



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 4: Administrative Files, 1945-1994.

Box
53

Folder
2

Student Coordinating Committee for the Israel Emergency Fund.
1971.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

From the desk of SAMUEL H. ABRAMSON

6/1/71

TO HAF

By taking Jim Weiss of Scranton, and his
girl friend - we will have 34 boys
and 30 girls. I want to stick to even
numbers - so that we can double up the students
(same sexes).

If we take young manacher - we will have 35 boys -
and will need a room for one. I will not be
able to even it out with another girl. So we have
a problem - and I will have to pray harder
for a cancellation. At this point nobody seems
to be cancelling - unlike previous years when there
were many. Let's hope we have one when and if the
manacher boy decides to go. OK?

June 1, 1971

Mr. Horace Manacher
RFD 1
Stanwich Road
Greenwich, Connecticut

Dear Mr. Manacher:

Rabbi Friedman has told me about his conversation with you and has asked that I send you information about the UJA University Students Mission. The enclosed material describes the objectives and itinerary of the Mission. I am also enclosing an application form.

After you have discussed this with your son, will you please call me to let me know whether he is interested in participating. At this point the Mission is full but we will do everything possible to make a place for him.

With best wishes.

Sincerely,

Samuel H. Abramson
Director, University Programs

SHA/1s
Encl.

Unin

X

5/11/71

UJA - 1290 Ave. of Americas, NYC

"ITT"



VINITSKY
~~SHENHAB~~
JEVAGENCY
JERUSALEM (ISRAEL)

FOR SHENHAB?

RE OPERATION JOSHUA DO YOU HAVE ANSWER ON TABLE LOCATIONS STOP IF YOU GET OK
IN JERUSALEM FOR GOVERNMENT JAFFA GATE AND DOWNTOWN TOURIST OFFICE THESE
TWO WILL BE ENOUGH AND FORGET ABOUT HEBREW UNIVERSITY STOP IF YOU DONT GET
JAFFA GATE THEN WE NEED UNIVERSITY STOP RE TEL AVIV DO YOU HAVE CAFE KASSIT
DIZENCOFF LOCATION DEFINITE STOP ABBI BEN ARI HAS TEXT FOR POSTER AND IS
WAITING TO HEAR FROM YOU ABOUT LOCATIONS SO HE CAN PRINT PLEASE INFORM HIM
AND US SOONEST STOP HAVE YOU TAKEN NECESSARY STEPS TO GET AMPHITHEATER AT
CAESAREA WITHOUT CHARGE EVERY MONDAY AFTERNOON APPROXIMATELY FOUR PM FOR MY
LECTURE REGARDS

FRIEDMAN

MAY 25 1971

15 East 88th Street
Brooklyn, New York 11236
May 24, 1971

JAF

Mr. Sam Abramson
Director of University Programs
1290 Avenue of the Americas
New York, New York 10019

Dear Mr. Abramson,

Speaking with you in your office last week, I learned much about the UJA and your own attitude towards student campaigns. I was impressed by the amount of involvement to be found on other campuses, and am hopeful that a proportionate involvement and success pattern develops at SUNYA.

This weekend, I was in Albany to confer with community people about the Jewish Student's Coalition budget and direction for next year. After the meetings I had there, I have come to the conclusion, somewhat regretfully, that my involvement in the UJA campaign cannot be as deep nor as large a commitment as would be necessary for a proper job. Instead, I will appoint somebody else to be the Chairman of the UJA campaign at SUNYA.

A fellow student, Steve Shaw--the previous President of Hillel--has expressed interest in that position, and when he returns from his trip to Israel, I shall speak with him more seriously. I have already written him, expressing the idea that the Chairmanship is his if he will put in the time and offer the commitment, requisite in it. I am sure he will accept; thus, the UJA campaign shall begin at SUNYA; in full cooperation with the Jewish Student's Coalition programming.

I regret not being able to fulfill my earlier commitment to the Chairmanship of this campaign, but if I am to be as involved in the larger aspect of Jewish awareness at SUNYA, I must forfeit involvement in this area. I shall continue to be receptive to your suggestions, and shall be involved in the UJA campaign to a large extent--though regretfully not as much as a Chairman must.

I shall forward Steve's address to you, as soon as school starts in September. Until then, all materials should be sent to me for collection and evaluation. I shall provide Steve with everything I have from you when I see him.

With regret that I am unable to fulfill my earlier personal commitment, and hopes that Steve will do the job properly, I conclude.

Peace. Shalom,

Sincerely yours,

Barry Silverberg
Barry Silverberg
President of JSC(SUNYA)

Keith Auerbach
801 Monroe
Evanston, Illinois
60201

Dear Sam,

I would like to relate an incident that may be of some concern to you. Yesterday, Goldy, Mark Wolf, and another person whom they never bothered to introduce to me rudely barged into my apartment for the obvious purpose of high pressuring me with regards to my contribution to the college campaign. In the ensuing conversation I made it explicitly clear that 1) I was going to contribute twenty-five dollars and 2) that I ardently disagreed with Goldy that money contributions were the only measurement of concern for Israel and the Jews. I told him that the hundreds of hours I spent setting up and administering my two courses on Israel and related political issues, my interaction with other people in this regard, and my \$25 all constituted my "gift" and that I was resolute in my opinion. Goldy then proceeded to tell me, with a crudely hostile attitude, that my work was no good and my contribution insufficient. I told him that I had thoroughly thought the matter through and I disagreed with him but he gave me a self-righteous moralistic lecture anyway. It was at this point that Mark Wolf and this stranger also began to lecture me despite the fact I had made my attitude

explicitly clear. This I found both humorous and outrageous; Mark Wolf who has consistently manifested an attitude of complete apathy is now moralizing to me because he gave \$150 and feels absolved from his indifference (I could barely get him to attend the class let alone help with the course work). Anyway, Goldy with incredible insolence and impudence refused to accept my pledge and departed because "he could not morally accept \$25 from me". Not only did he absolve any pretense of friendship he had towards me, he completely alienated me and two of my friends present in my apartment. I would assume (or at least give the benefit of the doubt) that Goldy does basically a good job and that he just used extremely poor judgement with me. I would, however, like to call it to your attention that his offensiveness to me is repugnant and that this meeting with a macher, a hypocrite, and a stranger was the most blatant display of self-righteous obnoxiousness I've encountered since Rosey.

In spite of the above will you please accept my contribution.

Thanks

Seith

P.S. Coincidentally, while I was typing this letter, a friend of mine called. She related to me (before she heard the content of my letter) that similar noisome behavior was overtly exhibited in her Sorority house when UJA people campaigned there. I would think that the alienation incurred far exceeds the extra contributions from people who feel "pressured" and not revolted.

copies to: Herbert Friedman
Bob Weiner

HAF

RECEIVED		
MAY 21 1971		
NOTED BY	REFER TO	DATE
	SNA	
May 18, 1971		
ANSWERED		

LB
HAF
②

Sam Abrahamson
1290 Ave. of the Americas
New York, New York

Re: GAREEN UCLA

Dear sam,

All goes great at this end. The Gareen is meeting regularly now and the sessions are both constructive and comfortable. Most of the Gareen members will be attending a Planning Meeting for U. J. W. F. Drive for next year, this coming Monday night (May 24). We shall meet as well on the Monday following (May 31). Most likely we shall have one or two meetings into June.

After what appeared a shaky start things are now progressing nicely. I shall of course keep you in touch of all situations.

Hang in there, and...have a nice day.

shalom

allan wiesblott
1457 Barry Ave
Los Angeles, Cal. 90025

post script

if you have not done so yet, please send that honorarium along to Mr. Koslow.... thank you for your attention on this manner.

again, shalom

a

~~HAF~~

Wellesley College
Wellesley, Mass

Bob- here's the info
you wanted - we
expect at least
'20-'30 more but
I'll send those
figures next week.
If you need anything
else - let me know

Shalom,
Ren

RECEIVED			
MAY 11 1971			
NOTED BY		REFER TO	
DATE		NAME	DATE
		SHA	
		Wm	
ANSWERED			

cc 1B
HAF
(2)



PLEDGES COMPLETED (i.e. paid) * are workers

* CORINNE GOLDSTEIN \$100.00	* Ann Aresty 20.00
* Sue Pryor 30.00	Wendy Berkelhammer 5.00
* Andy Kramer 20.00	Peggy Jacobs 5.00
* Sally Sherwin 50.00	Frances Kumin 10.00
* Barbara Schwartz 50.00	Janne Freeman 20.00
Julie Kaufman 20.00	Nancy Goodman 3.00
Laura Munder 10.00	Irene Solet 7.00
* Marisa Ortega 25.00	Donna Brusky 2.00
* Ann Sacker 50.00	Margery Ziegler 5.00
Enid Hochstein 10.00	Charles Rubin 10.00
Michele Manning 20.00	Andrea Gordon 2.00
Marilyn Kardon 5.00	Richard Burnham 5.00
Kathy Sorin 5.00	* Sheila Bloom 20.00
Dolly Cohen 1.00	Freda Levenson 4.00
* Sue Jones 30.00	Judith Cooperman 5.00
Margot Slade 10.00	Wendy Gerol 10.00
Debra Weiner 5.00	Muriel Greenbaum 30.00
Brenda Litwin 5.00	Beverly Freeman 1.00
Brynn Marks 5.00	Kathryn Rowen 15.00
Barbara Lenchev 2.00	Jane Kirchner 5.00
Sue Gordon 3.00	Susan Winokur 10.00
Iris Josephson 2.00	Connie Baum 5.00
Richard Friedman 10.00	Jill Rosenkrantz 5.00
Ellen Zimmerman 7.00	Ellen Manning 25.00
Kathy Hellerstein 10.00	Laura Mintz 5.00
Sue Lerkoff 5.00	* Adele Fleet 10.02 ⁰² (rebate check from bookstore)
Debra Winter 5.00	Diane Carroad 2.00
* Sue Colcher 25.00	Marion Freint 10.00
Leslie Kaufman 25.00	Wendy Krakauer 5.00
Debra Edelson 5.00	Judith LaPook 5.00
Lucille Bearon 2.00	Fern Litman 5.00
* Judy Ratner 40.00	Judy Rousuck 5.00
Judith Brill 1.00	Linda Serafini 2.00
Robin Strauss 1.00	Nancy Washor 5.00
Susan Diskin 1.00	Mary Weisburd 3.00
Rachelle Epstein 5.00	Gloria Yellen 10.00
Ellen Buchbinder 5.00	Hilary Zealand 30.00
Jill Janows 2.00	* Terry Zheutlin 10.00
Ellen Sittenfeld 1.00	Parmelee Eastman 1.00

Kitty Meyers 5.00
Roxanne Russell 1.00
Karen Rozenberg 15.00
Paula Rozenberg 5.00
Dalia Diji 5.00
Judy Levenson 10.00
Toby Singer 10.00
* Nancy Beren 25.00
Melanie Mintzer 10.00
Cheryl Wein 1.00
Dena Kleinman 5.00
Ellen Urmansky 1.00
Karen Kwitter 10.00
Rebecca Berman 2.00
Miriam Brassler 1.00
Evelyn Heyman 2.00
Gail Sletchnick 2.00
* Susie Krug 15.00
Dana Meltzer 10.00
Ellen Cooper 5.00
Barbara Summer 25.00
Janet Swartz 5.00
Joan Horwick 25.00
Lois Sturm 10.00
Shari Mullens 20.00
Judy Tarutz 3.00
Gail Winston 5.00
Judy Levine 10.00
Ann Neitlich 2.00
Linda Gilmore 5.00
Judy Mizner 10.00
Alice Melnikoff 3.00
Phyllis Robinson 1.50
Amy Levin 5.00
Leslie Cohen 5.00
Gail Rothenberg 5.00
Beverly Vassar 2.00
Kathryn Evers 5.00
* Bev Siegal 18.00
Robert Gross 5.00

Frances Schwartzstein 5.00
Linda Barzelay 1.00
Mindy Sherman 2.00
Paula Levenstein 1.00
Claudia Simen 7.50
Judi Fishman 5.00

Unpaid pledges (will be collected by Men)

* Ann Goldbach 20.00
Andrea Kase 5.00
* Suzanne Shapiro 20.00

Harvard

Jim Heidman 20.00

our lists numbered 205 Jewish kids on campus
8 were guys from other schools on the
12-College Exchange
197 were girls

there were 6 off campus students that we sent
letters to but we had no response

the figures as of today, exclusive of the \$1000.00 gift,
are

\$1341.02 from 128 people - that's including the
one from Harvard
that means that the average gift was \$10.47

we received gifts from roughly 62% of the
Jewish kids on campus

By Monday, I should have the
complete figures and all of the
pledges will have been paid - so
I'll send you a final report
next week and a check

Shalom

Ren

HAF

To: SCCEF
From: Howard Lederman
Campus: (asst. uJA chairman - Pres. of Hillel) Univ. of Michigan - Ann Arbor, Mich.

STATUS REPORT

RECEIVED			
MAY 11 1971			
NOTED BY		REFER TO	
DATE			DATE
		SJA	
ANSWERED			

Cash \$ in to date: \$ 1932.02
Pledges outstanding to date: _____
Combined total raised to date: \$ 1932.02
Number of gifts: _____
Date of campaign completion: March 30, 1971
1971-72 Chairman: Howard Liss

AMERICAN JEWISH ARCHIVES

EVALUATION

Please give your evaluation of the following:

	Excellent	Good	Fair	Poor
I Campaign Manual	_____	X	_____	_____
II Buttons				
Israel Must Live	_____	_____	X	_____
Red Fist	X	_____	_____	_____
Blue Israel	X	_____	_____	_____
III Posters				
Hagana Ship	_____	_____	X	_____
Israel	_____	_____	X	_____
Man Against Wall	X	_____	_____	_____
Mark White	X	_____	_____	_____
Promise of Freedom	_____	_____	_____	_____
Woman and Child	_____	X	_____	_____
Let There Be Life	_____	_____	X	_____

cc: B
HAF
(2)

Did you find our cooperation helpful? see below
Did you use any of our speakers? No If so who? _____
Please comment:

Campaign materials were helpful but were sent late. Better organization would help.

