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AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 4: Administrative Files, 1945-1994.

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56

Folder
8

Yale Jewish Appeal and Yale University Hillel. 1969-1970.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.



YALE LAW SCHOOL
NEW HAVEN, CONNECTICUT 06520



I am delighted that you will be coming
to meet with Mr. Tekoah, and look
forward to seeing you then.

Abraham S. Goldstein

Abraham S. Goldstein

YALE JEWISH APPEAL
1904A Yale Station
New Haven, Connecticut 06520

Abraham Goldstein
Chairman

FACULTY DIVISION

Alexander M. Bickel
M. Harvey Brenner
Marvin A. Chirelstein
Franklin H. Epstein
Jacob J. Finkelstein
Arthur W. Galston
Judah Goldin
Joseph Goldstein
William W. Hallo
Jay L. Hirshfield
Aaron B. Lerner
Robert S. Lopez
Seymour L. Lustman
George D. Mostow
Derek J. deSolla Price
Arthur M. Ross
Seymour B. Sarason
Erich Segal
David Seligson
Franz B. Tuteur
Harry H. Wellington



We were pleased to have you with us
on May fourth. We hope we will be
hearing from you shortly.

The Yale Jewish Appeal

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Harry H. Wellington

Dear Faculty Member,

I am sorry you were unable to join us on May fourth when Jewish faculty at Yale gathered to hear Ambassador Yosef Tekoah, Permanent Representative of Israel to the United Nations and Rabbi Herbert Friedman, Executive Chairman of the United Jewish Appeal. They described, in moving detail, the major areas of current Jewish concern: the pressing need, at the local and national level, for the aged, the infirm and the troubled; at the international level, the plight of the thousands of Jewish refugees from North Africa and Eastern Europe; and, above all, the infinitely complex problems faced by the people of Israel.

Though you were not present, we hope that you will respond generously to this year's Yale Jewish Appeal. We urge you to divide your contribution between the New Haven Jewish Appeal and Israel Emergency Fund, but will respect any allocation you designate. If you have already contributed, we hope you will consider a supplemental contribution to the Yale Appeal.

Sincerely,

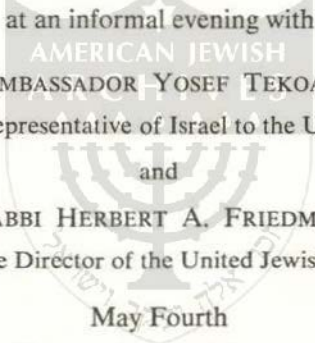


Abraham S. Goldstein

7 May 1970

ASG:bhp

Professor Abraham Goldstein
requests the pleasure of the company of



at an informal evening with
AMERICAN JEWISH
AMBASSADOR YOSEF TEKOAH
Permanent Representative of Israel to the United Nations
and
RABBI HERBERT A. FRIEDMAN
Executive Director of the United Jewish Appeal
May Fourth
Nineteen Hundred Seventy

quarter past eight o'clock
R.S.V.P.

Master's House
Ezra Stiles College

YALE JEWISH APPEAL

FACULTY DIVISION

Abraham Goldstein, *Chairman*

Alexander M. Bickel
M. Harvey Brenner
Marvin A. Chirelstein
Franklin H. Epstein
Jacob J. Finkelstein
Arthur W. Galston
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William W. Hallo
Jay L. Hirshfield
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Arthur M. Ross
Seymour B. Sarason
Erich Segal
David Seligson
Franz B. Tuteur
Harry H. Wellington

sponsored by the B'nai B'rith Hillel Foundation of Yale

My contribution to the Yale Jewish Appeal is

.....\$50\$100\$200\$500Other

Allocated to: Combined New Haven Jewish Appeal

Israel Emergency Fund

Other

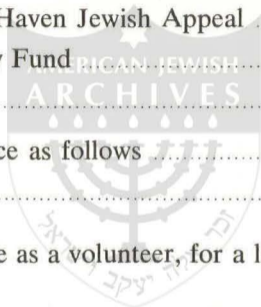
\$..... herewith, balance as follows

If you would be willing to serve as a volunteer, for a limited amount of time, please
check here

