshocton
Delaware
Elyria
Findlay
Fostoria
Fremont
Galion
Hamilton
Lebanon
Massillon
Middletown
Mt. Vernon
Portsmouth
Salem
Sandusky
Warren
Wooster

OKLAHOMA

Ardmore
Chickasha
Duncan
Enid
Oklahoma City
Zone

OREGON

Albany
Baker
Coos Bay
Eugene
Klamath Falls

PENNSYLVANIA

(EASTERN)

Berwick
Carbon County
Danville
Hanover
Honesdale-Hawley
Lewistown
Mt. Carmel
Phoenixville
Pike County
Quakertown
Sayre
Shenandoah
Stroudsburg
Towanda

PENNSYLVANIA

(WESTERN)

Brownsville
Carnegie
Charleroi
Clairton
Clarion County
(New Bethlehem)
Clearfield
Coraopolis
Corry
Donora
Du Bois
Duquesne
Elizabeth
Ellwood City
Indiana
Irwin
Jeannette
Kiski Valley
Kittanning
Latrobe
Lower Beaver
Valley
McDonald
Monesson
Monongahela
Mt. Pleasant
New Kensington
Philipsburg
St. Mary's & Ridgeway

PENNSYLVANIA

(WESTERN) (cont'd)

State College
Titusville

RHODE ISLAND

Newport

SOUTH CAROLINA

Allendale
Anderson
Barnwell
Beaufort
Georgetown
Greeleyville
Kingstree
Rock Hill
Spartanburg
Sumter
Union
Walterboro

SOUTH DAKOTA

Huron
Mitchell
Rapid City
Watertown
Yankton

TENNESSEE

Brownsville
Clarksville
Dyersburg
Jackson
Johnson City
Kingsport
Knoxville
Morristown

TEXAS

Abilene
Amarillo
Breckenridge
Brownwood
Calvert
Denison
Eagle Pass
Greenville
Kilgore
Lockhart
Longview
Lubbock
Lufkin
Marshall
Nacagdoches

TEXAS (cont'd)
Rio Grand Valley
Rosenberg
San Angelo
Seguin
Tri-County
Wichita Falls

UTAH
Ogden

VERMONT
Bennington
Newport

VIRGINIA
Bristol
Cape Charles
Culpepper
Fredericksburg
Hampton
Hopewell
Martinsville
Petersburg
Pulaski
South Boston

WASHINGTON
Bellingham

WASHINGTON (cont'd)
Centralia
Longview
Spokane
Tacoma
Walla Walla

WEST VIRGINIA
Fairmont
Logan
Martinsburg
Parkersburg
Welch
Williamson

WISCONSIN
Fond du Lac
Manitowoc
Marinette
Marshfield
Oshkosh
Rice Lake
Stevens Point
Waukesha
Waupaca

WYOMING
Rawlins
Rock Springs

SHARETT ANALYZES EFFECT OF INDEMNITY AGREEMENT WITH WESTERN GERMANY

Following is the text of a statement made by Israel Foreign Minister Moshe Sharett in connection with the recent indemnity agreement between the Government of Israel and the Government of Western Germany. The statement emphasizes the long range value of the agreement but warns that it can offer only slight alleviation of the immediate pressing needs.

"In my opinion the agreement between Israel and the Federal Government of Western Germany has both material and moral significance, but its political and moral importance are more important in my view than its positive practical aspects. The fact that we have brought the other side to an acknowledgement of their responsibility for the consequences of the crimes committed, by the assumption on their part of an obligation to make payment of a substantial sum of indemnity to the State of Israel and to the Jewish people on the account of plundered and destroyed property — that is a political achievement of tremendous significance. Its importance as a precedent extends beyond the framework of the relationships between ourselves and Germany and transcends the bounds of Jewish history. Its value as a precedent gives it general international significance. This achievement can only be regarded as an outcome of the existence of the State of Israel and of the appearance of the State of Israel as a factor demanding indemnification of the Jewish people as a whole and of the initiative it displayed by virtue of this authority. The fact that the State of Israel proved its capacity in this respect to perform this historic mission is in itself of decisive importance and a source of deep moral satisfaction.

"When I went to Luxembourg to sign the agreement (with the German Chancellor), there were people who accompanied my departure with expressions of condolence. They seemed to feel that I was in need of encouragement as though that meeting involved on my part something of a painful sacrifice. Their attitude, too, derived from the view that the positive material aspects of this agreement are to be weighed against the moral negation implicit in it.

"That was not my view. In my meeting with the Chancellor of the Federal Republic of Western Germany and in signing that document together with him I felt nothing but pride at the demonstration that took place there of the moral strength of the State of Israel, of the raising of its prestige among the nations of the world and at the honor which had fallen to me and to my colleagues to represent the State at this solemn occasion.

"As to the material significance of the indemnity agreement, that is perfectly clear, though I think that it is permissible to me to warn against exaggerating it. Far be it from us to underestimate the importance of the amounts which the Bonn Government has undertaken to pay to us for the use of the State of Israel and of the Conference of Jewish Organizations. Nor can we underestimate the value of the materials, the machines and the other commodities which we are to receive by virtue of these indemnities for the expansion and consolidation of our economy. We shall insist on the scrupulous implementation of this agreement, and shall do everything in our power to ensure that the agreement is implemented to the full. However, let us not become prey to exaggerations and illusions. This agreement does constitute an important contribution to the solution of our economic problem on a long-term basis, but the agreement by itself by no means assures a complete solution, and at all events, as far as our immediate pressing needs are concerned, the agreement can offer only a slight alleviation.

"We are still overburdened with a heavy load of short-term debts, and it is doubtful whether the indemnity agreement can help us to reduce that load. We are still grappling with the problem of balancing our foreign currency budget. We still find ourselves in a situation where we must expend large sums in cash, including foreign currency, for the housing and economic consolidation of the large numbers of immigrants we have absorbed and for setting the wheels of our existing and expanding economy into full motion. Let us not forget that the indemnities we will receive will be substantially or even wholly in goods and not in cash. Let us not forget that altogether we shall be receiving during the first two years of the operation of the agreement not more than fifty million dollars worth of goods a year, and that in the succeeding years the total at best will be goods to the value of seventy-five million dollars a year.

"The indemnity agreement does open up the way for development projects and the expansion of our production in the years ahead. There is nothing in it, however, which can remove from our path at the present time the severe obstacles which confront us today. That must be clear to us and to all well-wishers of Israel. We shall be tested by the ability we can reveal to utilize the indemnity agreement during the course of its implementation as an instrumentality for consolidating our economic future. Precisely the fact that this new instrumentality is now at our disposal should encourage us and all who stand at our side in our efforts to overcome our short-term difficulties."

TRI-STATE CONFERENCE RAISES OVER \$400,000 IN CASH

Scores of communities whose representatives gathered in Pittsburgh at the UJA Tri-State Conference provided cash totalling over \$400,000 for the urgent programs of UJA.

The Conference, at which Judge Samuel A. Weiss, UJA Tri-State Regional Chairman presided, was attended by approximately 400 leaders from sixty communities who heard Congressman Franklin D. Roosevelt, Jr. of New York declare that "Israel is democracy's greatest salesman; Israel is the man on the spot and one man on the spot is worth more to the cause of democracy than 100 Americans going overseas to sell people our Declaration of Independence."

Mayor David L. Lawrence of Pittsburgh, who served as Honorary Chairman of the Reception Committee, also addressed the Conference. Resolutions calling for the continued flow of cash to the UJA and expressing gratitude to the United States for its aid to Israel were presented by Alvin Weber of Greensburg, Pa.

Checks were presented in behalf of their communities by Louis Jacobson, Aliquippa, Pa., Max Monarch, Altoona, Pa., I. H. Gordon, Upper Beaver Valley; Leonard Winograd, Lower Beaver Valley; Jack Sherman, Braddock, Pa., Jack Greenfield, Brownsville, Pa.; Maurice A. Berman, Butler, Pa., Ben E. Sherman, Carnegie, Pa., Leo D. Guttman, Charleroi, Pa., Arch Lhormer, Clairton, Pa., Philip Wekselman, Coraopolis, Pa., Mervyn Nast, Corry, Pa., Mano Lichtenstein, Donora, Pa., Maurice Shakespeare, DuBois, Pa., Victor R. Cohen, Ellwood City, Pa., Harry Cohen, Erie, Pa., William Feinberg, Farrell, Pa., Jack H. Millstein, Greensburg, Pa., Leonard Grinberg, Homestead, Pa., Hyman J. Brody, Indiana, Pa., Morris R. Colker, Irwin, Pa., Essak Weiner, Jeannette, Pa., Mrs. David Glosser, Johnstown, Pa., Isadore Rubin, Kiski Valley; Harry Lurie, Kittanning, Pa., Lou Slomoff, Latrobe, Pa., Arthur R. Rack, McKeesport, Pa., David H. Weiss, Monessen, Pa., Sylvan Goldman, Monongahela, Pa., Jay Weiner, New Castle, Pa., Dr. Samuel M. Sparks, New Kensington, Pa., Shefty Slesnick, Oil City, Pa., Bernard Navasky, Phillipsburg, Pa., Rabbi David Morris, Punxsutawney, Pa., Samuel W. Epstein, Sharon, Pa., Rabbi Benjamin Kahn, State College, Pa., Dr. Irwin A. Bernstein, Titusville, Pa., Dr. Edward Kaplan, Uniontown, Pa., A. L. Stormwind, Washington, Pa., Isadore J. Berman, Charleston, W. Va., M. D. Friedman, Huntington, W. Va., Arthur Seff, Fairmont, W. Va., Robert Weiner, Clarksburg, W. Va., Bernard Miller, Logan, W. Va., Mrs. Max L. Horne, Wheeling, W. Va., Kenneth Wells, Williamson, W. Va., Louis Kusner, Martinsburg, W. Va., Max Beren, Parkersburg, W. Va., Louis Duga, Bellaire, Ohio; Mrs. Helen K. Slepian, Portsmouth, Ohio; Joseph G. Denmark, Steubenville, Ohio; Harold Freedman, Ashland, Ky., Dr. Adolph Hersh, Duquesne, Pa., Allen I. Schwartz, Elizabeth, Pa., Sam Weissberg, McDonald, Pa., Leonard Levin, Mt. Pleasant, Pa., John Gross, St. Marys, Pa.

SOUTHWEST COMMUNITIES LAUNCH 1952 CAMPAIGNS

Last week six key Southwest communities inaugurated their 1952 campaigns and campaign activity in the whole area is so great that it is expected that by November 6th every Fall campaign in the Southwest raising more than \$15,000 will have completed all campaign functions and entered the final wind-up stage.

Tulsa, Oklahoma raised \$194,550 at its Big Gifts meeting, which was addressed by Sol Luckman of Cincinnati, a member of the UJA National Campaign Cabinet.

Shreveport, Louisiana held a meeting on October 15th which was addressed by Moritz M. Gottlieb. \$83,850 was raised by a group that gave \$79,740 in 1951.

Alexandria, Louisiana raised \$27,600 at its Big Gifts meeting which was addressed by Martin Nadelman of Houston, UJA State Chairman for Texas. This was a substantial increase over 1951.

Waco, Texas was host to guest speaker Bartley Crum at its Big Gifts meeting at which \$27,000 was raised by a group which gave \$24,000 last year.

Wichita, Kansas and Port Arthur, Texas also got their campaigns under way, both communities showing increases over last year.

CASH FLASH

As this report went to press, the million dollar check promised by Los Angeles was received by UJA.

act now . . .

