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"Report to Members: United Jewish Appeal National Campaign  
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REPORT TO MEMBERS  
UJA NATIONAL CAMPAIGN COUNCIL  
VOLUME XI  
1956



**UNITED  
JEWISH  
APPEAL**

1956 CAMPAIGN GOAL  
**\$105,283,435**

ON BEHALF OF UNITED ISRAEL APPEAL  
JOINT DISTRIBUTION COMMITTEE  
NEW YORK ASSN. FOR NEW AMERICANS

# REPORT

**TO MEMBERS OF THE  
NATIONAL CAMPAIGN COUNCIL**

**UJA  
SPECIAL  
FUND**

**\$25,000,000 PLUS**

OVER AND ABOVE  
THE REGULAR 1956 CAMPAIGN  
TO MEET  
INCREASED IMMIGRATION NEEDS  
WHILE ISRAEL'S PEOPLE  
MEET THE NEW EMERGENCY

Vol. XI, No. 1, December 28, 1955

165 West 46th St., New York City

NOT FOR PUBLICATION

## ■ **AMERICAN JEWS** IN 1955 REVERSE DOWNWARD TREND IN GIVING...

For first time since 1948, UJA is helped  
to allocate more to Constituent Agencies

## ■ **GRAVE THREAT** TO ISRAEL MEANS UJA MUST CARRY IMMIGRATION BURDEN...

Giving in 1956 must outstrip record 1948  
outpouring to meet supreme emergency

## ■ **UJA's 1956 NATIONWIDE CAMPAIGN** TO OPEN ON JANUARY 21...

Testimonial to U.S. Sen. Herbert H. Lehman  
will launch most crucial campaign since 1948

## **UJA ANNUAL NATIONAL CONFERENCE SETS STAGE FOR 1956 NATIONWIDE CAMPAIGN IN KNOWLEDGE IT IS THE MOST CRUCIAL SINCE THE MEMORABLE CAMPAIGN OF 1948**

At the end of the UJA's Annual National Conference, which was held in New York on December 16 and 17, a prominent participant made this forecast: "More history will be made in 1956 than in 1948", he said, "because Israel will either be destroyed or peace will come to it at last."

It was in this awareness that the more than 1,400 delegates came together from all parts of the country, in this consciousness that they deliberated on the greatest of issues, and against this grim background that they ushered in the UJA's 1956 nationwide campaign — the 18th since the beginning of World War II and on all counts the most heavily laden with the lives and the fate of millions of Jews in overseas lands.

William Rosenwald, General Chairman of the UJA, in keynoting the Conference at its opening plenary session, told the delegates that the year 1955 had witnessed a reversal of the downward trend in giving and, as a result, for the first time since 1948 the UJA will appropriate to its two main beneficiaries — the United Israel Appeal and the Joint Distribution Committee — more money from the proceeds of its 1955 campaign than from the previous year's campaign.

Mr. Rosenwald pointed out that while all the returns are not yet in, since some campaigns are still in progress, the UJA by the middle of December had received a total of \$56,000,000 in cash and will terminate the year with receipts totalling \$58,000,000.

In turning to 1956, Mr. Rosenwald emphasized that, in the light of the emergency in Israel and the need to provide for the immigration of Jews from North Africa, "it is clear that we have to gird our loins to wage an even fiercer struggle in 1956 than we did in 1955." He pointed out that a head-start had been given to the 1956 campaign through the creation of the Special Fund and announced that the UJA would continue the practice it started last year of holding a very early National Big Gifts Dinner. He called special attention to the fact that such a Big Gifts Dinner Meeting will be held on January 21st, and that the guest of honor will be U. S. Senator Herbert H. Lehman. In this connection, plans for the testimonial to Senator Lehman are already under way, with the results to be reported at the National Dinner on Saturday evening, January 21st, in the Waldorf-Astoria Hotel in New York. Walter H. Annenberg, noted Philadelphia publisher, has accepted the chairmanship of the Lehman Dinner Committee.

### **GOLDA MYERSON WARNS THAT ATTACK ON ISRAEL MAY COME VERY SOON**

Mrs. Golda Myerson, Minister of Labor in the Government of Israel and one of the most beloved Jewish leaders of our times, took part in exhaustive meetings of the National Campaign Cabinet, the Conference Steering Committee, and in the colorful final session that packed the huge grand ballroom of the Waldorf-Astoria. In the present emergency, she stated — with the Communists supplying Egypt with Soviet Migs, Stalin tanks and submarines of the Red Navy, and with the feeling in Israel that it is only a question of a very short time before Nasser attacks — Israel cannot continue to finance the resettlement of tens of thousands of immigrants from North Africa and defend itself at the same time. "In very simple but frank and honest terms", Mrs. Myerson declared, "the fate of immigration in Israel is in your hands...and I hope and pray that we in Israel and you here, with all the courage and determination and immediate action that we can summon, will know how to meet these awesome responsibilities. The delegates responded to Mrs. Myerson by raising the sights of the UJA Special Fund and the 1956 campaign.

## DAVID BEN-GURION URGES WILLIAM ROSENWALD AND UJA TO FULFILL GIANT TASKS

As one of the first steps taken to assure the fullest mobilization of American Jewry for the meeting of these responsibilities, the delegates named a full list of officers to lead the UJA in 1956.

In presenting the name of William Rosenwald to serve again as General Chairman of the UJA, Benjamin H. Swig of San Francisco, National Chairman for Big Gifts and Chairman of the Nominating Committee, made public a letter to Mr. Rosenwald from David Ben-Gurion, Prime Minister of the State of Israel. It said in part:

My dear William Rosenwald:

... The greatest Jewish philanthropic agency in the world, the United Jewish Appeal, must again take the lead. Its efforts in ministering to Jews in need from all countries have been unprecedented. Its help in enabling Israel to receive, settle and integrate immigrants from lands of oppression and persecution, and its assistance in the creation of a vibrant and dynamic society in Jewry's ancient homeland, have an honored place in the eternal history of our people.

"I am confident that you will keep faith with our history, with your own past and with your own hearts. It is this confidence which urges me to ask you, for the sake of Israel and for our brethren waiting to be saved, to continue directing the fortunes of the United Jewish Appeal. From this country, which feels constantly the material and moral benefits of your leadership, I appeal to you at this critical hour to continue as a responsible leading force of this great and noble undertaking ...

"I wish you to know, my dear William Rosenwald, that in your continued office as National Chairman you have my pledge and that of my government of our wholehearted support and all possible assistance...

"Please accept my warm personal regards and my best wishes."

Yours sincerely,  
D. Ben-Gurion

### 1,400 DELEGATES RE-ELECT MR. ROSENWALD BY ACCLAMATION TO SECOND TERM

With a standing ovation for his leadership of the UJA in 1955, the 1,400 delegates re-elected Mr. Rosenwald by acclamation to his second successive term as the UJA's General Chairman.

In a similar vein, the delegates hailed the veteran leadership of Edward M. M. Warburg and returned him to a second term as the President of the UJA, a post that was created one year ago.

Joseph Meyerhoff of Baltimore and Fred Forman of Rochester were named Chairman and Vice-Chairman, respectively, of the top level National Campaign Cabinet.

Samuel H. Daroff of Philadelphia, the outgoing Chairman of the Cabinet, was elected as one of the UJA's five National Chairmen and was presented by the Cabinet with a 2,000 year old Shekel specially mounted in a shadow box bearing a silver inscription to his "inspiring leadership of the Cabinet in 1953, 1954 and 1955."

**FOR INSPIRING LEADERSHIP AND SERVICE.**

William Rosenwald, left, General Chairman of the United Jewish Appeal, who was elected to a second successive term at UJA's annual National Conference, shown there as he acted for UJA's top leadership in presenting distinctive citation and award to Samuel H. Daroff of Philadelphia for his Chairmanship of the National Campaign Cabinet in 1953, 1954 and 1955. Shown looking on are Joseph Meyerhoff of Baltimore and Fred S. Forman of Rochester, who were named Chairman and Vice-Chairman, respectively, of the top-level Cabinet. Mr. Daroff was elected one of the UJA's five National Chairmen.



Dewey D. Stone of Brockton, Mass., National Chairman of the United Israel Appeal, and Rabbi Jonah B. Wise of New York, Vice-Chairman of the Joint Distribution Committee, were re-designated National Chairmen representing their respective agencies, which are constituent bodies of the UJA.

Morris W. Berinstein of Syracuse, New York; Joseph Holtzman of Detroit; Sol Luckman of Cincinnati, and Jack D. Weiler of New York were returned to office as National Chairmen of the UJA.

Mrs. Henry Newman of Kansas City was named Chairman of the Board of the National Women's Division of the UJA to succeed Mrs. Hal Horne of New York, who was elected an Honorary Chairman and presented with an award in recognition of her outstanding leadership of the Women's Division over the past two years.

The Conference also afforded an opportunity to observe the tenth anniversary of the establishment of the Women's Division and accorded a special honor to its first National Chairman, Mrs. David M. Levy of New York, who was presented with a 2,000 year-old lamp brought especially from Israel, with the presentation made in behalf of the women by Mrs. Horne.

**MRS. MYERSON DESCRIBES OMINOUS THREATS TO ISRAEL'S SURVIVAL**

Mrs. Myerson, in addressing the packed assembly of delegates, gave a grim description of Israel's position and the temper of its people. "Nobody," she declared, "can seriously put the blame of war on the shoulders of the people of Israel. I am prepared to challenge anybody, anywhere, to name one single instance where anyone from the State of Israel has attacked any one across the borders, has gone into Arab territory merely on their own initiative and without any provocation. People who say that we have, and write it, must know in the depths of their hearts that this is not

true. Israel has retaliated in each instance only after many provocations. We are an organized people. We are a democratic state. Our army does not act on its own, and we have no individual whom we send across to kill and murder just anybody whom they see."

"Nobody more than the people of Israel regret the necessity of retaliation," Mrs. Myerson asserted. "We haven't yet heard any head of state of any of the Arab countries offer one word of consolation to one single mother of the State of Israel. It was the Prime Minister of the State of Israel who went to the Knesset and mourned not only over the Israeli soldiers who fell in battle, but also over the Egyptian soldiers who fell in battle. We don't want to be killed nor do we want to kill. But since the State of Israel was established, there has been one basic principle that we have adopted. The blood of the Jew is as red as the blood of a non-Jew, and when it is spilled, life goes out; and the life of a Jew is as valuable as the life of a non-Jew, and the murder of a Jew is as criminal as the murder of a non-Jew, and Jews in the State of Israel have never attacked, have never killed. We have retaliated after many provocations."

Mrs. Myerson reminded the delegates that Israel has been willing ever since 1948 to negotiate peace with its neighbors. But instead of seeking peace, she stated, the neighbors of Israel have been pouring "more and more of their wealth into military budgets at the expense of the development of their countries, of bringing water to their deserts, of building schools and hospitals, of feeding those who are hungry, of raising the human standard of masses of their people."

As a result of this heavy military spending, Mrs. Myerson emphasized, Israel was forced "to use more than we wanted of our resources in order to strengthen our own security forces. But we in Israel labored under the burden of two needs: We couldn't go in for military spending at the expense of human life and human dignity, and there was no joy in our meeting a military budget at any time. There was joy in new houses, there was joy in roads, there was joy in new settlements, there was joy in bringing the water of the Jordan down south to the Negev. There was joy in digging into the soil of Israel and bringing forth again copper and iron and potash and phosphates. But there was no joy in voting a military budget. But we knew that if we were going to survive, we had to do that too."

It was this, Mrs. Myerson said, that since 1948 had forced Israel's neighbors to think twice about attacking. But the situation has now taken a dangerous turn for the worse, she pointed out, and it is no longer "the voice of Nasser that we hear, but the engines of the MIG and the noise of the tanks and the possibilities of submarines" that are pouring into Egypt from the Communists.

"We have taken no territory from any Arab state," she asserted. "On the contrary, Egypt sits in Gaza as a result of the war, and Jordan has annexed a good portion of the former Palestine. It was never intended that they should annex it. We owe nothing to anybody, and we demand nothing of anybody."

But Jews must be brought out of present lands of danger and Israel's gates must remain wide open to them, Mrs. Myerson pointed out. "They are coming in greater and greater numbers and nobody can say now what the number will be in 1956. But the question presents itself to us and must present itself to you: Do you want new immigrant camps, as you saw them in 1949, in 1950 and in 1951? Do you want to spend a UJA campaign in millions of dollars feeding idle people, feeding misery? Or should we go

on, as we have been able to go on with your aid in the last few years, with building houses, settling people and putting them to work? I say that in my heart there is deep concern for you, because upon your shoulders, many thousands of miles away from the State of Israel, rests an awful responsibility in the coming year."

#### **JOSEPH MAZER, CHAIRMAN OF UJA SPECIAL FUND, SAYS \$25,000,000 IS INADEQUATE**

With events and needs in Israel and North Africa dominating every session, and with deep understanding by all the delegates that the UJA Special Fund was now of paramount and crucial importance, special attention was given to the remarks of Mr. Joseph Mazer, its National Chairman. "Barely a month has passed since the historic meeting of November 18th was held in this hotel", Mr. Mazer declared. "It was here that we heard Foreign Minister Moshe Sharett describe the situation that has affected Israel so vitally. We all know by now that the Communists are arming Egypt. We all know how important it is that Israel be helped to receive and resettle all those Jews who are now coming to it from North Africa. These Jews are coming to Israel penniless. They have to be transported; they have to be fed; they have to be clothed; they need medical attention; their children need schools, and most of all, they must be put swiftly on the road to self-reliance. We cannot expect Israel in the present emergency to provide these things for these immigrants and defend itself at the same time. I think, therefore, it is our duty — at the very least — to relieve Israel's people of the burden of taking care of the scores of thousands of men, women and children who are expected to come in the very near future."

But since the November 18th meeting, Mr. Mazer pointed out, "We have learned that the situation is much more tense and that the danger is far more real. We know today that the original goal of \$25,000,000 for the Special Fund is completely and entirely inadequate. The Special Fund must raise its sights and every American Jew must do the same. We are face to face with the necessity for a far greater job than we thought we would have to do only a short four weeks ago. This is a challenge and a responsibility far greater than those we faced in 1948. It must now become the duty of every American Jew to act with surpassing greatness."

#### **EDWARD M. M. WARBURG TERMS AMERICAN JEWRY A SLEEPING GIANT TO BE ROUSED**

In a moving and memorable address, Edward M. M. Warburg, the President of the UJA, declared that it was hardly necessary to spell out and to underline a need and an emergency that have come to dominate every front page of every newspaper in the country. "I think the question comes down to one simple thing," he stated; "we have run out of words. Emergency, crisis — these are words that in some strange way have become synonymous with campaigning. And let me say that I know of what I speak when I say that when those words were used in the past, they were not used loosely. Although tremendous accomplishments have been achieved by us and tremendous strides have been made, American Jewry is still largely a sleeping giant; a giant that may have been roused but that has not been awakened."

The hour has struck, he declared, for the giant to rise to his full stature to hold back the tide that encroaches so ominously on the lives and the aspirations of so many Jews.

#### **RABBI HERBERT A. FRIEDMAN SAYS 1948 SPIRIT MUST PREVAIL IN TODAY'S CRISIS**

One of the most incisive addresses came from Rabbi Herbert A. Friedman, the



UJA's Executive Vice-Chairman. "There are within the ebbs and flows of history moments of frustration and bitterness," Rabbi Friedman declared. "In our own time, we have passed through such periods. We came out of the pit of despair in 1945 and made it an epoch of exaltation, of freedom, with the capacity to act, and how exalted we were in those days when every muscle was girded and every sinew was taut!"

Rabbi Friedman recalled "the miracles of achievement" wrought over the past ten years, asserting that through the UJA American Jews had helped to resurrect a people and to make possible the rebirth of the State of Israel. But, he added, we have come now to a different time and once again the lives of Jews are in jeopardy. Win or lose, he emphasized, American Jews must respond "wherever and whenever there is a community of Jews in peril or danger," and do so to the very limit of their resources.

He told the delegates that Jews are literally beginning to pour out of North Africa. In 1954 a few thousand emerged, he pointed out; in 1955, a total of 30,000 came out; the figure today is that 45,000 will come out in 1956, and it may be 55,000 and 60,000 because "we have no idea what the year will bring." The stark reality, he emphasized, is that "the largest immigration in years faces us at a time when the most intricate security problems confront the people of Israel. To take in the immigrants at a time when life and viability are at stake presents us with the self-same problem that confronted us in 1948."

Rabbi Friedman termed the campaign for 1956 "the gravest campaign we have had to face since 1948. I think there is a capacity available to you to make the greatest response you have made since 1948, and I would suggest that every hour that goes by, and every day that goes by, you think of this campaign of 1956 as 1948 all over again, and do the same thing you did in 1948."

#### **PULITZER PRIZE NOVELIST HERMAN WOUK SAYS ISRAEL WANTS PEACE MOST OF ALL**

Herman Wouk, the distinguished Pulitzer Prize novelist, in an address to the opening session, told of meeting with Prime Minister David Ben-Gurion last Spring in which the Israeli statesman named peace as the country's first and foremost need. "I don't speak out of prejudice because I am Jewish when I say that I believed him," Mr. Wouk declared. "There is only one thing that Israel wants of the Arabs. It wants peace. There is only one thing that Israel wants of Secretary Dulles and our State Department. It wants peace. There is only one thing that Israel wants of the Communist world. It wants peace. But it is surrounded by people who will not talk peace."

#### **ANNUAL CONFERENCE SETS TWO GOALS FOR AMERICAN JEWRY IN 1956 \$25,000,000 PLUS FOR UJA SPECIAL FUND: \$105,283,435 FOR REGULAR CAMPAIGN**

With all these many addresses in mind, and in response to the fact that the United Israel Appeal, Joint Distribution Committee and New York Association for New Americans had presented 1956 budgetary requirements totalling \$153,283,435, the delegates set these goals for American Jews:

(1) They reshaped the UJA Special Fund by calling for the immediate raising of sums "far in excess" of the original \$25,000,000 target.

(2) They called for vigorous support of the regular UJA campaign to assure the raising of \$105,283,435 to help fill the budgetary requirements of the UJA agencies.

In adopting the more than \$105,000,000 mark for the regular campaign, the delegates took into account that the differential between this goal and the \$153,283,435 actually required — a differential amounting to \$48,000,000 — is expected to be forthcoming from German Reparations, the Conference on Jewish Material Claims, and from Jewish fund raising efforts in other countries.

Of the total budgeted by the UJA constituent agencies, \$123,240,000 represents the need of the United Israel Appeal; \$29,200,000 the requirement of the Joint Distribution Committee, and \$843,435 the schedule of the New York Association for New Americans.

Especially noteworthy about these amounts is that 90 per cent or \$138,440,000 is budgeted for expenditure in Israel alone, for in addition to the \$123,240,000 budgeted by the United Israel Appeal, a total of \$15,000,000 or more than half its budgetary requirement is scheduled by the Joint Distribution Committee for expenditure in Israel in behalf of sick, aged and disabled newcomers.

The full sum budgeted by the UJA agencies is for the financing of emergency migration, settlement, welfare and rehabilitation programs in behalf of 480,000 men, women and children in a total of 26 countries, 343,000 or 71 per cent of them in Israel.

#### COMMUNITIES REMIT CASH IN OUTSTANDING AMOUNTS, SOME FOR SPECIAL FUND

Although the main focus of the Conference was on the 1956 effort, the meeting gave impetus to the need for early termination of 1955 campaigns, and the continuing need for cash.

With respect to cash, scores of communities bore this urgent need in mind and remitted checks both prior to, and at, the Conference. Sol Luckman, who this year served in an additional capacity as National Cash Chairman, lauded this response at a reception for the delegates, where he acted for the UJA in receiving many of the remittances.

Here, state by state, is a partial list of community cash remittances:

<u>COMMUNITY</u>	<u>AMOUNT</u>	<u>COMMUNITY</u>	<u>AMOUNT</u>
Birmingham, Ala.	\$37,000	Washington, D. C.	\$156,000
Tucson, Ariz.	5,600	Hollywood, Fla.	25,000
Pine Bluff, Ark.	5,250	Orlando, Fla.	5,000
Oakland, Calif.	5,000	Atlanta, Ga.	50,000
San Diego, Calif.	10,000	Augusta, Ga.	5,000
Denver, Colo.	70,000	Macon, Ga.	5,000
Colchester, Conn.	7,700	Aurora, Ill.	15,000
Danbury, Conn.	17,500	Chicago, Ill.	250,000
Hartford, Conn.	122,000	Peoria, Ill.	5,000
New Britain, Conn.	10,000	Rock Island, Ill.	5,000
New Haven, Conn.	75,000	Ft. Wayne, Ind.	10,000
New London, Conn.	8,000	Indianapolis, Ind.	18,000
Norwalk, Conn.	24,000	Michigan City, Ind.	5,000
Stamford, Conn.	50,000	Davenport, Ia.	5,000
Westport, Conn.	9,150	Waterloo, Ia.	5,000

COMMUNITY	AMOUNT	COMMUNITY	AMOUNT
Ashland, Ky.	\$15,750	Middletown, N. Y.	\$ 6,000
Lexington, Ky.	5,000	New York, N. Y.	2,000,000
Louisville, Ky.	30,000	Rochester, N. Y.	150,000
Alexandria, La.	10,000	Utica, N. Y.	10,000
New Orleans, La.	11,200	Goldsboro, N. C.	14,500
Shreveport, La.	50,000	Wilmington, N. C.	5,000
Bangor, Me.	10,000	Fargo, N. D.	5,000
Portland, Me.	15,700	Akron, O.	39,000
Baltimore, Md.	200,000	Canton, O.	23,000
Cumberland, Md.	5,000	Cleveland, O.	500,000
Hagerstown, Md.	11,000	Columbus, O.	50,000
Boston, Mass.	500,000	Dayton, O.	50,000
Fall River, Mass.	5,700	Lorain, O.	5,000
Fitchburg, Mass.	6,000	Toledo, O.	95,500
Haverhill, Mass.	5,500	Zanesville, O.	6,000
Holyoke, Mass.	6,000	Portland, Ore.	100,000
Lowell, Mass.	10,000	Allentown, Pa.	20,000
Worcester, Mass.	25,000	Altoona, Pa.	7,000
Flint, Mich.	6,000	Chester, Pa.	11,500
Grand Rapids, Mich.	12,000	Coatesville, Pa.	5,000
Jackson, Mich.	6,000	Harrisburg, Pa.	32,750
Pontiac, Mich.	6,000	Johnstown, Pa.	5,000
Duluth, Minn.	15,100	Lebanon, Pa.	7,500
Minneapolis, Minn.	95,000	Mahonoy City, Pa.	5,000
St. Paul, Minn.	50,000	McKeesport, Pa.	5,000
Cleveland, Miss.	5,000	Norristown, Pa.	10,000
Kansas City, Mo.	11,500	Philadelphia, Pa.	200,000
Las Vegas, Nev.	25,000	Pittsburgh, Pa.	42,000
Bayonne, N. J.	15,000	Reading, Pa.	15,000
Bridgeton, N. J.	8,000	Scranton, Pa.	50,000
Dover, N. J.	5,500	Sunbury, Pa.	10,000
Elizabeth, N. J.	13,500	West Chester, Pa.	18,500
Englewood, N. J.	8,000	Wilkes-Barre, Pa.	25,000
Hackensack, N. J.	12,200	York, Pa.	5,000
Jersey City, N. J.	15,000	Pawtucket, R. I.	15,000
Lakewood, N. J.	6,750	Providence, R. I.	50,000
New Brunswick, N. J.	26,000	Charleston, S. C.	5,000
North Hudson County, N. J.	18,450	Chattanooga, Tenn.	11,366
Passaic, N. J.	45,000	Knoxville, Tenn.	6,400
Perth Amboy, N. J.	10,000	Austin, Tex.	10,000
Plainfield, N. J.	12,500	Corpus Christi, Tex..	7,000
Teaneck, N. J.	15,000	Danville, Va.	5,000
Toms River, N. J.	5,000	Newport News, Va.	5,000
Vineland, N. J.	15,000	Appleton, Wisc.	5,000
Albany, N. Y.	31,000	Madison, Wisc.	5,000
Buffalo, N. Y.	76,000	Milwaukee, Wisc.	143,000
Elmira, N. Y.	10,000	Racine, Wisc.	5,100
Kingston, N. Y.	5,000	Cheyenne, Wyo.	6,000

In addition to these sums on account of regular campaigns, a number of communities came forward with substantial cash remittances toward the UJA Special Fund. Cash for the Special Fund is now a number one requirement.

PORTRAIT OF LEADERS IN THE UJA: FIRST IN A SERIES



MORRIS W. BERINSTEIN

Morris W. Berinstein of Syracuse, N. Y., has been a man of action on many levels of leadership. He has been a leader of campaigns in his community, a leader of State and regional efforts, a National leader for many years and a major participant in numerous international meetings and conferences bearing on the welfare and the fate of hundreds of thousands of Jews in Israel and other lands. A successful business man, a skillful campaigner, a devoted student of Jewish affairs, a resourceful negotiator and a most incisive personality on the public platform, Morris Berinstein has yet another splendid gift. Here also is the innovator and the pioneer. It was he, in part, who helped to conceive and formulate the uniquely successful Consolidation Loan of 1954, and it is he, along with other key leaders of the UJA, who devised the extraordinary Special Fund that was set in motion on November 18th. If it is true that crises produce their own leaders from among the people — and this has been proved a thousand times over — the crises of the last ten years produced in Morris Berinstein one of the finest and truest of leaders ever yielded by the American Jewish community.

Morris W. Berinstein began his towering record of communal service in Elmira, New York, almost from the day the UJA was born 18 years ago. After a period of business activity and communal service in Elmira, where for several years he headed the local campaign, he moved to Syracuse and here served the Jewish community as President and Campaign Chairman of the Welfare Fund. In 1945, he was named State Chairman of the UJA and continued in this post through the end of 1946. In 1947, he was named a member of the UJA's top-level National Campaign Cabinet and served on it for the next four years. In 1951, he was named Chairman of the Cabinet and held this office through the following year. Morris Berinstein became a National Chairman of the UJA in 1953 and has held this post ever since.

In addition to these posts, he served in 1949 as Chairman of a unique "Caravan of Hope", which was a railway-borne exhibit that toured the entire country and brought to 150 major cities the life-saving and hope-restoring role of the UJA. In 1954, in addition to sparking the Consolidation Loan effort, he served as National Cash Chairman. In mid-1955, he was named National Campaign Chairman of State of Israel Bonds.

Morris Berinstein has met many times in Israel with the leaders of Israel, and has come to be regarded there as "The Ambassador of the UJA." But most of all, Morris Berinstein regards himself as the UJA's Ambassador to the Jewish communities of the United States and will be seen in this capacity many times in many communities during the critical campaign that is now unfolding. Known in business as the President of Morris W. Berinstein and Company, an interstate chain of retail furniture stores, he

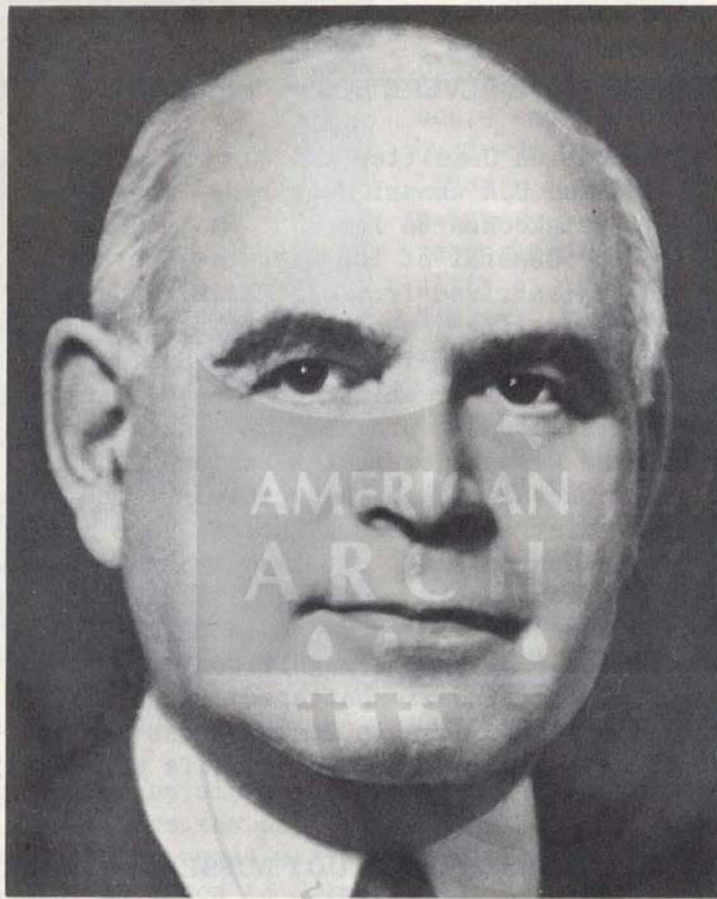
prefers to be known as a servant of his people. Neither his business nor his family will see much of him in the months ahead as he dedicates himself to this most crucial campaign since 1948.

#### **SUDDEN PASSING OF MOSES W. BECKELMAN A SEVERE LOSS TO AMERICAN JEWS**

Leaders of both the Joint Distribution Committee and the United Jewish Appeal, and delegates to both the JDC and UJA Annual Meetings — which were held within a day of each other — were shocked to learn of the sudden passing of Moses W. Beckelman, Director General of the Overseas Operations of the JDC. Mr. Beckelman, who had just arrived from his Paris headquarters to participate in both the JDC and UJA meetings, was 49 years old. He first joined the JDC in 1939 and directed its programs in the Baltic States. After serving with several inter-governmental organizations, he rejoined the JDC in 1945 as second in command of its European program, and was named Director General in 1951. In 1953, the French Government bestowed on him the Legion of Honor, with the rank of Chevalier, in recognition of the work he was doing in behalf of refugee and distressed Jews. The officers and Cabinet of the UJA, in mourning his sudden passing, declared that his death "represents a profound loss to distressed Jews in many lands, to the people of Israel and to the American Jewish community for whom he labored with utmost devotion and greatest distinction. He made a magnificent and unforgettable contribution to the rebuilding of Nazi-shattered Jewish life in post-war Europe, to the welfare of distressed Jews in Moslem areas and to the settlement and absorption of refugees in Israel. To his wife and family we extend our deepest sympathy."

#### **UJA MOURNS SAMUEL SAMPSON OF MILWAUKEE, WAS STUDY MISSION MEMBER**

The officers of the United Jewish Appeal, the members of its National Campaign Cabinet, and the members of the recent UJA Study Mission record their deep sorrow at the death of Mr. Samuel Sampson of Milwaukee. Mr. Sampson suffered a fatal heart attack on Monday, December 26th while on vacation in Miami. He was 62 years of age. An outstanding contributor and a leader of the Milwaukee Jewish Welfare Fund, he was a member of its Board of Directors and served on its Budget and Finance Committee. Mr. Sampson was also a member of the Board of Governors of Israel Bonds and Chairman of Israel Bonds in Milwaukee. He had just recently returned from Europe and Israel as a member of the highly successful UJA Study Mission. In private life, he was a leading figure in the electrical appliance field in the State of Wisconsin. He will be sorely missed by his community, and by the American Jewish community at large, for he was an outstanding force in Jewish communal affairs for many years. The UJA extends its condolences to his widow, his family, and to the Milwaukee Jewish community.



*Champion  
of Freedom's  
Cause*

**SENATOR HERBERT H. LEHMAN**

The United Jewish Appeal is pleased to announce that it will open its 1956 nationwide campaign with a Testimonial Dinner to Senator Lehman to afford an opportunity to his many friends and admirers to honor him as one of America's, and American Jewry's, foremost citizens.

Saturday evening,  
January 21, 1956  
Waldorf-Astoria Hotel  
New York, N. Y.

WALTER H. ANNENBERG, CHAIRMAN, TESTIMONIAL DINNER COMMITTEE



UNITED  
JEWISH  
APPEAL

1956 CAMPAIGN GOAL  
**\$105,283,435**

ON BEHALF OF UNITED ISRAEL APPEAL  
JOINT DISTRIBUTION COMMITTEE  
NEW YORK ASSN. FOR NEW AMERICANS

# REPORT

TO MEMBERS OF THE  
NATIONAL CAMPAIGN COUNCIL

UJA  
SPECIAL  
FUND

**\$25,000,000 PLUS**

OVER AND ABOVE  
THE REGULAR 1956 CAMPAIGN  
TO MEET  
INCREASED IMMIGRATION NEEDS  
WHILE ISRAEL'S PEOPLE  
MEET THE NEW EMERGENCY

Vol. XI, No. 2, January 31, 1956

165 West 46th St., New York City

NOT FOR PUBLICATION

## EMERGENCY BRINGS RECORD

**\$ 5,833,000** for Special Fund

**\$ 11,037,000** for Regular Campaign

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**\$16,870,000** TOTAL IN BIG GIFTS

AT LEHMAN TESTIMONIAL DINNER

EQUAL OUTPOURING IS NOW

NECESSARY FOR UJA'S

NATIONAL INAUGURAL CONFERENCE

FEBRUARY 26 AT MIAMI BEACH

**GREATEST START IN VIEW FOR UJA'S 1956 NATIONWIDE CAMPAIGN IF ALL OTHER  
TOP CONTRIBUTORS NOW MATCH PHENOMENAL GIVING DEMONSTRATED BY  
750 LEADERS AT TESTIMONIAL TO SENATOR HERBERT H. LEHMAN**

American Jews have set many philanthropic records over the past quarter of a century, but none so great as was set on Saturday evening, January 21, at the UJA's testimonial dinner to Senator Herbert H. Lehman. The more than 750 community leaders who came together at the Waldorf-Astoria Hotel that evening did what their distinguished guest of honor hoped they would do — demonstrate in a moment of peril and danger their unswerving support of the United Jewish Appeal.

Through the United Jewish Appeal, the Senator declared, "you have helped to build a state ... to provide asylum for 800,000 unwanted, uprooted, homeless human souls ... to write history and to fulfill an ancient Promise. You, with your contributions, have helped to buy that which is beyond price and purchase: a future for an entire people and a place in history for a new democratic nation. But all of us know that what has been done in the past provides only a measuring stick for that which remains to be done. The present challenge is far greater than any faced heretofore ... forces have been unleashed which we did not conceive when the establishment of Israel was first undertaken and pressed to realization. Stupendous dangers have arisen even beyond any we foresaw. We must see them clearly now and grapple with them. There is, of course, no turning back..."

And that evening there was no turning back, indeed. Those who came forward did so with valour and greatness — with a total of \$16,870,000 in individual gifts, bettering by close to 60 per cent the amounts they brought forward fully one year ago, almost to the day, at the memorable testimonial to Edward M. M. Warburg.

Of the total they brought forth, \$11,037,000 was announced in behalf of the regular 1956 campaign, and \$5,833,000 for the UJA's emergency Special Fund. This magnificent outpouring of individual contributions not only set an all-time record for pre-campaign support of the UJA — but there is now the prospect of the most phenomenal start ever given to a UJA campaign if the same standard is upheld in connection with the UJA's National Inaugural Conference at the Saxony Hotel in Miami Beach, Fla., on Sunday, February 26th.

**WILLIAM ROSENWALD URGES ALL KEY CONTRIBUTORS TO ACT WITHOUT DELAY**

Acting within hours after the record outfall of gifts, William Rosenwald, General Chairman of the UJA, along with every one of the UJA's national officers, appealed to all other contributors to register their support without delay and in time for announcement at the National Campaign Opening in Miami.

They urged especially that contributors attend the many small and intimate meetings now being held in advance of the Inaugural Conference. These meetings are taking place in the communities so that contributors can bring themselves closely abreast of the emergency developments in Israel and North Africa; get a detailed picture of the sacrificial giving demonstrated at the Lehman testimonial, and avail themselves of the opportunity to announce gifts to (1) the regular campaign, and (2) to the United Jewish Appeal Special Fund. In addition, a call has gone out urging each community to waive all previous campaign calendars so that the widest possible effort affecting all levels of leadership and giving gets under way at once.





**HENCEFORTH AND FOR ALL TIME!** Senator Herbert H. Lehman, center, shown receiving scroll which testifies that a new immigrant village in Israel will henceforth bear his name. (See map at right.) William Rosenwald, left, General Chairman of UJA, and Edward M. M. Warburg, UJA President, right, acted for national officers and the Executive of the Jewish Agency in making this historic presentation at the testimonial dinner. (See page 4 for text of scroll.)

Both Mr. Rosenwald and Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA, have urged at the same time the earliest possible remittance of cash in view of the fact that in this emergency the Jewish Agency cannot reasonably expect the Israel Government to provide deficiency funds. "The Jewish Agency," they emphasized, "is now completely dependent on the United Jewish Appeal in this country, and on United Israel Appeal campaigns in other countries, while the Joint Distribution Committee is in a similar position of financial stress as events force the acceleration of its emergency emigration and welfare programs in Morocco and Tunisia."

### **ISRAEL NAMES NEW IMMIGRANT VILLAGE 'LEHMAN' IN TRIBUTE TO HIM**

The testimonial to Senator Lehman was marked not only by the establishment of a new record in giving, but by memorable addresses and at least one stunning, surprise announcement. Both the Senator and Mrs. Lehman were visibly moved when it was made known to them that a new immigrant village in Israel had just been named for Mr. Lehman and would bear his name "henceforth and for all time to come." The new immigrant village, to be known simply as "Lehman," will be located in the Ashkelon district on the Mediterranean Coast and will be populated by immigrant families now arriving in large numbers from North Africa. A scroll to this effect, lettered in English and classical Hebrew, was presented to Mr. Lehman by Edward M. M. Warburg, President of the United Jewish Appeal.

President Itzhak Ben-Zvi of Israel joined in the tribute to Senator Lehman with this cable from Jerusalem:

"It gives me great pleasure to extend congratulations on naming for you of a new settlement in Israel. I know very well that this honor is abundantly merited. It expresses the admiration and the appreciation of the Jewish people. My greetings and best wishes for success of the United Jewish Appeal."

The text of the scroll declares:

*The Officers*  
of the  
UNITED JEWISH APPEAL  
and  
*The Executive*  
of the

JEWISH AGENCY FOR PALESTINE

*hereby make known to*

HERBERT H. LEHMAN

*American statesman, international public servant, humanitarian*

*that henceforth and for all time to come in the*

*State of Israel*

*a Jewish settlement on the Mediterranean Coast*

*in the District of Ashkelon*

*will bear the name:*

**LEHMAN**

*By the name it bears, this settlement will enshrine in perpetuity*

*the appreciation of the Jewish people for*

*his lifelong leadership and magnificent service*

*in the cause of universal freedom*

*and the welfare of Jews the world over,*

*and for his vigorous and weighty support for the*

*independence of the State of Israel,*

*its development and its progress.*

DR. NAHUM GOLDMANN, *Chairman*

BERL LOCKER, *Chairman*

*For the Executive of the Jewish Agency*

WILLIAM ROSENWALD

EDWARD M. M. WARBURG

RABBI HERBERT A. FRIEDMAN

*For the United Jewish Appeal*

### **SAMUEL BRONFMAN PRESIDES, CARDS CALLED BY ROSENWALD, STONE AND WEILER**

The guests heard from Senator Lehman; Israel Ambassador Abba S. Eban; Mr. Rosenwald; Samuel Bronfman of Montreal, President of the Canadian Jewish Congress, who presided; Rabbi Friedman, and from Dewey D. Stone of Brockton, and Jack D. Weiler of New York, National Chairmen of the UJA, who, with Mr. Rosenwald, shared in the calling of cards.

### **CONTRIBUTORS GO FAR ABOVE REGULAR GIFT STANDARD TO SUPPORT SPECIAL FUND**

Here is a partial list of the many gifts announced at, or made in connection with, the testimonial dinner to Senator Lehman. Please note that each contributor made gifts to the regular campaign and to the Special Fund. With respect to the Special Fund gifts, these were made in the spirit of the now memorable November 18th resolution, paragraph 6 of which declares: "That contributions by individuals to the Special Fund be made and accepted over and above, and without reduction of, their respective contribution to the campaigns to be conducted in 1956."

### **WILLIAM ROSENWALD IS FIRST TO SET PACE WITH INCREASED GIFT TO SPECIAL FUND**

UJA General Chairman William Rosenwald, who doubled his gift in 1955 to bring it to \$200,000 and who announced on November 18th that he would repeat this \$200,000 doubled gift for 1956 and, at the same time, make an extra gift to the Special Fund of \$100,000, set the pace at the Testimonial Dinner with the statement that he was increasing his Special Fund gift to \$150,000 for a combined total gift in 1956 of \$350,000. Mr. Rosenwald stated that he was doing this both in tribute to Senator Lehman's nearly half a century of humanitarian leadership and service, and in the conviction that extra effort and extra giving of the highest order to carry out emergency programs of immigrant settlement and agricultural development could, at this time, help mightily to sustain democratic Israel.

### **SAMUEL BRONFMAN OF MONTREAL GIVES \$635,000 OVER-ALL, \$250,000 TO SPECIAL FUND**

Samuel Bronfman, President of the Canadian Jewish Congress and an eminent philanthropic leader and industrialist on both sides of the border, followed Mr. Rosenwald's announcement with a thrilling statement that he was repeating his \$385,000 gift to this year's campaign and giving an over and above gift of \$250,000 to the Special Fund for a total of \$635,000 in 1956.

### **SPECTACULAR SUPPORT OF SPECIAL FUND MARKS GIVING ALL ALONG LINE**

Samuel Rubin of New York, in addition to repeating his \$30,000 contribution of last year to the 1956 regular campaign, announced a stunning gift to the Special Fund of \$250,000.

I. Rogosin of New York and North Hudson, N. J., announced a Special Fund gift of \$100,000.

The M. L. Annenberg Foundation of Philadelphia and New York announced a gift of \$150,000 to the Special Fund and \$75,000 to the regular campaign.

Mrs. Felix M. Warburg and Edward M. M. Warburg of New York, in addition to repeating their 1955 gift to the 1956 regular campaign, made an extra gift to the Special Fund of \$50,000.

Joseph M. Mazer of New York, National Chairman of the UJA Special Fund, announced on behalf of the Mazer Family a repeat of its 1955 gift to this year's regular campaign and an extra gift of \$75,000 to the Special Fund.

Saul and Robert W. Schiff and Associates of New York and Columbus, Ohio, came forward with a \$155,000 gift for the regular campaign and a gift of \$50,000 to the Special Fund.

The Charles B. Mayer Family of New York, announced a repeat gift to the regular campaign of \$150,000 and a \$50,000 gift to the Special Fund.

Harry Ginsberg of New York, Samuel Kipnis of Jacksonville, Fla., Frederic R. Ma of Philadelphia and Associates (National Container Corp.) announced a regular campaign gift of \$150,000 and a Special Fund gift of \$50,000.

The Keystone Refining Company, Speedway Petroleum and Aurora interests of Detroit combining the contributions of Messrs. C. William Sucher, William Fisher, Max M. Fisher, Nathan R. Epstein, and Leon Kay, announced a gift to the regular campaign of \$110,000 and a gift to the Special Fund of \$50,000.

Joseph Holtzman and Nathan Silverman of Detroit announced a regular campaign gift of \$52,000 and a \$50,000 gift to the Special Fund.

Joseph Cherner of Washington, D. C., announced a gift of \$50,000 to the regular campaign and \$50,000 to the Special Fund.

Jack D. Weiler of New York and Benjamin H. Swig of San Francisco, came forward with \$85,000 for the regular campaign and \$50,000 for the Special Fund.

Herman P. Taubman of Tulsa, Okla., announced a regular campaign gift of \$40,000 and a stirring \$70,000 gift to the Special Fund.

