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REPORT TO MEMBERS
UJA NATIONAL CAMPAIGN COUNCIL

VOLUME XIV

1959



REPORT

TO MEMBERS OF THE NATIONAL CAMPAIGN COUNCIL

1939-1959
21st ANNUAL CAMPAIGN
FOR LIFE AND FREEDOM

\$100,000,000 UJA SPECIAL FUND over and above
1959 REGULAR CAMPAIGN GOAL — \$105,065,060

1959 UNITED JEWISH APPEAL
on behalf of United Israel Appeal
Joint Distribution Committee,
New York Association
for New Americans

Vol. XIV. No. 1, January 15, 1959

165 West 46th St., New York City

NOT FOR PUBLICATION

ANNUAL CONFERENCE ISSUE



HELP BRING THEM IN

HELP TAKE THEM OUT

**National Leaders call for \$100,000,000 Special Fund
Over and Above Regular Drive to Aid New Immigrants
Leaving Eastern Europe and Start Re-housing 100,000
Newcomers Still in Ma'abarot-Tin Hut Shanty Towns**

UJA HEADS INTO 21ST CAMPAIGN AFTER INSPIRING CONFERENCE



CONFERENCE HIGHLIGHTS

1. Delegates vote \$100,000,000 Special Fund to care for newcomers from Eastern Europe; to start rehousing 110,000 earlier immigrants.
2. Morris W. Berinstein re-elected General Chairman to lead 1959 drive.
3. Leaders pledge increased gifts to support two-fold campaign.
4. Joseph, Peres, Javits, Friedman give major addresses.
5. Adolph Kiesler of Denver and Joseph Holtzman of Detroit honored.
6. Leavitt, Jordan, Horwitz, Haber report on JDC aid programs.

The 21st Annual National Conference of the United Jewish Appeal was a moving and inspiring testimonial to the devotion of American Jews for those in need and to their admiration and respect for the people of Israel. Leaders from communities throughout the United States returned home with a renewed sense of dedication and a determination to make the 1959 drive outstanding.

The more than 1,300 delegates who attended the Conference at the Statler Hilton Hotel in New York on December 12, 13 and 14, re-elected Morris W. Berinstein, of New York and Syracuse, N. Y., as General Chairman to head the nationwide campaign in behalf of 630,000 men, women and children in Israel, 24 other overseas countries and the United States.

The current opportunity for Jews to leave certain countries of Eastern Europe for Israel and the desperate living conditions of 110,000 earlier immigrants still housed in the huts and shacks of the ma'abarot — immigrant shanty towns — led the community delegates to a unanimous decision to seek to raise a \$100,000,000 Special Fund "over and above" the requirements of UJA's agencies in 1959 of \$105,065,060.

The Fund will be devoted to two main objectives — the transportation, initial absorption and settlement of new immigrants now flooding into Israel at a rate of over 5,000 a month and to the building of modest, but permanent housing for the ma'abarot dwellers, some of whom have been in makeshift shacks for as long as seven years.

In addition, 89 of the 482 farm settlements established by the Jewish Agency for 130,000 immigrants will receive extra help needed to make them self-sufficient in the next year.

Eye-Witness Reports of 5th Study Mission Members Impress Delegates

A meeting of the National Campaign Cabinet on Thursday, December 11, heard a warning from Morris W. Berinstein, who led the recent 5th UJA Study Mission, that "only greatly expanded support to the UJA can safeguard the great humanitarian accomplishments made possible by the tremendous response from the American Jewish community since the establishment of the State of Israel in 1948."

Joseph, Friedman, Rouse Delegates With Descriptions of Immigrant Needs

A Friday morning business session heard an impassioned plea from Dr. Dov Joseph, Treasurer of the Jewish Agency, to conduct a hard-hitting drive in 1959 that would help finish the job of immigrant absorption in Israel. Herbert A. Friedman, UJA Executive Vice-Chairman, gave an off-the-record description of conditions in one East European country now granting exit visas to Jews. Samuel Rubin of New York, chaired the session, and spoke in the afternoon on the role of Israel in improving world civilization. (See page 23 for excerpts of his remarks.)

A Resolutions Committee, headed by Max M. Fisher of Detroit, held a luncheon meeting at which the Special Fund resolution was drafted for initial submission to the afternoon session, chaired by Dewey D. Stone of Boston.

Report From Resolutions Committee Spurs Increased Gift Announcements

The report on the Resolutions Committee meeting by Chairman Fisher set the tone for the many seconding speeches and announcements of greatly increased gifts from UJA national leaders. Mr. Fisher reported that the 60-man Committee devoted only a few moments to the wording of the resolution. The entire meeting, he said, determined that the only thing which counted was to implement this resolution with personal pledges.

"This is a mandate to all of you and to all American Jews that we and they have to follow through on the words of our resolution," he concluded.

Leader after leader rose to second the Special Fund resolution and to announce increases in their own gifts, stressing the fact that they themselves must be the first to give more as a means of impressing community givers with the tremendous needs in 1959.

Increases announced ranged from 15 to 60 per cent and, in one instance, was four times last year's contribution. Top pledge made at this meeting was for \$350,000, followed by a pledge of \$250,000. Four pledges ranged from \$150,000 to \$250,000; fifteen were from \$50,000 to \$150,000; eight were from \$25,000 to \$50,000 and nine pledges ranged from \$5,000 to \$25,000. Other speakers unable to set definite amounts at that moment, nonetheless pledged that their 1959 gifts would be greater than in 1958.

MORRIS W. BERINSTEIN RE-ELECTED TO LEAD CRUCIAL 1959 CAMPAIGN



Morris W. Berinstein

Heading a list of officers re-elected for the coming year was Morris W. Berinstein of New York and Syracuse, N. Y. He is the fourth in a great line of UJA General Chairmen who have directed 20 life-saving and life-building campaigns that raised over a billion dollars. The other three distinguished Americans who preceded him in this office are William Rosenwald, Edward M. M. Warburg and Henry Morgenthau.

In proposing Mr. Berinstein for re-election, Joseph Meyerhoff of Baltimore, Chairman of the Sunday morning session, referred to him as "a man of vision, a man of force, a man of great ideals, a man who lives and breathes our great cause, our beloved friend and the friend of the people to whose welfare the UJA is dedicated.

"He demanded no less of himself than he did of others," he continued, "and applied to the problems confronting the UJA his full energies and great talents, convinced that the cause in which we are engaged is worthy of that effort on his part and on the part of all of us."

In accepting the General Chairmanship, Mr. Berinstein stated that "We have a just and great cause, and as officers, we are going to see to it that the agencies we represent get everything for their programs which is fair, in every field that raises money for them. We expect everyone to help us and we are confident that we will get all the help we need."

UJA Leaders Named to New Offices; Others Re-Elected to Top Posts

The delegates also elected leaders outstanding in past UJA campaigns to new offices. Elected were: Joseph Holtzman of Detroit as UJA Honorary National Chairman; Samuel Rubin of New York, Honorary Special Fund Chairman; Albert A. Levin of Cleveland, a UJA National Chairman; Max M. Fisher of Detroit and Joseph M. Mazer of New York, UJA Special Fund Chairmen; Robert W. Schiff of Columbus, Ohio, UJA Big Gifts Chairman, and Melvin Dubinsky of St. Louis, UJA National Cash Chairman.

Re-elected as national officers were: Herbert H. Lehman, UJA Honorary General Chairman; Edward M. M. Warburg, UJA Honorary Chairman; Jonah B. Wise, UJA Honorary National Chairman; William Rosenwald of New York, UJA National Chairman, representing the Joint Distribution Committee; Dewey D. Stone of Boston, UJA National Chairman, representing the United Israel Appeal; Samuel H. Daroff of Philadelphia, Sol Luckman of Cincinnati, Joseph Meyerhoff of Baltimore and Jack D. Weiler of New York, UJA National Chairmen; Joseph I. Lubin and Jacob Sincoff, both of New York, National Co-Treasurers; Moses A. Leavitt of New York, National Secretary; Rabbi Herbert A. Friedman of New York, UJA Executive Vice-Chairman, Fred Forman of Rochester, N. Y., UJA National Campaign Cabinet Chairman; Benjamin H. Swig of San Francisco, a UJA Big Gifts Chairman; Isadore Breslau of Washington, D. C., UJA Allocations Chairman, and Mrs. Jack A. Goodman of Indianapolis, Chairman of the UJA National Women's Division.



General Chairman Morris W. Berinstein admires silver-bound Bibles with special inscriptions by Israel's Prime Minister, David Ben-Gurion, which were presented to Adolph Kiesler (L) of Denver, and Joseph Holtzman (R) of Detroit, for their outstanding services in behalf of aid to Jews in need.

SPECIAL AWARDS PRESENTED TO KIESLER AND HOLTZMAN

Two silver-bound Bibles, bearing inscriptions of recognition from Prime Minister David Ben-Gurion of Israel, for their long years of devoted service to the saving and building of Jewish lives, were presented to two UJA leaders.

Adolph Kiesler of Denver, re-elected Chairman of the UJA National Campaign Committee, received his award from Rabbi Herbert A. Friedman, who called him, "one of the most lovable people we have."

The inscription to Mr. Kiesler by Mr. Ben-Gurion reads:

"Presented to Adolph Kiesler, Chairman of the National Campaign Committee of the United Jewish Appeal, in grateful recognition of his dedication to Jewish life here and abroad. A pioneering industrialist of the American West, he has brought a deeply human understanding to the needs of the pioneering people of Israel. Justly honored both in his own country and in Israel through the years, may he continue to lead the American Jewish community in outstanding and inspired service."

In accepting the award, Mr. Kiesler said that it has been his ideal "to increase our faith in the United States, and to develop the State of Israel, which is the nucleus of our safety in the United States and all the world."

A similar Bible was presented to Joseph Holtzman, newly elected UJA Honorary National Chairman, by Joseph Meyerhoff, who pointed out that the gift was "not a reward for your wonderful work in the UJA. It is simply beyond our capacity to reward you for all you have done."

The inscription to Mr. Holtzman by Mr. Ben-Gurion reads:

"Presented to Joseph Holtzman, National Chairman of the United Jewish Appeal, an inspiring and vigorous leader in mobilizing the American Jewish community to advance the progress of Israel's people and the cause of Jewish life and freedom all over the world. He has given the highest leadership to the programs of the United Jewish Appeal. A builder in his daily work, he is also a builder in Israel through his tireless dedication. It is with profound gratitude that this Holy Bible is given, a living history of the people he has so ably preserved."

In accepting the Bible, Mr. Holtzman said that "In 1959 we have got to be harder on ourselves. We have got to resolve, once and for all, that creating the State of Israel is not a bargain. We have got to stop buying bargains. If you want value received, give value. It is capital that we need, not interest."



Samuel Rubin, UJA Special Fund Chairman, welcomes delegates to the Friday morning session of the UJA Annual Conference.



William Rosenwald, UJA National Chairman for the Joint Distribution Committee, describes UJA's 20 years of life-saving and rebuilding.



Herbert H. Lehman, UJA Honorary General Chairman, urges support of a Special Fund and pledges his aid in the vital campaign.

OPENING SESSION SETS TONE FOR STIRRING THREE-DAY MEETING

The opening session of the Conference on Friday morning heard the dramatic story of new immigration from Eastern Europe and the pitiful needs of immigrants living in Israel's "shanty towns" from Dr. Dov Joseph, Treasurer of the Jewish Agency, and Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman. Delegates were welcomed by Samuel Rubin, Chairman of the session, with the hope that they would return to their communities with full knowledge of the needs and a determination to meet them.

"I do not need to tell you," he said, "what an important role you have here and how important your personal identification with this mission is."

Rosenwald Outlines UJA History

William Rosenwald, UJA National Chairman, set a perspective for the current picture by outlining the history of the UJA and bringing its story up to date.

"Through this entire development of the United Jewish Appeal," he said, "time and again history has flung a challenge at our feet. Every time we have picked up the gauntlet and we have successfully met that challenge. I have reason to believe that again, in this period of new opportunities, we shall again meet the challenge."

Joseph Graphically Describes the Unmet Needs of Immigrants in Israel

Dr. Dov Joseph, Treasurer of the Jewish Agency, which receives funds from the UJA through the United Israel Appeal, said that he spoke with some trepidation because "the situation is such that I must do some plain talking." Expressing the gratitude that all those aided through UJA funds felt, he pointed out that many were still suffering because the money raised was never enough to cover the needs.

Dr. Joseph reported that Israel is witnessing an upsurge of immigration from East European countries that gives every indication of continuing. Immigration has been mounting rapidly, he said, and in December will be more than 5,000. But the problem is not only to provide for the transportation and care enroute of immigrants, he pointed out. Money must be available for their initial absorption and settlement, and building of homes must begin now if they are to be decently housed.



Dr. Dov Joseph, Treasurer of the Jewish Agency, for Israel, reports on problems and needs of immigrants and new upsurge of immigration.



Herbert A. Friedman, UJA Executive Vice-Chairman, tells of interviews in Vienna with emigrants from Rumania, which has suddenly opened exit doors.

Speakers at the opening session of the UJA's 21st Annual Conference brought home to delegates the harsh facts of tremendous needs still unmet in Israel and the story of emigrants pouring out of Rumania with the hope and belief that Israel's people would welcome them and America's Jews would help them.

In describing the condition of some 110,000 earlier immigrants still living in 50 ma'abarot — tin and canvas hut shanty towns — Dr. Joseph told of one hut he visited, "pieces of wood held together by bits of old tenting," and said that for six years an immigrant, his wife, six children and a sick brother had called this miserable structure "home."

"Hasn't my turn come yet for a house?" the man asked Dr. Joseph, who could not answer him.

Referring to the 482 farm settlements established by the Agency for 130,000 immigrants, Dr. Joseph said that only 89 were close to self-sufficiency — "not because the farmers didn't work hard but because we have not given them their cow, or their draught animal, or a small tractor for a group of farms, or the other implements they need to earn their livelihood."

Israel's People Helping All They Can Despite Heavy Taxes and Security Problems

The people of Israel, Dr. Joseph pointed out, have done everything possible to help the newcomers and, despite the threat to their own security in the Middle East and increased expenses for defense measures, they are voluntarily raising 20 million pounds — \$11,000,000 — to help immigrants. And the contributions, he said, are coming from people who earn only \$100 to \$125 a month.

"For all these reasons, my friends," he concluded, "for the sake of the Jews who must come, and will come ... and for the sake of those immigrants whom we brought to the country, relying upon the assurances of cooperation from the Jews of the United States and the other free countries, and for the sake of the State of Israel, I ask you to find the answer. I believe that it will be forthcoming."

Friedman Describes Immigrants from Rumania Arriving in Vienna

In a powerful summary of the conditions in Rumania where half a million Jews had died during the war and some 320,000 survived, Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman, underscored the urgency of aiding those who are suddenly being granted exit visas from that country. For a while after the war, he reminded, many were

permitted to leave for Israel and it was thought that emigration would continue. But the doors of that country closed seven years ago, separating families. The JDC was not permitted to continue its aid to survivors locked in. Now, just as suddenly, the doors have opened again, and thousands are pouring out monthly.

He and some other members of the 5th UJA Study Mission went to Vienna to talk to the new emigrants as they arrived, enroute to Israel.

East European Emigrants Must Leave Everything Behind Them

The only way the emigrant manages to get out is to sell "down to the bone every article of merchandisable property he can liquidate" to buy his way through all the necessary papers and documents. He is permitted only 40 kilos (88 pounds) of luggage, Rabbi Friedman said, but despite the problems, he added:

"They want to go. The reasons are many. They think of their children, of the future. They think of the pogroms of the past. They think of the economic adjustment which they have not been able to make to that society.

"But most of all, there is that yearning to re-identify with their people. We may anticipate that they will be our wards and charges so long as the opportunity exists for them to continue to come. The duration is unknown. But if we think it is worthwhile to save a life, then we shall count ourselves very lucky to be able to do that so long as the opportunity prevails."

Lehman Urges Increased Support for People of Israel and New Immigrants

Herbert H. Lehman, UJA Honorary General Chairman, described the magnificent achievements of Israel's first decade and its position as one of the leading nations of the free world. But he pointed out that any nation of Israel's size, confronted with the problem of absorbing tens of thousands of new immigrants each year, was faced with a constant "emergency."

He urged delegates to remember that bringing newcomers to Israel was not enough.

"We do not save a human being, but merely compound his misery when we pick him up from one environment, place him in another and there abandon him to shift for himself... We must here and now resolve that this year the goal we set is a goal we must realize," he concluded.

Berinstein Appoints Resolutions Committee; Sums up Need for Leadership

In appointing a Resolutions Committee of 60 to bring back a report to the afternoon session, General Chairman Morris W. Berinstein said that he expected them to "bring in the kind of resolution that will tell the country at large the truth."

Mr. Berinstein pointed out that while many persons had expected serious financial reverses in 1958, it "wasn't nearly as bad as we thought it was going to be, and 1959 looks good.

"We need the kind of maturity," he said "that will make every community leader understand that if he cut his pledge in 1958, many people followed him. He didn't just cut his pledge. He cut the community's pledge, and if he will get up as soon as possible in his community and say 'I am restoring that cut,' they will restore too."



Edward M. M. Warburg, UJA Honorary Chairman, opens Dinner with welcome to delegates.



U.S. Senator Jacob K. Javits tells guests that Israel is bastion of free world.



Shimon Peres, Director-General of Israel's Ministry of Defense, describes Israel's growth.

SATURDAY DINNER SPEAKERS EMPHASIZE ISRAEL'S IMPORTANCE AS FREE NATION

The Saturday evening session was chaired by Morris W. Berinstein who introduced the major speakers of the evening, Shimon Peres, Director-General of Israel's Defense Ministry, U. S. Senator Jacob K. Javits and Rabbi Herbert A. Friedman.

In an eloquent and poetic address, Mr. Peres described a recent tour of Israel's borders, including the village of Hulata and seven others recently bombed from across the Syrian border.

"No government," he said, "including the Government of Israel, can leave the lives of its citizens undefended." One of Israel's pressing problems, he pointed out, was the need for additional and more modern defense equipment.

But despite the problems and dangers of Israel's position in the Middle East, Mr. Peres noted that Israel's outlook is growing more favorable at this time "because many changes are taking place which open up new routes and opportunities for the future. One of these changes is that the Arab world has become more and more concerned with internal problems. Recognition is growing about the real nature and real aspirations of the Nasser dictatorship in the Middle East."

A significant new factor in Israel's world relationships, he said, is that more and more countries in Africa — those already independent and those about to become so, "are orienting their foreign policy on better and closer ties with Israel. We are discovering the existence of a ring of friendly countries in Africa which surround the grouping of hostile Arab neighbors that ring us."

Mr. Peres listed other important favorable factors in Israel's international relations as "a modification of England's attitude toward Israel, an improvement in American policy toward us, and a profound and stable friendship with France. Israel is no longer just an international problem, but a factor in international affairs. We are no longer victims of a policy which makes us either takers or givers. We now establish relationships of give-and-take at one and the same time."

He expressed the gratitude and affection of Israel's people for American Jewry, "they look upon you," he said, "not only as admiring brothers, but also as understanding partners. They look to you not just for material assistance, but for the spiritual support which exists among men who stand shoulder to shoulder — facing and meeting the same historical challenge.

SOME OF THE TOP LEADERS ELECTED TO HEAD 1959 CAMPAIGN

(PICTURED ON OTHER RTM PAGES ARE ADDITIONAL NATIONAL OFFICERS ELECTED FOR 1959)



Jonah B. Wise
Hon. National Chairman



Dewey D. Stone
National Chairman for
United Israel Appeal



Samuel H. Daroff
National Chairman



Sol Luckman
National Chairman



Joseph Meyerhoff
National Chairman



Jack D. Weller
National Chairman



Albert A. Levin
National Chairman



Joseph M. Mazer
Special Fund Chairman



Max M. Fisher
Special Fund Chairman



Joseph I. Lubin
National Co-Treasurer



Jacob Sincoff
National Co-Treasurer



Mrs. Jack A. Goodman
Nat'l. Women's Div. Ch.



Fred Forman
Nat'l. Campaign Cabinet Ch.



Melvin Dubinsky
National Cash Chairman



Benjamin H. Swig
Big Gifts Chairman



Robert W. Schiff
Big Gifts Chairman



Isadore Breslau
Allocations Chairman

Javits Urges Support of Mideast Development Association; Hails UJA

Declaring that "President Nasser's sun seems to be setting in his bid for dictatorial leadership of the Arab world," Senator Javits said this presents the free world with "unparalleled opportunities" for taking the initiative in the Middle East.

"The Middle East," he said, "is a very tough place for us (the U.S.), full of 'fish hooks', as the colloquial American saying goes. But we have the advantage at long last of having one solid, dependable and effective rock in the Mideast in the shape of Israel....In terms of a laboratory for free world ideas, Israel is absolutely indispensable to the free world."

Senator Javits urged two immediate actions; new moves to resettle the Arab refugees, despite the balking of a solution to this problem by the Arab governments, and pushing to success of President Eisenhower's proposal for a Mideast regional economic plan and Mideast Development Association.

Stressing that "Israel is considered properly to be a free world defense bastion" in the Middle East, Senator Javits said the United Jewish Appeal's drive to aid immigrant resettlement in Israel thus becomes "an essential element in the stability and peace of the world." He hailed the UJA for remaining "a tremendous humanitarian program to succor the persecuted, the driven and the homeless."

UJA Executive Head Reports 540,000 Aided in 1958; 630,000 in Need in 1959

Rabbi Friedman announced that the campaign now closing had benefitted more than 540,000 Jews in need throughout the world. In 1959, he said, the need would be even greater, with the opportunity for many Jews to leave Eastern Europe. At least 630,000 will require aid through the programs of UJA agencies.

"But the UJA," he added "as you know perfectly well, is not simply a fund-raising machine... the UJA means hope."

Three great tasks lie ahead, he said, "perfectly within our power to achieve." He listed these tasks as support of all less-favored Jewish communities in the world; a continuation of the "Mission of Rescue" for Jews in places where self-development was impossible, and the job, together with Israel's people, of helping "to develop the kind of civilization in Israel of which we shall be superbly proud for all successive Jewish history."

Rabbi Friedman summed up the efforts of American Jews in behalf of fellow-Jews in need in other countries and in Israel was the statement that "in serving these goals, we all strengthen the American Jewish community.

"Doing something far off," he said, "we will in reality be stimulating something quite near at home. We cannot entice the next generation and the next to strengthen their Jewishness simply by words. When you require from someone the commitment of deed, when you ask from him service, when you ask from him loyalty, when you ask from him performance — then you obtain commitment. You will obtain from him his commitment to stronger Jewish life in America when you require from him service to the highest Jewish ideal."

AS THOUSANDS STREAM INTO ISRAEL FROM EASTERN EUR

In December, 1958, more than 5,000 immigrants from Eastern Europe arrived in Israel. As exit doors were suddenly opened last September, more and more Jews hurried to register for exit permits. The doors are wide open now, but no one knows for how long—but every person who can get out must be helped. Families arrive in Vienna, where the Jewish Agency can begin caring for them, stripped to a few pieces of worn luggage. The resettlement cost per immigrant averages \$1,600. This sum includes aid in Vienna, transportation, processing and embarkation services, initial reception and first stage of absorption in Israel; permanent housing.



NOT MUCH LUGGAGE, BUT HOPE IN THEIR HEARTS



SEVEN YEARS APART SEEMS ETERNITY



WELCOME TO ISRAEL!



A WAIT FOR CUSTOMS FORMALITIES



THE LONG TRIP

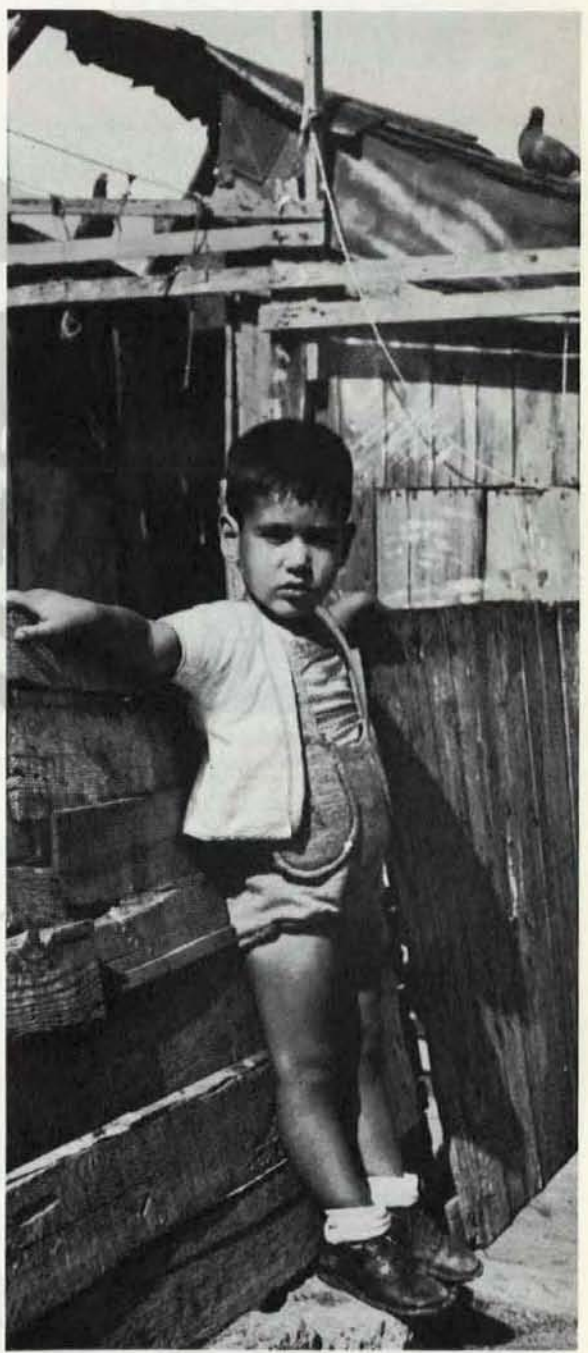
THE 1959 UJA SPECIAL FUND MUST PROVIDE FOR NEW IMMIGRANTS FROM EASTERN EUROPE

THOUSANDS WAIT THEIR TURN FOR DECENT HOUSING

50 shanty town slums—Israel's ma'abarot—110,000 men, women and children still live in tin and canvas huts, with dirt floors and canvas flaps for doors. Some of the children were born and brought up in these shacks. Many families have been in them for as long as six or seven years, waiting for simple but decent housing. Meanwhile, lands are wasted to keep these temporary hovels even partly habitable. The Jewish Agency needs additional millions in 1959 to start a building program for the ma'abarot dwellers. While this sum cannot rehouse all of them, a beginning can be made to wipe out these eyesores on Israel's landscape.