**Cooperate with your
community campaign to**

**help the
United Jewish Appeal**

raise \$35,000,000 in cash

**by the end of the year
if Israel this winter is to
feed, house, clothe, rehabilitate
and absorb the 245,000 immigrants
still living in tents and shacks**

... to cooperate please pay your pledge

REPORT

to members of the
**NATIONAL CAMPAIGN
COUNCIL**

from JOSEPH J. SCHWARTZ, Executive Vice-Chairman

1952 CAMPAIGN



**UNITED
JEWISH
APPEAL**

on behalf of
JOINT DISTRIBUTION COMMITTEE
UNITED ISRAEL APPEAL
UNITED SERVICE FOR NEW AMERICANS

Vol. VII No. 6, November 26, 1952

165 West 46th St., New York City

NOT FOR PUBLICATION

AMERICAN JEWISH NATIONAL CONFERENCE IN NEW YORK WILL MARK FIFTEENTH YEAR OF UJA SERVICE

**More Than 1,000 Community Delegates to Gather at Hotel
Waldorf-Astoria, December 12, 13, 14 to Plan 1953 Campaign**

**Communities to be Honored Through Awards to
Fund Leaders**

**Extraordinary Program Planned to Celebrate Milestone
in UJA History**

Marking the beginning of the fifteenth year of a program of human rescue, relief rehabilitation and resettlement, unequalled in the history of the world, more than 1,000 leaders and contributors to campaigns throughout the country will gather at the Waldorf-Astoria Hotel in New York on Friday, December 12, Saturday evening, December 13 and Sunday, December 14, to review the budgets of the United Jewish Appeal agencies for 1953 and to plan for American Jewry's effort to meet its share of responsibility for these budgets through the 1953 UJA campaign.

Participating in the ceremonies commemorating a decade and a half of UJA service to the Jewish people will be celebrated personalities of the United States and Israel who will address the delegates, as well as a number of outstanding authorities on the UJA program who will be available as a panel during the sessions of the Conference at which all of the delegates will have ample opportunity for discussion and debate.

A feature of the Conference will be the presentation of awards to community campaign organizations as a symbol of the great constructive partnership of the communities and the UJA during the last fifteen years.

The democratic conduct of the proceedings of the Conference will be assured by the composition of the Steering Committee on which will be represented the locally appointed members to which each community is entitled in relationship to its population.

There is general agreement that the entire picture of Jewish need has been revolutionized as a result of the programs of the United Israel Appeal, the Joint Distribution Committee and the United Service for New Americans—New York Association for New Americans — participating agencies of the UJA — and that planning for the year ahead, which must take into account the new situation, will require the most earnest and dedicated attention of the best leadership of the Jewish community.

The officers of the UJA urge the various campaign organizations to notify the UJA as promptly as possible of the appointment of delegates to the Steering Committee and, in addition, to make every effort to assure maximum community representation at all the sessions of the Conference.

SOPKIN FAMILY SPARKS PROVIDENCE CAMPAIGN WITH LARGE INCREASE

An increase in the gift of the Sopkin family of Providence, Rhode Island from \$20,000 contributed in 1951 to \$50,000 in 1952 had an electrifying effect on the community, and at the Big Gifts meeting there were 178 pledges totalling \$278,000 — an increase of approximately 20% over last year. George Jessel and Mayor Oved Ben-Ami addressed the meeting.

There were a large number of substantial increases announced at the meeting, among which were those of the Hassenfeld family, (which also contributes in other communities) from \$14,500 to \$18,000; the Kane family, (which makes substantial pledges in Florida and California in addition) from \$14,500 to \$15,000; Samuel Rapaport, Jr., from \$7,000 to \$8,500; Philip Weinstein family, from \$7,500 to \$8,250; Joseph M. Finkelstein, seventy years old, from \$3,000 to \$7,000 (\$100.00 for each year of his life); Harry Leach and family, from \$5,000 to \$6,500; Irving I. Coken, \$3,000 to \$5,000 and Louis J. I. Symonds, \$2,250 to \$3,500. Other notable gifts were those of Alfred A. Fain for Apex Tire Company, \$10,000; Salmanson Family, \$6,500; Max Siegal, \$6,000; Irving and Archie Fain, (Fain's, Inc.) \$5,000. Space does not permit the publication of the large number of important gifts and generous increases which were announced in addition.

Prior to the Big Gifts meeting there was a meeting of Big Gifts leaders and workers at the home of Henry J. Hassenfeld which was addressed by Edward M.M. Warburg, as well as by a number of local leaders, and which set the tone for the results which were achieved.

As of November 20th pledges had reached \$396,000 and were still running about 15% ahead of last year. Providence is now in the process of conducting its Trade and Industry dinners and leaders are optimistic about the continuance of the excellent results thus far achieved.

Alvin A. Sopkin, a member of the Sopkin family whose gift was mentioned above, is President of the General Jewish Committee of Providence, and Archibald Silverman is Honorary President. Campaign Chairman is Henry J. Hassenfeld. Sydney A. Kane is Chairman of the Initial Gifts Committee. Trade and Industries Chairman is Sol J. Schiff. Joseph K. Levy is Chairman of General Solicitations. Mrs. Archie Fain is Chairman of the Women's Division and Joseph Galkin is Executive Director.

ROCHESTER MAINTAINING LEAD OVER LAST YEAR

Rochester, New York is still maintaining a gratifying increase over 1951 with \$577,457 raised to date. Among the top gifts in the community are those of Mr. and Mrs. Irving S. Norry who increased from \$26,000 to \$27,000; Gordon Motor Parts from

\$22,500 to \$23,600; Hart Food Store, \$17,000 to \$18,700; B. Forman Company Fund, Inc., \$15,000 to \$17,250; Mr. and Mrs. William F. Feinbloom and Mr. and Mrs. Abe Feinbloom, \$13,600 to \$14,300; Mr. and Mrs. Fred Neisner, \$12,000 to \$13,000. There were also a large number of increases among the gifts below these brackets.

Fred S. Forman is serving as President of the United Jewish Welfare Fund and also as General Chairman of the campaign. Campaign Chairman is Joseph E. Silverstein. Jack H. Rubens is Special Gifts Chairman. Serving with him as Big Gifts Co-Chairmen are Fred Neisner, Harry Germanow, Irving S. Norry, William F. Feinbloom, Hyman Kolko and Morris Levinson. Mrs. David J. Lazeroff and Mrs. Michael Mofsky are Co-Chairmen of the Women's Division. Elmer Louis is Executive Director.

TULSA TOTAL REACHES \$275,000 MARK

The campaign opening meeting in Tulsa, Oklahoma was another illustration of the renewed interest of contributors in the Fall campaign effort as evidenced by increased attendance at campaign meetings in all sections of the country. The Tulsa meeting was attended by more than 500 persons who heard George Jessel speak in behalf of the UJA. It was a "standing room only" success.

I. Nadel is President of the Tulsa Jewish Community Council and Maurice Schiller is Campaign Chairman. Serving with him as Co-Chairman is Julius Bankoff. Herman George Kaiser is Big Gifts Chairman. Executive Director is Emil Salomon.

BIRMINGHAM PLEDGES EXCEED THOSE OF LAST YEAR

The campaign opening meeting in Birmingham, Alabama, which was addressed by George Jessel, was attended by more than 600 persons, the largest attendance ever recorded in the community's history. Pledges announced totalled \$234,000, which was more by several thousand dollars than the same group contributed last year. The present pledged figure for Birmingham is \$291,986 with the increase being maintained.

The above meeting was preceded by a gathering of over 200 women — also a record attendance — who were addressed by Ruth Chatterton and Mrs. Esther Kesselman. The women raised \$34,000 which was about 7% more than last year.

The extraordinary turnout for meetings in Birmingham this year is an indication of the enthusiasm with which the campaign is going forward.

President of the United Jewish Fund of Birmingham is Hyman S. Miller. Carl H. Hess is Campaign Chairman. Big Gifts Chairman is Alex Rittenbaum. Mrs. Leon Weinstein is Chairman of the Women's Division and Mrs. Benjamin A. Roth is Executive Secretary.

SHREVEPORT OPENS CAMPAIGN WITH PLEDGES OF \$180,000

Still another packed house was achieved when more than 300 contributors gathered at the campaign opening meeting in Shreveport, Louisiana and brought pledges in 1952 to \$180,000. George Jessel addressed the meeting. This was approximately the same amount as was pledged by the group in 1951.

Simon Herold is President of the Shreveport Jewish Federation and Jules Fogel is Campaign Chairman. Serving with Mr. Fogel as Co-Chairmen are Henry Spira and Arthur Arnold. Samuel G. Wiener is Big Gifts Chairman. Chairman of the Women's Division is Mrs. Simon Herold. Maurice Klinger is Executive Director.

UNEQUALLED DEVOTION

There were few dry eyes in Port Arthur, Texas on the day after the campaign opening meeting for, on that day, one of Port Arthur's most beloved residents, Jacob Jacobs, passed away.

Mr. Jacobs was very ill. He knew that he was going to die. Nevertheless, on the evening of the campaign opening meeting he asked for his pledge card so that he could make his pledge for \$1,000.

The officers of the UJA wish to take this means of paying tribute to Mr. Jacobs and of sending heartfelt condolences to his widow, Mrs. Hadassah Jacobs.

WILMINGTON PLEDGES REACH \$201,760

Wilmington, Delaware, at its Big Gifts meeting addressed by Mayor Oved Ben-Ami of Nathanya, Israel, and Judge Maurice Bernon of Cleveland, a member of the UJA National Campaign Cabinet, has announced a current total of \$201,760 in pledges. Leaders state that the general spirit in the community is good and that they are hopeful of a campaign that will match the trend toward greater accomplishments which is marking the Fall season throughout the country.

I. B. Finkelstein is President of the Jewish Federation of Delaware and Milton Kutz is Campaign Chairman. John W. Kane is serving as Special Gifts Chairman. Mrs. Sam Eisenstat is Chairman of the Women's Division and A. Roke Lieberman is Executive Director.

YOUNGSTOWN BIG GIFTS TOTAL \$152,156

Another Big Gifts meeting, addressed by George Jessel, took place in Youngstown, Ohio which now has pledges totalling \$152,156 representing a slightly larger sum than was contributed by the same group last year. Marvin H. Itts, one of the outstanding leaders of Youngstown and a member of the National Campaign Cabinet, called for pledges at the Big Gifts meeting.

Murray A. Nadler is President of the Jewish Federation of Youngstown and Joseph Friedman is Campaign Chairman. Serving with Mr. Friedman as Co-Chairmen of the campaign are Harry Spero and Samuel Gluck, who is also serving as Big Gifts Chairman. Mrs. Ralph Lebowitz is Chairman of the Women's Division and Stanley Engel is Executive Director.

TOLEDO RUNNING WELL AHEAD OF 1951

Sparked by the \$65,000 gift of the Charles H. Fruchtman family and the \$32,000 gift from Abe J. Levine at the Special Gifts meeting in Toledo, Ohio, the community raised \$227,425 at that meeting which represented an increase of 22% and is still maintaining a very substantial lead with a total of \$315,000 in pledges recorded.

Other notable gifts were those of Jerry Baron who increased from \$7,500 to \$10,000; Joe Cohan, from \$7,000 to \$10,000; Stanford C. Goldman from \$10,000 to \$11,000; Isadore Frumkin from \$5,000 to \$6,000; Thomas L. Kaplin from \$7,000 to \$9,875; Jules D. Lippmann, \$8,000; I. R. Miller from \$4,400 to \$5,500 and Stanley Levison from \$2,000 to \$2,500.

