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Young Leadership Cabinet. 1964-1969.

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# RECONSTRUCTIONIST

THE UNITED JEWISH APPEAL

TRAINS LEADERS  
AMERICAN JEWISH  
ARCHIVES

B'NAI B'RITH TEACHES ADULTS

ARTHUR MILLER'S "FALL"

*Editorial*

**Must American Jewry Vanish?**

Vol. XXX

MAY 1, 1964 — IYAR 19, 5724

No. 6

## THE YOUNG LEADERSHIP PROGRAM OF THE UNITED JEWISH APPEAL

HERBERT A. FRIEDMAN

**T**HE SINGLE MOST OUTSTANDING factor in the effectiveness of the United Jewish Appeal, its steadiness, its constancy, its ability to keep going year after year, is the dedicated and imaginative leadership of the men who have made this cause their primary concern and have stood at the helm at all levels, national, regional or local. Even the most powerful ideas remain stillborn, unless there are men to implement them.

### *Strong Emotional Responsibility*

As we analyze the background of the leaders of the past quarter century, whether they be men who worked at the apex of national committees or whether they be chairmen of the smallest local units, we find that most of them were either born in Europe or are the children of parents who migrated to America. Their sense of responsibility stemmed from the fact that they themselves understood, from personal experiences, what it meant to be an immigrant, or they had heard stories from their parents which gave them the necessary comprehension. In addition, they usually were close to the roots of traditional Jewish religion, with its thrice daily emphasis on the restoration of Zion. Thus, when they were asked to assume leadership in a movement whose purpose it was to save Jewish lives or help build a Jewish land, no further elucidation was necessary. They were sufficiently motivated by personal experi-

ences or historic memory to plunge themselves into the work of raising huge sums of money and giving very generously themselves. Theirs was a strong emotional responsibility and their sense of identification with world Jewry was an inescapable part of their deepest consciousness.

### *To Attract a New Generation*

It is necessary today to develop a new generation of leadership. This must be done for two reasons. First of all there is a natural attrition among the older generation, and a constant need to replenish the ranks, as death and age take their toll. Second, it is necessary that the older men, who have given two and sometimes three decades of their lives, should be encouraged to continue, even after so many years. The surest way to achieve this is to demonstrate that the next generation can be attracted and mobilized to work for the same noble causes. One need only listen to the sighs of satisfaction on the part of the older men, when they see the younger men coming forward, to realize that there is a double benefit in a leadership development program. The new bring added strength, and the old keep working as well when they see that there is a group just behind them, ready and willing to pick up the torch.

It became apparent that this general theory, with which everyone agreed, would remain only theory unless a concrete plan were evolved to seek

and train new leaders. Several years ago we started to accumulate a list of names. Traveling throughout the communities of America, we began to watch carefully for the younger men who had thrust themselves forward in the work of their own organized communal affairs. The age group sought was between 25 and 40. At first it was a slow process, writing down the name of a man who for some reason made a gift which was exceptional for his age or status; or noting a man who was particularly literate as he addressed a meeting; or observing a man who seemed to have those rare powers of persuading his fellow citizens. These and various other criteria of leadership became the yardstick as we traveled and searched. The list began to grow from individuals to a few score.

#### *Potential Leaders Approached*

Then came long sessions with the field staff of the UJA, explaining to them these criteria and urging them to search similarly and to send in names. The older leadership of the UJA were informed that this search was on and they were likewise urged to contribute the names of their sons, sons-in-law, younger business associates. Attendance lists at national conferences were carefully culled, in order to look for the men of the younger age group who were sufficiently interested to have traveled long distances at their own expense, to attend a national meeting. Extensive contact was made with executive directors of the two hundred and thirty-four organized Welfare Funds and Federations of the country, asking them to suggest names of those in their communities whose conduct marked them as potential future leaders.

#### *Must Be Convinced Intellectually*

Thus, slowly and carefully, without any public announcement, and without any grandiose statements of intention, a basic list was built. By the time this reached the extent of twelve hundred names, it was felt that the UJA should make its first public move. In the late spring of 1960 we announced that a National Young Leadership Conference would be convened that fall—and we thus committed ourselves. Once announced, it had to be a success. Everyone involved worked very hard, and we were pleased and gratified to find almost three hundred persons from all over the United States attending the three day conference held in November, 1960.

These young leaders came to the Waldorf Astoria Hotel in New York City from near and far. Twenty-five states and ninety-one cities were represented at that first Conference. Young men and women came not only from Los Angeles and New York City, but also from Callais, Maine; Galveston, Texas; and Lafayette, Indiana. For the first time in their lives they listened to a detailed report by the leading executives of the constituent agencies of the United Jewish Appeal. They also had an opportunity to ask questions and gain an insight into the scope of the UJA global rescue operation. Following the Sabbath luncheon the three hundred young leaders enjoyed an Oneg Shabbat in the company of various members of the Israeli United Nations delegation. They also had the opportunity of listening to and meeting Avraham Harman, Israel's Ambassador to the United States. Towards the end of the day, the entire group was welcomed at a reception tendered in their honor by

prominent officials of the United Jewish Appeal.

### *Why Should They Be Involved*

At that initial conference a major address was made—more than three hours without interruption—to satisfy the need for a historical, factual, intellectual approach to these men and women. Contrary to their fathers and grandfathers, to whom it was not necessary to explain *why* they should be involved, with this generation it was necessary to begin from the beginning and lay the philosophical basis in order to prove to them that it was their duty to become involved. This is the key to the whole matter. Our third generation American-born potential leader must be approached rationally and intellectually with a set of arguments to prove to him that it is his responsibility to become involved in this work. Once that has been done and he is satisfied intellectually, then the cause will receive his total emotional commitment. First, one must satisfy him as to the basic question—why bother?

This is exactly what was attempted in that basic speech, the title of which was "Jewish History 1880-1980." It was necessary to begin with a full description of Jewish life in the Eastern European heartland, the *shtetl*, and to end twenty years in the future with the hope and dream that all Jews would then be living in freedom. Following the description of the rich and vigorous Jewish life in the Pale of Settlement, came the story of the great migration westward to the New World and the beginnings of the Zionist movement eastward to Palestine. There were portions on the growth of America, the second Aliyah

movement to Eretz, the great shocks of World Wars I and II, a lengthy portion on the rise of Hitlerism and the awful darkness and degradation of the Period of Murder, followed by the fateful three years between the end of the war and the establishment of the State, and finally the crammed-full era of the dozen years to the present date. The concluding section of the speech attempted to make a prognosis of the tasks lying ahead in the next twenty years, for the successful achievement of which we were soliciting the active leadership and participation of this new generation.

### *Basis for Survival*

When one seeks to make an intellectual approach, to convince logically, one must lay out a carefully arranged pattern of thought, explain terms, establish definitions, and then assign a scale of values to the whole diagram. There are several basic universal principles which seem to me to comprise the main skeletal bones of the diagram. These are statements of opinion as well as of fact, so that they serve to give a philosophy of life to anyone who will accept them. In briefest essence the following is my line of argumentation:

1. Judaism is a great civilization and offers a splendid way of life for its adherents, as well as a model from which all freedom-loving men can benefit.

2. Judaism is not an abstraction but is a set of beliefs and ideas which exist in the heads and hearts of people called Jews. The physical survival of Jewish people is indispensable for the spiritual survival of Jewish ideas. There can be no Judaism without Jews. Hitler understood this well, for

one of his purposes in attempting to destroy the latter, root and branch, was a desire to obliterate the former, so that the world could be safe for barbarism.

3. There exists a world-wide unity of the Jewish people. Each segment, wherever it lives geographically, is responsible for the survival of the whole. Each individual is therefore responsible for the survival of every other individual.

4. The tools for this survival are education (knowledge of self and heritage) and migration. When under attack in any century or in any country, the Jew survives by preserving his heritage through knowledge and learning, and through migration to another country or continent should that be necessary. Our entire history is filled with great migrations.

#### ***To Build and to Strengthen***

5. A radical turning point has occurred in our history with the establishment of the State of Israel, for now the Jewish people possesses a powerful new instrument to guarantee survival. The State is a tool in the hands of the Jewish people, in the sense that it is the final safe home for all the migrations.

6. The transmigration of populations from all areas of present Jewish insecurity, either physical or spiritual, to Israel, must be considered a major task of our generation. The corollary to this is the building of Israel into a condition of total strength and viability. Additional complementary tasks of equal importance are: to assist in the transmigration of Jews to any free country of their choice, to rebuild Jewish life in Western Europe, and to strengthen Jewish communities, even

residual ones, in whatever land they may be left.

7. It is necessary to understand the long-range nature of this program, and neither to be sporadically enthusiastic nor to falter, but to sustain one's effort until the twin goals are reached, of building Israel to maximum strength and security and helping every Jew in need to migrate there or to any other free country.

#### ***Nazism—and Beyond***

The above rubric contains the basic ideas and values which must be elucidated and taught. These are timeless and universal. In addition there is another item of gruesome fascination which must be carefully dissected and explained. That is the story of Hitlerism. The average person in his mid-thirties today really knows very little of this period. He was a child when it occurred. It did not impinge upon him. He must be taught over and over the story of Hitler, the destruction of European Jewry, what happened, how it happened, what lessons are to be learned from it. The whole thing, so horrendous to those who lived through it, or were contemporary with it, is remote and academic to him. One of the questions he frequently asks (just as does his young colleague in Israel today) is how the Jews could have permitted themselves to be slaughtered like sheep. The whole ghastly mechanism must be explained to him so that he understands the evil of totalitarianism, how it paralyzes individual action, and makes revolt almost impossible. He must never be allowed to despise the martyrs or lose a sense of Jewish pride.

That first conference of November, 1960 was a water-shed. From that mo-

ment one can really say that a formal and official young leadership program of the UJA was launched. A decision was made at that conference to organize an overseas mission, which was held in June 1961. The first stop on the itinerary was Vienna where 121 members of the Mission were briefed by the highest officials of the Joint Distribution Committee who covered all aspects of the JDC program in Europe and North Africa. It was a most effective educational experience for these young men and women who flew to Europe from forty-three cities in the United States to see for themselves the problems confronting the survivors of the Hitler holocaust, as well as the Jewish communities of the Moslem world. They became aware, for the first time, of the crisis confronting thousands of Jews in Algeria who would eventually need the assistance of the JDC. They learned, for the first time, of the wonderful achievements of ORT and the nature of some of the activities conducted by the Jewish Agency in Europe. It was quite interesting to watch a young, well-to-do business executive from Alton, Illinois, meet and talk to Jewish immigrants in a transit camp in Central Europe as they queued up for their daily meals. It is this type of encounter which, on more than one occasion, shocked these young men and women into the realization that many of their brethren throughout the world are still in dire need of assistance as they struggle to attain a life of dignity and freedom.

#### ***Emotional Impact Through Encounter***

The Mission arrived in Israel on the eve of the Sabbath. After a day of

rest and meeting with friends and relatives, the work began. Some of these young people had read about Malben, the JDC program in Israel. Now they came face to face with many aged victims of the World War II concentration camps and other social cases. This left a great impact on the minds and hearts of the members of the Mission. The tour throughout Israel included every phase of life and activity in the Jewish State. The group was taken to various villages located at the Syrian border where they had an opportunity to observe how young Israelis work the soil and stand guard at the same time. They were made fully aware of Israel's water problem and the projected solution with its concomitant military and political implications.

Perhaps the most significant event of the Mission was witnessing an immigrant ship arrive at Haifa Harbor, talking to some of the immigrants, observing the entire absorption process, even to the point of following them in buses to the new development towns to which they were assigned, and watching them move into their new flats.

#### ***Transformation in Attitude and Orientation***

The trip to the Negev and Elath was a revelation to the Mission members who began to understand the need for colonization of this vast area and the monumental sums involved in this significant project. The tour of Israel was concluded in Jerusalem where the Eichmann trial was in progress. Here, the highest officials of the Israeli government greeted the future leaders of the United Jewish Appeal and expressed their satisfaction with

the formation of a Young Leadership Council in the American Jewish community. As a result of this trip, many of the Mission members confided to us that they had experienced nothing less than a complete transformation in their attitude and orientation towards Israel and world Jewish problems. They were caught up in the zeal and enthusiasm characteristic of so much in the Jewish State.

There was a second conference in New York in November of 1961 and a second overseas mission in July in 1962. Again the attendance at the conference was several hundred and on the mission one hundred-and-eleven persons. An even larger list was accumulated by deeper searching, more contacts, word of mouth and community exploration. The members of the third Mission conducted during the summer of 1963, visited the new city of Arad where they observed how the immigrants adjusted to their new environment. We are now planning the fourth Young Leadership Mission to Europe and Israel, which will be held this July, and hope that again another hundred men and women will be exposed to this exciting program.

#### ***What Everyone Could Read***

One feature of the total program consists of mailing selected books and pamphlets to the Young Leadership list. Not everyone could attend a conference or go overseas on a mission, but everyone could read. Over the past two years the following items were sent:

*Cultures in Conflict*—Raphael Patai

*Chaim Weizmann*—Isaiah Berlin

*Theodore Herzl*—Dr. Emanuel Neumann

*Israel, The Land and its People—  
I Flew Them In*—Edward Trueblood Martin

*Exodus Revisited*—Leon Uris

#### ***Establish Young Leadership Cabinet***

1963 was the year during which the 25th Anniversary of the UJA was observed. It was natural to utilize the Anniversary year as a milestone point during which to formalize the Young Leadership development program even further. It was felt that we should create some sort of formal organizational structure by means of which we could introduce the developing leaders into the mainstream of the chain of command. This could best be done by organizing a Young Leadership Cabinet, with a professional secretary to staff it. The suggestion met with the approval of the Executive Committee of the UJA which authorized the establishment of this body. The first chairman was Alan Sagner of Newark, N. J., and the second chairman, recently elected, is Joseph Kantor of Cincinnati, Ohio. At the present time there are seventy-six members of this Cabinet, most of them between the ages 30-40. Every area of the country is represented and a broad spectrum of professional and business interests is reflected. All but four of the Cabinet members are graduates of a college or a university.

Cabinet members are expected to take part actively in their own community organizations and campaigns, to set an example by exemplary contributions, to travel to other cities to speak and inspire, and to continue their own self-improvement by constant reading, participation in Cab-



inet Seminars, and attendance at Cabinet Retreats. In the past year Cabinet members have received such books as: *Life Is With People*, by Zborowski and Herzog; *The Saving Remnant*, by Herbert Agar; *The Course of Modern Jewish History*, by Howard Sachar; *This Is Our Strength*, by Golda Meir. In addition, each Cabinet member receives important periodicals, such as the Jewish Agency Israel Digest, The JDC Newsletter, The JTA Weekly Summary, The Near East Report, and regular UJA bulletins and Policy papers which help keep him abreast of the latest developments on the world Jewish scene.

#### **Molding Leadership Power**

A Young Leadership Cabinet Retreat was planned and was a thrilling event to behold. Last spring the men came for a three-day weekend Retreat to the Onchiota Conference Center in Sterling Forest, New York. A veteran quarter-century top leader who spent the weekend with them, Mr. Edward M. M. Warburg, was pleased and delighted as he witnessed the homogeneity being developed in the group, the seriousness with which they tackled the agenda, the natural informality of the friendships which developed, and the obvious loyalty to the ideals of the cause which they manifested increasingly as their understanding penetrated deeper and deeper. The rural setting was superb—a group of cabins in a forest on the edge of a lake; the absence of distraction was a blessing; and the quality of the discussion leaders was of the highest. The subjects discussed covered the nature of American Jewish communities; the future of Israel; the condition of Jews

in the Soviet Union; the role of leadership; and other equally significant topics. There was no waste here, on the part of either students or instructors.

The cost of this whole program is minimal. It involves the salary of one full time staff member and his secretary, advertising and promotion for the annual conference and the annual overseas mission, the mailing of books, pamphlets and reading material, telephone and air travel of the staff member. All persons who attend the annual conference do so at their own expense, as do all participants in the overseas mission. Cabinet members pay their own expenses at weekend retreats, including travel from their homes. It is remarkably gratifying to realize how much leadership power is at present being molded for the current campaign and how much future leadership is being generated for the years to come, at such a relatively small investment of money. There are now seven thousand names on the mailing list of the Young Leadership Council. This is the group currently in contact with the national structure of the Young Leadership Cabinet.

Important contributions have already been made by the young leaders to the UJA campaign on a local and national level. Those who participated in the 1961 and 1962 overseas Missions form the nucleus of the Young Leadership Cabinet as it exists today. No less than a dozen members of this Cabinet have served as campaign chairmen in their respective communities. A cadre of speakers was created from among the Cabinet members who convey the story of UJA with conviction and enthusiasm. At the 1963 Conference plans were formulated to bring the Young Leadership

Cabinet members to the Hillel Foundations so that our college youth would be inspired to emulate their concrete achievements in behalf of Israel and UJA. Some thirty to forty men and women who visited Israel on one of the three Missions have assumed a more active role in local UJA campaigns. Such exemplary action resulted in increased giving on the part of their contemporaries. In numerous communities, our young leaders have secured gifts to the UJA from friends and neighbors who never pledged in the past. It is also a matter of record that every young leader who visited Israel has, since then, increased his personal pledge to the UJA. All this has occurred at a time when most American Jews of the younger generation remain apathetic to the serious problems confronting Jews in many lands.

#### ***Assurance for Older Leaders***

Suffice it to conclude this narrative with one historic footnote involving the recently deceased Herbert H. Lehman, Elder Statesman of American Jewry. On 8 December, 1962, during the 25th Anniversary Conference, when the Young Leadership Cabinet was born, Herbert Lehman took lunch with the forty young men who had gathered to launch the new project. He was almost eighty-five. He spoke of how he had participated in the founding of JDC almost fifty years ago. He talked with warmth and humor and passion, telling of the deep inner satisfaction he had received from a life-time of giving service to others. He pleaded for an understanding of the fact that older leaders such as himself required the assurance that a new generation was ready to

follow so that the work of the elders would not have been in vain. His own son was at the meeting and listened attentively.

When he finished he moved around the luncheon table with grace and dignity, taking many photographs which the founding members of the Young Leadership Cabinet will treasure as souvenirs in the decades to come. As he left the room, they applauded him mightily, which was the clearest indication that they were willing to accept the mandate he was thrusting upon them.

Exactly one year later, the opening session of the 1963 annual UJA Conference was interrupted by the announcement that Herbert Lehman was dead. The young founders of the Leadership Cabinet to which he made his stirring appeal a year earlier left the hotel where the conference was being held to pay their respects to his earthly remains. There was deep sentiment in that silent pilgrimage across 52nd Street to the funeral parlor. They were saying "thank you" for his act of inspiration in forming them.

#### ***To Make Vision into Reality***

There is great indifference on the part of many individual Jews in America today to the staggering problems of contemporary Jewish history. But there is no doubt in my mind that a sense of excitement about and an identification with the solution of these problems can be generated in the hearts and souls of young American Jews. Many good and skilled men have been working for years and are working today to generate that spirit. Many, many communities developed young leadership groups of their own,

in one form or another, before the UJA did. We have sought to work jointly with these groups. We have constantly reiterated our belief that the improvement of the organized community is a basic objective. We have said over and over that the UJA is not some extraneous apparatus but operates through the Welfare Funds and Federations and will always be more successful if a local community is stronger and better organized. Loyalty to the Jewish people begins at the smallest circle of immediacy—one's own community, then broadens

to encompass one's national community, and finally, the world Jewish community.

Our deepest vision is that of a Jewish people, possessed of a common fate and destiny, surviving and expanding, to serve a timeless role in man's search for freedom. To bring this vision to reality we must be prepared to give of our persons and our purses. This concept need not be alien to the talented leadership portion of young American Jewry today, nor will it be, if we all continue to work along the lines so sanguinely started to date.

## B'NAI B'RITH AND ADULT JEWISH EDUCATION

LILY EDELMAN

THE LATE EDUARD C. LINDEMAN, dean of American adult educators, once observed that "the health of a democratic society may be measured in terms of the quality of services rendered by citizens who act 'in obedience to the unenforceable.'" By any test of unselfish voluntarism in the service of world Jewry and the larger community, B'nai B'rith during its first 120 years has written a record of dignity and honor. One of the most insightful tributes to that history appeared as the lead editorial in this magazine earlier this season (Vol. XXIX, no. 12, October 18, 1963).

