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Young Leadership Conferences. 1960-1961.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46TH STREET, N. Y. 36, N. Y. PLAZA 7-1500 CABLE ADDRESS: UJAPPEAL, NEW YORK

1961 GOAL \$72,740,000 TO SAVE AND BUILD LIVES - TO STRENGTHEN THE SETTLEMENTS



SENT TO FYI AND PL (HAF)LIST

February 14, 1961

General Chairman
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National Chairman
Representing Agencies
WILLIAM ROSENWALD, JDC
DEWEY D. STONE, UIA

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FRED FORMAN
ALBERT A. LEVIN
JACK D. WEILER

Executive Vice-Chairman
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National Women's Division
Chairman
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ROBERT W. SCHIFF
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Allocations Chairman
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Special Fund Chairman
JOSEPH M. MAZER

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Administrative Vice-Chairman
MELVIN S. GOLDSTEIN

Assistant Executive Vice-Chairman
ABRAHAM S. HYMAN

National Campaign Director
SHOLEM SONTUP

Honorary General Chairman
HERBERT H. LEHMAN

Honorary Chairmen
MORRIS W. BERINSTEIN
EDWARD M. M. WARBURG

Honorary National Chairmen
SAMUEL H. DAROFF
JOSEPH HOLTZMAN
SOL LUCKMAN

Honorary Special Fund Chairman
SAMUEL RUBIN

Dear Friend:

Last November, as you probably know, we had a tremendously successful UJA National Young Leadership Conference. In response to the interest developed at the meeting, we are definitely planning a UJA Young Leadership Mission to Europe and Israel to run from May 29th to June 22nd, 1961. This Mission presents such unusual opportunities for appropriate young leaders that I am sure you will want to tell people about it, and thus I am enclosing a memorandum to give you further details. Certainly, too, the impact of such a trip on those who go can be expected to deepen and widen understanding of the significance of our cause.

The tour will be run for \$795.- per person including round-trip air transportation by Boeing 707 Jet and all hotels, meals, tours, etc. in Vienna and Israel. It is really a bargain because, as a practical matter, it will be exactly like the important UJA Study Mission in the fall except that I dare say we will cover even more ground in Israel. But all of the receptions, the stay with the Army, the briefing sessions, will be the same.

We are not advertising the trip and do not wish to do so because we are not just looking for people but for the right people. One way to have the right kind of people go is to have individuals like you talk to them about doing so. It really could mean a lot both to the UJA and to the young leaders themselves if you would tell appropriate people about this trip and advise us about them or have them get in touch with us.

With very kind regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

msg:gss
Enc.

UNITED JEWISH APPEAL

C O P Y

Since the UJA National Young Leadership Conference in November, we have been in touch with the members of the young leadership group regarding a special UJA mission to Europe and Israel, and have heard from a great many who are interested in the trip. The consensus was overwhelmingly in favor of running this special mission during the early part of June. We have, therefore, made arrangements for such a Young Leadership Mission to leave New York on Monday, May 29th, and after stopping in Vienna, Israel and Paris, to return to New York on Thursday, June 22nd. The detailed schedule can be found at the foot of this letter.

The cost of the trip will be \$795 per person, including round-trip air transportation by El Al Boeing Inter-Continental jet (Economy Class). Also included will be hotels on the basis of two in a room, all meals, tours and receptions in Vienna and Israel. All travel, touring and accommodations are in group and any separation from the group must be at the expense of the individual. The official UJA mission will not include any arrangements for the stay in Paris. We will, however, be glad to reserve hotel accommodations in Paris for those who wish, or they are free to make any other plans for the period of time we have allotted to Paris and do so either directly through a local travel agent, or through a travel agent in Paris we will recommend for this purpose. We will be able to provide a number of suggested plans covering this particular period of time and those interested can then either ask us to make the arrangements or can do so independently. Many people, I know, will want to use part of this time to visit Switzerland, Belgium, Holland and other places.

A check for \$200. per person made payable to the United Jewish Appeal is required as a deposit for reservations. All reservations will be assigned on a first come first served basis. To secure a reservation, payment of the total must be completed not later than April 1, 1961.

I should like to point out that this young leadership mission will have all the advantages of the important United Jewish Appeal Study Missions. This means, of course, that the group will have every opportunity to see Israel as no ordinary group can possibly see it. There will be a number of briefing sessions and receptions in Israel which will be attended by all of the most important leaders in the government and the Jewish Agency. This will provide an excellent opportunity to discuss in detail with these people what is happening in Israel. Photographs will be taken and will be distributed just as is done on the regular study missions.

We are going to Vienna because there the group can meet new immigrants arriving from Eastern Europe. There will be briefing sessions in Vienna with directors of the Joint Distribution Committee who maintain the important programs in Europe, and the group will also meet with the representatives of Israel and the Jewish Agency who are working in Europe. The opportunity to learn at first hand about the operations of the JDC in itself makes Vienna a most important stop.

I am sure we will not be able to accommodate everybody who wishes to go because there has been so much interest already indicated in the tour. I should like you to know, therefore, that we are obliged pretty much to restrict the group to UJA young leaders, being those roughly between the ages of 25 and 40, who participate in our campaigns. Wives, of course, are invited but we regret that we will have no accommodations for children.

I will get in touch with those who make reservations about the hotels and other tour arrangements, guidance with regard to clothing, passports and other items of that nature.

Kind regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

SCHEDULE FOR UJA YOUNG LEADERSHIP TOUR

Leave New York	Monday, May 29, 1961
Arrive Vienna	Tuesday, May 30
Leave Vienna	Friday, June 2
Arrive Israel	Friday, June 2
Leave Israel	Thursday, June 15
Arrive Paris	Thursday, June 15
Leave Paris	Thursday, June 22
Arrive New York	Thursday, June 22

2/7 ~~SG~~
~~AB~~

MS :

I have checked those
on attached list of Midwest
constitute & acceptances who are
young leaders we wrote to.

None of these have yet made
reservations for Y.L. Mission.

J.G.

P.S. I have included reference
to replies where individuals wrote
about mission.

file Young Leadership

TO MIDWEST YOUNG LEADERS WHO ATTENDED NOVEMBER CONFERENCE --
REGARDING MIDWEST INSTITUTE

January 13, 1961

You may recall that at the exciting and successful UJA National Young Leadership Conference in New York it was mentioned that when outstanding Israeli leaders came to the United States on the UJA's behalf we would try to provide people like you with the opportunity to meet them.

The first such opportunity has arisen. Major-General Haim Laskov, just retired after three years of serving as Chief of Staff of Israel's Army of Defense, is going to be in French Lick, Indiana to participate in the UJA Midwest Leadership Institute taking place there on February 10th, 11th and 12th at the Sheraton Hotel. He has indicated he would warmly welcome getting together there informally with some of the group who were at our National Young Leadership Conference which we have told him about. You will be able to discuss matters with General Laskov on this occasion, ask questions as well as listen to what he has to say. I am sure you will find all of this most meaningful.

The Institute is intended to give community leaders of the midwest area the chance, in a relaxed and pleasant environment, to obtain a full and practical idea of the requirements of the 1961 UJA campaign and the overseas needs which it must meet. It is hoped and expected this will contribute to the effectiveness of local campaigns in the area. Herbert Schiff of Columbus will be Chairman of the Institute, and there will be addresses by Philip M. Klutznick, Herbert Friedman and Moses Leavitt, the Executive Vice-Chairman of the JDC, as well as by General Laskov. The similar Institute we held last year was an exciting event, and I am sure this one will be too.

The group we are asking to come are all from the midwestern region. You will be able to discuss common problems with outstanding leaders of the communities of your area. I do think it will mean a lot if you can attend and meet General Laskov. Your personal reply, indicating you can come and the kind of accommodations you may desire, would be gratefully appreciated. It would be helpful if you would use the enclosed card, which lists the accommodations available, in answering.

With best regards,

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman

MSG:Gcs
Encl.

MIDWEST UJA LEADERSHIP INSTITUTE

French Lick-Sheraton Hotel, French Lick, Indiana

February 10-12, 1961

ACCEPTANCES

ILLINOIS

CHICAGO

M/M James L. Borowitz
 M/M George Chazanow
 M/M William F. Cooper
 M/M Julius K. Don
 M/M Al Duman
 Mr. Marvin Fitch
 M/M Howard A. Gilbert
 Mr. Robert V. Glass
 Mr. Lawrence E. Glick
 M/M Mark Horwitz
 Mr. Philip Klutznick
 M/M Leonard Laser
 Mrs. Arthur S. Pos
 M/M Robert M. Powell
 M/M Max Robert Schroyer
 M/M Harold D. Schwartz
 ✓ M/M Leonard H. Sherman *sent card "interested" + is reported trying to interest others.*
 M/M Bennett Shulman
 M/M David Silbert
 Dr. Bernard Spiro
 M/M Sherwin J. Stone
 Mrs. Emily Wanderer & Son
 M/M Maynard S. Wishner

(Staff) Mr. Irving Bilow
 Mr. Albert A. Butler
 Miss Sylvia Kay
 Miss Rose Morris
 Mr. Morris Masover
 Mr. Sidney Schonberger
 Mr. Manny Resnick

DECATUR

Mr. Irving Appelbaum

ROCKFORD

Mr. Carl Liebovich
 Mr. Udi J. Sloan

SOUTHERN ILLINOIS

✓ M/M Frank Altman *sent card "interested" but was in closed area in 1960.*
 Mr. Burton Bernard
 Mr. Jack Friedman
 M/M Joseph Goldenhersh
 Mr. Martin Hecht
 M/M Hyman H. Ruffman, Exec. Dir.
 M/M Isadore Shulman
 M/M Harry Wolff
 M/M Irvin Yare

INDIANA

EVANSVILLE

M/M H. Berman
 M/M Louis Mack
 M/M Norman Shane, Sr.

FORT WAYNE

Mr. Joseph Levine, Exec. Dir.

NORTHWEST INDIANA

M/M Alvin S. Levinson, Exec. Dir.
 M/M Edward Rudin

INDIANA, continued

INDIANAPOLIS

M/M Louis Barnett
 M/M Joseph Borinstein
 Dr/M William Borman
 Mr. Gabriel Cohen
 Mr. Joseph Cohen
 Mr. Clarence F. Efroymsen, Jr.
 ✓ M/M Fredrick J. Falender
 Mr. Milton J. Fineberg
 Mr. Lipot Frankovitz
 M/M Julian Freeman
 Mrs. Jack A. Goodman
 ✓ M/M Stanley Herman *sent card "interested" + forward info. on another interested party - Jerry Savashy of Merrill, Ill.*
 M/M Robert Hollander
 M/M Abe M. Kulwin
 M/M Manuel I. Leve
 M/M Walter Lichtenstein
 M/M Irving Linderman
 M/M Maurice Lippman
 Mr. Frank Newman, Exec. Dir.
 Miss Dorothy Schlessinger, Exec.
 M/M Bernard Stroyman
 M/M Samuel Weinberger

LAFAYETTE

Mr. Louis Pearlman, Jr.

MICHIGAN CITY

M/M Daniel Gombiner

SOUTH BEND

M/M Marcus Gilman
 M/M Bernard H. Natkow, Exec. Dir.
 Mr. Louis Piser

VALPARAISO

M/M Harvey Miller

IOWA

DES MOINES

M/M Jay J. Barmish
 M/M Abe D. Clayman
 Mr. Samuel Soifer, Exec. Dir.

SIoux CITY

M/M Harold Goldstein

KENTUCKY

LEXINGTON

Mrs. Milton A. Baer

LOUISVILLE

Dr/M S. P. Auerbach
 M/M Bernard H. Barnett
 M/M Norton R. Cohen
 M/M Lewis D. Cole
 Mrs. Lewis W. Cole
 * Mrs. Curtis Ehrlich
 M/M Alvin H. Einbender
 Mr. David L. Gittleman
 M/M Samuel L. Greenebaum

* Will attend Saturday only

KENTUCKY, cont.LOUISVILLE, cont.

Dr/M A. M. Isaacs
 Mr. Clarence F. Judah, Exec. Dir.
 M/M Arthur S. Kling
 M/M Morris Kling
 M/M Joe G. Seibson
 M/M Phil B. Levitch
 M/M Robert Loeb
 Dr/M Irvin S. Rosenbaum
 * Mrs. David Shapiro
 Dr/M William J. Simon
 M/M Samuel A. Stern
 M/M Max Waldman
 * Mrs. Harry Werschultz
 M/M Edward Winkler
 M/M Stanley Yarmuth

MICHIGANANN ARBOR

Mrs. Barbara Lawrence

DETROIT

Mr. Max M. Fisher
 Mrs. Harry Jones
 M/M William Schumer
 M/M Isidore Sobeloff, Exec. Dir.

FLINT

Mr. Leonard Bragman
 Mr. Alfred E. Klein

SAGINAW

Dr/M Robert I. Lurie
 M/M Frank M. Polasky

MINNEAPOLIS

M/M I. D. Fink

ST. PAUL

M/M Ted Abramson
 M/M Harold L. Feder
 M/M Dan S. Rosenberg, Exec. Dir.
 M/M Sam Singer

MISSOURIOLIVETTE

M/M Sol Klayman

ST. LOUIS

Mr. Melvin Dubinsky

OHIOAKRON

Judge Nathan Koplin
 Mrs. Louis Myers
 Mr. Nathan Pinsky, Exec. Dir.
 Mr. Bernard I. Rosen
 Mr. Jack Saferstein
 Mr. Charles E. Schwartz
 Mr. Ted Shapiro
 Mr. H. S. Subrin
 Mr. Irving Zack

CANTON

M/M Ben M. Dreyer
 M/M Samuel Krugliak
 Mr. Leonard Sebrans, Exec. Dir.

OHIO, cont.CINCINNATI

M/M Franklyn Harkavy
 M/M Jerome Schwartz

CLEVELAND

M/M Edward Binsberg
 Mr. Sheldon B. Guren
 M/M Gerald S. Soroker, Exec.

COLUMBUS

M/M Charles C. Goldsmith
 Mr. Ben M. Mandelkorn, Exec. Dir.
 M/M Herbert H. Schiff, Chairman
 ✓ M/M B.A. Yenkin

DAYTON

Mrs. Eva Fitterman
 M/M Robert Fitterman, Exec. Dir.
 Dr/M Charles Froug
 M/M William N. Leviton
 M/M Milton Marks
 ✓ M/M Jerry I. Matusoff
 ✓ M/M Herbert Paige
 M/M Louis Schriber
 M/M Boris Sokol
 ✓ M/M Charles Weprin
 M/M Harry Weprin
 M/M Joseph A. Zissen

LORAIN

✓ Mr. Lloyd M. Bornstein sent card "interested"
 M/M David Gary

TOLEDO

Mr. Stanford C. Goldman
 M/M Richard L. Kasle

ZANESVILLE

Mr. Bernard Goldstein

PENNSYLVANIAPITTSBURGH

Mr. David Lowenthal

WISCONSINMADISON

Dr/M H. K. Parks
 M/M Laurence A. Weinstein

MANITOWOC

M/M Jack M. Barenbaum

MILWAUKEE

Mr. Nathan Skolnick

SHEBOYGAN

M/M Charles Locke
 D. Robert Mullen

NEW YORK CITY

Rabbi Herbert A. Friedman
 Mr. Melvin S. Goldstein
 Mr. Irving Jacobs
 General Haim Laskov (Israel)
 Mr. Boris Schnadow
 Mr. Moses Leavitt
 Mr. Martin Peppercorn
 Mr. S. G. Naparstek
 Mrs. Marvin Stang

NEW YORK CITY, cont.

Maurice Diskin
Leon Fiol
Sidney Geller
Barucj Glazer
Stanley Glotzer
Maurice Kesner
Chester Koppel
David Lang
Stanley Peck
Joseph Rosdal
Otto Schwarcz
Maurice Spivack

Addenda - 2/2/61

ILLINOIS

CHICAGO

Mr. G. Fox, Jr.

SO. ILL.

Miss Lorraine Allen

SPRINGFIELD

Miss Dorothy Wolfson



Same letter to:

Philip Klutznick (Phil)
Dewey Stone (Dewey)

*Young Leadership
Conf*

November 29, 1960

Mr. Edward M. M. Warburg
Joint Distribution Committee
3 East 54th Street
New York 22, New York

Dear Mr. Warburg:

Attached hereto is a list of the names and addresses of those who attended the National Young Leadership Conference of the United Jewish Appeal. This list has been sent to all the people who attended the conference as well as to the executive directors.

With kindest regards,

Sincerely yours,

Melvin S. Goldstein

HSG:mm
attach.

November 21, 1960

NATIONAL YOUNG LEADERSHIP CONFERENCE OF THE UNITED JEWISH APPEAL
The Waldorf-Astoria Hotel - New York City
November 18, 19, 20, 1960

ATTENDANCE LIST

CALIFORNIA

Mr. Joseph N. Mitchell
756 South Spring St.
Los Angeles 14, California

Mr. Peter Florsheim
14471 Big Basin Way
Saratoga, California

Robert S. Weiss
3 Howes Avenue
Stamford, Connecticut

William Zales
Club Road
Stamford, Connecticut

Mr. & Mrs. Conrad Fleisher
156 Hamilton Avenue
Watertown, Connecticut

CONNECTICUT

Mr. David Albert
6 Dandy Drive
Cos Cob, Connecticut

Mr. Joseph Mitchell Kaye
33 Sunshine Avenue
Riverside, Connecticut

Dr. & Mrs. Robert E. Karns
29 Haynes Street
Manchester, Connecticut

Mr. Paul Baron
52 Overlook Drive
Meriden, Connecticut

Mr. Robert Eisner
180 Colony Road
New Haven, Connecticut

Mr. Elliot Gant
162 James Street
New Haven, Connecticut

Mr. Zelly Levine
1050 Chapel
New Haven, Connecticut

Mr. Benjamin N. Levy
New Haven Jewish Welfare Fund
152 Temple Street - Room 222
New Haven, Connecticut

Mr. Sherman Rosenberg
185 Church Street
New Haven 10, Connecticut

Mr. Bernard E. Gold
Mitzi Road
Stamford, Connecticut

Mr. Edward Rivlin
24 Hubbard Avenue
Stamford, Connecticut

Robert J. Schreiber
81 Nichols Avenue
Stamford, Connecticut

Mr. Sol Luria
185 Hamilton Avenue
Watertown, Connecticut

Mr. & Mrs. Alan H. Nevas
21 Guyer Road
Westport, Connecticut

Mr. Casper Pinsker, Jr.
28 Dogwood Lane
Westport, Connecticut

WASHINGTON, D. C.

Mr. & Mrs. W. H. Ottenstein
P. O. Box 1805
Washington 13, D. C.

FLORIDA

Mrs. Selma Ehrlich
Greater Miami Jewish Federation
1317 Biscayne Blvd.
Miami Beach 32, Florida

Mr. & Mrs. Leonard Rosen
557 N. E. 81st Street
Miami, Florida

Mr. Milton Sadoff
Sadoff, Schwartz & Rothchild
Security Trust Bldg.
Miami 32, Florida

ILLINOIS

Mr. Ivan Himmel
7433 Constance Avenue
Chicago 49, Illinois

Mr. Philip M. Klutznick
American Community Builders, Inc.
30 Plaza
Park Forest, Illinois

ILLINOIS (continued)

Mr. & Mrs. Leonard Sherman
1230 Fairfield Road
Glencoe, Illinois

Mr. Burton C. Bernard
2446 State Street
Granite City, Illinois

INDIANA

Mr. & Mrs. Fredrick J. Falender
235 Williams Court
Indianapolis 20, Indiana

Mr. & Mrs. Stanley Herman
240 Williams Drive
Indianapolis, Indiana

Mr. & Mrs. S. Carroll Kahn, Jr.
Rack Service Division
Consolidated Sales, Inc.
1201 W. Washington Street
Indianapolis 7, Indiana

Mr. Herbert Kulwin
920 West 34th Street
Indianapolis, Indiana

Mr. Louis Pearlman, Jr.
412 Main Street
Lafayette, Indiana

Mr. Lawrence L. Levin
1710 - 142nd Street
East Chicago, Indiana

Mr. & Mrs. George Gross
1326 - 119 Street
Whiting 1, Indiana

ICWA

Mr. & Mrs. David W. Belin
7704 College Drive
Des Moines, Iowa

KENTUCKY

Rabbi & Mrs. Joseph R. Rosenbloom
Temple Adath Israel
130 N. Ashland
Lexington, Kentucky

Mr. Stuart A. Handmaker
4416 Mt. Vernon Road
Louisville, Kentucky

LOUISIANA

Mr. Albert Mintz
National Bank of Commerce Bldg.
New Orleans 12, Louisiana

Mr. & Mrs. Charlton E. Meyer, Jr.
5824 Fern Avenue
Shreveport, Louisiana

MAINE

Mr. Harold L. Silverman
159 Main Street
Calais, Maine

Mr. & Mrs. Leonard D. Bell
Rose Woven Label Co.
777 Main Street
Lewiston, Maine

Mr. Bernard J. Lewis
178 Baxter Blvd.
Portland, Maine

MARYLAND

Mr. & Mrs. Irving J. Abramowitz
17 Light Street
Baltimore 2, Maryland

Mr. Mark Coplan
10 Light Street
Baltimore 2, Maryland

Mr. & Mrs. Richard S. Davison
1229 W. Mt. Royal Avenue
Baltimore 17, Maryland

Mr. & Mrs. Robert L. Goodman
Goodman, Gable & Gould
410 Garrett Building
Baltimore 2, Maryland

Mr. & Mrs. Edward K. Hamburger
100 W. Baltimore Street
Baltimore 1, Maryland

Mr. George Jay Joseph
7616 - 14th Street, N. W.
Washington, D. C.

Mr. Ellsworth E. Rosen
Associated Jewish Charities
319 West Monument Street
Baltimore 1, Maryland

Mr. & Mrs. Elliott Zerivitz
3605 Menlo Drive
Baltimore 15, Maryland

MASSACHUSETTS

Mr. & Mrs. Leon E. Brock
201 Devonshire St.
Boston 10, Massachusetts

Mr. William R. Sapers
80 Federal Street
Boston, Massachusetts

Dr. Ben Selling
1180 Beacon Street
Newton 61, Massachusetts

Mr. & Mrs. Robert Green
125 Chatham Road
Brockton, Massachusetts

MASSACHUSETTS (continued)

Mr. & Mrs. Lawrence D. Huller
36 Westwood Avenue
Brockton, Massachusetts

Mr. & Mrs. Dewey D. Stone
53 Arlington Street
Brockton, Massachusetts

Mr. Allen S. Nelson
7 Circle Drive
Framingham, Massachusetts

Mr. & Mrs. Isaac L. Eskenasy
Adell Chemical Co.
51 Garfield Street
Holyoke, Massachusetts

Mr. & Mrs. Herbert Goldberg
40 Laurel Lane
Holyoke, Massachusetts

Mr. Saul Silverman
Combined Jewish Appeal
378 Maple Street
Holyoke, Massachusetts

Mr. Wallace W. Wolf
25 Ashmore Road
Worcester, Massachusetts

MICHIGAN

Rabbi & Mrs. Morris Adler
Congregation Sharry Zadek
2900 West Chicago Blvd.
Detroit, Michigan

Mr. & Mrs. Milton Lucow
19640 Roslyn Road
Detroit, Michigan

Mr. David Mondry
5301 Grand River
Detroit 8, Michigan

Dr. & Mrs. Harry S. Newman
1817 Rockcreek Lane
Flint, Michigan

Mr. Frank M. Polasky
Jewish Welfare Federation
1424 S. Washington Avenue
Saginaw, Michigan

MINNESOTA

Mr. Sanders M. Ackerberg
1216 Nicollet Ave.
Minneapolis, Minn.

Mr. & Mrs. Oren J. Steinfeldt
240 Bridle Lane
Hopkins, Minn.

MISSOURI

Mr. Robert Dubinsky
Dubinsky Real Estate Co.
109 North 8th St.
St. Louis 1, Mo.

Mr. Herman L. Kaplow, Exec. Dir.
Jewish Federation of St. Louis
1007 Washington Ave.
St. Louis 1, Mo.

NEW JERSEY

Dr. & Mrs. Gerald H. Rossnick
68 Avenue B.
Bayonne, N. J.

Mr. & Mrs. Barney Kipperman
115 Roessler Ave.
Boonton, N. J.

Mr. & Mrs. Eugene B. White
351 Hillcrest Rd.
Englewood, N. J.

Mr. William Sokol
West Farms Road
Farmingdale, N. J.

David Mack
435 Summit Ave.
Hackensack, N. J.

Mr. & Mrs. Joseph Steuer
20 Woodcliff Ave.
North Bergen, N. J.

Mr. & Mrs. William Swid
921 Bergen Ave.
Jersey City, N. J.

Mr. & Mrs. Paul Monka
12 Ronald Road
Lake Hiawatha, N. J.

Mr. & Mrs. Leo Zuckerman
29 Chesapeake Ave.
Lake Hiawatha, N. J.

Mr. Louis Blank
257 Park Avenue
Elberon, N. J.

Mr. & Mrs. Paul M. Leeds
271 Jerome Ave.
Elberon Park, N. J.

Mr. Jack Ruda
Long Branch, N. J.

Mr. Robert Weston
33 Community Drive
W. Long Branch, N. J.

Mr. & Mrs. Arthur Brody
1 Highland Place
West Orange, N. J.

NEW JERSEY - continued

Mr. & Mrs. Morris Dolinko
34 Suburban Drive
West Orange, N. J.

Mr. & Mrs. Philip S. Drill
500 S. Center St.
Orange, N. J.

Mr. Burton L. Eichler
466 S. Center St.
Orange, N. J.

Mr. Harry Feigenbaum
580 Lyons Ave.
Irvington, N. J.

Mr. Herbert Fisher
69 Meadowbrook Place
Maplewood, N. J.

Mr. Martin S. Fox
790 Broad St.
Newark, N. J.

Mr. William S. Furman
118 S. Grove St.
E. Orange, N. J.

Mr. Joseph A. Katzman
357 Walnut St.
Nutley 10, N. J.

Mr. Martin Kesselhaut
744 Broad St.
Newark, N. J.

Mr. David Rachlis
Jewish Community Council of Essex County
32 Central Ave.
Newark 2, N. J.

Mr. & Mrs. Howard T. Rosen
744 Broad Street
Newark 2, New Jersey

Mr. Mark B. Rosen
1068 Clinton Ave.
Irvington 11, N. J.

Mr. Richard J. Schlenger
540 Hillside Terrace
West Orange, N. J.

Dr. William I. Weiss
26 Broadlawn Drive
Livingston, N. J.

Dr. Fred J. Freedman
4300 Bergenline Ave.
Union City, N. J.

Dr. Bertram Feinswog
97 Maple Avenue
Red Bank, N. J.

Mr. & Mrs. Bernard Bressler
91 Butler Parkway
Summit, N. J.

NEW JERSEY - continued

Mr. & Mrs. Richard H. Jaffer
7 Arden Place
Summit, N. J.

Mr. & Mrs. Robert R. Max
58 Harvey Drive
Summit, N. J.

Mr. & Mrs. Jay W. Greenstone
933 Columbus Drive
Teaneck, N. J.

Mr. & Mrs. Norman Rosenthal
525 Latonia Avenue
Trenton, N. J.

NEW YORK

Mr. Charles L. Rosenthal
7 Stone Road
Binghamton, N. Y.

Mr. & Mrs. Donald S. Day
Saperston, McNaughton & Saperston
Liberty Bank Bldg.
Buffalo 2, N. Y.

Mr. Seymour Meadow
367 Main Street
Catskill, N. Y.

Miss Marsha Wishengrad
111 Woodland Avenue
Catskill, N. Y.

Mr. Edwin M. Berinstein
3 Hartwell Avenue
Hudson, N. Y.

Dr. & Mrs. David R. Levine
557 Warren Street
Hudson, N. Y.

Mr. Kenneth J. Loveman
218 Tareyton Road
Ithaca, N. Y.

Mr. Ralph S. Marvin
1035 Highland Road
Ithaca, N. Y.

Rabbi Simeon J. Maslin
P. O. Box 211
Monroe, N. Y.

Mr. & Mrs. James W. Effron
2 Muldowney Circle
Poughkeepsie, N. Y.

Mr. Neil J. Norry
P. O. Box 51
Rochester 1, N. Y.

Mr. Jerome J. Steiker
61 Dover Park
Rochester 10, N. Y.

NORTH CAROLINA

Mr. & Mrs. M. L. Slesinger
1620 Maryland Ave.
Charlotte, N. Car.

Mrs. Alice S. Solomon
1458 Kenwood St.
Winston-Salem, N. Car.

OHIO

Mr. & Mrs. James H. Nobil
19 E. Market St.
Akron 8, Ohio

Mr. & Mrs. Melvin D. Sacks
711 Johnston St.
Akron, Ohio

Mr. & Mrs. Robert D. Deitz
2039 Campus Drive
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Mr. & Mrs. Saul J. Freedman
1627 Walnut St.
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Mr. Marvin Garfinkel
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Mr. William Goldman
Elkins Park House
Elkins Park, Pa.

Mr. & Mrs. Paul L. Jaffe
1518 Packard Building
Philadelphia, Pa.

Mr. Daniel Mann
Federation of Jewish Agencies
of Greater Phila.
1511 Walnut St.
Philadelphia, Pa.

November 21, 1960

PENNSYLVANIA - continued

Mr. Samuel Melnick, Camp. Dir.
Federation of Jewish Agencies
of Greater Phila.
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Philad. Pa.

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5579 North Park Ave.
Philadelphia, Pa.

Mr. & Mrs. Edward H. Rosen
Raymond Rosen & Co.
51st & Parkside Ave.
Philadelphia 31, Pa.

Mr. Joseph Smukler
1212 Market St. National Bank Building
Philadelphia 7, Pa.

Mr. & Mrs. Samuel W. Wolf
5615 Upland Way
Philadelphia 31, Pa.

Mr. & Mrs. James Bronner
United Jewish Federation of Pitts.
234 McKee Place
Pittsburgh, Pa.

Mr. Joseph Glick
6751 Forest Glen Road
Pittsburgh 17, Pa.

Mr. Lester Hamburg
213 Galveston Ave.
Pittsburgh, Pa.

Mr. & Mrs. Joseph M. Katz
The Papercraft Corp.
5850 Centre St.
Pittsburgh 6, Pa.

Mr. David Lowenthal
14 Wood Street
Pittsburgh, Pa.

Mr. Ivan J. Novick
14 Wood St.
Pittsburgh 22, Pa.

Mr. & Mrs. Don Robinson
A. Robinson & Co.
339 Haymaker Road
Monroeville, Pa.

Alvin Rogal
Grant Building
Pittsburgh, Pa.

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1018 Frick Building
Pittsburgh, Pa.

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1497 Sunset Drive
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Scranton, Pa.

Mr. & Mrs. Morey M. Myers
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Mr. Louis Smith, Exec. Secy.
Wyoming Valley Jewish Committee
60 South River St.
Wilkes-Barre, Pa.

Mr. & Mrs. William J. Smulowitz
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Kingston, Pa.

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654 Westmoreland Ave.
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Providence, R. I.

Mr. & Mrs. Lawrence Kaplan
50 Woodbury St.
Providence, R. I.

Mr. Samuel Olevson
83 Colonial Road
Providence 6, R. I.

Mr. Thomas W. Pearlman
705 Industrial Bank Building
Providence 6, R. I.

Mr. Irving Weinreich
33 Fifth St.
Providence 6, R. I.

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817 Chattanooga Bank Building
Chattanooga, Tennessee

Mr. & Mrs. Paul H. Belz
4330 Chickashaw Road
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146 N. Hollywood
Memphis, Tenn.

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Dallas 4, Texas

Mr. & Mrs. Jay S. Fichtner
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Bank Building
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1414 E. Oregon St. - Apt. 5
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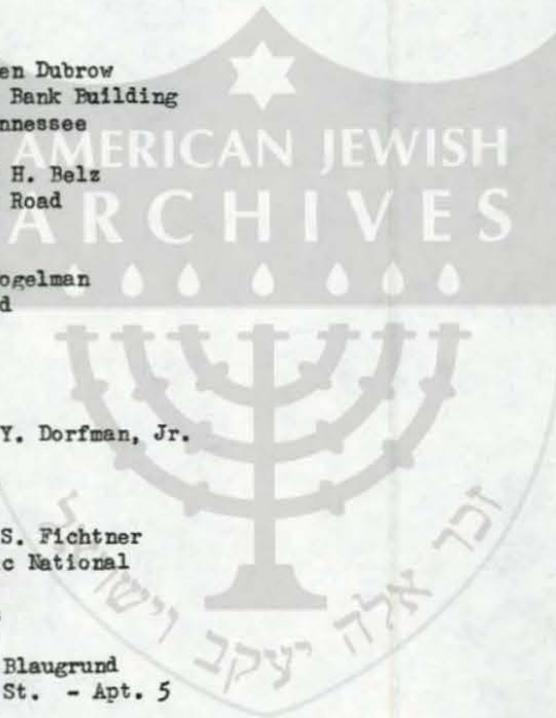
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P. O. Box 447
Burlington, Vermont

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7302 River Drive
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Mr. & Mrs. S. Beryl Adler
610 Law Building
Norfolk 10, Va.



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1660 Flatbush Avenue
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United Jewish Appeal

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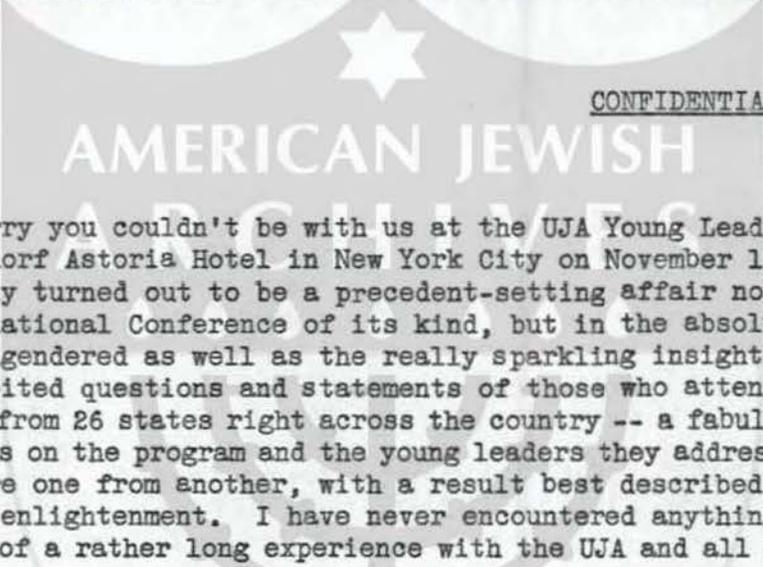
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November 23, 1960

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- Honorary National Chairmen*
JOSEPH HOLTZMAN
SOL LUCKMAN
- Honorary Special Fund Chairman*
SAMUEL RUBIN

SENT TO YOUNG LEADERS NOT PRESENT AT YOUNG LEADERSHIP CONFERENCE



CONFIDENTIAL

I am so sorry you couldn't be with us at the UJA Young Leadership Conference at the Waldorf Astoria Hotel in New York City on November 18th, 19th and 20th. It certainly turned out to be a precedent-setting affair not only in being the first UJA national Conference of its kind, but in the absolutely marvelous enthusiasm engendered as well as the really sparkling insight demonstrated in the uninhibited questions and statements of those who attended. Well over 300 were there from 26 states right across the country -- a fabulous representation. The speakers on the program and the young leaders they addressed actually seemed to take fire one from another, with a result best described as a feast of eloquence and enlightenment. I have never encountered anything like it before in the course of a rather long experience with the UJA and all kinds of conferences.

It was so exciting and meaningful I would like to describe it to you and while, as you know, I don't usually write long letters, this time I simply have no choice. I had the great pleasure, first of all, of delivering a few welcoming remarks. Then UJA Executive Vice-Chairman Herbert Friedman put a most substantial frame around the Conference with a two-hour presentation -- complete with maps and blackboard -- on the history of modern Jewry, from life in the Russian-Polish Pale in 1880, through the Hitler period including the emergence of Israel and a life-saving humanitarian tradition in the American Jewish community, to the projection of that history into needs among Jews and the advances likely in the next twenty years. As Herbert Friedman proved, this is a story unequalled by any other of modern times in its moving qualities, drama and profundity.

Many indicated during the discussion afterwards, in the hotel corridors, and at the receptions the next day, that they had derived a deeper and an even more tender insight into the continued suffering of Jews throughout the world from the setting in perspective of the vast Czarist pogroms, the vaster Nazi campaign of extermination, and the organization of the Joint Distribution Committee and the Jewish Agency to cope with the consequences by means of great international rescue programs.

On hand for the ensuing discussion and question period were Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee; Isadore Hamlin,

Administrative Director of the Jewish Agency for Israel, Inc. (American Section); Philip Soskis, Executive Director of the New York Association for New Americans (NYANA); and James Rice, Executive Director of the United HIAS Service. Thus, the four recipient agencies of the UJA were impressively represented. The JDC for almost half a century has participated in the process of saving and rebuilding hundreds of thousands of Jewish lives in Europe, in North Africa, in Asia, and now in Israel too through the Malben program. The Jewish Agency is instrumental in the process of aiding immigrants to get to Israel and in their settlement and absorption in that country. NYANA provides essential services for needy Jewish immigrants who settle in the metropolitan area of New York, while the United Hias Service aids in the resettlement of Jewish men, women and children in countries of tolerance and freedom in areas in addition to those already indicated.

Sabbath Services were held on Saturday morning under UJA auspices. Opening the morning Conference session, Ambassador Shabtai Rosenne, who is the legal advisor to the Israel Ministry for Foreign Affairs, spoke on "Israel at the United Nations". He participated in place of Israel's Ambassador to the UN, Michael Comay, who was detained by UN deliberations on the Congo scheduled for that morning. He made the very encouraging points that Israel has been able to play with other small powers an increasingly positive part in the UN, and that its generally successful experience in handling technological and social problems looms most importantly now with the UN tackling on an ever-larger scale similar problems in new African and Asian nations. For obvious reasons, most of the interesting information provided by the next speaker, Brigadier General Meir Amit, formerly Chairman of Israel's Central Command and now on detached duty in this country, had to be considered off-the-record. I can, however, report his reflection that by being maintained essentially as a most efficient force to discourage aggression against Israel by its Arab neighbors, and indeed their aggressing against each other, Israel's Army is a vital force for maintaining peace in the Middle East and thereby quite likely in the world. Brigadier General Amit also indicated Israel's Army has a unique educative role unparalleled in any other military establishment in the world, conducting an extensive program to fit immigrant-draftees for their nation's industry or other economic areas after they end their military service.

At this point, William Rosenwald, UJA National Chairman representing the JDC and formerly UJA General Chairman, was given the platform at his special request to state how impressed he was by the gathering, and to tell of the great satisfaction he had derived from his associations of more than a quarter of a century with the UJA and the work of the JDC. This great leader in our cause quite evidently was tremendously moved by the demonstration provided at the Conference that new leadership was coming forward in the communities to continue the tradition set by his generation.

Mr. Rosenwald, who has given such outstanding lay leadership to the JDC, appropriately was followed by Samuel Haber, a widely experienced professional who is currently Assistant Director-General of the JDC's overseas operations. Mr. Haber described the situation in four areas where he has been personally involved with vital UJA operations -- the Moslem countries, where 400,000 Jews are in distress without the present possibility in most cases of emigrating; Poland, where it has been possible to expand the JDC aid program for 20,000 Jewish repatriates from Russia to include thousands of other Polish Jews; Malben, the JDC set-up in Israel for caring for handicapped and aged immigrants; and Western Europe, where Nazi-ruined Jewish communities are being rebuilt and in some cases already are well on the road to self-sufficiency through aid by JDC. Mr. Haber touchingly described how the JDC has met seemingly impossible problems of improving the thoroughly impoverished condition of Jews in Moslem countries by utilizing the comparatively limited funds available for this work for programs for children exclusively that include medical attention and at least an adequate daily school lunch.

All the speakers Saturday morning made themselves freely available for the variety of questions that followed their talks, as did the speakers in the afternoon. In one of the most eloquent addresses of the Conference, Mr. Avraham Harman, Israel's Ambassador to the United States, suggested that Israelis today after so many years of the severest tension and danger would like to have the more relaxing sort of lives that other people enjoy, but accept a sacrificial role in the world that will prevent this for decades to come. For Jews in the world-at-large there is the happy prospect, in Ambassador Harman's view, that Jewish blood is not likely to be spilled again in those decades. Yet many thousands of Jews around the world lack and will continue to lack freedom, dignity and the opportunity for progress. Somehow this generation of American Jews must be motivated to fulfil its responsibility to its deprived brothers in the absence of the dramatic incentive of bloody crises. Mr. Benyamin Eliav, Consul General of Israel in New York, next delivered some remarks on various aspects of Israel's place in the world.

The leaders at the Conference had an opportunity really to get acquainted with one another at the cocktail receptions tendered by William Rosenwald; Dewey D. Stone, UJA National Chairman; and Edward M. M. Warburg, Honorary Chairman and former General Chairman of the UJA. Everybody who was on the Conference program visited these receptions and participated in informal discussions.

The banquet on Saturday night, chaired by Mr. Stone, took place in a room of warmly maroon tablecloths and cheerfully glowing candles. Mr. Stone, who is also Chairman of the newly established Board of the Jewish Agency for Israel, Inc. observed that those coming into the fore in UJA work now are fortunate in that there is a proven humanitarian success story in whose context they can dedicate their efforts, while the previous generation had to organize themselves all the existing philanthropic apparatus.

Mr. Chet Huntley, the NBC-TV commentator, gave a highly charged and moving account of his personal experience of Israel -- its beauty, its vivacity, its dedication, and its achievement in becoming an exemplar for all the world as it is today. He noted that, more than anything else, seeing it fills one with a sense of human possibilities, and he strongly urged everyone who possibly could to visit Israel.

Wittily, warmly and inspiringly, Edward Warburg, who was next on the program, told how he became moved to become identified so strongly with the UJA and the JDC. In a moving vignette, he described being associated with the JDC efforts in Brussels at the end of the war when comparatively fortunate concentration camp inmates staggered off homecoming trains into the arms of remaining relatives -- while others, aware that they had no surviving kin, looked off with eyes that signalled "Well, who gives a damn!" And there were JDC representatives to step forward and indicate that somebody indeed did care.

The banquet's flamboyantly entertaining finale was furnished by Miss Hanna Ahroni, a lovely young Yemenite-Israeli singer with an enormously exciting voice.

The next morning -- Sunday -- bright and fairly early, the Conference participants heard a hard-hitting, straight from the shoulder address on the various aspects of Jewish philanthropic leadership from Philip M. Klutznick, a UJA National Chairman and a former President of B'nai B'rith. In community fund-raising, Mr. Klutznick asserted, it was his experience that the demands of local and overseas needs could be made to complement rather than conflict with one another. Building local Jewish institutions, he suggested, becomes a rather meaningless enterprise unless accompanied by a proportionate effort to rebuild Jewish lives abroad -- and driving home

this point results in better fund-raising for both sets of requirements. He additionally affirmed that, after all the expert analysis and sociological study, there is only one magic formula for raising money -- going out with the proper understanding and asking people for it! There was wonderful evidence of the dedicated as well as intelligent spirit of the gathering once again in the questioning and discussion with Mr. Klutznick. I think he sounded a most important note in expressing the hope and belief that this spirit would be translated in the communities into a "keen sense of the priority of continuing the task of rebuilding overseas what was so ruthlessly destroyed in the generation past."

A relaxed and yet meditative mood dramatized the luncheon tendered by Ambassador Harman that concluded the Conference. Their comments here made apparent that the leaders present would carry the spirit of the Conference back home with them -- and they responded most affirmatively to the idea of holding a similar Conference next year. I hope you can be there when it occurs -- if it turns out anything like this year, it will be an experience that shouldn't be missed.

With every good wish and kindest regards,

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman



msg:gss

PROGRAM

☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

UNITED JEWISH APPEAL NATIONAL YOUNG LEADERSHIP CONFERENCE

NOVEMBER 18-20, 1960

WALDORF-ASTORIA HOTEL

NEW YORK CITY

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12:30 P.M.

FRIDAY, NOVEMBER 18
AMERICAN JEWISH
ARCHIVES LUNCHEON

SERT ROOM

Remarks

MELVIN S. GOLDSTEIN

Administrative Vice-Chairman, United Jewish Appeal

"What is the UJA? —
A History of Modern Times"

HERBERT A. FRIEDMAN

Executive Vice-Chairman, United Jewish Appeal

PANEL DISCUSSION PERIOD

MOSES A. LEAVITT

Executive Vice-Chairman, Joint Distribution Committee

ISADORE HAMLIN

Administrative Director, Jewish Agency for Israel, Inc.

PHILIP SOSKIS

Executive Director, New York Association for New Americans

JAMES P. RICE

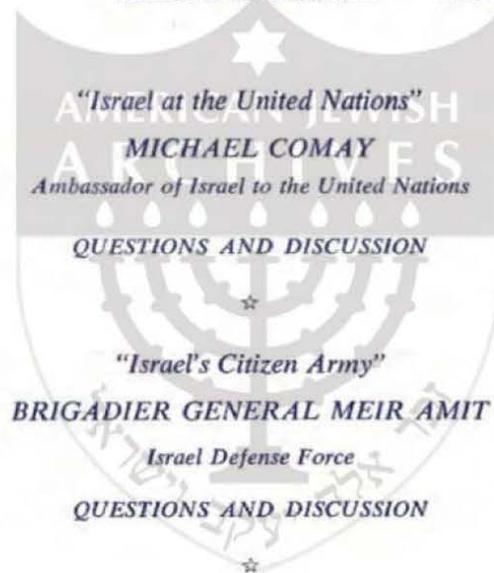
Executive Director, United Hias Service

SATURDAY, NOVEMBER 19

8:30 A.M. SABBATH SERVICES JANSEN SUITE

RABBI MORRIS ADLER
Congregation Shaarey Zedek, Detroit, Michigan

9:30 A.M. MORNING SESSION ASTOR GALLERY



"Israel at the United Nations"
MICHAEL COMAY
Ambassador of Israel to the United Nations

QUESTIONS AND DISCUSSION

"Israel's Citizen Army"
BRIGADIER GENERAL MEIR AMIT
Israel Defense Force

QUESTIONS AND DISCUSSION

"The Joint Distribution Committee"
SAMUEL HABER
Assistant Overseas Director General, Joint Distribution Committee

QUESTIONS AND DISCUSSION

☆

12:30 P.M. LUNCHEON JADE ROOM

SATURDAY, NOVEMBER 19 *(continued)*

1:30 P.M.

ONEG SHABBAT

JADE ROOM

Address

AVRAHAM HARMAN

Ambassador of Israel to the United States of America

QUESTIONS AND DISCUSSION

Remarks

BINYAMIN ELIAV
Consul General of Israel in New York



All receptions at 4:00 P.M.