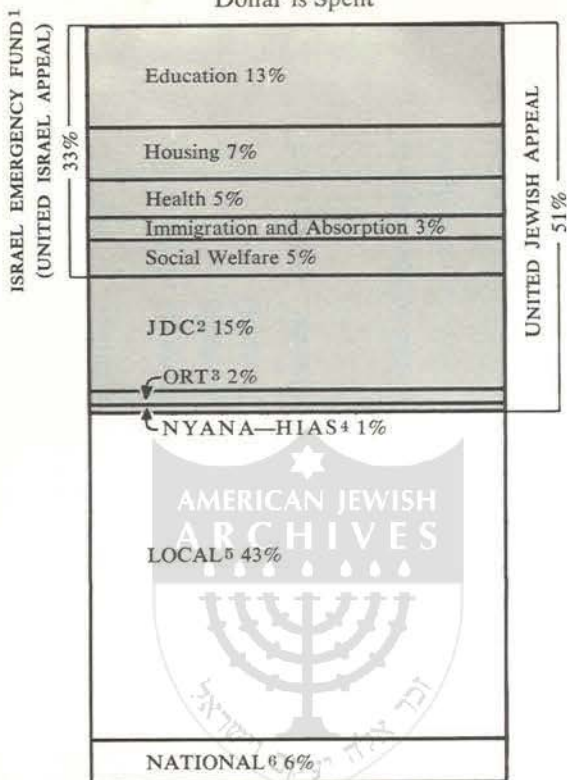
Name

Address

Signature



How the NEW HAVEN COMBINED JEWISH APPEAL Dollar is Spent



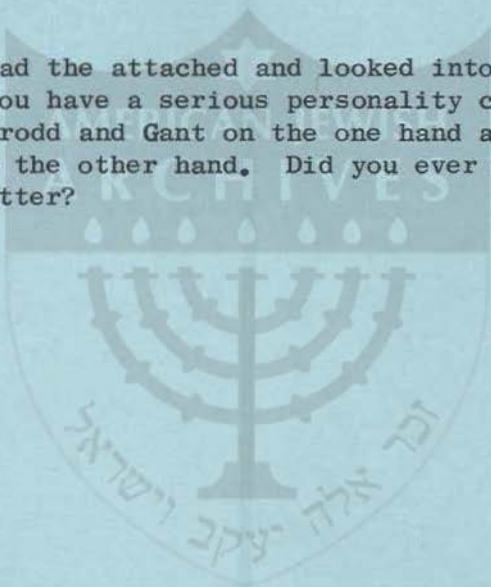
1. **ISRAEL EMERGENCY FUND:** That portion of the UNITED JEWISH APPEAL also known as the UNITED ISRAEL APPEAL. It excludes JDC, ORT and NYANA.
2. **JDC**
JOINT DISTRIBUTION COMMITTEE: Aids immigrants from Eastern Europe and Mid-east. Cares for aged and indigent in Europe and Israel.
3. **ORT**
ORGANIZATION FOR REHABILITATION THROUGH TRAINING: Provides vocational and technical training for immigrants in Israel and needy youths in other countries.
4. **NYANA & HIAS**
NEW YORK ASSOCIATION FOR NEW AMERICANS and HEBREW IMMIGRANT AID SOCIETY: Assist refugees settling in the U.S.
5. **Local:** Includes such New Haven agencies as: BUREAU OF JEWISH EDUCATION, JEWISH FAMILY SERVICE, JEWISH COMMUNITY COUNCIL, etc.
6. **National:** National Jewish agencies, such as JEWISH WELFARE BOARD, AMERICAN JEWISH CONGRESS HAD-DASAH, AMERICAN JEWISH COMMITTEE, ADL, rabbinic academies, etc.

