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UJA-B'nai B'rith Hillel Foundations Educational Program. 1966-
1970.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

I. PURPOSE

The UJA-B'nai B'rith Hillel Foundations program was launched in 1960 to meet an educational need existing among the Jewish college students and faculty of America. It is unfortunate that many American Jewish intellectuals, do not experience a sense of kinship with world Jewry and a meaningful identification with Israel's achievements and problems.

Furthermore, many loyal supporters of UJA are passing from the scene without having transmitted to their children a sense of responsibility to their fellow Jews in need. Many of their children are either attending college, doing research in graduate school, or teaching at universities. The events of the Hitler holocaust, the 1948 struggle for independence in Israel, even the Sinai campaign of 1956, have become ancient history for the post war generation of American Jewish youth.

The UJA-Hillel Program is addressed specifically to the Jewish university students who constitute 75% of America's Jewish youth of college age, and from whose ranks our future community leaders will emerge. The concept of this program is that a talented and imaginative Israeli intellectual who can create an impact upon students and faculty, Jewish and non-Jewish alike, will, in turn, inspire and attract the flower of our Jewish youth to adopt a more positive attitude towards Israel and world Jewish problems. The program is primarily educational -- although fund raising is also involved. The Israeli guest speaks on subjects which lie within his special area of competence and which are acceptable to the university. However, the lecturer does emphasize the UJA and the importance of our work in Israel and elsewhere.

II. PROGRAM

The program to this point has been highly successful. The personal confrontation of Jewish students and faculty with the Israelis in the classroom, at the Hillel Foundations, at fraternities and sororities, has generated a better climate of understanding as to Israel's role among developing nations and the ongoing responsibility of American Jewry towards UJA and the survival of Jewish life throughout the world.

The attached sheet (A) contains a summary of the university tours conducted since the inception of the program. A sample of topics covered is as follows:

Patterns of Economic Life in Israel
Israel -- the Meeting of the East and the West
The Significance of the Eichmann Trial
Parliamentary Democracy in Israel
The Soviet Union and Its Jews
Current Intellectual Trends in Israel
What Israelis Can Learn from Americans
Is there Room for Conservative and Reform Judaism in Israel?
Israeli and Jew -- Are these the same or different?
How to Build a Nation and Preserve Democracy
The Immigrant and the Clash of Cultures

The candidates selected embody in their personal life and career the finest that Israel has to offer to the Jewish intellectual elite of America.

III. UJA-HILLEL CONFERENCE LEADERSHIP INSTITUTES

Another phase of the program concerns student participation at UJA National and Regional Conferences. The student response to the first UJA-Hillel Leadership Institute held in New York during the Annual Conference in December 1964, was immediately affirmative. Thirty-seven student representatives from 29 schools, practically all of them in the East, attended. In at least 10 schools, campus drives were increased considerably or were reinstated after a lapse of several years.

In December 1965, the second New York Institute was held with 46 students representing 33 campuses in attendance. One student spoke of the enthusiasm of another student who had attended the previous year's Institute: "He stressed the educational aspects of the drive. This was the key to the whole thing. Let's educate our students for the adult community. They will know what UJA does and will feel responsible. Last year, we had the most successful drive. We weren't pushing for money -- but for education. If people know what you are doing and you convince them, you will get your money."

On the weekend of January 15, 1966, at the Palmer House in Chicago, Ill., a similar Institute was conducted for 31 students, attending 11 schools in the Midwest. To quote from the evaluation submitted by Rabbi Oscar Groner, Assistant National Director, B'nai B'rith Hillel Foundations: "On their part, students were amazed at the devotion to Jewish life and causes of the adult Jewish communal leaders with whom they spent the weekend. We regard this exposure as an important means of facilitating the interest of young people from the sheltered campus to the arena of American Jewish life."

IV. UNIVERSITY LEADERSHIP PROGRAM

On March 14, 1966, a letter, accompanying special material pertaining to the present campaign was sent to every participant of the UJA-Hillel Conference Leadership Institutes. The purpose of the letter was to determine whether or not the Institute participants wished to establish a permanent group under the auspices of UJA National with the objective of furthering the work of UJA on the campus. As of this date, the office has received a positive response from 57 students out of a total of 116.

A detailed program is now being formulated for the 57 Alumni of our Conference Institutes, designed to intensify their knowledge of UJA global activities and campus campaign techniques.

V. SUGGESTED AREAS OF COOPERATION BETWEEN THE UJA YOUNG LEADERSHIP CABINET AND THE UJA UNIVERSITY PROGRAM

A. Establishment of UJA-Hillel Student Leadership Institutes at Young Leadership Regional Conferences. It has been recommended that the first such Institute take place at the forthcoming Young Leadership Regional Conference in Pittsburgh, Pa., on the weekend of October 1, 1966.

B. Young Leadership Cabinet members to be used as speakers on the campus, especially, during the period of the annual campus campaign (with special emphasis on YL Cabinet members to be invited to their respective Alma Mater).

C. The convening of meetings and social gatherings by members of the Young Leadership Cabinet, during winter and spring school vacations, in order to develop closer relationships between student leaders, active on the campus campaign, and the UJA.

YEAR	LECTURER	NUMBER OF SCHOOLS VISITED	PERIOD OF TIME	(A) APPROX. TOTAL ATTEND.
1961	Moshe Shamir (Author)	38	13 weeks	5400
1962	Shabtai Teveth (Journalist)	33	13 weeks	4800
1963	Arie Eliav (Prime Minister's Office)	22	13 weeks	3400
1964	Aharon Megged (Novelist & Playwright)	19	10 weeks	3000
1965	Shulamith Aloni (Attorney)	17	8 weeks	2400
1965	Dr. Shlomo Avinerie (Professor at H.U.)	8	4 weeks plus 2 student conferences	1300
1965	Aharon Kidan (Economist)	16	5 weeks	1300
1965	Pinchas Peli (Editor & Educator)	14	5 weeks	1400
1966	Dr. Uriel Simon (Professor at Bar-Ilan U.)	14	5 weeks	1250
1966	Rafael Ruppin (Director Nautical Education in Israel)	16	5 weeks	1900
1966	Dr. Simon Herman (Professor at H.U.)	8	5 weeks	650
1966	Dr. Shlomo Avineri (Professor at H.U.)	3	10 days	600
Total Student Attendance 1965		6,400		
Total Student Attendance 1966 (As of May 1)		4,400		
GRAND TOTAL (1961 to MAY 1, 1966)				27,400

NOTE: Our stress is shifting from quantity of schools to coverage in depth of fewer schools and smaller audiences.

