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REPORT TO MEMBERS
UJA NATIONAL CAMPAIGN COUNCIL
VOLUME X
1955

REPORT

... to members

OF THE
NATIONAL CAMPAIGN COUNCIL



**UNITED
JEWISH
APPEAL**

1955 CAMPAIGN GOAL

\$99,521,275

ON BEHALF OF

UNITED ISRAEL APPEAL
JOINT DISTRIBUTION COMMITTEE
NEW YORK ASSOCIATION FOR NEW AMERICANS

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**MEMORABLE TRIBUTE TO EDWARD M. M. WARBURG AT TESTIMONIAL DINNER
MARKED BY OUTPOURING OF HEAVILY INCREASED ADVANCE GIFTS TOTTALLING \$10,150,000**

**UJA General Chairman William Rosenwald Hails Establishment of Higher
Giving Standard, Calls for Same Response at Inaugural Conference February 27**

Mr. Rosenwald Helps Set New Pace With 100 Percent Increase in Own Gift

**Increased Giving is National in Scope, Has Put Numerous Community Campaigns
Well Ahead of Initial Totals of One Year Ago With Rise 50 Percent in Some Cases**

UJA National Campaign Cabinet Takes Strong Stand on Pre-Campaign Budgeting

**750 Communal Leaders at Testimonial Hear also From Sen. Lehman, Paul G. Hoffman,
Louis Broido, Jack D. Weiler, Mrs. David M. Levy, Morris W. Berinstein and Mr. Warburg**

Never in the sixteen year history of the United Jewish Appeal had so many outstanding men and women come together from so many different parts of the land to pay such deep and heartfelt tribute to a single man as came together in New York Saturday evening, January 22nd, for the testimonial dinner to Edward M. M. Warburg — to honor him as a leader and servant of mankind, as a benefactor of the oppressed and the homeless, as a man with that most superb and overarching of human qualities: love of his fellow-man.

The 750 men and women who assembled at the Waldorf-Astoria Hotel — community leaders and contributors all of them — came not only to honor this singularly dedicated man by their presence, but to bestow upon him that one gift of gifts they knew would be most meaningful: the funds and the inspiration with which the United Jewish Appeal could continue to save and build lives, sustain and strengthen Israel's free people, and advance the cause of human freedom.

They came forward with gifts totalling \$10,150,000 — and in virtually each case the gift represented a substantial increase over last year's contribution, with each contributor happy to announce his or her increase "in honor of Eddie Warburg", in tribute to his magnificent sense of duty, service and humanitarian leadership as General Chairman of the UJA over the past four years, and as a founder and champion of the UJA over the past sixteen.

This outpouring of gifts — motivated so completely by the esteem, affection and love in which the UJA President is universally held, and motivated also by the profound needs of hundreds of thousands of men, women and children in many lands — gave the United Jewish Appeal one of the greatest advance starts on an annual campaign since Mr. Warburg helped to launch the first campaign in 1939.

WILLIAM ROSENWALD ANNOUNCES \$200,000 GIFT REPRESENTING 100 PER CENT INCREASE

William Rosenwald, General Chairman of the UJA, termed the outpouring of gifts "a remarkable tribute to Mr. Warburg's decade and a half of humanitarian service and a towering endorsement of the United Jewish Appeal's continuing effort to save lives and strengthen democracy."

Mr. Rosenwald announced a gift "in honor of Eddie Warburg" of \$200,000, representing a 100 per cent increase over his contribution of 1954, and at the same time announced that he would give the same amount in 1956 because "the tasks we face cannot be completed in any one year." Mr. Rosenwald, in setting this personal standard of extraordinarily increased giving, and in hailing the markedly raised giving standard of the other contributors, emphasized that "an impetus has been given to the UJA's 1955 campaign that must be carried forward with undiminished vigor."

OUTPOURING OF GIFTS SETS HIGH STANDARD FOR INAUGURAL CONFERENCE ON FEBRUARY 27

In this connection, Mr. Rosenwald stressed that — with the UJA's National Inaugural Conference only one month off — "every vigorous effort must now be made to assure the same outpouring of generous and even sacrificial increases." The same response at this event, Mr. Rosenwald declared, which the entire corps of national officers and Cabinet members are determined to secure, will give the United Jewish Appeal the kind of launching it requires and must have at this time of grave needs. The Inaugural Conference will take place Sunday, February 27th at the Saxony Hotel in Miami Beach, Fla., and will formally open the UJA's 17th annual nationwide campaign.

\$250,000 FROM ABRAHAM MAZER FAMILY HEADS LIST OF ADVANCE GIFTS

The many announcements of increased gifts at the testimonial dinner were thrilling and even breathtaking in scope. Joseph Mazer of New York, in an announcement on behalf of the Abraham Mazer Family Fund (Hudson Pulp and Paper Co.), told the distinguished assembly of guests that "because of our extremely high regard for Eddie Warburg and because of the inspiration he has given to all of us, the family is happy to announce an increase to \$250,000 over our gift of \$150,000 in 1954."

Mrs. Felix M. Warburg of New York, in an announcement on her behalf, came forward with \$150,000, exclusive of a gift from the Warburg Foundation to be made at a later date.

The Blaustein Family Group of Baltimore announced a 1955 gift of \$170,000, including \$10,000 from women in the family to be given through the Women's Division.

Saul and Robert W. Schiff and Associates (A. S. Beck Shoe Company) of New York

and Columbus, Ohio, announced that "in honor of Eddie Warburg and in addition to the necessity for increased giving this year, we are contributing \$155,000 in 1955."

Harry Ginsberg of New York, Samuel Kipnis of Jacksonville, Fredric R. Mann of Philadelphia, and Associates (National Container Corp.) announced a \$150,000 contribution for 1955.

The Charles B. Mayer Family of New York (J. H. Taylor Construction Co.) announced a gift of \$150,000 with a statement by Mr. Mayer that "we will try to do better".

Mrs. Louis Altschul of New York, came forward with a 1955 gift of \$125,000.

George and Samuel N. Friedland of Philadelphia and Miami (Food Fair Stores) announced a contribution of \$110,000.

The Keystone Refining Company and Speedway Petroleum of Detroit, combining the 1955 contributions of Messrs. C. William Sucher, William Fisher, Max M. Fisher, Nathan R. Epstein and Leon Kay, announced a gift of \$110,000.

Israel Rogosin of North Hudson, N. J., came forward with a contribution of \$100,000.

Other outstanding contributions are listed on another page of this Report.

MESSAGES OF PRAISE AND MEMENTOES FROM ADMIRERS TESTIFY TO WARBURG LEADERSHIP

The testimonial to Mr. Warburg brought not only a heartfelt outpouring of funds, but messages of praise from men and women in all walks of life, including cabled tributes from leaders of the Israel Government, and in addition two unusual gifts from his UJA associates.

The presentation of these gifts to Mr. Warburg was made by Senator Herbert H. Lehman, the first of them an antique silver tray from England inscribed as follows: "Presented to Edward M. M. Warburg by his many friends and admirers in tribute to his outstanding leadership of the United Jewish Appeal during the past four years and in recognition of his inspired service in the advancement of human betterment and dignity." The second came from Dr. Joseph J. Schwartz, Executive Vice-Chairman of the UJA, and members of the UJA staff, who joined in giving Mr. Warburg a 4000 year-old bronze drinking cup especially purchased in Israel and which had been recovered from ancient Persian ruins at Luristan, Iran.

ADDRESSES BY SEN. LEHMAN, PAUL HOFFMAN, WILLIAM ROSENWALD, LOUIS BROIDO, JACK WEILER, ADELE LEVY, MORRIS BERINSTEIN

The more than 750 guests heard from a galaxy of distinguished personalities in public and communal affairs, with Jack D. Weiler, Chairman of the Dinner Committee, opening the meeting; Mr. Rosenwald presiding; Senator Lehman in the role of toastmaster, and Paul G. Hoffman, Chairman of the Board of the Studebaker-Packard Corporation, and Louis Broido, Chairman of the Advisory Committee of Gimbel Brothers, making the principal addresses. Mr. Weiler, a National Campaign Chairman of the UJA, Mrs. David M. Levy, an Honorary Chairman of the National Women's Division, and Morris W.

Berinstein of Syracuse, N.Y., a National Campaign Chairman, shared in the calling of cards. Mr. Warburg himself, in a moving response to the tribute, brought to a close this most memorable of occasions in UJA history.

MAJOR CREDIT FOR TESTIMONIAL'S SUCCESS DUE TO WEILER-LED DINNER COMMITTEE

The testimonial dinner came as a climax to weeks of intensive efforts by a committee of outstanding communal leaders headed by Mr. Weiler. The committee, which had the unstinting cooperation and assistance of the entire group of UJA national officers, arranged for meetings in advance of the dinner in principal cities throughout the country, which helped to produce the grand total of gifts announced at the dinner. These meetings served also to set the stage for many of the impending local campaigns.

Members of the Dinner Committee included, in addition to Mr. Weiler as Chairman, the following noted communal leaders: Richard J. Abel, Columbus, O.; Herbert R. Abeles, Newark; James H. Becker, Chicago; Louis L. Bennett, New York; Morris W. Berinstein, Syracuse; Norman Berlin, Norfolk; Henry C. Bernstein, New York; Louis Berry, Detroit; Mrs. S. Alexander Brailove, Elizabeth; Hyman Brand, Kansas City; Isadore Breslau, Washington, D.C.; Louis Broido, New York; Charles Brown, Los Angeles; Eddie Cantor, Beverly Hills; Joseph Cherner, Washington, D.C.; Eli A. Cohen, Lynn; Sondell Coleman, Harrisburg; Samuel H. Daroff, Philadelphia; Charles R. Davis, Newark; Lloyd W. Dinkelspiel, San Francisco; Abe Epstein, San Antonio.

Also Simon H. Fabian, New York; Emanuel E. Falk, Newport News; Henry Feferman, South Bend; Abraham Feinberg, New York; Fred Forman, Rochester; Max Freedman, Cleveland; Reuben L. Freeman, Chicago; Herbert A. Friedman, Milwaukee; Norbert Friedman, Louisville; Leopold V. Freudberg, Washington, D. C.; Frank Garson, Atlanta; Arthur Genshaft, Canton, O.; Samuel F. Gingold, New Haven; Kalman S. Goldenberg, Minneapolis; Harold A. Goldman, Des Moines; Lewis Goldner, Syracuse; I. E. Goldstein, St. Louis; I. Edwin Goldwasser, New York; Arthur Gruenwald, Tucson; Irving Harris, Scranton; Sam Hoffman, Phoenix; Joseph Holtzman, Detroit; Mrs. Hal Horne, New York, Milton Kahn, Boston; Nathaniel P. Kann, Pittsburgh; Abe Kasle, Detroit.

Also Label A. Katz, New Orleans; Aaron Kaufman, Elizabeth; Abe S. Kay, Washington, D.C.; Adolph Kiesler, Denver; Philip M. Klutznick, Chicago; Jacob Kozloff, Las Vegas; Moses A. Leavitt, New York; Mrs. Herbert H. Lehman, New York; Ralph N. Kopelove, Dayton, O.; Albert A. Levin, Cleveland; Maurice Levin, Newark; Harry Levine, Leominster; Mrs. David M. Levy, New York; Irving H. Lewis, Trenton; Julius Livingston, Tulsa; Philip W. Lown, Lewiston, Me.; Sol Luckman, Cincinnati; John E. Lurie, Detroit; Henry Maslansky, New Orleans; Benjamin J. Massell, Atlanta; Joseph M. Mazer, New York; Barney Medintz, Atlanta; Arthur C. Melamed, Minneapolis.

Joseph Meyerhoff, Baltimore; Irving Miller, New York; George Milstein, Jersey City; Edward D. Mitchell, Los Angeles; Martin Nadelman, Houston; Ben Nickoll, Milwaukee; Norman C. Nobil, Akron; Julius J. Nodell, Portland, Ore.; Irving S. Norry, Rochester; James Permutt, Birmingham; Mrs. Albert Pilavin, Providence; Ellis Radinsky, New York; Barney Rapaport, Hartford; Leonard Ratner, Cleveland; Louis J. Reizenstein, Pittsburgh; Israel Rogosin, North Hudson, N. J.; I. L. Rosen, Birmingham; Edwin Rosenberg, New York; William Rosenwald, New York; Samuel Rothberg, Peoria; Sol Satinsky, Philadelphia; Robert W. Schiff, Columbus, O.; William Schneier, Wilkes-Barre.

And Joseph J. Schwartz, New York; Morris Senderowitz, Jr., Allentown; Joseph D. Shane, Los Angeles; William M. Shipley, Cleveland; Joseph Shulman, Paterson; Jacob Sincoff, New York; Rudolf G. Sonneborn, New York; Philip Steiner, Cincinnati; Jack Stern, Paterson; Dewey D. Stone, Brockton; Benjamin H. Swig, San Francisco; Joseph Talamo, Worcester; Herman P. Taubman, Tulsa; Earl J. Tranin, Kansas City; Samuel Z. Troy, Richmond; and Mrs. Felix M. Warburg and Jonah B. Wise, New York.

**HERE IS PARTIAL LIST OF INDIVIDUAL ADVANCE GIFTS
WITH SUBSTANTIAL, PACE-SETTING INCREASES DOMINATING**

The following is a partial list of the many other gifts announced at, or made in connection with, the testimonial dinner. An overwhelming majority of these gifts are substantially greater than last year.

William Schweitzer, Elizabeth, N. J., \$80,000; Senator and Mrs. Herbert H. Lehman, New York City, \$72,000; Davidson Family, Detroit, \$65,000; Joseph Cherner, Washington, D.C., \$60,000; Adolph Kiesler, Denver, \$60,000; Barney Rapaport, Hartford, \$60,000; Robert J. Gurney, Gastonia, N. C., \$60,000; Philip W. Lown, Lewiston, Me., \$60,000.

Philipp Bros., and Siegfried and Irma Ullman Foundation, New York City, \$54,000; Moses, Morris and Calman Ginsberg, New York City and Miami, \$52,500; Joseph Holtzman and Nathan Silverman, Detroit, \$52,000; Dewey D. Stone, Brockton, Mass., \$50,000; Albert List and Family, New York City and Greenwich, Conn., \$50,000; John E. and Nathan W. Lurie (Lurie Bros. — Wrigley Stores), Detroit, \$50,000; Benjamin Massell, Atlanta, \$50,000.

Joseph Eisner and Joseph I. Lubin, New York City, \$45,000; Joseph Meyerhoff, Baltimore, \$45,000; S. D. Leidesdorf and Company, New York City, \$41,000; J. Benjamin and Fred Katzner, Baltimore, \$41,000; Irwin and Henry I. Chanin (Chanin Management, Inc.) New York City, \$40,000; Paul Himmelfarb, Washington, D. C., \$40,000; Morris Brecher, New York City, \$25,000 plus a special \$10,000 donation; William Rosenthal, (Maiden Form Brassieres) New York City, \$35,000, (initial); Abner A. Wolf, Detroit, \$35,000.

Barney Balaban, New York City, \$32,000; Harry S. and William Sylk (Sunray Drug), Philadelphia, \$30,000; Mr. and Mrs. Mortimer I. Aronson and Mr. and Mrs. A. Louis Oresman and Associates, New York City, \$30,000; Charles Gutwirth and Isidore Lipschutz, New York City, \$30,000; Mr. and Mrs. Robert Wishnick, New York City, \$30,000.

Morris Senderowitz, Jr., Allentown, \$27,500; A. S. Kay, Washington, D. C., \$27,500; Simon H. Fabian and Samuel Rosen, New York City (Fabian Theatres) \$27,500; Manuel and Sidney Frank, Philadelphia, \$27,500; Hamburger Family Group, Baltimore, \$25,730.

Miss Mary Sachs, Harrisburg, \$25,000; Maurice and Ruben Rosen, Philadelphia, \$25,000; Sol Satinsky (Frankford Woolen Mills), Philadelphia, \$25,000; Carl Weinkle, Miami, \$25,000; Robert Z. Greene, New York City, \$25,000; Wisper and Wetsman, Detroit, \$25,000; Big Bear Markets and Shaye Foundation, Detroit, \$23,500; Harry Lewis, Seattle, \$22,500; Frank Garson, (Lovable Brassiere Co.), Atlanta, \$22,000; Charles Rosenbaum, Baltimore, \$21,000; Sam Hoffman, Phoenix, \$20,000; Eugene Meyer, Washington, D. C., \$20,000; Louis E. Wolfson, Miami, \$20,000; Jacob Sincoff, New York City, \$20,000; Meyer and Nathan Fishman, Detroit, \$20,000; Albert and Sam Gitlow and Associates, New York City, \$20,000; J. Schoeneman, Inc., Baltimore, \$20,000; Ben Pollack and David L. Slann, Atlanta, \$20,000.

Ira Guilden (Trade Bank and Trust Co.), New York City, \$18,000; Samuel H. Marks and Louis Schweiloch (New Era Letter Co.), New York City, \$18,000; Irwin I. Cohn, Detroit, \$17,600; Jason L. Honigman, Detroit, \$17,000; Tom Borman and Associates, Detroit, \$17,000; Isaac Shalom and Family, New York City, \$16,500; Mr. and Mrs. Maurice Aronsson, Detroit, \$16,500; Morris W. Berinstitute, Syracuse, \$16,000; Sidney J. Allen, Detroit, \$16,000; Louis Tabashnik, Detroit, \$16,000.

Charles I. Kaplan, Washington, D. C., \$15,000; Theodore R. Racoosin, New York City, \$15,000; Samuel Genel, Philadelphia, \$15,000; Harry Sirkin, Miami, \$15,000; Joseph Rubin (Joseph Rubin and Sons), New York City, \$15,000; Eli A. Cohen, Lynn, \$15,000; Jack R. Aron, New York City, \$15,000; Meyer Feinstein, Philadelphia, \$15,000; Continental Grain (Michael Fribourg), New York City, \$15,000; Plaza Mills, Inc. (Joseph Rosen), New York City, \$15,000; Louis Kukes and Sons, Detroit, \$15,000; Harry L. Carpel, Washington, D. C., \$15,000; Joseph B. Jacobs, Atlanta, \$15,000; A. J. Weinberg, Atlanta, \$15,000.

Space does not permit the listing of hundreds of additional gifts, many of them greater than last year, in amounts from \$5,000 to \$15,000.

NUMEROUS COMMUNITY CAMPAIGNS HAVE ADVANCE COMMITMENTS TOTTALLING MORE THAN LAST YEAR

The marked increases announced at the dinner, and the heartening results achieved in numerous communities as a result of the advance gift meetings that were held in connection with the testimonial, have put many of the country's local campaigns well ahead of the initial totals they had one year ago. Here is a picture of community campaign status at the present time, in terms of 1955 advance commitments.

The over-all campaign of the Greater Miami Jewish Federation, with Samuel J. Heiman as Chairman and Carl Weinkle as Chairman for Initial Gifts, has already passed the half-way mark, with advance gifts of \$705,000 from 260 contributors representing more than a 20 percent increase over 1954. Mrs. Jack Ablin, who represented the Miami campaign at the dinner, reported that Mr. Heiman and Mr. Stanley C. Myers, President of the Greater Miami Jewish Federation, would have been present, but "felt that they would best serve the cause of UJA and honor Mr. Warburg by devoting that extra time and energy to assuring the success of our campaign." Mrs. Ablin reported also that "the enthusiasm in our community runs high and we are confident that we shall exceed last year's results by a substantial margin." In 1954, the Miami campaign raised \$1,150,000 and in 1955 has a goal of \$1,350,000. Benjamin B. Rosenberg is Executive Director.

The Jewish Welfare Federation of Detroit, with John E. Lurie as Chairman of its 1955 campaign, has recorded a 10 percent increase over last year with a total of \$802,000 from 54 contributors. This was announced at the dinner by Mr. Lurie, who led a delegation of prominent Detroiters. The campaign in Detroit last year raised a total of \$4,152,230. Isidore Sobeloff is the Executive Director.

The Jewish Community Council of Houston, with Martin Nadelman serving both as President of the Council and Chairman of the campaign, has a pre-campaign start with an 11 percent increase from 37 contributors whose gifts total \$142,875. Louis Pulaski and I. Weiner are serving as Campaign Co-Chairmen. The campaign in 1954 raised a total of \$521,664. The Executive Director is Albert Goldstein.

In Dallas, the campaign of the Jewish Welfare Federation, with Leslie L. Jacobs as Chairman, has a total of \$92,000 in advance gifts, representing a 19 percent increase. Mr. Jacobs made this known in a telegram for announcement at the dinner, which stated: "We are proud and happy to announce that in a voluntary, unplanned, preliminary demonstration of interest, 15 givers who last year contributed \$77,000, this year have pledged \$92,000 for an average increase of 19 percent. The men and women who will lead the Dallas campaign assume this responsibility with the definite understanding that this tercentenary year is the time to turn the tide. We pledge to Edward Warburg and the UJA an all-out effort. We are optimistic and we urge all American Jewish communities to match that effort and optimism. Our responsibilities as Jews and our blessings as Americans demand a winning effort in 1955. Let's get out of reverse and move forward." Arthur L. Kramer, Jr., and Julius Schepps are serving as Co-Chairmen. In 1954, the campaign raised \$600,000. Jacob H. Kravitz is Executive Director.

The 1955 campaign of the Jewish Welfare Fund of Baltimore, with Isaac Hamburger as Campaign Chairman, has marked up a 9 percent increase with advance gifts totalling \$439,000. This was announced at the dinner by Elkan R. Myers, a Co-Chairman of the 1955 campaign. Lee L. Dopkin, who is also President of the Welfare Fund, J. Benjamin Katzner and Joseph Meyerhoff are the other Campaign Co-Chairmen. Last year the Baltimore campaign raised \$2,720,000. Harry Greenstein is the Executive Director.

The campaign of the Jewish Community Federation of Cleveland, with Maurice H. Saltzman and William M. Shipley as Co-Chairmen, has 53 advance gifts totalling \$600,000, 50 of them representing increases and three repeating their 1954 contributions. Included in this total is the first \$100,000 pledge in the history of the Cleveland Federation. This announcement was made at the dinner by Mr. Shipley, who was joined by a group of noted Clevelanders. Max Freedman is President of the Federation. The Cleveland campaign last year raised \$4,052,577. Henry L. Zucker is the Executive Director.

The United Jewish Appeal of Greater Washington has marked up a 10 percent increase, or a total of \$365,000 in advance gifts. This announcement was made at the dinner by Rabbi Isadore Breslau. The campaign is being led by Joel S. Kaufmann as Campaign General Chairman, with Leopold V. Freudberg as President. The drive in the nation's capital last year raised \$1,258,579. Louis E. Spiegler is Executive Director.

The campaign of the San Francisco Jewish Welfare Fund, led by Samuel A. Lader as Chairman, has recorded 26 advance gifts totalling \$310,000 for a 10 percent increase over 1954. This announcement was made at the dinner by Leopold Lerner. In a message to Mr. Warburg, Welfare Fund President Walter D. Heller declared: "Our tribute to you is a pledge to rededicate ourselves to the task of reconstruction and rehabilitation for which you have labored so unceasingly these past years." Sanford M. Treguboff is Executive Secretary.

The Allied Jewish Appeal of Philadelphia, whose 1955 campaign is under the chairmanship of Harry S. Sylk with Myer Feinstein as President, has topped last year's advance total by 12 percent with gifts of \$414,000. This was announced at the dinner by Mr. Sylk, who was accompanied by a large group of Philadelphia campaign leaders and contributors. Ephraim R. Gomberg is the Executive Director.

Other outstanding advance gift increases in community campaigns include the

following: The United Jewish Appeal of Greater New York has topped its last year's advance gifts total with initial contributions in excess of \$3,000,000; Los Angeles has \$217,500 for a 6 percent increase over last year; Chicago has topped last year's result with \$300,000 from 20 contributors (this was announced at the dinner by David Borowitz, 1955 Chairman of the Combined Jewish Appeal). Paterson is 24 percent ahead of 1954, with \$77,825 from 18 contributors; Columbus, O., has \$101,500 from four contributors, representing an 8 percent increase; St. Paul is 38 percent ahead of last year, with advance gifts totalling \$80,000; Phoenix has topped last year's advance result by 56 percent, with gifts totalling \$44,500; Lynn has an advance gifts total of \$49,500 for an increase of 47 percent; Newark, with \$100,000 in advance contributions, is 8 percent ahead of last year's initial result. (This was announced at the dinner by Michael Stavitsky); Tucson has exceeded last year's initial result by 39 percent, with gifts totalling \$25,000; Atlantic City has topped last year's total by 10 percent, with gifts of \$29,140.

UJA CABINET TAKES STRONG STAND IN SUPPORT OF PRE-CAMPAIGN BUDGETING

At the first meeting of the 1955 Campaign Cabinet held just prior to the testimonial dinner and attended by practically all the national officers as well as Cabinet members, an intensive discussion took place on the relationship of pre-campaign budgeting to the success of the 1955 campaign.

The members of the Cabinet agreed that it was essential that every effort be made to assure favorable pre-campaign budgeting agreements with communities throughout the country. In keeping with the letter and spirit of the resolution on pre-campaign budgeting adopted at the Annual National Conference of the UJA in December, 1954, the Cabinet instructed the officers to undertake vigorous efforts in the furtherance of that resolution.

The members of the Cabinet also agreed to give immediate attention to the pre-campaign budgeting situation in their own communities to assure for UJA an equitable share of the campaign proceeds and agreed further to represent UJA at pre-campaign budgeting meetings in other communities.

MR. WARBURG CITED FOR OFFERING AN ANTIDOTE TO SICKNESS OF OUR TIMES

Mr. Weiler, in his opening remarks at the testimonial, declared that "It is men like Edward M. M. Warburg who have helped us to achieve the only true antidote for the sickness of our times, and that antidote has been to immerse ourselves in the work of building, of constructing, of saving lives, and of creating opportunity and a future for all who lacked these. Yes, we are proud to have worked with Edward M. M. Warburg, striving to do these things in our UJA, and we are proud of the life-saving, life-building achievements which we have helped make possible. Tonight, Edward M. M., we hope to show you just how proud we are."

MR. ROSENWALD LIKENED TO HONORED GUEST AS 'EVERYTHING UJA STANDS FOR'

Mr. Rosenwald, introduced by Mr. Weiler as a man who "also represents everything that UJA stands for", told the dinner guests that "although this is a testimonial affair, it is far from being a farewell one, because as you all probably know, Eddie is continuing with us in a newly created post as President of the United Jewish Appeal. He has already taken on some new assignments in that new role. He has his job cut out

for him and all of us have our jobs cut out for us, and the job that is cut out for us tonight is increased giving." Mr. Rosenwald said that "if anything has characterized the life of Eddie Warburg, it is that he cares for something, and cares a great deal, and has a desire that others should care, too." These qualities, the UJA General Chairman said, "are essential to a life well lived, and I wish for all of us, with respect to UJA, a life well lived in 1955."

MR. BROIDO SAYS UJA HAS GIVEN AMERICA 'FIFTH FREEDOM' - FREEDOM TO GIVE

Louis Broido took the occasion to suggest "that when Mr. Churchill and Mr. Roosevelt talked about the Four Freedoms and the Atlantic Charter, they missed the greatest one of all -- and that is the Fifth Freedom, the freedom to give, because it incorporates within itself practically all of the others. When you have the freedom to give, it means out of the freedom one possesses, and when you have the freedom to own and possess, which we have in this country, then you have the freedom of choice to pick out the job and the project you wish to support. There are a great many countries in the world where you have no such choice as a citizen." Mr. Broido expressed the hope that future generations would grow up in the spirit of this fifth freedom -- which he said the men and women of the UJA have been inscribing in the annals of history, and for which hundreds of thousands "of poor, despoiled, broken-hearted men, women and children have come to bless the Jews of America."

MR. HOFFMAN CITES UJA AS BEST EXAMPLE ON EARTH OF VOLUNTARYISM

Paul G. Hoffman, who had served as this country's first Administrator of the Marshall Plan and who, from 1951 to 1953, served as President of the Ford Foundation, and who is now the Chairman of the Fund for the Republic, in addition to being Chairman of the Studebaker-Packard Corporation - in one of the most brilliant and deeply thoughtful statements ever heard at a UJA assembly - prefaced his remarks by announcing a gift of \$1,000 "in honor of Eddie Warburg".

"No other organization on earth has more completely exemplified what giving means in all its fullness than the United Jewish Appeal," he declared. "Yours has been an eloquent demonstration of how well voluntaryism works and how priceless are its contributions of material comfort and spiritual hope."

He told the dinner guests that "of all the areas in which you have worked with such distinction, perhaps the most dramatic is the support you have given the State of Israel. But you did more than dig deeply into your pockets; you gave to this young nation the moral and spiritual inspiration which it needed so urgently in its formative years."

"The work of the United Jewish Appeal abroad goes far beyond the boundaries of the countries in which it is playing such a humanitarian role", Mr. Hoffman stated. "It carries a message to those hundreds of millions of people in Asia and Africa who are today making up their minds between democracy and Communism. What you are doing in your great work is to perpetuate and to project the democratic ideal of free men and women banded together in support of those millions elsewhere in the world who would remain free. And, I am convinced, you and others like you are holding out new hope to the millions in the shadows who would be free."

"We who can, must help", Mr. Hoffman declared. "We who have must give. Only by

helping and by giving can we widen the global area in which there is freedom to work, to live and to prosper in understanding and peace. I wish that 160,000,000 other Americans had been here tonight to have witnessed this great demonstration of the Fifth Freedom, which is a very great freedom to all of us."

SEN. LEHMAN PAYS WARM, DEEPLY MOVING TRIBUTE TO EDWARD M. M. WARBURG

Senator Lehman, in his role as toastmaster, paid a warm and deeply moving tribute to the guest of honor, and singled out for special praise Mr. Warburg's wife, Mary. "I know the encouragement that she has given him, I know the sacrifices which she has made, and I want to say to you, Mary, on behalf not only of myself, not only on behalf of all the people who are in this room, but for the million other friends that Eddie has made -- the people he has helped -- we thank you."

Senator Lehman reviewed the guest of honor's career from his youngest days to the present time -- his attendance at JDC meetings with his father "of sainted memory"; his part in helping to establish the United Jewish Appeal in 1939; his distinguished career in the army, into which he went as a private, although he was qualified for a commission, emerging after more than three years with the rank of major; his landing in Normandy on D-Day with the American Army and his subsequent efforts in France and Belgium on behalf of thousands of refugees and displaced persons; and his years since the end of World War II in rebuilding the lives of his fellow-Jews who had survived the Hitler holocaust and in helping the people of Israel to strengthen their free way of life.

"I have known this man for I don't know how many years, an awfully long number of years", Senator Lehman declared, "and I have never seen him lose his temper, I have never seen him threaten, and I have never seen him seek to bully, but by devotion, skill, patience and wisdom, he seems always to accomplish the things he sets out to do. He is a man who wears a soft glove, but has a strong hand. Since 1939, he has been a leader in a cause which has raised close to \$1,000,000,000, and which through these funds has saved and rebuilt the lives of more than 2,500,000 men, women and children of whom close to 1,000,000 are now living in the democratic state of Israel. No man has been more dedicated than Eddie Warburg to the principle that every man has the unalienable right to worship in accordance with his conscience and to speak freely, to write freely, and to think freely. I end my remarks with the note on which I began: Eddie, you have our admiration, our deep love and our highest gratitude."

UJA PRESIDENT LAUDS COMMUNITY RESPONSE TO HISTORY'S CHALLENGE

The man whom all had come to honor was visibly and deeply moved by what had been said about him, and what had been done that evening in his name. With characteristic humor he told his guests "I think the only reason that I can take it is something that I learned as a G.I., and that is that to the generals go the medals."

"I am moved by what you have done here in behalf of the things we believe in," he declared. "I am also tremendously grateful for the beautiful symbol that you have presented to me, and I am terribly touched by this cup." Citing the fact that the cup goes back to the second millenium before the Common Era, Mr. Warburg marvelled at both the age and the symbolic meaning inherent in this object. "Second millenium! What does it mean? It means that in the days of the Prophets this might well have played some role in our history. We who have been associated together in the UJA have tried

in some way to be identified with this kind of history. In these four years that I have represented you in trips to Israel, it has been my privilege to drink from these springs of history, and I have been grateful always that I have gone there with the knowledge that this great American Jewish community unfailingly has understood the challenge of history and the meaning of democracy in its deepest sense."

"If I have been in any way someone on whom a legend could be built," he declared, "around which something could be constructed, on which we could walk forward, I am deeply grateful. I wish to say finally to all of you, and to all in our great community, that we are in a tremendously moving moment in history, and that as Americans and as Jews we must dream it, wish it and see to it that we go forward. In that, I hope to join."

AMBASSADOR EBAN SENDS MESSAGE CONVEYING ISRAEL'S GREAT ESTEEM

Israel Ambassador Abba S. Eban, who was prevented by illness from participating in the testimonial, sent a telegram expressing the Israel Government's admiration, and his own personal affection, for Mr. Warburg. His statement declares: "His service has been a shining example of American idealism and Jewish loyalty. I wish him well as he passes from one sphere of activity to another in the same high cause. I do not doubt that he has many chapters still to write in the record of Israel's destiny."

HUNDREDS OF MESSAGES POUR IN FROM THIS AND OTHER COUNTRIES

Hundreds of messages of praise poured in on Mr. Warburg from men and women in this and other countries. Among those who sent messages were Levi Eshkol, the Israel Finance Minister; Dr. Nahum Goldmann, Chairman of the Jewish Agency; Dr. Giora Josephthal, Treasurer of the Jewish Agency; Moses W. Beckelman, Overseas Director General of the Joint Distribution Committee; Nelson Rockefeller, Special Assistant to President Eisenhower; Jacob K. Javits, Attorney General of the State of New York; Samuel Goldwyn, the noted Hollywood producer; Irving M. Engel, President of the American Jewish Committee; Mrs. Irving M. Engel, President of the National Council of Jewish Women; Samuel Bronfman, a leader of Jewish Community of Canada; and scores of other prominent men and women.

GOV. JOHNSON OF COLORADO HAILS MR. WARBURG AND ADOLPH KIESLER

Governor Edwin C. Johnson of Colorado, in a letter hailing the dinner "as one of special significance" in view of Mr. Warburg's "tremendous job," declared that "we in Colorado can fully appreciate Mr. Warburg better when we review the faithful and devoted services of our own Adolph Kiesler." The Governor's letter, addressed to Senator Lehman, a former Senate colleague, follows:

Dear Senator Lehman:

I was very much gratified to learn from my good friend Adolph Kiesler that a testimonial dinner is being held at the Waldorf Astoria Hotel in behalf of Edward Warburg. Knowing Mr. Warburg personally and the tremendous job which he has done in the service of humanity, I regard this occasion as one of special significance.

I have asked Adolph Kiesler of Denver to represent me on this occasion because I feel that there is no one better qualified than Mr. Kiesler to represent the State of Colorado at this outstanding affair. I say this because I feel that Mr. Kiesler, like Mr. Warburg, has patterned his life on dedication to the rehabilitation and welfare of humanity. No sacrifice or inconvenience has been too great for him, if it meant helping others. We, in Colorado, can fully appreciate Mr. Warburg better, too, when we review the faithful and devoted services of our own Adolph Kiesler.