HOST

JANSEN SUITE

WILLIAM ROSENWALD

National Chairman, United Jewish Appeal

HOST

REGENCY SUITE

DEWEY D. STONE

National Chairman, United Jewish Appeal

HOST

PARK AVENUE SOUTH

EDWARD M. M. WARBURG

Honorary Chairman, United Jewish Appeal

SATURDAY, NOVEMBER 19 (continued)

7 P.M. BANQUET ASTOR GALLERY

The Star Spangled Banner *Hatikvah*

INVOCATION

RABBI JOSEPH R. ROSENBLOOM

Temple Adath Israel, Lexington, Kentucky

Chairman

DEWEY D. STONE

National Chairman, United Jewish Appeal



Address

CHET HUNTLEY

Commentator, National Broadcasting Company

Remarks

EDWARD M. M. WARBURG

Honorary Chairman, United Jewish Appeal

Entertainment by HANNA AHRONI

SUNDAY, NOVEMBER 20

9:30 A.M. MORNING SESSION ASTOR GALLERY

"Leadership Means a Total View"

PHILIP M. KLUTZNICK

National Chairman, United Jewish Appeal

☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

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(30) 100
(30) 100
(23) 125
(31) 150
(30) 50
(35) 50
(33) 600 + 500
(32) 100
(33) 25
(34) 50

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Mr. & Mrs. Saul J. Freedman
(T) Marvin Garfinkel
William Goldman
Paul L. Jaffe + 1
Philip P. Kalodner
Daniel Mann
Samuel Melnick
Dr. Henry N. Moss
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Joseph Smukler
Samuel W. Wolf + 1
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(33) \$600
(37) \$15,000
(37) Part of \$3600
(27) 200

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Elliott W. Finkel
Joseph Glick
Lester Hamburg
Joseph M. Katz + 1
David Lowenthal
Ivan J. Novick
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Jesse Hyman - \$150
Louis Smith
Mr. & Mrs. William J. Smulowitz - 350
Mr. & Mrs. Stanford L. Weiss - 4,600
(Local week 4mlpans)

RHODE ISLAND

PROVIDENCE

Herbert L. Emers (24) 150
Lawrence Kaplan (26) 200
Samuel Olevson (25) 80
Thomas W. Pearlman (24) 1,500
Irving Weinreich (26) 50

SOUTH CAROLINA

BEAUFORT

Dr. S. Neidich + 1

CHARLESTON

(T) Burton A. Kaplan

GREENVILLE

(T) Jack L. Bloom

TENNESSEE

CHATANOOGA

Dr. & Mrs. Reuben Dubrow (33) 100

MEMPHIS

Paul H. Belz + 1 (28) Part of \$20,000
Robert F. Fogelman (22) 1,000

TEXAS

DALLAS

Sam Y. Dorfman, Jr., + 1 (30) \$3,000
Mr. & Mrs. Jay S. Fichtner (33) 100

EL PASO

Maurice H. Blaugrund

GALVESTON

Sigmund Forman

VERMONT

BURLINGTON

Pat Goldberg

VIRGINIA

NEWPORT NEWS

Alan Diamonstein (30) \$125

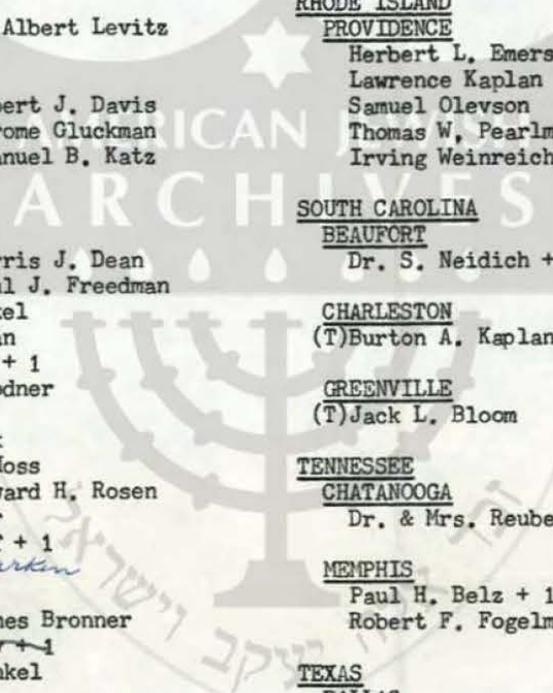
NORFOLK

Mr. & Mrs. S. Beryl Adler (35) 125

WASHINGTON

SEATTLE

Fred Rogers



November 17, 1960

NEW YORK CITY

General Meir Amit (Israel)
Miss Hana Arozi (Israel)
Mrs. Barbara Lind Baron / 1
Miss C. Bitan (Israel)
Ambassador Michael Comay (Israel)
Melvin Dubin
Minister A. Eilan (Israel)
Mr. B. Eliav (Israel)
Consul M. Elizur (Israel)
Herbert A. Friedman
Melvin S. Goldstein
Charles H. Greenberg
Samuel Haber
D. Hacohen (Israel)
David Halpern
Isadore Hamlin
Ambassador Avraham Harmon (Israel)
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NATIONAL YOUNG LEADERSHIP CONFERENCE

November 17, 1960

NEW YORK - continued

ITHACA

Kenneth J. Loveman
Ralph S. Marvin

MONROE

Rabbi Simeon J. Maslin

(31) [†] 1,000 F POUGHKEEPSIE
Mr. & Mrs. James W. Effron

ROCHESTER

(24) [†] Part of 40,000 Irving Norry
(35) [†] 500 Neil J. Norry
- Jerome J. Steiker

SPRING VALLEY

(T) Arthur L. Yokell

WOODBOURNE

Mr. & Mrs. Joseph B. Kross

NORTH CAROLINA

CHARLOTTE

Mr. & Mrs. M. L. Slesinger

GASTONIA

Stephen Girard

WILMINGTON

George Alper † 1

WINSTON-SALEM

Mrs. Alice S. Solomon

OHIO

AKRON

(32) [†] 12,000 James H. Nobil † 1
(32) [†] 6,000 Melvin D. Sacks † 1

CLEVELAND

(46) [†] 3,000 Robert C. Coplan † 1
(32) [†] 600 Mr. & Mrs. Robert D. Deitz
Mr. & Mrs. Joseph S. Winston, Camp. As.
(34) [†] 500 Mr. & Mrs. Sidney Zilber

COLUMBUS

(30) [†] Part of 4,620 B. Lee Skilken † 1
(29) [†] " " 11,500 Mr. & Mrs. Bernard Yenkin

DAYTON

(39) [†] 1,000 Richard D. Rosenberg † 1
(36) [†] Part of 4,000 Charles Weprin
(32) [†] Part of 14,500 Mr. & Mrs. Myron B. Edelstein
(35) [†] 500 Robert Kaplan
(32) [†] Part of 4,225 William N. Osterman
(35) [†] 2,000+ share Mr. & Mrs. Irwin Silverman
(32) [†] 1,500 ~~Herbert Page~~

Herbert Page (32) 6,500

TOLEDO

OREGON

PORTLAND

Milton D. Goldsmith, Exec. Dir.



NATIONAL YOUNG LEADERSHIP CONFERENCE OF THE UNITED JEWISH APPEAL
The Waldorf-Astoria Hotel - New York City
November 18, 19, 20, 1960

ACCEPTANCES

CALIFORNIALOS ANGELES

Joseph N. Mitchell

SAN JOSE

Peter Florsheim

COLORADODENVERMilton Goldberg, Asst. Dir.
Stanton D. RosenbaumCONNECTICUTBRIDGEPORT(22) Part of \$4,000
Melvin Lefer + 1GREENWICH(36) \$ -2500
(40) -2500
David Albert
Joseph Mitchell KayeMANCHESTER

Dr. & Mrs. Robert E. Karns

MERIDEN

Paul Baron

NEW HAVEN(40) \$ 2500
(35) 3000
(40) 200
(40) 350
Robert Eisner
Mr. & Mrs. Elliot Gant
- Zelly Levine
- Sherman RosenbergROCKVILLE

Dr. Frederick D. Buchman

STAMFORD(35) Part of \$500
(30) \$ 200
(30) 200
(25) \$ 200
Bernard E. Gold
Edward Rivlin
Robert J. Schreiber
Robert S. Weiss
William ZalesWATERBURY(37) \$ 1,000
(37) \$ 500
Conrad G. Fleisher
Sol LuriaWESTPORTMr. & Mrs. Alan H. Nevas
Casper Pinsker, Jr.WASHINGTON, D. C.(45) \$ 350 -
5,000 with gift
no gift
Rabbi Balfour Brickner
George Jay Joseph
Mr. & Mrs. V. H. Ottenstein
Ronald W. ShoreFLORIDAMIAMI(38) Part of \$750
(40) - 7000
400
Mr. & Mrs. Henry Gilbert
Mr. & Mrs. Leonard Rosen
Milton SadoffIDAHOPOCATELLO

David Cameron Fischer

ILLINOISCHICAGO(36) 1200 with
Ivan Himmel
Philip M. Klutznick
(36) 3,000 with
Mr. & Mrs. Leonard H. ShermanSOUTHERN ILLINOIS(33) \$ 400
Burton C. BernardINDIANAINDIANAPOLIS(35) \$ 2,000
(37) 2000 -
(35) Part of \$1800
(37) Part of \$1200
Fredrick J. Falender + 1
Mr. & Mrs. Stanley Herman
Mr. & Mrs. S. Carroll Kahn, Jr.
Herbert KulwinLAFAYETTE

Louis Pearlman, Jr.

NORTHWEST INDIANAStanley Greenberg
Lawrence L. LevinWHITING

Mr. & Mrs. George Gross

IOWADES MOINES(32) \$ -100
(42) - \$175
Mr. & Mrs. David W. Belin
Arthur Stein, Jr.KENTUCKYLEXINGTON

Rabbi & Mrs. Joseph R. Rosenbloom

LOUISVILLE(37) Part of \$2,500
(33) \$ 200
(30) \$ 120
(30) \$ 1,000
(33) \$ 2,200
J. William Frentz + 1
David L. Gittleman
Stuart A. Handmaker
Mr. & Mrs. Joe G. Leibson
Mr. & Mrs. Stanley YarmuthLOUISIANANEW ORLEANS(34) \$ 125 -
Albert MintzSHREVEPORT(27) \$ 500
Mr. & Mrs. Charlton E. Meyer, Jr.MAINECALAIS

Harold L. Silverman

LEWISTON

Mr. & Mrs. Leonard D. Bell

PORTLAND(32) Part of \$3,000
Mr. & Mrs. Bernard J. LewisMARYLANDBALTIMORE(32) \$ -250
(30) \$ -400
(30) Part of \$5,000
(34) Part of \$2,000
(32) Part of \$5,000
(39) -200
(30) Part of \$3,000
Mr. & Mrs. Irving J. Abramowitz
Mark Coplan
Mr. & Mrs. Richard S. Davison
Mr. & Mrs. Robert L. Goodman
Mr. & Mrs. Edward K. Hamburger
G. Arnold Kaufman
Ellsworth E. Rosen, Pub. Rel.
Mr. & Mrs. Elliott Zerivitz

MASSACHUSETTS

BOSTON

(35) \$ 325 + Party into 40,000 Mr. & Mrs. Leon E. Brock
 (32) \$ 1,500 Aaron Levine, Camp. Dir.
 (34) \$ 150 William R. Sapers
 Dr. Ben Selling

BROCKTON

Mr. & Mrs. Robert Green
 Mr. & Mrs. Lawrence D. Fuller
 Dewey D. Stone

FRAMINGHAM

Allen S. Nelson

HOLYOKE

Isaac L. Eskenasy + 1
 Herbert Goldberg + 1

PITTSFIELD

(T) E. Melvin Nash

WORCESTER

(36) \$ 1,000 Norman Epstein + 1
 (34) \$ 350 Wallace W. Wolf

MICHIGAN

DETROIT

Rabbi & Mrs. Morris Adler
 (35) \$ 350 - Mr. & Mrs. Milton Lucow
 (35) Part of 2,500 David Mondry

FLINT

Mr. & Mrs. Alfred E. Klein
 Dr. & Mrs. Harry S. Newman

MINNESOTA

MINNEAPOLIS

(33) \$ 550 - (T) Sanders M. Ackerberg
 (32) \$ 850 Oren J. Steinfeldt + 1

MISSISSIPPI

GULFPORT

(40) \$ 1,000 Zendei Katz

MISSOURI

ST. LOUIS

Robert Dubinsky
 Herman L. Kaplow, Exec. Dir.

NEW HAMPSHIRE

MANCHESTER

Lloyd Bond

NEW JERSEY

BAYONNE

(35) \$ 110 - Ted J. Abramson
 (35) \$ 125 - Dr. Gerald H. Rossnick

BOONTON

Mr. & Mrs. Barney Kipperman

ENGLEWOOD

Eugene B. White + 1

FARMINGDALE

William Sokol

HACKENSACK

David Mack

NEW JERSEY - continued

JERSEY CITY

Mr. & Mrs. Joseph Steuer (28) \$ 15
 Edward S. Struhl (32) 100
 Mr. & Mrs. William Swid (40) \$ 500

LAKE HIAWATHA

Paul Monka + 1
 Mr. & Mrs. Leo Zuckerman

LAKEWOOD

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LONG BRANCH

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Arthur Brody (35) \$ 500
 Morris Dolinko + 1
 Burton L. Eichler + 1
 Harry Feigenbaum
 Herbert Fisher
 (T) Martin S. Fox (34) \$ 800
 William S. Furman
 Joseph A. Katzman
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 Jack B. Kirsten + 1
 Dr. Martin Lowenthal
 David Rachlis, Staff
 Howard T. Rosen + 1
 Mark B. Rosen
 Richard J. Schlenger
 Bernard Sobel (35) \$ 100
 Dr. William I. Weiss + 1 (38) \$ 150

NORTHERN HUDSON

Dr. Fred J. Freedman (28) \$ 50

RED BANK

Alan M. Avchen (32) \$ 200

SUMMIT

Mr. & Mrs. Bernard Bressler \$ 100
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NEW YORK

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BINGHAMTON

Burton I. Koffman (35) Part of \$ 10,000
 Charles L. Rosenthal + 1

BUFFALO

Mr. & Mrs. Donald S. Day (36) \$ 250

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ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

Conf. file

United Jewish Appeal

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165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

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SAMUEL RUBIN

GIVEN TO CONFERENCE ATTENDEES

November 18, 1960

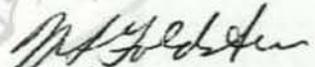
AMERICAN JEWISH ARCHIVES

Dear Friend:

Many of the people at the National Young Leadership Conference this weekend sent us suggestions regarding the Conference. A large number urged that the UJA arrange a special trip to Israel for young leaders to take place some time this summer.

For your information, we are considering a charter trip to Israel on or about June 15th. This trip, for national young leaders, will take the group to Vienna for two days where we will be able to meet emigrants from Eastern Europe and become familiar with the JDC program, to Israel for ten days and then a stopover in Paris for five or six days before returning to New York on or about July 5th.

This entire project will be presented to the Conference Sunday morning at which time the details will be explained. The matter is mentioned to you now because we would like very much to get your reaction at the Sunday morning session.


Melvin S. Goldstein

MSG: mm



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

United Jewish Appeal

*cc: in
Program file*

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

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JOSEPH HOLTZMAN
SOL LUCKMAN

Honorary Special Fund Chairmen
SAMUEL RUBIN

November 16, 1960

AMERICAN JEWISH ARCHIVES

Dear Friend:

Enclosed herewith, for your information, is a copy of the final draft program for the National Young Leadership Conference, November 18, 19 and 20. A printed program will be distributed at the conference.

I look forward to seeing you this weekend.

Sincerely yours,

Melvin S. Goldstein

Melvin S. Goldstein
Administrative Vice-Chairman

PROGRAM -- YOUNG LEADERSHIP CONFERENCE

Friday, November 18:

1. 12.30 p.m. Luncheon -- Sert Room
 - (a) Remarks -- Melvin S. Goldstein
 - (b) "What is the UJA -- A
History of Modern Times" Herbert A. Friedman
 - (c) Question period with panel
Moses A. Leavitt
Isadore Hamlin
Philip Soskis
James Rice

2. Evening will be free.

Saturday, November 19:

3. 8.30 a.m. Sabbath Services in Jansen Suite
4. Morning Session
9.30 a.m. Astor Gallery
 - (a) Ambassador Michel Comay --
"Israel at the United Nations"
Questions and Discussion
 - (b) General Amit -- "Israel's Citizen Army"
Questions and discussion
 - (c) Mr. Samuel Haber --
"The Joint Distribution Committee"
5. 12.30 p.m. Luncheon -- Jade Room
 - 1.30 p.m. (a) Address Ambassador Avraham
Harman
Questions and discussion
 - (b) Remarks Mr. B. Eliav
Consul-General of Israel
6. Receptions:
 - (a) Jansen Suite -- William Rosenwald, host
 - (b) Regency Suite -- Dewey D. Stone, host
 - (c) Park Avenue South -- Edward M.M. Warburg, host

PROGRAM -- YOUNG LEADERSHIP CONFERENCE.

7. 7.00 p.m. Banquet -- Astor Gallery
 Dewey D. Stone, Chairman
 Chet Huntley -- Address
 Edward M.M. Warburg -- Remarks
 Hana Aroni -- Entertainment

Sunday, November 20:

8. 9.30 a.m. Astor Gallery
 Mr. Philip Klutznick --
 "Leadership Means a Total View"
 Questions and discussion
9. 12.30 p.m. Sert Room
 Luncheon tendered by the Israel Embassy

MSG/fc
 11/16/'60

Young Leadership

MRS. ARCHIBALD SILVERMAN
418 BLACKSTONE BOULEVARD
PROVIDENCE 6, RHODE ISLAND

25 Hainings Ln

Rabbi Herbert Friedman
% W. J. A.

1/1/58

165 St 46th St.

New York, N. Y.

Dear Herbert,

AMERICAN JEWISH ARCHIVES

Many thanks for

your most gracious letter
regarding the National
Young Leadership Con-
ference on Nov. 18 & 20th.

I cannot see what good
it would do for me to
be there merely as an
onlooker. I have certain
ideas regarding the
training of young people

who may become leaders
in the real sense of the
word, and I know my
ideas would be well
received, were I to speak.

However, merely to listen
and then come back feeling
I could do nothing more,
would be a waste of my
time and money. And
I haven't too much of either
to spare.

I must say I am really
disappointed.

Sincerely yours,
Ada M. Silverman

3 October, 1960

Mrs. Archibald Silverman
210 Blackstone Blvd.
Providence 6, Rhode Island

Dear Ida:

I am writing to tell you that I hope very much that you will attend the National Young Leadership Conference of the United Jewish Appeal to be held at the Waldorf Astoria Hotel in New York on November 18, 19 and 20. I do indeed think it would be grand to have you present with this particular group. My one regret is that the program is so overloaded that we have had to eliminate many important Israelis we originally wanted to include in the program. It is for that reason that I cannot ask you to address the meeting but I know that if you come you will catch the spirit of the young people and at the same time you will meet them and enthuse them with some of your remarkable spirit. I do hope you will let me know that you will be with us.

With kindest regards,

Sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman

HAF:gms

November 4, 1960

Mr. Raphael Levy

Melvin S. Goldstein

Young Leadership Conference

With regard to the kit you are preparing for the above mentioned conference, would you please send two or three of them to Philip Soskis at NYANA. He needs them for a couple of his leaders.

MSG:mm

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, New York

Conf *Young Leadership*
~~UJA~~

FOR RELEASE: TUESDAY, OCTOBER 4,
OR THEREAFTER

UNITED JEWISH APPEAL ACTS TO MOBILIZE YOUNGER JEWISH
COMMUNITY LEADERS IN SUPPORT OF WORLDWIDE PROGRAMS

- - - - -
National Young Leadership Conference November 18, 19 and 20
In New York City Will Be First Step in Development of Younger Group

AMERICAN JEWISH ARCHIVES
NEW YORK, N.Y., OCTOBER 4TH -- The launching of a vigorous program by the United Jewish Appeal designed to develop a strong group of leaders from among the 25-40 year age group who can take their place on the national scene, was announced this week by Morris W. Berinstein, UJA General Chairman.

The start of the new effort will be signaled by a UJA National Young Leadership Conference to be held November 18, 19 and 20 in New York City at the Waldorf-Astoria Hotel.

It will be attended by some 200 young leaders who have been invited to participate because they have already made their mark to a significant degree in their local community campaigns.

The three day conference will be of the seminar type. It will afford participants an opportunity to become more deeply familiar with world-wide problems faced by the agencies of the United Jewish Appeal, and with the role of Israel in the world today. During the conference they will hear from outstanding authorities on the problems of the UJA agencies overseas and at home and will have an opportunity to discuss these problems with them during the seminar periods.

"This will be the first conference of its kind ever to be held by the United Jewish Appeal," Mr. Berinstitute said. "Its basic purpose is to bring the next generation of Jewish leaders face-to-face with the full scope of their Jewish humanitarian heritage, and the great values which have led previous generations of Jews to inaugurate, develop and maintain the tradition of help to other Jews as a cardinal point of their Jewishness.

"It is on the younger generation that the mantle of leadership will fall within the next decade," Mr. Berinstitute declared. "We must see to it that they are adequately prepared for the burdens they will have to assume. The young leaders whom we have invited to this conference have already shown by their leadership qualities that they are prepared for greater responsibilities for the future."

Among those who will give high-level briefings to the young leaders will be Avraham Harman, Israel's Ambassador to the United States, Ambassador Michael Comay, Israel's permanent representative to the United Nations, and other Israeli experts and notables.

The UJA national leaders who will meet the young leaders and participants in discussions on campaign problems and fund-raising techniques will be Edward M.M. Warburg, UJA Honorary Chairman, Morris W. Berinstitute, UJA General Chairman, William Rosenwald, Dewey D. Stone and Philip M. Klutznick, National Chairman. Also speaking will be Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee, UJA beneficiary agency which conducts overseas welfare programs and Herbert A. Friedman, UJA Executive Vice-Chairman.

#



United Jewish Appeal

Cont. Long Beach

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PLAZA 7-1500

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SENT TO EXEC. DIR.

October 31, 1960



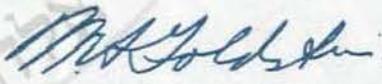
AMERICAN JEWISH ARCHIVES

Dear Friend:

Attached hereto is a copy of a letter which I have sent from Israel to people in your community whose names you supplied to us in connection with the UJA National Young Leadership Conference to be held in New York at the Waldorf-Astoria Hotel on November 18, 19 and 20.

A similar letter, with appropriate adjustments, has gone to those who have accepted.

Sincerely yours,



Melvin S. Goldstein

MSG:lw

Encl.

KING DAVID HOTEL
JERUSALEM



מלון המלך דוד
ירושלים

TELEPHONE 4211 P. O. Box 296 CABLE ADDRESS KINDOTEL

October 27, 1960

I am in Israel with the Seventh UJA Study Mission. We have almost one hundred of the country's foremost American Jewish leaders on this mission, including several of the younger men who will attend the National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18, 19 and 20. These people are carefully reviewing the programs supported with UJA funds, studying the needs and soaking up much of the general atmosphere so that they will be better able to express their views on some of the subjects to be discussed at the conference. Several cities have also sent special young leadership groups to Israel this Fall and some of these people will also be at the conference to participate actively in the proceedings. All of us at the UJA hope very much that you will attend the conference and I should like to take this opportunity once again to urge you to make your reservations. Enclosed herewith is a return reply card for your convenience. (I've been away from the office, so that if you have already made your reservation, I'm sure you'll understand.)

We were in Rome for several days where we met with some of the country directors of the Joint Distribution Committee and were given an intimate insight into the JDC programs in countries throughout the world. Naturally, we were given a great deal of confidential information about which I cannot write. That's why I'm extremely pleased that Sam Haber, JDC Assistant Director-General for overseas operations, will come to New York especially for our conference in November and will give all of us a full review of the JDC's world wide operations. His story is really fascinating.

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We also learned of the problems of Western Europe where communities were stripped of their communal leadership during the war. A large number of post-war refugees settled in Western Europe but have been a tremendous strain on the limited financial resources of these communities. The JDC here concentrates on two

vital tasks, to provide aid to the needy and to assist the local Jewish communities to reestablish their institutions. The JDC is also active in training these communities to raise funds for their own needs. We had some interesting conversations with several leaders of the fund-raising campaign in Rome.

Poland has about 40,000 Jews and 18,000 of them receive some form of relief from the JDC. Many of those being assisted were repatriated from Russia and Siberia since the end of 1956 and now that the repatriation agreement has terminated, the obstacles in the way of emigration of the repatriates to Israel have been more or less removed. Everything possible is being done to move these people from Poland where they are strangers in their own land and where they find it so difficult to live.

Iranian Jewry consists of 80,000 people and about 20,000 of these receive assistance from the JDC. About 40,000 Jews left the country for Israel between 1948 and 1955 and since then about 5,000 go to Israel annually. The problem here is not the government, which is friendly, but the grinding poverty of the people, and everything possible is being done to train the Jews for jobs and to improve their state of health so that they can be fit for jobs.

We have been seeing a great deal of Israel. When we landed at Lydda it was just as thrilling for those of us who were arriving for our second, third or even tenth visit, as it was for those coming to Israel for the first time. It is a marvelous feeling.

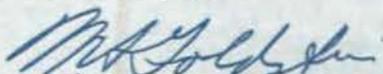
You know of Israel's achievements and we have seen many of them; the Israel of fine housing, good hotels, much better food than before; the Israel of the great universities and the industries and the large cities. But at the same time we are making a point of seeing and understanding the second Israel with which we are not quite so happy. And that's the Israel of the 450 farm settlements, established since the beginning of the State, that are still not economically viable; the maabaroth with some 40,000 people still living under most primitive conditions; the shortage of schools so that a large number of children don't ever get to high school; the wretched slums in the cities; the need for water in the Negev; the need to develop further the border areas; and all the crying human needs particularly on the part of the new immigrants.

We have an awful lot to make known to you and we have a lot more to discuss. The program at the National Young Leadership Conference is being set very carefully so that we will have an opportunity to cover the subjects I have mentioned to you in earlier letters and, more important, to discuss them at length. You must have many questions in mind right now. I suggest that you note them and bring them with you to the conference.

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Melvin S. Goldstein
Administrative Vice-Chairman

KING DAVID HOTEL
JERUSALEM



Young leaders camp
מלון המלך דוד
ירושלים

TELEPHONE 4211 P. O. Box 296 CABLE ADDRESS KINDOTEL

October 27, 1960

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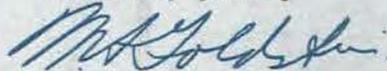
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Melvin S. Goldstein
Administrative Vice-Chairman

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JERUSALEM



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Melvin S. Goldstein
Administrative Vice-Chairman

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th St.
New York, N.Y.

Conf - Young Leadership

FOR ISSUES OF OCTOBER 22 WEEKEND

BRIGADIER GEN. AMIT, ISRAELI MILITARY EDUCATOR,
TO ADDRESS UJA YOUNG LEADERSHIP CONFERENCE IN NEW YORK

NEW YORK, N.Y. -- Brigadier General Meir Amit, one of Israel's outstanding military commanders and authority on the education and training of young immigrants in Army schools, will be one of the principal speakers at the National Young Leadership Conference of the United Jewish Appeal to be held in New York City, November 18-20, it was announced this week by Morris W. Berinstein, UJA General Chairman.

The Conference will launch a vigorous new effort by the United Jewish Appeal to develop a strong group of leaders from among the 25-40 year age group who can take place on the national scene.

It will be attended by some 200 young leaders who have been invited to participate because they have already made their mark to a significant degree in their local community campaigns.

During the three-day seminar type conference the young leaders will be briefed on overseas domestic Jewish needs by outstanding authorities. Besides General Amit, other Israeli notables who will address the conference will be Israel's Ambassador to the United States, Avraham Harman; Ambassador Michael Comay, Israel's permanent representative at the United Nations and other Israeli figures.

Noted as a fighting general who played a major role in the Sinai victory, Brig. Gen. Amit is also one who has taken a leading role in the training of young immigrants for their life in Israel.

The Israel Defense Forces conduct educational and training courses which fit immigrants for the nation's industry and techniques after they terminate their military service. The system provides a means for rapid absorption of young

newcomers. The courses provide rapid-training in Hebrew as well as basic education. The Israel Defense Forces are unique among the world's armies, in that nearly 50 per cent of a trainee's time is spent studying civilian subjects.

A Sabra, or native of Israel, Brig. Gen. Amit began his military career at the age of 15 as a member of the Haganah, the Jewish defense force under the British Mandate in Palestine. He served with distinction in the War of Liberation, serving on both northern and southern fronts. He commanded the operation which drove the Egyptians out of the present site of Eilat on the Gulf of Aqaba. He has also served in numerous command posts of the Israel Defense Force, including two years as Chief of the Central Command, and as second in command to General Moshe Dayan, former Chief of Staff, and now Minister of Agriculture.

Now on detached duty while taking special courses at Columbia University in New York City, General Amit was for two years, until mid-1959, the chief of Israel's Central Command.

The UJA national leaders who will meet the young leaders and participate in discussions on campaign problems and fund-raising techniques will be Edward M.M. Warburg, UJA Honorary Chairman, Morris W. Berinstein, UJA General Chairman, William Rosenwald, Dewey D. Stone and Philip M. Klutznick, National Chairman. Also speaking will be Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee, UJA beneficiary agency which conducts overseas welfare programs and Herbert A. Friedman, UJA Executive Vice-Chairman.

#



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

October 11, 1960

SENT TO NYC INVITEE LIST

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The UJA has been considering the advisability of holding a national conference composed of young leaders who are either beginning to assume leadership responsibility in their communities or who may soon be doing so. I am sure you will be glad to know that the United Jewish Appeal is now planning to hold its first National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18, 19 and 20.

Our purpose, of course, is to help strengthen the Jewish communities of America by assisting them in their efforts to build a cadre of strong, interested, Jewish oriented leadership. We are convinced, first of all, that only a well-informed leadership -- conscious of our Jewish heritage -- is a good leadership. In this connection, people who are beginning to assume positions of responsibility in their communities must be provided with an opportunity to become fully familiar with the situation of Jews overseas and to understand the role being played by Israel in the world today.

This will not be the usual type of Conference, but will be designed especially to give everybody present an opportunity to participate in discussions that will be held on all aspects of Jewish life in Europe as well as in Israel. We plan, in addition, to have full discussions on the basic elements involved in the organization of the United Jewish Appeal and its agencies and how they operate. Everybody present will be taken into the confidence of the high officials who represent Israel and will learn that Israel stands for something more important in the world today than only a country of refuge for Jews in need, as overwhelmingly important as that is.

I should like to list for you on a tentative basis some of the notes we are making for our program:

1. Discussion on Israel's place among the nations. A briefing in-depth session conducted by Israel's Ambassador to the United Nations. This is to give every conferee a clear picture of Israel's relations with nations throughout the world and, more important, a picture of what Israel is doing to help the emerging new nations in the world by giving them the benefit of its experience to enable them to develop their agriculture, industry, defense, etc. There will be a discussion of the benefits that accrue to Israel and to the world as a result of this program.

2. An off-the-record discussion of Israel's security situation. A frank appraisal by one of Israel's military experts.

3. The situation of the Jews in Europe with emphasis on the Jews in Eastern Europe.
4. Presentations by the JDC, the Jewish Agency, HIAS, ORT, of their agency programs, with plenty of time available for a question period after each presentation.
5. The role of the Army of Israel as a unifying and educational force in the country.
6. The relationship of UJA, as an organization, to the programs overseas, and the relationship between the UJA and the communities in this country.
7. Chet Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking. Miss Hanna Ahroni, of Israel, will entertain at the banquet with old biblical songs and some modern melodies. Miss Ahroni, who was starred at the Waldorf's International Folk Festival a few weeks ago, was born in Eritrea, came to Israel as a youngster, and appears in picturesque Yemenite costume.
8. We expect to have a luncheon at which Israel's Ambassadors to Washington and the United Nations will be hosts.
9. All sessions, except for the banquet, will be arranged in lecture hall style -- without a dais -- so that it will be easy to participate in the discussions. In addition, there will be a series of cocktail meetings, hosted by people like Dewey Stone, Edward Warburg, William Rosenwald, at which the conference speakers will be present and everybody will have the opportunity to discuss the various items taken up during the course of the conference. These will not be receptions but will be informal gatherings for the purpose of discussing, in an informal way, questions that come to mind.

Ambassador Harman is very happy with our plans and will spend a great deal of time with us at the conference. He is looking forward to having an opportunity to spend a good deal of time in an informal discussion period. Herbert Friedman will give us the full story of what the UJA really stands for in the American Jewish Community. Philip Klutznick will also play an important role at the meeting. This information is all on a rough outline basis so that you can have our thoughts on this project. In due course, when the program is set up formally, you will be informed.

We have every confidence that this conference will fill a longfelt need. This special and unusual meeting will certainly be one you will not want to miss and I would urge you, therefore, to complete and return the enclosed card at your earliest convenience so that appropriate arrangements can be made for you.

With kindest regards.

Sincerely yours,

Morris Bernstein

Morris W. Berinstein
General Chairman

MWB:fc
Encl:

P.S. The Conference will begin with luncheon at 12:30 P.M. on Friday, November 18, and will end during the early afternoon on Sunday, November 20.

File

October 27, 1960

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Dear

I am in Israel with the Seventh UJA Study Mission. We have almost one hundred of the country's foremost American Jewish leaders on this mission, including several of the younger men who will attend the National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18, 19 and 20. These people are carefully reviewing the programs supported with UJA funds, studying the needs, and soaking up much of the general atmosphere, so that they will be better able to express their views on some of the subjects to be discussed at the conference. Several cities have also sent special young leadership groups to Israel this Fall and some of these people will also be at the conference to participate actively in the proceedings. All of us at the UJA are very pleased that you have made plans to attend the conference.

We were in Rome for several days where we met with some of the country directors of the Joint Distribution Committee and were given an intimate insight into the JDC programs and the situation of Jewish communities in countries throughout the world. Naturally, we were given a great deal of confidential information about which I cannot write. That's why I'm extremely pleased that Sam Haber, JDC Assistant Director-General for overseas operations, will come to New York especially for our conference in November and will give all of us a full review of the JDC's world wide operations. His story is really fascinating.

In Rome, we were brought up to date on the situation in North Africa where there are about 200,000 Jews in Morocco, 63,000 in Tunisia and 130,000 in Algeria. We were stunned to learn that about one-third of the Jews in Morocco receive some form of relief from the JDC. Morocco has radically restricted movement out of the country and this, coupled with the worsening economic situation, has created severe hardships for Moroccan Jewry. In Tunisia, where the JDC program is largely designed to benefit the children through feeding and medical services, about 16,000 receive some assistance from the JDC. Algeria is considered part of metropolitan France and Jews are at liberty to leave that country for France. Nevertheless, 5,000 there must be helped by JDC. And because of the war in Algeria the small Jewish communities of the hinterland are gradually disappearing in favor of the larger cities.

We also learned of the problems of Western Europe where communities were stripped of their communal leadership during the war. A large number of post-war refugees settled in Western Europe but have been a tremendous strain on the limited financial resources of these communities. The JDC here concentrates on two vital tasks, to provide aid to the needy and to assist the local Jewish communities to reestablish their institutions. The JDC is also active in training these communities to raise funds for their own needs. We had some interesting conversations with several leaders of the fund-raising campaign in Rome.

Poland has about 40,000 Jews and 18,000 of them receive some form of relief from the JDC. Many of those being assisted were repatriated from Russia and Siberia since the end of 1956 and now that the repatriation agreement has terminated, the obstacles in the way of emigration of the repatriates to Israel have been more or less removed. Everything possible is being done to move these people from Poland where they are strangers in their own land and where they find it so difficult to live.

Iranian Jewry consists of 80,000 people and about 20,000 of these receive assistance from the JDC. About 40,000 Jews left the country for Israel between 1948 and 1955 and since then about 5,000 go to Israel annually. The problem here is not the government, which is friendly, but the grinding poverty of the people, and everything possible is being done to train the Jews for jobs and to improve their state of health so that they can be fit for jobs.

We have been seeing a great deal of Israel. When we landed at Lydda it was just as thrilling for those of us who were arriving for our second, third or even tenth visit, as it was for those coming to Israel for the first time. It is a marvelous feeling.

You know of Israel's achievements and we have seen many of them; the Israel of fine housing, good hotels, much better food than before; the Israel of the great universities and the industries and the large cities. But at the same time we are making a point of seeing and understanding the second Israel with which we are not quite so happy. And that's the Israel of the 450 farm settlements, established since the beginning of the State, that are still not economically viable; the maabaroth with some 40,000 people still living under the most primitive conditions; the shortage of schools so that a large number of children don't ever get to high school; the wretched slums in the cities; the need for water in the Negev; the need to develop further the border areas, and all the crying human needs particularly on the part of the new immigrants.

We have an awful lot to make known to you and we have a lot more to discuss. The program at the National Young Leadership Conference is being set very carefully so that we will have an opportunity to cover the subjects I have mentioned to you in earlier letters and, more important, to discuss them at length. You must have many questions in mind right now. I suggest that you note them and bring them with you to the conference.

I and all of us at the UJA look forward with pleasure to greeting you at the conference next month.

With kindest personal regards,

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fo

TO BE SENT TO ALL INVITEES TO YOUNG LEADERSHIP CONFERENCE WHO HAVE NOT ACCEPTED INVITATION

October 27, 1960

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We were in Rome for several days where we met with some of the country directors of the Joint Distribution Committee and were given an intimate insight into the JDC programs in countries throughout the world. Naturally, we were given a great deal of confidential information about which I cannot write. That's why I'm extremely pleased that Sam Haber, JDC Assistant Director-General for overseas operations, will come to New York especially for our conference in November and will give all of us a full review of the JDC's world wide operations. His story is really fascinating.

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I do hope that I and all of us at the UJA will have the pleasure of greeting you at the conference next month.

With kindest personal regards,

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

Young leadership wife

October 10, 1960

Mr. Chaim Vinitzky
Executive of the Jewish Agency
P. O. Box 92
Jerusalem, Israel

Dear Mr. Vinitzky:

One of the shipments that is going off to Israel in the next day or two will contain a mailing from about 2500 people at King David Hotel stationary. This is a mailing that has been prepared here to go out over my name. It is dated October 27th. The letters have been folded and have been placed in the envelopes. The only thing that remains to be done is to seal the envelopes, affix postage stamps (and I prefer a stamp rather than a postage meter mark) and mail them all out on October 27th. We can talk about that when I get to Israel but I just wanted to post you about this now.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

*Conf-Jung
Leadership*

October 10, 1960

Mr. Daniel Meltzer
President - Congregation Sinai Brotherhood
8326 N. Poplar Drive
Milwaukee 17, Wisconsin

Dear Mr. Meltzer:

I have your letter of October 2nd, and I was very sorry indeed to learn from it that you will not be able to attend our National Young Leadership Conference in New York on November 18th, 19th and 20th.

With regard to the date of this Conference, I too wish that it would have been possible for us to fix it for some other time. Unfortunately, however, the Seventh United Jewish Appeal Study Mission will be abroad from October 14th to November 1st, and some of our important leaders who must be at our Young Leadership Conference will not be back in the United States before about November 5th. Then on December 10th there is the Annual National Conference of the United Jewish Appeal. Having regard for the situation, therefore, our only possibility was to hold our meeting on November 18th, 19th and 20th.

We considered carefully holding our Young Leadership Conference immediately preceding or following some of the other important national meetings, which would include in addition to the meeting of your own Federation, the General Assembly of the Council of Jewish Federations and Welfare Funds, which also is taking place in November or even our own UJA National Conference in December, but decided against that because we want to keep this young leadership group completely separate from the large number of important and experienced leaders who usually attend these other meetings. We want very much to devote the entire Young Leadership Conference to a careful review of all of the programs, which review could not be undertaken at a large conference where experienced leaders are present because there would be a tendency on the part of the veteran leaders to overshadow the proceedings. We want the young leaders to have every opportunity to ask questions and to express themselves and thus to learn as much as possible during the course of the Conference. The program will be arranged especially with this in mind.

The UJA of course wants to avoid if at all possible holding meetings that will conflict with meetings of other national Jewish organizations, and we will certainly continue to follow this policy wherever we can in the future. I know we will have your understanding in regard to the situation we faced concerning the forthcoming Young Leadership Conference. It is encouraging

October 10, 1960

Mr. Daniel Meltzer

to have the expression of your feeling that the Conference should prove fruitful and successful. We definitely do plan to write about the Conference to all the young leaders who are not in attendance, and you will of course be receiving such a resume from me.

With warm thanks for your concern and interest, and kindest regards.

Sincerely yours,

Melvin S. Goldstein

cc: FC SG LG Ref

msg:gss

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Congregation Sinai Brotherhood

8223 N. PORT WASHINGTON ROAD
MILWAUKEE 17, WISCONSIN

RECEIVED

OCT 5 - 1960

PL-2-2970

NOTED BY

REFER TO

LW

~~MSS~~

October 2, 1960

ANSWERED MSS GSS 10/10



Regret

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10/5

Dear Mr. Goldstein:

Thank you for your interesting letter of the forthcoming National Young Leadership Conference of U. J. A.

● It sounds like it will be an interesting and enlightening conference.

However, I am surprised that the U. J. A. has scheduled this conference for November 18-20. As you may or may not know by now the National Federation of Temple Brotherhoods has its 18th Biennial Convention scheduled for Houston, Texas November 17-20. This will automatically eliminate any young leaders who are officers or delegates from Brotherhoods of Reform congregations, who are certainly leaders of their congregations, if not the community.

This scheduling conflict reflects a problem we are constantly trying to overcome in our own community of Milwaukee. We try to keep a community clearing house so the various organizations

Congregation Sinai Brotherhood

8223 N. PORT WASHINGTON ROAD

MILWAUKEE 17, WISCONSIN



page 2

Can get maximum participation on their specific programs from the whole Jewish community, with the minimum of organizational scheduling conflicts.

I am sorry I will be unable to attend. I'm sure the conference should prove fruitful and successful. Perhaps you will send out a resumé of the conference to all young leaders not in attendance.

And I would strongly urge that on future conferences, conflicts of scheduling with any national Jewish organization be avoided, for good public relations if no other reason. Also in this way you can assure yourself of maximum participation, but more important support of your projects, from all segments of the national Jewish community.

Sincerely
David Meltzer
President

October 5, 1960

Mr. Martin Peppercorn

Melvin S. Goldstein

With regard to the National Young Leadership Conference, I would appreciate it very much if you would note on the acceptance list the gifts of the young leaders as well as their ages. Most of this information is available in the office and if we have it on the acceptance list we will have all the information in one place.

MSG:em
cc:L. Goldware

October 5, 1960

Mr. Martin Peppercorn

Melvin S. Goldstein

Attached hereto is the original memorandum you received from Leo Bernstein of New York City UJA dated September 20th, and a second memorandum you received from him dated September 29th giving you the names of people in New York to be invited to the National Young Leadership Conference.

As you know, we have not sent any invitations to these people but are waiting for word from Leo Bernstein as to whether or not these people have been contacted. After you are satisfied that these people have been contacted and that they are interested in attending the conference, we can send the invitations. I want you to note, however, that in the case of New York City, the invitations should go out over the name of Morris W. Bernstein and not over my name.

I also want to caution you once again to be careful about sending out these invitations because they should not go to people who we are not sure are interested in the conference.

MSG:mm
cc:L.Goldware



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

Young leadership

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

October 5, 1960

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Honorary Chairman
EDWARD M. M. WARBURG

Honorary National Chairman
JOSEPH HOLTZMAN
SOL LUCKMAN

Honorary Special Fund Chairman
SAMUEL RUBIN

SENT TO ALL NEW NAMES GIVEN TO US TO WHOM NOTHING HAS BEEN SENT

General Chairman
MORRIS W. BERINSTEIN

National Chairman

Representing Agencies
WILLIAM ROSENFELD, JDC
DEWEY D. STONE, UIA

National Chairmen
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BERNARD J. SAMPSON
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JOSEPH SHULMAN
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MICHAEL A. STAVITSKY
JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS
CHARLES H. YALEM
PHILIP ZINMAN

The UJA has been considering the advisability of holding a national conference composed of young leaders who are either beginning to assume leadership responsibility in their communities or who may soon be doing so. I am sure you will be glad to know that the United Jewish Appeal is now planning to hold its first National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18, 19 and 20.

Our purpose, of course, is to help strengthen the Jewish communities of America by assisting them in their efforts to build a cadre of strong, interested, Jewish oriented leadership. We are convinced, first of all, that only a well-informed leadership -- conscious of our Jewish heritage -- is a good leadership. In this connection, people who are beginning to assume positions of responsibility in their communities must be provided with an opportunity to become fully familiar with the situation of Jews overseas and to understand the role being played by Israel in the world today.

This will not be the usual type of Conference, but will be designed especially to give everybody present an opportunity to participate in discussions that will be held on all aspects of Jewish life in Europe as well as in Israel. We plan, in addition, to have full discussions on the basic elements involved in the organization of the United Jewish Appeal and its agencies and how they operate. Everybody present will be taken into the confidence of the high officials who represent Israel and will learn that Israel stands for something more important in the world today than only a country of refuge for Jews in need, as overwhelmingly important as that is.

I should like to list for you on a tentative basis some of the notes we are making for our program:

1. Discussion on Israel's place among the nations. A briefing in-depth session conducted by Israel's Ambassador to the United Nations. This is to give every conferee a clear picture of Israel's relations with nations throughout the world and, more important, a picture of what Israel is doing to help the emerging new nations in the world by giving them the benefit of its experience to enable them to develop their agriculture, industry, defense, etc. There will be a discussion of the benefits that accrue to Israel and to the world as a result of this program.
2. An off-the-record discussion of Israel's security situation. A frank appraisal by one of Israel's military experts.

3. The situation of the Jews in Europe with emphasis on the Jews in Eastern Europe.
4. Presentations by the JDC, the Jewish Agency, HIAS, ORT, of their agency programs, with plenty of time available for a question period after each presentation.
5. The role of the Army of Israel as a unifying and educational force in the country.
6. The relationship of UJA, as an organization, to the programs overseas, and the relationship between the UJA and the communities in this country.
7. Chet Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking. Miss Hanna Ahroni, of Israel, will entertain at the banquet with old biblical songs and some modern melodies. Miss Ahroni, who was starred at the Waldorf's International Folk Festival a few weeks ago, was born in Eritrea, came to Israel as a youngster, and appears in picturesque Yemenite costume.
8. We expect to have a luncheon at the Israel Consulate in New York or at the United Nations, at which Israel's Ambassadors to Washington and the United Nations will be hosts.
9. All sessions, except for the banquet, will be arranged in lecture hall style -- without a dais -- so that it will be easy to participate in the discussions. In addition, there will be a series of cocktail meetings, hosted by people like Dewey Stone, Edward Warburg, William Rosenwald, at which the conference speakers will be present and everybody will have the opportunity to discuss the various items taken up during the course of the conference. These will not be receptions but will be informal gatherings for the purpose of discussing, in an informal way, questions that come to mind.

Ambassador Harman is very happy with our plans and will spend a great deal of time with us at the conference. He is looking forward to having an opportunity to spend a good deal of time in an informal discussion period. Herbert Friedman will give us the full story of what the UJA really stands for in the American Jewish community, and Philip Klutznick and Morris Berinstein will, of course, play important roles at the meeting. This information is all on a rough outline basis so that you can have our thoughts on this project. In due course, when the program is set up formally, you will be informed.

We have every confidence that this conference will fill a longfelt need. This special and unusual meeting will certainly be one you will not want to miss and I would urge you, therefore, to complete and return the enclosed card at your earliest convenience so that appropriate arrangements can be made for you. If you plan to make private arrangements for your stay in New York, please let me know where you will be staying.

With kindest regards,

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fo
Encl:

P.S. The Conference will begin with luncheon at 12:30 P.M. on Friday, November 18, and will end during the early afternoon on Sunday, November 20.

October 5, 1960

Mr. Sheldon Guren
King David Hotel
Jerusalem, Israel

Dear Mr. Guren:

I hope that you are enjoying your stay in Israel and I trust you are being given every opportunity to obtain a complete picture of the situation in the country. We tried to prepare a well rounded itinerary for you so that you would have an opportunity to see the magnificent accomplishments and the fine progress that has been made in the country as well as the great needs that still exist. In view of your experience in Israel I am sure that upon your return to the United States you will want more than ever to use your leadership in the campaign.

For some time the UJA has been considering the advisability of holding a National Conference composed of young leaders who are either beginning to assume leadership responsibility in their communities or who may soon be doing so. I am sure you will be glad to know that the United Jewish Appeal is now planning to hold its first National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

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This will not be the usual type of conference, but will be designed especially to give everybody present an opportunity to participate in discussions that will be held on all aspects of Jewish life in Europe as well as in Israel. We plan, in addition, to have full discussions on the basic elements involved in the organization of the United Jewish Appeal and its agencies and how they operate. Everybody present will be taken into the confidence of the high officials who represent Israel and will learn that Israel stands for something more important in the world today than only a country of refuge for Jews in need, as overwhelmingly important as that is. Because of your great interest in our work and because of your visit to Israel now, it would mean a great deal to the United Jewish Appeal if you could attend the National Young Leadership Conference in November. The fact that you are now in Israel will give you the perspective that will be helpful to the conference and your attendance will help you to obtain a broader and more complete understanding of the place of Israel and the United Jewish Appeal in the world today.

I should like to list for you on a tentative basis some of the notes we are making for our program:

Sheldon Guren
King David Hotel

October 5, 1960

2.

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We have every confidence that this conference will fill a long felt need. It is very important that you arrange to attend this special and unusual meeting, again because of your current visit to Israel. The conference will begin with luncheon at 12.30 p.m. on Friday, November 18th and will end during the early afternoon on Sunday, November 20th. I would urge you to ~~arrange~~ return the enclosed card at your earliest convenience so that appropriate arrangements can be made for you.

With kindest regards and best wishes for the New Year, I am

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:cs
Encl.

October 5, 1960

Mr. Morton Epstein
King David Hotel
Jerusalem, Israel

Dear Mr. Epstein:

I hope that you are enjoying your stay in Israel and I trust you are being given every opportunity to obtain a complete picture of the situation in the country. We tried to prepare a well rounded itinerary for you so that you would have an opportunity to see the magnificent accomplishments and the fine progress that has been made in the country as well as the great needs that still exist. In view of your experience in Israel I am sure that upon your return to the United States you will want more than ever to use your leadership in the campaign.

For some time the UJA has been considering the advisability of holding a National Conference composed of young leaders who are either beginning to assume leadership responsibility in their communities or who may soon be doing so. I am sure you will be glad to know that the United Jewish Appeal is now planning to hold its first National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18, 19 and 20.

Our purpose, of course, is to help strengthen the Jewish communities of America by assisting them in their efforts to build a cadre of strong, interested, Jewish oriented leadership. We are convinced, first of all, that only a well informed leadership -- conscious of our Jewish heritage -- is a good leadership. In this connection, people who are beginning to assume positions of responsibility in their communities must be provided with an opportunity to become fully familiar with the situation of Jews overseas and to understand the role being played by Israel in the world today.

This will not be the usual type of conference, but will be designed especially to give everybody present an opportunity to participate in discussions that will be held on all aspects of Jewish life in Europe as well as in Israel. We plan, in addition, to have full discussions on the basic elements involved in the organization of the United Jewish Appeal and its agencies and how they operate. Everybody present will be taken into the confidence of the high officials who represent Israel and will learn that Israel stands for something more important in the world today than only a country of refuge for Jews in need, as overwhelmingly important as that is. Because of your great interest in our work and because of your visit to Israel now, it would mean a great deal to the United Jewish Appeal if you could attend the National Young Leadership Conference in November. The fact that you are now in Israel will give you the perspective that it will be helpful to the conference and your attendance will help you to obtain a broader and more complete understanding of the place of Israel and the United Jewish Appeal in the world today.

I should like to list for you on a tentative basis some of the notes we are making for our program:

1. Discussion on Israel's place among the nations. A briefing in depth session conducted by Israel's Ambassador to the United Nations, Mr. Comay. This is to give every conferee a clear picture of Israel's relations with nations throughout the world and, more important, a picture of what Israel is doing to help the emerging new nations in the world by giving them the benefit of its experience to enable them to develop their agriculture, industry, defense, etc.

October 5, 1960

2.

2. An off the record discussion of Israel's security situation. A frank appraisal by onof Israel's military leaders.
3. The situation of the Jews in Europe with particular emphasis on the Jews in Eastern Europe.
4. The role of the army of Israel as a unifying and educational force in the country.
5. The relationship of UJA, as an organization, to the programs overseas, and the relationship between the UJA and communities in this country.
6. Chet Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking.
7. We expect to have a luncheon at the Israel Consulate in New York or at the United Nations, at which Israel's Ambassadors to Washington and the United Nations will be hosts.
8. All sessions, except for the banquet, will be arranged in lecture hall style -- with a dais -- so that it will be easy to participate in the discussion. In addition there will be a series of cocktail meetings, hosted byypeople like Dewey Stone, Edward Warburg, William Rosenwald, at which the conference speakers will be present and everybody will have an opportunity to discuss the various items taken up during the course of the conference. These will not be receptions but will be informal gatherings for the purpose of discussing, in an informal way, questions that come to mind.