I. SCHOOLS VISITED IN THE FALL OF 1965

M.I.T.
University of Connecticut
University of Bridgeport
Lesley College
Univ. of New Hampshire
Univ. of Rhode Island
Harvard University
Bates College
Boston University
Colby College
Yale University
State College at Boston
University of Chicago
The City College of N.Y. (Downtown)
Brooklyn College

Univ. of Michigan
Univ. of Minnesota
Univ. of Washington
Portland State College
Univ. of California
Stanford University
California State College
Univ of Southern California
Long Beach State College
U.C.L.A.
Valley College
Univ. of Arizona
Univ of Colorado

II. SCHOOLS VISITED IN THE SPRING OF 1966

Columbia University
New York University (Downtown)
University of Pennsylvania
Temple University
Harvard University
Wayne State University
Northwestern University
University of Chicago
Washington University
University of Maryland
American University
George Washington University

Rutgers State University
CCNY (Uptown)
University of Virginia
University of Richmond
University of North Carolina
Duke University
University of Georgia
University of Raleigh
Emory University
University of Miami
University of Florida
Florida State University

(More)

University of Houston
Rice University
University of Texas
Tulane University

Purdue University
University of Wisconsin
Western Reserve University
State University of N.Y. at Buffalo
University of Rochester
Cornell University
Boston University

III. PROPOSED LIST OF SCHOOLS FOR THE FALL OF 1966

Dartmouth College
Brown University
Pembroke College
Amherst College
Smith College

Univ. of California at Berkeley
Stanford University
San Francisco City College
San Francisco State College
San Jose State College

Hofstra College
Adelphi University
Rutgers University
Douglass College
(Columbia University)
(New York University)

Syracuse University
State Univ. of New York, College at Albany
Union College
Russell Sage College
Rensselaer Polytechnic Institute

UJA-B'NAI B'RITH HILLEL FOUNDATIONS EDUCATIONAL PROGRAM

I. PURPOSE

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II. PROGRAM

The program to this point has been highly successful. The personal confrontation of Jewish students and faculty with the Israelis in the classroom, at the Hillel Foundations, at fraternities and sororities, has generated a better climate of understanding as to Israel's role among developing nations and the ongoing responsibility of American Jewry towards UJA and the survival of Jewish life throughout the world.

The attached sheet (A) contains a summary of the university tours conducted since the inception of the program. A sample of topics covered is as follows:

- Patterns of Economic Life in Israel
- Israel -- the Meeting of the East and the West
- The Significance of the Eichmann Trial
- Parliamentary Democracy in Israel
- The Soviet Union and Its Jews
- Current Intellectual Trends in Israel
- What Israelis Can Learn from Americans
- Is there Room for Conservative and Reform Judaism in Israel?
- Israeli and Jew -- Are these the same or different?
- How to Build a Nation and Preserve Democracy
- The Immigrant and the Clash of Cultures

The candidates selected embody in their personal life and career the finest that Israel has to offer to the Jewish intellectual elite of America.

III. UJA-HILLEL CONFERENCE LEADERSHIP INSTITUTES

Another phase of the program involves student attendance at UJA National and Regional Conferences. The record to date is as follows:

		<u>Students</u>	<u>Schools</u>
1964	Annual Natl. Conference, New York City	37	29
1965	Annual Natl. Conference, New York City	46	33
1966	Midwest Leadership Institute, Chicago	31	11
1966	Tri-State Young Leadership Conf., Pittsburgh	23	6
1967	Western Region Leadership Conf., San Francisco	33	12

The general reaction of the participants is best expressed in the following student's comment: "He stressed the educational aspects of the drive. This was the key to the whole thing. If people know what you are doing and you convince them, you will get your money". A Hillel Director in San Francisco noted: "I was very surprised at the favorable impact of this student involvement on the periphery of the adult community in an activity which I had not expected would capture the imagination of young people."

IV. UNIVERSITY STUDY MISSION

At a special session held during the December 1966 UJA-Hillel Conference Leadership Institute, the students enthusiastically endorsed the proposal that the UJA conduct a University Mission in the summer of 1967. As a result of mailings to the UJA constituency, Hillel Directors and Executive Directors, the following students have been accepted to participate in the first UJA University Mission which is scheduled to leave on June 20, 1967, for visits to Morocco, France, Germany, Poland, Austria and all of Israel and to return to New York on August 13, 1967:

<u>NAME</u>	<u>SCHOOL</u>	<u>HOME COMMUNITY</u>
ABRAMS, Marvin	San Diego State College	San Diego, Calif.
ADASHEK, Charles	Univ. of Wisconsin	Milwaukee, Wisc.
ASCHERMAN, Herbert Jr.	Coyahaga Comm. College	Shaker Heights, Ohio
BLECHMAN, Franklin O. Jr.	Univ. of Virginia	Newport News, Va.
BLUM, Richard	Yale University	Wilkes-Barre, Pa.
BRODY, Alan M.	Yale University	Indiana, Pa.
COHEN, Elliot	Yale University	Manchester, N.H.
EFFRON, James	Boston University	Baltimore, Md.
EISENBERG, Charles	Brandeis University	Chestnut Hill, Mass.
FIEN, Mark	Univ of Miami	South Orange, N.J.
FRIEDMAN, James J.	Miami Univ. (Ohio)	Cincinnati, Ohio
GARDNER, Robert	Univ. of Virginia	Lynbrook, N.Y.
GREENBERG, Joseph	Penn State Univ.	Elkins Park, Pa.
GROSSMAN, Robert	Colgate University	Brookline, Mass.
IRELL, Eugene H.	U.C.L.A.	Los Angeles, Calif.
MANN, Mark	U.C.L.A.	San Diego, Calif.
MITZENMACHER, Ralph	Brandeis University	Los Angeles, Calif.
PINSKY, William	Univ. of Akron	Akron, Ohio
RUBENSTEIN, Kenneth	Tufts University	Hartford, Conn.
SCAPA, Jack Jr.	Louisiana State Univ.	Encino, Calif.
SHAPIRO, Ronald	Univ. of Minnesota	Minneapolis, Minn.
SHULMAN, Jerry	Yale University	Paterson, N.J.
SHULMAN, Robert	Georgia Tech.	Vandalia, Ill.
SILVER, Richard B.	Univ. of Calif. (Berkeley)	Shaker Heights, Ohio
SINGAL, Myron	Boston University	Newton Center, Mass.
WEINBERG, Jeffrey	Univ. of Calif. (Riverside)	Beverly Hills, Calif.
ZANGER, Mark	Yale University	Holyoke, Mass.