B'nai B'rith's very founding was motivated by a strong desire for Jewish unity. At a time when violent religious factionalism rocked the Jewish community, the twelve German immigrants who established the Order, in October 1843, saw as its express mission the "uniting of persons of

the Jewish faith in the work of promoting their highest interests and those of humanity." A network of welfare institutions was set up to meet the needs of the poor, the sick and the desolate. An Americanization program took as its goal to assist "the huddled masses" pouring into the New World. In 1913, when high waves of anti-Semitism broke over American shores, the Anti-Defamation League was formed, shifting the emphasis of the Order from benevolence to service and defense. Ten years later, in a new stress on education, the first Hillel Foundation opened its doors to Jewish students at the University of Illinois, and the following year concern for Jewish youth took further form in the establishment of AZA and eventually BBYO. Vocational Service and links with Israel and Jews in every corner of the world followed at appropriate times.

HAAR

I N D E X

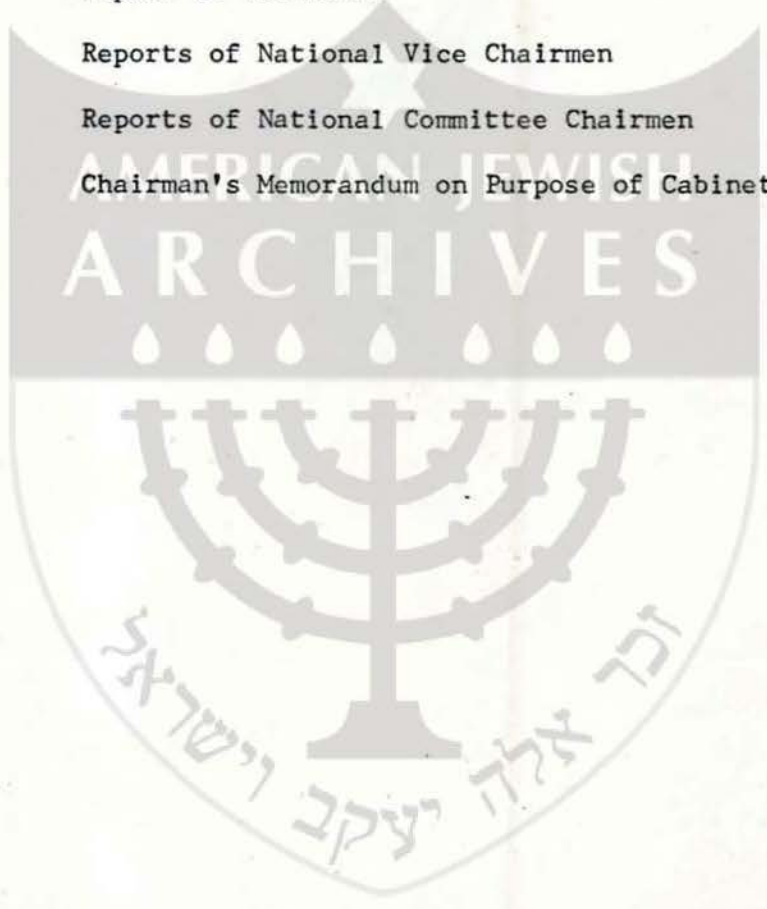
Agenda

Report of Chairman

Reports of National Vice Chairmen

Reports of National Committee Chairmen

Chairman's Memorandum on Purpose of Cabinet



MEMORANDUM

Date: 6 February 1969  
To: Executive Committee  
From: Irwin S. Field  
Subject: Western Region Report for Period of December--February.

This memorandum will serve to bring you up to date on the activities of the region. In view of the regional cabinet meeting scheduled for 14 February much of the following will be set forth in anticipation of the discussion at that meeting.

EDUCATION:

Martin Kozberg has begun to follow through with the various cabinet members involved in all three phases of this program. (refer to December memo) Additional assignments and a more definite timetable will be set forth at the cabinet meeting.

Palm Springs: A truly exciting thing has happened in this Non-Federated community. A group of men, on their own accord, decided to form a Young Leadership Division of their campaign to reach their uncommitted contemporaries residing in this famous oasis. During their first organization meeting in December, I was able to convince them to expand their horizons to include education as well as pure fund raising as their objective. Consequently, a cocktail party for 100 couples is scheduled to take place on 13 February with Gordie Zacks as speaker. This will be followed by two or three similar events involving other members of the cabinet before any fund raising takes place. Contrary to previous practice, an unusual amount of space has been devoted to this situation because of the excitement it has generated among the cabinet. It may be the key to a wealthy but here-to-fore unreachable community.

PROJECT 50:

Arden Shenker will make final selection of the communities to be involved and cabinet participation at the cabinet meeting. We have reason to believe that U. J. A. Staff cooperation will be far greater this year.

CONFERENCE:

Retreat: Plans for wives' events are rapidly taking shape. A number of programs will be offered including a luncheon, movie studio tour and music center tour. A list of suggested hotels will be prepared for mailing to all cabinet members planning to bring their wives.

Many communities are planning educational meetings to coincide with the retreat. It is important that each member of the executive committee let me know if they will be available to handle such a meeting, the date they

prefer (April 30 or May 4) and their community preference.

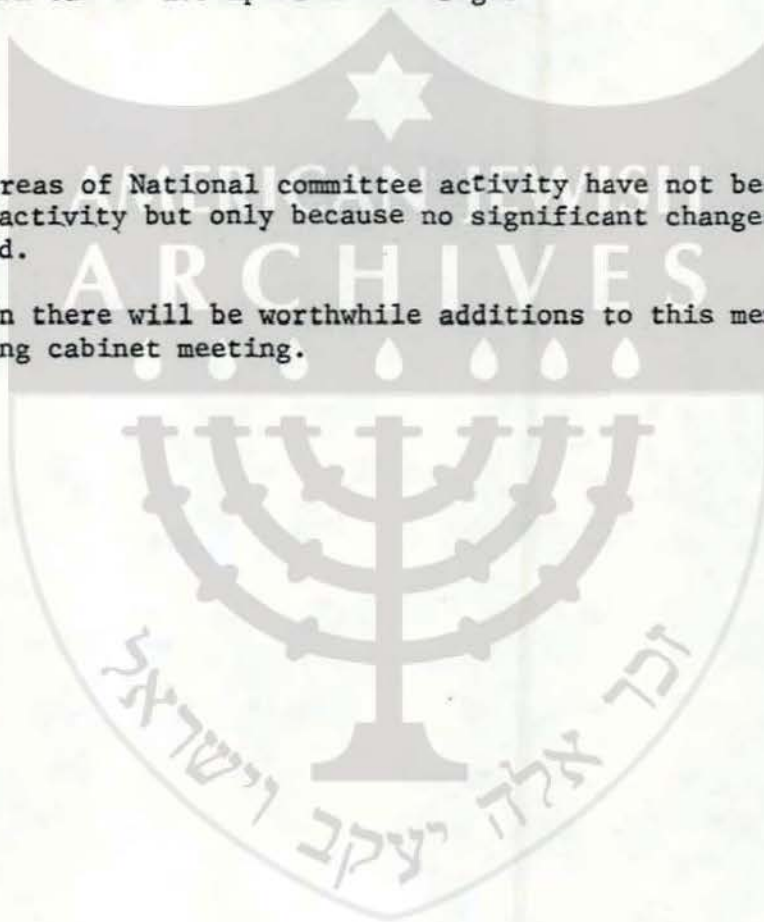
SPECIAL PROJECTS:

Cabinet participation will be secured at the meeting in Palm Springs. This initial and most important step must be accomplished before greater participation can be attempted in the region.

The other areas of National committee activity have not been omitted due to lack of activity but only because no significant changes or advances have occurred.

I am certain there will be worthwhile additions to this memorandum after the upcoming cabinet meeting.

ISF



REPORT OF MID-CONTINENT NATIONAL VICE CHAIRMAN ON ACTIVITIES FROM  
DECEMBER 2, 1968 TO AND INCLUDING FEBRUARY 10, 1969

- I. RUBIN - (Iowa, Kansas, North Dakota, South Dakota and Nebraska) See attachment "A", being Rubin's Report of February 10, 1969.

On January 10, 1969 Gary Rubin placed Lawrence Chapman as Regional Chairman. The report to date on programs is as follows:

- (1) Special Projects. Approximately \$1,000 raised.
- (2) Project 50. On March 10, 1969 Cabinet Members from Rubin's and Smerling's areas will speak in Cedar Rapids.
- (3) Fund Raising. All Cabinet Members' gifts are in.

- II. LIEBER - (Western Pennsylvania, West Virginia, Western Maryland, Eastern Kentucky and Eastern Ohio.) No report has been received from Lieber and your attention is directed to recent Hockenbergl-Lieber correspondence, Attachments "B" and "B-1".

- III. SMERLING - (Minnesota, Wisconsin and Illinois) See attachment "C", being Smerling's report of February 4, 1969.

- IV. SUSMAN - (Missouri, Southern Illinois and Memphis)

- (1) Special Projects - Approximately \$5,000 raised.
- (2) No other program reports and there is a real need for Mission participation from this Region, as well as a need for an operation visit to Kansas City and St. Louis to pep up both areas.

- V. YENKIN-PELAVIN - (Ohio, Michigan, Indiana and Kentucky) See Yenkin-Pelavin Report, being attachment "D".



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February 10, 1969



Mr. Harlan Hockenberg  
400 Empire Bldg.  
Des Moines, Iowa



Dear Bud:

Per your request the following is an abbreviated report for our portion of the Mid-Continent Region.

Due to the recentness of my appointment, little has been done regarding any meetings in the Iowa, Kansas, Nebraska, North and South Dakota areas. It is my plan, however, to endeavor to set up some meetings with contemporaries in at least Iowa and Nebraska coinciding with business trips that I may make.

Since there are only three cabinet members in this region, it would be my thinking that the role of the regional chairman should be to

- A. Work with UJA representatives in fund-raising in the area.
- B. Develop a rapport with the young people within the communities, setting up periodic meetings, explaining the purpose of
  - 1. UJA
  - 2. Young Leadership Cabinet
  - 3. Their responsibilities within their community
- C. Endeavor to find qualified personnel with sufficient interest and background to join the Young Leadership Cabinet.
- D. Encourage participation and maximum giving in their local campaigns.

"A"



FOOD BROKERS



PAGE TWO

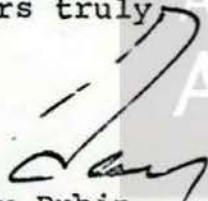
E. Familiarize these individuals with such organizations as AIPAC, J.D.C., and other national organizations.

Bud, as you are aware, during the last several weeks I have been unable to do any traveling, however I expect the situation to change within the next few weeks.

I expect to visit with other regional chairman when in Chicago and to discuss their activities.

I talked with Punky Chapman who has promised to send me what information he may have.

Yours truly

  
Gary Rubin

GR/jb



MARVIN S. LIEBER  
20<sup>TH</sup> FLOOR FRICK BUILDING  
PITTSBURGH, PENNSYLVANIA 15210

February 6, 1969

Dear Bud:

Enclosed for your information are the two invitations for the March 1st and 2nd Conference of the Tri-State United Jewish Appeal. As you will note from an examination of the invitations, the Saturday evening dinner is a \$1,000 minimum contribution, black tie affair. We are holding two Seminars on Sunday, which will deal with education and campaign techniques.

I have already contacted all of the Cabinet and requested that they obtain many young people to attend the sessions. Hopefully, we will have a fine turn out of new leadership.

The Members of the Cabinet have directed their efforts to this March affair, but we are undertaking the other projects in addition. Lou Shapiro has been contacting people for AIPAC, and I recently sent a letter to Millard Cummins seeking advice on distribution of mail. In addition, I have received information from Bob Schroyer on the Mission and Membership. This information has been transmitted to the Members of the Cabinet assigned to the various projects. You have previously received a list of the Members of the Cabinet in the Tri-State Area and their respective assignments.

Unfortunately, I have not received information from the other Members of the Executive Committee and again request that you have them submit the information to me for transmittal to the Local Cabinet Members.

With kindest personal regards, I remain,

Yours very truly,

*Marvin*  
MARVIN S. LIEBER

MSL:jb  
Enc.

Harlan D. Hockenberg, Esq.  
400 Empire Building  
Des Moines, Iowa 50309 "B"

February 10, 1969

Mr. Marvin S. Lieber  
20th Floor Frick Building  
Pittsburgh, Pennsylvania 15219

Dear Marvin:

I have your letter of February 6th. Please advise what specific Young Leadership activities are planned for the Tri-State United Jewish Appeal Conference of March 1 and March 2.

I still need a detailed written report on all Young Leadership Programs in your area. I will be leaving for Chicago on February 21st to attend the Midwest Conference and would like to have your report to submit to the Executive Committee at our meeting on February 23rd.

At your request, I have again written to Joel Breslau (Fund Raising), Lee Javitch (Conferences), Herb Solomon (Project 50), Burt Eichler (Education) and Steve Stulman (National) requesting they telephone you and transmit the information on programs that you desire. According to your letter of February 6th, I assume that you are in contact with Millard Cummins (Special Projects) and Bob Schrayner (Mission and Membership).

Sincerely yours,

THOMA, SCHOENTHAL, DAVIS, HOCKENBERG & WINE

Harlan D. Hockenberg

HDH:bk

"B-1"



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February 4, 1969

Mr. Harlan D. Hockenberg  
400 Empire Building  
Des Moines, Iowa 50309

Dear Bud:

In response to your phone call, I am submitting the following report. The report is broken down by committees.

### Special Projects

Material was distributed to all the members. I have asked Dick Spiegel and Alan Gidwitz to act as chairmen in their respective towns. We will also try to initiate a program whereby our members will be asked to sell their friends memberships in AIPAC.

### Missions

This has been further discussed with the men in the Twin Cities. We will stress this at our meeting in February. Every member of the cabinet is out selling this, but we feel that all the cabinet members must be pre-sold.

### Fund Raising

I have asked Ernie for a list of names of all the givers in our cabinet for our area. When I have a completed list, we plan to solicit all these members. The members themselves are each working in their local campaigns.

### Education

Bob Schrayner, Alan Gidwitz and I have tried to embark upon a strict educational program

### Principal Affiliates

- ABC Eerle Vending Co.
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- ABC Merchandising Corp.
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- Apex Beverage Corp.
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- Confection Cabinet Corp.
- Chef's Orchid
- Greenfield-Mills-Smith  
Restaurants
- Harry Martin Catering
- Nedick's
- Ogden Stadium Concessions, Inc.
- Tri-State Refreshments, Inc.
- Vendex, Inc.

- Tillie Lewis Foods, Inc.
- Andersen Soup
- Wilson Foods
- Western California Cannery
- International Products Corp.

"C"

February 4, 1969

in some smaller communities to get the younger people in these communities to relate to us. We have problems with field workers as far as setting up dates. We explained this to the men in Minneapolis and they have agreed to try the same approach.

### Conferences

Our first conference will be in February in Chicago. We are holding a meeting for this area on Saturday following the luncheon. At this time we will request that the field workers be present to discuss several problems. We started the ball rolling on getting our members to go to the conference in California. I would suggest a group rate trip from Chicago be arranged. This might encourage some of our members.

### Project 50

So far this has not been a particularly active area. There has been some missionary work done in this situation.

### International

Several of our members have individually been working with several of the international organizations which may relate to this committee.

### Membership

Our biggest weakness lies in this area. We need more members from each of the areas we operate in. We have talked about this and the boys in Minneapolis are contacting the executive directors to more fully discuss this. In the Chicago area we are also working on this.

I hope the above will fill you in on our activities.

Best regards,



David Smerling

DS:br

## PAINT CORPORATION MANUFACTURERS OF FINE PROTECTIVE FINISHES

February 5, 1969

Mr. Harlan Hockenberg  
400 Empire Bldg.  
Des Moines, Iowa 50309

Dear Bud:

Mike Pelavin and I talked Monday morning and I am writing this letter to you as a report on the Ohio, Michigan, Kentucky, Indiana region.

My report will be somewhat brief since most Cabinet members have been busy in their own community campaign and with certain numbers of outside speaking assignments.

1. Cabinet members that I know have taken speaking assignments are Mike Pelavin, Bill Lippy, Les Lawrence, Tom Klein, Millard Cummins, and of course Jim Nobel and Gordon Zacks. We will try to involve others. (See attached letter to Ed Rubin).
2. We are making the following assignments as to the various elements of Cabinet responsibility within our region. The Chairmen are as follows:

Project 50	- -	Les Lawrence	
Mission	- -	Bill Lippy )	Co-Chairmen
		Lee Raffel )	
Conference	- -	Tom Klein	
Special Projects	-	Cliff Isroff)	Co-Chairmen
		Leon Rosky	
Young Leadership	-	Joel Levine	Co-Chairmen
Training		Jay Jacobson-	
(Education)			

I would suggest that there be some direct contact between the National Committee Chairmen and the Chairmen that have been appointed within the region.

3. Planning is underway toward the Regional Conference which is tentatively scheduled for early summer. Mike Pelavin and I are meeting with Tom Klein and the other Detroit Cabinet members at Detroit later this month to set up the date and program.

"D"

yenkin  
majestic

PAINT CORPORATION

Mr. Harlan Hockenber

- 2 -

Feb. 5, 1969

4. With reference to Missions, I have not seen a list as yet. I know that we have a number of people, both cabinet and non-cabinet signed up for the various 1969 Missions. I presume that a current list will be going shortly to all Cabinet members for further follow up.

This pretty much brings us up to date. However, will be in touch with you again as we get more definite plans for the Regional Conference.

AMERICAN JEWISH  
ARCHIVES

Cordially,

*Bernard K. Yenkin*  
Bernard K. Yenkin

BKY/mm

cc: Mr. Mike Pelavin



BEN L. SHIFRIN  
1889-1966  
LOUIS SHIFRIN  
ISRAEL TREIMAN  
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J. LEONARD SCHERMER  
LOUIS B. SUSMAN  
GARY S. HEIFETZ  
RICHARD H. ULRICH  
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SHIFRIN, TREIMAN, SCHERMER & SUSMAN  
ATTORNEYS AND COUNSELORS AT LAW  
SUITE 1921 RAILWAY EXCHANGE BUILDING  
611 OLIVE STREET  
ST. LOUIS, MISSOURI 63101

TELEPHONE  
AREA CODE 314  
241-2140

February 11, 1969

Mr. Harlan D. Hockenberg  
Attorney at Counselor at Law  
400 Empire Building  
Des Moines, Iowa 50309

Dear Bud:

Pursuant to our telephone conversation the below report reflects the present level of activities of my region:

- 1) Ira Dubinsky is collecting for AMPEC and anticipates collecting \$1,000.00.
- 2) Bud Hirsch and Frank Jacobs are working to get two representatives to go on the November Mission to Israel.
- 3) We anticipate having Gallop, Dubinsky, Jacobs and Blatt at the February meeting in Chicago. As you know, I will be out of the country.

Yours very truly,

SHIFRIN, TREIMAN, SCHERMER & SUSMAN

By \_\_\_\_\_  
Louis B. Susman

LBS:jb

P.S. There are no other committees actively functioning at this time.

L.B.S.



**Park Sheraton Pharmacy**

SEVENTH AVENUE & 56TH STREET  
NEW YORK, N. Y. 10019

New York City Leadership Council Report

The Leadership Council of New York City is in the middle of its program for 1968-9. The first two of its educational seminars have been held. The first consisted of Ambassador Rosanne speaking on Israel's positions in the United Nations and amongst her neighbors; also on the program was Gajnor Jacobson of HIAS, speaking on the current programs of HIAS pertaining to the Jews coming out of Poland and Czechoslovakia. The meeting was well attended with 40 new men out of a total of 120, including wives. The second consisted of Leonard Bell speaking on Philanthropy in general, and UJA philanthropy in particular; also on the program was Carl Glick of the Executive Committee of the Leadership Council speaking on the budgetary problems that Israel is now facing. This meeting was also well-attended, despite inclement weather.

Still scheduled for the future are two more seminars and a fund-raising dinner. Preliminary work on pledges has already started, and prospects are excellent for big increases this year. Also in the works is a special project for the Leadership Council. Among the ideas discussed are specialized training and business schools, which our members can especially relate to.