Ambassador Harman is very happy with our plans and will spend a great deal of time with us at the conference. Herbert Friedman, Philip Klutznick, and Morris Berinstein will, of course, play important roles at the meeting.

We have every confidence that this conference will fill a long felt need. It is very important that you arrange to attend this special and unusual meeting, again because of your current visit to Israel. The conference will begin with luncheon at 12.30 p.m. on Friday November 18th and will end during the early afternoon on Sunday, November 20th. I would urge you to complete and return the enclosed card at your earliest convenience so that appropriate arrangements can be made for you.

With kindest regards and best wishes for the New Year, I am

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:cs
encl.

October 5, 1960

Mr. Albert Ratner
King David Hotel
Jerusalem, Israel

Dear Mr. Ratner:

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With kindest regards, and best wishes for the New Year, I am

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:cs
Encl.



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

Conf. Young Leadership

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

"SENT TO ALL INVITEES TO THE CONFERENCE WITH THE EXCEPTION OF ACCEPTANCES"

October 4, 1960

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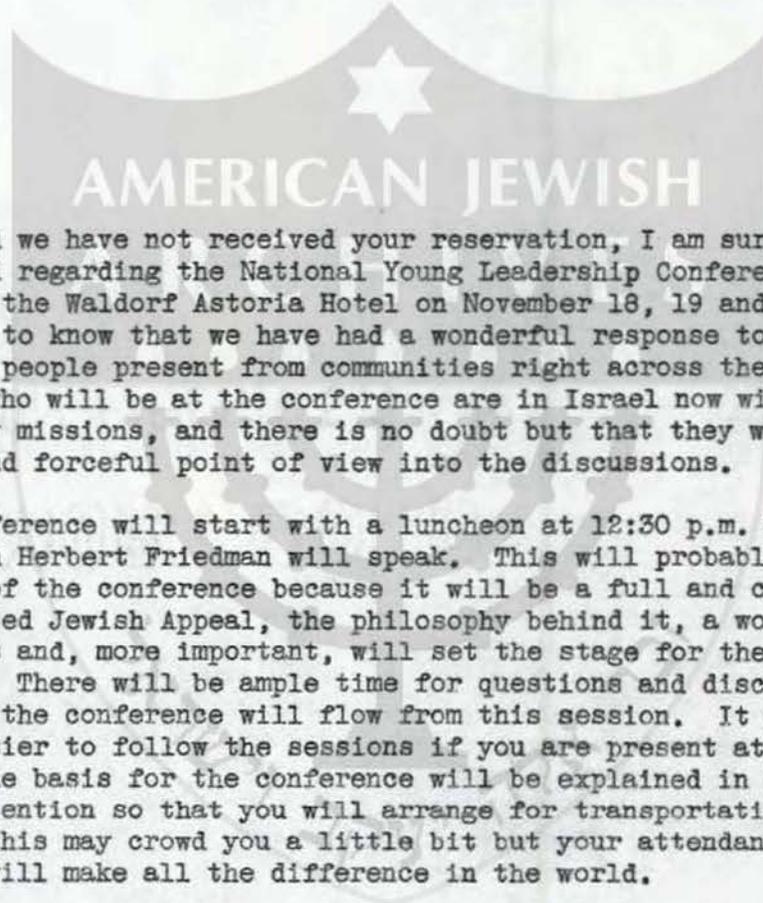
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AMERICAN JEWISH

Although we have not received your reservation, I am sure you want to be kept informed regarding the National Young Leadership Conference to be held in New York at the Waldorf Astoria Hotel on November 18, 19 and 20. I am sure you will be glad to know that we have had a wonderful response to our invitation. There will be people present from communities right across the country. Several young people who will be at the conference are in Israel now with UJA organized community study missions, and there is no doubt but that they will certainly introduce a new and forceful point of view into the discussions.

The conference will start with a luncheon at 12:30 p.m. on Friday, November 18, at which Herbert Friedman will speak. This will probably be the most important speech of the conference because it will be a full and complete explanation of the United Jewish Appeal, the philosophy behind it, a world wide review of activities and, more important, will set the stage for the conference sessions to follow. There will be ample time for questions and discussions. Everything else at the conference will flow from this session. It will, therefore, be so much easier to follow the sessions if you are present at this luncheon meeting where the basis for the conference will be explained in detail. I call this to your attention so that you will arrange for transportation accordingly. I recognize this may crowd you a little bit but your attendance at the luncheon on Friday will make all the difference in the world.

Friday evening will be free. The following morning, November 19, will be devoted to Israel; Ambassador Michael Comay on "Israel at the United Nations"; Colonel Yehuda Prihar on "Israel's Citizen Army"; Benjamin Eliav, Consul-General in New York, on "Jewry of Eastern Europe". There will be a luncheon session at which Ambassador Avraham Harman will speak on "The Position of Israel and its Problems". He will be followed by a representative of the Joint Distribution Committee who will speak on that organization's activities in Europe, North Africa and elsewhere. Incidentally, I should like you to bear in mind that you will be given plenty of time after each speaker to ask questions and participate in general discussion.

Late in the afternoon of November 19, we are planning to hold three cocktail sessions with Philip Klutznick, David Lowenthal, William Rosenwald, Dewey Stone and Edward Warburg as hosts. We also expect to have present Col. Prihar, David Hacohen, Mr. Eliav, Ambassador Levavi, who was formerly Israel's Ambassador to

Argentina, and Ambassador Sasson, its Ambassador to Italy. Also Ambassadors Harman and Comay, and a number of others. These meetings will be informal discussion sessions at which subjects taken up earlier will be discussed in detail with some of the speakers and the UJA leaders.

The main banquet session will be held Saturday evening. Chet Huntley of NBC and Edward Warburg will speak. Hanna Ahroni will entertain with Yemenite and Israeli songs. We may have an orchestra for dancing; but frankly, that depends on the number of ladies who will attend.

Sunday morning we will have a breakfast, following which Philip Klutznick will address the session on "The Relationship between the UJA and the Federated Community Organizations". We expect to have a full discussion on this subject.

A luncheon will be given by the Israel Ambassador to Washington, Mr. Harman, and by the Israel Ambassador to the United Nations, Mr. Comay. This luncheon, too, I am told by the Ambassadors, will be informal and will provide an additional period to continue our discussions with these men.

Enclosed herewith is a reply card that you should return if you plan to attend the conference. We want to make proper reservations for you and the only way we can ensure doing so is by having this card from you. I know you will not want to miss this conference and therefore I urge you to make your reservations.

All of us here at the UJA hope we will have the pleasure of greeting you at the conference in November.

Kindest personal regards.

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman

MSG/pc
Encl:



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

Conf - Young Leadership

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

SENT TO ALL ACCEPTANCES FOR THE YOUNG LEADERSHIP CONFERENCE

October 4, 1960

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National Campaign Director
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I look forward to greeting you at the conference in November.

Kindest personal regards.

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fc





ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

Conf. Young leadership

United Jewish Appeal

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UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

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SENT TO EXEC. DIRS.

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JOSEPH HOLTZMAN
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Honorary Special Fund Chairman
SAMUEL RUBIN

AMERICAN JEWISH
ARCHIVES

Dear Friend:

Attached hereto is a copy of a letter I have today sent to the names of people in your community you supplied to us in connection with the UJA National Young Leadership Conference to be held in New York at the Waldorf Astoria Hotel on November 18, 19 and 20.

A similar letter, with appropriate adjustments, has gone to those who have accepted.

Sincerely yours,

Melvin S. Goldstein
Melvin S. Goldstein

MSG/fc
Encl:



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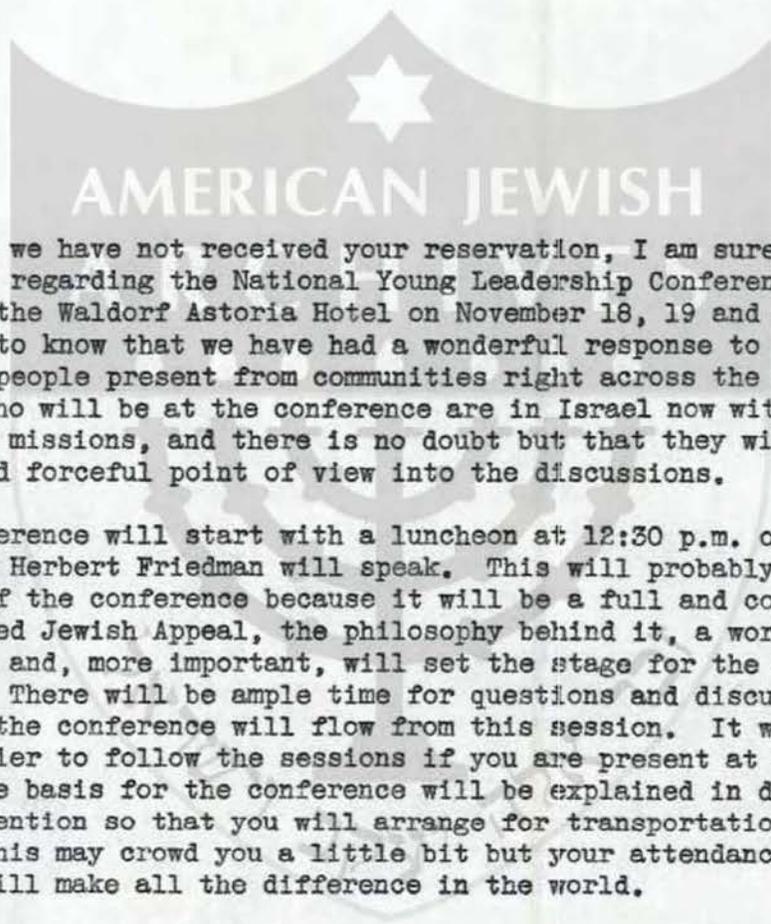
October 4, 1960

Honorary General Chairman
HERBERT H. LEHMAN

Honorary Chairman
EDWARD M. M. WARBURG

Honorary National Chairmen
JOSEPH HOLTZMAN
SOL LUCKMAN

Honorary Special Fund Chairman
SAMUEL RUBIN



Although we have not received your reservation, I am sure you want to be kept informed regarding the National Young Leadership Conference to be held in New York at the Waldorf Astoria Hotel on November 18, 19 and 20. I am sure you will be glad to know that we have had a wonderful response to our invitation. There will be people present from communities right across the country. Several young people who will be at the conference are in Israel now with UJA organized community study missions, and there is no doubt but that they will certainly introduce a new and forceful point of view into the discussions.

The conference will start with a luncheon at 12:30 p.m. on Friday, November 18, at which Herbert Friedman will speak. This will probably be the most important speech of the conference because it will be a full and complete explanation of the United Jewish Appeal, the philosophy behind it, a world wide review of activities and, more important, will set the stage for the conference sessions to follow. There will be ample time for questions and discussions. Everything else at the conference will flow from this session. It will, therefore, be so much easier to follow the sessions if you are present at this luncheon meeting where the basis for the conference will be explained in detail. I call this to your attention so that you will arrange for transportation accordingly. I recognize this may crowd you a little bit but your attendance at the luncheon on Friday will make all the difference in the world.

Friday evening will be free. The following morning, November 19, will be devoted to Israel; Ambassador Michael Comay on "Israel at the United Nations"; Colonel Yehuda Prihar on "Israel's Citizen Army"; Benjamin Eliav, Consul-General in New York, on "Jewry of Eastern Europe". There will be a luncheon session at which Ambassador Avraham Harman will speak on "The Position of Israel and its Problems". He will be followed by a representative of the Joint Distribution Committee who will speak on that organization's activities in Europe, North Africa and elsewhere. Incidentally, I should like you to bear in mind that you will be given plenty of time after each speaker to ask questions and participate in general discussion.

Late in the afternoon of November 19, we are planning to hold three cocktail sessions with Philip Klutznick, David Lowenthal, William Rosenwald, Dewey Stone and Edward Warburg as hosts. We also expect to have present Col. Prihar, David Hacohen, Mr. Eliav, Ambassador Levavi, who was formerly Israel's Ambassador to

Argentina, and Ambassador Sasson, its Ambassador to Italy. Also Ambassadors Harman and Comay, and a number of others. These meetings will be informal discussion sessions at which subjects taken up earlier will be discussed in detail with some of the speakers and the UJA leaders.

The main banquet session will be held Saturday evening. Chet Huntley of NBC and Edward Warburg will speak. Hanna Ahroni will entertain with Yemenite and Israeli songs. We may have an orchestra for dancing; but frankly, that depends on the number of ladies who will attend.

Sunday morning we will have a breakfast, following which Philip Klutznick will address the session on "The Relationship between the UJA and the Federated Community Organizations". We expect to have a full discussion on this subject.

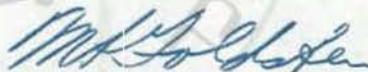
A luncheon will be given by the Israel Ambassador to Washington, Mr. Harman, and by the Israel Ambassador to the United Nations, Mr. Comay. This luncheon, too, I am told by the Ambassadors, will be informal and will provide an additional period to continue our discussions with these men.

Enclosed herewith is a reply card that you should return if you plan to attend the conference. We want to make proper reservations for you and the only way we can ensure doing so is by having this card from you. I know you will not want to miss this conference and therefore I urge you to make your reservations.

All of us here at the UJA hope we will have the pleasure of greeting you at the conference in November.

Kindest personal regards.

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fo
Encl:

Conf - Young Leadership

October 3, 1960

Mr. Joseph Glick
McCadia Hotel
Hertzsberg Israel
Herzlia, Israel

Dear Mr. Glick:

I hope that you are having a pleasant stay in Israel and that you are being given an opportunity to obtain a complete picture of the situation in the country -- the marvelous accomplishments as well as the great needs still to be met. We planned the itinerary for the survey tour so that the members of the group would be able to have a well balanced view of the country and, particularly, of the programs maintained with UJA funds. I understand from Sam Haber that while you were in Vienna the JDC was able to provide you with a complete briefing of its activities in Europe and you were able to meet a number of immigrants en route to Israel.

All of this, of course, makes us all the more anxious to have you attend the National Young Leadership Conference, about which I wrote you a little while ago, which will be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th. The fact that you have just been to Vienna and are in Israel now would lend tremendous weight to your participation in our discussions. It would mean a great deal to those at the conference to have you bring your recent knowledge of Israel, gained at first hand, to bear in the discussions that will take place.

Enclosed herewith is a return reply card and I would appreciate it very much if you would return it to me with the indication on it you will be able to attend the conference.

With kindest personal regards,

Sincerely yours,

Melvin S. Goldstein

MSG:mmm
encl.

Conf -
Young Leadership

3 October, 1960

Mrs. Archibald Silverman
210 Blackstone Blvd.
Providence 6, Rhode Island

Dear Ida:

I am writing to tell you that I hope very much that you will attend the National Young Leadership Conference of the United Jewish Appeal to be held at the Waldorf Astoria Hotel in New York on November 18, 19 and 20. I do indeed think it would be grand to have you present with this particular group. My one regret is that the program is so overloaded that we have had to eliminate many important Israelis we originally wanted to include in the program. It is for that reason that I cannot ask you to address the meeting but I know that if you come you will catch the spirit of the young people and at the same time you will meet them and enthuse them with some of your remarkable spirit. I do hope you will let me know that you will be with us.

With kindest regards,

Sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman

HAF: gmm

Conf - for leadership

October 3, 1960

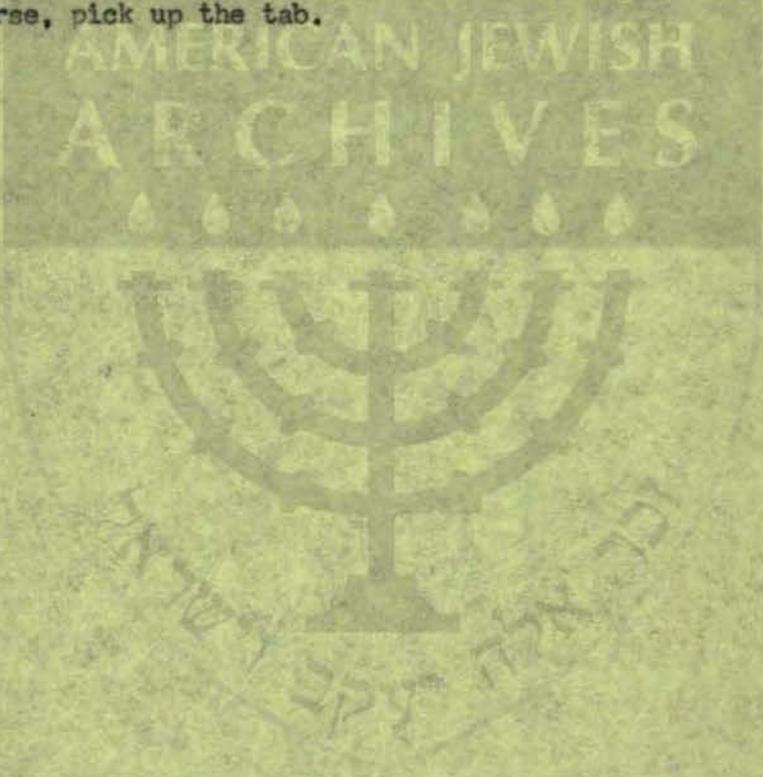
Mr. Irving Jacobs

Melvin S. Goldstein

Attached hereto is a copy of a letter sent to Mrs. Ida Silverman by Herbert Friedman.

Mr. Friedman told me that Mrs. Silverman would be our guest at the conference and we would, of course, pick up the tab.

MSG:MM
attach.



Conf- Young Leadership
cc: for ^{young}
Pitts. file

October 3, 1960

Mr. Chaim Vinitzky
Executive of the Jewish Agency
P. O. Box 92
Jerusalem, Israel

Dear Mr. Vinitzky:

I just want to let you know that I have written to the following members of the Pittsburgh group in Israel: Joseph Glick, Harold Robinson, Ernest Stern and Leonard Skirboll. I have urged them to attend the National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

Enclosed herewith are four return cards regarding this conference. I have sent these cards to the people mentioned above but I would suggest that you have somebody follow up with them.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm
encl.



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

Conf. Young Leadership

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

SENT TO EXEC. DIRS. WHERE PEOPLE WERE INVITED

September 30, 1960

Honorary General Chairman
HERBERT H. LEIDMAN

Honorary Chairman
EDWARD M. M. WARBURG

Honorary National Chairman
JOSEPH HOLTZMAN
SOL LUCKMAN

Honorary Special Fund Chairman
SAMUEL RUBIN

Dear Friend:

This is to bring you up to date on the UJA National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

The Conference will begin with a luncheon at 12:30 p.m. on Friday, November 18th and will end during the early afternoon on Sunday, November 20th. Herbert Friedman will set the stage for the conference with a presentation at this luncheon which will cover a wide range of topics relating to the UJA. The deliberations to follow, throughout the conference, will flow from this basic presentation.

Chet Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking. Others who will meet with the people attending the conference include Ambassador Harman; Ambassador Comay; Colonel Yehuda Prihar, Israel Military Attache in Washington; Binyamin Eliav, Israel Consul-General in New York and an expert on Eastern Europe; Edward M. M. Warburg; William Rosenwald; Dewey Stone; Morris Berinstein; Philip Klutznick and Moses A. Leavitt. We also expect to have David Hacohen, member of the Knesset, and Arieh Levavi, former Ambassador to Argentina.

Enclosed herewith for your information is a list of the names of people in your community who have been invited to the conference. Also enclosed is a list of the names of those in your community who have accepted the invitation and for whom we have made reservations.

With kindest personal regards,

Sincerely yours,

Melvin S. Goldstein

MSG:mm
encls.

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Representing Agencies
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DEWEY D. STONE, UIA

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JACK STERN
HARRY S. SYLK
JOSEPH TALAMO
HERMAN P. TAUBMAN
MILTON I. TAUBMAN
SAMUEL A. WEISS
CHARLES H. TALEM
PHILIP ZINMAN

Conf. Young Leaders

September 29, 1960

Mr. Ernest Stern
Accadia Hotel
Herialia, Israel

Dear Mr. Stern:

I hope that you are enjoying your stay in Israel and I trust you are being given every opportunity to obtain a complete picture of the situation in the country. We tried to prepare a well rounded itinerary for you so that you would have an opportunity to see the magnificent accomplishments and the fine progress that has been made in the country as well as the great needs that still exist. In view of your experience in Israel I am sure that upon your return to the United States you will want more than ever to use your leadership in the campaign.

For some time the UJA has been considering the advisability of holding a National Conference composed of young leaders who are either beginning to assume leadership responsibility in their communities or who may soon be doing so. I am sure you will be glad to know that the United Jewish Appeal is now planning to hold its first National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

Our purpose, of course, is to help strengthen the Jewish communities of American by assisting them in their efforts to build a cadre of strong, interested, Jewish oriented leadership. We are convinced, first of all, that only a well informed leadership -- conscious of our Jewish heritage -- is a good leadership. In this connection, people who are beginning to assume positions of responsibility in their communities must be provided with an opportunity to become fully familiar with the situation of Jews overseas and to understand the role being played by Israel in the world today.

This will not be the usual type of conference, but will be designed especially to give everybody present an opportunity to participate in discussions that will be held on all aspects of Jewish life in Europe as well as in Israel. We plan, in addition, to have full discussions on the basic elements involved in the organization of the United Jewish Appeal and its agencies and how they operate. Everybody present will be taken into the confidence of the high officials who represent Israel and will learn that Israel stands for something more important in the world today than only a country of refuge for Jews in need, as overwhelmingly important as that is. Because of your great interest in our work and because of your visit to Israel now, it would mean a great deal to the United Jewish Appeal if you could attend the National Young Leadership Conference in November. The fact that you are now in Israel will give you the perspective that will be helpful to the conference and your attendance will help you to obtain a broader and more complete understanding of the place of Israel and the United Jewish Appeal in the world today.

I should like to list for you on a tentative basis some of the notes we are making for our program:

1. Discussion on Israel's place among the nations. A briefing in depth session conducted by Israel's Ambassador to the United Nations, Mr. Comay. This is to give every conferee a clear picture of Israel's relations with nations throughout the world and, more important, a picture of what Israel is doing to help the emerging new nations in the world by giving them the benefit of its experience to enable them to develop their agriculture, industry, defense, etc.

Mr. Ernest Stern
Herzlia, Israel

2.

September 29, 1960

2. An off the record discussion of Israel's security situation. A frank appraisal by one of Israel's military experts.
3. The situation of the Jews in Europe with particular emphasis on the Jews in Eastern Europe.
4. The role of the army of Israel as a unifying and educational force in the country.
5. The relationship of UJA, as an organization, to the programs overseas, and the relationship between the UJA and communities in this country.
6. Chat Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking.
7. We expect to have a luncheon at the Israel Consulate in New York or at the United Nations, at which Israel's Ambassadors to Washington and the United Nations will be hosts.
8. All sessions, except for the banquet, will be arranged in lecture hall style -- without a dais -- so that it will be easy to participate in the discussion. In addition there will be a series of cocktail meetings, hosted by people like Deway Stone, Edward Warburg, William Rosenwald, at which the conference speakers will be present and everybody will have an opportunity to discuss the various items taken up during the course of the conference. These will not be receptions but will be informal gatherings for the purpose of discussing, in an informal way, questions that come to mind.

Ambassador Harman is very happy with our plans and will spend a great deal of time with us at the conference. Herbert Friedman, Philip Klutznick and Morris Berinstein will, of course, play important roles at the meeting.

We have every confidence that this conference will fill a long felt need. It is very important that you arrange to attend this special and unusual meeting, again because of your current visit to Israel. The conference will begin with luncheon at 12.30 p.m. on Friday, November 18th and will end during the early afternoon on Sunday, November 20th. I would urge you to complete and return the enclosed card at your earliest convenience so that appropriate arrangements can be made for you.

With kindest regards and best wishes for the New Year, I am

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:mm
encl.

Conf. Young Leaders

September 29, 1960

Mr. Harold L. Robinson
Accadia Hotel
Herzlia, Israel

Dear Mr. Robinson:

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With kindest regards and best wishes for the New Year, I am

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:mm
encl.

Conf - Young Leaders

September 29, 1960

Mr. Leonard Skirboll
Hotel Accadia
Herzlia, Israel

Dear Mr. Skirboll:

I hope that you are enjoying your stay in Israel and I trust you are being given every opportunity to obtain a complete picture of the situation in the country. We tried to prepare a well rounded itinerary for you so that you would have an opportunity to see the magnificent accomplishments and the fine progress that has been made in the country as well as the great needs that still exist. In view of your experience in Israel I am sure that upon your return to the United States you will want more than ever to use your leadership in the campaign.

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Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG:mm
encl.



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

Young Leadership Conf

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

September 28, 1960

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National Chairman
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DEWEY D. STONE, UIA

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PHILIP M. KLUTZNICK
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MILTON I. TAUBMAN
SAMUEL A. WEISS
CHARLES H. YALEM
PHILIP ZINMAN

SENT TO ALL NEW NAMES GIVEN TO US TO WHOM NOTHING HAS BEEN SENT

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1. Discussion on Israel's place among the nations. A briefing in-depth session conducted by Israel's Ambassador to the United Nations. This is to give every conferee a clear picture of Israel's relations with nations throughout the world and, more important, a picture of what Israel is doing to help the emerging new nations in the world by giving them the benefit of its experience to enable them to develop their agriculture, industry, defense, etc. There will be a discussion of the benefits that accrue to Israel and to the world as a result of this program.
2. An off-the-record discussion of Israel's security situation. A frank appraisal by one of Israel's military experts.

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3. The situation of the Jews in Europe with emphasis on the Jews in Eastern Europe.
4. Presentations by the JDC, the Jewish Agency, HIAS, ORT, of their agency programs, with plenty of time available for a question period after each presentation.
5. The role of the Army of Israel as a unifying and educational force in the country.
6. The relationship of UJA, as an organization, to the programs overseas, and the relationship between the UJA and the communities in this country.
7. Chet Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking. Miss Hanna Ahroni, of Israel, will entertain at the banquet with old biblical songs and some modern melodies. Miss Ahroni, who was starred at the Waldorf's International Folk Festival a few weeks ago, was born in Eritrea, came to Israel as a youngster, and appears in picturesque Yemenite costume.
8. We expect to have a luncheon at the Israel Consulate in New York or at the United Nations, at which Israel's Ambassadors to Washington and the United Nations will be hosts.
9. All sessions, except for the banquet, will be arranged in lecture hall style -- without a dais -- so that it will be easy to participate in the discussions. In addition, there will be a series of cocktail meetings, hosted by people like Dewey Stone, Edward Warburg, William Rosenwald, at which the conference speakers will be present and everybody will have the opportunity to discuss the various items taken up during the course of the conference. These will not be receptions but will be informal gatherings for the purpose of discussing, in an informal way, questions that come to mind.

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We have every confidence that this conference will fill a longfelt need. This special and unusual meeting will certainly be one you will not want to miss and I would urge you, therefore, to complete and return the enclosed card at your earliest convenience so that appropriate arrangements can be made for you. If you plan to make private arrangements for your stay in New York, please let me know where you will be staying.

With kindest regards,

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fc
Encl:

P.S. The Conference will begin with luncheon at 12:30 P.M. on Friday, November 18, and will end during the early afternoon on Sunday, November 20.

Conf. Young Leadership

September 28, 1960

Mr. Martin Peppercorn

Melvin S. Goldstein

Harry Greenstein called me today (September 27th) and said that Iz Solloed had spoken to him about the Young Leadership Conference.

Harry told me that he was meeting with some 50 members of the Young Leadership Division in Baltimore on September 27th and that he would then send me the list of names of people to invite. Harry Greenstein is really very much interested in this and if there is any follow through necessary after this please do so through me and I'll speak with Harry.

MSG:mmm

MELVIN S. GOLDSTEIN

file
Mr. NAPERSTEIN

Have you replied?



9/19

*All questions answered -
By phone. Nay?*

MILWAUKEE JEWISH WELFARE FUND, Inc.

623 NORTH SECOND STREET . . . ROOM 770

MILWAUKEE 3, WISCONSIN

September 14, 1960

RECEIVED	
SEP 19 1960	
MELVIN S. ZARET EXECUTIVE DIRECTOR	
NOTES BY	DATE
①	①
③	②
②	③
ANSWERED	

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Mr. S. G. Naparstek
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Nap:

The UJA has issued invitations to the Young Men's Leadership Meeting. However, we haven't received a copy of the invitation, nor for that matter have we received a copy of a letter from Herb Friedman written from Israel to these young men. I'm afraid that we look just a little bit stupid when this occurs since I know that the UJA wants the cooperation of Federations in making this kind of a conference a success. I'm assuming it's just an oversight in not sending us a copy of the program and the material that's gone to the young people whose participation and attendance we must encourage. I'd appreciate it if you would send me a copy of the material that's been sent to the leadership invited.

I should mention to you that frequently people in the community receive correspondence requesting something of them, and we are not informed. The result sometimes is some confusion since these people turn to us, and are surprised that we are unaware of what it is that they refer to.

Let us understand that I fully appreciate the right of any agency to deal directly with people in a community. When, however, the agency feels a sense of partnership with the local community on whatever is involved, then it would seem to me that the local community needs to be kept informed so that it can exercise the responsibilities that go with that partnership. Since by and large the UJA feels that sense of partnership with communities, especially one like this, it would seem to me that it might be a good policy for the UJA to routinely send us copies of correspondence on important matters that may go out to important people within this community; then we're in a position to help.

Mr. S. G. Naparstek

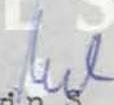
-2-

Sept. 14, 1960

Kenneth Berke, of Milwaukee, will probably be attending the late November meeting in New York. He'll be making his own reservation. Others may attend also. I could, however, use some information from you as to the age and community leadership level of people who are invited from other cities. Our boys are mature men, even including some fellows who are very top leaders. Our Leadership Training Institute is not geared to children. It would be helpful to us in knowing which of these young leaders who ought to be pressed to attend if we can know something about the kind of people they'll be rubbing shoulders with.

Kindest regards and thanks.

Cordially,


Melvin S. Zaret
Executive Director

MSZ:sb

P.S. I still think the conference is not well timed. It comes a week after the General Assembly. It means that people who attend the General Assembly return home on Sunday night and are asked to leave again four or five days later to go to another meeting.

Young Leadership

September 19, 1960

Mr. Edward Rivlin
Arista Oil Products Corp.
39 Broadway
New York 6, New York

Dear Mr. Rivlin:

Thank you very much for your letter of September 13th. All of us here are very pleased to note that you will be in New York and will attend as many sessions as possible of our National Young Leadership Conference to be held at the Waldorf Astoria Hotel on November 18th, 19th and 20th. I also note that you do not need hotel reservations because you will be coming in from Stamford, Connecticut.

I also appreciate your comments on the suggestions that were made for additions to the program. With regard to having someone from the State Department discuss America's goal in the Middle East, you have indeed, noted the real problem and that is whether the subject will be discussed by a representative of the State Department with the candour that is necessary. When we make up the final program for the conference we will certainly keep your views in mind.

With kindest personal regards,

Sincerely yours,

Melvin S. Goldstein

MSG:ms

ARISTA OIL PRODUCTS CORPORATION

39 BROADWAY

NEW YORK 6, N. Y.

RECEIVED

SEP 14 1960

NOTED BY

DATE

September 13, 1960

LW

~~MSG~~

ANSWERED MSG/mm 9/19

Mr. Melvin S. Goldstein
 Administrative Vice-Chairman
 United Jewish Appeal
 165 West 46th Street
 New York 36, N. Y.

Dear Mr. Goldstein:

Thank you for your letter of September 9th. I regret not having answered your prior letter of July 26th. The principal reason was that I was not 100% sure of my plans for November. I now know I shall definitely be in New York and will attend as many of the sessions as possible. I do not need hotel reservations as I will come in from Stamford, Conn. for the particular sessions I shall attend, although I do not yet know in detail how many I will be able to attend. I am planning, if possible, to attend the Friday afternoon sessions and the Saturday morning sessions; whether I can attend any more, I do not know.

As far as the program is concerned, I think it would be extremely interesting to follow up the idea mentioned in the third paragraph of your letter and have someone from the State Department clearly discuss America's role in the Middle East. If this can be done with candor, it would be extremely helpful. I think another topic that should be considered with great care is a method for creating a better awareness of the needs for UJA. I have found this year that a lot of people are getting tired of the annual UJA drive. Whereas they had great fervor when the State of Israel was newly formed and also when it was under military attack from the Arab world, they are now losing the feeling of urgency. Frankly, I do not know the answer, but I think it is an important subject to explore.

Sincerely yours,

Edward Rubin

ER:mf



All quotations subject to change without notice.

Orders are accepted contingent upon strikes, fires, accidents, delays by carriers and all other causes beyond our control.

*Young Leadership
file*

September 19, 1960

Mr. Henry S. Jacobus, Jr.
Pollock Paper Co.
P. O. Box 5325
Dallas 22, Texas

Dear Mr. Jacobus:

I have your letter of September 14th and I am very sorry indeed that you will not be able to attend our National Young Leadership Conference in New York on November 18, 19 and 20.

With regard to the date of this conference, I too wish that it would have been possible for us to fix it for some other time. Unfortunately, however, the Seventh United Jewish Appeal Study Mission will be abroad from October 14th to November 1st, and some of our important leaders who must be at our Young Leadership Conference will not be back in the United States before about November 5th. Then on December 10th there is the Annual National Conference of the United Jewish Appeal. Having regard for the situation, therefore, our only possibility was to hold our meeting on November 18, 19 and 20.

We considered carefully holding our young leadership meeting immediately preceding or following the General Assembly or even our own National Conference in December, but decided against that because we wanted to keep this young leadership group completely separate from the large number of important and experienced leaders who usually attend these two meetings. We want very much to devote the entire Young Leadership Conference to a careful review of all of the programs, which review could not be undertaken at a large conference where experienced leaders are present because there would be a tendency on the part of the veteran leaders to overshadow the proceedings. We want the young leaders to have every opportunity to ask questions and to express themselves and thus to learn as much as possible during the course of the conference. The program will be arranged especially with this in mind.

The UJA has no intention of competing with the Council of Jewish Federations. As a matter of fact, our conference is designed to supplement the young leadership training programs instituted through the Council in many communities in this country. I know that a number of young people attend the General Assembly, and we appreciate the fact that not many of them will be able to attend our conference on November 18. But our experience is that there are a

Mr. Henry S. Jacobus, Jr.

September 19, 1960

great number of young leaders who are very much interested in the programs overseas and who do not always attend either the General Assembly or the National Annual Conference, some of whom whom will want to attend a specially designed national young leadership conference such as is being planned by the UJA.

I will, of course, keep you posted on developments in connection with our conference because I appreciate your great interest in our work.

With kindest personal regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fe





ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

Young Leadership

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

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September 15, 1960

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Honorary National Chairmen
JOSEPH HOLTZMAN
SOL LUCKMAN

Honorary Special Fund Chairman
SAMUEL RUBIN

SENT TO ALL NEW NAMES GIVEN TO US TO WHOM NOTHING HAS BEEN SENT

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With kindest regards,

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fc
Encl:

P.S. The Conference will begin with luncheon at 12:30 P.M. on Friday, November 18, and will end during the early afternoon on Sunday, November 20.

*Young Leadership
Conf*

September 14, 1960

Rabbi Selig S. Auerbach
Beth El Synagogue
124 Litchfield Street
Torrington, Conn.

Dear Rabbi Auerbach:

I am pleased that you took the trouble to write me as you did on September 6th.

I have discussed with the UJA the questions you raise in your letter and find that no definite plans for the Young Leadership Conference have been formulated. However, I am given every assurance that the program in the making calls for no activity which will constitute a violation of the Sabbath. On the contrary, aside from the fact that all food which will be served during the course of the conference will be strictly kosher, provision is being made for synagogue attendance which will be encouraged. I am persuaded that all in all in view of what is being planned for the weekend, there will be a greater degree of Sabbath observance and adherence to the tenets of traditional Judaism on the part of the participants than the same people would observe in their own communities.

I have discussed with the UJA your objection to holding any conference on the weekend. I can only pass on to you their comment based on many years of experience that weekends are the only times people can leave their place of business to attend such conferences.

I was pleased to observe that you recognize the importance of the Young Leadership Conference and am confident that, in the circumstances that I have described above, you will give this conference your fullest support.

Warmest greetings.

Sincerely,

Morris Lieberman
Chairman

M:hgb

cc: HAF, §§ MSG, LJ

DR. SELIG S. AUERBACH
RABBI
160 Pearl Street
Tel. HUnter 9-6381

Beth El Synagogue

124 Litchfield Street
Torrington, Connecticut

DR. PHILIP DAVITSON
JUDGE DAVID CRAMER
PRESIDENT
DR. SIDNEY A. CHAIT
CHAIRMAN of the BOARD

SEP 7 1960
September 6, 1960.

RE	
MAILED BY	REFER TO
DATE	DATE
	AA
	MSG
	LW
ANSWERED	AK/60

9/14/60

Rabbi Dr. Morris Lieberman
Chairman, Rabbinical Advisory Council
United Jewish Appeal
165 West 46th Street
New York 36, N.Y.

Dear Rabbi Lieberman:

I am in receipt of your letter of August 9th informing me of the National Young Leadership Conference to be held in New York the weekend of November 18 - 20. I wish to inform you that I am strictly opposed to meetings of this kind over a weekend involving a Shabos, since experience has taught me that such meetings, unfortunately, always lead to a Chillul Shabos. With all good intentions and planning it, alas, never fails that some people do smoke and take notes. Also, what about the Kashruth at the meals?

For these reasons I would implore you and the UJA to have this meeting, the importance of which I fully recognize and support, to set for such a date that no Shabos is involved, and also that provisions for strictly kosher catering are made.

With best wishes for a *Shabbat*, I am,

Sincerely yours,

Selig S. Auerbach

Rabbi Selig S. Auerbach.

*Only time breaks
not facinated
Kosher food
request more kosher
re Sabbath*

*agree
sabbath observance
will be kept*

SSA:ws

September 14, 1960

Mr. Samuel Melnick
Federation of Jewish Agencies
of Greater Philadelphia
1511 Walnut Street
Philadelphia 2, Pennsylvania

Dear Sam:

I received your telephone message from my secretary and enclosed you will find copies of our recent mailings on the National Young Leadership Conference. You will be sent a list of acceptances from Philadelphia at a later date.

I think the enclosed material will help answer any questions you may be getting from Philadelphia people and I certainly appreciate your cooperation.

Kind regards.

Sincerely yours,

Melvin S. Goldstein

MSG:hs



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

September 9, 1960

SENT TO ALL NEW NAMES TO WHOM NOTHING HAS BEEN SENT

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CHARLES H. YALEM
PHILIP ZINMAN

The UJA has been considering the advisability of holding a national conference composed of young leaders who are either beginning to assume leadership responsibility in their communities or who may soon be doing so. I am sure you will be glad to know that the United Jewish Appeal is now planning to hold its first National Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18, 19 and 20.

Our purpose, of course, is to help strengthen the Jewish communities of America by assisting them in their efforts to build a cadre of strong, interested, Jewish oriented leadership. We are convinced, first of all, that only a well-informed leadership -- conscious of our Jewish heritage -- is a good leadership. In this connection, people who are beginning to assume positions of responsibility in their communities must be provided with an opportunity to become fully familiar with the situation of Jews overseas and to understand the role being played by Israel in the world today.

This will not be the usual type of Conference, but will be designed especially to give everybody present an opportunity to participate in discussions that will be held on all aspects of Jewish life in Europe as well as in Israel. We plan, in addition, to have full discussions on the basic elements involved in the organization of the United Jewish Appeal and its agencies and how they operate. Everybody present will be taken into the confidence of the high officials who represent Israel and will learn that Israel stands for something more important in the world today than only a country of refuge for Jews in need, as overwhelmingly important as that is.

I should like to list for you on a tentative basis some of the notes we are making for our program:

1. Discussion on Israel's place among the nations. A briefing in-depth session conducted by Israel's Ambassador to the United Nations. This is to give every conferee a clear picture of Israel's relations with nations throughout the world and, more important, a picture of what Israel is doing to help the emerging new nations in the world by giving them the benefit of its experience to enable them to develop their agriculture, industry, defense, etc. There will be a discussion of the benefits that accrue to Israel and to the world as a result of this program.
2. An off-the-record discussion of Israel's security situation. A frank appraisal by one of Israel's military experts.

3. The situation of the Jews in Europe with emphasis on the Jews in Eastern Europe.
4. Presentations by the JDC, the Jewish Agency, HIAS, ORT, of their agency programs, with plenty of time available for a question period after each presentation.
5. The role of the Army of Israel as a unifying and educational force in the country.
6. The relationship of UJA, as an organization, to the programs overseas, and the relationship between the UJA and the communities in this country.
7. Chet Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking. Miss Hanna Ahroni, of Israel, will entertain at the banquet with old biblical songs and some modern melodies. Miss Ahroni, who was starred at the Waldorf's International Folk Festival a few weeks ago, was born in Eritrea, came to Israel as a youngster, and appears in picturesque Yemenite costume.
8. We expect to have a luncheon at the Israel Consulate in New York or at the United Nations, at which Israel's Ambassadors to Washington and the United Nations will be hosts.
9. All sessions, except for the banquet, will be arranged in lecture hall style -- without a dais -- so that it will be easy to participate in the discussions. In addition, there will be a series of cocktail meetings, hosted by people like Dewey Stone, Edward Warburg, William Rosenwald, at which the conference speakers will be present and everybody will have the opportunity to discuss the various items taken up during the course of the conference. These will not be receptions but will be informal gatherings for the purpose of discussing, in an informal way, questions that come to mind.

Ambassador Harman is very happy with our plans and will spend a great deal of time with us at the conference. He is looking forward to having an opportunity to spend a good deal of time in an informal discussion period. Herbert Friedman will give us the full story of what the UJA really stands for in the American Jewish community, and Philip Klutznick and Morris Berinstein will, of course, play important roles at the meeting. This information is all on a rough outline basis so that you can have our thoughts on this project. In due course, when the program is set up formally, you will be informed.

We have every confidence that this conference will fill a longfelt need. This special and unusual meeting will certainly be one you will not want to miss and I would urge you, therefore, to complete and return the enclosed card at your earliest convenience so that appropriate arrangements can be made for you. If you plan to make private arrangements for your stay in New York, please let me know where you will be staying.

With kindest regards.

Sincerely yours,



Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fc
Encl:

P.S. The Conference will begin with luncheon at 12:30 P.M. on Friday, November 18, and will end during the early afternoon on Sunday, November 20.



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SAMUEL RUBIN

September 9, 1960

SENT TO THOSE WHOSE NAMES WERE GIVEN BY FIELD REPRESENTATIVES AS ACCEPTANCES, BUT FROM WHOM WE HAVE RECEIVED NO WRITTEN WORD IN REPLY TO MSG'S LETTERS.

Once again I want to tell you how pleased everyone here is that you are planning to attend the National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th. Important arrangements must be made for this conference and since I did not hear from you in reply to my letter of July 26th, I would appreciate it very much if you would return the enclosed card so that hotel reservations and other appropriate arrangements can be made for you. If you plan to make private arrangements for your stay in New York, please let me know where you will be staying.

Chet Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking. Miss Hanna Ahroni, of Israel, will entertain at the banquet with old biblical songs and some modern melodies. Miss Ahroni, who was starred at the Waldorf's International Folk Festival a few weeks ago, was born in Eritrea, came to Israel as a youngster, and appears in picturesque Yemenite costume.

A few people who will attend the conference have made some suggestions for the program. One person has written that there be a presentation and discussion of the Eichmann case, and another has urged that a representative of the State Department be invited to present the State Department's view on America's role in the Middle East. We are having some difficulty fitting everything into the time available but we will consider very carefully all suggestions for the agenda. I would very much like to have your views on these items or receive any suggestions you may wish to make.

Kindest personal regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fc
Encl:

P. S. The Conference will begin with luncheon at 12:30 P.M. on Friday, November 18, and will end during the early afternoon on Sunday, November 20.



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September 9, 1960

sent TO THOSE WHO HAVE WRITTEN TO TELL US THEY ARE ATTENDING
CONFERENCE.

Once again I want to tell you how pleased everyone here is to note that you will definitely attend the National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th. This is to keep you posted on the program being developed.

Chet Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas, and the presentation of his point of view will go a long way toward stimulating the kind of discussion we are seeking. Miss Hanna Ahroni, of Israel, will entertain at the banquet with old biblical songs and some modern melodies. Miss Ahroni, who was starred at the Waldorf's International Folk Festival a few weeks ago, was born in Eritrea, came to Israel as a youngster, and appears in Yemenite costume.

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With kindest personal regards,

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fc
Encl:

P. S. The Conference will begin with luncheon at 12:30 P.M. on Friday, November 18, and will end during the early afternoon on Sunday, November 20.



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Honorary Special Fund Chairman
SAMUEL RUBIN

SENT TO ALL PEOPLE TO WHOM WE HAVE WRITTEN ASKING THEM TO ATTEND THE CONFERENCE BUT FROM WHOM WE HAVE NOT HEARD.

This is just to keep you posted on the program being developed for the National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

Chet Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking.

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For your convenience, I am enclosing a reply card and I would appreciate it very much if you would return it to me so that reservations and other appropriate arrangements can be made for you if you plan to attend the conference. If you do not plan to attend, I would appreciate your indicating that on the enclosed card.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

MSG/fc
Encl:

P. S. The Conference will begin with luncheon at 12:30 P.M. on Friday, November 18, and will end during the early afternoon on Sunday, November 20.

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UNITED JEWISH APPEAL

165 West 46th Street

New York 36, New York



Gentlemen:

I shall attend the National Young Leadership Conference of the United Jewish Appeal at the Waldorf Astoria Hotel in New York City, starting Friday at Luncheon, November 18, with a final session Sunday afternoon, November 20.

I shall require hotel reservations starting the night of _____

Reserve _____ Single Room(s)

_____ Double Room(s) (Double bed, Twin beds)

I estimate my time of arrival will be _____

DAY

HOUR

NAME _____

ADDRESS _____

CITY _____ **STATE** _____

There will be no solicitation of funds.

Dietary laws observed.

U | J | A

המגבית | היהודית | המאוחדת

HT/pl
rest 8/29/60
TEL. 4691 .50
UNITED JEWISH APPEAL—Israel Office

המשרד בישראל: ירושלים ת.ד. 92 פ.ו.ב. JERUSALEM

Dear Friend,

One of the most important things which our generation of young community leaders in America can do is to develop an understanding of Israel and the problems of Jews all over the world.

We have worked hard in the past 15 years, since the end of the Hitler tragedy, to alleviate suffering and to build Israel as a secure democracy.

But there is still so very much to do, and our willingness to continue depends completely upon the depth of our knowledge.

To this end, it has been a dream of mine to organize a conference of the younger leadership of American Jewry, in which we would look at the facts of international Jewish life rationally, intellectually, yet with a deep underlying emotional identification.

The plan has now come to realization, and we are preparing a three day conference, November 18 - 20, at the Waldorf Astoria Hotel in New York. We will have in attendance such people as the Israel Ambassador to the United States, Mr. Avraham Harman; the Israel Ambassador to the United Nations, Mr. Michael Comay; the General Chairman of the United Jewish Appeal, Mr. M. Berinstein; the President and Executive Vice President of the Joint Distribution Committee, Mr. Edward Warburg and Mr. Moses Leavitt; the National Chairman of UJA, Mr. Phillip Klutznick; Mrs. Franklin D. Roosevelt; the Israel Military Attache in Washington, Colonel Yehuda Prihar; and many others. I think that it will be a truly brilliant programme.

There will be no raising of funds. There will be plenty of opportunity to ask questions. The real purpose of this conference is simply to try to analyse the main problems which face us in Israel, in North Africa, Eastern Europe, and what the UJA is trying to do to solve these problems.

You have been suggested to us as one of the important young leaders of your community, whom we would like very much to have in attendance at this Conference. My purpose in writing to you from Jerusalem is to urge you to plan to attend. I am looking forward to meeting you and can really promise a most thought-provoking weekend.

Would you please return the enclosed postcard.

Yours sincerely
Herbert A. Friedman
Herbert A. Friedman
Executive Vice Chairman
United Jewish Appeal

August 25, 1960.

I am interested in hearing more about the
Young Leadership Conference
at the Waldorf Astoria in New York
November 18-20, 1960.



Name

Address

.....



AMERICAN JEWISH
ARCHIVES
Young Leadership Conference

United Jewish Appeal

165 West 46 Street,

New York 36, N.Y.

U.S.A

UNITED JEWISH APPEAL, INC.
165 WEST 46th STREET
NEW YORK 36, N. Y.

MEMORANDUM

file *PAC*

Date July 8, 1960

To Mr. Martin Peppercorn

From Melvin S. Goldstein

Subject Young Leadership Conference

This is in reference to the letter Ed Kahn sent to Rabbi Friedman under date of July 7th regarding the Young Leadership Conference.

I spoke with Ed Kahn yesterday and explained the entire situation to him and told him that he had written under a misapprehension. He appreciated the fact that I called him and he said that he would try to get some people to come to the Conference and he felt pretty sure that he could get three or four. I urge that there be a follow up with Ed Kahn about this matter.

8/15
Meyer Baker sending
list to me.
[Signature]

[Initials]
PC followed up
had no way

COPY

PBC

ORIGINAL:
HAF, MEG.

COPY:
MP SS FBC....

Atlanta Jewish Welfare Fund, Inc.
41 Exchange Place, SE
P O Box 855
Atlanta, Ga.

July 7, 1960

Rabbi Herbert A. Friedman
Executive Vice-Chairman
United Jewish Appeal,
165 W 46th St.
New York 36, Ny

Dear Herb:

We have given a great deal of consideration to your proposed project of convening a national conference of the United Jewish Appeal in Washington for 'young leadership', which you aim at the age level of 25 to 30.

We have tried to canvass the field and find that we have a number of campaign workers who are in that age group but who by no stretch of the imagination can be regarded as community leaders. We interpret the qualifications for such a gathering to be as follows:

1. They are to be the sons of families whose parents are in the category of substantial givers or they are to be young men who have a substantial estate of their own. In other words, they are to come from the big givers group.
2. They are to come from the group which has evidenced interest through actual participation in the community.
3. They are to be part of the leadership group, that is because of their status they exercise influence in relationship to others.