Therefore, on behalf of the people of Colorado, I am asking Mr. Kiesler to tender our sincere and understanding tribute for his untiring efforts in life saving activities, which have meant the survival of hundreds of thousands of precious lives. We wish to join the rest of the country in expressing well-deserved recognition to Mr. Warburg for his dedicated service in the cause of humanity.

Sincerely yours,

Ed C. Johnson

AMERICAN JEWISH
ARCHIVES

HELP MAINTAIN THE PACE

ATTEND

UJA'S NATIONAL INAUGURAL CONFERENCE

Sunday, February 27th

12:30 P.M.

Saxony Hotel

Miami Beach, Fla.

Join William Rosenwald, Edward M. M. Warburg, Joseph J. Schwartz

Jack Benny and others

MAKE THIS LAUNCHING OF THE 17TH NATIONWIDE CAMPAIGN HISTORY'S GREATEST

REPORT

...to members

OF THE
NATIONAL CAMPAIGN COUNCIL



**UNITED
JEWISH
APPEAL**

1955 CAMPAIGN GOAL

\$99,521,275

ON BEHALF OF

UNITED ISRAEL APPEAL
JOINT DISTRIBUTION COMMITTEE
NEW YORK ASSOCIATION FOR NEW AMERICANS

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**UNITED JEWISH APPEAL OPENS 1955 NATIONWIDE CAMPAIGN WITH RECORD-BREAKING
\$17,650,000 IN ADVANCE GIFTS MARKED BY LANDSLIDE OF INCREASES IN ALL BRACKETS**

**UJA General Chairman William Rosenwald Hails Initial Response as
American Jewry's Greatest, Urges All Other Contributors to Maintain the Pace**

**Campaign Opening at National Inaugural Conference in Miami Beach
Keynotes Effort to Meet Acute Emergency Needs in Israel and North Africa**

**Inaugural Conferees Hear Israel Consul General Avraham Harman
and Jack Benny, Who Came Expressly from West Coast to Help Launch Campaign**

**Intensive Inaugural Effort Matched by Host of Communities in All
Parts of Country with First Results Showing Increases as High as 50 Per Cent**

The great complex of initial gifts activity that got under way at the start of the year with the two-fold aim of securing the greatest number of advance commitments and the highest possible percentage increases so that the United Jewish Appeal's 1955 campaign would get off to the kind of beginning warranted by needs in Israel, North Africa and other lands came to a colorful and record-breaking climax Sunday, February 27th, at the final session of the UJA's National Inaugural Conference at Miami Beach, Fla.

With close to 600 outstanding community leaders involved in Conference activity, which centered at Miami Beach but stretched out to Palm Beach, Hollywood Beach and Boca Raton, where all the participants had an opportunity to announce their 1955 pledges - and with the results at hand of a strenuous pre-campaign big gifts drive that had been under way throughout the country since the first of the year - announcement was made late that Sunday afternoon that a record total of \$17,650,000 had been pledged to give the UJA the greatest campaign opening in its history.

This record outpouring of gifts topped not only the close to \$13,000,000 given one year ago, but the former all-time high of \$14,000,000 that was contributed to open the campaign of 1953.

William Rosenwald, General Chairman of the UJA, hailed this initial response to the campaign as "beyond question the most dramatic and unprecedented in the history of American Jewry. If all other American Jews respond in the same way — with greater generosity than ever — the 1955 campaign will succeed in fulfilling its fateful mission, the meeting of increased needs and the saving and building of thousands upon thousands of lives."

ALL LEADERSHIP ECHELONS SPARK INAUGURAL EFFORT

This rousing signal for the opening of campaign activity in cities throughout the country came as the result of dedicated activity by Mr. Rosenwald and by his close-knit team of national officers and Campaign Cabinet members who were joined in this great effort by a number of outstanding and selfless community leaders — among them Nathan B. Spingold of New York, Emanuel H. Gratenstein of New Haven, Michael Stavitsky of Newark, Philip Dimond of Paterson, and many others.

The full week of meetings that culminated with the dramatic session Sunday afternoon at the Saxony Hotel was marked by two splendidly attended meetings of the Campaign Cabinet, one on Sunday morning, February 20th, and another just before the final session. In between there were meetings of campaign leaders from New York, Detroit, Philadelphia, Newark, Cleveland and other cities.

'ROUND THE CLOCK' ACTIVITY BY OFFICERS, CABINET, CAMPAIGN EXECUTIVES

Among those who joined Mr. Rosenwald in working virtually around the clock were UJA President Edward M. M. Warburg; Morris W. Berinstein of Syracuse, Joseph Holtzman of Detroit, Dewey D. Stone of Boston, and Jack D. Weiler of New York, all National Chairmen; Samuel H. Daroff of Philadelphia, Chairman of the National Campaign Cabinet, and Dr. Joseph J. Schwartz, Executive Vice-Chairman of the UJA.

D. Louis Harris of Toronto, Canada, made a special and highly successful effort to bring members of the Toronto community to the final session Sunday afternoon, with the result that persons who initially announced gifts totalling \$72,000, increased these gifts to a total of \$106,000.

Members of the National Campaign Cabinet who joined Mr. Rosenwald and the others in the intensive South Florida effort included: Louis Berry, Detroit; Rabbi Isadore Breslau, Joseph Cherner and Abe S. Kay, Washington, D.C.; Eli A. Cohen, Lynn, Mass.; Abraham Feinberg, New York; Milton Kahn, Boston; Abe Kasle, Detroit; Adolph Kiesler, Denver; Joseph M. Mazer, New York; Martin Nadelman, Houston; Barney Rapaport, Hartford; Leonard Ratner, Cleveland; Sol Satinsky, Philadelphia; Morris Senderowitz, Jr., Allentown; and William M. Shipley, Cleveland.

BOCA RATON, PALM BEACH, HOLLYWOOD MEETINGS PRECEDE FINAL SESSION

The meetings that preceded the Inaugural Conference at Miami Beach were organized by committees under the chairmanship of various national officers and members of the Campaign Cabinet. The first of these meetings was held at Boca Raton on Friday, February 18th, with William M. Shipley as Chairman of the Committee. This was followed by an informal reception for Mr. Rosenwald at the Whitehall Hotel in Palm Beach on Monday evening, February 21st, which was organized by Milton Kahn of Boston, with Dewey D. Stone and Jack Weiler, UJA National Chairmen, and George Freedland of Philadelphia

serving as members of the committee. Activity continued in Palm Beach the following day with a cocktail party at the home of Nathan B. Spingold. A luncheon for the UJA General Chairman, organized by Joseph Holtzman on Thursday, February 24th, at the Hollywood Beach Hotel, concluded these pre-inaugural meetings.

AVRAHAM HARMAN, JACK BENNY ADDRESS CAMPAIGN OPENING

The meeting on Sunday, with Mr. Rosenwald presiding, heard a brilliant address by Avraham Harman, Israel's Consul General in New York, with the calling of cards shared by Jack D. Weiler, Morris W. Berinstein, Dewey D. Stone and Joseph Holtzman. Jack Benny, the noted star of screen, radio and television, who came expressly from the West Coast to help the UJA launch this 17th successive nationwide campaign, brought the meeting to a close on a note of high good humor and renewed purpose for the months that lie ahead.

SHARP INCREASES SHOW IN ALL GIFT BRACKETS

Here is a partial list of gifts that, in addition to those announced in the last issue of this Report, helped to make possible the record-breaking inaugural figure of \$17,650,000. Particular attention is directed to the number of gifts in the lower and middle brackets.

Special attention is also drawn to two gifts which illustrate the extraordinary pace that has been set for this year's campaign. Sam Briskin of Chicago, a \$60,000 contributor in 1954, electrified the final Inaugural session at the Saxony with announcement of a 40 percent increase to \$100,000, while David Provus of Miami Beach, who last year gave \$1,000, helped set a standard for all others in his bracket with a sweeping increase to \$12,500. The gifts that follow are in the same spirit, the overwhelming majority of them greater than in 1954.

Maurice Levin, Newark, N.J., \$50,000; Harry Edison & Bros., St. Louis, \$40,000 minimum; Henry Wineman, Detroit, \$35,000 (personal) to start; Samuel J. Goldfarb, New York City, more than \$26,000; Sosland Bros., Kansas City, Mo., \$25,000; Samuel Spatt, New York City, \$25,000 initial; Jack Rothenberg, New York City, \$25,000; Edward A. Suisman, Hartford, Conn., \$25,000 to start; Harry Donenfeld, New York City, \$25,500; Edwin Rosenberg & Associates, New York City, \$25,000 initial; Samuel Paley, Philadelphia, \$25,000.

Maurice Rosenfeld, New York City, \$20,000 initial; Morris Miller, Denver, \$20,000; Abraham Feinberg, New York City, \$20,000; Julius Klorfein, New York City, \$20,000; Charles and Lester Maslow, New York City, more than \$20,000; Henry L. Moses, New York City, \$20,000; Bernard and Samuel Sampson, Milwaukee, \$20,000; Louis Berry, Detroit, \$20,000 minimum.

David Goodstein, New York City, \$17,500; Meyer Neusteter, Denver, \$16,500; Meyer H. Fishman, New York City, \$15,500; Sam Grundfest, Little Rock, \$15,250; the Tann Foundation, Detroit, \$15,000; Albert A. Esterson, Baltimore, \$15,000; Alfred E. Epstein, Detroit, \$15,000; George Frankel, Greenwich, Conn., and Houston, \$15,000; Anonymous, Bridgeport, \$15,000; Morse Gould, New York City, \$13,200 initial; Hyman Korman, Philadelphia, \$13,000; David Berdon, New York City, \$12,500 minimum; Louis A. Green, New York City, \$12,500 to start; Nathan C. Goldman & Son, Toledo and West Palm Beach, \$12,000; Charles Frost, New York City, \$12,000; Carl E. Troy, New York City, \$11,000; Philip Dimond, Paterson, N.J., \$11,000.

Jacob Freedman (Charles S. Guyon Co.) New York City, \$10,000 initial; Sam Cohen, Canton, Ohio, \$10,000 initial; Morris W. Haft, New York City, \$10,000; Mrs. Raymond Rosen, Philadelphia, \$10,000 plus; Albert Pilavin, Providence, \$10,000; Mrs. Arthur Lehman, New York City, \$10,000; Joseph Kramer, New York City, \$10,000, minimum; Jacob Miller, Harrisburg, \$10,000 to start; Harry Gilbert, New York City, \$10,000; Ralph Levinson, Reading, \$10,000 with partner; Leon B. Jacobs, Miami and Philadelphia, \$10,000; Benjamin Blumberg, Terre Haute, more than \$10,000; Max Korn, Peabody, Mass., \$10,000.

Nathan Schulman, New York City, \$9,000 to start; Maurice Schlam, Cleveland, \$8,000; Earl J. Trainin, Kansas City, Mo., \$8,000; Maurice Linder, New York City, \$7,500; Morris Friedman, Paterson, N.J., \$7,500; Sam Wilkofsky, Cleveland, \$7,500; Jacob M. Arvey, Miami and Chicago, \$7,500; Joseph Seitchik, Philadelphia, \$7,500 minimum; Howard Mack, Hackensack, \$7,500; Mandle Zaban, Atlanta, \$7,500; Joseph Fenton, Detroit, \$7,500; Lee L. Dopkin, Baltimore, Md., \$7,250; Isadore Alterman, Atlanta, \$7,200; Henry Schaffer, Schenectady, \$7,100.

Joseph J. Greenberg, Philadelphia, \$7,000; Jack Cohen, New York City, \$7,000; Seigfried Kramarsky, New York City, \$7,000; Jack Chutick, New York City, \$7,000 minimum; Mrs. Jennie Grossinger, Miami and Grossinger, New York, \$7,000.

Samuel Krons, New York City, \$6,600 initial; Moses H. Bressler, New York City, personal \$6,500 plus; Harry Blonder, Cleveland, \$6,500; Victor Weil, New York City, \$6,350; Arthur L. Kliegman, New York City, \$6,000; Carl Rosenberg, New York City, \$6,000 plus; Mr. & Mrs. Irving Roaman, New York City, \$6,000; Nathan B. Spingold, New York City, \$6,000; William Klein, New York City, \$6,000; Charles H. Fruchtman, Miami Beach, \$6,000; William Bornstein, Miami and Washington, D.C., \$6,000; Abraham S. Levey, Portland, Me., \$6,000.

Albert Siegler, Cleveland, more than \$5,600; Samuel Fingrudt, Philadelphia, \$5,500; Sam Goldberg, Indianapolis, \$5,500; Samuel M. Schultz, Kansas City, Mo., \$5,500; George L. and Leonard Sogg, Cleveland, \$5,500; Ben Kalnick, New York City, \$5,200; Anonymous, Denver, \$5,000; Anonymous, Kansas City, Mo., \$5,000; Benjamin Kellner, New York City, \$5,000 initial; Eugene Schildkraut, New York City, \$5,000; Max N. Natanson, New York City, \$5,000; Morris Finkelstein, New York City, \$5,000 initial; Jules Pearlman, New York City, \$5,000 initial; Morris Brown, New York City, \$5,000; Mr. and Mrs. Herman M. Watkins, Philadelphia, \$5,000; Morris Weinberg, New York City, \$5,000; Stein Stores Corp., New York City, \$5,000; Louis K. Roth, Hartford, \$5,000; Sidney Satenstein, New York City, \$5,000; Sidney Mischon, New York City, \$5,000; Barnet Linker, Louisville, \$5,000; Samuel Greenblatt, New York City, \$5,000; Charles Schultz, Newark, \$5,000; Herman P. Kopplemann, Hartford, \$5,000; Morris L. Fruman, Detroit, \$5,000; Jack Coleman, Detroit, \$5,000; Morris Segel, Milwaukee, \$5,000; Arthur L. and Max A. Feldman, Cleveland, \$5,000; David Coslov, McKeesport, \$5,000 plus.

MR. ROSENWALD KEYNOTES CAMPAIGN WITH CALL TO SAVE LIVES

Mr. Rosenwald, in opening the final session Sunday, sounded the keynote for the meeting and the campaign with this statement: "The needs of Jews beyond our blessed shores are greater this year than they have been for some years past. Once again we are engaged in a great campaign to save human lives. We have come together here to give tangible evidence not only that we recognize these increased needs, but that we

are prepared to respond to these greater needs with greater generosity. We are here to make an important decision, to decide that many shall live, that none shall die. What we do here today must come as an inspiration to all other contributors for the balance of the year. Our job, in the clearest terms, is to establish a trend, to set a pace, to create a standard. It is my hope that the trend will be toward greater giving, that the pace will be upward, that the standard we set will be higher than it has ever been."

Later, in hailing the response that helped to swell the total of gifts well above the \$17,000,000 mark, Mr. Rosenwald expressed his deepest gratitude to all who had made this a memorable inaugural of the campaign and an auspicious inaugural of his term as General Chairman of the UJA.

AVRAHAM HARMAN HAILS SOLID ALLIANCE WITH ISRAEL'S PEOPLE

The meeting heard a moving statement from Avraham Harman, Israel's Consul General in New York, in which he traced the course of recent Jewish history from the dark days of April, 1933, when Hitler introduced his infamous boycott of the Jews, down through the grim years of war, Nazi extermination, the postwar liberation, and the renaissance that began with Israel's establishment in 1948.

"Only ten short years ago," the Israel Consul General declared, "when liberation came to Europe and the great tragedy was stripped bare for all to see, David Ben-Gurion came back from a visit to America and addressed a meeting of Jewish leaders in Jerusalem. He told us that there were two forces left in the world on which the Jewish people could construct its future — the 600,000 Jews of Palestine and the 5,000,000 Jews of America. These two forces came together in Europe's postwar displaced persons' camps. Here was sealed a holy partnership of Jews from Israel and Jews from America to redeem the remnants of Naziism and to win them back to human dignity and Jewish construction."

"We were determined", he told the hushed assembly, "to put an end to a condition which had been aptly described by Dr. Chaim Weizmann of blessed memory when he said of the 9,000,000 Jews who had been killed by Naziism that 'for them the world was divided into two sets of countries — countries that wanted to kick them out, and countries that wouldn't let them in.'"

"The turning point came at the end of 1947, just over seven years ago," Mr. Harman recalled, "when the world recognized that the Jewish people had earned its little place in the sun; that it was right and moral and legitimate that there should be one country in the world to which Jews could go as a right; that there should be one small piece of territory in the world in which Jews could be free to live their lives in accordance with their own tradition and their own conscience and their own aspirations."

Mr. Harman told his deeply moved audience that he was emphasizing this "in order to make one point", namely, that while much has happened since 1948, it was only seven short years ago that a real beginning had been made "to try to reverse a trend of Jewish history that has been persisting for centuries, for countless generations." He pointed out, however, that "within this brief period; Israel's people have not yet been able to accomplish all the goals we set for ourselves."

Even so, Mr. Harman presented a record of progress during the past seven years which showed that Israel had welcomed into its midst three-quarters of a million immigrants, had succeeded in staving off Arab aggression and had made significant economic gains through the development of its agriculture, the encouragement of industry and the discovery of new resources of great potentiality.

By way of contrast, he pointed out, the past seven years in the Arab states have been marked by the downfall of parliamentary government and the replacement of these by military dictatorships.

"Other people may not recognize it yet," he declared, "but we are part of the Middle East and we shall remain part of the Middle East," despite the fact that these past seven years have been years of war -- "all-out war in 1948, and since 1948 economic and diplomatic war directed against us."

"But there is one source of encouragement that sustains our hope", the Israel Consul declared, "and that is our knowledge that at the end of these first seven years the State of Israel is incomparably stronger than it was in 1948. It has more people, its people are more cohesive and its economy is stronger and growing stronger. Its people have acquired new skills and are producing a wider range of goods in agriculture and industry. Its defense forces are better equipped and better trained and better ready to meet the impact of any aggression that might develop. But the job isn't over. You don't finish a historic job of these proportions in seven years. You don't change the course of Jewish history in seven years. But you lay the foundations. Without you, the foundations wouldn't have been made, and they wouldn't be as strong, and the structure that is going up on those foundations would not be as firm and durable and noble."

Mr. Harman re-emphasized Israel's role as a haven for Jews who seek to escape lands of tension, danger and oppression. This reference to the current situation of Jews in North Africa followed an announcement by Dr. Joseph J. Schwartz on the previous day that a total of 70,000 Jews in Tunisia and Morocco have registered with the Jewish Agency in the hope of early transfer to Israel. In his announcement of this development, Dr. Schwartz pointed out that registration for emigration from these two North African lands is at so fast a rate that offices of the Jewish Agency cannot keep pace. He also expressed concern over the ability of both the UJA and Israel to cope with this development, since it was exceeding the original 1955 plan calling for the movement from both countries of 30,000 Jews in all, at an estimated cost in the first year of \$35,000,000.

Mr. Harman, in his reference to this situation, stated that these Jews "live under insecurity, live under indignity, live defenselessly" and look to Jews of the free world because in the whole wide world these are the only "Jewish constructive forces that are left."

He said in conclusion that "countless generations of Jews in the years that lie ahead will point out our generation as the last generation of Jewish slavery and the first generation of Jewish freedom. You Jews of America and of Canada, and we Jews of Israel, are building a temple of liberty for the Jewish people. Blessed be the hands of those that build that structure."

JACK BENNY SAYS 7-YEAR OLD ISRAEL NEEDS US STILL

Jack Benny, a consistent friend and supporter of the United Jewish Appeal, who annually has expressed his support through the Jewish Welfare Fund of Los Angeles and who volunteered his efforts to help launch this year's UJA campaign, wrought humor and serious purpose into his remarks. The noted radio and television personality referred to the fact that Israel soon will be celebrating its seventh birthday. "I have a daughter now who is 21", he said. "But when my daughter was seven years old, my wife and I just couldn't leave her alone and let her go on her own. You don't do that with children, or with countries that are seven years old. You have to take care of them until they are 16, 17 or 18. We have to do exactly the same with Israel. I know I shouldn't say this here, but — even if we didn't help at all, Israel's people in some way would keep on struggling and growing and building and giving their blood without us. You and I do not want it to happen that way. Now that we have an Israel, which we are very proud of, let us make sure that we keep this Israel forever and ever."

CABINET HEARS UJA REQUIRES 20 PER CENT MORE IN 1955

The meetings of the National Campaign Cabinet that preceded the formal session were extremely well attended and brought a number of very fine reports on campaign progress. The first of these meetings, held Sunday morning, February 20th, with Samuel H. Daroff presiding, was marked also by a highly informative statement on Israel's diplomatic position by Reuven Shiloah, Minister Plenipotentiary to the United States. Mr. Rosenwald, in his remarks to the Cabinet, expressed his gratitude for its work in contributing to the high success of the testimonial dinner to Mr. Warburg a month earlier and emphasized that the current activity was being conducted in the Miami and South Florida resort area to assure a greater income for this year's United Jewish Appeal and to assure also that the UJA agencies will be in a position to meet increased needs in North Africa and Israel. "This year," Mr. Rosenwald declared, "we are confronted with the need for a 20 percent greater income to offset the 20 percent of funds that will be going to the banks as a first installment on borrowings for the Consolidation Loan."

He lauded William M. Shipley of Cleveland for his work in assembling the meeting at Boca Raton, which produced \$226,000 in pledges from 20 contributors, with many of these gifts higher than in 1954. He also praised Milton Kahn of Boston for his work in the Palm Beach area, and urged the entire Cabinet to build on the spirit and momentum of both the Warburg testimonial dinner and the current effort in Florida.

MIAMI CAMPAIGN CHAIRMAN REPORTS \$969,000 IN FIRST FIVE WEEKS

The Cabinet session heard also from Samuel J. Heiman, who has been doing a magnificent job as Campaign Chairman of the 1955 drive of the Combined Jewish Appeal of Greater Miami, who reported the raising of \$969,000 in the first five weeks of activity, with this sum representing a 16 percent increase from the same group who gave last year. "We have already raised 84 percent of the total we raised in 1954," Mr. Heiman told the Cabinet, "and our campaign climate is permeated by an excellent spirit. We are getting excellent cooperation from the UJA, and we hope to reach our goal of \$1,350,000 very shortly." Benjamin B. Rosenberg is Executive Director of the Greater Miami Jewish Federation.

The Cabinet heard also from Eli A. Cohen of Lynn, Mass., who reported that his community campaign has marked up a 50 percent increase on the first \$150,000 that has been contributed. As a result of this momentum, Mr. Cohen told the Cabinet, Lynn is increasing its goal from \$350,000 to \$400,000. He told the Cabinet that the Chairman of the Lynn campaign, Charles Shulman, has just returned from Israel with great enthusiasm for what he had seen, and urged the entire Cabinet to help in the development of younger leaders. Albert M. Stein is Executive Director of the Lynn Jewish Community Federation.

The session heard also from Morris W. Berinstein, who reported that 90 percent of all gifts of \$50,000 and over were already in and that the effort in Florida was being conducted to commit contributors in the lower and middle income brackets and to help swell the total of gifts that had come in at the Warburg testimonial.

The meeting concluded with a brief statement by Mr. Warburg, who endorsed Mr. Cohen's plea for the development of younger leadership and who pledged his own continued effort in this direction.

VIGOROUS COMMUNITY ADVANCE GIFT DRIVES MATCH FLORIDA EFFORT

The concerted effort that was being made in the Florida resort area was paced by equally vigorous efforts in many communities throughout the country. Here is a brief picture of some of the activities and results that have been achieved in recent days in these communities:

Baltimore, which will set its campaign in motion Wednesday evening, March 16th, with what is shaping up as one of the best attended big gifts meetings in years, has so far achieved an almost 10 percent increase in advance gifts. This has been done under the concerted leadership of Associated Jewish Charities President, Isaac Hamburger, who is serving as Campaign Chairman, and a group of Co-Chairmen that includes Lee L. Dopkin, who is also President of the Jewish Welfare Fund, J. Benjamin Katzner, Joseph Meyerhoff and Elkan R. Myers, with Mrs. Leslie W. Moses as Chairman of the Women's Division. The pre-campaign effort has been given strong impetus by the gifts of the Blaustein Family Group, the Louis D. Beaumont Foundation, Inc.; the Ray and Sydney C. Blumenthal Foundation; Isaac Hamburger and Sons Co.; the Alexander and Selma Hecht Foundation; Max Hochschild; J. Benjamin and Fred Katzner; Joseph Meyerhoff; Reads Foundation, Inc.; Harry S. and Charles Rosenbaum; Schapiro Bros. Charitable Foundation Inc.; J. Schoeneman, Inc.; and the Samuel Steinbach Foundation, Inc. Harry Greenstein is the Executive Director, with Isadore I. Sollod as Director of Campaigns.

The Jewish community of Houston opened its 1955 campaign on March 6th, with an outpouring of gifts totalling \$403,000 to put it within near striking distance of its \$550,000 campaign goal. The campaign opening gave Houston a 7 percent increase over last year, when the same number of contributors joined in opening the drive with \$375,000. Martin Nadelman, President of the Jewish Community Council, is serving as Chairman of the campaign, with Louis Pulaski and I. Weiner as Co-Chairmen; Morris Glesby as Chairman for Big Gifts, and Mrs. Abe D. Grossman as Chairman of the Women's Division. Albert Goldstein is the Executive Director.

The 1955 campaign of the Jewish Community Council of Phoenix, Arizona, has marked up a 27 percent increase over last year, with \$95,500 so far, as against \$75,000 at

this time one year ago. In addition, the campaign is already \$5,000 ahead of last year's total result. Harold H. Alpert is Chairman of the Campaign, with Nat G. Silverman, President of the Council, serving as Campaign Co-Chairman. Maurice D. Brown is the Big Gifts Chairman, with Mrs. Edward Friedman as Chairman of the Women's Division. Hirsh Kaplan is the Executive Director.

In Tucson, Arizona, the campaign of the Jewish Community Council is 16 per cent ahead of last year, with \$81,000 as against \$70,000 at this time last year. The campaign in this community is putting heavy stress on repeated contacts with contributors and some of its divisions are still piling up increases. Arthur Gruenwald is Chairman of the Campaign; Rabbi Albert T. Bilgray is Co-Chairman; Morris C. Rosenbaum is Big Gifts Chairman, and Mrs. Jack Nevins is Chairman of the Women's Division. David Kramer is President of the Council. The Executive Director is Benjamin N. Brook.

The Campaign of the Jewish Welfare Fund of Peoria, which has a goal of \$130,000, has so far raised \$87,000, representing a substantial increase over results at this time one year ago. Jack T. Szold is Chairman of the Campaign, and Jack R. Loenstein and Harold R. Mandell are Co-Chairmen for Big Gifts. David M. Citron is President of the Welfare Fund. Abraham F. Citron is the Executive Director. At this point, Peoria is only \$9,000 behind the total raised in 1954.

In Greenwich, Connecticut, the campaign has already raised substantially more than the final result of the entire campaign in 1954. This year's drive got off to a spectacular start under the Chairmanship of Albert A. List, who succeeded in winning a 111 percent increase overall from prospects he took as his personal responsibility. Sidney S. Margolis is Executive Secretary of the Welfare Fund.

The campaign of the North Broward Jewish Welfare Association in Fort Lauderdale, Florida, is running 35 per cent ahead of last year. Louis I. Sterling, who is also President of the Welfare Association, is serving as Campaign Chairman, with Moe Boris as Chairman of the included community of Pompano.

The campaign of the Combined Appeal of El Centro, California, is 15 percent ahead of last year under the Chairmanship of Mrs. Ida Goldfine. Both Mrs. Goldfine and Charles Freedman, who has been doing yeoman's work, are directly responsible for the success of the intensive solicitation effort, and the expectation is that the campaign will be concluded at a very early date.

In Hollywood, Florida, the campaign of the Jewish Welfare Federation is 5 percent ahead of results at this time last year, with a more than \$90,000 total that is just \$17,000 less than the full amount that was raised in 1954. Abe L. Mailman and Ben Tobin are Co-Chairmen of the campaign, with Julius Ritter as Big Gifts Chairman. Mrs. E. M. Rosenthal is Chairman and Mrs. Martin C. Freedman is Co-Chairman of the Women's Division. Stanley M. Beckerman is President of the Federation. Many of the increases in this community are in the middle brackets, with contributions also from individuals who have settled in the community during the past year.

Hyannis, Massachusetts, reporting on the results of a campaign held this past Fall, wound up with a 27 per cent increase over the year before. Charles E. Dockser is Campaign Chairman, with R. Ralph Horne as Treasurer and Mrs. Milton Penn as Chairman of the Women's Division.

SOUTHLAND REGIONAL CONFERENCE AT NEW ORLEANS BEST YET

The launching of the nationwide campaign at Miami Beach was followed one week later by the launching of campaign activity in the Southeast through a Southland Regional Conference in New Orleans, that was attended by more than 600 community leaders from 16 communities in a six-state region embracing Louisiana, Mississippi, Tennessee, Alabama, Georgia and northwest Florida. The conference, the best attended and the most fruitful UJA regional meeting ever held in New Orleans, also produced more than \$300,000 in cash. Henry Maslansky of New Orleans, a member of the UJA's National Campaign Cabinet, served as Chairman of the Conference, with Harry Diamond of Moorhead, Mississippi, Sol Weiner of Tupelo, Mississippi, Dan May of Nashville, and James L. Permutt of Birmingham and Barney Medintz of Atlanta, both Campaign Cabinet members, all serving as Conference Co-Chairmen. The more than 600 conferees heard from Acting Governor Robert Ainsworth, Jr. of Louisiana; Victor Schiro, President of the City Council of New Orleans, Navy Chaplain Joshua L. Goldberg, and George Jessel. The conference also fired the opening gun in the 1955 campaign of the Jewish Welfare Fund of New Orleans.

SOUTHWEST REGIONAL CONFERENCE PRODUCES \$855,558 IN CASH

The formal opening of the campaign at Miami Beach was preceded by a highly successful Southwest Regional Conference at the Rice Hotel in Houston on February 12 and 13. More than 300 leaders from 20 communities in Texas, Oklahoma, Arkansas and Louisiana took part, of whom over 200 represented key leaders of welfare funds and area campaigns. The Conference produced a total of \$855,558 in cash and marked the opening of campaign activity throughout this important four-state region. Martin Nadelman of Houston, a member of the National Campaign Cabinet, served as Chairman of the Conference and departed soon after to take part in the inaugural activities in the Miami region. The Conference heard from Maurice Sanditen of Tulsa, who was Chairman of the opening session Saturday evening, February 12th; Jacob H. Kravitz, Executive Director of the Jewish Welfare Federation of Dallas, who served as a member of the recent UJA Overseas Study Mission and who reported on his visit to Israel and North Africa; Bruce McDaniel, who addressed the conferees on Israel's accomplishments and continuing needs, with addresses on Sunday by Mayor Roy Hofheins of Houston; Mrs. Daniel Schlanger of Houston, who reported on activities of the Women's Division; Capt. Joshua Goldberg, U.S. Navy Chaplain, who outlined the needs facing the UJA constituent agencies, and Harry Hirshfield, the noted humorist. The success of this conference can be credited in large part to the continuing high concern of the communal leadership throughout the Southwest region, and to the excellent preparatory work that was done by Mr. Nadelman, who toured the entire state of Texas prior to the conference to assure a substantial remittance of cash at the final session. In addition to Mr. Nadelman, officers of the conference included Leon Brachman of Fort Worth, Mr. Sanditen, and Herman P. Taubman of Tulsa as Co-Chairmen.

MARCH 27 CONNECTICUT CONFERENCE WILL FOCUS ON BIG GIFTS

The next big state conference will take place Sunday, March 27th, in New Haven, Connecticut. The meeting will be known as the Connecticut Conference of Jewish Communities, with Barney Rapaport of Hartford as Honorary Chairman and Judge Samuel Mellitz of Bridgeport as Chairman. The Conference will have a cabinet of 60 communal leaders headed by Emanuel H. Gratenstein of New Haven. Jack D. Weiler of New York, a National

Chairman of the UJA, and Rabbi Philip Bernstein of Rochester, will be among the principal speakers. What makes this conference so unique is that this is the first time in the history of fund-raising by Jewish communities where communities have organized themselves into one central organization for the specific purpose of conducting a big gifts solicitation on a statewide basis. The success of this extraordinary conference may inspire other states and regions to follow suit. Each gift, of course, will be credited to the contributor's local campaign.

UJA OFFICERS MOURN PASSING OF NOTED COMMUNAL LEADERS

The officers of the United Jewish Appeal note with sorrow the passing of a number of outstanding communal leaders, among them Walter H. Gross of Beaver Valley, Pennsylvania, who was one of the staunchest leaders in the Tri-State region; Morris Moskavitz of Farrell, Pennsylvania, who was a devoted friend of the UJA and a frequent participant in Tri-State Conferences; and Mr. Hans Kahn of Long Beach, California, who served in 1952 and 1953 as Chairman of the campaign, and as Big Gifts Chairman in 1954, and who was a member of the Regional Campaign Cabinet of the UJA.

DR. RANAAN WEITZ TELLS OF MASTER PLAN FOR ISRAEL'S AGRICULTURE

Dr. Ranaan Weitz, Director of the Agricultural Settlement Department of the Jewish Agency and one of Israel's most colorful figures, who has just arrived in this country to take part in the opening phase of the 1955 campaign, made such a deep impression on the Campaign Cabinet of the United Jewish Appeal of Greater New York that an enthusiastic request has come in to keep him in the metropolitan area campaign for most of his four-week stay. Dr. Weitz, who is recognized as one of Israel's most audacious master planners and who has a dynamic record in agricultural development and immigrant settlement, told the New York Campaign Cabinet of a completely revamped settlement and land development program that can not only speed Israel toward economic independence but actually contribute to the establishment of peace with its neighbors. The main feature of this program, he told the New York campaign group, is "settlement of the land in depth," especially in the now-critical border regions, with communities designed as inter-dependent entities consisting of a ring of farms grouped around a central industrial town. The town, he pointed out, will be made up of a network of processing plants tied directly to local agricultural production. Dr. Weitz, who is scheduled to visit major communities from coast-to-coast in the next four weeks, has much to tell of this and other programs that will come as both exciting and entirely new to all of his audiences.

OTHER OUTSTANDING PERSONALITIES COMING HERE FOR SPRING CAMPAIGNS

Other outstanding personalities have either just arrived here or are due shortly from abroad to participate in the Spring phase of the campaign. They are:

Samuel Haber, Director in Morocco for the Joint Distribution Committee, who arrived here last week and who has already undertaken a grueling schedule of visits to campaign communities to acquaint them with developments in tension-ridden North Africa. Mr. Haber, who has gone from one key overseas post to another, was JDC Director for Germany and Austria at the time anti-Jewish incitements flared in the Iron Curtain countries two years ago. He assumed the Directorship in Germany in 1947, when there were some 200,000 Jews in the DP camps. Prior to joining the JDC, he was a

Major with the United States Army's Military Government in Germany. His report on the situation facing the Jews of North Africa ought not to be missed by anyone in the communities he will visit.

Dr. Giora Josephthal, Treasurer of the Jewish Agency in Jerusalem, who is one of Israel's keenest minds, is due here on or about March 18th, and will bring with him the other part of the story involving the Jews of North Africa — the reception and settlement of those who have already been brought to Israel, and the Jewish Agency's plan for the more than 70,000 who have registered for emigration to Israel and are waiting.

Moses W. Beckelman, the distinguished Overseas Director General of the JDC, is due to arrive here from his Paris headquarters April 5 or 6 with an authoritative report on developments both in North Africa and other areas of Jewish need that should not be missed.