Irving Bernstein

May 13, 1970

To: HAF

I have read the attached and looked into it. I think you have a serious personality conflict between Grodd and Gant on the one hand and Israel on the other hand. Did you ever answer Gant's letter?



TUMBLE BROOK ROAD
WOODBRIDGE
CONNECTICUT

May 13, 1970

Dear Herb:

I regret that we will be unable to have our meeting as scheduled on Monday, May 18.

Unfortunately, this is a very difficult time for me in regard to many matters, both business and personal. I do not feel that this is an appropriate time for discussions which call for open-mindedness and understanding.

I would suggest that we schedule this meeting with those originally involved for some time during the summer months or in the early fall.

Respectfully,

Elliot

Elliot Gant

Rabbi Herbert Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York

cc: Rabbi Israel
P. Goodwin
S. Grodd

GANT

SHIRTMAKERS

DIVISION OF CONSOLIDATED FOODS CORPORATION

OFFICE OF THE
EXECUTIVE VICE PRESIDENT

May 4, 1970
(Dictated April 27)

Rabbi Herbert Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York

Dear Herb:

I would hasten to write at this time concerning the recent letter received from our General Chairman, Stuart Grodd. There is no need to elaborate or repeat what has been very well said regarding the entire matter on Rabbi Israel and the Yale Jewish Appeal. I can summarize it briefly it stinks!

Rabbi Israel and his assistant have persisted, regardless of many meetings and attempts on our part to meet with them and to intelligently determine the best course of action for all concerned, to ignore a mutual and proper understanding for what I would state is selfish motivation and reasoning. He is reluctant that he might in some way offend certain individuals in both the faculty and student body. I find this very hard to comprehend, since there has been no hesitation on his part to come to the forefront in lending his name to the support of the Defense League of the Black Panthers of New Haven. . . a group which openly advocates an anti-Israel campaign and has proven its anti-Semitic feelings. The last published report recently received from the American Jewish Congress on this organization should be carefully discussed with Rabbi Israel.

Rabbi Herbert Friedman
May 4, 1970

My purpose is simple. I am offended at the fact that you, as Executive Director of UJA, would move so quickly to be in attendance at their campaign dinner, and yet have shown such reluctance to cooperate and be in attendance at any functions which we have run in the past couple of years.

I am setting the record straight, Herb. I believe, and I use the word "believe," I shall be Chairman in New Haven next year. I have given careful consideration to resigning, since I cannot be motivated by, nor can I tolerate, the everyday politics which are so apparent in your organization and which are so distasteful to me.

I have pledged myself, as corny as that might be, to aid my people, and for this reason, I must fully understand my responsibilities.

I should advise in closing that I shall conduct a campaign, as I have this year, for the benefit of the State of Israel, and will not tolerate nor condone actions by those people, including Rabbi Israel, which I think negate and hinder the progress so necessary to us all.

Respectfully yours,

Elliot

Elliot B. Gant

EBG/dk

cc: Rabbi Richard Israel
Stuart Grodd
Arthur Spiegel

B'NAI B'RITH HILLEL FOUNDATION AT YALE UNIVERSITY

RABBI RICHARD J. ISRAEL
Director and Chaplain to Jewish Students
MRS. SUSI WUGMEISTER
Assistant to the Director



19 Wright Hall
Box 1904A, Yale Station
New Haven, Connecticut 06520
203-432-4174

24 April 1970

Dear Herb:

I am somewhat overwhelmed at the notion of entering Stu Grodd's impenetrable thicket and responding point for point. There are an incredible number of different issues interwoven, and a long history. If you want to become involved, it is fine with me, but I think you would be ill advised to do so. My troubles with Arthur Spiegel and his Balabatim are a low priority item for you.

The real issue, it seems to me, is that Stu should not be agry with you when it is all over. (What he thinks of me is of much less significance.) He is probably going to end up raising more money for you than the Yale faculty is.