Within the Council, we are also working to set up a vastly-improved liason with the various UJA agencies so that we can contribute our talents to them more efficiently, and relay their information back to our members quickly and accurately.

As with the National Cabinet, the Council is also struggling with its basic purpose. It has been struggling with it since its inception, with no different or better results than 4 years ago. So if the Cabinet can come up with the miracle definition, we would be happy to take it over!

One last item: the Council is planning its own mission to take place late summer or fall. Knowing how well these missions generate enthusiasm, we hope to make this at least an annual event.

Martin Reingold

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CHAS. W. SPENCER  
ROBERT A. BAKER  
A. HARDCASTLE, JR.  
JOHN R. CASTLE, JR.

February 10, 1969

Members of the Executive Committee  
Young Leadership Cabinet

Gentlemen:

Perhaps you will recall some of my statements at our December meeting in which I outlined what I hoped we could accomplish in the South in 1969. My thought then was, and still is, that we set for ourselves realistic goals that were attainable. I am pleased to report to you that we appear to be well on our way toward achieving this.

It was felt that initially we should emphasize certain key geographical areas and concentrate on them. We also recognize that the secret to success in those or any other areas lies with involving the right people. I think that for the most part we have found the right people.

Up to this time, the strength of the Cabinet in the South has been in Malcolm Rosenberg's region. Virginia has been particularly strong and although the Carolinas and Eastern Tennessee need help, this has not been one of our priority areas.

I have felt that highest priority should go to the area with which I have had greatest familiarity and consequently have devoted most of the initial efforts in the Southwest.

On January 11th and 12th, a Regional UJA Conference was held in Dallas and we were fortunate to have Gordy with us. That Saturday morning, we had a meeting just of the Cabinet members attending the Conference. With the exception of two people, we had 100% attendance of all Cabinet members from Texas and Oklahoma. This included four new Cabinet members.

I believe that Gordy will confirm that we have some outstanding people who are first-timers on the Cabinet. I am speaking specifically of Charles Sugerman from San Antonio, Arnold Fagin from Oklahoma City and Don Newman from Tulsa. (Since our meeting in December, it was pointed out to me that Okmulgee raised three times as much money as Chickasha in last year's campaign!) Charles Sugerman, for example, is Chairman of the overall campaign in San Antonio and has already raised more in his first advance gifts meeting than was raised all last year. Only a few days ago, he was cited by the San Antonio Chapter of the National Conference of Christians and Jews as the "Man of the Year". Arnold Fagin, a close personal friend of Senator Fred Harris, has been Chairman of the Oklahoma City Municipal Commission on Human Relations and has been actively involved in key leadership roles throughout the general community. I mention these items with a view toward the subject to be discussed at our February meeting.

At the Conference in Dallas, we brought together a nucleus of 40 or 50 people for a Young Leadership cocktail party that evening. Most of them were from Dallas although Charles Sugerman brought about 5 or 6 key couples up from San Antonio as well. At the banquet that evening, Rabbi Herb Friedman spoke and afterwards we showed a film of one of the missions. The following morning, the Young Leadership group had a breakfast with the Deputy Israeli Ambassador to the United Nations. He made no speech, but instead participated in a very informal and candid discussion which lasted for over an hour. After this, Gordy spoke for about 20 or 30 minutes and gave his usual brilliant performance on the responsibility of Young Leadership. Suffice it to say, a highpoint was reached among the Young Leadership Development Program in Dallas and among the Cabinet members from Texas and Oklahoma.

At the conclusion of the Conference, Gordy, Ernie and I agreed that the Dallas experience provided a format for a successful 24-hour Conference. We all concurred that this procedure would work in other key cities in the South and should be repeated.

Houston has a large and highly potential Jewish community, but was noticeably absent from the Dallas meeting. We felt that this should be one of the key target areas and Gordy and I were scheduled to spend the day in Houston on February 6th. Unfortunately, that cancelled at the last minute and is in the process of being rescheduled.

On a somewhat smaller scale, Jacques Wiener from Shreveport and I are scheduled to go to Little Rock, Arkansas during the last week of February to develop a Young Leadership group there.


I have asked Barry Haiman in Mobile to undertake greater responsibility in that area notwithstanding the fact that he is new to the Cabinet. Barry, as many of you probably know, recently came back from one of the missions a different man. He, too, was just elected President of his Welfare Fund in Mobile. Barry has succeeded in scheduling a Conference in Mobile on Sunday, March 2nd, to involve about 20 key Young Leadership people from the cities of Mobile, Pensacola, Florida and Hattisburg, Mississippi, and is working with Lee on the program.

Meanwhile, Bob Levy of Palm Beach, the Florida Regional Chairman, was very instrumental in bringing together 20 people from Miami on January 21st to develop the nucleus of a Young Leadership program there. They have another meeting scheduled on February 18th to continue their development program. Bob is also heading the campaign in Palm Beach and with the help of Jim Nobil has had significant success.

While I have talked about people, I do not want to overlook that the name of the game is money. So far nearly every Cabinet member who has been involved thus far has not only gone back to his 1967 level, but also surpassed it. If this trend continues, the South may rise again after all.

Best regards.

Very truly yours,

  
Sidney Stahl

SS:dd

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**TEACH - IN**

SATURDAY, FEBRUARY 8, 1969

SUNDAY, FEBRUARY 9, 1969

JEWISH COMMUNITY CENTER  
ONE HUNDRED VAUGHN STREET  
HARRISBURG, PENNSYLVANIA

PROGRAM

SUNDAY, FEBRUARY 9th

SATURDAY, FEBRUARY 8th

6:30 P.M. — Registration and Cocktail Party

7:30 P.M. — Dinner

*The Responsibility of Young Leadership*

**BEN LEUCHTER**

*National Vice Chairman for Eastern States  
of the UJA Young Leadership Cabinet*

*Guest Speaker*

**ZVI KOLITZ**

*"Survival for What?"*

Noted author, journalist, stimulating lecturer, motion picture and theatrical producer. Known internationally for the play "THE DEPUTY" and the award winning "HILL 24 DOESN'T ANSWER", the first major Israeli film. He was a delegate to the Zionist World Congress in Switzerland.

*Presentation will be followed by  
question and answer session*

*Entertainment by*

**RUTH STEIN**

Noted Folk Singer

9:30 A.M. — Breakfast

10:05 A.M. — *New Exciting Film:*  
*"Children of the Exodus"*

10:30 A.M. — Speaker: **MOSHE MEIRAV**  
Economic Counselor at the Embassy of Israel in Washington, D.C.  
*"Israel Today"*

*Presentation will be followed by  
question and answer session*

11:30 A.M. — Symposium:

**"WHAT MAKES A JEWISH COMMUNITY TICK?"**  
*An analysis of community operation*

SPEAKERS

**HORACE S. GOLDBERGER**  
President, U.J.C.

**MORRIS SCHWAB**  
Past President, U.J.C.

**SIDNEY SLOTZNICK**  
Past President, U.J.C.

**ALBERT HURSH**  
Executive Director, U.J.C. & J.C.C.

*Presentation will be followed by  
question and answer session*

1:00 P.M. — Lunch

*Guest Speaker: ISAAC TOUBIN*  
*"Jewish Education"*

Executive Director, American Association for Jewish Education. He is a graduate of Yeshiva University and the Jewish Theological Seminary. Mr. Toubin has written and lectured widely on the subject of Jewish Education, Jewish Communal Organizations and Civil Liberties.

*Presentation will be followed by  
question and answer session*

2:45 P.M. — Summary of Teach-In . . . *Moses K. Rosenberg*



# Vineland Times Journal

7 South Seventh Street, Vineland, New Jersey 08360 • (609) 691-5000

NATIONAL YOUNG LEADERSHIP CABINET, UNITED JEWISH APPEAL  
Eastern Sector  
First Quarter, 1969

*(My initial assessment of the activities of the UJA-YLC members from the eight regions of the Eastern quadrant of the nation consumed almost 10 typewritten pages, which proves, at least, that I do a lot of assessing. It occurred to me, however, that seven weeks do not a quarter make, even in the hands of practitioners skilled in the art of stretching the truth. If an assessment of the activity of the UJA-YLC in my part of the country during what was essentially only a seven-week period requires 10 pages, an evaluation for a full 13-week quarter would hospitalize both writer and readers. I beg leave, therefore, to condense my report....BZL)*

\* \* \*

My strongest areas at this moment are the New York State, Northern New Jersey, Eastern Pennsylvania and Philadelphia-South Jersey regions, though my intent is not to compare them with other regions. Neil Norry has himself well organized; he knows what he has to do, and he will do whatever can be done in each of our areas of interest. In North Jersey, Don Benjamin is rebuilding; he's concentrating on the formation of young leadership groups in individual communities, and he has been getting help from the great new YLC members we've obtained in this region (Steve Schwartz is Millard's man here, and Leonard Simon heads Special Projects in New York State). In Eastern Pennsylvania, Mort Spector's first activity of the year was a "Teach-In" Feb. 8-9 in his home city of Harrisburg, in which 65 couples participated. Enclosed is the pre-printed program. Evaluation: Excellent! Mort expects to organize a regional sub-Cabinet for Eastern Pennsylvania by mid-March, even though he's up to his tonsils in his Harrisburg campaign. Similar enthusiasm, and very much initiative from Melvyn Mason in Philadelphia. He's assigned responsibilities to each of his cabinet members; we will have a regional YLC meeting Feb. 24 to complete plans for regional "teach-in" or "seminar" or "mini-conference" in mid-May. Millard's contact here is Martin Herring.

New England is a problem area, in various ways.

The Maine-New Hampshire-Vermont region is an anomaly. Although it's given us some great national young Jewish leadership, its Jewish population is sparse. Perhaps Joel Abromson and Dave Lewis ought to be merged with Don Hodes in

Massachusetts, where the problem is just the opposite. Massachusetts has great potential; in total Jewish population it may not be far behind Ohio. Yet Boston has withstood the assaults of the biggest guns of the Young Leadership Cabinet. Most important potential asset of all, perhaps, is the academic community --- the Jewish faculty members at Harvard-Radcliffe, M.I.T., Brandeis, Tufts, Boston University and Simmons.

Connecticut also requires more attention than I've heretofore given it. Perhaps I overwhelmed regional chairman Lew Rabinovitz of Hartford in my meetings with him in November and December by explaining his responsibilities in too much detail. In my last telephone conversation with him, I've suggested that we ought to limit our objectives this year.

Problem Area Number Two (Delaware, Maryland, D.C.) is a distinctly different kind of problem. It has three major cities (Washington, Baltimore, Wilmington), each of which is well-organized and has a functioning young leadership program. The other communities in the region fit mostly into the Project 50 category. I'm mystified by Baltimore. The very mention of its name within the context of Jewish philanthropy causes furrowed brows and nasal snorts. I have no basis on which to be among its critics, but I must assume something is wrong in Baltimore, and I don't know what it is. In addition, I'm still not certain how much work there is to be done in this region outside the three cities, and I don't want to create "make-work" projects for the sake of padding quarterly reports. A fellow such as Warren Miller, with responsibility for 10,000 pledge cards in his community campaign, doesn't need me to invent ways to keep him busy.

Summation: Each regional chairman is physically and emotionally involved in his own community's fund campaign. Each regional chairman either has been on a UJA Young Leadership Mission or will have participated in one by the end of 1969. Each one is thoroughly familiar with our Special Project and promises it his attention this year. I have been in telephone communication with each man. Other than prodding each regional chairman within the next 60 days to obtain maximum attendance at the Retreat in California, I think I must regard Connecticut and Massachusetts as the top of my priority list during the next "quarter."

\* \* \*

There! I kept this so brief I never got a chance to tell you about the lazy Polak who married a pregnant woman.

\* \* \*

Irreverently submitted,



B. Z. Leuchter



NAME	1967	1967	1968	1968	1969	1969	
	REG.	E.F.	REG.	EF	REG.	EF	
WILLIAM H. ABRAMS	500	1525	1200	1500	3500 M		
A.N. ABRAMOWITZ	500	1000	500	7500			Bresla
I. JOEL ABROMSON	250	1000	300	300	300	700	
RICHARD G. ALBERT	400	3600	400	600			Princ
MELVIN G. ALPERIN	100,000 c		25,000 c	75,000 c			Comm
GARY A. AMINOFF	600	500	1000	1000	1250	2500	
GARY L. ANTONOFF	275	-	325	175			Field
EDWARD BACKER	300	400	300	400			Goldbr
LEONARD D. BELL	5000	2500	5100		5000		
DONALD H. BENJAMIN	1000	1000	1250	1250	1500	1500	
BRUCE S. BERRY	1500	1500	2000	1500			Schrag
DAVID BETTEN	13700	3000	15361	11046			Nobil
JOSEPH S. BETTMAN	750	300	900	300	1000	1000	
BEN A. BOREVITZ	500	100	600	400			Salomo
ROBERT A. BORNIS	1000	1000	3500	3500	4500	4500	
JEROME I. BRAUN	1500	1000	1750	1250	2000	1500	
JOEL S. BRESLAU	11300	48700	12000	28000	12000	48000	
RICHARD I. BRICKMAN	130	18	150	25			Nobil
ARTHUR BRODY	2500	5000	3000	4000	3250	4250	
RAEL BROWN	1850	5000	1700	5000	1700	5000	
ERIC BRUCKNER	10,000		5,000				Field
ROBERT M. CAHNERS	250	-	300	100			Bell
ROBERT CAPLAN	100	100	250	100			Salomo
MOPTON N. CENTER	400	1000	1500	1000			Rosenb
LAWRENCE M. CHAPMAN	6000 F	20000 F	6000 F	12000 F	3900	36000	
LAWRENCE M. COHEN	<del>4500</del>	<del>25000</del>	<del>2500</del>	<del>30000</del>			
MYRON J. COHEN	1500	30,000	2000	8000			Krame
HERBERT B. COHN	165	250	175	320			Rosenb
IRVING F. COHN	16,500 for	10,000 for	18,000 for	10,000 for			Bresla
MILTON H. CORWIN	1000	3300	1200	3800			Field
MILLARD M. CUMMINS	13000	50000	13000	13000	13000	17000	
STANFORD M. DOLGINOFF	150	100	150	100	250	250	
IRA H. DUBINSKY	750	1000	1000	1250	1250	1750	
JAMES W. EFFRON	2150	2100	2150	2850	2150	3350	
BURTON L. EICHLER	750	750	750	250	850	1150	
STEVEN ESTROFF	200	500	200	200			Nobi
ALAN I. ETTINGER	6000	50000 F	6500	20000 F			Comm
ARNOLD D. FAGIN	300	1500	300	225	300	1700	
I. LUIE FASS	3000	2000	3000	12000			Segal
ALLAN A. FEDER	400	1000	400	100			Specto
JOEL R. FEIDELMAN	435	500	500	500	750	750	

NAME	7	8	9	10	11	12	13
	1967 REG	1967 EF	1968 REG.	1968 EF	1969 REG.	1969 EF	
EARL FEIWELL	775	1000	1800	—			Field
IRWIN S. FIELD	3500	20000	4000	6000	5000	12000	
BARRY S. FINE	825	8000 c	1000	3000 P			Kram.
CHESTER FIRESTEIN	2400	12500	2500	15000	3500	15000	
HERBERT FISHER	1650	15000	2000	—			Bentley
MARVIN A. FREEDMAN	150	100	175	25		325	
SAUL J. FREEDMAN	1500	20000	2000	20000			Zacks
SAMUEL GALLANT	700	54	500	100			Stulman
DONALD P. GALLOP	560	100	600	150		1000	
HERBERT J. GARON	1700	3000	1600	3100	1600	3100	
ALAN GIDWITZ	700	2500	2500	2500	3000	3500	
SHERMAN GLEEKEL	3000 c	2000 P	3000 c	1000 c			Nob. 1
LAWRENCE Y. GOLDBERG	10,000		2000	5500			Breslau
ROBERT T. GOLDBERG	1500 F	3500	2000 F	4000	2000 F	4000	
LEWIS GOLUB	550		500	250		1000	
HENRY J. GOODMAN	22500 F	20000 F	22000 F	5000 F		22,500	
EARLE GROPER	13000 F	5000 P	13,000 F	200 P			Bell
WILLIAM L. GROSS	2875	10000	3500	10500	500	2500	
BARRY HAIMAN	600	1250	1800			2500	
JACK M. HAIMS	425	1000	500	1000	600	1200	
A. MARTIN HERRING	150	150	300			600	
MAURICE L. HIRSCH	2600	1000	3000	1000	5000	5000	
STANLEY A. HIRSCH	400	1000	1000	1000	1500	1000	
HARLAN D. HOCKENBERG	2000	9000	2100	1000	2200	1800	
DONALD A. HODES	800	2000	1000	2000	1200	2300	
THOMAS L. HOFHEIMER	525	1000	400	1100			Kramo
SANFORD LLOYD HOLLANDER	400		1000				Leuchte
CLIFFORD ISROFF	750 P	15000 F	1000 P	7500 F	1300 P		Nobil
FRANKLIN A. JACOBS	1500	1000	2000	1500	2300	2200	
LEE H. JAVITCH	8000 F <sub>M</sub>	20000 F <sub>M</sub>	10,000 F <sub>M</sub>	20000 F <sub>M</sub>	15,000 F <sub>M</sub>	20,000 F <sub>M</sub>	
JAY M. JACOBSON	225	1125	500	500	600	600	
I. SAMUEL KAMINSKY	414	800	800	1200	1000	1500	
RICHARD L. KANE	2000	4900	2500	3000			3/2 YLCI
HERBERT D. KATZ	270	1000	300	700	400	850	
HOWARD F. KENVIN	1000	2500	1500	2000	2500	7500	
ALAN I. KIRSHNER	250	500	300	500			Zacks
THOMAS I. KLEIN	400	150	400	400	700	1500	
THOMAS J. KLUTZNICK	1100	4000	1500	8500			Schwarz
JONATHAN W. KOLKER	2325 c	1000 c	2500 c	1000 c			Breslau
WILLIAM B. KONAR	5000	10000	7500	10000			Noery
MARTIN L. KOZBERG	8500 c	5000 c	9000 c	5000 c	9500 c		Field

NAME	1967 REG.	1967 EF	1968 REG.	1968 EF	1969 REG.	1969 EF	
JACK M. KREUTER	250	500	300	450			Zack
LESLIE M. LAWRENCE	3300c	7000c	3500c	1000c	12,000 w/ JH Nobil		
JOEL A. LEAVITT	Ind in Co	1000P	1000P	1000P	1500P	1500P	
BEN ZION LEUCHTER	2000	3300	2000	3300	2000	4000	
EUGENE M. LEVIN	750	-	1000	3000			Segalov
ALVIN E. LEVINE	7500c	3200c	7500c	17500c	7500	22500	
JOEL A. LEVINE	500	1500	1500	2500	4000	Min - No Dec 11	
HARRY A. LEVY	1500	16000	1500	5000	17,500		
ROBERT S. LEVY	650	1500	400	800	500	1500	
DAVID N. LEWIS	250	1000	300	200	300	1500	
MARVIN S. LIEBER	400	300	600	400	750	750	
MARTIN LIFTON	500	500	500	500			Reingol
EUGENE LIGHT	400		600				Leuchtr
HARRY M. LINOWES	600	275	675	500			
WILLIAM H. LIPPY	700	5100	5000	-	12,000		
EDWARD N. LUDIN	1000	500	1500	3500			Leuchtr
E. RALPH LUPIN	0	0	750	0	750	1250	
DAVID MACK	Inc in Fctn.		1000	4000	15000Fw	10500P	
HOWARD I. MALMON	500	1500	500	400			Hockemb.
STANLEY G. MARCUS	600	400	750	500	1500	1000	
WILLIAM M. MARCUS	80000F	100000F	80,000F	45000F			Bell
HARRY D. MARTIN	625	1375	1000	1000			Novick
MELVYN B. MASON	1300	200	1500	1000	2500	1500	
PHILIP M. MEYERS, JR.	1250	5000	2500	2000			Lawrence
CHARLES R. MICHAEL	1400	567	500	1500	750-	2250-	
RICHARD MICHEL	750	1000	750	1750	3000		
WARREN G. MILLER	6000Fd	12000Fd	8000Fd	12000Fd	20,000 Min		
WESLEY A. MILLER	250	250	250	1000c			Field
ROLAND W. MOSKOWITZ	500	1000	575	1100	2000	3000	
DONALD H. NEWMAN	12500c	25000c	13000c	12000c	14000	26000	
JAMES H. NOBIL	4500	10000	5000	1500	5000	2000	
NEIL J. NORRY	4000	10000	4500	10500	5000	11500	
BERYL NUSBAUM	375	900	500	900			Noer
DAVID K. PAGE	400	500	500	600	700	800	
ELLIOTT PEARLMAN	<del>500</del>	<del>750</del>	<del>500</del>	<del>1000</del>			
MICHAEL A. PELAVIN	5000c	15000c	6000c	16000c	7000	18200	
MARVIN J. PERTZIK	1350	5000	2025	2975	will make pledge in Comm		
RICHARD A. PIZITZ	16000c	25000c	13000c	5000c			
JOEL PRICE	1765	3693	2000	500	6000		
LEWIS RABINOVITZ	675	2000	825	8250			Leuchter
LEROY B. RAFFEL	1000	1000	1000	1500	2500	2500	