As you know this is the first year we have been working on campus. We would appreciate your comments and criticism to help us in planning for the 1971-72 program. Thanks and kindest regards.

Campaign manual should have more examples of letters to be used for mail campaigns. Our solicitors needed much more specific info.

about Israel and Olga etc.
Material should definitely include such information
in generous amounts.



HAF

To: SCCIEF

From: B'nai B'rith (BIB) Foundation

Campus: Penna. State Univ. - Univ Park Campus

RECEIVED			
MAY 11 1971			
NOTED BY	REFER TO	DATE	DATE
	SHA		
ANSWERED			

STATUS REPORT

Cash \$ in to date: 243.00

Pledges outstanding to date: 0

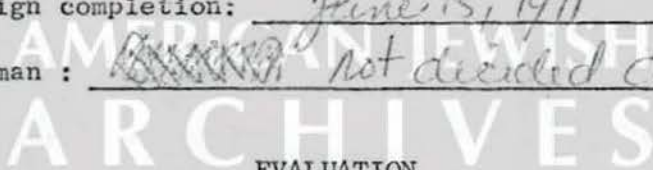
Combined total raised to date: 243.00

Number of gifts: 0

Date of campaign completion: June 15, 1971

1971-72 Chairman: ~~XXXXXXXX~~ not decided at this date

IB
HAF
(2)



EVALUATION

Please give your evaluation of the following:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
I <u>Campaign Manual</u>	_____	_____ ✓	_____	_____
II <u>Buttons</u>				
<u>Israel Must Live</u>	_____	_____	_____	_____ ✓
<u>Red Fist</u>	_____	_____ ✓	_____	_____
<u>Blue Israel</u>	_____	_____ ✓	_____	_____
III <u>Posters</u>				
<u>Hagana Ship</u>	_____ ✓	_____	_____	_____
<u>Israel</u>	_____	_____ ✓	_____	_____
<u>Man Against Wall</u>	_____	_____ ✓	_____	_____
<u>Mark White</u>	_____	_____ ✓	_____	_____
<u>Promise of Freedom</u>	_____	_____ ✓	_____	_____
<u>Woman and Child</u>	_____	_____ ✓	_____	_____
<u>Let There Be Life</u>	_____	_____ ✓	_____	_____

Did you find our cooperation helpful? - Yes

Did you use any of our speakers? NO If so who? _____

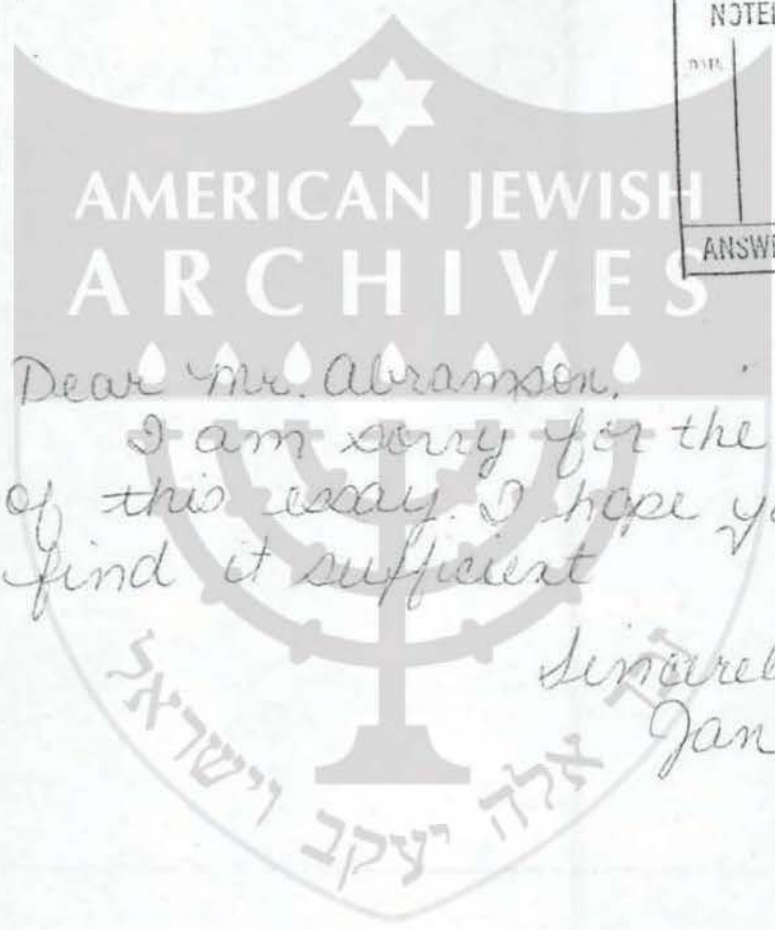
Please comment:

As you know this is the first year we have been working on campus. We would appreciate your comments and criticism to help us in planning for the 1971-72 program. Thanks and kindest regards.

~~HAF~~

RECEIVED			
MAY 10 1971			
NOTED BY	REFER TO	DATE	
	S HAF		
ANSWERED			

CLIP
HAF
②



Dear Mr. Abramson,
 I am sorry for the delay
 of this essay. I hope you will
 find it sufficient

Sincerely,
 Jan Glasman

Jan Glasoman
1635 N. MOUNTAIN
TUCSON, ARIZONA 85706

In order to accurately describe the current level of information about Israel at the University of Arizona, I contacted Dr. Saks, the Rabbi at the Hillel on campus. He gave me some facts which I feel are pertinent to this essay.

There are five Israeli students and one Israeli professor on campus, as opposed to seventy Arab students, and quite a few Arab professors.

Dr. Saks informed me that the Arabs are generally quiet until the Spring. Then, every May they have Palestine Week. During this time they have propoganda tables along the mall. Last year at this time I was visiting the school, and it was during this Palestine Week that the Arabs put an ad in the school newspaper. This ad was a picture of an Arab refugee and her child in front of their burned-out shack. The ad asked for support and funds, and in each corner were swastikas. This angered many Jewish students, who wrote letters to the newspaper, and to their Rabbis at home, asking them what they feel should be done.

The school newspaper has not actually taken sides, but instead prints anything for either.

This week, May 3-7, is Palestine Week again. It is not known yet whether the same ad will be reprinted, but every day (except the first day) that the Arabs have propoganda tables out, the members of Hillel set up a table with phamplets on Israel.

There are a number of non-Arab professors who side with the Arabs. One particular professor brought in David Lilienthal, a Jewish anti-Zionist who spoke for the Arabs. He gave a public lecture, at which time pamphlets on Israel were distributed (preceeding his speech). Lilienthal also spoke to two classes and addressed a faculty committee dinner.

This same professor who brought Lilienthal in, also brought newsman David Ness from the "Baltimore Sun". He also came out strongly against Israel. After this incident, Hillel succeeded in having the same professor bring onto campus a pro-Israel speaker, Yehudah Hellman. Hellman spoke to this professor's classes.

At a later date, the Zionist Organization of America brought Jacques Torczyner to Tucson, who spoke at a faculty lunch. Another speaker on campus was General Rabin, brought in by the Jewish Committee Council and the Arizona Forum. He spoke to approximately fifteen hundred people, mostly non-students. Hillel also sponsored a speaker, namely Akramov, a member of Knesset.

The film "Sallah" was recently shown at Hillel, and on Independence Day it had an Israel Independence Dance with Israeli entertainment and refreshments. About forty people viewed the film, and between one hundred fifty to two hundred people attended the dance.

The Hillel organization has a large variety of information available explaining the situation in the Middle East. In addition, several dozen students have received information about travel and study programs, and about Aliyah.

Generally, students on campus are apathetic. There is a small minority of radicals who support the Arabs. It is unfortunate, but many of the apathetic students could easily be swayed by Arab propaganda.

From my own personal experience I have found a great deal of concern for the Jews by Jewish students, and definite apathy by Christians, especially toward the plight of the Soviet Jews.





HAF



7300 Newport Avenue • Norfolk, Virginia 23505 • 489-8040

RECEIVED

MAY 11 1971

May 7, 1971

NOTED BY		DATE	
DATE			DATE
		SHP	
ANSWERED			

cc IB
HAF
SS
(3)

JOSEPH H. STRELITZ
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MARVIN SIMON
VICE PRESIDENT

LEONARD R. STRELITZ
VICE PRESIDENT

MILTON KRAMER
SECRETARY

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TREASURER

EPHRAIM SPIVEK, ACSW
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HARRY L. SAUNDERS
MRS. JOSEPH H. STRELITZ
MARTIN UNGER
MRS. OSCAR WARNER

Mr. Sam Abramson
United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019

Dear Sam:

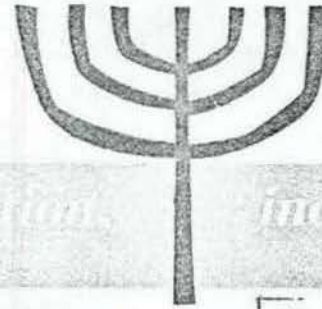
Mike did fabulously. He did not abide by our conservative limits of individual gifts of \$1 to \$5, with the result that 43 children gave from \$1 to \$100. This is just a start, and I think the kids will do a most creditable job. Thanks for sending him.

Cordially,

Ephraim Spivek, ACSW
Executive Director

ES:bts

AMERICAN JEWISH ARCHIVES



HAF

United Jewish Appeal, Incorporated

7300 Newport Avenue • Norfolk, Virginia 23505 • 489-8040

May 7, 1971

RECEIVED		
MAY 11 1971		
FILED BY	REFER TO	DATE
	SHA Goldberg	
ANSWERED		

JOSEPH H. STRELITZ
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MARVIN SIMON
VICE PRESIDENT

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VICE PRESIDENT

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SANFORD L. LEFCOE, D.D.S.
TREASURER

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LAWRENCE A. FORMAN
DAVID FURMAN
IZAAK GLASSER
MORTON GOLDMEIER
HAROLD GOODMAN
ROBERT D. HECHT
MRS. ROGER A. HORNE
MAX JAPHA
ARTHUR S. KAPLAN, M.D.
CARL J. KATZ
MRS. PHILIP KROSKIN
HARRY H. MANSBACH
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MRS. V. H. NUSBAUM
HARRY PINCUS, JR.
JULIAN RASHKIND
KURT ROSENBACH
ROBERT M. RUBIN, D.M.D.
HARRY L. SAUNDERS
MRS. JOSEPH H. STRELITZ
MARTIN UNGER
MRS. OSCAR WARNER

Mr. Mike Goldberg
United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019

Dear Mike:

This community owes you a debt of gratitude for the inspiring manner in which you got through to some of the leadership elements of our teenage community.

As you said, you wanted to conduct this as "kid to kid," or "kid stuff," or however you designated, and we were happy to let you do so.

The breakdown of pledges made that evening is:

\$2 - 2	\$ \$20 - 4
\$3 - 1	\$ 25 - 5
\$5 - 7	\$ 30 - 2
\$10 - 14	\$ 40 - 1
\$12 - 1	\$ 50 - 1
\$15 - 2	\$100 - 1

This could not have happened without you.

Almost each year I have urged UJA-CJFWF to start a teenage committee. It is more necessary than ever before, based on what you accomplished. Please do what you can to present this viewpoint, so that next year, the national teenage community can be bound together, city by city.

Cordially,

Ephraim Spivek

Ephraim Spivek, ACSW
Executive Director

cc IB
HAF
SS
MP
PAC
(4)

ES:bts

May 7, 1971

HAF

To: SCCIEF
From: Howard Sobel
Campus: Case Western Reserve

STATUS REPORT

Cash \$ in to date: ~~2116.92~~ \$3227.43

Pledges outstanding to date: \$586.00

Combined total raised to date: \$3813.43

Number of gifts: ?

Date of campaign completion: March 19

1971-72 Chairman: ?

RECEIVED	
MAY 18 1971	
NOTED BY	REFER TO
	SHA
ANSWERED	

AMERICAN JEWISH ARCHIVES

EVALUATION

Please give your evaluation of the following:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
I <u>Campaign Manual</u>		X		
II <u>Buttons</u>				
Israel Must Live			X	
Red Fist	XXX			
Blue Israel		XX		
III <u>Posters</u>				
Hagana Ship	XX			
Israel			X	
Man Against Wall	XX			
Mark White				
Promise of Freedom				
Woman and Child	XXV			
Let There Be Life			XX	

Did you find our cooperation helpful? Yett
Did you use any of our speakers? Yett If so who? Goldberg, Czock, Noy, Mike Traub, Murray Weingarten

Please comment: Czech & Weingarten were good. Traub was talking as if the audience knew nothing, but our audience was quite up to date on everything he said. Goldberg was great as a speaker. OVER ->

As you know this is the first year we have been working on campus. We would appreciate your comments and criticism to help us in planning for the 1971-72 program. Thanks and kindest regards.

A detailed evaluation will follow next month.

. But more coordination is needed of Student CC & IEF representatives and campuses. When a person is supposed to speak for "X" minutes on "Y" topic, he shouldn't, at the last moment, mess up the campus chairman and change his topic and the amount of time for the speech. It makes for poor structure of a program, as well as general discontent with the whole campaign.

The written materials received were all pretty excellent. In the future, try to have them ready in advance of all the campaigns. Posters were generally great.

Goldberg is a great, intelligent, interesting, eloquent, quick, dedicated, sincere, self-righteous person who helped only to stimulate students when he spoke. His criticism was quite eloquent and full of cynicism. While most of his talk was Socratic, a great deal of ~~truth~~ ^{person self-truth} was the basis for his criticism.

I was not thanked for raising more money on this campus than any other campaign, for practically flunking out of school, for trying to instill apathetic, rich, spoiled Jewish students with an idea of Jewish commitment. I was simply told that I didn't do a great job like those other campuses where a campaign went from \$600 to \$6000. The criteria for this judgement were many & Mike had better not speak to anyone unless he knows all the facts involved in a particular situation, not just those facts he wishes to know.