Senator Herbert H. Lehman, after announcing a gift of \$60,000 to the regular campaign and \$30,000 to the Special Fund, won a warm response with a surprise announcement that he was giving an extra \$10,000 for the Special Fund in honor of the 80th birthday of Mrs. Felix M. Warburg.

Benjamin J. Massell of Atlanta announced a gift of \$55,000 to the regular campaign and \$35,000 for the Special Fund.

William J. Levitt of New York, came forward with a gift to the regular campaign of \$75,000, and \$75,000 to the Special Fund.

Philip W. Lown of Lewiston, Me., announced a \$60,000 contribution to the regular campaign and \$50,000 to the Special Fund for Lewiston and Bangor, Me., and Boston, Mass.

Dewey D. Stone of Boston and Brockton, Mass., announced on behalf of the Stone Charitable Foundation a \$50,000 gift to the regular campaign and a \$55,000 contribution to the Special Fund.

Robert J. Gurney of Gastonia, N. C., announced a \$50,000 contribution to the regular campaign and a \$50,000 gift to the Special Fund.

Joseph Eisner and Joseph I. Lubin of New York came forward with gifts of \$45,000 to the regular campaign and \$25,000 to the Special Fund.

Joseph Meyerhoff of Baltimore announced a \$45,000 gift to the regular campaign and a \$25,000 gift to the Special Fund.

Charles Gutwirth and Isidore Lipschutz of New York announced a \$30,000 gift to the regular campaign and a \$50,000 gift to the Special Fund.

Mr. and Mrs. Jakob Michael, New York, announced gifts of \$25,000 to the regular campaign and \$30,000 to the Special Fund.

Robert I. Wishnick, New York, came forward with a \$35,000 gift to the regular campaign and \$25,000 to the Special Fund.

Samuel Goldfarb, New York, announced equal gifts to the regular and Special Fund campaigns of \$25,000 each.

Nathan Appleman, New York, announced a gift of \$11,000 to the regular campaign and \$25,000 to the Special Fund.

Mr. and Mrs. Reuben B. Gryzmish and family, Boston, announced a \$50,000 regular campaign gift and \$25,000 minimum to the Special Fund.

Harry Levine, Boston, came forward with \$20,000 for the regular campaign and \$25,000 for the Special Fund.

Joseph M. Linsey and Associates, Boston, announced a \$30,000 gift to the regular campaign and \$25,000 minimum to the Special Fund.

The Jacob Ziskind Foundation of Boston and Fall River, Mass., announced a \$50,000 gift to the Special Fund.

Harry S. and William H. Sylk of Philadelphia announced a \$30,000 gift to the regular campaign and \$25,000 to the Special Fund.

A. S. Kay and family of Washington, D. C., announced a gift of \$25,000 to the Special Fund. (Last year, this family gift was \$27,500. This year's regular campaign has not yet started).

Paul Himmelfarb of Washington, D. C., announced a \$25,000 gift to the Special Fund. (In 1955, this leader gave \$40,000 but the regular 1956 Washington campaign has not yet begun.)

### **NATIONWIDE SAMPLING SHOWS HIGH ORDER OF GIVING TO THE SPECIAL FUND**

Other outstanding gifts are as follows: Carl and Philip Leff, New York, \$25,000 regular and \$12,500 Special Fund; Morris Brecher, New York, \$25,000 regular and \$13,600 Special Fund; Irwin Eliel, New York, \$25,000 regular and \$12,000 Special Fund; Leighton and Samuel Rosenthal, and Milton Kramer, Cleveland, \$31,500 regular and \$10,000 Special Fund; Maurice Saltzman, of Bobby Brooks, Cleveland, \$20,000 regular and \$10,000 Special Fund; William Shipley, Cleveland, and Joseph Cohan, Toledo, \$26,000 regular and \$15,000 Special Fund; Ethel and Harry Daroff Foundation, Philadelphia, \$25,000 regular and \$15,000 Special Fund; Samuel Genel, Philadelphia, \$15,000 regular and \$10,000 Special Fund.

David N. Meyers, Cleveland, \$17,100 regular and \$10,000 Special Fund; David Ros New York, \$15,000 regular and \$20,000 Special Fund; Charles Frost, New York, \$13,000 regular and \$20,000 Special Fund; Abraham Kamber, New York, \$12,500 regular and \$10,000 Special Fund; Harry and Fred Seitz, New York, \$10,000 regular and \$10,000 Special Fund; Alexander Konoff, New York and Newark, \$10,000 regular and \$30,000 Special Fund; Jack Linsky, New York, \$10,000 regular and \$10,000 Special Fund; Sol Satinsky and Frankford Woolen Mills Foundation, Philadelphia, \$25,000 regular and \$10,000 to the Special Fund; Maurice and Ruben Rosen, Philadelphia, \$25,000 for the regular campaign and \$10,000 for the Special Fund; Myer Feinstein, Philadelphia, \$15,000 regular and \$6,000 Special Fund; Albert M. Bershad, Herman Kesler and Phil Frank of Philadelphia, \$18,000 regular and \$6,000 Special Fund; Lazure L. Goodman, Indianapolis, \$21,000 regular, \$10,000 Special Fund; Dr. Clarence Efroymsen, Indianapolis, \$10,000 regular, \$7,500 Special Fund; Robert Efroymsen, Indianapolis, \$10,000 regular, \$5,000 Special Fund; Miss Mary Sachs, Harrisburg, \$25,000 regular, \$10,000 Special Fund; Max C. Shrank, Bridgeton, N.J., \$10,000 to the regular campaign, \$5,000 to the Special Fund.

Benjamin R. Harris, Chicago, \$5,000 regular and \$25,000 Special Fund; The Harri Perlstein Foundation, Chicago, \$35,000 regular and \$15,000 Special Fund; Milton Kaln Foundation, Chicago, \$7,500 regular and \$25,000 Special Fund; James J., Joseph H. and Alan S. Axelrod, Boston, \$25,000 regular and \$5,000 minimum Special Fund; Col. and Mrs. Louis I. Rosenfield, Boston, \$15,000 regular and \$10,000 Special Fund; Mr. and Mrs. Louis H. Salvage, Boston, \$14,500 regular and \$5,000 Special Fund; Julian Venez and Samuel Rothberg, Peoria, regular \$10,600, Special Fund \$14,400; Morris W. Berinstein, Syracuse, regular \$15,000, Special Fund \$6,000; Abe Levine, Toledo, regular \$15,000, Special Fund \$5,000; Irving Levick, Buffalo, regular \$12,500, Special Fund \$10,000; and Joseph Markel, Buffalo, regular \$6,000, Special Fund \$10,000.

### **COAST TO COAST SURVEY SHOWS COMMUNITY CAMPAIGNS GATHERING MOMENTUM**

The superb increases announced at the Lehman Testimonial were, in many cases, the result of extraordinary efforts by numerous community leaders. Here is how their campaigns stand at the present time.

**NEW YORK:** The United Jewish Appeal of Greater New York has accumulated a total of \$4,520,000, of which \$1,700,000 represents monies for the Special Fund, and \$2,820,000 for its regular campaign. The great Metropolitan drive is poised to open formally on February 1st, and all signs point to one of the greatest efforts in its history. The campaign is under the General Chairmanship of Jack D. Weiler, who is also a UJA National Chairman; Judge A. David Benjamin, Charles Mayer, Joseph Eisner, and Samuel Hausman, with Mrs. Jakob Michael and Mrs. H. Herbert Rossman as Chairmen of the Women's Division. Sylvan Gotshal is Chairman of the Board of Directors and Monroe Goldwater is President. Henry C. Bernstein is the Executive Vice-President and Campaign Director.

**CHICAGO:** With more than 170 leading contributors in attendance at afternoon and evening meetings arranged by the Jewish Welfare Fund on January 11th, and addressed by Mrs. Golda Myerson, Israel's Minister of Labor, the Chicago effort got off to a whirlwind start. To date, the campaign shows a total of \$1,251,764, of which \$261,000 is for the Special Fund. Mrs. Myerson's impassioned plea made a deep impression on both meetings and indications are that the initial results have given an important impetus to this year's double effort. David Borowitz, who has just been named to the UJA's National Campaign Cabinet, is Chairman of the Campaign; Frederick W. Strauss is President of the Welfare Fund; Samuel A. Goldsmith is Executive Secretary, with Murr Vale as Campaign Director and Phil Paris as Assistant Campaign Director.

Among the outstanding gifts in Chicago, in addition to those listed on an earlier page, are these: American Community Builders, \$17,000 regular and \$5,000 Special Fund; Mogen David Wine Charitable Foundation, Mr. and Mrs. Max Cohen, \$30,000 regular and \$10,000 Special Fund; Mrs. Leopold E. Block, \$15,000 regular, \$5,000 Special Fund; Mrs. M. A. Rothschild, \$15,000 regular, \$5,000 Special Fund; Joseph L., Gerald S. and Willard Gidwitz, \$15,000 regular and \$5,000 Special Fund; Pritzker Foundation, \$25,000 regular, \$12,500 Special Fund; Harry I. Hoffman (Hoffman Family) \$27,100 regular, \$5,000 Special Fund; Maxwell Abbell, regular \$10,000, Special Fund \$3,000; Mr. & Mrs. Jacob M. Arvey, regular \$5,000, Special Fund \$5,000; Max Bressler, regular \$2,500, Special Fund \$2,500; Max and Joseph Eckerling, regular \$2,000, Special Fund \$1,000; Benjamin Fohrman & Sons, regular \$4,444, Special Fund \$2,000; Ben Greenberg, regular \$5,000, Special Fund \$5,000; Myer J. Hatowski, regular \$4,600, Special Fund \$1,500; Arthur N., Philip and Theodore Horwich, regular \$10,000, Special Fund \$3,000; Samuel Katz, regular \$1,250, Special Fund \$1,250; Milton J. Krensky, regular \$2,250, Special Fund \$1,000; Messrs. Sol and Seymour T. Lazar, regular \$3,700, Special Fund \$2,000; Edward Lissner, regular \$2,500, Special Fund \$1,000; Edward M. Pinsoff, regular \$8,500, Special Fund \$4,000; Nathan Rose, regular \$5,200, Special Fund \$3,000; Jacob R. Sensibar, regular \$1,000, Special Fund \$1,000; David Silbert, regular \$3,500, Special Fund \$1,500; Jacob A. Dubow, regular \$5,000, Special Fund \$2,000; William Henning Rubin, regular \$5,500, Special Fund \$2,000; Advance Transformer, regular \$3,000, Special Fund \$1,000; A. & L. Duman, regular \$3,000, Special Fund \$2,000; Samuel Bergman, regular \$2,250, Special Fund \$1,250; Joshua B. Glasser, regular \$6,000, Special Fund \$3,000; Saul Stuart Sherman, regular \$10,500, Special Fund \$2,000; A. Epstein & Sons, Inc., (A. R., and S. Epstein), regular \$4,600, Special Fund \$1,400; Sam Laud, regular \$7,500, Special Fund \$2,500; Robert H. Klein, regular \$10,000, Special Fund \$3,333; Dr. Lester Aronberg, regular \$3,000, Special Fund \$2,000; Henry N. Hart, regular \$11,000, Special Fund \$6,000; Stone Container Corporation, regular \$12,000, Special Fund \$5,000; Samuel N. Katzin, regular \$30,000, Special Fund \$5,000.

**DETROIT:** The Jewish Welfare Federation held its first meeting on January 17th, which produced a total of \$1,612,400, of which \$515,050 was for the Special Fund and \$1,097,350 for the Allied Jewish Appeal. The meeting heard a stirring address by UJA Executive Vice-Chairman Rabbi Herbert A. Friedman, and the general consensus is that the two-fold campaign is off to a brilliant beginning. The Hon. Theodore Levin is President of the Federation and Isidore Sobeloff is the Executive Director.

The Allied Jewish Appeal in Detroit has a 1956 goal of \$5,380,000, of which \$4,150,000 is for the regular campaign and \$1,230,000 for the UJA Special Fund. In addition to gifts from this community mentioned on an earlier page, here are some of Detroit's key gifts combining the regular and Special Fund efforts:

	<u>1955 Gift</u>	<u>1956 Gift</u>	<u>Per cent Increase</u>
Theodore Bargman	\$10,000	\$16,250	62
Julius Berman	4,500	7,500	67
Brown Reliable Bedding	4,000	6,000	50
Jacob A. Citrin	7,000	12,500	79
Irwin I. Cohn	17,600	30,000	69
W. B. Doner & Co.	8,000	12,000	50
Sol Eisenberg & Joseph Gendelman	10,000	20,000	100
Harry, Marvin H. & Irving E. Goldman	4,000	7,000	75
Irving L. Goldman	5,000	10,000	100
Samuel Grand	3,000	5,000	67

	<u>1955 Gift</u>	<u>1956 Gift</u>	<u>Per cent Increase</u>
Abe Green, Aubrey H. Ettenheimer & Leonard Farber	\$10,000	\$30,000	200
Harry L. Green & Harry B. Jacobs	1,000	5,000	400
Irving & Hyman Green	5,000	10,000	100
Green & Klein	1,000	5,000	400
Green & Sarko	7,500	20,000	167
Holtzman & Silverman	52,000	102,000	96
Max J. Kogan	10,000	17,000	70
Edward C. Levy	10,000	20,000	100
Milton K. & Irving Mahler	7,500	12,500	67
Jack Rothberg	3,500	5,500	57
Safran Printing Co.	14,000	21,000	50
Leslie R. Schmier	3,000	7,000	133
R. Shaye Fund & Grosse Pointe Foods	8,500	15,000	76
Shiffman Foundation	17,500	30,000	71
Simons-Michelson Co.	7,500	12,500	67
Richard Sloan	4,500	7,500	67
Hugo Slotkin	12,500	27,500	120
Stollman Brothers	12,500	22,500	80
Henry Wineman & Co.	20,000	30,000	50
Sidney J. Allen	13,500	17,750	31
Nathan & Sol Balaban	3,000	4,000	33
Harry Barnett	6,500	9,000	38
Tom & Abe Borman & Associates	28,000	40,000	43
Crown & Calvin Furniture	6,500	8,500	30
Samuel Friedman	11,000	15,000	36
Glendale Provision Co.	9,500	12,500	31
Harvey Goldman & Co.	15,000	21,250	42
Handleman Drug Co.	11,000	15,000	36
Jason L. Honigman	15,000	20,000	33
Sam D. Jacobs	6,000	8,500	42
Nathan King	3,500	5,000	43
Allen B. Kramer	3,700	5,000	35
Dan & Harold Laven	3,500	5,000	43
Jack O. Lefton	3,500	5,000	43
Charles Milan	5,500	8,000	45
Radner Foundation	10,250	15,250	49
Morris L. Schaver	11,500	17,000	48
Slatkins & Dexter Chevrolet	14,000	19,000	36
Eugene Sloan	4,500	6,000	30
Abraham Srere	13,000	17,300	33
Louis Tabashnik	16,000	23,000	44
Winkelman Bros.	20,000	28,000	40
Wisper & Wetsman	22,500	32,000	42
Paul Zuckerman	9,250	13,000	40

**BALTIMORE:** The Jewish Welfare Fund, after a thrilling start with a meeting on January 15th, addressed by Rabbi Friedman, to date has raised a total of \$943,023, with \$242,207 representing contributions to the UJA's Special Fund and \$700,816 in gifts to the Jewish Welfare Fund. The emphasis in the Baltimore campaign is on both organization and maximum giving, with yeoman's work being done by the entire campaign leadership. Louis J. Fox is serving as both Chairman of the campaign and President



of the Welfare Fund; Joseph Meyerhoff, who is Chairman of the UJA's National Campaign Cabinet, and Elkan Myers, are serving as Campaign Co-Chairmen, and together with J. Benjamin Katzner are members of the community's top-level campaign steering committee. Harry Greenstein is the Executive Director and Isadore I. Sollod is the Campaign Director.

Leading gifts in Baltimore to date, in addition to the outstanding contribution by Jacob Meyerhoff listed earlier, include the following: Ben and Fred Katzner, \$13,850 to the Special Fund and \$41,500 to the Welfare Fund; Herman and Ben Cohen, \$10,000 to the Special Fund and \$35,000 to the Welfare Fund; Morton and Philip Macht, \$8,500 to the Special Fund and \$25,000 to the Welfare Fund; Jack Meyerhoff, \$7,500 to the Special Fund and \$25,000 to the Welfare Fund; Schwaber Foundation, \$7,500 to the Special Fund and \$20,000 to the Welfare Fund; Samuel and Harvey Steinbach, \$5,000 to the Special Fund and \$15,000 to the Welfare Fund; Harry and Charles Rosenbaum, \$7,000 to the Special Fund and \$21,000 to the Welfare Fund; Sydney C. Blumenthal, \$5,000 to the Special Fund and \$13,000 to the Welfare Fund; Leonard and Jack Rosen, \$3,750 to the Special Fund and \$7,500 to the Welfare Fund; Hettleman Bros., \$5,000 to the Special Fund and \$10,000 to the Welfare Fund.

**PHILADELPHIA:** The regular and Special Fund campaigns of the Allied Jewish Appeal have so far produced a total of \$377,234, of which \$140,834 is for the Special Fund and \$236,400 for the Allied Campaign. Mrs. Golda Myerson visited with the community's top leadership and gave them an intimate picture of Israel's position. The campaign leadership is now poised for one of the most intensive efforts in Philadelphia's history and expectations are running high. The leadership includes: Harry S. Sylk, Campaign Chairman; Albert R. Ettelson, Leon H. Magil and William Shore, Co-Chairmen; Alex F. Stanton, Advance Gifts Chairman; and Albert Bershad, Samuel Fingrudt, Samuel Genel and Maurice M. Rosen as Advance Gifts Co-Chairmen. Myer Feinstein is President of the Allied Jewish Appeal. The Executive Director is Donald B. Hurwitz.

**MIAMI:** The Combined Jewish Appeal Campaign of the Greater Miami Jewish Federation has so far accumulated \$605,341 on its dual 1956 effort, with \$136,140 for the UJA's Special Fund and \$469,201 for the CJA. This was another of the communities visited by Mrs. Myerson, whose description of Israel's emergency made a profound impression on the close to 60 leaders who heard her on January 5th at the home of Samuel Friedland. The Miami campaign is again under the Chairmanship of Samuel J. Heiman. The Jewish Federation is headed by Stanley C. Myers as President. Benjamin B. Rosenberg is the Executive Director.

**WASHINGTON, D. C.:** The United Jewish Appeal of Greater Washington has so far accumulated \$235,000 for the Special Fund but has not yet started its regular campaign. The campaign has already remitted \$150,000 in Special Fund cash. The Washington campaign, which was literally the first in the entire country to accept a quota for the Special Fund, has made excellent progress since its first 1956 Board of Directors meeting little more than two months ago. The campaign is under the vigorous Chairmanship of Rabbi Isidore Breslau, who is also National Allocations Chairman of the UJA. Milton S. Kronheim is serving as Vice-Chairman of the campaign. Leopold V. Freudberg is President of the Greater Washington UJA. Louis E. Spiegler is the Director.

In addition to gifts from Washington listed on earlier pages, here are some of the top gifts to the Special Fund: Cohen Lehrman Foundation, \$10,000, (\$27,500 in 1955); Mrs. Allie Freed, \$10,000, (\$5,000 in 1955); Harry L. Carpel, \$6,000, (\$15,000 in 1955); Morris Cafritz, \$5,000, (\$10,000 in 1955); Mr. and Mrs. Joel S. Kaufmann, \$5,000, (\$9,000 in 1955); Morris Pollen and Sons, \$5,000, (\$10,000 in 1955); Isadore M.

Gudelsky, \$4,000, (\$6,000 in 1955); Rabbi Isadore Breslau and family, \$4,000, (\$10,000 in 1955); Joseph Ottenstein, \$3,000, (\$7,500 in 1955); I. S. Turover, \$3,000, (\$7,500 in 1955), and Leopold V. Freudberg, \$2,500, (\$6,000 in 1955).

**PITTSBURGH:** The campaign of the United Jewish Federation has raised \$216,171 for the Special Fund but has not as yet started its regular campaign. Mrs. Golda Myerson and Joseph Mazer, National Chairman of the UJA Special Fund, addressed an enthusiastic meeting in this community, which gave her not only a great ovation, but a heartening demonstration of their support in terms of giving. The Special Fund effort is under the Chairmanship of Samuel H. Horelick, and has already provided \$108,000 in cash.

Key gifts to the Special Fund in Pittsburgh include the following: Charles J. Rosenbloom, \$25,000, (\$5,000 in 1955); Julius Halpern, \$20,000, (\$24,000 in 1955); Samuel H. Horelick, \$15,000, (\$15,000 in 1955); Mr. and Mrs. David Lowenthal, \$7,000, (\$600 in 1955); Nathaniel P. Kann, \$5,000, (\$5,000 in 1955); Dr. J. E. Rosenberg, \$5,000, (\$4,000 in 1955); Herman Fineberg, \$4,100, (\$6,000 in 1955); and Louis J. Reizenstein, \$3,000, (\$9,000 in 1955).

**NEWARK:** The two-fold campaign of the Jewish Community Council of Essex County has so far produced a total of \$418,000, with \$140,400 for the Special Fund and \$277,600 for the regular drive. The community's top leadership met on January 16th with UJA National Chairman Morris W. Berinstein of Syracuse and with Col. Katriel Salmon, Air, Naval and Military Attache of the Israel Embassy in Washington, who together gave a detailed picture of the needs in North Africa and Israel. Although a meeting had previously been held on December 13th, many of those in attendance responded to Mr. Berinstein and Col. Salmon and to Charles Davis, who presided, with additional increases. Louis D. Stern is President of the Council. Herman M. Pekarski is the Executive Director.

Here are outstanding gifts to the United Jewish Appeal of Essex County, which include the regular campaign and the Special Fund. In addition to gifts from this community mentioned earlier, each of the following contributions represents an increase over 1955 giving: Herbert R. Abeles and Richard R. Lewit, \$10,000 in 1956 as against \$7,500 last year; Leo Brody, Rain or Shine Box-Lunch, \$8,000 in 1956 as against \$7,000 last year; Gilbert Bushberg, Bushberg Bros., \$2,500 (firm) in 1956 as against \$1,550 (firm) last year; Alta Cohen, \$5,000 in 1956 as against \$2,000 last year; Julius H. Cohn & Co., \$14,000 (firm) in 1956 as against \$11,000 (firm) last year; Charles R. Davis, Berkeley Furniture Co., \$7,000 in 1956 as against \$5,000 last year; Sigmund Dornbusch, \$14,000 in 1956 as against \$10,000 last year; Max Drill, \$3,000 in 1956 as against \$2,000 last year; Erwin Gerber, \$8,000 in 1956 as against \$5,000 last year; Mannes Glickman, \$2,800 in 1956 as against \$2,000 last year; Galsworthy, Inc., Frank and Raymond Reitman, \$8,000 in 1956 as against \$6,000 last year; Leon Gruber, \$5,000 in 1956 as against \$4,000 last year; B. Sumner Gruzen, \$2,250 in 1956 as against \$1,500 last year; Isaac Heller, Saul Robbins, Remco Industries, \$3,000 (firm) in 1956 as against \$200 (firm) last year; Martin Jelin, \$4,200 in 1956 as against \$3,000 last year; Joseph C. Kaltenbacher, Richard S. Kaltenbacher, Seton Leather Co., \$12,000 (firm) in 1956 as against \$10,000 (firm) last year; Louis A. Kasen, Synthetic Plastic Co., \$11,000 (firm) in 1956 as against \$6,000 (firm) last year; Jack Kornreich, Express Container Corp., \$4,500 in 1956 as against \$3,000 last year; Robert I. Krinzman, \$3,000 in 1956 as against \$2,100 last year; Lasky Co., \$4,000 in 1956 as against \$2,750 last year; Ivan Levenson, Jones Pies, \$3,000 (firm) in 1956 as against \$2,000 (firm) last year; Martin Mack, \$5,000 in 1956 as against \$2,500 last year; Leon Marantz, General Brass & Machine Works, \$3,750 (firm) in 1956 as against \$2,750 (firm) last year; William Margulies & Co., \$3,500 (firm) in 1956 as against \$2,500

(firm) last year; Harry Nachman and Nathan Resnik, East Orange Mill End Shop, \$3,150 (firm) in 1956 as against \$2,250 (firm) last year; Lawrence Schacht, Schacht Steel Construction, \$15,000 in 1956 as against \$10,000 last year; Alvin C. Schottenfeld, Dean's Floor Coverings, \$1,500 (firm) in 1956 as against \$1,150 (firm) last year; H. Schultz & Sons, \$7,000 (firm) in 1956 as against \$5,250 (firm) last year; Arnold, Charles & Joseph Segal, \$4,100 in 1956 as against \$2,800 last year; Joseph Slater, \$4,200 in 1956 as against \$3,000 last year; Jack Slavitt, \$2,000 in 1956 as against \$1,000 last year; Michael A. Stavitsky, \$13,000 in 1956 as against \$8,500 last year; Charles & Louis Stern, \$7,000 in 1956 as against \$5,000 last year; Bernard Striar, \$3,000 in 1956 as against \$2,250 last year; Wachstein Family, \$7,200 in 1956 as against \$6,000 last year; Joseph Waldman & Sons, \$6,000 (firm) in 1956 as against \$5,000 (firm) last year; Ralph Wechsler, \$6,500 in 1956 as against \$4,000 last year; Sigmund Werner, \$3,000 in 1956 as against \$2,000 last year.

**BOSTON:** One of the most electrifying meetings held thus far anywhere in the country took place on Thursday evening, January 19th, in Boston, where 27 outstanding contributors pledged a total of \$909,950. The meeting produced a total of \$425,750 for the Special Fund, and \$484,200 for the Combined Jewish Appeal of Greater Boston. What makes this result especially noteworthy is the fact that Boston is a Fall campaign community and only recently completed its 1955 effort. This superb response now augurs one of the finest campaigns in the history of the Boston Jewish community. Louis P. Smith is Chairman of the campaign. Lewis H. Weinstein is President. Sidney S. Cohen is the Executive Director.

Among the outstanding gifts announced in Boston so far, in addition to those already listed above, are: Abram Berkowitz, regular \$5,000, Special Fund \$5,000; David S. Bond, regular \$7,200, Special Fund \$5,000; Morris Borkum and Family and Mr. & Mrs. Oscar Finkel, regular \$6,000, Special Fund \$2,500; Boston Royal Petticoat Co. (David L. Rosenberg and David L. Fine), regular \$6,500, Special Fund \$5,000; Casty, Faneuil, Lifland Charitable Foundation, regular \$14,000, Special Fund \$15,000; Federal Liquors, regular \$2,600, Special Fund \$2,500; Mr. and Mrs. Sidney B. Goldstein, regular \$10,000, Special Fund \$5,000; Haymarket Clothing Co., regular \$12,500, Special Fund \$7,500; Mr. and Mrs. Simon J. Helman, regular \$10,000, Special Fund \$5,000; Mr. & Mrs. Milton Kahn, regular \$3,500, Special Fund \$2,000; Benjamin B. and Joseph Rodman, regular \$3,200, Special Fund \$2,500; Mr. and Mrs. Albert M. Slater, regular \$7,000, Special Fund \$5,000; Louis P. Smith, regular \$3,200, Special Fund \$1,500; Carl Spector Shoe Co., regular \$4,500, Special Fund \$2,250, and Irving Usen, regular \$12,000, Special Fund \$10,000.

**WILKES-BARRE:** This community to date has raised \$27,000 toward the Special Fund and has already remitted \$20,270 in cash. Its regular campaign has not yet started. Two of the outstanding Special Fund gifts in this community are as follows: Jacob Rifkin, \$8,500 and Aaron Weiss \$5,000.

**DAYTONA BEACH:** This community not only accepted its Special Fund quota of \$3,000, but went into a special drive immediately and raised the quota in full. The \$3,000 quota has been remitted to the UJA in cash. Lou Unatin is the 1956 President of the Fund and was Chairman of the Special Fund drive. Al Schuman is 1956 Campaign Chairman.

**ATLANTA:** Although this Community has not started its regular campaign for 1956, it is now in the midst of an intensive Special Fund effort, which to date has raised a total of \$76,800, with \$50,250 already remitted to the UJA. In addition to the outstanding gift of Benjamin J. Massell listed on an earlier page, these are some of the

other Special Fund gifts that have been announced: The Garson Family, \$5,100; Milton Weinstein and Mrs. I. M. Weinstein, \$5,000; Thomas Makover and Sons, \$3,000, and Mandle and Erwin Zaban, \$2,500. The Special Fund is being sparked by National Campaign Cabinet member Barney Medintz. Mr. Massell is President of the Atlanta Jewish Welfare Fund. Edward M. Kahn is the Executive Director.

**TOLEDO:** This fall campaign incorporated the Special Fund into its regular effort and has already raised \$502,000. Their total campaign for 1954 raised \$411,000. Although Toledo's 1955 campaign is not yet completed, the UJA is already assured of at least \$100,000 toward this community's Special Fund quota of \$123,300. Joseph Cohen is Campaign Chairman, Irwin Fruchtman is Campaign Co-Chairman, and Marvin S. Kobacker is President of the United Jewish Fund. Alvin Bronstein is the Executive Director.

**FONTANA, CALIF.:** Small towns please note: This community raised \$2,400 in 1955. Its 1956 campaign is not yet under way but it has remitted \$955 to the Special Fund.

**ALLENTOWN:** This community at the present time is campaigning for the Special Fund only and to date has accumulated \$48,186, with a Special Fund gift of \$15,000 by Morris Senderowitz, Jr., President of the Jewish Federation and a National Campaign Cabinet member. George Feldman is Executive Director. It has already sent \$26,500 in cash.

**SPRINGFIELD, MASS.:** This community has not yet started its 1956 regular campaign but has already raised \$33,565 for the Special Fund, of which \$30,000 has been remitted to the UJA. Ed Schaffer and Simon J. Katz are Special Fund Chairmen. Irving M. Cohen is President of the United Jewish Welfare Fund. Benjamin Wolf is Executive Director.

**FLINT, MICH.:** This campaign is not yet under way but has remitted \$25,000 toward the Special Fund. Louis Kasle is President of the Jewish Community Council of Flint. Irving Antell is Executive Director.

**CANTON, OHIO:** This community has raised \$37,274 for the Special Fund toward a \$45,900 quota and has already remitted \$36,000 in Cash. Jack Fisher is Special Fund Chairman. Ben M. Dreyer is President of the Jewish Welfare Fund. Leonard Sebrans is Executive Director.

**BANGOR, ME.:** Although Bangor has not yet started its 1956 campaign, it has already raised \$55,600 for the Special Fund under the inspiring leadership of Philip W. Lown, a member of UJA's National Campaign Cabinet. Milton Lincoln is Executive Director. **FLASH:** Bangor has just remitted a check for \$54,100.

**DALLAS:** With its 1956 campaign yet to begin, this community has raised \$67,000 to date for the UJA Special Fund and expects to meet its \$175,000 quota in full. Morris I. Jaffee is Campaign Chairman, with Norman R. Cohen, Jacob Feldman, Nolan Glazer and Sherman M. Kaplan as Campaign Co-Chairmen. Bernard Schaenen is President of the Jewish Welfare Federation. Jacob H. Kravitz is Executive Director.

**TULSA:** This fall campaign raised more in 1955 than in 1954 and almost without let-up has gone on to raise \$121,000 toward a Special Fund quota of \$150,000. Milton Gordon is Chairman of the Campaign, with Meyer Moran as Campaign Co-Chairman. Julius Sanditen and Elliott Davis are Big Gifts Co-Chairmen. Samuel M. Kantor is President of the Tulsa Jewish Community Council. Emil Salomon is the Executive Director.

**MADISON, WISC.:** This community, in the midst of its fall campaign, undertook an additional effort in behalf of the Special Fund and has already raised \$13,196 of which \$10,000 has been remitted to the UJA. Sam Silverberg is Special Fund Chairman. Sam R. Chechek is Initial Gifts Chairman. Alex Temkin is President of the Madison Jewish Welfare Fund. Bert N. Jahr is the Executive Director.

**SEATTLE:** The Federated Jewish Fund and Council has been most consistent in its remittance of cash to the United Jewish Appeal which in the last two months has forwarded a total of \$33,500. The community remitted \$10,000 each both at the beginning and the end of December and early in January sent an additional \$13,500. Harold I. Poll is Chairman of the campaign; Archie S. Katz is President of the Fund and Council, with Mrs. Irving Anches, Nathan Feinberg and Abe J. Goldman as Vice-Presidents, Mrs. J. Jay Jacobs as Secretary and Herman Keisler as Treasurer. Samuel G. Holcenberg is the Executive Director.

### **BIRD'S EYE VIEW OF OTHER COMMUNITIES SHOWS STRONG FIRST RESULTS**

Here is an up-to-the-minute picture of Special Fund and regular campaign totals in various other communities.

<u>COMMUNITY</u>	<u>SPECIAL FUND TOTAL</u>	<u>REGULAR CAMPAIGN TOTAL</u>
Tucson, Ariz.	\$15,000	\$ 35,000
Waterbury, Conn.	30,427	68,651
South Bend, Ind.	27,365	40,000
Worcester, Mass.	50,000	200,000
St. Paul, Minn.	60,000	130,000
Kansas City, Mo.	42,300	125,950
Atlantic City, N. J.	11,560	28,450
Norfolk, Va.	7,910	19,525
Paterson, N. J.	29,000	86,000
Buffalo, N. Y.	75,000	153,000
Syracuse, N. Y.	40,000	100,000
Lowell, Mass.	9,425	25,250

### **SENATOR LEHMAN ASKS U. S. TREATY, ARMS, AND ECONOMIC AID FOR ISRAEL**

Senator Lehman, in a vigorously worded address at the testimonial dinner, leveled sharp criticism at the Western powers for placing Israel's people in "shattering isolation," described as "folly" the U. S. policy of "impartiality" as between the Arab states and Israel, and urged in particular that the U. S. redress its policies without delay by entering into a security pact with Israel, extending arms to Israel and granting large-scale and long-range economic aid to Israel and to its Arab neighbors. In the meantime, he stressed, there is need for the strongest support of the United Jewish Appeal in behalf of "the embattled and endangered people of Israel, and Jews in other parts of the world."

### **AMBASSADOR EBAN SAYS ISRAEL IS PERILLED BY ARAB-SOVIET HOSTILITY, WESTERN INACTION**

Israel Ambassador Abba S. Eban, in a brilliant address that combined a moving tribute to Senator Lehman and an incisive analysis of Israel's position, said of the guest of honor that "in his own country, and for many millions more across the continents of the world, he symbolizes the ideal of American freedom at its most exalted level. The ancient Hebrew heritage of social morality and the revolutionary rhythm

of American democracy have come together in him to form a personality of unusual dignity and breadth. In honoring him, you honor the causes which he leads — the cause of American patriotism, the cause of civil justice, the cause of incorruptibility and honesty in legislation and in executive government, and the cause of mature counsel in the international affairs of our time. He is one of the generation of Americans who have exercised their powers of leadership during the two great contrasting moments of Jewish history, the moment of tragedy and the moment of exaltation."

With reference to Israel's position, Ambassador Eban declared that "the coming months will be dominated by issues such as Israel has not faced since its establishment in 1948". Today, the Ambassador declared, "the issues are nothing less than the balance between peace and war, between stability and chaos, between an Israel pursuing its peaceful enterprise and an Israel valiantly fighting to renew the assurance of its survival. All who cherish Israel's statehood must pass through the coming months in a mood of deep solemnity and of stern resolution of purpose."

"What do we mean when we say to ourselves and to the world that Israel's security now lies in the balance?" Ambassador Eban asked. "The very utterance of that phrase should fill us with a sense of reverence and awe, for think what a variety and complexion of universal issues are bound up in this question of Israel's security: Israel, the climax to 2,000 years of prayer and of dreams; Israel, the sanctuary of the ancient Hebrew culture which more than Greece and Rome has determined the contour of Western civilization; Israel, the young bulwark of free institutions; Israel, the shelter of our kinsmen in their agony and their need; Israel, the home of free endeavor and of braver ideals; Israel, in the grace and fertility of its modern renaissance; Israel, the focus of a world-wide Jewish pride; Israel, the consolation of the Jewish people at the lowest ebb of their historic fortunes — all this is Israel. And to say that all this is in danger, that the security of all this now stands to be protected against the supreme and the ultimate perils, is to enunciate a situation of deep significance in terms of universal history. Would not a shudder of horror go through the conscience of our generation if a state in which such a rich variety of memories, ideals and associations have been invested, were again to be submerged in a torrent of violence?"

Ambassador Eban cited these four factors as contributing to Israel's position of peril:

First, he stated, "there is the relentless and implacable hostility of the Arab world."

Second, he pointed out, "there is the uncritical support of the Soviet Union and its allies for Arab hostility to Israel."

Third, he declared, "there is the recent drastic disturbance in the balance of military power."

"And fourth," Ambassador Eban pointed out, "there is the ominous fact that the established situation between Israel and her neighbors lacks the protection of any effective international guarantees capable of deterring an aggressor or reassuring his prospective victims."

As for the meaning of all this to Israel's people, Mr. Eban explained, "there is no other government in the United Nations or outside it which has the daily experience of having its citizens murdered, its country-side terrorized, its ports illicitly

blockaded, its enterprise boycotted, its very right to existence challenged by constant menace, its ears assailed by the dreadful tones threatening its violent extinction from hostile terrorists close at hand, all of its land frontiers sealed off by implacable hate, two of its maritime arteries illicitly intercepted, the citadels of its patience and restraint constantly bombarded by relentless hostility, which sometimes make a breach in that hard-pressed wall. If some of our choices are unusual, it is because our dilemma is unique. In the broad perspective of history, men may well judge that the State of Israel faced this fantastic burden of death and havoc, if not always with perfect judgment, at least with no greater measure of fallibility than attends all human decision."

Ambassador Eban pointed out that, if all this were not enough to literally overwhelm one of the smallest states in the world — an area of 8,000 square miles harassed and beleaguered by states covering 3,000,000 square miles and holding 50,000,000 people — the Soviet Union has now entered the Middle East "not to placate, to appease or to pacify, but rather to seize upon this Arab hostility as the central basis of its own efforts in the expansion of its strategic power. Thus the Soviet Union, with one reckless act, has overthrown the equilibrium of forces upon which our security precariously rested, and has sustained Arab hostility by encouraging its every mood and by adopting a policy of open and avowed and one-sided identification with every Arab state in every quarrel and dispute with its neighbor. This sudden eruption of the Soviet Union into the Middle East both aggravates the effects of Arab hostility and sets up a tendency for competitive action or inaction by other powers which further increases our country's vulnerability."

But in addition to all these acute perils, the Israel Ambassador emphasized, the most acute and dangerous of all is "the headlong disturbance in the balance of military power resulting from the recent Soviet transaction in Egypt, which has resulted in the early prospect of an overwhelming preponderance for the strongest Arab state against Israel on land, on sea and especially in the air. To Israel's deep regret, Mr. Eban stated, the Soviet rearmament of Egypt has been "incomprehensibly compounded by British arms shipments, not to Israel to balance the disequilibrium, but to Egypt to increase it still further."

Mr. Eban pointed out in this connection that despite this heavy flow of arms to Egypt, Western assistance to Israel has been "neither entirely or even partially commensurate with the huge-infusion of offensive strength which our adversaries have received."

In the light of this, he asked, "is there not then a clear prospect that by the summer of this year, we shall have an Egypt so preponderant and overconfident, and an Israel so desperate and tense, that an explosion will be seriously possible unless action to repair the balance is taken?"

The Israel Ambassador attained the most majestic pinnacle of faith with this statement: "I am forced to communicate to you my conviction that Israel will be successful in its efforts to strengthen its means of defense — and I express that conviction not because I have received, or my colleagues elsewhere have received, the slightest, concrete assurance in that direction. I express that belief because I dare not believe anything else. I dare not believe that it is the objective of friendly countries that Israel should lie naked and exposed — its cities and villages, its farms and its factories, its men, its women and its children exposed to the full brunt of aerial assault such as that which the Egyptian neighbor will be in a position to inflict. I do not believe that the peoples of free countries want Israel's hands to

be tied behind her back while its adversaries make ready to strike a stunning blow on its head and heart."

Mr. Eban urged "firm deliberate and speedy action" by the Western world to bring relief to the entire Middle East, and to Israel in particular. He called, first, as a matter of "paramount urgency", for a strengthening of Israel's defenses, "especially in the air", terming this a "basic military deterrent" which could "preclude a conflict in the summer of this year." Secondly, he urged the Western world "to dispel the danger of conflict and to relieve mutual fears by proclaiming in solemn, public, compelling contractual terms its determination to help resist any change of the existing frontier by force." Lastly, he called for a "sincere advocacy and pursuit of a peace settlement" but stressed that "such a settlement will surely not be obtained by inviting little Israel to become still smaller in order that the vast Arab empire should further expand."

The Israel Ambassador pointed out, however, that "Israel will not find any means of strengthening its defences until its overall financial capacity is improved." He said at the same time that "we will not close our doors to our brethren from North Africa. Their perils in that inflamed continent forbid any such course. We have seen too many millions of our people submerged in the flames of conflict in Europe for us to allow ourselves to witness some of their remnant now being swept away in the great ravages which divide the French Empire from the national movements in North Africa." Israel asks, therefore, the Ambassador declared, "that you relieve us from those burdens which are fully within the province of your own enterprise, and to that degree you will liberate Israel's other resources for the inescapable defense of its integrity."

#### PORTRAIT OF LEADERS IN THE UJA. PAUL BAERWALD



The unusual distinction of bridging two eras of world-wide Jewish philanthropy belongs to Paul Baerwald, Honorary Chairman of the Joint Distribution Committee.

At 84, he can look back to the days when he worked alongside such great leaders of Jewish philanthropy as the late Felix M. Warburg, Jacob H. Schiff, Louis Marshall and Julius Rosenwald, and today he can talk enthusiastically of planning new campaigns with their sons and, in some instances, their grandsons.

Paul Baerwald holds a special place in JDC's distinguished roster of officers, past and present. Mr. Baerwald became Associate Treasurer of the JDC in 1917, less than three years after its founding. In 1919, he became Treasurer and in 1932 was elected Chairman. He turned over the chairmanship to Edward M. M. Warburg in 1940, only to resume it a year later when Eddie Warburg entered the U. S. Army. Mr. Baerwald held the chairmanship until 1945, when Eddie Warburg returned.

He describes a lifetime of philanthropic work as "just doing the things that are necessary." Praise of his communal work seems to embarrass him.



Mr. Baerwald was eminently fitted for the job of leadership in the JDC. A banker, he had been a member of the firm of Lazard Freres from 1907 until his retirement from active business in 1930. He was also, until a few years ago, on the boards of other financial institutions, among them the General American Investors Corporation and the Fidelity-Phoenix Fire Insurance Company.

But in addition to business experience on an international scale, Paul Baerwald brought to JDC an interest in philanthropy that went back to his boyhood. He was born in Frankfurt-am-Main, Germany, and his father, Herman Baerwald, was for 30 years the head master of Frankfurt Philanthropin, a school for boys and girls supported by the Frankfurt Jewish community. In this position, the elder Baerwald was honorary secretary of various charitable undertakings in the Jewish community. In 1885 a committee was formed in Frankfurt to help the Jews in Rumania and Herman Baerwald was its honorary secretary. He dictated the minutes of the meetings to his young son, Paul.

So, as Paul Baerwald once told an audience, he has been in philanthropic work since 1885.

Paul Baerwald has had many honors. He holds honorary degrees from the Hebrew Union College and from the Jewish Theological Seminary. He was the first Jewish representative to be invited to serve on President Roosevelt's Advisory Committee on Political Refugees in 1938.

But he considers the action of the JDC in naming the Paul Baerwald School (now the Paul Baerwald Department) of Social Work for him as the greatest personal compliment of his life.

