



THE JACOB RADER MARCUS CENTER OF THE  
**AMERICAN JEWISH ARCHIVES**

**MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.**

Series H: United Jewish Appeal, 1945-1995.

Subseries 4: Administrative Files, 1945-1994.

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Box  
52

Folder  
1

Speaking engagement. New York, N.Y. 1962.

For more information on this collection, please see the finding aid on the  
American Jewish Archives website.

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## MEMORANDUM

Date April 4, 1962

To Mr. Herbert A. Friedman

From Harry D. Biele

Subject Toronto, Canada

In connection with your trip to Toronto tomorrow, Ben Schneider would greatly appreciate your telephoning Alvin Rosenberg today, ostensibly to ask how matters are going with regard to the BG meeting. You will recall that it was at Mr. Rosenberg's insistence that you were so strongly urged to undertake this meeting.

The real purpose of your call, however, is to tell Mr. Rosenberg that you are looking forward to his meeting you at the airport tomorrow, although, he is not presently planning to do so. This will give you an opportunity to solicit a greatly increased contribution from him.

Mr. Rosenberg's gift in 1960 was \$16,600; 1961 - \$20,550 and he is "offering" \$26,000 for 1962. Mr. Rosenberg's potential is realistically rated as \$50,000 to \$100,000.

For your information, Mr. Rosenberg is calling a cocktail party for 3 P. M. tomorrow to which the 5 or 6 top contributors will be invited, for priming purposes.

Mr. Rosenberg's telephone number is Toronto - RU 3-0674.

Incidentally, it has been arranged for Mr. Raphael D. Wolfe to pick you up at your hotel to bring you to the dinner. This will give you an opportunity to solicit Mr. Wolfe, who, has indicated a gift of \$15,000 for 1962, but has a potential of \$50,000.

HDB:ml

*HDB*

*Retransmitted*

*FLOWER BOND*

*35% COTTON FIBER*

Rabbi Herbert A. Friedman

CONFIDENTIAL INFORMATION  
Toronto UJA Keynote Dinner,  
April 5, 1962, Beth Tzedec  
Synagogue

AMERICAN JEWISH  
ARCHIVES



זכר אלה יעקב וישראל

# REGENCY TOWERS Hotel

EIGHTY NINE AVENUE ROAD • TORONTO • ONTARIO  
WALNUT 3-1116

2,780,000 - 53% overseas - JDC - VIA

250 - admin. + exp.

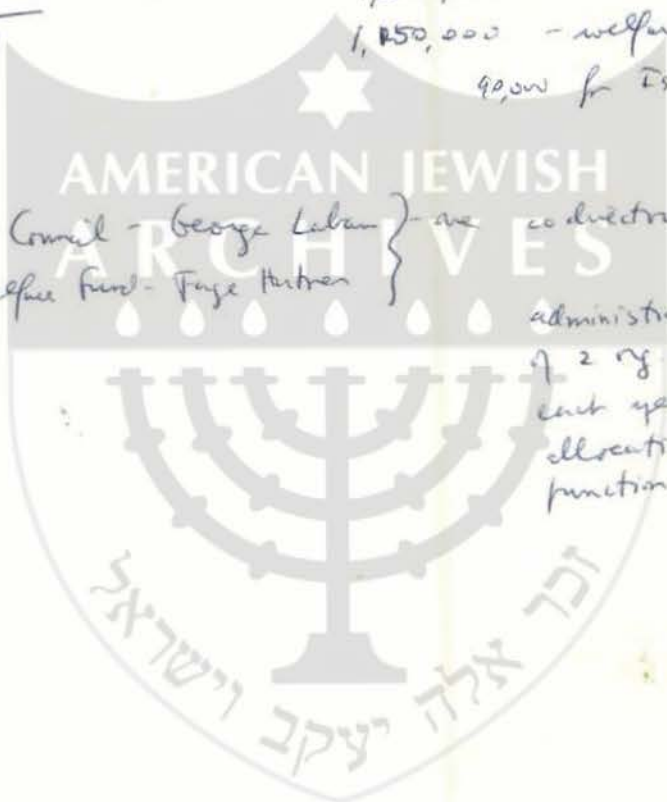
1,300,000 (JDC - 10%)

2,530,000

1,150,000 - welfare - of which  
90,000 for Israeli

Toronto Zionist Council - George Laban } are co-directors of USA - campaign  
United Jewish Welfare Fund - Faye Hukron } Ben  
Schneider

administrative committee  
of 2 org. - constituted  
each year - to determine  
allocations. No other real  
function.