4/18/71

HAF

To: SCCIEF
From: Stephen Nelson
Campus: George Washington University

RECEIVED	
MAY 7 1971	
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	DATE
	SHA
ANSWERED	

STATUS REPORT

Cash \$ in to date: \$ 107

Pledges outstanding to date: \$ 136

Combined total raised to date: \$ 253

Number of gifts: 48

Date of campaign completion: MAY 10, 1971

1971-72 Chairman: _____

13
HAF
(5)

EVALUATION

Please give your evaluation of the following:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
I <u>Campaign Manual</u>	_____	_____	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
II <u>Buttons</u>				
Israel Must Live	_____	_____	_____	<input checked="" type="checkbox"/>
Red Fist	_____	_____	_____	<input checked="" type="checkbox"/>
Blue Israel	_____	_____	_____	<input checked="" type="checkbox"/>
III <u>Posters</u>				
Hagana Ship	_____	_____	<input checked="" type="checkbox"/>	_____
Israel	_____	_____	<input checked="" type="checkbox"/>	_____
Man Against Wall	<input checked="" type="checkbox"/>	_____	_____	_____
Mark White	_____	_____	<input checked="" type="checkbox"/>	_____
Promise of Freedom	_____	_____	<input checked="" type="checkbox"/>	_____
Woman and Child	_____	<input checked="" type="checkbox"/>	_____	_____
Let There Be Life	_____	_____	_____	<input checked="" type="checkbox"/>

Did you find our cooperation helpful? SOMETIMES

Did you use any of our speakers? NO If so who? _____

Please comment:

First of all, your ten dollar minimum is insane. Secondly, I need 1500 more pledge cards. Campaign started April 15, 1971. Also As you know this is the first year we have been working on campus. We would appreciate your comments and criticism to help us in planning for the 1971-72 program. Thanks and kindest regards.

In the future, please make your decision on leadership of the campaign in the future much easier.

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DATE			DATE
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ANSWERED			

HAF

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HAF

(2)

To: SCIEF
From: Sunny Romer
Campus: University of Indiana

STATUS REPORT

Cash \$ in to date:	\$ 1961.27	\$ 2041.27
Pledges outstanding to date:	\$ 1268.79	\$ 1263.79
Combined total raised to date:	\$ 2230.06	\$ 3305.06
Number of gifts:	283	289
Date of campaign completion:	May 1	
1971-72 Chairman:	Romie Goldstein	

as of April 25
28

EVALUATION

Please give your evaluation of the following:

	Excellent	Good	Fair	Poor
I Campaign Manual	✓			
II Buttons				
Israel Must Live	✓			
Red Fist			✓	
Blue Israel		✓		
III Posters				
Hagana Ship	✓			
Israel				✓
Man Against Wall				
Mark White				
Promise of Freedom				
Woman and Child		✓		
Let There Be Life			✓	

Did you find our cooperation helpful? yes
 Did you use any of our speakers? yes If so who? Mike Traub
 Please comment:

I think there's been comment enough

As you know this is the first year we have been working on campus. We would appreciate your comments and criticism to help us in planning for the 1971-72 program. Thanks and kindest regards.

Full Report to follow after school is out
 I think this evaluation says little - you never asked "..."

RECEIVED

MAY 6 1971

NOTED BY	REFER TO	DATE
	SHA	
ANSWERED		

HAF

cc IB
HAF
(2)

To: **SCCIEF**
 From: *Rochelle Cohen*
 Campus: *Smith College*

STATUS REPORT

Cash \$ in to date: \$175 — this is all that we'll collect & that I'll be responsible for.

Pledges outstanding to date: 58

Combined total raised to date: \$175

Number of gifts: 53

Date of campaign completion: April 26, 1971

1971-72 Chairman: Rochelle Cohen

EVALUATION

Please give your evaluation of the following:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
I <u>Campaign Manual</u>	✓			
II <u>Buttons</u>				
Israel Must Live			✓	
Red Fist		✓		
Blue Israel	✓			
III <u>Posters</u>				
Hagana Ship		✓		
Israel				
Man Against Wall	✓			
Mark White				✓
Promise of Freedom		✓		
Woman and Child	✓			
Let There Be Life	✓			

Did you find our cooperation helpful? YES

Did you use any of our speakers? NO If so who? _____

Please comment:

A more complete report will be forthcoming as soon as my finals are done — hang in there

As you know this is the first year we have been working on campus. We would appreciate your comments and criticism to help us in planning for the 1971-72 program. Thanks and kindest regards.

Shelley Cohen
Suite 39, Ziskind House
Smith College
Northampton, Massachusetts 01060 April 30, 1971

Dear Mr. Samuelson,

This is a very hasty note to let you know that I, as an individual, have dissociated from the Hillel Foundation here due to a breach of commitment on the part of the Rabbi. I have run the UJA Campaign here completely without the aid of Hillel due to this. I will explain the cause for my leaving Hillel in a subsequent letter in which I ^{will} enclose my letter of complaint to the National Hillel Foundation. If you have anything to discuss regarding the UJA Campaign then, please write to me, because no one at Hillel will be able to give you any information. My home address is: 14411 Vernon

Oak Park, Michigan 48237

Phone: 418-5914 •• 398-1239 A.C. 313

I will be leaving school, May 23. Best wishes for a successful campaign elsewhere -

Sincerely,
Shelley Cohen, Chm. Smith
College Campaign

HAF

RECEIVED			
MAY 3 1971			
NOTED BY	REFER TO	DATE	DATE
	SHTA		
ANSWERED			

To: SCIEF

From:

Campus: Queens College

STATUS REPORT

Cash \$ in to date: ≈ 1300

Pledges outstanding to date: ~~≈ 600~~ ≈ 600

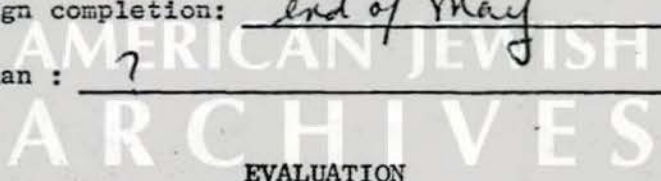
Combined total raised to date: ≈ 2000

ce 1B
HAF
(2)

Number of gifts: ?

Date of campaign completion: end of May

1971-72 Chairman: ?



EVALUATION

Please give your evaluation of the following:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
I <u>Campaign Manual</u>	_____	_____	✓	_____
II <u>Buttons</u>				
<u>Israel Must Live</u>	✓	_____	_____	_____
<u>Red Fist</u>	✓	_____	_____	_____
<u>Blue Israel</u>	✓	_____	_____	_____
III <u>Posters</u>				
<u>Hagana Ship</u>	✓	_____	_____	_____
<u>Israel</u>	✓	_____	_____	_____
<u>Man Against Wall</u>	_____	✓	_____	_____
<u>Mark White</u>	_____	✓	_____	_____
<u>Promise of Freedom</u>	✓	_____	_____	_____
<u>Woman and Child</u>	_____	✓	_____	_____
<u>Let There Be Life</u>	✓	_____	_____	_____

Did you find our cooperation helpful? yes

Did you use any of our speakers? yes

Please comment: Mike Traub
Mike Goldberg
Mitch Gold
John Gravel
Sam Abramson

If so who?

Films: Beyond the Mirage
Night & Fog

As you know this is the first year we have been working on campus. We would appreciate your comments and criticism to help us in planning for the 1971-72 program. Thanks and kindest regards.

To: SCCEF
 From: Mike Klitenick
 Campus: University of Miami

AAE

RECEIVED			
APR 30 1971			
NOTED BY	DATE	APPROVED TO	DATE
		SHH	
UNANSWERED			

STATUS REPORT

Cash \$ in to date: ~~\$3200.00~~ \$3200.00 4/26/71

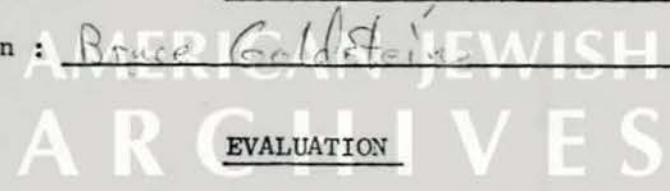
Pledges outstanding to date: \$1200.00 4/26/71

Combined total raised to date: \$4400.00 4/26/71

Number of gifts: approximately 260 cc 1B

Date of campaign completion: June 1, 1971 AAE

1971-72 Chairman: Bruce Goldstein (2)



EVALUATION

Please give your evaluation of the following:

	Excellent	Good	Fair	Poor
I Campaign Manual	X			
II Buttons				
Israel Must Live		X		
Red Fist	X			
Blue Israel	X			
III Posters				
Hagana Ship	X			
Israel		X		
Man Against Wall	X			
Mark White	X			
Promise of Freedom		X		
Woman and Child		X		
Let There Be Life			X	

Did you find our cooperation helpful? Yes

Did you use any of our speakers? Yes If so who? Mitchell Gold

Please comment: We got varied reaction to Mitchell but it turned out to be an overwhelming success in recruitment of workers

As you know this is the first year we have been working on campus. We would appreciate your comments and criticism to help us in planning for the 1971-72 program. Thanks and kindest regards.

You help was well planned and adequate but there is great need for more advice in all aspects of book keeping, especially handling pledges

HAF

To: SCCEF
From: Mike Kornblit
Campus: Oklahoma

RECEIVED			
APR 29 1971			
NOTED BY		REFER TO	
DATE		NAME	
		SHA	
ANSWERED			

STATUS REPORT

Cash \$ in to date: \$919 (in our account here)

Pledges outstanding to date: \$2,144.20

Combined total raised to date: \$3,063.20

Number of gifts: 200

Date of campaign completion: soliciting ended March 19

1971-72 Chairman: Mike Kornblit

cc IB
HAF
(2)

AMERICAN JEWISH
ARCHIVES

EVALUATION

Please give your evaluation of the following:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
I <u>Campaign Manual</u>	X			
II <u>Buttons</u>				
<u>Israel Must Live</u>	X			
<u>Red Fist</u>	X			
<u>Blue Israel</u>		X		
III <u>Posters</u>				
<u>Hagana Ship</u>				
<u>Israel</u>				
<u>Man Against Wall</u>	X			
<u>Mark White</u>				
<u>Promise of Freedom</u>				
<u>Woman and Child</u>				
<u>Let There Be Life</u>	X			

Did you find our cooperation helpful?

Did you use any of our speakers? yes If so who? Mike Kornblit

Please comment:

He was excellent, but unfortunately, our timing was bad and the response by the campus was extremely weak.

As you know this is the first year we have been working on campus. We would appreciate your comments and criticism to help us in planning for the 1971-72 program. Thanks and kindest regards.

HAF

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To: SCCIEF
 From: University of Ariz.
 Campus: Ron Ober

STATUS REPORT

Cash \$ in to date: About \$1300
 Pledges outstanding to date: About \$400
 Combined total raised to date: \$1700
 Number of gifts: 100
 Date of campaign completion: No completed
 1971-72 Chairman: Will let you know. Maybe me

cc 1B
 HAF
 (2)

EVALUATION

Please give your evaluation of the following:

	Excellent	Good	Fair	Poor
I Campaign Manual	_____	X	_____	_____
II Buttons	_____	X	_____	_____
Israel Must Live	X	_____	_____	_____
Red Fist	X	_____	_____	_____
Blue Israel	X	_____	_____	_____
III Posters	_____	X	_____	_____
Hagana Ship	_____	X	_____	_____
Israel	_____	X	_____	_____
Man Against Wall	X	_____	_____	_____
Mark White	_____	X	_____	_____
Promise of Freedom	_____	X	_____	_____
Woman and Child	_____	X	_____	_____
Let There Be Life	_____	X	_____	_____

The posters were fantastic.

Did you find our cooperation helpful? yes, thank you.
 Did you use any of our speakers? _____ If so who? _____
 Please comment:

We started way before we know of your help. By the time posters come, we couldn't use them. We'll save

As you know this is the first year we have been working on campus. We would appreciate your comments and criticism to help us in planning for the 1971-72 program. Thanks and kindest regards.

them for next year.

APR 29 1971

HAF

8. N

A NOTE FROM
BETTY GOLDSTEIN

4/26/71

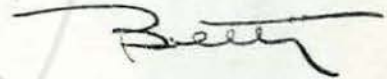
Dear Irving,

Thought you'd be interested in the enclosed article by my daughter out of the Wellesley News. I got a kick out of it.....she knew nothing really about UJA until the college mission in Dec.

If Rabbi Friedman is in the country, you might want to show it to him, also. I believe this was his "brain child"...so he can enjoy the fruits of his labors. Corinne is going back to Israel for three months this summer to work on Operation Joshua. Never dreamed all of this would happen when I saw you in Sam Abramson's office in December!! Israel literally changed her life, and I am grateful. Even with all of my enthusiasm through the years, NONE of it ever rubbed off on her until she saw for herself. The college program is such an important part of UJA work.

I hope this finds you and family well. My best regards.

Fondly,



EB-WELL Notes

by Paula Pavay '73

riety show heads the list of new items of interest at EB-WELL. Andra Anderson '71 is planning to organize, direct, and produce a show with student talent at one of the parochial schools in East Boston. She explained that the show will include "everything from tumblers to piano performances." Although the show will "belong" to the students, Andra explained that she can use "any kind of help—costumes, musical instruments, etc." Any students interested in helping Andra with the project should contact her in Tower Court West at 237-0032.

GETTING TOGETHER — There will be a meeting in two weeks for all students in the EB-WELL program. (See this column next week for the place.) First on the agenda is an evaluation of the bus schedule. The bus presently operates on the following schedule: leave Wellesley at 10:30 a.m., and 1:30 p.m.; leave East Boston from the EB-WELL at 103 White Street at 8:45 a.m., 12:00 noon, and 3:30 p.m.) Beginning next week, the Monday 10:30 bus will leave Wellesley at 11:00, rather than 10:30. The schedule for the rest of the week will remain as usual. We would also like suggestions from students at this meeting for projects utilizing the EB-WELL Center facilities.