Judging by these criteria, we really have no one that we can recommend. A goodly number of our young men who are active in the community are in their 40's.

There is another element involved, and that is they must be in a position to be free to give of their time in attending such a conference.

cont....

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(initials) (date)

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page 2.....

If you have any names on your list from our community who might fit your requirements, we would appreciate hearing from you.

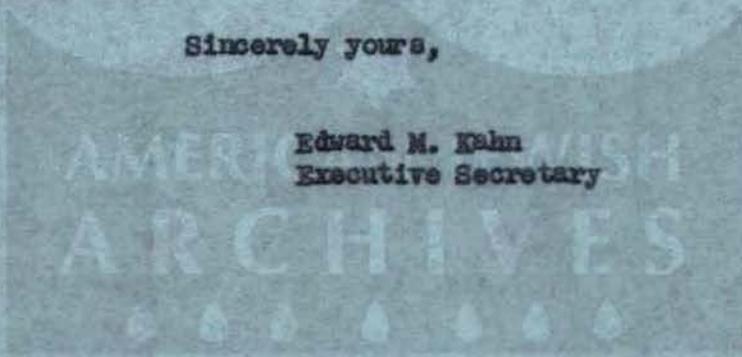
You may certainly count on our full cooperation in developing the idea that you have regarding such a conference.

Cordial greetings.

Sincerely yours,

Edward M. Kahn
Executive Secretary

EMK;rgf



RECEIVED:

ps July 8

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(initials)

(date)



ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

Young Leadership

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

UJA SPECIAL FUND in addition to 1960 REGULAR CAMPAIGN

165 WEST 46TH STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

August 23, 1960

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SAMUEL RUBIN

SENT TO CABINET

AMERICAN JEWISH

I am very pleased to be able to inform you that Moshe Dayan, Minister of Agriculture in Israel and former Chief of Staff, and Abba Eban, Minister of Education and formerly Israel's Ambassador to Washington, will speak on behalf of the United Jewish Appeal during the 1961 campaign.

General Dayan will probably come to the United States in mid-January and will speak at our South-Southwest Conference in Biloxi, the National Inaugural Conference in Miami on February 7th and our Mid-West Conference in French Lick.

Mr. Eban will be here toward the middle of February and will address our Western States Conference in Palm Springs, the New England Conference in Swampscott and the Eastern States Conference in Hershey, Pennsylvania.

Both Dayan and Eban will address important Big Gifts and other meetings in several cities.

You will also be pleased to note that at this early date we have about 150 acceptances for the UJA Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th. These acceptances are from every part of the country, including a few from the West Coast. It is very interesting and heartening to note that the plans for the conference have met with an excellent and enthusiastic response.

Chet Huntley, who is very well informed on Israel and extremely friendly, will be the main speaker at the Saturday evening banquet, November 19th. It may also be possible for Mrs. Eleanor Roosevelt to join us at the banquet.

In addition to the regional conferences planned for the spring of 1961, we are planning a series of UJA rallies in about a dozen cities throughout the country to stimulate the kind of activity that will be required next year in many important communities. These are cities where, after

careful consideration, we have come to the conclusion that a rally, with proper follow-up on an intensive campaign basis, will bring into the campaign a large number of people who are now on the fringe. We tested this in 1960 in Teaneck, with excellent results.

We now plan to hold these rallies in the following cities:

January 18	Buffalo, N. Y.	February 22	Canton, Ohio
January 19	Syracuse, N. Y.	February 28	New Haven, Conn.
January 24	Elizabeth, N. Y.	March 1	Norwich or New London, Conn.
January 25	Toledo, Ohio	March 7	Memphis, Tenn.
February 7	Des Moines, Iowa	March 8	St. Louis, Mo.
February 21	Dayton, Ohio	March 28	Albany, N. Y.

We have been fortunate, as in the case of Teaneck, to secure the services of Sam Levenson at the rallies to be held next year.

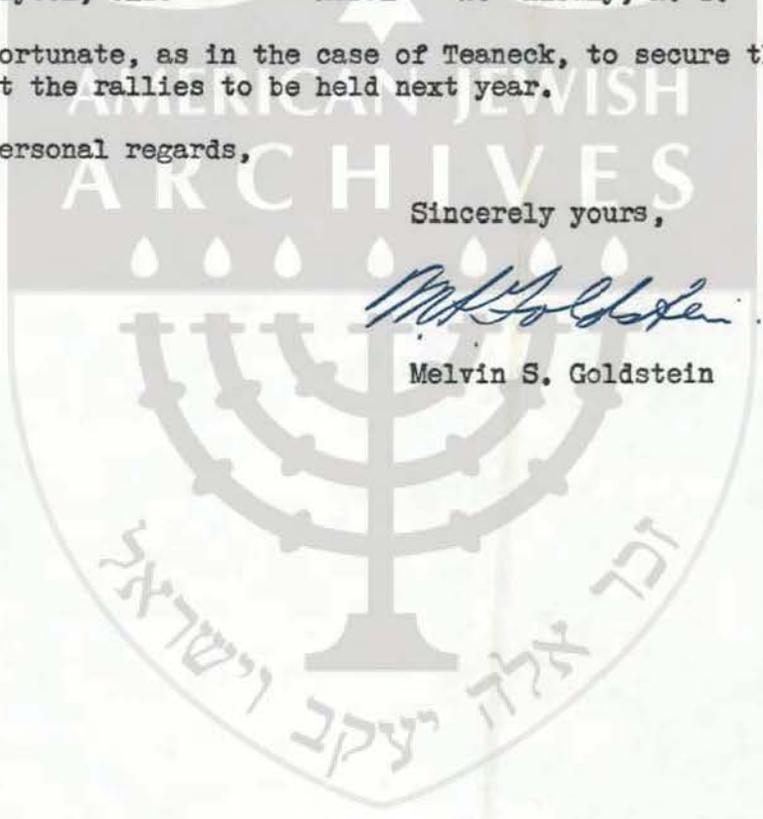
With kindest personal regards,

Sincerely yours,



Melvin S. Goldstein

MSG:mmm



August 22, 1960

Mr. Herbert A. Friedman
Dexter House
Keren Hayesod Street
Herzlia, Israel

Dear Herb:

Enclosed is an additional list of people whom we're inviting to the Young Leadership Conference so that you can send them some word from Israel.

Incidentally, I haven't received a copy of your letter to the first group of invitees.

Best regards.

Sincerely,

Melvin S. Goldstein

MSG:hs
Encl.

LETTER IS TO BE SENT TO ALL THOSE PERSONS WHO RECEIVED MSG LETTERS OF JULY 27th INVITING THEM TO ATTEND THE NATIONAL YOUNG LEADERSHIP CONFERENCE IN NOVEMBER. BOTH GROUPS WHO RECEIVED JULY 27 LETTER TO GET FOLLOWING LETTER WHICH IS TO BE INDIVIDUALLY ADDRESSED WITH FORMAL SALUTATIONS:

Dear :

This is just to keep you posted on the program being developed for the National Young Leadership Conference to be held at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

Chat Huntley will address the banquet Saturday evening. He is extremely well versed on the subject of Israel and the situation of Jews overseas and the presentation of his point of view will go a long way to stimulate the kind of discussion we are seeking. It is also likely that Mrs. Eleanor Roosevelt will be with us for a little while Saturday evening. We are very happy about this not only because of Mrs. Roosevelt's knowledge of our work and her deep interest in it, but more because she represents a youthful outlook and has provided leadership to younger people in so many fields.

Miss Hanna Ahroni, of Israel, will entertain at the banquet with old biblical songs and some modern melodies. Miss Ahroni, who was starred at the Waldorf's International Folk Festival a few weeks ago, was born in Eritrea, came to Israel as a youngster, and appears in picturesque Yemenite costume.

A few people who will attend the conference have made some suggestions for the program. One person has written that there be a presentation and discussion of the Eichmann case, and another has urged that a representative of the State Department be invited to present the State Department's view on America's role in the Middle East. We are having some difficulty fitting everything in to the time available but we will consider very carefully all suggestions for the agenda. I would very much like to have your views on these items or receive any suggestions you may wish to make.

Kindest personal regards.

Sincerely yours,

Melvin S. Goldstein
Administrative Vice-Chairman

*Young
Leadership*

8/29

August 16, 1960

Mr. Henry C. Bernstein
United Jewish Appeal of Greater New York, Inc.
220 West 58th Street
New York 19, New York

Dear Henry:

For some time we have been considering carefully holding a National Young Leadership Conference composed of young men between the ages of 25 and, say, 38 who should be brought into closer contact with overseas needs and programs. This is to let you know that we are now planning to hold this first United Jewish Appeal Young Leadership Conference at the Waldorf Astoria Hotel in New York on November 18th, 19th and 20th.

The purpose of the conference, of course, is to develop new and additional leadership among some of the young people who are now rising in the communities. Throughout the country a rather large number of young people are beginning to assume positions of responsibility and we want to provide them with an opportunity to become fully familiar with the situation of Jews overseas and the work of the United Jewish Appeal so that they can also represent us in their communities.

The following are some of the notes we are making for our program:

1. Discussion on Israel's place among the nations. A briefing in depth session conducted by Israel's Ambassador to the United Nations. This is to give every conferee a clear picture of Israel's relations with nations throughout the world and, more important, a picture of what Israel is doing to help the emerging new nations in the world by giving them the benefit of its experience to enable them to develop their agriculture, industry, defense, etc. There will be a discussion of the benefits that accrue to Israel and to the world as a result of this program.
2. An off the record discussion of Israel's security situation. A frank appraisal by one of Israel's military experts.
3. The situation of the Jews in Europe with emphasis on the Jews in Eastern Europe.
4. Presentations by the JDC, the Jewish Agency, HIAS, ORT, of their agency programs, with plenty of time available for a question period after each presentation.

ry C. Bernstein
New York City

2.

August 16, 1960

5. The role of the Army of Israel as a unifying and educational force in the country.
6. The relationship of UJA as an organization, to the programs overseas, and the relationship between the UJA and the communities in this country.
7. Conference banquet at which we hope to have a nationally known speaker address the group on the relationship of young Jews in the United States to the Jewish problems in the world today. We are hoping that this banquet will conclude with a musical recital and we are also thinking of having a dance orchestra.
8. We expect to have a luncheon at the Israel Consulate in New York or at the Carnegie Foundation at which Ambassador Harman and Ambassador Comay will be hosts.
9. All sessions, except for the banquet, will be arranged in lecture hall style -- without a dais -- so that it will be easy to participate in the discussions. There will also be a series of cocktail meetings hosted by some of our National Leaders at which the various conference speakers will be present, and everybody will have the opportunity to discuss the various items taken up during the course of the conference. These will not be receptions but will be informal gatherings for the purpose of discussing questions that come to mind.

Ambassador Harman is very happy with our plans and will support our efforts in every way possible.

We don't want this to be a big conference because if it is attended by more than 200 people we will not be able to maintain any kind of informal atmosphere and it will then become a normal conference and that will not be good for these new young people. I know that keeping it to 200 is going to be a problem because there is a great deal of interest in this particular conference but we will simply have to make every possible effort to watch it carefully.

I would appreciate it if you would give some consideration to the names of some of the people in New York you think might be invited to this conference. Please give me a ring and we can then discuss the matter further. One of the things we will want to decide is the number of people to be invited and, of course, the type of person we definitely want.

Best regards,

Sincerely yours,

Melvin S. Goldstein

MSG:mm

August 12, 1960

Mrs. Helen Stuart

Melvin S. Goldstein

Young Leadership Conference

I think it would be a good idea if you put a note in the ticket file to check, on or about September 15th, the names of the young people who are going abroad with the Pittsburgh, Cleveland, Boston, Detroit and other groups and determine whether or not we shouldn't write to them, before they go to Israel, to plan to attend the November Young Leadership Conference.

MSG:mm

Handwritten initials or signature in the top right corner.

August 11, 1960

Mr. Martin Peppercorn

Melvin S. Goldstein

Young Leadership Conference

I've had a note from Sidney Rabb regarding the Young Leadership Conference and he suggests that I get in touch with his son-in-law, Norman Cahners and his other son-in-law, Avram Goldberg. Mr. Rabb writes that Norman has been active in leadership and his judgment on who might be invited would be very good. I must, therefore, get in touch with Mr. Cahners but before doing so I would like to know whether you have spoken with Ben Rosenberg about this project and whether Ben Rosenberg has indicated he will cooperate in providing names.

MSG:mm

August 12, 1960

Mrs. Helen Stuart

Melvin S. Goldstein

Young Leadership Conference

I wonder whether it would be a good idea to check through the names of people who have gone overseas with community groups to see whether or not there might be some people who should be invited to the Young Leadership Conference in November and whose names are not on our list.

MSG:mm

8/14

August 10, 1960

Mrs. Ida Lind

Melvin S. Goldstein

Young Leadership Conference

Please send me all replies we receive on this conference. I will return them to you but I want to answer each one. Please note on the letters, before they are sent to me, who these people are, how much they give, etc.

With regard to any new names suggested in any letter, please note whether we have had these names on our list and whether we invited them.

Also, please note whether the reply you are sending me is to a letter of invitation to the conference or a reply to the letter we sent to "Acceptances to Young Leadership Conference."

Be sure to keep all the new names separately and let us know in a couple of weeks how many you have; that is, the number of new names of people to whom I have not written at all. Then we will write letters to these new people, being the same letter we sent originally to those whose names we received and who had not indicated that they would attend the conference.

MSO:mm

9/8

August 19, 1960

Mrs. Ida Lind

Malvin S. Goldstein

Young Leadership Conference

When the field representatives get back on the job-- I think that's about August 23rd or something like that -- we should be in a position to give to them the names of people who have indicated that they will attend the National Young Leadership Conference and the names of those who said they will not be able to come. I guess this will be done in the usual way through mimeographing a list but I just wanted to note this.

At some point, I think early in September, we must write to the Executive Directors -- at least to those who gave us the names of people to invite -- letting them know the names of those people in their communities who said they would attend the conference and those who said they would not and those from whom we have not heard.

I would also like to write to members of the Cabinet some time during the last week in August to let them know of the names of people in their areas who said they would attend the conference and those who said they couldn't and also the names of those we invited and from whom we haven't heard.

I would appreciate it if you would give this some thought and I will speak to you about it some time next week.

MSG:mm

8/17

August 10, 1960

Mrs. Ida Lind

Melvin S. Goldstein

You will note in the file of letters being acceptances for the Young Leadership Conference in November, a letter from Hyman Wilensky of New London, Connecticut, dated July 29th. This man is 47 years old. I would appreciate it very much if you would check through your records and let me know who gave us this name for a Young Leadership Conference?

MSG:mm



UNITED JEWISH APPEAL RABBINICAL ADVISORY COUNCIL

165 WEST 46 STREET, NEW YORK 36, N.Y. • PLAZA 7-1500

August 9, 1960

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Dallas
RABBI HAROLD P. SMITH
Chicago
RABBI MAURICE D. SOLOMON
Kansas City

Dear Colleague,

The UJA is planning a National Young Leadership Conference to be held at the Waldorf-Astoria Hotel in New York City on November 18-20. The primary purpose of the conference is to provide the opportunity for the orientation of young men on the most important problems related to Israel and Jewish communities throughout the world. The three day program is designed especially for men approximately between the ages of 25 and 40 who have either assumed positions of leadership in their respective communities or who have the potential for providing such leadership.

As outlined to us (see attached tentative plans), the conference promises to be an outstanding educational effort. Tailored as it is for a select group of men who are capable of assimilating the vast amount of information and interpretative material that will be presented in a span of three days, the conference is probably without precedent in the history of American Jewry.

All of us in the rabbinate are, obviously, in sympathy with the basic objectives of the proposed conference. No one more than we rabbis appreciate the need for, and the importance of, an informed Jewish leadership within the American Jewish community. For that reason alone the Advisory Council feels that this UJA effort is deserving of special support from the American rabbinate.

Fortunately, we rabbis are in the position to be of constructive help in the mobilization of this conference. We know the men in our communities who qualify for invitations to the conference and who should be encouraged to attend it. We can help by talking to as many of these men as we can and urge them to attend the conference, and by providing the UJA with their names. The UJA will extend invitations to the men you recommend.

The Advisory Council will deeply appreciate your cooperation in this important matter.

Sincerely,

Morris Lieberman
Chairman

ML:gb

כל ישראל ערבים זה לזה

Tentative Plans for
UJA Young Leadership Conference

1. Discussion on Israel (to be lead by Israel's Ambassadors to the USA and to UN).
 - a. Its place among the nations of the world
 - b. Israel's major domestic problems
 - c. Israel's security problem
 - d. The importance of Israel to Jews living in other lands
2. Discussion of the situation of Jews on the European continent with special emphasis on the Jews of Eastern Europe (to be lead by representatives of the JDC, the Jewish Agency, the HIAS and the ORT who conduct programs related to these communities).
3. A global appraisal of Jewry today and of the challenges to be met by our generation (to be lead by Rabbi Herbert Friedman, Philip Klutznick and others).
4. Inspirational addresses by some outstanding American personalities.
5. Musical events in which outstanding internationally famous artists will participate.
6. A luncheon tendered by Israel's Ambassadors to the USA and to the UN.
7. Cocktails meetings and receptions hosted by men like Dewey Stone, Edward Warburg and William Rosenwald.

(Date)

UJA Rabbinical Advisory Council
165 West 46th Street
New York 36, N.Y.

Gentlemen:

I would recommend that the following named men in _____
(name of city)

be invited to the UJA Young Leadership Conference to be held in New York City on
November 18-20:

AMERICAN JEWISH
ARCHIVE

(Indicate by check whether
you have spoken to person
about the Conference)

Name

Address

<u>Name</u>	<u>Address</u>	(Indicate by check whether you have spoken to person about the Conference)
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Cordially,

Rabbi

*Young
Leadership*

August 8, 1960

Dr. Benjamin B. Rosenberg
Combined Jewish Appeal
72 Franklin Street
Boston 10, Massachusetts

Dear Ben:

I heard that you weren't well and I do hope that by now you are back at the office and have completely recovered from your illness.

I called you a few times because I wanted to talk to you about a couple of things -- just to get your views -- but there was nothing urgent and I will speak with you early in September when I get back from vacation. Meanwhile, I do want you to know that our plans for a Young Leadership Conference in New York in November are shaping up very well and the response, all on an individual basis, has been exceedingly good. This is also one of the projects on which I would like to have your views and, of course, your help.

With best personal regards,

Sincerely yours,

Melvin S. Goldstein

NSG:mm

July 29, 1960

Mr. Herbert A. Friedman
Dexter House
Keren Hayesod Street
Herzliah, Israel

Dear Herb:

Attached hereto are two lists of invitees for the Young Leadership Conference. The shorter list, marked "A" is made up of the names of those who have assured us, mostly through our field representatives, that they will attend the Conference.

The list marked "B" is composed of other names of younger people we have thus far gathered for this Conference.

All of these names came from various sources; field men, individual leaders and Executive Directors.

The National Young Leadership Conference will be held on November 18th, 19th and 20th at the Waldorf Astoria Hotel in New York.

I am, of course, sending you this list so that you can send these people some word about the Conference, inviting them to attend.

Best regards.

Sincerely yours,

Melvin S. Goldstein

msg:ss
Encs.

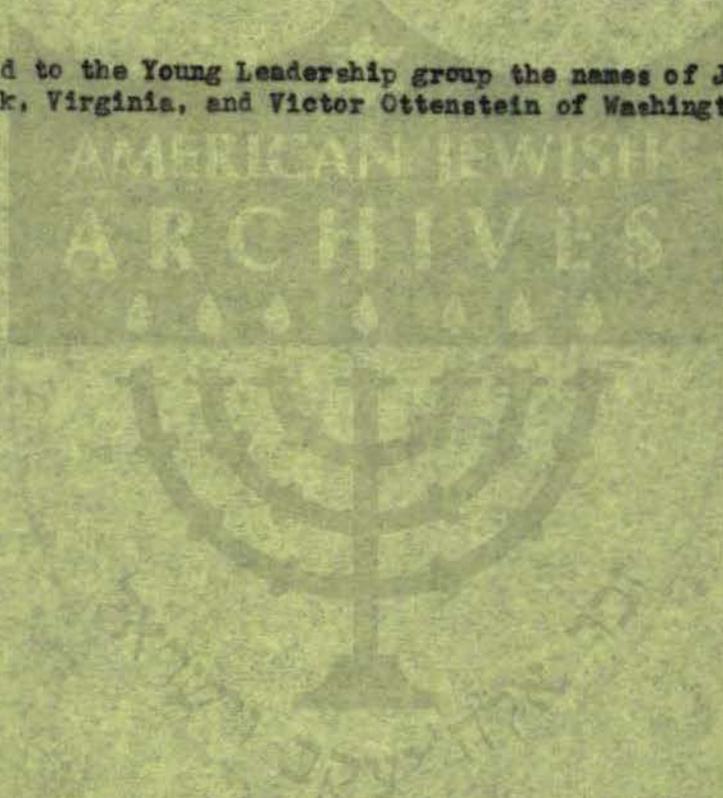
July 29, 1960

Miss Linda Goldware

Melvin S. Goldstein

Please add to the Young Leadership group the names of J. B. Ottenstein of Norfolk, Virginia, and Victor Ottenstein of Washington.

MSG:RS



The



JEWISH WELFARE FEDERATION of Dallas

209 BROWDER BLDG., SUITE 403 • Riverside 8-4571
DALLAS 1, TEXAS

JUL 14 1960

DATE	REFER TO
JUL 12 1960	DATE
<i>As Kravitz</i>	<i>MSG</i>
<i>Sub</i>	
ANSWERED	

July 12, 1960

Mr. Melvin Goldstein
United Jewish Appeal
165 West 46 Street
New York City

Dear Mel:

About ten days ago we held the last meeting of the year for the Federation's Associate Board of Directors. This is our young leadership program. At this meeting I discussed with them the potential of national conferences for the year ahead.

The group involved were enthusiastic about their ability to stimulate attendance at each one of three conferences on the agenda: General Assembly of the CJFWF in November; the National UJA Conference in New York in December; and the Regional UJA Conference in Biloxi in January. The group present, however, urged very strongly that to inject another meeting at the end of November for Washington (your planned young leadership conference) would be confusing and it was very doubtful whether anyone of them could attend.

They urged very strongly that it would be unwise to have any invitations arriving for any conference in between the Assembly and the UJA Conference since it would merely complicate matters and not stimulate attendance.

Since I had assured Peter Colwin that I would follow up on your inquiry in this connection, I felt I ought to send you this reaction so that it could be useful in any planning that you are now doing.

Cordially,

Jacob H. Kravitz
Jacob H. Kravitz
Executive Director

CC: Mr. Peter Colwin
JHK:kk

cc PBC
ASD
SS
LW

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- RABBI LEVI A. OLAN
- RABBI BENJAMIN SHANDALOV
- RABBI HILLEL E. SILVERMAN

ACTIVITIES AND LOCAL BENEFICIARIES

- ARMED SERVICES CAMPAIGN
- COMMUNITY CENTER
- COMMUNITY RELATIONS
- FAMILY SERVICE
- GOLDEN ACRES
- LOAN SERVICE
- RABBINICAL FUND
- SOCIAL PLANNING
- WOMEN'S DIVISION

MEMBER:

- DALLAS COUNTY COMMUNITY CHEST
- COUNCIL OF SOCIAL AGENCIES
- COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS

Young
Leadership File MSH

TRANSCRIPT OF TELEPHONE HOOK UP JUNE 30th, 1960

MELVIN S. GOLDSTEIN, ADMINISTRATIVE VICE-CHAIRMAN

I am very pleased to have this opportunity to speak with you today about the proposed United Jewish Appeal Young Leadership Conference. For the UJA this represents a new departure, a new path, a turning point. That is why it's extremely important that everyone of us have a full appreciation and understanding of what the UJA has in mind in regard to this conference. It MUST be a success and the only way it can be a success is if everyone of us devotes himself wholeheartedly to bringing out the people it is necessary to have at this conference.

We have shown time and time again that whenever we are convinced, each and every one of us, of the urgency of striving with all our might to produce a triumph, we are able to do so. Naturally it is in the very nature of things that sometimes we are not as convinced as at other times. This conference can well be crucial, not only because of the conference in and of itself, but because of what it can represent in terms of the UJA's impact on the communities and what it can represent in terms of the UJA's continuing power and appeal. Please be convinced of that!

Some of our dependable leaders are reaching an age where they cannot be as active as we, and they, would like. Let's not delude ourselves! Just because we have more and better leaders than any other national organization we can't sit back and relax -- because the time has come when we can see that it will not always be like this -- unless we take drastic action.

For as long as I can remember, we have talked about the lack of new leaders and the insufficient numbers of young people coming into the campaign. We have heard the fact bemoaned that the young people are becoming "assimilated" and are not interested. We have tended too much up until now to go along with those points of view. For, really, you and I know, and have always known, that in every single community there are young people coming into this work; there are young people who are interested; there are young people who can become leaders. In some cases, some of these young people have become leaders and large contributors too. The problem has been that these young people too often have only a hazy idea of the United Jewish Appeal. As far as they seem to know, to put it bluntly, it's some New York outfit syphoning money from the communities to be spent in Israel. Realizing the problem, for some years we have shmoozed about doing something to make known to these people what the UJA is, and what they can and should do to take their rightful places in the communities' campaigns for the UJA. We have talked of a conference. Now, in the past year or so we have come to feel we must come to closer grips with the problem, while even our lay leaders have told us that we should hold a national conference for these younger leaders. We have now concluded that such a conference really should be held.

Frankly, we face a difficult situation with regard to dates and I want you to recognize this clearly. The UJA Study Mission will be abroad from October 14th to November 1st. Most of our important people will not be back

in the country before November 5th or 6th. The General Assembly of the Council of Jewish Federations and Welfare Funds will be held in Detroit on November 10th through 13th; our own Annual National Conference will be held in New York on December 9th, 10th and 11th. During the second half of December and the beginning of January, we go into big gifts meetings in various cities and then on January 13th, starting with the South South-West conference in Biloxi, we are off on a whirl of important regional conferences.

The only dates available, from any practical standpoint, for a young leadership conference, are November 18th, 19th and 20th, and having regard for the difficulty of getting a turnout in Washington -- where we first thought of holding the Conference --, this meeting will be held in New York City.

I have been in touch with a large number of executive directors and other community "professionals" around the country about this conference. Most of them are in favor of such a conference. They frequently expressed the opinion, however, that our conference -- having regard for the date, November 18th, -- will interfere with the General Assembly and the attendance of Young Leadership Institute people at the General Assembly. Some thought, therefore, that our conference for young leaders should be held in conjunction with the General Assembly; others that this conference should be held in conjunction with our own UJA annual national conference. I have tried to explain the situation to each of the executive directors, many of whom, I would gather, have reported to the Council of Federations and Welfare Funds about this matter and the correspondence about it.

Our point is that the UJA recognizes fully the fact that local community organizations are developing and working with young leadership and young adult groups, and that the Council has a concern in this. We understand that some of these programs are very successful. There is no intention whatever on the part of the UJA at this time to organize a young people's division to operate in any separate or distinct manner from what already is being done in the communities. Our only desire is to work with the communities and assist them in developing further the interests of young people in community and campaign requirements. One way this can be done by the UJA is through our holding a conference which would actually be a seminar at which some of these young people can be indoctrinated and stimulated to a greater extent than would be possible otherwise as regards the needs of the UJA and its agencies. This is our line.

I know that some young people attend both UJA national conferences and the General Assembly of the Council of Jewish Federations and Welfare Funds. But the fact is that while this is all very well and good, they have extremely little opportunity at these large gatherings to obtain the special insights they need to get because these conferences are almost always dominated by community leaders of long experience who are naturally desirous of discussing problems to which these young people, due to their lack of basic knowledge, cannot relate themselves. ReNational Annual UJA, our conference for young leaders will be designed so that it will begin with the basic elements of the United Jewish Appeal and all overseas work on behalf of Jews, and will take these young leaders carefully through all the aspects of this work, right up through the campaigning in the communities. I will tell you more about the program we have in mind a little later.

I wish that we could find some other week-end for our conference which would involve less conflicts, but we can't. Let's accept that. Some young people will be going to the General Assembly and they will not be in a position to make a second trip. But there is such a great number of these people in the country that I am sure we ought to be able to get a good representative group at our meeting in New York. We are not trying to compete but we must have a good conference of our own, too.

The point has also been made by some Executives that young leaders should be trained by communities and not by the UJA because the UJA does not represent the totality of community concerns. It is true that the UJA is concerned with fund raising primarily for overseas purposes. And I agree that training for community leadership requires much more than a knowledge of fund raising for overseas purposes. At the same time, however, there is no doubt but that an intimate knowledge of the work of the UJA and its agencies and the development of an interest in the overseas needs with which we deal, can well be helpful to the leader-trainee, and that's what we want to provide at our conference. We are not running a conference just to develop community leaders -- because we know that the main burden of that rests with the community --, but to develop an interest on the part of young people in the UJA and programs overseas, stimulate them to become more active in their home communities and participate more actively in the leadership training courses in the communities, to train them how to solicit money, to make them more amenable to giving money -- and last, but not least, to represent the UJA in an understanding way.

Who are the people we are after for this conference: We are after all the new and younger people and we are not to be strait-jacketed in terms of age. We were thinking at one point that we would especially go after very young people in the 25 to 30 year age group. We are not sticking to that because we now note that the official young leadership groups vary in age in different communities. Most young leadership groups seem to be in the 25 to 35 year age bracket and that's all right. But if some people are a little older, or younger, then that's all right too.

WE are after those people who may be the sons of people who are today active in community and UJA affairs and may know something about the UJA, but whom we want to involve much more. We are after those people who at the moment have no relationship to anything in terms of Jewish activity who you happen to know and people who should be involved in UJA and community work.

We are after those people who are already committed to community affairs but who should be brought closer to the UJA. And we are after those young people who are close to the UJA but who can still learn a lot more about what we are trying to do.

They are all fair game.

We have been giving a great deal of thought to the program and while it is not yet set, I want you to know that this will undoubtedly be the best programmed conference that we have ever arranged. Bear in mind that basically this is an educational conference -- but we also have in mind, of course, that there must be a certain amount of glamour. Governor Rockefeller, Senator Javits,

Ambassadors Harman and Comay, Edward Warburg and others will probably meet with the group. There will be a reception given at Israel's United Nations Headquarters in New York by the Israel ambassadors and the Israel Consul General. This will not be a simple reception at which only cocktails will be served. There will be an opportunity here for discussion.

We are also attempting to arrange a special reception at the United Nations for the people attending the conference perhaps with Ambassador Lodge. One entire session will be devoted to a presentation and examination of the programs being conducted in Europe and in Israel by various overseas organizations, such as the JDC, the Jewish Agency, CRT, NYANA, HIAS and others -- such presentations to be made by the top lay leaders of these organizations. There will then be a panel of professionals from these organizations who will answer questions and participate in the discussions. This is not simply a matter of reviewing the programs of the UJA constituent agencies. More important, to familiarize the young leaders with overseas work in behalf of Jews in general, we plan to have at the conference experts -- whose names I cannot yet give you -- on the situation of Jews in Eastern Europe. They will give detailed reports on just what is being done in that area of the world on behalf of Jews. And, of course, there will be a session devoted to the role of young men in understanding total community responsibility and particularly of the relationship of the United Jewish Appeal to welfare funds.

This is going to be a completely serious conference. Even the "glamour" aspects that are so necessary will be of a serious nature.

Whenever anybody attempts to do something new there are especially great difficulties involved. I recognize the barriers facing us with regard to mounting a national conference of young leaders and I recognize them so well that I must tell you this particularly is one time the United Jewish Appeal cannot afford to undertake a conference on a "business as usual" basis, even though I understand that a "business as usual" basis in the United Jewish Appeal represents a magnificent effort on the part of everyone and putting into motion one of the best oiled organizational machines. But this time we can't afford to take the chance of settling even for that. Frankly, every executive director is eyeing us very closely and other organizations have their own special reasons for watching for the slightest sign of ineffectuality on our part. The conference, if it is to be run at all, must have its success guaranteed in advance, -- otherwise we have got to know about it in advance and make appropriate plans. I feel very strongly about this. I really think we are approaching something of a turning point in the UJA with a conference of this kind, because it will represent the first time that the UJA has entered an area which up to now was considered outside its province of operations -- the formal training of new leaders.

That is why we can't just send out invitations and follow up in the normal way. We have to go to work now to "sell" every single person in the country whom we want to attend this conference and obtain from him in advance a commitment to attend. Only after commitment will we send invitations. At present we have 800 names of young people. I dare say in the next several weeks we will have about 1800 or 2000 names. We propose to start now with the names we have. It is important that every one of you make it his business in the next weeks to see every one of these young people and speak to him about

the conference.

I say "see" every one of these young people because this is a personal selling job that must be done on the basis of a personal visit. If it could be done by telephone, I would not be speaking to you now but we would set up a squad here at the office to telephone these people. You have got to see every one. Tell him what we want and what we are planning, and do everything possible to persuade him to attend. Report the results to us. On the basis of your reports, we will decide what steps we should take. I cannot exaggerate the importance we attach to your reports in connection with this conference. God save us all if, in this case, we go off on a project that we think is going to be a great success and which results in a failure.

I assume that in communities where there are executive directors, you will want to see the executive director first and discuss the matter with him. Perhaps you will want to take a lay leader when you call on these people we want to attend. But don't depend on the lay leaders. This is something you have to sell yourselves. Perhaps you will want to set up some small meetings for these people. There are lots of things that can be done and have to be done to implement this pre-Conference project. Mr. Sontup will be speaking with you about them. I just want to tell you that you must see everyone. I know we will have, as we must, faithful and accurate reports from you on your interviews.

This is not an ordinary operation that can be summed up in cliches of the shoulder-to-the-wheel and the finger-in-the-dike variety. This is something new. We're going directly to a new group of people in communities. This is something we need on behalf of the programs overseas and this is something that the American Jewish communities need. We can and we really have to sell this in an absolutely thorough-going manner -- and we're counting on you this time to be super-salesmen

HAF

June 29, 1960

MEMORANDUM

TO: National Field Representatives

FROM: Martin Peppercorn

SUBJECT: Young Leadership Conference

The United Jewish Appeal is planning a Young Leadership Conference to take place on November 18, 19, 20, 1960 at the Waldorf Astoria Hotel in New York City. This Conference is unusually important for many reasons which I am sure you are cognizant of.

Before we can go ahead with plans it is absolutely essential that we get an accurate picture of the reaction of the young men we intend to invite. Enclosed therefore please find 1) a list of people in communities you are responsible for who are on our proposed invitation list 2) forms for your use in reporting on your contact with these people.

It is absolutely essential that you personally contact each leader on your lists and exercising your best technique secure an indication of whether or not he will attend this meeting. The information we seek is primarily on attendance and your reports must be accurate. I must have your answer before you go on vacation.

This matter is of primary importance. Please guide yourself accordingly.

Regards,

MP

MP:DB
Encs.

CC: FC
SG
FC ✓

Wash
Young Leadership
Conf. file

June 7, 1960

Mr. Robert H. Golden
Greater Miami Jewish Federation
424 Lincoln Lane
Miami Beach 39, Fla.

Dear Bob:

This is to acknowledge with thanks receipt of your May 16th letter to Herbert Friedman regarding our proposed conference of young leaders.

In regard to the use of the word "young" in referring to the kind of potential leaders in whom we are interested, I think you will be interested to know that we too felt some concern about whether this was the best possible word to use. After giving it considerable thought, we have come to feel it really is truthfully descriptive. This does not mean that the Conference will be at all restricted to the 25 to 30 age bracket, and as a matter of fact we have been advising communities that we do want very much to invite people who are 35 to 38 years of age as well. From the correspondence coming in here, there are evidently many in that older bracket involved in community new leadership enterprises -- which, nevertheless, are almost universally called young leadership programs.

We know about "The Young Presidents Organization" and it certainly does seem an effective organization of its kind. I think it is significant, in connection with it, that this group has the word "young" in its title and it apparently has not lessened its effectiveness.

We definitely want to make the Conference the beginning of a full-scale attempt to cultivate and develop the leadership qualities of young men who genuinely have such qualities -- and we plan, with the cooperation of the communities, to have a thorough follow-through after this. Of course inviting the right kind of people will in large part depend on our being furnished by the communities with lists of names of the proper sort. We very much look forward to receiving a strong list of people to write from your area. *invite*

The Conference will be specifically arranged for upcoming leaders, and it will give them an opportunity to ask questions and generally express themselves about the United Jewish Appeal and its important relation to Jewish community life. We want to work closely with the communities on this particular program, and it is our feeling that this special national conference and its aftermath can go a long way toward helping communities to bring in new leadership.

Your thinking on this matter is deeply appreciated. We very much want, as obviously you do, to bring more new leadership into the fold, and to utilize the best approaches in doing this. I think it will be meaningful to you to know that the great majority of executive directors and others who have been in touch with us are heartily in favor of our plan.

With very kind regards.

Sincerely yours,

Melvin S. Goldstein

MSG:gcf





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Conf
Young Leadership

Hon. Joseph Fishberg
President

Milton A. Feinberg
Executive Director

May 12, 1960

Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46th Street
New York 36, New York

I spoke to Feinberg today & he'll support me if we decide to go ahead with this
(M) 5/20/60

Dear Mel:

AMERICAN JEWISH

I gather from your letter of May 6 concerning the plans for a young leadership conference in Washington next November that UJA is proceeding with those plans. As I read the letter carefully, I also got the impression that the conference was a foregone conclusion, even before I wrote you, which leads me to believe that the considerable time I took to consider the problem which Herbert Friedman set before me, was a waste of effort. I took the time because I felt Herb was really looking for constructive suggestions on a serious problem facing our communities.

Because you state that "a great majority of the executive directors are fully in agreement on the need etc. etc." would it be asking too much of you to let me know who these executives are? I'm interested enough to say that if the group of executives is representative enough, it might make some difference.

If the UJA conference as presently planned will not provide the proper time or place on a crowded program for a young leadership program, why not have the full afternoon and evening of the day preceding the opening of the conference devoted to such a subject?

You make the point about what the communities are doing to develop "the interests of these young people in community and campaign requirements". In my professional opinion, this can be best carried out in a total way, rather than through a program which would emphasize the separate role of the UJA. The place of the UJA in the campaigns is one of primacy but only because the majority of communities have federated campaigns which makes it possible to give more weight and publicity to the UJA, while not ignoring the just claims from the many other national, local and overseas agencies to our support as a united campaign. The fact that the proposed conference will be held in Washington, basically a non federated community illustrate the problem I present.

I have given your views very careful thought but do not feel that a valid case has been made for a full three-day conference of this type which will come on the heels of the 4-day General Assembly, to which we want to send a delegation of our young leadership, because I feel that they will be exposed to the totality of Jewish life in all its ramifications, including UJA. You have given cogent reasons, why from the viewpoint of the UJA, such a conference is important to its future. But by the

Page 2 - Mr. Melvin S. Goldstein

same token, the communities should not have to be subject to such time pressures as will be put upon it by the scheduling of two conferences one week apart, dealing with the same group of younger men.

I shall look forward to hearing from you concerning the names of my colleagues who are fully in agreement with you, and whether they have expressed their agreement as fully as I have expressed my disagreement with the idea.

Thank you for explaining UJA's position in such detail.

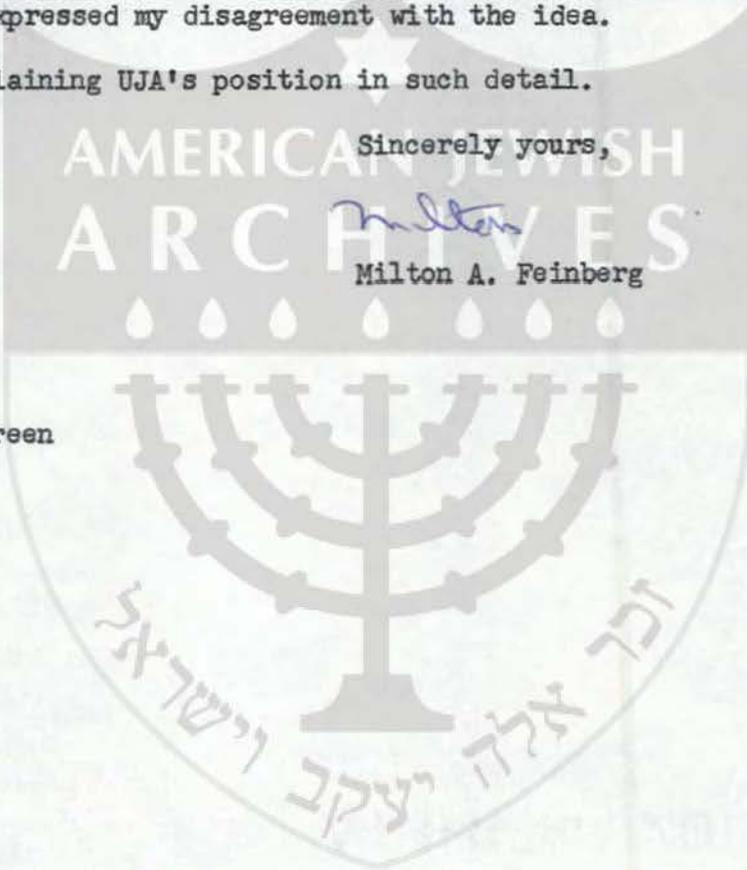
Sincerely yours,



Milton A. Feinberg

MAF:lwt

CC: Bernard L. Green



May 17, 1960

Mr. Milton A. Feinberg
Jewish Federation of Trenton
18 S. Stockton Street
Trenton 10, New Jersey

Dear Milton:

I tried to reach you today in reference to your letter of May 12th, but was told that you were at an all-day meeting. Since I'll be out of town tomorrow and most of the following day, I'll try to phone you at the end of the week.

Kind regards.

Sincerely,

Melvin S. Goldstein

MSG:hs

JEWISH COMMUNITY COUNCIL
of Essex County



32 CENTRAL AVENUE • NEWARK 2, N. J. • MA 2-0707

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DR. SAUL HALPRIN
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HERMAN M. PEKARSKY
Executive Director

FC/fub

RECEIVED

MAY 13, 1960

NOTED BY	REFER TO
DATE	<i>HSG</i> <i>MP</i> <i>JS</i>
ANSWERED	

Mr. Melvin Goldstein
United Jewish Appeal
165 West 46th Street
New York, New York

Dear Mel:

Thank you very much for your letter of May 6 about the proposed young leadership conference. I appreciate your taking the time and trouble to outline in detail the reasons for the conference.

Since you have decided to go ahead with it, I want to assure you that we shall cooperate in every way possible in getting a good attendance from our community. Kindest regards.

Sincerely,

Herman M. Pekarsky
Executive Director

HMP:mc

May 13, 1960

Mr. Bernard Dubin
The Jewish Federation of Camden County
Marlton Pike (Route 70)
Camden 10, N.J.

Dear Bernie:

This is to acknowledge with thanks receipt of your May 4th letter to Herbert Friedman regarding our proposed conference for young leaders.

Actually, it is just because we all agree on the need to develop young leadership that we proposed holding a special UJA conference in Washington. It has become obvious over the past several years that more and more of the organized Jewish communities in the country have young adult or young leadership divisions and our plan is to supplement the work being carried on in the communities with these groups. I think you ought to know, in this connection, that the great majority of the executive directors from whom we have heard are fully in agreement with us on the need to hold a UJA young leadership conference because they feel that the stimulation that will be provided will be most helpful to them in working with their groups when they get home.

All of us here at the United Jewish Appeal believe strongly in the totality of the Jewish community^{and} agree that a good leader must have an understanding of all problems. A great deal is being done in this direction by the communities and we desire now to assist the communities in developing further the interests of these young people in community and campaign requirements. The UJA, of course, occupies an important part of the campaign in all the communities and I am sure you will agree that the proper young leadership cannot possibly be developed without their having a full knowledge of the work of the UJA and its constituent agencies. One way we can help in this connection, with this whole problem of developing young leadership, is through holding a conference which would actually be a seminar at which some of these young people can be indoctrinated and stimulated to a greater extent than would be possible under other circumstances. I think you will agree there is an excellent prospect that these young people would leave the Conference to return to their communities imbued with a desire to work in the community organization and this, of course, would have a decidedly positive effect on the campaign.

We are not organizing any special young leadership group, and we certainly do want to go on working with the communities as we always have. On the other hand, we don't think it is possible to provide young people with the knowledge they should have about the UJA, and which they must have in order to understand the total scope of community responsibility, simply by making the UJA a part of an overall program in which so many very important problems are covered. This has to be handled on a separate basis and then woven into the overall total.

May 13, 1960

Mr. Bernard Dubin

After all, the UJA is an important organization doing important work, and it occupies a significant part of the local campaign and the local community structure. There is a great deal involved in the UJA which should be made known to young leaders, and there is little possibility of doing so by making the UJA a part of another conference. We feel this is so important that we decided against holding a young leadership meeting in conjunction with our own national conference because our Annual National Conferences are so often dominated, as indeed they must be, by the older leaders who have such a great body of experience. We should like the UJA young leadership conference to provide plenty of opportunity to the young people to ask questions and join in discussion of the UJA's problems overseas. And then that will all be related to the local community and the leadership training ^{activities} of the local communities will be in a better position to work with these people because of their increased knowledge and increased desire to assume responsibility.

I do hope, therefore, that you will want to cooperate with us in this matter.

Kindest regards,

Sincerely yours,

Malvin S. Goldstein

The Jewish Federation of Camden County

MARLTON PIKE (ROUTE 70) • CAMDEN 10, NEW JERSEY • NORMANDY 2-8800

May 4, 1960

BERNARD DUBIN, EXECUTIVE DIRECTOR

Rabbi Herbert A. Friedman
 United Jewish Appeal
 165 West 46th Street
 New York 36, N. Y.

REC-5

MAY 5 1960

NOTED BY _____ REFER TO _____

DATE _____

ANSWERED MSF/GSS/HB

MSF

S/113

SPBC

E. Wilkey

Dear Herb:

I have your letter of April 11th concerning your plans to convene a meeting of Young Leadership in November. All of us are anxious to do everything possible to involve more people, particularly young people, in our campaigns. However, I am wondering about the advisability of a special meeting under UJA auspices. We find, more and more, that individuals who understand fully the total community program and the campaign support more solidly on a sustained and consistent basis this effort. The needs of Israel play a major role in the campaign and should properly be interpreted as such. Nonetheless, campaigns need the solid understanding as a total effort for the strengthening of virtually everything important to the Jewish community. Perhaps this is one way to avoid riding the high waves and facing sudden drops which inevitably follow crisis.

Therefore, it seems to me that the objectives of the total community and UJA could best be served if we plan together for the involvement of leadership in a total program. While I am sure it is not your purpose to fragmentize Young Leadership programs, I am wondering whether that wouldn't be the effect should these programs develop under different auspices and under different foci. Council of Jewish Federations and Welfare Funds is developing a national program and our local community is also in the process of formulating such a program. UJA's needs might very well be incorporated in this overall program. But despite this if you are planning a conference, shouldn't there be joint planning for the integration on a local level of these leaders and adequate interpretation of the relationship of UJA to the community?

Paralleling this thought is another which comes to mind: the periodic effort by UJA to organize varying groups for the purpose of strengthening the campaign but organization outside of the community and without the involvement and knowledge of the community. I have taken the time recently to discuss this with UJA staff

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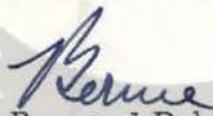
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to see whether we couldn't together work out a program to carry out our common objectives, i. e., strengthening the campaign, but all efforts in this direction have met only with the coolest response.

Let me repeat - I, for one, and I am sure this typifies virtually all, if not all communities, will participate fully in planning which will result in better organized campaigns and in more adequate giving to meet the needs. But if we, on a local level, work in the community 365 days a year, let us, the local federation, be part of evolving these plans based upon our joint experiences, thinking and needs.

Sincerely yours,



Bernard Dubin
Executive Director

BD/es



cc: SO
FC

May 12, 1960

Mr. Benjamin B. Rosenberg
Associated Jewish Philanthropies
72 Franklin Street
Boston 10, Massachusetts

Dear Ben,

This is to acknowledge, with thanks, receipt of your May 2nd letter to Herbert Friedman regarding our plans for a young leadership conference in Washington next November.

As you so well know, it is precisely because so much is being done in Boston, and other places, to develop young leadership that we propose holding a special UJA conference in Washington. Our plan, then, is simply to supplement the work being carried out in these communities by giving a number of young leaders an opportunity to learn a great deal more about the UJA and to participate in full discussions on the UJA programs than would otherwise be possible. I have no doubt that after such a conference the young people would return to their home communities in a better position than ever to become more deeply involved in overall community responsibilities.

I, too, wish we could have another date. Unfortunately, however, we are pretty much locked in primarily because of the Study Mission and then some other conferences later. I know that some young people will be going to the General Assembly and will not be in a position to make a second trip. But there is such a great number of these people in the country that I think we ought to be able to get a good, representative group to Washington. I really don't think that those young people who would normally go to the General Assembly will change their minds and come to Washington and, on the other hand, there are some people who will want to go to Washington to attend the UJA conference for various reasons.

We are not organizing any special young leadership group, and we certainly do want to go on working with the communities as we always have. On the other hand, we don't think it is possible to provide young people with the knowledge they should have about the UJA, and which they must have in order to understand the total scope of community responsibility, simply by making the UJA a part of an overall program in which so many very important problems are covered. This has to be handled on a separate basis and then woven into the overall total.

May 12, 1960

After all, the UJA is an important organization doing important work, and it occupies a significant part of the local campaign and the local community structure. There is a great deal involved in the UJA which should be made known to young leaders, and there is little possibility of doing so by making the UJA a part of another conference. We feel this is so important that we decided against holding a young leadership meeting in conjunction with our own national conference because our Annual National Conferences are so often dominated, as indeed they must be, by the older leaders who have such a great body of experience. We should like the UJA young leadership conference to provide plenty of opportunity to the young people to ask questions and join in discussion of the UJA's problems overseas. And then that will all be related to the local community and the leadership training institutes of the local communities will be in a better position to work with these people because of their increased knowledge and increased desire to assume responsibility.