CANDIDATES HOLDING TENTATIVE RESERVATIONS:

Lewis W. Brindis	Syracuse Univ.	Haverhill, Mass.
Alan Hassenfeld	Univ. of Pennsylvania	Providence, R.I.
David I. Megdell	Texas Southern Univ.	Flint, Michigan
Daniel Piser	Univ. of Chicago	South Bend, Ind.
Morton Steinberg	Univ. of Illinois	Glencoe, Ill.
James L. Wilcoff	Univ. of Pennsylvania	Cleveland, Ohio

(A)

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1966	Dr. Simon Herman (Professor at H.U.)	8	5 weeks	650
1966	Dr. Shlomo Avineri (Professor at H.U.)	3	10 days	600
1966	Dr. Avigdor Levontin (Professor at H.U. - Law School)	9	4 weeks	1073
1966	Col. Mordecai Bar-On (Chief Education Officer - Israel Army)	16	9 weeks	3100
1967	Eliezer Goldman (Educator & Author)	9	4 weeks	950
1967	Israel Kaiser (Executive Member - Histadrut)	14	4 weeks	1200
1967	Dr. Eliezer Schweid (Faculty - H.U.)	13	4 weeks	1100
Total Student Attendance 1965		6,400		
Total Student Attendance 1966		8,573		
Total Student Attendance 1967 (As of Apr. 21)		3,250		
GRAND TOTAL (1961 to April 21, 1967)				34,823

I. SCHOOLS VISITED IN 1966

Columbia University
Pennsylvania State Univ.
Temple University
Harvard University
Wayne State University
University of Chicago
Northwestern University
Univ. of Illinois - Chicago Circle Campus
Washington University
George Washington University
University of Maryland
The American University

Rutgers University
C.C.N.Y.
Virginia State University
University of North Carolina
Duke University
Emory
University of Georgia
University of Miami
University of Florida
State University of Florida
University of Houston
Rice University
University of Texas
Tulane

Purdue University
University of Wisconsin
Western Reserve Univ.
State University of New York
University of Rochester
Cornell University
Boston University

University of Colorado
University of Denver
University of Arizona
Stanford University
University of California
Los Angeles City College
Los Angeles Valley College
U.C.L.A.
San Fernando Valley State College
Brown University
M.I.T.
Brandeis University

Cleveland State University
Kent State University
Oberlin College
University of Pittsburgh
Chatham College
Duquesne University
University of Maryland
Georgetown University Law School

II. SCHOOLS VISITED IN THE SPRING OF 1967

University of Pennsylvania
Pennsylvania State University
University of Michigan
Western Michigan University
Wayne State University
Northern Illinois University
Northwestern University
Univ. of Illinois - Chicago Circle Campus
University of Chicago

University of Iowa
Brooklyn College
University of Connecticut
Brandeis University
University of Rhode Island
University of Missouri
Tufts University
Tulane University
Newcomb College
Mary Washington College
University of Virginia
Old Dominion College
University of Richmond
Western Reserve University

Purdue University
Nichols College
Indiana University
M.I.T.
Cornell University.

ADDENDUM TO THE MEMORANDUM
ON THE UJA B'NAI B'RITH HILLEL FOUNDATIONS EDUCATIONAL PROGRAM
ATTACHMENT (A)

During the Fall of 1966, Mr. Stanley Abramovitch, JDC Education Director, Geneva, visited 20 colleges and universities in 5 weeks and addressed a total audience of approximately 1100 students and faculty.

May 9, 1967

TO: Mr. Charles H. Jordan

RE: UJA-HILLEL PROGRAM

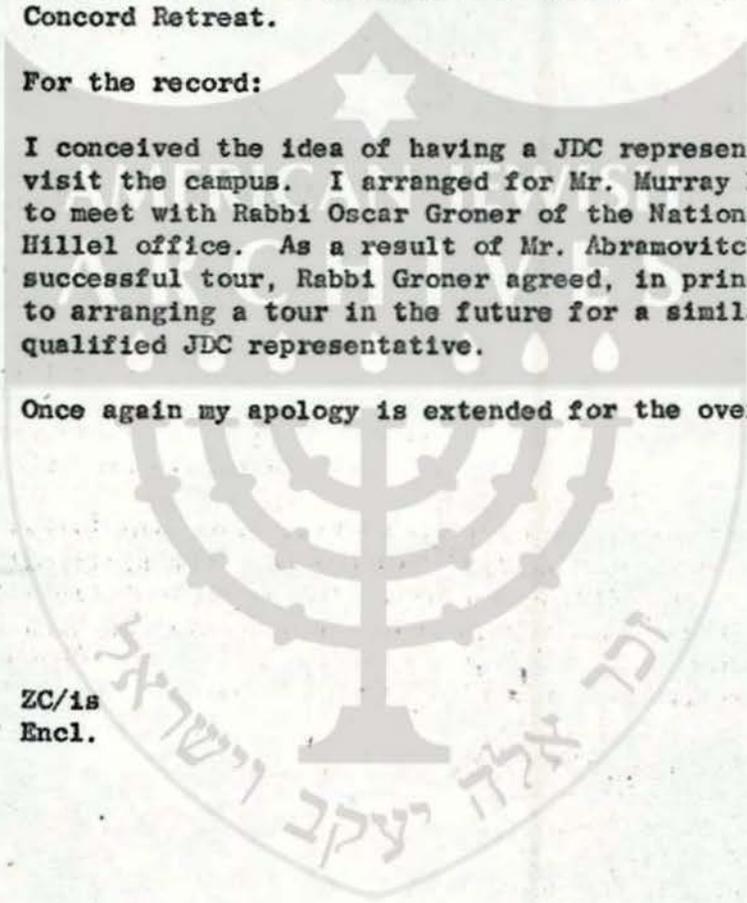
The attached addendum has been inserted into the booklet of materials to be distributed to the members of the UJA Executive Committee for the Concord Retreat.

For the record:

I conceived the idea of having a JDC representative visit the campus. I arranged for Mr. Murray Kass to meet with Rabbi Oscar Groner of the National Hillel office. As a result of Mr. Abramovitch's successful tour, Rabbi Groner agreed, in principle, to arranging a tour in the future for a similarly qualified JDC representative.

Once again my apology is extended for the oversight.

ZC/1s
Encl.



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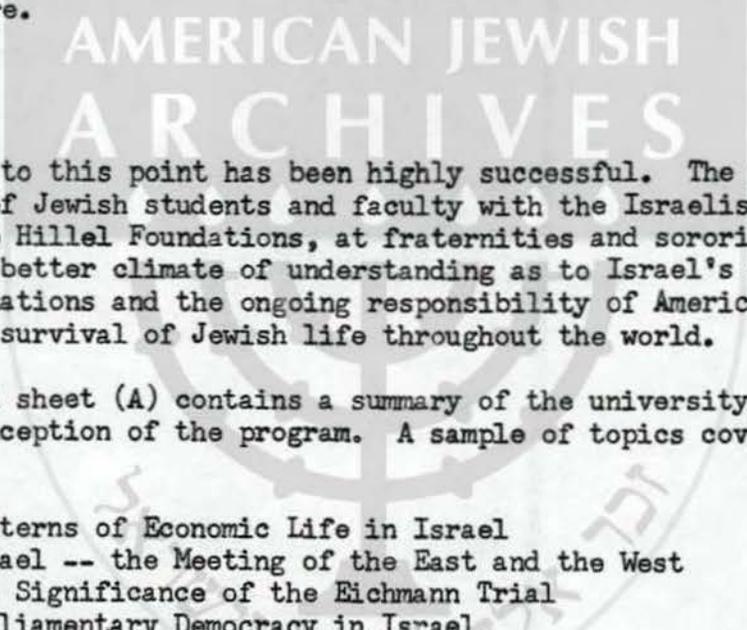
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1968

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- Israeli and Jew -- Are these the same or different?
- How to Build a Nation and Preserve Democracy
- The Immigrant and the Clash of Cultures
- Has Israel Solved its Religion-State Problems?
- Did the Six-Day War Change the Relationship Between Israel and World Jewry?
- Israel's Legal System
- The American Settlers in Israel
- The Six-Day War - Was It Inevitable?