*Dave Lamenthal believes  
Fingold known to Irwin Fruchtman -  
He is asking Fruchtman to call Fingold*

March 28, 1962.

Samuel Fingold  
Name

N. Slater Co. Ltd. - Steel fabricator  
Name of Business

P.O. Box 271, Hamilton  
Business Address & Telephone

2295 Bayview Ave., HU 8-9609  
Home Address & Telephone

Record of U.J.A. Giving

<u>1960</u>	<u>1961</u>	<u>1962</u>
\$750.	\$1,200	\$1,200 (Potential \$100,000)

Other Giving in the Community

Nil

Community Offices Held

Social Background

Originally came from a small Canadian community and has not been known to make a gift of any kind to any charitable organization.

Other Remarks

It is estimated that he has just spent \$7,000,000 in this last purchase. Formerly a theatre owner and in the past year has bought N. Slater Co., a machine parts manufacturing company; Burlington Steel, steel fabricators, and in the last week, the Foundation Company of Canada, the largest building corporation in Canada. His gift is only \$1,200 and is completely unapproachable. His potential is estimated to be in excess of \$100,000. Mr. Fingold is reported to give the biggest parties in Toronto and is reputed to spend \$10,000 a night. He has a strong interest in tennis.

*D. Lamenthal believes  
may be known to Fruchtman  
He will ask*

March 28, 1962.

Alex G. Fisher  
Name

Stuyvesant-North Ltd. - Accountant,  
Name of Business Broker

67 Richmond St. W., EM 8-1891  
Business Address & Telephone

1 Bridle Path, Will., HI 7-7081  
Home Address & Telephone

Record of U.J.A. Giving

<u>1960</u>	<u>1961</u>	<u>1962</u>
\$ 10,500	\$ 10,500	\$ 10,500 (Potential \$15,000 to \$18,000)

Other Giving in the Community

\$ 4,000 Israel Bonds purchased 1961

\$ 5,000 Jewish Home for the Aged Building Fund contribution 1961

Community Offices Held

Former United Jewish Appeal Campaign Chairman. Formerly Chairman of the Capital Campaign for the Y.M. - Y.W.H.A., Northern Branch. Chairman of the Canadian Maccabee Team.

Social Background

His family is interested in athletics, particularly tennis. Mrs. Fisher ardent bridge player of championship caliber.

Other Remarks

Mr. Fisher is an accountant with mining interests and extensive business interests in the United States.

*Unknown to Ted Racosin*

OMIT - Ho pressure indicated

March 28, 1962.

Bertrand Gerstein  
Name

Peoples Credit Jewellers - Jewellery  
Name of Business Chain Stores

181 Yonge St., EM 6-2281  
Business Address & Telephone

78 Bridle Path, D.M., 447-7217  
Home Address & Telephone

Record of U.J.A. Giving

<u>1960</u>	<u>1961</u>	<u>1962</u>
\$ 10,000	\$ 10,000	-- (Potential \$50,000)

Other Giving in the Community

- \$ 100.00 Israel Bonds purchased 1961
- \$ 10,000 Jewish Home for the Aged Building Fund contribution 1961

Community Offices Held

Member of the Reform Temple, Holy Blossom. Chairman of the Capital Campaign of the Temple. Chairman of the National Campaign of the Mental Health Association.

Social Background

Mrs. Gerstein, who has a PhD in Psychology, is very active in organizational life in the community. She is a Past National President of the Council of Jewish Women of Canada, was Chairman of the Canadian Conference on Child Welfare, is Chairman of the Social Planning Committee of the United Jewish Welfare Fund, among her other activities.