I do hope, therefore, that you will want to cooperate with us in this matter.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein

MSG:GBS

Associated



JEWISH
PHILANTHROPIES

72 FRANKLIN STREET BOSTON 10, MASS.

MAY 5 1960

Liberty 2-8080
NOTED BY REFER TO
DATE

May 2, 1960

MSC

ANSWERED MSG GSS 5/11/60

cc: MP
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ds

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Rabbi Herbert A. Friedman
United Jewish Appeal
165 W 46th Street
New York 36, New York

Dear Herb:

I have discussed with a number of our campaign leaders, including some of our Young Adults, your suggestion for a National Conference for Young Leadership, under the auspices of the UJA. The reaction to this plan was favorable. There were, however, a number of questions raised, which, I believe, require clarification before the plans for the Conference are finalized.

|| We are organizing a young leadership corps for the campaign as well as the year-round program of CJA-AJP activities. As you know, there is quite a good potential for this kind of leadership development in Boston. The age group we are involving is essentially in the 25-35 year bracket, and we are relating our own efforts to the national leadership development program of the CJFWF.

We hope that a number of our key young leaders will participate in the forthcoming General Assembly of the CJFWF.

We are also proceeding with plans for a Mission to Israel, comprised of many members of this same group.

The UJA plan for a National Conference for Young Leadership could fit in very well with our own overall program of leadership development. It is clear, however, that there is need for effective coordination, especially on the national level.

Your projected Conference is to take place the week end after the General Assembly. The question of timing, therefore, has to be cleared up. It would be unfortunate, if our young leadership had to be forced to make the choice of attending the UJA or the CJFWF meeting.



Rabbi Herbert A. Friedman

May 2, 1960

Furthermore, in your letter you speak about your desire to plan "what is essentially a Leadership Training Institute-----on a national basis". I know how strongly you believe in the concept of total community responsibility, and hence, I am sure you will agree that CJFWF and the Federations should be fundamentally involved in any worthwhile and sustained program of leadership development on a national basis.

I urge, therefore, that these plans be cleared with CJFWF so that we on the local scene can more effectively relate ourselves to what is being planned nationally--for the ultimate benefit of the people and the causes we are serving.

I shall be glad to discuss these plans further with you.

Cordially yours,



Benjamin B. Rosenberg

BBR:ba
CC: Mr. Philip Bernstein

Young Leadership
5723
cc: Irving Bernstein
~~Julius Bisno~~

May 12, 1960

Mr. Julius Ratner
Assistant Campaign Director
United Jewish Welfare Fund of Los Angeles
590 North Vermont
Los Angeles 4, California

Dear Julius:

I am writing about our interest in obtaining the names of young men to whom we might appropriately send invitations to the UJA National Young Leadership Conference planned for November of this year. As of course you know, I have been in correspondence with Julius Bisno about this matter, and he has advised me he has taken it up with you.

Julius has pointed out that a list of names would certainly be supplied, and I would deeply appreciate your arranging to make such a list available to us.

With kind regards,

Sincerely yours,

Melvin S. Goldstein

msg:gas



Jewish FEDERATION-COUNCIL

OF GREATER LOS ANGELES

JEWISH COMMUNITY BUILDING • 590 N. VERMONT • LOS ANGELES 4, CALIFORNIA
NORMANDY 3-8484

"Behold how good and how pleasant it is for brethren to dwell together in Unity"—133rd Psalm.

Return? send money
May 6, 1960 *cc 115*

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MAY 9 - 1960

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DATE	DATE
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ANSWERED 7/26/64 5/1/2
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SS MP
5/19

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VIA AIR MAIL

Mr. Melvin S. Goldstein
United Jewish Appeal
165 W. 46th St.
New York 36, N. Y.

Dear Mel:

This is in reply to your letter of May 3rd commenting on my earlier communication of April 15th to Herb Friedman.

The group that you are talking about is obviously our Community Service Committee which has been working very closely with other groups in the country that are being cultivated by the CJFWF. I think you ought to sit down and discuss this very carefully with Phil Bernstein because they put in a lot of time and effort cultivating these groups and have gotten a rather wide-spread interest in their attendance at the General Assembly.

Julie Ratner has been working very closely with the Community Service Committee and I am referring this matter for his attention.

We can certainly supply you with names and I am sure that they would give every consideration to any invitation extended to their leadership.

Cordially,
Julius
JULIUS BISNO
Associate Executive
Director

JB:ms
cc: Julius Ratner

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May 11, 1960

Mr. Charles Miller
Federation of Jewish Agencies
1511 Walnut Street
Philadelphia 2, Pa.

Dear Mr. Miller:

This is to acknowledge, with thanks, receipt of your letter of May 9th, regarding our plans for a young leadership conference in Washington next November.

We know, of course, that a great deal of work is being done by many of the communities to develop young leadership and we desire only to supplement that. We are not sticking to the 25 to 30 year age group because now we recognize that these age groups change for different communities. We find that most communities have young leadership groups in the 25 to 35 year age bracket and we are, therefore, planning to work on that basis. As we now plan it, we feel that the conference would have something to offer to those with various levels of experience.

I know that a number of young people will be going to the General Assembly and they will not be in a position to make a second trip. But there is such a great number of these people in the country that I think we ought to be able to get a good representative group to Washington. We considered carefully holding our young leadership meeting immediately preceding or following the General Assembly or our own Annual National Conference but decided against it because we wanted to keep this young leadership group completely separate from the large number of top leaders who usually attend the big conferences. We want to give our young people an opportunity to ask questions and to express themselves and to learn as much as possible during the course of the conference. The program will be arranged especially for them.

Certainly the Council of Jewish Federations and Welfare Funds is doing a wonderful job in training new leadership in the communities. And I know, of course, how much is being done in this connection by many of the communities themselves. But we have found that the United Jewish Appeal, representing as it does such an important force in Jewish community life, should be made known to these upcoming leaders in some detail and on a special basis. We are not thinking in terms of setting up any separate or special organization. We want to work with the communities on this particular program and it is our feeling that this special national conference can go a long way toward helping communities to bring in new leadership.

May 11, 1960

Mr. Charles Miller

Your suggestions are deeply appreciated. We very much want, as obviously you do, to bring more young and new leadership into the fold, and to utilize the best approaches in doing this. I think you will also be glad to know that the great majority of executive directors who have been in touch with us are heartily in favor of our plan. ~~I will, however, keep you posted and would ask you to be good enough to let me have the names of the people in Long Beach you think should be invited.~~

With very kind regards.

Sincerely yours,

Melvin S. Goldstein

msg:gss

cc: FC SG HDB Ref

**FEDERATION OF JEWISH AGENCIES
OF GREATER PHILADELPHIA**

1511 WALNUT STREET • PHILADELPHIA 2, PENNA. • LO 3-0200

*56
Please paper copy
3/11*

MAY 10 1960	
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ANSWERED MSG/GSS	
5/11	

*Letter Hurwitz
about a person
organizing*

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*Hurwitz had
appears to be
served many
years in the
Young Men's Council*

Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46th Street
New York 36, New York

May 9, 1960

Dear Mr. Goldstein:

Mr. Hurwitz, our Executive Director, and Mr. Melnick, our Campaign Director, have asked me to reply to your letter of May 3d regarding a young leadership conference. I supervise the work of our Young Men's Council in Federation.

Our Young Men's Council is a leadership training mechanism with about 150 members ranging in age from 28 to 35. All of the leaders are between 30 and 35 and are outstanding young business and professional men who have demonstrated good capacity for leadership. The Council's program stresses a broad community perspective which encompasses overseas, national, and local efforts of the organized Jewish community. The Council is responsible for conducting the youth division of the campaign.

With regard to the proposed young leadership conference, we have had some experiences with such conferences, and we should like to point out some possible pitfalls which should be avoided. First, the conference should not be held at a time which would conflict with other activities. For example, it might not be desirable to hold it in November, since in that month there is a General Assembly of the Council of Jewish Federations and Welfare Funds to which we send two of our top young men each year. This is made possible through the Myer Feinstein Young Leadership Awards. In most instances, those selected would probably also be the young men who should attend the United Jewish Appeal meeting, although this would not necessarily always be the case.

*MP
SS
5/10*

Mr. Goldstein

- 2 -

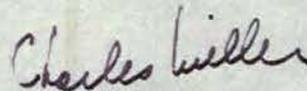
May 9, 1960

Perhaps more important would be the question of the homogeneity of the group to participate. In Newark, Philadelphia and some of the other large communities, the young leaders are outstanding young people between the ages of 30 and 35. In other communities, the young people could range from 20 to 25 or from 25 to 30. This might therefore create a very wide range of experience, background, understanding, and viewpoint. This would be unfortunate from the point of view of the older young men, and might cause such a conference to be a failure. Since we would all be interested in avoiding any such outcome, we urge that this be taken into consideration.

It is always something of a problem for young men to find the time to attend the conference. There is therefore the question of place, time, and expense. In this connection, you should know that the Council of Jewish Federations and Welfare Funds is actively promoting the work of leadership development. Quite recently, there was a meeting of young leaders from Baltimore, Newark and Philadelphia to discuss common problems. You might therefore run into a situation where the young people might not wish to attend another meeting.

I am pointing to these considerations because, while we might feel that the proposed conference has some merit, it would be most unfortunate if it were unsuccessful because of poor attendance.

Sincerely yours,



Charles Miller
Director of Social Planning

Conf. for pleaders

cc: FC SG HDB Ref

May 10, 1960

Mr. Melvin S. Zaret
Milwaukee Jewish Welfare Fund, Inc.
623 North Second Street - Room 770
Milwaukee 3, Wisconsin

Dear Melvin:

This is to acknowledge, with thanks, receipt of your letter to Herbert Friedman of May 3rd regarding the national conference of the United Jewish Appeal in Washington for young leaders for next November.

I know that a number of young people will be going to the General Assembly and they will not be in a position to make a second trip. But there is such a great number of these people in the country that I think we ought to be able to get a good representative group to Washington. We considered carefully holding our young leadership meeting immediately preceding or following the General Assembly or our own Annual National Conference but decided against it because we wanted to keep this young leadership group completely separate from the large number of top leaders who usually attend the big conferences. We want to give our young people an opportunity to ask questions and to express themselves and to learn as much as possible during the course of the conference. The program will be arranged specially for them.

I know, of course, how much is being done by the executive directors to train new, young leaders in terms of total community needs. But we have found that the United Jewish Appeal, representing as it does such an important force in Jewish community life, should be made known to these upcoming leaders in some detail and on a special basis. We are not thinking in terms of setting up any separate or special organization. We want to work with the communities on this particular program and it is our feeling that this special national conference can go a long way toward helping communities to bring in new leadership.

I certainly don't want you to promote the UJA conference against the General Assembly or vice-versa. And believe me we will not do anything to persuade people against going to the General Assembly. There are plenty of people around and some of them may want to attend our conference for various reasons.

I would, therefore, appreciate it very much if you would let us have the names of the people in Milwaukee you think should receive invitations to the UJA conference in November. Incidentally, I do want to say that you should not feel restricted

May 10, 1960

Mr. Melvin S. Zarat

by the 25 to 30 year age group mentioned in the April 11th letter. Actually we want to invite the people who are the members of your young leadership program and who may be 35 or 38 years of age too.

I think, by the way, you will be interested to know that the great majority of executive directors who have been in touch with us are greatly in favor of the plan for the conference.

With kindest regards.

Sincerely yours,

Melvin S. Goldstein

MILWAUKEE JEWISH WELFARE FUND, Inc.

623 NORTH SECOND STREET . . ROOM 770
MILWAUKEE 3, WISCONSIN

May 3, 1960

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Mr. Herbert Friedman
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Herb:

Please forgive this very late response to your letter of April 11th about the Leadership Training Institute for young men that you proposed. I've been too deeply immersed in campaign work to take time before now.

It is good to note that the UJA is concerned with the need to build so that the UJA and the Jewish communities may have a tomorrow as well as a today. Had we always thought in these terms, our communities would be healthier today, and their ability to provide funds for programs as great as those of the agencies of the UJA would be greatly enhanced.

"In this community we've manifested our deep concern with the future as well as the present through planned leadership training programs, including an on-going Leadership Training Institute for men and a Young Women's Committee as well as through all kinds of efforts to provide for participation and responsibility for young, skillful, vigorous, interested people. The fact is that most community leadership here today consists of relatively young people, some of whom carried little or no responsibility just a few years ago."

I do think that it is good for young people to attend conferences from which they may learn and be inspired. The 35-year old chairman of one of our biggest campaign divisions attended the last General Assembly of the Council of Jewish Federations and Welfare Funds and took away from it a good deal of good feeling about the very idea of Federation, greater understanding of needs, and increased determination to give of himself to his community and, indeed, to help us raise money, as he is now doing magnificently.

The value of his attendance at the General Assembly included an ability to participate in sessions on many things of concern to him as a community leader. I do not think that we

May 3, 1960

can ever properly separate the campaign from year-round activity within a community, nor do I think conferences on fund raising alone can make quite the necessary impact.

The young leaders ought, in my opinion, to have essentially the same kind of conference experience as their elders, and thus I think in terms of having these young people attend the General Assembly next November. I hope we'll have a real group of young people there and that they'll learn a good deal from such participation.

I think, incidentally, that some of our young people here are so good and have such capacity to lead that they would also contribute to the knowledge of others at such a conference. I also think that it would be good for some of these young people to attend the UJA national conference, and we will certainly be trying to see to it that some of them, particularly those who will lead in the campaign next year, will attend. I do not think that a special UJA conference for these young people would have any special merit. They don't need to be treated in any separate way.

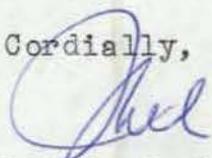
About the only real subject matter that could be constructively discussed separately by younger people from communities would be the actual content of the more formalized leadership training programs that some of us have been operating in our communities. Incidentally, there was a session along these lines for young leadership in Chicago last fall, sponsored by CJFWF.

I should add my own view that we're most concerned with training for people in the age bracket of 30 to 45 - those who will help us to make our Jewish community stronger in the next decade. Those who are younger than this ordinarily are not ready to take over leadership roles; whereas participation in conferences might be useful, the value of such participation is in my opinion too limited for us to press the matter at this time.

All of the above leads me to the conclusion that the best thing we can do would be to encourage the participation of our young people in the General Assembly and in the regular national UJA meeting rather than plan for a separate and distinct meeting for them.

Kindest regards.

Cordially,


Melvin S. Zaret
Executive Director

MSZ:sb

*Conf - Young
Leadership*

May 10, 1960

Mr. Jacob H. Kravitz
The Jewish Welfare Federation of Dallas
209 Browder Building - Suite 403
Dallas 1, Texas

Dear Jack:

As you indicate in your letter to me of May 3rd, your May 2nd letter to Herbert Friedman and mine to you of May 1st crossed in the mail.

Your letter giving your views about the proposed conference for young leaders certainly is deeply appreciated. Herb has shared it with me, and after reading it carefully it seemed to me I had already discussed the points you made in it in my May 1st letter. I do hope, though, if you have any further observations or questions in regard to this matter that you will write us again.

It was good of you to let us have your thinking on the subject of this conference as well as most helpful. I believe you will be interested to know that the great majority of executive directors who have been in touch with us are heartily in favor of the plan. We will keep you posted, and we will look forward to your providing us with the names of the people in Dallas you think should be invited.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein

msg:gss

The



JEWISH WELFARE FEDERATION of Dallas

209 BROWDER BLDG., SUITE 403 • Riverside 8-4571
DALLAS 1, TEXAS

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5/10
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MS
SS
J/S

May 3, 1960

Mr. Melvin S. Goldstein
United Jewish Appeal
165 West 46 Street
New York City 36

Dear Mel:

I have just received your May 1 letter in which you comment on my suggestions to Peter Colwin. It happens that I had written to Herbert Friedman yesterday elaborating on my comments to Pete. I am sure that Herbert Friedman will be glad to share this with you.

In the next few days I will send you a list of young men in the age category as you have explained it.

Sincerely yours,

Jack
Jacob H. Kravitz
Executive Director

JHK:kk

The



JEWISH WELFARE FEDERATION of Dallas

209 BROWDER BLDG., SUITE 403 • Riverside 8-4571
DALLAS 1, TEXAS

RECORDED BY	INDEXED BY	DATE
		May 2, 1960
ANSWERED		MSG

Handwritten: *MSG*, *7/10/56*, *PR: PBC*, *MP*, *SS*

May 2, 1960

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COUNCIL OF SOCIAL AGENCIES
COUNCIL OF JEWISH FEDERATIONS
AND WELFARE FUNDS

Mr. Herbert A. Friedman
United Jewish Appeal
165 West 46 Street
New York City 36

Dear Herb:

This will acknowledge your letter of April 11 in which you advise of plans to convene a national young leadership conference of the UJA in Washington on November 18 - 20. Since receipt of your letter, Peter Colwin visited with me and I made several recommendations which he advised would be transmitted to you. He suggested, however, that I also put them in writing.

My general reaction is along the following lines. There is no doubt in my mind that much more needs to be done in educating young people for leadership. We in our community have been revamping our program along these lines for many years now - in fact, we are currently emphasizing more and more, starting in religious schools. For some 9 years we have had an organized young leadership group which consists of both young men and women in the "under 36 year age" level. We found from experience the group we were trying to reach were those young men and women who had either gotten out of college or begun their business careers and had not yet achieved economic status, security and time for leisure. The age spread of about 21 to 35 was found most practical.

We are currently in the process of trying to encourage as many of this young leadership group to attend the regular major annual conferences - both the General Assembly of the CJFWF in mid-November and the National UJA Conference in mid-December. In our estimation much more can still be done at both of these major meetings in providing specialized opportunities for this age group to get together. I am glad to see that the CJFWF has made some headway in this direction. Perhaps it is difficult for the UJA to do likewise since its conference objectives are so different, but I would like to urge that you consider it.

As I told Peter Colwin, I have serious doubts about the desirability of a separate conference for young leaders - particularly so close to the Assembly to which we are trying to stimulate their attendance. If, after full consideration, a young people's conference is still warranted, why not consider a "free date".

Mr. Herbert A. Friedman
#2 - May 2, 1960

Having given you my own reactions to your ideas, if your plans mature and you do go ahead with a conference, I should be happy to give you the names of a group of young people who you may wish to invite to such a meeting.

Sincerely yours,

Jack Kravitz

Jacob H. Kravitz
Executive Director

JHK:kk



May 1, 1960

Mr. Jacob H. Krovitz, Exec. Director
Jewish Welfare Federation of Dallas
Dallas 1, Texas
Dear Jack,

Pete Edwin told me about his talk with you regarding the Young Leadership Conference in Washington we are planning for November.

We considered very carefully running a young leadership conference in connection with either the General Assembly or our own National Conference and we came to the conclusion that the young leaders would simply not get enough out of a meeting run in conjunction with any of these important conferences and, as a matter of fact, these young men would probably be swamped by all of the other important matters that are taken up at these conferences. What we want to do is to have a separate and complete conference for these young leaders at which they will be able to learn a great deal about campaigning and about the needs overseas, including organizations that are not necessarily beneficiaries of UJA funds. We would want to give them all the time in the world for questions and discussion. We would want to have them received specially at the Israel Embassy and at the State Department. And we want them to feel that they are important enough to have all of this arranged for them specially and not just as a part of some other meeting.

Frankly, I wish that it would have been possible for us to find another date, one not so close to the General Assembly. Unfortunately, however, we just could not work this out. I am sure, however, that there are enough of these young people around who would not ordinarily be going to the General Assembly and who would be interested in our meeting so that we can have a good conference without "raiding" the attendance at the General Assembly.

I was awfully glad to note that you will submit a list of your young people. You certainly can take all the latitude you want and give us the names of people under 25 if you think those names are proper, and certainly give us the names of people over 30. I think we can go to 35 or 38; I would not set any hard and fast rule and I would depend on your good judgment.

Kindest personal regards.

Sincerely,

Melvin S. Goldstein

MSG/fe

cc: PBC

COPY

FIELD DEPARTMENT MEMORANDUM

From: Peter B. Colwin

Community: Dallas, Texas -- 1960

.....

We also discussed the November Young Leadership Conference in Washington. Kravitz, as expected, felt it would be better to have such a meeting in connection with either the General Assembly or our National Conference, but I pointed out to him the reasoning behind HAF's insistence that it be a special meeting. Kravitz will submit a list of his young people in the age specified, but insists on some latitude by giving under 25 and slightly over 30.

May 9, 1960

Mr. Melvin S. Cohen
Worcester Jewish Federation
274 Main Street
Worcester 8, Mass.

Dear Mel:

This is to acknowledge, with thanks, receipt of your May 3rd letter to Herbert Friedman regarding our plans for a young leadership conference in Washington next November. I am sure you will be glad to know that the great majority of the executive directors who have written us, are heartily in favor, as you are of this conference and the ideas which have motivated it.

We definitely will want to keep in mind the suggestions you make as to the content of the conference, for they certainly are important.

We will look forward to receiving from you a list of names of those in your community to whom invitations should be extended.

With kindest personal regards,

Sincerely yours,

Melvin S. Goldstein

msg:gas



WORCESTER JEWISH FEDERATION

274 Main Street • Worcester 8, Massachusetts

Telephone PL 5-1544

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Rabbi Herbert A. Friedman
Executive Vice Chairman
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Herb:

Please excuse the delay in answering your very interesting note of April 11th concerning the possibility of a leadership training institute on a national basis.

The idea of convening the young leadership in Washington in the fall for some briefing on UJA and Jewish matters generally is excellent. I am heartily in accord with it and will do everything possible to help it succeed.

While we have had some experience in the course of our own community's attempts at training and orienting young men for community leadership, our focus has been on presenting as rounded and broad a picture of communal responsibility as possible. The proposed conference you now suggest will undoubtedly not only reinforce, but intensify, some of these efforts insofar as the overseas and international situation is concerned.

With reference to the content of the institute, although it will be necessary and important to have these young men meet with embassy officials, state department figures and UJA leaders, I believe strongly that there are unanswered questions which this element always carries with it and somehow must be aired. Receiving answers and exchanging views with their peers from around the country will have considerable value, in my mind, and should not be overlooked. I have particular reference to a "philosophy" which permeates some of this age group. It runs something like this -- "It really is not so important for us to give in a maximum fashion just so long as we understand what the money accomplishes. Let's not become so closely identified with the Campaign that we shall find ourselves giving so

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Departments:

Jewish Welfare Fund of Worcester • Jewish Community Center • Worcester Ivriah School
Jewish Family Service of Worcester • Women's Division • Young Adult Federation

much money for Jewish causes that there will be little left for anything else." There must be some differentiation between education for the sake of imparting information alone and education to comprise true understanding which will raise the sights and levels of giving. Otherwise, the question obviously becomes education for what? It is increasingly evident that understanding, in and of itself, does not produce the additional dollars. It must be coupled with the development of "heart". This is, in our experience, one of the desperate failings of the younger generation.

At a later date I shall be pleased to make up a list of the names that should be included in the invitation sent out. Regards.

Cordially,

Melvin S. Cohen
Executive Director

S



May 9, 1960

Mr. Irving T. Spivaack
Federation of Jewish Charities of Atlantic City
5321 Atlantic Avenue
Ventnor City, N.J.

Dear Irv:

This is to acknowledge receipt of your letter of May 3rd addressed to Herbert Friedman regarding our proposed national young leadership meeting in Washington in November.

I am pleased to note that you are in favor of this particular project and I'm sure you'll be glad to learn that the vast majority of the executive directors who have written to us are also in favor of this project.

We are not restricting the young people to the 25 to 30 year age group. As a practical matter we are extending it to include all those young leaders or young adults who are members of those particular divisions in the various communities. As near as I can tell we will probably go up to between 35 and 38 years of age and you can feel free, therefore, to proceed on this basis.

It may very well be that we will want to make conferences such as this a regular annual project -- but of course a final decision must wait upon the outcome of the first conference we now have planned, as well as on other circumstances.

I do hope that you will let me have the names of the people in Atlantic City you think should be invited to this conference.

Sincerely yours,

Melvin S. Goldstein

msg:gss



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of Atlantic City

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IRVING T. SPIVACK
Executive Director

May 3, 1960

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Brandenburg

Rabbi Herbert Friedman
Executive Vice-Chairman
United Jewish Appeal
165 West 46th Street
New York, New York

Dear Herb:

I have given considerable thought to your suggestion for a Leadership Conference. On the whole, it is an excellent idea and should meet with considerable favor.

I do, however, question the age limitation. In our own experience we have found that the process of actual leadership, rather than training, occurs in the early thirties. I would therefore suggest that the age span be increased.

In the same manner that our Leadership Training Graduates have been invited to go on United Jewish Appeal sponsored tours to Israel, ever since we initiated this program in 1957, we would like to see this effort become a regular annual project. Again, it would appear to be ^{best} to tie this in with an on-going leadership training program, and serve in a measure as a completion or supplement of the program.

You may of course count on my cooperation.

Sincerely yours,

IT
IRVING T. SPIVACK
Executive Director

ITS:lk

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TYPE-ERASE

May 9, 1960

Mr. Norton J. Gaba
Jewish Community Council of Long Beach
2601 Grand Avenue
Long Beach 15, California

Dear Morton:

This is to acknowledge, with thanks, receipt of your letter of May 2nd to Herbert Friedman regarding our plans for a young leadership conference in Washington next November.

We know, of course, that a great deal of work is being done by many of the communities to develop young leadership and we desire only to supplement that. We are not sticking to the 25 to 30 year age group because now we recognize that these age groups change for different communities. We find that most communities have young leadership groups in the 25 to 35 year age bracket and we are, therefore, planning to work on that basis. If some people are a little bit older than that, that's all right too; there's no hard and fast rule about the age.

It is true, of course, that the UJA is concerned with fund-raising and primarily for overseas purposes. And I agree with you that training for community leadership requires the things you mentioned. At the same time, however, I hope you will agree with me that an intimate knowledge of the work of the United Jewish Appeal and its agencies and the development of an interest in overseas needs can well be helpful to the trainee and that is what we want to do at our conference. We are not running a conference just to develop community leaders -- because we know that the main burden for that rests with the community -- but to develop an interest on the part of young people in the UJA and programs overseas and perhaps in this way we can stimulate them to become more active in their home communities and participate more actively in their leadership training courses.

I know that the Council of Jewish Federations and Welfare Funds is doing a wonderful job in training new leadership in the communities. And I know, of course, how much is being done in this connection by the executive directors in many places. But we have found that the United Jewish Appeal, representing as it does such an important force in Jewish community life, should be made known to these upcoming leaders in some detail and on a special basis. We are not thinking in terms of setting up any separate or special organization. We want to work with the communities on this particular program and it is our feeling that this special national conference can go a long way toward helping communities to bring in new leadership.

May 9, 1960

Mr. Morton J. Gaba

Your suggestions are really deeply appreciated. You obviously feel very strongly about the importance of bringing young and new leadership into the field. I think you will also be glad to know that the great majority of executive directors who have been in touch with us are heartily in favor of our plan. I will, however, keep you posted and would ask you to be good enough to let me have the names of the people in Long Beach you think should be invited.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein

Jewish Community Council of Long Beach

2601 Grand Avenue

Long Beach 15, California

Garfield 7-9401

MR. GOTTSMAN
↑

May 2nd, 1960

Rabbi Herbert A. Friedman
Executive Vice Chairman
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

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SIDNEY A. HARTMANN
Admin. Assistant

*5/9 cc: MP
SS
IB
MORRIS*

Dear Herbert:

AMERICAN JEWISH
ARCHIVES

This is in response to your letter of April 11th regarding the proposed United Jewish Appeal Young Adult Conference.

There is no question but that one of the biggest problems confronting American Jewry is the interest and support of young Jewish adults. Locally many of us have been long concerned with this problem and either formally or informally are wrestling with it each day on every level, including fund raising.

The Conference you propose is excellent for it will give our young leaders and potential leaders an opportunity to share experiences with those from other communities and to be inspired by the significance of their undertakings.

I have but one major suggestion. Leadership cannot be divided by function. Thus a young man may be interested and concerned with fund raising, i.e., United Jewish Welfare Fund-raising, including the United Jewish Appeal. He may also be interested in other aspects of Jewish community life and we want him to be. We want our young American Jewish leader to be the complete man rather than the bifurcated individuals who so frequently grace our head tables.

It is for this reason that I would strongly suggest that the United Jewish Appeal consult with the Council of Jewish Federations and Welfare Funds on possible joint planning on this significant subject. The CJFWF, as you know, has long been concerned with the problem of young

Page #2

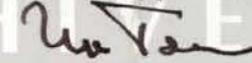
Rabbi Herbert A. Friedman

leadership and has had sessions for a number of years at their General Assemblies on this subject and I am sure that their objectives would dovetail closely with those of the United Jewish Appeal.

One small additional comment. I think that the age bracket of 25 to 30 is a bit too restrictive and would suggest a 25 to 35 range as an alternative.

I should appreciate your comments on these observations.

Cordially,



MORTON J. GABA
Executive Director

MJG:fk



Jewish Welfare Fund OF CHICAGO
ONE SOUTH FRANKLIN STREET
TELEPHONE FINANCIAL 6-6700

Conf - young leadership

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MAY 9 - 1960	
May 6, 1960	NOTED BY
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	<i>HSG</i>
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ANSWERED	

Rabbi Herbert A. Friedman
Executive Vice President
United Jewish Appeal
165 West 46th Street
New York 36, New York

AMERICAN JEWISH
ARCHIVES

Dear Herb:

I appreciate very much your writing me as fully as you did on May 4th, concerning the Conference of Young People, which you desire to hold under the auspices of the United Jewish Appeal.

It may be advisable for you to weigh, as well as count, the responses you have received from the Executive Directors of the various Funds.

I, myself, have received a number of letters, copies of letters sent to you, from the Executive Directors of the central Funds of a number of the large communities. They do not seem to favor the organization of the group as indicated in your communications.

Very sincerely,

[Signature]
Samuel A. Goldsmith
Executive Vice President

SAG:VMK

*W. SS
MP
5/9*

May 6, 1960

Mr. Robert I. Miller
United Jewish Federation
234 McKee Place
Pittsburgh 13, Pa.

Dear Bob:

This is to acknowledge, with thanks, receipt of your April 27th letter to Herbert Friedman regarding our plans for a young leadership conference in Washington next November.

As you so well know, it is precisely because so much is being done in Pittsburgh, and other places, to develop young leadership that we propose holding a special UJA conference in Washington. Our plan, then, is simply to supplement the work being carried out in these communities by giving a number of young leaders an opportunity to learn a great deal more about the UJA and to participate in full discussions on the UJA programs than would otherwise be possible. I have no doubt that after such a conference the young people would return to their home communities in a better position than ever to become more deeply involved in overall community responsibilities.

I too wish we could have another date. Unfortunately, however, we are pretty much locked in primarily because of the Study Mission and then some other conferences later. I know that some young people will be going to the General Assembly and will not be in a position to make a second trip. But there is such a great number of these people in the country that I think we ought to be able to get a good, representative group to Washington. I really don't think that those young people who would normally go to the General Assembly will change their minds and come to Washington and, on the other hand, there are some people who will want to go to Washington to attend the UJA conference for various reasons.

We have given very careful consideration to your suggestion that we hold the young leadership meeting in conjunction with our own Annual National Conference. The single most important point in favor of doing that is what you say about the young people then feeling they were part of the total overall picture. Balanced against this, however, is the fact that our Annual National Conference, like all such conferences, is always dominated by the older leaders of long experience who are naturally desirous of discussing problems to which these young people, due to their lack of basic knowledge, cannot relate themselves. We are not thinking of just a single special session for the young leaders but a full three day conference devoted to covering all areas of the work of our constituent agencies and, indeed, other agencies operating abroad too so that they can have a full picture of what is going on in this field. We will design the conference in such a way that the young people will have plenty of time to ask questions and discuss

Mr. Robert I. Hiller
Pittsburgh, Pennsylvania

2.

May 6, 1960

all aspects of the various programs. We would plan to have a reception at the Israel Embassy and arrange for something at the State Department too. There just would not be time for anything like this at our national conference.

Your suggestions are really deeply appreciated. I know how you feel about the importance of bringing new and young leadership into the field. I think you will also be glad to know that the great majority of executive directors who have been in touch with us are heartily in favor of our plan. I will, however, keep you posted and would ask you to be good enough to let me have the names of the people in Pittsburgh you think should be invited.

Kindest regards.

Sincerely yours,

Malvin S. Goldstein

MSG:mm



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United Jewish Federation of Pittsburgh

234 McKEE PLACE • PITTSBURGH 13, PA. • MUSEUM 1-8000

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April 27, 1960
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428 MP

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ROBERT I. HILLER

Herbert A. Friedman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Herb:

I am answering your letter of April 11 concerning the proposed "Young Leadership Conference". The reason for my delay in answering is that I have had discussions with my staff and some of the Young Adult leadership in order to give you an answer that will represent this type of thinking.

As you know, in Pittsburgh we are extremely interested in young leadership and for that reason conduct a year-round Young Adult Division operation whose top age level is thirty years. Obviously all of the leadership comes from the twenty-five to thirty year old age group. We work intensively with the leadership of this group and find that, as you indicate, such work bears fruit in later years. You might be interested in knowing that Lester Hamburg, our campaign chairman, is a graduate of our Young Adult Division, as are a number of our other campaign leaders who you know so well in Pittsburgh.

In regard to the plan for convening a National Conference in Washington over the week end of November 18-20, I would first raise some question with you in regard to the timing of such a Conference. My personal feeling is that with the General Assembly of the Council of Jewish Federations and Welfare Funds being scheduled the week end prior to this that it would create a good deal of conflict. Many of the same people would be going to both Conferences.

April 27, 1960

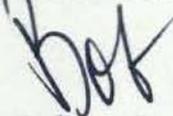
You may not be aware of the fact that annually Pittsburgh brings to your National Conference in December at least one and generally two of our Young Adult leadership. It would seem to me that a good deal more could be done by combining your Young Adult Conference with your National Conference in December. This could be done much in the same way as you deal specifically with your Women's Division and then the women become involved in the total over-all Conference. I think that the young leaders would feel that they were then not only getting special attention, but they they were a part of the total over-all picture. One of the things that we have found that boomerangs on us is when we segregate our young leadership. Even though we may feel we are giving them special attention, they still want to be a part of the total picture. Your December Conference would offer exactly this kind of situation for them where we could have special meetings with young leadership and then have them participate in general sessions of the December conference.

I hope that you recognize that I agree with your general premise and that my suggestions might give you a simpler yet more productive method of accomplishing this purpose.

I hope the above will be helpful.

My warmest personal regards.

Cordially,


Robert I. Hiller
Executive Director

swc

May 6, 1960

Mr. Herman Pekarsky
Jewish Community Council
32 Central Avenue
Newark 2, New Jersey

Dear Herman:

This is to acknowledge with thanks receipt of your April 25th letter to Herbert Friedman regarding our proposed conference for young leaders.

It is precisely because we all agree on the need to develop young leadership that we proposed holding a special UJA conference in Washington. It has become obvious over the past several years that more and more of the organized Jewish communities in the country have young adult or young leadership divisions and our plan is to supplement the work being carried on in the communities with these groups. I think you ought to know, in this connection, that the great majority of the executive directors from whom we have heard are fully in agreement with us on the need to hold a UJA young leadership conference because they feel that the stimulation that will be provided will be most helpful to them in working with their groups when they get home.

All of us here at the United Jewish Appeal believe strongly in the totality of the Jewish community and agree that a good leader must have an understanding of all problems. A great deal is being done in this direction by the communities and we desire now to assist the communities in developing further the interests of these young people in community and campaign requirements. The UJA, of course, occupies an important part of the campaign in all the communities and I am sure you will agree that the proper young leadership cannot possibly be developed without their having a full knowledge of the work of the UJA and its constituent agencies. One way we can help in this connection, with this whole problem of developing young leadership, is through holding a conference which would actually be a seminar at which some of these young people can be indoctrinated and stimulated to a greater extent than would be possible under other circumstances. I think you will agree there is an excellent prospect that these young people would leave the conference to return to their communities imbued with a desire to work in the community organization and this, of course, would have a decidedly positive effect on the campaign.

We are not organizing any special young leadership division or young leadership group. We work with the communities. I think that there is some misunderstanding here as regards what we are trying to do. The UJA is an important organization doing important work and it occupies an important part of the local campaign and the local community structure. We don't think it is possible to provide young people with the knowledge they should have on the UJA and which they must have in order to understand the totality of community responsibility simply by making the UJA a part of an overall program that involves so many very important problems.

Mr. Herman Pekarsky
Newark, New Jersey

2.

May 6, 1960

This has to be handled on a separate basis and then woven into the overall total. There is a great deal involved in the UJA which should be made known to young leaders and there simply is no possibility of doing so by making the UJA a part of another conference. We feel this is so important that we decided against holding a young leadership meeting in conjunction with our own national conference because our Annual National Conferences are so often dominated, as indeed they must be, by the older leaders who have such a great body of experience. We should like the UJA young leadership conference to provide plenty of opportunity to the young people to ask questions and join in discussion of the UJA's problems overseas. And then that will all be related to the local community and the leadership training institutes of the local communities will be in a better position to work with these people because of their increased knowledge and increased desire to assume responsibility.

I do hope, therefore, that you will want to cooperate with us in this matter.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mma



JEWISH COMMUNITY COUNCIL

of essex county

32 CENTRAL AVENUE • NEWARK 2, N. J. • MARKET 2-0707

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Newark Beth Israel Hospital
Theresa Grotta Home



THE UNITED JEWISH APPEAL
IS THE FUND RAISING ARM OF
THE JEWISH COMMUNITY COUNCIL

Rabbi Herbert A. Friedman
Executive Vice-Chairman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Herb:

I have given careful consideration to your letter of April 11 about the National Conference for Young Leadership which you propose to organize.

We all agree that the development and training of informed, capable, young leadership is a very important aspect of our work and community life. Locally, we were fully aware of this many years ago. In the late 40's we organized a Young Men's Division of our United Jewish Appeal campaign for fund-raising purposes, and the Young Men's Service Group as the year-round leadership, recruitment and training program. Over the years we have seen the results of this program. Many of the people who were recruited and trained by our Young Men's Division and Service Group today hold responsible positions on the boards of our various agencies and in our own campaign, as well as in Community Chest campaigns. We have always felt that this is a program which merits a substantial investment in time and money. We have treated it accordingly and are continuing to carry it on most actively.

We are convinced that the most wholesome type of leadership is the kind which obtains a good grounding and sound understanding of the problems, functions and operations of the total community and the major issues in Jewish life. In the

RECEIVED
APR 26 1960
April 25, 1960
NOTED BY
DATE
ANSWERED MSG/am 5/6/60
4/26
cc-SS
MP

Whether your legacy is a hundred dollars or a million -- when you leave a legacy to the Jewish Community Foundation for capital or special purposes, you are an important part of the promise and progress of tomorrow.

long run, this rounded kind of leadership will be a much greater asset to the Jewish community and to all the causes of concern and interest to us. On a modified basis we have been working very closely with a group of young women along the same lines because we feel that there is a great deal of value in this direction, too.

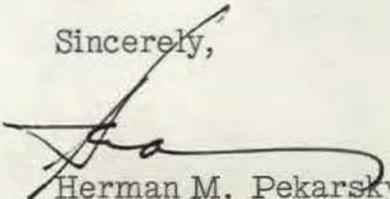
In the light of our experience for many years, I would have many questions about the advisability and desirability of promoting a special UJA conference for young leadership. We have already involved quite a few of our young men in the activities of the Council of Jewish Federations and Welfare Funds, in the Large City Budgeting Conference, and as delegates to the General Assemblies of the CJFWF, as well as in attendance at the national conferences of the United Jewish Appeal.

As you know, the CJFWF a few years ago developed a special committee on leadership. This group has been working quite actively. It has held several regional conferences and a number of sessions are devoted each year at the General Assembly to discussions and workshops for the young leadership group.

I would have many doubts about the idea of developing young leadership groups under the auspices of special interest organizations whether it is the UJA, American Jewish Congress, Hebrew University or Bonds for Israel. There is much more to be gained through the kind of program which we and other communities all over the country have developed over the years. Certainly this is the only way in which to prevent confusion and conflict and to avoid the nurturing and developing of lop-sided, partisan leadership which in the long run will not prove very helpful, either to our own communities or national organizations.

I feel the communities are doing quite a good job locally as well as through the committee on leadership of the Council of Jewish Federations and Welfare Funds. It seems to me that there would be much more merit to explore with Phil Bernstein of the Council ways and means in which UJA could cooperate with the existing leadership committee and its program, instead of developing a program on your own.

Sincerely,



Herman M. Pekarsky
Executive Director

May 6, 1960

Mr. Milton A. Feinberg
Jewish Federation of Trenton
18 South Stockton Street
Trenton 10, New Jersey

Dear Milton:

This is to acknowledge, with thanks, receipt of your April 26th letter to Herbert Friedman regarding our plans for a young leadership conference in Washington next November.

I want to point out that nothing can be further from our minds than to attempt in any way to harm the leadership programs now being carried on in so many communities. It is precisely because we all agree on the need to develop young leadership and because we have an appreciation of what is being done in so many communities in this connection that we propose holding a special UJA conference in Washington. Our plan is simply to supplement what is being done in the communities with these young leadership groups. I think you ought to know, in this connection, that the great majority of the executive directors from whom we have heard are fully in agreement with us on the need to hold a UJA young leadership conference because they recognize that the stimulation that will be provided by such a conference will be most helpful to them in working with their groups when they get home. And I think it must also be borne in mind that it is simply not possible to provide such stimulation and to arouse the same degree of interest at a very large conference where a session or a short period is devoted to something as important as the United Jewish Appeal. Trenton has been doing very well in attempting to develop young leaders and your point about having Abe Hyman come to Trenton to brief the group on the UJA and your leadership mission to Israel is well taken. On the other hand, however, I'm sure you will agree that this can hardly take the place of a full three day conference at which young people who have a potential for leadership in their communities will have an opportunity to discuss so many of the important aspects of the UJA with national leaders whose names they all know.

All of us here at the United Jewish Appeal believe strongly in the totality of the Jewish community and agree that a good leader must have an understanding of all problems. A great deal is being done in this direction by the communities and we desire now to assist the communities in developing further the interests of these young people in community and campaign requirements. The UJA, of course, occupies a very important part of the campaign in a community and I am sure you will agree that proper young leadership cannot possibly be developed without having a full knowledge of the work of the UJA and its constituent agencies. We think all of this is so important that we do not want to hold our young leadership conference in conjunction with our own Annual National Conference merely because of the fact that any large national conference is usually dominated, as they must be, by the

Mr. Milton A. Feinberg
Trenton, New Jersey

2.

May 6, 1960

older leaders who have such a great body of experience. We should like the UJA young leadership conference to provide plenty of opportunity to the young people to ask questions and to join in discussion of the UJA's problems overseas. And then, when they return home, all that can be related to the local community and the leadership training institutes of the local communities will be in a better position to work with these people because of their increased knowledge.

I do hope that after considering this matter further you will wish to cooperate with us in this conference and will let me have the names of people to be invited to it.

With kindest personal regards,

Sincerely yours,

Melvin S. Goldstein

MSG:mmm



Jewish Federation of Trenton

18 SOUTH STOCKTON STREET • TRENTON 10, N.J.

Serving 50 Constituent Agencies

April 26, 1960

Mr. Herbert A. Friedman, Executive Vice-Chairman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Herb:

With the weight of the Campaign somewhat off my shoulders, I can respond to your letter of April 11.

What you have in mind is good in its intentions but in the case of our Federation, its end result can only serve to fragmentize our program of leadership development, which is a specific activity dedicated to broadening the vision and stock of information of our leadership group. For the past eight months, we have been working on a program of education and information concerning the local, national and overseas programs and problems, which they, as potential leaders, should be familiar. For that reason, we had Abe Hyman come to Trenton to brief them on the work of UJA, its constituent agencies and other overseas programs. Our Leadership Mission to Israel was also part of their orientation to the work of our Federation.

With your stated purpose being to help younger leaders "develop a depth of understanding and a sense of responsibility", I suggest that with this laudable objective in view the UJA coordinate its efforts with the CJFWF program of leadership development, with which we are closely aligned. This coordination should then have the immediate positive effect of getting UJA into the plans for the session on leadership programming at the General Assembly to be held November 10-13 in Detroit. It would also avoid having the communities, including Trenton, make a choice between its younger leaders going to either Detroit or Washington, since I would want to avoid two successive week-ends.

My suggestion would therefore be for you to initiate coordination in planning in this area of mutual concern and interest between UJA and CJFWF, the latter as the agency of the Federations. UJA would then have the opportunity of coming in on a program of leadership development which has been underway for a few years. The other suggestion would have to do with the UJA National Conference in December, when you could invite, through the communities, younger leaders to attend the Conference where a special session could be held to honor them for their work. If you wished them to meet governmental leaders, this could be achieved by holding the Conference in Washington.

RECEIVED	
APR 27 1960	
Hon. Joseph Fishberg President	
Milton A. Feinberg Executive Director	
NOTED BY	REFER TO
DATE	DATE
	MSG
	cc-PBC Brandenberg 4/27 AH WD SS MP
ANSWERED MSG/mr 5/6/60	

Page 2 - Mr. Herbert Friedman

I said in the beginning of this letter we should avoid "fragmentizing" our community organization through such activities as you contemplate. Your opening sentence implies that Federations as the year-round central bodies are helping to bring about this involvement in "campaign and community responsibility". The pattern which is now developing of year-round Women's Divisions is a step in the right direction, when we realize that 45 cities now have such organizations, thus making it possible for UJA's Women's Division to have a ready-made channel of communication throughout the year and yet allow the Women's Division to do its other basic work of programming and other activities.

Likewise with the planned activity for the younger leaders, it would be important for UJA to have a liasion but nationally, it should be with CJFWF, and locally with the Federations. When you ask me for my suggestions and list of possible invitees, it indicates that you have this in mind, and this is appreciated.

This has been a lengthy letter but it is because I have given your suggestion some thought and would like to have you consider carefully the implications of such a Conference, and what you might want to have come out of it, since some action would have to follow. I am all for coordination and this could easily be worked out by discussing your ideas with the Council.

Sincerely yours,



Milton A. Feinberg

CC: Bernard L. Green
Maurice Bernstein

JEWISH WELFARE FEDERATION of Detroit



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163 Madison at John R - Detroit-26, Michigan - Woodward 5-3939

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FC/HB

May 5, 1960

RECEIVED	
MAY 9 - 1960	
NOTED BY	REFER TO
DATE	DATE
<i>HAR</i>	<i>HSE</i>
ANSWERED	

Rabbi Herbert A. Friedman
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Herb,

I read your proposal regarding a young leadership conference for the United Jewish Appeal with interest. After discussing it with members of our staff I've come to the conclusion that it would be more practical and more meaningful if the young leadership conference you propose were held simultaneously with the regular National Meeting of the U.J.A. -- with separate and joint sessions.

Sincerely yours,

Isidore Sobeloff
Isidore Sobeloff
Executive Vice-President

IS: mh

*cc: SS
MP
5/9*

COMMUNITY WORKSHOP, FRESH AIR SOCIETY, HEBREW FREE LOAN ASSOCIATION, JEWISH COMMUNITY CENTER, JEWISH COMMUNITY COUNCIL, JEWISH FAMILY AND CHILDREN'S SERVICE, JEWISH HOME FOR AGED, JEWISH HOUSE OF SHELTER, JEWISH VOCATIONAL SERVICE, NORTH END CLINIC, RESETTLEMENT SERVICE, SINAI HOSPITAL, UNITED HEBREW SCHOOLS AND UNITED JEWISH CHARITIES

MEMBER AGENCIES:

May 5, 1960

Mr. Irving Bernstein
United Jewish Appeal
590 North Vermont Avenue
Los Angeles 4, California

Dear Irving:

Attached hereto is a copy of a letter I have sent to Treguboff, together with a copy of Herb Friedman's letter to Sam Goldsmith, regarding the young leadership conference we are planning for next November.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm
attach.

May 5, 1960

Mr. Sanford M. Treguboff
Jewish Welfare Federation
230 California Street
San Francisco 11, California

Dear Treg,

In reply to your letter of April 19th addressed to Herbert Friedman regarding our plan to hold a young leadership conference in Washington, I am enclosing herewith a copy of Herb's reply to Sam Goldsmith dated May 4th, 1960.

I do hope that this will explain the matter to you fully and that we can, therefore, look forward to your cooperation in this matter.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mmm
encl.



MEMBER
UNITED COMMUNITY FUND

Jewish Welfare Federation

OF SAN FRANCISCO, MARIN COUNTY AND THE PENINSULA

Room 500, 230 California Street, San Francisco 11, Calif. SU 1-3082

April 19, 1960

RECEIVED

APR 20 1960

NOTED BY *HAF*

DATE *MSG*

ANSWERED *MSG*

Mr. Herbert A. Friedman
Executive Vice-Chairman
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Herb:

I have your recent letter in reference to the proposed young leadership group conference under the auspices of the United Jewish Appeal.

Sam Goldsmith was kind enough to send me a copy of his letter to you on this subject. I agree with Sam wholeheartedly. I am grateful to him for writing to you a rather lengthy letter because he expressed my sentiments, he saved me time in writing a similar document and saved you time in reading mine.

With kindest personal regards.

Very sincerely,

SMT
Sanford M. Treguboff
Executive Director

SMT:eg

SS
MP
Field
18
8
4/20

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 Mount Zion Hospital and Medical Center
 Peninsula Jewish Community Center
 San Francisco Jewish Community Center

May 5, 1960

Mr. Henry L. Zucker
Jewish Community Federation
1001 Huron Road
Cleveland 15, Ohio

Dear Henry:

This is in reply to your letter of April 21st addressed to Herbert Friedman regarding our proposed young leadership conference in Washington in November. You will recall that according to his letter (a copy of which he sent to you) Sam Goldsmith understood that the UJA was planning to establish a separate young leadership division or something similar and I gathered from your reference to "the development of a young leadership group in the United Jewish Appeal" that you might feel the same way. I am, therefore, attaching hereto a copy of Herbert Friedman's reply to Sam Goldsmith.