MA'ABARA FAMILY PORTRAIT



ONLY ONE WATER FAUCET



HE WAS BORN HERE

REHOUSING EARLIER IMMIGRANTS—FOR MAKING 89 FARM SETTLEMENTS SELF-SUFFICIENT

JDC LEADERS TELL STORY OF GLOBAL NEEDS AT ONEG SHABAT

A full report on the activities and needs of the Joint Distribution Committee in Israel and 24 other overseas countries was presented to Conference delegates at a Saturday Oneg Shabat. Reporting were: Moses A. Leavitt, JDC Executive Vice-Chairman; Charles Jordan, Director-General of JDC Overseas Activities; Louis Horwitz, Director-General of Malben, the JDC program for aged, chronically ill and handicapped immigrants in Israel, and Samuel L. Haber, of the JDC Geneva Headquarters staff, who reported on North Africa and Poland. Much of the discussion was an off-the-record informal evaluation of the situation for Jews in many countries where they are being reached with JDC aid and the need for increased help in many areas. Altogether, it was reported, JDC must care for nearly 250,000 persons in 1959, many of them almost totally dependent on the help they receive through funds provided by the United Jewish Appeal.



Moses A. Leavitt
JDC Executive Vice-Chairman
UJA Secretary

JDC REACHES OLD AND YOUNG IN MANY LANDS WHERE JEWS ARE IN NEED



They get hot meals and all-important schooling



Even gnarled fingers are useful when the old get proper care



He'll be a good welder in Israel some day



Refugees need care while they wait their turn for permanent settlement



His blood pressure isn't up but the Malben doctor keeps a close check



That big cup of milk boosts an inadequate diet

DELEGATES VOTE SPECIAL FUND PLUS \$105,065,060 GOAL AT CLOSING SESSION

The closing session of the 21st UJA National Conference spoke with one resounding voice in support of the \$100,000,000 Special Fund resolution and the funds needed for the regular programs of the UJA agencies — the United Israel Appeal, which transmits funds for the program of the Jewish Agency; the Joint Distribution Committee, which aids Jews in need in 24 countries and in Israel, and the New York Association for New Americans, which resettles immigrants in the New York metropolitan area.

Delegates lined up before a replica of the small homes which must be built for Israel's immigrants, and turned over cash receipts from community campaigns for the programs of UJA agencies, as their names were called by Samuel H. Daroff, UJA National and Cash Campaign Chairman. (See pages 20 and 21 for "cash line" photos)

Mr. Daroff stressed the urgent need for cash and called attention to the significance of the community contributions which were to be made.

"You men and women," he said, "who form the cash line are in the truest sense the living chain between us, the Jews of America, and our fellow Jews in Israel and in other lands to whom we bring help and hope.

"The amount of cash we produce for the UJA, and the speed with which we produce it and turn it over to the UJA are, in the final analysis, the measures of success of our efforts."

Joseph Meyerhoff chaired the business session which concluded what he called "a Conference from which will emerge the will and determination to make the 1959 campaign a great success."

Greetings and Congratulations Sent to People of Israel

Sol Luckman, UJA National Chairman, offered three resolutions which were unanimously passed by Conference delegates: 1) a resolution of greetings and congratulations to the people of Israel; 2) a resolution calling on communities to make a special effort to convert outstanding pledges into needed cash; 3) a resolution urging communities to conduct early campaigns in 1959.

Albert A. Levin of Cleveland, UJA Chairman for Regions, offered the resolution on the Special Fund to delegates at the Session. (See page 16 for text).

Elkan R. Myers of Baltimore, UJA Cabinet member and Chairman of the Conference Nominating Committee, reported on the Committee's recommendations for 1959 officers, all of which were unanimously accepted.

The Conference, one of the most widely attended in UJA history, closed with thanks from the newly re-elected General Chairman, Morris W. Berinstein, "to each and every one individually for coming to what I think was one of our great Conferences. I hope that when you go home you will be as enriched by your attending as we have been by your coming."

\$100,000,000 SPECIAL FUND ADOPTED AT UJA 21ST ANNUAL CONFERENCE

(Excerpts from Resolution on Special Fund)

We, THE REPRESENTATIVES OF JEWISH COMMUNITIES THROUGHOUT THE UNITED STATES, recall with profound gratitude that through the United Jewish Appeal American Jewry has been able to help in the rescue of more than 1,300,000 fellow Jews and in bringing relief to twice that number within the past two decades.

On the eve of 1959, we find ourselves confronted with a challenge unsurpassed by any which has faced us in recent years. Thousands of our fellow Jews are streaming into Israel monthly, principally from Eastern Europe, and there is every likelihood that this migration will increase in volume during the forthcoming year.

Moreover, the funds heretofore provided for the absorption of the 920,000 immigrants who have come to Israel in the past decade have been far short of the amounts required to achieve this objective. This has caused the accumulation of a huge backlog of unmet needs which, in turn, has resulted in postponing the full integration of several hundred thousand newcomers into the life of the country. Foremost among these needs is adequate housing for more than 110,000 immigrants who have been forced to live in hovels and temporary shelters which are shockingly unfit for human habitation, indispensable social services for many people, and livestock and equipment which Israel's 482 new agricultural settlements require to gain economic self-sufficiency.

INSPIRED by the example of the great sacrifices made by the people of Israel ...

CONVINCED that the American Jewish community must assume the major financial responsibility to maintain the lifeline to Israel and other free lands ...

CERTAIN that to achieve these objectives the Jews of America must make an extraordinary effort in behalf of the United Jewish Appeal during 1959;

HEREBY RESOLVE that the 1959 campaigns of America's Jewish communities be so conducted as to raise more money, and to yield greatly increased results to the UJA, so that the work of its chief beneficiary agencies may go forward ...

AND FURTHER RESOLVE THAT in keeping with this resolution there be constituted for 1959 a United Jewish Appeal Special Fund.

To carry out the foregoing, BE IT FURTHER RESOLVED:

- 1) That the United Jewish Appeal Special Fund campaign be conducted by the Jewish communities of the United States corollary to the regular campaign for 1959.
- 2) That, in addition to their contributions to the regular campaign, the Jews of America be called on to contribute the sum of \$100,000,000 to the Special Fund.
- 3) That contributions to the Fund be obtained through the fund-raising facilities of the local Jewish Welfare Funds, and the Welfare Funds be called upon to provide a clear and distinct channel for such contributions.
- 4) That each Jewish community agrees to accept for itself a fair share of this sum of \$100,000,000 and makes every possible effort to raise its local quota.

- 5) That the responsibility of participating in the Special Fund be placed on each and every contributor.
- 6) That contributions by individuals to the Special Fund be made without reduction of their respective contributions to the regular campaign to be conducted.
- 7) That the leaders of the communities' Federations and Welfare Funds confer with the leaders of the UJA to the end that the UJA shall receive a fair and equitable share of the proceeds of the communities' 1959 regular campaign.
- 8) That each Jewish community of the country agrees that the Special Fund shall be over and above the UJA's fair share from the regular annual campaign in 1959.

1959 SPECIAL FUND RESOLUTION COMMITTEE

Chairman, Max M. Fisher, *Detroit*

Jacob L. Barowsky
Holyoke, Mass.

Dr. Max Bay
Los Angeles, Calif.

F. Gordon Borowsky
Philadelphia, Pa.

Morris Brecher
New York, N. Y.

Max Bressler
Chicago, Ill.

Morton Brown
Kansas City, Mo.

Melvin Dubinsky
St. Louis, Mo.

Sol Esfeld
Seattle, Wash.

Myer Feinstein
Philadelphia, Pa.

Mrs. Benjamin Fensterwald
Nashville, Tenn.

Elias Fife
New York, N. Y.

I. D. Fink
Minneapolis, Minn.

Herbert L. Fisher
Canton, Ohio

Samuel F. Gingold
New Haven, Conn.

Edward Ginsberg
Cleveland, Ohio

Joshua Glasser
Chicago, Ill.

Martin Glasspiegel
Milwaukee, Wisc.

Nathan C. Goldman
West Palm Beach, Fla.

Mrs. Jack A. Goodman
Indianapolis, Ind.

Jacob Goodman
New York, N. Y.

Charles Gutwirth
New York, N. Y.

Samuel Hausman
New York, N. Y.

Paul Himmelfarb
Washington, D. C.

Samuel Horelick
Pittsburgh, Pa.

Kevy Kaiserman
Philadelphia, Pa.

Abraham Kamber
New York, N. Y.

Paul Kapelow
New Orleans, La.

S. J. Kaplan
Akron, Ohio

Abe Kasle
Detroit, Mich.

Label A. Katz
New Orleans, La.

Abe S. Kay
Washington, D.C.

Adolph Kiesler
Denver, Col.

Ralph Kopelove
Dayton, Ohio

Irving Levick
Buffalo, N. Y.

Albert A. Levin
Cleveland, Ohio

Jerome Lewine
New York, N. Y.

Joseph M. Linsey
Boston, Mass.

David Lowenthal
Pittsburgh, Pa.

Charles Mayer
New York, N. Y.

Joseph Mazer
New York, N. Y.

Elkan Myers
Baltimore, Md.

N. Aaron Naboicheck
Hartford, Conn.

Leonard Ratner
Cleveland, Ohio

Louis J. Reizenstein
Pittsburgh, Pa.

Harry Rubenstein
Wilmington, Del.

Samuel Rubin
New York, N. Y.

Sam Schahet
Indianapolis, Ind.

Herbert H. Schiff
Columbus, Ohio

M. Peter Schweitzer
New York, N. Y.

Jacob Sincoff
New York, N. Y.

Louis Smith
Boston, Mass.

Boris Sokol
Akron, Ohio

Alex Stanton
Philadelphia, Pa.

Michael A. Stavitsky
Newark, N. J.

A. Alfred Taubman
Detroit, Mich.

Milton I. Taubman
Tulsa, Okla.

Mrs. Henry Wineman
Detroit, Mich.

Robert Wishnick
New York, N. Y.

Abe I. Yenkin
Columbus, Ohio

Philip Zinman
Camden, N. J.

Paul Zuckerman
Detroit, Mich.

NATIONAL LEADERS URGE NEW SPIRIT OF GIVING

(Excerpts from Speeches Seconding Special Fund Resolution)

DEWEY D. STONE, Boston: "I choose to continue to be an optimist. I am not satisfied with what we have done, but I am completely convinced that we can do more. I sincerely hope that this will really be the year in which a spark will ignite the conscience of American Jewry..."

ELIAS FIFE, New York: "While we have lots of excuses in 1958 because of economic conditions, I happen to be a businessman, and though I am not a professional economist, so far I have never guessed wrong in my business life...1959 will be a prosperous year for business and industry in this country. The need for the \$100 million is there, and this is the year that \$100 million must, and can, be raised..."

IRVING LEVICK, Buffalo: "I feel that the importance of an increase is much more than many of us think...I know that, like many here, I don't feel I can increase my gift. Nevertheless, an increase in my own gift may mean many more thousands of dollars from other people in my community...and so my gift will be larger."

JOHN FEINBERG, Toronto, Canada: "I have been impressed with the banner that is in front of me, which reads 'Match courage with courage and giving with giving.' We in Toronto are not capable of matching courage with the Jews in our good State of Israel, but I feel we can do something to match it with our giving...I came here to double my pledge, but now I will increase it four times."

JOSEPH MEYERHOFF, Baltimore: "I recognize the importance of early gifts, and I particularly recognize the importance of increased gifts from the leadership in each community...That is much more important than the amount of money involved, because it usually means five or ten or fifteen or twenty times the amount of increase in the results of the campaign."

LEONARD RATNER, Cleveland: "How can we go back and make our people understand the need? I think this is the most important thing. The first thing is: where am I in this thing? Where are you? Where are all of us? What is my share?...If a man can give only \$100, I think that is a pledge which is certainly acceptable here. But if a man can give \$150 or \$200 or \$300, we have to get it in order to make the balance...What we are building in Israel reflects on my children and your children. So long as we have an Israel, there will never be any more pogroms — and that is the kind of investment we have to make."

JOSEPH KAPLAN, Rochester, N.Y.: "For three years now we have been working to raise an additional \$100 million. We didn't make it the first year, or the second, or the third, so we are getting tired and we are going to try on the fourth. I say, let us be fair to the people of this country. Give them the facts, and the Jews will get up and give...The \$100 million that was needed was not produced by us...These people in Israel have had to go without things. There has been suffering because we didn't or wouldn't raise the amount. For three years now we have been trying to complete the Fund. Let us complete it this year."



Yehzekel Sahar



Yigal Allon



Col. Yehuda Prihar



Reuven Dafni



Gedalia Zakiff



Dr. Morton Berman



Samuel Haber



Howard Sachar



Mrs. Shamsi Hekmat



Mrs. Hannah Gordon

OUTSTANDING OVERSEAS SPEAKERS SCHEDULED FOR 1959 UJA COMMUNITY CAMPAIGNS

A notable list of Israeli and other overseas personalities will be arriving during February and March to speak for UJA. They will be in the United States for four to eight weeks to speak in communities throughout the country.

Yehzekel Sahar: Israel Minister to Austria, he is an on-the-spot authority on Eastern European emigration from his vantage point in Vienna, stop-over for immigrants to Israel coming from East European countries.

Yigal Allon: A member of the Knesset, Israel's Parliament, he is an outstanding authority on the development of agricultural settlements, and a former Brigadier General in Israel's Army. He has visited many American communities in the past.

Col. Yehuda Prihar: Currently Commander of the Combined Staff and Command School of the Israel Army, Navy and Air Force, he is one of Israel's top educators.

Reuven Dafni: Former Consul of Israel in New York, he is thoroughly acquainted with the programs of UJA agencies and the needs in Israel.

Gedalia Zakiff: Secretary-General of the Jewish Agency for Israel, he has had a long and notable career as a journalist, editor and underground Haganah leader.

Dr. Morton Berman: Director of the Department of English-Speaking Countries for the Keresod — United Israel Appeal, he was formerly Rabbi of Temple Isaiah Israel in Chicago and settled permanently in Israel in 1957.

Samuel Haber: A mainstay of the Joint Distribution Committee, he is an authority on the migration and relief problems of Jews overseas.

Howard Sachar: A brilliant young American historian studying in Israel, he is author of "The Course of Modern Jewish History" and "The Growth of the Israeli People."

Mrs. Shamsi Hekmat: President of the Jewish Ladies Organization of Iran, she is an unusual personality and a devoted leader of Iran's Jewish community.

Mrs. Hannah Gordon: Professor in a Teacher's Seminary, she was brought to Israel at the age of four and is an outstanding member of Israel's younger generation.

COMMUNITIES RESPOND TO NEEDS WITH FLOOD OF CASH FOR UJA AGENCY PROGRAMS

At the final session of the Annual National Conference on Sunday, December 14, delegates representing communities from coast to coast formed a "cash line" to present checks from their local drives to help meet the urgent needs of overseas UJA agencies in Europe, North Africa and Israel. Standing before a replica of the small housing units which must be built in 1959 for newcomers from Eastern Europe and immigrants in Israel still living in tin huts and canvas shanties, UJA leader Joseph Holtzman received checks as the delegates' names were called by Samuel H. Daroff, UJA National and Cash Campaign Chairman. The pictures on these two pages were snapped as community representatives came forward to make the presentations. Other communities already had sent in checks to UJA headquarters.



Mrs. G. Fox, Mrs. B. Fensterwald
Nashville



I. Schatz, J. Mendelson
Spring Valley



J. Einhorn, M. Freedman
Albany



A. Silverman
Providence



Mrs. S. Kaplan, Mrs. N. Miller
Akron



R. Green
Brockton



N. Naboichek
Hartford



H. Wiener
St. Paul



S. Schahel
Indianapolis



F. G. Borowsky
Philadelphia



P. Kulick
San Antonio



B. Dubin
Camden



N. Levy
Scranton



M. Tarnoff
Plainfield



D. Stein
Waterbury



Dr. J. Maisel
Buffalo



Judge A. Lieberman
North Hudson



S. Goodwin
New Haven



E. Ginsberg
Cleveland



M. Klein
Louisville



B. Sokol
Dayton



Mrs. W. Diamonstein
Newport News



Mrs. A. Shindler
Hurleyville



I. Elman
Syracuse



Z. Resnick
Asbury Park



J. Carner
Miami Beach



D. Darwin
New Brunswick



M. Weiss
Wilkes-Barre



H. Alpert
Phoenix



J. Berman
Denver



I. Sinderbrand
Atlantic City



B. Natkow
South Bend



L. Kagen
Jersey City



M. Hershkowitz
Schenectady



H. Wiener
Toledo



H. Levy
Columbus



R. Levine
Madison



P. Himmelfarb
Washington



H. Lipsman
Davenport



N. C. Goldman
W. Palm Beach



Mrs. J. Hopp
Detroit



A. Hursh
Harrisburg



L. Katz
New Orleans



C. Trainen
Kansas City



Mrs. S. Aioler
Rochester



H. Hugo
Portland

WOMEN'S DIVISION LEADERS NAMED: WOMEN CONTRIBUTED OVER \$161 MILLION IN 13 YEARS

Mrs. Jack A. Goodman of Indianapolis, has been re-elected National Women's Division Chairman for a third term in 1959, it was announced by newly re-elected UJA General Chairman Morris W. Berinstein. Mrs. S. Alexander Brailove of Elizabeth, N.J., has been reappointed Chairman of the Special Fund. Mrs. Brailove served as Chairman of the Women's Division from 1950 through 1952.

A report to Conference delegates by Mrs. Goodman showed that women have contributed more than \$161,000,000 to community campaigns in the past 13 years.

"We are already in business for 1959," Mrs. Goodman said. "Most of your communities have already selected their chairmen and other leaders, and tomorrow morning we start out!"

Mrs. Goodman, who headed the 4th UJA Women's Study Mission to Europe and Israel in October, told delegates of meeting new refugees from Eastern Europe and sharing their joy at their first sight of the land.

"But," she added, "when we saw the great needs which must be met in Israel in order to make it possible for additional immigrants to come, we resolved that whatever had been done was not enough."

In announcing the appointments, Mr. Berinstein spoke glowingly of the tremendous job Mrs. Goodman did in the 1957 and 1958 campaigns, praising her for her tireless energy and effort in visiting innumerable communities. Mrs. Brailove, he said, had been an active leader in the Women's Division for so many years that he could only repeat the praise already showered on her by previous UJA General Chairmen.

NATIONAL WOMEN'S DIVISION LEADERSHIP MEETS AT UJA CONFERENCE



Seated, left to right: National Vice-Chairmen: Mesdames William Diamonstein, Hampton, Va.; Joseph Cohen, New Orleans, La.; Carl Spector, Boston, Mass.; John C. Hopp, Detroit, Mich.; Past National Chairman: Mrs. Henry Newman, Kansas City, Mo.; Chairman: Mrs. Jack A. Goodman, Indianapolis, Ind.; Past National Chairmen: Mesdames S. Alexander Brailove, Elizabeth, N. J.; Hal Horne, New York City; Albert Pilavin, Providence, R. I.; Vice-Chairmen: Mesdames Irving Ehrenfeld, Passaic, N. J.; Jacob Blaustein, Baltimore, Md.

Standing, left to right: Executive Committee: Mrs. Irwin Yoelson, Cleveland, Ohio; Advisory Board: Mrs. Henry Wineman, Detroit, Mich.; Executive Committee: Mesdames Samuel Simonhoff, Miami, Fla.; Harry Jones, Detroit, Mich.; Advisory Board: Mrs. Simon Lazarus, Columbus, Ohio; Executive Committee: Mesdames Morris Glesby, Houston, Texas; Raymond Kramer, Paterson, N. J.; Nathan Levine, Cincinnati, Ohio; Charles T. Cohen, Milwaukee, Wis.; Harry Bishop, Hartford, Conn.; Bernard Schaenen, Dallas, Tex.; Leonard Gidding, Plainfield, N. J.; I. D. Fink, Minneapolis, Minn.; Sanford R. Arsham, Cleveland, Ohio; Meyer H. Riwehun, Buffalo, N. Y.; Harry Cassman, Atlantic City, N. J.; Isadore Slotnick, Boston, Mass.; David M. Citron, Peoria, Ill.; I. Bernard Harkavy, Newark, N. J.; Ralph M. Brandwene, Wilkes-Barre, Pa.; Morris Senderowitz, Allentown, Pa.; Advisory Board: Mesdames Sigmund A. Siegel, New York City; Sol Aiolo, Rochester, N. Y.; Executive Committee: Mesdames Merwin M. Krevit, New Haven, Conn.; Alexander Hassan, Washington, D. C.; Advisory Board: Mrs. Burt J. Siris, New York City; Executive Committee: Mesdames Leslie W. Moses, Baltimore, Md.; Bernard Fensterwald, Nashville, Tenn.; Noah Miller, Akron, Ohio.

LET US SECURE OUR INVESTMENT

BY SAMUEL RUBIN

Honorary National Chairman, 1959 UJA Special Fund

(Excerpts from a speech by Mr. Rubin at the National Conference, Friday, Dec. 12)

The remarkable spirit of this Conference, the desire and the urgency we each feel to express ourselves concretely about what can be done, is important. But in order for us to go back to our communities and ask friends and neighbors to make their contributions for 1959, it is necessary to understand that this is no longer the charity, the philanthropy that they have been approached about, year-in and year-out.

A change has taken place. This little country of Israel, while still fighting for its very existence, assumed its role in the world as an important new nation designed to carry out the very purposes for which the United Nations was organized.

In its daily life, it is carving out and extending beyond its borders a spirit that is reaching other new states springing up from time to time in the Afro-Asian area. Israel is an excellent neighbor to these countries — first, because of its ability to transmit the benefits of its own findings and development and second, to appreciate the culture of its neighboring countries.

Israel is making an enormous contribution to secure the peace for generations to come. Our contributions to the people of Israel are truly an investment in the future — for our own children as well as theirs.

In making this investment, we want to feel optimistic about the stability of Israel. We want to secure that investment. We dare not lose the spirit, the flesh, the blood which have gone into building the country — and we don't want to lose the material aid which has gone to Israel's people by stopping short of the goal.

I am hopeful, I am optimistic, and I want to have my stake in the future development of the world as I see it shaping up in Israel.

Our responsibility does not stop at this meeting. The spirit which we have experienced here must be communicated to the entire Jewish community.

Four years have passed since we first established a special fund for \$100,000,000. We haven't yet raised the total. But this much is clear: there are 100,000,000 fresh American dollars in this country today, because there is a new hope, a new optimism, sweeping the country.

So let us have the courage to announce gifts far in excess of anything announced in the past three years. Let us protect our investment, which is already paying us dividends far beyond what we envisioned.



You are cordially invited to attend the
AMERICAN JEWISH ARCHIVES
National Inaugural Dinner
of the
1959 United Jewish Appeal
to honor

HIS EXCELLENCY

Abba S. Eban

Ambassador of Israel to the United States,

for his inspiring and effective service
as the spokesman for a gallant people,

AND

Jack Benny

for placing his great talent
through the years at the service of
Jewish life and freedom,

and to launch the

United Jewish Appeal's 21st nationwide campaign on behalf of Jewish refugees,
immigrants to Israel and Jews in need throughout the world.

