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"Report to Members: United Jewish Appeal National Campaign  
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REPORT TO MEMBERS  
UJA NATIONAL CAMPAIGN COUNCIL  
VOLUME XII  
1957

# Report

TO MEMBERS  
OF THE NATIONAL CAMPAIGN COUNCIL



\$100,000,000

UJA EMERGENCY RESCUE FUND

For Freedom . . . For Survival

Over and Above

1957 REGULAR CAMPAIGN GOAL

\$105,557,250

## 1957 UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL - JOINT DISTRIBUTION COMMITTEE - NEW YORK ASSOCIATION FOR NEW AMERICANS

Vol. XII, No. 1, February 11, 1957

165 West 46th St., New York City

NOT FOR PUBLICATION

### American Jewish Leaders Give Great Send-Off to 1957 UJA in tribute to SAMUEL D. LEIDESDORF

For Regular Campaign	<b>\$11,489,000</b>
Their Initial Response	
For Emergency Rescue Fund	<b>\$9,522,000</b>
<b>A RECORD TOTAL</b>	<b>\$21,011,000</b>

The next pace-setting action . . .

### NATIONAL INAUGURAL CONFERENCE UNITED JEWISH APPEAL

MARCH 3, 1957

FONTAINEBLEAU HOTEL

MIAMI BEACH

**UJA SURGES INTO 1957 -- THE YEAR OF RESCUE -- WITH A RECORD-SHATTERING \$21,011,000 IN PRE-CAMPAIGN GIFTS FROM AMERICAN JEWISH LEADERSHIP AT DINNER ON FEBRUARY 2 HONORING SAMUEL D. LEIDESDORF AND UJA 1956 OFFICERS**

"You have been present at a meeting which has raised more than \$21,000,000." That was the electrifying announcement made by Edward M. M. Warburg near the close of UJA's national Testimonial Dinner to Samuel D. Leidesdorf, held at the Waldorf-Astoria Hotel in New York on the evening of February 2. The gathering of more than 600 Jewish communal leaders representing all sections of the country, their hearts still filled with emotion from the stirring picture recounted to them by Rabbi Herbert A. Friedman of Jews on the move by the thousands from lands of terror and degradation, proudly cheered the announcement of the record-breaking sum in pre-campaign gifts they had brought forward. They could be happy in the knowledge that a giant step forward had been taken in building the UJA Emergency Rescue Fund to save and rebuild at least 100,000 Jewish lives this year.

This is how they gave the total: \$9,522,000 for the Rescue Fund and \$11,489,000 for the regular 1957 campaign.

**Why They Gave**  
**AMERICAN JEWISH**

UJA General Chairman William Rosenwald said that the dinner initiated the first phase of a nationwide campaign taken up by American Jewry in their "deep concern over the catastrophe threatening Jews overseas. The individuals and the communities represented here tonight have shown their concern by this magnificent outpouring of life-saving gifts. Their giving was impelled by a profound anxiety over the flight of Jews from oppression in Hungary, anxiety for the thousands driven out of Egypt and equal concern for other thousands managing to struggle through to freedom from Eastern Europe and North Africa."

Honored guest Sam Leidesdorf gave the second part of the reason. Pointing out that the vast majority of the refugees are finding a haven in Israel, he declared: "I'm probably closer to the financial situation in Israel than anyone else here. I know the gravity of Israel's problem in meeting pressing needs and, at the same time, facing the additional burden of receiving this great human flow. This last need, a humanitarian must, is why we are giving and must continue to give to the utmost."

**"Don't Weep -- Stand Staunchly"**

Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman, stressing that both the people of Israel and the Jews of America must turn with fullest vigor to the sacred task of life-saving and life-building, summed up with these ringing words:

"The honor of American Jews is now at stake. Remember — in Hitler's Europe Jews wept and died, they had no other choice. More recently, Jews in Israel sang and fought, they had no other choice. We in America need neither to weep or to die, sing or fight. We need only stand staunchly behind those who need to feel our strength. We promise ourselves, our God, and our history that this year of 1957 we shall not be found wanting."

**1956 Officers Get Awards**

The Testimonial Dinner also served as a forum to pay tribute to the 1956 UJA officers for the selfless and dedicated leadership which did so much to make last year's campaign so effective and which laid the groundwork for an even greater achievement this year. It was indeed fitting that these leaders be honored at this dinner, for among them, they made up a good part of the total of the record gifts.



### **SAMUEL D. LEIDESDORF**

Outstanding UJA leader and Treasurer of Greater New York UJA, receives 2,000-year-old vase excavated in Israel, from Mrs. David M. Levy, Honorary Chairman, National Women's Division, in heartfelt tribute from UJA. General Chairman William Rosenwald and Honorary Chairman Edward M. M. Warburg joined in the ceremony.

Each of the 1956 officers was presented with an ancient lamp excavated in Israel and dating from the period of 200 C. E. The awards were made to Morris W. Berinstein, Syracuse; Isadore Breslau, Washington; Samuel H. Daroff, Philadelphia; Fred Forman, Rochester; Joseph Holtzman, Detroit; Milton Kahn, Boston; Joseph I. Lubin, New York; Sol Luckman, Cincinnati; Joseph M. Mazer, New York; Joseph Meyerhoff, Baltimore; Mrs. Henry Newman, Kansas City; William Rosenwald, New York; Samuel Rothberg, Peoria; Robert W. Schiff, Columbus; Joseph Shulman, Paterson; Jacob Sincoff, New York; Michael A. Stavitsky, Newark; Dewey D. Stone, Brockton and Boston; Benjamin H. Swig, San Francisco; Edward M. M. Warburg, New York; Jack D. Weiler, New York; Jonah B. Wise, New York.

### **WILLIAM ROSENWALD SETS MAGNIFICENT LEVEL FOR 1957 GIVING**

UJA General Chairman William Rosenwald, declaring that this was the year of rescue — the year when American Jewry must rise to its greatest responsibility in a decade — set a towering plateau of giving. He announced a 1957 gift totaling \$500,000. This pace-setting announcement demonstrated concretely what Mr. Rosenwald meant when he called upon American Jews to build the Emergency Rescue Fund by giving "over and above" their gifts to the regular campaign.

### **ISRAEL ROGOSIN MORE THAN DOUBLES REGULAR GIFT FOR RESCUE FUND**

Israel Rogosin of North Hudson, N.J., always in the forefront, campaign after campaign, made his announcement of a higher level gift than ever. He announced a contribution of \$100,000 to the 1957 regular campaign and more than doubled it with a gift of \$250,000 to the Emergency Rescue Fund for a 1957 total of \$350,000.

### **SAMUEL RUBIN GOES ALL-OUT FOR RESCUE FUND**

Samuel Rubin of New York, who has accepted the Chairmanship of the Emergency Rescue Fund, showed how he thought the Rescue Fund should be supported by announcing a gift of \$30,000 to the regular 1957 campaign and more than eight times as much — \$250,000 — to the Emergency Rescue Fund, for a 1957 total of \$280,000.

### **MAZER FAMILY ANNOUNCES GREAT TOTAL**

Joseph M. Mazer of New York, Co-Chairman of the Emergency Rescue Fund, announced the gift for his family of \$125,000 to the regular 1957 campaign and \$150,000 to the Emergency Rescue Fund, for a grand 1957 total of \$275,000.

## DINNER WITNESSES OUTPOURING OF SENSATIONAL GIFTS

SAUL and ROBERT W. SCHIFF and ASSOCIATES of New York and Columbus, Ohio, again made a magnificent announcement, \$155,000 for the regular campaign and \$100,000 to the Emergency Rescue Fund, for a 1957 total of \$255,000.

THE CHARLES B. MAYER FAMILY of New York made the mighty announcement of a gift of \$150,000 for the regular campaign and \$100,000 for the Emergency Rescue Fund, a 1957 total of \$250,000.

THE HERMAN TAUBMAN FAMILY of Tulsa made the tremendous gift of \$65,000 to the regular campaign and \$185,000 to the Emergency Rescue Fund for a total of \$250,000.

MRS. FELIX M. WARBURG and EDWARD M.M. WARBURG, UJA Honorary Chairman, of New York, made an announcement of \$165,000 for the regular campaign and an additional \$75,000 to the Emergency Rescue Fund, for a 1957 total of \$240,000.

NATIONAL CONTAINER CORPORATION, A SUBSIDIARY OF OWEN-ILLINOIS, announced a gift of \$147,350 for the regular campaign and \$57,000 to the Emergency Rescue Fund, for a total of \$204,350.

MR. and MRS. JAKOB MICHAEL of New York announced \$25,000 to the regular campaign and a tremendous \$175,000 to the Emergency Rescue Fund, for a 1957 total of \$200,000.

MAX M. FISHER, C. WILLIAM SUCHER and AURORA SPEEDWAY GROUP, Detroit, made known gifts of \$110,000 regular and \$90,000 Emergency Rescue Fund, making a total of \$200,000.

A.C.F. WRIGLEY STORES, Detroit, announced gifts of \$128,000 regular and \$72,000 Emergency Rescue Fund, making a total of \$200,000.

JACK D. WEILER and BENJAMIN J. SWIG, of New York and San Francisco respectively, National Chairman and National Big Gifts Chairman, announced \$85,000 to the regular campaign topped by \$100,000 to the Emergency Rescue Fund, a 1957 total of \$185,000.

SAMUEL N. and GEORGE FRIEDLAND of Miami and Philadelphia, gave \$175,000 combined.

ADOLPH KIESLER of Denver again came forward staunchly with \$60,000 to the regular campaign and \$100,000 to the Emergency Rescue Fund, a 1957 total of \$160,000.

ROBERT J. GURNEY of Gastonia, N.C., announced \$50,000 to the regular campaign and an Emergency Rescue Fund of \$100,000, for a 1957 total of \$150,000.

MRS. LOUIS ALTSCHUL of New York announced a gift for the Altschul Foundation of \$100,000 to the regular 1957 campaign and another \$25,000 gift to the Emergency Rescue Fund, for a 1957 total of \$125,000.

BENJAMIN J. MASSELL of Atlanta, with a \$60,000 gift to the regular 1957 campaign, announced an additional \$50,000 to the Emergency Rescue Fund, a total of \$110,000.

JOSEPH HOLTZMAN and NATHAN SILVERMAN, Detroit, announced \$52,000 to the regular and \$51,000 to the Emergency Rescue Fund, making a total contribution of \$103,000.

SENATOR HERBERT H. LEHMAN, UJA's beloved Honorary General Chairman, announced a contribution of \$60,000 to the regular 1957 campaign and \$40,000 to the Emergency Rescue Fund, for a 1957 total of \$100,000.

JACK GOLDFARB of New York, who chaired the dinner, announced \$40,000 to the regular campaign and \$60,000 to the Emergency Rescue Fund, for a total of \$100,000.

CHARLES GUTWIRTH of New York announced \$30,000 for the regular campaign and more than double — \$70,000 — to the Emergency Rescue Fund, a 1957 total of \$100,000.

ABE KASLE of Detroit announced \$30,000 for the regular 1957 campaign and more than doubled that gift with \$70,000 to the Emergency Rescue Fund, for a \$100,000 total.

SAMUEL D. LEIDESDORF of New York, at the dinner in his honor, announced a gift of \$40,000 to the regular campaign and \$60,000 to the Emergency Rescue Fund, a total of \$100,000.

MRS. DAVID M. LEVY of New York, gracious Honorary Chairman of the National Women's Division, announced \$50,000 to the regular 1957 campaign and \$50,000 to the Emergency Rescue Fund, for a 1957 total of \$100,000.

PHILIP LOWN of Boston, dynamic New England Division Chairman, announced \$50,000 to the regular campaign and \$50,000 to the Emergency Rescue Fund, a total of \$100,000.

YOLAND D. MARKSON of Los Angeles, announced \$25,000 to the regular campaign and \$75,000 to the Emergency Rescue Fund — a total of \$100,000.

SANDITEN FAMILY of Tulsa, announced \$75,000 to the regular campaign and \$25,000 to the Emergency Rescue Fund, a total of \$100,000.

JOSEPH MEYERHOFF of Baltimore, Chairman of the National Campaign Cabinet, announced a \$45,000 gift to the regular 1957 campaign and topped that sum with \$50,000 to the Emergency Rescue Fund, for a 1957 total of \$95,000.

#### HIGH ORDER OF GIVING MAINTAINED THROUGHOUT THE COUNTRY

Crown Family Foundation, Chicago, \$50,000 regular and \$30,000 Emergency Rescue Fund, for a total of \$80,000; Jacob Feldman, Dallas, \$30,000 regular and \$50,000 Emergency Rescue Fund for a total of \$80,000; Jacob Sapirstein, Cleveland, \$60,100 regular and \$16,900 Emergency Rescue Fund for a total of \$77,000; Joseph I. Lubin, New York, \$45,000 regular and \$30,000 Emergency Rescue Fund for a total of \$75,000; the Falk Family and Trust, Pittsburgh, \$60,000 regular and \$15,000 Emergency Rescue Fund for a total of \$75,000; The Moses Ginsberg Family Foundation, of New York and Miami, \$52,500 regular and \$12,500 Emergency Rescue Fund, for a 1957 total of \$65,000; William Rosenthal, New York, \$40,000 regular and \$25,000 Emergency Rescue Fund for a total of \$65,000; Charles Frost, New York, \$13,000 regular and \$50,000 Emergency Rescue Fund, a total of \$63,000:

Abraham and Jack Goodman, New York, \$30,000 regular and \$30,000 Emergency Rescue Fund for a total of \$60,000; Herman and Ben Cohen, Baltimore, \$35,000 regular and \$20,000 Emergency Rescue Fund for a total of \$55,000; Nehemiah Cohen and Jac Lehrman, Washington, \$30,000 regular and \$25,000 Emergency Rescue Fund for an initial total of \$55,000; Fred Forman, Rochester, \$55,000 combined for the regular and Emergency Rescue Fund; Harry and William Sylk, Philadelphia, \$35,000 regular and \$20,000 Emergency Rescue Fund for a total of \$55,000; Joseph Weingarten and Irving Alexander, Houston, \$35,000 regular and \$20,000 Emergency Rescue Fund for a total of \$55,000; Morris Brecher, New York, \$25,000 regular and \$25,500 Emergency Rescue Fund for a total of \$50,500:

Also: Mrs. Max Ascoli, New York, \$30,000 regular and \$20,000 Emergency Rescue Fund for a total of \$50,000; Tom and Abraham Borman and Associates, Detroit, \$27,000 regular and \$23,000 Emergency Rescue Fund, making a total of \$50,000; Daroff Family, Philadelphia, \$25,000 regular and \$25,000 Emergency Rescue Fund for a total of \$50,000;

Abe Green, Aubrey H. Ettenheimer and Leonard R. Farber, Detroit, \$10,000 regular and \$40,000 Emergency Rescue Fund, making a total of \$50,000; Albert B. Joffe, New York, \$20,000 regular and \$30,000 Emergency Rescue Fund for a total of \$50,000; Philip M. Klutznick, Nathan Manilow and Sam Beber, Chicago, \$20,000 regular and \$30,000 Emergency Rescue Fund for a total of \$50,000; Morton M. Macht, Baltimore, \$25,000 regular and \$25,000 Emergency Rescue Fund for a total of \$50,000; Edward D. Mitchell and Beneficial Standard Life Insurance Co., Los Angeles, \$25,000 regular and \$25,000 Emergency Rescue Fund, for a 1957 total of \$50,000; Simon H. Scheuer, New York, \$10,000 regular and \$40,000 Emergency Rescue Fund for a total of \$50,000; Schwaber Foundation, Baltimore, \$20,000 regular and \$30,000 Emergency Rescue Fund for a total of \$50,000; David Schwartz, New York, \$10,000 regular and \$40,000 Emergency Rescue Fund for a total of \$50,000; Morris Senderowitz, Jr., Allentown, \$32,000 regular and \$18,000 Emergency Rescue Fund for a total of \$50,000; Mr. and Mrs. Abe Shiffman Foundation, Detroit, \$17,500 regular and \$32,500 Emergency Rescue Fund, making a total of \$50,000; Max J. Zivian, Detroit, \$25,000 regular and the same amount to the Emergency Rescue Fund, a total of \$50,000.

#### MORE ANNOUNCEMENTS POUR IN FROM THE NATION

Mr. and Mrs. Samuel H. Horelick, Pittsburgh, \$25,000 regular and \$20,000 Emergency Rescue Fund; Sol Satinsky, Philadelphia, \$25,000 and \$20,000; Edgar Stern, New Orleans, \$22,500 and \$22,500; A. G. Borowsky, Philadelphia, \$17,000 and \$25,000; Maurice H. Saltzman, Cleveland, \$22,000 and \$20,000; Pritzker Foundation, Chicago, \$20,000 and \$21,000; Barney Hokin, Edwin E. Hokin and Edward M. Ray, Chicago, \$30,000 and \$10,500; F. Gordon Borowsky, Philadelphia, \$17,000 and \$23,000; Emanuel H. Gratenstein, New Haven, \$20,000 and \$20,000; Samuel Katzin and Mort Weiss, Chicago, \$30,000 and \$10,000:

Also: Sol H. Friedman, Cleveland, \$20,500 and \$14,500; Irving Levick, Buffalo, \$15,000 and \$20,000; Albert Levin and Julius Paris, Cleveland, \$13,500 and \$21,500; David N. Myers, Cleveland, \$17,500 and \$17,500; Stollman Brothers, Detroit, \$12,500 and \$22,500; Winkelman Brothers, Detroit, \$20,000 and \$15,000; Lew Wisper and Mrs. Frank A. Wetsman Foundation, Detroit, \$22,000 and \$13,000; M. S. Kaplan Co., Chicago, \$26,500 and \$6,000; David Borowitz, Chicago, \$20,000 and \$10,000; Lloyd W. Dinkelspiel, San Francisco, \$15,000 and \$15,000; Joseph L., Willard and Gerald Gidwitz, Chicago, \$15,000 and \$15,000; Benjamin R. Harris, Chicago, \$5,000 and \$25,000; Harry I. Hoffman, Chicago, \$25,000 and \$5,000; Abraham Kamber, New York, \$12,500 and \$17,500; The James and Rachel Levinson Family Foundation, Pittsburgh, \$20,000 and \$10,000; Edwin S. Mandel, Chicago, \$30,000 combined; Samuel and Matthew B. Rudofker, Philadelphia, \$25,000 and \$5,000; Max Stern, New York, \$20,000 and \$10,000:

Also: Morris W. Berinstein, Syracuse, \$16,000 and \$10,000; Markel Family, Buffalo, \$6,000 and \$20,000; Julius E. Goodman, Cleveland, \$17,000 and \$8,500; Allied Radio Corporation, A. D. Davis, Chicago, \$20,000 and \$5,000; Sam Blank, Miami, \$15,000 and \$10,000; Mrs. L. E. Block, Chicago, \$20,000 and \$5,000; Emil Brown, Los Angeles, \$25,000 combined; Myer Feinstein, Philadelphia, \$11,400 and \$13,600; Manuel A. Frank, Philadelphia, \$25,000 combined; Eugene H. Goodman, Cleveland, \$10,000 and \$15,000; Henry L. Hart, Chicago, \$12,000 and \$13,000; Edward C. Levy Foundation, Detroit, \$10,000 and \$15,000; Jerome Lewine, New York, \$15,000 and \$10,000; David Provus, Miami, \$15,000 and \$10,000; Theodore Racoosin, New York, \$15,000 and \$10,000; Mrs. Maurice L. Rothschild, Chicago, \$20,000 and \$5,000; George Sagan, Newark, \$5,000 and \$20,000; Bud Schumann, Cleveland, \$12,000 and \$13,000; Major Abraham F. Wechsler, New York, \$7,500 and \$17,500; Bernard Weinberg, Philadelphia, \$6,600 and \$18,400; Malcolm Woldenberg, New Orleans, \$7,000 and \$18,000.



## MANY COMMUNITIES SHOW FIRST RESULTS IN ADVANCE OF CAMPAIGN INAUGURAL

NEW YORK: With its campaign season just beginning, the UJA of Greater New York can report pre-campaign gifts of \$4,072,000 for the regular campaign and \$2,792,000 to the Emergency Rescue Fund, for a total of \$6,864,000. The vast Metropolitan effort is headed by a powerful team of General Chairmen made up of UJA National Chairman Jack D. Weiler, Judge A. David Benjamin, Joseph Eisner, Charles Frost and Charles Mayer. Mrs. Jakob Michael and Mrs. H. Herbert Rossman are Chairmen of the Women's Division. Samuel Hausman is Chairman of the Board of Directors and Monroe Goldwater is President. Henry C. Bernstein is Executive Vice-President and Campaign Director.

DETROIT: Although the campaign is scheduled to open the first week of March, Detroit has pushed ahead with important pre-campaign actions including an excellent Big Gifts meeting on January 30. The early efforts already have brought forward \$1,259,433 for the regular campaign and \$934,982 for the Emergency Rescue Fund, a total of \$2,194,415. The Hon. Theodore Levin is President of the Jewish Welfare Fund, Max M. Fisher is Chairman of the Campaign, with Louis C. Blumberg and Hyman Safran serving as Co-Chairmen. Isidore Sobeloff is Executive Vice-President. In addition to the top-level giving listed on preceding pages, other major gifts from Detroit include:

Argo Oil Corp., \$10,000 combined; Harry and Edith Barnett Foundation, \$10,500 combined; Irving W. and Louis C. Blumberg, \$12,500 combined; Morris H. and Max I. Blumberg, \$15,000 combined; W. B. Doner & Co., \$16,000 combined; Edward Fleischman, \$13,000 combined; Charles H. Gershenson, \$10,000 combined; Irving L. Goldman, \$13,000 combined; Handleman Drug Co., \$20,000 combined; Jason L. Honigman, \$15,000 and \$7,000; Harry Jacobson, \$10,000 combined; Maxwell Jospey Foundation, \$17,000 combined; Milton K. and Irving C. Mahler and Morrow Steel Co., \$7,500 and \$7,500; Louis and Harold Robinson Foundation, \$12,500 combined; Ludwig-Rose Foundation, \$20,000 combined; Safran Printing Co., \$24,000; Morris L. Schaver, \$11,500 and \$8,500; Schaye Foundation, \$18,000 combined; Schlafer Iron and Metal Co., \$10,000 combined; Simons-Michelson Co., \$7,500 and \$7,500; Harry Slatkin Builders, \$20,000 combined; Richard Sloan, \$4,500 and \$5,500; Wajer Foundation, \$15,000 combined; Paul Zuckerman, \$18,000 combined.

CHICAGO: Pushing forward vigorously after an Inaugural Big Gifts Dinner on January 24, Chicago already has produced \$921,225 for the regular campaign and \$386,150 for the Emergency Rescue Fund, a total of \$1,307,375. More than 220 leaders attended the dinner which was chaired by National Cabinet Member David Borowitz and which heard stirring addresses by UJA General Chairman William Rosenwald, Israel Ambassador to Canada and Delegate to the United Nations Michael Comay, and David Menachem, a Jewish refugee driven out of Egypt. Joshua Glasser is General Chairman of Chicago's campaign, Frederick W. Straus is President of the Jewish Welfare Fund. Samuel A. Goldsmith is Executive Vice-Chairman. Besides the notable gifts listed in preceding pages, other outstanding gifts from Chicago included:

Irwin Altschuler, \$5,000 for regular campaign, \$5,000 to Emergency Rescue Fund; Altschuler, Melvin & Glasser Foundation, \$8,500 and \$1,500; Jacob Arvey, \$5,000 and \$10,000; Charles L. Cohen, Herbert B. Snower and Sam M. Snower Co., \$15,000 combined; Mrs. Milton Cohen, Morton Cohen, Myron Applebaum; \$12,500 and \$2,500; Container Corp. of America, Pioneer Paper Stock Co. and J. V. Spachner, \$15,000 combined; Edward Don & Co., \$8,000 and \$2,000; Al and Louis Duman, \$6,000 and \$4,000; George M. Eisenberg, \$7,500 and \$2,500; Joseph, Willard and Gerald Gidwitz, \$15,000 and \$15,000; Joshua B. Glasser, \$15,000 and \$6,000; Goldblatt Bros. Foundation, \$15,000 and \$5,000; Henry N. Hart, \$12,000 and \$7,000; Arthur, Philip and Theodore Horowich, \$10,000 and \$5,000;

Robert H. Klein, \$10,000 and \$5,000; Sam Laud, \$7,500 and \$2,500; Neuberger Foundation, \$10,000 and \$3,000; Harold, Joseph and Nathan Perlman, \$10,000 and \$10,000; William and Etta Singer Foundation, \$6,500 and \$6,000; Boris Smoler & Sons, \$7,500 and \$2,500; Spertus Foundation, \$8,000 and \$6,000; Stone Container Corporation, \$14,000 and \$3,000.

CLEVELAND: Starting with its participation in the UJA National Television Conference on January 15, the Cleveland campaign has moved ahead at a great pace, with first returns showing \$804,680 for the regular campaign and \$441,706 for the Emergency Rescue Fund, a total of \$1,246,386. Eugene Goodman chaired the closed circuit TV meeting which made a great impression on the more than 60 key leaders present. Max Simon is President of the Jewish Community Federation and Maurice H. Saltzman is General Chairman of the campaign. Harry L. Zucker is Executive Director. Besides the great gifts listed in preceding pages, other high-order gifts from Cleveland are:

William M. Bassichis, \$5,000 for regular campaign, \$10,000 to Emergency Rescue Fund; Dalton of America, \$4,000 and \$6,000; Meyer S. Fine, \$7,750 and \$3,750; Alfred Soltz, \$4,500 and \$5,500; William Treuhart, \$12,000 and \$8,000; Sidney Zehman, Milton A. Wolfe and Harlan E. Sherman, \$9,500 and \$5,000.

MIAMI: The Greater Miami Jewish Federation started the campaign with a tremendously successful Initial Gifts meeting on January 15 in conjunction with the National Television Conference. The highly impressive results this far show \$658,410 for the regular campaign and \$273,654 for the Emergency Rescue Fund, a total of \$932,064. Howard Kane is President of the Welfare Fund, John N. Serbin is Campaign Chairman, Samuel N. Friedland is Big Gifts Chairman, Samuel Heiman is Rescue Fund Chairman and Mrs. Simon Simonhoff is Women's Division Chairman. Benjamin B. Rosenberg is Executive Director. Besides major gifts listed on preceding pages, other notable gifts from Miami include:

Sam Blank, \$10,000 for regular campaign, \$10,000 to Emergency Rescue Fund; Jack Carner, \$5,000 and \$5,000; Dr. Morris Goodman, \$7,500 and \$5,000; Samuel J. Heiman, \$7,500 and \$5,000; Howard Kane, \$10,000 and \$7,000; Max Orovitz, \$10,000 and \$5,000; Harry Sirkin, \$15,000 and \$5,000; Bernard Stevens, \$4,000 and \$6,000; Carl Weinkle, \$15,000 and \$5,000.

BALTIMORE: Big Gifts activities are well under way and a thoroughgoing trades and industries meeting schedule is near completion by the Jewish Welfare Fund. At this early stage, accumulated gifts already show \$379,237 for the regular campaign and \$244,093 for the Emergency Rescue Fund, a total of \$623,330. Louis J. Fox is serving both as President of the Welfare Fund and Campaign Chairman. Mrs. M. Shakman Katz is Women's Division Chairman. Harry Greenstein is Executive Director. Besides top gifts listed on preceding pages, other top-ranking gifts include:

Alvin and Maxwell Behrend, \$4,000 for regular campaign, \$6,000 to Emergency Rescue Fund; Louis J. and Robert Fox, \$6,820 and \$9,140; Abraham and Maurice Mahr, \$10,000 and \$4,000; Elkan Myers, \$4,320 and \$7,940; Morris Spector and Family, \$4,000 and \$7,600; Samuel and Harvey Steinbach, \$15,000 and \$5,000; Isaac H. Taylor and Dr. I. J. Taylor, \$5,000 and \$5,000; Zerivitz Family, \$7,500 and \$7,500.

PITTSBURGH: An enthusiastic campaign climate, starting with the National TV Conference meeting on January 15 and carried into a Big Gifts meeting on January 29 already has brought pre-campaign gifts of \$322,500 for the regular campaign of the United Jewish Federation and \$168,950 for the Emergency Rescue Fund, a total of \$491,450. Louis Caplan is President of the Federation, and Dr. Seymour J. Cohen is Campaign Chairman. Mrs. Irving H. Wolfson is Women's Division Chairman. Robert I.

Hiller is Executive Director. Other high-level gifts from Pittsburgh, besides those listed in preceding pages, are: Alex J. Aberman, \$10,000 for regular campaign, \$2,500 to Emergency Rescue Fund; Ben Paul Brasley, \$12,500 and \$7,500; A. R. Cohen-Fort Pitt Steel, \$5,000 and \$11,000; Harry M. Epstine, \$15,000 and \$6,000; Samuel J. Felman, \$6,500 and \$5,000; Herman Fineberg and Family, \$10,000 and \$6,000; Nathaniel P. Kann, \$5,000 and \$5,000; David Lowenthal, \$2,000 and \$12,000; Louis J. Reizenstein, \$10,000 and \$5,000; Sidney Stark Family, \$10,000 and \$5,000.

