



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 4: Administrative Files, 1945-1994.

Box
52

Folder
3

Speaking engagements. 1975-1977.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

HERBERT A FRIEDMAN's ITINERARY

*Call Alex Gross
+ get him in*

*To Dallas
+ sleep
then to Norfolk* →

*10:50 + Gordon
Judy
Pam
pickup at Drake*

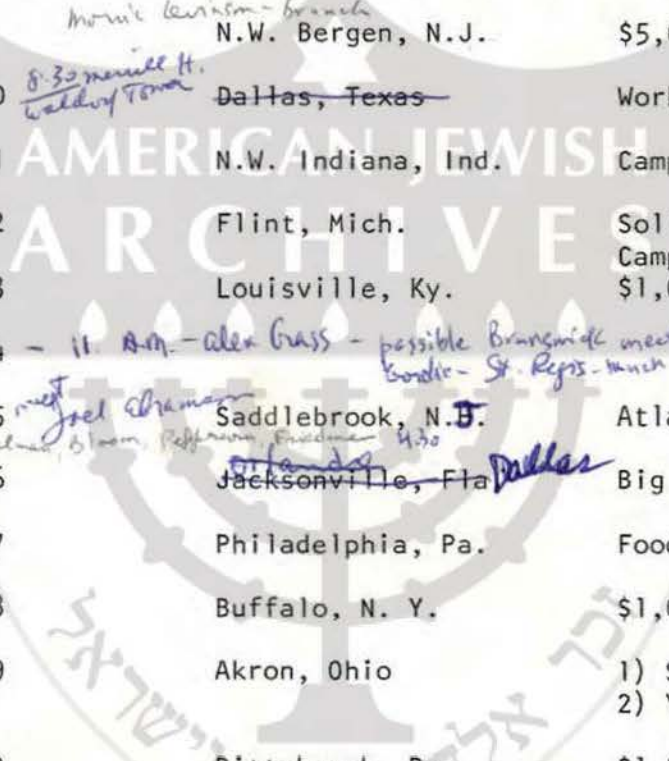
*8 AM - Ben Leuchter
meet Jacoby*

*sketch of Jan Fisher - Shimon
max Kimmachky*

Atlanta

*Matt Ross
(o) 682-7700
(h) 755-5306*

Tues.	1/4	Los Angeles	San Fernando Valley Top Gifts - 7:00 p.m.
Wed.	1/5	Los Angeles	12:00 noon
Thur.	1/6	Norfolk, Va.	Big Gifts (p.m.)
Fri.	1/7	San Francisco <i>honie leuchter Friedman - Y.I.</i>	<i>Y.I.</i>
Sat.	1/8	Indianapolis, Ind.	Camp. Opening
Sun.	1/9	<i>honie leuchter - branch</i> N.W. Bergen, N.J.	\$5,000 min.
Mon.	1/10	<i>8:30 minute H. Weddy Tomer</i> Dallas, Texas	Workers
Tues.	1/11	N.W. Indiana, Ind.	Camp. Opening - 6:00 p.m.
Wed.	1/12	Flint, Mich.	Solicitation & Camp. Opening
Thu.	1/13	Louisville, Ky.	\$1,000 & over
Fri.	1/14	<i>11 AM - alex Gross - possible Brunswick meeting - eve</i> <i>Bondie - St. Regis - lunch</i>	<i>Bondie - eve</i>
Sat.	1/15	<i>meet Joel Abraham</i> Saddlebrook, N.J.	Atlantic Area Regl Conf. <i>back to Tomer note</i>
Sun.	1/16	<i>Pauline Bloom, Ref. Friedman 4:30</i> Jacksonville, Fla. <i>Dallas</i>	Big Gifts
Mon.	1/17	Philadelphia, Pa.	Food Trades - 6:00 p.m.
Tues.	1/18	Buffalo, N. Y.	\$1,000 & over
Wed.	1/19	Akron, Ohio	1) Solicitations 2) Young People
Thur.	1/20	Pittsburgh, Pa.	\$1,000 & over
Fri.	1/21	<i>Ken Bialkin - home meeting 12-30 Harmonie Club - matt Ross -</i>	<i>shifting Judy again Bondie</i>
Sat.	1/22	<i>(Fent.)</i> <i>Stanford, Conn. - eve.</i> No. Middlesex Cty., NJ	<i>- big gifts</i>
Sun.	1/23	<i>Scranton, Pa.</i> Englewood, N.J.	Advance Gifts - 5:00 p.m.
Mon. & Tue.	1/24-25	Miami, Fla. (2)	Solicitations - Big Gifts
Wed.	1/26	<i>call matt Ross</i> Birmingham, Ala.	1) State W. D. - Luncheon 2) Camp. Opening - p.m.
Thur.	1/27	<i>St. Petersburg</i> St. Petersburg, Fla. <i>- Clearwater</i>	Advance Gifts
Fri. & Sat.	1/28-29	<i>Washington DC</i> Open to date	
Sun.	1/30	1) Baltimore, Md. 2) Atlanta, Ga.	10:00 a.m. - Workers Camp. Opening Dinner p.m.



SL

Jan. 6, 1977

Mr. Tabatchnik

Sy Lesser

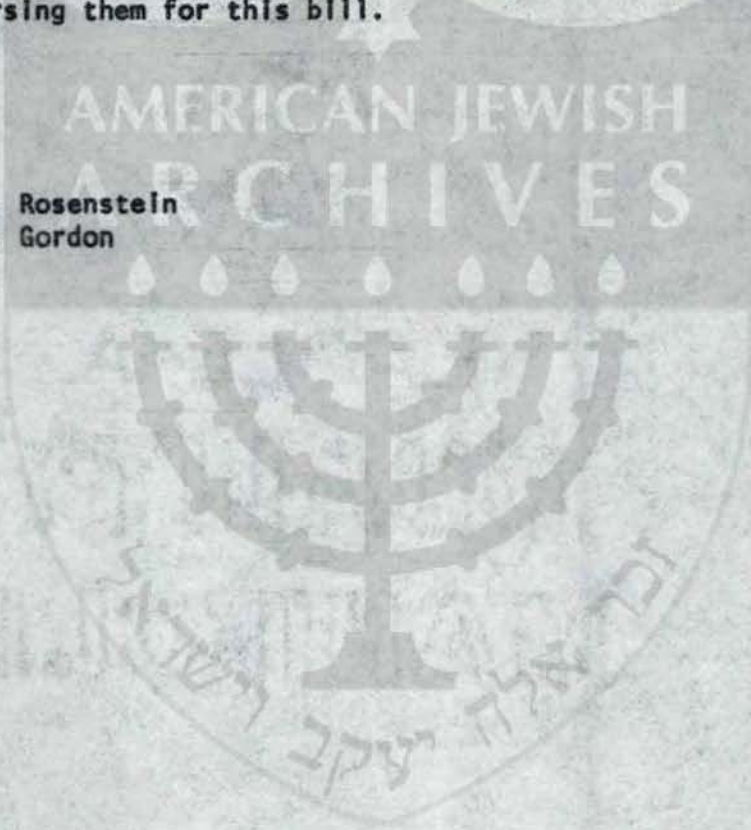
HERBERT A. FRIEDMAN

In relation to Herbert A. Friedman's visit to the States on our behalf from December 30 to January 30, he has incurred expenses for overseas airline travel of \$1,016.55., as per the attached bill. Please make out a check and send to OPHIR TOURS LTD., reimbursing them for this bill.

SL/sp

cc: H. Rosenstein
C. Gordon

attch.



Jan. 31, 1977

Ms. Cele Gordon

Sy Lesser

RABBI HERBERT A. FRIEDMAN

Rabbi Friedman who was here on our behalf from December 30, thru February 2, 1977, visited 21 cities. In the course of his visit to these cities, he addressed a number of individual meetings in each city, and participated in solicitations.

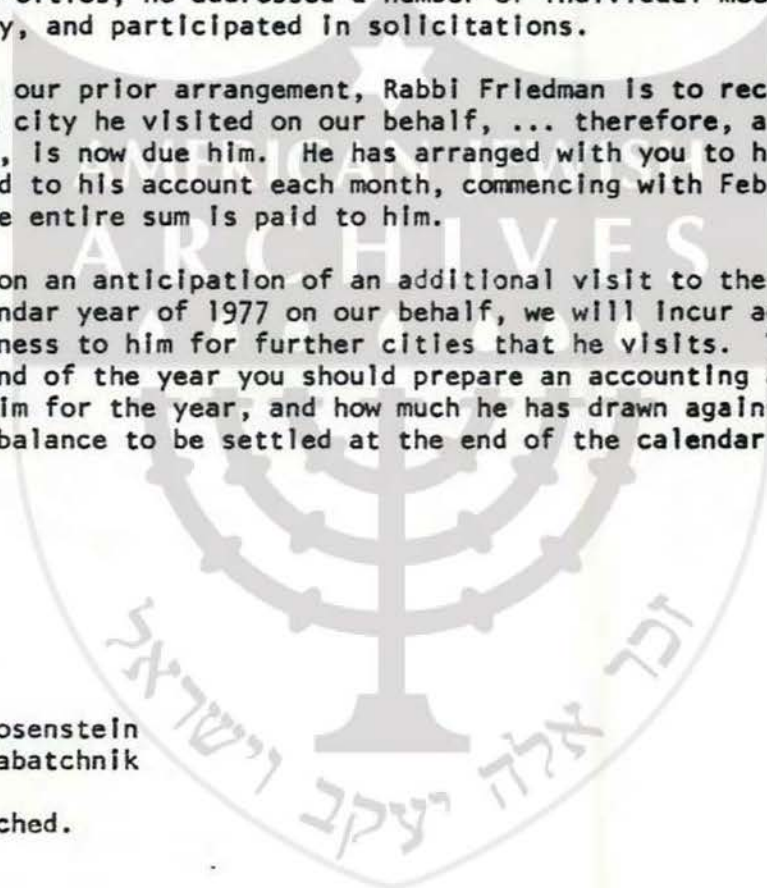
Based on our prior arrangement, Rabbi Friedman is to receive \$1,000., for each city he visited on our behalf, ... therefore, a total of \$21,000., is now due him. He has arranged with you to have \$2,500., deposited to his account each month, commencing with February 1, 1977, until the entire sum is paid to him.

Based upon an anticipation of an additional visit to the States during the calendar year of 1977 on our behalf, we will incur additional indebtedness to him for further cities that he visits. Therefore, at the end of the year you should prepare an accounting as to how much we owe him for the year, and how much he has drawn against this amount, and his balance to be settled at the end of the calendar year of 1977.

SL/sp

cc: H. Rosenstein
M. Tabatchnik

See Attached.



Jan. 31, 1977

Mr. Marc Tabatchnik

Sy Lesser

RABBI HERBERT A. FRIEDMAN

Rabbi Friedman who was here on our behalf from December 30 thru February 2, 1977, has incurred expenses in relation to the meetings he has addressed on our behalf. This amounted to \$1,160.00. as per the attached.

As you know, Rabbi Friedman received an advance of \$1,000., when he arrived in the United States. I therefore, gave him the balance due of \$160.00. in cash. Please reimburse me for this amount.

SL/sp

cc: H. Rosenstein
C. Gordon

Attch.



arrived 30 Dec 1976
departed 2 Feb 1977

Taxis to and from airports	600
Taxis internally, in cities	160
Meals + tips	300

Incidentals, misc.	100

\$ 1160

Herbert Friedman

Accounting with Si. Lesser

- 1.) Twenty-one appearances
between 3-31 Jan 1977
- 2.) Note to H.R. that USA owes me
\$ 21,000.
- 3.) I have drawn \$ 9000
- 4.) H.R. is depositing at rate of
2500 per month
 $12 \times 2500 =$ ~~30000~~ 27500
- 5.) Therefore I must earn another
\$ 15,000 during 1977
- 6.) Plan to return in $\left\{ \begin{array}{l} \text{April} - \text{do } 6 \text{ or } 7 \\ \text{May} \end{array} \right.$
and in ~~Oct.~~ November - do 7 or 8

~~Poss 11~~

~~Free~~

Jan 1977

1. Los Angeles - Valley B.G.
2. Norfolk - B.G.
3. Fredericksburg, Va. - Y.L. retreat
4. Indianapolis - Camp. opening
5. N.W. Bergen - 5000 min
6. N.W. Indiana - Camp. opening
7. Flint - Camp. opening + solici.
8. Louisville - Camp. opening
9. Hasbrouck Heights - Regional conference
10. Dallas - unfiled meeting
11. Philadelphia - Ford trades + solicitat'
12. Buffalo - 1000 + over camp. opening
13. Akron - solicitat' + young people
14. Pittsburgh - big gifts
15. Stamford - big gifts and public meeting
16. Scranton - ~~big gifts~~, camp. opening
17. Miami - sollicitations
18. Miami - sollicitations; exec. comm.; big gifts (over 10,000)
19. Birmingham - state and local women's division; camp. opening

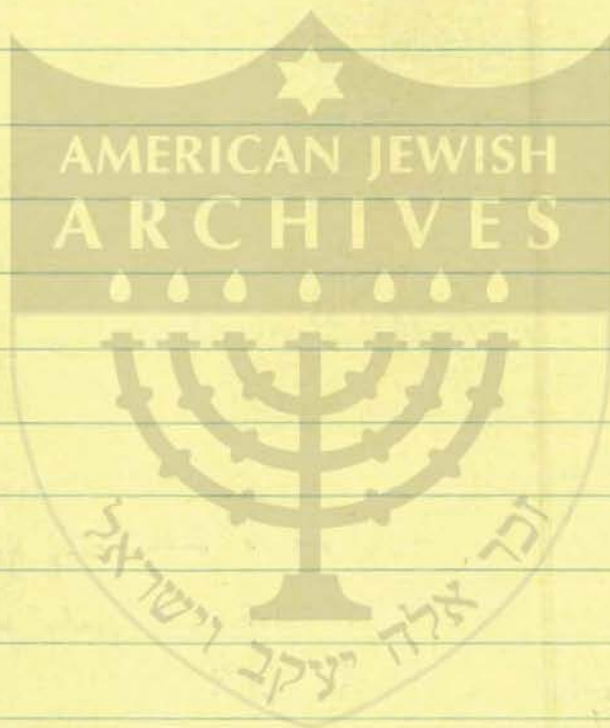
(over)

20. Baltimore -

workers' meeting

21. Atlanta -

Comp. opening



UNITED JEWISH APPEAL
 1290 Avenue of the Americas
 New York, New York 10019
 Plaza 7-1500

Date — OCTOBER 25, 1976 —

CONFIRMATION FROM THE SPEAKER'S BUREAU

RE: WASHINGTON D.C.

AMERICAN JEWISH
 ARCHIVES

This is to advise you that we have made the following arrangements for your community's forthcoming engagement:

NAME OF SPEAKER: RABBI HERBERT A. FRIEDMAN TEL. 02-232444

DATE OF MEETING: OCTOBER 26, 1976 (ORIG. OCT. 27th)

TYPE OF MEETING: COMMUNITY MEETING

PLACE OF MEETING: JERUSALEM PLAZA - JERRY DIC'KS SUITE ROOM 1523

TIME OF MEETING: 11 P.M.

PUBLICITY:

Sincerely yours,



Seymour Lesser, Director
 Speaker's Bureau

SL:jh OUR OFFICE IN JERUSALEM TEL. 65752; HOTEL DIPLOMAT ROOM 818

NOTE: IT IS IMPORTANT THAT YOU FILL OUT THE ENCLOSED SPEAKER'S BUREAU BLANK AND RETURN TO THIS OFFICE AS SOON AS POSSIBLE.

UNITED JEWISH APPEAL
 1290 Avenue of the Americas
 New York, New York 10019
 Plaza 7-1500

Date ~~OCTOBER 20, 1976~~

CONFIRMATION FROM THE SPEAKER'S BUREAU

RE: METROPOLITAN, N.J.

AMERICAN JEWISH
 ARCHIVES

This is to advise you that we have made the following arrangements for your community's forthcoming engagement:

NAME OF SPEAKER: RABBI HERBERT A. FRIEDMAN

DATE OF MEETING: OCTOBER 31, 1976

TYPE OF MEETING: COMMUNITY MEETING

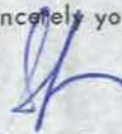
PLACE OF MEETING: ACCADIA HOTEL, HERZLIA

TIME OF MEETING: 7:30 P.M.

PUBLICITY:

P.S. A CAR WILL CALL FOR YOU AT YOUR HOME AT 6:00 P.M.
 AND TAKE YOU TO THE ACCADIA AND THEN TO THE AIRPORT.

Sincerely yours,



Seymour Lesser, Director
 Speaker's Bureau

SL:jh

NOTE: IT IS IMPORTANT THAT YOU FILL OUT THE ENCLOSED SPEAKER'S BUREAU BLANK
 AND RETURN TO THIS OFFICE AS SOON AS POSSIBLE.

UNITED JEWISH APPEAL
 1290 Avenue of the Americas
 New York, New York 10019
 Plaza 7-1500

Date OCTOBER 19, 1976

CONFIRMATION FROM THE SPEAKER'S BUREAU

RE: BALTIMORE

AMERICAN JEWISH
 ARCHIVES

This is to advise you that we have made the following arrangements for your community's forthcoming engagement:

NAME OF SPEAKER: RABBI HERBERT A. FRIEDMAN

DATE OF MEETING: OCTOBER 29, 1976

TYPE OF MEETING: COMMUNITY MEETING

PLACE OF MEETING: CAESARIA AMPHITHEATRE

TIME OF MEETING: 11:00 A.M.

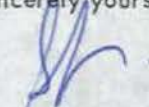
PUBLICITY:

A CAR WITH
 DRIVE TO

CALL FOR YOU AT
 CAESARIA.

HOME AT
 7:45 AM ✓

Sincerely yours,


 Seymour Lesser, Director
 Speaker's Bureau

SL:jh

NOTE: IT IS IMPORTANT THAT YOU FILL OUT THE ENCLOSED SPEAKER'S BUREAU BLANK AND RETURN TO THIS OFFICE AS SOON AS POSSIBLE.

UNITED JEWISH APPEAL
 1290 Avenue of the Americas
 New York, New York 10019
 Plaza 7-1500

Date OCTOBER 19, 1976

CONFIRMATION FROM THE SPEAKER'S BUREAU

RE: DETROIT

AMERICAN JEWISH
 ARCHIVES

This is to advise you that we have made the following arrangements for your community's forthcoming engagement:

NAME OF SPEAKER: RABBI HERBERT A. FRIEDMAN
 DATE OF MEETING: OCTOBER 28, 1976
 TYPE OF MEETING: COMMUNITY MEETING
 PLACE OF MEETING: HOTEL KING DAVID, JERUSALEM
 TIME OF MEETING: 5:30 P.M.
 PUBLICITY:

WILL ADVISE Re
 TRANSPORTATION TO
 Beer Sheva,

SL:jh

Sincerely yours,



Seymour Lesser, Director
 Speaker's Bureau

NOTE: IT IS IMPORTANT THAT YOU FILL OUT THE ENCLOSED SPEAKER'S BUREAU BLANK AND RETURN TO THIS OFFICE AS SOON AS POSSIBLE.

UNITED JEWISH APPEAL
 1290 Avenue of the Americas
 New York, New York 10019
 PLaza 7-1500

Date OCTOBER 19, 1976

CONFIRMATION FROM THE SPEAKER'S BUREAU

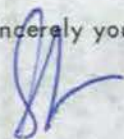
RE: MIAMI

AMERICAN JEWISH
 ARCHIVES

This is to advise you that we have made the following arrangements for your community's forthcoming engagement:

NAME OF SPEAKER: RABBI HERBERT A. FRIEDMAN
 DATE OF MEETING: OCTOBER 27, 1976
 TYPE OF MEETING: COMMUNITY MEETING
 PLACE OF MEETING: JERUSALEM HILTON HOTEL
 TIME OF MEETING: 7:00 A.M.
 PUBLICITY:

Sincerely yours,


 Seymour Lesser, Director
 Speaker's Bureau

SL:jh

NOTE: IT IS IMPORTANT THAT YOU FILL OUT THE ENCLOSED SPEAKER'S BUREAU BLANK AND RETURN TO THIS OFFICE AS SOON AS POSSIBLE.

UNITED JEWISH APPEAL
 1290 Avenue of the Americas
 New York, New York 10019
 Plaza 7-1500

Date o OCTOBER 19, 1976

CONFIRMATION FROM THE SPEAKER'S BUREAU

RE: NATIONAL YOUTH LEADERSHIP

AMERICAN JEWISH
 ARCHIVES

This is to advise you that we have made the following arrangements for your community's forthcoming engagement:

NAME OF SPEAKER: RABBI HERBERT A. FRIEDMAN

DATE OF MEETING: OCTOBER 25th, 1976

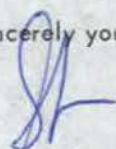
TYPE OF MEETING: COMMUNITY MEETING

PLACE OF MEETING: ~~YAD VASHEM~~ WILL ADVISE — JERUSALEM

TIME OF MEETING: 7:30 A.M.

PUBLICITY:

Sincerely yours,


 Seymour Lesser, Director
 Speaker's Bureau

SL:jh

NOTE: IT IS IMPORTANT THAT YOU FILL OUT THE ENCLOSED SPEAKER'S BUREAU BLANK AND RETURN TO THIS OFFICE AS SOON AS POSSIBLE.

This Year in Jerusalem

השנה הזאת בירושלים



הכנס השנתי של המגבית היהודית המאוחדת, אוקטובר 1976 • UJA National Conference, October 1976

"THIS YEAR IN JERUSALEM"
ANNUAL NATIONAL CONFERENCE
OF THE
UNITED JEWISH APPEAL

"השנה הזאת בירושלים"
כנס שנתי לאומי
של
המגבית היהודית המאוחדת

Tues., Oct. 19

יום ג', 19.10

First arrivals

המשתתפים הראשונים מגיעים

Oct. 19 - 25

19.10 - 25.10

Pre-Conference Programming:
Tours
Visits to Kibbutzim, Moshavim and
Development Towns
Home Hospitality

תכניות לקדם-קונגרס:
טיולים
ביקורים בקיבוצים, מושבים
ועיירות פיתוח
ביקורי בית

Special University Seminars on Israeli
and Jewish Topics at all Universities

סמינריונים אוניברסיטאיים בנושאי
יהדות וישראל בכל האוניברסיטאות

Fri., Oct. 22

יום ו', 22.10

Largest number of arrivals

רוב המשתתפים מגיעים

Bands, children with flowers greet
each plane

תזמורות וילדים עם פרחים מקדמים
בברכה את הבאים, ליד כל מטוס

Mon., Oct. 25

יום ב', 25.10

7:15 p.m. - Opening Rally "Hearts Together"
Festive Welcome as 6,000 Israelis join
in an Israeli-style fair -- booths with
food, bands, choirs -- in the Sports
Palace, Tel Aviv

19.15 - אסיפת פתיחה - "קירוב
לבבות" - קבלת פנים חגיגית בטגנון
יריד ישראלי ובהשתתפות 6,000 איש -
דוכנים עם תקרובת, תזמורות, מקהלות -
בהיכל הספורט ביד אליהו.