Mrs. Ada Sereni, who has often been called Israel's "First Lady of Action," is the widow of the unforgettable Enzo Sereni who was murdered in the Nazi extermination camp at Dachau after being captured in Italy while on a parachute mission to help liberate imprisoned Jews. She will arrive here from Israel in mid-April.

Joe Davis, due here in mid-April, is Israel's chief guide. For those who will hear him, it will be the next best thing to an actual visit to Israel's cities, settlements and countryside. Mr. Davis, a New Zealander by birth, served with British forces during World War II, joined the Haganah at war's end, and fought with the Israel Defense Army during the Arab invasion of 1948.

Help Maintain The Pace
UJA REQUIRES 20% MORE IN 1955

REPORT

...to members

OF THE
NATIONAL CAMPAIGN COUNCIL



UNITED
JEWISH
APPEAL

1955 CAMPAIGN GOAL

\$99,521,275

ON BEHALF OF

UNITED ISRAEL APPEAL

JOINT DISTRIBUTION COMMITTEE

NEW YORK ASSOCIATION FOR NEW AMERICANS

Vol. X, No. 3, April 18, 1955

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NOT FOR PUBLICATION

1955 CAMPAIGN GOES INTO HIGH GEAR AS COMMUNITIES FROM COAST TO COAST REPORT

STRONG INITIAL RESULTS WITH INCREASES DOMINATING ALL ALONG LINE

New York UJA Passes \$8,000,000 Total With \$3,500,000 in Inaugural Gifts

Miami, Lynn, Greenwich Are First in Country to Go Over The Top

Philadelphia, Cleveland in \$2,000,000 Zone and Continue to Surge Ahead

Dr. Giora Josephthal Warns in Atlanta that Israel May Have to Fall Back on
"Dismal Expedient of Temporary Camps" Unless UJA Is Supported to Hilt

American Jews Mourn Ellis Radinsky; Dr. Maurice Taylor of Pittsburgh; Albert Einstein

The magnificent stimulus given to the 1955 campaign by the Testimonial Dinner to Edward M. M. Warburg on January 22 and by the record-breaking National Inaugural Conference in Miami at the end of February has made itself felt in communities throughout the country. Numerous big gifts meetings and campaign opening dinners, along with divisional activity in the trades, the professions and among women, show that more contributors are being reached, and more money is being raised, than for several years past. The campaign is firmer, more vigorous and better than it was at this time a year ago. The fact is that American Jews have been heeding the call of UJA General Chairman William Rosenwald — a call for "the utmost generosity to assure that the UJA will fulfill its fateful mission: the meeting of increased needs and the saving and building of thousands upon thousands of lives."

NEW YORK CAMPAIGN SOARS TO \$8,000,000 AS LEADERS HONOR JACK D. WEILER

This keynote was struck with especial strength on March 24 as the United Jewish Appeal of Greater New York inaugurated its 1955 campaign. As against an all-time attendance of 521 business and communal leaders at last year's Inaugural Dinner, close to 700 outstanding pace-setters packed the grand ballroom of the Plaza Hotel this year to send the campaign over the \$8,000,000 mark and to pay a well-deserved tribute to Jack D. Weiler for his distinguished leadership of both the New York and National United Jewish Appeals. Contributions announced at the dinner totalled close to \$3,500,000 representing an increase of over 12 per cent from the same group.

The closely seated throng of leaders heard major and brilliant statements from Governor Averell Harriman, Mayor Robert F. Wagner, Israel Consul General in New York Avraham Harman and UJA General Chairman William Rosenwald. The tribute to Mr. Weiler came not only in the form of a vast outpouring of increased gifts, but in the presentation of a gold plaque representing the sixth Annual Chairman's Award for distinguished service to the causes represented in the UJA. The presentation to Mr. Weiler was made by Samuel D. Leidesdorf, Campaign Treasurer, acting on behalf of Mr. Weiler's fellow general chairmen — Joseph Eisner, Samuel Hausman, Benjamin Lazrus and Jerome I. Udell — who joined in nominating Mr. Weiler for this highest honor that the New York UJA can bestow.

Governor Harriman, who decried Arab marauding against Israel, said that "these bands are encouraged by the hostility shown toward Israel by the leaders of their governments." In such an atmosphere, he stated, it is difficult for Israel's frontier families "always to demonstrate tolerance and always to remember that their reliance for protection must be on distant forces."

The New York State Chief Executive, who served during World War II as this country's Ambassador to the Soviet Union, and who in the post-war years served also as Ambassador to Great Britain and as Administrator of the Marshall Plan in Europe, drew a parallel between the Marshall Plan and the UJA. "In the case of the Marshall Plan, the basic idea was to give enough aid over a period of years to allow reconstruction on a scale that would make Europe self-supporting," he pointed out. "To have closed down the operation midway might have endangered the success of the whole enterprise. That also is the case with the rehabilitation activities carried on with funds provided by the UJA. The job is not yet finished. Let us make the extra effort needed to carry on the work to completion."

Israel's Consul General Avraham Harman told the UJA leaders that while Israel has always been willing to make peace and continues to be ready to do so, the root cause of tension on the borders between Israel and the Arab States is the Arab position of "unremitting hostility behind the cloak of armistice agreements. The Arab States, he said, have refused to move forward from armistice to peace, and have systematically undermined even the armistice agreements.

In the light of this, Mr. Harman questioned steps being taken to arm the Arab states, holding that this development would sharply alter the balance of power in the Middle East. In the absence of measures for the simultaneous strengthening of Israel he stated, it must be made explicitly clear to all concerned that aggression against Israel will not be tolerated.

Mr. Harman urged increased support of the UJA to assure the resettlement in Israel of tens of thousands clamoring to come from tense North African lands and to complete the integration of the three-quarter of a million immigrants who have come since Israel's establishment in 1948.

MIAMI PAVES THE WAY AS ONE OF FIRST TO TOP 1954 RESULT

The campaign of the Greater Miami Jewish Federation became one of the first in the country to go over the top as it passed its total 1954 result on April 15 with \$1,170,768 and with an expectancy that the final figure will come to over \$1,250,000 for an increase over last year of more than \$101,000. The Miami campaign, traditionally the first large metropolitan drive to get under way each year, has been in high

gear from its very first days and has managed to maintain itself on a plateau of a more than 15 percent increase. Samuel J. Heiman, Chairman of the campaign, has been doing one of the truly outstanding jobs of the year with a team of exceptional associates who include Carl Weinkle as Chairman for Initial Gifts, Mrs. Sam Simonhoff as Chairman of the Women's Division and Jack Carner as Chairman of Winter Residence. Stanley C. Myers is President of the Federation. The Executive Director is Benjamin B. Rosenberg.

LYNN TOPS LAST YEAR'S RESULT IN ONE OF STRONGEST DRIVES IN 1955

In one of the best and strongest campaigns in the country, the Jewish Community Federation of Lynn, Mass., went over the top in mid-April with \$277,129 and with a 55 percent increase over last year's giving. But Lynn is taking no rest. It has increased its 1955 goal from \$350,000 to \$400,000 and has marshalled its full energies and forces for this next forward surge. Efforts are being made at the present time to commit all outstanding prospects in all Divisions. Harold O. Zimman is President of the Federation; Charles Shulman is Chairman of the Campaign; Samuel Bloomberg is Chairman for Advance Gifts and Mrs. Solomon Feldman is Chairman of the Women's Division. Eli A. Cohen, a member of the UJA's National Campaign Cabinet, is one of the campaign's elder statesmen and champions. Albert M. Stein is the Executive Director.

GREENWICH TAKES TOP HONORS IN EXCEEDING LAST YEAR'S RESULT

Greenwich, Conn., has also joined the honor roll of over-the-top communities and has done so with \$92,500 representing a remarkable increase of 114 percent. The campaign has been going on 16 cylinders since its inaugural early in March and there are expectations of a 6 figure result by the time the campaign ends. The extraordinarily effective leadership of Albert A. List, Chairman of the campaign and Chairman for Big Gifts, has been in a person-to-person mold, in initial solicitation and all-important followup. I. J. Weiss is serving as Campaign Treasurer, with Sidney S. Margolis as Executive Secretary.

NORTH HUDSON COUNTY, N.J., SETS TERRIFIC PACE WITH HUGE INCREASE

The campaign in North Hudson County, New Jersey, which includes the communities of Guttenberg, North Bergen, Secaucus, Union City, Weehawken and West New York has made a superb start with a total of \$173,775. The campaign is going forward under the same splendid momentum. Murray Gillette is serving as Chairman of the Campaign; I. Rogosin is serving as Initial Gifts Chairman, with Alexander Grodnick and Harry Yager serving as Co-Chairmen. Mrs. Murray Gillette is Chairman of the Women's Division. The Executive Secretary is Mrs. Anna Springer.

PHILADELPHIA PASSES \$2,000,000 MARK AFTER BLUE-RIBBON BEGINNING

A Leader's Dinner of the Allied Jewish Appeal in Philadelphia on March 21 reflected the same enthusiasm and results that marked the campaign opening in New York. With 260 of the community's most prominent Jewish leaders in attendance, the Philadelphia campaign got off to a blue ribbon beginning with the announcement of \$1,570,000 in pledges representing an increase of 14% over last year. With the raising of an additional \$500,000 since this meeting, Philadelphia is now over the \$2,000,000 mark and better than 50 percent along the way toward its 1954 result. The brilliant assembly of guests heard from Senator Richard L. Neuberger of Oregon, whose magnetic personality did much to contribute to the dinner's high success, with the calling of cards shared by Harry S. Sylk, Chairman of the Campaign, and Samuel H. Daroff, a stalwart of the

Philadelphia community and Chairman of the National Campaign Cabinet of the UJA. The efforts and participation of Myer Feinstein, President of the Allied Jewish Appeal, who presided, Sol Satinsky, President of the Federation of Jewish Charities, and Arthur Rosenberg, Chairman of Special Gifts, helped to make this one of the most memorable campaign openings in years. Mrs. Leonard E. Liss and Mrs. Jerome Markowitz are Co-Chairmen of the Women's Division. Ephraim R. Gomberg is the Executive Director.

CLEVELAND NEARS \$2,000,000 MARK AS TOTAL GOES TO 50 PER CENT OF 1954 RESULT

An advance gifts meeting in Cleveland on Sunday, April 17 sent the campaign of the Jewish Community Federation to \$1,930,000 and put the current total at close to 50 percent of the overall sum raised in 1954. The campaign is aiming at better than \$4,255,000 and there is the hope that the community will go over the top by a good margin. The campaign climate is excellent, with every effort now under way for the realization of the many potential increases that lie in the middle and smaller brackets. Max Freedman is President of the Federation. Maurice H. Saltzman and William M. Shipley are serving as General Co-Chairmen. Mrs. Albert J. Goodman and Mrs. Sidney Zehman are Co-Chairmen of the Women's Division. The Executive Director is Henry L. Zucker.

LOS ANGELES IS RUNNING AT 10 PER CENT INCREASE WITH MORE THAN \$2,000,000

In Los Angeles the campaign of the Jewish Community Council is running very close to a 10 percent increase over last year, with \$2,102,277 raised to date. Leaders of the campaign are genuinely optimistic and are pointing with pride to daily results that show a consistent upward trend. The campaign's 6 major divisions are all showing greater results to date than those achieved one year ago at this time. During the last week of March, more than 30 meetings were held in the trades, professions and areas, and all of these showed increases ranging anywhere from 15 to 50 percent. The Chairman of the campaign is Ike Greenberg, with William W. Bruck as Campaign Co-Chairman. Mrs. Stanley S. Slotkin is Chairman of the Women's Division. The Executive Secretary is Julius Bisno.

SAN FRANCISCO APPROACHING HALF-WAY MARK WITH \$530,000

The opening of the campaign in San Francisco on April 5 at the Fairmont Hotel was one of the most successful ever held in this community and produced a total of \$530,000 in opening gifts to establish a 6 percent increase and to put the campaign near the half-way mark. This demonstration of generosity came as the result of an extensive pre-campaign effort by Welfare Fund President Walter D. Heller, who visited Israel last Fall as a member of the UJA Study Mission, and as a result also of the splendid efforts of Benjamin H. Swig, the UJA's National Chairman of Big Gifts; UJA National Campaign Cabinet member Lloyd W. Dinkelspiel, and of A. J. Shragge, Joseph Blumenfeld, Melville Marx, Jr., and Marco F. Hellman. The latter five leaders recently made a repeat visit to Israel after a five year interim and returned with a message to the community that its philanthropic endeavors were being rewarded in the new State by an extraordinary and inspiring progress in all walks of life. Messrs. Dinkelspiel, Shragge, Blumenfeld, Marx and Hellman have described the people of Israel as a dignified, industrious, hard working population that is possessed of a remarkable stamina and optimism and that is closely akin in its ways and aspirations to the people of the United States. The delegation has been unanimous in calling upon the community to intensify its support of the Jewish Welfare Fund campaign as a chief means of helping Israel to realize its laudable and wholesome goal of economic independence. Samuel A. Ladar is Chairman of the Campaign. Mrs. Melvin Schwarzbaum is Chairman of the Women's Division. Sanford M. Treguboff is Executive Secretary.

BALTIMORE TO DATE HAS MORE THAN \$1,800,000 REPRESENTING 7 PER CENT MORE

The campaign of the Jewish Welfare Fund of Baltimore is close to 70 percent complete with contributions now totalling \$1,841,168 for a 7 percent increase over last year and with vigorous efforts going forward in all divisions. A meeting of the Scrap Metal Division on March 31 produced pledges totalling \$77,250 for an increase of 23 percent, with Morris Schapiro helping to set the pace. The officers include Lee L. Dopkin, President of the Welfare Fund and a Co-Chairman of the campaign; Isaac Hamburger, Campaign Chairman; J. Benjamin Katzner, Joseph Meyerhoff and Elkan R. Myers, Co-Chairmen; Mrs. Leslie W. Moses, Women's Division Chairman, with Harry Greenstein as Executive Director and Isadore I. Sollod as Director of Campaigns.

PITTSBURGH OPENS CAMPAIGN WITH MORE THAN \$340,000 FOR 9 PER CENT INCREASE

In Pittsburgh, the campaign of the United Jewish Fund got under way on April 10, with pledges totalling \$340,785 for a 9 percent increase over last year. Governor George Leader of Pennsylvania and Dr. Josephthal helped launch the drive. Additional big gifts meetings have been scheduled and the Trades Division is reported to be in strong condition. Louis J. Reizenstein is President of the Federation and is serving also as Campaign Coordinator. Harold A. Goldstein is Chairman of the Campaign. Morris Balter, David M. Janavitz, Nathaniel P. Kann and Stanley J. Kann are serving as Advance Gifts Co-Chairmen. Mrs. Jack J. Rosenberg is Chairman of the Women's Division. As this report was going to press we learned of the death of Dr. Maurice Taylor, Executive Secretary of the United Jewish Fund since 1936.

PATERSON LAUNCHES DRIVE WITH \$167,945 TO ROLL UP 17 PER CENT INCREASE

An Initial Gifts Dinner on March 22 at the home of National Campaign Cabinet member Jack Stern in Paterson, N.J., got this community's 1955 campaign off to an auspicious start with a total of \$167,945 for a 17% increase over last year's initial result. The meeting heard from UJA General Chairman William Rosenwald, who termed this one of the finest meetings he had attended in years. Albert H. Slater is President of Paterson's Jewish Community Council and Mr. Stern is the campaign General Chairman. Archie B. Markus is chairman for Big Gifts, with Raymond J. Kramer and Jacob Moskow as Big Gifts Co-Chairmen. Mrs. Samuel Sunshine is chairman of the Women's Division. The Executive Director is Max Stern.

DALLAS WITH \$560,000 STANDS WITHIN \$40,000 OF 1954 RESULT

The campaign of the Jewish Welfare Federation of Dallas has so far raised \$560,000, which is 6% greater than its result at this time last year. At this point, Dallas is within \$40,000 of its total result in 1954. The Dallas campaign started with an advance gift total of \$378,000 as compared with \$350,000 in 1954. Bernard Schaenen is President of the Federation; Leslie J. Jacobs is doing one of the great jobs of the year as Chairman of the campaign; Arthur L. Kramer, Jr. and Julius Schepps are campaign Co-Chairmen and Mrs. Sidney P. Solomonson, Jr., is Chairman of the Women's Division. The Executive Director is Jacob H. Kravits.

DENVER IN SIGHT OF \$500,000 AS CAMPAIGN GOES FORWARD WITH 7 PER CENT INCREASE

In Denver, the campaign of the Allied Jewish Community Council is 7 percent ahead of last year with a total to date of \$485,990, including a record \$437,510 produced by

80 leaders. These pace-setters paid special honor to Mr. Jesse Shwayder, who for years has been one of the community's steadfast contributors of outstanding sums. Mr. Shwayder, with a 1955 contribution of \$66,000, and National Campaign Cabinet member Adolph Kiesler, with a gift of \$60,000, helped set this year's pace. Edward Hirschfield is President of the Council; David E. Harlem, Chairman of the campaign, who has been a veteran campaigner, has been forced to the sidelines by illness, and J. L. Berman and David W. Garlett have stepped in as General Co-Chairmen. Morris Miller is Chairman for Big Gifts. Nathan Rosenberg is the Executive Director.

ELIZABETH CAMPAIGN MAINTAINS INCREASE OF 12 PER CENT OVER 1954

The campaign in Elizabeth, New Jersey, was opened with an initial gifts meeting at the home of William P. Schweitzer, where 42 persons announced a total of \$120,092 for an increase over 1954 of 12%. To date, the campaign has raised \$134,277 to pass the half-way mark and to maintain the same rate of increase. Mr. Schweitzer personally set the pace with an increase to \$80,000 from a gift of \$75,000 in 1954. One of the most striking increases came from Jules Kivalik who increased to \$1,000 from a gift of \$100 last year. The group heard from UJA President Edward M. M. Warburg and from Mr. Schweitzer. The Elizabeth Jewish Council is headed by Donald Whitkin as President, with its 1955 campaign under the chairmanship of Joseph Weinstein. Other officers include Abraham Rocker, Vice Chairman; Mr. Schweitzer as Advance Gifts Chairman, and Mrs. Morey Levy as Chairman of the Women's Division. The Executive Director is Louis Kousin.

ATLANTA HEARS STRONG PLEA BY DR. JOSEPH TAL; IS AHEAD OF LAST YEAR WITH \$376,000

The campaign of the Atlanta Jewish Welfare Federation, which is more than 50 percent complete with a total of \$376,000, is running 5% ahead of last year and was given a spirited sendoff on March 30 at a Big Gifts meeting where 45 of the community's top contributors announced a total of \$303,250 as against \$287,800 announced by the same group one year ago. The Pace-Setters heard from Dr. Giora Josephthal, Treasurer of the Jewish Agency and head of its Immigration Absorption Department, who delivered one of the most dramatic, albeit disturbing reports to be heard in any community this year. Dr. Josephthal warned that, unless the UJA is supported to the hilt, there is the danger that Israel may have to fall back on the "dismal expedient" of temporary camps in which to house the newly arriving immigrants from North Africa. He stressed that the current Ship-to-Settlement program has been eminently successful but that, with masses of immigrants pouring in each week, funds at an equally high rate must pour in also to prevent any breakdown of this essential and highly desirable new method of settlement and absorption. Dr. Josephthal, who has had more to do with immigrant settlement than any other man in Israel, pointed out that it costs a minimum of \$10,000 to move and to resettle an average Jewish family of five from North Africa. With some 7,000 families, or approximately 35,000 men, women and children, expected to arrive this year, Dr. Josephthal pointed out, the total cost will be in the neighborhood of \$70,000,000 — half of which, he stressed, Israel's people are prepared to pay themselves. He emphasized that this was a staggering financial burden to be borne by Israel's people at this particular time. Dr. Josephthal's plea, which was taken to heart by the Atlanta community, merits the immediate and earnest attention of every other community in the country. Officers of the Atlanta Jewish Welfare Fund campaign are Frank Garson, President; Erwin Zaban, Milton Weinstein and Dan Garson, all sons of important elder leaders of the community, Campaign Co-Chairmen; and Mrs. J. Kurt Holland, Mrs. J. M. Rosenfeld and Mrs. Philip Schwartz, Co-Chairmen of the Women's Division. Edward M. Kahn is the Executive Director.

HARTFORD CAMPAIGN GOES TO \$451,000 WITH INCREASES AVERAGING 7 PER CENT

The Hartford Jewish Federation campaign has so far amassed \$451,000 with increases over last year averaging 7 percent. The community launched its 1955 effort in high gear on April 3 with a meeting of more than 60-Pace-Setters who announced gifts totalling more than \$250,000. The meeting heard from Joseph J. Schwartz, Executive Vice Chairman of the UJA, who reported on the growing voluntary registration of Jews in North Africa for migration to Israel and on the acute need for a continuing high inflow of funds to the UJA to sustain both the migration of these Jews and the unique Ship-to-Settlement program in their behalf. The successful outcome of the meeting and the impetus given to the campaign were the result of excellent teamwork by all officers of the Federation Drive. Samuel Roskin is President of the Federation. Abraham I. Savin is serving as Campaign Chairman. Melvin W. Title and Samuel C. Suisman are Co-Chairmen of Advance Gifts. N. Aaron Naboicheck is Chairman for Special Gifts, with five Co-Chairmen who include Maurice H. Berins, Stanley Fisher, Harry H. Kleinman, Alexander S. Keller and Bernhard Kohn. Barney Rapaport, a member of UJA's National Campaign Cabinet, is sparking the over-all effort in his usual dedicated way. The Chairman of the Women's Division is Mrs. Chester Bland and the Executive Director is Bernard L. Gottlieb.

WORCESTER RECORDS 9 PER CENT INAUGURAL INCREASE WITH GIFTS OF \$169,000

In Worcester, the campaign of the Jewish Federation got a head-long start on April 3 as 75 of the community's top Pace-Setters came forward with gifts of \$169,000 to establish an 9 percent inaugural increase over 1954. The meeting, which produced close to 43 percent of the total sum that Worcester raised in 1954, heard an inspired presentation by Dr. Raanan Weitz, Director of the Agricultural Settlement Department of the Jewish Agency, who gave the assembled leaders a graphic picture of the program and the settlements that have been under attack in the Negev. Jacob Hiatt is President of the Federation and has recently accepted a Co-Chairmanship of the New England Region of the UJA. The Co-Chairmen of Big Gifts are Hyman Burwick, Joseph B. Cohan, George W. Farber, Abraham S. Persky and Joseph Talamo, the latter a member of the UJA's National Campaign Cabinet. Melvin S. Cohen is the Executive Director.

ST. PAUL IS WAY AHEAD OF LAST YEAR WITH 30 PER CENT INCREASE

St. Paul is running far ahead of last year, with the campaign of the United Jewish Fund and Council way out in front with a 30 percent increase. The campaign to date has raised \$133,000 and efforts are now being pressed to complete the drive as quickly and as effectively as possible. Mack Wolf is President of the UJFC and Dr. David Tenenbaum is Chairman of the Campaign. Arthur M. Goodman is the Big Gifts Chairman and Mrs. Kalman S. Goldenberg is Chairman of the Women's Division. Mr. Goldenberg, a member of UJA's National Campaign Cabinet, is playing his usual key role in the Community's success. The Executive Director is Dan S. Rosenberg.

NEW ORLEANS TO DATE HAS \$255,000 REPRESENTING INCREASE OF 4 PER CENT

Card for card, the campaign of the New Orleans Jewish Welfare Fund is ahead of last year, with a total to date of \$255,000 representing a 4 percent increase. The emphasis in all divisions is being put on both the widest possible coverage and speed. Although the campaign suffered a grievous loss in the untimely death earlier in the year of its Executive Director, Benjamin B. Goldman, yeoman's work has been done by Welfare Fund President Label A. Katz, Campaign Chairman Bernard D. Mintz, Women's Division Chairman Mrs. H. Leon Mintz, UJA National Campaign Cabinet member Henry

Maslansky and by the Acting Executive Secretary, Dr. David Fichman. All deserve great credit for the campaign's continuing high tempo.

MEMPHIS SLOGAN OF INCREASED GIVING BRINGS OVER \$219,000 FOR 6 PER CENT MORE

Increased giving as the theme of the Memphis Jewish Welfare Fund campaign is paying off handsomely. The campaign is within striking distance of its 1954 result with \$219,728 representing an increase over last year of 6 percent. Included in this sum is the campaign of the Women's Division, which is running at a 13 percent increase over 1954. The Big Gifts phase of the Memphis campaign was virtually completed by the end of March. The campaign got off to a splendid start on March 9th with a pace-setter's meeting at which 40 of the community's outstanding leaders pledged \$106,000 as against \$95,000 the year before. Sidney Perlberg is President of the Welfare Fund; Herbert Shainberg is Chairman of the campaign. Herbert Glaser is Big Gifts Chairman. Jack Lieberman is the Executive Director.

TRENTON LEADS OVER LAST YEAR WITH 8 PER CENT AND HOPES TO TOP 1954 RESULT

The expectation in Trenton, N.J., is that the campaign of the Jewish Federation will top last year's result in a drive that to date is 8 percent ahead of 1954, with a total of \$231,000. The campaign, which got under way at the beginning of March, is now in its windup stage. Arthur Teich is President of the Federation; Irving H. Lewis is Chairman of the campaign, and Mrs. Fanny Budson is Chairman of the Women's Division. Milton A. Feinberg is the Executive Director.

SAN ANTONIO STANDS WITHIN 75 PER CENT OF LAST YEAR'S TOTAL

The establishment of an 8 percent increase at the opening of the Jewish Social Service Federation campaign in San Antonio, Texas, has been maintained by all other contributors, who to date have come forward with a total of \$168,000, which is some 75 percent of the entire sum raised last year. The campaign opening dinner on March 22nd brought together 250 of the community's key leaders and served as a testimonial to all past presidents of the Federation and especially to Jesse H. Oppenheimer, who has been Treasurer continuously since Federation's establishment in 1922. The opening function brought a total of \$126,000 from persons who one year ago pledged \$116,000. The campaign is going forward on a note of high expectancy. This year's President of the Federation is Herman Glosserman, with Henry Brenner serving as General Campaign Chairman. The campaign Co-Chairmen are Jake Karotkin, Gilbert Lang and B. A. Wiedermann, the latter serving also as Chairman for Big Gifts. Mrs. Nathan Trottnor is Chairman of the Women's Division. The Executive Director is Louis Lieblich.

SEATTLE CAMPAIGN GETS UNDER WAY WITH ENCOURAGING 7 PER CENT INCREASE

In Seattle, the campaign of the Federated Jewish Fund and Council got under way with a 7 percent increase at a Campaign Opening Dinner on March 21st, at which 255 leaders pledged a total of \$108,781. The leadership has high hopes for the outcome of the campaign, which has again drawn into its orbit many of the community's veteran leaders and contributors. Richard Weisfield is serving as President of the Fund and Council; Archie S. Katz is Chairman of the Campaign, Abe J. Goldman and Harold I. Poll are Campaign Co-Chairmen, with Mr. Poll serving also as Chairman for Big Gifts; and Mrs. Morris L. Bender as Chairman of the Women's Division. Samuel G. Holcenberg is the Executive Director.

PASSAIC CHALKS UP 21 PER CENT INCREASE AS CAMPAIGN OPENS WITH \$91,825

The campaign of the Jewish Community Council in Passaic, N.J., which also includes Clifton and vicinity, got under way on March 29th, with an inspiring increase of more than 21 percent as 55 community leaders came forward with pledges totalling \$91,825. The meeting heard from UJA General Chairman William Rosenwald, and from prominent business leader Ira Hirschmann. Daniel Rachles, General Campaign Chairman, and Max Gurtman, Big Gifts Chairman, turned in magnificent jobs of card calling and the expectation is that Passaic will top its result of 1954.

SAN DIEGO WITH \$91,400 STANDS CLOSE TO 50 PER CENT OF 1954 TOTAL

In San Diego, Calif., the campaign of the United Jewish Fund got under way on Saturday evening, April 2, to give it an overall result to date of \$91,400 for an approximate 10 percent increase over 1954. The campaign so far has raised close to 50 percent of last year's total. The campaign opening was attended by 220 of the community's leading figures who heard an unusually stirring address by film star Kirk Douglas. The meeting was sparked in good measure by the gift of Harry B. Sugarman, who one year ago contributed \$1,000, went to \$2,000 when solicited earlier this year and announced a total of \$3,000 at the dinner. Morris Douglas is President of the Fund; Max Rabinowitz is Chairman of the campaign; Edward A. Breitbard and David Sapp are Campaign Co-Chairmen, Albert Steinbaum is Chairman for Big Gifts, with Harry Snyder as Co-Chairman, and Mrs Gabriel Berg is Chairman of the Women's Division. Albert A. Hutler is the Executive Director.

NEWARK WITH \$550,000 EXPECTS TO MAINTAIN PRESENT 12 PER CENT INCREASE

In Newark, N.J., the campaign of the Jewish Community Council of Essex County has so far raised \$550,000, which represents a 12 percent increase over 1954. The campaign climate is very good and there are strong increases in many areas. A Builder's Division meeting on April 4 brought together 55 contributors who pledged a total of \$125,000 for an increase in the neighborhood of 60 percent. One of the increases came from Abe and Sigfried Sommer, who increased from \$2,000 in 1954 to \$20,000 in 1955. A Women's Division meeting on the same day was attended by 280 women with an equally encouraging result. The Newark campaign was scheduled to open officially on April 20 and hopes are high for the maintenance of the present tempo. Louis D. Stern is President of the Council; Daniel Shiman is Chairman of the Campaign; Dr. Saul Halprin is Chairman of Special Gifts, and Mrs. Ira Y. Copen is Chairman of the Women's Division. Herman M. Pekarsky is the Executive Director.

KANSAS CITY SHOWS TO ADVANTAGE OVER 1954 WITH LARGER TOTALS IN OFFING

The Kansas City campaign of the Jewish Federation and Council is ahead of last year. A priming meeting held on March 16 produced a total of \$237,700. As we go to press, Kansas City is set for its big Special Gifts Dinner on Monday, April 25 at which it is already assured of announcing a large total with a pattern of increases. Harry L. Jacobs is President of the Federation and Council; Morris R. Shlensky and Benjamin Sosland are General Campaign Co-Chairmen; Harry C. Feingold, Samuel D. Goller and Ira Rosenbaum are Co-Chairmen for Big Gifts, and Mrs. Chester K. Litman and Mrs. Herman Hershman are Co-Chairmen of the Women's Division. Abe L. Sudran is the Executive Director.

EL PASO CALL FOR 'PLUS GIVING' BRINGS OVER \$78,934 AND 5 PER CENT INCREASE

The Jewish Community Council campaign in El Paso, Texas, is going forward under the sign of "plus giving" and a spirited competition is spurring all divisions. The campaign to date has raised \$78,934 to ring up a 5 percent increase over last year and has more than 60 percent of the full total it raised last year. Albert J. Schwartz is President of the Council and is serving also as Chairman for Big Gifts; Ray S. Schapiro is Chairman of the Campaign, with Alfred A. Blumenthal as Co-Chairman, and Mrs. Morris Bernard and Mrs. I. B. Goodman as Co-Chairmen of the Women's Division. The Executive Director is Victor Grant.

PORTLAND, ORE., AMASSES \$83,000 INAUGURAL PLEDGES FOR 14 PER CENT INCREASE

The Oregon Jewish Welfare Fund campaign in Portland opened on March 30 with a Big Gifts meeting that brought a total of \$83,000 in pledges to establish a 14 percent increase over 1954. The forecast is that this initial increase will be sustained throughout the various divisions and all officers of the campaign are working especially hard to assure this. Jack W. Olds is President of the Fund; Harry C. Arnsberg is Chairman of the campaign; A. Victor Rosenfeld is campaign Vice-Chairman; William Shenker is Chairman for Big Gifts and a Vice-Chairman of the campaign, and Mrs. Harold Schnitzer is Chairman of the Women's Division. Milton D. Goldsmith is Secretary.

DES MOINES TAKES 4 PER CENT LEAD OVER 1954 WITH \$124,190 RAISED TO DATE

The campaign of the Jewish Welfare Federation of Des Moines has raised \$124,190 to date to register a 4 percent increase. The drive got under way on April 4 with a Big Gifts meeting that brought an announcement of \$55,050 in pledges for a 12 percent increase over last year. The meeting was addressed by Barney Medintz of Atlanta, a member of the UJA's National Campaign Cabinet and a member of the UJA Overseas Study Mission, who made an exceptionally fine presentation of the needs in Israel and North Africa. To date, the campaign has raised close to \$100,000 and is maintaining a lead over 1954. Ellis I. Levitt is President of the Federation. Robert E. Mannheimer is Chairman of the campaign and Don Schwartz is Chairman for Big Gifts. Mrs. Morton S. Bookey is Women's Division Chairman. The Executive Director is Sidney Speigman.

PREMIERE STATEWIDE BIG GIFTS PARLEY IN CONNECTICUT BRINGS OVER \$500,000

The first statewide Big Gifts meeting ever held in connection with a UJA campaign took place on Sunday, March 27th in New Haven under auspices of the recently organized Connecticut Conference of Jewish Communities. The meeting brought together close to 250 prominent leaders of 19 communities who announced pledges totalling \$503,275, representing a 20.5 percent increase over their gifts in 1954. The Connecticut leaders heard two especially fine addresses by Jack D. Weiler of New York, a National Chairman of the UJA, and Rabbi Philip Bernstein of Rochester.

Awards of Merit were presented by Mr. Weiler to 26 of the campaign leaders, who were cited for distinguished service and leadership to their communities and to the causes represented in the United Jewish Appeal. The recipients of the Award were Abner L. Brooks, Rockville; Joseph H. Cone, Bridgeport; Judge David Cramer, Torrington; Leo G. Federman, Bridgeport; Samuel H. Feinson, Danbury; Morris Gans, Ansonia; Jacob Gottlieb, Meriden; Mrs. Jessie Greer, Willimantic; Joseph Gruber, Stamford; Bernhart E. Hoffman, New Haven; Harold E. Hoffman, Stamford; Louis Kuriansky, Stamford; Abe Lapides, New Haven; Abraham Lavietes, Derby-Shelton; Albert A. List, Greenwich;

Morris Mallove, New London; Nathan Marlow, Manchester; George L. Meyers, Norwalk; Daniel Polsky, Norwich; Barney Rapaport, Hartford; Emanuel Rosenthal, Milford; Louis Sachs, New Haven; Herbert Schatzki, Bristol; Isaac E. Schine, Bridgeport; Ernest I. Schwarz, Middletown, and Philip Shafner, Putnam.

Barney Rapaport of Hartford, a member of UJA's National Campaign Cabinet, served as Honorary Chairman; Judge Samuel Mellitz of Bridgeport served as the Conference Chairman and presided; and Emanuel H. Gratenstein of New Haven served as Chairman of a Conference Cabinet that included 60 of the State's most prominent leaders. Cards at the meeting were called by Mr. Gratenstein and by A. O. Samuels of Bridgeport. In addition to the outstanding roles played by these leaders, a large part of the credit for the success of the Conference is due to the hard work of Norman B. Dockman, Executive Director of the New Haven Jewish Community Council.