One can understand why JDC's Directors and Executive Committee wanted to give him this kind of lasting recognition. The words of Mrs. Felix M. Warburg, on the occasion of Baerwald's retirement in 1945, describe Paul Baerwald perhaps better than any other tribute. Mrs. Warburg said in part: "He worked quietly, thoroughly, ceaselessly and with infinite modesty and self-abnegation for the JDC....JDC is really to him, in a deep spiritual sense, a kind of religion in operation, a realization and practice of all those beautiful ideals that are preached in all our pulpits. To him, the Joint Distribution Committee had offered countless opportunities in these three decades to do concrete acts of human kindness; to father orphan children of the wars; to retrain the hopeless wanderer, to transport the refugees, to find jobs and create occupations, to do noble things..."

The UJA is proud to count Paul Baerwald as an intimate member of its family.

**HELP MEET TODAY'S EMERGENCY TODAY**

**SEND SPECIAL FUND CASH NOW**

think what UJA means  
to Israel if it means  
this to the Arabs...

Reprinted from the New York Times, January 26th, 1956

## ARABS' BLACKLIST IN U. S. EXTENDED

25 Concerns Added to Total  
by Saudi Arabians

By MILTON BRACKER

Saudi Arabia has expanded and intensified the blacklisting of companies dealing with Israel. The blacklist was originated by the Arab League three years ago.

At least twenty-five names have been added to the list, Saudi Arabian sources have confirmed.

In some cases, the reason for blacklisting has gone far beyond the terms of the original boycott. New factors are Israeli citizenship and contribution to the United Jewish Appeal, as established by Arab research, a Saudi Arabian source here said. The U. J. A. is the major fund-raising effort in this country on behalf of Israel.

Aware of the apparent broadening of the base of the Arabs' restrictive policy, the United States Department of Commerce has urged affected merchants to report their difficulties to it at once.

"The United States does not recognize the boycott," the local office of the department at 110 East Forty-fifth Street has been informed by Washington.

In January, 1954, when the Foreign Commerce Weekly published the restrictions on trade decided upon by the members of the Arab League as im-

plementations of their boycott, there were three main criteria:

1. Imports to Arab nations were to be banned if the companies had branches in Israel or general agents or regional offices there. Under this rule the American Express Company office at Dhahran has been ordered closed. Both Arab and business sources agree that the order was the result of the fact that American Express maintains a large office in Tel Aviv, Israel.

2. Foreign companies with shares in Israeli concerns or plants were to be barred from business in Arab lands.

3. Ships touching Arab ports on two-way trips were not to be allowed to anchor in Israel in either direction. World tourist ships were excepted.

Exporters on the blacklist are denied consular approval of documents essential to a shipment to Saudi Arabia. In one case where such approval has already been denied, the exporter is a United States citizen with no business interest in Israel.

But he has a stateless brother who lived for a time in Israel before coming here. The brother, also an exporter, told the Department of Commerce that an order confirmed by an "irrevocable" letter of credit had been canceled by the Saudi Arabian Ministry of Commerce.

Last Saturday, Rabbi Israel Goldstein, a leading Zionist, declared in a sermon at Congregation B'nai Jeshurun, 257 West Eighty-eighth Street, that "as of two months ago there were forty-four American firms on the blacklist of the Arab League."

Cases in which the local office of the Department of Commerce and the Commerce and Industry Association of New York have become interested clearly sug-

gest the "broadening of the base" of the boycott.

The cases involve paradoxes that may lead to direct representations to the Saudi Arabian Embassy through the Department of State or the Department of Commerce. The Commerce Department asks: "Who is being boycotted and what are the circumstances?" Business men who belong to the association ask: "What grounds if any exist for boycotting American corporations?"

Two specific cases, in which export licenses have already been denied by the Saudi Arabian consulate, involve relatively small concerns dealing largely in automotive parts.

One is the Fred Stein Company of 24 Stone Street. It has dealt with Saudi Arabia for a "few years," according to a spokesman. On Jan. 17 legalization of export documents for a new shipment was denied.

Mr. Stein is a native of Germany, who has taken out his first papers toward naturalization. He says he does no business with Israel and has no branch there. He has never been to Israel. He says he has never been listed as a contributor to U. J. A.

The other case involves the William Bernstein Co., Inc., of 15 Park Row—although it was not listed that way in the communication of the Saudi Arabia Minister of Commerce to the consulate here. The "boycotted" name was David Bernstein.

Until last May, William Bernstein, a United States citizen, had a brother, David, working with him. David Bernstein, now running his own concern in Kew Gardens, Queens, was born in Germany and came here via Israel. David Bernstein considers himself legally stateless. He took

out first papers in 1954, hoping to achieve United States citizenship within three years.

William Bernstein said his own company did not do business with Israel or have a branch there. Nor has he contributed to U. J. A. in the last two years.

Yet a week ago, his application to clear a new shipment of branches in Mecca and other Arab cities was denied. The William Bernstein concern has dealt with Saudi Arabia for "very many years" and the Commerce Department group believed that this instance, "mistakenly," was involved.

Meanwhile, on his own behalf, David Bernstein, doing business as the Dave Bernstein Company, has formally raised the question with the Department of Commerce.

Although it was learned that David Bernstein had not yet taken any papers held up at the Saudi Arabian consulate at 400 Lexington Avenue, he has been informed that his name is on the blacklist and that he is regarded as an Israeli citizen. He has never been listed as a U. J. A. contributor.

Privately, some business sources say the boycott is rapidly becoming anti-Jewish in the strictest sense. An Arab source countered that "there are no Jews in the oil business—but there are not Zionists."

Go on record with your gift now!



**UNITED  
JEWISH  
APPEAL**

**1956 CAMPAIGN GOAL  
\$105,283,435**

ON BEHALF OF UNITED ISRAEL APPEAL  
JOINT DISTRIBUTION COMMITTEE  
NEW YORK ASSN. FOR NEW AMERICANS

# REPORT

**TO MEMBERS OF THE  
NATIONAL CAMPAIGN COUNCIL**

**UJA  
SPECIAL  
FUND**

**\$25,000,000 PLUS**

OVER AND ABOVE  
THE REGULAR 1956 CAMPAIGN  
TO MEET  
INCREASED IMMIGRATION NEEDS  
WHILE ISRAEL'S PEOPLE  
MEET THE NEW EMERGENCY

Vol. XI, No. 3, March 9, 1956

165 West 46th St., New York City

NOT FOR PUBLICATION



**TO MATCH**

AMERICAN JEWISH  
ACTIVITIES **.....THEIR**

**COURAGE**

Leaders give  
record-breaking

**\$28,500,000**

to inaugurate  
**UJA's two great 1956 campaigns**

**\$9,300,000**

TOWARD SPECIAL FUND

**\$19,200,000**

TOWARD REGULAR CAMPAIGN

**NATIONAL INAUGURAL CONFERENCE AT MIAMI BEACH GIVES VIGOROUS ENDORSEMENT  
TO UJA SPECIAL SURVIVAL FUND AFTER DEEPLY MOVING PLEAS BY  
DR. GIORA JOSEPHTHAL, WILLIAM ROSENWALD AND RABBI HERBERT A. FRIEDMAN**

"If you want us to live, if you want us to be self-supporting, if you want to save the Jews of North Africa ... do not leave us alone. I have never pleaded, but I beg of you today... you must be convinced that this is the greatest Jewish emergency since 1948. If you act in this spirit, together we will demonstrate to the world our capacity to survive, and to survive in freedom."

With these words, Dr. Giora Josephthal, Treasurer of the Jewish Agency in Jerusalem and head of its Immigrant Absorption Department -- a man of rare compassion, courage and nobility of mind -- launched the UJA's two great campaigns for 1956, the most fateful campaigns since Israel's establishment in 1948.

The men and women who heard him -- more than 400 strong at the UJA's National Inaugural Conference in the Saxony Hotel at Miami Beach, on Sunday, February 26th -- gave iron evidence, indeed, of their solidarity with Israel and of their determination to help it survive.

Here is what they did:

They raised to \$28,500,000 the national total of Big Gifts -- improving it by close to \$12,000,000 after the phenomenal outpouring of gifts that took place fully a month earlier at the testimonial dinner in New York to Senator Herbert H. Lehman. Specifically:

\* They gave the strongest endorsement to the UJA's extraordinary Special Survival Fund -- nearly doubling it to a total of \$9,300,000.

\* They brought the regular campaign total to \$19,200,000.

And in doing all this, they went far beyond their gifts of the past number of years to establish a standard of giving in keeping with today's grim challenges and perils. All other contributors are now urged to do the same without delay.

**FULL WEEK OF INTENSIVE CAMPAIGNING PRECEDES FINAL MEETING AT MIAMI**

The Inaugural meeting at the Saxony came actually as the climax to a full week of the most intense activity in a number of nearby resort areas. The week of activity started on Monday, February 20th, with meetings at the Hollywood Beach Hotel and at Boca Raton. These were followed on Tuesday, Wednesday and Thursday by three splendidly attended meetings at Palm Beach, with an inspiring general meeting at the Whitehall Hotel as a climax. Larger city meetings involving Detroit, Philadelphia, Newark, Cleveland, Boston, Chicago, New York and other groups were held in Miami Beach throughout the week and in each case were both well attended and exceptionally productive.

# THEIR INAUGURAL CALL: "FILL THE UJA TO OVERFLOWING"



**SAMUEL H. DAROFF**, Philadelphia  
UJA National Chairman



**JOSEPH HOLTZMAN**, Detroit  
UJA National Chairman



**JACK D. WEILER**, New York  
UJA National Chairman

AMERICAN JEWISH  
THEY SHARED HONORS IN CALLING INAUGURAL CARDS



**MIAMI HOST.** Miami Campaign Chairman Samuel J. [Name], 2nd from left, welcomes Rabbi Herbert A. [Name], left, Cabinet Chairman Joseph Meyerhoff, [Name], and Dr. Giora Josephthal of Jerusalem.



**NATIONAL PACE-SETTERS.** Standing, left to right, UJA President Edward M. M. Warburg and UJA General Chairman William Rosenwald join, seated, Sam Briskin, Chicago, and Saul Schiff, New York and Columbus, Ohio.



**VETERAN CAMPAIGNERS.** UJA Speaker's Division Chairman Milton Kahn, Boston, Mr. Rosenwald, and Louis Berry, Detroit, Campaign Cabinet member, show gladness at record-breaking inaugural result.



**MEMBERS OF STRENGTH.** Mr. Rosenwald, 2nd from left, Cabinet members Maxwell Abbell, Chicago, left; [Name] Rapaport, Hartford, and Albert A. Levin, Cleveland.



**GREAT NEW YORKERS.** Seated, left to right, Mr. Warburg and Abraham Levitt; standing, Joseph M. Mazer, National Chairman, UJA's Special Survival Fund, and Mr. Rosenwald.



**FOCUS ON ISRAEL.** Mendel Silberberg, Los Angeles, left, makes a point in vigorous talk on Israel's position with Dr. Josephthal and Cabinet member A. S. Kay of Washington, D. C.

### **UJA GENERAL CHAIRMAN WILLIAM ROSENWALD SETS TIRELESS CAMPAIGNER'S PACE**

The setting of great new standards for the 1956 campaign can be attributed in a large way to the personal example of dedicated activity that was set by William Rosenwald, the General Chairman of the UJA. Unstinting of his energies, tireless in his devotion and everywhere in the vanguard, Mr. Rosenwald attended all of the meetings in the South Florida area and on each occasion was joined by a hard-driving team of national officers and Campaign Cabinet members.

### **NATIONAL OFFICERS, CABINET MEMBERS HELP MAKE 1956 INAUGURAL THE GREATEST**

Among the national officers and Campaign Cabinet members who joined Mr. Rosenwald in this concentrated and gigantic effort were Edward M. M. Warburg, President of the UJA; Morris W. Berinstein of Syracuse; Samuel H. Daroff of Philadelphia; Joseph Holtzman of Detroit; Dewey D. Stone of Brockton; and Jack D. Weiler of New York, all National Chairmen; Joseph M. Mazer of New York, National Chairman of the UJA Special Survival Fund, and Rabbi Herbert A. Friedman, the UJA's Executive Vice-Chairman.

Cabinet Members included its National Chairman, Joseph Meyerhoff of Baltimore; Louis Berry, Detroit; Samuel J. Heiman, Miami, who is also the Chairman of the Combined Jewish Appeal of Greater Miami; Abe Kasle, Detroit; Label A. Katz, New Orleans; Abe S. Kay, Washington, D.C.; Albert A. Levin, Cleveland; Barney Rapaport, Hartford; and Michael A. Stavitsky, Newark.

### **SAMUEL DAROFF, JOSEPH HOLTZMAN, JACK D. WEILER CALL NATIONAL CARDS**

The final Inaugural meeting on Sunday, with Mr. Rosenwald presiding, heard a succinct and powerfully worded statement on the Special Fund by Rabbi Friedman, and a deeply moving address on Israel's perilous situation by Dr. Josephthal.

UJA National Chairmen Jack D. Weiler, Samuel H. Daroff and Joseph Holtzman, in that order, shared in the calling of cards, and were moved many times by the thrilling and electrifying announcements that came from the floor.

### **HERE IS PARTIAL LIST OF GREAT INAUGURAL GIVING TO THE TWO CAMPAIGNS**

Here is a partial list of the gifts that were announced in connection with the Inaugural. These are in addition to the great outpouring of gifts announced at the Lehman Testimonial Dinner in January and published in part in the last issue of this Report.

Samuel J. Goldfarb of New York, who had earlier announced \$25,000 to the regular campaign and \$25,000 to the Special Survival Fund, increased his Special Fund gift to a sensational \$75,000 for a combined contribution of \$100,000.

Sam Briskin of Chicago came forward with a \$100,000 gift to the regular campaign and a \$50,000 gift to the Special Survival Fund.

Leon Lowenstein of New York, who had previously announced a \$100,000 contribution to the regular campaign, came forward with a gift of \$50,000 to the Special Survival Fund.

Fred Forman of Rochester, Vice-Chairman of UJA's National Campaign Cabinet, announced a gift of \$22,500 to the Special Survival Fund and a gift of \$27,500 to the regular campaign.

Morris Brecher of New York, who had announced at the Lehman Testimonial Dinner that he was giving \$25,000 to the regular campaign and \$13,500 to the Special Survival Fund, raised his Special Survival Fund gift to a total of \$25,000.

Charles Frost of New York increased his gift to the Special Survival Fund to \$25,000, in addition to announcing a regular campaign contribution of \$13,000.

Irwin S. Chanin of New York came forward with a \$40,000 gift to the regular campaign and \$25,000 for the Special Survival Fund.

Joseph H. Cohen and Sons of New York announced a regular gift of \$50,000 and a gift to the Special Survival Fund of \$25,000.

Samuel Friedland of Miami announced a gift to the regular campaign of \$110,000 and a Special Survival Fund gift of \$50,000.

Harry Karl of Los Angeles in an exceptional demonstration of support for the Special Survival Fund, announced a gift to it of \$50,000 along with a gift to the regular campaign of \$16,500.

Yoland D. Markson of Los Angeles came forward with a gift to the Special Survival Fund of \$50,000 and a \$25,000 gift to the regular campaign.

Max and Rose Cohen of Chicago announced an increase in their Special Survival Fund gift of \$5,000 to bring it to \$15,000, with a regular gift of \$30,000.

Abe Kasle and Associates of Detroit announced a gift to the Special Survival Fund of \$31,500 and an equal sum of \$31,500 to the regular campaign.

J. A. and Bessie Slosberg Charitable Foundation of Boston announced a \$30,000 gift to the regular campaign and \$15,000 for the Special Survival Fund.

Barney Rapaport of Hartford, a member of UJA's National Campaign Cabinet, came forward with a \$25,000 gift to the Special Survival Fund and \$50,000 for the regular campaign.

Milton H. Callner Foundation of Chicago announced a \$25,000 gift to the Special Survival Fund and \$7,500 to the regular campaign.

Maurice and George Levin of Newark, N.J., announced a gift of \$25,000 to the Special Survival Fund and \$50,000 to the regular campaign.

The A. Shapiro Charity Fund of Boston came forward with a \$26,000 regular campaign gift and \$12,500 for the Special Survival Fund.

The Reinfeld Family of Newark came forward with a \$15,000 gift to the Special Survival Fund and \$35,000 to the regular campaign.

Philip Smith of Boston announced a \$25,000 regular gift and \$12,500 for the Special Survival Fund.

Samuel Zemurray of New Orleans, with his regular gift to be announced on opening of the community campaign later this month, announced a gift to the Special Survival Fund of \$50,000.

Joseph G. and Myer Riesman of Boston announced \$25,000 for the regular campaign and \$12,500 for the Special Survival Fund.

Here, city by city, are additional outstanding gifts to the two campaigns:

**PITTSBURGH:** Ben Paul Brasley, \$17,000 Special Survival Fund, \$10,000 regular.

**MILWAUKEE:** Rudolph Kuper, \$24,000 additional to his \$1,000 regular gift in memory of his father-in-law, the late Samuel Sampson; Sampson Foundation, \$10,000 Special Survival Fund, \$20,000 regular.

**HARTFORD:** Abraham I. Savin, announced a combined gift of \$60,000 minimum.

**LOS ANGELES:** George and Isidore Familian, \$10,000 Special Survival Fund, \$20,000 regular.

**DENVER:** Morris Miller, \$10,500 Special Survival Fund, \$21,000 regular.

**DETROIT:** Louis Berry, \$10,000 Special Survival Fund, \$30,000 regular; Abe Gree, \$15,000 Special Survival Fund, \$15,000 regular; Louis Green, \$10,000 Special Survival Fund, \$5,000 regular; Hyman Sofran, \$7,000 Special Survival Fund, \$14,000 regular; Henry S. Alper, \$5,000 each to the Special Survival Fund and the regular campaign.

**NEW YORK:** Simon H. Scheuer, \$12,000 Special Survival Fund, \$8,000 regular; Morris Brown, \$5,000 Special Survival Fund, \$5,000 regular; Henry Pearlman, \$5,000 Special Survival Fund, \$5,000 regular; Joseph Wunsch, \$5,000 Special Survival Fund, \$1,000 regular; Mr. and Mrs. Max L. Friedman increased their Special Survival Fund gift from \$5,000 to \$10,000, with a \$10,000 gift to the regular campaign; Benjamin Goldman, \$5,000 Special Survival Fund, \$10,000 regular; Sidney Barton, \$6,800 Special Survival Fund, \$6,800 regular; Simon Jaglom, \$4,000 Special Survival Fund, \$4,000 regular; Alexander Lipschitz, \$2,500 Special Survival Fund, \$5,000 regular; Alexander Racine, \$2,000 Special Survival Fund, \$3,000 regular; Roman Smucer, \$4,000 Special Survival Fund, \$1,000 regular; Dave Thypin, \$3,000 Special Survival Fund, \$4,000 regular.

**BOSTON:** Theodore W. Berenson, \$10,000 Special Survival Fund, \$20,000 regular; Elm Farm Foods, \$8,000 Special Survival Fund, \$16,000 regular; Edward Rose, \$6,500 Special Survival Fund, \$12,500 regular; Benjamin Marks, \$15,000 Special Survival Fund, \$10,000 regular; Bennett Rockman, \$5,000 Special Survival Fund, \$10,000 regular; Super Market Company and Joseph Milhender, \$5,000 Special Survival Fund, \$10,000 regular; Hyman Gondelman, \$4,000 Special Survival Fund, \$8,000 regular; Albert H. Wechsler, \$5,000 Special Survival Fund, \$8,000 regular; Peter M. Leavitt, \$3,500 Special Survival Fund, \$6,000 regular; Oscar Sterman, \$2,500 Special Survival Fund, \$4,250 regular; Meyer Saxe, \$2,000 Special Survival Fund, \$4,000 regular; Eli Yoffe, \$2,000 Special Survival Fund, \$4,025 regular; Nathan Yamins, \$1,800 Special Survival Fund, \$4,025 regular.



Fund, \$3,600 regular; Harold Herman Goldberg, \$2,000 Special Survival Fund, \$1,000 regular; North American Packing, \$2,000 Special Survival Fund, \$2,000 regular; Max and Joseph Schneider, \$1,000 minimum Special Survival Fund, \$2,100 regular; Moses G. Brudno, \$1,000 Special Survival Fund, \$1,000 regular; Mr. and Mrs. Sidney B. Goldstein, after announcing a \$10,000 regular gift and a \$5,000 Special Survival Fund gift, raised their Special Fund gift to \$7,500. Mr. and Mrs. Louis H. Salvage, who previously announced gifts of \$14,500 for the regular campaign and \$5,000 for the Special Survival Fund, announced an additional \$1,000 increase for the Special Fund.

### **COMMUNITY CAMPAIGNS ARE REGISTERING STRONG FIRST RESULTS IN TWO-FOLD EFFORT**

The months of March, April and May are traditionally the peak months of community campaigning. Here are some of the first results that have been registered to date in the following communities. These results show two important things: (1) increased support of the regular campaign and (2) strong support of UJA's Special Survival Fund.

**MIAMI:** Traditionally the first major city to campaign, the Combined Jewish Appeal of the Greater Miami Jewish Federation today stands at \$902,217 as against \$868,275 at this time one year ago, and in addition has raised \$185,607 to date for the Special Survival Fund. The campaign has also made a Special Fund cash remittance of \$40,000. Samuel J. Heiman, newly-named to the UJA's National Campaign Cabinet, is Chairman of the campaign, with Stanley C. Myers as President of the Federation. The Executive Director is Benjamin B. Rosenberg.

**CINCINNATI:** The Jewish Welfare Fund campaign held its first large function on February 26th, with Gov. Theodore McKeldin of Maryland as the principal speaker. With 210 leaders in attendance, the meeting registered a smashing 56 per cent increase over the sum given initially one year ago. These contributors came forward with \$337,335 for both the regular and Special Survival Fund campaigns. This was the largest group ever to attend an opening campaign meeting and major credit owes to Philip Steiner, Campaign General Chairman and President of the Welfare Fund; Sol Luckman, a National Chairman of the UJA, and to Joseph H. Hoodin. Maurice J. Sievers is the Executive Director.

**BUFFALO:** The United Jewish Federation campaign is running ahead of last year with a total to date of \$181,175, and in addition has accumulated \$81,000 for the Special Survival Fund. The community has also remitted a total of \$34,000 in cash toward the Special Fund. Victor Wagner, Irving Levick and D. Sloan Hurwitz are serving as Campaign Co-Chairmen. Mr. Wagner is also President of the Federation. The Executive Director is Sydney S. Abzug.

**KANSAS CITY:** Although the campaign of the Jewish Federation and Council is not scheduled to open until later this month, several small parlor meetings involving less than 100 persons have already been held -- and these have accounted for an exceptionally fine beginning. The campaign at the moment stands at \$300,000, which includes sums for the Special Survival Fund. Harry C. Feingold, Samuel D. Goller and Ira Rosenblum are serving as Campaign General Chairmen, with Ervin W. Feld and Chester K. Litman as Co-Chairmen for Big Gifts. Mr. Rosenblum and Morris R. Shlensky are Advance Gifts Co-Chairmen. Harry L. Jacobs is President of the Federation. The Executive Director is Abe L. Sudran.

**DAYTON:** The campaign of the Jewish Community Council held its first Big Gifts meeting on February 28th, with 100 top contributors in attendance to hear Dr. Giora Josephthal and Albert A. Levin of Cleveland, a member of the UJA's National Campaign Cabinet. These pace-setters rang up a better than 62 per cent increase over last year's opening function, with \$98,000 contributed to the regular campaign and \$60,050 given for the UJA's Special Survival Fund. Community-wide solicitations for both the regular and Special Survival Funds are now under way. Ted Goldenberg is Chairman of the campaign and Ralph N. Kopelove is President of the Council. The Executive Director is Robert Fitterman.

**ST. PAUL:** The United Jewish Fund and Council, which will formally open its two-fold campaign on April 22nd, has already amassed \$210,500 for its regular campaign and \$71,500 for the Special Survival Fund. These gifts are from the first 340 contributors to be solicited. Mack Wolf is President of the UJF. The Executive Director is Dan S. Rosenberg.

**LOUISVILLE:** The campaign of the Conference of Jewish Organizations is running ahead of last year, with \$123,000 accumulated to date for the regular campaign and \$40,000 for the Special Survival Fund. The campaign has already remitted \$15,250 in cash for the Special Fund. Lewis D. Cole is President of the Conference. The Executive Director is Clarence F. Judah.

**PEORIA:** The Jewish Welfare Fund campaign has so far registered a 20 per cent increase on its regular effort and has produced \$28,745 for the Special Survival Fund. Its regular campaign standing is at the \$74,455 mark. The campaign has already remitted \$10,000 in cash to the Special Fund. The campaign is under the hard-driving Chairmanship of David M. Citron, with George Rose as Chairman of Big Gifts. Charles Alexander is serving as both President and Co-Chairman of the Welfare Fund. The Executive Director is Abraham F. Citron.

**LYNN:** The Jewish Community Federation campaign has just opened, but there was a prior outpouring of increased regular gifts to start the campaign off with \$79,000, plus \$35,000 for the Special Survival Fund. Charles Shulman is Chairman of the campaign, Earl Katz is Big Gifts Chairman and Harold O. Zimman is President of the Federation. The Executive Director is Albert M. Stein.

**HOLLYWOOD, FLA.:** The Jewish Welfare Federation campaign opened on February 5th, with a 25 per cent increase and to date shows \$100,100 on its continuing effort. In addition, a check for \$20,000 has been remitted to the UJA. Abe L. Mailman is the Campaign Chairman and Stanley M. Beckerman is President of the Federation.

**WATERBURY:** The campaign of the Jewish Federation stands ahead of last year with \$102,808 in regular gifts, plus \$37,204 for the Special Survival Fund. Of the latter sum, close to \$11,000 has already been remitted in cash. This community actually stands within \$3,000 of fulfilling its accepted Special Survival Fund quota. Morris Stein is the Campaign Chairman; William A. Solomon is Co-Chairman; Harry Fleisher and Dr. Sidney W. Jennes are Co-Chairmen for Big Gifts. Howard R. Matzkin is the Federation President. The Executive Director is Ralph Segalman.

**PALM SPRINGS:** The Jewish Welfare Fund of this California community, which has a campaign slogan of "\$56,000 in '56", is nearing this target with an all-time high to date of over \$45,000, as against the \$28,000 it had at this time one year ago and the \$34,492 it raised over-all in 1955. This record-breaking performance is going forward under the dynamic leadership of Max Grone, Campaign Chairman; the Hon. William

H. Friedman, Honorary Chairman; Aaron M. Sternberg, Co-Chairman; Jack Meiselman, Big Gifts Chairman and Harry Freiberg, Secretary.

### **NEWARK TAKES LEAD IN SENDING CASH, WITH BIG SUM FOR SPECIAL FUND**

The United Jewish Appeal of Essex County in Newark, N.J., whose campaign is being carried forward under the slogan "We Backed Them in '48 -- We Must Not Fail Them Now", gave firm meaning to these words with a mid-February remittance of \$150,000 in cash, which included a substantial sum for the Special Survival Fund. All other communities please note and copy! Ralph Wechsler is President; Charles R. Davis is the Campaign Chairman; Louis D. Stern is President of the Jewish Community Council and Herman M. Pekarsky is Executive Director.

### **SOUTHWEST REGIONAL CONFERENCE IN DALLAS PRODUCES \$700,245 IN CASH**

One of the finest Southwest Regional Conferences in years was held February 4th and 5th in Dallas, Tex., where, despite the worst storm in 50 years, more than 400 delegates representing 16 communities in Kansas, Louisiana, Oklahoma and Texas came together in response to this year's twin emergencies. The delegates brought with them cash sums for the UJA totalling \$700,245, including a sizeable amount for the Special Survival Fund. The Conference witnessed the creation of a four-state regional cabinet under the Southwest Regional Chairmanship of Martin Nadelman of Houston. Chief among the participants, in addition to Mr. Nadelman, were Herman P. Taubman of Tulsa and Barney Medintz of Atlanta, who, with Mr. Nadelman, are members of the UJA's National Campaign Cabinet; Morris I. Jaffe, Chairman of the 1956 campaign in Dallas; Bernard Schaenen, President of the Jewish Welfare Fund of Dallas; Leon H. Brachman of Fort Worth; Mrs. William Saffer, President of the Dallas Women's Division; Mrs. Charlton E. Meyer, Shreveport; and Mrs. Rella G. (Daniel) Schlanger, Houston. Principal addresses were given by Rabbi Dudley Weinberg and by Supreme Court Justice William O. Douglas.

### **MR. ROSENWALD SAYS ISRAEL'S PEOPLE ARE IN MORTAL DANGER**

In opening the great Inaugural meeting at Miami, Mr. Rosenwald not only reiterated the basic purposes of the United Jewish Appeal, but related these to today's emergencies in Israel and North Africa. He reminded the assembled leaders that since Israel's creation in 1948, American Jews, in their support of the UJA, had made it possible to bring close to 800,000 oppressed and endangered Jews to Israel, adding pointedly that "Now, all those people and all those who came to Israel before then, stand in mortal danger."

### **RABBI FRIEDMAN POINTS OUT ISRAEL'S PEOPLE OUTGIVE AMERICAN JEWS**

The UJA Executive Vice-Chairman stressed that "we simply have not provided anywhere near enough money" to finance the resettlement of Israel's immigrants. "There is still temporary housing, transit camps and work camps," he pointed out. "There are still many settlements established by us which are still without water or still without livestock. There are still unfinished development projects. We took in close to 800,000 people, but we did not fully integrate these people, and I would like you to know that each year there was a slack in the amount of money that had to be spent, and in the amount of money that we provided. Year after year that slack was taken up by the people of Israel -- incredible as that sounds -- with all the burdens that they

were already saddled. But each year they picked up this slack, and last year it amounted to a total of \$34,000,000. The fact is that the largest contributors to the absorption of newcomers in Israel were the people of Israel themselves. The fact is that they did more than we did. But today it should be clear to every Jew in America that they cannot do this any longer -- not a penny's worth -- because today they are face to face with the threat and the danger of war."

"I believe that money in proper amounts can obviate disaster," Rabbi Friedman declared. "I believe that the stakes are even greater now than they were in 1948. I believe that there is nothing more important to us than this task of assuring Israel's survival." He urged strongly, and with feeling, that every American Jew respond with utmost speed and utmost generosity, asserting "let us not be sorry three months from now for something we failed to do today. The Arab world will take our response as a test of our solidarity with Israel. If we are weak, the Arabs will strike more quickly. The authorities in the State Department, and members of Congress will judge the measure of our interest in Israel by the size and success of our campaign. If we are weak, the men in Washington will desert Israel's cause the more quickly. Most important of all, the people of Israel themselves will watch to see whether we are weak and indecisive, or whether we are as strong and as resolute as they are."

#### **DR. JOSEPH TAL URGES AMERICAN JEWS TO HELP SAVE ISRAEL**

Dr. Joseph Tal, in one of the finest statements yet heard by American Jews since the start of the present emergency, described Israel's position in terms of arms, its diplomatic isolation, the measures it is taking to protect itself, the convergence upon it of mass immigration from North Africa, and the temper of its people.

The Communists, he pointed out, are delivering \$250,000,000 worth of jets, tanks, submarines and other weapons to Egypt and this, he added, is neither a final figure nor a final arrangement. But, Dr. Joseph Tal asked: "Does any one think that the Egyptians are getting arms from the Communists in order to fight Communists?"

"Egypt," he stated, "is arrogant and confident. Israel is tense and sometimes appears desperate. Every one in Israel knows, and you should know it, that Egypt will be ready to fight eight months after it receives the Communist arms. Five months have passed already. But we promise you that we will fight, and fight hard, if we are attacked."

"We in Israel are far from panic-stricken, but there is a feeling of loneliness," he continued. "But for you, we are quite on our own. We turn to the Jews of the world who wanted Israel, just as we wanted Israel, and we are sure there will be a response. You cannot help us with arms. You cannot give us the dollars to buy arms. But you can help us in other crucial ways."

Here, Dr. Joseph Tal disclosed that Israel requires \$50,000,000 for the non-military protection of its civilian population, and listed the following needs for which it is short of funds:

- (1) the stockpiling of foods and fuel in the event Israel is cut off or its internal communications are disrupted, as in the case of Jerusalem during the Arab invasion of 1948.

- (2) the building of auxiliary power stations and their dispersal throughout the country to augment existing facilities, and
- (3) the construction of air-raid shelters by the thousands in cities, villages and agricultural settlements, many of the latter in tense border areas.

By vigorous support of this program, Dr. Josephthal stressed, "you can help us reduce the initial impact of an enemy attack. More than that, you can help us to continue our great humanitarian work of immigration."

He pointed out that last year Israel took in 30,000 men, women and children from turbulent Morocco and Tunisia. This year (the Hebrew calendar year 5716) a minimum of 45,000 are scheduled to arrive. In the five months since the Jewish year began, Dr. Josephthal noted, almost half or 20,000 have already arrived from North Africa.

"Believe me when I tell you that we do not need this immigration for extra military man-power" he emphasized. "In some ways, it is a burden, all the more so during this crisis. The new immigrant from these primitive countries does not yet have the psychological pre-disposition for quick adjustment to life in Israel or to the discipline of our army, and he does not yet know our language. This takes time and energy and resources. But we decided that we must help these men, women and children to come from North Africa now. French rule is at an end, and the French protected the Jews in North Africa."

Dr. Josephthal pointed out that, in situations of violence, the average Jew in North Africa has neither the training nor the means to protect himself. "There isn't a single Jew over there who was in the army, who had any military training; and there is greater poverty than ever before, because there are no more investments in these countries." Foreign investors, Americans included, he explained, have been taking their money out of Morocco -- and if money is too precious to leave, why should lives be? he emphasized. The possibility is very great, he warned, that "another Iron Curtain" is about to descend on another segment of Jewish life. With great compassion, he added: "There are 70,000 Jewish children still in Morocco."

Overburdened by the needs of security, Dr. Josephthal stated, "We cannot participate any more this year in the integration costs for new immigrants. In November, when the UJA decided to start its Special Survival Fund, it had one ideal: To allow us to continue immigration instead of stopping it. We began taking these immigrants even before any money started to come from the Special Fund. If you want us to live, you will dedicate yourselves to this Special Survival Fund, which at this moment is the highest expression of American Jewish solidarity with Israel. You carried the load with us in the past, but now you must bear a much greater share. Your assistance and our determination will save Israel, and the Jews of North Africa. We are not a nation of heroes. We are the people who came out of Dachau and Auschwitz, and the ghetto of Warsaw, and we know what we are fighting for. We promise we will be brave. Do not leave us alone. Let us continue to feel that we are together. We need this assurance now in our battle for freedom."

"In 1948," Dr. Josephthal declared, "I doubt whether we really believed we could beat the Arabs -- 600,000 Jews against 40,000,000 Arabs. It seemed fantastic at the time. Nevertheless, you gave us the benefit of the doubt. You stood with us and we were victorious. You must give us this chance once more."

**HELP RAISE THE NEXT \$8,000,000**

**THROUGH UJA's**

**SPECIAL SURVIVAL FUND**

**FOR ISRAEL'S**

**8TH BIRTHDAY**

**APRIL 16th\***

AMERICAN JEW  
ARCHIVE



**\*\$10,000,000 by April 30th**



**UNITED  
JEWISH  
APPEAL**

1956 CAMPAIGN GOAL  
**\$105,283,435**

ON BEHALF OF UNITED ISRAEL APPEAL  
JOINT DISTRIBUTION COMMITTEE  
NEW YORK ASSN. FOR NEW AMERICANS

# REPORT

**TO MEMBERS OF THE  
NATIONAL CAMPAIGN COUNCIL**

**UJA  
SPECIAL  
FUND**

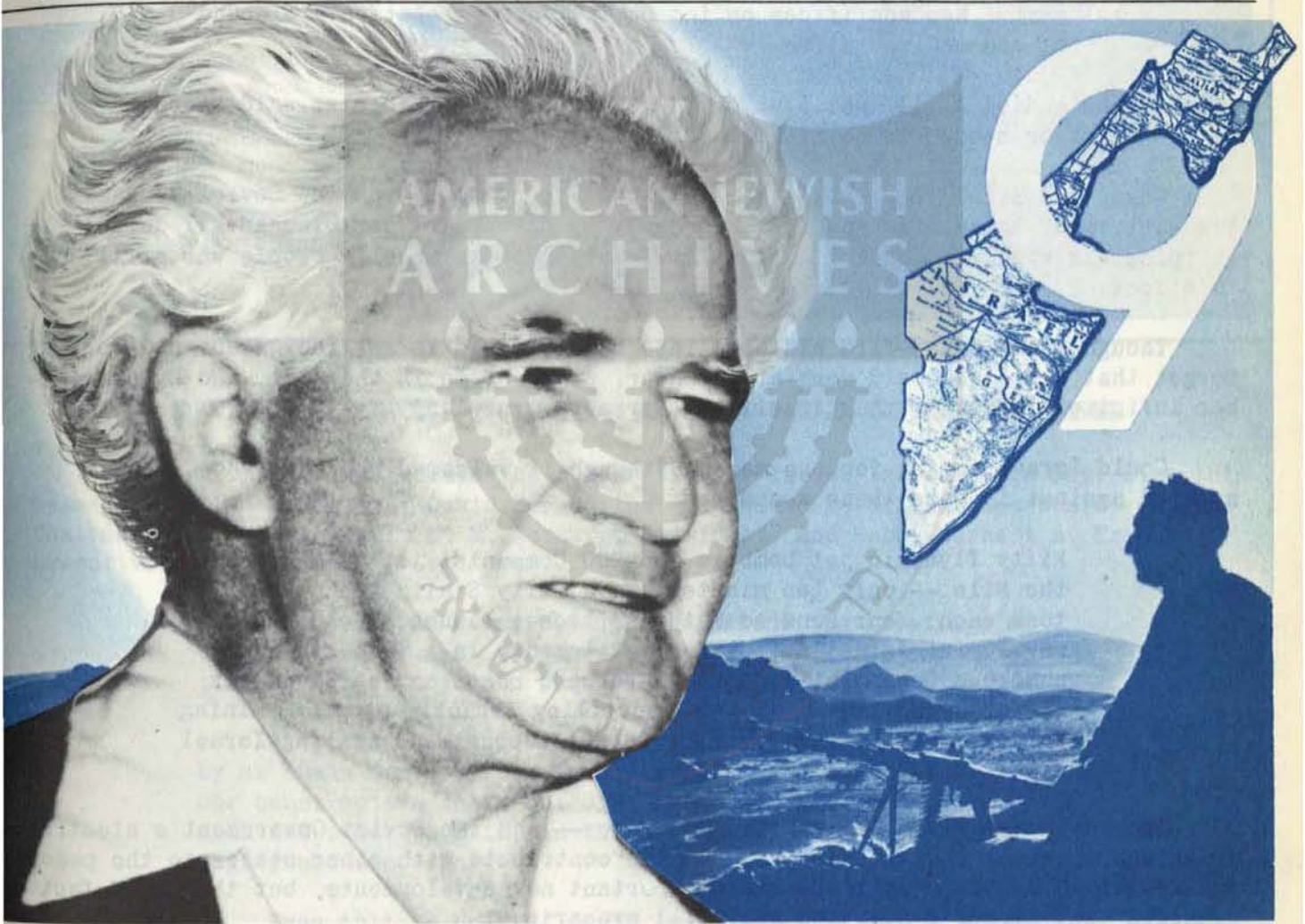
**\$25,000,000 PLUS**

OVER AND ABOVE  
THE REGULAR 1956 CAMPAIGN  
TO MEET  
INCREASED IMMIGRATION NEEDS  
WHILE ISRAEL'S PEOPLE  
MEET THE NEW EMERGENCY

Vol. XI, No. 4, April 25, 1956

165 West 46th St., New York City

NOT FOR PUBLICATION



**“...I hope and pray you will  
stand by us firmly in this hour  
of Israel's great trial”**

**ISRAEL'S PEOPLE ARE STILL IN PRECARIOUS POSITION WITH VAST QUANTITY  
OF DEADLY WEAPONS ARRAYED AGAINST THEM**

**THOUGH THEY WELCOME THE NEW CEASE-FIRE AND SEE GLIMMER OF HOPE  
IN OTHER DEVELOPMENTS, THEY REMAIN PREPARED FOR THE WORST**

Six months ago, almost to the day — on Thursday, October 20 — Israel's Foreign Minister, Mr. Moshe Sharett, made this statement as he met with the UJA's 1955 Study Mission in Jerusalem:

"It is our bounden duty to prepare for the worst, which seems imminent. We have no choice. Our budget may have to be re-cast. New sacrifices on the part of our population are bound to become imperative..."

At the end of April, not a word of what the Foreign Minister said stood in need of amendment or needed to be withdrawn.

Egypt was still receiving a massive quantity of arms from the Soviet arsenal. Its mastery of these arms was increasing day by day. Its Suez blockade of Israel shipping was still in force. Its state of war against Israel's people was still in effect.

Though a new cease-fire had come into being, could Israel feel assured — or forget that a breach could come at any hour, as so often in the past, and by a neighbor infinitely stronger than itself and far more truculent than before?

Could Israel forget for one moment, though it welcomed the new truce, that arrayed against it were these weapons:

Fifty Ilyushin jet bombers and 200 Communist jet MIGs based on the Nile — only ten minutes away; fifty Stalin tanks of 60 tons each; four hundred Katushka rocket launchers capable of enveloping Israel's frontier settlements in a wall of flame; numerous Communist-made motor torpedo boats and at least six Soviet submarines capable of scuttling Israeli shipping, mining Israel's harbors, blockading Israel's coast and sealing Israel off from the outside world.

The new cease fire, the reaffirmed truce — and the Soviet Government's electrifying announcement that it was prepared to "contribute with other states to the peaceful solution" of the conflict — were important new developments, but the naked fact remained that Israel's position was still precarious.

Starved militarily, standing alone, its call for a permanent peace unfulfilled — Israel had "no other choice", even with these developments, than to maintain its vigilance and be prepared for the worst.

It was in this grim awareness that Israel marked its 8th Anniversary of Independence on April 16th; in this atmosphere that the Government of Israel and the UJA exchanged Independence Day greetings expressing their hopes for the ultimate victory of peace; and in this atmosphere that American Jews sought to give a vast encouragement to Israel's people through a rich and rising tide of feeling and funds for the United Jewish Appeal



NORTHERN OHIO Regional Conference in Cleveland March 25 brought together these outstanding leaders. Left to right: Joseph Cohan, Toledo, member UJA's National Campaign Cabinet; U.S. Sen. Wayne Morse, Oregon; Gen. Yigal Allon, distinguished member of Israel's Knesset; Leonard Ratner, Cleveland, member UJA's National Campaign Cabinet, and Charles Auerbach, Cleveland, UJA's Ohio State Co-Chairman. Gen. Allon, whose forces surrounded and pocketed Egypt's Nasser at Faluja in Israel-Arab war of 1948, and Sen. Morse, were principal speakers. Sen. Morse called for defensive arms for Israel to back men like Gen. Allon.



### DAVID BEN-GURION: WITH EACH HAND WE BUILD, WE DEFEND ISRAEL

From Jerusalem, just before the celebration of Israel Independence Day, came this message from Prime Minister David Ben-Gurion, addressed to William Rosenwald, General Chairman of the UJA; Edward M. M. Warburg, President, and Rabbi Herbert A. Friedman, Executive Vice-Chairman:

"It gives me great pleasure to extend the greetings of the people of Israel to you who are joining us in the celebration of Israel's eighth Independence Day.

Although we are living under the shadow of aggressive war by an enemy armed by the Communists, we are working hard at our constructive tasks building as of old with one hand, while with the other we maintain the defense of our freedom, sovereignty and democracy.