Fontainebleau Hotel *Miami Beach, Florida*

Saturday Evening, February 7, 1959, at seven-thirty

Morris W. Berinstein

General Chairman

REPORT

1939-1959
21st ANNUAL CAMPAIGN
FOR LIFE AND FREEDOM

TO MEMBERS OF THE NATIONAL CAMPAIGN COUNCIL

\$100,000,000 UJA SPECIAL FUND over and above
1959 REGULAR CAMPAIGN GOAL — \$105,065,060

1959 UNITED JEWISH APPEAL
on behalf of United Israel Appeal
Joint Distribution Committee,
New York Association
for New Americans

Vol. XIV. No. 2, March 13, 1959

165 West 46th Street, New York City

NOT FOR PUBLICATION

ALL-OUT CAMPAIGN LAUNCHED AT UJA INAUGURAL CONFERENCE TO AID IMMIGRANTS POURING OUT OF EASTERN EUROPE



AMBASSADOR ABBA S. EBAN AND JACK BENNY HONORED FOR AID



UNPRECEDENTED CONFERENCE OF 19 MAJOR NATIONAL JEWISH AGENCIES CALLS FOR MEMBERSHIP SUPPORT OF UJA CAMPAIGN

LEADERS AT NATIONAL INAUGURAL CONFERENCE PLEDGE SPEEDY CAMPAIGN AS INITIAL GIFTS SOAR ABOVE PREVIOUS LEVELS



UJA General Chairman Morris W. Berinstein opens Inaugural Dinner at Miami

News of the critical situation created by the influx of immigrants from Rumania and other Eastern European countries into Israel set a tone of urgency at the UJA Inaugural Conference in Miami Beach which resulted in an avalanche of increased gifts. A record attendance of 1,800 American Jewish leaders jammed the Ballroom at the Fontainebleau Hotel to listen in hushed silence to reports of Israel's greatest immigration crisis in a decade and to pledge contributions far in excess of their 1957 and 1958 gifts.

Berinstein Asks Leaders to Speed Community Campaigns

UJA General Chairman Morris W. Berinstein, who presided, reported that immigration to Israel from Rumania had been only a trickle three months ago and the sudden upsurge, bringing hundreds daily into Vienna with no place to go but Israel, was completely unexpected.

"This is a wonderful thing," he said, "that Jews we thought would never be heard from again are streaming across the borders. But it is not enough to share their joy and to know that today, unlike Hitler's day, there is a place for them to go — that the magnificent young democracy of Israel, itself made up of recent immigrants, will take them in. It is not their responsibility alone. It is yours and mine as well.

"Take the key that may lock your heart and open it wide. Use for that key understanding and compassion and sympathy and pride — pride that we just will not let down our fellow Jews. You must start saying to yourselves 'What is my share and what can I do to influence people back home to understand that I mean it? What can I do to make sure that they also will understand and do their share?'"

Friedman Describes Needs and Problems of Immigrants

In a vivid description of Jews leaving one East European country, Rabbi Herbert A. Friedman, Executive Vice-Chairman of UJA, reported on his talks with many of them during a recent trip overseas.

"When the opportunity to leave became theirs," he said, "it was as though you had given them a ticket to heaven. This is no haphazard emigration. This is an exodus of peoples who long to live among their own and will undergo any hardship to quit a country of bitter memories. Of the Jewish population of 250,000, we know that 20,000 have already reached Israel and another 100,000 are registered for emigration, with the list growing longer every day."

Rabbi Friedman pointed out that in registering, these Jews burned all their boats behind them, by giving up citizenship and jobs. They sold their possessions to live on until exit permits were issued. They arrive in Vienna virtually penniless and with only the small amount of personal luggage permitted.

"It is expected," he said, "that tens of thousands will arrive in Israel this year. We know that in the first five days of February alone, 2,500 persons were granted laissez-passer documents."

Discussing the tremendous growth of Israel since 1950, the last year of such great numbers of immigrants, Rabbi Friedman reminded his listeners of the tens of thousands living in tents and on food handouts that year.

"Do you want an Israel today as it was then in 1949 and 1950?" he asked his listeners. "Do you want to take that glorious dream and have it retrogress and be pushed backward in time? The love that we feel for Israel, the pride and the glory, are all emotions which are rendered false if, in its hour of need, we leave Israel and its dogged population to assume this whole burden themselves. These emotions are false if they are not accompanied by the most vigorous outpouring of money."

"We must implement our pledge to history that these Jews will be safe in our arms and that we will not allow Israel, great and glorious creation, to become hurt, to become so over-taxed that she falters. This we will not allow."

Eban, Benny Honored For Aid to UJA

A highlight of the evening was the presentation of special awards to Israel Ambassador Abba S. Eban and to noted comedian Jack Benny, both of whom were guests of honor at the gathering. They were cited for their humanitarian services to the people of Israel and Jews in need overseas.

The presentation to Jack Benny consisted of a unique half-size replica of one of the famous Dead Sea Scrolls now displayed in the Hebrew University in Jerusalem and of the jar in which the Scroll was found. The Scrolls, recovered in 1947 near the shores of the Dead Sea, are the oldest known Bible manuscripts and are estimated to be approximately 2,000 years old.

A silver plaque, fixed to the jar, carrying the names of UJA's top officers, bore the following inscription:

"To Jack Benny, a devoted member of the American Jewish community and staunch friend of Israel, whose talent, humanity, and generosity through the years have been at the service of Jewish life and freedom, this Scroll of ancient, ancestral wisdom is presented in all gratitude and esteem."

The presentation to Ambassador Eban was a small bronze figure of Etruscan origin dating from the 4th century B.C.E. Mr. J. J. Klegman of New York, art expert, antiquarian and a personal admirer of Ambassador Eban, helped to select it.



Major Conference speakers shown following the presentation of special UJA awards are: Rabbi Herbert A. Friedman (left), Executive Vice-Chairman of the UJA; noted entertainer Jack Benny, with replica of one of the Dead Sea Scrolls presented to him; Morris W. Berinstein, UJA General Chairman; Israel Ambassador Abba S. Eban, with ancient Etruscan bronze figure presented to him.

Eban Says Israel Can Meet Challenge of New Immigration With Help of Jews Abroad

Ambassador Eban assured delegates that Israel, with their help, could and would take in all Jewish immigrants no matter how great the burden on its people.

"Whatever happens," he said, "whatever the circumstances, whatever the conditions, no matter how cruelly the economic and social sacrifice might be felt, the gates of Israel will be forever and without condition wide open."

He termed this question an issue where neither logic nor economic theories applied. "With the faint and ghostly memories of six million of our kinsmen behind us, we cannot postpone the redemption of these people for a single day.

"We have a Hebrew Republic strong in the pride of its Jewish heritage," he added, "unbreakable in its consecration to democracy, faithful to international peace. Stand with us therefore; leave us not alone," he concluded. "Lighten our burdens and let us go forward to inherit the full glory of our common history."

Levin and Daroff Call Cards for Initial Pledges

Albert A. Levin, UJA National Chairman from Cleveland, and Samuel H. Daroff, UJA National Chairman from Philadelphia, alternated in calling upon delegates to declare initial gifts to the UJA Regular Goal of \$105,065,060 and the Special Fund of \$100,000,000. Contributions set a new high in giving, with each pledge showing a considerable increase over 1958 and 1957. Delegates vowed that similar increases would be obtained in their home community campaigns.

Benny Entertains Audience and Urges Support for Israel's People

A series of rapid-fire quips delivered by Jack Benny scarcely gave the audience time to recover from one laugh before the next. Then he told of visiting Henrietta Szold in Jerusalem in 1943. "Those were the greatest two hours that I ever spent in my life with any single person," he said, "and it made me want to do whatever I can do. She started me thinking of the importance of anything I can possibly do as an entertainer. It made me more interested than ever before in Jewish welfare. And since Palestine has become Israel, we want to give money to keep it."

INITIAL GIFTS TOP PREVIOUS LEVELS; SET HIGH STANDARDS

This list represents some of the gifts announced at the Inaugural in Miami, and some additional gifts announced later. Not all Miami gifts are listed, since some contributors preferred to announce pledges at local meetings held after the RTM went to press. Gifts are not broken down into Special Fund and General Campaign pledges as, in most cases, only totals have as yet been received by the national headquarters.

SAMUEL RUBIN, NEW YORK - \$350,000; CHARLES MAYER AND FAMILY, New York - \$250,000, minimum; BLAUSTEIN FAMILY GROUP, Baltimore - \$225,000; SCHIFF FAMILY, Columbus and New York - \$200,000; STONE CHARITABLE FOUNDATION, Boston - \$175,000.

ADOLPH KIESLER, Denver - \$170,000; MAX M. FISHER, C. WILLIAM SUCHER FAMILIES, Detroit - \$150,000; LOUIS ALTSCHUL FOUNDATION, New York - \$150,000.

BENJAMIN J. MASSELL, Atlanta - \$150,000; SAM BRISKIN, Chicago - \$125,000; WILLIAM P. AND M. PETER SCHWEITZER, New York and Elizabeth, N.J. - \$105,000; MRS. JOSEPH EISNER AND JOSEPH I. LUBIN, New York - \$102,500; HON. AND MRS. HERBERT H. LEHMAN, New York - \$101,000.

J. A. GOLDFARB, New York - \$100,000 minimum; LIPSCHUTZ AND GUTWIRTH, New York - \$100,000, minimum; SIEGFRIED ULLMAN AND ASSOCIATES, New York - \$100,000, minimum; REINFELD, RENFIELD AND HOLTZ FAMILIES, Newark and New York - \$100,000.

JOSEPH MEYERHOFF FAMILY, Baltimore - \$80,000; THE CROWN FAMILY, Chicago - \$75,000; HENRY AND IRWIN CHANIN, New York - \$75,000, minimum; FOOD FAIR MARKETS (TOM AND A. BORMAN), Detroit - \$82,500; MRS. DAVID M. LEVY, New York - \$75,000; SAMUEL N. FRIEDLAND, Miami - \$75,000.

MAX FACTOR MEMORIAL FOUNDATION, Los Angeles - \$80,000; LOUIS H. AND MARK BOYAR AND SONS, Los Angeles - \$75,000; EDWARD D., ANNA D. AND JOSEPH MITCHELL FAMILY FOUNDATION, Los Angeles - \$75,000; REUBEN B. GRYZMISH, Boston - \$75,000.

CHARLES H. YALEM, St. Louis - \$75,000; NEHEMIAH M. COHEN AND JAC J. LEHRMAN, Washington, D.C. - \$70,000; JACOB FELDMAN, Dallas - \$70,000; DR. MORRIS GOODMAN, Miami, ABRAHAM AND JACOB GOODMAN, New York, J. C. FOSTER, Leominster, Mass. - \$66,000.

DAVID DUBINSKY, New York - \$65,000; MORRIS WEINBERG, New York - \$63,000; PAUL HIMMELFARB, Washington, D.C. - \$60,000; JOSEPH M. LINSEY, Boston - \$60,000; J. WEINGARTEN FAMILY, Houston - \$59,500.

MOSES-MORRIS-CALMON GINSBERG, New York - \$57,500; MRS. IDA ROSENTHAL, New York and Bayonne, N.J. - \$55,000, minimum; ABE S. KAY, Washington, D.C. - \$55,000; ABNER A. WOLF, Detroit - \$55,000. F. GORDON BOROWSKY AND FAMILY, Philadelphia - \$53,000.

MORRIS CAFRITZ, Washington, D.C. - \$50,000; IRWIN I. COHN, Detroit - \$50,000. BARONESS PIERRE DeGUNZBURG, New York - \$50,000, minimum.

ETHEL AND HARRY DAROFF FOUNDATION AND SAMUEL H. DAROFF, Philadelphia - \$50,000; A. FEINBERG AND CHESTER ROTH, New York - \$50,000; S. H. HORELICK, Pittsburgh - \$50,000; MAURICE LEVIN AND JACK KAPLAN, New York - \$50,000.

ALBERT A. LEVIN, JULIUS PARIS AND ASSOCIATES, Cleveland - \$50,000; MAX LEVINSON AND ASSOCIATES, Philadelphia and Hollywood Fla. - \$50,000; MAURICE H. SALTZMAN, Cleveland - \$53,000.

LEADERS AT MIAMI INAUGURAL ANNOUNCED GIFT INCREASE



Samuel H. Daroff
UJA National Chairman



Albert A. Levin
UJA National Chairman



Joseph I. Lubin
UJA Co-Treasurer



Leon Lowenstein
New York



William Kaufman
New York



Samuel Goldfarb
New York



Otto Orkin
Atlanta



Israel Davidson
Detroit



Abe S. Kay
UJA Nat. Camp. Cabinet



Abe Kasle
UJA Nat. Camp. Cabinet



Nehemiah M. Cohen
Washington, D. C.



Sam Briskin
Chicago

EDGAR B. STERN, SR., New Orleans - \$50,000; SAMUEL ZEMURRAY, New Orleans - \$50,000; JACOB ZISKIND FOUNDATION, Boston - \$50,000; FINKELSTEIN FOUNDATION AND LESTER AND RUBEN FINKELSTEIN, Los Angeles - \$50,000; MRS. MARION ASCOLI, New York - \$50,000; PHILIP W. LOWN, Boston - \$50,000.

IRVING LEVICK, Buffalo - \$45,000; MAURICE AND RUBEN ROSEN, Philadelphia - \$45,000; HARRY S. AND WILLIAM SYLK, Philadelphia - \$40,000; ALBERT M. KAHN, New York - \$44,000; SAMUEL I. NEWHOUSE, New York - \$37,500; ELLIS I. LEVITT, Des Moines - \$36,300; HENRY N. HART, Chicago - \$35,000; EDWARD C. LEVY FOUNDATION, Detroit - \$35,000; SAMUEL GOLDFARB, New York - \$34,587; MORRIS W. BERINSTEIN, Syracuse - \$33,000; JACOB SINCOFF New York - \$33,000; ABRAHAM KAMBER, New York - \$30,500, minimum; ELIAS FIFE, New York - \$31,000; RUDOLF SONNEBORN, New York - \$30,000, minimum; TOM MAY AND BEAUMONT FOUNDATION, Los Angeles - \$42,500; BENJAMIN N. KANE FAMILY, Providence and Miami - \$40,000; ABRAHAM SHAPIRO CHARITY FUND, Boston - \$40,000, minimum; L. L. AND MRS. JACK A. GOODMAN Indianapolis - \$35,000.

The following each gave \$30,000: LEVINSON FOUNDATION AND MR. AND MRS. SAMUEL M. LEVINSON, Pittsburgh; FRANKFORD WOOLEN MILLS AND FOUNDATION AND SOL SATINSKY, Philadelphia; MYER AND ROSALINE FEINSTEIN, Philadelphia; ALLIED RADIO FOUNDATION - EXSLER-DAVIS FAMILY, Chicago; PERLSTEIN FOUNDATION, Chicago; CHARLES I. KAPLAN AND WILLIAM MAGAZINE, Washington, D.C.; BORIS MARGOLIN AND CHARLES BATEN, New York; S. RUDOFKER, Philadelphia; SHIP 'N SHORE, Philadelphia and Chester, Pa.

PHILIP DIMOND, Paterson, N.J. - \$28,000; JACOB L. BAROWSKY, Holyoke, Mass. - \$27,500; HARRIS FOUNDATION, Chicago - \$26,500.

The following each gave \$25,000: SAMUEL PALEY, Philadelphia; M. S. KAPLAN AND CO. AND KAPLAN FAMILY, Chicago; OTTO ORKIN AND ORKIN EXTERMINATING CO., Atlanta;

LEDGED ALL-OUT SUPPORT TO RAISE 1959 GOALS



Herbert R. Abeles
UJA Nat. Camp. Cabinet



Irwin Cohn
Detroit



John Fienberg
Toronto



Joseph M. Linsey
Boston



Charles H. Yalem
St. Louis



Samuel Hausman, New York, William Rosenwald,
UJA National Chairman, Charles Frost, New York



Jack Carner, Miami, Samuel J. Heiman, Miami Beach, Max Cuba,
Atlanta, Bernard Sampson, UJA National Campaign Cabinet

HOFFMAN FAMILY FOUNDATION, Chicago; JEROME LEWINE, New York; BERNARD HORWICH FOUNDATION, Chicago; MELTON FOUNDATION, Columbus; HENRY GOTTFRIED, Cleveland; ABE GREEN AND ASSOCIATES, Detroit; PAUL ZUCKERMAN, Detroit; ISAAC AND NATHAN H. SCHINE, Bridgeport; WILLIAM HORWITZ, Butler, Pa.; JOSEPH D. SHANE, Los Angeles; OSCAR PATTIZ, Los Angeles; PAUL KAPELOW, New Orleans; BERKOWITZ FAMILY AND BOSTON DISTILLERIES FOUNDATION, Boston; DAVID CASTY, PHILIP AND BEN FANEUIL, Boston; JACK MORTON AND JOSEPH MANDEL, Cleveland; LAWRENCE SCHACHT, New York and Newark.

DAVID LOWENTHAL, Pittsburgh - \$24,000; I. D. FINK, Minneapolis - \$23,000; ISADORE AND MILTON NEWMAN AND MRS. ESTHER SOLODAR, Philadelphia - \$22,500; JOSEPH OTTENSTEIN AND FAMILY, Washington - \$22,500; LOUIS GENERAL PULASKI, Houston - \$21,000; WILLIAM P. GOLDMAN, New York - \$21,000; THEODORE RACOOSIN, New York - \$21,000, minimum; LOUIS AND SAM PURO, New York - \$20,000, minimum; ABE DANCIGER AND FAMILY, Fort Worth - \$22,500; LERNER FOUNDATION (WILLIAM L. LERNER AND RAYMOND LEE), Los Angeles - \$22,000; SAMUEL HAUSMAN, New York - \$20,000, minimum.

The following each gave \$20,000: LESTER S. NOLAN, Pittsburgh; HYMAN KORMAN AND SONS, Philadelphia; ABRAM N. PRITZKER, Chicago; AKIBA FOUNDATION (BEN R. HARRIS); MARTIN NADELMAN, Houston; WILLIAM C. TREUHAFI, Cleveland; RABBI ISADORE BRESLAU, Washington; GOLDMAN AND GELFAND FAMILIES, Washington; MR. AND MRS. CHARLES GROSBURG, Detroit; RUBIN SHAYE FOUNDATION, Detroit; PHILIP ZINMAN, Camden; JACK CARNER, Miami; DESSER AND GARFIELD, Miami; MAX OROVITZ, Miami; HARRY SIRKIN, Miami; BERNARD SAMPSON, Milwaukee; GIANT EAGLE FOUNDATION, Pittsburgh; ALBERT A. KAUFMAN, Plainfield; THEODORE PAPPAS, Boston.

ISADORE M. GUDELSKY, Washington - a minimum \$19,200; LAVENTHOL-KREKSTEIN AND CO., Philadelphia - \$19,000; FOHS FOUNDATION, Houston - \$19,000; MRS. HARRY WINEMAN, Detroit, - \$18,500; SPERTUS FOUNDATION, Chicago - \$18,000; MURRAY COHEN, New York - \$18,000; I. ROSEMAN AND JOE MARCUS, (REGAL SHIRT CO.), New York and Philadelphia - \$18,000;

MELVIN DUBINSKY, St. Louis - \$17,500; MAX BILLIG, New York - \$17,500, minimum; LOUIS J. REIZENSTEIN, Pittsburgh - \$17,000; SAM BLANK, Miami - \$16,500; JACOB A. CITRIN, Detroit - \$16,500; M. AND D. SIMON CO., Cleveland - \$16,500; BEN TOBIN, Hollywood, Fla. - \$16,100; HERMAN FEINBERG, Pittsburgh - \$18,000; JOSEPH M. KATZ, Pittsburgh - \$16,000; STARK FAMILY FOUNDATION, Pittsburgh - \$15,500; DAN GREENBERG, Los Angeles - \$17,000; SIMON J. HELMAN, Boston - \$17,500; STANFORD Z. ROTHSCHILD ASSOCIATED, Baltimore - \$17,000; EDWARD GINSBERG AND FAMILY, Cleveland - \$16,000; ERWIN WOLFSON, New York - \$15,500.

Each of the following gave \$15,000: ELMER, LESTER AND CARL HAMBURG FOUNDATION, Pittsburgh; GEORGE AND MARY SALL, Philadelphia; COL. JACOB M. ARVEY, Chicago; LOUIS GREEN, New York; Mr. AND MRS. AARON ZACKS, Columbus; MEYER AND IDA GORDON FOUNDATION, Houston; LEONARD AND MAURICE ABRAMS, Cleveland; LAWRENCE WIEN, New York; MRS. ALLIE S. FREED, Washington; J. J. SHUBERT, New York; MEYER MAZOR, Washington; MORRIS POLLIN, Washington; MANDLE ZABAN, Atlanta; SAM ROTHBERG, Peoria; ABE H. BLANK, Des Moines; I. L. BENJAMIN, Salisbury, Md.; JOSEPH ALPERSON, Los Angeles; SOLOMON R. BAKER FOUNDATION, Los Angeles; JOHN FACTOR, Los Angeles; ISADOR FAMILIAN, Los Angeles; DAVID S. BOND, Boston; SAMUEL LEMBERG, New York; LOUIS H. SALVAGE, Boston and Lynn; ALEX SHAPIRO, Boston; MORRIS AND RICHARD NORIAN, Chicago; NEWBURGER FOUNDATION, Chicago; IRVING BRAWER, Paterson and Fair Lawn, N.J.; FRANK H. REITMAN, Newark.

BERNARD R. STEVENS AND CHARLES E. GOTTLIEB, Miami - \$14,500; MR. AND MRS. ARNOLD E. FRANK, Detroit - \$14,000; MR. AND MRS. CHARLES GERSHENSON, Detroit - \$14,000; CHARLES MILAN FOUNDATION, Detroit - \$14,000; JOEL S. KAUFMAN, Washington - \$14,000; ABE I. YENKIN, Columbus - \$14,000; MR. AND MRS. ELKAN R. MYERS, Baltimore - \$13,500; NATE H. SHERMAN FOUNDATION, Chicago - \$13,500; RICHARD SLOAN, Detroit - \$13,000; JOSEPH E. COLE, Cleveland - \$13,000; J. WOLFE GOLDEN FAMILY, Philadelphia - \$13,000; MORRIS BROWN, New York - \$13,000.

MEYER AND NATHAN FISHMAN, Detroit - \$12,500; LOUIS L. SCHAFFER, Cleveland - \$12,500; MORRIS RAUCH, Houston - \$12,500; JOHN POST, Milwaukee - \$12,500; WILLIAM KAUFMAN, New York - \$12,500; MR. AND MRS. CECIL D. KAUFMAN, Washington - \$12,500; DAVID KREEGER, Washington - \$12,000; ARTHUR LOEWENGART, New York - \$12,000; EDWARD DON AND CO., Chicago - \$12,000; JOSEPH N. GORSON FOUNDATION, Philadelphia - \$12,000; ABE MAILMAN, Hollywood, Fla. - \$11,100; EMANUEL ALBOUM, Philadelphia and Lancaster - \$11,000; HARRY LATTE, New Orleans - \$11,000; DR. HAROLD WEINBERG, New York - \$10,500, minimum; CHARLES BENSLEY, New York - \$10,000, minimum; STANLEY SLOTKIN, Los Angeles - \$12,500; MAURICE HOLMAN, Los Angeles - \$12,000; LOUIS MILANI FOODS, Los Angeles - \$12,000; LAWRENCE, WILLIAM AND ABRAHAM WEINBERG, Los Angeles - \$12,000; NEWBURGER AND CO., Philadelphia - \$12,000; JOSHUA AND ESTHER GLASSER FOUNDATION, Chicago - \$11,200.

Each of the following gave \$10,000: LOUIS KASLE, Flint, Mich.; MURRAY LEHR, Oakland; SAM KATZ AND RAY FOGELMAN, New York; SAUL BRODSKY, New York; LABEL A. KATZ, New Orleans; SIDNEY DAVIDSON, New York; VICTOR KIRSCHMAN, New Orleans; JACOB C. GUTMAN, Philadelphia; JULIUS NATHAN AND HARRY KLEIN, Philadelphia; CHARLES SEGAL, Philadelphia; LEVY FAMILY, Columbus; HARRY GINSBERG, New York; HART MFG. CO., Columbus; HARRY HOFHEIMER, New York; JACK JACOBSON MEMORIAL FOUNDATION, Cleveland; BENJAMIN SHAPIRO (TAILORED TREND), New York; CARL MILSTEIN, Cleveland; CHARLES SHAPIRO, New York; DAVID AND JOSEPH SINDELL, Cleveland; A. ABRAMSON, H. RICE, B. LIBBY, Washington; IRWIN GREEN, Detroit; AARON SIMON, New York; SEYMOUR RUBIN, Miami; SAM AND PHILIP BANOVIK, Los Angeles; BUCKEYE CONSTRUCTION, Los Angeles; MARK C. BLOOME, Los Angeles; TED CUMMINGS, Los Angeles; DILLER AND KALSMAN, Los Angeles; J. M. FELDMAN AND FAMILY, Los Angeles; JULIUS FLIGELMAN AND EDWARD MELTZER, Los Angeles; LOUIS ROTH, Los Angeles; ROVEN AND SPIEGEL, Los Angeles; ROBERT A. PHILIPSON, Washington; MAURICE AND SIDNEY HOFFMAN, Bridgeport; A. O. SAMUELS, Bridgeport; SEELY MATTRESS CO., Chicago; ABE BERKOWITZ, Boston; LOUIS AND SAM EDELSTEIN, Atlantic City; EMANUEL MEYER, Philadelphia; MORRIS YABROVE, Saginaw, Mich.; MILTON ZABARSKY, Boston.

INITIAL CAMPAIGN REPORTS SHOW COMMUNITIES SPEEDING AHEAD OF 1958 GIFT LEVELS AND CAMPAIGN ACTIVITIES

(Note: Campaign totals are those reported to National Headquarters by March 6, when the RTM went to press and may not, therefore, be completely up-to-date. Percentage figures given are in comparison to sums raised by the similar community campaign period in 1958. Campaigns just getting underway will be reported on in the next issue of the RTM, along with new campaigns and progress reports.)