WORK — Any students wishing to work in any facet of the program this semester should pick up EB-WELL application forms in the sociology department office, 130 Founders. Students who have questions about their field work assignments should contact the Sociology Assistant to EB-WELL, Mrs. Angeline Dorso, at the EB-WELL Center. Office hours are 9:00 a.m. to 12:00 noon Mon.-Thurs.; the number at the Center is 569-1777. Mrs. Dorso is also at the Center occasionally in the afternoons.

Mr. London has turned in two special requests to all students involved in EB-WELL last semester. First, he asked that any students who could not continue with their first semester assignments, as well as students who have switched to a different field work assignment, should come to the Center or in the sociology department office. Secondly, he asked that students begin collecting any term papers written by students first semester on any subject that involves East Boston. He asked that students (excluding students in his own classes first semester) send their names and telephone numbers to him so that he can contact them. The papers will be photostated for EB-WELL files and returned to their owners.

United Jewish Appeal to Start Campaign For Israeli Defense

By Corinne Goldstein '73
Guest Reporter

"Survival means sacrifice." This slogan adopted by the United Jewish Appeal emphasizes the need to help Israel in its struggle for existence and the need to help Jews throughout the rest of the world as well. Under the auspices of UJA, the Wellesley Israel Campaign will begin its drive on March 1.

The UJA was formed in 1939 as a reaction to the crisis facing the Jews of Europe on the eve of World War II. The leaders of American Jewry realized the need to centralize fund-raising in order to fully mobilize the material resources in this country. Since 1939, the UJA has rescued and rehabilitated more than 3,000,000 men, women, and children—victims of war and persecution in many parts of the world. The funds raised by this humanitarian organization are broken down into the Israel Emergency Fund which was formed during the 6-day war in '67 and the regular UJA campaign.

In 1971, 90% of Israel's tax revenues and 30% of its GNP are

spent for defense. Israel must spend this money in order to maintain its strength against its Arab neighbors and their Russian allies—only through strength will there be any possibility of a peace that will be acceptable to Israel.

Importantly, though, the funds from IEF help only in maintaining the social welfare agencies in Israel and these agencies aid all Israelis, be they Moslem, Christian or Jew. None of the money raised is spent on defense. Without these UJA funds, Israel would still have to spend 90% of its tax revenue on defense, leaving its social needs grossly unattended. The IEF acts in such capacities as financing the resettling of 50,000 immigrants per year at \$5,400.00 per person; building hospitals, schools, and housing orphans brought into Israel by Youth Aliyah.

The UJA regular campaign aids the rest of World Jewry as well as the state of Israel through such programs as the American Joint Distribution Committee (JDC), United Hias Service (UHS), and New Americans (NYANA). The

JDC provides a wide range of health, welfare, rehabilitation, education, and cultural services for needy Jews in 30 countries around the world, including Israel.

The UHS aids Jewish immigrants settling in countries other than Israel, and the NYANA aids Jewish immigrants settling in the New York area. The Wellesley Campaign begins work next Monday in hopes of contributing to the national \$500,000,000 UJA goal by reaching its own goal of \$1,000.

ERRATUM

Last week's front-page story concerning the confusion over EB-WELL's budget was written by Paula Pavay '73.

LOG JAMS CONCERT '71

The MIT Logarithms will present a concert featuring college groups from the Northeast at 8 p.m. on Sat. Feb. 27, in Kresge Auditorium. Featured will be:
Wellesley Tupelos
Vassar G-Stringers
Dartmouth Injunaires
Tufts Beelzebubs
Emmanuel Twelve Tones

Sculpture Creates Organic Environment

By Debbie Lodge '73

Silver stalks intertwine, sway, vibrate in organic formation. Slender fronds of stainless steel, infused with a common life gradually (obediently) respond to the omnipotent commands of the electronic music and light which pervade the black-clad room.

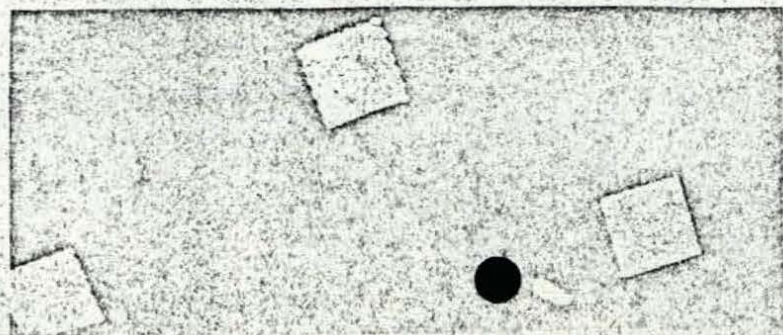
the palpitations of the electronic music (by Paul Fuchs) draw the viewer into this organic realm.

OVER
"Come With My Work"

"Bring your musical instruments, come to sing and dance with my work," says the sculptor-creator. "You cannot refuse such an

invitation. There are no spectators

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In Defense

To the editor:

The lack of intelligence on the part of certain Wellesley students was blatantly demonstrated in last week's issue of *Wellesley News*. This ignorance, combined with an unbelievable amount of negligence on the part of the *News* staff, led to a grave error in the titling of the article concerning Wellesley's United Jewish Appeal Campaign (page 6). In this article, the allocation of UJA funds was detailed, with an emphasis on the fact that **NOT ONE PENNY OF UJA MONEY IS SPENT FOR ISRAEL'S MILITARY DEFENSE** (see column 2, line 14). Because of the article's overt emphasis on the humanitarian nature of the UJA, I was appalled to see that, due to the illiteracy of someone on the *News* staff, the headline for the article ran: "United Jewish Appeal to Start Campaign For Israeli Defense." (The editors of *News* tried to appease me by saying that "defense" did not necessarily mean military defense. However, since this was the only kind of defense mentioned in the article, and since the most common connotation of the word is a military one, I find their arguments flimsy and unconvincing.)

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cared enough
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will not even

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everybody else.
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I use the word "illiteracy" in referring to this error because it is quite obvious that the article was not read before its headline was written. If this is the case, then *Wellesley News* is in great need of a massive upgrading of its standards.

In order to elucidate the seriousness of this mistake, one must first realize that the article implicated not only the Wellesley Israel Campaign, but the entire national UJA organization as well. Therefore, it is necessary to stress the fact that the UJA is a tax-exempt organization precisely because its funds are spent for NON-MILITARY, NON-POLITICAL purposes.

Human beings are not infallible and mistakes will happen, but I hope the gravity of this error will serve to make *News* a bit more cautious about the words it splashes across its headlines and dares to call facts.

Corinne Goldstein '73

(Ed. note: *News* regrets the oversight. We admit, with due resignation, that *News* also is susceptible to the fallibility of humanity.)

Ski I

By Cheryl Sandford '73

I'm from New Hampshire. New Hampshire! Then you ski! No. I You don't ski? No, You're from New Hampshire? Yes, I . . . And you don't ski?

Somehow I could never gather enough courage to explain to a passing acquaintance that money was the root of my evil abstinence from the slopes, and that it was a miracle when we three older kids got shiny, red \$8 sleds for Christmas. We had been sliding, sitting inside the smooth, white door of an old refrigerator. But even after Christmas we'd sometimes fight over who got the refrigerator door.

Then Wellesley (may she live forever) offered her tremendous 6 week ski course for the rock bottom price of \$5 and I took it, confident that no longer would my "New Hampshire conversations" sound like the first dialogue in *Beginning Swedish*.

In Mary Hem I cheerfully snapped on my 35-A ski boots and with visions of flying over the snowy surfaces, fell down the stairs. Actually, I walked down those stairs fine. It was the two cement blocks on my feet that stayed on the second step, while I descended.

mind exp

Northfield, Minn. — Sixteen Catholics violating their "rights as renters" who senior on campus was asked to leave, they "recognize no authority" other than of residency.

Charlottesville, Va. — The University legal "okay" to perform Hair on campus declared "obscene" in the state of Virginia was reviewed and approved for production.

Williamstown, Mass. — With only 40% of the recent election of College Council declared invalid for the first time at Wellesley, it provides that at least two-thirds of the election.

Los Angeles — "Students for Hughes" promote the presidential candidacy of Ronald Reagan here. Hughes, who sponsored the reapportionment of national resources "but on peace, prosperity, full employment for all."

Cambridge — While the Cambridge drug use at Harvard has apparently dropped, bridge police arrested 40 per cent more than in 1969, but Harvard dealers and users this academic year.

Austin, Texas (IP) — To combat the college admissions syndrome, the University 40 per cent of new freshmen an random selection process on a one-year despite faculty objection, that academic responsible institution such as a state

NEWS

act of March 8, 1897. September through May in, during examination Billings Hall, Wellesley and 234-0320, extension) and to faculty.

and '72
in Hook '74

Nancy Anderson '74
Anne Christopoulos '73
Susan Dolan '73
Laurie Goldberger '73
Dena Kleiman '73
Paula Favoy '73
Cheryl Sandford '73
Laura Trowe '73

April 20 HAF

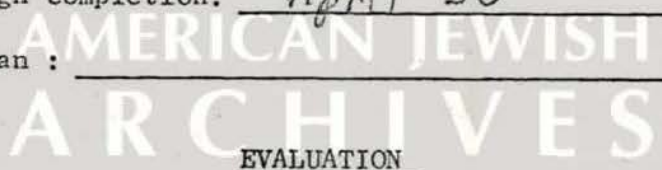
To: SCCIEF
From: Gregg Herman
Campus: University of Wisconsin

RECEIVED			
MAY 4 1971			
NOTED BY	REFER TO	DATE	DATE
	STH		
ANSWERED			

STATUS REPORT

Cash \$ in to date: \$ 698.50
 Pledges outstanding to date: no estimate possible
 Combined total raised to date: " " "
 Number of gifts: " " "
 Date of campaign completion: April 30
 1971-72 Chairman: _____

cc 1B HAF (2)



EVALUATION

Please give your evaluation of the following:

	Excellent	Good	Fair	Poor
I Campaign Manual	_____	✓	_____	_____
II Buttons				
Israel Must Live	_____	_____	✓	_____
Red Fist	_____	✓	_____	_____
Blue Israel	_____	_____	_____	_____
III Posters				
Hagana Ship	_____	_____	✓	_____
Israel	_____	_____	_____	✓
Man Against Wall	✓	_____	_____	_____
Mark White	_____	✓	_____	_____
Promise of Freedom	_____	_____	_____	_____
Woman and Child	_____	_____	✓	_____
Let There Be Life	_____	_____	✓	_____

Did you find our cooperation helpful? yes
 Did you use any of our speakers? yes If so who?
 Please comment:

Mark Adel
Bob Weiner
Michael Goldberg

As you know this is the first year we have been working on campus. We would appreciate your comments and criticism to help us in planning for the 1971-72 program. Thanks and kindest regards.

we are planning on writing a report of our campaign which will include an analysis of your help. we will mail you a copy of said report.

ARTHUR M. HOROWITZ

HAF

5 April 1971

Dear Bob -

Perhaps you might be interested in the material we are presenting on campus.

Your comments are appreciated.

Thanks again for sending the film

AMERICAN JEWISH ARCHIVES

Cordially,

AT

Please send me at your earliest convenience at additional 300 "Israel Must Live" buttons

RECEIVED			
APR 8 1971			
NOTED BY		REFER TO	
DATE		SMA	DATE
		Healy	
ANSWERED			

cc IB
HAF
②

Student Coordinating Committee for the Israel Emergency Fund

29th Floor, 1290 Avenue of the Americas, New York, N.Y. 10019 • Plaza 7-1500

JEWISH STUDENT ORGANIZATION

Colorado State University

Dear Fellow Student,

You may not spend much time thinking about the current situation in Israel. It is easier not to. For the next few minutes, please think about it.

Israel is today a country in critical trouble. Approaching its 23rd birthday, Israel faces its 23rd year of unending war; a war for survival against nations that have sworn not merely to defeat Israel, but genocide for all Israelis. Israel's survival demands a massive commitment to defense.

And at the same time social services in Israel are in a state of crisis. 20% of the population lives in substandard housing. Without massive assistance from world Jewry, there will be no money for even the most basic of human needs.

For the first time, students at C.S.U. have organized an intensive informational and fund raising campaign to serve the incredible human needs in Israel, and Eastern Europe. The Colorado State University Jewish Appeal is an autonomous organization independent of any other campus organization. CSUJA of the Jewish Student Organization through the IEF helps finance many vital programs of the following organizations:

*The Jewish Agency, which directs humanitarian programs in aid of new immigrants (throughout the world, including the Soviet Union and Eastern Bloc countries), their resettlement, and absorption into Israeli life. Over 50,000 immigrants will arrive this year alone. The minimum cost of absorption will be \$92,750,000.

*The Joint Distribution Committee, which provides relief and rehabilitation to needy Jews throughout Europe. In Rumania, other Eastern Bloc countries, and the Moslem states, JDC is the only thing between several thousand people and starvation.

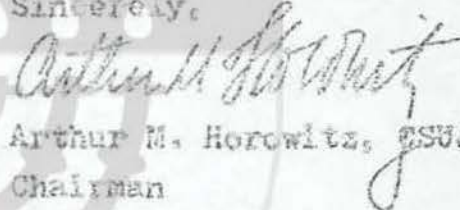
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CHARLES RIBAKOFF
ROBERT WEINER

*No funds whatsoever are spent on Israel's defense effort; all funds are used for strictly humanitarian purposes.