8:30 p.m. - Official Opening Ceremony
--Reading of the Conference Proclamation
--Greetings by Josef Almogi, Shlomo Lahat,
Frank R. Lautenberg
--Keynote Address: Golda Meir
--Singing, Folk-Dancing, Gymnastics

20.30 - טקס הפתיחה הרשמי
- קריאת הכרזת הכנס
- דברי ברכה מפני יוסף אלמוגי,
שלמה להט, פרנק לאוטנברג
- נאום מפתח: גולדה מאיר
- שירה, ריקודי עם והתעמלות

Tues., Oct. 26:

יום ג', 26.10

Individual Programming

תכנית אינדיבידואלית

Largest number of Home Hospitality visits

רוב ביקורי הבית

Wed., Oct. 27:

יום ד', 27.10

Morning - Individual Programming

בוקר - תכנית אינדיבידואלית

1:00 p.m. - Assembly for Jerusalem March of Solidarity, opposite Jewish Agency Building

13.00 - מצעד ההזדהות בירושלים - התכנסות מול בנין הסוכנות היהודית

2:00 p.m. - March begins

14.00 - המצעד מתחיל

מסלול: המלך ג'ורג', בן יהודה, יפו, הרובע הארמני, הרובע היהודי, הכותל המערבי
Route: King George, Ben Yehuda, Jaffa, Armenian Quarter, Jewish Quarter, Western Wall

-- 4,000 Americans, 1,000 Israelis marching side-by-side, accompanied by Bands, Dancers, Mounted Police, Flag Party, Emblem Bearers
4,000 אמריקנים, 1,000 ישראלים צועדים צד בצד, בלווי תזמורות, רקדנים, פרשים, דגלים, כרזות

4:00 p.m. - First Marchers arrive at Western Wall Plaza

16.00 - הצועדים הראשונים מגיעים לרחבת הכותל המערבי

4:30 p.m. - Ceremony of Solidarity
--Responsive reading of Prayer
--Oath of Solidarity
--Greetings by Mayor Teddy Kollek
--Symbolic lighting of 12 Torches
--Chorus of Shofers
--Hatikvah

16.30 - טקס הזדהות
- הקהל עונה
- שבועת הזדהות
- ברכת ראש העיר טדי קולק
- הדלקת 12 משואות
- מקהלת שופרות
- התקוה

9:00 p.m. - Tel Aviv - Fourth Annual Louis Pincus Memorial Lecture, "Massada Revisited", by Professor Yigael Yadin, Mann Auditorium

21.00 - תל אביב - הרצאת זכרון שנחית רביעיית ע"ש לואיס פינקוס ז"ל "ביקור חוזר במצדה" מפי פרופ. יגאל ידין, היכל התרבות.

9:30 p.m. - Jerusalem - Addresses by the President of the State of Israel, the Honorable Ephraim Katzir and Frank R. Lautenberg, UJA General Chairman.

21.30 - ירושלים - נאומים מפל נשיא ישראל פרופ. אפרים קציר ומר פרנק לאוטנברג יו"ר המגבית

--Special Dramatic Presentation with Israeli and American Artists: "If I Forget Thee, O' Jerusalem", Binyanei Ha'Ooma

- הצגה דרמטית עם אמנים ישראלים ואמריקנים: "אם אשכחך ירושלים", בנייני האומה

Thurs., Oct. 28:

יום ה', 28.10

8:00 a.m. - Depart Jerusalem and Tel Aviv
SPECIAL TRANSPORTATION WILL BE PROVIDED
FOR PRESS.

8.00 - יוצאים מירושלים ומתל אביב -
תחבורה מיוחדת לעתונות

11:00 a.m. - Special Armed Forces Program
Address by Chief of Staff Mordechai Gur,
Army Base Somewhere in Israel

11.00 - תכנית מיוחדת מטעם צה"ל
נאום מפי הרמטכ"ל מרדכי גור
בסיס צבאי אי שם בארץ

9:00 p.m. - Jerusalem - Fourth Annual
Louis Pincus Memorial Lecture "Massada
Revisited", by Professor Yigael Yadin,
Binyanei Ha'Ooma

21.00 - ירושלים - הרצאה זכרון שנתית
רביעית ע"ש לואיס פינקוס ז"ל, "ביקור
חוזר במצדה", מפי פרופ. יגאל ידין,
בנייני האומה

9:30 p.m. - Tel Aviv - Addresses by
Leon Dulzín, Treasurer, Jewish Agency,
and Paul Zuckerman, President, UJA.
--Special Dramatic Presentation with
Israeli and American Artists: "If I
Forget Thee, O' Jerusalem", Mann
Auditorium

21,30 - תל אביב - נאומים מפי אריה
דולצ'ין גזבר הסוכנות ופול צוקרמן נשיא
המגבית
- הצגה דרמטית עם אמנים ישראלים
ואמריקנים: "אם אשכחך ירושלים", היכל
התרבות

Fri., Oct. 29:

יום ו', 29.10

9:00 a.m. - Jerusalem - Reception;
Address by M.K. Moshe Dayan, Jerusalem
Hilton

9.00 - ירושלים - קבלת פנים
נאום מפי ח"כ משה דיין, מלון הילטון,
ירושלים

9:00 a.m. - Tel Aviv - Reception;
Address by Minister of Defense
Shimon Peres, Tel Aviv Hilton

9.00 - תל אביב - קבלת פנים
נאום מפי שר הבטחון שמעון פרס, מלון
הילטון, תל אביב

Evening - Special Shabbat Programming

ערב - תכנית מיוחדת לשבת

9:00 p.m. - Receptions for Israeli
guests at hotels

21.00 - קבלות פנים לאורחים הישראלים
במלונות

Sat., Oct. 30:

שבת, 30.10

SHABBAT PROGRAMMING

תכנית לשבת

Evening - Young Leadership Closing Event

ערב - טקס נעילה למנהיגות הצעירה

7:30 p.m. - Closing Event

19.30 - טקס נעילה

--Address by Prime Minister Yitzhak Rabin

- נאום מפי ראש הממשלה יצחק רבין

--Election of the General Chairman

- בחירת יושב ראש המגבית

--Entertainment

- בידור

Sun., Oct. 31:

יום א', 31.10

D e p a r t u r e

י צ י א ה



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019

CABLE ADDRESS: UJAPPEAL, NEW YORK

April 26, 1976

Mr. Herbert A. Friedman
15 IBN Gabirol Street
JERUSALEM, ISRAEL

Dear Herb,

I am writing to you regarding our previous discussion in relation to your being here on our behalf from November 1, thru 21.

I have discussed these dates with Irving, who feels that since "This Year In Jerusalem" mission would just be returning to the States at the early part of November, and the conflict with the CJFWF Assembly in November, that this particular month would not be very productive.

When you have the opportunity, I would appreciate hearing from you regarding your reactions.

With warmest regards to all the family.

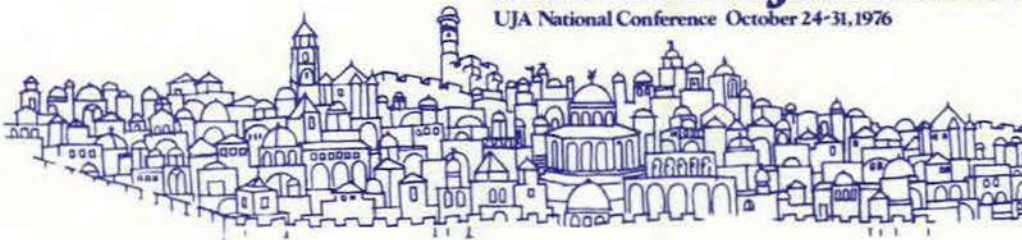
As ever,

Clearcopy Onion Skin

25% COTTON

This Year in Jerusalem

UJA National Conference October 24-31, 1976



September 24, 1976

Mr. Herbert A. Friedman
15 IBN Gabirol
Jerusalem, ISRAEL

Dear Herb:

I am planning to be in Israel, arriving October 16, and remaining thru the end of October. This visit, of course, is in relation to our conference.

Needless to say, I am looking forward to seeing you. If you would check with Chaim Vinitzky's office, he will be in a position to tell you what hotel I will be staying. By the way, Bess will also be in Israel at that time.

I'd like to take this opportunity to wish you a very happy new year.

Sincerely,

Seymour Lesser, Director
Speakers Bureau

SL:th

Must talk to you - see you soon

United Jewish Appeal



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019

CABLE ADDRESS: UJAPPEAL, NEW YORK

May 17, 1976

Mr. Herbert A. Friedman
15 IBN Gabirol Street
Jerusalem, Israel

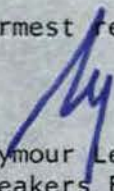
Dear Herb:

I realized that at this writing you will be out of the country. However, in reply to your letter of May 4, I would suggest that the best possible dates for us would be in January, 1977.

If everything goes as expected, most of the major cities will be having their Big Gifts meetings at that time. Let me know the exact dates you can be here, and we can then start working on an itinerary.

By the way, I plan to be in Israel from June 17, thru June 25. I will be staying at the Accadia Hotel. From your letter, I gather you will be returning to Israel on June 20. Perhaps we will have a chance to speak in the few remaining days I will be there.

Warmest regards to Francine and the children.


Seymour Lesser, Director
Speakers Bureau

SL:sp

December 14, 1976

Mr. Irwin Field
Liberty Vegetable Oil Company
15306 So. Carmenita Road
Santa Fe Springs
California 90670
USA

Dear Irwin:

Travel plans are now clear. I will be arriving in Los Angeles early evening Monday, January 3. If TWA #1 is still operating, that flight gets in around 7:45 p.m. I'll be staying at the Beverly Hills Hotel.

There are two fixed appointments on the schedule, a dinner meeting the evening of the 4th, and a luncheon meeting on the 5th. There may be other individual appointments which Gilens or the L.A. Federation may have made, of which I am unaware. But if you could take the trouble to check, then you would know my schedule, hour by hour.

I would appreciate very much if you could arrange appointments for me with Larry Weinberg and Chester Firestein. Then there were a couple of other names of people I didn't recognize, whom you thought might be worthwhile long shots. I will always accept your judgment.

The main thing is to make use of the little time I have - even Monday night, after I arrive, and any free time Tuesday and Wednesday. I will have to leave Thursday morning for Norfolk.

Many thanks, Irwin, for being willing to help.

As ever,

P.S. Will call you when I arrive in US December 31.

December 14, 1976

Mr. Seymour Lesser
United Jewish Appeal
1290 Avenue of the Americas
New York, N.Y. 10021
USA

Dear Sy:

Have received your two letters - everything is O.K. - will arrive Thursday, December 30, approx. 3 p.m., via Swissair; will expect to be met by Whitehall; and will proceed to Drake Hotel.

I would appreciate two reservations being made:

1. Sunday, January 2 - to Providence for the day, to see Merrill Hassenfeld. Give me a flight going late morning, and returning to New York late afternoon. This ticket should be delivered to me by the Whitehall driver.
2. Monday, January 3 - late afternoon to Los Angeles - there used to be a 5 p.m. TWA which was a good flight. Also please make hotel reservation at the Beverly Hills.

Regarding Monday morning, January 3, I would like to see Herb Rosenstein at 9:00 a.m., come to you around 10:00 a.m. - and go to IB around 12 noon. Could you set those appointments?

Thanks, Sy, for everything. See you soon.

As ever,

leadership development leadership development leadership
development **leadership** development leadership development
leadership **development** leadership development leadership
division

UJA-Federation Joint Campaign • 220 W. 58 St., N.Y., N.Y. 10019 • (212) 265-2200

David E. Edell, Director

October 14, 1976

Herbert Friedman
15 Ibn Gavriol Street
Jerusalem, Israel 92430

Dear Herb:

Thanks for your note. I met with Henry Benjamin, a Young Leader from Australia, while he was in New York and had some idea that your trip was on.

The way our itinerary shapes up at this time, we will be in Tel Aviv at the end and taking fairly long trips on Thursday, November 18th or Friday, November 19th.

I would request the following options.

Friday, Nov. 19 - Breakfast
Friday, Nov. 19 - Shabbat Dinner * *supper*
Saturday, Nov. 20 - Closing Dinner*

I will ask the Israel staff to confirm the dates with you as it best fits our itinerary and your schedule.

It looks like we'll go with about 65 people, almost all first-timers.

I'm looking forward to it as I haven't been since I invaded Caesarea with my herd of NFTY kids in 1974

Best wishes to you and the family for a good year.

Sincerely,

Austr. dates changed.

David



Received
by hand
7-9-76

Andrew Lane
Sands Point L.I. 11050
New York
Sept 1, 1976

Dear Rabbi Friedman,

On our last UJA mission to Israel in November of 1975, we were privileged to have you address our group in Jerusalem. Afterwards you joined us, with Howard Stone, in our suite for further discussion. It was the high point of our trip. Since that time we have organized another Country Club Mission of 200 first-timers arriving in Jerusalem on November 5th 1976.

In preparation for this latest mission I have requested that UJA send each couple a copy of your

Marvelous lectures to the
Young Leadership Cabinet 1971-1972
which I was fortunate enough
to read. The feeling is that with
this as background material
we will be prepared to appreciate
and understand more fully the
past, present and future of the
Jewish People.

With this in mind, Herbert and I
would be most grateful if you
see your way clear to address this
mission. We will arrive in
Jerusalem for four days on
November 5, and will happily
accept any evening at your
convenience.

Most sincerely,
Jean Mendelson



file

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019

CABLE ADDRESS: UJAPPEAL, NEW YORK

October 7, 1976

Mr. Herbert A. Friedman
15 IBN Gabirol
JERUSALEM, ISRAEL

Dear Herb,

As I had previously informed you, I will be in Israel around the 16th of October. However, I thought before my arrival I would ask you for another favor....

You agreed to take the Baltimore breakfast on January 30, .. is it possible for you to delay your return by one day, and do Atlanta the evening of the 30th.

I assume you will be in a position to give me this answer when I see you in Israel.

Your calendar is filling up very quickly, it includes,

MIAMI - PITTSBURGH - BIRMINGHAM - BALTIMORE - BUFFALO

I will give you your itinerary in detail when we meet.

Warmest regards to you and the family.

Sincerely,

Seymour Lesser, Director
Speakers Bureau

SL/sp

Campaign Report



For Community Leaders:

An Inside Look at Progress on the New York Campaign Front

June 12, 1975

\$87 MILLION ON THE BOOKS – \$100 MILLION AHEAD?

Following a heavy surge of activity from late April to late May, the 1975 campaign has passed the \$87 million mark. The percentage by which this year's drive is running behind the historic high of 1974 has dropped slightly to 16.5.

The figure on the books does not yet include the complete proceeds of "Survival Sunday", May 18, the biggest fund-raising day the New York Jewish community has ever known. Those are still being tallied and processed into the computer. However, enough is already known to indicate that the campaign spurted ahead sharply on that day and the days immediately following.

A number of fund-raising functions — including several major ones — are to be held in the immediate future; an intensive two-week Dial-a-Thon telephone solicitation is already in progress; contributors who gave tens of millions last year are still to be reached in the weeks and months ahead. Given a continued all-out effort, there is every reason to believe the 1975 campaign will pass the \$100-million mark.

MOBILIZATION FOR SURVIVAL: SUCCESS IN FIVE PHASES

Nearly \$7 million raised . . . 42,000 contributions already put on the books . . . and still counting.

Those are the results — up to the moment this is written — of the historic Mobilization for Survival in support of the UJA & Federation Joint Campaign. The total rises daily as the mail brings in thousands more checks and pledges.

Mobilization for Survival was conceived as an effort to reach a great mass of New Yorkers normally untouched by the usual methods of campaigning for

UJA & Federation. Among them were many thousands who had last responded during and immediately after the Yom Kippur War, but with whom contact had since been lost in the vastness and diversity of New York.

The biggest problem confronting Mobilization chairman Howard Samuels, co-chairman Elaine Siris Winik and the leadership team they recruited was overcoming the intimidating disadvantage which the very size of the world's largest Jewish community had imposed on earlier attempts at community-wide mass solicitation. Through hard work, sound planning, and refusal to give in to the difficulties, the problem was overcome this time — beautifully.

Preceded by a mass-media public relations program that sensitized the entire community to its coming, the Mobilization for Survival itself was carried out in five phases in a span of five days. Nothing as ambitious had ever been tried in New York before, yet it succeeded. The following is a rundown of how that happened.

Phase 1: SPECIAL SYNAGOGUE SERVICES

On Friday and Saturday, May 16 and 17, the Shavuot Holy Days, hundreds of New York's rabbis — Orthodox, Conservative and Reform — in an unprecedented demonstration of unity and concern, devoted their Sabbath sermons to the Mobilization for Survival. Some 360 congregations, cooperating with the UJA & Federation Synagogue Advisory Council, had made plans for special Mobilization observances early enough for announcement in a full-page New York Times advertisement May 14, but reports indicate that the number of synagogues actually participating was much greater.

Phase 2: PERSONAL SOLICITATION VISITS

On the morning of May 18 — "Survival Sunday" by proclamation of the Mayor of New York City, three Borough Presidents and the County Executives of

Nassau and Westchester — some 6,500 volunteer canvassers fanned out from 93 "Survival Centers" in strategically located synagogues and other communal institutions. Each volunteer was to visit the homes of as many as twelve past contributors of \$100 to \$1,000 to UJA & Federation. Specially printed cards were left where no one was at home, and there was a follow-up later in the day. Proceeds counted thus far: \$1,150,000.

Phase 3: 'CALL FOR SURVIVAL' TV SPECTACULAR

At 8:30 that evening, "Call for Survival", a unique television special, hosted by Herschel Bernardi, began on WPIX-TV (Channel 11). It featured more than a hundred star entertainers and celebrities. Through appearances by Jews of prominence in various fields, it told the story of Jewish artistic, cultural and scientific achievement in the face of adversity. The TV ratings for that Sunday measured the program's audience at an average of 1.5 million New Yorkers, who responded with an avalanche of generosity.

For much of the more than five hours the show was on the air, a bank of 150 telephones, manned on-camera by celebrities and off-camera by Leadership Development Council volunteers, was saturated. Pledges of \$3,320,308 were recorded that night. Hundreds of phone calls came in during the next few days to Campaign Headquarters, Federation and WPIX. Thousands of checks are still being received from people who did not get through on the phone, as well as from those who did.

Phase 4: FUND-RAISING PARTIES AT HOME

While "Call for Survival" was on the air, small groups gathered in more than 1,500 homes all over the metropolitan area to share the experience of viewing it and to make known their personal contributions to UJA & Federation. Some hosts telephoned the responses directly to the broadcast, while others used the mails. Results are still coming in for tabulation.

Phase 5: 'THE 'OUT-OF-TOWN CONNECTION'

"Call for Survival" went off the air at 1:45 a.m. Monday, May 19. By 9 a.m., its telephone bank was converted from incoming to outgoing calls and manned by a new crew of volunteers, all experienced solicitors working under the chairmanship of New York campaign leader William Landau and National UJA leader Don Benjamin. Morning, afternoon and evening for the next two days, some 300 New Yorkers, reinforced by 102 visiting campaigners from various parts of the country, made calls to New York contributors whose 1975 commitments had not been received. On the phone and through a number of personal visits arranged by phone, they obtained 1,599 gifts, totalling more than \$2,360,000.

A DAY OF FUND-RAISING MIRACLES

The smoothness and effectiveness of the five-day, five-phase Mobilization for Survival was, of course, the product of many weeks of painstaking preparation and enthusiastic collaboration between volunteers and professionals working together at every level of the operation.

The primary task confronting them — to solicit personally within the stringent time limit of a single day, Sunday, May 18, tens of thousands of pre-selected prospects for substantial contributions, who were spread over eight counties — was without precedent in fund-raising history. That it was accomplished with such a remarkable degree of success is a tribute to the spirit and the competence of literally thousands of people who set up the 93 "Survival Centers" in use that Sunday and carried out the solicitations conducted from each of them.

May 18 was truly a day of fund-raising miracles. The crucial one, however, was the marvel of campaign logistics performed by the UJA & Federation profes-

BOX SCORE ON SOLICITATION

(\$10,000 & Over Contributors)

TOTAL GIFT INVENTORY AT START OF '75 CAMPAIGN	GIFTS OBTAINED TO DATE	NEW GIFTS	TOTAL AMOUNT RAISED TO DATE	STILL TO BE SECURED
1,390	1,094	84	\$50,494,000	296

sional staff under the leadership of Hanna Saxon and Jerry Rosemarin. The operation they conceived, planned and directed was the key to the whole day's activities.

Mr. Rosemarin and Miss Saxon, working with Howard Samuels and Elaine Siris Winik, are now preparing an analysis and critique of everything that happened on "Survival Sunday". When that report is complete, it will undoubtedly serve as the guidebook for future efforts of this nature.

DIAL-A-THON BELLS RING UNTIL JUNE 18

Under the general chairmanship of Alan V. Tishman, the 1975 Dial-a-Thon is now under way. Constituting the final phase of the community-wide Mobilization for Survival, it affords every division of the Joint Campaign an opportunity to reach by telephone those contributors who still have not made their gifts for this year.

Morning, afternoon and evening of every weekday through Wednesday, June 18, the telephone rooms at Campaign Headquarters are open for the use of division telephone squads. In addition, some forty satellite telephone rooms are in operation throughout the metropolitan area for the convenience of local community Dial-a-Thon teams.

The first three days of the Dial-a-Thon raised more than \$700,000.

With Preston Robert Tisch as honorary chairman, the Dial-a-Thon chairmen working with Mr. Tishman include:

Men's Division	Benjamin Duhl
Women's Division	Ruth Drucker Selma Shavitz
Merchandising Council	Norman V. Wechsler
Trades and Professions	Arthur A. Friedberg Leo Hausman William Wishnick
UJA & Federation Beneficiaries	Walter H. Blum Harold Friedman
Cash	Theodore H. Silbert
Leadership Development Council	Paul L. Herring John G. Gantz, Jr. Jerome I. Rindner

\$100 MILLION CASH SOUGHT BY JUNE 30

The national United Jewish Appeal is currently engaged in a drive to collect \$100 million in cash from communities all across the country by June 30. New York's share is \$25 million. The nationwide effort follows receipt a few weeks ago of a cable from Jewish Agency chairman Pinhas Sapir appealing for an increased flow of cash to alleviate hardship among the immigrants in Israel's development towns and poverty areas.

With recession and inflation worldwide in their impact, all the agencies and institutions, overseas and in New York, which depend on our community's campaign are confronted by human problems that are growing in number and severity. Whether in Israel, elsewhere abroad or here at home, it takes cash to house families, see that children are properly fed, clothed and educated, provide help for which the aged, sick and troubled cannot wait.

If you haven't yet done so, today is a good day to pay your UJA & Federation pledge. There never will be a day when it is more important.

TED KENNEDY TO ADDRESS DINNER HONORING LOUIS STULBERG JUNE 19

Senator Edward M. Kennedy of Massachusetts will be a guest speaker at an apparel industries dinner Thursday, June 19, in the New York Hilton that will be a tribute to President Louis Stulberg of the International Ladies Garment Workers Union. Mr. Stulberg is retiring from office September 1.

The Israeli Ambassador to Canada, Theodore Meron, will also speak at the dinner.

The event will afford members of the apparel trades an opportunity to join in an expression of appreciation for Mr. Stulberg's services to the union, the nation and the international community. A number of ILGWU locals are undertaking an effort to provide funds needed to build in Israel a hospital to be named in Mr. Stulberg's honor.

Sol C. Chaikin, elected to succeed Mr. Stulberg as ILGWU president, is chairman of the dinner. It is being preceded by a series of Pace Setter gatherings where members of individual trades are making known their support of the 1975 UJA & Federation Joint Campaign.

JEWISH AGENCY ASSEMBLY MEETS JUNE 16

The New York Jewish community will be strongly represented when the Jewish Agency Assembly, the international body that determines the philanthropic budget for transportation, resettlement and absorption of Israel's immigrants, holds its 1975 meeting in Jerusalem June 16 to 18.

Vice-president Morris L. Levinson heads the representation from the UJA & Federation Joint Campaign Board, which includes Daniel Andron, Mrs. Herbert J. Dreifuss, Carl Glick and William M. Landau. Other New York community leaders participating in the Assembly will be Aron Chilewich, Henry J. Everett, Harold Friedman, Ludwig Jesselson, Paul Saftro and Mrs. Liliane Winn, the recently elected president of the American Sephardi Federation.

ISRAELIS IN NEW YORK ACTIVE IN DRIVE

More than 300 of the volunteer canvassers working for UJA & Federation on "Survival Sunday", May 18, were Israelis living in New York. Their efforts that day capped a week in which a new and vibrant element in the life of the world's largest Jewish community made its presence felt. Under the chairmanship of Mrs. Lee Harris, Israelis in New York have formed a committee for the Joint Campaign.

The week had begun with the Israelis' own celebration of the 27th anniversary of their country's independence on May 12 at a Carnegie Hall concert. The proceeds were donated to the Israel Emergency Fund. Dov Spiegel was the volunteer producer of the benefit. All the performing talent and services he enlisted were donated free of charge.