HOUSTON: A tremendous result seems assured for the Houston drive for, at this early date, it can show \$208,612 for the regular campaign and \$146,774 for the Emergency Rescue Fund, a total of \$355,386. David H. White is President of the Jewish Community Council of Metropolitan Houston. Serving as Campaign Co-Chairmen are Irwin M. Shlenker, Melvin A. Silverman, Abe Weingarten and M. S. Williams. General Pulaski is Big Gifts Chairman and Mrs. Morris Glesby is Women's Division Chairman. Albert Goldstein is Executive Director. Outstanding gifts, in addition to those listed in preceding pages, include:

Askanase, Farfel and Susholtz, \$7,000 for regular campaign, \$4,500 to Emergency Rescue Fund; F. Julius Fohs, \$9,000 and \$3,000; Meyer M. Gordon, \$10,000 and \$5,000; Martin Nadelman, \$10,000 and \$10,000; General Pulaski, \$6,000 and \$13,000; Morris Rauch, \$6,000 and \$14,000; I. Weiner, \$7,500 and \$7,500.

BUFFALO: After a stirring reception for National Chairman Dewey D. Stone's address at an Initial Gifts meeting on January 9, Buffalo has forged ahead with pre-campaign gifts of \$159,951 for the regular campaign and \$112,800 for the Emergency Rescue Fund, a total of \$272,751. Victor Wagner is President of the United Jewish Federation and Louis M. Bunis is Chairman of the Campaign. Mrs. Charles Victor is Women's Division Chairman. Sydney S. Abzug is Executive Director. Besides notable gifts on preceding pages, outstanding gifts from Buffalo are:

Dosberg Family, \$8,500 and \$5,000; Mrs. Eugene Warner, \$10,000 and \$2,000; Bunis Family, \$3,100 and \$7,000.

TUCSON: Here's a community of the front rank in heart if not in population. With the campaign just opened on January 30, results already show \$69,268 for the regular campaign and \$35,000 for the Emergency Rescue Fund, a total of \$104,268. David Kramer is President of the Jewish Community Council. David N. Ginsburg is Campaign Chairman, with Rabbi Albert T. Belgray, Henry H. Kaufmann, Morris C. Rosenbaum, Harry W. Gilberg, David Kramer and Morris A. Shanhouse serving as Co-Chairmen and Mrs. Meyer Agron is Chairman of the Women's Division. Benjamin B. Brook is Executive Director. Pace-setting gift was from Martin Schwerin, \$3,000 for the regular campaign and \$7,000 to the Emergency Rescue Fund.

### **SAMPLING ACROSS THE NATION SHOWS MANY MORE TOP GIFTS**

Major gifts from many of the following communities are listed on preceding pages, as well as below:

CANTON, Ohio: Sam Cohen and Arthur Genshaft, \$11,000 and \$6,500; Fisher Family, \$5,000 and \$10,500; Lavin Family, \$10,000 and \$4,000.

CINCINNATI: A. B. Cohen, \$7,500 and \$2,500; Hyde Park Clothes, \$6,000 and \$4,500; Sol Luckman, \$2,500 and \$7,500.

# U.S. JEWRY MAKES HISTORY ON FEBRUARY WITH RECORD OUTPOURING



UJA President Morris W. Berinstein of Syracuse, calls for generous giving.



UJA Executive Vice-Chairman Herbert A. Friedman, UJA Emergency Rescue Fund Co-Chairman Joseph Mazer of New York, UJA National Chairman Joseph Holtzman of Detroit, Samuel Leidesdorf, UJA Emergency Rescue Fund Chairman Samuel Rubin of New York, UJA National Chairman Dewey D. Stone of Brockton and Boston.



UJA Cabinet Member Melvin Dubinsky of St. Louis, New England UJA Regional Chairman Philip W. Lown of Boston, UJA National Co-Treasurer Joseph I. Lubin.



UJA National Women's Division Chairman Mrs. Jack Goodman of Indianapolis, UJA National Chairman Luckman of Cincinnati, Greater New York UJA Women's Division Chairman Mrs. Jakob Michael, and honor guest.

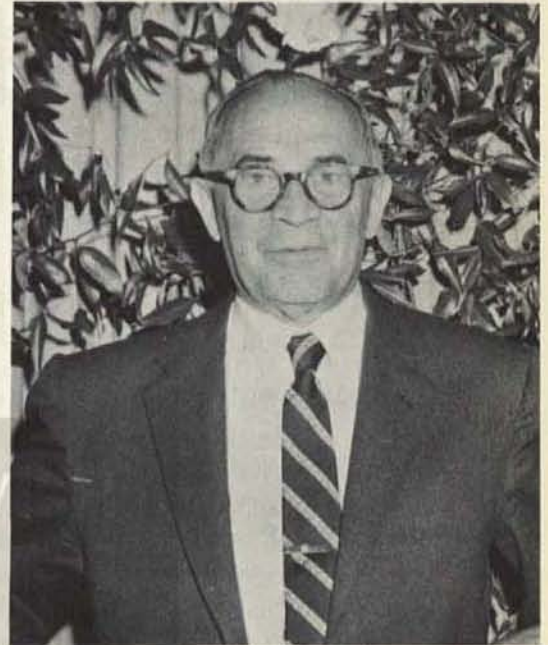


UJA National Chairman Jonah B. Wise of New York, JDC Executive Vice-Chairman Moses A. Leavitt, UJA Cabinet Member Max Bressler of Chicago.

# AT DRAMATIC UJA NATIONAL TESTIMONIAL RE-CAMPAIGN CONTRIBUTIONS



Greater New York UJA General Chairmen Charles Frost and Charles Mayer, Dinner Chairman Jacob A. Goldfarb and UJA National Chairman Jack D. Weiler with the guest of honor.



Israel Rogosin of New York and North Hudson, New Jersey, receives ovation.



Jacob A. Goldfarb, Vice-Chairman of Greater New York UJA, opening the proceedings at the record-smashing National Testimonial Dinner honoring Samuel D. Leidesdorf and the 1956 UJA Officers at New York's Waldorf-Astoria on February 2.



UJA National Chairman Samuel H. Daroff of Philadelphia, Vice-Chairman, UJA National Campaign Cabinet, Fred Forman of Rochester, N. Y., UJA National Campaign Cabinet Chairman Joseph Meyerhoff of Baltimore.



UJA Allocations Chairman Isadore Breslau of Washington, and UJA New England Regional Chairman Philip W. Lown of Boston.

COLUMBUS: Aaron Zacks, \$2,500 and \$7,500.

OKLAHOMA CITY: Sam J. Singer, \$7,000 and \$5,000.

PHILADELPHIA: George L. Sall, \$14,000 and \$5,000; Jack Golden, \$4,000 and \$11,000; Kevy K. Kaiserman, \$10,000 and \$5,000; Morris Kravits, \$5,000 and \$7,500; David Solms, \$10,000 and \$1,500; Joe B. Liebman Foundation, \$5,000 and \$5,000; Herbert Marcus and James Borg, \$7,625 and \$2,375; Alex Stanton, \$5,000 and \$5,000.

CORSICANA, TEX.: Louis Wolens, \$10,000 and \$5,000.

DALLAS: Jaffe Foundation, \$7,000 and \$3,000.

FORT WORTH: Mrs. Ella Brachman, \$8,000 and \$5,000; Leon Brachman, \$6,000 and \$6,000.

MADISON, WIS.: Alex Temkin, \$5,000 and \$6,000.

DENVER: Moses M. Katz, \$6,600 and \$1,500.

WASHINGTON, D. C.: Isidore Breslau, \$10,000 and \$10,000.

HOLLYWOOD, FLA.: Ben Tobin, \$11,000 and \$3,000.

NEW ORLEANS: Paul Kapelow, \$3,000 and \$21,000.

GRAND RAPIDS: Arthur Schechter, \$3,000 and \$7,500.

ST. PAUL: William Harris Foundation, \$7,500 and \$3,750.

ST. LOUIS: Melvin Dubinsky, \$6,000 and \$9,000.

NEWARK, N. J.: Lawrence Schacht, \$10,000 and \$10,000; Louis A. Kasen, \$6,000 and \$6,500; Joseph Kaltenbacher, \$10,000 and \$2,000; S. Klein, \$8,000 and \$4,000; Martin Levin and Allen Sagner, \$6,000 and \$6,000; Irwin Gerber, \$5,000 and \$5,000; Frank Reitman, \$6,000 and \$4,000.

PATERSON, N. J.: Jack Stern, \$9,000 and \$6,000.

ELIZAVILLE, N.Y.: Lillian and Harry Frankel, \$1,000 and \$11,300.

SYRACUSE: Joseph P. Roth, \$9,500 and \$10,500; Rudolph Family, \$6,000 and \$4,000; Hiram Weisberg, \$16,000 and \$8,000.

Los Angeles was holding an important meeting as this issue went to press and its results will appear in the next edition along with many other communities that were accumulating initial gifts.

#### TIDE OF REFUGEE IMMIGRATION INTO ISRAEL REACHING FLOOD PROPORTIONS

The immensity of the rescue and resettlement problem which faces UJA in 1957 can be envisioned in these amazing figures: During the FIRST SEVEN DAYS of January, a record-breaking total of 2,400 immigrants entered Israel. On January 22 — on that ONE DAY — 1,100 refugees arrived on Israel's soil. On February 3, even that record for a single day was exceeded as 1,600 newcomers landed. In the two months ending January 31, preliminary reports indicate that close to 15,000 immigrants reached Israel.

## UJA UTILIZES NEW TECHNIQUE TO OPEN 1957 PUSH -- CLOSED CIRCUIT TELEVISION

The first big action of the year was something new and imaginative - an unprecedented event to get the extraordinary campaign rolling in high gear. Utilizing the most modern technique of communication, UJA organized a NATIONAL TELEVISION CONFERENCE, which linked simultaneous meetings in 25 cities across the nation by means of a closed circuit television network. The originating point for the telecast was in New York, at "UJA Central", set up in the famous NBC Television Studio 8H in Radio City, where so many of the late Maestro Toscanini's symphony broadcasts had originated.

### Scene Of Drama

It is Tuesday night, January 15th. From Worcester, Mass., to Miami Beach; from New York to California, in the 25 participating cities more than 6,000 UJA top supporters are gathered in meeting-rooms, their eyes turned to a large television screen. The telecast is scheduled to start at 9:00 P.M., Eastern Standard Time.

At "UJA Central" in New York, the people in the "cast" are at their places. The great banks of glaring lights are turned on. The television cameras are ready. The telecast director's voice comes from the control room: "Ready, everyone. One minute." A hush falls over the studio. No one moves. The seconds tick away until it is precisely 9:00 o'clock. The "on-the-air" signal is given. Edward M. M. Warburg, UJA Honorary Chairman, who is presiding at the telecast, opens the proceedings. The first closed circuit telecast ever held for a philanthropic campaign is under way.

### "What the Meeting Is About"

Mr. Warburg, giving the background to this year's campaign, told of the sudden upsurge of the greatest refugee crisis in a decade which confronted the Jewish community leaders when they came together on November 30, 1956, to plan the 1957 UJA campaign. He told of the unanimous vote which adopted the resolution calling for a \$100,000,000 Emergency Rescue Fund — over and above the regular campaign — to save and resettle at least 100,000 endangered and uprooted Jews in 1957.

"But a resolution is just a resolution until we give it meaning," Mr. Warburg emphasized. "And we can only give it meaning through our action. And that is what this meeting is about — action in the face of emergency."

### The Voice of Israel's People is Heard

With Israel playing the key role in the rescue program, it was most fitting that the telecast should open with a spokesman for the great-hearted people of Israel. The spokesman was Prime Minister David Ben-Gurion, the most outstanding and beloved Jewish leader of our time. He recorded a special message on film for the telecast. A thrill coursed through the gathering as the face of Israel's leader appeared on the television screen and his first words were heard:

"Shalom uvracha to all of you, leaders and workers of the United Jewish Appeal."

The Prime Minister told about the long series of murderous attacks upon Israel's people and Israel's resources; the blockades and economic boycotts which were trying to strangle the only democratic country in the Middle East; the massing of Soviet arms around Israel's borders, and the tightening of military alliances threatening Israel's existence — the "Pearl Harbor" possibility against which Israel's people took measures.

### "Ships Kept Arriving"



"It is with pride," said the Prime Minister, "that I speak of the way in which the entire population behaved. No one failed in his duty. It is with pride also that I speak of the fact that the gates of Israel remained open. Ships kept arriving in Haifa and planes kept landing at Lydda bringing new immigrants."

Israel's people are steadfast, he stressed, in going forward with "this sacred task of providing a home for all our brethren who need or wish to come here." But, he warned, "the people of Israel, already heavily burdened, cannot alone assume the additional burden of this emergency immigration."

### "They Have Been Heartened"

"It is not for me to suggest to American Jewry what they shall do at this moment," the Prime Minister commented. "That is for all of you to decide. I can only tell you that the people of Israel have shown that they are prepared to sacrifice their lives for this great Jewish and human cause. They have been heartened in these tense times by the news that you of UJA are resolved to seek \$100,000,000 for refugee rescue this year, over and above your regular campaign."

In conclusion, he made a pledge and a plea: "This knowledge that, as in the past, American Jewry will do their duty will be a potent factor in meeting our growing challenge. I can only say to you, do your best — and we will do the same."

### Senator Lehman Points to the Big Difference

The keynote of the telecast and, indeed, of the 1957 UJA campaign, was struck by the man who symbolizes all that is best and fine in American and Jewish traditions, former U.S. Senator Herbert H. Lehman of New York, UJA's Honorary General Chairman. As first Director General of UNRRA, he played the key role in the vast refugee rescue and rehabilitation program after the 1945 Allied victory in Europe.



Declaring that a "combination of Arab totalitarianism and Communist terror is creating a situation of homelessness and horror for at least 100,000 Jewish refugees," Senator Lehman recalled how "tens of thousands, then millions, of Jewish lives were lost — during World War I — during the Hitler years — and during World War II. This time we have a different situation. Despite the forces that threaten Jewish lives — this time we can save them. In our hands is the power to rescue Jews and to bring them to safety."

"First, we are ready. We are not being taken by surprise. There is a well-organized United Jewish Appeal, and all of us have had a long, if bitter, experience in saving lives. Second, and this is most important, there is an Israel. If there had been an Israel — in the Hitler years — if there had been a place where any Jew in danger could go and be welcomed — we would not have lost six million Jews in the Nazi holocaust.

"With the help of the brave people of Israel — we can keep this refugee crisis from becoming a refugee catastrophe. As Americans, and as Jews, I can think of no finer effort to which we can dedicate ourselves. "I ask you to remember — to believe it — to act on it — THIS TIME WE CAN SAVE THEM."



**Eban: "UJA Is Great Reservoir of Devotion..."**

Although Prime Minister Ben-Gurion appeared only on film, another great spokesman for Israel's people took part in the telecast in person — Ambassador Abba Eban.



The Ambassador spoke frankly and fully on the grave problems facing Israel's people on both the political and economic fronts. Their difficult economic burdens, he pointed out, will be sorely increased by "the great pageant of immigration now opening up of Jews from Hungary, Egypt, Europe and North Africa." During 1957, he declared, "100,000 new immigrants will enter Israel."

"The United Jewish Appeal," he concluded, "is the great reservoir into which flow the streams of trust and love and unmeasurable devotion. I know that you will sustain us through the ordeals with the full measure of your strength."

**Friedman: "An Entire Community Faces Liquidation"**

Filling in the general picture of the vast refugee crisis given by Senator Lehman, Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman, transformed the picture into on-the-spot reality. He appeared on the telecast scarcely 72 hours after returning from Europe where he talked with scores of bewildered Jewish refugees from many lands still suffering shock from their harrowing experiences. He told of standing on the dock at Naples as nearly 1,000 refugees, driven out of Egypt, came off the Egyptian ship "Misr" on January 6.

**"People Like Us"**

"They did not look like the stereotype of the refugee. They were people who came from families such as you and I do. They had savings, they had status, they had property, they had generations of life in Egypt. They have none of that any more." But of that shipload of 970-odd people, Rabbi Friedman could report, 850 went on to Israel within a very few days. Their lives will be rebuilt.

He recounted some of the stories which cast poignant little sidelights on the picture. There was the man who told how the policeman who served the expulsion order on him looked at the refrigerator in his room and offered to buy it for five pounds. When he refused, the policeman said, "Never mind, I will get it tomorrow for nothing."

Rabbi Friedman told of many other stories he got from the lips of refugees from Egypt which showed the Nazi pattern that Nasser is following — the jailings, the police brutality, the economic confiscation, the closing down of businesses, the seizure of personal belongings and, finally, the expulsions.

"More than 7,000 Egyptian Jews already have been expelled," Rabbi Friedman said. (This number has since grown to more than 11,000.)

"I say this to you very solemnly in full knowledge of what it means both to them and to us. Within the course of the next three or four or probably at the most, five months, almost all the 50,000 Jews of Egypt will become our charges."

**Hungarian Movement Growing**

From Naples, Rabbi Friedman went to Austria, where he talked with many of the 17,000 Jews who fled from Hungary — 15 percent of the Jewish population. When that

big a segment of a population moves, said Rabbi Friedman, "then the rest of the population, by contagion, is in a similar state of panic and I do not think we have seen the end of this movement."

Rabbi Friedman told of his trip to the border where he saw a pair of Hungarian soldiers and heard them shoot at escapees. One man reached the border town with a baby, which he had been carrying in a rucksack on his back. The baby was dead when he reached the first hospital.

"These Hungarian Jews," Rabbi Friedman repeated, "whether they are in camps in Austria or heading for transportation to Israel, are our charge."

### Another Kind of Migration -- A Miraculous One

At this point, Rabbi Friedman gave a confidential report about one of the most exciting and miraculous movements of Jews. They are coming out of a place that it is not wise to mention in print — for this movement must not be jeopardized. This quiet but large-scale migration consists of a group rich in Jewish heritage, closely identified with Jewish communities all over the world. Whole families of men, women and healthy children are coming away from anti-Semitism and isolation and going directly to Israel.

Summing up the picture of the present "tremendous, manifold migration of the Jewish people," Rabbi Friedman revealed one astounding fact which shows the mass nature of this migration:

In the first seven days of January, 2,400 Jews landed on the soil of Israel.

### Egyptian Refugee: "At Midnight a Knock on the Door..."

The telecast also presented a flesh and blood example of what Rabbi Friedman was talking about. There, in front of the television camera, was a Jewish refugee who had been driven out of Egypt scarcely a month before. In giving his personal story, he also spoke for the new thousands of Jewish refugees flooding into the ports and towns of Western Europe, or coming into Israel.

His picture cannot be shown nor his correct name given because he must protect some of his relatives who are still in Egypt. He is a man in his 30's. He was born and lived all his life in Cairo, where his family lived for three generations. But they were never allowed to become Egyptian citizens.

"You have heard that Nasser means to take away everything they own from Egypt's 50,000 Jews and throw them out of the country before next summer," he said. "I am here to tell you that it is all true." He told of coming home one evening from his job of office manager for an important French firm. He found his father, mother and sisters trembling in fear. A policeman had been there — they were under house arrest.

### How A Human Being Becomes a Refugee

"I waited till midnight. Sure enough, there was a knock on the door. It was an officer, who told me to sign a paper. Now we were all under house arrest." Ten days later he was instructed to report to police headquarters. They told him, "leave the country in ten days. This is an order — get out!"

Rosenwald: "What Would We Have Given to Save the Lost Ones?"

William Rosenwald, entering his third successive year as UJA General Chairman, got to the core of the refugee problem when he spoke at the telecast.



"I think the one point that should be uppermost in our minds," Mr. Rosenwald said in a quiet but deeply earnest tone, is this: "What would we have given for the chance to save the millions of Jews who were slaughtered during the Hitler era? Then I think we can begin to realize how precious is our current chance to actually save so many Jewish lives. Realizing this, last month the UJA leadership formulated the concept of a \$100,000,000 Emergency Rescue Fund. They then proceeded to prove they meant what they said by giving four and five and more times as much as they gave to last year's extra effort."

Mr. Rosenwald, in summarizing the telecast, once more got to the heart of its meaning by sounding this stirring call for action:

"We are the small corps of leaders. WE MUST NOW GO OUT AND MOBILIZE OUR READY RESERVE. The victory we win will be counted in lives saved.

"When the light goes out on this screen in a few seconds, it is up to you to carry the light and fire of this meeting into every Jewish home in the land.

"Life and freedom, hope and deliverance are ours to give."

Enthusiastic Reports Come Pouring Over The Wires

As soon as this first-of-its-kind UJA program closed on the dot of 10:30 P.M., the messages started pouring in by telegram and telephone.

NEW YORK: "Virtually entire Board of Greater New York UJA among 250 present at Essex House...telecast reception perfect... inspiring send-off for campaign..."

MIAMI: "With Initial Gifts Chairman Samuel Friedland setting pace, enthusiastic kick-off dinner for Greater Miami resulted..."

HOUSTON: "Key group present...said telecast excellent... gift total topped last year..."

NEWARK, N.J.: "Despite some cut in attendance due to blizzard, raised big increase in initial gifts by this group..."

ST. PAUL: "Reaction excellent...brought forward initial gifts far ahead of last year's percentage...aiming at doubling 1956 giving..."

PITTSBURGH: "Heavy snow held key group down to 200...impact wonderful...Big Gifts Chairman Stanley Kahn announced Emergency Rescue Fund goal would be for \$500,000 plus..."

MILWAUKEE: "More than 1,200 attended...enthusiasm ran high..."

The participating cities were Atlanta, Baltimore, Boston, Buffalo, Cincinnati, Cleveland, Columbus, Dallas, Detroit, Houston, Indianapolis, Los Angeles, Miami, Milwaukee, Minneapolis, New Orleans, Newark, New York, Omaha, Pittsburgh, San Francisco, St. Louis, St. Paul, Washington and Worcester.

## OFFICERS TAKING EMERGENCY FACTS TO COMMUNITIES

William Rosenwald, UJA General Chairman, is heading a series of informational visits by UJA officers throughout the nation. As this issue went into the mails, a contingent of UJA officers were attending a West Coast Leadership Institute held at Camp Brandeis in California on February 8, 9 and 10. The officers included UJA National Chairmen Dewey D. Stone, Samuel H. Daroff, Joseph Holtzman and Jack D. Weiler, and Executive Vice-Chairman Herbert A. Friedman.

Arrangements for a series of rapid-fire speaking tours are being completed for Honorary Chairman Edward M. M. Warburg, President Morris Berinstein, National Chairmen Samuel Daroff and Sol Luckman, Emergency Rescue Fund Chairman Samuel Rubin and Co-Chairman Joseph M. Mazer, National Campaign Cabinet Chairman Joseph Meyerhoff, Cabinet Vice-Chairman Fred Forman, Big Gifts Chairman Ben Swig, Allocations Chairman Isadore Breslau and Chairmen for Regions Joseph Shulman and Albert Levin.

Opening gun in this program was the Southwest Regional Conference at Dallas on January 26 and 27. Edward M. M. Warburg made a stirring address at the enthusiastic Conference, which brought together leaders from many communities in Texas, Oklahoma, Louisiana and Wichita, Kansas, and brought forward initial gifts totaling close to \$700,000. The Jewish refugee from Egypt who appeared on the National Television Conference was a featured speaker.

Honorary Chairman of the Southwest Conference was Martin Nadelman of Houston, and Morris I. Jaffe of Dallas served as Chairman. Conference Co-Chairmen were William Alter, San Antonio; Leon H. Brachman, Fort Worth; H. Leo Greengus, Shreveport; Louis Pulaski, Houston, and Herman P. Taubman of Tulsa.

The Sponsoring Committee included Eli Abrams, Corpus Christi; Jack S. Belsky, Abilene; Sidney J. Braunig, Amarillo; Bernard Klein, Beaumont; Tony Spitzberg, Tyler; Nathan Stool, Lubbock; Louis Wolens, Corsicana; Sheldon Beren, Theodore Gore and Sam Pack, Wichita, Kansas; Erwin Alpern and Sam J. Singer, Oklahoma City; Charles Goodall, Samuel M. Kantor, Julius Livingston and Maurice Sanditen, Tulsa; Irving Goldstein, Nathan Kaplan and Si Sherman, Alexandria; David M. Kaplan, Rabbi Jacob Lantz, I.S. Marx and Clifford M. Strauss, Monroe; W. Zolley Lerner, Louis Levy, Paul Shapiro, S.G. Wiener and Dr. George J. Woolhandler, Shreveport.

Another big function taking place as this issue was mailed, was the Florida Leadership Conference at Orlando on February 10.

The Honorary Chairman was Nathan C. Goldman of West Palm Beach, and Sidney C. Gluckman of Orlando, served as Chairman. Conference Co-Chairmen were Mortimer Raskin and Louis Unatin of Daytona Beach; Edgar M. Felson of Jacksonville; Leonard Lubin and Marion B. Ross of St. Petersburg and Charles J. Adler of Tampa.

### Parade of Conferences Set

A North Carolina Leadership Conference is set for Greensboro on February 24, and under preparation for March are Leadership Conferences for Connecticut at Hartford; Hudson Valley at Newburgh, N.Y.; Northern New Jersey at Paterson; Western Tennessee, Arkansas and Mississippi at Memphis; Northern Illinois, Southern Wisconsin, Northern Indiana and Eastern Iowa at Chicago; Northern California at San Francisco; Southern New Jersey at Atlantic City; Southern Ohio, Northern Kentucky and Eastern Indiana at Dayton; Northern Ohio at Akron; Central New Jersey at Asbury Park; Minnesota, South Dakota, North Dakota and Northern Missouri at Minneapolis, and Georgia, Alabama and Eastern Tennessee at Atlanta.

## PERSONALITIES: HIGH-POWERED TEAM HEADING EMERGENCY RESCUE FUND



SAMUEL RUBIN (right) is Chairman of the Emergency Rescue Fund and JOSEPH M. MAZER (left) is serving as Co-Chairman. Their past records give all the assurance needed that 1957 will see a highly effective drive for a rapidly mounting build-up of the Rescue Fund.

Mr. Rubin has gained national recognition as a dynamic industrialist. He has given the same vigor and ability which brought him eminence in the business world to his many endeavors on behalf of communal and civic enterprises. He is a great sustainer of both the people of Israel and all Jews in need. He was in the forefront of last year's UJA Special Survival Fund and is an outstanding supporter of this year's Rescue Fund. He has a particularly deep interest in the Jewish cultural tradition, serving for many years as President of the American-Israel Cultural Foundation

which supports Israel's greatest musical and dramatic institutions. He founded the Haifa Hospital's first cancer detection clinic in honor of his mother; he was the donor of the building which houses the Institute of Psychotherapy at Brandeis University and he is a founder of the New York University-Bellevue Medical Center. His emergency gift to the Sydenham Hospital in Manhattan in 1948 saved it from closing down.

JOSEPH M. MAZER, who has won the deep regard of his UJA associates for his years of outstanding service on the National Campaign Cabinet, is especially noted for the inspiring job he did as Chairman of last year's Special Survival Fund. He was instrumental in establishing the first paper mill in the Middle East, the Israel Paper Mills, Ltd., at Hadera, in 1953. He is a Director of the Palestine Economic Corporation and Chairman of the Board of the American Friends of the Hebrew University.

### Dublin's Jewish Lord Mayor to Make UJA Tour

Among the distinguished figures who will speak on behalf of the UJA 1957 campaign, is The Honorable Robert Briscoe, Lord Mayor of Dublin, Eire. He is the first Jew ever to hold the top executive post in Ireland's capital city and is one of the most colorful international personalities ever to participate in a UJA campaign. Although he has to meet a heavy schedule of official obligations during his visit to the United States, Mr. Briscoe is trying to give as much time as possible to the UJA. He has scheduled appearances for UJA functions at Boston on March 19th, New York City on the 21st, Newark, N.J., on the 25th, Washington, D.C., on the 26th, and Detroit on the 28th and Los Angeles on the 31st. In April he will be at UJA functions in San Francisco on the 1st, Milwaukee on the 4th, Cincinnati on the 5th, Pittsburgh on the 7th, Chicago on the 10th and Cleveland on the 11th.

MAKE YOUR RESERVATIONS NOW...  
FOR THIS IMPORTANT LIFE-SAVING OCCASION

To meet the  
gravest Jewish refugee crisis of a decade  
by saving 100,000 new Jewish victims of tyranny,  
and aiding newcomers to Israel  
and thousands of distressed Jews overseas

The  
**UNITED JEWISH APPEAL**

earnestly invites you  
to join with other key leaders of American Jewry  
at the UJA's 1957

## NATIONAL INAUGURAL CONFERENCE

Guest Speakers

The Honorable **ABRAHAM A. RIBICOFF**  
Governor of the State of Connecticut

**CHARLES H. JORDAN**  
Director General for Overseas Operations, Joint Distribution Committee

MARCH 3rd, 1957 at 12:30 P. M.