Other Remarks

Mr. Gerstein owns the largest jewellery chain store in Canada and has close contact with the Bulova Watch Co. His contribution to the United Jewish Appeal is \$10,000 but he has a much greater potential. He has not been amenable to any discussion of increasing his gift and rejects efforts to solicit his gift. He is a tennis enthusiast. Mr. Gerstein is very proud of his late father who built up the business. His father created a large foundation, the income from which is used for the benefit of aged and childrens' programs. Dave Kay, 15 Maiden Lane, New York, might be influential with Mr. Gerstein.

Charles Frost  
telephoning

March 28, 1962.

D. Lou Harris  
Name

Atlas Radio Corp. Ltd. - Electronic  
Name of Business Parts

50 Wingold Ave., Tor. 19, RU 1-6174  
Business Address & Telephone

755 Avenue Rd., HU 8-0650  
Home Address & Telephone

Record of U.J.A. Giving

<u>1960</u>	<u>1961</u>	<u>1962</u>
\$21,000	\$ 20,000	--

Other Giving in the Community

\$13,000 Israel Bonds purchased 1961

\$10,500 Jewish Home for the Aged Building Fund contribution 1961

Community Offices Held

National President of Canadian Technion. Interested in ORT. President of Holy Blossom Temple. Former United Jewish Appeal Campaign Chairman. National Bond Chairman for Canada.

Social Background

Other Remarks

Reports that he has experienced serious business reverses and wants to reduce his gift from \$20,000 to \$10,000.



*omit*

March 28, 1962.

Mark A. Levy  
Name

Levy Auto Parts - Auto Parts Wholesale  
Name of Business

1400 Weston Rd. RO 2-3681  
Business Address & Telephone

1 Dewbourne Ave. HU 5-5978  
Home Address & Telephone

Record of U.J.A. Giving

<u>1960</u>	<u>1961</u>	<u>1962</u>
\$ 45,900	\$ 60,000	\$ 70,000 (Potential \$100,000)

Other Giving in the Community

\$19,500 Israel Bonds purchased 1961

\$50,000 Jewish Home for the Aged Building Fund contribution 1961

Community Offices Held

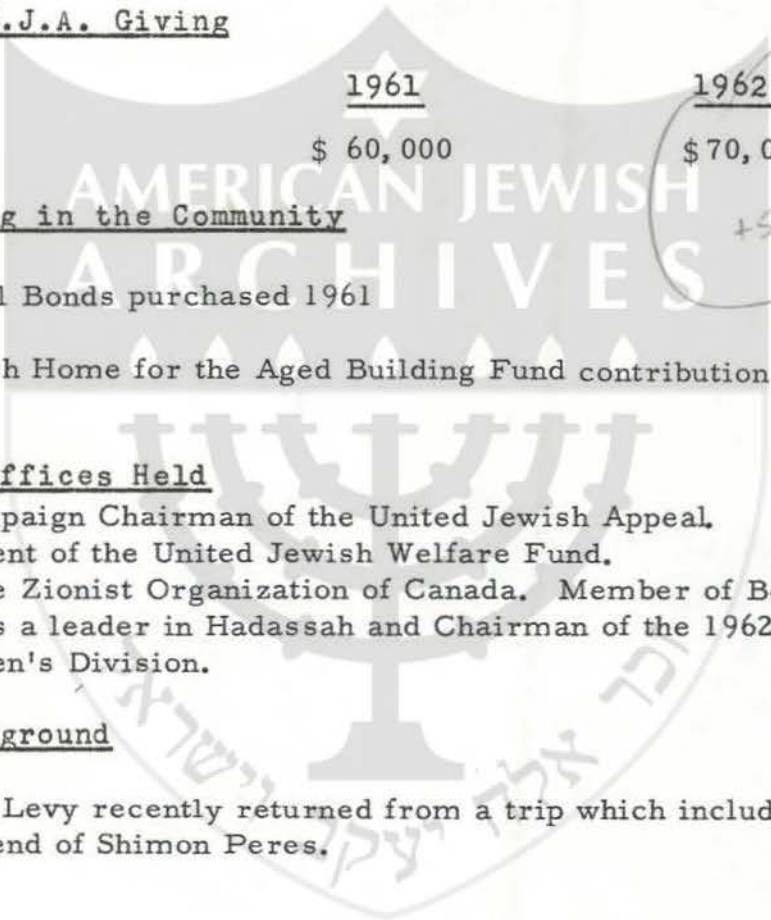
Former Campaign Chairman of the United Jewish Appeal.  
Past-President of the United Jewish Welfare Fund.  
Leader of the Zionist Organization of Canada. Member of Beth Tzedec Synagogue.  
Mrs. Levy is a leader in Hadassah and Chairman of the 1962 United Jewish Appeal Women's Division.

