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Young Leadership Conference. 1960.

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FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th St.
New York, N.Y.

FOR ISSUES OF OCTOBER 22 WEEKEND

BRIGADIER GEN. AMIT, ISRAELI MILITARY EDUCATOR,
TO ADDRESS UJA YOUNG LEADERSHIP CONFERENCE IN NEW YORK

NEW YORK, N.Y. -- Brigadier General Meir Amit, one of Israel's outstanding military commanders and authority on the education and training of young immigrants in Army schools, will be one of the principal speakers at the National Young Leadership Conference of the United Jewish Appeal to be held in New York City, November 18-20, it was announced this week by Morris W. Berinstein, UJA General Chairman.

The Conference will launch a vigorous new effort by the United Jewish Appeal to develop a strong group of leaders from among the 25-40 year age group who can take place on the national scene.

It will be attended by some 200 young leaders who have been invited to participate because they have already made their mark to a significant degree in their local community campaigns.

During the three-day seminar type conference the young leaders will be briefed on overseas domestic Jewish needs by outstanding authorities. Besides General Amit, other Israeli notables who will address the conference will be Israel's Ambassador to the United States, Avraham Harman; Ambassador Michael Comay, Israel's permanent representative at the United Nations and other Israeli figures.

Noted as a fighting general who played a major role in the Sinai victory, Brig. Gen. Amit is also one who has taken a leading role in the training of young immigrants for their life in Israel.

The Israel Defense Forces conduct educational and training courses which fit immigrants for the nation's industry and techniques after they terminate their military service. The system provides a means for rapid absorption of young

newcomers. The courses provide rapid-training in Hebrew as well as basic education. The Israel Defense Forces are unique among the world's armies, in that nearly 50 per cent of a trainee's time is spent studying civilian subjects.

A Sabra, or native of Israel, Brig. Gen. Amit began his military career at the age of 15 as a member of the Haganah, the Jewish defense force under the British Mandate in Palestine. He served with distinction in the War of Liberation, serving on both northern and southern fronts. He commanded the operation which drove the Egyptians out of the present site of Eilat on the Gulf of Aqaba. He has also served in numerous command posts of the Israel Defense Force, including two years as Chief of the Central Command, and as second in command to General Moshe Dayan, former Chief of Staff, and now Minister of Agriculture.

Now on detached duty while taking special courses at Columbia University in New York City, ^{Brigadier} General Amit was for two years, until mid-1959, the chief of Israel's Central Command.

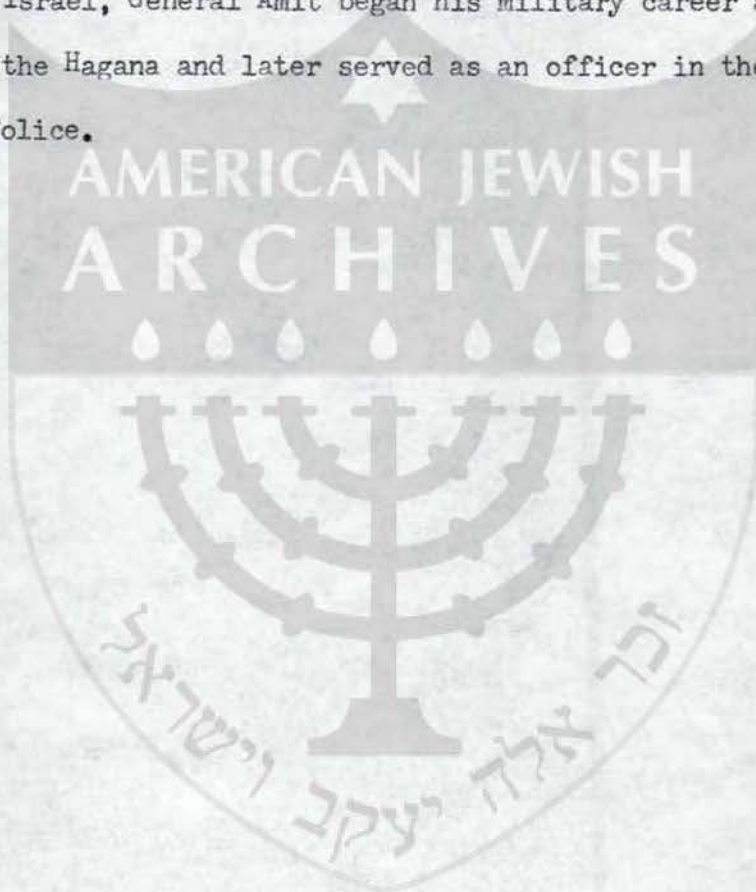
The UJA national leaders who will meet the young leaders and participate in discussions on campaign problems and fund-raising techniques will be Edward M.M. Warburg, UJA Honorary Chairman, Morris W. Berinstein, UJA General Chairman, William Rosenwald, Dewey D. Stone and Philip M. Klutznick, National Chairman. Also speaking will be Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee, UJA beneficiary agency which conducts overseas welfare programs and Herbert A. Friedman, UJA Executive Vice-Chairman.

#

BRIG-GEN MEIR AMIT

One of Israel's brilliant young military officer and strategist; a hero of the War of Liberation, General Amit was until recently head of Israel's Central Command. Prior to that, he had served as Deputy Chief of Staff under General Moshe Dayan. He has also been in charge of Israel's Southern Command and was responsible for all operational battle plans during the Sinai Campaign.

A native of Israel, General Amit began his military career at the age of 15 as a member of the Hagana and later served as an officer in the British-Palestine Settlement Police.



SUGGESTED PROGRAM --- YOUNG LEADERSHIP CONFERENCE

Friday afternoon

1. Overall presentation by Herbert A. Friedman
"What is the UJA"
question period

2. Friday early eve

Services -- army chaplain

dinner ?

~~Play -- Shillo~~

Saturday a.m.

3. Free

4. Saturday lunch

Moses A. Leavitt -- JDC

James Rice -- HIAS

Philip Soskis -- NYANA

Cottlieb Hammer -- Jewish Agency

Question period after each speaker

5. Saturday eve

Dinner -- Edward M. M. Warburg

Jacob Javits

Play -- Shillo

Sunday a.m.

6. Question period -- relationship of UJA to Welfare Funds

7. Sunday lunch

Avraham Harman or
B. Eliav

(perhaps buffet lunch at Consulate)

Fel/Pl



SUGGESTED PROGRAM --- YOUNG LEADERSHIP CONFERENCE

Friday afternoon

1. Overall presentation by Herbert A. Friedman
"What is the UJA"
question period

2. Friday early eve
Services -- army chaplain
dinner ?

~~Play -- Shillo~~

*Center + good into speaker
Kohn + [unclear]*

Saturday A.M.

3. Free

4. Saturday lunch

Moses A. Leavitt -- JDC

James Rice -- HIAS

Philip Soskis -- NYANA

Gottlieb Hammer -- Jewish Agency

Question period after each speaker

5. Saturday eve

Dinner -- Edward M. H. Warburg

Jacob Javits

Play -- Shillo

*Controlled parties [unclear] [unclear] [unclear]
[unclear] [unclear] [unclear]
[unclear] [unclear] [unclear]*

Sunday A.M.

6. Question period -- relationship of UJA to Welfare Funds

7. Sunday lunch

Avraham Harman or
M. Eliav

(perhaps buffet lunch at Consulate)

SUGGESTED PROGRAM --- YOUNG LEADERSHIP CONFERENCE

1) N.Y.
instead of
Washington

Friday afternoon

1. Overall presentation by Herbert A. Friedman
"What is the UJA"
question period

2. Friday early eve

Services -- army chaplain

dinner ?

~~Play -- Shillo~~

State Bar
in DC

try make up
a national
committee?
for this conference
3) try create some
permanent
organization?

Saturday a.m.

3. Free

4. Saturday lunch

Moses A. Leavitt -- JDC

James Rice -- HIAS

Philip Soskis -- NYANA

Gottlieb Hammer -- Jewish Agency

Question period after each speaker

5. Saturday eve

Dinner -- Edward M. M. Warburg

Jacob Javits

Play -- Shillo

Sunday a.m.

6. Question period -- relationship of UJA to Welfare Funds

Role of young men in understanding total
community responsibility

H.A.F.

7. Sunday lunch

Avraham Harman or
B. Eliav

(perhaps buffet lunch at Consulate)

Folpe

SUGGESTIONS FOR YOUNG LEADERSHIP CONFERENCE

NOVEMBER 18, 19, 20, 1960

WALDORF-ASTORIA

NEW YORK CITY

① Friday afternoon, November 18 -- Presentations by representatives of the JDC, the Jewish Agency, Hias, NYANA, with time available for a question period after each speaker. It would probably be best to have these presentations made by the executive directors of the organizations.

Friday evening -- Sabbath services with a fine Jewish cantor. If the cantor is well known, arrangements can be made to have a good attendance at these services.

after
Dinner Program -- The dinner should not be in the form of a banquet but should be a more simple affair. Program after dinner to be devoted to a consideration of Israel's place in the world of nations with particular emphasis on what Israel is doing to help some of the new nations in the world by giving them the benefit of her own experience. Ambassador Comay should be in charge of this session and he should have with him two or more representatives of States that are being helped by Israel -- perhaps Burma, Ghana, Ethiopia. The representatives of these States, who should be high ranking people at the United Nations, can speak on how they have been able to draw on Israel's experience and how they have been able to benefit by Israel's advice and guidance.

Saturday morning, November 19 -- 9:30 A.M. Sabbath services
10:30 A.M. - Herbert A. Friedman on the role of the UJA on behalf of Jews overseas.

Lunch -- 1:00 P.M., to be a quick buffet lunch

2:00 P.M. - Business session to be arranged insofar as possible in true lecture hall style -- no dais -- with each speaker standing alone at a lectern at the front of the hall. Try to have the seats in a semi-circle in front of the lectern.

Speakers to cover the following subjects:-

1. The Army in Israel by Col. Prihar and Shula Prihar, both to be in uniform.
2. The security situation in Israel -- Speaker ?
3. Situation of the Jews in Eastern Europe including the JDC -- Samuel Haber

There is to be plenty of time available after each speaker for free discussion. It is important that steps be taken to stimulate discussion.

Cocktails, 5:00 P.M. -- There ought to be three separate cocktail parties

held simultaneously at the hotel in rooms as close to each other as possible. One party to be hosted by Mr. Warburg, the second by Mr. Stone, the third by Mr. Rosenwald. These "parties" are to be so arranged that they will be places at which those present can discuss in a more informal atmosphere the subjects that were taken up the previous day and earlier on Saturday. The hosts are to "draw out any questions that the people present may have in their minds." A very careful staff job will have to be done to keep the discussion going. In no event are these "cocktail parties" to become "receptions".

Saturday evening, November 19 -- Dinner will be a formal banquet in the usual style. Speakers to be Edward Warburg, and Max Lerner. Lerner will have to be carefully briefed so that he will speak on the role of the Jews in this modern world particularly in relation to people in need and will follow through on the general theme of the fulfillment of the heritage of the Jewish people.

There should be some entertainment at this banquet, perhaps Shai K. Ophir should be engaged and Isaac Stern, if possible. It might also be a good idea to have an orchestra and dancing after the session.

Sunday morning, November 20 -- This session must be devoted to the role of the UJA in the communities of this country and, even more important, what we want of the young people who have come to this Conference. This is perhaps the most important session because it also involves an explanation of the relationship of the UJA to the welfare funds and many of the young people who will be at the meeting are well briefed on local needs. Philip Klutznick might be the best person to deliver the main address and here it might be a good idea to have Dewey Stone, Morris Berinstein and one or two other leaders present to handle questions. They will serve as a panel.

Sunday, lunch -- To be served at the Israel Consulate General in New York, hosts to be Ambassador Harman and Consul-General Eliav. Formal invitations should be sent by Harman and Eliav to all those who are going to come to our Conference. These invitations to be the usual standard engraved invitations. The luncheon is to be a buffet affair and Ambassador Harman is to address it.

(It might be a better idea to have this luncheon meeting at the Carnegie Endowment Building on the east side rather than at the Consulate.)

PROGRAM

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UNITED JEWISH APPEAL NATIONAL YOUNG LEADERSHIP CONFERENCE

NOVEMBER 18–20, 1960

WALDORF-ASTORIA HOTEL

NEW YORK CITY

☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

12:30 P. M.

FRIDAY, NOVEMBER 18
AMERICAN JEWISH
ARCHIVES
LUNCHEON

SERT ROOM

Remarks

MELVIN S. GOLDSTEIN

Administrative Vice-Chairman, United Jewish Appeal

*"What is the UJA? —
A History of Modern Times"*

HERBERT A. FRIEDMAN

Executive Vice-Chairman, United Jewish Appeal

PANEL DISCUSSION PERIOD

MOSES A. LEAVITT

Executive Vice-Chairman, Joint Distribution Committee

ISADORE HAMLIN

Administrative Director, Jewish Agency for Israel, Inc.

PHILIP SOSKIS

Executive Director, New York Association for New Americans

JAMES P. RICE

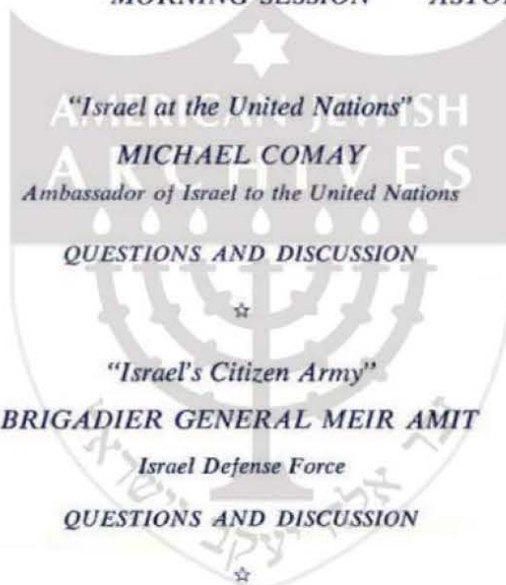
Executive Director, United Hias Service

SATURDAY, NOVEMBER 19

8:30 A.M. SABBATH SERVICES JANSEN SUITE

RABBI MORRIS ADLER
Congregation Shaarey Zedek, Detroit, Michigan

9:30 A.M. MORNING SESSION ASTOR GALLERY



"Israel at the United Nations"
MICHAEL COMAY
Ambassador of Israel to the United Nations

QUESTIONS AND DISCUSSION

"Israel's Citizen Army"
BRIGADIER GENERAL MEIR AMIT
Israel Defense Force

QUESTIONS AND DISCUSSION

"The Joint Distribution Committee"
SAMUEL HABER
Assistant Overseas Director General, Joint Distribution Committee

QUESTIONS AND DISCUSSION

☆

12:30 P.M. LUNCHEON JADE ROOM

SATURDAY, NOVEMBER 19 (continued)

1:30 P.M.

ONEG SHABBAT

JADE ROOM

Address

AVRAHAM HARMAN

Ambassador of Israel to the United States of America

QUESTIONS AND DISCUSSION

Remarks

BINYAMIN ELIAV
Consul General of Israel in New York

ARCHIVES

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RECEPTIONS

All receptions at 4:00 P.M.

HOST

JANSEN SUITE

WILLIAM ROSENWALD

National Chairman, United Jewish Appeal

HOST

REGENCY SUITE

DEWEY D. STONE

National Chairman, United Jewish Appeal

HOST

PARK AVENUE SOUTH

EDWARD M. M. WARBURG

Honorary Chairman, United Jewish Appeal

SATURDAY, NOVEMBER 19 *(continued)*

7 P.M. BANQUET ASTOR GALLERY

The Star Spangled Banner *Hatikvah*

INVOCATION

RABBI JOSEPH R. ROSENBLOOM

Temple Adath Israel, Lexington, Kentucky

Chairman

DEWEY D. STONE

National Chairman, United Jewish Appeal

Address

CHET HUNTLEY

Commentator, National Broadcasting Company

Remarks

EDWARD M. M. WARBURG

Honorary Chairman, United Jewish Appeal

Entertainment by HANNA AHRONI



SUNDAY, NOVEMBER 20

9:30 A.M. MORNING SESSION ASTOR GALLERY

"Leadership Means a Total View"

PHILIP M. KLUTZNICK

National Chairman, United Jewish Appeal



THE AMBASSADOR OF ISRAEL REQUESTS

THE PLEASURE OF YOUR COMPANY AT TWELVE O'CLOCK

FOR LUNCHEON IN THE SERT ROOM

Cocktail Reception

William Rosenwald, Host

Jansen Suite

- S. Beryl Adler, Norfolk, Virginia
- David M. Baltimore, Kingston, Pennsylvania
- Paul Baron, Meriden, Connecticut
- Leonard D. Bell, Lewiston, Maine
- Paul H. Belz, Memphis, Tennessee
- Edwin M. Berinstein, Hudson, New York
- Maurice H. Blaugrund, El Paso, Texas
- Jack L. Bloom, Greenville, South Carolina
- Leon W. Brock, Boston, Massachusetts
- Dr. Frederick L. Buchman, Wellington, Connecticut
- Leon J. Coslov, Pittsburgh, Pennsylvania
- Morris J. Dean, Philadelphia, Pennsylvania
- Robert D. Deitz, South Euclid, Ohio
- Morris Dolinko, West Orange, New Jersey
- Robert Dubinsky, St. Louis, Missouri
- James W. Efron, Poughkeepsie, New York
- George Eligman, Reading, Pennsylvania
- Norman Epstein, Worcester, Massachusetts
- Isaac L. Eskenasy, Holyoke, Massachusetts
- Fredrick J. Falender, Indianapolis, Indiana
- ~~Carson Goldberg, Boston~~
- ~~Jerome M. Fien, West Orange, New Jersey~~
- William S. Furman, E. Orange, New Jersey
- Elliot Gant, New Haven, Connecticut
- Marvin Garfinkel, Philadelphia, Pennsylvania
- Jerome Gluckman, Norristown, Pennsylvania
- Milton Goldberg, Denver, Colorado
- Robert L. Goodman, Baltimore, Maryland
- Robert Green, Brockton, Massachusetts
- Charles H. Greenberg, New York, New York
- Alvin H. Greenwald, Scranton, Pennsylvania
- David Halpern, Brooklyn, New York
- Stuart A. Handmaker, Louisville, Kentucky
- Richard H. Jaffer, Summit, New Jersey

Special Invitees

Mr. Councilor *Mr. Elizer*
Israeli Mission to U.N.

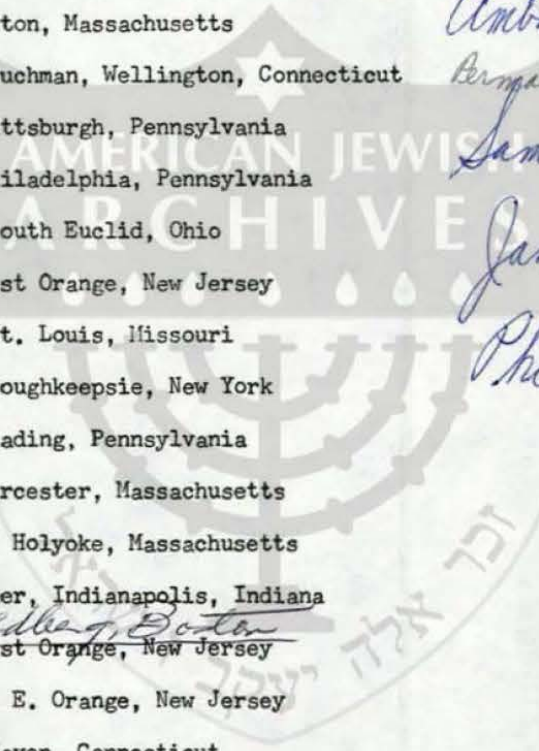
Minister *Chief Elan*
Israeli Mission to U.N.

Ambassador Michael Comay
U.N. Representative
Permanent Delegate to U.N.

Samuel Haber, SDC

James Rice, HIAS

Philip Soskis, NYANA



Philip P. Kalodner, Philadelphia, Pennsylvania
Lawrence Kaplan, Providence, Rhode Island
Joseph Mitchell Kaye, Riverside, Connecticut
Jack B. Kirsten, West Orange, New Jersey
Alfred E. Klein, Flint, Michigan
Burton I. Koffman, Binghamton, New York
Herbert Kulwin, Indianapolis, Indiana
Paul M. Leeds, Elberon Park, New Jersey
Melvin Lefer, Bridgeport, Connecticut
Lawrence L. Levin, East Chicago, Indiana
S. Albert Levitz, Lebanon, Pennsylvania
Milton Lucow, Detroit, Michigan
Daniel Mann, Philadelphia, Pennsylvania
Milton Margolis, Coatesville, Pennsylvania
Ralph S. Marvin, Ithaca, New York
Oliver M. Mendell, New York
Albert Mintz, New Orleans, Louisiana
Joseph N. Mitchell, Los Angeles, California
James H. Nobil, Akron, Ohio
Ivan J. Novick, Pittsburgh, Pennsylvania
William N. Osterman, Toledo, Ohio
Victor Ottenstein, Washington, D. C.
J. Leonard Pariser, Uniontown, Pennsylvania
Caspar Pinsker, Jr., Westport, Connecticut
Daniel Pomerantz, Pottstown, Pennsylvania
Edward Rivlin, Stamford, Connecticut
Ellsworth E. Rosen, Baltimore, Maryland
Rabbi Joseph R. Rosenbloom, Lexington, Kentucky
Milton Sadoff, Miami, Florida
Richard H. Schwartz, Pittsburgh, Pennsylvania
Ira E. Shein, New York, New York
B. Lee Skilken, Columbus, Ohio
M. L. Slesinger, Charlotte, North Carolina
Joseph Smukler, Philadelphia, Pennsylvania
William J. Smulowitz, Kingston, Pennsylvania
Bernard Sobel, Newark, New Jersey

William Sokol, Farmingdale, New Jersey
Jerome J. Steiker, Rochester, New York
Oren J. Steinfeldt, Hopkins, Minnesota
Edward S. Struhl, Jersey City, New Jersey
James A. Weinberg, Harrison, New York
Irving Weinreich, Providence, Rhode Island
William H. Weitz, West Orange, New Jersey
Charles Weprin, Dayton, Ohio
William Zales, Stamford, Connecticut
Rabbi Leonard Zion, Erie, Pennsylvania
Leo Zuckerman, Lake Hiawatha, New Jersey



November 15, 1960

NATIONAL YOUNG LEADERSHIP CONFERENCE OF THE UNITED JEWISH APPEAL

COCKTAIL RECEPTION

DEWEY D. STONE, HOST

REGENCY SUITE

Rabbi Morris Adler, Detroit, Michigan	Herman L. Kaplow, St. Louis, Mo.
George Alper, Wilmington, N. C.	Dr. Robert E. Karns, Manchester, Conn.
Alan M. Avchen, Red Bank, New Jersey	Emanuel B. Katz, Souderton, Pa.
Kenneth E. Berke, Milwaukee, Wisc.	Zondel Katz, Gulfport, Miss.
Rabbi Balfour Brickner, Washington, D.C.	Joseph A. Katzman, Nutley, N.J.
Burton Caine, Philadelphia, Pa.	Joe G. Leibson, Louisville, Ky.
William Chertok, Coatesville, Pa.	Dr. David R. Levine, Hudson, N. Y.
Joseph Davis, Rockville, Conn.	Zelly Levine, New Haven, Conn.
Richard S. Davison, Baltimore, Md.	Bernard J. Lewis, Portland, Maine
Dr. Reuben Dubrow, Chattanooga, Tenn.	Dr. Martin Lowenthal, Montclair, N.J.
Myron B. Edelstein, Toledo, Ohio	Sol Luria, Waterbury, Conn.
Burton L. Eichler, Orange, N. J.	David Mack, Hackensack, N. J.
Oscar L. Fellar, Harrisburg, Pa.	Robert R. Max, Summit, N. J.
Gerald S. Fierman, Kingston, Pa.	Seymour Meadow, Catskill, N. Y.
Elliott W. Finkel, Pittsburgh, Pa.	Paul Megdal, Beaver Falls, Pa.
David Cameron Fischer, Pocatello, Idaho	Charlton E. Meyer, Jr., Shreveport, La.
Herbert Fisher, Maplewood, N. J.	David Mondry, Detroit, Mich.
Conrad G. Fleisher, Watertown, Conn.	Dr. N. Henry Moss, Philadelphia, Pa.
Robert F. Fogelman, Memphis, Tenn.	Morey M. Myers, Scranton, Pa.
J. William Frentz, Louisville, Ky.	Dr. S. Neidich, Beaufort, S. C.
Stephen Girard, Gastonia, N. C.	Dr. Harry S. Newman, Flint, Mich.
Joseph Glick, Pittsburgh, Pa.	Irving Norry, Rochester, N. Y.
Herbert Goldberg, Holyoke, Mass.	Samuel Olevson, Providence, R. I.
Pat Goldberg, Burlington, Vermont	Louis Pearlman, Jr., Lafayette, Ind.
William Goldman, Elkins Park, Pa.	Joel Price, Kew Gardens, N. Y.
George Gross, Whiting, Ind.	Don Robinson, Monroeville, Pa.
Richard A. Grossman, Lakewood, N.J.	Leonard Rosen, Miami, Fla.
Edward K. Hamburger, Baltimore, Md.	Mark B. Rosen, Irvington, N. J.
Stanley Herman, Indianapolis, Ind.	Charles L. Rosenthal, Binghamton, N.Y.
Joseph Hofheimer, Scarsdale, N.Y.	Dr. Gerald H. Rossnick, Bayonne, N.J.
Lawrence D. Huller, Brockton, Mass.	Melvin D. Sacks, Akron, Ohio
Stanley Kaplan, Easton, Pa.	William R. Sapers, Boston, Mass.
	Robert J. Schreiber, Stamford, Conn.