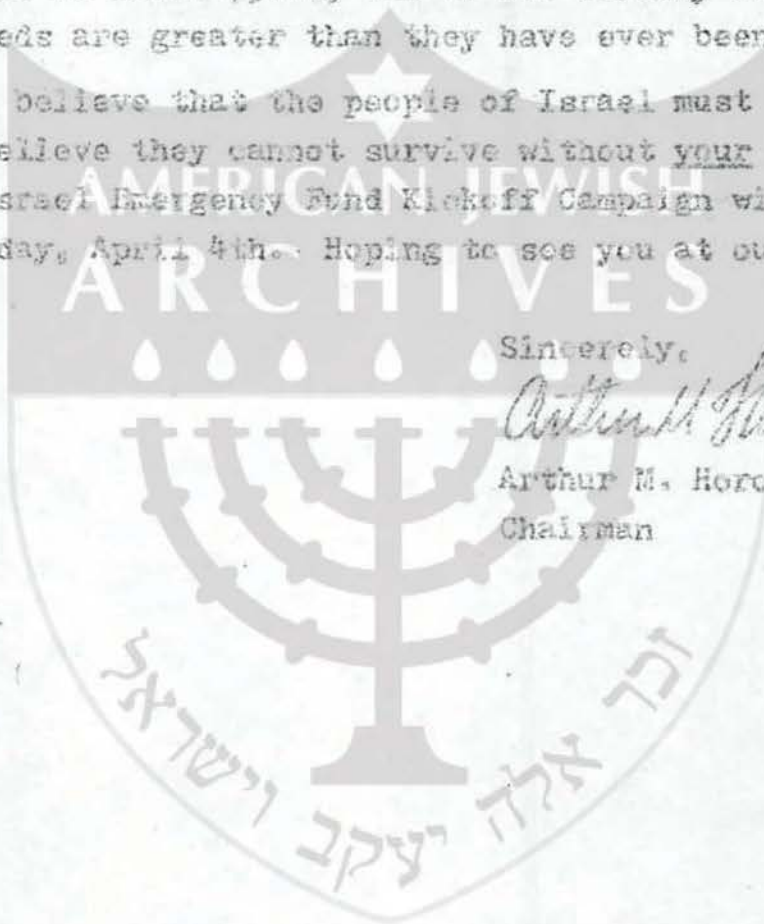
We need your help for this year's campaign. CSUJA is trying to raise at least \$1000, and we are already well on our way. The needs are greater than they have ever been before.

If you believe that the people of Israel must live, you must believe they cannot survive without your help. Our 1971 Israel Emergency Fund Kickoff Campaign will be held on Sunday, April 4th. Hoping to see you at our rally.

Sincerely,



Arthur M. Horowitz, CSUJA '71
Chairman



THE STUDENT COORDINATING COMMITTEE FOR THE ISRAEL EMERGENCY FUND
of the JEWISH STUDENT ORGANIZATION

presents

In national Award-winning Films

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FOG

and a guest speaker

Israel Emergency Fund Rally - Sunday, April 4, 1971

Student Center Bldg Room 230

Refreshments will be served

- all are welcome -

Live now . . . so there'll be a later

STUDENT COORDINATING COMMITTEE FOR THE ISRAEL EMERGENCY FUND



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HATIKVAH

Kal od b'layvah p'nimah
Nefesh yehoodi homiyah,
Oolfahtay mizrach kahdimah
A yin l'tsiyohn tsohfiyah,
Od loh avdah tikvataynoo
Hatikvah mishnoht alpayim,
Li'yoht am chafshi bartsaynoo,
B'eretz tsiyor vi'rooshalayim.

So long as still within
our breasts
The Jewish heart beats true,
So long as still towards
the East,
To Zion, looks the Jew,
So long our hopes are not
yet lost
Two thousand years we
cherished them
To live in freedom in
the land
Of Zion and Jerusalem.

How They Taught Me I Was a Jew

By ALLA RUSINEK

You ask me how I came to the idea of leaving the Soviet Union and going to Israel. I think that though I heard about Israel only four years ago my whole life was the way to it. You can see it yourself.

I was born in Moscow in 1949 and was the most typical Soviet girl. I studied well, was a young Pioneer-Leninist. My classmates thought me very ambitious. But they were wrong. My family was very poor. Mother brought us up, two daughters, without a father and having a very low salary. We never had new clothes. I never thought about our poverty. I was sure that everybody lived this way, at least the families of engineers, because my mother was an engineer.

I gave all my time to my school, my Pioneer organization and later the Young Communist League—the Komsomol. I worked hard. And I was happy coming home late after school. According to Communist ideals "the individual must sacrifice his own personal interests for that of the socialist society at large." And I loved my country, my Soviet people.

My? Yes, I thought it was mine. But there was something that made me different from other people. I happened to be born a Jew. I don't know what it meant but it was written in my identity card: yevreika. My Russian classmates insulted each other with this word. I saw it written in chalk on the walls of the houses. It was written very distinctly in my identity card and legalized by a round seal of the government. At the beginning of every school year the teacher asked everybody: "Your name and nationality." I answered in whispers.

Little by little I began to understand what it meant to be Jewish. In 1961 I was not admitted to a special English high school. In 1966 I was not admitted to the Institute of Foreign Languages. I thought it was my personal failure and couldn't understand why the examiner, looking at my identity card, said that I didn't speak good Russian.

Well, in other words I understood at last. They don't want me, I am a stranger, this is not my country. But where is a place for me? I began to be proud of being Jewish.

When I heard about Israel in 1967, about "an aggressive, capitalist state, an agent of U. S. imperialism in the Middle East," I didn't fail to understand it was my home, my people, defending their young state. I understood that to be Jewish meant to belong to the Jewish nation with its history, culture, religion.

I began to study Hebrew. In some old books I learned the first facts about Jewish history: the Maccabees, the Warsaw ghetto. For the first time in my life I went to the synagogue, the only synagogue in Moscow, where I saw thousands of people who looked like me and thought like me. We sang Jewish songs, we danced Israeli dances. It was wonderful but it was dangerous. Secret police entered my life. I was expelled from the Komsomol, then I lost my job. They followed me, they searched me, they called me in for "frank talks" and threatened me. What did I think then about Communism? I didn't think. I was tired and frightened. For two years I applied for an exit visa and was refused. I applied alone. Mother had died after eight years of dreadful disease.

I was not alone in this struggle.

There were thousands of us in Russia who came to the synagogue to sing. And among them was one, the most handsome boy in the Soviet Union at least. A year after we met at a Chanukah party we married. We were in a hurry, any of us could be arrested then in the summer of 1970. Most of our friends were arrested then in Leningrad and Riga. We didn't want to lose each other.

A week after our marriage I was informed that I had to leave the country within six days and alone.

Please, don't ask me what I felt. I don't remember. Perhaps I was in a deep shock. No, I didn't cry. His family paid for me the sum the Soviets demanded for "renunciation of Soviet citizenship"—900 rubles [nearly \$1,000]. I never thought I owned such an expensive thing or I would have sold it and bought something nice. All these months I have hoped they would allow him to join me. We are husband and wife. One family. But he has not been allowed to leave.

You ask me what I think about Israel now that I live there. It is difficult to answer this question. It's the same as if you asked me what I thought about myself. I can't praise myself. Israel is me and I am Israel.

P.S. I have just learned today [Wednesday] after my article was written that my husband has been granted permission to leave the Soviet Union and join me in Israel. I wish to express my thanks to everyone who has helped, and particularly to the American people.

Alla Rusinek left the Soviet Union in November for Israel. She is presently visiting in the United States.

My heart will sing
Your song of glory
Jerusalem

STUDENT COORDINATING COMMITTEE FOR THE ISRAEL EMERGENCY FUND
UJA FACT SHEET

- Fact:** 90% of Israel's tax revenue must be spent this year on defense if she is to survive the threat of Arab aggression and Russian imperialism.
- Fact:** As a result, the UJA Israel Emergency Fund must be doubled in the coming year. Whereas in 1969, IEF monies paying for 80% of Israel's health costs 86% of her higher education costs, 90% of her housing costs, 60% of her welfare costs, 50% of her aid to the unemployed were sufficient to keep the society alive, this year, the situation has changed drastically. This year, 86%, 90%, and 50% will not suffice. This year, the IEF must pay it all. We must pay it all.
- Fact:** This year, we must pay for the absorption of 50,000 new immigrants into Israeli society. The minimum cost of absorption is \$92,750,000. This year, the Jewish Agency must build a minimum of 5 new absorption centers (half again as many centers as there are presently in the country)--
Cost: \$714,000. The new-comers must have houses. Cost: \$178,500,000. They must have schools for their children. Cost: \$149,000,000. It costs \$5400 to absorb each immigrant, and each day 100 immigrants arrive in Israel. And among them this year will be 10,000 orphans brought in by Youth Aliyah at a cost of \$6,000,000. And among them this year will be thousands of the aged for whom a plan to improve medical care is being instituted. It will cost \$10,000,000.
- Fact:** The needs of the rest of world Jewry are also great, and this year, the Joint Distribution Committee will need a minimum of \$30,000,000 to aid Jews in trouble around the world. The JDC will be aiding 20,000 Moroccan Jews--3 out of every 4 will be school children. Five thousand French Jews, most of them refugees from Arab North Africa, will be helped every month through the JDC's efforts. And most important of all, the JDC desperately needs a minimum of \$1,500,000 to give relief to Jews trapped in Rumania.. That's still only enough money to give \$14.00 monthly to each of some 3500 Rumanian Jews; the JDC won't even be able to begin to reach another 4500 sick Jews or the other 90,000 Jews of Rumania.
- Fact:** In 1971, the UJA will raise \$400,000,000 for the Israel Emergency Fund and another \$100,000,000 to aid the rest of World Jewry through the Joint, Unifilas Service, and the Organization of Rehabilitation through Training, ORT. UJA will raise that money, not because it chooses to, but because it has to. Israel and World Jewry have made the choice for us; their needs are real. We must help.

Student Coordinating Committee
for the Israel Emergency Fund
Jewish Student Organization
Colorado State University

Jerusalem My Love

1)

The olive trees that stand in silence
Upon the hills of time
To hear the voice as of the city
As bells at evening chime
The shofar calling from the Temple
To call the world to pray
The shepherd calls in the valley
And peace is everywhere...

Chorus:

Jerusalem, Jerusalem
Forever young yet
Forever old
My heart will sing
Your song of glory
Jerusalem

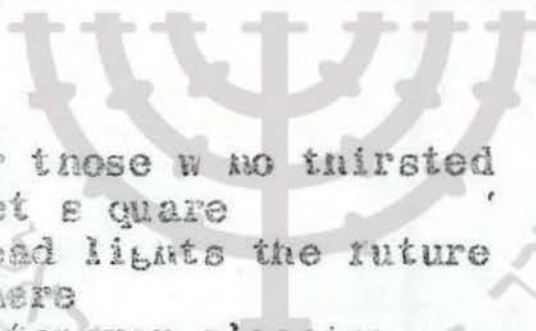
2)

The water well for those who thirsted
The ancient market square
Your golden sun read lights the future
For all men everywhere
The cobble stones forever sleeping
Where pilgrims toiled for years
To reach the wall a man stand weeping
To pray for peace with tears...

Chorus:

Jerusalem, Jerusalem
Old city where
The heart is bold
My heart will sing
Your song of glory
Jerusalem

AMERICAN JEWISH
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HAF

Student Coordinating Committee for the Israel Emergency Fund

29th Floor, 1290 Avenue of the Americas, New York, N.Y. 10019 • Plaza 7-1500

April 2, 1971

C O N F I D E N T I A L

Director
SAMUEL H. ABRAMSON
Advisory Board
MARC GARESKEY
MITCHELL GOLD
MICHAEL GOLDBERG
RUSSELL GOLDSMITH
CHARLES RIBAKOFF
ROBERT WEINER

TO: Campus Campaign Chairmen
FROM: Sam Abramson
SUBJECT: EMIGRATION FROM RUSSIA

AMERICAN JEWISH

The problem of Jewish emigration from Russia is of the greatest importance and of the deepest concern to us all. The liberation of our Russian brethren is fraught with difficulty and danger and involves international relationships of the most delicate nature.

We must take every precaution that nothing be done to imperil the success of this liberation movement. We can as individuals do what we must to bring pressures to bear where necessary. We can discuss the problem at closed meetings. However, we must make sure that nothing is put in writing regarding specific procedures, methods, and costs involved in the emigration of Jews from Russia. This includes mailings as well as releases to the press.

Privileged information available to you as a campaign leader may be shared at private meetings but should not be spread in writing. The United Jewish Appeal is a philanthropic fund-raising organization which provides the funds required for the movement of emigrants after they leave Russia, paying for their transportation and settlement in Israel, which involves housing, health care, education, retraining, and other social welfare needs. Beyond this nothing need be put in print.

If in doubt, please contact me or any member of the Student Coordinating Committee.

Thanks and kindest regards.

SHA/f

Student Coordinating Committee for the Israel Emergency Fund

29th Floor, 1290 Avenue of the Americas, New York, N.Y. 10019 • Plaza 7-1500

March 4

To: HAF
From: Charles K. Ribakoff
Subj: Student Coordinating Committee Relationship With
Combined Jewish Philanthropies of Greater Boston.

While this is not the highest priority of subjects, since this situation has already led to the resignation of one SCC member, and threatens to drive another one (me) completely bananas, I feel it is somewhat important. I am therefore writing this detailed analysis of the situation as it has developed over the past two years.

I. HISTORY

- A. History of Student Relations With CJP
- B. History of Student Fund Raising in Boston
- C. CJP Relationship to Hillel
- D. CJP Attitude Towards Students
- E. CJP Relationship With 1970 B.U. Campaign

A. Prior to 1969, CJP, like most Federations, seems to have had little, if anything, to do with students in either high school or college on any organized basis.

Following the "demonstrations" at the 1969 General Assembly in Boston, CJP moved to change this situation with an almost self-flagilistic fury; large numbers of students were placed on every major committee, apparently with little regard to their qualifications, interest, or sincerity. Most of these students were part of the "Concerned Jewish Students"(CJS),

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a largely Orthodox coalition whose primary orientation has been to encourage increased CJP expenditures on "Jewish education" (a term that in its vagueness is somewhat like "law and order" or "just and lasting peace" --it's hard to be against it, but I'm not sure what it means). Their interpretation of this has generally been to push for increased funding of local Yeshivas and other religious day schools. CJP has been responsive to this, and has generally looked upon CJS as representative of the local student community, even though religious elements form a minute percentage of the total community.