FONTAINEBLEAU HOTEL

MIAMI BEACH, FLORIDA

**WILLIAM ROSENWALD**  
General Chairman, United Jewish Appeal

*Dietary laws observed*

*Please respond on enclosed card*

# Report

TO MEMBERS  
OF THE NATIONAL CAMPAIGN COUNCIL.



\$100,000,000

UJA EMERGENCY RESCUE FUND

For Freedom . . . For Survival

Over and Above

1957 REGULAR CAMPAIGN GOAL

\$105,557,250

## 1957 UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL · JOINT DISTRIBUTION COMMITTEE · NEW YORK ASSOCIATION FOR NEW AMERICANS

Vol. XII, No. 2, March 18, 1957

165 West 46th St., New York City

NOT FOR PUBLICATION



History is knocking  
at our hearts,  
demanding  
an answer . . ."

MRS. GOLDA MEIR

*Foreign Minister of Israel*

*And American Jewry answered . . .*

**UJA Inaugural brings forward \$35,100,000**

**An all-time high for a campaign opening!**

**RECORD-SMASHING START MADE AT NATIONAL INAUGURAL INDICATES AMERICAN  
JEWRY WILL MAKE UJA'S 1957 CAMPAIGN GREATEST IN A DECADE**

**Dramatic Plea by Israel Foreign Minister Golda Meir for Refugee Aid  
Brings Torrent of Gifts from Community Leaders**

\* \* \* \* \*

Just as the attention of the whole world was riveted on Israel's struggle for security in the United Nations over the Gaza Strip situation, more than 900 American Jewish leaders came together at the National Inaugural Conference of the United Jewish Appeal at Miami Beach on March 3. The delegates gave a profound demonstration of their concern for the perilous plight of Israel's people and of the mounting stream of Jewish refugees fleeing oppression by contributing a record start of \$35,100,000 to launch the UJA's 1957 double-barrelled drive. The record-smashing total included \$20,400,000 toward the regular campaign and \$14,700,000 toward UJA's \$100,000,000 Emergency Rescue Fund.

The \$35,100,000 total was the largest starting sum ever achieved by the UJA, and probably the largest ever secured by any American philanthropic cause at the opening of its campaign. It compares with the \$26,500,000 brought forward at last year's Inaugural.

**Mrs. Meir Makes Dramatic TV Appearance**

The crisis situation confronting Israel's people was brought home to the delegates by the fact that Mrs. Golda Meir, Israel's Foreign Minister, was in the midst of the continuing delicate negotiations at UN headquarters in New York, and was forced to cancel her scheduled appearance at UJA's Inaugural in Miami. Fortunately, the UJA was successful in making arrangements — unprecedented on such short notice — for a closed circuit television hookup, which brought Mrs. Meir's message from New York to the delegates meeting in the Grand Ballroom of the Fontainebleau Hotel in Miami Beach.

An air of tense expectancy filled the room as Mrs. Meir appeared on the TV screen and the delegates listened to her emotion-filled voice. She spoke of the iron necessity to rescue 100,000 Jewish refugees who were being thrust out of Egypt and other countries in the Middle East and in Europe. "It is history", she said with deep emotion, "that is knocking at our hearts, demanding an answer and a solution."

The UJA leaders lost no time in proving that American Jews could rise to meet the demands of the historic moment. They produced a torrent of initial gifts to make this opening of a UJA campaign a high-water mark for any kickoff.

**William Rosenwald Hails Their Action**

William Rosenwald, General Chairman of the UJA, hailed the outpouring of gifts as "an inspiring indication of the resolve of American Jews not to let Jewish refugee lives be lost as they were in the Hitler period, and not to let today's refugees become a social and economic burden for the people of Israel, who are receiving most of them."

(continued on page 12)



## HIGHLIGHTS FROM CLOSED-CIRCUIT ADDRESS BY MRS. MEIR TO UJA INAUGURAL

### 1948 and 1957 -- the Significant Parallel

"On the 15th of May, 1948, two things happened; we were bombed by the planes of Egypt and the first boat of so-called illegal Jewish immigrants to Israel — they would have been illegal to the old Palestine — came in on the 15th of May. Nobody questioned their right to come in. This was the first group of Jews after the establishment of the State and they came in as free and dignified citizens of the State of Israel.

"These two parallels have been with us throughout the years of our existence; on the one hand, the necessity, the dire necessity, to defend our very lives and the integrity of our State and on the other hand, unceasing absorption of people and the development of our country.

"And so it has been also in these last four months. I am sure that you know that not all our energy was put merely into the diplomatic struggle that we carried on in the United Nations and elsewhere.

"But at the very time, in those very days and those very hours, something of vital importance was happening in Israel itself. Boats were coming in, planes were coming in, with people driven from their homes again in Egypt, people that were leaving Hungary because they were looking for a place that they wanted to live in, people from other countries — you know of whom I speak — who were leaving in masses to come home, to finally find a place from where there was assurance that they would not have to flee again; men, women and children coming home.

### The 2,000-Year-Old Problem

"I know that throughout the years, each year as one follows the other, you are being told that 'this is the year'. You are being told that 'this is the year of crisis.' Sometimes I wonder how you listen to these statements, how you interpret them to yourselves, and I would like to find some other words, some other way of saying it. Dr. Weizmann once said, 'Actually, for 2,000 years we have been making the same speech,' so don't hold it against me.

"What I am telling you now from the depth of my heart is that I am thoroughly and sincerely convinced, my friends, that this is the year. Not because there won't be another year next year, not because we think that the hundred thousand people that are now coming into Israel is the end of Jewish immigration to Israel, God forbid — not that. But there is something about this year, something about its struggles, something about its tragic aspect and, I must say, something about its great glory that will go down in history.

"The boats are bringing in the thousands again, and houses have to be built and farms have to be established and new townships have to be organized and roads paved and new resources developed much more quickly with much less time than maybe you and we would like to allow ourselves.

"It is history that is really knocking at our hearts, demanding an answer and a solution."

## HISTORIC MOMENT IN JEWISH LIFE EVOKES TORRENT OF MAGNIFICENT GIFTS

This list represents gifts announced since the last issue, gifts announced at the Inaugural in Miami, increased gifts and corrected gifts.

A.C.F. WRIGLEY STORES, INC., Detroit, \$29,500 for the regular campaign and \$190,500 toward the Emergency Rescue Fund, a total of \$220,000.

MAX M. FISHER, C. WILLIAM SUCHER and AURORA SPEEDWAY GROUP, Detroit, \$110,000 for the regular campaign and \$110,000 toward the Emergency Rescue Fund, for a total of \$220,000.

CONTRIBUTOR, New York City, \$10,000 for the regular campaign and \$190,000 toward the Emergency Rescue Fund, for a total of \$200,000.

SAMUEL N. and GEORGE FRIEDLAND and FOOD FAIR ASSOCIATES, Philadelphia and Miami, \$110,000 for the regular campaign and \$90,000 toward the Emergency Rescue Fund, for a total of \$200,000.

M. L. ANNENBERG FOUNDATION, Philadelphia, \$75,000 for the regular campaign and \$100,000 toward the Emergency Rescue Fund, for a total of \$175,000.

MRS. LOUIS ALTSCHUL, ALTSCHUL FOUNDATION, New York City, \$100,000 for the regular campaign and \$50,000 toward the Emergency Rescue Fund, for a total of \$150,000.

WILLIAM J. and ABRAHAM LEVITT, New York City, \$75,000 for the regular campaign and \$75,000 toward the Emergency Rescue Fund, for a total of \$150,000.

PHILIP W. LOWN, Boston, \$60,000 for the regular campaign and \$90,000 toward the Emergency Rescue Fund, for a total of \$150,000.

STONE CHARITABLE FOUNDATION, Boston and Brockton, \$50,000 for the regular campaign and \$100,000 toward the Emergency Rescue Fund, for a total of \$150,000.

JOSEPH H. RENFIELD, New York City and Newark, \$35,000 for the regular campaign and \$100,000 toward the Emergency Rescue Fund, for a total of \$135,000.

LEON B. RUSSELL, \$75,000 for the regular campaign and \$37,500 for the Emergency Rescue Fund, a total of \$112,500.

ABE KASLE and ASSOCIATES, Detroit, \$30,000 for the regular campaign and \$72,000 toward the Emergency Rescue Fund, for a total of \$102,000.

BARNEY RAPAPORT, Hartford, \$50,000 for the regular campaign and \$50,000 toward the Emergency Rescue Fund, for a total of \$100,000.

A. I. SAVIN, Hartford, \$51,324 for the regular campaign and \$39,676 toward the Emergency Rescue Fund, for a total of \$91,000.

SAMUEL and LOUIS HAMBURGER FOUNDATION, Detroit, \$62,000 for the regular campaign and \$27,000 toward the Emergency Rescue Fund, for a total of \$89,000.

STONE FAMILY, Cleveland, \$79,000 for the regular campaign and \$6,000 toward the Emergency Rescue Fund, for a total of \$85,000.

MIAH MARCUS, Boston, \$50,000 for the regular campaign and \$25,000 toward the Emergency Rescue Fund, for a total of \$75,000.

WALTER A. MAAS, San Francisco, \$50,000 for the regular campaign and \$25,000 toward the Emergency Rescue Fund, for a total of \$75,000.

MRS. E. S. HELLER, San Francisco, \$50,000 for the regular campaign and \$20,000 for the Emergency Rescue Fund, a total of \$70,000.

HARRY LEVING, Boston, \$20,000 for the regular campaign and \$50,000 toward the Emergency Rescue Fund, for a total of \$70,000.

HOFFBERGER BROS. CHARITABLE FUND, Baltimore, \$46,250 for the regular campaign and \$22,500 toward the Emergency Rescue Fund, for a total of \$68,750.

ISIDORE LEVITON, New York City, a combined gift of \$65,500.

MORRIS, MOSES and KALMEN GINZBERG, New York City, \$52,500 for the regular campaign and \$12,500 toward the Emergency Rescue Fund, for a total of \$65,000.

MAX FACTOR MEMORIAL FOUNDATION, Los Angeles, \$30,000 for the regular campaign and \$30,000 toward the Emergency Rescue Fund, for a total of \$60,000.

ABRAHAM and JACOB GOODMAN, New York, DR. MORRIS GOODMAN, New York and Miami, and J. C. FOSTER, Leominster, Mass., \$30,000 regular and \$30,000 for the Emergency Rescue Fund, a total of \$60,000.

DANIEL E. KOSHLAND, San Francisco, \$40,000 for the regular campaign and \$20,000 for the Emergency Rescue Fund, a total of \$60,000.

HARRY S. and WILLIAM H. SYLK, Philadelphia, \$30,000 for the regular campaign and \$25,000 toward the Emergency Rescue Fund, for a total of \$55,000.

JOSEPH WEINGARTEN, ABE WEINGARTEN and IRVING ALEXANDER, Houston, \$35,000 for the regular campaign and \$20,000 toward the Emergency Rescue Fund, for a total of \$55,000.

EDWARD H. HELLER, San Francisco, \$35,000 for the regular campaign and \$17,500 for the Emergency Rescue Fund, a total of \$52,500.

### **MORE HIGH-LEVEL GIFTS FLOW IN FROM ALL SECTIONS OF COUNTRY**

In the following listing, the first figure represents the gift to the regular campaign and the second figure is a gift to the UJA Emergency Rescue Fund.

LOUIS BERRY FAMILY FOUNDATION and GEORGE D. SEYBURN FAMILY FOUNDATION, Detroit, \$30,000 and \$20,000, total \$50,000. ALEX MILLER, Cleveland, \$29,000 and \$21,000, total \$50,000. SAMUEL PALEY, Philadelphia, \$25,000 and \$25,000, total \$50,000. MYER and JOSEPH G. RIESMAN, Boston, \$25,000 and \$25,000, total \$50,000. DAVID ROSENTHAL and HENRY KALMAN, New York City, \$30,000 and \$20,000, total \$50,000.

SAMUEL ROSENTHAL, Cleveland, \$31,500 and \$18,500, total \$50,000. EMANUEL H. GRATENSTEIN, New Haven, \$20,000 and \$25,000, total \$45,000. MOSKOWITZ BROS., Cincinnati, \$32,500 and \$10,000, total \$42,500. BOROWSKY FAMILY, Philadelphia, \$17,000

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**THEY HELPED GIVE UJA A RECORD-SMASHING START AT NATIONAL INAUGURAL IN MIAMI**



UJA National Campaign Cabinet member George Frankel of Greenwich, Conn., and National Chairman Joseph M. Mazer of New York.



UJA General Chairman William Rosenwald (left) seated next to Governor Abraham A. Ribicoff of Connecticut. (Standing) UJA National Chairmen Jack D. Weiler, Joseph Holtzman and Samuel H. Daroff and UJA Executive Vice-Chairman Herbert A. Friedman.



UJA Allocations Chairman Isadore Breslau and Cabinet members Robert J. Gurney of Gastonia, N. C., and Melvin Dubinsky of St. Louis.



UJA President Morris W. Berinstein of Syracuse, Mr. Rosenwald, Gov. Ribicoff and UJA National Chairman Deway D. Stone of Boston and Brockton.



UJA Cabinet members Max Bressler of Chicago, Leonard Ratner of Cleveland, Irving Narry of Rochester, N. Y., Abe Kasle of Detroit, and Milton Kahn of Boston.



Max M. Fisher of Detroit, newly-elected UJA National Big Gifts Chairman.



Herbert Abeles of Newark and Chairman for Regions Albert A. Levin of Cleveland.



A. I. Savin, Hartford Campaign Chairman, and UJA National Campaign Cabinet member Barney Rapaport.



Emanuel H. Gratenstein, Campaign Chairman for New Haven.



UJA National Campaign Cabinet members Samuel J. Heiman of Miami, and Jacob M. Arvey of Chicago.

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and \$25,000, total \$42,000. THEODORE W. BERENSON, Boston, \$20,000 and \$20,000, total \$40,000. BARNEY BALABAN, New York City, a combined gift of \$37,500. MARCO F. HELLMAN, San Francisco, \$25,000 and \$12,500, a total of \$37,500. PHILIP SMITH, Boston, \$25,000 and \$12,500, total \$37,500. SIDNEY LANSBURGH, Baltimore, \$33,000 and \$4,416, total \$37,416. EDWARD C. LEVY, Detroit, \$10,000 and \$25,000, total \$35,000. IRVING S. NORRY, Rochester, \$30,000 and \$5,000, total \$35,000. JULIUS HALPERN, Pittsburgh, \$10,000 and \$20,000, total \$30,000.

KLAFF FOUNDATION, Baltimore, \$15,000 and \$15,000, total \$30,000. MAURICE LEVIN, New York City, \$25,000 and \$5,000, total \$30,000. MASTER LOCK FOUNDATION, Milwaukee, \$20,000 and \$10,000, total \$30,000. GEORGE FRANKEL, Greenwich and Houston, \$17,500 and \$10,000, total \$27,500. NOBIL SHOE CO., Akron, \$18,300, and \$9,000, total \$27,300. MYER FEINSTEIN, Philadelphia, \$16,000 and \$11,000, total \$27,000. MANUEL A. FRANK, Philadelphia, a combined gift of \$26,000. DEUTCH FOUNDATION, Los Angeles, total \$25,000. NATHAN FISHMAN, Detroit, \$20,000 and \$5,000, total \$25,000.

MR. and MRS. SAMUEL FRIEDMAN, Detroit, \$20,000 and \$5,000, total \$25,000. ROBERT Z. GREENE, New York, total \$25,000. HENRY N. HART, Chicago, \$12,000 and \$13,000, total \$25,000. JULIUS KLORFEIN, New York City, \$20,000 and \$5,000, total \$25,000. CHARLES MASLOW, New York City, \$20,000 and \$5,000, total \$25,000. PENSICK and GORDON, Los Angeles, \$10,000 and \$15,000, total \$25,000. LOUIS H. SALVAGE, Boston, \$14,000 and \$11,000, total \$25,000. ISAAC E. SCHINE, Bridgeport, \$10,000 and \$15,000, total \$25,000. BENJAMIN ZUKOR, Los Angeles, \$15,000 and \$10,000, total \$25,000.

ONONDAGO SUPPLY CO., Syracuse, \$16,000 and \$8,000, total \$24,000. LOUIS TABASHNIK, Detroit, \$16,000 and \$7,000, total \$23,000. EDWARD C. LEVY FOUNDATION, Detroit, \$10,000 and \$12,500, total \$22,500. JOSEPH E. FISHER, Canton, \$5,000 and \$17,000, total \$22,000. SMOLIAN and PIZITZ, Birmingham, a combined gift of \$22,000.

NATHAN SCHOOLER, New York City, \$12,000 and \$10,000, total \$22,000. MR. and MRS. SIDNEY J. ALLEN, Detroit, \$16,000 and \$5,000, total \$21,000. PHILIP LILIENTHAL, San Francisco, \$12,000 and \$8,500, total \$20,500. LOUIS I. ROSENFELD, Boston, \$10,500 and \$10,000, total \$20,500. DAVID ARONOW, New York City, \$10,000 and \$10,000, total \$20,000. SAM BLANK, Miami, \$10,000 and \$10,000, total \$20,000. IRVING BRAWER, Fairlawn and Paterson, N.J., \$10,000 and \$10,000, total \$20,000. ABRAHAM S. BURG, Lynn, \$10,000 and \$10,000, total \$20,000. ABRAHAM M. DAVIS, New York City, \$10,000 and \$10,000, total \$20,000. ISAAC EISENBERG, New York, total \$20,000. HYMAN EPSTEIN, Cleveland, \$12,100 and \$7,900, total \$20,000. GEORGE and ISADOR FAMILIAN, Los Angeles, \$20,000 combined. MAX FEINBERG, Boston, \$10,000 and \$10,000, total \$20,000.

ELIAS FIFE, New York City, \$5,000 and \$15,000, total \$20,000. DAVID FRANKEL, Cleveland, \$12,000 and \$8,000, total \$20,000. FRANK FRANKEL, New York City, \$10,000 and \$10,000, total \$20,000. MAX FRIEDMAN, New York City, \$10,000 and \$10,000, total \$20,000. MORSE GOULD and LOUIS RUSSEK, New York City, \$13,000 and \$7,000, total \$20,000. SAMUEL KIPNIS, New York City, a combined gift of \$20,000. MAX KIRSTEIN, Lynn, \$5,000 and \$15,000, total \$20,000. L. A. PERIOD FURNITURE CO., Los Angeles, \$5,000 and \$15,000, total \$20,000. MILTON S. LIVINGSTON, Omaha, \$10,000 and \$10,000, total \$20,000. B. N. MALTZ FOUNDATION, Los Angeles, \$10,000 and \$10,000, total \$20,000. SAMUEL MARKS, New York City, \$15,000 and \$5,000, total \$20,000.

HAROLD, JOSEPH and NATHAN H. PERLMAN, Chicago, \$10,000 and \$10,000, total \$20,000. LOUIS GENERAL PULASKI, Houston, \$6,000 and \$14,000, total \$20,000. BENNETT ROCKMAN,

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## DUBLIN'S FIRST JEWISH LORD MAYOR, ROBERT BRISCOE, MAKING UJA TOUR



Picture at left shows Robert Briscoe, Lord Mayor of Dublin, on his arrival at New York International Airport on March 14, where he was greeted by UJA General Chairman William Rosenwald (center) and UJA Executive Vice-Chairman Herbert A. Friedman. Part of the honor guard of



Jewish and Irish New York policemen can be seen in the background. Picture at right shows Mr. Briscoe reading Purim Megillah to eight-year-old Leah Loewenger, refugee from Hungary, whose family is being resettled in New York with aid of UJA agencies.

Dublin's first Jewish Lord Mayor, the Right Honorable Robert Briscoe, arrived at New York International Airport on March 14th to help the United Jewish Appeal rescue and resettle 100,000 Jewish refugees in Israel and other free lands, as well as to further cement Irish-American relations. UJA General Chairman William Rosenwald, who headed the UJA reception committee that greeted the Lord Mayor upon his arrival, declared that Mr. Briscoe would speak on behalf of the UJA in eleven major cities from coast to coast to spur both the UJA's \$100,000,000 Emergency Rescue Fund and its regular 1957 drive. He will also speak a number of times for Israel Bonds.

Mr. Briscoe arrived a week after the elections in Ireland which returned him to the Irish Parliament with the largest vote given to any of the five successful candidates from Dublin. This is not Mayor Briscoe's first trip to this country. As a staunch friend of Palestine's Jewish settlers, he led a delegation to this country in 1939 which sought international support for Jewish immigration to Palestine. As a member of the Sinn Fein, the nationalist party that brought success to the centuries-old struggle for Irish freedom, the Irish-Jewish political leader also visited the U.S. several times to raise funds for the cause of Irish independence. On his current trip the Lord Mayor is accompanied by his wife, who also is a Dublin native, their eldest son, William, who is a pilot for an international airline, and his son, Dr. Joseph Briscoe, a dentist.

He will make the following appearances in behalf of the UJA:

March 19, Boston; March 21, New York City; March 25, Newark; March 26, Washington, D.C.; March 28, Detroit; March 31, Los Angeles; April 1, San Francisco; April 4, Milwaukee; April 7, Pittsburgh; April 10, Chicago, and April 11, Cleveland.

## OUR SUPPORT OF TWO-FOLD UJA DRIVE

### EAST-WEST TEAM HEADS UJA BIG GIFTS PUSH



Max M. Fisher  
Detroit

The UJA stalwart on the West Coast, Benjamin H. Swig of San Francisco, who has served as National Big Gifts Chairman since the 1955 campaign, will be joined in that post this year by an outstanding UJA leader from the East, Max M. Fisher of Detroit. This East-West combination of distinguished UJA figures assures a powerful nationwide special gifts effort for the 1957 campaign.



Benjamin H. Swig  
San Francisco

Mr. Fisher, who is Chairman of the 1957 campaign in Detroit, also serves as Vice-President of the Detroit Jewish Welfare Federation. He has given many years of devotion to national and local UJA efforts and will be recalled for the inspiring report he made to the UJA National Conference as spokesman for UJA's first Overseas Study Mission in 1954. He again served with distinction as a member of UJA's 1955 and 1956 Overseas Missions. Besides serving in many key posts of the UJA and the Detroit Federation, Mr. Fisher has long been a leading Board member of the Sinai Hospital and United Jewish Charities.

Mr. Swig is that rare personage, a prophet with honor in his own community. He has been a driving force behind every philanthropic cause in the Golden Gate area, regardless of the race or creed of the group in need. The UJA is proud to be able to point to him as one of its long-time leaders. Besides his outstanding work as UJA National Big Gifts Chairman for the past three years, he has given tireless service over the years to the cause of Israel's people and Jews in need everywhere. Just one indication of the esteem which all elements in his community hold for him can be seen in this incident: When a Catholic Battalion Fire Chief died recently in San Francisco, his will revealed a sizable bequest to the Jewish Welfare Federation in "honor of my good friend Benjamin H. Swig."



### DR. JOSEPH, GREAT STATESMAN OF ISRAEL, AIDS UJA DRIVE

Dr. Dov Joseph, one of the organizers of the State of Israel, former member of Israel's Cabinet and newly-elected Treasurer of the Jewish Agency, has arrived in this country for a series of top-level conferences in connection with the Agency's critical program of refugee aid. While he has a crowded schedule for his Agency mission, Dr. Joseph has accepted an equally crowded schedule of addresses to UJA meetings.

Dr. Joseph, elected to his present post in February of 1957, is in charge of the Treasury Department and the financial operations of the Jewish Agency. Using funds supplied through the United Israel Appeal by the UJA, the Jewish Agency is responsible for the transfer, reception and absorption of Jewish refugees in Israel.

One of Israel's outstanding legal authorities, Dr. Joseph was legal advisor to the Political Department of the Jewish Agency for Palestine under the British Mandate. He served as Military Governor of Jerusalem in the period immediately after the establishment of the State of Israel. He carried out many vital missions for the Jewish Agency, visiting the United States, England, Canada, South Africa and other countries.

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Boston, \$10,000 and \$10,000, total \$20,000. ROTH FAMILY, Syracuse, \$9,500 and \$10,500 total \$20,000. GEORGE L. SALL, Philadelphia, \$10,000 and \$10,000, total \$20,000. JOSEPH D. SHANE, Los Angeles, \$10,000 and \$10,000, total \$20,000. A. J. SHRAGGE, San Francisco, \$10,000 and \$10,000, total \$20,000. EDWARD SWARTZ, Boston, \$15,000 and \$5,000, total \$20,000. PAUL ZUCKERMAN, Detroit, \$13,000 and \$7,000, total \$20,000.

DAVID BERDON, New York City, \$12,000 and \$7,500, total \$19,500. MORRIS L. SCHAUER, Detroit, \$11,500 and \$8,000, total \$19,500. JACOB M. ARVEY, Chicago, \$5,000 and \$14,000, total \$19,000. F. JULIUS FOHS, Houston, \$9,000 and \$10,000, total \$19,000. NATHAN SCHULMAN, New York City, \$9,000 and \$10,000, total \$19,000. WALTER D. HELLER, San Francisco, \$9,000 and \$9,000, total \$18,000. LOUIS KASLE, Flint, \$8,000 and \$10,000, total \$18,000.

S. ROBERT STONE, Boston, \$10,000 and \$8,000, total \$18,000. S. J. WEINSTEIN, New York City, \$12,000 and \$6,000, total \$18,000. THEODORE BARGMAN, Detroit, \$10,000 and \$7,875, total \$17,875. UNIVERSAL ENTERPRISES, Los Angeles, \$12,500 and \$5,000, total \$17,500. MRS. HENRY WINEMAN, Detroit, \$15,250 and \$2,500, total \$17,250. KANE FAMILY, Miami, \$11,000 and \$6,000, total \$17,000. SAMUEL ROSKIN, Hartford, \$13,000 and \$4,000, total \$17,000. LOUIS H. BARNETT, Ft. Worth, \$6,500 and \$10,000, total \$16,500. HAROLD B., JOSEPH H. and ELMWOOD L. KUKES, Detroit, \$15,000 and \$1,500, total \$16,500. HORACE W. GOLDSMITH, New York City, \$7,500 and \$8,500, total \$16,000. MR. and MRS. ABRAHAM SRERE and ACME MILLS COMPANY, Detroit, a combined gift of \$16,000.

MR. and MRS. HARRY BECKER, Detroit, \$11,000 and \$4,000, total \$15,000. MAX BILLIG, New York City, \$7,500 and \$7,500, total \$15,000. JUSTICE HENRY M. BUTZEL, Detroit, \$12,500 and \$2,500 total \$15,000. JULIUS FLIGELMAN, Los Angeles, \$5,000 and \$10,000, total \$15,000. JOACHIM GINSBERG, M. GOLODETZ and CO., New York City, \$10,000 and \$5,000, total \$15,000. ISRAEL GITENSTEIN, New York City, \$10,000 and \$5,000, total \$15,000. GOLDEN BEAR OIL CO., Los Angeles, \$7,500 and \$7,500, total \$15,000.

ISRAEL GOLDSTEIN, New York City, \$10,000 and \$5,000, total \$15,000. CHARLES GROSBERG and FAMILY, Detroit, \$7,500 and \$7,500, total \$15,000. OSCAR H. KAISER BROTHERS, Milwaukee, \$7,500 and \$7,500, total \$15,000. MRS. ARTHUR LEHMAN, New York City, \$10,000 and \$5,000, total \$15,000. NEWBURGER FOUNDATION, Chicago, \$10,000 and \$5,000, total \$15,000. LOUIS P. PURO, New York City, \$10,000 and \$5,000, total \$15,000. HARRY REMUS, Lynn, \$7,500 and \$7,500, total \$15,000. HYMAN GONDELMAN, Boston, \$10,000 and \$4,000, total \$14,000.

LEON H. BRACHMAN, Ft. Worth, \$6,000 and \$7,500, total \$13,500. JACOB A. CITRIN and SONS FOUNDATION, Detroit, \$5,250 and \$8,250, total \$13,500. MONROE GOLDWATER, New York City, \$6,000 and \$7,500, total \$13,500. MAURICE HOLMAN, Los Angeles, \$8,500 and \$5,000, total \$13,500. PINSOF FOUNDATION, Chicago, \$9,000 and \$4,500, total \$13,500.

PETER M. LEAVITT, Boston, \$6,500 and \$6,500, total \$13,000. DAVID L. ROSENBERG, Boston, \$6,500 and \$6,500, total \$13,000. SAMUEL S. SCHWARTZ, Paterson, \$8,000 and \$5,000, total \$13,000. ABRAHAM GEVIRTZ, New York City, \$10,000 and \$2,500, total \$12,500. OSCAR HYMAN, New York City, \$7,500 and \$5,000, total \$12,500. LOUIS KALLISH, New York City, \$10,000 and \$2,500, total \$12,500. MORRIS RAUCH, Houston, \$6,000 and \$6,500, total \$12,500. ALBERT SIEGLER, Cleveland, \$7,500 and \$5,000, total \$12,500. BENJAMIN J. and L. VICTOR WEIL, New York City, \$10,000 and \$2,500, total \$12,500.