Key volunteers working with Mrs. Harris include Olga Alroy, Ezri Altzmon, Shula Bahat, Irit Bernstein, Bina Diamond and Itzhak Sharav.

EXECUTIVE STAFF CHANGES ANNOUNCED

With the current campaign year closing on June 30, a number of personnel changes are taking effect on the Executive Staff of the UJA & Federation Joint Campaign.

Women's Division Executive Directors Vivian Herz and Hanna Saxon are retiring after a combined total of more than sixty years of distinguished service in the separate UJA and Federation campaigns, and in the Joint Campaign for the past year. Sheila Levin, now Public Relations Director of the National Conference on Soviet Jewry, is coming to the Joint Campaign as the Women's Division's Executive Director, and Associate Director Alice Hunter is becoming the Women's Division's Campaign Director.

Trades and Professions Director Ronald Miller is leaving New York for Los Angeles where he will serve as Campaign Director. Taking over as Director of Trades and Professions in the New York campaign is Jack Kalman, Director of Cash and Special Projects.

Susan Wimpfheimer, who has guided many young volunteers who later became top community leaders, is also retiring after long service as Director of Federation's New Leadership Division and of the Joint Campaign's Leadership Development Council. David Edell is succeeding her.

We wish them all, whether leaving us or joining us, the best of luck in their new ventures in life.

FAMILY MISSION STILL HAS OPENINGS

There are still a few openings in this summer's Family Fact-Finding Mission to Israel, which leaves Sunday, June 29 and returns Sunday, July 13. This mission has in previous years established itself as one of the most exciting in UJA & Federation's year-round program. It makes a visit to Israel a memorable family experience for both parents and children.

Information can be obtained by calling Jane Rogul at (212) 265-2200, extension 409.



UJA-FEDERATION
1976

CAMPAIGN REPORT

3

April 14, 1976

90-DAY FACE-TO-FACE EFFORT UNDERWAY TO AVERT CRISES IN ISRAEL AND N.Y.

Face-to-face solicitation on an unprecedented scale is getting underway in all divisions in response to the plan enunciated by 150 Joint Campaign leaders on March 31 to achieve a direct approach to all 300,000 contributors on the rolls by June 30. A principal focus of this 90-day effort to help avert an impending \$90,000,000 slash in the Jewish Agency budget and to ease the impact of drastic cutbacks in government aid to deprived Jews in New York will be Mobilization 76, with its Mobilization Sunday neighborhood canvass of 200,000 New Yorkers and its weeklong canvass of the business community through the new Trades and Professions Mobilization Campaign.

With about 300 campaign functions already scheduled during the 90-day period, the crisis plan does not call for additional events but rather for more effective use of these events. All chairmen and leaders in the trade and community divisions will emphasize intensive pre-function solicitation on a one-to-one basis. To rely mainly on card-calling is to miss out on the gift increases which can be obtained through serious, private discussions. It has been estimated that of the 13,000 gifts of \$500 and over which have already been secured, not more than 1,000 were properly solicited and that the yield from the other 12,000 is much less than it could have been. *Ask and ye shall be given* is still the best rule.

CAMPAIGN RESULTS TO DATE

The total pledged to the 1976 Joint Campaign stood at approximately \$52,000,000 at the beginning of this month, the halfway mark in the campaign. Although this represents a 6 percent average increase in individual contributions, the pace of the campaign as a whole is substantially slower than it was in 1975, when a total of \$100,000,000 was raised.

The gap between what has been achieved and what is needed can be bridged if the coming months, when we

will be at the height of our campaign activity, are used effectively.

CAMPAIGN IN BUSINESS COMMUNITY WILL WIDEN MOBILIZATION 76'S SCOPE

A systematic canvass of New York's business community by a newly-formed Trades and Professions Mobilization Campaign during the week following Mobilization Sunday, June 6, will greatly expand the scope of Mobilization 76 and can help achieve nearly total coverage of the Jewish community.

Howard Samuels, Mobilization chairman, and Elaine K. Winik, co-chairman, have announced the selection of Robert Warner of Korvette's as chairman of the new organization. Mr. Warner has already formed a cabinet and has thus far recruited over 80 chairmen of trades and professions. Eventually, it is hoped, all areas of New York business life will be reached.

The new campaign will take two principal forms. In one, the canvass will proceed on an office-by-office basis in buildings with large trade concentrations. All solicitation will be face-to-face, under the guidance of leaders in each trade or profession. Hospitals will be visited in the same manner, to assure full participation by physicians.

The campaign will also operate through various trade organizations. The geographical approach will thus be supplemented by industry-wide efforts. Here too the solicitation will be face-to-face.

Like the Mobilization Sunday neighborhood canvass, the Trades and Professions Mobilization will be built solidly on a methodical plan for the detailed coverage of each target area. All workers will be given training and the fullest possible information about the prospects to be visited.

MOBILIZATION 76 COUNTY LEADERS ARE ANNOUNCED; RECRUITING IN PROGRESS

Chairpersons to lead the Mobilization 76 effort in the

eight New York counties have been announced by Howard Samuels, Mobilization chairman, and Elaine K. Winik, co-chairman. They are the top echelon in an elaborate structure of county, regional and area leadership which will enable the Mobilization to achieve "geographical saturation" of the New York Jewish community on Mobilization Sunday, June 6.

The Mobilization is patterned after an election campaign, with its precinct-by-precinct organization. It will be the most massive one-day campaign effort in the history of private philanthropy anywhere.

The recruiting of the desired 10,000 volunteers for the Sunday canvass and of the thousand or more hosts for parties at which the Channel 11 four-hour Mobilization presentation will be viewed is already vigorously in progress. The recruiting is being done by personal contact and also through extensive mailings and other forms of publicity.

The following are the chairpersons in the eight counties on the Mobilization 76 map:

Suffolk—Alan Wolinsky and Morton Weber; Nassau—Abner Levine and Diane Ringler; Westchester—Miriam Kramer, Jay Norek and Betty Schwab; Brooklyn—Lottie Knoller and S. Gary Schiller; the Bronx—Hon. Stephen B. Kaufman and Sylvia Kelbick; Manhattan—Jeanne Ende and Robin Farkas; Queens—Robert J. Grossman, Sheldon Hamroff and Deborah Jacobson; Riverdale—Giselle Goldman, Jeanne Kaufman, Ruth Schapira and Nachum Weissman; Staten Island—Rose Helfand and Carl Spark.

HOW NEW YORK CAMPAIGN COMPARES TO OTHER CITIES

To compare the Joint Campaign with campaigns in other American cities is difficult, because each campaign has its own characteristic advantages and problems. But the comparison nevertheless does bring out forcefully that this year increases are being scored in many large and small communities which attribute their success primarily to direct, face-to-face solicitation of major prospects.

The biggest increases have been registered in Miami, where individual gifts have averaged 30 percent more than last year. Miami, a winter capital, may seem a special case, but St. Louis has reported gift increases averaging 21 percent, Toronto 15 percent, Boston 12.8 percent. Our comparable figure in New York is 6 percent.

It is interesting—and not very comforting—to note that among the 16 largest cities in the United States and Canada, New York this year shows the smallest percent increase.

CASH—A MAJOR PROBLEM

Cash receipts of the Joint Campaign during this fiscal year are only \$59,000,000, which is \$2,000,000 behind the cash total at this date last year, despite the persistent efforts of Alan Tishman, cash chairman, and the cash chairmen of the various divisions.

BOX SCORE ON SOLICITATION

(\$10,000 & Over Contributions)

TOTAL GIFT INVENTORY AT START OF '76 CAMPAIGN	GIFTS OBTAINED TO DATE	NEW GIFTS	TOTAL AMOUNT RAISED TO DATE	GIFTS STILL TO BE SECURED
1,380	813	52	\$32,737,000	567

COMMENT ON THE BOX SCORE

The New Gifts figure has important significance. It indicates that there are still many potential contributors on a high level who either have not been approached or

have not been approached in such a manner as to elicit an adequate response. Many gifts in the lower categories can be transformed into \$10,000 and over gifts if the volunteer worker asks properly—by direct, face-to-face solicitation.

The cash flow must improve. Our agencies cannot operate at effective levels unless their minimum monthly needs are met. When you solicit for pledges, please *always* discuss immediate cash payment of current and past pledges.

There are numerous ways of arranging for cash payment, including loans. Mr. Tishman and his committee can suggest appropriate ways.

BOARD AND CABINET DISCUSS NEW CAMPAIGN APPROACHES

The Joint Campaign Board, at a meeting on April 1, began an evaluation of campaign procedures which could lead to a revision of many phases of the campaign and the development of new approaches to the use of lay and professional energies.

A similar discussion took place at the meeting of the Joint Campaign Cabinet on March 25 in the office of chairman Robert Arnow.

Two major concerns are being considered: how to raise the maximum amount that New York is capable of giving and how to do it in the most economical way, so that UJA-Federation Joint Campaign will continue to have the lowest campaign expense ratio of the major philanthropic agencies.

A committee appointed by the Board and Cabinet will meet April 27 to begin formulating specific plans.

WOMEN'S CAMPAIGN PASSES \$8,000,000 MARK

As of April 2, the last reporting date, the UJA-Federation Women's Campaign had raised \$8,337,941, three percent more than on the same date last year.

Among the contributions which helped build this total were those made at three luncheons in Palm Beach for the National UJA Women's Division and the New York Women's Campaign.

New York women figured prominently at these luncheons, which brought in \$2,000,000 from women wintering in Florida. Berenice Rogers is Palm Beach coordinator, and Ellie Leff is chairman of the Executive Board of the Palm Beach Women's Campaign.

The most recent in the series of luncheons was held in the home of Gladys Burrows on March 17 for contributors of \$1,000 and over. Jeanne Levy was chairman, and Ethel Duhl and Stella Finn were co-chairmen. Mrs. Rogers was one of the speakers.

FROM 'ART FOR HUMANITY' SALE IN 1954 TO WOMEN'S 23RD ANNUAL AUCTION, MAY 19

In 1954 the sale was called "Art for Humanity" and raised a total of \$4,000 for the UJA Women's Division. This year, the minimum value of each painting or other art object donated for the 23rd Annual Art Auction of the Women's Campaign at Sotheby Parke Bernet Galleries on May 19 is about \$3,000, nearly as much as the total proceeds of the 1954 sale. Last year, the auction brought in over \$150,000 for the Joint Campaign. It has become one of the most important philanthropic events of its kind in New York.

"The mother" of the art auction, its originator, was Gertrude Oresman. Other women who have played notable roles in this important annual undertaking are Tillie Goldman, Dorothy Hirsch and Renee Gross. Mrs. Hirsch and Mrs. Gross, who is the wife of artist Chaim Gross, are members of the steering committee which organized this year's sale.

The other members of the steering committee are Enia Propp, Edith Peiser and Peggy Tishman.

For the auctions from 1970 to 1975, the period during which the women's art auction achieved its greatest growth, Roz Gurwin was the chairman.

The May 19 sale will be preceded by a private preview on Monday, May 17, during which invited guests will attend a cocktail party given at the galleries by Mr. and Mrs. Irwin H. Rosenberg. Doris Rosenberg is a member of the Women's Campaign Cabinet and Board and chairman of the overall Speakers Bureau. Mr. and Mrs. Rosenberg both serve on Federation's Communal Planning Committee.

WOMEN OFFER TWO TOURNAMENTS

Two golf-and-tennis tournaments will benefit the Joint Campaign.

The North Shore Golf and Tennis Tournament, a perennial favorite, which will take place on Thursday, May 13, at the Glen Oaks Club in Old Waterbury, offers a new car as the prize for a hole-in-one. Contribution for play is \$125, plus \$35 as the reservation fee for golf and \$20 for tennis. Aileen Glass and Adele Rosenthal are the tournament chairmen. Leona Hirschcorn, Ellie Lifton and Arline Portnoy are the tennis chairmen. Helen Coren is gift chairman.

The South Shore Golf and Tennis Tournament will be

held at the Seawane Club in Hewlett Harbor on Monday, June 7. The gift for play is \$100, plus a \$30 golf reservation fee and a \$20 tennis fee. Joyce Koslow is the chairman for golf and Beverly Glaubman for tennis. Golfers must have a recent handicap of 40 or less.

WESTCHESTER WOMEN TO SELL ART

"An Afternoon of Art, III," the third annual art sale and cocktail party of the Westchester Women's Campaign, will be held on Sunday, May 23, from 2 to 6 p.m., at Saks Fifth Avenue in White Plains. Contributors of \$100 and over will be invited. Mrs. Julius Berger is chairman of the committee, and Mrs. Seymour Baum and Mrs. Norman Beier are the co-chairmen. Mrs. Arthur Sincoff is the advisory chairman.

For further information, call CO 5-2200, ext. 387.

'THIS YEAR IN JERUSALEM'— UJA GOES TO ISRAEL, OCTOBER 24-31

Three thousand American Jews, one thousand of them from New York, will go up to Jerusalem from October 24 to 31 in "This Year in Jerusalem," the first UJA National Conference ever to be held in Israel. A unique conference which will take place mainly in the city streets and parks, in the immigrant settlements, in the universities, in the great new factories, in the homes of Israelis, rather than in meeting rooms and banquet halls, it will be a gathering in solidarity of American Jews and Israeli Jews.

Among the great festive "meetings" scheduled for the Conference is a celebration in Tel Aviv's City Hall Plaza at which Golda Meir and Mayor Shlomo Lahat will lead 25,000 Israelis in a welcome to the Americans. And in Jerusalem, the Conference will march, three thousand strong, through streets lined with Israelis to Liberty Bell Park to join with Mayor Teddy Kollek in a double commemoration of the independence of Israel and the United States.

During most of the Conference, the three thousand participants will travel in small groups to live among the Israelis, to meet the immigrants and others whose welfare depends on UJA agencies, to discuss the basic issues

of Jewish life with the country's leaders and with scholars from Israel's seven universities, to enjoy a rich sampling of Israel's art, music and popular entertainment—to see and experience, in short, rather than only talk about Israel and its problems and accomplishments.

Many of the Joint Campaign's most active and prominent leaders have already reserved places in the Conference and are inviting others to join them. Among them are Mr. and Mrs. James L. Weinberg, Mr. and Mrs. Robert H. Arnov, Mr. and Mrs. Leonard Kesten, Mr. and Mrs. Herbert Tenzer, Mr. and Mrs. Jack Holland, Mr. and Mrs. Joseph Reiss, Mr. and Mrs. Ben Duhl, Mr. and Mrs. Aron Chilewich, Mr. and Mrs. Joseph Gurwin, Mr. and Mrs. Eugene Grant, Mr. and Mrs. Charles E. Bloom, Jr. Every geographical, business and social area of the New York Jewish community will be represented.

Leonard Kesten, UJA-Federation Missions chairman, is arranging the New York participation in the Conference. Travel options available to Conference participants range from six days at a cost of \$760—which includes the Conference in Israel alone—through a series of trips which also include mini-missions to such countries as Iran, Poland and Rumania, to see the work of the Joint Distribution Committee, with costs ranging up to \$1,625.

To become a member of this historic mission of solidarity call the Missions Department at UJA-Federation Joint Campaign headquarters, 265-2200, ext. 409. Seven different itineraries can be arranged for New York Conference participants, to give to each participant a view of his own Israel.

MOBILIZATION 76



REMEMBERING IS NOT ENOUGH/GIVE FOR LIFE

United Jewish Appeal-Federation of Jewish Philanthropies Joint Campaign
220 West 58 Street, New York, N.Y. 10019

UJA-FEDERATION
1976

CAMPAIGN REPORT

4

May 17, 1976

NEW YORK "LUNCHEON WITH GOLDA" ON JUNE 2: HUNDREDS OF GIFTS SOUGHT FOR REPORT

Joint Campaign leaders hope that the solicitation of several hundred remaining Special Gifts contributors will be completed by June 2, when Golda Meir comes to New York to meet with Joint Campaign and National UJA leaders at a "Luncheon with Golda" at the Hotel Pierre. Leaders will report on the results of the campaigns in New York and throughout the country.

Two months will have passed since American Jewry gave its pledge to make a big ninety-day effort to help rescind the cut in the Jewish Agency budget for aid to immigrants and to bolster New York Jewish social, educational and welfare services affected by cuts in government aid. The outstanding Special Gifts, which are assigned to 200 of our best workers, will determine whether the New York community will keep its promise.

National UJA general chairman Frank R. Lautenberg and Joint Campaign president William Rosenwald will welcome Mrs. Meir at the luncheon.

CAMPAIGN RESULTS TRAIL 1975

By the first week of this month, \$61,000,000 had been received in pledges. We still have not achieved the pace of the 1975 campaign, even though the incoming pledges continue to show a six percent increase on a card-for-card basis.

In large part the decline in this campaign as compared to the campaigns of 1974 and 1975 is due to the fact that those campaigns received some very large one-time gifts which are not being repeated.

The increase in individual pledges this year indicates that business conditions have improved and that good gifts can be expected if all prospects are approached.

LEADERS ASKED TO SERVE IN MOBILIZATION

The organization of Mobilization 76 and the recruiting of volunteers are progressing steadily but could use the stimulus of more active participation by officers and leaders of the Joint Campaign. Since most of the campaign functions are now behind us, it is hoped that Joint Campaign Board and Cabinet members and divisional chairmen will give their energies and their talents to Mobilization 76.

Particularly needed are hosts for the house parties on the night of Mobilization Sunday, which produced a substantial sum last year and should do even better this year. These parties can elicit gifts which cannot be obtained otherwise, from non-repeats and from those who have never given before.

According to many reports, last year's parties were great fun for everyone. They are not difficult to organize. And help is available. To volunteer and to get assistance in planning a party for your neighbors and friends, call Jerry Rosemarin at Joint Campaign headquarters. If you can, you should also volunteer as a bell ringer for the Mobilization Sunday canvass. To see our leaders out in the field will provide a valuable boost in morale to all volunteers.

LEADERS SPURRING BIGGER GIVING AT MANY DIVISIONAL FUNCTIONS

Many of our most prominent and active leaders have taken on a new task and are producing good results for the campaign. They attend luncheons, dinners and other divisional functions and talk with key contributors before the card-calling, explaining that the Joint Campaign needs more than routine generosity this year and suggesting that the contributors announce pace-setting gifts.

During April this extra work boosted a number of gifts by ten percent. It is hoped that more of our leaders will accept similar assignments. Among those who participated in this work at April functions were Daniel Andron, Charles Ballon, Lawrence B. Bottenwieser, Robin Farkas, James Fuld, Morris Furman, Eugene Grant, Sam Hausman, Joseph Hofheimer, Leonard Kesten, Joseph Reiss, James Ross, Howard Samuels, Herbert Tenzer, Alan V. Tishman, Jack D. Weiler and Elaine K. Winik.

By the first week in May, the following had accepted assignments for the month: Charles E. Bloom, Jr., Peter Brandt, Sam Hausman, James Ross, Charles Ballon, James Fuld, Dr. Maurice Sage and Joseph Hofheimer.

CAMPAIGN LEADERS TALK "FACE-TO-FACE" WITH BEN ARI AT ISRAEL ANNIVERSARY PARTY

When several Joint Campaign leaders stood up during the May 5 Israel Anniversary cocktail party at the Harmonie Club to describe their experiences as fundraisers to guest of honor Consul General Uri Ben Ari, it was "face-to-face" they all talked about. Joint Campaign president William Rosenwald, Leonard Kesten and Herbert Mendelson ascribed their success in solicitation to the face-to-face approach.

Joint Campaign chairman Gustave L. Levy presided.

Consul General Ben Ari was a replacement for Foreign Minister Yigal Allon, who was compelled to cancel his trip to New York. In his off-the-record talk, the Consul General discussed many of Israel's problems, including those which prevented the Foreign Minister from coming here. One of Israel's most compelling tasks, he said, was to improve the quality of life for the people. The hardships of daily existence can be very discouraging, he said. These are the human needs for which the Joint Campaign has traditionally accepted responsibility.

ROSENWALD RECRUITING FOR MISSION

Joint Campaign president William Rosenwald organizes an Israel mission every year. This year he is coordinating this mission with "This Year in Jerusalem" and expects to swell the number of participants significantly.

NEW SLOGAN FOR NATIONAL UJA CONFERENCE: "THIS YEAR, COME WITH ME TO JERUSALEM"

When Leonard Kesten, a highly esteemed volunteer leader from Westchester, came to the Joint Campaign Board meeting on April 29 to urge active recruiting for "This Year in Jerusalem," the October 24-31 National UJA Conference in Israel, he gave several important

BOX SCORE ON SOLICITATION

(\$10,000 & Over Contributions)

TOTAL GIFT INVENTORY AT START OF '76 CAMPAIGN	GIFTS OBTAINED TO DATE	NEW GIFTS	TOTAL AMOUNT RAISED TO DATE	GIFTS STILL TO BE SECURED
1,380	923	66	\$37,800,000	457

COMMENT ON THE BOX SCORE

The gifts in this category have averaged \$40,000 each this year. If all of the outstanding gifts are secured and

the flow of new gifts is maintained or increased, we can hope to come close to our last year's final total for the entire campaign.

WEINBERG AND ROSE TO APPEAR ON TV

Our two presidents, James L. Weinberg of UJA and Frederick P. Rose of Federation, will be the guest speakers on the May 26 telecast of "The Jewish Dimension," a regular Wednesday morning presentation of WPIX-TV, from 11:30 to noon. Haskell Lazere, director of the New York Chapter of the American Jewish Committee, is the moderator of the program.

LEADERSHIP DEVELOPMENT COUNCIL AT WORK

The Leadership Development Council, which works with young men and women, is doing very well in the present while preparing for the future. In addition to raising more than \$240,000 thus far, greatly surpassing last year's achievement at the same date, the Council is also raising up a generation of new leaders for the Jewish community.

With several more events still to be held, Leadership Development is stressing face-to-face solicitation of new and past contributors. All the volunteers have received training in solicitation.

The young leaders are assuming important leadership jobs in Mobilization 76. Among other things, they will coordinate and man the telephone bank which will receive pledges made during the Mobilization Sunday television special.

One of the outstandingly successful programs of Leadership Development was the April 2-4 weekend retreat at the Lido Beach Hotel, which drew 150 young leaders for study groups in such topics as Jewish identity, intermarriage, world Jewry, Federation, Jewish education, the Shabbat. Authors Dennis Praeger and Joseph Telushkin and representatives of national and local Jewish agencies served as resource people. Many of the groups were run by members of Leadership Development themselves.

The Mini Series seminar program has been enormously effective too, with 700 young people participating actively. The four series were on the Holocaust,

Anti-Semitism, Israel and Zionism and The American Jewish Community.

Nearly 125 volunteers have participated in four mini missions to Federation agencies. These missions have encouraged commitment on the part of the new members, because they have become better acquainted with the services that they support through their contributions and their work.

Work is the whole agenda on Sunday, May 23, when 200 Leadership Development volunteers go to Federation's Proskauer Campgrounds for a day of painting, raking leaves, moving furniture and otherwise preparing the camp for the summer.

All our present Joint Campaign leaders are urged to submit the names of sons and daughters and young friends and colleagues to the Leadership Development Council Office. By directing young people to the Council, you can help assure the future of the Joint Campaign. For information call 265-2200, extension 236.



REMEMBERING IS NOT ENOUGH/GIVE FOR LIFE

United Jewish Appeal-Federation of Jewish Philanthropies Joint Campaign
220 West 58 Street, New York, N.Y. 10019

**UJA-FEDERATION
1976**

CAMPAIGN REPORT

5

June 24, 1976

ROBERT ARNOW TO LEAD 1977 CAMPAIGN

New York Jewish communal leader Robert H. Arnow, who is chairman of the board of the Jewish Telegraphic Agency and president of the American Association for Jewish Education, has accepted the chairmanship of the 1977 UJA-Federation Joint Campaign.

