## MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995. Subseries 4: Administrative Files, 1945-1994.

Box Folder 51 6

Solicitations. 1981.

For more information on this collection, please see the finding aid on the American Jewish Archives website.



# JEWISH FEDERATION OF SOUTH BROWARD

2719 Hollywood Blvd., Hollywood, Florida 33020 - Broward: (305) 921-8810 - Dade: 945-0964

#### **OFFICERS**

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David Schlossman (Shirley) 3650 N. 36th Avenue Villa 74 Hollywood, Fla. 33021 Phone: 966-4478

1978	1979	1980	1981
8,600	10,400	13,000	15,000
1,600	1,700	5,000	5,200

Schlossman is the largest contributor in the most affluent section of Hollywood, an area of predominantly semi-retired, and retired individuals.

Originally from Rochester, N.Y.

Made large amounts of money in Kodak stock.

Largest and last gift in 1975 in Rochester: \$20,000

Resident of Hollywood, Fla. for last 6 years.

Maintains an investment company.

Schlossman Brothers Investments 3000 Biscayne Blvd. Miami, Fla. Phone: 573-0486

Has never been significantly involved in the Federation campaign because he is a shy reticent man with few close friends in the area. Has been willing to host Federation functions in his home, and has been accommodating to Federation requests.

+ Gest Hornstein

#### BOARD OF TRUSTEES

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#### TRUSTEES

#### ORGANIZATIONS REPRESENTED

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	B'nai B'rith Women
Paul Backman	B'nai B'rith Youth Organization
	Brandels University NWC
19 Chapters	
Myer A. Pritsker	Hallandale Jewish Center
William Schoenfeld	
Holon Kloin	Mational Council of Jourse Momon
	. National Council of Jewish Women
Dora Frucht	
Dora Frucht	Ploneer WomenTemple Beth El
Dora Frucht	
Dora Frucht Owen Lewis Wyman Alan Kan Allan Coplin	
Dora Frucht Owen Lewis Wyman Alan Kan Allan Coplin Mark Desman	Pioneer Women Temple Beth El Temple Beth Emet Temple Beth Shalom Temple In The Pines
Dora Frucht Owen Lewis Wyman Alan Kan Allan Coplin Mark Desman Jack Shurack	Pioneer Women Temple Beth El Temple Beth Emet Temple Beth Shalom Temple In The Pines Temple Israel of Miramar
Dora Frucht Owen Lewis Wyman Alan Kan Allan Coplin Mark Desman Jack Shurack Alfred Rosenthal, M.D.	Pioneer Women Temple Beth El Temple Beth Emet Temple Beth Shalom Temple In The Pines Temple Israel of Miramar Temple Sinai
Dora Frucht Owen Lewis Wyman Alan Kan Allan Coplin Mark Desman Jack Shurack Alfred Rosenthal, M.D. Alan Roaman	Pioneer Women Temple Beth El Temple Beth Emet Temple Beth Shalom Temple In The Pines Temple Israel of Miramar Temple Sinai Temple Solel
Dora Frucht Owen Lewis Wyman Alan Kan Allan Coplin Mark Desman Jack Shurack Alfred Rosenthal, M.D. Alan Roaman Rosalind Klein	Pioneer Women Temple Beth El Temple Beth Emet Temple Beth Shalom Temple In The Pines Temple Israel of Miramar Temple Sinai Temple Solel Women's American ORT
Dora Frucht Owen Lewis Wyman Alan Kan Allan Coplin Mark Desman Jack Shurack Alfred Rosenthal, M.D. Alan Roaman Rosalind Klein	Pioneer Women Temple Beth El Temple Beth Emet Temple Beth Shalom Temple In The Pines Temple Israel of Miramar Temple Sinai Temple Solel Women's American ORT
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### HONORARY TRUSTEES

Rabbi Robert Frazin Rabbi Seymour Friedman Rabbi Bennett Greenspon Rabbi Samuel Z. Jaffe Rabbi Carl Klein Rabbi Morton Malavsky Rabbi Paul Plotkin Rabbi David Shapiro Rabbi Bernard P. Shoter Rabbi Rafael Tennenhaus United Jewish Appeal

Date: May 14, 1981

To:

Rabbi Herbert Friedman

From:

Julie Epstein

Subject: SOLICITATIONS

Attached you will find the schedule for solicitations on Monday, May 18 in Stamford and Greenwich. On this list I have indicated those appointments that are firm and those that are tentative. I will be speaking with Steven Schreier, Executive Director of the Stamford Federation, on Sunday evening to confirm all tentative appointments. I am planning on picking you up at your home at 7:15 a.m. on Monday. If you have any further questions on this information, please feel free to call me at the office on Friday, otherwise I will plan on seeing you Monday. Thank you.