I. WEINER, Houston, \$7,500 and \$5,000, total \$12,500. LOUIS and HAROLD A. ROBINSON, Detroit, \$7,700 and \$4,550, total \$12,250. PHILIP DIAMOND, New York City, \$10,000 and



\$2,000, total \$12,000. SOL ESFELD, Seattle, \$6,000 and \$6,000, total \$12,000. JACK WOLFE GOLDEN and FAMILY, Philadelphia, \$5,000 and \$7,000, total \$12,000. SAUL GUTNER, New York City, \$8,000 and \$4,000, total \$12,000. JOSEPH C. KALTENBACHER, Newark, \$10,000 and \$2,000, total \$12,000. MAX KOHL, Milwaukee, \$7,500 and \$4,500, total \$12,000. RAYMOND KRAMER, Paterson, \$7,500 and \$4,500, total \$12,000. RELIABLE LIQUORS, Baltimore, \$7,000 and \$5,000, total \$12,000. LOUIS K. ROTH, Hartford, \$6,000 and \$6,000, total \$12,000.

LOUIS and HARRY ROTH, Los Angeles, \$6,000 and \$6,000, total \$12,000. SCHULHOFER-EISENDRATH, Los Angeles, \$10,000 and \$2,000, total \$12,000. MRS. SAUL SLOAN, Detroit, \$8,500 and \$3,500, total \$12,000. BEN TOUSTER, New York City, \$7,000 and \$5,000, total \$12,000. MRS. EUGENE WARNER, Buffalo, \$10,000 and \$2,000, total \$12,000. EASTERN MORTGAGE CO. and DAVID SOLMS, Philadelphia, \$9,300 and \$2,200, total \$11,500. AARON MENDELSON JEWISH CHARITIES, Detroit, \$1,500 and \$10,000, total \$11,500. WILLIAM KAUFMAN, New York City, \$5,100 and \$6,000, total \$11,100. SIDNEY J. BERTIN, Detroit, \$4,000 and \$7,000, total \$11,000.

HUGHES and HACHER, BERNARD E. and MAX J. PINCUS, Detroit, \$8,000 and \$3,000, total \$11,000. SAMUEL I. KESSLER, Newark, \$6,000 and \$5,000, total \$11,000. ALEX F. STANTON, Philadelphia, \$6,000 and \$5,000, total \$11,000. ALBERT TENENBAUM BROS., Savannah, \$7,000 and \$4,000, total \$11,000. DR. HAROLD M. WEINBERG, New York City, \$6,000 and \$5,000, total \$11,000. JOSEPH SCHUMER, New York City, \$5,817 and \$5,000, total \$10,817. GOODMAN-GABLE-GOULD CO., Baltimore, \$7,200 and \$3,600, total \$10,800. ISAAC H. and DR. IRVING J. TAYLOR, Baltimore, \$5,000 and \$5,500, total \$10,500. JAMES and MARCUS BARG, Philadelphia, \$10,000. ALVIN and MAXWELL BEHREND, Baltimore, \$4,000 and \$6,000, total \$10,000. CHARLES J. BENSLEY, New York City, \$2,500 and \$7,500, total \$10,000. MR. and MRS. JACOB BERESIN, Philadelphia, \$6,000 and \$4,000, total \$10,000. GEORGE BINDER, Los Angeles, \$5,000 and \$5,000, total \$10,000.

CHARLES BROWN, Los Angeles, \$6,000 and \$4,000, total \$10,000. MORRIS BROWN, New York City, \$5,000 and \$5,000, total \$10,000. MORRIS CANVASSER, Detroit, \$3,500 and \$6,500, total \$10,000. VICTOR M. CARTER, Los Angeles, \$5,000 and \$5,000, total \$10,000. JACOB CHUTIK, New York City, \$7,000 and \$3,000, total \$10,000. COPCO STEEL and ENGINEERING CO., Detroit, a combined gift of \$10,000. SAMUEL C. DRETZIN, New York City, \$5,000 and \$5,000, total \$10,000. JACOB J. FRIEDMAN, New York City, \$10,000 total.

JACK, LEO and LOUIS GOLDBERG, Cleveland, \$5,000 and \$5,000, total \$10,000. MRS. JENNIE GROSSINGER, Ferndale, N.Y., \$5,000 and \$5,000, total \$10,000. IVAN GROSSMAN, Paterson, \$2,000 and \$8,000, total \$10,000. I. HECHT, Miami, \$6,500 and \$3,500, total \$10,000. MORRIS E. JACOBS, Omaha, \$5,000 and \$5,000, total \$10,000. SAM KASLE, Toledo, \$5,500 and \$4,500, total \$10,000. NATHAN KLUGER, Paterson, \$6,500 and \$3,500, total \$10,000. ABE KRAMER, Cleveland \$8,750 and \$1,250, total \$10,000. ARNOLD KRAMER and KRAMER BROS., New York City \$7,500 and \$2,500, total \$10,000.

DAVID LEVINSON, Miami and Monticello, \$6,000 and \$4,000, total \$10,000. BENJAMIN J. LEVY, New York City, \$7,500 and \$2,500, total \$10,000. HAROLD F. LINDER, New York City, \$5,000 and \$5,000, total \$10,000. JULIUS LOEWENGART, New York City, \$6,000 and \$4,000, total \$10,000. ISAAC MEDDIN, Savannah, \$8,000 and \$2,000, total \$10,000. BARNEY and HARVEY S. MORSE, Los Angeles, \$3,000 and \$7,000, total \$10,000.

HARRY C. OPPENHEIMER, New York City, \$5,000 and \$5,000, total \$10,000. HARRY J. PLOUS, Milwaukee, \$4,000 and \$6,000, total \$10,000. JOHN A. and PAUL POST, Milwaukee, \$4,500 and \$5,500, total \$10,000. SAMUEL RUDIN, New York City, \$7,500 and \$2,500, total \$10,000. HENRY SCHAFFER, Schenectady, \$6,500 and \$3,500, total \$10,000.

(continued from page 2)

### **Conn. Gov. Ribicoff Pleads For "Refugee Flood Control"**

Governor Abraham A. Ribicoff, Connecticut's distinguished chief executive, who won nationwide acclaim for his speedy and effective flood relief measures when his state was stricken in the Fall of 1955, urged the utmost support for the UJA in carrying out its crucial program of "refugee flood control". Noting that "more than 100,000 Jews fleeing oppression and tyranny in Egypt, Hungary and other European and Moslem lands, will be in urgent need of assistance to get to havens of safety and freedom this year," he declared that "free Americans of every faith will want to help prevent this refugee tide - flooding out of totalitarian and hate-ridden lands - from becoming a disaster in which lives are lost for lack of full and prompt aid."

### **Charles Jordan of JDC Cites Mounting Costs**

The delegates got an indication of the heavy financial requirements of UJA's life-saving program when Charles H. Jordan, Director-General of Overseas Operations of the Joint Distribution Committee, a major UJA constituent, analyzed the costs for just one phase of the rescue effort. At the very moment of the Miami meeting, he said, the Egyptian ship "Mecca" was bound for Greece with 1,113 Jewish refugees from Egypt - the largest single shipload of such victims. The "Mecca's" pathetic human cargo, he added, included 339 children under the age of twelve.

Including the group aboard the "Mecca", he revealed, the number of Jews driven out by Nasser had passed 13,000. Each shipload of 1,000 refugees from Egypt, he pointed out, requires an expenditure of \$1,000,000 for transfer and initial resettlement. "I anticipate," he declared, "that \$20,000,000 will be needed just for the rescue and re-establishment of Egyptian Jewry in the months ahead."

### **Reuven Dafni, Israel Diplomatic Officer, Contrasts Immigrant Groups**

One of the most moving moments of the Conference came during the address of Reuven Dafni, who is leaving the posts of Israel Consul and head of the Israel Information Office in New York for a new assignment in Israel. On a recent trip, his plane made a stop in Newfoundland. This is what he recounted:

"As my plane was refueling, two plane loads of German immigrants bound for the United States arrived. I looked at them, how well-fed and well-clad they were. What wonderful clothes and shoes and fur coats they wore. Young people, families, children, well taken care of. These are the kind of immigrants reaching the shores of the United States. I couldn't help but compare this with the picture I saw only two days earlier in Haifa harbor when a ship landed 650 Jews from Egypt and Hungary. They arrived in rags, penniless, their lives broken, their hopes focused on only one place - Israel. Yet I wouldn't change this immigration for any immigration in the world!" A burst of applause showed that the audience shared his sentiments.

### **UJA Officers Do Outstanding Job**

Among the leaders who took a prominent part along with UJA General Chairman William Rosenwald in making this Inaugural the greatest in UJA history, were Morris W. Berinstein of Syracuse, UJA President; Dewey D. Stone, of Boston, Samuel H. Daroff of Philadelphia, Joseph Holtzman of Detroit and Jack D. Weiler of New York, UJA National Chairmen; Fred Forman of Rochester, N.Y., Vice-Chairman of the UJA's National Campaign Cabinet, and Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman.

(continued from page 11)

SCHLAFER IRON and METAL CO., Detroit, a combined gift of \$10,000. ROBERT E. SINTON, San Francisco, \$5,000 and \$5,000, total \$10,000. RICHARD SLOAN, Detroit, \$4,500 and \$5,500, total \$10,000. GEORGE L. SOGG, MIAMI BEACH, \$7,000 and \$3,000, total \$10,000. MRS. C. WILLIAM SUCHER, Detroit, \$5,500 and \$4,500, total \$10,000. MRS. HARRY F. SUCHER, Detroit, \$5,500 and \$4,500, total \$10,000. JOSEPH ZILBER, Milwaukee, \$4,000 and \$6,000, total \$10,000. JOSEPH WOHL, New York City \$6,000 and \$4,000, total \$10,000.

### **MORE CITIES FROM COAST TO COAST REPORT GREAT PROGRESS IN INITIAL CAMPAIGNING**

MIAMI: A report on the Greater Miami campaign was given in the last issue, but the tremendous progress made since then merits this latest report: \$839,129 in regular campaign gifts and \$332,190 for the Emergency Rescue Fund, a remarkable total thus far of \$1,171,319.

LOS ANGELES: This West Coast metropolis can show impressive progress in the opening phase of its campaign and has scheduled more than 50 meetings in all sections of the area for the next few weeks. The results thus far are well ahead of last year's comparative figures. The present picture shows \$855,116 for the regular drive and \$582,005 — an increase of more than 100 per cent over the similar 1956 figure — for the Emergency Rescue Fund, a total of \$1,437,121. Judge Stanley Mosk is President of the Jewish Community Council. Samuel Pensick is General Chairman of the campaign and Steve Broidy and Jacob H. Karp are serving as Vice-Chairmen. Ike Greenberg is Special Gifts Chairman with Max Firestein serving as Vice-Chairman. Mrs. Edward Meltzer is Women's Division Chairman. Julius Bisno is Executive Secretary.

PHILADELPHIA: Following an enthusiastic Advance Gifts meeting on March 11, at which the address by UJA Executive Vice-Chairman Herbert A. Friedman generated a great response, the Philadelphia campaign as this issue went to press showed a combined total of \$1,411,000. The breakdown has not yet been tabulated. Abraham L. Freedman is President of the Federation of Jewish Agencies of Greater Philadelphia. Alex F. Stanton is General Chairman of the Allied Jewish Appeal. F. Gordon Borowsky is Associate General Chairman for Advanced Gifts. Serving as Advance Gifts Co-Chairmen are Albert M. Bershad, Samuel Fingrudt, Joseph N. Gorson, Lawrence G. Horowitz, Charles A. Kahaner and Morris W. Satinsky. Serving as Senior Campaign Chairmen are Walter H. Annenberg, Myer Feinstein, Bernard L. Fankel, George Friedland, Joseph J. Greenberg, Sr., Albert M. Greenfield, Jacob C. Gutman, Hon. Louis E. Levinthal, Albert H. Lieberman, Bernard G. Segal, Leon C. Sunstein and Morris T. Wolf. Donald B. Hurwitz is Executive Director of the Federation.

DALLAS: Close to 500 persons attended the opening campaign dinner on March 6 which was addressed by Rabbi Abba Hillel Silver. Initial gifts are outpacing last year's campaign for this early period, with \$381,000 already in for the regular campaign and \$173,000 for the Emergency Rescue Fund, a \$554,000 total. Henri L. Bromberg, Jr., is President of the Jewish Welfare Federation and Norman R. Cohen serves as Campaign Chairman. Women's Division Co-Chairmen are Mrs. Bernard Schaenen, Mrs. Sidney P. Lee and Mrs. Sidney P. Solomonson, Jr. Jacob H. Kravitz is Executive Director.

As this issue went to press, the sorrowful news came of the sudden passing of Norman R. Cohen. Everyone in the UJA mourns the loss of a devoted leader and joins in extending deepest sympathy to Mrs. Cohen.

SAN FRANCISCO: The opening phase of the campaign was sparked by an enthusiastic response at the March 11 meeting addressed by UJA Honorary Chairman Edward M. M.

Warburg and Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee. Gifts to the Emergency Rescue Fund have already nearly doubled the 1956 Survival Fund closing amount. The Golden Gate's early picture reveals \$400,000 for the regular campaign and \$272,000 for the Rescue Fund, a total of \$672,000. Lloyd W. Dinkelspiel is President of the Jewish Welfare Federation. The powerful team of Campaign Chairmen includes Robert M. Levison as Co-Ordinator, Edward Bransten, Jr., Marcel Hirsch, Robert J. Koshland, Samuel A. Ladar, A. J. Shragge, Robert E. Sinton, Joseph Sloss, Jr., and Benjamin H. Swig. Mr. Sinton also serves as Advance Gifts Chairman. Mrs. Lucien Lehmann is Women's Division Chairman. Sanford M. Treguboff is Executive Secretary.

MILWAUKEE: With its campaign just getting under way, Milwaukee could already report in time for this issue an advance gifts total of \$365,331 but did not have time enough to tabulate the breakdown of regular and Emergency Rescue Fund sums. Harry Bloch, Jr., is President of the Jewish Welfare Fund. Lawrence S. Katz is Campaign Chairman, and Mrs. Louis A. Bernhard serves as Women's Division Chairman. Melvin S. Zaret is Executive Director.

DENVER: The campaign here is racing ahead with the amount of gifts to this year's Emergency Rescue Fund already topping the amount raised during the whole of 1956 for the Special Survival Fund. The current picture shows \$155,200 for the regular drive and \$152,100 for the Rescue Fund, a total of \$307,300. David W. Garlett is President of the Allied Jewish Community. Jack Bernstone is General Campaign Chairman, Harold V. Lustig is Big Gifts Chairman and Richard B. Tucker is Big Gifts Co-Chairman. Morris Miller is Campaign Coordinator. Serving as Campaign Co-Chairmen are Jake L. Berman, Hyman Friedman, Hyman H. Goldman, A. B. Hirschfeld, Edward Hirschfeld, Moses M. Katz, Jess Kortz, Jack H. Levy, Joseph Mosko, Joseph D. Sheftel and David H. Stein. Mrs. David Golden is Women's Division Chairman. Nathan Rosenberg is Executive Director.

NORFOLK: This community plunged into its campaign earlier than ever and with great intensity, with the result that the Emergency Rescue Fund figure is more than 200 per cent above last year's amount at this time for the Special Survival Fund, and this year's figures does not yet include a report from the Women's Division. The 1957 drive thus far shows \$159,978 for the regular campaign and \$62,165 for the Rescue Fund, a total of \$222,143. Bertram S. Nusbaum is President of the Jewish Community Council. Jake Goodman is Campaign Chairman and Ralph S. Margolius is Co-Chairman. Women's Division Co-Chairmen are Mrs. Alan Fleder, Mrs. Bernard Glasser, Mrs. Matt Hurwitz, Mrs. Stanley Salesky and Mrs. Leonard Strelitz. Morton J. Gaba is Executive Director.

NEW ORLEANS: Initial results for this community show an opening pace far ahead of this period last year. The 1957 early picture shows \$230,000 for the regular campaign and a terrific \$180,000 for the Emergency Rescue Fund, a total of \$410,000. Label A. Katz is President of the Jewish Welfare Fund. Paul Kapelow is Campaign Chairman and Mrs. Alexander Gottsegen is Women's Division Chairman. Harry I. Barron is Executive Director.

SYRACUSE: Gaining marvelous momentum after a Testimonial Dinner to UJA President Morris W. Berinstein on February 2, the campaign here has reached \$121,492 for the regular drive and \$92,772 for the Emergency Rescue Fund, a total of \$214,264. Samuel H. Greene is President of the Jewish Welfare Federation. Joseph Roth is Campaign Chairman. Serving as Campaign Vice-Chairmen are Lewis R. Goldner, Ben Zion Miller, Hyman I. Poltenson and Irving L. Shimberg. Theodore Pierson is Big Gifts Chairman, Mrs. Reuben Gross serves as Women's Division Chairman, and Norman Edell is Executive Director of the Federation.

PATERSON, N.J.: This community's opening phase has topped last year's Special Survival Fund result for this period by nearly 200 per cent. The opening report for 1957 shows \$155,700 for the regular campaign and \$79,300 for the Rescue Fund, a total of \$235,000. Jack Stern is President of the Jewish Community Council, Archie B. Marcus is Campaign Chairman and Raymond Kramer is Big Gifts Chairman. Max Stern is Executive Director.

HOLLYWOOD, FLA.: This comparatively small community north of Miami is keeping percentage pace with the nearby metropolis. Hollywood can report a 200 per cent increase in this year's Emergency Rescue Fund over last year's Special Survival Fund at a similar point in the drive. The total campaign already is ahead of last year's complete figure. Its 1957 figures thus far are \$105,000 for the regular campaign and \$30,000 for the Rescue Fund, a total of \$135,000. Stanley M. Beckerman is President of the Jewish Welfare Federation. Julius Ritter is Campaign Chairman and Ben Salter is Co-Chairman. Abe L. Mailman is serving as Big Gifts Chairman. Miss Marion L. Brook is Executive Secretary.

PHOENIX: This community can boast of producing a pattern for the rest of the country to follow. Early results have quadrupled the amount for the Emergency Rescue Fund as compared with the similar period for the 1956 Special Survival Fund. The picture now shows \$87,600 for the 1957 regular campaign and an inspiring \$38,500 for the Rescue Fund, a total of \$126,100. Harold H. Alpert is President of the Jewish Community Council. The strong team of Campaign Co-Chairmen includes Albert A. Horwitch, Si Kauffman, Newton Rosenzweig, Samuel Shapiro, Arnold A. Smith, Malcolm Strauss and George Wolf. Mrs. Harry M. Rubenstein is Women's Division Chairman. Hirsh Kaplan is Executive Director.

#### **PRESIDENT EISENHOWER URGES SUPPORT OF UJA EMERGENCY RESCUE FUND**

The President of the United States has endorsed the current effort of the United Jewish Appeal to raise a \$100,000,000 Emergency Rescue Fund to save and resettle in the free world a minimum of 100,000 Jewish refugees from tyranny and degradation. In a telegram to Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman, President Eisenhower declared:

"To all who are engaged with religious conviction in world-wide overseas relief efforts, I send greetings. Through such projects as your Emergency Rescue Fund of United Jewish Appeal, and the 'One Great Hour of Sharing' United Appeal of Protestant Churches, and the Bishops' Relief Fund of Catholic Relief Services, we give positive witness to our faith in God and to the responsibility each bears to his brothers in need. By supporting these vital programs of service to the homeless, hungry and destitute, we can reach across the oceans in true friendship as 'people to people' showing our compassion and concern.

"Best wishes for the complete success of your efforts which parallel our nation's interest in the health and welfare of all peoples."

(Signed) Dwight D. Eisenhower

# BRIG. GEN. LASKOV, "ISRAEL'S PATTON," TO AID UJA



Brigadier General Chaim Laskov, whose heroic and brilliant exploits in the recent Sinai campaign won the admiration of all Israel and recognition in military circles of the world as "the General Patton of Israel," will arrive here April 19 to aid the UJA's drive for a \$100,000,000 Emergency Rescue Fund to save 100,000 lives and to help advance its regular humanitarian campaign.

Gen. Laskov is coming to the United States on a purely humanitarian mission—to help save and resettle in Israel and other free lands the thousands of refugees from Egypt, Hungary and other areas of danger and degradation. As Commander of Israel's southern sector which includes the Negev—where most of the new immigrants are finding a haven—Gen. Laskov has developed a deep knowledge and concern about the critical problem of absorbing the vast inflow of newcomers. He will put his first-hand observation of the situation before philanthropic leaders in this country.

Gen. Laskov, at the age of 38, heads the Southern Command of Israel's Defense Force. Formerly he was Commander of the Israel Armored Corps. He trained Israel's tank groups to that high degree of effectiveness which amazed the world during the Sinai push. During the action in the Sinai Peninsula in late 1956, Gen. Laskov's tanks overwhelmed the large opposing forces with a series of daring attacks unmatched in courage and tactical brilliance since the days when America's famed General George Patton sent his armored forces deep into the German rear in World War II. Under his personal command, Gen. Laskov's tanks and armored cars broke through at Rafah and captured El Arish to seal off the Gaza Strip.

The Jerusalem Post recently wrote of Gen. Laskov: "He has always been where things were difficult and where quick decisions, accompanied by toughness when necessary, were required." These words are particularly true in connection with his magnificent services in Israel's 1948 War of Independence, when he led the slashing attack that captured Nazareth. He also won distinction in the action which broke the siege of Jerusalem and took Latrun.

As a boy, he served in the *Haganah* (Underground Military Service). During World War II, he served with the British Army in Palestine, Belgium and Holland and with the Jewish Brigade in Italy, concluding his British Army career in 1946 with the rank of Major. Following the establishment of the Jewish State, Gen. Laskov was appointed Chief of the Training Command. From the summer of 1951, he headed Israel Air Force for two years and served during part of 1953 as Deputy Commander-in-Chief of Israel's Defense Forces.



# Report

TO MEMBERS  
OF THE NATIONAL CAMPAIGN COUNCIL



\$100,000,000

UJA EMERGENCY RESCUE FUND

For Freedom . . . For Survival

Over and Above

1957 REGULAR CAMPAIGN GOAL

\$105,557,250

## 1957 UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL · JOINT DISTRIBUTION COMMITTEE · NEW YORK ASSOCIATION FOR NEW AMERICANS

Vol. XII, No. 3, June 17, 1957

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NOT FOR PUBLICATION

# MIDWAY IN YEAR OF RESCUE: \$44,865,000 IN CASH



50,000 refugees enter Israel  
50,000 more on the way...

See cable from  
Prime Minister  
BEN-GURION  
on back cover

**UJA NATIONAL RESCUE CONFERENCE REGISTERS \$44,865,000 --  
TOPPING MID-YEAR CASH RECORD OF ALL DRIVES SINCE 1949**

The greatest cash total for any first six-month campaign period since 1949 — a magnificent sum of \$44,865,000 against this year's pledges — was reached at the UJA's National Rescue Conference as leaders of local campaigns across the nation brought forward \$14,000,000 in cash at the Hotel Roosevelt in New York on June 8-9.

The \$44,865,000 total represented \$32,540,000 for the regular campaign and \$12,325,000 for the Emergency Rescue Fund.

More than 800 campaign leaders and volunteers participated in this tangible demonstration of the American Jewish community's resolve to do everything in its power to rescue and resettle at least 100,000 Jewish refugees from oppression who are fleeing Egypt, Hungary, North Africa and Eastern Europe.

Moving ahead to the last half of the 1957 drive, the delegates adopted a resolution calling upon American Jewry "to match the superhuman effort of the people of Israel in helping to absorb the new flood of refugees." The resolution added that the UJA has "high hopes that the Jews of the United States will not relax in their efforts until every Jew uprooted from his home has been resettled in Israel or some other free land."



On Sunday morning, June 9th, representatives of more than 50 communities paraded up the UJA Gangplank of Rescue to present checks for \$14,000,000 to swell the year's cash total to \$44,865,000.



### William Rosenwald Opens Conference with Dramatic Statement

"Israel shall be destroyed."

Those are the four dread words William Rosenwald, General Chairman of the United Jewish Appeal, used to open the Conference. The effect of this opening was electric and before the audience could catch its breath Mr. Rosenwald explained that those four words were used by the Cairo radio during the period when the UJA was holding its annual conference at the close of November and the beginning of December, 1956.

But, Mr. Rosenwald pointed out, Israel lives and continues to grow, confident of its future.

### Israel Is The Key To The Rescue Program

It is precisely because Israel lives and Israel's people are steadfast in their historic mission, Mr. Rosenwald continued, that the present great Jewish refugee emergency will be solved. The big majority of the refugees are finding a haven in Israel. The Jews of America, he said proudly, have moved forward through the UJA to the fullest financial partnership with Israel's people in keeping the rescue operation going forward at the greatest pace in nearly a decade.

### UJA Makes Good Its Promise On Note

Underscoring American Jewry's response to the need for cash to guarantee the rescue, transport and resettlement of the new refugees, Mr. Rosenwald pointed to a huge reproduction of a promissory note for \$50,000,000 in cash which was pledged by the UJA's second national closed circuit television conference on April 29th. Including the cash ready for presentation at the next day's session and the cash expected in the next two weeks, Mr. Rosenwald announced, the pledge could be considered fulfilled. Again he pointed to the huge replica of the promissory note hanging above the rostrum and a slide projector from across the hall lit up the note and showed the dramatic stamp across it "Paid."

### Mr. Warburg Sets The Frame of Reference

Edward M. M. Warburg, UJA Honorary Chairman, outlined the pattern to be followed by the three guest speakers.

First, Mr. Warburg explained, U. S. Senator Lyndon B. Johnson, Majority Leader of the Senate, would give the international picture which undoubtedly has a bearing on the responsibility which the UJA must shoulder. Second, Dr. Nahum Goldmann, President of the Jewish Agency, would focus attention specifically on the absorption of the new refugees in Israel. The third guest speaker, Abba S. Eban, Israel's Ambassador to the United States, would discuss American-Israel relations.

### Senator Johnson Proposes "Open Curtain" Between U. S. and U.S.S.R.

Senator Lyndon B. Johnson of Texas, who as leader of the Senate Majority is one of the most influential political figures in American life, made a dramatic address which was featured on the front pages of the world press and on radio and television broadcasts. He issued a clarion call for an "open curtain" through which information be-

tween the United States and the Soviet Union could flow freely; and for the United States to take the lead in submitting the case for disarmament to "the people of the world," especially the Soviet people, as the way to prevent "world suicide." The Senator said he had decided to make this UJA platform the place to give this particular address because "you - the members of the United Jewish Appeal - are men and women who have dedicated your lives to helping your fellow-men."

Just last February, Senator Johnson spoke out forcefully against the then-threatened sanctions against Israel. Now, addressing the UJA leaders, Senator Johnson hailed them for helping in creating a sanctuary for the oppressed. "That sanctuary, Israel, stands today - permanent and enduring - in the midst of what was once desert. Creating that sanctuary meant that rivers had to be dammed, fields had to be tilled, houses had to be built, the resources of nature had to be tapped. These are the tasks to which all of humanity should be dedicated."

### **Dr. Goldmann Reports Immigration "Miracle"**

Dr. Nahum Goldmann, President of the Jewish Agency, pointed up how international conditions directly affect the Jewish refugee problem. The present large-scale immigration into Israel, he stressed, has come about principally because certain Eastern-European countries are permitting large number of Jewish residents to leave those countries.

A miraculous event was occurring in Jewish life, the Jewish Agency head stated. We have the opportunity to save the remnant of Jewry that survived both Hitler and Stalin. "Now, for the first time", Dr. Goldmann declared, "an opportunity has presented itself to save that part of the Jewish people that contributed, in the course of several centuries, the central ideas which still inspire and guide contemporary Jewish life the world over."

"This new immigration wave," he added, "is bringing a most valuable type of settler to Israel, men and women with talents and skills, knowledge and invaluable experience, capable of contributing immeasurably to Israel's economic and intellectual growth. This immigration, if continued, may alter many aspects of Israel's sociological physiognomy."

Dr. Goldmann warned, however, that "the redemption of these thousands of Jews, whom their governments permit to emigrate and whom Israel is eager to receive, depends exclusively on the financial and economic assistance extended by Jews everywhere."

### **Ambassador Eban Sees Israel As Focus of World Crisis**

"Senator Johnson was unduly modest when he told us that he was not speaking chiefly about Israel this evening," Ambassador Abba Eban told the gathering. "To talk about these great vistas of destiny which now confront the world is to talk about Israel very closely and intimately indeed. Whether such problems as that of the Middle Eastern crisis are solved will largely determine whether the atomic future speaks to us of abundance or whether a cold, pale moon will rise upon a silent and devastated world. For it is in our region and within that conflict of which Israel is the focus that many of the currents of the international crisis have found their main area."