Social Background

Mr. & Mrs. Levy recently returned from a trip which included a stay in Iran.  
Personal friend of Shimon Peres.

Other Remarks

This is a family gift representing four brothers. The company recently had a public issue and the stock is increasing in value.  
Son Harold (19) lived in Israel for 1 year.



Handwritten circled note: +5-

Unknown to Joe Meyer

March 28, 1962.

I. Irving Oelbaum  
Name

Acme Paper Products Co. Ltd. -  
Name of Business Paper & box manuf.

388 Carlaw Ave., HO 3-5901  
Business Address & Telephone

3 Ridge Hill Dr., RU 7-8482  
Home Address & Telephone

Record of U.J.A. Giving

<u>1960</u>	<u>1961</u>	<u>1962</u>
\$ 73,800	\$ 77,400	\$82,800 (Potential\$100,000)

Other Giving in the Community

\$32,400 Israel Bonds purchased 1961

\$90,000 Jewish Home for the Aged Building Fund contribution 1961

Community Offices Held

Former President District #1, B'nai B'rith. Vice-President of the Canadian Jewish Congress and Honorary Life President of the United Jewish Welfare Fund. Is a Past President of Beth Tzedec, and a member of Beth Tzedec Synagogue.

Social Background

A leading figure in the Jewish community, respected in the non-Jewish community. Was honoured at the Jewish National Fund Dinner.

Other Remarks

This gift represents a family contribution which includes four brothers and Mr. Oelbaum's two daughters and sons-in-law.

HAF to card

March 28, 1962.

Alvin B. Rosenberg, Q. C.  
Name

Smith, Rosenberg & Walsh - Barrister  
Name of Business and R. E.  
Broker

119 York St., EM 3-5344  
Business Address & Telephone

6 Burmont Rd., RU 3-0674  
Home Address & Telephone

Record of U.J.A. Giving

<u>1960</u>	<u>1961</u>	<u>1962</u>
\$16,600	\$21,550	\$26,000 (Potential \$50,000 to \$100,000)

Other Giving in the Community

\$14,000 Israel Bonds purchased 1961

\$18,000 Jewish Home for the Aged Building Fund contribution 1961

Community Offices Held

Member of Beth Tzedec. United Jewish Appeal Campaign Chairman for 1960.

Social Background

The law firm deals extensively in promotion and company financing. Now engaged in a real estate promotion program in Florida. Alvin is very proud of his seven children.

Other Remarks

Alvin has dynamic leadership qualities and is in a position to influence a tremendous number of gifts and participation of young people in the community in communal activities.

*out of town  
- out  
001*

March 28, 1962.

Ben Sadowski  
Name

Investments in various enterprises  
Name of Business

909 Bay St., WA 2-4171  
Business Address & Telephone

561 Avenue Rd., WA 2-6626  
Home Address & Telephone

Record of U.J.A. Giving

<u>1960</u>	<u>1961</u>	<u>1962</u>
\$ 7,000	\$ 10,000	\$10,000 (Potential \$20,000)

Other Giving in the Community

\$ 10,000 Israel Bonds purchased 1961

\$ ---<sup>0</sup>--- Jewish Home for the Aged Building Fund contribution 1961

Community Offices Held

One of the founders of the United Jewish Welfare Fund and first President. Past President of Holy Blossom Temple, President of New Mount Sinai Hospital, former Vice-President of the Council of Jewish Federations and Welfare Funds.