In addition, CJP has set up something called Jewish Student Projects, Inc., a foundation which makes no strings attached grants which students appropriate as they wish. These funds have been used for things like an Orthodox-oriented newspaper, Genesis II. Grants to JSP have been in excess of \$50,000; the appropriations board is made up exclusively of CJS members.

CJP placed one of their adult "professionals," the incredible Rhoda Kopstien, in a position of general supervision and liason. CJS attitude towards this, as told me by their President, is that "she's a pain in the ass, but easily circumvented."

Members of CJS have shown no interest in fund raising, and until this year CJP made no request that they do so. This year, CJP "insisted" that they get involved in fund raising, although to this date there has been no activity on their part, and they have not been helpful to Boston campus campaigns.

B. Until 1970, attempts to raise money on the Boston campuses could most kindly be described as sporadic, and CJP participation and assistance could not be described quite so politely.

Campaigns were coordinated by local Hillels; allocations were decided at the whim of the presiding rabbi (at Brandeis, for example, the Rabbi's personal cause is Arab day camps; 25% of funds raised went to them. At BU, 30% of funds raised went into the Hillel Scholarship Fund. At Harvard, 80% of funds raised were spent on non-UJA projects, such as leftist pacifist groups in Israel).

As best as can be determined (no records seem to have been kept), until 1970 the 100,000 Jewish students in Boston never raised more than \$3,000, and considerably less than that found its way to UJA due to the allocations procedures.

The first change in this pattern was last year, with the campaign I organized and ran at Boston University. This was the first non-Hillel campaign run in the Boston area (and perhaps the first anywhere). While this did not make any of the local Hillels very happy --they all complained to CJP-- Hillels' happiness has never been one of my driving motives.

C. CJP's attitude towards Hillel has moved from resigned acceptance to active support. Although two of the four local rabbis themselves contribute no funds, and are outspoken critics of UJA and CJP, CJP views Hillel as the Jewish structure on campus.

In 1970, they allocated in excess of \$50,000 to local Hillels, to be divided up at the discretion of the Metropolitan Hillel Commission, an independent committee. In addition, they pay for staff assistants at three schools.

In spite of this, CJP claims no control whatsoever over any of their activities.

As Hillel is seen as the Jewish structure on campus, CJP's attempts to get any programming started are funneled through the Hillel rabbis, who, as a group, are best not commented on.

D. CJP's attitude towards students is one of patronization. Like crackers in the south, some of their best friends are students. We are placed in high-visibility positions on committees and are generally pandered to --until someone wants to accomplish something, in which case it is bureaucratized to death.

I don't want to be overly cynical, but it seems to me that the CJP involvement with students is very self-serving, a sort of "look how avant-garde we are, talking with real live student activists."

This attitude requires that they feel in control of all Boston-based student activities. Their personnel are, unfortunately, unbelievably insensitive to the fact that students cannot be co-opted, lied to, or misrepresented and still remain active participants in a system.

While this may seem a harsh judgement on a group whose intentions appear so good, I feel its validity is underlined by the fact that even among those groups CJP funds without strings, there is a total lack of respect and trust for the Federation, ^{Shared} among all facets of Boston students. This may be the only thing Boston student groups can all agree on.

E. The way in which CJP handles students can be illustrated by their participation in last year's Boston University Jewish Appeal.

I contacted CJP early in the campaign after unsuccessfully trying to get cooperation from members of CJS. While they told me that they had no influence with this group, they were somewhat upset I hadn't contacted them sooner, since they controlled all fund raising in Boston.

Our contact resulted in a series of lengthy meetings, all of which seemed to conclude that the only solution was to have another meeting. This was at the very least annoying-- while ^{Some} ~~their~~ "professionals" apparently have nothing better to do than have meetings, my staff was trying to go to school and run a campaign. Our primary contact, the incredible Rhoda Kopstein, had absolutely no idea of what we were trying to accomplish. I would explain to her one week why we were doing door-to-door solicitation, and have to go to a meeting the next week, in which ^{she} ~~he~~ would carefully explain why we should do door-to-door solicitation.

She was unable to get any cooperation from CJS (although, in all fairness, I must point out that the CJP PR staff could not have been more helpful).

The point of all this is that CJP had no conception of what campus campaigns should be, although they felt they had to be involved. At that point, since we had a pretty good idea what we were doing, this was nothing more than an annoying waste of time. But their attitude and insensitivity then have directly led to some of the problems we have now.

II. CURRENT SITUATIONS

- A. Attempted CJS Merger
- B. The Harvard Hillel Thing
- C. The Student Campaign Cabinet
- D. CJP's Negotiations With Hillel
- E. Other Campus Problems
- F. Why CJP Is So Uptight
- G. Why We Are So Uptight

A. In September, I called Rhoda (who by then felt she was the denmother of all Boston students) to explain the formation of the Student Coordinating Committee, and what that would mean to Boston. This required three meetings to explain, and I'm fairly sure she still doesn't understand.

She kept suggesting that we merge with CJS in Boston, ^{under her supervision} even though they had absolutely no interest in raising money, and we weren't much interested in spending it on Yeshivas. This little episode again illustrates how little an idea they have of what we are trying to do. In an attempt to keep her happy, I attended some meetings about this, although nothing came of it. They're

still not interested in raising money, and I'm still not interested in spending it on Yeshivas.

CJP could not understand why we would not 'negotiate;' apparently the fact that there was nothing to negotiate never did sink in.

Again, this was simply a waste of time; during a period Russell and I were trying to set up 5 campaigns simultaneously. CJP, again, was no help in setting up the campaigns, although I had to spend an hour^{or more} a week on the phone with Rhoda so she would know what we were doing.

8. The SHRI-Hillel dispute could provide source material for two espionage novels with enough left over for a short John Wayne movie. Shootout on Shabat.

Enough has been said on the sources of this problem. Whether or not it was handled properly to begin with is at this point unimportant. Relevant facts are itemized below:

1. \$300 was raised by Hillel in 1970 for UJA, 80% going to other sources.
2. The campaign was directed by a rabbi who himself gave no money to UJA, and denounced it.
3. Rabbi Gold insisted that all Jewish activities be coordinated through Hillel since Hillel was 'the only Jewish representative on campus.'
4. Fewer than 5% of Harvard's Jewish students belong to Hillel, and many refuse to have anything to do with it on principle.
5. Rabbi Gold would not cooperate in any way, would not give Russell the Jewish student namelists, and attempted (unsuccessfully) to block Harvard's recognition of SHRI as an independent organization.
6. Both Russell and Roger Kaplan seem to have made

several attempts to get along with Gold.

7. Gold has threatened to block SHRI's getting special permission from the University to raise funds.
8. Harvard Hillel received \$12,000 from CJP in 1970; in addition, CJP pays for his assistant. Further, Gold is attempting to raise \$2,000,000 for a new building from the Boston Jewish community.
9. *A Hillel Campaign, just because of its name, would have problems.*

When Russell's attempts to handle this locally broke down, and national Hillel refused to be of any help (threatening that, unless Russell cooperated with them, there would be two campaigns at Harvard), we set up a meeting at CJP. This was after CJP Executive Director Bernie Olshanski had assured Bram Goldsmith (in Kansas City) that he would handle the problem.

C. In our second meeting with Olshansky, he told us that he could easily solve our problems by setting up a Student Campaign Cabinet to mediate these disputes. He asked Russell and I to set it up, and asked me to be Chairman, which involved my serving on yet another Committee, the adult Campaign Cabinet. As neither Russell nor I were especially anxious to serve on any more Committees, we asked assurances that this would, in fact, solve the problem. *we were assured it would.* This meeting was taped, and all the above can be substantiated.

After we had structured the Committee, we returned from Israel in December to find out that CJP had set it up in somewhat different form, with the adult Campaign Chairman given the power to chose Committee members. How this person would know anything at all about who was working on campuses was never specified.

At yet another meeting with Olshansky, we were told that well, really, CJP couldn't do anything about the Hillel problem, but maybe Rhoda (remember good old Rhoda?) could work something out. When I implied amazement that a community that gave an organization \$12,000 and an assistant could not simply call that organization and tell it to behave, I was told that CJP "didn't tell its constituent organizations how to behave," and that I'd better learn I couldn't always have things my own way.

This put CJP in the incredible position of not being willing to tell the people they give money to what to do, while ordering around those who try to raise it for them.

Meanwhile, CJP called a meeting of the Student Cabinet. Another meeting. This was especially ludicrous since Russell and I had been in Israel with all but two members of the Committee (made up of area campaign chairmen) two weeks before. This was a clear attempt at co-optation, and yet another wasted afternoon.

During this episode, we were consistently lied to and misrepresented by the adult community. This might have been less annoying, but once again, they were totally unable to do anything helpful. **RUSSELL quit AT this point.**

D. This set the stage for Rhoda, who by that time felt herself the Dr. Jarring of Boston, to negotiate ^a ~~the~~ settlement. Roger Kaplan, who ^{by now} had replaced Russell, gave Rhoda a list of conditions he would accept and she went merrily off to another meeting (another meeting!) with some Hillel people, without

either Roger or **MR.**

I'm still not sure what transpired at that session-- I've talked to Rhoda about it four times since, and have gotten four completely different versions. The only thing that seems perfectly clear is that she agreed to a series of things that were completely unacceptable to Roger, and committed him to them. She sold us out. **The recent letter from HARVARD Hillel board wr: Hen After the meeting, seems to show that even they were not ALL that impressed.**

In the meantime, she had requested (ordered?) Sam to stay out of Boston, since she had the situation so well under control, and had consistently lied to me about what she was actually doing.

Her latest alternative has been to tell us if we can't work something out, she "won't authorize anybody to raise money at Harvard, so there won't be any campaign."

Is this not beyond belief?

E. But this is not all. It seems that the only time any of the Boston Chairmen call me is to complain that Rhoda, or CJP, is driving them crazy.

CJP has insisted that all Chairmen coordinate their requests for literature, speakers, films, and other information through her rather than through the SCCIEF. This is potentially far more efficient, except that requests tend to pile up on her desk ad infinitum, and few get filled. Nothing is more aggravating to a student than to be run around by a group of adults, yet this is what happens. Chairmen have been told not to request films through UJA, since "CJP is UJS in Boston." This is fine, except that on at least two campuses, film meetings have had to be post-

poned because CJP didn't get the films-- the requests were last seen on Rhoda's desk.

Further, CJP seems to think they are now running campaigns. After I had booked a speaker at Simmons College, Rhoda called our Chairman there (without calling me) to tell her that the school was too small for a speaker so she was rescheduling her.

Roger Kaplan is getting instructions on how to do a survey he and Russell designed.

The B.U. campaign has been 'told' it cannot independently allocate funds.

When Sam asked her about a speaker at Brandeis, he was told to wait while she checked with the Hillel rabbi (not the student leaders). This is exactly what we are trying to get away from. I talked to her at great length about this, but she has done similar things since.

F. CJP's "professionals" seem to have massive ego problems. Their contention is that they are in charge of all Jewish fundraising in Boston, so that no one can do anything without their approval and participation. They see themselves as the country's leading innovator in youth programs, and like the idea.

They see the SCCIEF as a threat to them because it wasn't their idea, and it was not properly sold to their upper levels of management; I tried to explain it to someone intellectually incapable of grasping the concept, and God knows where it went

from there.

They do not like the idea of an autonomous group working in "their" territory.

Further, Olshansky places a high premium on peace in the community and not rocking the boat, perhaps because this is his first year in Boston. SCCIEF is not part of the status quo; Hillel is.

Further, they do not see why, after they've made available their PR facilities, one of their best (well, that's what they say) staff members, set up a billing system for us, and even, ferchrisake, put us on their committees, we should want anything to do with a New York office which they apparently have no special love for.

They are, in short, confused as to our motives and unhappy that there's something going on here, but they don't know what it is.

G. None of these things is altogether earthshaking, but together it adds up to a bit much. You get very angry at me when I tell you how busy I am, but, damn it, I --and every other campus chairman-- has (or should have) better things to do than to babysit for a bunch of adults who have no idea what we're about, and, more important, have been unable to help us in any nonmechanical way, just so they can feel involved.

WE ARE GOING TO RAISE \$35,000 IN BOSTON THIS YEAR; CJP IS RESPONSIBLE FOR APPROXIMATELY NONE OF THEM.

If Federations were capable of setting up campus programs, they would have done so; if they keep antagonizing every student they see, we just don't have a chance.

One of the toughest jobs we have had is in convincing kids that fund raising is not bullshit. When we tell them that, and the next thing they see is a Federation that lies ^{from the Director down} as a matter of course, it doesn't make us look too bright.

To sum up, the Boston Chairmen, as a group, are angry because they don't have the time to waste on unproductive things, are not getting the services they need, and do not like dealing with people they cannot trust, and who do not understand them at all.

I am especially angry (and I think I can speak for Russell and others here) at the little ego games that go on at our expense. As I understand it, the point is to raise money and educate people about Israel. How can we do this when much of our time is spent having to make uncomprehending adults feel part of What's Happening?

As you know, I do not like being lied to. I do not like incompetent bureaucrats telling me what to do or monopolizing my time. I do not like Sam being told he is unwelcome in Boston, or Roger Kaplan being told he shouldn't talk to Sam. I do not, ^{in summation,} like many phases of CJP's gay furay into the Student Thing.

III. SOLUTIONS.

I understand there are limited options for now. But I must emphasise that unless something is done, there is going to be a lot of trouble getting people to work on Boston campaigns. It would be unfortunate for Israel to suffer from

CJP's ego traumas. And this is not a localized problem; Federations have done little to endear themselves to students everywhere, and I'm not sure they understand that giving money to Yeshivas is not exactly where it's all at. with students.