Referring to the American-Israel relations, the Ambassador said, "our crucial relationship with the United States has been steered through a heavy tempest of crisis into an atmosphere more trustful than that which prevailed before the Sinai expedition."

Turning to Israel's mission of building a haven for all endangered or homeless Jews, the Ambassador hailed the UJA's help in that mission. "The record of the United

(Continued on Page 6)

## SOME OF THE LEADERS WHO HELPED UJA SET NEW CASH MARK



Among the speakers who addressed the banquet session on Saturday evening, were, L. to R. Herbert A. Friedman, Executive Vice-Chairman of UJA, Dr. Nahum Goldmann, Jewish Agency President, Edward M. M. Warburg, Honorary Chairman, Israel Ambassador Abba Eban, U. S. Senator Lyndon Johnson and William Rosenwald, General Chairman.



Fred Forman, National Campaign Cabinet Vice-Chairman; Joseph M. Mazer, New York, National Emergency Rescue Fund Co-Chairman.



Cabinet Members Abe S. Kay, Washington, D. C. and Adolph Kiesler, Denver, Col.



Max Bressler, Chicago, Campaign Cabinet Member and Mrs. Hal Horne, New York, Hon. National Chairman of the Women's Division.



Cabinet Members Barney Rappaport, Hartford, Conn., Morris Senderowitz, Jr., Atlanta, Ga. and Milton I. Taubman, Tulsa, Okla.



Label A. Katz, New Orleans, Campaign Cabinet Member; Nahum Astar, Israel Consul in Atlanta, Ga.; Barney Medintz, Atlanta, National Cash Co-chairman and Melvin Dubinsky, St. Louis, Campaign Cabinet Member.



Among Cabinet Members present were, Joseph Talamo, Worcester, Mass., Herbert A. Abeles, Newark, N. J.; and I. D. Fink of Minneapolis, Minn.



Elkan R. Myers, Baltimore, Cabinet Member.



Samuel H. Daroff, Philadelphia, National Chairman, opened the Cash-Line presentation at the Sunday session.



Joseph Meyerhoff, Baltimore, Chairman of the National Campaign Cabinet.



Morris W. Berinstein, Syracuse, N. Y., President of UJA, presented awards to Cash-for-Rescue Committee leaders at the Sunday morning session.

(Continued from Page 4)

Jewish Appeal is written in the sublime language of human redemption", he declared. "It is written in the emaciated remnants of Hitler's barbarism, gathered by you and quickened into life. It is written in the lives of martyred children whom in their thousands you have rescued from haunting agony and restored to the sacred right of a free future. It is written in the European remnant. It is written equally in the faces of our brethren from Yemen, from North Africa and from Egypt, rescued from squalor and discrimination and opened out to a new life of dignity and independence. It is written in the assumption of leadership and responsibility by American Jewry at the lowest ebb of our people's fortunes."

Noting the UJA's vital aid in advancing Israel's humanitarian aims, the Ambassador stated:

"Israel's achievement is the open gate through which 900,000 of our kinsmen have come in nine years to share with us the unique exhilaration of Israel's renewed sovereignty. Israel's achievement is Israel's survival, this poignant epic and unique battle for physical security against the most relentless and implacable hostility with which any small state has ever been surrounded."

Ambassador Eban expressed his confidence that the UJA would go forward in sharing the continuing burden of the rescue work since "these problems are too heavy for us to bear alone." He concluded his address with these stirring words:

"By this conference you mark another milestone in the continuing journey. You are a generation which will be the pride and the envy of all that follow."

### Samuel Daroff Opens Cash Session - "Core" Of The Conference

Samuel H. Daroff, UJA National Chairman, opened the Sunday session of the National Rescue Conference, which he described as the very "heart and core" of the two-day meeting. For it was this session that embodied the main purpose of the conference. Now was the time for the transfusion of the cash flow from communities to enter the blood stream of the vast rescue operation and guarantee that the life-saving work go on.

And the cash came forth in abundance.

An impressive line of community leaders formed, walked up the "Gangplank of Rescue" to a platform which was decorated as a ship's deck, and presented community checks to Samuel Rothberg and Philip W. Lown, Chairmen of the UJA's National Cash-For-Rescue-Committee, and to William Rosenwald, General Chairman of the UJA. When the cash was tabulated, UJA had received another \$14,000,000, to bring the campaign's mid-year cash collection to \$44,865,000. Of that total, \$32,540,000 represented payments to the regular 1957 campaign, while the remaining \$12,325,000 constituted payment on pledges made to the \$100,000,000 Emergency Rescue Fund.

### Morris Berinstein Presents Awards to Cash Leaders

After the inspirational "Parade of Cash", UJA President Morris W. Berinstein represented the UJA in presenting special awards to the National Cash Chairmen and Co-Chairmen for their outstanding performance in mobilizing the cash, and to Albert A. Levin, a National Chairman for Regions, for distinguished service in the 1957 campaign.

(Continued on Page 9)

## EIGHT LEADERS HONORED AT UJA NATIONAL RESCUE CONFERENCE



Samuel Rothberg



Philip W. Lown



Max H. Block



Barney Medintz



Martin Nadelman



Bernard J. Sampson



Joseph D. Shane



Albert A. Levin

A group of distinguished leaders in Jewish life received special awards at the UJA's National Rescue Conference for their outstanding efforts on behalf of the cash drive which culminated at the Conference session at New York's Hotel Roosevelt on Sunday, June 9. After the impressive parade of community representatives came forward with checks from their local campaigns, UJA President Morris W. Berinstein presented the awards of appreciation to seven leaders who worked with selfless devotion to help bring forward the maximum amount of cash proceeds from campaigns throughout the nation.

The leaders who received the special tribute were Samuel Rothberg of Peoria, and Philip W. Lown of Boston, who as National Cash Chairmen headed the National "Cash-For-Rescue" Committee, and the Committee Co-Chairmen, Max H. Block of Seattle, Barney Medintz of Atlanta, Martin Nadelman of Houston, Bernard J. Sampson of Milwaukee, and Joseph D. Shane of Los Angeles. Another special award was presented to Albert A. Levin of Cleveland, UJA Chairman for Regions, who was cited for his record-breaking schedule of tours during the past year which sparked many community drives to go over the top.

# AMONG THE COMMUNITY LEADERS WHO BROUGHT IN CASH FOR RESCUE



Dewey D. Stone, National Chairman, presents \$2,000,000 Boston check.



Joseph Holtzman, National Chairman, Detroit.



Sidney D. Ansin, Miami, Fla.



National Campaign Committeeman, Louis J. Fox, Baltimore, Md.



William Seltzer, St. Louis, Mo.



Rabbi Seymour Cohen, Pittsburgh, Pa.



Paul Himmelfarb, Washington, D. C.



Campaign Cabinet Member Bernard J. Sampson, Milwaukee, Wisc.



National Campaign Committeeman, Philip Belz, Memphis, Tenn.



National Campaign Cabinet Member I. D. Fink, Minneapolis, Minn.



Sidney Gulden and Nathan Lipton, Atlanta, Ga.



National Campaign Committeeman, Alex Stanton, Philadelphia, Pa.

(Continued from Page 6)

### **Max Fisher Hails American Jewry's Response**

Speaking out of his experience as UJA Big Gifts Chairman, Max M. Fisher declared that the leading supporters of the UJA campaign across the nation demonstrated their awareness of the tremendously increased needs by contributing to the UJA's two-fold campaign this year in greater measure than ever. He called for an emulation of this high order of giving at all levels.

### **Mrs. Goodman Says Women Are Taking Campaign Initiative**

Mrs. Jack Goodman, Chairman of the UJA Women's Division, emphasized that women throughout the country were taking part in UJA campaigning in greater numbers and with greater effect than ever before. The Women's Division, she noted, not only was maintaining an active program of campaigning for the balance of this drive, but also had taken first steps toward organizing next year's action. As an initial preparatory move for the next drive, Mrs. Goodman said, the Women's Division already was organizing an overseas study mission to go to Israel in September.

### **JDC Head Gives Rescue Facts**

Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee, outlined the scope of the human problems involved in UJA rescue work, both in terms of present accomplishments and future requirements.

Mr. Leavitt pointed out that in the first five months of 1957 some 60,000 men, women and children, chiefly from Eastern Europe, Egypt and North Africa, were moved to places of refuge with UJA aid. The vast majority — some 42,000 — received haven in Israel; between 8,000 and 9,000 were moved to the United States, South America and other areas while a similar number were given temporary refuge in Europe.

Stressing the fact that "we are today in the midst of the greatest movement of Jewish refugees since 1949 and 1950," Mr. Leavitt hailed the response of American Jews to the refugee crisis. Noting that Israel's people "are performing magnificently in absorbing tens of thousands of newcomers" and that Jewish communities in other countries are caring for some additional refugees, he praised American Jews for assuming so much of the responsibility for the vast life-saving and life-rebuilding task.

Mr. Leavitt warned, however, that the task was far from completed, predicting that the refugee tide would reach a figure in the neighborhood of 125,000 before this year ends. "I know," he concluded, "that whatever they may need, wherever they may be, they will find solace and hope in the fact that they can turn to you for aid and find your help waiting."

### **Dr. Hale: Why Israel's People Deserve Help**

Dr. Lincoln Hale, former Director of the U.S. Aid Mission in Israel, praised Israel as an outstanding example of democracy in the Middle East. "The State of Israel's voluntary, efficient planning of the refugee immigration and resettlement is an outstanding example of the democratic way of meeting major social problems," he said.

"The people of Israel have developed the know-how of living together, of mastering the forces of nature, of planning and working together. They stand as a beacon light of freedom in the Middle East."

(Continued on Page 11)

# MORE COMMUNITY LEADERS WHO BOOSTED THE CASH COLLECTION TOTAL



Abraham Sklar, San Diego, Cal.



Mrs. Jack Goodman, National Women's Division Chairman, presents check for Indianapolis.



Louis J. Goldner, Syracuse, N. Y.



Mrs. Dora Schwebel, Youngstown, Ohio



Milton Fineberg, Executive Director, Trenton.



Bernard Golub, Schenectady, N. Y.



Joseph Levy, Providence, R. I.



Otto Hart, Oklahoma City.



Herbert Weiss, Pottstown, Pa.



M. J. Behrer, Mansfield, Ohio



Meyer J. Freed, Chester, Pa.



Ivan Grossman, Fair Lawn, N. J.



(Continued from Page 9)

### **Rabbi Friedman: Achievement Due to Dedicated Leaders**

In his address to the delegates, Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA, said that the raising of \$44,865,000 in cash in the past six months was made possible because the UJA is fortunate in having in its top leadership men and women of the highest calibre — "dedicated persons who place their desire to help their fellow men above all other desires." He cited the fact that 30 top UJA leaders had travelled 250,000 miles and visited 250 American communities in behalf of the Emergency Rescue Fund and regular 1957 campaign.

### **Dewey Stone Gives a Layman's Prayer**

UJA National Chairman Dewey D. Stone brought the historic session to a close with a few earnest words charged with emotional intensity.

Reiterating that all those engaged in this year's UJA campaign were helping to meet one of the most important responsibilities in Jewish life of our era, he offered this prayer:

"May God bless you all for what you have already done and for what you will do in the future."

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### **UJA LEADERSHIP VOLUNTEERS FOR GOOD WILL MISSION DURING SEPTEMBER**

Beginning September 9th, 42 top UJA leaders will take part in a two-week tour of 72 cities as members of the second annual UJA Good Will Mission, it was announced by UJA General Chairman William Rosenwald.

The project is designed to bring to the communities the latest and most authoritative information available on Israel, aid to Jews overseas and other problems of mutual concern to UJA and the American Jewish community.

The UJA visitors will not engage in fund-raising. In each city to be visited by the 42 volunteer "missionaries" in teams of two, the UJA leaders will meet with community leaders and with special groups to be designated by the communities themselves. The objective will be to hold a two-way exchange of ideas and information, seeking a deeper understanding of the problems facing UJA and its cooperating communities alike.

The tours are planned as an elaboration of last year's Good Will Mission which covered a smaller number of communities than will be visited this September. Last year's visits helped in strengthening the partnership of the UJA and the communities in their joint endeavors. The UJA leaders who have volunteered for this important work will make up teams which will visit at least three communities each.

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# COMMUNITY REPRESENTATIVES WHO HELPED MAKE THE CHECK



Mrs. Louis Ginsburgh, Fort Worth, Tex.



Dr. William Rosensweig, Wilkes-Barre, Pa.



Bernard Rubinstein, San Antonio, Texas



Mrs. Ruth Silverman, Portsmouth, Va.



Harry Salvin, Plainfield, N. J.



David Stein, Waterbury, Conn.



Benjamin Levy, Palisades Park, N. J.



Morton J. Gaba, Norfolk, Va.



Louis Kagan, Jersey City, N. J.



M. L. Hodin, of Scranton, Pa.



Maurice Roses, Albany, N. Y.



Mrs. L. H. Rosenbloom, Elmira, N. Y.

**MADE A RECORD-BREAKING CASH AMOUNT AT UJA'S MID-YEAR POINT**



**Alan Farber, Worcester, Mass.**



**Jim Novy, Austin, Tex.**



**Mrs. Elmer L. Moyer, Dayton, Ohio**



**Louis Kasle, Flint, Mich.**



**Henry J. Trolin, Utica, N. Y.**



**Mrs. Herman Krohn, Easton, Pa.**



**Carl Bishop, Lehigh, Pa.**



**Zemel Resnick, Asbury Park, N. J.**



**Abraham Eiser, Toledo, Ohio**



**Morton Weiss, Wilkes-Barre, presented check from Allentown, Pa.**



**Abraham Ritterman, Holyoke, Mass.**



**Max Freeman, Woodbury, N. J.**



**Herbert Schiff, Columbus, Ohio.**

## COMMUNITY REPORT:

### TREND TO RECORD-SMASHING YEAR REVEALED IN REPORTS FROM ACROSS THE NATION SHOWING MANY CAMPAIGNS RUNNING AHEAD OF ALL PAST RESULTS

That the 1957 campaign will wind up in record-breaking fashion was indicated by the latest reports sent in to UJA headquarters from communities from coast to coast. Many campaigns already have swept past all previous drives in their history. Scores of cities currently have pressed ahead of last year's final total or are well ahead of last year's pace.

### METROPOLITAN NEW YORK GIVES NATIONAL DRIVE A \$25,000,000 BASE TO BUILD ON

The United Jewish Appeal of Greater New York has passed last year's pace by reaching the \$25,000,000 point in its combined 1957 total. Heading the nation's biggest community campaign is the team of General Chairmen including UJA National Chairman Jack D. Weiler, Hon. A. David Benjamin, Joseph Eisner, Charles Frost and Charles Mayer. Mrs. Jakob Michael and Mrs. H. Herbert Rossman are Women's Division Chairmen. Samuel Hausman is Chairman of the Board of Directors and Monroe Goldwater is President. Henry C. Bernstein is Executive Vice-President.

### PACE-SETTING COMMUNITIES TOP RESULTS OF ALL PREVIOUS YEARS

**DETROIT:** In a smashing campaign which already has pressed beyond all previous records, this community has reached the combined total of \$5,841,100. A breakdown of regular campaign and Emergency Rescue Fund gifts is being prepared. The Hon. Theodore Levin is President of the Jewish Welfare Federation. Max M. Fisher is Campaign Chairman and Louis C. Blumberg and Hyman Safran are Co-Chairmen. John E. Lurie is Big Gifts Chairman and Jack O. Lefton is Big Gifts Vice-Chairman. Mrs. Harry Jones is Women's Division Chairman. Isidore Sobeloff is Executive Vice-President.

**CLEVELAND:** Latest reports from this banner community list \$4,286,644 in gifts to the regular campaign and \$1,055,260 for the Emergency Rescue Fund, a total of \$5,341,904. The 1957 combined total now has passed all previous records and already is well over \$500,000 higher than the figure for 1956. Max Simon is President of the Jewish Community Federation and a Campaign Co-Chairman. Maurice H. Saltzman is Campaign Chairman and the other Campaign Co-Chairmen are Max Freedman, M. E. Glass, Joseph G. Lampl, Maurice M. Maschke, Jr., L. W. Neumark, Leonard Ratner, Henry A. Rucker and William M. Shipley. Special Gifts Co-Chairmen are Eugene H. Goodman, Sol. H. Friedman and Sam E. Schumann. Mrs. Sanford R. Arsham and Mrs. Irwin E. Yoelson are Women's Division Co-Chairmen. Henry L. Zucker is Executive Director.

**MIAMI:** Reporting the biggest year in its history, this community now lists \$1,298,000 in gifts to the regular campaign and \$414,000 for the Emergency Rescue Fund, a total of \$1,712,000. The 1957 combined total already is some \$200,000 ahead of last year's complete total. Howard Kane is President of the Greater Miami Jewish Federation. John N. Serbin is Campaign Chairman, Samuel N. Friedland is Big Gifts Chairman, Sam J. Heiman is Emergency Rescue Fund Chairman and Mrs. Sam Simonhoff is Women's Division Chairman. Benjamin B. Rosenberg is Executive Director.

TULSA: This campaign has registered an all-time high with \$356,000 for the regular campaign and \$339,000 for the Emergency Rescue Fund, a total of \$695,000. The 1957 combined total already has topped the 1956 total by more than \$200,000. Ohren Smulian is the new President of the Jewish Community Council. Campaign Co-Chairmen are Herman George Kaiser, Julius Sanditen and Milton I. Taubman. Big Gifts Co-Chairmen are Julius Livingston, Benedict I. Lubell and Maurice Sanditen. Mrs. Morris Mizel is Women's Division Chairman, and Emil Salomon is Executive Director.

NEW ORLEANS: This community has gone over the top of any previous campaign record. The present picture shows a combined total of \$524,169 for the regular campaign and for the Rescue Fund. Label A. Katz is President of the Jewish Welfare Fund. Paul Kapelow is Campaign Chairman. Mrs. Alexander Gottsegen is Women's Division Chairman and Harry I. Barron is Executive Director.

SAN DIEGO: This community has broken every past campaign mark. Latest listings show \$181,000 for the regular campaign and \$99,000 for the Emergency Rescue Fund, a total of \$280,000. Milton Y. Roberts is President of the United Jewish Fund. Campaign Co-Chairmen are Dr. Walter Ornstein and Victor J. Schulman. Abraham Abramson is Big Gifts Chairman, and Mrs. Lewis Solomon is Women's Division Chairman. Albert A. Hutler is Executive Director.

PHOENIX: This community already had passed every other campaign result. Current reports show \$120,837 for the regular campaign and \$45,500 for the Rescue Fund, a total of \$166,337. Harold H. Alpert is President of the Jewish Community Council. Campaign Co-Chairmen are Albert A. Horwitch, Si Kauffman, Newton Rosenzweig, Samuel Shapiro, Arnold A. Smith, Malcolm Straus and George Wolff, Mrs. Harry M. Rubenstein is Women's Division Chairman. Hirsh Kaplan is Executive Director.

TUCSON: This campaign has broken all records with \$100,000 reported for the regular drive and \$64,000 for the Emergency Rescue Fund, a total of \$164,000. This puts the current 1957 total far above last year's complete combined total. David Kramer is President of the Jewish Community Council and also serves as Campaign Co-Chairman. David N. Ginsburg is Campaign Chairman and the other Campaign Co-Chairmen are Rabbi Albert T. Bilgray, Harry W. Gilberg, Henry H. Kaufmann and Morris C. Rosenbaum. Mr. Rosenbaum also serves as Big Gifts Chairman. Mrs. Meyer Agron is Women's Division Chairman. Benjamin N. Brooks is Executive Director.

HOLLYWOOD, FLA.: This community already can list \$157,000 for its 1957 combined total, an all-time campaign record and a jump of more than \$30,000 above last year's complete total. Stanley M. Beckerman is President of the Jewish Welfare Federation. Julius Ritter is Campaign Chairman, Ben Salter is Campaign Co-Chairman and Abe L. Mailman is Big Gifts Chairman. Miss Marion L. Brook is Executive Secretary.

Among the other communities that have swept above the mark for any previous year are Elsinore and Palm Springs, Cal.; Willimantic, Conn.; Clearwater and St. Petersburg, Fla.; Biloxi and Gulfport, Miss.; and Princeton, N. J.

#### HOST OF CAMPAIGNS ALREADY OVER THE TOP OF 1956 RESULTS

BALTIMORE: This key community is well over the entire 1956 total and still moving forward. Latest reports show \$2,310,242 for the regular campaign and \$1,136,804 for the Emergency Rescue Fund, a total of \$3,447,046. Louis J. Fox is President of the Jewish Welfare Fund and also serves as Campaign Chairman. Serving as Executive Campaign Vice-Chairmen are Nathan S. Jacobson, J. Benjamin Katzner, Joseph Meyerhoff and Elkan R. Myers. Mrs. M. Shakman Katz is Women's Division Chairman. Harry Greenstein is Executive Director.

PITTSBURGH: This powerful campaign already has jumped more than \$250,000 above last year's final total. The current breakdown shows \$1,468,000 for the regular campaign and \$492,000 for the Emergency Rescue Fund, a total of \$1,960,000. Louis Caplan is President of the United Jewish Federation. Dr. Seymour J. Cohen is Campaign Chairman. Serving as Associate Campaign Chairmen are Eugene S. Cohen, Samuel Frankel, Harold A. Goldstein, Lester A. Hamburg and Aaron P. Levinson. Leon Falk, Jr., is Advance Gifts Chairman, with Harry M. Epstine, Herman Fineberg, Harold A. Goldstein, Stanley J. Kann, Louis J. Reizenstein and Adolph Schoenbrun as Associate Advance Gifts Chairmen. Mrs. Irving H. Wolfson is Women's Division Chairman. Robert I. Hiller is Executive Director.

WASHINGTON, D.C.: This drive already has passed last year's total, listing \$1,000,000 for the regular campaign and \$500,000 for the Emergency Rescue Fund, a total of \$1,500,000. Joel S. Kaufmann is President of the United Jewish Appeal of Greater Washington. Rabbi Isadore Breslau is General Chairman of the campaign. Leopold V. Freudberg is Chairman for Pre-Advance Gifts and Aaron Goldman is Advance Gifts Chairman. Women's Division Co-Chairmen are Mrs. Albert Orent and Mrs. Mary Oshinsky. Louis E. Spiegler is Executive Secretary.

HARTFORD, CONN.: Already far over the top of last year's drive, this community reports \$824,445 for the regular campaign and \$292,100 for the Emergency Rescue Fund, a total of \$1,116,545. Abraham I. Savin is President of the Jewish Federation and also serves as Campaign Chairman. N. Aaron Naboicheck is Special Gifts Chairman and Mrs. Harry J. Bishop is Women's Division Chairman. Bernard L. Gottlieb is Executive Director. This community has already turned in \$250,000.

KANSAS CITY: This community has topped the 1956 final figure by breaking through the million-dollar barrier. Current reports have not yet been separated into regular campaign gifts and Emergency Rescue Fund contributions, but the combined total has reached \$1,073,000. Daniel L. Brenner is President of the Jewish Federation & Council of Greater Kansas City. Harry C. Feingold is Campaign Chairman. Samuel D. Goller is Big Gifts Chairman, and Mrs. Arthur Bloomgarten is Women's Division Chairman. Abe L. Sudran is Executive Director.

DENVER: With strong campaigning, this community has already pushed beyond last year's final amount. The current figures have reached a combined total of regular and Rescue Fund gifts of \$1,040,000. David W. Garlett is President of the Allied Jewish Community. Jack Bernstone is General Campaign Chairman. Co-Chairmen are Jake L. Berman, Hyman Friedman, Hyman H. Goldman, Edward Hirschfeld, Moses M. Katz, Jess Kortz, Jack H. Levy, Joseph Mosko, Joseph D. Sheftel and David H. Stein. Harold V. Lustig is Big Gifts Chairman and Richard B. Tucker is Co-Chairman. Mrs. David Golden is Women's Division Chairman. Nathan Rosenberg is Executive Director.

ATLANTA: This strong campaign already is far above last year's complete total, currently reporting \$610,000 for the regular campaign and \$300,000 for the Emergency Rescue Fund, a total of \$910,000. Benjamin J. Massell is President of the Jewish Welfare Fund. Campaign Co-Chairmen are Bernard Howafd and Max L. Kuniansky, Jr. Big Gifts Co-Chairmen are Stanford I. Makover and Morton L. Weiss. Nathan Lipton is Special Gifts Chairman. Women's Division Co-Chairmen are Mrs. Sam Alterman, Mrs. M. William Breman, Mrs. Harry M. Gershon and Mrs. Alfred A. Weinstein. Edward M. Kahn is Executive Director.

**BUFFALO:** Jumping ahead of last year's total, this community lists \$675,657 for the regular campaign and \$224,346 for the Emergency Rescue Fund, a total of \$900,003. Victor Wagner is President of the United Jewish Federation. Louis M. Bunis is Campaign Chairman. Irving Levick is Advance Gifts Chairman. Advance Gifts Co-Chairmen are Dr. John J. Maisel, Clarence Oblatz and Alfred M. Saperston. Mrs. Charles J. Victor is Women's Division Chairman. Sydney S. Abzug is Executive Director.

**HOUSTON:** Already far more than \$100,000 over-the-top of last year's entire campaign, this community has reached \$508,713 for the regular campaign and \$259,108 for the Emergency Rescue Fund, a total of \$767,821. David H. White is President of the Jewish Community Council of Metropolitan Houston, and also Campaign Chairman. Serving as Campaign Co-Chairmen are Irvin M. Shlenker, Melvin A. Silverman, Abe Weingarten and M. S. Williams. General Pulaski is Big Gifts Chairman, with I. S. Brochstein, Harold Falik, Gerald Rauch and Bernard Weingarten as Co-Chairmen. Mrs. Morris Glesby is Women's Division Chairman. Albert Goldstein is Executive Director.

**DALLAS:** This community has smashed over-the-top of last year's total by some \$100,000. Latest reports list \$540,000 for the regular campaign and \$198,500 for the Emergency Rescue Fund, a total of \$738,500. The strong campaign is a tribute to the work so well begun by the late Norman R. Cohen, who had been serving as Campaign Chairman. Henri L. Bromberg, Jr. is President of the Jewish Welfare Federation. Women's Division Co-Chairmen are Mrs. Bernard Schaenen, Mrs. Sidney P. Lee and Mrs. Sidney P. Solomonson, Jr. Jacob H. Kravitz is Executive Director.

**COLUMBUS, OHIO:** Pushing beyond last year's final returns, this community's latest reports show \$495,361 for the regular campaign and \$182,653 for the Emergency Rescue Fund, a total of \$678,014. Samuel Shinbach is President of the United Jewish Fund. Aaron Zacks is General Campaign Chairman. Herbert H. Schiff is Special Gifts Chairman, with Charles C. Goldsmith, David Levison, Benjamin S. Lurie, Edward E. Schlezinger and Sam J. Schlonsky serving as Co-Chairmen. Mrs. Harry Getz and Mrs. Ben A. Yenkin are Women's Division Chairmen. Ben M. Mandelkorn is Executive Director.

**AKRON:** Passing last year's complete total, this community can report \$383,500 for the regular campaign and \$212,000 for the Emergency Rescue Fund, a total of \$595,500. Jerome J. Kaufman is President of the Jewish Welfare Fund and also serves as Big Gifts Co-Chairman. Sidney J. Bear is Campaign Chairman and Julius Darsky is the other Big Gifts Co-Chairman. Mrs. Noah Miller is Women's Division Chairman. Nathan Pinsky is Executive Director.

**NEW HAVEN:** This community is ahead of last year's total, with current reports now close to a combined total of \$500,000 for the regular campaign and for the Emergency Rescue Fund. John J. Fox is President of the Jewish Welfare Fund. Campaign Co-Chairmen are Louis A. Ketover and Joseph N. Weiner. Big Gifts Chairman is Emanuel H. Gratenstein. Women's Division Co-Chairmen are Mrs. John J. Fox and Mrs. Albert Benenson. Benjamin N. Levy is Executive Director.

**NORTH HUDSON, N.J.:** This hardworking community has topped last year's total mark. Current reports list \$222,116 for the regular campaign and \$286,431 for the Emergency Rescue Fund, a total of \$508,547. Murray Gillette is General Campaign Chairman and Judge Abraham Lieberman is Acting General Campaign Chairman. I. Rogosin is Chairman of the Steering Committee. Mrs. Jacob Weisberg is Women's Division Chairman. Mrs. Violet Granovetter is Executive Secretary.