NAME	1967 REG.	1967 EF	1968 REG.	1968 EF	1969 REG.	1969 EF	
MARTIN REINGOLD	350	650	500	500	500	500	
<del>HERBERT R. RICH</del>	<del>500</del>	<del>500</del>	<del>500</del>	<del>500</del>			
STEPHEN S. RIVIN	50	400	100	25			Rosenberg
NATHAN J. ROBOGEL	480	2,100	5,000				NORRY
MENDELL ROMM, JR.	1275	5000	1550	3000			JAVITCH
HARRIS N. ROSEN	<sup>30,000 F</sup> <sub>1,000 P</sub>		500 P	250 P			Goldberg
DAVID B. ROSENBERG	500	1000	500	1000			Leuchter
MALCOLM M. ROSENBERG	6000 C	5000 C	6000 C	6000 C	20,000		
LEON I. ROSKY	500	2500	750	2750	1250	3250	
JOEL ROTENSTREICH	2120 C	40	1012 C	2010	1100	3900	
EUGENE ROTH	<sup>700 P</sup> 10,500 C	<sup>2500 P</sup> 38,400 C	<sup>1,000 P</sup> 10,500 C	<sup>1,000 P</sup> 10,000 C			SPECTOR
GARY S. RUBIN	600	2500	750	2500	1000-	2350-	
JAN P. SALTZMAN	500	500	1000	1000			Field
TED M. SALTZMAN	2000	1000	3000	2000	3500 } 3700 }	3000 } 2500 }	3000 } 2500 }
WILLIAM R. SAPERS	2700	1600	2500	2500			Bell
LEE SCHIMBERG	340	800	320	240			1/2 YLern
MELVIN L. SCHOTTENSTEIN	1700	10000	2000	5000			ZACKS
ROBERT MAX SCHRAYER	1350	2000	1750	2000	1975	3025	
STEVEN SCHWARZ	600	1500	1000	1500	2700m		
LOUIS SHAPIRO	250	1000	1200		1500 (meto split)		
ARDEN E. SHENKER	172	442	308	108	418	198	
SIDNEY L. SHLENKER	<sup>650 P</sup> 7500 F	<sup>500 P</sup> 5000 F	<sup>750 P</sup> 7500 F				Newman
GEORGE SHRIBER	450	100	675	100	700	500	
DONALD P. SHWAYDER	175	120	50	50			Field
DAN SIEGEL	4000	5000	4000	5000			Field
LOUIS P. SILVERMAN	140	375	325	425			Kennin
HOWARD A. SIMON	22,000 F	50,000 F	16,700 F	11,700 F			Comm
LEONARD S. SIMON	20,000 FD	50,000 FD	22,000 FD				NORRY
DAVID W. SMERLING	1350	4000	1500	4000	6500 - NO Decision	1/2	
JOSEPH SMUKLER	350	500	400	150			Freedman
WILTON S. SOGG	1100	1500	1100	750			Comm
HERBERT J. SOLOMON	2000	5000	3000	4000	3000	7000	
N. THEODORE SOMMER	250	500	275	200	275	225	
MORTON SPECTOR	15000 C	<sup>5000 P</sup> 25000 C	15000 C	<sup>5000 P</sup> 25000 C	15000 C	35000 C	
RICHARD G. SPIEGEL	750	5000	1000	2500			Nobil
ALFRED H. SPORER	525	200	550	200			Field
SIDNEY STAHL	650	500	650	150	1000	1050	
LAWRENCE D. STARR	3000	3000	3500	2000			Hodkinson
<del>DONALD M. STERN</del>	<del>400</del>	<del>400</del>	<del>250</del>	<del>400</del>			
MICHEL P. STERN	300	500	330	500			Field
ROBERT J. STERN	120	480	180	500	200 m	500 m	

NAME	1967	1967	1968	1968	1969	1969	
	REG.	EF	REG.	EF	REG.	EF	
JERRY V. STERNBERG	2000	700	2500				Cohen
ALAN M. STEWART	—	—	250	2000c			Comm
STEPHEN L. STULMAN	5000	10000	250	—	150,000	FAM	
CHARLES F. SUGERMAN	2750	4500	2750	5250	3000	3200	
LOUIS B. SUSMAN	1000	1000	1500	1500	4000		
MICHAEL G. SUTIN	1200	3000	1200	2800			Field
HARRY S. SWIMMER	<del>300</del>	<del>1000</del>	<del>1500</del>				
JOEL D. TAUBER	1000	2000	1250	2000	1500	2500	
DONALD H. TRANIN	26000F	30000F	30000F	30000F	30,000F	30,000F	
ALLEN M. TURNER	450	1020	500	500			Schrago
MARTIN TYCHER	6000F	10000F	6000F	10000F			Comm
MARSHALL M. WEINBERG	2400	2600	2500	2500	2500	3500	
GERALD H. WEINER	2000	4000	2000	4100	6100		
HYMAN WEISEL	3850	2500	3250	—			Field
DOUGLAS WEISFIELD	25000Fd	15000Fd	27500Fd	25000Fd			Comm
JUDSON M. WERBELOW	1000	4000	1000	1000	Fall Campaign		
MOSES WERTHAN II	25,000c	45000c	25000c	15000c			Comm
CHARLES H. WHITEHILL	300	750	425	1000			GAYON
JACQUES L. WIENER, JR.	1925	6075	1925	6075	1925	6075	
JACK J. WILKOF	2800	3000	3000F	1200	11,000		
RICHARD A. WILLIAMS	25	50	25	50			Stahl
WAYNE D. WISBAUM	350	500	400	400			NORRY
BARRY YAKER	1000	—	1500	1500			Klein
IRWIN M. YANOWITZ	1500	5000	2000				?
BERNARD K. YENKIN	950	2000	1000	500	1000	1300	
BARRY ZACKS	{ 6,000Fd	75000Fd	17,000Fd	34,000Fd	18,000Fd	50,000Fd	}
GORDON ZACKS							
NATHAN ZANKEL							
	1,646		1,054				Leuchter

## REPORT OF SPECIAL PROJECTS CHAIRMAN

FEBRUARY 12, 1969

In the special projects report of December 12, 1968, a change was noted in the handling of AIPAC. For the first year or so of the Cabinet's involvement in AIPAC and NER, the Chairman of Special Projects was attempting to handle the entire project personally. This proved to be unfeasible and inoperable since it is impossible for one person to monitor the activities of more than 100 Cabinet members. Therefore, as a direct result of a suggestion made at the September, 1968 meeting, it was agreed that a goal of \$100,000.00 would be divided among the five geographical regions and that direct responsibility for raising these monies was to be placed upon the National Vice-Chairman and allocated among the Regional Chairmen. The allocation which was mutually agreed upon is as follows:

Eastern Region	\$	35,000.00
Mid-Continent Region	\$	25,000.00
Western Region	\$	15,000.00
Southern Region	\$	5,000.00
New York City	\$	20,000.00

To the best of my knowledge, at the present time, the regional chairmen have started implementing plans in order to achieve these goals. In most of the regional Cabinet meetings which have been held, AIPAC has been discussed at some length. At the present time, with but few exceptions, there have been few results of this program since most communities are presently engaged in their federated campaign and all other fund raising must stop at this time. However, within the next several months, I expect the AIPAC program, under the national vice chairman to take off.

At the last Cabinet meeting and Executive Committee meeting, it was reported that less than half of the Cabinet members were paying anything to AIPAC and the suggestion was made that in order to get at least \$25.00 from each Cabinet member, we send some sort of bill to the entire Cabinet. It was never agreed that this be done, and I felt that I had no authority to send a bill of any type to the entire Cabinet. Therefore, I sent a letter, dated January 20, 1969, to all Cabinet members. A copy of the letter is attached and made a part of this report. This letter, I felt, was as close as I could get to a bill without Executive Committee approval. To date, the results of this mailing is 37 checks totaling \$1,485.00, 2 ads totaling \$900.00, and 10 letters from people who had already made their contribution to AIPAC or were intending to make it, but through their community, or other pertinent reasons for not sending a check. Included and made a part of this report

are the names and amounts of checks received as well as other responses. Although this listing and these figures are not yet complete, one or two checks a day are still dribbling in, the total number of replies from a Cabinet of almost 200 is 49, or between 25% and 30%. While it may be, as Ben Leuchter suggested to me over the telephone, that my appeal was not direct enough and the Cabinet members did not realize that it was in lieu of a bill, a response of 30% is extremely disquieting. I request at our Executive Committee meeting, direction from the Executive Committee as to what is wrong and how I can correct it in future mailings or requests.

Gordy Zacks has added to the responsibilities of Special Projects an idea which hopefully will turn into a project from Beryl Nusbaum of Rochester. Beryl's idea was briefly reported to the Executive Committee at our last meeting; however, I will quickly go over his idea.

The Instructor Magazine is the major publication for grade school teachers. Beryl, whose wife is a teacher, has noticed in the magazine numerous ads by major American corporations offering teaching units on Arab countries. Also, from time to time there are calendars and other tear-out sheets in the magazines showing happy little Arab children. Obviously, these units and ads are paid for either by oil companies or oil-rich Arab nations. Also, these units will certainly depict the Arabs and Arab causes in the most favorable possible light.

Basically, Beryl wants equal time for the Israeli cause. We do not transmit the Israel picture at all, and this is especially important in the first few grades of school where life-long opinions and thoughts are formed. Beryl is on excellent terms and has a good relationship with the editors of Instructor Magazine. Not only are some of the editors his clients, but they are also good friends. Beryl wants to have an Israel unit formulated and then made available through the Instructor Magazine. This, of course, involves expense. A group of educators would have to sit down with a group from Israel and formulate and construct the unit. Then, the unit would have to be printed, and finally it would have to be advertised in the magazine. If this idea has relevance and merit, and I personally feel it does, then we must determine if this is a legitimate function of the United Jewish Appeal Young Leadership Cabinet. If we determine that we are tremendously deficient in public relations, which has become almost a truism, and if UJA has a place in this, then we have to get the money to implement this program. Beryl felt either UJA money or foundation money might be available. Foundation money is a very big selling job, and I think we should pursue UJA money first, if it is available for this kind of project.

Unfortunately, at the time of writing this report, I do not know how much money is necessary for this project, but I should know by the time the Executive Committee meets. Beryl is presently securing this information for me.

If this project is accepted and money is forthcoming, Beryl will do all of the preliminary work with the Instructor staff, but we will certainly need some expert involvement from other agencies, probably the UJA or the Israel Information Service, if such a thing exists.

Cash collections is also a part of Special Projects, and included and made a part of this report is a January 29, 1969, letter from Albert Adelman, National Cash Chairman.

Respectfully submitted,



Millard Cummins





RESPONSES AS OF FEBRUARY 11, 1969

CHECKS:

Thom Klein	Detroit, Michigan	\$ 50.00
Lee Javitch	Harrisburg, Pennsylvania	25.00
Simon Estroff	Augusta, Georgia	25.00
Donald Hodes	Worcester, Massachusetts	50.00
James Effron	Poughkeepsie, New York	25.00
Herbert Garon	New Orleans, Louisiana	50.00
Barry Haiman	Mobile, Alabama	25.00
Irwin Field	Norwalk, California	50.00
Eric Bruckner	Santa Barbara, California	100.00
Leroy Raffel	Youngstown, Ohio	50.00
Herbert Solomon	San Diego, California	100.00
Harry Swimmer	Charlotte, North Carolina	10.00
Gary Aminoff	Beverly Hills, California	50.00
Joel Tauber	Huntington Woods, Michigan	25.00
Howard Kenvin	Altoona, Pennsylvania	100.00
Morton Spector	Harrisburg, Pennsylvania	50.00
Richard Speigel	Minneapolis, Minnesota	25.00
Robert Goldberg	Indianapolis, Indiana	25.00
Stanley Hirsch	Pittsburgh, Pennsylvania	25.00
Eugene Roth	Wilkes-Barre, Pennsylvania	25.00
Stanley G. Marucs	Portland, Oregon	25.00
David K. Page	Detroit, Michigan	25.00
Myron J. Cohen	Norfolk, Virginia	25.00
David Detten	Birmingham, Alabama	25.00
Charles Sugerman	San Antonio, Texas	25.00
Steven Schwarz	Yonkers, New York	25.00
Alfred Sporer	San Jose, California	25.00
Alan Ettinger	Milwaukee, Wisconsin	25.00
Hyman Weisel	San Jose, California	100.00
Sanford Hollander	Newton, New Jersey	25.00
Bruce Berry	Chicago, Illinois	50.00
James Nobil	Akron, Ohio	50.00
Gary Rubin	Des Moines, Iowa	25.00
Judson Werbelow	Lansing, Michigan	25.00
Marshall Weinberg	New York, New York	75.00
Herbert Fisher	Newark, New Jersey	25.00
Bernard Yenkin	Columbus, Ohio	25.00

ADVERTISEMENTS:

Gordon Zacks Columbus, Ohio	Full Page Ad	450.00
Millard Cummins Columbus, Ohio	Full Page Ad	450.00

OTHER RESPONSES:

Ed Ludin, Camden, New Jersey - Received letter stating he has contributed to AIPAC and is working through their Young Leadership Regional Section as well as the Israel Affairs Commission and the Jewish Federation.

Mel Mason, Philadelphia, Pennsylvania - Received letter stating he is going to subscribe to AIPAC through Philadelphia.

Roland Moskowitz, Cleveland, Ohio - Sent contribution directly to AIPAC. Also, sent in 13 others at \$25.00 each.

Jack Haims, New Castle, Pennsylvania - Sent his contribution direct to AIPAC on January 5, before he received my letter. Also said he would solicit others immediately.

Nathan Robfogel, Rochester, New York - Letter saying he renewed before he received my letter.

Joel Breslau, Washington, D.C. - Received note stating he purchased an ad for \$300.00.

Irwin Yanowitz, Sharon, Pennsylvania - Received a note indicating he had sent out over 50 personal letters soliciting AIPAC subscriptions.

Milton Corwin, Phoenix, Arizona - Received letter stating he renewed his AIPAC membership before he received my letter. Also, he sent out 88 renewal letters and 100 new prospect letters.

Joel Abromson, Portland, Maine - Mailed his re-enrollment before he received my letter.

OTHER RESPONSES (Cont.)

Louis Shapiro, Butler, Pennsylvania - Will send his AIPAC contribution through a rather large program for AIPAC which he has undertaken in the Tri-state area.

Chester Firestein, Los Angeles, California - Renewed his AIPAC subscription before he received my letter.



MILLARD CUMMINS  
P.O. Box 2179  
COLUMBUS, OHIO 43216

JANUARY 20, 1969

TO: ALL CABINET MEMBERS  
FROM: MILLARD CUMMINS-CHAIRMAN SPECIAL PRODUCTS

WORLD AND U.S. PUBLIC OPINION IS TURNING AGAINST ISRAEL. THE UN HAS CONDEMNED ISRAELI ACTION AT BEIRUT INTERNATIONAL AIRPORT WITHOUT TAKING INTO ACCOUNT THE REASON FOR ATTACK. AND WHAT IS WORSE, THE NEW SECURITY COUNCIL, AFTER JANUARY 1, 1969 WILL HAVE AS MORE THAN 1/3 OF ITS MEMBERSHIP, NATIONS WITHOUT DIPLOMATIC RELATIONS WITH ISRAEL. AFTER JANUARY 1, THE ARABS MAY COUNT ON 7 TO 9 VOTES AND ISRAEL CAN HOPE FOR NO MORE THAN 4 VOTES. THIS NEW LINE UP WILL ENABLE THE MOSLEM-COMMUNIST COALITION TO ADOPT MOTIONS TO CENSOR ISRAEL ALMOST AT WILL.

IN THE UNITED STATES, EVERY DAY ANOTHER EDITORIALIST DAMNS ISRAEL FOR "OVER-REACTION" FOR THE BEIRUT AIRPORT RAID. LIFE, THE NEW YORK TIMES, DREW PEARSON, AND MANY OTHERS HAVE ADDED THEIR SYLLABLES OF DENUNCIATION.

THE MOST IMPORTANT ORGANIZATION IN THE UNITED STATES WHICH WE HAVE TO COMBAT THIS INTENSE TORRENT OF ADVERSE PUBLIC REACTION AND TO COMBAT IT AT THE VERY HIGHEST LEVELS OF THE STATE DEPARTMENT AND THE EXECUTIVE AND LEGISLATIVE BRANCHES OF OUR GOVERNMENT IS THE AMERICAN ISRAEL PUBLIC AFFAIRS COMMITTEE. AIPAC IS OUR ONLY PRO-ISRAEL LOBBY OF AMERICAN CONSTITUENCY. AS SUCH, THEY ARE IN THE FOREFRONT OF ALL ORGANIZED ACTION TO BLUNT THIS NEW ARAB THREAT AND TO TURN PUBLIC OPINION IN OUR FAVOR. UNFORTUNATELY, AIPAC IS UNDER-STAFFED AND UNDER-BUDGETED; BUT, BECAUSE OF THE CRITICAL THREATS AND THE OMINOUS FUTURE, THEY ARE ADDING NEW STAFF AND ADDITIONAL OFFICE SPACE.

YOUR FINANCIAL HELP IS REQUIRED NOW, AND AS MEMBERS OF THE YOUNG LEADERSHIP CABINET, I URGENTLY REQUEST YOUR HELP. ENCLOSED IS AN AIPAC CONTRIBUTION FORM. PLEASE FILL IT OUT AND RETURN IT TO ME WITH YOUR CHECK USING THE ENCLOSED, STAMPED ENVELOPE.

THANK YOU VERY MUCH FOR YOUR DESPERATELY NEEDED HELP.



# UNITED JEWISH APPEAL

*On Behalf of United Israel Appeal, Joint Distribution Committee, New York Association for New Americans*

1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019

PLAZA 7-1500 CABLE ADDRESS: UJAPPEAL, NEW YORK

January 29, 1969

Mr. Millard M. Cummins  
The Thurman Mfg. Co.  
P. O. Box 2179  
Columbus, Ohio

Dear Friend:

AMERICAN JEWISH

We ended the year 1968 with \$122,236,000 in cash received from all campaigns. For this achievement we owe thanks to you - to the presidents, campaign officers, and executive directors, as well as the UJA field staff, all of whom pushed hard to bring cash in and make it available to our beneficiary agencies. As in the days of the 1967 June emergency, many communities wired in money until the last hours of the year. Despite this great effort, UJA is in serious difficulty. We had estimated a cash flow of \$130,000,000 for the year and the actual receipts fell short of this figure. At this point money is Israel's very life-blood. The people of Israel are engaged in a bitter struggle for survival to which every available resource at their command must be committed. There is simply nothing left to maintain the social welfare programs which must go on from day to day. This is the responsibility of UJA now as never before.

Very simply, these are the facts. UJA has \$78,000,000 in collectibles broken down as follows:

Regular

- |                              |              |
|------------------------------|--------------|
| 1. From 1967 and prior years | \$10,000,000 |
| 2. From 1968                 | 23,500,000   |

Emergency

- |              |                   |
|--------------|-------------------|
| 1. From 1967 | 5,500,000         |
| 2. From 1968 | <u>39,000,000</u> |
|              | \$78,000,000      |

It is absolutely vital that this cash be made available as quickly and continuously as possible.