What is really bugging him is not clear to me. I doubt very much that it is the administrative thing as he claims. That would be Arthur Spiegel's problem, not Stu's. I can only guess that he feels that somehow his campaign (on which he has been working with incredible energy), will not be as smashing as it ought to be. He may well want the Yale campaign considered part of his thing too. If that is his desire, there is no problem. Let him claim credit for the whole thing. I already offered this but I'm not sure he heard me. Why don't you try again? The Yale money will, of course, go into the drive at the end anyway.

If you think it would be useful, in your dealings with Stu, feel free to slap my hands. I have only two interests: helping the community raise more money, and keeping them from setting me back on the few gains I have made with the Yale faculty.

In the meantime, Danny has mono, and Yale may not be burned down by Panther supporters. The response to the Tekoah affair is going well. I

* New Haven

Rabbi Herbert Friedman

24 April 1970

- 2 -

hope that the May 1 demonstrations in New Haven won't scare a lot of people out of town for the weekend.

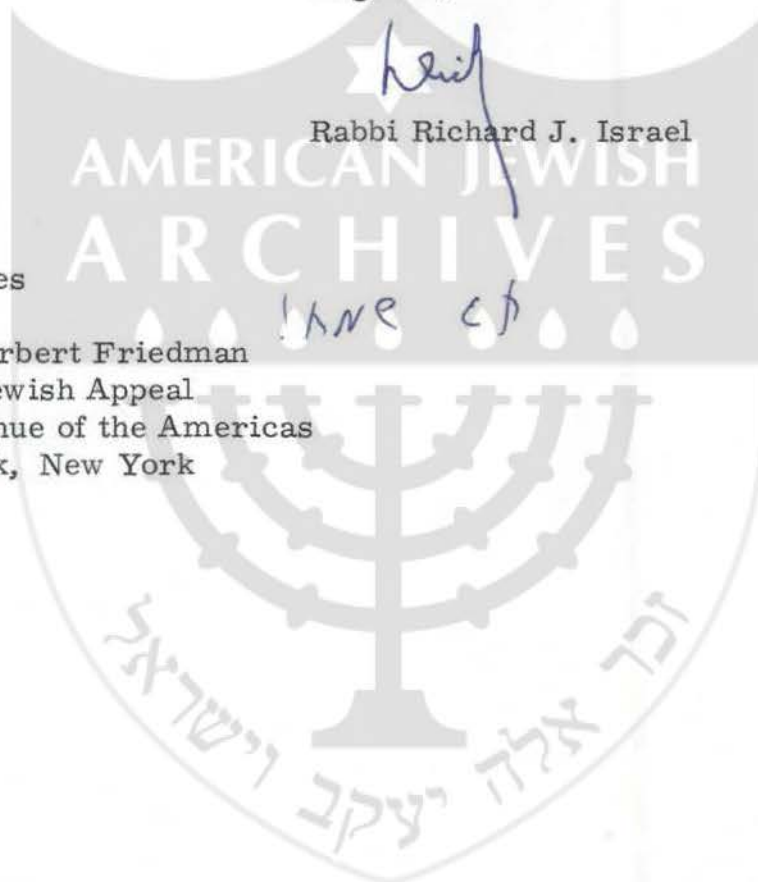
Regards,

Heil

Rabbi Richard J. Israel

RJI:bhp
enclosures

Rabbi Herbert Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York



April 23, 1970

Mr. Stuart Grodd
New Haven Combined Jewish Appeal
1184 Chapel Street
New Haven, Connecticut 06511

Dear Stuart:

Herb is out of the country until the latter part of next week. As soon as he returns, he will reply to your letter of April 20, since he is really the only one who can answer the questions you raise in your letter.

Best wishes.