The Big Gifts meeting was addressed by George Jessel and Mayor Oved Ben-Ami of Nathanya, Israel. The success of the meeting was credited in large measure to the

effective work and excellent campaign speeches of Irwin Fruchtman and Stanford C. Goldman as Co-Chairmen of the campaign and Joseph Cohan and Jerry Baron as Special Gifts Co-Chairmen. Abe J. Levine is President of the United Jewish Fund of Toledo and Mrs. Alex W. Klein is Chairman of the Women's Division. Julian G. Stone is Executive Director.

AN ORCHID FOR MRS. PORTER

Out of Lansing, Michigan comes the moving and fascinating tale of Grace Porter, who takes care of the laundry of one of the local leaders, Dr. David Kahn. For a number of years Grace Porter has been contributing \$50.00 a year to UJA in this manner: Every two weeks she gives Mr. Kahn \$2.00 in a laundry bag as a contribution to the UJA and as a measure of her great sympathy with the cause. Recently, at a Big Gifts meeting in Lansing, the community presented Grace Porter with an orchid in recognition of her sacrificial support of the cause.

LITTLE ROCK MAINTAINING LEAD OVER LAST YEAR

With \$60,750 pledged by the time of the campaign opening meeting of Little Rock, Arkansas, the community was determined to maintain the increase which the amount represented until the end of the campaign.

The Women's Division, too, was running well ahead of last year, after a meeting attended by 110 women.

Phillip G. Back is President of the Jewish Welfare Agency of Little Rock and Max Moses is Chairman of the Steering Committee. Chairman of out-of-town gifts is Preston Pfeifer while Gus Ottenheimer is serving as Chairman of Big Gifts. Mrs. Rose Kory is Chairman of the Women's Division and Mrs. Louise S. Thalheimer is Executive Director.

GARY 13% AHEAD WITH ALMOST \$80,000 RAISED

Gary, Indiana, another of the many communities visited this Fall by Mayor Oved Ben-Ami and George Jessel, is running 13% ahead of 1951 with approximately \$80,000 raised to date. Campaign officers are enthusiastic about prospects.

Irving I. Brenmen is President of the Gary Jewish Welfare Federation. Campaign Chairman is Saul Cohen who is assisted by Benjamin Saks and Bernard Friedman as Co-Chairmen. Cyrus Wechsler is Big Gifts Chairman. Chairman of the Women's Division is Mrs. Leon Gardner. Frank H. Newman is Executive Director.

HUM OF CAMPAIGN ACTIVITY HEARD OVER THE NATION

So busy are communities from coast to coast with campaign activity that it would require a volume to report adequately on all of them. Because space is so limited, comment in many cases must be brief, although in practically every community devoted men and women are giving of themselves without stint to carry forward their responsibilities for UJA. Following is a partial and sketchy review of some of this campaign activity.

Schenectady, New York has raised thus far the sum of \$43,575, representing an increase over last year. Max H. Hershkowitz is President of the Jewish Community Council of Schenectady. Leo W. Spira is Big Gifts Chairman. Mrs. Albert B. Freedman is Chairman of the Women's Division. Samuel Weingarten is Executive Director.

Wichita, Kansas has reported thus far pledges totalling \$53,000. Rabbi Charles Shulman of Riverdale Temple, New York, addressed the campaign opening meeting. J. Boris Kremer is President of the Mid-Kansas Jewish Welfare Federation. William C. Cohen is Campaign Chairman. Harold A. Zelenkoff is Executive Director.

Camden, New Jersey is 11% ahead of last year with \$71,055 raised at the campaign opening dinner which was addressed by Vice-Consul of Israel, Moshe Ofer and Harry Hershfield. Albert J. Klein is President of the Jewish Federation of Camden County and Commissioner E. George Aaron is Campaign Chairman. Carl T. Mitnick is Big Gifts Chairman. Chairman of the Women's Division is Mrs. Sidney Friedenbergl. Executive Director is Bernard Dubin.

Lawrence, Massachusetts is at the \$76,000 mark with every effort being made to wind up the campaign at an early date. Abraham Rappaport is President of the Jewish Community Council of Greater Lawrence. Harry Koffman and Saul White are serving as Co-Chairmen. Dr. Isador Siskind is Advance Gifts Chairman. Chairman of the Women's Division is Mrs. Aaron Kovner. Mark Mazel is Executive Director.

Charleston, South Carolina is keeping right up with the record it set last year with over \$36,000 already raised. Milton Kronsberg is doubling as President of the Charleston Jewish Welfare Fund and Campaign Chairman.

Charleston, West Virginia has over \$107,000 in pledges and is driving hard to wind up. Isadore J. Berman is President of the Federated Jewish Charities of Charleston. Campaign Chairman is Mark H. Schaul. Co-Chairmen are Lawrence Kaufman, Jr., and Michael M. Margolis. Mrs. Harry Winston is Chairman of the Women's Division. Charles Cohen is Executive Secretary.

Johnstown, Pennsylvania has pledges totalling over \$108,000. Co-Chairmen of the Johnstown campaign are Harry Fields, Alvin Glosser, Dr. Louis Markovitz, Meyer Silberstein and Herbert H. Silverstone. David A. Glosser is Big Gifts Chairman.

New Bedford, Massachusetts has pledges totalling \$92,000. Selwyn I. Braudy is serving both as President of the New Bedford Jewish Welfare Fund and Chairman of the campaign. Hyman L. Mohel is Big Gifts Chairman. Mrs. Robert Rosenberg is Chairman of the Women's Division.

Poughkeepsie, New York is running well ahead of last year with \$54,860 in pledges recorded. Chairman of both the Jewish Welfare Fund of Poughkeepsie and the campaign is Irving Schlossberg. Philip Morowitz and Louis Schwartz are Big Gifts Chairmen. Mrs. Irving Perlmutter is Chairman of the Women's Division and Samuel Kurzon is Executive Director.

Chester, Pennsylvania is ahead of last year with \$53,078 raised. Meyer J. Freed is serving as President of the Welfare Fund as well as General Chairman of the campaign. Co-Chairmen are Maxwell L. Schwartz, Maurice M. Swimmer and Myer Pressman. Sol Weinberg is Big Gifts Chairman. Chairman of the Women's Division is Mrs. Alexander Long.

Leominster, Massachusetts has \$55,000 pledged thus far, representing a healthy 41% increase over last year. Jerome M. Asher is President of the Jewish Community Council of Leominster and Morton F. Levine is Campaign Chairman as well as Big Gifts Chairman. Mrs. Maurice Kaufman is Secretary.

Fitchburg, Massachusetts is working hard to achieve success in the 1952 campaign. It has \$45,000 raised to date. Philip Salny is President of the Jewish Federation of Fitchburg as well as Chairman of the campaign.

Grand Rapids, Michigan has launched its campaign with \$50,175 raised at its campaign opening meeting. Harold Albert is President of the Jewish Community Fund of Grand Rapids and Dr. Charles E. Farber is Campaign Chairman.

Pottstown, Pennsylvania is running 10% ahead of last year with \$46,507 raised thus far. Co-Chairmen of the campaign are Leon J. Levitz and Sidney Pollack.

Vineland, New Jersey, with \$58,600 raised thus far, expects to wind up its campaign shortly with an increase over last year. Campaign Chairman is I. C. Schwarzman. Serving with him as Initial Gifts Chairman is Dr. Arthur Goldhaft. Mrs. I. C. Schwarzman is Chairman of the Women's Division.

SMALLER COMMUNITIES EXCEED LAST YEAR'S RESULTS

Many of the communities which raise smaller sums are far ahead of last year percentage-wise. While these communities raise comparatively small sums individually, together they constitute a vital force in the total UJA program. Following is a partial list of communities whose results to date exceed those of last year by 5% or more. Scores of additional communities could be listed whose proceeds run from 1% to 5% greater than last year and scores of others which are maintaining the pace set last year.

<u>COMMUNITY</u>	<u>1952 RAISED</u>	<u>1951 RAISED</u>	<u>% OF INCREASE</u>	<u>CHAIRMAN</u>
Tuscaloosa, Ala.	\$23,670	\$20,670	15	Abe Temerson
Fort Smith, Ark.	12,472	11,145	12	Louis Cohen
Pine Bluff, Ark.	12,575	9,000	40	Robert Banks
Meriden, Conn.	23,385	21,000	11	I. Albert Lipman
Hammond, Ind.	24,100	18,100	14	Benjamin Levin
Frederick, Md.	3,255	1,985	64	Ben B. Rosenstock
Adams, Mass.	3,385	2,950	15	Samuel Kroneck
Framingham, Mass.	3,400	1,600	113	Jay Gordon
Port Huron, Mich.	3,500	3,300	6	Nathan Kaletsky
Virginia, Minn.	6,935	6,185	12	Louis B. Goldberg
Canton, Miss.	1,255	1,050	20	Louis Stein
Beach Haven, N.J.	7,215	3,210	125	Herbert L. Shapiro
Madison, N.J.	1,585	1,300	22	Seymour Epstein
Burlington, N.J.	3,815	3,585	6	Dr. Abraham B. Sand
Somerville, N.J.	21,965	20,025	10	Henry Israel
Elmira, N.Y.	22,300	20,700	8	Dr. Milton Goldsmith
Herkimer, N.Y.	6,250	5,776	8	Norman Jacobs
Monticello, N.Y.	25,142	18,253	38	Samuel Simon
Rocky Mount, N.C.	5,035	4,560	10	Leon N. Epstein
Weldon-Roanoke Rapids, N.C.	2,131	1,760	21	Ellis Farber
Lebanon, O.	1,475	1,375	7	Mrs. Aaron Brafman
Lima, O.	16,800	15,000	12	Henry Popkin
Massillon, O.	2,885	2,685	7	Harry Freedman
Middletown, O.	16,500	15,600	6	Manny Garlikov)Co- Ted Lazarow)Chairmen
Zanesville, O.	6,145	5,775	6	Harry Calig

<u>COMMUNITY</u>	<u>1952 RAISED</u>	<u>1951 RAISED</u>	<u>% OF INCREASE</u>	<u>CHAIRMAN</u>
Ambridge, Pa.	11,129	10,385	7	William Green
New Kensington, Pa.	16,455	13,350	23	Abe H. Bleier
Phoenixville, Pa.	3,333	2,860	17	Joe Leichman
Punxsutawney, Pa.	8,905	5,720	56	Benjamin Levy
Texarkana, Texas	3,720	2,935	27	Melvin S. Kusin
Burlington, Vt.	10,375	9,800	6	Alex Colodny) Co-Chair- Nathan Gladstone) men
Wheeling, W. Va.	23,539	20,372	16	Charles Perelman
La Crosse, Wisc.	6,580	6,000	10	David B. Levenstein

FLINT AND TUCSON RALLY BEHIND CASH DRIVE

Flint, Michigan, which has an outstanding cash record, forwarded \$50,000 cash to the UJA in connection with the current drive for \$35,000,000 by the end of the year. This remittance was inadvertently omitted from the last issue of Report to Members.

Another regrettable omission was that of Tucson, Arizona which rushed \$10,000 to the UJA when the urgent need was called to the attention of the community's leaders.

LOOK MAGAZINE LAUDS JACK WEILER

LOOK Magazine, in its December 16th issue, will give Jack D. Weiler, dynamic National Chairman of the UJA's special \$35,000,000 Cash Campaign, a well-deserved salute for his inspiring leadership in the United Jewish Appeal and other philanthropic efforts. This issue of LOOK will be on all newsstands on December 2nd.

In its popular feature, "Look Applauds," the nationally-circulated picture magazine singles out the UJA's dedicated National Cash Chairman for spending 80 per cent of his time helping the needy. Mr. Weiler, LOOK says, "believes Israel's future is bright — you can't beat the spirit of those people."

Be sure to get the December 16th issue, and tell your friends about it, too.