Herbert Friedman wrote to the executive directors of the country last week in the following words:

"I would like to suggest a special cash approach that will reinforce everything we are trying to do in the solicitation and which will help bring much greater desperately needed income:

- (1) Send bills now for 1968 and all prior pledges still outstanding.
- (2) Send bills for the 1969 pledges immediately after each pledge is made.

This is reminiscent of the 1967 mood, when people understood instinctively that cash was required, not promises, and contributors borrowed large amounts, as we all recall, so they could pay quickly. The same concept must be placed before contributors today - the reality of the emergency is underscored by the demand for cash. I believe people will respond."

Every community in this country rose to the challenge of June 1967. These days are no less challenging and I am certain that American Jewry will meet its obligation now as it has in the past. Please keep the cash flowing from day to day.

With thanks and very best wishes, I am,

Sincerely yours,

*Albert B. Adelman*

Albert B. Adelman  
National Cash Chairman

ABA:bga

EICHLER, ROSENBERG & SILVER  
COUNSELLORS AT LAW  
60 PARK PLACE  
NEWARK, N. J. 07102

BURTON L. EICHLER  
PAUL ROSENBERG  
HARRIS R. SILVER  
LANCE A. POSNER  
J. JEFFREY PRESS

AREA CODE 201  
624-7200

February 11, 1969

Mr. Gordon Zacks, Chairman  
Young Leadership Cabinet

Quarterly Report of Education Committee

1. Purpose: (a) to assist those communities presently conducting educational programs for young leadership.
- (b) to assist communities that do not have a young leadership educational program in the development of this type of program.

2. Operations to date:

(a) Speakers and "Community Assistants".

A group of speakers and "Community Assistants" have been developed by circulating a request for help to all cabinet members. The response to this request was exceptionally good so that at the present time we have people in all areas of the country who are willing to work directly with the communities for the above purposes.

(b) Target Communities:

It was felt that the first order of priority should be given to those federated communities that do not have young leadership programs. Through a survey, we have learned that there are 17 communities that do not have leadership training programs. The communities are set forth on a separate schedule attached hereto.

Mr. Gordon Zacks, Chairman  
Young Leadership Cabinet

In January a letter was sent to all of those communities from Hank Goodman of C.J.F.W.F. and me offering our help. The replies to this letter are still coming in. Letters have been sent to the Regional Chairmen covering the "target communities" with a copy to the National Vice Chairman. The Regional Chairmen have been requested to follow up with the Executive in the "target communities" as well as any lay leadership known to them.

It is expected that all "target communities" will either have their programs functioning or planning under way forth with.

3. Non Federated Communities:

At the last Executive Committee meeting, a question was raised as to the educational programs for non-federated communities. It was felt that a program should be developed to encourage these communities to conduct educational programs even though they do not have a central group that would furnish them with on going organizational assistance, which usually is furnished by the federation.

In examining the communities so situated, it was felt that it would be best to combine several of these towns where they are geographically located to accomplish this easily.

I am presently working with a new cabinet member, Sanford Hollander and Don Benjamin to develop, as an experiment, a program for Morristown, New Jersey, which would fit into these guide lines. You will be kept advised on the progress of this project.

4. Interesting Reactions:

(a) In October of 1968, Gordie spoke at the first meeting of a newly formed educational program in Paterson, New Jersey, which was developed through the assistance of Don



February 11, 1969

Mr. Gordon Zacks, Chairman  
Young Leadership Cabinet

Benjamin. The group was made up of young couples ages 21 to 30. Due to Gordie's usual presentation, the first meeting was a roaring success. As a result that particular group is running a fully attended program. We have just received a request to aid the community in developing a similar program for men only ages 35 and up who have much greater giving potential than the first group and who have never experienced any program of this type. The first meeting of the second group has been held and all indications are that the community will receive heretofore totally untapped monies for both its general campaign and the emergency campaign.

Respectfully,



BURTON L. EICHLER

BLE:blv





ARKANSAS

Little Rock

CALIFORNIA

San Jose

FLORIDA

St. Petersburg  
Tampa

GEORGIA

Savannah

ILLINOIS

Champaign-Urbana  
Rockford

MAINE

Bangor

MASSACHUSETTS

New Bedford

MICHIGAN

Bay City

NEW JERSEY

Englewood

NEW YORK

Buffalo  
Kingston  
Niagara Falls  
Utica

TEXAS

Waco



## Report on Missions

1969 Missions have been scheduled as follows:

Mar. 2 - 16 Israel only - 40 persons  
July 7 - 28 Vienna, Israel - 70 persons  
Nov. 2 - 16 Israel only - 40 persons

The March mission was completely filled by Nov. 1968 and a waiting list of 5 couples was established. We have had several cancellations, however, and could end up with as few as 36 members on the mission. There will be 6 cabinet members among the group. The mission chairman will be Don Benjamin.

The July mission has 22 confirmed reservations including 3 cabinet members. There are 27 additional couples who have expressed an interest in going on this mission.

The November mission has 16 confirmed reservations, including 5 cabinet members, 36 additional people expressing interest in attending.

Letters were sent on October 28, 1968 and December 9, 1968 to each cabinet member asking whether he planned to go on a mission in 1969. Only 10 negative answers were received.

I would like to make the following observations and recommendations:

- 1 - Among the reasons given for cancellations in March, two categories warrant our attention. They are (a) attendance on the UJA 1-week mini mission, and (b) reaction to the tension and danger caused by terrorists, military conflicts, etc.
- 2 - Of the original 20 men selected to go on the March mission, seven were cabinet members and at least five of the rest were 40 years old or more. This reduces the potential new cabinet members to seven, and several of these would not appear to be active enough in their communities to qualify. Since the same kind of distribution characterized the September 1968 mission, further review of eligibility requirements is needed.
- 3 - In view of the first 2 points, we should review the desirability of conducting 3 missions in 1970.

REPORT OF CONFERENCES COMMITTEEI. Suggested Agenda for Retreat - South Laguna, Calif. - May 1-4Thursday, May 1

9:00 a.m. - 5:00 p.m.	Executive Committee Meeting	International Hotel Los Angeles
9:00 p.m.	Depart for Laguna by bus with full Cabinet	Overnight Laguna

Friday, May 2

9:00 a.m.	Full Cabinet Meeting
1:00 p.m. - 4:00 p.m.	Regional Cabinet Meetings
8:30 p.m.	An evening with Eric Hoffer

Saturday, May 3

9:00 a.m.	Morning and afternoon with Prof. Leonard Fein
8:30 p.m.	An evening with Rabbi Herbert A. Friedman

Sunday, May 4

9:00 a.m.	Morning with I. L. Kenen
12:30 p.m.	Lunch and departure

Note: We are exploring the possibility of having a professor of Islamic Law speak to us during the Retreat or at the Washington Seminar in September.

II. Washington, D. C. Seminar - September 1969

- A. Who should extend invitation to YL Cabinet - President Nixon - State Dept.??
- B. Should we go to the Treasury Department and be briefed on endowments, foundations and trust funds?
- C. Should we ask to meet with Ted Kennedy - "How does the U.S. Senate Operate" and/or Gerald Ford - "How does the House of Representatives Operate" ?

MEMBERSHIP AND PLACEMENT COMMITTEE REPORT

FEBRUARY, 1969

MEMBERSHIP

A letter will be going out in March to all Executive Directors and Field Men with a copy of our Directory and a letter describing our membership requirements, goals and purposes, as well as application forms.

We will request that the Executive Directors and Field Men respond to this mailing by submitting names to us of recommendations to the 1970 Cabinet.

A form is being developed which will be sent to all regional Chairmen and national Vice-Chairmen, requesting information regarding current cabinet members; their degree of participation and co-operation which they have displayed thus far in 1969. This will go out in March and again each quarterly throughout the year.

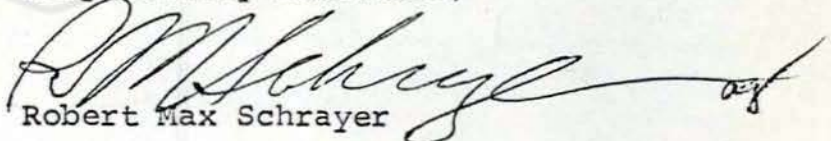
PLACEMENT

A letter has already gone out from me to Executive Directors in twenty national agencies, requesting permission to suggest to them, names from our cabinet to be placed on their respective Boards. In addition, we requested information from them regarding the requirements for serving on that Board.

We have received replies from several of these Boards and are currently making recommendations to some. Others, required personal visits, which Ernie Spickler is arranging with the Executive Directors.

It is hoped that all agencies will put members of our cabinet on their Boards.

Respectfully submitted,

  
Robert Max Schraye

MEMORANDUM

TO: CHAIRMAN AND EXECUTIVE COMMITTEE  
UJA YOUNG LEADERSHIP CABINET

FROM: HERBERT J. SOLOMON

DATE: February 5, 1969

RE: Project 50 Committee Interim Report

Because of my short tenure to date as Chairman, this report is accordingly brief.

1. Purpose. The background data I have reviewed supports the characterization of the purpose of Project 50 Committee as set forth in the "Description of Cabinet Functions" disseminated by the Young Leadership Cabinet as follows: "...organizing United Jewish Appeal campaigns in conjunction with United Jewish Appeal Field Department in selected communities listed as non-federated." At the last Executive Committee meeting, a brief discussion indicated a view that the purpose of the Committee should be broadened (perhaps to involve such things as leadership development, education, community organization, etc.). This should be studied in depth and definitive conclusion should be reached regarding Project 50's full scope and objectives. Presumably some light regarding this will result from the primary agenda item scheduled for the Executive Committee meeting later this month. In view of the current continuing emergency in Israel, however, it would appear desirable to concentrate, at the present time, on the original purpose.

2. Methods. To implement the Committee's activities for 1969 fund raising, the following should be accomplished:

a. Target communities should be selected with the assistance of the UJA national office and/or field representatives. (The October 28, 1968 list of communities is available for immediate usage, as supplemented by the list of West Coast target communities prepared by Al Ellis dated November 21, 1968).

b. The various communities on the list should be distributed to the appropriate national vice chairmen and/or regional vice chairmen for specific assignments to members of the Young Leadership Cabinet for implementation.

c. There should be finalized, formalized and distributed guidelines, objectives, procedures, techniques and time tables to insure maximum effectiveness, consistency and coordination of the Project 50 activities.

3. Evaluation. Quantitative and qualitative review should

be undertaken of past activities of the Committee so as to enable our progress to date to be evaluated as a basis for planning future activities. This may also provide data which will be helpful in determining the full scope of the purpose and objectives for Project 50.

4. Matters for consideration of Executive Committee at February meeting.

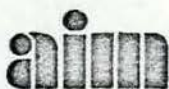
a. What level of Cabinet leadership should be involved in coordination and implementation of regional Project 50 activities (national vice chairmen, regional chairmen?); is there a Project 50 committee chairman for each region, and if so, what is his name?

b. Should the work of the Project 50 Committee be undertaken concurrently with the campaign activities of the larger communities (consider advantage of high level of campaign enthusiasm and publicity versus disadvantage of dissipating efforts and energies of available leadership, among other considerations)?

c. Should the scope of Project 50 be expanded into other areas than fund raising; if so, when and what other areas (perhaps this issue should be deferred until time permits a fuller discussion and until the primary agenda item for the February Executive Committee meeting is resolved)?



*Herbyff. Salomon*



500 Fifth Avenue (44th Floor)  
New York, New York 10036

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February 17, 1969

To: Gordon Zacks, Chairman, National Young Leadership Cabinet

From: Stephen L. Stulman, International Program Chairman

Report to Executive Committee Regarding Current International Program

- I. THE GOVERNMENT OF ISRAEL IS PLANNING AN INTERNATIONAL CONFERENCE ON HUMAN NEEDS "TO CONSIDER THE PROBLEMS FACING VOLUNTARY AGENCIES DURING THE NEXT DECADE AND THE RESOURCES TO MEET THESE PROBLEMS". THIS CONFERENCE IS SCHEDULED TO TAKE PLACE IN JERUSALEM FROM MONDAY, JUNE 16th, THROUGH THURSDAY, JUNE 19th, 1969.

The participating agencies from the United States include:-  
UIA, UJA, JDC, CJFWF.

As of this date, the National Office of the UJA has compiled an invitation list of approximately 250 men and women to be invited. Included in this list are the following members and graduates of The National Young Leadership Cabinet:

Harold Abramson	Ben Zion Leuchter
Leonard Bell	Richard Levitt
Herschel Blumberg	Nathan Lipson
Joel Breslau	Morey Meyers
Millard M. Cummins	James Nobil
Burton L. Eichler	Martin Reingold
Irwin S. Field	Melvin Sachs
Saul Freedman	Alan Sagner
Louis Goldman	Robert Max Schroyer
Henry Goodman	Herbert Solomon
Harlan Hockenberg	Sidney Stahl
Lee H. Javitch	Stephen Stulman
Joe Kanter	Gordon Zacks

QUESTION: I would like to hear from the officers and regional vice-chairman suggesting additional names and an indication of which Cabinet members from the above list would be interested in actively participating in a Cabinet Planning Committee for this Conference.



To: Gordon Zacks

February 17, 1969

- II. A MEETING OF THE PRIME MINISTER'S COUNCIL FOR ISRAEL'S ECONOMIC DEVELOPMENT, CONSISTING OF THE VARIOUS REGIONAL COMMITTEES ESTABLISHED AT THE ECONOMIC CONFERENCE IN APRIL, 1968, WILL BE HELD IN JERUSALEM FROM WEDNESDAY, JUNE 25th, THROUGH MONDAY, JUNE 30th.

The Government has asked The Young Leadership Cabinet to provide a list of about 20 people "who are active and interested in the economic life of Israel" to participate in this Conference as members of the various committees, a list of which follows below:

Committee on Scientific, Laboratory, Medical & Dental Equipment  
Committee on Agricultural Equipment  
Committee on Industrial Equipment for Foodstuffs and Chemicals  
Committee on Raw Materials and Finishing  
Committee on Fashion  
Committee on Chemicals  
Committee on Chemicals, Petrochemicals and Fertilizers  
Committee on Food  
Committee on Plastics, Rubber, Ceramics and Glass  
Committee on Printing  
Committee on Arts and Crafts and Toys  
Committee on Furniture

QUESTION: I would like suggestions as to participants in this Conference, and especially, those who would like to actively work as a Planning Committee.

# YOUNG LEADERSHIP CABINET

## United Jewish Appeal

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019  
TELEPHONE: 212 PLAZA 7-1500

December 23, 1968

Memo To: Executive Committee Members

Subject: Agenda For February Meeting

Gentlemen:

Consistent with the discussion at the National UJA Meeting I am going to try to summarize the topics for our Agenda in Chicago in February.

As I mentioned to you, if we are to improve the effectiveness of our Cabinet and the capacity of the Cabinet to renew itself and maintain relevant programs for the changing needs of our environment, then we need to encourage conflict of ideas. We need a group of people with different backgrounds, perspectives and priorities, but all of whom are unified by a common commitment to the basic purpose of the Cabinet but differ on how best to implement our purpose in terms of action programs.

As a priority order of business for the Cabinet, I feel that it is essential that we specifically define our purpose. The first item of business for our February Cabinet Meeting will be to attempt to define the purpose of the Young Leadership Cabinet. As a point of departure, I would like to submit a suggested purpose for our Cabinet; my purpose is to stimulate your thoughts as to what you feel the purpose should be. I am sure that the purpose we come up with will be much better than the one I am submitting:

"The basic purpose of the Young Leadership Cabinet of the United Jewish Appeal is to establish an effective organization of young men who will act to favorably influence events and history to assure:

1. The creative survival of Judaism.
2. The physical and cultural survival of the Jewish people.
3. The survival and development of the State of Israel.

**Chairman**  
\*LEONARD D. BELL, Lewiston, Maine

**Associate Chairmen**  
\*HERBERT J. GARON, New Orleans, La.  
\*GORDON ZACKS, Columbus, Ohio

**Regional Vice Chairmen**  
\*HERSCHEL W. BLUMBERG  
Washington, D.C.—Mid-Atlantic  
\*JOEL S. BRESLAU  
Washington, D.C.—Mid-Atlantic  
\*HERMAN CONE, JR.  
Greensboro, N.C.—South-Southwest  
\*MELVIN DUBIN  
New York, N.Y.—New York City  
\*IRWIN S. FELD  
Los Angeles, Calif.—West Coast  
\*RICHARD S. LEVITT  
Des Moines, Iowa—West Central  
\*NATHAN I. LIPSON  
Atlanta, Ga.—South-Southwest  
\*JAMES H. NOBIL  
Akron, Ohio—East Central  
\*IVAN J. NOVICK  
Pittsburgh, Pa.—Tri-State  
\*MELVIN D. SACKS  
Akron, Ohio—East Central  
\*ROBERT MAX SCHRAYER  
Chicago, Ill.—West Central  
\*WALLACE W. WOLF  
Worcester, Mass.—Northeast

**Chairman, 1968**  
\*ALAN SAGNER, Newark, N.J.

**Chairman, 1964-1968**  
\*JOSEPH H. KANTER, Cincinnati, Ohio

**Director**  
\*ERNEST N. SPICKLER

**Cabinet Members**  
HAROLD B. ABRAMSON, Passaic, N.J.  
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LEO BARMAN, JR., Memphis, Tenn.  
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DANIEL M. BERNHEIM, Newark, N.J.  
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HAROLD G. BLATT, St. Louis, Mo.  
WALTER M. BLATTNER, Pittsburgh, Pa.  
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LEON E. BROCK, Boston, Mass.  
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GERALD L. COHN, Nucleon, Pa.  
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RICHARD DAVISON, Baltimore, Md.  
CHARLES L. DEAKTOR, Pittsburgh, Pa.  
ROBERT D. DEITZ, Cleveland, Ohio  
IRVING DUBINSKY, St. Louis, Mo.  
ROBERT N. EISNER, New Britain, Conn.  
GEORGE J. ELIGMAN, Reading, Pa.  
CHESTER FRIESEN, Los Angeles, Calif.  
DAVID B. FOLLENDER, Teaneck, N.J.  
JULIUS I. FOX, Washington, D.C.  
MARTIN S. FOX, Newark, N.J.  
IRVIN FRANK, Tulsa, Okla.  
KAYE GOODWIN FRANK, Detroit, Mich.  
SABUL FREEDMAN, Philadelphia, Pa.  
RICHARD C. FRIEDMAN, Cleveland, Ohio  
VICTOR GELB, Cleveland, Ohio  
ALVIN H. GILENS, Los Angeles, Calif.  
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LOUIS S. GOLDMAN, Dayton, Ohio  
PAUL A. GOODMAN, Richmond, Va.  
HENRY J. GOODMAN, Cleveland, Ohio  
AARON M. GREENBERG, Oakland, Calif.  
STUART D. GRODD, New Haven, Conn.  
MARSHALL S. HARRIS, Miami, Fla.  
DONALD W. HARRISON, Bridgeport, Conn.  
DONALD N. HAYES, Worcester, Mass.  
ALBERT J. JACOBSON, Greensboro, N.C.  
LEE H. JAVITCH, Harrisburg, Pa.  
ROBERT J. KAMIN, Chicago, Ill.  
ROBERT Z. KAPLAN, Toledo, Ohio  
HUGH E. KLEIN, Minneapolis, Minn.  
HERBERT E. KOPFMAN, Binghamton, N.Y.  
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BEN ZION LEUCHTER, Vineland, N.J.  
MORTON A. LEWIS, Duluth, Tex.  
MARVIN S. LIEBER, Pittsburgh, Pa.  
JEROME L. LINDEN, Canton, Ohio  
ALAN E. LUCKOFF, Detroit, Mich.  
\*MICHAEL S. MAHR, Baltimore, Md.  
MARVIN I. MAZUR, Newport News, Va.  
PAUL S. MILLER, Denver, Colo.  
WARREN G. MILLER, Washington, D.C.  
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CALVIN M. NEWMAN, Omaha, Nebr.  
NEIL J. NORRY, Rochester, N.Y.  
LOUIS PEARLMAN, JR., Lafayette, Ind.  
RICHARD A. PIZITZ, Birmingham, Ala.  
FRANK M. POLASKY, Suginaw, Mich.  
DONALD N. PRITZKER, San Francisco, Calif.  
ASHER J. RABIN, Milwaukee, Wis.  
EDWARD H. ROSEN, Philadelphia, Pa.  
HARRIS N. ROSEN, Providence, R.I.  
ELLIOT S. SCHEWEL, Lynchburg, Va.  
\*BARRY A. SCHNEIDERMAN, Seattle, Wash.  
WALTER S. SEGALOFF, Newport News, Va.  
ROBERT A. SHAINES, Portsmouth, N.H.  
LEWIS S. SHEKETOFF, Hartford, Conn.  
SIDNEY L. SHLENKER, Houston, Tex.  
HOWARD A. SIMON, Birmingham, Ala.  
DAVID W. SMERLING, Chicago, Ill.  
WILLIAM J. SMULOWITZ, Wilkes-Barre, Pa.  
HERBERT J. SOLOMON, San Diego, Calif.  
LESLIE W. SPERO, Youngstown, Ohio  
\*PHILIP SPERTUS, Chicago, Ill.  
EDWARD M. STEIN, Bristow, Calif.  
HERBERT H. STEIN, Bristow, Calif.  
JEROME L. STERNBERG, Asheville, N.C.  
STEPHEN L. STULSMAN, New York, N.Y.  
LOUIS B. SUSMAN, St. Louis, Mo.  
LAURENCE A. WEINSTEIN, Madison, Wis.  
JACQUES L. WIENER, JR., Shreveport, La.  
WILLIAM WISHNICK, New York, N.Y.  
BERNARD K. YENKIN, Columbus, Ohio  
SIDNEY ZILBER, Cleveland, Ohio

\*Member, Executive Committee

By preparing and training an effective cadre of Jewish leaders--enriched by the knowledge of Jewish history and philosophy, well-informed about world Jewish current events and motivated by a deep inner commitment to our purpose--who will provide continuity of leadership to influence and mobilize the power of the Jewish people to do that which is necessary to fulfill our purpose."