We know, of course, that a great deal of work is being done by many of the communities to develop young leadership and we desire only to supplement that. We are not sticking to the 25 to 30 year age group because we now recognize that these age group change for different communities. We find that most communities have young leadership groups in the 25 to 35 year age bracket and we are, therefore, planning to work on that basis. If some people are a little bit older than that, that's all right too; there's no hard and fast rule about the age.

It is true, of course, that the UJA is concerned with fund raising and primarily for overseas purposes. And I agree with you that training for community leadership requires all the things you mentioned. At the same time, however, I hope you will agree with me that an intimate knowledge of the work of the United Jewish Appeal and its agencies and the development of an interest in overseas needs can well be helpful to the trainee and that is what we want to do at our conference. We are not running a conference just to develop community leaders -- because we know that the main burden for that rests with the community -- but to develop an interest on the part of young people in the UJA and programs overseas and perhaps in this way we can stimulate them to become more active in their home communities and participate more actively in their leadership training courses.

I do wish that some other date could be found for our proposed conference but we are locked in by the Study Mission and other meetings. It may be that a number of young people will be going to the General Assembly and would not be in a position to make a second trip. But there is a great number of these young people in the country and I think we ought to be able to get a good, representative group to Washington without competing with the General Assembly. We considered carefully holding our young leadership meeting immediately

Mr. Henry L. Zucker
Cleveland, Ohio

2.

May 5, 1960

preceding or following the Assembly or our own conference but decided against it because we wanted to keep this group completely separate from the large number of people who usually attend a national conference and dominate such a conference because of their greater knowledge and experience.

I do hope, therefore, that you will help us on this and will let us have the names of people in Cleveland you would like to have invited to the type of conference we propose.

Kindest personal regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm
attach.



THE JEWISH COMMUNITY FEDERATION OF CLEVELAND

1001 HURON ROAD • CLEVELAND 15, OHIO • TOWER 1-4360

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APRIL 21, 1960

RECEIVED	
APR 25 1960	
NOTED BY	DATE
ANSWER	

MSG
MSG
cc-55
4/25 MP

RABBI HERBERT A. FRIEDMAN, EXECUTIVE VICE-CHAIRMAN
UNITED JEWISH APPEAL
165 WEST 46 STREET
NEW YORK CITY 36

DEAR HERB:

THANK YOU FOR YOUR LETTER OF APRIL 11 WITH RESPECT TO THE DEVELOPMENT OF A YOUNG LEADERSHIP GROUP IN THE UNITED JEWISH APPEAL.

WE IN CLEVELAND HAVE BEEN CONCERNED WITH THE DEVELOPMENT OF LEADERSHIP FOR THE PAST SEVERAL YEARS. WE HAVE CONCENTRATED ON THE AGE GROUP 35 TO 45, BECAUSE WE BELIEVE THEY ARE FAR READIER FOR COMMUNITY LEADERSHIP THAN A YOUNGER GROUP.

ONE QUESTION ARISES IN CONNECTION WITH THE UNITED JEWISH APPEAL'S EFFORT; NAMELY, THAT UJA IS CONCERNED ONLY WITH FUND-RAISING AND PRIMARILY FUND-RAISING FOR OVERSEAS PURPOSES. TRAINING FOR COMMUNITY LEADERSHIP REQUIRES INVOLVEMENT IN YEAR-ROUND PLANNING, BUDGETING, AND ADMINISTRATIVE FUNCTIONS AS WELL.

THE COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS ALREADY HAS A YOUNG LEADERSHIP COMMITTEE WHICH BRINGS TOGETHER LEADERS FROM VARIOUS COMMUNITIES FOR AN EXCHANGE OF IDEAS ON THE WHOLE QUESTION OF LEADERSHIP DEVELOPMENT. LOCAL COMMUNITIES ARE LIKELY TO SUGGEST THE SAME YOUNG LEADERS FOR THE CJFWF AS FOR THE UJA.

IN OUR LEADERSHIP TRAINING COURSES, WE ALWAYS HAVE SESSIONS ON THE OVERSEAS SITUATION AS WELL AS ON CAMPAIGNING. I AM NOT SURE JUST WHAT COULD BE GAINED BY NATIONAL MEETINGS ON THE SAME SUBJECT.

YOU SUGGEST THE DATES OF NOVEMBER 18-20. THE COUNCIL OF JEWISH FEDERATIONS AND WELFARE FUNDS HAS ITS GENERAL ASSEMBLY NOVEMBER 10-13. PERHAPS SOME SORT OF JOINT UNDERTAKING SHOULD BE CONSIDERED.

BEST PERSONAL REGARDS.

CORDIALLY,

Henry L. Zucker
HENRY L. ZUCKER

JK

cc: PHILIP BERNSTEIN

May 4, 1960

Mr. Herman L. Kaplow
Jewish Federation
1007 Washington Avenue
St. Louis 1, Missouri

Dear Herman:

This is to acknowledge receipt of your letter of April 28th addressed to Herbert Friedman regarding our proposed national young leadership meeting in Washington in November.

I am pleased to note that you are in favor of this particular project and I'm sure you'll be glad to learn that the vast majority of the executive directors who have written to us are also in favor of this project.

I wish it were possible to change the date of the conference, but it simply isn't. We are locked in by certain events, most particularly the Study Mission. I know that a number of young people will be going to the General Assembly and they would not be in a position to make a second trip but, on the other hand, there is such a great number of these people in the country that I think we ought to be able to get a good, representative group in Washington. We then considered very carefully holding a young leadership meeting immediately preceding or following the General Assembly or even our own Annual National Conference but decided against that because we wanted to keep the young leadership group completely separate from the large number of people who usually attend these conferences and who usually take them over with a great deal of knowledge. We don't want to have these young leaders swamped but we want them to have their own meeting with plenty of opportunity to learn and to ask questions and to discuss all of the items that will be brought up.

We are not restricting the young people to the 25 to 30 year age group. As a practical matter we are extending it to include all those young leaders or young adults who are members of those particular divisions in the various communities. As near as I can tell we will probably go up to between 35 and 38 years of age and you can feel free, therefore, to proceed on this basis.

I do hope that you will let me have the names of the people in St. Louis you think should be invited to this conference.

Best regards,

Sincerely yours,

Give Help... Give Hope... **GIVE**

1960 JEWISH FEDERATION CAMPAIGN
1007 Washington Avenue • St. Louis 1, Mo. • Ma 1-3880



April 28, 1960

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General Campaign Chairman

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Executive Director

Morris Stern
Director of Campaigns

RECEIVED
MAY 2 - 1960
NOTED BY [Signature] TO [Signature]
DATE [Signature] DATE [Signature]
ANSWERED [Signature] [Signature]

cc-MP
SS
SR

Rabbi Herbert Friedman
United Jewish Appeal
165 West 46th St.
New York 36, N. Y.

Dear Herb:

This is in reply to your letter of April 11 with respect to a UJA meeting for young leadership to be held in Washington on November 18 - 20.

I am in favor of anything that will further the understanding, interest and support of younger people in UJA and other communal responsibilities and therefore feel that the idea of a national meeting for such individuals has merit.

I do, however, have serious question about the timing you propose since it is only a week away from the General Assembly of the Council of Jewish Federations and Welfare Funds. Since you already realize the difficulties involved in getting younger men to attend national conferences I think it is a serious mistake to, in effect, set a time for the UJA conference which will obviously conflict with that of the General Assembly.

Both conferences are important and I would suggest that you give thought to setting a date perhaps in January.

Cordially,

Herman L. Kaplow
Executive Director

HLK:mjw

May 4, 1960

Mr. Marvin G. Lerner
United Jewish Fund of Toledo, Inc.
2247 Collingwood Blvd.
Toledo 10, Ohio

Dear Marvin:

This is to acknowledge, with thanks, receipt of your letter of Herbert Friedman dated April 29th regarding the national conference of the United Jewish Appeal in Washington for young leaders for next November.

With regard to the date, I too wish that some other weekend could be found. Unfortunately, however, we are locked in pretty much because of the UJA Study Mission and other important conferences dates and there just isn't another weekend available as a practical matter. I know that a number of young people will be going to the General Assembly and they will not be in a position to make a second trip. But there is such a great number of these people in the country that I think we ought to be able to get a good, representative group to Washington. We considered carefully holding our young leadership meeting immediately preceding or following the General Assembly or our own Annual National Conference but decided against it because we wanted to keep this young leadership group completely separate from the large number of top leaders who usually attend the big conferences. We want to give the young people an opportunity to ask questions and to express themselves and to learn as much as possible during the course of the conference. The program will be arranged specially for them.

I know that the Council of Jewish Federations and Welfare Funds is doing a wonderful job in training new leadership in the communities. And I know, of course, how much is being done in this connection by the executive directors in many places. But we have found that the United Jewish Appeal, representing as it does such an important force in Jewish community life, should be made known to these upcoming leaders in some detail and on a special basis. We are not thinking in terms of setting up any separate or special organization. We want to work with the communities on this particular program and it is our feeling that this special national conference can go a long way toward helping communities to bring in new leadership.

I certainly don't want you to promote the UJA conference against the General Assembly or vice-versa. And believe me we will not do anything to persuade people against going to the General Assembly. There are plenty of people around and some of them may want to attend our conference for various reasons. There must be a great many young people in the country who do not attend the General Assembly anyway.

Mr. Marvin G. Lerner
~~Mr. Marvin G. Lerner~~

2.

May 4, 1960

I would, therefore, appreciate it very much if you would let us have the names of the people in Toledo you think should receive invitations to the UJA conference in November. Incidentally, I do want to say that you should not feel restricted by the 25 to 30 year age group mentioned in the April 11th letter. Actually we want to invite the people who are the members of your young leadership program and who may be 35 or 38 years of age too.

Kindest regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

UNITED JEWISH FUND OF TOLEDO, INC.

2247 COLLINGWOOD BLVD. • TOLEDO 10, OHIO
Telephone CHerry 1-8111



RECEIVED	
MAY 2 1960 April 29, 1960	
NOTED BY	REFER TO
DATE	DATE
	MSS
ANSWERED MSS/mm 5/4	

Mr. Herbert A. Friedman
Executive Vice-Chairman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Mr. Friedman:

I am responding to your letter of April 11th regarding the National Conference of the United Jewish Appeal in Washington which you are planning for the younger leaders for November 18th through the 20th.

We have a few young people in our community who are very promising. The problem is that your Conference is scheduled for less than a week after the National Assembly of the Council of Jewish Federations and Welfare Funds. We are bending our efforts to get our young people to attend the National Assembly in order that they get exposed to the main stream of Jewish life on a national level and rub shoulders with people from all of our communities. It is extremely difficult to get anyone, especially a younger person, to find the time and the capacity to attend two Conferences out of town within one week.

Another factor which I think you should keep in mind is that because it is so difficult to get our young people to attend conferences outside the community, and also because it is so important, it is helpful if they get a rounded picture of the situation and of the responsibilities we have as Jews. The United Jewish Appeal certainly represents one of the most significant and important forces in Jewish life but I would think that it would be even better if the Conference you planned had a somewhat broader base and perhaps involving the Council of Jewish Federations and Welfare Funds in your planning would be helpful. If nothing else, I think it would avoid the unfortunate proximity of dates and I also feel they are in a good position to be helpful.

Sincerely,

Marvin Lerner

Marvin G. Lerner
Executive Director

MGL:ep

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*cc: SS
MP
SGN
A. O. Lerner
5/2*

4 May, 1960

Mr. Samuel A. Goldsmith
Jewish Welfare Fund of Chicago
One South Franklin Street
Chicago, Ill.

Dear Sam,

I have been away from the office on campaign business which is why I could not reply before this to your letter of 18 April regarding our proposed conference of young leaders. I am afraid that you misunderstood my letter of 11 April, otherwise you would agree with the great majority of executive directors who have written to me indicating how much they favor this conference.

The UJA recognizes fully and appreciates the fact that the local community organizations are developing and working with young leadership or young adult groups. I understand that some of these programs are very successful. There is no intention whatever on the part of the UJA at this time to organize a young people's division to operate in any separate or distinct manner from what is happening in the communities. Our only desire is to work with the communities and assist them in developing further the interests of these young people in community and campaign requirements. One way this can be done by the UJA is through our holding a conference which would actually be a seminar at which some of these young people can be indoctrinated and stimulated to a greater extent than would be possible otherwise as regards the needs of the United Jewish Appeal and its beneficiary agencies and the activities of these agencies which, after all, represent the most important beneficiaries of the money raised in the communities. I think you will agree with me that there is an excellent prospect that these young people would leave the conference to return to their communities imbued with a desire to work in the community organizations and this, of course, would have a decidedly positive effect on the campaigns.

The conference we envisage certainly is not intended to compete in any way with any existing activity and I think that is where there is a misunderstanding. We would spend three days at the conference, giving the young people in attendance every bit of information on the work being carried out overseas and on the importance of the community campaigns. The program would be arranged in such a way that the young people would be given every opportunity to ask questions, to participate in discussions, to come up with recommendations. We would also plan to have a reception at the Israel Embassy and perhaps a reception at the State Department too. While I know that young people attend UJA national conferences and the General Assembly of the Council of Jewish Federations and Welfare Funds -- and this is all to the good -- the fact is that they have

Mr. Samuel A. Goldsmith

4 May, 1960

extremely little opportunity at these large gatherings, to learn a great deal, because these conferences are almost always dominated by community leaders of long experience who are naturally desirous of discussing problems to which these young people, due to their lack of basic knowledge, cannot relate themselves. That is why we feel that the conference for young people should be a separate function at which we can all concentrate on developing greater interest on the part of this particular group of people.

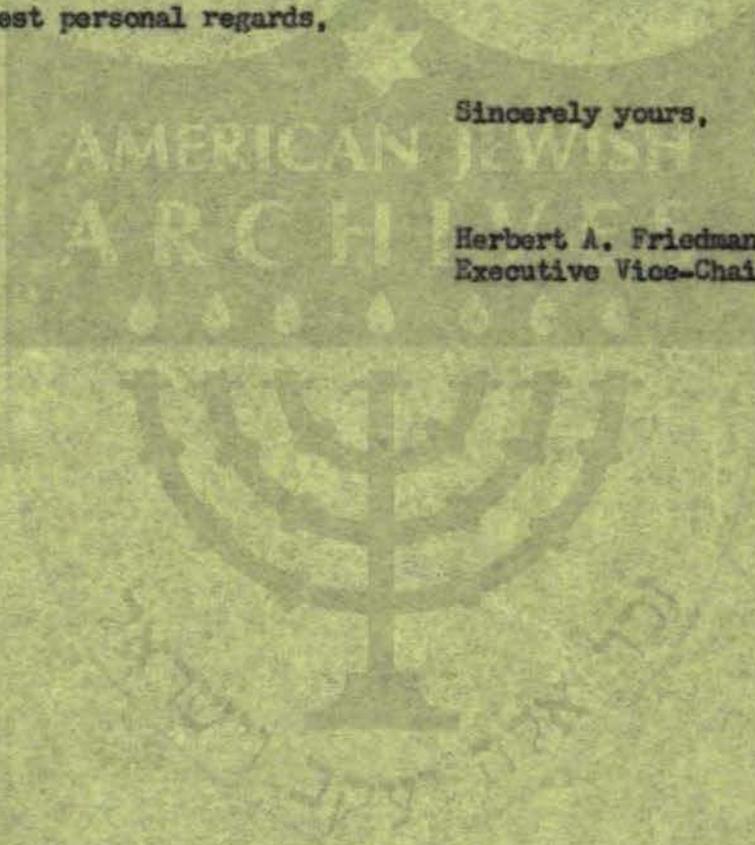
I do hope that you will reconsider your point of view in this matter and that we can look forward to your cooperation.

With kindest personal regards,

Sincerely yours,

Herbert A. Friedman
Executive Vice-Chairman

HAF/gfc



Jewish Welfare Fund OF CHICAGO
ONE SOUTH FRANKLIN STREET
TELEPHONE FINANCIAL 6-6700

April 18, 1960 APR 20 1960

Rabbi Herbert A. Friedman
Executive Vice Chairman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Herb:

I have your letter of April 11th concerning a Congress of Young Peoples representatives that you would like to organize under the auspices of the United Jewish Appeal.

I see no good reason for the organization of such a group under the U. J. A. The local campaign organizations, especially in the larger cities, under the auspices of United Appeals, or Jewish Welfare Funds or Jewish Federations have for years been interested in and have organized such groups, and in many instances have excellent on-going programs, which are both educational and fund-raising programs.

When the Council of Jewish Federations and Welfare Funds has an interest in the matter, this interest, of course, is on the basis of the local communities and the utilization of their resources in men and materials for the best interests of the Jewish communities of this country and outside of this country.

I have not discussed this matter with colleagues throughout the country, but I have the very definite impression that their opinions would be quite similar to mine, namely, that, in light of the fact that the local community organizations are raising the funds for the U. J. A. and in light of the fact that the functioning groups in U. J. A. as well as other national and local functioning groups, religious, political and philanthropic, all organize Young Peoples Divisions, there is no sense and there is no need for the United Jewish Appeal trying to abort an organization of the same type.

We have, in the past, and I am quite sure, we will in the future send representatives of our Young Peoples Divisions to the Annual Conference of the U. J. A., as well as to the General Assembly of the Council of Jewish Federations and Welfare Funds.

I think this is all you ought to request or expect of us.

Sincerely yours,

Samuel A. Goldsmith
Samuel A. Goldsmith
Executive Vice President

SAG:VMK
cc: Messrs. Julius Bisno,
Harry Greenstein, Donald B.
Hurwitz, Herman M. Pekarksy,
Benjamin B. Rosenberg, Isidore Sobeloff
Sanford M. Treguboff, Henry L. Zucker

HAF
MSG
X

NOTED BY	REFER TO
DATE	DATE
	HAF
	MSG
ANSWERED	HAF

2:55
MP
4/20

May 3, 1960

Mr. Albert Goldstein
Jewish Community Council
2020 Hermann Drive
Houston 4, Texas

Dear Al,

This is to acknowledge with thanks receipt of your letter of April 28th to Herbert Friedman regarding the proposed young leadership national conference of the UJA to be held in Washington. I'm so glad that you think this is a good idea and I'm sure you'll be happy to know that the great majority of the executive directors who have written us also feel that we should go ahead with this and they will be glad to cooperate.

It seems to me that it is just the people you are recruiting for your leadership training institute in your community who should be invited to attend our national young leadership conference in Washington in November. I know how hard it is to get these people to attend a conference far from home but, on the other hand, this is something special and perhaps some of them can be persuaded. We will spend a lot of time reviewing all of the programs overseas so that these people can become familiar with all aspects of the work. We will also probably have a reception at the Israel Embassy and also one at the State Department. The important thing here is that this conference will be separate from any other function so that the young people can feel that they can ask all the questions they want and discuss all the points that may come up.

I also want you to note that we need not stick to this 25 to 30 year age bracket as a hard and fast proposition. We want the people who fit into the established young leadership groups in the communities. If the age goes to 35 or 38, then that is all right too.

I do hope that you will let me have from you soon the names and addresses of all the people in Houston you think should be invited to our November conference.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

JEWISH COMMUNITY COUNCIL

OF METROPOLITAN HOUSTON • Incorporated

2020 HERMANN DRIVE
PHONE JACKSON 2-5127

HOUSTON 4, TEXAS

April 28, 1960

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Rabbi Herbert A. Friedman, Ex. Vice Chairman
United Jewish Appeal
165 West 46th Street
New York City, New York

Dear Herb:

I have your letter of April 11th, concerning the proposed young leadership National Conference of the United Jewish Appeal on November 18th, 19th and 20th.

I think it is a wonderful idea and anything that we can do to get men in this age bracket to participate in such a meeting would certainly be beneficial to local communities. But, like all other good ideas implementation is difficult.

I would like to think that I could get three or four of my young men to travel to Washington to participate in an institute of this type. However, my experience with the older group in my community, which in many instances are the parents of the ones I have in mind, cannot help but make me just a little skeptical.

As a matter of fact, we are now in the process of recruiting between 15-20 couples in the 25-30 year age bracket for participation in a leadership training institute in our community with the first meeting scheduled in September. These are the people that I would most certainly like to have become involved in a national conference of the U.J.A. for younger people. If your plan materializes, these individuals will have been involved in two sessions and perhaps we could convince them to attend a national conference.

Even if Houston can't participate, I think the idea is excellent.
Kindest regards.

Cordially yours,

al
Albert Goldstein
Executive Director

AG/rh
cc: Maurice Bernstein

EXECUTIVE DIRECTOR
ALBERT GOLDSTEIN
ASSISTANT DIRECTOR
IRWIN L. GLATSTEIN

NOTED BY *HERB* TO
DATE *5/3/60*

ANSWERED *5/3/60*

4:55
MP
PBC
5/2

May 3, 1960

Mr. Donald B. Hurwitz
Federation of Jewish Agencies
1511 Walnut Street
Philadelphia 2, Pa.

Dear Donald:

I just want to thank you for your acknowledgment of Herb Friedman's letter of April 11th regarding our plans for a young leadership conference. We are so glad that you agree with our view on the importance of working with this group. I know what you have been doing in Philadelphia and this will, therefore, tie in with your efforts.

Incidentally, we originally thought of people in the 25 to 30 year age group. Actually, however, after discussing the matter with a number of Executive Directors, we find that the age group will have to change and there is nothing hard and fast about the particular ages of people in this young leadership group. If your young leadership group starts a year or two below 25 then that is all right and, of course, we'll be glad to have young leaders of 35 too. We look forward to hearing from your Young Men's Council.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

FEDERATION OF JEWISH AGENCIES OF GREATER PHILADELPHIA

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DONALD B. HURWITZ

FC

RECEIVED
APR 15 1960

NOTED BY	REFER TO
DATE	DATE
	HWP
	MKS

April 14, 1960

ANSWERED 3/15/60

11:55
MP
4/15

*Please - My
kindness -
4/15*

AMERICAN JEWISH ARCHIVES

Mr. Herbert A. Friedman,
Executive Vice Chairman
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Herb:

// Your plans to attract younger leaders is an excellent idea and, as you point out, is right in line with what we have been trying to do locally for quite some time. I am referring your request to our Young Men's Council, and I know that you will be hearing from them as soon as possible. Best of luck. //

Hope you and your family are enjoying a pleasant Passover.

Cordially,



Donald B. Hurwitz

DBH/gis

May 3, 1960

Mr. Joseph Galkin
General Jewish Committee
of Providence, Inc.
203 Strand Bldg.
Providence 3, Rhode Island

Dear Joe:

I want to acknowledge receipt of your April 28th letter to Herbert Friedman regarding our plans for a young leadership conference in Washington in November. The reason we started working on this was because it became obvious that more and more of the organized communities in the country had young adult divisions and our plan therefore would be right in line with what a number of executive directors have been trying to do locally for some time. I am so glad that you think it might be possible to get a fairly good representation from Providence and I look forward to having a list of the names of people you think should be invited from Providence. Incidentally, the group does not have to be between 25 and 30 years of age; it all depends on how you are set up. We will be glad to take your recommendations and invite people a year or two under 25 or 35 years of age or even older if you think it best. There is no hard and fast rule about this.

The reason why we are running this conference separate and distinct from any other UJA conference is that we know we have to start from scratch with these young people and we do not want them to be overpowered by what happens at a regular conference where there are so many top national leaders. We want to have plenty of time to explain everything from 'Aleph Beth' about campaigns and the needs. And we want to give them plenty of time for questions. And in addition, we would arrange to have the group received at a special function at the Israel Embassy and also at the State Department. I think that would work out quite well.

I hope you will explain to Merrill Hassenfeld that we thought of running a function for young adults in connection with our Annual National Conference but decided against it because we would simply not have the time to give these young people what they want and what they ought to have. We want to have the separate conference for young leaders first and expose these people to what is going on in the world in a technical sense and then later we can bring them into our regular conference. To bring them in right now without any preparation would result in their being overcome and that would not be good.

With kindest personal regards,

Sincerely yours,

General Jewish Committee of Providence, Inc.

Central Fund Raising and Community Planning Agency

203 STRAND BUILDING • Telephone GASPEE 1-4111 • PROVIDENCE 3, RHODE ISLAND

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General Campaign Chairman

JOSEPH GALKIN
EXECUTIVE DIRECTOR

APR 29 1960

April 28, 1960

NOTED BY: REFER TO
DATE: DATE:
MSG

ANSWERED 23 MSG

W: SEN
4/29 SS
MP
X

Mr. Herbert A. Friedman, Executive Vice-Chairman
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Herb:

This is to reply to your recent letter concerning the projected National Conference for young leadership in Washington, D. C. over the week-end of 18, 19, and 20 in November.

We are very much interested in this development since in Providence we have just started a comprehensive leadership training program and have organized our Young Adult Division on a permanent year-round basis. I have discussed this matter with the Officers and Board of Directors of our Young Adult Division at a conference held last week at the home of Henry J. Hassenfeld, President of GJC, and there was considerable interest expressed. I think it might be possible to get a fairly good representation from Providence to attend such a Conference. The date, however, is not a very good one for us because of the fact our community conducts a fall campaign and we will be right in the middle of it at that time in November. It would be very easy for us to provide you with an invitation list for this group.

In regard to the program I think you must go on the basis that you are practically starting from scratch with these young adult leaders. Most of them have had little, if any, exposure to Jewish communal problems on either a local, national, or world-wide scale. These young people, different from their fathers, for the most part, have not experienced hardship, have not known what it means to be insecure or deprived, and have not lived through any of the crises of pogroms, mass immigration, etc. Because of this fact their reactions to many of the problems are on a purely intellectual basis and do not have the feeling or emotional reaction of the elder leaders.

Therefore in planning the program, you must not take anything for granted and even at the risk of over simplification, the presentations

April 28, 1960

should be on a somewhat elementary level, being sure to sketch the historical background of those of the current problems. At one of our earlier meetings, one of the brighter young men, during a lull in the question period, said "I hesitate to speak because I know so little about the beneficiary agencies of the UJA and the GJC but I will say this, I am interested and willing to learn". This statement served to break the ice and consequently others spoke up and asked questions.

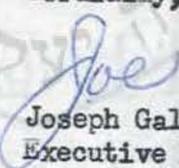
When I read excerpts of your letter at the last meeting of our Board of Directors of GJC, our mutual friend Merrill Hassenfeld said what I consider to be an excellent suggestion and he asked that we convey it to you for your consideration. He wondered whether it would be more valuable when you have the Annual National Conference of the UJA to invite these young leaders. He thought that might be better than a separate Conference because at some of the general sessions, they could get some of the enthusiasm and feeling of the elder statesmen and they could have special sessions throughout the Conference that would be open only from the 25 to 30 year old level. He said that at many national industrial conferences they have separate sessions for the so-called "young executives groups" and that these have proved very successful. Frankly, I rather like Merrill Hassenfeld's idea.

It would have the benefit of saving money on Conference expenses but even more important there may be a prestige factor to the young adults in being able to attend the National UJA Conference and having their own sessions there. As a matter of fact at one of the general sessions, it might be arranged to have one of the outstanding young leaders give a talk to the whole group.

Herb, however it ^{is} worked out I think that the idea of coralling the younger element is an excellent one and I feel that you should be complimented in trying to get them involved. If I can be of any other help in this matter, please do not hesitate to contact me.

With warmest personal regards and every good wish, I am

Cordially,


Joseph Galkin
Executive Director

JG:ak

May 3, 1960

Mr. Max Stern
Jewish Community Council
390 Broadway
Paterson, New Jersey

Dear Max:

This is to thank you very much for your letter of April 27th to Herbert Friedman concerning our plan to hold a conference in Washington for young leaders. All of us here are very glad that you are in favor of our going along with this idea. Incidentally, I think you will be glad to know that the vast majority of the executive directors we have heard from are heartily in favor of the plan.

We do not intend, of course, to keep the group to the 25 to 30 year age spread. It all depends on how each community is set up. We will be glad to have people from Paterson who are a year or two under 25 or perhaps 35 years of age or even a little older. We will depend on your good judgment as to the age of the people to be invited from your community. But we have decided to keep the function separate from any other conference because if we run the young leaders conference in conjunction with the Annual National Conference of the UJA, for example, these young people would be swamped by the top national leaders who address these meetings and they would feel slighted and we would not be able to accomplish what we want. Having a separate meeting in Washington will give us an opportunity to spend a lot of time on all the important things that are unknown to the young leaders but are so well known to people who have been in this work for many years. All of this will give the young leaders an opportunity to learn what the UJA is all about and what the campaigns are all about. And then we can arrange to have the group received at the Israel Embassy and probably at the State Department too. I know that so many of these young people today do not seem to be too interested in overseas needs but the reason for that almost always is that they just don't know anything about it and when they do learn then they are interested.

We are not after a one shot propaganda job at all. Practically all the Jewish communities have young adult or young leadership divisions and are trying to work with them all the time and not on a one shot basis. What we are trying to do is to supplement that, to work with the communities as we do in many fields and it is felt that this plan can be helpful on a cooperative basis. We can try to teach the young leaders about overseas needs and the campaigns and then later on we will bring them into our regular Annual Conference and meanwhile, of course, the local communities will continue working with them.

I do think you have got the wrong idea about our going into business for ourselves. We are not setting up a separate organization of any kind. We want to work with the communities and supplement some of the work being done with these people in the communities and running a national young leadership

Mr. Max Stern
Paterson, New Jersey

-2-

May 3, 1960

conference is one way of doing just that. Therefore, speakers can be helpful for educational purposes and we will arrange for that too; maybe we will have that grow out of this conference. We will have to try to find the proper people to do this. I don't think that the conference idea is a cure-all; but I think that in addition to all that is being done in the communities this conference can be very helpful.

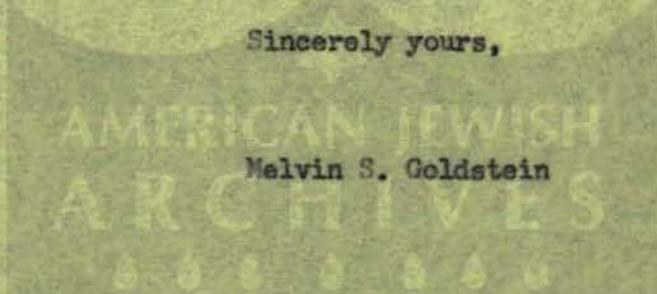
If you do have any people in your community -- and you must have some -- you would like us to invite, please let me know their names and addresses.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:ram



JEWISH COMMUNITY COUNCIL OF PATERSON

390 BROADWAY

ARmory 4-7045

PATERSON, N. J.

April 27, 1960

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DATE	DATE
	MSL
ANSWERED MSL/mm 5/3	

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EAST PATERSON
PARAMUS
POMPTON LAKES
SADDLE BROOK-
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WAYNE TOWNSHIP

cc-PBC
4/28 SS
MP
AF

Herbert Friedman, Executive Vice-Chairman
National United Jewish Appeal
165 W. 46th Street
New York City, New York

Dear Herb:

This is my reaction to your letter of April 11th.

I am glad of your concern for the problem of leadership development because this is an area of urgency which has commanded the attention of communities, and one or two national organizations for several years. The question is how can UJA make a real contribution to the ultimate solution of this problem. This is not an easy question.

Young people from 25 to 30 or 35 years of age are groping for the answers to a lot of questions which are bothering them. Among these questions is, what is my place in the life of the community? Thoughtful young people want to know a great deal about the community in which they live. How it came about, how it functions. The significance of Jewish services and institutions. The philosophy behind federated type structures, etc. The last thing that they seem to show some interest in is the National and overseas situation. It's unfortunate but it's true.

We can speculate endlessly as to why it's true, but the fact is that until we consciously try to do something about it, attitudes toward overseas problems tend to be negative in this age group. I have found that interest in and concern for overseas grows among those young people as their knowledge, understanding and acceptance of the basic tenets of Judaism increases. In other words, I don't think that a one-shot "propaganda" job which is basically what you are proposing will mean very much.

My own feeling is that these young people will not respond to what are basically "gimmick" or "propaganda" broadsides. They are steeled against such approaches from their experience in other life situations.

I said above that I think UJA has a contribution to make in this area. This is a slow process. Planning and participation must therefore be considered on a long term basis. Almost every community worth its salt is struggling with a leadership training program on one level or

another. Instead of trying to go into business for yourself so to speak, why not plan to become a meaningful part of the programs now being projected in each of our communities. I for one, feel it would be very much worth your while to develop one or two speakers who could fill that part of the program devoted to "overseas problems" in a course of lectures and discussions planned in a local leadership development program or series. The emphasis here would not be on trying to do a selling job in the same sense that the usual UJA speaker has ^{been} used during the Campaign. Rather, the emphasis should be on laying the basis from which these young people can identify their own lives with those of our people overseas. As a former Rabbi, I don't have to spell out the distinction. However, it so happens that I just came from an Institute of Ministers sponsored by our Jewish Community Council, at which Rabbi Borowitz of the American Union of Hebrew Congregations spoke. I am sure that you know him and I am sure that I don't have to tell you how well he handled the problem of "Convergence and Divergence".

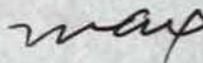
Without obviously trying to "sell" anything, he created an atmosphere in which Ministers of the Protestant and Catholic faith identified on many levels with Jewish theology, religion and Jewish problems.

I am quite sure that if the UJA were able to develop one or two people who would be able to "sell" UJA and overseas in a like manner to our young people, it would be more helpful to all of us than the type of program presently proposed in your letter of April 11th.

There are probably other areas in which the UJA can be helpful in furthering the objectives of the communities in this area because not all communities are at the same stage of development with respect to this problem. Some of those that are more advanced can probably suggest other areas in which UJA can play a meaningful role.

Warmest regards.

Sincerely yours,



Max Stern
Executive Director

MS:SM

May 3, 1960

Mr. Louis Smith
Wyoming Valley Jewish Committee
60 South River Street
Wilkes-Barre, Pennsylvania

Dear Lou:

This is to acknowledge your letter of April 25th to Herb Friedman regarding our plans for a young leadership conference in Washington in November.

I understand and appreciate your statement about the age group. When we spoke of the 25 to 30 year group we did not mean that this was a hard and fast rule. The group to come from Wilkes-Barre does not have to be in this particular age group but we do want the people to be members of the young leadership group with which you are working in your community. We want your recommendations and if you feel that your people are in the 30 year group and up to about 35 or even 38, then that is perfectly in order and I would appreciate it if you would let us have those names.

With kindest personal regards, I am

Sincerely yours,

Melvin S. Goldstein

HSG:mm

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TELEPHONE:
Valley 4-4646

RECEIVED
APR 26 1960

NOTES #
DATE April 25, 1960

ANSWERED 5/3/60

MSG

Mr. Herbert A. Friedman
Executive Vice-Chairman
United Jewish Appeal
165 West 46th Street
New York 16, N. Y.

Herb, we are very much in favor of your idea of inviting the "young leadership" to attend a leadership training institute.

Wilkes-Barre and the Wyoming Valley is one of the communities, which for the past six or seven years, developed an active young leadership group. But we are wondering whether your age range of 25 to 30 is not a little low.

We prefer the range to start at 30 years up to about 40.

In view of what you say in your letter of April 11 regarding the confinement to the group of 25 to 30 year old level, are we permitted to submit names of young people whose ages may run above the 30 year mark.

I'll appreciate hearing from you at your convenience.

LS
LOUIS SMITH
Executive Director

LS:mm

*cc-PBC
Brandenburg
SS
MP*

AMERICAN JEWISH

אגודת "עקב" ישיבה

May 3, 1960

Mr. Harry I. Barron
Jewish Federation
211 Camp Street
New Orleans 12, La.

Dear Harry:

This is to acknowledge, with thanks, receipt of your letter of April 20th to Herbert Friedman regarding the idea of a national conference for young leaders.

I am glad you think the idea is a good one. Incidentally, the great majority of the executive directors from whom we have heard also think we should certainly go ahead with it. With regard to the date, I too wish that some other weekend could be found. Unfortunately, however, we are locked in pretty much because of the UJA Study Mission and there isn't another date available from a practical point of view. I know that a number of young people will be going to the General Assembly and might not be in a position to make a second trip, but there is such a great number of these young people in the country that I think we ought to be able to get a good, representative group to Washington. We considered carefully holding our young leadership meeting immediately preceding or following the General Assembly or our own conference but decided against it because we wanted to keep this group completely separate from the large number of top leaders who usually attend our conferences. We don't want to have these young people swamped but want them to have their own meeting with plenty of opportunity to learn and to ask questions and to discuss everything that comes up.

I am inclined to agree with you that the age spread is too restricted. As a practical matter we are extending it to include all those young leaders of young adults who are members of those divisions in the various communities. As near as I can tell the age group will probably go to 35 or 38 years of age and you can certainly feel free, therefore, to use this as a rough rule although there is nothing hard and fast about this one either. I look forward to receiving from you soon the names of the people you think should be invited from New Orleans.

We will plan the program very carefully to make sure that there is ample opportunity for discussion. That is very important. The young people I have met in communities throughout the country have a million questions and a million ideas and they ought to be given a chance to bring them up.

We look forward to receiving from you any further observations you may have on the overall plan.

Best regards,

Sincerely yours,

mng:mm

Melvin S. Goldstein

JEWISH FEDERATION
of New Orleans

211 CAMP STREET NEW ORLEANS 12, LA.

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APR 22 1960	
NOTED BY	REPLY TO
DATE	JACKSON 5-0674
ANSWERED	

MSB
cc-PBC
4/22

April 20, 1960

AIRMAIL

Rabbi Herbert A. Friedman, Executive Vice-President
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Herb:

Just a quick reaction to your letter of April 11th regarding the idea of a National Conference for young leaders.

While I think the idea is a very good one, I seriously doubt that the time you have selected would be suitable. Many of the abler young men who are being developed in the local communities will be attending the General Assembly of the Council of Jewish Federations and Welfare Funds the previous weekend in Detroit and would not be in a position to make a second trip so soon. There might be some point in holding such a meeting immediately preceding or following the GA or immediately preceding or following your national meeting in December.

I think, too, that your age spread is too restricted. I would favor extending it to 35. Since many of these young men are not yet in a position to make these trips on their own, some arrangement might have to be worked out on the financing. As you know, a growing number of communities offer trips to the GA as leadership awards. Some adaptation of this might be suitable.

One further comment: ample opportunity should be provided for genuine discussion. Too often these sessions turn out to be heavily one-sided, didactic indoctrination affairs with insufficient opportunity for the young men themselves to raise questions, react and spontaneously ventilate their thinking. In my book one of the greatest contributions which the young leadership development programs have made -- in addition to providing the men with factual data -- is the esprit de corps that emerges through full and free discussion.

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TOURO INFIRMARY

Constituents

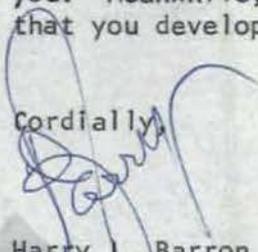
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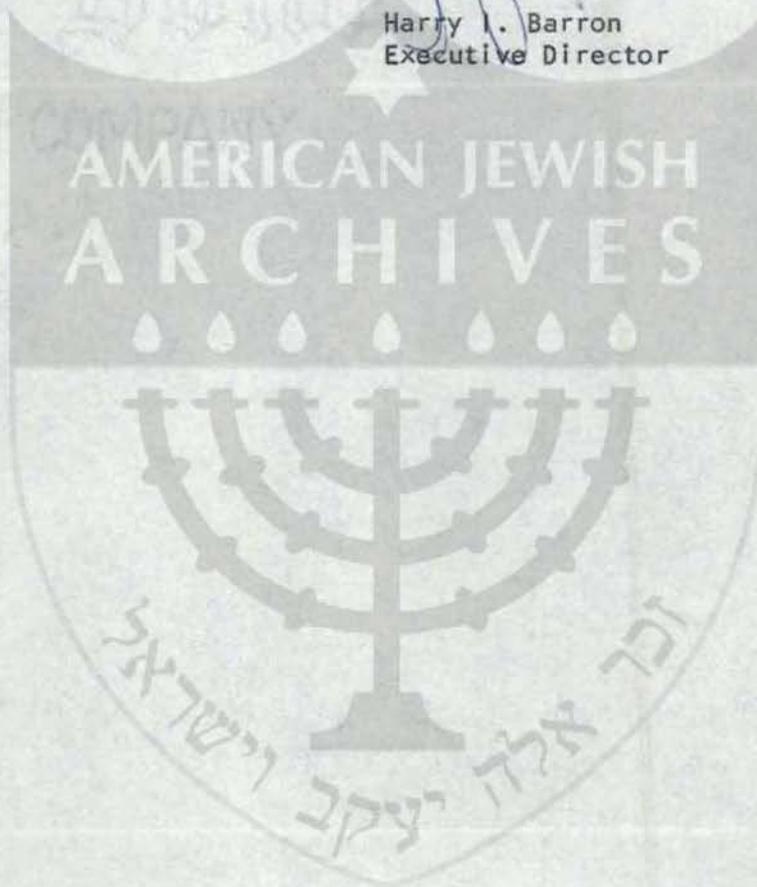
Rabbi Herbert A. Friedman,
April 20, 1960
Page 2.

If from time to time I have any further observations on this, I shall be glad to pass them along to you. Meanwhile, I shall appreciate your keeping me posted on any plans that you develop.

Cordially,


Harry I. Barron
Executive Director

HIB/JJ



May 3, 1960

Mr. Sydney S. Abzug
United Jewish Federation
615 Sidway Bldg.
Buffalo 3, New York

Dear Sydney:

I want to thank you for your letter to Herbert Friedman of April 19th regarding the young leadership conference idea. I am so glad you think the idea is a good one. As a matter of fact the great majority of the executive directors who have written are in favor of it.

I wish that it were possible to change the conference dates, but it simply isn't. We are locked in by certain events, most particularly the Study Mission. I know that a number of young people will be going to the General Assembly and they would not be in a position to make a second trip but, on the other hand, there is such a great number of these people in the country that I think we ought to be able to get a good, representative group to Washington. We then considered very carefully holding our young leadership meeting immediately preceding or following the General Assembly or even our own National Annual Conference but decided against that because we wanted to keep the young leadership group completely separate from the large number of people who usually attend these conferences and who usually take them over with a great deal of knowledge. We don't want to have these young leaders swamped but want them to have their own meeting with plenty of opportunity to learn and to ask questions and to discuss all of the items that will be brought up.

We are not restricting the young people to the 25 to 30 age group. As a practical matter we are extending it to include all those young leaders or young adults who are members of those particular divisions in the various communities. As near as I can tell we will probably go up to about 35 or 38 years of age and you can feel free, therefore, to proceed on this basis.

I am so glad that you want to help us in this matter. I look forward to receiving from you soon the names of the people you think should be invited to this conference from Buffalo.

With kindest personal regards,

Sincerely yours,

Melvin S. Goldstein

UNITED JEWISH FEDERATION OF BUFFALO, INC.

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RECEIVED

APR 20 1960 ✓

NOTED BY [Signature] TO [Signature]
April 19, 1960

ANSWERED [Signature]

cc: Sam
SS
MP
4/20

Rabbi Herbert A. Friedman, Executive Vice-Chairman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Herb:

I am sorry I was unable to respond to your letter of April 11 sooner.

The idea you expressed in that letter regarding the encouragement of young leadership is very good. You indicate your awareness of the fact that we have tried to develop such leadership in the local community. As a matter of fact, we have encouraged these young people to attend the national UJA conferences.

If UJA sets up a conference in Washington, we would encourage some of our young men to go there. However, it presents a problem because the General Assembly of the CJFJF is being held this year in Detroit, November 10 to 14. The young men who might be interested in attending conferences would probably attend the GA since they are active in other communal affairs in addition to fund-raising. If this is the case, it would be difficult to get them to go to another conference immediately after the GA. It is unlikely that we shall be able to secure attendance for both conferences.

Our Young Men's Division includes men up to age 35, but I don't think this would be a major detriment to participation in the UJA conference. We found in our experience that these young men are very much interested in the overseas situation. They generally want to know specifics about problems presented to them. We find that although they do like to discuss their own experiences, they are very much interested in getting information about the solution to problems which has been found feasible in other communities.

If you find that you cannot change the conference dates and you still want us to help you with suggestions or people to be invited, please let me know and I shall be glad to cooperate. Best Wishes.

Sincerely yours,

[Signature]
Sydney S. Abzug

Executive Director

SSA:reg

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May 3, 1960

Mr. Julius Bisno
Jewish Federation-Council
590 North Vermont Avenue
Los Angeles 4, California

Dear Julius:

This is to acknowledge receipt of your letter to Herbert Friedman of April 15th with regard to our proposed young leadership conference in Washington next November.

We are interested, for the purposes of this conference, in the young leadership groups in the various communities and not the Hillel Foundation and older teen-age groups. In most communities I think this would be the young men's group; the people who are being groomed for community leadership. I am sorry there was any misunderstanding and we didn't make ourselves clear to you but the conference we are contemplating will not be for people in the Youth Council category. These Youth Council groups are, of course, very important and sometime soon we hope to be able to do something with them but we have not yet begun to make these plans.

We now want to work with the group of young adults that are beginning to come up in the trades and in the other divisions of the campaigns. In most communities these people are in the young men's divisions. The age group seems to run somewhere between 23 or 24 and goes as high as 38 or so -- although there is no hard and fast rule about this. It all depends on how the individual community is set up.

Our experience has been that most of these people who will be moving into positions of leadership know very little about the UJA and overseas needs. We want, at this conference, to give them an opportunity to learn all about the great needs overseas. One of the reasons, incidentally, that we don't want to run this conference in conjunction with the regular UJA annual conference is because we want to give these people a chance to discuss things fully and not be swamped by the great number of older leaders who naturally take over the running of the annual National Conference. We want this to be a special conference for these younger up-coming leaders and we will design the program in such a way that they will have plenty of opportunity to go into every aspect of the work. At the same time we will be able to arrange for a reception at the Israel Embassy and probably also at the State Department too. Later on we will be able to persuade these people to come to the annual National Conference and they will continue to work with their own young leadership groups in the communities.

Mr. Julius Bisno
Los Angeles, California

-2-

May 3, 1960

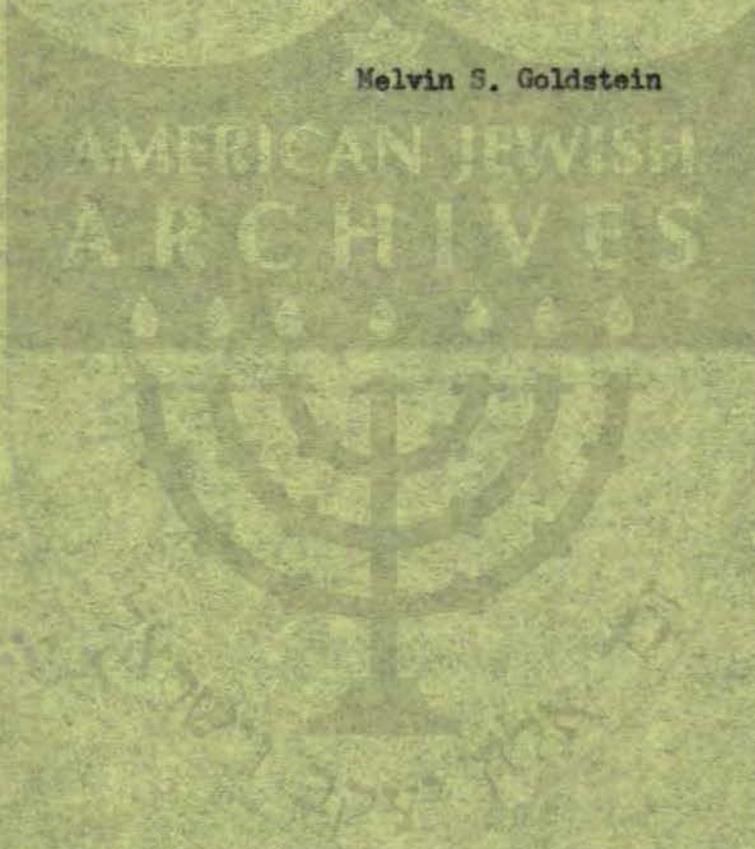
I think it would be a good idea if you would let us have the names of the people in Los Angeles you think should be invited to the conference. You are the best judge of who should be invited and I look forward, therefore, to receiving the names and addresses.

With kindest regards,

Sincerely yours,

Melvin S. Goldstein

msg:um





Jewish FEDERATION-COUNCIL OF GREATER LOS ANGELES

JEWISH COMMUNITY BUILDING • 590 N. VERMONT • LOS ANGELES 4, CALIFORNIA
NORMANDY 3-8484

"Behold how good and how pleasant it is for brethren to dwell together in Unity."—133rd Psalm.

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April 15, 1960

VIA AIR MAIL

Rabbi Herbert A. Friedman
United Jewish Appeal
165 W. 46th St.
New York 36, N. Y.

Dear Herb:

This is in reply to your letter of April 11th with reference to the proposed national conference for young leadership in Washington in November.

If you are aiming at the 25-30 year old level, that would really apply to the leadership in our Youth Division that concerns itself with the campaign among Hillel Foundations, older teen-age groups and young adult groups. It would certainly not affect any of our young leadership that has moved up in to Trades and Professions. If it's the former group that you are truly concerned with, then we could probably arrange to send one person, possibly the President of our Jewish Youth Council, or perhaps next year's Chairman of the Youth Division of the Welfare Fund. The current Chairman is a girl; as a matter of fact she and the President of the Council just returned from the Washington White House Conference.

I think you will find that a number of these brighter young leaders are active in local constituent groups of national organizations such as Hillel, BBYO, or the National Federation of Temple Youth, and are involved in national leadership meetings of their own constituent group. There is certainly nothing new about national leadership meetings of this character. It would only be a new approach for the UJA.

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Hillel Council • Personnel Relations Bureau • Research Service Bureau • Vista Del Mar Child-Care Service



I think a beginning, which would more profitably serve the UJA, would be for you to convene a national meeting of the heads of these national youth organizations and get their support in making the UJA a part of their national programming. If this were done it would sift down into the organizational structure and eventually reach virtually every organized Jewish community in America and certainly the campuses of the principal universities.