Cordially,

Irving Bernstein

IB:afk

NEW HAVEN COMBINED JEWISH APPEAL

Formerly: New Haven Jewish Welfare Fund / United Jewish Appeal
1184 CHAPEL STREET • NEW HAVEN, CONNECTICUT 06511

RECEIVED	
April 20, APR 23 1970	
NOTED BY	REFER TO
DATE	DATE
	IBAF IB
ANSWERED	

Rabbi Herbert Friedman
United Jewish Appeal
1290 Avenue of the Americas
New York, New York 10019

Dear Herb:

I have tried to avoid making an issue out of a situation that exists in New Haven as it relates to the Yale Jewish Appeal. I have spoken to Bob Herman, Marty Peppercorn and Rabbi Davidson concerning my objection to the perpetuation of a parallel campaign within New Haven.

Evidently you have not been made aware of my concern, and therefore I now submit a written report in hopes that you might be able to bring your judgment, wisdom and experience to our community which now finds itself somewhat divided.

Some weeks ago through the invaluable assistance of a physician on the staff of Yale-New Haven Hospital we were able to establish a functioning Doctor's Division. Aryeh Neshet did an outstanding job of addressing over 90 physicians at a dinner which was hosted by the Chairman of the Department of Internal Medicine, and in attendance were a number of doctors who had heretofore never been contributors albeit the fact that they had been on the Yale Medical School and Hospital Staff for a number of years.

At this point Elliot Gant and I decided to approach Rabbi Richard Israel at Yale in the hope of establishing a similar Yale Faculty Division of our campaign. As with our Doctor's Division we would play the game by their rules.

As you know, for some years Rabbi Israel has conducted a Yale Jewish Appeal and we have been very pleased with the results of the student solicitations. However, we are concerned with the fact that many faculty members have been solicited in a rather unprofessional manner. Enclosed please find photocopies of the 1969 solicitation letter and pledge card that was utilized, together with a listing of adult contributions to the Yale Jewish Appeal.

This of course caused us some embarrassment since a number of faculty were solicited twice. Please note the enclosed correspondence, the contents of which is self-explanatory.

Names of contributors should be turned over.

*MP
PBC
RNS
Herb
Hema
Neshet
Gant
67+*

7

At a number of meetings Rabbi Israel and myself, following your guidelines, agreed on a number of specific points as follows regarding the Tekoah reception:

1. Wives and husbands to be invited.
2. An evening reception instead of a dinner.
3. That a number of New Haven business leaders who have not yet made their 1970 commitments be invited since we felt that they might respond to a Yale function.
4. No cards be called.
5. Elliot and I were to be guests but not participants in the speaking program.

Pledge Cards

The only bone of contention was that our pledge cards be utilized and that they be returned to our office for processing, billing, etc. Our Director assured Rabbi Israel that their mailing plates, ledger cards, etc. would be segregated from the rest of the fund-raising apparatus. It appears as if they will utilize their own pledge card.

It was also my strong desire that the May 3rd function be conducted by the Yale Faculty Division of the New Haven Combined Jewish Appeal-Israel Emergency Fund Campaign to be chaired by Rabbi Richard Israel. In view of his leadership role on the campus we felt that he would be the most effective chairman. However, Rabbi Israel refused.

I implored Rabbi Israel to consider my requests over the weekend and not to arrive at a hasty decision because hopefully there was room for accommodation and reason. Rabbi Israel then gave me an alternative. He suggested that:

1. If I want to run it my way, I run it myself, or
2. If he is to be involved in it, he insists that he run it his own way.

BB sponsorship

I therefore agreed that I would not be involved, and that he surely could continue with the Yale Jewish Appeal as planned. I enclose a copy of the invitation which indicates that the Appeal at which you are speaking and at which you have graciously provided Ambassador Tekoah is sponsored by B'nai B'rith and not by the New Haven Combined Jewish Appeal-Israel Emergency Fund Campaign.

TYPE-ERASE

I want to make it clear that for many years the B'nai B'rith Hillel Foundation at Yale University, in addition to Hillel at Quinnipiac College and the B'nai B'rith Youth Services Appeal, have been recipients of funds from our Combined Jewish Appeal Campaign annually. (1968 totals were \$4,200.00 disbursed to the aforementioned groups).