UJA TRI-STATE PARLEY PRODUCES \$535,000 IN CASH, HEARS MRS. ROOSEVELT

Close to 1,000 Jewish leaders representing 80 communities in Western Pennsylvania, Eastern Ohio, and West Virginia met in Pittsburgh on Sunday, April 3 for a Tri-State Conference of the UJA and, in honor of Israel's 7th anniversary, made available a total of \$535,000 in campaign cash. Assembled in the Grand Ballroom of the Hotel William Penn, the close to 1,000 leaders heard from Mrs. Eleanor Roosevelt, just returned from a two week visit to Israel; Dr. Giora Josephthal; Mayor David Lawrence of Pittsburgh, and David Olbum, Safety Director of Pittsburgh, who acted as Master of Ceremonies. Judge Samuel A. Weiss, veteran Chairman of the UJA's Tri-State Region and Chairman of the Conference, interrupted his convalescence from recent throat surgery to join the proceedings.

Mrs. Roosevelt told the UJA leaders that she would like to see the United Nations insist on negotiations between Israel and the Arab States, and guarantee the borders between them. The former First Lady stressed that two points had to be settled once and for all before peace could become a reality: (1) that Israel is an established fact and is going to remain so, and (2) that the United Nations really means what it says in holding aggression to be intolerable. A settlement of these two points, she declared, would serve, for example, to clear the atmosphere of contradictory claims by Egypt, which in one breath has stated that Israel is going to take over Arab territory and in the next breath has threatened that it is going to drive Israel into the Sea. "You can't keep censoring indefinitely while people are being murdered", Mrs. Roosevelt stressed.

Mayor Lawrence told the conferees that no one who has seen the miracle of the past seven years in Israel can abandon any effort in its behalf at this crucial moment. "No one who has seen all this could give less, do less, fight less, to build more housing, irrigate more land, resettle more people, give more technical training to accomplish all the projects which depend, to such a large extent, upon how generously and how responsibly you respond to the United Jewish Appeal." Others who took a prominent part in the proceedings included Mrs. M. F. Fisher of Pittsburgh, Vice-Chairman of the UJA National Women's Division; C. Joseph Recht of Clairton; Theodore Levin of Jeannette; Rabbi Herman Hailperin of Pittsburgh and Rabbi Nathan Goodman of Brownsville.

Here is a list of the checks remitted by communities and the names of those who presented them.

<u>COMMUNITY</u>	<u>DELEGATE</u>	<u>AMOUNT</u>
Aliquippa, Pa.	Louis Jacobson	\$ 5,000
Altoona, Pa.	Israel Sky	40,000
Ambridge, Pa.	Harold Roth	4,300
Upper Beaver Valley	Jacob Venger	15,000
Lower Beaver Valley	Morris Shulgold	3,000
Blairsville, Pa.	B. W. Goldfarb	2,050
Braddock, Pa.	I. H. Zeff	6,000
Brownsville, Pa.	Jack Greenfield	6,500
Butler, Pa.	Saul J. Bernstein	20,000
Cannonsburg, Pa.	William Katz	3,100
Carnegie, Pa.	Benjamin Kahn	4,500
Charleroi, Pa.	Leo D. Guttman	3,000
Clairton, Pa.	Arch Lorchmer	3,000
Connellsville, Pa.	Mayor Abe I. Daniels	3,500
Coraopolis, Pa.	Abe Wekselman	2,500
Donora, Pa.	Mano Lichtenstein	1,500
Dubois, Pa.	Benjamin Klewans	3,000
Duquesne, Pa.	Morris Benovitz	3,015
Ellwood City	Mrs. Milton Schweiger	3,500
Erie, Pa.	Bernard Gasche	29,340
Farrell, Pa.	William Feinberg	3,000
Glassport, Pa.	Sol J. Darling	1,000
Greenberg, Pa.	Herbert G. Ratner	10,200
Homestead, Pa.	Lawrence Levine	5,000
Indiana, Pa.	Leo Lipman	4,000
Irwin, Pa.	Sam Davison	2,000
Jeannette, Pa.	Henry Gold	7,500
Johnstown, Pa.	Meyer Silberstein	65,000
Kittanning, Pa.	Isidore Pollock	3,000
Latrobe, Pa.	Louis Slomoff	1,750
McKeesport, Pa.	Mrs. Arthur R. Rack	10,000
Mt. Pleasant, Pa.	Mrs. Morris Glick	5,000
New Castle, Pa.	Edward Haims	12,500
New Kensington, Pa.	Robert J. Kinselbaum	5,000
Oil City, Pa.	Sigmund Klivans	2,500
Punxsutawney, Pa.	Arthur G. Rosenthal	2,000
Sharon, Pa.	Dr. Joseph H. Bolotin	5,300
State College	Miss Sheila Preven & Harold Friedman	2,000
Tarentum, Pa.	Alfred A. Harrison	1,400
Titusville, Pa.	Dr. Irwin A. Bernstein	5,400
Uniontown, Pa.	Baily Greenwald	12,500
Vandergrift, Pa.	Isadore Rubin	6,500
Warren, Pa.	Harry Segel	2,000
Washington, Pa.	Hon. David H. Weiner	11,000
Bluefield, W. Va.	Fred Gilbert	7,500
Charleston, W. Va.	Charles Cohen	25,000
Fairmont, W. Va.	Mrs. L. Silverman	2,000
Huntington, W. Va.	E. Henry Broh	20,000
Logan, W. Va.	Bernard L. Miller	1,500
Parkersburg, W. Va.	Dave Cremer	3,500
Weirton, W. Va.	Max Kunts	5,000

<u>COMMUNITY</u>	<u>DELEGATE</u>	<u>AMOUNT</u>
Williamson, W. Va.	Harry E. Klayman	2,000
East Liverpool, Ohio	Leslie Blumenthal	6,500
Portsmouth, Ohio	Morton G. Atlas	2,000
Steubenville, Ohio	Meyer Denmark	30,000
Ashland, Ky.	Harold Freedman	9,250

Checks in smaller amounts were presented by the following: Dr. Abe Azorsky, California, Pa.; Mrs. Morris Harris, Clarion, Pa.; Harry M. Barash, Corry, Pa.; Allen I. Schwartz, Elizabeth, Pa.; Abraham Sivartz, Huntingdon, Pa.; David Kanovsky, Kane, Pa.; Samuel H. Weissberg, McDonald, Pa.; Irving Ozer, Meadville, Pa.; David J. Silverman, Midland, Pa.; Robert Pirchesky, Monongahela, Pa., and John Gross, St. Mary's, Pa.

CONFERENCE OPENS NEW JERSEY CAMPAIGN WITH SEN. HUMPHREY IN PLEA

A New Jersey Regional Conference of the United Jewish Appeal at the Breakers Hotel in Atlantic City on Sunday, March 27th, brought together more than 300 leaders representing communities throughout the State whose actions formally inaugurated statewide campaign activities. The conferees heard from Senator Hubert H. Humphrey of Minnesota; Dr. Josephthal; Judge Abraham Lieberman of Union City, State Chairman of the UJA; Isaac D. Sinderbrand, President of the Federation of Jewish Charities of Atlantic City, who served as Conference Chairman; Morris Batzer of Atlantic City, General Chairman of the Atlantic City Campaign and a member of last fall's UJA Overseas Study Mission; George R. Milstein of Jersey City; Aaron Allen of Plainfield and Irving T. Spivack of Atlantic City. Judge Lieberman reported that advance gifts in communities throughout the State were exceeding the \$300,000 mark and that this signaled "an enthusiastic start to the New Jersey campaign."

SEABOARD LEADERSHIP CONFERENCE IN WASHINGTON ACTS TO SPEED CAMPAIGNS

A Seaboard Leadership Conference of the UJA met on Sunday, April 3rd at the Shoreham Hotel in Washington, D.C., to accelerate community campaigns in Maryland, Delaware, Virginia, North Carolina and the District of Columbia. The more than 150 chairmen and leading volunteers of campaigns in these areas heard from Yaacov Shimeni, Counselor of the Israel Embassy, and Rabbi Isadore Breslau, noted Washington communal leader and a member of the UJA's National Campaign Cabinet. The Chairmen of the Conference, who were representative of the Seaboard area, were Morton Honeyman of Roanoke, UJA Virginia State Co-Chairman; Robert I. Lipton of Durham, UJA North Carolina State Chairman; Mose I. Speert of Baltimore, UJA State Chairman for Maryland and Samuel Z. Troy of Richmond, UJA State Chairman for Virginia. The Conference hailed the first results of community efforts in behalf of the UJA, but stressed that "the same high rate of success must be maintained during the crucial months immediately ahead so that there can be no possibility of jeopardizing hundreds of thousands of lives." The conferees took measures to speed the tempo of campaigns and called for the widest possible solicitation and the greatest possible individual increases.

NEW YORK STATE COMMUNITIES REMIT OVER \$421,000 IN CASH AT ALBANY CONFERENCE

Despite a freezing rain that normally might have deterred one from venturing outdoors, more than 60 leaders representing 13 communities assembled at the Sheraton-Ten Eyck Hotel in Albany on Tuesday evening, March 22, for an Eastern New York State Leadership Conference. Leaders came from Utica, Newburg, Catskill, Schenectady,

Amsterdam, Gloversville, Poughkeepsie, Kingston, Hudson, Nassau, Troy, Herkimer and from the host city. The Conference met to assess the progress of current spring campaigns and the progress of cash collections which got under way last Fall. As a result of efforts made to bring together the largest possible sums of cash from all parts of the State, announcement was made that a total of \$421,350 had been amassed. The Conference heard from Samuel Haber, Director in Morocco for the Joint Distribution Committee, who reported on the plight and needs of Jews in that tension-ridden country; Maurice Freedman, Chairman of the Albany campaign, who presided; and from leaders of the various communities. These latter reports were given by Bernard Golub of Schenectady; Lewis Lurie of Amsterdam, Fred A. Glass of Troy, Samuel Siegel of Hudson, Dr. Maurice Sitomer of Poughkeepsie, Mose Shapiro of Utica, and Mr. Freedman on behalf of the Albany campaign.

TWO EXCELLENT LEADERSHIP PARLEYS HELD WEEK APART IN CALIFORNIA

Two excellent leadership conferences were held one week apart during the last half of March in California. The first was a Northern California-Nevada Leadership meeting, which took place on Sunday, March 20th, in Stockton, with 160 Welfare Fund and UJA area leaders in attendance from 10 communities. They took the occasion to announce remittance of \$412,500 in campaign cash, which is the greatest sum of cash ever brought forward at a Northern California-Nevada conference. The Stockton community took the conference as an occasion for an initial gifts meeting, which was addressed by Walter D. Heller, President of the San Francisco Jewish Welfare fund and by Dr. Raanan Weitz, of Israel, and served to launch the Stockton campaign with an inspiring 15 percent increase. The conference itself was also highlighted by an acknowledgement to UJA National Big Gifts Chairman Benjamin H. Swig of San Francisco for his devoted services and leadership to the UJA in this and other parts of the country. One of the best results of the conference was the formation of a Northern California-Nevada Campaign Cabinet under Mr. Swig's leadership. Prominent among those who took part, in addition to Messrs. Swig and Heller and Dr. Weitz of Israel, were Lawrence Simon of Oakland, Conference Co-Chairman; Mrs. John C. Altman, San Francisco, Board Member of the UJA National Women's Division; Sanford M. Treguboff, Executive Secretary of the San Francisco Jewish Welfare Fund; Forrest M. Greenberg, Stockton, Conference Co-Chairman; William B. Berman, Sacramento, and Bruce McDaniel, former head of the U. S. Operations Mission in Israel.

The second meeting was a Southern California Leadership meeting held at the Statler Hotel in Los Angeles on Sunday, March 27, which brought together 65 leaders from 15 communities. These leaders announced a cash remittance to the UJA of \$481,725. Among those who took a prominent part in the proceedings were Joseph D. Shane of Los Angeles, Irving Schneider of Long Beach, Julius Bisno of Los Angeles, Abraham Biran, Israel's Consul-General on the West Coast, and Bruce McDaniel.

LABOR ZIONIST CONFERENCE IN LOS ANGELES FOCUSES ON IMPORTANCE OF UJA

A two-day West Coast Conference of the Labor Zionist Division of the UJA was held April 2 and 3 in Los Angeles with an attendance of more than 600 representatives of the Labor Zionist movement. The delegates heard from a variety of Welfare Fund, Zionist and Israeli leaders who all focussed on the UJA's importance. The conferees were addressed by Mr. Reuben Shiloah, Israel's Minister Plenipotentiary in Washington; Dr. Abraham Biran, Israel's West Coast Consul-General; Mr. Joseph D. Shane of Los Angeles, a Regional Chairman of the UJA; Mrs. Minna Michaelson, President of the Pioneer Women of Los Angeles; Julius Bisno, Executive Secretary of the Los Angeles

Jewish Welfare Fund; Dr. Max Nussbaum, noted Los Angeles Rabbi; M. Deitch, President of the Farband of Los Angeles; Mrs. Lillian Marks of Pioneer Women; Ike Greenberg, General Chairman of the Los Angeles Jewish Welfare Fund campaign; Isadore Margolin, Chairman of the Labor Zionist Organization of America, and Bruce McDaniel. The Conference named the 1955 officers of the Labor Council as follows: Moe Kogan, Chairman, M. Deitch and Minna Michaelson, Vice-Chairmen, Lillian Marks, Campaign Chairman, and Dr. Otto Schirn, Secretary, along with a committee of 15 representing all sections of the Labor Zionist movement.

AMERICAN JEWS MOURN ELLIS RADINSKY

American Jews throughout the country are mourning the untimely and grievous loss of Ellis Radinsky, who passed away of a heart attack on Sunday, March 27, at the age of 51. At the time of his death, he was Executive Director of the United Israel Appeal and an Assistant Executive Vice-Chairman of the United Jewish Appeal. UJA General Chairman William Rosenwald, UJA President Edward M. M. Warburg, Campaign Cabinet Chairman Samuel H. Daroff and Dr. Joseph J. Schwartz, Executive Vice-Chairman, in a tribute to their departed colleague, cited him as "one who built mightily in the cause of a free and secure Israel and who worked unceasingly to save and build Jewish lives. Hundreds of thousands abroad, whose lives benefited from his great labors, and we who worked side by side with him and admired his zeal, ability and devotion, are in his debt. Our heartfelt sympathies are extended to his widow and his family."

Named Executive Director of the UIA in 1949, Mr. Radinsky had played an outstanding role as a top-level participant in the direction of the campaigns of the UIA and the UJA. Last October, he served as a member of the UJA Overseas Study Mission and had made numerous previous trips to Israel to survey the progress of the UIA's programs. Mr. Radinsky was born in New York City and was graduated from New York University in 1930 with a Bachelor of Science degree. He received his M.A. degree from the same university in 1931 and a Master's degree in social work from the New York School of Social Work, Columbia University, in 1941. From 1934 to 1942 he was a member of the Department of Public Welfare in New York, and before that Director of Young Judea, a Zionist Youth group. He was a life-long Zionist and from 1942 to 1943 served as Executive Director of the League for Labor Palestine. In 1943 he became a field representative for the Council of Jewish Federations and Welfare Funds. Mr. Radinsky joined the United Israel Appeal, (then the United Palestine Appeal) in 1945. He was a member of the Labor Zionist Organization of America, of the National Conference of Jewish Social Workers and at the time of his death was Chairman of the Social Service Division of the UJA of Greater New York.

He leaves his wife, the former Elizabeth Kaplan; a daughter Naomi, his mother, Mrs. Rose Radinsky; two brothers, Samuel and Harry, and a sister, Mrs. Adelaide Schreiber. Tributes were also paid to Mr. Radinsky by the officers of the United Israel Appeal, the Jewish National Fund, the Labor Zionist Organization of America, the Jewish Agency for Palestine, the New York Jewish Child Care Council, the Zionist Organization of America and by individuals in cities throughout the country.

PITTSBURGH SUFFERS LOSS OF DR. MAURICE TAYLOR

The death of Dr. Maurice Taylor on Friday morning, April 15 sent the entire Pittsburgh Jewish community into mourning for a man who had served it with great distinction for the past 19 years as both Executive Secretary of the United Jewish Fund and as Executive Director of the Federation of Jewish Philanthropies. The officers and staff of the United Jewish Appeal paid tribute to his memory in a statement which recalled that he "was both a scholar and a man of action" and that "his close to two decades of devoted leadership in the Pittsburgh Jewish community helped raise millions of dollars for the redemption and renewal of homeless and oppressed men, women and children in many lands." Dr. Taylor would have been 60 on June 1. He was born in England, came here at the age of 9, and was graduated from Harvard in 1916 and won his doctorate there in 1931. He was widely known throughout the country as a social work authority, a statistician and as a social scientist. He will be missed by the community he served and by the American Jewish Community as a whole.

ALBERT EINSTEIN, SCIENTIST, REFUGEE, BENEFACTOR OF MANKIND

The death of Albert Einstein on Monday, April 18 came as a grievous blow to America and to all civilization. William Rosenwald, General Chairman of the United Jewish Appeal, spoke for the Jewish communities of the United States in a statement which declared: "In the death of Albert Einstein mankind has suffered an irreparable loss. He was great in spirit, as in mind, serving man as well as science. He transformed our idea of the cosmos, but sustained the ancient ideal that all men are brothers.

"He was ever ready with his aid and his sympathy for the oppressed and the homeless, for while the world chose to forget that he was once a refugee he never permitted himself to forget it. He was deeply interested in the establishment and building of Israel and he was devoted to the welfare of distressed Jewry everywhere.

"We of the United Jewish Appeal are proud that Professor Einstein served as an honorary chairman of the UJA from 1939 to 1944 and again in 1946 and that he gave continuous service as honorary chairman of the UJA of Princeton, N.J. His association with us will remain an inspiring memory. We join with the nation and the world in mourning his loss."

REPORT

...to members

OF THE
NATIONAL CAMPAIGN COUNCIL



**UNITED
JEWISH
APPEAL**

1955 CAMPAIGN GOAL

\$99,521,275

ON BEHALF OF

UNITED ISRAEL APPEAL
JOINT DISTRIBUTION COMMITTEE
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NOT FOR PUBLICATION

COMMUNITIES COME FORWARD WITH \$10,500,000 AT NATIONAL CONFERENCE IN WASHINGTON TO GIVE UJA A MID-YEAR TOTAL FOR ITS 1955 NATIONWIDE CAMPAIGN OF \$31,296,000 IN CASH

UJA Award for Distinguished Humanitarian Service Goes to President Eisenhower in White House Ceremony That Precedes Opening of Two-Day National Conference

Conference Commemorates Liberation from Nazi Tyranny of Ten Years Ago and the UJA's Decade of Unprecedented Accomplishment in Behalf of Survivors and Displaced Jews

1,200 Delegates Witness the Installation of Rabbi Herbert A. Friedman as the UJA's New Executive Vice-Chairman, Hear UJA Since 1939 Has Raised Over A Billion Dollars

Humanitarian Awards Go Also to Noted Military Leaders, Senator Lehman and Six Noted Communal Figures Who Served as Advisors on Jewish Affairs to U. S. Commanders in Europe

20 Communities Go Over the Top, Start of Allocations Brings Larger Sums for UJA, Scores of Communities Continue Vigorous Solicitation Efforts

In the spring of 1945, the civilized world recoiled in horror at the evil that Hitler had wrought. The very atmosphere of life was poisoned by uncovering of the concentration camps and the gas chambers. For Jews, the Spring of 1945 came as a time of deepest mourning — for it was revealed by the liberating Allied Armies that 6,000,000 Jews had been slaughtered and gassed and burned.

Earlier this month, on June 4th and 5th in Washington, D.C., just ten years later, American Jews commemorated this liberation from Nazi tyranny — and commemorated also the unprecedented life-saving and regenerative role played in the past decade by American Jews.

This double commemoration served as the theme of one of the most memorable and inspiring national conferences ever held by the United Jewish Appeal. It brought together more than 1,000 campaign leaders from all parts of the country who took part in honoring the distinguished military and civilian leaders who over the past ten years had helped to save and sustain tens of thousands of displaced Jews in Europe; afforded them an opportunity to meet, and witness the installation of, Rabbi Herbert A. Friedman,

the UJA's new Executive Vice-Chairman, and provided a forum for the announcement and remittance of \$10,500,000 in community campaign proceeds that gave the United Jewish Appeal a mid-year total for its 1955 campaign of \$31,296,000 in cash.

UJA'S CASH RECORD: ONE BILLION, FIFTEEN MILLION IN 17 YEARS

One of the most memorable moments of the two days of conference activity came almost at the end when Sol Luckman of Cincinnati, the UJA's National Cash Chairman, announced that the more than \$31,000,000 already raised this year had brought to \$1,015,000,000 the full amount that the UJA has raised in cash since its establishment in 1939.

William Rosenwald, General Chairman of the UJA, later hailed this as a "superlative achievement that can be credited entirely to American Jews whose compassion, understanding and response to human needs during the past 17 years will enjoy a place of honor in the pages that record the history of these times."

'AM YISROEL CHAI', THE JEWISH PEOPLE LIVES

The unforgettable weekend in Washington, which focused so dramatically on the truth of what Rabbi Philip S. Bernstein of Rochester termed "Am Yisroel Chai" — the Jewish people lives — opened on Friday morning, June 3rd, with the unfolding of another great moment in American Jewish history. This was a visit to President Dwight D. Eisenhower by leaders of the United Jewish Appeal, who, in the Rose Garden of the White House, presented the nation's Chief Executive with a unique award for "distinguished humanitarian service to victims of Nazi tyranny." The award, in the form of a 2,000 year old clay lamp brought especially from Israel, was encased in a glass dome, mounted on a turned walnut base and carried a citation engraved in gold.

WILLIAM ROSENWALD CITES PRESIDENT EISENHOWER'S HUMANITARIANISM

The presentation to the President was made by Mr. Rosenwald, who was accompanied by 11 other leaders of the UJA. Mr. Rosenwald, in making the presentation to President Eisenhower, told him:

"As Supreme Commander, Allied Expeditionary Forces, Europe, in World War II, you led the Allied Forces to victory, threw down the gates of the concentration camps and helped to save from extermination the remnant of the once-great Jewish populations of Europe.

"By your sympathetic understanding of the problems involved, and by your effective action, you set a pattern of humane and helpful treatment. Your example prevailed in the American zones of occupation and served to revive and restore the newly liberated Jews of Central Europe and those who sought haven there.

"As an instance of your friendly concern, on September 17, 1945, you paid a special visit to Camp Feldafing on the Day of Atonement, the first to be observed by liberated Displaced Persons. You raised the morale of the DP's when you said to them, 'You are here only temporarily and you must be patient until the day comes — and it will come — when you will leave here for the places you wish to go.'

"By your memorable prophecy you sounded the keynote for the life-saving program of the United Jewish Appeal in the decade that followed.

"It is an honor, therefore, to present to you, as a mark of our esteem and of our profound appreciation, this ancient lamp from the Land of the Bible bearing the following inscription:



PRESIDENT EISENHOWER WITH LEADERS OF THE UNITED JEWISH APPEAL. Shown on White House grounds, left to right: Rabbi Herbert A. Friedman, President Eisenhower, Joseph Cherner, Murray Snyder, (Presidential Assistant, in back of Mr. Cherner), Samuel H. Daroff, Maxwell M. Rabb, (Presidential Assistant, in back of Mr. Daroff), Joseph Holtzman, William Rosenwald (foreground), Mrs. Hal Horne, Sol Luckman (rear), A. S. Kay (right center), Robert W. Schiff (back of Mr. Kay), Joel Fisher (rear), Louis L. Bennett, (in front, right), Dewey D. Stone, Rabbi Isadore Breslau, and Jack Martin (Presidential Assistant).

To DWIGHT D. EISENHOWER
President of the United States of America

who has kept the Lamp of Freedom burning

Presented in deepest gratitude by the

UNITED JEWISH APPEAL

for his distinguished humanitarian service

to victims of Nazi tyranny

This antique lamp from the Land of the Bible,
dating from approximately 50 C.E., symbolizes
twenty centuries of Jewish history in which
each generation renewed its devotion to
freedom's ideals.

PRESIDENT EISENHOWER ACCEPTS AWARD ON BEHALF OF ALLIED FORCES

President Eisenhower, responding with evident feeling both to Mr. Rosenwald's remarks and the very beautiful lamp, replied:

"I am delighted, on behalf of the Allied Forces who, advancing from the west, did so much to crush Nazi tyranny, to accept this beautiful and ancient relic of Jewish civilization.

"I am certain that those Forces — the American forces and their Allies — were representing only what we would call the heart of freedom, the belief that all people are entitled to life, liberty and the pursuit of happiness — that where these are denied one man, they are threatened for all.

"And so I am sure those Forces felt that in uncovering these camps, relieving the disasters and correcting the terrible conditions under which those people were living, they were not doing it fundamentally and merely because they were Jews, or anybody else. They were unfortunate human beings, and I think the heart of America and the heart of Britain and of France and the other Western Allies responded to that kind of inspiration and were delighted to do it.

"It was a tremendous privilege and a great change from the killing of war to turn your armies to saving human lives and human dignity.

"I sincerely trust that all those people are now living in health and happiness, or at least under conditions that are those of self-respect and decency.

"Thank you very much for this treasure, which is unique and I have nothing like it, I assure you."

FULL LIST OF LEADERS WHO VISITED THE WHITE HOUSE

Leaders of the UJA who joined Mr. Rosenwald in making the presentation to the President were: Dewey D. Stone of Brockton, Mass., a National Chairman of the UJA representing the United Israel Appeal; Sol Luckman of Cincinnati and Joseph Holtzman of Detroit, both National Chairmen of the UJA; Samuel H. Daroff of Philadelphia, Chairman of the UJA's National Campaign Cabinet; Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA; Robert W. Schiff of Columbus, O., Chairman of the UJA's National Trade and Industry Council; Mrs. Hal Horne of New York, Chairman of the UJA's National Women's Division; Rabbi Isadore Breslau, A. S. Kay and Joseph Cherner, all of Washington, D.C., and all members of the UJA National Campaign Cabinet; and Louis L. Bennett, Assistant Executive Vice-Chairman of the UJA.

MR. ROSENWALD INSTALLS RABBI FRIEDMAN AS UJA EXECUTIVE VICE-CHAIRMAN

Mr. Rosenwald, in his installation of Rabbi Friedman, told the Conference that "The Jews of the world are lucky that at this crucial moment we were able to find and to enlist a man who combines the sincerity, the background, the talents and the knowledge of Rabbi Friedman. I want you to know that all of us cannot help but appreciate from the very bottoms of our hearts all that he is giving up in order to come with us. But there is only one real way for us to demonstrate that appreciation, and that is by giving him our wholehearted support every day in the year and in every respect. It is for that reason that I think it is a unique privilege to be able, here and now, on behalf of the officers, the Cabinet members and the leaders of the United Jewish Appeal, and of its campaigns throughout the country, to pledge just that kind of support to Herbert A. Friedman."

NEW EXECUTIVE HEAD TALKS WITH GREAT FEELING OF TASKS FACING UJA

Rabbi Friedman, in his address, paid a sincere tribute to Mr. Rosenwald, asserting, "The General Chairman of the United Jewish Appeal is a person who sits at the summit of Jewish life in America and for us to know that we have a man like Mr. Rosenwald is a strong and courageous and reassuring thought...to have been installed in this office by him is something which I shall not forget."

Rabbi Friedman focused with great feeling on the tasks which confront the UJA at the present time. He singled out the two tasks which he called paramount: the saving of Jewish lives in North Africa and the continued economic strengthening of Israel's people.

With reference to the Jews of North Africa, he declared: "History has its own dynamic and the Jews are starting to leave there. The role of the United Jewish Appeal is to stand at the side of any man or woman who says that he or she wants to, or needs to, go to Israel. Our role, and Israel's, is also to resettle all who come."

With respect to Israel, he stated: "This gallant, often beleaguered nation, has, without one moment's hesitation, taken in every single person who knocked at its doors. Israel has problems which are continuous and cannot depend upon a response that is either sporadic or erratic. If the problems are continuous, our response must be continuous. Israel is in a situation in which there is no peace, and no war. This is exactly that uncertain, restless, insecure, psychological, untenable condition in which a country can be worn down by attrition, and a supporting people, such as we,

can also be worn down by attrition. This must not happen. Let not the people or the Government of Israel in the land of Israel, let not the people of Israel outside of the land of Israel, ever be worn down by attrition. Let us go on with the building of settlements, with development of the land, with the bringing in of the homeless and with other works of peace."

'LET US KEEP THE PEOPLE AND LAND OF ISRAEL FOREVER'

"Each generation has two responsibilities — its predecessor and its successor", Rabbi Friedman declared. "Our predecessor generation has gone to its coffins. Our successor generation shall go to tables made from these coffins to live and work and eat and love in peace, and by their side, for such time as shall be necessary, shall stand what Ambassador Eban has called 'this pious and devoted fraternity,' this UJA, from whose constituent strength shall flow the love and the emotion and the life to keep the people of Israel and the land of Israel eternal and timeless and forever surviving."

ISRAEL PRIME MINISTER MOSHE SHARETT LAUDS RABBI FRIEDMAN

Mr. Moshe Sharett, the Prime Minister of the State of Israel, in a cable from Jerusalem to Mr. Rosenwald, declared in part as follows:

"Please convey my very best wishes to Rabbi Herbert Friedman on his assumption of the position of Executive Vice-Chairman of the United Jewish Appeal. Looking forward to close cooperation with Rabbi Friedman and to his forthcoming visit to Israel. My warm regards to yourself and to all associated with you in the magnificent work of the UJA."

AWARDS FOR HUMANITARIAN SERVICE GO TO NOTED MILITARY, CIVILIAN LEADERS

As part of the Saturday evening Victory Commemoration, UJA Awards for Humanitarian Service, the first of which went the day before to President Eisenhower, were presented to Senator Herbert H. Lehman; General John H. Hildring, former Assistant Secretary of State; General Mark W. Clark, former Commanding General of United States Occupation Forces in Austria and one-time U.S. High Commissioner in that country; and to General Joseph T. McNarney, General Lucius D. Clay and General Clarence R. Huebner, former Commanding Generals of the U.S. Occupation in Germany.

In addition, the Humanitarian Service Awards went to six noted Jewish communal leaders who, as appointees of President Truman, served as Civilian Advisors on Jewish Affairs to the American Occupation Commanders in Germany and Austria. These recipients were former Federal Judge Simon H. Rifkind of New York; Rabbi Philip S. Bernstein of Rochester; Judge Louis E. Levinthal of Philadelphia; Dr. William Haber of Ann Arbor, Mich., Harry Greenstein of Baltimore and Abraham S. Hyman of New York.

SENATOR LEHMAN IS TERMED ONE OF AMERICA'S GREATEST STATESMEN

UJA General Chairman William Rosenwald presented the Award to Senator Lehman, who then acted for the Appeal in making the Awards to the others.

Mr. Rosenwald, in the presentation to the Senator, recalled Mr. Lehman's wartime role as Director-General of the United Nations Relief and Rehabilitation Administration (UNRRA) and cited him as "one of America's greatest senior statesmen."

Senator Lehman, in his response, urged the United States to guard against any lapse in its day-to-day practice of democracy if this country is to win against the totalitarian rulers of the modern world who, he asserted, "offer so much and fulfill so little."

RABBI PHILIP S. BERNSTEIN RELATES THE PAST DECADE TO 1955

Rabbi Philip S. Bernstein of Temple Brith Kodesh in Rochester, who in 1946-1947 served as Adviser on Jewish Affairs to the Commander of the American Occupation in Germany, in recalling those troubled and epochal years, paid generous tribute to all who contributed to the saving and sustenance of Europe's Jewish survivors. He singled out a number of men for special citation, naming Gen. Eisenhower, former President Harry S. Truman, Gen. McNarney, Gen. Hilldring, the late Robert P. Patterson, former Assistant Secretary of War, Howard Peterson, a former Assistant Secretary of War, Dr. Joseph J. Schwartz and Rabbi Friedman, asserting that all these had made a unique contribution in giving hope and life to tens of thousands of victims in a time when hope was hard to come by.

With more than 250,000 Jews in the DP camps of Europe, Rabbi Bernstein recalled, "we beat our heads against closed doors everywhere, but there was no answer. A few could trickle in here. We got a special concession for temporary resettlement of a few thousands there, but until the State of Israel came into existence the camps were more crowded than ever. The minute the State of Israel came into existence, the camps were emptied. Oh, what an achievement that was."

Rabbi Bernstein had words of the highest praise for the job Israel has done, and that American Jews have helped it to do, in taking in hundreds of thousands of stricken and oppressed Jews in the 7 years of its existence. But if one goes to Morocco today, as he did recently, Rabbi Bernstein stated, one sees Jews who are as "eager to get out" as the Jews of Poland were when Rabbi Friedman and he visited that country in the summer of 1946.

He told the hushed and packed assembly of leaders that if one asks the Jews of Morocco why they wish to leave that country, "their answer is very simple. They say to you: 'Because now Israel is. Now Israel is.'"

"Yes, Israel is," Rabbi Bernstein declared. "The UJA is. The JDC is, the whole program for the rescue and the rehabilitation of Jews is, and it goes on."

"The Jewish people will survive so long as there are Jews who have faith in it," Rabbi Bernstein declared. He cited the counsel of one who had been his teacher, the late and great Rabbi Stephen S. Wise, who had told him "true redemption will come to the Jew if he bear his name, and every other burden imposed upon him by destiny, with gleaming courage and with radiant nobleness."

In 1946, Rabbi Bernstein recalled "Rabbi Friedman took me to the bunker where Hitler met his death, and we looked down to what had been the heart of evil and then we looked not many hundreds of yards away to the balcony of the vice-chancellor,

where only two years before he proclaimed that he had destroyed Jews and Judaism forever. And now, in 1946, he was gone. God got tired of him, mankind's common sense had caught up with its problems, and we do not need to despair. We can move forward with hope and with courage. 'Am Yisroel Chai.' So long as there are people like yourselves devoted to the welfare of your people, Israel will live and mankind will have good reason to hope."

GENERAL JOSEPH T. McNARNEY TERMS U. S. CARE OF DP'S GOOD INVESTMENT

General McNarney said that America's investment of the last decade in sustaining tens of thousands of Jewish displaced persons in Europe and in looking with favor on their resettlement in Israel has brought a valuable return "to the welfare" of the United States.

He stated that in helping to save the men and women who "escaped not one but two totalitarianisms," the Nazism of Hitler and the Communism of Eastern Europe, the American people preserved a group that has since helped "the democratic ideal" to become "firmly implanted on the shores of the far Mediterranean."

The former American Occupation Commander, who in 1945 succeeded General Eisenhower in this post, expressed the hope that the rest of the Middle East would not "long disregard" Israel's devotion to freedom and peaceful pursuits.

He urged the United Jewish Appeal to continue "its great work", asserting that this would help peace come to the Middle East.

ISRAEL AMBASSADOR ABBA S. EBAN THANKS AMERICA FOR HELP

Israel Ambassador Abba S. Eban responded to General McNarney's address with an expression of the new State's debt of gratitude to the American people and the United States Government.

"The people of Israel and the Jewish world together could not have achieved, still less consolidated, Israel's newly-won freedom alone," the Ambassador declared. "The reinforcement, political, moral and material, which we have thus received in the framework of our international friendships is beyond the usual measure enjoyed by new States in the early revolutionary period of their emergence."

GENERAL JOHN H. HILLDRING SAYS HIS ISRAEL STAND PROVED RIGHT BY HISTORY

General Hilldring, who in 1947 served as a member of the U.S. delegation to the United Nations and who took part in the fateful UN discussion on the partition of Palestine, told the Conference that "history had borne out the rightness" of his views in supporting the creation of an independent Jewish State.