Once we have agreed upon our purpose we must then begin to examine the various programs and functions of the Cabinet and compare our program content with our purpose, to identify the gaps and inconsistencies of our current program and then gradually attempt to close that gap by modifying our program content and functions.

As an example of this process, I would say we would have to examine membership criteria for the Cabinet. If the purpose I suggested as an example were acceptable to the organization, then we must ask ourselves why we do not have:

- |                              |  |
|------------------------------|--|
| 1. Rabai                     | 7. Jewish poets                        |
| 2. Jewish college professors | 8. Jewish playwrights.                 |
| 3. Jewish educators          | 9. Jewish writers                      |
| 4. Jewish social workers     | 10. Jewish musicians                   |
| 5. Jewish artists.           | 11. Jewish psychologists/sociologists. |
| 6. Jewish scientists.        |  |

on our Cabinet. In order to implement our purpose we would have to attempt to seek out and identify young men committed to the survival of Judaism and Israel, but who disapprove, disagree or ignore organized Jewish community life.

We would have to examine our Mission program from the point of view of our purpose and the kind of content the Mission should contain--whether there is enough Jewish history, and study the content of our Mission program to be sure it followed our purpose.

We would have to examine the content of our Young Leadership education programs to see if we have included enough program content material relative to our purpose. We would have to examine our conference program material against our purpose, e.g. contribution of Jews and Judaism to civilization--to art, to music, etc.

Once we have come to an agreement as to our purpose this process of analysis and evaluation must begin. The second item on our Agenda for 1969 will be, once having agreed on the purpose, to begin this type of in-depth self-appraisal and evaluation of program content.

Sincere personal regards,



Gordy

GZ:rlt



# YOUNG LEADERSHIP CABINET

## United Jewish Appeal

1290 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019  
TELEPHONE: 212 PLAZA 7-1500

December 24, 1968

Memo To: Executive Committee Members

Subject: Submission of Reports

Gentlemen:

In order to implement the kind of a program in 1969 that we have defined on the first memo it is going to be absolutely essential that the written reports and the status reports of all National Committee Chairmen and Vice Chairmen be submitted on time so that they can be distributed in advance of each meeting.

Each of you should identify at the end of your report any specific items you would like to have included on the Agenda of the Executive Committee Meeting.

In order to handle all items of business that we need to cover during our Executive Committee Meetings in the shortest possible time we will need your cooperation on the submission of all reports in advance of the meetings, then we will have the time to discuss the priority items on the Agenda and we will be able to institute the program of action outlined in my previous memo.

I know I can count on each one of you for your complete cooperation on this matter. A Happy and Healthy New Year to you!

Sincere personal regards,

*[Handwritten signature]*  
Gordy

GZ:rlt

- Chairman, 1961
- \*LEONARD D. BELL, Lewiston, Maine
- Associate Chairmen
- \*HERBERT J. GARON, New Orleans, La.
- \*GORDON ZACKS, Columbus, Ohio
- Regional Vice Chairmen
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Washington, D.C.—Mid-Atlantic
- \*JOEL S. BRESLAU  
Washington, D.C.—Mid-Atlantic
- \*HERMAN CONE, JR.  
Greensboro, N.C.—South-Southwest
- \*MELVIN DURIN  
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- \*IRWIN S. FIELD  
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Pittsburgh, Pa.—Tri-State
- \*MELVIN D. SACKS  
Akron, Ohio—East Central
- \*ROBERT MAX SCHRAYER  
Chicago, Ill.—West Central
- \*WALLACE W. WOLF  
Worcester, Mass.—Northeast
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- \*ALAN SAGNER, Newark, N.J.
- Chairman, 1964-1965
- \*JOSEPH H. KANTER, Cincinnati, Ohio
- Director
- \*ERNEST N. SPICKLER
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- GERALD L. COHN, Hazleton, Pa.
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- JERROLD L. LOCKSHIN, Canton, Ohio
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- \*BARRY A. SCHNEIDERMAN, Seattle, Wash.
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- ROBERT A. SHAINES, Portsmouth, N.H.
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- SIDNEY L. SHLENKER, Houston, Tex.
- HOWARD A. SIMON, Birmingham, Ala.
- DAVID W. SMERLING, Chicago, Ill.
- WILLIAM J. SMULOWITZ, Wilkes-Barre, Pa.
- HERBERT J. SOLOMON, San Diego, Calif.
- LEONARD SPERO, Youngstown, Ohio
- FRANK SPERLIS, Chicago, Ill.
- EDWARD M. STEIN, Burslow, Calif.
- HERMAN H. STEIN, Burslow, Calif.
- JERRY V. STERNBERG, Asheville, N.C.
- STEPHEN L. STULMAN, New York, N.Y.
- LOUIS B. SUSMAN, St. Louis, Mo.
- LAURENCE A. WEINSTEIN, Madison, Wis.
- JACQUES L. WIENER, JR., Sheepsport, La.
- WILLIAM WISHNICK, New York, N.Y.
- BERNARD K. YENKIN, Columbus, Ohio
- SIDNEY ZILBER, Cleveland, Ohio

\*Member, Executive Committee

file - Young  
Leadership

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**LEADERSHIP COUNCIL***A leadership study program sponsored by the  
United Jewish Appeal of Greater New York*

October 1, 1969

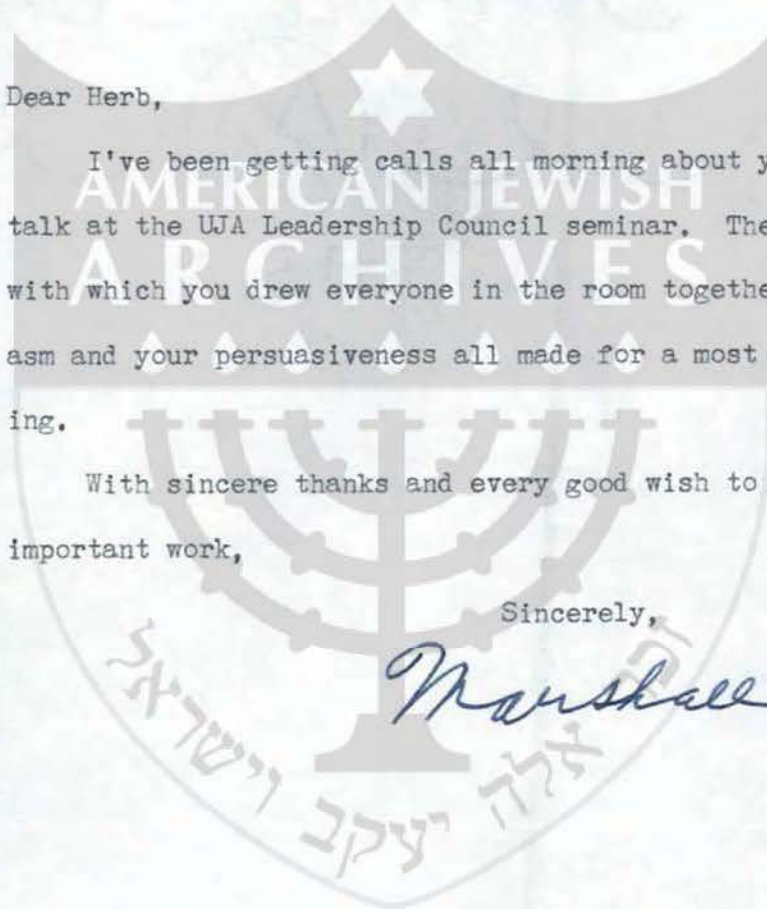
**HONORARY CHAIRMEN**MARTIN LIFTON  
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MARTIN REINGOLD  
Park Sheraton Pharmacy  
STEPHEN L. STULMAN  
Investment Banking**CHAIRMAN**MARSHALL M. WEINBERG  
Herzfeld & Stern**VICED CHAIRMEN**RICHARD G. ALBERT  
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Brock Associates Inc.  
ARTHUR CHERNICK  
Arthur Chernick Co., Inc.  
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Attorney at Law**BOARD OF DIRECTORS**ELI G. ALBERT  
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Charles Plohn & Co.  
STANLEY A. WYLER  
Computer Consultant**DIRECTORS**INGRAM BANDER  
STANLEY RUEBEN**THE UNITED JEWISH APPEAL'S  
beneficiary agencies are:**United Israel Appeal-Jewish Agency  
for Israel, Inc.  
Joint Distribution Committee  
Organization for Rehabilitation  
Through Training  
(ORT)  
New York Association for New Americans  
United Hias Service  
National Jewish Welfare Board

Dear Herb,

I've been getting calls all morning about your wonderful talk at the UJA Leadership Council seminar. The friendliness with which you drew everyone in the room together, your enthusiasm and your persuasiveness all made for a most successful meeting.

With sincere thanks and every good wish to you in your important work,

Sincerely,

Herbert J. Garon

YJ

WEDNESDAY  
SEPTEMBER  
TWENTY-FIVE

Dear Herb + Franui:

L'Shona Tova! and all the very best wishes to you on your Birthday and to you and your loved ones throughout the coming year.

Herb, you were magnificent at the Conference, just as I knew you would be notwithstanding all of the anxiety and all that you had on your mind - you just happen to be blessed with those rare gifts of mind, imagination and eloquence which combine to literally send whole audiences into orbit - I can only take credit for "noodging" you into another parable of accomplishment. Your parable was perfect for the occasion. Please send a copy of it to me. If I should ever use it, you may rest assured it will be in quotes with full credits to the author.

Margot joins me in sending our love. Sincerely & affectionately,  
Herb

23 Feb 69

Cabinet for USA

Cabinet for USA

### Survival of Judaism

1. What contributes to this

a. strengthening Hillel operation?

(does this mean recruiting better rabbis?)

b. strengthening hospitals?

ie. - decide priorities

go to work influencing <sup>+ infiltrating</sup> those institutions  
which best serve the survival

## Education - children

1. help raise teachers' salaries, status of teaching profession (national ed. assn.)
2. improve curriculum (national synagog. org.)
- ~~3. work with~~
3. improve Bureau of Jew Ed. (local Federations)

## Education - Adults

1. work with national rabbinical orgs.
2. work with Comm. Center movement

## University Generation

1. work with whom?
2. underground intellectual journals?
3. how stem intermarriage?
4. how turn interest toward Judaism.



Defense <sup>Work</sup> ~~Organization~~ - ?

Health ~~Agency~~ Work

Vocational Training

Family + Childrens Agencies

Religion - Synagogue -  
1. make it more meaningful ?

Political work ?

1. S: Renew
2. Russia
3. unanticipated emergencies require action

from

*Leonard D. Bell*

September 22, 1967

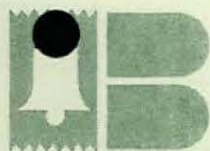
Dear Herb:

If you're not the GREATEST - - -  
then you're damn near the top!

AMERICAN JEWISH  
ARCHIVES

Sincerely,

Leonard



BELL MANUFACTURING CO.

Sept 18

Dear Lenny -

Enclosed is a photostat  
of a letter from Herb Friedman  
which, as you can see, came as  
a reply to my own.

I think my faith in human  
beings has been restored.

Seriously - I can now understand  
this man's influence on you.

What a gorgeous letter! I'm  
glad I took the time  
to write. Love to Phyllis +  
yourself, Helen

8 September 1967

Dear Mrs. Dunn:

I have been away for a week's vacation - and your letter has been sitting on my desk for another week - while I have been trying to think through an answer.

Your rabbi friend's letter you describe as being "sympathetic" and "satisfying" - and I'm delighted - because I subscribe to every word he wrote. As a matter of fact, the tone and reasoning he uses are exactly what I tried to get across that night - and obviously failed miserably.

Isn't it sad that words sometimes get in the way of good intentions. You certainly meant well by your question - and I equally wanted to give you an answer. We came to the "bull session" with the best of good will.

Perhaps I was tired or short-tempered or spoke too cryptically - at any rate, I certainly apologize if I hurt your feelings.

The essence of the matter is as he says:

1. Americans think of Israelis as being "secular."
2. Israelis think of themselves as expressing the Jewish tradition through living in the land of the Bible, speaking its language, absorbing its culture, and also going to synagogue.
3. Israelis think of Diaspora Jews as being narrowly Jewish by concentrating on religion alone. Judaism is more than religion. Israelis think they practice and live the "more" while we do not.
4. Americans think that the Israeli version of Judaism is too chauvinistic, nationalistic, militaristic.

The real question is one of identity - what is a Jew - and I tried that night to indicate that the definitions are so broad that we must have an all-encompassing approach.

We must not consider those Israelis who don't attend synagogue (by the way, more of them do, proportionately) as being bad Jews - and they must not consider us who only go to synagogue but don't know the Bible, Hebrew, etc. as being bad Jews.

What is a Jew is a Jew is a Jew?

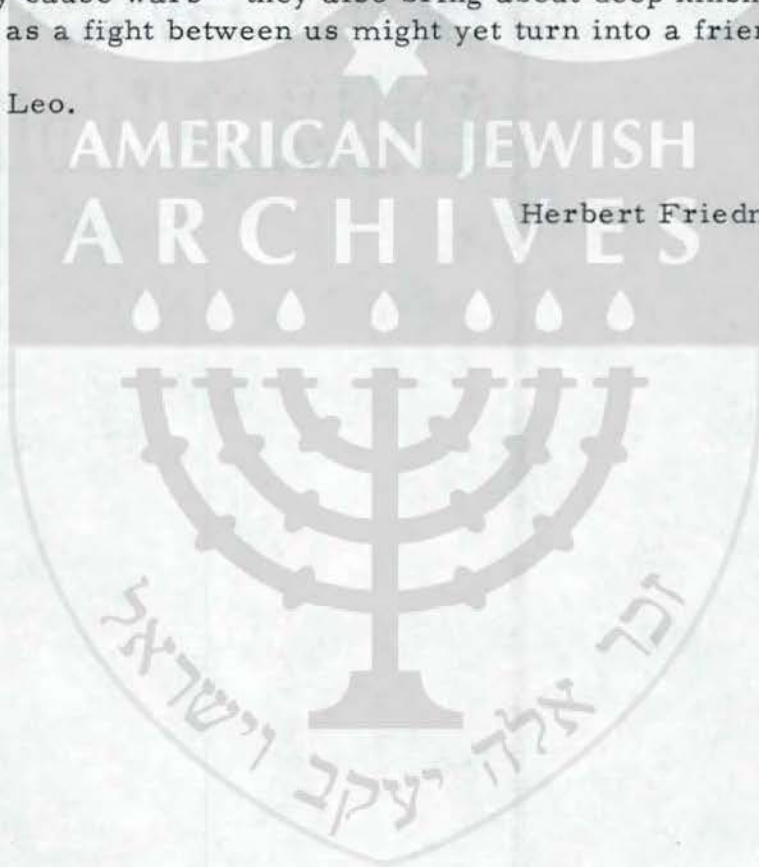
At any rate, if you have fallen in love with Israel, and are looking for a way in which to identify with her - may I suggest that the common denominator between the faith of Israel (synagogue) and the land of Israel is the people of Israel. You identify with the people - its history, its culture, its ethics, its aspirations, its uniqueness - and you have at one and the same time identified with the faith and the land. All three make up the whole package - remember the saying - God, Israel and Torah are one.

Thanks for writing. Intellectual and ideological questions are the toughest of all - they cause wars - they also bring about deep kinships. Perhaps what started out as a fight between us might yet turn into a friendship.

My best to Leo.

AMERICAN JEWISH  
ARCHIVES

Herbert Friedman



58 Hill St.  
Lexington, Mass  
Aug. 24, 1967

Dear Rabbi Friedman -

I am enclosing a photostat of a part of a letter Leo + I received from a very dear rabbi-friend. It is a brief but sympathetic and heart warming response to a rather long letter of my own in which I voiced many of the concerns I tried so desperately to communicate to you during that ill-fated "pull session" in Jerusalem. Perhaps because the ~~my~~ writer of this letter understands that Leo + I really did "fall in love" with Israel, that my questions stem

from my own deep need to find  
a way of identifying with Israel —  
perhaps for these reasons do I find  
his explanation satisfying. But then  
he has known us for a long, long  
time —

I know that you are enormously  
busy and I think I am troubling  
you with all this because I  
failed so completely in making myself  
clear during our days in Israel.

Sincerely,  
Helen Deutsch

MRS. LEO DUNN

Sept 18

Dear Rabbi Friedman -

I belated but most  
sincere "Thank you" for your  
wonderful letter.

Of course you are so right that  
"words sometimes get in the way of good  
intentions." Perhaps one could go  
one step further & say that one's  
emotions often get in the way of one's  
words. In any case, I'm delighted  
I set down to write to you. Not only  
your answer but the kind of under-



standing that it represents have given  
me a new perspective in viewing  
many of this summer's momentous  
experiences.

I hope we shall meet soon —  
certainly at the USA conference  
in December.



Sincerely —

Helen Dunn

August 16, 1967

Mr. and Mrs. Leo Dunn,  
58 Hill St.,  
Lexington, Massachusetts

Dear Helen and Leo,

[REDACTED] and I were deeply grateful for your letter and were profoundly moved by it. I am not sure that I can respond intelligently to it now. I have been awake since four o'clock this morning and am a bit woozy, but if I don't reply now, Lord knows when I will get to it.

Your bewilderment about Israel and your relationship to it is not uncharacteristic of the problem which upper middle class American Jews encounter on first exposure. Not having been Zionists in principle, their presuppositions about contemporary Jewry in general and Israeli Jewry in particular tend to be erroneous. They are almost inevitably shocked at the "secularism" of Israeli Jewry. They persistently and somewhat irrationally expect all Jews in Israel to be "pious" in the sense in which American Jews construe piety. The fact is that a far larger percentage of Israeli Jewry is, if my impressions are correct, synagogue attending than is the case in the United States. Those who do not observe traditional Jewish disciplines of worship are, for the most part, infinitely more at home with Jewish sources from the Bible through rabbinic literature and up to contemporary Jewish philosophy than Americans are likely to be for a good long time to come.