I don't want to bore you with a campaign report but the figures speak for themselves. This year we have engaged in a number of bold, new campaign activities and the results have been gratifying. We have succeeded in involving new and vibrant leadership, divisions, etc., etc. which have been producing substantial amounts. We are aiming to build a solid, well-disciplined campaign and it is regrettable that this friction is taking place with the Yale Jewish Appeal.

This might be my last year as Chairman of the United Jewish Appeal, whereas Rabbi Israel will be at the Yale Campaign and Arthur Spiegel will be our Executive Director and you will be the National Director of the United Jewish Appeal for many years to come. It is important and vital for the welfare of our community as it relates to our responsibilities of the United Jewish Appeal to run a well-disciplined, well-thoughtout campaign. I do not feel that the Yale Jewish Appeal falls within the framework of these goals.

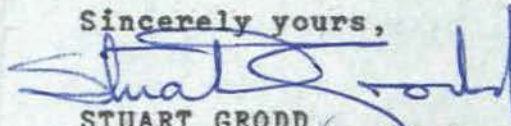
I have a great deal of respect and admiration for Rabbi Israel; nevertheless, I would be derelict in my duties as the General Campaign Chairman if I did not bring to your attention the fact that you as my leader are part of a parallel campaign. Perhaps I am completely wrong and will be very happy for you to tell me. In any event, I do wish that you would be good enough to take the time to study the situation and hopefully bring it to a happier conclusion than exists right now.

Perhaps you might think that I am making an issue out of a small matter. However, without any startling big gifts, but rather as a result of an extremely tedious and heartbreaking at times effort by the campaign leadership, we have achieved an increase of approximately \$175,000 from 1220 gifts for an interim total of \$639,000. This should indicate the type of effort being expended and why every organized function be supervised.

Let me conclude by simply stating that we have enough difficulties in New Haven with multiple fund raising activities by Jewish agencies which hurt our campaign. What we do not need is a parallel Yale Faculty campaign raising funds.

With best personal regards, I am

Sincerely yours,


STUART GRODD
1970 General Chairman

SG:lsf
enclosures

Meeting
of three
of us

Use
me

March 27, 1969

Dr. Arthur Spigel
Hillel at Yale
New Haven, Conn. 06520

Dear Rabbi:

I just received a copy of the Jewish Faculty member's list which Jack Paris forwarded to me.

There are a number of people on this list who have been solicited annually and there are others from whom we have never received a gift.

I would be most appreciative if you might forward to us a listing of 1968 contributors who were reached by the Yale Hillel UJA Appeal, together with the amounts contributed by each faculty member.

I know you will agree that it is far more effective to solicit in person or via the telephone than a letter.

Please let us hear from you at your earliest convenience.

Sincerely yours,

ARTHUR SPIGEL

AS/bk

P.S. I know that you have a meeting scheduled of the Jewish Faculty Group at Yale. Why can't this also become a workers' meeting for the UJA Campaign? We would have pledge cards for all Jewish faculty members who could be solicited by their colleagues.

April 14th, 1969

Rabbi Richard Ismel
Hillel at Yale
New Haven, Conn. 06520

Dear Rabbi:

This is further to my March 27th letter regarding the Yale Jewish Appeal.

I would very much appreciate your getting in touch with me at your earliest convenience since I did not receive a reply to my March 27th letter and subsequent telephone calls to your office.

Hope your Passover was a good one. Kindest personal regards.