"I still marvel with what record speed, how efficiently and with what moral courage the people of Israel squared their shoulders and set to work fashioning their land into a full democracy," General Hilldring declared.

Dr. Joseph J. Schwartz, who retired recently as Executive Vice-Chairman of the UJA and who is now Vice-President of the Israel Bond Organization, was cited for his four-and-a-half year leadership of the UJA, and Dr. Zalman Grinberg and Dr. Samuel

Gringauz, former Chairmen of the Central Committee of Liberated Jews in Germany, were honored for their leadership of the Jewish DP's.

DR. JOSEPH J. SCHWARTZ CALLS ISRAEL'S FLOWERING A TRIUMPH FOR UJA

Dr. Schwartz spoke of "the flowering of Israel" as "the most inspiring achievement of the United Jewish Appeal."

"In every phase of the country's progress," the former UJA Executive Vice-Chairman declared, "in the vast immigration programs, in the reclamation of the soil, in the building of new settlements, the funds of the UJA are the leading pillars of support and growth."

Dr. Schwartz called for support of "the United Jewish Appeal and Israel Bonds as the two great arms of financial assistance for the survival and progress" of the new democracy.

MRS. ROSE L. HALPRIN TERMS ISRAEL'S IMMIGRATION PROGRAM WORLD MODEL

Mrs. Rose L. Halprin, Acting Chairman of the Jewish Agency for Palestine, told the delegates that Israel's program in behalf of refugees might serve as "an example for other countries and international agencies confronted with similar situations."

Mrs. Halprin cited "three stages" of Israel's immigration program; the tent cities of 1948-49; the period of aluminum huts and transit villages, or ma'abaroth, from 1950 to 1954 and "the latest stage", which she called one "of rational planning, of immediate employment and housing of the newcomers and of their prompt integration as useful citizens."

The UJA conferees heard also from Reuven Shiloah, Israel's Minister Plenipotentiary to the United States; Morris Berinstein of Syracuse; Joseph Holtzman of Detroit, and Jack D. Weiler of New York, National Chairman of the UJA, and from Mrs. Hal Horne of New York, Chairman of the Appeal's National Women's Division.

BERINSTEIN, HOLTZMAN, WEILER, DAROFF PLAY KEY CONFERENCE ROLES

The National Chairmen of the UJA, and the Chairman of the UJA's National Campaign Cabinet, not only played a prominent part in the Conference sessions, but for weeks in advance worked hard and long hours in helping to mobilize cash and in planning both the Cabinet and formal sessions that took place in Washington.

Dr. Schwartz, whose leadership of the UJA in the past four and a half years will go down as one of its brightest chapters, was named at the Conference to the National Campaign Cabinet. Morris W. Berinstein spoke what was on everyone's mind and in everyone's heart when he said in a tribute to Dr. Schwartz that "On behalf of the hundreds of thousands of refugees that you led and rescued from Eastern Europe, on behalf of the Government of Israel, on behalf of the millions of people in Israel that your leadership has helped, on behalf of the staff of the UJA, on behalf of the lay people who have grown to love you, who have worked with you, who have followed you, on behalf of the great many Welfare Funds in the United States and its professionals — on behalf of all humanity — for everything you have done, we thank you." Mr. Berinstein presented Dr. Schwartz with a gift of appreciation from the UJA, adding "I hope that it will always make you mindful of the great life that God has given you."

Joseph Holtzman, presiding at a Sunday morning breakfast session, warned that without a continuous flow of cash, "there is one danger, a serious danger, and that is that Israel will not be able to keep the present ship-to-settlement program going. It is not a matter of reversing a downward trend; it is a matter in the most immediate sense of increased giving, increased cash remittances, increased allocations — the establishment immediately of a trend that is upward."

Jack D. Weiler, who presided at the Sunday morning session, stressed that "we must assert our accomplishments and then surpass these accomplishments. I think we must be proud and humble at the same time, proud because of what we have done and humble because of what we have not done, for what we have done only indicates what we could do if we tried even harder and gave much more. When you leave here, please do all within your power to get cash. Every penny of it is vitally as important as ammunition in our fight on hunger, sickness and fear, a fight which we have waged successfully for the past sixteen years."

Samuel H. Daroff urged members of the Campaign Cabinet to help keep the campaign on the highest possible level to assure the continuity of the programs of the UJA agencies, especially in North Africa.

LIST OF COMMUNITIES THAT MADE CASH AVAILABLE AT CONFERENCE

Here is a partial list of the amounts that were made available to the UJA in connection with the Conference in Washington. UJA's Cash effort is under the chairmanship of Sol Luckman of Cincinnati, a National Chairman of the UJA, who expressed his "deep gratification to communities large and small in all parts of the country for their magnificent cooperation and support in contributing to this tremendous outpouring of vitally needed cash funds."

<u>COMMUNITY</u>	<u>AMOUNT</u>	<u>COMMUNITY</u>	<u>AMOUNT</u>
New York City	\$2,000,000	Denver, Colo.	\$ 312,000
Cleveland, O.	850,000	St. Louis, Mo.	260,000
Los Angeles, Calif.	685,000	Minneapolis, Minn.	214,500
Philadelphia, Pa.	600,000	Newark, N.J.	200,000
Baltimore, Md.	500,000	Cincinnati, O.	200,000
Boston, Mass.	500,000	Miami, Fla.	165,000
Detroit, Mich.	405,000	San Francisco, Calif.	150,000
Chicago, Ill.	377,000	Milwaukee, Wisc.	150,000
Washington, D.C.	130,000	Butler, Pa.	20,000
Pittsburgh, Pa.	127,000	Middletown, N. Y.	20,000
Houston, Tex.	125,000	Gary, Ind.	19,000
Paterson, N.J.	100,000	Grand Rapids, Mich.	18,500
Norfolk, Va.	85,000	Greenwich, Conn.	16,000
New Orleans, La.	75,000	Hollywood, Fla.	15,000
Oakland, Calif.	67,000	Springfield, Ill.	15,000
Atlantic City, N.J.	65,000	Asbury Park, N.J.	15,000
Atlanta, Ga.	64,000	Englewood, N.J.	15,000
Akron, O.	64,000	Troy, N.Y.	15,000
Columbus, O.	62,790	Reading, Pa.	15,000
Nashville, Tenn.	60,000	Ellenville, N.Y.	15,000
Kansas City, Mo.	50,000	Tampa, Fla.	15,000
North Hudson, N.J.	50,000	St. Paul, Minn.	13,000

<u>COMMUNITY</u>	<u>AMOUNT</u>	<u>COMMUNITY</u>	<u>AMOUNT</u>
Syracuse, N.Y.	50,000	Hackensack, N.J.	13,000
Richmond, Va.	50,000	Woonsocket, R.I.	13,000
Flint, Mich.	47,000	St. Petersburg, Fla.	12,500
Southern, Ill.	45,000	Liberty, N.Y.	12,500
Springfield, Mass.	44,000	South Fallsburg, N.Y.	12,000
Lynn, Mass.	43,000	Council Bluffs, Ia.	11,000
Hartford, Conn.	42,000	Birmingham, Ala.	10,000
New Haven, Conn.	40,000	Montgomery, Ala.	10,000
Stamford, Conn.	40,000	Little Rock, Ark.	10,000
Waterbury, Conn.	40,000	West Palm Beach, Fla.	10,000
Toledo, O.	40,000	Augusta, Ga.	10,000
Rochester, N.Y.	38,000	Joliet, Ill.	10,000
Louisville, Ky.	36,000	Terre Haute, Ind.	10,000
Buffalo, N.Y.	35,000	Peabody, Mass.	10,000
Spring Valley, N.Y.	35,000	Ann Arbor, Mich.	10,000
San Diego, Calif.	34,300	Bayonne, N.J.	10,000
Passaic, N.J.	34,000	Long Branch, N.J.	10,000
Lorain, O.	32,000	Tulsa, Okla.	10,000
Fall River, Mass.	30,000	Bethlehem, Pa.	10,000
Las Vegas, Nev.	30,000	Portsmouth, Va.	10,000
Portland, Ore.	29,500	Tacoma, Wash.	10,000
Memphis, Tenn.	28,500	Charleston, W. Va.	10,000
Seattle, Wash.	28,000	Bangor, Me.	8,700
Harrisburg, Pa.	26,500	Palm Springs, Calif.	7,500
Des Moines, Ia.	25,000	Sioux Falls, S.D.	7,500
Youngstown, O.	25,000	Pontiac, Mich.	7,100
Wilkes-Barre, Pa.	25,000	Asheville, N.C.	7,100
El Paso, Tex.	25,000	Cedar Rapids, Ia.	7,000
Fort Worth, Tex.	25,000	Albany, N.Y.	7,000
Newport News, Va.	25,000	Tucson, Ariz.	6,700
San Antonio, Tex.	25,000	Vandergrift-Leechburg, Pa.	6,500
Fort Wayne, Ind.	24,000	Burlington, Vt.	6,000
Indianapolis, Ind.	20,500	Kankakee, Ill.	5,700
Willimantic, Conn.	20,000	Monticello, N.Y.	5,700
Peoria, Ill.	20,000	Woodridge, N.Y.	5,600
Shreveport, La.	20,000	Lafayette, Ind.	5,500
Albuquerque, N.M.	20,000	Rahway, N.J.	5,500
Norristown, Pa.	5,500	Morristown, N.J.	5,000
Gloversville, N.Y.	5,300	South River, N.J.	5,000
Bakersfield, Calif.	5,000	Binghamton, N.Y.	5,000
San Bernardino, Calif.	5,000	Kingston, N.Y.	5,000
Torrington, Conn.	5,000	Loch Sheldrake, N.Y.	5,000
Orlando, Fla.	5,000	Suffern, N.Y.	5,000
Rock Island, Ill.	5,000	Whiteville Zone, N.C.	5,000
Evansville, Ind.	5,000	Fargo, N.D.	5,000
Topeka, Kans.	5,000	Lima, O.	5,000
Cumberland, Md.	5,000	Mahanoy City, Pa.	5,000
Haverhill, Mass.	5,000	Pawtucket, R.I.	5,000
Greenville, Miss.	5,000	Chattanooga, Tenn.	5,000
Helena, Mont.	5,000	Manitowoc, Wisc.	5,000
Bradley Beach, N.J.	5,000		

MARKED INCREASES SHOW IN FIRST ALLOCATIONS TO UJA

Earlier this year the memorable 35-man Study Mission of the United Jewish Appeal — in its report to the American Jewish community — called upon "every welfare fund and combined campaign to give the United Jewish Appeal the markedly increased allocation that needs and events sharply dictates is necessary, vital and urgent." The members of the Mission made this appeal in the conviction that "there is no other way, if lives are to be saved, if Israel is to be helped to survive."

This is the beginning of the period for allocations to the UJA and it is heartening to report that a number of communities — after eminently successful campaigns and in response to the Mission's deeply moving plea — have started the ball rolling with "markedly increased" allotments.

20 COMMUNITIES STAND ON HONOR ROLL AS OVER-THE-TOP CAMPAIGNS

The last issue of this Report on April 18th listed Miami, Lynn and Greenwich as the first to join the Honor Roll of 1955 over-the-top campaigns. These communities have since been joined by Cleveland, Hartford, Nashville, Salt Lake City, Norfolk, Va., Portland, Me., Phoenix, Ariz., St. Petersburg, Fla., Albuquerque, N.M., Sioux Falls, S.D., Mobile, Ala., Altoona, Pa., Saginaw, Mich., Santa Barbara, Calif., Sumter, S.C., Logan, W. Va., and Stockton, Calif.

CLEVELAND CELEBRATES VICTORY WITH \$4,070,000

The campaign of the Jewish Community Federation of Cleveland celebrated an over-the-top victory on May 19th with attainment of \$4,070,000. This result made the Cleveland and Miami campaigns the first multi-million dollar drives to join the 1955 Honor Roll. The victory leadership in Cleveland includes Max Freedman, President of the Federation, Maurice H. Saltzman and William M. Shipley, General Co-Chairman of the campaign, Mrs. Albert J. Goodman and Mrs. Sidney Zehman, Co-Chairmen of the Women's Division. Henry L. Zucker is the Executive Director.

HARTFORD OUTPACES 1954 RESULT AND STILL GOING STRONG

The Hartford Jewish Federation soared over the top late in May with \$750,043, with its campaign still showing a 4 per cent increase and with every effort currently under way to increase the sum total even more. There is a general feeling among the campaign leadership that every effort must be made to come as close as possible to the goal of \$825,000. This Honor Roll achievement is the result of great dedication and teamwork by all of the officers. Samuel Roskin is President of Federation. Abraham I. Savin is serving as Campaign Chairman. Melvin W. Title and Samuel C. Suisman are Co-Chairmen of Advance Gifts. N. Aaron Naboicheck is Chairman for Special Gifts, with five Co-Chairmen who include Maurice H. Berins, Stanley Fisher, Harry H. Kleinman, Alexander S. Keller and Bernhard Kohn. Barney Rapaport, a member of UJA's National Campaign Cabinet, is sparking the over-all effort in his usual dedicated way. The Chairman of the Women's Division is Mrs. Chester Bland and the Executive Director is Bernard L. Gottlieb.

NASHVILLE ATTAINS \$198,819 AND DRIVES TOWARD \$208,000

Nashville was hailed aboard the Honor Roll on June 1st, with an over-the-top figure of \$198,819 and an 8 per cent increase over last year, and is still going

strong. The forecast is that the campaign will wind up with \$208,000. Dan May is President of the Jewish Community Council; David Steine is Chairman of the campaign; Alven S. Ghertner is Campaign Co-Chairman and Mrs. Dan May is Chairman of the Women's Division. Sam A. Hatow is the Executive Director.

SALT LAKE CITY SURPASSES RESULTS OF 1954 AND 1953

In Salt Lake City, the Jewish Welfare Fund campaign has attained \$112,200 to top not only its total result of 1954, but of 1953 as well. Although the campaign has rolled up a 7 per cent increase, and has achieved Honor Roll distinction, efforts are still under way for the raising of additional sums. The community celebrated its wonderful success at a victory dinner on April 21st that came as a testimonial to Sigmund Helwing on the occasion of his retirement as Financial Secretary after 15 years of truly dedicated service. The occasion also marked the retirement of Max Siegel from his post as the 6-time President of the Salt Lake City United Jewish Council. Both men contributed mightily this year in putting Salt Lake City over the top and, in so doing, they wrote a fitting climax to long periods of splendid and untiring devotion to the United Jewish Appeal and the Salt Lake City community. Abe Bernstein is President of the Jewish Welfare Fund. Sam J. Henteleff is Chairman of the campaign. Milton Rosen is serving as Campaign Co-Chairman. Simon Frank is Chairman for Big Gifts and Mrs. Herman Bernstein is Chairman of the Women's Division. Philip M. Stillman is the Executive Director.

NORFOLK SEEKS TO SURPASS 1954 RESULT BY WIDEST MARGIN

One of the truly unique campaigns in the country is the one now in progress in Norfolk, Va., which today stands proudly on the Honor Roll with an over-the-top figure of \$202,000 and with an undiminished determination to surpass last year's \$194,765 by an even greater margin. The campaign has the dynamic leadership of Sydney J. Gates as Campaign Chairman, whose early and sustained enthusiasm has given the community the slogan of "V-Gates". The "V" represents the sign for victory and the idea has been to achieve a victory with Mr. Gates. The excellent spirit generated by the campaign leadership has infected the entire corps of campaign workers and has been communicated to contributors in all brackets of giving, with the result that the campaign is still going strong on the momentum of the 10 per cent increase. In addition to Mr. Gates, officers of the campaign include Joseph Klein as Co-Chairman, and Hyman H. Block as President of the Jewish Community Council. Morton J. Gaba is Executive Director.

PORTLAND, ME., TOPS BOTH 1954 RESULT AND 1955 GOAL

The campaign of the Jewish Federation of Portland, Me., has not only topped last year's total by 11 per cent, but has exceeded this year's goal of \$140,901. A recent enthusiastic victory dinner hailed the news that the campaign has raised a total of \$143,000. Harold J. Potter is President of the Federation. Harold P. Nelson is Chairman of the campaign. Barnett I. Shur is the Big Gifts Chairman and Mrs. Sidney W. Wernick is Chairman of the Women's Division. Jules Krems is the Executive Director.

ALBUQUERQUE OVER-THE-TOP RESULT SHOWS 19 PER CENT INCREASE

The Albuquerque Jewish Welfare Fund campaign has rolled up one of the brightest victories of the year with a 19 per cent over-the-top increase and an Honor Roll result of \$55,850. From the very start, the campaign leadership announced that the

campaign's over-riding objective would be "increased giving" and this bore fruit in virtually every bracket. An Advance Gifts dinner on April 27th produced increases ranging from 10 to 50 per cent and this high standard was kept in all subsequent efforts. The victorious leadership includes Dr. Harold L. Freedman, President; Sam Atkins Epstein, Campaign Chairman; Sam Marcus and Sol Taylor, Campaign Co-Chairmen, Lewis R. Sutin, Big Gifts Chairman; and Mrs. E. Manny Blaugrund and Mrs. Abe Cohen, Chairmen of the Women's Division. Mrs. Rana Adler is the Executive Secretary.

PHOENIX WINS 19 PER CENT INCREASE IN HONOR ROLL EFFORT

In Phoenix, the Jewish Community Council campaign is celebrating a victory that took it beyond its total result of 1954 by 19 per cent and put it on the Honor Roll of over-the-top communities with \$103,200. The campaign was brought to this bright success by Harold H. Alpert, Campaign Chairman; Nat G. Silverman, Campaign Co-Chairman, serving also as President of the Council; Maurice D. Brown, Big Gifts Chairman, and Mrs. Edward Friedman, Chairman of the Women's Division. Hirsh Kaplan is the Executive Director.

ST. PETERSBURG SKYROCKETS TO HONOR ROLL WITH 30 PER CENT INCREASE

In St. Petersburg, Fla., the Jewish Community Council recently went over the top with a total of \$23,503 to surpass its 1954 result by 30 per cent. Officers of this Honor Roll campaign are Rabbi Morris B. Chapman, Campaign Chairman; Dr. David Lee Mendelblatt, President of the Combined Appeal and Rabbi Albert A. Michels; Al Feldman and Lee Weinberg, Vice-Chairmen, with Mr. Weinberg and Frank Dee serving as Co-Chairmen for Big Gifts, and Mrs. Harold C. Rivkind as Chairman of the Women's Division.

SIoux FALLS TOPS 1954 RESULT BY STRONG 25 PER CENT

In Sioux Falls, the campaign of the Jewish Welfare Fund has run up a brilliant success with a 25 per cent increase over 1954. The Sioux Falls community joined the Honor Roll with a total of \$16,000. Benjamin Levine, who is also President of the Welfare Fund, has turned in an outstanding job as Chairman of the campaign.

ALTOONA GOES OVER THE TOP WITH 13 PER CENT INCREASE

The campaign of the Altoona, Pa., Federation of Jewish Philanthropies stands on the Honor Roll with an over-the-top result of \$88,000, representing a 13 per cent increase over 1954. Israel Sky, Chairman of the campaign, has turned in one of the finest jobs of the year, along with his fellow officers, who include R. Charles Klatzkin, Federation President; Abraham B. Karp, Campaign Co-Chairman, who served also as Advance Gifts Chairman and Dr. Harold Brande, Advance Gifts Co-Chairman. Arthur Hurwitz is the Executive Director.

MOBILE SURPASSES 1954 RESULT AND CAMPAIGNS FOR MORE

The Honor Roll also includes the campaign of the Mobile, Ala., Jewish Welfare Federation, which went over-the-top with \$29,794, representing a 19 per cent increase over 1954. Mobile is determined to win new honors and is continuing its effort in the confident hope that it will raise a minimum of \$3,000 more. The Honor Roll leadership includes Maurice E. Olen, Campaign Chairman, who is also the Federation President; E. N. Zivitz, Campaign Co-Chairman, who served also as Big Gifts Co-Chairman and Dr. Louis Raider, Campaign Co-Chairman and Myron Ross Rubey, Big Gifts Co-Chairman.

SCORES OF SPRING CAMPAIGNS GOING FORWARD STRONGLY

Although the focus of the National Mobilization in Washington was principally on the need for cash, the mobilization of pledges in communities everywhere is being continued with undiminished vigor and strength.

CHICAGO SURGES AHEAD TO PASS \$3,000,000 MARK

In Chicago, the Combined Jewish Appeal Campaign, under the aegis of the Jewish Welfare Fund, has moved ahead strongly from an early surge to \$3,050,000. The campaign opened on May 4th with an inspiring outflow of \$1,103,500 in inaugural gifts. The drive has generated an excellent spirit throughout the community and this is reflected in the fact that overall giving today is 8 per cent higher than it was a year ago. Frederick W. Straus is President of the Jewish Welfare Fund and David Borowitz is Chairman of the Campaign. Mrs. Samuel E. Hokin is Chairman of the Women's Division. Samuel A. Goldsmith is Secretary of the Jewish Welfare Fund, with Murray J. Vale as Campaign Director.

DETROIT WITH OVER \$4,000,000 NEARS 1954 FINAL RESULT

In Detroit, the Allied Jewish campaign has so far raised \$4,049,000, representing almost what it raised in 1954. Efforts are under way to conclude the campaign as rapidly as possible, with major emphasis on topping last year's final result. John E. Lurie is serving as Chairman of the campaign, Max M. Fischer as Pre-Campaign Chairman, Hyman Safran and Louis C. Blumberg, as Associate Pre-Campaign Chairmen and Mrs. Sidney J. Karbel as Chairman of the Women's Division. Samuel H. Rubiner is President of the Federation. Isidore Sobeloff is the Executive Director.

ST. LOUIS SHOWS \$1,280,869 WITH INCREASE OF 11 PER CENT

In St. Louis, the campaign of the Jewish Federation has reached 90 per cent of the sum total it raised in 1954. The campaign stands at \$1,280,869 and shows an increase of 11 per cent over last year's giving. The drive got under way with a Big Gifts meeting on April 27th, that produced \$780,884 as against \$662,719 from the same group in 1954, for an increase of close to 18 per cent. Irvin Bettman, Jr. is President of the Federation. Samuel J. Bronstein is Chairman of the campaign. John M. Shoenberg is Special Gifts Chairman and Mrs. Wallace Kolbrener is Chairman of the Women's Division. Herman L. Kaplow is the Executive Director.

WASHINGTON CROSSES \$1,000,000 MARK WITH 5 PER CENT MARGIN OVER 1954

The United Jewish Appeal of Greater Washington, which took a prominent part in assuring the success of the National Cash Mobilization at the Sheraton Park Hotel, showed its full resourcefulness with a simultaneous campaign surge that took it over the bridge to the \$1,000,000 mark just before the National meeting convened. The campaign is heading strongly toward the finish line with an approximate 5 per cent margin over last year. The campaign is in the strongly capable hands of Joel S. Kaufmann, as General Chairman and Leopold V. Freudberg, as President of the UJA of Greater Washington. Mrs. Paul Eanet and Mrs. Alexander Hassan are serving as Chairmen of the Women's Division. Louis E. Spiegler is the Executive Director.

CINCINNATI NEARING \$1,000,000 WITH 5 PER CENT INCREASE

The campaign of the Cincinnati Jewish Welfare Fund is nearing the \$1,000,000 salient with a battle-flag proudly showing a 5 per cent increase over 1954. The campaign reflects the strong leadership given by UJA National Chairman Sol Luckman and Philip Steiner, President; Joseph H. Hoodin, Chairman of the Board; Charles M. Messer, Chairman of the campaign; Philip T. Cohen and Barry Stuhlbarg, Special Gifts Chairmen; Mrs. Joseph Wolf, Chairman of the Women's Division. Isidor Schifrin, Publicity Chairman; Maurice J. Sievers, Executive Director; Miss Clara Greller, Campaign Secretary and Miss Frieda Bohn, Women's Division Campaign Secretary.

BUFFALO DRIVE AHEAD AND SHOWS PROMISE OF TOPPING 1954

The United Jewish Federation campaign in Buffalo is 2 per cent ahead of last year, with a current total of \$675,733, and there is a very good possibility that the campaign will exceed its 1954 result. This potential Honor Roll effort is under the vigorous leadership of Arthur Victor, Jr., President of the Federation; Joseph N. Desmon, Campaign Chairman; Louis M. Bunis and Meyer A. Kahn, Campaign Vice-Chairmen, and Mrs. Meyer H. Riwechun, Chairman of the Women's Division. Arthur S. Rosichan is the Executive Director. **Buffalo has just gone over the top with \$680,000.**

MILWAUKEE NEARS \$550,000 AND PRESSES FORWARD VIGOROUSLY

The Milwaukee Jewish Welfare Federation campaign is close to the \$550,000 mark, representing nearly 70 per cent of the total it raised in 1954, and is pressing forward vigorously on the strength of a 5 per cent increase. Harry Bloch, Jr. is President of the Federation and Bernard J. Sampson is serving as both Chairman of the campaign and Chairman for Big Gifts. Mrs. Harold L. Miller is serving as Chairman of the Women's Division. Elkan C. Voorsanger is the Executive Director.

MINNEAPOLIS EDGING \$500,000 WITH INCREASE OF 6 PER CENT

The campaign of the Minneapolis Federation for Jewish Service so far has raised close to 75 per cent of its 1954 total and stands close to the \$500,000 mark, with a 6 per cent increase. The campaign is under the blue-ribbon leadership of Dr. Sam G. Balkin as President; David L. Goldenberg as Campaign Chairman and Mrs. Nathan Berman as Chairman of the Women's Division. Martin M. Cohn is the Executive Secretary.

COLUMBUS GOES TO \$475,000, MAINTAINS 4 PER CENT INCREASE

In Columbus, O., the campaign of the United Jewish Fund opened on May 12th with a Big Gifts function that produced close to \$360,000 for a 4 per cent increase and this has been maintained to date in a drive that now stands in the neighborhood of \$475,000, representing 85 per cent of what it raised one year ago. The campaign has a forceful leadership that includes Troy A. Feibel as President; Herbert S. Levy, Campaign Chairman; William Kahn, Big Gifts Chairman; Herbert H. Schiff, Sam J. Schlonsky, Jack Sher and Joseph Skilken, Big Gifts Co-Chairmen; and Mrs. Harry Getz, Mrs. Ben Kahn and Mrs. Milton J. Leeman, Co-Chairmen of the Women's Division. Maurice Bernstein is the Executive Director.

NOTED SHOE INDUSTRIALIST FIGURES PROMINENTLY IN BINGHAMTON DRIVE

The campaign in Binghamton, N.Y., is winning special distinction with maintenance of an especially heavy increase over 1954. To date, the Triple Cities United Jewish Appeal has held to a 43 per cent increase and has so far raised \$35,500. One of the finest gifts to be made came recently from Charles F. Johnson, Jr., in behalf of the Endicott-Johnson Shoe Corp. Mr. Johnson announced a generous contribution of \$5,000. The noted industrialist and his company have been consistent contributors to the UJA since 1946, and with this year's gift the total of their contributions amounts to \$67,000. It is particularly noteworthy that Mr. Johnson has maintained his level of giving throughout the past ten years, with exceptional gifts in 1947 of \$12,000, and \$15,000 in 1948. David Levene is President of the Triple Cities UJA; A. Lawrence Abrams is Chairman of the campaign and Mrs. Marcia Bondell is Chairman of the Women's Division. Joseph M. Moseson is the Executive Director.

INDIANAPOLIS FORGES AHEAD WITH 15 PER CENT INCREASE

The campaign of the Indianapolis Jewish Welfare Federation is running ahead of 1954 with a 15 per cent increase and to date shows a total of \$256,000, representing 72 per cent of the sum total it raised a year ago. An Advance Gifts meeting, addressed by Dr. Abba Hillel Silver on May 3rd, produced \$163,000, compared with \$138,000 from the same group in 1954. Those who helped set the pace included Mr. and Mrs. Lazure L. Goodman, with a gift of \$21,000 as against \$20,000 a year ago; William L. Schloss, \$7,500 this year as against \$5,000 last year; Sam S. Schahet, with a gift of \$7,400, compared to \$7,300 in 1954; Jacob Lutz, \$6,000, compared to \$5,000 last year; Goldberg Bros., \$5,500 as against \$5,000 in 1954; Maurel Rothbaum, \$5,400 this year over \$4,500 a year ago; Lipot Frankovitz, \$5,000 against \$4,200 a year ago; Victor M. Goldberg, \$3,000 against \$1,000 a year ago; Jacob Solotken, \$3,000, compared to \$2,000 in 1954; Robert and Harold H. Stolkin, \$3,000, against \$2,500 last year; Allan Kahn, \$3,000, compared to \$2,500 in 1954; Joseph Cantor, \$2,500 compared to \$1,000 last year; Manuel I. Leve, \$1,800, compared to \$1,500 last year; David M. Cook, \$1,700, compared to \$1,150 in 1954; Sam Kroot, \$1,375, compared to \$1,100 in 1954; and George M. Choban, \$1,000 against \$200 a year ago. Maurel Rothbaum is President of the Federation; Lazure L. Goodman is Chairman of the Campaign; Manuel I. Leve, Jacob Lutz, Liebert I. Mossler and William L. Schloss are Campaign Co-Chairmen and Sam Kroot is Big Gifts Chairman. Oscar A. Mintzer is the Executive Director.

LOUISVILLE SHOWS PLUS RESULT IN VIGOROUS CAMPAIGN

The 1955 campaign of the Louisville Conference of Jewish Organizations has so far raised \$380,000, for a 3 per cent increase over last year, with the current total representing 94 per cent of the full sum raised in 1954. The campaign is going forward with a vigorous effort directed at reaching all prospects. Lewis D. Cole is President; Max Waldman is General Chairman of the campaign; Arthur S. Kling is Advance Gifts Chairman; Harry J. Klein and Charles W. Morris are serving as Co-Chairmen for Advance Gifts and Mrs. Martin Perley is Chairman of the Women's Division. Clarence F. Judah is the Executive Secretary.

OMAHA MAINTAINS LEAD OVER 1954 WITH \$398,188 TO DATE

The campaign of the Omaha Federation of Jewish Service is ahead of last year and has so far raised \$398,188, representing 95 per cent of the full sum it raised in 1954. A pace-setting function on April 20th produced \$128,475 for an 11 per cent

increase from the same contributors who one year ago gave \$115,425. The campaign is going forward under the leadership of Jack W. Marer, President of the Federation, Ernest A. Nogg, Chairman of the campaign; and Mrs. Mike Freeman, Chairman of the Women's Division. Paul Veret is the Executive Director.

ATLANTIC CITY SOARS TO \$275,000 IN STRONG DRIVE

In Atlantic City, the campaign of the Federation of Jewish Charities has soared to \$275,000, following an auspicious opening on April 19th, with a Big Gifts Dinner that produced over \$96,000 for a robust increase of 18 per cent. The drive is moving ahead strongly under the campaign Chairmanship of Morris Batzer, who has been serving with renewed dedication ever since his return from Israel and North Africa late last year, which he visited as a member of the UJA Study Mission. Other officers of the campaign include Isaac D. Sinderbrand, Federation President; Isaac C. Ginsburg and Julius Waldman, Campaign Co-Chairmen and Mrs. M. Milton Singer, Chairman of the Women's Division. Irving T. Spivack is the Executive Director.

WILKES-BARRE ATTAINS \$220,000 TO DATE WITH MOMENTUM RISING

The Wilkes-Barre campaign of the Wyoming Valley Jewish Committee has so far attained \$220,000 on the momentum of a 15 per cent inaugural increase. The campaign has a \$350,000 goal, representing substantially more than it raised last year, the goal is serving as a lever for the raising of sights in all divisions. Campaign leadership is made up of Maurice D. Brandwene, President; William Schneier, Campaign Chairman; Nathan I. Kuss, Big Gifts Chairman and Mrs. Joseph Shaffer, Chairman of the Women's Division. Louis Smith is Secretary of the Committee.

DAYTON OUTSTRIPPING LAST YEAR BY 18 PER CENT

In Dayton, the Jewish Community Council Campaign is running ahead of last year by 18 per cent, with a total to date showing \$235,000 as against \$200,000 at this time one year ago. The campaign opened on May 4th with a spirited 24 per cent increase, or \$105,350 as against \$84,800 from a like number of 1954 contributors. The campaign officers include Ralph N. Kopelove, President; Philip Sokol, Campaign Chairman; William N. Leviton, Advance Gifts Chairman, and Mrs. Simon Burick and Mrs. Elmer H. Moyer, Co-Chairmen of the Women's Division. Robert Fitterman is the Executive Director.

HARRISBURG NEARS 1954 RESULT WITH \$231,310 TO DATE

The campaign of the United Jewish Community of Harrisburg, with a current showing of \$231,310 representing 93 per cent of its 1954 result, got off to an inspired start on April 20th with an address by UJA President Edward M. M. Warburg that brought an outpouring of \$160,000 in inaugural gifts representing a 10 per cent increase over last year's campaign opening. Prominent among those who make the campaign opening an event to be remembered were Miss Mary Sachs, one of the most beloved figures in the American Jewish community, who announced a gift of \$25,000; Eugene Gurkoff who increased sensationally from \$5,000 in 1954 to \$24,000 this year; Jacob Miller, a campaign Co-Chairman, who on behalf of the Miller Family, including Henry M. Miller and Joseph F. Brenner, announced \$15,000; the Buch Family, including A. L. Buch, a campaign Co-Chairman, Raymond Buch and Sondell Coleman, the General Chairman of the campaign, who announced \$6,250; the Goldberger Family, including Benjamin A. Goldberger and Horace S. Goldberger, the latter an Associate Campaign Chairman, who came forward with \$5,000

Philip Menaker, a campaign Co-Chairman, who announced \$4,000; and Milton M. Cohen, president of the United Jewish Community, who announced \$3,250. Other officers of the campaign include Charles M. Feller; Louis Lehrman, and Aaron Rubin, Campaign Co-Chairmen; Joseph F. Brenner, Initial Gifts Chairman and Mrs. Irvin Yoffee, Chairman of the Women's Division. Albert Hursh is the Executive Director.

ALLENTOWN REACHES \$143,000 MARK AFTER INSPIRING PLUS OPENING

The Jewish Federation of Allentown opened its campaign on May 16th, with an initial gifts dinner that produced \$113,400 for an increase over last year of 13 per cent. To date, the campaign has accumulated \$143,878 for 69 per cent of the sum it raised in 1954. The leadership includes Morris Senderowitz, Jr., as both President of the Federation and Chairman of the campaign; Louis Zales, as Big Gifts Chairman and Mrs. Morris Efron as Chairman of the Women's Division. George Feldman is the Executive Director.

SYRACUSE CLOSE TO \$300,000 WITH 4 PER CENT LEAD OVER 1954

The Syracuse Jewish Welfare Federation is maintaining a 4 per cent lead over last year, with a current total of \$290,000, representing 85 per cent of its total 1954 result. The campaign opened on April 17th with \$140,000 in big gifts that made for an 8 per cent increase from the same contributors who were present in 1954. The campaign is proceeding on a high level of enthusiasm and expectancy of success. Samuel H. Greene, is President of the Federation; Lewis Goldner is Chairman of the campaign; Joseph Roth is Campaign Co-Chairman, who is also serving as Chairman for Big Gifts; with Ben Zion Miller and Malcolm A. Sutton as Big Gifts Co-Chairmen. Mrs. Louis Spector is Chairman of the Women's Division and Gerald S. Soroker is the Executive Director.