I suspect that the real sociological fact with which Americans have difficulty in reckoning is that synagogue affiliation and even synagogue attendance are not necessarily acts of religious commitment, but are more

fundamentally ways of asserting Jewish identity. Israeli Jews have no need of such gestures in order to assert their Jewish identity. In Israel a Jew attends the synagogue only because he has a specifically religious vocation. To say this is, of course, to over-simplify, but it is true all the same.

We are delighted that you had the experience of being in Israel - and not a little jealous. A visit to Israel, confusing though it may be, is really like falling in love. And like falling in love, it takes a good long time to work out the solid meaning of the loving relationship.

Copy of speech by Donald A. Hodes

Delivered at the 31st Annual Springfield  
Jewish Community Council Meeting  
Sunday, February 25, 1968

*file  
Young  
Leadership*

OURS IS THE GENERATION

This evening I am speaking to you on behalf of young American Jewish Leadership. What it has done -- is doing -- and will do. I am convinced that what our generation takes upon itself to do is important for the future of the Jews as a people. I want to tell you about my generation because I feel that you have lived so long with the accelerating process of change that in large measure you may have lost the ability to perceive particular changes -- and at the same time you may have trouble understanding the processes of change-- whether good or bad -- by which change comes. In fact you admit that you are confused as to what's going on in the world today. And this is understandable-- because our generation in many ways is also confused. So much is happening, in so many places, involving so many people, affecting so many facets of our lives that literally we all cannot keep up with what's going on. Change evokes emotional reaction to distant vision and judgment. The knowledge explosion, the development of instantaneous communication (we see war on our T. V. sets every evening). Revolutionary changes involving the global involvement of all major powers has brought all of us to a state of universal perplexity and friction. We know so much -- and make sense of so little.

But one thing I am not confused about -- is that the long and beautiful tradition of the Jewish people will continue.

I take issue with those who doubt the ability of young leadership to carry out this precious heritage -- and not only carry it out, but to improve it. Those people who have doubts don't know what they're talking about, they have not seen the muscle and intent which flows from this leadership.

I take issue with those who talk about the fact -- that in this land of freedom and affluence and generosity -- and lack of pressure -- that we will wither and die through a kiss of kindness. These people just don't understand our temperament.

Perhaps we do not accept what our fathers accepted as a way of life and as a matter of course. The practice and maintenance of their Judaism and their Jewish communal existence, we their sons no longer accept automatically. We must decide on our own as a conscious act of choice what we do. We must answer for our own generation. We will continue to search for the meaning of Jewish identity -- but our search is a positive one -- it is not negative. I find no great massive trend to assimilation in spite of what others may say from other platforms. Young leadership is questioning -- but at the same time it is active and virile and in a good state of health. Certainly we search for answers -- but to a great degree we don't get the answers where we should. And I think if a community has its doubts and uncertainties about young leadership -- then that community should examine itself. If the answers and the guidance are not being emitted from the pulpit, or the national Jewish organizations in that community, then to be perfectly frank your young people do not have a chance to be a part of the vibrant young leadership that is found in so many other communities. In my opinion, however, there is one national Jewish organization that is doing something.

This organization felt that as years passed and men were removed from

their European origins, identification with Jewish needs could not always be taken for granted. What to the father was a way of life -- often seemed to the son less of a burning conviction. If there is to be Jewish survival, the burning hand must be passed on from generation to generation. After several years of exploration, the movement was formulized in 1963. A year in which the opportunity was grasped to insure the future by creating an instrument to encourage continued dedication to the cause. Nothing could have been more consistent with purpose than to launch the dynamic United Jewish Appeal Young Leadership Cabinet and Young Leadership Council.

The U. J. A. Young Leadership Council today has a membership of 15, 000 young men between the ages of 25 and 40. It conducts programs designed to educate, orient and guide this new generation of Jewish communal leaders. The organization that governs the body of the Young Leadership Council is the U. J. A. Young Leadership Cabinet.

The Jewish communities of the United States can be proud of the more than 15, 000 members of the Young Leadership Council -- each member of the council has had to make his mark in his own community -- as a campaign worker and volunteer in the programs of other agencies. They have all demonstrated leadership capability. 148 of these young men have now reached the advanced stage of the Young Leadership Cabinet.

The Young Leadership program is based on a curriculum of on-the-spot training. Its leadership group -- The Cabinet -- has sponsored national conferences, numerous regional conferences and conducts two study missions to Israel each year. Once a year the Cabinet has a retreat for its 148 members

(90% attend from all over the country). Here they thrash out problems, meet with overseas and Israeli leaders and plan the Cabinet's own activity.

Let me briefly run through the Cabinet calendar for the past year and what is planned for this year.

February 1967 -- The Cabinet conducted a Washington seminar. The program was arranged by the Department of State and consisted of:

A dialogue on the Middle East with various Middle East country directors of the State Department

A study of NATO and the Atlantic Alliance with Eugene Rostow

A study of U.S. Foreign Policy and Vietnam with Harold Kaplan, Deputy Assistant Secretary of State for Foreign Affairs

A dialogue with the Department of Defense on U.S. Foreign Policy in Vietnam

The seminar included visits and discussion at the Department of Health, Education and Welfare and the office of Economic Opportunity.

The Cabinet was privileged to have been the guest at dinner with Ambassador and Mrs. Avram Harmon of Israel.

One entire evening from 7 P.M. to 11 P.M. was spent with the Vice-President of the United States, Hubert Humphrey -- 4 solid hours of questions, answers and discussion.

In May of 1967 -- the Cabinet held its annual retreat at Onchiota in Tuxedo Junction, New York. Last year's retreat was held only weeks from the six day war. The meetings at Onchiota gave everyone a pretty good idea of what was ahead, after discussion with top Israeli leaders.

The impending crisis was cause for grave concern by Jewish leaders

throughout the world. On June 1, 1967 all members of the Young Leadership Cabinet received the following telegrams from Leonard Bell, the past chairman of the Cabinet:

"Imperative you join me for luncheon meeting on Monday, June 5, 12:30 p. m. in the Empire Room of the Waldorf Astoria Hotel, New York City, for an up-to-date briefing on current situation. We are holding a block of rooms at Waldorf for night of June 4. Please wire Ernie Spickler at U. J. A. Headquarters that you will be there and let him know if you need Hotel Reservations at Waldorf night of June 4. Best regards.

Leonard D. Bell"

By the night of June 4th, 80 Cabinet members were present in New York. The 1967 Cabinet was made up of only 118 members. In four days notice 80 of 118 dropped everything -- business and social commitments and from every corner of the country -- made it to New York. (May I interject here that Cabinet members pay all their own expenses -- airfare, rooms, food, etc. whenever they go, they are not subsidized one penny. The only monetary remuneration is the tax deduction they can take for expenses involved in a charitable institution).

On the morning of June 5th -- at 6 AM we knew that our meeting was to be more than a briefing of the current situation -- the crisis was now a fact. Each member of the Cabinet knew what had to be done from that point on. The luncheon was held as scheduled -- and 80 young men pledged well over one million dollars of their own money on the spot on June 5th for the Israel emergency fund. The



commitment was accepted without hesitation.

I would be remiss at this time not to mention another group -- a group of 400-500 youngsters between the ages of 18 and 25 who in the days prior to the emergency and up to the time of the State Department ban, felt a commitment too. Their commitment was not in money -- they did not have the funds for giving-- but they did have sweat and muscle to give. These hundreds of youngsters knowing well the danger volunteered to serve in Israel to harvest the fields, to work in the hospitals or to provide any humanitarian task necessary that was now left unattended because the young men of Israel had gone to war. They too had given their commitment to Israel -- a commitment which may have been stronger than the commitment of their fathers who in 1948 helped to make Israel a reality.

Then too there were hundreds of other young people who were already in Israel under the auspices of Sherut'La'Am, the Israel Peace Corps. This is a program developed by a dear friend of mine, Dr. Aryeh Neshet, that makes it possible for young Americans and Canadians to share their education, training and enthusiasm with the developing society in Israel. Sherut'La'Am is made up of young professionals and college graduates between the ages of 19 and 30. They spend a full year in Israel as volunteer teachers, technicians and tutors. When war broke out on June 5 -- Do you know how many of these young people wanted out? --- Not one --- In spite of their parents wanting them to come home immediately -- not one left his position.

Now you tell me that there is no future for Judaism in the hands of our generation!

Every member of the Cabinet returned to his respective community and spent one hellava lot of his time in June working for the Israel Emergency Fund.

On July 9th -- 64 young leaders arrived in Israel on schedule for the annual Young Leadership Mission -- the first official group to visit Israel after the crisis.

In September, 200 young people attended the U. J. A. C. J. W. F. Mid-Atlantic-Northeast Young Leadership Conference in Philadelphia. There was also a September conference in Pittsburgh, Pennsylvania and Hampton, Virginia.

In October, a Young Leadership Conference was held in Florida for the southern states. And in November, a west coast conference. The chairman, Vice-Chairmen and regional chairmen of the Cabinet attend all of these conferences -- throughout the year.

In December, 101 members of the Cabinet attended the national United Jewish Appeal National Conference in New York. In New York the Young Leadership Cabinet was privileged to have had a breakfast meeting with General Itzhak Rabin. In addition to the Rabin breakfast, we heard from world leaders such as Louis A. Pincus, Chairman of the Jewish Agency for Israel, Baron Elie De Rothschild of France, Gregorio Shapiro of Mexico, Sir Barnett Janner of Great Britain, Chief Rabbi Moses Rosen of Rumania and many others. Truly this was a memorable conference.

But all that is past history -- what are we doing in 1968?

In January and February, regional conferences have been scheduled for Memphis, Chicago and Palm Springs.

Today, February 25th some 40 young leaders are returning from the annual 14-day mini-mission to Israel.

In May we will once again meet at Onchiota, New York for our annual retreat.

On July 1st my wife Nancy and I will be going on the annual Young Leadership Mission to Israel together with 98 other young people -- 15 couples of which will be Young Leadership Cabinet members. Our 26-day mission will take us across the length and breadth of the land of Israel.

On September 25th and 26th the Young Leadership Cabinet will hold a 2-day seminar similar to last year's Washington seminar at the United Nations with officials of the U. N.

On September 27th through the 29th, the Cabinet will sponsor the first Young Leadership National Conference in New York. Every Young Leader from Jewish Communities throughout the country will be invited.

In October and November we have scheduled a New England Regional Conference.

In November the Cabinet will convene at the C. J. W. F. General Assembly in Atlanta and again in December, the annual U. J. A. national conference.

I'm sure you'll agree that the Cabinet has a full calendar. But our activities are more than just meetings, conferences and retreats. The Cabinet assumes the responsibility of continuity of effective leadership throughout the country. It stimulates leadership training groups in communities where none exists and it assists in the development and improvement of programs in those communities where one exists. The Cabinet is active in fund raising, stimulating and securing maximum gifts from Cabinet members and young people in all communities. The Cabinet organizes U. J. A. campaigns in conjunction with the United Jewish Appeal Field Department in selected communities listed as non-

federated. The Cabinet is also active in international affairs aiding and implementing the economic development of Israel. In the past eight months the Cabinet has been instrumental in forming a group called Volunteers for Israel Products. Today VIP has offices at 850 Third Avenue in the Israeli Trade Commission Complex. And the Cabinet creates a dialogue with young Jewish Leaders worldwide.

I am positive beyond any doubt that today there need be no fear of Jewish survival. The Young Leadership Cabinet, the Young Leadership Council, the Volunteers of Sherut'La"Am and all of the other young people in those activities which provide for the continuation of Jewish life are in the truest sense of the world sharing in the finest Jewish tradition.

These young people are making a valued, personal contribution in the arena of Jewish affairs -- today Cabinet members and former Cabinet members are presidents of local welfare funds, general chairmen of their community campaigns, chairmen of key divisions in those campaigns, and members of executive committees of Jewish Federations throughout the country.

It is our conviction -- the young leaders of today-- that we have a deep personal commitment to the cause of creative Jewish living -- the saving of children of Israel and the up-building of the land of Israel -- our commitment will be conveyed to the generations that follow. Perhaps what young leadership does today will be a legend tomorrow -- or will it really be a legend or a fact. Theodore Herzl once said "If you will it, it is not a legend."

GARY A. AMINOFF

Delivered to Community Service Committee  
March 6, 1968

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My wife and I were privileged this year, as were two other members of the CSC, Ted Saltzman and Stan King, to be able to participate in a UJA Young Leadership study mission to Israel. I say privileged, because it is one thing to read in TIME or NEWSWEEK what is happening in this little country, but it is an experience of a lifetime to actually go to Israel. To see, on the one hand, the fantastic military victories Israel won in 6 days, and on the other, the vast economic war which has yet to be won in 20 years; to see the unbelievable ingathering of a people from the four corners of the earth, the molding of a Romanian physician, a Polish rabbi, a Yemenite merchant, a Moroccan tent dweller, into a unified people, acting in concert as the Jewish State of Israel; to see the tremendous security problem which Israel is today facing on one front and the political problems on another; to see a country which, 20 years ago, was desolate, its vast southern portion a desert of sand in which the leading experts of the world

said that nothing could ever be grown, a central plain, once fertile and green, but its soil untilled and lying fallow for 1,300 years, hills in the north, once forested, but now barren and eroded. Such was the plight and the challenge in the land of Israel in 1948.

Now it is 1968, you can drive through the southern Negev, and marvel at the green fields of tobacco and grain, contrasted by white acres of the best cotton produced today outside of the United States. You can drive through the central plains, and after years and years of tedious land reclamation, the country now blooms with what has been said by experts to be the best oranges in the world, fruit unequalled anywhere, and grapes which produce wine equal to any country but France.

Travelling the northern Galilee from Haifa to Tsfot, Tiberias to Nazareth, you travel the whole way through green forests planted by the Jewish National Fund. What fantastic achievements!

The Israelis have reclaimed a land and turned a barren country green in 20 short years. An accomplishment believed impossible

when it was begun. A graphic example was the day we climbed the Golan Heights, which were part of Syria prior to June 5. From the Heights, looking into Israel, we were actually able to see where the former armistice lines were. The Syrian part was a desolate yellow-brown. The Israeli side was green and blooming. You will see this later in the slides.

To see all of this, and more -- to be able to talk to Israelis and to feel the pulse of this great land, to be able to feel the unbelievable spirit, is an unforgettable experience. It is an experience which can't help but awaken or renew one's feeling of Jewishness and one's identification with the part that Jews have played in the history of mankind and will continue to play.

Our mission started in Haifa where we stayed at the Dan Carmel Hotel. The Dan Carmel is a beautiful luxurious hotel, and is comparable to any fine hotel I have stayed in in the U.S. While in Haifa we visited Acco, or Acre. This is an old

crusader city, with a quaint Arab section. It is full of history. We drove north along the Mediterranean to the Lebanese border where we visited a Nachal settlement at a new development town. Nachal refers to Israeli youth who spend 1/2 day in the army and the other half working on farms. We drove to the Ramat Ha Golani, the Golan Heights, at the Syrian border. To this day, I am amazed that the heights were taken by Israel. At the Syrian border the Golan Heights stand tall, overlooking the State of Israel. They extend upward at about a 70° angle. On these hills, there was line after line of heavy artillery and fortification. You will see some of these in the slides.

We returned from Golan through Lake Tiberias, or Y~~am~~ Kinneret, if you prefer.

From Haifa we proceeded Southward to Caesaria. This is an excavation of an old Roman Fort. An ancient amphitheater was discovered there, and is currently being used for concerts by the Israeli Symphony.

We continued Southward to Tel Aviv. We stayed



in the Arcadia Hotel on the Mediterranean in Herzlia, which is just outside of Tel Aviv. Tel Aviv is a modern, up-to-date city. It has the fifth tallest building in the world, the Shalom Tower.

At Tel Aviv, we visited Yafo, an ancient port. Our wives visited all the shops and department stores.

From Tel Aviv we proceeded South to The Gaza Strip and the Sinai Peninsula. I will talk more about this area during the slides.

We proceeded from there to Beer-Sheba. From Beer-Sheba we climbed Masada. Masada is a hill on top of which, in the year 70 AD, as the Romans were conquering Judea, sacking and destroying the Temple in Jerusalem, 960 Jewish zealots fortified themselves, in an attempt to keep Judaism alive in the Land. This group of less than 1,000 men, women, and children, were able to hold off 15,000 Roman soldiers for more than 3 years. The story is a fascinating one, and I recommend that you read

the book by Yggal Yadin, called Masada.

From here, we proceeded to re-unified Jerusalem where so much of our history took place. And what a history - Think of it! A people who, 4,000 years ago on that very piece of ground, entered into a covenant with their God; A people who, after centuries of enslavement, renewed that covenant 800 years later, at which time they formulated an ethical monotheistic religion which was unique to that time. They formulated a set of principles relating to man's relationship to his fellow man that are as applicable today as they were then. The people then lived on what is today Israel, for some 700 years until the first in a series of conquests and exiles was to begin. Starting with the Babylonians, followed by the Greeks, and then in the First Century of this era, the Romans, at which time the Holy Temple, the great seat of Judaism, was totally destroyed, and the Jewish people were dispersed to the corners of the Earth.

And in their dispersion, this people retained their customs and traditions. They refined their laws to adjust to the various lands in which they lived, they wrote great literature

and they prospered in the societies in which they sojourned. But throughout their 2,000 years of dispersion, they retained their identification, their moral belief and their language, and never forgot their land and never let the city of their ancient temple, the city of their soul, the city of their heart, Jerusalem, ever be out of their mind. And after 2,000 years of residing as a stranger in foreign lands, accepted in those societies at times, though never completely, persecuted and rejected at other times, often catastrophically, the Jewish people came back to their land. A Jewish land where the holidays are not Easter and Christmas, but Passover and Chanukah. Where Jewish expression is allowed to grow, and where Hebrew is the spoken language. Israel is the only country today where the people speak the same language that was spoken on its soil 4,000 years ago, a land where no one can be persecuted because he is Jewish, because everyone is Jewish, from cab drivers to waiters -- and if you think the waiters in L.A. are bad -- you should have the indescribable experience of being served by a Jewish waiter in Israel.

This is an historic time in the endless story of the Jew. He is now back in his land, in his own culture, speaking his own language and creating his own literature and poetry and art, making social, educational and scientific advancements that are serving as guides for the rest of the world. This is the beginning of the time when the Jew, reunited in the State of Israel, will set the pace for the rest of the world and will make its greatest contributions to mankind.

It was especially historic for those of us on the Mission, because, only weeks before we arrived, 2 1/2 million Jews had defended their integrity against 50 million Arabs from 13 countries, and had recovered the holy city of Jerusalem which had not been forgotten in these 2,000 years, and they were once again able to pray at the Western wall of that ancient temple destroyed by the Romans 2,000 years ago, and they had recovered Hebron, in which is located the Tombs of the Patriarchs, Abraham, Isaac, and Jacob. Hebron is the city in which in 1929, riding in from the surrounding hills, the Arabs had wantonly killed every

*... Ashdod*  
Jewish inhabitant there, without reason and without mercy.

And I was now able to walk the streets of Hebron and visit the Tombs of the Patriarchs. I was able now to pray at the Wall where Jews prayed 2,500 years ago, in that most ancient of cities, Jerusalem.

Historic times! But they are historic times for other reasons also, I visited the port city of Ashdod in the South of Israel. And at this moment you are probably saying that you don't remember a natural harbor in the south of Israel. Well, there is none--the only natural harbor in Israel is in the North at Haifa. But Israel needed a port in the South. So she called on the engineers of the world to see whether it was possible to build one. The answer was unequivocally - NO! Impossible. And so Israel took a stretch of coast line, perfectly straight, with no natural indentation and she constructed a port, at Ashdod, which amazed the world, since it was the first time that a port was ever constructed anywhere but in a natural harbor.

I have told you about the State of Israel, but, you recall that I said it was a UJA study mission. What has the UJA to do with Israel? I have not the time tonight to discuss the program of the UJA in Israel, for it is vast, but let me say that UJA concerns itself with immigration and absorption of immigrants -- absorption includes the settling of the immigrant in a community, the training of that immigrant for a trade, the education of his children, the care of the immigrant or his parents in their old age. You can hear people talk of the work of the UJA, but until you go to visit a Malben home for the aged, as I did, or a school in a new immigrant development town and talk to the children, as I did, or visit the apartment of a family so recently arrived that all their belongings were still in cardboard cartons, as I did, you really don't appreciate the fantastic job performed by the UJA.