CHICAGO, ILL. - In advance of the March campaign opening, a Big Gifts meeting addressed by Israel's Foreign Minister, Golda Meir, brought in pledges for \$1,000,000, representing a 30 per cent increase. Campaign officers are: Bernard Nath, President, Jewish Welfare Fund; Charles Aaron, President, Jewish Federation; Morris Norian, Campaign Chairman; Arthur N. Horwich, Special Gifts Chairman; David Olin, Chairman, Trades, Professions and Industry; Mrs. Arthur S. Pas, Women's Division Chairman; Samuel A. Goldsmith, Executive Vice-President; Albert A. Hutler, Campaign Director.

CLEVELAND, OHIO - A packed meeting on January 25 heard Avraham Harman, of the Jewish Agency Executive, report on the impact in Israel of an upsurge of immigration from Eastern Europe. Pledges totalled \$1,042,000 with many contributors announcing that they would increase last year's gifts. Campaign officers are: L. W. Neumark, President, Jewish Community Federation; Eugene H. Goodman and Edward Ginsberg, Campaign co-Chairmen; Max Ratner and Maurice H. Saltzman, Special Gifts co-Chairmen; Mrs. Merrill D. Gross and Mrs. Daniel E. Rocker, Women's Division co-Chairmen; Henry L. Zucker, Executive Director; Gerald S. Soroker, Campaign Director.

DETROIT, MICH. - A Big Gifts meeting here on January 27 with Avraham Harman, of the Jewish Agency Executive, set the pace for an advance campaign which has brought in \$2,567,950 so far. Officers of the campaign are: Max M. Fisher, President, Jewish Welfare Federation, Irwin I. Cohn, Campaign Chairman; Leonard N. Simons, Co-Campaign Chairman; Louis C. Blumberg, Hyman Safran and Abe Shiffman, Vice-Chairmen; Paul Zuckerman, Pre-Campaign Gifts Chairman; Mrs. Eugene J. Arnfeld, Women's Division Chairman; Isidore Sobeloff, Executive Vice-President.

NEW YORK, N. Y. - At a pre-campaign dinner on February 24, Israel's Foreign Minister Golda Meir, and Israel Ambassador Abba S. Eban, described the situation in which UJA agencies are operating in Israel and overseas to 80 leading contributors, who responded with pledges totalling \$1,834,000, a 75 per cent increase. An Inaugural Dinner on March 11, will hear from Mrs. Meir, Governor Nelson A. Rockefeller, and former New York governors Averell Harriman and Herbert H. Lehman. New York UJA has five General Chairmen, Charles Frost, State Attorney General Louis J. Lefkowitz, William Mazer, M. Lester Mendell and Theodore R. Racoosin. Co-Chairmen of the Women's Division are Mrs. Sigmund Siegel and Mrs. Bert J. Siris. Henry C. Bernstein is Executive Vice-President.

PHILADELPHIA, PA. - Following a Big Gifts meeting with Avraham Harmon and Morris W. Berinstein, UJA General Chairman, a meeting with Mrs. Golda Meir, Israel Foreign Minister, and a March 2 meeting with Israel Ambassador Abba S. Eban and UJA National Chairman Albert A. Levin, the campaign was 20 per cent ahead, with \$1,500,000 raised to date. Officers of the campaign are: Abraham L. Freedman, President, Federation of Jewish Agencies; F. Gordon Borowsky, Campaign Chairman; Walter H. Annenberg, Harry Berger, Samuel Cooke, George Friedland, Joseph J. Greenberg Sr., Albert M. Greenfield, Judge Louis E. Levinthal and Chief Justice Horace Stern, Senior Campaign Chairmen; Leon B. Bernstein, Advance Gifts Chairman; Mrs. Kevy K. Kaiserman, Women's Division Chairman; Donald B. Hurwitz, Executive Director; Samuel Melnick, Campaign Director.

BALTIMORE, MD. - Working up to campaign tempo, Baltimore's first major meeting is on March 8, with Israel Ambassador to the U. S. Abba S. Eban, as guest speaker. Pledges are running well ahead of 1958. Campaign officers are: Julius Offit, President of the Jewish Welfare Fund, and Campaign Chairman; Elkan R. Myers, Big Gifts Chairman; Mrs. Hugo Dalsheimer, Women's Division Chairman; Harry Greenstein, Welfare Fund Executive Director; Isadore I. Sollod, Campaign Director.

LOS ANGELES, CALIF. - Despite the fact that campaign opening is a month off, this community is already hard at work with special meetings. Morris W. Berinstein, UJA General Chairman, Dewey D. Stone, UJA National Chairman, and Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman, addressed a Big Gifts meeting on February 23, bringing in pledges 35 per cent ahead. Total to-date is \$1,300,000. Campaign officers are: Ike Greenberg, President, Jewish Community Council; Dr. Max W. Bay, Campaign Chairman; Joseph N. Mitchell, Special Gifts Chairman, as well as Vice-Chairman, along with Steve Brody, Victor M. Carter, Irving L. Kalsman, Jacob H. Karp and Robert Rosenson; Mrs. David Weiss, Women's Division Chairman; Julius Bisno, Executive Secretary.

PITTSBURGH, PA. - Gearing itself to an April campaign opening, February meetings have set a fast pace for later activity, with an 18 per cent increase. On February 28, UJA Executive Vice-Chairman Herbert A. Friedman spoke at a Big Gifts meeting. A total to-date of \$710,000 has been pledged. Campaign officers are: Louis Caplan, President of the United Jewish Federation; Aaron P. Levinson, General Campaign Chairman; Lester A. Hamburg and David Lowenthal, Big Gifts Co-Chairmen; Mrs. Martin N. Ornitz, Women's Division Chairman; Robert I. Hiller, Executive Director.

SAN FRANCISCO, CALIF. - An Initial Gifts meeting on January 28 prepared the way for an all-out campaign opening on March 31. An Advance Gifts meeting on February 24, heard from UJA General Chairman Morris W. Berinstein and UJA Executive Vice-Chairman Herbert A. Friedman. Pledges are running 14 per cent ahead with \$844,000 in so far. Campaign officers are: Walter A. Haas, President, Jewish Welfare Federation of San Francisco, Marin County and the Peninsula; Melvin M. Swig, Campaign Chairman; Robert E. Sinton, Big Gifts Chairman; Mrs. Louis Werth, Women's Division Chairman; Sanford M. Treguboff, Executive Director.

NEWARK, N. J. - A Big Gifts meeting on March 5, addressed by Mrs. Golda Meir, Israel's Foreign Minister, starts this campaign rolling. So far, \$598,000 has been pledged, a 26 per cent increase. Campaign Officers are: Leo Yanoff, President, Jewish Community Council of Essex County; Leon A. Marantz, Campaign Chairman; Ralph Wechsler, Special Gifts Chairman; Bernard Samons, Young Men's Division Chairman; Mrs. Jacob Goodstein, Women's Division Chairman; Herman M. Pekarsky, Executive Director; Alvin Bronstein, Fund-Raising Director.

CINCINNATI, OHIO - Although the campaign here here is not yet under way, advance pledges already show a 24 per cent increase, with \$128,816 in so far. Campaign officers are: Norbert J. Covy, President, Jewish Welfare Fund; Albert J. Butchkes, Campaign Chairman; eleven Special Gifts Vice-Chairmen: Saul Bloom, Albert L. Brown, Jr., Bernard L. Dave, Norman N. Eden, Arthur H. Friedman, Baron H. Gold, Howard Gould, Franklyn Harkavy, Oscar Lerner, Gary H. Rabiner, William E. Sirkin; Mrs. Joseph Hoodin, Women's Division Chairman; Martin M. Cohn, Executive Director.

MIAMI, FLA. - A great 20 per cent increase at Miami's Initial Gifts meeting on January 13 has set the pace for an all-out 1959 campaign, with \$1,150,000 pledged so far. Levi Eshkol, Israel Finance Minister and UJA Executive Vice-Chairman, Herbert A. Friedman, addressed the meeting. Campaign officers are: Aaron M. Kanner, President, Greater Miami Jewish Federation; Jack Carner, Campaign Chairman; Dr. Morris Goodman, Initial Gifts Chairman; Mrs. Aaron Farr, Women's Division Chairman; Dr. Benjamin B. Rosenberg, Executive Director.

(continued on page 15)



DR. JONAH B. WISE-1881-1959

The death of Dr. Jonah B. Wise on February 1, 1959, is an irreparable loss to Jews everywhere. He was a great and beloved figure in America and throughout the world to millions who owed their lives to him. A founder of the United Jewish Appeal in 1939, he served continuously as a National Chairman until 1958, when he was elected Honorary National Chairman. In 1931, the Joint Distribution Committee asked Dr. Wise to reorganize its program of financial support. He went to Germany soon after Hitler took over and helped to establish a program of temporary relief for the Jewish community. He was also instrumental in arranging aid for refugees fleeing Germany. For the last 24 years, he served as head of Central Synagogue in New York City. His wise council, gentle humor and unfailing devotion to those in need will be sorely missed by all who benefitted from his inspiring and courageous leadership. The officers and members of the Cabinet of the United Jewish Appeal mourn this extraordinary leader and loyal friend.

FOURTEEN TOP NEWSMEN VISIT ISRAEL TO SURVEY IMPACT OF EAST EUROPEAN IMMIGRATION

Top-flight correspondents for 14 major news media throughout the country have just returned from a ten-day survey of Israel, with a stop-over in Vienna, to report on the transportation and settlement of immigrants from Eastern Europe. Most of them have been cabling stories back to their papers describing families reunited after many years, and the aid being given the newcomers by the Jewish Agency with UJA funds.

"Providing jobs and housing for these immigrants is a gargantuan task confronting the Jewish Agency and the UJA," Ruth Gruber reported to the New York Herald Tribune on February 17th.

Correspondents visited the port of Haifa, boarded an immigrant ship and followed newly arrived families to homes in development areas that extend from Galilee in the North to the Negev Desert in the South. They met leading officials of the Jewish Agency as well as top Government officials.

Members of the Mission included: Ruth Gruber, New York Herald Tribune; Max Weiner, Newark News; Donald Fessenden, Boston Herald-Traveler; Otto Zausmer, Boston Globe; William Townshend, Philadelphia Bulletin; Louis Cook, Detroit Free Press; Theodore Andrica, Cleveland Press; Carolyn Anspacher, San Francisco Chronicle; Ted Thackrey, Jr., Los Angeles Examiner; Albert Bloom, Pittsburgh Post Gazette; Oliver McMillan, Baltimore News-Post; Edward Stanley, National Broadcasting Company; Boris Smolar, Jewish Telegraphic Agency; Arthur Jacobs, the Day-Jewish Journal of New York. Raphael Levy, Publicity Director of the National UJA, accompanied the Mission.

19 NATIONAL JEWISH ORGANIZATIONS UNITE IN CALL TO AMERICAN JEWRY TO SUPPORT UJA FUND FOR EMERGENCY IMMIGRATION TO ISRAEL



Delegates at crowded Conference of 19 major Jewish organizations listen intently to report on new immigration to Israel

An urgent call to the Jews of the United States to seize the historic opportunity created by the "movement of Jews from Eastern Europe" was issued in New York on February 15, by 500 top Jewish leaders, from 19 major national Jewish organizations.

The Conference marked one of the rare occasions that these organizations, diversified in function and views, joined to take common action. An Ad Hoc Committee, consisting of the Presidents of cooperating organizations, was set up to serve in an advisory capacity to the UJA in connection with its drive.

Four major speakers set forth the challenging facts of the current emigration. They were: Mrs. Golda Meir, Foreign Minister of Israel; Dr. Nahum Goldmann, Chairman of the Jewish Agency for Israel; Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman, and Abba S. Eban, Israel's Ambassador to the U.S.

Statements were also made by Edward M. M. Warburg, UJA Honorary Chairman, and Morris W. Berinstein, UJA General Chairman. Presiding at sessions were Adolph Held, President of the Jewish Labor Committee; Philip M. Klutznick, President of B'nai B'rith, and Rabbi Irving Miller, President of the American Zionist Council.

Goldmann Sees Great Events Shaping Up

Dr. Goldmann declared in his address that "the movement of Jews from Eastern Europe has been widely welcomed by Jews throughout the world. This immigration to Israel, of multitudes long separated from the mainstream of Jewish life, may yet become an event equal in importance to the creation of the State of Israel itself."

Dr. Goldmann said that in addition to the heavy burden this vast immigration places on the people of Israel, "it also imposes a tremendous obligation on the more than five million Jews of America, on whose financial assistance the new arrivals rely so heavily. But it is also an unprecedented opportunity."



Organization leaders shown on dais at Conference are: FRONT ROW: Dewey D. Stone, United Jewish Appeal; Irving M. Engel, American Jewish Committee; Mrs. Rose L. Halprin, Jewish Agency for Israel; Edward M. M. Warburg, UJA; Dr. Joachim Prinz, American Jewish Congress; Dr. Miriam K. Freund, Hadassah. BACK ROW: Mrs. I. Lee Levy, National Council of Jewish Women; Elijah Stein, National Council of Young Israel; Rabbi I. Usher Kirshblum, Zionist Organization of America; Rabbi Jay Kaufman, Union of American Hebrew Congregations; Abraham A. Redelheim, Zionist Organization of America; Avraham Schenker, Zionist Committee for Public Affairs.

Friedman Calls For Top Priority In Giving

Rabbi Friedman gave special emphasis to the need for "top-priority giving" to meet the vast needs created by the new immigration. The UJA executive chief declared that "the costs of transporting the immigrants and getting them settled in Israel amount to a staggering twelve-to-fifteen million dollars a month."

Mrs. Meir Urges Deep Personal Understanding Of Needs

Mrs. Meir, in her address, termed the immigration situation "a challenge and an opportunity." The people of Israel, she said, despite the hard pressures the immigration will exert, are "determined to welcome all Jews who come to our shores."

Terming American Jewry "our partners in the rescue and resettlement of hundreds of thousands of Jews from Europe and Moslem countries during the past decade," Mrs. Meir appealed to her audience of American leaders to return to their local communities with a "deep personal understanding of this vast human need."

Eban Says Israel Can Hold Larger Population

In his address concluding the Conference, Ambassador Eban noted that, with the new potentiality of agriculture, industry, irrigation, science, and technology, "our country should be sustaining a larger population than now, within the framework of its complete fidelity to international justice and law."



Philip M. Klutznick, President, B'nai B'rith, and President of Presidents' Council for 1959 UJA Campaign.



Dr. Miriam Freund, President, Hadassah.



Rabbi Irving Miller, President, American Zionist Council.



Dr. Nahum Goldmann, President, Jewish Agency for Israel.

DECLARATION ADOPTED AT EMERGENCY CONFERENCE



FRONT ROW: William Rosenwald, UJA; Mrs. Golda Meir, Israel Foreign Minister; Adolph Held, Jewish Labor Committee. BACK ROW; Samuel Rothstein, United Synagogue of America; Rabbi Jay Kaufman; Louis Segal, Labor Zionist Organization; Dr. Dov Biegun, National Committee for Labor Israel.



Mrs. Chaya Surchin, Pioneer Women's Organization; Sam Shaikewitz, Jewish War Veterans.



Abraham A. Redelheim, Zionist Organization of America.

THE MOVEMENT OF JEWS FROM RUMANIA TO ISRAEL is an event of deepest concern to Jews the world over and represents a special challenge to the people of Israel and to the Jews of America. The representatives of 19 major American Jewish organizations are met here today in response to this challenge.

THE COMING OF THESE NEW IMMIGRANTS TO ISRAEL means a reuniting of families, and the re-entry of multitudes of Jews into the stream of Jewish life. They include young and skilled artisans, workers and professionals, constituting a great new infusion of strength into the life of Israel. The pressure of this sudden immigration — which has been estimated at 100,000 in 1959 — taxes the resources of Israel. Nevertheless, the people of Israel give every indication of being prepared to continue at great sacrifice to welcome and absorb the newcomers.

THIS UNPRECEDENTED ASSEMBLAGE OF 19 Jewish organizations, diversified in functions and views, gives expression to its determination to act in this emergency.

WE CALL UPON OUR RESPECTIVE CONSTITUENCIES and members throughout the country to:

GIVE every possible assistance to meet this imperative need, including maximum support to the 1959 campaign of the United Jewish Appeal. GIVE encouragement and help to every local community in order to raise the vast funds called for in this emergency.

This movement presents an historic challenge to the Jews of America and to the world.

PARTICIPATING ORGANIZATIONS

American Jewish Committee
American Jewish Congress
American Zionist Committee for Public Affairs
American Zionist Council
B'nai B'rith
Hadassah
Jewish Agency for Israel
Jewish Labor Committee
Jewish War Veterans of the United States
Religious Zionist Movement Mizrachi-
Hapoel Hamizrachi

Labor Zionist Assembly
National Committee for Labor Israel
National Council of Jewish Women
National Council of Young Israel
United Roumanian Jews of America
Union of American Hebrew Congregations
Union of Orthodox Jewish Congregations
of America
United Synagogue of America
Zionist Organization of America

MORE COMMUNITIES MOVE INTO CAMPAIGN HIGH GEAR

WASHINGTON, D. C. - A small meeting at the home of Morris Cafritz here addressed by UJA Executive Vice-Chairman Herbert A. Friedman and UJA National Chairman Albert A. Levin, resulted in a 20 per cent increase of gifts with \$670,000 raised so far. Officers are: Abe S. Kay, President, United Jewish Appeal of Greater Washington; Joseph Ottenstein, Campaign Chairman; Mrs. Harold Greenberg, Women's Division Chairman; Meyer H. Brissman, Executive Director.

HOUSTON, TEXAS - Running ahead of last year, Houston opened its campaign February 15 with \$620,000 pledged to date. Speakers at the meeting were Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee, and UJA Executive Vice-Chairman Herbert A. Friedman. Campaign officers are: Gerald Rauch, President, Jewish Community Council; David H. White, Campaign Chairman; Martin Nadelman, Campaign Cabinet Chairman, with Louis Pulaski, Morris Rauch and Irvin M. Shlenker as Vice-Chairmen; Abe Weingarten, Advance Gifts Chairman, with Harold Falik, Bernard Weingarten, Gerald Rauch and M. S. Williams as Co-Chairmen; Howard G. Singer, Big Gifts Chairman, with Stanford Alexander, Melvin S. Cohn, M. M. Hamburger, Dr. Marcus Levinson and Dr. Samuel S. Schaffer as Co-Chairmen; Mrs. Harding Frankel, Women's Division Chairman; Albert Goldstein, Executive Director.

BOSTON, MASS. - First pre-campaign meeting on March 2, with Mrs. Golda Meir, Israel Foreign Minister, addressing an Advance Gifts group, has raised \$647,000, a 23 per cent increase. Campaign officers are: Louis P. Smith, President, Combined Jewish Appeal; Joseph M. Linsey, Campaign Chairman; Mrs. Harry Michaels, Women's Division Chairman; Sidney S. Cohen, Executive Director.

DALLAS, TEXAS - A March campaign opening meeting, to be addressed by Israel Ambassador Abba S. Eban, is expected to spark the biggest campaign here in years with gifts already 22 per cent ahead for a total of \$614,000 so far. Campaign officers are: Sherman N. Kaplan, President, Jewish Welfare Federation; Jacob Feldman and Morton H. Sanger, Campaign Co-Chairmen; Sig H. Badt, Irvin B. Beren, Nolan Glazer, Bernard Schaenen and Lee D. Starr, Campaign Vice-Chairmen; Nolan Glazer, Advance Gifts Chairman; Irvin B. Beren, Special Gifts Chairman; Mrs. Stanley C. Pearle, Women's Division Chairman; Jacob H. Kravitz, Executive Director.

COLUMBUS, OHIO - UJA General Chairman Morris W. Berinstein reported on East European immigration at a Pace Setters Dinner on February 12 and brought in pledges more than 13 per cent ahead of last year, totalling \$269,717. Campaign officers are: Herbert S. Levy, President, United Jewish Fund; Abe I. Yenkin, Campaign Chairman; Herman M. Katz, Advance Gifts Chairman; Mrs. Benjamin Abramson, Women's Division Chairman; Ben M. Mandelkorn, Executive Director.

NEW ORLEANS, LA. - An opening campaign Dinner on February 22 sent pledges soaring 44 per cent ahead to a total thus far of \$267,198. Campaign officers are: Paul Kapelow, President, Jewish Welfare Fund; Roswell J. Weil, Campaign Chairman; Stanley Diefenthal, Big Gifts Co-Chairman; Mms. Jules Cahn, Nat Friedler, Lester Gerson, Howard Gruenberg, Frederick A. Kullman, Saul Singer and Saul Stone, Women's Division Co-Chairmen; Harry I. Barron, Executive Secretary.

SEATTLE, WASH. - A Big Gifts meeting on February 26, with UJA Executive Vice-Chairman Herbert A. Friedman, pledged \$145,000, 39 per cent ahead. Campaign officers are: Leo Weisfield, President, Federated Jewish Fund and Council; Irving Anches, Sol Esfeld, Archie S. Katz, Sam Rubinstein, Alfred Shyman, Norman Davis, Harold Poll and Sam W. Tarchis, Campaign Committee, and Samuel G. Holcenberg, Executive Director.

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TELEPHONE HOOK-UP FROM MIAMI BRINGS STORY OF IMMIGRATION CRISIS



Enroute to Israel from an East European country, these immigrants are brought by bus from the Vienna railroad station to a hotel where they will be sheltered for several days by the Jewish Agency.



This East European family awaits the train from Vienna to Naples where they will board ship for Israel and a new life with the aid of United Jewish Appeal funds.

UJA Heads Report on Needs of Thousands Streaming Into Vienna Enroute to Israel

In a dramatic telephone session from Miami that reached thousands of UJA leaders and supporters gathered in offices and luncheon rooms throughout the country to listen in, UJA General Chairman Morris W. Berinstein and Executive Vice-Chairman Herbert A. Friedman reported on mass immigration to Israel from Eastern Europe. Rabbi Friedman has just returned from a survey in Vienna and other cities where he met and talked to Jews on the move, including many from Rumania.

"The Rumanian authorities have taken a humanitarian step in permitting the departure of large numbers of Jews," he told his vast unseen audience. "In my opinion, it is in response to the pleas of Jews separated by World War II and subsequent events, to be reunited with their families now in Israel."

The tempo of this immigration is rapidly rising, he reported, although the actual rate of flow may vary from month to month. The expectation is that tens of thousands may leave Rumania, while there will be continued emigration from Poland.

He reminded his listeners that, "We cannot help East European Jews at the cost of breaking Israel's back. What will happen in this land which is struggling with the problem of absorbing earlier immigrants, which is still so short of housing, schools, facilities of every kind, if it is called upon to take in 100,000 or more newcomers without our all-out aid? Can we sit back while people sleep on the beaches? While 20,000 school children roam aimlessly because there are no seats for them in school? While men, willing and eager to put their diverse talents to work as doctors, engineers highly skilled workers, sit in demoralizing idleness outside the shacks of the ma'abarot?

"If we let this happen — we will be setting Israel back a decade, a decade in which it has made such significant progress. But I have faith in the determination of American Jews to face the challenge in this tense year. From here on out, the campaign is rolling!"

TO THOUSANDS OF UJA SUPPORTERS IN MORE THAN SEVENTY COMMUNITIES



Immigrants waiting on shipboard in Haifa harbor for customs clearance before coming down the gangplank.



A happy reunion on the dock, as these earlier immigrants greet their aged mother, just arrived from Eastern Europe.



On their way to freedom at last, this immigrant family will get settlement aid from the Jewish Agency.

Berinstein Asks Every American Jew to Take his Share of "Great but Happy Burden"

Mr. Berinstein concluded the telephone hook-up with an impassioned plea to "handle the situation with our hearts." He reminded community audiences that after the establishment of the State of Israel, more funds were raised than ever before to settle 250,000 displaced persons there. And that, he pointed out, was the exact number of Rumania's remaining Jewish population.

"We've pleaded and prayed that the Jews of Eastern Europe be permitted to leave if they so desired, and that families be reunited in Israel. Now that our prayers are being answered, it is up to us to do what we've proved we could do before — raise the money to bring these Jews to Israel and help Israel's people in the difficult and complicated task of absorbing them.

"To bring them in is not enough," he said. "We must not let the land built with so much hard work and high hopes continue to be blighted by shanty-town ma'abarot. There are still 110,000 men, women and children living in these disgraceful huts. We are hoping that some of them can be moved to decent quarters, but unless there is a vast outpouring of money, new ma'abarot must be built and the old ones used again, despite their dilapidated condition.

"All the stalwart UJA big givers increased their gifts at the wonderful Inaugural Conference here in Miami. Now the hundreds of thousands who are not in the big gift bracket but are the backbone of any successful campaign, must do their share. This is not a fund-raising pitch. This is a plea that what we have done be carried to completion. That the people we bring into Israel be given a decent chance to live.

"These Jews do not belong to Israel alone. They are our people — our responsibility too. Each and every one of us must decide here and now to take on his share of this great, but happy, burden. American Jewry has risen to the occasion before. I am confident it will do so again."

PERCENTAGE INCREASE IN GIFTS SHOWS CAMPAIGN WAY AHEAD OF 1958

DENVER, COLO. - By the time of a February 26 Annual Meeting, pledges were already way ahead for a total of \$230,840. Campaign officers are: J. L. Berman, President, Allied Jewish Community Council; Richard B. Tucker, Campaign Chairman; Charles Goldberg, Big Gifts Chairman; Morris Miller, Big Gifts Co-Chairman; Mrs. David Hindelman, Women's Division Chairman; Nathan Rosenberg, Executive Director.