The candidates selected embody in their personal life and career the finest that Israel has to offer to the Jewish intellectual elite of America.

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1965 Annual Natl. Conference, New York City	46	33
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1966 Tri-State Young Leadership Conf., Pittsburgh	23	6
1967 Western Region Leadership Conf., San Francisco	33	12
1967 Annual Natl. Conference, New York City	74	42
1968 Western Region Leadership Conf., Palm Springs	37	14

The general reaction of the participants is best expressed in the following student's comment: "He stressed the educational aspects of the drive. This was the key to the whole thing. If people know what you are doing and you convince them, you will get your money." A Hillel Director in San Francisco noted: "I was very surprised at the favorable impact of this student involvement on the periphery of the adult community in an activity which I had not expected would capture the imagination of young people."

IV. UNIVERSITY STUDY MISSION

At a special session held during the December 1966 UJA-Hillel Conference Leadership Institute, the students enthusiastically endorsed the proposal that the UJA conduct a University Mission in the summer of 1967. The success of the first Mission in 1967 led to the decision to incorporate the Mission into the UJA program as an annual activity. This year the students listed below have been accepted to participate in the Mission, which is scheduled to leave New York on June 18, 1968, for a three week stay on the continent (including visits to Marseilles, Paris, West and East Berlin, Munich and environs, and Geneva), approximately five weeks in Israel and several days in London. The Mission will return to New York City on August 13, 1968:

<u>NAME</u>	<u>SCHOOL</u>	<u>HOME COMMUNITY</u>
BERKMAN, Neil	U.C.L.A.	Beverly Hills, Calif.
DOMONT, John J.	Arizona State Univ.	Indianapolis, Ind.
FELDMAN, Michael	Univ. of Michigan	Huntington Woods, Mich.
GILBERT, William A.	Temple University	Philadelphia, Pa.
GLASSMAN, Jeff	Miami Univ. (Ohio)	Columbus, Ohio
GULDEN, Daniel	Emory Univ. Law School	Atlanta, Ga.
KATZ, Barry B.	Louisiana State Univ.	New Orleans, La.
KATZ, Myron B.	Louisiana State Univ.	New Orleans, La.
LEFCO, Anthony F.	Univ. of Denver	Wyncote, Penna.
LEVINE, I. Buddy	Tufts University	Leominster, Mass.
LEVINSON, Daniel	Northwestern Univ.	Gary, Ind.
MANVIL, Martin	U.C.L.A.	Bel Air, Calif.
MARCUS, Richard	M.I.T.	Trenton, N.J.
MATTHEW, Kenneth	Univ. of Illinois	Chicago, Ill.

IV. UNIVERSITY STUDY MISSION (continued)

<u>NAME</u>	<u>SCHOOL</u>	<u>HOME COMMUNITY</u>
MEYER, Richard	Univ. of Ala. Med. School	Birmingham, Ala.
PEARLSTEIN, Marvin B.	Washington University	Gary, Ind.
PERLMUTTER, Donald	University of Toledo	Toledo, Ohio
SALTZMAN, Alan A.	Univ. of Iowa	Iowa City, Iowa
SEIDEN, Stephen	Purdue University	W. Lafayette, Ind.
SHARFF, Robert	San Fernando Valley	Los Angeles, Calif.
SHMIKLER, David J.	Univ. of Illinois	Highland Park, Ill.
SOLOMON, Alvin R., Jr.	Tulane University	Helena, Ark.
STERNLIEB, Jeffrey	Amherst College	Kingston, Penna.
THALER, Robert	Univ. of Wisconsin	Pawtucket, R.I.
WEINER, Sanford A.	Univ. of Texas	Houston, Texas
WOLF, Bernard	U.C.L.A.	Los Angeles, Calif.
YENOFF, Richard	Univ. of Cincinnati	Erie, Penna.



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1966	Dr. Avigdor Levontin (Professor at H.U.- Law School)	9	4 weeks	1073
1966	Col. Mordecai Bar-On (Chief Education Officer- Israel Army)	16	9 weeks	3100
1966	Stanley Abramovitch (JDC Education Director, Geneva)	20	5 weeks	1100
1967	Eliezer Goldman (Educator & Author)	9	4 weeks	950
1967	Israel Kaisar (Executive Member - Histadrut)	14	4 weeks	1200
1967	Dr. Eliezer Schweid (Faculty - H.U.)	13	4 weeks	1100
1967	Aharon Kidan (Economist)	22	6 weeks	4000
1967	Rabbi Shear Yashuv Cohen (Deputy Mayor of Jerusalem)	17	5 weeks	2300
1968	Leon Fine (Lawyer)	11	5 weeks	1800
1968	Gavriel Cohen (Professor at T.A.Univ. and Member of Knesset)	8	4 weeks	1600

TOTAL STUDENT ATTENDANCE..... 45,523

I. SCHOOLS VISITED IN 1966

(A)-2

Columbia University
Pennsylvania State Univ.
Temple University
Harvard University
Wayne State University
University of Chicago
Northwestern University
Univ. of Illinois - Chicago Circle Campus
Washington University
George Washington University
University of Maryland
The American University

Rutgers University
C.C.N.Y.
Virginia State University
University of North Carolina
Duke University
Emory
University of Georgia
University of Miami
University of Florida
State University of Florida
University of Houston
Rice University
University of Texas
Tulane

Purdue University
University of Wisconsin
Western Reserve Univ.
State University of New York
University of Rochester
Cornell University
Boston University

University of Colorado
University of Denver
University of Arizona
Stanford University
University of California
Los Angeles City College
Los Angeles Valley College
U.C.L.A.
San Fernando Valley State College
Brown University
M.I.T.
Brandeis University

Cleveland State University
Kent State University
Oberlin College
University of Pittsburgh
Chatham College
Duquesne University
University of Maryland
Georgetown University Law School

II. SCHOOLS VISITED IN 1967

University of Pennsylvania
 Pennsylvania State University
 University of Michigan
 Western Michigan University
 Wayne State University
 Northern Illinois University
 Northwestern University
 Univ. of Illinois - Chicago Circle Campus
 University of Chicago