NEW HAVEN PASSES \$307,000 WITH INCREASE OF 8 PER CENT

In New Haven, the campaign of the Jewish Community Council stands ahead of last year with an 8 per cent increase and with 80 per cent of last year's total result already in hand after a spirited start on April 17th. The campaign total to date is \$307,100. The campaign opening set the pace with \$158,556 for a 13 per cent increase. Coverage in this community is especially well organized with two report meetings being held each week. Louis Feinmark is President of the Council; Albert Cott is Chairman of the campaign; Samuel Goodwin and Burton B. Resnik are Special Gifts Co-Chairmen and Mrs. David H. Levine, Mrs. Perla Rubin and Mrs. William Horowitz are Co-Chairmen of the Women's Division. Norman B. Dockman is the Executive Director.

FLINT ROLLS UP 19 PER CENT LEAD WITH \$102,000

The Jewish Community Council of Flint has attained 94 per cent of the total sum it raised a year ago, and stands at the \$102,000 mark, and with a proud 19 per cent increase on its banner. Louis Kasle is President of the Council, Dr. Julian D. Feiler is Campaign Chairman; Edwin L. Elk is Campaign Co-Chairman; Louis E. Rudner is Initial Gifts Chairman; with Arthur Hurand and Jack C. Shaprow as Initial Gifts Co-Chairmen. Mrs. Martin Gordon and Mrs. Louis E. Rudner are Co-Chairmen of the Women's Division. Irving Antell is the Executive Director.

AKRON PRESSES \$400,000 ZONE WITH PLUS OVER 1954

The campaign of the Jewish Welfare Fund of Akron is edging the \$395,000 mark, which is an increase of 9 per cent over last year. To date, the campaign has raised

96 per cent of its final 1954 result. A Big Gifts meeting on May 12th produced \$262,000, with a 15 per cent increase from the same number who contributed in 1954. Harry Sugar is President of the Welfare Fund; Norman C. Nobil is Chairman of the campaign; E. R. Isroff is Big Gifts Chairman, with Jerome J. Kaufman and Abe I. Ostrov as Big Gifts Co-Chairmen. Mrs. Bernard Folb is Chairman of the Women's Division. Nathan Pinsky is the Executive Director.

ALBANY HITS \$217,000 AND CONTINUES VIGOROUS SOLICITATION

In Albany, the campaign of the Jewish Welfare Fund is running ahead of last year with \$217,000 raised to date. The campaign is proceeding vigorously under the Chairmanship of Maurice Freedman, who is also President of the Welfare Fund. Mrs. Arnold Elkind is serving as Chairman of the Women's Division. Sydney S. Abzug is the Executive Director.

RICHMOND LEADS OVER LAST YEAR WITH \$230,000

The campaign of the Jewish Community Council of Richmond has a current total of \$230,000 which is larger than the total it had at this time a year ago. The campaign is heading into the home-stretch under the strong leadership of Irvin S. Markel, President of the Council; Reuben Goldman, General Chairman of the campaign; Richard Schwarzschild, Big Gifts Chairman and Herman November, Big Gifts Co-Chairman. Mrs. Jerome S. Meyer is Chairman of the Women's Division. Julius Mintzer is the Executive Director.

OAKLAND PASSES \$200,000 WITH INCREASE OF 9 PER CENT

The campaign of the Oakland, Calif., Jewish Welfare Federation has rolled up a 9 per cent increase, with a current total of \$201,000. The campaign is going forward under the slogan "The Biggest Gift for the Biggest Campaign to Meet the Biggest Needs." The campaign leadership has called upon the community to surpass last year's result. The leadership includes R. Robert Fischer, Federation President; Sam Clar, Samuel M. Shapero, Harry M. Gross, Harry Epstein and Mrs. Florence Marcus, who are all serving as Co-Chairmen of the campaign, with Mr. Clar and Shapero as Co-Chairmen for Big Gifts and Mrs. Marcus serving also as Chairman of the Women's Division. Harry J. Sapper is the Executive Director.

SPRINGFIELD ATTAINS \$216,000, INCREASE OF 8 PER CENT

In Springfield, Mass., the United Jewish Welfare Fund campaign has so far attained \$216,400 for an 8 per cent increase over last year and with 98 per cent of last year's final result already in. The community has set a goal substantially greater than the actual sum that was raised a year ago and a concerted effort is under way to reach this year's target. Irving M. Cohen is serving as President, Rabbi Moses D. Sheinkopf is Chairman of the Campaign; Edward Schaffer is Campaign Co-Chairman; Gilbert G. Cohen is Special Gifts Chairman and Mrs. Rolf Buchdahl is Chairman of the Women's Division. Benjamin Wolf is the Executive Director.

CANTON SHOWS 4 PER CENT INCREASE WITH \$138,000

The Jewish Welfare Fund Campaign in Canton, O., has a current total showing close to \$138,500 representing a 4 per cent increase. Robert A. Luntz, General Chairman of

the campaign, is hopeful that the campaign will raise substantially more than last year. Other officers of the campaign include Ben M. Dreyer, President; Paul Heller, Big Gifts Chairman; Bernard Bear, Arthur I. Lavin and Fishel S. Rudner, Big Gifts Co-Chairmen, and Mrs. David W. Warren and Mrs. Edward M. Feiman, Chairmen of the Women's Division. Leonard Sebrans is the Executive Director.

BANGOR RUNS STANDOUT CAMPAIGN WITH 39 PER CENT LEAD

The campaign of the Bangor Jewish Community Council is one of the standout campaigns of 1955, with current totals showing \$96,880 and a stunning 39 per cent increase over the result at this time a year ago. The excellent showing made thus far stems from an original decision to seek a minimum of 20 per cent more from all contributors. The campaign is going forward strongly toward its goal of \$100,000. The campaign's inspired leadership includes Dr. Howard Kominsky, President of the Council, who is serving also as a member of the Big Gifts Committee; Mac La Critz, Chairman of the campaign, who is also a member of the Big Gifts Committee; Max Striar, Moses Byer and Max S. Kominsky, the other members of the Big Gifts Committee, and Mrs. Martin E. Cantor and Mrs. Myer Segal, Chairman of the Women's Division. Milton Lincoln is the Executive Director.

BRIDGEPORT GOES INTO 3 PER CENT LEAD OVER 1954

In Bridgeport the campaign of the Jewish Community Council has run up a 3 per cent increase for a current standing of \$160,000. The campaign, which opened in the latter part of May, is going forward with increasing momentum. Joseph Gochros is President of the Council; Leo G. Federman, Samuel E. Friedman and A. O. Samuels are serving as Campaign Co-Chairmen and also as Co-Chairmen for Big Gifts. Mrs. Stanley Beckman is Chairman of the Women's Division. The Executive Director is Mrs. Clara M. Stern.

STAMFORD IN PLUS EFFORT WITH 4 PER CENT INCREASE

The United Jewish Appeal of Stamford, Conn., which opened its campaign in mid-May, has so far raised \$106,933, which represents a 4 per cent increase over last year. The campaign is now in full swing under the Chairmanship of Louis Lotstein, who is also President of the Stamford UJA; Dr. Elmer Rosenblum, Joseph Backer and Harold E. Hoffman, Campaign Co-Chairmen; and Mrs. Harold E. Hoffman, Mrs. David Soloway and Mrs. Samuel Zales, Co-Chairmen of the Women's Division. Mrs. Leon Kahn is the Executive Secretary.

SAVANNAH HURDLES \$100,000 MARK WITH 3 PER CENT LEAD

The Savannah Jewish Council Campaign has so far produced \$103,161 or 3 per cent increase over 1954. The campaign is going forward on a high level of activity and this under the leadership of Harry R. Friedman, President of the Council; Isadore Karpf, Campaign Chairman, Ralph Tenenbaum, Campaign Co-Chairman, Jack M. Levy, Big Gifts Chairman and Mrs. Raymone Rosen, Chairman of the Women's Division. Paul Kulick is the Executive Director.

MORE COMMUNITIES, SOME JUST REPORTED, WHICH SHOW INCREASES OVER 1954

In addition to such communities as New York, Los Angeles, San Francisco, Newark, Philadelphia, Atlanta and many others on which we reported in the last issue of this

report on April 18th, and which are still ahead of comparable figures for 1954, we are listing the following communities on which we have just received reports showing increases over last year.

	<u>1955</u> <u>Total Raised</u> <u>To Date</u>	<u>1954</u> <u>Comparison</u>	<u>Percentage</u> <u>Increase</u>	<u>Chairman</u>
Montgomery, Ala.	\$45,385	\$43,000	6	James L. Loeb
Long Beach, Calif.	57,600	54,750	5	Morris Brower
Palm Springs, Calif.	35,000	34,000	3	Aaron M. Sternberg
Sacramento, Calif.	32,000	29,000	10	Frank Goldstein
				Sy Opper
San Bernardino, Calif.	29,700	28,100	6	Edward Unickel
Stockton, Calif.	40,400	38,200	6	Samuel L. Rosenthal
Danbury, Conn.	42,365	38,230	11	Frederick Adler
Manchester, Conn.	11,970	10,760	11	Philip Bayer
New Britain, Conn.	27,500	25,000	10	Arnold Astmann
New London, Conn.	33,473	32,536	3	Moses A. Savin
Waterbury, Conn.	90,674	87,765	3	Sydney Zelig Matzkin
Tampa, Fla.	46,360	40,788	14	Edward I. Cutler
Augusta, Ga.	24,000	20,000	20	Hill L. Silver
Macon, Ga.	14,600	9,600	52	William Levitt
Decatur, Ill.	13,595	11,880	14	Hans Wolff
Joliet, Ill.	19,500	18,600	5	Irving L. Greene
Kankakee, Ill.	18,775	16,000	17	Dr. Gabriel Rose
Southern Illinois	75,229	70,970	6	Mrs. Isadore Shulman
Springfield, Ill.	43,748	40,680	8	Eric Nadel
Evansville, Ind.	25,530	23,440	9	Rabbi Milton Greenwald
Lafayette, Ind.	20,121	17,930	12	Dr. Itzak Walerstein
Muncie, Ind.	19,500	13,390	46	Melvin Grad
Shelbyville, Ind.	25,850	24,380	6	Mrs. Abraham Goodman
Terre Haute, Ind.	26,000	24,600	6	Robert E. Schultz
Sioux City, Ia.	\$61,740	\$58,375	6	David Albert
				A. H. Baron
				Adolph M. Davis
				A. M. Gueskin
				Jake Kalin
Topeka, Kans.	10,550	9,250	14	Stanley Leeser
Lowell, Mass.	57,323	44,038	30	Bennett Silverblatt
Ann Arbor, Mich.	19,500	19,100	2	Dr. Philip J. Elving
				Dr. Herman Jacobs
				Herbert O. Schlager
				Osias Zwerdling
Pontiac, Mich.	18,150	17,850	2	Dr. Harry Arnkoff
Duluth, Minn.	65,325	58,330	12	Arnold R. Nides
St. Joseph, Mo.	29,352	26,301	12	Samuel K. Alberts
				Rabbi Alex Y. Klein
				Charles Liberman
				Rabbi Myron M. Meyer
				Morris Rosenthal
				Jack M. Zurow

	<u>1955</u> <u>Total Raised</u> <u>To Date</u>	<u>1954</u> <u>Comparison</u>	<u>Percentage</u> <u>Increase</u>	<u>Chairman</u>
Lincoln, Nebr.	47,277	44,500	6	Samuel Chesnin
Manchester, N. H.	74,607	58,581	27	Arthur E. Porter
Asbury Park, N. J.	20,518	17,075	20	Jack Rale
Englewood, N. J.	47,693	43,002	11	Joseph Nelson Harold Meltzer
Fair Lawn, N. J.	25,000	20,000	25	Nathan Sprechman
Hackensack, N. J.	35,568	32,475	10	Howard Mack
Plainfield, N. J.	74,409	71,000	5	Stanley Sobel
Teaneck, N. J.	60,000	55,000	9	Theodore J. Ignall
Hudson, N. Y.	19,545	18,725	4	Joel Epstein
Kingston, N. Y.	17,074	16,350	4	Herman Rafalowsky
Liberty, N. Y.	13,030	12,615	3	Leo Blank David Novick
Newburgh, N. Y.	39,708	38,343	4	Morris J. Lascher
Niagara Falls, N. Y.	20,000	17,000	18	Dr. Boris A. Golden
Spring Valley, N. Y.	21,633	17,967	20	Rabbi Louis Frishman
Troy, N. Y.	47,806	43,374	10	Joseph G. Mintzer (Big Gifts)
Utica, N. Y.	74,120	65,425	13	H. Robert Rosenblum
Charlotte, N. C.	51,000	44,000	16	Nathan Sutker
Wilmington, N. C.	8,650	7,500	15	Ben D. Schwartz
Lorain, Ohio	65,000	63,750	2	David Gary
Steubenville, Ohio	20,228	15,740	28	Meyer Denmark Arthur J. Kobacker
Warren, Ohio	21,045	20,875	1	Abe Knofsky
Bethlehem, Pa.	12,370	11,025	12	Dr. Morris Spector
Butler, Pa.	20,925	20,475	2	Saul J. Bernstein
Erie, Pa.	42,000	38,000	11	Barney R. Radov
Lancaster, Pa.	24,270	21,775	11	Harry Lapkin
Lewistown, Pa.	\$10,825	\$8,960	21	Dr. George A. Shiller
Norristown, Pa.	72,000	70,000	3	Harry Sandler
Reading, Pa.	47,412	42,017	13	Max Fisher
Chattanooga Tenn.	57,000	50,000	14	Jay Solomon
Galveston, Tex.	35,000	32,000	9	Ben Levy
Tyler, Tex.	52,000	50,000	4	Bernard Wolf
Newport News, Va.	90,000	82,500	9	Jack Gordon Leon Wilks
Tacoma, Wash.	19,162	16,557	16	Albert L. Benezra Herman Kleiner
Sheboygan, Wisc.	15,000	13,000	15	Ben Zimmerman
San Jose, Calif.	16,780	15,630	7	Harry L. Jacobs
Quincy, Ill.	15,040	14,810	2	Irving M. Schechter
Waterville, Me.	19,434	19,010	2	Saul Mandell
Princeton, N.J.	12,563	11,650	8	Rubin Schwartzstein
Woodbridge, N.J.	20,000	18,500	8	Louis Strauss
Auburn, N.Y.	10,023	9,410	7	Leonard Hoffman
Jackson, Tenn.	11,518	10,118	14	Louis Nathan
Cheyenne, Wyo.	21,230	20,800	2	Saul Stark

WOMEN'S DIVISION CAMPAIGNS SHOW BRILLIANT 1955 RESULTS

The spring campaigns of the National Women's Division are now in their windup phase and there are exciting reports from many cities that show over-the-top results by local women's groups. The Women's Division in Phoenix, Ariz., which had a goal of \$15,000, surpassed this goal recently to attain a total of \$16,500 and to outstrip last year's final total of \$11,905. Mrs. Edward Friedman is Chairman of the Phoenix effort.

In Buffalo, the Women's Division has surpassed last year's \$121,311 result by \$1,000 and is still obtaining additional funds. Mrs. Meyer H. Riwchun is the Chairman of this Honor Roll women's effort.

In Binghamton the Women's Division exceeded the total amount it raised throughout 1954. This effort, which last year raised \$5,000, is now edging the \$10,000 mark, with Mrs. Marcia Bandell spear-heading the drive.

The Women's Division campaign in Nashville is showing spectacular results under the Chairmanship of Mrs. Dan May. Increases have been ranging from 20 to 40 per cent, and to date the group has raised \$50,087 as against a final figure for 1954 of \$48,814.

In San Francisco, the Women's Division drive, under the Chairmanship of Mrs. Melvin Schwarzbaum, has so far exceeded by \$3,000 the \$46,137 that was raised in 1954.

In Los Angeles, the Women's Division campaign is showing substantial increases under the leadership of Mrs. Stanley S. Slotkin. The Division to date has raised \$300,642 from the same women who last year came forward with \$255,090.

The Women's Division in Indianapolis is close to a 10 per cent increase over 1954, with Mrs. Theodore R. Dann and Mrs. Samuel Schahet as Co-Chairmen of the drive.

In Duluth, the Women's Division drive under the Chairmanship of Mrs. Joseph Gershgol has equalled its 1954 final result with some gifts showing a 30 per cent increase over last year.

In Kansas City, Mo., the Women's Division drive has so far raised \$133,820 as against \$128,610 in 1954. Mrs. Chester Litman and Mrs. Herman Hershman are the Co-Chairmen.

The Women's Division in St. Louis chalked up a 20 per cent increase at their first fund-raising function, with \$101,000 as against \$84,000 in 1954. Mrs. Wallace Kolbrener is Chairman of the Women's Division.

REPORT

...to members

OF THE
NATIONAL CAMPAIGN COUNCIL



UNITED
JEWISH
APPEAL

1955 CAMPAIGN GOAL

\$99,521,275

ON BEHALF OF

UNITED ISRAEL APPEAL
JOINT DISTRIBUTION COMMITTEE
NEW YORK ASSOCIATION FOR NEW AMERICANS

Vol. X, No. 5, September 9, 1955

165 West 46th St., New York City

NOT FOR PUBLICATION

\$10,000,000 ASKED FOR NORTH AFRICAN JEWS

AMERICAN JEWISH

Special to The New York Times.

JERUSALEM, Aug. 29 — The United Jewish Appeal is starting at once an emergency campaign to finance the migration of Moroccan Jews to Israel...

Rabbi Herbert A. Friedman, who visited North African Jewish communities during recent outbreaks of Arab violence against the French, said the campaign would try to raise \$10,000,000 by mid-October...

The American Jewish leader outlined the North African Jewish problem in an interview on the eve of his departure for Paris and New York. Rabbi Friedman deplored exaggerations of the plight of North African Jews and asserted that identifiable pogroms, such as the recent killings of Jews in Oued Zem and Mazagan, had been committed by mobs who had turned on the Jews in frustration. The mobs were beaten back by the French. Jews are not the primary targets of violence, Rabbi Friedman said.

The Jewish Agency, of which the United Jewish Appeal is the main financial support, plans to

bring 45,000 North African Jews to Israel next year, mostly from Morocco. If relative calm is restored in Africa, Rabbi Friedman continued, the number may drop to 20,000, but if the violence gets out of control migration will increase to as much as 100,000.

\$65,000,000 Needed

It cost \$1,000 for transportation and initial absorption of each North African Jew, he said, which means the appeal must raise \$45,000,000 for this item alone in addition to \$20,000,000 to complete the absorption of Jews that came last year.

A year ago, the rabbi went on, the chief motive for migration was economic — progressive impoverishment resulting from Arab nationalist discrimination against all but Arab shopkeepers and craftsmen. The main motive now is growing panic.

Rabbi Friedman said there were about 500,000 Jews in North Africa, 230,000 in French Morocco, 145,000 in Tunisia, 100,000 in Algeria and 27,000 in Spanish Morocco, including 12,000 in Tangier...

RABBI FRIEDMAN CABLES WILLIAM ROSENWALD "WE MUST ACT QUICKLY"

This dramatic announcement by Rabbi Herbert A. Friedman, just before he prepared to leave Jerusalem, was accompanied by a cable from him to William Rosenwald, General Chairman of the United Jewish Appeal. Mr. Rosenwald acted immediately in forwarding the contents of this cable to the Presidents of Welfare Funds and to Campaign Chairmen throughout the country, asserting that Rabbi Friedman's message contained news "of such significant scope" that he felt compelled to share its entire contents with the leadership of the country's community campaigns. Here is Rabbi Friedman's cable, in full...

AMERICAN JEWISH ARCHIVES

(WILLIAM ROSENWALD &
UNITED JEWISH APPEAL
165 WEST 46TH ST)N

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JMV15 X3506 JERUSALEMISRAEL 93 29 1200 LT

LT WILLIAM ROSENWALD UJAPPEAL NEWYORK
NEW SITUATION MOROCCO PRESENTING GREAT DIFFICULTIES STOP
THOUSANDS JEWS IN STREETS MOROCCAN CITIES AND VILLAGES
DEMANDING EMIGRATION STOP OFFICIALS HERE HAVE AGREED GREAT
SPEEDUP TEN THOUSAND IN SIXTY DAYS ALL DEPENDENT MONEY STOP
GREAT STRAIN ALREADY IMPOSED BY THOSE RECENTLY
ARRIVED NOT YET ABSORBED STOP
HAVE PROMISED ISRAEL LEADERS IN RESPONSE THEIR PLEAS UJA WILL
PROVIDE TEN MILLION CASH NEXT FEW WEEKS STOP WE MUST ACT QUICKLY
STOP PLEASE ALERT COMMUNITY LEADERS ASK THEIR URGENT COOPERATION
STOP FLYING HOME IMMEDIATELY TO MEET WITH YOU AND OFFICERS REGARDS
FRIEDMAN

CFM LT

Mc Commercial Cables
 All America Cables and Radio
 Mackay Radio
 Commercial Cables
 All America Cables and Radio

System of Broad Stations Following Cable System
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ON THE SCENE IN CASABLANCA Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA, is shown in Casablanca just after an outbreak of violence sent more than 1,000 Jews in flight from the Mellah (ghetto) to the European quarter of the city. Here, Rabbi Friedman talks with a young mother in the basement of Talmud Torah.

SOL LUCKMAN TAKES COMMAND OF CASH EFFORT, SETS CASH DEADLINE

Adding his own words of "deep concern and anxiety for the hundreds of thousands of Jews in North Africa, whose lives are beginning to weigh more heavily on our hands with every passing day," Sol Luckman of Cincinnati, the UJA's National Cash Chairman, took personal command of the \$10,000,000 cash effort with these actions:

1. He set Thursday, October 13th as the deadline date for raising of the cash fund.

2. He joined with Samuel H. Daroff of Philadelphia, Chairman of the UJA's National Campaign Cabinet, in calling for the presentation of last minute checks at a Cabinet meeting to be held October 13th at the Waldorf Astoria Hotel in New York, stressing that "with so much to be done and so little time to do it in, the UJA is dispensing with the customary National Cash Conference."

MR. ROSENWALD PROPOSES "CRASH PROGRAM" IN LIGHT OF NEEDS

Mr. Rosenwald, in bringing Rabbi Friedman's request for \$10,000,000 to the attention of the country's communal leadership, urged intensive and immediate efforts with respect to campaign solicitation and the remittance of cash.

"With so many lives at stake in North Africa and with so much hinging on the success of the UJA 1955 campaign, including most of all Israel's very stability in the face of a sharply increasing immigration from Morocco," Mr. Rosenwald called upon:

1. Spring campaigns to review their results with a view to the re-solicitation of gifts that are not up to standard.
2. Fall campaigns to conduct their efforts on a "crash program" basis.

In the light of events in North Africa and Rabbi Friedman's description of the situation, Mr. Rosenwald stressed, cash remittances from all campaigns "are now a matter of the most serious urgency."

THE REAL NATURE OF THE JEWISH POSITION IN MOROCCO

In reporting Rabbi Friedman's views, the New York Times story noted that he "deplored exaggerations of the plight of North African Jews" and that "the Jews are not the primary target of violence." Both the UJA and Israel are highly cognizant that there has been no special pressure on North African Jewry by either the French authorities or the responsible leaders of Moroccan nationalism. Both sides in the grave dispute have explicitly assured the native Jewish community of their friendship. But since the French authorities and the Arab nationalist leaders cannot always control high running political tempers, the Jewish minority is often caught in fearsome outbursts that result in the loss of lives and property — as was the case at Mazagan and Oued Zem last month. Moreover, the conflict between the French and the Nationalists has tended to paralyze North Africa's far from healthy economy. As a result, Jewish artisans, shopkeepers and businessmen have been suffering more and more from economic depression and displacement. For many, there has been no other choice but to seek emigration to Israel. The ever present danger lies in the fact that the conflict may worsen to the point of explosion and thereby create a rescue emergency of the first order—in which event the UJA would be compelled to call upon American Jews to save men, women and children in sheer masses.

UJA STUDY MISSION WILL TAKE CASH ABROAD TO JDC, JEWISH AGENCY

In setting October 13th as the deadline for raising of this \$10,000,000 cash sum, the UJA was linking this with the departure of its 1955 Overseas Study Mission — which will go abroad the very next day. The Mission will attend the final session of the October 13th meeting to receive community cash remittances, which it will take abroad for presentation to the JDC in Paris, and, on behalf of both the United Jewish Appeal and the United Israel Appeal, to the Jewish Agency in Jerusalem. Mr. Rosenwald will act as the Mission's Chairman.

RABBI FRIEDMAN REPORTS TO UJA OFFICERS ON OVERSEAS SURVEY

A foretaste of what the UJA Study Mission will see and hear overseas was given by Rabbi Friedman in his report to UJA's National officers. The UJA Executive Vice-Chairman, who left New York on July 22 and returned on September 2nd, visited Tangier, French Morocco, Tunisia, Italy, Yugoslavia, Austria, West Germany, France and Israel. His dramatic eye-witness story depicted the situation in French Morocco, Tunisia, Italy and Israel. Here is what he reported, in part, at a meeting on Tuesday, September 6.

A NARRATIVE CONCERNING 1,000 JEWS WHO FLED VIOLENCE

In describing the situation in Casablanca which he visited just before the violence that claimed the lives of more than 2,000 native Moroccans, French colonists and members of the Jewish Community, Rabbi Friedman told of an outbreak that had taken place only one week before his arrival which sent more than 1,000 Jews out of the mellah to the European quarter of the city. These Jews were in flight from Arab Nationalist extremists and had sought refuge in the Talmud Torah and other Communal buildings. If it had been possible to put all these Jews on a single ship to Israel, he said, they would have gone en masse.

One morning, Rabbi Friedman related, he went to see a group of Jews embark for Marseille, for trans-shipment to Israel. Here is how he described the scene.

"Their baggage was pathetic, tied with thin pieces of string to protect their few belongings, but their faces were eager because the great new adventure was beginning. They were packed in the deepest hold of the ship. My first thought was that this must have been the way my father came to America from Russia 50 years ago, in steerage. It was dark and there was much confusion. Children were crying and people were shouting, trying not to lose each other. In the midst of all this, I tried to talk to them. I asked one man who was 43 years old and had 10 children, with no occupation at his command, what he hoped to do in Israel. He said he would do any work, even if that meant cleaning lavatories. He wanted to live some place where his children would be safe and where he himself would be treated as a human being. After talking to others, I could see that this was the general feeling."

UJA EXECUTIVE HEAD CITES FOUR FACTORS SHAPING MOROCCO JEWRY'S FUTURE

Rabbi Friedman pointed out that the immediate future of the Jews in Morocco is being shaped by the following four factors:

1. As of today, Morocco is a Moslem theocracy. There is, moreover, no opportunity for legal redress — since there are no civil courts, nor writ of habeas corpus. In principle and in fact, Moslem theocracy has made no place for Jews in its midst.

2. There is danger to life. Rabbi Friedman cited one responsible official to this effect: "Anarchy, confusion and riots, which are originally directed against someone else, usually include Jews as scapegoats." Rabbi Friedman emphasized, however, that "there is no danger of a mass pogrom; but there is constant danger of unexpected outbreaks."

3. He pointed out that Jews are gradually being squeezed out of the economy, that their functions are being taken over by Arabs. He suggested the likelihood that Jews would find it increasingly impossible in an independent Arab state to obtain licenses, permits and franchises for the normal conduct of business enterprise.

4. The State of Israel, Rabbi Friedman stressed, is viewed by these Jews as an increasingly desirable haven with its promise of decency, productivity, self-reliance and individual freedom — in sharp contrast to the tension and crisis that now dominate every facet of Jewish life in Morocco.

PRAISES WORK BEING DONE BY JDC IN MOROCCO

Rabbi Friedman gave the highest praise to the work being done in Morocco by the JDC. "It teaches, feeds, heals and makes independent," he said. "For the first time in Morocco, Jewish youth, a few days ago, staged a demonstration in which they raised their voices to the French and the Arabs demanding equal treatment and protection. The JDC had nothing to do with the demonstration, but it was obvious that a new spirit was being born. We Jews of America have reason to be proud if we have in any small measure contributed to this new feeling of independence on their part."

JEWIS IN TUNISIA IMPELLED BY SAME REASONS MOTIVATING MOROCCAN JEWRY

The UJA Executive Vice-Chairman told also of his visit to Tunisia. With reference to the 100,000 Jews in Tunisia, living amidst 3,500,000 Arabs, he reported that the mood differs sharply from the one in Morocco. "I would not say there was even any serious physical danger," he declared, "but there is, nevertheless, a very strong and increasing desire on the part of most of the people to leave the country and to emigrate to Israel. In all of last year, 700 left. Now the rate is 700 per month."

LAUDS JDC AND JEWISH AGENCY PROGRAMS AS WONDERFUL

Here, too, Rabbi Friedman lauded the "wonderful program" developed by the JDC. He praised JDC's extensive medical program which, he said, has sent Tunisia's "Three Terrible T's" on the run — Trachoma, Tinia and TB. As a result of the JDC's splendid program, he reported, "Those who are emigrating to Israel are going much sounder in body and in spirit." In this respect, Rabbi Friedman lauded both the JDC and the Jewish Agency, asserting that, as in Morocco, there is "the successful double program of JDC giving assistance inside the country, and the Jewish Agency helping to emigrate large numbers outside the country — to Israel."

THE STORY OF ISRAEL: IT RECLAIMS PEOPLE AND THE LAND

In between his consultations and discussions with leaders of the Israel Government and the Jewish Agency, the UJA Executive Vice-Chairman made a field inspection of agricultural settlements, development areas, irrigation projects, maabaroth, Youth Aliyah centers — all responsibilities of the Jewish Agency — and the hospitals, clinics, old-age homes and rehabilitation work-shops that are operated by the JDC.

Rabbi Friedman set forth his impressions and observations in a letter from Jerusalem — which is so intense and acute — and so full of the drama of Israel's rejuvenation — that it is reprinted here in great part.

"After finishing in North Africa and Europe, I came to Israel. My last trip was almost two years ago, and I was prepared for changes. But what met the eye was really startling. There are so many new houses, new villages, new gas stations and new people that even an old visitor must catch his breath. Without being able to describe everything happening here, let me say that the strongest single impression is one of new immigrants being made useful and empty land being filled with crops and settlements. The reclaiming of people and land is the story of Israel in one sentence.

Yesterday I visited several hospitals and old folks homes of Malben (the name under which the JDC operates in Israel). Thousands of social cases - chronically ill, paraplegic, sclerotic, cerebral palsied, paralytic - are being slowly nurtured back to maximum rehabilitation. If Malben were not doing this, there would be a crushing burden on the government. Additional thousands of old folks are being enabled to lead dignified lives in pleasant surroundings. At one home in Givat Hashlosha, sheltering 500 old people, more than 400 gladly assumed simple chores and duties which keep them busy and earn them a few pounds of pocket money each month. This gives them a sense of usefulness and self-respect.

There is a perfectly marvelous program of sheltered workshops in which handicapped persons are trained and employed under constant medical vigilance. I saw hundreds working in carpentry shops and metal shops. Some of the most beautiful furniture in the newest hotel in the country was made in one of these workshops.

In a hospital at Mahane-Israel, I saw a girl who had come from Iraq four years ago, literally unable to work and crawling on all fours. Her name is Fortuna, and now, after several operations, good fortune is really beginning to smile on her. She wears heavy orthopedic shoes but at least walks upright. She kept saying "Toda l'Elohim v'toda l'Malben (Thanks to God and thanks to Malben)."

All of this comes under the heading of reclaiming people and making them useful citizens in a new country where every pair of hands is needed. Our money spent in this fashion can really give us great satisfaction.


Today I stood in the midst of a great green field containing a thousand acres of cotton. I have one of the fluffy white pods on the table in front of me as I write. Out there under the hot Negev sun this afternoon, looking at the green and white, so different from the parched brown of previous years, I could only think of the miracle of birth. Give sweet water to thirsty soil, apply dedicated hands, and new life comes forth.

At the end of the journey, deep in the Negev, we stood together at the huge concrete reservoir marking the terminus of the Yarkon-Negev pipeline. It holds a million cubic meters of water. Looking out over the desert surrounding us, he predicted that these industrial crops would soon cover the sand now that water was available. It was hard to believe, but they have always done the unbelievable in this country.

There is another aspect to the question of filling the Northern Negev with crops and settlements. That is the aspect of security. Empty land is always an invitation to a potential aggressor. The Northern Negev lies uncomfortably close to the Egyptian-held Gaza strip. Once it is filled with people, farm machinery and homes, everyone will realize that it is less vulnerable.

I have had several conversations so far with Mr. Ben-Gurion, Mr. Eshkol and others. Most of these talks have had to do with the question of immigration from North Africa, concerning which I have written to you previously. There is no doubt that this will again wreak havoc with Israel's economy. How do you match the human needs of North African Jewry against the economic needs of the State of Israel for stability? In the past Israel has always answered this question by giving priority to human needs. Her leading officials are prepared to do so again, but they are worried."

American Jewry can ease these worries — and help materially to ease the plight of tens of thousands of men, women and children — by responding at once to the UJA. The need for this on the part of every campaign leader, every volunteer and every contributor has never been greater. Every friend of the UJA — every friend of Israel — must bear the following constantly in mind: that Israel can falter under the weight of mass immigration, that innocent lives can be lost — if the sums that are needed do not materialize at once. The need of the hour is Cash — \$10,000,000 in 60 days to save 10,000 lives without delay. You must act now.



To all the friends of the United Jewish Appeal
L'Shonah Tova Tikosevu

REPORT

...to members

OF THE
NATIONAL CAMPAIGN COUNCIL



**UNITED
JEWISH
APPEAL**

1955 CAMPAIGN GOAL

\$99,521,275

ON BEHALF OF

UNITED ISRAEL APPEAL
JOINT DISTRIBUTION COMMITTEE
NEW YORK ASSOCIATION FOR NEW AMERICANS

Vol. X, No. 6, October 28, 1955

165 West 46th St., New York City

NOT FOR PUBLICATION

EXTRAORDINARY ONE DAY MEETING NOVEMBER 18 TO WEIGH AMERICAN JEWRY'S ROLE IN THE LIGHT OF ISRAEL'S GRAVE SITUATION

An extraordinary one day meeting has been called for Friday, November 18th at the Waldorf-Astoria Hotel in New York to weigh American Jewry's responsibilities in the light of Israel's thrust into an emergency of unprecedented scope and danger. Involved in this meeting is one supreme issue: The extra step that American Jewry must take without the slightest delay to sustain Israel's immigration capacities -- in the face of its other terrifying obligations. All friends of Israel and the United Jewish Appeal must focus on the outcome of these discussions. The call for the meeting was made from Jerusalem by William Rosenwald, General Chairman of the UJA, who sent this message to the country's leaders:

**IMPERATIVE YOU COME TO NEW YORK NOVEMBER 18th
FOR THE PURPOSE OF PLANNING ACTION IN THE FACE OF
PERILOUS SITUATION . . .**

MOSHE SHARETT TELLS UJA ISRAEL BEING FORCED TO PREPARE FOR WORST

Mr. Rosenwald's message followed meetings at the highest level between members of the UJA Study Mission, and leaders of both the Israel Government and the Jewish Agency. On Thursday, October 20, the very day the Mission arrived in Israel, it met with Prime Minister Moshe Sharett. Speaking with great feeling, he told the Mission that it had arrived in Israel at a moment when it was coping with a supreme emergency. He asserted that Israel's position had deteriorated sharply in the light of the Soviet-sponsored arrangement whereby Czechoslovakia is now supplying "large quantities" of arms to Egypt in exchange for Egyptian cotton.