MOBILIZATION TOTAL NOW \$7,250,000; PLEDGE REDEMPTION IS EAGERLY AWAITED

The \$3,800,000 pledged during the Mobilization Sunday night telecast was the largest item in a total income from all phases of Mobilization which is estimated at \$7,250,000 as of June 18. Much of the success of the show was due to the fine work of Alan King and Bess Myerson as hosts for the entertainers and as interpreters of Joint Campaign purposes and to Joel Siegel as host in the telephone center and also an impressive spokesman for the campaign.

The next largest item in Mobilization was the \$1,300,000 brought in by Call for Mobilization, in which out-of-towners headed by Don Benjamin of Maplewood, N.J., and New Yorkers headed by Betty Dreifuss worked at telephones for three days.

Figures for the Mobilization Sunday neighborhood canvass (\$750,000), the Trades and Professions Mobilization from June 7 to 11 (\$400,000), and the Dial-a-Thon from June 14 to 18 (\$1,000,000) are still tentative and are expected to grow considerably as the mail returns come in. The process of tabulation will not be completed for some time. It is believed that the results will surpass the \$8,000,000 raised last year but will fall short of the \$10,000,000 goal set for the 1976 Mobilization.

The crucial question now is how quickly the pledges will be redeemed. Cash is still one of our most urgent campaign problems, and every possible means and every available worker must be employed to encourage speedy

payment of pledges in all areas of the Joint Campaign. Although the Mobilization has ended and all but a few campaign functions have taken place, the 1976 campaign must continue until all special gift assignments have been fulfilled and until a substantial amount of cash has been brought in.

MOBILIZATION SUNDAY CANVASS WAS BESET BY MANY DIFFICULTIES

Since pledges continue to arrive by mail, a final count of the results of the Mobilization Sunday neighborhood canvass will not be available for some time. On June 14, eight days after Mobilization Sunday, the tally stood at approximately \$750,000, which is less than was hoped for.

Some of the difficulties which caused collections to fall below the anticipated total were beyond the control of the Joint Campaign volunteers and staff. The rain certainly prevented a large turn-out of volunteers. And many of the volunteers who did make their rounds were discouraged by the reluctance of many householders in our crime-ridden city to open their doors.

Another factor which cut down the total is more difficult to evaluate. Too many of the prospects pledged amounts far below their previous contributions. The causes are many and complex, including the inexperience of some of the volunteers and the difficulties and shortcomings of the door-to-door method. All aspects of Mobilization are now being examined by the campaign and Mobilization leadership in order to use the lessons of this year's experience to improve the method of operation next year.

MOBILIZATION HAS STRONG IMPACT

In addition to money, less tangible but important gains have been realized from Mobilization. New York's reaction to the Mobilization television presentation has been all that could be desired, with praise for the style and the content of the broadcast being voiced everywhere.

To calculate the public relations value of Mobilization in dollars and cents would be difficult, but it cannot be doubted that our contributors and our potential contributors are now much better aware of Jewish needs and of the fact that the Joint Campaign represents New York in Jewish global philanthropy. It should be easier now to reach the many Jewish families which have not until now been regular contributors.

**WHERE WE STAND — \$74,000,000
— AND WHERE OTHER CITIES STAND**

The Joint Campaign stood at \$74,000,000 as of last week, not including Mobilization figures. On a card-for-card basis, the total is running eight percent ahead of last year.

It must be remembered, however, that by the same date in 1975 we had raised \$88,000,000. Even taking into account that this year Mobilization took place three weeks later than last year's Mobilization and that our figure of \$74,000,000 does not include the Mobilization totals, it is a fact that our campaign is not doing as well as last year's, when we raised \$100,000,000. In view of our improved national economy and of the Jewish needs which are there for all to see, it is sad that sufficient money is not being raised. The consequences for the beneficiaries of our Joint Campaign could be tragic.

Important gifts still outstanding must be added to our present total. The excellent results produced in vigorous personal solicitation drives carried out by several individuals in recent weeks prove that the money is there.

The cash flow also needs much improvement, and workers are being urged to ask for early payment of

pledges and to suggest various means of making cash payments.

Our leaders should find interesting the results of the campaigns in some other major American cities.

Baltimore has completed its 1976 campaign with over \$10,365,000, which is the same as last year. Boston, which hasn't finished its campaign, anticipates raising a little more than last year. Cleveland has finished with \$16,471,000, about \$60,000 more than in 1975. Pittsburgh has raised \$6,615,000, as against \$6,529,000 in 1975. Detroit's final total of \$16,630,000 is a drop of about six percent.

All the other large cities also seem to be doing better this year than we are in New York.

**SPECIAL SOLICITATIONS REVEAL
COMMUNITY'S POTENTIAL FOR GIVING**

There are four contributors who in 1975 gave a total of \$11,000. In the ordinary course of events, their 1976 total might have been the same or slightly more. Too often, the needed growth in contributions is retarded by a combination of "sameaslastyearitis" and perfunctory solicitation, mainly through card-calling.

But these four contributors have given \$27,500, or 250 percent more than last year. The figures for the individual gifts were: from \$3,000 to \$6,000, from \$6,000 to \$12,000, from \$500 to \$5,000 and from \$1,500 to \$4,500. Someone took the trouble to ask them what they thought they really ought to give.

The someone was Stephen Shalom, who went with one of our Israeli solicitors to see them in their offices. This group of solicitations, all in one day, demonstrated not only that well-informed volunteers employing the

BOX SCORE ON SOLICITATION

(\$10,000 & Over Contributions)

TOTAL GIFT INVENTORY AT START OF '76 CAMPAIGN	GIFTS OBTAINED TO DATE	NEW GIFTS	TOTAL AMOUNT RAISED TO DATE	GIFTS STILL TO BE SECURED
1,380	1,052	76	\$41,879,000	328

COMMENT ON THE BOX SCORE

The number of Gifts Still To Be Secured is larger than it should be at this time of year but not so large that it

can't be reduced very quickly if all workers make a determined effort to finish their assignments before the vacation period.

face-to-face technique and using all available aids will get good results, but also that the full philanthropic potential of our New York community has not been tapped.

How helpful our Israeli visitors can be was again illustrated by Shula Prihar, former Israeli Army officer, who accompanied Leon Levy, chairman of the Heavy Construction Division, in three solicitations in advance of the division dinner. And they got increases. One of the men had said, prior to the visit by Mr. Levy and Mrs. Prihar, that he planned to "stand pat" on his 1975 gift, but when his card was called at the dinner, he increased it from \$5,000 to \$7,500.

A LITTLE KNOWLEDGE CAN BE A BIG HELP

Face-to-face solicitation has its hazards as well as its advantages. Like any good tool it works best when kept sharp but can be dangerous if allowed to become dull.

A familiar kind of failure was repeated recently when a solicitor called on a hat wholesaler to discuss his pledge. He arrived bare-headed and empty-handed — without any knowledge, that is, of the prospect's business situation. Since the hat business was in the doldrums, the sight of the solicitor's naked head so antagonized the prospect that it became imprudent to talk about a pledge.

The effectiveness of a business negotiation is usually in proportion to the amount of information it is based on. Our work of *tzedakah* must be conducted in a businesslike manner if it is to help people who need food, shelter and medicine and not merely sympathy.

A good face-to-face solicitation must be solidly grounded on knowledge: the prospect's knowledge of the needs to be met and the solicitor's appreciation of the prospect's attitudes and business situation. For instance, a contributor with a particular interest in problems of child development should be told of opportunities to promote the Joint Distribution Committee's educational projects in Israel, Iran, Europe or of Federation's activities in that field.

It is not sufficient to know that the prospect has given in previous years and that he is in general interested in the Jewish cause. You also have to know when to wear a hat. Our Research Department is set up to give the latest news on hats and other fashions.

Workers who have made use of this new service will attest enthusiastically to its value in solicitation. Charles E. Bloom, Jr., and William Rosenwald, for instance,

won't call on a prospect until they have checked with Research.

The money figures tell the story very well too: a 17 percent increase in a group of 239 gifts personally solicited, from \$6,635,000 in 1975 to \$7,699,000 in 1976 — while the rest of the campaign fell off.

INCREASES IN SOME DIVISIONS SURPASS THE CAMPAIGN AVERAGE

While the 1976 Joint Campaign as a whole is not doing as well as last year, a number of divisions which received extra help from campaign leaders at their functions have brought in increases averaging ten percent.

The gratifying total of \$500,000 contributed at the May 19 dinner of the Meat and Allied Industries Division was due in large part to the popularity and influence of guest of honor Sam D. Zaro. But the active participation of UJA president James L. Weinberg is credited with having substantially boosted the total. Mr. Weinberg addressed the dinner and also conferred with several of the contributors before the card-calling, encouraging some pace-setting gifts.

In the past few weeks sixteen of our campaign officers and volunteer leaders visited functions and helped secure gifts totalling \$530,300, an increase of \$52,000 over the gifts made by the same contributors in 1975.

FACE-TO-FACE EARNS 15% INCREASE IN RYE

An experiment in the so-called Neshet Method of face-to-face solicitation in the community of Rye has paid off with an increase of 15 percent in gifts of \$1000 and over. The total raised in this category for the 1976 Joint Campaign is \$141,905 in 50 gifts, as against the 1975 total of \$121,287 in 47 gifts.

The solicitations were carried out by volunteers who had participated in training sessions which stressed both knowledge of campaign needs and of the circumstances of the prospects. Their first prospects were themselves, in accordance with the precept that the best solicitor is one who has already made his own commitment. The formula for success was: Training, Research, Commitment, Face-to-Face.

COUNTRY CLUBS GO TO ISRAEL NOVEMBER 4

Although the Country Club Mission to Israel scheduled for November 4 to 14 is small compared to "This Year in Jerusalem" — about 100 members as compared

to 3,000 — its importance for the Joint Campaign cannot be overstressed.

"My reaction was so fantastic it changed my life," said Dr. Morton R. Brenner of the Brae Burn Country Club about his mission to Israel four years ago.

This proves again what hardly needs proving, that missions do more than just help our people in Israel. They also reinvigorate the Jewish community here, because people return from Israel imbued with the sense of a mission to perform at home. As Golda Meir put it during the "Report to Golda" Luncheon on June 2 upon hearing that UJA had raised \$500,000,000 nationally, what we do for the people of Israel becomes worthwhile only if it also enriches our own Jewishness and strengthens our unity here at home.

It is also worth repeating Leonard Kesten's observation that many who go on missions return to become leaders in the Joint Campaign.

The Country Club Mission in November will be led by Herbert and Joan Mendelson of the Tam O'Shanter Golf Club and Robert I. Fleder of the Old Oaks Country Club. It will cost \$1,100 per person, a price which includes everything but the tips.

WOMEN HAVE RAISED \$11,041,574

As of June 11, the Women's Campaign had brought in \$11,041,574 for the Joint Campaign.

The women were heavily represented in the Dial-a-Thon. They are always a mainstay of this program.

Vivian Herz, who was until last year executive director of the Women's Campaign, won second prize in the women's annual bridge tournament.

ALL'S WELL WITH JDC, BUT....

Although the evaluation of the Joint Distribution Committee's budget by a JDC Study Committee is not available for publication, it can be reported that JDC's fiscal procedures have been adjudged sound and conservative. Where recommendations for change are made, they are designed not to remedy ills but to improve a basically healthy operation. JDC, one of the largest and most important of the Joint Campaign agencies, is in good shape.

But in an important respect it may be doing too well.

One of the changes suggested by the Study Committee concerns the "realistic" nature of JDC's budgeting. The report indicates that in recent years the budget has reckoned more with anticipated income than with the needs to be met. In other words, JDC has tried too hard to make ends meet. The plain implication is that American Jewry, which supplies almost all of the funds that JDC can count on, is not doing enough, is compelling JDC to give to needy Jews only what it can afford to give, not what it should give. Many JDC programs overseas should be expanded and new ones created. More money should be spent. The needs too must be considered in a realistic manner.

YOUNG LEADERS WORKING HARD

The big telephone room seen on television during the Mobilization broadcast was sprinkled with celebrities like raisins in a cake. The cake itself consisted mainly of more than 275 workers from the Leadership Development Division. These young leaders are among our most active volunteers.

On Mobilization Sunday they were conspicuous in neighborhood canvasses throughout the city, especially in Manhattan. In the Dial-a-Thon they were the first starters, beginning their evening telephone sessions on June 7, with more than 35 workers calling non-repeats and new prospects. They put in nine evenings of hard work, from June 7 to June 17.

The chairmen for the Leadership Development Dial-a-Thon were Gail Ittelson, Mark Edelstein, Beverly Daniels and Edward Reiss.

An Awards Dinner on June 29 in the Warburg Room at Federation headquarters will end the 1976 campaign. Outstanding workers will be honored, and the new officers will be announced.



REMEMBERING IS NOT ENOUGH/GIVE FOR LIFE

United Jewish Appeal-Federation of Jewish Philanthropies Joint Campaign
220 West 58 Street, New York, N.Y. 10019



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019

CABLE ADDRESS: UJAPPEAL, NEW YORK

August 2, 1976

Mr. Herbert A. Friedman
15 IBN Gabirol Street
Jerusalem, Israel

Dear Herb:


I understand from Irving that you will be unable to be in the states in November. Therefore, let us confirm definitely for January, 1977.

If you could arrive around the 3rd or 4th of January for three weeks, or as long a time as you can spend, we can set the program in motion.

Looking forward to your confirming the exact dates you will be available.

Warmest regards to Francine and the children.

Cordially,


Seymour Lesser, Director
Speakers Bureau

SL/cyr



UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019

CABLE ADDRESS: UJAPPEAL, NEW YORK

August 26, 1976

Mr. Herbert A. Friedman
15 IBN Gabirol Street
Jerusalem, Israel 92430

Dear Herb:

As usual it was wonderful hearing from you. I had a beautiful time in Sardinia and I hope you enjoyed your European trip with the children.

The dates you suggested, namely, January 3 to January 28 is wonderful for us, however, I do have a problem. Is it possible for you to stay for a breakfast meeting in Baltimore on January 30? You can still leave the country that night since you will be finished in Baltimore by 12:00 noon. It would really help us tremendously, if you could take this date. Please let me know.

Warmest regards to Francine and the children.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Seymour'.

Seymour Lesser, Director
Speaker's Bureau

SL/bw

June 24, 1975

Mr. Morris Rombro
Akron Jewish Community Federation
750 White Pond Drive
Akron, Ohio 44320
USA

Dear Mr. Rombro:

I have just returned from a trip to the United States, hence the delay in replying to your letter of June 4.

Basically you are asking whether I plan to be in the United States during the Fall, and as far as I see the calendar now, there is a chance that I will be there late in October or the first week of November. This is not definite, but I am gearing myself mentally for that time period.

You may be sure that I would be happy to accept an invitation to come to Akron for whatever purpose you wish, if indeed I am in the United States. I appreciate very much the revitalisation job you are trying to do, and I would be happy to be of assistance.

I suspect that my timetable will become more definite by the beginning of September, so I suggest we keep in touch. If your tic system is better than mine, perhaps you will remind yourself to drop me a note at the end of the summer.

Sincerely,

Herbert A. Friedman

Akron Jewish Community Federation

750 WHITE POND DRIVE • AKRON, OHIO 44320 • (216) 867-7850

June 4, 1975

Rabbi Herbert Friedman
15 Ibn Gvirol St.
Jerusalem, Israel

Dear Rabbi Friedman,


I have been asked to write to you in order to learn if you are planning to be in the United States some time in the Fall.

We are planning a program for leadership training to begin after the Holidays, and of course your name was the first one broached as a speaker from whom we could greatly benefit.

Of course if you would be available, we would then ask you if you would like to speak to a community-wide meeting that would be set up specifically because of your presence.

I do not want to look too far ahead. Perhaps the correct beginning plan would be to determine when and if you would be in America, and if you can make available a few hours for your many friends here in Akron.

Sincerely yours,



Morris Rombro
MR:jm
CC:SJKaplan

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Theodore B. Marks

Clifford Isroff

Mrs. Noah Miller

Treasurer Charles E. Schwartz

Asst. Treasurer Stanley Bober

Secretary Irving Botnick

Asst. Secretary Mrs. S. J. Kaplan

Executive Director Morris Rombro

USA form 1976



Phoenix Jewish Federation

1718 WEST MARYLAND AVENUE • PHOENIX, ARIZONA 85015 • 249-1845

January 19, 1976

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- Executive Director
SAUL SILVERMAN ACSW

Rabbi Herbert Friedman
 United Jewish Appeal
 1290 Avenue of the Americas
 New York, N.Y. 10019


Dear Herb,

Our 1976 campaign was launched in impressive style last night at our Big Gifts dinner. This was due, in no small measure to your presence and your eloquence, which evoked a splendid response from those in attendance.

The Phoenix Jewish community is indebted to you. We look forward to continuing the momentum and to ever greater achievements for Phoenix.

My sincere personal thanks to you.

Cordially,


 Saul Silverman ACSW
 Executive Director

mh

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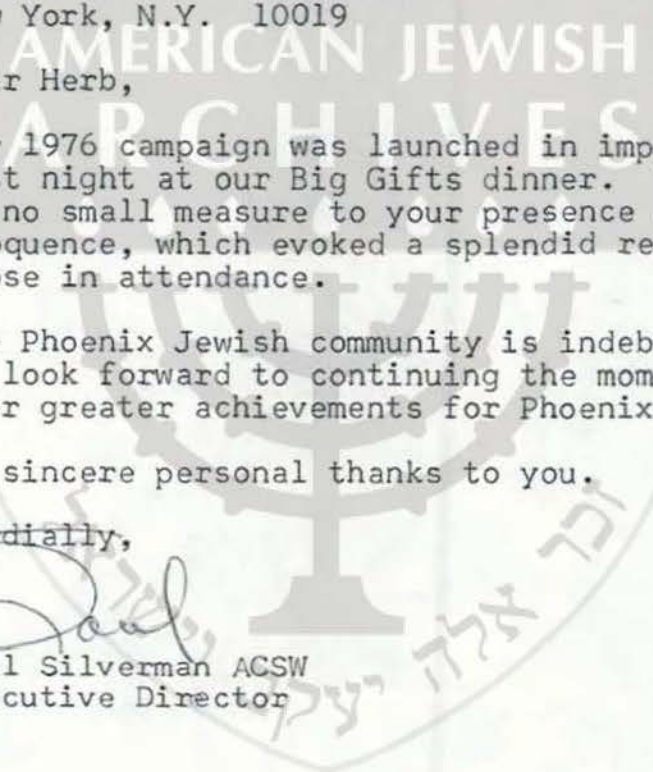
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Akron Jewish Community Federation

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Past President
Seymour J. Kaplan

Executive Director
Morris Rombro

November 19, 1975

Rabbi Herbert Friedman
13 King David St.
Jerusalem, Israel

Dear Herb,

The dust is still swirling around here as a result of your whirlwind visit to Akron. As we had all anticipated, you made a fine and lasting impression. And my considered opinion, in retrospect is that we should make a determined effort to have you spend at least a day with us annually since it is not only a healthy experience for the community as a whole, but provides a genuine and generous boost in energy and morale to your good friends here.

I wanted not only to tell you what had happened as a result of your visit from our point of view but also to express a very sincere thanks and "yashe koach" to you. Our campaign is off to a fine start; our people are enthused; and in fairness I must say that I learned a good deal from your visit also.

Now, you should be forewarned that about 25 of us will be visiting Israel in January. You made the mistake of suggesting that we contact you whenever we would be in your neighborhood, so I am doing just that. Will you be in Jerusalem during the week of Jan. 4-11 and will you be available to make a presentation to us as you did a year ago? We will have in this group first time visitors to Israel for the most part. The group will be led by Irv Sands, a name you will remember, and by Art Axner, attorney, good friend of Sands, and co-chairman of the Leadership Development Program, the program that was originally responsible for inviting you to re-visit our community.

I hope that your trip home was a pleasant one, and if all goes well, we will meet in January, in'sh'Allah.

Sincerely,

Morris Rombro
Morris Rombro
MR:jm

*wrote
longhand
27.11 and
explained will
be out of Israel
in Jan.*

December 8, 1975

Mr. Seymour Lesser
United Jewish Appeal
1290 Avenue of the Americas
New York, N.Y. 10021
U.S.A.

Dear Si:

Here are some useful facts and some questions:

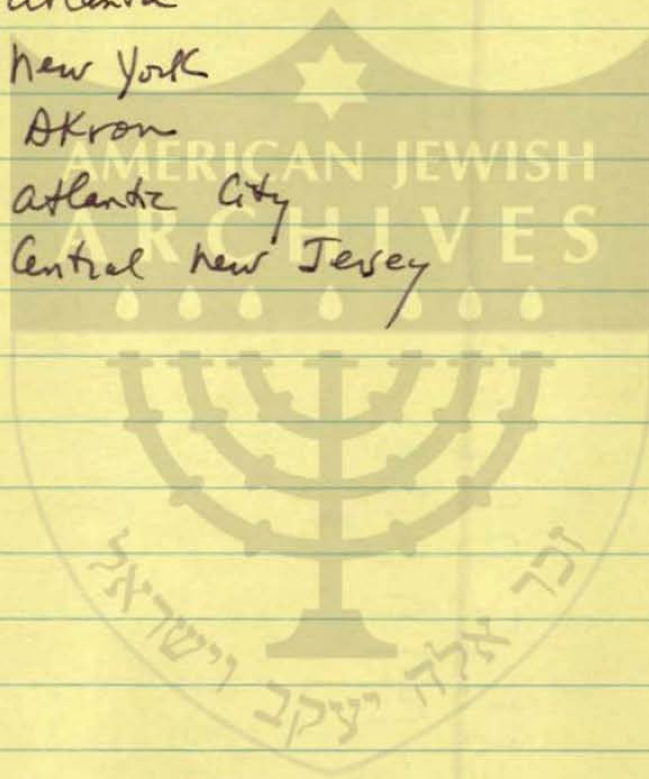
1. Will arrive on Tuesday, December 30 via KLM 641, due at JFK 3:30 p.m.
2. Please arrange to have me picked up at the airport on arrival.
3. Please make reservations at Park Lane Hotel for December 30, 31, January 1.
4. Please get me ticket New York to Dayton, Friday afternoon, January 2, TWA 475, leaving LaGuardia 3:00 p.m.
5. Please get me ticket Dayton to Chicago, January 4. via UA493, leaving Dayton 1:58 p.m.
6. No reservations required in Dayton.
7. Please make reservation at the Whitehall in Chicago for January 4.
8. I will be in Chicago during day January 5 but am free at night, if you need me.
9. I will be in Cleveland during day January 6 but am free at night if you need me.
10. I want to be in New York by mid-morning of January 7 at latest. If you don't need me anywhere on night of 6th, get me to New York and make reservation at Park Lane, for 6th, 7th, 8th, 9th. If you do need me, get me back to New York on morning of 7th, and start reservation at Park Lane then.
11. I can also give you night of 8th, if necessary, but must be in New York mid-morning of 9th.
12. Should leave for Hollywood, Florida morning of 10th.
13. After that its all in your hands, as I recall the last date we talked about was Phoenix on the 18th. But you can continue to book through the 22nd, if you have need.

As ever,

Herbert A. Friedman

1975

Oct 1-5	Houston
8	Miami
Oct 31	Norfolk
Nor 1-2	Williamsburg - Virginia State retreat
3	Greensboro, N.C.
4-5	Atlanta
8	New York
10	Akron
11	Atlanta City
13	Central New Jersey



UJA Speakers Bureau Bulletin

seymour lesser, director

November 1975

SPEAKERS BULLETIN #4

FALL 1975 - 1976

This Speakers Bulletin #4 is a continuing link in the campaign chain.

It includes the latest information on overseas speakers who will be here during the next few months.

As additional information regarding overseas speakers becomes available, you will be notified immediately.