- Samuel T. Shear, Pittsburgh, Pa.
- Leonard H. Sherman, Glencoe, Ill.
- Ronald W. Shore, Silver Spring, Md.
- Irwin Silverman, Toledo, Ohio
- Eli Skaist, Reading, Pa.
- Louis Smith, Wilkes-Barre, Pa.
- Mrs. Alice Solomon - Winston Salem, N.C.*
- Arthur Stein, Jr., Des Moines, Iowa
- Robert J. Stoll, Brooklyn, N. Y.
- Marshall Weinberg, New York, N. Y.
- Alvin L. Weiss, Pottstown, Pa.
- Stanford L. Weiss, Kingston, Pa.
- Dr. William I. Weiss, Livingston, M. J.
- Robert Weston, W. Long Branch, N. J.
- Joseph S. Winston, Cleveland, Ohio
- Samuel W. Wolf, Philadelphia, Pa.
- Wallace W. Wolf, Worcester, Mass.
- Bernard Yenkin, Columbus, Ohio
- Arthur L. Yokell, Bardonia, N. Y.
- Elliott Zerivitz, Baltimore, Md.

Special Invites

*Ambassador ^{HAATHI} P. Rosenne,
Israel Mission to U.N.*

*Isadore Hamlin,
Jewish Agency*

Brig. General Meir Amit

*Mr. ^{Benjamin} Chav,
Consul-General of Israel*

David Lowenthal



November 15, 1960

NATIONAL YOUNG LEADERSHIP CONFERENCE OF THE UNITED JEWISH APPEAL

COCKTAIL RECEPTION

EDWARD M.M. WARBURG, HOST

PARK AVENUE SOUTH SUITE

Irving J. Abramowitz, Baltimore, Md.	Stanley Greenberg, Gary, Ind.
Ted Abramson, Bayonne, N.J.	Jay W. Greenstone, Teaneck, N. J.
Sanders M. Ackerberg, Minneapolis, Minn.	Lester Hamburg, Pittsburgh, Pa.
David Albert, Cos Cob, Conn.	Ivan Himmel, Chicago, Ill.
J. J. Barnett, Akron, Ohio	Jesse Hyman, Wilkes-Barre, Pa.
David W. Belin, Des Moines, Iowa	Peter J. Jacobs, New York, N. Y.
Burton C. Bernard, Granite City, Ill.	Paul L. Jaffe, Philadelphia, Pa.
Lloyd Bond, Manchester, N. H.	George Jay Joseph, Silver Spring, Md.
Bernard Bressler, Summit, N. J.	S. Carroll Kahn, Jr., Indianapolis, Ind.
Arthur Brody, West Orange, N. J.	Burton A. Kaplan, Charleston, S. C.
James Bronner, Pittsburgh, Pa.	Robert Kaplan, Toledo, Ohio
Mark Caplan, Baltimore, Md.	Robert Kasle, Detroit, Mich.
Martin Clompus, West Chester, Pa.	Joseph M. Katz, Pittsburgh, Pa.
Robert C. Coplan, Shaker Heights, Ohio	G. Arnold Kaufman, Baltimore, Md.
Donald S. Day, Buffalo, N. Y.	Martin Kesselhaut, Newark, N. J.
Robert J. Davis, Bridgeport, Pa.	Barney Kipperman, Boonton, N. J.
Alan Diamonstein, Newport News, Va.	Joseph B. Kross, Woodbourne, N. Y.
Sam Y. Dorfman, Jr., Dallas, Texas	Martin Lifton, Brooklyn, N. Y.
Melvin Dubin, Richmond Hill, N. Y.	Kenneth J. Loveman, Ithaca, N. Y.
Norman B. Dunitz, Pennside, Pa.	Elwood M. Malos, Easton, Pa.
Robert Eisner, New Haven, Conn.	Rabbi Simeon J. Maslin, Monroe, N. Y.
Herbert L. Emers, Providence, R. I.	Paul Monka, Lake Hiawatha, N. J.
Harry Feigenbaum, Irvington, N. J.	E. Melvin Nash, Pittsfield, Mass.
Jay S. Fichtner, Dallas, Texas	Allen S. Nelson, Framingham, Mass.
Peter Florsheim, Saratoga, Calif.	Alan H. Nevas, Westport, Conn.
Martin S. Fox, Newark, N. J.	Neil J. Norry, Rochester, N. Y.
Dr. Fred J. Freedman, Union City, N.J.	Thomas W. Pearlman, Providence, R.I.
Saul J. Freedman, Philadelphia, Pa.	Michael Posnock, Linden, N. J.
Henry Gilbert, N. Miami, Fla.	David Rachlis, Newark, N. J.
David L. Gfittleman, Louisville, Ky.	Alvin Rogal, Pittsburgh, Pa.
Bernard E. Gold, Stamford, Conn.	Fred Rogers, Seattle, Wash.
Milton D. Goldsmith, Portland, Ore.	E. David Rosen, Albany, N. Y.

- Edward H. Rosen, Philadelphia, Pa.
- Richard D. Rosenberg, Dayton, Ohio
- Sherman Rosenberg, New Haven, Conn.
- Warren Rosenblum, Cohoes, N. Y.
- Richard J. Schlenger, West Orange, N. J.
- Dr. Ben Selling, Newton, Mass.
- Harold L. Silverman, Calais, Maine
- William Stark, Pittsburgh, Pa.
- Joseph Steuer, North Bergen, N. J.
- Dr. Harry Troyen, Reading, Pa.
- Edward H. Weinberg, Mamaroneck, N. Y.
- Dr. Leonard Weiss, Honesdale, Pa.
- Robert S. Weiss, Stamford, Conn.
- Eugene B. White, Englewood, N. J.
- Stanley Yarmuth, Louisville, Ky.
- Sidney Zilber, Cleveland, Ohio

Special Invitees

Moss A. Leavitt,
IDC.

Ambassador Avraham Harman

David Hacohen,
Israeli Mission to U.N.

formerly as Amb to Argentina
Ambassador Ariel Levavi
Israeli Mission to U.N.

Mr. HANAN Ruben,
Israeli Mission to U.N.



Moses A Leavitt -
Executive Vice-Chairman, Joint Distribution Committee

Ambassador Avraham Harman -
Israel Ambassador to the United States

David Hacoen -
Member of Knesset
Was Israel Ambassador to Burma (1953)
Parliamentary Advisor to Israeli Delegation to United Nations

Ambassador Arye Levavi -
Formerly Ambassador to Argentina - (Eichmann)
Ambassador Extraordinary
Ambassador Plenipotentiary
Assistant Director-General of Ministry of Foreign Affairs

Mr. Chanan Rubin
Member of Knesset
Has been member all four Knessets
Was Vice-Chairman of 3rd Knesset and is Vice-Chairman of 4th Knesset
Parliamentary Advisor to Israel Delegation to United Nations

Mr. Michael Elizur
Counsellor - Israel Mission to the United Nations

Mr. Arie Elia -
Minister Plenipotentiary - Member of Permanent Mission to the UN

Ambassador Michael Comay -
Permanent Israeli representative to the UN

Sameul Haber
Assistant Overseas Dir. Gen, J. D. C.

James Rice -
Exec. Dir. , U.H.S.

Philip Soskis
Exec Dir., NYANA

Ambassador Shabtai Rosenne -
Ambassador Plenipotentiary
Ambassador Extraordinary
Legal Advisor to the Ministry
for Foreign Affairs for many
years
Member Israeli Mission to UN

~~xxxxx~~

Isadore Hamlin - Administrative Dir. Jewish
Agency for Israel, Inc.

Mr. Binyamin Eliav -
Consul-General of Israel in N.Y.

David Lowenthal

Brig. Gen. Meir Amit
Was until recently head of Israel's
Central Command
Was responsible for all operational
battle during the Sinai Campaign
Gen. Amit is a native of Israel
Is now studying at Columbia U.

Young Leadership - PROGRAM



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

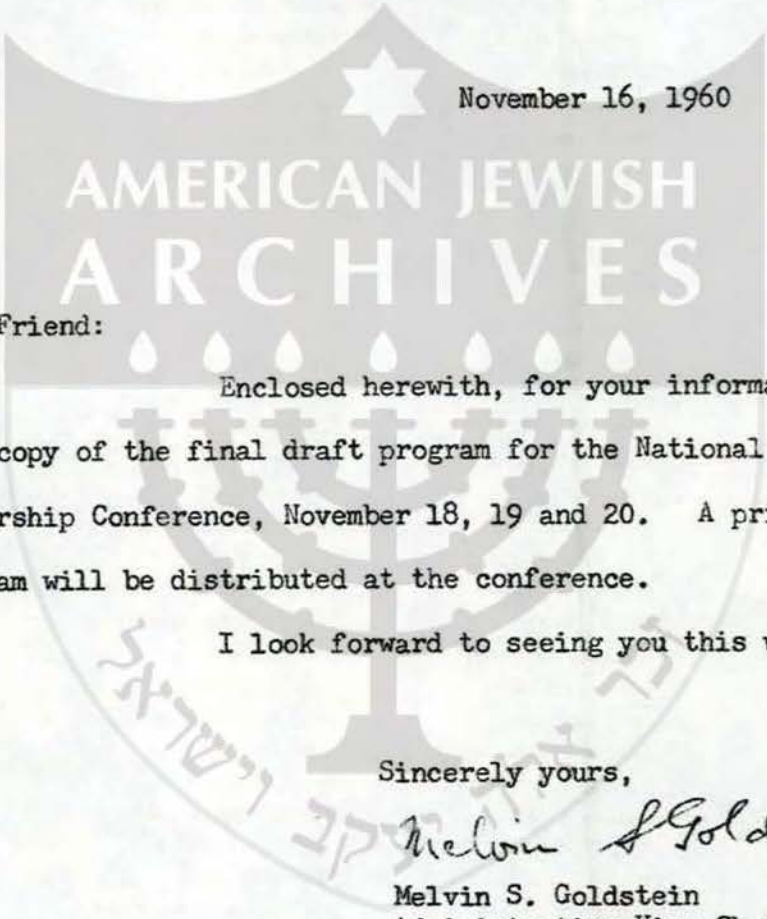
165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

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SAMUEL RUBIN



November 16, 1960

AMERICAN JEWISH ARCHIVES

Dear Friend:

Enclosed herewith, for your information, is a copy of the final draft program for the National Young Leadership Conference, November 18, 19 and 20. A printed program will be distributed at the conference.

I look forward to seeing you this weekend.

Sincerely yours,

Melvin S. Goldstein
Melvin S. Goldstein
Administrative Vice-Chairman

PROGRAM -- YOUNG LEADERSHIP CONFERENCE

Friday, November 18:

1. 12.30 p.m. Luncheon -- Sert Room
 - (a) Remarks -- Melvin S. Goldstein
 - (b) "What is the UJA -- A History of Modern Times" Herbert A. Friedman
 - (c) Question period with panel

Moses A. Leavitt
Isadore Hamlin
Philip Soskiss
James Rice

2. Evening will be free.

Saturday, November 19:

3. 8.30 a.m. Sabbath Services in Jansen Suite
4. Morning Session
9.30 a.m. Astor Gallery
 - (a) Ambassador Michel Comay --
"Israel at the United Nations"
Questions and Discussion
 - (b) General Amit -- "Israel's Citizen Army"
Questions and discussion
 - (c) Mr. Samuel Haber --
"The Joint Distribution Committee"
5. 12.30 p.m. Luncheon -- Jade Room
 - 1.30 p.m. (a) Address Ambassador Avraham Harman
Questions and discussion
 - (b) Remarks Mr. B. Eliav
Consul-General of Israel
6. Receptions:
 - (a) Jansen Suite -- William Rosenwald, host
 - (b) Regency Suite -- Dewey D. Stone, host
 - (c) Park Avenue South -- Edward M.M. Warburg, host

PROGRAM -- YOUNG LEADERSHIP CONFERENCE.

7. 7.00 p.m. Banquet -- Astor Gallery
 Dewey D. Stone, Chairman
 Chet Huntley -- Address
 Edward M.M. Warburg -- Remarks
 Hana Aroni -- Entertainment

Sunday, November 20:

8. 9.30 a.m. Astor Gallery
 Mr. Philip Klutznick --
 "Leadership Means a Total View"
 Questions and discussion
9. 12.30 p.m. Sert Room
 Luncheon tendered by the Israel Embassy

MSG/fc
 11/16/'60

Conf.
Program
File

November 16, 1960

Mr. Shimshon Arad
Consulate of Israel
11 East 70th Street
New York 21, N. Y.

Dear Shimshon:

Attached are copies of the letters in connection with invitations to the various cocktail receptions at the Young Leadership Conference this weekend.

Also enclosed is a copy of the last draft of the program for this conference.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm
Encl:

November 16, 1960

Mr. Moses A. Leavitt
Joint Distribution Committee
3 East 54th Street
New York City, N.Y.

Dear Moe,

With regard to the National Young Leadership Conference to be held at the Waldorf this weekend, I am enclosing herewith, for your information, a copy of the final draft of the program. As you know, we hope you'll be able to attend all the sessions.

I do want to point out the importance of the cocktail receptions, at which the participants will be able to discuss matters. These are all being held at 4 o'clock on Saturday afternoon, and Eddie Warburg will be the host in the Park Avenue South suite. That's the reception we'd like you to attend.

Sincerely,

Melvin S. Goldstein

MSG/fc
Encl:

November 16, 1960

Ambassador Avraham Harman
Embassy of Israel
1621 22nd Street at "R"
Washington 8, D.C.

Dear Abe,

With regard to the National Young Leadership Conference of the United Jewish Appeal to be held at the Waldorf Astoria on November 18, 19 and 20, I am sending you herewith, for your attention, a copy of the last draft of the program.

I know that you are pressed for time and we are very pleased indeed that despite this you will be able to address the Luncheon Session on Saturday and be at the Luncheon on Sunday. I want you to know that we would be very pleased to have you attend as many of the other sessions as you possibly can.

I should like to call your particular attention to the Cocktail receptions to be held on Saturday afternoon, at 4 o'clock. It is at these receptions, which will be completely informal, that the speakers at the conference will have an opportunity to meet and discuss matters with the delegates from all over the country. I should like, therefore, on behalf of Mr. Edward Warburg, to invite you to attend the cocktail reception to be held in the Park Avenue South Suite.

With kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fo
Encl:

November 16, 1960

Mr. David Hacohen
Israeli Mission to the U. N.
Consulate of Israel
11 East 70th Street
New York, N. Y.

Dear Mr. Hacohen:

I am very pleased indeed to learn that you will attend our National Young Leadership Conference to be held November 18, 19 and 20 at the Waldorf Astoria Hotel. Enclosed herewith is a final draft of the program for that conference. We would, of course, like you to attend as many sessions as you can.

Your attention is called to the Cocktail receptions to be held Saturday afternoon, November 19th, at 4 o'clock. On behalf of Mr. Edward Warburg, I should like to take this opportunity to invite you to attend the reception to be held in the Park Avenue South Suite, where you will have an opportunity to meet a number of the people who will be attending the meetings.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:mmm
Encl:

November 16, 1960

Ambassador A. Levavi
Israeli Mission to the U. N.
Consulate of Israel
11 East 70th Street
New York, N. Y.

Dear Ambassador Levavi:

I am very pleased indeed to learn that you will attend our National Young Leadership Conference to be held November 18, 19 and 20 at the Waldorf Astoria Hotel. Enclosed herewith is a final draft of the program for that conference. We would, of course, like you to attend as many sessions as you can.

Your attention is called to the Cocktailreceptions to be held Saturday afternoon, November 19th, at 4 o'clock. On behalf of Mr. Edward Warburg, I should like to take this opportunity to invite you to attend the reception to be held in the Park Avenue South Suite, where you will have an opportunity to meet a number of the people who will be attending the meetings.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:ma
Encl:

November 16, 1960

Mr. C. Rubin
Israeli Mission to the U. N.
Consulate of Israel
11 East 70th Street
New York, N. Y.

Dear Mr. Rubin:

I am very pleased indeed to learn that you will attend our National Young Leadership Conference to be held November 18, 19 and 20 at the Waldorf Astoria Hotel. Enclosed herewith is a final draft of the program for that conference. We would, of course, like you to attend as many sessions as you can.

Your attention is called to the Cocktail receptions to be held Saturday afternoon, November 19th, at 4 o'clock. On behalf of Mr. Edward Warburg, I should like to take this opportunity to invite you to attend the reception to be held in the Park Avenue South Suite, where you will have an opportunity to meet a number of the people who will be attending the meetings.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:sm
Encl:

November 16, 1960

Ambassador S. Rosenne
Israeli Mission to the U.N.
Consulate of Israel
11 East 70th Street
New York City, N. Y.

Dear Ambassador Rosenne:

I am very pleased indeed to learn that you will attend our National Young Leadership Conference to be held November 18, 19 and 20 at the Waldorf Astoria Hotel. Enclosed herewith is a final draft of the program for that conference. We would, of course, like you to attend as many sessions as you can.

Your attention is called to the Cocktail receptions to be held Saturday afternoon, November 19th, at 4 o'clock. On behalf of Mr. Dewey Stone, I should like to take this opportunity to invite you to attend the reception to be held in the Regency Suite, where you will have an opportunity to meet a number of the people who will be attending the meetings.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:smm
Encl:

November 16, 1960

Mr. Isadore Hamlin
Jewish Agency
515 Park Avenue
New York, N. Y.

Dear Itzik,

With regard to the National Young Leadership Conference to be held at the Waldorf Astoria Hotel November 18, 19 and 20, I am enclosing for your information a copy of the final draft of the program. Of course, we want you to attend as many of these meetings as you possibly can.

I should like to call your particular attention to the Cocktail receptions to be held Saturday afternoon at 4 o'clock. This is where you will have an opportunity to meet, on an informal basis, a large number of the people who will be attending the meetings. I wish, therefore, on behalf of Mr. Dewey Stone, to invite you to attend the Cocktail reception to be held in the Regency Suite.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:mm
Encl:

November 16, 1960

General Meir Amit
55 Park Terrace West
New York 34, N.Y.

Dear General Amit:

With regard to the National Young Leadership Conference of the United Jewish Appeal to be held at the Waldorf Astoria on November 18, 19 and 20, I am sending you herewith, for your information, a copy of the last draft of the program. In addition to the Saturday morning session which you will address, we would like you to attend as many other sessions as you can.

I should like to call your particular attention to the Cocktail receptions to be held on Saturday afternoon at 4 o'clock. It is at these receptions, which will be completely informal, that the speakers at the conference will have an opportunity to meet and discuss matters with the delegates from all over the country. I should like, therefore, on behalf of Mr. Dewey Stone, to invite you to attend the Cocktail reception to be held in the Regency Suite.

With kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fc
Encl:

November 16, 1960

Mr. B. Eliav
Consul-General of Israel
11 East 70th Street
New York, N. Y.

Dear Mr. Eliav:

With regard to the National Young Leadership Conference of the United Jewish Appeal to be held at the Waldorf Astoria on November 18, 19 and 20, I am sending you herewith, for your attention, a copy of the last draft of the program.

I know that you are pressed for time and we are very pleased indeed to note that despite this you will be able to address the Luncheon Session on Saturday. I want you to know that we would be very pleased to have you attend as many of the other sessions as you possibly can.

I should like to call your particular attention to the Cocktail receptions to be held on Saturday afternoon, at 4 o'clock. It is at these receptions, which will be completely informal, that the speakers at the conference will have an opportunity to meet and discuss matters with the delegates from all over the country. I should like, therefore, on behalf of Mr. Dewey Stone, to invite you to attend the Cocktail reception to be held in the Regency Suite.

With kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:ms
Encl:

November 16, 1960

Mr. David Lowenthal
14 Wood Street
Pittsburgh 22, Pa.

Dear Dave,

I am really very glad that you are coming to the conference this week-end. It means a great deal.

Enclosed herewith, for your information, is a copy of the last draft program that has been set for this conference.

The Cocktail receptions to be held Saturday afternoon at 4 o'clock are very important because this will provide the participants with an opportunity to discuss matters. I would like very much to have you attend the reception to be held in the Regency Suite. This reception, at which Dewey Stone will be host, will also be attended by Meir Amit.

Best regards.

Sincerely,

Melvin S. Goldstein

MSG/fc

November 16, 1960

Counsellor M. Elizur
Israeli Mission to the U.N.
Consulate of Israel
11 East 70th Street
New York City, N.Y.

Dear Mr. Elizur:

I am very pleased indeed to learn that you will attend our National Young Leadership Conference to be held November 18, 19 and 20 at the Waldorf Astoria Hotel. Enclosed herewith is a final draft of the program for that conference. We would, of course, like you to attend as many sessions as you can.

Your attention is called to the Cocktail receptions to be held Saturday afternoon, November 19th, at 4 o'clock. On behalf of Mr. William Rosenwald, I should like to take this opportunity to invite you to attend the reception to be held in the Jansen Suite, where you will have an opportunity to meet a number of the people who will be attending the meetings.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fe
Encl:

November 16, 1960

Minister A. Eilan
Israeli Mission to the U.N.
Consulate of Israel
11 East 70th Street
New York City, N. Y.

Dear Mr. Eilan:

I am very pleased indeed to learn that you will attend our National Young Leadership Conference to be held November 18, 19 and 20 at the Waldorf Astoria Hotel. Enclosed herewith is a final draft of the program for that conference. We would, of course, like you to attend as many sessions as you can.