For next year, it must be made clear to Federations that the Student Coordinating Committee, in whatever form that evolves, is the major group behind all campus campaigns ^{AS Rowell suggested.} Students would rather feel part of a national ^{Student} organization than part of some local thing. It makes far more sense to coordinate out of ~~the~~ ^{one office} than out of 150 local offices.

The SCCIEF has had an incredible number of problems this year, both internally and externally. But it has also made a lot of progress, progress that was possible only because students were running it. If UJA permits its co-option by ~~Federations~~ ^{Adolty}, we may well wind up back where we started -- nowhere.

Federations can provide many services -- billing, printing, and so on. But, if the Boston experience is anything to go on, they cannot run, supervise, or handle students. Students must be in charge, and this cannot be organized at the local level, from what we have seen.

I would hate to sacrifice the student program for bureaucratic ego.

CONCLUSIONS

This sums up, as best I can, what's been going on in Boston

and how I feel about it. There is, obviously, a lot more involved here, and I would be happy to discuss any of this with you at any time.

Best,

Charles



cc: Irving Bernstein
Sam Abramson
Russell Goldsmith
members, Boston Student Campaign Cabinet

MEMORANDUM

Date February 24, 1971

To Mr. Irving Bernstein

From Samuel H. Abramson

Subject Russell Goldsmith's letter of resignation

I want to comment on some of the allegations raised by Russell. Since his letter arrived I have spoken with him several times. I had heard that he was planning to resign and I spoke with him on February 13th or 14th. He was too busy to talk much (he was entertaining) but promised to call me Tuesday, February 16th, since Monday was a holiday and he would be occupied. He did tell me that he had addressed a letter to me, and I asked him to hold it up until we had had a chance to talk. His reply was friendly but evasive. He did not call me on the 16th and the letter arrived on the 17th.

Now to specifics.

1. The Hillel Problem at Harvard. Rabbi Gold was a problem to everybody, including CJP of Boston. He is a very difficult man to deal with. Russell all long thought that he could work things out and refused offers to help. In the end he simply couldn't cope with it, for which he is not to blame. Others can't cope either but a viable solution might have been worked out. We are still trying to settle the problem. Roger Kaplan thinks he can work things out with the new Hillel president and by-pass Gold. We'll know in a day or two.
2. CJP of Boston. Apparently Russell had his differences with Bernie Olshansky, who has his own college program. We want to work with the local community, that's our policy. We do it in Los Angeles, why not in Boston? There was a question of community relationship involved, far more important than our relationship with Boston. There were difficulties but the problem could have been solved. Here too, our help was not asked. You were in the office when Charles Ribakoff admitted that they had not hollered for help.
3. The "Great Button Dispute". Need I comment. You know the story, the differences of opinion. However, the button was the first item produced. The statement that eleven people were involved when two or three could have done the job is sheer nonsense.
4. Student Pledge Card. Yes, it was delayed. The first approved version disappeared with Miriam Levensohn. In his letter, dated February 14, Russell writes "hopefully the card will be ready sometime this month". It was in our hands February 5th.
5. The Campaign Manual. The manual had to be rewritten several times, material had to be added, each time had to be approved by our attorney.

It simply couldn't go out in the form in which it was originally written. The changes were important and essential. Yes, it was unduly delayed.

6. Mike Traub. I am sure that Russell regrets his inference regarding Bob Weiner. Bob is not going into business with Mike. He and others on the committee insisted on Mike. I objected, as did Russell, but for different reasons. We decided to check out other possibilities. This was done and the boys still wanted Mike. He was their choice.
7. Unnecessary Expense. The Chicago trip that Bob and I made. It was long overdue. We had a problem there. While in Chicago, we also met with three Hillel directors, attended a meeting at Northwestern University, and met with Neale Katz, of our Young Leadership Cabinet, and worked out plans for campuses in the Chicago area. Yes, we make phone calls. We have to, we are involved in a lot of campaigns, and our staff is not large. Really, this is getting very silly.

Should I comment on the personal references. That Mike and Bob are now "veteran UJA bureaucrats". This is laughable. I am in a constant battle with them to get some paper work done, for the record. They work at a furious pace, they can be accused of many things, but not bureaucracy. Then there is the reference to "paid employees" when referring to fellow committee members. That's just not nice.

The whole letter is a peculiar document. We must allow for the element of overstatement which results from a laudable motive to get things done. But it's all too easy to detect the personal pique, the self-righteous resentment, the feeling of rivalry. In the final analysis, as I told Russell, he resigned after our problems had been worked out and when campaigns were getting under way everywhere. This is when we really need him and his ability and talents. From things he told me personally I understood that he just couldn't get along with some other members of the committee. He wasn't very explicit, but hinted at things said to or about him.

I am sorry to lose Russell. I think he has a lot to offer. I know that we had decided to accept resignations in the future without question, but I'd like to see him back as a member of the team, if it is possible to repair the breach.

P.S. O Yes, I forgot that remark about "Mike can fly to Indiana to write a position paper." This is an outrageous accusation. On that trip of one week Mike visited Northwestern, Purdue, Eastern Michigan, Michigan State and Indiana, and in between ~~all~~ his activities on those campuses wrote the position paper.

Also, re. expenses. On a trip to the West Coast Mike travelled standby (half fare) and stayed with Neil Weinberg one week, incurring no hotel bills. That is the pattern we follow where expenditures are involved.

MEMORANDUM

Date February 24, 1971

To HAF

From IB

Subject

I read the attached letter when it arrived because Sam Abramson gave me a copy. Sam and the students have also read the letter. They are all disturbed by it, because they feel there is no basis of fact for most of the allegations.

Apparently, Goldsmith and Ribakoff wanted to handle Harvard alone and only brought our office in when they ran into trouble which is when the letter was written.

Sam is now in touch with the University in an effort to resolve the questions raised regarding the campaign.

My point to Sam and the student committee was that the students themselves should resolve the problems raised by Goldsmith with Goldsmith, before any of us should involve ourselves as referee.

Since then, Bram Goldsmith has written to Ed Ginsberg. Bram accepts his son's allegations as facts. Ginsberg is asking for a point by point analysis so that he can answer Goldsmith. I am ready to discuss it with you whenever you are ready.

It is interesting that the so-called idealists have less integrity than their so-called bureaucratic elders. Since typing the above, Paul Zuckerman called. Goldsmith sent him a copy of his son's letter with the same cover letter he sent to Eddie, that his son's letter is a reflection of the ineptitude in the UJA which is in other areas as well as the student area.

IB:afk

THE HARVARD-RADCLIFFE HILLEL SOCIETY

of the B'nai B'rith Hillel Foundation

1 Bryant Street, Cambridge, Mass. 02138, Tel. 876-0814 868-7600 Ext. 4696

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February 24, 1971

RECEIVED			
MAR 4 1971			
NOTED BY		REFER TO	
DATE			DATE
		HAF	
ANSWERED			

Rabbi Herbert A. Friedman
Executive Chairman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019

Dear Rabbi Freedman:

We are writing in our capacity as faculty advisors of Harvard Hillel, concerning the problem created at our university by the formation of a U.J.A. sponsored pro-Israel student group that is not affiliated to Hillel. It is our considered judgement that there is no warrant for such a group at Harvard, and that its existence as a group manifestly competing with Hillel is having a negative effect on Jewish activities at this university.

The Harvard situation differs from that at other universities in the country, a fact which national U.J.A. officials may not realize. Harvard Hillel functions as the inclusive Jewish community at this university, serving all the diverse elements. It conducts three separate religious services and three Sabbath dinners, and even has a fourth service for secular Jews. It runs a religious school for the children of faculty and students. It publishes a journal, Mosaic, started long before Jewish student journals were in vogue. It also runs an Institute of Jewish Studies which offers seventeen courses ranging from Talmud to Contemporary Jewish Affairs.

Some indication of the diverse constituencies of Harvard Hillel may be gathered from the fact that there were 2900 participants on Kol Nidre night, 2400 who came to hear Abba Eban, 1000 for Eli Wiesel, 900 for I. B. Singer, and a half dozen students who take Intermediate Yiddish. On the average, Hillel has over 800 students attending the twenty-plus activities it sponsors each week.

cc IB
SHA
3/4

Hillel's pro-Israel group, Progressive Students for Israel, agreed that its main task should be to disseminate information about Israel and to reach out to people who tend towards the New Left. Other Israel programs are sponsored directly by Harvard Hillel.


It is against this background that one has to view the formation of the U. J. A. organization at Harvard. Late in September Russell Goldsmith, a Harvard senior, publicly announced the establishment of an independent student organization for U. J. A. -- although Rabbi Gold had told him that Hillel would welcome a U. J. A. committee for more extensive fund-raising. In fact, it had made such an agreement a year ago with two students who represented the U. J. A., but they decided to postpone any enlargement of the campaign for a year. Mr. Goldsmith's response to Rabbi Gold was that the decision to form a new group had been taken in the highest echelons of the U. J. A.; that they wanted an independent student organization free from any ties with Hillel, since "Hillel doesn't serve all students;" and that during the three years he has been at Harvard, he has never been to any Hillel-sponsored activity.


Mr. Goldsmith and a colleague, Roger Kaplan, were invited to discuss the matter with the Executive Board of Harvard Hillel. Although the Board officially invited them to conduct an enlarged fund-raising campaign for the U. J. A. with the cooperation of Hillel, and to operate, like many other Jewish student groups, as a Hillel affiliated organization, they went ahead to create their independent organization. As far as we can tell, almost all of their activities have been similar to those sponsored by Hillel groups but are conducted without reference to the calendar of Jewish activities which Hillel attempts to coordinate to avoid competitive duplication. No one connected with Harvard Hillel has any objection to the U. J. A. group conducting their own meetings on any subject they choose. We can see no reason, however, for introducing this element of competition.

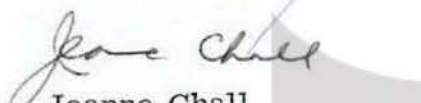
In the final analysis, one has to ask why there must be an independent U. J. A. organization. In what substantial way would it be to the disadvantage of the U. J. A. to accept Hillel's invitation to cooperate? Hillel has been and continues to be prepared to work effectively for a commonly shared goal. Surely the divisiveness and duplication the new group has introduced into the Harvard Jewish campus community are antithetical to the concept of a united Jewish community striving to improve support of Israel.

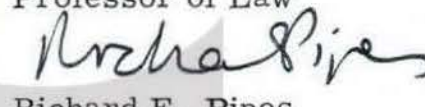
We write this letter in the belief that the national office of the U. J. A. agreed to sponsor this group in ignorance of the Harvard situation. We will be glad to discuss the matter in detail with representatives from your office. It is important, however, that you realize that we do not regard this matter lightly. It has severely undermined the confidence of some of us in the operation of the U. J. A. We trust, however, that the matter can be resolved by further discussion.

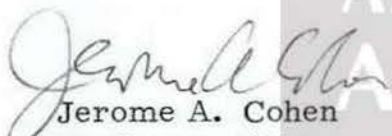
Yours sincerely,

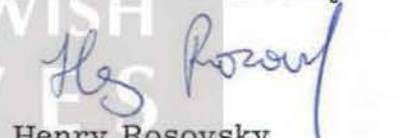

Morton W. Bloomfield
Professor of English


Louis Loss
William Nelson Cromwell
Professor of Law



Jeanne Chall
Professor of Education

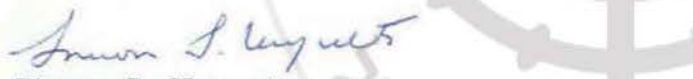

Richard E. Pipes
Professor of History

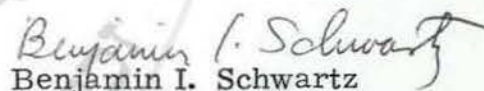

Jerome A. Cohen
Professor of Law

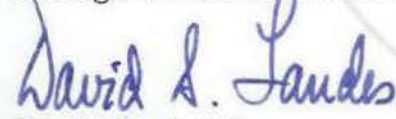

Henry Rosovsky
Professor of Economics


*Jacob Fine
Professor of Surgery, Emeritus



Israel Scheffler
Victor S. Thomas Professor of
Education and Philosophy

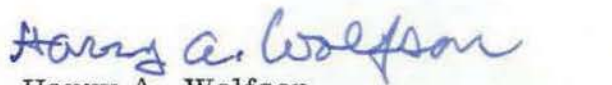

Simon S. Kuznets
George F. Baker Professor of Economics


Benjamin I. Schwartz
Professor of History and
Government

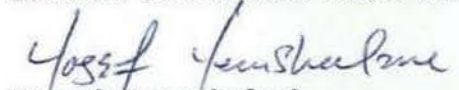

David S. Landes
Professor of History


Michael Walzer
Professor of Government


Seymour M. Lipset
Professor of Government and
Social Relations


Harry A. Wolfson
Nathan Littauer Professor Emeritus
Hebrew Literature and Philosophy

*Professor Fine signed the
original draft. He is out of
town at this time.


Yosef Yerushalmi
Professor of Hebrew and of
Jewish History

cc: Edward Ginsberg

Adelphi University • Garden City, Long Island, New York 11530

February 17, 1971

Rabbi Herbert Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York

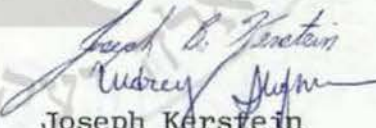
Dear Herb,

The campaign is over, we have surpassed our goal, tried to educate our campus community, and have developed a sense of pride in our cause ... and a good deal of our achievement can be credited to your talk.

So many of the people at the Sunday night dinner were moved to thought and action. You made them understand; you helped them to feel -- and from there our campaign went.

The words "thank you" from two co-chairmen seem empty in comparison to what you achieved here at Adelphi where apathy (similar to so many colleges) is the key characteristic, but, nonetheless, we mean it.

Shalom!