Most cordially,

ARTHUR SPENGLER

זכר אלה יעקב וישראל

YALE JEWISH APPEAL



19 69

LEONARD RICHARD J. ISHALL, Director

EXECUTIVE COMMITTEE

General Chairman
Zachary T. Paris
Graduate Schools Chairman
Elliot Cohen
Vice-Chairman
Thomas F. Handel
Harry Levitt
Treasurer
Ethan Kra

GRADUATE AND PROFESSIONAL SCHOOLS

Comparative Literature
Dona Isaacs
French
Joseph Lowin
Music
Veronica Wolf
Near East Studies
William Herwitz

COLLEGE CAPTAINS

Berkeley
Donald Mintz
Branford
Harry Levitt
Calhoun
Jeffrey M. Stern
Davenport
Louis Green
Ezra Stiles
Martin Mazer
Jonathan Edwards
Frank Aronson
Morse
Issac Yedid
Pierson
Thomas F. Handel
Savbrook
Daniel Friedman
Shuman
Richard Levin
Timothy Dwight
Bruce Soloway
Trumbull
Michael Smernoff

FRESHMAN SOLICITORS

Merritt Cole (M.C.)
Walter Cusack (D.C.)
Jo David Fine (J.E.C.)
Edward Gelmann (Say, C.)
Jeffrey Gersick (Br. C.)
Stephen Goodman (Say, C.)
Stephen Becker (F.S.C.)
Jay Jacoby (T.D.C.)
Martin Kalm (SO, C.)
Jerry Levine (E.S.C.)
Victor Marmon (C.C.)
Stephen Rosenthal (I.C.)
Richard Schwartz (BK, C.)
Joe Stein (F.V.C.)
Stephen Strahan (F.C.)
Ev Wetchler (Br.C.)

Dear Faculty Member:

This year, the Yale Jewish Appeal is contacting faculty members in addition to the graduate and undergraduate students it usually solicits. We do this with the feeling that many of you feel more closely identified with the Yale community than with the New Haven community. A number of you have probably given or will give to the Combined Jewish Appeal, which is run by the New Haven community. For those of you who have not, we would welcome your support.

The gravity of Israel's situation in the Middle East has not improved in recent months. As should be obvious to you from newspaper headlines, the prospects for a lasting peace are no better now than they were in 1968. Guerrilla raids have become more frequent and more violent, bringing terror and bloodshed to all parts of the country and even to foreign ports; Israel's retaliations bring only increased world misery and further isolate her. The Soviet Union has more than replenished the Arab arsenal in one of the most awesome arms build-ups the world has ever seen. And the Arab leaders seem to be moving more rapidly towards war than towards any rational negotiations for peace.

Under this sort of tension Israel has been forced to earmark twenty percent of her GNP for defense purposes. At the same time, she must maintain her humanitarian and life-giving welfare services. Immigration has increased over the past year or so, and homes, schools, hospitals, and jobs must be provided. The number of individuals, both Jew and Arab alike, who are dependent upon government relief puts an added strain on Israel's resources.

Furthermore, Jewish organizations which make possible the ongoing life of the Jewish community in this country must continue to function effectively. Such overseas agencies as the Joint Distribution Committee, which aids the indigent in Jewish communities in Europe, North Africa and Asia, and is helping with the new critical problems of the Czech and Polish communities, rely on our aid.

The Yale Jewish community has always shown that it is particularly sensitive and responsive to the plight of Jews around the world. During this time of crisis, we, as members of a university community, are once again offered an opportunity to assume important responsibilities. The crucial needs demand our support.

An enclosed sheet will explain the 1969 YJA campaign allocations. Though we think our recommendations are sound and hope that you will accept them, we will honor any special allocations you may wish to make. There is a return envelope enclosed so that you may mail in your donation. You may pay in cash or by check (payable to the Yale Jewish Appeal). Please fill out the blue card enclosed and include it with your donation. If you have already given to the New Haven Combined Jewish Appeal will you please indicate this on the blue card and return it to us.

Sincerely,

Zachary T. Paris

Zachary T. Paris '70
General Chairman

BT
enc.

YALE JEWISH APPEAL '69

Name _____ Class _____

Enclosed is my donation to the Yale Jewish Appeal in the amount of:

\$5.00

\$7.50

\$10.00

\$18.00

\$ _____ Other

Signature _____



June 12, 1969

Rabbi Richard Israel
35 High Street
New Haven, Conn.

Dear Rabbi:

This is further to my March 27th and April 14th communications regarding the Yale Jewish Appeal Campaign.