Your attention is called to the Cocktail receptions to be held Saturday afternoon, November 19th, at 4 o'clock. On behalf of Mr. William Rosenwald, I should like to take this opportunity to invite you to attend the reception to be held in the Jansen Suite, where you will have an opportunity to meet a number of the people who will be attending the meetings.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:mas
Encl:

November 16, 1960

Ambassador Michael Comay
Consulate of Israel
11 East 70th Street
New York City, N.Y.

Dear Ambassador Comay:

With regard to the National Young Leadership Conference of the United Jewish Appeal to be held at the Waldorf Astoria on November 18, 19 and 20, I am sending you herewith, for your attention, a copy of the last draft of the program.

I know that you are pressed for time and we are very pleased indeed to note that despite this you will be able to address the session on Saturday morning. I want you to know that we would be very pleased to have you attend as many of the other sessions as you possibly can.

I should like to call your particular attention to the Cocktail receptions to be held on Saturday afternoon, at 4 o'clock. It is at these receptions, which will be completely informal, that the speakers at the conference will have an opportunity to meet and discuss matters with the delegates from all over the country. I should like, therefore, on behalf of Mr. William Rosenwald, to invite you to attend the cocktail reception to be held in the Jansen Suite.

With kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fo
Encl:

November 16, 1960

Mr. Samuel Haber
c/o Joint Distribution Committee
3 East 54th Street
New York 22, N. Y.

Dear Sam,

With regard to the National Young Leadership Conference to be held at the Waldorf Astoria Hotel November 18, 19 and 20, I am enclosing for your information a copy of the final draft of the program. Of course, we want you to attend as many of these meetings as you possibly can.

I should like to call your particular attention to the Cocktail receptions to be held Saturday afternoon at 4 o'clock. This is where you will have an opportunity to meet, on an informal basis, a large number of the people who will be attending the meetings. I wish, therefore, on behalf of Mr. William Rosenwald, to invite you to attend the Cocktail reception to be held in the Jansen Suite.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:mmm
Encl:

November 16, 1960

Mr. James Rice
United Hias Service
425 Lafayette Street
New York 3, N. Y.

Dear Jim,

With regard to the National Young Leadership Conference to be held at the Waldorf Astoria Hotel November 18, 19 and 20, I am enclosing for your information a copy of the final draft of the program. Of course, we want you to attend as many of these meetings as you possibly can.

I should like to call your particular attention to the Cocktail receptions to be held Saturday afternoon at 4 o'clock. This is where you will have an opportunity to meet, on an informal basis, a large number of the people who will be attending the meetings. I wish, therefore, on behalf of Mr. William Rosenwald, to invite you to attend the Cocktail reception to be held in the Jansen Suite.

Kindest regards.

Sincerely,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:mas
Encl:

November 16, 1960

Mr. Philip Soskis
NYANA
15 Park Row
New York 38, N.Y.

Dear Phil,

With regard to the National Young Leadership Conference to be held at the Waldorf Astoria Hotel November 18, 19 and 20, I am enclosing for your information a copy of the final draft of the program. Of course, we want you to attend as many of these meetings as you possibly can.

I should like to call your particular attention to the Cocktail receptions to be held Saturday afternoon at 4 o'clock. This is where you will have an opportunity to meet, on an informal basis, a large number of the people who will be attending the meetings. I wish, therefore, on behalf of Mr. William Rosenwald, to invite you to attend the Cocktail reception to be held in the Jansen Suite.

Kindest regards.

Sincerely,

Melvin S. Goldstein
Administrative Vice-Chairman

MSC/fo
Encl:

November 14, 1960

Mr. Philip M. Klutznick
American Community Builders, Inc.
30 Plaza
Park Forest, Illinois

Dear Phil:

Thank you so much for your letter of November 10th. I note you will arrive in New York on the 19th for the Young Leadership Conference and if you get to Idlewild at 2.00 p.m. you will certainly have plenty of time to get to the hotel in time to join one of the cocktail parties. I know how pressed you are and, certainly in this case, there's no reason for me to ask you to come earlier. Indeed, I'm very pleased that you're able to make it at all although, as I pointed out to you some time ago, I do think this is a very important conference.

With regard to the dinner Saturday night -- this will not be "black tie" and dress will be informal.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

PHILIP M. KLUTZNICK
PARK FOREST, ILLINOIS

November 10, 1960

Mr. Melvin Goldstein
United Jewish Appeal
165 West 46th Street
New York, New York

My dear Mel:

As I review my own travel schedule and the conference for the Young Leadership, I would like to delay my arrival in New York until the last possible moment.

I will not be getting back from Los Angeles until the 15th. So, unless you raise a serious question about it, I'm arranging to take a plane on Saturday the 19th, which is scheduled to arrive at Idlewild Airport at 2:00 PM. This should give me ample time to get to the hotel and to be one of the hosts at the cocktail parties. I will then stay for the rest of the Conference.

Please don't ask me to do otherwise, unless it is very, very important. I've really lost a lot of time these last few weeks, and it is important that I do get one or two business matters out of the way between trips.

I also note that there is a dinner Saturday night. Is this a black-tie affair?

Warmest regards.

Cordially,

Phil

PMK:lw

P. S. Taking United's Flight 860 on the 19th, as mentioned above.

*Young Leadership
Haber*

November 14, 1960

Mr. William Rosenwald
3400
122 East 42nd Street
New York 17, New York

Dear Mr. Rosenwald:

I just want to remind you that the cocktail reception at which you will be host on Saturday, November 19th at 4.00 p.m. will be held in the Jansen Suite of the Waldorf Astoria.

The banquet Saturday evening will take place at 7.00 p.m. in the Astor Gallery.

If you can possibly make it, we would appreciate it very much if you would attend the morning session on Saturday, November 19th beginning at 9.30 a.m. in the Astor Gallery. At this morning session Ambassador Michael Comay will speak on "Israel at the United Nations" and will be followed by General Amit who will speak on "Israel's Citizen Army" and he will be followed by Sam Haber who will speak on the JDC. Mr. Haber should go on at about 11.30 a.m.

The luncheon on Saturday will take place at 12.30 p.m. in the Jade Room and at this luncheon Ambassador Avraham Harman will speak. He will be followed by Mr. Eliav, the Consul-General.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

November 14, 1960

Mr. Dewey D. Stone
53 Arlington Street
Brookton, Mass.

Re: Young Leadership Conference

Dear Dewey:

I just want to let you know that the cocktail reception at which you will be host, will be held on Saturday, November 19 at 4.00 p.m. in the Regency Suite of the Waldorf Astoria.

The banquet that evening, at which you will be chairman, will take place at 7.00 p.m. in the Astor Gallery.

I am enclosing herewith for your information the draft program for the Young Leadership Conference.

I would, of course, like to have you present at as many sessions as you can possibly attend.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm
encl.

November 14, 1960

Mr. Edward M. W. Warburg
Joint Distribution Committee
3 East 54th Street
New York 22, N. Y.

Dear Mr. Warburg:

I am enclosing herewith, for your information, a copy of the tentative program that has been drawn up for the Young Leadership Conference this coming weekend. I don't think that there will be many changes.

You will note that the cocktail reception at which you will be host will be held on Saturday afternoon, November 19th at 4.00 p.m. at the "Park Avenue South" Suite of the Waldorf Astoria. The banquet will take place Saturday evening at 7.00 p.m. in the Astor Gallery.

With regard to the distribution of Herbert Agar's book, as a practical proposition it will be best to distribute it to the people attending the conference as they register for the session Saturday morning. I'm afraid if we interrupt the proceedings either just before Sam goes on or after he has made his presentation, for the distribution of the books, there might well be a lot of trouble and, from a practical standpoint, I think we might be wasting some of the books.

I'll be back in New York early Tuesday afternoon and will be in touch with you.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm
encl.

November 14, 1960

Mr. Moses A. Leavitt
Joint Distribution Committee
3 East 54th Street
New York 22, N. Y.

Dear Moe:

Attached hereto is a copy of the tentative program for the Young Leadership Conference this coming weekend. While it is still tentative, I don't think there will be many changes.

Also attached is a copy of a letter I sent to Mr. Warburg and I call your particular attention to my remarks on the distribution of Herbert Agar's book. The reason why I don't want to distribute it during the session is because I'm sure we will be handing books to husbands and wives and it is certainly not our intention to give more than one book to a family. If we distribute the books upon registration Saturday morning then we do not have this trouble.

Best regards.

Sincerely,

Melvin S. Goldstein

MSG:mm
attach.

Young Leadership
Conference

November 14, 1960

Mr. Raphael Levy

Melvin S. Goldstein

Young Leadership Conference

For your information, please note that the Herbert Agar book on the JDC will be distributed to persons attending the National Young Leadership Conference. The distribution will take place Saturday morning when Mr. Haber is scheduled to speak on the JDC.

The book is being given by the JDC and there will be a JDC bookplate in it.

MSG:ram

Young Leadership
Program

November 14, 1960

Mr. Stanley Gottheimer

Melvin S. Goldstein

National Young Leadership Conference

Dewey Stone is to be the chairman for Saturday night. Would you please write up for him the necessary introductions.

Would you also get together some bio material on the other people who will be speaking at the conference so that we can put it together for whoever it is who will introduce them.

MSG:mm

November 14, 1960

Mr. Arthur Fishzohn

Melvin S. Goldstein

Young Leadership Conference

Would you be good enough to do the following with regard to the speakers:

Please tell Itzik Hamlin, Phil Soskis and James Rice exactly where the Friday afternoon luncheon will be held. I've already told Leavitt. Would you also tell them that they are on a panel to answer questions and that there will not be any specific presentations required of them.

Would you also make sure that Ambassador Michael Comay knows that he is supposed to be at the Astor Gallery at 9.30 a.m. at the latest. General Amit also knows about this but you had better check with him too and put somebody on the job of making sure that he is there.

Ambassador Harman has been told any number of times about the meeting but I think it would be best for you to tell his secretary again that his luncheon will take place in the Jade Room on Saturday afternoon at 12.30. Incidentally, I think you also better find out when Harman is coming to town and whether accommodations have been arranged for him, etc.

Shimshon Arad was supposed to tell Mr. Eliav that he goes on after Ambassador Harman on Saturday afternoon. You had better check on this too and make sure that he gets there on time.

I've informed Rosenwald, Stone and Warburg about the cocktail receptions. I've also informed Stone and Warburg about their participation in the banquet. Huntley knows about it, of course, but you had better assign somebody to make sure that he shows up and he knows where to come.

I imagine that arrangements have been made for Hana Aroni so that she'll have a place to sing and I think that you should also tell her not to go on for hours. I don't suppose she will.

Mr. Klutznick has been informed about his role Sunday morning and that's about it.

MSG:mm

PROGRAM -- YOUNG LEADERSHIP CONFERENCE

Young Leadership Conf.
cc:

IJ
SS
MP
ASH
RL

Friday, November 18:

1. 12.30 p.m. Luncheon -- Sert Room
 - (a) Remarks -- Melvin S. Goldstein
 - (b) "What is the UJA" -- Herbert A. Friedman
 - (c) Question period with panel

Moses A. Leavitt
Itzik Hamlin
Philip Soskis
James Rice

2. Evening will be free.

Saturday, November 19:

3. 8.30 a.m. Sabbath Services in Jansen Suite
4. Morning Session, 9.30 a.m. Astor Gallery
 - (a) Ambassador Michael Comay -- "Israel at the United Nations."
Questions and discussion
 - (b) General Amit -- "Israel's Citizen Army"
Questions and discussion
 - (c) Mr. Samuel Haber -- "The Joint Distribution Committee"
5. 12.30 p.m. Luncheon -- Jade Room
 - 1.30 p.m. (a) Ambassador Avraham Harman -- Address
Questions and discussion
 - (b) Mr. B. Eliav, Consul-General of Israel -- Remarks
6. Receptions:
 - (a) Jansen Suite -- William Rosenwald, host.
 - (b) Regency Suite -- Dewey D. Stone, host.
 - (c) Park Avenue South -- Edward Warburg, Host.

7. 7.00 p.m. Banquet -- Astor Gallery
Dewey D. Stone, Chairman
Chet Huntley -- Address
Edward Warburg -- Remarks
Hana Aroni -- Entertainment

Sunday, November 20:

8. 9.30 a.m. Astor Gallery
Mr. Philip Klutznick -- "Relationship Between the UJA and the
Federated Community Organizations"
Questions and discussion
9. 12.30 p.m. Sert Room
Luncheon tendered by the Israel Embassy

HSG:vmi
11/8/60



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

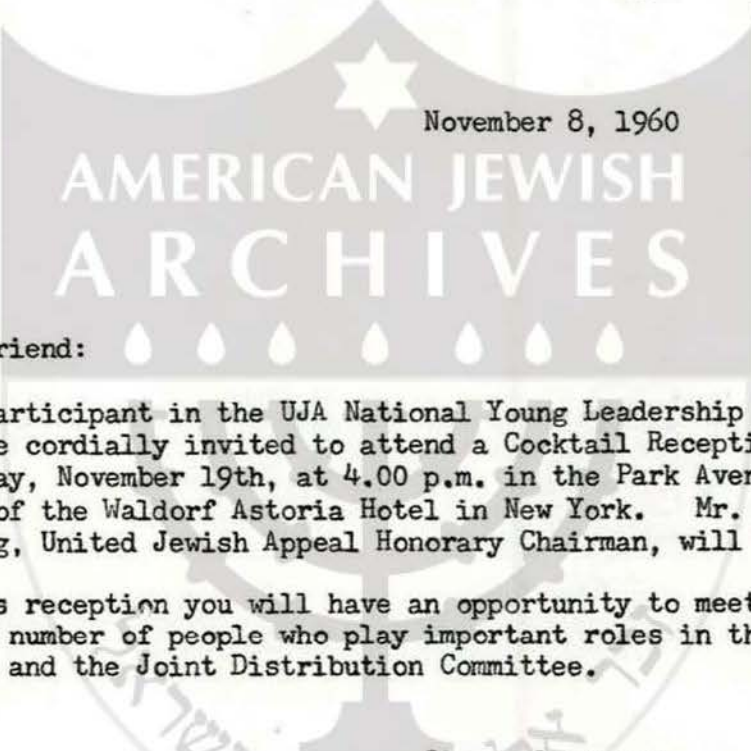
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- Honorary National Chairmen**
JOSEPH HOLTZMAN
SOL LUCKMAN
- Honorary Special Fund Chairman**
SAMUEL RUBIN



November 8, 1960

Dear Friend:

As a participant in the UJA National Young Leadership Conference, you are cordially invited to attend a Cocktail Reception on Saturday, November 19th, at 4.00 p.m. in the Park Avenue South Suite of the Waldorf Astoria Hotel in New York. Mr. Edward M.M. Warburg, United Jewish Appeal Honorary Chairman, will be your host.

At this reception you will have an opportunity to meet and speak with a number of people who play important roles in the affairs of Israel and the Joint Distribution Committee.

Sincerely yours,
M. S. Goldstein
Melvin S. Goldstein

MSG/fc



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

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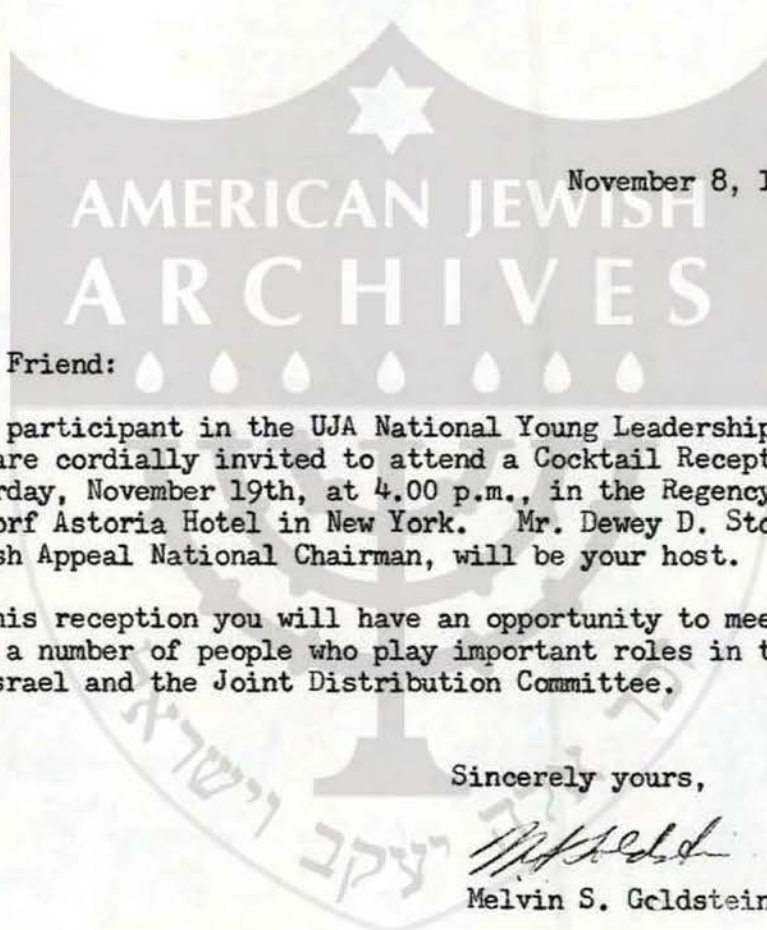
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SOL LUCKMAN

Honorary Special Fund Chairman
SAMUEL RUBIN



November 8, 1960

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At this reception you will have an opportunity to meet and speak with a number of people who play important roles in the affairs of Israel and the Joint Distribution Committee.

Sincerely yours,

Melvin S. Goldstein

MSG/fc



Dinner

**NATIONAL YOUNG LEADERSHIP CONFERENCE
OF THE UNITED JEWISH APPEAL**

Saturday, November 19, 1960 at 6:30 P.M.

\$6.50 Per Person • Waldorf-Astoria Hotel • New York, N. Y.



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

United Jewish Appeal

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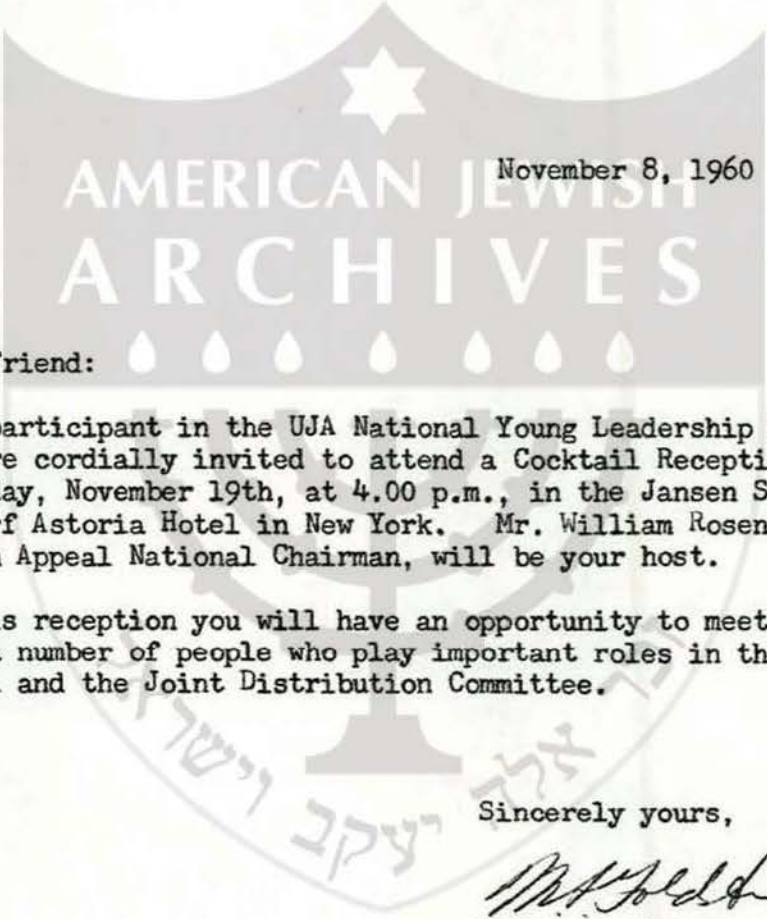
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November 8, 1960

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Sincerely yours,

M. S. Goldstein
Melvin S. Goldstein

MSG/fc

Program

November 3, 1960

Mr. Raphael Levy

Melvin S. Goldstein

National Young Leadership Conference

This is in reference to your memorandum of October 25th regarding the above subject, and our conversation yesterday.

It is agreed that we have a backdrop which is to be in the form of two UJA seals, each 5'x5'. I understand that you have these seals in stock.

With regard to displays, we agreed that you set up the Balopticon. For Friday and for Sunday lunch you can set up the Eric Hartman display of photographs. We agreed that there would be no ad blowups and no blowups of Israeli types.

I note that you have prepared a badge and this is in order.

We do want the souvenir. The 10th Anniversary 5 pound coins will do fine. We have a sufficient number and they are in olive wood boxes. It is now necessary only to affix a plaque to each box and the souvenir will be all set!

We want a kit containing all of the information listed in your memorandum plus a UJA financial report. All of this is to go into a manila envelope with a UJA seal.

We will want a printed program for the conference. This is to be the simple four page affair we discussed. It will still be a few days before I can give you the exact scheduling of the program.

With regard to reportage, we do want stenotypists. I see no reason for taping the speeches. We will want photographs taken of young leaders attending the conference on Friday afternoon only. This will give you an opportunity to get the photos out to the local hometown newspapers.

With regard to press coverage, we do not want the press at any session other than the banquet. It is understood that you are limiting the press to a maximum of 30 people.

I understand that you are arranging for the maps mentioned under paragraph VI of your memorandum.

UNITED JEWISH APPEAL, INC.

165 WEST 46th STREET
NEW YORK 36, N. Y.

MEMORANDUM

Date October 25, 1960

To Mr. Melvin S. Goldstein

From Raphael Levy

Subject National Young Leadership Conference

I would appreciate receiving your approval or recommendations with regard to the following items that bear on the National Young Leadership Conference.

I. CONFERENCE DRESSUP

The Publicity Department would like to put into the works now any items which will be required to dress up the Conference. Since this Conference differs from most of our other meetings, let me ask the following questions about various dressup items:

Just definitely resist.
A. Backdrop. Do we wish a backdrop at any of our principal sessions? Or will this be too dressy? May I suggest that we have a useful -- and not too imposing backdrop from our June Conference which can be used? (See attached).

*Just definitely resist
2 5x5*
B. Or giant UJA seal instead of a backdrop? It might be more effective to use a giant UJA seal -- 10'x10' -- in the UJA's colors (orange and blue). We have 5'x5' seals on cloth banners which can be used to drape rostrums. But we would have to have a 10'x10' one made especially.

C. Displays -- do we wish displays at the Conference to set a tone? If so, we would like to suggest the following:

YES 1. Balopticon. We would set up our Balopticon machine -- with a 60-slide sequence depicting the history of the UJA. This could be most appropriate.

NO 2. We have an effective display of photographs taken in Israel by Eric Hartman (used at the Joint Conference). This display does not look too advertising.

NO 3. Ad Blowups. We are prepared to get up a display of the outstanding UJA ads since 1947, in 4x5 poster size. These ads, one or two from a year -- would give a capsule-like view of the UJA story.

NO 4. Israeli types. We are prepared to make half a dozen photographic blowups of Israeli types. These larger-than-life -- new immigrants, soldier -- sabra -- old-timer in an old-folks home -- etc., could

have a powerful effect with a minimum of explanation.

✓ D. Badges. We have prepared one.