Joseph Kerstein
Audrey Slifman

cc: Rabbi Frimer
Rabbi Samuel Fishman

Student Coordinating Committee for the Israel Emergency Fund

29th Floor, 1290 Avenue of the Americas, New York, N.Y. 10019 • Plaza 7-1500

Sunday, February 14 1971

Dear Herb,

This letter represents the culmination of a long and difficult process of evaluation. It is with many regrets that I now must disengage myself from the committees connected with the UJA, the Student Coordinating Committee, Boston's CJP, and Harvard's SHRI.

As you know well, I came into this organizational maze as a firm believer in the need to help Israel--a faith I still firmly adhere to. You were instrumental in the crystallization of that faith into action (a talent you fortunately have in great abundance) and therefore I feel that you, more than anyone else, deserve a full, detailed explanation of why I must leave, what I think is wrong, and what I would recommend for the future.

I have helped to create and implement a program that sought to help Israel gain the support of American college students. Without illusions, I prepared for the task of speaking with students who were unconvinced and of raising funds from those who were committed. I have been forced to spend the great majority of my time in countless meetings with the many competing Jewish groups who claim the campuses as "their" domain--no matter how small it may be. One can only fight for the "privilege" of raising funds for so long. If Arab groups had been impeding my efforts I would be encouraged to continue even harder. But when so-called pro-Israel groups fight jealously for a monopoly on this campus (without an end yet in sight) then I finally must conclude that I am not working with a sufficiently responsive or effective organization.

I know that you require specifics, so I shall give them to you. Believe me, it gives me no pleasure to do so; only credibility and the hope that changes might come are sufficient reasons to write this letter.

I initiated a new campaign organization, the Students of Harvard-Radcliffe For Israel, because last year Harvard's Hillel sent \$300. to Israel from over 4,000 Jewish students. As in too many other college communities, Harvard had not been effectively presented with the Israeli position. Did the Hillel rabbi welcome the effort of Jewish students to mount a massive pro-Israel campaign? To my surprise, he vehemently opposed it. He tried, unsuccessfully, to have the Dean of Students forbid our student organization's existence. Hillel's position was and still is that all activities that are in anyway related to Jewish life must be run by Hillel--even if this keeps 98% of all Jewish students outside of campus Jewish life.

Since the University approved SHRI in October, Hillel announced that it would run a competing fund-raising drive and continued to fight us at every possible turn. In seeking to heal this dispute, I had to spend too

Director

SAMUEL H. ABRAMSON

Advisory Board

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Chairman

ROBERT WEINER

MICHAEL GOLDBERG

MARC CARESKEY

MITCHELL GOLD

RUSSELL GOLDSMITH

much time and energy dealing with the Hillel obstructions. The national UJA has proved totally ineffective in healing this breach. The national Hillel has not only been ineffective, but rather unwilling. The latest offer we have from both of them is another meeting.

Since the national organizations were either unable or unwilling to implement a solution, Charles Ribakoff and I went to Bernie Olshansky, the professional head of Boston's Combined Jewish Philanthropies. We asked him to find some way to resolve the matter. He proposed a college youth committee which could mediate the dispute. We cooperated with him and gave him the names of the people we had recruited and helped with the seven Boston area college campaigns. The committee was set up, Charles was made the chairman, and Olshansky told us that this committee could not deal with the Hillel problem at Harvard. We had been used by the CJP for its own ends. CJP sees itself as the most student oriented Jewish community in America and they were, apparently, willing to alienate Charles and I provided that they got their student committee set up. I have to laugh when they start telling me about "the CJP campaign at Harvard." The letters CJP are meaningless on this campus and their deviousness has certainly not helped their ambitions at Harvard nor has it brought Israel's needs to the student community. It has only given us one more committee and many more meetings.

If the tremendous needs of Israel in 1971 are not enough for Hillel and CJP to set aside their petty preferences, then their potential as a vehicle for building student support must be questioned.

A similar standard must also be applied to the national UJA. That office has also required an inordinate amount of hassling in order to get anything done. Sadly, our two full-time staff members, Mike and Bob, have not sufficiently improved the responsiveness of the national UJA. Let me give you some more specifics:

To produce any materials for the campuses has taken far too long.

a) The Great Button Dispute: as you may recall the SCC began work on a button in October. What was to be a \$60 expenditure required the approval of two people in the publicity department. After that was gotten, Irving Bernstein had to approve it and he ordered it altered. This began a process of re-working, meetings, recriminations, and arguments; finally there was a confrontation with you, Irving, and the SCC. In late December, we got our button. It took three months and countless man-hours for something that should have been produced in one or two weeks. It involved eleven people when two or three could have done the job.

b) a student pledge card: In October I sat down with the publicity girl and personally designed a pledge card for student campaigns which was approved by the SCC. At our January meeting I was informed that there was still no pledge card. So again I sat down with another publicity girl and designed another pledge card. Three months later; too much time. Instead of being ready in October, hopefully the card will be ready sometime this month. That is not good enough.

c) The campaign manual: Charles wrote a report in one evening about the 1970 Boston University campaign; it sat in the national office

from May to January 25, 1971 (our last committee meeting) and it still was not prepared for campus distribution. Yesterday, I finally received one--long after Harvard and most other campuses have either made their plans or begun their campaigns. There simply wasn't that much revised that it should take so many months. The responsibility lies within the national office.

The national office works in a rather curious way or so it seems whenever I have inquired about the delays. No one is ever responsible; everyone always has either an excuse or a scapegoat. Meanwhile our student campaign people must continue to wait; they are justifiably impatient for no really substantial reasons are available for such extensive delays.

The national office has also had an unfortunate effect on Mike and Bob--currently the only two members of the Advisory Board who work full-time and are paid. In the beginning their philosophy and approach was in conjunction with the committee guidelines that Charles, Mitch, and I wrote. The atmosphere and attitudes that permeate the N.Y. office have taken their toll upon Mike and Bob too. They are now more reminiscent of veteran UJA bureaucrats rather than college students. Specifics? O.K., I must corroborate what I'm saying.

a) The original blueprint for the Student Coordinating Committee called for the creation of a 20-30 member SCC of which we would be the advisory board; our stationary reflects that plan. When I proposed, in January, that we select some of the best people from our December mission and place them on the SCC, Bob and Mike essentially vetoed the idea. While Charles and I felt that future leadership must be developed now, that we should not lose the many fine people on the mission, and that the campaigns of February and March could use all the help possible, Bob and Mike objected that none of the December mission people had run campaigns. Not only is that not true (Norman Resnicow from Yale, for example), but they themselves had been placed on the Committee without ever having had the experience of running a campaign. As late as November they had agreed with this expansion but by January they seemed to see it as a personal threat to their position. Again the vehicle is impeding the development of student leadership for Israel.

b) Bob Weiner made a unilateral decision to bring Mike Traub, with whom he is currently developing a travel reservations business, to the U.S. as the one speaker the SCC could afford to bring over to use on college campuses. Clearly this sort of decision required a full committee decision; Bob asked Irving to send Traub here without having first even consulted all the members of the Advisory Board. Whether or not Traub is the appropriate choice (and I don't think so) is not the real issue; the paid employees take the attitude that they know best regardless of long-standing plans or potential committee opposition. This is not the way to run a student program. It is more than ironic that the only two members of the SCC who have been running campaigns are the most dissatisfied with the way things are being handled.

c) Unnecessary expenses: I would rather be brief here for this is not a pleasant topic. However, too much money is being spent on trips. You, Herb, generate sufficient contributions that I would never question

a trip here or there; but when Bob and Sam start flying to Chicago to stay overnight for a 10 a.m. meeting; when Mike can fly to Indiana to write a position paper, when half-hour calls to California are a common thing, then my sense of appropriate expenses requires that I object. This is a student campaign and I'm afraid that Mike and Bob have become a part of the UJA office syndrome to the point where they feel entitled to a very generous travel and expense allowance.

I do know how hard it is to raise funds on campuses and I, like many other students, am not going to tolerate needless extravagance. For Bob Weiner to say that he must have a trip each week is needless extravagance.

As you may be saying to yourself, criticism is not enough; at least I think that when one criticizes, one should offer something in its place. With the preceding history in mind, I am making the following recommendations for the student program.

1) The Student Coordinating Committee should be adequately funded by both the national UJA and national association of all Jewish Federations. The SCC should be recognized by all federations as the most qualified vehicle to reach students in America; therefore, it deserves their support but not their control. Too many fiefdoms have diverted our energies from students and Israel into internal meetings between various Jewish groups.

2) The SCC should be reconstituted as an independent organization responsible for creating an educational climate favorable to Israel on American campuses and for raising the large amounts of money that students are capable of contributing. Currently neither task is being performed well enough. Specialization has many advantages; an organization free of outside interference that specializes in student campaigns will, in the long run, be the greatest possible source of support and funds for Israel. To fragment or impede that effort by inserting another level--the local federations--is dysfunctional. To allow Hillel to monopolize a task that they have not performed adequately ultimately jeopardizes Israel's future source of dollars.

3) The reconstituted SCC should employ a director who is under thirty, four or five full-time student staff members, two secretaries, a publicity person, a committee of 20 to 30 students who meet once a month to determine policies, and a larger board composed of all student campaign leaders. With sufficient funding, this organizational set-up could provide a comprehensive program of films, speakers, training sessions, information, and any other support that campus leaders feel they need. Additionally the office should be moved elsewhere in N.Y or, preferably, to Boston which is less expensive, has 1/4 of all Jewish college students, and, most importantly, would sustain the atmosphere and priorities of a student campaign that is too easily lost in mid-town Manhattan.

Essentially that is my proposal although there are many details that should be discussed as a preliminary to the actual implementation of the proposals. I am willing to discuss this or any other portions of my letter with you at any time; I haven't given up on Israel, only on the vehicle currently in use.

I am more sorry that this has not worked sufficiently well than you can

probably imagine. "Israel" is a very meaningful concept in my family. It had, in many ways, led me to my people for the first time. Israel has shown me what our people have accomplished and I am very proud; I sought to help their efforts.

As long as the fate of the Israelis is in their own hands, I will never worry; but when they must count on America's Jews, then I will be very worried. There is something very wrong in what has happened. One should not have to fight off one's own "allies" interminably.

I hope that I will hear from you soon, Herb, for something is wrong.

Shalom,



Russell Goldsmith

P.S. As I mentioned to you in January, a treatment for the much-needed student film is virtually completed. I shall assume that the contents of this letter won't affect your feeling that such a film must be made and therefore I shall be sending you the final draft of the treatment within the next two weeks.

cc/ Sam Abramson, Bram Goldsmith

February 8, 1971

HAF

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Dear Sam,

During the students mission in December, I had my doubts about the concepts of fund raising and the SCIEF. A few weeks after, I began to think a little more about it. The more I thought, the more I wanted to get involved in the practice of that concept. After ten days exposure to Mike's speech making, Bob's forwardness, Russel's theologizing, and Mitchel's belief in what you're doing and doing it, I know that it would be impossible for me to feel indifferent to the problems of Isreal. I think I have now realized the needs of our people, "the Jewish People."

I don't want this letter to become one of those bull shit letters putting the SCIEF on an ego trip, but I would like to ask that this mission be continued for many years so that many more students can "see the light!"

It seems that some people in the "upper echelons" of the UJA feel that there are not enough people who are willing to carry on the work of the SCIEF; I tend to disagree with them on a number of accounts: first, the response to the mission should prove that many people are working and will work for Isreal. Secondly, I know of three students who, at this time would be willing to take a years' absence from school to work for the SCIEF. I am one of these three. The more I think about it, the more I feel the urgency and the desire to do this.

Again, without trying to bore you with trivia, a good portion of my thoughts are spent concerning the SCIEF and what I can do to help.

Next september, I will be a junior in college. My raft status is, as of this time, "4D". This means I am deferred for the next year or so. What I am asking is, if next year, I can work full time for the SCIEF. I am not concerned about salary, as long as I can support myself. I hope you realize how much doing this kind of work means to me.

Any other additions to this would just belabor the point so, thank you for the chance to "open my eyes to the world around me!" See you soon.

Lihitraot,

Dennis Gelboff

RECEIVED			
FEB 11 1971			
NOTED BY		REFER TO	
DATE		DATE	
		SHA	
ANSWERED			

cc HAF
IB-DM
(2)

HAF

Brief Campaign Criticism.

- A. Neither the campaign workers nor the campaign leadership realized the innumerable facets of the campaign (problems compounded by campus security and one anti-Semitic reverend). Unfortunately this lack of foresight prevented a number of people from assuming as much responsibility as they should have.

Dorm solicitation was done in male female pairs - personalities must be evaluated, several conflicts manifested themselves; two nights must be allotted for dorm. drive.

Some workers didn't give enough themselves. Of course, their solicitations were less productive.

Next year faculty solicitation will be more sophisticated; also a graduate campaign will be initiated.

Financial record keeping was poor; we were unadvised, didn't think to question and ultimately tripled the necessary paper work.

Special programs for week require more planning.

- B. Above is negative critique - campaign was in my estimate successful, most of the above flaws are a result of inexperience - the campaign proceeded basically according to plan - besides the money raised an important result of the campaign is the number of committed people that developed.

Faculty -		\$2,266.00
160 gifts - average gift of	\$14.13	
with 8 gifts comprising	\$1,000.00	
Student Workers -		798.10
47 gifts averaging	\$16.98	
1 @	65.00	
4 @	50.00	
9 @	25.00	
2 @	20.00	
15 @	\$10 - 20.00	
remainder (16)	\$5 - 10.00	
General Solicitation - Misc. Sources		725.00
31 gifts averaging	\$23.38	
with a range of	\$2 - 150.00	
with 3 gifts comprising	350.00	

<u>General Student</u>		
363 (Jews & non-Jews)		\$2,234.44
average gift	\$6.15	

<u>Total Amount Pledged</u>		
approx. 601		\$6,033.54
average gift on campus	10.04	

Note - No expenses absorbed by campus itself - Adelphi Forum for Peace in the Middle East and Hillel absorbed expenses.

Check will be sent to office before you all split for Israel.

Note - to-date have received		\$5,541.00
90.6% of total pledged.		