In the light of this arrangement, he declared, it was the duty of Israel's leaders "to prepare for the worst, which seems to be imminent."

It is a tragic prospect, he told the Mission, that a "growing part of our slender resources, so essential for our peaceful and constructive efforts, should have to be diverted for the purchase and maintenance of our means of defense."

Under the circumstances, the Prime Minister declared, it is incumbent on Jewish communities of the free world, and on American Jews most of all, to exceed their "imposing record of generosity by undertaking to bear the brunt of Israel's great effort of development and economic consolidation." In this connection, Mr. Sharett told the members of the Mission that during their stay they would see the distance that Israel had travelled along the road of progress and freedom. He told them that the main focus of constructive work was now on the absorption of North African Jewry, "whose fate is so perilously uncertain."

"These Jews," he stated, "who emerge from age-old inferiority and a life of misery and fear into the freedom and dignity of Israel, must be the objects of our care."

PRESIDENT BEN-ZVI WARNS THAT ARAB THREATS ARE BECOMING DEEDS

Earlier in the day, the members of the Mission were welcomed to Israel by President Izhak Ben-Zvi, to whom, on behalf of the Mission, UJA President Edward M. M. Warburg presented a beautiful and specially made glass vase. In a rare departure from his practice of withholding comment on current political problems, the President took cognizance of Israel's acute security position with the statement that "We are hearing words and threats of a sort we have not heard for ten years. What is more, the words are slowly becoming deeds."

MR. SHARETT SCORES ROLE OF SOVIET UNION, ASKS U. S. SECURITY TREATY

In dealing specifically with these "words and deeds" later on in the day, Prime Minister Sharett pinned direct responsibility for them on the Soviet Union, which several weeks ago had paved the way for the Egyptian-Czech arms arrangement. The Prime Minister told the Mission that the "responsibility of the Soviet Union for this ostensibly commercial but actually political and military deal of a most pernicious nature is inescapable."

"One still hopes against hope", the Prime Minister declared, "that the Soviet Union will desist from, and prevent its ally from pursuing, this disastrous course. But in the light of the present reality, he posed this question: "Is it not the moral obligation of the United States to act swiftly as a guardian of peace and tranquility?"

The Prime Minister stated categorically that Israel felt entitled to a security treaty with the United States, pointing out that this has been under discussion with the U.S. Government for a long time and that, in principle, the idea had recently been affirmed by Secretary of State John Foster Dulles. But even were such a treaty to come into effect, "with all its far-reaching significance", Mr. Sharett declared, "it cannot possibly cover all contingencies and serve as an adequate substitute for our own defensive strength."

UJA EXECUTIVE HEAD SAYS FINDINGS OF MISSION WILL PAVE WAY FOR 1956

Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA, in speaking for the Study Group, stated upon arrival in Israel that the Mission had "come to coordinate American Jewry's effort with your own on the question of Moroccan Jewry and for the swift and orderly absorption of all who are being brought here in this hour of rising tension and danger." Asserting that the UJA "has intensified its campaign and is acting in the most vigorous way to raise the largest possible sums," he stressed that, in the face of rising emigration from Morocco, "it is clear that the UJA will be compelled to raise much greater sums for Israel in 1956." He pointed out that when the Mission makes its report to American Jews, (a first report will be made to the extraordinary meeting on November 18), "we will have fired the opening gun in the UJA's 1956 campaign." He conveyed "the best wishes of every Jewish community in America and American Jewry's reaffirmation of faith in all you are doing to save other lives and strengthen your own."

60-MEMBER STUDY MISSION READIES REPORT ON OVERSEAS FINDINGS

The 60-member Study Mission, which left New York by air on Friday, October 14th, was the largest ever to conduct an overseas survey of programs, agencies and needs financed through the UJA. As this is being written, a sub-committee of the Mission is still in Tunisia. The report by the full Mission is sure to be an indispensable guide for what requires priority doing in the months ahead.

Headed by Mr. Rosenwald, the Mission devoted the first period of its overseas study to problems confronting the Joint Distribution Committee. The Mission then moved to Israel for nine days of discussion and field investigations that brought meetings with leaders of the Israel Government and the Jewish Agency, and visits to important agricultural and industrial areas in every part of the country.

GRIM STATUS AND PLIGHT OF NORTH AFRICAN JEWS PUT BEFORE MISSION IN PARIS

At the JDC's 10th Annual Country Directors Conference in Paris, which members of the Mission attended on the first leg of their overseas survey, they heard these grave reports:

* Leading Arab nationalists in Tunisia and Morocco are apparently honest and sincere in wishing to insure equal opportunity for Jews but these wishes have not filtered down to the local leaders and their followers, who have inflicted much harm on Jews in their rioting. Jews are also the object of a tight economic squeeze, which is steadily forcing them to the wall.

* Jewish communities in some areas in both Tunisia and Morocco are today holding their breath to see in which direction events will move. They are tense, watchful and rigid, and in danger of being paralyzed by fear. It will be up to American Jews to see to it that these Jews are given the necessary strength, advice, courage and financial aid that can help them survive.

* Both optimists and pessimists are agreed that a large proportion of the Jewish population in Tunisia and Morocco sooner or later will be forced to look to other lands for the future — for the sake of their children, if not for their own.

* Even with a vastly expanded emigration of Tunisian and Moroccan Jews to Israel, there will be many who will remain in these countries for some time to come. Their condition will be such that they will require even more help than heretofore.

* What is required now is an intensification of the JDC's efforts all along the line. Unless the JDC is put in a position by American Jews to support and bolster the courage and the hopes of these communities, all that has been done so far may suffer a serious collapse.

POPULATION IN TUNISIA, MOROCCO AND TANGIER NUMBERS 314,756

Members of the Mission heard that the Jewish population in Morocco, including Tangier and the Spanish zone, numbers 214,756. Since 1951, more than 50,000 Jews have emigrated from this area, almost all of them to Israel. (For 1955 figures on immigration to Israel, see page 6).

With respect to Tunisia, the Mission heard the following: No exact figures are available on the number of Jews now in that country, but the latest estimate, made in 1953, showed a Jewish population of 100,000. The rate of natural increase of the Jewish population, estimated at 2,500 per year, has been exceeded in the past two years by the rate of emigration to Israel — and this for the first time in Tunisian history. During 1954, Jews emigrating to Israel numbered 3,042; in the first nine months of 1955, the number that left soared to 4,425. What makes this emigration significant is that Jews in Tunisia have held citizenship since before 1881, the year the French Protectorate was established. Notwithstanding this, nor the continued assurance by the Arab leadership of continued full citizenship privileges for Jews in both an autonomous and independent Tunisian state, Jews have been leaving in increasing numbers. The UJA Mission heard that anti-Jewish incidents in this country have multiplied during the past year and that economic discrimination and boycott against Jews have been on the rise. Many Jews, the Mission heard, fear the growing influence of the Arab League. A mission Sub-Committee is now in Tunisia to see for itself.

DR. GIORA JOSEPHTHAL ASKS U. S. JEWS TO SHARE IN ISRAEL'S SACRIFICES

Dr. Giora Josephthal, Treasurer of the Jewish Agency, told the survey group at the meeting in Paris that Israel's task with respect to the transfer, resettlement and absorption of North African Jewry would be impossible without the financial support which the Jewish Agency has been getting from the United Jewish Appeal. He pointed out that cash funds made available through the UJA would help pay for the balance of this year's program, but expressed the hope that American Jews would come through with even greater sums in the period now unfolding.

IMMIGRATION BOX SCORE: 25,101 NEWCOMERS SINCE THE YEAR'S START

Funds made available to the Jewish Agency by the United Jewish Appeal have helped to write the following record of immigration to Israel during the first nine and a half months of 1955:

Immigrants from North Africa	21,101
From Europe, primarily, and other areas	<u>4,000</u>
Total	25,101

From January 1 to October 15, immigration from Morocco and Tunisia averaged 2,200 persons each month. In September, however, the number of immigrants from North Africa reached a high point of 3,103. There is a possibility that this last figure may be exceeded in any of the final months of 1955.

JEWISH AGENCY TREASURER PLACES NEED AT IRREDUCIBLE \$127,000,000

After the Mission's arrival in Israel, Dr. Josephthal addressed its members again. This time, Dr. Josephthal put before them the heavy financial obligation facing the Jewish Agency with respect to the immigration and absorption of 45,000 North African Jews, and with respect to its programs of continuing resettlement and economic aid for immigrants of recent years.

In terms of dollars and cents, Dr. Josephthal stated that the Jewish Agency now requires a minimum of \$127,000,000 for programs he described as "irreducible." He termed the realization of this sum a "must" and stressed that the major part of it would have to come through the United Jewish Appeal.

Dr. Josephthal gave the following listing of the sums required — by program:

Immigration and absorption of 45,000 North African newcomers at \$1,000 per immigrant	\$45,000,000
Elimination of transit camps and the provision of housing for 60,000 persons still living in them	42,000,000
Attainment of full productive capacity and self-reliance by 395 new agricultural settlements	33,000,000*
Intensive educational and vocational training for immigrant youth from "backward countries" to prevent them from becoming Israel's "Lost Generation,"	<u>7,000,000</u>
Total	\$127,000,000

* The first year's financial requirement for a program to cover a three year period.

These were some of the first highlights of the Mission's work abroad, and are presented here as a foretaste of what the Mission's report will contain.

MISSION MEMBERSHIP MADE UP OF OUTSTANDING COMMUNAL LEADERS

Here is a full list of the Mission's membership:

In addition to Mr. and Mrs. William Rosenwald, Mr. Warburg and Rabbi Friedman, the Mission included these officers of the UJA: Dewey D. Stone of Brockton, Mass., a National Chairman of the UJA and National Chairman of the United Israel Appeal, and Mrs. Stone; Jack D. Weiler of New York, a National Chairman of the UJA, and Mrs. Weiler; Samuel H. Daroff of Philadelphia, Pa., Chairman of the Appeal's National Campaign Cabinet; Henry C. Bernstein of New York, Executive Vice-President and Campaign Director of the UJA of Greater New York, and Mrs. Bernstein; Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee, and Mrs. Leavitt; Mrs. Hal Horne of New York, Chairman of the National Women's Division; Moses W. Beckelman, Overseas Director General in Paris of the Joint Distribution Committee, Louis L. Bennett of New York, Assistant Executive Vice-Chairman of the UJA, and Raphael Levy, UJA Publicity Director.

In addition, the Mission included the following members of the UJA's National Campaign Cabinet: Frederick S. Forman, Rochester, N.Y.; Joseph Meyerhoff and Mrs. Meyerhoff of Baltimore, Md.; Barney Rapaport, Hartford, Conn.; Morris Senderowitz, Jr., Allentown, Pa.; and Jack Stern and Mrs. Stern, Paterson, N.J.

The Mission also included these prominent communal leaders:

Mr. & Mrs. Abner Bregman, New York, N.Y.	Mr. Benjamin Lazrus, New York, N.Y.
Mr. I. J. Caplan, New York, N.Y.	Mr. Leon Lowenstein, New York, N.Y.
Mr. Bernard Davidson, New York, N.Y.	Mr. & Mrs. Nathan W. Math, New York, N.Y.
Mr. Benjamin L. Doft, New York, N.Y.	Mr. Herman M. Pekarsky, Newark, N.J.
Mr. William P. Engel, Birmingham, Ala.	Mr. Samuel Poses, New York, N.Y.
Mr. & Mrs. Myer Feinstein, Phila., Pa.	Mr. Theodore R. Racoosin, New York, N.Y.
Mr. & Mrs. Wm. J. Feldstein, Milwaukee, Wis.	Mr. & Mrs. I. Rogosin, Weehawken, N.J.
Mr. & Mrs. Max M. Fisher, Detroit, Mich.	Mr. & Mrs. Wm. Rosenthal, New York, N.Y.
Mr. Alfred Fleishman, St. Louis, Mo.	Mr. & Mrs. Samuel H. Rubiner, Detroit, Mich.
Mr. Jack Freed, Chester, Pa.	Mr. & Mrs. Samuel Sampson, Milwaukee, Wis.
Mr. Harry Ginsberg, Long Island City, N.Y.	Mr. & Mrs. James H. Scheuer, New York, N.Y.
Mr. Israel Gitenstein, New York, N.Y.	Mr. Morris Senderowitz, Jr., Allentown, Pa.
Mr. & Mrs. Abraham Goldbloom, Pitts., Pa.	Mr. Samuel Smith, Allentown, Pa.
Mr. Ted Goldenberg, Dayton, Ohio	Mr. Boris Smolar, New York, N.Y.
Mr. David Greenberg, East Paterson, N.J.	Mr. Isidor Sobeloff, Detroit, Mich.
Mr. & Mrs. Benjamin Harrow, New York, N.Y.	Mr. Louis E. Spiegler, Washington, D.C.
Mr. Samuel J. Heiman, Miami, Fla.	Mr. & Mrs. Samuel C. Suisman, Hartford, Conn.
Mr. Joseph Hofheimer, Scarsdale, N.Y.	Mr. & Mrs. Melvin W. Title, Hartford, Conn.
Mr. Charles I. Kaplan, Dayton, Ohio	Mr. Mack Wolf, St. Paul, Minn.
Mr. Ralph N. Kopelove, Dayton, Ohio	Mr. & Mrs. Max J. Zivian, Detroit, Mich.
Mr. & Mrs. Raymond Kramer, Paterson, N.J.	

WHIRLWIND CASH EFFORT BRINGS \$10,330,000 IN 45 DAYS TO TOP GOAL

No other cash drive in recent memory brought such a quick and earnest response as the emergency effort that got under way on August 30th for the raising of \$10,000,000 to finance the movement to Israel of 10,000 Tunisian and Moroccan Jews during the months of October and November. This whirlwind effort, under the dynamic leadership of Sol Luckman of Cincinnati, National Cash Chairman of the UJA, came to a brilliant climax Thursday afternoon, October 13th, at a combined meeting in the Waldorf-Astoria Hotel of the National Campaign Cabinet and members of the UJA Study Mission — who left New York the very next day. On the strength of remittances, commitments and numerous last-minute checks presented by community leaders who came to New York especially to attend the joint meeting, Mr. Luckman announced that the cash drive had been exceeded to give the UJA a total of \$10,330,000.

Immediately after this announcement, Mr. Luckman turned to the members of the Study Mission and asked them to transmit a direct assurance to the Jewish Agency in Jerusalem that it could go ahead at full speed with its plan for the transfer of North African Jews to Israel. At the same time, he asked the members of the Mission to tell both the Jewish Agency and the Country Directors of the Joint Distribution Committee in Paris, whose meeting they would be attending that weekend, that the UJA would continue on an "emergency footing" and seek the mobilization of additional sums of cash for the strengthening and implementation of all programs in behalf of distressed and endangered Jews, and, most of all, for the strengthening of Israel's ability to take them in.

Receipt of this \$10,330,000 proceed also served to lift the UJA's cash income to \$48,000,000 for the first ten months of the year.

TRI-STATE CONFERENCE BRINGS \$400,000 TO HELP TOP OVERALL CASH GOAL

Representatives of 60 communities in Western Pennsylvania, West Virginia, and Eastern Ohio remitted more than \$400,000 in checks on Sunday, October 23rd at the UJA's Tri-State Conference in Pittsburgh. (Some of these communities are included in the cash listing on pages 8 and 9). Judge Samuel A. Weiss of Pittsburgh, Chairman of the UJA's Tri-State Region, termed this "another magnificent demonstration by communities that have emerged over the years as among the most responsive in the country". The Conference heard from Mayor David L. Lawrence of Pittsburgh; Leon H. Keyserling; Dr. Ruth Gruber and Harold Roth of Ambridge, Pa., who presented a resolution urging a continued flow of cash and increased giving.

SOL LUCKMAN LAUDS CASH RESPONSE; HERE IS PARTIAL LIST OF SUMS

Here is a partial list (lack of space prevents a full listing), of the amounts that were made available by communities throughout the country. In submitting this list, Mr. Luckman expressed his gratitude to all communities, large and small, for their "superb response in an hour of critical need." He urged communities to continue to remit cash "in the same spirit of cooperation and responsibility in the days, weeks and months immediately ahead."

<u>Community</u>	<u>Amount</u>	<u>Community</u>	<u>Amount</u>
New York City.....	\$1,500,000	Seattle, Wash.....	\$ 43,000
Los Angeles, Calif.....	1,000,000	Bridgeport, Conn.....	40,000
Detroit, Mich.....	1,000,000	Harrisburg, Pa.....	36,000
Chicago, Ill.....	615,000	Memphis, Tenn.....	36,000
Boston, Mass.....	500,000	South Bend, Ind.....	35,000
Cleveland, Ohio.....	500,000	Plainfield, N. J.....	35,000
Philadelphia, Pa.....	500,000	Greenwich, Conn.....	34,500
Kansas City, Mo.....	250,000	Gastonia, N. C.....	34,200
Newark, N. J.....	202,000	Rochester, N. Y.....	34,000
Buffalo, N. Y.....	175,000	Toledo, Ohio.....	32,000
Pittsburgh, Pa.....	145,000	Springfield, Mass.....	31,000
Elizabeth, N. J.....	137,000	Chester, Pa.....	30,000
Milwaukee, Wisc.....	135,500	Wilkes-Barre, Pa.....	30,000
Baltimore, Md.....	122,875	Providence, R. I.....	30,000
St. Louis, Mo.....	110,000	Nashville, Tenn.....	30,000
Paterson, N. J.....	105,000	Fall River, Mass.....	29,200
Cincinnati, Ohio.....	103,000	Portland, Me.....	26,500
Akron, Ohio.....	102,000	Des Moines, Ia.....	25,000
Albany, N. Y.....	100,000	Haverhill, Mass.....	25,000
Miami, Fla.....	100,000	Flint, Mich.....	25,000
Worcester, Mass.....	100,000	Jersey City, N. J.....	25,000
San Francisco, Calif.....	100,000	West Chester, Pa.....	25,000
Washington, D. C.....	87,500	Madison, Wisc.....	25,000
Houston, Tex.....	80,000	Birmingham, Ala.....	25,000
No. Hudson, N. J.....	77,000	Huntington, West Va.....	25,000
Atlanta, Ga.....	75,000	Charlotte, N. C.....	24,100
Columbus, Ohio.....	75,000	Rockford, Ill.....	22,500
Syracuse, N. Y.....	75,000	Sioux City, Ia.....	22,500
Trenton, N. J.....	67,500	Southern Ill.....	21,500
Minneapolis, Minn.....	66,000	Salt Lake City, Utah.....	21,000
Lynn, Mass.....	65,000	West Palm Beach, Fla.....	20,300
Louisville, Ky.....	63,000	Indianapolis, Ind.....	20,100
Atlantic City, N. J.....	56,000	Danbury, Conn.....	20,000
Scranton, Pa.....	55,250	Fort Worth, Tex.....	20,000
Allentown, Pa.....	55,000	Charleston, West Va.....	20,000
Dayton, Ohio.....	51,000	Green Bay, Wisc.....	17,500
Richmond, Va.....	50,500	Fort Wayne, Ind.....	16,500
St. Paul, Minn.....	50,000	Rock Island, Ill.....	16,000
Schenectady, N. Y.....	50,000	Reading, Pa.....	16,000
Omaha, Nebr.....	50,000	Perth Amboy, N. J.....	16,000
Tulsa, Okla.....	47,000	Peoria, Ill.....	15,000
Johnstown, Pa.....	45,000	Shreveport, La.....	15,000

<u>Community</u>	<u>Amount</u>	<u>Community</u>	<u>Amount</u>
Lowell, Mass.....	\$ 15,000	Passaic, N. J.....	\$ 9,000
McKeesport, Pa.....	15,000	Pottstown, Pa.....	9,000
Sharon, Pa.....	15,000	Wildwood, N. J.....	8,500
Waco, Tex.....	15,000	Fairlawn, N. J.....	8,000
Portsmouth, Va.....	15,000	Mansfield, Ohio.....	8,000
Wheeling, West Va.....	15,000	Galveston, Tex.....	8,000
Altoona, Pa.....	14,000	Clarksburg, West Va.....	8,000
Uniontown, Pa.....	12,500	Lancaster, Pa.....	7,500
San Antonio, Tex.....	12,500	Upper Beaver Valley, Pa.....	7,500
Beaumont, Tex.....	12,500	Wilmington, Del.....	7,475
Norwich, Conn.....	12,000	Braddock, Pa.....	7,000
Waterbury, Conn.....	12,000	Cheyenne, Wyo.....	7,000
Savannah, Ga.....	11,700	Kankakee, Ill.....	6,500
Waterloo, Iowa.....	11,500	Quincy, Ill.....	6,500
Little Rock, Ark.....	11,100	New Kensington, Pa.....	6,500
Bay City, Mich.....	11,100	Pittsfield, Mass.....	6,300
Englewood, N. J.....	11,000	Coatesville, Pa.....	6,250
Morristown, N. J.....	11,000	St. Petersburg, Fla.....	6,000
Camden, N. J.....	10,900	Elgin, Ill.....	6,000
Manchester, N. H.....	10,800	Dover, N. J.....	6,000
Wichita, Kans.....	10,600	Asheville, N. C.....	6,000
Hammond, Ind.....	10,500	Homestead, Pa.....	6,000
Teaneck, N. J.....	10,450	Indiana, Pa.....	6,000
Lakewood, N. J.....	10,100	Michigan City, Ind.....	5,600
Long Beach, Calif.....	10,000	Rutherford, N. J.....	5,600
San Diego, Calif.....	10,000	Warren, Ohio.....	5,600
New London, Conn.....	10,000	Lawrence, Mass.....	5,250
Meriden, Conn.....	10,000	Phoenix, Ariz.....	5,000
Tampa, Fla.....	10,000	San Bernardino, Calif.....	5,000
Joliet, Ill.....	10,000	Hollywood, Fla.....	5,000
Bangor, Me.....	10,000	Pensacola, Fla.....	5,000
New Bedford, Mass.....	10,000	Springfield, Ill.....	5,000
Duluth, Minn.....	10,000	Gary, Ind.....	5,000
Las Vegas, Nev.....	10,000	Lafayette, Ind.....	5,000
Albuquerque, N. Mex.....	10,000	Shelbyville, Ind.....	5,000
Elmira, N. Y.....	10,000	Cedar Rapids, Ia.....	5,000
Lorain, Ohio.....	10,000	Topeka, Kans.....	5,000
Erie, Pa.....	10,000	Alexandria, La.....	5,000
Greensburg, Pa.....	10,000	Lansing, Mich.....	5,000
New Castle, Pa.....	10,000	Lincoln, Nebr.....	5,000
Washington, Pa.....	10,000	Princeton, N. J.....	5,000
Columbia, S. C.....	10,000	Poughkeepsie, N. Y.....	5,000
El Paso, Tex.....	10,000	Middletown, Ohio.....	5,000
Tyler, Tex.....	10,000	Norristown, Pa.....	5,000
Newport News, Va.....	10,000	York, Pa.....	5,000
Willimantic, Conn.....	9,500	Chattanooga, Tenn.....	5,000
Monroe, La.....	9,500	Corpus Christi, Tex.....	5,000
Palisades Park, N. J.....	9,500	Tacoma, Wash.....	5,000
Montgomery, Ala.....	9,200	Bluefield-Princeton, W. Va.....	5,000
Kingston, N. Y.....	9,025	Manitowoc, Wisc.....	5,000

FALL CAMPAIGNS SHOWING EXCELLENT RESULTS IN ALL AREAS

With all that has been taking place, the center of the stage is still occupied and dominated by the Fall campaign, which has been showing to excellent advantage in numerous communities.



HARRY S. TRUMAN receives humanitarian award from Louis P. Smith, General Chairman of Greater Boston campaign. Award by UJA and Combined Jewish Appeal was made to the former President at mass rally in Boston Garden, October 6th. Boston is nearing the \$3,000,000 mark.

BOSTON CAMPAIGN AMASSES \$2,954,970 AS DRIVE GAINS POWER

The Combined Jewish Appeal of Greater Boston is surging ahead with great power and has so far amassed \$2,954,970 to set a 10 per cent increase over last year. The official opening of the campaign took place on October 6th at a mass "Heed the Call" Rally in the Arena of the Boston Garden. Despite a bad rainstorm, more than 13,000 Bostonians turned out to hear former President Harry S. Truman launch the campaign, and witnessed the presentation to him of a rare, 2,900 year-old clay lamp in recognition of his "lifetime of dedicated service to humanity." Louis P. Smith, General Chairman of the Boston campaign, in presenting the award on behalf of the National UJA and the Combined Jewish Appeal, noted that it was being made "to the 33rd President of the United States of America who was the first world statesman to recognize the Third State of Israel on the occasion of its establishment as a free and independent commonwealth in 1948." In addition to Mr. Smith, the campaign's vigorous leadership includes David S. Bond, Chairman of the Business Men's Council; Abraham Green, Chairman of the Metropolitan Division; Philip Smith, Chairman for Special Gifts; and Mrs. Ferdinand Strauss II, Chairman of the Women's Division. Lewis H. Weinstein is President of the Combined Jewish Appeal. Sidney S. Cohen is the Executive Director.

ROCHESTER STARTS WITH \$114,720 AND SHOWS OVER-THE-TOP SPIRIT

In Rochester, there is substantial optimism that the campaign of the United Jewish Welfare fund will raise more than last year and that it will be in a position to make a greater allocation to the UJA. A Big Gifts meeting on October 18th produced a 13 percent increase, with \$107,000, and this figure has since risen to \$114,720. David J. Rosenthal, who is also the President of the Welfare Fund, is serving as Chairman of the campaign and has the following group of Special Gifts Co-Chairmen: Hanon Berger, Edward Braverman, David A. Cohen, Ruben A. Dankoff, Harry Germanow, Leon M. Germanow, Manuel D. Goldman, Benjamin Goldstein, Hyman Kolko, Morris Levinson, Arthur M. Lowenthal, Irving Moselewitz, Fred Neisner, Irving S. Norry, Jack H. Rubens, David R. Schlossman, Joseph E. Silverstein, Leon H. Sturman, and Paul Wolk. Mrs. Donald Pearlman is Chairman of the Women's Division. Elmer Lewis is the Executive Director.

PROVIDENCE REGISTERS 11 PERCENT INCREASE WITH \$204,150

The campaign of the General Jewish Committee of Providence is in line with the drives in Boston and Rochester and by the middle of October was showing \$204,150 for an 11 per cent increase over 1954. The next big function in Providence will be held early in November when Israel Ambassador Abba S. Eban addresses a Special Gifts Dinner at the Biltmore Hotel. Alvin A. Sopkin is serving as General Campaign Chairman, with Samuel Rapaporte, Jr., as Assistant General Chairman. Arthur Kaplan is Chairman for Big Gifts and Mrs. Myron Elias is Chairman of the Women's Division. Henry J. Hassenfeld is President of the General Jewish Committee. The Executive Director is Joseph Galkin.

TULSA GOES TO \$292,000 AS OPTIMISM SOARS IT WILL TOP LAST YEAR

More than 350 persons turned out on October 23rd for the 1955 campaign dinner of the Jewish Community Council of Tulsa, Oklahoma. Marking the fourth consecutive year that a Jewish community of 2,000 has raised more than the preceding year, those present pledged \$292,000 as against \$277,000 from the same group in 1954. The total raised in 1954 was \$303,000. With National Campaign Cabinet members Julius Livingston, Maurice Sanditen and Herman P. Taubman and Council President Sam M. Kantor prominent in the campaign, the 1955 effort is under the leadership of Milton Gordon and Mayer Moran as Co-Chairmen, Milton Taubman, Treasurer, and Joseph Kantor, Secretary. Advance Gifts Co-Chairmen are Elliot Davis and Julius Sanditen. Emil Salomon is Executive Director.

TOLEDO RUNNING 16 PER CENT AHEAD WITH \$215,000 AND CAMPAIGNING STRONGLY

The campaign of the United Jewish Fund in Toledo is running 16 per cent ahead of last year, with a total of \$215,000 already raised. The campaign is now in its peak phase and going ahead strongly. Officers of the campaign are: Joseph Cohan, Campaign Chairman; Irwin Fruchtman, Campaign Co-Chairman; Rubin G. Cohen, Stanford C. Goldman, Chester Devenow, Sydney Mostov, and Harold Woodruff, Co-Chairmen for Big Gifts, and Mrs. Milton Starsky, Chairman of the Women's Division. Marvin S. Kobacker is President of the United Jewish Fund. Alvin Bronstein is the Executive Director.

SHREVEPORT IN VIGOROUS EFFORT AS DRIVE GOES TO \$152,882

With the 1955 campaign of the Shreveport Jewish Federation rapidly nearing completion, the total raised thus far is \$152,882 as against \$141,785 from the same persons in 1954. Again playing a most vital role, as it has done consistently over the years, the Women's Division has thus far contributed \$45,176 to the overall total, with a number of prospects still to be solicited. The campaign is under the chairmanship of Dr. George J. Woolhandler, with Raymond Morris serving as President of the Shreveport Federation. H. Leo Greengus is Co-Chairman. Sylvain W. Gamm and Albert Sklar are co-Big Gifts Chairmen. The Women's Division is headed by Mrs. Sylvain W. Gamm as Chairman and Mrs. Arthur Arnold and Mrs. Elmer N. Simon, Jr. as Co-Chairmen. Mrs. Charlton Meyer, as an Executive Committee member of UJA National Women's Division, is taking part in leading the women's effort. Mrs. David H. Goldman, Mrs. S. G. Wiener and Mrs. Sam Sklar served as Big Gifts Chairmen and Mrs. James Muslow was hostess for the Big Gifts dinner. Maurice Klinger is Executive Director.

WILMINGTON CAMPAIGN JUST UNDER \$100,000 WITH 8 PER CENT LEAD

A Big Gifts meeting on October 3rd opened campaign activity by the Jewish Federation of Delaware in Wilmington. This opening function was held in the home of David Braunstein, Chairman of the campaign and President of the Federation. Mr. Eli A. Cohen of Lynn, Mass., a member of the UJA's National Campaign Cabinet, gave the guests an intimate and forceful picture of the need for greater giving. The campaign now stands at \$97,000 and shows an 8 per cent increase. The officers of the campaign are Sol Zallea, Big Gifts Chairman and Mrs. Sidney Laub, Chairman of the Women's Division. A Roke Lieberman is the Executive Director.

JACKSONVILLE DRIVE GOES TO \$88,056 TO ROLL UP 9 PER CENT INCREASE

The campaign of the Jewish Community Council of Jacksonville, Fla., got under way with two meetings that followed closely on each other. The first was a Big Gifts meeting on September 14th that brought a presentation by Mr. Sol Luckman, who within the week went up to Charleston, West Virginia to help make possible another impressive result. His presentation in Jacksonville helped bring the Big Gifts total to \$55,000 and set the stage for the official opening of the drive on September 20th. Since then, gifts have gone up to \$88,056 to ring up a 9 per cent increase over last year. The campaign is under the Chairmanship of Morton L. Hirschberg, with Jerry L. Kipnis and Ben Stein serving as Advance Gifts Chairmen. Mrs. Phil Sher is Chairman of the Women's Division. Edgar M. Felson is President of the Council. Ben Stark is the Executive Director.

CHARLESTON, W. VA. RESPONDS TO SOL LUCKMAN WITH INCREASES OF 7 PER CENT

The campaign of the Federated Jewish Charities of Charleston, W. Va., is running 7 per cent ahead of last year with \$50,328 raised to date. The campaign opened on September 21st with a dinner in the home of Louis Cohen, Chairman of the campaign. The meeting heard a hard-hitting presentation by Sol Luckman whose report drew high praise from those present. There were persons in the room who stood up to announce that they had come with the idea of not going beyond their contributions of last year, but could not do so after hearing Mr. Luckman's impressive discussion of problems and needs. The meeting produced \$40,000 to top the same group's giving of one year ago. Campaign officers are Lester J. Mann, Co-Chairman; Michael M. Margolies, Big Gifts Chairman, and Mrs. Philip Preiser and Mrs. Sam Silverstein, Co-Chairmen of the Women's Division. Lawrence C. Kaufman, Jr., is President of the Federated Jewish Charities. Charles Cohen is the Executive Secretary.

SCHENECTADY WITH \$99,735 SIGHTS \$120,000 GOAL IN STRONG EFFORT

In Schenectady, N.Y., the campaign of the Jewish Community Council is in very high gear and within sight of its \$120,000 goal. The campaign has already raised \$99,735 to establish a 12 per cent increase over last year. The Women's Division is also running ahead of last year, with \$20,400 registered for a 9 per cent increase. Bernard Golub is Chairman of the campaign; Nathan Blonde and Harry H. Ruvin are Campaign Co-Chairmen, and Mrs. Max H. Hershkowitz and Mrs. Walter Graubart are Co-Chairmen of the Women's Division. Alexander Diamond is President of the Community Council. The Executive Director is Samuel Weingarten.

CROSS COUNTRY VIEW OF FALL CAMPAIGNS SHOWS INCREASED GIVING

Here are the highlights of other fast moving campaigns:

POUGHKEEPSIE, N.Y. The Jewish Welfare Fund Campaign is running 3 per cent ahead of last year with a total of \$54,667. Dr. Marc Eckstein, who is also Chairman of the Welfare Fund, is the Campaign Chairman, with Irving Schlossberg as Big Gifts Chairman and Mrs. Irving Schlossberg as President of the Women's Division. Julius Dorfman is the Executive Director.

PITTSFIELD, MASS. The Jewish Community Council campaign has raised \$46,000 to date to roll up a 6 per cent increase. Dr. Morris Geller is the Campaign Chairman, and Alan A. Solin is Special Gifts Chairman. Nathaniel R. Herbits is President of the Council. Herman Shukovsky is the Executive Director.

GRAND RAPIDS, MICH. The campaign of the Jewish Community Fund opened with a Big Gifts meeting on October 20th and achieved a 7 per cent increase with \$43,035. The meeting brought the largest attendance in several years. Sam Kravitz is Campaign Chairman and Arthur W. Schechter is Special Gifts Chairman.

BAYONNE, N.J. The Jewish Community Council Campaign got off to a fine start on October 11th with 63 contributors in attendance at a Big Gifts meeting that produced \$41,000 for a 15 per cent increase over last year's giving by this same group. The general outflow of increases has produced a feeling that the rest of the community will follow suit. Hon. Benjamin Nesselbaum is Chairman of the campaign, while George Naylor and Sydney A. Rose are Initial Gifts Co-Chairmen. Dr. Samuel J. Penchansky is President of the Council. Barry Shandler is the Executive Director.

LAWRENCE, Mass. The campaign of the Jewish Community Council is forging ahead on the strength of an 7 per cent increase, representing \$48,000. The feeling is that the community will pass the \$60,000 mark shortly. Hyman Axelrod is Campaign Chairman, with Theodore Russem serving as Vice-Chairman and Chairman for Special Gifts. Mrs. Samuel Geller is Chairman of the Women's Division. Irving J. Silverstein is President of the Council. The Executive Director is Mark Mazel.