Set cost

E. Souvenir. Do we want one? Two suggestions come to mind -- Agar's book (with a special presentation plate of the sort that was used on the Study Mission), or the 10th Anniversary 5 pound coins. (You and Mr. Jacobs made a purchase of a fairly large number of these coins, which have not yet, I believe, been distributed. These could be cased in a lucite block or could be presented in their present olive wood case, as souvenirs of this Conference.)

II. KIT

Shall we prepare a kit of materials to be distributed to the guests? Additionally, do we want this kit in a special plastic cover, or shall we put it in a simple manila envelope, suitably imprinted?

If we do wish to have a kit, I would suggest that it include the following:

In Manila Envelope with USA seal

- A. Notebook and pencil.
- B. Program (see special note on this).
- C. "My Brother's Keeper", UJA history.
- D. Israel Fact Book.
- E. Latest JDC Annual Report.
- F. NYANA pamphlet.
- G. Pamphlet "Critical Year Between Crises" (Friedman).
- H. Pamphlet "The Faith You Have Kept" (Leon Uris).
- I. "This Time We Can Save Them" (1960 UJA fund-raising folder).
- J. *USA formal report*

III. PROGRAM

if you decide to go

Do we want a printed program for the Conference? If so, just as soon as we can possibly have it, we require from you the final program for the three-day conference, so that we may set it up in type and have it ready in pamphlet form for the meeting.

IV. REPORTAGE

Shall we arrange for the following?

- ✓ a. Stenotypists for all speeches and questions and answers.
- ms* b. Taping. Shall we tape the main speeches and questions and answers?
- ms* c. Photographs. Shall we arrange for suitable photographic coverage?
 - 1. Sessions.
 - 2. Cocktail occasion. (When delegates can be posed with UJA leaders and speakers?)

V. PRESS COVERAGE

if you for publicity right

Are we privileged to invite the press to any of the sessions, or to the banquet? In connection with the above, shall we limit the press to the Hebrew press, Yiddish dailies and Anglo-Jewish papers?

VI. MAPS AND SUCH

We are securing a large map of Israel, plus a large map of the world, as will be required by Rabbi Friedman. We also have a blackboard available. We understand that Harry Goldstein is being called out of the field to work on the Conference. We should be very happy to prepare the materials that he will need from the above, such as you approve. In turn, it would be very helpful to us if he would undertake to handle all the details of erecting displays, banners, distribution of kits, etc., in view of the fact that we are very short-handed in face of all that needs to be done in connection with this Conference, the Annual Meeting, and the general campaign promotional preparation.



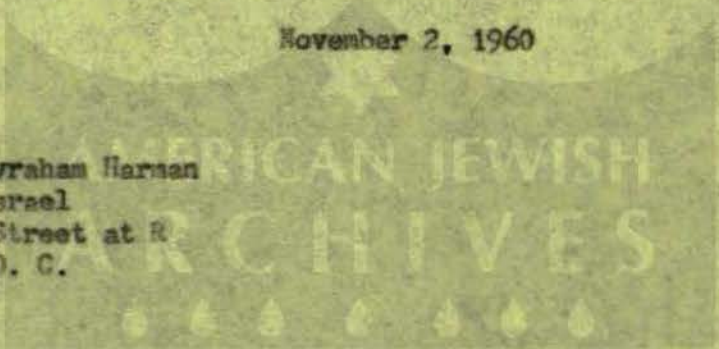
RL:LST

cc: Shimshon Arad

*Young Leadership Conf
Program*

November 2, 1960

Ambassador Avraham Haran
Embassy of Israel
1621 - 22nd Street at R
Washington, D. C.



Dear Abe:

Just for your information I am sending you herewith a copy of a letter addressed to Morris W. Berinstein by Ambassador Comay regarding the National Young Leadership Conference. You will note that Ambassador Comay will be at the Conference on the morning of November 19th but doubts very much whether he will be able to attend the reception to be given by the Consul General at luncheon on Sunday, November 20th.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSC:mas
encl.

מדינת ישראל

ISRAEL

Hann

PERMANENT
REPRESENTATIVE
TO THE UNITED NATIONS

11 EAST 70TH STREET
NEW YORK 21, NEW YORK

TRAFALGAR 9-7600

RECEIVED

OCT 12 1960

4 October 1960.

Mr. Morris W. Berinstein,
General Chairman
United Jewish Appeal,
165 West 46th Street,
New York 36.



NOTED BY	REFER TO
DATE	DATE
	MWB MSG
ANSWERED	Nov 2 MSG

Dear Mr. Berinstein,

I have much pleasure in accepting your kind invitation to address your first National Young Leadership Conference at the Waldorf Astoria Hotel on 19 November at 9:30 a.m.

Due to pressure of work at the General Assembly, I doubt whether it will be possible for me to be present at the informal luncheon on Sunday, 20 November, but I shall make a note of the date.

With best wishes for the success of the Conference,

Sincerely yours,

Michael Comay

Michael Comay
Permanent Representative

cc: AF
@idw

*Young Leadership -
Program*

November 2, 1960

Mr. Irving Bernstein

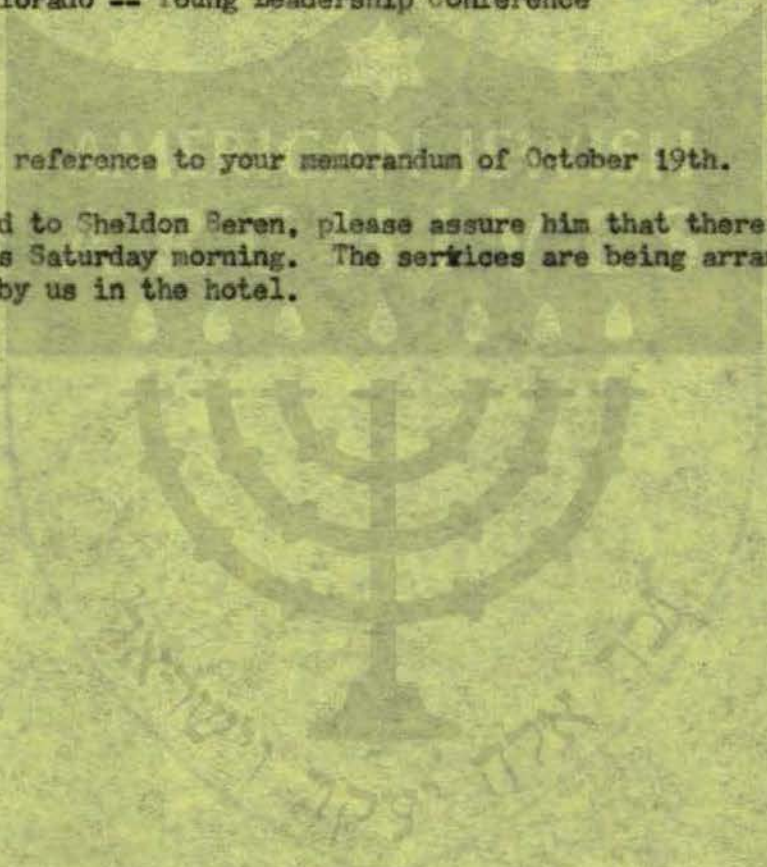
Melvin S. Goldstein

Denver, Colorado -- Young Leadership Conference

This is in reference to your memorandum of October 19th.

With regard to Sheldon Beren, please assure him that there will be services Saturday morning. The services are being arranged specially by us in the hotel.

MSG:man



Young Leadership

OCT 21 1960

MSG

October 19, 1960

Mr. Sholem Sontup

Irving Bernstein

Denver, Colorado

During my last visit to Denver, I met with Sheldon Beren in regard to his attendance at our National Youth Conference.

Beren is a former chairman of the Wichita, Kansas Campaign and a relatively recent arrival in Denver.

He is seriously considering attending the meeting but is somewhat disturbed with our program, which apparently lists a meeting for Saturday morning. Beren is Orthodox in belief and feels that even if services are not held during the Conference, time should be allotted for those who wish to attend.

Since I have not seen the copy of the program to which he referred, I was not in a position to discuss this matter with him. If he is wrong in as far as the program is concerned, it would be most appreciated if a letter of explanation would be sent directly to him. If he is right about the program, it would be helpful if you would let me know the reason for such scheduling, so that I may follow up accordingly with Beren.

IB:eb

cc: HAF - MP

Copy - Y. L. Ship
Alfunde

October 10, 1960

Mr. Arthur Fishzohn

Melvin S. Goldstein

Young Leadership Conference

Colonel Prihar has cancelled out. So has his wife.

I have replaced them with General Meir Amit. He is now in New York and his telephone number is LO 9-3842. I spoke to General Amit on October 8 and he said he would be glad to take the date. I said we'll have a chance to talk later on about just what he is to say although I told him that his subject will be the Army of Israel as a Citizens Army. He is a very nice fellow. Shimshon Arad knows him very well. Dave Lowenthal knows him very well. I think Amit was Deputy Chief of Staff during the Sinai campaign but I'm not absolutely certain about this. You'll have to check on his bio.

MSG:mm

cc:RL

PHILIP M. KLUTZNICK
PARK FOREST, ILLINOIS

October 7, 1960

via 7002 *Joseph Goldstein*

RECEIVED	
OCT 10 1960	
NOTED BY DATE	REFER TO FILE
	<i>LW</i> <i>MSG</i>
ANSWERED	

Mr. Melvin Goldstein
United Jewish Appeal
165 West 46th Street
New York, New York

My dear Mel:

On my return to the office I found your letter of September 30.

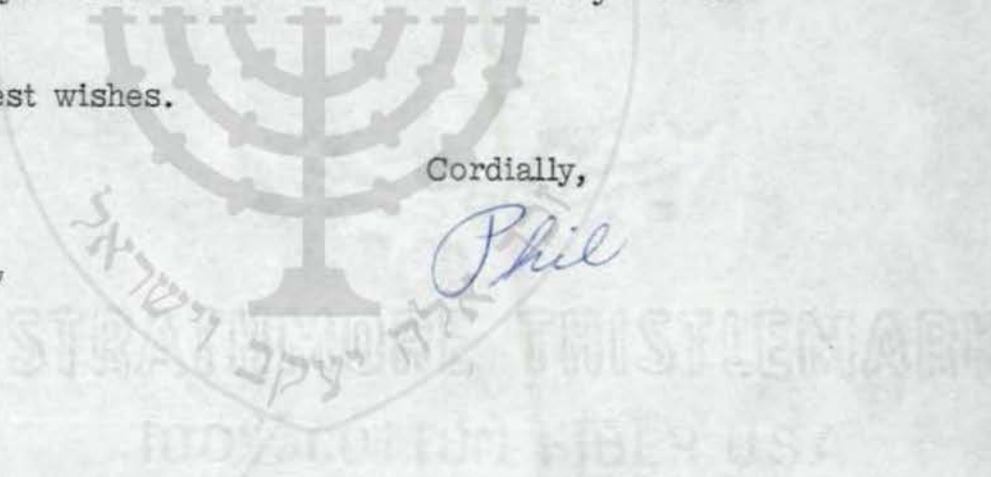
Unless something intervenes which is not presently apparent, I shall be delighted to act as one of the hosts at the cocktail sessions on Saturday afternoon and make the remarks to which you refer on Sunday, November 20th. Then I shall have to leave for Washington where I am at a dinner the night of the 21st.

With best wishes.

Cordially,

Phil

PMK:lw



PHILIP M. KLUTZNICK
PARK FOREST, ILLINOIS

Fc/ble
October 4, 1960

Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46th Street
New York, New York

Young leadership
Dear Mr. Goldstein:

Your letter of September 30th has been received.

Mr. Klutznick is out of the city at present and it shall be brought to his attention immediately upon his return.

Sincerely,

Lucille Winter

(Mrs.) Lucille Winter
Secretary to P. M. Klutznick

lw

AMERICAN JEWISH ARCHIVES
STRAPLESS WHISTLEMAN
100% COTTON FIBER USA

Conf. of Leadership
Affairs

October 7, 1960

Mr. Charles H. Jordan
American Joint Distribution Committee
64, rue du Stand
Geneva, Switzerland

Dear Charlie:

Thank you for your letter of October 4th. I am so glad to note that Sam Haber will be available for the National Young Leadership Conference November 18th, 19th and 20th.

Your understanding with Mr. Warburg and Sam Haber is correct. We want Sam here for the weekend. He can return to Europe immediately following the conference. You have my word on this and can, therefore, proceed with any plans you have in mind.

Best regards,

Sincerely yours,

Melvin S. Goldstein

MSG:mm

AMERICAN JOINT DISTRIBUTION COMMITTEE

HEADQUARTERS FOR OVERSEAS OPERATIONS

CABLES & TELEGRAMS
JOINTFUND-GENEVA

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GENEVA
SWITZERLAND

TELEPHONE
26 32 60

October 4, 1960

Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46th Street
New York 36, N.Y.

Dear Mel:

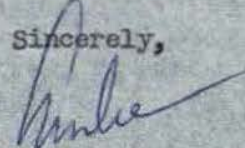
Thank you for your very interesting letter of September 28. Of course, I am looking forward to seeing you and to getting a lowdown on the future meetings from you.

It goes without saying that I shall make Sam Haber available to you for the November 18 - 20 National Young Leadership Conference. Sam will be in direct contact with you about it. It should be a most interesting and worthwhile conference, and I shall be very interested in Sam's report on it after he has been there.

My understanding with Mr. Warburg and Sam Haber is that Sam is not going to stay in the States beyond the dates indicated. I am putting it this way because we have a terrific workload here and we have to do planning ahead. We have plans for Sam after November 20 and I would not like anything to happen to them.

All the best,

Sincerely,


Charles H. Jordan

Conf. J. I. Ship
agenda K/f/b

MELVIN S. GOLDSTEIN

MISS CHAT

Please call Comay's secretary

- Sunday + find out whether Comay has the YCC in his book Nov. 19 + 20!
We have had no information from him.
If any trouble at all call Avod!

- Both dates noted on Comay's calendar
2 10/10

Conf. of Leadership
Program

October 5, 1960

Mr. Raphael Levy

Melvin S. Goldstein

Young Leadership Conference

I had a telephone call from Mr. Eliav, the Consul General in New York, who will speak at our National Young Leadership Conference on Saturday morning on "Jewry in Eastern Europe."

Mr. Eliav confirmed that he will speak on this subject. He noted, however, that there should be no publicity whatever given to his speaking on this subject and that it not be mentioned in the program or in any literature that we put out.

MSG:mm

Conf Y. L. Shup
Profra

October 5, 1960

Mr. Shimon Arad
Consulate of Israel
11 East 70th Street
New York 21, New York

Dear Shimon:

With regard to the National Young Leadership Conference, I find that we cannot have a luncheon at the Carnegie Endowment Building on Sunday, November 20th. Among other reasons, there is an important one that we cannot arrange for a kosher catered luncheon there.

In view of the fact that we will have too many people to accommodate at the Consulate, we have decided to hold the luncheon at the Waldorf Astoria Hotel. While we will be taking care of all of the arrangements, the invitations to this luncheon will be issued by the Consul General in New York. We will, of course, address and mail those invitations to the people who are going to attend the conference.

I think we can let this go until November 2nd or 3rd when I am back in New York but I just wanted you to know about this now.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

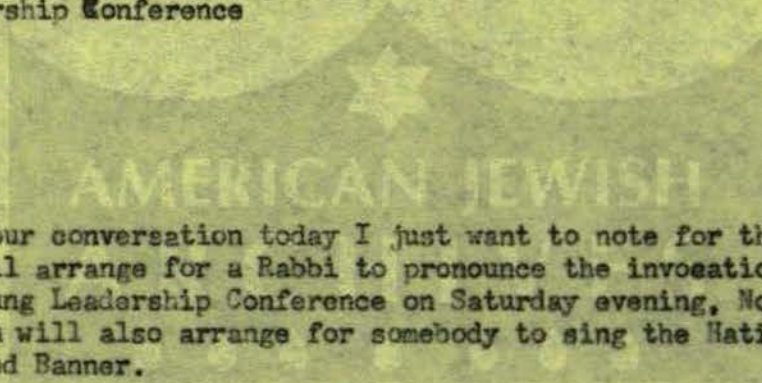
*Conference for Jewish
Agenda*

October 5, 1960

Mr. Arthur Fishzohn

Melvin S. Goldstein

Young Leadership Conference



Further to our conversation today I just want to note for the record that you will arrange for a Rabbi to pronounce the invocation at the National Young Leadership Conference on Saturday evening, November 19th and that you will also arrange for somebody to sing the Hatikvah and The Star Spangled Banner.



MSG:ms

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, New York

HAF
FOR RELEASE: OCTOBER 11

UJA NATIONAL YOUNG LEADERSHIP CONFERENCE TO BE UNIQUE
SERIES OF MEETINGS DESIGNED TO STIMULATE DISCUSSION

- - - - -
Series of Panel Sessions Will Bring Noted Authorities On
Overseas and Community Problems to Lead Discussions

* * * * *

NEW YORK, N.Y. -- The forthcoming United Jewish Appeal National Young Leadership Conference in New York City, November 18-20, will follow a unique form designed to stimulate intimate discussion, it has been indicated by Morris W. Berinstein, UJA General Chairman.

"We're going to follow a much more intimate pattern in this conference than is generally possible with national conferences," Mr. Berinstein said.

Attendance at the conference will be confined to 200 specially invited young community leaders who have been called together to receive high-level briefings from noted authorities on overseas Jewish needs and community campaign problems.

Save for the formal banquet session of the conference on Saturday evening, November 19, the meetings will be held in informal fashion. There will be no dais. Sessions on various aspects of the problems to be discussed will be opened by different authorities on their subjects, who will then lead the ensuing discussions.

The conference will signalize the launching of a vigorous program by the United Jewish Appeal designed to develop a strong group of leaders from among the 25-40 year age group of community leaders who can take their place on the national UJA scene. It is the first conference of its

kind ever to be held by the UJA.

Among the authorities on overseas problems who will lead discussions will be Avraham Harman, Israel's Ambassador to the U.S. and Ambassador Michael Comay, the Permanent Representative of Israel to the United Nations. Both men are intimately acquainted with problems of unabsorbed immigrants in Israel. Speaking on European needs will be Samuel Haber, Deputy Overseas Director General of the Joint Distribution Committee, a constituent agency of the UJA.

Other Israeli speakers will be David Hacohen, a Member of the Knesset, and authority on Israel's industrial development, Binyamin Eliav, Israel Consul-General, Col. Yehuda Prihar, Israel's Military Attache in Washington and Arieh Levavi, former Israel Ambassador to Argentina.

The national UJA leaders who will lead discussion at the conference on problems of national and community campaigning will be Edward M. M. Warburg, Honorary General Chairman, Morris W. Berinstein, UJA General Chairman, and William Rosenwald, Dewey D. Stone and Philip M. Klutznick, National Chairmen, David Lowenthal, member of the National Campaign Cabinet and Herbert A. Friedman, UJA Executive Vice-Chairman and Moses A. leavitt, Secretary of the UJA and Executive Vice-Chairman of the Joint Distribution Committee.

#

10/4/60

Conf.
Young leadership
agenda

October 3, 1960

Mr. Shimshon Arad
Consulate of Israel
11 East 70th Street
New York 21, N. Y.

Dear Shimshon:

Ambassador Harman, in a telephone conversation with Mr. Friedman the other day, regarding the National Young Leadership Conference, said that invitations to the Sunday lunch -- wherever it is held -- should be issued by the Consul-General in New York. I would appreciate it very much if you would clear this with Mr. Eliav and let me know.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

Conf - Leadership
Young Agenda

October 3, 1960

Ambassador Avraham Haran
Embassy of Israel
1621 22nd Street, N.W.
Washington 8, D. C.

My dear Abe,

I was very glad to learn from Herb Friedman the other day that you will be at our National Young Leadership Conference on Saturday, October 19th, at luncheon and that you will also be available for the luncheon on Sunday, November 20th. This is really marvelous. I just want to mention to you that you will have all the time you wish at both luncheons.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm
cc: Robinson Brad

October 3, 1960

Mr. Raphael Levy

Melvin S. Goldstein

National Young Leadership Conference

Attached hereto for your information is a copy of the draft agenda for the National Young Leadership Conference.

MSG:gm
attach.

AMERICAN JEWISH
ARCHIVES



Conf -
Young Leadership
Program

September 30, 1960

Mr. David Lowenthal
14 Wood Street
Pittsburgh 22, Pa.

Dear Dave:

I have tried to keep you informed about the National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th. Attendance is coming along very well. We expect to have about 200 young leaders at the conference and, as I indicated to you some time ago, this is about the maximum we can handle. It is very important that you arrange to be present at the conference and in this connection I am sending you herewith a copy of the first draft agenda. There will be some changes, I am sure, but I don't think they will be very important.

I also want to call your particular attention to the cocktail sessions set for Saturday afternoon at 4.00 p.m. Actually, I think these are of tremendous importance. They will not be cocktail parties but informal sessions at which the people attending the conference will get a chance to meet you and some of our other officers and will discuss with you as well as with the Israelis who will be present some of the points raised at the conference. This should be an opportunity to hold a discussion in a relaxed atmosphere.

Please let me know that you will come.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm
encl.



United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

SENT TO EXEC. DIRS. WHERE PEOPLE WERE INVITED

September 30, 1960

Honorary General Chairman
HERBERT H. LEHMAN

Honorary Chairman
EDWARD M. M. WARBURG

Honorary National Chairman
JOSEPH HOLTZMAN
SOL LUCKMAN

Honorary Special Fund Chairman
SAMUEL RUBIN

Dear Friend:

This is to bring you up to date on the UJA National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

The Conference will begin with a luncheon at 12:30 p.m. on Friday, November 18th and will end during the early afternoon on Sunday, November 20th. Herbert Friedman will set the stage for the conference with a presentation at this luncheon which will cover a wide range of topics relating to the UJA. The deliberations to follow, throughout the conference, will flow from this basic presentation.

Chet Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking. Others who will meet with the people attending the conference include Ambassador Harman; Ambassador Comay; Colonel Yehuda Prihar, Israel Military Attache in Washington; Binyamin Eliav, Israel Consul-General in New York and an expert on Eastern Europe; Edward M. M. Warburg; William Rosenwald; Dewey Stone; Morris Berinstein; Philip Klutznick and Moses A. Leavitt. We also expect to have David Hacoen, member of the Knesset, and Arieh Levavi, former Ambassador to Argentina.

Enclosed herewith for your information is a list of the names of people in your community who have been invited to the conference. Also enclosed is a list of the names of those in your community who have accepted the invitation and for whom we have made reservations.

With kindest personal regards,

Sincerely yours,

Melvin S. Goldstein

MSG:mm
encls.