University of Iowa
 Brooklyn College
 University of Connecticut
 Brandeis University
 University of Rhode Island
 University of Missouri
 Tufts University
 Tulane University
 Newcomb College
 Mary Washington College
 University of Virginia
 Old Dominion College
 University of Richmond
 Western Reserve University

Purdue University
 Nichols College
 Indiana University
 M.I.T.
 Cornell University

Calif. State College, Los Angeles
 Univ. of California, Riverside
 U.C.L.A.
 Univ. of Southern California
 Calif. State College, Long Beach
 Los Angeles Valley College
 Univ. of Calif., Santa Barbara
 Los Angeles City College
 San Fernando Valley State College
 Univ. of California, Berkeley
 Stanford University
 San Jose State College
 San Francisco State College
 Univ. of Washington
 Portland State College
 Arizona State University
 University of Arizona
 University of Colorado

II. SCHOOLS VISITED IN 1967 (CONTINUED)

University of Maryland
American University
Queens College
Rutgers State University
CCNY/Uptown
Brown University
Boston University
Emerson College
Stern College for Women

III. SCHOOLS VISITED IN THE SPRING OF 1968

American University
Georgetown University
University of Wisconsin
University of Illinois
University of Pittsburgh
University of Miami
Wayne State University
University of Michigan
Ohio State University
University of Cincinnati

Purdue University
Washington University
Bradley University
Case Western Reserve
Cleveland State University
Ohio University
Marietta College
Oberlin College

1969

UJA-B'NAI B'RITH HILLEL FOUNDATIONS EDUCATIONAL PROGRAM

I. PURPOSE

The UJA-Hillel Program is addressed specifically to the Jewish university students who constitute 80% of America's Jewish youth of college age, and from whose ranks our future community leaders will emerge. The concept of this program is that a talented and imaginative Israeli intellectual who can create an impact upon students and faculty, Jewish and non-Jewish alike, will, in turn, inspire and attract the flower of our Jewish youth to adopt a more positive attitude towards Israel and world Jewish problems. The program is primarily educational -- although fund raising is also involved. The Israeli guest speaks on subjects which lie within his special area of competence and which are acceptable to the university. However, the lecturer does emphasize the UJA and the importance of our work in Israel and elsewhere.

II. PROGRAM

The program to this point has been highly successful. The personal confrontation of Jewish students and faculty with the Israelis in the classroom, at the Hillel Foundations, at fraternities and sororities, has generated a better climate of understanding as to Israel's role among developing nations and the ongoing responsibility of American Jewry towards UJA and the survival of Jewish life throughout the world. This is extremely important now when the role of Israel is being challenged by New Left organizations and Arab students who act as propagandists on college campuses.

The attached sheet (A) contains a summary of the university tours conducted since the inception of the program. A sample of topics covered is as follows:

- Patterns of Economic Life in Israel
- Israel -- the Meeting of the East and the West
- The Significance of the Eichmann Trial
- The Soviet Union and Its Jews
- Current Intellectual Trends in Israel
- What Israelis Can Learn from Americans
- Israeli and Jew -- Are these the same or different
- How to Build a Nation and Preserve Democracy
- The Immigrant and the Clash of Cultures
- Has Israel Solved its Religion-State Problems?
- Did the Six-Day War Change the Relationship Between
Israel and World Jewry?
- Israel's Legal System
- The American Settlers in Israel
- The Six-Day War - Was It Inevitable?
- Jewish Identity and the State of Israel
- Student Rebellion and Student Responsibility in Israel

The candidates selected embody in their personal life and career the finest that Israel has to offer to the Jewish intellectual elite of America.

III. UJA-HILLEL CONFERENCE LEADERSHIP INSTITUTES

Another phase of the program involves student attendance at UJA National and Regional Conferences. The record to date is as follows:

	<u>Students</u>	<u>Schools</u>
1964 Annual National Conference, New York City	37	29
1965 Annual National Conference, New York City	46	33
1966 Midwest Leadership Institute, Chicago	31	11
1966 Tri-State Young Leadership Conf., Pittsburgh	23	6
1967 Western Region Leadership Conf., San Francisco	33	12
1967 Annual National Conference, New York City	74	42
1968 Western Region Leadership Conf., Palm Springs	37	14
1968 Annual National Conference, New York City	81	46
1969 Western Region Leadership Conf., Palm Springs	43	17

The general reaction of the participants is best expressed in the following student's comment: "He stressed the educational aspects of the drive. This was the key to the whole thing. If people know what you are doing and you convince them, you will get your money." A Hillel Director in San Francisco noted: "I was very surprised at the favorable impact of this student involvement on the periphery of the adult community in an activity which I had not expected would capture the imagination of young people."

IV. UNIVERSITY STUDY MISSION

At a special session held during the December 1966 UJA-Hillel Conference Leadership Institute, the students enthusiastically endorsed the proposal that the UJA conduct a University Mission in the summer of 1967. The success of the first Mission in 1967 led to the decision to incorporate the Mission into the UJA program as an annual activity. This year the students listed below have been accepted to participate in the Mission which is scheduled to leave New York on June 17, 1969, for a three-week stay on the continent (including visits to Geneva, Munich, Vienna, and Bucharest), approximately five weeks in Israel and several days in Paris. The Mission will return to New York on August 12, 1969.

<u>NAME</u>	<u>SCHOOL</u>	<u>HOME COMMUNITY</u>
ALTMAN, Glenn	Knox College	Belleville, Ill.
ASHER, James M.	Harvard University	Boston, Mass.
AUERBACH, J. Keith	Northwestern University	Louisville, Ky.
BECK, Andrew	Mitchell College	Tenafly, N. J.
BERNSTEIN, Richard H.	University of the Pacific	San Francisco, Calif.
BERRY, Elliott	University of Michigan	Detroit, Mich.
BREINDEL, David S.	M.I.T.	New York, N. Y.
BRENNER, Douglas R.	Haverford College	Chester Springs, Pa.
BUKSTEIN, Don A.	Tulane University	Cape Girardeau, Mo.