CAMPAIGN BRIEFS

The officers of the Stockton, California campaign rarely wait for conferences or meetings at which to make cash available to the UJA. When Luise Rainer appeared in that community she received a check for \$20,000 for the UJA. Jack Cooper is President of the Jewish Community Council of Stockton and Max Sweet is Chairman. Mrs. Joseph Schwartz is Chairman of the Women's Division. Leonard Krivonos is Executive Director ... The size of a community is not always a measure of its support of UJA. Little Pittsfield, Maine, which has only about a dozen contributors, sent \$10,000 to the UJA last year, and at the recent New England conference of UJA in Boston, Mr. Joseph Shuman of that community presented a check in the amount of \$3,500 ... The first community to report practical aid to Israel in memory of the late President Dr. Chaim Weizmann, was Huntington, West Virginia whose campaign opening meeting was scheduled on the day Dr. Weizmann's death was announced to the world. At the suggestion of Harry Hershfield and Mrs. Esther Kesselman, who addressed the meeting, additional and supplementary gifts were announced as a tribute to Dr. Weizmann so that the cause which meant so much to him might be further helped. A scroll bearing the names of those members of the community who contributed additional money to the drive in this way was prepared by the community.

MORITZ M. GOTTLIEB

It is with a sense of irreplaceable loss and profoundest sorrow that the officers of the United Jewish Appeal and the members of the United Jewish Appeal National Campaign Cabinet record the sudden passing of their colleague and friend, Moritz M. Gottlieb, at the General Assembly of the Council of Jewish Federations and Welfare Funds in Boston last weekend.

Mr. Gottlieb, who was National Chairman for Regions of the United Jewish Appeal, was one of those rarest of men who choose to make their first concern the saving of the lives of their fellow men regardless of the cost to themselves in terms of health or material possessions.

In recent years Mr. Gottlieb, though a leader in many worthy Jewish and civic causes, devoted virtually all of his time to the cause of the UJA. From his office at UJA and through his numerous trips throughout the country for the UJA, he maintained contact with hundreds of leaders and contributors in communities from coast to coast, and his death is deeply mourned by all of them for, as one campaign chairman put it, "to know Moritz was to love him."

Mr. Gottlieb put the demands of the UJA ahead of his own physical welfare. Despite a chronic heart ailment, he continued unceasingly his labors for the cause and, in addition to his frequent campaign visits to communities, he made a number of trips to Israel, Europe and North Africa. Only this past September he returned home following a five week mission, during which he conferred in Jerusalem with Prime Minister David Ben-Gurion and with other leaders of both the Israel Government and the Jewish Agency.

On the death of Mr. Gottlieb, Edward M. M. Warburg, General Chairman of the UJA, issued the following statement:

"There have been few citizens of our community whose passing will so deeply be mourned by so many. Despite his constant self-effacing attitude he was and will always be remembered. He loved his host of friends and they were enriched by his deep human understanding. He gave to all and wanted nothing in return except the cheerful comradeship of those who would join with him in helping those who needed help. He knew he was taxing himself to the fullest but was not interested in sympathy. He died as he would have wanted - 'in action.' He achieved and radiated a serenity through cheerful service. He leaves a rich heritage in the example of his life."

Mr. Gottlieb is survived by his wife, Anita, who was with him when he died, and by two sons, both veterans of World War II, Richard Melvin Gottlieb, of Los Angeles, and David Abraham Gottlieb, of Allentown.

THE TIME

DECEMBER 12, 13 AND 14

THE PLACE

**WALDORF-ASTORIA HOTEL
NEW YORK**

THE OCCASION

**AMERICAN JEWISH
ARCHIVES**
**ANNUAL NATIONAL CONFERENCE
OF UJA**

**MARKING THE BEGINNING OF UJA'S
FIFTEENTH YEAR OF LIFE-SAVING SERVICE**

REMINDER TO COMMUNITY LEADERS:

**Have you appointed your community's representatives
to The Steering Committee?**

REMINDER TO EVERYBODY:

Have you sent in your reservation yet?

TIME IS SHORT — FACILITIES ARE LIMITED — ACT NOW

REPORT

to members of the

NATIONAL CAMPAIGN COUNCIL

from JOSEPH J. SCHWARTZ, Executive Vice-Chairman

1952 CAMPAIGN



UNITED JEWISH APPEAL

on behalf of

JOINT DISTRIBUTION COMMITTEE

UNITED ISRAEL APPEAL

UNITED SERVICE FOR NEW AMERICANS

SPECIAL ISSUE, December 18, 1952

165 West 46th St., New York City

NOT FOR PUBLICATION

1200 LEADERS AT ANNUAL NATIONAL UNITED JEWISH APPEAL CONFERENCE RESOLVE TO RAISE MORE IN UJA'S FIFTEENTH YEAR OF SERVICE

Call For Firm Adherence To Policy of Advance Allocations Agreements

UJA, JDC and USNA - NYANA Present Budgets Totalling \$144,354,250

**Warburg Agrees to Serve Again as General Chairman With Five New
National Chairmen to Aid Him**

One of the largest and most inspired gatherings of community delegates since the inception of the United Jewish Appeal came together at the Waldorf-Astoria Hotel in New York last weekend to launch the UJA on its fifteenth year as American Jewry's instrument for aid to Jews in need all over the world and support of Israel. All sessions of the three day Conference were marked by an atmosphere of revitalization and determination, as the more than 1,200 delegates discussed American Jewry's responsibility in 1953.

Aroused by a report by Edward M. M. Warburg, who agreed to serve again in 1953 as General Chairman of the UJA, to the effect that campaign results in many communities had fallen off in 1952 and that in some of these communities the total burden of loss had been placed on the UJA, the delegates called on American Jews to provide larger sums in 1953 and to guarantee, through consultation with UJA on allocations in advance of their campaigns, the equitable distribution of the funds raised.

Budgets for 1953, totalling \$144,354,250, were submitted to the delegates who, moved by the scope and critical urgency of the needs, unanimously adopted a resolution calling on community campaign leaders to redouble their efforts in 1953 in order that they might provide larger sums for UJA toward the total needs.

The delegates also stressed in a resolution the continuing need of Israel for the free American dollars which can only be provided on a large scale by a successful UJA, and they called upon communities which have not already done so to complete payment on

their allocations to UJA for 1952 and prior years as well as to borrow ahead on account of their 1953 campaigns.

Chosen to serve as National Chairmen of the 1953 campaign with Mr. Warburg were a group of five leading members of the UJA National Campaign Cabinet: Morris W. Berinstein of Syracuse, New York; Joseph Holtzman of Detroit, Michigan; Sol Luckman of Cincinnati, Ohio; and William Rosenwald and Jack Weiler of New York City.

National Chairmen representing the constituent agencies of UJA will be Walter Bierenger, President of USNA; Rudolf G. Sonneborn, National Chairman of UIA; and Rabbi Jonah B. Wise, Vice-Chairman of JDC.

BEN-GURION SALUTES UJA FOR "UNIQUE ROLE"

Following is the text of a cable sent to the Conference by Prime Minister of Israel David Ben-Gurion:

ON THIS OCCASION OF THE ANNUAL NATIONAL CONFERENCE OF THE UNITED JEWISH APPEAL I WISH TO EXTEND TO THE ASSEMBLED LEADERS OF AMERICAN JEWRY THE WARMEST GREETINGS OF THE PEOPLE AND THE GOVERNMENT OF ISRAEL stop AS YOU MEET TO CHART THE UJA'S FIFTEENTH SUCCESSIVE NATIONWIDE CAMPAIGN IN BEHALF OF ALL THOSE WHO NEED YOUR ASSISTANCE WE ARE HAPPY TO SALUTE UJA FOR ITS UNIQUE ROLE IN SAVING AND PRESERVING HUNDREDS OF THOUSANDS OF JEWISH LIVES stop IN THE PAST FOURTEEN YEARS UJA TRULY HAS MADE UNPARALLELED CONTRIBUTIONS TO THE JEWISH PEOPLE BOTH IN THE LAND OF ISRAEL AND IN OTHER PARTS OF THE WORLD stop UJA'S RECORD IS RECORD OF AMERICAN JEWRY'S SUPERB RESPONSE TO JEWISH STRIVING FOR FREEDOM AND LIBERATION stop YOU CAME UPON THE SCENE IN 1939 TO SAVE THE JEWS OF EUROPE FROM NAZISM AND YOU SUCCEEDED IN SAVING HUNDREDS OF THOUSANDS stop IT WAS UJA THAT RALLIED AMERICAN JEWS IN THEIR EFFORTS TO REHABILITATE AND TO RESETTLE THE REMNANT OF EUROPEAN JEWRY FOLLOWING THE GREAT WARS END AND ONE RECALLS THE SWEEP AND NOBILITY OF YOUR ENTERPRISE AS YOU HELPED TO END THE SPECTACLE OF JEWISH HOMELESSNESS IN THE DISPLACED PERSONS CAMPS OF GERMANY, AUSTRIA, ITALY AND CYPRUS stop IN 1948 WHEN THE JEWISH STATE WAS PROCLAIMED AND WE WERE THEN IMMEDIATELY PLUNGED INTO AN UNEQUAL WAR TO DEFEND OUR NEWLY WON INDEPENDENCE UJA GALVANIZED AMERICAN JEWRY TO SUSTAIN OUR SUCCESS AND EVEN IN THOSE GRIM HOURS TO HELP US RECEIVE FIRST OF THE MORE THAN 700,000 HOMELESS JEWS WHO WITH YOUR ASSISTANCE WERE TO REACH US IN THE NEXT FOUR AND A HALF YEARS stop UJA ADDED GLORY TO ITS NAME IN THE RESCUE OF THE JEWS OF YEMEN BY MEANS OF THE NEVER TO BE FORGOTTEN MAGIC CARPET AIRLIFT stop AND LATER IN 1950 AND 1951 UJA BROUGHT FULL WEIGHT OF AMERICAN JEWRY TO BEAR ON THE HISTORIC EFFORT TO SAVE THE JEWS OF IRAQ FROM THE THREAT OF EXTINCTION AND YOU HELPED IN RESCUE 110,000 MEN, WOMEN AND CHILDREN IN THE MEMORABLE AIRBORNE OPERATION EZRA AND NEHEMIA stop IN 1953 WHICH WE HAIL AS UJA'S FIFTEENTH YEAR OF LIFE SAVING AND DEDICATED SERVICE TO THE JEWISH PEOPLE THE NOBLE ASSISTANCE OF UJA IS EXPECTED WITH THE AIM OF PROVIDING HOMES FOR OUR IMMIGRANTS BROUGHT HERE WITHOUT ANY MEANS OF SUBSISTENCE stop THE PEOPLE OF ISRAEL ARE UNITED IN COURAGE AND HOPE AND WITH THE CONTINUED HELP OF THE JEWS OF THE UNITED STATES ARE CONFIDENT THAT THEY WILL FULFILL THE PROUD DESTINY WHICH HISTORY HAS ASSIGNED TO THEM

DAVID BEN-GURION

JOSEPH TAL WARNS OF POTENTIAL EMERGENCIES

The major public session of the Conference was in the form of a banquet on Saturday evening at which the delegates, who jammed the great hall and overflowed

into a number of adjoining rooms, heard outstanding addresses by Dr. George Josephthal, Treasurer of the Jewish Agency for Palestine, Dr. Nahum Goldmann, Chairman of the Jewish Agency and Edward M. M. Warburg, General Chairman of UJA, who presided.

The session began impressively with a tribute of silence to the memory of Dr. Chaim Weizmann, followed by the lighting of the Chanukah candles and the chanting of the blessing by Cantor Moshe Kusevitzky. Rabbi David de Sola Pool, of New York, delivered the invocation.