General Chairman
MORRIS W. BERINSTEIN

National Chairman
Representing Agencies
WILLIAM ROSENWALD, JDC
DEWEY D. STONE, UJA

National Chairmen
SAMUEL H. DAROFF
FRED FORMAN
PHILIP M. KLUTZNICK
ALBERT A. LEVIN
JOSEPH MEYERHOFF
JACK D. WEILER

Special Fund Chairmen
MAX M. FISHER
JOSEPH M. MAZER

National Co-Treasurers
L. LUBIN
SINCOFF

Secretary
MOSES A. LEAVITT

Executive Vice-Chairman
HERBERT A. FRIEDMAN

Administrative Vice-Chairman
MELVIN S. GOLDSTEIN

Assistant Executive Vice-Chairman
ABRAHAM S. HYMAN

National Campaign Director
SHOLEM SONTUP

National Women's Division
Chairman
MRS. JACK A. GOODMAN

National Campaign Cabinet
Chairman
MELVIN DUBINSKY

Big Gifts Chairman
ROBERT W. SCHIFF
BENJAMIN H. SWIG

Allocations Chairman
ISADORE BRESLAU

Cabinet Members
HERBERT R. ABELES
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JACOB I. BAROWSKY
LOUIS BERRY
F. GORDON BOROWSKY
M. H. BRACHMAN
N. BRAND
BRESLER
EDDIE CANTOR
NEHEMIAH COHEN
MYER FEINSTEIN
JACOB FELDMAN
I. D. FINK
MAX FIRESTEIN
CHARLES FROST
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WALTER A. HAAS
JEROLD C. HOFFBERGER
MILTON KAHN
PAUL KAPPELOW
ABE KASLE
LABEL A. KATZ
ABE S. KAY
ADOLPH KRIEGLER
IRVING LEVICK
HARRY LEVINE
MORRIS LIEBERMAN
JOSEPH M. LINSEY
DAVID LOWENTHAL
PHILIP W. LOWY
BENJAMIN J. MASSELL
IRVING MILLER
EDWARD D. MITCHELL
ELKAN R. MYERS
N. AARON NABOICHEK
MARTIN NADELMAN
NORMAN C. NOBIL
IRVING S. NORRIS
JAMES L. PERMUTT
SIDNEY R. RABB
BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
MAURICE H. SALTZMAN
BERNARD J. SAMPSON
SOL SATINSKY
HERBERT H. SCHIFF
JOSEPH J. SCHWARTZ
MORRIS SENDEROVITZ, JR.
JOSEPH SHANE
JOSEPH SHULMAN
RUDOLF C. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS
CHARLES B. YALEM
PHILIP ZINMAN

September 30, 1960

Mr. Philip Klutznick
American Community Builders, Inc.
30 Plaza
Park Forest, Illinois

Dear Phil:

I have tried to keep you informed about the National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th. Attendance is coming along very well. We expect to have about 200 young leaders at the conference and, as I indicated to you some time ago, this is about the maximum we can handle. It is very important that you arrange to be present at the conference and in this connection I am sending you herewith a copy of the first draft agenda. There will be some changes, I am sure, but I don't think they will be very important.

I also want to call your particular attention to the cocktail sessions set for Saturday afternoon at 4.00 p.m. Actually, I think these are of tremendous importance. They will not be cocktail parties but informal sessions at which the people attending the conference will get a chance to meet you and some of our other officers and will discuss with you as well as with the Israelis who will be present some of the points raised at the Conference. This should be an opportunity to hold a discussion in a relaxed atmosphere.

I also want to call your attention to the morning session scheduled for November 20th. The guts of the conference, the purpose of the conference is all in this morning session. We want very much to have you speak on "Relationship between the UJA and the federated community organizations" and I'm sure we will have a chance to discuss this topic in detail in advance of the conference. I would appreciate it very much if you would let me know as soon as you can that we can count on you for the Sunday morning session as well as for the cocktail session. At the same time, of course, we would be very anxious to have you attend as many of the other sessions as you can.

With kindest personal regards,

Sincerely yours,

MSG:mm
encl.

Melvin S. Goldstein

September 30, 1960

Mr. William Rosenwald
3400
122 East 42nd Street
New York 17, New York

Dear Bill:

I have tried to keep you informed about the National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th. Attendance is coming along very well. We expect to have about 200 young leaders at the conference and, as I indicated to you some time ago, this is about the maximum we can handle. It is very important that you arrange to be present at the conference and in this connection I am sending you herewith a copy of the first draft agenda. There will be some changes, I am sure, but I don't think they will be very important.

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Please let me know that you will come.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm
encl.

September 30, 1960

Mr. Dewey D. Stone
53 Arlington Street
Brockton, Mass.

Dear Dewey:

I have tried to keep you informed regarding the National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th. Attendance is coming along very well. We expect to have about 200 young leaders at the conference and, as I indicated to you some time ago, this is about the maximum number we can handle. It is very important that you arrange to be present at the conference and in this connection I am sending you herewith a copy of the first draft of the agenda for the conference. There will be some changes, I'm sure, but I don't think they will be very important.

I also want to call your particular attention to the cocktail sessions set for Saturday afternoon at 4.00 p.m. Actually, I think these are of tremendous importance. They will not be cocktail parties but informal sessions at which the people attending the conference will get a chance to meet you and some of our other officers and will discuss with you as well as with the Israelis who will be present some of the points raised at the conference. This should be an opportunity to hold a discussion in a relaxed atmosphere.

Please let me know that you will be with us.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm
encl.

*Conf Young Leadership
Profra*

September 29, 1960

Mr. Shimshon Arad
Consulate of Israel
11 East 70th Street
New York 21, N. Y.

AFRICAN JEWISH
ARCHIVES

Dear Shimshon:

Further to our conversation today regarding the Young Leadership Conference, I am attaching hereto copies of letters sent to Ambassador Comay and Mr. Eliav. Herb Friedman will speak with Ambassador Harman this evening about his participation in the Conference Saturday afternoon and Sunday noon.

I will get in touch with General Amit to take the place of Colonel Prihar Saturday morning, November 19th.

I understand that you will speak with David Hacohen when he comes here, Mr. Eliav, Ambassador Levavi, Ambassador Sasson and several others you think should be invited to the conference. You will recall that we are particularly interested in having these people at the cocktail sessions being set for 4.00 p.m. on Saturday, November 19th. I'm sure you will let me know about this in due course because I want to make arrangements to have these individuals assigned to specific functions.

With kindest regards,

Sincerely yours,

Melvin S. Goldstein

MSG:ms
attach.

cc: SHIMSHON ARAD (BLIND)

Conf. of Young Leadership
Program
10/7

September 29, 1960

Mr. Michael Comay
Israel Ambassador to the United Nations
11 East 70th Street
New York 21, New York

Dear Ambassador Comay:

This is to tell you how pleased the officers of the United Jewish Appeal are that you will participate in our first National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

It appears now that we will have about 200 of the most important young leaders in the country at this conference. All of us here are heartened by the excellent response received from young people in communities regarding the plans for the conference. One of our reasons for calling it is to acquaint these young leaders with the role of Israel in the world today and in this connection we should like you to speak on "Israel at the United Nations" at 9.30 a.m. on November 19th.

We should like you to provide the conferees with a clear picture of Israel's relations with nations throughout the world and insofar as it is practicable for you to do so, a picture of what Israel is doing to help the emerging new nations in the world.

In addition, we are planning an informal luncheon on Sunday, November 20th which we should like you to attend with Ambassador Harman. I would appreciate it very much if you would note this on your calendar and some time soon we will have an opportunity to discuss our plans for this luncheon, as well as for your general participation in our conference, in greater detail.

I look forward to having word from you that you will be able to join us at the times indicated and, with kindest personal regards, I am

Sincerely yours,

Morris W. Berinstein
General Chairman

MWB:gum

cc: Shimshon Arad (BLIND)

Conf - Young Leadership
Program
1/5/7

September 29, 1960

Mr. Binyamin Eliav
Consul General
11 East 70th Street
New York 21, N. Y.

Dear Mr. Eliav:

I was so glad to learn from Shimshon Arad that you will be able to attend our first National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

According to our tentative schedule for the conference, we should like you to speak at our morning session on November 19th on the subject "Jewry of Eastern Europe."

I'm sure that some time soon we will have an opportunity to discuss in detail your role at this conference but meanwhile I wanted you to note the date and time on your calendar.

I look forward to having word from you that you will definitely be able to be with us on the morning of November 19th.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

*Conf. - young leadership
Program*

PERSONAL and CONFIDENTIAL

September 28, 1960

Mr. Samuel Haber
American Joint Distribution Committee
64, Rue du Stand
Geneva, Switzerland

Dear Sam:

Further to my letter to you yesterday regarding the National Young Leadership Conference to be held in New York on November 18th, 19th and 20th, I want to mention to you just what I have in mind regarding the presentation I would like you to make on behalf of the JDC.

We are planning on having close to 200 young leaders -- between the ages of 25 and 40 -- at this conference. Insofar as it is possible to do so the conference will be arranged in such a way that the attention of the people at the meeting will be directed at the speaker. We will not, for example, have a dais. The speaker will stand alone at the head of the room at a lectern and make his remarks in somewhat the same way that a lecturer would do so at a college. After he is through speaking he will call for questions and discussion and will handle the whole thing himself.

I would like you to make a full speech on the JDC. I should think this might well take an hour. You would want to cover all of the JDC operations including the history of the organization because I'm sure that the young leaders know very little, if anything at all, about the JDC. You will want to speak about the philosophy of the organization, what it conceives its role to be and also get down to tachlis on what the program of the JDC is in the world today.

It may not be possible to cover every single country in which the JDC operates but you should try to cover as many of them as possible. It would be helpful, I think, for you to work with a large map of the world which we would put up behind you.

All in all I think that your part in this conference will take about an hour and a half or an hour and three-quarters including a time for discussion and questions.

I am mentioning this to you now because I want you to know that I am not thinking of a short address of stimulation but rather a full exposition on the JDC.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

*Har file
Form letter*

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

September 28, 1960

Honorary General Chairman
HERBERT H. LEHMAN

Honorary Chairman
EDWARD M. M. WARBURG

Honorary National Chairman
JOSEPH HOLTZMAN
SOL LUCKMAN

Honorary Special Fund Chairman
SAMUEL RUBIN

General Chairman
MORRIS W. BERINSTEIN

National Chairman
Representing Agencies
WILLIAM ROSENWALD, JDC
DEWEY D. STONE, UIA

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I. LUBIN
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Secretary
MOSES A. LEAVITT

Executive Vice-Chairman
HERBERT A. FRIEDMAN

Administrative Vice-Chairman
MELVIN S. GOLDSTEIN

Assistant Executive Vice-Chairman
ABRAHAM S. HYMAN

National Campaign Director
SIOLEM SONTUP

National Women's Division
Chairman
MRS. JACK A. GOODMAN

National Campaign Cabinet
Chairman
MELVIN DUBINSKY

Big Gifts Chairman
ROBERT W. SCHIFF
BENJAMIN H. SWIG

Allocations Chairman
ISADORE BRESLAU

Cabinet Members
HERBERT R. ABELS
JACOB M. ARVEY
JACOB L. BAROWSKY
LOUIS BERRY
F. GORDON BOROWSKY
H. BRACHMAN
I. BRAND
BRESSLER
EMILIE CANTOR
NEHEMIAH COHEN
MYER FEINSTEIN
JACOB FELDMAN
I. D. FINK
M. FIRESTEIN
CHARLES FROST
EDWARD GINSBERG
ABRAHAM GOODMAN
LAZURE L. GOODMAN
WALTER A. HAAS
JEROLD C. HOFFBERGER
MILTON KAHN
PAUL KAPELOW
ABE KASLE
LABEL A. KATZ
ABE S. KAY
ADOLPH KIESLER
IRVING LEVICK
HARRY LEVINE
MORRIS LIEBERMAN
JOSEPH M. LINSKY
DAVID LOWENTHAL
PHILIP W. LOWN
BENJAMIN J. MASSELL
IRVING MILLER
EDWARD D. MITCHELL
EKKAN R. MYERS
N. AARON NABOICHEK
MARTIN NADELMAN
NORMAN C. NOBIL
IRVING S. NOBRY
JAMES L. PERMUTT
SIDNEY E. RABB
BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
MAURICE H. SALTZMAN
BERNARD J. SIMPSON
SOL SATINSKY
HERBERT H. SCHIFF
JOSEPH J. SCHWARTZ
MORRIS SENDEROWITZ, JR.
JOSEPH SHANE
JOSEPH SHULMAN
RUDOLF C. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS
CHARLES B. YALEM
PHILIP ZINMAN

SENT TO ALL NEW NAMES GIVEN TO US TO WHOM NOTHING HAS BEEN SENT

The UJA has been considering the advisability of holding a national conference composed of young leaders who are either beginning to assume leadership responsibility in their communities or who may soon be doing so. I am sure you will be glad to know that the United Jewish Appeal is now planning to hold its first National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18, 19 and 20.

Our purpose, of course, is to help strengthen the Jewish communities of America by assisting them in their efforts to build a cadre of strong, interested, Jewish oriented leadership. We are convinced, first of all, that only a well-informed leadership -- conscious of our Jewish heritage -- is a good leadership. In this connection, people who are beginning to assume positions of responsibility in their communities must be provided with an opportunity to become fully familiar with the situation of Jews overseas and to understand the role being played by Israel in the world today.

This will not be the usual type of Conference, but will be designed especially to give everybody present an opportunity to participate in discussions that will be held on all aspects of Jewish life in Europe as well as in Israel. We plan, in addition, to have full discussions on the basic elements involved in the organization of the United Jewish Appeal and its agencies and how they operate. Everybody present will be taken into the confidence of the high officials who represent Israel and will learn that Israel stands for something more important in the world today than only a country of refuge for Jews in need, as overwhelmingly important as that is.

I should like to list for you on a tentative basis some of the notes we are making for our program:

1. Discussion on Israel's place among the nations. A briefing in-depth session conducted by Israel's Ambassador to the United Nations. This is to give every conferee a clear picture of Israel's relations with nations throughout the world and, more important, a picture of what Israel is doing to help the emerging new nations in the world by giving them the benefit of its experience to enable them to develop their agriculture, industry, defense, etc. There will be a discussion of the benefits that accrue to Israel and to the world as a result of this program.
2. An off-the-record discussion of Israel's security situation. A frank appraisal by one of Israel's military experts.

3. The situation of the Jews in Europe with emphasis on the Jews in Eastern Europe.
4. Presentations by the JDC, the Jewish Agency, HIAS, ORT, of their agency programs, with plenty of time available for a question period after each presentation.
5. The role of the Army of Israel as a unifying and educational force in the country.
6. The relationship of UJA, as an organization, to the programs overseas, and the relationship between the UJA and the communities in this country.
7. Chet Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking. Miss Hanna Ahroni, of Israel, will entertain at the banquet with old biblical songs and some modern melodies. Miss Ahroni, who was starred at the Waldorf's International Folk Festival a few weeks ago, was born in Eritrea, came to Israel as a youngster, and appears in picturesque Yemenite costume.
8. We expect to have a luncheon at the Israel Consulate in New York or at the United Nations, at which Israel's Ambassadors to Washington and the United Nations will be hosts.
9. All sessions, except for the banquet, will be arranged in lecture hall style -- without a dais -- so that it will be easy to participate in the discussions. In addition, there will be a series of cocktail meetings, hosted by people like Dewey Stone, Edward Warburg, William Rosenwald, at which the conference speakers will be present and everybody will have the opportunity to discuss the various items taken up during the course of the conference. These will not be receptions but will be informal gatherings for the purpose of discussing, in an informal way, questions that come to mind.

Ambassador Harman is very happy with our plans and will spend a great deal of time with us at the conference. He is looking forward to having an opportunity to spend a good deal of time in an informal discussion period. Herbert Friedman will give us the full story of what the UJA really stands for in the American Jewish community, and Philip Klutznick and Morris Berinstein will, of course, play important roles at the meeting. This information is all on a rough outline basis so that you can have our thoughts on this project. In due course, when the program is set up formally, you will be informed.

We have every confidence that this conference will fill a longfelt need. This special and unusual meeting will certainly be one you will not want to miss and I would urge you, therefore, to complete and return the enclosed card at your earliest convenience so that appropriate arrangements can be made for you. If you plan to make private arrangements for your stay in New York, please let me know where you will be staying.

With kindest regards,

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fc
Encl:

P.S. The Conference will begin with luncheon at 12:30 P.M. on Friday, November 18, and will end during the early afternoon on Sunday, November 20.

Conf. Young Lead
Prop. 10/7.

September 28, 1960

CONFIDENTIAL

Mr. Charles H. Jordan
American Joint Distribution Committee
64, Rue du Stand
Geneva, Switzerland

Dear Charlie:

I am sure you know about some of the activities we are planning for the fall and spring in order to stimulate greater campaign activity. Herb has told you about it and when we are in Rome I will fill you in with additional information. The first important conference on the schedule is the National Young Leadership Conference which will be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

Our purpose in holding this conference, of course, is to help strengthen the Jewish communities of America by assisting them in their efforts to build a cadre of strong, interested, Jewish oriented leadership. We are convinced, first of all, that only a well informed leadership -- conscious of our Jewish heritage -- is a good leadership. In this connection, people who are beginning to assume positions of responsibility in their communities must be provided with an opportunity to become fully familiar with the situation of Jews overseas and to understand the role being played by Israel in the world today.

This conference in November will not be the usual type of conference but will be designed especially to give everybody present an opportunity to participate in discussions that will be held on all aspects of Jewish life in Europe as well as in Israel. We plan, in addition, to have full discussions on the basic elements involved in the organization of the United Jewish Appeal and its agencies and how they operate. Everybody present will be taken into the confidence of the people who will address the conference.

On a tentative basis, the program will include a session conducted by Israel's Ambassador to the United Nations, Mr. Comay, on Israel's place among the nations. There will be a discussion on Israel's security situation and on the role of the army of Israel as a unifying and educational force in the country. Chet Huntley will address the banquet Saturday evening. We will also have a luncheon at the Israel Consulate in New York or at the United Nations at which Israel's Ambassadors to Washington and the United Nations will be hosts. Abe Harman will, of course, be present and he will give the conference a lot of time. Eddie Warburg, Dewey Stone, William Rosenwald and some of the leaders will also play important roles at this conference.

It is, of course, extremely important that the JDC story be presented in full and I feel that it would be an excellent idea to have Sam Haber come here for this conference. It would mean that Sam would come here on November 17th and he could return to Geneva immediately after the conference. This does not mean that he couldn't stay longer if he wishes but this is all the time that he must stay for the conference. I had an opportunity to discuss this today with Mr. Warburg and he is completely in accord. While it might seem a little bit crazy to bring a man over for one meeting, the fact is that this will probably be an extremely important conference and this will give Sam an opportunity to start meeting some of the people he should meet and get to know and all of this will serve as a basis for

Mr. Charles H. Jordan
Geneva, Switzerland

2.

September 28, 1960

future planning and operations for Sam along the lines discussed with Mr. Warburg this summer.

For all of these reasons, therefore, in the best interests of the UJA and the JDC, I want to urge you to make Sam Haber available for the National Young Leadership Conference and I would appreciate it if you would take the matter up with him and let me know that I can count on his participation. We can work out all the details when I see you in Europe, but I should like very much to have word from you, that, in general, it is agreed that Sam be here for the conference.

Kindest personal regards and best wishes for the New York, I am

AMERICAN JEWISH
ARCHIVES

Sincerely yours,

Melvin S. Goldstein

MSG:mm

cc: S. Haber (BLIND)



September 28, 1960

Mr. Shimshon Arad
Consulate of Israel
11 East 70th Street
New York, New York

Dear Shimshon:

I am enclosing a copy of the draft program for the Young Leadership Conference which I want to discuss with you when you're here tomorrow. I wanted you to have it in advance so you have time to go over it.

Sincerely,

Melvin S. Goldstein

MSG:hs
Enc

EMBASSY OF ISRAEL
WASHINGTON
MILITARY, NAVAL AND AIR ATTACHE



שְׁנֵי יוֹת יִשְׂרָאֵל
וְשִׁנְנוֹן
נִסְחָה צָבָא הַנְּנָה לְיִשְׂרָאֵל

1971/3/H

September 26, 1960

Mr. Melvin S. Goldstein
Unites Jewish Appeal
165 West 46th Street,
New York 36, N.Y.

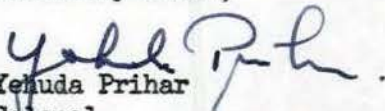
Dear Mr. Goldstein,

Thank you for your letter dated September 19,
and referring to the Young Leadership Conference.

As you know I have stated last month my
readiness to participate in this conference, but
unfortunately I have been ordered to attend an
Army course at Fort Bliss which coincides with the
dates set for the conference.

Therefore please accept my wife's and my
apologies, but I am sure that we shall make up for
it during our present stay in the U.S.

Sincerely Yours,


Yehuda Prihar
Colonel
Military, Naval and Air Attache

Young Leadership
(Agenda)

September 21, 1960

Mr. Leon J. Soslov
Tube City Iron & Metal Co.
Glassport, Pennsylvania

Dear Leon:

Thank you so much for your letter of September 16th giving your views on the suggestions made for the agenda of the National Young Leadership Conference to be held in November. When we sit down to make up the final agenda we will certainly keep your suggestion in mind with regard to having a session on campaigning.

I look forward to seeing you in November and with kindest personal regards and best wishes for the New Year, I am

Sincerely yours,

Melvin S. Goldstein

MSG:mm

TUBE CITY IRON & METAL COMPANY

GLASSPORT, PENNSYLVANIA

September 16, 1960

LEON J. COSLOV
PRESIDENT

Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

RECEIVED			
SEP 19 1960			
NOTES BY	REFER TO	DATE	DATE
	LW		
	MSC		
ANSWERED MSC/mm 9/21			

Dear Melvin:

Relative to your letter of September 9 with regard to your National Young Leadership Conference to be held in November, I feel that the suggestions as outlined therein are most interesting and in all probability will be very informative and helpful.

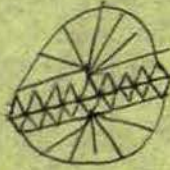
Based on my experience in securing pledges, I feel that a session or briefing on specific effective current information to be used in direct approaches would be most helpful to our group. I refer both to the value for ourselves in our own individual work as well as training fellow workers. I am concerned about the fact that specific data which can be pin-pointed in a "hard sell" market have been passed over or neglected in the past. While the general broad scope information is most interesting and informative, some of us as well as our subordinates or co-workers do not take the time to crystallize the information in order to use it effectively in our session with prospects.

I am looking forward to the pleasure of your company in
New York.

Sincerely yours,

Leon J. Coslov
Leon J. Coslov

LJC:hck



Young Leaders of
Program
Nov 4

September 19, 1960

Colonel Yehuda Prihar
Embassy of Israel
1621 22nd Street at "R"
Washington 8, D. C.

Dear Colonel Prihar:

We are now beginning to discuss the detailed program for the National Young Leadership Conference of the United Jewish Appeal which you and Mrs. Prihar will attend. Although we have not yet definitely set the exact time for your address and for that of Mrs. Prihar, I do want to take this opportunity to inform you both that we are definitely counting on your participation in the program and want very much to have you present at the conference on November 18th, 19th and 20th. The conference will open with luncheon on November 18th and will close after lunch on November 20th.

I will be in touch with you again as we refine the program.

I think you'll also be glad to know that the response to the individual invitations extended to young leaders to attend this conference has been very good and we look forward to having a most successful conference.