JE/rm



Milfon Hollander

+ 3000 wife

Time	Prospect	Local Solicitor	Giving History	Rating
8:30 a.m.	Milton Mann (firm)	Bernard Samers	1979-\$ 1,000 1980- 1,200 8(- (500)	\$10-15,000
10:30 a.m.	Hy Goldfeld 7 Tentative	Rabbi Joseph Ehrencranz	1973-\$10,000 1976- 10,000	\$15,000
10:30-а.т.	Mike Adler Tentative	Bernard Samers	1979-\$ 8,500 1980- 8,500	\$25,000
1:00 p.m.	Sy Schacter/ Ralph Schwartz	Claire Marcus	1979-\$56,000 (combined - 2 person/ 2-year gift)	\$25,000 each
5:00 p.m.	M/M Ben Wunsch	Claire Marcus	Mrs. 1980-\$ 6,000 Mr. 1980- 19,000 Mrs. 1981- 7,500	\$50,000

- 1. Milton Mann accountant, major investments in local real estate, Jewishly committed. Mrs. Norma Mann - active on the Federation Board, possibly next Federation President.
- 2. Hy Goldfeld construction business (Largo Construction) previously large contributor to Israel Bonds, well known in the Jewish commmunity. Cash only.
- 3. Mike Adler M & M Realty, also construction, formerly on Federation Board, prime mover of Stamford Jewish Center, mission participant, very turned on to Jewish things.
- 4. Sy Schacter and Ralph Schwartz Major construction business, Fawn Assoc., in 1979 Aryeh Nesher solicited them for a combined two-year gift of \$52,000 (\$13,000 each year).
- 5. Ben Wunsch U.S. Sport, manufactures sneakers, canvas shoes, UJA NE Regional Cabinet (not very active). Mrs. Lesta Wunsch (Ben's 2nd wife) is active in the local campaign. The Wunsch's should also be solicited for a substantial Project Renewal gift.

830 P.m. Oscar Golodotz

(2 000

36000

## The American Friends of the Jerusalem Academy

75 East 55th Street — Suite 501 New York, New York 10022 (212) 688-7979

Herbert A. Friedman President

26 May 81 Glodetz Dear Oscan = So you didn't do Louble chai (36) but at least you did single - and I was pleased to hear the news. For next year, will talk double again, and maybe reach it. Thank you for your paritive response. How about planning to go on The UJA Presidents mission to Qual in September? This is a really unique trip. Il have someone get in worch with you to explain the details. Regards to your riste - Hel Friedman

30 Brookhollm Lare Stamford Conn 06902 United Jewish Appea

Date:

April 16, 1981

To:

Julie Epstein

Docket # 2807

From:

Thomas T. Sarkany

Giving History

Subject: Oscar Golodetz M. Golodetz and Co. 666 5th Avenue New York, New York 10019 (Res: Stamford, CT.)

Mrs. Mr. 1978 - \$6,000 \$ 4,000 1979 - 6,000 5,000 1980 - 8,000 4,000

Oscar Golodetz is a General Partner in M. Golodetz and Co. The company was started in 1916, and is active as an importer and exporter of raw sugar, refined sugar, cocoa, burlap, and various other agricultural commodities. They sell to over 600 accounts, including refiners, manufacturers, and wholesalers. A total of 100 persons are employed. Net worth, as of fiscal year ending 12/31/79, was reported at \$40,477,025. This represents a constant increase in the net worth figure since fiscal 1977, when net worth was \$34,238,545. No other financial figures are available.

M. Golodetz and Co. owns 100% of the stock in M. Golodetz and Co., Inc., located at the same address. Oscar Golodetz is Treasurer of this subsidiary. The firm, started in 1967, has taken over increasing amounts of the parent company's operations since its inception, and now conducts the majority of operations. M. Golodetz and Co., Inc. owns M. Golodetz Export Corp., also located at the same address. This company, chartered in 1973, performs certain export functions as a domestic international sales company.