I was privileged, also, as a member of a UJA study mission to visit with important personages, and obtain first hand knowledge

from those who determine policy. We met with the President of Israel, Zalman Shazar, the Mayor of Jerusalem, Teddy Kollect, the Director General of the Prime Minister office, Yaacov Herzog, who brilliantly analyzed the middle east political situation. A member of Kneset, and executive secretary of the Rafi Party, Mr. Shimon Peres, who explained the complicated political situation within Israel, Mr. Woolf Perry, Executive of the Jewish Agency who explained its function and problems. We had cocktails at the home of Dr. Abraham Biran, former consulate general to Los Angeles, and currently head of the Department of Antiquities of the State of Israel, where we met informally with high officials of the Israeli government and with such people as the executive Director of Hebrew University, with Lord Samuel, a member of England's House of Lords, and a resident of Israel for 50 years, presently a lecturer at Hebrew University on the Middle East. In short, we met with people who are informed, in situations conducive to free discussion, and learned far more than would have been possible had this

not been the type of mission it was -- finally - but no less important -- the members of the mission are contemporaries -- young leaders across the nation, in Young Leadership development programs, such as this one, in other cities. You have the opportunity to meet these people, live with them for a few weeks, exchange ideas and make new friends across the Country.

In closing, I want to say that of necessity there was not time to detail all of the experiences of the mission. I hope that I have encouraged some of you to go on the next UJA Young Leadership Mission in ~~May~~ July.

# # # #



BOOKS SENT TO YOUNG LEADERSHIP CABINET

1963

April "Life is With People" - Mark Zborowski and Elizabeth Herzog  
May "The Saving Remnant" - Herbert Agar  
June "Facts About Israel" - Jewish Agency Report  
July "This is our Strength" - Golda Meir  
August "A People's Epic" - Walter L. Field  
September "The Final Solution" - Gerald Reitlinger  
October "Israel Today" - Ruth Gruber  
December "The Course of Modern Jewish History" - Dr. Howard M. Sachar

1964

April "As Sheep to the Slaughter" - K. Shabbetai  
May "Rabbi and Minister" - Carl Herman Voss  
June "Israel" - Joan Comay  
July "From the Ends of the Earth" - Dr. Howard Morley Sachar  
September "What is this Jewish Heritage" - Ludwig Lewisohn  
November "Foundations of Israel" - Oscar I. Janowsky  
December "Ancient Israel" - Harry M. Orlinsky

1965

January "Israel Today" - Jewish Agency Report  
February "The Jews in our Time" - Norman Bentrich  
March "Pictorial History of Israel" - Jacob A. Rubin and Meyer Barkai  
April "The Signal Fires of Lachish" - Rivka Guber  
May "To Die with Honor" - Leonard Tushnet  
June "Miracle of Israel" - Robert Gamzey  
July "The Great Jewish Books" - edited by Samuel Caplan and Harold U. Ribalow  
August A volume on the Talmud (Talmud Series Subscriptions)  
September "What It Means To Be a Jew" - Dr. Charles E. Shulman  
October "I Never Saw Another Butterfly"  
November "A Basic Jewish Encyclopedia" - Rabbi Harry Cohon  
December "Facts About Israel 1964-1965" - Israel Ministry for Foreign Affairs

1966

January "Jews, God and History" - Max I. Dimont  
February "Ben Gurion Looks Back" - Moshe Pearlman  
March "By the Skill of Their Hands" (story of ORT)  
April "The Deputy" - Rolf Hochhuth  
May "Kibbutz - Venture in Utopia" - Melford E. Spiro  
June "The Story of Judaism" - Bernard J. Bamberger  
July  
August  
September "The World of the Talmud" - Rabbi Morris Adler  
October "Jews and Arabs" - S. D. Graitman  
November Commentary Report - "Hannah Arendt on Eichmann" - Norman Podhoretz  
and "Jewish Resistance to the Nazis" - Oscar Handlin  
December Commentary Report - "A Journal of the Warsaw Ghetto" - Chaim A. Kaplan

1967

January "Where I Stand" - Hank Greenspan  
February "Jews of Silence" - Elie Weisel  
March "Moshe Sharett" - Walter Eytan  
April -  
May A JOURNEY OF BROTHERHOOD - (Eshkol in Africa)  
June TZEDAKAH - A Way of Life - Dr. Azriel Eisenberg  
July -  
August -  
September The Insecurity of Freedom - Abraham J. Heschel

1967

October Israel's Call for a Negotiated Peace - Abba Eban  
November The Case for Israel - Frank Gervasi  
December Refugees in the Middle East: A Solution in Peace - Office of Information, Israel

1968

January Transcripts of Speeches from UJA National Conference -(December )  
February The Victory - Pictorial Record of 6-day War  
March Abba Eban's Address before UN Security Council, June 6, 1967 (Record)  
April Facts About Israel 1967  
May Bound volume of 1967 Near East Report  
June LP Record - General Chaim Herzog radio commentaries during 6-Day War  
September Israel's Programme of International Cooperation  
October Mission Survival  
November Covenant - Robert Gamzey  
December Israel on the Seventh Day - Ruth Gruber



EVERGREEN 3-9500

*Neil -*

*for your info*



STEPHEN L. STULMAN

*Stem*



VICE PRESIDENT  
LUMBER INDUSTRIES, INC.

171 WEST STREET  
BROOKLYN 22, N. Y.

STEPHEN L. STULMAN  
1088 PARK AVENUE  
NEW YORK, N. Y. 10028

*Y. L. a  
Stulman*

December 5, 1966

Mr. Leonard D. Bell  
Bell Manufacturing Company  
777 Main Street  
Lewiston, Maine 04240

Dear Leonard:

In reference to Ted Kaufman's letter of November 29th proposing a Young Leadership Task Force of industrial consultants for Israel: it is encouraging to see that so many of us have come to the same conclusions.

As you know, I began independently to discuss this idea with Herb Friedman during this summer in Israel. Subsequent to your Mission, Herb said he thought this approach was very much on the right track and that I should get in touch with a fellow named Ted Kaufman, who had made a great impression as an independent and creative thinker.

Dr. Aryeh Neshet of Sherut La'am, to whom you introduced me, is also actively thinking along the same lines and has been in touch with some very important American Industrialists who are similarly inclined.

You may also be aware of a very interesting Group called: The Volunteers For International Technical Assistance (V.I.T.A.) with Headquarters at the GE Laboratories in Schenectady, N.Y. This is a non-profit association of over 1500 scientists, engineers, who have been making their know-how available to under-developed countries for several years. They are supported by Foundation grants.

I introduced the Chairman of V.I.T.A., Mr. Walker, to Sydney Musher in New York, who has been trying to enlist their co-operation for Israel in connection with the newly established Israel Research & Development Corporation - I.R.D.C. (see enclosures).

(over)

STEPHEN L. STULMAN

1088 PARK AVENUE  
NEW YORK, N. Y. 10028

- 2 -

I suggest that you consider an exploratory meeting in New York after the first of the year to which you might invite all of the above named individuals.

Please keep up the great work and keep me advised.

AMERICAN JEWISH  
ARCHIVES

Sincerely,



Stephen L. Stulman

encls.  
SLS/fc

cc- Mr. Ted Kaufman  
Mr. J. Kanter  
Rabbi Herb. Friedman  
Dr. Aryeh Neshet  
Mr. Sydney Musher  
Mr. Mel Dubin

from

*Leonard D. Bell*

December 2, 1966

Dear Steve:

I wanted you to see the attached note from Ted since he shares many of your views about industrial development in Israel. You will meet him in New York on December 10th.

I'm also sending a copy along to Mel Dubin since I know he has an interest in this area also.

Thanks for the tickets, even before I have them.

Sincerely,



Leonard

CC: Mel Dubin



**BELL MANUFACTURING CO.**

NOV. 30 1966

THEODOR H. KAUFMAN  
260 UNION STREET  
LYNN, MASSACHUSETTS

OFFICE OF THE PRESIDENT

November 29, 1966

Mr. Leonard D. Bell  
Bell Manufacturing Company  
777 Main Street  
Lewiston, Maine 04240

Dear Leonard:

In your letter of October thirty-first, you requested me to put my reactions to the 1966 Mission in writing. Please excuse the delay in getting this to you, but unfortunately, business comes before pleasure.

I sincerely believe that the 1966 Mission was a most positive and thrilling experience for all participants. To be sure there were some inconveniences, such as flying on Air Algeria; eating non-Kosher food; misplacing and damaging luggage; and a misinterpretation of Rabbi Friedman's role in the mission. However, these were minutely unimportant details of the trip and should be regarded as such by the majority.

If accolades are to be given out, they should go to Ernie Spickler and Herb Garon and a few of the on-the-spot JDC workers who took the brunt of the problems created by eighty-six "spoiled Americans." Every man or woman on the Mission should be able to do a wonderful selling job within their own communities.

I was impressed with the status and living conditions that the Israelis have created for themselves and their ability to live under the gun. In my humble opinion Israel will survive its absorption problems with time and money, but I deeply feel that the YLD of UJA has an extremely important task and obligation to perform which will take the next three to five years. To the "Seventeen-Day Wonder" it appears that Israel not only needs funds, but badly needs a "Junior Achievement" program to run parallel with the secondary educational program now underway. The one fact which impressed me, I am sad to say, was that the cream of Israel's youth and future young leadership sees an economic future for themselves outside the boundaries of Israel - in Europe, Africa, and the United States.

Mr. Leonard D. Bell

November 29, 1966

Page 2

The Unions have probably played the single most important part in Israel's growth to date, but now they must step aside and let management create a Switzerland of the Middle East with many industries in a manner similar to the present diamond industry in Israel. YLD of UJA should somehow create a sub-division; whereby young men in ownership and key management positions in various manufacturing fields here in the United States could create an industry-to-industry program for thirty days per year, at their own expense, and become consultants to Israel industry free of charge in their individual fields of endeavor. This will go a long way to help create a people-to-people program at a management level, a greater diversification in exports with the latest methods and know-how which are available to the American businessman.

Part two of a goal which I would like to see set up for the YLD would be a visitation for thirty days to Hungary, Rumania and Russia to see the fate of present-day Jewery on a firsthand basis. This would help bring additional world attention to the "Jewish Problem" in eastern Europe today. To date there have been visitations to Russia by groups of Rabbis, educators, and selected businessmen, but a tour of young men - the future leaders of organized Jewish activity in the United States at this time - would have a very great effect on the lethargic attitudes of American and Canadian Jewery. This trip should be led by people of the caliber of Mr. Sol Linowitz, Chairman of the Board of Xerox Corporation; Mr. Gerhart Newman, Vice-President of General Electric; Mr. Ray Wolfe, President of Oshawa Wholesale, Ltd., Canada; Professor Paul Samuelson, MIT; and a leading young Jewish jurist. I realize full well that the above task is a monumental one, but Jewery in Russia must realize that organized young American Jewery is concerned with their plight.

I do hope that the above will create a spark of enthusiasm to try and create such a mission, which I will volunteer here and now to participate in.

Sincerely yours,



Theodor H. Kaufman

THK:dk

cc: Messrs. E. Spickler  
H. Garon  
I. Field



## M E M O R A N D U M

### ISRAEL RESEARCH AND DEVELOPMENT CORPORATION (IRDC)

There is being established the Israel Research and Development Corporation (IRDC) to supply venture capital for the establishment within Israel of science-based industries.

#### Functions and Method of Operation.

The functions of this Company and its method of operation are briefly as follows:

1. There shall be evaluation of existing scientific developments within Israel with a view to determining those which have been sufficiently advanced as to be ready for production and marketing. Close connection will be maintained with the existing research and academic institutions of Israel, both directly and through the National Council for Research and Development (NCRD), as well as with the already existing science-based industries which may have new and advanced projects ready for production. Such contacts have been established and cooperation is assured, as for example, with National Council for Research and Development (NCRD), National Physical Laboratory, Israel Mining Industries, Institute for Forest and Fibres Product Research, Negev Institute for Arid Zone Research, Weizmann Institute, Hebrew University and Haifa Technion.
2. The evaluation of new projects shall include both production capability and market potential.
3. It is the intention of IRDC to provide such risk capital for the establishment of industry within Israel. Only in exceptional circumstances will consideration be given to licensing outside Israel, and in such cases the Company will use every effort to retain for Israel the maximum economic benefit as through cross-licensing, interest in trademarks that extend beyond patent protection, or through such development program as would establish viability and enable true values to be determined prior to licensing.
4. The establishment of plants within Israel will of necessity require seeking out qualified managerial and technical services. Where possible, joint ventures with already existing enterprises are contemplated in order to utilize such capabilities and to provide maximum production at highest economic levels.
5. The IRDC will not be engaging in research such as is being done by the NCRD. By the existence of IRDC, however, it becomes all the more important for the NCRD to intensify its program so as to make available for exploitation already developed scientific products or projects, which are in a form prepared for production and marketing. The companies in which IRDC shall invest may, of course, be required to make modification or engage in some product development in the course of establishing commercial utilization and marketing.

6. Discussions have been held with the American Research and Development Corporation (\$50,000,000 capitalization), who have had considerable experience with establishment of science-based industry in the United States over the past 20 years. They have assisted in establishing counterpart Canadian (\$5,500,000 capitalization) and European (\$8,000,000 capitalization) companies. Negotiations are being continued with these American and European companies for a relationship which would provide IRDC with evaluation and marketing services and advice.

It is contemplated that the above American and European companies will each receive options to acquire, at original dollar cost, 5% of the voting stock of IRDC for services to be rendered.

Contact has also been established with other groups and individuals, who have indicated willingness to assist in evaluation and marketing procedures on a voluntary basis.

7. Collaterally, by the establishment of IRDC, it is hoped that:
- (a) This will encourage the scientist of Israel to place greater stress on applied science and technology.
  - (b) The Israeli scientist will be encouraged to remain in the country and not to be tempted to leave.
  - (c) Israel industry will be encouraged to lay greater stress on new product development from which would naturally flow the desire to employ qualified scientists to assist in such programs.
  - (d) With respect to those Israeli scientists who have either received their technical training outside of Israel and remained out of the country, or, who have gone abroad after having been trained in Israel and not returned, the IRDC would encourage their return or at least would discourage any further "brain drain" in the country. There are also those Israeli scientists now outside of Israel who have established successful science-based enterprises outside of Israel, which could serve as a source for additional economic enterprises within Israel.

Financial Status

The IRDC will be financed as to 50% by participation of the Government of Israel in equity, partly in deferred shares, and 50% from non-Government investors in equity. Government will undertake to match on a 50:50 basis all non-Government investment.

Initially, IRDC will be capitalized at \$2,000,000, as follows:

"A" Shares of IL.1.- each:	Non-Government investors	\$1,000,000
	Government	400,000
		<u>\$1,400,000</u>
"B" Shares of IL.1.- each (Deferred):	Government	600,000
		<u>600,000</u>
	T o t a l	<u>\$2,000,000</u>

The "A" and "B" Shares will differ in liquidation and dividend rights as follows:

- a) In the event of liquidation, "A" shares will receive full nominal value linked to the dollar; thereafter, "B" shares will receive full nominal value linked to the dollar; any surplus remaining, to be divided pari passu between "A" and "B" shares according to their nominal value.
- b) "A" shares will be entitled to cumulative dividend of 10% per annum on their Israel Pound nominal value; thereafter, "B" shares will be entitled to (non-cumulative) dividend of 5% per annum on their Israel Pound nominal value; thereafter, "A" shares and "B" shares will be entitled to dividends pari passu on their Israel Pound nominal value.

The capital will be paid in as to 25% immediately, with the remaining 75% as a firm commitment to be paid in upon demand by the Company when needed for investment.

Of the total of \$1,000,000 from non-Government investors, the following are expected to be the participants:

- \$ 100,000 P E C Israel Economic Corporation;
- \$ 100,000 Bank Leumi Group;
- \$ 100,000 Israel Discount Bank Group;
- \$ 100,000 Baron Edmond de Rothschild Group;
- \$ 100,000 Another institution to be selected;
- \$ 500,000 From 5 to 10 individuals in the United States.

Approved Undertaking and Investment Status

IRDC will be granted "Approved Undertaking" status, and investments therein "Approved Investment" status.

ECONOMIC MINISTERS APPROVE THE ISRAEL RESEARCH AND DEVELOPMENT CORPORATION  
( I.R.D.C )

IMPETUS TO SCIENCE-BASED INDUSTRY

"The participation of Government in the Israel Research and Development Corporation (IRDC) was approved by the Economic Ministers in their meeting on November 13, 1966, and steps are now being taken to register the Company immediately and to commence operations", it was announced by Mr. John Furman, President, P E C Israel Economic Corporation, at a press conference in Tel Aviv on November 17, 1977. Mr. Furman added: "PEC has worked energetically during the past year to ensure the establishment of IRDC. A member of PEC's Executive Committee, Mr. Sidney Musher, a New York industrialist and inventor, has provided the leadership and has sponsored the formation of the Company, on PEC's behalf. He will serve as Board Chairman of IRDC, without compensation, and will be directly responsible for the Corporation's American operations. Mr. Musher has served on PEC's Board for the past 20 years: He was President, during the 1940's, of the American Economic Committee for Palestine which supplied technical information and economic services to the Yishuv. He is also a Trustee of Palestine Endowment Funds which has been active in promoting applied research in Israel. He is the holder of over 200 patents in his own name and for 35 years has been successful in patent and product development in the United States."

"The IRDC will supply risk capital for the establishment of science-based industries within Israel, thereby utilising for the maximum economic benefit, those technologic and scientific developments which emanate from the academic institutions, government institutes, private laboratories and other research facilities". Mr. Furman continued: "IRDC will have an initial capital of IL.6,000,000 of which 50% will be provided by private investors, including PEC, Discount Bank Investment Corporation, Bank Leumi Investment Company (IL.300,000 each) and other investors from the U.S.A., Europe and Israel, who have a full understanding of the risks and of the possible benefits to the Corporation and to Israel's economy of such an enterprise. The balance of IL.3,000,000 will be

provided by the Israel Government, with 60% in deferred non-voting shares and 40% pari-passeu with the private investors".

"A General Manager in Israel will shortly be appointed. It will be his task to screen new ventures and bring to IRDC's Executive Committee only those which he believes have some merit", it was stated by Mr. Harold L. Seligman, Vice-President of P E C Israel Economic Corporation, who will serve as Chairman of IRDC's Executive Committee which will provide the second screening. "Ventures which pass both screenings will be surveyed in U.S.A. and Europe for practicability and market potential. In these surveys, IRDC expects to receive the assistance of the American Research and Development Corporation (\$50,000,000 capital) and its Paris-based counterpart, European Enterprises Development Company (\$9 million capital), which have a successful record in establishing science-based industries in America and Europe", Mr. Seligman concluded.

Mr. Dan Tolkowsky, Managing Director, Discount Bank Investment Company, one of the investing groups, stated: "The IRDC will operate in any area where man's research may produce a product or process of commercial value. The IRDC does not intend to grant money for research, but rather to evaluate the technical excellence of a new product or process, then to determine its market potential in the light of world needs, and finally to provide both business guidance and the capital needs to establish viable industries within Israel for the utilisation of such new development."

Mr. Senya Ishai, representing the National Council for Research and Development, stressed its important role in the establishment of IRDC. The National Council has promised its full cooperation and support as have the country's other research institutes, including the Hebrew University, the Technion and the Weizmann Institute.

Summing up, Mr. David Golan\*, Director General, Ministry of Commerce and Industry, stated: "The export of Israeli scientific products rather than the export of Israeli scientific brains will be the prime consideration of the Company.

\* or other Government representative

As a result it is expected that contact and communication will be established between Israel industry and its scientists, companies will be encouraged to intensify their applied research, and scientists and engineers will start thinking more in terms of how their scientific know-how can be translated into maximum economic benefit for Israel".

Israeli scientists now living in the United States will also be encouraged to establish branch science-based industries in Israel with the capital and business guidance of IRDC. These corollary benefits should go a long way toward stopping the scientific "brain drain" of Israel, providing employment for Israel scientists and engineers, and substantially increasing exports".

Nov. 13, 1966