Kindest personal regards,

Sincerely yours,

Melvin S. Goldstein

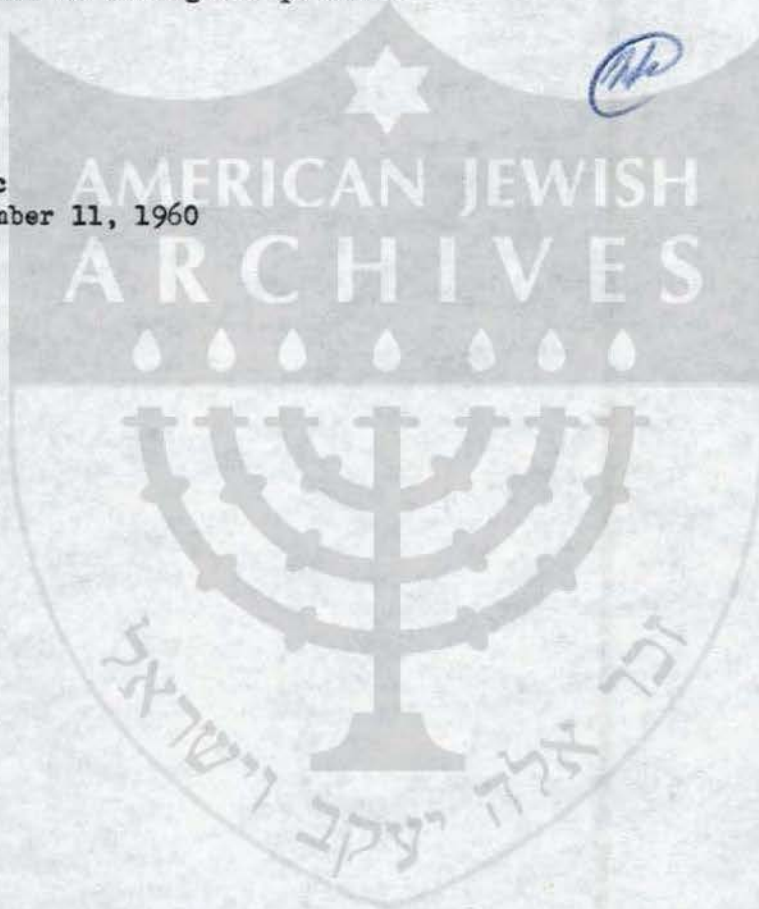
MSG: gmm

NOTE RE YOUNG LEADERSHIP CONFERENCE

DAVID HACHOEN will be coming to the U.S. from Asia to be a member of the Israel delegation to the United Nations. We will plan to use him at the Young Leadership Conference.

AMBASSADOR LEVAVI, formerly Ambassador to Argentina (Eichmann) will be a member of the Israel delegation to the United Nations and we can plan on having him present.

MSG/fc
September 11, 1960



THE JEWISH AGENCY FOR ISRAEL, INC.
515 PARK AVENUE, NEW YORK 22, N. Y.

Feyel
7/19

PLAZA 2-0600

CABLE ADDRESS: JEVAGENCY

Young Leadership
Program

September 1, 1960

Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Mel,

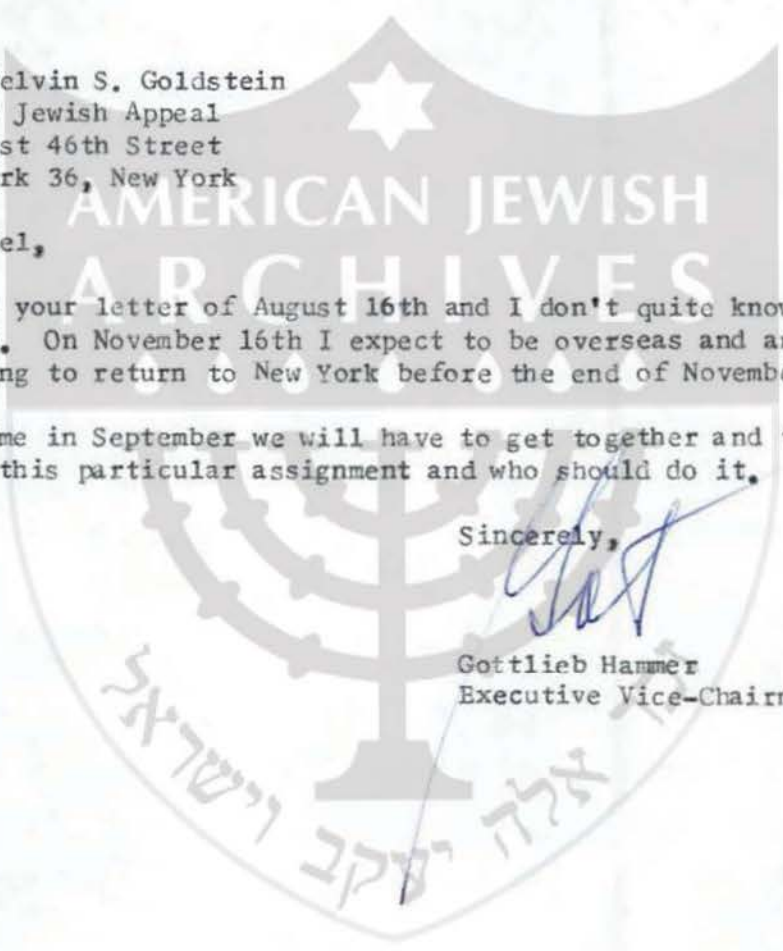
I have your letter of August 16th and I don't quite know what to say. On November 16th I expect to be overseas and am not planning to return to New York before the end of November.

Sometime in September we will have to get together and talk about this particular assignment and who should do it.

Sincerely,

Gottlieb Hammer
Gottlieb Hammer
Executive Vice-Chairman

GH:mk



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25 BROAD STREET, NEW YORK, N.Y.

FRENCH CABLE COMPANY

25 BROAD STREET, NEW YORK, TEL. HA 2-7934



DS62 TK18 PARIS 23 18 0954

LT MELVIN GOLDSTEIN UJAPPEAL NEWYORK

MARCEAU INTERESTED SYMPATHETIC ENCOURAGING HE ARRIVING NEWYORK

FIRST WEEK SEPTEMBER PROMISES MEETING HE AGENT UJAPPEAL VERY

HOPEFUL

CHIAT

I CFM UNITED JWEISH APPEAL 165 W 46TH STRE

10 ROCKEFELLER PLAZA
TEL. PLAZA 7-8157

AUG 18 1960

*Conf -
Young leaders
Keffel*

ARK. TEL HA 2-7934



25 BROAD STREET, NEW YORK, TEL. HA

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WJF

MEMORANDUM

Date August 31, 1960

To Mr. Melvin S. Goldstein
From Leonard J. Wechsler
Subject Chet Huntley

As indicated in your memorandum of August 29th, I was in touch with Mr. Huntley yesterday. Although he was not able to set a November appointment so far in advance, he said there would be no difficulty in arranging a mutually convenient time during the first days of November to meet with you and Mr. Friedman. He suggested that I call him again toward the end of October to set the date.

I will follow through on this and check with you.

LJW:la



10/29

August 29, 1960

Mr. Leonard Wechsler

Melvin S. Goldstein

Chet Huntley

With regard to Chet Huntley speaking at the Young Leadership Conference on November 19th, this is so important that we should arrange to speak with Chet Huntley some time in advance of the conference.

I would, therefore, appreciate it if you would arrange an appointment perhaps for early in November and perhaps Mr. Friedman and I will call on him.

MSG:mm

THE AMERICAN JEWISH
JOINT DISTRIBUTION COMMITTEE, Inc.
3 EAST 54th STREET, NEW YORK 22, N. Y.

HS/KL

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ALEX A. LANDESCO, *Comptroller*

August 17, 1960

Stamp: AUG 19 1960
NOTED BY [initials]
PER TO [initials]
ANSWERED

Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

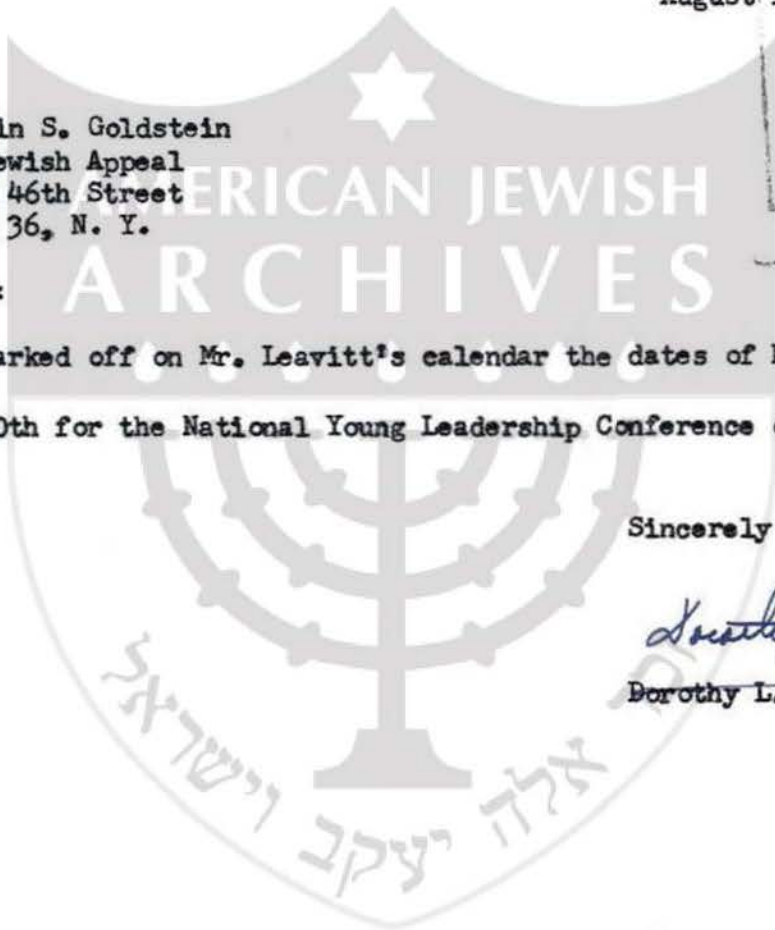
Dear Mel:

I have marked off on Mr. Leavitt's calendar the dates of November 18th to the 20th for the National Young Leadership Conference of the UJA.

Sincerely yours,

Dorothy L. Speiser
Dorothy L. Speiser

DLS:rp



9/15

August 19, 1960

Col. Yehuda Prihar
Embassy of Israel
1621 22nd Street at "R"
Washington 8, D. C.

Dear Colonel Prihar:

I was so glad to learn through my secretary, Mrs. Stuart, that you and Mrs. Prihar will definitely be with us at the National Young Leadership Conference of the United Jewish Appeal and will address the session scheduled for November 19th. We should like to hear from both you and Mrs. Prihar at this session. We want you to speak on the role of the Army of Israel as a unifying and educational force in the country. I should like to have you and Mrs. Prihar plan to divide this important subject between you.

I will be in touch with you in September and I'm sure that we will have plenty of time to discuss this conference and your roles in it. At this point I only want to note how pleased we all are to have your assurance that you will be at the conference and that we can count on your participation. This is a very important meeting, the first of its kind, and that is the reason why we are planning the program so far in advance.

With kindest personal regards,

Sincerely yours,

Melvin S. Goldstein

MSG:rm

9/17

August 16, 1960

Mr. Gottlieb Hammer
Jewish Agency
515 Park Avenue
New York, N. Y.

Dear Gott:

The United Jewish Appeal is holding a National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

The Friday luncheon session of this conference will be devoted to a briefing on the programs of some of the organizations related to the UJA -- Jewish Agency, JDC, NYANA, perhaps ORT. It is very important, of course, that somebody from the Jewish Agency speak at this session on the work of the Jewish Agency. I think that you would be the best person to make the presentation and I would, therefore, appreciate it very much if you would note the date on your calendar. In September (I'm away from the city right now) we will have a chance to talk about this and I will fill you in on everything we are trying to do in connection with this conference. I did not, however, want to take the chance of having you booked for something else that weekend and that's why I'm writing you now.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:ms

9/7

August 16, 1960

Miss Dorothy Speiser
Joint Distribution Committee
3 East 94th Street
New York 22, New York

Dear Dorothy:

As you probably know, we are definitely holding a National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

The Friday luncheon session at the conference will be devoted to a briefing on the programs of some of the organizations operating overseas -- the JEC, Jewish Agency, United HIAS Service and perhaps ORT. It is very important that Mr. Leavitt be available for this session and I would appreciate it very much if you would note this date on his calendar. When he returns from abroad I will, of course, speak with him, but I don't want to run the risk of having him taken up with something else that weekend.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mun

Copies of this letter in
Israel Speakers 1961
MSG - NAF Combs.

Young Leadership

August 17, 1960

Rabbi Herbert A. Friedman
Dorner House
Keren Hayesod Street
Herzliyah, Israel

Dear Herb:

I just realized that my suggestion to have Ed Ginsberg and Dave Lowenthal serve as co-chairmen for the Young Leadership Conference is not too good because Ed Ginsberg will not be in the United States at that time. I'll try to think of somebody else because basically the thought is a good one.

With regard to the Young Leadership Conference, I know you'll be very pleased to learn that we now have about 200 acceptances, including tentatives. We have been in touch with every single one of them and I am maintaining contact. I imagine there will be a fall-off of about 30 per cent but I'm not too worried because I'm sure these can be replaced. And we haven't started with New York City. We can be sure of having a good attendance.

We have Chet Huntley for Saturday night, November 19th. We also have a hold on Mrs. Roosevelt. So we're safe on that.

Congratulations on getting Dayan and Eban sewed up. This is really wonderful. I note that you're working on Weizmann and Peres. I think Weizmann would be grand and you should press for him. I do, however, think that Peres is probably awfully tied up in Israel and you should not impose on him. On the other hand, I should think that Sharett would be fine. Our understanding, as I have written to you, is that he will be here for a speaking tour next spring. It should be possible to get some dates from him and then we would be in excellent shape right through the spring. Please let me know about Sharett.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

Copy in Israel Speakers 1961 file

file 8/29

August 12, 1960

Rabbi Herbert A. Friedman
Darter House
Keren Hayesod Street
Herzliah, Israel

Dear Herb:

This is just a short note because I am up in Maine and I can't write you fully.

I would appreciate it very much if you would send me a copy of the letter you send to people in the United States inviting them to attend the National Young Leadership Conference. I think that the response to this conference is very good and I no longer am very worried about the attendance.

What do you think of appointing a couple of co-chairmen for the National Young Leadership Conference? I'd like to see Ed Ginsberg and Dave Lowenthal as co-chairmen. The duties of the co-chairmen at the conference would be very simple indeed -- hardly more than an address of welcome at the opening on Friday by one of the co-chairman and the introductions on Saturday night at the formal banquet by the other co-chairman. But I would like to have Ginsberg and Lowenthal even more involved in what we're doing and this would be a good step in the build-up of these two men.

I think I told you that Murrow is out because he doesn't answer Eddie Warburg's calls. And, frankly, I hate to try to approach Murrow on a straight commercial basis because I think that would be a bad mistake. Chet Huntley whom we've been trying to get is extremely difficult because he keeps saying that he's prepared to take it but the chances are he'll have to cancel out at the last minute. He says this has happened to him time and time again. Maybe, however, we ought to take a chance on Chet Huntley particularly since we have Mrs. Roosevelt. I'll see what can be developed in this connection.

Enclosed is a copy of a letter from Philip Stollman regarding Bar-Ilan University. I told him that I was sending it along to you.

Otherwise everything is all right here and I'm glad that everything seems to be going well at your end. I'm particularly pleased that we have Dayan and Eban. I know that when you get a chance you'll let me know the dates and some of the background.

Best regards.

Sincerely yours,

Melvin S. Goldstein

8/29

August 11, 1960

Mr. Shimon Arad
Consulate of Israel
11 East 70th Street
New York 21, New York

Dear Shimon:

Some weeks ago I had a note from Ambassador Harman confirming that he would be with us for the National Young Leadership Conference in New York on November 18th, 19th and 20th.

I have not yet, however, heard from Colonel Prihar and I am attaching hereto a copy of a letter I have sent him today.

I have also received no reply from Ambassador Comay to my letter to him of July 20th, copy of which was sent to you. Rather than send Ambassador Comay a reminder I would appreciate it very much if you would have a word with him. You told me a couple of weeks ago that Ambassador Comay had promised that he would attend our conference provided, of course, he did not have to be at the United Nations that day. If you think that this is sufficient, then let it go at that but I'm sure you will appreciate my uneasiness regarding a lack of confirmation.

There is another item of importance we have to clear up in connection with this conference and that is the Friday afternoon session, run by Ambassador Comay, on Israel's relations with the new nations of the world and Israel's place in the family of nations. I understand and appreciate that we cannot invite representatives of some of these new nations to attend our conference. The thought was expressed that some members of Ambassador Comay's staff at the United Nations should participate in this session and I think this may be very good. I would, however, like to have some ideas from you on who these people would be and just what they would do. There is also the other possibility, mentioned by you, that some American experts who have been active in some of these new nations on behalf of the United States and who know what Israel is doing might be invited to attend this session and participate in the discussion. I would be most grateful to you if you could let me have the names of these people so that consideration can be given to the advisability of inviting them.

I'm away on vacation but I call the office almost daily and if you want to speak with me then just leave word with Mrs. Stuart and the next time I call I can be switched over to you.

Sincerely yours,

MSK

August 11, 1960

Rm

Col. Yehuda Prihar
Embassy of Israel
1621 22nd Street at "R"
Washington 8, D. C.

Dear Colonel Prihar:

This is in reference to my letter of July 21st regarding the National Young Leadership Conference which will be held by the United Jewish Appeal at the Hotel Waldorf Astoria in New York on November 18th, 19th and 20th.

We are in the midst of planning the program for that conference and we are very anxious to count on your and Mrs. Prihar's participation. I would appreciate it very much, therefore, if you would let me know that we can count on your being with us at this important meeting.

Kindest personal regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

Conf. Young Leadership

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

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HERMAN P. TAUBMAN
MILTON I. TAURMAN
SAMUEL A. WEISS
CHARLES H. VALEM
PHILIP ZINMAN

July 27, 1960

Dear Friend:

The United Jewish Appeal, as you have been informed, is planning to hold a national conference of young leaders at the Waldorf Astoria Hotel in New York on November 18, 19 and 20.

Attached hereto is a copy of a letter setting forth our preliminary plans for this conference, which has been sent to those people in your community whose names were made available to us.

Sincerely yours,

Melvin S. Goldstein
Melvin S. Goldstein

MSG/fc
Encl:

Honorary General Chairman
HERBERT H. LEHMAN

Honorary Chairman
EDWARD M. M. WARBURG

Honorary National Chairmen
JOSEPH HOLTZMAN
SOL LUCKMAN

Honorary Special Fund Chairman
SAMUEL RUBIN



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

SENT TO INVITEES FOR YOUNG LEADERSHIP CONFERENCE

July 27, 1960

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SAMUEL RUBIN

AMERICAN JEWISH

The UJA has been considering the advisability of holding a national conference composed of young leaders who are either beginning to assume leadership responsibility in their communities or who may soon be doing so. I am sure you will be glad to know that the United Jewish Appeal is now planning to hold its first National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18, 19 and 20.

Our purpose, of course, is to help strengthen the Jewish communities of America by assisting them in their efforts to build a cadre of strong, interested, Jewish oriented leadership. We are convinced, first of all, that only a well-informed leadership -- conscious of our Jewish heritage -- is a good leadership. In this connection, people who are beginning to assume positions of responsibility in their communities must be provided with an opportunity to become fully familiar with the situation of Jews overseas and to understand the role being played by Israel in the world today.

This will not be the usual type of Conference, but will be designed especially to give everybody present an opportunity to participate in discussions that will be held on all aspects of Jewish life in Europe as well as in Israel. We plan, in addition, to have full discussions on the basic elements involved in the organization of the United Jewish Appeal and its agencies and how they operate. Everybody present will be taken into the confidence of the high officials who represent Israel and will learn that Israel stands for something more important in the world today than only a country of refuge for Jews in need, as overwhelmingly important as that is.

I should like to list for you on a tentative basis some of the notes we are making for our program:

1. Discussion on Israel's place among the nations. A briefing in-depth session conducted by Israel's Ambassador to the United Nations. This is to give every conferee a clear picture of Israel's relations with nations throughout the world and, more important, a picture of what Israel is doing to help the emerging new nations in the world by giving them the benefit of its experience to enable them to develop their agriculture, industry, defense, etc. There will be a discussion of the benefits that accrue to Israel and to the world as a result of this program.

2. An off-the-record discussion of Israel's security situation. A frank appraisal by one of Israel's military experts.
3. The situation of the Jews in Europe with emphasis on the Jews in Eastern Europe.
4. Presentations by the JDC, the Jewish Agency, HIAS, ORT, of their agency programs, with plenty of time available for a question period after each presentation.
5. The role of the Army of Israel as a unifying and educational force in the country.
6. The relationship of UJA, as an organization, to the programs overseas, and the relationship between the UJA and the communities in this country.
7. Conference banquet at which we hope to have Mrs. Eleanor Roosevelt or Edward R. Murrow as the main speaker. We are hoping that this banquet will conclude with a musical recital by internationally famous artists and a dance orchestra is to be provided too.
8. We expect to have a luncheon at the Israel Consulate in New York or at the United Nations, at which Israel's Ambassadors to Washington and the United Nations will be hosts.
9. All sessions, except for the banquet, will be arranged in lecture hall style -- without a dais -- so that it will be easy to participate in the discussions. In addition, there will be a series of cocktail meetings, hosted by people like Dewey Stone, Edward Warburg, William Rosenwald, at which the conference speakers will be present and everybody will have the opportunity to discuss the various items taken up during the course of the conference. These will not be receptions but will be informal gatherings for the purpose of discussing, in an informal way, questions that come to mind.

Ambassador Harman is very happy with our plans and will spend a great deal of time with us at the Conference. He is looking forward to having an opportunity to spend a good deal of time in an informal discussion period. Herbert Friedman will give us the full story of what the UJA really stands for in the American Jewish community, and Philip Klutznick and Morris Berinstein will, of course, play important roles at the meeting. This information is all on a rough outline basis so that you can have our thoughts on this project. In due course, when the program is set up formally, you will be informed.

We have every confidence that this conference will fill a long-felt need and all of us here at UJA urge you to note the dates on your calendar -- November 18, 19 and 20. I know that this special and unusual meeting will be one you will not want to miss and I would appreciate it very much if you would inform me now, even on a tentative basis, that you will be able to attend.

With kindest regards,

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman

July 27, 1960

Mr. Edward Ginsburg
Gottfried, Ginsburg, Guren, Merritt
1114 Hippodrome Building
Cleveland 14, Ohio

Dear Ed,

Attached hereto is a copy of a letter I sent to Eddie Warburg regarding several UJA developments, which I am sending to you to keep you posted.

With regard to the young leadership conference, I want you to know that both Henry Zucker and Jerry Soroker are giving us fine cooperation and I am sure we will have a good group from Cleveland. Although it is still very early and you may still be planning to go to Hong Kong or some other such place, I do now want to impress upon you the importance of having you present at the young leadership conference at the Waldorf in New York on November 18, 19 and 20. I am also asking Dave Lowenthal. There's an important place for you and Dave at the conference and it is for that reason that I want you to know the dates.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG;fc

July 27, 1960

Mr. Philip M. Klutznick
American Community Builders, Inc.
30 Plaza
Park Forest, Ill.

Dear Phil,

I just want to add one word about the young leadership conference. I must urge you to arrange to attend that meeting on November 18, 19 and 20 at the Waldorf Astoria in New York. There's a most important role for you to play. It is one of the things I will want to talk with you about and we have time for that. But I don't want to take a chance on your booking that weekend for something else.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG/fc

June 27, 1960

Mr. David Lowenthal
14 Wood Street
Pittsburgh 22, Pa.

Dear Dave,

You have received some pieces of mail from me regarding the first national young leadership conference we are planning at the Waldorf Astoria in New York on November 18, 19 and 20.

I want to urge you now to note these date on your calendar because it is very important that you attend this conference. There's a very important place for you in it. This is certainly the type of conference at which your presence can be most effective.

Best regards.

Sincerely,

Melvin S. Goldstein

MSG/fc

July 27, 1960

Mr. Dewey D. Stone
53 Arlington Street
Brockton, Mass.

Dear Dewey:

With regard to the Young Leadership Conference, we have very high hopes because there seems to be a lot of support for it.

I must urge you to keep the dates free -- November 18th, 19th and 20th at the Waldorf Astoria in New York -- so that you will attend. You will have to play an important role and some of this will have to be on an ad lib basis. One of the cocktail parties, for example, to which I referred, is only one of the things that will have to be taken care of by you because you are probably the best man to draw out the questions and comments the young people will have in mind. We have plenty of time to talk about all this in detail and will do so, but I don't want to run the risk of not having you present.