PATERSON: This community already has topped last year's entire total. The breakdown for the regular campaign and the Emergency Rescue Fund is just being made, but the combined 1957 total has reached \$500,000. Jack Stern is President of the Jewish Community Council. Archie B. Marcus is Campaign Chairman. Nathan Kluger and Raymond Kramer are Initial Gifts Chairmen. Initial Gifts Vice-Chairmen are David Greenberg, Jack Gruber, Milton Makowsky, Samuel S. Schwartz, Joseph Shulman, Albert H. Slater, Dr. J. Allen Yager and Herman Yucht. Mrs. Jack Gruber is Women's Division Chairman. Max Stern is Executive Director.

WORCESTER, MASS.: With additional gifts not yet tabulated, this community is assured of passing last year's complete total. Last figures already had reached \$337,000 for the regular campaign and \$123,000 for the Emergency Rescue Fund, a total of \$460,000. Jacob Hiatt is President of the Jewish Federation. Samuel Seder serves both as Campaign Chairman and Big Gifts Chairman. Campaign Co-Chairmen are Allan Farber, Leon S. Newton and Sidney Wilensky. Melvin S. Cohen is Executive Director.

SYRACUSE: This campaign is well ahead of last year's total. The current picture shows a combined total of \$445,000. Samuel H. Greene is President of the Jewish Welfare Federation. Joseph Roth is Campaign Chairman. Campaign Vice-Chairmen are Lewis R. Goldner, Ben Zion Miller, Hyman I. Poltenson and Irving L. Shimberg. Theodore Pierson is Big Gifts Chairman and Mrs. Reuben Gross is Women's Division Chairman. Norman Edell is Executive Director.

MEMPHIS: An energetic drive has put this community over the top of the 1956 results, with \$273,307 for the regular campaign and \$127,496 for the Emergency Rescue Fund, a total of \$400,803. Philip Belz is President of the Jewish Welfare Fund. Ralph Rubin is Campaign Chairman. Aaron Brenner is Initial Gifts Chairman. Mrs. Richard Block and Mrs. Abe D. Waldauer are Women's Division Chairmen. Jack Lieberman is Executive Director.

BRIDGEPORT, CONN.: Reports from this community have not yet been broken down for the regular campaign and the Emergency Rescue Fund, but the combined total thus far of \$385,000 is far above the 1956 complete total. Irving Rubinstein is President of the Community Jewish Council. Isaac E. Schine is Campaign Chairman. Lawrence E. Fenn and Jacob Kunin are serving as Co-Chairmen. Mrs. Harold I. Cooper is Women's Division Chairman and Mrs. Clara A. Stern is Executive Director.

PASSAIC: Latest returns from this community have not yet been tabulated into regular campaign and Emergency Rescue Fund, but the combined total thus far of \$382,000 is far ahead of last year's entire campaign total. Aaron D. Endler is President of the Jewish Community Council. Sylvan Strauss is Campaign Chairman. Initial Gifts Committee includes Dr. Irving E. Ehrenfeld, Judge Elmer Friedbauer, William N. Gurtman, Bruno Herman and Benedict Krieger. Mrs. J. Bernard Saltzman is Women's Division Chairman. Max Grossman is Executive Director.

HARRISBURG: Pennsylvania's capital city has gone far over the top of last year's complete total. Results thus far show \$262,000 for the regular campaign and \$113,000 for the Emergency Rescue Fund, a total of \$375,000. Aaron S. Feinerman is President of the United Jewish Community. Eugene Gurkoff is Campaign Chairman, and Benjamin Cantor is Co-Chairman. Initial Gifts Chairmen are Joseph F. Brenner and Henry M. Miller. Mrs. Aaron S. Feinerman is Women's Division Chairman. Miss Mary Sachs continues to give her invaluable support to the campaign. Albert Hursh is Executive Director.



WILKES-BARRE: Pressing ahead of last year's final total, this community already lists \$285,000 for the regular campaign and \$90,000 for the Emergency Rescue Fund, a total of \$375,000. Arthur Silverblatt is President of the Wyoming Valley Jewish Committee. Dr. William Rosensweig is General Campaign Chairman and Morton Weiss is Co-chairman. Abe Savitz is Big Gifts Chairman, with Morton Blum and Ralph M. Brandwene serving as Co-Chairmen. Mrs. Ralph M. Brandwene is Women's Division Chairman. Louis Smith is Secretary.

TRENTON: Already well ahead of last year's complete total, the campaign here also has almost tripled last year's Special Survival Fund total. Gifts have reached \$265,000 for the regular campaign and \$70,000 for the Emergency Rescue Fund. A total of \$335,000. Arthur Teich is President of the Jewish Federation and Robert Albert is Campaign Chairman. Leon L. Levy is Big Gifts Chairman and Robert G. Marcus is Big Gifts Co-Chairman. Mrs. Albert E. Ring is Women's Division Chairman. Milton A. Feinberg is Executive Director.

OAKLAND: Latest reports put this community far above last year's final total. The current results show \$250,000 for the regular campaign and \$82,000 for the Emergency Rescue Fund, a total of \$332,000. Sam Clar is President of the Jewish Welfare Federation and Acting Chairman of the campaign. Moses Lesser is Big Gifts Chairman with Joseph Altman as Co-Chairman. Harry Sapper is Executive Director.

SCRANTON: This community has gone over the top of its 1956 final figure, currently listing a combined total of \$325,000 for the regular campaign and the Emergency Rescue Fund. M. L. Hodin is President of the Scranton-Lackawanna Jewish Council. David Fiegleman is Campaign Chairman and Abe I. Gross is Co Chairman. Nat E. Levy is Big Gifts Chairman and Bertram N. Linder is Co-Chairman. Mrs. Cal Ellowitz is Women's Division Chairman. George Joel is Executive Secretary.

ALLENTOWN, PA.: This community has pushed above the entire total for last year, with the present campaign now showing \$211,000 for the regular drive and \$105,000 for the Emergency Rescue Fund, a total of \$316,000. Morris Senderowitz, Jr., is President of the Jewish Federation and also Campaign Chairman. Initial Gifts Co-Chairmen are Cyrus Gutman, Marvin Holtz and Nathan D. Liebman. Mrs. Philip Berman is Women's Division Chairman. George Feldman is Executive Director.

ALBANY: Gifts made since the last report sent by this community have put this drive over the top of 1956. The last report showed \$231,500 for the regular campaign and \$56,500 for the Rescue Fund, a total of \$288,000. Maurice Freedman is President of the Jewish Welfare Fund. Maurice J. Roses is Campaign Chairman and Arnold Elkind is Co-Chairman. Big Gifts Co-Chairmen are William Barnett II, and Jack Goodman. Mrs. Charles Lieberman and Mrs. Lewis Muhlfeder are Women's Division Chairmen. Max C. Gettinger is Executive Director.

DES MOINES: Gift totals have not yet been broken down into regular campaign and Emergency Rescue Fund, but the present combined total of \$276,000 is well over the top of the complete 1956 amount. Louis I. Nussbaum is President of the Jewish Welfare Federation. Morton S. Bookey is Campaign Chairman and Roy Swartzman is Co-Chairman. Frank B. Sanders is Advance Gifts Chairman and Mrs. Irving Weingart is Women's Division Chairman. Sidney Speiglman is Executive Director.

NORFOLK: As a result of starting its campaign earlier than usual, this community already has surpassed last year's entire amount and currently can report \$198,500 for the regular campaign and \$65,227 for the Emergency Rescue Fund, a total of \$263,727.

Bertram S. Nusbaum is President of the Jewish Community Council. Jake Goodman is Campaign Chairman and Ralph S. Margolius is Co-Chairman. Serving as Women's Division Co-Chairmen are Mrs. Alan Fleder, Mrs. Bernard Glasser, Mrs. Matt Hurwitz, Mrs. Stanley Salesky, and Mrs. Leonard Strelitz. Morton J. Gaba is Executive Director.

CANTON, OHIO: Far ahead of its 1956 final figure, this community has reached a combined total for the regular campaign and for the Emergency Rescue Fund of \$236,205. Ben M. Dreyer is President of the Jewish Community Federation. Alfred Lavin is Campaign Chairman. Initial Gifts Co-Chairmen are Jack B. Fisher, David Genshaft, Leonard Narens and Edward Wilkof. Leonard Sebrans is Executive Director.

SAN ANTONIO: Since sending in the latest tabulated results, this community has received additional gifts to put the drive ahead of last year's final figure. The last report showed \$191,630 for the regular campaign and \$41,998 for the Emergency Rescue Fund, a total of \$233,628. Dr. Herman S. Wigodsky is President of the Jewish Social Service Federation. Irving A. Matthews is Campaign Chairman. Maynard D. Koplan serves as Big Gifts Chairman. Louis Lieblich is Executive Director.

FLINT: With no time as yet for collating the regular campaign and Emergency Rescue Fund amounts, this campaign's current combined total of \$182,013 has jumped well above last year's entire total. Louis Kasle is President of the Jewish Community Council. Joseph Megdell is Campaign Chairman and Marcus A. Lebster is Co-Chairman. Women's Division Co-Chairmen are Mrs. Max W. Harris and Mrs. Marcus A. Lebster. Irving Antell is Executive Director.

PEORIA, ILL.: This community already has shot past last year's mark. A breakdown is under way for the regular campaign and Emergency Rescue Fund amounts, with the combined total now showing \$183,000. Samuel Belfer is President of the Jewish Welfare Fund. Morris L. Bork is serving as Campaign Chairman. Mrs. Robert Silberstein is Women's Division Chairman and Abraham F. Citron is Executive Director.

STAMFORD, CONN.: With some substantial gifts coming in since its last report, this community has gone over the top of its 1956 final amount. The last tabulation showed a combined total for the regular campaign and the Rescue Fund of \$171,297. Samuel Zales is President of the United Jewish Appeal of Stamford and also serves as Campaign Chairman. Martin Levine is Initial Gifts Chairman. Mrs. Leon Kahn is Executive Secretary.

EL PASO: Pushing above last year's entire amount, this community now has reached \$108,966 for the regular campaign and \$41,065 for the Emergency Rescue Fund, a total of \$150,031. Robert H. Given is President of the Jewish Community Council. Alfred A. Blumenthal is Campaign Chairman and Joseph Aaronson is Co-Chairman. Big Gifts Chairmen are Robert M. Given, Emil Reisel and Ray A. Schapiro. Women's Division Co-Chairmen are Mrs. Nathan Diamond, Mrs. Benjamin S. Feinberg, Mrs. Edward Schwartz and Mrs. Nathan Stern. Victor Grant is Executive Director.

TEANECK, N.J.: Showing a big jump over last year's total, this community has now reached \$80,300 for the regular campaign and \$56,825 for the Emergency Rescue Fund, a total of \$137,125. Theodore J. Ignall is President of the Allied Jewish Appeal, and also serves as a Big Gifts Vice-Chairman. Matthew Feldman is Campaign Chairman. The other Big Gifts Vice-Chairmen are Raymond H. Bohr, Seymour Herr, Leonard Marcus, David Ross, Leonard Schwartz and David J. Steinberg.

## CAMPAIGNS FROM COAST TO COAST LIST IMPRESSIVE GAINS OVER 1956 PACE

BOSTON: Despite changing its campaign period from the Fall to the Spring, this community is setting a pace far ahead of last year. Current reports show \$3,790,174 for the regular campaign and \$1,657,423 for the Emergency Rescue Fund, a total of \$5,447,597. Lewis H. Weinstein is President of the Combined Jewish Appeal of Greater Boston and also serves as Campaign Chairman. Mrs. Walter H. Bieringer is Chairman of the Women's Division. Sidney S. Cohen is Executive Director.

NEWARK, N.J.: This community is well ahead of its 1956 pace. Latest figures have not yet been broken down into regular campaign and Emergency Rescue Fund, but the combined total already is \$2,030,000. Ralph Wechsler is President of the Jewish Community Council of Essex County. Samuel Klein is General Campaign Chairman. Martin Levin is Special Gifts Chairman and Mrs. Howard L. Tiger is Women's Division Chairman. Herman M. Pekarsky is Executive Director.

SAN FRANCISCO: This community is well ahead of last year's campaign at this point and expects to top all records. Gifts to the regular campaign have reached \$1,141,769, and Rescue Fund gifts have reached \$473,426, a total of \$1,615,195. Lloyd W. Dinkelspiel is President of the Jewish Welfare Federation. Campaign Cabinet members are Edward Bransten, Jr., George Edelstein, Peter E. Haas, Marcel Hirsch, Robert J. Koshland, Samuel A. Ladar, A. J. Shragge, Robert E. Sinton, Joseph Sloss, Jr., and Benjamin H. Swig. Mr. Sinton also serves as Advance Gifts Chairman. Robert M. Levison is Campaign Coordinator. Mrs. Lucien A. Lehmann is Women's Division Chairman, and Sanford M. Treguboff is Executive Director.

ST. LOUIS: In an intensive drive that is pushing ahead of last year's pace, this community's latest reports show \$1,257,084 for the regular campaign and \$263,006 for the Emergency Rescue Fund, a total of \$1,520,090. Willard L. Levy is President of the Jewish Federation. F. Bert Baer is General Campaign Chairman, with Paul H. Baerwald serving as General Campaign Vice-Chairman. I. E. Goldstein is Big Gifts Chairman and Mrs. Morris A. Shenker is Women's Division Chairman. Herman L. Kaplow is Executive Director.

SEATTLE: Intensive campaigning is driving this campaign forward at a faster pace than last year. Latest reports show \$191,000 for the regular campaign and \$69,000 for the Emergency Rescue Fund, a total of \$260,000. Harold I. Poll is President of the Federated Jewish Fund and Council. Nathan Feinberg is Campaign Chairman. Mrs. Harry S. Brown is Women's Division Chairman. Samuel Holcenberg is Executive Director.

LONG BEACH, CAL.: Following a unique campaign idea pioneered by San Bernardino, Long Beach opened its campaign with a series of 25 simultaneous dinners in private residences which were linked together by means of a radio program broadcast over the local station. With this big opening gun, the drive zoomed far ahead of last year's pace. The current gifts have reached \$51,400 for the regular campaign and \$24,950 for the Emergency Rescue Fund, a total of \$76,350. Leon Silverman is President of the Jewish Community Council. Sam E. Leddell is Campaign Chairman, with David Feuer and Isaac Sukman serving as Co-Chairmen. Irving Kern is Big Gifts Chairman and Mrs. Herbert Somer is Women's Division Chairman. Joshua Marcus is Executive Director.

**MILLION-DOLLAR BIRTHDAY PARTY FOR ISRAEL FEATURES TRI-STATE CONFERENCE**

Shattering all records for attendance and cash, more than 1,200 leaders from 75 communities brought forward nearly a million dollars at the Annual Tri-State Conference of the United Jewish Appeal held in Pittsburgh on April 7, as a 9th Anniversary Celebration of the State of Israel. Participating in the Conference were the Mayors of the larger communities in the Tri-State area who acted as the Reception Committee to Lord Mayor of Dublin, Robert Briscoe, who was guest of honor. Judge Samuel A. Weiss, Tri-State Chairman, presided. Meyer S. Mintz, UJA Tri-State Director, conducted the roll call of communities. Following are the names of the community leaders and the amounts they presented:

Louis Jacobson for Aliquippa, Pa., \$7,500; Abraham Colbus for Altoona, Pa., \$77,000; Murray Thaw and Harold Roth for Ambridge, Pa., \$9,900; Morris Shulgold for Lower Beaver Valley, Pa., \$5,000; Meyer Berkman for Upper Beaver Valley, \$25,000; Dr. David Buchman for Blairsville, Pa., \$2,700; Leon Smith for Braddock, Pa., \$2,500; Jack Greenfield for Brownsville, Pa., \$5,500; Saul J. Bernstein for Butler, Pa., \$24,000; Dr. Abe Azorsky for California, Pa., \$1,100; William Katz for Cannonsburg, Pa., \$2,000; Ben Kahn for Carnegie, Pa., \$5,000; Arch Lhormer for Clairton, Pa., \$5,276.50; Joseph Wein for Clarion County, Pa., \$1,300; Mayor Abe I. Daniels for Connellsville, Pa., \$2,500; Philip Wekselman for Coraopolis, Pa., \$4,000; Harry Barach for Corry, Pa., \$1,020; Mano Lichtenstein for Donora, Pa., \$2,000; Benjamin Klewans for Dubois, Pa., \$3,300.

Louis Burstin for Duquesne, Pa., \$5,240; Mrs. Max Groden and Louis Simon for Ellwood City, Pa., \$5,500; J. Leonard Ostrow for Erie, Pa., \$71,104.94; William Feinberg for Farrell, Pa., \$3,000; Ben Miller for Glassport, Pa., \$2,000; Ted Rossen for Greensburg, Pa., \$15,000; Louis Coltin for Homestead, Pa., \$6,000; Reuben Edelstein for Indiana, Pa., \$8,715; Sam Davidson for Irwin, Pa., \$3,000; Dr. Albert Jablonsky for Jeannette, Pa., \$10,000; Meyer Silberstein for Johnstown, Pa., \$100,000; Isadore Pollock for Kittanning, Pa., \$3,000; Irving Lowenstein for Latrobe, Pa., \$1,500; Jack Wise for McDonald, Pa., \$1,570; Mrs. Arthur Rack for McKeesport, Pa., \$42,500; J. M. Radov for Meadville, Pa., \$1,250; Charles Rosenson for Monessen, Pa., \$2,500; Philip Poster for Mt. Pleasant, Pa., \$6,500; William Stadtlander for Monongahela, Pa., \$3,000; Joseph Moresky for New Castle, Pa., \$20,500.

Robert Kanselbaum for New Kensington, Pa., \$10,000; Shefty Slesnick for Oil City, Pa., \$4,725; Dr. David Katz for Punxsutawney, Pa., \$1,500; Bernard Goldstone for Sharon, Pa., \$20,000; Jack Brumberg and Henry Edelsohn for State College, Pa., \$6,000; Alfred Harrison for Tarentum, Pa., \$1,500; Dr. Irwin A. Bernstein for Titusville, Pa., \$5,600; David S. Cooper for Uniontown, Pa., \$12,000; Isadore Rubin for Vandergrift-Leechburg, Pa., \$5,000; Bert Levinson for Warren, Pa., \$1,500; I. C. Bloom for Washington, Pa., \$18,000; Isaac Diamond for Bluefield-Princeton, W. Va., \$7,500; Lester J. Mann for Charleston, W. Va., \$37,320; I. Moshein for Clarksburg, W. Va., \$16,692; Dr. David Bressler for Fairmont, W. Va., \$2,000; E. Henry Broh for Huntington, W. Va., \$15,000; Mayor McGuire and Donald Levinson for Logan, W. Va., \$6,274.50.

Max Levine for Morgantown, W. Va., \$2,000; David Cremer for Parkersburg, W. Va., \$6,500; William Kaufman for Weirton, W. Va., \$5,000; David Goldberg for Wheeling, W. Va., \$20,000; Harry Beinhorn for Williamson, W. Va., \$4,000; Hyman Mendelson for Bellaire, Ohio, \$2,500; Leslie Blumenthal for East Liverpool, Ohio, \$7,300; Dr. Sanford Press for Steubenville, Ohio, \$50,000; Harold Freedman for Ashland, Ky., \$2,000.

Checks in smaller amounts were presented by Marshall Miller for Charleroi, Pa.; Allen I. Schwartz for Elizabeth, Pa.; Emil Glick for McKees Rocks, Pa.; Robert Pirchesky for Monongahela, Pa.; John Gross for St. Mary's, Pa., and Robert Stern of Ironton, Ohio.

## ABRAHAM S. HYMAN NAMED ASSISTANT EXECUTIVE VICE-CHAIRMAN OF UJA



Abraham S. Hyman, prominent attorney and organizational executive, has been named Assistant Executive Vice-Chairman of the United Jewish Appeal. During the last four years, Mr. Hyman served as Executive Secretary of the World Jewish Congress, which represents organizations and communities in more than 60 countries. He organized a number of international conferences that dealt with problems affecting the Jewish people in various parts of the globe. He also edited and published basic documents on Jewish problems in the Middle East, North Africa and Europe.

In recent years, Mr. Hyman carried out a number of important U.S. Army and Government assignments. He served as General Counsel of the U.S. War Claims Commission from November, 1950 to May, 1953, and directed the first major study on war claims undertaken in the history of the United States. He was Advisor on Jewish affairs in Germany and Austria to the Military Governors there from September, 1949, to March, 1950. Previously, he served for three years as assistant to the several Advisors on Jewish affairs in Germany and Austria. Mr. Hyman entered the U.S. Army in 1942 and rose to the rank of Major. In 1945 he was assigned to the Military Justice Section of the Theater Judge Advocate's Office in Europe. He received his A.B. degree (cum laude) at the University of Illinois in 1928 and his J.D. degree from the University of Chicago in 1931. He practiced law in Gary, Indiana, from 1931 to 1942. He is a member of Phi Beta Kappa and Tau Delta Phi and has contributed a number of articles to distinguished academic and professional journals.

### ABNER BREGMAN

All of us in the United Jewish Appeal were profoundly saddened by the loss of Abner Bregman, who labored with love and devotion in behalf of all Jews in need both here and abroad. As President of the United HIAS Service, a beneficiary of the UJA's Emergency Rescue Fund and, earlier, as a member of the Board of Directors of the United Service for New Americans, he worked ceaselessly for the speedy integration of newcomers to this country. His concern with the critical problems of rescuing and resettling in Israel and other free countries the scores of thousands of Jewish refugees in flight from tyranny and insecurity prompted him to serve with zeal as a member of the Board of Directors of the UJA of Greater New York and of the Joint Distribution Committee. His noble example will continue to inspire others to carry on the work for the causes to which he gave of himself in most generous measure. To his bereaved wife and family we extend our heartfelt sympathies.



"THE GREAT CHALLENGE  
100,000 IMMIGRANTS

A Special Cable to the  
UNITED JEWISH APPEAL NATIONAL RESCUE CONFERENCE  
from  
Prime Minister of Israel, DAVID BEN-GURION

JERUSALEM, ISRAEL  
WILLIAM ROSENWALD UJAPPEAL NEWYORK

IN THE HALF YEAR SINCE THE NATIONAL ANNUAL CONFERENCE OF THE UNITED JEWISH APPEAL FIFTY THOUSAND JEWISH REFUGEES SEEKING FREEDOM AND SAFETY HAVE ENTERED ISRAEL STOP THIS FIGURE EQUALS THE IMMIGRATION OF THE ENTIRE PERIOD OF THE PRECEDING TWELVE MONTHS STOP THROUGH YOUR GENEROUS AID AND THROUGH THE EFFORTS OF THE GOVERNMENT AND PEOPLE OF ISRAEL WE HAVE BEEN ABLE TO KEEP OUR GATES OPEN AND TO GIVE ALL OF THESE REFUGEES HOUSING AND A START IN LIFE STOP THE GOVERNMENT OF ISRAEL HAS MADE AN EXTREMELY HEAVY INVESTMENT IN HOUSING IN ORDER THAT NONE SHOULD LACK A ROOF OVER HIS HEAD STOP THIS VIRTUAL MASS IMMIGRATION HAS STRAINED THE RESOURCES OF THE STATE AND THE PEOPLE STOP BUT MORE REFUGEES ARE POURING INTO ISRAEL DAILY STOP IN THE MONTH OF MAY TWELVE THOUSAND NEW IMMIGRANTS ARRIVED IN ISRAEL STOP FOR THE REMAINDER OF THIS YEAR WE FACE THE GREAT CHALLENGE OF PROVIDING SHELTER AND OTHER MINIMUM NECESSITIES FOR AT LEAST ANOTHER FIFTY THOUSAND IMMIGRANTS STOP THEREFORE THE DECISION WHICH YOU OF UJA WILL TAKE AT THE NATIONAL RESCUE CONFERENCE WILL HAVE AN IMMEDIATE AND FAR REACHING EFFECT ON OUR JOINT STRUGGLE TO SAVE THOUSANDS OF JEWS IN NEED OF RESCUE STOP ON THE BASIS OF UJA'S MAGNIFICENT CONTRIBUTION IN THE PAST I AM CONFIDENT THAT YOU WILL CONTINUE TO KEEP FAITH WITH THOSE IN NEED AND DO YOUR UTMOST STOP

DAVID BEN-GURION



# Report

TO MEMBERS  
OF THE NATIONAL CAMPAIGN COUNCIL



\$100,000,000  
UJA EMERGENCY RESCUE FUND  
For Freedom . . . For Survival  
Over and Above  
1957 REGULAR CAMPAIGN GOAL  
\$105,557,250

## 1957 UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL · JOINT DISTRIBUTION COMMITTEE · NEW YORK ASSOCIATION FOR NEW AMERICANS

Vol. XII, No. 4, November 11, 1957

165 West 46th St., New York City

NOT FOR PUBLICATION



Plan now to attend  
the most dramatic meeting  
of the United Jewish Appeal

UJA ANNIVERSARY  
CONFERENCE

IN JERUSALEM

JUNE 24, 25, 26, 1958

## BE WITH US IN JERUSALEM NEXT JUNE!

UNITED JEWISH APPEAL INVITES UJA SUPPORTERS TO ATTEND EXTRAORDINARY  
UJA ANNIVERSARY CONFERENCE IN JERUSALEM NEXT JUNE 24, 25 AND 26

SPECTACULAR MEETING WILL TAKE PLACE DURING CELEBRATION  
OF ISRAEL'S 10TH BIRTHDAY



A MESSAGE FROM MORRIS W. BERINSTEIN, UJA PRESIDENT

Dear Friends:

On behalf of the Officers of the United Jewish Appeal, I am privileged to make one of the happiest announcements ever issued by the UJA. For the first time in our history we will hold a national UJA meeting overseas. And what could be a more fitting place for our first meeting abroad than Jerusalem, the capital of Israel? For when we hold our meeting next summer, Israel's gallant people will be celebrating the 10th anniversary of their freedom, and all supporters of the UJA have shared in Israel's most significant achievement during this first decade — the saving of scores of thousands of Jewish lives. The conference in Jerusalem will mark another great milestone in Jewish life of our generation — the 20th consecutive campaign year of the UJA.

### The Historic UJA Anniversary Conference

This historic meeting, the Anniversary Conference of the United Jewish Appeal, will be convened in Jerusalem on June 24, 25 and 26, 1958. It will bring together the largest group of UJA supporters from communities throughout the United States ever to meet in the State of Israel.

The meeting in Jerusalem, to be held during the celebration of Israel's glorious 10th Anniversary, will give UJA contributors from all sections of the United States the opportunity to see for themselves the great humanitarian achievements they helped make possible. The Conference will serve as the occasion to recall the two decades of service during which the Jews of America have provided UJA with the means to aid more than 2,600,000 persons in need and to save more than 1,300,000 lives. By the time of UJA's Anniversary Conference, Israel alone will have given haven since its independence to nearly a million refugees. The financial sinews which made a new life possible for that great multitude of uprooted men, women and children came in great measure from UJA supporters.



### **Low-Budget Trips Offered**

To bring the Conference within the reach of the maximum number of people, the UJA has made special arrangements for low-cost all-expense tours including two-way transportation and trips of five, ten and fifteen-day duration. The ten and fifteen-day trips offer extended sight-seeing tours of Israel, in addition to three days in Jerusalem for the Conference.

The Conference plans are being announced this early so that all who wish to participate can make adequate travel arrangements sufficiently in advance. All who are interested should immediately consult their local Jewish community welfare offices for travel arrangements and particulars about participating in the Conference sessions and the tours of Israel, or write to the national office of the UJA.

### **A Personal Assessment**

The UJA Anniversary Conference and the special tours will enable the largest number of UJA supporters and campaigners to see for themselves how much their help is needed to maintain the rescue lines and the building of decent lives for the thousands of newcomers who have reached Israel and the thousands who still hope for their chance.

The Jerusalem Conference will correspond to the annual mid-year national meeting where UJA's leading campaigners and supporters traditionally bring forward cash provided from local community drives in behalf of UJA's humanitarian programs and where plans are made for the second half of the nationwide UJA campaign.

### **Exciting Program Scheduled**

Those attending the UJA Anniversary Conference not only will participate in the sessions in Jerusalem, but, if they elect to do so, will be able to travel throughout the country and meet the people and their leaders. They will see spectacular exhibits marking Israel's first decade, meet new immigrants, and visit new settlements in many areas, including the Negev, where remarkable efforts are transforming centuries-old desert wastes into green and glowing farmland.

While in Israel, which plans country-wide special events to mark its tenth year of independence, the UJA Conference participants also will witness festivals and parades in many cities and villages and will attend special concerts and dramatic performances given by the country's foremost musical and theatrical organizations. And these cultural groups are on a par with the world's best.

This will be a once-in-a-lifetime event. Make your plans now to take part.

See you next June in Jerusalem!

Cordially,  
Morris W. Berinstein

**URGENT CALL GOES OUT TO COMMUNITIES TO COMPLETE UJA \$30,000,000 CASH DRIVE  
BY OPENING OF UJA ANNUAL NATIONAL CONFERENCE IN NEW YORK ON DECEMBER 14**

Leaders of the United Jewish Appeal's \$30,000,000 Emergency Cash Collection Drive are working intensely to help local communities complete their cash collection quotas by December 14, when the UJA Annual National Conference opens in New York.