Dr. Josephthal, who came to this country especially to address the Conference and who, between the time of his arrival and the day of the Conference made a hurried visit to Germany in his capacity as Chairman of the negotiations team of the Government of Israel in connection with the German reparations agreement, reviewed for the delegates the tremendous task of absorbing the more than 700,000 Jews who have come to Israel since the establishment of the State. This absorption program is also Dr. Josephthal's responsibility.

350,000 Jews Left In Iron Curtain Countries

Pointing to the future, Dr. Josephthal declared: "It is so hard to say anything today about the situation of the Jews in the Iron Curtain countries. More than 400,000 who used to live in this part of the world were brought to Israel but more than 350,000 are left in the area, excluding those in the Soviet Union.

"None of us can say what the repercussions might be after the Prague trial. The atmosphere created by the instigations of the Prague frame-up against Zionism is conducive to anti-Semitism and relegates Jews to the category of second class citizens. The Prague trial begins again the infamous theory, so well known to us from our experience in fascist and Arab countries, that a Jew cannot be loyal to the country he lives in only because he is a Jew. It is a call to the lowest, most base instincts of the illiterate and fanatic sections of the population in those countries.

"We are determined that the Jews in the Iron Curtain countries should be saved for a full Jewish life and should be spared the fate of Russian Jewry whose culture has been banished and whose ties with world Jewry have been severed. We must therefore strengthen our efforts to obtain release for as many Jews as possible from these areas at whatever cost in money and effort may be involved."

Dr. Josephthal declared that "the gates are closed in some of these countries, but not all of them. We have to speed up emigration. And we say to the rulers in Prague, in Warsaw, in Bucharest and Budapest, 'Give us these Zionist imperialists, these stateless intellectuals, these petty bourgeoisie cosmopolitans.' And we pledge to the Jews in those countries today that we will never, never forget them or abandon them. We will not retreat before any sacrifice to have them with us."

Pointing out that selective immigration measures in Israel will not be adhered to whenever there is the slightest intimation of a Jewish community which might be exposed to danger, Dr. Josephthal declared that emigration from Arab countries and from Eastern Europe is not subject to such selective measures. He reviewed the situation of the Jews in North Africa and told the delegates that while it cannot be said that they are now in as much danger as those in the Arab and Iron Curtain countries, the recent outbreaks of violence in Morocco were ominous for the Jews. "Violence was not intended against Jews as Jews" he said, "but when violence explodes, when windows are

shattered, when the torch is set to homes and lives are imperiled, can the Jews be saved? We are ready for a new influx from North Africa."

Israel To Eliminate Tents

Dr. Josephthal reported on the vigorous and sacrificial efforts which were being made in Israel to provide better housing for immigrants. He said that at the beginning of last winter there were still 20,000 families in tents in the Maabarot but that "by mid-winter, I am happy to say to you, there won't be tents for our newcomers... This does not mean that immigrants are properly housed. There are still more than 30,000 families in canvas and aluminum huts which are far better than tents but which are still not permanent housing."

"Every investment in human assets has given dividends" concluded Dr. Josephthal. "Every impatience endangers progress. If you get impatient with us or Israel gets impatient with its newcomers, we may destroy the chance history has given us and which has been obtained through so many sacrifices. The most colossal task of human rescue, rehabilitation and resettlement summons us once more. Our oppressed brothers, our newcomers in Israel, are still not fully absorbed. The old who were left without their dear ones; the soil of Israel thirsty for new settlers and water; the land in Israel which can provide bread for the people of Israel — this is the call of a nation of martyrs who have at last a chance for life in dignity and liberty. This is the call of UJA in 1953. The Jews of Israel know their task. You know yours. It is our joint responsibility."

GOLDMANN ANALYZES ROLE OF GERMAN REPARATIONS

In his address Dr. Nahum Goldmann, who was Chairman of the Praesidium of the Conference on Jewish Material Claims Against Germany, and who was in great measure responsible for the success of the negotiations, declared, "I want to warn you — and I hope it isn't necessary to elaborate on this — that you must not think that what the Germans will deliver to Israel in the form of capital goods can replace even to the extent of 1% the help and support which American Jewry has given and must continue to give to Israel through the United Jewish Appeal, through bonds, through investments and any other form of aid — but primarily the free dollars of the UJA. The fact is that German goods have to be used primarily for long term investment. If anybody thinks that the German machines or the tractors or the pipe lines or the prefabricated houses which will come to Israel will replace one of the free dollars which the UJA gives to Israel for current needs and for helping to balance its foreign currency budget, then this whole great achievement of German reparations may become a boomerang and do Israel more harm than good.

"If, on the other hand, we realize that these reparations may be utilized in conjunction with the immediate financial help of American Jewry — if we realize that here we have a new source which has opened up unexpectedly to take care of large long term investments which probably could not have been taken care of with the money from the United Jewish Appeal and other sources — then by coupling them together — by using this new source and not stopping the other sources, we may have a God-sent opportunity to consolidate and digest the new settlers into Israel."

Pointing out that it will take some time before Israel becomes more or less independent economically, Dr. Goldmann said, "I know, my friends, that this requires a great deal of patience... I wish sometimes that we could sit down for a moment when

we get a little impatient with Israel and ask ourselves a simple question - where would the Jewish people, all of us, be today if four and a half years ago the State of Israel had not been proclaimed? It's a very pertinent question.

What Israel Means To American Jews

"All of us pay a great price for the creation of Israel. It places great burdens, if you want to use this word, on the shoulders of our present Jewish generation, but when you pay a price you ask yourselves for what are you paying it. It doesn't require so much imagination to visualize what would have been the situation had the State not been proclaimed. There would have been approximately half a million Jews in camps in Germany - not administered by American or British authorities. The time when American authorities administer camps in Germany has passed. These would be German-administered camps. And although the Government of Mr. Adenauer has been very sympathetic and understanding in the negotiation of reparations, it would be foolish not to see the emergence of new nationalism and reactionary and neo-Nazi forces in the same Germany of today, and in this Germany hundreds of thousands of Jews would still be in the camps.

"Where would they go if not for the State of Israel? Do you know what it would mean financially for the Jews of America? Do you think that the burden would be smaller than it is today? Today every penny you give goes for those constructive purposes of which we have talked. Otherwise, it would have gone to feed demoralized and unhappy Jews living under German administration in German camps.

"If the United Jewish Appeal in the last two years has done one great thing it has been to convince all of us that American Jews have the necessary patience, have a statesmanlike approach and not be afraid of the responsibility that lies ahead."

WARBURG RECALLS UJA ACCOMPLISHMENTS

In his opening remarks, Mr. Warburg recalled that fourteen years ago "when I had the privilege of making the announcement that the United Jewish Appeal was born, we didn't move with such practiced ease as we do today We established the United Jewish Appeal to do a job no single group could do. The situation demanded it. I don't think I exaggerate when I say that the life, the very future of our people demanded it."

Mr. Warburg asked his listeners "to recall for a moment what those early days of UJA were like. We started the wheels turning in a year when the Jews of Europe faced disaster. Each week brought fresh evidence that the Hitler hordes were bent on exterminating every Jewish man, woman and child they could find. At the beginning of World War II and the advance of Nazi armies across the Continent, the horror mounted, the frantic, desperate calls for help increased day by day."

Mr. Warburg went on to say that "the story of the UJA and its agencies has become one of the most remarkable sagas of lives saved and lives rebuilt in the history of mankind. From small beginnings we have built up an edifice of aid never before achieved by a private voluntary group anywhere. We were practical idealists, all of us. We were animated then, as I am sure we are today, by a profound desire to help our suffering brothers. . . ."

What UJA Has Done For Us

"Some of us have seen the end result of our efforts on the continent of Europe and in the State of Israel. Some of us have seen what wonders our dollars have produced right here in the United States. We can well be proud of deeds well done. But now I come to another question. What did the UJA do for us? Is the answer not that the UJA did wonderful things for us too in those fourteen years through all the series of meetings, talks, card callings, cash lines and memorable conferences? We have made and are making significant strides in terms of ourselves. Also we have gained status in our own eyes and in those of our neighbors during the past fourteen years We have been, as our next President, General Eisenhower, told us in a speech at one of our national conferences, men united in mercy. We have been animated by a true sense of dedication that seeks no material gains but only justice and human dignity."

During the course of his remarks Mr. Warburg called upon the delegates to rise in memory of the late Moritz M. Gottlieb who, he said, "leaves to all of us a rich heritage in the example of his life."

COMMUNITIES HONORED FOR 14 YEARS OF PARTNERSHIP WITH UJA

The thrilling banquet session was capped by an impressive symbolic presentation of awards to communities in observance of their "life-saving service to the needy and homeless" on the occasion of the inauguration of the UJA's fifteenth year.

Mr. Warburg presented a beautiful scroll to Mr. Louis Broido, President of the United Jewish Appeal of Greater New York and said that a similar presentation would be made to every community throughout the United States that had campaigned for the United Jewish Appeal during the past fourteen years.

In his response Mr. Broido said: "I accept this scroll, which we will hang in our office, not only on behalf of the officers of the United Jewish Appeal of New York but because of its symbolic presentation I accept it in the names of all the chairmen, the presidents, the officers of the community welfare funds and federations and United Jewish Appeals throughout this great land - and not only in behalf of them but in behalf of the tens of thousands of devoted men and women all over the country who form the ranks and who have worked with us through the years to accomplish this great, historic task."

The benediction in the form of a paraphrase of Abraham Lincoln's Gettysburg Address was delivered by Rabbi Hyman Judah Schachtel, of Houston, Texas.

GREENLEIGH, LEAVITT AND RADINSKY PRESENT AGENCY BUDGETS

The Conference began with a luncheon meeting on Friday at which William Rosenwald presided and at which the budgets of the agencies were presented to the delegates for discussion by Arthur Greenleigh, Executive Director of USNA; Moses A. Leavitt, Executive-Vice-Chairman of JDC; and Ellis Radinsky, Executive Director of UIA. Present was a panel of experts which included Samuel A. Goldsmith, Executive Director of the Combined Jewish Appeal of Chicago; Gottlieb Hammer, Executive Director of the Jewish Agency for Palestine; Dr. Martin Rosenbluth, Representative for the Western Hemisphere of the Israel Treasury Department; Isidore Sobeloff, Executive Director of the Allied Jewish Campaign in Detroit; and Philip Soskis, Executive Director for NYANA. Rabbi Charles Shulman, of Riverdale, N.Y., delivered the invocation.

USNA-NYANA Require \$1,783,250

Mr. Greenleigh, in presenting the budgets of the USNA and NYANA, declared that "the 300,000 Jewish survivors who have been helped since 1934 to become integrated in American life in hundreds of communities all over the country are a living testimonial to the success of the comprehensive and unique program of USNA-NYANA — a program which our Government as well as the inter-governmental agencies and other sectarian groups regard as the most outstanding and effective pattern of rescue, resettlement and immigration."

Mr. Greenleigh said that the services which will have to be rendered in the coming year will require approximately one and three-quarter million dollars. He stressed the fact that expenditures by the two agencies had dropped from a combined total of almost \$12,000,000 in 1950 to three and one-third million dollars in 1952 largely as a result in the decline of immigration.

"While there are still many thousands of homeless Jews in Europe," said Mr. Greenleigh, "waiting and anxious to come to the United States, only 7,500 will have arrived this year as compared with 17,000 in 1951 and even fewer can be expected in the year ahead unless there is new legislation, because of the shortage of available quota openings."

Mr. Greenleigh called upon the delegates as leaders in their communities to "support the most democratic and flexible immigration laws possible." He said, "We must do so for humanitarian reasons and we must do so for selfish reasons for, so long as world tensions exist, Jews will be in jeopardy and rescue may be necessary."