Incidentally, Abe Harman is really very much in favor of this and is supporting all our plans.

Best regards.

Sincerely yours,

Melvin S. Goldstein

July 27, 1960

Mr. William Rosenwald
3400 - 122 East 42nd Street
New York, N.Y.

Dear Bill:

With regard to the Young Leadership Conference, we have very high hopes because there seems to be a lot of grass roots support for this.

I must urge you to keep these dates, November 18th, 19th and 20th at the Waldorf Astoria in New York -- free so that you will attend. Young men moving into positions of responsibility around the country know your name and what you stand for so well and look forward to meeting you. You will, therefore, have an important role at this Conference which we will discuss as soon as we have the program nailed down, but I don't want to run the risk of not having you present.

Best regards.

Sincerely yours,

Melvin S. Goldstein



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Honorary Special Fund Chairman
SAMUEL RUBIN

For some years we have given careful consideration to holding a National Young Leadership Conference composed of young men between the ages of 25 and 40 who should be brought into closer contact with overseas needs and programs. This is just to inform you, on a preliminary basis, that we are planning to hold the first United Jewish Appeal Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

Our purpose, of course, is to help strengthen the Jewish communities of the United States by assisting them to build a cadre of strong, interested Jewish-oriented leadership. I am sure you will agree that only a well-informed leadership--conscious of our Jewish heritage--is a good leadership. A large number of young people, between the ages of 25 and 40, are beginning to assume positions of responsibility in their communities and they must be provided with an opportunity to become fully familiar with the situation of Jews overseas and to understand the important role being played by Israel in the world today. The UJA recognizes, of course, that the job of developing community leaders is basically the responsibility of local community organizations, but since the UJA represents such an important part of the campaign activity, the young people to whom we must look in the future should have an intimate knowledge of what the UJA stands for.

The Conference we are planning will not be the usual type of Conference but will be designed especially to give everybody present an opportunity to participate in discussions that will be held on all aspects of Jewish life in Europe and in Israel. We plan, in addition, to have full discussions on the basic elements involved in the organization of the United Jewish Appeal and its agencies, and how they operate.

I would like to list for you on a tentative basis some of the notes we are making for our program:

1. Discussion on Israel's place among the nations. A briefing in-depth session conducted by Israel's Ambassador to the United Nations. This is to give every conferee a clear picture of Israel's relations with nations throughout the world and, more important, a picture of what Israel is doing to help the emerging new nations in the world by giving them the benefit of its experience to enable them to develop their agriculture, industry, defense, etc. There will be a discussion of the benefits that accrue to Israel and to the world as a result of this program.

2. An off-the-record discussion of Israel's security situation. A frank appraisal by one of Israel's military experts.
3. The situation of the Jews in Europe with emphasis on the Jews in Eastern Europe.
4. Presentations by the JDC, the Jewish Agency, HIAS, ORT, of their agency programs, with plenty of time available for a question period after each presentation.
5. The role of the Army of Israel as a unifying and educational force in the country.
6. The relationship of UJA, as an organization, to the programs overseas, and the relationship between the UJA and the communities in this country.
7. Conference banquet at which we hope to have a nationally known speaker address the group on the relationship of young Jews in the United States to the Jewish problems in the world today. We thought of Max Lerner or Edward R. Murrow, but they are not available. Perhaps Mrs. Eleanor Roosevelt would be good. We are hoping that this banquet will conclude with a musical recital and we are thinking of having a dance orchestra too.
8. We expect to have a luncheon at the Israel Consulate in New York or at the Carnegie Foundation at which Ambassador Harman and Ambassador Comay will be hosts.
9. All sessions, except for the banquet, will be arranged in lecture hall style -- without a dais -- so that it will be easy to participate in the discussions. There will also be a series of cocktail meetings hosted by some of our national leaders at which the various conference speakers will be present, and everybody will have the opportunity to discuss the various items taken up during the course of the Conference. These will not be receptions but will be informal gatherings for the purpose of discussing questions that come to mind.

Ambassador Harman is very happy with our plans and will support our efforts in every way possible.

We have every confidence that this Conference will fill a need long felt. Executive Directors are cooperating with us and many have given us the names of people to invite. Our field representatives have approached a number of young leaders on an informal basis and there are now some 150 young men who have said definitely that they will attend.

If there is anybody you think should be invited I would appreciate it if you would send me his name. I would also be most grateful for any comments or suggestions you may have in regard to the program.

Kindest regards.

Sincerely yours,



Melvin S. Goldstein



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PLAZA 7-1800

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SENT TO ACCEPTANCES TO YOUNG LEADERSHIP CONFERENCE

July 26, 1960

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AMERICAN JEWISH

All of us here at the United Jewish Appeal were delighted to learn of your deep interest in our plans to hold the first Young Leadership Conference of the United Jewish Appeal at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th. We are all the more pleased to note that you definitely plan to attend this Conference and it is for that reason that I would like to inform you of our preliminary plans.

Our purpose, of course, is to help strengthen the Jewish communities of America by assisting them in their efforts to build a cadre of strong, interested, Jewish oriented leadership. We are convinced, first of all, that only a well-informed leadership -- conscious of our Jewish heritage -- is a good leadership. In this connection, people who are beginning to assume positions of responsibility in their communities must be provided with an opportunity to become fully familiar with the situation of Jews overseas and to understand the role being played by Israel in the world today.

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Ambassador Harman is very happy with our plans and will spend a great deal of time with us at the Conference. He is looking forward to having an opportunity to spend a good deal of time in an informal discussion period. Herbert Friedman will give us the full story of what the UJA really stands for in the American Jewish community, and Philip Klutznick and Morris Berinstein will, of course, play important roles at the meeting. This information is all on a rough outline basis so that you can have our thoughts on this project. In due course, when the program is set up formally, you will be informed.

We have every confidence that this Conference will fill a need long felt. Be assured of our grateful appreciation of your interest and cooperation. Please send me any comments or suggestions you may have. We are counting on you to be present at this meeting and are making arrangements for you toward this end.

With kindest regards.

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman

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Lazure L. Goodman
National Associated Mills, Inc.
801 E. North St.
Indianapolis, Ind.

Mr.

Irving Levick
701 Seneca St.
Buffalo 10, N. Y.

Mr.

Walter A. Haas
Levi-Strauss & Co.
98 Battery St.
San Francisco, Calif.

Mr.

Harry Levine
Commonwealth Plastics Corp.
98 Adams St.
Leominster, Mass.

Mr.

Jerold C. Hoffberger
National Brewing Co.
3720 Dillon St.
Baltimore 2, Md.

Chuck

Rabbi Morris Lieberman
Baltimore Hebrew Congregation
7401 Park Heights
Baltimore 8, Md.

Rabbi

Milton Kahn
Kahn Paper Co.
78 Essex St.
Boston 11, Mass.

Milton

Joseph M. Linsey
Whitehall Co., Ltd.
120 Ashford St.
Allston, Mass.

Mr.

Paul Kapelow
Shelby Construction Co., Inc.
136 S. Derbigny St.
New Orleans, La.

Paul

David Lowenthal
14 Wood St.
Pittsburgh 22, Pa.

Dave

Abe Kasle
Kasle Steel Corp.
4343 Wyoming Ave.
Dearborn, Mich.

abe

Philip W. Lown
Penobscot Shoe Co.
179 Lincoln St.
Boston, Mass.

Mr.

Label A. Katz
608 Barcne St.
New Orleans, La.

Label

Benjamin J. Massell
The Massell Companies
40 Pryor St., S. W.
Atlanta 3, Ga.

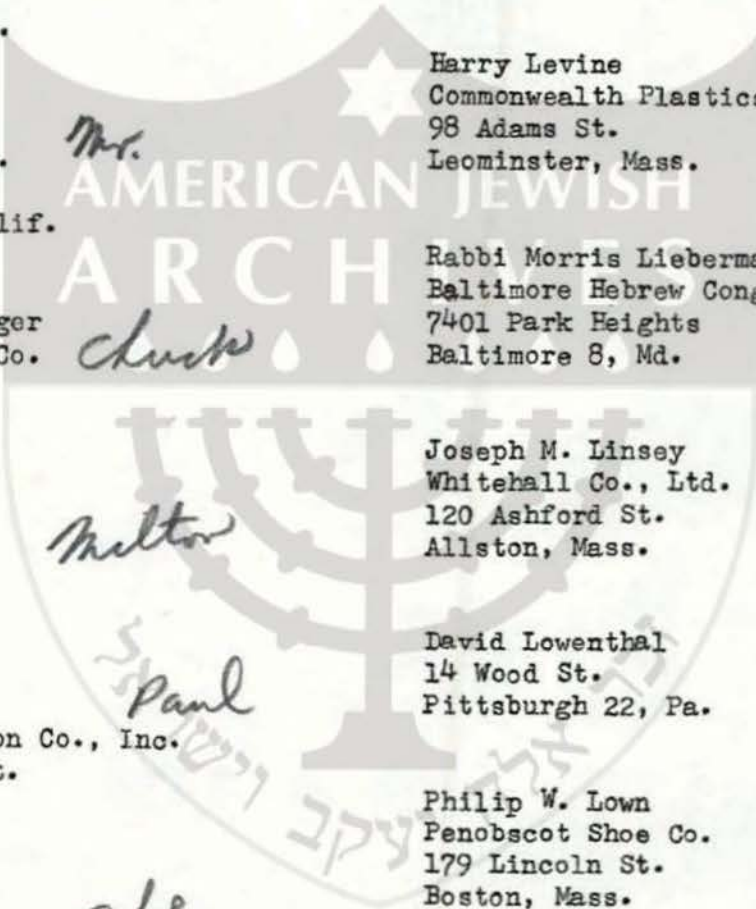
Mr.

Abe S. Kay
6407 Bradley Blvd.
Bethesda, Md.

Mr.

Rabbi Irving Miller, Chrmn.
American Zionist Council
515 Park Ave.
New York 22, N. Y.

Rabbi



Edward D. Mitchell
Beneficial Standard Life Insurance Co.
756 S. Spring St.
Los Angeles 14, Calif.

Mr.

Leonard Ratner
Forest City Material Co.
17903 St. Clair Ave.
Cleveland 10, Ohio

Leonard

Elkan R. Myers
D. Myers & Sons, Inc.
Sherwood & Curtain Aves.
Baltimore 18, Md.

Elkan

Samuel Rothberg
4739 Grandview Dr.
Peoria 4, Ill.

Sam

N. Aaron Naboicheck
The Standard Mattress Co.
55 North St.
Hartford, Conn.

Butch

Maurice H. Saltzman
Bobbie Brooks, Inc.
3830 Kelley Ave.
Cleveland 14, Ohio

Morrie

Martin Nadelman
2 Knippe Rd.
Houston, Texas

Martin

Bernard J. Sampson
Samson's Television & Appliance Stores
222 E. Erie St.
Milwaukee 2, Wisc.

Bernie

Norman C. Nobil
Nobil Shoe Co.
117 E. Mill St.
Akron 8, Ohio

Norman

Sol Satinsky
Frankford Woolen Mills, Inc.
Wister St. & Godfrey Ave.
Philadelphia 38, Pa.

Sol

Irving S. Norry
Electric Equipment Co.
P. O. Box 51
Rochester 1, N. Y.

Irving

Herbert H. Schiff
~~200 Ashburn Rd.~~
Columbus, Ohio

*Herb Schiff Shoe Co.
35 N. 4 St.*

James L. Permutt
Sirote-Permutt-Friend & Friedman
Brown-Marx Bldg.
Birmingham 3, Ala.

Jimmy

~~Dr. Joseph J. Schwartz
Development Corp. of Israel
215 - 4th Ave.
New York 3, N. Y.~~

Sidney R. Rabb
Stop & Shop, Inc.
393 "D" St.
Boston, Mass.

Sidney

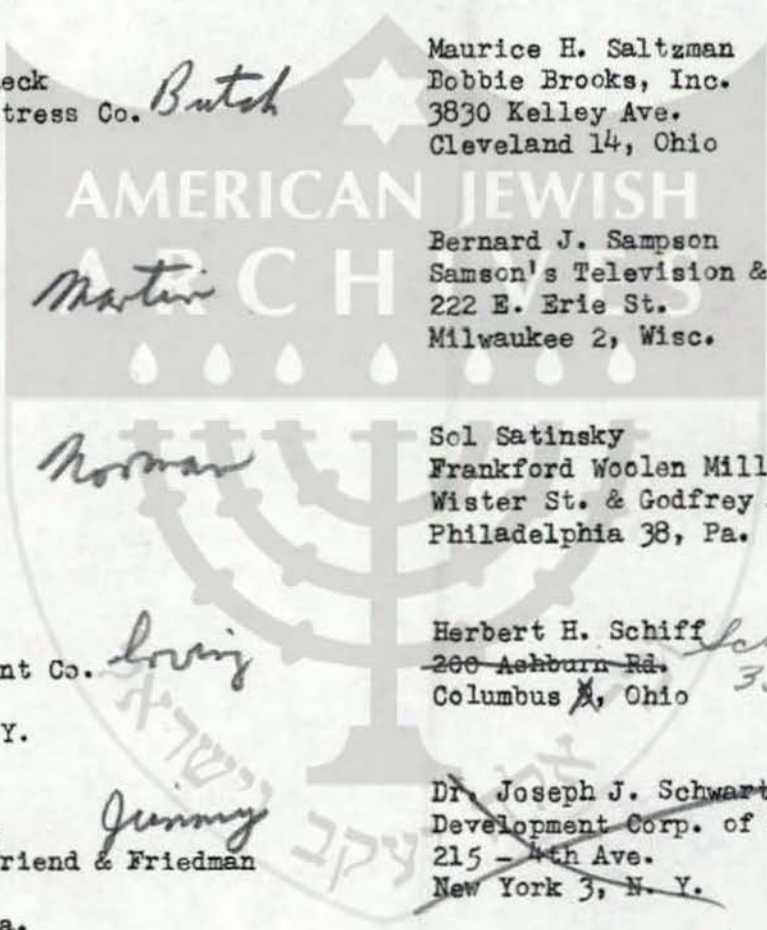
Morris Senderowitz, Jr.
Royal Mfg. Co., Inc.
645 N. Jordan St.
Allentown, Pa.

Morris

~~Farney Rapaport
P. O. Box 169
Windsor, Conn.~~

Joseph D. Shane
J. D. Shane & Co.
9862 Wilshire Blvd.
Beverly Hills, Calif.

Joe



Joseph Shulman
Shulman Fabrics, Inc.
386 Straight St.
Paterson 3, N. J.

Joe

Charles H. Yalem
Aetna Finance Co.
120 S. Central Ave.
St. Louis 5, Mo.

Mr.

~~Rudolf G. Sonneborn
L. Sonneborn Sons, Inc.
300 - 4th Ave.
New York 10, N. Y.~~

Philip Zinman
South Jersey Mortgage Co.
~~500 - 5th~~ Market St.
Camden 1, N. J.

Phil

Michael A. Stavitsky
Michael Stavitsky & Co.
60 Park Pl., - Rm. 1016
Newark 2, N. J.

Mike

Jack Stern
Dave Stern, Inc.
390 Mc Lean Blvd.
Paterson 3, N. J.

Jack

Harry S. Sylk
Sun Ray Drug Co.
4855 Lancaster Ave.
Philadelphia 31, Pa.

Mr.

Joseph Talamo
Talamo & Talamo
340 Main St.
Worcester 8, Mass.

Mr. Joe

Herman P. Taubman
Buffalo Oil Co.
First National Bldg., - 15th Fl.
Tulsa 3, Okla.

Mr.

Hon. Samuel A. Weiss
University Sq. #2, - Apt. 826
4601 - 5th Ave.
Pittsburgh 13, Pa.

Sam



EX-OFFICIO MEMBERS

~~Morris W. Bernstein
Hotel Adams
2 East 86th St.
New York, N. Y.~~

~~Joseph Holtzman
Holtzman & Silverman
2120 National Bank Bldg.
Detroit 26, Mich.~~

~~Henry C. Bernstein, Exec. Vice Pres.
United Jewish Appeal of Greater NYC, Inc.
220 West 58th St.
New York 19, N. Y.~~

~~Mrs. Hal Horne
25 Central Park West
New York 23, N. Y.~~

~~Mrs. S. Alexander Brailove
1046 Harding Road
Elizabeth 3, N. J.~~

~~Philip M. Klutznick
American Community Builders, Inc.
30 Plaza
Park Forest, Ill.~~

~~Rabbi Isadore Breslau
4511 Argyle Terr., N. W.
Washington 11, D. C.~~

~~Moses A. Leavitt, Exec. Vice-Chrmn.
The American Jewish Joint Distribution
Committee, Inc.
3 East 54th St.
New York 22, N. Y.~~

MOE

stet

~~Samuel H. Daroff
H. Daroff & Sons, Inc.
2320 Walnut St.
Philadelphia 3, Pa.~~

~~Hon. Herbert H. Lehman
41 East 57th St.
New York 22, N. Y.~~

~~Max M. Fisher
Aurora Gasoline Co.
15911 Wyoming
Detroit 21, Mich.~~

~~Albert A. Levin
700 Marshall Bldg.
Cleveland 13, Ohio~~

~~Fred Forman
B. Forman Co.
46 Clinton Ave., South
Rochester 4, N. Y.~~

~~Joseph I. Lubin
Eisner & Lubin
529 - 5th Ave.
New York 17, N. Y.~~

MR

~~Herbert A. Friedman, Exec. Vice-Chrmn.
United Jewish Appeal
165 West 46th St. - Suite 1400
New York 36, N. Y.~~

~~Sol Luckman
Midwest Coat & Suit Co.
205 West 4th St.
Cincinnati 2, Ohio~~

~~Mrs. Jack A. Goodman
301 W. Kessler Blvd.
Indianapolis, Ind.~~

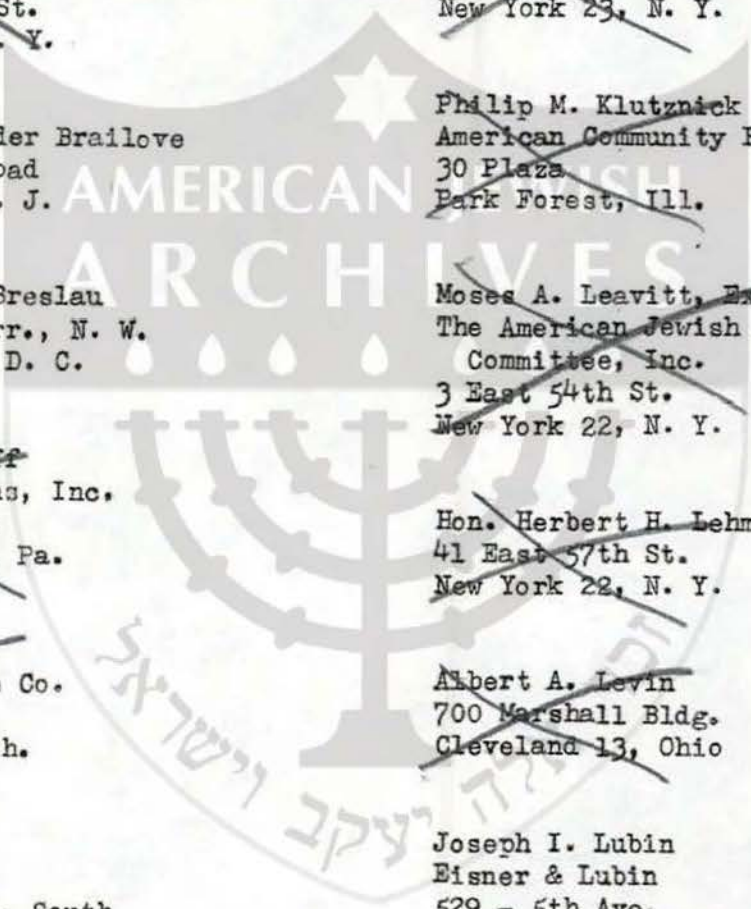
~~Joseph M. Mazer
Hudson Pulp & Paper Corp.
477 Madison Ave.
New York 22, N. Y.~~

JOE

MATHILDE

12

SARAH



~~Joseph Meyerhoff
The Joseph Meyerhoff Co.
1300 First National Bank Bldg.
Light & Redwood Sts.
Baltimore 2, Md.~~

Jacob Sincoff
Jacob Sincoff, Inc.
667 Madison Ave., - Rm. 1004
New York 21, N. Y.

MR

~~Mrs. Henry Newman
Locarno Apts.
235 Ward Parkway
Kansas City 12, Mo.~~

~~Dewey D. Stone
53 Arlington St.
Brockton, Mass.~~

~~Mrs. Albert Pilavin
601 Elmgrove
Providence 6, R. I.~~

Benjamin H. Swig
Fairmont Hotel
Nob Hill
San Francisco 6, Calif.

MR

~~William Rosenwald
122 East 42nd St. - Rm. 3400
New York 17, N. Y.~~

~~Edward M. M. Warburg
The American Jewish Joint Distribution
Committee, Inc.
3 East 54th St.
New York 22, N. Y.~~

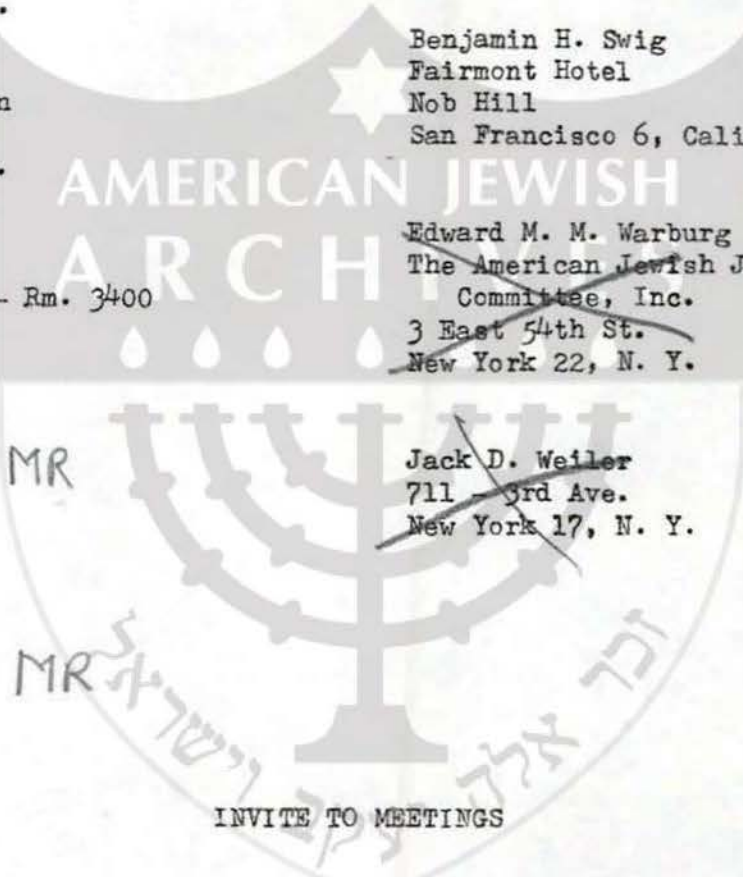
Samuel Rubin
Faberge, Inc.
5 West 54th St.
New York 19, N. Y.