Even in this hour of peril, we must carry on our mission of rescue and save those Jews in danger in other lands.

It is our fervent hope that peace may be secured but if war should come, we shall acquit the name of the Jewish people with courage and honor.

I send you my greetings and best wishes, and convey my hope and prayer that you will continue to do as much as you possibly can and stand by us firmly in this hour of Israel's great trial."

## UJA PLEDGE TO ISRAEL: NO REST UNTIL ALL ARE OUT OF DANGER

From New York, the leaders of the UJA sent this message to the Prime Minister, and to Mr. Itzhak Ben Zvi, the President of Israel:

"With pride and honor, on behalf of the hundreds of thousands of Americans who make up the United Jewish Appeal, we extend to you and the heroic people of Israel our warmest greetings on Israel's 8th Anniversary as a free and independent state.

We are painfully aware that this hour of celebration is also an hour of greatest travail and utmost danger.

We are filled with a sense of horror that there are those who would seek to destroy the monumental achievements of Israel's people in the saving and rebuilding of lives and in the creation of free institutions.

We are filled, too, with the greatest concern lest the present moment should lead to increased suffering and difficulties for a great and noble people.

But as your partners in the great, historic effort to redress age old wrongs to the Jewish people and to rebuild the lives of the oppressed in a free and liberating atmosphere, we take renewed inspiration and courage for the calm and determined manner in which you are meeting the crisis before you.

We are impressed and elated that in a dangerous moment you still hold out the torch of hope to those in danger and distress by keeping open your gates, as you have done since the first day of your sovereign statehood.

But we recognize, too, that in such a time as this Israel's people cannot contribute toward the resettlement of great masses of immigrants and defend themselves as well.

Therefore, we wish to pledge to you that we who make up the United Jewish Appeal will continue with greatest vigor and effort in both our regular campaign and our extra campaign for the Special Survival Fund.

We are happy to report that the first three months of our 1956 effort have been fruitful ones. But now it will be our aim to redouble our campaign efforts until the people of Israel and those we jointly serve are out of danger.

Today as yesterday, Israel finds itself confronted by a rampant tyranny and the threat of annihilation.

The Nazism of yesterday has been replaced by the Nasserism of today.

But with you we take hope and pride in the knowledge that the establishment of Israel constitutes one of the great victories in recent times in the cause of free men everywhere.

And with you we remain convinced that the people of Israel will meet and master the difficulties and threats of the present hour.

Thus, with confidence and with pride, we shall continue with you to work out the promise of a great and noble destiny contained in Israel's establishment eight years ago and the realization of a 2,000 year-old dream."

### **AID FROM UJA GIVES ISRAEL'S PEOPLE NEW HEART**

If war were to come, Mr. Ben-Gurion said in his message, Israel's people would uphold and defend the name of Jewry "with courage and honor." Yes -- and with little else, save for the help coming to them from American Jews for the immigration and development programs of the Jewish Agency. And thanks to this aid, Israel's gates were open still - with Jews by the thousands passing through each month from conflict-ridden Morocco and Tunisia.

In the first quarter of the year, 11,128 men, women and children entered these gates, as against 6,490 in the first quarter of 1955. A total of 3,616 entered in January; 4,020 in February, and 4,523 in March. In the first two weeks of April, another 1,902 came in, for a 1956 total to date of 14,061.

All told -- between October 1, 1955 and April 14 of this year -- 25,924 North African Jews poured through Israel's gates, thanks to the regular and Special Survival Funds of the UJA.

Funds from the regular campaign were defraying the costs of medical treatment, in-transit maintenance and migration, while monies from the Special Survival Fund were paying the costs of resettlement in Israel. And Israel's people -- unable to share financially in this great enterprise -- were thankful, indeed, that American Jews were discharging this responsibility in so generous a measure.

And here is the measure of that generosity:

By April 23, American Jews had come forward with

**\$14,264,471**

**FOR THE SPECIAL SURVIVAL FUND**

And were seeing to it that the regular campaign was more than holding its own.

And yet, despite this great response, no sacrifice seemed large enough and no gift, however great, seemed big enough in the light of the emergency and the threat of annihilation.



ILLINOIS - INDIANA Regional Conference in Chicago April 8 gave giant spurt to UJA campaign. Front row: left to right: Barnett Janner of London, England, Member of Parliament; N. Pritzker, President of Chicago's Combined Jewish Appeal; U.S. Senator Richard L. Neuberger, Oregon. Rear, left to right: Abe J. Kaplan, Co-Chairman and President, Fort Wayne Jewish Welfare Fund; Louis Piser, South Bend, UJA's Indiana State Chairman; Isadore J. Behr, Chicago, UJA's Illinois State Chairman, and David M. Borowitz, member UJA's National Campaign Cabinet and Chairman of Chicago's CJA Campaign. Rt. Hon. Mr. Janner and Sen. Neuberger were main speakers.

### COMMUNITIES SHOW STRONG GAINS IN SPECIAL SURVIVAL FUND AND REGULAR DRIVES

As the 1956 campaign swung into its fourth month, here is how matters stood in communities from coast to coast. In many cases, great forward gains had been made in the Special Survival Fund and regular campaigns as a result of colorful meetings and celebrations in observance of Israel's 8th Anniversary. Most noteworthy was this fact: Numerous campaigns were either topping last year's total result or about to do so, and many communities were fulfilling and exceeding their accepted quotas for the Special Survival Fund.

### NEW YORK GOES TO \$13,000,000 MARK AFTER RECORD-BREAKING START

The United Jewish Appeal of Greater New York formally inaugurated its two-fold 1956 campaign on March 14th with a record-breaking sum of more than \$10,000,000 in gifts, and at this moment is at the \$13,000,000 mark with thousands of volunteers intensifying their efforts throughout the sprawling Metropolitan area. The New York campaign marked Israel Independence Day with a birthday breakfast at the Sheraton-Astor Hotel, attended by more than 250 Divisional Chairmen and leaders who heard Mayor Robert F. Wagner in a stirring appeal for redoubled efforts for what he termed that "great little bulwark of democracy fighting out there in the front-line trenches for our way of life." The inaugural dinner at the Plaza Hotel in the middle of March also brought honors to Samuel Hausman, a veteran Chairman of the campaign, who received the New York UJA's highest honor — a gold plaque symbolizing the Annual Chairman's Award for Distinguished Service. Gov. Averell Harriman told the more than 600 guests that "You are building the morale of Israel by your support... above all, your

generosity voices a promise to the people of Israel that you stand firmly with them." The campaign leadership includes Justice A. David Benjamin, Joseph Eisner, Samuel Hausman, Charles Mayer and Jack D. Weiler as Campaign General Chairmen; Sylvan Gotshal, Chairman of the Board; Monroe Goldwater, President; Samuel D. Leidesdorf, Treasurer, and Henry C. Bernstein, Vice-President and Campaign Director.

#### **PHILADELPHIA TOPS \$2,000,000 WITH BETTER THAN \$600,000 FOR SPECIAL FUND**

The Allied Jewish Appeal, in its regular and Special Survival Fund campaigns, has so far achieved better than \$2,000,000, of which more than \$600,000 represents gifts for the Special Fund. The Philadelphia campaign started its Israel Independence celebrations a week ahead of time, with important fund-raising meetings in the Theatrical, Jewelry, Laundry, Linen Supplies, Real Estate, Insurance, Investments, Building Trades and General Divisions, and with a gala Advance Gifts luncheon on Israel Independence Day itself. These highly successful efforts put the campaign on the road toward its third million. The leadership includes Harry S. Sytk, Campaign Chairman; Albert R. Ettelson, Leon H. Magil and William Shore, Co-Chairmen; Alex F. Stanton, Advance Gifts Chairman; and Albert M. Bershad, Samuel Fingrudt, Samuel Genel and Maurice M. Rosen as Advance Gifts Co-Chairmen. Myer Feinstein is President of the Allied Jewish Appeal. Donald B. Hurwitz is the Executive Director.

#### **CLEVELAND PASSES \$3,000,000 WITH SPECIAL FUND DRIVE IN HOME STRETCH**

The regular and Special Survival Fund campaigns of the Jewish Community Federation of Cleveland are running in the neighborhood of \$3,000,000, with \$523,935 representing monies for the Special Fund. The Cleveland campaign marked Israel's Independence Day with an inspired Report meeting that brought a stirring address from Rabbi Herbert A. Friedman, the UJA's Executive Vice-Chairman. The Special Survival Fund effort is now in the home stretch, with a similar strong effort now going forward to attain the community's regular campaign goal, which is also now in sight. William M. Shipley and Maurice H. Saltzman are the General Chairmen; Leonard Ratner, a veteran member of the UJA's National Campaign Cabinet, is a Senior Chairman; David N. Myers, S. E. Bud Schumann and Edward Silverberg are Special Gifts Co-Chairmen, and Mrs. Irwin E. Yoelson and Mrs. Sidney Zehman are Co-Chairmen of the Women's Division. Max Simon is President of the Federation. Henry L. Zucker is the Executive Director.

#### **DETROIT WITH \$4,000,000 PLUS STANDS IN ACE OF TOPPING 1955 TOTAL RESULT**

The Detroit Jewish Welfare Federation's Allied Jewish Campaign has amassed \$4,085,000 on its combined regular and Special Survival Fund efforts, with \$3,167,000 on its regular drive and \$918,000 on its Special Fund campaign. At this point, Detroit stands appreciably close to both its goals, and within an ace of topping its overall results in 1955. Max M. Fisher, a member of UJA's National Campaign Cabinet, and John E. Lurie, are Co-Chairmen of the campaign. Mrs. Harry L. Jones, a member of the Executive Committee of the UJA National Women's Division, is Chairman of Women's Division activities in Detroit. The Hon. Theodore Levin is President of Federation. Isidore Sobeloff is the Executive Director.

#### **LOS ANGELES APPROACHING \$3,000,000 AS SPECIAL FUND GIVING MOUNTS**

The campaign of the Los Angeles Jewish Community Council is striving with great strength toward the \$3,000,000 mark and has already amassed \$2,860,000, with \$2,220,000 for the regular campaign and \$640,000 for the Special Survival Fund. The campaign has an end of April objective of \$4,000,000, which includes an additional

\$500,000 for the Special Survival Fund. Typical of what has been happening at recent fund-raising meetings are the following results: Among attorneys, close to 30 per cent of what was raised went for the Special Fund; among doctors and insurance people, 40 per cent of what was raised went in each case for the Special Fund. At a recent dinner for contributors in the motion picture industry, 43 per cent of the total raised went toward the Special Fund. William W. Bruck is the Campaign Chairman; Steve Broidy, Sam Pensick and Robert Rosenson are Vice-Chairmen, and Mrs. Leo Hirsh is Chairman of the Women's Division. Judge Stanley Mosk is President of the Council. Julius Bisno is the Executive Secretary.

#### **BALTIMORE PULLING ABREAST OF ITS 1955 RESULT WITH \$2,458,437**

In Baltimore, the Jewish Welfare Fund campaign is pulling abreast of its overall result for 1955, with a total to date of \$2,458,437 — \$2,001,228 representing the current achievement of the regular campaign and \$457,209 representing monies for the Special Survival Fund. The Special Fund campaign is more than four-fifths completed, with an intensive effort going forward for early attainment of this and the regular campaign goal. Louis J. Fox is Chairman of the campaign and is serving also as President of the Welfare Fund; Joseph Meyerhoff, Chairman of the UJA's National Campaign Cabinet, Elkan R. Myers and J. Benjamin Katzner are Co-Chairmen of the campaign, and constitute a top-level campaign steering committee. Mrs. Leslie W. Moses is Chairman of the Women's Division. Harry Greenstein is the Executive Director and Isadore I. Sollod is the Campaign Director.

#### **NEWARK NEARING 1955 ATTAINMENT AS DRIVE PASSES \$1,250,000**

In Newark, the United Jewish Appeal campaign of the Jewish Community Council of Essex County is very close to topping its 1955 overall result, with a total to date of \$1,251,000. Of this sum, \$872,000 is on the regular campaign and \$379,000 for the Special Survival Fund. The campaign is now entering its peak phase and an over-the-top psychology prevails. Charles R. Davis is Chairman of the campaign and Ralph Wechsler is President of the Council. Mrs. Richard S. Kaltenbacker is Chairman of the Women's Division. Herman M. Pekarsky is the Executive Director.

#### **SAN FRANCISCO IN VIGOROUS OPENING FORGES AHEAD TO \$785,210**

The Jewish Welfare Federation of San Francisco opened its campaign on April 8th and in a giant spurt of activity during the balance of the month brought together \$785,210, representing almost half of what it raised overall in 1955. Its opening meeting produced more than a similar meeting did one year ago. At the moment, the regular campaign shows \$608,560 and the Special Survival Fund \$176,650. The campaign is going forward with gathering momentum. Robert J. Koshland and Samuel A. Ladar are Co-Chairmen of the campaign, and A. J. Shragge and Benjamin H. Swig, National Big Gifts Chairman of the UJA, are Co-Chairmen of Big Gifts in the community. Mrs. Edward Matzger is Chairman of the Women's Division. Lloyd W. Dinkelspiel, a member of UJA's National Campaign Cabinet, is President of the Federation. Sanford M. Treguboff is Executive Secretary.

#### **DENVER ROLLS UP \$605,000 AFTER INSPIRING APRIL START**

The Allied Jewish Community Council of Denver held two important meetings in the first part of April that signalled the opening of its two-fold campaign. As a result the campaign stands at \$605,000 overall, with more than \$150,000 representing monies for the Special Survival Fund. The campaign opening Big Gifts dinner on April 5th

brought both an inspiring address by Congressman James Roosevelt and a powerful outflow of pace-setting gifts. Morris Miller is Chairman of the campaign. Mrs. Sidney Jacobs is Chairman of the Women's Division. Moses M. Katz is President of the Council. Nathan Rosenberg is the Executive Director.

### HOUSTON JOINS 1956 HONOR ROLL WITH OVER-THE-TOP \$643,000

The two-fold campaign of the Jewish Community Council of Metropolitan Houston has already exceeded last year's overall result, with a total to date of \$643,000. The regular campaign actually stands \$1,000 away from its 1956 goal of \$514,000, and with \$130,000 for the Special Survival Fund is within \$20,000 of its accepted quota. This eminently successful campaign is under the Chairmanship of Louis Kaplan, with Martin Nadelman, a member of UJA's National Campaign Cabinet, as Chairman for Big Gifts and Louis Pulaski as Big Gifts Co-Chairman. Mrs. Abe D. Grossman is Chairman of the Women's Division. David H. White is President of the Council. Albert Goldstein is the Executive Director.

### DALLAS AMONG FIRST OF THE BIG CITIES TO TOP ITS 1955 RESULT

The campaign in Dallas of the Jewish Welfare Federation has already surpassed its total result for 1955 with an achievement to date of \$626,172, representing monies for both the regular and Special Survival Fund campaigns. The regular campaign is showing an 8 percent increase over last year and efforts are going forward to increase the size of the Special Fund, on which \$50,000 has already been remitted in cash. Morris I. Jaffee is Chairman of the campaign with a group of Co-Chairmen that includes Norman R. Cohen, Jacob Feldman, Nolan Glazer and Sherman M. Kaplan. Bernard Schaenen is President of the Federation. Jacob H. Kravitz is the Executive Director.

SOUTHERN OHIO-SOUTHERN INDIANA Regional Conference in Cincinnati March 18 set the stage for scores of intensive community drives. Front row, left to right: U.S. Sen. John Sparkman of Alabama; Sol Luckman, Cincinnati, UJA National Chairman; Ruth Gruber Michaels, who shared speaking honors with Sen. Sparkman. Rear, left to right: Mrs. Jack Goodman, Indianapolis, member UJA National Women's Division Advisory Board; Lazure L. Goodman, Indianapolis, member UJA National Campaign Cabinet; and Mrs. Nathan Levine, Cincinnati, member UJA National Women's Division Executive Committee.





SOUTHLAND Regional Conference in New Orleans March 11 also brought launching of New Orleans Jewish Welfare Fund Campaign. Overflow meeting heard powerful statement from Gov. Theodore R. McKeldin of Maryland, center, shown with Label Katz, right, member of UJA's National Campaign Cabinet and Chairman of Conference, and Victor Schiro, left, President of New Orleans City Council. Rear, Louis Rosenbaum, Florence, Ala., Chairman, Tri-Cities Campaign; Hyman Myers, Tallahassee, Fla., and Dan May, Nashville, UJA's State Chairman for Tennessee and Conference Co-Chairman.

### ATLANTA FETES BEN MASSELL IN GREAT OPENING AS DRIVE GOES TO \$566,000

The campaign of the Atlanta Jewish Welfare Fund in behalf of regular programs and for the Special Survival Fund has produced \$566,300 to date, with \$448,300 for the regular effort representing a 7 percent increase and \$118,000 for the Special Fund. The campaign got off to a brilliant start on April 8th, with an Advance Gifts dinner that came as a surprise birthday party for Benjamin J. Massell, President of the Welfare Fund, and a member of UJA's National Campaign Cabinet, who was about to celebrate his 70th birthday. Mr. Massell responded to this tribute, and to the fact that the people of Israel were also about to celebrate a birthday, by announcing an additional \$1,000 to bring his Special Fund gift to \$51,000, and by raising his regular gift from \$55,000 in 1955 to \$60,000 this year. In addition to Mr. Massell's warm increases, these were among some of the other outstanding gifts announced that evening to both the regular and Special Fund campaigns: Milton Weinstein, \$18,000 regular, \$5,250 Special Survival Fund; Garson Family, \$15,000 regular, \$5,750 Special Survival Fund; Thos. Makover & Sons, \$11,000 regular, \$3,300 Special Survival Fund; Morton L. Weiss, \$4,000 regular, \$2,000 Special Survival Fund; Barney Medintz, \$3,500 regular, \$1,350 Special Survival Fund; Dr. Irving Greenberg, \$1,500 regular, \$500 Special Survival Fund; Morris, Gerald & Bernard Cohen, \$4,500 regular, \$2,000 Special Survival Fund; Mandle & Erwin Zaban, \$7,500 regular, \$2,750 Special Survival Fund. Stanford I. Makover, Morton L. Weiss and Abraham J. Weinberg are Co-Chairmen of the campaign, with Barney Medintz, a member of UJA's National Campaign Cabinet, sparking the Special Fund effort. Mrs. Frank Garson, Mrs. Abe Goldstein, Mrs. Louis Smith and Mrs. I. M. Weinstein are Co-Chairmen of the Women's Division. Edward M. Kahn is the Executive Director.

### WORCESTER WITH \$305,000 MAKES STRONG BID FOR HONOR ROLL

In Worcester, the Jewish Federation Campaign has produced \$380,000 overall, which is within \$25,000 of its 1955 total result. To date, \$305,000 has been raised in the regular campaign and \$75,000 for the Special Survival Fund. Jacob Hiatt is Chairman of the campaign and President of the Federation. Melvin S. Cohen is the Executive Director.



### **AKRON SHOWS STRENGTH IN TWO-FOLD EFFORT WITH \$365,715**

The campaign in Akron of the Jewish Welfare Fund shows a combined total to date of \$365,715, with the regular campaign 9 per cent ahead of last year at \$276,717 and the Special Survival Fund at \$89,000. The campaign has already remitted \$50,000 in cash to the Special Fund. Alex Schulman is Chairman of the campaign and Mrs. Noah Miller is Chairman of the Women's Division. Emanuel R. Isroff is President of the Welfare Fund. Nathan Pinsky is the Executive Director.

### **PASSAIC AMASSES \$251,000 IN ACCELERATED TWO-FOLD CAMPAIGN**

The campaign of the Jewish Community Council of Passaic, N.J., including Clifton and vicinity shows a current total of \$251,000, with \$202,000 representing regular campaign monies and \$49,000 representing totals in the Special Survival Fund. Sol Entin is Chairman of the campaign, with Abe Glicksman as Chairman for Big Gifts and Mrs. Leonard Turits, as Women's Division Chairman. Dr. Irving E. Ehrenfeld is President of the Council. Max Grossman is Executive Director.

### **ALLENTOWN JOINS SPECIAL FUND HONOR ROLL BY FILLING ACCEPTED QUOTA**

In Allentown, the Jewish Federation Campaign got under way on April 12th, and at this date is one of the first to have completed its efforts in behalf of the Special Survival Fund, with \$61,200 raised for it. The regular campaign is running 26 percent ahead with \$164,000. All monies in excess of the regular campaign formula will go to the Special Fund. Morris Senderowitz, Jr., a member of the UJA National Campaign Cabinet is serving as both Chairman of the campaign and as President of the Federation. Marvin Holtz, Bernard Kobrovsky and Morton Schneider are Co-Chairmen for Initial Gifts. Mrs. Irving Friedman is Chairman of the Women's Division. George Feldman is the Executive Director.

EASTERN PENNSYLVANIA Regional Conference on Sunday, April 8 in Allentown came as pre-anniversary Salute to Israel's 8th birthday and ushered in an intensified effort by all communities in behalf of regular and Special Survival Fund campaigns. Shown left to right: Morris Senderowitz, Jr., Allentown, member of UJA's National Campaign Cabinet and Chairman of UJA's Eastern Pennsylvania Region; Gen. Yigal Allon of Israel, who stirred delegates to a redoubled effort; Samuel Smith, outstanding Allentown leader, and Devere Kauffman, West Chester, Pa., Co-Chairman of this important Region.



### **SAN DIEGO NETS FIRST \$125,000 AFTER INSPIRED BEGINNING**

In San Diego, Calif., the United Jewish Fund Campaign got off to an inspired April beginning with a total on its two campaigns of \$125,200. The regular campaign stands 11 percent ahead of last year with \$102,500 and the Special Survival Fund is gathering strength. Milton Y. Roberts is Chairman of the campaign, with Mrs. Roberts as Chairman of the Women's Division. Morris William Douglas is President of the UJF. Albert A. Hutler is the Executive Director.

### **PLAINFIELD HEADS SPECIAL FUND HONOR ROLL BY TOPPING QUOTA**

The Jewish Community Council Campaign of Plainfield, N. J., stands at the head of this year's Honor Roll in the Special Survival Fund campaign with an over-the-top Special Fund result of \$31,000 as against an accepted quota of \$28,500. In its regular campaign the totals show \$38,749, indicating that giving in this community has been in almost equal parts to the two campaigns. This Honor Roll campaign is under the Chairmanship of Stanley Sobel, with Mrs. Leonard H. Gidding as Chairman of the Women's Division. Dr. Arthur Saitz is President of the Council. Aaron Allen is the Executive Director.

### **TEANECK AND FAIR LAWN IN SPIRITED SPECIAL FUND COMPETITION**

The communities of Teaneck and Fair Lawn, N. J., stand proudly alongside their sister community of Plainfield on the Special Survival Fund Honor Roll, with \$27,500 already raised by Teaneck on its Special Fund quota of \$24,600, while Fair Lawn has raised \$23,780 to top its accepted quota of \$12,600 by nearly 100 percent. These fine campaigns are under the Chairmanship of David Goldman in Teaneck and Julian L. Bornstein in Fair Lawn.

### **BRIDGEPORT MAKING PHENOMENAL PROGRESS AFTER MID-APRIL OPENING**

The Bridgeport Jewish Community Council campaign is showing phenomenal progress on both its regular drive and Special Survival Fund effort. The two-fold campaign opened on April 13th and so far has produced \$100,000 on the regular effort — this representing a 28 per cent increase — and \$50,000 toward the Special Fund. The campaign is going forward with high hopes for a record outcome. Isaac E. Schine is Chairman of the campaign, and serving also as Chairman for Big Gifts. Zoltan Burger is Co-Chairman and Mrs. Stanley Beckman is Chairman of the Women's Division. Irving Rubenstein is President of the Council. Mrs. Clara M. Stern is Executive Director.

### **HARTFORD DRIVE GAINS PACE WITH \$636,000 APRIL BEGINNING**

The Jewish Federation Campaign in Hartford has so far amassed \$636,000, of which \$516,000 is for the regular campaign and \$120,000 for the Special Survival Fund. The campaign, which started late in April, is still in its early phases but has been given a giant push by the gifts of a number of dedicated community leaders. The opening Big Gifts function took place just before Israel Independence Day at the Governor's Mansion in Hartford, with Gov. Abraham A. Ribicoff as host, and topped all records since 1948. Abraham I. Savin is Chairman of the Campaign, and Samuel C. Suisman and Melvin W. Title are serving as Advance Gifts Co-Chairmen. Mrs. Chester Bland is Chairman of the Women's Division. Samuel Roskin is Federation President, Bernard L. Gottlieb is the Executive Director.

CONNECTICUT LEADERSHIP meeting in New Haven on Wednesday, April 18 produced \$250,000 in cash as a symbolic 8th birthday gift for Israel's beleaguered people. Here is a typical scene as leaders from 15 communities came forward with checks. Left to right: Judge Jacob Schwolsky of Hartford looks on as Mrs. Jesse Greer of Willimantic presents \$20,000 check to David Stein of Waterbury and Barney Rapaport of Hartford. Mr. Rapaport, member of UJA's National Campaign Cabinet, is UJA's Connecticut State Chairman, and Mr. Stein is State Co-Chairman.



### MILWAUKEE SHOWS IT IS FAMOUS FOR GREAT GIVING IN A CRISIS

The Milwaukee Jewish Welfare Fund Campaign entered the field in April and is nearing the \$400,000 mark, with \$245,000 on its regular effort and a stunning \$150,000 on its Special Survival Fund Campaign. The campaign is going forward in a climate of apprehension for Israel's survival and with great zeal on the part of the campaign leadership. Lawrence S. Katz is Chairman of the campaign; William J. Feldstein is Chairman for Big Gifts, and Mrs. Fred A. Berman is Chairman of the Women's Division. Harry Bloch, Jr., is President of the Welfare Fund. The campaign is also being sparked by Irving G. Rhodes and Bernard J. Sampson. Melvin S. Zaret is the Executive Director.

### PATERSON TOPS 1955 RESULT WITH \$415,000 RAISED TO DATE

In Paterson, the Jewish Community Council campaign has exceeded its total result in 1955, with \$415,000 raised to date. Considering that the campaign has just recently started, this is encouraging progress. Raymond Kramer is serving as Campaign Chairman; Archie B. Marcus is Vice-Chairman; Martin Weiner is Big Gifts Chairman, and Mrs. Samuel Sunshine is Chairman of the Women's Division. Jack Stern is President of the Council and is serving also as Chairman of the Special Fund. Max Stern is the Executive Director.

### NEW HAVEN TOPS CALL FOR INCREASE WITH 54 PER CENT HIKE

The New Haven Jewish Community Council campaign was another April starter and to date has accumulated \$228,457, with \$168,955 for its regular effort and \$59,502 for the Special Survival Fund. The campaign pace was set at a Big Gifts function on April 12th when, in response to Dewey D. Stone, a National Chairman of the UJA, who made a plea for 50 per cent increases, the contributors responded with a total of \$93,350 to roll up a 54 per cent increase over their gifts of one year ago. The campaign is now in high gear. Albert Cott is serving as Chairman, and Mrs. Miriam B. Horowitz and Mrs. John J. Fox, a member of the UJA National's Women's Division Executive Committee, are serving as Co-Chairmen of the Women's Division. John J. Fox is President of the Council. Norman B. Dockman is the Executive Director.

NEW JERSEY Regional Conference in Trenton on Sunday, April 15 came as a salute to Israel's people on their 8th Anniversary and saw the presentation of community checks totalling \$385,000 as a symbolic 8th Birthday gift. Prominent among those who took part were, left to right: Michael A. Stavitsky, Newark, a member of UJA's National Campaign Cabinet, newly-named National Cash Co-Chairman and the UJA's Co-Chairman for the State of New Jersey; Zvi Koltitz, noted Israel motion-picture producer and one of the main conference speakers; Judge Abraham Lieberman, Weehawken, the UJA's State Chairman; Congressman Emanuel Celler of New York, who addressed the more than 300 communal leaders, and Abraham Teich, Trenton, who served with Mr. Stavitsky and Judge Lieberman as a Co-Chairman of the Conference.



#### **MINNEAPOLIS OPENS WITH SENSATIONAL 43 PER CENT INCREASE**

The campaign of the Minneapolis Federation for Jewish Service opened on April 25th with a total of \$406,000. Of this, \$286,000 represents monies for the regular campaign and \$120,000 represents contributions for the Special Survival Fund. The opening of the campaign came at a Big Gifts meeting where half the number of gifts came from women, with a sensational 43 per cent increase as the overall result. Isadore D. Fink is Chairman of the Campaign. Dr. Samuel G. Balkin is President of the Federation. Martin M. Cohn is the Executive Secretary.

#### **INDIANAPOLIS SCORES GAINS IN BRISK REGULAR AND SPECIAL FUND DRIVES**

The Indianapolis Jewish Welfare Federation opened its campaign in connection with Israel's 8th Anniversary and has already raised \$328,802. Its regular campaign shows a 15 per cent increase with \$240,090, and the Special Survival Fund is more than keeping pace with \$88,712. The community has also remitted more than \$30,000 in cash to the Special Survival Fund. As a result of the tremendous impression made in the community by General Yigal Allon, and the community's acute concern over Israel's fate, many more volunteers are taking part in this year's effort and there is high expectation for an inspiring outcome. Sam S. Schahet is Chairman of the campaign; Lazure L. Goodman, a member of the UJA's National Campaign Cabinet, is Chairman for Big Gifts, and Mrs. Abe Kroot and Mrs. Sam S. Schahet are Co-Chairmen of the Women's Division. Sam Kroot is president of Federation. Oscar A. Mintzer is the Executive Director.

#### **SPRINGFIELD, MASS., SETS EXAMPLE WITH EQUAL GIVING TO BOTH DRIVES**

In Springfield, Mass., the campaign of the United Jewish Welfare Fund stands almost evenly divided between the regular effort and the Special Survival Fund. A total of \$74,350 has been raised for regular programs representing a 31 per cent increase and \$65,290 for the Special Fund. The campaign, which opened in connection with Israel's 8th Anniversary, and is in its first stages, shows prospect of the best outcome in many years. A part of this will owe to Dewey D. Stone, whose participation in the opening Big Gifts meeting produced the greatest outpouring of gifts this community has ever witnessed. The rest will owe to the fine leadership provided by Benjamin Swirsky, Campaign Chairman; Ed Schaffer and Simon J. Katz, Special Fund Co-Chairman; Joseph B. Cowett and Louis Laven, Co-Chairmen for Big Gifts, and Mrs. Rolf Buchdahl, Chairman of the Women's Division. Irving M. Cohen is President of the Welfare Fund. Benjamin Wolf is the Executive Director.

### **SOUTH BEND GIVING MARKED BY HEAVY SUPPORT OF SPECIAL FUND**

In South Bend, the campaign of the Jewish Welfare Fund of St. Joseph Valley opened on the occasion of Israel's 8th Anniversary and has so far produced \$155,674 which is some \$6,000 short of its 1955 total result. The ratio of Special Survival Fund giving is encouragingly high, with \$112,550 on the regular campaign representing an 8 per cent increase and \$43,124 on the Special Fund. Louis Black is Chairman of the campaign. Irving J. Smith is Special Gifts Chairman, and Mrs. Lester Hurwich is Chairman of the Women's Division. Louis Piser is President of the Welfare Fund. Norman Edell is the Executive Director.

### **LEWISTON-AUBURN TOPS SPECIAL FUND QUOTA, EXCEEDS 1955 TOTAL RESULT**

The Lewiston-Auburn Federation campaign in the State of Maine has not only topped its last year's total result, but has gone sensationally over the top in its campaign for the Special Survival Fund. The regular campaign shows \$92,825, while the Special Survival Fund has reached \$41,415 as against an accepted quota of \$35,700. The campaign is under the vigorous leadership of Philip M. Isaacson with Joseph Wilner as Chairman for Big Gifts, and Mrs. Manuel Plavin, Chairman of the Women's Division.

### **SALT LAKE CITY GIVING PUTS FULFILLMENT OF 1956 GOALS IN SIGHT**

The Salt Lake City Jewish Welfare Fund campaign started in connection with Israel's 8th Anniversary and so far has raised \$96,350, with \$71,350 on the regular campaign and \$25,000 for the Special Survival Fund. There is high hope that the community will top its 1955 total result and that the accepted quota of the Special Survival Fund will be fulfilled. Abe Bernstein is Chairman of the campaign and President of the Welfare Fund; Milton Rosen is Co-Chairman, and Mrs. Irwin Arnowitz and Mrs. A. Kremen are Co-Chairmen of the Women's Division. Philip M. Stillman is the Executive Director.

### **TUCSON ABOUT TO TOPPLE 1955 MARK, FULFILL SPECIAL FUND QUOTA**

In Tucson, Ariz., the campaign of the Jewish Community Council has already surpassed last year's total result, with \$110,500 committed for both the regular and Special Survival Fund campaigns. The campaign to date has raised \$98,500 on its regular effort, and \$22,000 toward the Special Fund. The Special Fund campaign stands approximately \$8,000 from fulfillment of the community's accepted quota. In addition to its indicated success in the Special Fund campaign, the community is within \$5,000 of its regular 1956 campaign goal. This showing can be credited to the devoted leadership of Morris C. Rosenbaum, Campaign Chairman; Rabbi Marcus Breger, Arthur Grunewald, Henry H. Kaufman and Morris Shanhouse, Campaign Co-Chairmen; David N. Ginsburg, Advance Gifts Chairman, and Mrs. Henry H. Kaufman, Chairman of the Women's Division. David Kramer is President of the Council. Benjamin N. Brook is the Executive Director.

### **MANY OF COUNTRY'S SMALLER COMMUNITIES JOIN SPECIAL FUND HONOR ROLL**

The scope of American Jewry's concern over the dangers confronting the people of Israel and the Jews of North Africa is best illustrated by the response to the UJA's Special Survival Fund. This response has come from every city, town, village and hamlet in the United States. And best of all, it has come in the fullest measure of generosity. This can be seen from the following list of some of the country's smaller communities, almost each of which has gone over the top for the Special Fund.

It is with pride that these communities are listed here, and added to the Honor Roll as blue ribbon participants in the Special Survival Fund. (Communities indicated by an asterisk have either fulfilled or surpassed their accepted Special Fund quotas)

<u>Community</u>	<u>Quota</u>	<u>Raised</u>	<u>Chairman</u>
*Elsinore, Calif.	\$ 1,375	\$ 1,700	Ben Kagen
*Fontana, Calif.	775	1,005	Louis Helfman
Merced, Calif.	300	440	Morton Kamson
			Marvin Peletz
Palm Springs, Calif.	10,950	10,000 Min.	Max Grone
*Petaluma, Calif.	2,550	3,050	Mordecai D. Chertok
*Moodus Con.	450	682	Abe Levine
*Waterbury, Conn.	39,000	41,649 Min.	Morris Stein
Daytona Beach, Fla.	3,150	3,000	Al Schuman
*Decatur, Ill.	6,000	6,000	Irving Melnik
*Peoria, Ill.	30,150	37,575 Min.	David M. Citron
Kokomo, Ind.	1,725	1,500	Herman Vaprin
Council Bluffs, Ia.	5,500	5,000	Harold Bernstein
Marshalltown, Ia.	3,000	2,500	Harry Druker
Ottumwa, Ia.	1,500	1,100	Ernest Brody
*Bangor, Me.	51,600	56,400	Dr. Howard L. Kominsky
Athol, Mass.	2,275	2,235	Sherman Plotkin
Lowell, Mass.	20,400	18,199 Min.	Jacob Sherman
Flint, Mich.	36,750	36,000	Dr. H. Maxwell Golden
*Fremont, Nebr.	350	360	Mose Krasne
*Alliance, N. J.	1,100	1,100	Theodore Krause
*Asbury Park, N. J.	9,900	10,000	Sidney Meistrich
*Millville, N. J.	825	1,220	James Kane
*Salem, N. J.	975	1,165	Joseph Narrow
*Westfield, N. J.	2,000	2,000	Herbert Mandell
*Westwood, N. J.	3,000	3,400	Dr. David Sosnow
*Toms River, N. J.	3,525	3,919	Robert J. Novins
*Farmingdale, N. J.	700	1,600	Lazar Newdow
			Michael Hamburger
*Hudson, N. Y.	7,350	7,500	Samuel Siegel
*Herkimer, N. Y.	1,850	2,500	Dr. Earl M. Golden
*Little Falls, N. Y.	400	585	Judge Arnold R. Blumberg
*Loch Sheldrake-Hurleyville, N.Y.	2,000	3,200	Mrs. Arthur Shindler
Saratoga Springs, N. Y.	1,700	1,300 Min.	Max Schecter
*Woodburne, N. Y.	700	700	Louis B. Scheinman
Woodridge, N. Y.	2,000	1,650	Morris Fox
*Albemarle-Mt. Gilead, N. C.	2,300	4,825	Moses Richter
*Gastonia, N. C.	50,000	50,000 Min.	Robert J. Gurney
*High Point, N. C.	3,000	3,926 Min.	Herman W. Bernard
*Wilmington, N. C.	6,000	6,000 Min.	Ben D. Schwartz
*Corsicana, Tex.	3,300	5,000	Louis Wolens
(Wolens Fund)			
Galveston, Tex.	14,700	14,000	Ben Levy

\$1,000,000 SALUTE to Israel on its 8th Anniversary came from UJA's Tri-State Region embracing 80 communities in Western Pennsylvania, Eastern Ohio and West Virginia. Delegates brought the \$1,000,000 cash proceed to Pittsburgh on Sunday, April 15 for one of the greatest Tri-State Conferences ever held. Shown here, seated, left to right: Judge Samuel A. Weiss, Chairman of UJA's Tri-State Region; Gen. Yigal Allon, hero of Israel's 1948 War of Liberation and now a member of Knesset; David Olbum, Public Safety Director, Pittsburgh; Rear: Pennsylvania Congressman James G. Fulton; Pittsburgh Mayor David L. Lawrence; U.S. Senator John J. Sparkman; Alex Lowenthal, noted Pittsburgh leader.



### UJA'S TRI-STATE REGION PRODUCES \$1,000,000 IN CASH AT BIRTHDAY CONFERENCE

The Tri-State region of the UJA, embracing some eighty communities in Western Pennsylvania, Eastern Ohio and the State of West Virginia — traditionally among the most responsive in the entire country — celebrated Israel's 8th Anniversary with one of the finest regional conferences since Israel's establishment in 1948. The more than seven hundred communal leaders who came together at the William Penn Hotel in Pittsburgh on Sunday, April 15 brought with them checks totalling very close to one million dollars and presented these to both the regular and Special Survival Fund campaigns as a symbolic eighth birthday gift for Israel's people. With Judge Samuel A. Weiss, Chairman of the UJA's Tri-State region, presiding, the hundreds of leaders heard from General Yigal Allon of Israel; Senator John Sparkman of Alabama; Mayor David L. Lawrence of Pittsburgh and Congressman James G. Fulton of Pennsylvania. The conference also paid a warm hearted tribute to Judge Weiss on the occasion of his 54th birthday and in recognition of his long-time chairmanship of the Tri-State region. Following the enthusiastic birthday presentation of checks, Judge Weiss, in his closing remarks, noted with delight that a number of communities had come forward with cash amounts in advance of their 1956 campaigns and that these amounts were in excess of their total campaign results in 1955.

The following is a list of the leaders who acted for their communities in presenting the checks, and shows the amounts that came from each community campaign for both the regular campaign and the Special Survival Fund.

<u>LEADER</u>	<u>COMMUNITY</u>	<u>CASH</u>
Morris Selkovits	Aliquippa, Pa.	\$ 15,000
Abraham Karp	Altoona	75,000
Murray Thaw	Ambridge	8,500
Morris Shulgold	Lower Beaver Valley	4,550
David E. Gross	Upper Beaver Valley	25,000
Philip Goldfarb	Blairsville	2,330

<u>LEADER</u>	<u>COMMUNITY</u>	<u>CASH</u>
Harry Stark	Braddock	\$ 5,000
Jack Greenfield	Brownsville	6,500
Saul J. Bernstein	Butler	25,000
William Katz	Canonsburg	2,825
Ben E. Sherman	Carnegie	5,000
Leo D. Guttman	Charleroi	5,000
Arch Lhormer	Clairton	8,325
Hon. Abe I. Daniels	Connellsville	3,500
Leonard B. Morris	Coraopolis	4,500
Isadore Lieber	Donora	2,920
Benjamin F. Klewans	Dubois	3,000
Meyer Finkelstein	Duquesne	3,745
Louis Simon	Ellwood City	5,000
Max Wolff	Erie	40,893
William Feinberg	Farrell	3,500
Samuel Papernick	Glassport	2,000
Herbert Ratner	Greensburg	15,000
Isaac Lincoff	Homestead	10,000
Leo Lipman	Indiana	8,500
Aaron Moldovan	Irwin	3,000
Theodore Levin	Jeannette	12,500
Meyer Silberstein	Johnstown	108,000
Morris Silberblatt	Kittanning	3,000
Mrs. Arthur R. Rack	McKeesport	50,000
William N. Stadtklander	Monongahela	3,000
Milton Poster	Mt. Pleasant	7,500
Dr. Nathan N. Ginsburg	New Castle	20,000
Robert J. Kinselbaum	New Kensington	17,500
Nathan Routman	Sharon	15,000
Michael Lipshutz	State College	5,000
Dr. Irwin A. Bernstein	Titusville	8,500
Morris Frank	Uniontown	15,000
Harry Segel	Warren	4,400
Judge David H. Weiner	Washington	15,000
Nathan Platnick	Bluefield	9,395
Lawrence C. Kaufman, Jr.	Charleston	34,500
Jacob Berman	Clarksburg	10,000
Arthur Seff	Fairmont	4,000
E. Henry Broh	Huntington	26,000
Samuel Weiner	Logan	6,345
Max Yunker	Parkersburg	4,900
Louis Forgash	Weirton	10,000
John Wiseman	Wheeling	20,000
Clarence Lovitch	Williamson	4,400
Hyman L. Mendelson	Bellaire	5,500
Paul Tobin	East Liverpool	6,000
Meyer Denmark	Steubenville	14,000

Checks in smaller amounts were presented by: Dr. Abe Azorsky for California, Pa Charles Wein for Clarion County, Allen I. Schwartz for Elizabeth, Pa., Irving Lowenstein for Latrobe, Pa., Sigmund Klivans for Oil City, Pa., Dr. Samuel Stein for Philipsburg, Pa., Arthur Rosenthal for Punxsutawney, Pa., Alfred Harrison for Tarentum Pa., Jack Rubin for Vandergrift, Pa., Donald Goldstein for Morgantown, W. Va., Harold Gordon for Portsmouth. Ohio.



### A GREAT HEARTED FRIEND PASSES INTO HISTORY



In mourning and in deep respect, we lower the banners of the United Jewish Appeal in tribute to Joseph Cherner of Washington, D. C., whose sudden passing at the age of 59 represents a severe blow to his community, to American Jewry, and to all he served and benefited in overseas lands. Mr. Cherner passed away just before the celebration of Israel's 8th Anniversary. Added to the dangers besetting Israel's people, here was another cause for anguish and rededication. His warmth of heart, his loyalty and devotion, his matchless generosity, his example of leadership, will all be sorely missed at this most fearsome moment in Jewish life. The officers of the UJA took leave of Mr. Cherner with these words:

"In the sudden death of Joseph Cherner, the American Jewish community has lost a dynamic and devoted leader who devoted so much of his time, energy, and fortune to the causes most vital to Jewish life. As a National Chairman of the UJA and member of its Campaign Cabinet, he fulfilled his tasks with the kind of unflagging zeal and personal generosity that inspired all his associates and vitalized the nationwide campaign. As one of the key leaders of the UJA of Greater Washington, he spurred the local effort to its greatest accomplishments. In Joseph Cherner, we have lost not only a most valued associate, but a warm, great-hearted friend. We join with his bereaved family and his host of friends in mourning his untimely loss."