RICHMOND, VA. - A February 15 Initial Gifts meeting put this community 15 per cent ahead, with a total of \$131,600. Campaign officers are: Max O. Laster, President, Jewish Community Council; Nathan Petersiel, Campaign Chairman; Charles G. Thalheimer, Big Gifts Chairman; Mrs. Saul Viener, Women's Division Chairman; Julius Mintzer, Executive Director.

BIRMINGHAM, ALA. - Campaign opening here on February 11 has so far brought in \$274,227. Campaign officers are: Wallace Cohen, President United Jewish Fund; Julian Aland, Campaign Chairman; Mrs. Robert Unger, Women's Division Chairman; Mrs. Benjamin A. Roth, Executive Secretary.

DES MOINES, IOWA - Governor Loveless of Iowa addressed the campaign opening meeting on January 25, and follow-up meetings have swelled the total so far to \$247,500. Campaign officers are: Sam Abramson, President, Jewish Welfare Federation; Edward Glazer, Campaign Chairman; Abe D. Clayman, Co-Chairman; Mrs. Louis Goldberg, Women's Division Chairman; Sidney Speiglmán, Executive Director.

INDIANAPOLIS, IND. - The first Big Gifts meeting here brought a 24 per cent increase for a total \$106,900 after hearing from UJA National Chairman Dewey D. Stone. Campaign officers are: David M. Cook, President, Jewish Welfare Federation; Sam S. Schahet, Campaign Chairman; Wilfred R. Borinstein, Samuel Kroot, Maurice Lippman, Maurel Rothbaum and Leo Selig, Vice-Chairmen; William L. Schloss, Big Gifts Chairman; Mrs. David M. Cook, Women's Division Chairman; Oscar A. Mintzer, Executive Director.

SAN DIEGO, CALIF. - A Big Gifts meeting February 23, addressed by Benjamin H. Swig of San Francisco, and Israel General Yigal Allon, brought in \$100,000, a 72 per cent increase. Campaign officers are: Dr. Walter Ornstein, President, United Jewish Federation; Martin L. Gleich, Campaign Chairman; Larry Lawrence, Big Gifts Chairman; Mrs. Harry Wax, Women's Division Chairman; Louis Lieblich, Executive Director.

TUCSON, ARIZ. - Meetings addressed by Benjamin H. Swig of San Francisco, and Jacob Sincoff of New York, sent pledges soaring to \$165,000, an 18 per cent increase, Campaign officers are: David N. Ginsburg, President, Jewish Community Council; Marvin H. Volk, Campaign Chairman; Sam R. Kaufman, Big Gifts Chairman; Mrs. Alex E. Weiss, Women's Division Chairman; Benjamin N. Brook, Executive Director.

ATLANTIC CITY, N. J. - An Advance Gifts meeting prior to campaign opening on April 5 has already resulted in a 20 per cent increase, with \$77,300 pledged so far. Campaign officers are: Benjamin Kramer, President, Federation of Jewish Charities; Harry Cassman, Campaign Chairman; Irving T. Spivack, Executive Director.

PHOENIX, ARIZ. - A 24 per cent increase is being consistently held as the campaign progresses with \$173,900 in advance gifts. Campaign officers are: Sam Fineberg, Jewish Community Council President; Philip W. Taxman, Campaign Chairman; Mrs. I. E. Todd, Women's Division Chairman; Hirsh Kaplan, Executive Director. Harold Alpert, 1958 Council President, is a campaign leader.

PEORIA, ILL. - Peoria was 65 per cent ahead following an initial Big Gifts meeting which raised \$59,790. Campaign officers are: Harry M. Goldstein, President, Jewish Community Council; Oscar E. Hokin, Campaign Chairman; Dr. George J. Wyman and Ben J. Weinstein, Co-Chairmen; Mrs. Oscar E. Hokin, Women's Division Chairman; Abraham F. Citron, Executive Director.

SCRANTON, PA. - Leaders of this community, gathered to hear Fred Forman, UJA Campaign Cabinet Chairman, responded to 1959 emergency needs with a 31 per cent increase in pledges, totalling \$74,700 so far. Campaign officers are: Nat E. Levy, President, Scranton-Lackawanna Jewish Council; Ted Smulowitz, Campaign Chairman; Herman S. Goodman, Milton Aronsohn, Alex Fink, Big Gifts Chairmen; George Joel, Executive Secretary.

PLAINFIELD, N. J. - Meetings prior to the March campaign opening brought in pledges of \$70,141, a 20 per cent increase over last year, following a talk by Arieh Neshet, young Israeli leader. Campaign officers are: Mac R. Tarnoff, President, Jewish Community Council; Edward Sachar, Campaign Chairman; Leonard H. Gidding, Big Gifts Chairman; Milton Simkin, Big Gifts Co-Chairman; Mrs. Hyman Abrams, Women's Division Chairman, Rubin Lefkowitz, Executive Director.

HOLLYWOOD, FLA. - The campaign is under way, following a meeting addressed by UJA National Chairman Albert A. Levin, with a 24 per cent increase, a total so far of \$154,150. Campaign officers are: Stanley M. Beckerman, President, Jewish Welfare Federation; Murray Simons, Campaign Chairman; Dr. Bernard Milloff, Co-Chairman; Abe L. Mailman, Initial Gifts Chairman; Nat Goldstein, Co-Chairman; Mrs. Frances M. Briefer, Secretary.

FT. WORTH, TEXAS - A recent Big Gifts meeting heard from UJA National Chairman Albert A. Levin and pledged \$82,500 a 12 per cent increase. Campaign officers are: Dr. Frank Cohen, President, Jewish Federation; Louis H. Barnett, Campaign Chairman; Mrs. Louis Barnett, Women's Division Chairman; Eli Fahn, Executive Director.

FLINT, MICH. - Parlor meetings here in advance of campaign opening brought in pledges of \$72,500, a 40 per cent increase. Campaign officers are: Dr. H. Maxwell Golden, President, Jewish Community Council; Dr. Saul S. Gorne, Campaign Chairman; Edwin L. Elk, Associate Chairman; Mms. Arthur Hurand, Louis Epstein and David Wolin, Women's Division Co-Chairmen; Irving Antell, Executive Director.

NORFOLK, VA. - The first Big Gifts meeting prior to a March 11 community meeting, addressed by Israel Foreign Office official, Benjamin Eliav, pledged \$70,000. Campaign officers are: Morris B. Gutterman, President, Jewish Community Council, Ralph S. Margolius, Campaign Chairman; Leslie Berger, Morris J. Legum, Oscar S. Warner, Campaign Vice-Chairmen; Ephraim Spivek, Executive Director.

EL CENTRO, CALIF. - This small community of 30 families has set a noteworthy example by raising \$23,321 in cash, a 26 per cent increase over the total amount raised during 1958. They expect to hit \$25,000 shortly. This magnificent showing is due to the devoted efforts of Mrs. Morris Goldfine, Chairman of the UJA drive, Co-Chairman Charles Freedman and other community leaders.

WEST PALM BEACH, FLA - An extraordinary 95 per cent increase in initial gifts was registered as the campaign, which opened February 9, went into high gear. Total so far is \$94,379. Campaign officers are: Isidor Hammer, President, Federated Jewish Charities; Nathan C. Goldman, Campaign Chairman; Rabbi Irving B. Cohen, Executive Secretary.

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EMERGENCY MISSION OF ISRAEL'S LEADERS IN UNITED STATES TO SPUR COMMUNITY ACTION FOR INCREASED AID TO EAST EUROPEAN IMMIGRANTS



Mrs. Golda Meir, Israel Foreign Minister



Mordecai Bentov, Israel Minister of Development



Israel Barzilai, Israel Minister of Health



Dr. Yosef Burg, Israel Knesset Member



David Hacohen, Israel Knesset Member



Meir Grossman, Jewish Agency Executive



Eliahu Dobkin, Jewish Agency Executive



Zvi Lurie, Jewish Agency Executive



Katriel Katz, Secretary, Israel Government



Dr. Benjamin Eliav, Israel Foreign Ministry



Gershon Avner, Israel Foreign Ministry



Arieh Neshet, Israel Labor Leader



Reuven Dafni, former Israel Consul in N. Y. C.

Fourteen outstanding figures in Israel's public life, including Cabinet Ministers and members of Israel's Parliament, are visiting communities throughout the country to discuss the critical situation of transporting, housing and caring for immigrants reaching Israel from Eastern Europe.

These important and busy leaders of the young democracy are taking time away from pressing duties to dramatize for American Jewish leaders both the great opportunities and problems facing Israel's people as a result of the huge upsurge of immigration.

MRS. GOLDA MEIR - Israel's dynamic Foreign Minister, she needs no introduction to the United States. She was reared and educated in Milwaukee after her arrival from Russia at the age of eight. In 1921 she went to Palestine. She is the chief foreign policy diplomat of Israel, a former Ambassador to the Soviet Union, and heads the Israel delegation to the United Nations.

MORDECAI BENTOV - Israel's Minister of Development, he was Israel's first Minister of Labor in 1948. Born in Poland, he came to Palestine as head of the first group of halutzim of Hashomer Hatzair in 1920. In 1943 he founded Al Hamishmar, the Zionist daily newspaper in Israel. He remained as its editor until he joined the Government. He has been a member of the Knesset since 1949.

ISRAEL BARZILAI - Minister of Health and Posts, he was born in Poland and came to Palestine in 1934 as a member of a pioneer youth group. Soon after the establishment of the State, he became Minister Plenipotentiary to Poland and continued in that post until recently.

DR. YOSEF BURG - Former Israel Minister of Posts and now a Member of the Knesset, he was a refugee from Germany in 1939. After World War II, Dr. Burg directed the movement of refugees and cared for thousands of "displaced" children in special rehabilitation and vocational training camps. Since that time he has devoted his energies to the establishment of the State and to its growth and development.

DAVID HACOHEN - A Member of the Knesset, he is an expert on parliamentary and democratic procedure. For 35 years he served as Director of Solel Boneh, the building and industrial concern of Histadrut, Israel's General Federation of Labor. He was a City Councilman of Haifa and acting Mayor and, during World War II, was head of the Coordinated Intelligence Services of the British Army and the Jewish Agency in the Middle East and the Balkan States. He served for two years as Israel's Ambassador to Burma, and has also been a member of the Israel delegation to the United Nations.

MEIR GROSSMAN - A member of the Jewish Agency Executive, he is Director of its External Relations Department. Born in Russia, he was an early Zionist leader. After the Revolution, he went to London and was a co-founder of the Jewish Telegraphic Agency. In 1933 he settled in Palestine. He was named to the Agency Executive in 1948 and founded its Economic Department. He is a board member of important Israel business and civic organizations.

ELIAHU DOBKIN - As Director of the Jewish Agency's Department of Immigration during World War II, he saved tens of thousands of lives. Following the War, he was in charge of Palestine Relief Units in the DP camps. Born in Russia, he was an ardent Zionist who organized pioneer movements there and later in Poland. In 1931 he went to Palestine and has been a member of the Jewish Agency Executive since 1934. He is presently Director of the Agency's Youth and Hechalutz (Pioneer Planning) Department.

ZVI LURIE - A member of the Jewish Agency Executive, he was born in Poland and settled in Palestine in 1925. He was General Secretary of Hashomer Hatzair and Chairman of the World Federation of Hebrew Youth. He is the author of "Three Dimensions of our Land," and is presently head of the Jewish Agency's Youth and Halutzit (Pioneer Development) Department.

***JOSEPH AVIDAR** - Recently appointed Director General of the Ministry of Labor, he was former Ambassador to the Soviet Union, and a Brigadier General in the Israel Army. General Avidar was born in Poland and came to Israel in 1925, joining the Haganah in 1927. Until 1955 he remained active in Israel's defense forces and headed the Army's supply division during the War of Liberation.

KATRIEL KATZ - A former Ambassador to Poland, Mr. Katz is now Secretary to the Israel Government. Born in Warsaw, he went to Palestine in 1924 and completed his education at Herzlia College. He headed the Information Section of the Israel Army following the establishment of the State. In 1949 he transferred to Israel's Foreign Ministry and spent the ensuing years in the Ministry's East European Division.

* No photograph of Mr. Avidar was available when the RTM went to press.

DR. BENJAMIN ELIAV - One of Israel's outstanding experts on international affairs, he is Senior Advisor to the Foreign Ministry's Political Committee. Dr. Eliav came to Palestine in 1925 from his native Latvia. A distinguished newspaperman and political analyst, he became a member of the Foreign Service in 1953 when he was appointed First Secretary to the Israel Embassy in Argentina.

GERSHON AVNER - Born in Germany, he is now head of the American Division of the Foreign Ministry. His family settled in Palestine in 1919, and at the age of 16, Mr. Avner became active in the Haganah. He was liaison officer for foreign press of the Jewish Agency during the War of Liberation. Since then he has served in Israel's Foreign Office, becoming director of the West European Department at the age of 29.

ARIEH NESHER - A leading spirit in Mapai's (Israel Labor Party) important educational program for new immigrants, he joined the Ministry of Labor in 1950. Born in Rumania, Mr. Neshet was an active underground fighter during World War II and later General Secretary of the Central Committee of Liberated Jews. In 1948 he arrived in Israel with his wife and both joined the armed forces. After the establishment of the State, he was put in charge of the Army integration and absorption program.

REUVEN DAFNI - A former Consul of Israel in New York and Los Angeles, Mr. Dafni is well-known to American audiences. Born in Yugoslavia, he went to Palestine in 1935 where he became a co-founder of Ein Gev, the first Jewish settlement on the East side of Lake Galilee. He served with the British Army during the War and was the leader of a group of Jewish paratroopers who were dropped behind the German lines in Yugoslavia.

MORE COMMUNITIES REPORT CAMPAIGNS MOVING RAPIDLY

OAKLAND, CALIF. - An Initial Gifts meeting addressed by Benjamin H. Swig of San Francisco, set a promising example for the campaign with a 37 per cent increase. Total raised to date is \$75,000. Campaign officers are: Samuel M. Shapero, President, Jewish Welfare Federation; Murray Lehr, Campaign Chairman, with Co-Chairman David Robbins; Sam Clar and Leslie M. Kessler, Initial Gifts Co-Chairmen; Robert C. Bernstein, Advance Gifts Co-Chairman; Mrs. Stanley Simon, Women's Division Chairman; Harry J. Sapper, Executive Director.

BRIDGEPORT, Conn. - A meeting of key leaders on February 10 responded enthusiastically to a talk by Rabbi Irving Breslau of Washington, D.C. with a 48 per cent increase. Raised so far is \$74,000. Campaign officers are: Joseph I. Spector, President, Jewish Community Council; O. A. Samuels, Campaign Chairman; Mrs. Clara M. Stern, Executive Director.

PORTLAND, ORE. - An Initial Gifts meeting addressed by UJA Executive Vice-Chairman Herbert A. Friedman, pledged \$49,000, a 58 per cent increase. Campaign officers are: Jack W. Olds, President, Jewish Welfare Federation; David W. Cohn, Campaign Chairman; Jack Rosenfeld, Associate Campaign Chairman; Milton D. Goldsmith, Executive Director.

ORLANDO, FLA. - Initial Gifts meeting here resulted in a 50 per cent increase in pre-campaign pledges for a total so far of \$28,263. Campaign officers are: Mrs. Sidney C. Gluckman, President, Central Florida Jewish Community Council; Avner Lewis, Campaign Chairman; Mrs. William J. Goodman, Women's Division Chairman.

MONTGOMERY, ALA. - Following a talk on Israel's immigrant absorption needs by James Permutt of Birmingham, this community pledged \$17,616 at its initial campaign meeting, a 30 per cent increase over 1958. Campaign officers are: Yale C. Friedlander, President, Jewish Federation; Charles Wampold, Jr., Campaign Chairman; Mrs. Harry J. Eisenberg, Mrs. Alan Weil, Women's Division Co-Chairmen; Mrs. Hannah J. Simon, Secretary.

MORE THAN 300 DELEGATES ATTEND THREE-DAY WESTERN LEADERSHIP CONFERENCE

The fourth annual Leadership Conference, sponsored by the Los Angeles United Jewish Welfare Fund and the UJA Western Region, was held February 20-23 at the Arrowhead Springs Hotel, San Bernardino, Calif. More than 300 leaders from 24 communities in eight Western States took part in discussions which brought top UJA officers to the Coast.

Major speakers were: Brigadier General Yigal Allon, member of the Knesset, Israel's Parliament; Edward M. M. Warburg, UJA Honorary Chairman; Morris W. Berinstein, UJA General Chairman; Dewey D. Stone, UJA National Chairman; Rabbi Herbert A. Friedman, UJA Executive Vice-Chairman, and Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee.

Mrs. Jack A. Goodman, UJA National Women's Division Chairman, conducted a discussion for Women's Division leaders on the special problems of getting "plus" gifts in the communities.

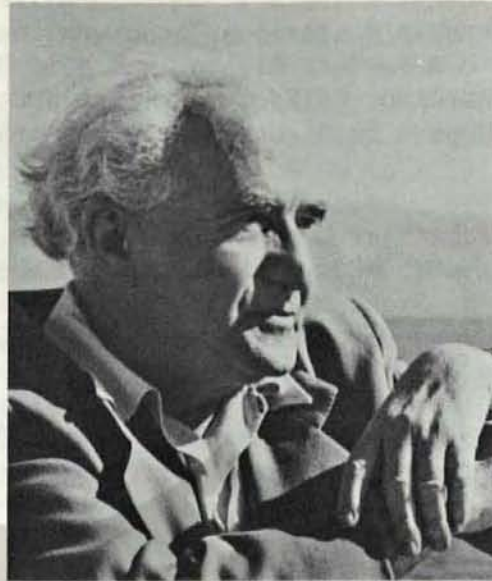
Campaign seminars were led by Morris W. Berinstein, Dewey D. Stone and UJA Western Regional Co-Chairman Benjamin H. Swig of San Francisco and Joseph D. Shane of Los Angeles. The Conference concluded on Sunday with a seminar on campaign publicity led by Jacob H. Karp, Vice-President of Paramount Pictures, and David A. Lipton, Vice-President, Universal-International Studios.

Max Firestein, Conference Chairman, was largely responsible for the outstanding success of the meeting. Serving on the Conference Committee with him were Jacob H. Karp, Program Chairman, and Gustave L. Goldstein, Attendance Chairman.

NEW FILMS AVAILABLE ON IMMIGRATION, HOUSING PROBLEMS

ONE SUITCASE, a 14-minute, 16mm. black and white semi-documentary film, has just been completed for UJA at Universal Studios in Hollywood. Narrated by Joseph Schildkraut, famous star of stage and screen, it is a moving story of a typical East European family on the way to Israel. Filmed mainly in Vienna and Naples, it contains an extraordinary sequence never shown previously of Nazi concentration camp round-ups in the country which this family is leaving for a new life.

FORSAKE ME NOT, a 27-minute, 16mm. black and white documentary filmed entirely in Israel for the Joint Distribution Committee, tells of an aged couple who have lived for seven years in a ma'abara - an immigrant shanty town. As their turn finally comes to move into a home for the aged maintained by JDC, they give thanks that "in the time of our old age it comes to pass - that the world did not forsake us."



ISRAEL PRIME MINISTER DAVID BEN-GURION

CABLES COUNTRY'S GREETINGS TO UJA INAUGURAL CONFERENCE

THE PEOPLE OF ISRAEL JOIN ME IN SENDING YOU AND ALL FRIENDS OF THE UNITED JEWISH APPEAL WARMEST GREETINGS AS YOU LAUNCH THIS YEARS CRITICAL CAMPAIGN FOR GROWING IMMIGRATION TO OUR COUNTRY STOP IMMIGRATION HAS SOARED LAST FEW MONTHS AND WILL GO EVEN HIGHER STOP WE ARE WITNESSING HAPPY EVENTS OF JEWS PREVIOUSLY UNABLE TO LEAVE COUNTRIES IN EASTERN EUROPE WHO ARE NOW GETTING EXIT PERMITS STOP TENS OF THOUSANDS EXPECTED THIS YEAR STOP OUR PEOPLE ARE HARD PRESSED BUT EQUALLY DETERMINED TO KEEP PLEDGE TO WELCOME ANY AND ALL JEWS TO OUR SHORES STOP AS OUR PARTNERS IN THE RESCUE AND RESETTLEMENT OF HUNDREDS OF THOUSANDS OF JEWS FROM EUROPE AND MOSLEM LANDS WE KNOW YOU WILL GLADLY SHARE WITH US BOTH THE GREAT OPPORTUNITY AND IMMENSE CHALLENGE POSED BY THIS IMMIGRATION TREND STOP WE NEED AND WANT THESE NEWCOMERS WHO HAVE SPECIAL TALENTS AND SKILLS TO CONTRIBUTE TO BUILDING HOMELAND AND NATION STOP WITH YOUR AID WE CAN HELP THEM BECOME SELFSUSTAINING QUICKLY STOP BUT WE MUST PROVIDE THEM WITH THE NECESSARY HOUSING CARE JOBS BEFORE THEY CAN BE EXPECTED TO STAND ON THEIR OWN FEET STOP I AM CONFIDENT THAT ALL ATTENDING THIS GREAT UJA GATHERING WILL PUT FORTH EVERY EFFORT TO SUPPORT US IN THIS CRITICAL AND PROMISING SITUATION STOP I AM ALSO SURE YOU WILL RETURN TO YOUR COMMUNITIES THROUGH THE UNITED STATES WITH REDOUBLED ENERGY AND UNDERSTANDING OF THIS VAST HUMAN NEED IN WHICH YOUR HELP IS CRUCIAL STOP I NOTE WITH PLEASURE THAT ON THIS OCCASION YOU ARE HONORING ABBA EBAN COMMA A MOST DISTINGUISHED REPRESENTATIVE OF HIS PEOPLE ABROAD COMMA FOR HIS SERVICE BEYOND THE CALL OF DUTY COMMA AND THE OUTSTANDING AMERICAN ACTOR JACK BENNY FOR HIS SELFLESS HELP TO OUR CAUSE

DAVID BEN-GURION

REPORT

TO MEMBERS OF THE NATIONAL CAMPAIGN COUNCIL

\$100,000,000 UJA SPECIAL FUND over and above
1959 REGULAR CAMPAIGN GOAL — \$105,065,060

1939-1959
21st ANNUAL CAMPAIGN
FOR LIFE AND FREEDOM

1959 UNITED JEWISH APPEAL
on behalf of United Israel Appeal
Joint Distribution Committee,
New York Association
for New Americans

Vol. XIV. No. 3, May 14, 1959

165 West 46th Street, New York City

NOT FOR PUBLICATION



YOU BROUGHT THEM TOGETHER—NOW HELP THEM BUILD NEW LIVES!

**URGENT CALL FOR \$40,000,000 CASH
BY JUNE 20 CONFERENCE IN NEW YORK
ISSUED BY UJA LEADERS**

MELVIN DUBINSKY TO HEAD NATIONAL CASH DRIVE

COMMUNITY CAMPAIGNS SOARING ABOVE 1958 LEVELS

BERINSTEIN CALLS FOR OUTPOURING OF CASH BY JUNE 20 TO MEET URGENT IMMIGRANT NEEDS: UJA REGULAR PROGRAMS

An intensive nationwide cash collection effort of unprecedented scope has been announced by UJA General Chairman Morris W. Berinstitute. The drive to raise an immediate \$40,000,000 in cash will culminate in a National Cash Conference in New York at the Hotel Roosevelt on June 20 and 21.

Berinstein declared that this was no "routine effort" to encourage payment of pledges, "There is nothing routine about the dire needs of 27,000 recent immigrants to Israel," he said. "The special effort we must now make for them, and for other UJA aid programs, has to be an all-out mobilization on a scale never attempted before."

Melvin Dubinsky Named to Head 50-Man Nationwide Cash Committee

A National Cash Committee of 50 top Jewish community leaders has been organized by Melvin Dubinsky of St. Louis, who was appointed Chairman.

"This committee of devoted and energetic leaders have set themselves a rigorous schedule for the next two months," Mr. Berinstitute said. "Each one is undertaking an intensive travel schedule to visit communities large and small in order to bring home the urgency of raising every available dollar for UJA this Spring."

Israel's People Taxing Themselves to the Limit to Aid Newcomers

Pointing out that Israel's people have assumed staggering new tax burdens on behalf of the newcomers, Mr. Berinstitute said that these sacrifices "cut deep into every Israel citizen's daily budget, already low by our standards.

"We cannot compare the extent of our giving with the superhuman efforts that Israel's 2,000,000 people are making. They have taxed themselves to the limit. They have now undertaken to raise \$35,000,000 on an emergency basis for emigration purposes. Some \$22,000,000 of this sum is to be raised through a new compulsory loan. The remainder will be raised through increased indirect taxes on imports.

"We must at least match the spirit of Israel's people," Mr. Berinstitute said, "by voluntarily assuming an extra contribution. And above all, we must respond immediately to these needs. Promises do not build houses, establish agricultural settlements, provide power, water, livestock, educational opportunities, medical and social care. Pledges must be redeemed at once to make possible expansion programs that will quickly help Israel's newcomers become self-supporting."

Dubinsky Urges Full Cooperation of All American Jews

Melvin Dubinsky, new Chairman of the National Cash Committee, urged every American Jew to participate in the drive to the fullest extent of his abilities.