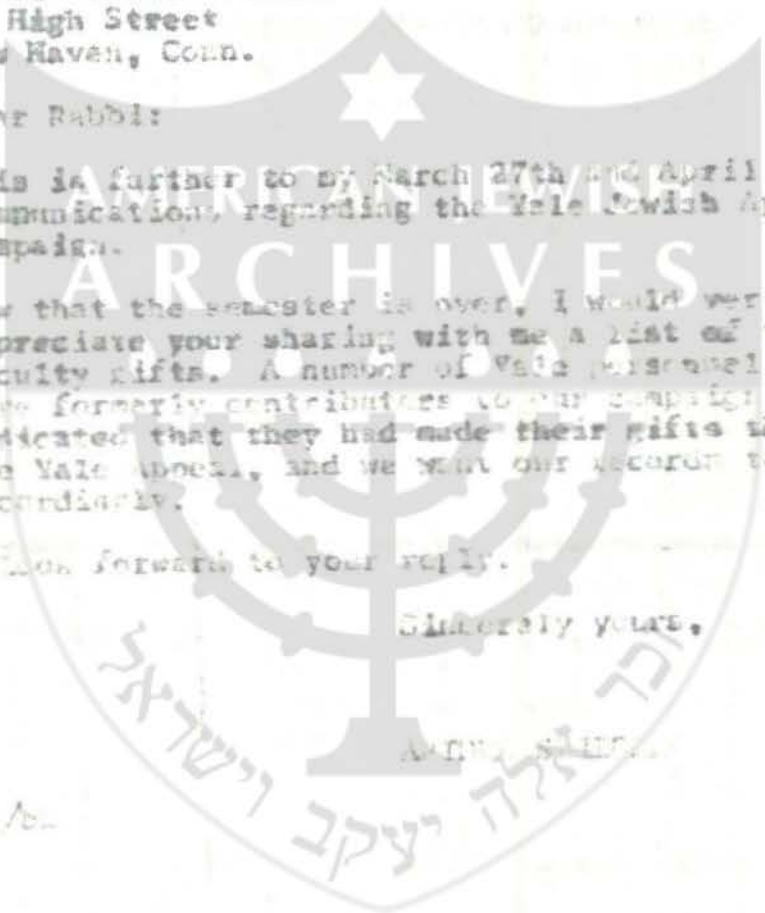
Now that the semester is over, I would very much appreciate your sharing with me a list of the faculty gifts. A number of Yale miscel who were formerly contributors to our campaign, indicated that they had made their gifts through the Yale Appeal, and we want our records to read accordingly.

I look forward to your reply.

Sincerely yours,

AMINA SHIMON

A/S



August 26, 1969

Dr. Paul Tedesco
57 Marvel Road
New Haven, Conn. 06515

Dear Dr. Tedesco:

Thank you very much for your kind response to my letter of August 20th. We, of course, had no way of knowing that you had made a P.J.A. contribution to the Yale Jewish Appeal, since they did not advise us of your gift.

The Yale Jewish Appeal has been a P.J.A. campaign since 1968 and has been carrying on efforts to raise funds for modifying the name of the contributors.

We regret any inconvenience we may have caused you and appreciate your continued support.

Sincerely yours,

M.L. ROSEN, Chairman
1969 Combined Jewish Appeal-
Israel Emergency Fund Campaign

זכר אלה יעקב וישראל
אשר לא

August 27, 1969

Rabbi Richard Israel
35 High Street
New Haven, Conn.

Dear Rabbi:

Attached is a blind copy of a letter to a Yale faculty member who for many years had been contributing to our campaign.

Had my previous letters to you been answered regarding a listing of faculty contributors to the Yale Jewish Appeal Campaign this and other similar embarrassment could have been avoided.

As per my June 12th letter to you I am still awaiting a listing of Yale faculty personnel who made gifts to the campaign.

Sincerely yours,

ARTHUR SPIEGEL

AB/el