JDC Budget Totals \$25,491,000

Mr. Leavitt, who recently returned to the United States after completing his arduous duties as Chairman of the delegation of the Conference on Jewish Material Claims against Germany, reported on the needs of the JDC for 1953. "Our figures show that there are some 840,000 Jews on the continent of Europe, exclusive of Soviet Russia" said Mr. Leavitt. He declared that of the Jews in Western Europe some 250,000 reside in France and that the majority of them are not only self-supporting but increasingly able to raise funds for their own social welfare. In Holland and Belgium, too, the Jews have begun to take care of their own needs to some extent.

However, he continued, "there are in the DP countries, Germany, Austria and Italy, about 17,000 or 18,000 refugees left. In these countries the JDC is confronted with the task of taking care of the so-called hard-core cases — the aged, the sick and the unproductive.

"We call them hard-core but they are human beings, and some of them have children. There is still a camp in Germany. There are about 1800 or 1900 Jewish children in that camp. What about those children? Are the children also to become hard-core as their parents are? ... The problem of the hard-core which takes so much of our funds, so much of our time and effort, represent the nut, the hard nut with which we have been left in Western Europe." Referring to the satellites of Soviet Russia, Mr. Leavitt declared, "In that area we do not operate in any country except Hungary. There we are still feeding some 20,000 people every day, men and women over sixty years of age, men and women in homes for the aged, children in orphans' homes, and widows with children, who cannot work.

"There is another field of work for the JDC, and that is among the Jews in the Moslem countries. In addition to the 840,000 Jews in Europe, there are some 600,000 Jews left in the Moslem countries. They are primarily concentrated in Morocco, in Tunis, in Algeria and in Iran.

"What can we do with such a vast area covering so many tens and tens of thousands of people with the comparatively small sums that we have available? We have decided that we would spend our time and our money and our efforts on the children.

"It is clear to me, as I am sure it must be clear to you, that this reservoir of some 600,000 people is a reservoir for Israel, but that if these Jews in the Moslem countries through some catastrophe had to be taken into Israel as they are now, it would be a catastrophe for Israel as well. But if we could bring into Israel healthy people, vocationally trained people, we could then help Israel to develop its economy and we could obviate the crushing load that the unorganized mass immigration imposed upon Israel in recent years.

The Problem of the Children

"So, as I have said, we have confined ourselves to the problem of taking care of the children, helping them to get a primary school education, feeding them in the schools, seeing to it that they are cured of the diseases which are rampant in those areas, seeing to it that they get a modicum of vocational training, so if they can later move to Israel, as so many of them want to do, they can become productive and self-supporting there."

Mr. Leavitt also discussed the Malben program of JDC in Israel. "Many of you have been in Israel" he said, "and have seen the installations of Malben, the hospitals, the homes for the aged, the homes for the incurable, the village of the blind, the sheltered workshops, the little businesses that we have set up for handicapped people, etc. In Malben we have taken on a job which falls considerably short of the needs because of the lack of sufficient funds. We haven't enough beds in the hospitals. We hope that by the Spring of 1953 we will be able to supply beds for about 6,000 people.

"The program of the JDC in 1953 is a vital program. The obligation to carry it on is there, and I think it is an obligation that the Jews of America will continue to accept and assume as they have assumed so many larger obligations in the past."

UIA Requires \$117,250,000

Mr. Radinsky, in presenting the UIA budget, outlined the problems which the heavy load of immigration has placed upon Israel since the establishment of the State. "In the first place" he said, "we have provided Israel with 700,000 additional newcomers, 700,000 additional mouths to feed. The basic matter of feeding a population more than double its original size converted Israel from a country of decent food standards to a country of austerity, with little food to be shared by many. Thus, we have created a serious problem of imbalance of foreign currency because Israel today has to import 80% of its caloric food needs from abroad.

"In the second place the unselected immigration of people with little or no training, with a large proportion of aged and disabled, has provided a dangerous imbalance in the manpower requirements of the growing State. When Israel needed constructive

personnel, we were bringing in tens of thousands of Yemenites who did not understand the basic use of the simplest tools. When the country needed agricultural workers, it was engulfed with immigration, from Iraq, of shopkeepers and city dwellers ...

"Consider the third very threatening problem: the imbalance created by the expensive temporary arrangements necessitated by the large influx of immigrants who could not be given permanent settlement because of inadequate funds. Temporary solutions are the expensive program of a poor man's economy. One will never be able to calculate the economic waste resulting from maintaining some 100,000 immigrants at one time in transit centers ... The Jewish Agency could set up a tent for \$100; the Jewish Agency could establish a wooden hut for \$1,200; but if the Jewish Agency had \$2,500 it could build a permanent home and thereby eliminate the expenditure for temporary construction, which is a palliative rather than a cure. The Jewish Agency and the Government of Israel had no alternative. The immigrants were pouring in at a far greater rate than were the necessary funds. Thus again, the entire program of temporary solutions created an imbalance of expenditures and a distortion in the country's economy."

AMERICAN JEWISH ARCHIVES **Budget Does Not Provide For Complete Solution**

Mr. Radinsky explained that for 1953 the Jewish Agency has developed a budget of needs which aims at "continuing to solve the problems that, in a sense, we have helped to impose on the courageous people of Israel. This budget does not anticipate a complete solution for 1953, nor does it reflect the speed with which the solution could be achieved if adequate funds were available."

Mr. Radinsky said that among the major goals of 1953 were the building of 58 new settlements consisting of about 5,000 farm units; the expansion and development of a number of older agricultural settlements established since the beginning of statehood; an increase of about 33% in Israel's agricultural labor force; the beginning of a pipeline system sufficient to irrigate over 60,000 acres of land; to bring in 40,000 new immigrants; to press for the rehabilitation of new immigrants in the Maabarot while carrying out their initial absorption process through the necessary but costly program of relief; to allocate to the JNF close to \$6,000,000 for the pre-settlement activities of land improvement, afforestation and drainage; to bring to Israel some 5,000 orphaned and semi-orphaned youngsters.

In concluding, Mr. Radinsky said, "This is a growing up period and a painful one. But once we arrive at our destination, the reward for Israel and for Jews everywhere will be rich and profound. But now, at this time, we must continue to remember the advice of one of the ancient Hebrew sages who said, 'If I am not for myself, who will be for me?'"

ROSENWALD STRESSES PROBLEMS THAT LIE AHEAD

In his introductory remarks, Mr. Rosenwald said that "a very dangerous wind is blowing along the coast of North Africa, a wind that is more dangerous than the choking and blinding sandstorms of the desert. It is a wind of rising Arab nationalism and it carries in its hot blast a rising danger to all minority groups. In Israel a war is going on, a war which, although less dramatic, requires probably even more endurance than the exciting war of liberation in 1948. It is a war of economic survival, a war to attain self-sufficiency — the battle of the budget. Right here in this country we

are grappling with the results of the McCarran Act, the worst piece of immigration legislation in this country's history."

Mr. Rosenwald urged campaign leaders and workers to call to the attention of all contributors that more than 90% of the total budgets of the agencies were aimed at benefiting Israel, either through the UIA or through the work of the JDC in Israel. He reminded contributors that in the coming year they will be able to take up to 20% from their taxable income for charitable purposes, whereas formerly they were able to deduct only 15%.

GOLDSMITH AND SOBELOFF REPORT ON VISIT TO EUROPE AND ISRAEL

Mr. Goldsmith and Mr. Sobeloff, who were serving on the panel, reported briefly on their recent visit to Europe, North Africa and Israel.

"We have seen many people under stress in time of war and disaster," said Mr. Goldsmith, "but you have to roam far to see people who in character, in point of view and in sheer physical capacity to produce, give as much evidence of toughness of soul and body as do the European elements and many of the Moslem country elements who have come into Israel in recent years, and certainly those of long settlement ... You get a tremendous respect for the inherent capacity of the average Jew, not the hero but the average Jew, to lift himself by his bootstraps and to make a life for himself and his children, thanks to your investment in him."

Mr. Sobeloff spoke of the day he spent in Florence. He went to see the Synagogue and there spoke to the shamas, who asked him whether he could speak Italian. "I couldn't speak Italian," said Mr. Sobeloff, "and we tried to have a meeting of languages. We finally agreed on Yiddish. His family had been in Italy for several hundred years. He had learned Yiddish at a DP camp and so between us we spoke Yiddish. He looked up at one of the walls of the Synagogue which had been restored and I asked him how they were able to restore it. He said 'The Joint, thank God for the Joint'. It was only a detail. It was a little Synagogue in a little community but the Joint, which means the UJA, which means my community and yours, was able to restore not just a wall but was able to restore self-respect, was able to restore a community. That to me, small as it was, symbolized the restoration not only of buildings, but of lives in Israel, in Europe and everywhere that we are working."

STEERING COMMITTEE FORMULATES RESOLUTIONS

The Steering Committee, which was composed of duly designated community representatives on the basis of local Jewish populations and which included also representatives of the regions of the Council of Jewish Federations and Welfare Funds and twenty-five members at large, met in an atmosphere of businesslike determination to evaluate the shortcomings responsible for a fall-off in the 1952 campaign and to come to grips with the task of assuring that more money will be raised in 1953 and that the distribution of the funds raised will be made on the most equitable basis possible.

Presiding at this session was Milton Kahn of Boston, a member of the UJA National Campaign Cabinet, whose presence in this capacity dates back to the very first national conference of the United Jewish Appeal. The meeting was started with a presentation by Harold Glasser, Director of the Institute of Overseas Studies of the Council of Jewish Federations and Welfare Funds. Mr. Glasser reviewed the budgets of the UJA agencies and stressed the serious danger which confronted Israel as a result of the

shortage of dollar currency. He declared that if a full job is to be done in Israel far more money must be raised. "I might say too," declared Mr. Glasser, "that the grant-in-aid of the United States Government was given principally to avoid and prevent an economic catastrophe from falling on Israel ... Remember, however, that the basis of aid of the United States Government rests upon several factors, one of which is that the voluntary Jewish community has the primary responsibility for Israel and there will be no toleration of a shift of responsibility from the voluntary Jewish community to the United States Government."

Mr. Glasser pointed out that we have now had eight years of unprecedented prosperity in the United States and declared that the consensus among economists is that prosperous conditions will be maintained throughout the course of 1953.

WARBURG REVEALS INEQUITIES IN UJA ALLOCATIONS

In a report notable for its well documented analysis of the declining percentage of distribution to the United Jewish Appeal out of the total proceeds of community campaigns, Mr. Warburg declared, "The report of the Chairman of the United Jewish Appeal is a report from one half of a partnership because the national UJA exists only inasmuch as it has the cooperation, the understanding and the support of the communities at large. This partnership must be one in which both sides must give and take as partners do and in which periodically the partners can review and re-evaluate the contributions which they are making to the total enterprise." Referring to the UJA effort to meet its responsibility in this partnership in approximately 5,000 communities, Mr. Warburg told the members of the Steering Committee that the officers of the United Jewish Appeal had not spared themselves at any time during the year. He reviewed the large volume of services rendered to the communities at their request by the various departments of the UJA campaign organization and stressed the fact that the campaign had been carried forward in 1952 at a saving over the previous year of half a million dollars in overhead.