RABBI HENRY SOBEL, of Brazil
November 10 - December 10
February 16 - March 19

DR. RAANAN WEITZ, Director of Land Settlement and Settlement Study
Center of the Jewish Agency, Israel
November 22 - December 2

MOSHE RIVLIN, Director General, Jewish Agency
December 8 - December 21

LEON DULZIN, Acting Chairman, Jewish Agency
December 8 - December 19

SHULA PRIHAR, Former member of Israel's Women's Army. Outstanding speaker. Has appeared for us on many previous occasions.
January 5 - January 31

YEHUDA PRIHAR, During the Six-Day War served as the Defense Forces spokesman for the foreign press, TV and radio. Former Military Attache, Washington, D.C.
January 5 - January 31

ABBA EBAN
January 15 - February 7

AMOS ELON, Author of Founders and Sons, and Herzl
January 6 - February 22

RABBI HERBERT A. FRIEDMAN
January 5 - January 16

ZENA HARMAN, Former member of the Knesset, wife of the Ambassador
January 19 - January 28

AMBASSADOR AVRAHAM HARMAN, President of Hebrew University
January 19 - January 28

B. Z. SOBEL, Professor at Haifa University
January 18 - February 15

YOSEF ALMOGI, Mayor of Haifa
February 8 - February 15

JONATHAN LIVNY, Former Attorney General in the Israel-Administrated
West Bank of Jordan. A member of Israel's New Citizens
Party and Israel's Parliament (Knesset).
February 1 - March 13

GEORGE PAUL TAUSSIG, An Israeli, who is General Manager for Israel of
Alitalia Airlines
February 20 - March 31

PAULA BORENSTEIN, Public Relations Representative in the Office for
France of the Joint Distribution Committee.
February 20 - March 20

PAUL ALEXANDER MORAWITZ, Was a member of the World Bank, served as an
advisor on Industry and Manpower to many of the African
countries.
February 2 - March 13

DR. EITHAN RUBENSTEIN, A Medical Director of Tel Hashomer Hospital,
Tel Aviv, Israel
March 1 - April 11

ABBI BEN-ARI, Former Director of the Israel Government Tourist Office
for North America
March 5 - March 25

TED FEDER, Director-General, Joint Distribution Committee
March 10 - April 10

FOREIGN MINISTER AND DEPUTY PRIME MINISTER YIGAL ALLON
May 1976

JOEL SPIRA
FIVE GREENWAY PLAZA EAST
HOUSTON, TEXAS 77046

October 10, 1975

Rabbi Herbert A. Friedman
15 Iben Giberol
Jerusalem, Israel

Dear Herbert:

On behalf of the community in general and the Campaign in particular I am deeply grateful for the help and the guidance you provided us. I believe the solicitations we had will result in appropriate gifts, and I will let you know the results. Your address to the community-at-large was effective and timely.

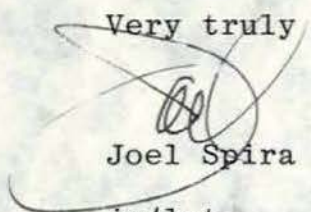
With respect to the Retreat your Jewish commitment, your current and historical knowledge and the force of your personality made the weekend a roaring success. I have received only superlative and complementary comments from the enthusiastic participants and I am confident that, as we had hoped, the mood and the substance of the Retreat will have a very positive impact on this year's Campaign as well as on the level of Jewish consciousness in the community.

Personally, spending the better part of four days with you was an absolute delight and joy for me - an experience I will not soon forget. You are a beautiful man and command enormous respect because you seem to influence in such a positive way the lives of all those with whom you come in contact.

Rabbi Herbert A. Friedman
October 10, 1975
Page Two

Brenda joins me in sending our warmest wishes
to you for your continued success; best regards to
Francine.

Very truly yours,


Joel Spira

js/lct



October 22, 1975

Mr. Alvin Gilens
4834 Mary Ellen Avenue
Sherman Oaks
California
U.S.A.

Dear Al:

According to Si Lesser's information to me, I will be in Los Angeles, at your service, Tuesday, Wednesday, Thursday, November 4 - 6. I am delighted to be coming, and am looking forward to seeing you. Obviously I will do whatever you require.

There are a few things I would like to accomplish for my Reform Center, and as you plan the schedule, see if you can include the following appointments for me: Ed Sanders, Bram Goldsmith, Chester Firestein. I saw Ed in London recently, started to tell him about it, and he was interested in hearing more. I once wrote to Bram, and sent him background material - but still a half-hour face-to-face (not in his office when he is under pressure, but at home) would be worthwhile. And Chester I have never spoken to at all, so its important to see him.

I should also like to visit the Hebrew Union College in Appian Way, to see two people, Dean Lewis Barth and Jerry Bubis. I have never in my life been to the school. and I really must stop by, even for only half an hour.

On the personal side, two items: I prefer to stay at the Beverly Hills Hotel, as you recall; and there is a matter in which I will require some personal help from you, which I will talk to you about when I arrive.

I will be in New York on Thursday, October 30, and I will phone you then,

As ever,

Herbert A. Friedman



1975 UJA & FEDERATION CAMPAIGN / ONE GIFT DOES A WORLD OF GOOD

August 29, 1975

Rabbi Herbert Friedman
15 Ibn Gavirol
Jerusalem, Israel

Dear Herb:

Your card was a pleasant surprise and a shot in the arm as well.

Things here have been both exciting and exhausting, but in the short time I've been here we've taken some significant steps forward. Hopefully, over the next few years we can develop a meaningful leadership program in New York that can begin to turn this somewhat stagnant community around.

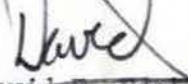
Concerning Missions, we have one small Mission, predominantly young singles coming over November 20 through November 30. I would love for you to spend the first night of Hanukah, November 28 with them in Jerusalem, both at the Wall and then to give them your Jewish history, - Jewish continuity presentation.

Please let me know if you will be available.

I will be in Israel November 6 through November 16 and would like to visit with you then. Let me know when you are coming to the States.

My warmest regards for a year of happiness and peace to you, Francine and the boys - - and in fact all of us.

Shana Tova,



David E. Edell, Director
Leadership Development Division



UNITED JEWISH APPEAL & FEDERATION OF JEWISH PHILANTHROPIES JOINT CAMPAIGN
220 West 58th Street, New York, New York 10019 • (212) 265-2200

On behalf of the **United Jewish Appeal of Greater New York** beneficiaries: United Israel Appeal, Joint Distribution Committee, New York Association for New Americans, ORT, United HIAS Service and National Jewish Welfare Board / and of the **Federation of Jewish Philanthropies of New York**, 130 local member agencies providing Aged Care, Camping, Child Care, Community Centers, Family Welfare, Medical Services, Jewish Education and Rabbinical Services.

NNNN
JB28 TIK235 VIA ITT BRA069
ILJM CO UIRB 034
NEWYORK 34 3 0916

Sept 15

HERBERT FRIEDMAN
15 IBN GAVIROL
JERUSALEM



NEED YOU FOR HOUSTON OCTOBER ONE THRU FIVE FOR SOLICITATION AND
RETREAT AS PER SPIRO BUT WOULD APPRECIATE YOUR DISCUSSING
FINANCIAL ARRANGEMENTS ONLY WITH ME REGARDS ALL
IRVING

OLL 15

TELEGRAM

74 SEP 15 1969

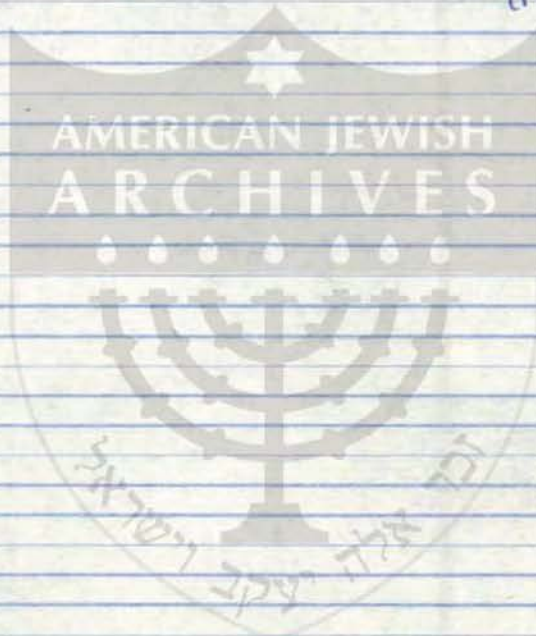
4/9/75

AGREE TAKE HOUSTON DATES, ~~RECORDED~~,
ALSO AGREE ~~YOU~~ ^{REGARDING} DECIDE FINANCES

LETTER MAILED TO YOU TUESDAY INDICATED
WILLINGNESS ~~LEAVE~~ ^{MAKE} DECISIONS ^{WITH} YOU ~~RECORDS~~

SHONA TOVA

HERB





JEWISH FEDERATION of South Broward, Inc.

2838 Hollywood Blvd., Hollywood, Florida 33020

(305) 921-8810 — Miami Line: 945-0964

July 11, 1975

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- Lewis E. Cohn
Vice-President
- Samuel M. Meline, D.M.D.
Vice-President
- Nathan Pritcher
Treasurer
- Melvin H. Baer
Secretary
- Robert A. Pearlman
Executive Director
- Sumner G. Kaye
Assistant Director
- Sandra S. Katler
Campaign Associate
- Arthur Marcus
Campaign Associate

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- Albert Yorra
- David Yorra

Rabbi Herbert Friedman
World Education for Progressing Judaism
13 King David Street
Jerusalem, Israel

Dear Rabbi Friedman:

I am writing to you on behalf of Robert Pearlman who as you may know is the new Executive Director here in Hollywood, and my father who is currently President of the community. As Dad mentioned to you in Israel, the Jewish Federation of South Broward has a mission coming over October 26, through November 4th. We would like for you to meet with these people for as much time as possible. We are hoping for 80 to 100 people in the \$1,000 and over contribution group. We invite you to spend the entire ten days with the group, however, knowing your many commitments to your many projects, we will settle for whatever time you have available.

At this point, the only definite information we have are the dates. We will shape the itinerary around you and the activities you want the group to engage in. As our plans become more fully developed, we will keep in touch with you. Please let us know as soon as possible what time you can spend with us.

Please give my best to your wife, David, Charles, Rabbi Skyball and all of my friends in Jerusalem. I have some pictures of you shooting that I will send to you shortly.

Sincerely,

Thomas O. Katz

TOK:rc

cc: Robert Pearlman, Herbert D. Katz

P.S. In case you're wondering, I am handling the initial publicity for this mission.

אני מתארגן לכם ולידידים. כאשר שמעתי מה קרה בכך ציון
 לא ישתי טוב לשיגור. אני רוצה לחזור מיד, אולם אני אוהב שת"י.
 כל טוב לך ולמשפחה, שלום
 ת"ו



JEWISH FEDERATION of South Broward, Inc.

2838 Hollywood Blvd., Hollywood, Florida 33020
(305) 921-8810 — Miami Line: 945-0964

August 4, 1975

OFFICERS

Herbert D. Katz
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Lewis E. Cohn
Vice-President

Samuel M. Meline, D.M.D.
Vice-President

Nathan Pritcher
Treasurer

Melvin H. Baer
Secretary

Robert A. Pearlman
Executive Director

Sumner G. Kays
Assistant Director

Sandra S. Katler
Campaign Associate

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Ben Salter
Joel A. Schneider, M.D.
Mrs. Vernon Sherman
Albert Yorra
David Yorra

Rabbi Herbert A. Friedman
World Education for Progressing Judaism
13 King David Street
Jerusalem, Israel

Dear Herb:

I am writing to follow up Tom Katz' letter to you of July 11, 1975.

I was speaking with Jim Nobil and he mentioned that there was a possibility of your being in the United States during the month of September. If you are planning this trip, I would like to invite you, on behalf of Herbert Katz and myself, to come and help us promote participation in our mission scheduled for October 26th thru November 4th.

Whatever date you can make yourself available we will work around it in order to set up this meeting.

I am also enclosing two copies of our invitation which was sent out to all contributors of \$250 and over. As you can see, we are counting heavily on your input for this trip.

I look forward to hearing from you soon, and hope all is well with you and yours.

Warmest personal regards.

Sincerely,

Robert A. Pearlman
Executive Director

RAP:dg
Encl.

cc: Lewis E. Cohn
Herbert D. Katz



WE HEAR YOU ISRAEL



AND WE ARE COMING

WE ARE ONE





Is there something more wonderful than to have the opportunity to rebuild a home for the Jewish people, a place to which immigrants still come from Russia and from Arabic countries, and even from countries where the economic situation and standards of living are high? Is there a more wonderful thing than to fulfill the dream of generations? Is there a more wonderful thing than to work together in order to build this country?

— Professor Ephraim Katzir
President, State of Israel

**JOINING US IN ISRAEL WILL BE
HERBERT A. FRIEDMAN
Former Executive Chairman,
National United Jewish Appeal**

Rabbi Friedman is an eminent authority on virtually every facet of Jewish life. His activities with United Jewish Appeal in the Diaspora, coupled with his four year residence in Israel, have given him an unique insight into the roots of Jewish existence. As Executive Chairman of United Jewish Appeal he travelled nearly 100,000 miles annually raising funds to meet Israel's requirements. As an Israeli citizen he provides a link to the programs made possible by those funds. As Executive Chairman he molded the United Jewish Appeal into its present level of sophistication. Rabbi Friedman has developed many of the fund-raising techniques presently used by UJA and continues to be one of the world's premier fund-raisers.



Rabbi Friedman presently serves as Director of Planning and Development for the World Education Center for Progressive Judaism based in Jerusalem. He is also frequently found lecturing to an attentive class of rabbinical students at Hebrew Union College in Jerusalem.

In the October War, Rabbi Friedman served in the infantry and was in that part of the Israeli army which crossed the Suez Canal and surrounded the Egyptian Third Army. His experiences in the army and in the Civil Guard have served as invaluable experiences in helping Rabbi Friedman interpret the needs of Israel.

Rabbi Friedman graduated from Yale College and was ordained by the Hebrew Union College - Jewish Institute of Religion. He served as Chaplain with the 9th Infantry Division in Germany in 1945 where he spearheaded efforts to help Jewish survivors of the Nazi death camps and later served as Assistant Advisor on Jewish Affairs to General Joseph T. McNarney, Commander of the U.S. Occupation Force in Germany. After the war, Rabbi Friedman was an active supporter of statehood for Israel. As Chairman of the UJA Speaker's Bureau, he was one of the most outspoken supporters of the UJA national campaign. He became Executive Vice Chairman in 1955 and Executive Chairman in 1970. Just before the outbreak of hostilities in 1967, he visited Israel for talks with Jewish Agency leaders and government officials resulting in the historic Israel Emergency Fund.

Rabbi, soldier and authority on Jewish life, Herb Friedman serves as an inspiration to all those who wish to fulfill themselves as Jews.

HISTORY HAS CHALLENGED THE JEWISH PEOPLE:

Build an Israel that will be an eternal Israel, one that will thrive during both war and peace, one that will strengthen and unify Jews throughout the world.

*We must answer this challenge by
expressing solidarity with
our community and with Israel.*

We will demonstrate that

WE ARE ONE

AMERICAN JEWISH
ARCHIVES

Highlighting the Leadership Mission:

- A tour of Jerusalem, including the Old City, Mt. Scopus, Mount of Olives, Ramat Eshkol, and the Knesset.
- A visit to Beit Kay, Convalescent Center for heroes of the Yom Kippur War.
- A visit to an absorption center.
- Exploration of well-established and struggling communities on the Lebanese border.
- Luncheon with front-line troops.
- A special program at Yad Vashem, Memorial to the martyrs and heroes of the Holocaust.
- A visit to an army base and JDC facilities.
- Shabbat at the Western Wall.

WE ARE COMING

**OCTOBER 26 — NOVEMBER 4, 1975
ON SOUTH BROWARD'S LEADERSHIP
MISSION TO ISRAEL.**

Please find enclosed our \$25.00 deposit,
payable to the
Jewish Federation of South Broward, Inc.
for _____ reservations.

Mr./Mrs. _____

Address _____

City & Zip _____

Home Phone _____

Send to:
Jewish Federation of South Broward, Inc.
2838 Hollywood Boulevard
Hollywood, Florida 33020

**Cost: \$500 per person, all-inclusive
Minimum contribution: \$1,000 to
1976 Combined Jewish Appeal/Israel
Emergency Fund Campaign**

day Thursday date 10-2-75

8:00

3:00

8:30

3:30

9:00

4:00

9:30 Louis Deutscher

4:30 Al Goldstein (lobby of hotel)

10:00

5:00

AMERICAN JEWISH
ARCHIVES

10:30

5:30

11:00

6:00

11:30

6:30

12:00 noon Women's Division luncheon

7:00

12:30

7:30

1:00

8:00 Public meeting - JCC

1:30

8:30

2:00

9:00

2:30 Grossman (Dallie + J. Spita)

9:30

(Eg)

evening



Handwritten arrow pointing downwards with the word 'Arch' written vertically next to it.

day Friday

date 10.3.75

8:00

3:00

8:30 Jerome Robinson (J.S.)

3:30 leave for retreat with Eay

9:00

4:00

9:30

4:30

10:00

5:00

10:30

5:30

11:00

6:00

11:30

6:30

12:00 noon

Harold Friedman
(J.S. + Ardun
Weisenberg)

7:00

12:30

7:30

1:00

8:00

1:30

8:30

2:00 Joel Mandell (J.S.)

9:00

2:30

9:30

evening



UNITED JEWISH CAMPAIGN RETREAT

FRIDAY, OCTOBER 3 - SUNDAY, OCTOBER 5, 1975



PROGRAM

FRIDAY, OCTOBER 3:

- 4 to 6 PM-----Registration and check in
- 7 PM-----Orientation and introductions
(Confederate Room)
- 7:30 PM-----Kabbalat Shabbat and dinner
- 9 PM-----Introduction of Scholar-in-
Residence, Rabbi Herbert
Friedman - Session #1

SATURDAY, OCTOBER 4:

- Until 9:30 AM-----Buffet breakfast
- 9:30 to 10 AM-----Sabbath Services
- 10 to 12:30 PM-----Session #2 - Rabbi Herbert
Friedman
- 12:30 to 1:30 PM-----Buffet lunch
- 1:30 to 3 PM-----Session #3 - Rabbi Herbert
Friedman

3 to 7 PM-----Free time

7 PM-----Cocktail reception

8:15 PM-----Dinner

9:30 PM-----Havdalah and Session #4 -
Rabbi Herbert Friedman

SUNDAY MORNING, OCTOBER 5:

Until 9:30 AM-----Buffet breakfast

9:30 to 12 Noon-----Summary by Rabbi Herbert
Friedman and directions
for 1976 United Jewish
Campaign

12 Noon-----Buffet lunch

October 15, 1975

Mr. Morris Rombro
Akron Jewish Community Federation
750 White Pond Drive
Akron, Ohio 44320
U.S.A.

Dear Morris:

I have your letter of 26 September, and wish to confirm our date in Akron for 10 November. Regarding the program for the day, I will be happy to go along with anything you propose.

I don't know exactly when I will be arriving, or from where, but your timetable sounds fine. I will do the Leadership Group at 4 p.m. and the second meeting at 8 p.m. If you wish to make that a pre-campaign solicitation of big givers, that's O.K. by me.

I will need a hotel room for the night, and I would appreciate no dinner arrangements, so that I can have the time between 6 and 7:30 for myself to get a brief rest.

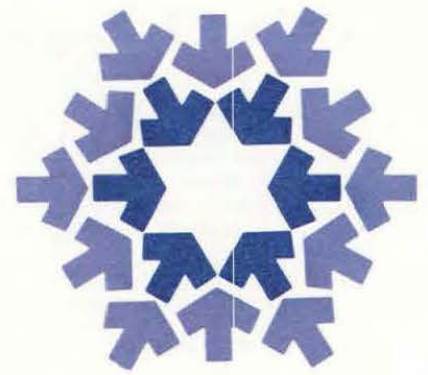
If Jimmie, Mel or anyone else want to get together at someone's house to socialise after the 8 p.m. meeting is finished, that would be fine.

Looking forward to seeing you soon.

Sincerely,

Herbert A. Friedman


NEWS ABOUT THE
 MEN AND WOMEN OF
 THE GREATER MIAMI
 JEWISH COMMUNITY
 SPECIAL EDITION
Federation



1975 ANNUAL REPORT

GREATER MIAMI
 JEWISH FEDERATION

RESPONSIBILITY

MALBEN  **IMMIGRATION
 ABSORPTION
 YOUTH
 EDUCATION**


ירושלים

LET MY PEOPLE GO

WE ARE ONE

UNITY **LEADERSHIP** **CAMPAIGN** **AMERICA** **PROCLAIM LIBERTY** **ISRAEL** **COMMUNITY**

1776 1948





On the 22nd day of September in the year 1654 the sunrise was glorious. For on the drifting tide of historic time a wandering community of 23 Spanish-Portugese Jews was journeying toward America. Behind them lay Brazil and the burning pires of the Inquisition . . . Before them the hostile port of New Amsterdam and a confrontation with destiny. They were greeted neither by the rejoicing of brethren or the humanity of strangers, but by the words of the Governor . . . "You are Jews. You are not welcome. You will not infest or trouble this new Colony." In a single voice their hearts cried, "No, We will not leave! We will run no longer." And their will prevailed.

Granted asylum by the Dutch West India Company, they were given the conditions upon which they could live in this new colony.

"You will be welcome," they were told, "as long as your poor do not become a burden to us. As long as you care for your own."

"We accept these conditions," they said, "for we are Jews. And to be a Jew is to be responsible for the fate of all Jews. It is our legacy."

Thus it was with their own special passport — required of no other group coming to these shores — written in the language of Tzedakah and stamped with the obligation to care for their own — that the greatest Jewish community in the modern world was founded, and grew, and met its obligations. Not only as Jews — but as Americans. And they too were met.

In quest of freedom or bread, the German Jew flees to America and receives both. For

now there are other Jews to meet him and lighten his burden.

And the peddler turned pioneer becomes a prince. Princes of philanthropy as well as business. For they carry the passport of Tzedakah in their souls.

Through the vastness of time and space we are at one with all Jews. As we stood united before the Governor more than three centuries ago, we stand as one before the world today. Our arms are linked and our hearts embrace that world.

The conditions of our unique passport have been fulfilled. With compassion we have cared for our own and have, in addition, heard and answered the cries of our distant brothers.

In the spirit of Tzedakah we have healed our sick and strengthened our weak. We have bestowed upon the young the gift of growth and upon the aged the relief of repose. We have sustained those who struggle for dignity, wherever that struggle exists. Our programs know no borders and our passport of humanity knows no state.

We Are One

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Faded text in the background, likely bleed-through from the reverse side of the page.

Our Historic Passport

Benjamin Franklin defined the American spirit when he declared: "They that give up essential liberty to obtain a little temporary safety deserve neither liberty nor safety."

In 1975 this is both an affirmation of faith and an admonition to Americans, and American Jews in particular, not to abandon it. This year we have the luxury of looking backward to an American history rich in Jewish names and contributions.

Our history in America dates back to 1492 when Luis de Torres, a Jew, traveled with Christopher Columbus to the new world to act as a translator. Jewish scientists and voyagers sailed with them to help navigate the tiny wooden ship. This was only the first wave of Jewish immigrants. Spanish Jews were soon followed by Jews from Germany followed by East European Jews by the millions. All

carried the same historic passport. All were seeking a new home where they would be free from persecution.

The majority were poor Jews. In 1654, 23 Jews were granted asylum by the Dutch West India Company "as long as (the Jewish) poor do not become a burden to us". The Jews were to take care of their own in need. Those arriving in New Amsterdam following this dictum soon became a multitude. The increase in Jewish population was small, of course, compared with the 80 fold growth of the general population. But, like the exiles to Babylon in 586 BCE, the Jewish American from the very beginning made great contributions to their new homeland.

They came with more than a bundle of ragged clothes; they came with hopes, dreams and the tenacity to make the long hours in a sweatshop and behind their pushcarts into something better for their children. From the small number of Jews who came with Columbus, the contributions expanded as the society modernized, to include great Jewish names in medicine, literature, education, art, music, finance, science and vast charitable activities.