M. Golodetz and Co. has six General Partners, in addition to three Limited Partners. No ownership breakdown is available. It should be noted that there are several business concerns related to M. Golodetz and Co. via partners' interest. Oscar Golodetz does not appear to have any interest in these firms, nor is he a manager or a trustee of the Golodetz Foundation.

Based on the available information, Oscar Golodetz should possess a midfive figure capacity.

TTS:nom cc: RAP, JSF, MMC, MAS, AN Unicotlewish Appeal

To:

Robert A. Pearlman

From:

David S. Sacks

Subject:

HERBERT A. FRIEDMAN VISIT TO SAN DIEGO AND LOS ANGELES

Rabbi Friedman visited San Diego on Wednesday, April 15, and met with the following prospects:

- 1. Dr. Gerald Kobernick: A dentist who is slated to become the next Federation President. He was solicited and increased his gift from \$12,000 in 1980 to \$25,000 on the Regular and \$5,000 on Project Renewal for 1981. Rabbi Friedman also spoke to him at length about the importance of the Federation Presidency as well as leadership in general. It was a very positive experience on all accounts.
- 2. Morris Steiman: In the real estate development business, he is an Orthodox Jew with a very strong commitment to Jewish education. This was not an easy solicitation in view of the conflicting priorities between an institution like Chabad and that of UJA. He was asked to increase his gift from \$20,000 to \$50,000 on the Regular and to make an additional gift of \$100,000 to Project Renewal. We are hopeful that Bernard Lewis, who accompanied Rabbi Friedman on this as well as the Kobernick solicitation, will be able to close the gift within the next week.

Rabbi Friedman also spoke to 30 members of the "Gesher" group, San Diego's Young Leadership division, on the subject of "Destruction to Rebirth -- the Holocaust, Past and Present." One of the group's leaders, Mervyn Myers, was able to translate the emotional substance of Friedman's presentation into action by asking that the entire group mobilize itself as a soliciting force for the 1981 and future campaigns. The response of the group was positive, but of course, success in this area will require a serious follow-up.

I also asked Rabbi Friedman to recruit Bernard Lewis for the Prime Minister's Mission. Lewis' response was, on balance, positive, but he did not close. We will be working with Herb Solomon and others on the general recruitment for this Mission immediately.

During Thursday, April 16, Rabbi Friedman conducted three meetings in Los Angeles. The first was held with 1982 Chairman designate Ben Kracer, as well as Myke Barash, Campaign Director and Norman Fishman, Big Gifts Director. This focused on a follow-up to a luncheon meeting I held with Kracer and Fishman about a month ago. At that time, both of them accepted wholeheartedly the program of a special approach to Major Gifts, a one-page outline of which I forwarded to you in early March. The thrust of this focused on Project Breakthrough, which, conceptually, is still valid. However, what Rabbi Friedman has proposed is broader in scope and is more specific in terms of calendar/objectives. David Paikin and I will work on this program in a very serious way, in view of its important ramifications for the Major Gifts portion of the L. A. campaign.

APR-2 1981

e: April 17 1981

ANSWERS

J. Seman J. F. Cost M. Cerian L. Reducate At an afternoon meeting, Rabbi Friedman met with the New Gifts Task Force, a group which is considering various options for mass campaigning for campaign 1981 (and future drives). In a two-hour presentation, Rabbi Friedman outlined a program mobilizing 2,000 students from the various L. A. colleges and universities; they would target as many of the 12,000 "In-House" non-donors as possible. Rather than go into detail on this program, let me say that the response was highly favorable and that the chances are quite high that L. A. will adopt it. It is a gem of an idea which accomplishes a number of objectives simultaneously. (I will ask L. A. campaign staffer, Gary Dalin, for a copy of his minutes of this meeting, copies of which I will forward to you and to Miriam Cantor.)

Finally, Rabbi Friedman spoke eloquently and forcefully on the case for 1982 to an expanded meeting of the L. A. United Jewish Welfare Fund Campaign Cabinet.

DSS:eb

. . . .

cc: DP

AMERICAN JEWISH A R C H I V E S