The reason that I believe that the latter suggestion would be more profitable for the UJA is that it would have more of a carry over effect in the long run.

Our experience has been that there is quite a turnover in the youth leadership in the 25-30 age category. These are youngsters that are in transition. They are finishing up their schooling, they are planning to go into the army, they are planning to get married and they really don't settle down in the community until their middle 30's.

In the BBYO we have had a vast experience in working with young adults. They are the most difficult group to organize and to keep organized for the reasons that I have set forth.

My own view is that the communities would probably be reluctant to spend money to send individuals to a conference where it would be regarded at best as more or less a one-shot proposition with a particular individual.

Cordially,


JULIUS BISNO
Associate Executive
Director

JB:ms

cc: Phil Gordon
Charles Zibbell

May 3, 1960

Mr. Ben M. Mandelkorn
United Jewish Fund and Council
40 South Third Street
Columbus 15, Ohio

Dear Ben:

This is to acknowledge with thanks your letter of April 14th to Herbert Friedman concerning our plans to have a conference of young leaders in Washington in November. I am so glad that you think the idea is a good one. The great majority of the executive directors from whom we have heard also think that we should certainly go ahead with it.

With regard to the date, I do wish that it would be possible for us to fix it for some other time. Unfortunately, however, we are locked in pretty much because of the Study Mission and, from a practical standpoint, we just don't have another date available. I know that a number of young people will be going to the General Assembly and they will not be in a position to make a second trip. But there is such a great number of these people in the country that I think we ought to be able to get a good, representative group to Washington. We considered carefully holding our young leadership meeting immediately preceding or following the General Assembly or our own Annual National Conference but decided against that because we wanted to keep this young leadership group completely separate from the large number of top leaders who usually attend the big conferences. We want to give the young people an opportunity to ask questions and to express themselves and to learn as much as possible during the course of the conference. The program will be arranged specially for them.

I certainly don't want you to promote the General Assembly against the UJA conference for young people, or vice versa. And, believe me, we will not do anything to persuade people against going to the General Assembly. There are plenty of people around and some of them may want to attend our conference for various reasons. After all, there are a great many young people in the United States who don't attend the General Assembly anyway.

I would appreciate it very much if you would let us have the names of the people in Columbus you think should receive invitations to the UJA conference in November. Incidentally, I do want to say that you should not feel restricted by the 25 to 30 year age group mentioned in the April 11th letter. Actually, we want to invite the people who are the members of your young leadership program and who may be 35 or 38 years of age too.

With kindest personal regards,

Sincerely yours,

UNITED JEWISH FUND AND COUNCIL
40 SOUTH THIRD STREET
COLUMBUS 15, OHIO
CAPITAL 1-5181

Ben M. Mandelkorn
Executive Director

↓
April 14, 1960

Mr. Herbert A. Friedman, Executive Vice President
United Jewish Appeal
165 West 46th Street
New York 36, N. Y.

Dear Herb:

This is in reply to your letter of April 11 in regard to the National Conference of the UJA in Washington over the weekend of November 18-20 which will be designed for young leadership.

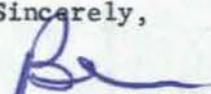
I think the idea is good and I would normally not only support it but make a special effort to encourage the attendance of several of our key young campaigners. However, there is a very practical matter which presents a real problem. For the period November 10-13, just preceding your conference, the General Assembly of the Council of Jewish Federations and Welfare Funds will be taking place in Detroit. I don't think I have enough key young people to be able to send some to Washington and some to Detroit. Furthermore, I certainly don't want to promote one against the other.

Being a welfare fund you can well understand that we would encourage attendance at the General Assembly, which is the conference of our national service organization.

✓ We have recently completed a Young Leadership Training Program. A leadership award, consisting of an expense-free trip to the Assembly, is now being considered by our Board.

I merely point this up because I 'm sure other communities may be faced with the same set of facts.

Sincerely,


Ben M. Mandelkorn
Executive Director

BMM/e

UNITED JEWISH APPEAL
OF GREATER NEW YORK, INC.
220 WEST 58th STREET

FC/fb

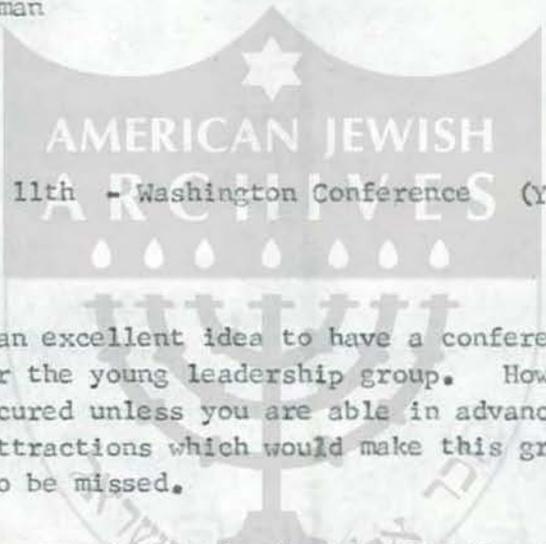
MEMORANDUM

Date April 25, 1960

TO Mr. Herbert A. Friedman

FROM Henry C. Bernstein

SUBJECT Your letter of April 11th - Washington Conference (Young Leadership)



I think it would be an excellent idea to have a conference in Washington which you suggest for the young leadership group. However, I doubt that attendance can be secured unless you are able in advance to indicate the kind of compelling attractions which would make this group feel that it was an opportunity not to be missed.

We have spent considerable time and effort within the last few years endeavoring to bring in the kind of young leadership you are talking about. Once we've gotten this campaign pressure out of the way, I'll be glad to sit down with you and give you every possible cooperation in making a Washington meeting a success.

I'm ticking the matter for July when I'll be pleased to get together with you if that is a good time for you.

Henry C. Bernstein

ABE L. SUDRAN
EXECUTIVE DIRECTOR
BEN WOLMAN
ASSISTANT DIRECTOR

Jewish Federation and Council

OF GREATER KANSAS CITY - ROOM 425 - 20 WEST NINTH STREET BLDG.
Kansas City 5, Missouri
Harrison 1-5808

*FC/fel
no reply*

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TREASURER
IRA ROSENBLUM
SECRETARY

April 26, 1960

RECEIVED	
APR 28 1960	
NOTED BY	REFER TO
DATE	DATE
	<i>MSE</i>
ANSWERED	

Rabbi Herbert A. Friedman
Executive Chairman
United Jewish Appeal
165 West 46th Street
New York 36, New York

Dear Herb:

This is with regard to your recent letter regarding a conference of young leaders in November. It seems to me, Herb, that this could turn out to be weakening rather than strengthening.

*cc-Shapiro
4/28
SSTV
SS
MP*

The Council of Jewish Federations has had a very active young leadership development program, there has been increasing emphasis and increasing success in getting the attendance of young leaders at the General Assemblies, and at these Assemblies they have been getting a pretty complete program of discussion, including U J A. Young people are not too accustomed to conference attendance, and the achievement of getting them to the General Assemblies has been no small one. To add to this now an effort to get them to still another national conference, and, to boot, a conference coming within a few days of the General Assembly, seems most unwise.

I think we would do better to concentrate our efforts on the General Assembly -- better for everybody, including U J A.

Best regards.

Cordially,

Abe
Abe L. Sudran,
Executive Director

ALS:rd

BOARD OF GOVERNORS

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Annual Campaign for Life and Freedom

Boy work - Young Leadership

UNITED JEWISH APPEAL OF NORTH HUDSON

3400 NEW YORK AVENUE, UNION CITY, N. J. • Telephone UNion 3-9012

Regular Campaign Plus Special Fund

RECEIVED	
APR 22 1960	
NOTED BY	REFER TO
DATE	DATE
	<i>MSC</i>
ANSWERED	

April 20, 1960



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Executive Vice-Chairman

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DR. JOHN SCHWARZ

CHARLES SPRAYREGEN

DR. RICHARD STEINBERG

CHARLES STERN

HARRY YAGER

Mr. Herbert A. Friedman
Executive Vice Chairman
United Jewish Appeal, Inc.
165 West 46th Street
New York 36, New York

Dear Mr. Friedman:

I wish to acknowledge your letter of April 11th addressed to Mrs. Rheiner, our Executive Secretary. I have read your letter carefully and I agree with you that something should be done to develop "young leadership".

Due to the fact that we are now in the midst of our Campaign, we will not be able to take any action in this direction at the present time. When our Campaign is completed I will look into the matter further and at that time I will be able to take action in this direction.

Thanking you and assuring you of my cooperation, I am

Yours very truly,

Arthur Knaster

Arthur Knaster
General Chairman

AK/og

cc - H. Goldstein
4/22
PBC
SS
MP

May 21

April 17, 1960

Mr. Harry Greenstein
Jewish Welfare Fund
319 West Monument Street
Baltimore 1, Maryland

Dear Harry,

I want you to know that it has really been a great pleasure speaking with you lately. I now just want to take the opportunity to acknowledge receipt of your letter of April 14th addressed to Herb Friedman regarding the National Conference of the UJA in Washington which will be specifically designed for the young leadership group. I'm so glad that we can count on having a good representation from Baltimore. We look forward to having from you a list of the names of people in Baltimore you think should be invited.

Best regards.

Sincerely yours,

Melvin S. Goldstein

MSG:mm

JEWISH WELFARE ~~XXXXXXXXXX~~
FUND OF BALTIMORE

BALTIMORE

April 14, 1960

Rabbi Herbert A. Friedman, Executive Vice-Chairman
UJA
New York

Dear Herb:

I think it is an excellent idea to convene a National Conference of the United Jewish Appeal in Washington over the weekend of November 18th, 19th and 20th, which will be especially designed for the young leadership group.

We in Baltimore have an active and an unusually fine group of young men who hold very real promise for future leadership, and I shall certainly do everything I can to see that we have a good representation from Baltimore.

Will let you have a list of names from our community after I have reviewed this with the chairman of our young leadership group.

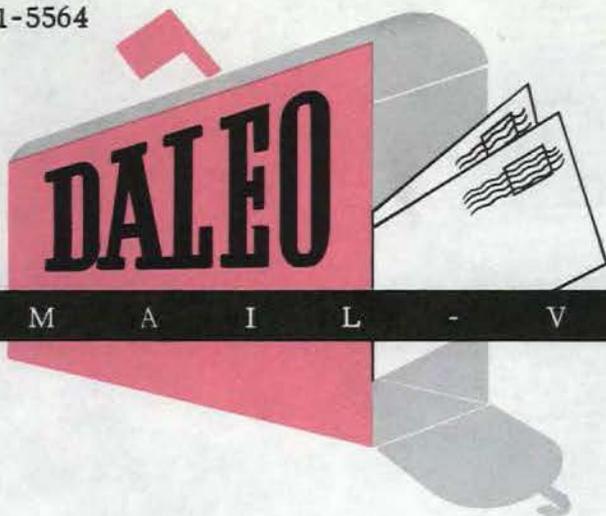
Kindest regards, and best wishes for the Passover Holiday.

Sincerely,

(sgd.) HARRY

Harry Greenstein
Executive Director

HG:B



HAF
↑

4591 EL CAJON BLVD. SAN DIEGO 15, CALIF.

M A I L - V E R T I S I N G

April 6, 1960

It's all your fault, Rabbi ...

if the enclosed San Diego Yearbook is any good at all! There I was at the Palm Springs confab a few weeks back and YOU came on the scene. I took mad, furious notes ... what you said was so very eloquent and I was intrigued. Result: in the book, you will read some of the very things you said (oh, I changed the participles and all that jazz but it's still Friedman-inspired) ... and so far, people have been most gracious in their reception of same.

My husband (and partner in this Mailing biz) and I are all but complete novices in this field of Fund-Raising and Campaign P.R. We did get a tremendous amount out of the Palm Springs wing-ding ... and for that - we thank you!

What kind of strings must be pulled, Rabbi, to get you to come to San Diego and "pitch" next year? Let us know ... we'll try anything once.

Cordially,

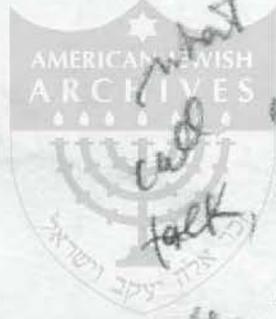
Bobbye
Bobbye Jaffe

(David)

HERBERT A. FRIEDMAN

MSC

This is



what you
could
talk, sound
brother.

These people
like candidates for
The November conference
Find out how old.

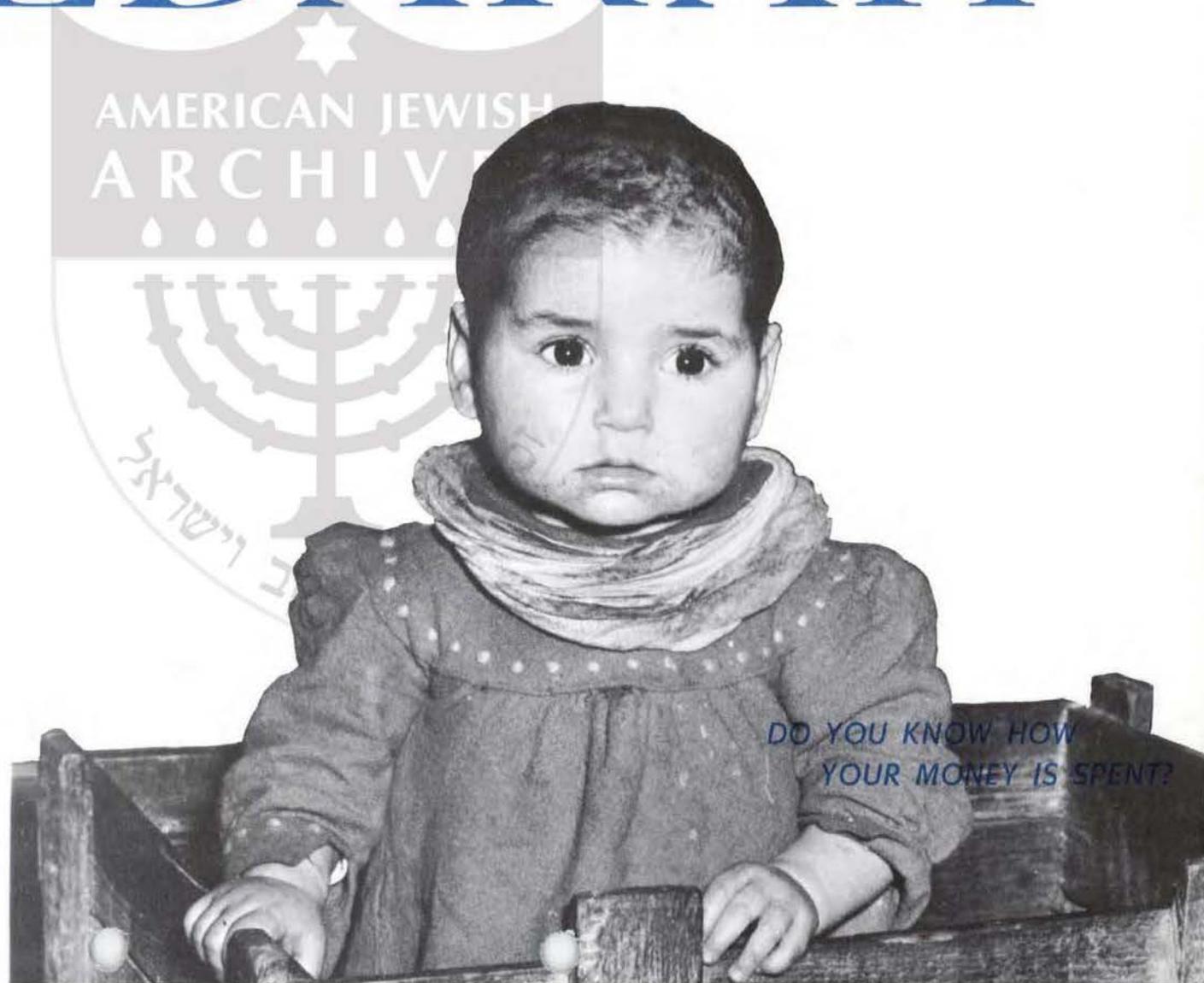
ANNUAL REPORT—TWENTY-SIXTH YEAR
UNITED JEWISH FEDERATION • SAN DIEGO, CALIFORNIA

TZEDAKAH

APRIL 1960

MAN CANNOT
LIVE BY BREAD ALONE...
AND
**NOT BY
FREEDOM ALONE**

VISIT A
HEARTBREAK HUT
IN THE MA'ABAROT



DO YOU KNOW HOW
YOUR MONEY IS SPENT?



TZEDAKAH . . .

the Hebrew word for Charity . . . does not mean mere alms-giving. It signifies "righteousness" and "justice". Jews conceive of charity as one of the highest forms of piety and goodness—it links compassion and social justice.

And so . . .

the hypocritical evasion of Cain—"Am I my brother's keeper?"—has in the course of centuries come to mean, affirmatively, the interdependence of all men—and the moral responsibility of one for all and all for one.

Dear Reader:

As we face the year 1960 - our 27th year as an organized Jewish community - I look back upon the past two years in which I have had the honor of serving our Federation as its president, with nostalgia but also with pride. Pride in the legion of dedicated men and women who have made my task easy by giving of themselves unstintingly and with complete unselfishness. There are scores upon scores of them - kind, generous, devoted people who served, gave, led and worked with no thought but that of helping their fellowmen.

There are so many of them that to list their names would consume a good portion of this yearbook. Every person mentioned in the following pages deserves our community's thanks. As last year's president, I express that gratitude in all humility - to every one of you.

In relinquishing the gavel to my good friend, Seymour Rabin, I express my assurance that such a community, consisting of such people, just can't help but go on to ever greater heights of achievement. Under Mr. Rabin's leadership ... and with the help of his fine group of officers, directors and outstanding 1960 campaign leaders ... our local Jewish community will make even more progress as one of the finest in the country.

Most cordially,

Dr. Walter Ornstein

Dr. Walter Ornstein

President 1959 United Jewish Federation

TZEDAKAH

TABLE OF CONTENTS

TZEDAKAH FEATURES YOU MUST READ

Not By Freedom Alone	8-9
Yes . . . Israel Is A Success	10
Visit A Heartbreak Hut in The Ma'abarot	13
World Refugee Year	14
They're Half-Way There . . .	12
Things To Remember	11

TZEDAKAH PICTURE FEATURES

1959 United Jewish Federation Officers and Board	4
San Diego "Who's Who?"	5

TZEDAKAH REPORTS

UJF 1959 President's Message	1
Here's The Inside Story	
Your 1959 UJF Annual Report	3
Do You Know How Your Money Is Spent?	7
Woman-Power	6
UJF's Good Friends	6
The Agencies That Help In America	15

TZEDAKAH SPECIAL ARTICLES

How To Understand And Be Helped (Jewish Social Service Agency)	16
Something Exciting Happens Every Hour (Jewish Community Center)	18-19
Lox-And-Bagel For Breakfast (JWB-Armed Services Committee)	16
In The Twilight Of Life (Hebrew Home for the Aged)	17

A TZEDAKAH FORECAST

20

1959 CONTRIBUTORS LIST

addendum

UNITED JEWISH FEDERATION STAFF

Louis Lieblich
Executive Director

Mrs. Rose Mishne
Office Manager

Ernest Finch
Comptroller

Mrs. Betty Bamburg
Secretary

San Diego, California

United Jewish Federation 26th Annual Report

Written and produced by Bobbye and David Jaffe

**HERE'S THE
INSIDE STORY :
YOUR 1959
UNITED
JEWISH
FEDERATION
ANNUAL REPORT**

Anyone, assessing the year 1959, would have to conclude that it was the most successful year in the history of the United Jewish Federation and its predecessor agencies. The Jewish community of San Diego contributed more than \$303,000 to serve some 50 Jewish agencies and organizations—local, national, overseas—through which we help ourselves, our children, our community and, above all, our fellowman.

The fact that this sum represents the highest total ever raised locally is significant enough. Perhaps of even greater importance is the story of what lies behind the statistics. For every division—men and women, large contributor and small, adult and youth, city and area, Jew and Christian—outdid itself in giving, working and leadership. The campaign was

a blend of veteran and young leadership, with many key spots in the hands of young men and women—a fact which gives promise to the future of the Federation's destiny.

In 1959 the Federation grew in stature, grew in service. Together with our six local constituent agencies, progress was achieved in programs of serving the aged, the young, the sick, the needy, the armed forces—every segment of the Jewish population.

Faced with increased responsibilities and commitments both at home and abroad, the United Jewish Federation will continue to grow in spirit and strength. The present and future challenges will be met with the vigor of the strong, united community we have become.

*Harpo Marx entertained at
UJF Kick-Off Dinner*



*Mrs. Harry Wax accepts three National
Awards given San Diego for Campaign
"Exodus" and Best Interpretative Material.*



*Dr. Walter Ornstein, UJF President, and Marty Gleich,
Campaign Chairman, with UJA speaker, Ralph Kaplan.*



1959 UJF OFFICERS



Dr. Walter Ornstein
President



Martin Gleich
Vice-President



Seymour Rabin
Vice-President



William B. Schwartz
Vice-President



Mrs. Harry Wax
Secretary



William Colt
Treasurer



Executive Committee

Mrs. Gabriel Berg	Stanley Foster
Morris W. Douglas	Maury Novak
	Robert Spiegel

Directors

Philip Abrams	Leon Reichel
Irving Alexander	Cmdr. Elihu Rickel, ChC, USN
Rabbi Morton J. Cohn	Dr. Joshua Rittoff
Isaac Domnitz	Mrs. Milton Y. Roberts
Leonard Drogin	Sidney Rose
Mrs. Dora Eber	Norman Seltzer
Abe Eidex	Robert Shapiro
Stuart Ferer	Rabbi Marcus S. Simmons
Milton Fredman	Abraham Sklar
David Garfield	Norman Smith
Frank Goldberg	Mrs. Lewis Solomon
Nathan Golden	William Starr
Julius Kahn	William E. Stein
Mrs. Joseph Kaplan	Rabbi Baruch Stern
Mrs. George Katz	Sol Stone
Maxwell Kaufman	Dave Stotsky
M. Larry Lawrence	Samuel S. Vener
Harry Mallen	Elmer Wohl
Dr. Samuel B. Nuzie	Lester Zakar
Alan S. Raffee	David Zwanziger
Mrs. Abe Ratner	



M. Larry Lawrence
Pace-Setters Chairman



Morris W. Douglas
Campaigner's Chairman



Herbert Solomon
Marcher's Chairman



Mrs. Harry Wax
Women's Chairman

SAN DIEGO "WHO'S WHO?" 1959 UNITED JEWISH FEDERATION CAMPAIGN CABINET



Maury Novak
Pace-Setters Co-Chairman



Norman Smith
Campaigner's Co-Chrmn.



The campaign never went better.

Pictured here are the leaders who have left the mark of their creative energies and administrative talent on San Diego Jewry and Jews everywhere in the past year.

Their combined leadership raised \$303,000.

Marty Gleich, campaign Commander-in-Chief, proved a powerful master at the helm. He and his cabinet of important people comprise a "San Diego 'Who's Who?'" for the records. Each leader is active and of influence in other religious and civic groups . . . several have distinguished themselves with honors from national and local associations and service agencies.

The Campaign Cabinet of 1959 has enriched life for us here . . . and given thousands upon thousands of Jews a fighting chance in the battle for Human Dignity.



Philip Abrams
Marcher's Co-Chairman



Isaac Domnitz
Marcher's Co-Chairman



Gordon E. McNary
Christian Chairman



Louis Lieblich
Executive Director



Marty Gleich
Chairman



Yaakov Avnon, Consul-General of Israel for the Western States, addressed this committee.

UJF'S GOOD FRIENDS: CHRISTIAN COMMITTEE

Led by Gordon E. McNary, prominent civic leader and local business man, good friends of the Christian faith gave support to UJF . . . proving again that here in San Diego human understanding is a living truth.

The Christian Committee, guided by Secretary Irving Friedman, raised funds for the Federation and showed their sincere interest in Jewish problems.

WOMAN - POWER . . .

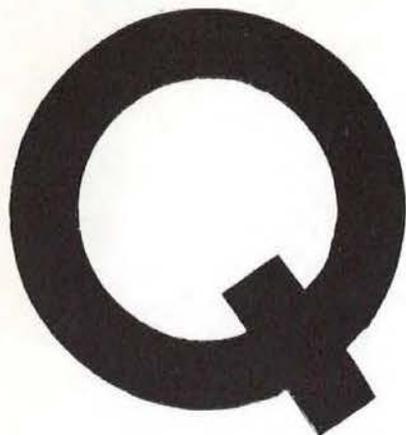
Mrs. Harry Wax, Chairman of the Women's Division of the 1959 UJF campaign, never takes "no" for an answer. Her hand-picked committee enthusiastically said "yes" to Ida's request for leadership . . . then promptly got to work and put on an energetic, successful fund-raising campaign for women contributors.

The total raised was \$48,000.

Through special luncheons, social events, personal contact, the Committee took hours and hours from their homes and personal affairs to work in the name of "Tzedakah".

Pictured below, Women's Division leaders, left to right: Mrs. Harry Wax, Mrs. Jack Binderman, Jr., Mrs. M. Larry Lawrence, Mrs. B. W. Nathan, Mrs. David A. Block.



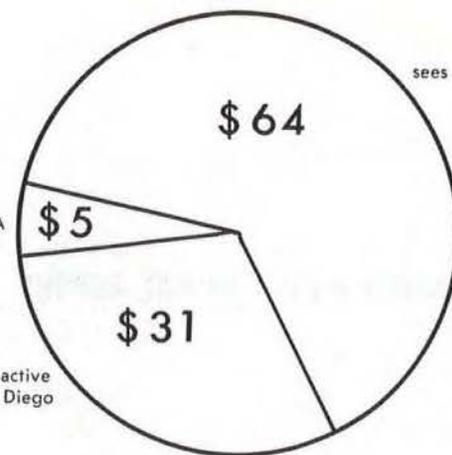


**DO YOU KNOW HOW
YOUR MONEY IS SPENT?**



**YOUR 1959 U J F
BUDGET REPORT**

ALLOCATIONS COMMITTEE
Morris W. Douglas, *Chairman*



FOR OVERSEAS & ISRAEL

United Jewish Appeal.....	\$88,063
United Jewish Appeal Emergency Rescue Fund.....	68,181
American Israel Cultural Foundation.....	275
Hebrew University-Technion	1,750
Jewish Telegraphic Agency	100
National Committee Labor Israel.....	6,710
United Hias Service	1,100

FOR NATIONAL AGENCIES

Community Relations

American Jewish Congress	650
Jewish Labor Committee	600
Jewish War Veterans	200
Joint Defense Appeal	5,330
Anti-Defamation League	
American Jewish Committee	
Nat'l. Comm. Relations Advisory Council.....	150

Health & Welfare

Jewish Committee Personal Service.....	900
--	-----

Cultural

American Jewish Historical Society	50
B'nai B'rith National Youth Service	750
Brandeis Youth Foundation	450
Chicago Medical School	150
Jewish Publication Society	50
Yivo Institute	100

Religious

Hebrew Theological College (O)	75
Union American Hebrew Congregations (R)	675
Hebrew Union College	
Jewish Theological Seminary (C)	540
Union Orthodox Congregations (O)	75
Yeshiva University (O)	300

National Service

American Association for Jewish Education.....	200
National Jewish Welfare Board	2,750
Synagogue Council of America	50

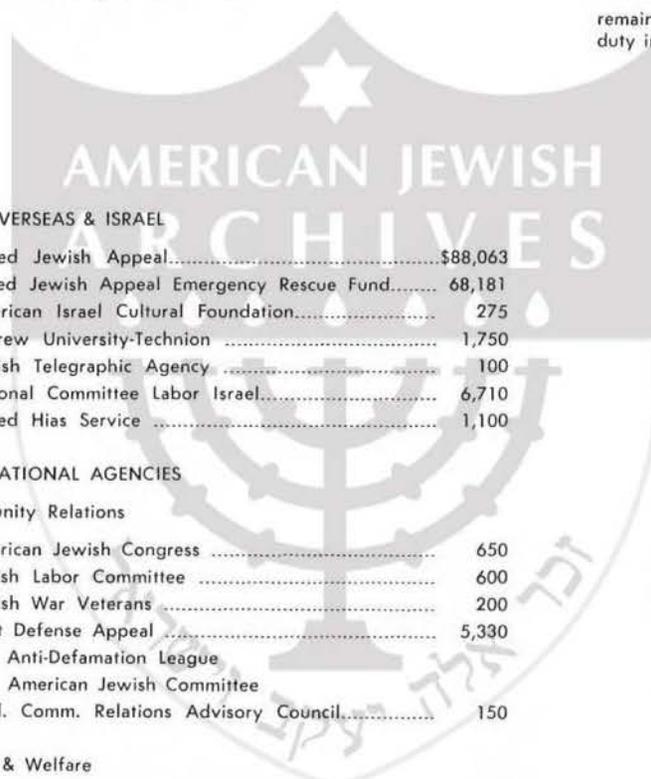
FOR RELIGIOUS CHARITABLE AGENCIES 500

FOR FEDERATION AND LOCAL AGENCIES..... 84,718

- JWB Armed Services Committee
- Hebrew Home for the Aged
- Jewish Community Center
(Community Chest supported)
- Community Relations Council
- Emigre Committee
- Jewish Social Service Agency
(Community Chest supported)
- Free Burial Fund
- Cottage of Israel
- Yeshiva Fund
- North County Temple Center

FOR CAMPAIGN 12,000

**FOR BONDS OF
THE ISRAEL GOVERNMENT** 20,000



A SPECIAL UNITED JEWISH APPEAL REPORT



NOT

BY

FREEDOM

ALONE



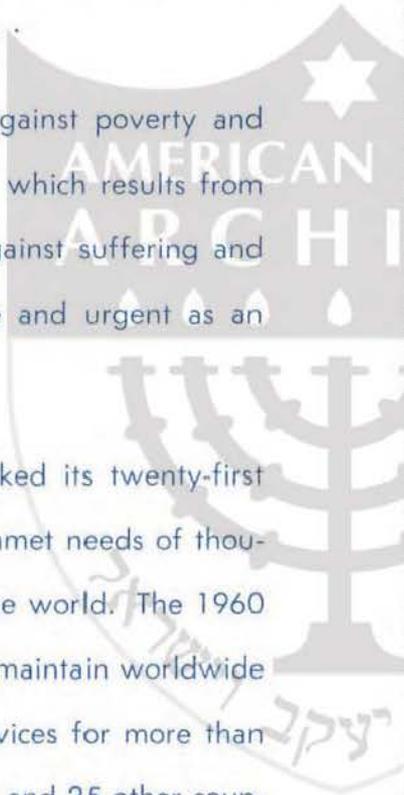
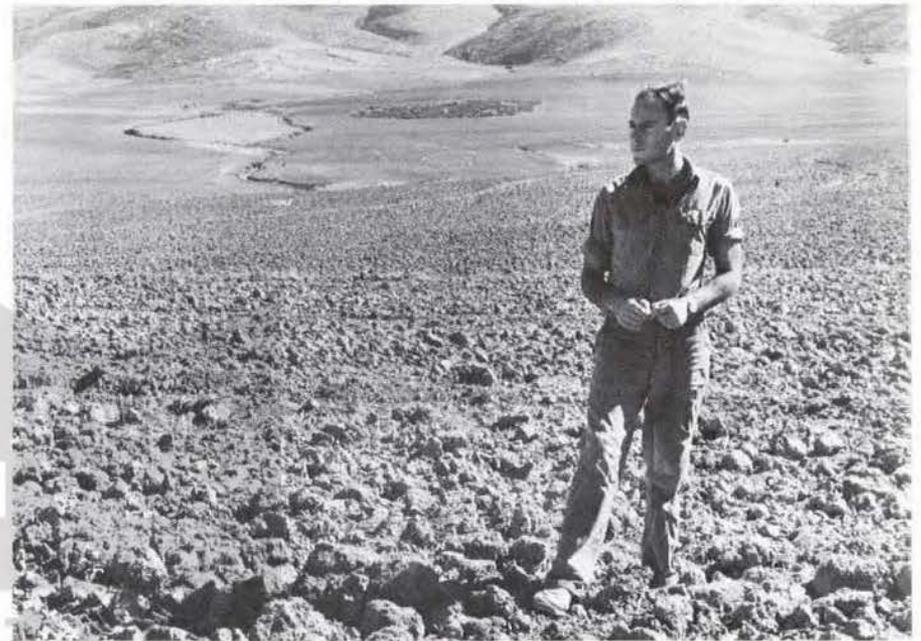
In 1948 the State of Israel was created as a haven for unwanted, oppressed Jews who had to flee their homes to save their lives. Israel quickly proved its worth. Nearly 1,000,000 Jews reached that land within little more than a decade. The accomplishment has no parallel in history.

People came to Israel to be free as individuals. To be free as Jews. But man does not live by freedom alone. Just to **be** in Israel . . . just to **be** in a country where there is unrestricted immigration . . . is not enough. The Freedom must give a man or woman a chance to be creative, to be productive, to plan a future . . . if not, Freedom is an empty word, without meaning.

A Jew in Israel, just as a Jew in America, wants to be a rooted, integrated citizen. His Freedom must give him the chance to produce . . . to build a home for his family . . . to educate his children . . . to work at a job . . .

The fight in Israel in 1960 is a battle against poverty and squalor—against the kind of demoralization which results from 8 or 9 years of life in a slum hut-town—against suffering and waste of human life. It can be as terrible and urgent as an armed conflict.

The United Jewish Appeal has just marked its twenty-first year of continuous aid and fulfillment of unmet needs of thousands and thousands of Jews throughout the world. The 1960 UJA Campaign and Special Fund must help maintain worldwide welfare, resettlement and rehabilitation services for more than 600,000 men, women and children in Israel and 25 other countries, including America. Your understanding . . . then generous support of this year's campaign . . . will give these thousands of Jews a chance to LIVE—and not by Freedom alone.



THEY'RE HALF-WAY THERE . . .

Joint Distribution Committee Report

In Israel — Malben

JDC calls its social welfare program in Israel "Malben". Here aged, handicapped or chronically ill immigrants are cared for in Homes for the Aged, institutions for the infirm, hospitals, children's institutions. 6660 MORE beds are needed for 1960. JDC constructive rehabilitation projects integrate people with physical disabilities into community and economic life. For example: the blind, the deaf, the maimed now produce all the furniture for the 6000 residents in Israel's Homes For The Aged.

There are 1500 retarded youngsters who need personal care . . . boys and girls who were born in concentration camps, neglected, who have known no home-life. They show the effects of their warped, insecure existence over the short span of their years.

Outside of Israel

In Iran and Morocco Jewish children would actually perish from disease and under-nourishment . . . they would have no schools—were it not for JDC. One hundred thousand Jews, mostly children, in Moslem countries thrive because of JDC feeding programs, medical care, educational, cultural and religious activities. The Vocational Training program prepares them for possible future immigration.

In Poland there are Jewish repatriates from Russia who wait temporarily in that country for their "exodus" to Israel. The JDC cares for them until their long-awaited visas come through.

In Greece . . . the Orient . . . France . . . Italy . . . Austria . . . everywhere there are Jews . . . the Joint Distribution Committee is vigilant. Your support of the 1960 Campaign can be your way of telling Jewish people whom you've never seen . . . those whose names you don't even know . . . that you understand and want to help.

Thousands of Jews have begun their journey to freedom in free lands. They have been forced to halt *half-way* to their destinations. Other thousands are *half-way* on the road back to health, *half-way* to lives of independence and self-support. More than 250,000 Jews in Israel and other countries must receive help in 1960 . . .

The help will come from the Joint Distribution Committee, member agency of United Jewish Appeal. Since 1914 JDC has carried out its famous program of social welfare aid to aged and handicapped, to needy and distressed Jews in every corner of the world.

Food stored in JDC warehouse



Visit a Heartbreak Hut In The Ma'abarot



... of tin and tar paper ...

The word "ma'abara" in Hebrew means "something that passes over—something transient—something temporary". Eight years ago, Jewish refugees filed down the gangplank of a ship from Europe and were placed in the Ma'abarot in Israel. They were told that they would be there but a short time—only until permanent housing was completed. Today thousands of these people are in those same Ma'abarot. Thousands more have joined them.

It is no longer just "something temporary". The Ma'abara is "home". Row after row of Heartbreak Huts form this immigrant shanty town. The hut is of tin and tar paper . . . with no sanitary facilities . . . five and six, often more people, are crammed in one 240 square foot room. A Heartbreak Hut is a shack unfit for human habitation.

Your United Jewish Appeal made every effort from the very beginning to quickly move immigrants out of the temporary dwellings into new adequate housing. But the earlier years of mass exodus, which are well remembered, were too feverish—people had to be moved with great speed, then settled with equal speed. A continuous lag of funds each year has left more than 60,000 men, women and children living in 50 Ma'abarot in Israel today.

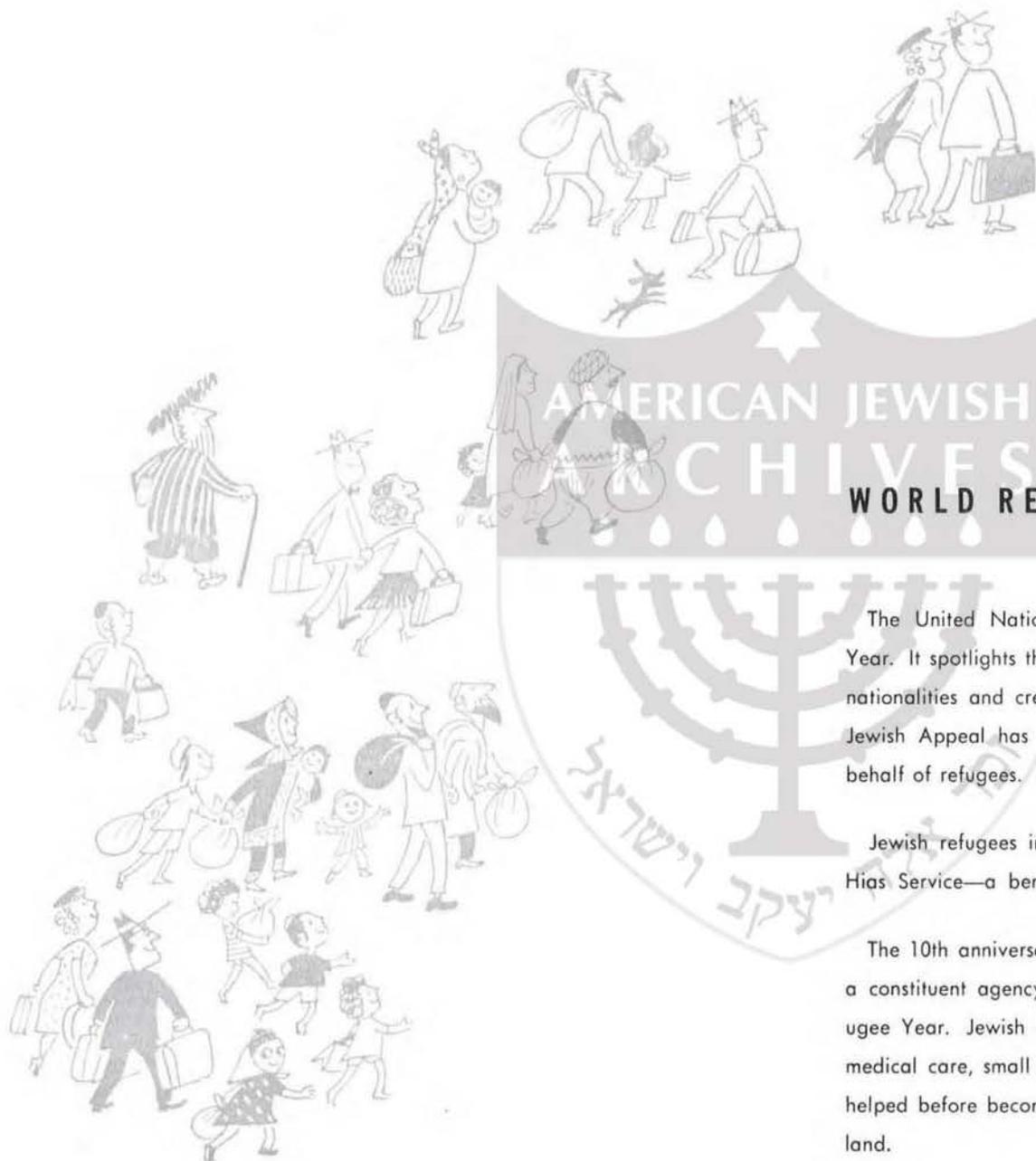
A Ma'abara is a sick place to be. Life there leads to demoralization of every kind—disintegration of the family—deterioration of the person. It is a breeding ground for every kind of social disease . . . and juvenile delinquency. Everywhere there is ugliness and filth.

More than 20,000 housing units must be built in 1960. This will meet the needs of the Ma'abarot dwellers, 30,000 other immigrants now in slum housing elsewhere in Israel and the steady stream of newcomers who will arrive during the year.

There is urgency in the need to vacate the Heartbreak Huts NOW—to provide adequate housing NOW. There is urgency in the need for your 1960 campaign contribution. Give generously again this year!



a shack unfit for human habitation



WORLD REFUGEE YEAR 1959-1960...

The United Nations designated Summer 1959-1960 as World Refugee Year. It spotlights the need for greater support to aid refugees of all faiths, nationalities and creeds throughout the world. Over the years the United Jewish Appeal has been among the foremost organizations operating on behalf of refugees.

Jewish refugees in countries other than Israel are helped by the United Hias Service—a beneficiary of your local UJF campaign.

The 10th anniversary of the New York Association for New Americans—a constituent agency of United Jewish Appeal—coincides with World Refugee Year. Jewish immigrants in New York are given vocational training, medical care, small loans for the handicapped or chronically ill. They are helped before becoming American citizens to adjust to a new life in a new land.

THE AGENCIES THAT HELP IN AMERICA

VANDALS CRUELY LETTERED SWASTIKAS on three Jewish Community Centers in New York January 4th of this year. Eight days later . . . a Los Angeles temple was shockingly defaced with the same painted symbol of terror. It was not the first time. It will not be the last.

All forms of Anti-Semitism—Gentlemen's Agreements . . . job discrimination . . . hate peddling—are fought by the National Jewish Agencies and our local Community Relations Agency which your UJF dollars support. There is no let-up in the work to carry on a program of education to create a community climate in which all minority groups can live and work in freedom here in America.

Community Relations Agencies include: the Jewish Labor Committee, Anti-Defamation League of B'nai B'rith, American Jewish Congress, American Jewish Committee, National Community Relations Advisory Council, Jewish War Veterans.



Your UJF funds to train rabbis in seminaries of all three branches of the Jewish faith furnish leadership for moral guidance. It is a positive method of furthering the Jewish religion in America.



OTHER AMERICAN JEWISH AGENCIES, namely the National Jewish Welfare Board and the American Association for Jewish Education, also receive aid to further the progress of the combined Jewish community in fields of youth work, Jewish education, health and welfare, Center developments to serve the entire population.

HOW TO UNDERSTAND AND BE HELPED . . .

Jewish Social Service Agency

Staffed with professional workers, the Jewish Social Service Agency served 475 different families during 1959. Each family had a problem to be solved: parent-child relationships, child care, marital difficulties, housing, financial, health, emotional, old age.

Careful consideration by the trained JSSA staff helps the individual to understand his problem. Thoughtful guidance helps him to reach a solution for himself—to successfully adjust to his family or community.

The JSSA is located at 2545 Fourth Avenue.

MRS. HENRIETTA RUBENSTEIN
Director

HARRY MALLEN
President



LOX-AND-BAGEL FOR BREAKFAST . . .

Jewish Welfare Board - Armed Services Committee

Hospitality and assistance to travelers and strangers are traditional and among the oldest forms of Tzedakah.

The Jewish Welfare Board-Armed Services Committee gives personal attention to Jewish men and women in the U. S. Armed Forces and in Veterans Administration Hospitals in America. Locally a warm welcome is extended service personnel; this Committee sees to it that there is an opportunity for them to meet others, have fun, feel "at home". In particular, arrangements are made to meet their religious needs.

JWB-sponsored Wednesday night dances were attended by over 1600 servicemen. JWB-sponsored Sunday morning services were followed by lox-and-bagel breakfast.

MRS. FRITZ LAVENDER
Secretary



*In The Twilight
of Their Lives...*

SAN DIEGO HEBREW HOME FOR THE AGED

Protective care, security and individualized attention are given to each Senior Citizen residing in the beautiful, modern San Diego Hebrew Home for the Aged, a member agency of your UJF. Here residents who can no longer live alone or with their children can enjoy a meaningful, satisfying life. The full religious, recreational, social and work program is geared to their own interests and capacities.

Friendship and facilities of group living give contentment—often a new life in the Golden Years.

Licensed by the State Department of Social Welfare of California, the Home gives casework counseling to the residents and their families for personal and adjustmental problems.

Admission is based on an applicant's social, religious, emotional and protective needs; only those who do not require professional nursing care from the Home Staff are considered. The age range in 1959 was seventy-four to ninety-four.

The Home has been carefully inspected by the State and County Welfare Boards and has been given a rating of "superior".

THEODORE ROSEN
Director

LOUIS STEINMAN
President



People—little ones, big ones, young and old—people are the Jewish Community Center. Thousands of them participated in the ambitious, full 1959 Center program. They planned, organized and carried out 148 different activities and programs of their choice. The individual found self-expression in a group, the family came here together for leisure-time recreation. Membership soared to 3,620 in 1959.

Rated the best in the city, the JCC Co-operative Nursery now has a large waiting list. Boys in the Junior Division built model planes; little girls had cooking lessons in the spacious Center kitchen. Tweens and Teens left parents exhausted by their vigorous JCC sponsored social events and week long camping treks; they produced a colorful musical comedy for late-summer entertainment.

Adults poured in for lessons in bridge, art, golf, social dance. They studied the Great Books . . . second to none is the talented "Circle-In-The-Center" Players group . . . There is a large Music Unlimited Department, Town Hall Committee, year-round Concert, Lecture, Film Series which brought celebrities like Meyer Levin to town. Club rooms are booked weeks in advance for dozens of clubs and groups—Friendly Social Club, Couples and Single Adults. A gracious JCC Women's League contributes books and much-needed Center equipment.

Continuous use was made of the outdoor swimming pool and the new outdoor sports arena has increased the fast-expanding Sports program for all ages. The JCC's exclusively all-Jewish library is one-of-a-kind in the community and open on a formal schedule each week.

Something happens

at

Jewish Community



Hundreds sun and swim in the outdoor pool . . .



The late Hyman S. Wolf, assisted by Max Maisel, cuts ribbon at Library dedication

Exciting every hour

the
Center



Folk-singing with Center harmony

Something exciting is happening every hour at the Center. Everyone is welcome. Each has the opportunity to develop a knowledge of—and an identification with—the cultural values and traditions of American Democracy and Judaism.

STAFF

Irving Mortin, *Executive Director*
Murray Schneier, *Program Director*
Jerry Kushner, *Youth Director*
Stan Kistler, *Athletic Director*

Maury Novak, *President*

Sid Rose,
*Administrative
Vice-President*

A RED FEATHER AGENT OF THE COMMUNITY CHEST
MEMBER SAN DIEGO FEDERATION JEWISH AG



Mrs. Jack Stern, JCC Volunteer of Year,
with Vice-President Sid Rose



The Starr family dedicates nursery school playground



Children's cooking class in JCC kitchen

A TZEDAKAH FORECAST

about people you know . . .

TWENTY-SIX SAN DIEGANS TO WATCH IN 1960

Your 1960 UNITED JEWISH FEDERATION CAMPAIGN CABINET leadership **will** spell success . . . raise the \$318,000 goal so that the helpless, the driven, the bewildered can look forward to the future with hope. When, otherwise, there might only be despair.