"This campaign is so important," he said, "that we must reach everyone, from the man who can give many thousands to the man who can only spare a few dollars. I ask every American Jew to decide how much he can comfortably give — and then to sacrifice further by sharing the budget dollars allocated to vacation, entertainment, leisure

activities, with those Jews elsewhere in the world who are unable to provide the bare necessities of life for themselves.

"Think over what you have pledged," he said, "and the timing of your cash payments. Money given now has almost double the value of money pledged on the books to be paid later. Fifty leaders in American Jewish community life are waiving their business and social obligations to join with me in this unparalleled effort to bring the urgency of our plea into every city. We firmly believe that you will match our efforts with an outpouring of cash at the National Cash Conference in June."

Friedman Tells of Needs to Be Met Now and In Future

UJA Executive Vice-Chairman Herbert A. Friedman pointed out that it would take \$43,000,000 alone just to provide the simplest kind of decent housing and initial absorption needs to get the 27,000 recent immigrants on the road to self-sufficiency.

In addition, he said, there are the regular programs of UJA agencies in Israel and 25 other countries, including the United States. More than 600,000 Jews in need would go hungry, the sick unattended, the children uneducated, and emigrants unable to move on to Israel and other countries, if the UJA failed in its commitments, he pointed out.

"We are for them the power and the light which cast hope into the darkness of their lives. Without us, they must live out helpless days and nights of an existence they can barely sustain. With us, they have the possibility of achieving lives of dignity, freedom and fulfillment as Jews for themselves and their children.

"Happily, in America we know and cherish a freedom of opportunity which is lacking to many of our fellow Jews in other parts of the world. Out of our good fortune, our spiritual and financial wealth, we are privileged to help. Let us not falter in the path set for us so long ago when it was decreed that we were indeed our brothers' keepers."

Extraordinary Phone Conference Brings Cash Committee Together With Dubinsky, Friedman

In a three-way hook-up between St. Louis, New York, and different sections of the country, in each of which six Cash Committee members were assembled at phones, the campaign to collect \$40,000,000 by June 20 was hammered out. Dubinsky pulled no punches in acknowledging that the Committee had a difficult task. He asked members to put every ounce of energy and campaign know-how into the weeks ahead.

Each Committee member undertook to supervise the Cash Collection activities in four major U. S. communities, thus sharing responsibility for 200 of the largest cities in the nation. During the telephone conference, the remarkable calibre of this group was evidenced by their immediate understanding of problems and their vast knowledge of the complexities of individual community organizations.

Dubinsky told Committee members that he had complete confidence in the success of the job they were tackling so energetically. His thanks to them, he said, were inadequate to the contribution they were making. "But our real thanks," he concluded, "are the unspoken gratitude of the hundreds of thousands of men, women, and children whose day-to-day survival depends upon us."

TOP LEADERSHIP ON UJA NATIONAL CASH COMMITTEE



Martin Abelow
Utica, N. Y.



Samuel E. Aronowitz
Albany, N. Y.



Charles Auerbach
Cleveland, Ohio



Jacob L. Barowsky
Holyoke, Mass.



Leon H. Brachman
Fort Worth, Texas



David M. Citron
Peoria, Ill.



I. D. Fink
Minneapolis, Minn.



Harry H. Frankel
Elizaville, N. Y.



Leonard H. Gidding
Plainfield, N. J.



Samuel F. Gingold
New Haven, Conn.



Edward Ginsberg
Cleveland, Ohio



David Goldman
Teaneck, N. J.



Sam J. Heiman
Miami, Fla.



Jerold C. Hoffberger
Baltimore, Md.



Nathan I. Kuss
Wilkes-Barre, Pa.



Irving Levick
Buffalo, N. Y.



Martin Levin
Newark, N. J.



David Lowenthal
Pittsburgh, Pa.



Philip W. Lown
Boston, Mass.



N. Aaron Naboichek
Hartford, Conn.



Martin Nadelman
Houston, Texas



Irving S. Norry
Rochester, N. Y.



Albert B. Ratner
Cleveland, Ohio



Sam S. Schahet
Indianapolis, Ind.



Judge Selig Schwartz
Meriden, Conn.



Herbert H. Schiff
Columbus, Ohio



Joseph D. Shane
Beverly Hills, Calif.



Richard Sloan
Detroit, Mich.



Alex F. Stanton
Philadelphia, Pa.



Benjamin H. Swig
San Francisco, Calif.



Joseph Talamo
Worcester, Mass.



Milton I. Taubman
Tulsa, Okla.



Laurence A. Weinstein
Madison, Wis.



Philip Zinman
Camden, N. J.



VISIT COMMUNITIES THROUGHOUT COUNTRY

Additional members of the National Cash Committee whose photographs were not available when the RTM went to press are: Harold H. Alpert, Phoenix, Ariz.; Morton S. Bookey, Des Moines, Iowa; Nolan Glazer, Dallas, Tex.; Joseph E. Honig, Kingston, N.Y.; Lawrence S. Katz, Milwaukee, Wis.; Paul Kapelow, New Orleans, La.; I. L. Kunian, Nashville, Tenn.; Nathan Lipton, Atlanta, Ga.; Joseph Mosko, Denver, Colo.; Edward M. Pinsof, Chicago, Ill.; Harold J. Schnitzer, Portland, Ore.; Charles Shulman, Lynn, Mass.; Alfred Shyman, Seattle, Wash.; Max Siegel, Salt Lake City, Utah; Earl Tranin, Kansas City, Mo.

MELVIN DUBINSKY, CASH DRIVE CHAIRMAN, OUTSTANDING UJA CAMPAIGNER



Melvin Dubinsky of St. Louis, is active in many civic and philanthropic causes. Widely recognized as one of the outstanding Jewish communal leaders in the United States, he has been the sparkplug of the Middle West and Central States, where he has served as UJA Regional Chairman. Long a member of the UJA National Campaign Cabinet, he has contributed his considerable organizing talents to guiding UJA fund-raising efforts.

In St. Louis, Dubinsky is known not only for his dynamic leadership, but for his warm and unflinching response to humanitarian causes. He is never too busy to work with any group, large or small, whose interests are in bettering the lot of their fellow man. He has served as Chairman of the St. Louis Jewish Welfare Fund, and is presently a Director of the St. Louis Federation; Vice-President of the Jewish Community Coordinating Assn. of St. Louis; member of the Hillel Advisory Board, the Budget Advisory Committee of the Jewish Federation and the Board of Directors of Temple Shaare Emeth. He is an active member of the St. Louis Real Estate Board.

He is also a member of the National Boards of the Hebrew University, the Weizmann Institute for Science and of Technion.

His services as a speaker are much in demand. He has visited Israel a number of times and his authoritative talks on Israel, the needs of the people and the future of this young democracy are largely responsible for widening the knowledge of UJA campaigns in countless communities.

In taking on his new responsibility, Melvin Dubinsky is once more proving that the cause in which he has so profound a belief comes first in his heart. And there is no doubt that he will succeed in this, as he has in every other endeavor he has undertaken.

NOTE: We regret that the March RTM omitted the name of George Familian in listing the Familian gift from Los Angeles.

COMMUNITY DRIVES GATHER MOMENTUM AS NEW CITIES SWING INTO CAMPAIGNS WITH CONTRIBUTIONS WELL AHEAD OF 1958

(Note: Campaign totals are those reported to National headquarters by May 4, when the RTM went to press and may not, therefore, be completely up-to-date. Percentage figures given are in comparison to sums raised by the similar community campaign period in 1958. Progress reports of campaigns detailed in the last RTM are on page 15.)

ST. LOUIS, MO.: An April rally was attended by 500 persons after an earlier workers' dinner addressed by UJA Executive Vice-Chairman Herbert A. Friedman. Total so far reported is \$959,286. Campaign officers are: Joseph F. Rutwicht, President, Jewish Federation, William S. Seltzer, Campaign Chairman; Mrs. Max Salniker, Women's Division Chairman; Herman L. Kaplow, Executive Director.

BUFFALO, N.Y.: More than 400 persons attended a Big Gifts meeting in April to hear Rabbi Philip Bernstein. Total now reported is \$517,261. Campaign officers are: Hon. David Diamond, President, United Jewish Federation; Dr. John M. Maisel, Chairman; Clarence Oblatz, Vice-Chairman; Joseph N. Desmon, Advance Gifts Chairman; Leo Chapin, Harold S. Goldman, Robert C. Hayman, Arnold Jacobowitz, David Reifer, Haskell Stovroff, Charles J. Victor, Advance Gifts Vice-Chairmen; Mrs. Moe R. Ein, Women's Division Chairman; Sydney S. Abzug, Executive Director.

MILWAUKEE, WISC.: Campaign opening is on May 9, with a 24 per cent increase already registered for \$493,000. Campaign officers are: Bernard J. Sampson, President, Jewish Welfare Fund; Marvin B. Glasspiegel, Chairman; Ben Barkin, Joseph E. Rapkin, Pacesetters Co-Chairmen; Mrs. Edward Lazarus, Women's Division Chairman; Melvin S. Zaret, Executive Director.

ATLANTA, GA.: With campaign opening in May, more than \$725,000 has been pledged. A Big Gifts dinner addressed by Albert A. Levin, UJA National Chairman, brought in record gifts. Campaign officers are: Benjamin J. Massell, President, Jewish Welfare Fund; Max M. Cuba, Chairman; Sidney Feldman, Nathan Lipton, Milton Weinstein, Advance Gifts Chairmen; Mrs. Henry L. Caplan, Mrs. I. F. Sterne, Mrs. Meyer Balser, Co-Chairmen, Women's Division; Edward M. Kahn, Executive Director.

KANSAS CITY, MO.: Following an April Big Gifts meeting with UJA General Chairman Morris W. Berinstein, an outstanding \$710,000 has been pledged to date. Campaign officers are: Harry C. Feingold, President, Jewish Federation and Council; Morten Brown, Elliot L. Jacobson, Co-Chairmen; Earl J. Tranin, Special Gifts Chairman; Joseph E. Grinpas, Leon Karosen, Herbert L. Plotsky, Special Gifts Co-Chairmen; Mrs. David Levitch, Mrs. Jack Reitzes, Co-Chairmen, Women's Division; Abe L. Sudran, Exec. Dir.

MINNEAPOLIS, MINN.: UJA's Albert A. Levin speeded the campaign here with an opening address which has brought in \$447,000 so far, a 16 per cent increase. Campaign officers are: I. D. Fink, President, Federation for Jewish Service; Dr. William Sawyer Eisenstadt, Chairman; Morris Berman, Samuel H. Bloom, Nathan M. Shapiro, Sam Ziff, Co-Chairmen; Max J. Sanders, Initial Gifts Chairman; Morris P. Grossman, Initial Gifts Co-Chairman; Martin Stein, Special Gifts Chairman; Morton G. Brown, Miles Q. Fiterman, Ralph Green, Elliot F. Royce, Special Gifts Co-Chairmen; Mrs. William Sawyer Eisenstadt, Women's Division Chairman; Norman B. Dockman, Executive Director.



Shown here at a dinner where leaders of New York's Jewish community bid farewell to Ambassador Abba S. Eban are Eban and Mrs. Eleanor Roosevelt, who reported on a recent trip to Iran and Israel. Standing are Samuel D. Liedesdorf, N. Y. UJA Treasurer, and Samuel Hausman, Chairman of the Board of N. Y. UJA. As New York prepared to inaugurate its mass fund-raising effort with a rally in Madison Square Garden on May 14, it was announced that the campaign had already passed the \$14,500,000 mark.

TULSA, OKLA.: An opening dinner May 3 is sending community contributions soaring. Total to date is \$314,000. Campaign officers are: Milton I. Taubman, President, Jewish Community Council; Joseph S. Kantor, Edgar Sanditen, Co-Chairmen; Meyer C. Miller, Louis Taubman, Big Gifts Co-Chairmen; Emil Salomon, Executive Director.

SYRACUSE, N. Y.: Campaign here is just opening with an 18 per cent increase for a total \$184,225. Campaign officers are: Lewis R. Goldner, President, Jewish Welfare Federation; Marshall M. Reisman, Chairman; Mrs. A. Solomon Menter, Women's Division Chairman; Normal Edell, Executive Director.

WORCESTER, MASS.: Two important meetings here have so far netted pledges of \$301,015. Dewey D. Stone, UJA National Chairman, and Gedalia Zakiff, Secretary of the Jewish Agency, were major speakers. Campaign officers are: Samuel Seder, President, Jewish Federation; George Kangisser, Chairman; Jacob Hiatt, Special Gifts Chairman; Harry Boorky, Charles M. Burwick, Burton Epstein, Allan Farber, Melvin Sawyer, Special Gifts Co-Chairmen; Sherman Baker, Bennett P. Segal, Initial Gifts Co-Chairmen; Mrs. Nathan Satter, Women's Division Chairman; Melvin S. Cohen, Executive Director.

OMAHA, NEB.: Israel's former Consul in New York, Reuven Dafni, sparked an Initial Gifts meeting in April to bring the campaign 22 per cent ahead. Total pledged so far is \$367,548. Campaign officers are: Robert H. Kooper, President, Jewish Federation; Samuel N. Wolf, Chairman; Calvin M. Newman, Initial Gifts Chairman; Mrs. Morris Grossman, Women's Division Chairman; Paul Veret, Executive Director.

NEW HAVEN, CONN.: U. S. Senator Wayne Morse spoke at an April opening dinner, with results so far up to \$350,000. Campaign officers are: Samuel Goodwin, President, Jewish Welfare Fund; Robert V. Adelman, Chairman; Nathan Feldman, Big Gifts Chairman; Mrs. Albert Benenson, Women's Division Chairman; Benjamin N. Levy, Executive Director.

LOUISVILLE, KY.: A number of parlor meetings prior to campaign opening were addressed by Gershon Avner, of the Israel Foreign Ministry. Pledges to date total \$327,100. Campaign officers are: Norbert Friedman, President, Conference of Jewish Organizations; Judge Hugo T. Taustine, Chairman; Morris M. Kling, Co-Chairman; Samuel H. Klein, Philip B. Levitch, Advance Gifts Co-Chairmen; Mrs. Irvin S. Rosenbaum, Women's Division Chairman; Clarence F. Judah, Executive Director.

PATERSON, N. J.: An April report meeting showed this campaign head of last year with a total of \$262,531 to date. Campaign officers are: Charles Bromberg, President, Jewish Community Council; Herman Yucht, Chairman; Jacob Moskow, Initial Gifts Chairman; Mrs. Jacob Singer, Women's Division Chairman; Max Stern, Executive Director.

GIVING CONTINUES TO TOP PREVIOUS YEARS ALL ALONG THE LINE

ALBANY, N. Y.: An initial Gifts meeting, addressed by UJA's Herbert A. Friedman, has produced an excellent climate for campaign opening with \$150,000 raised so far, a 16 per cent increase. Campaign officers are: Joseph H. Einhorn, President, Jewish Welfare Fund; Dr. William L. Gould, Chairman; Arnold Dubb, Co-Chairman; William Barnett, II, Jack Goodman, Harry Marks, Big Gifts Co-Chairmen; Mrs. Harry Jasper, Women's Division Chairman; Max C. Gettinger, Executive Director.

MEMPHIS, TENN.: An April report meeting has resulted in pledges of \$291,448 to date. Campaign officers are: Philip Belz, President, Jewish Welfare Fund; Herbert Glazer, Chairman; Mrs. Max Schwartz, Women's Division, Chairman; Jack Lieberman, Executive Director.

CAMDEN, N. J.: A 43 per cent increase is on the books here, with \$165,000 pledged. Initial Gifts meeting was addressed by Israel's Gedalia Zakiff. Campaign officers are: Samuel L. Rosenberg, President, Jewish Federation; David H. Markowitz, Chairman; Norman Heine, Vice-Chairman; Philip Zinnman, Campaign Cabinet Chairman; Joseph J. LeBow, Advance Gifts Chairman; Maurice H. Clyman, Co-Chairman; Arthur R. Goldman, Special Gifts Chairman; Morris Liebman, Special Gifts Co-Chairman; Mrs. James Barroway, Women's Division Chairman; Bernard Dubin, Executive Director.

ELIZABETH, N. J.: Dore Schary, noted playwright and producer, was awarded Eastern Union County's Jewish Council Award in Human Relations at a campaign opening dinner addressed by UJA's Herbert A. Friedman. The campaign is 13 per cent ahead, for a total \$243,291. Campaign officers are: Milton B. Levin, President, Eastern Union County Jewish Council; Aaron Kaufman, Chairman; William P. Schweitzer, Advance Gifts Chairman; Joseph Weinstein, Advance Gifts Co-Chairman; Dr. Saul M. Trister, Initial Gifts Chairman; Leonard J. Whitken, Initial Gifts Co-Chairman; Mrs. Simon Raicer, Women's Division Chairman; Louis Kousin, Executive Director.

TRENTON, N. J.: A total of \$316,000 has been raised so far. Morris W. Berinstein addressed the opening dinner which sent pledges soaring. Campaign officers are: Hon. Joseph Fishberg, President, Jewish Federation; Morris Kalpan, Chairman; Albert Haveson, Initial Gifts Chairman; Mrs. Milton Silverstein, Women's Division Chairman; Milton A. Feinberg, Executive Director.

TOLEDO, OHIO: A 16 per cent increase followed an April Big Gifts meeting, with a total to date of \$170,000. Campaign officers are: Arthur H. Edelstein, President, United Jewish Fund; Sydney Mostov, Chairman; Norman R. Thal, Vice-Chairman; Alfred H. Sanborn, Advance Gifts Chairman; Elliot L. Davis, Dr. Joseph A. Gosman, Harry Levine, Asst. Chairman; William Lippman, Norman Perlmutter, Richard B. Ramonoff, Stanford E. Thal, Roy Treuhart, Advance Gifts Co-Chairmen; Philip L. Miller, Pacesetters Chairman; Milton Ackerman, Rubin G. Cohen, Richard Kasle, Louis Perlmutter, Martin Z. Wiener, Pacesetters Co-Chairmen; Mrs. Francis E. Epstein, Women's Division Chairman; Marvin G. Lerner, Executive Director.

NASHVILLE, TENN.: Campaign opening was preceded by a number of successful meetings, with a total raised thus far of \$186,636. Campaign officers are: Morris Davis, President, Jewish Community Council; Harold Hassenfeld, I. L. Kunian, Chairmen; Sidney E. Cohn, Ned Feldman, Bernard B. Steiner, Advance Gifts Co-Chairmen; Joseph Leon Cohen, Robert D. Eisenstein, Leonard Ghertner, Herschel Katzman, Initial Gifts Co-Chairmen; Mrs. Gilbert S. Fox, Jr., Women's Division Chairman; Sam A. Hatow, Executive Director.

LYNN, MASS.: Campaign here is way ahead, with a 49 per cent increase, totaling \$180,446 to date. UJA National Chairman Dewey D. Stone spoke at the campaign opening. Campaign officers are: Hyman Addis, President, Jewish Community Federation; Ted Poland, Chairman; Max Kirstein, Big Gifts Chairman; Ben Schneider, Executive Director.

PASSAIC, N. J.: A Big Gifts meeting in March preceded general solicitation for a total of \$290,000 to date. Campaign officers are: Judge Elmer Friedbauer, President, Jewish Community Council; Sol Entin, Chairman; Bruno Herman, Initial Gifts Chairman; Mrs. Abraham Feltman, Women's Division Chairman; Max Grossman, Executive Director.

HARRISBURG, PA.: Governor and Mrs. David Lawrence of Pennsylvania were guests of honor at a Pacesetters meeting which heard a stirring address by Joseph Meyerhoff, UJA National Chairman. To date, \$251,000 has been pledged, a 26 per cent increase. Campaign officers are: Sondell Coleman, President, United Jewish Community; William Brody, Chairman; Samuel L. Abrams, Henry H. Brenner, Benjamin Cantor, Milton M. Cohen, Horace S. Goldberger, David Javitch, H. Robert Kleinman, Henry M. Miller, Stanley A. Miller, Samuel Reuben, Morris Schwab, Morris Weiner, Co-Chairmen; Sydney H. Dankman, Eugene Gurkoff, Abraham B. Rubin, Initial Gifts Chairmen; Mrs. Solomon Hurwitz, Women's Division Chairman; Albert Hursh, Executive Director.

ALLENTOWN, PA.: This city is one of the first to go over the top with a total of more than the entire sum raised in 1958 — \$270,000 so far. Speaker at the opening meeting was UJA's Herbert A. Friedman. Campaign officers are: Morris Senderowitz, Jr., President, The Jewish Federation; Bernard Kobrovsky, Chairman, Marvin Holtz, Big Gifts Chairman; Philip Berman, Morton Levy, Big Gifts Co-Chairmen; Mrs. Irving Friedman, Women's Division Chairman; George Feldman, Executive Director.

SAN ANTONIO, TEXAS: UJA Campaign Cabinet member Leon Brachman addressed an initial Gifts meeting here which has resulted so far in a 15 per cent increase for a total \$80,650. Campaign officers are: Charles M. Browne, President, Jewish Social Service; Ely I. Bergmann, Chairman; Bernard Karotkin, Julius Seligmann, Jr., Big Gifts Co-Chairmen; Mrs. William Alter, Women's Division Chairman; Paul A. Kulick, Exec. Dir.

JERSEY CITY, N. J.: A Sponsors Dinner was the occasion for presentation of a scroll to Louis R. Kogan, Campaign Chairman for the last three years. Total pledged to date is \$107,000. Campaign officers are: Harry A. Brody, President, United Jewish Appeal; Mrs. Saul Safier, Women's Division Chairman; Mrs. Jeanne Schleider, Secretary.

TEANECK, N. J.: Two Big Gifts meetings in April preceded May campaign opening with a total of \$120,000 raised so far, a 30 per cent increase. Campaign officers are: Jacob Schneider, President, United Jewish Appeal; Gerald A. Le Boff, Chairman; Jules Edelman, Leo Goodman, Big Gifts Chairmen; Leonard Gould, Marvin Greenberg, Campaign Co-Chairmen; Julia Simon, Treasurer; Samuel A. Goodstein, Executive Secretary.

(Continued on page 15)

WHY CASH IS NEEDED NOW FOR IMMIGRATION



They move in faster than housing can go up

27,000 IMMIGRANTS TO ISRAEL IN RECENT MONTHS AND EARLIER SETTLERS MUST HAVE CONTINUING ABSORPTION AID

COSTS:

\$ 3,850 — A modest home for four

\$ 170 — Bedding and minimal furnishings for four

\$ 2,750 — Settling a family of four in an agricultural settlement

\$50,000 — Building a road and installing electric power for new settlement

\$ 1,350 — Preparing and planting one acre of land for citriculture

\$10,000 — Textbooks for *Ulpanim* (adult rapid-language Hebrew schools)

\$ 55 — One month's maintenance in a Youth Aliyah home



All their possessions are in this box



New settlements must have power, water



After eight years—*ma'abara* moving day

AND REGULAR UJA WORLD-WIDE PROGRAMS

PERSONAL EMIGRANTS EXPECTED MUST BE AIDED TO MOVE TO ISRAEL OR OTHER COUNTRIES OF SETTLEMENT



They wait for the next move

REGULAR PROGRAMS OF UJA AGENCIES TO BENEFIT MORE THAN 600,000 JEWS MUST BE CARRIED ON IN 26 COUNTRIES



The old and the handicapped can be useful

COSTS:

- \$ 200 — train fare from Vienna to Naples for a family of four
- \$ 100 — medical check-up, documentation, other pre-embarkation requirements for four
- \$ 150 — enroute expenses to final settlement, other than Israel, for one
- \$1,000 — total expense for moving a family of four from Europe to Israel

PROGRAMS OF THE UJA ARE CARRIED OUT BY

- The Jewish Agency for Israel
- The Joint Distribution Committee
- The New York Association for New Americans

The United Hias Service benefits from the United Jewish Appeal Special Fund

COSTS:

- \$550 — one year's maintenance of a bedridden patient in a hospital
- \$500 — one month's expenses for a vocational training class of 20 in Europe
- \$ 25 — one month's training for a newcomer in a vocational school in Israel
- \$ 50 — one month's maintenance for an orphan in a Western European home
- \$ 65 — one month's rent for an immigrant family in New York City

MORE THAN 5,000 LOCAL LEADERS LISTEN IN ON TELEPHONE HOOK-UP FOR REPORT ON DRIVE BY MAJOR ORGANIZATIONS TO ACCELERATE GIVING TO UJA



Gathered around telephones by which they talked to 5,000 community leaders, are Philip M. Klutznick, Chairman of the Conference of Presidents and President of B'nai B'rith; Rabbi Herbert A. Friedman, Executive Vice-Chairman of UJA; Gershon Avner, of the Israel Ministry of Foreign Affairs, and Dr. Nahum Goldmann, Chairman of the Jewish Agency for Israel.

Jewish organizational leaders in over 50 local communities shared in a unique person-to-person conference in April when they listened in on a half-hour telephone hook-up originating at a luncheon meeting of the Conference of Presidents for the 1959 UJA in the national headquarters of the United Jewish Appeal in New York.

The luncheon was chaired by Philip M. Klutznick, Chairman of the Conference of Presidents, and President of B'nai B'rith. Speaking over the national hook-up in addition to Mr. Klutznick, were Dr. Nahum Goldmann, Chairman of the Jewish Agency for Israel; Gershon Avner, head of the American desk at the Israel Ministry for Foreign Affairs, and Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA.