On the 17th of April, 1775, when Paul Revere clattered through "every Middlesex village and farm" there were about 3,000 Jews in the 13 Colonies. Yet, even though small in number, they made their weight felt in the Revolution. It is estimated that some 300 Jews fought during the war. As important as military service was the part Jews played in the financing of the Revolution. These funds — often raised in synagogues — enabled Washington's army to buy food and clothing. Revolutionary history is filled with names such as Isaac Moses, Aaron Levy, Joseph Simon and Haym Salomon, all of whom contributed as patriots and as citizens without question.

Our American Jewish history was again written in the annals of the War of 1812 when veteran Walter Judah received a financial award for his heroism, later to give this money to form the Hebrew Benevolent Society. The American Civil War, the Spanish American War and the major conflicts of the 20th century saw American Jews fight and die for liberty and the right to self-determination, just as Jews have fought throughout their history.

In recent history, American Jews have liv-

ed through a period of depression; we have, along with other Americans, encountered the greatest era of technological and social change in the history of this country. And, as American Jews, we have exulted in the creation of the State of Israel, rising to meet the needs of the people of Israel during and after four wars fought for survival.

Throughout American history, Jews have embodied the very spirit of Benjamin Franklin's American. Beginning with Dutch-born Jacob Barsimon, the first known Jewish settler in America, our American ancestors laid the foundation of what was to become the largest Jewish community under one flag, and the freest in the Diaspora. Their efforts embody one truism about Jews — that giving of ourselves to those in need is a part of the heritage that binds us all — the tenet of Tzedakah, social justice for all.

Ours has been a humanitarian effort . . . one Jew reaching to help another. For, as Jews we have learned that the individual is the rarest, most precious capital resource of our society — in Miami and around the world. Let us remember that for all of what we have today, our ancestors began with perseverance and determination.

After nearly 200 years of American Jewish history, it is significant to recall what Elie Wiesel said with a view towards the past. "If we have learned one thing from our past it is that to live through dramatic events is not enough; one has to share them and transform them into acts of conscience." Looking back on this historic precept, we must rededicate ourselves, as American Jews, to the same reverence for life and liberty and responsibility toward man.



Federation

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4200 Biscayne Boulevard
Miami, Fla. 33137 Phone: (305) 576-4000

President
Harry B. Smith

Executive Vice President
Myron J. Brodie

Chairman, Public Relations Committee
Arthur Horowitz

Editor
Marjorie A. Baron

In published FEDERATION, the Greater Miami Jewish Federation aims to provide news of our community at work in its common cause — the preservation and enrichment of Jewish life here in our community, in America, in Israel and throughout the world.



Harry B. Smith
President

Miami's 37 Years of Community

Miami's Jewish community had a relatively late beginning. But, ever since Samuel Singer, Miami's first Jewish resident, followed the railroad tracks South in 1895, we have been building a strong and concerned community that now has between 200,000 and 250,000 Jewish residents.

The very next year Mr. Singer was joined by 25 more Jewish residents including Isadore Cohen, a young man from Key West who sold dry goods by the Miami River. It was also in this year that these Jewish pioneers, with the wisdom and foresight of Mr. Cohen, formed a congregation to celebrate Rosh Hashonah. Temple B'nai Zion has since been renamed Beth David and stands today as proud evidence of these early residents.

These settlers dug their roots into the land and started to build what we see here today. Significantly, the very factors that brought our people to Miami were the elements contributing to the need for a centralized and coordinated Jewish community.

A growing number of winter visitors from larger Jewish communities in the Northeast encouraged the establishment of local branches of national organizations. Just as the waves of immigration from Eastern-European Jewish Communities to these shores brought with them many of the traditional community institutions to enhance the quality and preservation of Jewish life, numerous institutions were established in Miami by many of the new residents who came from established communities in the north. Thus, Miami's United Jewish Aid Association (later, the Jewish Family and Children's Service) opened in 1920; the first office of the National Council of Jewish Women opened in 1921; the first B'nai B'rith office opened in 1922; and by 1926, Miami had a branch of Hadassah and the Workmen's Circle.

There were other reasons for coming South than to plant the proverbial nest egg. Indigent invalids came for their health. Miami received a portion of the increased Jewish immigration to the United States. Then, in 1926 the collapse of the Miami real estate market increased the number of local poor. The number of those seeking assistance expanded throughout the 1930's.

Out of the chaos of need came an abundance of charitable organizations, each seeking to meet the historic Jewish humanitarian problems. There developed a need for consolidation, for unification of purpose so that these needs could be met in the most effective way.

Some years before, a completely new institution had been organized to provide a body through which Jews could work together toward one common goal. It was a Federation of charities founded in Boston, Massachusetts in 1896. Those who founded that institution — which was quickly copied by Jewish and non-Jewish communities throughout the country and the world — were the forerunners of the concept of "community" among Jews in these United States.

As visitors and settlers from the Northeast brought their problems to Miami, they also brought ideas for solving them, and in so doing, improving the quality of Jewish life through the instrumentality of Federation.

So it was on May 7, 1938, that Sam Blank, a prominent leader of Miami's Jewish community, hosted a meeting in his home to discuss the very idea of "community" in Miami. At that time, the Jewish community numbered only 19,500 people. Stanley C. Myers was elected to lead them.

This was the first meeting of the Greater Miami Jewish Federation. Its establishment was a prime factor in awakening communal interest. Like all human institutions, Federation is a changing instrument whose relevance has expanded since 1938. It has evolved from being exclusively a fund-raising mechanism to a community service organization of broad scope. Today, this scope covers 26 local agencies and services, 18 national agencies, in addition to social service agencies in Israel and throughout the world.

Since the founding of the Boston Federation, some 224 Jewish Federations have come into being in the United States, each modeled after the original.

The Greater Miami Jewish Federation was created out of the crisis of need and today we embody the concept of community oneness, a relationship all Jews bear to each other. During these 37 years, our strength was found in diversity and in the ability to have unity — a common community — at a time when unity was essential for survival.

The building at 4200 Biscayne Boulevard is not only a place where plans are made for the annual Jewish community campaign, and from which that campaign is conducted; it is also a place where plans are made for budgeting the money raised and recognizing and setting priorities which must be met. It is the place where many people gather to plan together the new programs needed by a changing society. It is a place where Young Adults first discover the concept of community and the role of Federation. It is a place where leadership is developed to serve the community and its many institutions. It is also a place where collective action is taken in response to ominous activities threatening Jewish survival overseas, here at home and anywhere in the world. And, it is one of the places wherein our heritage will be preserved.

Ours is not an authoritative function. It is rather a function of coordination, of cooperation, and of consensus. More important, it has as a basic objective, the assurance that all of the things that Jews want for all Jews are done in the most effective way possible.

Yes, even though the Miami Jewish community had a relatively late beginning, it has made great strides and now ranks among the most important in the world. We are the fifth largest Jewish community in North America providing an extensive amount of leadership and financial resources as well as concerted influence and action in areas which effect the quality of Jewish life and Jewish survival.

With the honor and stature accorded a community of this importance, there must be proportionate responsibility and tasks. If our qualitative history is any indication of our capacity, which I am certain it is, then I have every confidence we will fulfill our obligation to ourselves and our fellow Jews, as well as our general community-at-large and continue to play our appropriate role in the mainstream of American Jewish life . . .



Myron J. Brodie
Executive
Vice President

IT'S

January 1975

- 1— South Beach Activities Center receives a grant to extend its outreach programs for the elderly into the North Dade area.
- 5-7— Pan American Conference for Jewish Students brings young Jews of different cultures together for an intellectual exchange.
- 6— Miami Jewish Home and Hospital for the Aged opens Day Care Center for the Elderly in Legion Park.
- 7— Women's Division "Lion of Judah" brunch is held for Pacesetters and Trustees.
- 8— Ohio Congressman Charles Vanik, co-author of the Jackson-Vanik Amendment to the Trade Bill, speaks in Miami on the future of emigration of Soviet Jewry.
- 14— Jewish Vocational Service expands job placement service to the entire community.
- 14— The Miami Jewish Home and Hospital for the Aged expands its Outpatient Mental Health Program to the South Beach area.
- 14— Federation Board approves first phase of construction of the new Michael-Ann Russell Building of the Jewish Community Centers of South Florida in North Dade.
- 14— The newly-formed Task Force on Federation-Synagogue Relationships starts operation.
- 16— Members of Westview Country Club gather for the major fund-raising event of the 1975 Campaign.
- 17— Major meeting of the Arrangements Committee for the Council of Jewish Federations and Welfare Funds' 44th General Assembly to be hosted by the Federation from November 19-23, 1975. The expected 2,500 delegates from all over the country will convene at the Deauville and Carillon Hotels on Miami Beach for several intensive days of discussions, presentations, cultural and social events. Chairing the Arrangements Committee is Reva Wexler.
- 26— Mount Sinai Medical Center begins involvement in mass community-wide screenings for Tay-Sachs Disease.
- 28— Ad Hoc Committee on Housing for the Elderly reports on current conditions in Miami. Federation directs Committee to look into additional housing possibilities for the elderly in the community.
- 28— Federation Board of Directors approves recommendations of the Ad Hoc Committee on Russian Immigrants which will develop a community policy to guide the activities of local agencies in the resettlement of Russian Jews in the Miami area.

HAPPENING HERE...

A Review of the Year's Major Highlights

February 1975

- 3- Jewish Vocational Service's "Meals-On-Wheels" home delivery of meals to the elderly begins.
- 6- Central Agency for Jewish Education sponsors Learn-In for top Federation leadership.
- 7- Community Relations Committee sponsors Call to Action to all major Jewish organizations in the community for outspoken support for Syrian Jewry.
- 11- Women's Division participates in a community-wide Interfaith Day of Synagogue Women, the annual observance of brotherhood.
- 11- First public showing of the Federation's film on local agencies - "Tzedakah, Your Federation Family".
- 11- The Foundation of Jewish Philanthropies announces the establishment of the Letter of Intent program with the goal of receiving 1,000 letters of intent by the end of 1975.
- 11- The "Chaver" (Friend) Program begins. University students through the Hillel Jewish Student Center give service to the elderly through the South Beach Activities Center.
- 19- Federation initiates a program of Leadership Development to prepare for the future needs of Miami's Jewish community.
- 21- The Rabbinical Association of Greater Miami proclaims the Shabbat Zachor (Shabbat of Remembrance) for Syrian Jewry.
- 25- THE GREATER MIAMI JEWISH FEDERATION DECLARES A MORATORIUM ON ALL ACTIVITIES EXCEPT THOSE RELATING TO THE 1975 COMBINED JEWISH APPEAL-ISRAEL EMERGENCY FUND... CLEARS WAY FOR MAXIMUM CAMPAIGN EFFORT... PURIM TO PASSOVER MORATORIUM.
- 27- The women of Westview Country Club attend their largest Campaign luncheon.
- 28- Rabbinical Association of Greater Miami proclaims CJA-IEF Sabbath.

March 1975

- 6- Community leaders publicly denounce PLO terrorism following the attack on the Savoy Hotel in Tel Aviv.
- 6-16- 42 Miamians participate in the first Young Adults Division mission to Israel.
- 7- Women's Division sponsors Council of Presidents Seminar on "Neglected Jewish Elderly - Forsake Them Not".
- 8- Gala Pacesetters Ball of the 1975 Combined Jewish Appeal-Israel Emergency Fund.
- 18- Community Relations Committee directs "Call to Action" to protest the

treatment of two Soviet Jews who are on trial.

- 20- Women's Division tops \$1.5 Million mark in the 1975 Campaign.
- 25- KEY FEDERATION LEADERSHIP MEET TO ASSESS CAMPAIGN PROGRESS DURING THE PURIM TO PASSOVER MORATORIUM... PLEDGE TO CONTINUE THEIR MAXIMUM EFFORT. ANNOUNCEMENT OF MAJOR FUND-RAISING DINNER ON APRIL 23 FOR PEOPLE WHO PLEDGE \$1,000 OR MORE TO THE CAMPAIGN.
- 26- Federation and its family of local agencies cooperate to hold special Passover seders throughout the community for new Russian immigrants, those who are institutionalized, the elderly, and recipients of the hot meals program.
- 29-30- Hillel Jewish Student Center sponsors the First Florida Conference for Jewish Studies.

April 1975

- 14-15- Federation leaders attend a special AIPAC (American-Israel Public Affairs Committee) briefing in Washington, D.C.
- 15- Israel's Foreign Minister Yigal Allon meets with top Miami and national leadership for an up-to-the-minute briefing on the Middle East situation at a luncheon in Miami.
- 22- Women's Division sponsors a day of educational events on the Holocaust.
- 23- Major Campaign dinner for contributors of \$1,000 and more to the 1975 Campaign with Israel's Minister of Transportation Gad Yacobi.
- 23-24- Moshe Arad, Minister of Information for the Israeli Embassy in Washington, meets with 100 of Florida's legislators in Tallahassee for a briefing on the Middle East situation.
- 26- Members of the Westview Country Club culminate their fund-raising efforts for the 1975 Campaign with a gala Ball.
- 28- Two week CJA-IEF phon-a-thon, conducted by B'nai B'rith, begins.

May 1975

- 1- Builders and Allied Trades Division of the 1975 Campaign hold their annual dinner with guest speaker Moshe Rivlin, Director General of the Jewish Agency.
- 3-6- Mount Sinai Medical Center conducts pulmonary function tests for senior citizens in North Dade using newly developed equipment.
- 4- "In War and Peace, We Are One," the Federation's 1975 Campaign film is broadcast for the first time on television over WTVJ, Channel 4.

- 7- Mercantile Division of the 1975 Campaign holds their annual dinner with special guest Senator Hubert H. Humphrey. Mrs. Sol Goldstein receives the 1975 Harold B. Bosworth Award for her outstanding commitment to the Jewish community.
- 8- The Greater Miami Jewish Federation's 37th Annual Meeting. Harry B. Smith is elected and installed in his second term as President. GMJF Chairmen and Board of Directors are elected and installed. The Presidents' Leadership Award is presented to Mrs. Norman H. Lipoff and Leonard A. Wien, Jr.
- 14- Members of Kings Bay Country Club continue campaigning at a CJA-IEF cocktail party.
- 15- Total CJA-IEF Cash Mobilization Drive launched with Sidney Lefcourt as Chairman.
- 29- "The Spirit of '76" marks the Women's Division installation of officers. Mrs. Harry B. Smith was elected and installed for a second term as President.

June 1975

- 10- South Florida Conference on Soviet Jewry becomes a branch of Federation's Community Relations Committee.
- 16-19- Major leaders of Dade County's Jewish Community attend Jewish Agency assembly in Jerusalem.
- 25-29- Key CRC members participate in discussions on vital Jewish issues at the National Jewish Community Relations Advisory Council's Annual Plenary Meeting in New York.

July 1975

- 16- Jewish Community Centers sponsors innovative archaeological dig to commemorate Tisha B'av, the destruction of the first Jewish temple. Thousands of campers, senior citizens and residents of Dade and Broward Counties participate.
- 29- The Second Annual Maccabiad games, a complete international Olympics of sports competition for all Jewish Community Centers campers, is held.

August 1975

- 5- GMJF's campaign effort for 1976 is charted in New York through meetings between Miami and national leaders.
- 14- Jewish World's Fair held to kick-off the JCC's year long Bicentennial celebration.
- 24-28 Key leaders of Miami's Jewish community participate in a special Study Mission to Israel, meeting with Prime Minister Yitzhak Rabin, Golda Meir, Defense Minister Shimon Peres, among other Israeli leaders.

GREATER MIAMI JEWISH FEDERATION - OFFICERS AND BOARD OF



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Sam Blank



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Reva Wexler



A.B. Wiener

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William D. Singer
Carl Weinkle
Milton Weiss
- and Officers

Pictured are members of the Board of Directors

LOCAL

B'nai B'rith Youth Organization

Offering social, cultural, religious, athletic and community service activities for teenagers. Main office:

14411 S. Dixie Highway, Miami, Fla. 33158.....253-7400

Brandeis Camp Institute

Offering youth scholarships to summer development programs in California. Contact: Hillel Jewish Student Center

1100 Miller Drive, Coral Gables, Fla. 33146.....665-6948

Central Agency for Jewish Education

Offering Judaica courses for all age groups, future Jewish community leadership training programs, institutes and seminars for educators, and Jewish teachers certification. Library and resource center open to the public.

4200 Biscayne Boulevard, Miami, Fla. 33137.....576-4030

Central Commission on the Elderly

Federation's planning and budgeting arm for services to Greater Miami's elderly Jewish community. Also coordinates existing services provided by agencies.

4200 Biscayne Boulevard, Miami, Fla. 33137.....576-4000

Community Chaplaincy Service

Offering pastoral care, counseling, friendly visits to those hospitalized and institutionalized residents unaffiliated with a synagogue.

4200 Biscayne Boulevard, Miami, Fla. 33137.....576-4000

Community Relations Committee

Formulates policies and conducts programs of community action on issues of Jewish concern affecting Israel, Soviet Jewry, Jews as a minority, civil rights and civil liberties, in cooperation with individual Jewish community relations agencies.

4200 Biscayne Boulevard, Miami, Fla. 33137.....576-4000

Day Care Center for the Frail Elderly

Conducted by the South Beach Activities Center. Professionally supervised care provided as an alternative to institutionalization, including transportation to the center, a hot Kosher meal, and all-day activities.

920 Alton Road, Miami Beach, Fla. 33139.....672-7013

Foundation of Jewish Philanthropies

Federation's legacy and bequest committee, developing endowment funds and individual foundations and trusts which can meet special community needs.

4200 Biscayne Boulevard, Miami, Fla. 33137.....576-4000

Hebrew Academy

A complete all-day school in Miami Beach, offering nursery through junior high school for boys and girls, and a high school for girls.

2400 Pine Tree Drive, Miami Beach, Fla. 33140.....532-6421

The High School in Israel

Offering quinmester terms of intensive study in Israel for high school students, earning public school and college credit.

4200 Biscayne Boulevard, Miami, Fla. 33137.....576-4000

Hillel Community Day School

Offering nursery through eighth grade courses for boys and girls, an all-day school in North Dade.

21288 Biscayne Boulevard, North Miami Beach, Fla. 33160.....981-2831

Hillel Foundation - University of Florida

Programs for Jewish students (many residents of Greater Miami) on Florida's largest state university campus.

16 N.W. 18th Street, Gainesville, Florida 32601.....(904) 372-2900

Hillel Jewish Student Center

Offering numerous recreational, cultural, religious and educational programs to the Jewish student population at the University of Miami, Florida International University, and Miami-Dade Community College (North and South). Main offices at the University of Miami.

1100 Miller Drive, Coral Gables, Fla. 33146.....665-6948

Israel Youth Programs Office

Promoting travel to and understanding of Israel among Jewish youth.

4200 Biscayne Boulevard, Miami, Fla. 33137.....576-4000

Jewish Community Centers of South Florida

Recreation, leisure time and day camping activities for all age groups, provided at various locations throughout Dade County. Main location:

8500 S.W. 8th Street, Miami, Fla. 33144.....264-8000

Jewish Family & Children's Service

Offering professional counseling and referral at seven locations, dealing with personal and family problems. Three special locations deal solely with the problems of youth, and one with the elderly.

1790 S.W. 27th Avenue, Miami, Fla. 33145.....445-0555

Jewish Vocational Service

Sheltered workshops and individual counseling for job retraining and placement for all age groups. Also administers nutrition program for Miami Beach elderly.

318 N.W. 25th Street, Miami, Fla. 33127.....576-3220



Family of Agencies

Jewish Vocational Service Nutrition Program
Providing 940 free, hot Kosher meals each day to residents of Miami Beach. Meals served at five quarters:

920 Alton Road, Miami Beach, Fla. 33139.....

Miami Jewish Home & Hospital for the Aged
Residence for 228 senior citizens, offering superior care. Daycare program, out-patient counseling senior citizens.

151 N.E. 52nd Street, Miami, Fla. 33137.....

Mount Sinai Medical Center

The Jewish community's major institution for tertiary patient and emergency facilities.

4300 Alton Road, Miami Beach, Fla. 33140.....

National Council of Jewish Women-Rescue & Relief

Individual counseling and assistance with immigration Jewish people from other countries to the United States.

4200 Biscayne Boulevard, Miami, Fla. 33137.....

Outpatient Mental Health Centers for the Elderly

Conducted by the Miami Jewish Home and Hospital.

830 Washington Avenue, Miami Beach, Fla. 33139.....

Russian Resettlement Program

Federation-sponsored consortium of six local agencies for settlement and absorption of Soviet Jewish families.

4200 Biscayne Boulevard, Miami, Fla. 33137.....

South Beach Activities Center

Administered by the Jewish Community Center. Creative activities for senior citizens.

25 Washington Avenue, Miami Beach, Fla. 33139.....

South Dade Hebrew Academy

Jewish all-day school in South Dade area, courses for all ages.

11801 S.W. 74th Avenue, South Miami, Fla. 33156.....

Volunteer Service Bureau

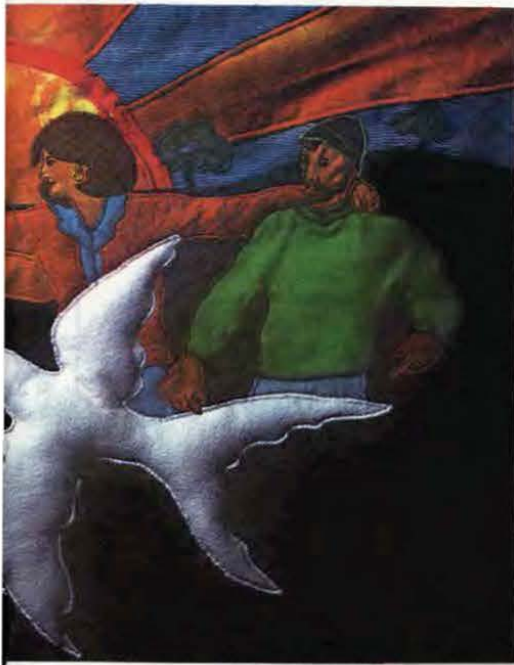
Central office through which men and women may volunteer for Federation and service agencies of the Jewish community.

4200 Biscayne Boulevard, Miami, Fla. 33137.....

NON-LOCAL

American Association for Jewish Education

Coordinates and promotes Jewish education nationwide.