### UJA MOURNS PASSING OF D. SAMUEL GOTTESMAN OF NEW YORK

The officers of the United Jewish Appeal and members of the National Campaign Cabinet join with the officers of the United Jewish Appeal of Greater New York in mourning the death of D. Samuel Gottesman, a veteran and distinguished leader in the United Jewish Appeal. Mr. Gottesman took extraordinary interest in the welfare of Israel's people and, as was so typical of him, recently presented four of the Dead Sea scrolls to the State of Israel. He was prominent in the Anti-Defamation League and in the Federation of Jewish Philanthropies of New York. In recognition of the assistance given to victims of Nazi persecution by the people of Sweden, he established a Chair of the Humanities at the University of Uppsala in that country. Mr. Gottesman, 70 years old at the time of his death, was born in Hungary and was brought to this country when still a small boy. His spirit of light, wisdom and counsel will be sorely missed. The UJA extends its condolences to his family.

### WE NOTE WITH SORROW THE PASSING OF IRWIN D. WOLF OF PITTSBURGH

The National leadership of the United Jewish Appeal records with deep sorrow the passing of Irwin D. Wolf of Pittsburgh, a former President of the Federation of Jewish Philanthropies, which recently merged with the United Jewish Fund to form the present United Jewish Federation of Pittsburgh. Mr. Wolf served for many years on the boards of the old Federation, and was prominent in the councils of the constituent agencies of the UJA. He was President and General Manager of Kaufmann's Department Store, a director and Vice-President of the May Department Stores, a national chain, and was a director and Chairman of the Executive Committee of the National Retail Drygoods Association. His interest, his leadership, his generosity were always a valuable asset to his community and to the United Jewish Appeal. His passing comes as a severe blow to all who knew him, and to the causes he served. The officers of the UJA, and members of its National Campaign Cabinet, extend their condolences to his family.

# URGENT! Please read this page in full

## UJA MID-YEAR NATIONAL ACTION CONFERENCE SET FOR JUNE 9-10 IN NEW YORK

A mid-year National Action Conference of the United Jewish Appeal will be held Saturday evening and Sunday, June 9th and 10th in New York, to assess the status of the regular campaign, the status of the Special Survival Fund, and to provide all communities with an opportunity for the presentation of checks on both the regular and the Special Fund campaigns.

The conference will meet on the eve of Israel's entry into what will undoubtedly be its most difficult period — a period in which tensions and dangers may reach to the highest point. No greater encouragement can come to Israel than a demonstration by American Jewry of its devotion to UJA.

The sessions will hear from General Mordecai Makleff, former Chief of Staff of the Israel Defense Army, and from the young settler from the village of Nachal Oz — the youth named Uri — who was interviewed by Edward R. Murrow on the floodlit watch-tower overlooking the Gaza strip, and whom millions of Americans saw and heard on Mr. Murrow's now famous "See It Now" television program earlier this spring. This wonderful young man, who told Mr. Murrow that he hated no one and would prefer tilling his fields and getting a good night's rest to spending sleepless nights as a guardsman against attack, will be interviewed at the conference by Max Lerner, one of the country's leading newspaper columnists. The conference promises to be one of the most colorful in the history of the UJA, and should be a must for all.

## DAROFF, ROTHBERG, STAVITSKY HEAD 1956 NATIONAL CASH EFFORT



MICHAEL A. STAVITSKY



SAMUEL H. DAROFF



SAMUEL ROTHBERG

Taking into consideration the acute need for cash, especially in the weeks now unfolding — weeks that may represent the "pinnacle of danger" for Israel's people, a phrase often used now by Israel Prime Minister David Ben-Gurion — the officers of the UJA late in April took action in naming a National Cash Leadership Team to mobilize the country's Jewish communities for this crucial purpose.

This emergency effort will be headed by Samuel H. Daroff of Philadelphia, a National Chairman of the UJA, who will serve as National Cash Chairman. Serving with Mr. Daroff will be Samuel Rothberg of Peoria and Michael A. Stavitsky of Newark, members of the National Campaign Cabinet, who will serve as National Cash Co-Chairmen. Campaign communities throughout the country are urged to give these leaders their utmost cooperation in this most vital effort.



**UNITED  
JEWISH  
APPEAL**

1956 CAMPAIGN GOAL  
**\$105,283,435**

ON BEHALF OF UNITED ISRAEL APPEAL  
JOINT DISTRIBUTION COMMITTEE  
NEW YORK ASSN. FOR NEW AMERICANS

# REPORT

TO MEMBERS OF THE  
**NATIONAL CAMPAIGN COUNCIL**

**UJA  
SPECIAL  
FUND**

**\$25,000,000 PLUS**

OVER AND ABOVE  
THE REGULAR 1956 CAMPAIGN  
TO MEET  
INCREASED IMMIGRATION NEEDS  
WHILE ISRAEL'S PEOPLE  
MEET THE NEW EMERGENCY

Vol. XI, No. 5, June 12, 1956

165 West 46th St., New York City

NOT FOR PUBLICATION

## THE MID-YEAR PICTURE SHOWS

AMERICAN JEWISH  
ARCHIVES

**\$40,350,000**  
*raised in cash*



**\$32,250,000**

for Regular Campaign

**\$8,100,000**

for Special Survival Fund

**A SUMMER OF  
PERIL FOR  
ISRAEL'S PEOPLE**

"... THE ARAB STATES HAVE ACQUIRED CONSIDERABLE QUANTITIES OF MODERN ARMS, WHICH THEY INTEND TO USE AGAINST US. . . . I ASK OF THE GREAT AND DEVOTED MEN AND WOMEN WHO COMPOSE THE UNITED JEWISH APPEAL TO MAINTAIN YOUR VIGILANCE DURING THE SUMMER NOW UNFOLDING."

*D. Ben-Gurion*

It was on this note of peril and warning that the UJA's National Action Conference opened and closed, and it was in this vein that the more than 750 delegates inaugurated the second half of this year's extraordinary campaign — an effort which Mr. Ben-Gurion himself told the delegates in a cable from Jerusalem is "your greatest campaign in many years."

Meeting on June 9th and 10th in New York's Roosevelt Hotel, the more than 750 delegates achieved the following:

1. They literally swamped the UJA with community checks that brought to \$15,000,000 in cash the amount remitted since the Conference call was made at the beginning of May.
2. Endorsed an extraordinary project for securing \$40,000,000 through a program of borrowings from the country's principal Jewish communities.
3. Issued a call for the swiftest possible steps by all communities for an early and successful conclusion of the campaign for the Special Survival Fund.
4. Called upon contributors to answer the call of Fall campaigns with the same spirit of extra generosity that have put so many of the Spring campaigns over-the-top.
5. Hailed the Jewish women of America for a response to the UJA that is greater this year than ever before.
6. Urged the entire American Jewish community to maintain its vigilance throughout the summer months, which Israel's people have reason to fear may witness an attack upon them.

**UJA ATTAINS A MID-YEAR STANDING OF \$40,350,000 IN CASH**

The great outpouring of checks at the Conference, and the steady inflow of cash that preceded the meeting, along with firm promises of cash remittances by June 30th,

gave the UJA a mid-year standing of \$40,350,000 in cash. This superb showing at mid-year put the

**REGULAR CAMPAIGN AT \$32,250,000**  
**AND**  
**UJA SPECIAL SURVIVAL FUND AT \$8,100,000.**

Heady and near-record in size as these totals are — with numerous campaigns over-the-top for the first time in many years — the campaign leaders viewed this standing of the UJA as only a major beginning in meeting the most towering needs in years.

It was in this light that they called for speed in pressing the campaign for the Special Survival Fund, for the greatest vigor in the conduct of Fall campaigns, and in giving the green light to the project for the raising without delay of \$40,000,000 in loans.

#### **DAVID BEN-GURION TELLS AMERICANS CRISIS WILL INTENSIFY THIS SUMMER**

One man, though not present, dominated the sessions — and that man was David Ben-Gurion. Mindful that the Conference was about to meet, he dispatched this cable to William Rosenwald, General Chairman of the UJA, and Rabbi Herbert A. Friedman, the UJA's Executive Vice-Chairman. Here are his words, as read at the opening of the first session by the presiding officer, Jack D. Weiler of New York, a National Chairman of the UJA:

"I am writing to you at a moment which I believe is of great significance to the Jews of America and to the people of Israel. You are now reaching the mid-year point in your great campaign for 1956 and we too stand at a critical point with respect to what our future will be.

"You know only too well that our hopes for the future are those of peace, the continuing absorption of immigrants and the fulfillment of our dreams and plans for self-reliant statehood. But these hopes and plans have been in jeopardy for many months and we have reason to believe that this atmosphere of peril will prevail this summer with even greater intensity than before.

"We have given our solemn word to abide by the wish of the United Nations for a cease fire. But we have made it clear that if we are attacked, we will strike back with all our might and every fiber of our being.

"We hope that this attack will never come. But we are faced by a grave crisis now that the Arab states have acquired considerable quantities of modern arms from Czechoslovakia, which they intend to use against us.

"In short, the shadow of aggressive war still hangs over Israel.

"Until there is real peace, there will be real danger. As long as this condition prevails, we in Israel will neither relax our vigilance nor our strength.

"I ask of you, and of the great and devoted men and women who compose the United Jewish Appeal, to maintain your vigilance also, especially during the summer now unfolding; to continue with your superb efforts in behalf of our fellow Jews in North Africa, and in support of the many thousands of immigrants who have come to us in the past and for whom our gates must remain open.

"As you prepare to enter the second half of your greatest campaign in many years, I send you my best wishes for an early success and express my belief that your faith in us is one of our greatest strengths.

David Ben-Gurion"

**MAIN RESOLUTION WARNS AGAINST COMPLACENCY, URGES UNDIMINISHED EFFORT**

Here, in part, is the official Conference resolution on intensification of the regular campaign and the Special Survival Fund, which was unanimously adopted:

Today, in assessing what we have accomplished, we find that we have not yet achieved what was decided would be the minimum necessary to assure the rescue of the endangered Jews of Moslem North Africa, their transfer to Israel, and subsequent care for them until they became absorbed into the economy.

Mindful of the fact that these months have tragically confirmed our prediction that the situation in the Middle East would deteriorate rather than improve, and mindful of the consequent fact that our own responsibilities have increased rather than lessened, we call upon the communities to resist being lulled into any false sense of complacency, and to continue and intensify their efforts to complete their goals for both the regular campaign and the Special Survival Fund. We are confident that the American Jewish community will respond to the spirit of this resolution and fulfill its intention by pressing forward with undiminished ardor towards the accomplishment of our great humanitarian goal.

**DELEGATES LAUD CONDUCT OF ISRAEL'S PEOPLE AS MODEL FOR AMERICAN JEWS**

In another resolution, the delegates paid tribute to the people of Israel for their selfless conduct and assumption of vast humanitarian responsibilities, and held this up as a pattern of conduct for the Jews of America. Here is an excerpt from their resolution:

In a period when naked self-interest seems to have become the guiding rule of international political conduct, we pay homage to the way in which the people of Israel, ignoring all ordinary tenets of self-interest, have refused to allow their brother Jews to languish in the fear-ridden ghettos of Moslem North Africa, but have insisted on keeping the gates of immigration open—this despite their own terrible danger.

The Conference was one of best-attended in years, with leaders on hand from New York to California. None came empty-handed. The first two pages show photos of general interest. Cash presentation photos show campaign leaders as they acted in presenting community checks to a panel that included Michael A. Stavitsky, Newark, and Samuel Rothberg, Peoria, Co-Chairmen for Cash; Col. Chaim Herzog, and Samuel H. Daroff, Philadelphia, National Cash Chairman. The cash photos in this issue generally show Col. Herzog, left, Mr. Daroff, and a different campaign leader on the right.



★ Rabbi Herbert A. Friedman, William Rosenwald, and Jack D. Weiler are pleased with cash outpouring. But 1956 job is not over, they warned.



★ Mrs. Henry Newman, Chairman of Women's Division, UJA, and National Chairman Dewey D. Stone are pleased, too. They gave progress reports.



★ Mrs. Rose Halprin and Joseph Meyerhoff listen attentively to UJA National Chairman Sol Luckman. Mr. Meyerhoff heads top-level Campaign Cabinet.



★ Israel Consul Esther Herlitz joins Cabinet Co-Chairman Fred Forman and Uri Marinov of Nahal Oz. Uri, right, is now back in Israel.



★ Great Conference outcome shows on faces of National Chairman Jack D. Weiler and President Edward M. M. Warburg. Both presided at sessions.

Fired by their faith, inspired by their courage, and profoundly moved by the spectacle of these peace-loving men, women and children, who have known such hardship in the past, facing the prospect of another trial by fire, we rededicate ourselves to the tasks which lie ahead of us as leaders and workers of the United Jewish Appeal.

### **THEME OF ALL ADDRESSES REFLECTS CRISIS KEYNOTE SOUNDED BY PRIME MINISTER**

The Israel Prime Minister's words not only keynoted the Conference, but were inherent in everything the delegates said and did.

The same spirit of apprehension and resolve was contained in addresses by Mr. Rosenwald, Rabbi Friedman and by these other outstanding personalities: Col. Chaim Herzog, Commander of the Jerusalem Military District in Israel's Defense Forces, whose dramatic report of conditions on the border with Jordan gave a new insight into the nature of the enemy Israel's people face; Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee, who reported on a just-concluded visit to Morocco and Tunisia, and whose story told of Jews being kidnapped for ransom, the looting of Jewish shops and the sharp worsening of the Jewish economic lot; Reuven Dafni, Israel Consul in New York, who gave a brilliant description not only of the perils and dangers that confront Israel's people, but of their unyielding aspiration to live freely in peace. (It was erroneously stated at the conference that Col. Herzog was military aide to the late Dr. Chaim Weizmann. This post was held by Col. David Arnon, who is now in this country).

### **UJA NATIONAL OFFICERS GIVE DETAILED REPORTS ON VARIOUS EFFORTS**

Delegates heard detailed reports on the various phases of this year's great campaign. Samuel H. Daroff of Philadelphia, a National Chairman of the UJA and National Chairman for Cash, submitted a report on cash that was prepared by him and by his associate Cash Chairmen, Samuel Rothberg of Peoria and Michael A. Stavitsky of Newark. A report on the regular campaign was given by Sol Luckman of Cincinnati, a National Chairman of the UJA. Joseph M. Mazer of New York, Chairman of the Special Survival Fund, reported on the status of this extraordinary drive, while Mrs. Henry Newman of Kansas City, Chairman of the UJA National Women's Division, reported on this year's exceptional participation of women in the campaign. The Loan Project was outlined for the delegates in a report prepared by UJA National Chairmen Morris W. Berinstein of Syracuse and Dewey D. Stone of Brockton, Co-Chairmen of the Loan.



**A GREAT BEGINNING.** Col. Chaim Herzog congratulates UJA National Cash Leadership on major success in helping UJA realize more than \$40,000,000 in cash at mid-year point. Samuel H. Daroff, Philadelphia, right, National Cash Chairman, is joined by his associates, Michael A. Stavitsky of Newark, left, and Samuel Rothberg of Peoria.





Robert J. Gurney, Gastonia, N. C., Judge Samuel A. Weiss of Pittsburgh and Herbert Abeles of Newark on the dais. Leaders turned out en-masse.



Henry Hassenfeld of Providence presents check for Loan Project to UJA General Chairman William Rosenwald. Providence is a Fall Campaign.



Uri of Nahal Oz, center, accepts San Diego check from Mac Kaufman as Rabbi Friedman, UJA Executive head, looks on. Checks made Uri dizzy.



Mr. Warburg gives account of vast UJA operations to Col. Herzog and Mrs. Rose Halprin of Jewish Agency. Col. Herzog is back on border duty.



Sammy Rapaport, Morris Sanderowitz, Mrs. S. Alexander Brailove, Robert W. Halperin, with Miss Herlitz, enjoy check ceremonies. Their work paid off.



Members of cast, with John Forsythe, left, Uri next, and Himan Brown, shown in conference rehearsal of play that stirred 750 delegates.

## MORRIS W. BERINSTEIN, DEWEY D. STONE PRIME MOVERS IN LOAN PROJECT



MORRIS W. BERINSTEIN

Endorsement of the program for the additional borrowing of a \$40,000,000 sum from the country's principal Jewish communities owed greatly to a report prepared for the delegates by UJA National Chairmen Morris W. Berinstein of Syracuse, and Dewey D. Stone of Brockton. Both have been the prime movers in this additional effort of the UJA in 1956, and fulfillment of this program is sure to win new lustre for their already distinguished leadership in the UJA.

Mr. Berinstein and Mr. Stone made clear in their report that attainment of the \$40,000,000 in loans would bring to \$75,000,000 the full sum extended to the UJA by the country's Jewish communities — taking into account the loans still outstanding on the pioneer borrowing program of 1954.

Mr. Berinstein and Mr. Stone reported to the delegates that the loan now stands at close to \$30,000,000 — \$29,890,000 actually — with 31 communities responsible for \$26,580,000 in successfully renegotiated arrangements, and 8 communities in the process of completing arrangements for a total of \$3,310,000.

Both Mr. Berinstein and Mr. Stone reported that their largest effort at this time is directed toward approximately 80 additional communities which have been asked to raise the balance of approximately \$10,000,000.

## JOSEPH M. MAZER URGES FULL CASH REMITTANCES FOR SPECIAL FUND

Joseph M. Mazer of New York, National Chairman of the Special Survival Fund, lauded the country's Jewish Communities for their response to this extraordinary effort, but reminded them that the \$8,100,000 remitted in cash on this aspect of the campaign represents less than half the amount that has been pledged, and urged that cash on the Special Fund be accelerated by all campaigns.

In addition, Mr. Mazer called for the earliest possible Special Fund effort by all Fall campaign communities, noting that June and July — as months of greatest peril to Israel's people — would not be too early to start.

Mr. Mazer has been tireless in his attention to the Special Fund, and has set one of the great examples of this year's campaign not only by his own great extra gift, but by insistent campaigning in his own community of Greater New York, and by a full itinerary of travels to other parts of the country.



JOSEPH M. MAZER



**JACK D. WEILER, New York**



**LAZURE L. GOODMAN, Indianapolis**



**DR. ARTHUR SAITZ, Plainfield, with MR. STAVITSKY**



**HON. WILLIAM H. FRIEDMAN, Palm Springs, Calif.**



**NATHAN KUSS, Wilkes-Barre, Pa.**



**JOSEPH MARKEL, Buffalo**



**YALE WEINSTEIN and MOSE A. SHAPIRO, Utica, N. Y.**



**LABEL KATZ, New Orleans**



**DAVID MEYERS, Cleveland**

## **DRAMA STARRING BORDER FARMER-GUARDSMAN GIVES VIVID PICTURE OF ISRAEL TODAY**

The Conference was marked also by a vivid and stirring drama-in-capsule of life in Israel's border settlements — with Uri Marinov, the 21-year old farmer-defender of the border village of Nahal Oz in the starring role. Uri, who was seen in mid-March by millions of Americans on Edward R. Murrow's "See It Now" telecast of the Israel-Egypt crisis, told of life in the settlement that is only 500 yards away from the Gaza Strip. Uri was joined by a galaxy of stars from the stages of Broadway, Hollywood, television and radio. The short, hard-hitting drama had as its narrator John Forsythe, star of "Teahouse of the August Moon", and a cast that included Susan Douglas, William Redfield, James Lipton, Mason Adams and Raymond Duke. The production was staged and directed for the UJA by the noted television producer Himan Brown, and was written by Alvin Boretz.

The addresses that were made, the brilliant little dramatic play that brought kerchiefs to many eyes, and the actions the delegates took were not only on the highest level of awareness of the dangers facing millions of Jews in far-away places, but all these took place, as it were, on the heights of Uri Marinov's watchtower — a replica of which was placed in the foyer of the vast meeting hall.

### **WILLIAM ROSENWALD URGES AMERICAN JEWS TO WATCHTOWER VIGILANCE**

Mr. Rosenwald, in remarks which opened the Conference, had reference to this when he stated that "the purpose of this Conference is that we of the UJA may, during the coming months, mount our watchtower to safeguard lives and to warn against the encroachment of menacing forces."

After outlining the things that Israel's people are doing to protect themselves against attack, he emphasized the things that Israel's people are unable to do — and the No. 1 thing they can no longer support is immigration, he stressed.

"The Government of Israel", he pointed out, "is no longer in a position to pour tens of millions of Israeli pounds into the settlement work to which it gave sums in those figures last year, and today's increased immigration results from the increased tension and turmoil in North Africa." He reported that last month, in Algeria, which up to now had been calm, "there was the first anti-Semitic attack on Jews in the town of Constantine, and ten of our people were very seriously injured."

"Is it any wonder," he asked, "that in increasing numbers the Jews of North Africa are turning to the UJA and asking us to help them get out, to help them get to Israel?"

"Early in October," he pointed out, "Israel's people, despite their knowledge that Egypt had concluded a bargain with a Communist state for the receipt of offensive weapons, agreed to take in Jews from North Africa at the rate of 45,000 a year. As a result of the heightened tension in Morocco and Tunisia, where the French have been turning the Governmental apparatus over to the Arabs, the urge to emigrate to Israel has risen sharply and last month Israel's people took steps to speed up the rate of immigration to 60,000 a year so that they could get as many people as possible out before the doors of emigration might start to swing closed."

Mr. Rosenwald put it squarely to the delegates: **"There must go forth to the Jews of America an unequivocal message that the cease-fire is not a cease-campaign. Because**



**A. Z. RITTERMAN, NATHAN J. FELDMAN,  
Holyoke, Mass.**



**LOUIS J. FOX, Baltimore**



**FRED FORMAN, Rochester**



**SAMUEL HEIMAN, Miami**



**DAVID STEIN, Waterbury, Conn.**



**NORMAN B. DOCKMAN, New Haven**



**JACOB KOKIS, Binghamton, N. Y.**



**ISRAEL FEIDEN, St. Augustine, Fla.**



**PHIL DIMOND and DAVID GREENBERG, Paterson, N. J.**

of the heightened emergency, we will have to redouble the efforts that we have put in, and first of all by collecting all possible cash on outstanding pledges. The people of Israel have been bringing in an increased number of Jews, and our job is to bring in increased dollars to pay for this tremendous program of saving lives."

Mr. Rosenwald threw fresh light on the entire problem with this story out of American history. "In 1787, following the Constitutional Convention in Philadelphia," he related, "a stranger accosted Benjamin Franklin as he was leaving the hall, and asked: 'What have you given us'? Franklin, then over 80, but his keen mind trained on the future, answered: 'A republic, sir, if you can keep it.'"

#### **COL. CHAIM HERZOG'S UNFORGETTABLE ADDRESS: HERE ARE THE HIGHLIGHTS**

Col. Herzog, son of Israel's Chief Rabbi Isaac Halevi Herzog and the man charged directly with the military defense of Israel's capital, gave the delegates a memorable and truly unforgettable eye-witness picture of what it means to be encircled by enemies filled with hate for democracy and its institutions. Col. Herzog is the only officer in Israel's Defense Forces who meets regularly with an Arab opposite number under a United Nations Military Commander's agreement. What is happening in the Middle East, he told the delegates, is that "there is emerging a series of military dictatorships bent on conquest and expansion, and bound by a common hate of the west, and, above all, of Israel."

He cited this example of Arab "frenzy and bitterness" that is directed not only against Israel, but against the West, the United States included. "Only a few months ago, in December, and again in January", he related, "I stood on a roof on our border with the officer commanding my troops along the city line, and watched an Arab mob in Jordan of approximately 1,000, demonstrating at that time against the Baghdad Pact. They were being worked up to a white-hot heat by mob leaders. I listened as they chanted in ominous unison 'Ya-Ish Nasser' — 'Long live Nasser'. Then suddenly they made en masse for the American Consulate building, some forty yards from the front line, and under the eyes of the Arab Legion attacked the building, blew open its doors, smashed windows, ripped down the stars and stripes, and proceeded with great gusto to wipe their shoes on it and trample it underfoot. They then proceeded, headed by schoolboys and girls, to the Turkish and French Consulates where we witnessed the former being set on fire, and the latter subjected to a brutal attack in which the French Consul was wounded. Twice I witnessed this scene, once in December and then in January — it has occurred three times in the past six months — and whosoever has not witnessed an Arab mob rioting has not seen hate and revenge in their most virulent and dangerous form."

Col. Herzog had this to say about the recent United Nations cease-fire: "All I can say", he declared, "is that the United Nations' cease-fire has made little or no difference to our Arab neighbors, who are responsible for continuing border violations and incidents, and who have forced us to utmost vigilance against attack. While Israel has observed the cease-fire religiously on all borders, we have lost eight killed and have had ten wounded as a result of Arab cease-fire violations. Six have been killed on the Jordan border alone. This hardly indicates Arab compliance with the United Nations. The last sound that I heard in Jerusalem last Sunday morning (June 3) before I left was the shooting when the Arab Legion shot down a boy in our border areas and killed him. You ask: 'Is this a cease-fire?' Maybe it is. I haven't noticed it."



**CHARLES SCHWARTZ, Akron**



**SAMUEL ROTHBERG, Atlanta**



**SAMUEL FRIEDMAN, Chester, Pa.**



**CYRUS P. LEVINTHAL, Los Angeles**



**RICHARD B. TUCKER, Denver**



**JULES ROSENBAUM, Newport News, Va.**



**MRS. LEON WEINSTEIN, Birmingham, Ala.**



**GEORGE FELDMAN, Allentown, Pa.**



**ABE EISER, Toledo, O.**

And then, in one of the most forthright and brilliant passages of an address studded with incisive analysis and vivid descriptions, he gave this picture of what the present, severe crisis means to the average man and woman in Israel today.

"Take the average citizen of Israel today", he said. "He has been through all that we in Israel have experienced in the past 20 years or more. He pays an income tax roughly equivalent to yours. He pays indirect taxes, which are far higher than those imposed on you. A few months ago, he voluntarily came forward and donated one to two weeks' salary or income to the Defense Fund. This year, he will be required by law to contribute an additional 12 days salary or income to the defense levy, in addition to an additional excise on numerous articles and services such as electricity, gas, beer, etc. He has not yet paid off a 10 per cent capital tax which was imposed on him two years ago. He is paying a special immigration tax on a number of items such as tobacco, to support the increasing immigration from North Africa. He is called on to leave his job and business for 30 to 40 days each year on active reserve military duty. And now he has volunteered six days of his annual vacation and has spent them digging fortifications along the frontier. How can I describe the scene as daily, every morning, scores and hundreds of people from all walks of life — supreme court judges, ministers, rabbis, workers, clerks, civil servants — converge on the vital border areas and voluntarily, cheerfully hack away at the hard stone of the Jerusalem hills? Or as the Yeshiva boys, and particularly the Chassidim of Jerusalem, perform the work with bleeding hands to a "Chassidische" tune. On the morning I left Jerusalem this week, one of the Yeshiva boy volunteers, and only son to his parents, was brutally shot down in cold blood by Arab Legionnaires, as he performed the holy task of fortifying our capitol. The Israeli is prepared for every sacrifice, great though it may be, and answers every call uncomplainingly and understandingly. His sons will go out and face the enemy against every odds, and will win. But at what cost to those sons?"

Col. Herzog made it plain that, with every penny contributed by American Jews to relieve Israel's people of the burden of immigrant transportation and absorption, "every such penny means one less child, or man, or woman lying wounded or dead; means more shelters and more civil defense facilities; means more water in Jerusalem, and larger food stocks; means fewer graves in our military cemeteries. An adequate sum devoted from our resources now means in all probability the complete avoidance of war. An adequate sum invested now because you have relieved us of other humanitarian burdens means that, if nevertheless the Arabs do decide to launch their offensive, our victory will be swifter and will cost less in the blood of our youth and the tears of their parents."

**RABBI FRIEDMAN: 'NO APATHY' TILL NOW - NONE MUST SET IN'**

Rabbi Friedman, referring to the address that had just been given by Col. Herzog told the delegates that American Jews "have no right to sleep easily. Our strongest efforts — and I say this quite carefully — our strongest efforts and exertions might yet lie ahead of us no matter how hard we think we have already worked up to this point."





**JUDGE SAMUEL MELLITZ, Bridgeport, Conn.**



**TED GOLDENBERG and  
LOUIS BROCK, Dayton, O.**



**S. D. HARRIS, Stamford, N. Y.**



**WALTER ELDOY, Duluth**



**GEORGE SOLKA, Corpus Christi, Tex.**



**MIKE GETTINGER, Albany, N. Y.**



**SELWYN LOEB, Little Rock, Ark.**



**SOL LUCKMAN, Cincinnati**



**JUDGE LOUIS LEVENTHAL, Philadelphia**

And yet, he pointed out, "let us never forget in all this heated atmosphere of jets and war that a segment of the people of Israel in another place has slowly but steadily and firmly been brought out of lands of fear and darkness into the light of freedom; steadily, and dramatically but continuously the stream of immigrants from North Africa has been brought across time and space. Lives have been rescued no matter what threats have hung in the air. The highest and most noble reason for which Israel was created, to offer a home, has been fulfilled for scores of thousands of Jews in this very past dangerous year because we have helped in a manner designed to maintain our best record of concern for the land and the people of Israel."

"Whether we have helped enough, I am not sure," Rabbi Friedman declared. "Somebody once said: 'Nothing is so dangerous to the public welfare as the apathy of citizens in a democracy.' This thing called the UJA is an instrument of public welfare. It is our democracy. Nothing could be more dangerous to it than the apathy of its supporters. This year, there has been no apathy. There has been a clear response. Perhaps that hasn't been as large as it should have been. Perhaps the volume of response can yet swell, somehow. The point for which I plead is that there has been no apathy up to now. Let none now set in."

"We are far from finished", he added. "Our immediate tasks are helping Israel to get through this moment of danger; rescuing all the North African Jews whom we possibly can while there is time, and keeping a weather-eye out on Russian Jewry. There was only one other generation in Jewish history that faced similar great tasks, and that was the generation of the Exodus that left Egypt. They had the same difficulties then, longing for the easier days, worrying and wondering how long the struggle through the desert would continue, uncertain even about the ultimate outcome. But they broke through to the Promised Land and so shall we. I should like to say simply that a few short years ago we knelt and wept at the graves of our kinsmen and a few short years after that we cried and thrilled with joy as the flag of independence was hoisted aloft. We went from the pit of despair to the height of glory. Our deepest emotions have been in upheaval for a decade. This is surely the greatest of the generations of the people of Israel since the time of Sinai. We shall not falter when destiny touches us. We shall surely know how to pay the price for freedom until it is secure, with our hearts and our souls, with our strength and our treasure. We believe firmly, Am Yisroel Chai - the people of Israel will live."

#### HERE IS PARTIAL LIST OF COMMUNITY CASH REMITTANCES RECORDED FOR CONFERENCE

Here is a partial list of the communities and the cash amounts they made available to the UJA in connection with the Conference. Omission of many smaller communities in this listing is due only to the lack of space. All have the gratitude of UJA's national leadership.

<u>COMMUNITY</u>	<u>AMOUNT</u>	<u>COMMUNITY</u>	<u>AMOUNT</u>
Birmingham, Ala.	\$ 14,917	Palm Springs	\$ 10,000
Mobile	9,000	San Bernardino	5,000
Montgomery	10,000	San Diego	30,545
Phoenix, Ariz.	15,114	San Francisco	30,256
Tucson	5,265	Denver, Colo.	100,250
Little Rock, Ark.	13,417	Bridgeport, Conn.	26,964
Long Beach, Calif.	20,000	Danbury	19,200
Los Angeles	730,551	Greenwich	10,000
Oakland	10,158	Meriden	6,000



**ISRAEL RESNICK, Providence**



**SAMUEL C. HOLCENBERG, Seattle, second from left**



**LOUIS KANEL, Hazleton, Pa.**



**MORRIS FEINSON, Danbury, Conn.**



**AARON ZACHS, Columbus, O.**



**MRS. SOL BARON, Elizabeth, N. J.**



**GEORGE JOEL, Scranton**



**BEN SWIRSKY, Springfield, Mass.**

**KEEP CASH  
COMING TO UJA  
ALL SUMMER**

New Haven	\$ 42,591	New Bedford	\$ 15,000
Norwich	7,000	Peabody	7,500
Waterbury	48,929	Pittsfield	10,579
Westport	5,075	Springfield	52,833
Willimantic	20,643	<b>Worcester</b>	<b>132,056</b>
Wilmington, Del.	30,200	Bay City, Mich.	15,000
<b>Washington, D.C.</b>	<b>215,808</b>	Ann Arbor	10,000
Daytona Beach, Fla.	5,000	Detroit	11,715
Jacksonville	24,000	Flint	50,000
Hollywood	5,000	Grand Rapids	8,835
Miami	31,151	Duluth, Minn.	15,900
Orlando	5,000	Greenville, Miss.	5,850
Pensacola	5,000	Kansas City, Mo.	23,200
Tampa	26,000	Lincoln, Nebr.	7,500
West Palm Beach	10,000	Manchester, N.H.	6,082
Atlanta, Ga.	24,000	Albany, N.Y.	67,022
Augusta	10,000	Binghamton	15,000
Champaign, Ill.	8,150	Buffalo	51,000
<b>Chicago</b>	<b>481,785</b>	Elmira	5,000
Joliet	20,000	Gloversville	9,500
Kankakee	7,675	Hudson	5,125
Peoria	39,676	Kingston	7,823
Quincy	5,015	Liberty	10,000
Rockford	29,781	Loch Sheldrake	8,000
So. Ill. (E. St.Louis)	30,535	Middletown	7,100
Anderson, Ind.	5,150	Monticello	10,700
Evansville	5,000	Newburgh	10,650
Fort Wayne	34,580	<b>New York City</b>	<b>4,560,540</b>
Gary, Ind.	35,000	Port Jervis	5,000
<b>Indianapolis</b>	<b>171,122</b>	Poughkeepsie	5,500
Kokomo	6,000	Rochester	39,000
Lafayette	6,997	South Fallsburg	14,500
Marion	6,500	Spring Valley	36,000
Muncie	11,500	Suffern	6,000
South Bend	14,272	Syracuse	50,000
Terre Haute	15,000	Troy	15,433
Cedar Rapids, Ia.	7,500	Utica	73,000
Des Moines	60,000	Woodridge	5,405
Sioux City	57,422	Gastonia, N.C.	26,800
Wichita, Kans.	12,000	Greensboro	10,000
Louisville, Ky.	52,708	Hickory	7,125
Lexington	5,000	<b>Atlantic City, N.J.</b>	<b>107,413</b>
Monroe, La.	7,500	Camden	7,232
<b>New Orleans</b>	<b>102,310</b>	Elizabeth	45,711
Shreveport	47,894	Englewood	19,050
Portland, Me.	14,505	Fairlawn	9,000
<b>Baltimore, Md.</b>	<b>432,077</b>	Jersey City	13,945
Boston, Mass.	36,320	<b>Newark</b>	<b>352,713</b>
Haverhill	10,000	New Brunswick	10,440
Holyoke	25,000	North Hudson	34,905
Lowell	10,533	Passaic	43,144
<b>Lynn</b>	<b>121,080</b>	<b>Paterson</b>	<b>196,700</b>

Perth Amboy	\$ 5,075	<b>Cleveland</b>	<b>\$ 635,825</b>
Plainfield	23,000	Columbus	77,225
South River	5,000	Dayton	50,000
Teaneck	43,850	Lima	10,400
Trenton	11,750	Lorain	30,000
Vineland	5,500	Middletown	5,000
Portland, Ore.	62,000	Toledo	32,000
Salem	5,517	Youngstown	30,000
Aliquippa, Pa.	15,000	Oklahoma City, Okla.	9,000
Allentown	52,000	Tulsa	66,137
Bethlehem	10,000	Providence, R.I.	55,000
Butler	20,000	Chattanooga, Tenn.	12,584
Chester	34,300	Nashville	51,450
Easton	5,084	Corpus Christi, Tex.	6,858
Harrisburg	10,000	<b>Dallas</b>	<b>324,736</b>
Hazleton	6,000	Fort Worth	56,912
Homestead	13,000	Galveston	5,000
Johnstown	6,524	Houston	70,400
Lancaster	7,500	San Antonio	41,355
Lebanon	7,500	Tyler	20,000
Norristown	52,654	Martinsville, Va.	5,000
<b>Philadelphia</b>	<b>509,822</b>	Newport News	47,485
<b>Pittsburgh</b>	<b>186,874</b>	Norfolk	50,657
Reading	10,050	Portsmouth	10,000
Sayre	8,025	Roanoke	5,000
Scranton	53,503	Longview, Wash.	18,500
Wilkes-Barre	25,000	Seattle	39,085
York	11,859	Spokane	10,000
Akron, O.	93,535	Appleton, Wisc.	6,816
Canton	8,509	Green Bay	31,500
<b>Cincinnati</b>	<b>157,888</b>	Milwaukee	8,574

**CAMPAIGN TREND SHOWS 1956 WILL BE A BANNER YEAR  
AS COMMUNITIES MATCH 1948 RECORD OF GOING OVER THE TOP**

The Conference in New York served as a mirror for the campaign as a whole, but nothing upholds the belief more that this will be a banner year for the American Jewish community and the United Jewish Appeal than an examination of the campaign city by city, and dollar by comparative dollar. Not since 1948 have so many communities gone over the top; not since that memorable year have so many communities been on the verge of going over the top, and in no year for the past eight have percentage increases over the previous year held up so well with the development of the community campaign through its various phases. Every responsible, participating member of the Jewish community has reason to be elated with this trend, for in the final analysis it owes largely to each volunteer's responsiveness and hard work.

**CLEVELAND IN SENSATIONAL FINISH TOPS HISTORIC 1948 RESULT**

The Jewish Community Federation of Cleveland has raised more money this year than at any time in the past, including 1948. Although this became known at the end of the first week in May, a well-deserved celebration is still going on. All told, in its regular and Special Survival Fund efforts, the Cleveland campaign terminated with a record-breaking \$4,825,540 — \$4,143,280 on its regular campaign and \$682,260 for the

Special Survival Fund. The zeal, ingenuity and dedication that went into the campaign are reflected in the fact that 1,000 additional persons were reached for contributions who had never given before, and in the fact that a final meeting produced a sensational and extra \$130,000. In a congratulatory wire to Maurice H. Saltzman and William M. Shipley, General Chairmen of the campaign, and Max Simon, President of the Federation, William Rosenwald, General Chairman of the UJA, declared: "All of us in UJA join in sending heartfelt congratulations to you and your associates, and to every volunteer campaigner and contributor, for Cleveland's inspiring accomplishment. As the first major city to exceed its historic 1948 total, Cleveland has taken the leadership in carrying out American Jewry's most pressing responsibility in a decade — the safeguarding of Jewish lives and freedom overseas in a time of gravest emergency." Other officers of the Cleveland campaign who deserve the plaudits of the entire American Jewish community are Leonard Rätner, a veteran member of UJA's National Campaign Cabinet, who is a senior Chairman of the campaign; Joseph M. Berne, Henry S. Gottfried, Harold H. Kahn, Albert A. Levin, a member of UJA's National Campaign Cabinet, and Herbert D. Shaw, Campaign Co-Chairmen; David N. Myers, S. E. Bud Schumann and Edward Silverberg, Special Gifts Co-Chairmen, and Mrs. Irwin E. Yoelson and Mrs. Sidney Zehman, Co-Chairmen of the Women's Division. Henry L. Zucker is the Executive Director.

#### **BOSTON GETS EARLY START ON FALL WITH \$1,670,000 RAISED TO DATE**

The campaign of the Combined Jewish Appeal of Greater Boston, which will not open formally until early in the Fall, has moved its time-table forward by many months in the light of the emergencies in North Africa and Israel. The campaign has already raised \$1,670,000 — of which \$1,000,000 is for the regular campaign and \$670,000 for the Special Survival Fund. Some of the finest work in the country has been done in this community to produce these early results, and much credit for it owes to Dewey D. Stone, a National Chairman of the UJA; Philip W. Lown, a member of UJA's National Campaign Cabinet, who is Chairman of this year's Boston campaign, and to Harry Levine, another member of UJA's National Campaign Cabinet. Mrs. Ferdinand Strauss II is Chairman of the Women's Division. Louis H. Weinstein is President. Sidney S. Cohen is the Executive Director.

#### **MIAMI WITH CLOSE TO \$1,500,000 TOPS 1955 RESULT**

The Greater Miami Jewish Federation is another of the country's major communities with a 1956 over-the-top record. The campaign shows \$1,272,460 for the regular fund — this representing an 8 per cent increase over 1955 — and a Special Survival Fund total to date of \$220,000. A very serious effort is now underway for the resolicitation of all those with under-par contributions to the Special Fund. Samuel J. Heiman, a member of UJA's National Campaign Cabinet, is Chairman of the Campaign, with Stanley C. Myers as President of the Federation. Mrs. Samuel Simonhoff is Chairman of the Women's Division. Benjamin B. Rosenberg is the Executive Director.

#### **CHICAGO PASSES HALF-WAY MARK HEADING FOR HONOR ROLL**

The Jewish Welfare Fund Campaign in Chicago has amassed a total of \$4,897,000 on its regular and Special Survival Fund campaigns — with \$3,990,000 for its regular campaign and \$907,000 for the Special Fund. The campaign passed its half-way mark at the end of May, and is now running strongly into the final stretch. Here, as elsewhere, the objective is to top last year's final figure. The campaign is under the Chairmanship of David Borowitz, a member of UJA's National Campaign Cabinet. Mrs. Samuel E. Hokin is Chairman of the Women's Division. Frederick W. Straus is President

of the Welfare Fund. Samuel A. Goldsmith is the Executive Secretary, with Murry I. Vale as Campaign Director and Phil Paris as Assistant Campaign Director.

### **DETROIT RUNS AHEAD OF 1955, WITH OVER-THE-TOP SUCCESS IN SIGHT**

In Detroit, the Jewish Welfare Federation Campaign is running ahead of last year by 8 per cent on its regular effort, with \$4,188,584 raised to date, which is a minute fraction away from its total result in 1955. Additionally, the campaign for the Special Survival Fund has amassed \$1,000,000 to give Detroit a combined total to date of more than \$5,000,000 on both efforts. The campaign leadership, which stands within an ace of topping the 1955 campaign, includes: Max M. Fisher, a member of UJA's National Campaign Cabinet, and John E. Lurie, Co-Chairmen of the Campaign. Mrs. Harry L. Jones, a member of the Executive Committee of the UJA's National Women's Division, is Chairman of the Women's Division Campaign in Detroit. Judge Theodore Levin is President of the Federation. Isidore Sobeloff is the Executive Director.

### **ALLENTOWN SCORES TWICE BY TOPPING REGULAR AND SPECIAL FUND MARKS**

The Jewish Federation campaign in Allentown has been a front-runner ever since its start on April 12th, and today not only flies an over-the-top flag on its regular effort, but has a blue-ribbon streaming from its standard for fulfillment of its accepted quota in the Special Survival Fund. All told, the Allentown Campaign has a total to date of \$291,200 — with \$230,000 on its regular campaign for a 28 per cent increase over 1955, and \$61,200 for the Special Survival Fund. As pointed out in these pages once before, all monies raised in excess of the regular campaign formula will go to the Special Fund. Morris Senderowitz, Jr., a member of the UJA's National Campaign Cabinet, is both Chairman of the Campaign and President of the Federation. Marvin Holtz, Bernard Kobrovsky and Morton Schneider are Co-Chairmen for Initial Gifts. Mrs. Irving Friedman is Chairman of the Women's Division. George Feldman is the Executive Director.