OKLAHOMA CITY, OKLA. The Oklahoma City Jewish Community Council opened its campaign on October 19th to forge ahead of last year's initial result by 7 per cent, netting \$44,000. The large attendance at this meeting was viewed by the leadership as a fine herald of larger sums to come. The campaign leadership includes Erwin Alpern, General Campaign Chairman; I. J. Lappin, Paul Lieberman and Kurt H. Schweitzer, Advance Gifts Chairmen, and Mrs. Sam Wasserman, Chairman of the Women's Division. Sam J. Singer is President of the Council. The Executive Director is Julius A. Graber.

CHESTER, PA. The campaign of the United Jewish Appeal opened on October 12 with \$34,955 to give the community a 16 per cent increase over last year's opening gifts. The campaign is under the vigorous chairmanship of Samuel Friedman, who is also President of the Welfare Fund, with Meyer J. Freed, one of the community's outstanding contributors, serving as Advance Gifts Chairman. The opening total has mounted to \$39,795.

MADISON, WISC. The Jewish Welfare Fund campaign is running 5 per cent ahead of last year with \$34,050. The Campaign leadership includes; Lawrence Weinstein; Sam R. Chechik, Initial Gifts Chairman; Emanuel Zola, One-Day Drive Chairman; Mrs. H. K. Parks, Chairman of the Women's Division, and Alex Temkin, President of the Welfare Fund. Bert N. Jahr is the Executive Director.

NEW BRUNSWICK, N.J. The campaign of the Jewish Federation, which includes New Brunswick, Highland Park and vicinity, has raised \$42,085 to date to run up a 14 per cent increase over last year. The community expects this total to go substantially higher. David Darwin is Chairman of the Campaign and Mrs. Raymond Weinstein is Chairman of the Women's Division. Mrs. Irving Sosin is President of the Federation. Josef Perlberg is the Executive Director.

WACO, TEX. The Jewish Welfare Council of Waco and Central Texas started campaign activity on October 19th with a Big Gifts meeting that produced an impressive 27 per cent increase representing \$26,000. The community has raised its sights over last year with a goal of \$56,000, as against \$44,600 raised in 1954. Edward Fred is Chairman of the campaign and Jack M. Silver is Co-Chairman. Dr. Walter P. Kochman is President of the Council. The Executive Director is E. Edwin Swirsley.

CHARLESTON, S. C. The campaign of the Charleston Jewish Welfare Fund got under way with a Big Gifts meeting at the home of Mr. Henry Yaschik, Big Gifts Chairman, which produced \$20,450 to register a 17 per cent increase. This came as the first of several other similar meetings to be held before the campaign officially opens on November 13th. Nathan Goldberg, President of the Welfare Fund, is Chairman of the campaign. Nathan Shulman is the Executive Director.

MICHIGAN CITY, IND. The campaign of the United Jewish Welfare Fund is 22 per cent ahead of last year, with \$18,000 raised to date. The leadership includes Joseph S. Friedman and Arthur Meth as Campaign Co-Chairmen, and Mrs. Irving Shaffer as Chairman of the Women's Division. Louis W. Hoodwin is President of the Welfare Fund.

FIVE COMMUNITIES JOIN HONOR ROLL OF OVER-THE-TOP CAMPAIGNS

* DOVER, N.J. The United Jewish Appeal campaign has already topped last year's result by \$4,000, with a total to date of \$16,000. Morris Resnick, Chairman of the campaign, confidently expects the community to attain a total of \$20,000.

* ELGIN, ILL. The campaign of the Jewish Welfare Chest is over-the-top with \$15,631, representing a 12 per cent increase over the sum raised at last year's opening meeting. Adolph Bernstein, President of the Chest, is serving as Campaign Chairman, with Ike Berman as the Treasurer.

* INDIANA, PA. The Welfare Fund campaign has already exceeded last year's result with \$14,095 for a 37 per cent increase. Women in the community helped to put the campaign over the top with a number of outstanding separate contributions. Hyman J. Brody is Campaign Chairman and President of the Fund.

* ALBERMARLE-MT. GILEAD, N. C. This campaign stands completed with an impressive over-the-top increase of 45 per cent, having raised \$7,675. Although this is one of the smallest communities in the country, its efforts and results in behalf of the UJA have been consistently splendid. The campaign is under the Chairmanship of Moses Richter.

* COATESVILLE, PA. The Jewish Federation campaign got under way with \$13,004 to run up a 14 per cent increase and has amassed \$24,500 to go over the top with a 34 per cent increase over last year. Benjamin Kresnick, who is also President of the Federation, is serving as a campaign chairman.

UJA MOURNS FRANK GARSON OF ATLANTA

The officers of the United Jewish Appeal, and members of the National Campaign Cabinet, note with sadness the passing of Frank Garson, President of the Jewish Welfare Fund of Atlanta, Ga. Mr. Garson, 68, passed away on September 15, after a lifetime of devoted service to his community, and to Jews everywhere. He was a close friend of the United Jewish Appeal and gave much time and effort to the great causes that are represented in it. The UJA joins the Jewish community of Atlanta in mourning this very great loss. His son, Dan Garson, a Co-Chairman of this year's campaign in Atlanta, is carrying on his father's great tradition as a servant and benefactor of the Jewish people.

ALL IN UJA SADDENED BY PASSING OF EDDIE JACOBSON

Everyone in the United Jewish Appeal has been saddened by the passing of Eddie Jacobson of Kansas City, a dedicated and humble American who devoted so much of his life to the best interests of his country and his fellow men everywhere. He knew and felt the needs of suffering humanity. He gave especially of himself to causes for the building and economic strengthening of the State of Israel and saw this as a means of strengthening the free world. He was a member of the Jewish Federation and Council of Greater Kansas City and, through it, participated in the humanitarian work of the United Jewish Appeal. President Truman described him as "a good man." We mourn his passing but are rewarded by the goodness of mind and heart that he bequeathed to us. Our sympathies go out to his bereaved wife and family, and to the Jewish community of Kansas City.

**UJA ANNUAL NATIONAL CONFERENCE
TO BE HELD IN NEW YORK
DECEMBER 16, 17, 18**

The UJA will hold its annual National Conference on Friday, Saturday and Sunday, December 16, 17 and 18 at the Waldorf-Astoria Hotel in New York. The three days of sessions will be given over to consideration and assessment of the 1956 budgetary requirements of the UJA constituent agencies — United Israel Appeal, Joint Distribution Committee and New York Association for New Americans. The Conference will hear also from the UJA Study Mission, whose 60-members are just beginning to return from a three-week investigation of Jewish needs in Europe, Israel and North Africa. Outstanding American, Israeli and European personalities, whose names will be announced shortly, will address the various sessions. The Conference will afford an excellent and timely opportunity for a full review of the position, prospects and needs of Jews in North Africa; the effects that the North African immigration is producing on Israel's economy; Israel's share in financing immigration from North Africa in the light of its deteriorating position in the Middle East, and other questions of the utmost moment and gravity. On receipt of invitations, it is suggested that responses be returned to UJA at the earliest time so that hotel reservations can be made at once. Compliance with this is important since the mid-December season is one of New York's busiest.

A must for every leader!

REPORT

...to members

OF THE
NATIONAL CAMPAIGN COUNCIL



**UNITED
JEWISH
APPEAL**

1955 CAMPAIGN GOAL

\$99,521,275

ON BEHALF OF

UNITED ISRAEL APPEAL
JOINT DISTRIBUTION COMMITTEE
NEW YORK ASSOCIATION FOR NEW AMERICANS

Vol. X, No. 7, November 29, 1955

165 West 46th St., New York City

NOT FOR PUBLICATION

RESOLVED...

■ THAT THERE BE CONSTITUTED A
UNITED JEWISH APPEAL SPECIAL FUND...

■ THAT THE SUM OF **\$25,000,000** BE CON-
TRIBUTED BY THE JEWS OF AMERICA TO THIS
SPECIAL FUND...

■ THAT THIS SPECIAL FUND BE IN ADDI-
TION TO THE NORMAL UNITED JEWISH
APPEAL INCOME...

■ THAT THIS SPECIAL FUND BE CREATED
NOW—TODAY—AND THAT CONTRIBUTIONS
TO THIS FUND BE ACCEPTED IMMEDIATELY...

(See Pages 2 and 3 for full text of the Resolution)

**AMERICA'S FOREMOST JEWISH LEADERS ENDORSE AND INAUGURATE EXTRAORDINARY
UJA SPECIAL FUND CAMPAIGN FOR \$25,000,000 TO LIFT NORTH AFRICAN
IMMIGRATION BURDEN FROM BELEAGUERED PEOPLE OF ISRAEL**

With these tautly drawn words on page 1, America's foremost Jewish leaders on Friday, November 18 set in motion one of the greatest emergency enterprises in the history of the United Jewish Appeal -- an enterprise motivated and dominated by the ominous threats and dangers aimed in the crossbow of history at the hearts and future of Israel's people and the Jews of North Africa.

That there be constituted a United Jewish Appeal Special Fund...of \$25,000,000... this Special Fund to be over and above the UJA's regular income for 1956...

The reason: so that the movement of Jews to Israel from disturbed North Africa is sustained in the strongest way despite the increasing inability of Israel's people to help in its financing -- since so much of their slender resources must go for programs to counter the Communist arming of Egypt.

With Israel's people so involved -- with every penny of their small reserve of dollars going to meet the threat to their survival -- what other course for American Jews than to lift the burden of immigration from Israel's hands and to bear the brunt of it themselves, at a moment in history when the Jews of North Africa are also in danger and pleading to be saved?

This is the course that America's Jewish leadership chose on November 18.

EXTRAORDINARY GIVING MARKS OPENING OF SPECIAL FUND CAMPAIGN

The opening of the extraordinary Special Fund Campaign was followed almost instantaneously by an outpouring of some of the greatest giving ever witnessed in the American Jewish Community.

William Rosenwald, General Chairman of the UJA, who doubled his gift in 1955 to bring it to \$200,000, announced that he was repeating the \$200,000 doubled gift for 1956 and that he was making an extra gift to the Special Fund of \$100,000. This announcement by Mr. Rosenwald came at the historic meeting where other prominent leaders took the occasion to act immediately in setting new patterns and new records for giving. In keeping with the resolution adopted at the November 18th meeting, each leader understood that his Special Fund gift was in addition to a gift to the 1956 regular campaign that would be at least as much as to the 1955 campaign.

Samuel Rubin of New York, one of the country's most prominent business and philanthropic leaders, came forward within a few days of the November 18th meeting with an extraordinary gift to the Special Fund of \$250,000, in addition to repeating his \$30,000 1955 contribution to the regular 1956 campaign.

I. Rogosin of New York and North Hudson, N. J., announced a gift to the Special Fund of \$100,000.

Joseph M. Mazer of New York, Chairman of the Special Fund, announced on behalf of the Mazer Family that they would make an extra gift of \$75,000.

One of the most dramatic announcements came from Joseph Holtzman of Detroit, a



MILLION DOLLAR HANDSHAKE. The four outstanding pace-setters and leaders in the UJA's Special Fund campaign shown above have announced more than one million dollars in gifts to the Special Fund and regular campaigns, with more than 50 percent going to the Special Fund. From left to right: I. Rogosin of New York and North Hudson, N.J.; William Rosenwald, General Chairman of the UJA; Samuel Rubin of New York, who electrified the country with a stirring contribution, and, shaking hands with him, Joseph M. Mazer of New York, Chairman of the Special Fund campaign. (See full story of contributions on these two pages.)

National Chairman of the UJA, who not only announced a Special Fund gift at the November 18th meeting of \$25,000 in addition to a repeat \$52,000 contribution he will give to the regular 1956 campaign, but stated that he would increase this extra gift to a total of \$50,000 if he could find 99 other individuals who would do the same.

On this basis, Mr. Holtzman's invitation was taken up on the spot by Mr. Dewey D. Stone of Brockton, National Chairman of the UJA and National Chairman of the United Israel Appeal, who had previously announced an extra gift of \$25,000 and raised it to \$50,000 in behalf of the Stone Family Charitable Foundation.

Herman Taubman of Tulsa, accepted this invitation on the same basis, and announced \$50,000 to the Special Fund.

Robert J. Gurney of Gastonia, N. C., acting on the same basis, announced an extra gift of \$50,000.

Since the November 18th meeting, the '\$50,000 Club' has grown in size.

Jack D. Weiler of New York, a National Chairman of the UJA, and Benjamin H. Swig of San Francisco, UJA National Chairman for Big Gifts, have announced a joint Special Fund Gift of \$50,000.

The roster of outstanding Special Fund gifts also includes the following:

Benjamin Harris, Chairman of the Jewish Welfare Fund of Chicago, \$25,000.

Benjamin J. Massell, Chairman of the Jewish Welfare Fund of Atlanta, \$25,000.

Lazure L. Goodman of Indianapolis, on behalf of his family, \$10,000.

Morris Brecher of New York, \$10,000.

ISRAEL FOREIGN MINISTER MOSHE SHARETT WITNESSES ADOPTION OF RESOLUTION

Here, in full, is the text of the historic November 18th resolution — adopted unanimously in the presence of Israel's Foreign Minister, and former Prime Minister, Mr. Moshe Sharett:

PREAMBLE

We, the more than 300 representatives of American Jewish philanthropic and communal organizations, gathered at an extraordinary meeting convened by the United Jewish Appeal at the Waldorf-Astoria Hotel in New York City, on Friday, November 18, 1955, after hearing a momentous statement from His Excellency Moshe Sharett, Foreign Minister of Israel, and the factual and moving reports from members of the Overseas Study Mission of the United Jewish Appeal, have caused to be drawn up and have adopted the following resolution:

The State of Israel faces its most crucial period since its War of Liberation:

Israel's people are living in a dangerous situation, with no one knowing what new perils tomorrow might bring.

At a time when its future as an independent nation is endangered, Israel refuses to close its ears to the pleas of Jews from North Africa and elsewhere who seek sanctuary within its Holy gates.

Israel has made it a point of conscience to keep its doors open to all Jews clamoring for admission.

Israel, in this hour of peril, is unable to continue to carry the major share of financing this immigration and resettlement program.

The Jews of America recognize a moral obligation and a solemn duty to give fullest possible aid and comfort to the people of Israel — and the Jews of North Africa — in their hour of grave need.

To this end the Jews of America must provide all the funds for immigration to assure a haven of refuge and safety for the Jews who are in need of it, while the people of Israel gird themselves for the arduous tasks that lie ahead. Additional funds will be required.

To carry out the foregoing purposes, **BE IT RESOLVED:**

1. That there be constituted a United Jewish Appeal Special Fund.

2. That the sum of \$25,000,000 be contributed by the Jews of America to this Special Fund.
3. That this Special Fund be in addition to the normal United Jewish Appeal income.
4. That this Special Fund be created now - today - and that contributions to this Fund be accepted immediately.
5. That contributions to this Fund be secured in each community through the machinery of the Jewish Welfare Funds or, where there are no Welfare Funds, through whatever other organized channel exists for this purpose in the community.
6. That contributions by individuals to the Special Fund be made, and accepted, over and above and without reduction of their respective contributions to the campaigns to be conducted in 1956.
7. That, over and above the Special Fund, the Welfare Funds of America agree that the UJA share from the regular Welfare Fund campaigns to be conducted in 1956 in no case be less than the UJA share of the 1955 campaign proceeds.
8. That each Welfare Fund, and where there are no Welfare Funds, each local community accept for itself its fair share of this sum of \$25,000,000 and give its solemn pledge that it will consider it a point of honor and conscience to raise its fair share.

**RESOLUTIONS COMMITTEE REFLECTS NATIONAL CHARACTER OF
MEETING AND COUNTRY'S RESOLVE**

The Resolutions Committee named by the participants truly reflected the national character of the meeting and the unity of thought and resolve felt in all parts of the American Jewish community. Its membership was made up of these outstanding leaders: Michael A. Stavitsky, Newark, N.J., Chairman of the Resolutions Committee, member of UJA's National Administrative Committee and a veteran leader of the Newark community; Irwin S. Chanin, prominent leader in the general and real estate campaigns of the United Jewish Appeal of Greater New York; Joseph Cherner of Washington, D.C., member of UJA's National Campaign Cabinet and a mainstay of the campaign in the nation's capital; Robert J. Gurney, President of the Gastonia, N.C., Jewish Welfare Fund and one of the country's leading Jewish citizens; Milton Kahn of Boston, UJA National Campaign Cabinet member and one of Boston's elder campaign statesmen; Sylvan J. Lisberger, who will be serving in 1956 as President of the San Francisco Jewish Welfare Fund; Joseph Markel of Buffalo, one of that city's most prominent Jewish citizens; Joseph M. Mazer of New York, who was named to head the Special Fund (see page 5); Benjamin J. Massell, President of the Jewish Welfare Fund of Atlanta, Ga.; Abram N. Pritzker of Chicago, one of that city's foremost Jewish leaders; Louis J. Reizenstein, President of the Pittsburgh, Pa., United Jewish Federation; Louis P. Smith, General Chairman of the Combined Jewish Appeal of Greater Boston, and Harry S. Sylk, Chairman of the Allied Jewish Appeal campaign of Philadelphia.

MR. SHARETT, SEN. LEHMAN JOIN UJA LEADERS IN ADDRESSING HISTORIC MEETING

This unprecedented action followed stirring addresses by Mr. Sharett, U. S. Senator Herbert H. Lehman, UJA General Chairman William Rosenwald, UJA President Edward M. M. Warburg, and Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA. Jack D. Weiler of New York and Morris W. Berinstein of Syracuse, N. Y., two of the National Chairmen of the UJA, presided, respectively, at the morning and afternoon sessions.

MEETING PULSATES FROM START WITH FEELING U. S. JEWS MUST ACT WITH HIGH RESOLVE

As the meeting-room began to fill up before the start of the first session at 9:30 A.M., it became clear that those who had answered the summons to this emergency meeting were among the most distinguished and dedicated leaders in the American Jewish community. Rarely before had so many outstanding men and women come together in a single room to discuss a plan for endangered Jews in overseas lands, and rarely before had there been such a common and firm resolve to act decisively. Every man and woman in the room seemed to know, and to feel, that many eyes were upon them — the eyes of the people of Israel, the eyes of the Jews of North Africa, and the eyes of Arab leaders in their native capitals and in the United Nations. They knew particularly that the leaders of the Arab states had spoken out at the efforts of American Jews in supporting and buttressing Israel's program of immigrant settlement and economic consolidation — and each man and woman in that room sensed that if this was the importance that was being attached by the Arab leaders to American Jewish philanthropic efforts for Israel, then how much more important were these efforts to the people of Israel on the one hand and to all in other lands so deeply dependent upon Israel's existence and survival. Two weeks before, these leaders had received a call from the Holy City of Jerusalem — a call by UJA General Chairman William Rosenwald — urging them to come to this meeting to discuss, to plan and to act. By the time the meeting closed at 3:45 in the afternoon, they had acted not only with surpassing determination and grandeur, but had made it a point of honor to pledge personal assumption of responsibility for raising of the \$25,000,000 Special Fund.

EACH COMMUNITY'S FAIR SHARE PUT AT 30 PER CENT OVER REGULAR TOTAL RAISED

The all-day session was followed by a meeting of the National Campaign Cabinet, under the Chairmanship of Samuel H. Daroff of Philadelphia, and brought a number of major steps to implement the resolution. Virtually every member of the Cabinet accepted an assignment to visit every principal Jewish community in the next thirty days, with the object of conferring with local boards and executive committees on Special Fund quotas and the earliest possible launching of Special Fund-raising. The Cabinet decided in principle that, beginning immediately, the UJA would ask each community to accept a Special Fund quota of 30 per cent of the total raised in its 1955 Welfare Fund Campaign as its fair share of the "over and above" \$25,000,000 goal.

JOINT DISTRIBUTION COMMITTEE WAIVES ALL RIGHTS TO PARTICIPATION IN SPECIAL FUND

The Joint Distribution Committee, a constituent body of the United Jewish Appeal, in one of the most admirable stands ever taken by an organization, announced at the meeting that it is waiving its rights to its usual share of one-third of the income of the UJA so that every penny that comes into the Special Fund will go to Israel for the resettlement and the integration of immigrants from North Africa. This was hailed by all the participants as an extraordinary contribution, representing an important sacrifice by the JDC.

JOSEPH M. MAZER OF NEW YORK ACCEPTS SPECIAL FUND CAMPAIGN CHAIRMANSHIP

At the invitation of the entire cabinet, and to each and every member's gratification, Joseph M. Mazer of New York accepted the Chairmanship of the Special Fund Campaign. One of the country's most popular Jewish leaders and a long-time member of the Cabinet, Mr. Mazer in private life is Treasurer of the Hudson Pulp and Paper Company and, in this capacity, helped to establish the first paper mill in the Middle East, Israel Paper Mills, Ltd., at Hadera, in 1953. Mr. Mazer and members of the Mazer Family for many years have been among the leading pace-setters in the campaign of the United Jewish Appeal of Greater New York, in which Mr. Mazer is now serving as an Executive Committee member after several terms as an Associate Chairman. He is also a director of the Palestine Economic Corporation and Chairman of the Board of the American Friends of the Hebrew University. Mr. Mazer will be assisted by a Special Fund Campaign Cabinet, to be announced shortly.



MR. JOSEPH M. MAZER
Chairman, UJA Special Fund

MR. SHARETT SAYS CRISIS HAS UPSET ISRAEL'S BUDGETING, MUST UPSET UJA'S

Foreign Minister Moshe Sharett, whose presence throughout the day gave the meeting a powerful sense of its historic urgency and fateful importance, made an address that will be remembered for a long time as one of the most dramatic statements ever made by a leader of Israel to the leaders of the American Jewish community.

"What we are facing today is a convergence of two emergencies," Mr. Sharett declared. "You might say that the entire career of the State of Israel, ever since it came into being, has been one continuous emergency, and yet there have been ups and downs. There have been phases of very relative relaxation of the tension within Israel and around it, and there have been phases of the accentuation of the sense of the critical and the perilous. We are now going through such a phase, and a very acute one."

After a dramatic exposition of the two emergencies, and their convergence both in time and on the people of Israel -- emergencies he defined as the security of Israel and the mass inflow of Jews from North Africa -- Mr. Sharett emphasized that "It is not our purpose just to be secure. Our purpose is to create a human society which can occupy a proud place in the family of nations -- in its cultural and spiritual creativeness, in its economic soundness, in its technical progress." But even if the people of Israel were artificially to restrict themselves to their security problems alone, their so doing would mean infinitely more than only an army or only armaments, the Foreign Minister declared. "It would mean all the things that we are doing together, for which we are trying to find money." It would mean, he pointed out, making Israel's newcomers productive and self-supporting; it would mean putting them on the land and helping them to grow more food. It would mean filling up the dangerous gaps in the network of Israel's agricultural settlements, a gap, he emphasized, that is actually "a vacuum" inviting aggression and the lust for expansion.

The responsibility for doing these things, "the 101 things that go into the making of a new civilization", Mr. Sharett stated, "are as much your responsibility as they are Israel's." This responsibility must be shared, he said. "We cannot carry that burden alone, because what we are doing we are doing not only on behalf of the Jews already there, but for the sake of those who are coming and must come. The sum total effect of what we are doing is something that means a good deal to Jewish life all over the world. It should mean, and does mean, in increasing measure, a living content of this new phase of Jewish life which has been ushered in with the establishment of the State of Israel. It has saddled the Jews with a very heavy responsibility. It is offering them a great reward. If it fails, it will be their blame. If it succeeds, it will be to their credit. That is the proposition."

Mr. Sharett underscored the fact that Israel was being forced to divert its own sorely accumulated funds from productive purposes to the purchase of arms, and yet, he emphasized, Israel must keep its gates open for the immigrants from North Africa.

"Just as this situation has upset and completely transformed all our previous budgetary provisions and financial planning", Mr. Sharett declared, "so it must have its direct impact upon your plans for the UJA campaign in the coming year. Otherwise it means that the United Jewish Appeal is not what it should be, because the United Jewish Appeal is not just a normal function of stable and prosperous American life. The United Jewish Appeal, in its very essence, is an emergency institution. It was created originally, and has been fanned all the time, by the consciousness of the critical times that our people has been, and is, going through. It is an instrument which American Jewry has forged to meet the challenges of history, and therefore it must be a very sensitive instrument. It is not an ordinary business concern which goes on from year to year, working upon a certain fixed schedule. It must be resilient enough to respond to the imperious need of the hour, and that is the task the United Jewish Appeal is facing today."

Mr. Sharett then gave an example of the kind of situation that could be met at the present time only through resources swiftly made available by the UJA. Reading from a coded cable he had received earlier that morning from Mr. Levi Eshkol, Israel's Minister of Finance, the Foreign Minister gave its contents as follows:

"A special effort that can raise additional tens of millions of dollars is urgently imperative. The position today is that the government's housing budget has been completely exhausted. Mrs. Golda Myerson is insisting on an appropriation of further tens of millions of Israel pounds and I don't have a penny. Unless help is forthcoming, I see no escape from partial cancellation of very urgent housing projects for those now in the maabaroth — that is to say, to transfer people under canvas to some form of permanent dwelling for this coming winter and for the new immigrants. The government has decided to interrupt all construction activity that is not vital."

Summing up this situation, Mr. Sharett explained: "Here you have a spectacle in which Levi Eshkol and Golda Myerson, the best of friends, colleagues in the government, members of the same party, find themselves today at drawn daggers over the question of whether the immigrants should be housed more or less properly, or whether they should be thrown into tents and abandoned to their fate in this rainy season. Mrs. Myerson insists on a further appropriation as Minister of Labor, and the Finance Minister says 'I don't have the money'. As a result, crisis; as a result, failure; as a result, a sense of default of the State of Israel and of the Jewish people."

"My friends", the Foreign Minister continued, "it is up to you to see to it not only that these people are properly taken care of but that they themselves become soldiers on the front of the building up of Israel, that they themselves are given the means with which to build those houses, with which to acquire tools for work, with which to start a new life under the most promising conditions imaginable. And yet, they face a hard, uphill struggle. Particularly in the border zones, they face a most precarious security situation — and the first day on which they move to set foot on the new soil, new soil which is such an ancient soil, they have to go out and spend a sleepless night standing on guard against marauders and murderous gangs sent across the frontiers to intimidate them, frighten them, drive fear into their hearts — to make them realize, as it were, that this is a hopeless enterprise and they had better give it up."

WILLIAM ROSENWALD STRESSES FUND IS NEEDED TO SPEED MIGRATION PROGRAM

Mr. Rosenwald, in opening the historic all-day meeting, summarized the feeling in every one's heart when he told them that after years and years of raising money and saving hundreds of thousands of lives "we can apply the lessons of the 1930's and the experience of 1948" to carry out in the most effective way the full assumption of immigrant absorption in Israel and the swiftest implementation of the migration program from North Africa. The UJA General Chairman explained carefully that "the United Jewish Appeal does not contribute to military budgets," and went on to say that while the government of Israel has been paying for immigration, it cannot do so any more. The plain and simple fact, he added, is that if the Jews of North Africa are not to be left as hostages in Moslem lands and if these Jews are indeed to find haven and refuge in the land of Israel, American Jews have got to take over the Israel Government's share of financing this tremendous program.

RABBI HERBERT A. FRIEDMAN WARNS AGAINST LEAVING JEWS IN ARAB-COMMUNIST HANDS

Rabbi Friedman in his address described the plight of Jews in North Africa, which he had seen for himself only ten weeks earlier during an on-the-spot investigation in Morocco and Tunisia. "The problem today is not the steady, heroic and undramatic raising of the standards of the Jewish people in these lands," he declared. "The program today is one of emigration, getting people out." In 1953, Rabbi Friedman pointed out, 2,400 Jews left Morocco to go to Israel. During the first seven months of 1954, he added, 1,104 Jews left Morocco for Israel. After August 2nd of that year, following a pogrom at Petitjean in which seven Jews were murdered, 9,000 Jews streamed out of Morocco to Israel. In 1955, he went on, Jewish emigration from Morocco tripled over the previous year, with 30,000 Jews brought to Israel by the Jewish Agency. In 1956 he pointed out, "we are planning on moving 45,000," and for this alone, which includes the cost of absorption in Israel during the first year, the Jewish Agency will require \$45,000,000 — with \$25,000,000 required in the most urgent way to make up the difference between what UJA's regular campaign will provide and the amount that the Israel Government can no longer provide.

Rabbi Friedman told the hushed audience that he had been informed by Samuel Haber, the Country Director of the Joint Distribution Committee in Morocco, that since August 20th of this year, when bloody riots flared in cities, towns and villages throughout the land, "Mr. Haber had failed to meet a single Jew whose mind is not oriented toward Israel."

"Since the Communists are now fishing in North African waters," Rabbi Friedman declared, "any Jew we do not take out we will leave as a possible hostage in an Arab-

Communist combination." He reminded the audience that Jews had been left in other lands linked to Communism and that American Jews today were in gloom that every one of these Jews had not been saved in time. With reference to the Jews of North Africa, Rabbi Friedman made this heartfelt plea: "This is not the time any more to admit that a door can close while we can keep it open. I don't know the date, but I know it is written on the page of history, and I say simply that it is a privilege, a duty and an honor to speed the emigration of these Jews — with all the money possible to assure that on arrival in Israel these Jews will not be forced to live in tents. These Jews are there to be rescued. They are part of us. We owe it to them. We have the chance. But time is limited. Let us move quickly and honorably now."

EDWARD M. M. WARBURG OUTLINES SPECIAL FUND PLAN STEP BY STEP

Mr. Warburg reported on the visit to Israel by the UJA Study Mission and acted for the other national officers of the UJA in outlining the Special Fund.

Speaking as one who had been to Israel in years past, and as one who had seen the first impact of the current crisis on Israel's people, Mr. Warburg declared: "I believe that the State of Israel faces its most crucial period since its war of Liberation, and I believe that we, as American Jews, are thereby faced with our greatest challenge — to aid, to help and to assume our share of the great burdens since that war ended." He told the meeting that, in the face of tension and danger, Israel's people are carrying on with dignity, calm and purpose. He spoke of the dangers on every side and pointed out that nowhere in Israel was anyone more than a handful of miles from a hostile frontier. But despite the incursions and murderous attacks deep behind the most violated frontier of modern times, he stated, "the people of Israel do not run — they stay. They stay because they are tired of being refugees who have had to run away from somewhere too often. This time they are not running. This place is their's and so they stay and keep on building."

On the very day the UJA Study Mission arrived in Israel, its 80 men and women were addressed by Mr. Sharett, who, Mr. Warburg reported, "spoke to us in direct and powerful words in the presence of the press." Through the Mission, the UJA President related, "Mr. Sharett addressed the conscience of the free world. He asked that the West take prompt measures for Israel's security, but he also asked what all of us on the Mission found unforgettable — a plea that we heard from every responsible leader in the land — a plea that the Jews of America not let the present emergency halt the plan even for a minute to bring in 45,000 Jews from tension-ridden Morocco and Tunisia."

Mr. Warburg told of the assurances given the Mission by every one of the leaders of the Israel Government and the Jewish Agency. "Each one of these men and women stressed again and again," he reported, "that we will meet our own security problem, but all we ask of American Jews is that they, in this critical hour, bear the brunt of our immigration and absorption program." Mr. Warburg then outlined the reasons why it was necessary to create the Special Fund.

"Just ten years ago," Mr. Warburg recalled, "we voted in the face of a seemingly insoluble emergency to try to raise \$100,000,000 through the 1946 UJA. That was \$60,000,000 more than we had ever raised in any campaign up to that time. We raised \$102,000,000. We met the challenge presented to us by the terrible fact that only 1,500,000 Jews in continental Europe had escaped the Hitler slaughter of 6,000,000. We continued to meet the challenge in 1947 and 1948. As Israel fought off the armed

forces of seven Arab countries in 1948, we came forward with the magnificent sum of \$150,000,000. The American Jewish community of today is no less able to lift itself to these new standards than it was then, and, therefore, I feel that at this moment we must return as individuals and as communities to the crisis standards of those years. The Communists are making their little gift to Nasser. That gift is intended to beget death. We are not asked to give a gift in kind. We have been asked only by the people of Israel to make a gift of life. That is the difference between the things Israel stands for and what the new Communist-Egyptian combination stands for."

SENATOR HERBERT H. LEHMAN ENDORSES SPECIAL FUND AS SOUND PLAN

The meeting heard next from Senator Lehman, who gave his whole-hearted endorsement to the need for a Special Fund and assured both the leaders in attendance and the officers of the UJA that, as always, they could count on his support "to the fullest extent in which I can make it available to you." Senator Lehman also took the occasion to observe that "our Government is deeply concerned" over the situation existing in Israel and in the Middle East "and is eager to maintain the stability and security of the Middle East." He told the assembly that "I pray with all my heart that our Government will enter into security pacts with Israel and with any of the Arab countries which are willing to do so, and I also hope, deeply hope, that our Government will take steps to prevent any substantial imbalance in military strength between Israel and the Arab countries, who, time after time, have served notice on the world that Israel must be destroyed."

WASHINGTON, D.C., FIRST COMMUNITY TO ACCEPT 30 PERCENT SPECIAL FUND QUOTA

The United Jewish Appeal of Greater Washington, acting on Tuesday evening, November 22 — within days after the historic meeting — responded to Mr. Joseph M. Mazer and Rabbi Herbert A. Friedman with enthusiastic acceptance of a \$375,000 "over and above" quota representing 30 percent of the \$1,250,000 it raised this year, and will seek as an absolute minimum on its regular campaign in 1956, and pledged in addition that the national UJA in 1956 would receive the same regular amount it received in 1955. This affirmative and inspiring response was followed by an outpouring of gifts as entirely unexpected as the one that had taken place at the national meeting days earlier in New York. More than a dozen of Washington's top leaders pledged extra gifts amounting to a minimum of 40 percent of their regular contributions. To make the evening more complete, the Washington community named a Chairman for the Special Fund Campaign — Rabbi Isadore Breslau, who is also a member of the UJA's National Campaign Cabinet — and undertook to terminate its Special Fund Drive by December 31. A truly heartening start, both for Washington and for the Special Fund!

NEW YORK SETS \$7,000,000 QUOTA AS FAIR SHARE OF SPECIAL GOAL

The United Jewish Appeal of Greater New York, at a meeting of its Board of Directors on Tuesday, November 29, responded to both Foreign Minister Moshe Sharett and the call made to America's Jewish communities on November 18, with adoption of a \$7,000,000 quota as its fair share in the \$25,000,000 Special Fund. As at the founding meeting for the Special Fund, and in Washington, D.C., endorsement of the main resolution and acceptance of communal responsibility was followed by a spontaneous outflow of individual giving, with each gift announced as "in addition to" contributions to be made to the regular 1956 campaign. These gifts ranged from 40 percent to 100 percent over and above their regular contributions, with one gift — that of Samuel Rubin — going to a magnificent 800 percent.



The Officers are pleased to announce that

HER EXCELLENCY

GOLDA MYERSON

Minister of Labor and Reconstruction, the State of Israel

and

HERMAN WOUK

Pulitzer Prize-Winning Novelist

will address the

ANNUAL NATIONAL CONFERENCE

OF THE

UNITED JEWISH APPEAL

and cordially invite you to join in setting the stage

for UJA's 1956 nationwide campaign to lift the burden

of immigration from Israel's beleaguered people

to help distressed Jews in North Africa

and other lands

to sustain aid to refugees entering New York

FRIDAY, DECEMBER 16

and **SATURDAY EVENING, DECEMBER 17**

Waldorf-Astoria Hotel

New York, N.Y.

Dietary laws observed