Agencies & Services

... five days a week, to disadvantaged elderly
 ... locations and delivered to the homebound. Head-
 673-5112

... facilities as well as activities and full hospital
 and mental health serving non-institutionalized
 751-8626

... tal general hospital care, medical research, out-
 674-2111

... Migration Service
 Migration processes involved in the relocation of
 and States.
 576-4747

... ly
 ... pital for the Aged.
 531-5341
 751-2501

... ncies combining their resources for the complete
 lies arriving in Greater Miami. Services include
 counseling, job placement, and providing for a
 576-4000

... s, offering regular recreational, educational and
 673-6060

... es for boys and girls, nursery through grade 9.
 253-2300

... y volunteer their free hours to use their skills in
 community.
 576-4000

tionally through community programs, special

- projects, education, research and surveys.
 114 Fifth Avenue, New York, N.Y. 10003 (212) 675-5656
- America-Israel Cultural Foundation**
 Supports cultural life in Israel and promotes cultural exchanges between Israel and North
 America.
 4 East 54 Street, New York, N.Y. 10022 (212) 751-2700
- American Jewish Committee**
 Works to broaden understanding of Jewish identity, combat bias and secure equality of opportunity
 with full participation in American life. Local Office:
 4200 Biscayne Boulevard, Miami, Fla. 33137 576-4240
- American Jewish Congress**
 Works to foster creative, religious and cultural survival of Jewish people and eliminate racial and
 religious bigotry. Local Office:
 4200 Biscayne Boulevard, Miami, Fla. 33137 576-4330
- American Academic Association for Peace in the Middle East**
 69 Bank Street, New York, N.Y. 10014 (212) 741-2410
- Anti-Defamation League of B'nai B'rith**
 Through distribution of information and individual assistance, works to combat discrimination and
 prevent prejudice through promotion of understanding. Local Office:
 907 Seybold Building, Miami, Fla. 33132 373-6306
- Dropsie University**
 A non-sectarian, non-theological graduate institute offering advanced degrees in Hebrew and
 cognate studies.
 Broad & York Streets, Philadelphia, Pa. 19132 (215) 229-0110
- Jewish Labor Committee**
 Working to promote good community relations on behalf of numerous Jewish trade and labor
 organizations. Local Office:
 311 Lincoln Road, Miami Beach, Fla. 33139 538-5679
- Jewish Telegraphic Agency**
 Global news-gathering and reporting service linking Jewish communities of the world through dai-
 ly and weekly reports.
 165 West 46 Street, New York, N.Y. 10036 (212) 575-9370
- Jewish War Veterans**
 Working in many areas for civil liberties within the veteran community. Local Office:
 2299 N.E. 2nd Avenue, Boca Raton, Fla. 33432 392-1454
- Joint Cultural Appeal**
 Supporting nine national agencies all involved in specific aspects of cultural or historical activity
 and enrichment.
 122 East 42 Street, New York, N.Y. 10017 (212) 490-2280
- National Conference on Soviet Jewry**
 Working from the national level to heighten communities' awareness of the serious situation faced
 by Jewish citizens of the Soviet Union, and to promote action to alleviate that situation.
 11 West 42 Street, New York, N.Y. 10036 (212) 354-1510
- National Jewish Community Relations Advisory Council**
 Consulting, coordinating and national advisory organization for national and local relations
 groups.
 55 West 42 Street, New York, N.Y. 10036 (212) 564-3450
- National Jewish Welfare Board**
 National association of Jewish community centers, providing also for the needs of Jews in the
 armed services and veterans' hospitals; Jewish representative in USO.
 15 East 26 Street, New York, N.Y. 10010 (212) 532-4949
- North American Jewish Students Appeal**
 Supporting a variety of college student organizations of Jewish commitment; and a coordinating
 organization for the many autonomous Jewish student organizations.
 36 West 37 Street, New York, N.Y. 10018 (212) 564-2313
- Synagogue Council of America**
 Spokesman and coordinating body for its affiliated national congregational and rabbinic bodies, in-
 cluding Orthodox, Conservative and Reform — working to further inter-faith understanding.
 432 Park Avenue South, New York, N.Y. 10003 (212) 686-8670
- United HIAS Service**
 Assisting in the processing, protective services and relocation of endangered Jews involved in im-
 migration to the United States.
 200 Park Avenue South, New York, N.Y. 10003 (212) 674-6800
- United Jewish Appeal**
 The major national organization through which American Jewish communities channel their sup-
 port for humanitarian programs of social welfare in Israel and in Jewish communities throughout
 the world.
 1290 Avenue of the Americas, New York, N.Y. 10019 (212) 757-1500

United Jewish Appeal directs the financial resources toward three major
 organizations:

(Cont'd.)

Family of Agencies and Services (Cont'd)

American Jewish Joint Distribution Committee (including ORT and Malben)

Aiding needy Jews with health, welfare, cultural and religious services in the Jewish communities of nearly 30 countries around the world, including Israel.

60 East 42 Street, New York, N.Y. 10017 (212) 687-6200

New York Association for New Americans

Special resettlement and rehabilitative agency assisting thousands of Jewish newcomers to the New York area.

200 Park Avenue South, New York, N.Y. 10003 (212) 674-7400

United Israel Appeal

Allocates funds to the Jewish Agency for Israel to support immigration and absorption of new immigrants, housing, education, agriculture and numerous programs for the social welfare of the people of Israel.

515 Park Avenue, New York, N.Y. 10022 (212) 755-7400

ROSTER OF COMMITTEE CHAIRMEN (1975-1976*)

Ad Hoc Committee on Russian Immigrants
Mrs. Leonard Friedland

Ad Hoc Committee on Housing for the Elderly
Samuel I. Adler

Administration
Eli Timoner

Building Operations
Samuel I. Adler

By-Laws Revision
Milton Weiss

Central Commission on the Elderly
Richard D. Levy

Century Club
Joseph H. Kanter

Collections
Sidney Lefcourt

Combined Jewish Appeal-Israel Emergency Fund
L. Jules Arkin

Community Chaplaincy Service
David Schaefer

Community Relations
Donald E. Leffon

Foundation of Jewish Philanthropies
Norman H. Lipoff

High School in Israel
Mrs. Morton Silberman

Israel Youth Programs
Alfred Golden

Leadership Development
Robert Traurig

Missions
Kenneth J. Schwartz

Multiple Appeals
Stanley C. Myers

Nominating
Robert Russell

Planning & Budget
Morton Silberman

Public Relations
Arthur Horowitz

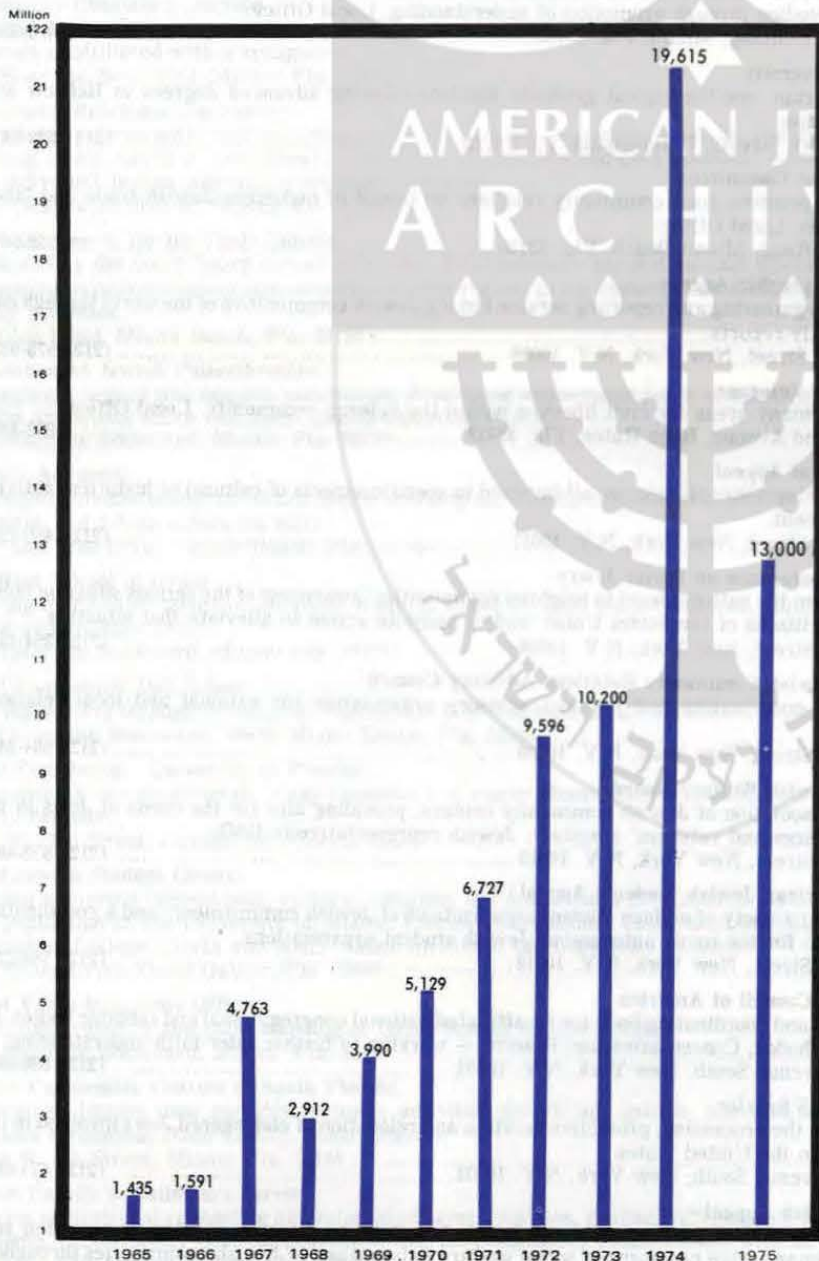
Securities Evaluation
Norman H. Lipoff

Task Force on Federation Synagogue Relationships
Harry A. Levy

Volunteer Service Bureau
Mrs. Burton R. Levey

Women's Division
Mrs. Harry B. Smith

*See Chart, Pages 12-13



Campaign achievement 1965-1975
Total (in \$1,000)

Number of gifts received Combined Jewish Appeal 1965-1975 Israel Emergency Fund 1967-1975

Year	No. Gifts**
1965	11,200
1966	11,800
1967	12,400
1968	14,100
1969	14,600
1970	18,700
1971	19,700
1972	20,400
1973	22,000
1974	38,000
1975	28,000*

** Total rounded to nearest 100

* Estimated as of September 1, 1975

**Summary of
1975 Income and
Allocations of the
Combined Jewish Appeal-
Israel Emergency Fund**

I. ALLOCATIONS

A. LOCAL AGENCIES & SERVICES	1975
B'nai B'rith Youth Organization - Miami	\$18,200
Brandeis Camp Institute Scholarships	1,500
Central Agency for Jewish Education	371,764
CAJE Allocation	(1) 21,392
Central Commission on the Elderly	70,000
Community Chaplaincy Service	49,817
Community Relations Committee	57,250
CRC-Additional Allocation for Soviet Jewry Committee	10,000
Foundation of Jewish Philanthropies	61,070
Greater Miami High School in Israel	(2) 128,752
Greater Miami Jewish Federation (year-round administration, planning & budgeting)	620,000
Hebrew Academy	120,000
Hillel Community Day School	20,000
Hillel Foundation-University of Florida	10,000
Hillel Jewish Student Center	141,692
Israel Youth Programs Office	24,195
Jewish Community Centers of South Florida	426,412
JCC-Grant for 1973 Audit Fees	3,600
Jewish Family and Children's Service	521,507
JFCS-Refugee Resettlement Program	20,000
JFCS-Special Financial Assistance Program	4,800
Jewish Vocational Service	132,475
JVS-Nutrition Program-GMJF Share	33,136
Local Agencies Audit Fees	18,000
Miami Jewish Home & Hospital for the Aged	415,131
MJHHA-Outpatient Mental Health Program	17,225
Mount Sinai Medical Center	140,000
National Council of Jewish Women-Rescue & Migration Service	16,792
Russian Resettlement Program - 1975-76	282,000
RRP-Supplementary Costs - 1974-75	72,883
South Beach Activities Center-GMJF Share	47,415
SBAC-Frail Elderly Program-GMJF Share	20,000
South Dade Hebrew Academy	20,000
Teachers Fringe Benefits Program	30,887
1975 CJFWF General Assembly	50,000
TOTAL	\$3,997,895

(1) 1975 marks the final payment for an allocation to CAJE to enable them to change from a January to a September fiscal year. The advance of \$85,545 is being amortized over a four-year period.
(2) Covers 1.25 year period - June 1, 1975 through August 31, 1976

B. NON-LOCAL AGENCIES	1975
American Association for Jewish Education	\$7,500
America-Israel Cultural Foundation	3,500
American Jewish Committee	27,500
AJC-Special Emergency Grant	17,500
American Jewish Congress	13,750
AJ Congress-Special Emergency Grant	5,000
American Academic Association for Peace in Middle East	1,000
Anti-Defamation League of B'nai B'rith	27,500
ADL-Special Emergency Grant	17,500
Dropsie University	3,400
Jewish Labor Committee	2,500
Jewish Telegraphic Agency	3,630
Jewish War Veterans	3,500
Joint Cultural Appeal	11,375
National Conference on Soviet Jewry	2,750
National Jewish Community Relations Advisory Council	5,550
NJCRAC-Special Emergency Grant	10,000
National Jewish Welfare Board	21,780
North American Jewish Students Appeal	3,000
NAJSA-Pan American Jewish Students Conference	1,000
Synagogue Council of America	1,250
United HIAS Service	22,000
TOTAL	\$212,435

C. OTHER	1975
CJFWF-Institute for Jewish Life	9,430
CJFWF-Dues, LCBC & Special Projects Fund	36,605
CJF-Emergency Community Relations Program	15,000
CJF-Washington, D.C. Representative	6,500
Combined Jewish Appeal-Israel Emergency Fund (fund-raising & collections)*	892,000
Reserve for Losses on Collections (6%)	780,000
Retirement Plan	39,937
TOTAL	\$1,779,472

D. UNITED JEWISH APPEAL & ISRAEL EMERGENCY FUND \$7,635,963

II. INCOME 1975

A. COMBINED JEWISH APPEAL & ISRAEL EMERGENCY FUND* \$13,000,000

B. UNITED WAY** 625,765

TOTAL \$13,625,765

* Subject to final year-end audit.

** Federation gratefully acknowledges this allocation from the United Way of Dade County which is part of the overall amount allocated to four specific agencies: Jewish Community Centers of South Florida, Jewish Family and Children's Service, Miami Jewish Home and Hospital for the Aged, and Jewish Vocational Service.

GREATER MIAMI JEWISH FEDERATION

The Jewish Community of Greater Miami
 Estimated population in excess of 200,000 including municipalities within Dade County.

Membership of Federation

- a. Individual member: any person who has pledged not less than \$25 to the annual Federation campaign.
- b. Organizational member: any non-profit association, corporation group or other organization of Jewish persons whose application for membership has been approved by the Federation Board of Directors.

Board of Directors

The management, business, property, administration and policy-making of Federation is vested in its Board of Directors. It is composed of the officers of Federation; 20 elected members; the past presidents of Federation who, five years after the conclusion of their presidency, become honorary Board members without vote; ten individuals appointed by the president; and individuals who become directors by virtue of their positions: president of Women's Division, Chairman of Young Leadership Cabinet; Chairman of Young Adults Division, College Student recommended by Hillel, and president of Rabbinical Association of Greater Miami. Meets monthly except in July and August.

Officers

Officers of Federation include the president, five vice presidents, secretary, associate secretary, treasurer and associate treasurer.

Advisory Council

A consultative body to the president of the Federation, the Advisory Council acts as a forum for consideration and expression of community attitudes on matters concerning Jewish communal life and recommends action to the Board of Directors. It is composed of delegates of organizational members of the Council, plus some 100 members-at-large, and Board of Directors. Meets semi-annually.

Trustees

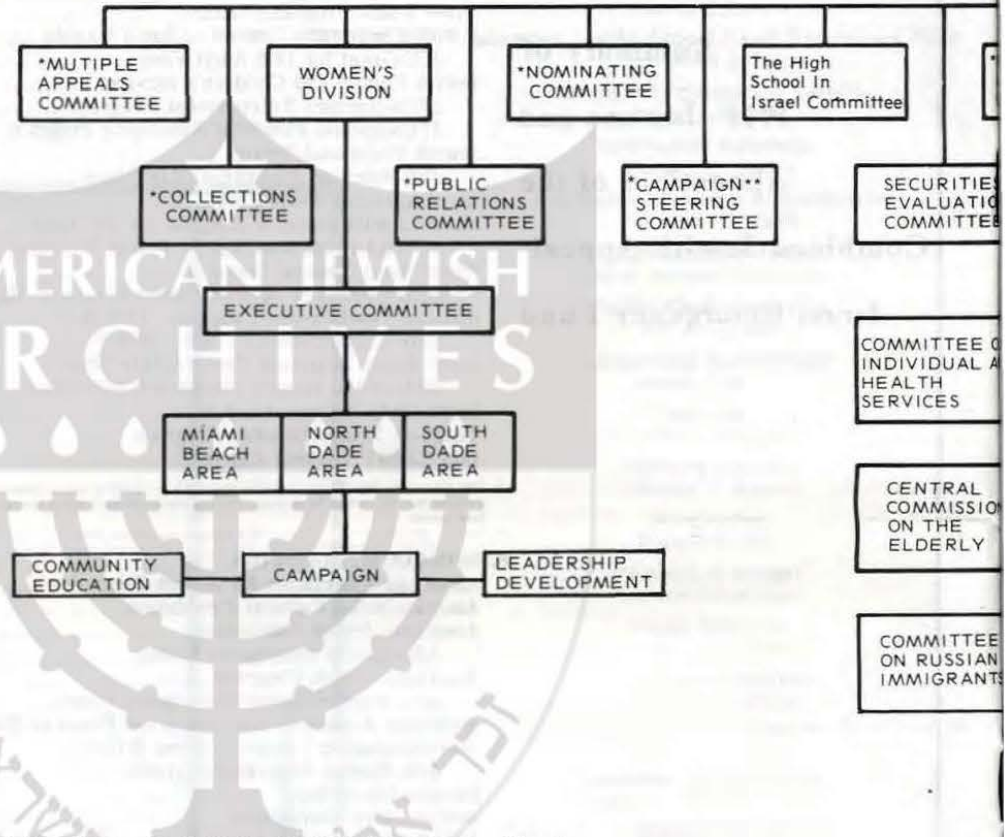
Trustees of Federation include those individuals who have rendered many years of outstanding service to the Jewish community. They are elected annually and serve as a consultative body to the Board of Directors and staff of Federation. The Trustees hold no regular meetings, but may be called into session by its chairman or on request of 25% of its members.

Executive Committee

Composed of the officers, immediate past president, president of the Women's Division and 11 members of the Board. It acts for the Board of Directors between Board meetings, and its decisions are subject to ratification by the Board. Meets monthly.

Administrative Committee

This Committee recommends the annual internal operating budget of the Federation to the Board; analyzes and reviews Federation's expenditures throughout the year, and reviews and makes recommendations concerning Federation personnel. It consists of 10 members, including the treasurer and associate treasurer, campaign chairman and vice chairmen, at least two members of the Planning and Budget Committee and a member of the Public Relations Committee.



**See Pages 14 & 15 For Detailed Campaign Chart

Building Operations Committee

This Committee is responsible for determining building-related policies and procedures, reviewing day-to-day operations, and handling special situations dealing with use of office space, meeting rooms, equipment, finances and security for the Federation building. Consists of four members. The Art Committee, a subcommittee of Building Operations, approves displays in the Federation gallery and advises on aesthetic changes both inside and outside the building. It has five members.

Campaign Steering Committee

The Campaign Steering Committee meets regularly, often on a weekly basis, to plan and conduct Federation's annual campaigns for the Combined Jewish Appeal and Israel Emergency Fund. It is composed of persons who hold a major position in the campaign. Members represent a myriad of interests, including professions, trades, organizations, hi-rises, finance, hotels, country clubs, among others. (For detailed

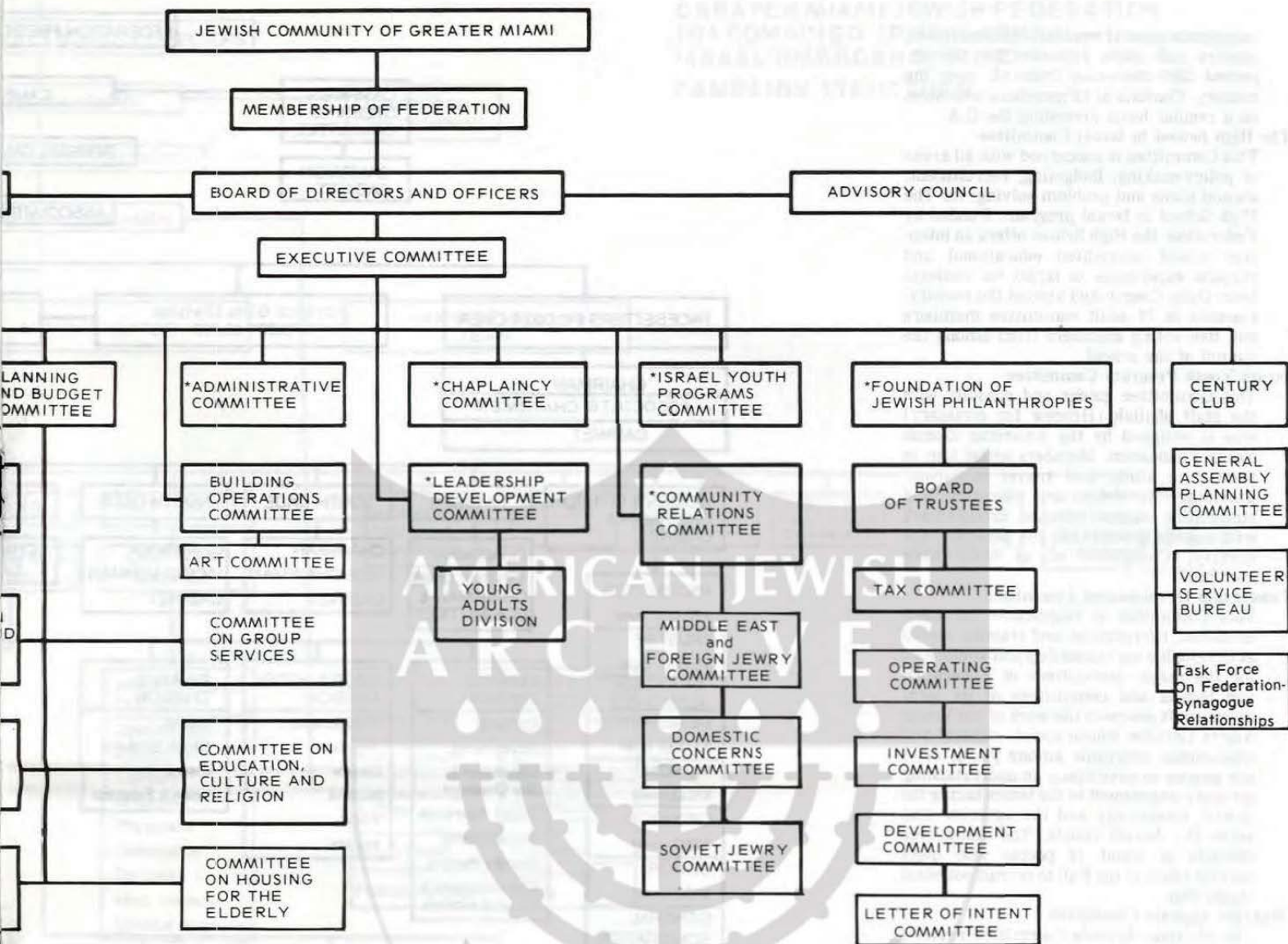
description, see chart on pages 14 & 15).

Century Club

Aside from making a special \$10,000 pledge, each Century Club member also continues to support Federation's annual campaigns at the most meaningful levels. This additional gift to the Century Club made the idea of the Federation building a reality.

Chaplaincy Committee

This Committee serves as the advisory group of and operates the Chaplaincy Program of Federation. It is responsible for supervision of the activities of the Community Chaplaincy Service, development of services for Jewish patients and residents of institutions in Greater Miami, the screening and selection of community Chaplains. It consists of no fewer than nine members plus the President of the Rabbinical Association of Greater Miami and two other rabbis selected by that body. Its Chaplains help conduct services, provide counseling, and arrange occasional entertainment and recreation.



*Indicates Standing Committee

Collections Committee

This Committee has the power, as delegated by the Board of Directors, to employ procedures designed to obtain speedy and maximum payment of pledges made to Federation campaigns. It reports regularly to the Executive Committee. It consists of a Chairman and six Co-Chairmen with the collection effort divided into six dollar categories. Each Co-Chairman recruits a sufficient number of workers to be able to cover the outstanding accounts. Assignment meetings begin in the Spring and continue in the Fall.

Community Relations Committee

This Committee seeks to interpret Israel's position and needs to the community at large and to key opinion and lawmakers; to marshal public opinion on behalf of justice and freedom for Jews in the Soviet Union and around the world; to promote equality of opportunity without regard to race, religion or sex; to assure freedom of religion and the separation of church and state; and to foster amicable and

cooperative relationships with ethnic, racial and religious groups. The CRC consists of 30 members-at-large and 16 organizational representatives. It meets monthly. Much of the work of CRC is done through its three sub-groups: the Middle East and Foreign Jewry Committee; the Domestic Concerns Committee; and the Soviet Jewry Committee. It is affiliated with the National Jewish Community Relations Advisory Council and is comprised of members from the national defense agencies and other bodies concerned with Jewish community relations issues.