### **PITTSBURGH TOPS 1955 FINAL RESULT BY 29 PER CENT**

In Pittsburgh, Pa., the United Jewish Federation campaign is over-the-top on its regular effort with a 29 per cent increase over last year's final result. The regular campaign total shows \$1,243,602 at the present time, and the drive for the Special Survival Fund stands at \$218,645. A strong effort is being made in the first two weeks of June to raise the over-the-top figure to a grand-slam total of more than \$1,500,000, and there is high expectancy that this will be achieved. The Honor Roll campaign leadership includes: Samuel Frankel, Campaign Chairman; Samuel H. Horelick, Special Gifts Chairman; Leon Falk, Jr., Advance Gifts Chairman; Harry M. Epstine and Stanley J. Kann, Associate Advance Gifts Chairmen, and Mrs. Sylvan Libson, Chairman of the Women's Division. Louis Caplan is President of the Federation. Robert I. Hiller is the Executive Director.

### **WILKES-BARRE OVER-RIDES 1955 BY 20 PER CENT**

In Wilkes-Barre, the Wyoming Valley Jewish Committee has just entered the over-the-top circle of campaigns with a combined total of \$330,409 — \$294,000 on its regular effort, representing a 20 per cent increase over 1955, and \$36,409 on its Special Survival Fund drive, the latter sum fully paid in cash. Harold Rosenn is General Campaign Chairman; Dr. William Rosenzweig is Vice-Chairman; Morton Weiss is Big Gifts Chairman, with Justin Bergman, Jr., as Big Gifts Vice-Chairman, and Mrs.

Jacob G. Isaacs as Chairman of the Women's Division. Arthur Silverblatt is President of the Jewish Committee. Louis Smith is the Secretary.

### **HARRISBURG SHOWS BETTER THAN \$300,000 TO TOP LAST YEAR'S CAMPAIGN**

In Harrisburg, the State of Pennsylvania has another representative in the over-the-top sweepstakes. Here, the United Jewish Community Campaign has already produced more than \$300,000 — \$250,880 on its regular campaign and \$50,000 toward the Special Survival Fund. Miss Mary Sachs, one of the country's best loved women leaders, is especially happy with this year's campaign, as are all the campaign officers. These are: Horace S. Goldberger, Campaign Chairman; Raymond Buch, Associate Chairman; Henry M. Miller, Big Gifts Chairman; Eugene Gurkoff, Big Gifts Co-Chairman, and Mrs. A. Joseph Garner, Chairman of the Women's Division. Aaron S. Feinerman is President of the United Jewish Community. Albert Hursh is the Executive Director.

### **YORK JOINS SISTER PENNSYLVANIA COMMUNITIES WITH OVER-THE-TOP RESULT**

Speaking of Pennsylvania, the Jewish Organized Charities of York stands proudly with its sister campaigns in the League of over-the-top communities, with a combined result to date of \$72,000 — \$60,000 on its regular campaign, representing a 3 per cent increase over the 1955 total result, and \$12,000 on its Special Survival Fund effort. Philip Hirschfield is Chairman of the Campaign and Chairman of the JOC, with Israel Herman, Sidney R. Gold, David Coren, Henry Feder, Aaron Nathanson and Leo Hochberger as Co-Chairmen, and Samuel Lebovitz as Big Gifts Chairman. Joseph Sperling is the Executive Director.

### **BETHLEHEM ROCKETS 35 PER CENT OVER TOTAL RESULT OF LAST YEAR**

This issue of Report to Members may go into the archives as a Pennsylvania edition, for news has just come that the late starting campaign in Bethlehem has just gone over-the-top with a combined total to date of \$36,500. The regular campaign has skyrocketed 35 per cent above last year's overall result, and is still gaining. Philip Frishberg is Campaign Chairman; Milton B. Riskin is Co-Chairman, and Mrs. Abraham Goldberg is Chairman of the Women's Division.

### **ATLANTA EXCEEDS 1955 TOTAL RESULT TO JOIN HONOR ROLL**

The Atlanta Jewish Welfare Fund campaign has raced past last year's total result to accumulate \$625,000 for its regular campaign — representing a 4 per cent increase over 1955 — and \$118,802 for the Special Survival Fund. The community has already remitted more than \$112,000 in Special Fund cash. Although the regular campaign is already an over-the-top winner, there is a special move under way to increase the total by many more thousands of dollars. The officers and the community as a whole are particularly proud of this year's record achievement, and are standing by for another giant effort in the event a sharp worsening of the present serious emergency warrants it. The campaign officers are: Stanford I. Makover, Morton L. Weiss and Abraham J. Weinberg, Co-Chairmen of the campaign; Barney Medintz, a member of UJA's National Campaign Cabinet, Chairman of the Special Fund; Mrs. Frank Garson, Mrs. Abe Goldstein, Mrs. Louis Smith and Mrs. I. M. Weinstein, Co-Chairmen of the Women's Division. Edward M. Kahn is the Executive Director.



### **SOUTH BEND GOES OVER-THE-TOP AND NEARS SPECIAL FUND QUOTA**

The South Bend campaign of the Jewish Welfare Fund of St. Joseph Valley stands in the winner's circle of over-the-top communities with a two-fold result to date of \$215,574 — \$170,352 of this on its regular campaign, representing a 13 per cent increase over its total result in 1955, and \$45,222 on its drive for the Special Survival Fund. The community is just short of its Special Fund accepted quota and there is great expectation that this will be met very shortly. Louis Black is Chairman of the Campaign; Gus Dalberg, David Feferman and Irving J. Smith are Co-Chairmen; Henry Feferman, a member of UJA's National Campaign Cabinet, is Chairman for Big Gifts, and Mrs. Lester Hurwich is Chairman of the Women's Division. Louis Piser is President of the Welfare Fund. Norman Edell is the Executive Director.

### **FORT WAYNE TOPS 1955 RESULT BY 5 PER CENT AS DRIVE CONTINUES**

Indiana has another over-the-top winner in the campaign of the Ft. Wayne Jewish Federation, which to date has amassed \$149,000 — with an estimated \$124,800 of this on its regular campaign, representing a 5 per cent increase over its total result in 1955, and \$24,200 on its drive for the Special Survival Fund. Sidney Hutner is Chairman of the Campaign; G. Irving Latz, II, and Dr. Nathan L. Salon are Big Gifts Chairmen, and Mrs. Maurice Rothberg is Chairman of the Women's Division. Abe J. Kaplan is Chairman of the Federation. Joseph Levine is the Executive Director.

### **ST. LOUIS FORGES AHEAD WITH OVER-THE-TOP PSYCHOLOGY**

The campaign of the Jewish Federation in St. Louis is running 5 per cent ahead of last year on its regular campaign, with \$1,430,760 amassed to date, and with \$187,984 accumulated for the Special Survival Fund. The campaign has an over-the-top psychology and, with a giant home-stretch drive now in progress, there is keen expectancy of an Honor Roll achievement. The hard-working leadership includes: Melvin Dubinsky, a member of UJA's National Campaign Cabinet, Campaign Chairman; Joseph F. Ruwitch, Chairman for Big Gifts, and Mrs. Edward K. Schwartz, Chairman of the Women's Division. Earl Susman is President of the Federation. Herman L. Kaplow is the Executive Director.

### **CANTON ENTERS FRONT RANK WITH 13 PER CENT OVER-THE-TOP RESULT**

Canton, Ohio, which is not very far from Cleveland, stands proudly with its much larger neighbor in the front-rank of the country's over-the-top communities with a combined total to date of \$198,000 — \$160,000 of this on its regular campaign, representing a 13 per cent increase over its total 1955 result, and \$38,000 on its Campaign for the Special Survival Fund. David Genshaft is Chairman; Jack B. Fisher is Big Gifts Chairman, and Mrs. Ellis A. Feiman is Chairman of the Women's Division. Ben M. Dreyer is President of the Welfare Fund. Leonard Sebrans is the Executive Director.

### **DENVER 5 PER CENT AHEAD, DRIVES TOWARD HONOR ROLL**

The campaign of the Allied Jewish Community Council of Denver shows \$758,597 on its regular campaign to date, which is 5 per cent ahead of last year's figure at this time. In addition, the Special Survival Fund stands at \$147,000. All told, the campaign has raised a total of \$905,597. As in other major cities, the campaign leadership is aiming at an Honor Roll, over-the-top achievement. The leadership includes Morris Miller as Campaign Chairman; Morris Goldberg as Chairman for Big Gifts and Mrs. Sidney S. Jacobs as Chairman of the Women's Division. Moses M. Katz is President of the Council. Nathan Rosenberg is the Executive Director.

### **SPRINGFIELD, MASS., EXCEEDS 1955 REGULAR RESULT AND SPECIAL FUND QUOTA**

In Springfield, Mass., the United Jewish Welfare Fund Campaign, which showed great promise of having the best outcome in many years when the campaign opened on April 17th, has already fulfilled many of these expectations by going over-the-top on its regular campaign, and by exceeding its accepted quota for the Special Fund. To date, the community has raised \$346,500 — \$268,000 on its regular campaign for a 18 per cent increase over last year's total result, and \$78,500 toward the Special Survival Fund, surpassing its accepted quota by nearly \$9,200. Officers now proudly in possession of an over-the-top blue ribbon are: Benjamin Swirsky, Campaign Chairman; Edward Schaffer and Simon J. Katz, Special Fund Co-Chairmen; Joseph B. Cowett, Arthur J. Paroshinsky and Louis Laven, Big Gifts Co-Chairmen; and Mrs. Rolf Buchdahl, Chairman of the Women's Division. Irving M. Cohen is President of the Welfare Fund. Benjamin Wolf is the Executive Director.

### **SAN DIEGO FORGES PAST 1955 RESULT, SHOWS \$202,000 OVER-ALL**

The San Diego United Jewish Fund Campaign, which got off to an inspired beginning in April, has maintained a headlong pace and today stands in the circle of over-the-top communities with a combined total to date of \$202,200 — \$163,200 of this on the regular campaign for a 12 per cent increase over its 1955 total result, and \$39,000 on its campaign for the Special Survival Fund. Milton Y. Roberts is Campaign Chairman and Mrs. Milton Y. Roberts is Chairman of the Women's Division. Morris William Douglas is President of the United Jewish Fund. Albert A. Hutler is the Executive Director.

### **NASHVILLE TOPS LAST YEAR'S SHOWING BY 8 PER CENT**

The Jewish Community Council Campaign in Nashville has also hoisted the banner of over-the-top success with an overall total to date of \$248,011 — with \$219,388 on its regular campaign for an 8 per cent increase over its total result last year, and with \$28,623 for the Special Survival Fund. Julian Zander, President of the Council, and Dan May are Co-Chairmen of the Campaign, and Mrs. Mitchell S. Magid is Chairman of the Women's Division. Sam A. Hatow is the Executive Director.

### **PALM SPRINGS TOPS 1955 BY 21 PER CENT, FILLS SPECIAL FUND QUOTA**

In Palm Springs, Calif., the campaign of the Jewish Welfare Fund proudly flies the over-the-top pennant with a total to date of \$51,000. Of this sum, \$41,000 came forward for the regular campaign for a 21 per cent increase over last year's total result, and \$10,000 was brought together for the Special Survival Fund to meet the community's Special Fund accepted quota in full. Max Grone, who is also President of the Welfare Fund, is Chairman of the Campaign; Jack Meiselman is Chairman for Big Gifts, and Mrs. Marian Schwartz is Chairman of the Women's Division.

### **FAIRLAWN EXCEEDS 1955 BY 18 PER CENT, TOPS SPECIAL QUOTA 100 PER CENT**

Fairlawn, N.J., is not only an over-the-top campaign, but in many respects is a peer among the country's communities, large and small. Its combined campaign to date shows an overall total of \$68,137, of which \$40,000 has come forward on its regular campaign for an 18 per cent increase over last year's final result, while \$27,737 has been contributed toward the Special Fund to more than double the community's accepted quota. These phenomenal results are the work of an outstanding team of campaign leaders, who are: Julian L. Bornstein, Campaign Chairman; Charles Berman and Nathan Sprechman,

Big Gifts Co-Chairmen, and Mrs. Edward Solan, Chairman of the Women's Division. Samuel J. Rosenthal is the Executive Director.

### **BANGOR GOES OVER TOP FOR SPECIAL FUND, REGULAR DRIVE GAINS**

In Bangor, Me., the Combined Campaign is flying a very special blue-ribbon for a brilliant over-the-top result on its Special Fund effort, which to date stands at \$56,500 as against an accepted quota of \$51,600. In its regular campaign, the community is 15 per cent ahead of its standing at this time one year ago, with \$89,439 on this effort. Much of the Community's superb showing owes to the outstanding leadership of Philip W. Lown, a member of UJA's National Campaign Cabinet, and Dr. Howard L. Kominsky, the Campaign Chairan. Milton Lincoln is the Executive Director.

### **PEORIA GOES OVER-THE-TOP WITH VETERAN LEADERS AT HELM**

The campaign of the Peoria Jewish Welfare Fund has hurdled last year's total result to join the Honor Roll of over-the-top communities with \$101,726 on its regular campaign — this representing a 5 per cent increase over 1955 — and \$39,270 on its drive for the Special Survival Fund. In addition to the yeoman's work done by the campaign officers, a major share of the credit for the community's success this year owes to Samuel Rothberg, a member of UJA's National Campaign Cabinet, and National Co-Chairman for Cash, and to Julian B. Venezky, a former member of the UJA Cabinet. Officers of the campaign are: David M. Citron, Campaign Chairman; George Rose, Chairman for Big Gifts, and Mrs. Louis Dennison, Chairman of the Women's Division. Charles Alexander is President of the Welfare Fund. Abraham F. Citron is the Executive Director.

### **PORTLAND, ME., TOPS 1955 RESULT, HONORS MR. AND MRS. ISRAEL BERNSTEIN**

The campaign of the Jewish Federation of Portland, Me., stands on the over-the-top Honor Roll, with \$146,922, on its regular campaign — this representing a 5 per cent increase over 1955 — and with \$36,651 for the Special Survival Fund. In addition to the community's heartfelt response to the overseas emergency, it gave an added measure of its generosity in a testimonial to Mr. and Mrs. Israel Bernstein at a dinner honoring them as leaders and workers for the UJA over the past 18 years. The success of the campaign owes much also to the deep interest and activity of Messrs. A. S. Levey and George T. Lewis. The campaign leadership includes: Maurice B. Kane, Campaign Chairman; David Ebenstein and Sidney W. Wernick, Campaign Vice-Chairmen; Abraham H. Simonds, Chairman for Big Gifts, and Mrs. Arnold Goodman, Chairman of the Women's Division. Harold J. Potter is President of the Federation. Jules Krems is Executive Director.

### **SALT LAKE CITY FULFILLS EARLY FORECAST BY TOPPING 1955**

The Jewish Welfare Fund campaign in Salt Lake City — where there was high hope for success when the community started its campaign on Israel's 8th anniversary — has fulfilled these hopes by going over-the-top with \$113,000 on its regular campaign for a 7 per cent increase over last year's total result, and \$25,200 for the Special Survival Fund. In addition to substantial increases in all areas of the campaign, the Women's Division made particularly heavy strides under the leadership of Mrs. Irwin Arnovitz and Mrs. A. Kremen. Other officers of this outstanding campaign are; Abe Bernstein, Chairman of the campaign and President of the Welfare Fund; Milton Rosen, Co-Chairman of the campaign, and James L. White, Chairman for Big Gifts. Philip M. Stillman is the Executive Director.

### **TUCSON PUT 1955 MARK IN DANGER, HAS NOW SMASHED IT**

In Tucson, Ariz., where the campaign of the Jewish Community Council was about to topple its 1955 regular campaign mark as early as the last week in April, last year's result has been exceeded by 3 per cent to give the campaign \$103,000 on its regular effort and \$25,000 for the Special Survival Fund. This over-the-top success can be credited to the optimism and dedication of all members of the community, and especially its campaign leadership. The leadership includes: Morris C. Rosenbaum, Campaign Chairman; Rabbi Marcus Breger, Arthur Grunewald, Henry H. Kaufmann and Morris Shanhouse, Campaign Co-Chairmen; David N. Ginsburg, Advance Gifts Chairman, and Mrs. Henry H. Kaufman, Chairman of the Women's Division. David Kramer is President of the Council. Benjamin N. Brook is the Executive Director.

### **SALINAS, CALIF., SETS ONE OF HIGHEST PERCENTAGE INCREASES IN COUNTRY**

In Salinas, Calif., the campaign of the Monterey County Jewish Community Council, stands on the Honor Roll of over-the-top communities with one of the largest percentage increases in the entire country, this owing in extraordinary measure to the dynamic leadership of Jerome Kantro, the Campaign Chairman. This outstanding over-the-top campaign shows \$18,500 for a 118 per cent increase over 1955. Miss Louise Breslauer is President of the Community Council.

### **CHARLOTTE GOES OVER-THE-TOP WITH MIGHTY 64 PER CENT INCREASE**

Charlotte, N.C., is another community with a sensational percentage increase over its 1955 total result. Here the Federation of Jewish Charities Campaign shows a 64 per cent increase over last year's final result, with \$57,275 on its regular campaign and an extra \$10,500 for the Special Survival Fund. The officers of the campaign are: Hyman Polk, Campaign Chairman; David Hoffman, Campaign Co-Chairman; Isidor D. Blumenthal and Morris Speizman, Co-Chairmen for Big Gifts, and Mrs. David Hoffman, Chairman of the Women's Division. Sol Levine is President of the Federation.

### **NORRISTOWN, PA., MATCHES 1955 REGULAR EFFORT BUT TOTAL RISES**

The Allied Jewish Appeal Campaign in Norristown, Pa., has matched last year's regular campaign result, but with monies given toward the Special Survival Fund has actually exceeded the funds raised in 1955. In addition, all monies that are raised in the regular campaign beyond the \$80,000 goal will go to the Special Survival Fund. The campaign officers are: Stanley Rieger, Campaign Chairman and Maurice Hallam, Chairman for Big Gifts. Louis Tose is President. Rabbi Harold M. Kamsler is the Executive Director.

### **UTICA EXCEEDS 1955 FINAL RESULT BY 16 PER CENT**

The Jewish Community Council Campaign in Utica, N.Y., has gone over-the-top on its regular campaign with a 16 per cent increase over 1955 — showing \$119,000 on its regular effort and \$23,000 for the Special Survival Fund. The regular campaign figure is not yet final and there is an expectancy of additional sums. The leadership of the campaign includes Dr. Arthur A. Kaplan as Campaign Chairman and Miss Gertrude Smith as Chairman of the Women's Division. Lawrence A. Tumposky is President of the Council. James M. Senor is the Executive Director.

### **SAN BERNARDINO SAILS OVER-THE-TOP WITH 16 PER CENT LEAD**

In San Bernardino, Calif., the campaign of the United Jewish Welfare Fund, has rocketed over-the-top with a 16 per cent increase over last year on its regular campaign, which shows \$36,500 to date, and another \$6,000 for the Special Survival Fund. The officers of this Honor Roll campaign are: Bud Goldman, Campaign Chairman and William Russler and Hyman Weitzman, Campaign Co-Chairmen. Irving Moss is President of the Welfare Fund.

### **DULUTH SCORES HONOR ROLL SUCCESS WITH \$150,700 OVER-ALL**

In Duluth, Minn., the campaign of the Jewish Federation and Community Council has achieved over-the-top Honor Roll status on its regular campaign with a 3 per cent increase over last year's final result. The regular campaign shows \$120,700, and the Special Survival Fund with \$30,000 to date is just short of the community's accepted quota. The officers of this blue ribbon campaign are: Ben H. Overman, Campaign Chairman; David S. Gershgol, Campaign Co-Chairman; Dr. Samuel N. Litman, Chairman for Big Gifts, and Mrs. Joseph E. Gershgol, Chairman of the Women's Division. Dr. Litman is also President of the Federation and Council. Mrs. Harry W. Davis is the Executive Director.

### **SAN JOSE CLEARS OVER-THE-TOP MARK BY 18 PER CENT**

The campaign of the Jewish Community Council of San Jose, Calif., has topped last year's final result on its regular campaign by 18 per cent, with \$33,000 on this effort and \$8,500 for the Special Survival Fund. The community has remitted all the money it has raised for the Special Fund. Officers of this Honor Roll community campaign are Simon Siegel, Campaign Chairman; Jack Marchick and Dr. Elliot G. Schneider, Campaign Co-Chairmen; Nathan H. Havlin, Chairman for Big Gifts, and Mrs. Patricia Ratner, Chairman of the Women's Division. Mrs. Lee P. Kaufman is President of the Council. Mrs. Herbert H. Schwalbe is the Executive Director.

### **TRENTON STANDS WITHIN ACE OF GOING OVER THE TOP**

In Trenton, N. J., the Jewish Federation campaign has accumulated \$261,210 on its regular effort, which represents 11 per cent more than the campaign showed one year ago at this time, and in addition shows close to \$25,000 for the Special Survival Fund. The regular campaign at this writing is a mere \$1,296 away from last year's total result, and there is every expectancy of over-the-top achievement. Charles Sabin is Chairman of the campaign, and Mrs. Albert E. Ring is Chairman of the Women's Division. Arthur Teich is President of the Federation and Milton A. Feinberg is the Executive Director.

### **PERTH AMBOY EXCEEDS 1955 RESULT IN FINAL SPURT**

The campaign in Perth Amboy, N.J., of the Jewish Community Council has exceeded its total result in 1955, with \$111,000 on its regular effort representing a 10 per cent increase over last year. The Special Fund campaign has accumulated \$22,000. Leaders of this aspirant for Honor Roll status are Dr. Jack E. Shangold, Chairman of the campaign, who is serving also as Chairman for Big Gifts; Robert N. Wilentz, Co-Chairman of the campaign, who is also Co-Chairman for Big Gifts. Mrs. Henry Spitzer and Mrs. Raymond Safron are Chairmen of the Women's Division. Harold Levy is President of the Council. Martin E. Danzig is the Executive Director.

## NATIONAL WOMEN'S DIVISION CAMPAIGN STUDED WITH OVER-THE-TOP EFFORTS

Mrs. Henry Newman of Kansas City, Chairman of the National Women's Division of the UJA, reported at the Conference in New York that more women are participating in this year's campaign than ever before and that overall the women of America will probably contribute more than in many years past. Here is a rundown of some of the outstanding campaigns by women in various parts of the country:

Included in this group is the San Francisco Women's Division headed by Mrs. Edward Metzger. In 1955 the women raised \$49,415; at their Initial Gifts function recently, they passed the \$50,000 mark with much more to come in.

The Miami Women's Division now totals \$169,391 against a final figure last year of \$158,525. Mrs. Samuel Simonhoff is Chairman.

Mrs. Morton Bookey, Chairman of the Des Moines Women's Division, announced that her group has already reached \$37,000 against a final total last year of \$32,325, with the final 1956 figure still to be reported.

The New Orleans Women's Division has to date \$48,384. Last year this division raised \$45,619. The Chairman is Mrs. Carl Adatto.

The Detroit Women's Division, which last year just hit the half million dollar mark, this year has already reached \$560,000 under the chairmanship of Mrs. Harry Jones.

The Omaha Women's Division, under the chairmanship of Mrs. Edwin E. Brodkey, has already announced \$61,390 with results far from final. This figure is \$1,000 over the final 1955 total, and \$12,000 over comparative values.

Indianapolis reports a 30 per cent increase with \$58,000 raised to date, under the co-chairmanship of Mrs. Abe Kroot and Mrs. Sam S. Schahet. Last year the total raised was \$53,000.

Elizabeth, N.J., with Mrs. Samuel Orgel as Chairman, has not only surpassed its 1955 figure, but has also contributed \$5,200 for the Special Fund.

The Akron women have completed their campaign under the chairmanship of Mrs. Noah Miller, with a total figure of \$57,000 against last year's figure of \$41,342.

Another Ohio community to finish with a bang is Cleveland, which this year raised \$490,000 against the 1955 total of \$437,500. Mrs. Irwin E. Yoelson and Mrs. Sidney Zehman are the Co-Chairmen.

Mrs. Sylvan Libson, Chairman of the Pittsburgh Women's Division, announced this week that her division has just exceeded its 1955 total, and is still going strong.

Under the chairmanship of Mrs. Mitchell Magid, the Nashville women have already chalked up \$6,000 more than in 1955.

At its initial meeting in Fort Worth, the total raised exceeded by \$6,000 the entire amount pledged in 1955. Mrs. Maurice Rabinowitz is Chairman.

First returns from Salt Lake City show that the Women's Division had \$14,000 as

against a final total of \$12,200 last year. The Co-Chairmen here are Mrs. Irwin Arnovitz and Mrs. A. Kremen.

**PROGRESS IN SMALLER SPRING COMMUNITIES SHOWS INCREASE OF 30% OR MORE**

Here is how some of the smaller communities have been doing as compared to last year. Funds are on the upgrade everywhere - and the campaign leaders deserve a fine round of applause from their larger neighbors.

<u>Community</u>	1956 Regular Campaign Raised to Date	Special Fund Campaign Raised to Date	1955 Com- parison	% of Increase	<u>Chairman</u>
Elsinore, Calif.	\$ 3,968	\$ 1,700	\$ 3,200	43	Abraham Fishman
Fontana	3,600	1,005	2,400	92	Louis Helfman
Petaluma	8,638	2,500	8,425	32	Mordicai D. Chertok
Riverside	6,000	2,000	6,000	33	Nat Greenwood
Tulare & Kings County	4,000*		3,000	33	Dr. Max Blechman
Milford, Conn.	5,190	2,100	4,505	62	Edward B. Block )Co- Arthur A. Gottlieb)Chr.
Clearwater, Fla.	2,277	2,427	2,150	119	Isadore Zitlin
Daytona Beach	16,500	3,000	10,000	95	Al Schuman
Champaign, Ill.	13,000*		8,000	63	Arthur Lewis
plus Hillel	2,500*		1,350	85	
Harvey-Blue Island	2,820*		2,151	31	Harry F. Colbert
Anderson, Ind.	6,655	2,855	6,755	41	Philip Stiefler
Elkhart	4,220	1,630	3,870	51	Irving Weiss
Kokomo	6,990	2,000	4,900	83	Herman Vaprin
Muncie	13,875	8,795	10,555	115	Melvin Grad )Co- Martin D. Schwartz)Chr.
Marshalltown, Ia.	8,640	2,500	8,097	38	Harry Druker
Ottumwa	2,740	1,100	2,498	54	Ernest Brody
Harlan Zone, Ky.	5,155	895	3,520	72	Norman Reutenberg
Southbridge	5,100	1,100	3,050	103	Louis Shanbaum
Saginaw, Mich.	30,000	8,633	15,988	142	Gerald G. Danin
Biloxi-Gulfport, Miss.	2,140	1,315	2,140	61	James Rosenblum
Greenwood	6,665	1,200	5,875	34	Harry Diamond
Alliance, N. J.	2,250	1,100	2,250	49	Theodore Krause
Bradley Beach	4,091	2,550	4,000	66	Max M. Warner
Freehold	1,560	1,313	1,450	98	Sol Lopatin
South River	4,485	2,000	4,410	47	Daniel L. Golden
Summit	3,750	1,965	3,500	63	Mrs. Oscar Rozett
Westfield	7,168	2,000	2,489	268	Herbert Mandell
Westwood	7,260	4,000	5,500	105	Dr. David Sosnow
Woodbridge	19,755	2,500	17,000	31	Louis Strauss
Hudson	22,100	7,625	19,290	54	Joel Epstein
Loch Sheldrake- Hurleyville	8,000	3,719	7,100	65	Mrs. Arthur Shindler
Massena	10,000*		5,500	82	Samuel B. Slavin
Woodridge	1,950	1,855	1,705	123	Morris Fox
Albemarle-Mt. Gilead, NC	5,175	4,825	5,175	93	Moses Richter

Community	1956 Regular Campaign Raised to Date	Special Fund Campaign Raised to Date	1955 Com- parison \$	% of Increase	Chairman
Aliquippa, Pa.	\$ 8,045	\$ 4,000	\$ 7,585	59	Louis Jacobson
Bloomsburg	5,805*		3,000	94	Marco Mitrani
Clairton	8,555	2,988	7,060	63	Arch Lhorner
Ellwood City	4,640	2,230	3,980	73	Louis H. Simon
Irwin	2,610	930	2,230	59	Sam Davison
Meadville	2,300*		1,480	55	Irving Radner
Monhongahela	2,700	1,000	1,860	99	William M. Stadlander
Sayre	4,943	3,083	4,943	62	Sidney U. Glaser
Sumter, S. C.	6,065	1,800	4,346	81	Ira Kaye
Jackson, Tenn.	5,148	2,529	5,148	49	Joseph Cohen ) Co- Irving Rosenbloom) Chrmn.
Ogden, Utah	7,140	1,810	6,340	41	Abe Rubin
Petersburg, Va.	7,440*		4,985	49	Louis Ginsberg

\* This sum includes Special Survival Fund.

### PORTRAIT OF LEADERS IN UJA; JOSEPH I. LUBIN, JACOB SINCOFF



JOSEPH I. LUBIN

Joseph I. Lubin was named National Co-Treasurer of the UJA this past December at its Annual National Conference after decades of outstanding service in Jewish communal affairs and in recognition of his numerous distinguished contributions to civic, educational and governmental activities.

Possessed of great talent and energy, Mr. Lubin has given of himself unstintingly to supporting and advancing UJA's worldwide program of rescue, resettlement, welfare and rehabilitation. His generous contributions have helped for years to set the pace for the entire country.

Recently named National Co-Treasurer of the JDC, Mr. Lubin has been a key force of the JDC Administrative Committee for the past ten years. In 1942 and 1947, he served as Chairman of the Accounting Division of the Greater New York UJA. In 1954, he visited JDC installa-

tions in Europe, and in Israel consulted with government officials and leaders of the Jewish Agency.

Mr. Lubin is a trustee of Syracuse University, from which he received the honorary degree of Doctor of Laws in 1952. In 1954, he also received the honorary degree of Doctor of Commercial Science from Pace College. He is also a member of the Board of Trustees of New Rochelle Hospital, Henry Street Settlement, Children's Village and a founder of the Eisner and Lubin Foundation for charitable and educational services.



Mr. Lubin is also a member of the New York State Pension Commission, and is serving on this body for the twelfth successive year, having been originally appointed by Governor Dewey in 1945. He is the former Chairman of the New York State Board of Certified Public Accountant Examiners. Appointed to this important State body by the New York State Board of Regents in 1945, he was a member of the Board for nine years. On a voluntary basis, he undertook the tremendous task of reorganizing the financial and accounting operations of the State Retirement System.

Since 1954, Mr. Lubin has also served as Treasurer of the National Civil Service League, an outstanding voluntary organization concerned with advancing the merit system in Federal, State and local government and in developing public interest in efficient and non-partisan personnel practices of government.

During World War II, Mr. Lubin served as Chairman of the Appeals Board of the New York County Selective Service and Deputy Chief Investigator of the War Production Board. As a dollar-a-year man, he reorganized the WPB accounting system.

A native New Yorker, Mr. Lubin is a graduate of Pace College in Accounting and of New York University in Law. In 1923, he was co-founder of the now nationally known accounting firm of Eisner and Lubin. Other business connections have included chairmanship of the Boards of Directors of Phoenix Securities Corporation and United Cigar-Whelan Drug Stores Corporation.

Mr. Lubin lives in New Rochelle. In 1926, he married Evelyn Ruth Cronson and is the proud parent of two daughters and two grandchildren. When opportunity arises, he is happy to play a round of golf.

### **JACOB SINCOFF, PORTRAIT OF AN ELDER STATESMAN**



Jacob Sincoff, National Co-Treasurer of the United Jewish Appeal, has served in this post uninterruptedly for the past 11 years and is today not only a veteran of the great multi-million dollar campaigns that have meant so much for the future of Israel's people, but is a venerated elder statesman of both the UJA and the American Jewish community. There is no major cause for Israel, nor an outstanding communal enterprise in the United States that has not had the benefit of Mr. Sincoff's interest, concern, devotion and dedication. Be it the UJA, State of Israel Bonds, the Jewish National Fund, the New York Federation of Jewish Philanthropies, the Jewish Theological Seminary, or other causes and institutions too numerous to mention, 'Jack' Sincoff has been unsparing of his money, unselfish of his energies and without regard for the hours denied to his business and family.

In addition to all these many causes, he has been a mainstay of Congregation B'nai Jeshurun in New York, which he heads today for the seventh successive year as Congregational President - a Congregation which is 132 years in existence.

Jacob Sincoff's model for service to the Jewish community is the example set by his father, the late Max Sincoff, who 60 odd years ago joined with Jacob H. Schiff in founding the Hebrew Immigrant Aid Society (HIAS).

Born in Russia, Jacob Sincoff came to this country at the age of 5 and at the age of 14 left evening high school to go into business. He started in the paper business and today is President of the Empire Box Board Corp., and a titan in this field. In 1929, he started a fund raising division in the Paper Industry, which that year raised \$12,000. Today, with his help, the Paper Division raises several million dollars a year for both the United Jewish Appeal of Greater New York, which he serves as a Vice-President, and for the Federation of Jewish Philanthropies. Although still active in the Paper Industry, he is a special consulting partner in the Wall Street investment banking firm of Bruns, Nordeman.

Jacob Sincoff dates his heavy involvement in the fate and future of Israel from the year 1920, when he helped the late Dr. Chaim Weizmann, Israel's first President, establish the Keren Hayesod, the fund raising arm of the Jewish Agency. In 1922, he was one of the first in this country to purchase municipal bonds of the then newly established city of Tel Aviv. From 1937 to 1954, he served as Treasurer of the Jewish National Fund, and since 1954 has been its honorary Chairman. In 1950, with news from Jerusalem that the State of Israel was soon to launch an enterprise for the sale of bonds, he pledged one million dollars to David Ben Gurion, and when the Bond campaign was started in this country he personally helped to sell three million dollars in these securities. Mr. Sincoff has been to Israel four times in recent years. Its greatest need at this time, he says, is, "funds, funds, funds, to help it survive the terrible onslaught of its neighbors."

In 1945, Mr. Sincoff was among the first American Jews to visit the DP camps of Europe, and it was this experience that led him to take a leading role in the first great post-war campaign of the UJA. He has never forgotten that experience, and never will. Vigorous in years when other men retire from business and public life; inspired by the dedication of contemporaries like David Ben Gurion; mindful of the great personal sacrifices of men like Dr. Weizmann and the late Eliezer Kaplan, the first Finance Minister of the State of Israel, and a close friend, Jacob Sincoff continues to work with undiminished zeal to help those who depend for survival on the UJA and the Jewish community of America.

### **SHOLEM SONTUP NAMED UJA NATIONAL CAMPAIGN DIRECTOR**

Announcement came at the National Conference in New York that Mr. Sholem Sontup has been named National Campaign Director of the UJA. This announcement by Rabbi Herbert A. Friedman was greeted by members of the National Campaign Cabinet, who welcomed Mr. Sontup in this newly created, top-level executive post. Mr. Sontup has been at his duties since the middle of March. A veteran fund raising executive with many years of outstanding service in Jewish causes, Mr. Sontup is not a newcomer to the UJA. His last major executive post in the UJA was as National Field Director, which he held for a number of years prior to his departure in 1952.



**UNITED  
JEWISH  
APPEAL**

1956 CAMPAIGN GOAL  
**\$105,283,435**

ON BEHALF OF UNITED ISRAEL APPEAL  
JOINT DISTRIBUTION COMMITTEE  
NEW YORK ASSN. FOR NEW AMERICANS

# REPORT

**TO MEMBERS OF THE  
NATIONAL CAMPAIGN COUNCIL**

**UJA  
SPECIAL  
FUND**

**\$25,000,000 PLUS**

OVER AND ABOVE  
THE REGULAR 1956 CAMPAIGN  
TO MEET  
INCREASED IMMIGRATION NEEDS  
WHILE ISRAEL'S PEOPLE  
MEET THE NEW EMERGENCY

Vol. XI, No. 6, October 23, 1956

165 West 46th St., New York City

NOT FOR PUBLICATION



**NEEDED BY NOVEMBER 30th  
\$30,000,000 IN CASH  
TO SAVE AND SHELTER LIVES**

## NEED FOR JDC AID IN NORTH AFRICA SOARS TO ALL-TIME PEAK UJA ROLE IN ISRAEL'S IMMIGRATION RISES SHARPLY AS CRISIS DEEPENS

In Paris just little more than two weeks ago, at the 11th Annual Country Directors Conference of the Joint Distribution Committee, the more than 80 members of the UJA's Third Overseas Study Mission heard this grim report:

**"Despite the fact that some 80,000 of Morocco's original 250,000 Jews have left for Israel, the need for JDC help is greater than ever because of the disruption of economic and community life in that North African land and the drying up of other sources of assistance."**

While these words were being spoken in Paris, Prime Minister David Ben-Gurion used these words in addressing Israel's Knesseth (Parliament):

**"... the Egyptian Fascist dictator rules Egypt by force, suppresses by violence all who oppose him, aspires to dominate by force all the Arab countries and does not conceal his intention to liquidate the State of Israel."**

It was in recognition of the growing misery in North Africa — even before it was reported in Paris by Samuel Haber, the JDC Director in Morocco ...

And in response to the acutely deepened need for a strengthening of immigrant programs in Israel — where less and less of the people's resources was being made available for these resettlement programs so that more and more could be channelled into the national defense ...

That the UJA in mid-September issued a call for an additional \$30,000,000 in cash and set November 30th, the opening date of its Annual National Conference, as the deadline.

The response to this cash call has been heartening — but it is still far short of meeting the need.

### ROSENWALD, DAROFF, ROTHBERG, STAVITSKY URGE THREE-POINT CASH EFFORT

William Rosenwald, General Chairman of the UJA, along with Samuel H. Daroff of Philadelphia, National Cash Chairman — and Samuel Rothberg of Peoria and Michael A. Stavitsky of Newark, Associate Cash Chairman — took occasion at the half-way point in this cash effort to urge communities everywhere to put the following three-point program into action without delay.

1. The launching and acceleration of community cash collection efforts.
2. The remittance of cash on both the regular and Special Survival Fund campaigns as these dollars accrue.
3. In sending delegates to the UJA's two-day Annual National Conference November 30th - December 1 at the Waldorf-Astoria Hotel in New York, to make certain that the delegations come with community checks for presentation to Messrs. Rosenwald, Daroff, Rothberg and Stavitsky.

## RABBI HERBERT A. FRIEDMAN REPORTS VAST NEEDS AFTER MID-YEAR VISIT ABROAD



**JERUSALEM EXCHANGE.** Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA, shown with Prime Minister David Ben-Gurion early in August during a mid-year visit to assess needs in Israel, North Africa and other lands. Rabbi Friedman's report to UJA National leaders brought urgent call for \$30,000,000 in cash and intensification of campaign activities.

The call for \$30,000,000 in cash was made by the national leadership immediately following the return to this country of Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA, who, during the latter part of July and the beginning of August, made a special mid-year visit to Europe and Israel in preparation for the second half of this year's campaign. Rabbi Friedman conferred in Paris with JDC Director-General Charles H. Jordan and his staff, then visited the transit camp at Marseilles sheltering thousands of Jewish emigrants from North Africa, and then went on to Israel for consultation with officers of both the Jewish Agency and the Israel Government. As a result of his various observations and consultations, he was able to give UJA's top leadership an advance insight into many of the things that were then beginning to take shape and have since come to pass -- the deterioration of the Jewish position in North Africa and the increasing danger to the freedom of Israel's people.

### UJA LEADERSHIP RESPONDS WITH INTENSIFICATION OF ALL ACTIVITIES

Acting on the Executive Vice-Chairman's report, UJA's National Leaders mapped an intensification of activities all along the line -- in the matter of cash, with respect to obtaining the best possible results from Fall campaigns and in securing the utmost in allocations. At the same time, they added significantly to these activities by inaugurating a program of person-to-person meetings between the UJA and community leaderships in order that the latter might obtain the closest possible look into the needs and crises tormenting overseas Jewry. In addition, they urged that this year's Overseas Study Mission, which has since gone and returned, be as large and as representative as possible so that more of the country's communal leaders could see for themselves the perils confronting Israel's people, and the urgency of need in that and other areas. The Study Mission is now preparing its report for that even larger number of communal leaders who will hear from it at the UJA's Annual Conference.

### FIRST GOOD-WILL TOUR OF UJA LEADERS TO COMMUNITIES PROVES SMASH HIT

One of the least publicized but most successful of the aforementioned programs was the mobilization of the UJA's national leadership for informational and good-will visits to the country's Jewish communities. These visits took place during the month of September. In all, 15 members of the UJA's top corps of leaders visited a total of 24 communities all across the country, from Hartford on the east coast, through Houston in the southwest, to Seattle on the west coast.

Traveling on very tight schedules and in a matter of ten days, the 15 national leaders visited the following communities: Akron, Seattle, Detroit, Wilkes-Barre, New Orleans, Scranton, Chicago, Cincinnati, Portland, Ore., San Francisco, Cleveland, Buffalo, Houston, Allentown, Oakland, Los Angeles, Kansas City, St. Paul, New Haven, Minneapolis, Columbus, Pittsburgh, Bridgeport and Hartford.

This good-will corps was made up of the following: William Rosenwald; Edward M. M. Warburg; Rabbi Herbert A. Friedman; UJA National Chairmen Samuel H. Daroff of Philadelphia, Joseph Holtzman of Detroit and Sol Luckman of Cincinnati; Joseph M. Mazer, Chairman of UJA's Special Survival Fund; Fred Forman, Vice-Chairman of UJA's National Campaign Cabinet; Joseph Shulman of Paterson, UJA Chairman for Regions; Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee, and the following members of the National Campaign Cabinet: Melvin Dubinsky, St. Louis; Label A. Katz, New Orleans; Albert A. Levin, Cleveland; along with Joseph H. Hoodin of Cincinnati. These nationally prominent leaders were also joined by Mr. Zeev Shareff, Secretary to the Israel Cabinet, and by Basil Herman, Miss Esther Herlitz and Gideon Saguy of Israel's Diplomatic Mission in the United States.

One of the chief aims of these tours was not to raise money or even to discuss money, but to impart information, answer questions relating to the programs conducted by the UJA agencies, exchange views, and to cement UJA-community relationships in the light of the many years of partnership between the two.

#### UJA'S THIRD OVERSEAS STUDY MISSION SEES ISRAEL DURING FIERCE CRISIS

The call for an expanded Overseas Study Mission brought responses from more than 80 outstanding communal leaders, many of whom made provision to take their wives with them. All told, the group numbered more than 100 men and women -- 45 of whom left New York on Friday, October 12th in a special El Al Israel Airlines plane, with the remainder travelling on their own for a rendezvous at the JDC Country Directors Conference in Paris. After five days in attendance at this Conference, which brought reports from JDC Directors in Europe, Israel, North Africa, the Near East and other areas, the Mission left en masse on two flights for Israel. The Mission arrived in Israel on Thursday, October 18th, went immediately into conferences with key leaders of the Jewish Agency and the Israel Government, and then made an intensive field study of the installations and programs financed through the UJA.

In addition to viewing the facilities and programs made possible by the UJA, the Mission members had the unique experience of being in Israel at the very height of one of the most severe crises in all of the new State's 8½ years of existence. If ever a group of American Jews had an opportunity to catch, inhale, taste, touch and be affected by the temper, courage, resolve and heartaches of a people in crisis -- this was it. Here, before their very eyes, were all those things that had been talked about all this year in relation to the Special Survival Fund. Here, too, were all those ingredients of need, sacrifice, and shortages of every description out of which the UJA's 1957 campaign would have to be distilled. It is this that the Mission is now weighing in preparing its report -- and it is this report of what the Mission heard, saw and felt that the leaders of American Jewry will have to weigh at the UJA's Annual Conference in fixing the objectives for the 1957 campaign.