UNITED JEWISH FEDERATION
1960 CAMPAIGN CABINET

William B. Schwartz, *Chairman*

Dave Stotsky, *Pace-Setters Chairman*

Irwin Gostin and Louis Katz, *Campaigners Co-Chairmen*

Herbert Solomon, *Marchers Chairman*

Dr. Harmon L. Easton, *Dentists*

Emmanuel Savitch, *Lawyers and Accountants*

Dr. Harry Malin, *Optometrists*

Leon Reichel, *North County*

Sumner Alpert, *Heartland*

Marvin Zigman, *Clairemont and La Jolla*

Philip Binder, *Coronado*

Sam Vener, *South Bay*

Nathan Golden, *Baja California*

Dr. Harry Ruja, *Students*

Alan Fischlowitz, *Young Adults*

Chaplain Daniel Litt, *Military*

Mrs. Alex Wise, *Women's Chairman*

Women's Co-Chairmen:

Mrs. George Burnett

Mrs. David Garfield

Mrs. William Gerelick

Mrs. Max Nelson

Mrs. Sol Schultz

Mrs. Elmer Wohl

Mrs. Leonard Zlotoff

John W. Quimby, *Christian Chairman*

WITH GRATITUDE :

PAST PRESIDENTS OF UJF

Judge Jacob Weinberger

Nathan Baranov

Judge Eli H. Levenson

Victor Schulman

Murray D. Goodrich

Louis Moorsteen

Morris W. Douglas

Milton Y. Roberts

Dr. Walter Ornstein

With grateful recognition
1959 CONTRIBUTORS LIST

MEN'S DIVISION

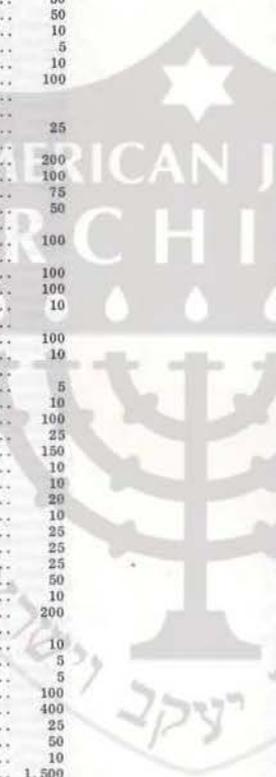
ANONYMOUS GIFTS	9,635
*A-1 Printers	30
Abelson, Al	25
*Abrams, Philip A.	200
Abrams, Macy L.	20
*Abrams, William	25
*Ace Auto Parts	300
Ackerman, Maurice	400
*Adams, Louis	150
*Adatto, Al	5
Addleson, Harry & Samuels, Joseph	75
Addleson, Sam	75
Adler, James E.	50
*Adler, Mannie	20
Adler, Sam	100
*Alexander, Irving	600
*Alpert, David (See Stores Hertzberg Co.)	
*Alpert, Sumner	75
Althaus, William	25
Altshuler, Martin	5
Altshuler, Meyer	5
Altshuler, Sam	25
Aminoff, Fred E.	100
Amos, Eliezer	50
*Ancker, Jultus	115
Ander, Melvia	5
*Anderson, Arthur	60
Anfangar, David	25
Anfangar, Lewis	10
*Apelman, Harry	125
Appel, Philip	10
Arden, David	100
*Aronson, Bernard	1,250
*Aronberg, Nat.	5
*Aronoff, Eugene A.	15
Aronoff, Harry	15
*Aronoff, Jeremiah	100
Aronson, Irving	100
Artenstein, Nathan	50
Askenatzer, CDR. David	50
Atlas, Robert	100
*Babbitz, Harley	60
*Bach, Louis E.	20
*Baillif, E. C.	101
Bale, Lewis	5
*Bank, Samuel	200
Barach, Leiser	60
*Barach, Meir J.	200
*Barach, S. Alex.	50
Baranok, A.	25
*Bard, A. J.	125
Bard, Lou	30
Barness, Amnon	100
*Bartel, Herbert	350
Basch, William	5
Bass, Raymond	100
Baum, Isadore	5
Bauman, Seymour	25
Baumgarten, Joe	25
Bay Furniture Co.	400
*Beck, Leo	600
Behar, Jose	10
Beitner, Carl	100
Belenzon, Irvin	15
Belenzon, Max	15
*Belkin, Paul	150
Bell, Elliott	20
Bell, Harold	100
Benavides, Moises	30
*Benjamin, Donald A.	100
Benjamin, Edward	25
*Bennett, Sam	100
Benson, Dr. James	50
Berenson, Milo	200
*Berg, Bernard	10
Berg, Jeremy	60
*Berger, Eugene	150
*Bergman, Martin	25
Berguer, Lazaro	50
*Berkowicz, S.	75
Berlin, Max (See Morine Building Corp.)	

Berlin, M. S.	300
Berlin, Robert	5
Berliner, Sam.	5
Berman, Harry (See People's Furn. Co.)	
Berman, Harry & Sid	25
Berman, Morris	5
Berman, Ralph (See People's Furn. Co.)	
*Berman, Richard S.	125
*Berson, Dr. William L.	500
*Berwin, Elias	25
*Bickman, Louis	35
Binder, Ed	25
Binder, Philip	150
*Binderman, Dr. Jack, Jr.	350
Blackman, Leonard	10
Blacksmith, L. G.	1
Blake, Myron	10
Blakeman, H. E.	10
Bland, Eddie R. & Co., Inc.	1,000
*Blech, Hyman	40
*Block, David A.	300
*Bloom, Arthur	100
Bloom, Nathan	5
*Bloom, Samuel	50
*Bloom, Sol (See Farley's, Inc.)	
*Bloomenthal, Dr. John	300
Blumberg, Harry	100
Blumenfeld, Sigmund	25
Blumer Bros. Bakery	200
Blumer, Ben (See Blumer Bros. Bakery)	
Blumer, Louis (See Blumer Bros. Bakery)	
Bohemian Bakery	1,250
*Borenstein, Martin	125
Bornstein, Leon	25
Bradler, I.	10
*Brafman, Israel	30
Brantz, Dr. Emanuel	100
Braun, Adolph	50
Braunstein, Nathan	10
Brav, Al	1,100
*Breitbard Bros.	
*Breitbard, Edward (See Breitbard Bros.)	
*Breitbard, Elford (See Breitbard Bros.)	
*Breitbard, Robert (See Breitbard Bros.)	
*Breitbard, William (See Breitbard Bros.)	
Breier, Edmund F. (Donations made in memory of)	157
Brenes, Adolph	10
*Brenes, Sam F.	35
Brill, Karol	5
*Brin, Herb	100
*Brisker, Jack (See Ace Auto Parts)	
*Briskman, Solomon	300
Brodie, Dr. Earle L.	300
Brodshatzer, Arthur	25
Brody, Max	250
Bronstone, Abe	200
Brookler, Dr. H. A.	150
Brooks, Alfred	200
Brooks, J. David	5
Brooks, Martin	15
Brooks, Sam	10
Broudy, Byron	5
*Brown, M. J.	60
Brown, Samuel	15
Brown, Sol & Julius (See Drug Mart)	
*Brudno, A. E.	625
*Burnett Family	3,000
*Burnett, George (See Burnett Family)	
*Burnett, William (See Burnett Family)	
Burdman, Irving	25
Burstein, Adolph	100
Bursten, A. H.	25
*Byrnes, Ralph	50
Cabrillo Construction Co.	4,000
Cabrillo Television & Appliance Co.	400
Cahan, Morris B.	15
Calvin, Herbert	10
*Cantor Brothers, Inc.	1,200
*Cantor, Eddie (See Cantor Brothers, Inc.)	
*Cantor, Lawrence (See Cantor Brothers, Inc.)	
Carlin, David, Robert & Esther	650
Carnot, Ben (See Cleancraft Laundry, Inc.)	
Caston, Joseph	25

* Contributions for U. J. F. Regular Campaign and U. J. A. Emergency Resc. Fund

*Gardner, Art	200
*Gardner, Sidney G.	20
*Garfield, David (See Mid-City Heights Corp.)	
Geist, Alan	50
*Gelfarb, Robert	105
*Gelman, Norman (See Ace Auto Parts)	
Gendelman, Hyman	25
*Gendelman, Sol	110
Gendloff, Glenn I.	25
*Gendloff, Hyman	400
*Gerelick, William (See Aaron Ferer & Sons)	
*Gershon, Phil	600
*Gerson, Phillip R.	50
*Gesensway, Arthur	75
*Getline, Gordon	20
Getner, Herman L.	15
Giblan, Howard N.	50
*Gibson, I. Joseph	50
Gilbert, Dr. Richard	10
Gladstone, Howard	5
Glasel, Rudolph	10
Glaser Bros.	100
*Glaser, Elmer (See Elm's)	
*Glaser, Hyman (See Elm's)	
*Glaser, Jacob	25
*Glaser, Max (See Elm's)	
Gleich, Dr. Morris	200
Goldberg, Harry L.	100
*Goldberg, Benjamin M.	75
Goldberg, Bernard H.	50
*Goldberg, Frank (See United Furniture Co.)	
Goldberg, Jacob	100
Goldberg, Joe (See Bohemian Bakery)	
*Goldberg, Mel	100
Golden, Nathan	100
Goldenrath, Walter	10
Goldfarb, David (See Bay Furniture Co.)	
Goldfarb, Frank	100
Goldfarb, William	10
Goldhammer, Joseph (See Trojan Lighting Co.)	
Goldis, Jerome	5
Goldman, D. L.	10
*Goldman, Irving	100
Goldman, Ralph	25
Goldman, Sanford	150
Goldman, Seymour	10
Goldmintz, Emanuel	10
Goldschmied, Oscar	20
Goldstein, Charles	10
Goldstein, Edward	25
Goldstein, Miguel	25
*Goldstein, Mike	25
Goldstein, Ralph	50
Goldstein, Sam	10
Goldstein, Sydney C.	200
*Goldvarg, Ralph (See Windsor Developers, Inc.)	
Golokow, Abraham E.	10
Goodfriend, Abe	5
Goodfriend, Marshall	5
Goodman, Irving	100
Goodman, Jack	400
Goodman, Milton	25
Goodman, W. H.	50
Goodrich, Arthur	10
Goodrich, Murray D.	1,500
Goodwin, Donald	208
Goodwin, Harry	25
*Goodwin, Robert	60
Gordon, Bill	25
Gordon, Joseph	5
Gordon, Louis	10
Gordon, Robert	50
Gostin & Katz	100
Gostin, Irwin (See Gostin & Katz)	
*Gotkin, Sol	100
*Gove, Daniel	15
Gralla, Abe	5
*Greene, Franklin	50
Green, F. E.	40
Greenbaum, Leo	500
Greenberg, Marvin	5
Greensite, Arthur	15
Greenstein, Jerry	50
Greenwald, James	1

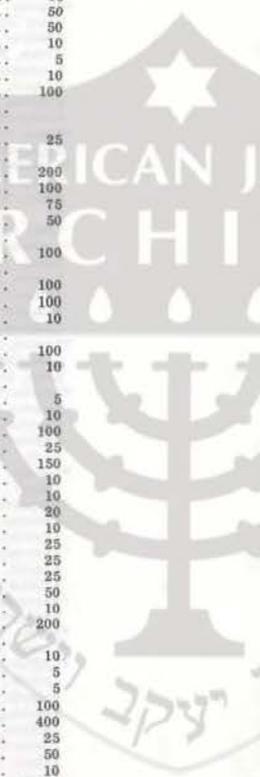
Greeson, Albert	10
Grinstein, Sidney	5
Gronfein, Howard M.	15
Gross, Emanuel	200
*Gross, Jack O.	2,500
Gross, Jack, Jr.	250
Gross, Lawrence	250
*Grossman, David	15
Gulko, J.	25
Guss, Salomon	100
Gutman, Henry	30
Guzower, Marcel	5
*Haas, Ernest	50
*Haas, Moritz	200
Haas, Rolf	25
Haase, Dr. M. C.	25
Haber, Arnold	50
Hafer, Herbert	200
Haimsohn Brothers	1,000
Haimsohn, Eddie (See Haimsohn Brothers)	
Haimsohn, Herbert (See Haimsohn Brothers)	
Halpern, B.	10
Hammil, Ted	10
*Handler, Dr. Gerald	50
*Handlery, Harry (See El Cortez Hotel)	
*Handrus, Jack	10
*Handwerker, B. J.	25
*Hankin, Norbert	10
Hariton, William	100
Hark, Dr. Bernard	25
*Harris, Alan C.	60
Harris, Ben	200
Harris, Dr. Daniel H.	40
*Harris, Edwin V.	25
Harris, Howard R.	40
Harris, Saul A.	25
*Harsh, George F.	20
Hart, Alfred Co. of San Diego	500
Harvin, Irving I. (See Horwitz, Nathan)	
Hass, Frank	5
Hausner, Paul H.	5
Hecht, Charles	10
Helman, Leon	10
Helenberg, Isidore	10
Heller, Isadore	500
Herd, Jack	10
*Herman, A. P.	50
Herman, Edmund	50
Herrmann, Dr. George H.	25
*Herrmann, Theodore	25
*Hertz, Irving	150
Heumann, Alfred	75
Heumann, Joseph	75
*Hindel, Herman	500
Hirach, Herman	20
*Hirach, Morris	80
*Hirschbein, Beno	35
Hirschberg, Harry	1
Hody, Dr. Lawrence	25
Hoffing, Allen	50
Hoffer, Harold	10
*Hoffman, Dr. Carl	60
*Holmes, James (See A-I Printers)	
Holzman, Lawrence	50
Hollander, Dr. Fred G.	300
*Hollandersky, Abe	50
Horn, Herman	5
*Horowitz, David	400
Horowitz, Dr. Melvin	250
Horowitz, Robert A.	10
Horror, Rodin S.	1,000
Horwich, Julius	50
Horwitz, Nathan & Harvin, Irving I.	200
Hosenpud, Irving B.	300
*Hosenpud, Jack N.	150
Hosenpud, Ralph	350
Howard's Men's Clothing	300
Hurwitz, Ben B.	10
Hurwitz, Dave	30
*Hurwitz, Maynard	125
*Hyland, Dr. A. D.	200
Hyman, Arthur I.	5
Hymes, Dr. Stanley	25



*Chapman, J. E.	50	*Epstein, Burton	30
*Charles, Samuel	40	Epstein, Dr. David I.	25
Charon, Manuel	2	Epstein, Bernard	25
Chasinowitz, George	10	Epstein, Lester	10
Cheiten, Joseph	5	Epsten, Bert	100
*Chemnick, Sidney	100	Epsten, Harry	400
Chenkin, Saul	500	Epsten, Dr. Robert	500
*Cherlin, George	15	*Esenoff, Carl M.	1,250
Cherney, Edward	100	Estrin, Morris	10
*Choney, Irving	25	Everitt, Lawrence	5
*Clayman, Maurice J.	25		
Cleancraft Laundry, Inc.	600	*Fain, Samuel	25
Cohen, Arthur L.	450	Farb, Harry	1,500
*Cohen, Ben (See Coronado Dept. Store)		Farkas, Arnold	200
Cohen, Davo	10	*Farley's Inc.	750
Cohen, Harry	50	Ferber, Benjamin	25
Cohen, Herman	25	Feller, Alwin	25
*Cohen, Irving N.	200	Fein, Martin	25
*Cohen, Mois	30	*Feinberg, Ben	350
Cohen, Ralph A.	10	Feinstein, Nate	25
Cohen, Sam	25	Feldman, Joseph I.	100
Cohen, William	20	Feldman, Louis	100
Cohn, Rabbi Morton J.	100	Feldman, Morey	10
Coleman, Curtis	20	Feldman, Zane	25
Colt, Peter Rolf	15	Felheim, Louis	25
*Colt, William (See One-O-One Clothiers)		Feller, Benne	5
Cornblith, Harry	10	*Feller, Louis	4,000
*Corona Furniture Co.	600	Fenton, H. G.	50
*Coronado Dept. Store	300	*Ferer, Aaron & Sons-Surplus Div.	300
Cricksman, Max	5	Ferer, David (See Aaron Ferer & Sons)	
		*Ferer, Stuart (See Coronado Dept. Store)	
Dapeer, Dave	25	*Ferer, Stuart	100
Dashevsky, Sidney	5	Feurzelg, Charles (See Cabrillo Construction)	
Dass Construction Co.	100	*Finch, Ernest	50
Davidesko, Gerard	10	*Finkel, Sam L.	300
Davis, Armand	50	Firestone, Adek	35
Dembicer, David	10	Firestone, Alan M.	25
*Demberg, Irwin	15	Firks, Barney	15
DeSare, Samuel	25	*Fisch, Joseph	50
Deutch, Charles	10	Fischbein, Lewis	25
*Dickman, Avrom I.	500	Fischer, Bud	100
Dickstein, Harold D.	25	*Fisher, Bert	1,600
Dimenstein, Sam	15	*Fisher, Manuel S.	1,100
Disraeli, Dr. Richard	75	Fleischer, Kurt	15
Dobin, Sam M.	5	Fleishman, Joseph	30
*Doctor, Albert	75	Fleischman, Reuben	25
*Domnitz, I. L.	25	Fleischner, Dr. C. A.	200
Domowitz, Jack A.	5	*Flexo, Walter J.	25
Doron, Ben	50	Flores, Leon	10
*Douglas Tire Co.	1,000	*Foaner, David	150
*Douglas, Harry (See Douglas Tire Co.)		Foster, Stanley	300
*Douglas, Morris W. (See Douglas Tire Co.)		*Fox, Bill	150
Dramen, Herman	5	Franel, Erich	10
Dreifus, Joe	5	Frank, Dr. Hugh A.	50
Drug Mart	1,100	Frankel, Charles	10
*Dubin, Abe	450	*Frankel, Joseph	25
Dubow, Oscar	100	Frankenberger, Col. Samuel	300
Ducoffe, M. A.	50	Frankstone, Morris	10
Dudick, Morris	10	*Fredman, Milton	350
*Dunst, Lou	50	*Freedman, Arnold	40
Dutky, Arthur	50	*Freedman, Leo	500
		*Freedman, Martin L.	40
Easton, Dr. Harmon L.	25	Freeman, Irving	25
Edelson, Dr. S. David	25	Freeman, Jerry	25
*Edelstein, D. A.	2	Freeman, Joseph	3
Eden, David	50	*Fried, Morris	500
Edison, Brothers Stores Foundation	100	*Friedenthal, Kenneth	25
*Efron's	350	Friedman, Dave	100
*Efron, James (See Efron's)		*Friedman, Irving	1,000
*Efron, Leonard (See Efron's)		Friedman, Joseph	25
*Efron, Milton	150	*Friedman, Lester	25
*Eggert, Nat L.	60	Friedman, Marc	25
Ehrenfried, S. Berek	50	Friedman, Stanley	15
*Eichman, Seymour	100	Friedman, Henry	25
Eidex, Abe	125	*Friend, Carl	30
*El Cortez Hotel	3,000	*Friend, Julius	50
Electronic Investment Co.	250	Friendly Social Club	100
Elden, Dr. Harold	300	*Frommer, Louis	30
Elkind, Leon	25	Furst, Morton	10
*Elliot, Gerry A.	20		
Ellman, Harry	100	*Gale, Dr. Allan D.	100
*Elm's	600	Garber, Alvin	10
Engel, David (See Also Sunlight Electric)	100	Garber, Bernard	50
Engel, Harry (See Also Sunlight Electric)	100	Garber, Thomas	50

*Gardner, Art	200
*Gardner, Sidney G.	20
*Garfield, David (See Mid-City Heights Corp.)	
Geist, Alan	50
*Gelfarb, Robert	105
*Gelman, Norman (See Ace Auto Parts)	
Gendelman, Hyman	25
*Gendelman, Sol	110
Gendloff, Glenn I.	25
*Gendloff, Hyman	400
*Gerelick, William (See Aaron Ferer & Sons)	
*Gershon, Phil	600
*Gerson, Philip R.	50
*Gesensway, Arthur	75
*Getline, Gordon	20
Getner, Herman L.	15
Gibian, Howard N.	50
*Gibson, I. Joseph	50
Gilbert, Dr. Richard	10
Gladstone, Howard	5
Glaser, Rudolph	10
Glaser Bros.	100
*Glaser, Elmer (See Elm's)	
*Glaser, Hyman (See Elm's)	
*Glaser, Jacob	25
*Glaser, Max (See Elm's)	
Gleitch, Dr. Morris	290
Goldberg, Harry L.	190
*Goldberg, Benjamin M.	75
Goldberg, Bernard H.	50
*Goldberg, Frank (See United Furniture Co.)	
Goldberg, Jacob	100
Goldberg, Joe (See Bohemian Bakery)	
*Goldberg, Mel	100
Golden, Nathan	100
Goldenrath, Walter	10
Goldfarb, David (See Bay Furniture Co.)	
Goldfarb, Frank	100
Goldfarb, William	10
Goldhammer, Joseph (See Trojan Lighting Co.)	
Golds, Jerome	5
Goldman, D. L.	10
*Goldman, Irving	100
Goldman, Ralph	25
Goldman, Sanford	150
Goldman, Seymour	10
Goldmintz, Emanuel	10
Goldschmid, Oscar	20
Goldstein, Charles	10
Goldstein, Edward	25
Goldstein, Miguel	25
*Goldstein, Mike	25
Goldstein, Ralph	50
Goldstein, Sam	10
Goldstein, Sydney C.	200
*Goldvarg, Ralph (See Windsor Developers, Inc.)	
Golokow, Abraham E.	10
Goodfriend, Abe	5
Goodfriend, Marshall	5
Goodman, Irving	100
*Goodman, Jack	400
Goodman, Milton	25
*Goodman, W. H.	50
Goodrich, Arthur	10
Goodrich, Murray D.	1,500
Goodwin, Donald	208
Goodwin, Harry	25
*Goodwin, Robert	60
Gordon, Bill	25
Gordon, Joseph	5
Gordon, Louis	10
Gordon, Robert	50
Gostin & Katz	100
Gostin, Irwin (See Gostin & Katz)	
*Gotkin, Sol	100
*Gove, Daniel	15
Gralla, Abe	5
*Greene, Franklin	50
Green, F. E.	40
Greenbaum, Leo	500
Greenberg, Marvin	5
Greensite, Arthur	15
Greenstein, Jerry	50
Greenwald, James	1

Greeson, Albert	10
Grinstein, Sidney	5
Gronfein, Howard M.	15
Gross, Emanuel	200
*Gross, Jack O.	2,500
Gross, Jack, Jr.	250
Gross, Lawrence	250
*Grossman, David	15
Gulko, J.	25
Guss, Salomon	100
Gutman, Henry	30
Guzower, Marcel	5
*Haas, Ernest	50
*Haas, Moritz	200
Haas, Rolf	25
Haase, Dr. M. C.	25
Haber, Arnold	50
Hafer, Herbert	200
Haimsohn Brothers	1,000
Haimsohn, Eddie (See Haimsohn Brothers)	
Haimsohn, Herbert (See Haimsohn Brothers)	
Halpern, B.	10
Hammil, Ted	10
*Handler, Dr. Gerald	50
*Handlery, Harry (See El Cortez Hotel)	
*Handrus, Jack	10
*Handwerker, B. J.	25
*Hankin, Norbert	10
Hariton, William	100
Hark, Dr. Bernard	25
*Harris, Alan C.	60
Harris, Ben	200
Harris, Dr. Daniel H.	40
*Harris, Edwin V.	25
Harris, Howard R.	40
Harris, Saul A.	25
*Harsh, George F.	20
Hart, Alfred Co. of San Diego	500
Harvin, Irving I. (See Horwitz, Nathan)	
*Hass, Frank	5
Hausner, Paul H.	5
Hecht, Charles	10
Heiman, Leon	10
Helenberg, Isidore	10
Heller, Isadore	500
Herd, Jack	10
*Herman, A. P.	50
Herman, Edmund	50
Herrmann, Dr. George H.	25
*Herrmann, Theodore	25
*Hertz, Irving	150
Heumann, Alfred	75
Heumann, Joseph	75
*Hindel, Herman	500
Hirsch, Herman	20
*Hirsch, Morris	80
*Hirschbein, Beno	35
Hirschberg, Harry	1
Hody, Dr. Lawrence	25
Hoffing, Allen	50
Hoffer, Harold	10
*Hoffman, Dr. Carl	60
*Holmes, James (See A-I Printers)	
Holzman, Lawrence	50
Hollander, Dr. Fred G.	300
*Hollandersky, Abe	50
Horn, Herman	5
*Horowitz, David	400
Horowitz, Dr. Melvin	250
Horovitz, Robert A.	10
Horrow, Rodin S.	1,000
Horwich, Julius	50
Horwitz, Nathan & Harvin, Irving I.	200
Hosenpud, Irving B.	300
*Hosenpud, Jack N.	150
Hosenpud, Ralph	350
Howard's Men's Clothing	300
Hurwitz, Ben B.	10
Hurwitz, Dave	30
*Hurwitz, Maynard	125
*Hyland, Dr. A. D.	200
Hyman, Arthur I.	5
Hymes, Dr. Stanley	25



Israel, Dave	30
Israel, Max	5
Israel, Paul	5
Jackel, Ben	25
Jackson, Sam	40
Jacobs, Marvin (See Cabrillo Television & Appliance Co.)	
Jacobson, Ben (See Cabrillo Television & Appliance Co.)	
*Jacobson's	1,000
*Jacobson, Isadore (See Jacobson's)	
Jacobson, F. S.	50
Jacobson, Merrill	25
Jacobson, Morris	15
*Jacoby, Paul J.	25
Jaffe, Reuben	50
Jaffe, Sidney	300
Jagoda, Walter	5
James, Robert B.	5
Janowsky, Edward	75
Jewish Community Center Teenagers	100
Juster, Charles	10
*Juster, Harry	350
Kahan, Sam	100
Kahn, Joseph	200
Kahn, A. J.	2,500
*Kahn, Irvin, Yale & Tavares, Carlos	10,000
*Kahn, Julius	1,000
Kahn, Leslie	20
Kahn, Morris & Vernon	50
Kaiser, Jake	10
*Kallish, Leopold	1,000
Kamm, L. J.	50
*Kantor, Morton	80
Kantorovich, Morris	100
Kanzie, Joseph	5
Kaplan, H. Robert	500
*Kaplan, Dr. Oscar	125
Karel, Bernard	10
Karel, Leo G.	10
Karel, Tobias	25
Karp, Joseph J.	5
Karzen, Dr. Melvin S.	100
Karzen, Sam	10
Kassel, Dr. Sam L.	50
*Katz, George	45
Katz, Louis (See Gostin & Katz)	
Katz, Robert	100
Kaufman, Fred	25
Kaufman, Max	10
Kay Jewelry Co.	975
Keen, Harold	50
*Kent, Jerry	25
Kenton, William	150
*Kerness, Abe	400
*Kessler, Bernard	30
Kessler, Harry	25
Kestler, George	10
*Kefferstein, Milton	350
*Kimmel, Sam	10
*Kipnis, Robert	75
Kipperman, Don	5
*Kipperman, Lewis	125
Kipperman, William	25
Kirchner, Phillip	1,000
Kitaen, Edward	500
*Kitaen, Hyman	100
Klaskin, Harry	150
*Kling Associates	950
*Kluhn, John	30
Klug, Dr. Albert	150
*Kobernick, Dr. Gerald	300
Kobernick, Hyman	50
*Koffler, Joe	25
Kohl, Manuel	25
*Kohut, Eugene	10
Kolender, David	20
Kolkey, Aaron (See Dass Construction Co.)	
Kolkey, Norman	25
Kolkey, R. J. (See Dass Construction Co.)	
*Kolkey, William	300
Koosed, Howard	200
Komlos, Zoltan	20
Kon, Herman	25

Kornbluth, Jack	50
*Korey, Barney	12
*Kossy, Milton	60
Kovtun, Dr. J.	25
*Kraft, Milton (See Slayen's)	
*Kraft, Phillip	15
Kramer, H. H.	100
Kramer, Max	15
*Kramer & Zucker	200
*Kramer, Floyd (See Kramer & Zucker)	
Krasne, Leo	400
Krasner, Samuel	10
Krasnow, Maurice	25
Kraus, Morrie	250
*Krauss, Dr. Gordon L.	200
Krauss, Lester	25
*Kravitz, Nathan	30
Kray, Joe	10
Kreisler, Robert	25
Kross, Ralph	10
Krichman, Marvin	300
Kronick, Charles	200
Krowitz, Zander	5
Kucharski, Henry	15
*Kuntz, Dr. Seymour	150
Kuperstein, Allan S.	10
*Kupferberg, Charles	30
Kurtz, Sam	5
Kwint, Dr. Joseph	300
Laib, Joe	25
*Lamden, Charles	125
Lame, Allan	100
Lamon, Jack	25
Lampert, Samuel	10
Lampke, Arnold	5
Landers, Paul	5
*Landau, Max	30
Landshtut, Leo	25
Lane, David	25
*Lansky, Morris	75
Lansky, Sam	25
Lapides, Alfred S. (See Cleancraft Laundry, Inc.)	
Lapidus, Leo	10
Lasky, Carl	10
*Lasser, Samuel	25
Laufer, S.	15
*Lavender, Fritz	20
Lawrence, Al	5
Lawrence, Dan & Co.	100
Lawrence, M. Larry (See Cabrillo Construction Co.)	
Lazard, Gerald	10
Lazard, Max	25
*Lazaroff, Aaron	10
Lazarowitz, Louis	25
*Leeds, Fred	150
*Leeds, Robert S.	100
Leffler, Robert	10
Lehrer, Harold	50
Lehman, Peter C.	10
Leichtag, Max	25
Lemson, Ben	25
Lennard, Arthur R.	10
Lenett, Samuel	10
Lenson, Jay I.	25
*Leonard, Fred	10
Leonard, Ralph	5
*Leopold, Max	200
Lepman, Henry M.	150
*Lepor, M.	10
*Lercher, Max	40
Lerner, Eli	10
*Lessem, Morris	10
Lessem, Nathan A.	3
Lessner, Milton	10
Levant, Beau	15
Levenson, Judge Eli H.	200
Levi, Simon & Co., Ltd.	250
Levin, Thomas	15
*Levine, Ted	50
Levinson, Arthur	50
Levinson, Harry	25
*Levitt, Louis	100
*Levy, Arthur	50

* Contributions for U. J. F. Regular Campaign U. J. A. Emergency Rescue Fund

*Levy, David	100
*Levy, Dr. Edward	230
Levy, Dr. James S.	5
Levy, Maurice	50
Lewis, Bernard	50
Lewis, Paul	25
Lewis, Sam	10
*Lexter, Sam	75
*Lias, Isaac (See Reliable Tire & Rubber Co.)	
Lias, Owsley	50
*Lichterman, H. M.	100
Lieblich, Louis	500
Lieblich, Robert	10
Lieblich, William	10
Liker, Dr. Allan	10
Lincoff, Dr. Milton	100
Lipowsky, Laib	30
Lippman, Robert W.	5
*Lipschultz, Dr. Carl E.	100
*Lloyd, V. J. Furniture Co.	6,100
Lobenstein, Jacob	10
Lobenstein, John	10
Loeb, Henry L.	10
*Loeb, Sol M.	572
Loeffler, Sam	5
*Loeser, Lester	150
Loewenfeld, Sol C.	15
Loewenthal, Daniel	50
Loewenthal, Ludwig	20
Lombroso, Isadore	30
Lowitz, Raymond	10
*Lovice, Herman	15
Lukach, Fred	100
*Madorsky, Eli	20
*Maisei, Alex	125
*Maisei, Max	1,500
Majtis, Alex	10
*Malin, Dr. A. Harry	200
Malin, J.	20
Malis, Dr. Sol	100
Malkind, John J.	430
Malkoff, Abe	10
*Mallen, Harry	100
*Malley, Herbert	75
Mallinger, B. J.	25
Mallinger, Nat	75
Mandell, Harry	50
*Mann, Carl (See United Furniture Co.)	
*Mann, Dr. Norman	175
*Mansbacher, Julius	20
Marantz, Max	25
*Margolis, B. B.	1,770
Margolis, Leo	5
Margulis, Lawrence D.	50
Margulis, Saul	50
*Mark, John	25
Marks, Harry	10
Markowitz, Dr. I. Edward	75
Marsh, Dr. Richard S.	25
Marshall, Norman	15
Martin, George E.	500
Mash, Ben	10
*May, Jack	10
McStroul, Darwin	10
Medak, Joseph	50
Medel, Wolf	50
*Medved, D.	30
Mehrlust, Edward I.	5
Merkin, Edward	10
Meyer, Sam	20
Meyer, Ziv	200
*Mid-City Heights Corp.	3,800
Miller, Abraham	20
Miller, Dr. David	150
Miller, Robert	39
Miller, Stanley M.	10
*Millman, Dr. Milton	150
*Mincis, Albert S.	30
*Mindus, Max	30
Mintz, Theodore	35
Mintz, William	15
Mishel, Maurice	5
*Mitchell, I. E. (See San Diego Glass & Paint Co.)	

*Mollick, Philip	15
Morine Building Corp.	200
Morris, Roy	50
Mortin, Irving	100
Moss, William	200
Myers, Hobby	25
*Nachison, Theodore	200
*Naiman, Marshall	50
Naliboff, Carl	20
Naliboff, Sam	25
Nanco, Inc.	50
*Nasatir, Dr. A. P.	300
Nathan, Ben W.	250
Naumoff, Harold	2
*Nelson, Dr. Max	300
Nestor, Burton	30
*Neumann, Sidney S.	100
New Life Club	25
Niederman, Jerome	150
*Norton Associates	4,750
Novak, Maury (See Bohemian Bakery)	
Nuzie, Dr. Samuel	25
*Oberg Associates	800
Oglesby, E. Warren	10
Okmin, Dr. Seymour	200
Okun, Max	10
Olsher, George L.	25
*Olsher, J., Sr.	250
*Olf, Abe	15
Oltzik, Morris	5
*Omens, Jack R.	150
*One-O-One Clothiers	750
*Orlansky, Daniel	26
*Orlansky, Sam	125
*Ornstein, Benjamin H.	35
*Ornstein, Dr. Walter	2,500
*Ostrow, Seymour (See Windsor Developers, Inc.)	
Ostberg, Max	20
Pachter, Dr. Cy	25
Paisin, Harry	10
*Palash, David	50
Palevsky, Dr. Samuel N.	5
*Palm Associates	4,250
Par Liquor	150
*Parker, Walter	12
*Parmett, Richard	25
*Parrell, Dr. Hyman	50
Passel, B.	15
*Pasternack, Joseph	250
*Paton, Morris	15
Paz, Salvador	5
Pearl, Barney	50
Pearl, Leonard	20
Pekofsky, Phillip	75
Pelaster, Henry	100
*Penn, Aaron	40
Penn, Harry	10
Penn, Morris	10
Penn, William	75
People's Furniture Co.	200
*Persky, Dr. Marshall	250
*Persky, Samuel	10
Peskin, Phillip	5
Pheffer, Hyman	20
*Phomin, Isaac	15
Picalzen, Boris	15
Pieprz, M.	50
Pierce, W. B.	100
Plant, Mitchell	5
Platt, Delmer M.	25
*Platt, Dr. Edward	250
Platt, Raymond	250
Podell, Max D.	500
Podell, Michael H.	100
Polakoff, Daniel	6
*Polinsky, A. B. Charles Polinsky & Arthur Rivkin	10,000
Pollak, Bernard	25
Pollack, Herman (See Par Liquor)	
Polland, Alfred (See Cabrillo Construction Co.)	
Pomerantz, Max	5



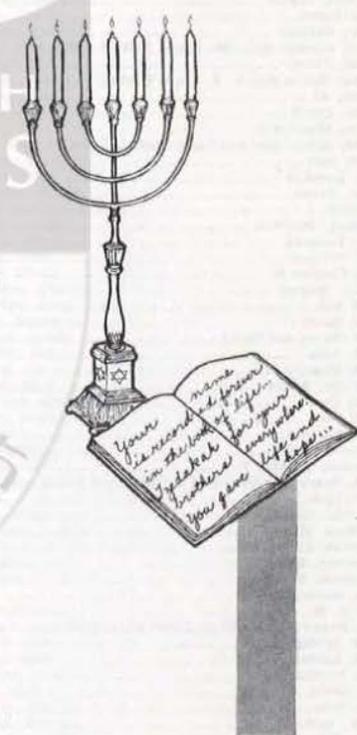
*Popik, M.	25
Port, Charles	10
Port, Jack	20
Port, Marvin	25
Porter, Morris	15
*Porter, Samuel	15
Poznansky, Mario	10
*Prager, Carl	25
*Prager, Jack P.	250
Prager, Nathan	100
Press, Ben	50
Press, Dr. Bernard	25
*Press, Charles	200
Press, Isadore	15
Press, Max	100
*Price, Arthur (See Corona Furniture Co.)	
*Price, Dennis (See Corona Furniture Co.)	
*Price, Sol	3,000
*Pstuy, Philip	10
*Pullman, A. Lawrence	20
Purdy, Charles	10
*Rabin, Seymour	1,950
Rabinowitz, Hyme	100
*Rabinowitz, Max	850
*Raffee, Alan S.	600
Raffee, Louis	10
*Raffelson, Jack	190
Raffelson, Marshall	50
*Ransom, Charles	35
Raphael, Arthur	10
Rassin, Sam	100
*Ratner Manufacturing Co.	5,000
*Ratner, Abe (See Ratner Mfg. Co.)	
*Ratner, Nathaniel (See Ratner Mfg. Co.)	
Ravin, Dr. Oscar G.	400
Rawdin, I.	15
Raymor, Henry	5
Rea Associates	1,800
Recht, Rubin	75
Redelshelmer, Dr. Arthur C.	10
*Reder, Herbert	1,250
Redner, Louis	10
Reed, David	5
Regal, Donald	100
*Reichel, Leon	150
Reiner, Dr. Edwin W.	10
Reisman, Harold	20
*Reliable Tire and Rubber Co.	300
Reznikoff, Simon	20
Rice, Philip E.	25
*Richards, Louis	75
Richartz, William	20
*Richlin, Joseph	300
*Richman, Alan (See One-O-One Clothiers)	
Richmond, Dr. E. L.	200
*Richmond, Dr. Robert	25
*Rickel, Chaplain Elihu	70
Rider, Paul Z.	5
Rifkind, William H., Jr.	10
*Rimland, Bernard	50
*Ritner, George	50
Rittoff, Alex	50
*Rittoff, Dr. Joshua A.	600
Rivers, Robert A. (See Par Liquor)	
*Rivkin, Arthur L. (See Pollnaky, A. B.)	
Roades, H. A.	25
*Roberts, Milton Y. (See Jacobson's)	
*Robinson, Harold	15
Roisman, Simon	15
*Roizen, Paul	25
Rose, David	25
Rose, Harry	50
Rose, Newton	10
Rose, Sidney	500
*Rose, S. J.	10
Rosen, Eugene	100
Rosen, Jerry	10
Rosen, Dr. Robert	35
Rosen, Stanley	250
Rosen, Ted	100
Rosenbaum, Harold	40
*Rosenbaum, Jack	25
Rosenbaum, Kurt	5

Rosenbaum, Mort	250
Rosenberg, Nate	500
Rosenberg Sol	10
Rosenberg Victor	50
Rosenblatt, Dr. Allan	100
Rosenbloom, Leonard	2
Rosenblum, Jack	175
Rosenbluth, Marshall N.	50
*Rosenfeld, Ted	150
Rosenthal, Bernard M.	25
Rosenthal, Harry	25
*Rosenthal, Jacob	85
Rosenthal, Leon	15
*Rosenthal, Manuel	30
Rosenthal, Nathan	25
Rosenzweig, Steve	5
Rosner, Norwin	5
Ross, Leo	15
*Ross, Philip	10
*Rossman, Aaron	125
*Roston, Dr. Martin J.	35
*Roth, Seymour	100
Rothschild, Melville N., Jr.	50
Rottman, Benjamin (See Trojan Lighting Co.)	
*Rottman, Ignatz	35
Rovick, Morris	5
Rubin, Ben B. (See Also Rubin, Seltzer & Solomon)	
Rubin, Seltzer & Solomon	1,000
Rubin, Harold	10
*Rubin, Isadore Z.	200
*Rubin, Norman	200
*Rubin, Sidney	75
Rubinstein, Laurence G.	10
Ruben, W. A.	10
*Rudick, Allan L.	100
*Ruja, Dr. Harry	35
Ruskin, John	400
Ruskin, Leon	25
Sack, Sanford	25
Sackheim, Abe	600
*Salomon, Col. Irving	2,250
Salik, Charles (See Electronic Invest. Co. & Salik Invest. Co.)	
Salik Investment Co.	250
Samuels, Jerry	5
Samuels, Joseph (See Adleson, Harry)	
Samuels, Louis	5
*Samuels, Murray	25
*San Diego Glass & Paint Co.	2,500
*Saltzman, S.	15
Sapp, David	2,000
Sarfan Brothers	350
Sarfan, Eddie (See Sarfan Brothers)	
Sarfan, Herman (See Sarfan Brothers)	
Sarfan, Leo (See Sarfan Brothers)	
Satten, Daniel L.	5
*Savitch, Emmanuel	100
*Sax, Kurt	25
Schaffer, Mordecai N.	75
Schauder, Jacob	75
Schauder, Paul and Mother Fannie	75
Schechter, A.	25
Schechter, Jerome	10
Schechter, Phillip	50
*Scherer, Robert H.	10
Scherlis, William	15
*Schertzer, David & Louis	30
Schiller, Nathan	100
Schindler, Ernest	10
Schindler, Max	10
Schindler, Milton	10
*Schissel, Saul	25
Schlesinger, Geo.	10
Schloss, Norbert	5
Schloss, Oscar	25
Schmerling, Reuben	50
Schneider, Irving	100
*Schneider, Julius	60
*Schneider, Murray	50
Schoenfeld, Jerome	25
Schreiber, Morton	25
*Schulman, Norman (See V. J. Lloyd Furniture Co.)	
*Schulman, Victor (See V. J. Lloyd Furniture Co.)	



Sapp, Mrs. David	104
Sarfan, Mrs. Eddie	50
Sarfan, Mrs. Herman	50
Sarfan, Mrs. Leo	50
Schindler, Mrs. Clara	50
Schlossberg, Ethel	5
Schneider, Mrs. Irving	50
Schneider, Rose	3
Schoenkopf, Mrs. Anne	104
Schreiber, Mrs. Alan	25
Schreibman, Mrs. David	25
Schulman, Mrs. Norman	104
*Schulman, Mrs. Victor	350
*Schultz, Mrs. Sol	104
Schusterman, Mrs. Goldie	25
Schwartz, Mrs. Celia A.	25
Schwartz, Mrs. Claudia	15
Schwartz, Mrs. Jennie	104
Schwartz, Mrs. Mary	104
Shapiro, Mrs. Robert	25
Shapov, Mrs. Sam	110
Sharpe, Mrs. Byron	25
Sherr, Mrs. Esther	40
Shuster, Mrs. Elizabeth	10
Stiegel, Esther	20
*Stiegel, Mrs. Fred W.	15
Stiegel, Mrs. Robert	104
Silver, Mrs. Henry	150
*Silverman, Mrs. Sidney R. ...	175
Siner, Mrs. Jennie	25
*Skirball, Grace	150
*Skirball, Mildred	150
*Skirball, Rose	150
*Slater, Mrs. Alex	30
*Slayen, Mrs. E. Al	104
Smith, Mrs. Ray	25
Smith, Mrs. R. R.	50
Smith, Mrs. Robert W.	250
*Smith, Mrs. Norman	250
Smith, Mrs. Sid	104
Smollar, Mrs. Nathan	52
Snyder, Mrs. Harry W.	250
Solomon, Mrs. George	104
*Solomon, Mrs. Herbert	50
*Solomon, Mrs. Lewis	350
Sommer, Mrs. Esther	500
*Sonnabaim, Mrs. Rosalle	110
*Spiegel, Mrs. Robert	1,000
Stein, Mrs. Louis A.	10
*Steinman, Mrs. Louis	350
Stern, Mrs. Jack	25
*Stitzel, Mrs. Louis	30
*Stone, Mrs. Robert M.	250
Stone, Mrs. Sally E.	25
Strauss, Mrs. Robert	25
Sugarman, Mrs. Harry	250
Sussman, Eva	5
Sussman, Mrs. Samuel A.	250
Swerdlow, Mrs. A. (In Memory of Mother)	20
*Swerdlow, Mrs. George	275
*Teacher, Mrs. Betty	1,000
Teacher, Mrs. Libby	250
Tessler, Mrs. Leonard	25
Tonsky, Mrs. Lewis	5
Turner, Mrs. Charles I.	15
Urbach, Mrs. Ben	150
Vener, Mrs. Sam	150
Waldman, Mrs. Samuel	15
*Wax, Mrs. Harry	500
*Wax, Mrs. Morris	150
Weinstock, Mrs. Max	25
Weiss, Mrs. Victor	25
Weissbuch, Mrs. Mitchel R. ...	25
*Weng, Mrs. Jacob	168
*Wermer, Mrs. Gretchem M. ...	25
*Winick, Mrs. Frank	350
*Wise, Mrs. Alex	500
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*Wixen, Mrs. George	104
Wohl, Mrs. Elmer P.	104

Wohl, Mrs. Robert	5
Yamshon, Mrs. Samuel	5
Zlotoff, Mrs. Leonard	104
*Zlotoff, Mrs. Robert	150
*Zwanziger, Mrs. David	30
Zucker, Berta	10



Will Tomorrow Ever Come? . . .

There are still thousands of Jews who wait . . . weary, penniless and frustrated . . . to begin the journey to a free land.

There are other thousands who recall the hob-nailed boots, the smell of murder, and thunder of guns which destroyed their loved ones. They can't forget. They are mentally ill.

This morning a discouraged farmer again stood on his tiny plot of ground in Israel. His farm was still barren, still brown. For lack of tools, water, a tractor . . . he can not work his land. The days race on. And they are wasted.

Tonight a little boy in a cold one-room tin hut in the Ma'abarot huddles close to his brother to keep warm. They can hear the winter rain thudding on the tar-paper roof. They know by morning that the water will turn the gully in front of the door into a river. The immediate problem will be how to keep dry as they trudge through the mud at noon to get their one hot meal from the JDC that day.

Will tomorrow ever come? . . .

It's Up To You . . .

Your Tzedakah to the 1960 United Jewish Federation campaign creates and shapes history. And Jews have an important role in history and in this century. Judaism can only be perpetuated through Jews; thus, the life of every Jew is precious. His survival is precious.

Your Jewish agencies, which you support through UJF, insured that a People can be rescued—that a land can be built for and with them.

The accomplishments of the past 15 years are almost beyond belief; astronomical numbers of human lives have been moved to freedom with breath-taking speed. Two-thirds of these refugees are on their way towards self-sufficiency.

But the job is unfinished.

Tomorrow—all Jews in all lands—near and far—must be free and healthy and living in dignity.

Will tomorrow ever come?

It's up to you.



THE GOLDEN LADDER OF CHARITY . . .

There are eight steps, said Maimonides, in the duty of Charity—TZEDAKAH.

The first to give but with reluctance and not from the heart. This is the gift of the hand.

The second to give cheerfully but not proportionately to the distress of the one in need.

The third to give cheerfully and proportionately but not until we are solicited.

The fourth to give cheerfully, proportionately and even unsolicited but to put it in the poor man's hand . . . causing him shame.

The fifth to give in such a way that the distressed receive the gift and know the giver . . . without the receiver being known to him.

The sixth to know the people who receive our gifts but choose to remain unknown to them.

The seventh to bestow charity in such a way that the benefactor may not know the relieved persons nor they the name of their benefactor.

The eighth the most noteworthy of all—to anticipate charity by preventing poverty. To assist the brother in need, either by gifts or money . . . by teaching him a trade so he can earn an honest living . . . by never forcing him the dreadful alternative of holding up his hand for alms.

Levit. XXV:35: "And if thy brother be waxen poor and fallen in decay with thee, then thou shalt support him: yea though he be a stranger or a sojourner that he may live with thee".

THIS IS THE HIGHEST STEP AND THE SUMMIT OF CHARITY'S GOLDEN LADDER





ANNUAL CAMPAIGN FOR LIFE AND FREEDOM

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United Jewish Appeal

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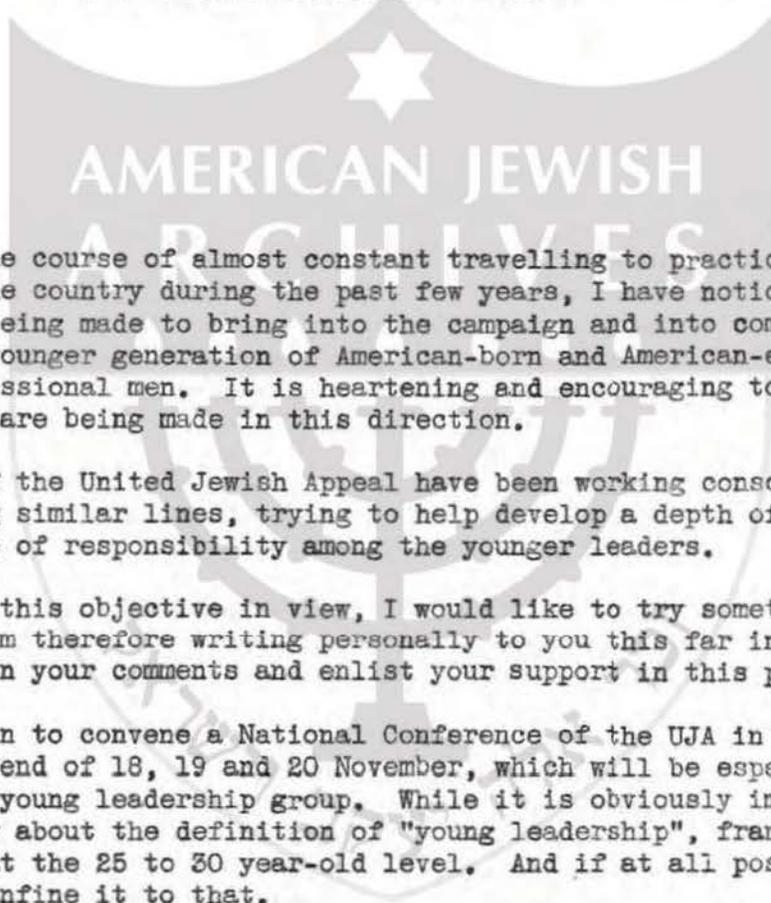
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11 April, 1960

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In the course of almost constant travelling to practically every community in the country during the past few years, I have noticed the efforts that are being made to bring into the campaign and into community responsibility the younger generation of American-born and American-educated business and professional men. It is heartening and encouraging to see the great strides that are being made in this direction.

We of the United Jewish Appeal have been working consciously and steadily along similar lines, trying to help develop a depth of understanding and a sense of responsibility among the younger leaders.

With this objective in view, I would like to try something new this Fall and am therefore writing personally to you this far in advance in order to obtain your comments and enlist your support in this project.

I plan to convene a National Conference of the UJA in Washington over the week-end of 18, 19 and 20 November, which will be especially designed for this young leadership group. While it is obviously impossible to be arbitrary about the definition of "young leadership", frankly I am trying to aim at the 25 to 30 year-old level. And if at all possible, I want to try to confine it to that.

I know that men in this age bracket do not often or customarily travel distances to attend conventions -- both because of the expense involved and the difficulty of getting away from business and family commitments. The younger men are not yet accustomed to the concept of travelling to national conventions, as the older leaders are.

But I want to make a start, and feel that it would be worth the effort, even if there were only 100 who could come together. I am thinking of Washington as the site, for then I can take the group to the Israel Embassy for a reception, to the State Department for some possible briefing on general international refugee problems, and can also have a larger number of governmental personalities available to talk to the audience.

11 April, 1960

I have many names of young men whom I would want to invite. These have been collected in the course of all my travels. But actually the richest potential list of invitees lies in your hands, and I would appreciate very much having your cooperation in making suggestions. I would appreciate further any questions you might have about this conference, any guidance you might wish to offer about the programming, and any ideas you might want to add concerning the purposes and objectives of what is essentially a leadership training institute or seminar conducted for the first time on a national basis. I am writing to you this early precisely because I hope to solicit many comments from you.

Very truly yours,



Herbert A. Friedman
Executive Vice-Chairman

HAF/fc