He paid tribute to the dedication and devotion evident on all sides in the effort of communities to meet their obligations as partners of UJA. However, Mr. Warburg declared, it was necessary to report the fact that "the top ten communities in the United States raised in 1952 9% less than they did in 1951. The UJA will receive 13% less from those communities in 1952 than in 1951. In the next 49 communities the results show that 12% less was raised in 1952 than in 1951 and that from these 49 communities the UJA will receive 18% less". Mr. Warburg said that this was not being brought to the attention of the Steering Committee "with the idea of causing a fight or pitting one side against the other. This is not a case of UJA versus local-national needs. It is not brought before you with the implied threat of strong arm methods. It is not brought before you for any other reason except as one partner to another - to ask whether you consider this process and whether the communities consider this process and the continuation of it wise, sensible or, let me put it quite frankly, even fair." He added that although the UJA has been placed in the position of having to accept in more and more communities 100% or even more than 100% of the total losses suffered in their campaigns, there are also a number of communities which have not so burdened the UJA. "But if there are such communities", said Mr. Warburg, "it must be obvious that the situation must be worse in other communities than the average percentage which I referred to a few minutes ago. It is these communities which have been so considerate of UJA needs that give us courage to go on and which prove that it can and should be done more widely."

STEERING COMMITTEE DEBATES GOAL AND BUDGETING

Following Mr. Warburg's presentation, the Steering Committee spent hours in spirited debate on the subjects of the national UJA goal for 1953 and pre-campaign budgeting.

There were a number of Steering Committee members who felt that a definite goal should be established for the UJA in the year ahead. Some felt that the goal should be equal to the total amount of UJA needs, or \$144,354,250. Others argued that though these were actually the needs, it would be more realistic to set a lower figure. The majority, however, were of the opinion that the needs of the UJA agencies should be presented to the country and that American Jews should be urged to raise the largest possible sum toward meeting these needs. They also felt that each community should accept a specific quota, after consultation with the UJA, as its share of responsibility toward the total needs.

In the matter of pre-campaign budgeting, a few of the Steering Committee members were of the opinion that it was not desirable to make allocations agreements in advance of the campaign. However, most of them were disturbed by Mr. Warburg's report and argued that stronger measures should be taken in 1953 to guarantee that equitable agreements on the distribution of funds would be made in advance of community campaigns.

The Chairman then appointed a Resolutions Drafting Committee to draw up in the form of resolutions the decisions of the Steering Committee so that they could be presented to the plenary session on Sunday morning. Mr. Kahn also appointed a Nominating Committee to present a slate of officers for the 1953 UJA.

PLENARY SESSION ADOPTS RESOLUTIONS

At the Sunday morning plenary session, at which Mr. Sonneborn presided, Sol Satinsky of Philadelphia, Chairman of the Resolutions Drafting Committee, presented the following resolutions which were unanimously adopted:

Resolution On Goal

We, the delegates to the Annual National Conference of the United Jewish Appeal, gathered in New York City on this 14th day of December 1952, have carefully reviewed and discussed the budgets for 1953 which have been presented to us in behalf of their agencies by the representatives of the United Israel Appeal, the Joint Distribution Committee and the United Service for New Americans, the constituent members of the UJA;

We are convinced of the complete validity of these budgets and we understand that while their combined total of \$144,354,250 does not represent the total needs of these agencies, they constitute the minimum amount which those who are concerned with responsibility for their programs consider as indispensable to the continuance of these programs and to the economic security of Israel;

We are keenly conscious of the fact that it has and will be necessary for the people of Israel — who have been called upon to make extraordinary sacrifices in order that hundreds of thousands of Jewish men, women and children might have an opportunity to come to their shores — to add still further to their austerity and

their sacrifices; and that assistance to the tens of thousands of hard-core and needy Jews in Europe, North Africa and the Moslem countries will be further reduced so that they, too, will face greater difficulties and hardships in the year ahead;

We therefore call upon the Jewish communities of the United States to provide in 1953 the largest possible sums for the UJA toward the requirements of its agencies, totalling \$144,354,250;

We further urge that every community accept, in consultation with the UJA, a quota for the UJA that will represent its fair and equitable share of responsibility toward the needs of the UJA.

We solemnly pledge ourselves, as leaders of our communities, to go back to our communities and work harder and give more generously so that by our example we may further arouse the entire American Jewish community to the desperate necessity of increasing to the largest possible extent the total amount to be made available to the UJA in 1953.

Resolution on Allocations Agreements

The delegates to the Annual National Conference of the United Jewish Appeal assembled in New York City on this 14th day of December, 1952, view with deep concern the report that there are communities in which campaigns were inaugurated without being preceded by mutually satisfactory allocations agreements between the communities and the UJA on the distribution to the UJA of funds to be raised in these communities in 1952. This action is contrary to the resolution adopted by the delegates to the 1951 Annual National Conference in Atlantic City.

We are further disturbed by the fact that as a result of this situation there have been communities in which allocations made to the UJA have placed upon the UJA either an inequitable part of the burden or even the entire burden of the losses incurred in their campaigns.

We therefore strongly urge that both the UJA and community campaign organizations adhere firmly to the policy of pre-campaign budgeting in 1953 to the end that the philanthropic funds made available by the American Jewish community may be fairly and equitably distributed.

We further urge that the UJA, in consultation with the communities, determine in advance of their 1953 campaigns the UJA's proper proportion of the total monies raised in these communities.

Resolution On Cash

We, the delegates to the Annual National Conference of the United Jewish Appeal, gathered in New York City this 14th day of December, 1952, having been informed of the continuing desperate dollar shortage of Israel which is aggravated by its need for meeting short term obligations imposed by the heavy influx of immigration and,

Being aware of the fact that our assistance to those who look to the UJA for help can be far more adequately, effectively and economically rendered if cash is made available without delay,

Do hereby urge communities and contributors in all Jewish communities throughout the land to inaugurate at once such undertakings as may be required to accomplish the following purposes that will enable the agencies of the UJA to carry their life-saving programs forward without interruption:

1- Payment in full of all outstanding amounts on account of the allocations to the UJA for 1952 and preceding years.

2- Advance payment in the largest possible sums on account of allocations to be made out of the proceeds of the 1953 campaigns.

We further urge that all individual contributors pay their pledges as promptly as lies within their power and that the officers of community campaigns take all other steps, including bank borrowings, that may be required to accomplish these purposes.

Resolution On Dr. Chaim Weizmann

We, the delegates to the Annual National Conference of the United Jewish Appeal, gathered in New York City this 14th day of December, 1952, record our profound and abiding sorrow at the death of Dr. Chaim Weizmann, first President of the State of Israel. We recall with deepest gratitude his great statesmanship, his wisdom, his warm human qualities and his superb leadership, and we pledge ourselves to do our utmost to bring to fulfillment the great task to which he devoted himself with fervor and selflessness and which he so splendidly symbolized.

To his loved ones who survive, and to the State of Israel, we extend our heartfelt sympathy and condolences.

Resolution On Itzhak Ben-Zvi

We, the delegates to the Annual National Conference of the United Jewish Appeal in New York on December 14, 1952, hereby congratulate Itzhak Ben-Zvi on his election to the Presidency of the young State of Israel. We know that his career and his dedication to the cause that made the State possible make him eminently fitted for the high task of guiding Israel through the perilous months and years ahead.

Across the seas we send him our greetings, and we pledge him that we shall exert all our energies toward the task of helping him and all of our brothers in Israel to bring to its finest consummation the great and noble dream which is symbolized by the Jewish State.

Resolution On Moritz M. Gottlieb

The delegates to the Annual National Conference of the United Jewish Appeal in New York on December 14, 1952, have learned with sorrow of the death of Moritz Gottlieb of Allentown, who was one of the most dedicated and hard working leaders of the UJA in the land. Through his ceaseless travels and tireless labors Mr. Gottlieb became endeared to thousands of his co-workers in this great cause. We are grateful for the splendid example he set for all of us and we pledge ourselves to carry forward in the spirit that marked his own life.

To his grieving family we extend our heartfelt sympathy and condolences.

UJA OFFICERS ELECTED

At the beginning of his report on the deliberations of the Nominating Committee, Chairman Samuel Daroff of Philadelphia said that the Committee had met until the early hours of the morning. "I am sure that all of you will be greatly pleased," he continued, "when I announce the first nomination, and before I do I want to say that this gentleman's work for the UJA has been an immeasurable labor of love and sacrifice." The audience rose and applauded when Mr. Daroff announced that Mr. Warburg had been nominated for the General Chairmanship again.

Mr. Daroff announced as National Chairmen representing the constituent agencies of the UJA the following: For the United Israel Appeal, Rudolf G. Sonneborn, National Chairman of the UIA; for the Joint Distribution Committee, Rabbi Jonah B. Wise, Vice-Chairman of the JDC; and for the United Service for New Americans, Walter Bieringer, President of the USNA.

In the course of his report, Mr. Daroff said that the Nominating Committee had recognized "the tremendous burdens placed upon two people, Edward Warburg and Joseph Schwartz, during the past two years" and had agreed to urge the Conference to elect five new National Chairmen to work closely with them and give them the additional leadership assistance that will be required in the conduct of the 1953 campaign.

Nominated by the Committee for these National Chairmanships were Morris W. Berinstein, of Syracuse, N.Y.; Joseph Holtzman of Detroit; Sol Luckman of Cincinnati and William Rosenwald and Jack Weiler of New York.

At the suggestion of Judge Abraham Lieberman, of North Hudson, N. J., a single ballot was cast unanimously for the election of the officers named by the Committee.

SONNEBORN DECLARES MORAL LAW GUIDES ISRAEL AND AMERICAN JEWS

In his opening remarks Chairman Sonneborn highlighted some of the problems and sacrifices made by the Jews of Israel and by the Jews of the United States in their common cause. "We must remember" he declared, "that while it is true that those of us that over-extend ourselves in the area of dedication are all too few and far between, the total story of the UJA is the same kind of moral affirmation that Israel has undertaken on her part. Philanthropy is another way of saying moral principle because there is no other return to us but personal satisfaction. There are no other dividends besides the personal realization that we are stepping outside the area of self interest to aid fellow Jews and to help develop a great idea ... This moral principle has given the Jews of this country and the Jews of Israel a vision of the future which holds in store the prospect of a growing and productive democracy in the Middle East, where Jews may continue to dream their dreams, where Jews may live with dignity and where Jews may live in freedom."

WEILER REPORTS ON CASH CABINET ACCOMPLISHMENTS

In his address at the plenary session on Sunday Mr. Weiler expressed his thanks to the members of the UJA National Cash Cabinet, of which he is Chairman, "for their wholehearted cooperation which makes this report possible". Mr. Weiler announced that up to December 11, 1952 the United Jewish Appeal had received in cash a total of \$65,100,000 and that additional sums totalling approximately \$5,500,000 had been promised before the end of the year:

Mr. Weiler also announced that a large number of communities had paid in full their 1952 allocations and he urged all communities to do the same.

Calling upon community leaders to cooperate when approached by members of the Cash Cabinet, Mr. Weiler said, "when we call you on the telephone, when we write you or wire you, won't you please redouble your efforts to get your pledges paid up and to borrow from the banks if necessary. And believe me, it's no crime to borrow from a bank to pay your allocations and if you are already paid up, borrow to make advances to us against your 1953 campaigns. Over ten cities have already borrowed against 1953."

SCHWARTZ SURVEYS FOURTEEN YEARS OF UJA SERVICE

In the concluding address of the Conference, Dr. Joseph J. Schwartz harked back to the beginnings of the United Jewish Appeal fourteen years ago and evaluated its accomplishments up until 1952. He recalled that about this time fourteen years ago American Jews as well as Jews all over the world were deeply concerned with Hitler's cruel expulsion of 20,000 Polish Jews from Germany. He referred to the tragic incident of the S.S. St. Louis which carried 900 men, women and children to Cuba, which refused to give them safe harbor while Germany refused to allow them to return, so that they were stranded until the JDC, after great effort and large financial guarantees, found them temporary havens in France, England, Belgium and other friendly lands. Dr. Schwartz carried his hearers through the years of the Hitler slaughter of six million Jews, and through the panic exodus from several of the Moslem countries.