IV. UNIVERSITY STUDY MISSION (continued)

<u>NAME</u>	<u>SCHOOL</u>	<u>HOME COMMUNITY</u>
CARESKEY, Marc	Indiana University	Indianapolis, Ind.
FEINSTEIN, Andrew A.	Wesleyan University	West Hartford, Conn.
FRANKLIN, Charles	San Fernando Valley	Los Angeles, Calif.
FRIEDMAN, Benjamin S.	University of Michigan	Toledo, Ohio
FRIEDMAN, Daniel S.	Yale University	Westport, Conn.
GABRIEL, Keith	City College of S. F.	San Francisco, Calif.
GANT, Steven Neal	New Haven College	Woodbridge, Conn.
GOLD, Mitchell S.	Mercer County Comm. College	Trenton, N. J.
GOLDENHERSH, Del	Washington University	East St. Louis, Ill.
GOLDSTEIN, Edward J.	Boston University	Birmingham, Ala.
GOODMAN, Richard S.	Amherst College	St. Paul, Minn.
HAMBURGER, David S.	Eastern Michigan University	Birmingham, Mich.
HEISER, Joel	Univ. of California, Irvine	Los Angeles, Calif.
HELLER, Glenn	New York University	Englewood, N. J.
HOWARD, Glen Scott	Harvard University	Birmingham, Ala.
KLATZKER, David E.	Pomona College	Los Angeles, Calif.
KLEWOW, Robert	Tufts University	Hazleton, Pa.
LANDGARTEN, Marc	San Diego State College	Los Angeles, Calif.
LOCKSHIN, Eric S.	Miami University (Ohio)	Akron, Ohio
MACHINIST, John	Rhode Island School of Design	New York, N. Y.
MARKS, Benton	Brown University	Indianapolis, Ind.
MARKS, Jules Alan	Western Reserve University	Youngstown, Ohio
RIBAKOFF, II Charles K.	University of Virginia	Worcester, Mass.
ROSENBLUM, John	University of Wisconsin	Rockford, Ill.
SARBEY, Edward H.	Wharton School of the University of Pennsylvania	Akron, Ohio
SCHONFELD, Louis	U.C.L.A.	Los Angeles, Calif.
SCHWARTZ, David J.	Indiana University	Indianapolis, Ind.
SCHWARTZ, Peter James	Washington & Lee University	Toledo, Ohio
STRICKER, Raphael	Columbia University	New York, N. Y.
WEINBERG, Neal Robert	Univ. of Southern Calif.	Los Angeles, Calif.
WEINER, Robert Louis	University of Cincinnati	Shaker Heights, Ohio

YEAR	LECTURER	NUMBER OF SCHOOLS VISITED	PERIOD OF TIME	APPROX. TOTAL ATTEND.
1961	Moshe Shamir (Author)	38	13 weeks	5400
1962	Shabtai Teveth (Journalist)	33	13 weeks	4800
1963	Arie Eliav (Prime Minister's Office)	22	13 weeks	3400
1964	Aharon Megged (Novelist & Playwright)	19	10 weeks	3000
1965	Shulamith Aloni (Attorney)	17	8 weeks	2400
1965	Dr. Shlomo Avineri (Professor at H. U.)	8	4 weeks plus 2 student conferences	1300
1965	Aharon Kidan (Economist)	16	5 weeks	1300
1965	Pinchas Peli (Editor & Educator)	14	5 weeks	1400
1966	Dr. Uriel Simon (Professor at Bar-Ilan U.)	14	5 weeks	1250
1966	Rafael Ruppin (Director Nautical Education in Israel)	16	5 weeks	1900
1966	Dr. Simon Herman (Professor at H. U.)	8	5 weeks	650
1966	Dr. Shlomo Avineri (Professor at H. U.)	3	10 days	600
1966	Dr. Avigdor Levontin (Professor at H. U. Law School)	9	4 weeks	1073
1966	Col. Mordecai Bar-on (Chief Education Officer - Israel Army)	16	9 weeks	3100
1966	Stanley Abramovitch (JDC Education Director, Geneva)	20	5 weeks	1100
1967	Eliezer Goldman (Educator & Author)	9	4 weeks	950
1967	Israel Kaisar (Executive Member - Histadrut)	14	4 weeks	1200
1967	Dr. Eliezer Schweid (Faculty - H. U.)	13	4 weeks	1100
1967	Aharon Kidan (Economist)	22	6 weeks	4000
1967	Rabbi Shear Yashuv Cohen (Deputy Mayor of Jerusalem)	17	5 weeks	2300
1968	Leon Fine (Lawyer)	11	5 weeks	1800

(A)-1 (continued)

<u>YEAR</u>	<u>LECTURER</u>	<u>NUMBER OF SCHOOLS VISITED</u>	<u>PERIOD OF TIME</u>	<u>APPROX. TOTAL ATTEND.</u>
1968	Gavriel Cohen (Professor at T.A. University and Member of Knesset)	8	4 weeks	1600
1969	Michael Lotan (Sociologist)	11	7 weeks	1400
1969	Amnon Zakov (Author)	15	7 weeks	2000

TOTAL STUDENT ATTENDANCE

48,923



I. SCHOOLS VISITED IN 1966

Columbia University
 Pennsylvania State University
 Temple University
 Harvard University
 Wayne State University
 University of Chicago
 Northwestern University
 University of Illinois - Chicago Circle Campus
 Washington University
 George Washington University
 University of Maryland
 American University

Rutgers University
 C.C.N.Y.
 Virginia State University
 University of North Carolina
 Duke University
 Emory University
 University of Georgia
 University of Miami
 University of Florida
 State University of Florida
 University of Houston
 Rice University
 University of Texas
 Tulane University

Purdue University
 University of Wisconsin
 Western Reserve University
 State University of New York
 University of Rochester
 Cornell University
 Boston University

University of Colorado
 University of Denver
 University of Arizona
 Stanford University
 University of California
 Los Angeles City College
 Los Angeles Valley College
 U.C.L.A.
 San Fernando Valley State College
 Brown University
 M.I.T.
 Brandeis University

Cleveland State University
 Kent State University
 Oberlin College
 University of Pittsburgh
 Chatham College
 Duquesne University
 University of Maryland
 Georgetown University Law School

II. SCHOOLS VISITED IN 1967

University of Pennsylvania
 Pennsylvania State University
 University of Michigan
 Western Michigan University
 Wayne State University
 Northern Illinois University
 Northwestern University
 University of Illinois - Chicago Circle Campus
 University of Chicago

University of Iowa
 Brooklyn College
 University of Connecticut
 Brandeis University
 University of Rhode Island
 University of Missouri
 Tufts University
 Tulane University
 Newcomb College
 Mary Washington College
 University of Virginia
 Old Dominion College
 University of Richmond
 Western Reserve University

Purdue University
 Nichols College
 Indiana University
 M.I.T.
 Cornell University

California State College, Los Angeles
 University of California, Riverside
 U.C.L.A.
 University of Southern California
 California State College, Long Beach
 Los Angeles Valley College
 University of California, Santa Barbara
 Los Angeles City College
 San Fernando Valley State College
 University of California, Berkeley
 Stanford University
 San Jose State College
 San Francisco State College
 University of Washington
 Portland State College
 Arizona State University
 University of Arizona
 University of Colorado

II. SCHOOLS VISITED IN 1967 (continued)

University of Maryland
 American University
 Queens College
 Rutgers State University
 CCNY/Uptown
 Brown University
 Boston University
 Emerson College
 Stern College for Women