Social Background

Has just joined the Everglades Golf Club in Palm Beach. Considers himself a personal friend of Sidney Hollander.

Other Remarks

He recently visited Israel and was very much impressed with his observations.  
The gift is a family contribution which includes his married daughter and her husband.

Meeting HAF at  
4 P.M.

March 28, 1962.

Max Tanenbaum  
Name

York Steel - Steel fabricator  
Name of Business

75 Ingram Dr., Tor. 9, CH 1-5285  
Business Address & Telephone

424 Rosemary Rd., HU 5-5296  
Home Address & Telephone

Record of U.J.A. Giving

<u>1960</u>	<u>1961</u>	<u>1962</u>
\$ 26,800	\$ 100,000	\$ 50,000 (Potential \$100,000 to \$150,000)

Other Giving in the Community

\$ 26,000 Israel Bonds purchased 1961

\$ 25,000 Jewish Home for the Aged Building Fund contribution 1961

Community Offices Held

United Jewish Appeal Campaign Chairman 1961. Member of Beth Tzedec Synagogue.

Social Background

Mrs. Tanenbaum, who is active in community life, was a Past Chairman of the Women's Division of the United Jewish Appeal and has supported efforts to involve Mr. Tanenbaum in communal activities.

Very proud of his seven children, including two married sons and two married daughters. One daughter is married to a Conservative Rabbi, living in Buffalo.

Other Remarks

His steel fabricating company supplied the steel for the new Malton Airport. Mr. Tanenbaum contributed \$100,000 in 1961 when he was United Jewish Appeal Campaign Chairman and reduced in 1962. Has a potential to \$150,000. His present gift represents a family gift which includes two sons and sons-in-law. His sons, who are in the business, are Harold and Joseph.

March 28, 1962.

Leon E. Weinstein  
Name

Power Supermarkets - Supermarkets  
Name of Business

75 Vickers Rd., Tor. 18, BE 2-2311  
Business Address & Telephone

116 Old Forest Hill Rd. RII 2-5344  
Home Address & Telephone

Record of U.J.A. Giving

<u>1960</u>	<u>1961</u>	<u>1962</u>
\$ 15,000	\$10,000	\$ 10,000 (Potential\$25,000)

Other Giving in the Community

\$17,200 Israel Bonds purchased 1961

\$11,000 Jewish Home for the Aged Building Fund contribution 1961

Community Offices Held

President of Power Supermarkets. Former United Jewish Appeal Campaign Chairman. Chairman of Bonds for Israel for 1961. Member of Beth Tzedec.

Social Background

Interested in music and owns a Stradivarius.

Other Remarks

*Peckay as  
HAF at hotel to  
bring him to  
dinner*

March 28, 1962.

Raphael D. Wolfe  
Name

Oshawa Wholesale Ltd. - I. G. A.  
Name of Business Supermarkets in  
Canada and U. S. A.

125 the Queensway, Tor. 14, CL 9-6633  
Business Address & Telephone

226 Owen Blvd., Will., HI 7-7893  
Home Address & Telephone

Record of U.J.A. Giving

<u>1960</u>	<u>1961</u>	<u>1962</u>
\$ 10,000	\$ 12,500	\$ 15,000 (Potential \$50,000)
<u>Other Giving in the Community</u>		
\$3,000 Israel Bonds purchased 1961		
\$15,000 Jewish Home for the Aged Building Fund contribution 1961		

Community Offices Held

Mr. Wolfe has accepted the 1963 United Jewish Appeal Campaign Chairmanship. He is President of the Oshawa Wholesale Co. and the I. G. A. Supermarkets for Ontario. He has extended his holdings into the United States and spends considerable time in Chicago. Is Vice-Chairman of a Needs and Resources Study being conducted by the Social Planning Council of Metropolitan Toronto.

Social Background

Other Remarks

This gift represents a family which includes his father, uncle and two brothers. Mr. Wolfe has been primarily responsible for building up his business organizations.