Klutznick Says Needs Of All Worthy Causes Can Be Supplied

Mr. Klutznick urged his hearers to enlist their organizations for all-out support of local drives in behalf of UJA.

"Each of our organizations exists to serve some commendable cause or purpose," he pointed out, "but we cannot shun the call of Jewish opportunity and brotherhood. The need of UJA is so urgent and emergent that we must do this job if we are with clear conscience to do our own essential work."

Jews Face A Continuing Emergency, Goldmann Says

Dr. Goldmann called the Conference unique, "in that we are geographically dispersed, technologically joined, and in purpose united."

Pointing out that the Conference of Presidents was "the most representative organ of America's five million Jews," Dr. Goldmann said it could penetrate into all strata of American Jews to implant stronger concern for Israel.

"Jews," he said, "have learned to respond to emergencies. Yet what we are facing and shall face for at least another decade, is a continuing emergency. Israel is a great, historical development in the history of our people. We must not fail to help realize the great promise which Israel holds out to the Jewish people."

Friedman Calls Conference of Presidents A Symbol of Jewish Unity

Rabbi Friedman lauded the efforts of the Conference of Presidents, which he called an unprecedented step in Jewish communal and philanthropic effort. He termed it

"both a symbol of Jewish unity in the field of Jewish philanthropy and a welcome instrumentality for mobilizing maximum support for the United Jewish Appeal." The response, he stated, "is eloquent proof that American Jewry is resolved to give to the UJA in a measure commensurate with the needs in this immigration-emergency year."

Israel's People Will Continue to Sacrifice For Newcomers, Avner Reports

Greetings from Israel's people were brought by Mr. Avner, who said that the very existence of a free Israel "has done away, once and for all, with the homelessness of the Jewish people."

He detailed the costs over the years of creating homes, jobs, schools and social care for more than 950,000 newcomers from 70 countries, most of whom arrived without possessions. The job, he said, was far beyond Israel's people in its financial dimension. They could not provide for the refugees and at the same time, maintain the security and defense essential to keep Israel strong. Once again, he reported, immigrants have been arriving in large numbers and without means.

"We shall continue sacrificing in every way," he said. "We are certain that you will rise to even greater efforts than heretofore, so that Israel will become stronger — not weaker — as a result of the influx of new immigrants."

Mr. Klutznick concluded with a call to all constituents to "provide manpower, woman-power and contributors to aid the local efforts."

Organizations Rallying Support For UJA Campaigns In All Sections of The Country

Special city-wide and regional meetings to mobilize manpower for solicitations and stimulate increased giving to the UJA are taking place in major communities throughout the United States under the auspices of the Presidents' Conference.

Meetings have been held in Boston, Atlanta (Middle Atlantic Region), Pittsburgh, St. Louis, Chicago, Washington, D.C., Cleveland, Minneapolis, Columbus, Buffalo and Milwaukee. Another 20 communities are planning meetings in May.

The National Labor Council of UJA, formed by three Labor Zionist organizations, has held successful rallies in New York, Boston, Baltimore, Pittsburgh, Chicago, Cleveland, Syracuse, Los Angeles, Newark, N.J., Philadelphia and Detroit.



LOS ANGELES: Shown at Labor Zionist Council regional meeting for UJA are Isadore Margolin, L. A. Council Chairman; Yehezkel Sahar, Israel Minister to Austria, and Mrs. Thomas Neiman, L. A. leader of Pioneer Women.



WASHINGTON, D. C.: Shown at a mass rally of organizations are: Albert E. Arent, President, Jewish Community Council; Isidor S. Turover, Acting President, Greater Washington UJA; Judge Simon E. Sobeloff; Philip Klutznick; Mrs. Mortimer Jacobson, Hadassah Vice-President; Senator Jacob K. Javits.

TRI-STATE CONFERENCE CONTRIBUTES \$750,000 TO UJA



Guests of honor at Tri-State Luncheon were Dr. Abba Hillel Silver of Cleveland, UJA's first National Co-Chairman, and Gov. David L. Lawrence of Pennsylvania, shown here (l. to r.) with David A. Glosser, of Johnstown, Pa., and Judge Samuel A. Weiss, Tri-State Chairman. Glosser presented a silver-bound Bible from Israel to Gov. Lawrence on behalf of UJA in testimony to his "outstanding service and devotion through the years to the humanitarian work of saving lives . . ."

More than 700 persons, representing 70 communities in Western Pennsylvania, West Virginia and Eastern Ohio, attended the annual Tri-State Luncheon Conference in Pittsburgh on April 19, to turn over nearly \$750,000 raised by the communities. Among community contributions presented by local campaign leaders were the following:

PENNSYLVANIA: Aliquippa, \$5,000, Louis Jacobson; Altoona, \$45,000, Fred Pechter; Ambridge, \$3,792, William Green; Lower Beaver (Rochester), \$4,000, Jack Farkas; Upper Beaver (Beaver Falls), \$15,000, Harry Markson and Paul Megdal; Blairsville, \$2,085, Harry Kirkell; Braddock, \$5,000, Harry Stark; Brownsville, \$4,000 Albert Davis; Butler, \$25,000, M. A. Berman; California, \$1,175, Dr. Abe Azorsky; Canonsburg, \$1,050, William Katz; Carnegie, \$4,000, Ben Sherman; Charleroi, \$2,472, Sam Krasil; Clairton, \$4,630, Arch Lhormer; McKeesport, \$21,200, M. A. Cowan; Washington, \$12,500, Dr. Joseph Siegal.

PENNSYLVANIA: Clarion, \$1,350, Charles Wein; Connellsville, \$2,500, Charles Daniels; Coraopolis, \$1,500, Abe Wekselman; Donora, \$2,000, Isadore Lieber and Mano Lichenstein; Dubois, \$3,250, Ben Klewans; Duquesne, \$4,270, Louis Burstin; Ellwood City, \$6,000, Louis Simon; Erie, \$40,000, Milton Stone; Farrell, \$3,000, William Feinberg; Glassport, \$1,000, Sol Darling; Greensburg, \$14,040, Dr. Arnold Stern; Homestead, \$7,000, Isaac Lincoff; Indiana, \$6,000, Hyman Brody; Irwin, \$2,500, Sam Berk; Jeannette, \$6,500, Julius Caplan; Johnstown, \$52,000, Elliott B. Levine; Kittanning, \$2,505, Isadore Pollack; Latrobe, \$1,000, Sam Berkofsky; McDonald, \$1,225, Leo Brody.

PENNSYLVANIA: Meadville, \$1,500, Irving Badner; Monessen, \$2,500, Adolph Bergstein; Mt. Pleasant, \$6,250, Leonard Levin; New Castle, \$10,000, Ted Marlin; New Kensington, \$8,500, Harold Grossman; Oil City, \$2,500, Sigmund Klivans; Punxsutawney, \$1,500, Ben Rubin; St. Marys, \$1,350, Samuel Herr; Sharon, \$10,000, Irwin Yanowitz; State College, Student Body, \$2,500, Anita Kurman and Norman Altman; State College Community, \$3,500, Dr. G. B. M. Stein; Titusville, \$6,000, Dr. Irwin Bernstein; Uniontown, \$10,000, Morris R. Frank; Warren, \$2,000, Louis Segel.

WEST VIRGINIA: Bluefield, \$7,000, Rabbi Amos Schauss; Charleston, \$64,000, Charles Cohen; Clarksburg, \$11,000, Gary Weiner; Huntington, \$12,500, E. Henry Broh; Logan, \$3,068, Donald Levinson; Martinsburg, \$2,200, Louis Cohen; Parkersburg, \$2,500, Max Yunker; Weirton, \$5,000, William Kaufman; Wheeling, \$10,000, Ben Rudner; Williamson, \$2,000, Kenneth Wells. **OHIO:** Bellaire, \$2,000, Hyman Mendleson; East Liverpool \$5,000, Harry Barlow; Steubenville, \$45,000, David Adler. **KENTUCKY:** Ashland, \$2,600, Harold Freedman. In addition, checks were presented by H. H. Barach, Cory, Pa.; Allen Schwartz, Elizabeth, Pa.; Emil Glick, McKees Rocks, Pa.; Walter Levin, Philipsburg, Pa. and Alfred Harrison, Tarentum, Pa.



Chicago, Ill., Tour group.



Newark and Essex County, N. J. Tour group.

Young Leadership Tours of Israel, arranged by the United Jewish Appeal, are providing an effective means of developing responsible and enthusiastic community leadership among young business and professional men, in their early 30's and 40's.

Since the first of the year, groups have gone from Minneapolis, Indianapolis, Newark, Kansas City, St. Paul, Atlantic City and Chicago. Groups are now being formed in many other communities. Although the tours are sponsored by the UJA, expenses are borne by the individual members of the groups.

Summarizing the feelings of most Tour members, Jack J. Waldman, of Newark, N. J., told a reporter from the Newark Jewish News that they were all prepared to "assume more active leadership in community work and give more of our substance and ourselves."

Group Tours can be arranged by UJA at any time of the year, and can include couples. At least two weeks should be spent in Israel to get the full picture of the country. Depending on the current situation, groups may also visit other places which play an important role in UJA-sponsored operations. Information about the Tours can be obtained from Executive Directors of local agencies or from UJA National Headquarters.

(continued from page 9)

HARTFORD, CONN.: Pre-campaign meetings with two top UJA speakers, Honorary Chairman Edward M. M. Warburg and Exec. Vice-Chairman Herbert A. Friedman brought in record gifts of \$453,000 so far. Campaign officers are: Stanley Fisher, President, Jewish Federation; N. Aaron Naboicheck, Chairman; Morris Lipman, Co-Chairman; Judge Harry H. Kleinman, Big Gifts Chairman and Leo Kor, Co-Chairman; Mrs. Harry Bishop, Women's Division Chairman; Bernard L. Gottlieb, Executive Director.

ST. PAUL, MINN.: With the campaign just getting under way, a 47 per cent increase has been registered for a total \$218,000. Campaign officers are: Ted Abramson, President, United Jewish Fund and Council; Marion E. Newman, Chairman; Mrs. Arnold Rubenstein, Women's Division Chairman; Dan S. Rosenberg, Executive Director.

CANTON, OHIO: Israel's Reuven Dafni brought the message of UJA needs to a Big Gifts meeting in April which has resulted, thus far, in a 15 per cent increase in pledges, totalling \$165,000. Campaign officers are: Henry L. Ginsburg, President, Jewish Community Federation; Herbert L. Fisher, Chairman; Benjamin Apstein, Arthur Genshaft, Milton Lottman, Edward Wilkof, Big Gifts Co-Chairmen; Mrs. Alfred Lavin, Women's Division Chairman; Leonard Sebrans, Executive Director.

NEW COMMUNITIES JOIN NATIONAL DRIVE FOR TOP CONTRIBUTIONS

WILKES-BARRE, PA.: The campaign is progressing steadily with \$363,351 raised so far. Campaign officers are: Harold Rosenn, President, Wyoming Valley Jewish Committee; Ralph M. Brandwene, Chairman; Morton Blum, Vice-Chairman; David M. Baltimore, Big Gifts Chairman, and Stanford L. Weiss, Co-Chairman; Gerald S. Fierman, Special Gifts Chairman; Albert N. Danoff, Jesse Hyman, Stanley M. Weiss, Special Gifts Co-Chairmen; Mrs. Maurice S. Cantor, Women's Division Chairman; Louis Smith, Exec. Sec.

LONG BEACH, CALIF.: Following an address by Benjamin H. Swig, UJA National Big Gifts Chairman, this community surpassed the total raised in 1958 with a 92 per cent increase adding up to \$125,000. Campaign officers are: Sam E. Leddel, President, Jewish Community Council; Isaac Sukman, Chairman; Mrs. Louis I. Hechtlinger, Women's Division Chairman; Morton J. Gaba, Executive Director.

EL PASO, TEX.: A Big Gifts meeting addressed by former Governor Theodore McKeldin of Maryland, and meeting with Joseph D. Shane, UJA Campaign Cabinet member, netted a 15 per cent increase to date, with \$110,000 pledged. Campaign officers are: Willie Wildstein, President, Jewish Community Council; Jack L. Marcus, Chairman; Dr. Vincent M. Ravel, Co-Chairman; Jules Novick, Big Gifts Chairman; Abe Aaronson, Big Gifts Co-Chairman; Mrs. Joseph Aaronson, Women's Division Chairman; Victor Grant, Exec. Dir.

SALT LAKE CITY, UTAH: Senator Wayne Morse of Oregon spoke to a Big Gifts meeting in April which has so far brought in a 13 per cent increase in pledges, totalling \$108,000. Campaign officers are: Max Siegel, President, Jewish Welfare Fund; Joel B. Shapiro, Chairman; Richard L. McGillis, Co-Chairman; Mrs. Ralph Tannenbaum, Women's Division Chairman; Philip M. Stillman, Executive Director.

FORT WAYNE, IND.: Gedalia Zakiff addressed a Big Gifts meeting prior to May 4 campaign opening. Results so far show a total of \$90,310. Campaign officers are: Sidney Hutner, President; Seymour L. Samet, Chairman; Dr. Maurice Rothberg, Big Gifts Chairman; Dr. N. H. Gladstone, Nat Sheray, Big Gifts Co-Chairmen; Mrs. Leonard Weinraub, Women's Division Chairman; Joseph Levine, Executive Director.

PORTLAND, ME.: Campaign opening on April 19 following an April 2 Big Gifts meeting sent pledges soaring to a high \$97,800, a 19 per cent increase. Campaign officers are: Joseph Stillman, President, Jewish Federation; Harmon Hugo, Chairman; Mrs. Robert P. Sax, Women's Division Chairman; Jules Krems, Executive Director.

UTICA, N. Y.: The campaign is running 51 per cent ahead, with \$86,381 raised to date. Campaign officers are: Mrs. Florence R. Sitrin, President, Jewish Community Council; Manuel Cominsky, Chairman; Mrs. Arthur Kaplan, Women's Division Chairman; Robert I. Marcus, Executive Director.

Among other communities starting campaigns well ahead of 1958 contributions are:

ANN ARBOR, Mich.; BEAUMONT, Tex.; BETHLEHEM, Pa.; BINGHAMTON, N. Y.; CLEARWATER, Fla.; CLIFFSIDE PARK, N. J.; COLUMBIA, S. C.; DALTON, Ga.; DAYTONA BEACH, Fla.; ELMIRA, N. Y.; ENGLEWOOD, N. J.; ERIE, Pa.; FORT LAUDERDALE, Fla.; FRESNO, Calif.; KINGSTON, N. Y.; LAKEWOOD, N. J.; LEWISTON, Pa.; LINCOLN, Neb.; MARION, Ind.; NEW BRITAIN, Conn.; NEWBURGH, N. Y.; OSHKOSH, Wis.; PENSACOLA, Fla.; PERTH AMBOY, N. J.; PITTSFIELD, Mass.; PRINCETON, N. J.; SAGINAW, Mich.; SANTA BARBARA, Calif.; SARASOTA, Fla.; SHEBOYGAN, Wis.; SIOUX FALLS, S. D.; SPRING VALLEY, N. Y.; ST. JOSEPH, MO.; STOCKTON, Calif.; TACOMA, Wash.; TROY, N. J.; VALLEJO, Calif.; VENTURA, Calif.; WARREN, Ohio; WILLIAMSPORT, Pa.; WILMINGTON, N. C.; MOBILE, Ala.

NEW CAMPAIGNS OPENING WITH CONTRIBUTIONS AT A HIGH LEVEL

<u>CITY</u>	<u>CHAIRMAN</u>	<u>TOTAL RAISED TO DATE</u>
TYLER, TEX.	Dr. Irving Brown	\$86,000
DAYTON, OHIO	Boris Sokol	79,325
NORTH HUDSON, N. J.	Louis Podolsky	79,096
CHATTANOOGA, TENN.	Ira Trivers	76,693
SAVANNAH, GA.	David Rosenzweig	71,272
MADISON, WIS.	Robert Levine	70,000
SOUTHERN ILLINOIS	Frank N. Altman; Hyman Rubin	69,906
YORK, PA.	Harry Baylinson	63,500
PALM SPRINGS, CALIF.	Emil D. Laufer	63,000
SOUTH BEND, IND.	Philip Welber; Bert Liss	61,000
WATERBURY, CONN.	Henry Pfau; Perry J. Sloan	60,275
SIOUX CITY, IOWA	David J. Albert	57,500
HOLYOKE, MASS.	Harry D. Blum	56,000
SAN JOSE, CALIF.	Dr. Michael A. Garetz	54,480
FAIRLAWN, N. J.	Ivan Grossman	54,097
NEW LONDON, CONN.	Louis Detz	45,706
ALTOONA, PA.	Fred A. Pechter	48,600
OKLAHOMA CITY, OKLA.	Justin C. Gardner	48,115
SPRINGFIELD, ILL.	Lester Friedman	47,664
ST. PETERSBURG, FLA.	Maron B. Ross; John Feltman; Leonard Lubin	47,310
PERTH AMBOY, N. J.	Leo S. Lowenkopf	42,840
GALVESTON, TEXAS	Dr. Sidney R. Kay	42,300
SAN BERNARDINO, CALIF.	Hyman Weitzman	42,040
GREENWICH, CONN.	Emanuel Weiss	40,000
HAZLETON, PA.	Samuel J. Klapper	39,786
NEWPORT NEWS, VA.	Dr. Edwin J. Binder	38,049
EASTON, PA.	Joseph E. Rubenstein	37,934
CORPUS CHRISTI, TEXAS	Hy Goodman	52,000
PORTSMOUTH, VA.	Herbert K. Bangel	34,890
MANCHESTER, N. H.	Herbert L. Schachat	42,680

NEW FIGURES FROM COMMUNITIES REPORTED IN MARCH RTM MAINTAIN INCREASES

<u>CITY</u>	<u>NEW CAMPAIGN TOTALS</u>	<u>CITY</u>	<u>NEW CAMPAIGN TOTALS</u>
DETROIT, MICH.	\$4,153,758	SCRANTON, PA.	\$322,589
PHILADELPHIA, PA.	3,357,813	ATLANTIC CITY, N. J.	273,502
CLEVELAND, OHIO	3,121,000	RICHMOND, VA.	273,000
BOSTON, MASS.	3,100,000	DES MOINES, IOWA	260,000
LOS ANGELES, CALIF.	2,996,000	OAKLAND, CALIF.	235,000
BALTIMORE, MD.	2,062,604	SAN DIEGO, CALIF.	220,000
CHICAGO, ILL.	2,050,000	SEATTLE, WASH.	230,000
MIAMI, FLA.	1,591,000	PHOENIX, ARIZ.	204,676
SAN FRANCISCO, CALIF.	1,522,000	BRIDGEPORT, CONN.	200,000
NEWARK, N. J.	1,400,000	HOLLYWOOD, FLA.	182,578
PITTSBURGH, PA.	1,350,000	TUCSON, ARIZ.	178,000
WASHINGTON, D. C.	1,175,000	NORFOLK, VA.	160,000
CINCINNATI, OHIO	1,025,220	PORTLAND, ORE.	150,000
DENVER, COL.	840,000	FLINT, MICH.	142,000
DALLAS, TEXAS	729,323	PLAINFIELD, N. J.	141,799
HOUSTON, TEXAS	667,283	FORT WORTH, TEXAS	141,624
COLUMBUS, OHIO	650,000	PEORIA, ILL.	105,500
NEW ORLEANS, LA.	505,000	WEST PALM BEACH, FLA.	101,000
BIRMINGHAM, ALA.	335,939	ORLANDO, FLA.	50,150
INDIANAPOLIS, IND.	310,000	MONTGOMERY, ALA.	43,214



DALLAS: One of many dinners given in honor of Israel Ambassador Abba S. Eban prior to his return to Israel shows (seated) Mrs. Bernard Schaenen, Jewish Federation Vice-President; Ambassador Eban; Morton H. Sanger, Campaign Co-Chairman; (standing) Nolan Glazer, Advance Gifts Chairman; Mrs. Stanley C. Pearle, Women's Division Chairman, and Sherman M. Kaplan, Jewish Federation President.



WASHINGTON, D.C.: Shown at a farewell luncheon for Mrs. Abba S. Eban by the Women's Division are: Mrs. Alexander Chase, luncheon Co-Chairman; Joseph Offenstein, Campaign Chairman; Mrs. Eban; Abe Kay, Washington UJA President; Mrs. Harold Greenberg, Women's Division Chairman.

UJA LEADERS BID FAREWELL TO AMBASSADOR EBAN

The United Jewish Appeal and its millions of supporters throughout the United States will sorely miss a brilliant and warm friend when Israel Ambassador Abba S. Eban returns to his country in June. There is hardly a community which he has not visited in his ten-year stay in the United States. In each, he has left behind a host of friends and admirers, as has his charming wife.

He has represented his country here with energy, skill and devotion, first as head of the Israel Mission to the United Nations in 1949 and as Ambassador since 1950, the youngest official to hold so important a position in Washington.

His wit, his enormous knowledge of world affairs, his diplomatic tact and skill are widely acknowledged in governmental and international circles. But he is perhaps best known and loved by those with whom he has shared a vision of the great country he is helping to mold. Mr. Eban has never been too tired, never too busy, to bring this dream to groups in every corner of the land. His poetic eloquence is matched only by an unflinching determination to build his country and to aid its people shelter the homeless.

In the last few months, he has taken time from his exacting schedule before departure to bid goodbye to his friends in city after city and to bring UJA's message to communities in his own forthright and compelling fashion. We will always be grateful for his tireless support and we know that those who heard him speak came away with a renewed faith in our cause.

Whatever his future assignment may be, he will assuredly bring to it the same breadth of vision and great heart which we have come to cherish.

On behalf of the UJA, we wish Abba S. Eban success in all his endeavors, and all happiness to him and his family. We promise him that our efforts will never be relaxed so long as there is need of our aid anywhere in the world.

Morris W. Berinstein
UJA General Chairman

Herbert A. Friedman
UJA Executive Vice-Chairman

**ISRAEL PRIME MINISTER
DAVID BEN-GURION
SENDS GREETINGS
TO AMERICAN
JEWS**



Prime Minister Ben-Gurion greets immigrant children at new settlement.

THE PEOPLE OF ISRAEL EXTEND WARM PASSOVER GREETINGS TO THE JEWS OF AMERICA THE APPROACH OF OUR HISTORIC SEASON OF LIBERATION WITH ITS MESSAGE OF EMANCIPATION MUST MAKE US EVEN MORE AWARE OF OUR GREAT MUTUAL OBLIGATIONS TO THE THOUSANDS WHO WAIT FOR THE MOMENT WHEN THEY CAN JOURNEY TO A NEW LIFE OF FREEDOM ON ISRAEL'S SOIL

LET IT INSPIRE US ALL TO PROVIDE INCREASED AID COMMA BOTH FOR THOSE WHO WAIT COMMA AND FOR THE MORE THAN TWENTY THOUSAND WHO HAVE COME IN RECENT MONTHS

ISRAEL'S PEOPLE ARE DETERMINED TO MAKE ROOM FOR THE NEW IMMIGRANTS STOP THEY HAVE ASSUMED GREAT NEW BURDENS IN ORDER TO PROVIDE THE NECESSARY HOUSING ABSORPTION AND OTHER VITAL AID

TODAY'S PASSOVER WILL GAIN INCREASED MEANING WHEN AMERICAN JEWS EXTEND THEIR FULL STRENGTH AND SUPPORT TO THE TASK BEFORE US THROUGH THE UNITED JEWISH APPEAL STOP THIS I AM FULLY CONFIDENT YOU WILL WANT TO DO

DAVID BEN GURION




Only cash can meet needs with deeds


You are cordially invited

to take part in the

NATIONAL CASH CONFERENCE

OF THE 

UNITED JEWISH APPEAL

to be held 

SATURDAY EVENING

AND SUNDAY

JUNE 20-21, 1959

at the **ROOSEVELT HOTEL**

NEW YORK CITY

Dietary Laws Observed

No Solicitation of Funds

Please Mail Your Reservation Now

**Come to UJA's
NATIONAL CASH CONFERENCE**

- *And learn at first-hand the latest developments in the immigration story . . .*
- *Help speed your community's crucial aid to the people of Israel in their magnificent effort to absorb close to 30,000 recent newcomers . . .*
- *Join the scores of other leaders who will be reporting on the \$40,000,000 cash campaign results in their communities . . .*

REPORT

TO MEMBERS OF THE NATIONAL CAMPAIGN COUNCIL

1939-1959
21st ANNUAL CAMPAIGN
FOR LIFE AND FREEDOM

\$100,000,000 UJA SPECIAL FUND over and above
1959 REGULAR CAMPAIGN GOAL — \$105,065,060

1959 UNITED JEWISH APPEAL
on behalf of United Israel Appeal
Joint Distribution Committee,
New York Association
for New Americans

Vol. XIV. No. 4, September 21, 1959

165 West 46th Street, New York City

NOT FOR PUBLICATION

\$35,000,000 CASH ESSENTIAL BY DECEMBER FOR CRITICAL AID PROGRAMS, UJA LEADERS DECLARE



UJA Executive Vice-Chairman Herbert A. Friedman, General Chairman Morris W. Berinstein and National Cash Chairman Melvin Dubinsky

ANNUAL MEETING SET FOR DECEMBER 11-13, 1959

(See Back Cover)

Premier David Ben-Gurion sends Rosh Hashanah Greetings

(See Page 11)

TURN PLEDGES INTO CASH, UJA LEADERS URGE AMERICA'S JEWS

Flow of CASH needed to continue world-wide aid programs for more than 600,000 Jews

"Cash Buys Life" is the keynote of a call to UJA supporters throughout the country issued by UJA leaders, who stated that at least \$35,000,000 in cash must be available by December 11 to continue the essential day-to-day aid on which many Jews in 26 countries and Israel must depend.