III. SCHOOLS VISITED IN 1968

American University
 Georgetown University
 University of Wisconsin
 University of Illinois
 University of Pittsburgh
 University of Miami
 Wayne State University
 University of Michigan
 Ohio State University
 University of Cincinnati

Purdue University
 Washington University
 Bradley University
 Case Western Reserve
 Cleveland State University
 Ohio University
 Marietta College
 Oberlin College

M.I.T.
 Brandeis University
 Harvard University
 Yale University
 University of Texas
 Texas A. & M. College
 Southern Methodist University
 Rice University
 University of Houston

University of Connecticut
 Trinity College
 Quinnipiac College
 Connecticut College
 University of Bridgeport
 Boston University
 Smith College
 Fairfield University

III. SCHOOLS VISITED IN 1968 (continued)

U.C.L.A.
University of California, Berkeley
Stanford University
University of Washington
University of Arizona
University of Colorado
San Francisco State College
San Jose State College



UJA-UNIVERSITY PROGRAMS DEPARTMENT

FM 1970
See Univ. Program
Report Folder

I. PURPOSE

The UJA University Programs Department is addressed specifically to the academic community where there are now about 350,000 Jewish students and 25,000 Jewish faculty members. It is involved in fund raising, education, providing information and reaching those who must be prepared for their future role as leaders of the Jewish community in the United States.

II. FUND RAISING

In 1969 there were sixty organized campus campaigns. In 1970, in spite of the severe campus disorders that prevailed during the usual time of campaigns, we anticipate about one hundred organized campus campaigns across the country. The sums of money raised in terms of the overall campaigns may not be significant but they do represent a real sacrifice on the part of many students and signify a deep commitment to the survival of the Jewish people and Israel.

III. UJA-Hillel Leadership Training Institutes

A phase of our program is the education of those who will serve as UJA campus campaign chairmen. To this end representatives of various campuses have been selected by Hillel rabbis to attend UJA National and Regional Conferences. The record to date is as follows:

	<u>Students</u>	<u>Schools</u>
1964 Annual National Conference, New York City	37	29
1965 Annual National Conference, New York City	46	33
1966 Midwest Leadership Institute, Chicago	31	11
1966 Tri-State Young Leadership Conf., Pittsburgh	23	6
1967 Western Region Leadership Conf., San Francisco	33	12
1967 Annual National Conference, New York City	74	42
1968 Western Region Leadership Conf., Palm Springs	37	14
1968 Annual National Conference, New York City	81	46
1969 Western Region Leadership Conf., Palm Springs	43	17
1969 Annual National Conference, New York City	80	48
1970 Western Region Leadership Conf., Los Angeles	59	18
1970 Midwest Leadership Institute, St. Louis	37	14
1970 New York Area Student Leadership Inst., South Branch, N.J.	31	8

Because of the increasing number of schools holding campaigns, future plans call for separate student training institutes. These will be held in the various regions and around large metropolitan areas. The facilities will be camp sites rather than hotels. Invitations will be extended to members of the UJA Young Leadership Cabinet so their guidance and experience can be utilized on the campus.

IV. CAMPUS PILOT PROJECT

Ten schools have been selected for a pilot project on college campuses. The ten schools are Yale, UCLA, Queens College, Boston University, Cornell, Michigan, Ohio State, Stanford, Wisconsin and Rutgers. It is our intention to create on each of these campuses an elite group of students who are to be trained intensively for future leadership. To guide these groups the services of a young teaching assistant or graduate student will be acquired. They will coordinate all UJA student programs and serve as the liaison person with the national office.

V. UNIVERSITY STUDENTS MISSION

At a special session held during the December 1966 UJA-Hillel Conference Leadership Institute, the students enthusiastically endorsed the proposal that the UJA conduct a University Mission in the summer of 1967. The success of the first Mission in 1967, led to the decision to incorporate the Mission into the UJA program as an annual activity. This year the Mission is scheduled to leave New York on June 24, 1970, for a two-week stay on the continent (including visits to Geneva, Munich, and Vienna), approximately five weeks in Israel and several days in Rome. The Mission will return to New York on August 17, 1970.

This mission experience is the best teaching tool we have for the training of future leaders. Contact is maintained with participants through specially prepared newsletters, educational material, the FYI and by inviting all former participants to UJA-Hillel Student Leadership Training Institutes.

VI. UJA DAY TRIP PILOT PROGRAM IN ISRAEL

At the present time there are approximately 7,000 college students who visit Israel during the summer months. Some are on structured study programs at the universities, some are working on kibbutzim, others are touring the country for various lengths of time.

Plans for the summer of 1970 call for offering these young people a chance to see Israel under our auspices on four separate one day trips each week. On these trips, for a minimal price, they will visit points of interest as well as UJA funded installations. They are to be accompanied by an excellent guide and a young person who is knowledgeable, articulate, and able to intelligently answer questions.

Registration desks for the trips are to be set up at Lydda Airport, the Hebrew University and Tel-Aviv University. These trips will be publicized in the Jerusalem Post and the Herald Tribune. In addition, posters announcing the trips will be placed on bulletin boards in Israel's Government Tourist Offices, European offices of the American Express Co., and on the college campuses in Israel.

VII. UJA-HILLEL VISITING LECTURE PROGRAM

The content of this program is that a talented and imaginative Israeli intellectual who can create an impact upon students and faculty, Jewish and non-Jewish alike, will, in turn, inspire and attract the flower of our Jewish youth to adopt a more positive attitude towards Israel and world Jewish problems. The Israeli guest speaks on subjects which lie

within his special area of competence and which are acceptable to the university. However, the lecturer does emphasize the UJA and the importance of our work in Israel and elsewhere.

The program to this point has been highly successful. The personal confrontation of Jewish students and faculty with the Israelis in the classroom, at the Hillel Foundations, at fraternities and sororities, has generated a better climate of understanding as to Israel's role among developing nations and the ongoing responsibility of American Jewry towards UJA and the survival of Jewish life throughout the world. This is extremely important now when the role of Israel is being challenged by New Left organizations and Arab students who act as propagandists on college campuses.

The attached sheet (A) contains a summary of the university tours conducted since the inception of the program. A sample of topics covered is as follows:

Patterns of Economic Life in Israel
Israel -- the Meeting of the East and the West
The Significance of the Eichmann Trial
The Soviet Union and its Jews
Current Intellectual Trends in Israel
What Israelis Can Learn from Americans
Israeli and Jew -- Are these the same or different
How to Build a Nation and Preserve Democracy
The Immigrant and the Clash of Cultures
Has Israel Solved its Religion-State Problems?
Did the Six-Day War Change the Relationship between
Israel and World Jewry?
Israel's Legal System
The American Settlers in Israel
The Six-Day War - Was it Inevitable?
Jewish Identity and the State of Israel
Student Rebellion and Student Responsibility in Israel
The Peculiarities of the Israeli Theatre
Germany and Israel: A study of guilt and morality

The candidates selected embody in their personal life and career the finest that Israel has to offer to the Jewish intellectual elite of America.