## THESE RENOWNED FIGURES WILL ADDRESS UJA'S ANNUAL CONFERENCE.



**HERBERT MORRISON**  
Former Deputy Prime Minister  
of Great Britain



**GENERAL YIGAEI YADIN**  
First Chief of Staff  
Israel Defense Forces



**AVRAHAM HARMAN**  
Member Jewish Agency Executive  
Former Israel Consul, New York.

### HERE IS FULL LIST OF THIS YEAR'S MISSION, LARGEST OF THEM ALL

The full group included: Mr. and Mrs. Jack Bender, Washington; Morris W. Berinstein, Syracuse; Mr. and Mrs. Henry C. Bernstein, New York; Max Billig, New York; Mr. and Mrs. Jack J. Bloch, Cleveland; Raymone H. Bohr, Teaneck, N. J.; Mr. and Mrs. Max Borgenicht, New York; Solomon Boxer, Troy; Mrs. S. A. Brailove, Elizabeth; Abner Bregman, New York; Mr. and Mrs. Irwin R. Buchalter, Los Angeles; Milton H. Callner, Chicago; Mr. and Mrs. Jack Carner, Miami Beach; David M. Citron, Peoria; Mayer H. Cohen, Greenwich; Mr. and Mrs. Nehemiah M. Cohen, Washington; Mr. and Mrs. Abraham Eiser, Toledo; Mr. and Mrs. Myer Feinstein, Philadelphia; Mr. and Mrs. Max M. Fisher, Detroit; Mr. and Mrs. Elliot Fleisher, Newton; Fred Forman, Rochester; Rabbi and Mrs. Herbert A. Friedman, New York; Isadore Gerber, Pittsburgh; Mr. and Mrs. Charles H. Gershenson, Detroit; Mr. and Mrs. Joshua B. Glasser, Chicago; David A. Glosser, Johnstown; Mr. and Mrs. Jack Wolfe Golden, Philadelphia; Nathan C. Goldman, West Palm Beach; Samuel A. Goldsmith, Chicago; Harold O. Goldstein, Pittsburgh; Mr. and Mrs. Albert J. Goodman, Cleveland; Mr. and Mrs. Benjamin Gordon, New York; Mr. and Mrs. Joseph Holtzman, Detroit; Mrs. Lea Horne, New York; Donald B. Hurwitz, Philadelphia; Mrs. M. H. Katz, Kansas City; Mr. and Mrs. Abe S. Kay, Bethesda, Md.; Jacob Kozloff, Las Vegas; Max O. Laster, Richmond; Moses A. Leavitt, New York; Jack O. Lefton, Ferndale, Mich.; Hon. Theodore Levin, Detroit; Mr. and Mrs. Joseph Meyerhoff, Baltimore; Mr. and Mrs. Jakob Michael, New York; Elkan R. Myers, Baltimore; Mr. and Mrs. Morris Neidich, Beaufort; Dr. Walter Ornstein, San Diego; Mr. and Mrs. Morris A. Paul, Pittsburgh; James L. Permutt, Birmingham; Mr. and Mrs. Edward M. Pinsof, Chicago; Mr. and Mrs. Barney Rapaport, Hartford; Mr. and Mrs. Morris C. Rosenbaum, Tucson; Charles J. Rosenbloom, Pittsburgh; Mr. and Mrs. William Rosenwald, New York; William R. Roth, Detroit; Mr. and Mrs. Harry Rubenstein, Wilmington; Mr. and Mrs. Samuel J. Sable, Toronto, Canada; Philip Schiff, Washington; Saul Schiff, New York; Mr. and Mrs.

Isaac E. Schine, Bridgeport; Mr. and Mrs. Joseph D. Schulman, West Los Angeles; Yale Schulman, New York; David Schwartz, New York; Judge Selig Schwartz, Meriden, Conn.; Samuel M. Shapero, Oakland; Leonard N. Simons, Detroit; Samuel J. Singer, Oklahoma City; Isidore Sobeloff, Detroit; Sholem Sontup, New York; Morris Speizman, Charlotte, N. C.; Mr. and Mrs. Alex F. Stanton, Philadelphia; Mr. and Mrs. Harry H. Stone, Cleveland; Samuel J. Sugar, Washington; Mr. and Mrs. Joseph Talamo, Worcester; Milton I. Taubman, Tulsa; Edward M. M. Warburg, New York; Mr. and Mrs. Bernard Weinberg, Philadelphia; Aaron Zacks, Columbus. The Mission was accompanied by Raphael Levy, UJA Director of Publicity; Harry D. Biele, Director of UJA's Trade and Industry Division; and Max Kern, UJA Transportation Manager.

### WITH TAX TIME COMING, HERE IS HOW U. S. AND ISRAELI TAXES COMPARE

With the end of the year now nearly in sight, the thoughts — if not the fancy — of all Americans are turning to the vexing matter of taxes. Contributions that go in whole or in part to the United Jewish Appeal are, of course, deductible for Federal income tax purposes, and this year, as last, these deductions may be made at the rate of 20 per cent.

Although grouching about taxes is a fine old American custom, American tax-payers carry a far easier burden than the truly harassed people of Israel.

Although two-thirds of Israel's people earn less than \$2,000 per year — and only a handful are in the \$5,000 bracket — their sacrifices in terms of taxes alone are truly staggering. Here are some examples:

An Israeli earning \$5,000 per annum pays 50 per cent of it in income taxes. Those who earn up to \$2,000 per annum — and these are the majority — remit 15 per cent of their income to the Government.

Since August, 1955, the Israeli tax-payer to date has turned over to the Government for defense purposes 20,000,000 pounds or some \$11,000,000 in excise levies on such commodities as tobacco and lumber — in addition to paying normal taxes.

Over and above this, Israel's people so far have come forward with 18,000,000 pounds or some \$10,000,000 for the National Defense Fund — and this on a purely voluntary basis.

Between April of this year and March, 1957, the people of Israel are expected to come forward with between forty and forty-five million pounds or some \$25,000,000 in extra income-and-service taxes for national defense, not counting voluntary contributions.

Taking into account the voluntary contributions for the Defense Fund, and the extra income and excise taxes for defense, Israel's people by March, 1957 will have contributed some \$55,000,000 OVER AND ABOVE THEIR REGULAR TAX OBLIGATIONS.

Here is a comparison chart showing in a general way the tax rates paid by individuals in Israel as compared to those paid by individuals in the United States. In both the U.S. and Israel schedules shown here, normal deductions were allowed before computation:



INCOME	S I N G L E		M A R R I E D -		MARRIED - 1 CHILD		MARRIED - 2 CHILDREN	
	ISRAEL	U. S.	ISRAEL	U. S.	ISRAEL	U. S.	ISRAEL	U. S.
\$ 1,000	\$ 53	\$ 60	\$ 25	\$ --	\$ --	\$ --	\$ --	\$ --
2,000	293	240	245	120	220	--	195	--
3,000	725	422	601	300	579	180	557	60
4,000	1,411	620	1,290	480	1,250	360	1,220	240
5,000	2,110	818	1,978	660	1,948	540	1,919	420
6,000	2,809	1,048	2,678	844	2,647	720	2,618	600
8,000	4,206	1,540	4,074	1,240	4,045	1,108	4,015	976

### FALL CAMPAIGN RESULTS MATCH SPECTACULAR SHOWINGS RECORDED IN SPRING

The call made by the UJA for the highest possible results from Fall campaigns is being met everywhere across the country. Many of the Fall campaign results are every bit as spectacular as those achieved during the Spring — with giving standards being toppled and former records being smashed. Much of this owes to the excellence and vigor of the community campaign leadership on every level of activity, and great credit must go to the contributors themselves for their lively and acute awareness of the ever-deepening perils to overseas Jewish life and freedom. Here is how the Fall campaigns were going as of the end of October.

### BOSTON CAMPAIGN ROLLS UP SENSATIONAL 45 PERCENT INCREASE WITH \$3,813,403

The 1956 campaign of the Combined Jewish Appeal of Greater Boston, which opened formally right after the High Holy Days, has accumulated Regular and Special Fund commitments totalling \$3,813,403, of which \$1,177,536 is for the Special Fund. With this increase of approximately 45 per cent, the campaign is nearing its fourth million and there are warm expectations that this will be one of the best years in many. The Boston campaign was one of the first in the country earlier in the year to get behind the Special Survival Fund, despite the fact that its efforts annually get under way in the Fall. This superb acceptance of communal responsibility brought not only the tossing aside of the standard campaign calendar, but a tremendous involvement by the top leadership in securing extra monies in all brackets of giving. The many successes that have been produced to date and the victory atmosphere that now permeates every division of the campaign owe largely to the great work being done by Philip W. Lown, Chairman, of the Boston Campaign and a member of the UJA's National Campaign Cabinet; Harry Levine, another member of UJA's National Campaign Cabinet; Bernard L. Landers, Chairman of the Trade and Industry Division; Mrs. Ferdinand Strauss II, Chairman of the Women's Division and Lewis H. Weinstein, President. Sidney S. Cohen is the Executive Director. Dewey D. Stone, a National Chairman of the UJA, while not a resident of the Boston community, has been at the disposal of the campaign leadership and has helped it score many of its impressive gains.

### TULSA UPSETS PREVIOUS RECORDS TO RACK UP ITS GREATEST CAMPAIGN

One of the greatest campaigns of this or any other year is now in progress in Tulsa, Okla. Here is a community where records, if they mean anything at all, are

meant to be broken, and where standards of giving have become synonymous with the words "more than last year". As of this moment, the campaign of the Jewish Community Council stands at \$445,000, which is greatly more than the total result in 1955 — and the end is not yet in sight. The campaign got under way on September 30th, with addresses by Reuven Dafni, Israel Consul in New York, and Miss Ruth Gruber — and here is how one observer summed up the result: "Those present raised \$320,000, leaving about \$35,000 in 1955 cards to be secured. This surpassed in one meeting the total of \$305,000 that was raised in 1955 and does not include any part of the \$125,000 raised for the Special Survival Fund against a quota of \$91,000. The importance of this remarkable achievement is heightened by the fact that the Tulsa Jewish community consists of about 2,000 men, women and children". This inspiring campaign is under the leadership of Samuel M. Kantor, President; Ohren Smulian, Campaign Chairman; Herbert Gussman and Maurice Sanditen, Campaign Co-Chairmen, and Jack Satin and Milton I. Taubman, Co-Chairmen for Big Gifts. Sparking all activities is Herman P. Taubman, a member of UJA's National Campaign Cabinet. Emil Salomon is the Executive Director.

#### PROVIDENCE AT \$410,000 SHOWS WIDER PER CAPITA GIVING THAN EVER

In Providence, the campaign of the General Jewish Committee is getting more per capita gifts than in any other year of its existence and is running well ahead of last year. To date, the campaign has raised \$410,000 for an increase of 11 per cent. The campaign is under the vigorous chairmanship of Benjamin Brier, one of the community's most devoted leaders and an organizer many years ago of the General Jewish Committee. Mrs. David Meyers is Chairman of the Women's Division and Henry J. Hassenfeld is President of the Committee. Joseph Galkin is the Executive Director.

#### ROCHESTER OPENS WITH ELECTRIFYING 53 PER CENT IN INCREASES

The United Jewish Welfare Fund of Rochester opened its campaign on October 11th with a sensational outpouring of gifts that ran 53 per cent over the announcements made one year ago from the same 80 pace-setters. To date, the campaign shows a total of \$249,860, which includes substantial sums for the Special Survival Fund. The expectancy in Rochester is for one of the best results in many years. Here are some of the electrifying increases announced at the campaign opening: Fred Forman, Vice-Chairman of the UJA's National Campaign, and Maurice R. Forman, \$55,000 as against \$27,500 last year; Isaac Gordon, \$30,000 compared to \$17,000 in 1955; Hart Food Stores, \$25,000 from \$19,500 one year ago; Irving S. Norry, a member of UJA's National Campaign Cabinet, \$30,000 as against \$22,000 last year; Noah P. Sher, \$10,000 compared to \$7,000 in 1955; Germanow-Simon Co., \$7,600 over \$5,600 last year; Hyman Kolko, \$6,000 from \$4,000 in 1955; Berger-Kleifgen Co., \$6,000 over \$4,200 last year, and David J. Rosenthal, \$6,000 as against \$4,250 one year ago. Messrs. Forman and Norry have been working alongside a devoted leadership team headed by Mr. Rosenthal, who is serving both as Chairman of the campaign and President of the Welfare Fund. This team also includes Isaac Gordon and Joseph Goldstein, Co-Chairmen of the pace-setters group; Hanon Berger and Joseph H. Kaplan, Chairman and Co-Chairman, respectively, for Special Gifts; Leon H. Sturman, Chairman of the Professional Division, and Jesse S. Horowitz, Chairman of the Employees Division. Elmer Louis is the Executive Director.

#### COLUMBUS, O., JOINS HONOR ROLL WITH FINE RESULTS ALL ALONG LINE

The campaign in Columbus, O. of the United Jewish Fund — a late Spring campaign

that finished after the June issue of this Report went to press -- exceeded its 1955 regular total by a sizeable sum to wind up with \$547,000, and in addition has raised more than \$112,000 for the Special Survival Fund. In topping its 1955 total on just the regular campaign alone, the Columbus community and its leadership have merited a well-deserved place on UJA's Roll of Honor. But there's more, because Columbus is still at the main job -- this time in mobilizing cash. The campaign has already forwarded more than \$235,000 and is planning to present an additional substantial cash amount at UJA's Annual Conference. The splendid leadership is as follows: William Kahn, Campaign Chairman; Aaron Zacks, Special Gifts Chairman; Herbert Schiff, Harold Schiffman, Edward Schlezinger and Sam Schlonsky, Co-Chairmen of Special Gifts; David Goldsmith, Chairman of General Solicitations; Mrs. Ben Kahn, Mrs. Harry Getz and Mrs. Ben Yenkin, Co-Chairmen of the Women's Division; Gordon Zacks, Chairman of Young Adults, and Beverly Schechter, Chairman of the Junior Division. Ben M. Mandelkorn is the Executive Director.

#### TOLEDO WITH \$253,521 IN ADVANCE GIFTS SHOWS HIGH PROMISE

The United Jewish Fund of Toledo, in a series of Big Gifts meetings held in advance of the formal campaign opening, has so far raised \$253,521. The sums being raised are for both the Regular and the Special Survival Fund Campaigns. Still to be opened formally, the Campaign shows high promise of smashing last year's mark. The campaign leaders include: Lewis N. Osterman, Campaign Chairman; Jerry I. Baron, Arthur H. Edelstein and Sam Youngheart, Campaign Vice-Chairmen; Elliot L. Davis, Maury I. Kaplin, Alfred H. Samborn, and Martin Z. Wiener, Advance Gifts Co-Chairmen. Marvin S. Kobacker is the President of the Welfare Fund. Alvin Bronstein is the Executive Director.

#### WILMINGTON AT HALF-WAY POINT SHOWS ROUSING 51 PER CENT LEAD

In Wilmington, the campaign of the Jewish Federation of Delaware is now at the half-way point and running more than 51 per cent ahead of last year's drive. The campaign now stands at \$113,000 and includes sizeable amounts for the Special Survival Fund. The campaign leadership, which has been exemplary in its giving, is pressing for maximum increases in every bracket and there is strong confidence that the campaign will produce one of the best total results in many years. Sol Zallea is Chairman of the campaign and, with his brother James P., has been instrumental in raising the community's sights. Mrs. Sidney Laub is serving as Chairman of the Women's Division. The Hon. Daniel L. Herrmann is President of the Federation. Simon Krakow is the Executive Director.

#### JACKSONVILLE WITH \$100,000 PLUS AIMS FOR OVER-THE-TOP HONORS

The campaign of Jewish Community Council of Jacksonville now shows more than \$100,000, or much more than was on the books during the same interim last year. This sum is in addition to monies for the Special Survival Fund, which is being forwarded to the UJA as it accrues. Morton R. Hirschberg is Chairman of the campaign, with Jerry L. Kipnis and Ben Stein serving as Chairmen of Big Gifts. Mrs. Phil Sher and Mrs. David Rothstein are serving as Co-Chairmen of the Women's Division. Edgar M. Felson is President of the Council. Philip N. Coleman, Chairman for the UJA in this region, is doing yeoman's work in the campaign, in addition to stimulating the regular and Special Survival Fund efforts in neighboring communities. Ben Stark is the Executive Director.

### NEW BRUNSWICK IN LATE OCTOBER LAUNCHING NOW THREATENS 1955 MARK

The campaign of the Jewish Federation of New Brunswick and Highland Park, N. J., by mid-October had an accumulation of gifts totalling almost \$75,000. The campaign is going forward in a victory spirit and is being lead by Dr. Bernard Friedman as Chairman, with Mrs. Samuel J. Kronman as Chairman of the Women's Division. Abraham B. Halpern is President of the Federation. Josef Perlberg is the Executive Director.

### GARY PASSES HALF WAY MARK AT OPENING AS MAJOR SUCCESS LOOMS

In Gary, Ind., the Jewish Welfare Federation opened its campaign on October 9th with an outpouring of \$61,000 that included a heartening sum for the Special Survival Fund. With this initial outfall, the community surged immediately past the half way mark and is now well on its way to a major success with some \$78,000, and more coming in. Milton Levenberg is Chairman of the campaign. Mrs. Harry W. Nelson is Chairman of the Women's Division. Samuel M. Terner is President of the Federation. Harold B. Nappan is the Executive Director.

### CHESTER PRESSES SPIRITED REGULAR DRIVE AFTER FILLING SPECIAL FUND QUOTA

The United Jewish Appeal of Chester, Pa., kicked off its campaign on September 23rd with \$30,000 to register an 11 per cent increase over a similar meeting one year ago attended by the same contributors. Earlier this year, the Chester community joined the UJA's Honor Roll by meeting its assigned quota for the Special Survival Fund. Taking into account the \$15,300 raised toward the Special Fund, and regular funds to date of \$43,765, the community stands just short of topping last year's overall result. The campaign is being lead by Samuel Friedman, who is serving also as Welfare Fund President. The atmosphere in Chester indicates an early over-the-top achievement.

### COATESVILLE SHOWS \$24,423 WITH SPECIAL FUND QUOTA NEARLY FULL

The Coatesville Jewish Federation Campaign opened on September 30th with a 15 per cent increase over its campaign opening of 1955. With \$11,000 also raised for the Special Survival Fund, the community has already exceeded by many thousands of dollars its overall result of last year. At this writing, the regular campaign shows \$24,423, while the Special Survival Fund goal is about to be fulfilled. Although Coatesville is not a large community, here are some of the inspiring individual increases: Isadore Goldberg, from \$3,000 in 1955 to \$5,500 in 1956; Harry B. Riebman, from \$1,650 to \$6,100; Dr. M. Price Margolies, from \$1,000 to \$1,550; Benjamin Krasnick from \$800 to \$1,500; Milton Margolis, from \$500 to \$1,050; and Samuel Chertok from \$500 to \$1,000, and an increased gift of \$5,600 from P. Benjamin Weiss. Harry Riebman, in addition to his extraordinary gift, electrified the community's campaign opening function on September 30th with the announcement that he would draw \$10,000 out of his own account so that the community could present a check for at least \$25,000 at the UJA's Regional Conference in Wilmington on October 7th. Mr. Riebman made good his word. The UJA salutes both the Coatesville community and Mr. Riebman in particular. The leadership, which has set one of the finest examples in the country, not only includes Mr. Riebman, who is serving with Herbert G. Baer as Campaign Co-Chairmen, but Milton Margolis in the role of Campaign Chairman and President of the Federation. Ben Rabinowitz is the Executive Secretary.

### OKLAHOMA CITY MATCHES 1955 TOTAL RESULT WITH DOLLARS STILL COMING

The Oklahoma City Jewish Community Council opened its campaign on October 7th with a smashing 33 per cent increase over 1955, to give its regular effort an initial start of \$55,800. In addition, the community has raised \$14,000 and is just short of its accepted Special Survival Fund quota of some \$18,000. All told, the community is today neck and neck with its overall 1955 result, and the dollars are still pouring in. I. J. Lappin is the Campaign Chairman, with Erwin Alpern and Dr. Harold W. Buchner as Campaign Co-Chairmen. Paul Lieberman is Chairman for Big Gifts, with Kurt H. Schweitzer and Meyer Sobol as Big Gifts Co-Chairmen. Mrs. Helen Goldman and Mrs. Sam J. Singer are Co-Chairmen of the Women's Division. Sam J. Singer is President of the Council and one of the campaign's most devoted workers. Julius A. Graber is the Executive Director.

### MADISON EXCEEDS LAST YEAR'S RESULT, IN 1957 WILL CAMPAIGN IN SPRING

The Madison, Wisc., Jewish Welfare Fund to date has accumulated \$65,851 on both its Regular and Special Survival Fund efforts. Last year's total result has already been exceeded and the campaign is still going strong. A regional conference of the UJA held in this community on October 7th, just before the local campaign opening, brought a heavy attendance of local leaders, who carried their enthusiasm over into their own initial function two days later. Although Madison has been a Fall campaign community, it is planning to conduct its 1957 campaign in the Spring, and there is every prospect that the victory atmosphere prevailing at this time will be felt when the Spring effort gets under way several months from now. Laurence A. Weinstein is Chairman of the campaign. Alex Temkin is President of the Welfare Fund. Bert N. Jahr is the Executive Director.

### WICHITA OPENS CAMPAIGN WITH INSPIRING 33 PER CENT INCREASE

In Wichita, the Campaign of the Mid-Kansas Jewish Federation opened on October 22nd with gift announcements of \$68,000 that gave this effort an inspired 33 per cent increase over last year's inaugural. The sums being raised are for both the Regular and the Special Survival Fund campaigns. The opening meeting was preceded by a number of Big Gifts functions that brought excellent increases and helped set the stage for the enthusiastic launching of the drive. Sam Pack is Campaign Chairman, with Mrs. Herman Levinson as Chairman of the Women's Division. Theodore Gore played an especially important role in the Big Gifts meetings held in advance of the opening. Sheldon Beren is Federation President. Edward Weil is the Executive Director.

### ROCKFORD TOPS 1955 RESULT EVEN BEFORE 1956 CAMPAIGN OPENS OFFICIALLY

The Rockford, Ill., Jewish Community Board campaign is scheduled to open November 11th and will do so in the most unusual circumstances in years — for the simple reason that advance gifts to both the Regular and Special Survival Fund efforts have already put the community ahead of last year's total result. A Big Gifts meeting on October 7th, in advance of the regular campaign opening, produced a 14 per cent increase, or \$39,218. A previously held effort in behalf of the Special Survival Fund elevated the Rockford community onto the UJA's Honor Roll, with a result of \$21,500 over its Special Fund accepted quota of \$18,350. This outstanding campaign is under the Chairmanship of Dr. Alfred C. Meyer, who is serving also as President of the Welfare Fund. S. Marvin Mansfield, Abe Rosenbloom and David M. Kupperman are serving

as Campaign Co-Chairmen. Mrs. Arnold Powell is Chairman of the Women's Division. Allan Bloom is the Executive Director.

#### MICHIGAN CITY, IND., TAKES HONORS IN TOPPING REGULAR, SPECIAL FUND GOALS

The Michigan City, Ind., United Jewish Welfare Fund has two blue banners flying proudly from its campaign headquarters. At its opening meeting on October 2nd, it registered a 74 per cent increase with \$28,500 to exceed in one evening its overall result for 1955. At the same time, the community came forward to exceed its accepted quota for the Special Survival Fund. This vigorous campaign is under the Co-Chairmanship of Maurice B. Wolin and Otto S. Young, with Nathan Winski as Chairman for Big Gifts. Mrs. Karl Richter is Chairman of the Women's Division. Dr. M. L. Bankoff is President of the Welfare Fund.

#### SHREVEPORT WITH 12 PER CENT LEAD RACES TO TOP 1955 MARK

The Shreveport Jewish Federation Campaign got underway on October 21st with an outpouring of gifts totaling \$162,000 to give the drive a 12 per cent lead over last year's launching. The monies being raised also include the Special Survival Fund. Julius Livingston of Tulsa, a member of UJA's National Campaign Cabinet, took part in an advance Big Gifts Meeting on October 16th, and helped the Campaign come into its formal opening with over \$100,000 representing a significant increase over last year. At this point, Shreveport stands just short of topping its 1955 result. Sam Sklar is Chairman, with H. Leo Greengres and Paul Shapiro as Co-Chairman, and Mrs. Arthur Arnold as Chairman of the Women's Division. Dr. George J. Woolhandler is the Federation President.

#### PAWTUCKET WITH \$63,430 DRIVES STRONGLY TO SURPASS PREVIOUS RESULTS

The Blackstone Valley United Jewish Appeal of Pawtucket, R. I., has raised \$63,430 to date on both its Regular and Special Survival Fund Campaigns, and is driving strongly to surpass its past achievements. Contributors throughout the community are responsive to the needs, which is reflected in the sizeable sums the campaign has already remitted in cash. Israel Resnick is Chairman of the Campaign and President of the Welfare Fund. Leonard Holland is Campaign Co-Chairman, and Harry A. Schwartz is Chairman for Big Gifts. Mrs. Dave Golner is Chairman of the Women's Division. The Executive Director is Mrs. Mitchell Glick.

#### TRENTON ATTAINS HONOR ROLL WITH \$289,625 OVER-THE-TOP RESULT

The campaign of the Jewish Federation of Trenton — a Spring campaign community — which in the June issue of this Report was shown to be just short of going over-the-top, has soared over last year's mark to attain an Honor Roll standing with \$289,625 on its Regular and Special Survival Fund efforts. The leadership of this blue ribbon campaign includes Charles Sabin as Campaign Chairman, Erwin Wainer as Special Gifts Chairman and Mrs. Albert E. Ring as Chairman of the Women's Division. Arthur Teich is President of the Federation. Milton A. Feinberg is the Executive Director.

#### YORK IMPROVES ITS HONOR ROLL STANDING BY RAISING ADDED FUNDS

In York, Pa., the campaign of the Jewish Organized Charities, which in June was reported as over-the-top, has improved this Honor Roll standing by the raising of

additional sums and this year will show a total of \$73,716 on both its Regular and Special Survival Fund campaigns. Leaders of this dynamic campaign are: Philip Hirschfield, Campaign Chairman and Chairman of the JOC; David Coren, Henry Feder, Sidney R. Gold, Leo Hochberger, Israel Herman, and Aaron Nathanson, Campaign Co-Chairmen; Samuel Lebovitz, Chairman for Big Gifts, and Jesse Chock, Robert Chock, Ben Lavetan and Joseph E. Rubin, Co-Chairmen for Big Gifts; Harry Baylinson, Jacob Daniels, Mose Leibowitz, Executive Committee Members, and Maurice Lavetan, Campaign Treasurer. Joseph Sperling is the Executive Director.

**UJA'S TRI-STATE CONFERENCE PRODUCES \$300,000 IN CASH**

The Tri-State Region of the United Jewish Appeal, embracing communities in western Pennsylvania, eastern Ohio, and the State of West Virginia, held its regular Fall Conference on October 14th in Pittsburgh with addresses by Congressman James Roosevelt of California, Max Lerner and Mayor David L. Lawrence. With traditional responsiveness to the vast needs in Israel and in other lands, these communities came forward with \$300,000 in cash. Judge Samuel A. Weiss, veteran Chairman for the UJA in the Tri-State Region, paid tribute to the "extraordinary spirit" of these communities "over so many years, through so many great campaigns and in this year's campaign especially".

Here is a list of the communities and the amounts that were brought forward, and those who presented the checks:

<u>COMMUNITY</u>	<u>PRESENTED BY</u>	<u>AMOUNT</u>	<u>COMMUNITY</u>	<u>PRESENTED BY</u>	<u>AMOUNT</u>
Altoona	Abraham Colbus	\$12,500	Duquesne	Louis Finkelstein	\$ 700
Ambridge, Pa.	Charles Sacks	2,500	Ellwood City	Morris Solomon	1,000
Lower Beaver (Rochester)	Morris Shulgold	1,000	Erie	J. Leonard Ostrow	50,961
Braddock	Harry Stark	4,000	Farrell	William Feinberg	4,000
Brownsville	Jack Greenfield	2,000	Greensburg	Herbert Ratner	7,500
Butler	Irving Goldstein	4,000	Homestead	Sam Gordon	3,500
California	Dr. Abe Azorsky	560	Indiana	Hyman J. Brody	4,000
Canonsburg	William Katz	1,400	Irwin	Samuel Jackson	1,135
Carnegie	Ben Sherman	2,000	Johnstown	Meyer Silberstein	30,000
Charleroi	Samuel Krasick	2,500	Kittanning	Harry Lipser	2,200
Coraopolis	Leonard Morris	2,000	Meadville	Irving Badner	1,000
Corry	Mervin Nast	1,394	Mt. Pleasant	Leonard Levin	1,000
Donora	Isadore Lieber	2,000	New Castle	Abe Fisher	10,000

<u>COMMUNITY</u>	<u>PRESENTED BY</u>	<u>AMOUNT</u>	<u>COMMUNITY</u>	<u>PRESENTED BY</u>	<u>AMOUNT</u>
Oil City	Sigmund Klivans	3,500	Bluefield- Princeton, W.Va.	Ben Lazar	\$ 5,000
Philipsburg	Dr. H. Samuel Stein	2,343	Fairmont	Rabbi Moses Morgenstern	2,000
Punxsutawney	Abraham Pete	4,000	Charleston	Lester J. Mann	25,000
St. Marys	Irving Cypers	150	Huntington	E. Henry Broh	20,000
State College	Rabbi Benj. Kahn	1,500	Parkersburg	David Cremer	3,500
Sharon	Bernard Goldstone	15,000	Bellaire, O.	Hyman Mendelson	2,500
Titusville	Dr. I. A. Bernstein	2,000	East Liverpool	Michael Turk	2,200
Vandergrift	Isadore Rubin	3,200	Steubenville	Mrs. James Kobacker	7,500
Warren	Louis Segel	2,000			

Judge Weiss expressed special appreciation to the following communities which, he pointed out, "for the first time in the history of the Tri-State Region remitted well in advance of their 1956 campaigns considerably more than what they raised in the entire year of 1955." He cited: Aliquippa, Upper Beaver Valley, Clairton, Jeannette, McKeesport, Monongahela, Mt. Pleasant, Pa., and Weirton, and Wheeling, W. Va.

#### PORTRAIT OF LEADERS IN UJA; DEWEY D. STONE

Those causes that count Dewey D. Stone as one of their leaders and champions have in this New England industrialist not only a brilliant and dynamic advocate, but a man of towering heart and a matchless daring for new frontiers. Whether it be the cause of the United Jewish Appeal, United Israel Appeal, Israel Bonds, the cause of Zionism, the Weizmann Institute of Science or the other institutions of higher learning with which he is affiliated, Dewey Stone is not a man who uses the yardstick of the past or the gauges of yesterday. A man of searching intelligence and restless energy, he has more than once helped to blaze new paths in the mobilization of resources for Israel, in the winning of friends for Israel's beleaguered cause, and in widening the scope of the schools, institutes and universities that are near to his heart, both in this country and in Israel.



DEWEY D. STONE

The wonder of Dewey Stone's high place in communal affairs is not that he has it, or even that he devotes himself so thoroughly to the community, but rather how he manages to do so many fruitful things under the weight of his far-flung directorial and managerial interests in business and industry.

Dewey Stone — who rates a title in front of his name as holder of a Doctorate in Humane Letters from Boston University — makes his home in Brockton, Mass., and is



the President and co-owner of these Massachusetts industrial firms: The Harodite Finishing Company of North Dighton; The Converse Rubber Co. of Malden; The Ashton Valve Co. and the Crosby Steam Valve and Gage Co. of Wrentham; The Noonan Sons Co. of Boston and the Ward Machine Co. of Brockton.

In addition to serving as a National Chairman of the United Jewish Appeal and as National Chairman of the United Israel Appeal, Dr. Stone is Chairman of the Board of the Weizmann Institute of Science, a post he has held since 1945; Vice-President of the Zionist Organization of America, a post he has held since 1948; is National Chairman of the Community Leadership Division of the Israel Bond Organization and a member of both its National Board of Directors and its National Executive Committee; and is a Board member of the Council of Jewish Federations and Welfare Funds, Jewish Institute of Religion-Hebrew Union College, American Friends of the Hebrew University, Boston University, the Hebrew Teachers College of Boston, and the Brandeis Youth Foundation.

In addition to his many benefactions to these various schools, Dewey and his brother, Judge Harry K. Stone, joined in 1947 in making a special bequest to Boston University, which used it to erect The Dewey D. and Harry K. Stone Science Building as part of its institutional facilities.

Dewey Stone is also a member of the American Legion and the Jewish War Veterans, which he joined following service in the U.S. Army during World War I. In addition, he holds membership in the World Zionist Organization, B'nai B'rith, the Masons, the Y.M.H.A., and Zeta Beta Tau fraternity. The latter named him Man of the Year in 1947, and the Jewish War Veterans accorded him the same high honor in 1952.

He has held National Chairmanship in both the UJA and the UIA since January, 1955, and prior to that served a number of years as a member of the UJA's National Campaign Cabinet. He is a frequent visitor to Israel, both in connection with his work for the UJA-UIA, and the Weizmann Institute of Science at Rehovoth.

Despite his many titles, his many business interests, the many citations awarded him in profound gratitude not only for his own work, but for the generosity of the Stone Charitable Foundation, a family fund which he heads, Dewey Stone has the passionate conviction that the great deeds of the past are only indicators of the even greater deeds that American Jewry must perform to assure fulfillment of the giant promises inherent in Israel's re-establishment. The UJA is proud to number him among its leaders, and the American Jewish community is richer in spirit for his presence and activities in these years of trial, crisis and torment.



**give thanks by giving  
this Thanksgiving**  
aid those in need overseas

**give through  
your faith**

**PROTESTANT  
CATHOLIC  
JEWISH**



Here is a reproduction of a spot announcement to be shown in November by some 650 television stations throughout the country in connection with the Advertising Council's sponsorship of a Thanksgiving appeal in behalf of The Overseas Aid Programs of the three religious faiths. The United Jewish Appeal, with the support of the Synagogue Council of America, is a part of the Advertising Council's Religious Overseas Aid Program, which also includes The Share-Our Surplus Appeal of Church World Service — National Council of Churches (Protestant), and the Bishops' Thanksgiving Clothing Collection of the Catholic Relief Services — National Catholic Welfare Conference. The Advertising Council's Religious Overseas Aid Program is year-round, along with its sponsorship of other major causes in the public interest.



*The Officers*

*take pleasure in extending this invitation to you  
to attend the*

**ANNUAL  
NATIONAL CONFERENCE**

**OF THE  
UNITED JEWISH APPEAL**

*to help formulate  
UJA's 1957 objectives in the light of  
endangered Israel's immigration crisis,  
JDC's increased program  
in North Africa*



**FRIDAY, NOVEMBER 30, at 9:30 A.M.  
SATURDAY EVENING, DECEMBER 1, 1956**

**WALDORF-ASTORIA HOTEL**

**NEW YORK CITY**

*No solicitation of funds  
Dietary laws observed*

*Please respond on the enclosed card*

*The officers are also pleased to announce that*

*The Distinguished British Statesman*  
**The Right Honorable HERBERT MORRISON, C.H., M.P.**  
*Deputy Leader of the Opposition, House of Commons, 1951-1955  
Deputy Prime Minister of Great Britain, 1945-1951*

**GENERAL YIGAEEL YADIN**  
*Israel's Commanding General in the War of Liberation, 1948  
First Chief of Staff, Israel Defense Forces, 1949-1952  
Head of Israel's Voluntary Defense Fund, 1956  
Israel's leading scholar on "The Dead Sea Scrolls"*

**AVRAHAM HARMAN**  
*Member, Jewish Agency Executive, Jerusalem  
Head of Jewish Agency Information Department  
Former Consul General of Israel in New York*

**WILLIAM ROSENWALD**  
*General Chairman, United Jewish Appeal*

**EDWARD M. M. WARBURG**  
*President, United Jewish Appeal*

**HERBERT A. FRIEDMAN**  
*Executive Vice-Chairman, United Jewish Appeal*

*and other outstanding personalities  
will address the Conference*

*The United Jewish Appeal Overseas Study Mission  
will report its findings to the delegates*





**UNITED  
JEWISH  
APPEAL**

1956 CAMPAIGN GOAL  
**\$105,283,435**

ON BEHALF OF UNITED ISRAEL APPEAL  
JOINT DISTRIBUTION COMMITTEE  
NEW YORK ASSN. FOR NEW AMERICANS

# REPORT

**TO MEMBERS OF THE  
NATIONAL CAMPAIGN COUNCIL**

**UJA  
SPECIAL  
FUND**

**\$25,000,000 PLUS**

OVER AND ABOVE  
THE REGULAR 1956 CAMPAIGN  
TO MEET  
INCREASED IMMIGRATION NEEDS  
WHILE ISRAEL'S PEOPLE  
MEET THE NEW EMERGENCY

Vol. XI, No. 7, December 10, 1956

165 West 46th St., New York City

NOT FOR PUBLICATION

*Special Conference  
Edition*



**AMERICAN JEWS MUST GIVE \$100,000,000 FOR THE  
EMERGENCY RESCUE OF 100,000 ENDANGERED JEWS  
OVER AND ABOVE THEIR REGULAR GIVING ...**

**IN A CRUEL, ACTION-DEMANDING MOMENT OF JEWISH HISTORY, AMERICAN  
JEWISH LEADERSHIP RISES TO UNPRECEDENTED HEIGHTS IN AN EMERGENCY  
CALL FOR \$100,000,000 TO RESCUE 100,000 ENDANGERED LIVES**

The events that took place at the UJA's Annual Conference from Friday morning, November 30th through Sunday noon, December 2nd, will be long remembered by the 1,500 leaders who participated. It was no summons that brought them to New York; no prodding, no round-up under forced draft to assemble them at the Waldorf-Astoria Hotel. They came in an avalanche of humanity and out of a deep inner conviction that this was a cruel, turbulent, action-demanding moment in Jewish history — and the hourly arrival of these leaders by the score surprised and even amazed the veterans at the helm of the UJA.

**THEY CAME TO COPE WITH HISTORY, AND MADE HISTORY**

They poured into New York to come to grips with history -- and made history. And, on Friday, November 30, they made it in unprecedented ways. To assure the saving of 100,000 endangered Jewish lives, the 1,000 leaders at that very first meeting -- held on a normal business weekday -- acted first in creating an Emergency Rescue Fund as a corollary to the UJA's regular campaign, then set \$100,000,000 as the absolute minimum amount to be sought without delay from the Jews of America. To show how they felt about it, many of these leaders arose of their own volition and announced how much each would give in 1957, regular and extra.

Yes, they had come to discuss and deliberate -- and turned the proceedings into a Big Gifts meeting. The leaders of the UJA had announced beforehand that there would be no solicitation of funds -- but the delegates paid no heed. Instead, they solicited the UJA to record their gifts. And what gifts!

**THEY SEIZED THE MEETING TO POUR MONEY FROM THEIR HEARTS**

Seven persons made announcements ranging from \$250,000 to \$500,000 even before the afternoon session was half over. When it was all over, the record was almost repetitive with announcements of four, five and six times greater giving than to the 1956 Special Survival Fund by the same persons. Many gifts were not only twice as great as the ones that were made to the Special Survival Fund, but double what these persons had given to both the Special and Regular campaigns for 1956. Here, indeed, was the most thrilling and the most inspiring outpouring of gifts that had ever taken place in the American Jewish community.

Through it all, there were announcements -- here taken from the record -- that went as follows: "In 1948, when the survival of Israel was at stake, I contributed \$50,000. Now we are facing not only the survival of Israel's people, but the rescue of at least 100,000 Jews all over the world. My commitment therefore is \$100,000."

The applause was still echoing in the Grand Ballroom when another leader spoke these words into the microphone: "My partner and I gave \$50,000 to the Special Survival Fund in 1956 and we thought that was the maximum over a large gift that we had made each year. But when we gave that extra \$50,000, we never dreamt of November 30, 1956. We never dreamt of Hungarian Jews. And so we are doubling that special gift and making it \$100,000 over and above our regular giving."

### **AN AWFUL LOT OF MONEY IN 1956 TURNS OUT TO BE ONLY A START**

This was followed immediately by a man who arose to say: "In 1956 my personal gift to the regular campaign was approximately \$48,000, along with an extra gift of \$25,000 special. I thought that was an awful lot of money and that I was just going to give it and forget it. This year, in addition to my regular gift, I can be counted on for \$50,000 to the Emergency Rescue Fund."

Next came this announcement from a veteran of many great campaigns: "I am worried. You have heard \$50,000 and \$100,000 and \$200,000 given here and now it is time for a poor man to speak and I say it unashamedly. Last year I gave \$16,000 regular and \$4,000 Special. This year I will repeat my regular gift and make it \$10,000 to the Emergency Rescue Fund."

### **'I WANT TO INCREASE MY SPECIAL GIFT BY FIVE TIMES'**

Veterans at Conferences of the UJA had never heard anything like the statement that came now — from a man who brought tears to the eyes of many. He told first of a lifetime of devotion to his family, his business and to the cause of Jewish freedom. He said next that he had been a member of the recent UJA Mission, and had seen for himself the things he had given for in years past. He said that he had already provided for his children and had asked them this question: Whether they wanted him to die rich, or rich in the light of his experience. His children urged him to do what he believed right. And so this man now told the meeting as follows: "I want to increase my special gift by five times, and I announce also a regular gift of \$6,000."

Another great community leader spoke as follows: "In 1948, my associates and I gave \$45,000. Last year we gave \$25,000 special. Yesterday, at the meeting of the UJA Cabinet, I announced \$90,000, and I have changed my mind. I am raising it to \$100,000."

### **A GREAT LADY GOES FROM \$600 EXTRA TO \$10,000 EXTRA**

This was followed by a man who said he had just experienced the happiest moment of his life because his wife had just told him she wanted to make an announcement in her own behalf. This great lady then told the vast assembly that she had given \$1,000 to the regular campaign and \$600 to the Special Fund in 1956. In 1957, she stated, "I wish to give \$10,000 to the Emergency Rescue Fund."

There was this brief statement moments later from another leader: "I am not in the major leagues. I am in the minor leagues, Class D. Back in 1946 I gave \$5,000. This year I will give at least \$14,000."

### **OUTPOURING OF FEELING IS MATCHED BY INPOURING OF GIFTS**

A noted and hard-working communal leader now arose to tell the meeting that in 1957 he would give "four times what I gave in 1956, which means that if everybody else did the same we would raise \$260,000,000 for the Emergency Rescue Fund."

The next speaker arose to announce that "this year the family is happy to announce \$275,000," a sharp increase over what this family gave in 1956.

One man could not wait to take the microphone and called out from the middle of the assembly: "Our family will contribute \$150,000 regular and add \$100,000 for the Emergency Rescue Fund.

Another got up to say simply that "last year I gave \$25,000 for the Special Survival Fund. This year for the Emergency Rescue Fund I want to make it \$50,000."

And so it went, leader after leader, in one of the greatest voluntary demonstrations of responsibility and sacrifice that had ever been witnessed at any meeting of the UJA — a meeting that was never intended to witness the giving of funds.

Dewey D. Stone of Brockton, and Morris W. Berinstein of Syracuse, National Chairmen of the UJA, who presided at the morning and afternoon sessions, respectively, and whose work in this respect was as magnificent as it was arduous, agreed later that in their many years in the UJA they had never experienced such an outpouring of feeling matched by such an inpouring of gifts.

**HERE - IN THEIR OWN WORDS - IS HOW THEY FIXED THE GOALS**

Here, again, in their own words, in an atmosphere supercharged with conviction, responsibility, determination and valor, is how they created the Emergency Rescue Fund, adopted an objective for the Regular Campaign, and set the stage for what must surely come as the greatest campaign in the history of American Jewry.