Pressing the Emergency Cash Collection Drive are UJA National Cash Chairmen Philip W. Lown of Boston, and Samuel Rothberg of Peoria, and UJA National Cash Co-Chairmen Max H. Block of Seattle, Barney Medintz of Atlanta, Martin Nadelman of Houston, Bernard J. Sampson of Milwaukee, and and Joseph D. Shane of Los Angeles.

Noting that the American Jewish community has responded magnificently to the 1957 UJA Emergency Rescue Fund, the cash drive leaders pointed out, however, that the Rescue Fund is far short of the original \$100,000,000 goal. With 100,000 refugees from Eastern Europe, Egypt and North Africa transferred to free countries during the last 12 months, the present pressing need is for cash — immediately useable dollars — to care for this uprooted multitude.

**Burden Falling on Israel's People**

The most crucial area to which the cash flow must be speeded is Israel, where the overwhelming majority of the new refugees have been resettled. More than 80,000 immigrants have entered Israel in the past 12 months. "Receiving and caring for this vast influx of newcomers has strained the resources of Israel's people to the limit," the UJA cash drive leaders emphasized.

"Housing", they declared, "is the most acute problem, for without quick financial help many eager newcomers in Israel face the demoralizing threat of living in make-shift tent camps and tin-hut settlements. The housing emergency has wrecked the plan to wipe out the last of the 'ma'abaroth' (temporary shelter villages) and 18,000 families — about 100,000 persons — still must dwell in such 'transient' settlements."

The cash drive leaders noted that there was a growing awareness of Israel's immigrant absorption emergency throughout the American Jewish community, demonstrated by a strong response to the UJA cash drive in many localities. "Let such pace-setting communities be an example for all of us," the cash leaders urged. "Let us all do our utmost to convert pledges to both the regular campaign and the UJA Emergency Rescue Fund into solid cash — quickly. Then we can have an inspiring report to present at the forthcoming UJA National Conference in New York on December 14 and 15, and the Conferees can plan for the 1958 life-saving effort with confidence that the Jews of America will continue to meet the challenges to Jewish survival which lie ahead."

**BULLETIN:** Moshe Sharett, former Prime Minister and Foreign Minister of Israel, will address the UJA Annual National Conference at the Waldorf-Astoria in New York on December 14.

## JDC ORGANIZING AID TO JEWS REPATRIATED IN POLAND FROM RUSSIA

Staff members of the Joint Distribution Committee are now in Poland organizing aid programs for more than 9,000 Jews who have been repatriated from Russia, it has just been announced by Edward M. M. Warburg, UJA Honorary Chairman and JDC Chairman. He hailed the "re-establishment, after an eight-year lapse, of the traditional lifeline of aid from the American Jewish Community to needy Jews in Poland."

The new responsibility was taken up after the Polish Government invited both the JDC and ORT to resume operations in Poland. JDC is a constituent agency of UJA and receives its funds from UJA. ORT, which receives its funds from JDC, is setting up vocational training programs in Poland.

### Great Potential Responsibility

Mr. Warburg reported that from V-E Day through December 1949, when JDC was asked to suspend operations in Poland, some \$20,000,000 was spent on behalf of Poland's needy Jewish population. There are an estimated 40,000 Jews living now in Poland, including the repatriates. JDC has been seeking a means of aiding them for some months, Mr. Warburg indicated.

"Their suffering and deprivations have been a matter of deep concern to all of us," he said. "We are therefore extremely happy that JDC can resume its humanitarian efforts on behalf of Polish Jewry. We are doing so with the full knowledge of the U.S. Government, and with the full assurance of Polish authorities that we will be able to carry out and supervise our mission of mercy without interference. We know that we can count upon the enthusiastic support of the American Jewish community."

### JDC Mission Meets Repatriates

The JDC program is getting under way in Poland after the return of JDC Director-General Charles Jordan from a recent two-week visit to that country, where he received assurances that JDC can conduct an unhindered program of assistance to Jews repatriated from Russia. Mr. Jordan reported that the JDC mission had every opportunity to see the repatriates, speak to them and weigh their needs. He said they are largely unemployed and inadequately housed.

"These 9,000 to 10,000 repatriates, and others continuing to come out, have no alternative and must remain where they are for the present. It is therefore obvious that immediate social assistance in the areas of housing, employment and child care should be provided," Mr. Jordan declared.

The new responsibility in Poland, UJA leaders pointed out, is one more reason for bringing forward immediately as much cash as possible from current campaign pledges in all communities.

## UJA LEADERSHIP IN ACTION

### LARGEST NUMBER OF COMMUNAL LEADERS EVER TO PARTICIPATE IN UJA PROGRAMS WIND UP PRE-CONFERENCE ACTIVITIES

### KEY FIGURES FROM SCORES OF CITIES DEMONSTRATE DEVOTION TO UJA CAUSE BY TAKING PART IN SERIES OF ARDUOUS MISSIONS AT HOME AND OVERSEAS

During the past two months, scores of key communal leaders throughout the country have devoted themselves to an intensive program of activities related both to the 1957 and 1958 campaign. Following is a summary of the leadership activities which furthered the progress of the 1957 campaign, and prepared much of the groundwork for the planning of the 1958 campaign which will be taken up at the Annual National Conference of the UJA to be held at the Waldorf-Astoria in New York on December 14 and 15:

#### FOURTH ANNUAL OVERSEAS STUDY MISSION

As this issue went to press, the Fourth Annual UJA Overseas Study Mission had just completed a survey of operations in Europe and Israel. A group of 100 leaders - a record-breaking number - participated in this Mission from October 18 to November 1.

#### UJA Officers Head Survey

UJA officers who headed the Mission, included Edward M. M. Warburg of New York, UJA Honorary Chairman; Morris W. Berinstein of Syracuse, N.Y., UJA President; Dewey D. Stone of Boston and Sol Luckman of Cincinnati, UJA National Chairmen; Herbert A. Friedman of New York, UJA Executive Vice-Chairman, and Fred Forman of Rochester, N.Y., Vice-Chairman of UJA National Campaign Cabinet.

Other leaders of the Mission included Max M. Fisher of Detroit, UJA National Big Gifts Chairman, Albert A. Levin of Cleveland, UJA National Chairman for Regions; Irving S. Norry of Rochester, N.Y., Barney Rapaport of Hartford, and Sol Satinsky of Philadelphia, members of the UJA National Campaign Cabinet.

#### UJA National Conference to Get Report

A full report of the findings of the Study Mission will be presented to the UJA Annual National Conference, which opens in New York on December 14th. The report will weigh heavily in charting UJA 1958 campaign objectives. Last year's Mission was instrumental in organizing the drive for a multi-million dollar Emergency Rescue Fund, over and above proceeds from the regular UJA 1957 campaign.

#### Paris, Vienna - Then Israel

The Mission's first stop was Paris, where the members participated in the Annual Country Directors Conference of the Joint Distribution Committee, which opened on October 20. The group heard reports on JDC activities on behalf of Jews in need in a score of countries in Europe, Africa and Asia. A prime topic was the Polish Government's invitation to the JDC to set up aid programs for the thousands of Jews being repatriated to Poland from Russia. Since the JDC receives its funds from UJA, its new budgetary requirements for work in Poland will be an added responsibility for UJA.

From Paris the main group of the Study Mission embarked for Israel, while a sub-committee went to Vienna. The Vienna group had the stirring experience of meeting trains bringing Jews out of Eastern Europe, and talking with many of the people who looked forward with touching eagerness to building a new life in Israel - a land they could call home.

### Staggering Absorption Problem in Israel

Arriving in Israel on October 24, the UJA Mission travelled the length and breadth of the land to assess the critical problems connected with the absorption of more than 80,000 Jewish men, women and children who have streamed into Israel during the past 12 months. The UJA leaders heard from Prime Minister David Ben-Gurion, President Itzhak Ben-Zvi, Finance Minister Levi Eshkol and other key figures in Israel's Government. They also discussed refugee needs with Dr. Nahum Goldmann, and Dr. Dov Joseph, President and Treasurer, respectively, of the Jewish Agency.

### High-Lights of the Tour

Covering a wide range of Israel's economic and cultural facets, the UJA survey group gained a first-hand knowledge of Israel's accomplishments, and of its pressing problems. Among the high-lights of the Mission's survey tour in Israel were visits to several "ma'abaroth" (temporary shelter settlements), where the Mission members saw for themselves the desperate need for expansion of housing facilities...

A visit to an "Ulpan", a special school where newcomers from 17 countries were taking an intensive course in Hebrew as the first step in their integration into Israel's life...

A visit to a new section of Bat Yam, north of Tel Aviv, settled by enthusiastic recent arrivals from Poland...

An unforgettable evening at the Neve Hadassah Youth Aliyah center, where youngsters from many countries with diverse backgrounds - many of them orphaned - are being prepared for life in their new country...

A visit to a "Moshav", a free-holders settlement made up exclusively of immigrants who came since Statehood. This settlement's achievement of economic independence typifies the tremendous progress made by scores of thousands who came to Israel in the last decade....

Visits to Israel's cultural centers, the Weizmann Institute of Science - where a wreath was laid at the grave of Israel's first president - Hebrew University and the Technion Institute...

The moving experience of meeting an immigrant ship in Haifa Harbor and talking with people whose eyes shone with happiness as they left behind lands of tension and insecurity and stepped upon Israel's free soil...

A glimpse of Israel's great economic potential came in a visit to the Lachish regional development area, a tour of the Negev and a trip to Eilat, growing port of the Gulf of Aqaba, which holds great promise for a trade outlet with the Far East...

At a kibbutz in the border area, the Mission members observed the quiet confidence of people going about their daily work, despite ever-present danger....

Visits to the new "Malben" hospital at Nahariya, where the UJA delegation saw the most modern techniques of rehabilitating aged, handicapped, and chronically ill newcomers, and to Tel Hashomer Hospital, one of the largest in Israel.

### Israel's People - Vigorous and Determined

The members of the UJA Study Mission, after conferences with many of Israel's leaders, and talks with scores of Israelis in all walks of life, were unanimous in their dominant impression - that Israel's people are pressing forward with vigor and determination to build up their country and to keep their gates open to all Jews who seek a life of freedom.

The Mission members were shocked by what happened in the Knesset, but were able to observe the timbre of Israel's people who did not panic, but went on immediately with the work that had to be done, both in the Knesset and throughout the country. Because of the Knesset occurrence, the UJA group were denied the opportunity of hearing Mrs. Golda Meier, Israel's Foreign Minister, and missed a farewell message from Prime Minister David Ben-Gurion, which was scheduled for the closing dinner. But to offset their disappointment, the Mission members were inspired by the chance to see the calm and impressive manner in which Israel's people carried out their daily tasks during an emergency.

Members of the fourth UJA Study Mission were:

Harold H. Alpert, Phoenix; Mr. and Mrs. Jacob L. Barowsky, Holyoke; Dr. and Mrs. Max W. Bay, Los Angeles; Jack I. Bender, Washington, D.C.; Morris W. Berinstein, Syracuse; Henry C. Bernstein, New York City; Harry D. Biele, New York City; Mr. and Mrs. Benjamin Bierman, New York City; Mr. and Mrs. F. Gordon Borowsky, Philadelphia; Mrs. Abner Bregman, New York City; Mr. and Mrs. Oscar Dane, New York City.

Theodore Feder, JDC, Vienna; Mr. and Mrs. I. D. Fink, Minneapolis; Mr. and Mrs. Herbert Fisher, Canton; Max M. Fisher, Detroit; Frederick S. Forman, Rochester; Rabbi and Mrs. Herbert A. Friedman, New York City; Charles H. Gershenson, Detroit; David A. Glosser, Johnstown, Pa.; Mr. and Mrs. Stephen Goldring, New Orleans; Melvin S. Goldstein, New York City; Dr. and Mrs. Morris Goodman, Miami; Mr. and Mrs. Sidney Govenar, Waban, Mass.; Mr. and Mrs. A. J. Harris, Miami Beach; Mr. and Mrs. Joseph H. Hoodin, Cincinnati; Louis Horovitz, JDC Director for Malben, Israel; Abraham S. Hyman, New York City; Mr. and Mrs. Aaron Jarvis, New York City; Charles H. Jordan, Director-General, JDC.

Mr. and Mrs. Kevy K. Kaiserman, Philadelphia; Mr. and Mrs. Paul Kapelow, New Orleans; Mr. and Mrs. Kivie Kaplan, Boston; Mrs. Michael H. Katz, Kansas City; Mr. and Mrs. Irving Kern, Long Beach, Calif.; Paul Lazare, New York City; Mr. and Mrs. Albert A. Levin, Cleveland; Mr. and Mrs. Martin Levin, South Orange, N.J.; Moses A. Leavitt, New York City; Mr. and Mrs. Arthur Loewengart, New York City; David Lowenthal, Pittsburgh; Raphael Levy, New York City; Mr. and Mrs. Sol Luckman, Cincinnati.

George E. Marcuse, New Orleans; Mr. and Mrs. Jacob Markel, Pittsburgh; Mr. and Mrs. M. Lester Mendell, New York City; Irving S. Norry, Rochester; Theodore R. Racoosin, New York City; Mr. and Mrs. Barney Rapaport, Hartford, Conn.; Myer Riesman, Boston; Dr. Benjamin B. Rosenberg, Miami; Benjamin G. Rudolph, Syracuse.

Sol Satinsky, Philadelphia; Mr. and Mrs. Abraham I. Savin, Hartford, Conn.; Mr. and Mrs. Herbert H. Schiff, Columbus; Herbert Shainberg, Memphis; Mr. and Mrs. Carl Shapiro, Baltimore; Mr. and Mrs. Nathan Shaye, Detroit; Mrs. Burt J. Siris, New York City; Louis P. Smith, Boston; Sam Smith, Newmarket, N.H.; Mr. and Mrs. Boris Smolar, New York City; Isidore Sobeloff, Detroit; Mr. and Mrs. Benjamin Sosland, Kansas City; David Stein, Waterbury, Conn.; Mr. and Mrs. Dewey D. Stone, Boston; Mr. and Mrs. Edward M. M. Warburg, New York City; Mr. and Mrs. Carl Weinkle, Miami Beach; Mr. and Mrs. Morton B. Weiss, Wilkes-Barre; Mr. and Mrs. Sidney Zehman, Cleveland.

## SNAPSHOTS OF STUDY MISSION SUB-COMMITTEE VISIT TO AUSTRIA

The UJA Overseas Study Mission sent a sub-committee to Vienna to survey UJA-supported programs aiding Jewish refugees from Eastern Europe. The group was made up of Morris W. Berinstein, I. D. Fink, Max M. Fisher, Fred Forman, Herbert A. Friedman, Charles H. Gershonson, Mrs. Michael Katz, David Lowenthal, Myer Riesman, Louis P. Smith, Sam Smith and Benjamin Sosland.



Picture above shows Mr. Forman, Mrs. Katz and Mr. Friedman interviewing a refugee at a transient center. Picture below shows Mr. Sosland, Mr. Louis Smith and Mr. Riesman meeting some of the children cared for at the center.

### THE SECOND UJA GOOD WILL TOUR

Starting with the weekend after Labor Day, the second Good Will Tour of the United Jewish Appeal conducted an intensive series of discussion visits to Jewish Communities throughout the country. This was a greatly expanded follow-up of the first Good Will Tour sent out by UJA last year. This year's Good Will Tour was made up of 32 nationally prominent leaders of the UJA who, in teams of two and three, visited 71 key cities during September to help coordinate the current humanitarian endeavors which are of mutual concern to the national UJA and the local Jewish welfare organizations, of whose fund-raising campaigns the UJA is a major beneficiary. Last year the Tour included 18 leaders who visited 24 communities.

#### Group From Israel Participates

A group of 16 Israelis, who are authorities on Israel's mounting problems in receiving and absorbing the new mass inflow of Jewish refugees, participated in this year's UJA Good Will Tour.

## Valuable Exchange of Ideas

The 1957 Tour was essentially a two-way educational operation. The UJA visitors provided latest information on how the proceeds from the 1957 campaign were being disbursed, what the continuing needs were for 1957, and the outlook for 1958. The local groups filled in for the visitors their particular campaign problems and all facets of local developments which affected national UJA objectives.

In every instance, frank and stimulating discussions led to valuable results and revealed a great devotion to the common goals which fills the hearts and minds of community leadership throughout the country. In the light of the productive accomplishments of both the 1956 and the 1957 UJA Good Will Tours, it seems assured that these annual visits will become a permanent part of UJA activities.

### Leaders From All Sections Take Part

Among the UJA officers who participated in the Tour were:

William Rosenwald, New York, General Chairman; Edward M. M. Warburg, New York, Honorary Chairman; Morris W. Berinstein, Syracuse, President; National Chairmen Dewey D. Stone, Boston, Samuel H. Daroff, Philadelphia, Joseph Holtzman, Detroit and Sol Luckman, Cincinnati; Joseph M. Mazer, New York, Vice-Chairman of the UJA Emergency Rescue Fund; Fred Forman, Rochester, Co-Chairman of the National Campaign Cabinet; Samuel Rothberg, Peoria, Ill., National Cash Chairman; Max M. Fisher, Detroit, Big Gifts Chairman; Allocations Chairman; Albert A. Levin, Cleveland, Chairman for Regions. and Abraham S. Hyman, Assistant Executive Vice-Chairman. Executive Vice-Chairman Herbert A. Friedman, who played a major part in planning the complex Tour activities, unfortunately was prevented by illness from keeping his scheduled community visits.

Other nationally prominent UJA leaders who were members of the Tour were:

Charles Auerbach, Cleveland; Mrs. S. Alexander Brailove, Elizabeth, N.J.; Melvin Dubinsky, St. Louis; I. D. Fink, Minneapolis; Joshua Glasser, Chicago; Sam J. Heiman, Miami; Jerold C. Hoffberger, Baltimore; Joseph Hoodin, Cincinnati; Mrs. Hal Horne, New York; Label Katz, New Orleans; Ralph Kopelove, Dayton; David Lowenthal, Pittsburgh; Elkan R. Myers, Baltimore; Irving S. Norry, Rochester; Maurice Saltzman, Cleveland; James H. Scheuer, New York; Michael A. Stavitsky, Newark; and Samuel Zales, Stamford.

The Israeli participants in the UJA Good Will Tour included:

Shimshon Arad, First Secretary, Embassy of Israel, Washington; Nahum Astar, Consul of Israel, Atlanta; Nathan Bar Yaacov, Labor Attache, Israel Embassy, Washington; Dr. Avraham Biran, Consul General for Israel, Los Angeles; Shamay Cahana, Second Secretary, Embassy of Israel, Washington, and assistant to Ambassador Abba Eban; Miss Esther Herlitz, Consul of Israel, Israel Consultate General, New York; Col. Basil Herman, Vice Consul of Israel and Director of Press Relations, Israel Office of Information, New York; Benny Kaplan, Deputy Director of the Lachish Region of Israel for the Agricultural Settlement Dept. of the Jewish Agency; Rolf Kneller, outstanding photographic director in Israel's motion picture industry; Moshe Nacht, Legal Adviser, Israel's Ministry of Defense; Col. Joseph Nevo, Chief of Planning, General Headquarters, Israel Defense Forces; Yekutiel Hugh Orgel, attache, Israel Embassy, Washington; Gideon Saguy, Consul of Israel, New York; Raanan Sivan, Consul of Israel, Los Angeles;



Max M. Varon, Consul of Israel, New York, and Josef Yadin, one of Israel's most noted actors.

The communities visited by the Good Will Mission were:

Albany, N.Y.	Harrisburg, Pa.	Pittsburgh, Pa.
Allentown, Pa.	Hartford, Conn.	Portland, Me.
Atlanta, Ga.	Houston, Texas	Portland, Ore.
Atlantic City, N.J.	Indianapolis, Ind.	Richmond, Va.
Baltimore, Md.	Kansas City, Mo.	St. Paul, Minn.
Bangor, Me.	Lewiston, Me.	San Antonio, Texas
Birmingham, Ala.	Los Angeles, Calif.	San Diego, Calif.
Boston, Mass.	Louisville, Ky.	San Francisco, Calif.
Bridgeport, Conn.	Lynn, Mass.	Savannah, Ga.
Buffalo, N.Y.	Memphis, Tenn.	Scranton, Pa.
Camden, N.J.	Miami, Fla.	Seattle, Wash.
Canton, Ohio	Milwaukee, Wisc.	South Bend, Ind.
Chicago, Ill.	Minneapolis, Minn.	Springfield, Mass.
Cincinnati, Ohio	Nashville, Tenn.	Stamford, Conn.
Cleveland, Ohio	Newark, N.J.	Syracuse, N.Y.
Columbus, Ohio	New Haven, Conn.	Toledo, Ohio
Dallas, Texas	New Orleans, La.	Trenton, N.J.
Dayton, Ohio	Norfolk, Va.	Tucson, Ariz.
Des Moines, Iowa	Oakland, Calif.	Tulsa, Okla.
Detroit, Mich.	Omaha, Nebr.	Utica, N.Y.
Duluth, Minn.	Passaic, N.J.	Washington, D.C.
Elizabeth, N.J.	Philadelphia, Pa.	Waterbury, Conn.
El Paso, Texas	Phoenix, Ariz.	Wilkes-Barre, Pa.
Fort Worth, Texas		Worcester, Mass.

#### UJA WOMEN'S DIVISION THIRD SURVEY MISSION TO EUROPE AND ISRAEL

Thirty-two leaders of the UJA Women's Division from all parts of the country participated in the Division's Third Survey Mission to Europe and Israel from September 6 to 22. Following is a vivid report of the group's activities by Mrs. Jack Goodman, National Chairman of the Division:

Our aim on this Mission was twofold — to see, in tangible form, the results of the aid we have sent, and to find out what we still must do.

Our first encounter with the UJA services was in Vienna where we were taken to Camp Korneuburg, an old barracks where hundreds of emigrees from Hungary and Eastern Europe were housed and fed. We met and talked with various groups. Their one plea was "help us get settled and let us get to work and start life again."

Then came our flight to Israel. It would have been of great interest to poll the emotions of our group as they alighted on Israel soil — I am sure they were most varied. Of the group of thirty-two — twenty-four had never before been in Israel.

We went to a transit camp for Polish and Hungarian newcomers in Bat Yam. Each family was settled in a little asbestos house — each with its own shower and small kitchen. Some of the newcomers had already planted some flowers and greens. Some day these new immigrants will go into permanent new cement housing made possible with the help of our contributions.

# UJA LEADERSHIP IN ACTION: Some of the po



Some of the UJA leaders and Israeli participants in for discussions in New York before starting their

## AMERICAN JEWISH



Leaders of the Fourth UJA Overseas Study Mission were (above, left to right) UJA Honorary Chairman Edward M. M. Warburg, UJA National Chairman Dewey D. Stone, UJA Executive Vice-Chairman Herbert A. Friedman and (below) UJA President Morris W. Berinstein, UJA National Chairman Sol Luckman and Fred Forman, Vice-Chairman of UJA's National Campaign Cabinet.



Members of the Boston Young Leadership Mission shown as they left for European and Israel study tour.

# Participants in UJA Missions at home and abroad



Second UJA Good Will Mission are shown meeting  
visits to communities throughout the United States.

## AMERICAN JEWISH



UJA National Chairman Jack D. Weiler, who headed the New York Realty Division Study Tour of Israel, shown conferring with Prime Minister Ben-Gurion.



Members of the four-city Young Leadership Study Tour of Israel are joined by Renana Ben-Gurion, daughter of Israel's Prime Minister, who was a passenger on the same plane, for a departure picture.



Members of the Third Survey Mission of the UJA Women's Division shown as they emplaned for Europe and Israel.

### Housing -- Problem No. 1

But even this "transitory camp" was a great step forward from the tent and tin hut settlements which housed earlier immigrants. We saw a grim reminder of this at Talpioth Ma'abaroah where several hundred immigrants still remain after many years ... a reminder that the housing emergency in Israel is far from solved.

The JDC-operated "Malben" program offered many fascinating new developments. We visited the "Malben" Hospital for the chronically ill presided over by Dr. Vofsi — a healer of minds and bodies about whom a book could be written. What has been done under his supervision to make human beings out of wrecked lives is unbelievable.

A visit to a "Malben" Home for the Aged, was an unforgettable experience. This was not an institution — it was a home in every sense of the word.

On our third day we headed for Beersheba and en route we stopped in the Lachish area. There we saw how a new concept of a completely planned development is being worked out. Schools, stores, homes, hospitals, were planned and built so that new immigrants to Israel could go into a real settlement immediately after their arrival.

We found Beersheba has grown from a desert outpost to a bustling industrial community with two and three story houses, stores and factories in a few short years.

One of the most exciting institutions we visited was Ulpan Akiva, near Haifa, where an intensive training course in Hebrew is given to new immigrants. The class, composed of individuals from sixteen different countries, ranging in age from 18 to 70, were having their first lesson and we were asked to join with them in a song which they were learning. It made us realize how difficult it is for these newcomers to be integrated into a new land without even a knowledge of the language.

### Faces of Hope

Our last, but one of our most exciting experiences in Israel occurred at Lydda Airport as we were waiting for the Air France plane to take us home. When the plane landed, 32 new immigrants, men, women and youngsters from Iran stepped off it...dressed in colorful native costumes, clutching their few material possessions — one woman carried a lantern, another a milk can. Every face was lighted up with hope for the new life they were starting. Every one of the 32 members of the Mission realized that we were seeing in capsule form, the objective of the work we were going back to do for UJA in America. It was up to us to see that newcomers like these from Iran would find the new dignity and freedom of life that they hoped for.

Each one of us was inspired, excited and determined that no stone shall be left unturned until the last person who needs us shall be helped.

Participants in the Women's Division Mission were:

Mrs. Dorothy Adler, Indianapolis; Mrs. Samuel Basker, Miami Beach; Mrs. Hyman C. Broder, Detroit; Mrs. Jules Cahn, New Orleans; Mrs. Charles T. Cohen, Milwaukee; Mrs. Melvin S. Cohn, Houston; Mrs. Abraham Cooper, Detroit; Mrs. Jacob Dashew, Baltimore; Mrs. Charles Efroymsen, Indianapolis; Mrs. Robert D. Eisenstein, Nashville; Mrs. Katharine S. Falk, Cambridge; Mrs. Bernard Fensterwald, Nashville; Mrs. Nick A. Goodman, Indianapolis; Mrs. Bernard L. Gottlieb, Bloomfield; Mrs. Hyman L. Granoff, Baltimore; Mrs. I. Bernard Harkavy, East Orange; Mrs. Gerald C. Heller, Pikesville;

Mrs. John C. Hopp, Detroit; Mrs. Ivor J. Kahn, Detroit; Mrs. Laurence S. Kahn, Dallas; Mrs. Abe Kroot, Indianapolis; Mrs. Simon Lazarus, Columbus; Mrs. Henry Luby, Denver; Mrs. Noah Miller, Akron; Mrs. Ralph Pappenheimer, Cincinnati; Mrs. Victor Robington, West Hartford; Mrs. Samuel T. Shapiro, Coral Gables; Mrs. Irving J. Schmidt, Youngstown; Mrs. Samuel Simonhoff, Miami Beach; Mrs. Marvin Stang, New York; Mrs. I. F. Sterne, Atlanta, and Mrs. Henry Wyman, Baltimore.

### **UJA SPONSORS OVERSEAS TOURS FOR YOUNG LEADERS**

Recognizing the untapped potential of leadership among the younger groups in the communities, the UJA has decided to sponsor tours of young leaders to Israel and to other overseas areas where the problems relating to UJA program is being studied on the spot. During the past few months, two such tours materialized.

The first, in a sense a pilot project, was the Boston Young Leadership Study Tour, extending from October 6 to October 21. The second was the Atlantic Seaboard Young Leadership Tour, from October 7 to October 20.

The Boston Young Leaders Study Tour was arranged for a group of twelve prominent young communal leaders from the Greater Boston area. The group went to Paris for a study of JDC welfare and refugee operations; then to Vienna, where they accompanied JDC and Jewish Agency officials in meeting a train arriving with Jews from Eastern Europe en route to Israel, and finally to Israel, for a first-hand study of UJA-supported programs benefitting scores of thousands of recent immigrants. The young leaders had talks with leading Israel officials and met with Prime Minister Ben-Gurion.

Making up the Boston group were Normal L. Cahners, Gordon F. Bloom, Bernard Garber, George Lerman, Edward Novakoff, William Scheft, George Shapiro, Irving Schwartz, Bertram Tackeff, Joseph G. Weisberg, Mortimer Weiss and Efrem Weinreb.

The Atlantic Seaboard Young Leadership Tour brought together 11 distinguished Young communal leaders from Atlantic City, Trenton, Newark and Buffalo, who made an intensive study of UJA achievements and continuing responsibilities in Israel. Included in their itinerary was a visit to Paris, where they were briefed by JDC representatives on the complex operations aiding Jews in a score of countries on the Continent, in North Africa and in the Middle East. In Israel the group met with leading officials in both the Government and the Jewish Agency involved in the work of immigrant absorption programs.