Foundation of Jewish Philanthropies

The Foundation secures bequests, endowments, legacies, insurance proceeds, and develops trusts and philanthropic funds. There are about 125 participants involved in Foundation activities through its various committees. It provides seed money for pilot projects and also for emergency and future needs of the Jewish community when and if the maintenance campaigns are unsuccessful. The major

policy-making body of the Foundation is the Board of Trustees, which meets semi-annually. The Operating Committee determines day-to-day policy, considers recommendations by donors of philanthropic funds and recommendations made for the expenditure of undesignated funds. The Investment Committee considers the investment of all funds. The Tax Committee operates an annual tax seminar and produces a column on taxes and philanthropy for publication. The Letter of Intent Committee seeks to develop additional sources for program funding and involvement through letters of intent. And, the Development Committee is responsible for the promotion of all programs in which the Foundation is involved.

General Assembly Planning Committee

Members of this Committee are involved with arrangements for the Council of Jewish Federations and Welfare Funds General Assembly, which will be hosted by the Federation on Miami Beach in November, 1975. Committee members

coordinate special events, volunteer roles, dinners and other activities for the expected 2500 delegates from all over the country. Consists of 15 members who meet on a regular basis preceding the G.A.

The High School in Israel Committee

This Committee is concerned with all areas of policy-making, budgeting, recruitment, alumni plans and problem solving, for The High School in Israel program. Funded by Federation, the High School offers an intensive school accredited educational and cultural experience in Israel for students from Dade County and around the country. Consists of 12 adult committee members and five voting members from among the alumni of the school.

Israel Youth Program Committee

This Committee guides and consults with the staff shaliah (Hebrew for emissary) who is assigned by the American Zionist Youth Foundation. Members assist him in promoting study and travel in Israel, providing information and education, and stimulating interest in Israel through work with college groups, and the general community. Composed of at least nine members.

Leadership Development Committee

This Committee is responsible for identification, recruitment and training aimed at developing lay leadership and volunteers for the major committees of Federation and boards and committees of its local agencies. It oversees the work of the Young Adults Division whose social, cultural and educational programs among young Jews are geared to developing an understanding for and commitment to the issues facing the Jewish community and the agencies that serve the Jewish people. The Committee consists of about 12 people who meet several times in the Fall to recruit potential leadership.

Multiple Appeals Committee

The Multiple Appeals Committee reviews requests for approval of fund-raising campaigns directed towards the Greater Miami Jewish community as to validity, objectives, timing, goal and methods. It was established to maintain a fund-raising discipline in the Jewish community so that the community's resources and manpower are not overburdened by fund-raising efforts taking place at the same time, while reserving the period of January 1 through March 15 exclusively for the Federation's annual campaign. With this cooperation all major Jewish organizations benefit and obtain the most positive results from their appeals. It consists of 15 members, including several Board members, and meets from three to four times a year.

Nominating Committee

Each year the Nominating Committee prepares a slate of the officers and members of the Board of Directors, the Trustees, and the at-large members of the Advisory Council of Federation. It submits these nominees at the Annual Meeting where an election takes place. Consists of 10 individuals elected by the Board of Directors annually. Two-thirds of the membership are Board members.

Planning and Budget Committee

This Committee is responsible for the development and conduct of Federation's planning and budgeting activities. It identifies, through its sub-committees and the Central Commission on the Elderly, the

Jewish community's needs, formulates such programs and services as are indicated, assesses the costs of providing such programs and services, decides on sources of financing and selects or designs delivery systems to provide for these needs. It makes recommendations to the Board as to the size of the allocations to all beneficiary agencies of the Federation. The Committee maintains relationships with all local and non-local agencies in order to best coordinate services with needs. Consists of 18 individuals plus a Chairman. The Committee and each of its sub-committees meets monthly. The entire Planning and Budget structure involves about 175 individuals.

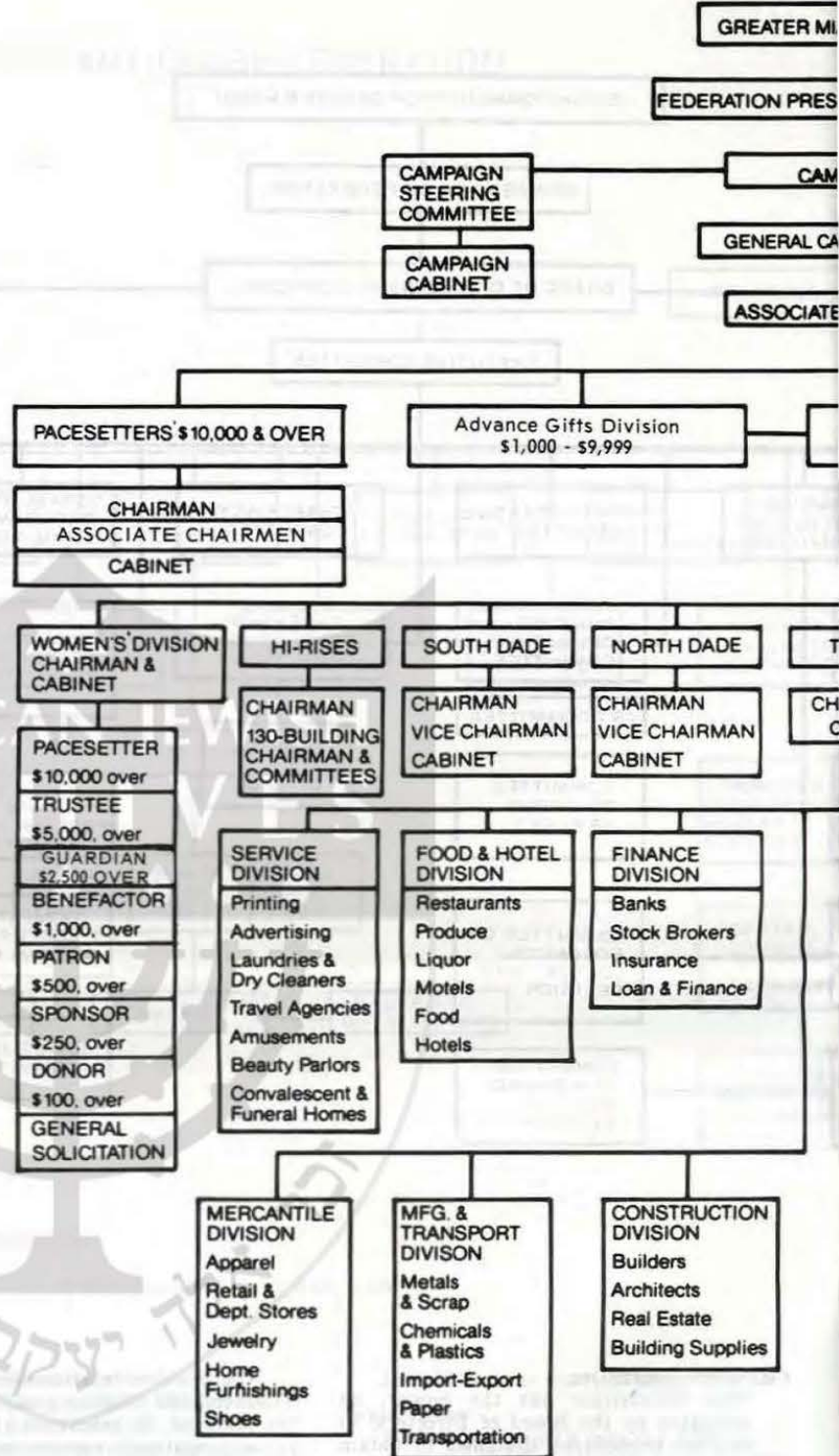
Sub-Committees:

Committee on Individual and Health Services

Committee on Group Services
 Committee on Education, Culture and Religion
 Committee on Russian Immigrants
 Committee on Housing for the Elderly
 Central Commission on the Elderly

Public Relations Committee

This Committee reviews and approves annually the year-long, comprehensive program implemented by the Public Relations Department. The program is geared toward educating, informing, and disseminating information on the needs and activities of local, national and world Jewry to the Greater Miami community. Public Relations projects seek to promote the annual CJA-IEF through newspaper stories and features along with radio and television, advertising and all other media in the



MIAMI JEWISH COMMUNITY

COMMITTEE & BOARD OF DIRECTORS

DEPUTY CHAIRMAN

ADVISORS TO THE CHAIRMAN

CAMPAIGN VICE CHAIRMEN

GENERAL CHAIRMEN

ADMINISTRATOR

MANAGEMENT TEAM

DEPUTY

PROFESSIONS

WORKER TRAINING CHAIRMAN

MISSIONS CHAIRMAN

PHONATHON CHAIRMAN

KINGS BAY Country Club CHAIRMAN

HOME FUNCTIONS CHAIRMAN

WESTVIEW COUNTRY CLUB CHAIRMAN

CHAIRMAN & CABINET

CHAIRMAN & CABINET

- PROFESSIONS DIVISION
- Optometrists
 - Accountants
 - Lawyers
 - Druggists
 - Physicians
 - Osteopaths
 - Dentists
 - Misc. Medical
 - Medical Supplies

Agency Boards	Cuban Groups
Hebrew Teachers	Farband
Youth Groups	Senior Citizen Groups
Organizations & Clubs	Local Beneficiaries
South Beach	General Solicitation
Friendship Club	Workman's Circle

**GREATER MIAMI JEWISH FEDERATION
1976 COMBINED JEWISH APPEAL—
ISRAEL EMERGENCY FUND
CAMPAIGN STRUCTURE**

community. Special attention is given to newsworthy stories involving Federation's family of local agencies, in addition to the myriad of other committees and services of Federation. Consists of 14 members.

Securities Evaluation Committee

This Committee serves to manage the investment equities portfolio of Federation, which is composed of securities contributed as gifts to Federation campaigns. It has also established procedures in order to enable Federation to sell S.E.C. Rule 144 stocks. The Committee consists of about 10 members.

Task Force on Federation-Synagogue Relationships

Members of this Committee look into the existing state of the relationship between the local synagogues and the Greater Miami Jewish Federation, and develop

philosophies, programs and understandings which will strengthen these relationships in order to benefit Jewish life and our Jewish community. It is related to a national Task Force administered by the Council of Jewish Federations and Welfare Funds. Consisting of about 38 members, the Task Force is scheduled to meet monthly.

Volunteer Service Bureau Committee

This Committee has the responsibility for overseeing the volunteer program of Federation. It directs volunteer worker activities in the community through the Federation offices and those of its family of local agencies.

Women's Division

This Division serves to create an understanding of and a concern for the problems facing the Jewish community. Its commitment to human needs is demonstrated

through participation in Federation campaigns, educational projects and relations with other Jewish women's organizations. It also functions in a variety of capacities aimed at increasing the awareness and expanding the participation of Jewish women in programs benefiting the community. Policy for the Division is set by the Executive Committee which consists of Executive Officers (President and three Vice Presidents); immediate Past President; Director; the Chairman, Vice-Chairman, and Campaign Coordinator of each of the three Area Boards; Secretary; Nominating Committee Chairman and any woman serving as a National Board or Committee member of the United Jewish Appeal or the Council of Jewish Federations and Welfare Funds. The Executive Committee meets no less than four times a year.

Synagogue Directory

MIAMI BEACH

Orthodox

Agudas Achim Nusach Sefard Congregation
 Rabbi Mordecai Chaimovits
 707 5th Street, Miami Beach 33139

Agudath Israel Hebrew Institute
 Rabbi Sheldon Ever
 7801 Carlyle Avenue, Miami Beach 33141 866-5226

Beth El Congregation
 2400 Pine Tree Drive, Miami Beach 33140 532-6421

Beth Israel Congregation
 Rabbi Mordecai Shapiro
 770 40th Street, Miami Beach 33140 538-1251

Beth Jacob Congregation
 *Rabbi Shmaryahu Swirsky
 311 Washington Avenue, Miami Beach 33139 672-6150

Beth Tifilah Congregation
 Rabbi Israel I.M. Tropper
 935 Euclid Avenue, Miami Beach, 33139 538-1521

Beth Yoseph Chaim Congregation
 Rabbi Dow Rozencwaig
 843 Meridian Avenue, Miami Beach 33139

Congregation Etz Chaim
 1544 Washington Avenue, Miami Beach 33139

Cuban Hebrew Circle Congregation of Miami
 Rabbi Dow Rozencwaig
 1242 Washington Avenue, Miami Beach 33139 534-7213

Cuban Sephardic Hebrew Congregation
 *Rabbi Meir Masliah Melamed
 715 Washington Avenue, Miami Beach 33139 531-4732

Hebrew Academy
 *Rabbi Alexander Gross
 2400 Pine Tree Drive, Miami Beach 33140 532-6421

Jacob C. Cohen Community Synagogue
 *Dr. Tibor H. Stern
 1532 Washington Avenue, Miami Beach 33139 534-0271

Kneseth Israel Congregation
 Dr. David Lehrfield
 1415 Euclid Avenue, Miami Beach 33139 538-2741

Mogan David Congregation
 Rabbi Issac D. Vine
 9348 Harding Avenue, Miami Beach 33154

Ohev Shalom Congregation
 Rabbi Phineas A. Weberman
 7055 Bonita Drive, Miami Beach 33141 865-9851

Sephardic Center
 *Rabbi Sadi Nahmias
 645 Collins Avenue, Miami Beach 33139 534-4092

Conservative

North Bay Village Jewish Center
 Murray Yavneh, Cantor
 1720 79th Street Causeway, Miami Beach 33141 861-4005

Temple Beth Raphael
 *Rabbi Elliot Winograd
 1545 Jefferson Avenue, Miami Beach 33139 538-4112

Temple Beth Solomon
 *Rabbi David Raab
 1031 Lincoln Road, Miami Beach 33139

Temple Emanu-El
 *Dr. Irving Lehrman
 1701 Washington Avenue, Miami Beach 33139 538-2503

Temple Menorah
 *Rabbi Mayer Abramowitz
 620 75th Street, Miami Beach 33141 866-0211

Temple Ner-Tamid
 *Dr. Eugene Labovitz
 80th Street & Tatum Waterway, M. Beach 33141 .. 866-8345

Reform

Temple Beth Shalom
 *Dr. Leon Kronish
 4144 Chase Avenue, Miami Beach 33140 538-7231

NORTH DADE

Orthodox

Agudath Achim
 19256 N.E. 3rd Avenue, Miami 33179

Sephardic Jewish Center
 Rabbi Nesim Gambach
 571 N.E. 171 Street, North Miami Beach 33162 651-9062

Sky Lake Synagogue
 Rabbi Dov Bidnick
 18151 N.E. 19th Ave., No. Miami Beach 33162 945-8712

Young Israel of Greater Miami
 Rabbi Zev Leff
 990 N.E. 171st Street, North Miami Beach 33162 .. 651-3591

Conservative

Beth Moshe Congregation
 Rabbi Daniel J. Fingerer
 2225 N.E. 121st Street, North Miami 33161 891-5508

Beth Torah Congregation
 *Dr. Max S. Lipschitz
 1051 N. Mia. Beach Blvd., No. Mia. Bch. 33162 947-7528

Congregation B'nai Raphael
 *Rabbi Victor D. Zwelling
 1401 N.W. 183rd Street, Miami 33169 624-2621

Temple Adath Yeshurun
 *Rabbi Simcha Freedman
 1025 N.E. Mia. Gardens Dr., No. Mia. Bch. 33162 947-1435

Temple Tifereth Israel
 Rabbi Salomon Benarroch
 6500 N. Miami Avenue, Miami 33150 751-6791

Temple Tifereth Jacob
 Rabbi Nathan Zolondek
 951 Flamingo Way, Hialeah 33110 887-9595

Reform

Temple Israel of Greater Miami
 *Dr. Joseph R. Narot
 137 N.E. 19th Street, Miami 33132
 9025 Sunset Drive, Miami 33173 573-5900

Temple Sinai of North Dade
 *Rabbi Ralph P. Kingsley
 18801 N.E. 22nd Ave., N. Miami Beach 33160 940-6821

SOUTH DADE

Orthodox

Ahavat Shalom Congregation
 Rabbi Zvi Raphaely
 995 S.W. 67th Avenue, Miami 33144 261-5479 or 264-0088

B'nai Israel
 Rabbi Ralph Glixman
 9600 Sunset Drive, Miami 33173 274-8421 or 274-9556

Conservative

Anshe Emes Congregation
 2533 S.W. 19th Avenue, Miami 33133 854-7623

Beth David Congregation
 *Rabbi Sol Landau
 2625 S.W. 3rd Avenue, Miami 33129 854-3911
 7500 S.W. 120th Street, Miami 238-2601

Beth Kodesh
 Rabbi Max Shapiro
 1101 S.W. 12th Avenue, Miami 33129

Temple Samu-El
 *Rabbi Maxwell Berger
 8900 S.W. 107th Avenue, Miami 33156 279-0535

Homestead Jewish Center
 183 N.E. 8th Street, Homestead 33030 248-5724

Israelite Center
 *Rabbi Solomon H. Waldenberg
 3175 S.W. 25th Street, Miami 33133 445-1529

Temple Beth Tov
 *Rabbi Charles Rubel
 6438 S.W. 8th Street, Miami 33144 261-9821

Temple Or Olom
 Rabbi David M. Baron
 8755 S.W. 16th Street, Miami 33165 221-9131

Temple Zamora
 *Rabbi Maurice Klein
 44 Zamora Way, Coral Gables 33134 448-7132

Temple Zion
 *Rabbi Norman N. Shapiro
 8000 Miller Road, Miami 33166 271-2311

Reform

Bet Breira
 *Rabbi Barry Tabachnikoff
 9075 S.W. 87th Ave., Suite 409, S. Miami 33176 595-1500

Temple Beth Am
 *Dr. Herbert M. Baumgard
 5950 S.W. 88th Street, Miami 33156 667-5587

Temple Judea
 *Rabbi Michael B. Eisenstat
 5500 Granada Blvd., Coral Gables 33146 667-5657

*Member of the Rabbinical Association of Greater Miami
 Office: 4200 Biscayne Boulevard, Miami, Florida 576-4000

Show Your Children What You're Made Of

You're a Jew.
 Your faith and values have been forged out of the visions and traditions of millions of Jews throughout history.

And that cherished heritage has been passed on from generation to generation through synagogues all over the world.

For over 2,000 years.

But synagogues cannot continue to preserve the heritage of our fathers and shape the destinies of our children unless you help keep your synagogue vital and alive and growing to meet the changing needs of our changing times.

Not just by an occasional visit or donation.

But by assuming your share of the growing financial burden . . . for without your help, our synagogues cannot sustain themselves. And by becoming a member of a synagogue if you do not already belong. And by providing your child with a Jewish education.

Our community will change a lot during 5736. So will the world. The quality of that change depends upon each of us.

Your parents set a fine example for you by joining a synagogue and worshiping regularly. Can you do any less for your children?

4200 Biscayne Boulevard
 Miami, Fla. 33137

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 MIAMI, FLA.

Akron Jewish Community Federation

UJA

750 WHITE POND DRIVE • AKRON, OHIO 44320 • (216) 867-7850

August 15, 1975

Herbert A. Friedman
15 Ibn Gabirol St.
Jerusalem, Israel 92430

Dear Herb,

Thank you very much for your letter of June 24, 1975. I am following your suggestion and writing to you toward the end of the summer so that we can try to pinpoint when we can plan to have you with us here in Akron.

Although we plan to have about 25 young people participating in the program, we have left a great deal of latitude for the day of your appearance. We can plan either a luncheon meeting or an evening meeting. If a luncheon meeting, we would probably like to take advantage of your presence and arrange a larger meeting for the evening. If an evening meeting is set up, perhaps we should have it in the way of an open session so that the entire community would have the opportunity of hearing you. Your remarks would nevertheless be addressed primarily to this group.

So as you see, there are a number of different arrangements available that we could consider. We cannot complete our plans until you can let us know something more about dates and timing. You can let us know as soon as you are able.

You may also want to know that we are having three sessions on Modern Israel. The first one will consist of two films bearing the titles of "The Vision of Chaim Weizman" and "A Time to Rejoice". The second session on the same theme will be your presentation, and we have provided no other title except "Modern Israel". That should give you a great deal of latitude to bring out any history, background, or

President Melvin D. Sacks
Treasurer Charles E. Schwartz
Asst. Secretary Mrs. S. J. Kaplan

Vice Presidents David Lockshin
Asst. Treasurer Stanley Bober

Theodore B. Marks

Clifford Isroff

Mrs. Noah Miller

Secretary Irving Botnick

Executive Director Morris Rombro

personalities that you would like to discuss. Only one problem occurs to me. If you should opt for a luncheon meeting, we are dealing with young business people who will have to be back to their offices at a reasonable hour, and you would therefore be limited by their schedules to about a thirty minute presentation. Should you desire the evening meeting, I do not think we would be limited in any way in terms of time.

As soon as you can provide me with any date, time, and your thinking on the above question, I will be able to arrange the meetings preceeding and following your presentation more easily. I am therefore asking if you can let us know as quickly as possible when we can look forward to seeing you so that other arrangements can also be completed for the other meetings referred to.

I need hardly say that we are very pleased at your willingness to spend some time with us. Your old friends will look forward to hearing you again and the young group will have the pleasure of listening to you for the first time.

Sincerely yours,

Morris.

Morris Rombro
MR:jm

*I'll be in Jerusalem for the holidays and
will try to meet with you.*

M. R.

Akron Jewish Community Federation

750 WHITE POND DRIVE • AKRON, OHIO 44320 • (216) 867-7850

President

Melvin D. Sacks

Vice Presidents

Dr. Irvin Kaplan
David Lockshin
Theodore B. Marks
Mrs. Noah Miller

Treasurer

Clifford Isroff

Assistant Treasurer

Stanley Bober

Secretary

Irving Botnick

Assistant Secretary

Mrs. S. J. Kaplan

Past President

Seymour J. Kaplan

Executive Director

Morris Rombro

September 26, 1975

Rabbi Herbert Friedman
15 Ibn Gabirol St.
Jerusalem, Israel

Dear Rabbi,

We just received some PR information from the UJA office indicating that we could publicize your appearance here scheduled for Nov. 10. I have shared this information with some of your "Chasidim", and they are of course delighted to learn that you will be with us once again. One of them even made a note for himself to make sure that he made no out of town appointments for that date.

When we spoke together about your appearance in Akron, you kindly offered to make two presentations, and I brought this back to the community with the question as to how we could best utilize your time. One-half of it will be taken up with the presentation to the Leadership Development Program which we will schedule, as you suggested, for a little earlier in the afternoon than would normally be the case. This will keep the evening free for your appearance elsewhere.

We have not confirmed anything as yet but are tentatively thinking in terms of asking you to appear before the Leadership Group at 4 o'clock in the afternoon and spending two hours with them. At that time if you like you could break away for dinner and have a brief rest until you are picked up for a meeting that we would like to set up for 8:00 P.M. the same evening. At the second meeting we would like to have a select group of about fifty people comprising the key people who will be involved in the campaign this year and a number of our outstanding contributors. Sometimes they are one and the same. We were discussing whether we could benefit from your presence to use this meeting as a pre-campaign solicitation of some of our big givers. This had not been the format that we had discussed in your office, but I am sure that you would make

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yourself available for whatever purposes would best serve the general community.

If you have no serious objections to what is outlined above, I would suggest that you OK the reservation of a room for you in one of our Hotels in our section of the city so that you can spend the night here. If you have any comments or suggestions or if there is any way in which we can make your stay here more comfortable, please let us hear from you.

Sincerely yours,



Morris Rombro

cc: Irv Sands

MR:jm





greater miami jewish federation

Women's Division

file
USA 1976

February 24th 1976

Rabbi Herb Friedman
c/o Jewish Agency
P.O. Box 92
Jerusalem
Israel

Dear Rabbi Friedman:

The Miami Women's Division Mission is back in Miami, radiating the exuberance instilled in them by the people and the land of Israel thanks in great part to your presentation of Israel's social and political climate. It set the tone for the emotionally stimulating caucus that followed where \$80,000.00 was pledged by the twenty-six women present.

At the Mission Report Meeting immediately following our return, the message you sent with us was clearly transmitted.

Every woman in the group has come back, as you advocated, "full of challenge, courage and conviction."

Today rabah.

Shalom L'hitraot,

Bunny

Bunny Adler
Chairman
Miami Women's Division Mission

BA:ga