"Today", declared Dr. Schwartz, "our concern has changed its course although not its intensity. We find that the center of our concern is with the fate of a proud and democratic republic, the State of Israel, where Jews may enter as of right and Jews in need of refuge and a home may have it. True, this State is confronted with many problems and with great financial, economic and social difficulties but they are the kind of difficulties that we should be proud to grapple with because in the solution of these problems lie hope, happiness and security for many hundreds of thousands, even millions of people, who over the years have been living in a no-man's land without hope, without opportunity, without peace and without security.

UJA Helped Change Status of Jews

"This revolutionary change not only in the condition but in the status of the Jew, was made possible to a very large extent by the participation of American Jews in the United Jewish Appeal without whose help many of the gains of the past fifteen years could not have been registered. And it seems to me that as we look back on the role that we have played over the past fifteen years, we have reason for justifiable pride and satisfaction. While it is true that the years of the war - from 1939 through 1945 - were years of frustration and of tragedy, not only for the millions of unhappy people whose lives were immediately involved, but also for the organizations working in the field, helpless and powerless as they watched thousands and even millions of victims carried off in cattle cars to the crematoria of Europe, nevertheless there were even then crumbs of satisfaction in the few lives saved here and there; in the smuggling out, even in the darkest days of the war, of a few hundred to Western Europe, of a few thousand from a beleaguered and threatened Western Europe to the United States and other parts of the Western hemisphere; in the continuation even during the days of greatest stress of a trickle of so-called 'illegal immigration' to Palestine by way of the Black Sea and Turkey.

"Additional hundreds of thousands were kept alive in various ghettos and camps, through packages sent in and smuggled in, through money made available through the underground movements and sometimes even dropped by parachutes, and through a system introduced by the JDC of permitting our representatives to obtain millions of dollars in local currencies for vital relief and rescue programs, upon promise to repay in dollars when the war was over. But perhaps our greatest contribution during those years of frustration lay in the fact that our very presence on the scene, and the knowledge that we were seeking to bring at least a measure of relief and help, brought hope and courage and the will to go on to hundreds of thousands who - but for us - would have reached the depths of despair.

"I recall that even in those dark, bitter days there were those who stood on the sidelines and criticized us, saying that we were propagandizing the people to stimulate them to move from countries which were their homes and where they had every opportunity to become integrated once more into the life and the economies of their home countries. I wonder if those who were so critical of us in 1946 and 1947 are still of the same mind in 1952, when they see the signs of a new tragedy which is beginning to envelop the Jews of Eastern Europe.

"I have always pointed out that you cannot inspire large masses of people to leave their homes and their hearths on the basis of propaganda, and that the exodus of Jews from Eastern Europe was not due to any artificial stimulation from the outside but was the result of a violent reaction in the form of fear and panic which arose and which grew as a result of Kielce pogrom and as a result of the anti-Semitism which was still so rampant in the masses of the population of most of the countries of Eastern Europe.

"But I must confess that as I look back now it seems to me that we ought to be critical of ourselves for not having actively urged more people to leave so that there might now be several hundred thousand less Jews who are trapped behind the Iron Curtain, and whose future is as uncertain as it is today. I thank God, and I think all of us are grateful for the fact that we, the Jews of America, through the instrumentality of the UJA, were able to save as many as we did."

UJA Has Raised \$750,000,000

Dr. Schwartz reported that since the date of liberation down to the present time the United Jewish Appeal has raised the unprecedented sum of approximately \$750,000,000 which made possible the saving of at least 2,000,000 lives. "I wish I could say to you that the job is now finished and that we can afford to sit back in comfort and meditate on the glorious achievements of the past. Unfortunately, that is not yet possible because the job is not yet completed. There is still a great deal of unfinished business before us. ... In our hands and in our hearts is the key to liberty, to freedom, to hope for hundreds of thousands of people. In our hands and in our hearts also is the key to food, to homes, to work, to progress, to an economically secure Israel. Let us use that key in 1953."

BERINSTEIN VOICES CONFIDENCE IN BEHALF OF NEW CHAIRMEN

Mr. Berinstein, who presided at the closing luncheon session of the conference at which the invocation was delivered by Rabbi Joseph H. Lookstein of New York, thanked the delegates for their patience and their enthusiasm with which they carried through all of the sessions of the conference. Referring to the reorganized official family

of the United Jewish Appeal he said, "You can't blame me if today I am slightly nervous as the recipient of the great honor which has been paid to my fellow chairmen and me. I want you to know that we appreciate it greatly. It hasn't gone to our heads. We are not afraid of the great tasks or the hard work that are ahead of us. We have the greatest confidence that we can meet them successfully.

"If God sees fit to give us the strength to carry out in 1953 that which I am sure we all want desperately to carry out, we can meet a year from today and talk about increases rather than losses. It is you women and you men who will make the actual decisions. The leadership you give, your increased generosity, your willingness to work harder are the things that will tell the story."

In behalf of the United Jewish Appeal Mr. Berinstein presented a watch to Mrs. S. Alexander Brailove, of Elizabeth, who has retired after three years as National Chairman of the Women's Division of the UJA. In making the presentation he said that Mrs. Brailove "of Elizabeth, and the East and the West and the North and the South, has done an outstanding job and no one should or can under-estimate the importance of the Women's Division. It has been a pleasure for all of us to work with Mrs. Brailove."

MRS. BRAILOVE REPORTS ON HER STEWARDSHIP

In a voice trembling with emotion Mrs. Brailove delivered what she called her farewell address. She expressed her thanks to all who worked with her to help achieve the remarkable results scored by the Women's Division during her three years as Chairman. Speaking of the devoted efforts of the women in the campaign Mrs. Brailove said, "The reward in both the larger and the personal sense is the satisfaction we derive from restating by word and act the meaning of civilization, the grim duty we feel of redefining by moral example the age in which we live, so that those determined upon annihilation may halt their scheming long enough to observe and profit.

"We here have witnessed the aftermath of man's inhumanity to man and we have sickened. We have also witnessed and ourselves demonstrated man's humanity to man and we have exulted and in that exultation life for all of us has become a thing of grandeur and fullness as we have followed the paths of our hearts and as we have dried the tears of despair."

Mrs. Brailove announced that during her three years in office the Women's Division raised in plus money the sum of \$35,000,000.

In introducing Mrs. Albert Pilavin, of Providence, Rhode Island, who succeeds her as National Chairman of the Women's Division, Mrs. Brailove said, "She has been a leader in her community for many years in everything that has happened there. She is the daughter of the woman who founded her community's Hadassah chapter many, many years ago, a National Board member and Vice-Chairman of the Women's Division, and she is the originator of that one-day campaign that all of you love so much in the United States."

MRS. PILAVIN CALLS ON WOMEN FOR SUPPORT

In her acceptance speech Mrs. Pilavin paid tribute to Mrs. Brailove's "record of three years of selfless labor on behalf of our fellow Jews which is written in shining letters for all of us to remember."

"I should like to begin my campaign today," she went on, "in a spirit of affirmation and with the knowledge that all of you here share with me a deep and abiding belief in the important role that women can play, on a community and on a national level. I look to women in every corner of the nation for support and courage to continue the work of bringing relief to our people all over the world.

"Let us all recapture the spirit of sacrifice that will rekindle anew the flame and the glory of giving to our fellow Jews in Israel, in Africa, in Europe and everywhere a sense of security and the bright promise of a happier future."

LEHMAN PLEDGES SUPPORT OF UJA

In a message to the Conference, Senator Herbert H. Lehman expressed appreciation and admiration for the labors of the delegates, and declared:

"In 1953 the United Jewish Appeal will be called upon to assume responsibilities which, while they may not, perhaps, be as dramatic as some of those which have been met in the past, will, nevertheless, be equal in urgency and importance to any that have gone before. The colossal accomplishment of saving and rehabilitating more than a million human beings and of making possible the creation of a new democratic force in a strategic area of the world - the State of Israel - might well be jeopardized if in this period of consolidation and reinforcement we should waver even slightly in our purpose and determination.

"I have great confidence in the maturity and in the dedication of American Jewish leadership, and I know that it will go forward in the year ahead to another extraordinary success for the United Jewish Appeal.

"You can, of course, count on my continued whole-hearted interest and support."

DEWEY CALLS UJA ACHIEVEMENTS MILESTONES IN HUMANITY'S ADVANCE

In a letter expressing greetings to the delegates at the Conference, Thomas E. Dewey, Governor of New York, said:

"This Conference, I understand, marks the beginning of the United Jewish Appeal's fifteenth year of dedicated service to humanity. Looking back on the epic deeds of the past fourteen years, its leaders — and the great body of American Jews whom they represent — have every right to be proud of their accomplishments. But I know that their job is far from done, and that they will not terminate their efforts until every life that can be saved is saved, and until there is every reason to believe that the new State of Israel has achieved at last its goal of economic independence.

"The achievements of the United Jewish Appeal since its inception in 1939 are truly milestones in humanity's advance toward freedom and justice for all ... It is my prayerful hope that the United Jewish Appeal will achieve every success in this year's campaign."

EBAN SAYS UJA MUST HELP ISRAEL'S ECONOMIC CONSOLIDATION

Ambassador Abba Eban of Israel, who was prevented from attending the Conference, though scheduled to speak, declared in a message:

"The dominant keynote of Israel is one of growth. Nowhere in the world is there so swift a tempo of development. In a country that has hardly had time even to measure its major problems, there is constant creation and expansion in every field, driven by all the long pent-up impulses of our people. Every year our enterprise reveals itself in a scope and potentiality undreamed of a few years before.

"Our economic difficulties are the pains not of illness but of dynamic growth. Our shortages are the short-term products of the long-term enterprise vigorously under way.

"The future beckons full of encouragement and hope. Yet neither the resources of our land that are being steadily exposed nor the zeal and devotion of our people can instantly affect our balance of payments. The task of economic consolidation is the overriding one before us today. The question is whether the communities and governments which are assisting us in the period of transition will have the farsightedness and imagination to grasp the full dimensions of our enterprise and help us in that measure to sustain this burden. That is the basic issue which this Conference of UJA, that central agency in our partnership from the beginning of our statehood, and before, is called upon to answer."

MRS. BRAILOVE ACCEPTS GENERAL CHAIRMANSHIP OF 1953 ELIZABETH CAMPAIGN

Contributors Pledge Increases of 25% to 100%

Inspired by the spirit of renewal and revitalization which pervaded the Conference, a group of seventeen couples of the Jewish community of Elizabeth, New Jersey, gathered at the Waldorf-Astoria Hotel prior to one of the sessions and called upon Mrs. Brailove to accept the General Chairmanship of the Elizabeth UJA.

Although Mrs. Brailove was weary after three intensive years of travelling and speaking in behalf of the UJA in her role as National Chairman of the Women's Division, she agreed to serve on condition that those who were present would make advance commitments toward the 1953 campaign.

The response was overwhelming. Every contributor present pledged to increase in 1953 by 25% or more, and one contributor set his increase at 100%.

In addition to Mrs. Brailove, the following will serve as officers next year: Abraham Rocker, President of the Elizabeth Jewish Council; Abraham Levine, Co-Chairman with Mrs. Brailove; Harry Diamond, Advance Gifts Chairman; Herbert Tieger, Initial Gifts Chairman; Dr. Saul M. Trister, Residential Chairman; Mrs. Saul M. Trister, Women's Division Chairman and Louis Kousin, Executive Director. Additional officers are still to be named.

LET'S RAISE MORE IN 1953