~~Jack D. Weiler
711 3rd Ave.
New York 17, N. Y.~~

MR

Robert W. Schiff
Schiff Shoe Co.
35 North 4th St.
Columbus 15, Ohio

MR



INVITE TO MEETINGS

~~Gottlieb Hammer
The Jewish Agency for Israel
515 Park Avenue
New York 22, N. Y.~~

~~Mrs. Samuel W. Halprin
The Jewish Agency for Israel
515 Park Avenue
New York 22, N. Y.~~

NOTE FOR YOUNG LEADERSHIP CONFERENCE FILE

On Monday, July 25th I spoke to Phil Soskis and to James Rice regarding their participation in the conference and said that they would probably go on at luncheon on Friday, November 18th. Both agreed.



MSG:mm
7/27/60

SUGGESTIONS FOR YOUNG LEADERSHIP CONFERENCE NOVEMBER 18th, 19th and 20th, 1960

WALDORF ASTORIA HOTEL, NEW YORK CITY

FRIDAY, NOVEMBER 18th

Luncheon - Presentations by representatives of the JDC, the Jewish Agency, Hias, NYANA, with time available for a question period after each speaker. It would probably be best to have these presentations made by the executive directors of the organizations.

Afternoon - Israel's place in the world of nations with particular emphasis on what Israel is doing to help some of the new nations in the world by giving them the benefit of her own experience. Ambassador Comay and members of his staff. The theme to be Israel in assisting new nations is fulfilling the heritage of the Jewish people.

Evening - Sabbath services with a fine Jewish cantor or we will leave this evening completely free.

SATURDAY, NOVEMBER 19th

9.30 A.M. -- Sabbath Services.

10.30 A.M. -- The role of the UJA on behalf of Jews overseas - Herbert A. Friedman.

1.00 P.M. -- Buffet lunch.

2.00 P.M. -- Business session to be arranged insofar as possible in true lecture hall style -- no dais -- with each speaker standing alone at a lectern at the front of the hall. Try to have the seats in a semi-circle in front of the lectern.

Speakers to cover the following subjects:

1. The Army in Israel by Col. Prihar and Shula Prihar, both to be in uniform.
2. The security situation in Israel -- Speaker?
3. Situation of the Jews in Eastern Europe including the JDC -- Samuel Haber.
4. General economic situation of Israel.

There is to be plenty of time available after each speaker for free discussion. It is important that steps be taken to stimulate discussion.

5.00 P.M. -- 3 separate cocktail parties to be held simultaneously at the hotel in rooms as close to each other as possible. One party to be hosted by Mr. Warburg, the second by Mr. Stone, the third by Mr. Rosenwald. These "parties" are to be so arranged that they will be places at which those present can discuss in a more informal atmosphere the subjects that were taken up the previous day and earlier on Saturday. The hosts are to "draw out any questions that the people present may have in their minds." A very careful staff job will have to be done to keep the discussion going. In no event are these "cocktail parties" to become "receptions."

Suggestions for Young Leadership Conference

SATURDAY, NOVEMBER 19th

Evening - Dinner will be a formal banquet in the usual style. A speaker is to be arranged and there have been suggestions that Eleanor Roosevelt be asked to meet with this group Saturday night. Perhaps Shai K. Ophir with his great friendship for Israel and the Jewish people, would be good. In any event the speaker will have to speak on the role of the Jew in this modern world particularly in relation to people in need and will follow through on the general theme of the fulfillment of the heritage of the Jewish people.

There should be some entertainment at this banquet, an Israeli singer or mime. It might also be a good idea to have an orchestra and dancing after the session.

SUNDAY, NOVEMBER 20th

Morning - This session must be devoted to the role of the UJA in the communities of this country, and even more important, what we want of the young people who have come to this Conference. This is perhaps the most important session because it also involves an explanation of the relationship of the UJA to the welfare funds, and many of the young people who will be at the meeting are well briefed on local needs. We will have to select the speaker who probably would be one of the UJA leaders.

Luncheon - To be served at the Israel Consulate-General in New York or at the Carnegie Foundation, hosts to be Ambassador Harman and Ambassador Comay. Formal invitations should be sent by Ambassadors Harman and Comay to all those who are going to come to our Conference. These invitations to be the usual standard engraved invitations. The luncheon is to be a buffet affair. Ambassador Harman is to speak to the group.

File

MEMORANDUM

Date July 25, 1960

To Mr. Melvin S. Goldstein

From Arthur Fishzohn

Subject Young Leadership Conference -- Saturday, Nov. 19th

Eleanor Roosevelt will hold the date of Saturday, November 19th, for our Young Leadership Conference in New York. I explained to Mrs. Bailey, who is connected with the Colston Leigh agency, that there is a slim possibility that the Conference might not be held but that I would be in a position to definitely advise her of this by September 15th. This will be perfectly all right with Mrs. Roosevelt.

For our part, I promised that when we firm up the date with Colston Leigh in September, we will advise Mrs. Bailey of the exact time Mrs. Roosevelt is to appear on our program as she has other duties to attend to the same evening in connection with a UN Association which is holding a Convention the same night in New York City.

AF:SH

AF
Mrs. Roosevelt fee for NY City
will probably be \$1000 but I will
Report definitely regarding this
next week. (Her out of town
engagements are \$1500)

EMBASSY OF ISRAEL
WASHINGTON, D. C.



שגרירות ישראל
ושינגטון

Fell

July 22, 1960

AH/145

Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46th St.
New York 36, N.Y.

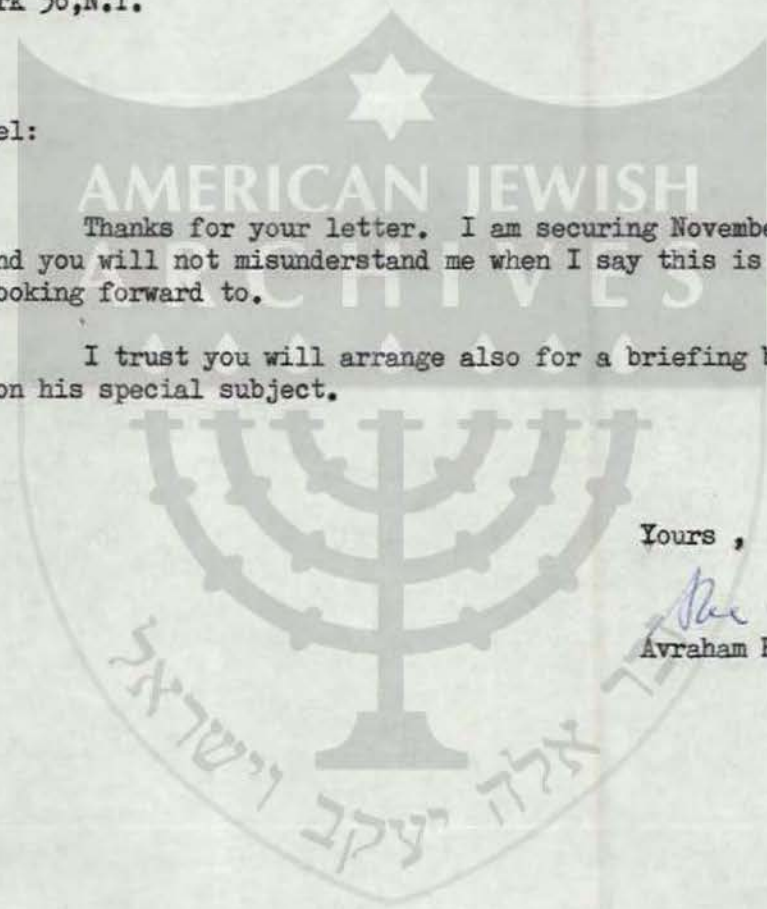
Dear Mel:

Thanks for your letter. I am securing November 19th and 20th and you will not misunderstand me when I say this is something I am looking forward to.

I trust you will arrange also for a briefing by Benyamin Eliav on his special subject.

Yours ,

Avraham Harman
Avraham Harman.



Hrg

July 21, 1960

Col. Yehuda Prihar
Embassy of Israel
1621 22nd Street at "R"
Washington 8, D.C.

Dear Colonel Prihar:

The United Jewish Appeal is planning to hold its first national young leadership conference at the Hotel Waldorf Astoria in New York on November 18, 19 and 20. This conference is being held to develop new leadership and, more important, to inform the younger people who are moving into positions of leadership of the role of Israel in the world today, the relationship of American Jewry to Israel and, of course, what the United Jewish Appeal has been doing on behalf of Jews overseas.

We are trying to plan an unusual program specifically for the needs of young people between the ages of 25 and 40. This conference will, therefore, not follow the usual format of national UJA conferences either in content or in organization. Ambassador Harman is fully informed of our objectives and I am pleased that he is in hearty agreement with them.

I should like to take this opportunity to invite you and Mrs. Prihar to participate in our conference. We should like you to speak to the group and discuss with those present the role of the army of Israel as a unifying force in the country. I am thinking that this should be done separate and distinct from the security aspects, but this is something into which we can go later.

Please let me know that you will attend our conference and we can then discuss in detail your participation and that of Mrs. Prihar. Our plans now call for the session on the Israel army to take place on Saturday afternoon, November 19.

Kindest personal regards.

Sincerely yours,

Melvin S. Goldstein

MSG/fo

cc: Shimshon Arad

7/29

July 20, 1960

Ambassador Avraham Harwan
Embassy of Israel
1621 22nd Street at "R"
Washington 8, D.C.

Dear Abe,

Shimshon Arad called me today regarding our plans for the Young Leadership Conference and he told me that he had discussed those plans with you. I am so glad that you welcome our undertaking this project. I am very hopeful that it will be a success. Each individual to be invited is being approached personally by a field representative or a leader in order to make sure that he is the type of person we want and to persuade those we do want to come. Right now I have 50 commitments from very good people. I expect that we will have about 150 young men, between the ages of 25 and 35 or 40, at this meeting.

The conference is to take place at the Waldorf Astoria in New York on November 18, 19 and 20. Obviously this conference must be different from a regular national UJA conference because the young men we want must get a complete education, which is not available at our regular conferences. We want to get across to these young people the importance of the role of the State of Israel in the world today and the relationship of American Jewry and therefore, of course, of the United Jewish Appeal, to Israel. This conference is to be built on a much broader base than simply the requirements of Jews in need overseas; although, of course, this will be brought into the program, albeit indirectly.

I am attaching hereto a copy of the letter I wrote to Shimshon Arad on July 15 setting out my views with regard to this conference.

I understand and appreciate your reservations regarding my suggestion for the Friday afternoon session with Ambassador Cosay. I do think that we will be able to develop a means of presenting this important subject without having present those people I had originally suggested. I should think that Ambassador Cosay with some of the people attached to his office, could do very well. There are also some Americans who have an expert knowledge of this subject who might be invited, but we don't have to decide this right now.

I was also very happy to learn of your agreement that Col. Prihar would be able to present the role of the Israel army in the development of Israel and I will write to him separately.

Ambassador Avraham Harman

July 20, 1960

You, of course, are very important in the plans for this conference. Shimshon gave me your views on how you would like to spend a couple of hours with the young people who will attend and discuss matters with them in some detail. This is fine. I will work things out to enable you to do this. It is most important, therefore, that you keep free on your calendar Saturday, November 19 and Sunday, November 20. I hope to have your session with the group some time on Saturday, but the luncheon either at the Carnegie Foundation or the Consulate is extremely important and your presence there is imperative on Sunday, Nov. 20

I really think that we are on to something that can be very good. I would appreciate any views, advice, suggestions you may have.

Kindest personal regards.

Sincerely yours,

Melvin S. Goldstein

MSG/fo

Encl:

cc: Shimshon Arad

Handwritten initials: HMG

July 20, 1960

Ambassador Michael Comay
Consulate for Israel
11 East 70th Street
New York City, N.Y.

Dear Mr. Comay:

I was very pleased to learn from Shimshon Arad today that you are pleased with our plans to hold a National Young Leadership conference at the Waldorf Astoria Hotel in New York on November 18, 19 and 20.

I believe that Shimshon explained to you what we are trying to accomplish and therefore I shall not go into detail at this time with regard to our overall plans. I should like to note, however, that we are very anxious to have you at our conference to discuss with the young men present the role of Israel in the world today and, particularly, its relations with some of the new countries in the world now represented in the United Nations. We would plan to have this important session on Friday afternoon, November 18.

On Sunday, ~~November~~ 20, we are also planning a luncheon meeting which we hope can be held at the Consulate or at the Carnegie Foundation at which we would want both you and Ambassador Harman. This would be the closing meeting of the conference.

I would appreciate it very much if you would note these two dates on your calendar although, of course, we would also be very happy to have you at the sessions scheduled for Saturday, November 19.

Kindest personal regards.

Sincerely yours,

Melvin S. Goldstein

MSG/fo

cc: Shimshon Arad

July 25

July 18, 1960

Mr. Arthur Fishzohn

Melvin S. Goldstein

Young Leadership Conference

With regard to the Saturday night session, November 19th, please check on whether Shaik, the mime, is available.

msg:ss

Conf new
H W

July 15, 1960

Mr. Shimshon Arad
Consulate for Israel
11 East 70th Street
New York City, N.Y.

Dear Shimshon,

This is to confirm our conversation earlier this week regarding our plans to hold our National Young Leadership Conference at the Hotel Waldorf Astoria November 18, 19 and 20. I am sure you and your colleagues appreciate the great need for such a conference. It is not only that we are always desirous of developing new leadership, but the fact that a new crop of young business and professional men, rich in leadership potential, beginning to assume positions of responsibility in their communities, know extremely little about Israel and what it stands for in the world today and what the United Jewish Appeal has been doing on behalf of Jews overseas. Even those who are interested have little basic knowledge of what the UJA and, indeed, Israel mean.

At the same time, we know that we would be seriously impairing the primacy which is the United Jewish Appeal's position in the American Jewish community today, if we did not embark at once on a campaign of education and indoctrination to retain the interest and the support of a majority of these young leaders. What the retention and the intensification of their loyalties and support to UJA mean to Israel is too obvious to need spelling out.

The number of young men who meet the qualifications of leadership is necessarily limited. We are interested in people between the ages of 25 and 40 who already have within them some spark of interest. These are young people who may have taken part in a young leadership institute, or who are the sons of important contributors and leaders, or who in one way or another appear to be the type of people who will be assuming responsibility in their communities as time goes on. We have begun to survey the country to select the prospects for the conference. In this we are receiving the fullest cooperation of both our established leadership as well as the support of many executive directors of local community organizations. So desirous are we to bring the right people to the conference that we have made it obligatory for our field representatives to visit every potential young leader made known to us, regardless of the size or the location of his community, and we shall follow up on these personal calls with all the means at our disposal in order to bring them to New York. Thus far 50 men have committed themselves to attend the conference. I should judge we would have about 150 or 200 young people present.

With regard to the conference program, we must, if we are to attract the representation we desire to develop and maintain their interest in the UJA and Israel, arrange an agenda altogether different from that which is proper for our

July 15, 1960

regular national conferences. It must be the kind of agenda which will be so interesting and compelling, that it would make this quality group feel that the opportunity extended to them to attend this UJA leadership conference is one that should not be missed and then, after that, will convince them of the absolute necessity of becoming part of our work. In addition, the agenda must be arranged so that the group receives a great deal of instruction and has an opportunity to discuss the many points that should be brought up in an informal atmosphere.

We recognize that the group will not be satisfied with the basic representations from the Jewish Agency, the JDC, the HIAS and NYANA; this they can learn from any of the UJA general conferences that take place in their home cities or states. We want to imbue them with the feeling that Israel today is fulfilling the heritage of the Jewish people and that the UJA plays an important role in terms of the development of Israel as a nation. We must make our people feel that they have been taken into the confidence of the people who represent Israel, that Israel stands for something much more important in the entire world than a country whose only purpose is to accept Jewish refugees in need. And, of course, we must point out the close association of the UJA with all of this.

I am now thinking that we will start our conference on Friday, November 18th, with a luncheon at which representatives of the JDC, Jewish Agency, etc. will have an opportunity to tell those who are present by that time what their organizations are doing. The afternoon session will be most important because here we would want to have Ambassador Comay address the group on the relations of the State of Israel with some of the new countries in the world. We would also want Ambassador Comay to point up what Israel is doing to help these new countries, Israel's relations with them today and what is hoped for and envisaged for the future. I told you that it would be most effective, for our purposes, if your UN delegation could persuade representatives of some of the states which are receiving advice and technical assistance from Israel, to attend our meeting. It would also be wonderful if we could have present at this session some of the UN officials who are concerned with technical aid to the new nations and recognize the importance of Israel's role in this program. I know the difficulties involved here. You spelled them out to me. At the same time, I should like to point out that this conference will not be a large one and we can be very careful about the publicity.

At the session on Saturday, November 19th, I envisage in the morning and address explaining in great detail how the UJA operates, what it represents, what it means, etc. The rest of the morning will be devoted to discussion on this address.

The afternoon session would start from early in the afternoon. I envisage having a single lectern at the front of the room (no head table) and the audience ranked in front of the lectern in lecture hall fashion. I would like to have somebody speak on the role of the army of Israel as a unifying force in the country. I think that Col. Prihar and Mrs. Prihar could do this very well. I would then like to have somebody speak on Israel's security problems. We would then have someone speak on what is happening in Eastern Europe and how aid is made available to these people. Again, there will be ample time for questions and discussion. At about 6 o'clock we would plan to have a series of three cocktail parties hosted by Mr. Warburg, Mr. Stone and perhaps Mr. Rosenwald, which will be strictly informal and arranged in such a way that there can be further discussion of the subjects covered during the day. The people who addressed the meeting during the day would of course also attend these cocktail sessions.

There will be a dinner Saturday night at which there will be one or two speakers. I am thinking of Edward Warburg and Edward R. Murrow or Max Lerner, and Ambassador Harman. This will have to be worked out.

July 15, 1960

Sunday morning, November 20th, will be devoted to the relationship of the United Jewish Appeal to the local welfare funds. It's at this session that we will spell out for those present just what we want them to do when they return to their communities; to represent the United Jewish Appeal in their communities.

The Sunday luncheon session, the concluding session, is most important. We would like this to take the form of a buffet luncheon given officially by the Israel Embassy or the Consulate. This should be a buffet luncheon at the consulate or perhaps, even better, at the Carnegie Foundation. The luncheon would be given officially by Ambassador Harman and it is, of course, important that he be present, and also Ambassador Comay and perhaps Mr. Eliav. Here again, it is important that the session be arranged in such a way that it does not take on a formal atmosphere with formal speeches but rather should be limited to general remarks on the part of the three main participants and then informal discussion. I don't think that the group will be so large as to preclude an opportunity for informal discussion.

What I have set out above is the product of a certain amount of joint thinking and the experience of the United Jewish Appeal and leaders of communities throughout the country who are working with us to assure that this leadership conference, which we want to conduct for the first time on a national basis, will make a significant contribution toward assisting the UJA and the communities to bring in and develop leaders of the future with a solid understanding and appreciation of the State of Israel and the responsibility of American Jewry philanthropically, morally and spiritually.

I would appreciate it, therefore, if you would take this up with Ambassador Harman and others and let me hear from you as soon as possible as to the role that can be played at this important conference by the Israelis to whom I have referred.

Very sincerely yours,

Melvin S. Goldstein

MSG/fc

cc BH

July 13, 1960

Mr. Edward M.M. Warburg
Joint Distribution Committee
3 East 54th Street
New York City, N.Y.

Dear Mr. Warburg:

I have been giving a lot of thought to the Young Leadership Conference we are planning. It occurs to me that by far the best person to deliver the main address on Saturday night would be Ed Murrow. I know that it is always such a great problem to get Mr. Murrow to attend a meeting, but it may be that this particular conference and what we are trying to accomplish might be of interest to him. There is no great rush about this but I would appreciate it very much if you would think about it and then, if you agree, perhaps you could get in touch with Mr. Murrow.

I hope you are having fun. The proceedings of the Convention are not funny, but maybe you are doing something other than watching television.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG/fo

July 8, 1960

Mr. Herbert A. Friedman
Dexter House
Karen Hayesod Street
Herzliah, Israel

Dear Herb:

I have now been able to put down on paper some of my thoughts regarding the program for the Young Leadership Conference. Enclosed herewith is a copy of the memo I have written.

I am really searching for something different that will be effective. While the enclosed memo might not do what we want, I think it is a good basis on which to work. I am after this "heritage of the Jewish people" theme. I don't want to dwell too much on the UJA but on Jewish needs in general and the place of Israel in the world. All of this is based on the assumption that the UJA is the most important expression of American Jewry and the UJA is Israel too.

We thought originally, you will recall, that you ought to go on on Friday afternoon with the opening presentation on the UJA. This is not good. We may have very few people there on Friday afternoon and I don't think we should take a chance to waste your presentation. On the other hand, I think this is a good place to put the spokesmen for the agencies.

The rest of this is pretty much self-explanatory. We still have time and I am sure that before we are all through, we will be making many more changes.

Best regards

Sincerely yours,

MSG:rb
Enc.

Melvin S. Goldstein

July 7, 1960

Mr. Edward M. M. Warburg
Joint Distribution Committee
3 East 54 Street
New York, N. Y.

Dear Mr. Warburg:

I am sending you herewith some notes I have made of suggestions for the Young Leadership Conference. This is all very rough, of course. What I am trying to do is to find a different format because under no circumstances must the Conference for young leaders follow the tradition of our usual national and regional conferences. In some cases I know I am reaching pretty far but I would appreciate it if you would let me have your views.

Best regards

Sincerely yours,

MSG:rb
Enc.

Melvin S. Goldstein

SUGGESTED PROGRAM --- YOUNG LEADERSHIP CONFERENCE

Friday afternoon

1. Overall presentation by Herbert A. Friedman
"What is the UJA"
question period

2. Friday early eve

Services -- army chaplain

dinner ?

~~Play -- Shillo~~

Saturday a.m.

3. Free

4. Saturday lunch

Moses A. Leavitt -- JDC

James Rice -- HIAS

Question period after each speaker

Philip Soskis -- NYANA

Gottlieb Hammer -- Jewish Agency

5. Saturday eve

Dinner -- Edward M. M. Warburg

Jacob Javits

Play -- Shillo

Sunday a.m.

6. Question period -- relationship of UJA to Welfare Funds

7. Sunday lunch

Avraham Harman or
B. Eliav

(perhaps buffet lunch at Consulate)

774

June 27, 1960

Mr. Arthur Fishzohn

Melvin S. Goldstein

Young Leadership Conference -- November 18, 19 and 20
New York City

For the Saturday evening session, November 19th, we want to have Edward M. M. Warburg and Jacob Javits as speakers. I've already spoken to Mr. Warburg and he is prepared to attend the conference on Saturday and Sunday but I would appreciate it if you would follow up with regard to having him speak at the banquet session Saturday night.

Would you also take steps to arrange to have Senator Jacob Javits speak at the banquet session Saturday evening.

MSG:mm

July 5

June 17, 1960

Mr. Arthur Fishzohn

Melvin S. Goldstein

Young Leadership Conference

The Young Leadership Conference will be held on November 18th, 19th and 20th in New York City and not in Washington as previously indicated.

We would like to have Senator Javits as one of the main speakers at the Saturday night banquet. Would you be good enough to take this up with Senator Javits.

MSG:mm

Young Leadership
Conf. Nov

June 17, 1960

Mr. Edward M. Warburg
Joint Distribution Committee
3 East 54th Street
New York 22, New York

Dear Mr. Warburg:

I just want to let you know that we are now planning to hold the Young Leadership Conference, scheduled for November 18th, 19th and 20th, in New York rather than in Washington. We think that we will be able to accomplish much more by holding the meeting in New York City.

I would appreciate it very much if you would make note of these dates of the Young Leadership Conference to be held in New York because we certainly do want to have you present. As a matter of fact, it is absolutely essential for the success of this particular conference that you attend. We'll be working on the program and I will, of course, keep you posted.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSC:mm