The group included:

David Bluestone, Atlantic City; Meyer Canton, Buffalo; Joseph Fishberg, Trenton; Martin S. Fox, Newark, N.J.; Isadore Friss, Atlantic City; Bernard L. Green, Trenton; Samuel R. Kesselman, Newark; Herbert Krassenstein, Atlantic City; Frank Moss, Atlantic City; Reese Palley, Atlantic City, and Edwin J. Roth, Atlantic City.

Reports have come in to the UJA showing that there is a keen interest in such tours on the part of young leaders throughout the country. At present, a Study Tour made up of young leaders from Upper New York State is in the process of formation.

### **JACK WEILER HEADS TOUR OF ISRAEL BY GREATER NEW YORK UJA REALTY GROUP**

After completing a ten-day intensive survey of Israel's immigrant absorption problems, 22 members of the Greater New York UJA Real Estate Study Tour of Israel, came back to the United States on September 10, determined to do all in their power

to increase philanthropic aid in order to help the people of Israel welcome and house the incoming flood of needy newcomers.

The Real Estate group, headed by UJA National Chairman Jack D. Weiler, declared in a resolution voted in Jerusalem that thousands of homes must be built speedily to shelter the newcomers and that "the people of Israel alone, with all their burdens, cannot carry the full load of this task."

"We who know the problems connected with building houses understand the vastness of the financial burden facing Israel," the resolution stated. "We pledge to increase our endeavors to the end that Israel shall be enabled to receive and absorb all Jews from every corner of the world who seek a haven there."

Members of the group expressed their deep satisfaction at seeing for themselves the progress being made in Israel.



### First Trade Group in UJA History

The Real Estate group, first trade or industry study tour of Israel in UJA history, heard Israel's President Ben-Zvi, Prime Minister Ben-Gurion, Minister of Finance Levi Eshkol, Dr. Dov Joseph, Treasurer of the Jewish Agency, and other leaders of the nation. The group members witnessed the arrival of an immigrant ship in Haifa Port and visited newcomers' homes in the pioneering town of Beersheba, in farm villages and border settlements.

Climax of the tour was a formal dinner given by the members of the group in honor of Mr. and Mrs. Weiler at Jerusalem's King David Hotel. Moshe Sharett, member of Israel's Parliament and former Prime Minister, and Avraham Harman, member of the Jewish Agency Executive and former Israel Consul General in New York, addressed the dinner and praised Mr. and Mrs. Weiler for their selflessness and their continuing aid in advancing Israel's immigrant absorption program.

The group presented Mr. and Mrs. Weiler with a hand-wrought silver kiddish ceremonial cup as a mark of "their outstanding devotion and dedicated service to the people of Israel." The honor came to Mr. Weiler, one of the leaders of American Jewish philanthropy, on his eighth trip to Israel.

Mr. Weiler brought to the President and the Prime Minister of Israel the greetings of Mayor Robert F. Wagner of New York, and was able to inform Mr. Ben-Gurion that the Mayor had again accepted the chairmanship of the Non-Sectarian Committee of the United Jewish Appeal of Greater New York.

Members of the group, in addition to Mr. and Mrs. Weiler, were:

Mr. and Mrs. Samuel Field, Mr. and Mrs. Louis J. Glickman and their son Warren, Mr. and Mrs. Louis Gribitz, Mr. and Mrs. Nathan Goldman, Mrs. Alex Kommel, Mr. and Mrs. Solomon N. Petchers, Mr. and Mrs. Isaac Prussin, Mrs. Sara Spencer, Milton Schwartz and his mother, Mrs. Rose Schwartz, Mr. and Mrs. Irving H. Stolz, and Seymour Barkin, Field Secretary of the Real Estate Division.

## CAMPAIGN SUMMARIES:

Following is information regarding four spring campaign communities which should have been included in the previous issue, and reports from a number of fall campaign communities.

LOS ANGELES, CALIF.: A survey of 1957 community results has revealed the fact that Los Angeles has raised a greater amount for the UJA Emergency Rescue Fund than any other campaign except the UJA of Greater New York. The last report showed \$4,548,000 for the regular campaign and \$1,734,000 for the Rescue Fund, making a total of \$6,282,000. Judge Stanley Mosk is President of the Jewish Community Council. Samuel Pensick is General Chairman, with Steve Broidy and Jacob H. Karp as Vice-Chairmen. Ike Greenberg is Special Gifts Chairman, and Max Firestein is Vice-Chairman. Mrs. Edward Meltzer is Women's Division Chairman. Julius Bisno is Executive Secretary. Los Angeles already is well advanced in 1958 organizational plans, with Jules Bisno as the next Campaign Chairman, and Steve Broidy, Victor M. Carter, Irving L. Kalsman, Jacob H. Karp and Robert Rosenson as Vice-Chairmen. Ike Greenberg will serve as Chairman for Trades and Professions, Leslie Gerson Cramer as Chairman for Special Gifts, William W. Bruck as Chairman for Areas, Joseph D. Shane as Chairman of the Brandeis Camp Leadership Conference, and Mrs. Max W. Bay as Women's Division Chairman.

DETROIT, MICH.: In reporting in the previous issue on this community's 1957 combined total of \$5,841,100, an all-time record, some errors were made in listing campaign officers. Here is a corrected listing. The Hon. Theodore Levin is President of the Jewish Welfare Federation. Max M. Fisher is Campaign Chairman, with Louis C. Blumberg and Hyman Safran serving as Co-Chairmen. John E. Lurie is Special Events Chairman. Irwin I. Cohn and Leonard N. Simons are Pre-Campaign Chairmen, with Jack O. Lefton and James H. Wineman serving as Vice-Chairmen. Mrs. Harry L. Jones is Women's Division Chairman. Isidore Sobeloff is Executive Vice-President.

PASSAIC, N.J.: In the previous issue, the listing of Passaic officers inadvertently omitted the name of Sol Entin, who as Initial Gifts Chairman, performed an outstanding job in spurring the 1957 drive to a combined total of \$383,000, a big increase over 1956.

OAKLAND, CALIF.: A printing error in the last issue omitted the name of Samuel M. Shapero, who as Chairman of the Campaign Coordinating Committee and General Campaign Chairman, is credited with a major part in pushing this drive far ahead of last year's mark - a 1957 combined total of \$367,600.

## FIRST REPORTS COMING IN FROM FALL COMMUNITIES SHOW STRONG CAMPAIGNING

Initial reports from a number of fall campaign communities indicate that campaign organizing is well advanced and in many cases substantial results already have been achieved. Following is a cross-section of early reports:

ROCHESTER, N.Y.: This community has started its new drive with a solid \$420,599 combined total for the regular campaign and the Emergency Rescue Fund. This is \$62,796 above the comparative 1956 total from the same group. Joseph Goldstein is serving both as President of the United Jewish Welfare Fund and as Campaign General Chairman. Isaac Gordon is Chairman of the Pacesetters Division, with David J. Rosenthal as Co-Chairman. Hanon Berger is Special Gifts Chairman. Leon H. Sturman is Chairman of the Professional Division. Harold Feinbloom is Chairman of the Employees Division. Mortimer A. London is Chairman of the Districts Division. Mrs. Sol Airole is Honorary Chairman of the Women's Division. Mrs. Jerome Glaser is Women's Division Chairman, and Mrs. Charlotte Reich is Organizations Division Chairman. Justin L. Vigdor is Junior Division Chairman. Elmer Louis is Executive Director.

PROVIDENCE, R.I.: With Ambassador Abba Eban and U. S. Senator John O. Pastore as inspiring guest speakers, the Initial Gifts Dinner brought pledges which averaged 30 per cent above the gifts pledged by the same leaders last year. The most recent report from this community showed a combined total for the regular campaign and the Emergency Rescue Fund of \$478,656. Henry J. Hassenfeld is President of the General Jewish Committee. Joseph K. Levy is General Chairman, with Ben R. Albert, Benjamin Brier, Sydney A. Kane and Samuel Rapaporte, Jr., serving as Co-Chairmen. Irving Jay Fain serves as Big Gifts Chairman, with Ira S. Falkin, Merrill L. Hassenfeld, Arthur Kaplan and Edwin S. Soforenko as Co-Chairmen. Martin Dittelman is Chairman of the Young Adults Division. Mrs. David Meyers and Mrs. Bertram L. Bernhardt are serving as Chairman and President respectively of the Women's Division. Joseph Galkin is Executive Director.

YOUNGSTOWN, OHIO: After organizational meetings sparked by UJA National Chairman Joseph Holtzman of Detroit, and Albert B. Ratner of Cleveland, a Big Gifts meeting attended by Edward Pinsof of Chicago got this campaign off to a \$78,050 start. This was a big boost over last year's initial result. Ralph J. Lebowitz is President of the Jewish Federation. Leslie W. Spero is Campaign Chairman. Chairman of Big Gifts is Joseph H. Ungar, with Oscar O. Altshuler and Mrs. Dora Schwebel as Co-Chairmen. Mrs. Frank Kline is Women's Division Chairman. Stanley Engel is Executive Director.

CAMDEN, N.J.: This campaign is moving into high gear after an intimate gathering of pace-setters was addressed by Joseph Meyerhoff of Baltimore, Chairman of UJA's National Campaign Cabinet. Early results show a combined total of \$75,784. Norman Heine is President of the Jewish Federation of Camden County. David H. Markowitz is Campaign Chairman. Herman Schaevitz is Big Gifts Chairman. Vice-Chairman for Advance Gifts are Rabbi Harry B. Kellman, Dr. Albert J. Kilberg, Martin Odlen, Bernard Seidman and Albert Skulnick, Advisors to Advance Gifts Committee are Moses Lavinsky, Morris Liebman, Carl T. Mitnick, Samuel L. Rosenberg and Philip Zinman. Mrs. Maurice H. Clyman is Chairman of the Women's Division and Mrs. Samuel Rosenberg is Co-Chairman. Bernard Dubin is Executive Director.

SHREVEPORT, LA.: UJA Honorary Chairman Edward M. M. Warburg was guest speaker at the campaign opening here which produced a very fine initial response. Latest reports from this campaign show a combined total of \$195,127. H. Leo Greengus is President of the Jewish Federation. Arthur Arnold is Campaign Chairman, with Sylvian W. Gamm and Paul Shapiro serving as Co-Chairmen. Initial Gifts Chairmen are Leonard W. Phillips and Albert Sklar. Mrs. Elmer N. Simon Jr., is Women's Division Chairman, and Mrs. Isadore Horowitz and Mrs. George J. Woolhandler are Co-Chairmen. Morton R. Adell is Executive Director.

WILMINGTON, DEL.: This community is far ahead of last year's pace after a strong response from a gathering of key leaders addressed by Joseph Meyerhoff, Chairman of UJA's National Campaign Cabinet. Most recent reports list a combined total of \$232,000. Hon. Daniel L. Herrmann is President of the Jewish Federation of Delaware. Sol Zallea is Campaign Chairman. Harry Rubenstein is Big Gifts Chairman. Mrs. Samuel Eisenstat is Women's Division Chairman. Simon Krakow is Executive Chairman.

JACKSONVILLE, FLA.: Ahead of last year's comparative result, this community already has reached a combined total of \$109,500. Harry Gendzier is President of the Jewish Community Council. Philip N. Coleman, Jerry L. Kipnis and Ben Stein are Big Gifts Co-Chairmen. Mrs. Phil Sher is Women's Division Chairman. Ben Stark is Executive Director.



FALL RIVER, MASS.: Opening at a strong pace, this drive has reached \$85,000 for the regular campaign and \$42,000 for the Emergency Rescue Fund, a total of \$127,000. Hyman Miller is Chairman of the Fall River United Jewish Appeal and also Campaign Chairman. Edwin A. Jaffe is Special Gifts Chairman.

ALEXANDRIA, LA.: With Leon H. Brachman, member of the UJA National Campaign Committee from Fort Worth, Texas, as speaker, this campaign had a fine opening. Current reports list a combined total of \$17,590. Dr. Ben Fendler is President of the Jewish Welfare Federation and Community Council of Central Louisiana. Nathan Kaplan is Campaign Chairman.

PAWTUCKET, R.I.: With an address by UJA National Chairman Dewey D. Stone helping to get this campaign off to a fine start, additional meetings already have brought the combined total to \$84,170, a sum far above the 1956 comparative figure. Israel Resnick is Chairman of the Blackstone Valley United Jewish Appeal and also serves as Campaign Chairman. Harry A. Schwartz is Big Gifts Chairman. Mrs. Louis Cokin is Women's Division Chairman. Mrs. Mitchell J. Glick is Executive Director.

SCHENECTADY, N.Y.: Intense campaigning is pushing this drive well above last year's level. The latest listings show \$49,647 for the regular campaign and \$32,410 for the Emergency Rescue Fund, a total of \$82,057. Paul S. Dworsky is President of the Jewish Community Council. Bernard Golub is Campaign Chairman, with Max H. Hershkowitz and David Weiss serving as Co-Chairmen. Mrs. Hershel Graubart is Women's Division Chairman. Samuel Weingarten is Executive Director.

WICHITA, KANS.: Energetic campaigning in this community already has produced results exceeding last year's pace, with the latest combined total listing \$75,550. Sheldon Beren is President of the Mid-Kansas Jewish Welfare Federation. Ted Leben is Campaign Chairman. Mrs. Herman Levinson, Mrs. Sam K. Pack and Mrs. Sheldon K. Beren are Women's Division Co-Chairmen. Edward Weil is Executive Secretary.

POUGHKEEPSIE, N.Y.: Pushing above last year's pace, this drive has reached \$56,911 for the regular campaign and already has raised \$12,864 for the Emergency Rescue Fund, for a total of \$69,775. Moe Hodas is President of the Jewish Welfare Fund. Dr. Marc Eckstein is General Campaign Chairman, with Dr. Abraham Krakower, Dr. Jerome Regunberg and Morris Tinkelman serving as Co-Chairmen. Irving Schlossberg is Big Gifts Chairman, and Philip Morowitz and Dr. Maurice Sitomer are Co-Chairmen. Mrs. Leo Caston is Women's Division Chairman. Julius Dorfman is Executive Director.

CHARLESTON, W. VA.: Charles Auerbach of Cleveland, UJA Co-Chairman of the Ohio Region, addressed an enthusiastic kick-off meeting. This campaign has already reached a combined total of \$109,000, a 20 per cent jump over the comparative 1956 result. Lester J. Mann is President of the Federated Jewish Charities. Dr. Willard Pushkin is Campaign Chairman, with Ivor F. Boiarsky and Stanley Loewenstein serving as Co-Chairmen. Marvyn Cohen is Big Gifts Chairman, and Isadore J. Berman and Sam Silverstein, Jr., are Co-Chairmen. Mrs. Irving Goldman is Women's Division Chairman. Charles Cohen is Executive Secretary.

GARY, IND.: An excellent opening here has resulted in a current combined total of \$79,000. Jerold C. Hoffberger of Baltimore, a member of the UJA National Campaign Committee, was a guest speaker. Harry W. Nelson is President of the Jewish Welfare Federation. Isadore Zweig is Campaign Chairman, with Rabbi Carl I. Miller and Albert E. Weinstein as Co-Chairmen. Mrs. Harold Zweig is Women's Division Chairman. Harold B. Nappan is Executive Director.

WACO, TEX.: Pressing ahead of last year's pace, this community has reached a combined total of \$52,801. Jack M. Silver is President of the Jewish Welfare Council of Waco and Central Texas. Campaign Co-Chairmen are Bernard Rapoport and Mark E. Wolf. E. Edwin Swirsley is Executive Director.

NEW BRUNSWICK, N.J.: Starting with an enthusiastic gathering in honor of David Darwin that heard a moving address by Elkan R. Myers of Baltimore, a member of the UJA National Campaign Cabinet, this community has moved ahead strongly to a combined total of \$68,752. Abraham B. Halpern is President of the Jewish Federation of New Brunswick, Highland Park and Vicinity. Dr. Bernard Friedman is Campaign Chairman, Louis W. Garelick is Co-Chairman, Dr. Hyman B. Copleman is Big Gifts Chairman, and Mrs. Fred Kramer is Women's Division Chairman. Fred A. Liff is Executive Director.

GRAND RAPIDS, MICH.: Topping last year's comparative result, this drive has reached a combined total of \$31,350. Joshua B. Glasser, General Campaign Chairman of Chicago, helped open this campaign. Seymour Rapoport is serving both as President of the Jewish Community Fund and as Campaign Chairman. Big Gifts Co-Chairmen are Sam Kravitz and Arthur W. Shechter. Mrs. Robert L. Miller is Women's Division Chairman. Max L. Subar is Treasurer. Mrs. William B. Deutsch is Secretary. Robert L. Miller is Publicity Chairman.

BAYONNE, N.J.: Featured by a pace-setters meeting addressed by Alex F. Stanton, Philadelphia Campaign Chairman and a member of the UJA National Campaign Committee, this drive is stepping well ahead of the 1956 pace. Recent reports showed \$37,150 for the regular campaign and \$13,232 for the Emergency Rescue Fund, a total of \$50,382. Jerome J. Rose is President of the Jewish Community Council. Morris Drogin is Campaign Chairman. Isidore Feldman is Initial Gifts Chairman, and Co-Chairmen are Marvin B. Epstein and Harry Blum. Mrs. Max Lourie is Women's Division Chairman. Barry Shandler is Executive Director.

LEXINGTON, KY.: With Governor Albert B. Chandler as guest speaker the campaign opener drew the largest attendance in this community's history and has helped put the drive well beyond last year's comparative level. The current report shows a combined total of \$31,075. Maurice H. Hymson is President of the Central Kentucky UJA. Edward Wides is Campaign Chairman, and Monroe Moosnick and Stanley I. Rose are Co-Chairmen. Mrs. Harry Rosenberg is Women's Division Chairman, and Mrs. Sol Levy is Co-Chairman.

McKEESPORT, PA.: Following an excellent initial gifts response to the address of Rabbi Seymour J. Cohen, General Chairman of the Pittsburgh campaign this drive is outpacing last year. Early results show a combined total of \$46,243. Robert Amper is President of the United Jewish Federation. Morris A. Cowan is Campaign Chairman, and Leonard M. Berkovitz, Isadore Joshowitz, Morris Landesman and Maurice Taksel are Co-Chairmen. David Coslov is Big Gifts Chairman. Mrs. Milton M. Farkas is Women's Division Chairman. Mrs. Sam Taksel is Secretary.

ROCK ISLAND, ILL.: This community's Victory Dinner put the campaign above the comparative 1956 figure with a combined 1957 total of \$57,500. Albert K. Livingston is President of the United Jewish Federation of Rock Island and Moline. Campaign Co-Chairmen are Ben Geifman and Isadore Friedman.

TAMPA, FLA.: With Barney Medintz of Atlanta, a member of the UJA National Campaign Cabinet giving an inspiring address, this campaign opening gave the drive a great start. Early results show a combined total of \$41,000. Rabbi David L. Zielonka is President of the Jewish Welfare Federation. David Cowen is Campaign Chairman. Charles J. Adler is Big Gifts Chairman. Nathan Rothberg is Executive Director.

LAWRENCE, MASS.: Early reports show this community topping last year's comparative figure by a wide margin with a combined total of \$41,610. Abraham Rappaport is President of the Jewish Community Council of Greater Lawrence. Dr. Joseph J. Freedman is Campaign Chairman, with Hyman Axelrod, Maurice Harry Brodsky and Benjamin Russem serving as Co-Chairmen. Mark Mazel is Executive Director.

MICHIGAN CITY, IND.: With Edward M. Pinsof of Chicago as guest speaker, the campaign opening here substantially topped the 1956 pace, listing a combined total of \$38,500. Martin Miller is President of the United Jewish Welfare Fund and Campaign Chairman, Norman H. Wenig is Co-Chairman, and Nathan Winski is Big Gifts Chairman.

WAUKEGAN, ILL.: Outpacing last year's level of giving, first results here show a combined total of \$33,496. Edward M. Pinsof of Chicago also assisted the opening effort in this community. Hymen L. Porett is President of the North Lake County Federated Jewish Charities and Campaign Chairman.

FITCHBURG, MASS.: Initial results here have passed last year's level, reaching a combined total of \$26,200. Howard J. Rome is serving both as President of the Jewish Federation and as Campaign Chairman.

MORRISTOWN, N.J.: First returns indicate a strong campaign here with the early figure reaching a combined total of \$21,425. Michael Rubenstein is Campaign Chairman. Arthur A. Sachs is Executive Director.

BRIDGETON, N.J.: Starting an intense drive, first gift listings here show a combined total of \$25,825. Judge David L. Horuvitz is Campaign Chairman.

AURORA, ILL.: After a fine opening, this campaign now reports a combined total of \$23,155. Paul P. Grodner is President of the Jewish Welfare Fund, and Harold L. Fink is Campaign Chairman.

CHARLESTON, S.C.: Passing last year's pace, this community has reached a combined total of \$21,920. William Ackerman is President of the Jewish Welfare Fund and Campaign Chairman. Nathan Shulman is Executive Secretary.

LEBANON, PA.: Ahead of last year's level, this campaign can report \$16,797. Norman Schaffer is Chairman of the Lebanon United Jewish Appeal and Campaign Chairman. Bernard B. Feldman and Nathan B. Krim are Campaign Vice-Chairmen. Richard B. Levitz is Big Gifts Chairman.

ELYRIA, O.: Moving ahead of last year's similar figure, this community has reached a combined total of \$12,410. Robert A. Pritzker is President of the Federated Jewish Charities and Campaign Chairman.

HIGH POINT, N.C.: Following an excellent opening here, current reports list a combined total of \$10,778. Robert Ruden is Campaign Chairman and Herman W. Bernard is Big Gifts Chairman.

RED BANK, N.J.: Topping the 1956 pace, this community reports a combined total of \$6,830. Dr. Victor Siegel is Campaign Chairman.

ELGIN, ILL.: Jumping well ahead of last year's start, initial results here have reached a combined total of \$9,690. William S. Fishman is serving both as President of the Jewish Welfare Chest and Campaign Chairman.

PLATTSBURG, N.Y.: Early results here are far above last year, with a combined total of \$15,500. Sol Levites is Campaign Chairman, and Mark A. Rabin is Co-Chairman.

GOLDSBORO, N.C.: Initial strong campaigning here already has brought forward a total of \$12,463. Morris Leder and Herman Weil are Co-Chairmen.

ALBION, MICH.: Climbing far above last year's mark, this drive has reached a total of \$10,300. Hon. Norman H. Wiener is Campaign Chairman.

BLUEFIELD-PRINCETON, W. VA.: First returns from this campaign show an excellent combined total of \$13,447. Fred Gilbert is serving both as President of the United Jewish Charities and Campaign Chairman.

PUEBLO, COLO.: Following an inspiring campaign opening, this community has reached a combined total of \$10,500. Dr. Harry Goodman is serving both as President of the Allied Jewish Community Council and as Campaign Chairman.

HAMMOND, IND.: Opening on a higher level than last year, first returns show a combined total of \$18,000. Edward Rudin is President of the Combined Jewish Appeal. Hyman Shneider is Campaign Chairman, with Leo Pottlitzer and Arthur J. Weiss Co-Chairmen.

RALEIGH, N. C.: The campaign opening topped last year's comparative mark, with a combined total of \$7,459. Albert Levine and Harry Shor are serving both as Co-Chairmen of the Federated Jewish Charities and as Campaign Co-Chairmen. Daniel Satsky is Associate Campaign Chairman.

DOVER, N.J.: With Mayor John Roach, Jr. as guest speaker for an initial gifts meeting sparking community enthusiasm, this drive has reached a combined total of \$10,355. Irvin A. Mollen and Morris Resnick are Campaign Co-Chairmen.

NEW CASTLE, PA.: Advancing well past the 1956 results, this community has opened with a combined total of \$18,125. Alec Samuels is Campaign Chairman, with Daniel Fisher, Ted H. Marlin and Albert Perelman serving as Co-Chairmen. Abe Fisher is Treasurer.

GLENS FALLS, N.Y.: Starting ahead of last year's pace, initial results show a total of \$8,483. William Feigenbaum is President of the Jewish Welfare Fund and Campaign Chairman. Dr. Alexander Avrin is Co-Chairman. Joseph Saidel is Treasurer. Mrs. A. Howard Silverman is Women's Division Chairman.

WAUSAU, WIS.: Topping the 1956 initial result, the total here shows \$7,700. Sidney Winnig is Campaign Chairman.

CHATHAM, N.J.: More than doubling any previous mark, this community has reached \$3,906 for the regular campaign and \$3,000 for the Emergency Rescue Fund, a total of \$6,906. Edward L. Myerson is Campaign Chairman.

## TRI-STATE CONFERENCE PRESENTS \$300,000; TOPS LAST YEAR'S FALL MEETING

Fifty community checks amounting to over \$300,000 were presented by community leaders at the Tri-State United Jewish Appeal Fall Luncheon Conference held in Pittsburgh, Pa., on October 13. This cash presentation topped the 1956 Fall Conference total. The guest speakers were Senator Hubert H. Humphrey of Minnesota, Mayor David L. Lawrence of Pittsburgh, who acted as Chairman of the Reception Committee, and Zvi Kolitz. Judge Samuel A. Weiss, the Tri-State UJA Chairman, presided. Meyer S. Mintz, Tri-State UJA Director, who called for the community checks, explained that the checks represented balances against allocations from Spring communities, and advances against Fall campaigns. The following community checks were presented:

Lester J. Mann for Charleston, W. Va., \$52,000; Meyer Silberstein for Johnstown, Pa., \$50,000; E. Henry Broh for Huntington, W. Va., \$20,000; Abe Fisher, New Castle, Pa., \$10,000;

Bertram Speizer, Sharon, Pa., \$7,500; Dr. Irwin Bernstein, Titusville, Pa.; \$6,000; Jack Hirsch, Uniontown, Pa., \$6,000; Fred Gilbert, Bluefield-Princeton, W.Va., \$6,000; Norman Jaffe, Butler, Pa., \$5,000; William Feinberg, Farrell, Pa., \$5,000; Alex Cohen, Greensburg, Pa., \$5,000; Samuel Zuckerman, Homestead, Pa., \$5,000; Judge David H. Weiner, Washington, Pa., \$5,000;

Dr. H. S. Kopsofsky, Braddock, Pa., \$4,500; Robert Kanselbaum, New Kensington, Pa., \$4,500; Hyman J. Brody, Indiana, Pa., \$3,500; David Cremer, Parkersburg, W. Va., \$3,500; Ben Rubin, Punxsutawney, Pa., \$3,000; Isadore Rubin, Vandergrift-Leechburg, Pa., \$3,000;

Jack Greenfield, Brownsville, Pa., \$2,500; Louis Segel, Warren, Pa., \$2,500; Hyman Mendelson, Bellaire, Ohio, \$2,500; Dr. David Bressler, Fairmont, W. Va., \$2,325; Herbert Strauss, Portsmouth, Ohio, \$2,250; Samuel Krasik, Charleroi, Pa., \$2,000; Isadore Lieber, Donora, Pa., \$2,000; Louis Simon, Ellwood City, Pa., \$2,000; Isadore Pollock, Kittanning, Pa., \$2,000; Louis Forgash, Weirton, W. Va., \$2,000;

Donald Levinson, Logan, W. Va., \$1,723; Ben E. Sherman, Carnegie, Pa., \$1,700; Ben Klewans, Oil City, Pa., \$1,600; Sam Jackson, Irwin, Pa., \$1,506; Louis Jacobson, Aliquippa, Pa., \$1,500; Abe Wekselman, Coraopolis, Pa., \$1,500; Bernard Navasky, Philipsburg, Pa., \$1,398; William Katz, Canonsburg, Pa., \$1,325; Irving Badner, Meadville, Pa., \$1,250; Sol Darling, Glassport, Pa., \$1,185; C. Joseph Recht, Clairton, Pa., \$1,100; Harold Roth, Ambridge, Pa., \$1,000; Louis Burstin, Duquesne, Pa., \$1,000.

Community checks in smaller amounts were presented by: Dr. Abe Azorsky, California, Pa.; Mervyn Nast, Corry, Pa.; Allen I. Schwartz, Elizabeth, Pa.; David Silverman, Midland, Pa.; Isadore Katzen, Welch, W. Va.; Leonard Levin, Mt. Pleasant, Pa., Kenneth Wells, Williamson, W. Va.; Joseph Mansbach, Ashland, Ky.

### DANIEL POLSKY

All of us in the UJA were deeply saddened by the loss of Daniel Polsky of Norwich, Connecticut. His many years of dedicated work on behalf of Jews in need in all parts of the world, his devoted endeavors in aid of Israel's people and his magnificent efforts in support of the UJA campaigns made him a beloved figure in Jewish life in his own community and throughout the country. Our heartfelt sympathy goes out to Mrs. Polsky.

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make your travel plans now to celebrate  
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