MR. LOWN: (Philip W. Lown, Co-Chairman of the Combined Jewish Appeal of Greater Boston, Chairman of the New England Region of the UJA, a member of UJA's National Campaign Cabinet and Massachusetts Chairman for Israel Bonds — speaking here as chairman of the Resolutions Committee). In 1948, in a moment when the Jews of the world were presented with a supreme emergency, American Jewry rose to the situation and contributed \$150,000,000. We, the members of the Resolutions Committee, feel that this moment is equal in every respect to the emergency of 1948 plus 1936. Therefore, we recommend the following: That there be created an Emergency Rescue Fund, whose purpose shall be to relieve the plight of Jews in danger the world over; that the amount of this Fund be in the sum of \$100,000,000; that the Jewish communities of the country agree that the United Jewish Appeal's share in the Regular Annual Campaign in 1957 be separate and apart from the Emergency Rescue Fund and in no case be less than the United Jewish Appeal's share of the 1956 Regular Campaign proceeds; further, that the Emergency Rescue Fund be over and beyond the normal campaign which the United Jewish Appeal must conduct in 1957. Mr. Chairman, I move that the decision of the Resolutions Committee be approved."

**YOURS TO GIVE...**

**LIFE AND FREEDOM**

**NOW AS NEVER BEFORE**

## EDWARD M. M. WARBURG SAYS WORLD'S EYES ARE ON UJA, AMERICAN JEWS

Morris W. Berinstein of Syracuse, a National Chairman of the UJA, was in the chair and recognized Edward M. M. Warburg, President of the UJA.

**MR. WARBURG:** My friends, I really had no idea what would emerge from the deliberations of the Resolutions Committee. But I must say I find it thrilling. Each day has made our thinking of the day before obsolete. I think that this resolution is a true statement of the needs and of our willingness to face up squarely to those needs. On this occasion of Chanukah, let us celebrate not only the survivals of the past, but the liberations yet to come. It is a strange thing to be in these halls today and to realize how through these walls peer the eyes of the conscience of the world — wondering whether we can act in tune with the demands of history. I think your Resolutions Committee has dared to think in those terms. I think we are deadly serious and I therefore second this motion in that spirit and urge its adoption.

## FRIDAY, NOVEMBER 30 - ONE OF THE GREATEST DAYS IN HISTORY

No other meeting in the 18 years of the United Jewish Appeal has ever seen anything like what happened that day — Friday, November 30, 1956, a day of overcast and impending rain on the outside, but in the Grand Ballroom of the Waldorf-Astoria Hotel a day of radiance and spiritual light.

The issue before the delegates was a resolution and they discussed it by giving money. And the amounts they gave were greater than any given before. The Chairman gave the floor to Mr. Samuel Rubin of New York, whom the delegates were later to elect Chairman of the Emergency Rescue Fund.

**MR. RUBIN:** I think we ought not to give to the limit of our abilities, for I think in this dark hour that we must give beyond our abilities. Also, I take issue with our fellow-Americans who attend meetings and make their contributions anonymously. This is a time when we must all stand up and be counted. It is for that reason that I made my announcement — because I subscribe so completely to the humanitarian purposes of the Emergency Rescue Fund.

## DELEGATES HEAR GOLDA MEIR, GEN. YADIN, OTHER GREAT FIGURES

The eventful and memorable sessions Friday, Saturday evening and Sunday were marked by significant and historic addresses. The very first meeting on Friday heard deeply moving talks by Mrs. Golda Meir, Israel's Foreign Minister, who told of the atmosphere that prevailed in Israel before, during and after the events of October 29th; from Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA, who dealt with the position, plight and dangers confronting Jews the world over — especially in Egypt, North Africa, Eastern Europe and Israel. And from Charles H. Jordan, Director-General of the JDC, who gave an eye-witness description of the Jewish exodus from Hungary. The session Saturday evening heard from such outstanding personalities as Gen. Yigael Yadin, former Chief of Staff of Israel's Defense Forces, Avraham Harman, a member of the Jewish Agency Executive in Jerusalem, and from other persons of note.

# SCENES AT UJA'S UNFORGETTABLE CONFERENCE AS U.S. JEWRY



Jack Weiler, left, hands N. Y. check to Sam Daroff as William Rosenwald, center, looks on.



Joseph M. Mazer, N. Y., and Mrs. Henry Newman, Kansas City, Mo., discuss Rescue.



Joseph Rubin, N. Y., as he was named Rescue Fund Chairman.



Herman P. Tabuman, Tulsa, left, and Abe Kasle, Detroit, right, shown with JDC Director General Charles H. Jordan just in from Vienna.



Mrs. S. A. Brallove, Elizabeth, and Benjamin J. Massell, Atlanta, at colorful Saturday evening banquet.



UJA National Chairmen, left to right, Joseph Holtzman, Detroit, Jack D. Weiler, N. Y., Dewey D. Stone, Boston.



Mrs. Golda Meir, Israel's Foreign Minister, shown with Rabbi Herbert A. Friedman as Dewey D. Stone chairs first session Friday morning, Nov. 30.



Sen. Herbert H. Lehman with Rabbi Friedman, left, William Rosenwald and Edward M. M. Warburg, right.



Mrs. Jakob Michael, N. Y., and Joshua B. Glasser, Chicago, listen to UJA Study Mission Report by members of Mission panel.



# TOOK HISTORY'S CHALLENGE AND MADE IT A WEAPON FOR RESCUE



Major Rachel Hubner of Israel's CHEN, and Dr. Ranaan Weitz of Jewish Agency, here for UJA.



Cabinet members, left to right, Joseph Shulman, Paterson, Albert A. Levin, Cleveland, and Morris Senderowitz, Jr., Allentown, at main session.



National Chairman Morris W. Berinstein, with Cabinet member Barney Rapaport.



Mrs. Newman gets award from Mr. Rosenwald. Joe Meyerhoff looks on.



Mrs. Hal Horne, N. Y., Womens Division Honorary Chairman, and Miss Esther Herlitz, Israel Consul.



Mr. Rosenwald and Mr. Warburg with Gen. Yadin.



Cabinet members, left to right, Eli A. Cohen, Worcester, Adolph Kiesler, Denver, Milton Kahn, Boston.



Avraham Harman, member, Jewish Agency Executive, Jerusalem.



Moses A. Leavitt, JDC, with Henry Bernstein, N. Y. UJA.



National Chairman Sol Luckman, Cincinnati, and Robert W. Schiff of Columbus.



Mrs. Albert Pilavin, Providence, shown with Cabinet member Isadore Breslau, Wash., D.C.

## REGULAR CAMPAIGN MUST SEEK \$105,000,000 TO MEET ALL OTHER NEEDS

The Conference came into its final session on Sunday morning, December 2nd -- a day still inclement on the outside, still bursting with spiritual sunlight on the inside. The delegates had now to set in motion the extraordinary effort to bring together \$100,000,000 for the Emergency Rescue Fund. And also before them now was the Regular budget, about to be presented by Joseph Meyerhoff of Baltimore, Chairman of the UJA's National Campaign Cabinet.

**MR. MEYERHOFF:** Several hours from now we will be leaving this meeting to return to our own communities and the message we will be carrying back will be this: That in 1957 the Jews of America must come forward with \$100,000,000 or more for the Emergency Rescue Fund, and at the same time they must still come forward again for the regular sum in the Regular Campaign of the United Jewish Appeal to meet all other needs.

The Rescue Fund has been brought into existence to save a minimum of 100,000 Jewish lives in all parts of the world, but there are so-called normal needs -- and I don't know how you can use the word "normal", but for want of a better word let's call it that -- of the UJA agencies; the United Israel Appeal, the Joint Distribution Committee and the New York Association for New Americans. This is what I would call the ordinary budget and this is also a substantial amount which calls for at least the same amount as was required in 1956. This amount in 1956 was \$105,000,000. This part of the need which I have just referred to as the ordinary budget covers all those absolutely essential, vital and necessary projects spelled out in these phrases: Agricultural development in Israel; elimination of Marbaroth; permanent housing for new immigrants; the operation by JDC of its Malben program in Israel for care of the handicapped and aged; the provision of welfare, vocational training and rehabilitation services to impoverished Jews in Moslem countries; the care of hard-core cases in Europe, and the provision of adjustment services for that great number of newcomers -- Hungarian refugees among them -- who will be settling in the Metropolitan area of New York.

The No. 1 task before us is unquestionably one of rescue, for which this Emergency Fund of \$100,000,000 was created on Friday. But none of the other tasks can be neglected because it would mean taking one step forward only to take a step backward in the process of making these people, whose lives we saved, self-supporting and self-respecting Jews. I have only this final comment to make: Over the years we have forged this mighty instrument of the United Jewish Appeal for just this kind of situation that has developed and is still developing. Let us make the most of it in the weeks and months ahead to the everlasting honor of the American Jewish community and for the everlasting continuity of the Jewish people.

**JACK D. WEILER** (a National Chairman of the UJA and a Chairman of the UJA of Greater New York, the presiding officer of this final session). I call for discussion.

**MR. ELKAN MYERS** of Baltimore: Mr. Chairman, I move the adoption of the normal budget, which is the same as last year, and the new budget for the saving of 100,000 lives at a cost of \$100,000,000.

**CHAIRMAN WEILER:** Is there a second?

(The motion was seconded by several delegates from the floor.)

**CHAIRMAN WEILER:** The floor is now open for discussion and questions.

(Delegates called for moving the question.)

**CHAIRMAN WEILER:** Now wait a minute. You are not passing these budgets — two of them — that quickly. (cries from the floor of "yes, we are.")

**MR. SAMUEL PENSICK:** Mr. Chairman —

**CHAIRMAN WEILER:** Mr. Pensick is the new Chairman of the Los Angeles campaign. I want you to know that. (Applause.)

**MR. PENSICK:** I am concerned more with the techniques and how to raise this money. Therefore, I move the question and urge that we proceed into the discussion as to the best ways and means to assure the raising of this money for 1957.

**CHAIRMAN WEILER:** Does any one else wish to speak? (Cries of "call the question.")

**CHAIRMAN WEILER:** All right. All those in favor say "aye." (A resounding chorus of ayes.)

**CHAIRMAN WEILER:** All opposed, say nay. (There were none.)

**CHAIRMAN WEILER:** Wonderful.

#### **TEXT OF RESOLUTION CREATING EMERGENCY RESCUE FUND FOR \$100,000,000**

**SUMMONED** into extraordinary session by the United Jewish Appeal at the Waldorf-Astoria Hotel in New York City this day, Friday, November 30, and having heard disturbing and heart-rending reports from responsible leaders of the Jewry of the United States and Israel, we, the more than 1,000 leaders and representatives of American Jewish communities present here, declare as follows:

**WHEREAS**, this is an hour of consummate peril for hundreds of thousands of Jews overseas and for the free and democratic people of Israel now threatened to a degree unmatched since the Hitler days by naked and rampant totalitarianism --

**WHEREAS**, the very right of the people of Israel to exist as a free and independent state has been challenged by belligerent Arab neighbors into whose hands the Soviets have put vast quantities of the most modern weapons of war, including jet bombers, planes, tanks and guns --

**WHEREAS**, the heroic people of Israel, in the face of the grave threat to themselves, have exhibited the highest kind of moral courage by not foregoing for a moment the great and holy purpose for which Israel was created -- that of offering haven and refuge to Jews in danger --

**WHEREAS**, tens of thousands of such endangered and threatened Jews look to Israel for just such refuge, and are trying to make their way to it even from lands whose doors seem closed --

**WHEREAS**, several thousand Jews are already among the multitudes who fled Hungary during the course of the recent violent revolt, and are in Vienna where they urgently require food, clothing and aid in resettling --

**WHEREAS**, in Egypt, Nasser daily reveals himself as the spiritual heir of Nazism, having threatened the expulsion of 50,000 Jews while subjecting Jewish residents to persecution, deprivation of liberty, confiscation of private property and the sequestering of Jewish communal property in the manner of the infamous Nuremburg laws --

**WHEREAS**, in the year ahead the people of Israel are ready to receive scores of thousands of additional immigrants -- perhaps 100,000 even though they themselves face another period of severest trial and danger --

**WHEREAS**, the people of Israel will be in no position to bear any part of the huge costs of the humanitarian work of rescuing, receiving and absorbing these newcomers --

**AND WHEREAS**, Jewish refugees will require aid to reach or to stay in countries other than Israel --

**THEREFORE BE IT RESOLVED** that there be constituted for 1957 a **UNITED JEWISH APPEAL EMERGENCY RESCUE FUND** and to carry out the foregoing, **BE IT FURTHER RESOLVED:**

1. That the United Jewish Appeal Emergency Rescue Fund campaign be conducted by the Jewish communities of the United States corollary to the regular campaign for 1957.
2. That, in addition to their contributions to the regular campaign, the Jews of America be called on to contribute the sum of \$100,000,000 to this Emergency Rescue Fund.
3. That contributions to this Fund be obtained through the fund-raising facilities of the local Jewish Welfare Funds, and the Welfare Funds be called upon to provide a clear and distinct channel for such contributions.
4. That each Jewish community agrees to accept for itself a fair share of this sum of \$100,000,000 and make every possible effort to raise its local quota.
5. That the responsibility of participating in the Emergency Rescue Fund be placed on each and every contributor.
6. That contributions by individuals to the Emergency Rescue Fund be made without reduction of their respective contributions to the regular campaign to be conducted in 1957.
7. That the Jewish communities of the country agree that the United Jewish Appeal's share from the regular annual campaign in 1957 be over and above the Emergency Rescue Fund, and in no case be less than UJA's share of the 1956 regular campaign proceeds.

### **WILLIAM ROSENWALD RECEIVES VOTE OF ACCLAIM TO HEAD UJA THIRD TIME**

Along with all these actions, the more than 1500 communal leaders gave a vote of acclamation to William Rosenwald of New York to return him to the General Chairmanship of the UJA for the third year in succession, elected U.S. Senator Herbert H. Lehman of New York as Honorary Chairman of the UJA, named Samuel Rubin of New York as Chairman of the \$100,000,000 Emergency Rescue Fund, and re-elected Rabbi Herbert A. Friedman as the UJA's Executive Vice-Chairman.

The delegates also endorsed the following slate of officers, re-electing: Dewey D. Stone of Brockton, Mass., Dr. Jonah B. Wise of New York, Morris W. Berinstein of Syracuse, N. Y., Jack D. Weiler of New York City, Joseph Holtzman of Detroit, Samuel H. Daroff of Philadelphia and Sol Luckman of Cincinnati, Ohio, as National Chairmen of the UJA, and Joseph I. Lubin and Jacob Sincoff of New York as UJA National Co-Treasurers.

In addition, they re-elected Joseph Meyerhoff of Baltimore as Chairman of the UJA's top-level National Campaign Cabinet; Fred Forman of Rochester, N. Y., as Vice-Chairman; Robert W. Schiff of Columbus, Ohio, as Chairman for Trades and Industry; Joseph Shulman of Paterson, N. J., as Chairman for Regions; Milton Kahn of Boston as Chairman of the Speakers Division; Isadore Breslau of Washington, D. C., as Allocations Chairman and Benjamin H. Swig of San Francisco as Chairman for Big Gifts.

### **MRS. GOLDA MEIR, ISRAEL'S FOREIGN MINISTER, VOICES ISRAEL'S INDOMITABLE WILL TO PEACE**

Israel's Foreign Minister, Mrs. Golda Meir, took time away from her grave responsibilities at the United Nations to address the great Friday session. The meeting gave her a standing ovation when she concluded, for what she had done was to voice the indomitable will to peace of Israel's people.

"There is no makeshift for peace," she declared. "Before October 29th and after October 29th, there was no intention on our part to be terrorized by our Arab neighbors. We want peace with them. It will be the happiest day in the life of Israel when we will have concluded peace settlements with all our Arab neighbors, but until that day we still demand to be allowed to live in peace within our boundaries. It is entirely up to the Arab countries and their governments whether there is peace in the area or not. As far as we are concerned, peace settlements or no peace settlements — let there be a state of peace instead of a state of war, the latter having been proclaimed by Nasser over and over again."

She asked for full understanding of Israel's case and cause — by governments and peoples everywhere. "There are moments when it seems there are very few who rally to the defense of the justified stand that Israel has taken," she declared. "In those moments, it becomes even more important and more significant and absolutely essential that there should be one place where there is perfect understanding, devotion, sympathy and determination — and that is among ourselves." She asked American Jews to create "a wall of minds and hearts" around Israel as it seeks the solution of its vast problems.

### **RABBI HERBERT A. FRIEDMAN IN KEYNOTE DESCRIBES DANGERS TO JEWS THE WORLD OVER**

The position, the plight, the dangers confronting Jews in many areas was described for the delegates by Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA. Here are major excerpts from his address — the facts and the figures on the Jewish plight in Eastern Europe, Israel and Egypt:

### **The Contrast in Israel Between 1955 and 1956**

A year ago our Study Mission went to Israel and arrived there at a time when it could be greeted by the words of Mr. Sharett who said in his first sentence, "You have come to our country at a time of grave emergency." That was a year ago.

This year our Study Mission left Israel to the sound of the mobilization of men to the colors, to the sight of armored trucks rolling down the roads and many members of our Mission left Israel with the smell of gunpowder in their nostrils because they did not leave until after the events of October 29th.

We arrived at a time when the entire country was undergoing the daily infiltrations of the fedayeen, the raiders who moved almost at will on the highways of the country, striking deep into the heart of settlements, killing and looting and burning and murdering indiscriminately, so that there was no citizen in the land who could truthfully say that he slept safely at night — nowhere, not even in the heart of the metropolis of Tel Aviv could a man honestly say that he was safe from hand grenades that might be thrown through his window.

#### **Israel's People: Everything For Defense - And an Open Door As Well**

The mood was one of a country beleaguered. If we had found the country solely and utterly pre-occupied with that problem, every one of us would have understood it, because, God knows, the matter of physical, personal safety is the prime concern of every human being and the matter of the security of the country is the prime concern of the government of a country. Therefore, if they had to be totally pre-occupied with that problem, no one of us would have had a word to say.

The wonderful part of our experience was that the leaders and the people were just as concerned in those moments of extreme harassment with the taking in of the homeless as they were with the protection of their own borders. And if the history of this time is ever written, this will be one of the most glorious episodes of it, that human values and the saving of human lives from some place else took equal precedence with the saving of those who were their own citizens.

What country, what people in the world has given those values equivalent weight? That is how it was — and is — in Israel and it is something to applaud.

#### **This is Happening Now: Immigration From a Closed Door Country**

This fact struck us and it struck us in so many ways. We went in two buses to Lydda Airport. There at Lydda a plane dropped out of the sky wherein there were already ominous clouds of war, and out of that warlike sky there came a cargo of flesh and blood, carrying in it warmth and love and tears and hopes, and people walked down the ramp. We, the Americans, stood there and we looked at it. Oh, if I had the words to describe that scene to you! Children came off that plane. A baby four weeks old came off that plane. The hugging, the kissing, strong men grabbing each other and crying! You could see the aching hunger of years of separation which were being bridged by those arms. The aching hunger of people who thought that their loved ones were dead many years ago.

For those who came off that plane came from a so-called "closed-door" European country. And the gap of history, and time and space, was being bridged. At first, and I tell you this now not oratorically but factually, at first we thought that those immigrants were being let out because they were being allowed to reunite with their families in Israel.

### **This Is a Real Letting Out Of Jews**

I want you to know that this movement, which as of today consists of more than 300 people a week, and in the month of December will be 500 people a week, no longer has to do with the reuniting of families. This is a real immigration to Israel. This is a real letting out of Jews. Not 25 per cent of those coming in on the planes which are now arriving daily — 70 on a plane each day of the week — not 25 per cent of them have relatives in Israel with whom they are reuniting.

I asked one of them, "Why do you come? Don't you know there is serious trouble here in Israel, that it lives in peril? Where you are coming from there is no war." I make quick to say that I am not talking of Hungarian Jews. And I got a very interesting answer. One was a positive answer on the part of a boy who said, "I cannot live a full Jewish life. That is why I have come, no matter what the war here."

I got an answer from an older man. He said to me, "Anti-Semitism in the country from which I have fled is rife." I said, "It always has been known to be so in that country. Why is it worse now?" And his answer stabbed into the current history of Eastern Europe. "It's worse now," he said, "because under the policy of liberalization there is more freedom in my country now, and where there is more freedom there is more freedom to speak out against us." A fantastic twist! There is more freedom, so there can be more anti-Semitism.

### **They Are Coming Undaunted Despite the Perils to Israel**

They are coming to Israel in spite of tension because they want to live full Jewish lives and they are coming in spite of tension because they are afraid to live where they are.

What we saw in Europe and in Israel was a century ago, because after we came back two things happened: The first concerns what is happening now in Vienna. Past the Russian tanks, past the silent guards, past the cocked rifles that sometimes spit forth death, Jews of Hungary, among many others, are making the march to freedom. And with great love the JDC — which is you and me — is picking them up and giving them help. We will have to give them much, much more, for they deserve it.

### **Nasser Has Risen From Hitler's Ashes**

One more thing happened since we returned from the Mission: this nightmare of seeing the rise out of the ashes of the first Hitler a fantastic second Hitler, graven in the same image and utilizing the same methods. I refer, of course, to Nasser, a poisonous man who has not the imagination to concoct new ways but uses the old ones, so that I have the unearthly, eerie feeling that I am standing back in 1936 again.

This is no accident, by the way. I tell you something now that I wish you would tell all over this country broadside. What Nasser is doing is no accident, because what he is doing in copying the Nazi pattern stems from the fact that he has employed as the head of the Ministry of National Guidance — such a euphemistic and harmless

phrase — a man whom he plucked from the Argentine, Johann Von Leers, who ran to the Argentine from Nazi Germany after World War Two, and who is today in Egypt at the head of a staff of 200 people, Nazis, directing the Egyptian campaign of extermination against the Jews whose characteristics and whose details are identical with 1936 in Germany, and here are the details:

### **Cairo Terms Egyptian Robbing of Jews 'Management'**

On the 8th of November, in Egypt's "Journal de Commerce," a list was published by the Egyptian government of 486 persons, most of them Jews, whose property was put under what the Egyptians call "management." High up on the list were the names of the leading Jewish families of Egypt, including Cicurel, the biggest department store in Cairo, owned by the father-in-law of Pierre Mendes-France. The store has been requisitioned in the same way as Wertheim in Berlin and other stores in Germany were seized. That is what we are seeing again. It's a bad dream! It's crazy! It can't happen! But it is happening. Four hundred and eighty six were on the first list published on the 8th of November! God knows how many will be on the list tomorrow and next week and next month.

### **Egypt Passes a Nationality Statute Resembling Nazi's Nuremberg Laws**

On November 23rd, there was a Nationality Law published in Egypt in the official bulletin. Why do I say it is 1935 and 1936? Because it was then that the Nazis introduced the Nuremberg Laws, one of which spelled out German citizenship. That German law stripped Jews of citizenship, and on November 23rd a law was passed in Egypt saying that he was an Egyptian who possessed Egyptian citizenship as of January 1, 1900 — 56 years ago — and he who did not have Egyptian citizenship in 1900 does not have it now.

What is the difference between this and Hitlerism? In a place called the Prison des Barrages, there are 1,000 Jews. There is the Jewish community school called the Abassiah where 600 Jews are imprisoned. The school has been turned into a prison. Nationality laws, jail, taking of property, deportations, refusals to sell food — you tell me if there is anything different between this and Hitlerism.

Ben Gurion called it a "reign of terror". The New York Times yesterday said it better than I have just said it. They said it this way: "The methods used are so similar to what Hitler did before the war as to be frightening."

### **What All This Terror Means to American Jews**

Charles Jordan told you about Hungary and Vienna and you know about Israel, and I have told you that there is this break in immigration from "closed door countries," from which there are now streaming people by the thousands who have to be taken care of, and from Egypt and from North Africa, and if there ever was a time when we were back in the business of rescue and emergency, this is it.

A meeting began eight o'clock yesterday morning — the officers of the United Jewish Appeal whom you entrust to lead this great body. They started to meet early yesterday morning and continued late into the night. They reviewed this picture. They saw it in its totality, Israel plus everything else, and they started talking, for they are also only frail human beings. They are not gods.

They started talking about how we should respond to what is going on in the



Jewish world. They know one thing — because they are practised men in the art of saving lives: that with money, vast quantities of it, great rescue can be done. Without it, they said, we will just cry our hearts out and not be able to do anything. And so they started to talk of what to do and how to do it and how much to do. The discussion was about what kind of a rescue and emergency fund shall we make this year and how big shall it be and who will give how much to it, so that we can get some idea of how big it can be made.

### **How Much For Rescue: The Decision Rests With You**

There was talk of \$50,000,000 — \$75,000,000 — \$100,000,000. There was talk — not from loose and irresponsible men — but from authentic men, who have a right to speak, and I tell you that that is the problem we have put on the table before you today. You must decide. We can only tell you, we can only warn you, we can only urge you, we can only beg of you. But you must decide — you.

We will all cry together later if we don't do enough, but there is nobody who can say what to do except you. There is no emperor, there is no ruler in Jewish life who dictates. Whatever comes from the wellsprings of the heart of the collective Jewish people, whatever comes out of your heart, that is the decision.

I would only say this: I feel that the world cannot destroy us, not in Egypt and not in Russia and not in Israel and not in North Africa and no place. The world cannot destroy us. We can only destroy ourselves by cowardice or by ignorance or by laziness or by fear or by refusal to meet a challenge.

### **CHARLES H. JORDAN OF JDC GIVES EYE-WITNESS ACCOUNT OF EXODUS FROM HUNGARY**

Charles H. Jordan, Director General of the Joint Distribution Committee, who had arrived hours before from Vienna, gave a stirring and unforgettable account of what has been — and is — happening on the Austro-Hungarian border, and in Vienna, as a result of the recent events in Hungary. Here are principal excerpts from his address — heart-rending, mind-shattering, but, for all that, factual and impassioned only in its naked truth:

Suddenly, on the evening of November 4th, the first refugees appeared on the borders of Austria, and within twenty-four hours ten thousand had crossed the border into Austria, something which nobody had expected, something which surprised everyone, something which overwhelmed all of us.

Of course we all rushed to the border that very day, each looking for his own — the Catholics, the Protestants, and the Jews, all looking for their people, to see what immediate help they could render them. The people came as they were when they left from wherever they left. The women came out of their kitchens, still wearing their aprons, their babies in their arms; the men came right off the farms, from out of the factories, from wherever they were working. Nobody carried a bundle; nobody carried a suitcase. Many of them had no coats on, and it was bitter cold.

### **The Exodus Came Without Warning; We Were Overwhelmed**

There were no facilities in Austria for the arrival of any such group. There were no camps; there were no barracks; there was nothing. Nobody was prepared for it. But today, only three weeks later, there are a hundred thousand of them.

We are today operating a rescue service. The Austrian Government is unable to deal with the problem. It is overwhelmed by it. The intergovernmental organizations of the world are unable to deal with the problem. It has overwhelmed them. It comes back to private initiative. It comes back to the kind of assistance which only a voluntarily-organized body, which takes care of its own people, can render. The Austrian Government, the International Red Cross, international government organizations burn up the wires in Austria and tell us thirty Jews have turned up here, fifty Jews have turned up there, a hundred Jews have turned up in another place, please come and get them and take them and do something for them.

We have a rescue team. We are sending trucks and busses and jeeps out to the borders and we are picking up the Jews and we are taking them to reception centers of our own. We haven't got the staff. The wives and husbands of our staff go out and drive these trucks, go out and get these people, go out and put them up in temporarily-rented rooms, and with all of that, today, we have almost five thousand Jews of Hungary in Austria; we have only beds for about three thousand of them.

Yesterday I had three calls from Austria, urgent calls from Austria: "What shall we do? We can no longer put these people anywhere, because the facilities are over-taxed. There is no room to be had and we cannot leave these people in these camps, in these miserable camps, particularly if they are Orthodox."

#### **'I Know From Being a Refugee Myself Once What JDC Means'**

In 1933, ladies and gentlemen, I, who am American-born, fled from Germany — to which I returned as a child — and I came through Czechoslovakia at the time, through Prague, and I had to go to the Joint in Prague and ask them to help me, and they helped me. I know how these people feel to be out on a limb. I know that the Joint, and that you people, have always done more than your share, and that we together have always managed to beat the most difficult problems.

But here we have a problem of ever-increasing proportions, and I wish and I hope that the hundred-and-twenty thousand Jews of Hungary can all come out; that they could leave this inhospitable place; that they could come out and bring up their children in an environment such as we would like to bring up our children in; that they could have freedom once and for all; that they don't have to keep whispering and being afraid of the secret police and having their loved ones arrested without notice.

#### **We Must Show Them Their Freedom Flight Is Worthwhile**

That is what has been happening. But how are we going to treat them when they come out? In their first brush with freedom, in their first entrance into a free world, it should be up to us to give them the kind of treatment, with love, with dignity, that would prove to them that it was worth risking their lives to run for freedom.

In the Vienna office a few days ago I met one of my old friends from Budapest. He and his wife with their wonderful fourteen-year-old boy were there. They had come out and I said to them, "How have you dared to take this chance with this boy? You could have lost your lives," and he said to me, "Better to lose your life fighting to get freedom than to be buried alive in the kind of place in which we have been. We have made up our minds and so have many other people, that we prefer to risk death for the chance to live in freedom and dignity.

I am putting you on notice, ladies and gentlemen, that the movement of the Jews

of Hungary is on, that they are coming out in larger numbers and that they hopefully will be coming out in ever larger numbers. We have an awful lot of trouble, an awful lot of "tzuris." There are many, many areas in the world today in which we are concerned and in which we have to worry and in which we have to care. This is only one of them.

### **We Need Everything - Down To a Toothbrush For Each Refugee**

My heart is full. I would like to talk about a lot of other things that I am concerned about, but I think it is enough. I think this, if anything, symbolizes the totality of the Jewish need today. Nothing more need be said, and one of the great problems that we have in Austria today, I want to add, is that fortunately Jews are coming out and in large numbers, and we need to accommodate them. We need to have a bed for them, we need blankets, we need towels, we need a toothbrush for each. It is as simple as that — a toothbrush.

Where do we get all this money from? We believe that this is essentially a problem for the governments of the world and we are trying to deal with it on an inter-governmental level, but the machinery of bureaucracy, ladies and gentlemen, is something to behold. If it were not for the private initiative of the voluntary agencies such as the Joint Distribution Committee with the help of the United Jewish Appeal, people in countries of first asylum — and I am not exaggerating now — would die of hunger and would die of cold. Let's face it. We are the first there, we are the first to render the most minimum assistance and we cannot wait for the machinery of government to get started, because it always comes too late with too little.

### **You, Through JDC and UJA, Must Get There First**

We will insist on it, of course, but we've got to be there first and foremost and we've got to take care of the man who is coming in today and to feed him and clothe him and shelter him, and we cannot wait until somebody passes a bill to get an appropriation to do it that way. That is the strength and that is the beauty of the private initiative as it is embodied in you, in the Joint Distribution Committee, in the United Jewish Appeal.

All I can say to you is that I presented a budget of the Joint Distribution Committee to the Council of the JDC yesterday afternoon. I said to the Council: "This budget was made up a lifetime ago, two months ago. In the last two months things have happened which nobody had envisaged, for which nobody planned, for which nobody had budgeted."

I am putting it to you today to forget about budgets for 1957 and to put up the money because you are the only ones to whom the Jewish world can look for that kind of money, the money to meet the emergency problems which have arisen after we made up our budgets for 1957.

**R<sub>x</sub> FOR TODAY'S EMERGENCY:**

**STAND UP AND BE COUNTED  
AS A SAVER OF LIVES**

## COMMUNITY RESPONSE TO CRISIS SHOWS IN CASH OUTPOURING

The final session Sunday morning, December 2, opened with a particularly appropriate event for a Conference that had been called to cope with the greatest emergency in Jewish life since the Hitler era. The many sizeable delegations came armed with checks for the UJA, and—as the photos on these pages show—had to stand in line, which they did gladly, in order to present them. The checks were received in UJA's behalf by Samuel H. Daroff of Philadelphia, a UJA National Chairman and Chairman for Cash, and by UJA General Chairman William Rosenwald. These checks, plus other remittances during the past several months, gave the UJA close to \$30,000,000 for the last part of the year, exclusive of cash to be remitted during December. All remittances are on both the regular and Special Survival Fund efforts for 1956. New York check was presented by Jack D. Weiler (see page 4), to put N. Y. Remittances at \$7,764,000 since July. In the photos shown here, Mr. Rosenwald is in the center, Mr. Daroff at the right, and the community leader who is making the cash presentation is at the left. Totals under each photo are for last half of 1956.



**JOSHUA B. GLASSER, Chicago**  
\$2,021,000



**JOSEPH HOLTZMAN, Detroit**  
\$2,270,000



**ALBERT A. LEVIN, Cleveland**  
\$1,356,000



**SAMUEL PENSICK, Los Angeles**  
\$1,735,000



**FRED MONOSSON, Boston**  
\$1,265,000



**LOUIS J. FOX, Baltimore**  
\$433,000



**ISADORE D. FINK, Minneapolis**  
\$251,000



**NORMAN R. COHEN, Dallas**  
\$159,000



**BENJAMIN J. MASSELL, Atlanta**  
\$220,000



**MOSES M. KATZ, ADOLPH KIESLER, Denver**  
**\$252,000**



**RABBI ISADORE BRESLAU, Washington, D.C.**  
**\$544,000**



**BARNEY RAPAPORT, Hartford**  
**\$147,000**



**JOSEPH ROTH, Syracuse**  
**\$101,000**



**DAVID J. ROSENTHAL, Rochester**  
**\$146,000**



**MRS. JACK A. GOODMAN, Indianapolis**  
**\$99,000**



**BENJAMIN BRIER, Providence**  
**\$156,000**



**PAUL KAPELOW, New Orleans**  
**\$97,500**



**JOSEPH MARKELL, Buffalo**  
**\$311,000**



**CHARLES E. SCHWARTZ, Akron**  
**\$154,000**



**CASH  
MEANS  
LIFE**

**Send it today!**



**MRS. MIKE FREEMAN, Omaha**  
**\$142,000**



**WILLIAM KAHN, Columbus**  
**\$116,000**



**LOUIS BROOK, Dayton**  
**\$70,000**



**BERNARD NATKOW, South Bend**  
**\$58,000**



**MRS. BERNARD FENSTERWALD, Nashville**  
**\$30,000**



**CLARENCE JUDAH, Louisville**  
**\$104,000**



**NORMAN BERLIN, Norfolk**  
**\$21,800**



**JOHN J. FOX, New Haven**  
**\$125,000**



**DAVID ARONSTEIN, Richmond**  
**\$32,300**



**LOUIS KAGAN, Jersey City**  
**\$41,200**



**MRS. EDWARD SCHAFFER, Springfield, Mass.**  
**\$72,000**

**CASH  
MEANS  
RESCUE**  
**Pay your Pledge today!**



**MRS. WILLIAM DIAMONDSTEIN, Newport News**  
**\$15,000**



**MRS. REGGIE ACKERMAN, Stamford  
\$30,600**



**MAURICE FREEDMAN, Albany, to MORRIS W. BERINSTEIN  
\$82,000**



**BEN KATZ, Troy  
\$10,300**



**LEONARD SEBRANS, Canton  
\$10,300**



**DEVERE KAUFMANN, West Chester, Pa.  
\$15,000**



**DR. WALTER S. GROSS, Schenectady  
\$50,000**



**ARTHUR SCHECTER, Grand Rapids  
\$57,000**



**MRS. BENJAMIN FRIEDMAN, Poughkeepsie  
\$22,400**



**MRS. LEONARD GIDDINGS, Plainfield, N. J.  
\$45,000**



**ABRAHAM B. HALPERN, New Brunswick  
\$26,100**



**MRS. L. H. ROSENBLUM, Elmira  
\$11,500**



**ISADORE KORNZWEIG, Hazleton, Pa.  
\$12,100**

## HERE IS A PARTIAL LIST OF OTHER MAJOR REMITTANCES OF CASH BY COMMUNITIES

The following is a partial listing of the many other communities which made substantial remittances of cash during the past several months both on their regular and Special Survival Fund campaigns. The UJA's Cash Chairman, Samuel H. Daroff of Philadelphia, extends sincerest thanks to the many smaller communities which sent cash but whose omission from this list is due only to lack of space.

<u>COMMUNITY</u>	<u>AMOUNT</u>	<u>COMMUNITY</u>	<u>AMOUNT</u>
Philadelphia, Pa.....	\$1,020,000	Oakland, Calif.....	\$ 42,200
St. Louis, Mo.....	690,000	New London, Conn.....	42,000
San Francisco, Calif.....	310,000	Tyler, Tex.....	42,000
Tulsa, Okla.....	295,000	Lewiston-Auburn, Me.....	41,000
Newark, N. J.....	258,000	Lorain, Ohio.....	40,500
Pittsburgh, Pa.....	205,000	El Paso, Tex.....	38,250
Kansas City, Mo.....	161,000	Camden, N. J.....	37,700
Providence, R. I.....	156,000	Fort Wayne, Ind.....	37,000
Miami, Fla.....	132,000	Bangor, Me.....	37,000
Cincinnati, Ohio.....	125,000	Greenwich, Conn.....	36,700
Wilkes-Barre, Pa.....	123,000	Lawrence, Mass.....	35,500
Worcester, Mass.....	116,000	Long Beach, Calif.....	32,700
Houston, Tex.....	104,500	Norwich, Conn.....	32,600
Bridgeport, Conn.....	101,000	Duluth, Minn.....	32,500
New Orleans, La.....	97,500	Richmond, Va.....	32,300
North Hudson County, N. J.....	97,000	Englewood, N. J.....	32,250
Scranton, Pa.....	96,000	Sioux City, Iowa.....	31,100
Toledo, Ohio.....	95,000	Youngstown, Ohio.....	31,000
St. Paul, Minn.....	92,000	Phoenix, Ariz.....	30,900
Paterson, N. J.....	91,000	Flint, Mich.....	30,900
Harrisburg, Pa.....	91,000	Danbury, Conn.....	30,000
Des Moines, Iowa.....	85,500	Pottstown, Pa.....	28,000
Seattle, Wash.....	84,000	Waterbury, Conn.....	27,700
Allentown, Pa.....	78,000	Rock Island, Ill.....	27,000
Trenton, N. J.....	76,000	St. Joseph, Mo.....	26,800
Wilmington, Dela.....	75,000	Chattanooga, Tenn.....	26,100
Birmingham, Ala.....	72,000	Fall River, Mass.....	25,900
Memphis, Tenn.....	70,500	Westport, Conn.....	25,300
Dayton, Ohio.....	70,000	Spring Valley, N. Y.....	25,100
Atlantic City, N. J.....	62,000	New Bedford, Mass.....	25,000
Shreveport, La.....	61,000	Charlotte, N. C.....	25,000
San Antonio, Tex.....	56,000	Middletown, Conn.....	23,500
Salt Lake City, Utah.....	55,500	Coatesville, Pa.....	23,000
Gary, Ind.....	55,000	Teaneck, N. J.....	22,400
Passaic, N. J.....	53,500	Hollywood, Fla.....	22,000
Las Vegas, Nev.....	51,000	Waco, Tex.....	22,000
Charleston, W. Va.....	50,000	Goldsboro, N. C.....	21,900
Elizabeth, N. J.....	48,700	Portland, Me.....	21,800
Lexington, Ky.....	45,000	Savannah, Ga.....	21,600
Pawtucket, R. I.....	44,400	Leominster, Mass.....	21,500
San Diego, Calif.....	43,800	Lynn, Mass.....	21,500
Southern Illinois, Ill.....	43,400	Montgomery, Ala.....	21,250
Perth Amboy, N. J.....	43,000	Glens Falls, N. Y.....	21,100
Wichita, Kans.....	42,600	Tucson, Ariz.....	21,000



<u>COMMUNITY</u>	<u>AMOUNT</u>	<u>COMMUNITY</u>	<u>AMOUNT</u>
New Britain, Conn.....	\$ 21,000	Middletown, N. Y.....	\$ 13,300
Fitchburg, Mass.....	21,000	Norristown, Pa.....	13,000
Woonsocket, R. I.....	21,000	Madison, Wisc.....	12,750
Pontiac, Mich.....	20,900	Aurora, Ill.....	12,500
Huntington, W. Va.....	20,000	Michigan City, Ind.....	12,500
Reading, Pa.....	19,800	Pittsfield, Mass.....	12,500
Burlington, Vt.....	18,750	Kingston, N. Y.....	12,500
Bay City, Mich.....	18,400	Altoona, Pa.....	12,500
Portsmouth, Va.....	18,400	Austin, Tex.....	12,250
Hamilton, Ohio.....	18,250	Dover, N. J.....	12,150
Meriden, Conn.....	18,000	Joliet, Ill.....	12,100
Erie, Pa.....	17,700	Willimantic, Conn.....	12,000
Bridgeton, N. J.....	17,000	Decatur, Ill.....	12,000
Pottsville, Pa.....	17,000	Haverhill, Mass.....	12,000
Newburgh, N. Y.....	16,400	Wildwood, N. J.....	12,000
Bayonne, N. J.....	15,700	Saginaw, Mich.....	12,000
Charleston, S. C.....	15,500	Terre Haute, Ind.....	11,800
West Palm Beach, Fla.....	15,300	Alexandria, La.....	11,750
Salisbury, Md.....	15,100	Elmira, N. Y.....	11,500
Fairlawn, N. J.....	15,000	Kenosha, Wis.....	11,300
Hackensack, N. J.....	15,000	Corpus Christi, Tex.....	10,900
Morristown, N. J.....	15,000	Racine, Wis.....	10,700
Greensboro, N. C.....	15,000	St. Petersburg, Fla.....	10,500
Johnstown, Pa.....	15,000	Stockton, Calif.....	10,200
Sharon, Pa.....	15,000	Lancaster, Pa.....	10,200
Columbia, S. C.....	15,000	Tampa, Fla.....	10,000
Cheyenne, Wyo.....	15,000	Augusta, Ga.....	10,000
York, Pa.....	14,500	Kankakee, Ill.....	10,000
East Chicago, Ind.....	14,000	Waterloo, Iowa.....	10,000
Asbury Park, N. J.....	14,000	Holyoke, Mass.....	10,000
Oklahoma City, Okla.....	14,000	Chester, Pa.....	10,000
Salem, Mass.....	13,800	Easton, Pa.....	10,000
Monroe, La.....	13,600	New Castle, Pa.....	10,000
Lebanon, Pa.....	13,600	Washington, Pa.....	10,000
Green Bay, Wisc.....	13,500		

**WE DARE NOT DO LESS...**

**\$100,000,000 FOR RESCUE**

\* \* \* \* \*

**TO MEET ALL OTHER NEEDS \$105,000,000**

*To assure without delay  
the rescue of the driven  
and the oppressed . . .*



**JEWISH AGENCY ARRANGES FREE TRANSPORTATION FOR EGYPTIAN JEWS**  
JERUSALEM, Dec. 4. (JTA)—The Jewish Agency has instructed all international airlines to transport to Israel, at the Agency's expense, any expelled Egyptian Jew who asks to go there, it was revealed here today at a meeting of the Agency executive.

Contacts have been established with various international organizations to cooperate in the transportation and absorption of the deported Jews, Zalman Shazar, acting chairman of the executive, told the meeting. Top priority will be given to the absorption of the expellees.

*and in tribute to*

*Samuel D. Leidesdorf*  
*of New York*

*for a lifetime of inspiring  
service to humanity and freedom*



*Reserve*

*Saturday Evening, February 2, 1957*

*Waldorf-Astoria Hotel--New York*



**UJA'S NATIONAL TESTIMONIAL DINNER**