A task force of 50 American Jewish leaders serving on the National Cash Committee, headed by Melvin Dubinsky of St. Louis, will be responsible for rallying community support for the urgent Cash Drive, it was announced by Morris W. Berinstein, UJA General Chairman. Half of the necessary sum is needed by November 1, when the Overseas Study Mission will be leaving for Europe and Israel.

Berinstein Asks for Quick Response from Communities

"Although UJA agency budgets are cut to the bone," Berinstein said, "even these minimal aid programs cannot be maintained on 'promises'. We must get in more cash immediately on pledges made."

He pointed out that more than 600,000 Jews require help to sustain a bare existence and that it is imperative for immigrants to receive enough aid to become self-sustaining more quickly.

"It is poor economy and bad philanthropy," he said, "to save people's lives without also providing the tools with which to rebuild them. Rescue is our business, wherever the possibility exists, but we also have a major responsibility now to consolidate and build for the future. In human terms, this means aid on more than a subsistence level, so that our fellow-Jews in need can be helped to stand on their own feet."

Nearly 400,000 in Israel, Including 30,000 Recent Arrivals, Need Aid

Although a great many immigrants in Israel are fully absorbed into the social and economic life of the country, UJA leaders pointed out that far too many were still unable to care for themselves and their families without some assistance. Lack of enough decent housing, agricultural development assistance, welfare services, educational opportunities, vocational training and full-time jobs has inevitably lengthened the period of their dependency.

In Moslem Areas, Europe, the U.S., More Than 200,000 Depend on UJA

At least 100,000 Jews in Moslem areas, mostly children, are able to exist only because of the aid they are receiving. Food, clothing, medical care, education and training for future work is their only chance for survival and independence.

In Europe there are still 10,000 migrants requiring temporary relief until they are permanently settled and over 55,000, many aged and ill, requiring day-to-day relief

and welfare aid. In the United States some 4,500 newcomers must have initial settlement aid to become self-supporting. In many countries, including Poland, a variety of welfare services are maintained and necessary relief supplies made available.

All these persons look to the Jews of America for survival, it was stated. The UJA is actually their only hope for a better future.

Dubinsky Says Results of June Cash Conference Show Community Awareness of Needs

National Cash Chairman Melvin Dubinsky said that \$38,200,000 in cash presented at the June Conference was evidence that American Jews recognized the necessity of maintaining the world-wide relief programs. "We cannot now permit a lack of cash to curtail welfare activities," he said, "and I know that community leaders will undertake a real drive between now and December."

Praising the members of the National Cash Committee for their part in the magnificent work earlier in the year, he said they were ready to take this new appeal to the country so that communities would understand the urgency.

"We are confident that everyone who has already made a pledge will make it good in cash as quickly as possible. And we ask those who have not yet pledged to do so immediately and to give as much in cash as they can right now."

Berinstein Calls Attention to World Refugee Year in Rosh Hashanah Message

"Rosh Hashanah 5720 falls during the United Nations-sponsored World Refugee Year, which is serving to focus attention on the fact that grave human problems, resulting from 20th Century turbulence, remain to be solved," Morris W. Berinstein said, in a message addressed to American Jews.

Describing the needs which still existed, as well as the astonishing accomplishments of twenty years of UJA aid, Berinstein pointed out that World Refugee Year would serve "to stimulate thought and action on behalf of refugees in a much wider area, both on the international and on the community level.

"As an American Jew," he added, "I am sure that I speak for other American Jews when I pledge that, for the American Jewish community, every year will be a 'Refugee Year' until there are no longer great numbers of Jews who wait and pray for haven and new life."



This three-generation family arriving in Haifa looks forward to a peaceful and constructive future. Yet the needs of earlier immigrants are still so great that it may be a long time before they can achieve the decent life they envision. They too must wait for more aid.

In Israel: Families are still living in *ma'abarot*, temporary immigrant shanty towns . . . Immigrants on farms are not self-supporting for lack of equipment, roads, irrigation . . . Lack of full-time jobs for all, old-age and rehabilitation facilities, vocational training centers, child care, help to keep nearly 400,000 immigrants dependent on continuing aid from the United Jewish Appeal.

DELEGATES TO JUNE CASH CONFERENCE HEAR PLEAS FOR INCREASED AID TO HOMELESS, NEEDY, UNABSORBED; PLEDGE ADDITIONAL SUPPORT IN WORLD REFUGEE YEAR

More than 600 leaders from communities throughout the nation attended the UJA National Cash Conference at the Roosevelt Hotel in New York, June 20-21, bringing with them an impressive Spring cash total of \$38,200,000. A packed dinner audience heard a thrilling keynote address from William O. Douglas, Associate Justice of the U. S. Supreme Court, and a stirring call for increased efforts to meet critical needs from UJA General Chairman Morris W. Berinstein.

Yaacov Herzog, Minister Plenipotentiary of Israel to the United States and Charge d'Affaires of the Israel Embassy, was a major speaker of the evening and joined in applause for Jack D. Weiler, UJA National Chairman and former New York UJA Chairman, as he received a silver-mounted copy of the Old Testament, inscribed by UJA officers for his "role of inspiring leader and worker in behalf of Israel and his fellow-Jews throughout the world." Dr. Buell C. Gallagher, President of the College of the City of New York addressed delegates on Sunday.



Douglas

Douglas Calls Israel 'True, Vibrant, Dynamic Democracy'

Justice Douglas hailed the gathering as "wonderfully significant" because of their affirmative program of aid for more than 20 years and their support for the people of Israel in establishing a democratic society. Israel's greatest asset, he said, was its democratic way of life in the midst of still feudal nations.

"To keep this democratic spirit and ideal and symbol alive is a part of the manifest destiny of this generation," he stated. "That is why Israel is so important, not only to Jews but to Americans, and to everyone in the Western world...So I say to you as Americans, keep Israel strong, stand by Israel, make Israel our enduring partner in the great ideological struggle that lies ahead."



Herzog

Herzog Says UJA is 'Epic of Jewish Philanthropy'

Recently returned from Israel, Mr. Herzog graphically described problems being overcome and those still to be met. He expressed the belief that Israel's growing stability and peaceful intent would help relieve tensions in the middle East.

"This is a gathering," he said, "to honor Jewish redemption in our time." The UJA he added, "has kept pace with the transition from despair to hope, from anguish to fulfillment. It has become an expression of Jewish unity."



Gallagher

Gallagher Pleads for Continuing Aid to Refugees

Dr. Gallagher retraced the tragic history of 6,000,000 Jews killed by Hitler and lauded the role of UJA in saving and rebuilding so many lives. One of those survivors, he said, had just graduated from CCNY, summa cum laude, with the highest average mark ever attained by a student at the College.

The UJA, he said, with its vast experience in rescue and resettlement, would be a "vital and effective element in our country's participation in World Refugee Year." Lauding the UJA's "superb, epochal record of achievement these past 21 years," Dr. Gallagher warned that a complete solution was still a long way off.

"We know, for example, that in Israel and other countries, there are more than 600,000 Jews still not thoroughly absorbed, who require day-to-day aid. I think we must recognize that these vast numbers are, in the broadest sense, still refugees along with those unfortunate masses still in search of asylum."

All humanity, he added, must join together to "give the world's refugees the greatest gift within the power of man: home and hope and renewed faith in the future."

Delegates Vote Resolution in Support of World Refugee Year

Following Dr. Gallagher's eloquent description of refugee needs, delegates to the Cash Conference voted support of World Refugee Year and the work of the International Committee for World Refugee year, through which voluntary welfare agencies are actively cooperating with this program. The Resolution quoted an objective of the International Committee "to stress the need for long-term programs of service to refugees, as well as immediate aid," and stressed the fact that such long-term programs are part of the "continuing obligation of the United Jewish Appeal, which must provide integration and absorption aid to hundreds of thousands of recent immigrants, as well as emigration and subsistence aid for additional hundreds of thousands in need."

Delegates Line Up to Present \$38,200,000 in Cash for UJA-Financed Programs

The traditional mid-year line-up of community representatives to bring in cash on pledges received brought this outstanding 1959 Cash Conference to a close. Checks were presented to Melvin Dubinsky of St. Louis, UJA National Cash Chairman, who thanked delegates for the remarkable collection job accomplished in only a few months. He paid special tribute to the National Cash Committee of 50 UJA leaders who travelled throughout the country to give impetus to the cash campaign.

"Their tireless devotion and conviction of the needs gave community leaders a sense of determination which is evidenced by the splendid results here today," he said.

Shown below and on page 6 are pictures of community representatives as they turned in cash collected on pledges in the first six months of the year to Mr. Dubinsky. Not shown is Mrs. Gilbert Fraunhar, representing Westport, Conn., whose photograph was not available.



S. Rothberg
Peoria

S. Rothberg
Atlanta

S. Pratt
Consul General
of Israel in N. Y.



D. Greenberg
Paterson

P. Dimond
Paterson

C. Bromberg
Paterson



S. Kaplan
New Bedford

E. Heimberg
New Bedford

Albert Levin
Cleveland



M. Benowitz
Red Bank

A. Zager
Red Bank



S. Gingold
New Haven

B. Levy
New Haven

COMMUNITY REPRESENTATIVES TURN OVER \$38,200,000 CASH AT JUNE CONFERENCE



H. Schiff
Columbus



M. Grobow
Englewood



J. Mosko
Denver



F. Borowsky
Philadelphia



S. Sklar
Shreveport



I. Schatz
Spring Valley



H. Brody
Jersey City



D. Lipton
Los Angeles



Judge B. Eisenberg
Willimantic



Mrs. R. Levine
Ansonia, Shelton



J. Fishberg
Trenton



H. Berger
Rochester



A. Kay
Washington



N. Kuss
Wilkes-Barre



G. Edelstein
San Francisco



M. Batzer
Atlantic City



M. Tarnoff
Plainfield



S. Kaplan
New Bedford



L. Goldner
Syracuse



S. Aronowitz
Albany



M. Kling
Louisville



H. Brand
Kansas City



J. Weinstein
Elizabeth



M. Mallove
New London



E. Kaminsky
Binghamton



B. Kobrovsky
Allentown



L. Podolsky
Union City



Mrs. J. Simon
Teaneck



J. Swift
Galveston



D. Kramer
Tucson



L. Hornstein
Fall River



D. Schein
Reading



I. Goldman
Rome



D. Busis
Pittsburgh



R. Sloan
Detroit



P. Gould
Norwich



E. Gelber
Perth Amboy



Dr. W. Gross
Schenectady



H. Stern
Lawrence



H. Frankel
Catskills



T. Smulowitz
Scranton



M. Lincoln
Bangor

FALL CAMPAIGN COMMUNITIES GETTING SET FOR ALL-OUT DRIVES

ROCHESTER, N. Y.: Major campaign divisions are preparing for late September meetings to precede the Drive opening the end of October. Campaign officers are: Hanon Berger, President, United Jewish Welfare Fund, and Chairman; Joseph Goldstein, Chairman, Pace-Setters Division; Max A. Goldstein, Chairman, and Joseph H. Kaplan, Co-Chairman, Business and Industry; Jack J. Feinglass, Chairman, Professional Division; David M. Gray, Chairman, and Burton Tanenbaum, Co-Chairman, District Division; Mrs. David Lipsky, Chairman, Women's Division; Elmer Louis, Exec. Dir.

PROVIDENCE, R. I.: Campaign Opening Dinner is scheduled for September 27, following a Big Gifts Dinner on September 14 addressed by UJA Executive Vice-Chairman Herbert A. Friedman. Mrs. Jack A. Goodman, National Chairman of the UJA Women's Division, brought the campaign story to Providence women on September 1. Campaign officers are: Henry J. Hassenfeld, President, General Jewish Committee of Providence; Joseph K. Levy, Chairman; Merrill L. Hassenfeld, Initial Gifts Chairman; Mrs. Julius Irving, Women's Division Chairman; Joseph Galkin, Executive Director.

WILMINGTON, DEL.: The campaign opened September 22 with a Pace-Setters meeting to hear Joseph Meyerhoff of Baltimore, a UJA National Chairman. Dewey D. Stone of Boston, UJA National Chairman, will address the Special Gifts meeting on September 29. Campaign officers are: Sol Zallea, President, Jewish Federation of Delaware; Sidney Laub, Chairman; George J. Weiner, Special Gifts Chairman; Mrs. James P. Zallea, Women's Division Chairman; Simon Krakow, Executive Director.

SHREVEPORT, LA.: Campaign Opening meeting October 18 will hear from UJA Executive Vice-Chairman Herbert A. Friedman. Campaign officers are: Sylvian W. Gamm, President, Jewish Federation; Samuel G. Wiener, Chairman; Carol L. Gamm and Paul Shapiro, Co-Chairmen; Mrs. Raymond S. Morris, Women's Division Chairman; Morton R. Adell, Executive Director.

FALL RIVER, MASS.: The campaign starts November 8 with a Sunday morning Kick-Off Breakfast, followed by an Advance Gifts meeting on November 12 and a General Division Dinner on November 18. Bertram A. Yaffee is President and Campaign Chairman of the Fall River United Jewish Appeal. Louis Hornstein is Financial Secretary.

JACKSONVILLE, FLA.: Campaign meetings will be held in a 10-day period beginning September 20, including several Women's Division functions. Campaign officers are: Max Leitman, President, Jewish Community Council, and Campaign Chairman; Robert H. Jacobs, Advance Gifts Chairman; Aaron Block and George Richter, Initial Gifts Co-Chairmen; Mrs. Herman Klausner, Women's Division Chairman; Harold E. Katz, Exec. Dir.

CHARLESTON, W. VA.: Gov. David L. Lawrence of Pennsylvania opened the campaign here at a packed Dinner meeting September 22. A Big Gifts meeting several days earlier heard from UJA Executive Vice-Chairman Herbert A. Friedman. Campaign officers are: Ivor F. Boiarsky, President, Federated Jewish Charities; Harry N. Barton, Chairman; Robert F. Silverstein, Vice-Chairman; Charles A. Meyer, Big Gifts Chairman; Mrs. Irving A. Goldman, Women's Division Chairman; Charles Cohen, Exec. Sec.

WICHITA, KAN.: Campaign opening on November 15, with former Governor Theodore McKeldin of Maryland, as major speaker, will be preceded by a Big Gifts meeting on October 28. Campaign officers are: Milton Glickman, President, Mid-Kansas Jewish Welfare Federation; Robert M. Beren, Chairman; Ted Leben and Sam K. Pack, Big Gifts Co-Chairmen; Mrs. Jack Freeman, Mrs. Joseph B. Klebanoff, Mrs. Bert I. Lebow, Mrs. Sam Natanson, Women's Division Co-Chairmen; Edward Weill, Executive Secretary.

UJA SMALL COMMUNITY ORGANIZATION PLAN YIELDING TOP RETURNS IN LESS THAN A YEAR OF ACTIVITY

More than 160 small communities have already increased their contributions to the UJA by as much as 50 per cent with the aid of the UJA Community Development Department, established late last year following a study of fund-raising trends in hundreds of small communities by UJA General Chairman Morris W. Berinstein.

A devoted leadership and hard working volunteers in small communities managed to keep funds flowing in to the UJA but they felt that the full potential of contributions was not being realized. The survey revealed a need for closer communication between community leaders and an opportunity for them to get the full story of the nationwide effort and global aid programs supported by UJA funds.

In collaboration with local leaders throughout the country, the Community Development Department worked out a series of Regional Conferences which proved highly effective during the Spring campaign period. These Conferences, patterned after the UJA's Annual National Meeting, brought together local leadership in a program of informal round-table discussions, luncheon or dinner meetings, fund-raising functions, etc. They helped to create a proper fund-raising climate at the local level and provided the tools for hard-hitting campaigns just completed.

CHAIRMAN AT REGIONAL CONFERENCES SET SUCCESSFUL CAMPAIGN PATTERN



M. Bemel
Rochester
Minnesota Conf.



L. Cohen
Ft. Smith
Okla.-Tex.-Ark.



H. Diamond
Moorhead
Mississippi



Mrs. E. Evans
Durham
Piedmont Conf.



Judge J. Goldberg
Worcester
Massachusetts



W. J. Haft
Highland Falls
South N. Y.



D. R. Mullen
Sheboygan
Wisconsin



I. S. Norry
Rochester
Central N. Y.



J. L. Permutt
Birmingham
North Alabama



W. J. Rollman
Waynesville
Mt. Area, N. C.



S. S. Schahet
Indianapolis
North Indiana



M. Tkatch
Topeka
Kansas

Regional Conference Chairmen whose pictures were not available when the RTM went to press are: Max Kruger, Wichita Falls, North Texas-Southern Oklahoma; Harry O'Mansky, Charlottesville, and Albert Snyder, Staunton, Co-Chairmen, Shenandoah Valley Conference. Theodore Frankel, Lake Placid, Up-State New York Conference Chairman, is shown on page 6.

Sixteen Regional Conferences have been held, attended by nearly 1,400 community leaders. The areas covered included North Carolina; Northern Alabama; Northern Wisconsin; North Texas and Southern Oklahoma; Connecticut; Massachusetts; Southern New York; Southern Minnesota; Kansas; Northern Indiana; Mississippi; Oklahoma; Eastern Virginia; Central New York; North Carolina Mountain Area, and Upper New York.

A sampling of campaign results thus far, compared to 1958 totals, gives an indication of the important contributions that hundreds of participating small communities

DAVID STEIN

All of us in UJA were deeply saddened by the loss of David Stein, Waterbury, Conn., who had served as Chairman of the Connecticut Regional Conference in March. His devoted work for UJA since its inception 21 years ago won for him the affection and respect of his own community and leaders throughout the country. His untiring efforts in behalf of Jews in need throughout the world made him a beloved figure in Jewish life here and in Israel. Our heartfelt sympathy goes out to his family.

throughout the country are making to the UJA drive. The co-ordinated efforts of community leaders have proved so successful in areas covered by the Regional Conferences that the Development Plan will be expanded in future to reach into other sections where the regional set-up can be effective in helping leadership in small communities to raise additional funds.

SAMPLING OF CAMPAIGN RETURNS SHOWS 1959 INCREASES

<u>COMMUNITY</u>	<u>1959</u>	<u>1958</u>	<u>COMMUNITY</u>	<u>1959</u>	<u>1958</u>
Gadsden, Ala.	\$ 5,500	\$ 4,000	Summit, N. J.	\$16,100	\$ 9,752
Huntsville, Ala.	9,000	4,030	Westwood, N. J.	9,135	6,403
Jasper, Ala.	7,380	5,615	Ithaca, N. Y.	14,300	11,994
Clearwater, Fla.	12,800	9,382	Monroe, N. Y.	10,615	8,010
Fort Lauderdale, Fla.	14,500	4,197	Chapel Hill, N. C.	2,600	1,650
Pompano Beach, Fla.	2,500	—	Durham, N. C.	7,224	5,279
Dalton, Ga.	11,500	7,500	Grand Forks, N. D.	2,815	1,130
Elkhart, Ind.	6,365	4,965	Lower Bucks Co., Pa.	14,300	8,216
Muncie, Ind.	13,845	9,440	Williamsport, Pa.	11,460	9,135
Topeka, Kan.	13,350	11,750	Walterboro, S. C.	3,495	2,560
Framingham, Mass.	10,301	7,100	Dyersburg, Tenn.	1,555	875
Midland, Mich.	11,750	9,000	Tri-Cities, Tenn.	12,110	9,129
Cliffside Park, N. J.	14,047	10,000	McAllen, Tex.	7,650	6,000
Deal, N. J. (W. D.)	12,000	7,000	Wichita Falls, Tex.	4,000	650
Linden, N. J.	18,000	12,900	Petersburg, Va.	11,358	8,525
Metuchen, N. J.	30,000	23,800	Marinette, Wisc.	2,175	1,815
Princeton, N. J.	28,280	23,900	Oshkosh, Wisc.	10,000	8,200

He needs a full-time job . . .



He needs better farm tools . . .



SIXTH UJA OVERSEAS STUDY MISSION LEAVES IN NOVEMBER

More than 100 UJA leaders from communities throughout the country will gather in Vienna on November 7 to begin a fact-finding study of Jewish needs overseas and the current status of more than 30,000 recent immigrants to Israel, plus the continuing needs of hundreds of thousands of earlier immigrants not yet completely absorbed into the economic and social fabric of Israel. Altogether, more than 600,000 Jewish men, women and children are being aided through UJA-financed programs.

Morris W. Berinstein, UJA General Chairman, is heading the Mission, which will spend two days in Vienna getting a thorough briefing on the situation in Europe, North Africa and Iran from top Joint Distribution Committee officials. Arriving in Israel on Monday, November 9, Mission members will hear top Government leaders and Jewish Agency officials before proceeding on a survey of the country itself. Ogden Reid, newly appointed U. S. Ambassador to Israel, will give a reception at the U. S. Embassy in honor of the Mission shortly after its arrival. Another highlight of the Mission will be a dinner given for members by Prime Minister David Ben-Gurion.

WOMEN'S GROUP ON THREE-WEEK TOUR OF VIENNA, ISRAEL, ROME

A group of 24 women leaders, headed by UJA Women's Division Chairman Mrs. Jack A. Goodman, left New York on September 9 for a three-week survey of UJA-financed programs in Vienna, Israel and Rome.

Members of the Women's Division Survey Group, in addition to Mrs. Goodman, are: Mrs. S. Pearson Auerbach, Louisville, Ky.; Mrs. Herman A. August, Mrs. Seymour J. Frank and Mrs. J. Shurly Horwitz, Detroit, Mich.; Mrs. Harry Cramer, Harrisburg, Pa.; Mrs. Meyer Eggatz, Miami Beach, Fla.; Mrs. Harold Hirsch, Buffalo, N. Y.; Mrs. Louis Kligerman, Atlantic City, N. J.; Mrs. Thomas I. Levitt, Minneapolis, Minn.; Mrs. Sarah Luck and Mrs. Harold L. Miller, Milwaukee, Wisc.; Mrs. Jack Mandelbaum, Tucson, Ariz.; Mrs. Richard Marcus, Baltimore, Md.; Mrs. Milton Rauzin and Mrs. Jacob M. Rosenfeld, Atlanta, Ga.; Mrs. Saul Reinfeld, South Orange, N. J.; Mrs. Nate Robins, Youngstown, Ohio; Mrs. Arnold Rubenstein, St. Paul, Minn.; Mrs. M. F. Shipper, Florence, Ala.; Mrs. Samuel Singer, Paterson, N. J.; Mrs. Marvin Stang, New York City; Mrs. Robert M. Unger and Mrs. Leon F. Weinstein, Birmingham, Ala.

She wants a decent home . . .



They need schoolbooks, desks . . .



She is on a long waiting list . . .



Rosh Hashanah Greetings

FROM ISRAEL'S PRIME MINISTER

WARMEST ROSH HASHANAH GREETINGS TO YOU AND ALL FRIENDS OF THE UNITED JEWISH
APPEAL FROM THE PEOPLE OF ISRAEL STOP SUPPORT GIVEN ISRAEL'S NEWCOMERS BY
AMERICAN JEWS HAS CONTRIBUTED GREATLY TO CONTINUING AND HEARTENING PROGRESS
ISRAEL MADE IN YEAR 5719 STOP WE ARE DETERMINED THAT THIS FORWARD DRIVE

SHALL CONTINUE DESPITE SURROUNDING UNFRIENDLY

NEIGHBORS AND NEED TO MAINTAIN CONSTANT

SECURITY WATCH STOP YOUR HELP HAS

ENABLED US TO KEEP AN EVER OPEN

GATE THROUGH MANY EMERGENCY

SITUATIONS BUT IMMIGRATION

IMPACT HAS LEFT TENS OF

THOUSANDS STILL UNABSORBED INTO

ISRAEL'S ECONOMY AND LIFE STOP

WE ENTER THE SECOND YEAR OF

SECOND DECADE OF STATEHOOD

WITH CONFIDENCE THAT YOU WILL

CONTINUE TO DO YOUR UTMOST IN

THE YEAR 5720 WITH THAT SAME

SPIRIT OF DEVOTION THAT HAS

BEEN THE MARK OF YOUR DEEDS

AND ACTIONS FOR SO MANY YEARS



Golda Meir

ATTEND ...

ANNUAL MEETING OF THE UNITED JEWISH APPEAL

DECEMBER 11-13, 1959

HOTEL STATLER HILTON

NEW YORK CITY

HEAR THESE ...

Distinguished speakers tell the current story of overseas needs as the UJA enters its twenty-second year of life-giving aid



AVRAHAM HARMAN

Israel's newly appointed Ambassador to the United States
Former Consul General of Israel in New York



GUY MOLLET

Former Premier of France • Leader in the Resistance Movement
Ardent advocate of European Unity • Recently returned from Israel



LEON URIS

Author of the best-seller "Exodus"
telling the dramatic story of Israel's rebirth

REPORT: from leaders on world-wide UJA programs and 1960 budget requirements
from Overseas Study Mission members on Europe, Israel survey

Help the United Jewish Appeal shape a constructive aid program for 1960