YEAR	LECTURER	NUMBER OF SCHOOLS VISITED	PERIOD OF TIME	APPROX. TOTAL ATTEND.
1961	Moshe Shamir (Author)	38	13 weeks	5400
1962	Shabtai Teveth (Journalist)	33	13 weeks	4800
1963	Arie Eliav (Prime Minister's Office)	22	13 weeks	3400
1964	Aharon Megged (Novelist & Playwright)	19	10 weeks	3000
1965	Shulamith Aloni (Attorney)	17	8 weeks	2400
1965	Dr. Shlomo Avineri (Professor at H. U.)	8	4 weeks plus 2 student conferences	1300
1965	Aharon Kidan (Economist)	16	5 weeks	1300
1965	Pinchas Peli (Editor & Educator)	14	5 weeks	1400
1966	Dr. Uriel Simon (Professor at Bar-Ilan U.)	14	5 weeks	1250
1966	Rafael Ruppin (Director Nautical Education in Israel)	16	5 weeks	1900
1966	Dr. Simon Herman (Professor at H. U.)	8	5 weeks	650
1966	Dr. Shlomo Avineri (Professor at H. U.)	3	10 days	600
1966	Dr. Avigdor Levontin (Professor at H. U. Law School)	9	4 weeks	1073
1966	Col. Mordecai Bar-on (Chief Education Officer - Israel Army)	16	9 weeks	3100
1966	Stanley Abramovitch (JDC Education Director, Geneva)	20	5 weeks	1100
1967	Eliezer Goldman (Educator & Author)	9	4 weeks	950
1967	Israel Kaisar (Executive Member - Histadrut)	14	4 weeks	1200
1967	Dr. Eliezer Schweid (Faculty - H. U.)	13	4 weeks	1100
1967	Aharon Kidan (Economist)	22	6 weeks	4000
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1968	Leon Fine (Lawyer)	11	5 weeks	1800

(A)-1 (continued)

YEAR	LECTURER	NUMBER OF SCHOOLS VISITED	PERIOD OF TIME	APPROX. TOTAL ATTEND.
1968	Gavriel Cohen (Professor at T.A. University and Member of Knesset)	8	4 weeks	1600
1968	Michael Lotan (Sociologist)	11	7 weeks	1400
1968	Amnon Zakov (Author)	15	7 weeks	2000
1969	Jacob Lorch (Professor at H.U.)	16	8 weeks	3400
1969	Yaacov Orland (Playwright, Lyricist, Poet)	19	8 weeks	4000
1969	(Mrs.) Bertha Urdang (Aesthetics and Art History)	10	5 weeks	1800
TOTAL STUDENT ATTENDANCE				58,123



I. SCHOOLS VISITED IN 1966

Columbia University
 Pennsylvania State University
 Temple University
 Harvard University
 Wayne State University
 University of Chicago
 Northwestern University
 University of Illinois - Chicago Circle Campus
 Washington University
 George Washington University
 University of Maryland
 American University

Rutgers University
 C.C.N.Y.
 Virginia State University
 University of North Carolina
 Duke University
 Emory University
 University of Georgia
 University of Miami
 University of Florida
 State University of Florida
 University of Houston
 Rice University
 University of Texas
 Tulane University

Purdue University
 University of Wisconsin
 Western Reserve University
 State University of New York
 University of Rochester
 Cornell University
 Boston University

University of Colorado
 University of Denver
 University of Arizona
 Stanford University
 University of California
 Los Angeles City College
 Los Angeles Valley College
 U.C.L.A.
 San Fernando Valley State College
 Brown University
 M.I.T.
 Brandeis University

Cleveland State University
 Kent State University
 Oberlin College
 University of Pittsburgh
 Chatham College
 Duquesne University
 University of Maryland
 Georgetown University Law School

II. SCHOOLS VISITED IN 1967

University of Pennsylvania
Pennsylvania State University
University of Michigan
Western Michigan University
Wayne State University
Northern Illinois University
Northwestern University
University of Illinois - Chicago Circle Campus
University of Chicago

University of Iowa
Brooklyn College
University of Connecticut
Brandeis University
University of Rhode Island
University of Missouri
Tufts University
Tulane University
Newcomb College
Mary Washington College
University of Virginia
Old Dominion College
University of Richmond
Western Reserve University

Purdue University
Nichols College
Indiana University
M.I.T.
Cornell University

California State College, Los Angeles
University of California, Riverside
U.C.L.A.
University of Southern California
California State College, Long Beach
Los Angeles Valley College
University of California, Santa Barbara
Los Angeles City College
San Fernando Valley State College
University of California, Berkeley
Stanford University
San Jose State College
San Francisco State College
University of Washington
Portland State College
Arizona State University
University of Arizona
University of Colorado

II. SCHOOLS VISITED IN 1967 (continued)

University of Maryland
 American University
 Queens College
 Rutgers State University
 CCNY/Uptown
 Brown University
 Boston University
 Emerson College
 Stern College for Women

III. SCHOOLS VISITED IN 1968

American University
 Georgetown University
 University of Wisconsin
 University of Illinois
 University of Pittsburgh
 University of Miami
 Wayne State University
 University of Michigan
 Ohio State University
 University of Cincinnati

Purdue University
 Washington University
 Bradley University
 Case Western Reserve
 Cleveland State University
 Ohio University
 Marietta College
 Oberlin College

M.I.T.
 Brandeis University
 Harvard University
 Yale University
 University of Texas
 Texas A. & M. College
 Southern Methodist University
 Rice University
 University of Houston

University of Connecticut
 Trinity College
 Quinnipiac College
 Connecticut College
 University of Bridgeport
 Boston University
 Smith College
 Fairfield University

III. SCHOOLS VISITED IN 1968 (continued)

U.C.L.A.

University of California, Berkeley
Stanford University
University of Washington
University of Arizona
University of Colorado
San Francisco State College
San Jose State College

IV. SCHOOLS VISITED IN 1969

State Univ. of New York/Stony Brook
University of Connecticut
Queens
Princeton
Rutgers
C.C.N.Y.
George Washington University
Penn State
University of Maryland
Kansas State University
University of Kansas
University of Colorado
San Francisco State College
Stanford University
University of California at Davis
University of California at Santa Cruz

Brandeis
Brown University
U.C.L.A.
Pierce College
Calif. State College, L.A.
Calif. State College, Long Beach
University of Arizona
University of Denver
University of New Mexico
University of Texas
University of Oklahoma
University of Michigan
Wayne State University
Memphis State University
Oberlin College

New Orleans Area Schools
University of Georgia
Louisiana State Univ.
Florida State Univ.
University of Florida
State Univ. of N.Y. at Albany, Oswego & Buffalo
University of Rochester
Cornell